

THE ARTESIA ADVOCATE

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THE PECOS VALLEY NEWS AND THE ARTESIA AMERICAN

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TELEPHONE 7

YOU ARE A TAXPAYER

There is a popular impression that public monies, handed out by the government, does not cost the average individual anything, and to receive money from the federal government is just like finding it.

Here are a few of the federal taxes listed by The Taxpayer, official organ of the federation of taxpayers. These are in addition to the processing tax, on farm products. Read over the list and see if you can figure out where you have ever gotten something for nothing:

Personal income tax, 4 to 63 per cent; Corporation income tax, 13.75 per cent; Capital stock tax, \$1.00 per \$1,000; Excess profits tax, 5 per cent; Electric energy tax, 3 per cent; Tax on candy and chewing gum, 2 per cent; Tax on matches, 12c to 2c per 1,000; Tax on toothpaste and mouth washes, 5 per cent; Tax on toilet preparations, 10 per cent; Tax on theater admissions, 1c per 10c above 40c; Tax on gasoline, 11c per gallon; Tax on lubricating oils, 4c per gallon; Tax on passenger automobiles, 3 per cent; Tax on trucks, 2 per cent; Tax on automobile accessories, 2 per cent; Tax on motorcycles, 3 per cent; Tax on tires, 2 1/2c per pound; Tax on inner tubes, 4c per pound; Tax on telegraph messages, 5 per cent; Tax on telephone messages, 10c-20c; Tax on bank checks, 2c; Tax on safety deposit boxes, 10 per cent; Tax on bonds issued, 10c per \$100; Tax on bonds transferred, 4c per \$100; Tax on deeds, 50c per \$500; Tax on stock issued, 10c per \$100; Tax on stock issued (no par) 10c per share; Tax on stock transfers, 4c and 5c per \$100; Tax on estates, 1 per cent to 45 per cent; Tax on brewer's malt, 15c per gallon; Tax on malt, 3c per pound; Tax on cereal beverages, 1 1/4c per gallon; Tax on fountain syrups, 6c per gallon; Tax on fruit juices, 2c per gallon; Tax on grape juice concentrate 20c per gallon; Tax on soft drinks, 2c per gallon; Tax on mineral water, 2c per gallon; Tax on distilled liquors, \$2.00 per gallon; Tax on wine, \$2.00 per gallon; Tax on cigars, 75c to \$13.50 per 1,000; Tax on cigarettes, \$3.00 to \$7.50 per 1,000; Tax on tobacco, 18c per pound; Tax on Oleomargarine, 3/4c per pound; Tax on club dues, 10 per cent; Tax on radio and cable dispatches, 10c; Tax on cameras, 10 per cent; Tax on firearms and cartridges, 10 per cent; Tax on sporting goods, 10 per cent; Tax on furs, 10 per cent; Tax on jewelry and watches, 10 per cent; Tax on mechanical refrigerators 5 per cent; Tax on phonograph records, 5 per cent; Tax on radios, 5 per cent; Tax on playing cards, 10c per pack.

PAGE MR. NEAL

Mr. Caswell Neal, Carlsbad attorney, furnished the comedy for the closing session of the progressive-republican convention in Santa Fe last week by his attack on the democratic meeting and more particularly the candidates nominated by the latter. He tried to be funny and attempted to hold Dennis Chavez up for ridicule because he had some of his kinsmen on the public payroll.

Neither Neal nor his kinfolks are on the public payroll yet, so far as we know, but it isn't Caswell's fault. He's tried hard enough, first as a democrat, and now as a republican. In 1932 Neal was a candidate for district attorney and it was Neal that helped to engineer the change from the primary to the convention. For a few days previous to the convention and during the convention he was as busy as a one-armed paper hanger with the hives, but his activity amounted to naught. Then he threw in with the democratic campaigners under Seligman, evidently with the hope of securing a lucrative appointment and help to stump the district in the behalf of the democrats, but he was again doomed to disappointment. A few months later, appearing in the same building, the Majestic theater, he repudiated and renounced practically everything the Seligman administration had advocated.

Now he has gone over to the other political camp, evidently under the impression that his efforts to secure either an appointment or an elective position will be rewarded. Truly, Neal is like Jack in the Box, he is likely to pop up in unexpected places if there are any prospects for gaining any notoriety.

VOTE FOR RODGERS

On November 6th, north Eddy county voters will have opportunity to cast a ballot for a man whose interests have been and still are closely allied with ours. We refer to the democratic nominee for state school superintendent, H. R. Rodgers of Carlsbad. Rodgers has spent some of the best years of his life among us as a rural school teacher. His experience as a rural school teacher and as county superintendent has given him a valuable insight into the needs and workings of the rural schools of New Mexico. His record as supervisor of Eddy county rural schools in what was probably their most critical time because of financial difficulties is an outstanding one.

The state school system needs a man at the helm who has had first hand knowledge of actual conditions. Casting a ballot for Rodgers on November 6th, may seem trivial compared with other things we do, yet a little effort on our part may mean a great deal to our rural school system.

It is our first opportunity to support a state candidate who has lived only recently among us and who still likes to call Cottonwood his home. Let's give him a hundred percent complimentary vote, regardless of who else we vote for.

California is not satisfied with having a corner on the climate to attract people. Now the Pacific coast state is going to abolish poverty under Upton Sinclair and give the aged a pension of \$200.00 per month. The problem of what to do with those incapacitated with age won't bother us then, because they'll all move to California.

An observer remarks the tyranny of the government trying to feed its people is getting worse as riots continue to break out in relief centers.

Hot Coffee - - - Hot Chocolate

MANN DRUG CO.

Chislings

Here's an old Kentucky remedy for a cold that Wallingford and Bolton will vouch for: Hang your hat on the bed post, and then go to bed and drink whiskey until you see two hats.

Some men ought to learn that the key to the cellar is not the key to success.

A country boy moved to the city and then came back to the country for a visit. He said the only difference between living in the country and in the city is that in the country you go to bed feeling all in and get up feeling fine, whereas in the city you go to bed feeling fine and get up feeling all in.

A demagogue is a funny critter—he don't want you to worship at the shrine of the golden calf, but still he wants you to fall for his bull.—Tucumcari News.

The Advocate and Pearl Morris has got to get along together for the next six weeks. I realize this is going to be a hard job with the election coming on, but then I like to ride home with Pearl occasionally and I also remember he reads my meter once each month. When the gas company increased the btu contents of its gas, Pearl would not be outdone and said the city had arranged to make its water wetter to go farther. Now if Perl gets mad he's liable to take this bs out of the water, so the best thing we can do is to sign a peace agreement. I am ready.

I also wasted a couple hours last week arguing politics with Paul Otts, but the end of the argument found Paul going stronger than ever. Otts claims that the paper helped to defeat him for probate judge and then he admitted that it was a good turn. He's never paid us anything for this good deed.

I sure would like to see Boone Barnett sell some varnish. Boone has been advertising varnish at a special price in gallon containers, but so far has had no takers. It's really a bargain folks, and if you plan to do any varnishing in the next year or so, it will pay you to lay in a supply. It's good varnish. You don't have to add water or anything, just take it straight. Boone won't have any red paint to sell. I've contracted for his entire supply to be used on the night of November 6th. Starting with the city clerk's office I am going to paint the whole town red.

Two country boys in town to get drunk: "I didn't weigh but three pounds when I was born." "Did ya live?" "Yeah, but you ought to see me now."

An old, old story is about two old cowmen who were driving a little herd of cattle across the dusty prairie. They were moving to a part of the country where grass and water were reported plentiful. When they started one of them took along a gallon of whiskey and he hit it up all along the way. The men and the horses and the cattle were just about all in when late in the afternoon a shallow water hole was sighted. The old cowman who had been drinking all day stepped off his horse and waded in with the cattle while his temperate partner went to the other side where the water was clear.

"Why don't you come over here where it ain't muddy?" he called to the one who had consumed all the whiskey. "It don't make no difference," the thirsty one replied, "as I'm going to drink it all anyway."

Curly Williams, who hopes to buy a new car some day, says he also hopes the car manufacturers will continue to improve their product and in addition to putting on the knees will add some sort of suspenders to help hold up the deferred payments.

Newly married friend who always was experimenting with television: "Ike, I hope when I'm married ten years, that my wife and I are as much in love as you and your wife."

"Yeah! How's that?" "Newly Wed: "Well, I saw you kiss her ten times this morning before you left home." "Ike: "Where's my hat? I wasn't even home last night."

TYPEWRITERS
New Woodstocks, Coronas, and Remingtons, Rebuilds in all other makes at The Advocate.

TO START SURVEY GRASSHOPPERS OCT. 5

Dr. J. R. Eyer, Station Entomologist, and H. C. Stewart, Extension Horticulturist, will begin a grasshopper population and egg survey of the state October 5. Since preparedness is worthwhile in any undertaking, Uncle Sam and the state of New Mexico are planning to be ready for the grasshoppers, should they appear in large numbers next spring. The survey will ascertain what might be the possibility of a dangerous outbreak in the spring of 1935. The U. S. Bureau of Entomology is cooperating in this work as it did in the fight against the grasshoppers the past summer.

There have been as many as three broods of hoppers in some counties this summer. As winter approaches, the females deposit egg masses about two inches under the soil, in which stage young hoppers remain until the warm spring sun causes the eggs to hatch. Figures have been worked out by the entomologists which can be used in estimating the probable severity of an outbreak according to the locality and number of egg masses or egg pods found.

Where grasshopper egg pods are found in large numbers, the area should be double disked or plowed shallowly. This will expose the egg pods to the drying and burning effects of the elements, preventing them from hatching. Those that are in a protected locality and cannot be reached, can be killed with a poison bran bait early in the spring as nymphs or young grasshoppers.

This season's poisoning was started late, but the 3,000 farmers who used the bait report the saving of crops valued at approximately five million dollars. The total cost of this summer's campaign against this dreaded pest was \$32,000 and more than twelve cars of bran, two cars of molasses, and a car and a half of sodium arsenite were used in preparing the poison bait.

CONSERVE ALL FEED DIG A TRENCH SILO

Unless a crop has been frosted, there is still time to save it in a silo, says E. E. Anderson of the New Mexico State College. In dairy sections, where silos are used extensively, it is a common practice if frost catches the feed still standing, to get busy and put it into a silo as quickly as possible.

No one will dispute the fact that feed is going to be scarce this year. Experimental data shows that an acre of feed, such as corn or grain sorghums, if put into a silo is worth a little more than an acre and a half if cured and fed dry.

Three men with six horses, using a plow and Fresno scraper, can, in four days time in ordinary soil, dig a silo large enough to hold 75 tons of silage. The silo should be dug just as narrow at the bottom as possible to work conveniently, and the sides should be sloping. When finished, the trench will probably be about eight feet wide at the bottom and ten to twelve feet wide at the top. It should be about eight feet deep and as long as is necessary to hold the amount of feed to be stored. With the dimensions mentioned, if the feed is well packed when put in, there should be a ton of silage for each foot to one and one half feet the silo is long. The average feed for a dairy cow is about one half ton per month.

While corn and the grain sorghums make the best silage, other feeds can also be used. Plants, such as the Russian thistle, or sunflowers, make very satisfactory silage. Even tumbleweeds have been used with fair results.

ENROLLMENT AT N. M. JUNIOR COLLEGE LARGE

Enrollment for the fall quarter in the Eastern New Mexico Junior College at Portales, New Mexico, reached two hundred and forty at the end of the registration period, according to the announcement of Dean Floyd D. Golden. Sixty per cent of the student body are freshmen, and forty per cent are sophomores.

Roosevelt county leads in enrollment, Gurry, Quay, Colfax, Union, Chaves, Lea, Eddy, De Baca, Harding follow in the order named. Texas enrolled twelve students, with seven from other states.

FILED FOR RECORD

Warranty Deeds:
Julian Smith, A. J. Crawford, W 1/4 23-24-26; (62-547).
H. Windsor, Julia C. Windsor, SNW, SNE, SE 10-12-26 (64-60).
Lien:
City of Carlsbad vs. Sewer Tax Payers.
In the District Court:
No. 5838 Peoples Mercantile Co. vs. J. K. McCall, on note \$500.00.
No. 5839 R. T. Hoover & Co. vs. Artesia Alfalfa Growers Association for \$448.00 for 8 bales cotton and \$500.00 damages.
No. 5840 Shields & Co., vs. Morrison & Pardue, \$1,123.40 on cotton sales.

Marriage Licenses:
John R. Stoot and Lois May Smith, Carlsbad.
L. R. Easley and Mattie E. Estes, Artesia.
La Verne Phillips and Walter Grant, Dexter.

Liberty Barber Shop
Under New Management
Give us a trial
BILL INGLE, Prop.

STOCKS NEW LINE BATTERIES

R. M. Russell, proprietor of the Russell Parts Service, has recently stocked the Prest-O-Lite batteries. These batteries are usually sold with a year's service guarantee. See his announcement in this issue.

Artesia Lodge No. 28 A. F. & A. M.

Meets First Thursday Night of Each Month.
Visiting members invited to attend these meetings.

Professional Cards

S. E. FERREE
Attorney
Notary Public
ARTESIA, N. M.

GILBERT and COLLINS
Real Estate, Insurance, Rentals and Abstracts.
Artesia, New Mexico

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Office 300—PHONES—Res. 301
Haley Building, Artesia, N. Mex

J. H. JACKSON
Attorney-at-Law
Notary Public
Rooms 1 and 2
First National Bank Building

DR. FRED WESTFALL
Dentist
Office in Pate Bldg.—Phone 83
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J. J. CLARKE
Dentist
Office in Clarke Building
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Manager

NOTES ON THE HIGH SCHOOL ASSEMBLY

(By Virginia Gates)

The regular weekly assembly of the faculty members and students of Artesia high school was held Thursday, September 27, in the school auditorium, with Cyril Stone, senior class president, in charge.

The school orchestra, under the direction of Prof. E. L. Harp, played the opening number, "Loyal and True," which was sung as a trio in the chorus. Miss Glover, the violin teacher with the Pecos Valley Orchestra, rendered two violin solos which were greatly enjoyed and appreciated by her audience.

The Rev. W. B. McCrory, pastor of the Presbyterian church, delivered a talk on "Success—Not Financially, But Through Real Self-Satisfaction." He says the average youth is too "cocksure" of himself and needs to instill in his character such qualities as patience, culture, dependability, forgiveness, and kindness. Following this talk the assembly was dismissed.

Grazing Regulations Under Taylor Act Are Received

Preliminary regulations governing the filing of applications for leases of public domain under the Taylor grazing act have been forwarded to registers of U. S. land offices. A copy of the regulations has been received here.

Applications must be filed in quadruplicate containing the applicant's name and address and evidence of citizenship of the applicant, if an individual, and of each individual of an association making application, or show evidence that the applicant has declared his intention of becoming a citizen.

The application shall also include the legal description of the land, information as to whether the lands contain a stream or spring, as to whether the lands are now used and for what purpose, as well as information as to what lands are now held by the applicant.

Information must be furnished as to what use the land would be put to by the applicant and the

number of stock that would be grazed. Evidence must also be submitted that notice has been given owners of land contiguous to the land covered by the application that the application has been filed.

A \$5 fee must be paid for each 1,000 acres applied for. This is returned if the lease is not offered the applicant, but if the lease is offered and rejected by the applicant, the fee is retained. Applications will not be accepted for less than 640 acres although two or more isolated tracts totaling 640 acres, if they satisfy other regulations, may be applied for.

The filing of an application under this section in conformity with the regulations not exceeding 3,840 acres will segregate the lands from other disposition subject to a prior adverse claim. All lands shall be subject to prospecting for mineral rights and leasing for purposes of securing such minerals.

LOCALS

D. I. Clowe was a Carlsbad visitor Monday.

Miss Nolie Stephens who teaches at Loving spent the week end with home folks.

Senator J. H. Jackson was attending to legal matters in Carlsbad Monday.

C. B. Shipman of Paducah, Texas, spent part of the week in this section prospecting.

Lieutenant James C. Reilly of Sheridan, Wyoming, spent last week here visiting friends.

Miss Margaret Nellis has been employed as a stenographer in the law office of J. H. Jackson.

Roy Spivey, who left last Thursday for Wink, Texas, returned and took Mrs. Spivey to their new home Sunday.

Mrs. M. S. Gault and small daughter, Helen, of Tucumcari, visited her daughter and husband, Mr. and Mrs. Howard Stroup from Friday until Sunday.

J. R. Spence of Lake Arthur who underwent an operation for the removal of cataracts from an eye in El Paso several days ago is able to be out again.

S. C. Smith was confined to his home the first of the week with an attack of sciatic rheumatism. Monday afternoon he was taken to a Carlsbad hospital.

Mr. and Mrs. J. E. Robertson and son James of Santa Fe were here Friday until Sunday visiting and attending to business. They were guests at the R. L. Paris home while here.

Miss Edna Bullock has been elected as a member of the Hope school faculty, according to word received here last week. Previous to this time she served as a substitute teacher at Hope.

Mr. and Mrs. Roy Phillips returned from Christoval, Texas, Saturday where Mr. Phillips took another series of baths and treatments. Mr. Phillips found the month of baths very beneficial.

A. P. Mahone, Fred Knowles were accompanied by Joe Clayton on their second week end fishing trip to Eagle Nest Lake, returning Sunday. They report another good catch of large trout.

Mr. and Mrs. W. B. Lary plan to leave soon for Waco, Texas, where Mr. Lary has accepted a position as agent with the Cities Service Oil Co. Mr. Lary was formerly manager of the Triangle Oil Co., here.

Mrs. John Lanning was called to Alamogordo Saturday to be with Mr. Lanning who was ill in a hospital there. T. Pollard drove over with her. Mr. Lanning though quite ill was not considered in a serious condition.

Mrs. Hamp Stephens of Tatum who was injured on September 23 by the accidental discharge of a rifle bullet in her hand was discharged from St. Mary's hospital in Roswell last Thursday and spent a few days here as a guest of her sister, Mrs. Bill Cheney.

Mr. and Mrs. Jack Johns (Miss Bertha Richards) of Carlsbad were here Sunday for a brief visit with her father, Joe Richards and family, as they were en route to California to make their future home. They will be located north of San Francisco.

HILL BILLIES WILL APPEAR AT MAJESTIC THEATER OCT. 9-10

The world-famous Glen Rice and his Beverly Hill Billies will appear in person on the stage of the Majestic Theater Tuesday and Wednesday, October 9th and 10th.

Every radio listener in western America has, no doubt, at some time had a desire to see and hear these strangely entertaining, romantic mountaineers, and now for the first time in this section of the country they will be presented in person.

Glen Rice has spent many years of his life among the "hill-billies," studying their living conditions, and offering opportunities to those who possess exceptional talent for stage and radio work.

Included in the group which opens Tuesday at the Majestic will be little "Sonny" Dawson, 13-year-old youngster who, until a short time ago had never been out of the Ozark country. "Sonny" is now considered one of the greatest juvenile entertainers on the stage. There are also seven other boys and girls from the mountain sections of America who sing and play the haunting hill melodies which never grow old and who delight audiences with their quaint, unaffected humor.

BREAKS ARM

A painful accident happened to Francis Burrows Saturday afternoon as he was riding the running board of a car when another car sideswiped the car on which he was riding and shattered both bones in his left arm.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

BELIEVE IT OR NOT HEN EGG

J. E. Waters was exhibiting a hen egg of a peculiar color Monday and brought the egg into our office. It would probably be a good subject for the "Believe It or Not" column. The coloring on the egg when turned one way presents almost a perfect picture of a hen. When turned another way the coloring resembles the North American continent.

MAJESTIC

SATURDAY, OCTOBER 6
BUCK JONES
"ROCKY RHODES"
Also "Red Rider" and Musical Comedy

SUNDAY—MONDAY, OCTOBER 7—8
WM. POWELL AND MYRNA LOY
"THE THIN MAN"

We positively guarantee this to be one of the finest pictures we have ever shown.

TUESDAY—WEDNESDAY, OCT. 9—10

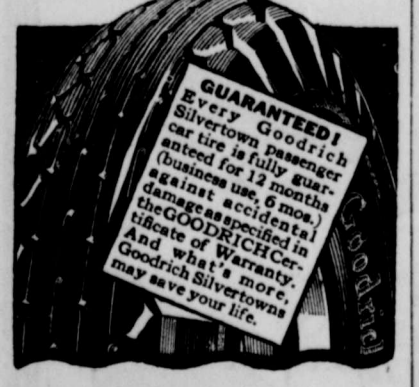
THE CAR WON'T STOP! LOOK OUT!

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Play Safe with Goodrich Silvertowns... the only tire with Golden Ply Blow-out Protection

BANG! You can't steer. It's all over in a flash. And when you stop it's usually too late. Why take chances with blow-outs when it costs nothing extra to play safe? Get a set of Goodrich Safety Silvertowns with the Life-Saver Golden Ply—this amazing new invention that protects you from dangerous, high-speed blow-outs. It will take us only a few minutes to make the change-over from your old tires. Remember, Silvertowns with the Life-Saver Golden Ply cost not a penny more than other standard tires!



State Oil Service

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Goodrich Safety Silvertown

Tulsa Editor Denounces Attempt By Government To Control Oil

The following editorial appearing in the Tulsa, Oklahoma, edition of Platt's Oilgram, is reprinted by request. Oil operators, who have expressed their opinion with reference to the condition, state that a true picture is presented by Warren C. Platt, editor:

"The oil industry today is in undoubtedly the worst mess in its history. We have kidded ourselves that in order to be patriotic we had to blindly follow an ineffectual government. The effort has cost the industry untold millions of dollars and set it back many years.

The federal government has clearly shown that it has not the ability, nor the intelligence, nor the political honesty as a whole to manage business, at least the oil business. The oil industry's writing of its code and effort at enforcement has also shown that the average business man is a very poor student of politics and government, and capable of just as many mistakes in trying to govern his industry as if he were in a government capacity.

The program to buy surplus gasoline has been suspended in the face of the biggest flood of hot oil in several years. The famous case that the U. S. Supreme Court was going to decide on whether the federal government could exercise control of crude, has been withdrawn by the government itself. If the truth were known, and we printed it last summer, the government's side of the case was badly botched up and there was nothing before the court but a question of whether the indictment used the proper words and enough words to describe the alleged crime. Competent lawyers months ago said it was very poorly drawn and said nothing.

The government has utterly failed to get its departments to cooperate to enforce what laws do exist. Ickes has turned his back on a tip from National Petroleum News that if investigated would have shown him the rankest incompetence in the management of his various divisions having to do with oil. High up Texas and California politicians have horned in also to demoralize the government's feeble efforts.

Ickes should clean house, abolish his P. A. B. which never can function in an executive capacity and get a boss for his oil department who has real ability, and who will move at once to put things in some order.

In the meantime the oil industry might as well forget the code for all branches of the business. Every one long has recognized the utter impotency of the marketing sections of the code. Let's forget the rest of it until the government does a real job at law enforcement on crude.

Also in the meantime let nature take its course, even though it may mean 10-cent crude in East Texas and 25 or 50-cent crude elsewhere. A drastic operation is about all that can be performed now. The sooner it is done the better, for this business of pulling at our boot straps all these months has given us such a rush of blood to our heads that we can't see anything clearly or think exactly.

Then in the future let the oil industry and all other industries beware contact with government, for they all are incompetent, more or less politically dishonest, and by the very nature of their set up attract incompetents who are afraid to act, but build up an expensive machine of lazy employees."

GOVERNMENT ASKED BUY 300,000 CATTLE

The federal government has set a new quota of 170,000 head of cattle to be bought in New Mexico under the drought relief program during October, according to information received Saturday by Lee S. Evans of Albuquerque, president of the New Mexico cattle growers association, from the secretary of the American National Livestock association.

A quota of 40,000 head had been announced for the first half of the month with indications that buying might cease after then.

The 170,000 quota would be considerably short of the 300,000 head which Walter A. Naylor, secretary of the state cattle sanitary board, estimated should be bought by the federal government to complete drought relief in the state.

The federal government should purchase at least 300,000 additional head of cattle in New Mexico under its drought relief program, W. A. Naylor, State Cattle Sanitary Board Secretary said Saturday at Albuquerque.

A group of Lea county cattlemen owning 200,000 head of range cattle at a meeting last week

urged granting of immediate relief in a telegram received by the board.

"Lea county stockmen will lose 50,000 cattle this winter unless this is done," the telegram said. "Seventy-five per cent of our turf is dead.

"We cannot expect grass earlier than June 1935. Winter preaching renders situation extremely serious. We must have relief."

Another message came from the Eddy and Lea county Livestock association of which J. F. Joyce is president.

"No benefit by rain and both range and water short," it said.

The government Friday announced plans for the purchase of 40,000 New Mexico cattle between October 1 and 15.

While it is assured that a similar number will be purchased the last half of the month, the association is making every effort to have the number increased.

PRODUCTIVE PUMPKINS

A. W. Lowrey, farmer living southeast of town, has produced twenty-six normal sized pumpkins from one pumpkin vine. Some of the pumpkins are on display in the Artesia booth at the Eastern New Mexico Fair at Roswell.

FREIGHT RATE CUT ON CATTLE FEED STUFF

New Mexico cattle growers have been assured of freight rate concessions for the remainder of the year, according to word received Friday from the interstate commerce commission by the New Mexico Cattle Growers association at Albuquerque.

The special rates on feed and cattle shipped to pasture which were abandoned September 4 have been reinstated effective October 1. On first class hay, the rate will be 66 per cent of the normal charge and on straw and corn fodder 50 per cent.

A rate of 85 per cent of normal will be charged on cattle shipped to pasture, and they may be returned at 15 per cent. If the cattle are shipped from pasture to market, however, the rate on that shipment will be the normal charge.

Cattle association officials said they would continue their efforts to obtain rate concessions on cottonseed cake. All of the rates granted are in recognition of drought conditions.

The association also was informed that the state's quota of drought cattle to be bought by the government from October 1 to 15, is 40,000 head. Officials said they would endeavor to get a larger quota for the second half of October.

During the buying period which ended recently nearly 400,000 head of cattle were purchased by the government.

COMMISSIONER'S COURT MEETS

The Eddy county commissioner's court met in the regular monthly session Monday at Carlsbad. Payment of bills took up the major part of the time. The court discussed the purchase of a rock crusher for the county but took no action in the matter.

Typewriters for rent—Advocate.

COLD WEATHER IS COMING!

We are prepared to care for your radiator troubles. Your radiator should be cleaned and made ready for anti-freeze at once. Don't wait till your radiator freezes to put in your anti-freeze. No end of trouble. We can furnish Glycerin, Alcohol, or Prestone. We recommend Prestone. Prestone is safe, clean, and dependable; will not evaporate, is concentrated so that it takes less of it. We will appreciate your business.

BISHOP SERVICE STATION

The Spirit of Progress

The Joyce-Pruitt Co., is to be congratulated on the occasion of the formal opening, October 5th, and on the renovation and modernizing of the store quarters... The repair work was done under the direction of

Tom W. Heflin

CONTRACTOR

SAFE DRIVING

Keep the minor as well as the major parts to your car in repair and you will be on the safe side.

How are your Headlights, your Windshield Wiper and your Horn?

Kinder, Jones and Monschke

Repairing At Popular Prices

A LAMP IN EVERY SOCKET

The arrival of the long fall and winter evenings calls for more light. Empty sockets in your home mean a room or part of a room not adequately or completely lighted... and lack of proper illumination proves to be costly economy in the long run.

Check up your lamps tonight... and put bulbs in all the outlets, replace those that are burned out. It will pay in comfort and convenience.

BETTER LIGHT
BETTER SIGHT

Southwestern
PUBLIC SERVICE
Company

Social Activities

THE GIRL SCOUT LEADERS ENTERTAINED

The Girl Scout organization were entertained at dinner at the Artesia hotel Monday evening at 7 o'clock by members of the Girl Scout Community Committee.

Guests seated at dinner were the following leaders: Mmes. Mary Stilwaugh, John Williams, Leland Price, Malcomb Mitchell, Misses Lucille Rowley, Margaret Williams, Maurine Lewis and Dawn Hornbaker. Hostesses seated with them were: Mrs. W. E. Kerr, chairman of the committee, Mrs. Carl Bildstone, vice-chairman, Mrs. Raymond Bartlett, secretary and treasurer, and Mmes. C. J. Dexter, D. I. Clowe, N. M. Baird, Howard Whitson, Earl Bigler and Gail Hamilton.

Following a delicious two-course menu, there was a round table discussion on the different phases of girl scouting. Definite plans are being made for Girl Scout Week, which opens October 28 and closes November 3. Announcements will be made later for activities of this week. Both members of the committee and leaders are putting forth every effort to make this a good year for the organization and to do so they will need the cooperation of every mother of a Girl Scout and all others who are interested in this organization.

MRS. WATSON ENTERTAINS WITH A BIRTHDAY PARTY

Mrs. Aubrey Watson entertained with a birthday party for her daughter Shirley on her ninth birthday anniversary, Monday afternoon. Twelve youngsters were invited to help Shirley celebrate at this time. Games were played both inside and in the open after the honoree had viewed the lovely assortment of birthday gifts brought by her little friends.

A beautifully decorated birthday cake was served with ice cream by Mrs. Watson in the late afternoon and each one present was given tiny china dolls as favors.

The children who enjoyed this occasion were: Catherine and Molly Sinclair, Helen Watson, Margaret Attebery, Marjorie Jones, Dorothy Linell, Elsie Ayliffe and Patricia Runyan, Shirley Lee, Darlene Dunn, Shirley Bartlett and Jackie Clady.

LOVELY TEA BY PRESBYTERIAN LADIES

A lovely informal tea was given by the membership committee of the Presbyterian Missionary Society last Thursday afternoon at the home of Mrs. R. L. Paris, co-hostesses were Mmes. Jess Truett, Gail Hamilton, William Linell and Rex Wheatley.

Mrs. William Linell poured tea from a beautifully arranged table, fall flowers were used for the centerpiece with tall pink tapers on either side. About thirty-five ladies were served.

Mrs. J. H. Jackson presented an interesting missionary topic for discussion, "The Younger Generation." Mrs. Willis Morgan, accompanied by Mrs. I. L. Spratt, at the piano, gave several beautiful violin numbers. It was a very delightful affair and well attended by the ladies of the church.

CHORAL CLUB TO HOLD REHEARSALS EACH MONDAY

The Choral club has reorganized after the summer vacation and is meeting at the Central school building each Monday afternoon at 4:00 o'clock for rehearsals.

Mrs. Mark Corbin, who so ably directed the work of the club last year, was again chosen director; Mrs. F. G. Hartell was re-elected president, and Mrs. I. L. Spratt, treasurer. The membership of the club is still incomplete; however, it is hoped that the list will number twenty or more when completed.

Another Christmas program is being planned by this organization.

LOCAL WOMAN SURPRISED (Contributed)

Mrs. Clarke Wilde has lots of illness in her family and got behind with her canning. She had barrels of apples to can but no hands to peel them. Thinking her a very fine lady the ladies of the Church of the Nazarene decided to surprise her. Tuesday morning they marched over with paring knife and lunch kit and spent the day canning apples which the kiddies will enjoy all winter and had heaps of fun doing it.

Social Calendar

TELEPHONE 299

FRIDAY

P. E. O. meets with Mrs. J. B. Atkeson at 2:00 p. m.

MONDAY

The Chevie Six Bridge club meets at the Artesia hotel at 7:00 p. m.

The American Legion Auxiliary meets at the hut at 2:00 p. m. Election of officers. Members requested to bring glass of jelly.

TUESDAY

The Tuesday Evening Bridge club postponed for this week and next.

Fortnightly Bridge club meets with Mrs. J. B. Atkeson at 2:00 p. m.

The Contract Study club meets with Mrs. Raymond Bartlett at 1:00 p. m.

WEDNESDAY

The Abnormis Sapiens Bridge club meets with Mrs. Beecher Rowan at 2:00 p. m.

The Book club meets with Mrs. Walter Graham on West Main street at 2:00 p. m.

The Dorcas Class meets with Mrs. Joe Jesse at 2:30 p. m.

WOMEN'S CLUB NEW MEXICO PROGRAM GIVEN

"New Mexico, Her Place Under the Sun and Artesia's Contribution to It," was the subject for discussion at the regular meeting of the Women's club Wednesday afternoon.

A large and very old Indian rug adorned the front porch at the entrance of the club house with a string of bright red chili hanging by the door, lending both Indian and Spanish air as members entered the club home which was very artistically decorated with many colorful Navajo rugs, blankets of rich colors and wall hangers of Indian design. There was Indian pottery, both Spanish and Indian baskets, strings of gourds, bowls of cactus, bouquets of zenias, all giving a lovely atmosphere for a New Mexico program. Mrs. J. Harvey Wilson and Mrs. Malcomb Mitchell were the decorators.

Mrs. C. R. Blocker, program chairman, spoke of the wonders of New Mexico which have helped establish a very important place for her under the sun. Miss Virginia Woods, who was assistant state hostess at the New Mexico building at the Century of Progress in Chicago during the month of August, described the building and told of the most favorable impression our exhibit made on the millions of visitors. Mrs. A. T. Woods gave, in an interesting manner, Artesia's contribution to establishing New Mexico's place under the sun, stressing that in addition to the natural resources, the people of Artesia play a very important part in making our little city a place that one would like to come to live. Mrs. Fred Cole, in lovely Spanish costume, gave a beautiful Spanish number, accompanied at the piano by Mrs. I. L. Spratt, also in attractive Spanish costume. Mrs. Mark Corbin sang a delightful Indian number, with Miss Joan Wheatley at the piano.

Three new names were presented for membership and accepted: Mrs. C. J. Dexter, Mrs. J. Clark Bruce and Mrs. Alton Partee. On account of unavoidable conflicts for the next few weeks, the barbecue which was to have been held at the Woods farm has been postponed indefinitely.

MRS. NELLIS ENTERTAINS IDLEWHILES BRIDGE CLUB

Mrs. James Nellis entertained the Idlewhiles Bridge club Tuesday afternoon. Only two tables of members were present to enjoy the games of contract on this occasion, instead of the usual three tables.

At the conclusion of the games a delicious refreshment course was served by the hostess.

MARRIAGE LICENSES ISSUED

Marriage licenses have been issued the past week to Lester Cline and Miss Jessie Coleman, each of Lake Arthur; to Bruce Evans and Miss Ruth Newton, each of Lake Arthur, and to William Barnes and Miss Fannie Mae Williams, each of Artesia.

Personality hair cutting at the Artesia Beauty Service, Artesia hotel. 40-1tc

NAZARENE WOMEN'S MISSIONARY SOCIETY

(Delayed)

The Women's Missionary Society of the Nazarene church met on September 12 with Miss Eleanor Clark as hostess with sixteen ladies present. A very interesting and inspirational subject, "Co-workers With God," was discussed by several members. Mrs. C. C. Pior gave a helpful talk on "Prayer and Its Accomplishments in the Home and Foreign Fields."

A number of others present gave short talks on the subject. The society will meet the first Wednesday in each month. The organization is growing in interest and in numbers. Mrs. L. J. Chester is superintendent of the study.

Refreshments were served by the hostess at the close of the last meeting.

MRS. YATES HOSTESS TO FIRST AFTERNOON CLUB

Mrs. Martin Yates was hostess to members of the First Afternoon Bridge club at her home Tuesday afternoon, entertaining only two tables on this occasion instead of the regular number of three.

At the close of the games of contract, Mrs. F. G. Hartell held high score. Refreshments were served in two courses by the hostess. Those enjoying this delightful afternoon at bridge with Mrs. Yates were: Mmes. Jeff Hightower, F. G. Hartell, G. R. Brainard, John Lowery, Beecher Rowan, Wallace Anderson and two substituting guests, Mrs. O. A. Johnston of Los Angeles, California, and Mrs. Stanley Blocker.

TUESDAY EVENING BRIDGE CLUB ENTERTAINED FRIDAY

Mr. and Mrs. Richard Attebery were host and hostess Friday evening at their attractive home to members of the Tuesday Evening Bridge club.

A sumptuous buffet dinner was served at seven o'clock, five rounds of auction bridge followed with high score for the ladies going to Mrs. I. L. Spratt and for the men to Landis Feather.

Those enjoying this occasion were Messrs. and Mmes. Albert Richards, W. C. Martin, Landis Feather, C. R. Blocker and the following substituting guests, Messrs. and Mmes. Ben Pior, Howard Whitson and I. L. Spratt.

MRS. MITCHELL HOSTESS TO BRIDGE OF THE MONTH

Mrs. Malcomb Mitchell was a very delightful hostess Friday afternoon when she entertained members of the Bridge of the Month at the Artesia Hotel.

A delicious luncheon was served in the Coffee Shop, games of contract were played on the mezzanine floor. At the conclusion of five rounds of games, Mrs. Leslie Martin received the high prize and Mrs. Willis Morgan second high.

Those enjoying this pleasant afternoon with Mrs. Mitchell were Mmes. Howard Whitson, Willis Morgan, J. Harvey Wilson, Stanley Blocker, Leslie Martin, Hugh Kiddy and Carl Bildstone.

FIFTH SUNDAY LEAGUE MEETING

The Methodist Epworth League Union of the Pecos Valley held their fifth Sunday meeting at Hagerman last Sunday afternoon, with Miss Mary Louise Potter of Roswell presiding.

Twenty-two Leaguers from the local church were in attendance. Miss Marion Coll of Artesia appeared on the program discussing the subject, "What Is A Christian?" It was a very interesting meeting and well attended by the young folks of this organization.

Personality hair cutting at the Artesia Beauty Service, Artesia hotel. 40-1tc

DISTRICT MEETING OF W. M. U. AT LAKE ARTHUR

A district meeting of the W. M. U. of the Baptist church was held at Lake Arthur Tuesday with a good attendance from the valley towns.

An all-day session was held with a covered dish luncheon at noon. Roswell ladies gave a most interesting program. Those in attendance from the local Baptist church were: Mmes. C. M. Cole, Myers, Bishop, Carrol Brown, Scoggins, Staggs, Nellie Walters, and the Rev. P. G. Woodruff.

FRIDAY EVENING CLUB

Mr. and Mrs. Walter Douglas were host and hostess to members of the Friday Evening Bridge club at their home Wednesday evening instead of the regular meeting date, Friday.

Miss Mary McCaw and John Richards were the only substituting guests present. At the close of a jolly evening the high score prize went to Mr. and Mrs. Chas. Morgan and consolation to Mr. and Mrs. Boone Barnett.

A lovely refreshment course was served by the hostess.

EASTERN STAR ANNUAL PICNIC HUGE SUCCESS

The annual picnic dinner of the Eastern Star chapter, held at the lodge hall Tuesday evening, with members of their families as guests, was a successful affair.

A delicious menu was served to more than seventy. Following the dinner hour, Lewis W. Story entertained those present with a violin solo, and the little Misses Sybil Pior and Wanda Story with a musical dialogue. Games of bridge, dominoes and checkers furnished amusement for all during the remainder of a delightful evening.

H 2 O BRIDGE CLUB

Members of the H 2 O Bridge club met with Mrs. J. B. Atkeson

Friday afternoon for their bi-weekly afternoon of contract.

Mrs. John Lowery held high score at the conclusion of the games. Those playing were Mmes. Jessie Morgan, F. G. Hartell, J. H. Jackson, J. Hise Myers, Jeff Hightower, John Lowery, Mrs. S. E. Ferree, a substituting guest, and the hostess.

NAZARENE W. M. S.

Mrs. E. A. Paton entertained the Nazarene Women's Missionary Society at her home Wednesday afternoon.

The study of the chapter of prevailing prayer meets emergencies from "Dynamic Missions" was interestingly discussed. Light refreshments were served by the hostess.

Typewriters for rent—Advocate.

REPUBLICANS OPEN CAMPAIGN MONDAY

Opening with a rally in Roy, Monday, October 8, the republican campaign will swing into full action on one front with two more parties to follow in the field later.

Speeches by Senator Bronson Cutting have not been arranged yet, but he will make several.

The first group out will be Jaffa Miller for governor, R. C. Dillon for senator, short term, Jose Armijo for attorney general, and Maurice F. Miera for congress.

Their tour after Roy includes Clayton, Tuesday, October 9; Tucumcari, Wednesday, October 10; Clovis, Thursday, October 11; Portales, Friday, October 12; Hobbs, Saturday, October 13; Carlsbad, Monday, October 15; Roswell, Tuesday, Oc-

tober 16; Alamogordo, Wednesday, October 17; Las Cruces, Thursday, October 18; Deming, Friday, October 19; and Lordsburg, Saturday, October 20.

In the second group there will be Mrs. E. A. Perrault for secretary of state, Jose Gonzales for lieutenant governor, Joseph Baca for corporation commissioner, and perhaps one or two others.

The third group will include Cyrus McCormick for treasurer, Oliver M. Lee for land commissioner, Caswell Neal and probably another.

Battery Charging
Dr. Loucks Garage



October is the month of the harvest and in harmony with the season we are offering some exceptional values from a store brim full of new goods from the leading markets of the nation. You don't have to go to New York or Chicago to get New York or Chicago styles, for now they can be brought right here. The frost isn't on the pumpkin, but the thermometer is going lower. We offer you a wonderful opportunity to be ready with new togs for you or the whole family when Jack Frost hits.



LADIES' HOSE

300 Needle All Silk Honeybeige, Dust, Crashtone and Gunmetal shades, only—

49c

Gordon Hose in Chiffon and Semi-Service weight—

79c to \$1.29

Gordon's Famous Ne-Flex Hose with Lastex Tops, only—

\$1.39

LADIES' DRESSES

Helen of Hollywood Dresses in new Plaids and Stripes that are so good (washable crepes), only—

\$6.90 and \$7.90

NEW FALL HATS

New Fall Hats in many clever styles. In Black, Brown and Blue—

\$1.95 to \$2.95

NOVELTY BAGS

Ladies' Novelty Bags. Large assortment of styles and sizes in Black, Blue and Brown. Prices right—

\$1.00, \$1.19, \$1.95 and \$2.95

SWAGGER SUITS AND SPORT COATS

Swagger Suits and Sport Coats. We believe we are offering the best values in town in our Coat and Suit lines. We offer only quality fabrics in smartly styled garments. Priced from—

\$12.50 to \$49.50

ROMAN SANDALS

Roman Sandles in Patent Leather:

Small sizes -----\$1.39

Large sizes -----\$1.95

LADIES' OXFORDS

Ladies Oxfords in Black and Brown, Cuban Heels. Our

Special Price \$1.98

SMART DRESS SHOES

Smart Dress Shoes in Pumps and Ties in Black and Brown colors. The season's smartest styles—

\$2.95, \$3.95 and \$4.95



Peoples Mercantile Co.

"Where Price and Quality Meet"

Brunk's Popular Comedians to Open Week's Stand Here on Next Monday



EVERY NIGHT IN ARTESIA NEXT WEEK BEGINNING MONDAY
Presenting the famous Wolfe Twins and Irene—a real big time vaudeville team direct from the RKO vaudeville circuit now appearing with Brunk's Comedians.
Don't miss performance of this excellent troupe. Remember every night in the big tent back of the Peoples Mercantile Co. store. Presenting a series of popular plays with the added attractions of several acts of vaudeville and an excellent band each evening.

LOCALS

Mrs. A. L. Wilkinson underwent a tonsillectomy Tuesday.
Dr. Loucks was a visitor at the Eastern New Mexico Fair in Roswell yesterday.
Miss Winifred Deterick spent last week end in Las Vegas with home folks.
Mr. and Mrs. Boston Witt of Lovington visited their daughter and family, Mr. and Mrs. Rude Wilcox and the boys, Sunday.
Mrs. J. M. Smith of El Paso arrived Wednesday on business and for a brief visit with friends. She is a former resident.
Frank Gray Thomas returned Tuesday from Gila, this state, where he was stationed at the CCC camp.
Mr. and Mrs. G. R. Brainard returned Sunday from Henderson, Texas, where they visited their son and wife, Mr. and Mrs. Guy Reed Brainard.
Mr. and Mrs. J. Clark Bruce have moved into one of the Cunningham houses which was vacated by the W. G. Cook family the first of the week.
Doc Day, former foreman of the Diamond A Cattle Co., transacted business in Roswell Saturday. He was accompanied by Mrs. Day and Edward and Betty Lou.
Mrs. R. M. McDonald returned Saturday afternoon late from a month's vacation spent at Los Angeles with relatives and friends. Mr. McDonald's sister drove out with her and made the return trip to El Paso, from there she returned to her home in west Texas.
Jessie Carroll Paris, son of Mr. and Mrs. R. L. Paris, who is a student at the Westminster College at Fulton, Missouri, underwent an emergency operation for appendicitis Wednesday night. Word received this morning stated he stood the operation well.
Mrs. M. A. Moore and small daughter, Fay Dora of Roswell, spent the week end here visiting her daughters, Misses Alice and Eunice. Miss Eunice is recuperating from a tonsillectomy performed at the St. Francis hospital in Carlsbad Saturday. Miss Eunice will remain here indefinitely with her sister, Miss Alice.
Personality hair cutting at the Artesia Beauty Service, Artesia hotel. 40-1tc

SCOUT NEWS

Cubbing may be organized:
I. In Packs tributary to some institution where the weekly Pack meeting is held bringing together the numerous small neighborhood "Dens."
II. In a small community the Pack might be one Den.
III. For the individual Lone Cub who, with his family, makes a unit in which the ideals and projects and skills may be practiced.
How to organize a Pack:
1. The formal adoption of Cubbing by the governing body of the institution, following its thorough examination and discussion by the institution heads and with the governing body.
2. The appointment of a Pack committee of three or more men, or if the institution already has a Scout troop committee or boys' work committee, then a Pack subcommittee of three added men.
3. This Pack committee then selects a cubmaster to be recommended to the National Council for commissioning, and in con-

sultation with him selects assistant cubmaster. When these men have been commissioned and given the preliminary training, they are ready to begin.
4. The cubmaster calls the parents together probably at the institution sponsoring the Pack. These parents need to understand and appreciate cubbing before they will cooperate.
5. The cubmaster calls the boys together to learn about cubbing and to start the Pack. The boys register with parents' approval and the Pack is under way—its meetings being under the responsible oversight of the pack committee.
6. The cubmaster and parents set up Dens. One of the early jobs of the Pack, is to find its natural neighborhood Den units (which may involve some recruiting by the boys), to bring the den parents' responsibility into action relative to the Den oversight; find and train Den chiefs to conduct formal den meetings on an afternoon midway between the weekly pack meetings, and have the Cubs elect their own denner—one of the Cubs as leader.
Scout Reporter.
Typewriters for rent—Advocate.

General News Briefs—
(Continued from page one)
its price fixing efforts in the tire industry. According to the first announcement the action was only temporary. *****
President Roosevelt Sunday night called for a truce between the capital and labor warfare, in a broadcast from the national capitol. He said he expected to summon leaders of industry and labor within the next few days. He will seek to have both capital and labor leaders forego strikes lockouts, etc., for a special trial period of industrial peace. *****
Governor Harry A. Moore of New Jersey Monday announced that New Jersey would probably move for extradition of Bruno Richard Hauptmann before the German carpenter goes on trial in New York for extortion in connection with the kidnaping and death of Charles A. Lindbergh, Jr., son of Col. and Mrs. Charles A. Lindbergh. *****
Work of selecting a jury to decide a \$143,000,000 mail fraud against Samuel Insull, Sr., Chicago utility magnate, and sixteen

other associates, was started in Chicago Tuesday.

Mr. and Mrs. Albert Simms will not support the republican state ticket this fall, according to an announcement made at Albuquerque by Mr. Simms. Mr. Simms, former congressman from this state, is also the republican national committeeman for New Mexico.
TO GIVE MUTTON AWAY
Bryant Williams, Hope rancher, is offering to give 100 fat ewes to the county to be distributed among the needy. The only charge attached is dressing and delivering the animals. The charge is a very small one. Any needy person can obtain some of this meat by leaving orders at the Alfalfa Association or Welfare office.
Mr. and Mrs. Joe Hamann moved from the Cunningham house on Dallas street to one of the Yates apartments last Saturday. Mr. and Mrs. W. G. Cook have moved into the house vacated by the Hamanns.
Typewriters for rent—The Advocate.

Mr. and Mrs. L. E. Folkner and Mr. and Mrs. Tom James of the Oil Field, returned Tuesday from an eleven day vacation trip in which they visited the Century of Progress.
Mrs. John Lanning returned Tuesday with Mr. Lanning, who has been a patient in the hospital in Alamogordo. He is confined to his bed since coming home and will be several days before he is out again.
Miss Emily Woods left Wednesday morning for Oklahoma City with her aunt, Mrs. Gayle Richmond, who has been visiting here for several weeks. Miss Woods expects to take some special work in art in that city this winter instead of entering the Texas University as was formerly announced.
Personality hair cutting at the Artesia Beauty Service, Artesia hotel. 40-1tc

ELECTRIC WELDING
We Go Anywhere
Dr. Loucks Garage

Joyce-Pruit Store

! ANNOUNCES !

Their Formal Opening **FRIDAY, OCTOBER 5th** The News You Have Been Waiting For! Favors For The Ladies Friday Only We Have One Gross, One Hundred And Forty-Four Favors . . .

COME EARLY FOR YOURS
\$1,000 REWARD! To Anyone
Finding Any Item Offered For Sale In Our Store, That Is Over Two Weeks Old . . .

We disposed of every article during our Fire Sale and our buyers have sent us a complete new stock of fine foods and wearing apparel.

LISTED BELOW ARE ONLY A FEW OF OUR MANY OPENING BARGAINS:

- IN OUR FOOD SHOP AND MARKET—
- 2 LB., 6 OZ. JAR APPLE BUTTER 22c
 - 16 OZ. JAR PURE FRUIT JELLIES 20c
 - 28 OZ. JAR SOUR OR DILL PICKLES 20c
 - 16 OZ. JAR PURE MAID PEANUT BUTTER 19c
 - 32 OZ. JAR PREPARED MUSTARD 18c
 - NO. 2-1/2 CAN MISSION PEACHES 21c
 - 16 OZ. CAMPBELL'S PORK & BEANS, 3 for 25c
 - 16 OZ. COCO-MALT 45c
 - 8 OZ. DEL MONTE TOMATO SAUCE, Can . . . 8c
 - NO. 2 RED PITTED PIE CHERRIES, Can . . 15c
 - 1 GALLON SOLID PACKED PEACHES . . . 51c
 - 1 GALLON ITALIAN PRUNES 39c
 - STEAKS, ANY CUT, Per Pound 25c
 - PORK CHOPS, Per Pound 30c

- IN OUR APPAREL DEPARTMENT—
- SILK DRESSES Luster Sheer \$3.98 to \$16.95
 - LADIES' JACKETS Suede \$5.95 & \$7.95
 - LADIES' COATS Sport and Fur Trimmed \$16.95 to \$24.95
 - PLAID SILKS The Season's Newest Per Yard 79c
 - VASSAR SILKS Latest Fall Colors Per Yard 59c to \$1.29
 - WOOLY TWEEDS For Fastidious Folks Per Yard \$1.49
 - GINGHAMS The Finest to be Had Per Yard 19c, 25c & 45c
 - MEN'S 4-PIECE SUITS Fashioned by Merit \$22.50
 - MEN'S JACKETS Suede Leather Button Style \$5.95
 - AN \$8.50 JACKET Suede Leather Zipper Style \$6.95
 - JACKETS Corduroy and Tweeduroy All Sizes \$2.98
 - ZIPPER SWEATERS Bradley Brushed Wool \$4.95
 - BRADLEY SLIP-ONS For Any Weather \$1.75-\$1.98-\$2.95
 - STETSON HATS \$5.00-\$6.00-\$7.00-\$8.00
 - TOILET ARTICLES To Delight Anyone 9c & 10c

New 1935 Just Received!
HIGH-FIDELITY PHILCO

Here for the first time is a radio that will reproduce the entire musical range—with tone so magnificent, so REAL, you will be amazed.

Never before such true, faithful reproduction!

The ordinary radio, reproducing only up to approximately 3500 cycles, is unable to give the realistic tone quality which modern High-Fidelity broadcasting makes possible. That is why PHILCO has created the magnificent new 200X with a musical range of from 50 to 7500 cycles!

Through PHILCO'S sensational engineering achievements, which include the new Fidelity-Selectivity Control, a newly designed Auditorium type Electro-Dynamic Speaker and a special Sound Beam Diffuser and Sound Diffusing Cabinet, you now can enjoy tonal brilliance never before achieved in radio!

Ask for a Demonstration

49 new 1935 PHILCOS \$21 from which to choose UP

EASY TERMS—Liberal Trade-in Allowance
Mann Drug Co.

JOYCE-PRUIT STORES

"West of the Pecos Since 1890"

LEGAL ADVERTISEMENTS

IN THE DISTRICT COURT OF EDDY COUNTY, NEW MEXICO.

FIRST NATIONAL BANK OF ARTESIA, NEW MEXICO, assignee of the Citizens State Bank of Artesia, Plaintiff

vs. Frank H. Donahue and Nellie P. Donahue, Defendants No. 5804

NOTICE OF FORECLOSURE SALE

Notice is hereby given that pursuant to a decree of foreclosure and order of sale made and entered in the above entitled and numbered cause on the Civil Docket of the District Court within and for Eddy County, New Mexico, wherein the First National Bank of Artesia, assignee of the Citizens State Bank of Artesia is Plaintiff and Frank H. Donahue and Nellie P. Donahue are Defendants, to which decree and order of sale reference is hereby made for the particulars thereof.

I, J. Cavitt Jackson, heretofore appointed Special Master in the above entitled cause by said District Court, having been ordered to sell the hereinafter described real estate and premises shall expose for sale and sell at public auction to the highest bidder for cash at the front door of the First National Bank of Artesia, New Mexico, on Monday, November 5, 1934, at 3:00 o'clock P. M. of that day, all the right, title, interest, claim and estate of the defendant, Frank H. Donahue and Nellie P. Donahue in and to the following described real estate and premises situated in the city of Artesia, Eddy County, New Mexico, and more particularly described as follows, to-wit:

The South half (S 1/2) of lots Six (6) and Seven (7) in block 17 of the original town of Artesia, together with the appurtenances thereunto belonging or in anywise appertaining. The purpose of said sale is to satisfy the judgment and decree of foreclosure rendered by the said District Court of Eddy County, New Mexico, on the 4th day of September, 1934, against the defendants, Frank H. Donahue and Nellie P. Donahue, as principal and interest in the amount of \$3,442.00 with interest thereon at the rate of 10 per cent per annum from the said 4th day of September, 1934, until paid, and for the further sum of \$344.21 as attorney fees, with interest thereon at the rate of 6 per cent per annum from the said 4th day of September, 1934, until paid and cost of suit and further proceedings therein.

The total amount of principal and interest due on date of sale is \$3,499.25 The total amount of attorneys fees due on date of sale is 347.65 Clerk's cost 10.50 Sheriff's fees 3.00

Total amount due on date of sale, not including cost of publication of this notice \$3,860.80 Dated this 1st day of October, 1934.

J. CAVITT JACKSON, 40-4t Special Master.

HOPE WOMAN DIES

Mrs. James Thompson, age 22, resident of Hope, died at the St. Francis hospital in Carlsbad Thursday night after several weeks illness. Mrs. Thompson was taken to Carlsbad shortly after she gave birth to triplets, suffering with a heart lesion. Due to her condition she was never able to overcome the trouble. Hope was abandoned for her recovery sometime before her death.

Funeral services were held at Hope Friday with the Rev. Allen Johnson officiating. Burial was made in the Hope cemetery.

SISTER OF MRS. S. E. FERREE PASSES AWAY

Mrs. Belle Gould, sister of Mrs. S. E. Ferree, passed away at the home of her daughter at Summit, New Jersey, last Saturday following an operation for appendicitis, at the age of 81. Burial was made Tuesday at Lawton, Michigan, the childhood home of Mrs. Gould.

The deceased will be remembered as having visited Mrs. Ferree here on two different occasions, the last time about four years ago.

Typewriters for rent—The Advocate.

Smilin' Charlie Says



"Remember that while you're on your vacation th' Boss has a pretty good chance t' find out how much he really needs y'--"

THE CHURCHES

FIRST PRESBYTERIAN CHURCH REV. W. B. McCROY, Pastor.

9:55 Bible school. 10:55 Preaching service. Young people's meeting at 6:30 p. m. Preaching service at the church at 7:30 p. m.

CHRISTIAN SCIENCE SOCIETY 613 W. Main Street

10:00 a. m. Sunday school. 11:00 a. m. Sunday service.

"Unreality" is the subject of the lesson-sermon which will be read in all Churches and Societies of Christ, Scientist, on Sunday, October 7th. The golden text is: "All that is in the world, the lust of the flesh, and the lust of the eyes, and the pride of life, is not of the Father, but is of the world. And the world passeth away, and the lust thereof; but he that doeth the will of God abideth forever." (1 John 2:16, 17).

Among the citations which comprise the lesson-sermon is the following from the Bible: "Now we have received, not the spirit of the world, but the spirit which is of God; that we might know the things that God freely given to us of God." (1 Cor. 2:12).

The lesson-sermon also includes the following passage from the Christian Science textbook:

"For right reasoning there should be but one fact before the thought, namely, spiritual existence."

FIRST METHODIST CHURCH REV. A. C. DOUGLAS, Pastor

9:45 a. m. Church school for every age group. Martin Yates, Jr., superintendent.

11:00 a. m. Morning worship. Sermon by the pastor. Subject: "The Eternal Priesthood of Christ." Holy Communion.

6:45 p. m. Epworth League devotional service. 7:15 p. m. Evening worship. Thirty minutes of song service. If you like to sing come for this service.

We especially invite the strangers and visitors in the community to worship with us.

FIRST BAPTIST CHURCH Roselawn and Grand

Pastor, the Rev. P. G. Woodruff. Sunday school superintendent, Fred Cole.

General B. T. U. director, Miss Marine Lewis.

Sunday school begins at 9:45. Topic: "Fellowship With Christ." This quarter begins a study in the New Testament, as contrasted to the Old Testament series which we have been following for the last quarter. The topic for the quarter is "Studies in the Christian Life." Start in Sunday morning and follow this interesting series through the quarter.

Song service and sermon at 11:00 a. m.

Going to church is a profitable exercise for any individual. 6:30 B. T. U. This is one of the liveliest services of our whole church life. Come and find a place of interest and profitable training for yourself. Our loyal juniors seem to be coming decidedly to the front since they earned the efficiency banner last Sunday night with a grade of 87 per cent. We are all certainly mighty proud of this record and of the many other manifestations of fine work being done by our juniors. And the pastor was especially proud of the almost 100 per cent presence of those at the B. T. U. service in the preaching service following.

7:30 Song service and sermon. On Wednesday night at 7:30 the regular mid-week prayer service will be held at the church. Thursday evening at 7:00 will be held our weekly choir practice.

PROPERTY TAX WILL SUPPLY 23 PER CENT OF SCHOOL BUDGET

Adoption of the 20 mill property tax limitation has resulted in a saving to property owners of \$2,476,214, according to figures compiled by the State Tax Commission.

Total amount of taxes levied against property and extended on the rolls in 1933-34 was \$9,629,204, the figures show. For the 1934-35 tax year, with the 20 mill limitation in effect, total amount of property taxes levied and extended on the tax rolls dropped to \$7,152,990. This represents a decrease of 27 per cent.

The average tax rate through the state for the 1933-34 year was \$33.81. For the present tax year, with the limitation in effect, the average dropped to \$24.54, or \$8.27 per \$1,000 taxable valuation. The average rate this year of \$24.54 is divided:

School districts \$4.40; Cities, towns and villages, \$2.89; County, \$11.25; State (net) \$6.00.

Last year the taxable valuation of the state was \$284,832,960. This year it increased to \$291,489,671.

Typewriters for rent—Advocate.

at the church.

Tuesday evening at 7:00 a banquet will be served at the church for all our men and their friends who are interested in our new Men's Brotherhood. We are hoping for the presence of even more men than were present at the organization of the Brotherhood. Don't forget the time and occasion, men. After the banquet we will have our regular monthly program; be present for this as well as the banquet.

Don't forget to pray and work for our revival which is coming in January.

CALVARY BAPTIST LADIES HAVE STUDY PROGRAM

The ladies of the Calvary Baptist W. M. U. met at Mrs. John T. Simons' last Wednesday afternoon for the Bible study program which was led by the Rev. F. C. Rowland and the following ladies took part on the program: Mmes. Maye Ellis, D. W. Bynum, Rowland, F. O. Ashton, R. E. Bean, L. A. Starkey, J. A. Patton, Mamie Box, R. L. Bynum and J. T. Simons.

DUNSWORTH REVIVAL TO START NEXT SUNDAY

The revival meeting beginning next Sunday at the Calvary Baptist church will be conducted by the pastor, assisted by the Rev. E. M. Dunsworth of Pampa, Texas. The Rev. Dunsworth is one of the most able preachers of the Baptist faith in the Texas convention and has had many years of experience as pastor and evangelist in Texas and Oklahoma. The evangelist-pastor has been very successful in winning adults in his meetings, and special efforts will be put forth along this line during the two weeks meeting here. Special prayer services and personal workers study course have been carried on at the church in preparation for the meeting. The public is cordially invited to attend the meeting.

COLDS Creomulsion Your own druggist is authorized to cheerfully refund your money on the spot if you are not relieved by Creomulsion.

ROOF O. K.? -stormy weather ahead... -rain... snow... and sleet... Check up. If your roof needs repairing, better do it now before winter comes. A leak or two will do damage to the interior. Now is also a good time to do that needed repair work or remodeling or redecorating the interior. KEMP LUMBER CO. Phone 14

Smilin' Charlie Says



When that race between th' hare n' th' tortoise wuz run they didn't have any o' this high powered salesmanship n' business psychology, but I notice that th' feller who sticks on the job n' takes things as they come manages t' get t' where he's headin' for just the same—

DIVERSIFIED PROGRAM AT ROTARY LUNCHEON

Members of the Artesia Rotary club enjoyed a diversified program at the regular club luncheon Tuesday with Gail Hamilton as the five minute speaker. Incidentally Mr. Hamilton made the short talk on the occasion of his birthday. It is alleged that he has made forty-five such talks. W. B. McCroy was the principal speaker and told of some of his experiences in preparing the Artesia booth for the Eastern New Mexico Fair.

FOOTBALL CHAMPS TO BE SELECTED THIS YEAR BY NEW METHOD

(Special) GALLUP, N. M.—Artesia high school and Eddy county high school football teams have been invited to participate in a state-wide championship football selection this year by a committee of two Gallup and one Albuquerque high school faculty members.

A system similar to Dickinson rating by which its sponsors explain a small school has an equal chance with the largest school for the state championship, is to be used in rating the state high school gridiron teams.

The system is based on a study by N. G. Tate of Albuquerque high school at New Mexico University last summer and takes into consideration number of boys enrolled in the school, hardness of the schedule and strength of teams played as well as number of games won and lost.

Cooperating with Tate in the championship selection are Owen O. Sabin, principal of Gallup junior high school, who will act as record keeper, and Coach A. E. Frisbie of Gallup high school.

All schools having football teams are invited to participate in the championship rating, Sabin announced. Cards requesting preliminary information have been sent out to all schools known to have football teams. Schools not receiving cards may obtain them by writing to Sabin.

Advocate Want Ads Get Results

YEAR AROUND SERVICE Every month in the year (300 days) our firm is here to serve you. Our merchandising service (Credit when deserved) accommodates hundreds of customers. Our pleased customers are our best advertisements. The year around cotton quotations given free by us is the only service like it in the Pecos valley. Artesia Alfalfa Growers Ass'n. (Call us for the Cotton Market... We are glad to furnish it)

Idle Machinery... Draws no dividend... Repairs made now will save expensive delays. Late Type ELECTRIC WELDER in operation. Pecos Valley Garage and Machine Shop Phone 35

CONFIDENCE That Comes From Security The man who knows that his business is on a sound basis—that he has the benefit of unbiased counsel in its management may face future expansion with confidence. Such counsel is available at this bank. For long and careful study of conditions has equipped this institution to render aid in the conduct of business affairs. DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000 First National Bank (This advertisement authorized and paid for by the Republican Party of New Mexico.)

ORDER YOUR COAL for Winter. Don't let the first cold snap catch your coal bin empty. Feed, Flour, Coal and Seed—Phone 86. On the Corner 22 Years. E. B. BULLOCK Artesia, New Mexico

ALL KINDS OF JOB PRINTING—PHONE 7

PREST-O-LITE Storage Batteries with One Year Service Guarantee for— \$9.95 RUSSELL PARTS SERVICE Auto Parts and Accessories

TELL US YOUR PRINTING TROUBLES—Phone 7

What About Taxation in NEW MEXICO? That is a paramount question in this year's political campaign. For the information of the people, here are the platform planks of the two parties on that most important subject. Read them both carefully and ANALYZE them.

DEMOCRAT REPUBLICAN We reaffirm our oft repeated statement and belief that all property of the corporate, individual or otherwise, should be taxed at its actual value and that intangible property should be called upon to bear its just and equitable portion of the tax burden. We commend the present general basic system of taxation and revenue, namely: 1. A reasonably low general property tax maximum of twenty mills; 2. an income tax act properly drawn and enacted to equalize the same; 3. an emergency tax for the support of schools. All of the above to be continued only until such time as other and substituting sources of revenue are available. We favor a constitutional amendment and necessary legislation to encourage building and ownership of homes, with complete revision of our tax system, to the end that a reasonable homestead exemption may be allowed; and this convention agrees to the principle of exempting of homes from taxation, and pledges necessary steps to that end. Which platform faces the issues squarely? Which one sidesteps them? The Democratic platform does not pledge repeal of the unfair and discriminatory sales tax. The Republican platform does pledge such repeal, and makes its pledge in plain understandable language, without evasion.

The Democratic platform vaguely suggests that there are other sources of revenue, but the present Democratic state administration has failed or has been afraid over a period of three years to adopt a program including those sources. Is there any reason to believe it will do so in the future? The Republican platform points to sources from which it will obtain tax income to offset the sales tax, sources which are able to bear the burden and lift the bulk of it from the shoulders of those unable to pay it. The Republican platform names those sources as "a tax on luxuries (not necessities of life), a franchise tax on corporations and a tax on intangibles; a gross income tax with proper exemptions, a graduated net income tax (making the big incomes carry the heaviest load), and a production tax of a reasonable per cent upon the market value of oil, potash, ores, natural gas, timber, and other natural resources of the state." The Democratic platforms of four years ago and two years ago pledged a tax on intangibles, but it never was levied; the Democratic party made a horsetrade with the railroads and power companies, whereby their taxes were reduced and with their assistance, the sales tax law was forced through the legislature, thereby taking the burden from those big corporations and passing it on to the people unable to bear it. The Democratic party advocates an "income tax properly drawn and enacted to equalize the same." The present Democratic administration enacted an income tax law and the state collects little more than enough to pay for the administration of the law. After three years of failure to keep its pledges, either through unwillingness or inability, is it reasonable to believe the Democratic party has suddenly acquired either the ability or the courage to put through a tax program which it has failed to enact thus far? The Republican platform pledges that public utilities will be obliged to pay taxes on the same valuation on which they base their rates. The Democratic party does not dare to incur the opposition of the special interests to which the present reactionary administration in New Mexico is subservient, and come out flatly for a proper distribution of the tax burden and enumerate the sources from which it could, if it would, obtain tax income which would protect the masses of the people. Check these statements against the two platforms as you analyze them. Draw your own conclusions. Remember that a vote for the Republican ticket on November 6th means the end of the sales tax and the placing of the tax burden in New Mexico where it belongs.

HOPE ITEMS
Frances Johnson, Reporter

Mr. and Mrs. Lee Glasscock were business visitors in Artesia Monday.

A. E. Traylor, Merle Ogle and Bill Pickle were business visitors in Carlsbad Saturday.

Mrs. C. J. Ferrell of Carlsbad visited her parents Mr. and Mrs. J. V. Reed at their home here Saturday.

Leroy Bell of Otis, Colorado, is here this week visiting relatives, Mr. and Mrs. Hillary White and family.

H. C. Hawkins, Sr., and son, H. C., Jr., visited in Hope Monday while going from Artesia out to their ranch.

Mrs. Sam Lewis of Pinon and her father Marion Smith were visitors here Sunday en route home from Roswell.

Wade Lane, Raymond Buckner, Olive Blanch and Jeanne White and Virginia Glasscock visited in Artesia Sunday afternoon.

Mr. and Mrs. Johnnie Prude and son Marvin returned to their home on the ranch Monday after visiting in town several days.

Agnes Ann Williams of Lower Penasco was a visitor here Sunday while en route to Artesia where she went to visit friends.

The Hope ball team played at Dexter Sunday afternoon defeating the Dexter team ten to eight. This was the last game of the season.

Max Johnson was the honor guest of a party given by Betsy Parks at the home of her sister, Mrs. Bill Glasscock, Saturday evening.

Max Johnson and J. D. Madron who are employed on a highway project east of Carlsbad spent the week end here with their families.

The county health officer, Dr. O. E. Puckett, of Carlsbad, and the county nurse, Mrs. Hardy, are in Hope this week examining school children.

Mable Vowel, teacher in the Carlsbad schools, spent the week end here as a guest of Margaret Williams who was home from Artesia for the week end.

Mr. and Mrs. Carl Lewis stopped over here Sunday on their way home from Roswell. They were guests in the home of Mrs. Lewis' sister, Mrs. R. L. Means, while here.

Mrs. John Klassen and children were brought home Monday by the Rev. John Klassen from Lake Arthur where they spent the week end and where he is conducting a revival meeting.

The junior band from Artesia under the direction of Mr. and Mrs. Harp of Artesia, gave a program at the school house Friday night at the community gathering. Miss Thompson, music teacher, presented a chorus from her sixth grade.

RACKETEERING IN CATTLE BUYING PROGRAM

A new racket has sprung up in the federal government's cattle buying program. Last week, W. A. Moore, sheriff of Dove Creek, Colorado, arrested a man by the name of Roy Hise near Tatum, for impersonating a cattle buyer. Hise, it was said, would contract for cattle from ranchers and ship to some unknown point on the promise of payment from the government. His activities in Colorado led officers to trace him to Roswell and then to Tatum.

Typewriters for rent—Advocate.

FEDERAL DEPOSIT INS. CORP. COMPLETES ITS F'ST YEAR EXISTANCE

The insurance of bank deposits is particularly important to the thrifty, frugal people who regularly save a portion of their income, Leo T. Crowley, chairman of the federal deposit insurance corporation at Washington believes.

The corporation has just completed the first year of its existence. During the year more than 14,000 banks, or over 90 per cent of all licensed institutions in the country became members of the insurance fund. Although the direct benefit is to the depositor, the banks bear the cost of the insurance. Fully 50 million bank accounts are being protected by the insurance.

After October 1st all insured banks will display signs at windows where deposits are received announcing they are insured. The First National Bank of Artesia is among this list.

The banks are displaying these signs so that depositors may know which banks are insured," Mr. Crowley explained. "The signs read: 'Deposits insured by the Federal Deposit Insurance Corporation. Maximum insurance for each depositor \$5,000.'"

Only five insured banks closed their doors during the first year, Mr. Crowley said, and these were all small institutions. In each instance the money for the depositors was available within 10 days after a receiver had been appointed for the closed bank.

The corporation pays the depositors of a closed insured bank regardless of the reason for the suspension. The procedure in a pay-off is simple, Mr. Crowley explained. As soon as a receiver is appointed, representatives of the corporation are on hand to begin paying depositors. A depositor need only produce his pass book or some other evidence of the bank's deposit debt to obtain his money. When the depositor is paid he assigns the insured portion of his account to the corporation. In the meantime liquidation of the bank's assets is proceeding and the corporation is repaid from the liquidation.

FOURTH CUTTING HAY OVER

The fourth cutting of hay is practically over. The cutting was light and most of the crop has been stored on the farms.

HEALTH COLUMN

The Drinking Driver

While the lawyers argue about what constitutes drunkenness, the doctors are busy proving that a man need not be drunk, in any ordinary meaning of that word, in order to be a public danger. Especially is this the case when the man who has been drinking is behind the wheel of an automobile.

Experiments recently conducted by Dr. H. A. Heise of Milwaukee prove that a man may take a glass (150 c. c.) of whiskey and be able to pass creditably the ordinary tests for determining drunkenness. He will also be able to drive competently as long as no unusual situation confronts him. But when he tried to avoid obstacles or to back his car this same driver performs "poorly and inaccurately." These experiments are entirely in accord with previous knowledge that the higher nerve centers are the first to be affected by alcohol.

Fortunately we need not depend upon his story of his behavior to recognize the drinking driver. It is not difficult to measure the amount of alcohol circulating in his blood. Dr. Heise has done this on the persons involved in 119 consecutive automobile accidents causing injury or death to 216 people.

Not only were the "alcohol accidents" more numerous than those not involving alcohol but they were twice as serious when measured by the number of people killed and injured per accident. Accidents that occur in the morning are seldom related to alcohol. Alcohol accidents reach a peak between 6 and 7 p. m., a period called by Dr. Heise the "cocktail hour," and another peak at midnight.

If the chemical test were used in all serious automobile accidents its importance as one component of the total evidence would soon become apparent to the lawyer.

TYPEWRITERS

New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

COUGHS

Don't let them get a strangle hold. Fight them quickly. Creomulsion combines 7 helps in one. Powerful but harmless. Pleasant to take. No narcotics. Your own druggist is authorized to refund your money on the spot if your cough or cold is not relieved by Creomulsion. (adv.)

GRADE OF NEW MEX. COTTON CONTINUES SHOW IMPROVEMENT

The report on the grade of cotton this week from the irrigated southwest indicates that practically all cotton was classed as strict or good middling. Some middling was reported from Arizona. The length of staple continues to improve in all sections with the exception of Arizona. About one-half of the cotton classed this week was 1-1/8 inches and longer.

New Mexico: Almost 100 per cent of the cotton classed this week and to date has been strict and good middling. Eighty-four per cent was 1-1/16 inches and longer this week compared with 98 per cent last week and 88 per cent to date. About 15 per cent was 1 and 1-1/32 inches.

Texas, District 1: All cotton classed this week was strict and good middling, and more than 99 per cent has been of these grades to date. Ninety-three per cent was 1-1/16 inches and longer and 70 per cent was 1-1/8 inches and longer this week compared with 93 per cent and 53 per cent, respectively, for these lengths to

TEN BIRTHS AND TWO DEATHS FOR SEPTEMBER

Ten births were recorded in September by S. E. Ferree, sub-register for the Cottonwood, Atoka and Artesia districts. Birth registrations included: Mr. and Mrs. G. Gomez, daughter; Mr. and Mrs. Henry E. Hall, daughter; Mr. and Mrs. C. A. Fine, daughter; Mr. and Mrs. Jose Ruiz, daughter; Mr. and Mrs. Juliano H. Paul, son; Mr. and Mrs. Chas. P. Riley, son; Mr. and Mrs. Pedro Montoya, son; Mr. and Mrs. H. H. Garcia, daughter; Mr. and Mrs. Eddie Watson, daughter; Mr. and Mrs. Doyle L. Traylor, daughter. Seven girls and three boys.

OVER 10,000 PEOPLE SEE CAVERNS IN SEPTEMBER

A report issued by Thomas Boles, superintendent of the Carlsbad Caverns, states that 10,043 people saw the caverns during the month of September, the greatest number of visitors for any September on record. The previous high September was in 1930 when 8,838 people went through the caverns. The past month the visitors were from forty-five states and fourteen foreign countries.

All cotton classed has been ten-derable.

WE CONGRATULATE

The Joyce-Fruit Co., on the modernization of their store quarters and the installation of modern plumbing equipment.

L. P. EVANS

OUR WANT ADS GET RESULTS

Miss the Appointment?

It Pays to Have Your Own

TELEPHONE

LOOSE LEAF DEVICES AT THE ADVOCATE

\$25 CASH FREE \$25

RULES OF CONTEST: This series of ads will run each week for eleven consecutive weeks. To the person who finds the most misspelled words in the ads and prepares the best and most attractive ad for any firm whose name is found below, the Advocate will award a cash prize of \$20.00, a second cash prize of \$5.00, and a box of stationery, value \$1.50, as third prize. Copy of every ad must accompany your answer and must be submitted not later than one week after contest closes. Decision of contest editor is final. Contest open to everyone except Advocate employees and their families.

... Shopping For Food ...

Whether you shop personally for your foods or whether you use the telephone, you get the same high quality groceries, fresh vegetables and fruits of uniform quality and you have the advantage of a complete selection.

We have the Sunshine Valley Creamery products, a home institution.

No. 2 Can Mackerel 10c

★ STAR GROCERY ★

Phone 48

J. S. SHARP, Prop.

We Deliver

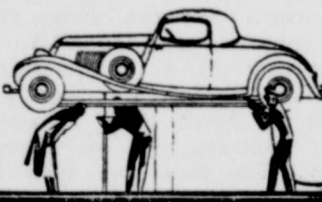
DON'T WAIT ON THE WEATHER MAN

Have those winter clothes cleaned now and be ready for cold weather when it arrives.

ARTESIA LAUNDRY & CLEANERS

When Your Car

rides rough, squeaks and you think it has gone haywire, drive up and let us wash and grease it and see if it does not perform differently.



PIOR RUBBER CO. SERVICE STA.

FRESH BUTTERMILK DAILY

—AT—

ARTESIA DAIRY

"Where Cleanliness Is Supreme"

CHOICE FOODS

Well prepared, have made our cafe a popular one with the folks of this trade territory. Beer on tap and your favorite beer in bottles. Try the Folkner Rooms for a home-like place to stay.

FOLKNER'S CAFE

IN THE SPIRIT OF FELLOWSHIP

Friends Meet at

**● THE BRITE SPOT ●
FOR EATS, DRINKS, SMOKES**

1 Block South of Main on Highway
BERT SHIPP, Manager

HOW TO INCREASE VALUES IN YOUR HOME

We can suggest many little touches that will add greatly to the valuation of your home. You can personally select materials at our yard and be sure they are what you want and worth your money.

BIG JO LUMBER COMPANY

WOOL MELTON JACKETS

32 oz. all wool Mackinaw Cossack Jackets, with talon separating fastener in navy blue . . . the largest selling item in our outdoor clothing line . . . Come get yours while our size range is complete.

BOYS SIZES, 6 to 18 years . . . \$2.69
MEN'S SIZES, 36 to 48 . . . \$2.98

J. C. PENNEY CO. INC.

PLEASURE OR DESTRUCTION

in your car—It can be either—A loosened brake, a faulty greasing job, a worn tire and your car is transformed into a creature of tragedy.

Two principal factors of safety, United States Tires and Conoco Check Chart Lubrication. Both can be bought here.

D. & R. MOTOR CO.

Continental Service Station No. 1
CALVIN DUNN

SUPERFEX OIL HEATERS

Tried and tested over two years in Artesia. Ask the man who owns one.

Clean, Healthful, Economical Heat
Install one now and be prepared for the first cold spell.

McCLAY FURNITURE STORE
"Your Home Should Come First"

SAFE FOR THE FAMILY

In selecting a car to be used by the family, remember Plymouth, the car in the low price field offers you a steel body plus hydraulic brakes.

A ride in the new Plymouth will demonstrate its many comforts and conveniences.

KELLER MOTOR CO.

OUR Bread IS
slow, even baked and sliced as you like it, a real delight with any spread. Call for our Bread when ordering.

Many varieties of Pastries, Pies and Cakes for your desserts.

CITY BAKERY
Phone 90

Starts MONDAY Night
8:00 P. M.—ALL NEXT WEEK
AUSPICES ARTESIA WOMEN'S CLUB

FRED G. BRUNK'S COMEDIANS

BIG NEW TENT THEATER
Located Back of Peoples Mercantile Co.

MONDAY NIGHT
"LITTLE ORPHAN ANNIE"

Also
5 Feature Vaudeville Acts

THE WOLFE TWINS AND IRENE
Singing and Dancing Novelette
TED EDLIN
Song Writer and Composer
ORAN MARR
Accordion Specialist
KIRK KIRKMAN
The Sunshine Comedian from Missouri
OTTO SCHICK AND HIS NINE-PIECE SUPER FEATURE ORCHESTRA

Adults 20c Children 10c

Clip This FREE Ticket
With 20c this ticket will admit a lady and gent or two ladies on Monday, Tuesday or Wednesday night. A complete change of program every night.

LEGAL ADVERTISEMENTS

IN THE DISTRICT COURT OF EDDY COUNTY, NEW MEXICO.

FIRST NATIONAL BANK OF ARTESIA, NEW MEXICO, assignee of the Citizens State Bank of Artesia, Plaintiff vs. Frank H. Donahue and Nellie P. Donahue, Defendants No. 5804

NOTICE OF FORECLOSURE SALE

Notice is hereby given that pursuant to a decree of foreclosure and order of sale made and entered in the above entitled and numbered cause on the Civil Docket of the District Court within and for Eddy County, New Mexico, wherein the First National Bank of Artesia, assignee of the Citizens State Bank of Artesia is Plaintiff and Frank H. Donahue and Nellie P. Donahue are Defendants, to which decree and order of sale reference is hereby made for the particulars thereof.

I, J. Cavitt Jackson, heretofore appointed Special Master in the above entitled cause by said District Court, having been ordered to sell the hereinafter described real estate and premises shall expose for sale and sell at public auction to the highest bidder for cash at the front door of the First National Bank of Artesia, New Mexico, on Monday, November 5, 1934, at 3:00 o'clock P. M. of that day, all the right, title, interest, claim and estate of the defendant, Frank H. Donahue and Nellie P. Donahue in and to the following described real estate and premises situated in the city of Artesia, Eddy County, New Mexico, and more particularly described as follows, to-wit:

The South half (S 1/2) of lots Six (6) and Seven (7) in block 17 of the original town of Artesia, together with the appurtenances thereunto belonging or in anywise appertaining. The purpose of said sale is to satisfy the judgment and decree of foreclosure rendered by the said District Court of Eddy County, New Mexico, on the 4th day of September, 1934, against the defendants, Frank H. Donahue and Nellie P. Donahue, as principal and interest in the amount of \$3,442.00 with interest thereon at the rate of 10 per cent per annum from the said 4th day of September, 1934, until paid, and for the further sum of \$244.21 as attorney fees, with interest thereon at the rate of 6 per cent per annum from the said 4th day of September, 1934, until paid and cost of suit and further proceedings therein.

The total amount of principal and interest due on date of sale is \$3,499.25 The total amount of attorneys fees due on date of sale is 347.65 Clerk's cost 10.50 Sheriff's fees 3.00

Total amount due on date of sale, not including cost of publication of this notice \$3,860.80 Dated this 1st day of October, 1934.

J. CAVITT JACKSON, 40-4t Special Master.

HOPE WOMAN DIES

Mrs. James Thompson, age 22, resident of Hope, died at the St. Francis hospital in Carlsbad Thursday night after several weeks illness. Mrs. Thompson was taken to Carlsbad shortly after she gave birth to triplets, suffering with a heart lesion. Due to her condition she was never able to overcome the trouble. Hope was abandoned for her recovery sometime before her death.

Funeral services were held at Hope Friday with the Rev. Allen Johnson officiating. Burial was made in the Hope cemetery.

SISTER OF MRS. S. E. FERREE PASSES AWAY

Mrs. Belle Gould, sister of Mrs. S. E. Ferree, passed away at the home of her daughter at Summit, New Jersey, last Saturday following an operation for appendicitis, at the age of 81. Burial was made Tuesday at Lawton, Michigan, the childhood home of Mrs. Gould.

The deceased will be remembered as having visited Mrs. Ferree here on two different occasions, the last time about four years ago.

Typewriters for rent—The Advocate.

Smilin' Charlie Says



"Remember that while you're on your vacation th' Boss has a pretty good chance t' find out how much he really needs y'--"

THE CHURCHES

FIRST PRESBYTERIAN CHURCH

REV. W. B. McCrory, Pastor. 9:55 Bible school. 10:55 Preaching service. Young people's meeting at 6:30 p. m. Preaching service at the church at 7:30 p. m.

CHRISTIAN SCIENCE SOCIETY

613 W. Main Street. 10:00 a. m. Sunday school. 11:00 a. m. Sunday service. "Unreality" is the subject of the lesson-sermon which will be read in all Churches and Societies of Christ, Scientist, on Sunday, October 7th. The golden text is: "All that is in the world, the lust of the flesh, and the lust of the eyes, and the pride of life, is not of the Father, but is of the world. And the world passeth away, and the lust thereof; but he that doeth the will of God abideth forever." (I John 2:16, 17).

Among the citations which comprise the lesson-sermon is the following from the Bible: "Now we have received, not the spirit of the world, but the spirit which is of God; that we might know the things that are freely given to us of God." (I Cor. 2:12). The lesson-sermon also includes the following passage from the Christian Science textbook: "For right reasoning there should be but one fact before the thought, namely, spiritual existence."

FIRST METHODIST CHURCH

REV. A. C. DOUGLAS, Pastor. 9:45 a. m. Church school for every age group. Martin Yates, Jr., superintendent. 11:00 a. m. Morning worship. Sermon by the pastor. Subject: "The Eternal Priesthood of Christ." Holy Communion. 6:45 p. m. Epworth League devotional service. 7:15 p. m. Evening worship. Thirty minutes of song service. If you like to sing come for this service. We especially invite the strangers and visitors in the community to worship with us.

FIRST BAPTIST CHURCH

Roselawn and Grand. Pastor, the Rev. P. G. Woodruff. Sunday school superintendent, Fred Cole. General B. T. U. director, Miss Morine Lewis.

Sunday school begins at 9:45. Topic: "Fellowship With Christ." This quarter begins a study in the New Testament, as contrasted to the Old Testament series which we have been following for the last quarter. The topic for the quarter is "Studies in the Christian Life." Start in Sunday morning and follow this interesting series through the quarter.

Song service and sermon at 11:00 a. m. Going to church is a profitable exercise for any individual.

6:30 B. T. U. This is one of the liveliest services of our whole church life. Come and find a place of interest and profitable training for yourself. Our loyal juniors seem to be coming decidedly to the front since they earned the efficiency banner last Sunday night with a grade of 87 per cent. We are all certainly mighty proud of this record and of the many other manifestations of fine work being done by our juniors. And the pastor was especially proud of the almost 100 per cent presence of those at the B. T. U. service in the preaching service following.

7:30 Song service and sermon. On Wednesday night at 7:30 the regular mid-week prayer service will be held at the church. Thursday evening at 7:00 will be held our weekly choir practice.

PROPERTY TAX WILL SUPPLY 23 PER CENT OF SCHOOL BUDGET

Adoption of the 20 mill property tax limitation has resulted in a saving to property owners of \$2,476,214, according to figures compiled by the State Tax Commission.

Total amount of taxes levied against property and extended on the rolls in 1933-34 was \$9,629,204, the figures show. For the 1934-35 tax year, with the 20 mill limitation in effect, total amount of property taxes levied and extended on the tax rolls dropped to \$7,152,990. This represents a decrease of 27 per cent.

The average tax rate through the state for the 1933-34 year was \$3.81. For the present tax year, with the limitation in effect, the average dropped to \$2.54, or \$8.27 per \$1,000 taxable valuation. The average rate this year of \$2.54 is divided:

School districts \$4.40; Cities, towns and villages, \$2.89; County, \$11.25; State (net) \$6.00. Last year the taxable valuation of the state was \$284,832,960. This year it increased to \$291,489,671.

Typewriters for rent—Advocate.

at the church. Tuesday evening at 7:00 a banquet will be served at the church for all our men and their friends who are interested in our new Men's Brotherhood. We are hoping for the presence of even more men than were present at the organization of the Brotherhood. Don't forget the time and occasion, men. After the banquet we will have our regular monthly program; be present for this as well as the banquet.

Don't forget to pray and work for our revival which is coming in January.

CALVARY BAPTIST LADIES HAVE STUDY PROGRAM

The ladies of the Calvary Baptist W. M. U. met at Mrs. John T. Simons' last Wednesday afternoon for the Bible study program which was led by the Rev. F. C. Rowland and the following ladies took part on the program: Meses, Maye Ellis, D. W. Bynum, Rowland, F. O. Ashton, R. E. Bean, L. A. Starkey, J. A. Patton, Mamie Box, R. L. Bynum and J. T. Simons.

DUNSWORTH REVIVAL TO START NEXT SUNDAY

The revival meeting beginning next Sunday at the Calvary Baptist church will be conducted by the pastor, assisted by the Rev. E. M. Dunsworth of Pampa, Texas. The Rev. Dunsworth is one of the most able preachers of the Baptist faith in the Texas convention and has had many years of experience as pastor and evangelist in Texas and Oklahoma. The evangelist-pastor has been very successful in winning adults in his meetings, and special efforts will be put forth along this line during the two weeks meeting here. Special prayer services and personal workers study course have been carried on at the church in preparation for the meeting. The public is cordially invited to attend the meeting.

COLD CREAMULSION advertisement with logo and text: "Your own druggist is authorized to cheerfully refund your money on the spot if you are not relieved by Creomulsion."

ROOF O. K.? advertisement for KEMP LUMBER CO. featuring a drawing of a house with rain and text: "Check up. If your roof needs repairing, better do it now before winter comes. A leak or two will do damage to the interior. Now is also a good time to do that needed repair work or remodeling or redecorating the interior. KEMP LUMBER CO. Phone 14"

Smilin' Charlie Says



When that race between th' hare n' th' tortoise wur run they didn't have any o' this high powered salesmanship n' business psychology, but I notice that th' feller who sticks on the job n' takes things as they come manages t' get t'where he's head'n' for just the same—

DIVERSIFIED PROGRAM AT ROTARY LUNCHEON

Members of the Artesia Rotary club enjoyed a diversified program at the regular club luncheon Tuesday with Gail Hamilton as the five minute speaker. Incidentally Mr. Hamilton made the short talk on the occasion of his birthday. It is alleged that he has made forty-five such talks. W. B. McCrory was the principal speaker and told of some of his experiences in preparing the Artesia booth for the Eastern New Mexico Fair.

FOOTBALL CHAMPS TO BE SELECTED THIS YEAR BY NEW METHOD

(Special) GALLUP, N. M.—Artesia high school and Eddy county high school football teams have been invited to participate in a state-wide championship football selection this year by a committee of two Gallup and one Albuquerque high school faculty members.

A system similar to Dickinson rating by which its sponsors explain a small school has an equal chance with the largest school for the state championship, is to be used in rating the state high school gridiron teams.

The system is based on a study by N. G. Tate of Albuquerque high school at New Mexico University last summer and takes into consideration number of boys enrolled in the school, hardness of the schedule and strength of teams played as well as number of games won and lost.

Cooperating with Tate in the championship selection are Owen O. Sabin, principal of Gallup junior high school, who will act as record keeper, and Coach A. E. Frisbie of Gallup high school.

All schools having football teams are invited to participate in the championship rating, Sabin announced. Cards requesting preliminary information have been sent out to all schools known to have football teams. Schools not receiving cards may obtain them by writing to Sabin.

Advocate Want Ads Get Results

ORDER YOUR COAL for Winter. Don't let the first cold snap catch your coal bin empty. Feed, Flour, Coal and Seed—Phone 86 On the Corner 22 Years E. B. BULLOCK Artesia, New Mexico

ALL KINDS OF JOB PRINTING—PHONE 7

PREST-O-LITE Storage Batteries with One Year Service Guarantee for—\$9.95 RUSSELL PARTS SERVICE Auto Parts and Accessories

TELL US YOUR PRINTING TROUBLES—Phone 7

What About Taxation in NEW MEXICO?

That is a paramount question in this year's political campaign. For the information of the people, here are the platform planks of the two parties on that most important subject. Read them both carefully and ANALYZE them.

DEMOCRAT REPUBLICAN We reaffirm our oft repeated statement and belief that all property of the corporate, individual or otherwise, should be taxed at its actual value and that intangible property should be called upon to bear its just and equitable portion of the tax burden. We commend the present general basic system of taxation and revenue, namely: 1. A reasonably low general property tax maximum of twenty mills; 2. an income tax act properly drawn and enacted to equalize the same; 3. an emergency tax for the support of schools. All of the above to be continued only until such time as other and substituting sources of revenue are available. We favor a constitutional amendment and necessary legislation to encourage building and ownership of homes, with complete revision of our tax system, to the end that a reasonable homestead exemption may be allowed; and this convention agrees to the principle of exempting of homes from taxation, and pledges necessary steps to that end. We favor a reasonable exemption from taxes on homes and pledge a constitutional amendment authorizing the legislature to enact laws to that end. We demand that public utilities shall return their property for taxation at the same valuation they estimate its value for rate making purposes.

YEAR AROUND SERVICE Every month in the year (360 days) our firm is here to serve you. Our merchandising service (Credit when deserved) accommodates hundreds of customers. Our pleased customers are our best advertisements. The year around cotton quotations given free by us is the only service like it in the Pecos valley. Artesia Alfalfa Growers Ass'n. (Call us for the Cotton Market... We are glad to furnish it)

Idle Machinery... Draws no dividend... Repairs made now will save expensive delays. Late Type ELECTRIC WELDER in operation. Pecos Valley Garage and Machine Shop Phone 35

CONFIDENCE That Comes From Security The man who knows that his business is on a sound basis—that he has the benefit of unbiased counsel in its management may face future expansion with confidence. Such counsel is available at this bank. For long and careful study of conditions has equipped this institution to render aid in the conduct of business affairs. DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000 First National Bank (This advertisement authorized and paid for by the Republican Party of New Mexico.)

The Democratic platform does not pledge repeal of the unfair and discriminatory sales tax. The Republican platform does pledge such repeal, and makes its pledge in plain understandable language, without evasion. The Democratic platform vaguely suggests that there are other sources of revenue, but the present Democratic state administration has failed or has been afraid over a period of three years to adopt a program including those sources. Is there any reason to believe it will do so in the future? The Republican platform points to sources from which it will obtain tax income to offset the sales tax, sources which are able to bear the burden and lift the bulk of it from the shoulders of those unable to pay it. The Republican platform names those sources as "a tax on luxuries (not necessities of life), a franchise tax on corporations and a tax on intangibles; a gross income tax with proper exemptions, a graduated net income tax (making the big incomes carry the heaviest load), and a production tax of a reasonable per cent upon the market value of oil, potash, ores, natural gas, timber, and other natural resources of the state." The Democratic platforms of four years ago and two years ago pledged a tax on intangibles, but it never was levied; the Democratic party made a horseshoe with the railroads and power companies, whereby their taxes were reduced and with their assistance, the sales tax law was forced through the legislature, thereby taking the burden from those big corporations and passing it on to the people unable to bear it. The Democratic party advocates an "income tax properly drawn and enacted to equalize the same." The present Democratic administration enacted an income tax law and the state collects little more than enough to pay for the administration of the law. After three years of failure to keep its pledges, either through unwillingness or inability, is it reasonable to believe the Democratic party has suddenly acquired either the ability or the courage to put through a tax program which it has failed to enact thus far? The Republican platform pledges that public utilities will be obliged to pay taxes on the same valuation on which they base their rates. The Democratic party does not dare to incur the opposition of the special interests to which the present reactionary administration in New Mexico is subservient, and come out flatly for a proper distribution of the tax burden and enumerate the sources from which it could, if it would, obtain tax income which would protect the masses of the people. Check these statements against the two platforms as you analyze them. Draw your own conclusions. Remember that a vote for the Republican ticket on November 6th means the end of the sales tax and the placing of the tax burden in New Mexico where it belongs.

HOPE ITEMS

Frances Johnson, Reporter

Mr. and Mrs. Lee Glasscock were business visitors in Artesia Monday.

A. E. Traylor, Merle Ogle and Bill Pickle were business visitors in Carlsbad Saturday.

Mrs. C. J. Ferrell of Carlsbad visited her parents Mr. and Mrs. J. V. Reed at their home here Saturday.

Leroy Bell of Otis, Colorado, is here this week visiting relatives, Mr. and Mrs. Hillary White and family.

H. C. Hawkins, Sr., and son, H. C., Jr., visited in Hope Monday while going from Artesia out to their ranch.

Mrs. Sam Lewis of Pinon and her father Marion Smith were visitors here Sunday en route home from Roswell.

Wade Lane, Raymond Buckner, Olive Blanch and Jeanne White and Virginia Glasscock visited in Artesia Sunday afternoon.

Mr. and Mrs. Johnnie Prude and son Marvin returned to their home on the ranch Monday after visiting in town several days.

Agnes Ann Williams of Lower Penasco was a visitor here Sunday while en route to Artesia where she went to visit friends.

The Hope ball team played at Dexter Sunday afternoon defeating the Dexter team ten to eight. This was the last game of the season.

Max Johnson was the honor guest of a party given by Betsy Parks at the home of her sister, Mrs. Bill Glasscock, Saturday evening.

Max Johnson and J. D. Madron who are employed on a highway project east of Carlsbad spent the week end here with their families.

The county health officer, Dr. O. E. Puckett, of Carlsbad, and the county nurse, Mrs. Hardy, are in Hope this week examining school children.

Mable Vowel, teacher in the Carlsbad schools, spent the week end here as a guest of Margaret Williams who was home from Artesia for the week end.

Mr. and Mrs. Carl Lewis stopped over here Sunday on their way home from Roswell. They were guests in the home of Mrs. Lewis' sister, Mrs. R. L. Means, while here.

Mrs. John Klassen and children were brought home Monday by the Rev. John Klassen from Lake Arthur where they spent the week end and where he is conducting a revival meeting.

The junior band from Artesia under the direction of Mr. and Mrs. Harp of Artesia, gave a program at the school house Friday night at the community gathering. Miss Thompson, music teacher, presented a chorus from her sixth grade.

RACKETEERING IN CATTLE BUYING PROGRAM

A new racket has sprung up in the federal government's cattle buying program. Last week, W. A. Moore, sheriff of Dove Creek, Colorado, arrested a man by the name of Roy Hise near Tatum, for impersonating a cattle buyer. Hise, it was said, would contract for cattle from ranchers and ship to some unknown point on the promise of payment from the government. His activities in Colorado led officers to trace him to Roswell and then to Tatum.

Typewriters for rent—Advocate.



OUR Bread IS

slow, even baked and sliced as you like it, a real delight with any spread. Call for our Bread when ordering.

Many varieties of Pastries, Pies and Cakes for your desserts.

CITY BAKERY Phone 90

FEDERAL DEPOSIT INS. CORP. COMPLETES ITS F'ST YEAR EXISTANCE

The insurance of bank deposits is particularly important to the thrifty, frugal people who regularly save a portion of their income, Leo T. Crowley, chairman of the federal deposit insurance corporation at Washington believes.

The corporation has just completed the first year of its existence. During the year more than 14,000 banks, or over 90 per cent of all licensed institutions in the country became members of the insurance fund. Although the direct benefit is to the depositor, the banks bear the cost of the insurance. Fully 50 million bank accounts are being protected by the insurance.

After October 1st all insured banks will display signs at windows where deposits are received announcing they are insured. The First National Bank of Artesia is among this list.

The banks are displaying these signs so that depositors may know which banks are insured," Mr. Crowley explained. "The signs read: 'Deposits insured by the Federal Deposit Insurance Corporation. Maximum insurance for each depositor \$5,000.'

Only five insured banks closed their doors during the first year, Mr. Crowley said, and these were all small institutions. In each instance the money for the depositors was available within 10 days after a receiver had been appointed for the closed bank.

The corporation pays the depositors of a closed insured bank regardless of the reason for the suspension. The procedure in a pay-off is simple, Mr. Crowley explained. As soon as a receiver is appointed, representatives of the corporation are on hand to begin paying depositors. A depositor need only produce his pass book or some other evidence of the bank's deposit debt to obtain his money. When the depositor is paid he assigns the insured portion of his account to the corporation. In the meantime liquidation of the bank's assets is proceeding and the corporation is repaid from the liquidation.

Fourth cutting of hay is practically over. The cutting was light and most of the crop has been stored on the farms.

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HEALTH COLUMN

The Drinking Driver

While the lawyers argue about what constitutes drunkenness, the doctors are busy proving that a man need not be drunk, in any ordinary meaning of that word, in order to be a public danger. Especially is this the case when the man who has been drinking is behind the wheel of an automobile.

Experiments recently conducted by Dr. H. A. Heise of Milwaukee prove that a man may take a glass (150 c. c.) of whiskey and be able to pass creditably the ordinary tests for determining drunkenness. He will also be able to drive competently as long as no unusual situation confronts him. But when he tried to avoid obstacles or to back his car this same driver performs "poorly and inaccurately." These experiments are entirely in accord with previous knowledge that the higher nerve centers are the first to be affected by alcohol.

Fortunately we need not depend upon his story of his behavior to recognize the drinking driver. It is not difficult to measure the amount of alcohol circulating in his blood. Dr. Heise has done this on the persons involved in 119 consecutive automobile accidents causing injury or death to 216 people.

Not only were the "alcohol accidents" more numerous than those not involving alcohol but they were twice as serious when measured by the number of people killed and injured per accident. Accidents that occur in the morning are seldom related to alcohol. Alcohol accidents reach a peak between 6 and 7 p. m., a period called by Dr. Heise the "cocktail hour," and another peak at midnight.

If the chemical test were used in all serious automobile accidents its importance as one component of the total evidence would soon become apparent to the lawyer.

TYPEWRITERS

New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

COUGHS

Don't let them get a strangle hold. Fight them quickly. Creomulsion combines 7 helps in one. Powerful but harmless. Pleasant to take. No narcotics. Your own druggist is authorized to refund your money on the spot if your cough or cold is not relieved by Creomulsion. (adv.)

GRADE OF NEW MEX. COTTON CONTINUES SHOW IMPROVEMENT

The report on the grade of cotton this week from the irrigated southwest indicates that practically all cotton was classed as strict or good middling. Some middling was reported from Arizona. The length of staple continues to improve in all sections with the exception of Arizona. About one-half of the cotton classed this week was 1-1/8 inches and longer.

New Mexico: Almost 100 per cent of the cotton classed this week and to date has been strict and good middling. Eighty-four per cent was 1-1/16 inches and longer this week compared with 98 per cent last week and 88 per cent to date. About 15 per cent was 1 and 1-1/32 inches.

Texas, District 1: All cotton classed this week was strict and good middling, and more than 99 per cent has been of these grades to date. Ninety-three per cent was 1-1/16 inches and longer and 70 per cent was 1-1/8 inches and longer this week compared with 93 per cent and 53 per cent, respectively, for these lengths to date.

All cotton classed has been tenderable.

TEN BIRTHS AND TWO DEATHS FOR SEPTEMBER

Ten births were recorded in September by S. E. Ferree, registrar for the Cottonwood, Atoka and Artesia districts. Birth registrations included: Mr. and Mrs. G. Gomez, daughter; Mr. and Mrs. Henry E. Hall, daughter; Mr. and Mrs. C. A. Fine, daughter; Mr. and Mrs. Jose Ruiz, daughter; Mr. and Mrs. Juliano H. Paul, son; Mr. and Mrs. Chas. P. Riley, son; Mr. and Mrs. Pedro Montoya, son; Mr. and Mrs. H. H. Garcia, daughter; Mr. and Mrs. Eddie Watson, daughter; Mr. and Mrs. Doyle L. Traylor, daughter. Seven girls and three boys.

OVER 10,000 PEOPLE SEE CAVERNS IN SEPTEMBER

A report issued by Thomas Boles, superintendent of the Carlsbad Caverns, states that 10,043 people saw the caverns during the month of September, the greatest number of visitors for any September on record. The previous high September was in 1930 when 8,838 people went through the caverns. The past month the visitors were from forty-five states and fourteen foreign countries.

All cotton classed has been tenderable.

WE CONGRATULATE

The Joyce-Pruit Co., on the modernization of their store quarters and the installation of modern plumbing equipment.

L. P. EVANS

OUR WANT ADS GET RESULTS

Miss the Appointment?

It Pays to Have Your Own

TELEPHONE

LOOSE LEAF DEVICES AT THE ADVOCATE

\$25 CASH FREE \$25

RULES OF CONTEST: This series of ads will run each week for eleven consecutive weeks. To the person who finds the most misspelled words in the ads and prepares the best and most attractive ad for any firm whose name is found below, the Advocate will award a cash prize of \$20.00, a second cash prize of \$5.00, and a box of stationery, value \$1.50, as third prize. Copy of every ad must accompany your answer and must be submitted not later than one week after contest closes. Decision of contest editor is final. Contest open to everyone except Advocate employees and their families.

... Shopping For Food ...

Whether you shop personally for your foods or whether you use the telephone, you get the same high quality groceries, fresh vegetables and fruits of uniform quality and you have the advantage of a complete selection.

We have the Sunshine Valley Creamery products, a home institution.

No. 2 Can Mackerel 10c

STAR GROCERY

Phone 48

J. S. SHARP, Prop.

We Deliver

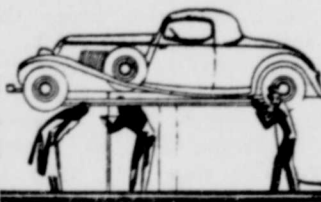
DON'T WAIT ON THE WEATHER MAN

Have those winter clothes cleaned now and be ready for cold weather when it arrives.

ARTESIA LAUNDRY & CLEANERS

When Your Car

rides rough, squeaks and you think it has gone haywire, drive up and let us wash and grease it and see if it does not perform differently.



PIOR RUBBER CO. SERVICE STA.

FRESH BUTTERMILK DAILY

—AT—

ARTESIA DAIRY

"Where Cleanliness Is Supreme"

CHOICE FOODS

Well prepared, have made our cafe a popular one with the folks of this trade territory. Beer on tap and your favorite beer in bottles. Try the Folkner Rooms for a home-like place to stay.

FOLKNER'S CAFE

IN THE SPIRIT OF FELLOWSHIP

Friends Meet at

THE BRITE SPOT FOR EATS, DRINKS, SMOKES

1 Block South of Main on Highway BERT SHIPP, Manager

HOW TO INCREASE VALUES IN YOUR HOME

We can suggest many little touches that will add greatly to the valuation of your home. You can personally select materials at our yard and be sure they are what you want and worth your money.

BIG JO LUMBER COMPANY

WOOL MELTON JACKETS

32 oz. all wool Mackinaw Cossack Jackets, with talon separating fastener in navy blue... the largest selling item in our outdoor clothing line... Come get yours while our size range is complete.

BOYS SIZES, 6 to 18 years...\$2.69

MEN'S SIZES, 36 to 48...\$2.98

J. C. PENNEY CO. INC.

PLEASURE OR DESTRUCTION

in your car—It can be either—A loosened brake, a faulty greasing job, a worn tire and your car is transformed into a creature of tragedy.

Two principal factors of safety, United States Tires and Conoco Check Chart Lubrication. Both can be bought here.

D. & R. MOTOR CO.

Continental Service Station No. 1 CALVIN DUNN

SUPERFLEX OIL HEATERS

Tried and tested over two years in Artesia. Ask the man who owns one.

Clean, Healthful, Economical Heat Install one now and be prepared for the first cold spell.

McCLAY FURNITURE STORE

"Your Home Should Come First"

SAFE FOR THE FAMILY

In selecting a car to be used by the family, remember Plymouth, the car in the low price field offers you a steel body plus hydraulic brakes.

A ride in the new Plymouth will demonstrate its many comforts and conveniences.

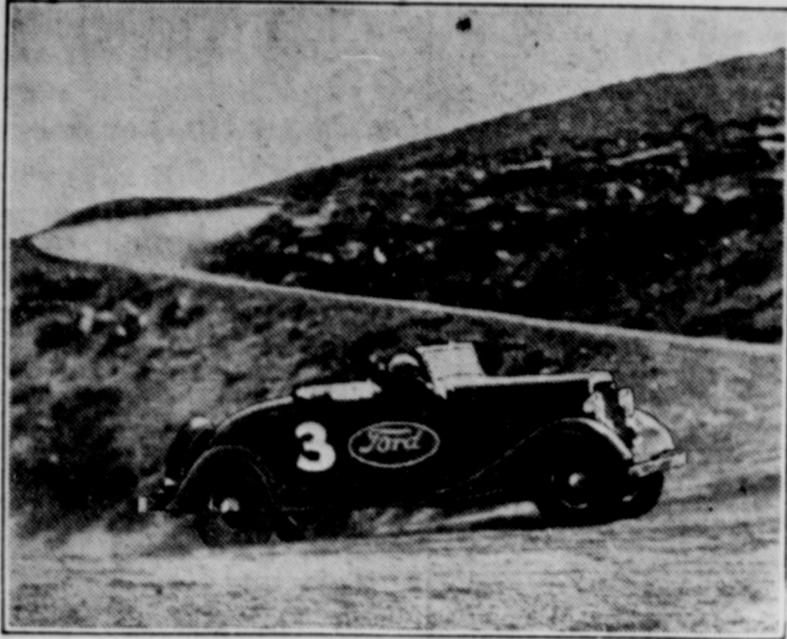
KELLER MOTOR CO.

Advertisement for Fred G. Brunk's Comedians, featuring 'Little Orphan Annie' and other acts at the Big New Tent Theater.

Advertisement for Star Grocery, offering various food products and services like laundry and car maintenance.

Advertisement for J. C. Penney Co. Inc., featuring wool jackets, oil heaters, and furniture.

**They
Shattered
ALL PIKES
PEAK
Stock Car
RECORDS**



The ARTESIA AUTO CO.

announces a

SPECIAL Free **Exhibition**

ALL DAY SUNDAY, OCTOBER 7

of one of the

3 Ford V-8's

that climbed Pikes Peak faster
than stock cars have ever
climbed it before!

ARTESIA AUTO CO.

Phone 52

Artesia, N. M.

The Car Without A Price Class  America's Fastest Selling Car

MARKETS

N. Y. COTTON

(Furnished by courtesy of Artesia Alfalfa Growers Association).

(December Option)

	Open	Close
September 27	12.56	12.49
September 28	12.49	12.38
September 29	12.33	12.51
October 1	12.44	12.30
October 2	12.23	12.29
October 3	12.27	12.20

The average private crop guesses for October 1st is nine six. Present market has likely taken care of such an estimate from the department so that should their estimate be considerably less or more than these guesses the market would move up or down somewhat accordingly but we can see nothing in the immediate future to justify any material improvement in cotton prices.

Export demand is very poor and this year's foreign crop is increased about as much as our's has been decreased, thereby making the world cotton supply approximately unchanged. Foreign markets reflect this condition, hence while the tight spot situation may tend to hold the basis up temporarily, the market itself is not thus affected. Moreover, we are of opinion that the present basis will not hold as cotton which the government is offering thru the A. C. C. A. today, October 3rd, and will be offering now from time to time will supply those short of the basis, with the cotton to fill pressing needs.

The crop has been ginned very fast about 45 per cent or better now being out taking the belt over. Locally it is believed that the crop is fully 50 per cent ginned.

Personality hair cutting at the Artesia Beauty Service, Artesia 40-1tc

Classified

FOR SALE

FOR SALE: A few good bucks, also some frying chickens at Southworth farm, east of depot. 39-4tc

FOR SALE: Good used cabinet radio. Price \$40.00. See this radio at the office of Keller Motor Co. 40-1tc

FOR RENT

FOR RENT: Furnished room, connecting bath. Close in. Phone 299. 26-ft

Cotton Options—

(Continued from first page)

holder of record as shown by the records (of the manager, cotton pool) or by a person properly designated as an assignee in the manner required on the participation trust certificate.

You will please advise pool members that they have the following privileges in accordance with these forms:

(a) To sell the certificate to the pool manager at the market price of cotton and receive the proceeds of the sale less a deduction of \$50.00 per bale to cover the loan and a deduction at the rate of \$2.40 per bale to cover expenses from February 1, 1934, through September 1934, this expense item will be increased at the rate of 30c per bale per month after October 1, 1934.

(b) Receive an additional advance of two cents per pound and receive a new participation trust certificate. In this case the net proceeds to the producer will be \$7.60 per bale, the remaining \$2.40 being applied to pay costs of carrying to October 1, 1934.

The member who avails himself of this privilege, may at any time after receiving his distribution sell his new participation trust certificate to the pool manager at the market price, provided the price is not less than twelve cents per pound, and in this case there will be deducted from the proceeds of the sale \$60.00 per bale (or twelve cents per pound) plus expenses at the rate of thirty cents per bale per month after October 1, 1934. Instructions for selling this new participation trust certificate can be found on the reverse side of form C-51.

Tom Runyan of Lower Penasco was transacting business here Monday. Mr. Runyan reports that it is still dry in his vicinity. The Penasco river is getting low again he says. The first light frost fell in the Lower Penasco community last week but was not heavy enough to do any damage.

Mrs. O. A. Johnston of Los Angeles, California, is here and will spend the rest of the month of October with her parents, Mr. and Mrs. S. D. Gates, and her brother, V. L. Gates and family. She made the trip with Mr. and Mrs. Rex Wheatley as they returned from Los Angeles.

ATTENTION DEER HUNTERS!

Heads mounted \$15.00 to \$20.00, hides made into buckskin \$5.00; all other taxidermist work done at reasonable price and all work guaranteed. Hershel E. Skaggs, RFD 1, Box 7, Artesia, N. M.

**Willard Batteries
End Starting Troubles
Dr. Loucks Garage**

**Home Made
Stove Pipe . . .**

Before erecting your stove pipe for the winter, inspect our stock of home-made stove pipe. It is heavier and better than factory made pipe and costs no more. We also have elbows, tees, dampers, etc.

L. P. EVANS

Phone 180



H. R. RODGERS
Democratic Candidate for State School Superintendent

**FORD RACING CAR IS
TO BE EXHIBITED
HERE OCTOBER 7TH**

One of the three stock Ford V-8's with optional equipment which smashed the Pikes Peak stock car record on Labor Day is to be exhibited in Artesia on October 7 by the Artesia Auto Company, local Ford dealers.

With the car will be shown a large exhibit with photographs of the many thrills in the spectacular race, which was run under the strict supervision of the AAA.

According to J. R. Attebery of the Artesia Auto Co., the Ford victory on Pikes Peak is absolutely unprecedented in racing history. The race was open to all stock cars regardless of price but no one competed against the three Fords which were entered as soon as race entries were received.

Although the existing stock car record for the race of approximately 12 miles with a 5,000-foot climb was 20 minutes, 5.2 seconds, all three of the Ford V-8's broke it by from 36.5 to 26.1 seconds. This is the first time a stock Ford has been entered.

Pictures of the winning drivers and of the Penrose Trophy won by B. D. Hammond, with action photographs of the numerous exciting moments of the race, will be included in the exhibition.

Democrats Lay Plans—
(Continued from page one)

arrangements for Sunday, October 14.

Monday, October 15, there will be meetings at Deming and Lordsburg. Beyond that, the itineraries and dates have not been fixed.

TAKES PHILCO AGENCY

The Mann Drug Co., has taken over the agency for the Philco radio and new models are being displayed at this time.

**All Kinds of
SPARK PLUGS
Dr. Loucks Garage**

LOCAL GINNINGS

Cotton picking continues at a rapid rate. A total of 997 bales have been ginned since last report. It is estimated the crop is fifty per cent gathered.

Report by gins:

Lake Arthur gin	210
Cottonwood gin	1,105
Association gin, Espulla	898
Farmers gin, Artesia	806
Association gin, Artesia	763
Association gin, Atika	633
Total	4,415

Report of the three Association gins is only up to last night.

Mr. and Mrs. Glenn Shaw and son visited here with her sister, Mrs. B. D. Wilson and family, from Saturday until Tuesday. Their home is in Miami, Arizona.

WORLD SERIES RETURNS

The St. Louis Cardinals, favored to win the World Series from Detroit, took the first game yesterday by 8 to 3 with Dizzy Dean pitching and with five errors contributed by Detroit during the early part of the game. Bill Hallahan of St. Louis and Schoolboy Rowe of Detroit are scheduled to do the hurling today.

The returns broadcasted by the Ford Motor Co., are being received here by the Artesia Auto Co., in cooperation with the Mann Drug Co., who are furnishing a Philco radio.

Yesterday's score by innings:
St. Louis021 014 000—8
Detroit001 001 010—3

Mrs. George Willigrod (Alene Wilson) of Gallup arrived Sunday and visited her parents, Mr. and Mrs. B. D. Wilson, returning to her home today.

**Your Eyes Are
Important!
Dr. Edward Stone**

NEW



ARRIVING DAILY . . .



THE VERY NEWEST

COATS-SUITS-DRESSES Fresh from the fashion centers of America. The best of the new styles—for miss or matron. You'll find just what you want in our ready-to-wear department and prices are most reasonable for such good quality.

COATS Pretty fur trimmed or tailored styles. All the new rough weave woolens. Sizes from 14 to 46.

Priced . . . \$8.75 to \$49.75

SUITS The new Swagger Suits are here! Tailored or fur trimmed styles in the season's very newest colors. They're new for fall.

Priced . . . \$12.75 to \$21.75

DRESSES Embodying every style detail of the new fall season. Silk Crepes, Woolens, Taffeta Trims, Satin Trims. A wide variety of best styles and materials and a nice selection of the popular half sizes for the woman who requires the between sizes.

Priced . . . \$4.95 to \$14.75

New Silks for Fall

TAFFETAS Newest Taffeta Plaids—the correct material for blouses and trimmings. Fine all silk quality—

\$1.19 yd.

SILK PRINTS Fine quality All Silk Printed Crepes in the new fall patterns. Priced—

89c to \$1.19 yd.

Piece Goods Values

QUADRIGA PRINTS The ideal wash frock material. Unusually nice smooth finish and unconditionally guaranteed. See the new fall patterns. Superior quality, only—

19c yd.

PROTEX ROMPER CLOTH For the kiddies dresses or play suits. Every pattern guaranteed color fast. You'll like this good material. Priced only—

15c yd.

Located First Door West
of Brainard-Corbin
Hardware Co.

BALDWIN'S
Good Merchandise At The Right Price

Located First Door West
of Brainard-Corbin
Hardware Co.