





Lumber and Building Materials Expected to Continue Advance

In connection with the 'Better Housing Campaign' launched here recently, a comparison of the prices of lumber and building materials for the past nine years will be interesting, especially in view of the fact that it is generally predicted the price of building materials may advance to or near the peak, which was in 1926.

The following letter from Paul G. Schultz, state director of the Federal Housing Administration, to Boone Barnett, local chairman of the Better Housing Campaign, is self-explanatory.

Table with 3 columns: Item, 1926 (100), 1929, 1935. Includes items like Dimension, Boards and Sheathing, Softwood Flooring, etc.

'If we continue on the road to recovery, and the vast majority of us believe that we will, building material prices will advance for three reasons: First, leading economists and statisticians have agreed that 1926 represents the most nearly even price level period of recent years and all efforts are to stabilize prices at that level.'

'Second, mill stocks are very badly broken and the supply of stock commercial items is exceedingly low. Any unusual rush of orders for good dry stock will cause an acute shortage of many items.'

'Third, despite the general opinion, minimum prices are always in effect maximum prices. This was proved beyond a doubt at the suspension of manufacturers' prices on lumber.'

Extension Agents Hold Conference

The annual conference of all county extension agents of the state was held at State College, February 4 to 9. All counties of the state where extension work is being carried on were represented.

Out-of-state speakers who appeared on the program were Miss Madge Reese, field agent, Washington, D. C.; J. L. Robinson, farm credit administration; L. M. Vaughan, rural rehabilitation; C. V. Phagan, farm housing program; and W. H. Darrow, agricultural adjustment administration.

The conference was devoted to discussions of agricultural economics, land utilization, rural rehabilitation, farm housing, agricultural adjustment administration and the regular projects of extension work.

THE CHURCHES

CHRISTIAN CHURCH Sunday school 9:45 a. m. C. O. Brown, superintendent.

CHRISTIAN SCIENCE SOCIETY 613 W. Main Street 10:15 a. m. Sunday school. 11:00 a. m. Sunday services.

'Soul' is the subject of the lesson-sermon which will be read in all Churches and Societies of Christ, Scientist, on Sunday, February 17th.

The golden text is: 'Set your heart and your soul to seek the Lord your God.' (1 Chron. 22:19).

CHURCH OF CHRIST

Corner 7th and Grand Ave. A. G. Hobbs, Jr., Local Evangelist. Bible school, 10 a. m. Morning worship 11 a. m.

You will find a friendly welcome at the Church of Christ. If you have not heard for yourself what we preach and teach, will you please come and see for yourself.

The question, 'What must I do to be saved?' is asked three times in the New Testament and answered three times. An unbeliever was told to believe before the sermon; after he heard, he believed and was baptized the same hour of the night.

WE THANK YOU

The following have renewed their subscription to The Advocate the past week.

- Mrs. Ethel Vaught, Richard Wheatley, H. G. Southworth, Mrs. L. P. Evans, Mrs. Jim Simpson, Mrs. O. McClay, James Stagner, T. E. Hinshaw, C. V. Brainard, Rex Wheatley, E. A. Hannah, C. E. McCann, H. V. Parker, E. B. Bullock, Glen Westall, Dr. M. Yates, H. L. Muncy, J. T. Collins, N. J. Brown, Arba Green, C. M. Cole, Troy Olds.

NOTICE: Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

The question, 'What must I do to be saved?' is asked three times in the New Testament and answered three times. An unbeliever was told to believe before the sermon; after he heard, he believed and was baptized the same hour of the night.

NEW, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

Gold Output Sets All-Time Record

WASHINGTON — The United States Bureau of Mines last week reported that the value of gold production last year set a new all-time record \$6,000,000 above the value of the metal produced in the peak year of 1915, when production was highest until 1934.

Production of the yellow metal last year was 3,900,067 ounces which was worth an average of \$34.95 an ounce. In 1915, 4,887,000 ounces, worth \$20 an ounce, were produced.

WANTED—Clean Cotton Rags at The Advocate.

HELP WANTED

(Only those with good vision need apply). If your eyes are on the job, you stand a better chance to succeed. Make sure!

Edward Stone Optometrist

Anaconda Superphosphate

GUARANTEED 44% P2O5. A highly concentrated, water soluble and readily available product that will correct the phosphate deficiency existing in most soils in the Pecos Valley.

E. B. BULLOCK Feed, Flour, Coal and Seed—Phone 86 On the Corner 22 Years

DOES IT PAY TO WAIT? THIS IS A QUESTION EVERY PROPERTY OWNER MUST DECIDE FOR HIMSELF

Because of business conditions most of us have spent the past five years in waiting. Waiting for times to get better so that we would feel justified in going ahead with repairs, remodeling or painting that we had hoped to do.

Every day you delay painting or repair work, the cost will be just that much greater when it is done. The Better Housing Campaign, inaugurated over the entire United States several months ago, recognized this fact, notwithstanding the primary object was to decrease unemployment among the building trade workers.

A prominent authority says: 'Property modernization in the United States constitutes a national need. Millions of American homes, apartments, stores, factories and other buildings have suffered seriously for normal care during the past four or five years. It is estimated that 16,500,000 buildings in the United States have reached a serious state of disrepair and that at least 3,000,000 have arrived at such physical state that nothing short of a major building operation can save them.'

And did you know property owners of Artesia alone, not counting the adjacent communities, can save \$75,000 through property conservation by timely application of paint.

RE-MODEL The Better Housing Campaign. Includes illustrations of workers remodeling a house and text about property conservation and financing options.

MAJESTIC SUNDAY—MONDAY, FEBRUARY 17—18 Myrna Loy—Wm. Powell Stars of 'Thin Man' 'EVELYN PRENTICE'

- Kemp Lumber Company, Pecos Valley Gas Co., McClay Furniture Store, L. P. Evans, Big Jo Lumber Co., Rideout Plumbing Shop, Richards Electric Shop, J. D. Presley.

# Social Activities

## AMERICAN LEGION DEPARTMENT PRESIDENT VISITS LOCAL UNIT

The local unit of the American Legion Auxiliary was favored with a visit from their state department president, Mrs. Harlow Hyland of Santa Fe, Tuesday.

A meeting was held at the hut Tuesday evening with a large number of the members in attendance. Members of the Clarence Kepple Post and a few friends were invited as guests.

The meeting was called to order by the local president, Mrs. Ben Pior, and opened in regular order. Misses Joan Wheatley and Elnora Gage sang a duet as an opening number. Mrs. Hyland was presented and addressed the unit and guests in a very delightful manner. She explained the work being done by the department in the state of New Mexico, particularly the rehabilitation program which means so much to the disabled boys in the two hospitals at Ft. Bayard and Albuquerque. The importance of the Poppy Day program was stressed by Mrs. Hyland as meaning so much to the disabled veteran, who is able only to earn part of his livelihood in this way.

Post Commander Gail Hamilton was called on for remarks and extended greetings to Mrs. Hyland from the local post. Mrs. P. V. Morris, fifth district committee woman of New Mexico, spoke in appreciation of the efficient manner in which Mrs. Hyland is conducting the duties of her office. She also presented her a national defense plate, a compliment from the local unit.

At the close of the meeting a social hour was observed with the entertainment committee in charge. Valentines were drawn for partners. Sandwiches, Valentine cakes and coffee were served. Mrs. Martin Yates, a guest, sang two delightful numbers during this hour. She was accompanied by Mrs. John Runyan.

## PAST PRESIDENT'S PARLEY ENTERTAIN MRS. HYLAND

Mrs. Harlow Hyland of Santa Fe, state department president of the American Legion Auxiliary, was complimented by members of the Past President's Parley, an organization of the Auxiliary, at the home of Mrs. J. M. Story Tuesday.

A delightful Valentine luncheon was served at one o'clock. Snow white linens were used on the luncheon table which was beautifully laid and centered with a gorgeous bouquet of red sweet peas in a cut glass bowl. Valentine nut cups and place cards completed the appointments. A delicious turkey menu was served in four courses. Covers were laid for Mrs. Hyland, who was presented with a corsage of red sweet peas from the unit parley, and Mmes. Frank Linell, Ben Pior, Lewis Story, Frank Seale, C. R. Vandagriff, Jess Truett, P. V. Morris and J. M. Story.

After the luncheon, a business session was held in the spacious living room before the open fireplace. Mrs. Frank Linell, president presided. The minutes of the last meeting were read by the secretary, Mrs. Jess Truett. Topics of discussion were the proposed native garden, community service, the poppy and Christmas programs.

## ATOKA WOMAN'S CLUB WITH MRS. ROWLAND

The Atoka Woman's club met at the home of Mrs. John Rowland Tuesday.

Miss Dee Maier of State College gave an instructive discussion on "Buying Bedding." Mrs. Rowland gave a review of the life of Lincoln and of Saint Valentine.

The hostess served Valentine refreshments. The meeting was well attended by the members. Mrs. John Dunn and Mrs. A. P. Mahone were visitors.

The next meeting will be held the first Tuesday in February at the home of Mrs. G. R. Brainard, the program will be given by H. C. Stewart, horticulturist at State College. His subject will be "Landscape Gardening."

## BRIDGE OF THE MONTH

Mrs. J. Harvey Wilson was hostess in entertaining Bridge of the Month at the Hotel Artesia, Friday afternoon.

A delicious luncheon was served in courses in the Coffee Shop, preceding the games of contract. The high score prize went to Mrs. Malcolm Mitchell and second high to Mrs. N. M. Baird. Others playing were Mmes. Howard Whitson, Hugh Kiddy, H. A. Hensley, Alton Partee, Stanley Blocker and the hostess.

## TREES FOR SALE

Trees for winter or spring planting. Roselawn Nursery. 1-tfc

## Town Cage Team Defeated In The Last Two Games

The Artesia town team lost a close decision to the Institute Bronces at Roswell on last Friday by a count of 25 to 27. The last minute of play decided the game. Rideout led the scoring for the Artesians with a count of nine, while Van Hook starred for the Military Institute with a count of eight.

Saturday night at the Central gym, the Artesia high school girl team defeated the Artesia town team of girls, twenty-one to fourteen as a preliminary game to the Artesia-Hagerman town teams contest. The Derrick brothers again proved too much for the local town squad by leading the scoring in a 32 to 21 victory. The town team, however, has steadily improved and can battle the strongest teams on even terms before the close of the present season, if the improvement continues.

The summary:  
ARTESIA TT (21) FG FT P  
Burch, f ..... 4 0 2  
Barton, f ..... 2 0 3  
Brown, f ..... 0 0 0  
Rideout, c ..... 2 1 0  
Jackson, g ..... 0 0 1  
Williams, g ..... 2 0 1

Totals ..... 10 1 7  
HAGERMAN TT (32)  
C. Derrick, f ..... 5 4 0  
S. Derrick, f ..... 2 0 0  
Boyce, c ..... 0 1 0  
Graham, c ..... 0 0 0  
Latta, g ..... 2 1 0  
Williams, g ..... 3 0 0

Totals ..... 12 6 0

## MISS MARY McCAW IS COMPLIMENTED SATURDAY

Miss Mary McCaw was complimented Saturday afternoon by Mrs. Walter Douglas, and her sister, Mrs. Sadie Wilson, when they entertained with a Valentine bridge in honor of her birthday anniversary, which occurred a few days later.

Guests were seated at three tables for five rounds of auction. They were: the honoree, Miss McCaw, Mmes. Oscar Pearson, Dick Vandagriff, Richard Rockwell, Ben Pior, Charles Morgan, Jack Clady, Boone Barnett, Clarence Pearson, Mrs. Wilson and Mrs. Douglas and Miss Ethel Bullock. The beautiful high score prize was presented to Miss Bullock and consolation to Mrs. Clarence Pearson.

The Valentine motif was used in the table appointments and also carried out in the delicious and dainty refreshments which were served by the hostesses at the conclusion of the games.

## EPISCOPAL CHURCH HAS ANNUAL BUSINESS MEETING AND DINNER

The annual business meeting of the Episcopal church was held at the home of Mr. and Mrs. Mark A. Corbin Monday evening.

A chicken pie dinner was served buffet style to members of the church and a few friends preceding the meeting. The Rev. F. B. Howden, Jr., of Roswell presided during the business session. N. M. Baird was elected church clerk and Mark A. Corbin, church treasurer. Rufus Wallingford was elected delegate to the convocation to be held in Santa Fe in May. N. M. Baird was elected as an alternate.

## VOGEL-WATSON

The marriage of Miss Anna Vogel, daughter of Mrs. John Vogel, to Ed V. Watson, came as a complete surprise to relatives and many friends.

The ceremony was performed at the court house by the Rev. Avis Wiggins, pastor of the Church of Christ, in Carlsbad Saturday morning.

Following the ceremony Mr. and Mrs. Watson drove to Pecos, Texas, for a brief visit with his brother and family, Mr. and Mrs. Will Watson and children, returning here Monday. The newlyweds are at home to friends at the Watson home on Richardson street.

## BOOK CLUB WEDNESDAY

The Book club met at the home of Mrs. F. G. Hartell Wednesday afternoon with seven members present.

Mrs. J. B. Atkeson presided in the absence of Mrs. G. U. McCrary, chairman. Mrs. John Lowrey gave an interesting review of "The Strange Harvest."

## TYPEWRITERS

New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

**CREOMULSION**  
Your own druggist is authorized to cheerfully refund your money on the spot if you are not relieved by Creomulsion.  
**COUGHS**

T. M. Bebo, Cottonwood farmer, underwent a major operation at an El Paso, Texas, hospital Sunday. He drove over with Dr. and Mrs. C. L. Womack.

Mrs. Troy Olds, who has been employed at the FERA office here, left Monday for Nacogdoches, Texas, to join her husband who is ill with pneumonia. Mrs. Olds expects to remain in Nacogdoches with her husband.

Mr. and Mrs. J. A. Pruett, formerly of Santa Rita have located here and are domiciled in the Sharp residence at 1003 West Main.

Mr. and Mrs. Arba Green visited the Order of the Eastern Star in Carlsbad Tuesday evening. Mrs. Green, instructor for the Order of Eastern Star for the twelfth district of New Mexico, made her official appearance and conducted a school of instruction.

Mr. and Mrs. Jess Shildneck of Wink, Texas, drove over for a week-end visit with her parents, Mr. and Mrs. A. Wilde.

Miss Vena Gault, sister of Mrs. Howard Stroup, visited Mrs. Stroup and husband from Friday until Sunday. Miss Gault has a clerical position at the University of New Mexico in Albuquerque. She came to Roswell with friends and was met by Mr. and Mrs. Stroup.

Mr. and Mrs. Clint Cole of Lovington visited over the week-end with their home folks here.

Mr. and Mrs. J. E. Robertson and son James drove over from Santa Fe Saturday for a brief visit with Mr. and Mrs. R. L. Paris and family. J. B. Matteson, father of Mmes. Robertson and Paris, returned with Mr. and Mrs. Robertson to make an extended visit at the Robertson home.

# Charming Spring Wear

**White Elk Blucher Oxfords**  
11/8 Heels, Size 3 to 8..... **\$1.95**

**Lark Elk Blucher Oxfords**  
11/8 Heel, Crepe Soles..... **\$1.95**

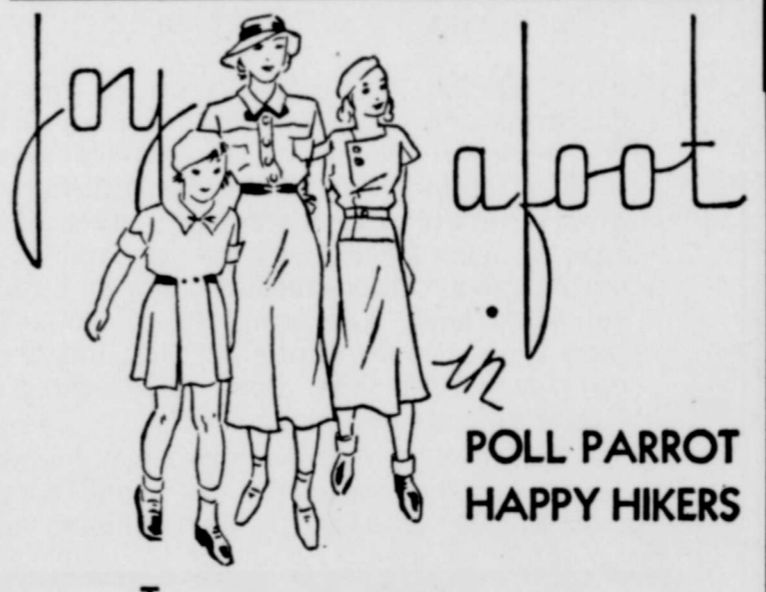
**White Elk Blucher Oxfords**  
Leather Soles, 6/8 Heels..... **\$1.95**

**White Grain Oxfords**  
11/8 Heels, A smart shoe for only..... **\$2.49**

**Parchment Grain Oxfords**  
11/8 Heels, Another smart shoe for only..... **\$2.49**

**White Grain Two-Buckle Sandal**  
12/8 Cuban Heel. A nice medium heel dress shoe for the high school girl, only..... **\$2.95**

**Blue Kid Blucher Oxfords**  
17/8 Continental Heels. Plenty of style and smartness in this number. AA and B widths, only..... **\$3.95**



**POLL PARROT HAPPY HIKERS**  
The Poll Parrot Shoemakers styled and designed the Happy Hiker for walking and general wear. Made of unlined elk leathers, they are soft and comfortable, and Happy Hikers have the built-in flexible shank, the dual service heel, and combination last. They will give you joy and comfort along life's pathway.



All Styles **\$4.95**

**YARDS, YARDS and YARDS of NEW PIECE GOODS**  
Percale Prints, Printed and Solid Colors  
Per yard ..... **12c** in Piques, only..... **29c**  
A B C Prints, Printed Linnene,  
Per yard ..... **19c** only ..... **25c**

**Wheatley, Price & Thompson**  
Phone 73 "Where Price and Quality Meet" Phone 73



**Smart Swagger Suits AND SHORT COAT SUITS**  
in all the new Spring shades. Our suits are styled right and priced right.  
**\$6.90 to \$19.50**

**We Are Able To Offer You the Latest Spring Creations**  
in Ladies' and Misses' Wear at Unusual Values. These are the same as you see now on display in the leading style centers.

**Feathersilk Shirting Stripes**  
Silk Dresses, Pure Silk, Pure Dye, Washable, nice assortment of styles and color combinations. Sizes 14 to 18.  
**Only \$6.50**

**10 SPECIAL DRESSES**  
for close out. Some of these Dresses were originally in our \$12.50 price range.  
Extra Special close out price..... **\$3.95**

**Girls' Dresses**  
in sizes 7 to 14 made from Indian head and fruit of the loom fabrics. Smart styles, guaranteed colors and well made with good deep hems. Compare these dresses with anything in town.  
**Only \$1.00**



**LEGAL ADVERTISEMENTS**

**NOTICE STATE ENGINEER'S OFFICE**

Number of application RA-1226. Santa Fe, N. M., Jan. 23, 1935. Notice is hereby given that on the 23rd day of January, 1935, in accordance with Chapter 131 of the Session Laws of 1931, Charlie Buck of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the underground water of the Roswell Artesian Basin to the extent of 3.34 cubic feet per second by drilling a 12 1/2 inch in diameter shallow well to the approximate depth of 200 feet located in the NW 1/4 NE 1/4 SW 1/4 Section 7, Township 16 South, Range 26 East, N. M. P. M., for the purpose of irrigating 53 acres of land described as follows:

North 30 acres NE 1/4 SW 1/4 Section 7, Township 16 South, Range 26 East

North 23 acres NW 1/4 SE 1/4 Section 7, Township 16 South, Range 26 East.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 4th day of March, 1935, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCURE, State Engineer. 5-3t

**NOTICE STATE ENGINEER'S OFFICE**

Number of application RA-1229. Santa Fe, N. M., Feb. 1st, 1935. Notice is hereby given that on the 30th day of January, 1935, in accordance with Chapter 131 of the Session Laws of 1931, W. T. Amstutz of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the underground waters of the Roswell Artesian Basin to the extent of 3 acre feet per acre per annum delivered on 80 acres of land by drilling a 10 inch in diameter shallow well to the depth of 185 feet located in the NW 1/4 SE 1/4 SW 1/4 Section 21, Township 17 South, Range 26 East, N. M. P. M., for the purpose of irrigating 80 acres of land described as follows:

SE 1/4 SW 1/4 Section 21, Township 17 S., R. 26 E. 40 acres

SW 1/4 SE 1/4 Section 21, Township 17 S., R. 26 E. 40 acres.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 13th day of March, 1935, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCURE, State Engineer. 6-3t

**IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.**

IN THE MATTER OF THE ESTATE OF L. P. EVANS, DECEASED. No. 739.

**NOTICE OF APPOINTMENT OF ADMINISTRATRIX**

NOTICE IS HEREBY GIVEN that the undersigned was on the 23rd day of January, A. D. 1935, appointed Administratrix of the estate of L. P. Evans, deceased, by Honorable P. J. McCall, Probate Judge of Eddy County, New Mexico.

THEREFORE all persons having claims against said estate are hereby notified to file the same with the County Clerk of Eddy County, New Mexico, within one year from date of said appointment, as provided by law, or the same will be barred.

MARY EVANS, Administratrix. 5-4t

**NOTICE STATE ENGINEER'S OFFICE**

Number of application RA-1227. Santa Fe, N. M., Jan. 26, 1935. Notice is hereby given that on the 25th day of January, 1935, in accordance with Chapter 131 of the Session Laws of 1931, Charles L. Allison of Roswell, County of Chaves, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the underground water of the Roswell Artesian Basin to the extent of 1250 gallons per minute by drilling a 12 1/2 inch in diameter shallow well to the approximate depth of 220 feet located in NW 1/4 NW 1/4 NW 1/4, Section 15, Township 17 South, Range 26 East, N. M. P. M., for the purpose of irrigating 80 acres of land described as follows:

North 30 acres NW 1/4 NW 1/4 Section 15, Township 17 S., Range 26 East 30 acres

NE 1/4 NW 1/4 Section 15, Township 17 S., Range 26 East 40 acres

NW 1/4 SE 1/4 NW 1/4 Section 15,

Township 17 S, Range 26 East 10 acres.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 9th day of March, 1935, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCURE, State Engineer. 6-3t

**NOTICE OF PENDING SUIT**

TO: Charlie M. Ward, one of the Defendants herein.

You are hereby notified that there is a Suit pending against you in the District Court of Eddy County, New Mexico, and within the Fifth Judicial District of New Mexico, No. 5878, Wherein The Big Joe Lumber Company, a Corporation, is Plaintiff, and you, and Gertrude E. Ward; K. E. Hammond and Cora Hammond, his wife; and The First National Bank of Artesia, a Corporation, are Defendants; and it is a suit to obtain Judgment on a Note for \$200.00, and for the foreclosure of a Mortgage given to secure the said Note, covering:

Lot 3, in Block 5, of the Tyler Subdivision to the Town of Artesia.

You are further notified that J. B. Atkeson, Artesia, New Mexico, is Attorney for the Plaintiff, and that unless you answer or otherwise appear in this Case on or before the 25th day of March, 1935, Judgment will be taken against you as prayed for in the Complaint.

WITNESS my hand and seal of said Court this 7th day of February, 1935.

R. A. WILCOX, Clerk of said Court. 6-4t

**NOTICE FOR PUBLICATION**

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, Feb. 5, 1935.

NOTICE is hereby given that Anna Frances Walton, nee Anna Frances Jackson, of Artesia, New Mexico, who, on February 7th, 1930, made Stock-raising Homestead application No. 040334, and on June 1st, 1932, made Additional Stock-Raising Application No. 041692 for W 1/2 NW 1/4, SW 1/4 W 1/2 SE 1/4 Section 15; NE 1/4 NE 1/4 Section 21; N 1/2 N 1/2 Section 22; NW 1/4 NW 1/4 Section 23; and E 1/2 NE 1/4 Section 20, Township 17 S., Range 26 E., N. M. P. Meridian, has filed notice of intention to make Five Year Proof, to establish claim to the land above described, before S. W. Gilbert, U. C. Commissioner at Artesia, New Mexico, on the 21 day of March, 1935. Claimant names as witnesses:

Carl Folkner, J. B. Cooper, Ernest Horner, R. Neal Russell, all of Artesia, New Mexico.

PAUL A. ROACH, Register. 7-5t

**NOTICE STATE ENGINEER'S OFFICE**

Number of application RA-1234. Santa Fe, N. M., Feb. 6, 1935.

Notice is hereby given that on the 31st day of January, 1935, in accordance with Chapter 131 of the Session Laws of 1931, D. S. Martin, of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the underground waters of the Roswell Artesian Basin to the extent of 1500 gallons per minute by drilling a 15 1/2 inch in



**THE DESSERT**

is the high spot of the meal for the children. New creations in Pastries or Cookies purchased here are inexpensive.

And remember when you buy here you are helping to keep a home pay roll in operation.

★ CITY BAKERY Phone 90

**FOUNDER OF J. C. PENNEY STORE TO VISIT HERE FEBRUARY 22nd**

A mild-mannered, soft-spoken, white-haired man will visit Artesia next week. If you were to meet him on the street you might mentally catalogue him as a successful small-town merchant. You would be partly right, for he is J. C. Penney—the famous "shop-keeper" of nearly 1500 towns and cities from coast to coast. Mr. Penney is visiting a number of the major Penney stores in this section of the country for the purpose of renewing his friendly personal contacts with the managers and their associates, mingling with the shopping crowds and studying the trend of retail business.

"Although Mr. Penney is today one of America's foremost merchants," said M. G. Schulze, manager of the Artesia J. C. Penney store, "he still likes nothing better than to mix with busy shoppers—in fact, he never steps into a Penney store without gravitating to a position behind the counter. In

diameter shallow well to the approximate depth of 150 feet located in the NW 1/4 SW 1/4 SW 1/4, Section 15, Township 18 South, Range 26 East, N. M. P. M., for the purpose of irrigating 240 acres of land described as follows:

SW 1/4 Section 15, Township 18 South, Range 26 East, 160 acres.

W 1/2 SE 1/4 Section 15, Township 18 South, Range 26 East, 80 acres.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 18th day of March, 1935, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCURE, State Engineer. 7-3t

**IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.**

IN THE MATTER OF THE ESTATE OF ARCHIE F. (A. F.) PHILLIPS, DECEASED. NO. 744.

NOTICE is hereby given that the undersigned was on the 31st day of January, 1935, appointed Administratrix of the estate of Archie F. (A. F.) Phillips, deceased, by Honorable P. J. McCall, Probate Judge of Eddy County, New Mexico.

THEREFORE all persons having claims against said estate are hereby notified to file the same with the County Clerk of Eddy County, New Mexico, within one year from the date of said appointment as provided by law or same will be barred.

VELMA PHILLIPS, Administratrix. 7-4t

**TO VOTE ON LOCATION OF SCOUT CAMP-O-RAL**

The scoutmasters of the Eastern New Mexico Area Council, Boy Scouts of America, will vote in the near future on where to hold the annual Camp-O-Ral, the dates of which have been set for April 25, 26 and 27. It will either be held at Roswell, as in the past, or at the State Park near Portales.

WASHINGTON—Alcohol is a contributing factor in 60 per cent of automobile accidents, a National Safety Council survey has revealed. The statistics were compiled by Dr. H. A. Heise, Columbia Hospital, Milwaukee.

An investigation by the council showed the number of "drinking drivers" involved in fatal accidents had increased 25 per cent since repeal and the number in non-fatal accidents, 50 per cent.

The number of "drinking pedestrians" involved increased 53 per cent and 64 per cent respectively.

Dr. Heise stated that he found a "loss of efficiency" when as little as one ounce of whiskey was consumed. Only careful technical tests are sufficiently accurate to determine this "loss of efficiency."

The National Safety Council classified official reports as being "undoubtedly too low" and said that:

"Accident statistics cannot accurately determine the influence of alcohol on traffic accidents until each report is improved; until a driver or pedestrian is classified as had been drinking; not only when so drunk that he cannot walk, but also when he seems sober to the observer, but is actually under the control of alcohol."

TO MAKE SANITARY INSPECTION HERE SOON

Carl Henderson, Eddy county sanitary inspector, working with the Eddy county health department, said here Tuesday he would make a sanitary inspection of Artesia as soon as the weather permitted. The purpose of the inspection is to determine the number of connections to the sewer line and to devise ways and means of disposals where no sewer connection is available by the installation of a cesspool where water is available or where no water is available to build sanitary toilets.

Mr. Henderson also told of the results of an inspection made of water used from wells over town. Water samples taken from a well on Mexican hill showed the presence of B. coli, which indicates the danger of a typhoid outbreak.

Typewriters for rent—Advocate.

Mr. Penney feels that the retailers of the country must play a more important part today than ever before in our national economic structure. "They are the bottle neck in the distribution process through which a major part of the products of industry and labor must pass before reaching the ultimate consumer. They must see that the increased activity in industry meets a corresponding increase in the consumption of goods, and this can only be accomplished by simple, efficient store operation which keeps prices scaled down to consumer buying power."

Mr. Penney has a deep affection for this section of the country, the

**Liquor Is Factor In Auto Crashes**

WASHINGTON—Alcohol is a contributing factor in 60 per cent of automobile accidents, a National Safety Council survey has revealed. The statistics were compiled by Dr. H. A. Heise, Columbia Hospital, Milwaukee.

An investigation by the council showed the number of "drinking drivers" involved in fatal accidents had increased 25 per cent since repeal and the number in non-fatal accidents, 50 per cent.

The number of "drinking pedestrians" involved increased 53 per cent and 64 per cent respectively.

Dr. Heise stated that he found a "loss of efficiency" when as little as one ounce of whiskey was consumed. Only careful technical tests are sufficiently accurate to determine this "loss of efficiency."

The National Safety Council classified official reports as being "undoubtedly too low" and said that:

"Accident statistics cannot accurately determine the influence of alcohol on traffic accidents until each report is improved; until a driver or pedestrian is classified as had been drinking; not only when so drunk that he cannot walk, but also when he seems sober to the observer, but is actually under the control of alcohol."

**TO MAKE SANITARY INSPECTION HERE SOON**

Carl Henderson, Eddy county sanitary inspector, working with the Eddy county health department, said here Tuesday he would make a sanitary inspection of Artesia as soon as the weather permitted. The purpose of the inspection is to determine the number of connections to the sewer line and to devise ways and means of disposals where no sewer connection is available by the installation of a cesspool where water is available or where no water is available to build sanitary toilets.

Mr. Henderson also told of the results of an inspection made of water used from wells over town. Water samples taken from a well on Mexican hill showed the presence of B. coli, which indicates the danger of a typhoid outbreak.

**Typewriters for rent—Advocate.**

scene of his early struggles, and for the western people, among whom he cast his lot as a poor but ambitious young man. He said that he expected to enjoy every minute of this trip.

**TO VOTE ON LOCATION OF SCOUT CAMP-O-RAL**

The scoutmasters of the Eastern New Mexico Area Council, Boy Scouts of America, will vote in the near future on where to hold the annual Camp-O-Ral, the dates of which have been set for April 25, 26 and 27. It will either be held at Roswell, as in the past, or at the State Park near Portales.

**CARLSBAD PIONEER DIES**

Mrs. Maggie R. Kirkpatrick, aged 60, a pioneer resident of Carlsbad, died Friday afternoon in a Carlsbad hospital from pneumonia. Mrs. Kirkpatrick had lived in Carlsbad for twenty-six years, and was prominent in lodge circles. Funeral services were held at Carlsbad Sunday afternoon. Ed S. Kirkpatrick, her husband, survives.

**Keep your clothes costs down**

**DRY CLEANING SAVES MONEY**

**Stains and Dirt...**

LEFT IN YOUR CLOTHES often cause serious damage to the fabric... Having your clothes cleaned at regular intervals, not only improves your appearance, but it also makes your clothes last longer... Examine your wardrobe every week and SEND US the garments that need cleaning, instead of letting a garment remain dirty until you need it to wear.

**Artesia Laundry & Cleaners**

WE USE SOFT WATER

Phone 11 **HATS \$1** Phone 11  
Cleaned and Blocked

A few cents a day will buy no greater convenience than

**AUTOMATIC HOT WATER**

A convenience 24 hours a day and 365 days a year! We will install a modern gas water heater for as little as

**\$1.90 DOWN**

The balance in small monthly amounts.

**Pecos Valley Gas Co.**  
Artesia, N. M.—Phone 50

**FOUNDER'S DAY**

COME... Meet Mr. J. C. Penney!


**FRIDAY, FEB. 22nd.**

He Will Be Here To Greet Our Friends and Customers From 11 A. M. to 4 P. M.

We'd like to have you meet him! Have a quiet chat if you like... get acquainted with "the man with a thousand partners!"

We are packing our store with extraordinary values for **FOUNDERS DAY!** Founders Day at Penney's means savings for all.

**WATCH THIS SPACE FOR ANNOUNCEMENT NEXT WEEK.**



**Preserve Your Health**  
"That's Our Business"

For years Palace Drug's prescription department has been aiding the work of preserving your health by carrying only the very best drugs and pharmaceutical products obtainable with which to fill your prescriptions.

**PURE DRUGS**      **PALACE DRUG STORE**  
PHONE 1

**Penasco Items**

R. E. Bates is installing a gas filling station.

Roy Kemper was a Mayhill visitor Sunday.

F. G. Irwin was a Cloudercroft visitor Thursday.

Boyd Williams, Jr., is suffering from a broken toe.

E. R. Parr was a Roswell visitor over the week-end.

Bill and Jesse Bates spent the week-end with Mack Griffin.

The Penasco cattle are being inspected for tuberculosis this week.

Browning Mulecock was an Artesia visitor the first of the week.

Leslie Bates, assisted by Mack Griffin, is weather-boarding his home.

Mrs. Stuart York is with her sister, who has been very ill, at Alamogordo.

Henry and Stuart York are visiting with Joseph Miller and repairing Mr. Miller's home.

Mr. and Mrs. Tolbert Santo and sons and brothers Len and Felix, spent Saturday with L. T. Bates.

Mr. and Mrs. Jake Cox have gone to the Hot Springs where Mr. Cox will take the baths for rheumatism.

The Rev. Clark held services at the Penasco church Saturday evening and preached at Cox Canyon, Mayhill and Cloudercroft Sunday.

Mrs. Bernard Cleve entertained with a Mexican dinner Sunday. Guests included Mrs. Oris Cleve and Messrs. and Mmes. Bryant Runyan and Jack Vicars.

Notice to teachers: Boys are excellent at oiling floors. For positive proof see the Elk school house and inquire of Ernest Harwell, Jesse and Bill Bates and Bernard Cleve, Jr.

Wednesday Ex-Governor James F. Hinkle, Major Fulton, Superintendent Charles M. Martin, Elsie White and Lucius Dill were Elk visitors. After taking dinner with Mr. and Mrs. Austin Reeves, they visited places of historical interest near Elk.

Among the Artesia and Roswell visitors last week were Messrs. Frank Crockett, Mat Mills, J. W. Harwell, Earl Lindley, R. E. Bates, Austin Reeves, Jack Vicars and Mmes. Belle Longbotham, J. W. Harwell, A. L. Cleve, Jack Vicars, Bernard Cleve and Oris Cleve.

Among those on the sick list last week were Mrs. A. L. Cleve, Loren Reeves, Bonnie and Trudie Mobley, Jesse Bates, Mrs. A. Arrington, and son William, Mrs. Oris Cleve and daughter Mary Helen, Elbert Reed and Charles Cleve. Perhaps the snow will make everyone feel better.

Mr. and Mrs. A. B. McGuire and son Marvin and John Shearman report a fine snow between Dunken crossroads and Elk. While en route to the Mayhill singing convention Sunday Mr. Shearman turned his car over. The party decided to spend the afternoon at Elk. No one was hurt.

The Ladies club met with Mrs. Tom Runyan Thursday. Those present were Mmes. J. W. Harwell, Austin Reeves, H. J. Powell, Bernard Cleve, Jack Vicars, Oris Cleve, Clifford Longbotham, Bryant Runyan, Belle Longbotham and Misses Katherine Cleve, Hazle Powell, Edna Davis, Agnes Ann Williams and Florence Savoy.

In spite of the snow there was a good crowd at the singing convention at Mayhill Sunday. Among those who went from Elk were: Mr. and Mrs. Austin Reeves and family, Mr. and Mrs. Frank Crockett, Jesse Soul, Mrs. Vada Baxter, Adam Donagoe, Jack and J. C. Reed, Mack and Fred Griffin, Mr. and Mrs. Stuart York and Henry York and Miss Hazle Powell.

**Health Column**

Conducted by Dr. J. R. Earp, Director, New Mexico Bureau of Public Health.

**How Mother?**

Some mothers find their children's curiosity a nuisance, some find it positively embarrassing especially when company is present. But most parents realize that the child's questions cannot be safely ignored. Most parents, too, wish to answer truthfully. It is not that they are devoted to any abstract ideal of scientific accuracy, but simply that they wish to be found worthy of their children's confidence. And they are right. So long as our children turn to us naturally and confidently for advice in the perplexities of growing up we have our chance to give them all the help that is good for them.

The most difficult questions are those about sex. To answer them helpfully parents need two kinds of equipment: an unembarrassed mind and a supply of words. You cannot talk to the child about various parts of his or her body if there are no words for the parts. Therefore the parents should early get into the habit of using quite naturally wholesome words to describe natural organs and acts. By wholesome I do not mean high-faluting. Whatever words are in current use in the community are suitable if they do not carry undesirable associations with them.

Those who feel embarrassed had better get someone else to answer questions for them. Only a consummate actor can hide embarrassment from a child's keen perception. Do not expose your child to the contagion of false shame. This evil can be exercised but not without serious effort. Group conferences of young parents may be very helpful. I should like to see an adult class associated with every church in the country where young parents might meet for the cultivation of wholesome attitudes.

In the meantime those who can afford to spend one dollar may purchase Benjamin C. Gruenberg's "Parents and Sex Education" or if they belong to the New Mexico Social Hygiene Association they may get it for 75 cents. Those who cannot spare a dollar will find many valuable suggestions in the pamphlet published by the Children's Bureau of the U. S. Department of Labor, "Are you training your child to be happy." This they can get free of charge from the County Health Department.

**Lakewood Items**

Mrs. M. C. Lee, Reporter (Delayed)

Lloyd Adams visited home folks Wednesday.

J. D. King is out at the Foster ranch this week cutting sotol.

Whicher Angell and family visited with the R. G. Adams family Sunday.

Mrs. R. L. House and Mrs. M. C. Lee transacted business in Carlsbad Monday.

Vera Angell had as dinner guests Sunday June Carper, Marshall Rowley and Cecil Holman.

County Superintendent Spencer and the state school inspector visited our school last Tuesday.

R. G. Adams has been confined to his home for a week suffering from a severe attack of asthma.

Mr. and Mrs. Lester White spent Sunday with Glenn White and family at the Dixon farm near Carlsbad.

John Angell returned from the Oil Field Sunday. He had been there about three days taking census.

Willie Norwood and wife visited the Lakey family Sunday and John Norwood and son Johnnie visited at the Ellis Hnulik home.

Forrest Lee made a trip to Roswell Wednesday bringing home his wife who has been under a doctor's care there for about three weeks.

Among the children who are out of school on account of flu are Bonnie Ruth Heard, John R. Plovman, Johnnie Norwood and Donald King.

Roy Angell came in from the Holly Benson ranch Monday and spent the night with home folks. Roy has been employed at the Benson ranch about six weeks.

A shower was given Mr. and Mrs. Hugh Norwood Friday night at the home of the bride's parents, Mr. and Mrs. J. D. King. The young couple received many useful presents as a token of the esteem in which they are held by the people of the community.

**Major C. Shepard Acquitted Monday**

TOPEKA, Kansas—Major Chas. A. Shepard—backed by his third wife against a charge he poisoned his second for love of a Texas blonde—was acquitted Monday and the 63-year-old retired army tuberculosis specialist said he was going home to Denver to "start over" again.

A federal court jury returned its verdict after deliberating 16 hours, 15 minutes. It was Shepard's second trial. The U. S. supreme court reversed a conviction in the first, held in 1930.

Major Shepard's third wife, the former Alice J. Watt of Denver ran to her husband and embraced him when the verdict was announced Monday morning. Shepard, beaming, freed himself and made for the jurors box to thank them.

"I plan to return home to Denver immediately," Shepard said later. "I expect to go into private practice."

Pretty Grace Brandon, tall, blonde and 28, was not in court. She had returned to her stenography at Brooks Field, Texas, after serving as the principal witness against her former admirer. The government charged Mrs. Zennana Shepard, then 37, was poisoned at Ft. Riley, Kansas, 5 1/2 years ago that Shepard might be free to marry the trim typist to whom he gave costly presents.

The defense contended the second Mrs. Shepard died accidentally or by suicide. Witnesses testified she drank heavily, was moody and often talked of death.

**COLORADO TO HAVE SALES TAX MARCH 1**

A bill authorizing a two percent sales tax, effective March 1st, was passed by the Colorado legislature last week, to care for the unemployed. The federal government had withdrawn all federal relief funds as of February 1st pending the raising of Colorado's estimated share of the amount necessary to care for the unemployed.

While rulings are awaited from the office of Charles M. Armstrong, state treasurer, who will administer the new law, the bill itself specifically states that the tax shall be paid on the sale or purchase of tangible property. The law exempts all commodities now subject to excise tax in excess of 12 1/2 percent of the total price.

It is thought that no tax will be charged on purchases under 25 cents, but on those from 25 to 50 cents the tax would be one cent and two cents on those from 50 cents to \$1, on all purchases over \$1 the tax would be two cents a dollar.

The sales tax, which must be paid by the retailer but is in turn collected from the consumer, will remain in effect until June 30, 1937. All of the revenue left over will be turned over to the general fund.

**MOTHER TERESA DIES**

Mother Mary Teresa Repking, aged 78, nurse at the St. Francis hospital in Carlsbad since 1929, died on February 6th. The body was shipped to Wichita, Kansas, Saturday.

**DISTRIBUTION OF SCHOOL FUND WOULD GIVE EDDY CO. \$192,478.00**

**GREAT MEN BORN IN MONTH OF FEBRUARY**

Members of the Artesia Rotary club heard an interesting discussion on the great men born in the month of February by J. Clark Bruce, high school faculty member, at the regular luncheon program Tuesday, which incidentally was the birthday anniversary of Abraham Lincoln, classed as the greatest American to be born in this month.

Ten great men were born in the month of February, according to Mr. Bruce. Listed according to time these men were: George Washington, Henry Longfellow, the poet; Chas. Darwin, English naturalist and student; Abraham Lincoln; Charles Dickens, English novelist; Susan B. Anthony, E. Root, Lord Robert Powell, Charles Lindbergh, Thomas A. Edison. All were Americans except three: Darwin, Dickens and Powell.

The major part of Mr. Bruce's talk was devoted to a discussion of the life of Thomas A. Edison, the great inventor.

Mr. Bruce was the only visitor present.

**MRS. J. D. PARRISH DEAD**

Mrs. L. D. Parrish, aged 77, mother of Mrs. J. E. Taylor, passed away at the Taylor home on the Cottonwood Thursday after a siege of pneumonia. Mrs. Parrish had resided in the Cottonwood section for about ten months. The body was shipped to Willow Springs, Texas, for burial, by way of Pecos, Texas. Funeral services were held Saturday. A son, J. L. Parrish of Alba, Texas, who was called here by the serious illness of his mother, accompanied the body home.

**LANNING BUYS FARM**

It was learned last week that S. A. (Steve) Lanning had purchased the Bordermark farm on the Upper Cottonwood. The farm formerly owned by J. F. Bordermark of California, consists of 320 acres and is well improved. It is located just over the county line in Chaves county and adjoins the E. P. Malone farm. D. A. Bradley, who has lived on the farm for the past two or three years, will continue to operate it.

**TYPEWRITERS**

New Woodstocks, Coronas, and Remingtons, Rebuilds in all other makes at The Advocate.

**QUICK WAY LINES**

**Motor Transportation**

Anywhere, Anytime Bonded and Insured

Phones: Artesia 86—Roswell 28

**NOTICE**

**To Our Patrons**

Change in prices. Effectively immediately the following prices will apply:

**Shampoo and Finger Wave 75c.**

**Oil Shampoo and Finger Wave \$1.00**

**Permanents \$3.00 up.**

All Work Guaranteed.

We Give You Personality Service.

**Artesia Beauty Service**

"For Ladies Who Care"

Phone 322

**DOGS AFFLICTED WITH RARE DISEASE**

SAN FRANCISCO—City Health Officer J. C. Geiger Saturday asked complete field and laboratory examination of dogs suspected as victims of poisons, saying a rare disease known as terminal pneumonia has caused at last part of the epidemic of canine deaths heretofore attributed to a "fiendish poisoner."

There is danger that the disease might spread to human beings, Geiger said.

**WANTED—Clean Cotton Rags at The Advocate.**

**Best for ALL AGES**

**OUR MILK**

is produced under sanitary conditions and its cleanliness is assured.

**CITY DAIRY**

Helbert & Tillerson, Props.

**Security      Safety**

**Know What Your Bank CAN and CANNOT Do For You**

It is important that you should know what your bank cannot do for you as well as what it can do for you in the way of service.

Your bank under certain circumstances, can lend you funds upon the basis of future contracts or delivery. By means of various credit forms your bank can help you to get immediate payment for goods sold, or advance you money on suitable collateral.

But your bank cannot lend you capital with which to go into business, or in any sense enter into partnership with you. It cannot encourage nor take part in speculation of any kind. Your bank cannot engage in any activity outside of the legitimate field of banking.

**First National Bank**

Artesia, N. M.

**Satisfaction      Service**

**AGAIN—CHEVROLET LEADS THE ENTIRE INDUSTRY IN 1934**

**The Final—Complete—and Official R. L. Polk & Co. Registrations Show That—**

**CHEVROLET LEADS IN PASSENGER CAR REGISTRATIONS FOR ENTIRE YEAR OF 1934:**

CHEVROLET	534,906
NEXT	530,528
NEXT	302,557

**CHEVROLET LEADS IN TRUCK REGISTRATIONS FOR ENTIRE YEAR OF 1934:**

CHEVROLET	157,507
NEXT	128,250
NEXT	48,252

**CHEVROLET LEADS IN TOTAL COMBINED PASSENGER CAR AND TRUCK REGISTRATIONS FOR ENTIRE YEAR OF 1934:**

CHEVROLET	692,413
NEXT	658,778

*For the fourth consecutive year and for six out of the past eight years America has awarded Chevrolet Leadership on Combined Passenger Car and Truck Registrations.*

**Guy Chevrolet Co.**

Phone 291

