

MAY DAY VERSUS DIPHTHERIA

(From May Issue of Hygeia)
 May Day is traditionally children's day. In England there is a quaint custom! On the first day of May, groups of children hang May baskets on the door knobs of those houses whose inmates the neighborhood children particularly love. It is expected of course that substantial appreciation in the form of sweetmeats or other treasures dear to childish hearts will be forthcoming from those honored with the gift of May baskets.

In 1924 the American Child Health Association announced its intention of designating May Day as Child Health Day in the United States. Since this announcement the idea has taken root firmly, so that May Day has become virtually the official Child Health Day of the United States, established by Act of Congress and proclaimed by the President of the United States as well as by many state governments. In the beginning, May Day had only a limited significance as far as actual accomplishments toward health were concerned. It consisted largely of community demonstrations in which children were prominent. Among such demonstrations were parades, pageants and outdoor and indoor fetes of various kinds, and usually there were speeches and news articles featuring child health. The early May Day efforts were sporadic and in themselves did little more than call attention to what communities were doing for the health of their children or, in many instances, what they should have been doing and were not. Nevertheless, out of these early May Day demonstrations grew some better realization of the importance of child health. The booster type of activity on May Day has largely subsided, but a year round consciousness of obligation on the part of the community toward the health of its children has taken its place.

The medical profession has never looked with much favor on health drives. Too often a health drive is merely a flash in the pan! When the tumult and the shouting die there is nothing left except wasted effort and disillusionment. The child health movement has passed from the hip-hip-hurrah stage into one of solid accomplishment. Physicians have not always approved all the expressions of community interest in child health because there have been errors and abuses. Too often the community has attempted to achieve better child health without consideration for the place its physicians must have in a successful child health program. Nevertheless, physicians have always been in accord with the basic purpose of fostering child health and protection. In many communities, physicians have been the motivating spirits in such movements and have supported them by giving freely of their time and influence.

For 1935 the American Child Health Association will launch on May Day an effort to emphasize immunization against diphtheria as one of the most important phases of health protection in childhood, especially in infancy. The medical profession is in full accord with this movement, which is to be not simply a May Day demonstration, nor even a one-year effort, but a constant objective from now on.

As recently as thirty years ago there was perhaps no disease which struck greater terror into the hearts of parents than diphtheria. The greatest toll was taken among babies and children under 2 years of age. It is not much more than

fifty years since Klebs, in 1883, discovered the diphtheria bacillus in the throats of children suffering with the disease, and Loeffler, in 1884, caused its growth on artificial food mediums. There followed intensive experiments with the bacillus and the powerful poison that was soon recognized as a product of its life and activity. In 1894, von Behring in Germany announced the development of diphtheria antitoxin. In the meantime, Roux in Paris had been working along the same lines; he should be entitled to a share in the credit for the development of antitoxin. Within fifteen years the death rate from diphtheria, which had formerly been as high as fifty per cent of the cases, declined to ten or fifteen per cent, and by 1920 there were many cities where it was as low as five or six per cent. Meanwhile, though antitoxin saved lives it did not eradicate the disease. Great interest was attached therefore to the announcement by Schick in 1913 that children could be tested to ascertain their immunity or susceptibility to diphtheria. About the same time came the development of toxin-antitoxin which, as its name indicates, is a mixture of diphtheria toxin with diphtheria antitoxin. This was soon proved capable of protecting children who by Schick's test had been found unprotected against diphtheria. The latest development within the past five years is the replacement of toxin-antitoxin by toxoid. One dose of toxoid immunizes about 95 per cent of children and is safe.

The objectives of the campaign for wider immunization against diphtheria, headed by the American Child Health Association, are quite simply stated. Parents are encouraged to have this immunization done by the physician of their own choice, in his office, before babies are one year old. Success in this effort requires the continuous immunization of babies within twelve months after birth. Intermittent efforts will not accomplish the purpose. Diphtheria can be stamped out completely by this simple procedure, but it requires close team work between public health authorities, physicians and parents. Eddy County Health Department has been pressing immunization for the past five or six years. And are glad to know that the American Child Health Association is taking immunization as a May Day demonstration. We urge all parents who have not had their small children immunized, to do so during the month of May—Hygeia.

WTCC MEETS AT PLAINVIEW

PLAINVIEW, Texas, April 30—(Special to The Advocate)—Artesia will be represented in the Poster and Home Town Contest to be held during the West Texas Chamber of Commerce convention, May 13, 14 and 15. Twenty-six other cities have officially entered the contest, but have not yet named their speakers.

Thirty-six towns have entered the poster contest, a larger number of entries than had registered when the convention opened last year. Four cities have entered the beautification contest, rules and regulations for which were sent out only a few days ago. A new feature of the convention will be vocal quartettes. Two hundred dollars in prizes have been offered winners. Twelve towns have recorded entries, Lubbock having entered four quartettes.

Typewriters for rent—Advocate.



THE PRODIGAL RETURNS

Dust Created By Herds of Buffalo Fail To Agree On Extension of NRA

OKLAHOMA CITY—Historical authorities drew a parallel Saturday between the devastating march of the frontier buffalo herds and the plowing of prairie sod, in seeking to gauge the eventual effect of 1935 dust storms.

Native vegetation vanished in the past both of buffalo and plow, leaving topsoil at the mercy of the winds and erosion by rain. Claude E. Hensley, El Reno, Oklahoma, historian, said there are Indian legends and statistical evidence that streams, now silt-filled and small, were once mighty rivers which were choked by the influx of soil powdered by feet of the buffalo.

Southwestern farmers are contending comparable conditions on cultivated land by deep listing, terracing and planting of cover crops which will resist inroads of the wind.

Buffalo herds traveled northward in the spring, southward each fall. Before them the prairie was lush with heavy grass, small shrubs and hardy wild flowers. In their wake all vegetation was gone and there remained dust to a depth of five or six inches.

Indians say the North Canadian river, now comparatively small, once ran wide and deep, and the terrain shows it. Diggers on building sites have turned up old river beds in the sandy ground underlying the metropolitan area of Oklahoma City.

Contemporary commentators speak of buffalo herds massed thick "over a 20 to 50 mile front and of an unknown depth." Major Henry Inman, a frontier officer, reported that between 1868 and 1871, \$2,500,000 was paid for buffalo bones gathered on the prairies and shipped east to be used in the manufacture of fertilizer. It took 100 carcasses to make a ton of bones and at \$8 a ton the sum paid represented the slaughter of 31,000,000 buffalo.

WASHINGTON—Negotiations for an agreement between President Roosevelt and congressional leaders for a compromise extension of NRA collapsed at a White House conference Monday, but Senate Republicans and recovery law opponents immediately launched a new drive for a temporary extension of the act.

With Donald Richberg, recovery board chairman, sitting at his side, President Roosevelt was said to have rejected a proposal from the congressional leaders to extend the present recovery law until March with price fixing and intra-state business eliminated.

Back at the Capitol, Senator Clark (D-Mo.), served notice he would press the proposal to a vote, and predicted it would be overwhelmingly approved by congress. He received strong support from the senate republicans, including Senator McNary (R-Oregon), the party leader.

The temporary extension plan was advocated at the White House conference by Chairman Harrison of the senate finance committee.

TYPEWRITERS

New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

For Proper

Development

and good health—Health authorities say each child should consume at least a quart of milk daily, while the adult should drink at least a pint.

The grade A label on our milk insures its purity.

City Dairy

Helbert & Tillerson, Props.

BREAKS HIP

Mrs. M. L. Swinford had the misfortune to break her hip Sunday afternoon when she fell from a wagon loaded with wood. The accident occurred about four miles south of town. Mrs. Swinford was riding with her son, W. L. Swinford, who was hauling a load of wood. In attempting to turn, the load tilted and the wood fell to the ground, Mrs. Swinford with it.

Advocate Want Ads Get Results

Unlike the Nudist...



Your Car needs attention occasionally, unless you want to hurry and wear it out so you can get a new one...

Needed Repairs Made Now Means Money In Your Pocket!

KINDER, JONES & MONSCHKE
 Repairing At Popular Prices.

GOVERNMENT FIGURES ON 2,730 DEATHS IN THE PUBLIC WORKS PROJECTS

WASHINGTON—The president's drive to provide jobs for 3,500,000 persons by July 1 has given one federal agency the Macabre business of estimating how many will be killed or injured through their employment.

Actuaries of the United States Employees' Compensation Commission will compute the figures to determine how much of the \$4,880,000,000 work relief fund shall be set aside as compensation for the injured or dependents of those killed.

During the civil works program, the commission estimated there would be eighty injuries per 1,000,000 man hours of employment, of which seventy-six would cause temporary disability, 3.5 perman-

ent disability, and .5 death. On that basis, if the 3,500,000 men to be given relief jobs work thirty hours a week each in the

next year, there would be 436,800 injuries and 2,730 deaths. Typewriter Ribbons—The Advocate

Remember Mother on Mother's Day with Your Photograph She Always Remembers You! HAVE YOUR PHOTO MADE NOW! **RODDEN STUDIO**

more Cream o-the Crop Values In **Penney's Cotton Carnival**

Here they are! The cotton buys of 1935!

Frocks for dress and sport!

79c

Sheer batiste! Swisses! Lawns! Seersucker, pique!

Size 14 to 52! Sheers to shop in—to "dress" in—to visit in—to keep cool in! Piques and seersuckers to play in! Tailored styles—including shirt frocks! Semi-tailoreds—and even fluffy, "fussy" types! The prints are fast-color florals, dots, plaids, stripes! The sleeves short or cap!

36 Inch—Bluebonnet **PRINTED BATISTE** New Color-Fast Patterns! **10c** yard

Charming—in its daintiness! Look fresh—feel cool! Plan frocks for the youngsters—a dress or two for yourself. Many patterns. All fast to washing!

Eversheer Colored Organdy Semi-Permanent Finish! **25c** yard

This special finish will keep it fresh looking after many wearings! Lovely soft pastels, rich deep shades, smart dark colors! 39 in. Imagine, only 25c a yard!

Hooray! Sheer lawn print **FROCKS** Fast-color! Sizes 14-52! **37c**

Loud cheers from slim misses and stouter ladies who adore to have plenty of sheer frocks to cool off in, when summer comes! The non-fussy type that launders like a bit of lingerie! Florals, plaids, stripes, checks, novelties—with crisp organdy or self trim! Pick yours now!

ANKLETS 10c and 15c

Ladies and Misses Anklets... Nice assortment, in all colors. Sizes 5 to 10.

PENNEY'S
 J. C. PENNEY COMPANY, Incorporated
 ARTESIA, NEW MEXICO

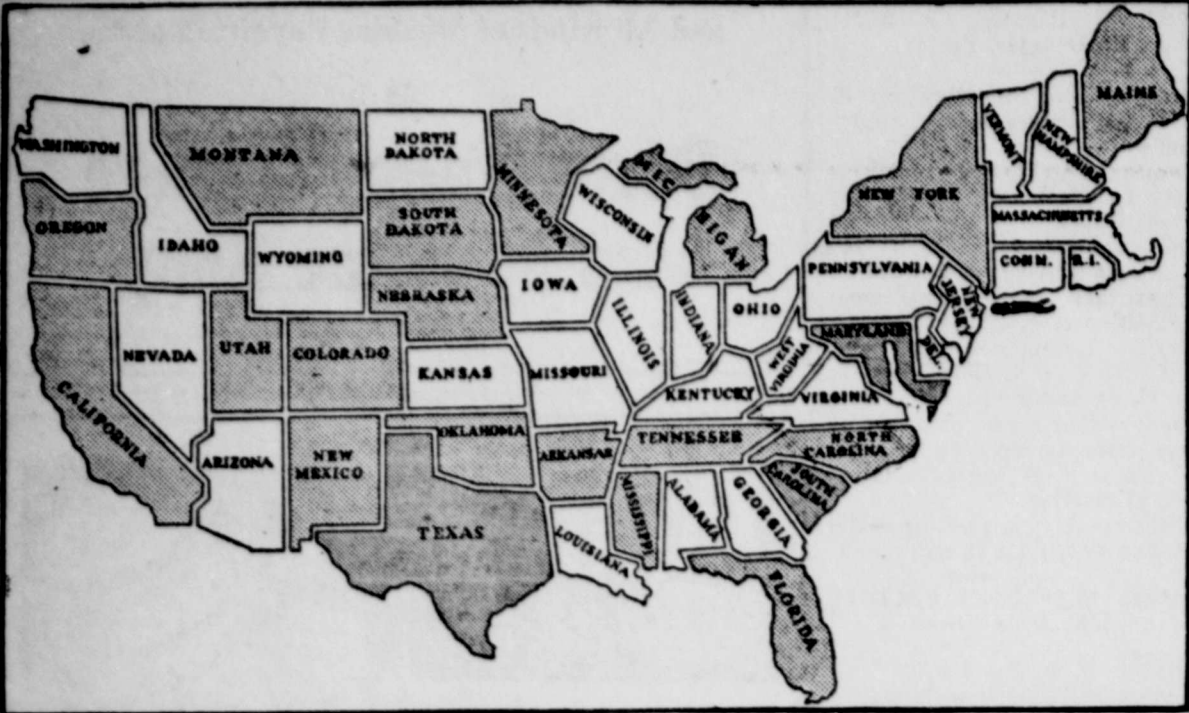
AMAZE A MINUTE
 SCIENTIFACTS BY ARNOLD

47-FOOT SNAKE!
 A SOUTH AMERICAN ANACONDA STRETCHING NEARLY 47 FEET IS THE LARGEST SNAKE ACCURATELY MEASURED.

A GROWING LANGUAGE—
 AMERICAN DICTIONARY MAKERS HAVE TO PASS UPON THE ADMITTANCE OF 3,000 NEW WORDS EACH YEAR.

FAST FLY—
 THE DRAGON FLY CAN ATTAIN A SPEED OF 60 MILES PER HOUR.

States Ask Federal Government To Cease Taxing Motor Fuel



Legislatures of 21 states, as indicated by shading on the map, have adopted memorials demanding that the federal government end the duplicating federal tax on gasoline June 30th, 1935.

WASHINGTON, D. C. — State governments are asking the Federal government to get out of the gasoline tax field and to stay out! Memorials adopted by legislatures of 21 states call for elimination of the duplicating federal tax upon gasoline at the legal expiration date June 30 next. Elimination has been recommended also by the Senate Finance Committee and by

special additional Federal taxes, a total of \$1,723,780,555. The Federal government's regular road expenditures have been only \$1,259,222,497. Efforts of state governments to eliminate the Federal tax have been aided by nearly 250 organizations representing millions of taxpayers. They have adopted resolutions and appealed to individual Congressmen to end this tax June 30 next.

Rural News

Hope Items
Frances Johnson, Reporter

H. B. Elmendorf spent Monday in Carlsbad attending to business. Mr. and Mrs. Elmer Schrier of Mayhill spent the week-end in Hope visiting friends and relatives. Virgil Henry and Merle Ogle spent the week-end in Carlsbad visiting friends and attending to business. Gene Seely and Mrs. Tex Seely of Hagerman spent Sunday in Hope visiting their brother and husband, Rex and Tex Seely. Mr. and Mrs. Hilton Cox, Cleo Rosenberg and Wayne Foreman of Roswell spent Sunday in Hope visiting Mrs. Cox's parents, Mr. and Mrs. E. P. Cox and Mr. and Mrs. H. B. Elmendorf. Mrs. J. P. Parks returned Saturday from Estelline, Texas, where she had been the past two months with her mother, Mrs. Jackson

Efforts Made To Reduce Blindness

Special efforts need to be made in New Mexico to reduce the amount of blindness resulting from ophthalmia neonatorum, commonly known as "babies' sore eyes," declared Lewis H. Carris of New York City, managing director of the National Society for the Prevention of Blindness, in addressing the annual conference of the New Mexico Public Health Association at Santa Fe Tuesday. Mr. Carris called attention to recent statistics which indicate that 23 per cent of the children entering schools for the blind in New Mexico lost their sight because of ophthalmia neonatorum, as against eight per cent for the entire country. He recommended that the use of prophylactic solutions in the eyes of infants at birth be mandatory; the state law now permits the physician or midwife to omit the prophylactic if the parents object. Virtual eradication of ophthalmia neonatorum—once the most prolific of all causes of blindness—is scientifically possible, according to Mr. Carris.

BULLDOGS TO MEET CAVERNEM

An announcement from Carlsbad yesterday stated a spring football game between the Artesia high school eleven and the Carlsbad high school team had been arranged for May 11th, the Governor's day at the Caverns. The game is to be played the evening of the 11th under the flood lights of the Lion's field at Carlsbad.

HEART ATTACK FATAL TO ALFRED I. DUPONT

JACKSONVILLE, Florida—Alfred Irene Dupont, 70 years old, organizing genius of the wealthy Delaware family and the Dupont companies, died early Monday in Epping Forest, his St. John's river estate. A heart attack caused his death. Dupont was noted as a politician and philanthropist in addition to his reputation as a chemist and business man.

DAM ABOVE RED BLUFF IS OPPOSED

WASHINGTON — Many west Texans are opposing a reported plan to have the government, thru the \$4,880,000,000 work-relief bill, allocate \$2,500,000 for a dam on the upper reaches, probably above Carlsbad. The objections are based on the theory that a dam anywhere above the Red Bluff project now under construction would deprive the latter project of sufficient water to meet the needs of that vast area. Rep. Ewing Thomason of El Paso recently carried the complaint to Commissioner Elwood Mead of the reclamation bureau and declared: "My people are showing natural concern and apprehension in connection with this matter and it appears to me that their request is reasonable. I hope that no action be taken by the public works administration on this project until my constituents have been heard and it has been proven beyond a doubt that the construction of this reservoir would not be harmful to the projects in Texas."

NEGRO LISTED AT 114 YEARS OLD ON CIVIL SERVICE PENSION ROLL

WASHINGTON—The civil service commission found on its retirement rolls a negro listed as 114 years old. Skeptical, it investigated and found that Mark Thrash, a former slave, still was living in Chica-maugua Park, Tennessee, and drawing a pension with which he supports himself, his fifth wife and a step-child. The eldest of his twenty-seven children now is 92. Thrash has a twin brother reported living in Maryland.

Tested Recipes

Marjorie Wheeler's Date Pudding
1 1/2 tablespoons flour
1 tablespoon baking powder
1 cup sugar
2 eggs
1 cup nutmeats
1/4 cup milk
1 package dates
1 cup dried bread crumbs
Mix flour, baking powder and sugar together. Add dates (sliced), bread crumbs and chopped nutmeats. Stir in beaten eggs and milk. Pour into buttered baking dish. Place in pan of hot water and bake one hour in moderate oven (350°F). Serve with whipped cream. 8-10 servings.

Glorious Banana Pie
6 bananas
1 cup heavy cream, whipped
1 tablespoon powdered sugar
1/2 teaspoon vanilla
1 baked 9-inch pie shell or 6 tart shells
Slice bananas. Mix thoroughly whipped cream, powdered sugar, vanilla and add bananas. Fill baked pie or tart shells with this mixture. Sprinkle with graded unsweetened chocolate if desired. Serves six.

Irene Sanderson's Good Cake Filling
1/2 cup sugar
1/2 cup irradiated evaporated milk
1/4 cup water
1/2 cup nutmeats
1/4 cup seeded raisins, chopped
1/2 teaspoon salt
1/2 cup pasteurized dates
1 teaspoon vanilla
Place diluted milk and sugar in saucepan. Stir until the sugar is dissolved. Boil for about five minutes. Add the fruit, nuts and salt, and boil until the mixture will form a very soft ball in cold water. Cool, add vanilla, and beat until thick enough to spread between layers of cake. Sufficient filling for one three-layer cake.

Illinois Corn Bread
1 1/4 cups cornmeal
3/4 cup bread flour
1 teaspoon salt
1/2 teaspoon soda
2 teaspoons baking powder
1 egg
2 tablespoons butter
3 tablespoons dark karo
1 cup sour milk
Sift together all dry ingredients. Add egg, butter (melted), karo and milk. Stir until thoroughly mixed. Bake in hot oven (400-425°F) about twenty-five minutes.

Grandma's Rice Pudding
1/2 cup rice
1 quart milk
1/2 teaspoon cinnamon or nutmeg
4 tablespoons sugar (white or brown)
1/2 teaspoon salt
Wash the rice thoroughly, add other ingredients and pour into a greased baking-dish. Bake for 3 hours in a slow oven (285°F), stirring several times during the first hour. The mixture should not boil. Serve either hot or cold. The long, slow cooking gives the delicious flavor of the old-fashioned creamy pudding. One-half cup of raisins may be added if desired. Six servings.

Pepper Hash
Put 1 cup seeded and chopped green peppers and 1 cup seeded and chopped red peppers in bowl with 1 cup chopped onion. Mince finely and drain through colander. Put mixture in saucepan with 1/4 to 1/2 cup sugar, 2 teaspoons salt and 1 cup vinegar. Boil gently for 20 to 30 minutes. Store in glass jars. Makes about 4 cups of relish.

WHEN PASSING

the Methodist Assembly site call at
Wasson's General Store
for—
OIL, GAS GROCERIES
Your Business Appreciated
J. F. WASSON
Sacramento, N. M.

Locals

Mr. and Mrs. N. L. Barley of Hope were shopping in town Monday.

Mrs. Fred Hill of Carlsbad spent the first of the week here visiting relatives.

J. Will Taylor, Maljamar rancher, was attending to business matters here Tuesday.

Mr. and Mrs. C. E. Speck, formerly of Carlsbad, have returned to Artesia to make their home.

Mrs. Ethel Lewis was back on the job Monday at the Malco Refineries office, after a week's illness.

R. F. Lewis of Mountainair, former resident of Artesia, spent a short time here Saturday visiting old friends.

Mr. and Mrs. Boone Barnett were Carlsbad visitors Monday. They also visited Mr. and Mrs. Rude Wilcox while there.

Mr. and Mrs. Wink Hardin were in from their ranch west of Hope Tuesday and spent the day shopping and visiting friends.

E. C. Higgins, local oil man and lease broker, is able to be back in his office again after an absence of several months due to illness.

J. Harvey Wilson returned Saturday from Oklahoma City, Oklahoma, where he attended the Southwestern Measurement Short Course.

David Winson and Sam Marshall, oil operators of Los Angeles, California, are spending several days in this section looking over their oil interests.

J. R. Cole of Santa Fe, operating manager of the New Mexico properties of the Pecos Valley Gas Co., and affiliated companies, was here on an inspection tour Monday.

Mrs. C. Bert Smith is moving her residence from north Roselawn to a new location south of the First Christian church building. The lot was purchased from H. A. Porter.

Mr. and Mrs. Chas. Ballard returned Saturday from Wilcox, Arizona, where Mr. Ballard went to look after his mining interests. Mr. Ballard reports the section around Wilcox has received plenty of rain and that the livestock and ranges are in good condition.

Mrs. Ruth Klingensmith of Bristow, Oklahoma, visited Mr. and Mrs. Jess Truett and family and Mr. and Mrs. Dick Vandagriff here from Wednesday until Friday. Mrs. Truett and Mrs. Vandagriff accompanied their guests through the Carlsbad Caverns the last day of her visit here. Mrs. Klingensmith is a former resident of Artesia, having lived here about fourteen years ago.

GRAZING DISTRICT BOARD HOLDS MEETING FRIDAY

A meeting of the advisory board of the Southeastern New Mexico Grazing District has been called to meet at Roswell Friday. The meeting is called for the purpose of selecting a board of range administration under the Taylor act. A general meeting of all interested stockmen will be held later.

Advocate Want Ads Get Results

CAVERN VISITORS

Visitors to the Carlsbad Caverns during the month of April totaled 5,841 from forty-five states, the District of Columbia and twelve foreign countries. The April 1935 visitors fell 620 short of the number in the corresponding period of 1934. Texas led all other states, furnishing 2,131 of the 5,841 visitors.

Typewriters for rent—Advocate.

Congratulations . . .

To Mr. Jim Ferguson on the opening of the new and modern Sunshine Service Station on North First Street, north of the Artesia hotel. Mr. Ferguson will appreciate a personal inspection of the new station. There is no obligation to your visit.

A complete stock of Seiberling Tires and Tubes and Conoco Gas and Oils. See the Sunshine Station or us for the lowest tire prices.

PIOR RUBBER CO.

—SERVICE STATION—
BEN F. PIOR
Washing, Greasing, Complete Vulcanizing
Welcome, Members of the New Mexico Hotel Association

You'll always have a Warm Spot in your Home with a RADIANT GAS HEATER

Gives out quick, welcome warmth on a chilly morning—keeps the living room cozy all evening. See the new, improved models we have on display.

Pecos Valley Gas Co.
Artesia, N. M.—Phone 50

Many skins make good shoes, but banana skins make the best slippers.

Many women make good housewives, but it takes an Advocate ad-fan to make a good Homemaker.

Model Cleaners & Hatters

112 Main St. — Phone 111

Cash and Carry Prices

SAVE YOU LOTS OF MONEY

We are equipped with HOFFMAN Steam Press and other modern cleaning equipment. Save money by bringing your cleaning and pressing to Model Cleaners.

Expert workmanship. We use the Dry-Sheen and Dry-Kote Methods. We also use the scientific Cyclo-Pierin Cleaning Fluids, which absolutely preserve the fabric. All work positively guaranteed.

ANNOUNCING

THE addition of a new department to our garage, a Body, Top, Fender Works and Radiator Repairing, in charge of J. S. Mills.

With this department in charge of an expert workman, we can give your car new appearance and new performance and our service charges are very reasonable.

Try Us!

Guy Chevrolet Co.

PHONE 291 ARTESIA, N. M.

Welcome members of the New Mexico Hotel Association! Make our garage your auto headquarters while in Artesia.

Advocate Want Ads Get Results

ARTESIA WILL OBSERVE POPPY DAY ON MAY 25th

On Saturday, May 25th, all Americans will be asked to wear a little red poppy. The day will be Poppy Day when once each year we of America pay tribute to those who gave their lives in America's service during the World War by wearing their memorial flower, the poppy. And as we receive our poppy from the women of the American Legion Auxiliary, who will distribute the flowers on the streets that day, we will be aiding the war's living victims by the contribution we make for the flower.

The poppy comes to us from the fields of France and Belgium where the churning tide of war obliterated all touches of beauty except its brave red blooms. It comes to us from the shell-pitted battle areas and from among the wooden crosses of the war cemeteries. There it was nature's tribute to the heroic dead and here in America it is the tribute of patriots to those who made patriotism's highest sacrifice.

The poppies which we will wear on Poppy Day are not, of course, natural flowers from the World War battle fields. They are flowers which have even greater significance than any nature could produce. They have been grown in hospitals and workrooms where the war's suffering still is going on. They have bloomed under the hands of men disabled in the war, the comrades of those in whose honor they will be worn. Their petals are only paper and their stems wire, yet into them has been breathed the spirit of patriotic sacrifice, the spirit of those days when life itself was not too much to give for America.

The disabled veterans who make the poppies derive double benefit from the work. First, it gives them employment, their only chance to help support themselves and families. With strength and health gone, they cannot compete for work against the able-bodied but they can make poppies. Even in their hospital beds they can do this work, earning a penny apiece for each flower they make. Second, the work is of real value in aiding their recovery, occupying hands and minds, breaking the tedium of long idleness and restoring spirits crushed by hopelessness.

The women who distribute the poppies, unlike the disabled veterans who make them, receive nothing for their efforts—nothing tangible, that is, only the satisfaction of having helped brighten the memory of the dead and contribute to the welfare of the living. It is hard, unaccustomed work for them but they do it gladly, happy to be able to serve in such a cause.

The money which is dropped into the coin boxes in exchange for the poppies goes entirely to the welfare activities of the American Legion and the American Legion Auxiliary, supporting the work which these two great service organizations do for the disabled veterans, the families of the disabled and the families left in need by the death of a veteran. Every penny is made to serve, and because of the close understanding and sympathy between the Legion and Auxiliary men and women and those whom they are aiding, made to serve doubly in a cause of highest worth.

N. M. Soil Erosion Campaign Starts

SANTA FE—Purchase orders for gas and oil for tractors and for feed for horses will be issued at once for a soil erosion control project, Dudley Frank, acting FERA administrator, said Tuesday and the work of a control program will be under way within a week.

First plans for the project were announced at the Santa Fe FERA office and it was said 14 counties will be included in the program.

County agents, state agricultural authorities, relief officials, also interested farmers and others were instructed in the program at a meeting at Santa Fe.

The plans call for "listing" certain lands—an agricultural operation to keep the soil from blowing away—to be selected by county agents.

Frank said there will be no particular allocation per county, but the counties will be handled as a whole unit with approximately 825,000 acres to be listed out of a total of 25 million acres in the area affected.

A special long-time planting program was discussed, but will not be developed for some time yet, officials said, although no farmer will be denied the planting privilege while listing of other land is expected to prevent dust blowing on to his planted fields.

CARLSBAD SCHOOLS EXPAND

Plans have been made to build two new grade school buildings in Carlsbad during the summer months. The buildings will contain six rooms each.

The Public Debt Is Near 50 Billion

WASHINGTON—Latest tabulation of the combined public debt in the United States, including federal, state and local debts, shows that American taxpayers owe almost 50 billion dollars—and owing more every day.

These figures, compiled by the Industrial Conference Board and cross-checked against information obtained by other statistical organizations, were quoted and accepted by senators during their debate of the four-billion-dollar work relief fund, which will send the public debt far above the 50-billion mark as these bonds are issued.

The federal debt was placed at \$28,479,000,000, and debts of states, counties and municipalities at \$20,173,000,000. State and local debts, like the federal, have mounted during the depression. Since 1929, state and local debts have increased at the rate of one-half billion dollar a year, while the national has jumped an average of two and one-half billion dollars until this year, when it will skyrocket to an estimated total of \$34,200,000,000, this figure having been forecast by President Roosevelt.

27 PCT. N. M. PEOPLE ON THE RELIEF ROLLS

SANTA FE—New Mexico, according to figures from the relief administration, is fourth in the list of all states in the sums received from public funds for emergency relief, that is, on a percentage for population.

The table shows 27 per cent of the state's population on the relief rolls, a percentage topped by only three other states—South and North Dakota and Oklahoma. South Dakota's percentage is 39.

Vermont ranks last with only seven per cent of its population on the relief rolls.

NAYLOR NAMED HEAD OF STATE SHEEP BOARD

Walter A. Naylor was re-elected secretary of the state cattle sanitary board at Albuquerque in the organization meeting of the new board recently named by the governor.

M. D. Atkinson of Corona, the only hold-over member of the board, and who was chairman of the old board, was named to that position. No changes were made in the staff of inspectors.

Cotton Growers Face Increased Foreign Output

WASHINGTON—Two warnings of mounting foreign production Monday were added to the Farm Adjustment Administration's trouble-ridden cotton curtailment program.

From within the Agriculture Department's own ranks came a statement from the Bureau of Agricultural Economics that "cotton production in foreign countries has been increasing at a rate more rapid than in the United States."

This report, in effect a forecast that domestic producers may in the future face more serious competition from foreign growing areas, was paralleled by a statement of the Foreign Policy Association that cotton areas abroad "can and will be considerably extended provided the world price of cotton remains favorable relative to that of other commodities."

Joining with textile interests in the drive against cotton processing taxes, the association said "the rise in the price of raw cotton, the addition of a processing tax of 4.2 cents a pound and increased labor costs have all contributed to reduce domestic sales of cotton goods and have brought distress to the cotton textile industry."

The association's report and the analysis by the bureau of foreign cotton output appeared just as President Roosevelt's special cabinet committee was ready to begin a series of conferences on the cotton textile situation and the claims of manufacturers that the AAA program was ruining their business.

Coincidentally an international cotton conference was about to convene at Rome with Oscar Johnston, American economic envoy and Mississippi cotton planter, hoping to secure the preliminary agreement of several foreign countries, particularly India, Egypt and Argentina, to sign an international pact to control cotton production and exports.

While hoping for the best, officials here were none too optimistic over the outcome of Johnston's negotiation. It was said foreign nations would have little to gain in helping the United States dispose of the 4,500,000-bale cotton surplus held under government loans.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

Report of Carl Henderson for The First Quarter of Year 1935

The activities of the Eddy county sanitarian in and around Artesia for the first quarter of 1935 are summarized by Carl Henderson, inspector, and we are reproducing the report for the public interest it may have.

January 8—Eight throat cultures Manuel Gonzales family for diphtheria. Milk samples—City Dairy, Wilde, Cole, Sterrett Bros., Stroup and Wood.

January 15—Milk samples: Cole, Wilde, Stroup, City Dairy, Wood, Sterrett Bros. Three water samples from open wells. Throat culture Rosinda Gonzales.

January 21—Mosquito breeding areas east and southeast of Artesia.

January 22—Milk samples: Cole, Wilde, Stroup, City Dairy, Wood, Sterrett Bros.

January 29—Milk samples: Cole, Wilde, Stroup, City Dairy, Wood, Sterrett Bros.

January 31—Dairy inspections—Wilde, Sterrett Bros.

February 1—Dairy inspections—Cole, Wood, Stroup. Water samples: A. T. Wood, Manuel Torrez, Wilson, P. P. Mann.

February 7—Milk sample—City Dairy.

February 8—Met with city council to discuss city sanitation with respect to sewer connections and pit wells.

February 12—Food handlers' examinations with Dr. Puckett.

February 19—Eating house inspections: Artesia Hotel Coffee Shop, Club Cafe, Shorty's Cafe.

February 20—Eating house inspections: Bus Station Cafe, Oasis Cafe, Folkner's Cafe, Sy's Cafe.

Survey of Mexican Hill north of town—32 pit toilets and 24 open pit type wells.

March 5—Milk samples: City Dairy, Wilde, Cole, Stroup, Sterrett Bros.

March 12—Reported nuisance investigated and clean-up requested.

March 19—Water samples: sixteen; seven found positive for B. Coli.

TO HANDLE MAHONEY STEEL TANKS HERE

L. E. (Shorty) Folkner is serving as distributor for the Mahoney bolted steel tanks. Mr. Folkner has recently stocked several sizes of tanks and is prepared to furnish your tank requirements.

For First Class
Plumbing and Tin Work
Call Us.
Rideout Plumbing and Tin Shop
Phone 3

TELL US YOUR PRINTING TROUBLES—Phone 7

The Sunshine Service Station N. First Street, North of Artesia Hotel

FEATURING CONOCO PRODUCTS

Diamond and Seiberling Tires

Expert Washing and Greasing

Snappy Service

Free Delivery on Tire Service Within the City Limits

Sunshine Service Station
JIM FERGUSON, Prop.
Phone 119

FOR FULL MOTOR PROTECTION

Say "OK-Drain" — FILL WITH CONOCO GERM PROCESSED MOTOR OIL

Modern cars must have oil with extra oiliness

THE development since 1931 of motors of 80 to 180 horsepower has brought about correspondingly increased bearing pressures and crankcase temperatures. Motor manufacturers have turned to new alloy metals of extra strength and durability to meet these new conditions.

For full protection of such motors, you must have oil with enough extra oiliness and film strength to get safe lubrication under extreme pressure and heat.

Yet motor oils generally have no more oiliness and film strength now than they had ten years ago. Some oils have less, because over-refining to eliminate carbon and sludge has robbed them of oiliness and film strength.

There is one exception—Conoco Germ Processed Motor Oil. It, too, is free from carbon

and sludge troubles, as its users know after millions of trouble-free miles of driving. But more important, Almen and Timken machine tests prove it has more oiliness and 2 to 4 times the film strength of any straight mineral oil! That added oiliness and film strength protect your motor under all conditions.

Germ Processing—adding concentrated oily essence to highly-refined oil—gives other valuable advantages. Because Germ Processed Oil penetrates and combines with metal surfaces, a "Hidden Quart" stays up in your motor and cuts down starting-period wear. Germ Processed Oil gives longer mileage with greater motor protection, as proved by the famous Indianapolis Destruction Test.

Say "O.K.—Drain"—fill with Conoco Germ Processed Motor Oil and get full motor protection!

CONTINENTAL OIL COMPANY • Est. 1875



CONOCO GERM PROCESSED MOTOR OIL

Count ALL Costs
Count ALL Advantages
and
you will buy an...
ELECTRIC REFRIGERATOR

When all the advantages are considered carefully, one readily understands why a million housewives select electric refrigerators each year.

- 1—Temperature control below 50 degrees—the critical danger point.
- 2—Quick freezing of ice cubes between meals, and plenty of them.
- 3—Definite results in desert making in summer as well as winter.
- 4—Simplicity in installation and in daily performance.
- 5—Improved efficiency and new prices which fit nicely into the 1935 family budget.

In addition to these advantages Electric Refrigerators have been made more beautiful, more convenient and more dependable.

\$99.00 will now buy a new Electric Refrigerator. See them at your local dealers.

Southwestern PUBLIC SERVICE Company

BETTER LIGHT BETTER SIGHT

From the diary of a couple who had a grand time—



"The Conoco Travel Bureau at Denver sent us a complete plan of our trip—everything we needed and all of it free."



"There were road maps of every state with road conditions and best routes marked, and booklets about scenic and historic points, Hotel and camp directories, too."



"Friendly Conoco service wherever we stopped made it a grand trip, too. You can apply at any Conoco station for this free Travel Bureau service."

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1933 Ford V-8 Coupe **Excellent Condition**
AT A BARGAIN

Ford Ranger Revue, KOA, Mondays 9:00 p. m., Thursdays 8:30 p. m., M. S. T.

ARTESIA AUTO CO.

Phone 52 "Watch the Fords Go By" "Watch the Fords Go By" Artesia, N. M.

Former Advocate Publisher Dies At Boise City, Idaho

News was received here Saturday of the death of J. D. Whelan, aged about 65, prominent Idaho newspaper man and former resident of Artesia. Mr. Whelan died of a heart attack in a Boise City, Idaho, hospital last Thursday.

Mr. Whelan was known to a number of the earliest residents here, having served as editor of The Advocate from 1908 to 1911. He had also been connected with newspapers at Roswell and El Paso, and once served as a correspondent from Mexico City, Mexico. After leaving here Mr. Whelan accepted the editorship of a Twin Falls, Idaho, newspaper and had made his home there practically all of the time since leaving here.

Mrs. Whelan, a sister of Mrs. John Ward of Hope, visited here last summer.

WANTED—Clean Cotton Rags at The Advocate.

Typewriter Ribbons—The Advocate

WE THANK YOU

The following have renewed their subscription to The Advocate the past week:

- Maxis B. Harra C. H. Raulerson
- Monroe Howard C. W. Rowland
- J. F. Wasson J. W. Dauron
- Bob McProud Daniel Vaughan
- Roy G. Barton R. A. Shugart
- A. M. Tarbet C. P. Riley
- C. E. Gage
- Mrs. Laura Welsh
- Mrs. M. E. Wingfield
- Mrs. Zilla Messer
- Mrs. A. P. Green

NOTICE!

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

W. F. Daugherty of Bell, California, former resident of Artesia, came down from Amarillo, Texas, the first of the week to spend a few days visiting old friends and attending to business matters. Mr. Daugherty had been visiting a daughter in Amarillo, Texas.

TYPEWRITERS

Portables and Standards
\$20.00 to \$102.50
Artesia Advocate

Flyer Falls To Death Near Walsenburg, Colo. Yesterday Afternoon

A world war flyer turned air mail pilot, J. G. Montijo, who helped start Amelia Earhart on her aerial adventures, fell to his death near Walsenburg, Colorado yesterday in a Pueblo to El Paso plane he had flown through snow and dust for a year.

Twelve pupils and a school teacher at North Butte, 25 miles east of Walsenburg, who witnessed the crash, said Montijo's engine apparently went dead and he crashed on Rattlesnake Butte attempting to land. The weather, they said, was clear with no wind.

"He just came down out of a clear sky," said Mildred Hunsinger, the teacher. "The motor quit and one wing dipped suddenly and struck the ground. The plane whirled and crashed."

TEST NOVEL TRAIN OF BALLOONS

MOSCOW—A balloon "train," a novel alarmclock parachute and a rubber glider figured in today's news of Soviet experimental aviation.

Peasants in the countryside between Moscow and Podolsk gasped with new wonder at three big yellow gas bags with white gondolas linked together with cables moving slowly along a 45-kilometer course in the first flight ever recorded of a balloon "train."

A parachute expert named Zivareff jumped at Leningrad with a small compact chute strapped to his back, set to open automatically five and a half seconds after he leaped from the plane.

PROPOSAL MADE TO ERECT ROAD SIGNS

A proposal has been submitted to the Artesia Chamber of Commerce regarding the erection of three large road signs for the purpose of directing tourist traffic through the Pecos valley. Under the original proposal a sign would be erected near Las Cruces, one near Clovis and one near the Carlsbad Caverns.

W. B. McCrorry, manager of the local Chamber of Commerce, said yesterday the aid of ten or twelve chambers of commerce of this section might be enlisted in the erection of nine large signs placed at strategic points, calling attention to the valley and mountain scenery.

Cottonwood Items

T. M. Bobo has returned home and is improving nicely.

Billie Felton, son of Mr. and Mrs. J. H. Felton, underwent an operation for appendicitis Monday evening at Carlsbad.

Mmes. J. A. Clayton, Tom Terry and daughter Tommy, Mrs. Brundrett and daughter Novella and Mrs. W. H. Rambo were Roswell visitors Monday.

Mr. and Mrs. Wailes Culpepper and family and Mrs. Culpepper's mother, Mrs. Murray of Carlsbad, spent Sunday as guests at the J. A. Reed home.

Glenn O'Bannon lost his hen house and a number of fine chickens Monday night by fire. The fire was caused by an explosion of an oil stove.

Mr. Wilbanks suffered a painful injury last week while unloading a barrel of water. The barrel struck his foot, inflicting a bad bruise, but Mr. Wilbanks is able to be about again.

TYPEWRITERS

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Artesia Advocate

YOUR CHILD AND THE SCHOOL

By Dr. ALLEN G. IRELAND
Director, Physical and Health Education
New Jersey State Department of Public Instruction

Playground Accidents

To be content with the old saying "accidents will happen" is to be old fashioned.

We have suffered and lost too long under that indifferent attitude. The modern idea is to do something about it. Not just talking to children, for that is out, along with scolding, preaching, and threatening. We have a guardianship to serve, and an important responsibility falling to school officials is to recognize every possible accident situation and to erect every safeguard available.

By no means does this mean curtailing the normal activities of children. Such action would be little short of criminal. It means, rather, that the facilities we provide for children's activities shall be as free of hazards as we can make them. Are there hazards at your school? That significant question introduces a new line of thought into this series. It is an inexhaustible subject, so more later.

Locals

Mrs. D. Swift of Hope was shopping in town yesterday.

Ted Flint of Carlsbad spent the week-end here visiting friends and relatives.

Mrs. Ernest Fleming of Hope was shopping and visiting friends here Monday.

E. C. Hawkins, superintendent of the Hope schools, was transacting business here yesterday.

Mr. and Mrs. Will Austry of Ruidoso spent the week-end here with her sister, Mrs. William Pistole.

Capt. C. C. Spicer, prominent Los Angeles oil operator, spent Friday here attending to business matters.

Rude Wilcox, Eddy county clerk, of Carlsbad, was visiting friends and attending to business matters here Monday.

Mr. and Mrs. Sig Iverson of Ft. Worth are here visiting her father, Van Welch, Sr., and other relatives and friends.

Miss Inez Belvin underwent an operation for appendicitis at St. Mary's hospital Tuesday and at the last report was convalescing nicely.

Miss Mary Egbert, sister of Mrs. Howard Whitson, will go to Carlsbad Sunday. She has a position with the Pecos Valley Gas Co. there.

Miss Blanch Wideman of Lincoln, Nebraska, niece of the late J. B. Randolph, is spending several days here attending to business matters.

John Gage left Tuesday for Tucson, Arizona, to attend a Woodmen convention of seven western states. The convention dates are May 2, 3 and 4.

Mr. and Mrs. W. T. Brown of Clovis were over-night guests Friday of their nieces, Misses Mary and Minnie Woods. They were en route home from Hot Springs.

Dr. O. E. Puckett, county health officer, left for Santa Fe the first of the week to attend a session of the State Public Health Association Tuesday and Wednesday.

R. E. Horne was accompanied by his daughter, Mrs. Howard Byrd to Pecos Sunday to meet another daughter, Mrs. Gordon and children from near Jackson, Mississippi.

Wm. Hudson of Fort Worth, Texas, president of the Colonial Oil Co., is here on an inspection tour looking over the oil territory with a view of doing some development.

Miss Vesta Frisch, who has spent the past four months with her sister and husband, Mr. and Mrs. Buford Chunn of Groom, Texas, returned to her home here the first of the week.

Tracy Hampson, formerly employed as a bookkeeper at the Guy Chevrolet Co., has accepted a position as bookkeeper at the Sergeant Folk Chevrolet Co., of El Paso, Texas, and left for El Paso Sunday. Dean Withers formerly with the Chevrolet agency at Ft. Sumner, succeeds Mr. Hampson as bookkeeper here. Mr. and Mrs. Withers are located in the Yates apartments.

Will Enforce—

(Continued from page one)

The use of rented acreage was lifted last year due to the drought, however, this year the county committee has been notified that the secretary will enforce the law in regard to the use of rented acreage; and in order to avoid any cancellation of contracts or any other trouble, the following has been adopted as the rules for Eddy county:

The soil improving and erosion preventing crops, will mean such crops as cowpeas, field peas, clover, alfalfa, sorghum, wheat, or oats, which will be used to cover the ground or plow it under maintaining and improving fertility.

Food crops—will mean such crops as vegetables, fruits, grains (wheat or corn), and beans, which will be used for human consumption on the farm. This can be canned, dried, or stored for the use of all persons living on the farm. This can be given to the needy people.

Following—will mean that the ground remains unplanted and is just cultivated enough to keep the weeds destroyed.

According to the report secured after checking the contracts, approximately 90% of the farms have land on which feed crops can be grown. Therefore, if feed crops were permitted to be grown on the rent land it would be allowing extra privileges to a few farmers; therefore, no feed crops will be permitted to be grown on any rented land.

The local committeemen will be required to report crops found growing on the rented acreage. Therefore the committee wishes to call your attention to the ruling of the secretary that the rented acreage, if used contrary to the terms of the rulings made by the secretary, the secretary may take such action as he sees fit by disposing of such crops, or even cancelling their contract. The land owners are held responsible for all contracts except those worked by managing share tenant. If the managing share tenant violates any portion of the contract all deductions will be made from his share rather than from the owner's. A cash tenant is considered the same as the land owner.

As soon as the county committee is advised of any change of the status of the contract they will immediately advise all producers.

WOLVES FROM MEXICO DRIFTING INTO STATE

Wolves are drifting in from Mexico through the wolf passes in southern New Mexico. District Agent John Gatlin of the U. S. Biological Survey reported at Albuquerque Monday after returning from an inspection in that part of the state.

While three or four wolves are usually caught in a fiscal year by the Survey's one-man "border patrol"—W. C. Echols of Cloverdale—eight have been caught since last July. Doubling of the number caught has caused anxiety, as one wolf slipping past the trap lines will kill 15 to 20 cattle before returning to Mexico. New Mexico has been clean of wolves for ten years.

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A card from Mrs. Jake Kissinger at Rosemead, California, former resident of Artesia, states she is preparing to leave for Milford, Nebraska, to spend the summer at the home of her daughter. Friends of Mrs. Kissinger may be glad to learn that she is recovering nicely from injuries received in an accident.

Wedding announcements, printed or engraved.—The Advocate.

A T T E N T I O N

Your Hair Needs
Periodic Soft Water Shampoos and Settings. Try ours. Antiseptic Wave Lotion. Settings made to your suggestion.

Your eyes made alluring by our Lash-Brow Dye. Lasts several months.

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Wouldn't you like a beautiful Oil Permanent? Our skillful operators use the better solutions.
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DON'T be plagued by summer's heat. Call us now. It's our job to make people feel comfortable—and to make their homes look comfortable.

But that's only half of it. Comfort's one thing, smartness another. We give both.

Just to see the richness and variety of our colorful new Sunaway awning fabrics will be a treat for you. Smartness? Let us show you! Give us a ring today. (Our prices are right!)

Artesia Alfalfa Growers Assn.
Artesia, N. M.

Ma Perkins Says:



JUST KIDS— Next



NOW

IS A GOOD TIME TO

BUY SALES BOOKS

You are watching the markets closely. You know that recent events have strengthened the entire commodity price structure. And no doubt you realize that the upward swing may soon become even more general and more pronounced.

We do not claim the gift of prophecy, but we do believe it would be advisable to place sales book orders now for either immediate or future delivery.

Check your stock today, anticipate your requirements, and buy on today's low market. You can't lose and you may win.

The Advocate

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"WEST OF THE PECOS SINCE 1890"

CONSISTENTLY

Year in and year out our prices will be better, quality considered, in foods and wearing apparel

We have a complete assortment of pantry requirements as well as every other table food . . . We have the latest styles in all clothing both for the ladies and men. Visit with us, we are glad to have you. You will find all of our sales people are courteous and will serve you to the best of their ability.

We Will Have Some Items In Both Departments At Special Prices for the Week-End. Watch Our Windows for Specials Each Day!