

Baking Powder Use Explained

Because of the increased efficiency of K C and some other baking powders in use today, representing about 80% of the baking powder consumed, they should be used properly to produce best results.

Knowing that baking powder leavens cake it is natural to assume that adding an extra half teaspoon to the amount specified in a recipe will give a cake greater lightness. The fact is that too much baking powder may cause sinking in the center, tough, gummy crust, coarse dry crumb, or cake that runs over the pan.

For best results it is a good plan to follow two simple rules: First, always use the amount recommended on your baking powder can. With K C one level

teaspoonful to a cup of flour is sufficient. This proportions has been worked out as best for that particular type baking powder. Second, measure carefully—an excess amount of any baking powder does not produce best results. A level teaspoonful means that you must level off with a knife.

K C Baking Powder, which is advertised regularly in the columns of this paper, is manufactured by baking powder specialists who make nothing but baking powder—under supervision of expert chemists of national reputation. The quality is always uniform—K C is dependable.

Used according to directions it will produce the finest of baked goods. K C is one of the most economical and efficient products entering the kitchen. You will be convinced of this by giving it a trial and observing the results obtained.

The manufacturers will mail, postage paid, a copy of the K C Cook's Book if you will send them

your name and address with a certificate from a can of K C Baking Powder. Send your request to Jaques Mfg. Co., Chicago, Ill.

HIGHWAYS CLEARED OF SNOW EARLY

New Mexico highways, which were virtually blocked in places by Friday and Saturday's snow, were cleared by Sunday night and open to traffic, it was announced at the state highway department office in Santa Fe. Warnings were issued to stay off of the unpaved roads until they were dried.

COUGHLIN IS NOT FOR THIRD PARTY

In a Detroit radio address Sunday night, Charles Coughlin, the radio priest, said he was not for a third party and asked the support of his followers for the Patman bonus bill.

Advocate Want Ads Get Results

Cotton Congress Censures The U. S.

ROME—Delegates of the 17th International Cotton Congress in their closing session Saturday unanimously adopted three resolutions censuring the United States and awarded the next congress to be held in the autumn of 1935 in Egypt.

Members of the congress were almost unanimous in privately condemning the national recovery act cotton price fixing at 12 cents a pound, although no official action was taken on that phase.

Censure was confined to marketing methods with "strong disapproval of present methods" and a request for improvement.

- Resolutions also condemned:
1. Falsely packed bales.
 2. Methods of marketing American cotton.
 3. The determining quality of

American cotton.

In the fourth resolution, the congress acknowledged "attention devoted by the United States Department of Agriculture to the question of falsely packed bales," but was strongly of the opinion the result so far achieved was unsatisfactory.

The congress was convinced the labeling practice was more prevalent now than ever before and it called upon the United States government to take immediate steps to eradicate it "not only in the interest of world spenders but also in its own interests."

SCHOOL DISTRICTS OF HOBBS CONSOLIDATE

At an election held at Hobbs some time ago, voters of the two school districts agreed to consolidate. According to the agreement, a high school building will be erected between the two towns of Hobbs and New Hobbs and each town will have a grade school.

SUBSCRIBE FOR THE ADVOCATE

Filed for Record

In the District Court—

No. 5968 Ruth Hopkins vs. Lyle E. Hunter, divorce.

No. 5969 Ruby Mae Campbell vs. William Campbell, divorce.

No. 5970 In the matter of the estate of Genevieve Blevins, deceased; appeal from probate court.

Deeds—

Ragsdale & Keller, J. O. Wood, L. 24, Keller & Ragsdale.

Panhandle Securities Co., H. A. Sharp, L. 2, B. 3, G. H.

Delmar Woods, Josephine Woods, NNE 7; WNW 8-18-24.

Warranty Deed—

J. W. Bellyard, C. J. Earl, WSW 28-17-26.

In the Probate Court—

Petition to appoint administrator estate of Ollie M. Woods.

Marriage Licenses—

M. C. Whitworth and Doma

Robinson, Jal. Juan Madrid and Ramona Garcia, Artesia. W. B. Crichlow, Borger, Texas, and Moody Hindman, Amarillo, Texas.

PARIS IN PI GAMMA MU

FULTON, Missouri—J. C. Paris of Artesia has been taken into the charter group of Pi Gamma Mu, national social science honorary fraternity recently established at Westminster College. The purpose of this group is the cultivation of high scholastic attainments and the development of a high sense of responsibility for the application of scientific methods of study of society and social problems in various fields.

TYPEWRITERS

Portables and Standards \$20.00 to \$102.50 Artesia Advocate

Welcome to the Opening of the

PALACE of FOODS

Groceries—Meats—Produce

The New Type Food Store Known As SEMI-SERVICE

At customer's discretion you are allowed to serve yourself or be served by one of our salesmen.

Joe A. Combs

Because of the foresight of Joe A. Combs and the future of Artesia Mr. Combs has decided to become a resident of this city. He expects to erect a home and move to Artesia at the completion of the present school term. Mr. Combs is a disabled World War Veteran and a member of The Veterans of Foreign Wars.

FRIDAY, MAY 10th

C. E. Speck

C. E. Speck, former resident of Artesia, returned to this city to enter business for himself because of the future and fine people of Artesia. Mr. Speck is 36 years of age, married and has one child; served two enlistments in the U. S. Navy, having traveled in many foreign lands and extensively throughout the U. S., he insists that Artesia is the place for him.

Bill Adams

Bill Adams, who will manage the Palace of Foods Market, has been a business associate of Mr. Speck for the past two years and was selected for this department because of expert efficiency in the handling and cutting of all kinds of choice meats . . . Name your cut and Mr. Adams will furnish you a piece of meat fit for a king.

The Investment of These Three Gentlemen Represents \$10,000

Congratulations to- JOE A. COMBS, C. E. SPECK and BILL ADAMS

We are proud of the progressive spirit shown by Joe A. Combs in the construction for Artesia and C. E. Speck of this beautiful and ultra modern store building. All Artesia joins with us, in wishing these gentlemen success in this advancement of a modern food store, with its many new and improved facilities. As friends and business associates, we are happy to celebrate with them the opening of this enterprise. We trust their foresight into the future of Artesia may crown them with achievement and prosperity.

<p>Clayton Brothers Best Wishes to Artesia's Modern Grocery Constructor of Building</p>	<p>Big Jo Lumber Company Congratulations to Artesia's New Store Building Materials</p>	<p>Kemp Lumber Company Congratulations to Artesia's Model Food Store Building Materials</p>
<p>Richards Electric Shop Wishes Success to The Palace of Foods Lighting Fixtures and Wiring</p>	<p>Vegetable Rack by L. P. Evans Estate Congratulations to The Palace of Foods</p>	<p>Lipton's Tea Best Wishes to the Palace of Foods Selected Lipton's Tea for Quality</p>
<p>Standard Brands Wishing the Palace of Foods Every Success Miracle Whip Salad Dressing</p>	<p>Omar Leach A Sincere Wish for the Success of Artesia's New Store Wholesale Grocers</p>	<p>Hills Bros. Best Wishes to Artesia's Modern Grocery Featuring World's Best Coffee</p>
<p>Libby, McNeil & Libby Congratulations to Artesia's New Store Complete Line of Fancy Fruits and Vegetables</p>	<p>Histand Kimbell Co. Congratulations and Success Wholesale Groceries</p>	<p>Walker Smith Wishing the Palace of Foods Every Success Wholesale Groceries</p>
<p>Merchants Biscuit Co. Denver, Colorado Best Wishes to the Palace of Foods</p>	<p>Wilson's Transfer Congratulations to Palace of Foods Drayage Service</p>	<p>J. S. Ward Congratulations and Best Wishes General Insurance</p>
<p>Artesia Auto Co. Best Wishes for Success Ford Sales and Service</p>	<p>Ray Bartlett The Best In Movie Entertainment Ocotillo Theater Wishes Success to Artesia's Palace of Foods</p>	<p>The Artesia Advocate Congratulations to Artesia's New Food Store Printing and Office Supplies</p>

FRUITS
VEGETABLES
GROCERIES

Palace of Foods

FRESH AND
CURED
MEATS

"Live and Let Live"

Prospect Is Good For Late Session National Congress

WASHINGTON — Apparently undisturbed by slow progress on Capitol Hill, President Roosevelt had word passed to democratic leaders Sunday that he has no objection to congress staying in session all summer, if necessary, to get his legislative program on the statute books.

Congressional chiefs said it was made clear Mr. Roosevelt felt the situation has not reached a point demanding any compromise in his program. This was emphasized despite the prolonged delay of prime measures in favor of action on such issues as the cash bonus which is slated for senate passage this week.

Although confronted with defeat on the bonus despite veto warnings, the president was reported to have been advised that once the senate disposes of it, his original proposal for extending NRA two years was likely to be the final choice over the senate finance committee plan to continue a drastically modified Blue Eagle only until next April.

Some leaders interpreted word that the president was willing for congress to stay in session until August as a strategic move to speed up action on his program. Others said Mr. Roosevelt had remarked jokingly to one group that he would be as comfortable during the hot months as congressmen in the air-cooled senate and house chambers since the White House executive offices also have a cooling system.

The presidential attitude, though a surprise to some, was in line with recent reports that Mr. Roosevelt wants all possible controversial legislation cleared away this session to facilitate a short assembly next year before the 1936 presidential campaign.

Democratic leaders expected the legislative jam to be eased this week after senate action on the bonus.

Penasco Items

Thursday Mr. and Mrs. Oris Cleve were Artesia visitors.

Mr. and Mrs. Frank Latham and family of Clouderoft visited with the A. C. Trotter family Sunday.

Mr. and Mrs. Leslie Bates were called to the bedside of Mr. Bates' grandmother at Alamogordo Saturday.

Oris Cleve took his wife and daughter to El Paso Friday to take the train for Houston, Texas, where Mrs. Cleve will receive medical treatment.

Mr. and Mrs. Jack Vicars entertained with a Sunday night supper the following guests: Mr. and Mrs. Bryan Runyan, Oris Cleve and sons, and Mrs. Bernard Cleve and sons.

Friday Elk saw rain, hail, sleet, and snow. This is something for May 1935 to boast about—or else to be sorry for. It hasn't been ascertained yet just what effect the cold spell will have on the Penasco fruit.

The Ladies club met Thursday with Mrs. Jack Vicars. The subject discussed was: "The Community and the School." The members present were: Mmes. Bryan Runyan, Austin Reeves, Bernard Cleve, Tom Runyan, Clifford Longbotham, Earl Paxton, A. L. Cleve, Boyd Williams, Delbert Evans, Oris Cleve, H. J. Powell and Misses Letitia Reeves, Hazle Powell, Agnes Ann Williams and Katherine Cleve.

JOKE OF THE MONTH

A little city boy who had been to the country was describing to another boy friend the big pig he had seen. "It was in a pen," he said, "and it was afraid of the little pigs. They would chase the big pig around the pen and after he fell down with exhaustion, the little pigs pounced upon the big pig and ate the buttons off his vest."

MATERIALS FOR CCC CAMP AT QUEEN

Materials arrived last week for the construction of a CCC camp at Queen last week and building of the camp near the Thayer ranch, in the Guadalupe section.

THE CHURCHES

CHRISTIAN SCIENCE SOCIETY

613 W. Main Street

10:15 a. m. Sunday school.
11:00 a. m. Sunday services.
"Adam and Fallen Man" is the subject of the lesson-sermon which will be read in all Churches and Societies of Christ, Scientist, on Sunday, May 12th. The golden text is: "As Moses lifted up the serpent in the wilderness, even so must the Son of Man be lifted up; that whosoever believeth in him should not perish, but have eternal life." (John 3:14, 15).

Among the citations which comprise the lesson-sermon is the following from the Bible:
"Wherefore he saith, awake thou that sleepest, and arise from the dead, and Christ shall give thee light." (Eph. 5:14).

The lesson-sermon also includes the following passage from the Christian Science textbook:
"Whatever indicates the fall of man or the opposite of God or God's absence, in the Adam-dream, which is neither mind nor man, for it is not begotten of the Father. The rule of inversion infers from error its opposite, truth; but truth is the light which dispels error. As mortals begin to understand spirit, they give up the belief that there is any true existence apart from God."

PRESBYTERIAN CHURCH

9:45 Bible school.
11:00 Preaching.
Topic: "The Unsung Mothers."
7:00 Young Peoples meeting.
7:30 Wednesday prayer meeting.
W. B. McCrory, Pastor.

FIRST CHRISTIAN CHURCH

Services for the week:
Sunday:
9:45 Bible school, Ben Dunn, superintendent.
11:00 Morning worship. Special Mother's Day service. Members of each family are requested to sit together at this service. Sermon subject: "Christian Motherhood."
5:00 p. m. Junior Christian Endeavor.

ST. PAUL'S EPISCOPAL CHURCH

The Rev. F. B. Howden, Jr., will be at Hondo this Sunday evening to deliver the baccalaureate address for the Hondo high school. Therefore there will be no evening service at St. Paul's this Sunday. The church school will meet as usual at five o'clock. Visitors welcome.

Wednesday:
7:30 Bible study and prayer meeting.
8:30 Choir rehearsal.
THOMAS MASSIE, Pastor.

FIRST METHODIST CHURCH

A. C. Douglas, Pastor

Church school for every age at 9:45 a. m. George Frisch, superintendent.

Morning worship at 11 o'clock. This will be Mother's Day and the sermon will be appropriate to that occasion. Come and honor your mother by attending the House of the Lord. Special music.

The Young People's Epworth League will meet at 7 p. m. We hope all the young folk will be on time and enjoy the entire program.

Evening worship will begin at 7:45 and the pastor will preach on, "The Greatest Sin Prevailing in Artesia."

We wish to invite all strangers and visitors especially to attend all the services of the day.

BUYS RAGSDALE RESIDENCE

M. G. Schulz has purchased the W. E. Ragsdale residence in the Keller and Ragsdale addition on west Main street. Mr. Schulz plans to move to his new property as soon as it is vacated by J. Harvey Wilson, who is moving to Clovis soon.

CARBON PAPER—The Advocate

"Stomach Pains So Bad I Could Hardly Work"
Says C. S. Gross: "After taking Dr. Emil's Adla Tablets the pains are gone and I eat anything." Try Adla treatment on our money back guarantee. Palace Drug Store.

Floyd High Wins State Tract Meet At Albuquerque

ALBUQUERQUE — Floyd high school, boasting an enrollment of seventy-five in a community of about 500 people in eastern New Mexico is the possessor of another bright and shiny new state high school crown—this time the state high school tract title.

That combination of a couple of wideners, Wood and Finley, who a little more than a month ago carried away the state high school basketball championship, Monday afternoon collected one first, four seconds, one third, three fourth places and two fifth places in the annual New Mexico high school track and field meet at the University of New Mexico stadium, added them up for 31½ points. Their nearest rival was Carlsbad with 28 points; Santa Fe Indians were third with 23.

Sailing over the bar at a height of eleven feet, four and five-eighths inches, Robertson of Hot Springs bettered the existing state mark of eleven feet and two inches.

The meet had been scheduled for Friday and Saturday, and was postponed until Monday by inclement weather which prevailed over the state.

Albuquerque high school finished fourth with 18½ points, and Albuquerque Indians fifth with 17 points.

The other schools represented at the meet finished as follows: Las Vegas, 16½; Anthony, 14; Forest, 8½; Manual, 8; Santa Fe high, 6 5/8; Belen, 6; Hot Springs, 5; Elida, 4; McAllister, 3 1/3; Kiowa, 3; Tularosa, 2; St. Catherine's, Santa Fe, 2; Fort Wingate Burke Indians, 1; Capitan, 1.

SACRA PETITION IN BANKRUPTCY DENIED

SANTA FE — District Judge Colin Neblett held Saturday the Frazier-Lemke act applied only to farmers and not to catlemen engaged only in the ranching business, in dismissing the bankruptcy action of Thomas A. Sacra of Roswell.

Dismissal of Sacra's petition under the Frazier-Lemke act was sought by the Pacific National Agricultural Credit corporation in seeking to recover on \$49,168 in notes.

Judge Neblett said federal district judges in other circuits had made similar rulings regarding this interpretation of the act but that it had not been passed upon by a circuit court.

Counsel for Sacra said the ruling will be appealed to the tenth circuit court.

APRIL BIRTHS-DEATHS

Seven births and two deaths were recorded by S. E. Ferrer, sub-register of the Cottonwood, Atoka and Artesia districts, for the month of April. Births were recorded to: Mr. and Mrs. Robert Scaggs, son; Mr. and Mrs. Ramon Aguilar, son; Mr. and Mrs. C. Bemora, daughter; Mr. and Mrs. B. Contreras, daughter; Mr. and Mrs. Alfred B. Coll, daughter; Mr. and Mrs. J. Almazan, daughter; Mr. and Mrs. James L. Stephens, son. Three boys and four girls.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

Pitkin Submits Plan For Removing Families From The Dust Section

WASHINGTON—A double-barreled plan for quieting future dust storms and moving the already stranded farm families from the Great Plains area to the Atlantic Seaboard and South Texas was submitted Monday to the department of agriculture.

Walter B. Pitkin, professor of journalism at Columbia University, who, for many years, has devoted part of his time to farming and a study of farm management, told M. L. Wilson, assistant secretary of agriculture, that he could place 10,000 farm families along the eastern Seaboard and 200,000 in South Texas.

Areas from which these families would be taken, he explained, could be planted in grass to prevent a recurrence of the wind erosion so disastrous this year.

Pitkin hopes his plan will be made a part of the rural re-settlement administration under the four-billion-dollar works program. He will confer with Rexford G. Hugwell, re-settlement administrator, when he (Pitkin) returns from a western trip. However, he said that both Hugwell and Harry L. Hopkins, relief administrator, were familiar with the general outline of his proposal.

"I have not talked to anyone who has not expressed a favorable attitude toward the plan," Pitkin said.

Already operating a 1600-acre farm of his own in eastern Maryland, Pitkin is president of Eastern Shore Farm Associates, a farm management organization operating 16 farms along the seaboard. In addition, he is serving as technical adviser to the Texas industrial survey, a state unit working toward adjustment of farm and industrial problems.

GASKIN APPOINTED LOCAL MANAGER OF P. V. GAS CO.

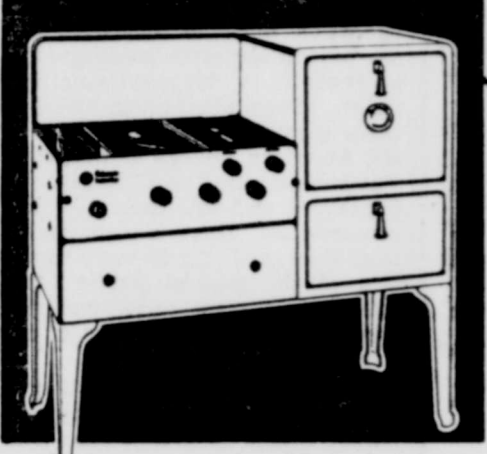
Chas. T. Gaskin has been appointed local manager of the Pecos Valley Gas Co., it was announced here Tuesday. Mr. Gaskin succeeds J. Harvey Wilson, who has served as local manager and district superintendent for several years. Mr. Wilson has been transferred to Clovis and will leave for his new home shortly after the tenth of this month.

TEXAS TO WORK HIGHWAY 83

Word from Lamesa, Texas, is to the effect that Highway 83 will be worked to the state line. Considerable improvement has been made along the route during the past sixteen or eighteen months.

They'll be
HAPPY HOURS
in the kitchen
when you have your new
ROPER
Gas Range
Easy terms make waiting unnecessary

Pecos Valley Gas Co.
Artesia, N. M.—Phone 50



BUY, BUY, GIRLS
"But, Alfred, why don't you like girls?"
"They're too darn biased."
"Biased?" we repeated, not quite understanding.
"Yes, biased, I mean. Bias this, and bias that, until I'm flat broke."
Adding Machines For Sale or Rent—The Advocate.

As Ye Sow,
So Shall Ye Reap
For Tested Garden and Field Seeds See Us

FEED FLOUR
E. B. BULLOCK
COAL SEEDS
"On the Corner 22 Years"



NEWS *NEWS*

MODERN GASOLINE STOVE HAS AMAZING NEW BAND-A-BLU BURNER

50% WIDER RANGE OF HEAT

Turn It Up to An Intensely Hot Flame For Quick Cooking

Turn It Down to Low Simmering Flame for Slow Cooking

Now you can have—in your kitchen—no matter where you live—every modern cooking convenience offered by the finest city gas range! Beauty that delights every time you enter your kitchen—a new delight in cooking because you get better cooking results.

THE NEW Coleman Instant-Gas Range
GAS FROM GASOLINE BY CARBURIZATION

Makes its own gas from ordinary gasoline free from anti-knock compounds. Lights instantly—no preheating. No waiting. Cooks a meal for a family of five with about two cents worth of fuel. Wide selection of beautiful models finished in lustrous porcelain in many soft-toned color combinations. Models with insulated oven, drawer type broiler, roomy service drawer. All range models have completely concealed fuel tanks of electrically welded Everdur Metal.

See its beauty—see its performance, and you'll readily appreciate what a help a Coleman Range will be to you in your kitchen. Come in and let us demonstrate!

McClay Furniture Store
"Everything For The Home"

Phone 2 Artesia, N. M.



Make her happy on Mother's Day —Telephone if you can't be with her



As fast as we can build them—
America snaps them up!

NO DOUBT about it—the Silver Streak Pontiac is exactly what America wants. An eager buyer awaits every car that leaves the factory, and Pontiac's 1935 sales are double those of last year. The reason? The Pontiac is something new to motoring—a low-priced car that is the most beautiful thing on wheels. A look, a ride, and you, too, will decide—you can't do better than a Pontiac.


\$615

List prices at Pontiac, Mich., begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra. Easy G. M. A. C. Time Payments.

PONTIAC
Silver Streak SIXES AND EIGHTS

GUY CHEVROLET COMPANY
Phone 291 Artesia, N. M. DEALER ADVERTISEMENT



► USED CAR BARGAIN ◀
Two 1933 V-8 Ford Trucks
 Excellent Condition
 AT A BARGAIN
 Ford Ranger Revue, KOA, Mondays 9:00 p. m., Thursdays 8:30 p. m., M. S. T.
ARTESIA AUTO CO.
 Phone 52 "Watch the Fords Go By"  "Watch the Fords Go By" Artesia, N. M.

Mrs. Cash Austin of Farmington who has spent the past three weeks visiting her father and mother, Mr. and Mrs. Jeff Hightower, and her sister, Mrs. Stanley Blocker and husband, left for her home Tuesday morning.

Mrs. Landaun Perry of Albuquerque arrived the latter part of last week for a visit with her brothers, Wade and Carl Cunningham, and family. She left for her home Wednesday morning, accompanied by her brother Wade who will vacation in the northern part of the state for about three weeks.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

Cottonwood Items

The Cottonwood Ladies Aid will meet at the home of Mrs. Glenn O'Bannon next Thursday.

Dr. and Mrs. O. E. Puckett were guests of their daughter, Mrs. Ray Zumwalt and Mr. Zumwalt yesterday.

Little Billie Felton, who underwent an operation for appendicitis at Carlsbad last week, was able to return home Tuesday.

Mr. and Mrs. Tom Terry and family motored to Dayton yesterday for a visit with his parents, the Rev. and Mrs. J. D. Terry.

The Cottonwood Woman's club met last Thursday at the home of

Mrs. Roy Ingram. Demonstrations on budgeting for farm and home was an interesting subject explained to the members. Delicious refreshments were served by the hostesses, Meses. H. V. Parker, Noah Buck and M. H. Brown.

BARBER FOR ALL CHAIRS

Ben Eakle has accepted a position with us and we now have all chairs filled. Prompt and courteous service. Your business appreciated. Sanitary Barbers. 19-ltc

Mr. and Mrs. George M. W. Wans left Tuesday for a visit to Excelsior Springs, Missouri. They expect to visit at several intermediate points en route home.

A Mother's Day Message From the Co. Health Dept.

In a memorable message to congress, President Roosevelt said: "Among our objectives I place the security of the men, women and children of the nation first." Among the recommendations which he sent to the congress this year, looking toward attainment of these objectives, the president listed specifically provisions "for children, for mothers, for the handicapped, for maternity care . . ."

The mention of maternity care in a program of social security which includes such matters as unemployment insurance and old age pension is deeply significant. It marks recognition of the fact that prevention of deaths and disabilities associated with child-bearing has a social significance far beyond the preservation of maternal life and health for its own sake; it means that provision for better maternal care is considered as a necessary part of the national cooperative program for improvement of those economic and social conditions that make for a better standard of living. It means, too, that the social and economic loss and the insecurity for the children left behind in the homes of the thousands of women who have died annually from causes associated with childbirth, and whose deaths were preventable, have aroused the national conscience.

The recommendations of all the recent studies of maternal mortality agree on these fundamentals: Physicians must exercise leadership in the field of maternal care. There must be better cooperation between practicing physicians and public health agencies. Obstetric education must be improved and the best in obstetric teaching must be brought to the practicing physician. Hospitals taking obstetric cases must meet the standards of the American College of Surgeons. Further attention must be given to improving obstetric care in remote communities. There is more urgent need than ever of still more education of the general public as to what constitutes good maternal care and the responsibility of the community to provide it.

There has been a disposition to challenge the statement that the United States holds a position near the bottom of the list of nations in the matter of maternal mortality

Locals

Andrew Duncan, Weed merchant, was transacting business here Monday.

Mrs. Howard Gissler is improving after an illness of several weeks.

W. A. Wunsch, county agent, of Carlsbad, was attending to business matters here Monday.

Ben Eakle, a former resident of Artesia, has accepted a position with the Sanitary Barbers.

Pat Coffin of Hope was released from the Carlsbad hospital Monday following an appendicitis operation about ten days previous.

F. B. Van Horn of Carlsbad, with the U. S. Potash Co., spent Tuesday here visiting friends and attending to business matters.

Mr. and Mrs. Dalton Wilson and small son, Phillip David, of Roswell, spent Sunday here with his parents, Mr. and Mrs. B. D. Wilson.

Mr. and Mrs. Phillip Kranz of Roswell drove down Monday to spend the week here with her parents, Mr. and Mrs. J. C. Floore.

Carl Gordon, Artesia constable, is reported to be in a serious condition in the St. Francis hospital following a major operation last week.

Vera Watson, daughter of Mr. and Mrs. Ed Watson, was painfully hurt Monday while playing on a swing at the Central school. Her elbow was thrown out of place.

Mrs. Alma Bottroff of El Paso, Texas, is spending a few days here arranging preliminaries connected with drilling an artesian well on her farm on the Cottonwood.

Mr. and Mrs. Frank Bauslin of Hagerman drove down Sunday for a visit with Misses Mary and Ella Bauslin. Miss Mary has been confined to her bed for the past three weeks.

The Rev. F. L. Meadows, presiding elder of the Roswell district of the Methodist church, preached at the local M. E. church Sunday in the absence of the pastor, the Rev. A. C. Douglas.

John Lanning is recovering from an appendix operation performed at the St. Mary's hospital in Roswell Sunday. Mrs. Lanning is spending the week in Roswell in order to be with him.

Miss Marion Finkhausen of Fort Wayne, Indiana, arrived Monday and is the house guest of Miss Katherine Bowers. Miss Finkhausen will visit here and at Roswell for a month or more.

Mr. and Mrs. James Stagner and family and Mrs. W. E. Carter and family of Carlsbad came to Artesia Sunday to participate in the celebration of the seventy-fifth birthday anniversary of their father, T. J. Stagner.

Mrs. Clyde Guy drove over to El Paso last Friday, taking Charlie Bullock, who drove back a new car. She was also accompanied by Mrs. Leland Price. Charlie returned the next day. The ladies did not return until Monday.

SUBSCRIBE FOR THE ADVOCATE

Club Cafe
WEDNESDAY
Special
40c Spanish Dinner 40c

Consists of Combination Salad, Enchiladas con Huevas, Mexican Beans, Chili con Carne, Hot Tamales, Spanish Rice, Hot Tomato Sauce, Toasted Tortillas, Drink.

We specialize in Peyton's Baby Beef, T-Bone Steaks, Good Coffee.

Home Baked Pastry

The mention of maternity care in a program of social security which includes such matters as unemployment insurance and old age pension is deeply significant. It marks recognition of the fact that prevention of deaths and disabilities associated with child-bearing has a social significance far beyond the preservation of maternal life and health for its own sake; it means that provision for better maternal care is considered as a necessary part of the national cooperative program for improvement of those economic and social conditions that make for a better standard of living. It means, too, that the social and economic loss and the insecurity for the children left behind in the homes of the thousands of women who have died annually from causes associated with childbirth, and whose deaths were preventable, have aroused the national conscience.

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Mr. and Mrs. Dalton Wilson and small son, Phillip David, of Roswell, spent Sunday here with his parents, Mr. and Mrs. B. D. Wilson.

Mr. and Mrs. Phillip Kranz of Roswell drove down Monday to spend the week here with her parents, Mr. and Mrs. J. C. Floore.

Carl Gordon, Artesia constable, is reported to be in a serious condition in the St. Francis hospital following a major operation last week.

Vera Watson, daughter of Mr. and Mrs. Ed Watson, was painfully hurt Monday while playing on a swing at the Central school. Her elbow was thrown out of place.

Mrs. Alma Bottroff of El Paso, Texas, is spending a few days here arranging preliminaries connected with drilling an artesian well on her farm on the Cottonwood.

Mr. and Mrs. Frank Bauslin of Hagerman drove down Sunday for a visit with Misses Mary and Ella Bauslin. Miss Mary has been confined to her bed for the past three weeks.

The Rev. F. L. Meadows, presiding elder of the Roswell district of the Methodist church, preached at the local M. E. church Sunday in the absence of the pastor, the Rev. A. C. Douglas.

John Lanning is recovering from an appendix operation performed at the St. Mary's hospital in Roswell Sunday. Mrs. Lanning is spending the week in Roswell in order to be with him.

Miss Marion Finkhausen of Fort Wayne, Indiana, arrived Monday and is the house guest of Miss Katherine Bowers. Miss Finkhausen will visit here and at Roswell for a month or more.

Mr. and Mrs. James Stagner and family and Mrs. W. E. Carter and family of Carlsbad came to Artesia Sunday to participate in the celebration of the seventy-fifth birthday anniversary of their father, T. J. Stagner.

Mrs. Clyde Guy drove over to El Paso last Friday, taking Charlie Bullock, who drove back a new car. She was also accompanied by Mrs. Leland Price. Charlie returned the next day. The ladies did not return until Monday.

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Frankly, we don't know how often the air does change in these "FRIENDLY" ventilated shoes.

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Adorable bloomers and panties—brief and cut-out styles! Trimmed with lace or net! Small to large! Buys!

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Tailored or semi-tailored, with sheer or self-trim! Florals, plaids, checks, stripes! Sizes 14 to 52! Buys!

Dress up in sheer new Gaymode Silk Hose
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rates. New light is thrown on this by the recent publication by the Children's Bureau of a report of a study made by a sub-committee of the White House Conference on Child Health and Protection on the comparability of certain foreign rates with that of the United States. The statements as to causes of death that appeared on more than 1,000 death certificates were sent to the vital statistics bureaus of sixteen foreign countries to be classified by the system used in each country. On the basis of the returns, rates for the United States were calculated in accordance with the methods used by the various countries. The results showed that maternal mortality is greater in the United States than any of these sixteen countries, but one, and more than double that of five countries.

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Pride of Amarillo FLOUR 24 lbs. . . 93c 48 lbs. . . \$1.75	Maxwell House, Schillings, Hills Bros. COFFEE Per lb. 30c	PINTO BEANS 3 lbs. for 25c
Joyce-Pruit Brand COFFEE Per lb. 18c	JELLO Any Flavor 4 for 25c	Jersey CORN FLAKES Each 10c
EXTRA GOOD QUALITY SPUDS 10 lbs. for 25c	Quick Arrow SOAP FLAKES 2 Pkgs. 25c	BIG BIN SOAP 6 for 25c
SHORTENING 4 lb. Carton . . . 58c 8 lb. Carton . . . \$1.14 4 lb. Pail . . . 62c 8 lb. Pail . . . \$1.22	SUAGR 10 lbs. . . 53c 25 lbs. . . \$1.33	Pure Ribbon Cane White Swan SYRUP 1-2 Gallon . . . 29c 1 Gallon . . . 55c

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