







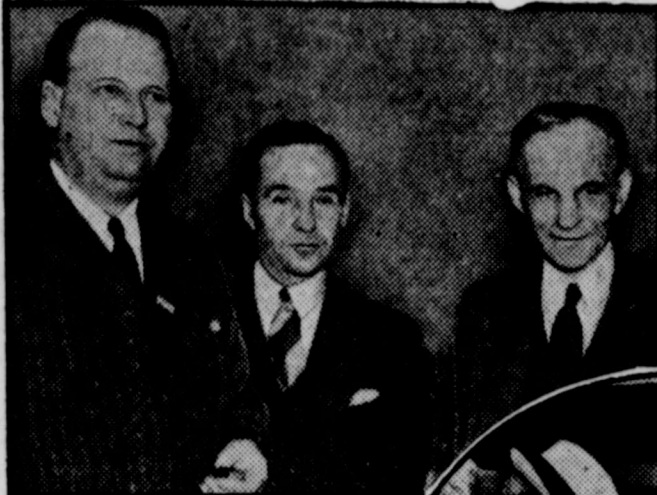






# In The WEEK'S NEWS

CURRENT EVENTS PHOTOGRAPHED FOR THE ADVOCATE



**INDUSTRY HELPS FARMER**—Under the leadership of Henry Ford and his son Edsel, a combine of industrial and agricultural leaders has been started at Dearborn, Mich., to discover new industrial uses for farm products. Here is the beginning of the new movement, with industry represented by the Fords and agriculture represented by Wheeler McMillen, energetic editor of The Country Home, national farm journal.



**WELCOME TO BYRD**—President Roosevelt welcomes Rear Admiral Richard E. Byrd upon his return from a two-year expedition to Little America.



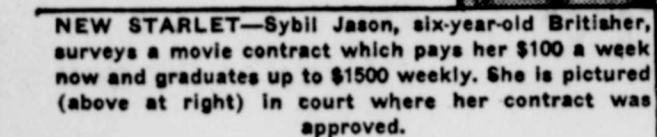
**FERRETING OUT TIRE FACTS**—Father of American fingerprinting, former New York Deputy Police Comm. Joseph A. Faurot, was retained recently by Goodyear on the most unusual "case" of his career. He traveled from coast to coast using modern investigation methods to learn important tire wear facts. Photo shows Faurot (left) learning the life history of a tire from scientific deductions.



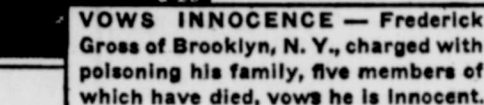
**WINNER**—Willie Saunders, who rode Omaha to two victories in one week, tells the world how he did it as a guest of Colonel Jay C. Flippen on the Schenley Distillers American Cream Amateur Hour.



**LOVELY BRIDAL GOWN**, to show the world how a June bride really should look is pictured above. The gown is ivory bridal satin, the skirt stitched in graduated lines from waist to hem, ending in a soft flowing line.



**NEW STARLET**—Sybil Jason, six-year-old Britisher, surveys a movie contract which pays her \$100 a week now and graduates up to \$1500 weekly. She is pictured (above at right) in court where her contract was approved.



**VOWS INNOCENCE**—Frederick Gross of Brooklyn, N. Y., charged with poisoning his family, five members of which have died, vows he is innocent.

## June Production Of Chevrolet Cars And Trucks High

Production of Chevrolet passenger cars and trucks will continue at peak schedules throughout June and probably considerably longer, W. E. Holler, vice president and general manager of the Chevrolet Motor company, announced this week, following his return from a coast to coast trip through the territory, where he discussed with dealers and the wholesale organization in the field, the outlook for the next ninety days.

June output projections, Mr. Holler said, are higher than in June of last year, and full capacity of the manufacturing units and the company's ten assembly plants will be required to carry out the program. This assures a wide spread of employment at a period when production normally begins to taper off. He added that it is the company's hope to maintain sales at such a level as to repeat the unprecedented achievement of last year, when Chevrolet sales in the second six months eclipsed those of the first.

"Several factors noted in the field justify optimistic predictions," said Mr. Holler. "In the first place, Chevrolet dealers have on hand a large bank of orders, which the plants are now working hard to fill. Deliveries are coming through much more promptly, and this fact is naturally having a favorable effect on the number of orders received.

"More than a dozen executives from Detroit are now out in the territory, addressing Chevrolet's wholesale and retail personnel in all parts of the country. They are in constant touch with us, and the reports they have relayed in all point to continuation of business at or near its present peak.

"In the final analysis, the improvement can be traced clear back to the farm, which of course is fundamental in any picture of national prosperity. Farm income in most sections of the United States has shown a substantial gain over 1933 and 1934. The outlook for business from farmers would be good even without the addition of government benefit moneys which have been pouring into rural sections.

"For the first time in several years the farmer is in a position to rehabilitate himself. Federal aid is helping him to improve his home and his buildings. Higher prices for his produce — with hardly a single item excepted — are leaving him something over and above his actual living requirements, for investment in the commodities he needs. And the supplemental income derived from the government sources is enabling him to include such major items as farm implements, cars, and trucks, in the list of urgently needed articles he can now afford to buy.

"Chevrolet banks on its ability to obtain its share of this business, because farmers are thrifty buyers by habit. Particularly after a period when scarcity of funds forced them to 'play close to the belt,' they may be expected to attach full value to such important qualities as the durability and economy, which are by-words with the product we sell.

"Reports from the field lead us

### BUILDING AT CARLSBAD

Wm. A. Short and Sons, Inc., of Lordsburg, have begun the erection of a new one story, four store business building on Canal street opposite Crawford Hotel and Cactus Theatre. Foundations will permit a four story building, and office space will be made available when conditions require, according to W. A. Short.

C. E. Mann returned from Albuquerque Sunday with Mrs. Mann and two daughters, Lela Bess who finished her freshman year in the Albuquerque high school and Janice who attended grade school. Their daughter, Miss La Rue who attended the state university this past year, remained for the summer session.

to believe that a hundred million dollars would be no exaggerated value to place on the rainfall received in May. It could hardly have arrived at a time when it would do more good. Thousands of farmers were holding back on their spring seeding, apprehensive over the possibility of a second summer of drought. The psychological effect of the heavy rains was, therefore, greater, perhaps than their actual physical effect upon crops already in the ground, important as the latter benefits were, on their own account.

"Chevrolet's expectation of sustained summer business, Mr. Holler explained, also takes into account the stimulus which urban communities are feeling as a direct result of the improvement so general on the farm.

"There is no line of business where the flow of money will not be favorably affected by the rising income on the farm," he said. "Our dealers will share in the increase, too, through the sale of the new cars, used cars and trucks."

An especially favorable sign, he added, is the unusually high percentage of trunk models among the passenger cars ordered this season. This condition confirms the prediction made by hotels and tourist agencies, to the effect that 1935 would see a resumption of motor touring on a scale so great as to surpass the highest previous record.

"This resumption of touring by the public is a good omen for business," he said. "It is one of the most reliable 'tell-tales' regarding the status of the public purse. When every other car encountered on the highways bears a license from some other state, you can write it down without fear of contradiction that things are decidedly looking up."

### SWEEPING CHANGES MADE BY NEW BOARD AT STATE COLLEGE

LAS CRUCES — The board of regents of the New Mexico College of Agricultural and Mechanical Arts, at the conclusion of the three-day meeting here, voted approval of eight dismissals in the faculty for the next year, removing many key men and women, the heads of various agricultural departments who have been engaged in promoting farm and ranch development in the state for many years.

Those dismissed were: W. L. Elser, director of state extension service; J. R. Poe, state dairy commissioner; J. L. Lantow, head of the animal husbandry department; Mrs. Gertrude Humphries, assistant librarian; J. W. Rigney, assistant professor of horticulture; G. A. Feather, professor of modern languages; Carl Engelhorn, soil specialist; G. R. Mackie, assistant history and education.

Mary Greenwood, research specialist in home economics, did not apply for reappointment, and was not re-elected.

Dr. and Mrs. H. A. Stroup, their son, Harold and wife of St. Louis, Missouri and their son, Paul visited the mountain sections, on Memorial day. They drove from here to Cloudercroft and returned by the Mesalero Indian reservation and the Ruidoso.

**Best for ALL AGES**

**Our Milk**

contains the properly balanced food elements necessary for the health of your family.

We sell Grade A Milk produced under Health Department specifications.

**City Dairy**

W. H. HELBERT, Prop.

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## General Electric

All Steel Cabinets are equipped with modern convenience features, Stainless Steel Super-Freezer, that cannot chip or rust... It costs less to own a G. E.—Thousands of G. E.'s. now in use eight years, giving same dependable service they gave the first year... call and see our G. E. display—

**L. P. Evans Estate**

Phone 180

### Hope Items

Frances Johnson, Reporter

Max Johnson has been in Artesia this week employed in the Ford garage.

Hoyt Traylor left Sunday for Portales where he will attend the Portales normal this summer.

Mr. and Mrs. Johnnie Prude and son and Lit Prude were in from the ranch Thursday and Friday.

Mrs. E. A. Chambers was taken to the St. Francis hospital at Carlsbad Saturday where she is seriously ill.

Mrs. C. S. Hobbs arrived Wednesday from Las Cruces to visit here with her daughter, Mrs. Harold Elmandorf.

Clayton Buckner entertained at his home Tuesday evening with a scavenger hunt. There were twenty guests present.

G. T. Watts, of Roswell, passed through Hope Saturday morning en route to the Watts ranch where he spent the week-end.

Marjorie Johnson directed a league rally at the Artesia park Friday. There were 80 leaguers present from all over the valley.

Bly Miller returned to her home in Beverly Hills, Saturday after spending the past week here with her parents, Mr. and Mrs. Ben Miller.

Hilton Cole, Merlin Guess and Rufus Bynum spent the week-end in Hope in the CCC camp near Mayhill. They spent Sunday in Carlsbad.

Charlie Cole, George Teel, Lee Glascock and Howell Hamill drove to Carlsbad Saturday to attend a business meeting regarding the Taylor act.

Mr. and Mrs. David Whitley and family returned from Fort Smith, Arkansas, Saturday after having been away two weeks attending to business.

Dock Teague, of Los Angeles, California, left Saturday morning for his home there after having spent a week visiting his parents, Mr. and Mrs. D. R. Teague.

Shirley Watson, small daughter of Mrs. Laura Watson, of Artesia spent the week-end in Hope visiting Peggie Hamill, small daughter of Mr. and Mrs. Hal Hamill.

The Rev. George E. Toby and family of Roswell moved into the Baptist parsonage here Wednesday. He will continue to conduct services at the Baptist church.

Miss Lucille Morriss of Artesia passed through Hope Friday en route to the Jernigan ranch where she will visit a few days before going to her mother's home in

El Paso, Texas.

Mr. and Mrs. Bonnie Altman and Maxine Bunting left Friday for El Paso and Las Cruces where they attended to business and brought home Bobbie Woods, who has been attending the Loretta Academy.

Frances Johnson left Saturday morning for Los Angeles, California where she will visit a few days before going to Arenal, California where she plans to spend the summer with her sister, Mrs. H. J. Dunne.

Mr. and Mrs. Damon Guess drove to Lubbock, Texas last week to be with Mrs. Guess' mother, Mrs. Lankford, who had the misfortune to slip from a bathtub and break her hip. Mrs. Lankford is in a Lubbock hospital. Mrs. Guess returned to Hope Saturday.

Robert Parks accompanied by his sisters, Betsy and Janet, the latter having just returned from State College, left Monday for Estelline, Texas where they joined their mother, Mrs. J. P. Parks on a trip through the east. Robert Parks returned here Wednesday.

J. H. Bridgman and William Whittaker, accompanied by Delma Ruth Cole and Paris Damewood, who plan to spend the summer with Mr. and Mrs. Bridgman, left Sunday for their home in Moorpark, California, after having attended to business here the past ten days.

Mrs. Anna Brewer, who has been in Hope visiting the past three weeks returned to Weed with her son, Mark. She will be there for several days before returning to Albuquerque where she will meet her son, Jesse of Berkeley, California. They will return to their home in California the 15th of June.

Mr. and Mrs. Raymond Lovett accompanied by Roma Lois Wathen left Wednesday for Los Angeles, California, where Mr. and Mrs. Lovett will make their home and Miss Wathen will visit during the summer. They were accompanied as far as Klondyke, Arizona by Margaret Buckner who will spend the summer there visiting her sister.

Mrs. R. L. Cole entertained at her home Sunday with a luncheon honoring Miss Effie Fite who has just returned from State College where she graduated May 28 from the home economics department. Guests were: Margaret Williams, Marjorie Johnson, Irene neighbors, Mrs. Ernest Fleming, Alice Ruth Williams, Raymond and Clayborn Buckner, Wallace Johnson, Joe Plowman and the honoree, Miss Fite.

### CONDITION OF M. H. HUNTER SAID WORSE

The condition of M. H. Hunter, Roswell, former state FERA engineer, who received a brain concussion and other injuries in a car accident near Tatum, east of Roswell, Sunday night, was said by physicians to be growing steadily worse.

The injured man has been unconscious since his accident and he has failed to respond to treatment.

Hunter received his injuries when his car and a hay truck collided on the highway near Tatum, when, according to the story told at Roswell, the lights blinded each driver.

Advocate Want Ads Get Results



**DON'T BE ALARMED!**

**NEPTUNITE Varnish Does Not Mar**

Don't become alarmed when Junior skids the table across the living room or when Sister spills a pot of scalding tea on the floor. Be prepared for these happenings. Keep your floors protected with LOWE BROTHERS Quick-Drying NEPTUNITE FLOOR VARNISH.

This floor varnish is made to withstand more than ordinary abuse. It's so tough that moisture, heat or pressure do not mar it. Nor will it turn white—won't even scratch white.

And NEPTUNITE FLOOR VARNISH dries to walk on in from six to eight hours, bringing out the beauty of natural wood grain. See us about this unusual varnish.



**Kemp Lumber Company**

Phone 14 Artesia, N. M.

## NOW! COOL THINGS AT SAVINGS!

**PENNEY'S GREAT WHITE WAY**

**MEN'S FANCY SOX**  
Rayon on celanese and crepeone. Reinforced! 19¢  
Here you are, men!  
**Shirts & Shorts**  
Real quality!  
25¢ each  
Long wearing Swiss ribbed shirts of best combed cotton. The shorts are full cut from fine broadcloth.

**Challenge Value**  
Full Fashioned! Flawless  
**Silk Hose**  
In Smart Summer Shades!  
49¢  
Hard to believe? Come and see them! Pure silk chiffons with picot tops! Pure silk service weights with mercerized tops. In sizes 8 1/2-10 1/2.

**Women's White Cloth Summer Sandals**  
For Knockabout & Sports  
98¢  
T-strap model (as sketched)—eyelid oxford, too. Cool! Light! Smooth-fitting! Cuban heels, soft cemented soles. 8 1/2-8. A buy!

**Nation-Wide SHEETS**  
Stout! Long Wearing! Soft!  
84¢  
Tested at World's Fair! After 104 washings (equal to 4 yrs. use) in General Electric washers they were still good for months of use. Cases 42x36—23c

**White Way Feature**

**36" LL SHEETING**  
New Low Price  
6 1/2¢ yard  
Unbleached, grand for summer needs. Extra sheets, cases, mattress covers. Don't miss it!

**5 Yds. Cheese Cloth**  
36" wide. White, soft!  
23¢  
In sanitary package.  
**Open FLOUR SACKS**  
Clean, Unused!  
9¢  
Something new! 98 lb. sacks, never soamed! Washed! Soft, fine! An unusual bargain!

**9/4 Brown Sheeting**  
Seamless, unbleached muslin. A good buy! 19¢

**Plain Marquisette PANEL'S**  
Decorative Fringe Trim!  
19¢  
Size 39"x2-1/6 yd. Lovely to soften sunny summer windows! Sheer, airy, marquisette with soft fringe trim. Buy for all your windows!

**Grand for Hard Wear Wizard SHEETS**  
Full Size!  
69¢  
81x99. Look at the price! Strong, heavy muslin tested for long wear. Can you beat them! Cases 42x36, 17c.

**PENNEY'S**  
J. C. PENNEY COMPANY, Incorporated

**USED CAR BARGAIN**

**1933 v-8 DeLuxe Tudor 1932 Chevrolet Coupe**

AT A BARGAIN PRICED TO SELL  
Ford Ranger Revue, KOA, Mondays 9:00 p. m., Thursdays 8:30 p. m., M. S. T.

**ARTESIA AUTO CO.**

Phone 52 "Watch the Fords Go By" Artesia, N. M.

**LOCAL YOUTH IS RUSHED TO EL PASO HOSPITAL**

Reginald Monroe, fourteen year old son of Henry Monroe who was critically injured in an auto accident the first of last week, and taken to a Carlsbad hospital, was rushed to the Masonic hospital in El Paso, Tuesday afternoon.

Young Monroe who suffered two broken collar bones, several broken ribs, a deep gash on his head and chest injuries was not regarded as serious at that time. When his condition did not improve as it should, further examinations by x-ray Tuesday, revealed he had also sustained a broken neck.

The boy's father, his mother, Mrs. Northcut and older brother, A. C. Monroe of Sanderson, Texas accompanied him to El Paso.

Sam Torres, who was driving the wrecked auto was able to return to work, Tuesday.

**LARGE CROWDS ATTEND FINALS OF INSTITUTE**

Large crowds were in attendance at the New Mexico Military Institute finals at Roswell, which opened Saturday and lasted thru Tuesday. About five hundred parents and alumni of the school were in attendance for the thirty-seventh graduation exercises, in which 86 members of the first class received diplomas, delivered by Hiram M. Dow, representing Governor Clyde Tingley, who was unable to make his appearance.

Among those driving up for the regimental parade, Monday, the final ball Monday evening and the graduating exercises, on Tuesday were: Mr. and Mrs. E. A. Paton, whose son, Arthur was a member of the graduating class, Mr. and Mrs. G. R. Brainard and their daughter, Mrs. J. W. Knorr of Ft. Wayne, Indiana, whose son, J. W. Knorr, Jr., attended the N. M. I. this past year, he returned here with his mother and grand parents, Tuesday.

Others who were in attendance at the final ball which was a brilliant affair, Monday evening, were Misses Catherine Bowers, Joan Wheatley, Ethel Bullock, Margaret Nellis, Edna Bullock, Helen Bullock, Mr. and Mrs. Stewart Compton, Messrs. Ed Markey, J. B. Stapp, Andy Corbin and Dr. John Clarke.

**One Driver Is Killed In The Memorial Day Races At Indianapolis**

Speedway, Indianapolis — Kelly Petilla, hard driving Los Angeles Italian won the 500-mile automobile race over the bumpy two and a half mile brick track at the Indianapolis Speedway last Thursday.

A record crowd of 155,000 witnessed his triumph.

Wilbur Shaw, Indianapolis, finished second, two and a half miles back.

Petillo drove the entire distance without relief and made only two stops for fuel, and to change tires.

Wild Bill Cummings of Indianapolis, winner of the 1934 race, finished third. He was about five miles behind the winner.

Petillo drove the 500 miles in 4:36:47.00 to average 106.240 miles an hour, breaking the track for the distance. Petillo accomplished this record breaking despite the fact that the race was slowed up for thirty-three miles, during the last fifty miles, due to a drizzling rain.

Floyd Roberts, Los Angeles, finished fourth, ten miles back. Ralph Hepburn, also of Los Angeles, was fifth.

Thirteen of the original 33 starters survived the terrific speed.

The dead driver was Clay Weatherly, Cincinnati, killed when his car crashed into a wall on the dangerous north turn. His mechanic, Edwin Bradburn, Los Angeles, was still in a semiconscious and very dangerous condition at the field hospital, although doctors attending him said he had a chance to live.

Several vertebrae in the middle section of his spine were fractured but he was not paralyzed. He suffered no other injuries.

**PIONEER MINER DIES AT GHOST TOWN OF ORGAN**

Henry Foy, discoverer of the Torpedo mining claim in the Organ mountains near Alamogordo, one of the heaviest producing mineral deposits ever found in that vicinity, died of old age, last Friday at his home in the old ghost town of Organ.

Foy, although he sold the Torpedo to wealthy eastern interests for a good some, died poor. This mine has produced many millions of dollars in silver and lead. His friends raised funds for his burial in the Organ cemetery, a peaceful spot in the heart of the mountains where lie many miners, gamblers and adventurous characters who made Organ in its early days, one of the busiest and toughest little camps in the southwest.

Foy who realized sudden wealth from the Torpedo, went "outside" and lost it almost as suddenly, returning to the mountains where he has spent the most of his life in a nearly deserted camp. He never failed, until the last days of his illness to spend the greater part of each day in a fruitless search in the mountains which had yielded him fame and fortune, but which refused to repeat the act for him. He is survived by a wife and daughter who live at Organ and a son who is located in a CCC camp at Silver City.

The funeral was held at Sunset, Sunday evening. The pall bearers were all old time mining men of the vicinity.

**Cottonwood Items**

Mrs. John Norris is reported improving from an illness.

L. C. Brundrett and family motored to Hope Tuesday evening.

Mrs. Bevins who has been ill is slowly improving. The G. G. Golden family are also improved this week.

Roy Vermillion came for his wife and children who have been visiting friends here and her parents, Mr. and Mrs. J. S. Spence at Lake Arthur for the past three weeks. They left for their home at Raton Wednesday.

Miss Tommy Terry celebrated her eleventh birthday Monday. A birthday dinner was prepared and a line party to the theater. Those present were Mrs. J. A. Clayton and two children, Mrs. Brundrett and daughter, Miss Novella, Mrs. Rambo and Tommy's father and mother, Mr. and Mrs. Tom Terry.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

**Soft and Volley Ball Are Played At Playground**

Soft ball and volley ball are played on the community play ground on the vacant lots south of the Mann Drug Company, each Monday, Wednesday and Friday.

Boys of Junior high school age play from 2:00 to 5:30 p. m. others from 5:30 to 7:00 p. m. on the same days. An invitation is extended to all interested to come out and get plenty of exercise.

The soft ballers worked out on Monday afternoon on the play ground, when a fast game was played between the "All Star" Barbers and the "Mavericks." The score was Barbers 7, Mavericks 6. The game was featured with hard hitting by the Barbers and the fast pitching of Chambers. Two home runs were made, one each by McQuire and Chambers.

The lineup was as follows: Barbers—Kiddy, ss; Roberts, 3b; Lewis, ss; Ables, 2b; Shearman, rf; Chambers, p; Goff, (capt.), lf; Porter, c; Horner, cf. Mavericks—Brown (capt), cf; Williams, ss; Jackson, c; Kuykendall, lf; King, p; Conner, ss; Walker, 1b; Cogdell, rf; Wilson, 2b; Hollis, 3b.

A tennis tournament is being planned for the near future. This will include singles and doubles for both girls and boys.

**FLOOD WATERS TAKE LIVES AND DAMAGE MUCH PROPERTY**

Fresh rains continue to swell flood waters over the nation which are taking a heavy toll of lives and damaging crops and real estate which is mounting into millions of dollars.

The Missouri river is reported five miles in width in places with the Kaw river of Kansas and the Platte of Nebraska pouring into it, much apprehension is felt about the results.

In the floods wake in both Kansas and Nebraska, rehabilitation work has started with government funds.

Property losses continue to mount and officials are as yet unable to estimate crop losses in the two above states including the state of Missouri. While both Kansas City and St. Louis were threatened with flood waters, it was not considered as serious yesterday.

In the heart of the republic of Mexico the flood waters are still doing much damage, 350 bodies were dug out of a church where probably 400 people were trapped and drowned.

Advocate Want Ads Get Results

**Interest Good In Summer Activities**

A great deal of interest is being shown by the younger and older fellows in the summer activity program. At the present time there are thirty young boys of Junior high age and thirty men of High school and older enrolled in soft ball. Regular games are being played each Monday, Wednesday and Friday afternoons. From two-thirty to five forty-five for the youngsters, and five forty-five to seven thirty for older men.

The girls have not responded as well as the boys. Tuesday and Thursday afternoons the girls have access to the gymnasium for basketball and volley ball. Tennis may be played any time of the day, as the net remains up on the tennis court east of the Artesia hotel.

It is hoped by the general committee of the playground program, which represents all the organizations of Artesia, that this program will be of benefit to the young people of the town. This is the first effort put forth to carry a program throughout the summer, and can be made a permanent activity each summer if the parents and young people will cooperate.

All activity is supervised and clean language and sportsmanship encouraged on the playground.

A small fee of twenty-five cents will be charged each member for the entire summer membership. This fee will help to buy new equipment and keep equipment in repair.

A tennis tournament is being planned and boys and girls who interested please see Mr. Partee and get his or her name on the list.

Mrs. H. R. Young of Mogollon, New Mexico arrived last week for a visit with her mother, Mrs. W. S. French and other relatives. She came over with her niece, Mrs. John Powell, Jr., and husband of Las Cruces, who has visited her parents, Mr. and Mrs. George Gage this past week. Mr. and Mrs. Powell expect to return to their home today. Mrs. Young will remain for a longer visit.

Mrs. L. P. Evans and children went up to the Artesia Sacramento camp last week to get her cabins in readiness for the summer season. She sold one cabin to Miss Edna Page and rented El Grande to Van Welch, Sr., for the summer. He will spend a few days at a time at the cabin which will also be occupied by his daughter-in-law, Mrs. Wendell Welch and children and his daughter, Mrs. Sig Iverson and son of Fort Worth. Mrs. Evans and children returned Friday.

**Eddy County Farm News**

The worms present in the cotton and alfalfa fields have retarded work in some communities and in others are just beginning their operation. On Saturday word was received from Dr. Walton, entomologist from the Washington office, that some of the worms sent in were alfalfa or army worms. He recommended to spray the cotton, as has been done, by use of arsenate spray. These army worms can also be controlled by use of a poison bait. A supply of white arsenic was ordered Saturday by a number of the farmers who expect to try the poison bait, particularly in the alfalfa fields where spray cannot be used. The agent recommends the use of the poison bait around the cotton fields next to the alfalfa fields. When the alfalfa is cut the worms have a tendency to leave the alfalfa and go to the cotton. The following poison formula is recommended: The entomologist recommended the use of the arsenite of soda, which is made as follows: however, best results have been secured by the use of the straight white arsenic.

Formula for cut worm, army worm and grasshopper bait:

Home made arsenite of soda—Sodium arsenite containing eight pounds of white arsenic per gallon is made according to the following formula:

Water (68 pounds), 8 1/2 gallons. Caustic soda or lye 32 pounds. White arsenic, 100 pounds.

Use a tub or barrel that will have a capacity of at least 15 gallons. Measure eight and one-half gallons of water and pour into the barrel. Dissolve in the water 32 pounds of caustic soda or lye (the ordinary household grade of lye obtained in grocery stores). When the lye dissolves, it will be noticed that the water becomes warm. After all the lye is dissolved, stir in the powdered white arsenic a little at a time, as fast as it is dissolved, until the 100 pounds of arsenic have been added. The addition of the arsenic generates more heat and no external heat is required. This will make about 12 1/2 gallons of a thick syrupy liquid, containing eight pounds of arsenic per gallon. It is important to stir the solution constantly while the arsenic is being added.

The perfectly prepared bait would be so well mixed that each flake of bran would carry a tiny flake of arsenic and molasses. The water is needed to moisten the bran. In mixing the bait the following formula is recommended:

100 pounds of bran.  
1 quart home made arsenite of soda as described above.  
2 gallons cheap molasses.  
Mix well in about 10 gallons of water.

3 ounces of banana oil can be used, or a cheap grade of oranges ground juice and all, mixed with the bait.

Wheat bran should be used, not shorts.

Finely ground alfalfa leaves can be substituted for part of the bran if bran cannot be had.

The white arsenic can be used as bait if desired in a small amount. In preparing this bait use:

25 pounds bran.  
1 pound white arsenic.  
1 quart molasses.  
From 1 to 2 gallons of water.

When the cotton is sprayed or dusted the agent recommends the use of double the ordinary spray formula, that is, the use of approximately 8 pounds of calcium arsenite or 4 pounds of lead arsenite to 50 gallons of water.

the farmers are making improvements in their homes. Special information in regard to the remodeling of homes was furnished six women by the county extension agent.

A similar meeting will be held for the Cottonwood Woman's club at the home of Mrs. Paul Zeleny Thursday afternoon at 2:30.

A meeting has been called for the boys and girls interested in 4-H club work, Thursday morning at 10:00 at the home of Mrs. Paul Terry. It is planned to organize a number of 4-H clubs. Miss Veda Strong will be present to assist the groups in organizing their food and home clubs.

There have been a number of boys and girls interested in a calf club, and it is planned to have two or three calf clubs in the county this year.

**SUNDAY SCHOOL PICNIC**

The Sunday school class of Mrs. Ben Dunn of the Christian Church enjoyed a picnic supper and swim at Clark lake, last Friday evening. Sixteen members and friends of the class enjoyed this outing.

J. H. Bridgman a former resident of Hope and well known in the valley has been in this vicinity the past week transacting business. He will join Mrs. Bridgman in Moorpark California for the summer, and according to a statement made to an Advocate reporter he and Mrs. Bridgman will return to Artesia this fall to make their home here.

**EXPERT BEAUTY WORK**  
Permanents to fit every purse  
**Modernistic Beauty Shoppe**  
107 S. Roselawn—Phone 34

**ATTENTION! BOYS and GIRLS**

**Free** { *A New Bicycle And a Scooter A Coaster Wagon*

Will be given to the three having the largest number of votes at the end of the contest.

COME IN AND SEE THESE PRIZES

Votes given with each cash purchase or paid on account

**PIOR RUBBER COMPANY**  
SERVICE STATION

**Joyce-Pruit Stores**  
"WEST OF THE PECOS SINCE 1890"

**Recipe For A Sale**

1—Dash of "Scotch" in a small bright plaid  
1—Fitted Satin Slip, to match.

Add a gleaming Patent Leather Bow and Crushed Belt . . . Ice with White Net Collar and Cuffs . . . garnish with overlapping Pearl Buttons down the waist set into box pleats all around. We are serving this in our Dry Goods Department . . . Try It!

**GROCERY DEPARTMENT**

• Radishes—Tomatoes—Carrots •

*Pretty Fresh they look, too good to eat, but OUR VEGETABLES are all like this . . . Don't hesitate to Phone us your Grocery Needs—Our SERVICE is SUPERB!*

**ANNOUNCING**

*the opening of a Frigidaire Sales Room and Service Department located in the Cunningham Building on Roselawn Avenue.*

Sixteen different models to choose from, priced from \$89.50 up—several models now on the floor for your approval.

**Frigidaire Sales And Service**  
H. S. DURRANCE, Dealer  
GRADY BURKHALTER, Subdealer  
Telephone 61 Artesia, N. M.