

May 7, 1936

Milestones of American Genius



Andrew Memorial at the Hermitage, Nashville, Tenn.

ANDREW JACKSON

WHEN the rough-hewn, outspoken Andrew Jackson became the seventh President of our country, he represented a new phase in American life. It marked the coming of age of American democracy.

His six predecessors in the nation's highest office had come from homes of culture and comfort. Jackson's life, on the contrary, had been one of poverty, hardships and self-education.

Jackson's rise to the supreme executive post also marked recognition for the frontier West. Although born in the Carolinas, in 1767, Jackson spent all his adult life in Tennessee, which was then an outpost of the new West.

Andrew's father had died shortly before the future President was born, and his mother died when he was fourteen. Thus orphaned, he proceeded to make his own way in life.

Deprived of the opportunity for formal education, Jackson nevertheless prepared himself painstakingly for the law and at twenty-one he was public prosecutor of the Western Dis-

trict of North Carolina, which is now Tennessee. His fearless championship of the common folk and his natural talents as an orator and leader enabled him to rise politically.

His role in the War of 1812, when he became the Hero of New Orleans, gave an additional impetus to his meteoric career. The whole West feted and honored him and Tennessee loaded him with the political preferment that ultimately made him President, in 1828. He remained at the post for two terms.

President Jackson spent his last years at The Hermitage, the beautiful home he built in Nashville. The mausoleum in the sketch above is one that he erected himself for his wife. He joined her there after his death on June 8, 1845.

The impressive memorial stands in the garden of The Hermitage, which has been turned over by his heirs to the State of Tennessee as a national shrine. In the story of American democracy it represents a most significant milestone.

(Copyrighted by Memorial Extension Commission.)

Lakewood Items

Mrs. M. C. Lee, Reporter

Most of our farmers are about through planting cotton.

Albert Lee has been under the weather for about a week.

Mrs. J. L. Willmoth spent the week-end with relatives in Artesia.

Mrs. M. C. Lee and Mrs. R. G. Adams spent Monday with relatives in Carlsbad.

Mrs. J. P. House visited a few days with the R. L. House family a few days of this week.

Whicher Angell and family came over from the Oil Field Sunday and spent the day with relatives here.

Wilma House returned home Saturday after spending a few days with the Forrest Lee family.

Mrs. Earl Bowers and mother, Mrs. Rosa Murrah, visited friends in Lakewood a short time Tuesday.

Willie and Buster Norwood and wives spent Sunday with their parents, Mr. and Mrs. John Norwood.

Mr. and Mrs. Ernest McGonagill and family spent Sunday with Mrs. McGonagill's sister, Mrs. George Lewis and family near Artesia.

R. L. House, J. N. Foster, John Angell and J. W. Dauron went to Carlsbad Wednesday to meet the state auditor to put in the budget for the coming school year.

Maydell Pennington, 11-year-old daughter of Mr. and Mrs. J. W. Pennington, died at the St. Francis hospital in Carlsbad Thursday night. Funeral services were conducted by the Rev. Woodruff at the graveside. Interment was in the Artesia cemetery.

DANCE at HOPE

FRIDAY, MAY 8

Ma's Hall

Music by Universal Entertainers

PRICE \$1.00

JUDGES HERE

Federal Judge Colin Neblett of Santa Fe and District Judge J. B. McGhee of Roswell visited here briefly yesterday morning en route from Carlsbad to Roswell. At Carlsbad Judge McGhee presided over a brief session of the Eddy county district court, where he heard several pleas from persons charged with drunken and reckless driving.

Advocate Want Ads Get Results

RENO DIES

Mulo Reno, aged 71, president of the Farmers Holiday association, died at his home at Excelsior Springs, Missouri, Tuesday.

SUBSCRIBE FOR THE ADVOCATE

Machinery Set To Pay Bonus

WASHINGTON—Postal officials said Friday that machinery has been set up to assure quick payment of bonus money to veterans who desire to cash their "baby bonds" after they are distributed in June.

Following is the procedure outlined by officials: A veteran applies for payment of his bonus certificate in \$50 bonds by sending an application blank with his fingerprints and other data to the nearest office of the veterans' administration.

The treasury department makes out an order for the proper number of \$50 bonds, plus a check to cover any odd amount. These are sent to the federal reserve bank in the veteran's district.

The federal reserve bank makes up a bundle for each veteran, containing as many \$50 "baby bonds" as the veteran is owed, plus the check to cover the odd amount.

TOWNSEND PLAN PROBE DELAYED

WASHINGTON—With Dr. F. E. Townsend ready to step on the witness stand before an expectant audience, the house committee investigating the Townsend old age pension plan Tuesday suddenly postponed its hearing for two weeks.

The only explanation given by Chairman Bell (D-Mo) was that important depositions and records obtained by a sub-committee in California were not available.

CCC Crew Maps Range Country In the Oil Field

A crew of CCC boys from the Lake Arthur camp, working under the department of grazing, have been employed for several weeks, mapping the range country by sections and townships to aid in administering the Taylor Grazing act. Each section of the range is mapped by township, showing its botanical nature (nature of the soil and species of grass and weeds grown, etc.) as well as the contour of the soil and the location for fences and cross fences if needed.

The crew, now working in the oil field section, cover about four townships per week. The map when completed will also show the farming area with the location of each artesian or surface well. Mappings when drawn here are sent into the Albuquerque office, where they are completed and forwarded into the department of grazing, it was said here. It is understood plans have been made to map the entire state, which will take about two years.

AGED WOMAN WANDERS FROM HOME

Mrs. J. S. Hart, 72, wife of a Carlsbad farmer, who wandered away from home Wednesday night of last week, was found early Thursday morning by a neighbor after officers and a posse had searched all night for her. She wandered away from home clad only in her night clothes and was found by a farmer near the highway south of Carlsbad and six miles from her home. Hospital at-

tendants said except for badly bruised feet, she was none the worse for her experience. Her experience was believed to have been the result of an auto accident several weeks ago in which she was severely injured.

Wedding announcements, printed or engraved.—The Advocate.

REMEMBER MOTHER
with Whitman's CHOCOLATES

Your gift of Whitman's Chocolates will give Mother double pleasure—it is from you and it is the finest in candy. Make your selection NOW.

The Sampler... finest variety of chocolates in the world. 17 oz. \$1.50
The Fairbill... outstanding box of favorite chocolates at, lb. \$1.00
Other Whitman's packages—direct to us from the makers—at 25¢ to \$7.50
A Splendid Gift for the Graduate Too!

THE SMOKE HOUSE

sat at the head table. Fifty guests were present. Following the banquet the local chapter demonstrated the initiation work with Mrs. Frank Crockett of Elk as candidate.

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Advocate Want Ads Get Results

On sale today!
A NEW STANDARD OIL PRODUCT

RPM

MOTOR OIL unsurpassed

To safeguard the Automotive Industry's new Super R.P.M. Motor Car Values, Standard Oil Company of California presents RPM Motor Oil Unsurpassed

What the New Car Demands
The thrilling improvements in new-car performance have caused the whole Petroleum Industry to study the new necessities for fine lubrication. Increased Revolutions per Minute, increased temperatures, increased bearing pressures—finer clearances, quicker starting—and a dozen other major problems are solved only by producing a remarkably fine oil, such as "R P M"—and every car owner gets the benefit.

THIS fine new oil was bound to come! We want you to try it. We've called it "R P M"—because it is the motor-oil answer to all the new lubrication problems created by Super R. P. M. (Revolutions per Minute) in the newest cars.

You Save Money Besides
R P M Motor Oil is the companion product to the Automotive Industry's magnificent accomplishment in providing super motor car performance for less cost per horsepower.

—Before We Mention Price!
Imagine assembling in one oil the finest characteristics found in a study of 146 varieties of crude oils from all over the world.

Made by a new refining process, it passes along to you every economy in manufacture.

That is what happened. And so "R P M"—a truly luxury product—brings to you all these virtues: complete protection, clean engine, high mileage, quick starting, low carbon formation.

No motor oil at any price can give you more and better lubrication.

25¢ A QUART

STANDARD OIL COMPANY OF CALIFORNIA

"RPM" is a registered trade-mark



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THE IDEAL GRADUATION GIFT

Take your choice - 4 models, 4 prices - of Corona, most famous of portables. Pay as little as \$1 per week! Call at our store for demonstration.

CORONA



Artesia Advocate

Bird Sanctuary To Be Developed At White Sands

Lake Covering 200 Acres To Be Included In the Purchase of 1,280 Acres By U. S. Resettlement Administration.

AMARILLO, Texas—Glistening white sands that have made the White Sands National Monument of southern New Mexico the mecca for tourists and others pleasure bent, are to be included as part of a recreational area and migratory bird sanctuary to be developed thru funds advanced by the resettlement administration, working in conjunction with national park service.

The area covered by the sands was set aside several years ago by the National Park Service and called the White Sands National Monument, but not until recently were steps taken to extend the monument area to include a lake and artesian well, which discharges water having a temperature of 94 degrees fahrenheit from an 8 inch pipe under 60 pounds pressure.

The lake which covers about 200 acres and is a great breeding place for ducks and other migratory birds is kept at a more or less uniform level by the artesian well. This well was drilled by L. L. Garton in 1915 while searching for oil.

The purchase area covers about 1,280 acres. It extends two miles east and west, and one mile north to south and is the only privately owned land abutting the national monument. Under the plan agreed upon by resettlement and the park service the acquired area would be used for a wild duck refuge and resting place, and at the same time being used as a wayside resort for tourists.

Highway Number Three between Alamogordo and Las Cruces traverses a corner of the area. It is thus contemplated that an oasis would be created with an adequate supply of the healthful mineral water of the artesian well, which is the only source of water supply available to tourists for miles around.

The government expects to extend the size of the lake to 400 acres. The present building containing eight rooms will be used for administrative and other purposes. Boating and bathing facilities will be provided under the plan, enabling visitors to enjoy the sands and watering advantages close by. The cost of the purchase area together with improvements is less than \$5.50 per acre.

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WELCOME--ROTARIANS and HUB CITY of the P



ED. R. JOHNSON
"Railroad Commissary Contracting"
Roanoke, Virginia Rotary Club
President, Rotary International



ROBERT E. HEUN
"Trade Associations"
Richmond, Indiana Rotary Club
International Representative



CLINTON P. ANDERSON
"Casualty Insurance"
Past President Rotary International
Albuquerque, New Mexico

To Our Guests

To the Rotarians and Rotary Anns of 42nd District

The City of Artesia is proud to be host to the Rotary club members of the 42nd district. May your stay in our city be one of pleasure and may you take away with you the feeling of good fellowship.

H. G. WATSON, Mayor
and City Council

The city and community of Artesia and the middle Pecos valley considers it a signal honor that the Rotarians and Rotary Anns of the 42nd district have chosen this city for your district conference.

There is no organization we consider more worthy to be honored than Rotary International.

Your organization brings together a type of individuals and citizens, in which is instilled the cardinal principles, ambitions and character that truly represent ideal citizenship.

May your stay in our city be one of pleasure and profit. May you find the type of hospitality in Artesia that will send you home happy for the association and with pleasant memories of the occasion.

Each individual who has taken this opportunity to extend to you a warm welcome to Artesia, hopes that you will find time to meet him or her personally. We will be glad to have you visit our places of business and make yourselves at home.

The latch-string is outside. Go where you please, when you please and if there is any service we may render, feel at liberty to call on us. And above all, have a good time.

THE CITY IS YOURS!

Here To Serve You!

The Chamber of Commerce maintains its offices near the west entrance of the Artesia hotel, Rotary conference headquarters. Please feel free to call us if there is anything we can do to add to the pleasure of your visit here. Information relative to our community, its resources, its highways, etc., will be gladly given.

ARTESIA CHAMBER OF COMMERCE

THE FOLLOWING FIRMS AND INDIVIDUALS GREET YOU WITH A HEARTLY WELCOME



ARTESIA HOTEL and COFFEE SHOP
PECOS DIAMOND REFINING CO.

G. A. Grober

SOUTHWESTERN PUBLIC SERVICE CO.

BRAINARD-CORBIN HARDWARE CO.

V. D. BOLTON, PHILLIPS AGENT

PEOPLES MERCANTILE COMPANY

ARTESIA LAUNDRY AND CLEANERS

SANITARY GROCERY AND MARKET

MOUNTAIN STATES TELEPHONE CO.

DOUGLAS GROCERY AND MARKET

L. P. EVANS ESTATE

Plumbing and Hardware

CHET DEXTER

E. B. BULLOCK

STATE OIL SERVICE

STANDARD OIL CO.

R. G. Knoedler, Agent

JOYCE FRUIT STORES

DR. EDW. STONE

Optometrist

KELLER MOTOR CO.

Dodge-Plymouth Sales

BIG JO LUMBER COMPANY

DAM CONTRACT GIVEN TO MITTREY BROTHERS

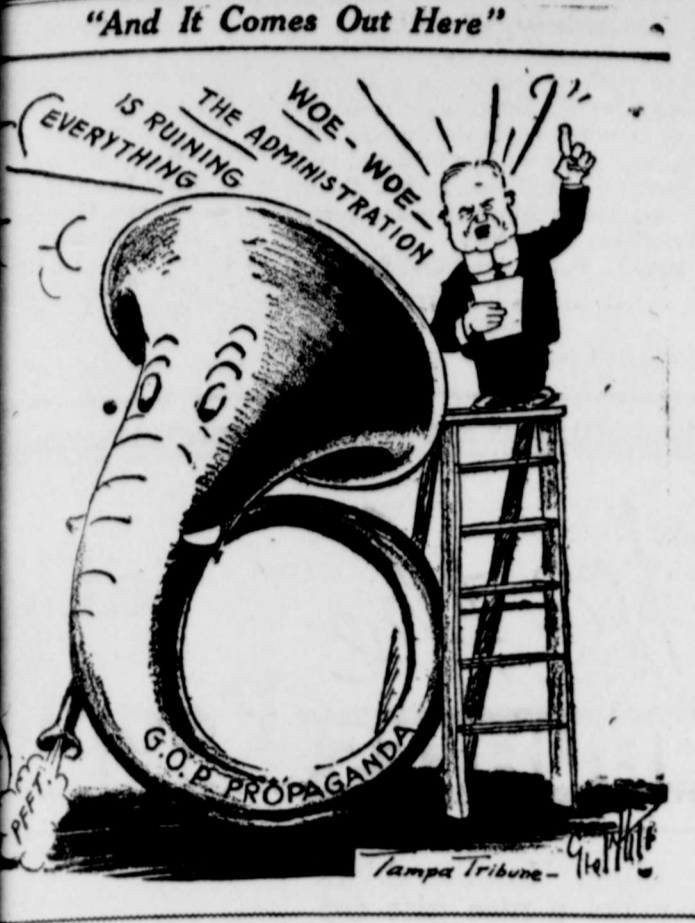
WASHINGTON—Secretary Ickes Saturday awarded Mittrey Brothers Construction company, Los Angeles, the \$950,000 contract for construction of the Caballo dam near Hatch.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

The Key City Is



The firms and individuals who greet you with a hearty welcome are listed on the opposite page.



Arthur Items

Alexander, Reporter

... has been very ill the with sinus trouble.

Mrs. Jasper Ford have the Turner home south

... left last Monday for attend to some business

Mrs. Roy Buck made a McMillan last Sunday

... Mrs. Mae Lane spent last visiting in the home of Alexander.

... and family left last for Texas where they their future home.

Mrs. Earl Slade moved to the road camp east of here he is working.

U. Meador was visiting Mrs. Fred Hill, in Carlsbad of last week.

... and Mrs. Garrett were guests in the home of Mrs. Ray Williams last

... Mr. Ingle of Hope spent in Lake Arthur visiting of her mother, Mrs. ... who was ill.

Mrs. L. H. Ellington and Dan Henry were Sun- day guests in the home of Mrs. John D. Lane.

... Mrs. Huff spent several week visiting in the home daughter, Mrs. Vertis ... on the Espuella ranch.

John Haven, Charlie R. Pate and L. E. Doh- dered the school budget held in Roswell last Sat-

... from Wyoming and ... of Roswell spent a visiting in the home of ... Mrs. J. R. Spence

... Mrs. Richmond Hams ... Martha Hams, all of ... were visitors in Lake ... last Sunday evening on

... Scott left last Sunday on going to Carlsbad where the night with his father, ... Scott, returning to Lake ... Monday.

... Jewel Flowers, a school ... Tularosa, spent the past in Lake Arthur visiting ... of her parents, Mr. ... A. V. Flowers.

... W. Garrett of Roswell held services, both morning ... in the Baptist church ... day. These services were ... by all present.

... Friday night, May 8th, the ... graduation exercises ... in the Lake Arthur high ... auditorium at 7:45 p. m. ... is invited to attend.

... John Haven, L. H. Elling- ... Don Riddle were in Ar- ... Thursday afternoon to ... the O. E. S. school of in- ... held there by the worthy ... tron.

... B. Buck gave a dinner ... for Mrs. Dora Russell. ... present were: Mr. and ... Buck and Mr. and Mrs. ... well and the honoree, Mrs. ... sell.

... ev. Hightower, presiding ... the Methodist church, is ... a service in the Meth- ... arch next Sunday morn- ... o'clock for mothers. ... ll be special music.

... Sunday evening at 7:30 p. ... saccolate services will ... in the Lake Arthur high ... auditorium with the Rev. ... ods officiating. Everyone ... to attend these services.

... am Derrick and daughter ... uise spent last week visit- ... home of her mother, Mrs. ... Graham of Lake Arthur ... father, Mr. Graham, and ... Jack were gone to Texas.

... Friday night, May 1st, the ... first grades, under the ... on of their teacher, Mrs. ... ley, presented a musical ... and the third and fourth ... dents, under the super- ... their teacher, Miss Lavora ... presented a negro play

Big Rain Falls Mountain Area

The biggest rain of the season fell to the north and west of here Sunday night, but except for a light sprinkle missed the Artesia section entirely. The rain, accompanied by an electrical display, fell to the north in the Dexter community and in the west section of the Upper Cottonwood community where Walnut draw and other smaller streams were reported running bank full.

The heaviest portion of the moisture fell in the Weed section. Rain beginning there about eleven o'clock fell steadily throughout the night. A. W. Boyce, Weed merchant, coming down Monday morning, reported fully two inches of rain in his community with big moisture as far east as the Elk community. From Elk the moisture grew lighter.

The range in all sections of eastern New Mexico has reached a critical stage and was badly in need of moisture. Sheepmen were suffering and many herds had been scattered throughout the valley in an effort to find grass and weeds for pasture. One of the biggest lamb crops in several years is being cared for, but unless rains are general losses will likely occur.

Jones To Address Farmers At The Amarillo Meet

Special invitations are to farmers, agricultural agents, vocational teachers and all others interested in the farming industry to attend the West Texas Chamber of Commerce convention at Amarillo, Texas, May 11-13.

Of especial interest will be the address of Congressman Marvin Jones, who will make a special trip from Washington to attend the 18th annual meeting.

Details of soil conservation and domestic allotment, the latest legislation affecting this basic industry, will be explained by the chairman of the strategic committee on agriculture in the house of representatives.

Officials of the West Texas Chamber of Commerce consider the address by Congressman Jones as one of the highlights of the convention and they are eager to have farmers hear it.

Congressman Jones is primarily an agriculturist, because he has studied farming and known it since boyhood. He has kept it foremost in his public work until his scope and outlook has become broadened and moulded toward constructive legislation.

Foundation For Dam Is Started

Against a wall of rock laid bare by the explosion of five tons of dynamite, workers Monday began preliminary work for the foundation of the west side of the Alamo-gordo dam above Fort Sumner.

The big shot was set off Monday with a blast that shook the surrounding area and moved rocks and dirt estimated at 700 tons.

The foundation is going in a short distance upstream from the mouth of the twelve-foot tunnel which is being driven to carry the Pecos river flow while the dam is under construction.

When the tunnel is completed, probably in late September, about 500 men will be put to work on the dam construction, officials said. About 150 men are now employed.

The dam will consist of two concrete retaining walls with an earthen fill between. It will be 245 feet high and 300 broad across the top.

1936 OPENS WITH RECORDS FOR WETNESS AND DRYNESS

As April neared its close, it was evident that 1936 already had broken records for dryness in some parts of the country and for wetness in others, according to the United States Weather Bureau.

In Oklahoma, the 111 days from January 1 to April 20—with approximately one-fifth the normal rainfall—were the driest of record for that period; the previous driest—1910—had 60 per cent more precipitation. Kansas also had the driest first months on record; the January 1 to April 20 period had less than 30 per cent normal rainfall. Texas had only about 40 per cent of its normal for the same period. In Missouri, near the end of April, 1936 was the driest year since state-wide records have been kept.

On the other hand, March this year was the wettest of record in some eastern sections. The average rainfall for Pennsylvania for that month was nearly 7 inches, or about 30 per cent more than the previous high record. New York, West Virginia, and Virginia, each had the second heaviest rainfall of record for March.

WANTED—Clean Cotton Rags at The Advocate.

The Roswell Photo Copy Co.

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In Connection with
The Clinical Laboratory

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Roswell, New Mexico

ANNOUNCES THE INSTALLATION OF
THE PHOTOSTAT PHOTOGRAPHIC
COPYING MACHINE

With the installation of such a machine in Roswell, Photostatic work which heretofore by necessity had to be sent out of Roswell can be expertly done at reasonable prices here.

The Practical, Inexpensive way to make facsimile copies of important papers, documents, maps, etc., is the PHOTOSTAT Way. We invite your inquiries as well as your visit to our modern plant.

COTILLO

--- THEATER ---

WELCOME!

Rotary Conference Visitors

FRIDAY, MAY 8

BARGAIN DAY

5c — 10c — 16c

Edmund Lowe

"The Garden Murder Case"
"CUSTER'S LAST STAND"
Continuous Show 2:30 to 11:00

SATURDAY, MAY 9

TWO BIG FEATURES

KEN MAYNARD in

"Cattle Thief"
—and—
DELORES DEL RIO
"The Widow From Monte Carlo"

SUNDAY—MONDAY, MAY 10—11

The Most Beautiful Picture
Ever Produced

The First Outdoor Action Romance Filmed Entirely in Natural Color!

Adolph Zukor presents
SYLVIA SIDNEY
FRED MacMURRAY
HENRY FONDA
in
'THE TRAIL OF THE LONESOME PINE'

with Fred Stone - Nigel Bruce - Beulah Bondi - Robert Barrat - Spanky McFarland - Actually filmed outdoors in Technicolor - Directed by Henry Hathaway - A Walter Wanger Production - A Paramount Picture

Continuous Show Sunday 2:30 to 11:00
Monday at 7:00 and 9:00
Prices Matinee and Nite 10c—26c—36c

Your CHEVROLET DEALER announces

THE MOST AMAZING USED CAR VALUES

SAVE \$50 to \$75

- 1934 AIRFLOW CHRYSLER 4-PASS-SENGER COUPE—Read that price! See this practically new Airflow Chrysler—compare appearance, performance and reliability and you'll prefer it to anything the market offers at anywhere near this price. Completely equipped, ready to drive away. **\$385**
- 1933 OLDSMOBILE 4-DOOR TOURING SEDAN—Act today if you want to buy a slightly used, six-cylinder sedan at so low a price. Many "extras" such as special horns and radio. Only \$400 one car offered at this low price. Built-in trunk. **465**
- 1934 FORD TUDOR SEDAN—Has new motor. This beautiful, practically new car has been reduced \$75—the lowest price at which we have ever been able to offer this model. Sold with "an OK that counts." Today **\$385**
- 1935 PLYMOUTH COUPE—Reduced \$75 to sell at once. Motor has been carefully tuned and checked; body, finish and upholstery give \$400 proof of its fine value. **425**
- 1934 CHEVROLET MASTER SEDAN—Read that price! See this practically new Chevrolet—compare appearance, performance and reliability and you'll prefer it to anything the market offers at anywhere near this price. Completely equipped, ready to drive away, for only **395**
- 1934 FORD DE LUXE SEDAN—Original Duco finish, clean upholstery, tires that show little wear. Thoroughly re-conditioned and backed by "an OK that counts." Completely equipped, including steam heater and bumper **\$450**
- 1933 CHEVROLET MASTER SEDAN—Read that price! See this practically new Chevrolet—compare appearance, performance and reliability and you'll prefer it to anything the market offers at anywhere near this price. Completely equipped, ready to drive away, for only **395**
- 1934 FORD SEDAN—Just traded in on a new Chevrolet Six, and in excellent condition. Body and upholstery like new. For sale "with an OK that counts"—to the first lucky **415** buyer at this low price.
- 1934 CHEVROLET PICKUP—Act quickly for this great value. In fine condition—just nicely broken in. **\$525** Motor is smooth, powerful and economical. Special price.
- 1934 CHEVROLET MASTER COUPE—Grasp this opportunity to enjoy Chevrolet's famous beauty, performance and economy at this unprecedented **\$385** low price. Runs like a new car. A real bargain at only **385**
- 1931 BUICK 8 SEDAN—Entire car has been thoroughly reconditioned. To see this excellent buy will convince you the price is right. To the first lucky buyer for only **250**
- 1934 CHEVROLET MASTER COUPE—Grasp this opportunity to enjoy Chevrolet's famous beauty, performance and economy at this unprecedented **\$385** low price. Runs like a new car. A real bargain at only **385**
- 1934 CHEVROLET 1 1/2-TON TRUCK—If you are in the market for a truck with new motor, grasp this opportunity of a lifetime. You'll be proud of its appearance and performance. And at this low price you can pay for many months' operating costs with **\$450** sale to **450**

VISIT US FOR BETTER VALUES—TODAY!

GUY CHEVROLET COMPANY

Phone 291 Artesia, N. M.

Mothers' Day Sunday, May 10

Telephone if you can't be with her

Long Distance rates are lower all day Sunday

LOOSE LEAF DEVICES AT THE ADVOCATE

IT'S SIMPLY AMAZING . . . how quickly children learn to type . . . correctly!

Animals on the keyboard, animal rings for corresponding fingers—and little children of six learn letter and word forms with surprising ease. It's education—and simply loads of fun, too—with Corona's new Animal Keyboard—yet adults can use it just as they use any Corona.

\$1.00 a week is all it costs to own a CORONA TYPEWRITER

There's no "can't-afford-it" problem—when you can give some child this marvelous opportunity at about \$1.00 a week in easy payments. Call at our store. Or write:

Artesia Advocate

Please send me free booklet describing Animal Keyboard Corona other Corona models.

Name

Address

City

State

ROTARY ANNS--TO ARTESIA!

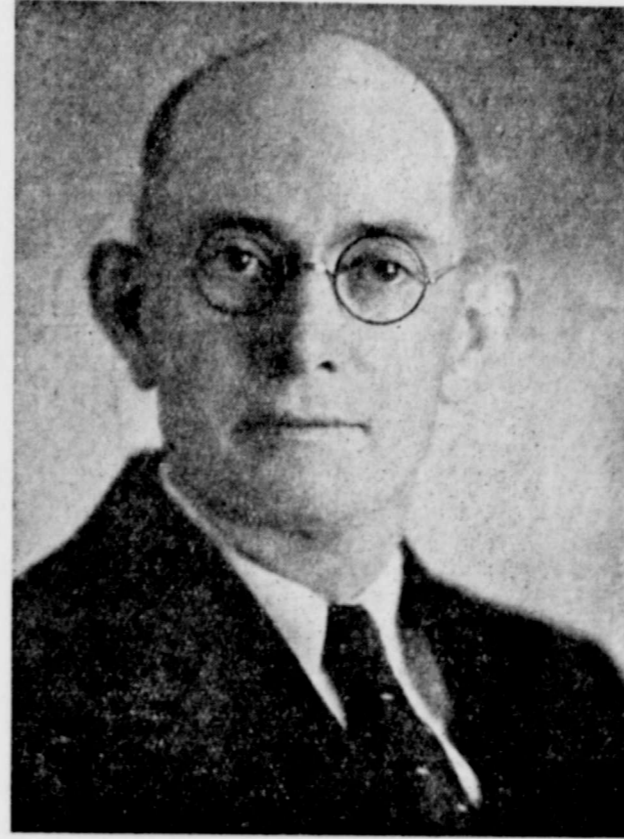
City of New Mexico



CHARLES E. GRAHAM
"Refined Oil Products—Jobbing"
El Paso, Texas Rotary Club
GOVERNOR, 42nd DISTRICT



W. E. KERR
"Education—Public Schools"
President, Artesia, New Mexico Rotary Club
Conference Chairman



D. I. CLOWE
"Lumber—Retailing"
Artesia, New Mexico Rotary Club
Conference Secretary

Highlights of the Rotary Program

FIRST DAY, FRIDAY, MAY 8th, 1936

- 8:30 to 10:00 a. m. Registration of Rotarians, Rotary Anns and visitors.
- 10:00 a. m. Conference called to order, "Prof." Kerr, President, Artesia Rotary Club.
- Address of Welcome, Mayor Hollis Watson, Artesia Rotary Club.
- Response, "Dan" T. Kelly, Santa Fe Rotary Club.
- 11:15 a. m. Address "Rotary," "Bob" Heun, International Representative.
- 12:15 p. m. Luncheon, Artesia Woman's Club for Rotary Anns, Presiding Officer, Rotary Ann Mae Martin.
- 12:15 p. m. Luncheon, Artesia Hotel for Rotarians. The Albuquerque Rotary Club in charge.
- Principal Address: "Youth's Service," J. F. Zimmerman, Albuquerque, New Mexico.
- 2:20 p. m. "The Aims and Objects Plan," "Charlie" Graham, District Governor.
- 3:15 p. m. "Vocational Service," "Dick" Toll, President Pecos Club.
- 3:40 p. m. "Community Service," Raymond Pitts, El Paso Club.
- 4:05 p. m. "International Service," Donald MacKay, Portales Club.
- 4:30 p. m. The Atlantic City Convention, Willis Morgan, Albuquerque Rotary Club.

FRIDAY EVENING

- 7:00 p. m. Dinner, Artesia Hotel for all Registrants. The Roswell Rotary Club in Charge.
- Principal Address, "My Obligation to Rotary," Col. "Deke" Pearson, Past District Governor.

SECOND DAY, SATURDAY, MAY 9th, 1936

- 7:00 a. m. Breakfast for Presidents and Secretaries (All Rotarians Invited).
- Address: "The Club President," "Jack" Sheehan, Past President El Paso Club.
- Address: "The Club Secretary," Claude Simpson, Secretary, Roswell Club.
- 9:20 a. m. Report on Affairs of the District, "Charlie" Graham, District Governor.
- 9:45 a. m. Nomination of Candidates for District Governor Nominee.
- 9:50 a. m. Conference Committees Reports, Registration—Credentials—Resolutions—Finance.
- 10:30 a. m. Address: "Rotary Foundation," "Bob" Heun, International Representative.
- 11:15 a. m. Address: "Clint" Anderson, Past President Rotary International.
- 12:15 p. m. Luncheon, Artesia Hotel. The El Paso Rotary Club in charge.
- Principal Address: "International and Club Publications," Carl Hertzog, El Paso Club.
- 2:30 p. m. Presentation of District Governor Nominee. Informal Address.

SATURDAY EVENING

- 7:00 p. m. Informal Concert, Main Lobby Artesia Hotel.
- 7:45 p. m. Governor's Banquet, Ballroom Artesia Hotel.
- Toastmaster, Hunter Metcalfe, Past District Governor.
- Awarding of Trophies, "Chet" Dexter, Artesia Club.
- Address: "Bob" Heun, International Representative.

Fire At Hobbs Yesterday Does Severe Damage

Fire Starts In A Theater Building and Burns A Number of Buildings Before It Is Controlled; Three Are Hurt.

Fanned by a stiff wind, a fire of undetermined origin caused property damage estimated at approximately \$100,000 at Hobbs yesterday after threatening for a time to sweep the entire business district.

At least three persons suffered burns as the blaze razed four structures, including the three-story play house. Numerous business places across the street and adjoining the flame-swept areas were badly damaged.

Only the aid received from pumping equipment of the Halliburton Co., rushed from the oil fields, saved the town from destruction, observers said.

The fire department of Lovington, twenty miles northeast, also was called into action to subdue the fire that burned out eight places of business and caused heavy property loss to as many others and the United States post office.

The most severely burned was Edgar Morgan, business man, whose face was seared as he fought with other volunteers to save business properties across the street from the flames. P. H. Golden, city councilman, also suffered slight burns as he directed the work that saved the post office from complete destruction.

The mail was hurriedly carried into the street where it was placed under guard. The heat was so intense at the height of the blaze that plate glass windows across the streets were broken; sign boards burned down and tin roofs were blistered.

Authorities were not immediately able to establish the cause of the fire. The theater building housed a billiard parlor and several offices.

Momentary failure of the city's one fire truck at the peak of the conflagration for a time threatened to balk all efforts to halt the blaze, as the flaming theater walls tottered precariously against the post office building before they were pushed away by volunteers.

Among the places of business burned out were the A. and H. Drug Store; Rex Theater, Hedrick News Stand; Little Liquor Shop; Pyrones Barber Shop; Stanley Pool Hall; Cearcy and Happy Lunch Room; The Smoke House, a billiard parlor, and the offices of City Attorney John Brand and Dr. C. G. Cook. The Western Union communication lines were burned out and the office badly damaged.

CARLSBAD MAN HEADS SOCIETY

George Kroenlin of Carlsbad was elected president of the New Mexico Geological society at a meeting Saturday night at the Carlsbad library.

About forty-five geologists from all parts of the state were in attendance.

Dr. W. B. Lang of the United States Geological Survey, well-known Carlsbad geologist, delivered a paper prepared for the recent meeting of the American Association of Petroleum Geologists at Tulsa, Oklahoma.

The Advocate's Tested Recipe

By Frances Lee Barton

TONIGHT for supper, we will have a Sally Lunn tea cake. I'll serve it piping hot—split crosswise with a string in the old-time way; butter spread between the layers and oozing richly down the sides! No wonder there is a song about it. I heard it once in a Gilbert and Sullivan opera:

"Now for the tea of our host," it goes,
"Now for the rollicking bun
Now for the muffin and toast
And now for the gay Sally Lunn."

Quick Sally Lunn
2 cups sifted cake flour; 2 teaspoons double-acting baking powder; 1/2 teaspoon salt; 1/2 cup butter or other shortening; 4 table-spoons sugar; 1 egg, well beaten; 1 cup milk.
Sift flour once, measure, add baking powder and salt, and sift again. Cream shortening, add sugar, and cream together thoroughly. Combine egg and milk. Add flour to creamed butter and sugar, alternately with milk mixture, a small amount at a time, beating after each addition until smooth. Bake in greased muffin pans in hot oven (425° F.) 25 minutes, or until done. Makes 12 medium muffins.

SUBSCRIBE FOR THE ADVOCATE

HOPE YOU LIKE ARTESIA AND ENJOY YOURSELVES DURING YOUR VISIT HERE

ARTESIA AUTO COMPANY

Ford Sales and Service

STAR GROCERY

VOGUE BEAUTY SHOP

THE SMOKE HOUSE

GUY CHEVROLET COMPANY

McCLAY FURNITURE STORE

BALDWIN'S

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SAFeway GROCERY

SANITARY BARBERS

RICHARDS ELECTRIC SHOP

PIOR RUBBER COMPANY

CONTINENTAL REFINERY

DR. LOUCKS GARAGE

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Real Estate—Insurance—Rentals—Abstracts

ROSELAWN BARBER SHOP

FOLKNER'S CAFE

PALACE OF FOODS

THE TARBET STUDIO

PECOS VALLEY GAS COMPANY

KEMP LUMBER COMPANY



JUST KIDS — Sody Water

By Ad Carter



GOLDEN PHANTOMS

Fascinating Tales of Lost Mines

Edith L. Watson

G.W.S.O.

GOLDIE'S GOLD

IT IS hardly fair to a man, when he guides a party clear across the mountains from California to Kansas, to expect him to agree with everything a smart-aleck scout has to say. So thought Goldie, the weather-beaten Missourian who had brought his expedition safely back from the gold fields of the Far West. He and the scout could not agree on various subjects; they were always on the verge of quarrelling, and at last the long-threatened storm broke.

What a quarrel it was! The scout had gone off, sullen. Goldie remained with the party, triumphant but slightly apprehensive. No telling what that scout might be up to!

Goldie was right. The scout had gone ahead and met up with some Pawnees, and he was arranging with them to capture the party and get the gold they were bringing with them.

Near where Wichita, Kan., now stands, the Pawnees came into view. Goldie hastily rounded up his charges and harangued them. They must fight, said he, but he reckoned that the Indians were after gold as much as anything else, and they'd better let him have all there was, so he could get away and bury it in a safe place. This was speedily done.

In the excitement of the Pawnee attack, no one on either side noticed the Missourian gliding out of sight.

The scout, as soon as his Indian allies had killed every one in the train, began to look for the gold. He could not find it; furthermore, he could not find Goldie among the slain. His anger rose again, and he gathered the Pawnees together to follow the trail.

Goldie, in the meantime, had hurried on. He came to Artillery mountain, in Oklahoma, and here he buried the gold near a strangely twisted tree, and hastened on. Somewhere on the way the pursuing Pawnees lost the trail, and Goldie reached home in safety.

Not long afterward, the Missourian became very ill. Feeling sure that he would not live to go back for the buried treasure, he confided the secret to his wife, and died.

Mrs. Goldie, not wanting to pit her woman's strength against heaven only knew what perils, preferred to wait for a while before she went treasure hunting. Their son was six years old; she kept her own counsel until 1882, when the lad had become a man. Then she felt that they might try to recover the wealth which her husband had buried so long ago.

They found the mountain, and they found an Indian who owned the ground and who remembered the location of the twisted tree. But, although they searched long and earnestly, they never found the gold.

TYPEWRITERS

New, second hand, and factory rebuilds in portables and standards. See us before you buy. Artesia Advocate.

Oilfield Items

Miss Margaret McCrory, Reporter

Miss Louise Beard spent Sunday with Miss Ada Kirkley.

Mr. and Mrs. Bob Corbin were Sunday dinner guests of Mr. and Mrs. W. A. Beard.

Mr. and Mrs. W. D. Angell and daughters spent Sunday with Mr. and Mrs. John Angell of Lakewood.

Mr. and Mrs. Jess Shildneck are the proud parents of a son, born last Wednesday night at the St. Francis hospital at Carlsbad.

Mr. and Mrs. J. W. Jackson enjoyed Sunday dinner with Mr. and Mrs. Roy McLean at their ranch home near the American potash mines.

J. W. Jackson and Mrs. Fred Mann, drivers of the Oil Field school buses, and several more people took the school children to the Caverns last Friday.

Mr. and Mrs. Freddie Knowles and family, Mr. and Mrs. Claud Matthews and family and Mr. and Mrs. J. W. Kennedy and family enjoyed a fish fry at Lake McMillan Sunday.

HARP TO ORGANIZE BAND

Plans to organize a juvenile band at Carlsbad were announced at Carlsbad Tuesday by E. L. Harp of Artesia, director of the Pecos Valley Orchestra. Mr. Harp plans to start the practice season June 1st and will have class of about twenty members.

Large Pre-School Clinic May Day

May Day, known also as "Child Health Day," was fittingly observed here Friday, with the largest number of children reporting to the pre-school clinic in the history of the Artesia schools. On this occasion at the Central school, Dr. O. E. Puckett, district health officer, assisted by Mrs. Ann E. Kinder, school nurse, officiated. More than sixty children with their parents were in attendance. A number of the children examined had previously been vaccinated, but inspected and referred to their family physician and dentist for corrections. Forty-three were vaccinated for small pox and eight were given toxoid.

Dr. Puckett will be here May 15th for another pre-school roundup in the forenoon of May 15th, for those who were unable to attend May day. There will probably be no more clinics held before school starts next fall.

Several rooms at the Central school celebrated May Day by emphasizing some phase of health work. Miss Strang's room held a poster contest with prizes going to Juanita Ritcherson, Carrie Margaret Hannah, and Roy Jones, June Brown and Betty Evert received honorable mention.

All the pupils at Junior high and Central school are being weighed and measured.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

Cottonwood Items

(Reported by Cottonwood School)

Mrs. I. P. Johnson has been quite ill this week.

Glenn Yarnell of Roswell visited his family Saturday.

W. R. Phillips made a business trip to Roswell Wednesday.

Wayne Rowland was out of school most of this week with the flu.

Mr. and Mrs. F. R. Zumwalt made a business trip to Carlsbad Wednesday.

The Rev. and Mrs. Butler and daughter Frances spent Sunday with Mr. and Mrs. I. P. Johnson.

Mr. and Mrs. A. D. Hill returned Tuesday night from a short visit with relatives in Munday, Texas.

Mr. and Mrs. J. E. Taylor and family visited friends and relatives in Anson, Texas, over the weekend.

Cottonwood grade program will be given Friday, May 15th, at eight o'clock. Everyone is cordially invited.

Mrs. Jessie Lee Cline returned to El Paso, Texas, Tuesday after a brief visit with her sister, Edith Coleman.

Mr. and Mrs. A. V. Vaught entertained a group of friends and relatives Tuesday night with a dance and supper.

Mr. and Mrs. Wildman arrived Tuesday from Tatum to visit their son and his wife, Mr. and Mrs. Oliver Wildman.

Mr. and Mrs. T. J. Terry and daughter Tommie spent Sunday evening with Mr. Terry's father, J. D. Terry, who lives southeast of Artesia.

Misses Lucille Baker, Ione McMinn and Marjorie Bell Funk enjoyed a fried chicken supper Monday evening at the home of Mrs. T. J. Terry.

There were about forty children making the trip through the Caverns May 1st. They were taken on Mr. Golden's and Mr. Howard's school buses.

Mr. and Mrs. Virgil Worley and Austin Worley were in Carlsbad Tuesday evening. Mrs. Worley remained there for a few days visit with her parents, Mr. and Mrs. Bryant Whitley.

Miss Ione McMill, who teaches

the first and second grades of Spanish-Americans, gave a very interesting program Wednesday night. Miss McMinn is to be complimented on the progress she has made. The program showed the results of a very successful year's work.

JOHN AWALT DIES

A belated announcement was received here of the death of John Awalt of Post, Texas, brother of the late Dan Awalt of Artesia. The death of Mr. Awalt was due to cancer and occurred on April 25th, and was just two weeks after his brother at Artesia passed away.

THE GIFT AND KNIT SHOW

Specials for Mother's Day

- Swan Family on Mirrors
- Glass Flowers in Pots
- Mirrored Whatnots

JOB PRINTING AT THE ADVOCATE

COME TO PENNEY'S FOR Mothers' Day Gifts



Our Own Glen Row FROCKS

Sizes 12 to 20, 38 to 52!

\$2.98

When you say Glen Row ... you mean frocks fashioned and made especially for Penney's ... frocks made to strict standards of fit and length! White and pastel crepes — exciting new prints! One and two piece styles. Don't miss seeing them today. They're values.



New! Mother's Day HATS

That Charm and Flatter!

98c to \$1.98

Jean Nedra hats—specially designed and made by her—for Mother's Day! They're beautifully styled—handsomely made!



Women's White Dress OXFORDS

A Shoe You Must Have!

\$2.98

You can wear this oxford for almost any daytime occasion! Perforated, cut-out white calf with covered Continental heel. Lot No. 9003

PENNEY'S J. C. PENNEY COMPANY, Incorporated



Extraordinary Value WASH FROCKS 88¢

Easy to launder, fast color, creases, shantungs, organza, tantes. Rondo vat prints.

Jacquard Lace Tops

SILK HOSE

Full-Figure

63¢

Sheer rayon chiffons, fine quality, with picot top, lace summer and for every size.

Cynthia Shadow Pajamas SLIPS

Sizes 34 to 44

98¢

In the most popular styles. Yoke straight, lace trim, tailored, adjustable, der straps.

NOW IS THE TIME

To Have Your Clothes Cleaned

Ready To Put Away for the Summer!

Regardless of your storage conditions, you cannot be sure that your clothes are safe from moths, unless you have them cleaned before storing, to remove any moths that might be in the garments.

Phone 11 and Let Us Call

for your winter clothes. We will clean and press and return them in Moth Proof Bags and they will be in perfect condition and all ready to wear when the first frosty weather appears next fall.

Phone 11

Artesia Laundry and Cleaners

ARE YOU CAREFUL

Where You Send Your Clothes?

Is your laundry work being done under conditions which may not contribute to the good health of yourself and your family? All of our laundering methods are designed to safeguard the health of our customers. Protect your loved ones by letting us be your laundress.

Try Our Economy Service

With all flat pieces ironed and wearing apparel returned damp at

6c Per Pound

Phone 11

Chemist Wins Renown For Oil Researches

The most far-reaching of scientific discoveries—“ing” of oil to extend the automobile engines—is a large part by engineers Davis, unassuming young the laboratories of the Oil Company at Ponca

Dr. H. Lincoln, the com- chemist, Davis pat- ed a thousand obscure compounds to find one with oil at the refinery. blish an independent and protective film on motor thus permit the oil to do satisfactorily, even under stress of modern lubri- cations.

chemical substance ex- Lincoln and Davis synthe- asi-magnetic chlorinated they called methylid- rate. X-ray diffraction ed by Professor G. L. the University of Illinois behavior.

and Davis put together ound with a how to Sir rase, an English physi- ten years earlier, while ap bubbles, made obser- vating that the presence er might bring about a regementation of oil par-

vealed to the scientific the last meeting of the Petroleum Institute, the coln process was a fea-



L. L. Davis, Continental Oil Company chemist, whose recent discoveries in the field of friction and lubrication have attracted nationwide attention.

tured topic of discussion before the American Chemical Society membership in its annual meeting at Kansas City last week.

Erosion Program Makes Progress

The emergency wind erosion control program which is being conducted in the dust bowl area of New Mexico, which consists of counties in the northeastern and eastern part, is progressing very satisfactorily, says Tom Reid of the New Mexico State College. Much enthusiasm is being shown by farmers of this area and cooperation has been given in all localities. Each county is operating thru the efforts of a county wind erosion committee, which is composed of members from various communities within the county. In most cases, within the county. In most cases, these men are farmers and therefore capable of administering this type of program.

Up to the present time, the program has consisted of contour listing only; however, amendments have been issued and are in effect in various counties. Where contour listing is impractical, due to moisture conditions, it is now possible by chiseling on the contour to benefit by this program. The rate of payment for our chiseling will be the same as for contour listing, which is 20c an acre where equipment is on hand to do the work, and 40c per acre where hire of work is necessary.

An additional amendment to the present program is that of border or strip listing. This applies to the turn of rows of a field and where a farmer desires to list or chisel parallel to the fence line, not exceeding 35 yards in width, a payment of 20c an acre for actual acreage involved is being made.

The third and most desirable amendment to the program is that of contour ridging of pasture or sod land. A farmer is eligible to a run double list furrows or any type of ridges on the contour in his pasture (exact practice to be determined by county committee). Payment of 6c per acre for total acre involved will be made.

One of the limitations to this phase of the program is that contour lines must be run at a definite, decided interval or distance between lines. This figure will also be determined by the county wind erosion committee. Contouring does not pertain to the amendment relative to border or strip listing around fields.

Applications are referred to the county committee and if it is assured that work will begin immediately, an advance of 50 per cent of the total grant will be made. As soon as the farmer has actually completed his work, he reports to his community chairman. Compliance will be checked and if work is actually done on contour, where specified, the second 50 per cent of the allotment will be paid.

JEFF PENDLETON'S DAUGHTER DIES

The small daughter of Mr. and Mrs. Jeff Pendleton of Lakewood died last Thursday night at a Carlsbad hospital from meningitis. The form of meningitis, however, was result of pneumonia and was not contagious, according to health officials.

AMAZE A MINUTE SCIENTIFACTS BY ARNOLD



MALARIA'S HIGH TOLL!
MALARIA IS RESPONSIBLE DIRECTLY OR INDIRECTLY FOR 40% OF THE DEATH RATE IN INDIA.

BRANDS OF COAL—
COAL IS BEING TRADE-MARKED BY A SOUTHERN MINE WHICH BRANDS EACH LUMP WITH A BRIGHT COLOR.

100,000 RAISED SIX-INCH TROUT STOCKED IN STREAMS IS BETTER THAN 1,000,000 SMALL FRY, WHICH CANNOT PROTECT THEMSELVES AGAINST NATURAL ENEMIES.

CHAVES BUDGET HIKED The Chaves county tentative school budget was hiked Saturday about \$24,000 when school officials met R. H. Grissom, school budget auditor, and asked approval of a tentative figure of \$279,722 as against \$255,077 for the corresponding period of last year.

EARLY ROSWELL WOMAN DIES Mrs. Clara M. Bear, aged 90, died at Roswell Friday. Mrs. Bear had lived in Roswell since 1899. She was the mother of Mrs. C. E. Mason, wife of C. E. Mason, editor of the Roswell Record.

Scotch Golf Tournament Ends With Barbecue At Course This Evening

The Scotch golf tournament underway at the Artesia course for the past two weeks will end this evening with a barbecue served at the golf grounds. Forty to fifty members and guests are expected to attend the closing event.

Playing ended Sunday. First place was won by Oscar Samelson and Bill Linell with a score of ninety-four. Second place was tied between Max Schulze and Jack Clady and Van P. Welch and Howard Whitson with a score of ninety-six. Third place was also tied between Boone Barnett and B. E. Spencer and Fred Henderson and Hugh Kiddy. Three golf balls were presented the winners of first place and a golf ball for each of the winners of the next seven places with a golf ball for winners of the "booby prize."

About twenty golfers participated in the event.

OGDEN ON FARM BOARD

J. R. Ogden, Loving farmer, has been named on the state committee for the soil conservation program, Washington advices said Friday.

With Ogden on the state group are J. I. Edwards of Clovis and J. R. Esslinger of La Mesa.

Ogden is an alternate committeeman in the Eddy County Soil Conservation association.

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Plumbing and Tin Work
Call Us.
Rideout Plumbing and Tin Shop
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Better Returns With Less Work
For Your Fertilizer Needs Try
ANACONDA TREBLE SUPERPHOSPHATE
44 percent
A Full Supply of Garden and Field Seeds
FEED FLOUR E. B. BULLOCK COAL SEEDS
Phone 86

Delights

Will Robinson)

The interesting develop- the present campaign, and national, is that es with it the possibility gation of the two-thirds has long been a vital e great conventions.

Mexico the rule has been adhered to, though there ases in which it was set e interests of party e particularly in the county assemblies. Some coun- never recognized it, but has steadily held in the

ampions of abrogation the rule is merely a nction, sometimes of cor- sating trades that are good of the party. It is ble that the amenders strength enough to put across at the state nom- tion, possibly at the round-up. It would be put across at the na- tion, though by no sible, should a major- delegates wish it.

ne of the queerest little the state, has reaffirmed t for a \$14,000 PWA the improvement of its nt, by voting a second vote of 85 to 1, for the \$17,500 in bonds. Not interesting thing about r is that strict search to reveal who the sol- sion came from.

very human item in a patch is that Mother's 10, will be celebrated at camp and military post exico, as a part of the federal anniversaries. he universality of that wing all over the nation. o mother is one that is very American citizen.

sink hole on the Jack Fish ranch, forty miles southwest of Tucumcari. The hole has been acting scandalous for several weeks. It is now 200 feet from rim to rim and around 100 feet deep. Rocks and trees amble down into the hole whenever they feel like it, and disappear through the bottom to somewhere. One guess is as good as another as to the cause of the phenomenon. It just is and that is all there is to it.

Next Saturday will be the annual "Play Day" at the White Sands, west of Alamogordo, when the youngsters of Otero county are to be given a full chance at the biggest sand-pile in the world. More than 3,000 children and grown-ups were there last year and it is expected that the number will reach 5,000 this year. The fun will start at 2 p. m., and continue way into the moonlight, with a basket lunch at 6. If you are in that part of the state that day, you'd better see the transaction. You'll never forget it.

The week-day average of visitors at the White Sands during March was 127 persons and the Sunday average was 529 persons. Inasmuch as at least half of the people who take the scenic loop don't do the management the courtesy of registering, the totals are really impressive. When the blackout passes by the numbers will jump.

The Maids and Matrons Club of Alamogordo, which is a pretty good flower garden itself have started a City Beautiful movement that will make the town look like a million dollars. Trees, grass and flowers are easily-grown there, and all that it needs is pep and public spirit. Everybody in the town is covered by the committees appointed by the club.

SUBSCRIBE FOR THE ADVOCATE



Eat up distance, but not your bearings
Get alloyed oil . . . and you'll get the difference

Ask your wife. The least little heat makes smoke out of some of the oily substances she puts in her frying pan. They vanish double quick, while others stay put.

That's the sort of difference your hilliest hot-weather drive will show you in Germ Processed, the alloyed oil. Patented.

It not only stays up around "Full," but stays right up in every working surface of your engine. Yes, the pistons, cylinders, valve gear, and any types of bearings ever used, can really take in this alloyed oil. You might say they become lastingly, smoothly "oil-glazed."

And you can see that this added sleek oil-surfacing, together with the high-durability Germ Processed oil-film, easily doubles your guard against summer grief. Now when you want to go farthest fastest, get Conoco Germ Processed oil—the alloyed oil. Continental Oil Company.

CONOCO GERM PROCESSED OIL

Drive to Texas Centennial—this year's greatest show. Open June 6. For free marked maps write Conoco Travel Bureau, Denver, Colo.

Security Safety

A WELCOME AND SOME OF THE REASONS

Whenever you visit this bank, you can be sure you are cordially welcome.

If you are a customer, we want to give you the best possible service we can—and every additional contact we have with you is a help in this direction.

If you are not a customer, we frankly hope that you will become one. As you grow acquainted with our officers and employees we believe you will find that this institution is operated with sincere regard for the community as a whole and that it is the kind of place where you like to do business.

So come in whenever you can!

Security Safety

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So come in whenever you can!



First National Bank

OFFICERS:
T. H. Flint, President
H. G. Watson, Vice President
L. B. Feather, Cashier
Fred Cole, Assistant Cashier
Wm. Linell, Assistant Cashier

Satisfaction Service

for crime story of the es from the Eunice-Jal e thug stole the rubber ight wheel barrows, and rk on one section of the highway. This might al but it isn't. Modern ws, used on relief works ed with pneumatic tires.

aparoni, for years pro- the Mecca Cafe, the ma- of Hobbs, has sold out e and barrel to Pinky Jal. Frank Caparoni is best men in the world ands will hope that a altitude and air will health, which has been past two years.

nt now has a weekly and so has Eunice. will start at Oil Center or two. The editor fol- pioneer in oil fields as here else in the world.

Hilton, who set the midget dailies in New Las Cruces, is now pub- the Hobbs News, and n with a daily Friday. by Mrs. Hilton, he will moving sure enough.

r of Monument, in his l time a champion cov- age a big rodeo at Hobbs and 26. The town chips for the expense and points to a whale of a

es of the sand north of ed off from traffic and ed and surfaced as rap- sible. Apparently Gov. n't joking about that road work in Lea coun-

people are motoring out highway to see the big

