

THE ADVOCATE IS STILL FIRST WITH THE NEWS FIRST IN CIRCULATION

Artesia Advocate

FATHER OF OUR COUNTRY GEORGE WASHINGTON BORN FEB. 22, 1732

VOLUME THIRTY-SEVEN

ARTESIA, NEW MEXICO, THURSDAY, FEBRUARY 22, 1940.

NUMBER 8

Artesia Merchants Pelted With Questions as Business Census for 1940 Gets Under Way

But Enumerator Finds All Willing to Cooperate Here as He Seeks Information for the United States Government.

KEPT CONFIDENTIAL

Data Cannot Be Disclosed Nor Used for Any But Intended Purpose.

Artesia merchants and heads of various types of business here during the next three weeks will be pelted with dozens of questions—important questions—but questions the answers to which will be held in the strictest of confidence, for the taking of the 1940 business census for the United States government began here Tuesday.

Max Kaufman of Santa Rosa, who recently completed the business census in Guadalupe County, was sent here to aid in the census.

At the time the business census is finished, the general census will be taken, Kaufman said, and it is not to be finished within thirty days.

Figures for the general census should be available by May 5, the census enumerator said.

Kaufman is especially pleased with the treatment he has received at the hands of Artesia merchants, who seem ready and willing to help the government in the tremendous job of taking the business census.

The taking of the business census is vastly more intricate than taking of the general census, Kaufman said, for there are so many forms—more than a dozen for different types of businesses—and so many kinds of questions to ask, that it is a slow process.

But, the census taker said, no business man need fear that his business secrets will be disclosed. The information gleaned by the Census Bureau, said Kaufman, is treated in absolute confidence, and it cannot be used for purposes of taxation, investigation or checking up.

The general census, which will come next, will include in its figures population, agricultural and housing information.

In the business census, a merchant never is asked how much (continued on last page, column 1)

Mrs. Callie King, County Pioneer, Dies Last Week

Mrs. Callie King of Carlsbad, a pioneer of Eddy County who came to this country in 1890, died last Thursday afternoon at the home in Carlsbad of her sister, Mrs. F. M. Griffin, at the age of 82 years.

Funeral services were at the First Methodist Church of Carlsbad at 2:30 o'clock Sunday afternoon by the Rev. C. E. Jamison, pastor, and burial was in Carlsbad Cemetery.

There survive Mrs. King her daughter, Mrs. F. M. Griffin of La Huerta; her son, R. Homer King of Wilmington, Calif.; and grandchildren, Shelby King of Long Beach, Calif., Homer Lyman King of San Diego, Calif., Raymond King and LaVarre King, both of Wilmington, Calif., Mrs. Fred M. Casey of Waco, Tex., Mrs. M. T. Philpott, Mrs. C. H. Millegan, Mrs. J. W. Brown and Mrs. Ivan T. Dart, all of Carlsbad; and five great-grandchildren. A daughter, Ella Cora King, died at the age of 4 years.

Mrs. King, who was born near Eufula, Ala., April 17, 1858, married William Edward King Jan. 3, 1884, shortly after which they moved to Texas, where they lived until coming to Eddy County in 1890. There located at Look Out, formerly a settlement west of the present site of Malaga, from where they moved a few months later to the new town of Eddy, now Carlsbad.

Her husband served as a deputy sheriff, marshal and constable in the days when "law was carried on the hip." He was in the mercantile business in Carlsbad several years. Mr. King died in July, 1903.

Mrs. Crosby, Sister Of Artesia Woman, Dies in Roswell

Mrs. Steve Crosby of Roswell, 60, sister of Mrs. Leona Camp of Artesia, died at 10:30 o'clock Saturday night at her home after an illness of about a year.

She is survived, besides the sister here, by her husband, three other sisters, four brothers and an adopted daughter, Mary Mildred Crosby.

Mrs. Crosby, who was born in Missouri April 5, 1879, came to New Mexico as a young woman. She married Mr. Crosby in 1913. They lived in the Roswell section about twenty-five years and moved to Roswell four years ago.

POLICE CHIEF FLOORE ABLE TO BE OUT AGAIN

J. C. Floore, Artesia chief of police, was on the street yesterday for the first time after a severe case of pneumonia.

He is convalescing nicely from the disease, which kept him in bed about two weeks.

Final Baby Chick Registration Day To Be March 16

The final registration date for boys and girls who intend to take part in the Chamber of Commerce's 1940 baby chick project will be Saturday, March 16, Arba Green, chamber secretary, has announced. However, it is asked that as many as possible sign up prior to that date.

The project members are to assemble at the city hall at 2:30 o'clock the afternoon of March 16 for instructions.

A third of the number will be able to receive their baby chicks March 22, a third on March 26 and the remaining third on March 29, Green said.

The chamber secretary has distributed a number of application blanks and already some have been signed up and turned in. All must be signed not only by the applicant, but by a parent or guardian as well.

Little Theater Play Is Shaping Up Quite Nicely

Members of the Little Theater of Artesia took to the boards like real troopers Tuesday evening, when the first stage rehearsal for the group's initial major production, "The Silver Chord," was held in the auditorium of Junior-Senior High School.

Previous rehearsals have been held wherever convenient, as will be the majority between now and the night of presentation, Friday March 8, but Mrs. Louis Blackburn, director, wanted to see how the cast members would shape up behind footlights, so the auditorium was engaged. She and other members of the Little Theater were more than pleased.

Especially striking was the performance of Mrs. Arthur Shaw of Hagerman, who is taking the principal part of that of Mrs. Phelps, a mother who has instilled a nearly unquenchable Oedipus complex in her two sons. Supporting members of the cast are shaping up nicely and each bids well to turn in a good performance March 8, but the weight of the acting falls on Mrs. Shaw.

She stepped into the part originally assigned to Mrs. Jack Ritchie, the silent movies days, when she found she would be unable to play the role.

Supporting Mrs. Shaw are Mrs. Arthur Paton, Mrs. D. C. Blue, Miss Ethel Cave, Russell Floore and Martin Yates III.

The first half of the play is ready for presentation, Mrs. Blackburn said, and she and the cast are working on the second half.

Smith Building Undergoes Face Lifting Process

The first example of "lifting the face of Main Street" in the ultramodern manner in Artesia is about complete, the rebuilding of the store front of the Smith building at 305 West Main for a new store here.

The first floor front, formerly having two flat windows and a door at the side, suitable for a restaurant, was torn out and was rebuilt from the ground level for the new effect, which was obtained through the use of carrara glass in ivory and black.

Two large display windows were built in, between which is the entrance, the whole outlined in carrara, both top and sides.

The interior has been remodeled and redecorated and the room was partitioned so as to make a smaller room across the back.

Clarence Smith, owner, said the building will be ready for occupancy within a few days.

The use of carrara glass for the store front was the first time it has been employed in Artesia. The only other front similar in appearance is that of Crile Studio. However, tile was employed there.

Several other buildings have been remodeled within the last few months, but none before the Crile or Smith buildings followed the trend which is getting to be so popular in the larger cities in the "face lifting" process.

Applications for patents, filed in the Washington office during 1939, totaled 91,163.

HOW CONTESTANTS ARE RUNNING NOW

- Here are the approximate standings of the contestants in The Advocate's Goodwill Subscription Campaign: Mrs. Pat Gormley...350,000 Mrs. S. O. Higgins...345,000 Mrs. James Dew...342,000 Mrs. R. Langston...342,000 Mrs. Ruth Sarvey...342,000 Mrs. Dan Watson...340,000 Jack Hubbard...338,000 Mrs. Charlie Buck...338,000 Clementine Cobble...336,000 Louise Beard...330,000 Mrs. Ella Sole...330,000 John Bessire...290,000 Howard Santo...290,000 Marjorie Johnson...290,000 Mrs. Carl Folkner...100,000 Mrs. H. D. Jones...100,000 Eloise Rogers...100,000 Mrs. L. Knoedler...100,000 Eunice Curtis...100,000 George Dungan...100,000

National WCTU Field Secretary To Speak Here

Grace Matheson, Chicago, to Be Heard at Presbyterian Church, High School and Woman's Club.

Miss Grace Matheson of Chicago, national field secretary of the Women's Christian Temperance Union, will be the guest speaker at three public meetings in Artesia Sunday and Monday, speaking on temperance. Mrs. William B. Pistole, president of the local chapter, has announced.

She will be heard at the Presbyterian Church at 3 o'clock Sunday afternoon, Artesia Junior-Senior High School auditorium at 8:20 o'clock assembly Monday morning and at the Woman's Club building at 4 o'clock Monday afternoon.

Prior to the speaking Monday afternoon, a Frances Willard tea and reception, so named because Frances Willard was the founder of the W. C. T. U., will be held at 2:30 o'clock in honor of Miss Matheson.

Mrs. W. C. Holland of Roswell, state W. C. T. U. president, is expected to be here Monday afternoon for the reception and speaking, and to bring with her some musicians to be heard at the tea. Mrs. Pistole said it is a great (continued on last page, column 3)

HERE'S WORD MAP OF HEAVENS' SHOW

This is the first known word map of a show which the planets are about to stage, the one and only time it will happen during a lifetime. Five planets will take part, the top of which is:

☆ MARS This familiar planet will be seen in the Western sky shortly after sundown the next few nights, below which in relative position will be seen:

☆ SATURN Like a brilliant necklace these two and three other members of the Sun's family will stretch across the heavens. The third in line will be:

☆ VENUS The show will begin tomorrow evening, Feb. 23, and will reach its climax next Wednesday evening, Feb. 28, continuing then into the first week in March. Fourth in line is:

☆ JUPITER It is suggested that this word map be used, holding it up and finding the five planets in their relative positions. Don't miss this show, for no one living today, unless he be another Methuselah, ever will see the like. Nearest the horizon is:

☆ MERCURY Now go have a look.

Oil Activities in Eddy Still Lead in State as Seven Locations Are Made and Four Completed

Mrs. Eaton, Former Artesia Resident, Dies on the Coast

Relatives and friends have received an announcement of the death of Mrs. Dick Eaton, a former resident of Artesia, Wednesday, Feb. 7, at the home of her daughter, Mrs. Earl Goodloe, in Long Beach, Calif.

Mrs. Eaton, whose home was in Las Cruces, had been in ill health for several years, and one arm was amputated last year and another broken in a fall. Her death came as the result of a paralytic stroke. Mrs. Eaton had been at the home of her daughter in California for several months before her death.

Those surviving her are her husband and four children: Merva, Mrs. Frank Lanning; Verda, Mrs. Bill Ward, and a son, R. J. Eaton, all of Englewood, Calif., and Vera Madge, Mrs. Earl Goodloe, of Long Beach. A sister, Mrs. Dan Beckett of Artesia and Jal, also survives. Mrs. Beckett was with her sister at the time of her death.

Dog Patch to Be Represented At Dance Here

Artesia, at least a goodly portion of it, will go hillbilly Friday evening when, it is expected, the city will take on the aspect of Dog Patch, community of comic strip fame, as the newly formed Junior Chamber of Commerce stages a "Sadie Hawkins" dance in the new building of Ferguson Motor Company on North First Street.

Everybody from Dog Patch, including L'il Abner, Daisy Mae, the elder Yocums, Marrayin' Sam and others—maybe a half dozen of some of them—will be present, but most of them will have the physical peculiarities of Artesia residents.

The "Sadie Hawkins" type of dance originated from the custom in Dog Patch started years ago by Sadie, an old maid of uncertain age and miserable countenance, who caught a husband in a foot-race staged by her father, in which the man she nabbed had to marry her. Since then the maids each year have had one day on which to catch husbands.

The Junior Chamber of Commerce, in order to get off to a good start and attract attention in its first undertaking, thought that this being Leap Year, a "Sadie Hawkins" dance would get the job done.

And from all indications it should, for a first-class college orchestra from Lubbock, Tex., has been engaged and the affair will be a house warming for the new building just completed by Jim Ferguson, who donated its use.

Although it will not be necessary to go in costume, the Junior Chamber of Commerce is urging all to do so. It is hoped the comic strip characters who cavort with L'il Abner will be in the majority, but any hillbilly or hayseed costume will do. Those who prefer to go in street clothes, or to dress up, may do so, but the dance committee has warned that "you never can tell what the Dog Patchers might do about it."

Further inducement for dancers to go in costume is made in the announcement that prizes will be given for the most typical costumes.

Bulldogs to Have Tourney Send-Off By the Boosters

Members of the Bulldog basketball squad who will play in the district tournament at Roswell Thursday through Saturday of next week, will be given a send-off next Wednesday evening by the Bulldog Boosters.

The players and Boosters are to meet at the city hall at 7 o'clock for a pep rally, after which the Bulldogs will be taken to the Ocotillo Theater to see the picture, "Victor Herbert," as guests of the club and the theater management.

All boosters for the team are asked to join in the rally, in order to send the boys off to the tournament with determination to win, which many of the sports fans believe they have a chance to do.

Miss Fannie Woodruff, principal of Central School, leaves this afternoon for St. Louis, Mo., where she will attend a meeting of the National Conference of Research to be held there Feb. 24-27.

New Montgomery Ladies' Store to Open Saturday

Announcement is made elsewhere in this issue of the opening Saturday of the new Montgomery & Company dry goods and ladies' ready-to-wear store of D. M. Montgomery, Jr., formerly of Marlow, Okla., at 322 Main Street.

The store building has been completely remodeled and redecorated for the company and all new fixtures are to be used.

Montgomery stressed this morning that all merchandise to be displayed and sold is new, having been bought especially for the store here.

He is a man of considerable experience in the dry goods and clothing line, being a son of Dr. D. M. Montgomery, Sr., who was in the mercantile business at Marlow fifty years. The son was raised in the business and has been an active merchant at Marlow more than ten years. The store there was sold before Montgomery came to Artesia.

The new Artesia merchant said he decided to come here because he believes there is a great future for Artesia, that it will continue to grow and will make one of the outstanding cities of the Southwest.

With him he brought Mrs. Montgomery, who will be connected with him in the store, and Mrs. Rogers Harkey, bookkeeper. Besides them he expects to employ 3 or 4 local people, he said.

Golf Club to Have Annual Banquet at Hut Here Friday

The annual banquet of the Artesia Golf Club will be at the American Legion hut at 7 o'clock Friday evening. A turkey dinner will be served by members of the American Legion Auxiliary.

After the dinner the club members will hold their annual election of officers and business meeting. Members of the club and their wives or sweethearts are to attend.

HAGERMAN CHILD IS BURNED TO DEATH

A fire started by children while playing with matches resulted fatally late Sunday night for 6-year-old Geraldine Hart, daughter of the Hagerman town marshal.

The child was burned as she played in a hay barn with other children. It was believed she picked up a can of gasoline which ignited. The barn was not destroyed and little damage resulted from the blaze itself.

Miss Florene Muncy, secretary on a project at Santa Fe, visited her parents, Mr. and Mrs. Nevil Muncy, over the week end. Accompanying Miss Muncy to Artesia was a friend, Miss Catherine Moore of Santa Fe, who was a guest in the Muncy home.

Bat Well of Penasco Bids For Greater Valley Fame

The incredible news of the "Bat Well of the Penasco," which was published as a scoop Friday in The El Paso Times by H. S. Hunter, pilot of the "Around Here" column, is making the rounds, bringing even greater fame to the Pecos and Penasco Valleys.

Already the world knows about the Carlsbad Caverns, the oil fields, the potash mines and Artesia, but drilling in of the now famous well, as related by Hunter, may make for another tourist Mecca.

Who knows? But let Hunter tell it, just as it happened:

Arthur M. Lockhart dropped "The Oil Weekly" in incredulous amazement. He then removed his feet from the desk, in itself no mean feat. The effort evidenced his agitation.

The present Pacific Coast oil magnate, formerly of the Rio Grande Oil Company of El Paso, had read something which knocked him for a loop.

A trifle dazed, he clipped it from the oil publication. This must be looked into. So he forwarded the clipping to "Around Here" with a skeptical notation to the effect, "Can such things be?"

Producers Include Yates, Brainard 4; Kleiner, Watson and Smith 3; Continental, State 1, and Fair, Brainard 5.

RIGS LEAD THE STATE

Progress of Wildcats and Others of General Interest in Area.

Oil activities in the fields of Eddy County continued to gain the last week, with seven new locations made as against four completions, all good producers. The county still leads Lea County and the state at large in the number of rigs in operation.

Completions during the week: S. P. Yates, Brainard 4, NW SW 3-18-29; total depth 2,581 feet; flowed 330 barrels in 11 hours.

C. J. Kleiner, Watson & Smith 3, SE SW 4-18-29; total depth 2,594 feet; flowing 60 barrels oil per day.

Continental, State 1, SE SW 10-18-29; total depth 2,572 feet; flowed 60 barrels oil in two hours after shot.

R. W. Fair, Brainard 5, SE NE 10-18-29; total depth 2,634 feet; flowed 50 barrels oil per hour, less 6 per cent salt water.

New locations in Eddy County: Republic Production Co., Russell 8, SW NE 18-17-31; Brainard & Guy, Guy 3, NW NE 15-18-29; Premier, Beeson 5-F, SW NE 31-17-30; C. J. Kleiner, Watson & Smith 4, NW SE 4-18-29; Bassett & Birney, State 5, NW NW 2-18-29; Jones & Yates, Robinson 1-B, SW SW 35-17-29; H. W. Martin, Gates 4, SW SW 15-18-30.

Progress among wildcats and other wells of general interest in Eddy County and the adjacent Maljamar area in Lea County: Artesia Drilling Co., Hoffman 1, SE SW 14-17-24.

Total depth 790 feet; casing set. C. C. Dodson, McElrath 1, SW SW 3-16-29.

Shut down for orders at 2,750 feet.

Elliott & Taylor, Cannon 1, SW 4-19-30.

Total depth 3,421 feet; shut down for orders.

Everts Drilling Co., Grier 1, SE SE 31-16-31.

Total depth 3,854 feet; swabbing estimated 12 barrels oil per day.

Dave Elder, Hess 1, SW NW 21-16-29.

Drilling at 2,890 feet.

Thomas & Bowers, Etz 1, SW NW 13-16-30.

Total depth 2,372 feet; drilling out cement plug.

Sam Weiner, Hess 1, SE SE 9-16-29.

Total depth 1,925 feet; shut down for orders.

Mac T. Anderson, Nesson 1, SW SW 4-16-30.

Drilling at 2,160 feet. (continued on last page, column 2)

Big Goodwill Subscription Campaign Gets Good Start

The mammoth Artesia Advocate Goodwill Subscription Campaign is off to an auspicious start, Tracy Wilcox, campaign manager, declared this morning.

At the start of such campaigns the work is so new and also so different from what the average candidates are used to that it is difficult for them to get started, he said.

However, Wilcox went on record at this time with the statement that never in his whole experience has he had a finer, or higher type group of contestants.

"This is certainly a boost for Artesia and community," he said. These contestants have what it takes, he added, and now it is up to the people of the Artesia trade area to give them their wholehearted support.

Personally, the campaign manager said, it would be a pleasure to have any one of them call on him for a renewal or a new subscription, were he not connected with the campaign.

It is far too early to make any predictions as to the final outcome of the campaign, Wilcox said. But, he stressed, with the high

type of contestants enrolled, it cannot help but be a grand success.

The great value of the prizes offered in the contest has attracted considerable attention, not only among the contestants, but by newspaper readers in the whole of the Artesia trade territory. And friends are lining up with their favorite candidates, in order to help them win.

Most attractive is the grand prize, a 1940 Chevrolet automobile, purchased from Guy Chevrolet Company. It has a value of \$850 and is a plum well worth working hard for during the eight-week campaign, the candidates all feel.

Second prize is \$300, third is \$100 and fourth is \$50 in cash. Candidates not winning one of the first four prizes will receive a commission on their sales.

Attracting attention also is the east window of The Advocate office, in which are a miniature cut-out of a Chevrolet automobile, a mounted Chevrolet wheel, three "money bags" representing the second, third and fourth prizes, and, each day, \$50 in \$1 bills.

THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1904
THE PECOS VALLEY NEWS AND THE ARTESIA AMERICAN

C. R. BLOCKER, Publisher
A. L. BERT, Editor
BEATRICE BLOCKER, Society Editor

PUBLISHED EVERY THURSDAY AT 814 WEST MAIN STREET, ARTESIA, N. M.
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SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In New Mexico)	\$2.00
Six Months (In New Mexico)	\$1.50
Three Months (In New Mexico)	\$1.00
One Year (Out of New Mexico)	\$2.50
Six Months (Out of New Mexico)	\$2.00
Three Months (Out of New Mexico)	\$1.50

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

IT'S THE REAL McCoy

One of the principal topics of conversation in the Artesia territory the last week has been the subscription contest being staged by The Advocate—and rightly.

The people who have been reading The Advocate realize that by approaching the ultimate in subscribers we can and will offer advertisers the best advertising medium they ever have had here, thus increasing advertising lineage and in turn being able to give an even better newspaper from a reader standpoint than this splendid sheet already is—widening the wide breach between this and all other media of local news which might be so listed.

The people who have been advertising and those who might wish to do so, as we said above, will receive more for their advertising dollar than they have had before.

The people who are in the contest will be well repaid, for the prizes offered will be given, whether we increase our circulation only a few subscriptions, or 10 per cent, or 25 per cent, or more.

We realize there are a number of non-subscribers, but the number is not as large as the contest might indicate, for The Advocate always has been widely read, a leader in this part of the Southwest, and it will continue to be so.

The lucky ones are those who have not been reading this newspaper, but who will join the already large, happy family, through the efforts of our splendid group of candidates.

Lucky, too, will be the contestants, especially the one who wins the first prize, a new 1940 Chevrolet automobile, which was bought even before the contest was announced, not stalled off until such time as the contestants bring in enough money to pay for it. It's the real McCoy, just like those paper dollars in the window.

EVER HAPPEN TO YOU?

It beats the dickens what a fellow can think about to write while half awake at 2 o'clock in the morning, only to forget all of the brilliant ideas by the time he is dressed and gets to a typewriter.

That is what just has happened; it is 2 o'clock in the morning, we are at the office pecking away with our trusty two fingers and cannot think of a thing to say.

We had some dandy thoughts only a few minutes ago, enough to fill this column, but now we find it is going to be a task. Well, we can do just as the late Odd McIntyre used to do in such cases, just keep pecking away until a sufficient amount of paper has been defaced. Usually his columns at times like that were dandies, but we can only hope for the best—with doubts.

Not only did we have some good editorial ideas, but we wrote—in our busy mind—some scathing letters, open and otherwise, none of which actually will ever be written in all probability.

It's funny how mad a fellow can get when he is just thinking, or what splendid ideas in flawless diction he can outline, especially when he is half asleep and cannot drop off completely. We really have composed some masterpieces under such circumstances. And, though this is slightly different, but follows the same principle, our best musical compositions have been done in the wee hours, after having awakened—that is, if any of our musical efforts can be classed as less bad than others.

Tonight, however, this is the best we can do. Not a thought. Not an idea.

TRIM 'EM WHILE THE SAP'S DOWN

"If winter comes, can spring be far behind?" Which reminds us that the trees lining the sidewalks in Artesia soon will begin leafing again.

Before that starts, it would be well to trim them.

Time after time we have prevailed upon the property owners of Artesia to trim their trees, for the majority of the trees are so low that a person of ordinary stature cannot walk under them without getting his hat knocked off, or slapping himself in the eye with a branch.

We have not spouted off about the low-hanging limbs—one of our pet peeves—for several months, as we ride in an automobile the greater part of the time during the winter and so forget. Nor would we have thought about it at this time, had not a handy man called our attention to the condition of the trees.

This is no advertisement for the handy man—although he probably will gain thereby—but is in the interests of making Artesia a more beautiful city, as well as one in which a person can walk down any street in the residence sections without musing up his hat.

YIPPEE-E-E, WE'RE A "GOTE ROAPER"

We can tell it just as plain—we're going to have to get those cowboy boots yet!

Ever since we "went Western" nearly two years ago, we have threatened to go the whole way. And now the Goat Ropers' Club has made our estimable contemporary and ourselves "ornery" members.

As neither of us owns a horse, which is one of the prerequisites for the regular members of the Artesia Goat Ropers' Club, it was explained to us that our election to honorary membership was to prove some old theory which goat ropers in general have always held: That there are more horses' necks than there are horses!

And if you don't believe it, just watch us the first time we try to "roop a gote."

THE RIGHT WRONG GUY HASN'T ASKED

We hope more than one person didn't lie to us week before last.

The hope comes from the number of careful inquiries as to whom we referred in an editorial squib in this column last week, in which we said someone had lied to us.

To each we replied that if the shoe fits, wear it. But what tickled us was the apparent guilty conscience some of our friends have.

Lots of fun.

JOB PRINTING AT THE ADVOCATE

CHURCHES

ST. ANTHONY CATHOLIC CHURCH
504 North Ninth Street

Priest in charge, Rev. Fr. Brendan Weishaar.

Masses: Sundays, 8 a. m. and 9:30 a. m.
Study Club every Wednesday evening, 7:30 p. m.

Rev. Brendan Weishaar, O.M.C.

FIRST PRESBYTERIAN CHURCH
Fourth at Grand

Church school, 9:45 a. m.
Morning worship, 11 a. m.
Vesper service, 5 p. m.
Christian Endeavor, 6 p. m.

To our visiting friends we extend a most cordial welcome. We are always delighted to have you worship with us.

At our vesper service we emphasize quiet organ music, choral and congregational singing and a brief vesper talk by the pastor.

Henry S. Stout, Minister

ASSEMBLY OF GOD CHURCH
Corner Fourth and Chisholm

Sunday Services

Sunday school, 10 a. m.
Morning worship, 11 a. m.
Children's church, 7:30 p. m.
Mid-week services, Wednesday, 8 p. m.

Young people's services, Friday, 8 p. m.

Rev. Orel Boteler, Pastor

CHURCH OF CHRIST
Seventh and Grand

Wednesday

Ladies' Bible study, 2:30 p. m.
Mid-week meeting, 7 p. m.

Sunday

Bible school for all ages, 10 a. m.
Preaching, 11 a. m. and 7 p. m.
Lord's Supper, 11:50 a. m.
Training classes, 6:30 p. m.

Allen E. Johnson, Minister

SAINT PAUL'S EPISCOPAL CHURCH

Sunday services at Saint Paul's are held as follows:
Church school every Sunday at 5 p. m.

Evensong and sermon, except first Sunday of month, 7:30 p. m.
The Holy Communion first Sundays, 8 a. m.

Visitors are always welcome at Saint Paul's.

The Rev. F. B. Howden, Rector

FIRST METHODIST CHURCH

Sunday school at 9:45 o'clock each Sunday morning; classes for every age group.

Morning worship at 11 o'clock; special music by the choir.
Young people's meeting at 6:30 o'clock Sunday evening.

Evening worship, 7 o'clock each Sunday.

Visitors and friends of the church are always welcome. Newcomers are invited to visit our services and to make our church their church home while in the city.

John S. Rice, Pastor

CHURCH OF THE NAZARENE

"The Church With a Burning Message"
Fifth and Quay Streets

Sunday school, 9:45 a. m.
Morning worship, 11 a. m.
Young people, 6:30 p. m.
Evening preaching, 7:30 p. m.
Wednesday prayer meeting, 7 p. m.

Go to church Sunday. We welcome you.

Lee P. Phillips, Pastor

BAPTIST CHURCH

Cooperating in Artesia's "Go-To-Church Program"—"Every Christian in Church"
Sunday Services

9:45 a. m.—Be with us in the Sunday school. If you wish a deepened spiritual experience you may have it through the study of the Word of God. Stewardship of life. Study: "Stewardship in the Kingdom." (Matt. 25:14-27)

10:45 a. m.—worship with us. Give God a chance at your soul by engaging in public worship. "The Mouth That Is Shut," or "Man's Plea to God's Indictment." Read Romans to 3:20.

6:30 p. m.—Join in the training service.

7:30 p. m.—Evening evangelistic service. Have we outgrown the doctrine of Hell? Can we know there is a Hell?

Wednesday, 7:30 p. m.—Bible study and prayer service. Bring your Bible and study on Christian witnessing.

Monday and Tuesday evenings of the next two weeks: Young people's Bible study, "Pentecost to Patmos."

"Saturate your heart and spirit with the truth of God's Word by making it a rule to read it every day in the spirit of prayer."

S. M. Morgan, Pastor.

CHRISTIAN SCIENCE SERVICES
613 W. Main St.

"Mind" is the subject of the lesson-sermon which will be read in all Societies and Churches of

Artesia's Go-to-Church Program

"What School of Experience Teaches Us"

(By Member Ministerial Alliance)

The governor of Kansas recently made this statement: "The practical application of the principles of Christianity is vital to us in every walk of life. In this respect we are all alike, no matter what our stations in life may be."

Yes, now as never before in our history, we have an opportunity to try practical Christianity as members of a great nation. Intolerance, greed, suppression of religion and the quest for man's domination over others have again torn the world asunder, and we again see the awful spectacle of nations at war.

There is a need for moral and spiritual guidance which only the church can give and the need will be all the greater after the carnage of the present conflict is over.

We in America are charged with the responsibility of keeping alive religious freedom and that other institution called democracy. It has been said that democracy is the political name for the ideals which Christianity brought into the world as religion.

Life, in the school of experience has taught me, as it must have taught everyone who cherishes our democracy, that life itself would be intolerable, that there would be no liberty and that the pursuit of happiness would be a vain pursuit, if our government existed as do many in Europe.

If we in America are to save our ideals for ages to come, we must look to our conduct and actions, especially in these times of war and strife. We must follow the teachings of a meek and lowly man who was born in a manger and died on a cross. There was never a time in the history of the world when there was more need for men to turn toward the church and the teaching of its founder for guidance, for the wisdom to choose the right course, and for the courage to follow it.

This school of experience has taught us all what some of the dictators of our modern states have forgotten: Religion and the church came to man before government did. We must remember that while the church takes no voice, as a church, in the affairs of government, yet the Christian men and women are the bulwark of our American governmental structure.

Many of us profess to be church members. If our religion means anything, let us start using it in a practical and decisive way before it is taken from us. Religion has been banished from Russia, strangled in Mexico, submerged in Italy, driven out of Germany, and too often forgotten in America.

If there has ever been an hour in all these Christian centuries when the followers of Jesus should be thoughtful, should be serious minded, should be given to a fresh reading of the Bible, should be prayerful, should be in the House of God on the Lord's Day, it is now.

This isn't the zero hour for the church, but neither is it the sunrise hour. The Scriptures read, "Forsake not the assembling of yourselves together."

CORONADO LIKED TORTILLAS

Maybe Coronado didn't find the fabulous Seven Cities of Cibola, as he had hoped when he came to New Mexico 400 years ago, but he did find the tortilla—and liked it.

According to Editor George Fitzpatrick of New Mexico Magazine, the Spanish conqueror wrote Viceroy Mendoza on Aug. 3, 1540: "They make the best corn cakes I have ever seen anywhere, and this is what everybody ordinarily eats."

Christ, Scientist, on Sunday, Feb. 25.

The Golden Text is: "Great is our Lord, and of great power: his understanding is infinite." (Ps. 147:5).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "For the Lord giveth wisdom: out of his mouth cometh knowledge and understanding." (Prov. 2:6)

The Lesson-Sermon also includes the following passage from the Christian Science textbook: "Divine metaphysics, as revealed to spiritual understanding, shows clearly that all is Mind, and that Mind is God, omnipotence, omnipresence, omniscience—that is, all power, all presence, all Science."

Fifteen Years Ago Today

(From The Advocate Files of Feb. 26, 1925)

C. W. Bartlett and son recently arranged with E. W. Tracy of Kaw City, Kan., to locate in Artesia for the purpose of teaching violin and to play in the Majestic orchestra, also having in mind the forming of a juvenile grand orchestra.

"It makes no difference where they are, they want The Advocate," relates a news story, which goes on to quote a letter from a man in jail in Missouri, subscribing for it.

J. T. Gillet of Dayton tells us that Dayton is coming to the front . . . Empty houses in the town will soon be a thing of the past and a building program will get under way as soon as the Gilliland pipeline is completed.

A water works engineer from Chicago is here making a preliminary survey of the city water works preliminary to making the new improvements planned by the water works system. Plans are also considered to construct a storage tank of 500,000 gallons capacity in addition to the standpipe already constructed.

It is announced that the inaugural ceremonies March 4 will be broadcast by a chain of stations scattered across the nation so that every nook and corner of the United States will be in tune with Washington. . . . Think of the wonderful advancement during the short period of four years!

Three Artesia boys were caught Saturday night, one of whom confessed to stealing \$1,400 in theater tickets from the office of the Majestic Theater. Several of the tickets were passed in before an inquiry was made. No legal action has been taken against the boys.

Meditations

Of Your Country Cousin

Better put down some foats before you make much of a spread.

A corn that nature meant for a protection, like a heap of other protections, a lot of times gets to be just an ornery-actin' nuisance!

One of life's most embarrassing moments comes when you can't recognize your friends 'cause you've left off your glasses—but it ain't 't' be compared to that crushin' moment when you realize that your friends didn't know you 'cause you've left your glasses off!

S'pose some kids've just got to be rude'n' sassy 't' their parents 't' show their superiority. It's that small nobody'd notice it without some glarin' spotlight.

It ain't no sign a feller's important when he begins blowin' 'bout all the things he's done—it's a sign he's gettin' old!

Most folks have one habit that looks awful tacky to somebody.

Th' successful wives ain't necessarily th' crack housekeepers.

Marshall Morris, son of Mr. and Mrs. P. V. Morris, a student at the University of New Mexico in Albuquerque for the first semester, has returned and resumed his work in the oil field. He expects to return to the University next fall.

SUBSCRIBE FOR THE ADVOCATE

Artesia Credit Bureau

DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION
Office
307½ West Main
Entrance on Roselawn
Phone 37



A Western Hotel for Western Folk

In El Paso on business or pleasure, gentlemen and all other southwesterners will find real old-fashioned western hospitality at the Del Norte; and you'll find the food always better, and the accommodations more comfortable.

Hotel PASO del NORTE
El Paso, Texas

Pix Rhapsody

By Mary Jane

Hedy Lamarr definitely becomes an outstanding dramatic actress in her first American picture background, "I Take This Woman," opening March 2 at the Ocotillo Theatre, in which she is co-starred with Spencer Tracy, one of the screen's greatest actors.

The story of a social butterfly who, when her romance crashes, finds sanctuary and finally real love, happiness and a new destiny at the side of an earnest, faithful scientist, "I Take This Woman" follows "Lady of the Tropics," in which she was co-starred with Robert Taylor.

The action of the story is in New York, in locales ranging from glamorous night clubs and fashion salons to a dingy tenement. W. S. Van Dyke II directed.

Verree Teasdale has one of her best wise-cracking roles and Kent Taylor enacts Tracy's rival for Miss Lamarr in the play. Laraine Day, Mona Barrie, Jack Carson, Paul Cavanagh, Louis Calhern, Frances Drake, Marjorie Main, George E. Stone, Willie Best, Don Castle, Dalies Frantz and Reed Hadley are other principals in the large cast.

Dramatic highlights include an attempted suicide and rescue; a dramatic encounter between Miss Lamarr and her former lover; the event that brings her to a realization that the physician is her real love; and gay revels in the colorful Zebra Club, its pillars formed of huge painted zebras. Pent-houses of the rich contrast with action in the humble clinic. Miss Lamarr wears a number of gorgeous gowns, and other glamorous modes are shown in a colorful scene in a fashion studio.

LEST WE FORGET

LEST WE FORGET

LEST WE FORGET

By J. Vernon Wheeler

PERSONALITY

What is personality? In the daily paper you read of some great man who has passed on. Who will dare to fill his shoes? Think of all the friends he has left behind, his influence in business and education. He has been an uplifting power in the community. Paying his bills and fulfilling his lawful obligations have been the smallest parts of his life. What was his personality? What particular things about him inspired his associates and drew people to him? Having discovered what the world has lost through the absence of this personality, why not dare to put in back into the living again? Personality is not a natural endowment. We cannot say that we were born with or without one.

Attractive personality is not a gift from Mother Nature, but is the natural product of a process of cultivation. Every real leader

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Carlsbad, N. M.
Phone Us Your Orders
ONE DAY SERVICE BONDED

The WILL to WIN!

The gun! They're off! And only one shall break the tape, to win the crowd's acclaim. Was dynamic power life's gift to him? Could he still win if acidosis or



other functional disorder troubled him? No. Physical skill is the sum of inherent health, plus the will to live simply, train rigidly and, with physician's care, correct health hindrances.

PALACE DRUG STORE

Artesia, N. M. Phone 1

Must Determine Proper Acreage To Irrigate From Artesian Basin

(This is the sixth of a series of articles on the Artesian basin, prepared for the Roswell Dispatch by E. G. Minton, Jr., Artesian well supervisor. As subsequent articles by Mr. Minton appear, they will be reprinted in the earliest possible issues of The Advocate.)

Every irrigation reservoir, whether it is located above the ground or below, is of a certain capacity. It stores only a certain quantity of water, this quantity being available and the capacity such as to irrigate beneficially only so many acres of land. It would indeed be disastrous to attempt to irrigate for example, 150,000 acres of land if the total available water from a reservoir was sufficient for 100,000 acres. The same rule applies to the Roswell Artesian basin.

An effort has been made to determine the safe yield of the basin, that is, to estimate the total amount of acres that may be safely irrigated from year to year, without depleting the stored water to such an extent that it will eventually cause an overdraft, thereby making it compulsory to abandon lands and lose investments made by the land owners.

In determining the formula for the safe yield of the basin, in order to insure a safe and permanent water supply, one important factor must be kept in mind. In the Roswell Artesian Basin, the water bearing formations act as conduits which carry the water from the intake area, to the points of use. As there is considerable resistance to the flow of water, due to the small size of the interstices or openings in the limestone, the safe yield of the Artesian reservoir is controlled not only by the amount of water that reaches the intake area, but also by the capacity of the formations to carry the water to the basin proper.

It has been discussed in a previous article, the relationship of the Berrendo Rivers, North and South, and the Rio Hondo, Rio Penasco and Seven Rivers, as being natural valves in regulating the Artesian head. Through the amount of discharge from these points prior to the drilling of Artesian wells cannot be used as an accurate measurement in determining the safe field, it is an approximate indication of the amount which can safely be withdrawn by wells.

O. E. Meizner (U. S. Geological Survey) in his water supply paper 638, 1932, gives us the following information: "The combined flow from all sources of the above-mentioned streams prior to the drilling of wells has been estimated to be 230 second feet, or about 100,000 acre feet annually in 1901. By 1926 both Berrendo Rivers were practically dry, as was North Spring River, and South Spring River was practically dry in about 1902-04. The total original discharge is estimated to be about 325 second feet or about 235,000 acre feet a year.

"This is taking into account the unaccountable gain of the Pecos River from Acme to the mouth of the Rio Penasco, together with combined flow of the above-named streams. However, the above-named figure may be considerably

in error due to the lack of complete records, but they do represent a fair estimate.

"The yearly total draft of the Artesian basin at the surface has been estimated to be approximately 250,000 acre feet. Of this amount about 70,000 acre feet is discharged from natural sources and is not available for beneficial use. This leaves a balance of 180,000 acre feet. In addition to this draft, a safe estimate of about 6,000 to 8,000 acre feet is discharged below the ground into the valley fill from leaky wells. A total draft above and below the ground can then be assumed to be in excess of 200,000 acre feet annually.

"In comparison with the 250,000 acre feet discharged from wells and natural outlets, it can safely be estimated that the present rate of withdrawal is approximately 30,000 to 50,000 in excess of the safe yield."

From the above information, we can see but one answer to our Artesian water problems. If some basis of control is not exerted in holding the yearly withdrawal to a close proximity of the safe yield, our pumping wells will become more and more unprofitable to pump in spite of the efficient pumps today, while our flowing wells will decrease to such an extent that it will become more and more necessary to add additional wells to supply the land. To this thought it could be added that the pumping lift can become so great along the west side of the basin that many operators would have to abandon their lands as has already been the history of this basin once, when an estimated amount of 5 million dollars worth of lands, buildings and investments were abandoned due to the lowering of the Artesian head.

D. L. Newkirk, Once Publisher The News Here, Eighty-One

D. L. Newkirk, of Ontario, Calif., former publisher here of The Pecos Valley News, which was absorbed by The Advocate a number of years ago, observed his eighty-first birthday at his home in January, according to a story in The Ontario Daily Report, a copy of which just has been received.

Mr. and Mrs. Newkirk maintained open house, during which a musical program was presented by a number of young people in the Newkirk neighborhood.

As nearly as can be learned, Mr. Newkirk came here in about 1900 and with his son, Frank, published The News until about 1916, when the family moved to California.

Mrs. B. B. McDaniel, Mrs. Joe Nunn and daughter, Joan; Mrs. Andy Anderson and Mrs. Charles Morgan returned Saturday from Fort Worth, Tex., where they had been on a business and pleasure trip. While in Fort Worth they enjoyed seeing "Gone With the Wind."

Mrs. George Johnson is able to be out after being confined to her home for the last month because of an infection in both ears.

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Hope Items

(Marjorie Johnson)

Bryant Williams has been on the sick list this week.

Mrs. Ida Prude was in from her home on the Prude ranch Sunday.

Roy Jernigan of the Grazing Service, Roswell, was a visitor in Hope Saturday.

Mr. and Mrs. Carl Lewis of Artesia passed through Hope Saturday en route to the mountains.

Mr. and Mrs. Ed Bryant of Carlsbad visited here Sunday with her parents, Mr. and Mrs. Dee Swift.

Clarence Schrader of Carlsbad, district educational advisor of CCC camps, made a visit to the local camp Monday and Tuesday.

Wayne Coalson, officer in the CCC camp in Carlsbad, spent the week end here visiting his family, Mrs. Coalson and two sons, Worth and Connie.

Odie Ludlow, school superintendent, returned Saturday from Santa Fe, where he attended to school business matters the latter part of last week.

Frank Runyan returned Saturday from Carlsbad, where he spent the latter part of last week attending a meeting of the AAA, of which he is a committee member.

The Rev. L. Bowman Craven of Roswell, district superintendent of the Methodist Episcopal Church, visited the local church Sunday and was in charge of the preaching services.

Edwin C. Hawkins and children, Bobby Lou and Artie Curtis, spent the latter part of last week here visiting Mrs. Annie Reid and Claberon Prude. Mr. Hawkins came for them Saturday and they returned to their home in Monument Sunday.

Miss Mary Alice Walton of Dexter spent the week-end at the Bryant Williams home here visiting her mother, Mrs. Harve Walton, who is here from Springer visiting. Miss Walton returned to Dexter Monday morning.

Mr. and Mrs. F. E. Fite received word Friday of the arrival of a baby daughter at the home of Mr. and Mrs. Harper Simms of Albuquerque. Mrs. Simms, before her marriage, was Effie Fite, daughter of Mr. and Mrs. F. E. Fite.

Visitors who were at the soil conservation office last week and the early part of this week were Roger Heddy, soil specialist of the SOS, Middle Pecos area, Roswell; Arthur Fife, engineering division, Middle Pecos area, Roswell; Mr. Oliver, engineer, SCS, Roswell; Mr. Davis, engineer, SCS, Captain; H. Rhodes, Farm Security Administrator, Las Vegas; Orien Batie, FCA, Las Cruces; Paul Ball, FCA, Carlsbad; Frank Donahue, chief of operations, WPA, Roswell; Perry Pichke, geologist of the Soil Conservation Service, Roswell.

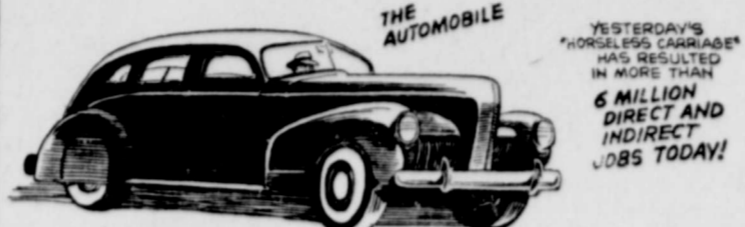
Mr. and Mrs. Clyde Guy left Wednesday for San Pedro, Calif., where they will visit Mrs. Guy's son, Harry Samelson, who is stationed with the Marines Corps at San Pedro and who expects to sail for the Hawaiian Islands soon.

Mrs. Effie Wingfield returned home last Thursday from Long Beach, Calif., where she had been visiting her son, Frank Wingfield, who accompanied her home for an indefinite stay.

THE POCKETBOOK of KNOWLEDGE

NEWS ITEM: "MODERN PIONEERS CELEBRATIONS IN FEBRUARY HONOR INVENTORS ON 150th ANNIVERSARY OF U.S. PATENT SYSTEM."

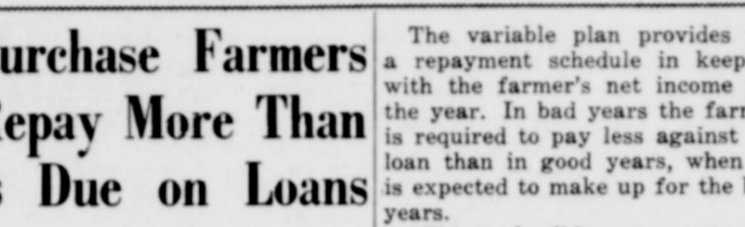
HERE ARE SOME OF THE RESULTS OF INVENTION IN THE LAST FEW GENERATIONS —



THE AUTOMOBILE
YESTERDAY'S "WHEELLESS CARriage" HAS RESULTED IN MORE THAN 6 MILLION DIRECT AND INDIRECT JOBS TODAY!



A VAST MARKET FOR THE FARMER'S COTTON AND FOR WOOD PULP—MEANS 113,500 JOBS!
CANNING
GRANDMOTHER HAD TO DO HER OWN "CANNING" TODAY. THIS INDUSTRY HAS 167,000 MEN AND WOMEN ON ITS PAYROLL.



ALUMINUM—ONCE IT RAN AWAY WITH GOLD IN VALUE—AN AMERICAN INVENTOR FOUND HOW TO MAKE IT CHEAPLY—25,000 JOBS!
AND NEW INDUSTRIES LIKE THESE ARE BEING DEVELOPED NOW IN THE INDUSTRIAL LABORATORY BY THE "MODERN PIONEERS OF TODAY!"

Purchase Farmers Repay More Than Is Due on Loans

Good Record Is Shown in the Regional Director's Statement

Farmers who purchased farms in region XII of the Farm Security Administration under the Bankhead Jones farm tenant purchase program, which includes Eddy County, repaid more money than was due on their loans in 1939, according to L. H. Hauter, regional director.

This record of former tenants who borrowed money from the federal government with which to purchase land and make improvements, includes both the fixed and variable payment plan.

The fixed payment is based on a stipulated plan of repaying an exact amount against the sum borrowed regardless of the farmer's income for the year, Hauter said.

The variable plan provides for a repayment schedule in keeping with the farmer's net income for the year. In bad years the farmer is required to pay less against his loan than in good years, when he is expected to make up for the bad years.

"This splendid repayment record of farm tenant purchase borrowers was made in a year that was not especially prosperous for the farmers in this region," Hauter said.

"Although we are proud of this achievement," he continued, "it does not tell the whole story. At the time the average borrower was meeting his obligations to the government in a satisfactory manner, he also made promising gains as revealed by increased inventories."

Mr. Hauter said that after deducting debts, these new farm owners are now worth a great deal more than when they first began operating their new farms.

Farm tenant purchase loans are made for a period of forty years at 3 per cent interest.

Peanuts and potatoes are being converted into automobile fuel in England. Motorists now fill up the tank with French fries.



The yearly program of work of the Artesia chapter was selected as being one of the best in the state this year and will be published in the next issue of The Counselor, official publication of the State Department of Agricultural Education. The program of work is a list of objectives set up by individual chapters each year and is rated according to the standards set up and how the objectives are being carried out during the first few months of school in the fall.

The second year boys are beginning their practice judging in preparation for their district and state judging contests. They have made practice judging trips to several farms in the community and have several more planned for this week. They also ran some level

lines for irrigation ditches on the farm of G. S. Strebek last week. The first year boys tested milk for several farmers in the community and are now studying poultry and hog production.

Mr. and Mrs. George Winans, prominent farm folks of southeast of Artesia, left Tuesday for Mineral Wells, Tex., going for the benefit of Mrs. Winans' health. They expected to spend some time in San Antonio, Tex., before returning home. Mr. and Mrs. Winans are to be away for about three months.

SUBSCRIBE FOR THE ADVOCATE

WEEKLY JINGLE

Be brave and tell your father
If you hack his cherry tree
But our advice to you is
You better let it be!
That boy George was lucky
That his father was not sure.
If you father was as lucky
Trade at Star Grocery Store.

LAST HOME GAMES

Friday, Feb. 23

HAGERMAN vs ARTESIA

SATURDAY, FEB. 24
J A L vs ARTESIA



Preliminary Game 7 p. m.

Senior Varsity Game 8 p. m.

—at—

Gymnasium of Senior High School Artesia, N. Mex.

Admission 15c and 25c



First in the Hearts of its Countrymen

YOU don't have to look farther than the nearest parking lot to see how the public has taken to this 1940 Buick.

Although it is not the largest seller, polls of public opinion mark it clearly as the car "first in the hearts of its countrymen."

On general appearance, for instance, Buick gets better than a 19% vote as best looking, to 11% for the Number Two car.

Its thrifty Dynaflex power plant, now balanced after assembly, gives it twice as many Best-of-the-Bunch votes as any other, as does its chassis construction.

With soft and easy coil springs all around it's only natural that some two and a half times as many people pick Buick as best for ride. And a two to one vote on room is understandable in view of the SUPER's close-to-five-foot front seat. But the really satisfying thing to us is the way people size up Buick's value. Half again as many people pick

The model illustrated is the Buick SUPER model 51 four-door touring sedan \$1109 delivered at Flint, Mich. White sidewall tires additional.*

Buick as best buy as pick any other. And three out of five who rate Buick No. 1 say it's the value that gives it the edge.

So it's not surprising when polls show more people wanting Buick than want any other car — and when Buick's midwinter sales hit new peaks.

And shouldn't that, in turn, logically suggest: better get yours now — and be sure of having it?



"Best buy's Buick!"

EXEMPLAR OF GENERAL MOTORS VALUE

SEE YOUR NEAREST BUICK DEALER

IT'S A WISE CANDIDATE Who Wants to Win the 1940 Chevrolet

In The Advocate's Subscription Contest

The Advocate was wise too, in choosing Chevrolet for first prize, as Chevrolet has been the leader eight out of the past nine years.

GUY CHEVROLET CO.

SOCIETY

Pioneer Women Honored At Jubilee Celebration At Woman's Club

Pioneer club women and club presidents were honored at a club birthday party Wednesday afternoon at the clubhouse in a golden jubilee celebration marking the fiftieth anniversary of the General Federation of Women's Clubs.

Mrs. J. B. Atkeson, the first club president and one of the organizers of the Artesia Woman's Club, which organization was formed Nov. 1, 1904, was honored as the local club woman who has had the longest continuous membership and service in the club. Mrs. Atkeson came to Artesia in March, 1904. She spent the first months of her residence in Artesia in making plans and working up interest for the organization of a club which later became a member of the General Federation in 1910 and of the State Federation in 1911.

Mrs. G. R. Brainard, who first took up her residence in Artesia in August, 1907, was the second pioneer woman honored, as the club woman who has had the longest and most outstanding record of leadership in the club, district and state, affiliated with the General Federation. Mrs. Brainard served as a club president, state treasurer and chairman of the Harriet Donohoo Loan Fund for girls for several years. She has held a number of chairmanships in the district and state federations and was active in all local work until recently.

Mrs. Mark A. Corbin, deceased, was honored as the pioneer club woman who had the longest continuous membership and the most outstanding service of a club member who is not living.

Many are the accomplishments of the three honored pioneer club women and many others of the club women of our community, of our state and nation. Throughout the nation club leaders are receiving recognition and the entire world is becoming conscious of the great strength and high purpose of the General Federation of Women's Clubs and of their determination to work for those projects which will help create peace, harmony and better living conditions for all our people.

From each club in the districts of the state three pioneer club women will be selected: From these three will be selected from each district and at the state convention to be held in Las Vegas in April three will be selected from the State Federation who will take part in the Golden Jubilee celebration to be held in Atlantic City in 1941, where three will be selected from the entire group.

Mrs. Atkeson and Mrs. Brainard were each presented a gift on this occasion. During a brief pause in memory of Mrs. Frank Corbin, a white canation was placed in a bud vase as Mrs. Frank Smith sang softly and sweetly "In the Time of Roses," with Mrs. L. R. Gerhardt at the piano. Each of the past club presidents present, including Meses. Atkeson, H. A. Stroup, Brainard, C. R. Blocker, G. U. McCrary, Jeff Hightower and J. M. Story, were introduced by Mrs. E. J. Foster, presiding, and each in turn gave one of the humorous happenings of her term of office, since the accomplishments and more serious side of each of the administrations had been given on many occasions. Mrs. Fay Hardeman also gave a humorous skit of her administration which will not close until next May.

The clubhouse, which was beautifully decorated with cut flowers and potted plants, was packed with adult and junior club members and guests. A gateleg table with a gorgeous lace cover was centered with a three-tiered white birthday cake, beautifully decorated in a pastel shade of pink and fifty small birthday candles. Tall pink tapers were in crystal holders on either side. Frosted punch was served from a double crystal service with Mrs. Hardeman and Mrs. Dale Thomas presiding. The lighted candles were blown out by Mrs. Atkeson and the first slice of cake cut by Mrs. Brainard. Members of the entertainment committee included Meses. E. J. Foster, Carl Folkner, Walter Solt, E. A. Crain, Austin Stuart and Elzie Swift. Mrs. Wallace Gates, president of the Junior Woman's Club, was at the piano during the tea hour.

A silver offering brought to the birthday party will be deposited to what is known as a "Foundation Fund." This fund is an endowment fund, the interest of which is used to carry on the work of the federation as the dues are inadequate for this purpose. Those who were not able to attend the birthday party and who wish to contribute to this fund may do so by contacting Mrs. B. B. McDaniel or Mrs. Vernon Bryan.

Among the number of visitors who were special guests on this occasion were Mrs. Will Benson who with Mrs. Atkeson are the only two women living in Artesia who

were charter members of the club. Club members are invited to a unique flower show between the hours of 4:30 and 5:30 o'clock Wednesday afternoon at the home of Mrs. Wallace Hastings. The show is being sponsored by the Junior Woman's Club and will open at 2:30 o'clock.

Social Calendar

Beatrice Blocker, Society Editor
Marbeth Jones, Assistant
Telephone 7 or 99

THURSDAY (TODAY)

Young Woman's Guild of the Christian Church, Mrs. Britton Coll, hostess, all day meeting and covered dish luncheon.

Chatterbox Bridge Club, Mrs. J. Clark Bruce, hostess, 2 p. m.

FRIDAY

Viernes Bridge Club, Mrs. C. R. Vandagriff, hostess, 2 p. m.
Rummy Club, Mrs. Craig Cornett, hostess, 2 p. m.

The 1937 Bridge Club, Mrs. Kenneth Williams, hostess, 1 o'clock luncheon, Artesia Hotel.

SUNDAY

W. C. T. U., Presbyterian Church, Miss Grace Matheson of Chicago, Ill., Field Secretary of National W. C. T. U., guest speaker, 3 p. m.

MONDAY

Past President's Parley, Mrs. Raymond Bartlett, hostess, husbands guests, 7:30 p. m.
Sunshine Class of the Methodist Church, Mrs. Nolan Horton, hostess, 2 p. m.

Monday Supper Club, Dr. and Mrs. J. J. Clarke, Jr., hosts, 7 p. m.

Assembly at the Artesia High School, Miss Grace Matheson of Chicago, guest speaker, 8:20 a. m.
A Frances Willard Tea and reception, Miss Matheson, honor guest, Artesia Woman's Clubhouse, 2:30 p. m.

Past Matron's Club, Mrs. John Roland, hostess, 2:30 p. m.

TUESDAY

Artesia Woman's Club, present style show at Carlsbad Woman's Club, Crawford Hotel, 3 o'clock.

The Hi-Lo Luncheon Club, Mrs. Fritz Crawford, hostess, 1 o'clock luncheon.

The First Afternoon Bridge Club, Mrs. J. Hise Myers, hostess, 2 p. m.

WEDNESDAY

Junior Woman's Club, program on interior decorations, Mrs. Wallace Hastings, 612 S. Roselawn, hostess, 2:30 p. m. Flower show, open house, 4:30 to 5:30 p. m.
Abnormis Sapiens Bridge Club, Mrs. Ralph Shugart, hostess, 2 p. m.

THURSDAY (NEXT WEEK)

Home Maker's Circle of the Baptist Church, Mrs. John Briscoe of the Oilfield, hostess, all day meeting and covered dish luncheon.

LESLIE MARTIN HONOREE AT BIRTHDAY DINNER

Mrs. Leslie Martin entertained Wednesday evening at the spacious Martin farm home with a dinner party, complimenting her husband on his birthday anniversary.

The beautifully laid table was centered with a lovely bowl of mixed sweet peas flanked on either side with lighted pastel tapers. Covers were laid for Mr. and Mrs. Hollis Watson, Mr. and Mrs. Joe Nunn, Mr. and Mrs. Fred Cole, Mr. and Mrs. Grady Booker, Mr. and Mrs. Glenn Booker, Mr. and Mrs. R. M. McDonald, Mr. and Mrs. Landis Feather and Mr. and Mrs. N. M. Baird. A birthday cake topped with candles was served with the dessert course.

After dinner games of pitch and bingo were enjoyed by Mr. Martin and those sharing the occasion with him.

WASHINGTON'S BIRTHDAY IS OBSERVED BY CLUB

The M. G. Schulze home was the scene of a lovely appointed turkey dinner in observation of the George Washington's birthday, when Mr. and Mrs. Schulze entertained members of the Pinochle Club Wednesday evening.

The long dining table was laid in a George Washington scene and a lovely floral design formed the attractive centerpiece. The dinner was served buffet style at 6:30 o'clock. Games of pinocle were enjoyed with Mr. and Mrs. Earl Ployhar holding the high score at the close of the games.

Enjoying the occasion were Mr. and Mrs. W. D. Burks, club guests; Mr. and Mrs. Harold Dunn, dinner guests, and Mr. and Mrs. Ployhar, Mr. and Mrs. Hugh Kiddy, Mr. and Mrs. William Linell and Mr. and Mrs. Frank Smith and the hosts, Mr. and Mrs. Schulze.

George Washington would have preferred Criele Studio. And he never lied. 8-1tc

Founder's Day Celebration of P.T.A. Is Held

"A Founder's Day" program was given at the High School auditorium Monday evening celebrating the forty-third anniversary of the Parent-Teacher Association.

The program was opened with group singing led by Mrs. I. L. Spratt. A paper on "Every Parent a Diplomat" was read by W. E. Kerr, superintendent of the Artesia schools. An interesting talk on the history of the founding of the association was given by Mrs. George Wilcox of Dexter, chairman of state publications.

The program concluded with a tableau given on the seven objectives and what they stand for in the association. The objectives presented were "Health," "Homes," "Citizenship," "Leisure Time," "Character Education," "Work," and "Learning." Mrs. Nelle Hamann, John White, J. Clark Bruce, Mrs. Pat Gormley, Mrs. Neil Watson, Mrs. E. A. Hannah and Mrs. P. V. Morris, each representing an objective, lighted a candle from a large cake topped with a tall taper and rendered a short talk on an assigned objective. Each candle was placed on the anniversary cake.

Those who will represent the Artesia organization at the P.T.A. state convention to be held in Carlsbad in April are the local officers, Mrs. E. J. Foster, president; J. Clark Bruce, first vice president; Mrs. P. V. Morris, treasurer, and Mrs. Nelle Hamann, secretary, and delegates, Mrs. E. A. Hannah, Mrs. Neil Watson, Mrs. Landis Feather and John White. Alternates are Mrs. Fay Hardeman and Mrs. John Runyan.

CLUB IS ENTERTAINED AT KISSINGER HOME

Mr. and Mrs. Ed Kissinger entertained members of the Pitch Club at their home Wednesday evening.

A supper was served buffet style at 6:30 o'clock after which the guests enjoyed games of pitch with Mr. and Mrs. W. T. Halde-man holding the high score at the close of the games.

Present were Mr. and Mrs. Jim Hillard, club guests, and Mr. and Mrs. Haldeman, Mr. and Mrs. Nevil Muncy, Mr. and Mrs. Paul Terry, Mr. and Mrs. S. C. Higgins and the hosts, Mr. and Mrs. Kissinger.

KINGS COMPLIMENT GUESTS WITH DINNER

Mr. and Mrs. Jim King entertained Sunday with a turkey dinner complimenting Mr. and Mrs. Stafford Brown of Carlsbad on their wedding anniversary and Charles M. Brown of Artesia on his birthday.

Covers were laid for Mr. and Mrs. Stafford Brown and son, Jimmie, of Carlsbad, and Mr. and Mrs. Charles M. Brown of Artesia, Mr. and Mrs. Maner S. Brown of Artesia, Mr. and Mrs. Seaborn Price and daughter, Charlotte Joe, of Hagerman, Miss Vivian Derrick of Hagerman, Clarence Dozier of Hagerman and the hosts, Mr. and Mrs. King.

MRS. LEWIS STORY FETES FORTNIGHTLY BRIDGE CLUB

The Lewis Story home was the scene of a lovely appointed luncheon-bridge when Mrs. Story entertained members and guests of the Fortnightly Bridge Club Tuesday.

A luncheon was served at 1 o'clock at quartet tables, after which rounds of bridge were enjoyed with Mrs. C. R. Baldwin holding the high score at the close of the games. After the election of officers was held with Mrs. William Linell elected president and Mrs. Baldwin re-elected secretary.

Present were members of the club and an extra table of guests, Meses. A. E. Crain, J. M. Story, Neil Watson, Howard Williams, Kenneth Williams, Howard Whitson, J. B. Atkeson, Glenn Booker, Grady Booker, C. R. Blocker, William Linell, Landis Feather, Charles R. Martin, Hollis Watson, C. R. Baldwin and Leslie Martin and the hostess, Mrs. Story.

ARTESIA GIRL ELECTED AS OUTSTANDING STUDENT

Miss Dorothy Gilmore was among the fifteen outstanding students of Eastern New Mexico College at Portales, who were chosen by a combination faculty-student nominating system.

The students were selected on the basis of scholarship, leadership, participation in activities, personality and useful service.

They will be photographed for inclusion in the college annual, "The Silver Pack," and will be listed under the heading of "Who's Who at ENMC."

CLUB IS ENTERTAINED AT THE CONNOR HOME

All members were present for the meeting of the Rummy Club held at the home of Mrs. Clarence Connor Friday.

A tasty covered dish luncheon was served at quartet tables centered with lovely sweet peas in small blue vases. Games of rummy was enjoyed during the afternoon with the high score prize going to Mrs. F. E. Painter and low prize to Mrs. C. W. Stagmiller, after which the hostess served a light refreshment course.

In honor of her birthday, Mrs. Craig Cornett was honored with a lovely birthday gift presented to her by members of the club.

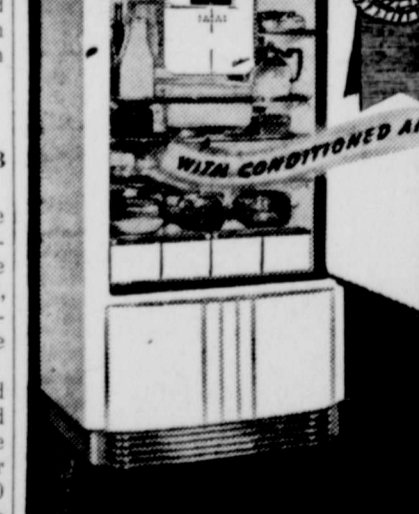
Present were Meses. Cornett, Painter, Stagmiller, Harry Steinberger, N. T. Kelly, J. H. Jones and W. S. Hogsett and the hostess, Mrs. Connor.

Typewriters for Rent—The Advocate.

Take Care of Your Eyes
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SEE G-E!
The Refrigerator With
CONDITIONED AIR!

NEW 1940 GENERAL ELECTRIC keeps food sweeter, cleaner air—controls humidity—practically eliminates transfer of food odors—gives colder, faster freezing temperatures than ever—and G-E prices go even lower for 1940!



G-E PRICES GO EVEN LOWER FOR 1940

FROM the great General Electric Research Laboratories have come new advancements that make this the most complete, the most thrifty G-E refrigerator ever built. Yet General Electric prices go even lower this year!

See G-E! And You'll See The Difference!

NEW Beautifully Styled All-Steel Cabinet. **NEW** Stainless Steel Super Freezer. **NEW** Stainless Steel Sliding Shelves. **NEW** G-E Air Filter. **NEW** Automatic Humidity Control. **NEW** Humi-dial.

RUSSELL AUTO SUPPLY CO.
GENERAL ELECTRIC

Approaching Wedding Of St. Clair Yates Is Announced

The approaching wedding of St. Clair Yates, third son of Mr. and Mrs. Martin Yates, Jr., of Artesia, to Miss Estelle Hefler, daughter of Mr. and Mrs. C. S. Hefler of Boston, Mass., has been recently announced.

Mr. Yates, accompanied by his mother, left Wednesday morning by train for Boston. Mrs. Yates expected to stop over in Kansas City for a brief visit with relatives before going on to Boston for the wedding.

Invitations have been issued for a church wedding in Boston at 4 o'clock Monday afternoon, March 4.

Miss Hefler will be remembered as having visited in Artesia last September.

Mr. Yates is to leave Boston with his bride after the ceremony by boat for Miami, Fla., and from there come by boat through the Canal Zone to Galveston and on to Artesia, where they will make their home.

Plans of other members of the Yates family to attend the wedding are somewhat indefinite at the present.

The first lighthouse to be built by the Federal government stands at Cape Henry, guarding the Virginia Capes.

A mailman who travels 10,000 miles a second—but he doesn't do it on foot. It's all done through a powerful short wave station. Read about the fastest mail service in the world, in The American Weekly, the magazine distributed with next Sunday's Examiner. 8-1tc

SUPPER CLUB MEETS AT THE DEXTER HOME

Mr. and Mrs. C. J. Dexter were hosts to members of the Supper Bridge Club which met at their home last Thursday evening.

A supper was served at 7 o'clock, after which rounds of contract were enjoyed, with Mrs. Fay Hardeman and Howard Whitson holding the high scores at the close of the games.

Members present were Mr. and Mrs. Hardeman, Mr. and Mrs. Whitson, Mr. and Mrs. E. N. Bigler, Mr. and Mrs. Landis Feather and Mr. and Mrs. Neil Watson and the hosts, Mr. and Mrs. Dexter.

CLUB IS ENTERTAINED AT THE PALMER HOME

The Delt-a-Dek Bridge Club, formerly known as the J. U. G. Bridge Club, was entertained at the home of Mrs. Frank Palmer Friday afternoon with all members present.

The ladies enjoyed the afternoon playing rounds of contract with the high score award going to Mrs. Ralph Barr and the second high award to Mrs. George Oliver. The hostess served a tasty luncheon course to Meses. Barr, Oliver, W. B. Gelwick, R. N. Russell, Theibert French, Lynn Buford and W. L. Vandever.

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THERE IS ALL DAY SMARTNESS IN THE NEW **Georgianas**

Whether "all day" begins with breakfast at the country club or behind an office desk, Georgianas are those perfectly tailored, beautifully fresh casual frocks that smartest young moderns wear. They cost a pittance, but look like a million. Their styling, fabrics, and detail are famous for reasons you'll soon discover when you see these—and they launder like a dream! **\$3.95**

3005 14-20
Pebble-look—a grand new fabric used exclusively in Georgianas—in a classic coat dress with new crescent yoke and pockets. Aqua, Tealose, Natural and Linen Blue.

3015 14-44
Leaf Striped French Crepe that performs under-lying miracles with diagonal lines and bias treatments. The flared skirt has a front ruffle and waistline smartly nipped in. Black, Wine, Teal, Navy.

3011 12-40
Tissue Sheer in cool fern leaf monochrome design. The belted skirt from softness by tucked shoulder fullness and white spiderweb-embroidered organza collar. Colored crystal buttons. Black, Burmese Amber, Linen Blue, Navy.

GEORGIANA FROCKS
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'Where Price and Quality Meet'
Phone 73

Major Kelley Guest Speaker When P.E.O. Sisterhood Entertains Bills

Major J. R. Kelley of Roswell, instructor at New Mexico Military Institute, one of the best informed speakers on world affairs in this section of the country, was guest speaker at the P. E. O. sisterhood meeting Friday evening. Mrs. Fred Cole and Mrs. E. P. Malone were co-hostesses at the spacious Cole home. About fifty persons were present to hear Major Kelley, including members and their husbands.

Mr. Kelley was accompanied to Artesia by Mrs. Kelley, who also was a guest on this occasion. Other out-of-town guests included Mrs. Frank Krumpholtz, who is visiting her parents, Mr. and Mrs. Rex Wheatley, and Mrs. Ed Russell of the Cottonwood community, a member of the chapter "K" of Roswell.

Major Kelley used as his topic of discussion "The Importance of Christianity in the Present World Situation." He believes that Christianity and its practice is the only solution which will solve problems of a war-torn world and one filled with every kind of "ism." He also believed there should be a change in the educational institutions of America, with less emphasis on financial problems and more emphasis placed on better living, he said.

After the splendid address of Major Kelley, the "Bills," who were special guests for the evening, in turn gave a clever, impromptu program which proved to be very entertaining. Those taking part appeared in familiar wearing apparel of the wives and a "model P.E.O. program" was staged.

A tasty salad course was served and the coffee service was presided over by Mrs. Cole. The room and table decorations were carried out in the Valentine motif.

Meeting Marks Past Noble Grand Contest's Close

A meeting of the Past Noble Grand Club, the beautiful new home of Mrs. Frank Thomas marked the close of an attendance contest between two groups led by Mrs. W. H. Cobble and Mrs. George Johnson. The contest being a tie, they entertained with a covered dish supper Friday evening.

An installation service was held for Mrs. Ward Cave who was installed as chairman of the club and Miss Ella Bauslin, who was installed as secretary and treasurer. The club initiated Miss Ina Cole, Mrs. J. Will Taylor and Mrs. Leland Price as Junior Past Noble Grands. Following the initiation an informal social hour was enjoyed.

Preceding the meeting the ladies met at the Thomas home in the afternoon and tacked two wool comforters which they later presented to Mrs. J. Will Taylor as a gift from the club.

Guests present were Mmes. Ed Conner, Beulah Jones, Ward Cave, J. M. Story, Harve Muncy, W. H. Cobble, Nellie Cogdell, C. Bert Smith, Fannie Bruton, George Johnson, John Lanning, Leland Price, J. Will Taylor, Ted Carder and Effie Wingfield and Misses Ina Cole and Ella Bauslin.

LEGION AND AUXILIARY HAVE JOINT MEETING

About fifty members were present for the monthly joint meeting of the American Legion and Auxiliary which was held at the hut Monday, with Mrs. Charles Morgan and Mrs. D. C. Blue co-hostesses for the evening.

A covered dish supper was served buffet style at 6:30 o'clock after which an informal social hour was enjoyed, with guests seated at pitch and bridge tables.

C. R. B. Idwin held the lucky number for a naval plate. He also was presented with a past commander's belt in honor of his service for the year 1938-39.

MRS. PARIS ENTERTAINS WOMEN'S ASSOCIATION

Mrs. R. L. Paris was hostess when she entertained members of the Presbyterian Women's Association at her home last Thursday afternoon.

The program for the afternoon was in charge of Mrs. M. C. Ross, who was assisted by Mrs. Wallace Gates and Mrs. William Linell. The Rev. Henry S. Stout discussed two chapters of the book, "Through Tragedy to Triumph," and Mrs. Rex Wheatley gave a report on "Women and the Way." At the close of the meeting the hostess served a delicious salad course to eighteen members.

Miss Anne Leaf, who visited her sister, Mrs. L. E. Knoedler, and smile the last month, left Friday for Cleveland, Ohio, where she will assume a position as superintendent in the Drake Hospital. En route to Cleveland she intended to visit her mother, Mrs. Anne Leaf, in Moline, Ill.

CARBON PAPER—The Advocate.

SPANISH-AMERICANS PLAN PARTICIPATION IN CUARTO

Plans are being made by the Spanish-American people for their participation in the coming Coronado Cuarto Centennial to be held in Artesia in April.

A group met at Central School Sunday, Feb. 11, at which time various songs, both religious and popular, and old-folk dances were presented, showing the rich material and talent available in this community.

Mrs. C. E. Robinson, chairman of the Artesia Cuarto Centennial committee, was introduced and spoke of the plans and purposes of the celebration, and stressed the fact that the outstanding objective of the celebration, and stressed the fact that the outstanding objective of the fiesta is that of bringing a better understanding among the people of the state.

Among those attending the meeting were the Rev. Fr. Brendon Weishaar of Carlsbad, pastor of the Catholic Church in Artesia, and Sister Carmen of Carlsbad. Sister Carmen offered to prepare several dancing and singing numbers which will be typically Mexican and Spanish, and Mrs. Julia C. Lopez is preparing a three-act play based on the apparition of the Virgin of Guadalupe in Mexico.

METHODIST CIRCLE MEETS AT HOWARD GISSLER HOME

Members of the Laura Bullock Circle of the Methodist Women's Society of Christian Service were entertained at the home of Mrs. Howard Gissler last Thursday afternoon.

The devotionals were led by Mrs. John S. Rice and a talk on "Rehabilitation Work in China" was given by Mrs. O. S. Matteson. "Churches Unite to Secure Millions for China Relief" was discussed by Mrs. W. S. French. The program concluded with the "World Outlook" read by Mrs. Rice.

A social hour was enjoyed and the hostess served a dessert course carried out in the valentine motif to sixteen members.

MRS. DURAND HOSTESS TO CIRCLE MEETING

The Gladys Dixon Circle of the Methodist Women's Society of Christian Service met at the home of Mrs. Roger Durand last Thursday afternoon with twenty-two members present.

The circle finished organizing and began their study on Christian social relations. Mrs. W. H. Baxter was elected the circle treasurer. After the business meeting a social hour was enjoyed and the hostess served a delicious refreshment course.

CLUB IS ENTERTAINED AT HOLYFIELD HOME

Members of the Viernes Bridge Club were entertained at the home of Mrs. Joe Holyfield Friday afternoon with Mrs. Howard Stroup, a substituting guest.

A pleasant afternoon was spent playing rounds of contract with the high score award going to Mrs. A. L. Glasser and second high to Mrs. Jack Clady.

The hostess served a salad course to Mmes. Stroup, Glasser, Clady, C. R. Vandagriff, Wallace Hastings, Boone Barnett and Wren Barker.

Typewriters for Rent—The Advocate.

MRS. BOOKER HONORED WITH SHOWER FRIDAY

Mrs. Glenn Booker was honorary guest when members of the Miercoles Bridge Club complimented her with a lovely miscellaneous shower at a meeting held at the home of Mrs. Howard Williams Friday afternoon.

Daintily wrapped gifts were presented to Mrs. Booker by Mrs. Lewis Story in behalf of the club and club guests. The afternoon was spent playing bridge with Mrs. Neil Watson holding the high score at the close of the games. The hostess served a tasty salad course. Enjoying the occasion were the honoree, Mrs. Booker, and Mmes. A. E. Crain, Wainright Miller, Landis Feather, Charles Martin, Dave Bunting, Roger Durand, S. O. Pottorff and Neil Watson, club guests, and Mmes. Lloyd Simon, Lewis Story, P. V. Morris, Hollis Watson, Raymond Bartlett, A. P. Mahone and Elzie Swift, and the hostess, Mrs. Williams.

MRS. CLARKE HOSTESS TO ALTAR SOCIETY

Members of the Catholic Women's Altar Society were entertained at the home of Mrs. J. J. Clarke, Jr., Tuesday afternoon.

The meeting opened with a short business meeting, after which the ladies enjoyed sewing. Seven members were present.

MRS. CLARKE HOSTESS TO THE SO-SO CLUB

Mrs. J. J. Clarke, Jr., was hostess to the So-So Club, which met at her home Tuesday afternoon.

"Mystery friends" exchanged gifts and an informal afternoon was spent sewing and visiting.

The hostess served a salad course to Mmes. J. Clark Bruce, Charles Gaskins, L. C. Reynolds, C. D. Marshall, James Allen and Joe Greene.

GIRL SCOUT CAMP IS LEASED TO MARY WHITE

Camp Mary White, Regional Girl Scout Camp, located in the Sacramento Mountains, has been leased to Miss Mary White, from whom the camp received its name.

Miss White has leased the camp for five years and will conduct a summer camp. For three weeks in June, each year, a reservation is made for Roswell Girl Scouts who desire to spend a vacation in the mountains.

UNIQUE FLOWER SHOW TO BE SPONSORED BY JUNIOR WOMAN'S CLUB

Mrs. Pauline McAuliffe of Hope, formerly of Hollywood, Calif., and Houston, Tex., will conduct a unique flower show, at the home of Mrs. Wallace Hastings Wednesday afternoon. The show is being sponsored by the Junior Woman's Club, open house will be held from 4:30 to 5:30 for those wishing to view the exhibit.

Mrs. McAuliffe received her training in the art of flower making in Hollywood, where she said the creators have become so far advanced in their creations that they have been permitted to show their hand-made flowers alongside exhibits produced by Mother Nature.

According to an article in the Houston, Annual Vacation and Travel magazine, published July 1937, Mrs. McAuliffe was listed as adding a new industry to Houston when she opened her studio there.

CRILE STUDIO IS GLAD THIS IS LEAP YEAR. ONE MORE DAY TO SERVE YOU.

Crile Studio is glad this is Leap Year. One more day to serve you. 8-1tc

WEDNESDAY NIGHT CLUB ENJOYS DINNER-BRIDGE

Members of the Wednesday Night Bridge Club enjoyed a lovely appointed dinner and evening of bridge at the home of Mr. and Mrs. Jack Clady Wednesday evening.

At the close of the games of contract the high score award was presented to Mr. and Mrs. Walter Douglas and second high award to Mr. and Mrs. Boone Barnett.

Members present were Mr. and Mrs. Douglas, Mr. and Mrs. Barnett and Mr. and Mrs. C. R. Vandagriff and the hosts, Mr. and Mrs. Clady.

MRS. M. G. SCHULZE HAS CROCHET PARTY TODAY

Mrs. M. G. Schulze entertained with a crochet party at her home this afternoon.

A number of crochet patterns were brought and guests copied them under the direction of Mrs. Ralph Shugart. Mrs. Schulze served a delicious refreshment course carried out in the George Washington motif.

The guest list included Mmes. Shugart, Frank Smith, M. C. Ross, L. R. Gerhardt, Henry S. Stout, William Linell, Earl Ployhar, Jesse L. Truett Hugh Kiddy and W. D. Burks, N. W. Baird, Leslie Martin and Marie Devoss.

Cottonwood Items

(Ora Buck) (Additional Items)

Everett Dean O'Bannon was out of school several days because of an infection of his ears and throat.

Little Jimmie Knoedler, son of Mr. and Mrs. Larry Knoedler, who has been quite ill for several days, is improving.

Edna Earl Johnson of here was out of school several days because of an infection in her ear, but is very much improved at this time.

Mr. and Mrs. E. B. Green of Artesia who sold their dairy equipment, have moved back to their farm on Cottonwood.

Ellis Wayne Scott, small son of Mr. and Mrs. Tom Scott of Espuella gin, who has been sick the last several days, was taken to Carlsbad Monday and again Wednesday to a doctor. He is suffering from an infection of the throat and ears.

A. G. Lane, of Lake Arthur, who has been ill for several months, underwent a serious operation in a Roswell hospital Friday. He was reported to be doing as well as could be expected. Mrs. Lane also is confined to her bed because of illness. She is at the home of her son, John Lane, of Lake Arthur.

J. W. Roberts died Sunday at his home north of Lake Arthur at the age of 83 years. Mr. Roberts, who had engaged in the ranching business during his life, first came to New Mexico when he accompanied the first herd of Littlefield cattle to this state from Gonzales, Tex., in 1881. Mr. Roberts was born July 4, 1856, at Clarksville, Ark. He was married to Martha West in 1884. He is survived by one son, Rudolph Roberts, of Roswell, and three daughters. Masonic funeral services were held at 2:30 o'clock Tuesday afternoon at the Hagerman Methodist Church.

Misses Marietta and Polly Philip of Muskogee, Okla., were guests of Mr. and Mrs. A. L. Bert from Friday to Monday. They came here from Carlsbad Caverns, which they visited Friday and left for El Paso on an extended visit to the West Coast and the Northwest before returning to Muskogee.

Artesia Memorial HOSPITAL Brief Items

Lum Richards, Jr., of Albuquerque, nephew of Albert and Joe Richards of Artesia, spent two days in the hospital last week, recuperating from a severe cold.

John Lanning left the hospital Monday, improving nicely after a severe illness.

Miss Pauline Ryburn of Dayton left the hospital Sunday, convalescing nicely after medical treatment.

Mr. and Mrs. Frank Linell left Saturday after spending a week in the hospital.

Mrs. Herman Crile, Jr., and baby daughter, Linda Jean, born Feb. 10, were taken home Sunday.

L. T. Hull of Atoka entered the hospital last night and underwent an operation. He was doing nicely this morning.

Mr. and Mrs. J. C. Follis of Hope, who were at the hospital recuperating from severe colds, went home Wednesday.

Kenneth Shirey, who was burned in the oil field Dec. 29, went home yesterday, well on the way to recovery from severe leg burns.

Bob Morris, 13-year-old son of Mr. and Mrs. P. V. Morris, was a patient from Saturday to Wednesday, suffering from a severe cold. He was greatly improved.

Mrs. Boyd Brown of east of town was discharged Monday, greatly improved after undergoing an operation.

Mrs. R. R. Sheppard and son, Leland Ray, who was born Feb. 10, were removed to their home at Smith Monday.

Mrs. Francis Clowe and daughter, Kathleen Joe, who was born Feb. 16, left the hospital Monday.

Miss Lucia Hnulik of north of Artesia is responding nicely to medical treatment.

Returned to the dead letter office during 1939 were 64,978 enclosures containing money which amounted to \$84,407.

Thousands Visit Lincoln National Forest in 1939

The new winter sports areas in the Lincoln National Forest attracted 19,000 sports visitors in 1939, according to estimates of the U. S. Forest Service at Alamogordo.

The annual recreational report released last week by Supervisor C. E. Moore estimated that in 1939 there were 566,850 persons who visited the Lincoln Forest. With

the installation of facilities for winter sports, the attendance is materially increasing.

Of the total number of visitors, it is estimated that 22,300 were summer home residents and their guests; 15,100 were hotel and resort guests; 25,000 were campers, and 45,750 came to picnic. Hunters are estimated at 5,850; fishermen, 12,000; winter sports, 19,000. The annual figures are compiled from reports from the various fieldmen throughout the forest.

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Provides Performance of a Quality Never Available Before in a Set This Size and Price! Model 9055 . . . Only \$34.50



THIS set was designed for the foreign market where short wave performance is all important. We know it will create a sensation here in town. It gives Foreign and American performance you can't afford to miss. Come in for a demonstration.

Designed for use with an RCA Victor TELEVISION ATTACHMENT. Modern streamlined cabinet, in mottled brown finish. Also available as Model 9056 in ivory finish. Has "Plug-In" for television attachment or record player. Amazing short wave reception. High sensitivity. Powerful Electro-Dynamic Speaker. Angle-Vision, Straight-Line Dial. Tone Control.

What you want to hear, when you want to hear it—That's American Radio. For finer radio performance—RCA Victor Radio Tubes.



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until your EYES complain . . .
 . . . to try "LIGHT CONDITIONING"
 BECAUSE YOU'LL PROBABLY BE TOO LATE

CAN'T scare you? We don't want to. But we do want to bring you face to face with this important fact: Science tells us that eyes are slow to complain about abuse . . . slow to object to poor light. Thus, by the time eyes do speak out, they have already been strained . . . perhaps injured.

That is why we say, "Don't wait! Try light conditioning today." For "light conditioning" gives you enough light in enough places to make seeing easy . . . helps guard young eyes and old.

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Start 'Em Right

USE STANTON'S

- CHICK STARTER
- CHICK GROWING MASH
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ALSO
HARDWARE
 FOR
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VALLEY THEATER

SUN.—MON.—TUES., FEB. 25-26-27

THINGS LOOKED GLOOMY FOR THE NEWLYWEDS... till Marjorie took a Bubble Bath!

S'help us... no one ever found a more hilarious way to float all troubles away!

The HONEYMOON'S OVER

with **STUART ERWIN MARJORIE WEAVER**

ITS CHUCKLE-FULL OF ... incidents ... accidents ... experiences ... adventures ... and no end of hearty laughs!

Executive Producer **Sol M. Wurtzel**
Directed by Eugene Forde - Screen play by Herman Musson, City-Helen and Howard McKean - Based on the play "The Cinder Line" by William Anthony McGuire
A 20th Century-Fox Picture

SAT.—SUN.—MON. AT THE OCOTILLO
"GERONIMO"

WHAT'S WHAT —in— NEW MEXICO

News Briefs of the "Sunshine State," Gleaned from Many Sources

Two hundred twenty-six New Mexico motorists were convicted of motor vehicle violations in January, Al S. Roughton, license division director, announced. Driving without a license headed the list of offenses, with 55 convictions. Reckless driving was a close second with 54. Others on the list: Speeding 27, defective lights and flares 27, drunken driving 23, running traffic lights and signs 22. The state obtained one manslaughter, one hit-run and two grand larceny convictions.

New Mexico's liquor, wine and beer consumption in January brought the State Division of Liquor Control a total of \$63,510 in stamp tax receipts, compared with \$62,897.34 for December, 1939, Division Chief S. T. Jernigan announced. Liquor sales accounted for 75 per cent of the month's total revenue, or \$47,821.40, per cent, and malt stamps brought in 7.2 per cent, or \$4,611.31. Jernigan said division inspectors traveled 11,411 miles to make 619 inspections and 15 investigations, resulting in one hearing, one complaint and one revoked license. During the month, the state issued 22 new licenses. New Mexico now has 760 dispensers, 90 package stores, one rectifier, 47 wholesalers, one winery and 12 bottlers.

The right of New Mexico firemen to have red lights and sirens on their private cars was upheld by Attorney General Filo Sedillo. In an opinion for Theodore A. Rosenthal of Albuquerque, secretary of the State Firemen's Association, Sedillo said that a previous law limiting such equipment to official vehicles was repealed in 1937. Rosenthal had complained that "state policemen have requested firemen in some towns to remove red lights from their cars."

Only seven cities of 147 trading centers showed an increase in business activity during December, according to a survey. Albuquerque was among those seven cities. And better still, Albuquerque topped the list together with Terre Haute, Ind., for the biggest increase—3 per cent. The others had increases of only 1 and 2 per cent. In some of the 147 cities, business activity was down as much as 26 per cent. Albuquerque in this monthly survey has been almost consistently listed as an area where business gains have been recorded.

Plans for construction of a \$50,000 student union building on the campus of Eastern New Mexico Normal School has been tentatively approved by the board of regents. The final word of approval, however, must come from the student body, which would be asked to contribute to their regular semester fees a nominal sum to help secure bonds for the work. Under the proposed plan, the government would be asked to contribute \$50,000 for construction, the funds to be repaid by a bond issue floated by the college and guaranteed by the college.

A new wrinkle in ridding roosting places of starlings, the new bird menace of the Southwest, is proving successful at Clovis. Fire escapes on Hotel Clovis, a nine-story building, had become the rendezvous of hundreds of the birds each night. Their chatter was a discordant note to the rest of the hotel patrons. Finis Collins, hotel engineer, hit upon a happy thought. Collins placed the stuffed figure of a hawk on the fire escape. When the vanguard of the nightly flight reached its usual roosting place there was pandemonium among the birds. The menacing figure of the hawk was too much and the starlings sought a night's lodging elsewhere.

State Game Warden Elliott Barker reported state hunters were pursuing game-killing mountain lions with success near Alamogordo. Two hunters, T. J. Clayton and Ellis Wright, killed three female lions in the first two days of their hunt, he said, and expected to get several more. The hunters reported they had found evidence of three yearling fawns killed by golden eagles in the same region—an unusual circumstance, Barker said, while the state hunters were busy.

Three lions and a bobcat was the bag brought back by a party headed by Mose Cauthen, Alamogordo business man and president of the Otero County GPA. The party went out over frozen and slick mountain country in response to reports of numerous kills among the deer at the old Lee headquarters ranch in the Lincoln National Forest. On a two-day hunt, the party of eight hunters found evidences of recent kills.

Governor Miles returned to Santa Fe Wednesday of last week after a month's absence and announced he was very much rested and ready for hard work. He was back in his office Thursday for the first time since Jan. 15, when he left on a Mexico vacation trip which was interrupted by a call to Washington for congressional hearings on the Cole oil bill.

State Highway Engineer Burton Dwyre said his department had obtained a motion picture projec-

REMINDER ABOUT MOVIE TICKETS

This is just a reminder that each week there appear in some of the advertisements in The Advocate the names of various persons, each of whom is entitled to a ticket to the Ocotillo or Valley Theater, provided he finds his name and brings the ad containing it to this office by Saturday of the week in which the name appeared.

As usual there are several such names in this week's ads, so look them over now. You may be awarded a free theater ticket, with no strings attached.

BETTER HAVE STICKERS

State Police Captain A. B. Martinez warned motorists they would be liable to arrest and fine henceforth if they lacked new brake-light stickers or drivers' licenses. The sticker deadline is a month past.

Do you have trouble locating pots and kettles? Then it's time to revamp the cupboard. It probably will save your disposition as well as your time. Fasten narrow bars across the back of a tall cabinet. Screw hooks to the bars and hang utensils on the hooks. Have a lower shelf for shallow pans that won't hang.

America's farm population in 1939 was 32,050,000 compared to a total of 32,077,000 in 1910.

tor for use in presenting films on highway safety. The films, furnished by the National Safety Council and various other organizations, will be shown to service clubs and other groups in New Mexico. "Believe me, it's effective, too," said Dwyre. "One film will do more good than a half dozen talks."

Construction of a new \$150,000 women's dormitory at State College is to start as soon as WPA approval is obtained, college authorities said, after sale of a \$55,000 bond issue to finance the sponsor's share of the project. The bonds were sold by the board of regents at \$102.60 on \$100 par value.

Fellow in Albuquerque died there a week or so ago just a couple of months before he would have been 102. Wonder what's the matter with the climate of Albuquerque that death should strike down its citizens in the prime of life? Just goes to show you that even in New Mexico it is healthier to live out in the country.—Roy Record.

The Coronado Cuarto Centennial last week issued (with a straight face) a call for men to let their whiskers grow. Officials said they had investigated the facial adornment which prevailed at the time of Francisco Coronado and learned that the fancy spade beard and mustache were much in favor. Among "don'ts" to whisker-growers were production of the eyebrow mustache, the Kaiser Wilhelm spikes, and the Weeping Walrus flip. "Something sweeping gracefully over the upper lip to meet the beard would be ideal," remarked Bill Colbert, publicity chief. The big idea is to obtain properly whiskered members of a cast to enact the Coronado entrada for presentation over the Southwest.

Frank Craddock, former Portales newspaper man, has been placed temporarily in charge of public relations for the Bureau of Revenue to succeed Raymond Mills, recently appointed public relations director for state unemployment compensation commission.

WORLD NEWS —in— BRIEF FORM

From Near and Far, Some Timely, Some of Human Interest

At Worcester, Mass., two gunmen robbed Mrs. Mary Monopoli, 60, of \$1,300 on Wednesday. On Friday, a masked stranger rapped at her door and handed her \$1,100. The next day someone else rapped. When she opened the door, she found \$200 on the porch.

Some young man is seeking a sweetheart with the aid of the public library at Indianapolis. He left a note in an Aldous Huxley novel suggesting any young lady interested in cultural pursuits should leave a card in James Whitcomb Riley's "Pipes of Pan at Zekesbury." Librarians scanned Riley's book. There were no takers.

The New Mexico State Tourist Bureau received a dog-eared, crumpled card requesting literature. It was signed by a Woodward, Okla., housewife and attached was this note from her husband: "I carried this in my pocket for weeks. You will catch h— for being so slow in supplying the information."

At Salt Lake City Patrolmen Clarence T. Smith and Louis W. Duncan found all quiet when they answered a complaint that the horn of a parked auto was sounding intermittently. As they turned to leave, the horn sounded a minute or so. They learned the owner had rigged up an attachment to toot the horn every ten minutes. The idea was to help the police in case the car was stolen.

Daily oil production in the United States increased 170,961 barrels to 3,682,914 for the week ended Feb. 10, the Oil and Gas Journal said. Oklahoma's flow was up 12,875 to 431,350; East Texas, 5,402 to 400,000; all Texas, 118,945 to 1,357,432; Louisiana, 7,685 to 279,307, and the Rocky Mountain area, 3,320 to 90,140.

Clarence Henke of Evansville, Ind., asked his sister whether she had seen his best suit. "Why, you sent it to the cleaners," she said. "No, I didn't." "Well, anyway," she continued, "early this week a man came to the door and said he was from the cleaners. I gave him the suit."

A young woman stormed into the district court clerk's office in Tulsa, Okla., and demanded: "Give me a divorce!" The clerk, Paul Burney, suggested she have a lawyer file a petition for one. "Oh," she said, "I thought all you had to do was ask for it."

At Laporte, Ind., four boys were arrested for stealing four parked automobiles. In their homes, police found blankets, flashlights and other loot from a dozen thefts. In their six-foot-square clubhouse, a drawing on one wall showed police shooting robbers. A framed motto opposite read, "Crime does not pay."

A magician who had been plucking ten and twenty dollar bills from his hat all evening for the entertainment of guests at Wallingford, Conn., was arrested with 56 others in a gambling raid. At police headquarters, he couldn't produce the \$10 demanded as bond.

Cattlemen and sheepmen have fought many a range war in New Mexico, so this sign greeted wool men at Albuquerque for their thirty-seventh annual convention: "Welcome, wool growers. Check your guns here. Cattle Growers Association."

CAA Instructor Jerry Andrews told University of Oregon student pilots to pick a prominent landmark and keep in line with it. But Nick Dallas of Heppner still staggered badly. He had picked a column of smoke arising from a freight train.

Wellfleet, Mass., a town of 1,000, is almost too good to be true. Police Chief John C. Daniels, in his annual report, simply noted: "I am glad to report that no arrests were necessary during the past year."

Convicted of stealing two loaves of bread—value 20 cents—John Richmond, 42, was fined \$25 by Judge Robert W. Frost in Boston. Richmond paid it promptly, peeling the bills off a roll which police said contained \$219 in cash and \$50 in checks.

Whitefish, Mont., has eliminated the element of personal danger from the dogcatcher's life. Mrs. Coed Scholz was given the job after several men quit because of threats from enraged dog lovers. Her success brought her an extension of one year for her term.

Maurice M. Chaud, president of the Houdini assembly, American Society of Magicians, thinks spirits had something to do with his failure to get a quorum on the third floor of the Press Club at Waterbury, Conn., for the annual meeting. So, without the aid of mirrors, he levitated his missing members by ordering the bar moved up from the first floor.

NOTICE OF PUBLICATION (Foreign)

Pursuant to Section 32-228, of New Mexico Statutes Annotated, Codification of 1929, NOTICE IS HEREBY GIVEN of the filing in the office of the State Corporation Commission of New Mexico, of a certified copy of

3 ways to save money WITH ONE PAINT

There are three separate and distinct ways that LOWE BROTHERS HIGH STANDARD HOUSE PAINT saves you money. 1. It covers more square feet of surface per gallon. 2. It spreads easier and evenly and saves labor cost. 3. It gives you beauty and protection much longer than "cheap" paint possibly can. These are facts which mean lower cost for you. Come in and let us prove them before you paint.

Kemp Lumber Co.
"Home Building Service"
PHONE 14
Low Brothers

PRICE'S CREAMERIES

Purity

Among other things can attribute preference for its milk and milk products to Purity. From the safety of tested herds to the delivery of Price's dairy products to your door, we adhere to the most strict practices of Purity.

For Delivery Phone 72

- PRICE'S MILK
- DESERT GOLD BUTTER
- VELVET ICE CREAM

GOBER WRIGHT, Mgr.
121 S. Roselawn Ave. Artesia, N. Mex.

Certificate of Incorporation and Statement of BAREFIELD-PHIPPS OIL CORPORATION, a Texas corporation.

1. The amount of authorized capital stock is: \$25,000.00. The amount of capital stock actually issued and with which the company will commence business is: \$25,000.00.

2. The names of the incorporators and their postoffice addresses are:

Name	Address
J. B. Phipps, Fort Worth, Texas.	Mrs. Nettie Phipps, Fort Worth, Texas.
J. B. Phipps, Jr., Borger, Texas.	J. D. Barefield, Artesia, New Mexico.
Peggy Barefield, Artesia, New Mexico.	

3. The objects and purposes of said corporation are: To establish and maintain an oil business, with authority to contract for and to lease and purchase, and of the right to prospect for, develop and use coal and other minerals, petroleum and gas; also the right to erect, build and own all necessary oil tanks, cars and pipes necessary for the operation of the business of the same, as authorized by subdivision 37, Article 1302 of the Texas Revised Statutes of 1925. In other words, the purpose for which said corporation was formed

is to engage in the oil business, with authority to lease, develop and produce oil, gas and other minerals. Also in the event said corporation finds it necessary or advantageous to do so, with authority to build and own necessary oil tanks, cars and pipes, to secure the marketing of said oil and gas when produced.

4. The principal place of business of the corporation is: Artesia, New Mexico, and the name of the statutory agent therein, and in charge thereof, upon whom process against the corporation may be served is J. D. Barefield of Artesia, New Mexico.

5. Filed in the office of the State Corporation Commission on Feb. 1, 1940, No. 21878 Cor. Rec'd. Vol. 5, Page 92, at 2:00 P. M. STATE CORPORATION COMMISSION OF NEW MEXICO
By Don R. Casados, Acting Chairman 8-1tc

Roselawn Nurseries
TREES, SHRUBS, PLANTS, VINES
H. A. Porter, Artesia, N. M.

1890 1940
Eddy County Abstract Co.
PROMPT SERVICE
We have the only up-to-date set of books in Eddy County
116 1/2 N. Canyon Carlsbad, N. Mex.

Security Safety
Good Borrowers GET MONEY Quickly

There is little delay in our acceptance of a loan and placing the money into the borrower's hands, once he has established his ability to repay.

We have plenty of funds available and we are organized to handle loans with efficiency and dispatch. Your application will have prompt, courteous attention.

First National Bank

OFFICERS:
H. G. Watson, President
S. O. Pottorff, Vice President
L. B. Feather, Cashier
Fred Cole, Assistant Cashier
Wm. Linell, Assistant Cashier

Satisfaction Service

LEAP YEAR

Birthday GIFTS

If your birthday falls on the 29th Of February this year, We'd like to give you a birthday cake. Just let us know you're here.

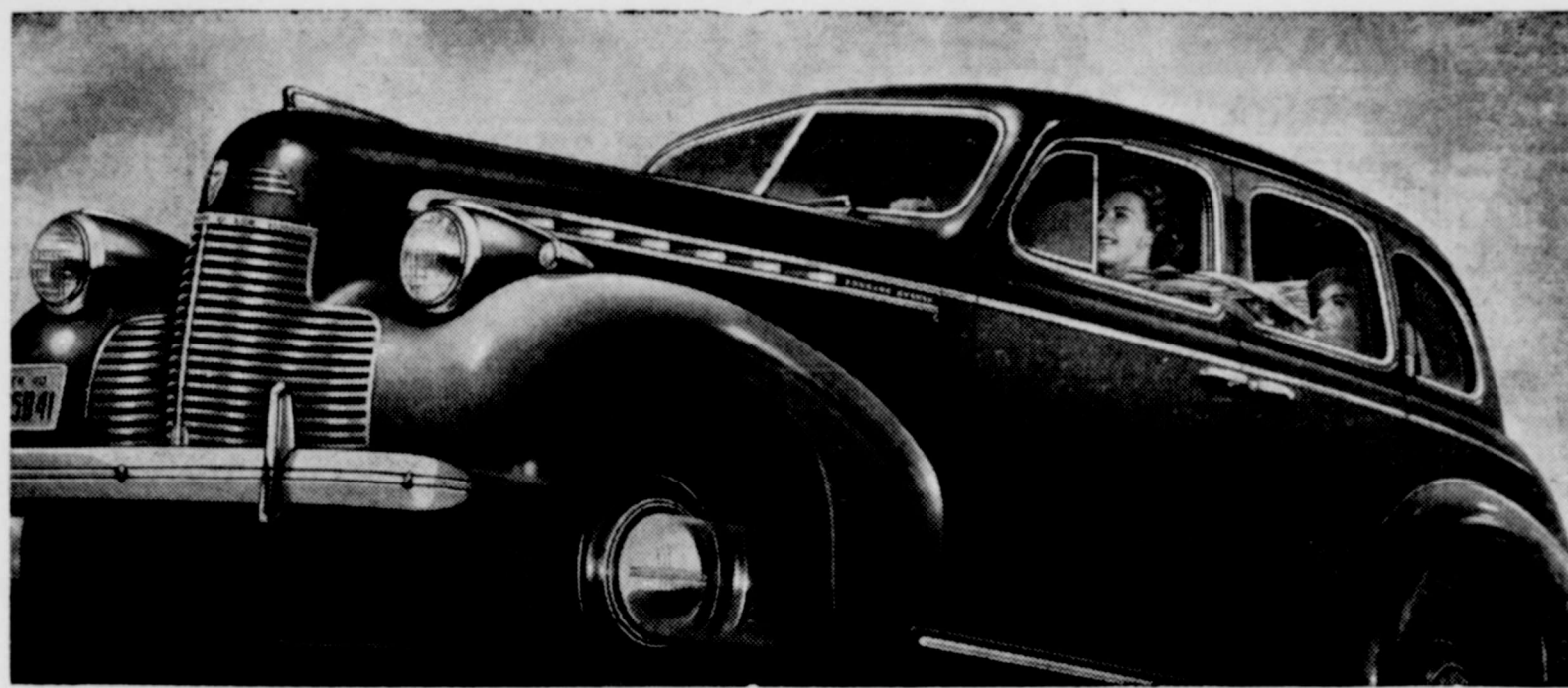
By Wednesday next your address we must have. Your age? No, your name we shall need. A cake shall be yours with our best compliments, And may you enjoy the feed.
Gail Hamilton

ROSS BAKING CO.

You Take No Chance

20% Paid All Workers Who Do Not Win One of the Four Prizes

FIRST GRAND PRIZE



2nd Prize
\$300
IN CASH

4th Prize
\$50
IN CASH

NEW 1940 CHEVROLET
MASTER TOWN SEDAN FULLY EQUIPPED

Value \$850.00
Purchased From
GUY CHEVROLET CO.

**ENROLL
BEFORE
IT'S TOO
LATE**

3rd Prize
\$100
IN CASH

Address All Communications To
THE ARTESIA ADVOCATE

Campaign Department

Artesia, New Mexico

Now is the time for persons in the Artesia District to get some of this extra money, which comes in so convenient. Good, clean, congenial work, representing the oldest established and most reliable newspaper of this district.

Free Voting Coupon
Good Will Subscription Campaign
Artesia Advocate
VOTES 500 VOTES
FOR.....
Coupons should be cut from the paper and name of worker written on line and sent to the campaign department of The Artesia Advocate, Artesia, N. Mex.
Not Valid After March 15, 1940

Good Will Entry Blank In
The Artesia Advocate
"GOOD WILL" CAMPAIGN
"GOOD WILL" CAMPAIGN DEPT.
ARTESIA ADVOCATE, ARTESIA, N. M.
Please enter my name as one of the "Good Will" Workers in your campaign. I understand all conditions of it and agree to be governed by whatever rules are made for the protection of the interests of the various workers. I sign this card with the understanding that I am to have 10,000 FREE "Good Will" Votes.
Signed.....
Phone No.....
Address.....

CLIP
and Mail or Bring This
Entry Blank to the
Campaign Department
of The
Advocate
Artesia, New Mexico

25,000
Extra Votes For Promptness
Mondays, Wednesdays and Fridays are report days for all workers. A cash report on these days will earn 25,000 extra votes.
The Advocate Office
Will be open until 9 p. m. Each Monday, Wednesday and Friday for your convenience.

Filed for Record

WARRANTY DEEDS—
 M. F. Sadler et al to Ralph J. Harris, tract adjoining Highway East Addn. San Jose, \$10, etc.
 George L. Teague et ux to F. E. Elliott, NW 1/4 Sec. 14-25-25, \$10, etc.
 Mattie J. Bretz et vir to Lindel Sadler, lot 2, blk. 84, Lowe Addn. to Carlsbad, \$10, etc.
 George P. Ferree to Mrs. Otila H. Aguilar, lot 9, blk. 4, Artesia Hts. Addn. Artesia, \$50.
 Catarino Carrasco et ux to Walter Craft, NE 1/4 SE 1/4 Sec. 11; S 1/4 NW 1/4, NW 1/4 SW 1/4 Sec. 12-24-28.
 Salome Carrasco et ux to Walter Craft, NE 1/4 SE 1/4 Sec. 11; SW 1/4 SE 1/4 Sec. 11-24-28.
 George Dodro et ux to Edith Starr, 50 x 150 NE 1/4 SE 1/4 NW 1/4 NW 1/4 Sec. 1-22-26.
 George Dodro et ux to Herbert Mitchell, 50 x 150 NE 1/4 SE 1/4 NW 1/4 NW 1/4 Sec. 1-22-26.
 S. A. Jones et ux to Jack B. Armstrong, lots 6 and 8, blk. 4, original town Artesia, \$6,000.
 M. L. Martin to Guinn Britton Martin, E 50 ft. lot 7, blk. 10, Greene's Highland Addn. Carlsbad.
 George S. Westall et ux to Carlos Gale, lot 10, blk. 180, Westfall's Subdivision to Carlsbad, \$10, etc.
 Herman Hemler et ux to Myrtle & J. C. Neeley, lot 3, blk. Hemler's Subdivision Carlsbad, \$10, etc.

B. F. Sollberger to Leona Mary Porter, part of SE 1/4 SW 1/4 Sec. 18-22-27, \$1, etc.
 T. W. Carter et ux to Norma Lee Kizer, lot 2, blk. 21, Morning-side Addn. to Artesia, \$1, etc.
 E. M. Coalsen et ux to Home Assn. Bryan Mudgett Post No. 7, E 1/2 blk. 70, Belva Subdiv. Carlsbad, \$10.

LAND PATENT—
 United States of America to James C. Todd, E 1/4 SE 1/4 Sec. 30; W 1/4 SW 1/4, SE 1/4 SW 1/4, S 1/4 SE 1/4, NE 1/4 SE 1/4 Sec. 29-25-21.
ASSIGNMENT O & G LEASE—
 B. H. Nolen et ux to Geo. Atkins & Dave Elder, SE 1/4 NW 1/4, S 1/4 NE 1/4, NE 1/4 SW 1/4, NW 1/4 SE 1/4 Sec. 31-16-29; lot 1, Sec. 6-17-29.
 C. S. Powell et al to C. E. Mann, NE 1/4 NE 1/4 Sec. 33-16-29.
 B. H. Nolen et ux to Paul Crandell, S 1/4 SW 1/4, NW 1/4 SW 1/4 Sec. 17-16-29.

C. L. Tallmadge et ux to Rufus R. Sedillo, W 1/4 NE 1/4 Sec. 32-17-30.
 C. L. Tallmadge et ux to P. J. Vidal, W 1/4 NE 1/4 Sec. 32-17-30.
 C. L. Tallmadge et ux to Harry B. Tellyer, W 1/4 NE 1/4 Sec. 32-17-30.
 C. L. Tallmadge et ux to David Chavez, Jr., W 1/4 NE 1/4 Sec. 32-17-30.

Maude Bruce McFaddin to Emery Carper, SE 1/4 SE 1/4 Sec. 3; S 1/4 NW 1/4 Sec. 10; E 1/4 NW 1/4 Sec. 11; W 1/4 W 1/4, NE 1/4 Sec. 1-19-31.
 Maude Bruce McFaddin to Emery Carper, NW 1/4, W 1/4 NE 1/4, NE 1/4 SE 1/4, S 1/4 SW 1/4 Sec. 3-19-31; 1/4 interest E 1/4 NE 1/4 Sec. 3-19-31.
 Pete Droppleman et ux to W. D. Reiger, NW 1/4 SE 1/4 Sec. 3-17-29.

TAX DEEDS—
 State Tax Commission to M. W. Evans, lots 3 and 4, Sec. 2-16-26; NE 1/4 lot 8, Sec. 3-16-26, \$27.
 State Tax Commission to Mrs. Monroe Howard, lots 1, 3, 5, N 1-3 lots 2, 4, 6, blk. 4; lot 11, blk. 3, Roberts Addn. Artesia, \$210.
 State Tax Commission to H. L. Boyd, lot 6, blk. G, East San Jose, \$20.

State Tax Commission to Hugh W. Kiddy et ux, lot 7, 1, 3 and 5, blk. 15, Chisum Addn. to Artesia, \$100.
 H. F. Christian, Treas., to Martha Livingston, lots 12 and 14, blk. 75, Lowe Addn. to Carlsbad, \$61.62.

Mattie J. Bretz et vir to B. Brandon, No. 1-3 lots 7 and 8, blk. 23, Spencer's Addn. Carlsbad, \$10, etc.
 Eugene Bretz et ux to Bertha Louise Brandon, So. 55 ft. lot 10, blk. 23, Spencer's Addn. to Carlsbad, \$10, etc.

State Tax Commission to C. F. Concannon, lot 14, blk. 2, Tyler Subdiv. Artesia, \$22.16.
DISTRICT COURT—
 No. 7111—Elsie May London vs Luther G. London, divorce.
 No. 7112—Margareto Catano vs Manual Villa, for support of child.
 No. 7113—Guy A. Reed, Admr., vs Jess Holley & Monte Holley, on judgment, \$225.
 No. 7114—Grace Schutte vs Arthur R. Schutte, divorce.
 No. 7115—Juanita Ramirez vs Rosenda Ramirez, divorce.
 No. 7116—In the Matter of Estate of Van Phillips Welch, Jr., et al, petition.
 No. 7117—Walter Craft vs Otto L. Holwell et al, NW 1/4 SW 1/4, SW 1/4 NW 1/4 Sec. 12; W 1/4 SE 1/4 SE 1/4 Sec. 11-24-28, to quiet title.
 No. 7118—C. L. Womack vs unknown claimants, lots 11 and 13, blk. 58, Lowe Addn. to Carlsbad, to quiet title.
 No. 7120—Loera Ausley vs Emmett Carrol Ausley, divorce.

ASSIGNMENT OPR. AGREEMENT—
 B. H. Nolen et ux to Paul Crandell, S 1/4 SW 1/4, NW 1/4 SW 1/4 Sec. 17-16-29.
 B. H. Nolen et ux to Geo. Atkins, SE 1/4 Sec. 17-16-29.

ASSIGNMENT ROYALTY—
 Louis J. Root et ux to James Conlon, 1/4 of 1 per cent Sec. 1; N 1/4, SW 1/4, N 1/4 SE 1/4, SW 1/4 SE 1/4

Little Freshman, Big President



Even standing up, little Miss Gerber, who is the tiniest freshman at Eastern New Mexico College at Portales, is a whole lot shorter than President MacKay of the college, here caught by a conspiracy between Maxine and the

campus photographer. Maxine in pig tails and a little girl's dress for her initiation into Sigma Iota Chi, social sorority, is also considerably older than she looks. She is 17, is five feet tall, weighs 94 pounds, and her home is in Portales.

22; W 1/2 SW 1/4 Sec. 21; NE 1/4 NW 1/4 NW 1/4 Sec. 28; SE 1/4 NW 1/4 Sec. 27; E 1/2 SW 1/4 Sec. 34-18-30 and Fort Worth Spudder and other equipment.

Cuarto Centennial Influence Seen in Men's Gay Clothes
 Manufacturers of men's sport wear were given the suggestion today they might brighten up the dress of tourists and local people in this area in 1940 by bringing out clothes in bright red and yellow, the official colors of the Coronado celebrations.

Clinton P. Anderson, managing director of the United States Coronado exposition commission, advanced the idea and said that numerous people had written and asked him where they could purchase clothes made in the Coronado colors.

"With a great number of cities in New Mexico, Texas and Arizona holding special events during the year, with promotion and advertising going on about Coronado year in national publications, the red and yellow colors are going to receive a world of publicity," Anderson said.

"Why right here in my own office, the publicity director (that's Bill Colbert, formerly of Hobbs) is so pepped up over the Coronado celebrations that he has had a special pair of red and yellow pajamas made," said Anderson.

Justice Thomas Todd of the U. S. Supreme Court and Lucy Payne Washington were the first to be married in the White House, on March 11, 1811.
 The world's most extensively cultivated ground is said to be an area of 1000 acres under glass in Hartfordshire, England.

SUBSCRIBE FOR THE ADVOCATE
 R. G. (Tex) Patillo et ux to Leo R. Manning et al, NW 1/4 NW 1/4 Sec.

Cottonwood Items
(Ora Buck)

Joe Sessum was the guest of H. V. Parker, Jr., Thursday night.
 H. V. Parker has moved his shop to his farm near his store on Cottonwood.

Mr. and Mrs. R. E. Coldman of this place left early last week for New Orleans on business.
 Mr. and Mrs. Clint Powell have sold their farm on Cottonwood to Monroe Howard.

Miss Lue Maxie of Douglas, Ariz., who has been here the last two months, left Saturday for her home.
 Mrs. Clarence Pearson and Mrs. Oscar Pearson of the Cottonwood community were visiting friends in Roswell Monday.

Ralph Hersey and Miss Ethel Shultz of Cottonwood were among those from here in Roswell Monday on business.
 Mr. Nelson and two sons of the Cottonwood community have been confined to their home because of severe colds and influenza.

Mrs. I. P. Johnson is able to be out, after having been confined to her home for several days because of illness.
 Mrs. John Buck of here received word last Thursday that her mother, Mrs. D. C. Hobbs of Malaga, was quite ill.

The Artesian well being drilled on L. T. Lewis' farm was completed and the well rig was torn down and moved last week end.
 Sheep shipments in this area are increasing, with the feeding season in the community about at its peak.

Ester H. Ingram, little daughter of Mr. and Mrs. Roy Ingram, has been ill of a severe cold and influenza.
 J. L. Taylor of this community escaped serious injuries Wednesday last week, when he ran into an oil truck. His car was damaged badly and he was badly bruised.

Mrs. James Thigpen and children returned to their home in Artesia last Thursday after a visit of several days with her parents, Mr. and Mrs. Jesse I. Funk.
 Mrs. Ed Taylor spent Monday night with her son-in-law and daughter, Mr. and Mrs. Pat Prentes, who recently moved to the Bradley farm.

The condition of Mrs. J. B. Croak of Lake Arthur who has been seriously ill of pneumonia the last two weeks, was still critical at last reports.
 Mrs. Tom Terry and daughter, Mrs. J. A. Clayton, Jr., of here were business visitors in Roswell Wednesday of last week.

Little Larry Jane Gray, daughter of Mr. and Mrs. Orville Gray, who has been quite ill for ten days, is still confined to her bed, but is somewhat better.
 Miss Margaret Nelson of Cottonwood, who underwent a tonsil operation at a Carlsbad hospital Friday, is getting along satisfactorily.

Alma Lynn Nelson, daughter of Charlie Nelson, who makes her home with her uncle and aunt, Mr. and Mrs. Clarence Pearson, is confined to her home from pneumonia.
 Mr. and Mrs. L. E. Buchanan and two children and a friend, Mrs. Clyde Lavender, all of Phoenix and Tucson, Ariz., are here at this time visiting Mrs. Buchanan's parents, Mr. and Mrs. Ethel Vaught, and F. M. Privet.

Four basketball games were played last Thursday night at the Cottonwood gymnasium. The Hope team defeated the Cottonwood lit-

tle boys' team, 14 to 9. Otis won over Lakewood, 22 to 6. The Cottonwood big school boys lost to Carlsbad 5 to 26. Malaga won the game over Hope.

E. P. Malone left last Thursday for the Kansas City market, with two carloads of sheep. Fred Nelson also shipped three carloads of sheep to Kansas City. L. T. Lewis and Ed Taylor loaded out a car of sheep last week for the Kansas City market.

Miss Mabel Allis Trumblefield of Hagerman became the bride of Harmon Lott Johnson, a son of Mr. and Mrs. I. P. Johnson of this community, at Roswell Saturday. Mr. Johnson attended grade school on Cottonwood and later attended Artesia High School. He is well known throughout the community. Mrs. Johnson is popular among the Hagerman younger set.

Mr. and Mrs. Monroe Howard and children, Lois and Floyd Monroe, went to Albuquerque Saturday to visit their son, Truman Howard, and Mrs. Howard and son, Mr. and Mrs. Truman Howard returned home with his parents for a visit. They also will visit Mrs. Howard's parents, Mr. and Mrs. H. V. Parker. Mr. Howard is recovering from several days' illness.

Boys and girls of the Carlsbad 4-H Club basketball team played the Artesia 4-H Clubbers at the Cottonwood gym Wednesday evening of last week. The Carlsbad girls were soundly trounced 16 to 3 by the Artesia girls. Outstanding players for Artesia were Juanita and Mildred Cline of Artesia and Helen, Mary and Christine Johnson of Cottonwood. The Carlsbad boys defeated the Artesia group by a score of 16 to 13.

The Ladies Aid Society held its February meeting at the Cottonwood Church. The meeting was opened with the group singing "Sweet Hour of Prayer," followed by a prayer by Mrs. D. A. Jameson and devotionals conducted by Mrs. E. P. Malone. Mrs. Jesse I. Funk had charge of the program. Mrs. Fred Chambers and Mrs. D. A. Bradley gave interesting talks on a zone meeting held in Artesia Feb. 6. Mrs. Jameson was a guest speaker. Mrs. Chambers, president,

presided over the business period. The year books were presented by Mrs. Glenn O'Bannon. The Aid presented Mrs. I. P. Johnson, past president, with a lovely picture during the refreshment hour. Mrs. Malone was hostess, serving lovely refreshments to Mrs. Funk, Mrs. Chambers, Mrs. N. C. Doering, Mrs. Bradley, Mrs. John Buck, Mrs. C. H. Cladwell, Mrs. G. G. Golden, Mrs. O'Bannon, Mrs. Jameson, Mrs. Johnson and Mrs. Charlie Buck.

U. S. postal savings deposits for the fiscal year 1939 amounted to a total of \$1,297,423,953.
 The first recorded strike in America took place in 1786 when Philadelphia journeymen printers quit to enforce demands for a minimum scale of \$6 a week.

Housewife—"Now please be careful with my new polished hardwood floors."
 Plumber—"Don't worry, Madam. I won't slip with these here hob-nailed shoes on."

The State Game Department has long known that coyotes kill antelope, but never saw the killers in action until last week.
 En route to Santa Fe, Paul Russell, district game warden at Roswell, saw two coyotes chasing five antelope, which were so tired "their tongues were hanging out."

"They crossed the highway in front of my car," said Russell. "I shot the leg off one coyote with my rifle, but I don't think the antelope could have held out much longer."
 Russell said that because antelope run in sweeping semi-circles, the coyotes can run in a straight line and chase them until they drop from exhaustion.

"An antelope often will run four or five miles to a coyote's one," said the warden.

Advocate Want Ads Get Results!

Sees Two Coyotes Chase Antelopes



HERE'S HEALTH!

There's nothing like good fellows together, toasting each other's health, wealth and happiness over a "Cup of Friendship."

★ MEET YOUR FRIENDS HERE ★

THE SMOKE HOUSE

Phone 97 Of Course We Deliver

ALL-TIME LOW PRICE
 Big 6 Cu. Ft.
FRIGIDAIRE
 ONLY \$119.50
Mc CLAY FURNITURE STORE
 EASY TERMS

Just Received in Pecos Valley During Last Ten Days!

Two Carloads Tires

SEIBERLING TIRES

WE HAVE A TIRE OF Every Size—Every Purpose At Any Price You Want to Pay Get Our Best Trade-in Offer BEFORE YOU BUY YOUR NEXT SET OF TIRES

Largest Stock Used Tires in the Pecos Valley Priced from \$1.00 Up

PIOR RUBBER COMPANY
 Washing—Complete Tire Service—Lubrication

Little Known Facts and Sidelights on Oil Industry

Expeditions Tank Trucks

Thousands upon thousands of small firms and individual operators in the petroleum industry owe the success of their enterprises to the motor tank truck. It enables them to compete on an equal basis in the delivery of products from pipe line terminals to market.

Small marketers with limited capital find that with the tank truck expediting delivery, business volume can be maintained on as little as one-tenth prior inventories without detriment to service.

Better Television

More and better television programs may soon be on the air with the development of a new sensitizing process for camera tubes. Using molecular hydrogen to bombard the tubes used in picking up scenes for broadcasting, they can be made 50 times more sensitive, inventors claim.

In television broadcasting the iconoscope tubes used contain a photosensitive screen on which the image is focused and by which it is converted into an electric image suitable for broadcasting. The tube containing the screen is evacuated. Then hydrogen gas is expanded and by means of electrical pressure the hydrogen molecules and atoms are "fired" against the photosensitive screen.

It may be surprising to those who have tried to split a walnut shell without a nut cracker that even this substantial overcoat is not sufficient covering during Autumn frosts in California.

When temperatures reach the danger point the walnut growers turn to orchard heaters which are stoked continuously with burner oil delivered by tank car, truck and trailer from central storage tanks. In one 660-acre grove as much as 60,000 gallons of burner oil have been used in the 11,000 orchard heaters in one night. No end of care is given to a walnut grove, although it does not produce in commercial quantities until at least six years old, and does not become full bearing until it is sixteen.

After that, given proper soil, climate and care, it will produce indefinitely. Some trees in Europe are several hundred years old. In California, the first trees, planted about 70 years ago, are still going strong.

Ingenuity is applied in earnest when the walnuts reach the packing house. The nuts from partly-filled shells are vacuumed out. Nuts of A-1 quality are washed, graded, dried, and hand-sorted three times. Samples are crack-tested and inspected for quality and color.

They're even put through a printing press! Probably the first walnuts in history to achieve this distinction. Conveyors carry them beneath a rubber printing plate for the seal of approval.

To those who watch their calories, walnut kernels tell an interesting story. They contain 67 per cent oil, 14.7 per cent protein, 12.9 per cent carbohydrates, 3.7 per cent water and 1.7 per cent minerals. A pound of walnut kernels contains 3210 calories.

New Power to the Farm

With new 2 and 3-pow tractors, today's small-acreage farm can be completely power-equipped for less than \$1,500. The new small models will mechanize 3,000,000 more farms, it is estimated, and will supplement larger tractors on 3,000,000 bigger farms.

Tractors are rapidly attaining higher standards of engineering and refinement. More powerful and economical to operate, trimly streamlined, with self-starters, enclosed cabs, rubber tires, and other appointments, they are fast replacing older models.

Ageless Oil

Petroleum was valued for its usefulness by the Persians in 450 B. C.

The first concession for the "collection of petroleum" was granted in Italy in 1400.

In London the utility of oil for street lighting was recognized in 1415.

German Bavarian petroleum was sold as a medicine in 1436.

Pechelbronn petroleum was skimmed from water in 1498 and marketed as a lubricant and an illuminant.

The Galicians called petroleum "earth balsam" in 1506.

Spanish explorers on the Texas Gulf Coast west of Sabine Pass used asphalt in July, 1543.

The citizens of Modena, Italy, extended the uses of petroleum from lighting and medicinal purposes to preparation of paints and varnishes in 1640.

Houses in the Sun

Buildings that admit warm infra-red rays in winter but deflect them in summer. Walls that absorb sunlight by day and give it off as a soft glow in the darkness. These are some of the things to be expected when people live in plastic houses, according to architects and chemical researchers.

A step in this direction is the plan for molded plastic building blocks made of ethyl cellulose and polystyrene, a mineral-oil product. The blocks are one foot square and less than 1-8 inch thick with holes around the edges allowing them to be nailed to a wooden or light metal framework.

Available in many colors, they are designed for both interior and exterior walls, permitting insulation against heat and cold. No paint, plaster, or wallpaper is needed, and the blocks can be transparent, translucent, or opaque depending on where they are used. Advantages seen are: light weight, low fire hazard, no cracked walls—crevices between the blocks are sealed with an elastic caulking—and immunity to decay, disintegration or insect attack.

Miss DeLouche in Gable Photo Shown In The Dallas News

Miss Laura Lou De Louche of Artesia was pictured in the Sunday, Jan. 28, issue of The Dallas Morning News in a bathing suit at the municipal swimming pool here, while all of Texas was shivering during one of the coldest winters in history.

Although Artesia has many summer days in winter, the picture was not taken during one of them, but was snapped last summer by O. R. Gable, Jr., son of Mr. and Mrs. O. R. Gable, a student at North Texas State Teachers' College, Denton, while at home visiting his parents.

Miss De Louche is the daughter of Mr. and Mrs. L. W. Louche of Artesia.

MAY EXCHANGE GUARDS

Adjutant General R. C. Charlton said he would ask Oklahoma to send the first battalion of the 129th Engineers to New Mexico's next national guard encampment to train with New Mexico 120th companies.

If Oklahoma accepts, he said, New Mexico would send Battery A to encamp with Oklahoma's 158th Field Artillery at Fort Sill, Okla.

America's total farm mortgage debt amounted to \$7,071,000,000 in 1939. For 1930 the total was \$9,643,000,000 and in 1910 it was \$3,208,000,000.

Smith Items

(By Mrs. H. E. Brown)

Mr. and Mrs. H. E. Brown were in Carlsbad Friday.

Mr. and Mrs. C. Pierson were visitors in Carlsbad Tuesday.

Dorothy Moore visited Virginia Fulton of Artesia over the week end.

Mrs. Amy Sheldneck was a visitor last Thursday evening of Mrs. H. E. Brown.

Mr. and Mrs. Grover Pratt and Ernest Thompson were Artesia visitors Monday.

Miss Louise Brown was a visitor in the Sam Lee home in the Loco Hills community Sunday.

Word has been received Kenneth Shirey will be moved to his home here this week.

Mr. and Mrs. Neal Jackson and daughter of Artesia were Sunday visitors of Mr. and Mrs. A. L. Jackson and family.

Mr. and Mrs. Bert Smith and Mr. and Mrs. Bud Biggs were visitors of Mr. and Mrs. F. L. Brown and family Saturday evening.

Mr. and Mrs. Ellis Robson of Artesia were guests Sunday of Mr. and Mrs. H. E. Brown of this community.

Mr. and Mrs. J. C. Clayburn were in Hobbs Saturday evening. While there they visited Mr. and Mrs. Claude Cawthron.

Mr. and Mrs. Preston Camp and daughter, Mary Kathrine, were called to Roswell Tuesday because of the death of Mr. Camp's aunt.

Mr. and Mrs. Ray Gibson and Mrs. Mae Gardner were business visitors at Roswell Sunday. While there they visited the Bottomless Lakes.

Mrs. Otis Rogers and children, Laverne, Charles and Ronald, have returned after a short visit with friends and relatives in Duncan, Okla.

Bert Wise, an employee of the Franklin Petroleum Company, of this community, and Mrs. Wise have moved to the Loco Hills community.

The Sunday school was well attended Sunday with an attendance of 75 persons. All visitors are welcome and everyone is cordially invited to attend.

Mr. and Mrs. Dawsey Walker and family, employee of Texas-New Mexico Pipeline Company of Eunice, moved to the Loco Hills community last week.

Church services were held Monday evening by the Rev. Buford Baten of Lubbock, Tex. A special trio was presented by the Chester sisters of the Nazarene Church of Artesia. Several Artesia visitors attended.

Mrs. Roland Dendy entertained members of the junior class of the Sunday school Wednesday evening of last week in her home with a Valentine party. Games were played and refreshments were served later in the evening.

Church services were held Sunday evening, with the Rev. H. J. Norris, pastor of the Methodist Church of Hope, presiding. Church services are held at 7:30 o'clock every Sunday. Bible study is held at 7:30 o'clock Wednesday evenings. Everyone is welcome to attend.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back. **CREOMULSION** for Coughs, Chest Colds, Bronchitis

tend these evening worships with enthusiastic congregational singing.

A committee selected by the Sunday school met Tuesday afternoon to state their preference for a song book to be used in the church and Sunday school. Mr. and Mrs. C. Pierson of the Smith community purchased the song books as their donation to the church.

Mrs. Ray Gibson entertained a group of small children Wednesday afternoon of last week with a Valentine party. Refreshments of Valentine cookies and cocoa were served to Nita and Neal Royer, Jimmie Clayburn, Larry Moore, Gary and Terry Schenlow, Mrs. Mae Gardner, Mrs. Gibson's mother, and the hostess, Mrs. Ray Gibson.

Mrs. H. E. Brown entertained the Happy Stitches in her home last Thursday. The morning and afternoon were spent with needlework. At noon a covered dish luncheon was served to Mmes. Harvey Jones, F. L. Brown, Pat Mathews, Allen Williams, J. C. Clayburn, Len Patterson, Bud Biggs, Dorothy Moore, Roy Gibson, A. L. Jackson, Sarah Shanks, Willis Wilde, Preston Camp and Claude Mathews and the hostess, Mrs. H. E. Brown.

Mr. and Mrs. Carl Robinson entertained their Sunday school class, the Helping Hands, with a Friday evening social in their home.

Games were played and prizes given to Mrs. Kyle Taylor, Mr. and Mrs. Kenneth Stewart, H. E. Brown, Mrs. Garel Westall, Carl Robinson, Ernest Thompson and Mrs. Don Maudsley. Refreshments of sandwiches, cookies and coffee were served later in the evening.

After the refreshments, a short business session was held. The following members were present: Mr. and Mrs. George Westall, Mr. and Mrs. Kyle Taylor, Mr. and Mrs. E. Abston, Mr. and Mrs. Garel Westall, Dorothy Moore, Mrs. Preston Camp, Ernest Thompson, Mrs. J. C. Clayburn, Mr. and Mrs. Don Maudsley, Mr. and Mrs. Kenneth Stewart, Mr. and Mrs. H. E. Brown and Mr. and Mrs. Carl Robinson.

Mr. and Mrs. John Bill Collins returned Sunday from a honeymoon trip to El Paso and nearby points. Mr. and Mrs. Collins, who were married here last week, are at home at 904 South Second Street.

Adding Machines for Sale or Rent—The Advocate.

February State Oil and Gas Lease Sale Brings \$12,900, Seven Tracts

Only seven tracts out of twenty-nine offered in the February monthly oil and gas lease sale at Santa Fe by the commissioner of public lands were sold, for a total of \$12,900.55.

Bids on twelve were rejected as being insufficient and no bids were made on ten others, leaving an unusually small percentage of leases sold.

The tracts on which leases were sold, the successful bidders and the amounts paid:

Tract 2—800 acres in 3, 10, 15 and 21-10-34; Gulf Oil Corporation, Tulsa; \$845.50.

Tract 3—800 acres in 9, 16, 18 and 19-10-35; Gulf; \$845.50.

Tract 5—560 acres in 24, 33, 35 and 36-14-33; 6, 27, 28, 29, 34 and 36-15-33; Atlantic Refining Company, Dallas; \$2,060.

Tract 9—640 acres in 14-11-35; Humble Oil & Refining Company, Houston, Tex.; \$1,920.

Tract 10—1,360.36 acres in 3, 6, 9, 11, 15, 20, 31, 33 and 35-12-34; Gulf; \$3,375.

Tract 13—360 acres in 4, 12, 16 and 29-13-34; Gulf; \$1,307.50.

Tract 14—479.66 acres in 9 and 30-14-37; Ropollo Oil Company, Tulsa; \$2,547.05.

TOURIST TRAVEL IS UP

State Tourist Bureau Director Joseph Bursey, releasing figures showing tourist travel for January was 15 per cent above that for the month in 1939, predicted New Mexico would "enjoy a record-breaking year."

A 24-hour count of out-of-state vehicles taken last month showed a total of 4,078 carrying 11,183 passengers, against 3,458 vehicles and 8,464 passengers in January last year.

Have you tried serving nuts baked in their shells for a confection treat? They are grand; try some for the group about the fireplace some chilly night. Put pecans, English walnuts or almonds in a shallow pan and heat 25 minutes in a moderately slow oven. Serve warm. They go perfectly with mulled cider and spicy doughnuts for teen-agers when they come from skating.

Railways in the United States paid taxes in 1938 amounting to \$650 per minute.

Refuses Contract In Movies, According To Clipping Sent

"Pete Boon Refuses M. G. M. Contract!" reads a two-inch "scare-head" in Hollywood Post-News about a former Artesia boy, who went to the West Coast last summer. The front page of the publication was sent to Boon's brother, Fred Boon, here.

The story discloses that the "distinguished guest was given a big welcome" and that "taken by surprise, the honored guest was surrounded by autograph hunters."

That Boon refused an "M. G. M. contract" is attested in the headlines, but all of the story was not received, as it was continued on another page of the publication, which was not sent, so the terms are not known, nor how the story ends.

The principal part of the story starts off with a glowing description of a city turned topsy-turvy because of the "visit of a distinguished guest."

Pete Boon, as far as is known by his brothers here, Fred and Raymond Boon, has been working

SMALL BLAZE DESTROYS DRUMFUL OF CLOTHING

A slight explosion and fire in the cleaning building of Artesia Laundry & Cleaners at 11:10 o'clock Saturday morning destroyed a drumful of clothing.

The blaze was extinguished with a small hose before the fire department arrived. There was no damage to the building.

The average automobile contains 45 pounds of copper, the bulk of which is in the radiator core.

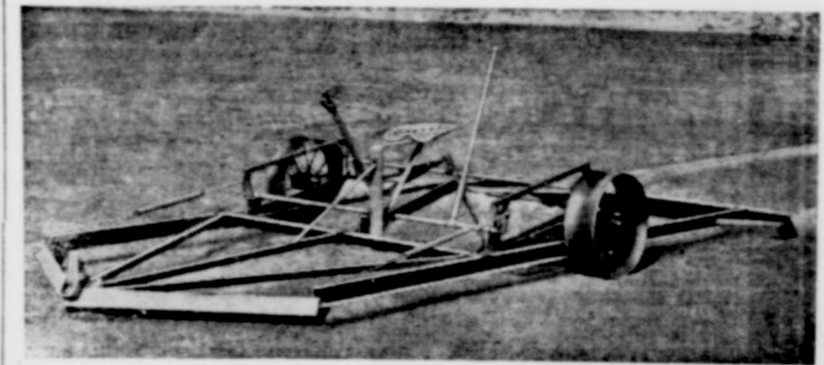
SUBSCRIBE FOR THE ADVOCATE

in a restaurant at Santa Monica. Prior to going to California he was night man at Sy's Cafe.

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TAXI
Call 221
24-Hour Service
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For First Class
Plumbing and Tin Work
Call Us.
Beulah R. Moore
Rideout Plumbing and Tin Shop
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Every Irrigated Farm Needs An Eversman Land Leveler

BY GIVING your fields a fine and accurate leveling, you get rid of those high spots that dry out and those low places that drown out. This results in increased yield. Only the EVERSMAN levels land accurately and automatically—and at low cost. Sturdy all-steel construction. Plow steel blade.

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Authorized Dealer

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322 Main St.

Artesia, N. Mex.

ANNOUNCES

THE OPENING OF THEIR

NEW DRY GOODS AND LADIES READY-TO-WEAR STORE

SATURDAY, FEBRUARY 24th.

NEW MERCHANDISE BOUGHT EXCLUSIVELY FOR THIS STORE

NEW STYLES AND PATTERNS EVERY WEEK

Classified

FOR SALE

FOR SALE—Cornish games, general purpose, blood tested, bred to lay, 8-pound hens, 15 eggs 75c; 100 eggs, \$4; baby chicks. Ben Marable, Cottonwood School.

FOR SALE—Good used farm implements, including plows, cultivators and wagons. See Mrs. N. C. Hartell, 801 Dallas.

FOR SALE—Canary birds, 75 cents each. Mrs. Rogers, one-half mile north on old Roswell highway.

FOR SALE—Sears Refrigerators, special prices from \$94.50. Our famous Four-Star Gold Seal 6.3-cubic-foot Coldsport, only \$129.50, \$5 down. Drop me a post card and I'll call on you. Let's get acquainted with each other and the Coldsport. D. M. (Don) Chapin, Artesia representative, 307 W. Grand, Artesia, N. M.

FOR SALE—Good upright piano. See Mrs. W. R. Sperry, 708 Washington Street.

FOR SALE—Purebred Hereford bulls, Domino breeding. See bulls at Hope, N. Mex. J. L. Prude.

FOR SALE—Pea green alfalfa hay. Delivered within radius of 10 miles, ton or truck load. Ara N. Buel, four miles N., 1 mile W. of Artesia. Phone 011F13.

FOR SALE—Corn Fed Turkeys. Phone or write Mrs. Bryant Williams at Hope.

FOR SALE—Trailer houses, new and used; Schultz & Glider trailers. H. L. Jones, dealer, 408 E. Second St., phone 824, Roswell, New Mexico.

FOR RENT

FOR RENT—Two-room apartment, furnished, 3 miles north-west of town on old Roswell highway. D. A. Lowery.

WANTED

WANTED—Floor contracting. Laying, sanding and finishing. Reasonable prices and work guaranteed. Call Sam Cox, Carlsbad 494M, collect.

WANTED—To build your office furniture and store fixtures to your individual order. Furniture repair. Roselawn Cabinet Shop, 114 S. Roselawn.

FOUND

LOST—A small white spitz dog, 2 months old, black spots on end of nose. Reward if returned to Mrs. S. D. Fleming, 512 Richardson St.

MISCELLANEOUS

LOANS for remodeling and refinancing. Long term loans, small monthly payments. Chaves County Building & Loan Assn., represented by E. A. Hannah.

HOME LOANS without red tape, through the Roswell Building and Loan Association. J. S. Ward, local representative. 203 W. Main, phone 173.

Artesia—

(continued from page 1)

money he has made or is making, nor how much he owes, Kaufman said. However, he is asked to tell the amount of stock on his shelves, the volume of business done in 1939, on which year all the census figures are based, and his outstanding accounts and notes receivable.

Kaufman, whose business it has been since the first of the year to ask questions, graciously allowed the tables to be turned on himself and played the role of answerer, rather than interrogator, but he diplomatically turned the conversation when questions seemingly might have led to the disclosure of information which he must keep absolutely confidential.

His work is under the direction of John Bingham, Roswell, district supervisor for the Census Bureau, and Frank McCarthy, Hagerman, assistant district supervisor. While working in North Eddy County, he will take the business census not only in Artesia and community, but in Hope and in all other communities from east to west line. He does not call on major oil companies, nor on companies of other nature which are operating under a division or district office. Rather, the information is obtained from the home offices.

"See you in ten years," said Kaufman, as he shoved off for the next place of business.

WE THANK YOU

The following have renewed their subscription to The Advocate:

- M. A. McLean W. W. Enoch
L. E. Surratt R. D. Wright
C. D. Knight Hollis Watson
F. E. Painter Austin Strickland
Mrs. Bill Cheney Howard Hollis
Arba Green J. V. Mathis
S. W. Gilbert L. P. Aaron
A. T. Woelk O. S. Brewer
M. A. Corbin W. L. Barrett
Dr. C. Russell W. R. Perry
Monroe Howard Mrs. Clay Cade
G. V. Price Mrs. M. R. Jones
G. Wheatley R. O. Cowan
Howard Whitson Sam Akins
R. S. Carter William Foster
E. J. Foster C. L. Blount
L. A. Rideout T. D. Brown
Howell Gage L. A. De Louche
Beecher Rowan Thelbert French
Bryant Williams Gaber Wright
L. G. Syferd Clint Powell
Mesa Oil Co. Ben Marable
E. B. Bullock Miss Ovie Smith
J. H. Myers Noah W. Buck
Martin Yates, Jr. John W. Buck
Mrs. P. Casabonne Clarence Bessire
Clarence Pearson Sy Edgerton
Oscar Pearson Mrs. Geo. King
W. P. George Guy Roberts
J. R. Duncan J. W. Beery
J. H. Toulouse John W. Buck
John Boeglin J. O. Woods
H. I. Alcorn C. W. Stagner
Edgar Watts Mrs. O. C. Bean
G. A. Groher Charlie Ferrrell
J. H. Bridgman S. O. Pottorff
Geo. M. Winans Guy Smith
C. E. McCann Elmo McDougal
Calvin Dunn J. C. Watson
Neil B. Watson Ben Standard
Lewis Rowland C. S. Powell
Rodger Durand M. S. Hamilton
R. E. Coleman M. H. Moore
S. Augusta Pope W. M. Thomas
Mrs. L. P. Evans R. C. Woolf
J. L. Tuettt Jack Staggs
Martin O'Brien M. A. Lapsley
John Shearman J. L. Younger
H. L. Muncy W. C. Brooks
J. S. Bigler Dr. Miles Frost
Tom Spivey W. E. Sarvey
Mrs. Tom Sivley Mrs. Ethel Ables
W. T. Santo Ray Munson
Ira Garner S. A. McBride
C. M. Pope, Jr. Harry Fletcher
Mrs. Elmo Naylor
Clark Machine Co.
Everett O'Bannon
Mrs. H. T. Gissler
Mrs. J. W. Haven
Alex McGonagill
Margaret Bildstone
Freeman Douglas
Artesia Alfalfa Growers Assn.
Flynn, Welch & Yates
Mrs. L. M. Vaughan
Mrs. Josephine Johnson
Mrs. Glenn Booker
Dr. Byron Thorpe
Mrs. Glen Ratliff
Mrs. Emma Krantz
Artesia Lumber Yard
Vogue Beauty Shoppe
Mrs. Fred Kennedy
Southwestern Public Service Co.
Big Jo Lumber Co.
Miss Joan Wheatley
John F. Falkenberg
S. A. Lanning, Jr.
Barton Cash Grocery
Mrs. Elma Davenport
Mrs. L. E. Folkner

NOTICE! Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

Oil Activity—

(continued from page 1)

H. S. Wilder et al, Young 1, SE NW 23-16-29. Total depth 2,160 feet; shut down for orders.

Sam Montgomery, Kaltenback 1, NW NW 24-16-27. Total depth 1,825 feet; fishing for bit.

Mac T. Anderson, Root 1, SW SW 12-17-29. Total depth 2,563 feet; flowing 70 barrels per day through casing.

Carper, Miles & Talmadge, State 2-A, SW NE 32-17-30. Drilling at 2,600 feet.

Clark & Cooper, Ward 1, NW SE 20-16-27. Drilling at 1,370 feet.

A. E. Frazier, Yates 1, NW NE 6-20-27. Total depth 810 feet; shut down for orders.

Archer & Jones, Massie 1, NW NE 20-18-29. Total depth 2,690 feet; shut down for orders.

Aston & Fair, Hudson 3, SW NW 17-17-31. Location.

Powell & Matthews, Levers 2, NW SW 33-16-29. Rigging up spudder.

Everest & Moran, Ramuz 1, NE NW 18-23-26. Total depth 375 feet; shut down for repairs.

Greenbay, Paton-Irwin 3, NE SW 9-18-31, offset to Shugart area. Drilling at 1,540 feet.

Ployhar & Rook, Gates 1, NE SW 15-18-30. Drilling at 1,250 feet.

H. W. Martin, Gates 1-A, NW NW 23-18-30. Total depth 620 feet; 8 3/4-inch casing cemented.

Macy, Talmadge & Cowell, State 1, SE SW 32-17-29. Moving in.

Banner Oil Co., Miller 1, SE NE 4-18-29. Drilling at 940 feet.

Mac T. Anderson, Root 2, NW SW 12-17-29. Location.

C. L. East, Root 1, SE SW 12-17-29. Rigging up.

Bat—

(continued from page 1)

a bit of doubt in my mind—that which says, 'The crew knocked off for the day.' Who ever heard of a crew of oil workers wanting to take the day off?

"The bat well was far more valuable to the Penasco and Pecos Valleys than an oil well would have been. We have plenty of oil wells. The hungry bats ate every boll weevil, cattle tick and mosquito in the valley before joining the government service.

"Colonel Boles, superintendent of Carlsbad Caverns, had been boasting that six million bats dwelt in the Caverns. There really were only five million, so the Penasco Valley bats changed their address to Carlsbad Caverns in order to save the colonel's face.

"It will interest you to know that we also have an Artesian fish well near here, which flows fish that have lived underground for generations. They are blind and their scales are white. They're the only colorless creatures in this colorful valley.

"No doubt you have heard of the Talking Squirrel of the Sacramento. Only the other day, I ran across him while on a trip through the mountains. I hadn't seen him for three years, but he recognized me instantly. He leaped upon my shoulder, cupped his paw over my ear, and asked me confidentially, 'Arba, when is Artesia going to incorporate El Paso?'"

National—

(continued from page 1)

thing for Artesia to have a guest of the calibre of Miss Matheson and that all members of the W. C. T. U. and others interested in the temperance cause hope that there will be good turn-outs to hear her. So many good things are overlooked until they have come and gone. Mrs. Pistole pointed out.

The national field secretary began her active service in a Sunday school in Wisconsin as a girl. Later she studied at Moody Bible Institute, Chicago, and for a year at Los Angeles Bible Institute, prior to entering the evangelistic field as a young people's worker.

She served a number of years in the Y.W.C.A. as a director of religious education and club activities.

Her previous training fitted her naturally for the position of national field secretary.

Carl Folkner Has Taste of Blizzard On Texas Plains

Carl Folkner, district manager for the Maloney Tank Company, returned home Monday from the Panhandle of Texas with tales of the worst storm there in many winters, which kept him snow-bound at Lubbock from Friday to Monday.

During that time thousands of motorists were stranded and rescue parties combed the drifted highways and byways for persons in distress. However, only two deaths were attributed to the storm.

Folkner said he was between Levelland and Lubbock when the storm struck Friday and that his visibility as he pushed along at times was nil. Fortunately he had a room reservation at one of the Lubbock hotels, for it was related to him Saturday, more than 300 city people were unable to go home Friday night and stayed in the city's hotel lobbies. Many of the stores stayed open to accommodate their clerks and others who could not go home, he said.

The snow in the plains country was about a foot deep on the level and in places it drifted as high as 15 or 20 feet.

Folkner again was fortunate Monday, for he was just well on his way to Artesia, after the highways had been opened up, when another norther struck, bringing with it another blizzard.

NEW OIL PRODUCTION COMPANY IS FORMED

The Banner Oil Company has been formed here for the production of oil and is in process of incorporation.

The incorporators, according to the state corporation commission, are T. T. and T. H. Flint and Dale Thomas.

CARD OF THANKS

We wish to extend our appreciation for the sympathy shown us at the time of the death of our sister and aunt, Miss Mollie Hoffman.—Mr. and Mrs. A. P. Mahone and Mr. and Mrs. Bert Munchy, Jr. 8-1tc.

Millions, Murder, Misery—Will they haunt the motion picture beauty forever? Adela Rogers St. Johns, famous motion picture commentator, tells why the former star may never escape the ceaseless feuds and tragedies which shattered the career she never really wanted. An illustrated feature in the American Weekly, the magazine distributed with next Sunday's Examiner. 8-1tx

Bulldogs Win One and Lose Two Games During the Last Week

(By Leon Bert)

The Artesia High School Bulldog cagers won one of three in the last week, defeating the Dexter Demons 29 to 19, here on the new high school gym court Saturday evening, after dropping a close rough and tumble game to the Hope Yellowjackets on the Hope floor Friday evening by a 15-to-13 score. Coach Joe Green's charges met the Cloudfroft five on the mountaineers' home floor Tuesday evening, losing another close one in an overtime period, 36 to 34.

The Bulldogs found it tough playing on the Yellowjackets' small court in their clash and the Hope five stepped ahead early in the game, leading the Artesia boys 5 to 3 at the half and retaining the lead through the second half.

John Rice, Bulldog guard, led the Artesia lads in scoring, tacking up 11 of the Bulldogs' 13 points.

The Bulldogs hit the floor hot the following evening in the Dexter Demon tussle on the home court, leading the powerful visitors 16 to 14 at the half. The Artesia lads backed up their first half lead, stepping out in front in the second half and winning 29 to 19.

Artesia led the Cloudfroft basketekers all the way Tuesday evening, taking the lead early in the game and retaining it until the mountaineers tied it up at 34-all, with barely thirty seconds of play remaining.

The game went into an overtime period and Burgess of Artesia missed a free throw on a Cloudfroft foul and a mountaineer took the ball off the backboard, dribbled down the floor and sank a long one, nosing the Bulldogs out 36 to 34.

The Artesia cagers will wind up their pre-tournament games of the 1939-40 season in two home clashes Friday and Saturday evenings.

The Bulldogs will meet the Hagerman cagers here Friday evening and the strong Jal Panthers are coming to meet the Artesia lads in the last game of the season Saturday evening.

The Artesia junior varsity will meet the Hagerman and Jal reserves in the curtain raisers at 7 o'clock each evening and the varsity clashes will begin at 8 o'clock.

The Bulldogs will have a week of rest before they hit the district tournament at Roswell Feb. 29 through March 2.

PERRY JOHNSON OF GROOM, TEXAS, DIES

Perry Johnson of Groom, Texas, son-in-law of Mr. and Mrs. George Frisch of Artesia, died near the noon hour Monday. Mr. and Mrs. Frisch, parents of Mrs. Johnson, left immediately for Groom. Mrs. Wallace Hastings, a sister of Mrs. Johnson, Mr. Hastings and their small daughter, Paula, also left for Groom a short time after receiving the death message.

Mr. Johnson had been in ill health for some time. However, he was able to be here for a family celebration at the Frisch home during the Christmas holidays.

He is survived by his wife, the former Miss Vesta Frisch of Artesia, two children by a former marriage and his aged mother. He was prominent in the Groom community, with extensive holdings in his furniture and hardware business and other real estate.

Legion Dance at Hut Tonight for Washington Day

Washington's birthday will be observed this evening by the American Legion with a dance at the hut, with a popular orchestra engaged to furnish the music.

The Legion has been having dances the last season on the majority of special occasions and they have become quite popular in the community.

The dance this evening is open to the public, as are all of the post's dances.

ROSSELL VFW POST TO MEET HERE MARCH 18

The Roswell post of the Veterans of Foreign Wars will hold its next meeting in Artesia Monday evening, March 18, it was decided at a meeting in Roswell Monday evening, at which a number of new members were taken into the organization.

R. R. Hinkle of Roswell, department commander, made his official visit to the post and gave a special message.

It's always a good season to have your portrait made. Crile Studio. 8-1tc

Clerk of District Court Appointed By Judge McGhee

An order by District Judge James B. McGhee appointing Mrs. Ethel M. Highsmith as clerk of the District Court of Eddy County was filed in Carlsbad last Thursday afternoon, the Current-Argus relates.

The appointment, effective on March 1, complies with the filing passed by the state legislature in 1939, that records of the District Court, heretofore kept by the county clerk, should be kept separate, and that a separate clerk be appointed by the district judge.

Mrs. Rude Wilcox, county clerk, previously had charge of the court records and deputies hired by her handled the work. Deputy Rude Wilcox was clerk until his recent illness, when Mrs. James Craft,

another deputy took over the task. Chaves and Lea Counties have had separate clerks for nearly a year, but the appointment in Eddy County was delayed partly by the construction on the new courthouse, which necessitated operation of most county offices under crowded conditions.

Mr. and Mrs. J. H. Holcomb had as guests over the week end Mr. Holcomb's brother-in-law and sister, Mr. and Mrs. P. F. McCabe of Hollywood, Calif. The visitors came Friday and left Monday, driving 1,200 miles each way for a week end visit. However, they felt well repaid, for they were taken Sunday through the Carlsbad Caverns, which they termed the greatest sight of their lives. They were to return home by way of Boulder Dam and the Grand Canyon.

CARBON PAPER—The Advocate.

Advertisement for Mann Drug Co. featuring a doctor illustration and text: 'A GOOD DOCTOR IS ONLY HALF OF THE CURE. The rest depends on his PRESCRIPTION. To get the full benefit of a doctor's diagnosis and advice, have your prescriptions filled at Mann Drug Store.'

Large advertisement for Safeway featuring a fish illustration and a list of products and prices: 'SAFEWAY PRICES FOR FRIDAY, 23rd, ONLY. CATFISH 28c lb., HALIBUT 28c lb., OYSTERS 30c pt., CODFISH lb. box 35c, HERRING 10c pkg., MACKEREL 10c each, LETTUCE 1 lb. head 5c, LEMONS doz. 19c, NEW POTATOES 3 lbs. 13c, FRUIT COCKTAIL 21c, BRUSSEL SPROUTS 2 lbs. 35c, BANANAS doz. 10c, SALAD VEGETABLES 2 for 29c, BLACKEYED PEAS 2 for 15c, DUCHESS SALAD DRESSING qt. 25c, CHERUB EVAPORATED MILK 3 tall cans 19c.'