

Cottonwood Items
(Ora Buck)

E. C. Jackson of Lake Arthur was a business visitor in Artesia Monday.

The Cottonwood Community Church Club will meet Monday night, April 1, at the church house.

Mrs. H. V. Parker of this community was on the sick list the first of the week.

Mrs. D. A. Bradley's Sunday school class enjoyed an Easter egg hunt and party at the church Sunday morning.

Ed Russell of this community went Sunday morning to his sheep ranch near Hagerman. He plans to be there a few days.

Ed Shrock of this community was critically injured Friday while he was working at a well machine and is in a hospital in Carlsbad.

The Rev. A. D. Jameson of Lake Arthur filled his regular appointment at Cottonwood Church Sunday, with about fifty persons present.

Mr. and Mrs. C. C. Melson of Roswell were Saturday dinner guests of their son and daughter-in-law, Mr. and Mrs. Bill Melson, at the Huffman oil lease.

Mrs. Jack Price of here, who has been ill several months, is confined to her bed at the home of her parents, Mr. and Mrs. Ed Chandler.

Mr. and Mrs. Tince Powell and Chester Powell, all of Pinon, were business visitors in Roswell and visited their brother, Clent Powell of here. They returned to their home Thursday.

Mrs. Jesse I. Funk, who visited her brother, Otis Margin, ill in a hospital in Arizona, was accompanied home by her son-in-law and daughter, Mr. and Mrs. Roy Sylvester of Las Cruces, who will visit a few days before returning home.

The Cottonwood 4-H Club girls and boys enjoyed a delightful party at the Cottonwood gym Wednesday night of last week. The group of young folks enjoyed games, at which time lovely refreshments were served by the girls.

Mrs. E. P. Malone of Cottonwood spent Wednesday of last week with her mother, Mrs. Eva Cooper of Roswell. Mr. Malone returned home last week from Kansas City, where he had gone with a carload of fat lambs. While there he visited his sons, Earnest and Cooper, who were on a spring vacation at that time.

Among the teachers and others of Cottonwood School who attended the sessions of the Southeastern New Mexico Educational Association meeting held at Roswell Junior High School Saturday, were Mrs. Emma Krentz and children, who accompanied Mr. and Mrs. Bert Weddige of Hope, and Mr. and Mrs. Ben Marble, Miss Ovie Smith, Mr. and Mrs. Moore and Mr. and Mrs. Roy Zumwalt and children.

The Lake Arthur Extension Club met Thursday, March 14, in the home of Mrs. A. V. Flowers. The president, Mrs. Ruth Bates, presided over the business session. Roll call was answered with each member's favorite flower or shrub. The meeting was then turned over to Miss Pauline Cowan, home extension agent. Angel food cake and coffee were served to Mrs. Eva Crook, Mrs. Paul Roberson, Mrs.

Smith Items
(By Mrs. H. E. Brown)

Bobby Heard, son of Mr. and Mrs. R. J. Heard, has been ill the last week.

Mr. and Mrs. C. Pierson and son, Billy, moved into their new home in Smith the last week.

Mrs. Alice Davis and children of Loco Hills were visitors Sunday of Mr. and Mrs. Grover Pratt.

Mr. and Mrs. H. A. Parker were visitors Sunday evening in the home of Mr. and Mrs. Ralph Gray.

Mrs. R. E. Dendy entertained members of the junior class with an Easter egg hunt at her home Saturday.

Mr. and Mrs. J. C. Clayburn and Mr. and Mrs. W. L. Hughes were visitors in Carlsbad Sunday afternoon.

Virgil, John and Ruth Parker were visitors in the Ralph Gray home at Loco Hills for an Easter egg hunt Sunday afternoon.

Mrs. J. L. Briscoe entertained members of the intermediate senior boys' and girls' classes with a party in her home Sunday afternoon.

Mr. and Mrs. Ellis Robson and Mr. and Mrs. Otho Robson of Artesia were guests Sunday evening in the home of Mr. and Mrs. H. E. Brown.

Easter services were held Sunday morning in the Sherman Memorial Church with seventy-nine persons in attendance for church. Everyone is cordially invited to attend both the morning and evening services.

An all-day meeting was held in the church Sunday. A basket dinner was enjoyed at noon and singing was held in the afternoon. Church services, presided over by the Rev. Mr. Sterling of Lakewood were held Sunday evening, which completed the revival held the last week.

Meditations
Of Your Country Cousin

Th' first kid in any family is mighty apt to be right smart an' good-lookin'—but he won't hold a candle t' th' first grandchild!

Looks like th' politicians'd learn somethin' from th' poultry shows. Exhibitors keep th' cocks in different pens so they won't pull th' feathers out of each other before th' show comes off.

Hennie says two kinds of folks don't answer her letters—selfish people an' them tha's owin' her money.

Folks just naturally got to realize they need a thing 'fore they'll invest much in it.

Clothes aren't all things to all women—but they're different things to different women: Adornment, flattery, camouflage, covering er inspiration.

Subscribe for the Advocate

Lyle Moots, Mrs. Will Walden, Ruth Anderson, Mrs. Dora Russell, Mrs. J. R. Spence, Mrs. Earl Collier, Mrs. Ruth Bates, Mrs. J. W. Webb and Miss Cowan and the hostess, Mrs. Flowers.

Describes Cuarto Centennial Great Show of the Year

Zimmerman, NMU Prexy, Is the Speaker Tuesday at Rotary Luncheon

Dr. J. F. Zimmerman, president of the University of New Mexico and a member of the Coronado Cuarto Centennial commission, described at the weekly luncheon-meeting of the Rotary Club Tuesday noon the great show to be seen in the state this year, as the various Coronado entradas and folk festivals are staged.

The college prexy, head of the biggest educational institution in the state, shared the speakers' program with a high school boy, John Rice, son of Rotarian John S. Rice, who was completing his one-month term as a "Junior Rotarian," who told the Rotary Club members about the Student Council and the Honor Society, two principal student organizations of Artesia Junior-Senior High School.

Dr. Zimmerman related and explained the six phases of the celebration year, the historical publications program, pageants, folk festivals, permanent museum development, the Coronado Congress and art exhibits.

In the historical program, ten historians will contribute a volume each, covering different aspects of the history of the Southwest from the time of Coronado. The first will be a memorial volume, which will be a permanent contribution to the history of the United States. Another will be a popular story of Coronado. Sets of all ten volumes will be placed in every public institution in the area, Dr. Zimmerman said.

From the public's viewpoint, the most spectacular portion of the year's activities will be the entradas, of which there will be about twenty in New Mexico, Texas and Arizona, the majority in this state, Zimmerman said. He has read the script and seen the plans and said the entradas probably will be the most beautiful spectacles ever seen in the United States.

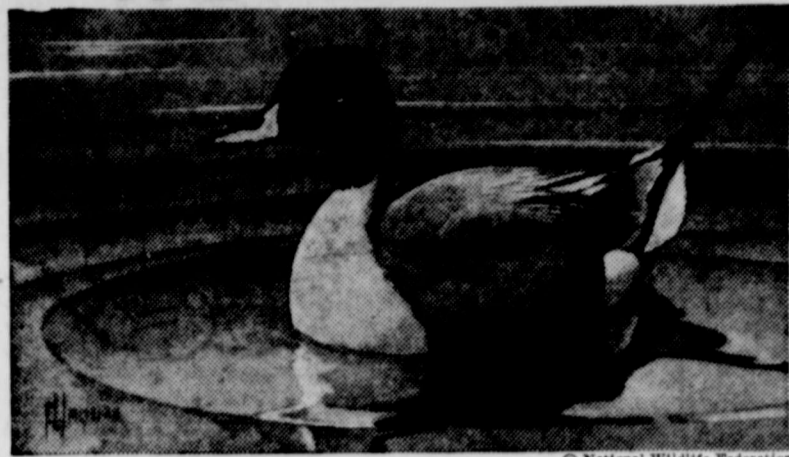
Companion performances will be the folk festivals, one of which will be staged in Artesia April 24-26. Dr. Zimmerman said they probably will be the most significant part of the whole program and will be well worth anyone's while to travel to see.

Growth of the Coronado Cuarto Centennial grew from an idea advanced in Roswell in 1931, when the Roswell Historical Society passed a resolution that observation be made in 1940 of the 400th anniversary of the coming of Coronado.

It was not until 1935 that a bill was passed creating the celebration commission, which then worked under a great handicap until last year, when Congress appropriated \$200,000 for the event. Prior to that time, the state legislature had provided \$30,000 and an additional \$20,000 was raised through the sale of certificates, several of which were bought by organizations in Artesia, the speaker said.

Dr. Zimmerman was one of two past district governors of the Rotary Club who were present. The other, Jeff Atwood of Roswell, was introduced. Among other visitors who were introduced were Dr. George W. Shearer, Methodist district superintendent of the Clovis district, and the Rev. A. C. Douglas of Raton, N. Mex., former pastor of the Methodist Church here.

ONE MAN'S MEAT



If the Pintail Duck were not just the right size for one meal, he might not be the target for so many market hunters who like to shoot him illegally while he feeds in the rice fields of the Sacramento Valley. The Game Law enforcement agents, local as well as state and federal, carry on a constant warfare with these selfish spoilers who do their murderous work at night when the birds are feeding. But the ducks are now on the winning side. Due to increased public sentiment in favor of conservation, more and more of these law violators are being given heavy fines and jail sentences. A decade ago it was comparatively easy to buy a wild duck dinner; today it is difficult, because the restaurant proprietor faces a prison sentence if he is caught serving it. Francis Lee Jaques painted the Pintail Duck for the 1940 series of Wildlife Poster stamps distributed by the National Wildlife Federation.

Major General Kenyon A. Joyce, commander of the First Cavalry Division at Fort Bliss, has invited the people of the Southwest to attend a military program Saturday, April 6, at the post.

The program will be a feature of "Army Day," which will be observed as a national patriotic occasion throughout the United States.

Thirty-five More Books on Shelves At the Library

Thirty-five more books have been placed on the shelves of the Artesia Public Library, including another volume of "Gone With the Wind," by Mitchell, Mrs. Nellie Hartell, librarian, reported.

Other books received during March: "Other Gods," Pearl Buck; "An American Legend," Buck; "The Spirit of Finland," Willis N. Bugbee; "North Side Nurse," Lucy Agness Hancock; "Her Soul to Keep," Margaret M. Marshall; "Emergency Nurse," Carleton Williams; "Then There Were None," Agatha Christie; "Head of the

House," Grace Livingston Hill; "Too Much College," Dorothy Canfield Fisher; "The Red Saint," Warwick Deeping; "Home Town Angel," Reita Lambert.

"Dead or Alive," Max Brand; "Make the Man Notice You," Malzie Greig; "It Was Left to Peter," Berta Ruck; "Rehearsal for Love," Faith Baldwin; "Death Stalks Every Character," Agatha Christie; "Road to Folly," Leslie Ford; "Windless Cabins," Mark Van Doran; "Riders of Buck River," Raine; "Murder on Parade," Carolyn Wells; "The Riddle of the Double Ring," Sutton; "Portrait of Jennie," Robert Nathan; "I Must Ride Alone," Jackson Gregory.

"The Dude," Max Brand; "Children's Bluebird," "All This and Heaven Too," Rachael Fields; "Nancy Drew—Mystery of the Brass Bound Box," Carolyn Keene; "The Lone Ranger and Tonto," Fran Striker; "The Little Lady of the Fort," Annie M. Barnes; "Stocky

'Tain't always th' tall fellers that's looked up to!

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When planning a trip, remember the Economy, Comfort and Convenience of Santa Fe Service. All through trains are completely air-conditioned.

Please let me know when I can serve you.

C. O. BROWN,
Agent
Artesia, New Mex.

IN OTHER, blunter words, why be satisfied to trail?

Why buy a car that's content to follow along—when little, if any, more money will put you in a Buick up where the banners are flying?

For as five minutes on any busy street corner will show you, this year's automotive style pattern was cut by Buick a good twelve months ago.

This year's performance tempo was set two years back when the Buick Dynaflex engine appeared.

And this year's comfort standards still have some catching up to do to equal Buick's combination of four coil springs, recoil-mounted Knee-Action, the SUPER's five-foot front seat room and Foamtex cushions.

Eventually, perhaps, others may find a way to micropoise-balance engines after assembly in search of Buick's present silky smoothness.

They may get around to making Two-Way Direction Signals standard equipment instead of extras; they may heavy-up their frames, and generally seek to equal Buick's staunchness.

Meantime you'll have those Buick blessings to enjoy.

You'll step out front at the touch of an eager treadle, swing through the gear changes with light-and-easy finger-flicking, pilot a joyous traveler that's equally ready for work or play, and does everything with ease matched only by its smartness.

You'll drive the style-leader, the comfort-leader, the value-leader—a car full of things that will still be "new" a good two years from now.

And as a visit to your Buick dealer will show, you'll get it at prices like those you find on the sixes.

That gives you something real to look into. Start looking early — to get in on all the fun.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

GUY CHEVROLET CO.

"Best buy's Buick!"

EXEMPLAR OF GENERAL MOTORS VALUE

OCOTILLO THEATER

SAT.—SUN.—MON., MAR. 30-31-APR. 1

A STORY THAT PUTS TO SHAME THE Wildest FICTION



"NORTHWEST PASSAGE"

From the Strangest Pages of Frontier History... **TRACY** **ROBERT YOUNG** **BRENNAN - HUSSEY - PENDLETON**

BUY RESERVED SEATS NOW!

GONE WITH THE WIND

STARTS FRIDAY, APRIL 5TH, AT 10:00 A. M. OCOTILLO

Method for Plugging Artesian Wells Is Described by Minton

(This is the eleventh of a series of articles on the Artesian basin, prepared for the Roswell Dispatch by E. G. Minton, Jr., Artesian well supervisor. As subsequent articles by Mr. Minton appear, they will be reprinted in the earliest possible issues of The Advocate.)

Under a state law passed in 1931, there was created the Pecos Valley Artesian Conservancy District, a public agency formed for the direct purpose of conserving the Artesian waters of the Pecos Valley. Simply stated, the law under which the conservancy district operates, is as follows:

"The improvements to be made shall be only such as are calculated to accomplish the objects for which the district was created, and may include the plugging of all Artesian wells within the district found, by tests, to be materially leaking or wasting the waters of the Artesian basin, as aforesaid: provided, however, where any such well is being beneficially used the same shall not be plugged without the written consent of the owner thereof."

The law further states in part that the directors of the district and those under their authority shall have the right to go upon the lands wherein the violating well is located and abate such nuisance by plugging, repairing any such well and that, for the interest of all those concerned, shall first plug all Artesian wells found to be wasting the Artesian waters, which have not been beneficially used for a period of four years.

Practice of Plugging

The theory of well plugging in the basin is to confine the Artesian water to its natural aquifer. As has been stated in a previous article, the Artesian waters are carried in channels of limestone with an impervious layer of limestone overlying the aquifers which hold the water under storage and pressure until ready for use at the surface.

In an Artesian well that is found to be open to the limestone, and is not bridged with iron or which has not collapsed, causing the hole to be filled with the upper formations, two-inch tubing is strung in the well until the lower end of the tubing is resting in the limestone aquifer. Heavy clay mud fluid is then pumped under pressure into the aquifer. This mud fluid weighs approximately 14 pounds per gallon or about twice the weight of water.

It must be remembered that Artesian water with a pressure of five pounds per square inch at the surface will have a total pressure of 350 gallons per minute against a pressure at a depth of 150 feet. Therefore, it is necessary that the mud fluid, which is being pumped into the well, must be of volume and under a large pressure.

Pump Exerts Pressure

The pump used by the district is a 7 1/4 x 10-inch double acting pump with a capacity of 350 gallons per minute against a head of 500 pounds per square inch pressure. As the mud is pumped into the well the pressure and weight of the mud gradually overcome the weight and pressure of water forcing the water back into the aquifer until the immediate hole is filled with heavy clay fluid, shutting off all flow of water in that immediate sector of aquifer.

Pumping of mud is continued until the fluid returns to the surface and is circulated back to the mud pump and is of the same consistency as that which is being pumped into the well through the tubing. After shutting down the pump and the mud fluid in the well stands at the surface of the ground without lowering in the well it is known that the well is completely mudded off and that there is no movement of water in the aquifer.

Oil Well Cement Used

Oil well cement is mixed with water to a consistency of about 20 pounds per gallon and is pumped through the tubing into the impervious limestone overlying the water aquifers. Since the mud fluid is incompressible, the cement, on being discharged from the tubing, displaced the mud fluid and is set into the limestone. This cement sets in 72 hours, and ties into the limestone, thus replacing that limestone which was removed in drilling the well.

From 10 to 20 sacks of cement are used in each "plug," with 3 to 4 plugs used in each well. With the above method, the Pecos Valley Artesian Conservancy District have successfully plugged approximately 470 leaky and abandoned wells in the basin.

Much Water Conserved

The amount of water that has been conserved under this method is of an undetermined amount; however, of 65 wells checked for leakage, 35 wells were found to be leaking 7,240 acre feet of water per annum or sufficient to place the duty of water on 2,445 acres of land per annum, being 3 acre feet per acre per annum.

Early Visitors for Coronado Year Will Find Many Events for April

Early visitors for the Coronado year in New Mexico will find thirty-six events scheduled in April to keep them entertained and busy, including the festival in Artesia April 24-26.

Although the official opening of the outstanding Coronado entrada is not slated until May 29, Coronado officials said a survey of the state revealed that numerous folk festivals, dog shows, highway meetings, rodeos and dance festivals would keep the early arrivals busy and entertained.

Action listed for April in New Mexico: April 1, folk festival, Tatum and Lovingson; April 2, Coronado Cuarto Centennial program by Hobbs school children, Hobbs; April 3, folk festival, Eunice; April 4, folk festival, Mora; April 5, folk festival, Jal; April 6, annual play day at White Sands National Monument; April 7 to 18, folk festival by Valencia County Schools, Valencia; April 11, folk festival, Socorro; April 12, community concert, Barreño Little Lymphony, Albuquerque; folk festival, Cabezon, and the San Luis folk festival, San Luis.

Second week in April, folk festival, Las Vegas; April 13, Roosevelt County schools folk festival, Portales; Coronado Cuarto Centennial folk and dance festival, Jemez Springs; April 14, folk festival, Sile; April 14 to 16, southwestern district conference and convention, Rotary International, Albuquerque; April 15, national U. S. 54 highway convention, Tucumcari; folk festival, Lower Vallecitos; April 16, old Spanish dances and celebration, Corrales; April 17, Llanito village festival, Llanito; April 17 to 20, western highway officials' convention, Santa Fe; April 18, Bernalillo fiesta, Bernalillo; April 19, Portales County schools' festival, Portales; folk festival, Cuba; April 20, Eastern New Mexico College rodeo, Portales.

April 20, folk festival, San Ysidro; April 21, folk festival, Placitas; fourth week in April, Folk Festival, Santa Rosa; April 22, Algodones folk festival, Algodones; April 23, folk festival, Bernalillo; April 24-25, Rio Grande Kennel Club Show, Albuquerque; April 24, folk festival, Socorro; April 24, 25, and 26, folk festivals at Artesia and Hobbs; April 27 and 28, New Mexico Kennel Club Show, Santa Fe.

Adding Machines for Sale or Rent—The Advocate.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

NO. 7157
C. E. Mann, Plaintiff
Vs.
The heirs of E. M. Baker, deceased; the heirs of the said P. M. Baker, if living and if dead, the unknown heirs of the unknown heirs of the said P. M. Baker, deceased; State National Bank of Artesia, New Mexico, a corporation; George W. Roberts, if living and if dead, the heirs of the said George W. Roberts, if living and if dead, the unknown heirs of the unknown heirs of the said George W. Roberts; and all unknown persons claiming any lien, right, title or interest in and to Lot Two (2) Block Forty-two (42) Artesia Improvement Company Addition to the City of Artesia, Eddy County, New Mexico, adverse to Plaintiff, Defendants.

NOTICE OF PENDENCY OF SUIT.

STATE OF NEW MEXICO TO: All of the above named Defendants: GREETINGS:

You and each of you are hereby notified that a suit has been filed and is now pending in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, same being cause No. 7157, on the Civil Docket of said Court, entitled C. E. Mann, Plaintiff Vs. P. M. Baker, et al, Defendants.

That the general objects of this action are to quiet and set at rest the title of plaintiff in and to the following described real estate, and premises, situate, lying and being in the County of Eddy, State of New Mexico, to-wit:

Lot Two (2) Block Forty-two (42) Artesia Improvement Company Addition to the City of Artesia, Eddy County, New Mexico.

and to debar and estop you and each of you from having or claiming any right, title, interest, lien or claim upon said real estate adverse to plaintiff.

You and each of you are further notified that you and any of you failing to appear or answer and plead in the above entitled cause on or before, the 9th day of May, 1940, a decree of default will be rendered against you and all of you failing to appear or answer as aforesaid in said cause; and the allegations in said plaintiff's complaint filed in said cause will be taken as confessed by you and the relief prayed for in plaintiff's complaint will be granted by the Court.

G. U. McCrary of Artesia, New Mexico is attorney for plaintiff in the above entitled and numbered cause.

Witness my hand and seal of said Court, at Carlsbad, Eddy County, New Mexico, this 22nd day of March, 1940.

(SEAL)
Ethel M. Highsmith,
Clerk of the District Court.
13-4t-16

OFFICIAL CALL FOR REGULAR BIENNIAL ELECTION FOR THE CITY OF ARTESIA, NEW MEXICO, AND NOTICE OF APPOINTMENT OF JUDGES AND CLERKS OF ELECTION

NOTICE IS HEREBY GIVEN: That the regular biennial election for the purpose of electing a mayor at large of the City of Artesia, New Mexico, to serve for a term of two years, and for the further purpose of electing one alderman for each of the four wards, being Wards No. 1, 2, 3, and 4, respectively, in the City of Artesia, New Mexico, to serve for a term of four years, and for the further purpose of electing one alderman for Ward 3 to serve for a term of two years, and for the further purpose of electing a police judge for a term of two years, is hereby called and will be held on the first Tuesday in April, being the second day of April, A. D., 1940.

NOTICE IS FURTHER GIVEN: That the following persons have been appointed by the City Council of the City of Artesia, New Mexico, as judges and clerks to hold and conduct the regular biennial election, and the hereinafter named places have been designated as the voting places where said election shall be held, to-wit:

- FIRST WARD**
VOTING PLACE: American Legion Hut.
JUDGES:
Mrs. Morrison Livingston
Mrs. Jeff Hightower
T. E. Hinshaw
Alternate: Joe Foster.
CLERKS:
Mrs. Jno. Lanning
Pete Loving
Alternate: O. H. Brown.
- SECOND WARD**
VOTING PLACE: City Hall.
JUDGES:
Mrs. C. O. Brown
Mrs. Joe Clayton
Mrs. Chas. Morgan
Alternate: Mrs. Fay Hardeman.
CLERKS:
Mrs. Jess Truett
Mrs. Walter Nugent
Alternate: Mrs. John Vandagriff.
- THIRD WARD**
VOTING PLACE: Central School.
JUDGES:
A. C. Crozier
Mrs. A. P. Mahone
O. R. Gable
Alternate: Mrs. Will Linell.
CLERKS:
Mrs. P. V. Morris
Mrs. Paul Otts
Alternate: Mrs. Hollis Watson.
- FOURTH WARD**
VOTING PLACE: Dunn's Garage.
JUDGES:
Mrs. Chas. Gaskin
Mrs. Arba Green
Mrs. Loyd Simons
Alternate: Mrs. Ray Blocker.
CLERKS:
Mrs. Neil Watson
Mrs. I. C. Keller
Alternate: Mrs. Max Schulze.
Nominations filed are as follows,
to-wit:
MAYOR: Emery Carper.
ALDERMEN:
FIRST WARD
Four-year term—
A. G. Glasser
Four-year term—
Ben Pior
(one to be elected)

- SECOND WARD**
Wm. Gilmore
Rufus Wallingford (J. K.)
(one to be elected)
- THIRD WARD**
Four-year term—
Leland Price
Jim Ferguson
(one to be elected)
- THIRD WARD**
Two-year unexpired—
Fred Brainard
- FOURTH WARD**
Four-year term—
Albert Richards
Tom Heflin
(one to be elected)
- POLICE JUDGE:**
Two-year term—
W. H. Ballard
J. M. Jackson
(one to be elected)

actually resided in the City of Artesia for thirty days next preceding the election and who shall be deemed as required by law, shall be deemed a qualified voter.

L. H. G. Watson, Mayor of the City of Artesia, New Mexico, under and by virtue of the power vested in me, do hereby issue the foregoing official call for the regular biennial election.

H. G. Watson,
Mayor.

ATTEST:
T. H. Ragsdale,
City Clerk.
12-2t-13

Roselawn Nurseries

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H. A. Porter, Artesia, N. M.

CREDIT

Why Have It?

Credit is a wonderful thing. The wheels of industry turn on credit. Without credit, progress, as we know it, would be impossible. A good credit rating is man's greatest material asset. It is acquired through merit alone. In all business relations, a man is judged chiefly by his credit. If his credit is good, he has no difficulty in making contacts, arranging his affairs and transacting business. He is proud of his reputation as a man who can be depended upon, for his credit is good. He is careful to do nothing that might injure his credit. He knows that carelessness and a lack of regard for his obligations destroys his credit. He is therefore prompt and diligent about his business. He is a man. We like to do business with him.

This is the first of a series of advertisements on the subject of Credit.

SAFETY SERVICE SATISFACTION

First National Bank

H. G. Watson, President
S. O. Pottorff, Vice Pres.
L. B. Feather, Cashier

Fred Cole, Asst. Cashier
W. M. Linell, Asst. Cashier
R. Floore, Asst. Cashier

Do You Sometimes Find Your Ready Cash Is "Gone With the Wind"

Probably Rhett Butler found himself in that fix too, but he did not have the Foundation Investment Company to turn to as you do. Nor did he have the advantage of a modern, dignified service, as you do today, through which you can

Consolidate Your Debts

D. N. Gray

Loans Available for Every Need

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Only Chevrolet has "THE RIDE ROYAL"

—because only Chevrolet has all these modern features which make it possible!

The Master De Luxe Town Sedan, \$725*

Eye it... Try it... Buy it!

\$659 MASTER 85 BUSINESS COUPE

Other models slightly higher
*All models priced at Flint, Michigan. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

Chevrolet's PERFECTED KNEE-ACTION (on Special De Luxe and Master De Luxe Series) is assembled as an integral unit complete in itself, to assure perfect balance and, therefore, perfect springing, steering and braking in each individual car.

Chevrolet's STABILIZED FRONT END—with radiator, hood, headlights and fenders firmly and securely bound together in a rigid framework of structural steel, gives true front-end stability.

Chevrolet's AUTOMATIC RIDE STABILIZER, attached to the front end of the chassis frame, and linked to the lower Kne-Action member, imparts genuine steadiness on curves and sharp turns!

Chevrolet's SCIENTIFICALLY BALANCED SPRINGS, with double-acting shock absorbers, and with spring action varying automatically according to load and deflection, assure uniform riding smoothness at all times.

Chevrolet's BALANCED WEIGHT DISTRIBUTION in this LONGEST OF ALL LOWEST-PRICED CARS gives that scientific distribution of weight over front and rear springs so essential to a smooth, level ride.

Chevrolet's RIGID ALL-STEEL BODY and BOX-GIRDER FRAME—the strongest and most rigid body and frame construction known to modern automotive engineering—adds that final degree of comfort and safety which spells today's finest ride... "Chevrolet's Ride Royal!"

"CHEVROLET'S FIRST AGAIN!"

LEADER IN SALES... 8 OUT OF THE LAST 9 YEARS!

Guy Chevrolet Company

Artesia New Mexico

WHAT'S WHAT —in— NEW MEXICO

News Briefs of the "Sunshine State," Gleaned from Many Sources

Officials of state institutions may be hired by the Federal Census Bureau to enumerate institution inmates, the attorney general's office held. The opinion, written by Assistant Attorney General Fred Federici for the Census Bureau manager at Albuquerque, held that the state constitution's prohibition against state officials' accepting remuneration other than their salaries "for or on account of" their offices did not apply to census enumerating.

Pneumonia, whooping cough, measles and mumps headed the State Health Department's weekly list of communicable diseases last Thursday. Pneumonia climbed from 20 cases the previous week to 42; whooping cough from 19 to 53; measles from nine to 37, and mumps from three to 38.

New Mexico has no specific trade barrier grivance against Colorado and has heard none from Colorado against New Mexico, Alfonso C. DeBaca, chief clerk of the motor vehicle division, said, indicating, however, that New Mexico was ready to cooperate at a conference called by Colorado to discuss trade restrictions between the two states. Colorado has indicated a desire for modification of motor vehicle regulations, and New Mexico has agreed to confer on the subject in Denver April 4.

"Some folks in the East think that Geronimo is still on the loose," commented Postmaster Roy Soladay of Carlsbad, as he wrote a letter to the postmaster at Baltimore, Md., advising him that New Mexico is "one of the forty-eight states." Soladay returned customs declaration forms attached to a parcel mailed from Baltimore to Robert Hammond of Carlsbad. (The forms are used only in mail going to foreign countries.) "I would respectfully suggest that this matter be taken up with the accepting clerk, so he may brush up on his geography, as New Mexico is still one of the forty-eight states," Soladay wrote.

The filing of city election tickets by groups other than formally organized political parties bore the formal blessing of Assistant Attorney General A. M. Fernandez. He informed District Attorney David Carmody there was no question of the legality of filing a "Better Santa Fe" ticket in the city election. The slate represented an informal fusion of Republicans and Independent Democrats.

The Examiner Publishing Company of Santa Fe has announced the resignation of Larry R. Bynon, editor of the New Mexico Examiner since its inception six years ago. The resignation is effective immediately. No successor was named.

An audit report to the state comptroller by E. Padilla found the city of Socorro "on an absolute cash basis" and "enjoying its best management since 1929." The auditor found this "remarkable" inasmuch as the city was "almost insolvent" in 1935. He praised the "sound, businesslike manner" in which city affairs had been conducted.

The state penitentiary was praised in an audit report last week for its "remarkable service" to other state agencies. Listing \$35,451.68 in "accounts receivable" from other institutions, chiefly Carrie Tingley Hospital, the audit recommended cancellation of the sum to clear all books. The administration of Warden John B. McManus and the prison board was lauded.

Inflation has hit the Santa Fe goat market. Four goats were born to a Nubian goat owned by C. J. Rogers the other day, and a day or two later another set of quadruplets, including, however, one still-birth, was born to a Popenberg goat owned by Mrs. Sam Showman. The first quadruplets furnished a pet apiece to Rogers' four children, who have christened the goats tentatively, "Eenie, Meenie, Minnie and Moe." A veterinarian expressed the opinion the births were almost as rare as human quadruplets.

State Tourist Bureau Director Joseph Bursey announced that a nine-week series of tourist schools would be held during March and April in fifteen New Mexico communities. The first is to open in Clovis March 25, with others following in Tucumcari, Portales, Carlsbad, Hobbs, Alamogordo, Las Cruces, Deming, Lordsburg, Roswell, Silver City, Hot Springs, Gallup, Farmington and Aztec.

The state corporation commission set March 29 to hear a petition by the New Mexico Motor

ENM Coeds Named Most Beautiful on Campus



As selected by Kay Kyser, The Old Professor of radio and movie fame, these are the most beautiful coeds at Eastern New Mexico College in Portales: Top row, left to right: Marilyn Harrell, 17, brunette, 5 feet 3 1/2 inches; Betty Frances Oswald, 18, brunette, 5 feet 5 inches; Jewell Donohue, 19, blonde, 5 feet 7 1/2

inches. Bottom: Roberta Towe, 19, blonde, 5 feet 8 inches; Mildred Ruth Springer, 18, brunette, 5 feet 3 inches; Gertrude Winkler, 21, blonde, 5 feet 1 1/2 inches. Pictures of the girls will appear in The Silver Pack, the college annual. Three of the girls are originally from Texas; the other three

are from Hobbs, Clovis and Portales. Said The Old Professor, commenting on his task: "You gave me a pretty tough assignment because they were all so pretty. Also, it's a very ticklish job to stick your neck out and say one girl is prettier than another. Nevertheless I've made a stab at it."

Carrier Bureau protesting a recent railway rate schedule proposed by the Santa Fe Railroad. The truckers' petition alleged the proposed intra-state rates were discriminatory and would seriously damage New Mexico's trucking industry. The railroad filed its new rate schedule with the corporation commission March 1 to go into effect April 2.

The state is collecting more than \$2,500 a month from the tax deed repurchase contracts authorized by the last legislature, which set up an installment plan, State Tax Attorney John Chapman announced. Previously tax deeds could be repurchased from the state only for cash.

New Mexico's salt lakes near Estancia provided the common salt needed by the Mexicans in the extraction of silver ores more than 300 years ago, it was revealed in a draft for the New Mexico Guide being prepared by the WPA writers' project under the sponsorship of the Coronado Cuarto Centennial Commission. According to the data compiled, which will be used to acquaint visitors with New Mexico during the Coronado entradas, the salt was carried by burros to Mexico City where actual extraction was carried on. The patio process for this extraction was introduced in Mexico by Father Medina about 1570, the report said, and was brought by him from Europe. Salt from New Mexico also was used in chloride leaching processes and chloride volatilization processes in silver mining, it was revealed, but neither of these processes is in use today.

WORLD NEWS —in— BRIEF FORM

From Near and Far, Some Timely, Some of Human Interest

Millfield, N. H., isn't spending any money this year. The voters—all four of 'em—got together and decided no appropriation was necessary, and in Cameron, Mo., the city council virtually threw tax collectors out of a job. It voted to make property owners tax-free except for small levies to retire bonds and pay the town band. Cameron has accumulated a surplus of \$64,000, more than half of it within the last year.

A song from a radio sent a husband off to Wilkes-Barre, Pa., police headquarters. He recognized the singer as his wife who left him last fall. So he swore out a warrant charging her with desertion.

Stitching away with his needle, and thread, Pasquale Sciarrotta, 26-year-old tailor of Des Moines, Ia., sneezed. Needle, thread and all, went up his nose. He tried to pull it out by the thread, but couldn't. A doctor removed it from the back of his mouth in a 15-minute operation.

Three Brookline, Mass., youngsters are sure they can make novelist Edna Ferber laugh, if given a chance. Reading published reports that she would give \$100 to anyone who could cause her mirth, the trio went to her hotel armed

with which they planned to "tickle her feet." Unfortunately, Miss Ferber had checked out.

At Towanda, Pa., Walter Finch and Glenn Brencley agreed to trade horses "sight unseen." After turning his horse over to Brencley, Finch says all he received in return was a wooden sawhorse. He swore out a complaint charging Brencley with larceny.

A hearse zig-zagged down the street in Dallas, Tex. Officers J. W. Ferguson and Dal Lee pursued it. "Who's dead?" asked Lee. "Lotsa people. Whatcha think we got graveyards for?" replied the driver. "What do you think we've got jails for?" the officers countered. They arrested him for drunken driving.

Mumps routed school district 37 near Royal, Neb. One by one the pupils became ill until only one remained, a pupil who was recovering. Then Mrs. Emil Klabenes, the teacher, got mumps too.

Ho hum! Samuel Nudd rolled over in bed at Delair, N. J., murmured something about spring, yawned—and dislocated his jaw. He had it reset at a hospital and went back to bed.

Oysters landed Nick Czerbo of Philadelphia in what is familiarly known as "a stew." Mrs. Lena Wickneck, his landlady, swore out a complaint accusing him of charging 175 oysters to her account and taking them to his restaurant. Police arrested him there—frying oysters.

Houston, Tex., police are looking for the "speediest thief." A few days ago he entered a drug store, grabbed three pints of whisky and fled so swiftly he ran out from under his hat. The other night he entered a liquor store, grabbed three quarts and again fled so fast he lost his—yep, his hat!

A 71-year-old man at Belleville, Ill., has been charged with teaching a boy the art of chicken stealing on a 50-50 basis. The boy, 14, admitted stealing chickens under the tutelage of his "partner," who instructed him on catching the fowl without their making a noise.

He then sold the chickens, giving part of the money to the old man.

At Pawtucket, R. I., Harry McCourt would like to know if he can get an \$800 deduction from his income tax. He was so busy poring over the papers that he failed to notice a spark from his cigar ignited the lace curtains. Total damage was \$800—and all his figures.

Mrs. B. Olson of Vancouver, B. C., called to testify against a suspect in a theft case, was asked to identify some of the loot. She held up a sheet and pointed to the words "Stolen from 103 1/2 Hastings, East" stenciled on it.

Hot dog, hotter man in Dallas! "I was doing all right," the prisoner told Municipal Judge Joe Hill, "until my dog hauled off and kicked me. Then I figured the world was against me, so I started some trouble." The judge wasn't sympathetic, either. He said the fine would be \$10, for drunkenness.

F. C. Reiter of Portland, Ore., caught a 69-pound salmon and proudly took it home. Then he noticed valuable prizes were being offered in a fishing contest. "Sure, bring it in," said the contest manager. "We've got to display it." Reiter rushed home—but his wife already had canned the fish.

Artesia, Carlsbad Divot Diggers Will Meet Here Sunday

Artesia and Carlsbad golfers will meet on the Artesia Golf Club course at 1:30 o'clock Sunday afternoon for the first inter-city clash of the 1940 season.

Considerable rivalry arose last season, when the two clubs met several times, both here and at Carlsbad, and a lively series of matches is expected Sunday.

It has been requested that all players for Artesia meet at the club at 1 o'clock Sunday afternoon, a half hour before play is scheduled to begin.

Eighty-eight per cent of the soil of Spain is regarded as productive or potentially so.

Quality Chicks

That live, grow, lay and pay Mammouth Bronze Turkey Eggs and Poults

Merit Feeds and Poultry Equipment

McCaw's Hatchery

1/2 Block S. of Morris Field Artesia, N. M.

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Plumbing and Sheet Metal Work

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Year Outlook for Four-H Clubs Is Unusually Bright

Enrollment Is Expected to Reach All-time High In the State

The outlook for 4-H Club work in New Mexico for 1940 is exceptionally bright, according to G. R. Hatch of the New Mexico Extension Service.

It is expected that the enrollment will hit an all-time high point with approximately 8,500 rural boys and girls enrolled in 9,500 agricultural and home-making projects. The county extension agents from almost every county report a higher enrollment and much more interest in the junior extension program. The work will again be carried in all thirty-one counties of the state, with practically every rural community organized for 4-H Club work.

For the last several years the quality of project work and number of 4-H Club activities have been steadily on the upgrade until, at the present time, many club groups are setting the standards in both agriculture and community activities.

All counties are planning county-wide 4-H Club events with three and four-day camps taking the lead. Those counties not holding camps will have all-day county-wide picnics. As a climax to the camping season, the twenty-first annual state 4-H Club encampment will be held on the campus of the New Mexico State College Aug. 19-24. To start the camping season, two club boys and two club girls will represent New Mexico at the National Club camp to be held June 12-19 at Washington, D. C.

Several judging, demonstration and record contests will be held during the year as an incentive for more project work and more activities. These contests are sponsored by interested livestock and crops organizations over the state and by national manufacturing concerns. Considering all phases of the 4-H Club program for 1940, it should be a banner year and one to be remembered by all 4-H Club members, Hatch said.

Adding Machines for Sale or Rent—The Advocate.

NORTHAN BROS. LAUNDRY

Wet wash 3 cents, rough wash 4 cents, flat work 6 cents, and family finish 8 cents. 1102 Missouri Street, phone 507-J. 12-2tp-13

State Police to Assist Coronado Cuarto Visitors

New Mexico state police will take a definite part in aiding the many thousands of visitors expected in the state during the Coronado year of 1940, a letter from Tom Summers, chief of the department, to the Coronado Cuarto Centennial commission said.

Along with the equipment carried by the patrolmen, which includes first aid kits, will be a generous supply of literature pertaining to all sections of the state, and data on how to get to the state's many points of interest and historical landmarks.

"Due to the rotation of district assignments, each officer is quite familiar with at least several, if not all, communities in the state and they are quite flattered when asked by a motorist the address of a person in an entirely different locality," Chief Summers wrote. During the Coronado celebration the patrolmen, easily distinguish-

able by their attractive Oxford uniforms, will be happy to answer any and all questions on the traditions and other tourist information. The assistance during the Coronado year is another phase of the public service record which the New Mexico state police have accumulated and which has gained them nation-wide recognition, especially through the continuous safety programs sponsored by them and their courteous treatment of visitors to the state.

SUBSCRIBE FOR THE ADVOCATE

WEEKLY JINGLE

The Cheerful Cherub sings its song So musical, consoling, We feel like we are doing wrong, Our crude way of unfolding; And yet our mission is to sing And every day sing more; Our inspiration is good things to eat You find at Star Grocery Store.

CONFUCIUS SAY: Man who paint house every year never have to build new one.

COMMON SENSE SAYS to use that good Du Pont Paint you can get at—

Brainard-Corbin Hwd. Co.

This ad, presented by Mrs. Pat Evans (Oil Field) within a week, will entitle her to a pair of Quality Scissors FREE!

BETSY'S BEST CAKES

Made to be enjoyed! Made to bring the easy-to-serve advantages of baked goods to you... economically! Made good... to bring new taste thrills to all your family!

I. P. Johnson

ROSS BAKING CO.

Wake Up Your Car For Spring!

We'll Give It New Pep for Spring Driving!

It's time to rouse your car from its long winter sleep! It's time to drain off those winter-wearily lubricants and fill up with fresh, carbon free Spring grades! Don't venture out until you have it thoroughly checked for pick-up, and be sure to have the motor tested and adjusted. It will pay you well to do all this NOW — and avoid serious repair bills. Drive in today!

SPECIAL SPRING TUNE-UP

Check Carburetor, Timing & Ignition
Flush Radiator Test Motor, Drain Oil and Refill..... \$3.95

Ferguson Rubber Co.

N. Highway Artesia, N. Mex.

- GENERAL TIRES
- CHASSIS
- OIL

Are your old ones worn thin and smooth? Trade them now for Generals!

A thorough lubrication will eliminate all squeaks!

Drain off winter oil and re-fill with Spring grade!

Votes Take Another Drop Third Period Ends Friday, March 29, at 9 p. m.

After this week the campaign enters into the final period. Votes then drop to the final low. Help your favorite while your subscription dollar goes the furthest. These contestants are working hard. They are depending on you for your support. One subscription can make a great deal of difference in a contestant's standing. Call your favorite and give her an extension.

FIRST GRAND PRIZE



2nd Prize
\$300
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NEW 1940 CHEVROLET
MASTER TOWN SEDAN FULLY EQUIPPED

Value \$850.00

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