

# Oil Industry Is Billion Dollar Business

The oil industry in Eddy County is a billion dollar business, Luther Sharpe, secretary-manager of the Artesia Chamber of Commerce, said Friday noon, when he reported on the monthly chamber survey on the agricultural, financial, commercial, industrial, and manufacturing survey recently completed for the Chamber of Commerce by Burt C. Blanton, consulting industrial engineer and economist of Dallas.

One of the startling features of the survey, which includes not only Artesia and Eddy County, but also Otero, and Lee Counties in New Mexico and Andrews, Gaines, and Oklahoma Counties in Texas, was the fact that the oil industry has been chosen because of their physical and agricultural resources.

Manager Sharpe said the survey, which is the making, cost the Chamber of Commerce \$1550, a small amount when the good it will do is considered. The original copy will stay at the chamber office at two times, but either of the other two may be borrowed up to 10 days by making a deposit of \$500. "As you can see, Manager Sharpe said, "the Chamber of Commerce places a tremendous amount of importance and value upon this survey."

He touched only lightly on the

oil industry in his talk Friday, saying that for another year, but he did stress the economic value of petroleum to Artesia and Eddy County.

The survey, Manager Sharpe explained, is divided into seven sections, agriculture, number and distribution of inhabitants, financial considerations, educational facilities, economic factors, retail and wholesale trade and service, some general recommendations, and a projection of the future of Artesia.

The survey begins with the year 1920 and carries through 1947 and then projects the future growth of Artesia from 1948 through 1960.

The chamber manager said the survey shows the agricultural importance of Eddy County, which ranks fifth among the 31 counties of the state in all crops harvested, ninth in value of livestock, and 16 in value of all livestock on farms and ranches.

He said that of the county's 4163 square miles, 81.4 per cent, or 200,170,000 acres, is in farms and ranches, the average size of which is 2953 acres.

Manager Sharpe said the survey shows cotton is the principal crop, accounting for 36.3 per cent, with alfalfa hay and grain sorghums a close second and third. These major crops, he said, account for 65,000 acres.

It is interesting to note, he said,

that in the commercial and domestic records available for 1932 \$28,476 worth of building permits were issued in Artesia, that in 1947 the figure was \$782,042, and that the trend this year indicates the million dollar mark will be surpassed for the first time.

The survey shows that at the present time the city is approximately 750 houses below normal, Manager Sharpe said. He added that it will take 10 years to relieve the present housing shortage at the present rate of construction. But housing, he declared, is the No. 1 project of the Chamber of Commerce at this time and within the next 30 to 45 days several groups of new houses will have been started.

"We must have housing in order to get industry," the manager said, "and it is being solved."

He discussed the financial structure of the area covered by the survey and said that at the time the survey figures were compiled there were 10 banks within the area with total deposits of 53 million dollars. Since that time the Peoples State Bank of Artesia has opened and it is not included in the survey, but makes the 11th bank to be considered in future projections of the survey.

Of the total at the time of the survey, the First National Bank of (continued on last page)

Are You Registered To Vote?

# Artesia Advocate

OFFICIAL PUBLICATION FOR EDDY COUNTY

HELPING TO BUILD A GREATER ARTESIA

VOLUME FORTY-FIVE

ARTESIA, NEW MEXICO, THURSDAY, SEPTEMBER 30, 1948

NUMBER 40

## Great Crowd Is Predicted For Engagement Of U.S. Navy Band

With little more than a week until the two appearances here on Saturday, Oct. 9, of the famous United States Navy Band, members of the Artesia Lions Club, sponsor, predicted one of the greatest crowds ever attracted here, but the Lions are leaving no stone unturned to inform the people of Southeast New Mexico of the opportunity the engagement affords them.

Prior to the administration of the late President Coolidge, the band had not played at other than official functions in the capital, but Coolidge, believing the people of the nation should have the opportunity to share in its music, sanctioned its first tour. Since then and until World War II, a number of tours were made.

On the current tour, the first since the recent war, the band is making only 30 engagements in cities of the Southwest, of which Artesia is the smallest. The nearest places to Artesia where it will play are Las Cruces and Hobbs. The largest cities include Denver and Fort Worth. The last previous tour was in the Northwest.

The band will come here from Las Cruces, where it will play Friday of next week, Sunday, Oct. 10, is a permanently open date, and the band members will go through the Carlsbad Caverns. From Carlsbad the band will go to Midland, Texas, to play Oct. 11.

And while the Navy Band is on tour this week, so are members of the Lions Club. Besides members (continued on last page)

the official United States Navy Band, which plays for many functions at the White House and at other important ceremonies at Washington.

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## When School Bus Stops, Then Do Likewise

Several reports have been received of motorists failing to stop when overtaking a stopped school bus, which is contrary to the law, safety regulations, and good sense.

The law requires that when a school bus stops, an overtaking vehicle must also stop and not proceed until the bus again starts, unless the driver signals the other motorist to proceed.

This is done for the safety of school children being taken to or from school.

Officers have asked that anyone seeing such a violation take the license number of the offending driver's vehicle and report it. The law applies to side roads, as well as highways.

## 'Forget-Me-Not Day' Will Be Observed By DAV On Saturday

Pointing out that the war is not over for America's wartime disabled veterans, Mayor Oren C. Roberts has proclaimed Saturday, Oct. 2, as Disabled American Veterans "Forget-Me-Not Day."

Mayor Roberts urged local citizens to purchase forget-me-nots—blue flowers of remembrance—that will be placed on sale on the city's streets on DAV "Forget-Me-Not Day." Proceeds of the sale will be used by the DAV for its work with disabled veterans and their dependents.

In his proclamation, Mayor Roberts said:

"Many disabled veterans, their families, and their dependents are in need of counselling, rehabilitation assistance, and advice pertaining to government rights and benefits.

"The Disabled American Veterans, chartered by Congress as the official voice of the nation's wartime disabled, is rendering a vital service to the disabled veterans of this community. The DAV has pledged itself to protect existing benefits and help obtain additional needed benefits for America's disabled defenders."

The mayor commended the DAV for its service to the disabled and in his proclamation requested "all citizens, interested groups and so-

cieties to participate in the day."

When Gen. Jonathan M. Wainwright, hero of Bataan, was elected national commander last month of the Disabled American Veterans, he said, "I accept the commandment that I may be able to help not only the DAV but all disabled veterans."

He also pointed out that the DAV maintains a free service to all veterans in their efforts to obtain adequate compensation and pension. It assists in the proper presentation of claims for government benefits both for the disabled veteran and his family.

Plans for observation of "Forget-Me-Not Day" in Artesia Saturday are being completed this week by members of Donald S. Simons Chapter of the DAV under the direction of Bill Dunnam, chairman.

Mayor Roberts' proclamation: Whereas, the war is not over for our disabled veterans who have given a part of body and well-being in the wartime service of our nation; and

Whereas, many disabled veterans, their families and their dependents are in need of counselling, rehabilitation assistance, and advice pertaining to government rights and benefits; and

(continued on last page)

## Artesia Hi Beacon Again Awarded 'International First Place' Rating

Again for the eighth year, The Artesia Hi Beacon, official publication of Artesia High School, has been awarded an "International First Place" rating by the Quill and Scroll critical service department of the Medill School of Journalism, Northwestern University, Evanston, Ill.

Three of the first semester papers and three of the second semester papers published last school year were entered in the critical service in May. The judging was done during the summer session of school at the university.

The "International First Place Award" is for high school newspapers of substantial achievements.

In a congratulatory letter from Edward Nell, executive secretary of Quill and Scroll, the staff was told that Dr. Lawrence R. Campbell, director of the service, and the judges recognized The Beacon as one of outstanding achievements.

The summary of the judges' comments reads: "The Artesia Hi Beacon has much to commend it in newsiness and high standard of its features. The faults in make-up can be remedied easily. That will make the paper look as interesting as it is."

"The make-up or arrangement of

material on the pages was said to be unusually quite good, but inside pages are often weak."

Another comment was that journalism is taught in colleges on a professional level, but that the high school can hardly justify vocational training in journalism.

According to Mrs. Margaret Bidstone, instructor of journalism at the high school and sponsor of the newspaper, the commentary was interesting in view of the fact that four of the former journalism students are now employed on newspapers.

The "Observing Observer," a column on national and local news, written by Merced Natera, was cited as being especially good.

Richard Galation was the editor of the paper the first semester. The associate editor was Maxine Callahan. Bert Shipp held the position for the second semester, assisted by Merced Natera.

Other staff members included Jerry Cole, Jerry Perry, Elmira Terry, Cleo Johnson, Alton Unangst, Eugene Battie, Billie Norrid, June E. McDorman, Bob Ann Brunk, Janie Dunham, Maxine McAnally, Pat Ferguson, Pat Watson, Ed Murdock, Evalene Cook, Pauline Settlemire, and "Cotton" Marsh.

## Saturday Is Proper Day For Guy Opening

Saturday, Oct. 2, is the proper date for the formal opening of the new Guy Chevrolet Company body and paint shop on South First Street, rather than on Friday, Oct. 1, as one full-page ad in the special Guy section today has it.

The ad in question carries a number of signatures of firms and individuals congratulating Clyde Guy and Guy Chevrolet Company.

The layout for that particular page was made a week ago, when it was thought the opening might be on Friday of this week. However, when it was definitely set for Saturday, as it appears in other ads and news stories in the section, the improper date on the signature page was overlooked. It was not detected until the entire section had been printed.

The congratulations and good wishes of those whose names appear on the page are what counts, it was pointed out, whereas it is believed the general public will realize that Saturday is the day to visit the splendid new building and shop.

## 'Attendance At School Necessity,' Stovall Declares In Open Letter

An appeal was made this week by T. Stovall, principal of Artesia High School, to parents of students in the community to make an effort to keep the boys and girls in school this school year.

In an open letter, which he titled, "Attendance at School a Necessity," Principal Stovall said to parents:

"Attendance in school is one of the most important phases of school life and yet is one of the most abused privileges in modern educational systems. Rules and regulations will not solve the problem of attendance of students in school but a firm attitude and conviction that attendance at school will be a contributing factor to the future success.

"The proper attitude of attendance at school begins in the home, and not with the student, the parent, or guardian who must see that Johnnie or Mary is in school every day and every period and that attendance is a contributing factor to the future of that individual.

"As a rule, students will do that which parents request but an average day's attendance in school is so butnered with various types of absences that it makes the record look like a police court of daily convictions.

"It is the purpose of this letter

to request full co-operation of the parents and adults of the community to co-operate with the school in school attendance. It may seem important to the parent that work at home is necessary, visiting with relatives, etc., but the infinite harm done to the youngster is that it eventually might become a habit that is difficult to cure. The school desires to co-operate with the community and parent in cases of emergency, illness, hardship, etc., but the chief list of absences should be cut into half if the home, the child, and school would co-operate in seeing that every youngster who is enrolled is in a full day's attendance. Attendance at school today is money in the bank tomorrow.

"Parents are requested to use Saturdays, as much as possible, week ends, and holidays for dental or medical appointments, to keep at a minimum the requests for a youngster to assist at home with work, to visit school and see the progress of their child and learn to first hand if their child is in school and doing satisfactory work.

"Gen. Dwight D. Eisenhower, president of Columbia University, recently stated in an Open Letter to America's Students, each day profitably spent in school will help (continued last page this section)

## Demo And GOP Chairmen Agree All Should Vote

After the staging of a farce political argument last Thursday noon at the weekly Kiwanis Club luncheon by J. B. (Buster) Mulcock, Artesia precinct Democratic chairman, and Bill Dunnam, Eddy County Republican chairman, the two people to exercise their privilege to vote on Nov. 2.

In a short talk on the American political scene, Dunnam gave a brief history of New Mexico politics and pointed out the small percentage of voters and willing workers each election year. "Good people" must take a greater interest and leadership in elections, he said.

Dunnam pointed out that 36 million in the nation did not vote in the 1948 election. This group was larger than the number voting for either Roosevelt or Dewey, he said. The 60 million, he added, now has 60 million more, but it will be luck if it votes in November.

He made a plea for those appearing as election officials to not "pass the buck."

Dunnam joined Dunnam in the last election in the northern part of the county where he turned out 65 per cent of the voters who had registered in Eddy County only 70 per cent registered. This tends to allow the right to rule, rather than the left.

Ed McKiff, a member of the Kiwanis Club, who was a supporter of these pleas and amendments to be presented in November, having the right to work with (last page this section)

## Fire At School Cafeteria Does Little Damage

Slight damage was done about 2:30 o'clock Tuesday afternoon, when the ceiling adjacent to a large water heater vent pipe became ignited in the Artesia High School cafeteria.

Firemen said the vent was improperly insulated from the vent pipe.

The only casualty was Tom Mayfield, superintendent of schools, who climbed a ladder with a garden hose, broke out a window, and had the fire under control before the fire apparatus arrived, but in so doing cut a finger on the broken glass.

Had the pipe overheated during the night a disastrous fire might have resulted, as the cafeteria is in an Army surplus frame building, which was moved here from Carlsbad Army Air Field, according to firemen. They observed that had the fire smoldered any considerable time in the closed building it would probably have burst into flame throughout when the heat had built up sufficiently.

## Work Of 4-H Is Explained Tues. To Rotary Club

The work of the 4-H Clubs in developing "heart, head, hand, and health" was explained Tuesday noon by Richard Marek, assistant Eddy County agent, when he addressed the Artesia Rotary Club.

He said the work is carried out through the U. S. Department of Agriculture and is paid for out of federal, state, and county funds.

Four-H Club work is the youth part of the Extension Service and is the largest youth group in the United States, Marek said. It is used to develop leadership and co-operation among farm and ranch boys and girls.

Marek said there are 12 of the 4-H Clubs in Eddy County with 342 members. The organization is designed for youth 10 to 21 years old, but this is somewhat elastic, the assistant county agent said. There are no dues, and the only requirement for membership is that a boy or girl carry one or more projects. And each is encouraged to finance his own project or projects, borrowing the money is necessary.

In New Mexico, Marek said, there are seven general types of projects, home economics, crops and garden (continued last page this section)

## Vocational Ag Students Attend N. M. State Fair

Twenty-five members of the vocational agriculture department of Artesia High School, accompanied by John T. Short, their sponsor, visited the State Fair at Albuquerque Sunday and Monday of last week.

Some of the special events the boys visited at the fair were the Future Farmers of America booths, the F.F.A. and 4-H Club calves, other fat livestock exhibits, dedication of the newly-built \$125,000 youth building, and other agricultural exhibits.

After seeing the educational exhibit (Continued on back page)

## Comeback Try By Bulldogs Fails At Jal Last Friday

In an attempt to stage a comeback after the 12-0 defeat handed them in the Tucuman tilt here Sept. 17, the Artesia Bulldogs journeyed to Jal for their weekly game Friday. The 60-minute engagement between Dog and Panther resulted with the Bulldogs bowing graciously to a small 6-0 defeat.

The Bulldogs appeared less aggressive than ever before perhaps because of the absence of the pass combination, Ronald Dublin and Walter Burch, who were unavailable because of injury and illness. Most of Artesia's offense consisted of a barrage of attacks at the line, exploded by Russell and White. A few attempts at the aerial route, for which the Orange and Black is famous, were tried by Back Berry Wood, who tossed to Kenneth Malone and Lewis Richardson for a small number of gains.

A large number of penalties confronted the Dogs on their marches as time and time again the referee's decision halted gains. Jal received only one penalty the entire game.

The victorious touchdown was scored in the fourth period, sparked by several passes, four runs made by Hurta and Savoy, and 20 yards of penalties against Artesia, all starting from the midfield (continued on last page)

## Drama Group Of A.A.U.W. Plans For Year's Activities

The drama group of the American Association of University Women held its first regular meeting Monday in the music room at Central School. Mrs. A. R. Haralson, chairman of the drama division, was in charge of the meeting, which was devoted to making plans for the year's work.

It was decided to continue the program started last year of reviewing and reading current plays. The group will present a one-act play for the Christmas meeting of the A.A.U.W. and plans to produce a full length play sometime in the spring.

Anyone who is interested in the study of drama is welcome to attend these meetings, which are held at 7:30 o'clock, the second and fourth Monday evenings of each month at Central School.

## Clothing Drive On Saturday Is Quite Successful

The drive Saturday for the collection of used clothing and shoes for children who might not be able to attend school without it brought in between 40 and 50 boxes, it was reported by Dr. C. Pardue Bunch, general chairman for the Rotary Club, which put on the campaign with the assistance of Boy Scouts.

With A. R. Wood in charge of the collection Saturday morning, about a dozen cars and pick-ups, furnished by Rotarians, made a canvass of the city, as the Boy Scouts gathered the bundles and boxes.

Persons who were overlooked in the campaign Saturday and who have clothing or shoes suitable for school children are invited to take bundles to the basement of the City Hall, where members of the Council of Church Women have been sorting it under the direction of Mrs. A. W. Boyce and Mrs. G. C. Kinder.

The articles will be distributed from the city hall basement from 4 to 5 o'clock each afternoon as needed and upon authorization, which can be obtained through E. B. Bullock, representing the Community Chest; M. A. Sams, attendance officer, or a representative of the County Welfare Department who is at the city hall from 10 o'clock to noon each Tuesday.

Members of the Rotary Club expressed thanks to the Boy Scouts and others who assisted in the canvass, to women workers, and to those who gave clothing and shoes.

## Bourland, Bullock Win Their First Tourney Games

Bob Bourland, defending city champion, and Bill Bullock, medalist, both won their first-bracket matches 7-5 in the annual city golf tournament at the Artesia Country Club Sunday, respectively over Jim Miller and Lynn Shelton.

In his next match Bourland will meet Doyle Hankins, who won 2-up over Charles Murphy in the first bracket, while Bullock will play Cliff Loyd next. Loyd defeated Tom Mayfield 6-4.

Other first bracket results: Harvey Jones over Neil B. Watson, 3-2; Stanley Sutton over Jack Fauntleroy, 1-up; A. W. Haralson over Vurtis Bolton, 5-4, and C. A. Bawer over Sam Laughlin, 3-2.

The losers in the first brackets of the championship flight now play in quarter-finals for the consolation.

Winners in the first flight: Bill Angley over Rufus Stinnett, by default; John Short over Jack Holcomb; Floyd Springer over Ed Gore; J. J. Terry over Leland Price; Fritz Crawford over Mike Steffanko; Edwin Ward over Landis Feather; Bill Keys over Charles Sandford; and Jerry Marshall over J. D. Smith.

In the second flight, Stanley Carper defeated Charles Brown in the top first bracket and then played a threesome against Leon Clayton and Charles Bullock, the (continued last page this section)

## Mayor Roberts Made 'Hose Roller' On Fire Department Monday

Mayor Oren C. Roberts was made an honorary member of the Artesia Fire Department Monday evening and his duties were assigned as those of a "hose roller," the chief work of which is after the street is wet, the crowd has gone home, and the excitement is all over.

Announcement of the appointment was made by Fire Chief Albert Richards, after the mayor and other guests and members of the department had enjoyed a barbecue supper, the barbecue of which was furnished by Joe Nunn.

## Census Work For City Directory Is Started By Lloyd's Workers

The census work of compiling information for the new 1948 city directory has been started by workers for Lloyd's Directory Company, which published the last two directories made for the city. Parker Colby and James Welch started the census work Wednesday of last week.

It is expected the work will be completed within three weeks.

## Shrine Club Presents Check To Dr. Starr In Lieu Of Automobile

The Artesia Shrine Club at a meeting Monday evening gave a check to Dr. Pete J. Starr, who at the recent Shrine carnival refused to accept a Chevrolet automobile which had been awarded him.

Dr. Starr was a member of the committee doing the actual giving of the car, and he felt there might be criticism if he were to accept. It then was awarded to Pvt. Clinton Stone, who was home on furlough, after having served in Alaska 20 months.

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## CAP Unit Now Meets Monday Evenings In City Hall Basement

The regular meeting night of the Artesia unit of the Civil Air Patrol has been changed from Wednesday evenings at the high school to Monday evenings in the basement of the city hall, it was announced by Capt. Hugh Barron, commanding officer.

More members for the CAP are wanted, the commanding officer said. Not only are fliers or others interested in the organization desired, but boys and girls who would like to become cadets are urged to join.

Some interesting work is being planned for the unit, which has been assigned a Link trainer and radio equipment. The trainer is now at the airport, but it has not all been assembled as yet.

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A. B. C.—Audit Bureau of Circulations  
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TELEPHONE 7

### For Lowest Price

THE ONE GREAT DIFFERENCE between the buying on the part of the average business firm and purchasing by governmental agencies is the question of whether the bidder supported the political party.

The average business firm and average individual as a rule will buy where he or she can get the best buy regardless of the firm or individual involved. They are concerned about the low price and they want to purchase from the one offering the best buy. They may not like the individual or the firm but that isn't going to keep them from taking advantage of a good price if it is offered.

But when a governmental agency buys it appears that it is never the policy of the agency to accept the best or lowest bid, but rather it is a question of where the individual stood politically. And that, of course, destroys good business principles.

It was the idea and thought of those, who passed the law which requires governmental agencies to call for bids on various items, that they would get the low bidder and would buy from that low bidder.

That does not prove out in practice. Far too often in the buying of merchandise on the part of governmental agencies the low bid is forgotten and friends are remembered—that is political friends. And on items where bids are not required—the friend gets the business at his own figure.

If it is good business to call for bids on purchases of \$500 or more it is still good business to call for bids on purchases of \$50, \$75, or even \$100. That is, it is good business if we consider all factors and then accept the low bids.

Unfortunately that is not done. Or at least it hasn't been done for many years. Political friends of those in charge of the purchasing agency always manage to get the advantage and they usually manage to get the business even when their bid is higher.

And for efficiency and economy to be practiced in our public offices the same principles, which make for good business must be followed. Private business, as we stated above, buys on the low bid and forgets bidders.

Public agencies are more concerned about the bidder than they are the bid and oftentimes give the business to their political friends regardless of the price.

The firm, which gets political business, figures not only a nice profit but they also figure sufficiently to cover the gifts or donations, which they know they will have to make to the party.

We still figure it is just good business to award the contracts on items purchased to those, who submit the best bid with all other factors equal. Only in this way can we practice economy in our governmental offices and begin to operate them on sound business principles.—O.E.P.

### Maintaining Credit

WE RECALL once having a subscriber quit because we wrote an article now and then about good credit ratings and about paying our bills when they are due.

That individual, of course, wasn't a good credit risk and he didn't believe in paying his bills. He was one of those persons, who wanted to be granted credit and who wanted to have credit rating but never wanted to pay his accounts.

We have often wondered just why some business people run credit accounts. They probably have wondered too. They always assume, of course, they are going to pick out their accounts and only extend credit to the good ones.

This, however, doesn't prove to be the case. They always get some bad ones along with the good ones and when they lose these accounts they lose the profit, which they should be making.

These few individuals, who never believe in keeping or maintaining their credit rating, usually hurt the ones, who do have good credit ratings, eventually. It is those, who do not pay their bills, who are responsible for many firms discontinuing credit.

Credit, of course, is just a convenient means for doing business. And in view of the large volume of business, which is done on credit, it is really surprising how few bad credit risks exist. Yet sometimes these few bad credit risks can have an awful lot of money tied up in accounts, which are due and payable.

We know that when we at The Advocate extend credit to an individual or a firm we are ex-

pecting for that account to be paid. And after we have rendered service and delivered the merchandise, whether it is advertising, job printing, or office supplies, we believe we have a right to expect our money. We even believe we are justified in taking whatever action is necessary to collect that account.

But those, who extend credit, never have to worry about those who are concerned about their own credit rating and who take care of their accounts and bills when they are due. And if everyone, who is granted credit, did just that, there would be no credit problems and no worries about credit ratings.—O.E.P.

### State Revenues Grow

NEW MEXICO ENJOYED a real increase in the revenues collected during the past year over those collected the year before. The actual increase was some \$4,804,761 or a total of \$33,666,003 for 1947-48 against \$28,861,242 collected for the year of 1946-47.

Besides the increase in the actual revenues collected by the state there also was a surplus of approximately \$800,000 turned back to the general fund.

But as this increase is shown, the demand for more and more funds by the various state departments and state schools continues. For instance the institutions of higher learning of the state face a difficult problem of seeking to hold their present faculty members and securing others during these days and times of high salaries. Not only every state school needs more operating funds but all need additional buildings in which to house offices, classes and various projects.

And there is no question with increase in state revenues there will be increased demands on the part of all state departments. Some of these already have received additional funds and others will be seeking them.

The public schools, which have plenty of operating revenues from the school tax or sales tax, face the problem of securing more buildings. The various districts over the state for the most part are bonded to the limit, yet do not have sufficient buildings to provide needed classrooms to take care of the growth. They, of course, also will be seeking funds.

It was the sales tax or school tax, which showed a real increase for the past year, going from \$10,994,936 to \$13,428,583. There, of course, is no assurance this will continue. There is a surplus now of approximately \$7,500,000 in the school funds, but the fact has been emphasized this would only operate the schools for a part of a year if the school tax revenues started dropping.

But New Mexico needs additional increases in its revenues if it is to continue to provide the services demanded by the citizens and taxpayers of the state and if it is to continue to maintain its public and state schools.

The fact remains that even with the increase the state still is very limited in the total funds, which it has for all purposes.—O.E.P.

### Your Moral Obligation

IF YOU ARE ELIGIBLE to register and vote and do not do both, then you are not fulfilling what should be a moral obligation. Certainly, you are not enjoying to the fullest the great privilege which is every American's, the right to speak your mind at the polls.

It is surprising how many people are not registered and how many never have registered or voted. And quite frequently it is those same people who shout the loudest and take a "they-oughta-do" attitude when an administration—municipal, state, or national—does not do exactly to their liking.

We have always believed in free speech and free press and everyone's right to think and speak as he pleases and by whatever method he chooses. So if a person wishes to do speaking outside of a polling booth, that is his American privilege.

But we don't think such a person is fulfilling his obligation to this great democracy.

There are places in the world where that same fellow could not speak his mind either by ballot or lip. And there are those in this nation who would harness us to the same conditions. If that fellow who through neglect or lack of interest were to be deprived of the privilege to speak his mind by either method, of course he could not then think out loud. But we are certain he would do plenty of thinking to himself as millions in Europe and Asia do today.

If you have not registered, by all means do so by Saturday, Oct. 2, the last day until after the general election. And then go to the polls on Nov. 2 and vote your convictions.—A.L.B.

### School Attendance

BETTER SCHOOL ATTENDANCE is being sought by the Artesia school officials. We can understand the school angle, but cannot fathom the other side of the picture, that of parents who permit their children to stay out of school.

It seems that many parents are lax about seeing that the children are in school. They keep them out on slim or trumped-up excuses, rather than seeing that the boys and girls attend classes in order to absorb what education they can.

Perhaps we are in a better position to notice the many glaring examples of lack of education than some. And in many of the cases it is strictly a matter of not having learned for want of interest on the part of parents and children, rather than a lack of gray matter.

It is never too late to learn, goes the old saying. But it is better to start in learning when that learning is the main business and teachers are being paid to assist. And staying out of school without real reason merely defeats the purpose of schools, wastes taxpayers' money, and delays or forever cancels the learning of reading, 'rithm, and 'rithmetic so necessary in this high-speed age.

T. Stovall, high school principal, in a form letter to parents, says, "Education is a heritage that belongs to all and should not be denied to any American citizen."

When a parent willfully permits a child to stay out of school, or keeps him out unnecessarily, he is being denied that heritage.—A.L.B.

### FALL PLANTING TIME



### As Artesia Grows

TWENTY YEARS AGO  
(From The Advocate files for Oct. 4, 1948)

Clinton P. Anderson of Albuquerque, state chairman of the Democratic Central Committee, spent a few hours in Artesia this morning in the interest of his party.

L. P. Evans has recently installed a display room adjoining his office, for the purpose of displaying a full stock of gas ranges and heaters, radios, and refrigerators.

A large crowd of local fans saw the Artesia High School Bulldogs defeat the Carlsbad Cavemen here Friday afternoon in the first grid contest of the season played on the home grounds. The final score was 13-0. Every man on both the first and second local strings saw action during the game. After scoring the 13 points in the first half of the game, Coach Priest led out his second-team men, who carried the battle on throughout the third quarter. The second team men were able to hold the ball in Carlsbad's territory during the quarter and missed one opportunity to score. The quarter ended with the ball on Carlsbad's 10-yard line.

W. E. Ragsdale of Pecos, Texas, is visiting home folks here for a few days and looking after his property interests in Artesia.

A large delegation from Artesia is expected to go to Roswell tomorrow afternoon to witness the football game between Artesia and Roswell.

Artesia rental and real estate men have been very busy this week trying to find rental houses. Indications are that a building program may be launched here within the next few months.

Calvin Dunn, who recently accepted a position in Roswell, moved his family there this week.

### TEN YEARS AGO

(From The Advocate files for Sept. 29, 1938)

The Board of Education and City Council met last Thursday and decided that the lighted football field is city property and will be under the control of the council.

Ed West of Artesia scoutmaster of Troop 8, is to be on the speaking program of a scoutmasters' jamboree and conference at Ros-

Keep car in good condition. Stay alert when driving. Keep car under control. Obey the signs and road rules. Avoid driving when tired or under the influence of alcohol. Use taillights on trailer equipment.

Remember the same rules apply with tractors on the highway. Co-operate with community traffic officers.

### Farm Bulldozer Blade



This bulldozer blade can be attached or removed from a tractor in three minutes. The blade is salvaged from an old road scraper and the pulvers are old 1 1/2 inch galvanized irrigation pipe. The U-clips which attach the pulvers to the tractor are 1 1/4 or 1 1/2 inch flat iron which was bent into shape and welded to the pulser pipes. Braces for the frame are 1 1/4 inch pipe.

### TRUMAN WELCOMED IN CAPITAL



ONE OF THE FIRST PERSONS to greet the President in Washington, following his nine-day vacation cruise, little Mary Anne Ross is held by her grandmother, Mrs. Charles Ross, as the Chief Executive leans from his car window to shake her hand. The President told newsmen who met him, "I never felt better in my life." (International Soundphoto)

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Entrance on Roselawn  
PHONE 37

well Sunday. His subject will be "Advancement in Rank."

Alpha Chapter of Delta Kappa Gamma, a national sorority whose interests are those of education, met Saturday for its first time this fall in Artesia at the Artesia Hotel for luncheon, followed by the regular business session and reports of the national convention.

Miss Gladys Thompson, daughter of Mr. and Mrs. W. C. Thompson, left Monday for Boston, Mass., where she will do graduate work in dietetics at Beth Israel Hospital.

Mr. and Mrs. E. J. Foster and small son left Saturday for the Panhandle of Texas, where they will attend to business matters.

Mrs. C. Bert Smith and Mrs. Effie Wingfield returned Monday from Oklahoma City, where they attended a meeting of the Sovereign Grand Lodge of Rebekahs.

### Farmers Must Protect Pigs By Rigid Sanitation

With a USDA quota of 34 million pigs to be raised for the 1949 spring market—about three million more than were marketed this year—U.S. farmers must protect their hogs and pigs by using rigid sanitary measures. Robert D. Rasmussen, associate extension animal husbandman, pointed out.

"Diseases can be a stumbling block to a successful hog-raising enterprise," Rasmussen said. "And an ounce of prevention is worth a pound of cure."

Rasmussen recommends the use of the following sanitation system for protecting the health of pigs and hogs:

Thoroughly clean and scrub the farrowing house with boiling-hot lye water, using one pound of lye to 30 gallons of water. Then rinse the pens with clear water. After such sterilization, disinfect the floors and walls with a 4 per cent cresol solution.

Wash the sow with soap and water before bringing her into the farrowing pen. Keep her bedding clean and dry.

Haul the sow and pigs to a clean pasture about 7 to 14 days after farrowing.

Keep the pigs on clean ground until they are at least 2 months old.

To control mange and worms, two very common ailments which cause decreased growth rates for pigs, Rasmussen advised the following treatments:

For mange: Experiments have shown that sarcoptic hog mange was eradicated from swine herds by one thorough application of benzene hexachloride spray, containing 13 to 26 per cent gamma isomer. This treatment will destroy the mange mites in two to six hours and will also kill hog lice.

For worms: Feed a mixture of one pound of technical-grade sodium fluoride and 100 pounds of dry ground feed for a one-day period. Feed the mixture dry and not as a slop. Remove and destroy all leftover feed at the end of the day, as sodium fluoride is a poison.

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### ARTESIA BUSINESS DIRECTORY

A Thumbnail Classification of EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES

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Red Cross  
Ambulance

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**Hills News**

Mrs. Earl Smith) Howell and Mrs. C. M. at Wednesday and Thursday in El Paso. While Howell received medication. Mrs. Sam Beal and child Sunday of last week in visiting relatives. Patrick of Wellington, making his home with

his sister, Mrs. J. B. Briscoe, and family. He is employed by Glenn Booker. Mr. and Mrs. Olin Thurman and children of Artesia have moved into the Oilfield Service Camp and Mr. and Mrs. Felix Farmer and daughter have moved from the camp to a house on North Rose-lawn in Artesia. Mr. and Mrs. O'Dell Henderson and children of Artesia spent Saturday night with Mr. and Mrs. Fred Caywer and children in the Tex-Mas Camp, and Sunday with Mr. and Mrs. O. B. Henderson in the Oilfield Service Camp. Mrs. C. M. Harland and Mrs. Edgar Chase of Loco Hills spent last Thursday at the home of Mr. and Mrs. R. B. Standard in Buck-eye.

Mr. and Mrs. J. B. Briscoe and girls spent Sunday visiting relatives in Hobbs. Mr. and Mrs. R. B. Standard are the parents of a son, Edgar Robert, born in a Hobbs hospital on Sunday, Sept. 12. The baby weighed four and a half pounds, and is getting along nicely. The maternal grandparents are Mr. and Mrs. Edgar Chase and the paternal grandmother is "Grandma" Standard, who returned from Buckley Friday after staying there with her son and family two weeks. Mrs. B. Newton and Mrs. Alvin Bland and daughter were visitors in Carlsbad last Thursday. Alton Unangst who entered Hardin-Simmons at Abilene, Texas, wrote his parents, Mr. and Mrs. C. C. Unangst, he is getting along nicely. Miss Jimmy Starkey, daughter of Mr. and Mrs. Jim Starkey of the Nash, Winfor & Brown lease, entered Sul Ross State Teachers College at Alpine Monday of last week. She is working on her degree.

Boy Scouts of Loco Hills Troop 69 spent the week-end at Camp Baca, about 10 miles out of Lincoln. The entire council of this area was represented. Jim Starkey took the local boys to the camp. Mr. and Mrs. Oscar Doughty and children of Maljamar spent Sunday as guests of Mr. and Mrs. Harley Doughty and Mr. and Mrs. Morris Doughty. Mr. and Mrs. Weaver McClendon and children spent the week end in McCamey, Texas, as guests of Mrs. McClendon's brother, Loren Bowen, and family, formerly of the Texas-New Mexico Pipe Line Camp. Carolyn spent a week here visiting her aunt, who was quite ill, but is improved now. Den 4, Troop 69, Loco Hills Cub Scouts met at the Community Church last Thursday evening for the first pack meeting of the new season, with Rev. Roy Haynes den-master, in charge of the meeting, assisted by C. C. Unangst, Clement Taylor was chosen new den chief. Theme for October is "Trading Gadgets" and the boys' activities will be making worthwhile gadgets. It was announced the first den meeting will be held at the home of the den mother, Mrs. Weaver McClendon, at 5 o'clock Friday, Oct. 12. Pack meetings are held the first Thursday of each month. Adults attending the meeting were Mr. and Mrs. Claude Campbell, Rev. and Mrs. Roy Haynes, Mr. and Mrs. C. C. Unangst, Mrs. Earl Smith, Mrs. Jack Phillips, and Mrs. Weaver McClendon. Kennedy Whetley was a guest of the boys. Any boy 9 to 12 years old is eligible for the Cub Scouts and is in-

vited to join. Cold drinks were served. Mr. and Mrs. John Haney and children have moved from Eunice to the Tex-Mas Camp. Glen Henry Plemons is suffering from a broken arm. William (Dub) Duckworth, son of Mr. and Mrs. "Red" Duckworth, had his tonsils taken out last Friday. Mr. and Mrs. Jack Myers of Durant, Okla., have moved to Loco Hills. Mr. Myers is a brother of Mrs. Garland Wells. Mr. and Mrs. T. H. Burrows are vacationing in California. Mrs. Jack Phillips' mother of Amarillo has been here visiting her daughter and family in the Gray-burg Camp. Mr. and Mrs. Dick Henderson and children of Hobbs, former residents, were visiting friends in the community Saturday. Mrs. Willis Baker and daughter are visiting Mrs. Baker's mother and family in Clayton. Mr. and Mrs. Truett Loyd and son have moved from Artesia to the old Illinois field. Charles Rogers left last week to enter the University of New Mexico at Albuquerque. Rev. and Mrs. S. S. Perry of Bayard were guests for lunch Wednesday of last week of Mr. and Mrs. O. C. Rogers. Rev. Perry was formerly pastor of the First Baptist Church here. They also visited their daughter in Hagerman. Mr. and Mrs. George Miller and son, Gary, visited friends in Seagraves over the week end. Mr. and Mrs. Doyle Pennington and children spent last week end in Odessa as guests of his sister, Mrs. E. E. Criswell, and family. Mr. and Mrs. Stahley Harland and children and Mr. and Mrs. Charles Harland have moved to Artesia from the Oilfield Service Camp. Mr. and Mrs. Claude Spangler and daughter, Virgie, of Texas, have moved into the Booker Camp. Mr. and Mrs. Pennington are having a new bedroom added to their home. Rev. and Mrs. J. Roy Haynes, Mrs. J. Boyd North and Mrs. O. C. Rogers attended the yearly associational meeting at the First Baptist Church in Artesia. Newt Loyd who is in an El Paso hospital, was reported doing better on Tuesday. The doctors have decided not to amputate his foot and he will be moved to Artesia Me-

morial Hospital soon. Mr. and Mrs. Earl Merchant and children and Mrs. Merchant's father were in Albuquerque last week end. Mr. Merchant returned from Silve City on Thursday, where he took his father-in-law. A golden opportunity for the thrifty—U. S. Savings Bonds. Four-drawer, Shaw-Walker legal size filing cabinets with locks.—Advocate office. Inexpensive zipper ring cases for the student. Advocate office.

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**Young Animals  
Well Fed Make  
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National authorities who have been experimenting in the feeding of animals and poultry in an attempt to learn more about the nutrition of human beings dispute the claim that young animals kept on short rations will make up for lost time later on full feed. The nutrition experts claim a runt remains a runt.

Dr. E. V. McCollum, Johns Hopkins University, a recognized leader in nutrition research has said, "Farmers suffer a great economic loss each year when they do not keep young animals growing at a maximum rate. If an animal is allowed to become a runt, the animal remains worthless or has little value. If a farmer can produce foods more cheaply and more abundantly and more successfully, society profits by that improvement."

Ivan Watson, extension animal husbandman, claims that the most common faults in feeding hogs are failure to make use of pastures and failure to supplement the hog ration with protein feeds to produce maximum gains in weight. Clover and alfalfa provide growing pigs with proteins at low cost and also reduce danger of losses from disease and parasites.

The most critical periods in swine feeding are the few weeks preceding farrowing for the brood sow and the period when pigs are

starting growth. The brood sow needs plenty of feed which contains adequate amounts of minerals and proteins. Young pigs need protein in their rations to make the rapid gains which are the cheapest pounds of pork that can be produced.

**Barton Family  
Ends Extensive  
Vacation Trip**

Mr. and Mrs. Frank Barton and Mrs. Barton's father, J. R. Coor, have just returned from an extensive vacation through several of the Northwestern states.

Their route took them through Carrizozo to Gallup and then to Kingman, Ariz. They visited Boulder Dam. From this high point they could get a good view of Lake Mead and the Colorado River in the Black Canyon.

They went to Reno, Nev., and near Hawthorne saw a great Army munitions plant. They traveled along Walker Lake 25 miles.

In Tulelake, Calif., they visited a daughter, Mrs. J. D. Walden and family. While there they went through the California lava caves.

They visited another daughter, Mrs. Ross Conner, and family, and Dewey Barton and family in Medford, Ore. They visited Crater Lake, which is situated in the Cascade Mountains. The crater has a depth of 2001 feet, with walls rising from 500 to 2000 feet.

Mr. and Mrs. Barton and Mr. Coor left Oregon by way of Klamath Falls. In Boise, Idaho, they had the opportunity to visit one of the markers of Rock Creek Camp, one of the tragical points of the trail of numerous massacres and a graveyard for numberless pioneers. The marker is cared for by the Sons and Daughters of Idaho. The marker was donated by the Boy Scouts of America.

They visited one of the largest fish hatcheries in the United States at Pocatello, Idaho. They visited another daughter, Mrs. Joe Slavik, and Mr. Slavik. While in Pocatello they also had their first opportunity to go to a drive-in

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Farms now are growing about a third more crops than in 1920 and getting the job done in about 10 per cent less time, according to U. S. department of agriculture statistics.

Several factors have made this record possible. One has been the research work of plant breeders in developing heavier yielding, hardier varieties of corn, small grains, root



crops, legumes and vegetables. Another is the improvement in machines that helps farmers do more work in a day. A third has been the increasing use of commercial fertilizer and a better knowledge of how to use it.

Even with increasing use of fertilizer, the bigger per acre yields from improved crop varieties, are being obtained at the expense of the soil's plant food and organic matter supply, warns Middle West Soil Improvement committee.

"Unless this drain is offset by fertility building practices that put back needed nutrients and replenish organic matter," the committee says, "worn out soils and lower yields will be the eventual result on millions of farms."

theater. Their route then took them to Salt Lake. They crossed the Rocky Mountains over Soldier Summit near Price, Utah. In Cortez, Colo., they visited one of Mrs. Barton's brothers, James Coor, and his wife. There their vacation was completed with a fishing trip to the Dolores River. They caught all the rainbow trout they could eat.

They went by one of the largest peach orchards and brought home plenty of canning peaches.

**Atoka School**

The Atoka School band is progressing very rapidly. Bandmaster J. E. Shortt has great hopes for our band. Mr. Shortt is dividing his time between Atoka and Cottonwood Schools. The Atoka band consists of 27 students at present.

We greatly appreciate Mr. Shortt organizing a band for our school. We have regular band classes on Tuesdays and Thursdays, also on alternate Fridays.

The school and students are badly in need of instruments. If anyone has any instruments to donate or sell, please contact Bandmaster Shortt at 101 Missouri Street, Artesia, or Principal Reynolds at Atoka School.

Barbara Rogers of the Atoka 4-H Club won first prize in a canning contest at the New Mexico State Fair.

Atoka School has an enrollment of 183 pupils. We have six teachers. Principal Reynolds teaches the seventh and eighth grades; Mr. Ford the fifth and sixth, Mrs. Hayhurst third and fourth, Miss Ford first and second, and Martin the primary.

Atoka and Lakewood met at Lakewood in a baseball game Friday afternoon. The Atoka boys won 15-0 and the Atoka girls 12 to 9.

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**Historic Scenes  
Are Recreated  
For War Movie**

Two of World War II's most historic moments were recreated for war sequences in MGM's dramatic love story, "Homecoming," which brings Clark Gable, Lana Turner, Anne Baxter and John Hodiak to the Landsun Theater Sunday through Tuesday.

The first was the Anzio beach head. The second was Bastogne, scene of the tragic Battle of the Bulge fighting. For the Anzio scenes the studio built an entire exaction hospital covering 11 acres on the Lasky Mesa ranch, about 30 miles from Hollywood. More than 100 Army pieces of rolling stock, including ambulances, jeeps and half-tracks were on hand. Army planes were used to fly low, simulated bombing attacks. One thousand sticks of dynamite were planted in thirty holes scattered through the area, all wired to a central board (labeled the "piano of death") on which Director Mervyn LeRoy could set off explosions much in the manner of an Army officer directing artillery fire.

But in the case of the film, LeRoy could be more certain of the

accuracy of his hits. He had to be. A delayed explosion or misplaced stick of dynamite would mean loss of life or limb. The director and six assistants assigned to him had to plan their tactics with as much attention to detail as did members of the Army high command who staged the real thing.

Preparation for the sequence began months before the cameras turned when the War Department loaned 80,000 feet of World War II film to LeRoy and Producer Sidney Franklin for their study. The

War Department also loaned Col. James L. Snyder, and Margery Kowaleski of the Army Corps to serve as technical advisors.

Actually, the war sequences were merely a background for the future's dramatic love story. Gable plays a surgeon who has been busy being successful that he failed to learn how to live. To war and, through his love with the men at the front, especially through his love with a young nurse, becomes a man being for the first time

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Cracked Engine Blocks and Heads

**MONEY BACK GUARANTEE**

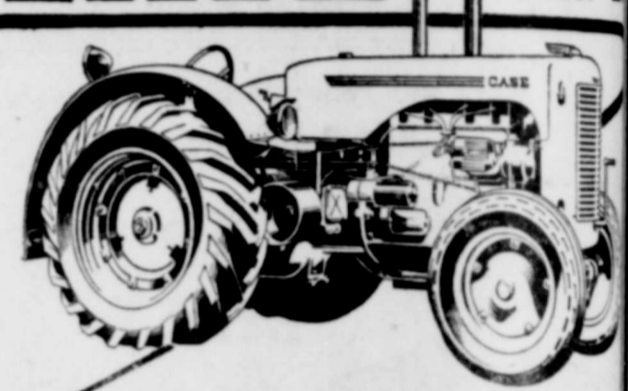
**Allred Machine Shop**

GENERAL MACHINE WORK—WELDING

1001 S. First

Phone 12

**CASE MIGHT Model "U"**



**Pulls Loads Up to  
5 Plow Bottom**

Here is a heavy-duty tractor with eager power for big jobs... drawbar, belt or power take-off. It has easy automotive-type steering, fast speeds forward, comfortable push-back seat, and wood-floored safety platform. Desealed construction and Case design for extra ENDURANCE. Come in and see the Model "LA" now.

**A Size and Type to Fit Every Farm**

**JOE MITCHELL & SON**

CASE FARM MACHINERY

Sales — Service

Firestone Implement Tires and Tubes

**FARM AND RANCH FENCING**

2-Point Heavy Barbed Wire  
Spool 7.50

35-Inch Wolfproof Wire  
20-Rod Roll 11.00

47-Inch Heavy Field Fence  
20-Rod Roll 22.00

36x1x20 Stucco Wire  
Roll 8.50

36x1x18 Heavy Stucco Wire  
Roll 10.00

Mineral Surface Roofing  
90-Pound, Red and Green  
Roll 3.50

15 and 30-Pound Felt  
Roll 3.50

8-16 Bale Ties  
(While They Last)  
Bundle 4.50

Galvanized Smooth Wire  
12, 14, 16-Gauge  
100 Pounds 12.50

36-Inch Ornamental Fence  
100 Feet 24.00

48-Inch Ornamental Fence  
100 Feet 31.50

6½-Foot Steel Posts  
Each 1.00

Black Roll Roofing  
55-Pound  
Roll 2.60

Roll Brick Siding  
Roll 4.60

**ARTESIA ALFALFA GROWERS ASSN.**

FEEDS — SEEDS — FERTILIZER — OIL & GAS  
GENERAL HARDWARE  
Office 678—PHONES—Store 679



**MORRIS FIELD  
ARTESIA**

**Friday, October 1**

**Artesia Bulldogs**

**VS.**

**Eunice Cardinals**

**Game Starts at 8 p. m.**

**SUPPORT OUR BULLDOGS**

This Page Sponsored By These Artesia Bulldog Supporters:

Guy Tire & Supply Co.  
Artesia Furniture Co.  
Houston Cafe  
C. R. Anthony Co.  
Guy Chevrolet Co.  
N. M. Asphalt & Refining Co.



Simons Food Store  
Key Furniture Co.  
Barq's Bottling Co.  
Artesia Auto Co.  
Artesia Investment Co.  
Bill Hunter and Harry Nelson



Artesia Alfalfa Growers Assn.  
Boyd-Cole Motor Co.  
Your Pontiac Dealer—See Us for Used Cars  
Russell Auto Supply Co.  
Industrial Supply Co.  
REA  
Central Valley Electric Cooperative, Inc.

# SOCIETY

## Ruth Jackson, Former Artesia Girl, Marries

Announcement has been made of the marriage of Miss Ruth Jackson, daughter of Mr. and Mrs. W. J. Jackson of Dallas, Ore., and a former resident of Artesia, to Gordon Buhler of Salt Creek, Ore., at the First Christian Church, there, Sept. 3, in a double-ring ceremony.

The bride is a graduate of Dallas High School with the class of 1947. She attended the Artesia schools several years. She is employed at the Dallas City Bank. She is a granddaughter of Mr. and Mrs. J. M. Jackson and Mr. and Mrs. Charles Rogers of Artesia.

## Past Matrons Meet Monday Afternoon At George Teel Residence

The Past Matrons Club met at the home of Mrs. George Teel, west of Hope Monday afternoon, with Mrs. P. V. Morris presiding over the business meeting.

## Mrs. Phillip Kranz Is Honoree At Stork Shower On Sunday

Mrs. Phillip Kranz was honored at a stork shower Sunday afternoon at the home of Mrs. Tom Franklin.

## Little Guests Help Melvin Mapes III Celebrate Birthday

Melvin Mapes III celebrated his third birthday Wednesday of last week with a party at the home of his parents, Mr. and Mrs. M. A. Mapes.

## Childhood Education Association Meets At Central Last Week

The Association for Childhood Education met Wednesday of last week in the music room at Central School for a short business meeting.

## Mrs. Donald Reddekopp, Former Miss Hegwer, Is Honored At Shower

Mrs. J. H. Holcomb was hostess at a post-nuptial shower, given in honor of Mrs. Donald Reddekopp, the former Miss Gwendolyn Hegwer, at 3 o'clock Saturday afternoon, September 18.

Hegwer, opened her many lovely gifts, refreshments were served. A three-tiered wedding cake, made by the bride, was cut and served by her. Mrs. Holcomb served the punch.

Those present were Mmes. Leiland Borland, Don Jensen, Homer Redman, Harold Williams, J. C. Vandeventer and Paul Hegwer, and Misses Wanda Stewig and Dona Kay Jensen.

## Mrs. Ellen Parry Is Given Party On Her Third Birthday

Catherine Ellen Parry celebrated her third birthday Tuesday of last week with a party in her parents home, Mr. and Mrs. Hugh W. Parry.

## Sally Menefee Is Honored Friday At Party On Birthday

Sally Menefee was honored on her ninth birthday with a lawn party given at the home of her parents, Mr. and Mrs. Clayton Menefee, Friday evening.

## Joanna Wells of Carlsbad, a Student at the University of New Mexico and a former roommate of the bride, was maid of honor.

Rev. C. A. Clark, Dexter Methodist pastor, formerly of Artesia, read the double-ring ceremony before a fireplace banked with baskets of white chrysanthemums and blue delphiniums.

## The bride, given in marriage by her father, wore a dusty rose sheer wool dress, with brown accessories and a white off-the-face hat.

For her daughters wedding, Mrs. Jackson chose a coffee brown gardenia corsage. Mrs. Lanning wore a pearl gray gabardine ensemble with a gardenia corsage.

## After the ceremony a reception was held in the home of the bride's parents.

A two-tiered cake trimmed in blue and topped with figurines was cut by the bride and bridegroom. The guests were served from a lace-covered table, which was decorated with a big bouquet of chrysanthemums and delphiniums surrounded by six white tapers.

Mrs. W. M. Jackson, Jr., presided at the guestbook, Mrs. J. P. Haynes of Hobbs poured the punch and Mrs. C. D. Bolton, sister of the bridegroom, served the cake.

The bride is a graduate of Artesia High School in the class of 1947 and attended the University of New Mexico for a year.

The bridegroom attended the Artesia schools. While in high school he was a member of the football and basketball teams. He graduated with the class of 1948.

For her going-away dress the bride chose a gray wool ensemble with black accessories.

After a short trip to Ruidoso, the couple will leave for Missouri, where they will enroll in Chillicothe Business College at Chillicothe, Missouri.

## Miss Kassie Jackson Becomes Bride Of John B. Lanning Last Thursday



MR. AND MRS. JOHN B. LANNING

Miss Kassie Jackson, daughter of Mr. and Mrs. W. M. Jackson, became the bride of John B. Lanning, son of Mr. and Mrs. J. W. Lanning, at 10 o'clock last Thursday morning at the Jackson home.

Rev. C. A. Clark, Dexter Methodist pastor, formerly of Artesia, read the double-ring ceremony before a fireplace banked with baskets of white chrysanthemums and blue delphiniums.

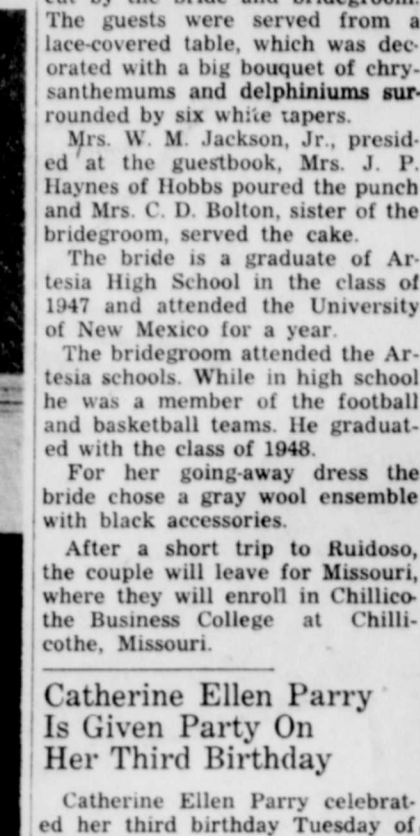
Colleen Jackson, sister of the bride, served as bridesmaid. She wore a black brocaded taffeta dress with a pink carnation corsage.

The bridegroom was attended by Bill Fleming.

For her daughters wedding, Mrs. Jackson chose a coffee brown gardenia corsage. Mrs. Lanning wore a pearl gray gabardine ensemble with a gardenia corsage.

After the ceremony a reception was held in the home of the bride's parents.

## O'Harrow Newlyweds Are Pictured



Here are pictured S/Sgt. and Mrs. Warren Dean O'Harrow, who were married at the First Methodist Church of Artesia.

Mrs. O'Harrow is the former Miss Peggy Jo Bentley, daughter of Mr. and Mrs. V. F. Shockley of Santa Rosa, Calif., and niece of Mr. and Mrs. John Lively of Artesia.

## Clare Tree Major Series Here To Open On Oct. 16

Right will be rewarded, truth prevail, and joy reign supreme, when the Clare Tree Major Children's Theater of New York comes to the high school auditorium Saturday, Oct. 16, according to Mrs. V. P. Shelton, general chairman.

## Children Present were Rusty Gates, Mary Yates, Tommy and Cathy Feezie, Linda and Lee Ledbetter, Billy Calvin Gayle Storm, Sarah Stromberg, Mackie McLean, Lynn Kay Barnett, Freddie Yates, Gary and Sherry Loving and Billie Sue and Rusty Parry.

Also present were the honoree's grandparents, Mr. and Mrs. John Parry of Lenwood, Kan., and uncle and aunt, Mr. and Mrs. John Gilmore of Tucson, Ariz.

## Justin McCarty Makes Fashion Bow To Graceful Victorian Period

Justin McCarty makes a fashion bow to the graceful Victorian period with his rustling taffeta dress. The peplum is quilted, stands out jauntily, the buttons are hammered. The colors, too are Victorian: Gray or Black.

## Tools For Art Of Life Is Program At Beta Sigma Phi Meeting

Beta Sigma Phi held its regular meeting Tuesday at the home of Mrs. William C. Thompson.

The business meeting was presided over by Mrs. Thompson.

The program on the "Tools for the Art of Life" given by Mrs. Charles Satter.

Refreshments were served by Mmes. Charles Bullock, C. Sanford, O. R. Gable, Jr., Ed. Ke, Harry B. Gilmore, Donald.

ing, Meredith Jones, C. M. phy, Carlotta Rodgers, H. Hall, Raymond Lamb, and Cole, and Miss Nancy Hayes.

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## Munsingwear Bandeaux

...Perform Figure Magic

Round out your figure in oh-so-pretty bandeaux. Lace, satin and a variety of nylon fabrics... light in weight but persuasive. With skillful new designs Munsingwear makes the most of your figure.

1.95 to 3.50

Thompson-Price Co. Quality and Style Combined With Reasonable Prices Phones 275 and 276

## MUNSINGWEAR Tissue-Weight Foundette

Such excitement in sheer young wisps that scarcely tip the scales... and they hold so softly. Light as flight young girdles in gay "Paintbox" Colors.

3.50 to 6.50

Thompson-Price Co. Quality and Style Combined With Reasonable Prices Phones 275 and 276

Rogers Run-proof

UNDERTHINGS—MATCHED FOR GIVING...

to yourself or any other lucky lady you know. Slip has rich wide Alencon lace on the cambric top and at hem. Well-cut panty also lace-trimmed, has all-elastic waistband. Of Rogers' "Illustra" rayon tricot jersey in blush pink or ice blue with champagne lace, white or black with matching lace.

Slip, 32 to 40... \$3.50  
Panty, 5, 6, 7... \$1.50

ROGERS Run-proof

Thompson-Price Co. Quality and Style Combined With Reasonable Prices Phones 275 and 276

Eminent Victorian

Justin McCarty

21.50

Justin McCarty makes a fashion bow to the graceful Victorian period with his rustling taffeta dress. The peplum is quilted, stands out jauntily, the buttons are hammered. The colors, too are Victorian: Gray or Black.

Thompson-Price Co. Quality and Style Combined With Reasonable Prices Phones 275 and 276

LOCALS

Social Calendar

Thursday, September 30
The annual picnic for the Odd-fellows and Rebekahs and their families will be held at the IOOF Hall, all members asked to bring covered dishes, 6 p. m.
Persons interested in Girl Scout training will meet at the First Methodist Church from 10 a. m. to 3 p. m.
Friday, October 1
P.E.O. will meet at the home of Mrs. William Linell, 405 West Missouri Avenue.
The Garden Club will meet at the home of Mrs. Earl Darst in the afternoon.
Persons interested in Girl Scout training will meet at the First Methodist Church from 10 a. m. to 3 p. m.
The Artesia Shrine No. 2, White Shrine of Jerusalem, will meet at the Masonic Temple for a covered dish supper, all officers urged to be present, 6:30 p. m.
Saturday, October 2
The Woman's Club is having an enchilada supper at the Masonic Temple, 5:30 p. m.
Monday, October 4
Beta Sigma Phi will have a buffet supper at the home of Mrs. Bob Rodke, 5:30 p. m.
Wednesday, October 4
Association for Childhood Education will meet at the Central School music room, 4 p. m.
Thursday, October 5
Executive Council of the First Christian Church will hold an all-day meeting at the undercroft of the church.

Clinic Notes

Mr. and Mrs. Narciso Torres are the parents of a son, born Saturday. He weighed nine pounds 12 ounces.
Mrs. Howard Calloway underwent major surgery Saturday.
Roy Wilson underwent a tonsillectomy Saturday.
Virginia Pearson entered the clinic for surgery Sunday.
Mr. and Mrs. Sparkman are the parents of a daughter, born Monday. She weighed seven pounds 14 ounces.
Mrs. Charles Pittman entered the clinic for surgery Sunday.
Mrs. J. A. Faulkner underwent surgery last Thursday.
Mrs. Neil Fitch entered Friday for surgery.
Charles Mitchell entered the clinic for a tonsillectomy Saturday.
W. H. Duckworth had a tonsillectomy Saturday.
Mr. and Mrs. Raoul Taragoza are the parents of a son. He was born Friday and weighed seven pounds six ounces.
Mr. and Mrs. Peta Teffilo are the parents of a son, born last Thursday. He weighed six pounds three ounces.
Glen Cannon entered the clinic for a reduction of a fractured arm Friday.
Roy Jackson entered Monday as a medical patient.
Mrs. G. E. Sharp deceived treatment for a fractured wrist Friday. Gilbert Allenz entered the clinic to undergo surgery Tuesday.
J. D. Sharp received treatment for a fractured foot Tuesday.
Steven Peden, a year old, received treatment for a broken collarbone Tuesday.

Anderson Is To Speak Tuesday At Demo Rally

Clinton P. Anderson, former secretary of agriculture in President Truman's cabinet, and Democratic candidate for the U.S. Senate will be the principle speaker at a Democratic rally in the Artesia High School auditorium at 8 o'clock Tuesday evening.
Other candidate who will be present are Antonio M. Fernandez, candidate for re-election to Congress; Mrs. Alice Romero, candidate for secretary of state; H. R. Rodgers, candidate for state treasurer; Guy Shepard, candidate for commission of public lands, and Joe L. Martinez, candidate for attorney general.
Anderson will deliver a radio talk earlier over KSNP at 5:30 o'clock Tuesday afternoon. His talk will be devoted to the fine record of the national administration on reclamation projects and other topics of interest to Eddy County voters.
The party will come to Artesia from Roswell, where there will be a rally Monday night. A similar rally will be held in Carlsbad Wednesday night.
The public is invited to the rally here Tuesday night to hear Anderson and the other members of the campaign party.

Maljamar Items

Mr. and Mrs. Bill Edwards of Hobbs visited Mr. and Mrs. Kenneth Shields Sunday last week. Mr. Edwards and Mr. Shields enjoyed a dove hunt.
Mr. and Mrs. Carl Winkles spent last week end in Lubbock visiting their parents and her brother, who is on a furlough from overseas.
Betty Hardin of Lovington was a week-end guest of Patsy Edwards.

Classified

This is one of two classified advertising sections in this issue. For further classified ads consult the other section.

For Sale

FOR SALE—Ownership, maps—Chaves County. Set up by Townships—Loose Leaf Bindings. T9S-R22E to 27E. T14S-R22E to 27E. T15S-R22E to 24E. showing federal and state lands. Clarence E. Fischbeck. 509 W. Main St.—Phone 475 22-tfc
FOR SALE—30-06 Enfield, converted to sporter with Weaver K25 scope, sling, and recoil pad. Reblued and like new. Phone 475. 40-tfc
FOR SALE—One-half H. P. Fairbanks-Morse water well pump, good condition, complete with 40-gallon pressure tank, \$100. Call 250-J. 40-tfc

Hangar Flying

Bernard Bond and Wendell (Breezy) Welch flew to Albuquerque Friday to pick up the necessary parts for completing the Link trainer which the CAP was issued by the Air Force.
Bob Williams flew to Clovis Sunday.
H. P. Termain flew to Rogers, Ark., and returned Tuesday of last week. He was accompanied by the father of Claude Withers, who lives near Rogers.

L. W. (Speed) Simmons, deputy game warden, and Herman Fuchs flew on an antelope survey Tuesday of last week as the water scarcity on the Penasco has caused the Game Department worry.
Mr. and Mrs. A. H. Hazel spent Monday in El Paso on business.
Ted Heidel and his sister, Mrs. Herman Fuchs, visited their parents in Lovington Sunday.
Mr. and Mrs. Herman Fuchs and

Mr. and Mrs. Ed Shockley planned to leave today on a two-week vacation trip to Hot Springs, Ark., and New Orleans.
Luther E. Sharpe, secretary-manager of the Chamber of Commerce, left Sunday afternoon for conferences in Midland and Amarillo, Texas, and Kansas City with representatives of firms interested in expanding and in industrial conditions of Artesia.
Mac Keeble, "Chief" Blondell, and "Red" Cook of Kermit, Texas, and Jim L. Ferguson of Artesia, arrived at El Vado Dam over the weekend.
Mr. and Mrs. Owen Hensley and daughter, Miss Carol Hensley, and Mrs. Raymond Bartlett and granddaughter, Susie Gilchrist, returned from a trip through the Blount National Park, the Grand Teton, and to Rawlins, Wyo. On the trip, Mr. and Mrs. Bartlett and Mr. Hensley and daughter, all who had permits, killed an antelope. Miss Hensley like- wise killed a rattlesnake just having cleaned her antelope.
Mr. and Mrs. J. L. Truett spent last week in Hot Springs.
Terry Jane Gray, daughter of Mr. and Mrs. Orval Gray of Cottonwood, spent the weekend with her grandparents, Mr. and Mrs. C. Gray.
Miss Quata Winters visited her parents, Mr. and Mrs. Bruce Winters, over the week end at Capitán.
Mrs. Marjorie Lowery of Fullerton, Calif., is here on an extended visit with her sons, V. F. and D. A. Lowrey. Mrs. Lowery's two brothers, Curtis Wescoat of Amarillo and J. R. Wescoat of the Center, came to see her Saturday, and J. R. Wescoat will visit her a week.
Mrs. R. E. Ullrich, the former Dorothy Marler of Denver, left this morning for her home after a visit of a week with her parents, Mr. and Mrs. Walter Marler, and brother Winston.
Mr. and Mrs. John Parry of Wood, Kan., are visiting their daughter, Mrs. Hugh Parry, and family.
Mr. and Mrs. John Gilmore of Phoenix, Ariz., are visiting Mr. and Mrs. Hugh Parry and family.
Hilton Graham of Phoenix, Ariz., visited his sister, Mrs. Hugh Parry, and Mr. Parry and family while.

Hospital News

Mr. and Mrs. W. L. Walker are the parents of a daughter, born last Thursday. Clara Beth weighed six pounds 12 ounces.
Mr. and Mrs. H. J. Young are the parents of a son, born last Thursday. Hershel Joe weighed seven pounds nine ounces.
William Boyd entered the hospital last Thursday for a tonsillectomy.
Mrs. T. E. Potter entered the hospital as a medical patient.
Mrs. Jack Fauntleroy entered the hospital as a surgical patient last Friday.
Mrs. Ramon Sanchez entered Saturday as a medical patient.
Mrs. Leonard Raglin entered as a surgical patient Saturday.
Mr. and Mrs. O. J. Mauldin are the parents of a daughter. She weighed eight pounds one ounce.
Mr. and Mrs. Orlando Boscoe are the parents of a son. He weighed eight pounds seven ounces.
Mrs. B. V. Bratcher entered Monday as a medical patient.
Mrs. Bonnie Fletcher underwent surgery Monday.
Mrs. W. T. Shannon was a surgical patient Monday.
Mr. and Mrs. James E. Davis are the parents of a daughter, born Monday. She weighed seven pounds eight ounces.
Mr. and Mrs. Howard Yager are the parents of a daughter, born Tuesday. She weighed seven pounds eight ounces.
Mrs. Joe Lewis entered the hospital for surgery Tuesday.
Mrs. A. H. Matthews entered Tuesday for medical attention.
Robert F. Weidly entered Tuesday for medical attention.

Second National Bank Is Again Open Saturdays

The "Second National Bank" is in operation again for the duration of the picking season.
Sears, president of the First National Bank, said the service is being operated for the convenience of merchants and farmers from 2 to 4 o'clock each Saturday afternoon, while the bank is not open.
However, it was requested that who possibly can do their banking during the regular banking hours, 10 to 3 o'clock Mondays, Fridays, and 10 o'clock to Saturdays.
"Second National Bank" is by the first door north of the American Express Company of South Third Street in the building.

ELECTRIC APPLIANCES

- Westinghouse
• Refrigerators
• Ranges
• Fans
• Toasters
• Roasters
• Washers
• Irons
And Other Small Appliances
—EVERY HOUSE NEEDS—WESTINGHOUSE
L. C. Smith—
Corona
Typewriters
Adding Machines
•
Sporting Goods
—MARTIN—
Outboard Motors
•
BLOCKER'S ELECTRIC SHOP
Stanley Blocker
Westinghouse Dealer
303 Main Phone 47-J

He's Headed Your Way!
AMERICA'S NO. 1 ENTERTAINING BAND
IN PERSON TED WEEMS HIS ORCHESTRA AND ENTERTAINERS
YOUR ALL-TIME FAVORITE BRINGS THE GREATEST BAND OF HIS CAREER!

LEGION CLUB
October 5th
9 P. M. to 1 A. M.
Sponsored by the American Legion
Only 400 Couple Tickets Available at \$3.60 incl. tax
Carlsbad, New Mexico

Super-Cushion Your Car...
f-l-o-w over the bumps on only 24 lbs. of air!
Super-Cushions will fit your present wheels — and we'll make a liberal trade-in allowance for your old tires. Stop in and let us work out a deal — with easy-to-pay terms.
Super-Cushion by GOODYEAR
We'll Give It A FULL CHARGE FAST OR SLOW 1.00 (fast charge)
We'll inspect it FREE... check it and charge it power full on our Goodyear-O-Matic charger while you wait, or over night, according to need. Bring it in today.
STOP SHIMMY AND SHAKE...! WHEEL BALANCE 1.50 per wheel (small extra charge for weights)
Let us check your car wheels today on our Dynamic Wheel Balancer... we'll weight them... bring them back in balance for easy steering, smoother riding and longer tire mileage.
Guy Tire & Supply Co.
VAN SWEARINGEN, Manager
101 S. First St. Phone 920

USED TRUCKS FOR SALE
1946 two and one-half-ton Dodge truck, A-1 condition, good tires.
1944 Chevrolet one and one-half-ton with stake body, new block assembly, good tires.
1941 GMC two-ton, reconditioned two-speed axle, 270 engine in excellent condition, good tires.
1939 International pickup, stake body, reconditioned engine, fair tires.
USED CARS FOR SALE
1947 GMC one-half-ton panel delivery, entire unit in excellent condition, original joint, looks like new, used by owner for family car.
1941 Chevrolet two-door sedan, good engine, good tires, body in fair condition.
1940 Chevrolet coupe pickup, motor in good condition, good six-ply tires.
COX MOTOR COMPANY
301 S. First St. 40-1tc

FOR SALE—1945, 27-foot, three-room, Continental trailer house, equipped with butane gas. Apartment size range and refrigerator, four closets. See at Camp Mac. 40-1tp
FOR SALE — Pears, grapes, and apples. A. G. Bailey, 110 W. Richardson, phone 239. 40-1tc
FOR SALE — Pears, grapes, and apples. A. G. Bailey, 110 W. Richardson, phone 239. 40-1tc
FOR SALE—Two leases in North Central Eddy County, 120 acres; one in Southeast Lincoln County, 40 acres; one in Northeast San Juan County, 80 acres. S. A. Beckley, Box 116, Larrabee, Iowa. 40-3tc-42
FOR SALE—Two radiant gas heaters, good condition. See at 205 Washington Ave. 40-1tp
FOR SALE—16x16 pyramid tents, \$39.50. Army Surplus Store, 211 W. Chisum.
FOR SALE—Model 55 heavy-duty Wichita spudder, with steel mast. LeRo 125-horsepower motor, Kohler light plant, steel toolhouse, tools for seven-inch hole. Price \$6500 at Stinnett, Texas. Write C. A. R., care Advocate. 40-3tc-42

Wanted
WANTED—A man between the ages of 30 and 40 years to assume the responsibility of established insurance business in Artesia and surrounding vicinity. Write K. H., Box 427, Artesia. 40-1tp
WANTED—Will care for children in my home. See me at 903 Adams Street. 40-2tp-41
WANTED — Experienced, well-equipped farmer to lease fine farm. Write, giving references, age, and full name. Must be able to finance himself. Write C. M., Box 427, Artesia. 40-1tp
WANTED — Woman for general housework and care of children, good salary, five days a week, room and board if desired. Call 665-J or 707 W. Missouri. 40-1tp
Found
FOUND — Gold football charm. Owner may have by identifying and paying for ad. See Bill Shaw at Artesia Pharmacy. 40-1tc
Esterbrook pens, the students' favorite. Advocate office.

Look Well and SAVE SUITS
Penney's Town Clad\* Styling!
4750
A low, low price for fine quality All Wool Worsteds!
You save plenty of crisp, green folding money on famous Town Clad suits! Firm, smooth fabrics hold those clean tailored lines for a long, long time! Single and double breasted. New Fall colors. Sharkskins, tick-weaves, stripes, plaids, plains. Shorts, longs, regulars.
\*Reg. U. S. Pat. Off.
MARATHON\* HATS FOR MEN
Our buyers say these are the best hats we've ever had! At the same low price, that means bigger savings for you. They're all lined fur felts. Factory blocked. Smart he-man styling.
6.90
Mens Two-Tone Casual COATS 15.75
Men's Sanforized Dress SHIRTS 1.88
Styled in California for Penney's. Truly a Fine Coat. Comes in Blue, Tan and Brown. Sizes 36 to 42.
Sizes 14 to 17. These Are First Quality Shirts for Lasting Service.
AT PENNEY'S

SUN., MON., TUES.

"LAND of the SUN" THEATER



CLARK GABLE • LANA TURNER  
ANNE BAXTER • JOHN HODIAK  
"HOMECOMING"  
An M-G-M Picture  
RAY COLLINS • GLADYS COOPER • CAMERON MITCHELL  
A MERVYN LeROY Production  
Directed by MERVYN LeROY  
Produced by SIDNEY FRANKLIN  
In Association with GOTTFRIED REINHARDT

A TECHNICOLOR TORNADO OF FLAMING LIPS AND SMOKING GUNS!

UNIVERSAL INTERNATIONAL presents  
YVONNE De CARLO  
DAN DURYEA  
JEFFREY LYNN

**BLACK BART**  
COLOR BY TECHNICOLOR!  
with PERCY KILBRIDE

Screenplay by LUCI WARD, JACK NATTEFORD and WILLIAM BOWERS  
Original Story by Luci Ward and Jack Nattelord  
Directed by GEORGE SHERMAN Produced by LEONARD GOLDSTEIN

**OCOTILLO THEATER**  
Sun., Mon., Tues., Oct. 3, 4, 5

tesia, New Mexico, is attorney for the plaintiff.  
WITNESS MY HAND AND SEAL of the District Court of Eddy County, New Mexico, this 3rd day of September, 1948.  
Marguerite E. Waller  
Clerk of the District Court 37-41-40

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.  
IN THE MATTER OF THE LAST WILL AND TESTAMENT OF FRED STAAB, DECEASED.  
Case No. 1510

NOTICE  
TO WHOM IT MAY CONCERN:  
NOTICE IS HEREBY GIVEN that an instrument purporting to be the Last Will and Testament of Fred Staab, deceased, has been filed for probate in the Probate Court of Eddy County, New Mexico, and that by Order of said Court, the 20th day of October, 1948 at the hour of 10:00 A.M., at the Court Room of said Court in the City of Carlsbad, New Mexico, is the day, time and place for hearing proof of said Last Will and Testament.

THEREFORE, any person, or persons, who wishes to enter objections to the probating of said Last Will and Testament are hereby notified to file their objections in the office of the County Clerk of Eddy County, New Mexico on or before the time set for said hearing.  
DATED at Carlsbad, New Mexico, this 17th day of September, 1948.  
(SEAL)  
Mrs. R. A. Wilcox,  
County Clerk and ex-officio Clerk of the Probate Court.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.  
IN THE MATTER OF THE ESTATE OF F. A. MANDA, DECEASED.  
Case No. 1508

NOTICE OF APPOINTMENT OF ADMINISTRATOR  
Notice is hereby given that the undersigned has been appointed administrator of the Estate of F. A. Manda, deceased, by Honorable Xury White, Probate Judge of Eddy County, New Mexico, and has qualified as such.  
All persons having claims against said estate are hereby notified to file or present the same as provided by law within six (6) months from September 23, 1948, the date of the first publication of this notice, or the same will be barred.  
CARL MANDA,  
Administrator.

ADD Personality TO CONCRETE BLOCK

Decorate to Suit Your Own Taste  
Seal Out Moisture at Low Cost

Concrete block need not be drab and cold-looking. Bondex adds the color that creates charm, also seals out moisture. You do both these jobs when you brush on world-famous Bondex.

5 lb. pkg. makes about one gallon, white \$1.15 (Colors slightly higher)

Color Styling Ideas in the BONDUX Color Chart. Free, from...  
Your Nearest Paint, Hardware, and Building Supply Dealer

PLUS MORTAR JOINTS AND CRACKS WITH BONDUX HYDRAULIC CEMENT

OFFICE SUPPLIES AT THE ADVOCATE

American Hostess Ice Cream

So good you'll never get enough!



A PRODUCT OF PRICE'S CREAMERIES, INC.

NOTICE  
STATE ENGINEER'S OFFICE  
Number of Application RA-1243 and RA-740-Amended, Santa Fe, N. M. September 8, 1948.  
Notice is hereby given that on the 3rd day of September, 1948, in accordance with Chapter 131 of the Session Laws of 1931, Fred Brainard and Clyde Guy of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of well and

place of use of 150 acrefeet of artesian water per annum by abandoning and plugging artesian well No. RA-1245, located at a point in the NW $\frac{1}{4}$  NW $\frac{1}{4}$  NE $\frac{1}{4}$  of Section 3, Township 18 South, Range 26 East, N.M.P.M. for the irrigation of 50 acres of land described as follows:  
Subdivision, Part SE $\frac{1}{4}$  SE $\frac{1}{4}$  Section 34, Township 17 S., Range 26 E., 24 Acres.  
Subdivision, Part NW $\frac{1}{4}$  NE $\frac{1}{4}$  Section 3, Township 18 S., Range 26 E., 26 Acres.

declaration.  
The 50 acres of land above described under RA-1245 are to be permanently dried up and all rights transferred to well RA-740 as above set forth.  
Water from well No. RA-740 is also used for the irrigation of 163.5 acre of land in Sections 33 and 34 as set forth in Declaration No. RA-740-Amended.  
Appropriation of water from all sources combined to be limited to 3 acrefeet per acre per annum delivered upon the land described above and in Amended Declaration No. RA-740.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest

of the action is to obtain a divorce on the ground of non-support and incompatibility, dissolving the marriage entered into between plaintiff and defendant on July 25, 1942, and to restore to plaintiff her maiden name of Agapita Porras.  
YOU ARE FURTHER NOTIFIED that unless you enter your appearance in said cause on or before the 21st day of October, 1948, judgement will be rendered in said cause against you by default, and the plaintiff will apply to the Court for the relief demanded in the Complaint.  
NIEL B. WATSON, Box 56, Ar-

ASK FOR IT BY NAME: A GRAPETTE, please



THIRSTY or NOT

Subdivision, NW $\frac{1}{4}$  SE $\frac{1}{4}$  Section 34, Township 17 S., Range 26 E., 26 Acres.  
Subdivision, SE $\frac{1}{4}$  SE $\frac{1}{4}$  Section 34, Township 17 S., Range 26 E., 24 Acres.  
No additional rights over and above those set forth in Amended Declarations Nos. RA-1245 and RA-740 are contemplated under this

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO  
AGAPITA PORRAS GARCIA, Plaintiff  
vs.  
NOLBERTO GARCIA, Defendant  
No. 10591  
NOTICE OF PENDENCY OF SUIT THE STATE OF NEW MEXICO TO:  
NOLBERTO GARCIA, Defendant.  
YOU ARE HEREBY NOTIFIED that Agapita Porras Garcia, as plaintiff, has filed a suit against you in the District Court of Eddy County, New Mexico, in cause No. 10591, which said action is now pending. That the general object

of the action is to obtain a divorce on the ground of non-support and incompatibility, dissolving the marriage entered into between plaintiff and defendant on July 25, 1942, and to restore to plaintiff her maiden name of Agapita Porras.  
YOU ARE FURTHER NOTIFIED that unless you enter your appearance in said cause on or before the 21st day of October, 1948, judgement will be rendered in said cause against you by default, and the plaintiff will apply to the Court for the relief demanded in the Complaint.  
NIEL B. WATSON, Box 56, Ar-

**Jim L. Ferguson Trucking Co.**



OPERATING AUTHORITY IN

Texas	• New Mexico	• Arizona	• Colorado
Utah	• Wyoming	• Oklahoma	• Kansas

TERMINALS

Kermit, Texas      Artesia, N. M.      Big Lake, Texas

Phone 24      Day Phone 940 — Night 387      Phone 144

**Nothing Too Large**

Every Baking **INSURED**  
Even Ingredient Costs!




No other miller offers this **DOUBLE GUARANTEE**

WE GUARANTEE  
If you do not agree that Aunt Jimma FAMILY Flour is as fine as any you have used, we will pay you (1) your full purchase price on return of unused portion, and (2) DOUBLE THE COST of all other ingredients used in making any baked item that is unsuccessful because of the flour...  
THE QUAKER OATS CO.

Look for the NYLON CERTIFICATE in every sack. Save them to get famous, nationally advertised NYLONS at no extra cost to you!

Wholesale Distributor  
H. O. Wooten Grocery Co.  
Monahans, Texas

**LIGHT THE WAY TO A BRIGHTER future**



Bright sparkling eyes don't come from the cosmetic counter. The correct use of good lighting is an important aid to good eyesight, and healthy vision is an aid to better health.

That's why it's so important to make sure that children and growing boys and girls have the best light... the right light at all times.

Remember... better light means better sight.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



**Maljamar Items**

Mr. and Mrs. Dru Taylor were to Jal Tuesday of last week the home of her sister, Mrs. Becham, because of the death of Becham on Sunday prior. The north side of Maljamar was up Wednesday evening of week by cotton pickers' camp-

fires, a truckload of whom parked here and spent the night. Mr. and Mrs. Garel Westal of Loco Hills visited in Maljamar Wednesday evening of last week. Mr. Westal enjoyed a dove hunt with Mr. Shields. Later in the evening the group enjoyed a rummy game at the Shields home. Mr. and Mrs. L. J. Carson joined them. John McCurray gave a stag Tues-

day evening of last week at his home. Those attending were O'Dell O'Neal, H. E. Rich, and Jimmy McMurray.

**IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO**

CARLOS HERNANDEZ, Plaintiff vs. JAMES F. PLECKER, et al Defendants. No. 10748  
**NOTICE OF PENDANCY OF SUIT**

STATE OF NEW MEXICO TO: James F. Plecker, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: James F. Plecker, if living, if deceased, the unknown heirs of James F. Plecker, deceased, and All Unknown Claimants Of Interest In The Premises Adverse To The Plaintiff. GREETINGS:

You are hereby notified that a suit has been filed against you, and each of you, by Carlos Hernandez, as Plaintiff, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending, and being Cause No. 10748, the general object of said suit being to quiet and set at rest Plaintiff's title in fee simple in and to the following described property situated in Eddy County, State of New Mexico, to-wit:

That part of Lot 1 lying West of Highway No. 285, and all of Lots 3, 5, 7; that part of Lot 2 lying West of Highway No. 285, and all of Lots 4, 6, and 8, all in Block 12, Artesia Heights Addition to the City of Artesia, New Mexico.

That Plaintiff's Attorney is Donald S. Bush, whose office address is Booker Building, Artesia, New Mexico.

You and each of you are hereby further notified that unless you enter your appearance in said Cause on or before the 23rd day

of October, 1948, judgement will be rendered against you in said Cause by default.

WITNESS my hand and the seal of said Court this 23rd day of September, 1948.

Marguerite E. Waller Clerk of the District Court  
By Harriet R. Ramsey Deputy  
40-41-43

**NOTICE OF PUBLICATION**  
Pursuant to Section 54-1003, New Mexico Statutes Annotated, Codification of 1941, notice is hereby given of the filing in the State Corporation Commission of New Mexico of a Certificate of Incorporation and Certificate of No Stockholders' Liability of HONDO DRILLING COMPANY, No Stockholders' Liability.

1. The amount of authorized capital stock is: \$100,000.00.  
The amount of capital stock actually issued, and with which the corporation will commence business is: \$2,000.00.

2. The names of the incorporators and their post office addresses are: M. C. Parris, Jr., Artesia, New Mexico; M. W. Potts, Fort Worth, Texas; F. E. Waltrip, Artesia, New Mexico.

3. The objects and purposes of the said corporation are: To contract for the drilling of oil, gas and water wells, and to drill oil, gas and water wells for its own account or for others. To purchase and acquire oil, gas and other mineral properties in the State of New Mexico and elsewhere, and as more fully set forth in the Articles of Incorporation.

AND THE NAME OF THE STATUTORY AGENT THEREIN AND IN CHARGE THEREOF UPON WHOM PROCESS AGAINST THE CORPORATION MAY BE SERVED IS Neil B. Watson, Room 222 Carper Building, Artesia, New Mexico.

5. Filed in the office of the State Corporation Commission on September 14, 1948. No. 25992. Cor.

4. The Principal place of business of the corporation is Artesia, New Mexico.

Rec'd Vol. 6, Page 101 at 10:30 A. M.  
STATE CORPORATION OF NEW MEXICO  
By Dan R. Sedillo, Acting Chairman.  
Certified copy of Certificate of

Incorporation has been recorded in the office of County Clerk of Eddy County, Sept. 24, 1948 at 11:20 A. M. Book 5 Page 370.  
Mrs. K. A. Wilcox, County Clerk  
40-11

**BOWMAN LUMBER CO., Inc.**  
The Builders' Supply Store  
310 W. Texas Phone 123  
See Us for All Your Building Needs. Our Prices are Always Right.

Insulation Board ... \$7.50 per hd.  
Hardboard or Masonite .. \$9.50 hd.  
Ceiling Tile ..... \$9.50 per hd.  
Wood Shingles ..... 8.95  
Textone ..... 22c per lb.  
Plyboard ..... 20c ft.

**Drop in and Visit Our JEWELRY DEPARTMENT**  
There Is No Finer in Eddy County  
**EXPERT WATCH REPAIRING**  
**ARTESIA PHARMACY**  
Bill Shaw, Watchmaker June Burch

Sincere Service  
**Paulin Funeral Home**  
409 W. Main Phone 707

**PALACE DRUG ARTESIA NEW MEXICO**

# 1¢ SALE

THROUGH SATURDAY, OCT. 2

Here Are Just a Few of the Dozens of 1-Cent Sale Items Offered the Remainder of the Week:

49¢ PURE GLYCERINE 3-OZ. BOTTLE	2 for 50¢
45¢ MILK OF MAGNESIA TABLETS BOTTLE 100	2 for 46¢
89¢ SUPPOSITORIES FOR FEMININE HYGIENE-TANNETTE	2 for 90¢
1.59 THIAMIN CHLORIDE TABLETS-10 mg. BOTTLE 100	2 for 1.60
49¢ COLD CAPSULES C-L BRAND BOX 25	2 for 50¢
59¢ SHAVE LOTION PAISLAYS, 6 oz. BOTTLE	2 for 60¢
59¢ PILE OINTMENT KELLER BRAND	2 for 60¢
25¢ TINCTURE OF IODINE 1-OZ. BOTTLE	2 for 26¢
69¢ THURETS LAXATIVE PELLETS BOTTLE 150	2 for 70¢
33¢ CERADYNE PAIN TABLETS TUBE OF 20	2 for 34¢
98¢ ANTISEPTIC POWDER TANNETTE, 12-oz. SIZE	2 for 99¢
25¢ COLD SORE LOTION L-L BRAND	2 for 26¢
29¢ TOILET LANOLIN LARGE TUBE	2 for 30¢
35¢ MEN'S TALCUM PAISLAYS, LARGE SIZE	2 for 36¢

**VALUES**  
**LOW PRICES**  
**VALUES**  
**SAVINGS**

## RED ARROW days at SAFEWAY

**SAFEWAY**

**CRACKERS** Supreme Salad wafers 2 lb. box **49¢**

**FLOUR** Harvest Blossom 50 lb. bag **2.98**

**PORK & BEANS** Van Camp tall tin **12 1/2¢**

**BUTTER** Tasty pound in quarters lb. **69¢**

## 2nd BIG WEEK!

Continuing our big value event with more savings for you! In every section of the store you'll find low price features offering you a real chance to cut down food costs. Some outstanding values are listed below. Check them...and then come share in the savings Safeway offers. Look for the Red Arrow shelf markers at Safeway. They'll guide you to real values.

<b>TOMATOES</b> Gardenside	No. 2 tin <b>12 1/2¢</b>
<b>SUGAR</b> Beet	10 lbs. <b>79¢</b>
<b>PINTO BEANS</b> new crop, recleaned	5 lb. bag <b>47¢</b>
Folgers Drip or regular grind 1 lb. tin	53c
<b>COFFEE</b>	
Edwards drip or regular grind 1 lb. tin	51c
<b>COFFEE</b>	
Airway whole bean 1 lb. pkg.	44c
<b>COFFEE</b>	
Hob Hill whole bean excellent value 1 lb. pkg.	46c
<b>COFFEE</b>	
Kitchen Craft 10 lb. bag	91c
<b>FLOUR</b>	
Libbys assorted varieties 4 1/2 oz tin	3 for 25c
<b>BABY FOOD</b>	
Townhouse natural 46 oz. tin	19c
<b>GRAPEFRUIT JUICE</b>	
Gold Cove Chum No. 1 tall tin	51c
<b>PINK SALMON</b>	
Cherub Brand tall tin	14 1/2c
<b>MILK</b>	
Quaker Quick or regular 3 lb. box	36c
<b>OATS</b>	
Real Roast 1 lb. glass	35c
<b>PEANUT BUTTER</b>	
White Magic 1/2 gal. glass	29c
<b>BLEACH</b>	
Suzanna 3 1/2 lb. bag	40c
<b>PANCAKE FLOUR</b>	
Vigo Horsemeat product or beef 16 oz. tin	10c
<b>DOG FOOD</b>	

**SAVE ON TRIMMED MEATS**  
Safeway's trimmed-before-weighing meats save you money

<b>SALMON</b> fresh frosted cross cut steaks pan ready	lb. <b>73¢</b>
<b>PORK ROAST</b> Shoulder cut	lb. <b>59¢</b>
<b>BEEF SHORT RIBS</b> from Govt. inspect'd beef	lb. <b>39¢</b>
<b>PORK LIVER</b> fresh sliced	lb. <b>35¢</b>
<b>SAUSAGE</b> Pure Pork	1 lb. roll <b>59¢</b>
<b>LIVER CHEESE</b> Lunch Meat	lb. <b>53¢</b>
<b>GROUND BEEF</b> 85% lean meat, 15% fat for flavor	lb. <b>62¢</b>
<b>CHUCK ROAST</b> Govt. graded light weight beef	lb. <b>57¢</b>
<b>T-BONE or SIRLOIN STEAKS</b>	lb. <b>79¢</b>
<b>SALT PORK</b> Lean Dry	lb. <b>29¢</b>
<b>WHITING</b> Fresh Frosted Sea Trout	lb. <b>25¢</b>
<b>PICNIC HAMS</b> half or whole	lb. <b>55¢</b>
<b>LONGHORN CHEESE</b> Full cream lb.	<b>49¢</b>

**SAVE ON FRESH PRODUCE**  
Safeway has the low prices on fresh fruits and vegetables

<b>POTATOES</b> U. S. No. 1 White Rose	lb. <b>3 1/2¢</b>
<b>ORANGES</b> California Juicers	7 lb. bag <b>51¢</b>
<b>APPLES</b> new crop Northwest Red Delicious	lb. <b>18¢</b>
Snowball Heads	lb. 18c
<b>CAULIFLOWER</b>	lb. 18c
Firm Iceberg Heads	lb. 12c
<b>LETTUCE</b>	lb. 12c
For Good Eating	lb. 19c
<b>TOKAY GRAPES</b>	lb. 19c
U. S. No 1 Reds	10 lb. Bag 57c
<b>POTATOES</b>	
Pascal type	lb. 13c
<b>CELERY</b>	
Fancy golden clip tops	lb. 9c
<b>CARROTS</b>	
Large golden ripe from South America	lb. 17c
<b>BANANAS</b>	
New crop globes	lb. 6c
<b>YELLOW ONIONS</b>	
Maryland golden	lb. 10c
<b>YAMS</b>	

algreen Agency Drug Store



**Classified**

This is one of two classified sections in this issue. For further classified ads consult the other section.

**For Sale**

WANTED—To rent two houses, one or two bedrooms, for permanent resident. Call Creighton Gilchrist or Fritz Moeller, Barq's Bottling Co., phone 904. 40-1tc

FOR SALE OR TRADE—Residence property, 440 acres. Fifteen miles southwest of Artesia. Write J. E. Flatt, Rogers, N. M. 40-5tp-44

FOR SALE—303 Savage rifle in good condition. See H. L. Sanderson at People State Bank or 1109 S. Roselawn. 40-1tp

FOR SALE—Two-bedroom modern house, Youngstown steel cabinets and sink in kitchen, inlaid linoleum on kitchen floor, centrally located, automatic floor furnace heats entire house. Call 292 or 088-R1. 40-2tp-41

FOR SALE—75-pound ice box. See R. B. Wells at the Artesia Truck & Supply or call 082-R2 after 5 p. m. 40-1tp

FOR SALE—One model A 1937 John Deere tractor and two-row cultivator, Earl Collins, three miles south of Artesia. 40-3tp-42

WE BUY AND SELL used furniture. Army Surplus Store, 211 West Chisum, phone 467-W. 28-tc

FOR SALE—New five-room house with bath, Carper addition. See Frank Wingfield, 812 Missouri or phone 371-M. 36-tfc

FOR SALE—Dressed turkeys at the locker plant. 38-tfc

FOR SALE—Two lots and houses, cheap. See Raymond Smith at Bowman Lumber Co. between 8 and 5, later at 909 West Hank, five blocks north of Main. 38-4tp-41

FOR SALE—Modern house, four rooms and bath, in excellent condition, located in a nice neighborhood, convenient to schools and shopping district. Call Roe Mary Reidy at 80 between 8 and 5. 38-3tp-40

FOR SALE—One D-S-35 International long wheelbase truck. I also have winch trucks for heavy oil field hauling. K. J. Williams, phone 534-R. My business trucking the public. 33-tfc

Let us install a set of Arthur Fullmer deluxe seat covers, high quality covers at reasonable prices. Tailored to fit any make of car. Boyd-Cole Motor Co. Your Pontiac Dealer 20-tfc

**Holsum Is Better Bread**

FOR SALE—One used Woodstock typewriter, good condition. Artesia Abstract Co. 51-tfc

FOR SALE—LATE 1946 K-R-11 International truck tractor. Equipped with dual electric windshield wipers, large air compressor, new 14-ply 1120 tires, new engine, Ellis manifold, dual carburetors, radio, heater, dual air horns, new 703-A long range Browline. Priced to sell. N. B. Griggs, Fortales, N. M., 812 S. W. Union, phone 219-R. 39-3tp-41

**For Rent**

FOR RENT—Room in private home. Gentleman only. 303 West Grand or phone 150. 30-tfc

FOR RENT—Tank-type vacuum cleaner with all attachments. Artesia Furniture Co. 27-tfc

FOR RENT—Floor polisher. Key Furniture, 412 West Texas, phone 241-J. 37-tfc

FOR RENT—Storage space. Phone 467-W. 28-tfc

FOR RENT—Nice sleeping employed person only. 704 W. Texas.

FOR RENT—Four-room furnished house, for commercial purposes and living quarters. Also office rooms, Gilbert Bldg., phone 603-J.



"Ugh! Smoke signal say heap loss power... heap loss wampum!"

The chief's right!  
Tailgate exhaust smoke from your car or truck means lost power... wasted oil and money.  
Don't let smoke signals put the Indian sign on your pocketbook. Let us inspect your car or truck. If you need piston rings, we can install

**MOPAR Power Punch Piston Rings**  
Factory Engineered and Inspected for  
**DODGE-PLYMOUTH CARS**  
and  
**DODGE Job-Rated TRUCKS**

We Finance Major Overhaul Jobs  
FOR SALE  
12-Foot Factory Stake Body for 160-Inch Wheelbase Truck

**HART MOTOR CO.**  
DODGE — PLYMOUTH  
DODGE JOB-RATED TRUCKS  
Sales — Service  
Phone 237-W 207 W. Texas Ave.

FOR SALE—Eighteen acres of rich land with ideal building sites. Will sell three acres or more. Come early and choose your location. Located extreme west end of Grand Ave. Priced reasonably. Inquire 908 W. Missouri, Jesse F. Cook, phone 271-NR. 37-tfc

VENETIAN BLINDS—We guarantee perfect fit. No charge for estimates or installations. Key Furniture Co., 412 West Texas, phone 241-J. 37-tfc

**Holsum Is Better Bread**  
FULLER BRUSHES — Phone 088-R4. 32-tfc

**Holsum Is Better Bread**  
Stop worrying about that old weak battery. Install a new Willard battery at—  
**BOYD-COLE MOTOR CO.**  
Your Pontiac Dealer

**Holsum Is Better Bread**  
FOR SALE—New, modern, three-bedroom house, immediate possession. Kiddy-Linell Agency, 415 1/2 W. Main, phone 75-J. 38-1tx

FOR SALE—Nice 24-foot trailer house, complete with electric refrigerator, 1935 Chevrolet and two-wheel farm trailer. See R. A. Renau, 1108 Washington, Phone 392-W. 39-2tp-41

FOR SALE—Baby buggy, in good condition, black leather. Phone 657. 36-tfc

McCAW'S fresh eggs at McCaw Hatchery. 34-tfc

**E. A. HANNAH AGENCY**  
Complete Insurance Service  
Fire, casualty, compensation, bonds, accident and health, and life.  
Real estate sales and loans  
Homes, farms, ranches  
Income properties  
Business opportunities  
105 S. Roselawn Phone 47-W  
E. A. Hannah S. L. Seifert 30-tfc

FOR SALE—160 acres with forest permit, located north of Captain gay on grade school bus route, plenty wood, spring water, old apple and pear orchard, 30 acres in cultivation, four-room house with other outbuildings, priced reasonably. See or write Pat Coor, Capitlan, N. M. 38-4tp-41

FOR SALE—Wholesale automotive and tractor parts store in West Texas, shallow water district, well established, real money maker. Write S. R., care of Box 427, City. 38-3tp-40

**Holsum Is Better Bread**  
FOR SALE—40 acres pasture land, three-room modern house, new furniture, all electric appliances, priced at \$7500 cash. Two miles north of Artesia on Roswell highway, one and a half miles east. 38-4tp-41

**Holsum Is Better Bread**  
FOR SALE—Stucco house, five rooms, bath, hardwood floors. Practically new. See corner Bruce and Third or call 544-W between 8 a.m. and 6 p.m. 38-tfc

FOR SALE—Refrigerator, 47 cubic foot, used six or seven months. Deep fat fryer, 72,000 B.T.U. Hardy Mitchell, 815 N. Canal, Carlsbad. 38-3tp-40

FOR SALE—1941 Dodge panel truck, motor like new, a bargain. Army Surplus Store, 211 W. Chisum. 38-tfc

FOR SALE—New model 70 Winchester 270 with hand-carved leather case, \$150. Phone 291-W. 39-tfc

FOR SALE—Plenty good rough lumber, all dimensions, \$65 per thousand. Marable Lumber Co., Hope, N. M. 39-tfc

FOR SALE—AM-System trailer house at a bargain, \$600. Inquire at Dee's Grocery, on the Roswell highway. 38-4tp-42

FOR SALE—Two-room frame house at a sacrifice, at Lakewood. Write Mrs. Velma Floyd, 503 S. Maple Street, Carlsbad. 39-4tp-42

Did you know that you can have your motor overhauled, body repaired and painted, buy tires and accessories of all kinds on a G.M.A.C. budget plan? Let us explain.  
**BOYD-COLE MOTOR CO.**  
Your Pontiac Dealer 20-tfc

**Holsum Is Better Bread**  
Trade your old used tires for a set of life time guaranteed Fisk tires. We will pay you for the unused miles, buy on G.M.C. budget plan.  
Boyd-Cole Motor Co.  
Your Pontiac Dealer

FOR SALE—Shampoo bowl, chair, Sanders dryer, manicure table with two chairs, combs, brushes, an all-purpose chair, aprons, and oil steamcap. Like new, used one month. Call 115. 37-tfc

**Holsum Is Better Bread**  
FOR SALE—Miscellaneous used household goods, beds, springs, chairs, stoves, lamps, fruit jars, wardrobe trunks. Call Friday, Aug. 13, only at 302 W. Dallas.

**Holsum Is Better Bread**  
FOR SALE—Popular and classical phonograph records. Watch for new records weekly. Roselawn Radio Service, 106 S. Roselawn. 37-4tp-40tfc

**Holsum Is Better Bread**  
FOR SALE—New three-inch galvanized pipe, two and three-fourth inch by four-foot water well cylinder and valves, etc. See at my lease 12 miles east of Artesia. J. E. Bedinfield, Box 563, City. 34-tfc

**Holsum Is Better Bread**  
FOR SALE—Concrete gravel, pit run and pea gravel. Two and a half miles west of Hagerman. Hagerman Gravel Co. 23-tfc

**Holsum Is Better Bread**  
WHY BUY your records out of town? The Roselawn Record Shop has the most complete stock in the Valley. 30-tfc

FOR SALE—1600 feet two-inch pipe, suitable for structural use. Box 205, Hope, N. M. 39-3tp-41

**Holsum Is Better Bread**  
FOR SALE—18 dairy cows, seven registered Herefords, 16 weaning pigs, two milking machines, one milk cooler; also dairy for lease. These items will be auctioned at 2 P.M. on Oct. 1. K. W. Combsen will be auctioneer. Lewis Berry, one-half mile north of the Military Institute. 39-2tc-41

FOR SALE—Child's ball-bearing Taylor stroller, excellent condition, inquire at 908 W. Texas, phone 759-NM. 39-2tc-41

FOR SALE—35-section ranch, located 12 miles southwest of Artesia, N. M. Well watered pasture divided into three pastures. Four wells with cement storage tanks at each well. Pastures are all fenced, sheepproof. At present time nothing on range, fine grass for winter feed. See W. M. Coates, Hope, N. M. 39-4tp-42

FOR SALE—Two-bedroom house, same as new, newly painted and redecorated throughout, wall-to-wall carpeting panel ray heater, new inlaid linoleum, venetian blinds, extra large closets, partly furnished, block from school, located 610 Missouri. Al Woelk, care Western Union. 39-tfc

**DEMOCRATIC SPEAKING**  
Artesia High School Auditorium  
**Tuesday, October 5**  
HEAR  
**Clinton P. Anderson**



DEMOCRATIC CANDIDATE FOR  
**U. S. Senator**  
Former Secretary of Agriculture  
**A. M. Fernandez**  
Democratic Candidate for  
**REPRESENTATIVE**

Tune in KSVP—1450—at 5:30 P. M., when Clinton P. Anderson will speak on Issues of the Campaign.

—Paid Political Adv.

**RADIOS**  
**PHILCO PHILCO**  
**SPECIAL SALE**  
ON

**1948 Model Philco Radios**

- Consoles
- Combinations
- Portables
- Battery Sets
- Table Models
- Record Players

ALL AT REDUCED PRICES!

**1949 Models Now on Display!**

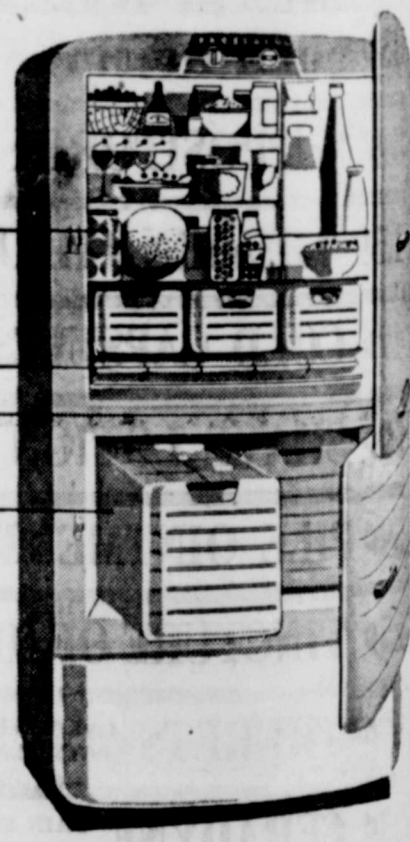
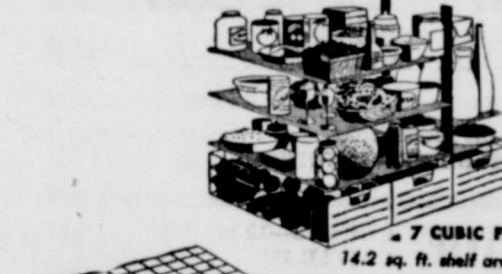
**Clem-Kaiser Company**

Plumbing and Electrical Contractors  
Phone 714 408 West Main

**"SAWS"**  
HAND SAWS FILED!  
Faster Cutting Saws When Filed by Machine  
That Old Saw Will Cut Like New!  
**CHARLES EMMONS**  
(Saws Picked Up at L. P. Evans Hardware)  
Overnight Service!

**Frostair** **DUPLEX**

YEARS AHEAD... FOR YEARS TO COME



Right out of your dreams comes America's first really new refrigerator—the FROSTAIR Duplex. FROSTAIR is a real duplex! A deluxe refrigerator at the top, a separate frozen food locker below. You never bother with covered dishes; there's more room for tall bottles. FROSTAIR's 12 lb. icemaker makes 90 ice cubes every other hour without touching a cold control. Most sensational is the big, double-bin 0° locker, designed for the frozen food trend. Come in and see the new FROSTAIR today!

FROSTAIR is the product of Liquid Carbonic Corp., makers of top-quality refrigeration equipment for 45 years, and The General Tire & Rubber Co.

115 S. Third

**PERKINS & SON**

Phone

**CHURCHES**

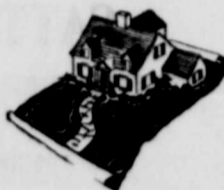
**LADY OF GRACE  
CATHOLIC CHURCH**  
North Hill  
Mass Sundays, 9 a. m., Spanish  
Confessions every Saturday, 4 to 7 p. m.

7:30 p. m., and before Mass Sunday mornings.  
Franciscan Fathers in charge.  
Rev. Francis Geary, O. M. C., Pastor.  
Father Stephen Bono, O. M. C., Assistant.

**FIRST BAPTIST CHURCH**  
Corner Grand and Roselawn  
Bible school, 9:45 a. m.  
Morning worship, 10:50 a. m.

**ARCHITECTURAL DRAFTING**

For  
FHA Loan Homes  
Oscar Bayer



Phone 0190-J3

Baptist Training Union, 7:00.  
Evening Worship, 8:00.  
Wednesday service, 7:30 p. m.  
S. M. Morgan, Pastor

**LAKE ARTIUR-COTTONWOOD  
METHODIST CHURCHES**

**Cottonwood**  
Sunday school, 10 a. m. each Sunday.  
Worship service, 11 a. m., second and fourth Sundays.  
Ladies' Aid, third Thursday.  
Sunday school, 10 a. m. each Sunday.  
**Lake Arthur**  
Worship service, 11 a. m. first and third Sundays.  
Epworth League, 6:30 p. m. each Sunday.  
Preaching, 7:30 p. m. each Sunday.  
W.S.C.S., first Wednesday.

**SPANISH-AMERICAN  
METHODIST CHURCH**

North Mexican Hill  
Sunday school, every Sunday, 10 a. m., Mrs. Lucinda H. Mar-

times, superintendent.  
Sunday, 11 a. m.  
Preaching service, every other  
Visits by pastor, second Wed-  
nesday; preaching same night,  
7:30 p. m.  
Rev. C. M. Benitex, Pastor

**CHURCH OF GOD**

Seventh and Chisum  
Sunday school, 10 a. m.  
Morning worship, 11 a. m.  
Evening services, 7:30 p. m.  
Wednesday prayer meeting, 7:30 p. m.  
Young People's Endeavor, Fri-  
day, 7:30 p. m.

**LOCO HILLS METHODIST  
CHURCH**

Sunday school, 10 a. m.  
Services, 8 p. m.  
C. W. Fields, Pastor  
Kenneth Whitely, Superintendent.

**FIRST PRESBYTERIAN  
CHURCH**

Church school, 9:45 a. m.  
Morning worship, 11 a. m.  
Senior Christian Endeavor, 7 p. m.  
Choir rehearsal, Wednesday,  
7:30 p. m.  
Women's Association, first and  
third Thursday, 2:30 p. m.  
Sunday school, 10 a. m.  
Ralph L. O'Dell, Pastor

**THOMPSON CHAPEL COLORED  
METHODIST CHURCH**

Sunday school, 9:45 a. m.  
Morning worship, 11 a. m.  
Epworth League, 6:30 p. m.  
Evening services, 7:30 p. m.  
Midweek services, Thursday, 7:30 p. m.

**CHURCH OF THE NAZARENE**

Fifth and Quay  
Sunday school, 9:45 a. m.  
Sunday services, 11 a. m.  
N.Y.P.S., 7:15 p. m.  
Evangelistic service, 8 p. m.  
Midweek prayer service, Wed-  
nesday, 7:45 p. m.  
Young people's prayer service,  
Friday, 7:45 p. m.  
John W. Eppler, Pastor

**CHRISTIAN SCIENCE CHURCH**

613 West Main

**ON SIT-DOWN STRIKE AT PARIS U.N.**



**IN A BID TO BECOME** the first United Nations "citizen of the world," Garry Davis is shown as he started his sit-down strike in the restaurant of the Palais De Chaillot, Paris. The U.N. will meet there starting September 21. The 26-year-old former U. S. bomber pilot renounced his American citizenship on May 25. The immediate cause of Davis' sitdown decision was the order of the French Government that he quit its territory since the Palais De Chaillot is presently under the sovereignty of the U.N., no power can exclude him. (International Radiophoto)

Sunday school, 9:45 a. m.  
Morning worship, 11 a. m.  
Wednesday evening meeting,  
7:30 p. m.

**T. ANTHONY CATHOLIC  
CHURCH**

Ninth and Missouri  
Mass Sunday at 6:30 and 8 a. m., English sermon.  
Mass weekdays, 8 a. m.  
Confessions every Saturday,  
7:30 to 8 p. m., and before Mass  
Sunday mornings.  
Franciscan Fathers in charge.  
Rev. Francis Geary, O. M. C.,  
Pastor  
Rev. Stephen Bono, O. M. C.,  
Assistant.

**FIRST METHODIST CHURCH**

Corner Fifth and Grand  
Sunday school, 9:45 a. m.  
Preaching, 10:50 a. m. and 7  
p. m.  
Senior and Intermediate Fel-  
lows, 6:15 p. m.  
R. L. Willingham, Pastor,  
Phone 26

**FIRST CHRISTIAN CHURCH**

Sixth and Quay  
The church school, 9:45 a. m.  
Worship service, 11 a. m.  
Junior Christian Youth Fellow-  
ship, 5:30 p. m.  
Senior Christian Youth Fellow-  
ship, 6:30 p. m.  
Women's Council, first Thurs-  
day, all-day meeting; second  
Thursday, executive meeting; and  
third Thursday, missionary pro-  
gram.

**ST. PAUL'S CHAPEL,  
EPISCOPAL**

306 S. Seventh Street  
Evening prayer, sermon, 7:30  
p. m., all Sundays except first in  
the month, then Holy Commu-  
nion.  
Fifth Sundays, Litany.  
—Rev. Jos. H. Harvey, Vicar

**CHURCH OF CHRIST**

Eighth and Grand  
Bible study, 10 a. m.  
Preaching, 10:50 a. m.  
Evening service, 7:30 p. m.  
Ladies' Bible class, Wednesday,  
2:30 p. m.  
Mid-week service, Wednesday,  
7:30 p. m.  
Robert A. Waller, Evangelist

**MALJAMAR BAPTIST CHURCH**

Church service, 11 a. m.  
Training Union, 6 p. m.  
Evening worship, 7 p. m.  
Wednesday service, 6:30 p. m.  
Rev. James Barton, Preacher

**SHERMAN MEMORIAL  
CHURCH**

(Oilfield Community)  
Sunday school, 10 a. m.  
Mrs. Wilburn Davis,  
Superintendent

**LOCO HILLS BAPTIST CHURCH**

Sunday school, 9:45 a. m.  
Preaching, 11 a. m.  
Training Union, 7 p. m.  
Preaching service, 8 p. m.  
Midweek service Wednesday,  
7:30 p. m.  
J. Roy Haynes, Pastor.

**PRIMER IGLESIA  
BAUTISTA MEXICANA**

Sunday school services, Mirzo  
Marquez, superintendent, 10 a. m.  
Preaching, sermon by pastor, 11  
a. m.  
Evening worship, 7:30 p. m.  
Prayer meeting, Wednesday  
7:30 p. m.  
Rev. Donaciano Bejarano,  
Pastor

**IMMANUEL LUTHERAN  
CHURCH**

(Missouri Synod)  
Services at 7:30 p. m. each Tuesday  
at St. Paul's Episcopal Church.  
Rev. J. Hartmeister, pastor

**FREE PENTECOST CHURCH**

Morningside Addition  
Sunday school, 9:45 a. m.  
Morning worship, 11 a. m.  
Evangelistic services, 7:30 p. m.  
Wednesday prayer meeting,  
7:30 p. m.  
Rev. W. F. Willis, Pastor

**BETHEL BAPTIST CHURCH**

Usher board, Tuesday, 7:30 p. m.  
Mission, Wednesday, 3:30 p. m.  
Prayer service, Wednesday, 7:30  
p. m.  
Teachers' meeting, Thurs., 7:30  
p. m.  
Choir rehearsal, Friday 7:30 p. m.  
Rev. J. H. Horton, Pastor

**LAKEWOOD BAPTIST CHURCH**

Sunday school, 10 a. m.  
Preaching service, 11 a. m.  
Training Union, 6 p. m.  
Evening preaching, 7 p. m.  
Wednesday prayer meeting, 7  
p. m.  
Rev. C. H. Murdock, Pastor  
L. M. Blankenship, Supt.

**ASSEMBLY OF GOD CHURCH**

Morning worship, 11 a. m.  
Christ Ambassadors, 6:30 p. m.  
North Fourth and Chisum  
Sunday school, 9:45 a. m.  
Children's church, 6:30 p. m.  
Evangelistic services, 7:30 p. m.

**FOR SALE**

**B. E. GREEN & SON STORE**

Food Store and Three Pump Service Station

NORTH HIGHWAY — ARTESIA

Will Sell Stock and Fixtures

— OR —

Sell Property, Stock and Fixtures

— Terms Can Be Arranged —

THIS STORE IS DOING GOOD BUSINESS

**IMPORTANT**



**In order** to give our customers the best service possible, we find it necessary to organize our numerous service calls in advance of the usual fall rush.

Customers whose **FLOOR FURNACES, CENTRAL HEATING UNITS** and **CEILING UNITS** need adjusting or have been turned off for the summer should apply immediately to have these appliances serviced and/or lighted before the first cold spell.

Calls will be taken care of in the order they are received, and as soon as possible thereafter. Your cooperation will prevent delay and inconvenience to yourself.

Automatic, thermo-  
statically controlled  
gas heating equip-  
ment NOW AVAIL-  
ABLE for immediate  
installation. Be pre-  
pared... make your  
selections at once  
before stocks are  
depleted.

**Southern Union Gas  
Company**

"Helping Build New Mexico"  
Telephone 50



Effie is the only woman that  
attaches more importance to  
whats on her head than what  
is in it.

There is satisfaction in know-  
ing that your family wash is  
no problem. You have ser-  
vice, equipment, a helping  
hand, and your own careful  
handling of all wearing ap-  
parel.

**TANDY'S  
LAUNDRY**

807 Chisum — Phone 241-B

Tuesday Bible study, 7:30 p. m.  
Wednesday, Women's Mission-  
ary Council, 2 p. m.  
Thursday, evangelistic service,  
7:30 p. m.  
A. E. Kelly, Pastor.

The Payroll savings Plan for  
the purchase of U.S. Savings Bonds  
is safe, sure, automatic.

Inexpensive zipper ring cases for  
the student. Advocate office.

**New Mattresses Made to Order**

ONE DAY SERVICE

Free Pick-Up and Delivery

**Willis Mattress & Upholstery**

900 S. First

Phone 544-W

**You can say that again—**

**"Lubri-tection!"\***



**And That's What Smart Motorists  
Are Saying Again and Again To Get—  
Phillips 66 Premium Motor Oil!**

What's all the excitement? Mister, here's a brand new word that says everything about what a great motor oil will do for you!

You see, you get both lubrication and protection from Phillips 66 Premium. You get the fine, basic lubricating qualities that come from high quality crude, expertly refined. And you also get an oil which has been improved with additives and inhibitors to help relieve your motor of sludge formation and other harmful deposits.

That's a lot to get from one motor oil—but that's what you get when you say "Lubri-tection"! So switch to Phillips 66 Premium Motor Oil today!

**PHILLIPS 66  
PREMIUM  
MOTOR OIL**

\* "Lubri-tection"—the protection rendered by an oil of fine base stock containing special detergent and oxidation inhibiting ingredients.

**ANNOUNCING**

A NEW TERMINAL HEADQUARTERS

**El Paso-Pecos Valley Truck Lines**

803 SOUTH FIRST — PHONE 581-W

Daily Overnight Freight Service To and From El Paso

Fastest Daily Connecting Line Service To and From

- Dallas
- Fort Worth
- Sweetwater
- Odessa
- Houston
- San Antonio
- Los Angeles
- Las Cruces

Points South, East, and West

**Artesia's Pioneer Motor Freight Service**

JACK SCOTT, Local Agent

J. L. NAYLOR, Owner

### Top Allowable And Stripper Are On Production

A top allowable and a stripper were completed in the Eddy County oil fields the last week, while a third well was plugged and abandoned. During the week four new starts were made.

The completions: Flynn, Welch & Yates, Rotary 2, NW NE 30-18-28; total depth 2100 feet; flowed 90 barrels of oil per day, after shot.

Gulf Oil Corp., Eddy-Stat 1, NW NW 2-17-29; total depth 2635 feet; flowed 10 barrels of oil per day, after shot.

R. E. McKee, McGruder 3, SE SE 12-18-27; total depth 3665 feet; plugged and abandoned.

New locations: Southern Union Gas Co., Keyes 9-A, SE NW 10-17-28; John Dublin & Son, State 3-A, NE SE 3-17-29; R. L. Harrison, Montgomery 3, NE NW 12-18-29; Carper Drilling Co., Spencer 1, SW SW 27-20-28.

**Drilling Report**  
Neil H. Wills, Wills 1, NE NW 8-21-28.  
Total depth 2370; preparing to shoot.

J. C. Vandeventer, State 1, NW NE 20-18-28.  
Total depth 2850; testing.

Independent Supply Co., Toomey-Allyn 1, SE SE 28-18-28.  
Drilling at 2725.

Kincaid & Watson, Travis 1, SW SE 13-18-28.  
Total depth 2975; drilling plug.

Aston & Fair, State 13 No. 1, SW SW 13-18-28.  
Total depth 2950; testing.

R. L. Martin, Kerr 1, SE NE NW 9-22-27.  
Drilling at 1750.

Red Lake Oil Co., State 15, SW NW 28-17-28.  
Drilling at 1710.

Carper Drilling Co., Johnson 5-A, NW NE 35-16-21.  
Drilling at 3635.

Barnsdale Oil Co., Dodd 7-B, SE NW 14-17-29.  
Drilling at 3410.

Barnsdale Oil Co., Dodd 7-A, SE SE 22-17-29.  
Drilling at 2860.

Resler Oil Co., McKee 1, SE NW 13-20-25.  
Total depth 240; fishing.

Magnolia Petroleum Co., Foster Unit 1, SE SW 26-20-23.  
Total depth 2060; preparing to drill ahead.

Worth Drilling Co., Taylor 6-A, NW SW 12-18-31.  
Total depth 3550; shut down for repairs.

Magnolia Petroleum Co., G. H. Turney 1, NW NW 23-14-22, granite test west of Hope.  
Total depth 900; waiting on cement.

Humble Oil & Refining Co., Gorman 1, NW NW 30-15-22, granite test west of Hope.  
Drilling at 1180.

Shuster & Shuster, Stagner 2, NE NW 31-17-31.  
Drilling at 3350.

S. P. Yates, State 1-C, NE NE 5-19-28.  
Drilling at 1900.

Grayburg Oil Co., Keeley 16-B, SE SE 26-17-29.  
Drilling at 2575.

American Republics Corp., Robinson 22-B, SE NE 27-17-29.  
Total depth 2300; waiting on pump.

Kincaid & Watson, State 1-A, NW SE 13-18-28.  
Total depth 3015; testing.

Nash, Windfohr & Brown, Gissle 11-A, SW NE 14-17-30.  
Total depth 3533; testing.

Southern Union Gas Co., Keyes 9-A, SE NW 10-17-28.  
Drilling at 315.

Carper Drilling Co., Spencer 1, SW SW 27-20-28.  
Drilling at 600.

Magnolia Petroleum Corp., Golden (BHU) 1, SE NE 29-21-22.  
Drilling at 100.

Forrest E. Levers, Levers 9-B, SW SW 34-16-29.  
Total depth 1450; waiting on cement.

Western Production Co., Keeley 31-C, NE SW 26-17-29.  
Drilling at 1075.

Magnolia Petroleum Corp., State 1-Y, NE NW 24-18-23.

### Revival To Be Conducted At Church Christ



SILAS HOWELL

Members of the Church of Christ attended the arrival Wednesday of Thomas E. Cudd, the church's new evangelist, and the opening next week of a revival, which will be conducted by Silas Howell of Magnolia, Ark.

The revival services will be held at 7:30 o'clock each evening and will close Sunday night, Oct. 17. Members of the church, in behalf of the new resident evangelist, extended a general invitation to the public to come out to hear Evangelist Howell.

Evangelist Cudd, formerly of Bayard, N. M., succeeds Robert A. Waller at the Church of Christ, who has accepted a call to the church at Henderson, Texas. The new evangelist is married and has a young wife and son.

Filling in for some time has been Bill Decker of Abilene (Texas) Christian College.

### Demo and GOP—

(continued from page one)

out belonging to a union or labor party. Midriff said he is a disinterested party, but pointed out the strife in France two years ago was largely dissolved after an election on the "right to work" issue.

Paul Dillard, secretary and past president of the club, serving in the chair in the absence of Doyle Hankins, president, announced the club will purchase Scotchlite for all bicycles in Artesia. Mulcock was appointed chairman of a committee to work out details.

D. D. Archer of the Lions Club asked Kiwanis to give full support to the Lions Club sponsorship of the engagement of the United States Navy Band in Artesia Saturday, Oct. 9. He said the Lions have underwritten the \$1600 cost plus other expenses in connection with the concerts.

Archer said this will probably be the only chance in a lifetime to hear this or any similar attraction in this area.

Archer was supported in his request by Dr. Pete J. Starr and Grady Wright, also members of the Lions Club.

C. A. (Chuck) Brown, John D. Josey, Jr., Hagin McCaw, and John M. Smith were inducted into the club.

Guests besides those mentioned were E. P. Buck, Jr., Walter Harrison, and Ernie Phifer of Roswell, and Stanley Carper, Bill Leaf, and G. D. Collins of Artesia.

### Bourland—

(continued from page one)

second first-flight matching, which Clayton won, to place him in the final match of the flight.

In the other first brackets Jack Spratt won over Fred Cole by default, and W. W. Byers defeated V. L. Gates.

Quarter finals in the championship and first flights are to be played by next Sunday and semi-finals by Sunday, Oct. 10. The championship matches will be played Sunday, Oct. 17.

Drilling at 2170.  
Stroup & Yates, Ballard 2-B, SE SW 8-18-29.  
Drilling at 2500.

### Baptist Sunday School Officers, Teachers To Have Banquet Tonight

W. G. Short, superintendent of the Sunday school of the First Baptist Church, has announced a Sunday school officers' and teachers' banquet at the church at 7 o'clock this evening.

He said it is hoped there will be a 100 per cent attendance of officers and teachers who are to work in the Sunday school the coming year.

Short said a good program has been planned. It will include music, food, and seriousness, he said.

### Great—

(Continued From Front Page)

attending meetings of all other Artesia service clubs, some of the Lions attended the meeting of the Carlsbad Lions Club Tuesday noon and Hagerman Lions Club Tuesday night. Lions are to have a ticket booth at the Eastern New Mexico Fair in Roswell this afternoon and will be at the Roswell Lions Club meeting tonight. On Saturday they will have cars with public address systems on the streets of Artesia and Carlsbad. And members of the Roswell and Carlsbad Concert Associations have been assigned blocks of tickets.

It had been planned to publish the complete programs for the two concerts in this issue, but because of the heavy run of advertising this must be deferred. However, the chairmen for the Lions Club have assured the public both will be splendid.

And in the meantime they advised the public to buy tickets early, especially those desiring reserved seats, in order to be assured to have a place to sit. All Lions and Lionesses have tickets for sale. They likewise may be purchased at any of the four Artesia drug stores. There will be a reserved section only for the evening performance.

It is planned for the concerts to be in Morris Field Stadium, weather permitting, but they will be given in the Central School gymnasium if the weather is bad. In that case, there will be three performances, two of the evening program, in order to accommodate all.

### Work—

(continued from page one)

ens, livestock and poultry, breeding and range management, accounting, farm and home mechanics, and miscellaneous, including health and safety.

The assistant agent told of the man yawards 4-H Club members may earn, through fairs, the annual state camp, contests by counties and the state, and by other methods.

Marek was the guest of F. L. Green of the high school faculty, who has had much work with 4-H Club boys and girls.

Boone Barnett, Rotary president, announced Floyd Golden of Portales, district governor of Rotary International, will make his official visit to the local club next Tuesday.

Wayne Paulin, president of the Lions Club, and Dr. Pete J. Starr, a director, were guests and each spoke briefly in behalf of support of the engagement here Saturday of next week of the United States Navy Band.

### Forget-Me-Not—

(continued from page one)

Whereas, the Disabled American Veterans, chartered by Congress as the official voice of the nation's wartime disabled, is rendered a vital service to the disabled veterans of this community and area; and

Whereas, the DAV has pledged itself to protect existing benefits and help obtain additional needed benefits for America's disabled defenders; and

Whereas, the DAV has chosen Saturday, Oct. 2, as its annual "Forget-Me-Not Day" in this community, the funds derived from said day to be used in behalf of the disabled veteran and his dependents in this community.

Now, therefore, I Oren C. Roberts, mayor of the city of Artesia, do hereby proclaim Saturday, Oct. 2 as Disabled American Veterans "Forget-Me-Not Day" and request all citizens, interested groups, and societies to participate in the day.

OREN C. ROBERTS,  
Mayor of Artesia

### Eddy—

(continued from page one)

Artesia had on deposit about 17 per cent of the total.

Artesia, Manager Sharpe said, is 15th in size in New Mexico and has five inherent and advantageous characteristics which are hard to beat in the development of any community. They are:

A metropolitan area of unexcelled educational facilities.

A city whose basic economy is well balanced.

The surrounding territory which constitutes one of the most important agricultural and livestock producing areas in Southeast New Mexico.

Lying in the heart of the Pecos Valley, Artesia can be developed into one of the principal trading areas of Southeast New Mexico, if the citizens are so minded.

Artesia can become one of the

### Mayor—

(continued from page one)

manufacturing munitions or providing essential service for the war effort, and

Whereas, all of these persons including disabled veterans of World War I and II deserve self-supporting, self-respecting jobs in which they can make useful contributions to our community, state and nation.

Now, therefore, I Oren C. Roberts, mayor of the city of Artesia, do set aside the week of Oct. 3-9 as "Employ the Physically Handicapped Week," and I call upon all local officials, all local employers, all local civic organizations, and all citizens to assist in every way possible, to the end that it shall be brought to the attention of all members of our community that disabled veterans and other handicapped civilians are fully capable and are performing efficiently, safely, and reliably in thousands of different occupations.

And I further urge all employers to place all their job orders with the New Mexico State Employment Service, Room 224, Ward Building, so that disabled veterans and other handicapped workers may be given opportunity to prove their value in productive and self-respecting jobs.

OREN C. ROBERTS,  
Mayor of Artesia.

### Plans—

(Continued From Front Page)

more parents of hand members will show an interest.

The Band-Aides will meet at the high school band room at 7:30 o'clock Tuesday evening to make further plans. Mrs. Brown announced.

She said membership cards of those who have joined are being mailed out this week. And she expressed the hope many more parents and others interested in the

### Work—

(continued from page one)

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Artesia can become one of the

### District Plugs 150 Artesian In Six Fiscal Years

A total of 150 Artesian wells were plugged by the Pecos Valley Artesian Conservancy District in the six fiscal years ending last June 30, according to a statement just compiled by E. K. Patterson, secretary of the board. The average cost of plugging ranged from a high of \$1318.89 per well in the fiscal year ending June 30, 1944, to a low of \$658.69 in the fiscal year of 1947.

These are average costs, it was pointed out, some of the wells costing much more than the average, while others were much cheaper. Leaking Artesian wells caused by faulty casing deteriorated from age are a source of much waste of water, and the board has been plugging as rapidly as possible, Patterson said. With new, modern equipment which is expected shortly after the middle of October it is expected the program will move faster and the plugging cost will be lower, he added.

In the fiscal year ending June 30, 1943, a total of 17 wells were plugged at an average cost of \$848.81; 15 were plugged at a cost of \$1318.89 in the fiscal year of 1944; 21 were plugged at a cost of \$1128.75 in 1945.

In 1946 the district plugged 31 wells at a cost of \$707.32, 33 in the fiscal year of 1947 at an average cost of \$658.69 and in the year ending last June 30, 33 wells were plugged at an average cost of \$756.07.

Condition of casing, depth of the well, and other factors make a material difference in the time required for plugging and the cost of the job, it was pointed out.

### Comeback—

(Continued From Front Page)

stripe, Burke carried the ball over for honors. The Panthers attempted to pass for the conversion, but it fell incomplete.

Guard Joe Gray acted as game captain, and was credited with the largest number of tackles.

Artesia protruded deep into Panther territory twice, but was unable to pass over the pay line. The first occasion came in the second quarter after a long drive from the 50-yard stripe and stopped at the one, when downs ran out. The closing minutes of the game set the other drive on fire when Woods tossed a long one to Richardson from the 50 to the 25, Russell plowed the line for 6, and the closing whistle sounded as White was stopped on the inch mark.

Tomorrow night on Morris Field the Bulldogs will change to Birddogs and meet the Cardinals from Emice. The visitors are

most important commercial centers in New Mexico because of the basic economics of oil, agriculture, and livestock.

### Vocational—

(Continued From Front Page)

hibits some of the boys attended the rodeo, races, and other interesting parts of the fair.

The boys attending were Floyd and Loyd Blankenship, Harmon Bush, Donald Calvert, Bill Houghtaling, Aubrey Kincaid, Norman Prude, Cecil Gray, Vernon Halde-man, Richard Howell, Don Kincaid, Carrol Littlefield, Jimmy Neggle, Buddy Parker, Raymond Pearson, Tommy Price, Dale Sanders, Dickie Shoemaker, Bobby Thorp, Albert Bach, Jeff Floyd, O. D. Marrs, Franklin McAnally, Hunter Zumwalt, and Albert Dye. Also making the trip was R. H. Teel, who drove the bus.

### Plans—

(Continued From Front Page)

more parents of hand members will show an interest.

The Band-Aides will meet at the high school band room at 7:30 o'clock Tuesday evening to make further plans. Mrs. Brown announced.

She said membership cards of those who have joined are being mailed out this week. And she expressed the hope many more parents and others interested in the

### Work—

(continued from page one)

ens, livestock and poultry, breeding and range management, accounting, farm and home mechanics, and miscellaneous, including health and safety.

The assistant agent told of the man yawards 4-H Club members may earn, through fairs, the annual state camp, contests by counties and the state, and by other methods.

Marek was the guest of F. L. Green of the high school faculty, who has had much work with 4-H Club boys and girls.

Boone Barnett, Rotary president, announced Floyd Golden of Portales, district governor of Rotary International, will make his official visit to the local club next Tuesday.

Wayne Paulin, president of the Lions Club, and Dr. Pete J. Starr, a director, were guests and each spoke briefly in behalf of support of the engagement here Saturday of next week of the United States Navy Band.

### Eddy—

(continued from page one)

Artesia had on deposit about 17 per cent of the total.

Artesia, Manager Sharpe said, is 15th in size in New Mexico and has five inherent and advantageous characteristics which are hard to beat in the development of any community. They are:

A metropolitan area of unexcelled educational facilities.

A city whose basic economy is well balanced.

The surrounding territory which constitutes one of the most important agricultural and livestock producing areas in Southeast New Mexico.

Lying in the heart of the Pecos Valley, Artesia can be developed into one of the principal trading areas of Southeast New Mexico, if the citizens are so minded.

Artesia can become one of the

### Attendance—

(Continued From Front Page)

you understand better your personal relationship to country and world?

"To the parents, the guardians, the citizens of the community, work to the end to see that students are in school each and every day. Education is a heritage that belongs to all and should not be denied to any American citizen; let us reach the highest attendance record in the state of New Mexico."

### Republican Candidates Are Guests At Dinner Here Last Evening

Members of a Republican campaign party, headed by Manuel Jan of Santa Fe, candidate for governor, were guests at a dinner meeting last evening at the Catholic Temple and spoke on various issues of the campaign.

With Lujan were Andrew L. Erick, candidate for Lieutenant Governor; Herman Baca, Congressman; and Lester Cooper, state treasurer, by seeing that the youngsters of Artesia are in school."

## CATTLE FOR SALE!

100 Good Stocker Heifer Calves.  
40 Smaller Stocker Heifer Calves

All Good Quality—Some Brahamas, and Some Herefords

Eight Miles South of Artesia on Highway—  
Take Lane East at Windmill—Four Miles on to Ranch

### D. P. WALLING

## DUNN'S GARAGE

Is Proud to Announce  
That They Have Secured  
the Services of  
**HAROLD COCHRAN**  
as Their Shop Foreman

Harold Is Backed by 14 Years of Experience  
in the Automotive Repair Line!

Contact Him for Estimates on Expert Repair Service.

Terms Can Be Arranged  
on Major Overhaul Jobs

## Modern Elegance In 3 Piece Sectional Sofas

by Kenmar

Buy These Quality Pieces at Our Regular  
Low Price with No Carrying Charge Added  
for Convenient Credit Terms—

**27<sup>09</sup>** Down  
**7<sup>00</sup>** Month

### SOFAS FOR YOUNG MODERNS

**129.50**

Hardwood Frames of Finest Quality.  
Springs in Cushion and Under Cushion of Best  
all-around Construction.

Kenmar sectional sofas are so versatile and functional you can dramatize your living room with a changed decorating scheme as often as you like. Make your living room sing and smile with welcoming arrangements keyed to today's tempo.

Richly upholstered in gay, vibrant pastels. And remember, each section features the famous construction.

Arm Slightly Different than Illustration

**Boyd Barnett FURNITURE**  
Ninth and Dallas Phone 625

## DANCE

to the  
MUSIC  
of  
**CURLEY**  
and the  
**ALABAMA  
PLAY BOYS**

**SATURDAY, OCTOBER 2**  
from 8:30 P.M. to 1:30 A.M.  
**VETERANS MEMORIAL BUILDING**  
Music by a Seven-Piece Band You Will Enjoy!

## 2 NEW WAYS WITH

**Velvet step SHOES**

Exquisite buckle strap pumps to make the world take notice. Single strap JUNE in exciting new shades of Black, Green and Dutch Coco Suede... Double Strap YVONNE in Patent, Butter-soft Black Suede and Continental Green Kid. Your size, of course!

**9.95**

Hosiery and Handbags to Match

## ARTESIA SHOE STORE

114 W. Main Phone 668-W

# New Guy Body and Paint Shop Opening To Be On Saturday

OFFICIAL PUBLICATION FOR EDDY COUNTY

## Artesia Advocate

HELPING TO BUILD A GREATER ARTESIA

VOLUME FORTY-FIVE

ARTESIA, NEW MEXICO, THURSDAY, SEPTEMBER 30, 1948

NUMBER 40

### Story Of Company And Its Head Is American Vignette

The story of Guy Chevrolet—Clyde Guy, its head—is an American vignette, one reflecting only the growth of a country in a thriving community. The system of free enterprise has not been Guy Chevrolet's only source of success for the 26 years he has seen it grow.

From the end of about six months as transferred to the front gasoline salesman and tire man. But as he worked on, he subsequently was added to the parts department when the sales department during the entire period, he nights as clean-up man—polite for janitor.

When that period, Guy recalls, down a number of other which promised more pay, for some reason I just stay—Bailey became Lowrey—Auto Company, when Grant bought in, and the business operated when, in 1932, Guy bought 50 per cent of business and the name was to Guy Chevrolet Com—However, he had been serv-

ing as manager of the firm at that time since 1928.

The company had the agency for Chevrolet, Oldsmobile, Buick, and Pontiac until 1940, when Pontiac was given up.

The original building was erected in 1925 and is still in use somewhat as originally planned, with some minor changes from time to time over the years to meet growth and advancements.

Now that the new body and paint shop building is ready for use, Guy has announced the construction of that unit is the first step in an extensive expansion program, which will include the automotive repair shop, office, parts department, and service station.

However, the new body shop does not actually mark the first step in expansion, for Guy opened a body and paint shop in the building across the street to the east from the old Guy building, when completed by E. B. Bullock in 1939.

There Guy Chevrolet Company continued in that capacity until 1942, when the old Wilson & Anderson hay and grain building at First and Quay and was bought and remodeled for use as a body and paint shop, the south end given over to Clyde Guy, Malco Distributor.

And then some months ago, in the Bullock building where the body shop formerly had been, Guy Tire & Supply Company, a Good-year agency, was opened, with

(continued last page this section)

### Here's Bunch That Makes Guy Chevrolet Hum



—Gable Photo

Here is the entire Guy Chevrolet Company personnel, not only those who will be employed in the new body and paint shop, but those in the automotive section of the establishment, the sales, parts, and service station departments, and the office.

Back row, left to right: John Warrn, Gilbert Meador, Bill

Haines, R. C. Dublin, parts manager; Clyde Guy, head of the firm; Orville Durbin, sales manager; Willard Teague, J. T. Keesee, Tom Warren.

Middle row: Floyd Pryor, Ignacio Rodriguez, Maxine Callahan, Warren G. Carter, service manager; Gayle Swearingen, office manager; Woodrow Butts,

body shop foreman; Peggy Oliver, John Torres, Pete Jones.

Front row: Joe Fields, Hubie Brown, John Lester, George Brown, Roy Lamom.

Also employed by Guy Chevrolet Company, but not in the picture, are Cecil Lamom, Manuel Garcia, Jackie L. Castleman, and William J. Pennington.

Clyde Guy of Guy Chevrolet Company has announced the formal opening from 8 o'clock Saturday morning to 8 o'clock that evening of the new body and paint shop in the 100 block of South First Street, across the alley south of the Guy headquarters and on the general location of the old metal building body and paint shop.

Guy has extended an invitation to the general public to visit the new shop Saturday, on which day a \$75 set of custom tailored plastic seat covers will be given to one of the guests.

Besides Guy as host on Saturday will be Woodrow (Woody) Butts, body shop foreman, who has supervised the installation of the many pieces of new and up-to-the-minute equipment which the complete shop has to offer.

Guy and Butts long have visualized the new building and shop and have put into its plans much thought and research. Both said they have searched far and wide for the installations now offered to the public and that they could find no better anywhere. It has been more a matter of future service than cost of equipment, Guy said.

As one approaches the new building, he is impressed not so much by the number of doors for service as by the large, 18-foot door through which any mobile equipment now built can be driven or directed. Closing this wide space is an electrically controlled overhead door.

It gives one excess to more services than can be recounted in this brief summary. And there are three more service doors.

However, one is impressed as he enters through the huge door by the neatness and arrangement of the new shop. In the distance, built against the west wall, is the DeVilbiss factory-made, dustproof paint room, not a new Guy installation, but a continuation of the service Guy Chevrolet Company has been giving in the past.

Along the south wall is a row of Kent Moore bodymen's benches, each complete with tools and a roll-away tool kit. The bodymen have for their use a new Porter-Ferguson hydro method for body repair, a machine and attachments that make it possible to straighten bodies and fenders with greater ease than heretofore. It is the first such equipment in use in this section.



CLYDE GUY

A Bay-Lift portable pneumatic jack likewise is something new. Similar to the conventional pneumatic lifts in use on numerous grease racks, this one is likewise portable and may be used wherever needed in the shop.

At the north end of the building is a complete wash and cleaning department, partitioned off from the remainder of the building. There has been installed a Bear Futur-Form pressure lar washing system, as well as a large steam cleaning machine for engines and frames, and a Whirlwind vacuum system for cleaning the interior of cars.

Entered by a second door is the grease department, equipped with the most modern available, a Lincoln overhead greasing system. The equipment also includes a Globe auto hoist. It is planned to have two men on the grease rack.

The third entrance, opens on Bear machine equipment for frame straightening, wheel aligning, and balancing. It is the largest unit built by Bear and will take any spread, length or width of vehicle.

Beyond those three doors is a smaller door for customers and then comes the big 18-foot door.

A section of the building has been set aside to be used exclusively for car polishing with a new high-speed Thor automobile polisher.

For use in connection with the dustproof paint room, Guy has in-

stalled an Acme color eye for paint mixing and mashing, and a battery of Malco Dritherm drying lamps.

Other departments include trim, glass, and radiator shops, each well equipped.

In the complete trim shop, seat covers will be manufactured to specifications from an extremely large stock of materials.

The glass shop is equipped for the cutting of automobile glass for any make of automobile from factory patterns, and the radiator shop, for all kinds of radiator work, including relining and recoring.

The new body and paint shop building was constructed for Guy Chevrolet Company by B. G. Robinson. The entire building is 60x140 feet, of which 100 feet of frontage is occupied by the shop. The other portion, which is not finished, will be occupied by Clyde Guy, Malco Distributor.

The new shop is heated by a radiant floor panel heating system, the first installed in this part of the country, in which hot water flows through about 5000 feet of pipe under the concrete floor, in a circulating system. It was installed by the American Heating & Ventilating Company of Albuquerque, with C. O. Bunn in charge.

Of 27 employees of Guy Chevrolet Company, 12 will be employed in the new body and paint shop, operating under Woodrow Butts. For them has been installed a shower and locker room, which is adjacent to a large parts storage room.

It is expected representatives of a number of the companies which had a part in the planning, building, and equipping of the new body and paint shop will be present at the opening Saturday.

They will help Guy and Butts and their men explain the various kinds of new equipment, as well as some of the standard types, which might not be understood by many motorists who take their driving as a matter of course.

A number of congratulatory advertisements from those who have had a hand in the erection and equipping of the building will be found in this section.

# CONGRATULATIONS CLYDE

AND

## Guy Chevrolet Company

### On The Construction OF THE

### Most Up-to-Date and Complete

# Body and Paint Shop

IN NEW MEXICO

It Was a Pleasure Working for You  
**B. G. Robinson, Builder**

September 30, 1948

**Replacements In State's Teachers Is 21 Per Cent**

Of 4489 teachers, principals and supervisors employed during 1947-48 in the elementary and secondary schools of New Mexico, 964 were new to the positions. This indicates that one of each five teachers in the public schools were new to their position last year, and the "teacher-turnover" for the year was above 21 per cent. This information comes from the compilation of reports of superintendents on file in the NMEA office, and includes all administrative units, with the exception of Belen and Sandoval County, from which it was impossible to obtain reports.

Where did superintendents find a thousand "new" teachers to fill these vacancies during the year? Their reports indicate that 254 of them taught during the previous year in other schools in New Mexico. These are the teachers who moved from one school to another for promotions and other reasons, and are in fact not new teachers. However, after deducting this number, 710 were teaching in New Mexico for the first time.

The reports further reveal that 172 of these new teachers went to their positions directly from New Mexico teacher-training institutions, and that 454, or approximately half of them, came directly from other states. This leaves 84 of these new employes for whom the sources are not indicated in these reports. While the reports from superintendents made no provisions for accounting for this category, it is presumed that this number of teachers went into teaching last year from other vocations within the state. It may be that some, included in this category, were former teachers returned to the profession after trying out other vocations.

During the year 1946-47, the teacher-training institutions of the state reported that they graduated 211 students, prepared to teach. The superintendents' reports indicate that while state institutions prepared less than one-fourth the number of teachers required for replacements, only about 80 per cent, or 172 of those who were trained in the state were employed in New Mexico schools.

The second factor is that approximately half of the teachers come from other states. Another recent study shows that of all the teachers employed last year, 55.8 per cent of those with baccalaureate degrees and 60.7 per cent of those who had graduate work attended schools other than in New Mexico. In the undergraduate field, approximately two-thirds of the teachers in service last year were trained in New Mexico schools. Thus while half the regular staff consists of teachers trained in other states, less than a fourth the replacements are from New Mexico.

These reports further reveal that 600 of the teachers employed last

year are not returning to their positions in 1948-49, and that there were 251 teachers employed whose qualifications were below those normally required by the employing school, who will doubtless be replaced next year. As these reports were made at the close of school June 30, there will be others who had not at that time notified their employing board of their intention not to return next year, and hence it is estimated that the turnover will approximately be 900 again next year.

These administrators indicate that because of increased enrollments, 295 more teachers will be employed in 1948-49 than were em-

ployed last year. Thus it is indicated that next year there will be approximately 1200 teachers new to their positions in the elementary and secondary public schools of New Mexico.

**Conservation Is Aid To Wildlife As Well As Soil**

Every sportsman has an interest in the Agricultural Conservation Program, says C. V. Hemphill, chairman of the State PMA Committee. The program means pro-

tection to fish and wildlife as well as to the soil. Terraces, contour fields, and grassed hillsides check run-off in heavy rains. Much water soaks into the ground instead of running off and carrying soil into the streams. This helps protect streams where fish are spawning. Streams run clearer and fish are not destroyed by muddy water and eggs are not covered with silt. Then, too, the chairman points out, the water held back by protective grass and legum cover, terraces, contour furrows, dams and dikes, provides water for springs and streams later in the season. On the other hand, wasted farm

land that has been stripped of its topsoil and cut to pieces with gullies offers little in the way of food and protection to wildlife. It is about the same as a burned-over forest area. In the interests of good hunting and fishing, the sportsman can help himself by encouraging the conservation practices included in the program, the chairman explains. State and county agricultural conservation committees are in increasing demand to explain the program to interested sportsmen. Many ACP officers are called upon to furnish speakers at meetings of sportsmen. This, says the chairman, is encouraging evidence

of growing realization that the Agricultural Conservation Program goes hand in hand with good wildlife conservation.

**Food Poisoning May Be Present Without Signs**

The mistaken belief that cooked food will keep for hours, even in a warm place, sometimes results in a case of food poisoning, warns Edith Hughes, nutritionist with the New Mexico Extension Service. According to Mrs. Hughes, out-

breaks of food poisoning frequently strike without warning because the food responsible shows no signs of spoilage. Soft protein foods, particularly those which are handled in preparation are especially subject to rapid and dangerous spoilage at warm temperatures, and may be harmful even when they have no spoiled odor, taste, or change in appearance. Food poisoning is frequently found in cooked meats, poultry and fish, stuffed eggs or egg salads, and pie fillings. Mrs. Hughes advises homemakers to keep picnic foods safely cold until served and warns against allowing food to stand in picnic baskets

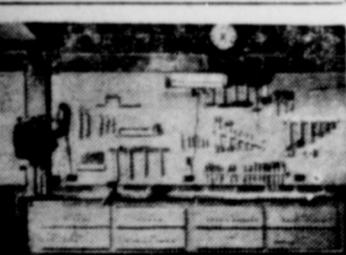
or out on the kitchen table. For picnics Mrs. Hughes adds, is to take along the use of insulated containers which keep foods cold. The now on the market in various sizes. Another good plan for she adds, is to take along bread and butter sandwiches in a cold container. Then person make up his own picnic at the picnic table. In preparing meats like chicken, cook and then eat meat rapidly, the nutritionist advise. And as soon as it is sufficiently store in the refrigerator.

*Day after day, it becomes clearer to everyone*

**Only Chevrolet gives BIG CAR QUALITY AT LOWEST PRICES**

*It leads in dollar value—and in all these quality features —just as it leads in nationwide registrations!*

**Dream For a Shop**



Well designed work bench and tool panel. Each tool has a specified place on the panel and is within easy reach of the workman. Storage space beneath the bench holds small parts or equipment.

**Hay Prod Thermometer Permits Constant Check**

To reduce danger of a barn fire from spontaneous ignition of hay, Fred Roth, farm safety specialist at Michigan State college, advises construction of a simple hay prod thermometer.

When hay is stored with more than 20 per cent moisture content, danger of heating in the mow is present unless a mow drier is being used. Even small amounts of damp hay, if concentrated in one spot, may cause heating in a limited area.

An inexpensive hay prod thermometer consists of 10 feet of one-half inch electrical conduit with an oak or ash point on one end to permit driving into the hay. Six one-quarter inch holes should be punched in the conduit above the point. A dairy thermometer on a string then is put into the conduit. A rubber pad at the bottom of the tube will keep the thermometer from breaking.

**Fresh Paint Will Cause Lead Poisoning in Cattle**

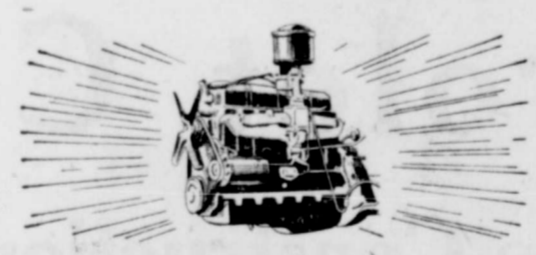
Painting time on the farm may mean lead poisoning time if cattle get near freshly painted buildings. University of Illinois veterinarians point out. Paint is by far the most common source of lead poisoning in cattle. Cows and calves are fond of licking paint, especially fresh paint from barns, stables, fences or even paint cans and buckets. Old paint cans should be disposed of.

*First*  
IN RIDING SMOOTHNESS



For real riding smoothness over any and all kinds of roads, you just can't beat the genuine Unitedized Knee-Action Gliding Ride... the gentler ride that reflects Chevrolet's experience in building more than 6,000,000 Knee-Action units. And for good measure you get the additional comfort and luxury of a Body by Fisher. This famous Unitedized Knee-Action ride and Body by Fisher are exclusive to Chevrolet in its field!

*First*  
IN VALVE-IN-HEAD PERFORMANCE WITH ECONOMY



Chevrolet valve-in-head "World's Champion" engines have delivered more miles, to more owners, than any other automobile power plant built today! When you drive a Chevrolet you'll agree that with this engine you get performance and pleasure... you get thrills and thrif—for in Chevrolet the valve-in-head engine (employed only in Chevrolet in the low-priced field) is developed to top-flight efficiency!

*First*  
IN ALL-ROUND SAFETY



It's a comforting feeling to know that once you have purchased a Chevrolet you and your family will have the triple protection of the Unitedized Knee-Action Gliding Ride, Positive Action Hydraulic Brakes and Fisher Unisteel Body Construction! These super-fine safety factors combine to form another Big-Car value—a Big-Car value offered to you only by Chevrolet in the low-priced field!

*First*  
IN TASTEFUL BEAUTY



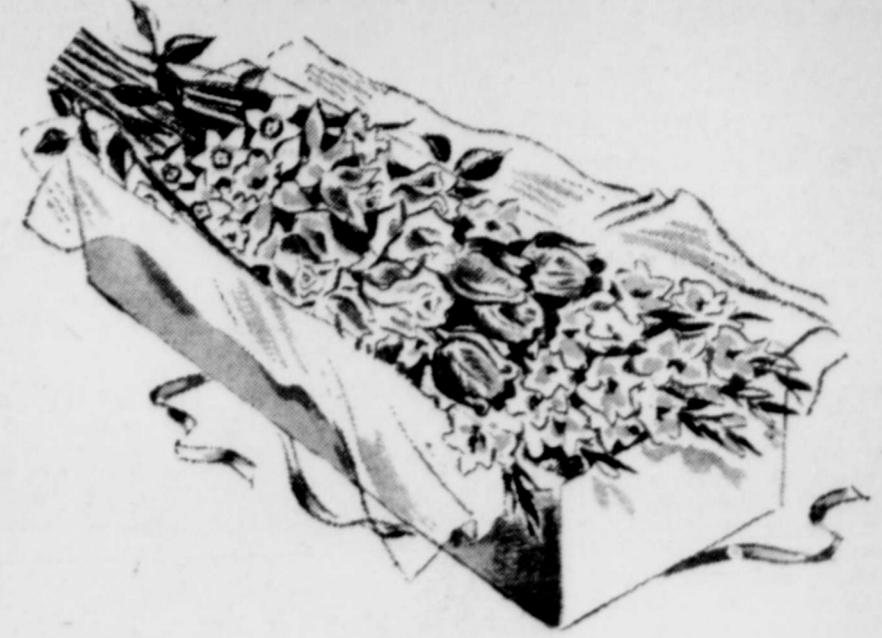
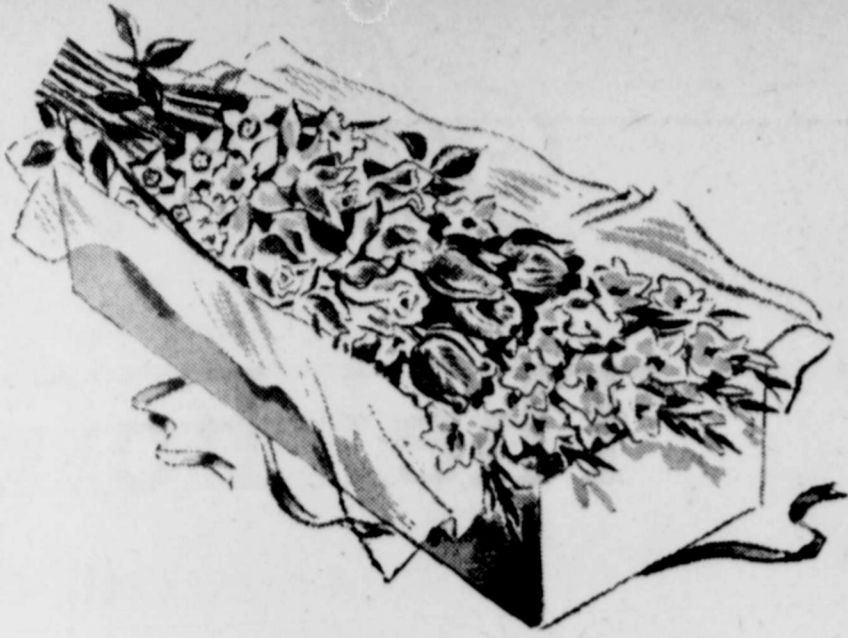
You will be perfectly sure of your car's beauty-leadership when you own a car with the world-famous Body by Fisher. Supremely beautiful from every angle, inside and out, the most-desired of bodies is outstanding for fine workmanship, sturdy construction and nicety of detail. And it's available only on Chevrolet and more costly cars. Here's further proof that Chevrolet gives Big-Car quality—at lowest prices.

*Compare Values!... Compare Prices!...*

**CHEVROLET — and Only CHEVROLET — IS FIRST**

**Guy Chevrolet Company**

Artesia, New Mexico



Keeping Step

WITH

A Growing Artesia

Our Heartiest

# CONGRATULATIONS

TO

## CLYDE GUY

AND

## GUY CHEVROLET COMPANY

ON THE OCCASION OF THE

# FORMAL OPENING

# Friday, October 1

OF THE

## New Body and Paint Shop

### THE FINEST IN NEW MEXICO

*Their Faith in the Future Business Life of Artesia and Eddy County Is Expressed by the Large Investment They Have Made. We Feel Sure That With This Spirit Prevailing, the Continued Growth of Our Community Is Assured.*

The Floore Floral Co.

Burnworth-Coll  
Sheet Metal Works

Russel Auto Supply Co.

Van Swearingen

Midwest Auto Supply

Hill Lines, Inc.

Gable Studio

Hall Auto Parts

Bullock Feed Store

The Myers Company, Inc.

Billy Albert & Co.  
Floor and Window Coverings

Jim L. Ferguson Trucking Co.

### Precaution And Care Needed In Insecticide Use

Farmers and home gardeners have had important new tools given to them in recent years—the many highly efficient new insecticides, fungicides, and weedkillers. But like any tool used on the farm or around the home, these chemicals will do their best work only if used properly and safely.

Research by the Agricultural Insecticide and Fungicide Association shows that pest control materials, including the poisonous ones, can be and are used with complete safety by millions of people who take certain simple precautions. The association, representing virtually all of the nation's basic producers of pest, plant disease, and weed control chemicals, cited the following rules:

Always follow directions on the labels or tags. Don't assume that a double dose will kill twice as

### Stalks A Prize



Felicia Robinson stands between two prize-winning corn stalks that will go on exhibition at the opening of the 203rd annual New Jersey State Fair, Trenton, N. J., on Sept. 26. (International)

### MEETS HER 'FAVORITE AMERICAN'



JUST TO SHOW her "favorite American" that the farm girls of Georgia are good cooks, Miss Opal Faulkner, 17, Pine Park, Ga., presents Gen. Dwight D. Eisenhower with some of her personally-cooked pickles. Miss Faulkner was winner of a letter-writing contest held by a national farm magazine. The subject was "Who Is Your Favorite American?" Thousands of 4-H Club members took part. The youngsters chose Gen. Eisenhower and Mrs. Eleanor Roosevelt. Opal won a New York trip and a chance to meet her "favorite" at Columbia University. (International)

many insects or weeds. That's wasteful and may be dangerous. Keep unused poisons locked up, out of the reach of children and pets. Mark the containers carefully.

When mixing or applying poisonous materials keep them out of eyes and mouth. Wear a pair of gloves reserved for that purpose. Avoid inhaling any fumes.

In long and continuous spraying or dusting, keep the body well covered. Wear goggles and dust mask if called for by the manufacturer. In any event, don't spray into the wind.

After any exposure, wash face and hands thoroughly. After long exposures bathe and change clothes, which should also be washed frequently.

Don't let animals feed on crop remnants that have recently been treated or graze under freshly-sprayed trees.

Burn or bury empty packages and bags, but do it out of doors on a still day with proper precautions against highly inflammable material.

### Cattle Ranching Study Published In New Bulletin

Southeastern New Mexico cattle ranchers can expect more income per section of land from grazing yearling steers than from producing cows and calves reports H. B. Pingray, associate economist with the New Mexico Agricultural Experiment Station. This is one of the conclusions Pingray reached in a recently published study of cattle ranches in Southeast New Mexico.

His study shows that on land with a grazing capacity of 15 animal units per section, ranchers made \$181.65 more gross income per section from the grazing of yearling steers than from cow-calf production at 1938-42 price levels. The ranchers who grazed the steers had a smaller death loss of livestock, less capital loss in sale of cull cows, and a smaller investment in bulls. Moreover,

the grazing of yearling steers makes the ranching business more flexible during droughts. Pingray points out.

Besides the comparison of yearling steers and cow-calf production, Pingray's study shows the expense and income involved in ranch operation and under different range management methods.

Pingray has reported the results of his study in a new bulletin, "Cattle Ranching in Southeastern New Mexico." As long as this bulletin is available, it will be sent free of charge to anyone who requests it. Requests should be sent to the Bulletin Room, Extension Service, State College, or to the county agent.

Today's savings will protect tomorrow's happenings. Enroll now, where you work for the Payroll Savings Program for the purchase of U.S. Savings Bonds.

Ledger outfits and columnar sheets by Wilson Jones at The Advocate office.

### Heads Arab State



AHMED HILMY PASHA

OVER THE strong protests of Trans-Jordan and Iraq, Ahmed Hilmy Pasha (above), military governor of the Arab-held section of Jerusalem, has been appointed Prime Minister of the new Arab government for Palestine. The appointment was announced by the Arab League which, Trans-Jordan's King Abdullah declared, was tantamount to recognition of the partitioning of Palestine. (International)



# Announcement

## The Form OF THE GUY CHEVROLET Body and Paint Shop

South First Street—Artesia, N.M.—  
Saturday

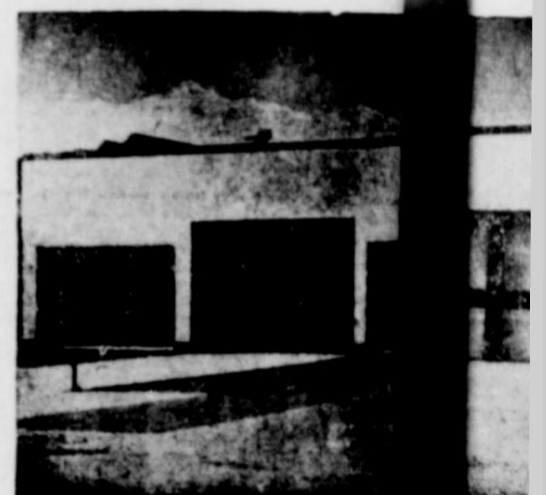
### OPEN HOUSE ALL DAY

We Invite You to Attend Our Formal Opening

and to Inspect the New Equipment

in the Various Departments—

All the Newest and the Finest Available



## SPECIAL FEATURES

- Radiator Cleaning, Repairing, Recoring
- DeVilbiss Dustproof Paint Room
- Porter Ferguson Hydro Method of Body Repair
- Complete Facilities for Application of Underseal Protective Coating for Your Car
- Automotive Glass Cut from Factory Patterns Assure You a Perfect Fitting Glass Replacement
- Seat Covers Tailored in Our Shop to Fit Your Car
- Factory-Type Baking Lamps for Spot Drying of Cars Finished Synthetic Enamel

### Our Greatest Desire Is to

# CONGRATULATIONS

TO

## CLYDE GUY

AND

## Guy Chevrolet Company

On the Completion and Opening of the New

## Body and Paint Shop

We Also Congratulate

## B. G. ROBINSON, BUILDER

for the Splendid Workmanship on This New Building

We Are Happy to Have Helped Furnish the Building Materials

## Kemp Lumber Company

Lowe Wickersham, Manager



**Opening**  
**COMPANY**  
**Shop**  
 Highway 285  
**October 2**



**Woodrow Butts Is Foreman Of New Body Shop**



Pictured here is Woodrow (Woody) Butts, foreman of the Guy Chevrolet Company body and paint shop.

He has been connected with the company in that capacity the last three years and, with Clyde Guy, helped plan the new body and paint shop building and the purchase of the finest and newest of equipment. With Guy he will be a host Saturday at the formal opening, from 8 o'clock in the morning to 8 o'clock in the evening.

**Fall Fashions Offer Variety Colors, Fabrics**

Fall fashions offer a wide variety of choices in colors and fabrics, but almost all emphasize the same style—a slim front with attention on interesting detail in back, according to Rheba Merle Boyles, extension clothing specialist at New Mexico A. & M. College. Miss Boyles adds that deep unpressed pleats, knife pleats, or box pleats at the back or side are the latest fashion news.

But there will still be variety in the silhouette, she says. The pencil-slim skirt and six-to-eight-gore skirts will be seen everywhere. Shoulder lines will remain softened and rounded.

"This fall fashionable women will find lots of room for choice in the exciting new sleeve styles," the clothing specialist explains. "Everything from the wrist-hug-

ging kind to the wide three-quarter length will delight m'lady's style sense. She may even select the double sleeve of the 'Little Women' era.

"Heavier coats will display graceful, swinging hemlines with designs that go everywhere. You'll find an extravagant look in the enormous pockets, deep cuffs, and large collars, often fur trimmed."

Here are some more of Miss Boyles' predictions for fall styles: The new suit this fall probably will be tweed. Contrast is the by-word. There will be "companion" coats in a fabric that matches the suit but with different color or pattern. Jackets and skirts will mix or match, as one pleases.

The suit style will be conservative—the jacket will be medium length with the boxy, double-breasted style much in evidence.

Rich elegance will be reflected in color choices this fall. Garments will be made in the same favorite fabrics with emphasis on tweeds for suits and rustling taffeta or faille for dresses.

Inexpensive zipper ring cases for the student. Advocate office.

Township plats in several sizes at The Advocate office.

**Maljamar News**

(Mrs. Kenneth Shields)

Mr. and Mrs. L. J. Kelly went to Hobbs Saturday to meet her mother, Mrs. R. L. Sanders of Anson, Texas. Mrs. Sanders came to Hobbs from Anson on the bus.

"Ma" Payne visited Mrs. Walter Story in Artesia Friday.

Peggy Jean Vowell spent the week end of last week with Mr. and Mrs. Ray Herricks of Loco Hills.

Approximately 40 persons attended the branding at the Son Taylor ranch of last week. Dinner was served on the lawn. Entertainment was furnished by Taylor, who rode a bronc, and Claude Crossley, who tumbled over a calf.

Mrs. Ken Whitely of Loco Hills brought Peggy home Sunday night of last week and visited her sister Mrs. Ott Vowel, and Mr. Vowel.

Grady Wright of Artesia was in Maljamar on business Tuesday of last week and was a dinner guest of Mr. and Mrs. Jimmy Williams.

Mrs. M. Blakley escaped burning Monday afternoon of last week when she thought her hot water heater was out and it exploded while she was trying to light it.

Patsy Vowell and Patricia Blake-

ly were ill last Thursday and Friday from a stomach ailment.

Maljamar had one of the worst hailstorms Monday afternoon of last week in several years. In 15 minutes .55 inch of rain fell, the government weather reporter, Mrs. Luther Kelley, said.

Mr. and Mrs. J. C. Davis went to Eunice Friday to visit Mr. Davis' relatives.

The Fellowship Club gave a "Dr. I. Q." program after church Sunday of last week. Peppermint sticks were given as prizes. Mrs. Jesse Ward, Mrs. Oscar Loyd, Jr., J. C. Leverett, Inez and Angie Mae Ward, Patsy Edwards, Henry Payne and Patricia Blakely attended.

Mrs. W. L. Nance and son, Pascal of Carlsbad were guests of her sister, Mrs. T. Davis and Mr. Davis last Thursday.

Mr. and Mrs. Ira Castleman left on their vacation for Oklahoma Saturday of last week.

Mr. and Mrs. Buster Brackeen of Hobbs visited Mr. and Mrs. Jimmy Williams Saturday.

Mrs. Elmo Young went to Denver City Tuesday of last week to visit Mrs. Ray Dunlap.

Mr. and Mrs. W. E. Scott and family of Artesia were out this week dove hunting.

**A FRESH KID IS UNABLE TO GET BABY'S GOAT**



THIS IS REALLY ENOUGH to get a baby's goat! Imagine, a fresh kid trying to horn in on a milk bottle—and with milk at the price that it is! But it happened, and at the Mineola, N. Y., Country Fair. The youngster, Janet Neville, seems strangely undisturbed, however, although she has good reason to protest. (International)

**TO SERVE YOU BETTER**

In Keeping with the Growth and Expansion of Artesia

We Too Have Expanded to Give the Citizens of This

Area the Best Facilities in This Region—

Service Better Than Ever Before!

**FEATURES INCLUDE**

- The Power Buffer Method of Car Polishing
- Duco Factory Matched Colors for All Late Model Cars
- The Bean Futur-Form Pressure System of Car Washing
- Steam Cleaning of Engines and Frames
- Lubereels Lincoln Overhead Greasing System
- Bear Machine for Wheel Aligning and Balancing, and Frame Straightening—Help Make Our Highways Safe by Using Bear Equipment
- And Many Other Services.

**Friends Through Service**

**CONGRATULATIONS**



CLYDE GUY

TO  
**CLYDE GUY**

One of Artesia's Most Progressive  
 and Farsighted Businessmen

AND TO

**Guy Chevrolet Company**

on the Completion of the New

**Body and Paint Shop**

A Credit to the Entire Southwest

**FIRST NATIONAL BANK**

Artesia,  New Mexico

### Study Of Sheep Body Weights Is Now Available

To improve the body weights of his sheep, a rancher needs a good system of selective breeding rather than only the use of the so-called larger breeds, reports P. E. Neale,

experiment station animal husbandman, in a new mimeographed publication, "Body Weights of Range Sheep." For the last four years, Neale has weighed range sheep of all representative breeds and ages on several ranches located in the different parts of the state. He weighed the sheep at the end of the winter period, or just before lambing, at the end of the summer period, at

weaning time, and again in January, or when the effects of winter began to be noticeable. On almost every ranch, he found that ewes varied in weight as much as 40 pounds, and lambs of the same age varied as much as 30 pounds. But he found little weight difference between the different breeds. He also found that feed conditions affected body weights of all range sheep; although ewe lambs, yearling ewes, and ewes 6 years and older lost more weight after drought years than did the ewes from 3 to 5 years old.

In "Body Weights of Range Sheep," Neale gives a full report of what he found to be the normal producer, of weight variations, and of causes of the weight variations. Copies of the report may be attained from the Agricultural Experiment Station, State College, or from county agents.

### Participation In Cotton Council Program Sought

A statewide campaign to enlist active participation of every New

### THE OLD HOME-TOWN By STANLEY



Mexico cotton man in the National Cotton Council's promotion and research program was announced by Delmar Roberts, of Anthony, chairman of the council's New Mexico unit and prominent cotton producer. Support of the cotton industry program conducted by the council is of vital importance during the period immediately ahead, Roberts declared. He described the fight for fiber markets both in the United States and abroad as "reaching white hot intensity during the next 18 months."

Increased promotion and research will be necessary if cotton is to win the battle for such key markets as bags and tire cord, he asserted. During the remainder of 1948 and 1949, the program to redevelop foreign markets for American cotton will be in its most crucial stage, he said. "The outstanding work the National Cotton Council already has done in building new markets has thoroughly proved the value of the organization to the industry," Roberts added.

"Never before has there been such unity of purpose and action among cotton farmers, ginners, warehousemen, merchants, spinners, and cottonseed crushers. But we can win cottons fight only when every member of the industry contributes his proportionate share to the Cotton Council's support." The cotton man said New Mexico reached the all-time peak of \$36,938,000. This was an increase

whose records show proof of a wife but not his child will be paid \$21 a month from Sept. 1 for the wife but will receive an additional \$14 a month for the child only from the date proof of the additional dependency is received by the VA.

Inexpensive zipper ring cases for he student. Advocate office.

Your future is safe with U.S. Savings Bonds.

### SATISFACTION

### ALL-WAYS

with GENUINE CHEVROLET

### SEAT COVERS



FROM 23.95 to 28.00 UP

1. Protect your upholstery
2. Cooler, more comfortable driving
3. Easily cleaned
4. Tailored to fit your car.

LIBERAL TIME PAYMENTS

Get Satisfaction All Ways

**GUY CHEVROLET CO.**

101-103 Main Street

### We Are Happy

to Have Done Our Part in Completion of **GUY CHEVROLET CO. PAINT AND BODY SHOP**

OUR SINCERE CONGRATULATIONS

to the Company and **CLYDE GUY**

It Was Our Pleasure to Furnish the

### GLASS

and Do the

### GLAZING

for This Artesia Asset

**Artesia Paint & Glass Co.**

824 S. First

Phone 369-W

**OUR HEARTIEST CONGRATULATIONS**

TO

**Clyde Guy and Guy Chevrolet Co.**

It Has Been a Pleasure

to Do Our Part in the Completion of Your

**Fine, New, and Complete Body and Paint Shop**

for Which We

Furnished Fixtures and Did the Wiring

**Richards Electric Shop**

514 WEST MAIN STREET

**Our Best Wishes**

TO

**Guy Chevrolet Company**

AND

**CONGRATULATIONS**

On Completion of the New

**Body and Paint Shop**

**WE ARE PROUD**

to Have Helped Equip This Splendid Shop by Furnishing

Bean Futur-Form Pressure Car Wash System

Globe Auto Hoist

Lincoln Overhead Greasing System

**Car Parts Depot**

Roswell, New Mexico

### CONGRATULATIONS

TO

**Guy Chevrolet Company**

on the Opening of Your New

### Body and Paint Shop

We Know It Is Equipped With the Best

That's Why We Were Permitted to Furnish You

**Porter-Ferguson Hyrdo Method**

FOR AUTO BODY REPAIR

**Bay-Lift Portable Pneumatic Auto Jack**

**Nalco Dritherm Lamps**

For Quick Paint Drying

**Acme Color Eye**

For Paint Mixing and Matching

**Two DeVilbiss Air and Water Separators**

**Newsom Paint & Supply**

Lubbock, Texas

### Will Warns Of Danger From Electric Fences

A very small electric shock can be fatal! The ordinary 110 volt circuit can be as deadly as 10,000 volts," said Ernest O. chairman, Artesia farm and safety committee, who pointed out that even the amount of current used by a seven-watt bulb is more than necessary for electrocution.

This is why the National Safety Council recommends extreme care in the selection and use of electric fences. Never gamble with a home electric fence controller, the safety committee advises. It requires precise equipment to regulate electric current within safe limits. The primary lighting current must be reduced to a small fraction of an ampere and interrupted at short intervals. No fence should be energized from any electric source except through a controller approved by a recognized testing agency.

In addition to the use of an approved controller, the National Safety Council recommends the following precautions that should be observed.

See that the equipment is installed correctly with good ground and lightning protection.

Instruct everyone around the farm how to disconnect the controller in case of an emergency.

Do not depend upon an electric fence to restrain bulls, boars, or other vicious animals.

Teach children not to tamper or play with an electric fence.

Provide insulated gate grips for opening and closing gate.

If anyone in the community is using an improvised or unsafe electric fence installation, try to have it removed and warn others of the danger.

Two-drawer, Art Steel junior filing cabinets, with or without locks. —Advocate office.

Inexpensive zipper ring cases for the student. Advocate office.

### Foods That Have Eye Appeal

By ALICE DENHOFF

SOME late summer and even the most stalwart appetite starts to lag and it is then up to the homemaker to introduce bright little touches to give food eye as well as palate appeal. Such touches may make a dent in one's time and energy, but they make little dent in the budget. A little "dressing up" can play fairy godmother to even the plainest dish.

A simple salad or dessert takes on an inviting party air immediately if prepared in a fancy mold. Vegetables lose their good-for-you look and look good when enticingly garnished. Try hard-cooked egg yolks pressed through a sieve, with petal-like sections of the white to dress up spinach. A few slices of tomato or lemon, a few radishes, a sprig of fresh green parsley or watercress, can put a touch of glamour on almost every dish from soup to dessert.

#### Appropriate Flavor

Dainty garnishes, not too elaborate, and of an appropriate flavor, are best to use. Gay little radish roses, celery curls, green and red pepper rings, strips of pimiento, cucumber slices, beet and pickle slices and fans, small fruits, bits of candied fruit or orange peel, fruit gelatine cubes, shreds of coconut, plain, tinted or toasted, and nuts are some of the many attractive garnishes.

To prepare radish roses cut off the root and with a sharp knife cut down from the tip toward the root so that the red outside curls

stands out like the petals of a flower. Drop the radishes into ice water, and after an hour or two the petals will curl back slightly.

To prepare celery curls cut the inner stalks into 3- or 4-inch pieces. With a sharp knife split each piece down into thin strips, stopping within an inch of the end. Drop into ice water and as they become chilled, the thin strips will curl.

To prepare pickle fans use small sweet gherkins, first splitting in halves, lengthwise, then cutting very thin parallel sections almost the length of the pickle. Carefully spread out the sections like a fan.

#### Cucumber Slices

To prepare cucumber slices, peel cucumber and score lengthwise with the tines of a fork, or with a scorer for the purpose; then slice very thin. Lemons may be scored the same way as cucumbers, then sliced, or they may be sliced and sprinkled with finely chopped parsley. Cucumber and lemon slices are appropriate garnishes for fish.

To prepare toasted coconut, spread coconut in thin layer in pan or baking sheet. Place under broiler or in 400 F. oven. Toast until brown, stirring frequently, and being careful that it does not burn. Toasted coconut has an especially intriguing flavor and may be used as a garnish on simple puddings, ice cream and desserts.

To prepare radish roses cut off the root and with a sharp knife cut down from the tip toward the root so that the red outside curls



### Soil 'Bank Account' Determines Returns

#### Check Up on Solvency To Assure Prosperity

Check up on your soil fertility "bank account." It's more important to you than the number of dollars you have in your commercial account.

Your present and future prosperity depends on your soil's crop producing ability. Crop producing ability, in turn, depends on the size of your soil fertility bank account—how you match deposits and withdrawals.

Every crop you sell carries with it nitrogen, phosphate, potash and



other plant nutrients. Unless you balance these withdrawals with good management "deposits" that replace nutrients, rebuild organic matter and repair damaged soil structure, your soil bank account will be overdrawn.

Among steps recommended for keeping your soil bank solvent are: Use deep-rooted legumes regularly in the rotation. Apply lime on the basis of soil tests. Use commercial fertilizer containing phosphate and potash as needed. Return manure, corn stalks, straw and other crop aftermath to the soil. Use contour cultivation and other conservation methods where necessary.

Just as you will get a notice if your checking account is overdrawn, lower per acre yield and higher per bushel costs will notify you if your soil bank account is being overdrawn.

The regular investor in U.S. Savings Bonds is a cheerful and hopeful man.

## CONGRATULATIONS

to

## GUY CHEVROLET COMPANY

in the Opening of Their New Building

We Are Honored

By the Opportunity to Take Part in the Completion

OF

This Ultra-Modern Addition to Our City

## NEW MEXICO PLASTIC & SANDBLASTING CO.

Distributors of

PRS Plastic Coatings

Artesia Hotel

## YOU'RE TELLING ME!

By WILLIAM RITT  
Central Press Writer

METEORS seen in the sky these nights are actually debris left over by the Tuttle comet which passed by in 1862, say astronomers. And we thought the rubbish collecting in this town was slow!

It cost more than \$2,500,000 to print the Record of the 80th Congress. Hoyt King wants to know what do they mean—"free speech"?

Bones of pigmy dinosaurs have been found in New Mexico. We didn't know dinosaurs came in pocket-size.

A Democratic senator says President Truman is making political hay out of his attacks

on Congress. The straw votes, however, indicate Dewey's doing some real pitching.

A man is shorter in the evening than in the morning—Factographs. Naturally, after he paid for his lunch at noon.

Paraguay has had five revolutions since February. Revolutions in that country seem to have a sort of chain reaction.

American Contract Bridge League has acted to soften penalties for certain mistakes made in the game. The slaying of one's partner for trumping an ace is still regarded, however, as a capital crime.

### Office Supplies at The Advocate



"IT'S FOR MY BANKER. HE'S AS SILENT AS THE SPHINX ABOUT THE PERSONAL AFFAIRS OF BORROWERS."

You can borrow here with confidence that everything will be kept confidential.

## FIRST NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

BANK PERSONAL LOANS ARE BEST

## Room-with a View!

You'll be sitting pretty and seeing plenty in this big, broad Futuramic Oldsmobile! Get in . . . stretch out . . . those spacious, deep-decked seats mean armchair comfort for six big people. Look out those wide, picture windows . . . look ahead . . . look back! You've got eye-filling visibility in every direction. You'll relax completely in the luxurious interior . . . you'll delight in the solid comfort of Oldsmobile's superlative "ride of the future." And wherever you go, eyes will follow the Futuramic Oldsmobile . . . admiring the superbly tailored body lines . . . thrilling to the dramatic design of the car of tomorrow.



### FUTURAMIC

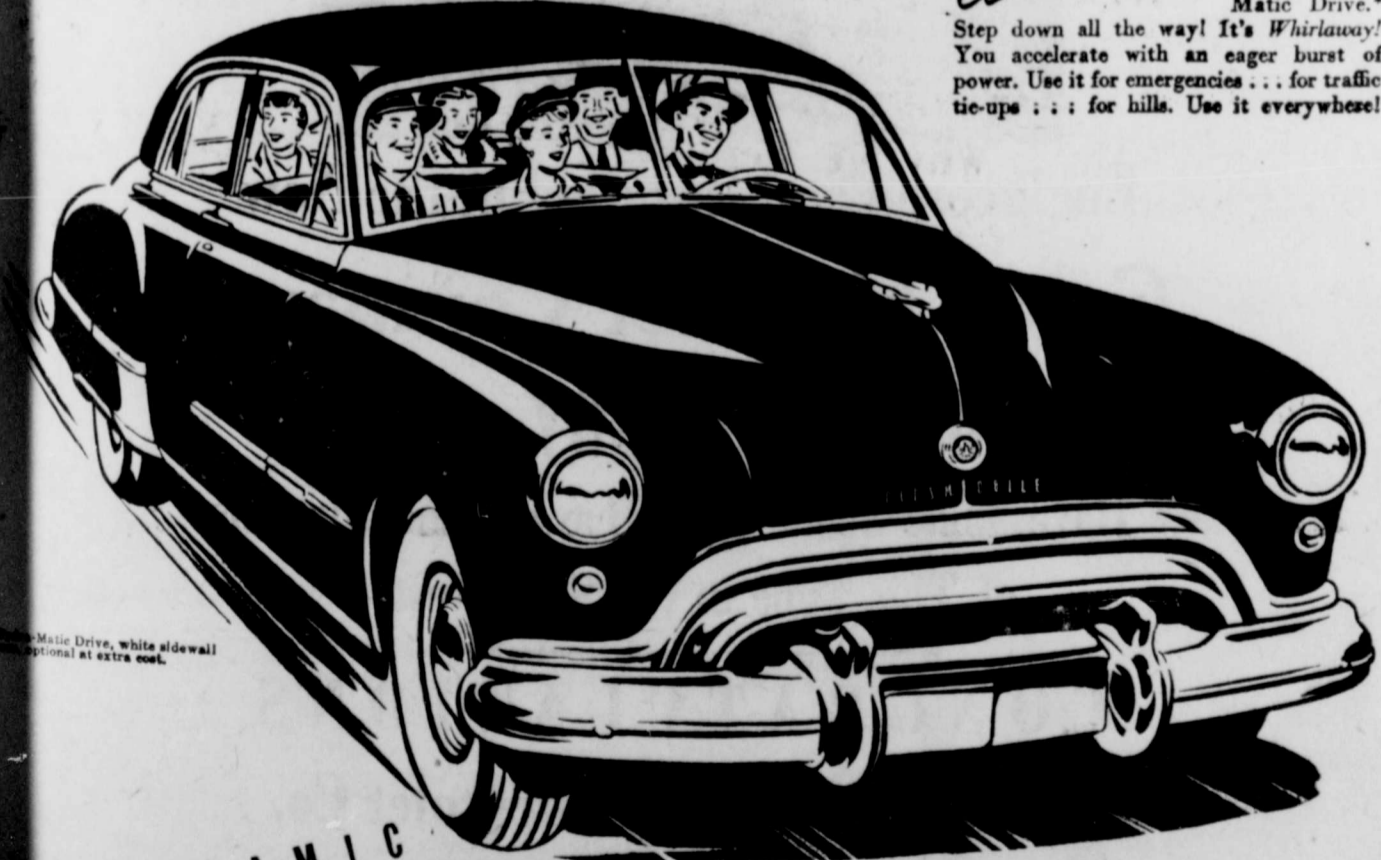
—in action, too!



WITH Whirlaway

Step down all the way! It's Whirlaway! You accelerate with an eager burst of power. Use it for emergencies . . . for traffic tie-ups . . . for hills. Use it everywhere!

All you do is sit and steer! No gearshift, no clutch to press with Hydra-Matic Drive.\*



## FUTURAMIC OLDSMOBILE

YOUR OLDSMOBILE DEALER

## Guy Chevrolet Co.

Artesia, N. Mex

Time in Henry J. Taylor, Mutual Network, Mondays and Fridays

## CONGRATULATIONS

and

## BEST WISHES

to the

## GUY CHEVROLET COMPANY

and

## CLYDE GUY

We Are Happy to Have Served as Your Plumbers

# Clem-Kaiser Co.

408 West Main

Phone 714

**Story of**

(continued from page one)

Van Swearingen as manager. That business, although related to Guy Chevrolet Company is a separate establishment.

Over the years, from wash rack man to head of one of the most complete automotive businesses in the Southwest, Clyde Guy has advanced with the community, changes in business methods, modernization of automobiles, and equipment and facilities for keeping them running.

**Co-Operation Is Needed For Grain Price Support**

Effectiveness of the 1948-49 price support program for wheat, corn, and other grains covered by the Government support program depends on the co-operation of farmers themselves, says C. V. Hemphill, chairman of the New Mexico State PMA Committee.

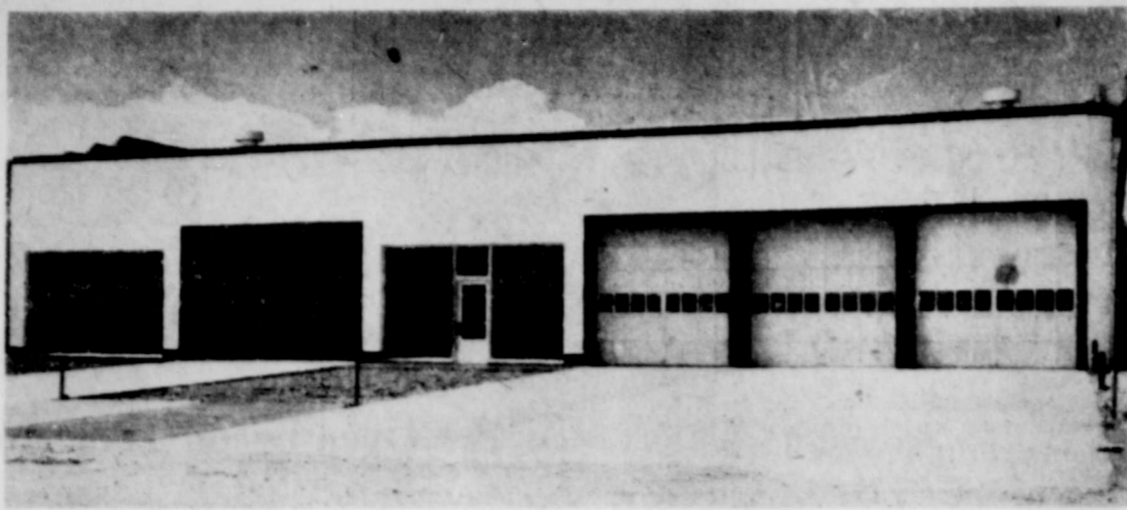
No farmer needs to take less than the support price for his grain if he will avail himself of the provisions of the price support program, the chairman explains. But it is up to the individual farmer to use the program before it can be effective in supporting prices for him.

Both loans and purchase agreements are available to support the prices of wheat, corn, oats, barley, rye, and grain sorghums. Where a farmer needs the money, he can obtain a loan at specified rates provided the grain is properly stored. Under the purchase agreement provision, the farmer specifies in the agreement the quantity of grain to be supported. He holds title to the grain and may sell it on the open market if he wishes. But under the terms of the agreement, the Commodity Credit Corporation stands ready to accept any quantity of the grain up to the quantity specified in the agreement and pay the support price for it. Acceptance of the grain by CCC is subject to grade specifications as outlined in the purchase agreement.

This year the combined crop of corn, wheat, oats, barley, rye and grain sorghums is expected to produce 6444 million bushels. That is a billion bushels more than last year and one and a half billion bushels more than the prewar average. Considering corn alone, storage will be needed for about 600 million bushels.

With little prospect of additional terminal and country elevator

**The New...**



...and the Old



—Gable Photos.

Here are pictured the new and the old Guy Chevrolet Company body, fender, and paint shops, somewhat of a contrast.

In the upper picture is shown the new shop, one of the finest and most complete in the entire Southwest, undoubtedly the best in New Mexico. It is described more fully in the principal news story about the opening Saturday of this Artesia asset.

The old building for many years belonged to Wilson & Anderson, now F. L. Wilson Feed & Supply Store, and was

used for grain storage and sales.

It was sold several years ago to Guy Chevrolet Company, and at that time was remodeled for use as a body and paint shop at the north end, across the alley from the original Guy building, and as headquarters for Clyde Guy, Malco Distributor, at the south end, the same as is the arrangement of the new building.

However, the new body and paint shop is west of the old building location, which is now ramp and drive for the new.

While operations were continued in the old sheet metal building, the new building was under construction behind it, with few people realizing just what was going on.

In fact, when the old metal building was being razed, some observers thought there had been a fire or tornado. But the razing revealed the fine structure built for Guy Chevrolet Company as a step forward by B. G. Robinson, builder and contractor.

storage, it is up to farmers to provide the additional storage, the chairman explains. Loans will be made on grain in acceptable temporary storage on farms. Action by farmers to provide permanent storage for their grain also is urged by

the chairman, as grain stored on farms is a stabilizing factor in supporting prices. More farm storage means that farmers will be able to spread marketing over the year instead of overtaxing marketing facilities at harvest time.

Your dollars grow when invested in U.S. Savings Bonds. \$3 will get you \$4 in 10 years.

Bates, the stapling machine that makes its own staples from a roll of wire, at The Advocate office.

**Automotive Tax Can Be Best Or Worst, Says Linn**

Motor vehicle registration fees and gasoline taxes "can be either the best or the worst taxes in our state," Fred Linn, executive secretary of the New Mexico Petroleum Industries Committee, declared.

"These special automotive levies can be the best taxes in our state if they are held at fair and reasonable levels, and if the revenues are used for the sole purpose of giving the motor taxpayers a full dollar's worth of roads for every tax dollar collected," he said. "They can be the best taxes then because they will foster the advancement of highway transportation, which is so essential to our economy."

"But they can be the worst taxes in the state if they are burdensome and unjust, exceeding actual needs

and the ability of the motorist to pay, and if any of this special tax revenue is used for any purpose other than development of our road system according to a sound and sensible long-range plan."

Linn said it is up to the people of the state to resolve that automotive levies here will be "the best taxes, producing lasting values in sound highway investments, and imposed at rates that highway transportation, private and commercial, can meet without undue hardship."

"Everybody has a stake in highway transportation," he continued. "Everybody depends upon it, and everybody benefits from good highways, soundly financed. Therefore, everybody—not the motorists alone, but everybody—should maintain a keen interest in automotive taxation and in the use that is made of revenues derived from this source."

ADVOCATE WANTS ADS GET RESULTS

**NEW HEAD OF JEWISH VET GROUP**



THE NEW COMMANDER of the Jewish War Veterans of America, Myer Dorfman (right) of St. Paul, Minn., is congratulated by the retiring JWV head, Brig. Gen. Julius Klein of Chicago, after Dorfman's election to the post at Lake Klamesha, N. Y. The new commander of the veterans' group served with the Navy during World War I. (International)

**CONGRATULATIONS**  
to  
**Guy Chevrolet Co.**  
On the Completion of the New  
**Body and Paint Shop**

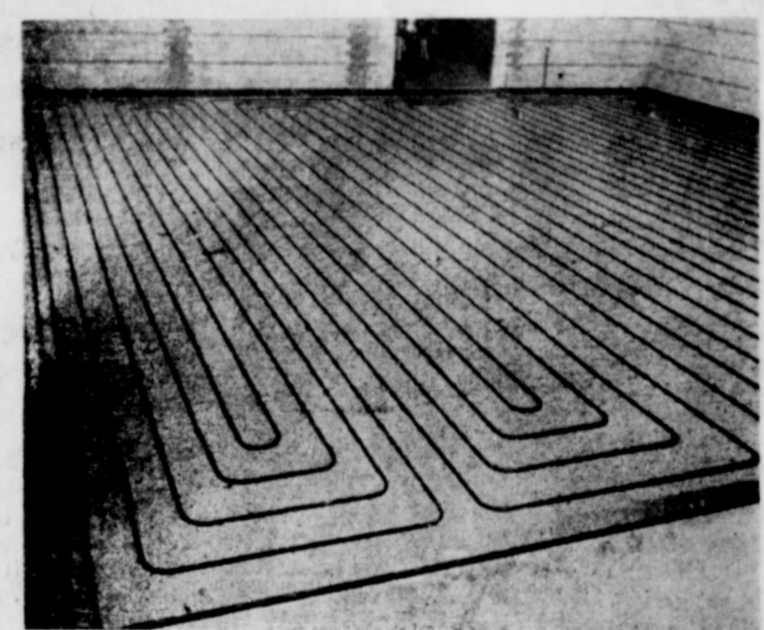
We Consider It an Honor to Have  
**INSTALLED**  
**THE ROOFING**  
for This Splendid Building

Which Is Definitely an Asset  
to Southeast New Mexico and  
This Section of the Nation.

**HAMILTON**  
**ROOFING CO.**  
303 Railroad Ave.  
Roswell, New Mexico

**WE CONGRATULATE**  
**THE ARTESIA COMMUNITY**  
on the Foresightedness of  
**Clyde Guy**  
and  
**Guy Chevrolet Company**  
in the Planning and Building of the New  
**Paint and Body Shop**  
We Are Proud to Have Written the  
**INSURANCE**  
On This Splendid Artesia Business Asset  
**Artesia Investment Co.**  
Harry Nelson and Bill Hunter  
Booker Building

**Radiant Floor Panel Heating**



Engineered and Installed in the New  
**Guy Chevrolet Company**  
**PAINT and BODY SHOP**  
We Have Made Some of the Largest Installations  
of This Type in the Southwest

**CONGRATULATIONS**  
**Clyde Guy and Guy Chevrolet Co.**  
**American Heating and Ventilating Co.**  
C. O. Bunn, in Charge of Installation  
3732 N. Fourth, Albuquerque