

A MERRY CHRISTMAS

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The Entire Family

THE ARTESIA ADVOCATE

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SUNDAY

5¢

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VOLUME FIFTY-TWO FULL LEASED ASSOCIATED PRESS WIRE

ARTESIA, NEW MEXICO, SUNDAY, DECEMBER 25, 1955 PRICE FIVE CENTS

NUMBER 257

FLOODS REACH DISASTER STAGE

Christians Again Turn Thoughts To Bethlehem

THE ASSOCIATED PRESS Christians, wherever they are in the world, turned their thoughts today to the little town of Bethlehem as Christmas observances again emphasized age-old hopes for peace and good will.

From the winter-darkened top of the world where Americans and Canadians are building the Distant Early Warning radar line beneath the Aurora Borealis, to the Byrd expedition on Antarctica, it was the same story. Christians were together, in thought if not in fact.

Chiefs of state and ordinary folk planned their celebrations in their own way.

Bracero Work Contract Reached For Another Year By Officials

MEXICO CITY (AP)—Another extension of the agreement for which Mexican farm workers help out in the United States was announced by the U. S. State Department and Mexico's Foreign Ministry yesterday.

The agreement provides generally that Mexican workers may enter this country to work on farms and ranches and must be paid the prevailing wage.

Artesia City Thefts Occupy Police Here Saturday

Artesia city police said Saturday that they had received reports of petty thefts during the past 24 hours.

The first labor contracts under the new treaty are expected to be delayed until March, since labor demands now are slack.

Chicago Man, 73, Is Okayed For \$100,000 Policy

CHICAGO (AP)—Dr. Herman N. Bundesen learned from his insurance company today he's a good practitioner of what he preaches.

His insurers told him they'd accept his application for a new policy for \$100,000. They also said they'd issue him one for a million dollars if he would undergo examination by another doctor. He already passed a rigid exam for the \$100,000 policy.

Santa To Have Rough Ride He Uses Sleigh In State

THE ASSOCIATED PRESS Unless something unexpected happens Christmas Eve, Santa is going to have a rough and uncomfortable ride.

The only freezing temperatures in the state Saturday morning were at Grants, with 31, and Farmington, with 32 degrees. More typical were Las Vegas, with 52, Tucuman, 51, and Albuquerque and Santa Fe, with 40.

The warm westerly winds are expected to continue blowing through Christmas Day, stirring up some dust in the eastern plains.

After 24 hours' intermittent questioning, he admitted beating Gillatt with an automobile tie rod in an argument over a repair bill on Sharp's automobile, the district attorney said.

Sharp is a brother-in-law of Oliver Thomas Bell of Nucla, who is held in the Colorado Penitentiary to await a murder trial here.

Police said that at least one or two persons were believed dead in the explosion, which occurred shortly before 8 a. m. and rocked the east side of the Oklahoma City business district.

hower grandchildren — David, 7; Barbara Anne, 6; and Susan, 4 — will sing Christmas carols they have been practicing earnestly.

The children's mother, Mrs. John Eisenhower, and the newest member of the family, Mary Jean, will not be on hand. They will be at Walter Reed Hospital, where the baby was born Wednesday. But the mother planned to have Christmas dinner with the family Sunday.

Across the Atlantic, Queen Elizabeth II was with her family at Sandringham, the 7,000-acre estate in Norfolk where the British royal family has been gathering for Christmas since the days of the Queen's great-grandfather, Edward VII.

The annual Christmas midnight (Continued on Page Four)

Month's Grace Of Sorts Granted To Get Licenses

SANTA FE (AP)—If you drive after Jan. 1 without a new driver's license, you'll be violating the law even though a month's grace period of sorts has been allowed.

Emilio Naranjo, chief of the Driver's License Division, said a month's grace period has been extended for procuring driver's licenses without examinations. It doesn't mean you can drive on an old license however.

Uranium Miner Held In Death Of Coloradoan

MONTROSE, Colo. (AP)—Frank O. Sharp, a 23-year-old Uranium miner, was held without bail in Montrose County jail Saturday, charged with the murder of a Nucla (Colo.) garage operator.

Dist. Atty. Theodore L. Brooks filed a murder complaint minutes after a coroner's jury ruled that Friday Chester L. Gillatt, 50, died from blows inflicted by Sharp with a felonious intent.

Brooks said the husky young miner, who lived alone at a trailer camp near Uravan, Colo., admitted the slaying.



JOY TO THE WORLD; THE LORD HAS COME—those words seem to jump from this photo of young carolers in front of the First Presbyterian Church. All Artesians are joining the world in once again singing praises of the birth of the Christ Child—our Savior and Redeemer. The joy of His birth is a never-ending source of strength and kindness, may it ever be the factor which permits us to say—Peace On Earth To Men of Goodwill. (Advocate Photo)

Sale Of Driver's Licenses Moving Along At Snail's Pace

The low run of drivers' license applications to date indicates a last minute rush with long lines to sweat out, Dallas Golden, in charge of issuing the licenses, said here yesterday.

At the present time, 1,352 operators' licenses and 416 chauffeurs' licenses have been issued at the city hall. This is far below last year's issue on the corresponding date, Golden said.

Oklahoma City Blast Levels Business House

OKLAHOMA CITY (AP)—A two-story brick building was demolished by an explosion today, injuring a dozen persons and trapping several others in the ruins.

Police said that at least one or two persons were believed dead in the explosion, which occurred shortly before 8 a. m. and rocked the east side of the Oklahoma City business district.

Pope Pius Asks Atomic Weapons Be Renounced

VATICAN CITY (AP)—Pope Pius XII, in his 17th annual Christmas message, called on the world today to renounce atomic tests and the use of atomic weapons.

The 79-year-old spiritual leader of more than 450 million Roman Catholics said control of nuclear weapons involves three simultaneous steps; renunciation of experiments with such weapons, renunciation of their use, and general control of all armaments. He called for an international agreement to achieve them.

Artesian Denies Drawing Pistol During Quarrel

During arraignment in justice of the peace court here yesterday, Luther Pearson, 22, pleaded innocent to a charge of drawing or handling a deadly weapon in a threatening manner in an argument with a former employer.

A preliminary hearing was set for Dec. 27 and Pearson was held in lieu of \$500 bond.

Artesian Denies Drawing Pistol During Quarrel

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Clothing Stolen

An Artesian man, Buff Runyan, reported to police yesterday that some clothing was stolen from his son's car as it was parked in front of a dance at Lovington Wednesday night.

Reported taken from the car were a suede coat, a new pair of cowboy boots, a leather zipper traveling bag and a shaver of foreign make.

President Authorizes "Blank" Check Help For Coast Areas

SAN FRANCISCO (AP)—Rising California floods, called a "major disaster" by President Eisenhower, today forced a city of 12,500 into a massed evacuation and left at least nine persons dead, scores missing and thousands homeless.

Helicopters, boats and Army amphibious craft rushed to stricken areas throughout the north half of the state, rescuing hundreds of marooned. Three other persons perished in floods, now subsiding, in southern Oregon. The gambling and divorce city of Reno, Nev., was flooded by the overflowing Truckee River which threatened damage exceeding the \$2,500,000 flood of 1950.

Artesia Man Involved In 1st Fatality

By THE ASSOCIATED PRESS

New Mexico's Christmas weekend was marred early Saturday when a pedestrian was struck and killed by a big tank truck, driven by an Artesian man, 9 of a mile east of Gallup on U. S. 66.

State Policeman S. Gallegos identified the truck driver as Ullis E. Deen, 41, of 1111 S. First St., Artesia, and said he was driving a tanker belonging to the G. E. Kennedy Auto Co., Gallup.

Fatality - Free
2,057
Days In Artesia

Gallegos said a witness, Mrs. Syble Hearne of Las Vegas, Nev., told him the victim, identified as Joe G. Kee, age and home unknown, was walking in the path of the truck, and the truck driver apparently did not see him until the big vehicle was upon Kee.

"Yes, Virginia, There's A Santa" Is Never Boring Christmas Story

One of the never-boring Christmas stories, is that of a little girl who wrote a big metropolitan newspaper asking if there is a Santa Claus and the answer she received.

It is with pride we reprint the letter and answer today.

Is There a Santa Claus?
We take pleasure in answering at once and thus prominently the communication below, expressing at the same time our great gratification that its faithful author is numbered among the friends of The Sun.

"Dear Editor: I am eight years old. Some of my little friends say there is no Santa Claus. Papa says 'If you see it in The Sun it's so.' Please tell me the truth: Is there a Santa Claus?"

Virginia O'Hanlon
Virginia, your little friends are wrong. They have been affected by the scepticism of a sceptical age. They do not believe except they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, and measured by the intelligence capable of grasping the whole of the truth and knowledge.

Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist and you know that they are about and give to our life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus. It would be

as dreary as if there were no Virginias. There would be no children—like faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You may tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernatural beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

No Santa Claus—Thank God! he lives, and he lives forever. A thousand years from now, Virginia, nay, then times ten thousand years from now, he will continue to make glad the heart of childhood.

Christmas Is The Time For Family Affection

By DOROTHY V. WHIPPLE M.D. AP Newsfeatures

That tender delicate something called Christmas Spirit is often lost by the wayside in the bustle and haste and just plain work of Christmas. Don't let it happen in your family.

Christmas is a time when we can all show the better side of ourselves and not be embarrassed doing it. We can show our family how much we really love them. We can let our friends and relatives know that they are important to us too.

Let us hope we do this something that the whole year around but most of us pull away from what we call sentimentality and hide our feelings behind the shells we use to protect ourselves from hurt.

But at Christmas the barriers are down and the very best that is in us shines out.

Do try to give the children this feeling of the goodness of Christmas.

Even for little children Christmas is not a time of just receiving things. Christmas is a time of sharing. Children can get much joy from helping in the family Christmas plans.

You'll have a Christmas tree, and probably you'll put up some Christmas decorations and then the little packages will accumulate under the tree.

Let the children take part in all these activities. Let them feel that each and every one of them has helped create the gay festivity of the season.

The feeling is so much more important than the perfection of the finished product.

Let the children make decorations for the tree and the house. For the very little ones a few Christmas seals pasted on a piece of colored paper on the tree. Slightly older children can string bright red cranberries or popcorn and make paper chains and lanterns. Older girls (or little ones with your help) can make fancy shaped Christmas cookies to be hung on the tree and given to admiring guests. The stores are full of materials to make all sorts of Christmas decorations. Use your imagination and start your children contributing to the atmosphere of your home.

Then there's the question of Christmas presents. Every family has some Christmas presents to give that are just plain duties. Much as you'd like to feel that all of Christmas was full of true love and friendship, there's no use kidding yourself about some of it. Just accept the fact — life's like that. But don't talk about it much. Go off and get it done. It's like paying taxes — painful but necessary.

But gifts in the family are not like that. Encourage the children to give as well as receive. But don't go out and buy "something for Susie to give Daddy."

As Susie feels Christmas coming, she'll enjoy planning. She'll wiggle with excitement as she crumples a piece of Christmas paper around a hunk of clay that roughly resembles a man.

And on Christmas morning when the packages are unwrapped, can't you see her beaming little face as she carries her present over to Daddy? Susie will love the expensive tricycle you have gotten for her, but she'll grow more in the image of Christ if she has the opportunity to feel the true joy of giving as well as receiving.

Christmas is work especially if you're going to have guests, but don't let the work blot out what it's all about.

Hospital Employees Hold Yule Party

Artesia General Hospital employees held a Christmas party Friday afternoon in the dining room. Gifts were exchanged, and the city presented each with a basket of mixed fruits.

Refreshments of cake and coffee were served.

Hospital Record

Admissions Dec. 23—Mrs. A. H. Lowrey, 1202 Sears.
Dismissed Dec. 23—Mrs. David Wyche, Mrs. J. N. Foster, Mrs. Cecil W. Woods, Mrs. G. T. Nichols, Mrs. Sam Torres, Mrs. Charles Wilson and daughter.

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There Is A Santa, Popular Theme Of TV And Radio

By CHARLES MERCER
NEW YORK (AP)—By the time the Christmas weekend is over it will be a very unhappy person in deed who doesn't realize there is a Santa Claus after all.

This is the theme of many Christmas television and radio programs—and it's a pleasant one. It will be the weekend of the happy ending.

For example, a friend just tagged me into a projection room for a showing of "It's A Great Life" NBC-TV, Sunday, 7 p.m., Eastern time. Quite appropriately, next Sunday's show is called "There Is A Santa Claus." It won't win any prizes, but it's the kind of show I think you'll enjoy viewing after the turkey on Christmas day.

Christmas is a time for good stories. Sam Gallu, creator and producer of "Navy Log" (CBS-TV) Tuesday evenings, told this one the other day.

During World War II there was a Navy officer who got mighty tired of being a physical fitness instructor in stateside bases. So he volunteered for something called "underwater demolition." Next thing he knew he found himself in England, a year before the Normandy invasion.

The English instructed him in two things: psychology and how to paddle a kayak. One night they put him and his kayak on a small swift boat and shot him across the channel. "Take your kayak," ordered the skipper, "paddle ashore and come back with a bucket of sand." Well it was a screwball war, our hero figured. So he paddled ashore was shot at by Germans, but returned safely from the beach with the bucket of sand. The only landmark he remembered seeing was a church steeple. When he returned to England he was ordered back to the States. What a war!

But on Normandy D-Day our hero found himself on a ship off the beachhead. There was a haunting familiar church steeple. Then a fellow officer told him: "I just heard a crazy story. They say about a year ago the British sent some men ashore along here to get a bucket of sand. From that sand they determined all kinds of things—what type of tank treads to use in the invasion, what kind of assault boats, even what kind of shore defenses to expect. Isn't that a crazy story?"

It will be the theme of a forthcoming "Navy Log" drama.

Dividends Planned On Vet Insurance

Regular annual dividends will be paid during 1956 on National Service Life Insurance, which originated in World War II and on U. S. Government Life Insurance, which originated in World War I.

Payments to eligible veterans will be made shortly after the anniversary date of each policy, beginning in January and ending in December, 1956. On NSLI, this includes both term and permanent plan policies. On USGLI, it includes only permanent plan policies. Term USGLI policies are excluded from the 1956 dividend, as in the past. No dividends have been paid on these policies for many years because the mortality and disability experience among this group has been such as not to provide any margin for dividends. Policies under waiver of premium for free insurance in service will not be eligible while under waiver.

Policyholders who already have designated a dividend payment option for previous dividends and who do not wish to change it, will not have to give VA any additional authorization for the 1956 payment. Those who wish to change their previous dividend payment option for the 1956 declaration, must notify the VA office handling their account. This notification, should be filed well in advance of the 1956 anniversary date of their policies.

Information concerning other benefits may be obtained from William E. Hall, Veterans Administration contact representative from Carlsbad, who will visit Artesia, at the Veterans Memorial Building Thursday, from 9:00 a.m. to 12:00 noon and from 1:00 p.m. to 4:00 p.m.

DIRECTORS ANNOUNCED
WASHINGTON (AP)—Directors were announced Saturday for Region 18, New Mexico and Arizona, by the AFL-CIO here. They were Elmer P. Theiss, director, and William J. Smith, his assistant, Phoenix, Ariz.

Mr. and Mrs. Roy V. Clark left Saturday for El Paso, to spend Christmas with their three daughters, Mr. and Mrs. W. J. Kennedy and family, Mrs. E. T. Ingram and family, and Mr. and Mrs. Charles Ward of Alamogordo, who will go to El Paso for the family celebration.



Mr. and Mrs. Paul Zeleny are announcing the engagement and approaching marriage of their daughter, Carolyn Sue to Durwood "Poke" Bowden, son of Judge and Mrs. Faugh Bowden of Eunice. The couple has chosen Jan. 28 as their wedding date. The ceremony will take place at the home of the bride-to-be parents with Robert Waller, evangelist of the Church of Christ performing the ceremony. The bride-elect was a member of Artesia High School graduating class of 1954 and at present is a student at Eastern New Mexico University, Portales. Her sorority is Kappa Delta Alpha. The bridegroom-to-be graduated from Eunice High School and is employed by Western Co., Odessa, Texas. They will reside in Odessa.

PERSONAL MENTION

Miss Dora Russell of Clovis has arrived to spend the holidays with her parents, Dr. and Mrs. Chester Russell.

The Rev. and Mrs. Ralph O'Dell and family will spend Monday in the home of Mr. and Mrs. Leo Hicks. The Rev. Mr. O'Dell was former pastor of the First Presbyterian Church here.

Mr. and Mrs. L. M. Berry of Pecos, Texas, arrived Friday to spend Christmas with his brother and family, Mr. and Mrs. C. H. Berry.

Guests in the home of Mr. and Mrs. Ralph Shugart for the holidays are their son, Dr. and Mrs. Ralph Shugart, Jr., and son, Stephen of Denver, Colo., daughter, Mr. and Mrs. Bernard Johnston and daughter, Mary of Roswell, and Mrs. Shugart's sister, Mrs. Mary Middleton of Marion, Ind.

Miss Sandra Barr, a student at Draughon Business College, Lubbock, Texas, arrived this week to spend the holidays with her parents, Mr. and Mrs. Ralph Barr.

Miss Betty Jo Kaiser, student at the University of Oklahoma, arrived this week to spend the holidays with her parents, Mr. and Mrs. G. E. Kaiser, 1102 W. Quay.

Mr. and Mrs. Kenneth Meadow of El Paso, arrived Wednesday to spend the holidays with her parents, Mr. and Mrs. W. W. Maxwell.

Mr. and Mrs. Robert McQuay of Portales are here for the holidays visiting his mother, Mrs. Bille McQuay, and his father, R. F. McQuay.

Mr. and Mrs. M. C. Livingston left Friday afternoon for Albuquerque to spend Christmas with their daughter and family Mr. and Mrs. Duane Hillard and son, Mike.

Mrs. Margaret Bildston is in Denver, Colo., for the holidays, visiting her brother and family, Mr. and Mrs. T. E. McIntyre.

Turner, Sally, Janis, and Paul Turner, who stay with their uncle and aunt, Mr. and Mrs. Jack Spratt, during school term have gone to Carrizozo to spend the holidays with their parents, Dr. and Mrs. J. P. Turner Christmas morning. Mr. and Mrs. Spratt and her mother, Mrs. F. P. Turner will go to Carrizozo for the day.

Washington On Delaware Again A Popular Picture

By RUSSELL LANDSTROM
WASHINGTON CROSSING, Pa. (AP)—The painting which dramatizes America's own Christmas story—Washington's crossing of the Delaware in 1776—enjoys high favor again, historians say, after a long lapse into neglect and even ridicule.

"For the first 100 years after the event, on that Christmas night 179 years ago, the story was a national favorite," said Mrs. Ann Hawkes Hutton, member of the Washington Crossing Park Commission.

Among those impressed by it was a young man named Emanuel Leutze. Born in Germany, he spent most of his early years in Virginia and was educated there and in Pennsylvania. He steeped himself in the Washington story. He went to Valley Forge. He came to this crossing and visualized the preparations for the passage across the river which culminated in the Battle of Trenton. In 1851, after studying art in Germany, he put his big inspiration on big canvas—21 by 12 feet.

Many critics derided the painting. They said Leutze was too Teutonic to interpret so basic an American theme, that his river resembled the Rhine more than the Delaware, that even allowing an artist the right of arranging his figures for purposes of composition Leutze shouldn't have had Washington standing in the boat, that he used the American flag before it was adopted, that the ice cakes in the river were too big.

For all that, the public acclaimed Leutze's work. By the turn of the century the painting had become the best known historical work of its kind both in Europe and in North America.

Yet even then its general popularity was falling off. Partly because "modern" art critics were unrelenting in their assaults. But a change became apparent in the 1940's. Mrs. Hutton said, and a re-birth of patriotism during World War II obviously helped to bring it about.

Mrs. Hutton a few years ago helped persuade the Metropolitan Museum of Art in New York to lend the Leutze painting on contract until 1957 for exhibit at the park here. Since then millions of visitors from all parts of the world have been drawn to the park.

In the last year or two, Mrs. Hutton said, reproductions of the painting again have appeared on magazine covers, postcards, souvenirs, Christmas cards, pocket-book medallions and even on fashionably decorated living room walls.

ASPARAGUS VINAIGRETTE
Ingredients: 1 jar (3-4 ounces) green asparagus, 1/2 cup salad or olive oil, 3 tablespoons of vinegar, 1/4 teaspoon paprika, 1 tablespoon chopped sweet pickle, 1 tablespoon chopped onion, 1 teaspoon salt, 1/4 teaspoon pepper.
Method: Remove lid from asparagus; save lid. Drain liquid from asparagus. Mix all the remaining ingredients together. Pour mixture over the asparagus. Replace lid tightly. Store in the refrigerator overnight before serving.

POSITIONS ANNOUNCED
ALAMOGORDO (AP)—The operating committee of the USO has named two local men to serve with the service organization here. They are Robert J. Seller, local attorney, and County Agent Walter Wade.

and Mr. Feather's sister, Miss Shirley Feather of Roswell.
Mr. and Mrs. E. B. Bullock will go to Carlsbad Christmas Eve and day to visit their daughters, Mrs. P. D. Wilson and Mrs. Ernest Snafer and families.

Brenda Petty of Dallas, formerly of Artesia, arrived Friday to spend the holidays with friends.
Guests in the home of Mrs. C. E. Mann and her daughter, Mrs. Helen Henson, are daughter and sister, Mr. and Mrs. Tom Gettyas and children, Ronnie and Charlotte, of Decatur, Texas, and Mrs. Henson's son, Charles of the U.S. Air Force Base, Sacramento, Calif.

Mr. and Mrs. Jim Hill plan to spend Christmas day in Roswell with relatives and friends.
Mr. and Mrs. M. L. Wise and children left Friday afternoon for Big Spring, Texas, to spend Christmas with her parents, Mr. and Mrs. Lester Wise.
Mrs. Harper, San Angelo, Tex., is spending the holidays with her son and family, Dr. and Mrs. R. H. Harper.

Guests to be in the home of Mr. and Mrs. L. B. Feather for the holidays are their son, Bob of Springville, Ariz., son Bill of El Paso, daughter, Miss Shirley of Denver.

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Linda Richardson, the Ginger Grahn, daughter of Mr. and Mrs. B. L. Richardson J. Grahn. SHARLA MENEFEFE, daughter of Mr. and Mrs. H. R. Menefee. Verna Jean G. daughter of Mr. and Mrs. Dick Turner. Wanda W. daughter of Mr. and Mrs. Byron Oglesby. Mrs. Homer Mayberry. Mrs. Homar Mayberry. Mrs. Dick Turner. sponsor.



TERESA OGLESBY, Marilyn Mayberry, the ELLA JO TURNER, WANDA W. daughter of Mr. and Mrs. Byron Oglesby. Mrs. Homar Mayberry. Mrs. Dick Turner. sponsor.

Masons To Install Worthy Patron, Matron In Ceremony

At a public installation ceremony at 8 o'clock Tuesday evening at the Masonic Temple, Mrs. Helen Henson will be installed as worthy patron, and John Goodwin as worthy matron.

Other officers to be installed with them are Lucetta Akins, associate matron; Basil DeMars, associate patron; Helen Stinnett, secretary; Elva Hogsett, treasurer; Virginia Mayes, conductress; and Gertrude McDorman, associate conductress.

Mrs. Earl Cox is the outgoing worthy matron, and Earle McDorman, outgoing worthy patron.

All-American Girl Tops In The World Of Glamor

By VIVIAN BROWN
AP Newsfeatures Beauty Editor
In 1955 American man showed that he appreciated beauty. Bubble dancer stock went down and the real-American look paid big dividends.

What is the American girl look? It is more than two-faced — it has four or five faces.

It is the pixie beauty of Audrey Hepburn. The sexy glamor of Ava Gardner. Regal beauty like Grace Kelly's. And just plain beauty like Liz Taylor's.

One quality all of these popular '55 types had in common was ladylike charm. None depended on artificiality to boost her stock.

Poise was another quality that distinguished these girls from other females. As one connoisseur of beauty put it: "I'm not supposed to be partial, but I'd say Ava Gardner is the sexiest type in Hollywood today. But it doesn't hit you with the 'had brassy types exuded a few seasons ago. She's soft and kittenish but has a good deal of comph at the same time."

The quiet reserve that Grace Kelly displays doesn't make her a cold type, according to another gentleman. He described her beauty by saying, "Man, she's cool!" which is about the warmest compliment a man can pay a gal these days, we understand.

"Pixie-faced Audrey Hepburn has 'understanding eyes' that appeal to one admirer. He says: 'Hepburn's eyes make her different from other women. I'm a fellow who's into the eyes — the mirror of the soul' analysis. It tells more about a woman than any other feature."

BERNALILLO (AP)—The Education has announced that it accepted the resignation of P. Olguin as superintendent of Bernalillo public schools. His resignation is effective Jan. 1, 1956.

Method: Beat egg, add salt, 2 1/2 spoon vanilla.

MERRY CHRISTMAS ARTESIA PUMP CO.
1207 S. FIRST PH. SH 4-2000

Merry Christmas
DOWNEY TRUCKING, INC.
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Out Of The Pantry

By Cecily Brownstone
 Associated Press Women's Editor

herry pies are now available nationally. Such a staple as shortening now in new form. It has the advantage of a golden color and needs no refrigeration. Chocolate comes a new way. A six-ounce package of small pieces of semi-sweet chocolate may be had in mint flavor. Marshmallows, too, come midget-size so as to save cooks sticky kitchen cutting. Best of all, food processors and distributors seem to be paying more attention to consumer gripes. Grated Parmesan, for instance, is being packed in wide-mouthed jars as well as in sifter-type containers. Diet-conscious Americans get new desserts. Fruit-flavored sugar-free gelatin now comes in six flavors. Chocolate, vanilla and butter-scotch puddings are also here in low calorie form. And everybody ate outdoors. Our yen for open-air meals got Mom out of the kitchen and Dad close to the fire! To help along the trend, there were mountains of man-size aprons and chefs' hats, spicy refreshments, hot dogs, hamburgers, grills, outdoor lighting equipment, tongs, skewers and hibachis. Just to set the official seal on the business, two of America's most distinguished food writers, Helen Evans Brown and James A. Beard, contributed "The Complete Book of Outdoor Cookery." Say authors Brown and Beard: "We have two definite opinions about charcoal cookery. We believe that it is primarily a man's job and that a woman, if she's smart, will keep it that way."



TOYS FOR TOTS—The three veterans organizations, the Veterans of Foreign Wars, the American Legion, and the Disabled American Veterans, will deliver these toys, only a portion of which are seen here, to more than 100 children of needy families Saturday night. Veterans, schools and civic clubs of Artesia collected the toys which were contributed by the children of the city and repaired by veterans, working evenings. (Advocate Photo)

Margaret Named Woman of '55 Proving World Loves Love Tale

By DOROTHY ROE
 Associated Press Women's Editor

Proving that all the world loves a love story, Princess Margaret Rose of Britain was named Woman of the Year by the annual vote of women's editors of Associated Press newspapers throughout the country. From the standpoint of news value, there was no doubt that the royal romance of the young princess and the dashing but divorced Group Captain Peter Townsend fired the imagination of the whole world for several weeks this fall, while true love was weighed against royal tradition. And when duty to church, state and family won over personal happiness, headlines around the world were just as big and black as they were on that other occasion almost a generation ago when Margaret's uncle, King Edward VII, made a different decision and renounced his throne for "the woman I love."

Voting on women news personalities outstanding in their various fields in 1955, the women's poll named the following:

Grace Kelly, the young actress from Philadelphia who won film land's highest award early in the year, was named tops in entertainment for 1955 by vote of AP managing editors as well as women's editors. So great has been her impact on the American public that she has started a whole new trend in the standard of film beauty and has influenced many of this year's fashion collections, all of which stress the fresh young American look. Grace Kelly, a nice girl from a nice family, has made good taste glamorous.

Runner-up in the vote for actress of the year was Helen Hayes, often called first lady of the American stage, whose 50th anniversary on Broadway was honored by having a theater named after her. Almost unanimously, Clara Boothe Luce was voted woman of the year in politics. The charming and controversial U. S. Ambassador to Italy returned to her post in Rome after a successful summer visit to Washington.

In the field of public service, 75-year-old Helen Keller was voted the outstanding woman. Blind and deaf since birth, she took a five-month 40,000-mile trip around the world on behalf of the blind, returned to receive a special citation from President Eisenhower's Committee on Employment of the Physically Handicapped, which read in part: "For a lifetime of service to humanity and for her example of courage, faith and triumph over physical obstacles."

Also by almost unanimous vote, the incomparable Babe Zaharias again was named woman of the year in sports. Although this year, for almost the first time in her star-studded career, she won no major golf tournaments, she was in the most talked-of and read-about

figure in the feminine world of sports because of her gallant battle against cancer and her best-selling autobiography, "This Life We Lead."

Anne Morrow Lindbergh received the title of woman of the year in literature by overwhelming vote, for her sensitive and thoughtful book, "Gift from the Sea," written during a vacation on a tropical island, in which she viewed the tensions and complexities of the life of a modern woman at middle age, weaving her personal philosophy around the allegory of a sea shell.

Although she retired to private life on Aug. 1, Oweta Culp Hobby, former secretary of health, welfare and education, was voted the outstanding woman of 1955 in the field of education. During her brief term as the only woman member of the Eisenhower cabinet she guided her department through two of the greatest controversial climaxes in the nation—the issue of racial integration in the schools, and the early confusion over the Salk polio vaccine.

Bernice Fitz-Gibbon, probably America's best-known advertising woman, was voted woman of the year in the field of business, after she resigned her post as advertising manager of one of New York's biggest department stores to open her own firm. In 1955 nobody but nobody but NOBODY topped Bernice Fitz-Gibbon in headline value in her field.

Prison Inmates Get Better Meal On Christmas Day

Inside 124—PRISON INMATES
SANTA FE—Dinner will be more elaborate than for an ordinary day, but otherwise the Christmas Day schedule at State Prison will be much like any other Sunday.

Church services, Catholic and Protestant, are expected to be held as usual Sunday morning. Following a noon dinner, there will be a movie at the prison theater in the afternoon.

The convicts ate turkey on Thanksgiving Day. Baked chicken will be the piece de resistance on Christmas Day. The rest of the menu:

Giblet gravy, cranberry sauce, candied yams, whipped potatoes, buttered peas, celery hearts, minced meat pie, hot rolls, coffee, sugar and milk.

Like Mother Like Son
RICHMOND, Va.—Mrs. Helen M. Jeffries and her son, John L. Jeffries, III, qualified to practice before the Virginia Supreme Court of Appeals on the same day. The mother has been an attorney for some time. Her son was recently admitted to the bar.

Slight Delay

CHARLESTON, W. Va.—Geoffrey Hobbday, conductor of the Charleston Symphony Orchestra, was making his dramatic debut in a community play production of "Dial M for Murder."

Hobbday's wife and daughter anxious to get the audience reaction at intermission time, heard one woman say:

"The play is going along fine, but that fellow who plays Captain Leggate has the phoniest English accent I ever heard."

Hobbday was born in Birmingham, England, and has been in America only about three years.

COOKING



IS FUN

By Cecily Brownstone
 Associated Press Women's Editor

FAMILY DINNER
 This basic custard makes a nutritious family dessert.

Meat Loaf and Potatoes
 Mixed Cooked Vegetables

Bread
 Four-Egg Baked Custard

BEVERAGE
DUREGG BAKED CUSTARD
 Ingredients: 4 medium-sized eggs, 1 1/2 cups sugar, 1 1/2 cups salt, 2 1/2 cups milk, 1/2 teaspoon vanilla, grated nutmeg.

Method: Beat eggs in mixing bowl enough to combine yolks and whites. Add sugar, salt, milk and vanilla; stir enough to dissolve. Strain into 6 to 8 custard cups (each about 5 ounces). Sprinkle with nutmeg. Place cups in a pan of boiling water into pan water comes to about the level of the custard mixture. Bake in a moderate (350 degrees) oven 40 to 50 minutes, or until a silver leaf inserted almost at the center comes out clean. Remove from pan of water at once and place in cold water. Cool, then fill Custard may be served in cups or unmolded. Nice with a sauce made from canned sweet cherries. Makes 6 to 8 servings.

COOKING

Beat with rotary beater until just blended. Cook and stir constantly over hot water until thickened. Add cheese, stirring constantly until cheese melts. Remove from heat. Arrange alternate layers of turkey, olives, mushrooms, pimiento and rice in a 2-quart casserole. Pour cheese sauce over. Bake in moderate (350 degrees) oven 30 minutes or until cheese sauce bubbles. Makes 6 servings.

GOOD LUNCH

Hamburgers with high seasoning are fun for a change!

Racy Hamburgers
Mashed Potatoes
Creamed Green Peas
Carrot Curls
Rolls
Fruit Beverage

RACY HAMBURGERS
 Ingredients: 2 small onions, 3-4 teaspoon salt, 1 1/4 teaspoon dry mustard, pepper, 1 pound ground chuck beef, 2 tablespoons butter or margarine.

Method: Peel onions; on waxed paper, grate onions fine; there should be about 3 tablespoons pulp and juice. Add salt, mustard and pepper to taste to onion; mix well. Work onion mixture into ground beef with fork or fingers; shape into 4 patties. Melt butter in 9-inch skillet until it begins to hiss. Add hamburgers and brown each side over high heat. If meat is liked pink inside or well-done, turn heat low and finish cooking to desired doneness, turning to cook evenly. Makes 4 servings.

Securities Act Tightens Sales In New Mexico

SANTA FE—The 1955 Securities Act has aided greatly in tightening up the sale of securities in New Mexico, says Securities Commissioner R. H. Grissom.

"We think we are protecting the public pretty well," he said.

The act was passed by the regular session of the Legislature this year. It was aimed to control fraudulent practices in sale of investment securities, require notice of intent to sell securities, register salesmen and register mining and oil securities.

Grissom said his office has been particularly busy with the mining stock provisions of the law.

Applicants for registration must put up a \$300 examination fee which helps finance any investigation Grissom wants to make: Hiring an independent geologist to make a study, for example.

Gradually, But Surely, Women Assumed New Shapes, With High Hips, Slim Waists In '55

By DOROTHY ROE
 Associated Press Women's Editor

Gradually but surely women assumed a new shape in 1955. Bustlines were higher, hips slimmer, skirts tighter, hats bigger. The sheath silhouette, which had been emerging for several seasons, arrived definitely to change the average look of women throughout the country. As is usual with most changes in fashion, it was worn first by the well-dressed and well-heeled few, gradually percolated to the multitudes. This year women looked like lampshades only after 5 p. m. or if they were under 18.

Top favorite outfit of the year was the costume consisting of sheath dress and jacket, preferably a brief curved bolero. Waistlines were less nipped, dresses were like tubes and the desired effect was to look like a column. Belts could be anywhere from bust to hips, but they did not change the line of the silhouette, which closely followed the body line, with or without belts.

As dresses and suits grew narrower, hats grew bigger, the universal favorite of the winter being the fuzzy white hat of fur or fabric, somewhat dome-shaped, worn level on the head.

Accessories became more important with the slimming of the silhouette—handbags were bigger, jewelry more bulky. Women went in for big button earrings, multiple bold bracelets, choker necklaces rather than the ropes that were fashionable last year.

This was the year of the stretch stockings, which also had been in the process of development for several years, but arrived in full force in 1955. This was the doll-size stocking of crimped nylon yarn, which stretched to fit and often was sold with long-wear guaranty.

New also in 1955 was the easily washable glove in suede or kid and in all colors, which could be tossed in the washing machine, came out looking like new.

Small contoured furs became more popular than large stoles, with some fluffy furs such as fox challenging the supremacy of mink.



IT HAPPENED THIS YEAR...How fashion changed in '55.

Satorial Pirates

MANILA—The southern Philippines' notorious Moro pirates have turned up in new garb. Reports say a band which struck twice from the sea in the Sulu archipelago and made off with \$15,000 in booty—valuables and livestock—wore Philippine Navy marine uniforms.

Television, Radio Fare During Christmas Weekend Only "Fair"

By CHARLES MERCER
NEW YORK—There may be a few misanthropes who ask if there's anything on television and radio this Christmas weekend besides the spirit of Christmas. The answer is: Not much. Here are some of the programs (all times Eastern) that may find a place between the tree and the turkey:

For those returning home a little late on Friday from office Christmas parties—NBC radio presents a big two-hour show beginning at 8 p. m. featuring Frank Sinatra, Helen Hayes, Gregory Peck, Roy Rogers, Ronald Colman, the Rev. Norman Vincent Peale and Fibber McGee and Molly. Children of various countries will tell how they're celebrating Christmas.

For those who nostalgically remember Charles Dickens' Scrooge—Mutual bring "A Christmas Carol" at 7:30 p. m. Saturday as recorded by Lionel Barrymore before his death. At the same hour on radio Alec Guinness will be

playing Scrooge; at midnight Christmas night the same program will be repeated on Eastern stations only.

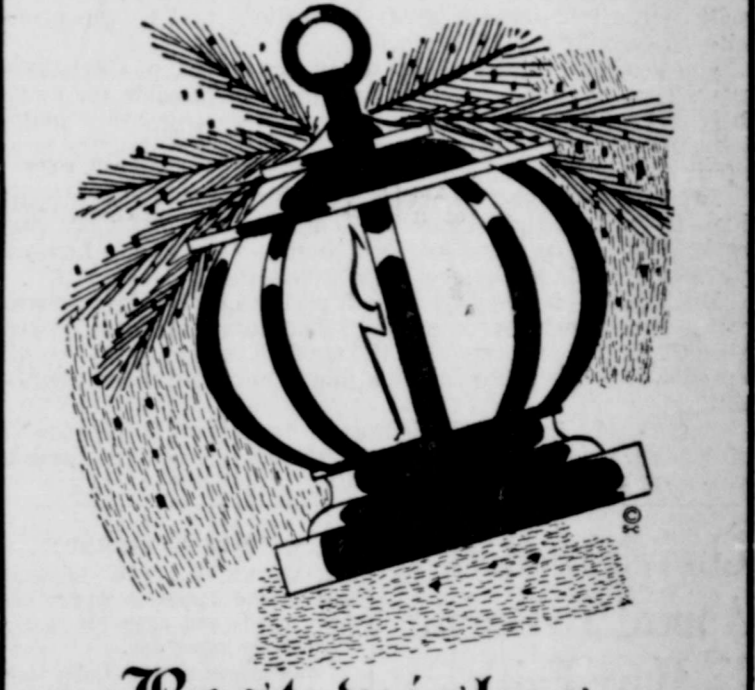
For those who want to sing with Bing Crosby at 9 p. m. Christmas Eve—CBS radio offers Crosby leading everybody in a "Christmas Sing with Bing." Many famed choirs will participate in the program. The idea is that everybody—but everybody—is to join in.

For those who don't want to sing with Bing at 9 p. m. Christmas Eve—Max Liebman presents "Babes in Toyland" on NBC-TV with a cast including Dennis Day, Dave Garroway, Wally Cox, Bambi Linn.

For those who've finished decorating the tree by 11 p. m. Christmas Eve—Charles Laughton will give an hour's reading from the scriptures and other memorable literature appropriate to the holidays on NBC-TV.

For those who remember that Christmas is a time of religious significance as well as of commercialism—CBS-TV will present services from the National Cathedral in Washington at 11:30 p. m. Christmas Eve and Cathedral Mass from Boys Town, Neb., at 1 a. m. Christmas morning. At 4 p. m. Sunday NBC-TV offers the first of four monthly religious dramas—"No Room at the Inn." At 5 p. m. on Sunday, Omnibus (CBS-TV) will feature Handel's "Messiah," with Leonard Bernstein conducting.

Aleco Hour brings an hour version of Gian Carlo Menotti's opera "Amahl and the Night Visitors," at 9 p. m. Christmas night.



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Merry Christmas

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 Mr. & Mrs. John Kintz
 LAKE ARTHUR

Greetings

ARTESIA COMPRESS CO.

Noël

May the peace and hope that shone so many years ago light your way during this holy Holiday Season.

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Remember When...

50 Years Ago Mrs. C. D. Cleveland, postmistress for Artesia, has been notified that from January 1st, her salary will be \$450 per annum, with clerk hire, house rent, fuel and money order fees added.
J. M. Conn is having his home on Ross Avenue beautified by the building of cement walks.
W. W. Majors this week bought the spacious residence of Mrs. Abbey on Richardson Avenue. This is one of the most comfortable homes in the city.

Army Paratrooper Reunited With Wife After Ordeal

MADIGAN ARMY HOSPITAL, Wash.—A drama of heartbreak and a paratrooper's dogged courage came to a happy climax in the quiet of this Army hospital today.
Sgt. John M. Horan of Maynard, Mass., and his Japanese wife, Teruko, met tearfully in the reunion she had despaired of on her arrival from Japan three days ago.
The paratrooper who emerged from the Cascades late yesterday after a four-day ordeal—when hope for his survival was running out—brushed her tears from his cheeks as emotion overwhelmed her.
"Every day will be Christmas for me from now on," exclaimed the 25-year-old soldier.
And the former student nurse whispered: "We knew we would see you again."
A medical report added to the one Christmas joy in Horan's ward, bitten feet will be o.k.
It was news that Horan's frost-bitten feet will be o.k.
The doctor said the sergeant will require medical care for about a month. His hospital confinement probably will continue for about half that time.
Horan hobbled out to a highway yesterday after a four-day ordeal in a wilderness of mountains and snow.
He had parachuted Sunday after a plane was temporarily in trouble and the pilot ordered his three passengers to jump. The pilot got the plane under control before the others could parachute.

Cancer Survey Shows 32 Of 100 Babies Expected To Get Disease

CHICAGO (AP)—The largest cancer survey ever conducted showed today that 32 out of every 100 new-born babies in the United States may be expected to develop the disease during their remaining years of life.

Christmas—

(Continued from Page One)
The survey was made in 10 American metropolitan areas by the National Cancer Institute. Results were published in the journal of the American Medical Assn.
The survey showed "some progress" has been made in management of the cancer problem since the late 1930s despite a rise in incidence of reported cases from 837 to 1947. The investigators said:
"Improved techniques for diagnosis have resulted in the discovery of some cases that in the past would have been missed. The number of physicians with training and experience in diagnosis of cancer has also increased. Improved economic conditions in 1947 compared with 1937 may also have contributed. People are more likely to obtain adequate and specialized medical care during economic prosperity than during a depression period."
Cancer incidence, prevalence and mortality rates were surveyed in 1937-39 and 1947-48 in Chicago, Detroit, Philadelphia, Pittsburgh, Atlanta, New Orleans, Dallas, Denver, San Francisco and Birmingham, Ala.
The study showed:
Women have a slightly higher cancer rate than men—but solely because of their slightly longer life span.
Among children under 10, a somewhat higher percentage of males than females get cancer.
From age 20 to about 60 the cancer incidence is higher among females.
From age 60 on the incidence is higher for males.
Between ages 25 and 45, the cancer rate in women is twice that in men.
In females, nearly half of all cancer originates in the reproductive organs breast and genitals and nearly a fourth in the digestive system.
Among males, only one cancer in eight originates in the reproductive organs, while a third originates in the digestive system.
The report was by Dr. John R. Heller, Sidney J. Cutler, M. A., and William M. Haenszel, M. A., Bethesda, Md., of the National Cancer Institute of the U.S. Public Health Service.

River near Paso Robles, about halfway between San Francisco and Los Angeles. The destroyed earth works were beginning of a multi-million-dollar undertaking. There was no loss of life.
Damage already wrought by the floods reached into uncounted millions.
Reports of people screaming helplessly as they floated down the Eel and Klamath Rivers were radioed from northwestern California.
In Marysville, street lights blazed brightly and rain-soaked Christmas decorations hung limply over the streets. But it was a ghost city. The streets and houses were empty except for police patrols who had orders to shoot to kill if they found looters.
Marysville's Mayor Burke voiced optimism with reports the river was dropping. He said the town's citizens may be able to be back in their homes for Christmas Eve.
To the northwest, the flooding Eel and Klamath began dropping after devastating a huge area on northern California's coast. Associated Press photographer Ernie Bennett flew over the scene and reported that "the job of rebuilding will be truly gigantic."
The Stanislaus and the Mokelumne in the Modesto area were at flood stage, threatening dams and flooding of bridges and dams.
On Monterey Bay, where Santa Cruz was hard hit Thursday night, city and state workers and volunteers were battling to save the city of Watsonville from being flooded by the rising Pajaro and Salinas.

True Meaning Of Christmas

For some days now we have been dashing about, buying bright colored paper and ribbon; making purchases; decorating small trees; stringing colored lights; mailing packages; sending our Christmas messages, all in preparation for the observance of our greatest holiday—Christmas.
It is strange that one little event more than 1950 years ago in a far away country would so influence the lives of the modern and highly civilized individuals of this world. It is strange that we, who are so skeptical about things, have accepted on faith that this Babe was a Divine Child, the Son of God, sent to save the world, but we have. At least all of our preparations indicate we have accepted it as the truth.
And so today we celebrate Christmas because of the Birth of Christ in a manger in Far away Bethlehem. We know that Christ has lived through the years; His teachings and His principles have lasted through these years; the influence He has brought on the people of the world still lives.
We can advance many arguments that He was not the Son of God. We can contend He was not divine; we can argue He did not die and was resurrected from the dead but we can't prove it. And we must admit that no such experience and no such miracle has lived or lasted so long as the very basis of our celebrating of Christmas.

We can argue today that we have commercialized the Christmas day too much; We can contend we have forgotten the real meaning of Christmas; We can say we have destroyed the purpose of this wonderful celebration.
But we don't believe we have.
We are firmly convinced we know the true meaning of Christmas—our very acts and actions indicate that. Christmas still brings us a more generous attitude; a more understanding spirit; a more charitable position toward others. It makes us want to share and to give and to help the less fortunate.
No one can deny that is one real meaning of Christmas.
It fills our hearts with gratitude and thankfulness for the life we have experienced and the privileges we have enjoyed and that is the meaning of Christmas.

It has helped to teach us that Christ lives today in the hearts of men and we are better men because He does. It has taught us the church when it seeks and does its true job carries His message to the world. It has made us more generous with our gifts to these great institutions and to the great church buildings in this world.

Many of the things we do today are a part of Christmas now. They are a part of life; they make it possible for us to help more, to give more to be more generous—yes they make it possible for us to learn to practice a little more of the true spirit of Christmas.

It is true we have missed the great purpose of Christ's coming—to teach us to live together with goodwill, brotherly love and understanding. And in more than 1950 years we haven't yet learned this is a part of Christmas, too.

But perhaps in the days ahead; perhaps in the Christmases yet to come; perhaps sometime in the tomorrows we will learn that Christ came to save all, those of all colors, all faiths, all creeds—that He came that we might have life more abundantly.

And maybe in that Christmas of tomorrow as peoples of this earth we will learn the greatest meaning of Christmas—peace on earth to men of goodwill.

Church Leaders Appeal To People To Have Faith

By GEORGE W. CORNELL
NEW YORK (AP)—American church leaders today appealed to people everywhere to consecrate themselves more firmly to Jesus—and the legacy he left to mankind.
In their Christmas messages, the top-ranking clergymen said that only through faith in Christ—and the championing of the cause of love and forgiveness—can the world find real hope.

Two of the churchmen—Francis Cardinal Spellman, Roman Catholic archbishop of New York, and Dr. Eugene Carson Blake, president of the National Council of

Sextette Symphony

ROANOKE, Va. (AP)—Six children of the James Beckners had their tonsils and adenoids removed the same day.
"It's cheaper by the dozen, only we didn't have but half a dozen," said Mrs. Ruby Beckner.

SHEEP WEAR COATS

ALBUQUERQUE (AP)—The manager of a tent and awning company here says his firm has sold 50,000 coats for sheep. He says the 80 cent duck outfits are being tried by shepherds in an effort to keep dust from the animals' fleeces, thereby increasing their market value. The idea originated with J. R. Stauder of New Mexico A&M College.

Churches—were at far-off military posts as their statements were released here.

Oklahoma—

(Continued from Page One)

to hospitals. Several others were lying in the streets awaiting aid. A small fire blazed in the back end of the building, which housed the Janger Produce Co.
First reports said about 15 girls and several office employees were in the building.
The front of the building was blown out and the top caved in.
An adjoining cafe's roof collapsed.
J. C. Hawk, operator of a filling station on the other side of the building, was in the cafe at the time.
He said that about nine persons were in the cafe and only the heavy wooden counter saved them from injury or death.

Artesian—

(Continued from Page One)

compress manager, who said Pearson brandished a pistol during an argument.
Jesse Sosa, deputy sheriff, who investigated the incident, was not able to find the pistol supposedly used by Pearson. Pearson claimed at the arraignment that he did not have a pistol at the time of the argument.
Pearson claimed that he only had a steering wheel knob and such a knob was found in his pocket when he was arrested, Sosa said.

CLOVIS TV SOUGHT

WASHINGTON (AP)—The Communications Commission has consolidated television petitions filed by two Clovis, N.M., firms but has as yet set no date to hear their competing requests.
Both Video Independent Theaters, Inc. and KICA, Inc. are seeking permission for a new Channel 12 station in Clovis.

Simms Family Plans Quiet Yule Observance

SANTA FE (AP)—Gov. and Mrs. John F. Simms, parents of five youngsters, are planning a quiet, family-type observance of Christmas.

The Simms family plans to have Christmas Eve dinner alone at the executive residence, an aide said. It will be the first Christmas spent by a New Mexico first family in the handsome new home for the state's governors. It was completed in the hills overlooking town from the north only this past summer.
After dinner Christmas Eve, the family plans to attend a candlelight service at the Episcopal Church of the Holy Faith.
Breakfast at 9 o'clock Christmas morning will be followed by the opening of gifts. A quiet day at home, with no guests presently expected, is to be followed by a late afternoon traditional Christmas dinner for the family.

The Simms children are Jay, who celebrates his 14th birthday tomorrow, home from school in Colorado; Quita, 10; Charlotte, 9; Joshua, 6; and Tom, 5.

President Eisenhower's disaster proclamation yesterday blank check with which to battle the relief and rehabilitation work and to battle the continuing flood.
Eight of the California victims died in Santa Cruz, where a flood swept 30 square blocks Thursday night.
Governor Russell estimated the damage at a million dollars.
Armed forces commands in northern California pooled all their resources under the 6th Army in coordination of efforts.
An engineering battalion rushed to Marysville, along with 100 National Guardsmen, 37 trucks and two amphibious ducks.
Other danger spots were entered over half of the state.
The Mokelumne River, south of Marysville, was rising and threatened to wash out the large concrete dam of the Shad reservoir near Stockton.
The Stanislaus and the Mokelumne in the Modesto area were at flood stage, threatening dams and flooding of bridges and dams.
On Monterey Bay, where Santa Cruz was hard hit Thursday night, city and state workers and volunteers were battling to save the city of Watsonville from being flooded by the rising Pajaro and Salinas.

BEST WISHES FOR CHRISTMAS FROM ALL OF US TO ALL OF YOU
Illustration of Santa Claus with a sack of gifts.

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Merry Christmas
Illustration of a house with a Christmas tree.
Just a light hearted greeting to wish our friends and patrons a Merry Christmas and a Holiday Season that's cheery and bright.
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SPORTS

San Francisco Dons Head For New York After 33rd Victory

By BEN OLAN
The Associated Press
The San Francisco Dons headed for New York today with their 33 game victory streak intact and designs on the college basketball record for consecutive triumphs.
San Francisco, the nation's top ranked team, rolled easily over Loyola of New Orleans 61-43 last night to make it seven straight this season and 33 over a two-year span. The all-time mark is 39 straight.
Next stop for the well-balanced Dons is Madison Square Garden where they tangle with LaSalle.

DONS' DARING - - - - By Alan Meyer

BILL RUSSELL,
16-10 CENTER OF
SAN FRANCISCO,
WHO'S BEING
COUNTED ON TO
LEAD THE DONS
TO ANOTHER
NATIONAL
CHAMPIONSHIP



Illustration by King Features Syndicate

Vanderbilt Line Expected To Tell Gator Bowl Tale

JACKSONVILLE, Fla. (AP) - If Vanderbilt expects to come up with a triumph in its first football bowl appearance, the Commodores will have to find ways to give an Auburn team that outweighs them an average of 10 pounds a man. The two teams meet in the Gator Bowl here Saturday.
Up front, where the going can be really get tough, the Tigers are a full 16 pounds a man heavier, thanks to one of the huskiest and most effective tackle combinations in college football. Auburn's All-America tackle Frank D'Agostino weighs 233 pounds, and his running mate M. L. Brackett, is the heaviest man on either squad at a robust 240.
At an average of 214 pounds a man, Auburn's end-to-end forward wall was among the heaviest in the nation during the 1955 season. Bud Jerry Elliott is the little fellow at 187 pounds, and each of the others is well over the 200-pound mark.

Vanderbilt's line which averages 198 a man has only two members over the 200-pound mark, tackle Jimmy Woodroof at 207 and guard Larry Hayes at 202.
The Commodores have a slightly heavier backfield than the Tigers. Don Orr, Charlie Horton, Joe Scates and Don Hunt average 184 pounds each, while Auburn's Howie Tubbs, Fob James, Bobby Hoppe and Joe Childress figure at 182 in the average.

The entire Auburn unit averages 193 pounds a man to Vanderbilt's 180.
Monday afternoon in the second game of the E.C.A.C. Holiday Festival Tournament.
Holy Cross faces Syracuse in the opener while UCLA meets St. John's of Brooklyn and Duquesne goes up against Fordham in a night doubleheader. UCLA was the last team to defeat the Dons—in December 1954.
The mark for consecutive victories was set by Long Island University from 1935 to 1937 and later was equaled by Seton Hall of South Orange, N.J., 1939-1941.
Off last night's performance here'll be no stopping the Dons.
They drew off to a 24-8 lead in the 15th minute of the game with Bill Russell, K. C. Jones and Mike Preseau spearheading the attack. Russell, the brilliant 6-10 Negro All-American, scored 20 points and left the game with eight minutes left to play.
Vanderbilt was the only other team among the first 10 to see action and the eighth-ranked Commodores were knocked off by Iowa State 87-76 in the upset of the night. It was Vand's first setback after six triumphs.
Gary Thompson scored 40 points for State, which shot into a 47-39 halftime lead. Bobby Thym was high for the losers with 28.
Illinois, No. 17, built up a 21-1 lead against Oklahoma and breezed in 82-58. The Soomers did not register their first field goal until 13:38 of the first half.
Julius McCoy popped in 16 straight points in the last 10 minutes as Michigan State whipped Wyoming 72-62. McCoy wound up with 32 points, but he had to give up scoring honors to Wyoming's Joe Capua, who netted 43.
Oklahoma A&M jumped off to a 19-point lead on the shooting of Mack Carter and Mel Wright and coasted to an easy 70-51 victory over Baylor.
Oklahoma City pulled away from Texas Christian in the final four minutes to win 64-54 and hand TCU its eighth straight defeat.
Washington of St. Louis, trailing by 2 points at halftime, rallied behind the shooting of Bud Cristal in the second half to nip Cornell 55-50.
In other games Spring Hill (Ala.) tripped Washington State 63-60. St. Francis of Brooklyn beat Queens 87-63 and Elon College defeated Pfeiffer 100-77 to win the first annual Parris Island, S. C., Christmas invitation tourney.

Rose Bowl Rivals Take Time Out For Santa Claus Tonight

PASADENA, Calif. (AP)—Michigan State and UCLA, rivals in the 42nd edition of the Rose Bowl Jan. 2, wound up one phase of preparations today and headed into the final week of drills with both squads in excellent physical shape.
The well publicized youngster didn't plan to budgie from it until Sunday night.
The visitors from the Big 10 had their own Christmas party planned at their hotel. The UCLA squad, for the most part, scattered to spend the night and Sunday with their families in this area.
"Everything thus far is going on schedule," said Michigan State Coach Duffy Daugherty. Henry R. (Red) Sanders, tutor of the Pacific Coast Conference champions, had much the same observation.
Most of the hard knocking scrimmages were over for both teams. A general polishing of attacks—the multiple offense of MSU's Spartans, the single wing assault of the Bruins — is about all that has to be done in the coming week.

Thus far, neither squad has suffered a major casualty.
And in the case of UCLA, the hopes brightened when it began to appear Ronnie Knox, the second leading passer in the conference, may be ready for full scale action.
The well publicized youngster still seems to favor the leg broken in the Washington game Nov. 12, and won't try to put full pressure on the leg until next week. But he has said flatly he'll play in the Rose Bowl.
Michigan State, the second ranked power in the nation this fall, was a "sounded team" when it traveled west 10 days ago.
Sanders dismissed his team for the weekend after Friday's rugged workout. He was extremely pleased with the performance and said the entire program so far has been "highly gratifying in all phases, including the desire of the men to get in and play hard football."

Wilkinson Hoping Sooner Fans Not Banking On Bowl Victory

By BEN FUNK
MIAMI, Fla., (AP) - The psychological edge could be the decisive factor when Oklahoma's national champions throw their blazing team speed against Maryland's rocky defenses in the Orange Bowl football game.
Trying to put down what might be a wave of over-optimism among Oklahoma fans, Coach Bud Wilkinson claims that Maryland will have a two-pronged advantage in: (1) Its burning desire for revenge, and (2) the benefit of the underdog psychology.
"I just hope our fans aren't banking too strongly on an Oklahoma victory," says Wilkinson.
"This is a great Maryland team we face; one of the toughest we have ever had to play."
Coach Jim Tatum's Terps have plenty of reason to be hungry for an upset over the swift Sooners, who have been made early seven-point favorites.
Two years ago, Maryland held the national title when it met Oklahoma, the No. 3 team, in the Orange Bowl game. But Oklahoma the country's top rushing team, spoiled Maryland's year of glory by stopping the Terps, 7-0, to taint their national championship and deal them their first defeat in four bowl games.
Furthermore, Maryland had gone into the game as the No. 1 team of the nation in rushing defense and Oklahoma proved it was better even in that respect by stopping Maryland cold in two savage goal-line stands.

This year, the situation is exactly the same—in reverse. Oklahoma is the national champ, Maryland is the No. 3. Statistically, however, Oklahoma still is No. 1 in rushing, Maryland in rushing defense.
Tatum shrugs off the psychological angle, declaring that "what happened two years ago isn't going to have any effect on this game."
"Oklahoma is the fastest team I've ever seen and the most brilliantly coached," he said. "They have everything a football team could desire, including the ability to substitute without hurting themselves."
"Sure, I think Maryland has a fine defense, but so has Oklahoma and it's only sensible that Oklahoma should be the favored team."
Most of the experts who are picking Oklahoma to win based their decision on the Sooners' great speed, and Wilkinson admits that, all positions considered, this is the fastest team he has ever coached.

Browns Arrive Ready To Take Pro Grid Title

LOS ANGELES, (AP) - The defending champion Cleveland Browns arrived on the battle scene Saturday, very definitely set on defeating the Los Angeles Rams and capturing the National Football League crown for the third Master) Brown.
The experts say the Browns will succeed in the nationally televised game in Memorial Coliseum Monday. The feat, if achieved, will serve as a handsome Christmas present for the coach and a fitting going-away gift for the top field general in professional football, quarterback Otto Graham.
Rams fans could look back to 1951, however, when this same Graham, who will be playing his list game, and such grid gladiators as Lou Groza, the kicking specialist; Dante Lavelli, Len Ford Abe Gihron and other Cleveland veterans, came here favored to lasso the Rams for the championship.

They failed. The Ram field marshal, Norman Van Brocklin, and his left end, Tommy Fears, crushed their hopes with a 73-yard touchdown pass play that won the game in the final quarter, 24-17.
This was a joy to the Rams, who the bitter winter before at Cleveland saw their title hopes blasted in the final 28 seconds on a Groza field goal.
Offensively and defensively, this renewal of hostilities could well be another exciting contest.
The Rams will field such explosive backs as rookie Ron Waller, Skeet Quinlan and Dan Towler, and the passing game features Van Brocklin, Fears, Elroy Hirsch and Bob Boyd.
Cleveland has Ray Renfro, Curley Morrison, Ed Modzelewski and Graham, among its running threats, and Lavelli, Darrell Brewster and others for aerial fireworks.

Defensively, the game offers some of the greatest in pro ball—Ford and Carleton Massey, Abe Gihron, Frank Gatski, Bob Gain and Don Colo of the Browns; and Les Richter, Bud McFadin, Andy Robustelli and Larry Morris for Los Angeles.
Fair weather was forecast for Monday, and if it is, 60,000 or more will attend. NBC will televise the affair, with Los Angeles excluded.
Game time: 1 p. m. (PST).
Legitimate Phony
BUTTE, Mont., (AP) - Albert Jones received a Christmas card postmarked Athens, Ohio, Dec. 15, 1927! The card was intended for Jones' mother, Mrs. Velinda Jones, who died in 1953 at the age of 101.

"I'd rather lose and give the fans a show," he said last night, apologizing in his dressing room at Madison Square Garden. The 23-year-old New Yorker knew his unanimous decision over the squat Mexican in a 10-round nationally televised bout hadn't been a crowd pleaser.
"He was sloppy and he made me sloppy, too," Ryff added. "I wanted to give the fans a fight so I upped my style. He was a slow cautious, counter puncher so I decided to slug when I could."
"When I got down into a half crouch we were having a wing ding until I got this." He pointed to a deep cut around his right eye that will sideline him for six weeks. "We hanged heads and this happened. Then I switched back again."
After Ryff was cut in the fourth round, he became cautious for a couple of rounds. Then he reverted to form and rushed in with both fists flying to earn a substantial edge. Ryff was wild and ineffective much of the time, said Vasquez didn't hit hard enough to offset his persistent drive.
Charlie Black, Ryff's manager, said he wanted matches with Light-weight Champion Bud Smith, ex-Champ Jimmy Carter or any other good fighter. Ryff weighed 138 last night, Vasquez 136.
Judge Artie Schwartz scored it 8-1-1, Judge Artie Aidala 6-4 and referee Ruby Goldstein 5-3-2 all for Ryff. The AP card found for Ryff 7-2-1. The crowd of no more than 1,500 (no figures were announced) took the decision in stride.

As for the loser, his manager, George Farnassus, had an alibi. "He froze up because this was his first time in the garden," said George. The boxer, through an interpreter, mumbled something about "couldn't get off."

DREW A HORSE OUT OF A BANK



KAREN ANN McGUIRE of Valhalla, N. Y., who bid \$24-03 for one of the Woodward estate horses sold along with Nashua, shows her horse auctioneer Humphrey Finney a sketch she made of Nashua, and they compare it with an actual photo. Karen sent her bid and the sketch to the Hanover bank, which handled the sale, and asked, "If you have a horse that no one will buy, I would like to. I would like a horse to grow old with me." She didn't include 10 per cent of the bid, so her offer had to be turned down. But officers of the bank are buying her a horse. (International)

Ryff Not Happy With Sloppy Win Over Baby Vasquez

NEW YORK (AP)—Frankie Ryff did little to help himself as a top flight lightweight contender by his victory over Baby Vasquez and he knows it.
"I'd rather lose and give the fans a show," he said last night, apologizing in his dressing room at Madison Square Garden. The 23-year-old New Yorker knew his unanimous decision over the squat Mexican in a 10-round nationally televised bout hadn't been a crowd pleaser.
"He was sloppy and he made me sloppy, too," Ryff added. "I wanted to give the fans a fight so I upped my style. He was a slow cautious, counter puncher so I decided to slug when I could."
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AT THE THEATERS

- SUNDAY, DEC. 24
- LANDSUN
Frankie Laine in "BRING YOUR SMILE ALONG"
 - OCOTILLO
Leo Gorcey and Bowery Boys in "JAIL BUSTERS"
Wendell Corey in "LAUGHING ANNE"
 - HERMOSA DRIVE IN
Clifton Webb in "MR. SCOUTMASTER"
First Show Starts At 6:45 P. M.
- MONDAY, DECEMBER 26
- 12:00 Test Pattern
 - 12:59 Sign On
 - 1:00 Matinee Theatre - Drama
 - 1:45 Pro-Champ Football Game
 - 4:15 Elf and Mr. Little
 - 4:30 Cartoon Carnival
 - 4:55 Crusader Rabbit
 - 5:00 Mr. Wizard
 - 5:30 Weather Story
 - 5:45 News Caravan - John Cameron Swayze
 - 6:00 Buffalo Bill, Junior
 - 6:30 Teen Teasers
 - 7:00 I Love Lucy - Comedy
 - 7:30 December Bride - Comedy
 - 8:00 Ray Reed Show - Western Musical Entertainment
 - 8:30 Ford Theatre - Drama
 - 9:00 Channel Eight News
 - 9:10 Sports Desk
 - 9:25 Trader's Time
 - 9:30 Cabby and Magie Carriage
 - 9:45 Hollywood Wrestling
 - 10:30 News, Sports and Weather Roundup - Final News
 - 10:35 Sign Off
- TUESDAY A. M.
- 5:59 Sign On
 - 6:00 Sunrise News
 - 6:05 Synopsed Clock
 - 6:45 Early Morning Headlines
 - 7:00 Robert Hurligh
 - 7:15 Button Box
 - 7:35 Local News
 - 7:40 State News Digest
 - 7:45 Button Box
 - 8:00 World News
 - 8:05 Button Box
 - 8:30 News
 - 8:35 Coffee Concert
 - 8:45 Second Spring
 - 9:00 News
 - 9:05 Story Time
 - 9:30 Queen for a Day
 - 10:00 News
 - 10:05 Here's Hollywood
 - 10:10 Instrumentally Yours
 - 10:15 Swap Shop
 - 10:30 Musical Cookbook
 - 10:40 Local News
 - 10:45 Plan with Ann
 - 11:00 Cedric Foster
 - 11:15 Bible Study
 - 11:30 Showcase of Music
 - 11:45 Domestic Doins
 - 12:00 Farm and Market News



Yuletide Greetings

Here's wishing to our many friends in an old-fashioned way . . . that the many blessings of Christmas time, linger long post Christmas day . . .

FLETCHER ELECTRIC CO.
MR. AND MRS. CECIL FLETCHER
901 SOUTH FIRST

Season's Greetings

MAC'S FABRIC MART
406 W. MAIN PH. SH 6-3752

KSVP
1000 WATTS
LOG 990
ON YOUR DIAL
RADIO PROGRAM

SUNDAY A. M.

- 5:59 Sign On
- 6:00 Sunday Morning Serenade
- 6:45 Early Morning Headlines
- 6:55 News
- 7:00 Sunday Morning Serenade
- 7:55 News
- 8:00 Comic Weekly Man
- 8:30 Baptist Hour
- 9:00 Frank and Ernest
- 9:15 Bible Study
- 9:30 Church of Christ
- 9:30 Church Services Presbyterian Church
- 10:00 Wings of Healing
- 10:30 Bill Cunningham
- 10:45 Organ Melody
- 11:00 Church Services Methodist Church

SUNDAY P. M.

- 12:00 Kotelanetz Presents
- 12:30 World News
- 12:45 Broadway in Review
- 1:00 True or False
- 1:30 Lombardland USA
- 2:00 John Steele
- 2:30 Broadway Cop
- 3:00 City Editor
- 3:30 Family Theater
- 4:00 Squadron
- 4:30 Sunday Classics
- 5:30 Lutheran Hour
- 6:00 Wild Bill Hickok
- 6:25 John Price Commentary
- 6:50 Voice of Prophecy
- 7:00 Walter Winchell
- 7:15 Tomorrow's Headlines
- 7:30 How Christian Science Heals
- 7:45 Bob Considine
- 8:00 Rin Tin Tin
- 8:30 Army Hour
- 9:00 Meet the Classics
- 9:55 News
- 10:00 Mostly Music
- 10:30 Global Frontiers
- 10:45 Guest Star
- 11:00 Sign Off

MONDAY A. M.

- 5:59 Sign On
- 6:00 Sunrise News
- 6:05 Synopsed Clock
- 6:45 Early Morning Headlines
- 7:00 Robert Hurligh
- 7:15 Burton Box
- 7:35 Local News
- 7:40 State News Digest
- 7:45 Button Box
- 8:00 World News
- 8:05 Button Box
- 8:30 News
- 8:35 Coffee Concert
- 8:45 Second Spring
- 9:00 News
- 9:05 Story Time
- 9:30 Queen for a Day
- 10:00 News
- 10:05 Here's Hollywood
- 10:10 Instrumentally Yours
- 10:15 Swap Shop
- 10:30 Musical Cookbook
- 10:40 Local News
- 10:45 Organ Varieties
- 11:00 Cedric Foster
- 11:15 Bible Study
- 11:30 Showcase of Music
- 11:45 Domestic Doins

MONDAY P. M.

- 12:00 Farm and Market News
- 12:10 Middy News
- 12:25 Little Bit of Music
- 12:30 Local News
- 12:35 Noon Day Forum
- 12:50 Siesta Time
- 12:55 News
- 1:00 Platter Palace
- 1:55 News
- 2:00 Stand By, Bob and Ray
- 2:50 News
- 3:00 Radio Playhouse
- 3:30 Adventures in Listening
- 4:45 KSVP Devotional
- 5:00 News
- 5:05 New Neighbor Time
- 5:15 Hiway Hi Lites
- 5:30 Local News
- 5:45 Designed for Listening
- 5:50 Harry Wismer
- 5:55 News
- 6:00 Gabriel Heatter
- 6:15 Behind the Iron Curtain
- 6:30 Fulton Lewis Jr.
- 6:45 Join the Navy
- 7:00 Lyle Vann News
- 7:05 World of Sports
- 7:15 Book Hunter
- 7:30 True Detective Mysteries
- 8:00 Heracilio Bernal
- 8:15 Mexico Canta
- 9:30 Mostly Music
- 10:30 Meet the Classics
- 10:55 News
- 11:00 Sign Off

TUESDAY A. M.

- 5:59 Sign On
- 6:00 Sunrise News
- 6:05 Synopsed Clock
- 6:45 Early Morning Headlines
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- 11:45 Domestic Doins
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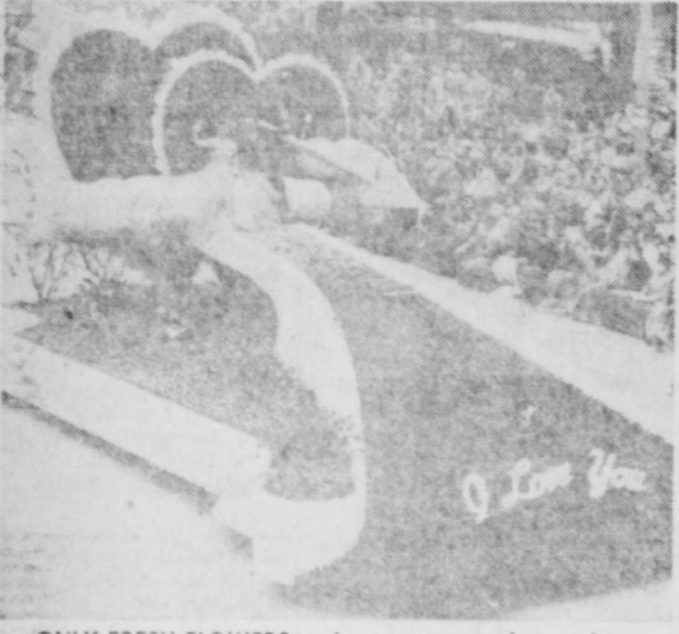
MILLIONS TO SEE FAMED ROSE PARADE ON JANUARY 2



THIS TYPICAL ENTRY in an early Pasadena, Calif. Rose Parade is a far cry from lavish floats of today. Some 60 million persons will see the famed pageant on Jan. 2, when NBC telecasts it nationally.



PRESENT-DAY FLOATS are products of skilled artists, designers and craftsmen. The metal frame is covered with chicken wire, sprayed with plastic "cocooning," then covered with flowers.



ONLY FRESH FLOWERS and greenery may be used on floats. A single float may cost \$20,000 and use 300,000 flowers—all hand-attached by corps of workers during the day and night preceding the Parade.



ADDED DELIGHT to viewers of the Rose Parade are the bevy of beauties, shapely majorettes, smart bands and equestrian units. Parade starts at 9:15 a.m., Pacific Standard Time, and lasts two hours.

'Custom' Cementing Job Now Available To Oil Industry

A "custom" cementing job to meet virtually every need is now available to the oil well drilling industry as the result of furious competition to develop better down-hole materials, says Petroleum Week, McGraw-Hill publication.

New products include "Pozmix," from silicious materials which form cement when chemically combined with lime in the presence of water; special gel cements and diesel oil cements for sealing off water-bearing formations; a resin cement for special uses; "Duxite," a mixture of acid and two solids; the "Diaceal" group of compounds which have successfully cemented more than 230 wells in the Mid-Continent and Gulf Coast areas; "Diamix," a type of earth blended with lime.

Total Of 1,076 Wells Completed In Texas To Date

AUSTIN — Completion of 371 Texas oil wells was reported this week, boosting the year's total to 15,076.

One Viewer Gives Views On Recent TV Programs

By CHARLES MERCER NEW YORK — One viewer's personal views on some television programs over the late lamented weekend.

Compensation Act Cited For Part In Drawing Firms

SANTA FE — The tremendously complex and important subject of workmen's compensation insurance, a perennial source of legislative controversy, now is being cited as a factor, good or bad, in drawing industry to New Mexico.

ive in bringing some pleasure with a few of his well-known songs. So was Ella Fitzgerald with some of her best numbers, but the orchestra which tried to drown her on two occasions should be stoned if a corner for 90 minutes with instruments at present arms.

Jack Holmes, director of the Legislative Council Service, said that a new try to enact a different law "is pretty sure to be made" in the 1957 Legislature.

Eddy Count

TD 6316 lime. Prepare to P&A. Ex Co. No. 10, formerly Schuemaker & Brown No. 1, McT. Root, Anderson, SW SE, 1-17-25. TD 3202, lime. PB 3075. Waiting on potential.

COME IN TODAY AND GET TOP QUALITY FEED FOR YOUR FARM OR RANCH LIVESTOCK! OUR FEEDS ARE BLENDED OF QUALITY INGREDIENTS AND FORTIFIED WITH THE PROPER VITAMINS AND MINERALS TO MEET THE NUTRITIONAL NEEDS OF ALL OF YOUR LIVESTOCK. ARTESIA ALFALFA GROWERS ASSN. Producers of Quality Feed for Stock and Poultry. NOTE TO FARMERS: SEE US FOR YOUR FERTILIZER!

NEW ADMINISTRATOR OF U.S. Civil Aeronautics Administration is Charles J. Lowen, Jr., (above), promoted from assistant after resignation of Frederick B. Lee. (International)

Eddy County Oil News

Sam Watson Trucking

Kincaid & Watson Drilling Co. Carper Building

INTERNATIONAL TRUCK SERVICE

Steel Buildings by Armo Steel Co.

Steel Tanks by Columbian Steel Tank Co.

ALLIED SUPPLY CO. WE SERVICE ALL ELECTRICAL EQUIPMENT

Morgan ELECTRICAL Maintenance

FOR GOOD SERVICE Denton Oil Well Cementing Company

STOP AT LOCO HILLS, IN THE HEART OF THE OILFIELD (At the Post Office)

New Mexico Plastic & Sand Blasting Co.

Stevenson Tank Company

Waukesha Motors SALES and SERVICE Motor Machine

Friday, Dec 23, 1955 CLASSIFIED (Minimum) 1 Day 2 Days 3 Days 4 Days 5 Days 6 Days 7 Days 8 Days 9 Days 10 Days

BUYING? SELLING? HIRING? Use CLASSIFIED ADS

APARTMENT? LEGAL NOTICE? TENANTS?

CLASSIFIED RATES (Minimum Charge 75c) 1 Day 5c per word 2 Days 6c per word 3 Days 9c per word 4 Days 12c per word 5 Days 15c per word 6 Days 18c per word 7 Days 20c per word 8 Days 22c per word 9 Days 24c per word 10 Days 26c per word

21—Apartments, Unfurnished One, two and three bedroom unfurnished apartments Inquire 1501 Yucca, Vaswood Addition, Dial SH 6-4712. 10/11-tfc

Changing Speed LANSING, Mich. (AP)—Michigan will have chameleon-like signs to warn motorists of new statewide speed limits. The signs are treated with reflectorized paint so that the warning of the 65 mile limit during the day will change to 55 miles at night under the glare of car headlights.

Quiet Please! HUNTINGTON, W. Va. (AP)—Inmates of the Cabell County Jail, with all the dignity they could muster, formally registered a complaint with city police: trucks loading in a nearby alley were disturbing their rest.

Use Advocate Classified For Rent Situations Wanted Help Wanted For Sale

RUDOLPH THE RED NOSED REINDEER



ETTA KETT



BIG SISTER



LITTLE ANNIE ROONEY



CISCO KID



MICKEY MOUSE



MANDRAKE THE MAGICIAN



CROSSWORD - - - By Eugene Sheffer

Crossword puzzle grid with numbers 1-31 and 1-11 indicating starting positions for words.

HORIZONTAL 1. plant juice 4. sedate 9. droop 12. Force 13. chief of a clan (Scott. Hist.) 14. grape 15. shut 17. pleasant looks 19. engine 22. writing fluid 23. slender 25. homes for birds 28. profound 29. Turkish decree 31. sun god 32. stray from truth 33. redacts 34. firearm 35. Chinese unit of weight 36. creed 37. produced 38. go in 40. makes beloved 42. masculine name 43. necessities 44. be present

ANSWER TO YESTERDAY'S PUZZLE. CARE GAD PEAT OVER ABA ARNO LENA SOLARIUM TRESS DENT GESE INCAS OLA ROSE ERNE RADIAL PARENT AMEN EMIR OES NESTS ASIDE EARN LENDS TARRYING ADIT ATEN PA LUCE PATE ERG SMEW

WHO DOES IT? The Firms listed below under This New Classified Section are prepared to meet your every need!

- TV and Radio Service K & L RADIO & TV 102 S. 7th Dial SH 6-2941 TV Repair, all makes Antenna installations Radio repair, home, auto

WHO DOES IT?

THE ARTESIA ADVOCATE Classified Department Dial SH 6-3788 ANNOUNCEMENTS 1—Public Notices PROFIT MINDED STOCKMEN SAY MARKET YOUR CATTLE THE AUCTION WAY AT PRODUCERS LIVESTOCK AUCTION SALES WEDNESDAYS 11:30-1:00 P.M. Phone 3-2866 El Paso, Texas

JAKEWAY AGENCY Complete Insurance Service Appointment Barber Shop Dial SH 6-4194, No Waiting Corner Eleventh and Mann Ave.

15—Education—Instruction Finish High or Grade School at home, spare time, books furnished, diploma awarded. Start where you left school. Write Columbia School, Box 1433, Albuquerque.

RENTALS FOR RENT - Unfurnished 4 room house at 1013 Missouri. Inquire at Cliff's Cafeteria. 12-6-tfc FOR RENT - Two new apartments, one furnished, one unfurnished. Inquire Mrs. Lanning at Tuggerly Shop, or evenings dial SH 6-3143. 11-25-tfc

20—Apartments, Furnished One two and three bedroom furnished apartments, with washer. Inquire 1501 Yucca, Vaswood Addition. Dial SH 6-4712. 10/27-tfc

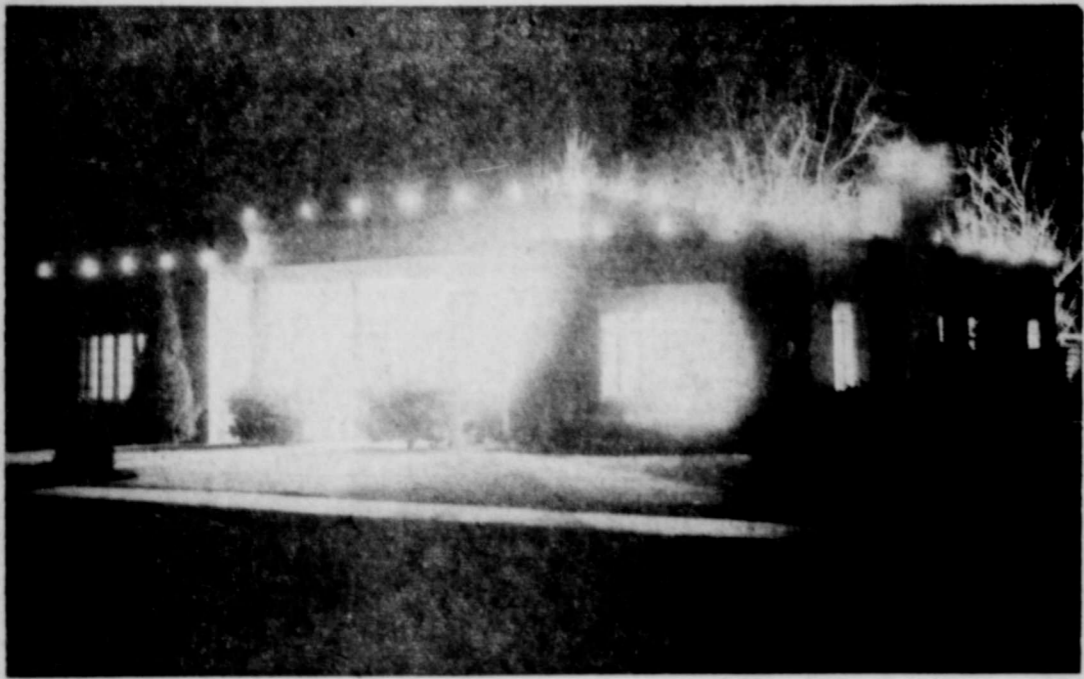
FOR RENT - Nicely furnished apartment, electric refrigerator, mattress, nice and clean, close in; \$8 pr week, utilities paid. 406 N. Fifth. 97-tfc



GEORGE MCGUIRE of Wisner, Neb., proudly places a crown on head of his Hampshire lightweight hog Dark Horse after it was picked winner in its class at the International Livestock exposition in Chicago.

(International Soundphoto)

Christmas - - 1955



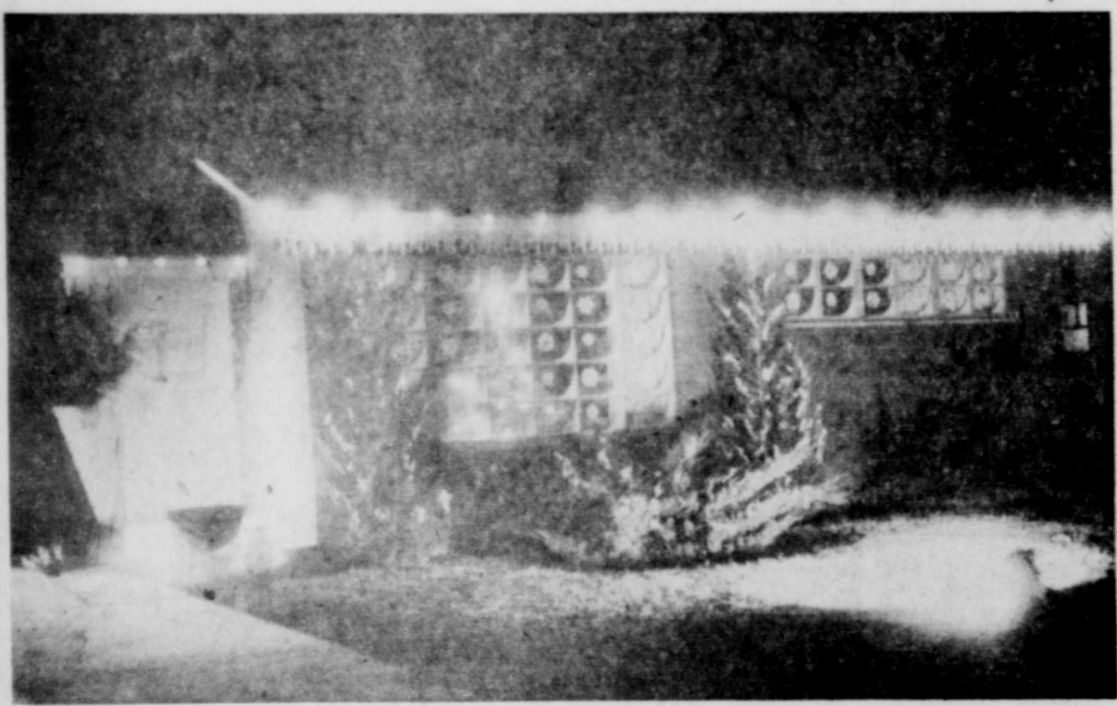
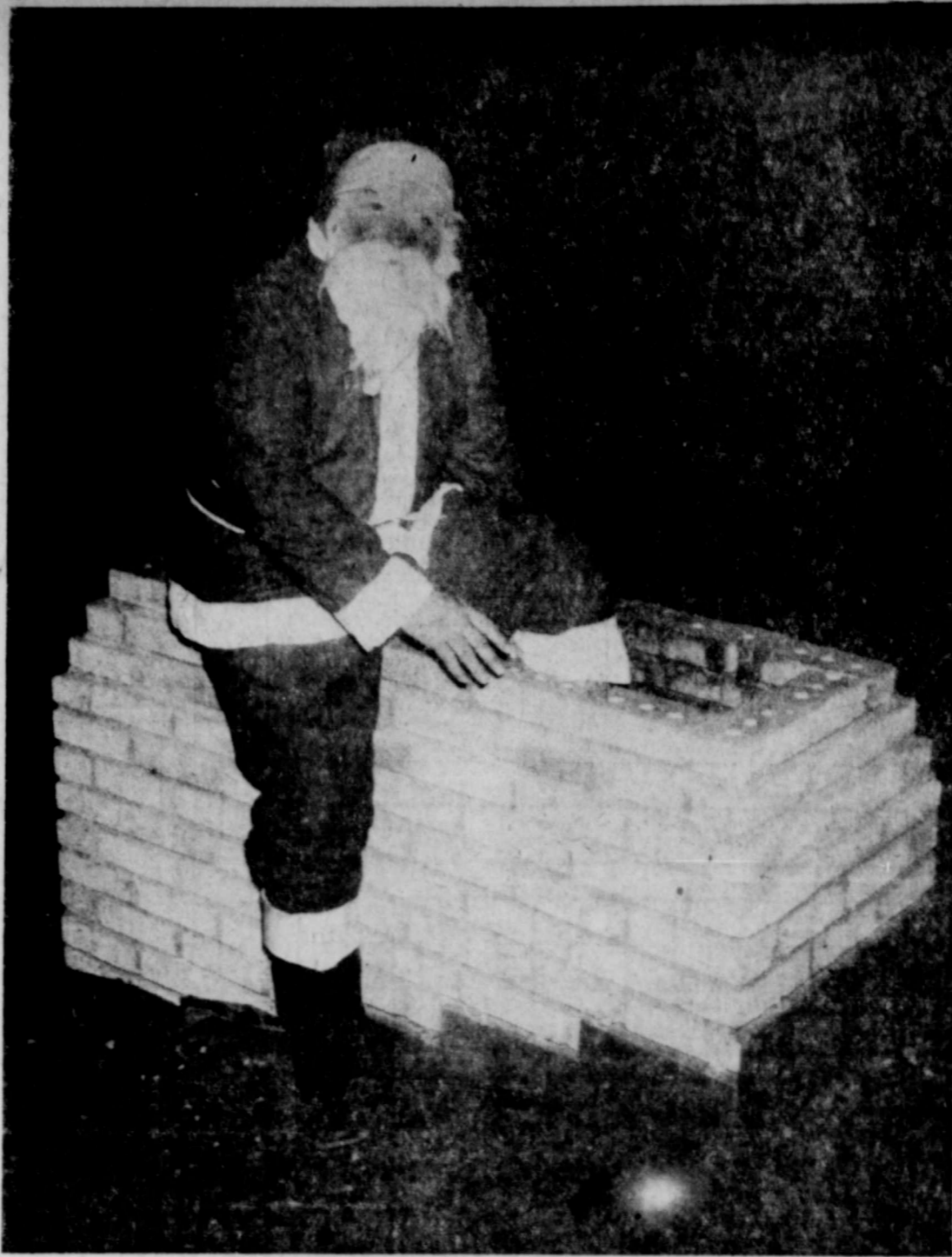
There are many things that go to make up the spirit of Christmas as we know it in Artesia this year, 1955.

There are the activities of our churches as signified by the carolers beneath a cross outside the Presbyterian Church, in the picture on the front page of the Advocate, and by the picture at the far right, (above) which shows one of the church-sponsored floats depicting the Enuciation scene in the Story of Christmas as told by the pageant parade.

Nowhere is the spirit of Christmas more evident than in the activities of our children. Whether they are waiting expectantly for Santa to come down the chimney, as little Carla Lovorn and Susan Brummelt in the home of Mr. and Mrs. Chuck Brown (at bottom of the page); or whether they are out caroling, as Girl Scout troops 5 and 26 on the steps of the Artesia General Hospital, (in the picture above at right) the spirit of Christmas is exemplified through the children.

And nowhere more than in our homes is the Christmas spirit evident. At homes such as that of Mr. and Mrs. S. P. Yates, 808 Clowe, (above) lighted by luminarios; and Mr. and Mrs. T. L. Ditto, 304 Hermosa, (below) winner of the home decoration contest, the spirit of Christmas is portrayed outside as well as inside.

The list could be extended through our city streets and into our stores—everywhere in Artesia, it is Christmas, 1955.



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Defense Dollar Becoming Increasingly Important To State

Star's Note: Few states are tied up with America's defense system than New Mexico. How much does New Mexico spend on the defense dollar? A question was asked of L. Mouton, chief of the military liaison branch, Albuquerque district U. S. Corps of Engineers. He is in a position to answer and interpret the in-terests on that subject as few New Mexicans are. The following article, written by the Associated Press, is one of a series of incident stories prepared by assistants in their fields to help New Mexicans where their stands at the end of 1955.

By LOCKE L. MOUTON

For The Associated Press, the activities reached a thunderous climax with the explosion of the first atomic bomb at the Trinity Site near Alamogordo, N. M., on Aug. 14, 1945. The atomic age has become an integral part of New Mexico's economic life.

1955 fades into history, is any assurance that the military construction program will play an important role in the destiny of the Land of Enchantment which saw the dawn of the atomic era?

Exact tabulation of Department of Defense and Atomic Energy Commission funds spent in New Mexico during 1955 would be difficult, if not an impos-

sible task. The expenditure of these funds is effected by numerous agencies of the federal government, many of whose activities are classified.

To further complicate the task the federal fiscal year begins July 1 and ends June 30. Thus the majority of funds to be spent during the second six-months of 1956 have not yet been announced by the Bureau of the Budget, nor appropriated by the Congress.

Is there a barometer which might point to some trend in the complex national defense, research and development programs in New Mexico? Possibly the military construction program in the Albuquerque district, Corps of Engineers, though not a completely common denominator, might give a fairly accurate indication of a trend in the overall military expenditures in New Mexico and the impact these expenditures have on the economy of the state.

The bulk of the work supervised by the Albuquerque district in New Mexico is military construction executed at eight major Army and Air Force installations.

Climatic conditions, geographic location and vast expanses of unimproved areas doubtless influenced the selection of New Mexico as one of the centers where atomic and guided missile research and development would be pursued, and where strategic installations would be located.

Regardless of what factors led to the selection of this area for

these programs, New Mexico today plays a prominent part in the research and development activities geared to national defense. It is not illogical to assume that our national defense program reaches the "ready" stage. New Mexico will play an increasingly important role in the peacetime jet propulsion and guided missiles.

The Albuquerque district office of the Corps of Engineers, U. S. Army, is the official construction agency for the Army and the Air Force installations in New Mexico and West Texas.

Limiting ourselves to the military construction program in New Mexico, what has been the program during 1955, and what are the prospects for 1956?

A comparison of the 1955 program to those of previous years can be used to show trends in the military construction program in New Mexico and the continuing impact of that program on the state's economy.

Before discussing the dollar-value of the Corps of Engineers'

program, it should be pointed out that this represents but a fraction of the total military expenditure in the state. When the Engineers build a \$200,000 technical laboratory, many times that amount is spent in equipment, research activities and salaries of civilian and military technicians working in the laboratory upon its completion.

Statistically, the total 1955 military construction program under the supervision of the Albuquerque district can be stated very briefly — 42 million dollars, of which approximately 50 per cent was executed in New Mexico. This represents actual "work placement," or money actually spent on labor and materials. The total dollar-value of "contracts let" during 1955 might be misleading, since a major contract could have been let at the end of 1954, with

the major expenditure of funds on that contract realized during 1955. Or, vice versa, a 3 million dollar contract could be let late in December 1955, and no funds actually spent until 1956.

The Alamogordo-Las Cruces area led other sections of the state with a 7-million-dollar-plus program at Holloman Air Force Base and Air Development Center, and White Sands Proving Ground. Walker Air Force Base at Roswell neared the 5 million dollar mark.

At Albuquerque, Sandia Base, Manzano Base and Kirtland Air Force Base and Sandia Special Weapons Center shared a 4 million dollar work placement.

Clovis Air Force Base exceeded 2 million dollars and more than half a million was spent at the Air Force Fuel Depot at Carlsbad.

Many Carols Have Age-Old Past History

The singing of Christmas carols... whether a small family group gathered around the piano, a group outdoors in the stillness of the night, or the resounding voices of a church choir; forms an integral part of this joyous holiday season.

It just wouldn't seem like Christmas without our favorite carols! We draw our favorites from the old beloved carols of many countries.

The time-honored European carols were brought to this country by the early settlers of America. Adeste Fidelis ("O Come, All Ye Faithful") belonged to no one in particular and was eventually translated into 119 different languages and dialects.

"Away in a Manger," Luther's hymn for children, came to us from Germany. England gave us the spirited "God Rest You, Merry Gentlemen" and from France we inherited the beautiful "O Holy Night."

Three Americans enriched our heritage of lovely Christmas carols by giving us three which are among the world's favorites today.

In 1849, a Massachusetts Unitarian minister, Edmund H. Sears, composed "It Came Upon a Midnight Clear." Ten years later, Dr. John Henry Hopkins, Jr., an Episcopalian rector from Williamsport, Pa., composed both the words and music for "We Three Kings of Bethlehem Are."

"O Little Town of Bethlehem," perhaps the best known and most beloved of all American carols, was written in 1868 by Phillips Brooks, a young Episcopalian minister of Philadelphia. A trip to the Holy Land was his inspiration for the carol.



BEST WISHES

Ma. & Mrs. J. W. Rowland
ATOKA STORE



best wishes for the Holidays

THE MANAGEMENT AND STAFF
GUY'S CLEANERS

208 S. FOURTH PH. SH 6-2422



ARTESIA TRANSFER & STORAGE COMPANY

36 W. MAIN PH. SH 6-3416



WILSON WELDING AND MACHINE SHOP
HARRY G. WILSON
10 S. FIRST Ph. SH 6-2816



Greetings

Schuck PONTIAC · CADILLAC

Betty Bass R. L. Cherry Russell Hill
 Ted Batters A. K. Florez J. R. Porter
 Louis Campos A. L. Gomez Virgil James
 Doug Robinson Maltie Whitaker
 GENE and DEE SCHUCK

A minor amount of new construction was executed at Wingate Ordnance Depot at Gallup.

The military construction dollar was spent in widely separated sections of the state, thus affecting the economy of New Mexico as a whole.

On New Year's Day, the Albuquerque district will be supervising 45 major active contracts at military installations throughout the district, representing approximately 22 million dollars of construction.

There will be 33 active contracts at military installations within New Mexico totaling approximately 13 million dollars. Bid openings scheduled for the first six months of 1956 will add approximately 15 million dollars to the district's workload, with about 50 per cent within the state.

Thus, the military construction contracts in force in New Mexico on Jan. 1, 1956 will be about 13 million dollars with the possibility that an additional 7½ million dollars of work will be let prior to the end of the present fiscal year, or July 1, 1956. That means more than 20 million dollars under contract during the first six months of 1956.

Let us assume that approximately half of the work to be executed

under the 13 million dollar "carry-over" contracts active on Jan. 1, was executed during 1954. The remaining 6½ million dollars added to the 7½ millions scheduled for the first six months in New Mexico gives us a 14 million dollar placement for next year, without including work to be let between July 1, and Dec. 31.

Since the latter figure is contingent upon congressional appropriations and directives, no firm

estimate can be made at this time. But venturing a guess based on the work in the "blueprint" stage at this time, several million dollars of additional work will be let at military installations in New Mexico during the last six months of 1956.

This all points to the fact that the military construction program and allied activities will again exert a strong influence on the economy of New Mexico in 1956.

Greetings...
 ... to our many friends and customers.
 May your Christmas be merry and bright!

DOWELL
MAGNOLIA SERVICE STATION
 201 S. FIRST

Greetings

HONEY'S DONUT SHOP
 412½ W. QUAY
 Ph. SH 6-3271

noel

BRYAN'S FLORAL NURSERY
 212 S. 13th PH. SH 6-4807

Merry Christmas

At no other season of the year are warm feelings and friendly words more fitting and sincere than at this time — We say to you — Merry Christmas.

Clardy's DAIRY
 ARTESIA NEW MEXICO

Christmas In Korea Now Bad Dream

By JACK SAMSON

ALBUQUERQUE (AP)—It was bitterly cold in North Korea. The winds swept down from Manchuria and across the Yalu River and tore at the tattered clothes of the stumbling, half-frozen men. It was Christmas, 1950.

Cpl. Jose Mares of Albuquerque passed a soggy ball of popcorn to the man just ahead of him in the column. The two men had been taking small bites of the corn for two days. That was all they had eaten and they were starving. They were American prisoners of the North Koreans and had been marching north for almost a month since they had been captured.

Christmas 1955—"Joe" Mares is back in Albuquerque. He is a sergeant at Sandia Base here. He drives an ambulance, is married, and his wife is expecting a baby in a matter of days.

"It's like a dream sometimes," Mares said. "There are times when I think I was never really there—then I wake up some nights and remember the men falling out of the column and the Korean guards shooting them as they tried to get to their feet."

Mares was a member of the 38th Field Artillery Battalion of the 2nd Division when he was captured Nov. 31, 1950—shortly after the start of the Korean War. His position was overrun and he was picked up with four other men from his outfit. They were joined by other captives as they were marched north.

"There were 11 men from my outfit with me at the beginning of the march," he said. "I'm the only one of them alive today. Most of them died from wounds, starvation, or the cold on the march north to the Manchurian border."

Mares said the march took several months and he has no idea how many men died along the way.

Other men remember the toll of those infamous "death marches" of that first winter of the Korean War.

One 24th Division soldier kept a detailed record of the casualties from his own march north from the time he was captured in July, 1950. He read off the list when he was released during "Big Switch" in the summer of 1953. He said that out of 737 people who had started the march at Mampo, 103 had been shot by Communist guards, four were beaten to death, and 334 died of malnutrition. He said 276 men finished the march several months later.

"I guess it's easy for people to forget," Mares said, "but there are a lot of us who will have trouble forgetting it."

Mares said he had been marched

north almost to the border of Manchuria and had been held in Camp Five—a bleak, windswept collection of mud huts and barbed wire fences near the Yalu River. He was later taken to Camp One where he stayed until released some 2½ years later.

"Christmas was just another day to the Communists during those first two years," he said. "In 1951 we lived in bare Korean huts—12 men to a 10 by 10 space. There were no beds and no blankets and we slept on the floor. It was cold and we got about three tailor-made cigarettes and a few pieces of candy from the guards for our Christmas."

He said the men got one blanket for every two men by 1952.

Mares finally became a cook in Camp One. He was then down to 99 pounds from his normal weight of 180 pounds.

"The men were dying all over camp," he said, "and I figured a man had to have something to do to keep busy or he would just die along with the rest."

Mares said the meals consisted of cracked corn and millet—along with a little rice—barely enough to keep a man alive. The men were dying every day from malnutrition, disease and cold.

Mares said Christmas 1952 was the first time the men really noticed the holiday season.

"We got some pork and a little chicken with our rice. It was really a feed," he said.

"We've got a lot of things to be

thankful for in this country," Mares said. "I never thought I'd make a lot of times, and here I am—a good job—married—and my wife expecting a baby soon. It's—" the dark-haired sergeant ran a hand over his face. "Well—it's a little hard to believe sometimes," he said. "I still see some of them once

in a while," Mares said. Asked how he is going to spend Christmas this year, Mares grinned.

"In the kitchen," he said, helping the wife. I got to be a pretty good cook in that prison camp—I had to be!"



FROM ALL OF US
AT

LUKE'S GARAGE

HERMOSA DR.

PH. SH 6-2562



ARTESIA ABSTRACT CO.

118 S. Roselawn

SH 6-4361

SEASON'S GREETINGS

To our many friends: we wish you the Happiest Holiday & the Merriest Christmas, ever—thanks for your patronage!

HART MOTOR CO.

207 W. TEXAS

PH. SH-45



In the Spirit of Christmas

Almost two thousand years ago Three Wise Men found the secret of great happiness as they paid homage to a newborn Babe in a manger. And today, as then, the message of Peace and Good Will shines from the eyes of men and warms their hearts as Christmas approaches. Its blessings and hopes are for all mankind. May they also be yours this Christmas.



NOEL

MARSHALL'S
Grocery & Station
HIGHWAY 285
NORTH FIRST

TO OUR MANY FRIENDS

BEST WISHES

HEFLEY'S SHOE SHOP
902 S. SECOND

THE ARTESIA ADVOCATE

STAFF

Sunshine Being Put To Work For Mankind

By Rennie Taylor
 HOENIX, ARIZ. (AP)—Sunshine, as a large number of people think of as something to bask in, is the power behind one of the next great scientific advances. It is going to be put to work in a big way.

It will be used to change ocean water into fresh water to meet the demands of modern civilization's most pressing needs. It will heat homes in winter and cool them in summer. It will supply electric power in some places which have no coal, oil, gas or hydro resources.

Just when this will happen is hard to foresee, but the scientists are so concerned that it will get away on a large scale as soon as the conventional fuels begin to run out that they are already at work on the means of doing things with power already available. Some of them were shown at the first world symposium on ap-

plied solar energy, held here and in Tucson.

At this stage the machines for utilizing sun power on an industrial scale are notoriously inefficient but they are getting better all the time.

If the price of gasoline should jump to \$1 a gallon tomorrow and other energy fuels should rise accordingly, solar scientists say, the age of sun power would come quickly, perhaps along with or not far behind atomic power.

Scientists say solar energy hitting the continental United States is equal to 2,000 times the present total heat and power requirements of the country.

About half the radiant energy which strikes the earth's surface bounces back immediately into space and is lost.

Heat, whether from the sun or other sources, is one of the most elusive forms of energy. It leaks out of everything and cannot be

stored in any quantity for very long.

Even the best of the man-made solar heaters are wasteful in tricky ways. An experimenter builds a boxlike heat trap painted dull black inside to absorb all possible radiation. He covers the top of it with glass to let the radiation in and keep the heat from escaping.

When the box gets hot from the sun's rays it begins to do some heat radiating of its own, like a hot stove. The hotter the sun makes it, the more heat it throws away. Even the glare on the sur-

face of the cover glass reflects some of the stored heat back into space. Still more leaks out slowly through the sides and bottom of the box.

To do the best possible job these heat collectors have to be turned gradually so that they always face the sun squarely. This requires energy, either from a conventional source or from the dwindling supply of the heat collector itself. So only a very small part of the input remains available for useful work.

However, even this small residue can be tremendous. Elmer C.

Easton, an engineer at Brown University, found one half of 1 per cent of the total available solar energy the world's power problem would be solved.

Several researchers at the symposium here exhibited devices rated at 5 per cent and upward in efficiency. Some said a general level of 10 per cent was possible.

Among the instruments which caught the eyes of people from the sunshiny desert areas of the world were stills for producing fresh water from the ocean at somewhere near economic cost.

One of these was developed by Dr. Maria Telkes of New York University, a leader in solar power research. Another was produced by Risto Lappala and John Bjorkson of the University of Wisconsin. University of California experimenters showed one which works on sunpower in the daytime and on warm waste water from industry at night.

The still works on roughly the same principle. Ocean water runs

very slowly through a shallow trough covered by a transparent gable roof. Sunshine heating down through the roof heats the water. Some of it evaporates and settles on the under side of the roof. There it trickles down to little gutters near the trough rim and runs off into storage containers as pure water.

Machines like this, Dr. Telkes said, someday will in effect cause rivers to flow backward. The sea will be turning back to the land the fresh waters that come to it from streams.

The Wisconsin engineers said their still could produce fresh water from the ocean for about 86 cents a thousand gallons. Dr. Telkes estimated her machine could produce it for about 68 cents.

Present prices for irrigation water vary widely but an average might be around 7 cents per thousand gallons. The U. S. Interior Department has a goal of 25 cents for purified sea water.

Santa Fe Executive To End Career Of More Than 50 Years

John P. Morris, general manager—mechanical department of the Santa Fe Railway, Chicago, has announced his retirement December 31, ending a rail career of more than half a century.

Born at Fort Madison, Iowa, March 16, 1890, and educated in its public schools, Morris entered Santa Fe service there as a machine operator in 1904. Graduating from a machinist apprenticeship in 1911, he rose swiftly through the mechanical ranks at Fort Madison and at Chicago where he became master mechanic in 1924. He has headed the railroad's mechanical department since 1948.

A dynamic personality in the field of railroad mechanics, Morris' career spanned the great transition from steam locomotive power to diesel power. A pioneer believer in the natural economies of diesel operation, he lived with its development on the Santa Fe system.

His mechanical ingenuity led to the development of the dynamic brake on diesel locomotives, a system which brakes a train by converting its moving energy into electrical energy. The mechanism is now universally applied to all diesels by the builders.

By extensive experimentation,

Morris contributed importantly to the development and use of oil filters on diesel engines, and throughout his long career he labored toward the elimination of an old railroad nemesis, the hot box. He was instrumental in the development of other appurtenances now in use on modern diesels, such as couplers and ventilating systems.

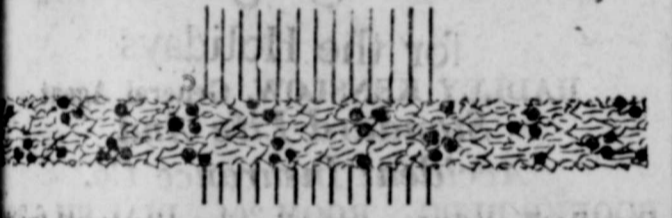
He is responsible for many changes in shop methods as well as time-saving devices which have and lower costs. Despite the constant increases in labor and material costs in the years following World War II, he has reduced diesel locomotive maintenance and repair costs to below the 1949 level.

Convinced that part of any railroad's greatness lies in the caliber of its own research program, Morris fostered expansion of Santa Fe's test department at Topeka, Kansas. Most notable among the numerous mechanical devices he invented to improve railroad technology is the crank shaft grinder. The machine speeds up that operation and permits the swift restoration of diesel locomotives to service.



GREETINGS

May the warmth and friendship of the Christmas Spirit be with you at this wonderful Holiday Season!



At this season we extend to all our friends and customers the warmest greetings of the Christmas Season.

ARTESIA GAS AND APPLIANCE CO.
 PH. SH 6-4722 402 N FIRST

Greetings

To our customers:
 Our wish that joy and gladness will fill each passing moment of your Christmas Holiday!

Currier Abstract COMPANY
 Booker Building

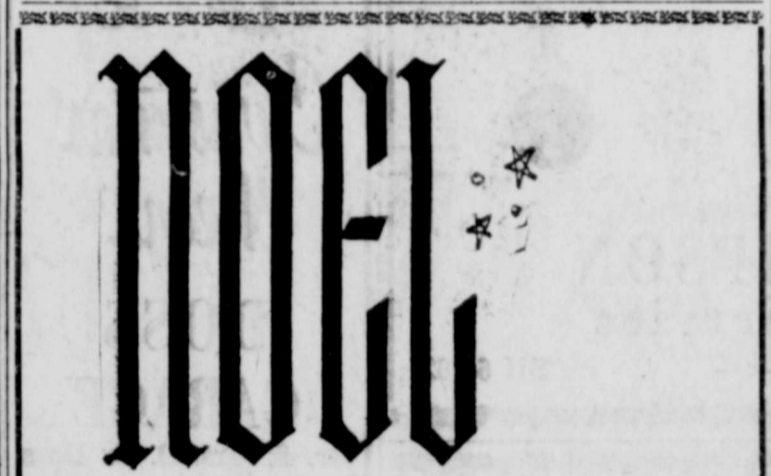


Chandler
 Jewelers Silvermiths



The Christmas Bell rings out glad tidings to all our loyal friends and customers: wishing you a happy holiday.

KERSEY & CO.
 BOOKER BLDG. —:— PH. SH 6-3671



May the Star of Bethlehem shine on you during this holy season and bring you peace and happiness...

Fagan's Conoco SERVICE STATION
 102 North First SH 6-9998



Merry Christmas

Best wishes for a joyous holiday from our staff.

COX MOTOR CO.

Christmas joys to our friends...

May the gentle spirit of the Prince of Peace gladden the hearts and homes of all our many true friends and customers...

Artesia Locker Plant
 302 South 13th

This old-fashioned Christmas Greeting we extend to convey the many joys we hope you find on this bright Christmas Day!

Guy Chevrolet Company
 101 West Main SH 6-3551

INSURANCE SERVICE CECIL WALDREP
 112 S. 5th St. SH 6-3004

Christmas In Portugal Is Heavily Accented By Custom

By JOSE SHERCLIFF
 LISBON, Portugal (AP)—Christmas in Portugal is heavily accented by tradition with carolers practicing a singing version of "trick or treat."
 If one is generous and gives good wines and cakes and charity, the praise goes like this:
 "The masters of this house will see the Christ Child this morn."
 But let the occasional scrooge show up, and the singers will chant:
 "Bang, bang goes the hammer."

these brainless asses have nothing to give us."
 Families meet for feasting beginning with novenas to the baby Jesus. They eat turkey that was part of a drove herded through the streets by old peasants in long stocking caps, for sale from door to door.

In the cities, gay booths sell Christmas dainties and decorations. Carols are sung each of the 12 nights by boys and girls who accompany the strains with the ringing of handbells, beating of tin plates and whistling of pipes.

The center of the Christmas festival is the crib or presepio where the Christ Child is in his manger. Tradition holds sway whether the crib is a humble cardboard box with straw and cheap clay figures or the magnificent sculptured cribs of the old churches.

On Christmas Eve, the Christ Child rewards the Faithful. While the family is at the cathedral for the Missa do Galo, the baby Jesus by tradition slips into their homes and leaves gifts in little shoes at the foot of the chimney.

When the family returns, there is the "monsoada" or Christmas feast. Typical dishes include a variety of cakes and seeds and "soda de pao de trigo"—a soup made with bread, salted codfish with cabbage, codfish balls and black olives.

Although the Christmas tree is not indigenous to Portugal, it is becoming popular with holly and mistletoe.

But carols play one of the strongest roles in the traditional 12 days. In many provinces, the words fit the lives of the men who sing them. In the Algarve, fishermen sing:

Cold Monkey Tail For Everyone At Christmas In Chile

By CARLOS BARRY
 SANTIAGO, Chile (AP)—Eggnog? Oh no. Tom and Jerry? Nope. Yule Punch? Not down here. For Christmas in Chile it's cold monkey tail for everybody.
 No observance of the holiday is thinkable without it. Monkey's tail eolo de mono is a beverage composed of coffee, milk, egg and high grade alcohol distilled from grape juice. It comes bottled and nobody knows how it got its name.

The drink is served cold because the Christmas season is the middle of summer in Chile.

To Chileans, the holiday is synonymous with family reunions. In almost every home there is a Christmas tree or, more often, a Nativity scene.

On Christmas Eve, toys are distributed to children. Even toddlers join adults in drinking monkey tail, then everyone trots off to midnight Mass.

For Christmas dinner, the traditional main dish is lobster brought from the Juan Fernandez Islands, 400 miles out in the Pacific Ocean.

The country people have roast duck with apple stuffing of the highly spiced asado al palo, barbecued meat.

A more special feast is curanto, an Araucanian Indian dish prepared from a recipe probably 1,000 years old. It is cooked in deep pits dug in sand. These pits are lined with scented herbs and leaves, then filled with layers of eggs, fowl, fish, clams, oysters, mutton, beef, pork and every available vegetable. Hot stones are tossed on top of the ingredients and the whole thing is covered tightly.

Whole wheelbarrows of the finished product are wheeled to the guests at long plank tables set up outdoors. No one ever has been known to partake lightly of curanto.



THE FORMER Dorothy Warren, 24, gets kissed from two puckered fronts at once, by her father, the Chief Justice of the United States, and her bridegroom, Dr. Carmine D. Clemente, 27, UCLA anatomy professor. The wedding was in Palos Verdes, Calif., near Los Angeles. (International Soundphoto)

Christmas In Japan Unique, Joyous Event

By JAMES CARY
 TOKYO (AP)—A frosty night, a jolly little man and a sleigh flashing across the moon going east—it's Santa Claus San headed for the land of the sun goddess.
 And with him will come Japan's unique and joyous celebration of the Yuletide—borrowed from the Western world and stripped in most cases of its religious significance.

Clauses direct crowds into elevators, giant spangled Christmas trees rear two and three stories high and gifts of pearls, silks and artwork are amazingly cheap by Western standards.

This year the old, old fairy tale of Christmas will live in probably more homes of this predominantly Buddhist and Shinto nation than ever before, although tailored carefully to limited resources.

For days children have been prattling about Santa San, singing "Jingle Bells" and "Silent Night" and taking goggle-eyed walks with their parents into the lavish Christmas wonderlands of Tokyo's department stores.

The decorations do not carry over into the average home. Only the rich can afford a tree, largely because of the approaching, more traditional New Year's holiday which requires special ornamentation of its own.

Christmas morning children will pop out of bed to find a present or two waiting for them. Later in the day the family may dine out, perhaps on chicken. For the children there will be ice cream and cakes.

To the average fun-loving Japanese, Christmas—an imported custom—is a good chance to have a good time. Lavish amounts of liquor are consumed.

For Japan's more than 500,000 Christians there is a more reverent note. Church services on Christmas Eve, prayers, a choir singing Christmas hymns and a sermon are normal activities.
 Japan's Christmas always has had strong commercial roots. In the early 30s merchants began promoting it to boost year-end business. The custom gradually spread. Now even geisha girls and lusty big city cabarets promote the season to increase profits.

Salvation Army Brings Stars To Radio

Local radio listeners will hear four of the world's most famous grand opera stars, when the Salvation Army's annual Christmas program, "Army of Stars," is heard locally over radio station KSVP December 25 at 9 to 9:30 p. m.

Screen star, Vincent Price, is heard in a dramatic reading of the one-half century old New York Sun editorial, "Is There Really A Santa Claus?" with underscoring by Robert Armbruster who directs the thirty-five piece "Army of Stars" orchestra. The Azusa, California Pacific Bible College Radio Choir, directed by Jack Rains, is heard in the choral underscoring.

Soprano Inge Borkh, singing "Dieu Theure Halle" from Tannhauser and the Baeh-Gounod "Ave Maria"; contralto, Claramae Turner, singing "The Christmas Candle" by Elneor Remick Warren; basso, Giorgio Tozzi, singing "Gesu Bambino" by Pietro Yon and baritone, Alexander Weltsch, singing "The Evening Star" theme from Tannhauser.

One of the features of the program is the singing of "Silent Night" by all of the stars and the Choir.

NOEL

To our many friends . . . we want to express our sincere appreciation for your favors; it has been a privilege and pleasure to serve you . . . Merry Christmas, everyone!

the Feldmans

hotel
Artesia

HAPPY HOLIDAY!

May this season bring you and all your loved ones, much Happiness!

Leone Studio
415 W. MAIN SH 6-350

Best Wishes

for the Holidays
HADLEY KENSLOW, General Agent
Standard Life And Accident Insurance Co.
BOOKER BLDG. ROOM 204 DIAL SH 6-290

FOR CHRISTMAS

Same old song, but always new —
Merry Christmas — to all of you!

THOMPSON Gulf Service

210 S. First — SH 6-4621

Christmas Cheers

DOSS GARAGE
Mr. & Mrs. O. M. Doss

Season's Greetings

To all our friends for a happy holiday season.
REASNER Decorating Co.
201 Richardson

MERRY CHRISTMAS

EVANS HARDWARE CO.

118 W. MAIN PH. SH 6-3691

A Happy Christmas to you!

Artesia RECREATION HALL
J. T. Hamrick

May all the season's best be yours at Christmas time!

AARON'S GROCERY & MARET

712 W. DALLAS SH 6-4771

Happy Holiday to all

To our many, many friends—Into these few lines go our big, big wishes for a most Merry Christmas! And—may all your Yuletide pleasures linger on for all time to come!

- Southwestern REALTY
- Kiddy AGENCY
- Harvey Jones AGENCY
- Ragsdale REALTY
- E. A. Hannah AGENCY
- Artesia Investment COMPANY
- Don Jensen REALTOR

REAL ESTATE GUIDE

BUY or SELL from a MULTIPLE LISTING BUREAU MEMBER
 Farms, Ranches and Businesses. Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureaus.

Away in a Manger...

They Made Christmas

7-Jesus

By DR. J. CARTER SWAIM

Director, Department of the English Bible, National Council of Churches.

(Seventh of a Series.)

Concerning "wise men from the East," one tradition tells that they were men of different ages: coming to "the place where the child was," they decided to offer their gifts one at a time. First the old man went. To his astonishment he did not find a child at all, but an old man. Next, the middle-aged man went in—and found a man of mature years. Finally, the young man went in—and found himself confronted by a youth.

They all were puzzled, because it was one newborn to whom they had come to bring the tribute of their praise. Finally, all went in together, and found no man at all but a child 12 days old. Each had seen in Christ the reflection of his own condition. Each had found in Christ the satisfaction of his own need.

Art has sometimes represented the wise men as coming from different countries. One may have been black-skinned, from Ethiopia; another yellow-skinned, from China. This is certain: Foreigners came and mingled their adoration with that of Jewish shepherds. The Persian would have found a Persian, the Ethiopian an Ethiopian, the Chinese a Chinese—ever since that time, artists of every race have pictured Christ as one of their own.

If they had all gone in together, they would not have found a Persian nor an Ethiopian nor a Chinese but a Hebrew child. The rabbis had a saying that the world exists by the breath of little children. The greatest day in any household is the day a child is born. The greatest day since time began was the day this Child was born. To His cradle wise men came—and found the Star of Hope. Shepherds came—and found the Lamb of God. To it we must come—for He "is indeed the Savior of the World."

(John 4:42)

AP Newsfeatures



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For Christmas dinner, the traditional main dish is lobster brought from the Juan Fernandez Islands, 400 miles out in the Pacific Ocean.

The country people have roast duck with apple stuffing of the highly spiced asado al palo, barbecued meat.

A more special feast is curanto, an Araucanian Indian dish prepared from a recipe probably 1,000 years old. It is cooked in deep pits dug in sand. These pits are lined with scented herbs and leaves, then filled with layers of eggs, fowl, fish, clams, oysters, mutton, beef, pork and every available vegetable. Hot stones are tossed on top of the ingredients and the whole thing is covered tightly.

Whole wheelbarrows of the finished product are wheeled to the guests at long plank tables set up outdoors. No one ever has been known to partake lightly of curanto.



THE FORMER Dorothy Warren, 24, gets kissed from two puckered fronts at once, by her father, the Chief Justice of the United States, and her bridegroom, Dr. Carmine D. Clemente, 27, UCLA anatomy professor. The wedding was in Palos Verdes, Calif., near Los Angeles. (International Soundphoto)

Christmas In Japan Unique, Joyous Event

By JAMES CARY
 TOKYO (AP)—A frosty night, a jolly little man and a sleigh flashing across the moon going east—it's Santa Claus San headed for the land of the sun goddess.
 And with him will come Japan's unique and joyous celebration of the Yuletide—borrowed from the Western world and stripped in most cases of its religious significance.

This year the old, old fairy tale of Christmas will live in probably more homes of this predominantly Buddhist and Shinto nation than ever before, although tailored carefully to limited resources.

For days children have been prattling about Santa San, singing "Jingle Bells" and "Silent Night" and taking goggle-eyed walks with their parents into the lavish Christmas wonderlands of Tokyo's department stores.

There curvaceous girl's Santa

Clauses direct crowds into elevators, giant spangled Christmas trees rear two and three stories high and gifts of pearls, silks and artwork are amazingly cheap by Western standards.

The decorations do not carry over into the average home. Only the rich can afford a tree, largely because of the approaching, more traditional New Year's holiday which requires special ornamentation of its own.

Christmas morning children will pop out of bed to find a present or two waiting for them. Later in the day the family may dine out, perhaps on chicken. For the children there will be ice cream and cakes.

To the average fun-loving Japanese, Christmas—an imported custom—is a good chance to have a good time. Lavish amounts of liquor are consumed.

For Japan's more than 500,000 Christians there is a more reverent note. Church services on Christmas Eve, prayers, a choir singing Christmas hymns and a sermon are normal activities.

Japan's Christmas always has

had strong commercial roots. In the early 30s merchants began promoting it to boost year end business. The custom gradually spread. Now even geisha girls and lusty big city cabarets promote the season to increase profits.

Salvation Army Brings Stars To Radio

Local radio listeners will hear four of the world's most famous grand opera stars, when the Salvation Army's annual Christmas program, "Army of Stars," is heard locally over radio station KSVP December 25 at 9 to 9:30 p. m.

Soprano Inge Borkh, singing "Dich Theure Halle" from Tannhauser and the Baed-Gounod "Ave Maria"; contralto, Claramae Turner, singing "The Christmas Candle" by Elinear Remick Warren; basso, Giorgio Tozzi, singing "Gesù Bambino" by Pietro Yon and baritone, Alexander Welitsch, singing "The Evening Star" theme from Tannhauser.

Screen star, Vincent Price, is heard in a dramatic reading of the one-half century old New York Sun editorial, "Is There Really A Santa Claus?" with underscoring by Robert Armbruster who directs the thirty-five piece "Army of Stars" orchestra. The Azusa, California Pacific Bible College Radio Choir, directed by Jack Rains, is heard in the choral underscoring. One of the features of the program is the singing of "Silent Night" by all of the stars and the Choir.

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Away in a Manger...

They Made Christmas

7-Jesus

By DR. J. CARTER SWAIM

Director, Department of the English Bible, National Council of Churches.

(Seventh of a Series.)

Concerning "wise men from the East," one tradition tells that they were men of "different ages: coming to "the place where the child was," they decided to offer their gifts one at a time. First the old man went. To his astonishment he did not find a child at all, but an old man. Next, the middle-aged man went in—and found a man of mature years. Finally, the young man went in—and found himself confronted by a youth.

They all were puzzled, because it was one newborn to whom they had come to bring the tribute of their praise. Finally, all went in together, and found no man at all but a child 12 days old. Each had seen in Christ the reflection of his own condition. Each had found in Christ the satisfaction of his own need.

Art has sometimes represented the wise men as coming from different countries. One may have been black-skinned, from Ethiopia; another yellow-skinned, from China. This is certain: Foreigners came and mingled their adoration with that of Jewish shepherds. The Persian would have found a Persian, the Ethiopian an Ethiopian, the Chinese a Chinese—ever since that time, artists of every race have pictured Christ as one of their own.

If they had all gone in together, they would not have found a Persian nor an Ethiopian nor a Chinese but a Hebrew child. The rabbis had a saying that the world exists by the breath of little children. The greatest day in any household is the day a child is born. The greatest day since time began was the day this Child was born. To His cradle wise men came—and found the Star of Hope. Shepherds came—and found the Lamb of God. To it we must come—for He "is indeed the Savior of the World."

(John 4:42)

AP Newsfeatures



College Enrollment High In State

Editor's note: More and more young people are flocking to New Mexico's colleges every year. The importance of the state's colleges is enhanced by the fact that unlike many other states - New Mexico's college scene is nearly entirely made up of public-supported institutions. Dr. John Dale Russell as chancellor and executive secretary of the Board of Educational Finance, stands in the highest level of his profession nationally. He is frequently asked to help the North Central Assn. and other scholastic groups in their investigations. He heads the board which supervises New Mexico's college-budgetary matters and is one of the country's educational leaders. He wrote this article at the request of the Associated Press. It is one of a series of prominent figures intended to help answer the question: where is New Mexico going as it leaves 1955?

By JOHN DALE RUSSELL
Written for the Associated Press

The state institution of higher education in New Mexico reached a new peak in total enrollments of college students in the fall of 1955.

The total for the seven college-level institutions is 10,217. This is an increase of 10 per cent over last fall, and 39 per cent above the 1951 enrollment figures. In the fall of 1941, 14 years ago, the total enrollment was only 3,763. Thus during the past fourteen years the number of students attending has increased more than two and a half times.

The largest percentage increase in the 1955 fall term enrollments over those of the preceding year has been at the New Mexico Institute of Mining and Technology at Socorro. The 239 students now enrolled at New Mexico Institute of Mining and Technology represents an increase of 40 per cent over last year.

The second largest rate of increase was at Eastern New Mexico University, Portales. With 1,246 students enrolled this fall, Eastern New Mexico University had an increase of 27 per cent over last year. The increase at New Mexico Western College at Silver City of 18 per cent brought the total in that institution up to 645 students.

Highlands University at Las Vegas has 724 students, an in-

crease of 13 per cent. At the New Mexico College of Agriculture and Mechanic Arts at Las Cruces the increase was 7.5 per cent, to a total of 2,185.

The enrollment at the University of New Mexico at Albuquerque are 5,028, an increase of 7.2 per cent. Both the University of New Mexico and the College of Agriculture and Mechanic Arts have been handicapped in accommodating additional students because of lack of dormitory facilities, especially for women. New dormitory construction is helping to correct these conditions.

The New Mexico Military Institute, with 150 college-level students and 350 high-school students enrolled, had the only decrease in enrollments. The decrease at New Mexico Military Institute was expected because of the change from a four-year degree-granting basis to a two-year junior-college program.

Future trends in enrollments seem likely to continue in the pattern of heavy increases that has been characteristic all over the country as well as in New Mexico during the past two or three years. If each year shows a 10 per cent increase over the preceding year, total enrollments would double in seven or eight years. The experience of the past 14 years shows that this could readily occur in New Mexico.

It is clear that the young people of New Mexico are responding with enthusiasm to the opportunities the state is providing for their education. The rapid increases in college enrollments create many problems for the institutions, particularly in securing the financial support and the qualified faculty personnel that are necessary for an effective instructional program.

The budgets approved for the seven state institutions of higher education in 1955-56 authorize a total expenditure for current educational and general purposes during the year in the amount of \$7,857,082. This figure excludes capital outlays for plant expansion, bond interest and principal payments totalling 688,275, and the expenditures involved in self-supporting enterprises such as dormitories, dining-hall, and bookstores. Budgets for this last category, technically known as auxiliary activities, total \$3,188,650.

To meet the cost of the educational and general services in the

state institutions of higher education the Legislature appropriated for 1955-56 a total of \$8,002,149. This amount was reduced by action of the State Board of Finance to \$5,737,128, because the board revenues might not be sufficient to provide the total appropriations made by the Legislature for 1955-56.

The state appropriation provides approximately 73 per cent of the support of the budgets for educational and general purposes in the seven college-level institutions. Student fees supply about 19 per cent, and land-fund and permanent fund income about 6 per cent. Miscellaneous sources, including some funds from the federal government, supply the remainder.

The state appropriations for the current year will average close to \$10 a student counting students on a full-time equivalent basis. There is some variation among the institutions, for the smaller colleges have to be supplied larger amounts per student than the institutions during the past four or five years.

The expenditures per student have also been remarkably stable during this period, hovering closely around the figure of \$830 per

student for the group of institutions. Again, however, the smaller institutions tend to spend considerably more per student than those with 700 or more enrolled.

During the past five years all the state institutions have made earnest efforts to improve faculty salaries. The average salary of faculty members in the seven institutions has been increased from \$4,855 in 1951-52 to \$5,719 in the current year.

Increases in faculty salaries, while expenditures per student were held constant, could be accomplished only by improving considerably the efficiency of institutional operations. The ratio of students to faculty members increased from 12.7 students per faculty member in 1951-52 to approximately 16.0 to one in the current year. The average size of classes increased from 14.1 in 1951-52 to 17.5 in 1954-55. The percentage of small classes, those with fewer than five students enrolled, decreased from 24.7 in 1951-52 to 20.0 in 1954-55.

Similar economies have been effected in the operation and maintenance of the physical plants of the institutions, even in the face of rising costs of labor and materials.

Although the institutions have spent years in tightening up their made commendable progress in their operations, so as to release funds for improvement in faculty salaries, this process cannot be expected to continue to furnish the resources that will be needed in the future for still further improvement in the faculty salary situation. Competition is keen among the colleges and universities of the United States for the best talent for faculty positions.

New Mexico must make still further increases in its funds for faculty salaries if it is to meet this competition successfully and attract and retain well qualified scholars on the faculties of its institutions of higher education.

All the state institutions of higher education in New Mexico are accredited by the North Central Association of Colleges and Secondary Schools. This accreditation, on a par with that of the other states, attests to the good quality of the educational programs and facilities of the institutions. Graduate courses leading to the master's

degree are offered in six of the institutions. The University of New Mexico offers the doctor's degree in some seven different departments.

The wide variety of courses and curriculums offered at the undergraduate level in the various institutions is sufficient to meet the needs of almost any young person in New Mexico. Graduate and professional programs are available in most of the major fields of specialized study.

No preparation is offered in New Mexico in medicine, dentistry or veterinary medicine, but students qualified to enter such curriculums are cared for through an arrangement with the Western Interstate Commission of Higher Education. This arrangement permits a limited number to attend professional schools in other states on the same basis as the residents of those states.

During the current year the state colleges and universities of New Mexico have been engaged in the most extensive programs of building construction in their entire his-

tory. The approved budgets for additions and betterments to physical plants for 1955-56 total \$11,062,020. The funds for the new plant developments have come chiefly from five sources:

(1) The \$4,500,000 bond issue which the voters approved at the November, 1954, elections;

(2) An outright appropriation for capital outlay purposes made by the 1955 Legislature, amounting to \$1,622,000 for the state educational institutions of college level;

(3) Revenue bonds for the construction of dormitories and similar facilities, financed by the net income from the operation of such projects;

(4) Bond issues financed by a pledge of land fund and permanent fund income;

(5) Insurance recoveries from the loss of Springer Hall by fire at Highlands University.

The facilities completed during the past year, or in process of construction, or definitely authorized for construction in the immediate future at the various institutions include the following:

At the University of New Mexico, a women's dormitory, a large gymnasium, and a utilities distribution system.

At the New Mexico College of Agriculture and Mechanic Arts, new dormitories for men and for women, two engineering buildings, a chemistry building, and a physics and mathematics building.

At Highlands University, a

steam distribution system, a new dormitory for men, another for women, a new science building and a classroom building to replace the old Springer Hall, destroyed by fire last summer.

At New Mexico Western College a new library and a new science building, with the purchase of various tracts of land adjacent to the campus to provide sites for the buildings.

At Eastern New Mexico University a music building, an auditorium-theatre for drama and speech departments, a technology building, dormitories for men and for women, and a swimming pool.

At New Mexico Institute of Mining and Technology, student apartments, a swimming pool and star bar, and additions to the chemistry building and to the metallurgy building.

At New Mexico Military Institute, a large addition to the recreation building.

The unprecedented volume of building construction under way during 1955-56 will go far toward relieving the shortage in facilities for the present enrollments. It will also permit the replacing of some of the temporary structures brought to the campuses for emergency use at the close of World War II.

The emphasis in the building programs is on two kinds of facilities:

(1) Those for instructional purposes. (Continued on Page Five)



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Potash Industry Undergoing Huge Expansion

Editor's note: One of the bulwarks on which New Mexico's growing economy rests is the potash industry in Eddy and Lea counties. Potash is used primarily for fertilizer, so essential to produce good crops. It has many other uses also. The Associated Press asked Jack Sitton to prepare this article as one of a series in which specialists in their fields help answer the question: Where does New Mexico stand as it enters 1956? A former AP newsmen, Sitton in his public relations work at Carlsbad has an unexcelled opportunity to gain an overall knowledge of the New Mexico potash picture.

By JACK SITTON
Written for the Associated Press
Potash is helping build New Mexico.

The potash industry, which has developed greatly to the economic development of New Mexico, is contributing further through diversification of products and an expansion program which exceeds 35 million dollars.

Potash is the biggest branch of the state's important mining industry and pays millions of dollars yearly into local, state and federal tax coffers. Potash mining, refining, exploration and expansion work in Eddy and Lea counties is providing jobs for some 4,000 men at wages which are among the highest paid by any industry in the world. Hourly paid potash workers in the industry average well over \$5,200 a year, and working conditions are unmatched anywhere in underground mining.

State Mine Inspector John Garcia recently reported that the total value of minerals produced from New Mexico mines during the year ended June 30 was at an all-time high of approximately \$110,500,000. This was an increase of more than \$12,750,000 over the preceding fiscal year and was almost 6 1/2 million above the previous peak year of 1953. Potash accounted for approximately half of this state total and was responsible for a large part of the year's increase.

A further increase in New Mexico potash production was predicted by Garcia, who noted improvement and expansion programs under way at plants of most of the five producing companies and the proposed start of two new mines, one early in 1957 and the other in 1959. It should be noted, however, that the companies now are producing more potash than they have been able to sell.

During the first nine months of 1954 total deliveries of U.S. producers and importers amounted to 2,708,000 tons of potash salts containing 1,600,000 tons K2O, an increase of 7 per cent in salts and K2O over the corresponding period in 1954. New Mexico companies produced approximately 90 per cent of this total.

Potash for agricultural use in the U.S., Canada, Cuba, Puerto Rico and Hawaii amounted to 1,450,000 tons K2O contained in 2,450,000 tons of salts. This represents an increase of 2 per cent in salts and K2O. Deliveries to the chemical industry totaled 136,000 tons of muriate of potash and sulphate of potash, containing an equivalent of 85,000 tons K2O, an increase of 30 per cent in salts and K2O.

Exports outside of North America amounted to 102,000 tons of salts, containing an equivalent of 62,000 tons K2O, an increase of 87 1/2 per cent in salts and 86 1/2 per cent in K2O over the same 1954 period.

The five producing New Mexico companies have had a banner year in production and have made many improvements in their mines and refineries. A sixth company, National Potash Co., is currently sinking two 15-foot diameter shafts to a depth of about 1800 feet, laying 22 miles of water line from the Caprock area, and constructing auxiliary and office buildings and access roads. National Potash was formed by Freeport Sulphur Co. and Pittsburgh Consolidation Coal Co. Its current capital outlay has been estimated at 19 million dollars. Richard C. Wells, formerly Freeport vice president and controller, is president of National Potash. Thomas C. Ferguson, formerly a vice president of one of Pittsburgh Consolidation's divisions, is operating vice president.

The Santa Fe Railway is extending its railroad line from the track serving Duval Sulphur & Potash Co.'s mines to the new National plant site. National expects to be in limited production during the first quarter of 1957.

Preliminary construction has been started east of Carlsbad by the Farm Chemical Resources Development Corp., which plans to build a potash plant at a cost estimated between 12 and 15 million dollars. The National Farmers Union of Denver and Kerr-McGee Oil Industries, Inc., of Oklahoma, hold a partnership in Farm Chemical Resources Development Corp., which was formed to develop the potash holdings. Phillips Chemical Co., a subsidiary of Phillips Petroleum, has joined Kerr-McGee in its part of the partnership.

United States Potash Co., pioneer producer in New Mexico, recently began an expansion program costing 3 million dollars to increase mine output and expand refining facilities by 20 per cent. Southwest Potash Corp., which began production in 1952, also has

developed a major expansion program designed to increase capacity of its mine and mill by one-third. Cost was estimated at 2 1/2 millions. Southwest Potash is a subsidiary of The American Metal Co., Ltd.

International Minerals & Chemical Corp. has increased its hoisting capacity, has modernized and increased the capacity of its potassium sulphate plant, and is currently constructing a new office building at a cost of more than \$250,000.

Potash Co. of America has installed an extensive belt system in the mine in place of conventional track haulage for ore. When complete this belt will total more than 7 1/2 miles in length and is said to be the longest underground belt in the world.

Although the New Mexico potash industry has the safest record of any underground mines, it has added further safety equipment. Among installations the past year was a microseismic apparatus which can detect the slightest movement of rock.

Potash is one of the three major plant foods, with phosphorus and nitrogen, and is essential to both plant and animal life. More than 90 per cent of New Mexico's potash goes into agricultural fertilizers.

The non-agricultural markets for potash are expanding, primarily in the chemical field. These are principally in the manufacture of potassium carbonate and potassium bicarbonate, potassium nitrate, potassium chlorate and caustic potash. Outlets for such potash derivatives include liquid soaps, high-quality glass, enamels, artificial gems, certain explosives, matches, tanning, dyeing, photography, electroplating, pharmaceuticals, disinfectants, pottery, steel pickling, and the recovery of metals from their ores. Among markets opened to the use of potash are television tubes, production of magnesium, and use as a catalyst in the making of high-octane gasoline.

One company reported the challenging job of finding just which magnesium oxide and hydrochloric acid, will best serve. For example, one of the uses the company hopes to see developed is the substitution of magnesium oxide for magnesite imported from India and used in the heating elements of electric stoves.

A dozen or more companies are experimenting with magnesium oxide in their own products. Magnesium oxide may be used in copper insulated wiring, rubber gloves, fine chemicals such as those required by the Atomic Energy commission, as a coating for steel, and in preparing foundry sand mixes. Hydrochloric acid produced at Carlsbad is used in oil well acidizing throughout the Southwest.

Prior to World War I, virtually all potash was imported, largely from Germany. During that war, American agriculture was gravely threatened by the potash shortage, and great efforts were made to

develop a domestic supply. Potash material which now would sell below \$20 a ton at the producing plants was at that time selling for \$500 to \$550 a ton.

The New Mexico potash beds were discovered in the late 1920s, and production was started in the early 1930s.

Until a few years ago potash was in short supply. But this situation has been completely reversed in the past few years, and today potash is plentiful, with production capacity exceeding demand. Potash is in a buyer's market, and as a result the producers are forced to store large quantities of potash during the off-season. This has forced the producers in the past few years to spend millions of dollars in building additional storage facilities.

The U.S. Bureau of Mines reports that stocks in producers' hands at the end of 1954, 11 per cent above the previous year, were 524,328 short tons with a K2O content of 309,832 tons.

Despite the fact that potash now is plentiful, expensive prospecting operations are under way in Canada by a number of companies, including most of the New Mexico producers. Large deposits of potash have been discovered in Canada, and it seems certain that Canada will be a major producer in the years ahead. Some threat

there will be some sort of an adjustment in production, and that there will be a time when all of this new capacity will not fit into the consumption demand. However, I think that this will be more in the nature of a leveling off, and that the total tonnage shipped out of the Carlsbad area will remain at its present level, or perhaps increase appreciably, for some years to come.

G. F. Coope, president of Potash Co. of America, recently commented: "... My guess is that taking all factors into consideration,

Michigan State is the only Big Ten institution to win Rose Bowl bids twice within a three year period.

to the New Mexico industry is seen from this quarter.

The U.S. Geological Survey several years ago estimated Carlsbad Basin potash reserves as being equal to 100 years of production. Since that time production has increased, but large new deposits have been developed in the area east of the present operations.

G. F. Coope, president of Potash Co. of America, recently commented: "... My guess is that taking all factors into consideration,



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Much Accomplished By State Highway Department During 1955

Editor's note: New Mexicans are as much interested in roads as they ever were. They used to worry about whether there was any pavement or whether a bridge was in; now the discussions are more around the width and upkeep of the blacktop and the elimination of congested areas. L. D. Wilson, chief highway engineer for New Mexico, took over the top post this year after many years close to the highway scene in the state. This article, written at the request of the Associated Press, is one of a number by specialists in various New Mexico fields.

By L. D. Wilson
Written for the Associated Press

The year 1955 dawned with what appeared to be the brightest prospects in history for a "real highway program."

President Eisenhower had caused the "Clay Report" on highway needs to be prepared and had recommended to the Congress that enabling legislation be passed by Congress to authorize and create into being a ten-year highway building program totaling 101 billion dollars. Everyone seemed to agree that some such program was imperative; that it had been out of too long already, and that Congress could not fail to act on

a greatly expanded program of federal aid highway construction. The Legislature, realizing that the State Highway Department could not finance the state's share of an expanded program from regular highway department revenues, provided the State Highway Commission with an additional source of revenue to meet such a contingency by authorizing the commission, with the approval and consent of the governor and the State Board of Finance, to sell state highway debentures not exceeding twenty million dollars, when such additional funds might be needed.

The Highway Department was gradually stepping up its activities. It was making the neecee surveys and investigations incidental to planning future construction projects. It was preparing the plans for the projects to be let to contract rapidly when the additional

funds should be made available by Congress. However, Congress, after many hearings and much discussion, adjourned without enacting the legislation for the much-hoped for big highway program.

This left the Highway Department with only its regular federal aid program totaling approximately 17 million dollars, despite the fact we had been getting to put into effect a much larger program. This required some retrenching in our activities, and, worst of all, the deferral of several projects planned for letting to contract this year.

Despite the fact we had hoped to be able to accomplish more, much has been accomplished during the year 1955 toward providing the people of New Mexico with the improved highways we need. During 1955 the State Highway Commission has awarded contracts

for new highway construction totaling approximately 17 million dollars. Of that amount, approximately 6 million dollars worth of projects are to be new four-lane divided highways. The total miles of all new highways contracted during 1955, when completed, will be over 600 miles.

During 1955 approximately 400 miles of new highway construction has been completed and opened to the public.

In addition to the regular construction program administered by the Highway Department, the State Highway Commission has continued its program of assisting municipal and local authorities to improve and construct badly needed streets, through the financing of the so-called "Municipal Arterial Program." The state's share of projects completed under such program during 1955 totaled \$631,600 and the State Highway Commission authorized additional state participation in "Municipal Arterial" projects placed under construction or under agreement during the year, totaling \$675,000. Such a program has been very beneficial in aiding and encouraging municipal authorities to proceed with the planning and construction of urgently needed street improvements in many of the cities and towns in the state.

We are again hoping that the Congress will pass the legislation needed to put into effect the kind of a highway program which our needs demand. Everything seems to indicate that Congress will act on such a program early in 1956; that 1956 will be the year when we will get started on eliminating the highway bottlenecks, when we will be able to start on a program for the replacement of the many sections of our highway system which are wholly inadequate for our traffic needs; when we will really be able to embark on a highway program designed to enable us to catch up with our highway requirements.

New Mexico will be ready for such a program. We will have plans prepared on projects totaling more than 10 million dollars by the time Congress could create such a program into being. We will have surveys, investigations and preliminary engineering work completed on other millions of dollars worth of new highway construction projects. We will have the funds necessary for paying our share of such a program — our Legislature saw to that. We have the contractors and they will have the men and equipment necessary to do the job — to do the actual construction work when it is made available to them.

We are hoping, and fully expect, that 1956 will see the beginning of the greatest era of highway construction ever undertaken.

America Paying Twice For New Aids In Making Life Leisure

WHITE PLAINS, N. Y. (AP)—America is paying twice for its autos, elevators, automatic furnaces, washing machines, tractors, vacuum cleaners and other aids to the more relaxed, luxurious life—once in money, again in aching backs.

With every new work saver or foot saver, human muscles become more flabby, less fit to perform the functions for which they were intended.

blood pressure, greater strength, larger breathing capacity, lower pulse rates.

The medical profession is worried. They have a name for it; hypokinetic disease, indicating the role which inactivity plays in producing illness—ranging from malfunctioning organs and malformation of bones to emotional and mental disorders.

BUDGET DIRECTOR Rowland Hughes is shown on Senate anti-monopoly subcommittee witness stand as he refused to testify on what role the White House played in the Dixon-Yates power deal, saying such testimony would violate the "privilege" applying to the executive branch. But he did say the Budget bureau "may have made some mistakes" . . . but "there was nothing phony, dishonest or any conspiracy with anybody." (International)

A ranking authority is Bonnie Prudden, a researcher for New York University—Bellevue Hospital's Institute of Physical Medicine and Rehabilitation. She tested almost 6,500 "normal, healthy" boys and girls between the ages of 6 and 19. About 4,500 were American children, the rest were youngsters living in comparable urban and suburban areas in southern Austria and northern Italy. The simple tests involved muscles of the back, abdomen and legs.

Other studies of both active and sedentary adults indicate that men and women who use their bodies are able to stand stress better, built up less tension, tire less easily, age more gradually, have lower



More than 78 per cent of the American children failed one or more of the tests. Miss Prudden reported. "Only 8 1/2 per cent of the European children failed. Just about the only difference between the two groups is that the European children live in a much less mechanized society."

Merry Christmas

ARTESIA PAINT & GLASS CO.

824 S. MAIN PHONE SH 6-2211

MERRY CHRISTMAS

ARTESIA CHEMICAL CO.

NORTH FIRST PH. SH 6-2952

CHRISTMAS BLESSINGS FOR ALL OUR FRIENDS

The Wise men knew that this is the season for great rejoicing and many blessings. We wish you all the joys of this holy holiday.

HOPKINS Firestone Store

208 W. MAIN SH 6-2121

Our wish for you, — may all the blessings of this Holy Day be yours.

Farmco DRUG STORE

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HOUSE OF TIME

NOEL

May all the happiness of this joyous season bless your home and all who enter it at Christmas!

Booker Bldg. Artesia, N. M.

Hello!

Here's wishing you all a very merry, Merry Christmas!

RAY BELL OIL CO.

PAT BAXLEY - Manager
And Your Sinclair Dealer

Peace on Earth Good Will Toward men...

Each year we appreciate more fully the loyalty of friends. A Merry Christmas to all!

Artesia Electric Co.

206 W. MAIN DIAL SH 6-4891

Merry Christmas

TO OUR LOYAL FRIENDS:

In this busy old world, it may often appear that we neglect or forget those we hold dear, But at Christmas time, we take this space to say That we value your friendship each and every day!

To each of you . . . A Very Merry Christmas!

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CARPER DRILLING COMPANY

ARTESIA, NEW MEXICO

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New Mexico Showed Signs Of Growing Up In 1955

Editor's Note: Albert K. Nohl, as executive director of the Taxpayers Assn. of New Mexico, has a ringside seat on the state capital at Santa Fe. As political administrations change he continues to watch things for his organization, which aims at seeing that public money is spent efficiently. He wrote this article at the request of the Associated Press. It is one of a series of independent articles prepared by experts in their fields intended to help answer the question: Where does New Mexico stand at the end of 1955 and where is it going?

By ALBERT K. NOHL
Written for the Associated Press

Nineteen fifty-five will probably be looked back upon as the year when New Mexico first showed signs of blooming into maturity. For a number of years, now, we have been struggling through the life of adolescence, marked by the conflicts between the old ways of government and the new ways of adulthood.

State government has shown signs of maturing for several years, but I think that 1955 is the year in which the signs indicate that it has really taken hold.

The beginning was probably in the light with the creation of the Legislative Council, which provided not only a committee of legislators working the year around on state problems, but also a professional staff to furnish factual information on which to base legislative determination.

The valuable work done by the Legislative Council in its beginning two years led to the realization in 1953 that legislation was a year-round job, and that important contributions could be made by legislative committees studying major state problems between sessions.

The 1953 Legislature created interim committees to study two major problems: the state's penal system and public utility regulation. The penal committee presented a group of bills to the 1955 Legislature which have been termed "the most progressive penal legislation in the country."

These bills were accepted by the Legislature and passed as a package which is almost unheard of in New Mexico legislatures. Included in these bills was a constitutional amendment, ratified at the September election, which permits a complete reorganization of our institutional system. This same recommendation was made by the Little Hoover Commission in 1952, but at that time was thought too drastic to even deserve consideration.

The Committee on Utility Regulation also presented their recommendations to the 1955 session. Although they did not find the smooth road the penal laws did the Legislature finally approved a package, including a constitutional amendment. The amendment was defeated at the September election by a very narrow margin, mainly because it became involved in a political squabble. But the legislation is considered "good, progressive" legislation by the experts. The committee had done its

job and the Legislature had followed through.

These are only two examples of the trend of the Legislature to think and act in terms of broad policies and principles on major problems, rather than in terms of individual prejudices and "what was good enough for grandpa is good enough for me."

This trend is important to taxpayers, because in the long run it will mean more for our tax dollars, less duplication, less waste, and better services, and will obviate the necessity for new taxes.

Other signs of this maturing can be seen in increased legislative interest in the operation of departments financed by earmarked taxes, and in the recommendations of the Little Hoover Committee. The 1955 Legislature even revamped its own committee system and has received national notice for it.

The 1955 regular session created an interim legislative committee to study the state's entire financial set-up. Undoubtedly considerable attention will be given to earmarked taxes and the various segments of government operating with earmarked taxes. As one legislator put it: "We ignored the Welfare Department until we were faced with an emergency. Maybe if the Legislature takes more interest now, we can avoid emergencies in other departments."

The 1955 special session, after following the lead of the regular session by not being stampeded into new or increased taxes for public welfare, created an interim committee to study the public welfare problem.

A few years back the attitude of the Legislature, based on past experience, would have been to give the department a new source

of revenue and then, forget the whole thing. A change of attitude can even be seen between the regular session and the special session six months later.

In March, 1955, the sentiment of the Legislature seemed to be: "They got themselves in this mess, let them straighten it out." By September, it was apparent that the welfare "crisis" wasn't going to resolve itself. When the special session convened, the sentiment seemed to be: "Maybe we have shirked our responsibility in the past by ignoring the public welfare function and its relationship to state finances." The result was several laws on the subject and the interim committee.

For the future, we'll see more interim legislative participation in government, which will lead to increased citizen interest in the Legislature, which, in turn, will make legislators more conscious of the job they are doing.

We can expect the Legislature's opposition to new taxes to continue, and if new taxes are passed, it will be after due deliberation and not as a result of a "crisis." The Legislature is aware of the continually increasing revenue from present tax sources—Bureau of Revenue collections are up 7 million dollars the first eleven months of this year over the same period last year—and they are well aware that requirements for new taxes could only be the result of a hard to justify spending spree.

New Mexico is growing up, and the state which has long been known for doing everything in a big way—tops in salaries, tops in school support, etc.—will now be marked by sound progress.



OUTER MONGOLIA, officially the Mongolian People's Republic, whose application for UN membership is causing such a ruckus, is about two and one-half times the size of Texas. It has a population of 900,000 people, and 800,000 yaks. The U. S. argues that Outer Mongolia is not an independent nation, but a Soviet state.

College —

(Continued from Page 2)

poses, especially for science; and (2) Student housing.

Lack of dormitory rooms has actually limited the enrollments in several of the institutions, for many students who wanted to attend were unable to find a place to live. Newly completed dormitories are filled to capacity as soon as they are put into service, and new dormitory construction

cannot be financed rapidly enough to prevent a waiting list of students desiring accommodations. Dormitories have in the past been constructed almost entirely on a self-financing basis, with the fees from the occupants meeting the payments of principal and interest on bond issues, without the use of any state funds. It is becoming increasingly difficult to finance additional dormitories on this basis.

Most of the institutions have on the drawing boards plans for other

We'd like to add our wish to all: a Christmas full of joy and gladness!

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408 W. MAIN

Here's a melody of good wishes for all our friends that sings out: **MERRY CHRISTMAS, everyone!**

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Greetings

We hope Santa will fill your sock right to the top
With a host of blessings that never stop—and to all:
A VERY MERRY CHRISTMAS!

HARTSILL MARTIN SHERIFF
EDDY COUNTY, NEW MEXICO

GREETINGS at CHRISTMASTIME

May your Holidays ring with joy and laughter, and may Christmas bring you the best of everything!

Artesia Building & Loan Association
— P. O. BOX 1207 —
113 S. 4TH DIAL SH 6-2171

buildings that have not yet been finally authorized. The present rate of enrollment increases, if continued as now seems probable, will mean that the institutions will still have many unmet plant needs even when the extensive construction program now under way is completed.

These enrollment increases constitute one of the brightest promises for the future prosperity and welfare of New Mexico, but to care adequately for these additional students will put a considerable strain on the available resources of the state and its educational institutions.

SOUTHWEST POTASH CORPORATION
CARLSBAD, NEW MEXICO

TO OUR FRIENDS Greetings

It adds much to the enjoyment of the season to extend to our friends and customers our best wishes for a **MERRY CHRISTMAS...**

FERGUSON-STEERE
PETROLEUM TRANSPORTATION

Governor Finds No Dull Moments After First Year

Editor's Note: New Mexico's population is soaring; her minerals output is booming; activity in almost every field of activity is far ahead of 10 years ago. Gov. John F. Simms was asked to write an article for the Associated Press, telling in his own words what things look like from his vantage point. The following article is one of a series of independent articles, written by specialists in their fields which are being published in New Mexico Associated Press newspapers aimed at helping answer the question: Where does New Mexico stand as she enters 1956?

By JOHN F. SIMMS

Governor of New Mexico
Written for the Associated Press
SANTA FE — Boredom definitely is not one of the occupational hazards of being governor. There's seldom a dull moment.

After approximately one year as governor of the state I can look back on worry, joy, disappointment, satisfaction, frustration and hard work — but not boredom. Problems have ranged from floods to drought to financial crisis. Some have been solved; some have not.

State government, I think, is in sound condition and is progressing. Our fiscal condition is good; our prospects for the state as a whole are brighter than ever before.

Our general tax collection program is operating effectively. Receipts of the Bureau of Revenue to the end of November, 1955, were \$69,248,444.34—an increase of 13.3 per cent over figures for the same period in 1954. Some of this increase is attributable to the healthy condition of business in general; however, I think that

most of the increase results from the use of improved and more alert techniques of collection.

Now that the Legislature has made evasion of state income tax a felony, the present sharp increase in that category of tax can be expected to continue.

This represents another effort to insure that each citizen pays only his fair share, and no more, with no attempt made to "gouge" any individual or group.

One of the most impressive pages in the record book has been written about New Mexico's oil industry. A few weeks ago the state produced its billionth barrel of oil—a mark which has been surpassed by very few states.

We now rank fifth in the production of natural gas, seventh in oil production.

This growing stature of our state in the oil industry led recently to my election as chairman of the Interstate Oil Compact Commission—the first time the chairmanship has gone to a governor of New Mexico. I consider it an honor, not to me but to our oil industry, and believe that continued close association with such an influential body as the compact will be an asset to New Mexico during the coming year.

I am most proud in tax equalization, as authorized by the regular session of the 1955 Legislature.

The actual mechanics of the equalization program are not swift; it has to walk before it can run.

Tax equalization is based upon the premise that each property

owner should pay his fair share of taxes.

Obviously such a program calls for a redetermination of property values, so that the individual who pays for his property at present high prices will not suffer a tax inequity in comparison to another whose property may be nominally assessed at a much lower rate because it was developed years ago, during an era of low material and construction costs, as well as lower land values.

I was especially gratified recently at the reception given to administration views on tax equalization by a large Chamber of Commerce group in Albuquerque—There is every reason to hope that this reaction will be reflected throughout the state, and that by 1960 tax equalization in New Mexico will be a reality instead of a dream.

I am not fully satisfied with the highway safety campaign, although it is true that on the basis of deaths-per-mile-travelled New Mexico's fatality record has improved.

We still have a long road ahead. The safety campaign will be intensified and continued during 1956, and the use of radar and unmarked patrol cars will also continue.

The impact of the increase in the State Police force should be felt within a very short time, as more trained officers patrol the roads. This increase was made possible by action of the Legislature during the special session last autumn.

It is my personal feeling that the last regular legislative session was one of the most enlightened and constructive in the history of the state. One measure of accomplishment was the enactment of a major plank in the Dem.

Members of the legislature reacted admirably to the call for a special session to meet the financial crisis of the Department of Public Welfare. They left their homes and businesses and, acting with effectiveness and dispatch, worked out a solution which aided recipients and yet kept expenditures within the income of the state.

Also on the bright side, the reactivation of the Economic Development

Commission comes at a time when New Mexico can best take advantage of a long-range economic program. It is the commission's intention not only to work on obtaining new industry and new jobs for the state, but also to create a more favorable business climate for industries already here.

With the establishment of the commission on Indian Affairs we have another extremely helpful action designed to protect and advance the interests of some of our most deserving citizens. Sooner or later the federal government will terminate its paternalistic policies in Indian affairs, and the problems will revert to the states. We must be ready when

this happens.

I think another major achievement of 1955 was the foresighted action of the legislature in authorizing 20 million dollars worth of debentures for highway construction. This money will be held in trust until matching federal funds are available, so we can get more mileage out of our dollars. Congress is expected to act shortly after the first of the year, and we are prepared to follow through

immediately with a major road building program.

The year 1955 has been a good one, in my estimation. I realize that there is a lot of work left to do—but I further realize that everything I want to do or need to do cannot be accomplished overnight.

This has been a good year, a year of accomplishment and progress—and this office intends to do everything possible to create an even better record in 1956.

Oil, Gas Have Banner Year In State With Completion Record

Editor's note: In a few short years, New Mexico has leaped from being a comparative unknown in American oil and gas circles to the forefront as one of the nation's leaders. It still is expanding in this field. The state's economy rests heavily on oil and gas. The Associated Press asked William B. Macey, director of the New Mexico Oil Conservation Commission and state geologist, to prepare an article showing the state's oil-gas picture as he sees it. The following story is one of a number of independent articles, written by experts in their fields to help answer the question: Where does New Mexico stand as it enters 1956?

By W. B. MACKEY

Written for the Associated Press

The year 1955 has proven to be a banner year for the oil and gas industry in New Mexico. Since Jan. 1, 1953, many significant events have occurred in the industry, and the effect of these events will be reflected in the industry's activities for many years to come.

A new record for oil and gas well completions has been established during the year and the total completions for 1955 will exceed an estimated 1,625 wells, compared to the 1954 figure of 1,126 wells.

During 1955 an estimated 80 million barrels of crude oil will be produced from approximately 9,000 oil wells presently completed and in production.

This exceeds the 1954 figure of 74,250,000 barrels from approximately 7,900 producing wells. Every year New Mexico's oil production exceeds the previous year's record high, and the state's forecast for total production in 1956 is expected to exceed 94 million barrels.

In late October the state pro-

duced its one billionth barrel of oil, and although New Mexico has taken over thirty years to produce that volume, it is estimated that the second billion barrels will be produced within the next twelve year period.

As a result of increased natural gas withdrawals from our vast gas reserves within this state, our production of this vital natural resource reached 525 billion cubic feet during 1955. This amount exceeded the 1954 production by ten per cent. During 1956 with expected increases in withdrawals from the San Juan Basin portion of New Mexico, our annual production will pass the 750 billion cubic foot mark. These withdrawals may seem excessive if the state's gas reserve picture is not known; however, based on a withdrawal of 750 billion cubic feet per year, our reserves will not be depleted for more than 25 years.

It is expected that the Pacific Northwest Pipeline Co.'s new pipeline from the San Juan Basin to the state of Washington will be in operation during the late summer months. The line is expected to move approximately 300 million cubic feet per day. This vast volume of gas, together with increased withdrawals on the part of El Paso Natural Gas Co. from their portion of the San Juan Basin and their vast reserves in the gas pools of Lea County, will greatly aid the state's gas marketing picture.

During 1955 legislation in Washington under the so-called Harris Bill gave indications that some relief was forthcoming from the Federal Power Commission's domination of the wellhead price of gas. New Mexico's vastly expanded exploration program by gas transmission firms in the known gas pools overshadow the fact that many smaller producers are reluctant to drill gas wells which possibly could come under the control of the federal government.

HELLO!
Bringing you loads of good wishes for the best holiday season ever!

RICHARDS
ELECTRIC SHOP
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May the peaceful spirit of Christmas prevail throughout the holiday season, and long after, for you and your family.

HAZEL FLYING SERVICE
AT THE AIRPORT

HAPPY HOLIDAYS

At this Holiday Season, we would like to set aside the problems of the business world and turn again to our age-old customs. May we greet you, our friends and patrons, and wish all of you a Wonderful Christmas!

NELSON APPLIANCE CO.
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May the Spirit of Christmas bless you and yours and bring you the Joys of the Season.

LAREZ GROCERY AND LAUNDRY
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Holiday Greetings

To all of you whom we have been privileged to serve—we extend our thanks for your patronage and our best wishes that your Christmas be filled with much happiness and joy!

Payne Packing Co.
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Merry Christmas

TO OUR FRIENDS:
We hope your Christmas is a merry one — Chock-full of cheer and lots of fun!

Nelson's SUPER MARKET
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No Subject More Discussed In New Mexico Than Weather

Editor's note: No subject is talked about in New Mexico more than the weather. This was particularly true the past few years with the state gripped in a persistent drought. G. F. Von Eschen, state climatologist for the U. S. Weather Bureau, makes it his business to keep a day-to-day watch on the skies. At the request of the Associated Press, he wrote this article as part of a series of independent stories prepared by experts in their fields.

By G. F. VON ESCHEN
Written for the Associated Press
As Father Time works on the last few pages of his book entitled "1955 let us see what he has written so far in the chapter headed "New Mexico Weather."

"Last winter was cold and dry; the winter before that was just about normal precipitation. February and March received less than half their usual amount of moisture. In fact, March had only about one-fourth the amount of rain and snow that normally falls during that month and was the 6th driest March in 64 years of record.

February was unusually cold with the lowest mean temperature for that month since 1939. Snow cover in mountain areas of northern New Mexico and southern Colorado was below normal indicating a light spring runoff and a limited supply of irrigation water for the coming growing seasons. Huges and fields were dry, and high winds during March caused considerable blowing dust and soil erosion.

The drought continued in April over most of the state, although a storm that swept northeastern counties on the 11th and 12th laid down a good snow cover, and showers in that area at the close of the month brought rainfall totals for April well above normal figures in the northeastern portion of the state. However, the month was very dry in the southern and southwestern parts of the state and high winds raised considerable dust from powder dry fields and ranges.

Lack of moisture persisted in southeastern and southeastern sections in May, but there was some improvement west of the continental divide and heavy rains fell over northeastern sections of the state on the 18th and 19th.

This storm produced some of the heaviest rainfall of record in northeastern counties. At Lake Maloya in the mountains just north of Raton, 13.59 inches of rain was measured in less than 48 hours period. Runoff was high in all streams in that section and some flooding resulted, but the major damage occurred in Colorado. This rain and other good showers during the month in northeastern counties gave the northeastern portion of the state 237 per cent of normal moisture, the third highest May rainfall of record in that section.

June reverted to the dry regime with only one-third the normal rainfall over the state during that month. Temperatures throughout the spring months averaged slightly

below normal. Summer is usually the rainy season in New Mexico and this year July and August fulfilled their expected role. Showers were quite general and frequently heavy in July producing 137 per cent of normal moisture over the state. Shower activity diminished somewhat in August, but by the end of the month most sections except in the southeastern plains had received their usual August moisture and the statewide average was just normal for the month.

The widespread showers during the summer months, following good moisture in northern and western sections in May, gave New Mexico one of the best growing seasons in recent years and produced good grass over most of the state's ranges. Some of the summer showers were locally very heavy and produced flash floods in normally dry streams and arroyos. Lowland sections of Albuquerque were flooded on several occasions damaging homes, streets and highways.

Because of the more numerous showers during the summer, the question was frequently asked "is the drought ended?" In attempting to answer this question we must remember that rainfall in New Mexico has been below normal in 9 of the past 10 years. In

fact, even with the heavier showers experienced during the past summer, the state has received only 85 per cent of normal in 9 of the past 10 years. In fact, even with the heavier showers experienced during the past summer, the state has received only 85 per cent of normal moisture over the first 10 months of the year. While dry conditions have been alleviated to some extent, it would be well to save any rejoicing over the termination of the drought until we see whether the improved conditions continue.

It will take an extended period of normal or above rainfall to restore our ranges to their former lushness, to stop the decline in our water tables and to put enough water in our reservoirs to insure next year's crops.

In general the fall was clear, mild, dry and sunny. September was a little short of moisture over the eastern third of the state and was very dry in the central and west. October brought some fairly good showers over the southern half of the state but less than 10 per cent of normal moisture fell over the southern half of the state and less than 10 per cent of normal moisture fell over the northern half. Temperatures during these two months averaged slightly above the normal and it was a

fine season for harvesting the summer's crops.



"JOY TO THE WORLD..."

Here's our cheery carol for you —
May all the joys of the Holiday Season
be yours on Christmas Day!

TED WELCH'S
GAMBLES



May the joy that filled the hearts of
the holy family in Bethlehem brighten
your home during this Christmas season.
Merry Christmas, one and all!

**KAISER
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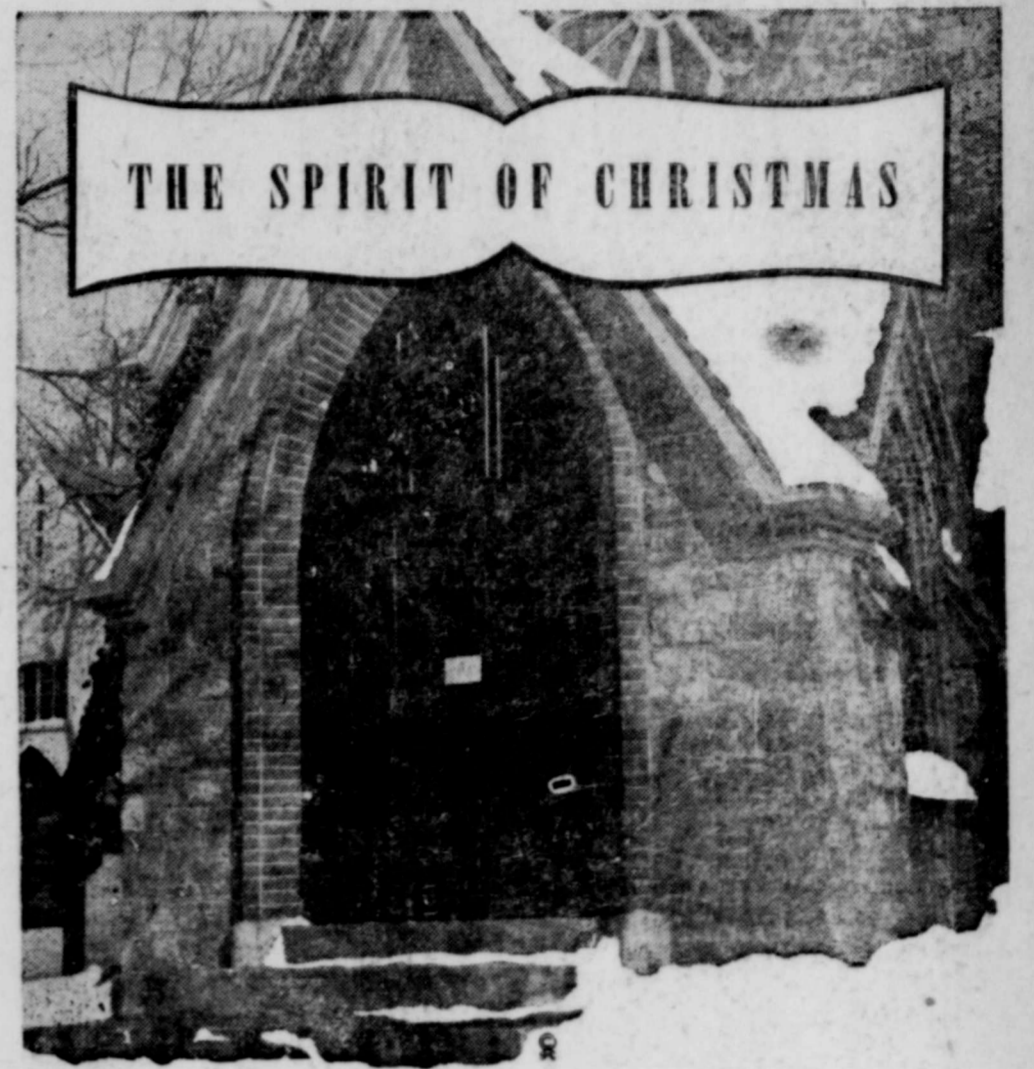
Greetings

Again we extend our greetings and best wishes for the gayest Holiday ever. We're grateful for your patronage during the past year and hope that it will be our pleasure to serve you for long years to come.

Brittain
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THE PLACE TO GO FOR THE BRANDS YOU KNOW

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With reverent hearts we pay tribute to Him on this Christmas and hope that His teachings of Peace on Earth and Good Will to Men will find expression throughout the world. May your family enjoy the many rich blessings of Christmas!

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Scarred Veteran Says Don't Give Boys Girls' Name

By F. H. BORDSEN
The Associated Press

If you haven't decided on your little boy, present or future, take a tip from a battle-scarred veteran:

Don't saddle him with Francis, or Marion, or Gail, or Shirley—or any name which is more commonly applied to the female of the species.

Name him Oscar, or Osiris, or Ludwig, or Carlos. Just lay off the "G" but that's a girl's name" type. Otherwise you're storing up trouble for your little one. I've got the experience to prove it.

On my first day of school, bearing a bit of paper on which my teacher had written my name, "Francis," I was the target of stickers and giggles when the teacher listed me among the little girls in the primer class. Of course there was the fight in the schoolyard, and I got a bloody nose.

Nearly every year it was the same—new teacher but old routine of being listed among the girls and having to explain that "Francis" and "Frances" were, well, quite a bit different.

Even at home it wasn't always easy. There was the time a relative we'd never seen sent us gifts from the West Coast. My brothers got cap pistols. I got a girl's hanky. Fortunately, I was able to trade this with my older sister for her share of the peanut brittle.

Right then, I decided to use my initials. And I've stuck by it.

It works except when the government, or department stores, or utilities require the full name. Then it's the same old thing.

But once, waiting in a crowded room to take a driver's test, a stocky man looked at the paper in his hand and bawled out: "Francis!"

I broke in fast: "Here." "Glad to know you," he said. "I've got the same name. So's my boy."

"And you call him that?" I asked.

"Now we call him Frank."

"I named my son John. I know when I'm licked."



That the true spirit of Christmas will bring the gift of happiness to you and yours... This is our very special wish to you!

THOMPSON-PRICE

331 WEST MAIN
PHONE SH 6-4441



Season's Greetings

The brightest light of the Christmas season is the opportunity to express our thanks for your confidence and loyalty and to wish to each of you the many joys of a Merry, Merry Christmas...

ARTESIA ALFALFA GROWERS ASSN.

Producers of Quality Feed for Stock and Poultry



Christmas is still, above all else,
 the festival of the birth of Christ.
 At Christmas we realize
 that Christ in our hearts and
 Christ in our lives is God's supreme
 gift to us . . . to guide our lives,
 to provide a solution to our problems,
 to show us the real meaning
 of Love and Peace and Good Will.



Amid the hurry and activity of the Holiday Season,
 let us turn again, each to his own church, to pay homage in our
 own way to Christ our Lord, who gave his name to this Holy
 Season.



The First National Bank

MEMBER F.D.I.C.

THE ARTESIA ADVOCATE

NICE TO HAVE YOU ALONG, WILSPETH!
 (I SHALL THANKS VUH FER
 WELLS BRINS HIM
 ALONG! WELL... OKAY!
 BUT HE'S KINDA
 I DON'T KNOW...
 WILSPETH JUST
 COME TO TAKIN'
 I'M ALL PACED
 GOING TO GO!