## Local banks show increases in deposits, loans <br> According to figures re- <br> December of 1993 <br> Bank also include the State <br> quarterwere $\$ 37,772,000$. Last <br> Dimmitt. First Banks had

cently released by local banks, Muleshoe State Bank and First Bank of Muleshoe both showed increases in deposits and loans for the first quarter period this
year, which includes the months of January, February
and March.

Combined, Muleshoe bank the two of $\$ 48,820,000$ in loans the first quarter, that is an increase of $\$ 8,674,000$ over the last quarter, which was the months of October, November and

In deposits for the firs quarter, Muleshoe State and First Bank had a combined total of $\$ 90,731,000$ that was an increase of $\$ 5,474,000$ over last quarter.

Bank's branch in Farwell.
Total loans for the first quarter made by Muleshoe and Farwell State Banks were $\$ 23,444,000$, this was an increase of $\$ 1,222,000$ over last crease of $\$ 1,222,000$ over last
quarter. Total deposits this
quarter, deposits at this time of year were $\$ 36,833,000$.This shows an increase over the last quarter of $\$ 939,000$.
Figures for First Bank of Muleshoe include the First Bank branches in Bovina and
total of $\$ 24,154,000$ in loans for the first quarter. This was an increase of $\$ 184,000$ over last quarter. In deposits, First Banks had \$52,959,000 for the first quarter, this was a decrease of $\$ 4,141,000$

## Around

## Muleshoe

 Hospital to consider new redistricting plan The Muleshoe Area Hospital District Board of Directors will meet Thursday, May 5 at $7 \mathrm{p} . \mathrm{m}$. in the dining room at the hospital.The board on Thursday will consider reapportionment of hospital district voting places and are expected to approve a corrected audit report. In other business, the board will ap point active staff physicians and consider seal coating of a parking lot.

The board will also consider an equipment maintenanceinsurance policy and will conduct an executive session with possible action resulting from the executive session. Teachers Association to award scholarships Muleshoe Classroom Teachers Association will be awarding two $\$ 150$ scholarships to students interested in entering the field of education. One scholarship will be awarded to a 1994 graduate of Muleshoe High School who plans to major in education The other scholarship will be awarded to a MHS graduate who is currently a junior or

Continued on page 2


TAKING A BREATHER - (Left) Laura Sanchez-Mora and Naomi Sanchez-Acosta learn about healthy lungs from Glenna Roberts, a respiratory therapist at Muleshoe Area Medical Center. The ladies were among many people who visited the pulmonary functions test booth at the Spring Health Fair Sunday at the Bailey County Coliseum.

## Fair deemed a

 'healthy' successBy Helena Rodriguez More than 600 people participated in a Spring Health Fair held Sunday at the Bailey County Coliseum.

This was the first year such a fair has been held in Muleshoe. After the great turnout on Sunday, Richard Murphy, administrator for Muleshoe Area Medical Center, said the hospital hopes to make this an annual event.
"I would term it (the fair) to be very successful," Murphy said. "We had anticipated that it would be a good health fair, but it was so successful that we have requested that the Coliseum be available the first Sunday of May of 1995 to have another one. We want to make this an annual event.

The health fair was held as a public service and effort to provide an opportunity for everyone to expose themselves to better health.

The fair was sponsored by Muleshoe Area Medical Cen ter and Aaron Purdy, a Boy Scout whoispursuing hisEagle Scout Badge. In order to earn this badge, Purdy was required to coordinate a community service project.

There were about 26 booths on display on Sunday at the fair. Murphy said some of the most used services offered Sunday were free blood pressure, blood sugar and cholesterol checks.

Murphy said the hospital
Continued on page 2

## Dimmitt stops Mules 6-4; district race tightens

DIMMITT - The Dimmitt Bobcats beat the Muleshoe Mules 6-4 here Tuesday, ever tightening the District 2-3A baseball race as it heads to the wire.
The loss dropped the Mules

Hundreds cruise into town for car show

About 400 area car enthusi asts attended the Muleshoe Rotary Club's car show on Saturday at the Bailey County Coliseum.

On Saturday, a number of awards were presented to special interest cars, trucks and motorcycles.
Money raised from the car show will be used to fund local projects sponsored by the Muleshoe Rotary Club, including scholarships to help Cloy

## send kids to camp. <br> Results are as follows: <br> Specialty awards <br> Best of show - Donny

Young, Clovis.
People's Choice Award Raymond Ponce De Leon Plainview.
Best paint - Stan Payne of Plainview.

Best interior - Robert Garcia, Portales. Best Display - Christi and Gradee Adrian, Muleshoe.
Best engine - Ray Hooks, Plainview
Club with the most entries - the Desert Cruisers of

Rotary Club Award Larry Muller, Clovis. Other awards

Continued on page 2 she is not there.

Connie Flores is the current deputy county clerk. Flores has held this position for about a month, when she was appointed to replace former pointed to replace former
deputy county clerk Vikki deputy
Black.

In the state of Texas, elected officials are allowed to hire their own employees. The deputy county clerk's salary is paid by the county.

years old by Sept. 1. To be lunches. eligible for pre-kindergarten, children must be four years old by Sept. 1 and must also meet one of the following requirements: Have a limited knowledge of and comprehension of the English language or are from a family who is eligible to receive free or reduced price

Pre-kindergarten students who are already attending school do not need to register for kindergarten.
The pre-kindergarten classes will operate on a halfday basis only. Classes will be held from $8 \mathrm{a} . \mathrm{m}$. to $11 \mathrm{a} . \mathrm{m}$. or from 12:30 p.m. to 3:30 p.m.

Kindergarten will operate on a full-day basis.

Current kindergarten classes will continue as usual on Friday, May 6.

Parents are asked to bring the child's birth certificate, immunization records and the child's Social Security number when enrolling.

All children who enroll for kindergarten or pre-kindergarten on May 6 will be screened for speech and language that day. Paents are urged to bring their children with them.
Please contact Helen
Continued on page 2

to $17-7$ overall and $6-2$ in the district. Combined with Tulia's 5-1 win over Littlefield Tuesday, the Dimmitt win puts the Bobcats a half-game behind the Mules in the the 2-3A stand| $\begin{array}{l}\text { the Mules in the the 2-3A stand- } \\ \text { ings at 5-2. Tulia is tied with }\end{array} \begin{array}{l}\text { makeup games that were rained } \\ \text { out last Saturday. Dimmitt is at }\end{array}$ |
| :--- |

## Dimmitt for second, also at 5-

Both teams could pull into a tie for the district lead Thursday (May 5). They both play

Friona,
Floydada.
In the meantime, the Mules can take care of themselves. Muleshoe is at Tulia Saturday (May 7) atl p.m., then hosts Friona in the regular-season
m. Two wins way 10, at
tee the Mules no worse than a tie for the District 2-3A cham-

Continued on page 2
Deputy clerk position to be eliminated

The Bailey County Clerk's Office will soon be eliminating the position of deputy county clerk.

According to Barbara McCamish, county clerk, her office has always had a deputy clerk since she has been county clerk the past 12 years. However McCamish said she has decided to eliminate this position because she said she doesn't need help, except for somebody to fill in for her when she is not there.
She also said that she does not have time to train anybody. However, she will hire somebody to work part-time when
finale Tuesday, May 10, at 5

號



JOURNAL PHOTO/HELENA RODRIGUEZ NNG SET OF WHEELS - Derrel Embry of Muleshoe was among several local idents who won awards at the Rotary Club Car Show on Saturday. Embry won second place in the muscle car division.

## Mules

Continued from page 1
Muleshoe outhit Dimmitt 7but killed itself with eight errors. In its two district losses, errors. Inits twodistrictlosses,
the Mules have committed a total of 18 errors.

The Mules led 2-1 through three, but gave up two in the fourth and three in the fifth to fall behind 6-2.

Muleshoe rallied with two in the seventh, but could not recover.

Jimmy Gauna went the distance and picked up the loss for the Mules.

Muleshoe battered Littlefield at home last Saturday, run-ruling the Wildeats 21-7.
The Mules backed John Embry, who started and got the win, with 13 hits and took advantage of nine Littlefield walks. The Mules left just one runner on base in four innings at the plate.
Muleshoe trailed 1-0 after the first half-inning, but scored four in the bottom of the first and added three more in the bottom of the second for a 7-1 advantage.

The Mules added seven in the third to make it 14-1.
In the top of the fourth, Littlefield came up with six runs and Robert Toscano relieved Embry to get the final wo outs.
Muleshoe got seven more runs in its half of the fourth to make in 21-7.
Andy Perez came in to finsh off the Wildcats with a 1-23 fifth.
The Mules hit. 542 as a team for the game, with Aguirre going three for three and Robert Jaime two for two. Gauna

| District $2-3 A$ | standings |  |
| :--- | :---: | :---: |
|  | Overall | 2-3A |
| Muleshoe | $17-7$ | $6-2$ |
| Tulia | $13-11$ | $5-2$ |
| Dimmitt | $12-10$ | $5-2$ |
| Friona | $15-6$ | $3-3$ |
| Floydada | $7-15$ | $1-5$ |
| Littlefield | $1-13$ | $1-7$ |

Results
Saturday, April 9 Muleshoe 28, Floydada 18: Friona 1

Tuesday, April 12 Muleshoe 19, Littlefield Friona 9, Dimmitt 4; Tulia 14, Floydada 11
Saturday, April 16-Mule shoe 11, Dimmitt 4; Friona 10 Floydada 6; Tulia 13, Littlefiel

Tuesday, April 19 - Mule hoe 5, Tulia 0; Friona 12 Littlefield
Floydada 5 .

Satur
Saturday, April 23 - Mule hoe 13, Friona 10; Littlefield Floydada 3; Dimmitt 4. Tulia Tuesday, April 26 Floydada 11, Muleshoe 10; Tulia 5,Friona3;Dimmitt 12,Littlefiel

Saturday, April 30 - Mule shoe 21, Littlefield 7; Dimmitt a Friona, Floydada at Tulia, ppd due lorain.

Tuesday, May 2 - Dimmit 6,Muleshoe 4; Tulia 5, Littlefiel 1; Friona at Floydada, ppd. rain Schedule
Thursday,May 5-Dimmit at Friona; Floydada at Tulia. hoe at Tulia, 1 p.m.
and Jaime each scored four times for the Mules. Embry also went two for three with 5 RBI, while Toscano was two for four.

The Mules stole 12 bases during the contest, with Gauna and Aguirre each stealing three and Embry and Jaime two each.

Toscano hit his second homer, an inside the park job. Through the Littlefield game, the Mules were hitting


Warm welcome
Mule Americo Aguirre (above the crowd) is mauled by teammates after a grand slam homer in a recent victory over Friona. The District 2-3A race is tightening with just two games left in the regular season. Muleshoe plays a key league contest Saturday at Tulia.

400 as a team, with 249 runs scored. In 592 at bats, the Mules had 237 hits, including 83 for extra bases.
With runners in scoring position, the Mules were hitting 415 as a team. The Mules had also stolen 116 bases in 132 attempts.

Individually, Gauna leads the Mules at the plate with a .548 batting average, 26 steals (without being thrown out), six triples and 54 runs scored. He
also has 21 RBI , an on-base average of. 740 and a slugging percentage of .968 .

## Other top Mule hitters in

 clude:-Embry, .507 with a teamhigh 35 hits, 13 doubles and a .579 average with runners in scoring position. He also has 19 stolen bases (in 20 attempts), 33 RBI, an on-base average of .733 and a slugging percentage of 696 .

- Perez, .460 with 29 hits
and six doubles. He has hit .500 with runners in scoring position and stolen11 bases in 13 attempts.

Aguirre, .425 with 21 hits, 12 doubles, two homers and a team-high 38 RBI.

- Jaime, .397 with 27 hits, 31 runs scored, 20 RBI and 17 steals in 19 attempts.
-Mike Villareal, .360 with 18 hits, 11 RBI, a double, two triples and 10 stolen bases


## Fair

Continued from page 1
hopes to have more booths a the fair next year and offer different types of exams that were not given this time.

Murphy added, "We appreciate all of the participants tha came out and took part in the fair. We appeciate all of the employees of the hospital and nursing home for giving their time and all of the volun teers."

The hospital hopes to have the Aerocare heliciopter on display next year if the weather permits.

Many community businesses involved in providing health care services sponsored booths at the fair.

Among those represented Sunday were Hospice of thePlains, United Blood Services, local doctors, dentists and eye specialists, W.I.C. the Department of Public Health, the local Police Department, Bailey County Extension Office, Muleshoe Are Home Health, Spartan, Emer gency Medical Services and the American Cancer Society The Fire Department also had a Kids Safety Area, which taught children about fire safety.

Among other services of fered Sunday were pulmonary function tests, healthy diet in formation and eye checks.

## Muleshoe -

Continued from page 1 enior in college or who is majoring in education.
Applications and more in formation are available from Linda Marr or Alice Liles at MHS or call MHS at 272-7571

## Registration

Continued from page
Grisby, principal at Dillman Elementary, for more infor mation at 272-7541
The Texas Department of Public Health will be holding a free immunizations clinic for children who need it to enroll in school. Their office is located at 118 West Ave. C. They will be giving immunizations from 8 a.m. to 4 p.m. on Friday, May 6.


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## Local briets

Bruns to perform senior recital at TT
Jeremy S. Bruns of Muleshoe will perform his senior organ recital on Saturday, May 7 at 7 p.m. in Hemmle Recital Hall, at Texas Tech University in Lubbock.
The performance will conclude at $8: 15 \mathrm{p} . \mathrm{m}$.
Bruns has accepted a scholarship for graduate study at the Eastman School of Music in Rochester, N.Y. He will be moving there in August.

Wilhite completes training at Clarendon CLARENDON - Brian Wilhite of Muleshoe was among the 33 graduates of the Ranch and Feedlot Operations Program at Clarendon College in Clarendon.
The RFO program is a vocational training course for students interested in pursuing a career in ranching or the feedlot industry.
Wilhite is the son of Kenneth and Linda Wilhite of Muleshoe.

## Retired teachers attend conference

Representatives from the Muleshoe Retired Teachers Association attended a Drivein Conference for the Texas
Retired Teachers Association, Wednesday, April 27 at Wayland University in

Plainview.
Dr. Wallace Davis, President of Wayland University,
welcomed the District XVII representatives.
Mr. N.L. Welch, District
President, presided and introduced speakers from the state office who updated members
relative to legislation, TRTA Building Trust Fund, health care and community participation.

Lunch was served in the McClung Center. Officers for
the new year were installed during the afternoon session and the awards ceremony concluded the session.

Muleshoe members attending were Wilma Smith, Ann Oyler, Alene Bryant, and Elizabeth Watson.

## St. Clair honored at Cotillion Ball

Amanda Marie St. Clair, daughter of Johnny and Deborah St. Clair, of Mesa, Arizona, was one of nineteen young women honored at the 10th anniversary of the Silver Circle Cotillion Ball.
The black tie event was held at Westcourt in the Buttes, Tempe, Arizona on March 5, 1994.

Selection of the honorees was based on excellence in academics, athletics, arts, and community service.

Personally invited guests for the evening were her parents and brother,Damon; Irvin and Dorothy St. Clair, grandparents, of Muleshoe; and her escort, Chris Schmidt of Mesa, Arizona. Mr. and Mrs. Charles Flowers, grandparents of Abernathy, were unable to attend.

Amanda's white satin gown featured a full ante-bellum skirt, Cindarella sleeves and a sweetheart neckline on the se-
quined, pearl-beaded bodice. Long, white gloves and pearl earrings completed her ensemble.

At the saber presentation of the University of Arizona's Navy ROTC Honor Guard, the debutantes were individually presented to the guests accompanied by their fathers. Fathers and daughters then waltzed to the song, "Daddy's Little Girl". They were later joined on the dance floor by the debutante's mother and the debutante's escort.

The five course dinner and dance music was provided by the Paul Arena Orchestra.

Honored guests included the mayors of Mesa and Tempe, various members of the Arizona legislature, board members of the mesa Luthern Hospital (sponsor of the event), and other local dignitaries. Also attending was the Honorable and Mrs. John J. Rhodes.


## Chamber News

Big plans are underway for Monday, July 4th. Since most of the downtown businesses will be closed for the 4th, the Chamber Board discussed having all activities at the new city park beginning at 4 p.m.
It is hoped that this will make it easier for families to gather and enjoy the activities. The traditional July 4th parade will begin at the Boy Scout grounds at $10 \mathrm{a} . \mathrm{m}$. The theme will be "Our American Freedoms". The chamber is encouraging all the kids to decorate their bicycles, tricycles, etc. And come and enjoy being in the parade.

At this time, the board is encouraging all civic clubs to plan activities, and to call the chamber office so that these can be coordinated and advertised. The Board would like for the Muleshoe Pitching to be taken by a club who will organize the event as this should be the mainstay of July 4th in Muleshoe.

The Chamber will have available T-shirts with the NEW logo, "Muleshoe, The Real Kick of West Texas," on them. The T-shirts can be purchased wholesale. Just contact the Chamber office for more details on pricing. Prices will be adjusted according to the amount purchased. The Tshirts should be in the Chamber office by the middle of


May. The retail price will be \$13 for kids and \$15 for adults. Tom Mann and Ace of the Heart Band from Clovis, N.M. has been scheduled to entertain at the park beginning at 6 p.m. Also, all awards for the various activities will be presented at the park, followed by the traditional fireworks display.

Victor Leal is organizing a bicycle race, and he would welcome volunteers to help with this Chamber board activity for July 4th. The Chamber is also discussing selling hamburgers at the park during the activities.

Mule Days will be August $12 \& 13$. The Chamber office is already getting calls from Mule owners about the activities. This should be an even bigger and better Mule days, and events are planned during the evening and night time hours. You will want to make
plans to watch these unusual events as it is quite entertaining. The Chamber would like for all businesses to advertise

Mule Days in their ads, and offer specials that are billed as Mule Specials.

A number of the question

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there are still quite a number of the members who have either
not been contacted, or they have not responded by filling out the questionnaires. These
can be very helpful to your Board of Directors, and it would be greatly appreciated
if you would take just a few minutes and let us know your ideas. The only way the Board will know what you want done
is for you to tell us. We will be communicating to you the results of these questionnaires at a later date.

Remember your Chamber manager and the Chamber board are striving to make Muleshoe a more enjoyable place to live and a place where businesses can grow and become even more prosperous. Every time you see a traveler give them a BIG MULESHOE WELCOME. They provide a ready source of new money for our community.


## Area student ambassador to seminar

Sophomore student, Kimberly Smith will be this year's representative fromLazbuddie High School to the Seventh Texas Panhandle Leadership Seminar in Amarillo to be held April 22, 23 and 24th at the Bishop Quarterman Conference.
Approximately 100 outstanding sophomores, each representing a different high school throughout the Texas Panhandle, will be here for a weekend of being in an educational environment that teaches, through discussion and demonstrations, a variety of subjects relating to profit, economics, business, self-improvement, motivation and leadership skills.

The Texas Panhandle Leadership Seminar, an affiliate with the Hugh O'Brian Youth Foundation (HOBY) is one of five seminars held in Texas.

There are a total of 92 seminar sites in the U.S., Canada, and Mexico. Each provides a setting of education
and motivation for sophomores who have exhibited leadership qualities.

Kimberly became eligible by being nominated by her principle this past fall.

All discussions and presentations will center on the theme: "America's Incentive System" our free enterprise
economic system which motivates productive contribution to their school and community and to be aware, active and responsible citizens of their world.

## 20 years of achievement for Texas Cattlemen

Texascattlemen have along and storied history of banding together to fight rustlers, weather, disease, and other hardships that have threatened their livelihood.
When an economic crisis to the Texas beef industry appeared in 1974, a few Coliad cattlemen joined forces to combat the threat and, in the process, formed the Independent Cattlemen's Association (ICA).

Today, as the ICA is preparing to celebrate its 20th anniversary, the men and women behind the organization can look at their past with pride and to the future with the knowledge that they are represented by one of the finest
and most action-oriented industry organizations in the United States.

Current ICA president, Wayne Dierlam, who has been a member since the
organization'sinception, noted that most members feel that the ICA has been there when the industry called.
"We've been there for our people," he said. "We're not in this for any personal gain. We don't care who gets the credit
as long as the job gets done. As long as we never lose sight of that, we'll continue to be a strong organization."
8 Texas Cattlemen were fac ing an uncertain future in 1974 They were being squeezed by low-priced cattle, sky-high interest rates and soaring pro-
duction costs. The reason overseas beef producers were flooding the American market, causing an economic depression for U.S. cattlemen. too great a stake in the industry $g$
to sit back quietly and let events run their course. T.A. Cunningham of Goliad invited other ranchers to the Bar-C Ranch to tell them what he had found: Foreign countries had losed their ports to American losed their ports to America eef while U.S. ports were ope with restriction. The United States had become the dumping ground for beef.

Agreeing that something
must be done to save the industry, these cattlemen acted immediately, forming the ICA and spreading the word. Within weeks, other cattlemen's requests to join the effort came
in so rapidly that there weren enough people to recruit and run the organization. In just 60
days, the association had gone from 17 initial members to thousands.

The initial purposes of the organization were stated sim ply:

To promote and protect th ed meat industry;
-To become strong enough to influence state and federal policymakers;

To lobby and keep outside countries from interfering with the supply and demand bal ance in the United States, and;
-To work closely with all agricultural organizations to accomplish the common goal
of protecting agriculture.
As in the case today, the cattlemen responded quickly, wasting no time to reflect on their organizational skills. As he counties continued to organize and other groups were enlisted, Cunningham, who went on to become the ICA's first president, and others be an meeting with key state and ederal officials to end the beef glut.


Baby shower honors Kylie McGehee

A baby shower honoring Kylie McGehee and her parents, Kevin and Tanya, was held Sunday, APril 24th from 2-4 p.m. at the Muleshoe Church of Christ.

Special guests were Lisa McGehee, aunt; Kenneth and Joyce McGehee, grandparents Elfreda McGehee, great grandmother, and Tommie McGehee, great aunt.

Hostess gifts presented to the McGehees was a portable playpen and a basket of baby goodies.

Hostesses for the occasion


Kevin, Tanya and Kylie McGehee
were Malessia Jesko, Shelly Dent, Rhonda Hodges, JoAnn Ivy, Regina Clarkson, Loretta McQuire, Lou Knowles, and Lloyd, Neleen Dent, Rhonda Becky Jones.

Spring Cleaning? Sell Those Unwanted Items In The Classifieds

Call 272-4536

Bean farmers eligible for insurance
TheFederal Crop Insurance Corporation has determined farmers who grow pinto beans in Castro, Crosby, Dallam, Deaf Smith, Floyd, Hartley, Lubbock, Ochiltree, Oldham, Moore and Swisher counties meet the agency's requirements to qualify for crop insurance, Agriculture Commissioner Rick Perry said.
"Without crop insurance, farmers find it difficult to obtain loans, so we are pleased that the FCIC has worked with our producers in these counties who wished to qualify for crop insurance," Perry said.
"These farmers have found new markets for pinto beans, and they want to diversify to meet this growing demand. However, many banks will not make loans to them unless they have crop insurance, and they can't expand their production without loans so they have been caught in a type of 'Catch 22 situation."

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TAAS tests scheduled at Watson, De Shazo

Watson Junior High and Mary DeShazo Elementary Schools will be administering the Texas Assessment of Academic Skills test May 1013.

Students in the 3rd-8th grades will be involved in this test administration. On May 10 , grades $3-8$ will take reading.

On May 11, grades $3-8$ will take mathematics. On May 12, grades $4-8$ will take science. On May 13, grades 4-8 will take social studies.

Students that are absent on any test day are not allowed, because of Texas Education Agency, regulations to makeup the test.
Students, if at all possible, need to be in school on the designated testing days.
Parents are encouraged to discuss the importance of these tests with their children and help Watson Junior High and DeShazo Elementary teachers and administrators provide the students with optimum testing conditions.

## Ranch to Rail-North field day scheduled

The 1994 Ranch to Rail North Field Day will be held at the Texas A\&M University Research and Extension Center on May 10.

The program was initiated to allow producers the opportunity to learn more about their calf crop and the factors that influence value beyond the weaned calf phase of beef production.

Itis not aneffort to promote retained ownership, nor a contest to compare breeds or breeders. It is however, a sys tem that provides a format for infomation exchange between he cow-calf,feeder and packer segments of the industry

Producers enroll weaned calves into the program and are subsequently provided with detailed performance, carcass and financial summary reports. Many producers have found hat calf health, prior to shipping from the ranch, is as important or more important than genetics.
The system is currently in the thirs year of operation. This year over 2,100 steers were entered and began to complete their finishing phase in the feedlot in April

The field day is scheduled o begin at 8 a.m. and will include the following topics 8:00: Complimentary TexMex breakfast.

Birthday policy
The Muleshoe and Bailey County Journals publish birthday announcements free of charge for babies one year old or for people ages 90 and over. A photo may also be included with the announcement. Complete guidelines and forms are available at the Muleshoe Journal office.

The deadline for items to be submitted is at 5 p.m. on the preceding Monday for the Thursday edition and at 5 p.m. on the preceding Thursday for the Sunday edition.

## Plains woman sought

## for annual Pioneer Day



JOURNAL PHOTO/HELENA RODRIGUEZ
WORKING TOWARDS AN EAGLE BADGE - Aaron Purdy is a local Boy Scout who is currently working towards an Eagle Scout Badge. Part of the requirement for earning an Eagle Scout Badge is to do a community project. For his community project, Purdy helped organize the Spring Health Fair held Sunday in Muleshoe.
9.00: A "Wake Up Call for TOPCO, Skokie, Illinois. the Beef Industry" Dr. Matt 3:00 - View Ranch to Ra Cravey, Texas Agricultural Steers on Feed - Richar Extension Service, Amarillo. 9:15:-"1993-1994 Ranch to Rail - North Update" Dr. John McNeill, Texas A\&M Uni versity, College Station.

10:15: "Vaccination Programs That Worked" - Dr. John McNeill, Texas A\&M University, College Station.

10:45: "Carcass Defects That Hurt Our Industry" - Dr. Jeff Savell and Dr. Davey Griffin, Texas A\&M University, College Station.

11:30: "Hitting the Packer Target" - Dr. Dan Hale, Texas A\&M University, College Station.

11:45: "Beef Quality Excellence in Texas" - Richard Wortham, Texas Beef Council, Austin

12:00: - "Ranch to Rail Prime Rib"

1:00: "Signals in the Market" - James Herring, Friona Industries, Amarillo; Ralph Myrick, Midland Cattle Co.; Buddy Jeffers, Superior Live stock Auction, Ft. Worth; Burt Richards, Buffalo Livestock Commission Co., Buffalo 2:00: "Beef Needs to Beef Up Its Image" - Russ Wolfe

> Classifieds Work Call 272-4536 Muleshoe Journal

The 66th Pioneer Round years of age. Of most imporUp, scheduled for Saturday, May 21, will for the 35th year, honor a pioneer woman of this area.

Deadline for nominations for the "Pioneer Woman of the Plains" has been set for May 1st. Plainview Business and Professional Women's Club is the sponsoring organization of the Pioneer Round-up.
Entry blanks for the "Pioneer Woman of the Plains" are available to civic clubs, individuals, women's clubs and organizations in Plainview and surrounding areas.

All entries must be signed by the organization or individual who is submitting the nomination and must state whether or not she would be able to attend the Round-Up, if selected.

The nominee must have been a pioneer resident of the High Plains and be at least 80

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Leal's Ranch Wagon Will Be On The Parking Lot May 21 Serving Their Famous Fajitas!
The Cast From The Outdoor Play "Billy the Kid"Will Perform On Joe's Boot Shop's Parking Lot Saturday, May 21st. Shootouts, Music, Play Experpts \& Drawings for FREE tickets to the play will be given
throughout the day
Bring This Ad To Joe's Repair Shop and Receive 10\% off Any Boot or Shoe Repair During The Month of May!

## Tops Club meeting

Tops Chapter No. 34 met a he Muleshoe Church of Christ, Thursday April 28th at 6 p.m Leader Laverne James :alled the meeting to order. The Tops pledge was recited und the fellowship song was ;ung.

Mrs. James led the group in prayer.
Betty Jo Davis, weight re order, called the roll with 16 nembers answering with the mount they had lost or gained.

Minutes of the previous neeting were read by Linda White, Co-Secretary, and they ere approved as read.
Best Loser for the week was Alma Robertson. Runners up vere Rose Sain and Jewel arker, first runners up, and Zrnestine Steinbock, second unner up.
Next Thursday will be fruit light.

The meeting was adjourned with the singing of the good light song.

## PUBLIC RECORD

## Hospital

APRIL 22
Tristobal Almanza, Ernes 3rock, Eloisa Castanon, 4rnelle Lenderson, Eva Ashford, Dalia Galvan, Annie loyd, Baby Girl Castanon 4PRIL 23
Cristobal Almanza, Avanelle -enderson, Eva Ashford Annie Floyd, Thomas Scaff PRIL 24
onrad Williams, Avanelle -enderson, Eva Ashford Annie Floyd, Thomas Scaff 4PRIL 25
Conrad Williams, Avanell enderson, Eva Ashford Annie Floyd, Thomas Scaff APRIL 26
onrad Williams, Avanelle enderson, Julia Patterson, Mike London, Crispin Green, Mae Calvert, Carrie McCormick
APRIL 27
Avanelle Lenderson, Julia Patterson, Mike London Crispin Green, Mae Calvert, Carrie McCormick

APRIL 28
Avanelle Lenderson, Julia Patterson, Mike London, Crispin Green, Mae Calvert, Carrie McCormick
APRIL 20
Eloisa Castanon, Baby girl Castanon, Kay Graves, Maria Bautista, Eva Ashford, Marie Darnell, Annie Floyd, Ruby Cox, Billie Powell, Josie Guerrero
APRIL 21
Eloisa Castanon, Baby girl Castanon Kay Graves, Maria Bautista, Eva Ashford, Marie Darnell, Annie Floyd, Ruby Cox, Billie Powell, Josie Guerrero

| Let the |
| :---: |
| Journal |
| Classifieds |
| sell for you! |
| $272-4536$ |



JOURNAL PHOTO/ANNETTE BOTTELMAN COOKIE SALES - Girl Scout Troop number 261 received awards last week for their recent cookie sales at their regular meeting. The troop sold approximately 1,000 boxes of cookies and earned their patches for sales. Prizes won ranged from necklaces, $t$ shirts, stuffed animals, tickets to the Omni Theater to scholarships for camp this sumer. Pictured are front row (left to right) Brittany Fuqua, Vanessa Lewis, and Cami Valdez Back row (left to right) Troop leader, Florinda Almonza, Kelsey Beggs, Patricia Almonza, Tamara Thompson, Ashley Beggs, and Jenny Bush. Not pictured are Lauren Edler and Priscilla Orozco. The troop appreciated all of the community support on this project.

## Nursing Home celebrates birthdays

Healthcare Center held their monthly April birthday party on Thursday, April 28 in the Day Room of the nursing home. Residents celebrating their birthdays were Guy Kendall, 4-14-19, and Mary Jennings, 4-21-14.



Guy Kendall
were the Frist United Method st Ladies' Circle.
Flowers were provided by Decorator's Floral and Gift.
MULESHOE MOTOR COMPANY



Bring Your Mothere to Seals' Restaurant Fore Nother's Day Sunday, Nay 8

We Will $\mathscr{B}$ e Giving Frueeßarnations to the first 300 mothers: We Will Mso Thave 1 Savge Lray of Dessertst

## Seals Restaurant

roos W. American Bblud.
Muleshoe

## Muleshoe StateBank





BLOOD PRESSURE CHECK - (Left) Terrie Smith has her blood pressure checked by Donna Burton, a Licensed Vocational Nurse at Muleshoe Area Medical Center, during the Spring Health Fair Sunday at the Bailey County Coliseum.

| Weather |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Date | High | Low | Soil | Moist. |
| April 30 | $\mathbf{4 0}$ | 34 | 58 | .38 |
| May 01 | 56 | 35 | 60 |  |
| May 02 | 59 | 33 | 57 | .05 |
| May 03 | $\mathbf{6 9}$ | 47 | $\mathbf{6 0}$ |  |

## Classifieds Work

Call 272-4536
Muleshoe Journal

Complete Line Monuments - Markers Memorials Granites - Bronze Muleshae Memorial Park Cemetery, Inc. 232 Main P.O. Box 373 Muleshoe, TX Muleshoe, TX
M2.5727 or $272-4670$

Public Television

Roman City, Pyramid, Castle, and Cathedral

Public television transports viewers
Gaul at the height of the Roman Gaul at the height of the Roman
empire in the latest animated and liveaction special based on the books of acclaimed author-illustrator David Macaulay.
Roman City is followed by encore presentations of previous programs based on Macaulay's books, Pyramid,
Castle, and Cathedral, airing on consecutive nights.
All four specials bring to life the mysteries of past civilizations. Each uses as a background the construction of the defining architectural monumen of that civilization: a city at the heigh
of the Roman Empire, an Egyptian pyramid, a medieval castle, and French Gothic cathedral. Each special explains the social, historical, and cultural significance of the architecture and its importance and function to the men and women who built and used it.
Roman City tells the story of life in
Verbonia, a fictional sur Verbonia, a fictional but historically
accurate Roman city. Built in the frontier territory of Gaul around 27 B.C., it is an example of a well planned town with every modern convenience, including marketplaces, public baths, running water, and indoor plumbing.
Verbonia is seen habitation o sequences through the eyes of Marcus Fabricius, an architect and military engineer. As the town is built, human intrigue unfolds between the
conquered - the Celts, and the
onquerors - the Romans. As with Pyramid, Castle, and have contributed their voice talents to the animated story. Featured are Sir Derek Jacobi, Sir Ian McKellen, Brian Blessed, and John Sessions. Pyramid tells the extraordinary story of the planning, construction,
and cultural significance of The Great and cultural significance of The Great
Pyramid at Giza. Pyramid unfolds around the intrigues in the court of the Egyptian King Khufu (or Cheops as he is also known), for whom the greatest pyramid in history was built round 2,500 B.C. Castle depicts the planning, building, habitation, and siege of building, habitation, and siege of
Aberwyvern, a fictional but historically accurate 13th-century Welsh castle, the strongest structure that "modern" engineering could build. The documentary explains what purposes castles served in British society 700 years ago, and
what the castles - and the people what the castes - and the people
who built them - were really like. Cathedral tells the awe-inspiring story of the building - beginning in 1214 - of Notre Dame de Beaulieu a fictional but historically accurate eathedral. The program examines the rchitecture, construction, an France.
Roman City, Pyramid, Castle and Cathedral will be broadcast on four consecutive evenings - Sunday through Wednesday, May 8th-1 th at through Wed

Consumers receive mailings from faux sweepstakes

South Plains consumers have been receiving mailings from Financial Research Group doing business as Assessment and Search Commission, Cash Bureau and Charm Bureau of Maryland.

According to the Better Business Bureau/Baltimore, the company operates as a sweepstakesresearch and factfinding organization that works on behalf of its members to find appropriate sweepstakes that, in their
pinion, offer a better than average chance of winning. The BBB/Baltimore has received numerous complaints against the company alleging that after sending the initia payment to be entered into the contract, they receive additional mailings which request fee to enter. The fees range from $\$ 10-\$ 28$, the higher the fee the higher the prize amount. Complaints also allege that they never received the prizes they thought they would win from the contest. The com-
pany has responded to al complaints by offering a refund. Remember, legitimate sweepstakes do not require you to purchase anything in order to win a prize.

Once bitten, twice shy" does not apply to the repeat victims of telemarketing scams. BBBs are reporting that many victims of phone fraud are not learning their lesson and getting taken a second time by slick scammers who use "sucker lists' to keep the monev rolling in. These lists contain
the names, addresses, phone numbers and sometimes other information of people who have responded to bogus telephone solicitations.

Consumers who have lost money to a telemarketer are contacted by an individual claiming to represent a government agency, private company or consumer organization that works, for a fee, to recover lost money, product or a prize. Be skeptical-call us at 763-0459.

## Horse expo and trade show to be held in Midland

Horse enthusiasts acrossthe Permian Basin will gather in Midland May 13-14 for the inaugural Midland County Horse Expo '94 and Trade Show. It will feature educational seminars, riding exhibitions, training demonstrations and the latest in equine sup plies and products.

The Expo will be held at the

Midland County Exhibit Building and Arena from 1-8 p.m. Friday, May 13, and from 9:30 a.m. to 6 p.m. Saturday, May 14. Scores of exhibitors will display their wares from 1 to $6: 30$ p.m. Saturday, May 13 and again on May 14

At 6:30 p.m. May 13, a series of educational seminars will be presented.

A parade of breeds will open the program at 9:30 a.m. Saturday, May 14. This will be followed by exhibitions of polo, dressage, vaulting, team roping, team penning, reining, drivinghack, charro exhibition and speed events.

The exposition is being presented by the Midland County Extension Service

Livestock and Natural Resource Committee and the Multi-County Extension Equine Task Force, representing Andrews, Crane, Ector, Howard and Midland counties.
For more information contact Curtis Preston, Bailey County Extension Agent, at 306 West 2nd Street in Muleshoe or Call 272-4583.

Report of Condition First Bank of Muleshoe

has been prepared in contore with the instructions issued by the Boarc of Govemors of the Federal Reserve Sysem nas been orepared in coniormance wimh in instriction to the best of $m y$ knowledge and belief.

We. the undersigned directors, attest to the correctness of this Report of Condition and deciare that it has been examine by us and to the best or out knowledge and beliet has been preoffed in contorma
Board of Governors of the Federal Resenve Systeg and is true and forfect

Muleshoe

## Area

Mid-Winter 194

Business Directory And Shopping Guide


Higginbotham-Bartlett Co.
215 Main 272-3351

| $\mathcal{H e n r y}$ <br> Insurance Agency, <br> Inc. <br> "Serving Your Insurance Needs Since 1964" |
| :---: |
| For $\mathcal{A l l}$ She $\mathcal{D i d}$ For You...... <br> Remember Your Mom With $\mathcal{A}$ Balloon Bouquet <br> From <br> Balloons Galore Gifts n' More 806-272-3365 203 S . Main Muleshoe, Texas 79347 | (1) Your choice Single Topping Personal Pizza or Pasta Dish with Meat Sauce; (2) a trip thru Salad Bar; and (3) Tea or medium size soft drink $\$ 3^{99}$

Delivery Available
11 am. $1: 30 \mathrm{p} . \mathrm{m}$. 11 a.m. $.1: 30$ p.m.
\& After 5:00 p.m.

1412 W. Amer. Blvd.


Wilson Drilling Co.
"Complete service from the bottom of the well to the bottom of the Glass" Domestic * Irrigation * Test Holes


W, Hwy 84


TX LIC 02628W NM WD1152


Kearney Scoggin


Scoggin Ag Center, Inc.
"Wherè Fertilizer Is Our Business"
1532 W. Amer. Blvd. 272-4613


Someone once said that God could not be everywhere absoncenso he created Nothers. $T$ would like to take this time to pay honor and tribute to two special Nothers in my lfe. Ny own mom, Truna Leal and my wife Debbie Leal. Tfeel incredibly blessed to have thesetwo ladies inmylife. They both represent true motherhood and the love they both have for their children is demonstruted daily in their lives. Thank you both for all you do ... We would also like to honor your mothens - Le: Seals this Sunday, we are offering long stemmed caryations to our first 800 mothers. Mlong with the carmations we will have an eaxcellent variety of desserts. This is just a small wogl for us to show our appreciation to the most special people on earth So this Sunday show your mother how specialshe is to you, bring her to Leals andjoin us in celebrating. Nother's Day. She'll begladyoudid

## Leal's Restaurant

1008 W. American Blvd. Muleshoe 272-3294


Hi-Yield Diazinon Kills Fleas - Ticks - Grubs 5000 Sq. Ft. Coverage Loaner Spreader Available $\$ 6^{39} 10 \mathrm{lb}$. bag

## Muleshoe Feed Barn

 272-5626 311 W. Amer. Blvd.Mother's Day Is May 8tf Give Mom $\mathcal{A}$ Gift Certificate For $\mathcal{A} \mathcal{N}$ ew Perm or $\mathcal{H a i r}$ Cut From Main Street Beauty Salon!
Main Street Beauty Salon

Bridal Selections of
Denise $\mathcal{B}$ lythe Bride Elect of Chad Garlington

Means To You!
For Mother's Day: May 8
Send the FTD
Basket of Love ${ }^{\text {m }}$ Basket of Love
Bouquet

STeleflora
Decorator's FLoral \& Gifts 616 8. 1st Muleshoe 272-4340

MOWER PROBLEMS ?


Bratcher Motor Supply
105-7 East Ave B Muleshoe 806-272-4288
TEXACO
TEXACD

## Clarks' Central Texaco

221 W. Amer. Blvd. Muleshoe 272-3915 Fast Oil Change
Wash Wax Charge A/C State Inspection Station Bob Clark John Carrion Randy Dunn Experienced Service Personnel

|  |  |
| :---: | :---: |
|  | Show Mom How Much You Love Her With |
|  | A Gift From |
|  | Fry \& Cox. |
|  | We Will Be Closed Sunday, May |
|  | Fry \& Cox |
| Lumber | TrueValue. Hardw | 401 South First Muleshoe 272-4511 Mon-Sat: 8 a.m. - 6 p.m.

Sun 1:30-4:30 p.m.

Check With Us Before You Buy!!

Combination \# 5
2 Enchiladas (beef, chicken or cheese)
1 Taco, Beans and Rice
$\$ 4^{95}$


Viola's Restaurant
2002 W. Amer. Blvd. 272-3838

## Creative Living With Sheryl Borden

Information on makingpins from postcards and decorating with a country flare will be the featured topics on "Creative Living" on Tuesday, May 10th at noon and Saturday, May 14th at 2 p.m. (All times are Mountain.)
"Creative Living" airs on public broadcasting station, KENW-TV,fromEastern New Mexico University in Portales, N.M.

## TASP and

Program test, required of all new students entering Texas lleges, will be given June 18 and July 23 at South Plains College in Levelland and Lubbock.

May 20 is the registration deadline for the June exam, while June 24 is deadline date for the July test.
TASP measures strengths in reading, writing and math to

Takayo Noda is an artis from New York City, and she will show how to take post cards or other artistic designs and turn them into wearable pins.

Another guest, Suzi Holder N.M. State 4-H office, will discuss the importance of color selection and then demonstrate how to make country ribbon flowers. Holder is from Las Cruces, N.M.

On Tuesday, May 10th at 9:30 p.m., and on Thursday, May 12th at noon, "Creative Living" will explain the art of knowing art and feature California artichokes

Jim Nye, Certified Framer for Deck the Walls in Houston, Tex., will explain the difference between a print and a poster as well as the significance of the numbers on a limited edition print.

Nye will also show examples of different types of art and talk about the framing techniques that should be used with each.

Another guest, Patty Boman, will talk about the Boman, history of Artichokes and explain where they're grown to-
day. She'll show different forms on the market and demonstrate how to trim an artichoke and even show some
dishes that exemplify the versatility of this unique vegetable Boman represents the Califor nia Artichoke Advisory Board, and she's from Castroville, Calif.
"Creative Living" is produced and hosted by Sheryl Borden. The show is carried on more than 100 PBS stations in the United States, Canada Guam, and Puerto Rico and is distributed by Pacific Moun-
tain Network, Denver, Colo, Viewers can request copies of materials offered on the show by sending one 29 cent stamp for each handout requested.

Send the stamps, along with your name, address and booklets requested to:
"Creative Living" Requests
\% KENW-TV
52 Broadcast Center
Portales, N.M. 88130

## Mendoza receives award in auto technology at SPC <br> LEVELLAND - Danny

Mendoza of Muleshoe recently received an outstanding autootive service technology award during the recent South Plains College Automotive and Diesel Service Technology Awards Banquet.
Mendoza is an automotive service technology major at SPC. He was selected by the faculty as one of seven outstanding students in the AST area. The faculty awards are based on cooperation in the classroom, attitude, attendance and quality of classwork.
"Danny has done a Danny has done an


Danny Mendoza
SPC's automotive and diesel service technology program. outsandingjobin the program," "His selection quality of his contributions to said Eddie Cox, coordinator of the classroom'

Play " called The High Plains area's source."

The more than 19,000 playas scattered over the area constitute a critical element in the water resources of the area and will be the topic of discussion May 18-20 at the Playa Basin Symposium at Texas Tech University in Lubbock. Recharge to the Ogallala Aquifer, playa basin modification, infiltration rates, water quality, playas used in stormwater management, playas used in waste management systems, wildlifemanagement and agricultural production, are
just afew of the topics that will ediscussed at the symposium. According to Dr. Lloyd Urban, director of the Texas Tech University Water Re sources Center and co-chairman of the symposium, "The purpose of this symposium is to bring together as many individuals as possible to share heir experiences with each ther and with those in each ther and with those in attenance scientists, engineer, and owners, wildlife management specialists and others who have an interest in and a concern for playas."
Some of the top researchers in their fileds will present papers at the symposium.

Senators Teel Bivins wil May 18 the keynote address on sium. to open the sympo Montford will speak during the luncheon on the same day, and Representative David Counts, chairman of the house Natural Resources Committee, will speak at the luncheon on May 19.

May 20, the last day of the symposium, will feature a tour of the High Plains areas, visit ing playa basins that represent the different uses addressed during the sessions.
Event sponsors will also host a barbecue pienic the first host a barbecue pienic the first

## Center, located on the Texas

 Tech campus.Participants are encouraged to register by May 6, whereas adequate seating and food arrangemnts can be made for all participants.

A registration form can be obtained by calling the Water Resources Center at (806)7423597.

A complete listing of the program or more information about the symposium can be obtained by calling the Water Resources Centerat (806)7423597 or the High Plains Underground Water Conservation District No. 1 at (806)762District
0181.

## Council taking applications for cotton program

MEMPHIS, TENN. - sent to Janice McRae, the Members of the U.S. cotton industry between the ages of 25 to 40 who would like to be considered for selection to the 1994-95 Cotton Leadership Program must turn in an application to the Cotton Foundation by July 1 .


Cotton Foundation at Box 12284, Memphis, Tenn., 38182. Forms may be obtained by calling (901)274-9030. The Foundation program, has trained 110 producers, ginners, merchants, warehousemen and other industry members since 1983.

Each August, an jor cotton-producing region in industrywide selection com- the U.S., are selected along mittee chooses 10 members of the U.S. cotton industry to participate in the program. Four producers, one from each ma
with members from each of the other six industry seg. ments.

## MUEESHOE CATTEE MARREET

 mostly steady with feeder cattle 2-3 lower.
## NOTICE

The Constitution and By-Laws of Muleshoe Memorial Park Cemetery, Inc. do not permit the use of ANY vases or Urns other than the bronze vases or urns approved by the Cemetery. No wooden or wire trellis or stands for flowers or ornaments may be used to hold flowers excep for Funeral and certain Holidays -- such as Easter, Mothers Day, Fathers Day, Memorial Day, Armistice Day, and Christmas Day. Placing potted flowers, plants, summer wreaths, or baskets will not be tolerated except on those days. -- Same shall be removed by the Caretake at his discretion. The digging of holes for ANY PURPOSE whatsoever is strictly prohibited -- Also the use of glass -- ceramics -. or any breakable flower recepticle.

Classifieds Sell Call 272-4536

750 head of cattle sold Saturday, April 30 at Muleshoe Livestock Auction. Compared to last week, the market was

## Weight <br> STEERS

 200-300 lbs. $300-400 \mathrm{lbs}$. $300-400 \mathrm{lbs}$.$400-500 \mathrm{lbs}$. $400-500 \mathrm{lbs}$. $500-600 \mathrm{lbs}$. $600-700 \mathrm{lbs}$. 700-800 lbs.


## Weight

 200-300 lbs.$300-400 \mathrm{lbs}$.
$400-500 \mathrm{lbs}$.
$500-600 \mathrm{lbs}$.
$600-700 \mathrm{lbs}$.
eller, Cis
Seller, City
Demel and Demel, Pep, Tx. Glenn Huffaker, Plains, Tx Ginny Allen, Amherst, Tx. Randy Johnson, Muleshoe, Tx. Mrs. Ivan Ogerly, Anton, Tx. Heath Scott, Muleshoe, TX. Paula Nix, Olton, Tx. Tommy Lewis, Morton, Tx. Mike Mims, Hereford, Tx. Prairie View Dairy, Muleshoe, Tx.
Brumley Ranch, Hereford, Tx
Per



[^0] following at approximately 12 noon. For information on sales or to consign cattle, call (806) 272-4201.

CLASSIFIED
RATES
15 Words \& Under Minimum ${ }_{\$ 2} \mathbf{C h}$ $\$ 2.30$
Thereafter
$\$ 2.00$ 16 Words \& over

1st Insertion 15 cents per word 12 cents per word CLASSIFIED $\$ 1.75$ deadines DEADLINES
12 noon Tues For Thursday Paper 12 noon Friday For Sunday Paper

To receive the reduced rate after the first
insertion, ad must run insertion, ad must run
continously

We reserve the right to classify, revise, or reject
any ad. We are not responsible for any error

## Personals

4 puppies to give away. Half border collie. Call R15-18t-3tc
Miscellaneous
Get your CRP fenced and ready forcattle. All rals. 925-6742.
M15-18t-4tc

## Major Appliance and Minor Home and Minor Hom Repairs! Call 272-4450 HENDERSON SERVICE, CO. <br> MULESHOE MOTOR COMPANY MULESHOE MOTOR COMPANY is seeking a mature individual Sales staff. Prior sales experience is preferred experience is preferred. Must be able to work and benefit commensurate with experience. Apply in person at Muleshoe Motor Company, 1225 W. American Blvd. W. America Muleshoe, MULESHOE MULES COMPA EQUAL <br> EQUAL <br> OPPORTUNIT EMPLOYER.

Help wanted SUMMER HELP Field Scouts and DemiField Scouts and Dem1-
onstration Aide for onstration Aide for
June, July, August, and pait-time in the first week of September. Applicants must have vehicle to use on the job. People, regardless of age, race, color, or of age, race, color, or
sex may apply. Application available in County Extension of fice in Farwell and Muleshoe. Individuals need to apply by May 23, 1994.
B3-18s-4tc
LVN needed for two
3-11 and two 11-7, split shift. Charge nurse duties with competitive salary. Please contact Sherry at the Farwell Convalescent Center.
(806) $481-9027$ or come in to fill out an application. EOE
F3-14t-ffc
PivotSprinkler Repairman wanted. 2 years experience preferred. Salary negotable. Send resume to P.O. Box 1073 Hereford, TX 79045 .
B3-16t-8tc

## WILDLIFECONSER-

 VATION JOBS Game Wardens, ${ }^{\text {vis }}$ security, maintenance, etc. No exp. necessary. NowHiring. For Info Call (219) 794-0010 ext. 9689.8 AM to 9PM. 7 days.
C3-18s-4tp(ts)

> *EXTRA INCOME 94*

Earn $\$ 200-\$ 500$
weekly mailing 1994 weekly mailing 1994 Travel brochures. For more information send a self addressed stamped envelope to
P.O. Box $612530, \mathrm{Mi}$ ami, FL 33161
S3-10s-25tc

MUST SELL! 91 Mercury Cougar, XR-7, V-8,
automatic transmission, power sunroof, power autematic transmission, power sumnoor,
windows, power door locks, tilts steering whel, cruise
cont control, AM/FM stereo cassette, anti-lock brake system, power drivers seat, and much more, NO OLD CONTRACT TO ASSUME, no back payments to
make, just need responsible party to make reasonable make, just need responsible pary 10 make reasonable
monthly payments, CALL DOUG HULDERMAN in the Credit Dept, Friona Motors,

MUST SELL! 93 Buick Roadmaster Limited, door sedan, eoarner seats, dual power seats, , power
windows, power door locks, till steering whel, cruise control, electronic climate control, AM/FM stereo
cassette cassette, and much more, NO OLD CONTRACT TO
ASSUME, no back payments to make just need ASSUME, no back payments to make, just need responsible party to make reasonabie monthly
payments. CALL DOUG HULDERMAN in the Credit Dept, Friona Motors, 806/247-2701

MUST SELL! 94 Chevrolet Lumina / APV Van, M passenger seating, 2 tole paint, power windows,
7 power door locks, tilt steering wheel, cruise control, AM/FM stereo cassette, and much more, NO OLD
CONTRACT TO ASSUME, no back payments to CONTRACT TO ASSUME, no back payments to make, just need responsible party to make reasonable the Credit Dept. Friona Motors, 806/247-2701

MUST SELL! 91 Oldsmobile 88 Royale Brougham, 4 -door Sedan, drivers side power seat,
power windows, power door locks, tilt steering wheel, cruise control, AM/FM stereo cassette, and much more, NO OLD CONTRACT TO ASSUME, no back payments to make, just need responsible
party to make reasonable monthly payments, CALL party to make reasonable monhly payments, CALL
KIM HUMPHREY in the Credit Dept. Friona
Motors 806247-2701

Help wanted
NEWS REPORTER Looking for a career opportunity that will allow you to be closely work closely with the
public and be a part of a teameffort? The Muleshoe Journal currently has a fulltime opening for a news reporter/photographer. Experience in news writing preferred. Responsibilities will include writing news stories and human-interest features, covering
local government local government
meetings, taking photographs, working with the public, typesetting and layout. Must be willing to work occassional weekends and evenings. References, as well as samples of previous writing and photography and a resume will be requested from applicant. Call Scot or Helena at the
Muleshoe Journal at 272-4536 if interested or come by the Journal office at 304
West 2nd.

NEED
EXTRA
CASH? Why not sell AVON.
Representatives needed in Representatives needed in
Muleshoe and Three Way call $272-5607$ after 6p.m. "The Smartest Shop In

## Got something to

 buy or sell? Read the classified ads!
## HENRY REALTY

 111 W. AVE. B 4581West part of town 3 ,eshoe, Tx. West part of town, 3 bedroom, 1 bath, dining
room stucco 2 car garage, storm doors and windows Large lot. See to appreciate.

Near High School-3 Bedroom, 3 Bath, BV Central Heat, Ducted in Evaporative Air Cond., Carpet throughout, Large Den with rock fireplace, Top grade wood paneling throughout. Storm Windows and Doors. Insulation in ceiling. Large utilit
spacious storage area. Kitchen built-ins.

Country Club Addition, 2 bedroom, 1 bath, 4 capport new roof, carpet, 2 ceiling fans. Includes vacant lo next door. Storm doors and windows.
Country Club Addition, 2 bedroom, 1 bath, enclosed carport, new protective siding. Carpet throughout Ceiling fans, new front porch and new back patio Ample storage, storm cellar. Excellent condition.
Lenau Addition -4 bedroom, 2 bath, carport, central heat and air, carpet, dining area, built-in dishwasher and stove. Covered patio, wood fence, storm doors and windows, arapes and curains. One
Ample storage and shed for travel trailer.

Edge of town 3 bedroom, 2 bath, large den with fireplace, large utility room, heat pump, carpet, kitchen, builtins. Call for appointment.
Reduced Price - Owner ready to sell. 2 bedroom, bath, 1 car garage, carpet, wood fence, storm cellar

COMMERCIAL PROPERTY
Ideal location on West A"SEU Blvd.
frontage. A great bLEASturunity.
West American Boulevard $150^{\prime}$ frontage. Priced to

For Sale
Cotton industry wants insurance program to reflect regional needs Need to purchase
GOOD used 4-drawer

The National Cotton Council told a House Agricultural subcommittee that it supports conInsurance Reform proposal, adding that for reform to be successful, credibility must be restored and program abuse minimized.
"Reform isessential if this program is to effectively replace disaster relief and entice more participation," said Myrl Mitchell, a Lenorah, TX producer and ginner who chairs the Council's Crop who chairs the Councirs Crop
Insurance Advisory Task Force.
Mitchell relayed a śmmary
of comments the Council received
from producers during recent meetings it conducted across the Cotton Belt. Major elements that should be considered for the crop insurance proposal are
*inclusion of a harvest incen-

## tive when determining losses to

improve the program's effectiveness,
*the need to entice non-users of the current program to use crop insurance by offering such options as insuring the cost of production and lowering premiums for producers with good loss histories or with lower risk operations.
*improvements in the quality adjustment provisions for cotton and elimination of the current 25 percent deductible for quality losses in crop quality often are more economically devastating than production losses,
*addressing smaller farm units, such as fields or sections, rather than a producer's acreage on a county basis so that, for example, a farmer who irrigates his cotton does not have to pay the same premium as a farmer who does not irrigate.

## PCAA announces pool

 progress payments

Plains Cotton Co- for strength on the operative Associaton 1993 crop pool, and (PCCA), a farmer $\$ 1$ million for particiowned cotton market- pation in the pool's ing cooperative serv- Timely Delivery Proing 26,000 members in gram. An additional "Heeas and'Oklahoma," progress' 'payment off has antiounced a the 1993 pool is anticiprogress payment on pated in June, along
 Oklahoma marketing dend after the close of pool totaling approxi- the cooperative's fismately $\$ 15$ million. cal year on June 30 . Checks to individual Cotton producers pool members were seekingmore informadistributed April 5. tion about participatThe progress pay- ing in PCCA's marketment follows a cash ing programs, should distribution in March contact a cooperative to marketing pool gin in their area or members totaling $\$ 8.8$ PCCA headquarters in million in premiums Lubbock.

## Nieman Realty

116 E. Ave. C George Nieman, Broker 272-5286 or 272-5285

## RICHLAND HILLS

NICE RESIDENTIAL LOTS.... 55,000 UP VERY NICE 3-21/2-2 Brick Home, High Efficiency Cent. A\&H, built-ins, FP, covered patio, great game room w/ $1 / 2$ bath $\&$ storage, area $w / \mathrm{dbl}$. gates for boat, etc. fenced yd.
MOREIIIS 80 's MORE! ! 1 SOO's! ! ! ! RH-3 JUST LISTED- VCHY NICE 3 -2-1 Home Cent. A\&H, built-ins. nice cappets, celing fans, nice poor \& deck, st.
Idg... fenced yd., MOREII $\$ 30$ 's HS-7 JUST LISTED- NICE $3-2-2$ Brick, $2150^{\circ}+\mathrm{lv}$ JUST LISTED- NICE $3-2-2$ Brick, $2150^{\circ}+$ lv.
area, Heat pump, built-ins, Ceiling fans, nice area, Heat pump, buill-ins, Ceiling fans, nice
carpets, fenced yd. MORE! $\$ 70 K$ HS-6 carpets, fenced yd. MORE!! $\$ 70 \mathrm{~K}$
VERY NICE- 3-1-1 Brick, Cent. A\&H, built-ins, nice carpet, cov. patio, fenced yd. MORE! !! 1530 's
JUST LISTED 2-1-1 Home, wall
JUST LISTED 2-1-1 Home, wall furnace heat,
window evap., fened yd. $\$ 13 \mathrm{~K}!\mathrm{m}!\mathrm{m}: \mathrm{HS}$ H- 10
$\begin{aligned} & \text { 3-2-1 Brick, Cent. A\&H, ceiling fans } \\ & \text { fenced y., MOREII! } \$ 20 \mathrm{o} \text { s. HS-3 }\end{aligned}$
3-1-1 Brick, Cent. A\&H, built-ins,
fence yd. $\$ 20$ 's!! HS-1

## carport Home, heat pump, storm windows \&

 doors. MUCH MORE. $520^{\prime}$ 's! HS-43-1 3/4 Home, wall furnaceheat, window evap.
air, built-in stove, storage bldg.!1 $\$ 13,000$ Cash
JUSTLITED- Large 3-2-2 Home, Cent. A\&H
FP, $1800+$ lv. area. fenced yd. $\$ 30 \mathrm{~K}!1!1!$ HS-9

HIGHLAND AREA
FmHA Financing To Qualified Buyer- -NICE
 LENAU ADDITION VERY NICE 3-2-1 Home, Heat Pump, storm windows \& doors, extra insulation, nicecarpet, spklr. sys., \& MOREI!!! \$30's!!!!! L-2
JUST LISTED-Nice 2-1-1 Home, new interior paint, new carpet, fenced yd., storage bldg., MORE!!!\&20's! !L-4
JUST LISTED 2-1-1 carport Home, floor furnae heat, nie arpet, deck area,fened yd. $\$ 17 \mathrm{~K}!!!!$ L- 1 JUST LISTED-Nice 3-2-1 Home on 20 acres, close to town, $6^{6 "}$ well, sideroll spklr., shop, \& barns. $\$ 50$ 's!!! $\mathrm{HR}-9$

$$
\begin{aligned}
& \text { 3-1-2 Home on } 11 / 2 \text { acres storm cellar \& } \\
& \text { storage bldg... } \$ 20 \text { 's!!!! HR-8 } \\
& \hline
\end{aligned}
$$

ESTABLISHED BUSINESS, 40+yrs., lot, bldg., furniture, fixtures, \& inventory Books open to qualified Buyer!!!

ASK ABOUT OUR COMMERCIAL LISTINGS!!! JUST LISTED- 40 acre tract $6^{\prime \prime}$ irrig. well, domestic well. \$30's!


PLEASANT VALLEY- 160 acres, $8^{\prime \prime}$ well
Lindsey circle! $1!!$

Page 12, Muleshoe Journal, Muleshoe, Texas, Thursday, May 5, 1994

## Improving Customer Care

Today small businesses must stay completely focused on their custorners if they are going to survive. It will take superior customer service to hold market share and excellent service to gain on the pack. We're not talking about lip service, but real, honest-togoodness customer care.

Based on conservations we've had with hundreds of business owners and customers around the country, we believe there are five levels of customer service. Youmay see your business in one of the levels we describe. If you're not where you would like to be, you may want to move your service quality up a notch.

Five Levels of Care -NoCare. The lowestlevel of customer service is no care A recent study by Yankelovich Partners found that for many businesses "no care" is the norm. Sixty-two percent of the customers surveyed reported that they had walked out of a business because no one
barely give any real customer service. They do almost nothing to set themselves apart from the mega stores who also provide barely care.

Barely care givers greet their customers, offer assistance and say thanks. Then they go on to the next sale. The previous customer is quickly

## Minding Your Own Business By Don Taylor

greeted them, no one waited on them, or offered to help. That's no care.
-Barely Care. Barely care is the level where many small businesses perform. They
forgotten as the barely care giver repeats the process on the next one.
-Reactive Care. The reactive care giver provides barely care and then goes one step
beyond. The additional step is to let the customer know that they are there to help if needed. The customer must take the initiative, but they are assured of assistance if they call.

Each of these steps is an improvement. Barely care is better than no care; and reactive care is better than barely care. Barely.
-Proactive Care. Proactive care is the level of care that goes beyond reactive care. Proactive care givers followup with customers. They initiate calls to see how customers are doing.

The proactive care giver really is concerned with how the customer is doing. They
want to serve the customer more effectively because they know that the only way they can guarantee future business is to keep the customer satisfied.

Proactive care is a high level of customer service. However, if you're providing proactive care you could still lose your customers to a competitor who goes all out to please the customer.
-Whatever-it-TakesCare. Whatever-it-takes customer service includes the best of all other levels of service. In ad dition, itencompasses building a partnership with customers.

This level of service is not just based on giving great ser-
vice to ensure the next sale, but also focuses on helping customers even if you don't make another sale. Your business becomes giving customers what they want and need.

The reward is customer loyalty. I know you've heard that customer loyalty doesn't exist anymore. For most businesses that is true. Most businesses don' offer whatever-ittakes care. No care equals no loyalty. Barely care, reactive care and even proactive care offer little promise of "customers for life". Whatever-ittakes care will ensure satisfied customers who want to do business with you again and again.

Perkapoy you sent a lovely cand, or sat quiedy in a chain Terrapory yous senc a fineral spmay, if so we saw ic chera

Terhapoy youspohe the hindest wordss as any friend could say.
Serhaps you were noo there at ally juss thoughto of us that day.
Whatever you did to console our heartes, we chanh youso muchs whateer chepart.
1special "Hantry you" wo Dr: Mcilanahan, che staff of Nuleshoo Grea Theath chare Genterfespececially the numses, neighbors, Sllis Fineral Some, Rew Dale Berry, Gary Nontgomery and the ladies of the Srinity Grapust Ghurchy for che wonder filf food.

The Tramily of Tomen Millsup
or cleaning permanent ones. Give us a call at 7630459 to check the reputation of the contractor or service tech-
nician you choose. A free pamphlet "Tips On Central Air Conditioning" is also available.

Many high school seniors will soon be receiving solicitations from publishing firms offering an opportunity to be listed in a "Who's Who" type publication. The student is usually required to buy the book; and many times, pay an additional fee to be listed.

While some companies may do as they promise, the Better Business Bureau considers many such books as "vanity publications." They are published for very limited distribution and few, if any, will be found outside the per-
sonal bookshelves of thos listed. When receiving an opportunity to be listed, students and parents should conside whether such a listing is a genuine form of recognition or simply a display of vanity for a price.

If you are in doubt, call your BBB at 763-0459 for a reliability report on any publication that you are considering. Also, you might want to check with your school counselor's office.

While cleaning out closets and clearing the yard in your
spring cleaning efforts, don't forget your central air conditioning system. The best time of year to ensure that your air conditioning unit is running efficiently is in the spring when companies may offer special deals and technicians will be more available.

Usually, for a pre-determined fee, the contractor who installed your system or another qualified service technician will come and inspect your system. They check the refrigerant, inspect and oil fans, and make sure that wiring and
switches are operating properly.

Some contractors now offer service contracts. Some of he maintenance work you can he maint do - changing disposable fil-

## Inspection applications for seed crops to be taken

AUSTIN - A state law requires seed producers who want their crop certified as disease-free for export, to submit field application inspections to the Texas Department of Agriculture within

40 days of planting, Agriculture Commissioner Rick Perry said.
"Last year we had a number of farmers who sent in their applications more than 40 days after planting. As a result,
some fields were not inspected before harvest," Perry said. Each year TDA's phytosanitary certification program conducts about 1,000 field inspections of crops grown to produce seed for ex-
port such as sorghum, sunflower and corn.
TDA inspectors certifiythat crops are free of certain plant diseases.

Need A Job? Need Someone To Work? Read The Classifieds In The Muleshoe or Bailey County Journals.

## End OfGame Notice.

It'll head straight for the dugouts on May 1, 1994. That's when Grand Slam from the Texas Lottery closes after a full year of playing time. Luckily, you have until October 28, 1994 to buy the remaining tickets and redeem any winners.

If your score beats their score in the same game, you win a prize for that game. The top prize is $\$ 1,000$, which may be claimed at the Lottery Claim Centers or by mail using a claim form. Questions? Call the Texas Lottery Customer Service Line at 1-800-37-LOTTO.

Grand Slam. Take a swing at playing it, and you could bat $\$ 1,000$.

Clovis.Highway
356-3501 763-3501


[^0]:    The Muleshoe Cattle Market is brought to you each week by Muleshoe Livestock Auction, located east of Muleshoe on U.S. 84. Muleshoe Livestock conducts sales every Saturday, beginning with hogs, sheep and goats at $10 \mathrm{a} . \mathrm{m}$. and cattle

