

# Have You Paid Your Poll Tax?

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## The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

MULESHOE TEMPERATURES  
Compiled by  
R. J. Klump, Official U. S.  
Weather Observer

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THURSDAY, JANUARY 30, 1964

# Industrial Site Purchased By C of C

## 300 Hear C-C President Place Area Industrialization First

Attendance at the Muleshoe Chamber of Commerce Annual Banquet broke all existing records this week when more than 300 persons applauded the progressive organization's accomplishments for 1963 and its plans for the coming year.

Bobby Airhart, out-going chamber president spoke in retrospect saying, "1963 has been a year change and growth for both the chamber and the Muleshoe-Bailey County area."

His list of activities was headed by Muleshoe's highly successful United Fund Drive, which exceeded its \$13,000 quota by 170 percent. It is generally believed that Muleshoe set a state record for cities of its size. This was the first United Fund Drive in Muleshoe's history.

He also mentioned the organization's growth during the year. It enrolled 67 new members during that period. The significant factor in its growth is that the new members included many farmers.

Other items which he mentioned which contributed to the progress of the city and county were the chamber of commerce sponsored University of Texas Extension Courses, Junior Livestock Show, Golden Jubilee Celebration, Third Annual 4th of July Celebration, Teachers Appreciation Luncheon, several retail sales promotions, New Mexico Good Neighbors Luncheon, Hot Check Clinic and the extensive Christmas program.

He paid special recognition to Inez Bobo and Marie White, president and vice-president, respectively, of the Muleshoe United Fund Drive.

He then introduced Roger Albertson, incoming president.

Albertson presented a plaque to Airhart "in appreciation and recognition of your outstanding service to the Muleshoe area during the past year."

In introducing the organization's 1964 program Albertson commented that it had but one aim, "... to make the Muleshoe area a better place to live and do business." He continued, "We want more members, involved in more goals, achieving more growth, progress and prosperity than ever before."

Topping the 1964 program will be special emphasis on industrial development. "We know that we must have something to offer industry and that the community must prepare itself to attract industry."

He also considered vital continued work with agriculture, agribusiness, and working with residents living in the surrounding rural areas. "These people are an integral part of our community life, and we want their participation and we want their participation."

He pointed out that the chamber's interest in rural residents

was illustrated in the election of four new directors to the chamber board. All four are engaged in farming. They are Boone Allison, Stan Barrett, Horace Hutton and Earl Richards.

They join the 1963 holdover directors, Bobby Airhart, Spencer Beavers, W. F. Birdsong, Harmon Elliott, Truman Lindsey, Red Simmons and John Smith.

Guest speaker was Waggoner Carr, Texas State attorney general who was introduced by Jack Young, area district attorney. The attorney general spoke of the growing crime prevention problem in Texas and lauded the recent Youth Convention On Crime Prevention.

He also spoke of the tremendous present and anticipated growth to the state and the Houston area in particular. Houston is the site of the federal government's huge multi-billion dollar missile complex.

The annual Black Water Conservation District's Farmer of the Year Award was presented to Sherman Inman for his work in conservation and soil and crop improvement.

Rev. Don Boles, pastor of the First Presbyterian Church, acted as master of ceremonies. The invocation was given by Rev. Lynn Stevens, pastor, Richland Hills Baptist Church.

Entertainment was provided by the Simple Phonics, a comedy-singing group from Morton.

The banquet meal was prepared by the personnel of the Muleshoe, former Journal editor.

## Presbyterian Church Group To Conclave

A new program for the young people of the Presbyterian Church in Muleshoe will be outlined, discussed and demonstrated at the Winter Regional Training Event for youth and interested adults at Brownfield, February 16.

The program, under the direction of Mrs. Pete Cowart of Canyon, is sponsored by the Presbyterian of Plains Youth Subcommittee of Christian Education.

The new program, using the title of the "Texas Plan", was developed in El Paso in response to national concern for the young people of the church. It is designed to make a dynamic program of organizations which have become static.

Meeting with the delegates from Muleshoe will be others from Plainview, Littlefield, Lubbock, Slaton, Lamesa, Snyder, Post and Brownfield.

## Mrs. Jean Lovelady Files For Tax Office



MRS. JEAN LOVELADY

Mrs. Jean Lovelady, (D), well known figure in the Bailey County area and wife of Attorney Karl Lovelady, has announced for the office of Bailey County Tax Assessor-Collector.

Mrs. Lovelady has resided in the Bailey County area for the past 15-years and was previously employed as a deputy in the county tax office for almost seven years (Jan. 57-Nov. '63).

In announcing for the post Mrs. Lovelady stated, "... I believe I have proved in the past, (that) I like people and enjoy assisting them, and it is my sincere desire to serve the people of Bailey County to be best of my ability as tax assessor-collector."

Speaking aside from party affiliation, Mrs. Lovelady urged all citizens to exercise their voting (See Lovelady Page 5)

## Will Be Used Immediately To Woo Cannery In Dallas

by Richard Goodrow

Three cheers for the Muleshoe Chamber of Commerce!!!

Today all progressive minded Muleshoe and Bailey County persons salute the members and directors of the chamber of commerce in its conclusion of the purchase of an industrial tract with which it can woo industry to the area.

The month long game of "Land, Land, who's going to get the land" came to a sudden end Monday night when the chamber voted 100 percent to purchase the 17.4 acres for the beginning of an industrial park.

Ever since the original story broke several weeks ago that a choice industrial site had been auctioned off for only \$2,700 local and out of town speculators and the chamber of commerce had been engaged in a neck-to-neck race to see who would get it first.

The tract is ideal for industry because it is located only about two and one-half miles from Muleshoe, has plenty of railroad frontage, shallow water, highway frontage and a 12-inch gas line across it.

L. B. Peugh, local farmer specializing in watermelons, purchased the land when it was sold at public auction attended by 600 Muleshoe, on several weeks ago. He had intended to grow melons on it.

A story of the sale in the Journal called the attention of both the chamber and several land speculators to the site, which Peugh purchased for only \$2,700.

Within a few days members of the chamber of commerce's industrial committee, headed by James Jennings, began gathering backing favorable to the purchase. At the same time several other persons became interested in the land for speculation purposes.

Just before the deal was closed with the chamber, Peugh received an offer of \$5,000 from an out of town party. Several other persons had also made offers ranging from \$3,500 to \$5,000. Peugh

## Constitutional Vote Amendment Confuses Many Local Residents

### 'Medusa' Problem Solved?

One head of Bailey County's "Medusa like" contract farm labor problem may be due for the ax-man's block in the immediate future.

The commissions, according to courthouse sources, have arranged a quiet meeting between themselves and interested local dirt contractors to settle county business — what the future charges will be for county labor on private farms in the area. The "off the record" meeting is scheduled for Jan. 21st.

Informants feel the commissioners are to be commended for their effort to correct one area of the problem — that of the county government being in competition with private business. However, that is only one side of the triangle like problem.

The other two sides are how to put the program on a business like basis and collect due bills promptly (At last count several weeks ago the amount past due amounted to about \$12,000) and how to limit the work itself to only what is necessary to conserve the soil.

It is expected the commissioners will bring the cost of county work on private farms into line with prices charged by private contractors. Lamb County has adopted a similar plan only recently, according to reports from that county's officials.

With the South Dakota ratification of the congressional amendment outlawing the use of poll taxes as a qualification for voting in any national election, some confusion as to what is necessary in order to vote has come to the fore.

In effect, the ratification of the 24th amendment, puts Texas in the position of holding two separate elections — although they will both be held at the same time Under Texas state law, which is unchanged by the amendment to the constitution, it is necessary to hold a paid oil tax receipt in order to vote.

This means that in order to vote in any city, county or state level election the voter must hold a paid receipt.

It is not necessary to hold a paid poll tax receipt in order to vote in any federal election. This means that in order to vote for president, vice-president, U. S.

Senator or U. S. representative the voter does not have to pay a poll tax.

However, according to a recent law passed by the Texas legislature, persons who do not pay poll taxes will be issued poll tax receipts stamped — "not paid" — the receipts will permit voting in national elections only.

The stand-by law was passed during the last session of the Texas legislature and will automatically go into effect the same day the new constitutional amendment goes into effect.

Texas voters last Nov. 9, voted by a vast majority to keep the poll tax thus defeating a 20-year effort by poll tax abolitionists to ban the voting tax in the state.

In this case the "will of the people" is going to cost money. The dual poll tax situation will necessitate the county tax assessor-collector's office to maintain two separate voting lists. And probably make it necessary to maintain separate voting boxes, judges and ballots. Many believe Texas retention of poll taxes will almost double the cost of elections on the local level. The cost of elections is paid out of county funds.

The constitutional amendment is not yet law. The amendment is official. However, it remains for the Federal General Services administrator to declare it into the constitution.

When that happens a 30 day period will be granted in which persons desiring to vote in federal elections may register with county officials.

There are only four states before the amendment is passed.

## Library Meeting Scheduled At Bula Tonight

In another move to strengthen the Bailey County Friends of the Library Association, the group has planned a major meeting to be held in the Bula High School auditorium Thursday at 8 p.m.

The purpose of the meeting will be two fold. The primary purpose will be to explain, in detail, just what library services will mean and how they will work in the south part of the county.

A group of speakers will be headed by Joe Harbin, chairman of the inter-county relations committee.

## Buyer

Mildred Wingo, buyer for Cobb's Dept. Store will attend the annual January Fashion Market to be held January 26-31 in Dallas. During this Market, buyers from all over the Southwest select summer fashions from over 7000 lines, assuring their customers of up-to-the-minute fashion-right apparel.

## New Phone

The phone number of the Muleshoe Journal was changed this week. Previously it was 7200. It is now:

2350

## \$160,000 Reached In School Pledges

Site and finance committees of the C of C heard weekend progress reports on Plainview's bid for the new state school for mentally retarded. The minimum of \$160,000 in pledges has been reached for obtaining a 200-acre site, which Plainview will tender the state board's committee.

"The citizens of Plainview are to be congratulated on reaching this goal", said Charles Young, executive vice-president of the C of C. "It indicates a sincere desire for this school to be located in Plainview. The overall effort indicates that the people here would like to have an opportunity to be of service and assistance to those in this school."

"Attaining the minimum of \$160,000 in pledges is not enough, more must be raised in order that we can be assured that ample funds will be available at the time the state board requires purchase of the site", Young said, summarizing reports of the committees. "It is important, too, that the selection committee of the state board know that all types of business concerns and individuals have participated in financing the project."

To give all business firms opportunity to pledge, letters are being mailed, pledge card included, seeking support should they want to have a part in helping those students who need care and assistance.

The State Board for Texas State Hospitals announced at their January board meeting in Austin that communities seeking the school should submit formal application by March 15.

The site and selection committee would then examine each site in every community by Jun. 1, at which time all groups desiring would have opportunity to be heard by the committee. Presumption is that selection of school location would be made by late summer, 1964.

## Fire

A wind-whipped blaze completely destroyed the trailer home of Forrest Creamer of Needmore during the early hours Tuesday morning. There were no injuries and a dollar evaluation was not placed on the trailer or its contents.

## Richland Hills Baptist Church Is Dedicated

An estimated 200 persons attended the dedication services and the open house of Muleshoe's newest church — Richland Hills Baptist Church — this week.

Built at a cost of just under \$55,000, the new religious facility ranks among the most modern and complete in the city, according to Rev. Lynn Stevens, pastor.

Many modern innovations were included in the structure which stresses comfort, privacy, and service, while preserving structural harmony.

Constructed of red brick, the

exterior of the rambling structure is drawn together by a spire rising above a centered brick outcropping.

The interior, most of which is paneled in walnut, is detailed in contrasting rough brick. The auditorium is framed in free form beams which frame the pulpit and form a center of interest.

Classrooms

The many varied activities of the church's sub-organizations and groups were served by the inclusion of 21 meeting and classrooms in the design. Many of the classrooms were constructed with sliding walls which may be opened

to combine the rooms for larger groups and freeing the church from the usual stratifying effect of walls.

The largest of the meeting rooms is Fellowship Hall, which will seat about 60 persons. It was so planned that it may open directly into the auditorium if the extra seating is necessary.

Service

Service to the congregation was stressed with the inclusion in the plans of an eight bed nursery designed for babies-in-arms care. It is staffed by two women each Sunday, and relieves the congregation of the distraction some-



Rev. Lynn Stevens, pastor, and Elmer Smith, Ed Nickels, Bert Andrews and Jim Shafer, Deacons of Richland Hills Baptist Church.



### Ceremony Unites Virginia Nell Hickman And Larry Joe Moyer

Virginia Nell Hickman became the bride of Larry Joe Moyer in a double ring ceremony read in the home of the bride's parents at 5 p.m. Saturday.

Parents of the couple are Mr. and Mrs. M. E. Hickman, Sr. and Mr. and Mrs. O. B. Moyer, Friona.

Rev. H. G. Harris, Childress, great uncle of the bride, officiated.

Given in marriage by her father, the bride wore a white two-piece knit dress, a small white pill box hat with brief veil. She carried a bouquet of gardenias surrounded by jeweled leaves and white satin streamers atop a white Bible. Her mother's wedding band was something old; something new, her dress, something borrowed, a white Bible and something blue, two blue garters, one each from the weddings of her sister and sister-in-law, Mrs. M. E. Hickman, Jr. and Mrs. William Fulton, Phoenix, Ariz.

Miss Lois Ann Moyer, Friona, sister of the bridegroom, played wedding selections preceding the ceremony.

A reception followed the ceremony, attended by close friends and relatives, in the Hickman home.

The serving table was centered with a two-tiered wedding cake and the bride's bouquet and appointed with silver service and crystal.

Guests were registered by Lora Mae Hickman, sister of the bride, and Lois Ann Moyer, and Mrs. M. E. Hickman, Jr.

Mrs. Moyer was an honor graduate of Muleshoe High School and is attending Texas Tech as a junior. Her husband is a graduate of Friona High School and attended Wayland College, Plainview, and West Texas University, Canyon.

After a wedding trip the couple will make their home north of Friona where he is engaged in farming.

### Goodland Club Adopts Golden Age Mothers

Golden Age Mothers were adopted by members of the Goodland Bible Club when they met Tuesday in the home of Mrs. Jim Henry Johnson. The Golden Age Mothers were selected for each member and is an elderly woman in the community.

The study of Ephesians began with the first and second chapters being taught and the next two chapters will be the topic for the February 4 meeting to be held in the home of Mrs. Gene Kenley.

Names were drawn to determine Polly-Annas, and year books were filled out at the conclusion of the program.

Those present included Mrs. W. C. McCelvey, Jr., Mrs. Leon Reeves, Mrs. Kenneth Corbell, Mrs. Gene Kenley, Mrs. Ruel Kirby, Mrs. L. D. Sanderson, Mrs. Frank Knox, Mrs. Neal Smith, Mrs. Pete Tarlton, Mrs. Tommy Galt, and a guest, Mrs. T. G. Gaddy, Portales, N. M.

### Birthday Party Fetes Karen Speck

Karen Speck, seven year-old daughter of Mr. and Mrs. Jack Speck, Bula, was feted with a birthday party in the home of her parents Saturday afternoon. Children's games were enjoyed by the group during party hours.

Refreshments of birthday cake and punch were served by Mrs. Speck and balloons and party cups filled treats were given as favors to each little guest.

Attending were Lisa Risinger, Karen Drake, Janice and Jimmy Cannon, Dana and Brett Middlebrook, Susan Layton, Jackie Speck and the honoree, Mrs. Dale Middlebrook assisted with the hospitality.

### Mrs. F. L. Simmons Is WSCS Hostess In Bula Home

Women's Society of Christian Service of the Bula Methodist Church met Monday in the home of Mrs. F. L. Simmons.

Mrs. Simmons opened the program by reading an article on the meaning of Epiphany on which the general program concerned.

Mrs. Tom Bogard led in prayer and the group sang "We Three Kings of Orient Are."

Others on the program were Mrs. Paul Young who gave "The Bright Light"; Mrs. Lorene Cox, "As We Leave Bethlehem" and Mrs. Jimmy Cannon read the story of "The Faded Blue Blanket."

The singing of "Joy To The World" concluded the session and the benediction was given by Mrs. Roy Young.

Attending were: Mrs. Paul Young, Mrs. Roy Young, Mrs. L. H. Medlin, Mrs. Tommie Kirk, Mrs. George Bahlman, Mrs. Jimmy Cannon, Mrs. Lorene Cox, Mrs. Tom Bogard and Mrs. Simmons.

### Pleasant Valley Social Club Sets Activity Dates

The Pleasant Valley Social Club met January 23 in the Community Center with Hattie Bickel as hostess.

Claudine Embry presided during a business meeting. Each member received a new Year book.

An annual Stag Supper for the husbands was planned for February 14 and will be held at the Community Center at Pleasant Valley. A committee was appointed and they will notify each member as to the kind of dish to prepare.

Also a covered dish supper will be held in the same place Friday, January 31 and all new residents of the community are invited as special guests. All members are urged to attend and bring a new family.

Letters will be sent by the club to area towns asking the merchants to stock more natural products in material, clothes and home furnishing and for people to use more of these fibers.

Attending were Gaynell Pitts, Ruth Lackey, Beth Skipworth, Claudine Embry, Alma Turner, Sammy Allison, Ruth Briscoe, Hazel West, Jean Allison, Delores Duncan, one guest, Bonnie Haberer, and the hostess.

Diamonds of poor quality have been found in Nevada.

SHOP MULESHOE FIRST!



FOUR GENERATIONS — Four generations attend Richland Hills Baptist Church and were there for the dedication of the new building & open house Sun. afternoon. They are: Mrs. J. S. Horsley, daughter, Mrs. Finis Kimbrough, her son, J. S. Kimbrough and his daughter, Debbie Joe. Some twenty-three years ago, what is now Richland Hills Baptist Church, was started with a small group meeting in the Horsley home. They now have a membership of more than 200.

PIANIST — Mrs. J. C. Shanks is pianist for Richland Hills Baptist Church and has served the congregation in that capacity for several years. She plays for the regular song services as well as special numbers by the choir and individuals. Mr. and Mrs. Shanks live at 210 East Birch and are parents of two sons, Gerald and Donald.



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### Music Teachers Attend School

Mrs. Sam McKinstry and Mrs. E. H. Kennedy attended an all-day piano conference Saturday in Portales.

The conference was sponsored by the Eastern New Mexico University in cooperation with the National Piano Foundation.

Dr. Robert Pace, head of piano instruction at Teachers college, Columbia University was guest consultant.

"Piano — the basic tool for exploring music" was used for their piano discussions.

Elementary school music teachers, choral directors and instrumental directors were in agreement that their lack of piano knowledge made their professions much harder. Those appearing on the panel were from Portales, Hereford, Clovis, University of Oregon, State University, Albuquerque, University of Illinois, Oklahoma and Redlands University.

A luncheon was served in the Student Union Dining room to some 50 teachers from the surrounding area and states.

During the afternoon session, Dr. Pace, who is considered a very dynamic person, gave demonstrations on group teaching of musicianship phases using eight students at eight pianos.

He also used the tape recorder and slides for some demonstrations.



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### CAMPAIGNS FOR CHRIST ARE SCRIPTURAL

Campaigns for Christ began with the journeys of the apostle Paul and his company of personal workers. (Acts 13:13 and 21:8). It was primarily through this means that the church expanded throughout the world in the first century. In recent years the idea of combining pulpit evangelism and personal work in a concentrated campaign has been effective in saving souls. It is our hope that Campaigns for Christ may be conducted regularly and in this way a lasting impact for Christ will be made in souls of men throughout the world.

The elders of the Vandelia Village Church of Christ wish to conduct these campaigns on a permanent basis, guaranteeing all expenses incurred and simply extending an invitation to all congregations and interested individuals to have any fellowship they want to have in the campaigns, financially and otherwise, in order that the Gospel of Christ might be carried to 20th Century man. It is realized that any kind of organization set up to do the work that God gave the church to do is wrong. Surely to evangelize the world is the work of the church, therefore the elders are most cautious not to have some separate independent organization but rather they have planned this work as the work of the Vandelia Village Church assisted by sister congregations and interested individuals. We seek to sustain the same relationship to permanent campaigns that the Fifth and Highland Church in Abilene, Texas does to the permanent national radio-television program, The Herald of Truth, which has been so well received and powerfully effective in proclaiming the gospel publicly. Campaigns for Christ will complement this and other works in many places with concentrated house to house evangelism.

### CAMPAIGNS FOR CHRIST ARE ECONOMICAL

Campaigns for Christ cost money. They are worth every penny of it, but this amount of money could not be provided by one congregation of God's people. However, the church of Christ can provide the money for such an effort. Campaigns in the past have cost some thirty to sixty thousand dollars depending upon the distance and area. The fact that five to ten years of work will be accomplished in each campaign covering a thirty day period and using thirty to forty workers, means that these campaigns are economical and that the cause of Christ receives renewed impetus. The program is not small, neither can the fundraising be small.

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We know there are 5,000 Christian families interested in the spread of the gospel and salvation of souls of men, who are willing, able, and ready to contribute at least \$2.00 per week for the next three years in order that souls may be saved and the Kingdom of Christ may be spread to every nation.

Large and small gifts are invited. Congregations are encouraged to budget a definite amount monthly or annually. Individuals are also encouraged to give a definite amount in lump sum or consider this effort through endowment, insurance beneficiaries, estates, commodities and wills. Congregations or individuals may also consider supplying the cost of one campaign or some item in a campaign, such as advertising, etc.

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### WHAT OUTSTANDING CHRISTIANS ARE SAYING

GUY N. WOODS, Nashville, Tenn. CAMPAIGNS FOR CHRIST, as planned by the elders of the Vandelia Village Church of Christ in Lubbock, Texas, provide the most soul stirring and ambitious program for world evangelism this writer has ever seen. We commend it unreservedly and urge churches of Christ everywhere to support it regularly and generously.

WILLARD COLLINS, Nashville, Tenn. Experiences have proven to me that the citywide or area-wide CAMPAIGN FOR CHRIST is one of the most effective means of evangelism which is now being used. With a great team it may be possible to do as much good in from three to five weeks as we have been doing in years with just one or two people on the scene.

OTIS GATEWOOD, Rochester, Mich. I can fully say that the campaign idea of preaching the Gospel of Christ in the mission fields is one of the best things that we have experienced in this modern generation. I would very much like to be a part of the organization that you are setting up there and to participate in it.

REUEL LEMMONS, Austin, Texas There isn't any reason why Churches of Christ could not carry on campaigns in the major centers of the world on a scale that would attract the attention of the masses. I certainly hope that you succeed in a way that will please the Lord and gain the support of the brethren.

M. NORVEL YOUNG, Los Angeles, Cal. There is no doubt that a series of well-planned and efficiently organized evangelistic efforts hold tremendous possibilities of good. May your efforts be used of God to win thousands to Christ. Give much time to prayer for no great effort such as this can succeed without God's blessing.

NAME AND MAIL Elders, Vandelia Village Church of Christ 2002 20th Street Lubbock, Texas 79413 I would like to receive regular campaign reports. I would like to give a campaign for Christ. Please send application. Name Mailing Address City Congregation

### Boy Scout Banquet To Be Feb. 4 In Fellowship Hall

A banquet and Court of Honor will be held Tuesday at 7:30 p. m. in First Methodist Church Fellowship Hall for Boy Scout Troop 629, their parents and guests. Guest speaker will be Rev. Don Beles, pastor of the Presbyterian Church. Cezar Bezzetti, Littlefield, district scout executive will be a special guest. A program will be presented by the members of the Troop and awards will be presented to those who have earned badges. The event will also be in recognition of Boy Scout Week which is February 7-13.

### Albert Owen Resumes Study For Ministry

Albert Owen, son of Mr. and Mrs. Elmo Owen, is returning to Southwestern Assemblies of God College to further his study for the ministry. He will be a second semester student. During his first semester work, Owen held services in different churches and also conducted a revival.



**WEDDING PARTY** — Marriage vows were solemnized for Frances Sisneros and Fernando Ramos by Father Clifton Corcoran at the Immaculate Conception of Mary Catholic Church. Members of the wedding party, left to right, are Laetitia Reyes, Irene Madrid, Freddy Farias, Mary Maestas, Berta Elizarrarez, Mrs. Carlos Reyes, the bride and groom, Joe Vela, Jr., Carlos Reyes, Anita Maestas and Simon Reyes.

### Lucille Cherry Returns From Beauty Futurama

Lucille Cherry, owner of Muleshoe Beauty Shop, returned the latter part of the week from Dallas where she attended the All-Texas Beauty Futurama. Mrs. Cherry attended all classes on hair styling and coloring and the showing of the new trends. "Style-conscious teenagers will quickly note the out-dating of back combing and teasing of the hair as the release of the new trends reveals the definite return to soft lines in more natural and smoother designs," Mrs. Cherry said. She remained in Dallas for a few day's visit with her son, Wayne, after the close of the three-day Futurama. Wayne is in charge of the bookkeeping department of Arma Advertising Agency.

**ON HONOR ROLL**  
Tanya Cherry, daughter of Mr. and Mrs. Alton Cherry, has been on the honor roll each time during the school year. Her name should have appeared among those of Richland Hills Sixth grade pupils in the previous issue of the Journal. The first synthetic rubies were made in 1895.

### Parents Visiting From Rome, Italy

Mr. and Mrs. Richard Mazzarini, parents of Mrs. Karl Freyer, arrived Tuesday and are guests in the Freyer home. The couple are from Rome, Italy and arrived in Lubbock by plane and were met at the airport there by Mrs. Freyer. Mrs. Mazzarini will be visiting here for approximately two weeks while Mr. Mazzarini will leave Sunday for New York on business. He is sales manager for Hilton Hotels throughout Europe and the Middle East.

### New Members Join Jenny TOPS Club

Muleshoe Jenny TOPS Club added two members to the organization at their Thursday night meeting. They were Mrs. Ethel Allison and Mrs. Alice Angeley. A total of 13 pounds was lost and a total of 7 1/2 pounds gained. Ann Camp was "queen for the week" and had reached her weight losing goal. Princesses were Carrie Zahn, Laurenette

### THREE WAY NEWS

By MRS. ARTHUR COOPER

Grady Shuman of Portales, brother of Mrs. L. W. Chapman of Godland, underwent surgery Tuesday of last week in a Portales hospital. He developed pneumonia later in the week, and was in serious condition last Sunday. Mrs. Chapman, Mr. and Mrs. Tommy Galt, and other relatives have been visiting him.

Mr. and Mrs. Leon Reeves, Mr. and Mrs. Jack Reeves and children Robin and Edwin were in Lubbock last weekend conducting business, and also visiting Mr. and Mrs. Bill Davis and children Dennis, Dana, Dianne, and D'Lynn.

C. J. Feagley underwent surgery in West Texas Hospital in Lubbock Tuesday of last week. He is reported to be improving.

Mr. and Mrs. Aubrey Hutchison, former residents of this area, have moved here recently from Muleshoe, and reside about one mile northwest of Three Way.

A granddaughter, Lisa Chere Taylor, is announced by Mr. and Mrs. Arthur Cooper. The young lady arrived in Abilene Jan. 20, to Mr. and Mrs. Lamar Taylor, and weighed 8 lb., 15 oz. Mr. and Mrs. Cooper visited the family in Abilene Tuesday and Wednesday of last week.

Mrs. J. P. Powell, Mrs. A. E. Robinson, and Mrs. Carrie Huff were in Muleshoe Friday of last week on business.

Revival services will begin at Lazbuddie Methodist Church Sunday, February 2, and will continue through February 9.

Morning services will not be held and evening services will begin at 7:30 p.m. Rev. Rollo Davidson, Slaton will be the visiting evangelist and Rev. Oran Smith will conduct the song services with Mrs. Smith at the organ. The pastor, Rev. Don Davison extends a cordial invitation to everyone to attend the services. Mason and Cecile Cunningham. An announcement was made that a member, Loma Gustin, was moving to Gristown, U. S. A. near Whiteface.

Mr. and Mrs. Harold Cooper and son Mark of Lubbock visited Sunday with his parents, Mr. and Mrs. Arthur Cooper. Weekend guests of Mr. and Mrs. James Courtney and son Pat were her cousin and family, Mr. and Mrs. Henry Temple and children of Lubbock.

The father of Mrs. Paul Carlisle, James Floyd McCain, 70, of Amherst, passed away Sunday Jan. 19 at his home. Sympathy of the community is extended to Mr. and Mrs. Carlisle and daughter, Ginger.

The Rev. Dennis Hurd, formerly of Spade, has accepted the pastorate of the Maple Baptist Church, and is to move to the parsonage there about Jan. 27. He and Mrs. Hurd have five children: Mike, 17, a junior; Linda, 15, a sophomore; Jan, 13, in the seventh grade; Dick, 9, a fourth grader, and Patty, 6, in the first grade.

**VISITED RELATIVES**  
Mr. and Mrs. M. D. Lovvorn, Carolyn Marie and Marcie Lee, Farwell, and Joella Lovvorn, Muleshoe visited Mr. and Mrs. A. M. Lovvorn in Miles over the week. They also visited with a great uncle and aunt, the Joe C. Arringtons.

Captain Cook reported finding jade in North America.

### Progress News

By MRS. M. O. NIGH  
The W. S. C. S. met this past week in the home of Mrs. James Wedel with four members. They will meet Thursday, today, with Mrs. Mattie Griffen for a visitation program.

Rev. and Mrs. Bowman are at home after a long stay for Mr. Bowman in a hospital and treatment, in Houston.

Mr. and Mrs. Arthur Corse, Sun Ray visited Sunday with Mrs. Johnnie Westbrook.

Mrs. Bessie Davis fell at her home this past week, and was in bed several days.

L. L. Bishop, Fort Sumner, N. M. visited his parents this past Sunday. Also visiting in the Bishop home Sunday were Mrs. M. L. Shipp, Mrs. Mattie Griffen, and Johnnie Westbrook.

Mr. and Mrs. A. L. Nigh, Lockney and Mr. and Mrs. Aubrey King, Kress, visited Sunday with the M. O. Nighs.

Mrs. W. M. James returned home recently from Okmulgee, Okla. where she attended the funeral of her stepfather. Mr. Rieder was 91 years of age.

### Pre-Inventory Sale

**DEALERS WELCOME!**  
THURSDAY, FRIDAY & SATURDAY

PLENTY OF FREE PARKING!  
OPEN 8 A.M. to 8 P.M., Mon. thru Sat.

- ALL COATS** If you say that you read the ad in the Muleshoe Journal **25% off**
- 4 Buckle Overshoes Reg. \$4.95 **\$3.71**
  - Insulated Coveralls Quilted **\$8.95**
  - Insulated Boots Reg. \$5.95 **\$4.46**
  - Insulated Underwear 5 oz., Reg. \$5.95 **\$4.46**
  - Auto Floor Mats Fits all Cars **\$1.80**
  - Transistor Radio Batteries 9-Volt **15c**
  - Outside White House Paint Gal. **\$1.88**
  - Canvas Work Gloves Lambert **23c**
  - Shotgun Shells Box of 20 **\$1.80**

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WITH SAFE VITAMIN-FORTIFIED diet-master  
REDUCING PLAN  
Be a good loser. DIET on balanced meals without loss of energy, hunger pangs or jumpy. DIET on the DIET-MASTER REDUCING PLAN... fully guaranteed to help you lose excess weight, or your money back.  
**WESTERN DRUG**

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**KEEP SMILING**

**ALONE IN THE DARK**  
When your lighting fails, don't be in the dark about where to find an ELECTRICIAN fast.  
Look in the YELLOW PAGES, where YOUR FINGERS DO THE WALKING

# PRE-INVENTORY SALE

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These dresses are drastically reduced to clear before inventory. Shop early while we have good selection. Values to \$39.95

PRICED AT

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**\$12 \$15**

**LADIES SPORTS WEAR**

One rack of sportswear reduced to clear Stock up now!

**1/2 PRICE**

**GIRLS' DRESSES**

These fall dresses have been reduced to clear Values to \$16.98

**1/2 PRICE**

**MEN'S**

Men's fall coats have been reduced to clear. Values to \$55.00

**1/2 PRICE**

**LADIES SUITS & COATS**

Don't let these get away from you... shop now! Broken sizes in trimmed and untrimmed styles.

**Priced at 1/2 & below**

**GIRLS' SPORTS WEAR**

Group consists of sweaters, skirts, capris and sets.

**1/2 PRICE**

**BOYS' COATS**

Group includes winter coats and dressy sport coats. Values to \$34.95 Shop now!

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**HATS**

Small group of men's hats in casual or dress types.

REDUCED TO **1/2 PRICE**

**SHOP ALL DEPARTMENTS FOR OTHER BARGAINS TOO NUMEROUS TO MENTION!**

## Cobb's

# The Muleshoe Journal

Published each Thursday by The Muleshoe Publishing Co.  
304 West Second Street, Muleshoe, Texas

Member of The Associated Press

Entered as second class matter at the Muleshoe Post Office under act of Congress, March 3, 1897.

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Both papers in territory	\$5.50
Both Papers outside territory	\$6.25

Advertising Rate on Application.

L. B. Hall Publisher  
R. F. Goodrow Editor  
Doris Kinsler Society Editor



# Residents Found Aruba Alluring

(EDITOR'S NOTE: The following is a story written by Mrs. Wiley Baker about a trip to Aruba Island made by she, her husband, Mr. and Mrs. Howard Ellison, Bovina, and C. A. Brown, minister of the Dalhart Church of Christ.)

By MRS. WILEY BAKER  
We picked the Ellisons up at their home near Bovina early the morning of November 19 and drove to Lubbock where we were joined by Mr. Brown for the drive on to Dallas.

Leaving our car with a relative there, we boarded a Con-vair 880 for Caracas, Venezuela. It was 10 p.m. when we left Dallas and after a brief stop in New Orleans, we were on our way. The night flight to Venezuela was beautiful and we landed in Caracas at 5:30 a.m. Wednesday, November 20.

Our lay-over was only for three hours and we didn't leave the airport. We had no desire to go into town as it was election time and street gun battles were not at all uncommon. One glass door at the airport had been broken out and was still out as a result of an exchange of hurting rocks the week before between the committee and advocates of the present political Venezuelan regime.

seconded by the group's new vice-president, Dr. Charles Lewis, who is also a member of the industrial development committee.

Other members of the committee are James Glaze, Ralph Douglas, Harmon Elliott, Carl Bamert, Jack Young, Ray Santos, Vic Benedict, Elvon DeVaney, E. H. Hall, Ernest Kerr, Jake Diehl and Adv. D. B. Lancaster.

One of the Delta airline employees there in Caracas took all birth certificates from us as well as our round-trip tickets and their failure to return them to us until we were ready to board the plane for the island of Curacao which was our next stop, caused us to feel uneasy.

The flight from Caracas to Curacao only took about an hour followed by a six hour lay-over there. The time was spent sight-seeing in the little town of Willemstad. The tour proved to be most interesting; a Dutch town in a Dutch Province. Some buildings date as far back as the 1700's. Open air floating fish and vegetable markets were an unusual sight. The small boats pulled up right against the wharf side by side, selling fresh fish, dried fish (flies swarming!) and fresh fruit and vegetables. This was our first encounter with a fruit called "plantains". They look like a large banana; we thought they were bananas until Mr. Brown told us differently, and the people on the islands slice them and fry them in deep fat. They taste very much like a sweet potato and are quite good. At Willemstad, statues of Queen Wilhelmina and Queen Juliana are prominent in parks, and other public places.

The flight from Curacao to Aruba took only 50 minutes.

Both Curacao and Aruba have a steady blowing wind, about 20 mph, from the northeast and the trees growing there, called Divi Divi trees, all lean to the southwest and all the branches grow in that direction as a result of this constant wind. Aruba is one of the Dutch West Indies islands (The Netherlands Antilles) and is located on 12 degrees north of the equator so the climate is always warm. Average daytime temperature is around 85 degrees and humid with August and September being considered warmest months of the year.

Aruba has very little soil, and is mostly made up of coral. No crops are grown there, no livestock and the island has only one well. Inhabitants use the ocean water that has been processed and the salt removed.

The island is five miles wide, 20 miles long and has a population of 55,000. A large refinery is the "backbone" of economy. This plant is called Lago and is owned by Standard Oil Co. of New

### Game Group

Bailey County Game Association has slated a meeting for Monday at 8 p.m. in the Vocational Agriculture building at Muleshoe High School.

By-laws are to be adopted and regulations of the association will be fully discussed.

Membership of the Bailey County group numbers more than 30, and is increasing each day.

Persons interested in stocking the county with pheasants is urged to attend.

### Vote--

(continued from page one)  
sides Texas requiring poll taxes for state level elections, Virginia, Mississippi, Alabama and Arkansas. In most of these states the tax is regarded as being used to deprive the Negro of his constitutional vote.

Jersey.

Lago Plant is located at the edge of the town of San Nicolas and the company has built what is known as the American colony and is referred to by natives as "the colony." Only employees of Lago live in the colony. They have their own schools, attended only by children of Lago employees, their own hospital where the employees and their families are given free hospitalization and medical care. They have a community church and a modern shopping center that are both open to everyone on the island. The homes and furnishings are provided free. They also provide furnished homes for preachers in San Nicolas including the home of the Church of Christ minister and family, the Dewayne Shappley, natives of Bell, Tenn. with whom the Ellisons, Bakers, and Brown worked in song leading and conducting a revival in San Nicolas.

American school teachers are hired by Lago and given enticing benefits along with a salary that exceeds what they receive in the states. Again Lago furnishes a very comfortable rent-free home with furnishings, free hospitalization for them and their families, and an all expense paid trip back to the states once a year for themselves as well as their family, an inviting offer for a teacher with a Master's degree and who would enjoy living where it's summer time all time.

All dairy products used on Aruba island are imported from New Zealand and real butter, one of the more expensive spreads, costs only .45 per pound. Milk arrives there, frozen solid, in the regular plastic coated cardboard cartons and is .75 a quart.

Fresh vegetables are a premium as they are all imported and naturally perishable. An average size head of lettuce is about .70. Chickens are most widely used, and the most inexpensive meats, yet still the cost of a chicken was 3 guilders or \$1.50. We were served chicken in more ways than I dreamed it was possible to prepare it. Rice is a common food and was generally purchased in 10 pound bags.

Children attend school six days a week with classes starting at 7 a.m. and dismiss at noon each day. The children spend most of the afternoon doing homework, of which they are given a terrific amount.

The native language is called Papiementa (Poppimenta) but a lot of Dutch and French is used and everyone seemed to be able to converse and understand our English. The children are able to speak and understand these languages.

Dutch Christmas falls on December 5 and Christmas decorations were out and a few carols heard here and there in a few stores while we were there.

Embalming is not used on Aruba, so people are "buried" above the ground the same day they die. Graves cannot be dug on this island of rock and coral. Bodies are placed in concrete vault-like structures by the families and the opening of these vaults in the poorer section of the cemetery are filled in with cement blocks. No mortar is used, consequently they are not sealed off and the stench is quite noticeable. High concrete walls are built around

the cemeteries with an iron gate that is kept padlocked at all times except during a funeral.

Inhabitants of Aruba are principally colored, but the native Arubans are a dark bronze colored people; friendly and congenial. There is absolutely no such thing as segregation on Aruba as the races have mixed and mingled since the French and Dutch arrived centuries ago. Religion is chiefly Catholic and the Dutch Reform Church.

Unusual and varied types of reptiles are frequent sights. For instance the Iguana and Gheko. Cacti grow on the island and natives transplant it and build fences around their yards. They set the plants against each other which forms a formidable barrier that neither man nor beast could possibly penetrate.

We stayed at the Astoria Hotel, Chinese owned and managed. We were privileged to try some unusual Chinese food.

The small 2-1/2 year-old granddaughter of the Chinese hosts had come from Hong Kong only two months before our arrival on Aruba and knew very few words of English. She managed to make her desires known to us and in such an enchanting fashion, that she was irresistible. Her name was "Meg" and she called all men "Papa" and all women "Mama". She loved to eat with us at our table when she could wangle her way in and I might add that she was rather successful at this maneuver.

Mrs. Ellison and I taught her to sing "Wise Man and The Foolish Man." Afterwards each time we returned to the Hotel, she met us at the entrance, face bright with smiles, saying "Wise Man, Wise Man" and making motions with her hands like a carpenter using a hammer.

Some of the men found time to go snorkeling twice in the Caribbean, but Mrs. Ellison and I settled for wading out into the ocean. For this, we had to wear canvas sneakers as the ocean floor was covered with sharp rocks most uncomfortable to bare feet.

We saw life in the ocean through a small glass-bottom box and found it both unusual and interesting. Our hostess pointed out an ugly blob of brown flesh that was in reality a sea cow. When disturbed this creature gave off an enormous amount of beautiful purple dye that clouded the water in the area about, thus hiding the sea cow.

We met a woman school teacher, Sudie Kornegay, in San Nicolas, whose parents live in Brownfield. She was our gracious hostess on two different occasions.

She took the five visitors on a Saturday morning tour of the island which included breakfasting within the confines of an abandoned gold mine from a basket of breakfast rolls and thermos of coffee provided by the hostess. The beach in the early morning hours was beautiful and pleasant.

We were guests of Miss Kornegay for a beautiful and delicious candle-light dinner in her home one evening. She related many interesting facts concerning the Dutch West Indies and parts of South America.

The teacher learned from some of the people in "the colony" that some Texans were visiting and assisting with services in the San Nicholas Church of Christ, so she attended services to meet us. She came several succeeding nights consequently we were able to visit with her often.

Except for the preacher, his

wife and daughter, and one American couple from the colony, the church congregation is made up of native Arubans and colored people who came from places like British Guinea and other islands about Aruba.

We visited in the homes of several members and ate lunch with a Flanders family one day. We were treated royally and couldn't have been received more graciously.

Aruba has a goat population similar to the rabbit population here in West Texas. These animals roam the rocky hills of the island and apparently belong to no one — unless one is struck by an automobile and then a so-called owner appears out of nowhere!

The couple from the American colony were responsible for many of our happy memories of Aruba. Our first Sunday afternoon there was spent at the Aruba Carri-

bean, as guests of the couple. The fabulous resort hotel, a magnificent modern structure built along one of the most beautiful stretches of white sandy beach and turquoise water off Aruba. It is patronized by wealthy tourists, principally American and the hotel prices were fantastic.

All Sunday evening meals are served there on the beach by the Hotel chefs and it was our privilege to enjoy barbecued chicken, roast pork and spare ribs with all the trimmings while being entertained by a Calypso band.

The band was made up by a director, colored, and his own ten sons ranging in ages from about 18 years of age to 4 or 5 years old. In the field of entertainment we considered this

SEE RESIDENT, Page 5

### Lovelady--

(continued from page one)  
right in the forthcoming election, "because all offices are important to good government no matter how unimportant they may seem on the surface.

### Site--

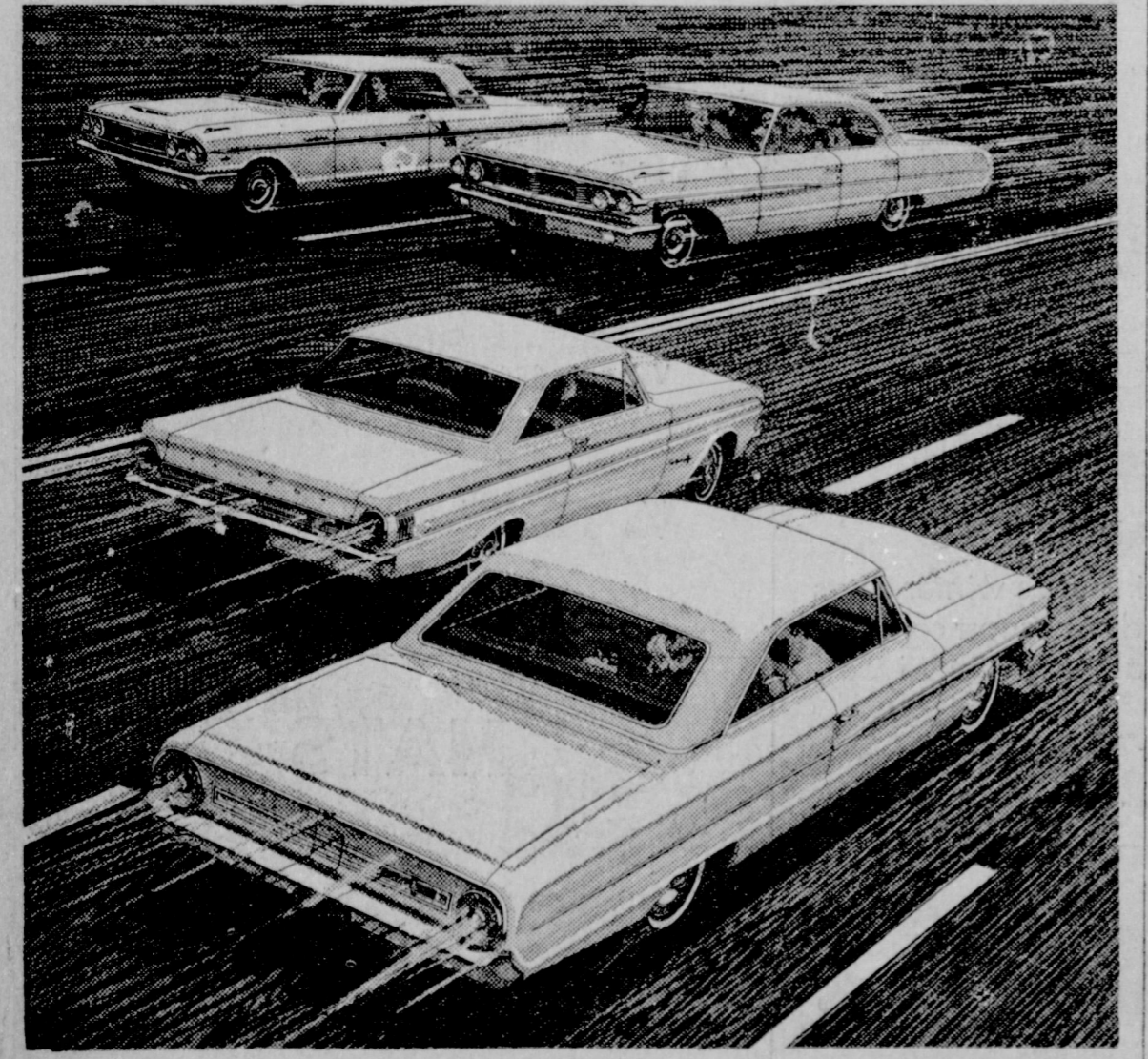
(continued from page one)  
plans are now under study by the chamber's industrial development. At an earlier meeting five local business men spontaneously pledged \$500 of the amount to get the ball rolling. They are Harvey Bass, E. H. Hall, Elvon DeVaney, Ernest Kerr and D. B. Lancaster. "This is only the first move by the chamber of commerce to bring industry to Muleshoe this year, if possible," stated new Chamber of Commerce President Roger Albertson. "Industry development is at the top of our organization's agenda", he continued. Albertson's statements were

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**Residents--**

(Continued from page 4)  
one of the highlights of our trip. A shopping trip to a neighboring town of Oranjestad was educational. Gifts for the children and friends were purchased and the remainder of the time was spent looking around in various shops. This in itself was interesting to see where the many items came from. Aruba proper does not manufacture any of its own products so everything comes from far away places.

There we found brass ware, sandalwood and camphorwood chests from India; carved teakwood chests from China; telescopes and camera equipment from Japan, wool products which included sweaters and blankets, from Scotland, art objects from South America; jewelry, pottery and ceramics from Holland, Denmark and Western Germany and other products from countries too numerous to mention.

Finally, the time came to go home and we left Aruba with a bit of reluctance for we had been treated so graciously by all and the people of Aruba had been so receptive to the revival which was our purpose in going. Yet we were eager to start the long trek back to Muleshoe, to our children, other families and friends, to find that much had happened here, including the assassination of President Kennedy.

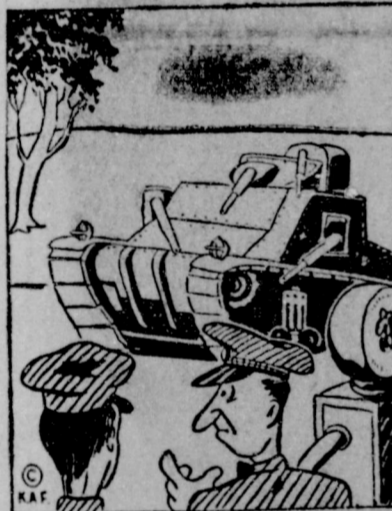
We made a one night stay in San Juan, Puerto Rico and were due to board a plane for Dallas at 9:30 a.m.

We were out of bed at 4:30 a.m. in hopes of seeing something of Puerto Rico. We drove a rented car out to see the Rain Forest located about 50 miles east of San Juan. We had heard so much about it, and had to wait awhile for daylight after we arrived at the scene. After we were able to see, we knew for sure that the trip was well worth our time and effort to get there.

Back home, and glad to be back, we have many wonderful memories that are valuable to us and that will be lasting memories.

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**Longview News**

By JEAN KILLINGSWORTH  
LONGVIEW — Mr. and Mrs. Aucl Newman of Tildew, Tex., spent Saturday night with Mr. and Mrs. A. A. Griggs and family.

Gail Kitchens spent several days last week with her parents, Mr. and Mrs. I. L. Kitchens.

Visiting Mr. and Mrs. John Sowder, Sunday, were their daughters, Mary, Evelyn and Betty, Amarillo. Mary spent several days last week also.

Lois Peel spent Friday night and Saturday with Jean Killingsworth. Lois was honored with a surprise going-away party Friday night.

Gail Kitchens and May Sowder spent Sunday visiting in Amherst.

Johnna and Beckye Lackey, Portales, spent Sunday with their grandparents, Mr. and Mrs. O. M. Lackey.

Mr. and Mrs. James Warren and family were in Lubbock Sunday visiting their nephew who underwent surgery last week.

**Hormones Now Being Used In Feeder Cattle**

COLLEGE STATION — Treating feeder cattle with stilbestrol from birth until they are slaughtered may be practical if the animals belong to the same owner during the entire period, says Uel D. Thompson, animal husbandman with the Texas Agricultural Extension Service.

The beef cattle specialist says that increased gains have resulted from the use of hormones during the nursing, grazing, and weaning stages. However, he points out that there are some disadvantages if the animals are not owned during the whole period by the same owner. Calves on test in Texas have shown higher weaning weights when implanted with stilbestrol but this extra weight might be undesirable from a price per pound standpoint if the animals were sold as stocker or feeder calves.

According to Texas research hormone implanting of animals that were implanted during the nursing, grazing and feeding periods gained 663 pounds during a 461-day period. Those receiving only two implants gained 657 pounds, those with only one implant gained 616 pounds, and animals with no implants gained 595 pounds during the period, says Thompson.

It, therefore, appears advantageous to implant steers during all three phases if the animals are under the same ownership, concludes Thompson.

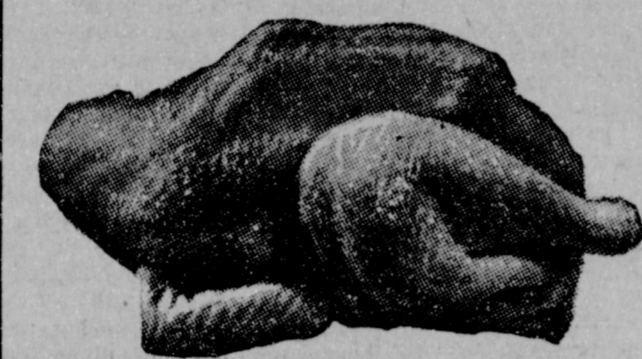
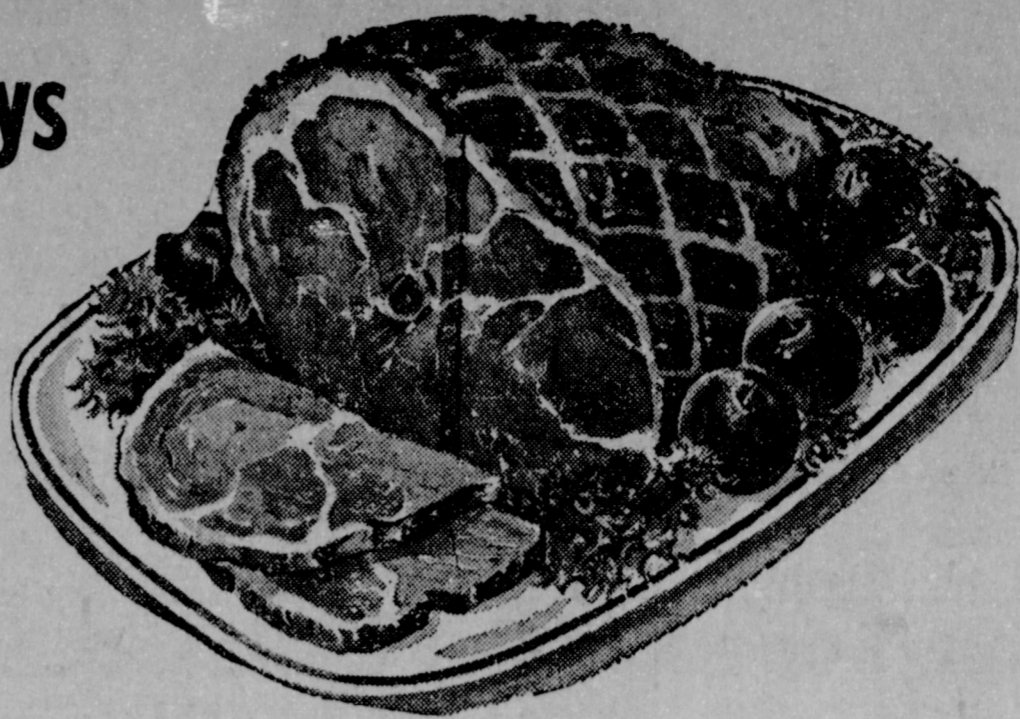
**ON DEFENSE SUMS**  
President Johnson is asking Congress to cut spending on missiles and ships by more than \$1,000,000,000 and to increase spending on planes by \$300,000,000. This was made known when the Defense Department sent Congress its authorization request for the 1965 fiscal year.

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WHOLE . . . . .LB. 39c

BUTT HALF . . . LB. 45c

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CLARY'S  
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WHOLE

LB. 29c

**BACON**

HORMEL'S  
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(Thick or Thin Sliced 2 LB. PKG.)

99c

**CHEESE**  
Armour's Star  
Longhorn Cheddar, LB.

49c

**BOLOGNA**  
Armour Star  
ALL MEAT, - 1 Lb. Pkg.

49c

**T-Bone STEAKS**

CHOICE HEAVY  
PEN FED BEEF

lb. 89c

**Sirloin STEAKS**

CHOICE HEAVY  
PEN FED BEEF

lb. 89c

**OLEO**

Iowana Brand 1 lb. Ctn.

2 for 25c

**COFFEE**

KIMBELL'S  
Drip or Reg.

1 lb. Tin 59c

**SHORTENING**

Snowdrift

3 lb. Can 59c

**CRACKERS**

Cracker Barrel

1 lb. box 19c

**PEACHES**

Oakhill  
Freestone  
No. 2 1/2 Can

25c

**MAYONNAISE**

WESSON  
(Poly Unsaturated)  
Quart Jar

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**FRESH PRODUCE**

**TOMATOES**

MEXICO  
Vine Ripe

lb. 19c

**APPLES**

SCHOOL BOY  
Winesap or Delicious  
4 Lb. Cello Bag

39c

**POTATOES**

COLORADO NO. 1

10 lb. Bag

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**AVOCADOS**  
CALIFORNIA LARGE SIZE

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**Green Onions**

Garden Fresh Bunch

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**FROZEN FOOD**

**BLACKBERRY PIES**  
Simple Simon Family Size

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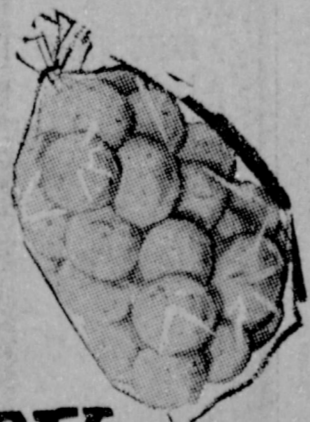
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Keith's 10 oz. pkg., 2 FOR

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ORE-IDA, Crinkle Cut, 2 lb. bag

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**Chili with Beans**

Austex No. 300 Can 35c

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Kimbells Cream Style Golden No. 303 can 2 for 29c

**Pickled Red Beets**

Libby's 303 glass jar 19c

**Pineapple**

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**Sauerkraut**

Del Monte No. 303 Can 15c

**Coca-Cola**

12 Bottle Ctn. Plus Deposit 69c

**Towels**

Kleenex Paper 2 Roll Pkg. 39c

**Facial Tissue**

Scotties 400 Count Box 25c

**Marshmallows**

Doumak Miniatures 10 1/2 oz. Pkg. 19c

**Glass Tumbler**

Zestee Pure 18 oz. 39c

**Strawberry Preserves**

Shedd's Lady Betty 15 oz. Jar 25c

**Cucumber Wafers**

Salvo Giant Size Box 69c

**Detergent Tablets**

Pillsbury Hungry Jack 2 lb. box 39c

**Pancake Mix**

Kimbell Tall Cans 3 for 39c

**Milk**

Colgate 69c Size 39c

**Tooth Paste**

So-Soft \$1 Size 45c

**Face & Hand Lotion**

Del Monte Family size 20 oz. btl. 25c

**Tomato Catsup**

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Certainly you shouldn't come to us. The specialist you need is a beautician. We specialize in saving accounts and loans for homes. In fact, that is our only business, and because it is, we can concentrate all our efforts on these services.

The Best Place To Save And To Borrow . . .

**SPECIALIZING IN SAVINGS ACCOUNTS and HOME LOANS**

**First Federal Savings & Loan**

Home Office  
Clovis, N.M.  
4th & Pile

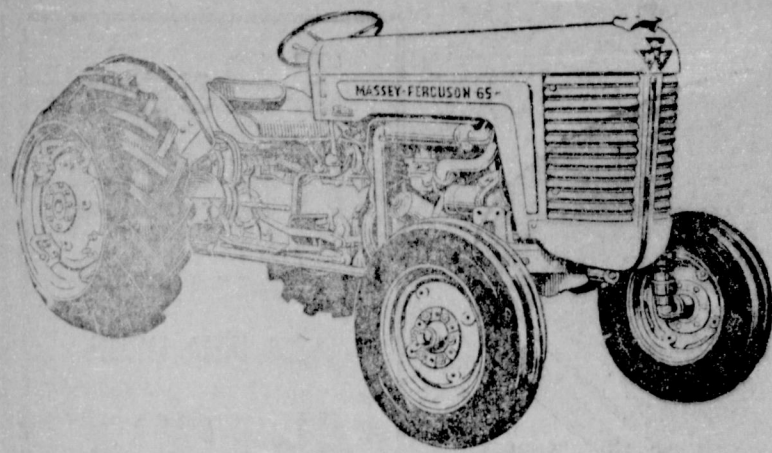
Branch Office  
Portales, N.M.  
2nd & Abilene

Listen To  
MULETRAIN  
over KMUL  
sponsored by  
CASHWAY



GUNN BROS.

STAMPS  
Double Every  
Wednesday



BROCK IMPLEMENT CO.

"OUR PRICES ARE RIGHT"

406 N. 1st Phone 3-5930



OUTDOORS IN TEXAS
A flathead (yellow) catfish is a gourmet. But, it turns its nose up at anything having the slightest odor.

blue and red plastic and rubber. And they caught some channel cat. It just proves that a blue catfish will tackle most anything digestible, and indeed a few things that are not.

ing on the bank. The jar of eggs was quickly devoured by the catfish. But the angler realized a handsome profit in the form of several nice catches.

Cotton Exports Swing Upward in First Quarter

COLLEGE STATION - United States cotton exports are up. J. E. Kirby, economist-marketing and policy for the Texas Agricultural Extension Service, says exports of the fleecy staple for the first quarter of the current cotton year more than doubled those of a year ago.

Television Schedule For Muleshoe Area

C Indicates Color Programs

Advertisement for KING BROS. GRAIN & SEED CO. Complete ELEVATOR SERVICE AND SEED PROCESSING FOR The Muleshoe Area. SHOP MULESHOE FIRST Lane's Furniture NEW "BLUE LUSTRE" Carpet Shampoo Machine Just Phone 6430 and We Will CLEAN YOUR CARPET For You. Rent Our Shampoo Machine by the hour or day Lane's Furniture 111 Main St., and Save LUMBER PAINT and Hardware Chas. L. Lenau LUMBER COMPANY 202 E. Ash Phone 2220

Television schedule for KGNC-TV (4) Amarillo. Shows include: 6:45 - Devotional, 6:50 - Weather, 6:55 - Farming Today, 7:00 - Today Show, 8:00 - Cartoon Magi, 8:45 - King & Odie, 9:00 - Say Wren, 9:25 - NBC News, 9:30 - C-Word for V, 10:00 - Concentration, 10:30 - C-Missing Li, 11:00 - C-1st Impres, 11:30 - C-Truth or C, 11:55 - NBC News, 12:00 - News, 12:10 - Weather, 12:20 - Ruth Brent, 12:35 - Burns & Alk, 1:00 - The Doctors, 2:00 - Loretta Young, 2:30 - C-Don't Say, 3:00 - Match Game, 3:25 - NBC News, 3:30 - Room for Dad, 4:00 - Cartoon Magi, 5:00 - Flicker, 5:30 - Hunt-Brinkley, 6:00 - News, 6:15 - Weather, 6:25 - Sports.

Television schedule for KVII-TV (7) Amarillo. Shows include: 8:30 - J. LaLanne, 9:00 - Romper Room, 10:00 - Price Right, 10:30 - Object Is, 11:00 - Seven Keys, 11:30 - Father Knows, 12:00 - Tenn. Ernie, 12:30 - Billy Bailey, 12:40 - Weather, 12:45 - Charlie Keys, 1:30 - Day in Court, 1:55 - Women's New, 2:00 - Gen. Hosp., 2:30 - Queen for Day, 4:00 - Rifleman, 4:30 - Zane Gray, 5:30 - Beaver, 6:00 - News.

Television schedule for KEDA-TV (10) Amarillo. Shows include: 6:25 - Sign On, 6:27 - Thought for I, 6:30 - Travelogue, 7:00 - Farm News, 7:20 - News, 7:30 - Editorial, 7:35 - Weather, 7:40 - Sports, 7:45 - Freddie, 8:00 - Capt. Kangaroo, 9:00 - Freddie, 9:30 - I Love Lucy, 10:00 - The McCoys, 10:30 - Pete & Glad, 11:00 - Love of Life, 11:25 - CBS News, 11:30 - Search Tomor, 11:45 - Guiding Light, 12:00 - News, 12:10 - Weather, 12:20 - Farm & Ranc, 12:30 - The World Tu, 1:00 - Password, 1:30 - Art Linkletter, 2:00 - To Tell Truth, 2:25 - CBS News, 2:30 - Edge of Night, 3:00 - Secret Storm, 3:30 - Pioneers, 3:30 - Soldiers of F, 4:00 - Freddie, 5:00 - Superman, 6:00 - Cronkite News, 6:20 - Weather.

Television schedule for KCBD-TV (11) Lubbock. Shows include: 7:00 - Headlines, 7:05 - Farm Report, 7:25 - Weather, 7:30 - Today, 8:25 - News Report, 8:30 - Today, 9:00 - Say When, 9:25 - News Report, 9:30 - C-Word for, 10:00 - Concentration, 10:30 - C-Missing Li, 11:00 - C-1st Impres, 11:30 - C-T, or Cons, 11:55 - Day Report, 12:00 - Noon Report, 12:15 - Closeup, 1:30 - Price Is Right, 1:40 - Let's Deal, 1:00 - C-People Will, 1:30 - The Doctors, 1:25 - News, 2:00 - Loretta Young, 2:30 - C-Don't Say, 3:00 - Match Game, 3:25 - Afternoon Rep, 3:30 - Room for Dad, 4:00 - Father Knows, 4:30 - Superman, 5:00 - W. Woodpeck, 5:30 - Hunt. Brinkley, 6:00 - News.

Television schedule for KLBK-TV (13) Lubbock. Shows include: 6:20 - Sign On, 6:25 - Farm Fare, 6:30 - Sunrise Semes, 7:00 - Cartoons, 7:45 - King & Odie, 8:00 - Capt. Kangaroo, 9:00 - Seven Keys, 9:30 - I Love Lucy, 10:00 - The McCoys, 10:30 - Pete & Glad, 11:00 - Love of Life, 11:25 - CBS News, 11:30 - Tenn. Ernie, 12:00 - WTTN News, 12:20 - Names in No, 12:25 - WTTN Weath, 12:30 - World Turns, 1:00 - Password, 1:30 - Houseparty, 2:00 - Tell Truth, 2:25 - CBS News, 2:30 - Edge of Night, 3:00 - Secret Storm, 3:30 - Trailmaster, 4:30 - Popeye, 5:00 - Amos N Andy, 5:30 - CBS News, 6:00 - WTTN Weath, 6:10 - WTTN News, 6:20 - Roundup.

Advertisement for Higginbotham Bartlett Building Needs. Includes illustrations of construction workers and lists services like Lumber, Point, Wallpaper, Hardware, Houseware, Gifts.

Another man was telling me about a time he was trotting on Lake Travis in Central Texas. Blue cats were biting like crazy. Only trouble was he ran out of bait around midnight when he's run his line for the third time.

Advertisement for MIDWAY FERTILIZER. Buy FERTILIZERS NOW! DOLLAR FOR DOLLAR. SIDE BY SIDE. YOU JUST CAN'T BEAT MIDWAY FERTILIZER. For Range of Formulation or Low Price! Anhydrous & Dry Fertilizers. Any kind of mixed dry fertilizer you may want!

Advertisement for Muleshoe State Bank. Meet the Muleshoe State Bank CUSTOMER of the Week. Mrs. Emitt Cross, 120 Avenue "I" in Muleshoe, helps her husband operate Cross Real Estate and Insurance and has banked with the Muleshoe State Bank for the past 15 years.

Advertisement for Muleshoe State Bank. Meet the Muleshoe State Bank CUSTOMER of the Week. Mrs. Emitt Cross, 120 Avenue "I" in Muleshoe, helps her husband operate Cross Real Estate and Insurance and has banked with the Muleshoe State Bank for the past 15 years.

Advertisement for Western Drug. For All Your Needs Prescriptions - CALL ON YOUR - WALGREEN AGENCY WESTERN DRUG. 215 S. 1st.

Advertisement for Alsip Cleaners. THAT'S Alsip Cleaners Phone 3-0760 215 S. 1st.

# CLASSIFIED ADS

READ AND USE

FOR FAST RESULTS

## WANT ADS — PHONE 7220

1 time per word — 4c  
2 times per word — 7c  
After 1st issue, 3c per word each additional time.  
3 times per word — 10c  
4 times per word — 13c

Minimum charge 50c  
Card of Thanks \$1.00

DEADLINE FOR CLASSIFIED ADVERTISING PAGE:  
For Thursday's issue: Monday, 12 Noon  
For Sunday's issue: Thursday, 12 Noon

TO LATE TO CLASSIFY  
Thursday issue — Tuesday 5 P.M.  
Sunday issue — Friday 3 p.m.

Double Rate for Blind Ads.

### 1. Personals

PEPPER Sales and Supplies.  
Phone 8390. 3-12-4c

Wanted Products for sale. Call  
W. O. Burford. Phone 965-3765.  
3-16-4c

Medical management of  
the overweight.  
Dr. G. Youngblood  
518 P.O. Phone 703-7750  
Clovis, N. M. 3-14-4c

### BUYING COINS

Perman: 1908S, 6.00; 1908S, 10.00;  
1915S, 1.00; 1915S, 2.00; 1915S,  
1.00; 1915S, 1.00; 1915D, 8.00; 19  
14S, 1.00; 1915S, 1.00; 1922D, .75;  
1924 D, 2.50; 1926S, .75; 1931D, .75;  
1931S, 9.00; 1933D, .50.  
Nichols: 1912S, 1.00; 1912D, 3.00;  
1917, 5.00; 1914 D, 2.50; 1915 S,  
1.50; 1915S, 2.50; 1924S, 1.50; 19  
26S, 1.00; 1930D, 2.00.  
Dimms: 1936D, 25.00; 1921, 2.50;  
1921D, 2.00; 1925S, .75; 1931 D,  
50.  
Quarters: 1912S, 15.00; 1914S, 1.00.  
Half: 1905S, 1912 and 1914; 2.00  
1921 and 1921D, 1.00; 1930D, 1.00  
Also all gold coins. Phone Good-  
road 7220.

I paint anything of value. Spray  
or Brush. Commercial rig. Con-  
tain trailers \$7.50 plus paint.  
Phone 3-5830. Dub Ashley.  
3-25-4c

WANTED: Custom breaking,  
12 to 14 inches. Up to 12 inches,  
\$4.00. See S. F. Davis or call  
34390. 3-14-4c

### 2. LOST & FOUND

LOST: A red part Boxer Bull  
dog answering to the name of  
Sam. If found contact Malone at  
the Journal. 3-2-4c

### 3. Help Wanted

WANTED: Full time Beauti-  
cian. Call 3-4680. 3-11-4c

"BEAUTY COUNSELOR COS-  
METICS has Top Sales Manage-  
ment Position open for capable,  
sincere, ambitious woman in  
Muleshoe area. Poise and person-  
ality more important than busi-  
ness experience. Excellent Earn-  
ings. Outstanding opportunity."  
Write Marcella Reed 4407 West  
13th Lubbock. SW 9-0280. 3-25-7p

WANTED beautician Dorothy  
Beauty Salon call 8150 or 4370.  
3-25-4c

### 4. Houses for Rent

FOR RENT: Furnished 3 room  
house and bath. Friona Highway.  
Roy H. White. Phone 3-9166.  
4-25-4c

FOR RENT: 3 rooms with bath  
and utility unfurnished house. In-  
quire 1412 W. Ave. C. Ira Thom-  
as. 4-3-2c

FOR RENT: 3 rooms and bath  
unfurnished cottage. One person  
or couple preferred. See at Rob-  
inson Boot shop or corner of 104  
West 1st and Ave. E. 4-5-4c

### 5. Apts. for Rent

FOR RENT: Large 3 rooms and  
bath apartment. Phone 3-4650.  
5-25-4c

FOR RENT: Two rooms furnish-  
ed apartment. 410 W. 2nd Phone  
3-8260. 5-5-4c

### 6. Rooms for Rent

FOR RENT: Bedroom in my  
home. See Ida Tapp last house  
on right north of Calvert's Gro-  
cery or call Polly Otwell. 6-48-4c

FOR RENT: Bedroom. \$7.00  
per week. 410 W. 2nd. Phone  
3-8260. 6-4-4c

### —SPECIAL—

4 Steak Fingers  
Salad, French Fries  
and Thick Toast  
In a Basket  
5c  
OPEN DOG  
On a Stick  
25c

BILL'S BPIE IN  
1914 W. Clovis Road

### 7. Wanted to Rent

Wanted to Rent: 2 or 3 bed-  
room furnished or unfurnished  
house. Call Muleshoe Pub-  
Co. Phone 7220 or 5400. 7-26-4c

### 8. Real Estate for Sale

Farms-Ranches-Motels  
City Property

HOLLAND REAL ESTATE  
Just West of Crossroads Cafe  
123 West American Blvd.  
Phone Day or Night 3-2530  
Muleshoe, Texas 3-41-4c

FARMS — CITY PROPERTY  
AND RANCHES  
KREBS REAL ESTATE CO.  
210 S. First Morton Hwy.  
Office Ph. 3-1910 Res. 5881  
Muleshoe, Texas. 3-46-4c

FOR SALE  
NEW BRICK HOUSES  
Two and three Bedrooms  
Country Club Addition  
Contact: Billy Morrison  
Billy's Superette  
Phone 4830 or 3-2130  
3-25-4c

FOR SALE: 3 Bedroom house.  
Large utility room. \$11,800. Phone  
946-2485. 3-25-4c

FOR SALE: 2 Labors dry land.  
55 A. cotton base. 60 A wheat  
base. 4 miles South of Baileyboro  
C. J. Tiller. 3-2-7p

FOR SALE: North Side Texaco  
Service Station 4 blocks north of  
Rail Roads tracts. See E. H.  
Hall. 3-2-4c

For Sale or Trade  
DAIRY MART  
5 year lease can be obtained  
3-2-4c

FOR SALE  
IRRIGATED: 640 acres im-  
proved, on pavements. Lays good.  
30 per cent down, liberal terms  
on balance, low interest rate.  
\$450. acre. Exclusive.  
L. C. Lee  
Phone 647-3778 719W. Lee Street  
DIMMITT, TEXAS 3-48-4c

FOR SALE: By owner \$3a  
choice land. 3 irrigation wells. 3  
room modern house. On pave-  
ment. 1 1/2 miles north House.  
N.M. Ill health. Make offer. Earl  
Farmer. 3-48-2tp

FOR SALE: 656 Acres, 2 miles  
west of Coyote Lake on Arch, N.  
M. road, and 1 mile south. Well  
improved with good cotton, feed  
and grain allotments, 2 houses  
and barn. Virgil Wood, Needmore,  
2 mi. east, 1 south, and 1-2 west.  
3-48-4tp

FOR SALE: Equity in 3 bed-  
room or 2 bedroom and den house.  
Separate dining room and attach-  
ed garage. Call 3-1830. 3-48-4c

### Political Announcements

The following candidates have  
authorized The Journal to an-  
nounce their candidacies for the  
offices indicated, subject to the  
action of the Democratic and Re-  
publican Primaries in May, 1964.

County Tax Assessor and Collector  
DESS STAFFORD  
DON KEMP  
JEAN LOVELADY

Bailey County Sheriff  
DEE CLEMENTS

District Constable  
J. J. REDWINE

County Commissioner  
Bailey County Precinct No. 3  
W. H. (Bill) Eubanks

County Commissioner  
Bailey County Precinct No. 1  
L. M. "JKE" STINSON

District Attorney  
JACK YOUNG

### YANKEE MOTORS

504 E. American Blvd.  
General Automotive Repair  
Phone 5629 Res. 3-3600  
8-26-4c

### 9. Autos for Sale

FOR SALE: One Dodge Pick-  
up. 57 model, good shape for  
\$150.00. Phone 7200. Woodie Lam-  
bert. 3-4-3c

FOR TRADE: 57 Buick 4 door  
stick shift. Clean and good tires.  
Will trade for late model pickup.  
303 W. Ave. E. 3-48-2tp

### 10. Farm Equip for sale

Indexed List Finders — For  
efficient telephone lists - Personal  
or business.  
Now only \$2.28 each at The  
Muleshoe Journal. 10-43-4c

FARMERS:  
Set up your system now as  
Harvesting progress in our  
IDEAL Farm Record Book.  
Binders, refill sheets for all  
types of records at the Muleshoe  
Journal. 10-43-4c

FOR SALE: 1963 Pontiac ir-  
rigation engine. Only run 18 days.  
1956 Continental B477 Irrigation  
engine. 400 feet of 8 inch gated  
pipe. 40 inch rows. 4 hydrants  
and elbows. Buddy Black, 858S,  
Muleshoe. 10-41-4tp

### 11. For Sale or Trade

FOR SALE: Used 7", 8" alu-  
minum gated pipe and 12" hydrants.  
Chapman Supply Co.  
Phone 3-4730  
Morton Highway 11-3-4c

FOR SALE: 2 yr-old Brick  
home in Richland Hills. 3 br.,  
den, 2 full ceramic tile baths,  
attached double garage. Call 3-  
9850. 11-4-4c

FOR SALE: Cord Wood. Bill  
Copley, Phone 3-4750. 11-48-10c

FOR SALE: Box cars. E. K.  
Angeley, 965-3487 or 5520. 11-51-4c

### 12. Household Goods

KIRBY SALES AND SERVICE  
Phone 7474  
1908 West Avenue B  
Muleshoe, Texas

### 15. Miscellaneous

Water well drilling with spud-  
der. H. L. Stanton, 321 E. Dal-  
las, Ph. 3-8250. 15-32-4c

Credit Good  
Repossessed like new 62 model  
Singer Sewing Machine in blond  
console cabinet. Will zig zag, bur-  
ton hole, fancy stitch ect. 6 pay-  
ments at \$6.02 or will discount  
for cash. Write credit manager  
1134 18th, Lubbock. 12-51-4c

FOR SALE: Piano in excellent  
condition \$150.00. 803 West 7th.  
Phone 6910. 15-51-4c

Cesspools and lines cleaned out.  
1 load \$7.50 or 3 loads \$13.50.  
Phone 3-8930. Dub Ashky. 15-28-4c

### 17. Seed & Feed

FOR SALE: No. 1 Alfalfa hay.  
Contact Ed Little, 8 mi. West  
Muleshoe, FM 1700. Call 925-3145  
Lariat. 17-41-4c

FOR SALE: 2000 Bales Thresh-  
ed Rye Straw. Clean and bright.  
Excellent stock bedding. 75 cents  
per bale or \$25.00 per ton. About  
50 lb. bales. From Muleshoe, 8  
miles East on Hwy. 70. 1 3/4 miles  
North. Gerald Allison. 17-48-4c

### LEGAL NOTICE

NOTICE TO DEBTORS AND  
CREDITORS

THE STATE OF TEXAS)  
COUNTY OF BAILEY)

TO THOSE INDEBTED TO, OR  
HOLDING CLAIMS AGAINST  
THE ESTATE OF MAGGIE BY-  
ARS, DECEASED, NUMBER 654  
IN THE COUNTY COURT OF  
BAILEY COUNTY, TEXAS, SIT-  
TING IN MATTERS OF PRO-  
BATE.

The undersigned, having been  
appointed Independent Executor,  
of the Estate of Maggie Byars,  
deceased, late of Bailey County,  
Texas, by the Judge of the County  
Court, of said Bailey County,  
Texas, on the 27 day of January  
1964, hereby notify all persons in-  
debted to the Estate to come for-  
ward and make settlement, and  
those having claims against said  
estate to present them to the un-  
dersigned, within the time pre-  
scribed by law, to the undersig-  
ned, at Enochs, Bailey County, Tex-  
as.

Witness my hand this 27th  
day of January, A. D. 1964.  
Signed: James A. Bvans  
INDEPENDENT EXECUTOR OF  
THE ESTATE OF MAGGIE BY-  
ARS, DECEASED. 5e-2tp

## Interplanting Cotton & Sorghum Ups Yield

The High Plains of Texas will carry out a million dollar program to protect the area from the costliest of all cotton insects, the boll weevil, beginning in September of this year.

The control program is known as "diapause control," and was officially adopted by the Area-wide Boll Weevil Eradication Committee when it met January 17 under the sponsorship of Plains Cotton Growers, Inc. The committee is made up of one member from each of the 21 High Plains counties represented by Plains Cotton Growers, and the vote to adopt the program was unanimous. In the election of officers, John R. Pugh of Route 1, Lubbock emerged as chairman of the Area-wide Committee, and Andrew Boggs of Kress was selected vice-chairman.

Diapause is a phase through which the weevil passes during the fall of the year when preparing to hibernate, and the control program's success depends on killing him before he completes that preparation, thereby greatly reducing the number of weevils emerging in the Spring to infest crops. Involved in the High Plains program will be the spraying of cotton acreage from the line of westward infestation back to where ranchland forms a natural barrier on the East. Present calculations indicate that some 100,000 acres of cotton will need to be sprayed at ten day intervals from about the middle of September until the cotton is killed by frost or by desiccation. It is estimated that the average field will need spraying three times.

Once weevils have established themselves in an area, in-season control costs run from \$20 to \$80 per acre plus the unavoidable damage, and the unanimous vote of the committee indicated their feeling that spending one million dollars, or about 50 cents per High Plains acre, will be a good investment against spending the hundreds of millions that would be spent should the weevil infest the entire High Plains.

The financing office facilities and personnel for the program, but funds collected will be kept completely separate from P. C. G. funds and will be received and disbursed by the Boll Weevil Steering Committee rather than

## Pleasant Valley News

By SHERYL STEVENS

PLEASANT VALLEY — Mr. and Mrs. George Caddell and family, Mrs. Tuiley Covington, and Mr. and Mrs. Elvin Berry and family, all of Olton, visited the S. K. Flatt home Friday night after the basketball game.

Russell Clark, Earth, spent Friday night with Regina Meeks.

Mr. and Mrs. Joe Embry attended a "K" party Sunday night after church in the W. O. Stacy home.

Mr. and Mrs. S. K. Flatt, Irene and Cullin, visited with Mr. and Mrs. Melvin Berry and Rheta, Olton, Sunday.

Mr. and Mrs. Duane Stevens and son, Blake, returned home from Dallas Sunday evening.

Mr. and Mrs. Howard Cummins, Dimmitt, visited with Mrs. Bonnie Haberer Saturday afternoon.

The Lutheran Church held services in the Pleasant Valley Community Building Sunday with Reverend Leo H. Simon, Littlefield, conducting the services.

Mr. and Mrs. Harold Allison and family had Sunday dinner in the Oscar Allison home. Octets were: Mr. and Mrs. Buddy Black and family, Muleshoe; Mr. and Mrs. Buddy Pool and family, Westford; Kay Baker, Muleshoe.

Mr. and Mrs. Hiram Cook, Clyde, and Mr. and Mrs. Gene Cook, Lubbock, visited in the E. K. Angeley home Saturday.

Mr. and Mrs. Kenneth Duncan and son, Mike, went to Amarillo this weekend to visit with relatives.

Mr. and Mrs. John D. Lackey.

The mechanics for collecting them on dollars from the High Plains was turned over to a Finance Committee composed of Jimmy Taylor, of Big Spring, Don Anderson of Crosbyton, Rob Simmons of Spur, Weidon Martin of Tahoka, and Morris Thomas of Hale Center.

The working organization which will be responsible for much of the program's success will include the Technical Advisory Committee, the Steering Committee, the Area-wide Committee, County Committees in each county and a committee from each of the communities within a county. Members of the Area-wide Committee will serve as chairmen of the County Committees, and members of the county committees will in turn act as chairmen of Community Committees. Final organization of these committees is underway and is expected to be completed by the middle of February.

In addition to the million dollars that is to be raised on the High Plains, there are precedents for Federal participation in programs of this nature on a matching funds basis and it is believed that federal funds can be secured for this project.

Entomologists who are members of the Technical Advisory Committee and who have studied the High Plains problem estimate that spraying of extensive but declining acreages will be necessary for perhaps three years, after which only localized outbreaks will need to be patrolled.

Amber, a fossil resin, is found in many colors ranging from blue to the usual golden amber.

SHOP MULESHOE FIRST

WRECKING YARD  
New and Used Parts  
MOTOR EXCHANGE  
B. W.'s GARAGE  
E. W. McClendon  
Phone 3-4250 — Night 3-4080  
1720 American Blvd.

## Close-Out Sale

All Sizes Truck, Tractor and Car Tires,  
Tubes and Wheels.

# THE TIRE MART

E. K. ANGELEY  
West Clovis Hiway  
Phone 5520

## Robinson's Boot Shop

127 Main—Phone 7219

### FINE WESTERN WEAR

Men, Women & Children

### SHOE REPAIR SHOP

Ike Robinson  
&  
John Howard

## COTTONSEED DELINTED

Phone 3-2510 — Muleshoe

### WILLIAMS

### SEED CLEANING CO.

## Kelton Barber Shop

— BARBERS —

Omer Kelton  
Martin French

Sell Us Your  
USED FURNITURE  
And APPLIANCES  
SWAP SHOP  
Phone 3-0740

## IT PAYS TO BORROW MONEY FROM US.

We can save you money when you buy a new or used car. We're here to help you . . . with low cost, easy-to-repay loans. We can help you in other ways too. It will pay you to talk to us, and no obligations. — Farm Loans.

### POOL INSURANCE COMPANY

Phone 2950 — Muleshoe  
W. M. POOL, Jr. — LEE R. POOL

## YOUR Independent AGENT

FOR SALE—  
Used Wurlitzer Spinnet Piano  
Good Condition — Contact

PHILLIPS  
HOUSE OF MUSIC  
219 Main - Clovis - PO 3-8841

## PRINTING— ART OR TRADE?

To us, printing is not merely a trade, it's a creative art, an exact science. Our staff has the technical skill, with that plus factor—creativity — to make your every printing order distinctive!

OFFICE AND LETTERPRESS  
COMMERCIAL PRINTING  
SOCIAL PRINTING

Muleshoe Publishing Co.  
304 W. 2nd Phone 7220

## FINEST PRINTING SERVICE

## Brackman Rites Held Wednesday

Services for Loyd Vernon Brackman, 46, were held Wednesday, January 22, at 2 p.m. in Macedonia Church near Bloomburg.

Interment was in Macedonia Cemetery.

Survivors include a wife who lives in Concession; one daughter, Mrs. Bobby Lee; a son, Melvin and three grandchildren, all of Pasadena; three brothers, A. J. Brackman, Bloomburg; Maynard, Pasadena; and Jewel, Muleshoe; his mother, Mrs. Jessie Orr; Atlanta; four sisters, Mrs. Oral Lee Sikes, Atlanta; Mrs. Deane Cantard, Moses Lake, Washington; Mrs. Jean McKinley, Mesita, Texas; Betty Coley, Harris, Okla., formerly of Muleshoe.

Pallbearers were: John Taylor Sikes, Wayne Sikes, Bobby Sikes, Atlanta; Ray Brackman, Pasadena; Jerry Brackman, Wichita, Kan.; all nephews of the deceased, and Fred Brackman, Atlanta, a cousin.

Brackman was found dead at his trailer house at 1:36 p.m. Monday, January 20 of a heart attack. He was employed by Martin

## ZALE'S COMPLETE WATCH OVERHAUL

Only \$5.95

INCLUDES:  
• cleaning, oiling, polishing  
• adjusting, electrical timing  
• replacing needed parts  
• fully guaranteed by Zale's largest jeweler  
• ONE LOW PRICE for any watch

Per year watch in the hands of Zale's craftsmen use the latest scientific equipment, replacing all needed parts including crystals, escapement and balance parts.

THE REFINISHING EXTRA

## ZALE'S

Clovis

Montana, visited with Mr. and Mrs. W. D. Lackey Sunday.

Visitors in the Lee Myers home Sunday were: his parents, Mr. and Mrs. L. A. Myers, and Carl and Alice, Hereford; his grandmother, Mrs. Bessie Peddicord, Amarillo; and his great-aunt, Mrs. Cecil Smith, Dumas.

Mr. and Mrs. E. C. Galyon visited with Mr. and Mrs. W. J. Meeks Sunday night.

## SMOOTH TIRES?

PUT YOUR CAR IN EXPERT HANDS

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### The Sandhills Philosopher



Editor's note: The Sandhills Philosopher on his Johnson grass farm views a certain possibility with alarm this week. We guess that's what he's doing.

Dear editor: Whether we cut the national budget or not, whether we get a tax cut, whether medicare passes, whether the Panama situation is settled, whether France recognizes Red China or not . . . these things pale into insignificance when you stop to consider the biggest question in this country.

It is: do television announcers have the right to strike and shut off television?

According to an item I read on an inside page of a big daily paper which I found on the road near my house where somebody had left it after using it to lie on while getting a jack under his car to fix a flat, which incidentally shows how a big newspaper can underplay the news — putting an item like this on an inside page — there's a union of television announcers and they are talking about striking for higher pay.

A spokesman for the television industry said such a strike could shut down national television for several days.

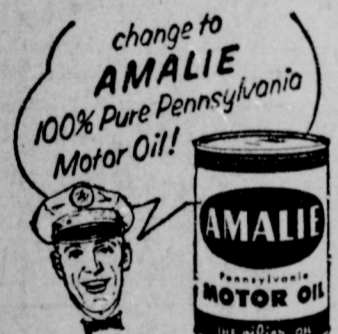
That is what I'm talking about. I do not believe the American people can survive several days without television, it's a threat to national security, and Congress ought to drop everything else if it happens to have any.

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thing in its hands at the time and attack this crisis before it arrives.

You leave 150 million people at loose ends everyday and night for a week, especially in an election year, and there's no telling what would happen. If I was a Congressman, for example, the last thing I'd want is to have the people thinking for a week on how long it takes Congress to act.

I don't know what the solution is, but anything that keeps one program from following another every night in the year is an open invitation to unrest and possibly widespread thinking, and if Congress wants to keep lumbering along it had better stop long enough to keep television on the air.

A Gunsmokeless, Wagon Trainless, As the World Turnsless week is beyond the human capacity to endure.

Yours faithfully,  
J. A.

### John Roberts May Return To Buffalo Staff

Head football coach Joe Kerbel announced today that former assistant coach John Roberts will rejoin the West Texas State University coaching staff on February 1. Roberts' appointment is pending on release from his present obligation to the Stillwater, Oklahoma Public School System.

The vacancy which made it possible for Roberts to join the West Texas staff was created by the resignation of assistant coach Howard White. White, backfield coach for Kerbel the past two seasons, has been named assistant coach at the University of California at Berkeley under new head coach Ray Wilsey.

Roberts, now assistant coach in his hometown of Stillwater, was a member of the Buffalo staff in 1960 and 1961. He left in 1962 to become head coach at Cameron High School. "I wanted to find out what it was like to be a head coach at the high school level", Roberts said. In 1963 he moved to Stillwater.

"I certainly am looking forward to returning to West Texas State", he added. "I learned very much at the high school level and I hope I can contribute to the staff and team effort at West Texas."

Roberts graduated from Texas Tech in 1958 where he played three years on the Raider varsity. His most memorable day came in 1957 when he went 88 yards on a pass-run against Arkansas.

Roberts is 27 years old. He married the former Rena Aikens, a West Texas State graduate, in June of 1962. They have no children.

"We feel very fortunate that we were able to secure the services of coach Roberts as our defensive backfield coach", said Joe Kerbel today. "Not only is he one of the keenest football thinkers, but he is considered to be one of the outstanding young football coaches in the Southwest. I know coach Roberts will make a direct contribution to the football program and a very strong addition to our staff."

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<b>PEAS</b>	Stokely's Honey Pod	2 No. 303 Cans	33¢
<b>SALAD DRESSING</b>	SUZAN QUART JAR		29¢
<b>BABY FOOD</b>	Strained Gerber's	3 JARS	29¢
<b>Cocktail</b>	FRUIT STOKELY'S FINEST	2 No. 303 Cans	43¢
<b>Peaches</b>	Stokely, Finest, Sliced or Halves in Heavy Syrup	NO. 2 1/2 Can	29¢
<b>Coffee</b>	Maryland Club, Drip, Fine or Regular	1 Lb. Can	69¢
<b>Catsup</b>	STOKELY FINEST	2 14 oz. Btl.	29¢
<b>Beans</b>	GREEN STOKELY CUT	2 No. 303 Cans	33¢
<b>Flour</b>	SUNLIGHT FULLY GUARANTEED	5 LB. BAG	39¢
<b>Med. Eggs</b>	IDEAL GRADE A DOZEN		45¢

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<b>Fryers</b>	USDA Grade A, Fresh Frosted Pound	29c	
<b>Hen Turkeys</b>	CLARY'S USDA Grade A, 10-16 lb. avg., lb.	39c	
Armour Star, Aged, Heavy Beef, Chuck Roast Valu-Trim, lb.	49c	Belle O' Sea, Peeled and Deveined, Shrimp 1 1/2 Pound Package	\$1.89
Armour Star, Aged, Heavy Beef, New York Steak Valu-Trim, lb.	\$1.69	Gulf Gem, Tidbits, Breaded Shrimp lb. Pkg.	69c
Clary's, U.S.D.A., Grade A, Plump, Tender, 5 to 7 Pound Average, Hens Pound	39c	Pinkney's Sausage 2 Lb. Pkg.	59c
Armour Star, Boneless, Ready to Eat Canned Hams 3 Pound Can	\$2.39	Block Style, Longhorn Cheese Pound	49c
Armour Star, Sliced Bacon Pound	49c	Fresh, Lean Pork, Country Style, Pork Ribs Pound	49c



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<b>CARROTS</b>	TABLE SIZE 1 lb. Cello Bags	19c	
Green Pascal, Celery Cello Pkg.	29c	Fresh Large Bundles Mustard Greens	2 for 25c

<b>Asparagus</b>	STOKELY'S ALL GREEN	2 no. 300 Cans	59¢
<b>Crackers</b>	SUNSHINE Krispy 16 oz. Box		29¢
<b>Shellie Beans</b>	STOKELY'S GREEN	2 No. 303 Cans	47¢
<b>Pi Li Drink</b>	STOKELY'S 46 oz. Can		29¢
<b>Biscuits</b>	BALLARD or PILLSBURY Buttermilk or Sweetmilk	3 Cans	25¢
<b>Vienna Sausage</b>	Van Camp, All Meat, 3c off Label, No. 1/2 Can		19¢
<b>Beef Stew</b>	AUSTEX 24 oz. Can		49¢

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<b>Anacin</b>	Reg. 79c Retail 50 Ct. Btl.	59c
Continuous Action Cold Capsules, Contac or Clinicin	Reg. \$1.49 Retail	99c
Ludens or Vicks, Menthol or Cherry Flavor, Reg.	25c Ret.	21c
Cough Drops 3 Packages		79c
Brylcreem, Tube, Reg. 98c Retail, Tax 8c		79c
Hair Dressing King Size		79c
Lusto Creme, Liquid, Reg. \$1.39 Retail, Shampoo Family Size		\$1.09

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Lifebouy, Assorted 3 reg. bars 35¢

### TOILET SOAP

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Mortons, Donuts 10 oz. Pkg.	37c	Stillwell, 2 10 oz. Pkg. Turnips Green and Turnips	29c

<b>RINSO</b>	Toilet Soap	Toilet Soap
Blue Detergent,	Lux, Ass't. Colors	Lux, Ass't. Colors
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