


Lady Beetle Shies From The Media


WELLBORN'S BEAUTY SHOP
Phone 3.4040

## Clean-up paint-up

join your neighbors don your work clothes get busv OK make your town a bealtbier place to live in sater too start at home make it bright clean your streets clean your yard paint inside efon paint outside fix-up and repair 度/ plant-up too.

MULESHOE CHAMBER OF COMMERCE

8 New Members In Joint 4.H Club
an we mem
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dance slated by LOCAL YOUTH CENTER
Music will be provided by "The


Hunger, hardship, danger--the price of self
rule came high! No wonder our early settlers prized the right to have a say in their town meetings. Today, rural electric cooperatives democracy which has contributed so much to strength of America.
The name has changed, but the rural electric freedom that characterized the colonial town meet ing. Once a year, the member-owners of these local co and to take an active part in running it.

Free exchange of views, and frank discussion of policy give any interested member a chance to have his say. To bemust win the confidence and the votes of a majority of his fellow members. Pians, programs, and progress reports are subject to searching

The sanctity of the ballot and the basic freedoms of assembly, speech, and private ownership are American ideals. They find full expression in a business activity in America's rural electric systems.

BAILEY COUNTY ELECTRIC COOPERATIVE

MULESHOE
MORTON
Reminder Of

ANNUAL MEETING OF
MEMBERS
of

BAILEY COUNTY ELECTRIC COOPERATIVE ASSN.

Come and
See Democracy
in Action

Muleshoe, Texas
Friday, Feb. 28, 1964 - $\mathbf{2}$ p.m.

## BA



## High School Auditorium

## ASSOCIATION

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Favorite Foods Group Began New Unit Of Study

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|  |  |


 Katie Blackstone
Hosts 4.HClub



Hurry On Down and Save A Bundle of Money During

# Hooten's HOOTENANNY USED CAR SALE 

## All Used Cars Greatly Reduced!



Agriculture Controversey Shifts Over To Government Direct Payment Approach




## A Good Example For Gus

Shown above on his sixth Minneapolis-Moline tractor is Mr A. G. Taylor and his son Gus.

Mr. Taylor bought the new M-602 tractor WITHOUT a demonstration, saying he already knew what kind of machinery Min-neopolis-Moline built and what kind of service he could expec from Fry \& Cox Bros.

Why don't YOU try a M-602, but with a demonstration? Fry \& Cox Bros. are just as close as your telephone!
'YOUR FRIENDLY ONE STOP FARM SUPPLY"'



HULAN F. BASS
assistant manager TOMMIE CORNELIUS

REGISTERED REPRESENTATIVE
WITH OUR NEW BRANCH OFFICE
1220 AVE. K PO 3-1951
LUBBOCK, TEXAS
UHLMANN \& CO. INC.

## MEMBERS OF

New York Stock Exchange and Other Principal Stock and Commodity Exchanges

Ladies in government -


Irrigated Pastures Making Comeback In West Texas


Funeral Services
Held For Father
Of Muleshoe Man


FOR FULL INFORMATION
JOE K. COSTEN
Phone 925-3336
5 Miles West On Highway 1760 2 Miles South and $3 / 4$ West



HICKS CHAPEL
by mrs. bob carpenter . Stegall.

PLAINS AUTO PARTS service department

## RED BARN'S FERTILIZER PROGRAM

FOR GREATER FARM PROFITS
PLAN YOUR ROW CROP FERTILIZER PROGRAM AROUND THESE PROFIT PROVEN PRODUCTS

- Red Barn Liquid Ammo-Phos Solutions
- Red Barn Anhydrous Ammonia
- Red Barn Chleated Iron \& Zinc Solution
- Red Barn Dry Fertilizers
- Karmex DL Weed Control For Cotton
- Propazine 80-W Weed Control For Milo

DELIVERED TO THE FIELDS

## Applicator Rentals or

 Custom Application Arranged FREE SOIL ANALYSISFor Greater Farm Profits See Art Davis or Ronnie Black


410 N. 1 si. MULESHOE


# VIEWS FROM MULESHOE 

Do We Need A Continuous Clean-Up Progrem?


## PROClamATION <br> WHEREAS Fire Prevention practices by the Muleshoe people can avert much human suffering and

 save great loss of property andWHEREAS each citizen should contribute wholeheartedly to effective
fire-prevention work ed in our community.
Now Therefore, we do hereby designate the weeks beginning Feb 28 through March 12th, 1964 cleanup time in Muleshoe.


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## Politics Takes Over

## On Veep Booms



Meet the Muleshoe State Bank CUSTOMER of the Week


MRS. C. H. HOLDEMAN, operator of Main Street Beauty Salon at 115 Main, has banked with the Muleshoe State Bank for the
past 15 years. The Holdemans have 5 grown children and attend the Assembly of God Church. "It is a real pleasure to do business with the fine people at this bank," says Mrs. Holde man. We are proud to recognize this customer of the week.


MULESHOE STATE BANK



# Control Of Soil Erosionls Tough Management Problem 

## Television Schedule For Muleshoe Area




## BUSINESS SERVIGES DIRECTORY

## Political Announcements




Robinson's Boot Shop
127 Main-Phono 7219
FINE WESTERN WEAR
Men, Women \& Children
SHOE REPAIR SHOP

| cottonses delinted Phone 3-2510 - Muleshoe williams seed cleaning co. | HEATHINGTON LUMBER <br> COMPANY <br> Lumber, Paint, <br> Builders Hardware <br> Clovis Rd. - Ph. 7970 | We Pay Top - Ton <br> Prices For Furniture <br> W-J AUCTION <br> Auction Every Tues. Nito <br> PO 3-7311- 108 PIL: Clovis, New Mexice |
| :---: | :---: | :---: |
| elton Barber Shop <br> - barbers - <br> Omer Kelton <br> Martin French | Farley Insurance Agency <br> Real Estate and Insurance <br> noto financing FARM \& CITY LOANS SERVICE BEYOND THE Over Bank, Muleshoe, Texas Off. Pho. 7270 - Res. 3.0343 |  |
|  | JOHN J. MOCK LICENSED STATE LAND SURVEYOR 925 Clovis Hwy. Phone 6760 MULESHOE |  |
|  | SIMGLEON FINERAL HOVE <br> a. 24 Hode mmulance strvice <br>  |  |




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