



Omar Kelton, local watermelon farmer, is shown as he loads a pickup with melons from his 80 acres.

## Kelton to Ship Watermelons

For the last 5 years, Omar Kelton has raised watermelons for a production crop. This year Kelton raised 80 acres of this crop. Kelton is expecting to start loading trucks from out of state this week. He has been loading local trucks for the last week.

Last year, Kelton yielded \$200 per acre, but expects this year's crop to be a little lighter as this year's crop is on the same land as last year's. Kelton planted his melons the last week of April and watered 4 times, and started

(See KELTON Page 4)

## Funeral Held For Mrs. Mabel Rowse

Rites for Mrs. Mabel Edna Rowse, 73, Crosbyton, were held Wednesday at First Methodist Church in Crosbyton with the Rev. Otis Testerman pastor officiating.

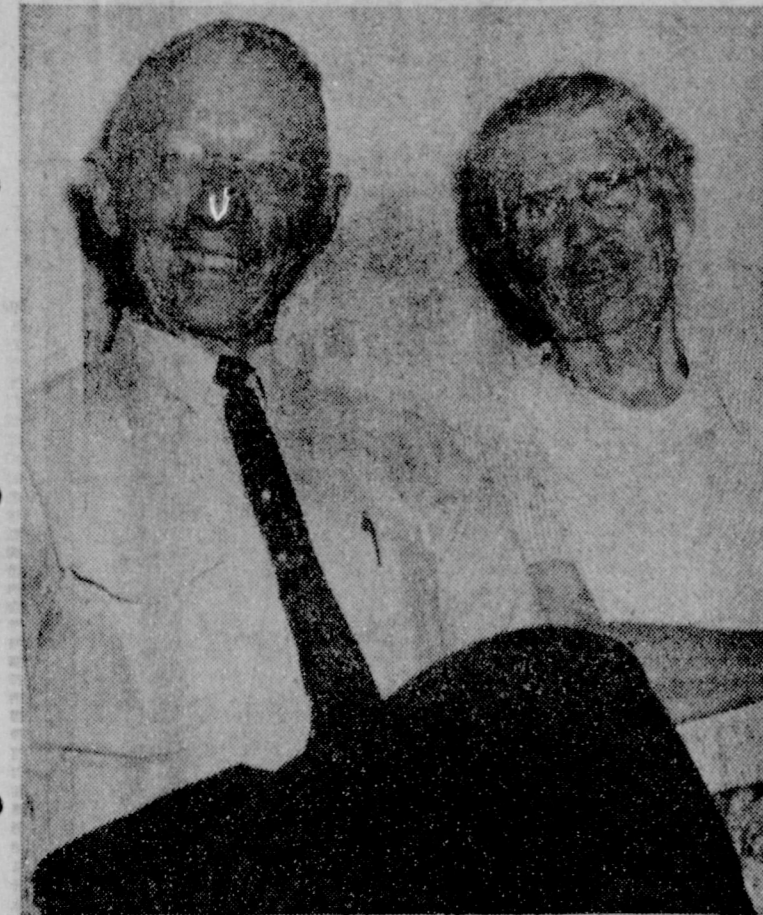
Burial was in Crosbyton Cemetery.

(See ROWSE Page 4)

## Friena Services Held For Mrs. Lela Gilmer

Services for Lela Alice Gilmer, 70 were held at 2:30 p.m. Tuesday, at Sixth Street Church of Christ, C. J. Horton, minister.

(See FRIONA Page 4)



## Justice Of Peace Resident for 34 Years in County

Justice of Peace, Joe B. Vaughn, who has served in that capacity for the past 10 years, and as Veterans Service Officer for the last 12 years, has lived in Bailey County for the last 34 years. Judge Vaughn and his wife live at 113 West 3rd, in Muleshoe. They have raised three children here and they all attended Muleshoe schools. Their son, L. D. now lives in Chicago, where he is Industrial Sales Manager for Stewart Warner Co. Their daughters, De Alma Stone lives in Lubbock and Goldie Roberts lives in Muleshoe and is employed by Bailey County Electric Co-op.

Mrs. Vaughn is also employed at Bailey County Electric Co-op.

Prior to being elected as Justice of the Peace, Judge Vaughn operated a service station in this area. Vaughn's duties consist of mostly traffic cases and some Civil Suits. Vaughn reports that he has been called in the night to marry a couple who couldn't wait till the next day. He could not recall just how many couples he has married in his 10 years in office. Judge Vaughn is also active in Salvation Army work in this area. He and Mrs. Vaughn are members of the First Baptist Church.

## Washington Wildlife Expert Visits Muleshoe Refuge

By MELVIN R. EVANS, REFUGE MANAGER

Mr. Gale Monson, head of refuge recreation management, in Washington, D. C., visited Muleshoe National Wildlife Refuge with Mr. Loyd Gunther, assistant regional supervisor Branch of Refuges, Albuquerque, New Mexico.

Mr. Monson during his short tour of the refuge added two new birds to the refuge bird list. The two new bird species that had not previously been identified on the area were the Blue Grosbeak

(See EXPERT Page 4)

## Sheriff's and Police Report

The Bailey County Sheriffs Department arrested Jose Virralreal Sunday afternoon and charged him with boozegging. Found in his possession was one case and one bottle of beer ice in a keg and three cases in a field, said to belong to Virralreal.

Other action in the Sheriffs department, Deputy Bob Henderson went to Fort Sumner, N. M. and returned Elmer Hill, age 36, (See REPORT Page 4)

## DAVIS NAMED TO WEST TEXAS CHAMBER OF COMMERCE BOARD

Roy Davis, Manager of the Muleshoe Chamber of Commerce, was elected to the Board of Directors of the Chamber of Commerce Executives Association of West Texas at its annual conference in Amarillo last Saturday.

In chamber of commerce work only three years, Davis has served the past 15 months in Muleshoe. On the board he will join 12 others elected by their fellow managers and staff members from throughout the 132-county West Texas area. Purpose of the Association, founded in 1937, is to raise standards and performance in the chamber profession and "help make West Texas the empire we have long talked and dreamed of."

Features of the two day program were: "Tourism in Texas" by Frank Hildebrand, Director, Texas Tourist Development Commission; "Sugar Beets and West Texas" by M. C. Chenourg Assistant to the President, Holly Sugar Company; "Industry Development" by James D. Eppright, Director of Industria Development, Texas Power and Light Company; "Revitalize Your Downtown" by Joe M. Lacy, City Manager, Grand Junction, Colorado; "The Role of the West Texas Chamber of Commerce" by Jack Springer, Executive Vice - President; and "Mirror, Mirror on the Wall, A Look at Yourself" by Milt Fletcher, Assistant Manager, Local Chamber Service Department, U. S. Chamber of Commerce.

At the meeting's conclusion, Bill Thompson of Hereford passed leadership of the organization to new President Carroll Davidson of Big Spring. Also among the retiring officers were Carroll Pounce, Staff Executive from Amarillo and former Manager in Muleshoe. Pounce served as bulletin editor during the past year.

Other Chamber Managers attending from this area included: Melvin McReynolds, Olton; Johnny Johnston, Morton; Port or Roberts, Friena and Jim Shannon, Littlefield.

Chosen Manager of the Year was Charlie Young of Plainview, where several new industries were obtained in the past year.

## Earth Celebrates 40th Birthday

Our neighboring city of Earth will be observing its 40th anniversary with a celebration Saturday, August 29.

The Earth Jaycees are planning a calendar of events for the gigantic birthday fun - fest. Numerous organizations have volunteered their service in making it the best day possible.

Rainbow Girls will be in charge of registration beginning at 9 a. m. Stations will be provided at various points through the town.

A Sky Diving team from Amarillo will drop in on the celebration between 9 and 10 a. m. to kick off the day's activities.

Two planes will carry the five divers, three of which will make low jumps and the other two will leave the crafts from approximately one and a half mile high.

Go - Kart races are scheduled from 10 to 11:30 a. m. and will be held at the rodeo grounds.

No city-wide plans have been made for serving lunch, however, those wishing to may bring picnic lunches.

At 1 p. m. at the rodeo grounds, a greased pig race and calf scramble are scheduled, with two age groups for each event. One race will be for children 4-8 years old; the other for 9-12 year olds.

At 2 p. m. there will be a watermelon eating contest for both boys and girls ages 4 - 8 and 9-12.

At 3 p. m. the fun continues

races for children ages 4 - 8 and 9 - 12.

Prizes or trophies will be awarded for each race in the contest.

At 4 p. m. the city pool will be the scene of a beautiful water show presented by a group from Lubbock.

An old-fashioned cake and picnic will be sponsored by the Earth Rebekah Lodge at 5 p. m.

At 5:30 p. m. there will be a barbeque in the FFA Barn followed by judging the beard growing contest, presentation of old folks awards, and the beauty contest.

The barbeque is sponsored by the Jaycees and tickets may be obtained from any Boy Scout for \$1 for adults and .50 for children. If purchased at the gate the night of the barbeque, the costs will be \$1.25 and .75.

A street dance is planned from 8 to 12 p. m. with several square dancing clubs from the surrounding area invited to attend.

## Jaycees Attend Borger Meeting

Mr. and Mrs. Elvon DeVaney, club president and Redger Goreck, attended the Summer Area Convention of the Jaycees in Borger. Along with the Muleshoe shoe Jaycees Mule accompanied the men to the convention. It was reported that Jaycees from neighboring towns took Rufus on a tour of the Borger Hotel and he also attended the dance in the Ballroom.

Some of the seminars were held on: Internal Developments, small clubs operations and re-

(See JAYCEES Page 4)

## Mule Football Scrimmage At Benny Douglass Field

The 1964 - 65 Football season will begin tonight, with a scrimmage between the Muleshoe and Lockney, at the Benny Douglass Stadium.

Coach McAlpin stated that the boys are looking better, at every practice and that he expects the boys to be in good shape when they meet Dimmitt, September 4th, at Dimmitt. The game tonight will be open to the public and no charge. The Mule Schedule is as follows:

Sept. 4 at Dimmitt, 8:00 p. m.  
Sept. 11, Morton here, 8:00 p. m.  
Sept. 18 at Olton, 8:00 p. m.  
Sept. 25, Clovis, here, 8:00 p. m.  
Oct. 2 open.

## City Starts Spraying For Mosquito Infestation

The City of Muleshoe started Tuesday night spraying for mosquitos and also started a campaign to get everyone to cut their weeds and try and dry up damp areas where the mosquitos breed. Albert Fields City manager reported that the city will start cutting weeds in an attempt to stop the dangerous insect.

In a check with local hospitals and area hospitals, it was revealed that there have been six cases of encephalitis reported in the area. Littlefield reported one adult male, dismissed from hospital after treatment. Morton reports one adult male, dismissed after treatment. Amherst, one unconfirmed case, an infant boy, dismissed after treatment, and

Olton reported two cases, one child and one adult male, both dismissed after treatment. Muleshoe reported one case, a small child, transferred to Lubbock. The Muleshoe case was reported Sunday night.

Dr. McDaniel, County Health Officer stated that while the City is doing everything they can to

(See CITY Page 4)

## Teacher Workshop Held

In a workshop held Monday and Tuesday, teachers of the first through 6th grade, were shown the art of making attractive bulletin board displays to attract the school children's mind.

Mrs. Marie Sybert, of Practical Drawing Co. of Dallas was the instructor for this workshop. The classroom bulletin boards, like the highway billboards, must attract attention to convey the message that the teacher wants the child to receive, explains Mrs. Sybert.

Thursday and Friday a workshop will be held for the High School teachers.

## Graveside Rites Held for Infant

Graveside rites were conducted Wednesday at 11 a. m. at Muleshoe Cemetery for Raymond Matthew Smith, son of Mr. and Mrs. R. S. Smith.

Services were conducted by Rev. J. W. Farmer, pastor of the Assembly of God Church. Singleton Funeral Home was in charge of arrangements.

The infant was born Monday, August 24 and died at 2:30 a. m. Tuesday.

Survivors are his parents, and grandparents, Mr. and Mrs. R. M. Cozby, Lubbock; and Mrs. Ethel Smith, Lindsey, Calif.

## Republican Meet Set Sept. 1

Clarence Mason, Chairman for the Bailey County Republicans announced that a Republican Rally will be held Tuesday, September 1st, at the Community Room at the First National Bank.

Bill Hayes, candidate for Congressman-at-large, and Joe Phillips, candidate for congressman of the 19th district will attend this meeting. Mason stated that anyone wishing to meet either of these men, or wishing to hear them talk is urged to attend.

## Mahon Secures \$1. Million For Bollweevil Fight

Representative George Mahon advises that he was able to secure the full \$1 million for the campaign in West Texas against the advance of the bollweevil in the agricultural appropriation bill which passed the House and Senate last week. Farmers have agreed to match the federal funds. The program was strongly supported by the Plains Cotton Growers the area-wide Boll Weevil Committee, and other farm organizations.

The agriculture money bill is scheduled to be signed by the President this week. In addition to the boll weevil money, it contains planning funds for the construction of five laboratories to explore ways of reducing the cost of U. S. cotton production, making it more competitive with synthetic fibers and foreign cotton. One of the laboratories will be at Texas Technological College or at the Experiment Station north of Lubbock.

The bill also included the full budget estimate of \$14,744,000 for the Great Plains Conservation Program which is important in this Southwest.

Mahon pointed out that the agricultural weather service which began last year in the South Plains area in a limited way would be expanded to cover more counties this year as a result of the appropriation bill carrying

funds for the weather service which was also approved by Congress last week.

Congress decided not to provide funds this year for the program announced by the Department of Agriculture to make the micronaire on cotton a determining factor in the amount of the support loan for cotton. Congress was dissatisfied with the way the matter was handled by the Department and decided to withhold action on the program this year.

Under the proposed micronaire system for the cotton loan, there would be a discount on low micronaire cotton and a premium on high micronaire cotton. The greatest area of production of low micronaire cotton is in Texas, especially West Texas.

Mahon said that it was generally agreed that the micronaire was an important factor in evaluating cotton and that West Texas cotton farmers should keep in mind that the time is approaching when the micronaire will be taken into account in fixing the amount of the support loan. When this happens in order to avoid losses, West Texas cotton growers will be confronted with the difficult problem of producing cotton which will not be subject to discount.



Oliver Jackson

## Teachers Appreciation Dinner Held Tuesday

At noon Tuesday, three Civic Clubs of Muleshoe honored Muleshoe school system teachers with a luncheon in Muleshoe High School Cafeteria. Muleshoe Lions Club, Rotary Club, and Jaycees honored this year's 104 teachers. 201 persons attended this luncheon.

Jacque Baker, acted as Master of Ceremonies and as chairman of the committee to organize this appreciation luncheon.

Invocation was given by Franklin Mann, and the welcome by Olan Burrows. The Response was given by Bill Bickel, President of the Muleshoe Chapter of the Texas State Teachers Association. Superintendent, Neal Dillman introduced each school Principal, and they in turn introduced the teachers of their school.

Oliver Jackson, District manager for American Founders Life Insurance Co., of Lubbock,

was the guest speaker.

Jackson served as Track and Field Coach at Abilene Christian College for 17 years. In addition he served as line coach in football for 11 of those 17 years. During that time he produced four Little All American linemen.

His track and field athletes have individually or as members of relay teams broken or tied 15 world records, 17 American records, and 15 N. C. A. A. records.

Coach Jackson is a past president of the National Track Coaches' Association and still serves as the secretary of the N. C. A. A. Track and Field Rules Committee and is a member of the twelve man Board of Governors of the United States American teams in competition.

He has been the coach of American teams in competition

in Russia, Poland, England, Norway, Sweden, Denmark, Germany, and many other foreign countries.

In 1958 he toured 17 Central and South American countries as a Good-Will Ambassador for the United States Department of State.

Gift sacks were given to each teacher by local Merchants.

There are seven graduates of the Muleshoe School system now teaching in this system.

**DISTRICT CONTEST**  
The Farm Bureau District 2 Queen's contest will be held at 7:30 p. m. Friday in the auditorium of Lubbock Christian College, Lubbock.

Jane Bruns, daughter of Mr. and Mrs. Les Bruns, winner of the Bailey County contest will be a district candidate.

## YOUTH RODEO SUNDAY

This Sunday, the Muleshoe Roping Club will sponsor a Youth Rodeo. Contestants up to the age of 19 will be able to participate. Trophies will be given to the first place in all events. There will be 10 events in all those are: Barrel Racing, Calf Roping, Flag Race, Calf Riding, Chicken Race, Girls Goat Tying, Wild Cow Milking, Wagon Race, Rodeo Roping, and Cigar Racing.

The Rodeo will be held at the Muleshoe Roping Arena, 1/2 mile East on the Lubbock Highway. Admission will be \$1.00 per family and .25 cents for individuals. There is a \$2.00 entry fee for each event. The books will close at 6 p. m. Saturday, August 29.

Persons wishing to participate in this year's Youth Rodeo may sign up and pay the entry fee at Rodeo Headquarters, at the Muleshoe Farm and Ranch Store, 17th and American Blvd.

## School Registration

In a check Tuesday, it was reported that there are now 445 students registered for the coming year in Muleshoe High School. This number represents grades nine through twelve. Elementary students are to register today and Friday.

### Mrs. Tom Morgan Feted with Party

Mrs. Tom Morgan was honored recently with a going away party in the Raymond Scott home.

Approximately 45 neighbors and friends attended and presented the honoree with a number of gifts.

Mrs. Morgan will be dormitory supervisor at Connor Hall at West Texas State University, Canyon.

SHOP MULESHOE FIRST

### WELLBORN'S BEAUTY SHOP

1101 Ave. J

Ph. 3-4040

### MULESHOE'S Newest and Most Modern



### BILL OWENS

MANAGER

You Are Cordially Invited To Stop

In and Inspect This Fine New Station!

### DEEP ROCK

SERVICE STATION

1500 Block on Clovis Road

Ph. 3-9430

### Helene Bekaert Makes Return Trip To Muleshoe For Two Week's Stay

Helene Bekaert 1961 - 62 American Field Service student from Ghent, Belgium, was a houseguest in the home of her American parents, Mr. and Mrs. Jack Lenderson during the past two weeks.

Helene was accompanied by Eric DePutter, brother of Vera DePutter, Ghent, who spent last school term with the Lendersons.

The students flew from Brussels to New York on an American Field Service chartered plane for a reunion of the exchange students of that year.

While in New York, they were guests of the same family Helene stayed with enroute to and from Ghent in 1961 and 1962. The family was hosts for their trip to the World's Fair and other scenic and historical trips.

From New York, they flew to Amarillo where they were met at the airport by the Lendersons in her honor in the Lee Pool. A 1962 class reunion was given home with Sylvia Pool, assisted by Maria Reed. All graduating seniors and other friends of the young set were guests for the casual event, held at 8 p.m. Monday, August 17.

Games were played during the evening and music was provided by recording.

The Lendersons took the Belgium students on a vacation in the New Mexico mountains touring and sightseeing in Red River, Cowles, Toas and Santa Fe.

Helene said "I am happy to have the opportunity to visit Muleshoe and the Lendersons again and to see all the people here again. It is like coming home."

Eric liked Texas and especially enjoyed the sunshine here, which they have very little of in Belgium. They also enjoyed seeing their country's exhibit at the World's Fair, "The Belgium Village" with which they were both very pleased.

Helene called the Lendersons Sunday night just before boarding the AFS plane for the return trip.

Her last words included "I'm sure not ready to go home."

SHOP MULESHOE FIRST



**BOLD OBJECTS** — Mrs. Bernard Phelps has an exhibit of her art work hanging at Paul's Cafe. She is pictured here with one of the paintings, 'Bold Objects' which is in the show. She has been painting for the past five years and has studied under Dr. Emil Caballero, Ramon Froman, Gary Pierce, Phoenix, Ariz.; and Paul Hanna and James Houz, Texas Tech. She developed her taste in art while attending the Texas Tech Applied Art Classes and is an impressionist artist. Other than the showing at Paul's, she has participated in exhibits at the Muleshoe State Bank, Lubbock Women's Club and has paintings hanging in private collections. The artist held a solo show in the home of Mrs. Irving St. Clair Monday morning as a preview before hanging the pictures that afternoon.

### Welch Family Reunion Held

The Welch family reunion was held Sunday, August 23 in the home of Mr. and Mrs. Chester Embry.

Those attending were Mr. and Mrs. John Welch, Mr. and Mrs. Milton Welch, Earth; Mr. and Mrs. Charles Packard, Evelyn

and Beverly, Hereford; Mr. and Mrs. Charlie Parsons and Charlie, Yuma, Ariz.; Mr. and Mrs. James Welch, Sharon, Rhonda and Mark Dimmitt; Mr. and Mrs. Jim Cole, Terri, Gary and Dusty, Plainview; Mrs. Rita Mae Webb, Mrs. Fred Kellum, J.M. and Wesleyann, Mr. and Mrs. Leonard Pippen and Jeana, all of Amarillo.

Those from Muleshoe were Mr. and Mrs. Roy Lawhon, Mrs. Laura Cole, Mr. and Mrs. Bobby Free, Faith, Hope and Grady. Hosts were Mr. and Mrs. Chester Embry and Lee.

### DRAG RACES

Attending drag races at Amarillo Sunday were Susan Birdsong, Bruce Little, Hal Anderson, Jan Landers, David and Don Douglass, and Hal Anderson.

After the races, Susan Birdsong and Bruce Little were supper guests in the home of her sister and family, the Robert Holts.

### Bridal Shower Given For Miss Ginger Carlile

A bridal shower was given for Ginger Carlile recently in the home of Mrs. Conrad Williams.

The refreshment table was covered with a lace cloth and centered with a bride and groom draped with white lace and white streamers. The arrangement was placed atop a brandy snifter which was decorated with yellow roses.

The bride's chosen colors of yellow and white were carried out in party decorations.

Approximately 25 registered in the bride's book.

Hostesses were Wenonah Williams, Kay Lemons, Linda Klatts, Glenda Tarlton, Shirley Dupler, Donna Furgeson, Doylen Davis, Mrs. W. H. Eubanks, Mrs. D. L. Tucker and Mrs. Chester Petree.

### FROM CALIFORNIA

Recent guests in the home of Dr. and Mrs. W. F. Birdsong were Mr. and Mrs. Norman Hatch and sons Los Angeles.

Hatch is choir director of Pepperdine College, Los Angeles. His choir was one of 200 making applications to entertain on government bases and was one of the 20 selected for the entertainment.

He has been touring the eastern states with the choir during the summer.

### RUMMAGE SALE

Saturday, Aug. 29, from 10:00 a. m. till sundown. Mary Martha Circle of the First Methodist Church - on corner by Montgomery Ward on Main. Donations of used bedding or household items - or clothes will be especially appreciated. Articles may be left at Mrs. W. D. Moore, 325 W. Avenue J.

### CHORUS DIRECTOR

Paul Durham, former chorus director in the Muleshoe School system spent several days visiting here in the home of Dr. and Mrs. W. F. Birdsong.

He is now with the Clovis school system and states that he is enjoying his work there.

### PATZER CHIROPRACTIC CLINIC

1538 American Blvd. MULESHOE, TEXAS

Phone 3-9670

KEEP SMILING

# WE'RE RINGING IN- BACK-TO-SCHOOL SAVINGS

### BOY'S JEANS

IN FARAH, LEES and LEVI BRANDS

### BOY'S SWEATERS

SLIP - OVERS and CARDIGANS

### MULESHOE COLORS JACKETS

BLACK WITH WHITE LEATHER TRIM

SIZES 6 to 20 ..... \$14.98

Adult Sizes 34 to 40 ..... \$15.98

### FREE

WITH EACH JACKET

### GIRL'S CAR COATS

CORDUROY, WATER REPELLENT SATINS and COTTONS. FUR TRIM COLLARS and HOODED MODELS.

FROM \$5.98

### GIRL'S SPORT TOGS

KNIT and CORD COMBINATIONS WOOLS and BLENDS

### GIRL'S PENNY LOAFERS

IN RED and GREY CINAMMON or BLACK SUEDE.

SIZES B-4 to 10, AA4 to 10, AAA and C IN MOST POPULAR SIZES.

### GIRL'S SWEATERS

ORLONS and ORLON BLENDS, BULKY KNITS, SHAGGY KNITS. SLIPOVERS and CARDIGANS

### BOY'S LONG OR SHORT SLEEVE SHIRTS

SPECIAL PRICES ON SHORT SLEEVES! SIZES 2 to 18

1.49

AND UP

### VINYL COVERED ATTACHE CASE

TAN or BLACK A MUST WITH SCHOOL CHILDREN IN THE HIGHER GRADES

### GIRL'S SCHOOL DRESSES

EASY CARE DARK COTTON

NICE SELECTION



GET YOUR YELL-A-PHONE FROM US!

### CHILDREN'S SHOES

FEATURING JUMPING JACKS FREE CRAYONS WITH EACH PURCHASE

### BOY'S SHOES

ONE GROUP LACE OR SLIP - ON STYLES

SPECIAL \$5.99 pr.

## St. Clair's

MULESHOE

The right fit in the right fabric!

# WHITE LEVI'S

in Heavyweight CORDUROY

The long, lean look of WHITE LEVI'S looks even better, accented in the vertical ribbing of handsome, heavyweight, carefree corduroy. A must for your school wardrobe—better get a couple of pairs!

### Blackwells Return From Vacation

Mr and Mrs. John Blackwell have returned from a 10-day trip. They visited in Luling with his grandparents, Mr. and Mrs. J. V. Blackwell; in Lockhart with Mrs. W. M. Neely and in San Antonio with aunts and uncles. In Houston, they visited her sisters and families, Mr. and Mrs. Gene Chrystal and daughters and Mr. and Mrs. Dewey Baggett and Steven. Before returning, they went to Galveston for a beach outing. In Amarillo, they were guests of their parents, Mr. and Mrs. J. W. Blackwell, Mrs. Shirley Matson and Darlene and another sister, Mr. and Mrs. Jimmy Rowell.

SHOP MULESHOE FIRST



Go-e the Clown is shown as he presented some children candy Saturday night at the Piggly Wiggly Truck load Sale on their Parking lot. Go-e also visited both of the local hospitals and the Home for the elderly, while in Muleshoe.

### 4-H Automotive Club Stress Teenage Safety

SPECIAL - More young drivers are sitting behind the wheel today than ever before, and they have it on piling up an accident and death rate nearly double the average for the entire U. S. population, according to statistics supplied by the National Safety Council.

It is this grim picture that 4-H automotive clubs are trying to change. Even though boys and girls may not be old enough to drive, they can enroll, says the Cooperative Extension Service, supervisor of the automotive program. Thus they start early to learn fundamentals of car maintenance and to develop acceptable driving attitudes.

In an all out attempt to educate club members in safe and sane driving habits, interested groups are pooling knowledge and resources. The Firestone Tire Rubber Company sponsors the program nationally. Others lending support are the National Safety Council, the Automotive Safety Foundation and the National 4-H Service Committee.

Three million young people reach driving age annually, and by 1970 the number will probably exceed four million. In the same period, the total number of drivers and motor vehicles on the road is expected to increase nearly 50 per cent.

More drivers, more cars and improved highways will put school and 4-H automotive educational programs to the test as they work for "responsible citizenship in a nation on wheels" observes the National 4-H Service Committee.

Among the scores of individual and club projects under way are highway and vehicle safety surveys; community courtesy campaigns for pedestrians and drivers; displays and demonstrations; and distribution of automotive safety literature.

Local club leaders urge members to compete automotive projects to their ability. Not only will they be better drivers, but they can compete for several awards offered by Firestone.

A trip to the National 4-H Club Congress goes to the top state boy or girl. Six \$500 college to the nation's highest ranking members during the congress.

The handsome travelling trophy will be claimed by the county having the most outstanding automotive project in the state.

A spokesman for 4-H says that "ultimately it is hoped that the automotive program will

Kathy Faust  
Patty Faust  
Margaret Faust  
Alvaro Alvarado  
Freddie O'Hair  
Jane Branscum

### FROM YOUR LIBRARIAN

First, as the library moves along, I would like to thank all those who helped to lay the groundwork for the opening of the library. Many have contributed so much time, labor and money toward this worthwhile project: clubs, organizations, individual volunteers, merchants, Friends of the Library Library Board, and others.

I would be glad to meet with any club or group interested in discussing further improvement and development of the library, preferably, at the Library after

sult in a marked decrease in deaths, injuries and property damage among teen-age drivers."

6 p.m. Those wishing an appointment may call 7070.

Inventory has revealed that a total of 1,025 books belong to the Muleshoe Library, although not all are ready for circulation. This figure changes from day to day as books are donated and received in the mail.

In checking the old library records, it has been established that some 60 books had been checked out and not returned before the closing of the old Muleshoe Library in the Courthouse. Anyone having one of these books in their possession are urged to return it to the Library so that it may be put into circulation. No fines will be charged on these books.

REMEMBER: READING IS THE KEY THAT UNLOCKS THE DOOR OF KNOWLEDGE AND WISDOM TO THE HOUSE

### SHOE FASHION

Here's another shoe fashion note that's cool: Canvas casuals run riot in color and some are anchored to deep cork- and-rubber soles while others have smooth tennis-type or deck-gripping boat bottoms. Feather-weight leather casuals, some with the simple styling of espadrilles, are very much "in" this summer, and are companions to the smart white slacks and walk shorts.

More Light for Tent  
Another use for aluminum foil is to pin it across the back of your tent its shiny surface reflects the light and makes the tent lantern glow brighter.

OF YOUR LIFE.

Your librarian,  
Ann Camp

**GROW SLIM WHILE YOU EAT**

WITH SAFE VITAMIN-FORTIFIED diet-master

REDUCING PLAN  
Be a good loser. DIET on balanced meals without loss of energy, hunger pangs or jumpy nerves. DIET on the DIET-MASTER REDUCING PLAN... fully guaranteed to help you lose excess weight, or your money back.

WESTERN DRUG

### Lazbuddie Bond Burning Slated

Homecoming and a bond burning has been scheduled for the Lazbuddie Baptist Church.

All former pastors, members and others interested are invited to attend the services and celebration from 10 a.m. to 8 p.m. September 6.

FROM ABILENE

Dwight Nease, Abilene, spent Saturday and Sunday in the home of his uncle and family, the G. G. Youngs.

He also visited in the home of Dr. and Mrs. W. F. Birdsong.

SHOP MULESHOE FIRST

### Driver Escapes Injury

In an accident late Sunday night near the Hub Community, W. A. Poteet, U. S. Serviceman from Denver, Colorado, escaped injury when his 1957 Ford struck a cow in the draw on the Friona Highway. Texas Highway Patrolmen from Hereford stated that Poteet left his car at the McGuire Farm, near the scene of the accident and continued his trip to Denver via airplane.

The cow, whose owner was not known, died of injuries.

FROM HILLSBORO

Mr. and Mrs. Douglas Howard, Hillsboro, have been visiting here in the home of his mother, Mrs. Walter Howard.

### HOSPITAL ADMISSIONS

GREEN HOSPITAL

Patients dismissed

Mrs. Michael D. Hare  
Kim Melner  
Mrs. W. O. Rudd  
C. E. Roark  
Gary Eubanks  
R. E. Williams  
Mrs. Cecil Osborn  
Rick Smallwood  
Marselino Martinez  
Miss Roberta Hawkins  
Bobby Henry

WEST PLAINS HOSPITAL

Admissions

Ed Garner  
W. C. Cook  
Mrs. J. O. Parker  
Tommy Sullivan  
Virginia Duarte  
Alvaro Alfarado  
Martha Waggoner  
Oscar Leal, Jr.  
Mrs. Clay Mick  
Mary L. Goodwin  
Hulan Qualls  
Truman Stroud

DISMISSALS

Lora Hawkins  
Mrs. D. A. Ivy  
Ludie Williams  
Mrs. Joe Nanez  
Mrs. W. A. Elmore  
Mrs. Pauline Lumsden  
Lydia Casares  
Tommy Sullivan  
Jerry Killingsworth  
Glynnia Trulock  
Mrs. J. O. Parker  
Baby Girl Parker  
Mrs. Ray Hanson  
Gary Parker  
Larry Parker  
Mrs. Rita Lancaster  
Mrs. Louis Herrera  
Baby Herrera Boy  
E. P. Harner



Chevrolet Impala Sport Coupe

buy yourself a



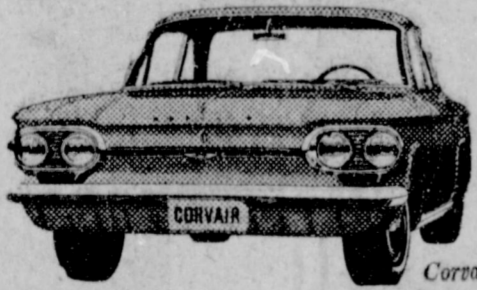
Chevelle Malibu Sport Coupe

better deal from the



Chevy II Nova 2-Door Sedan

man with the No. 1 buys



Corvair Monza Club Coupe

As any car buyer knows, the man who sells the most has the most to offer!

Again this year, your Chevrolet dealer is the man with the No. 1 buys. And, right now, he still has a good inventory of Chevrolets, Chevilles, Chevy II's and Corvairs in your choice of colors and interior trim.

But, because your Chevrolet dealer has got to get ready for '65, the cars he has are going fast. So see him now for a great deal on America's No. 1 cars—before your favorite is gone.

Remember your present car will never be worth more than it is today. So stop in soon!

SEE THE MAN WITH THE NO. 1 BUYS

**No. 1**  
YOUR CHEVROLET DEALER



Chevrolet-Chevelle-Chevy II-Corvair and Corvette... No. 1 Cars, No. 1 Values, No. 1 Time to buy—Now at your dealer's

**CROW CHEVROLET CO.**

201 Main

Ph. 3-1000

### BUDGET Meat Buys

FRESH LEAN

**GROUND BEEF**

39c lb.

ALL MEAT

**BOLOGNA** lb. 39c

FULL CREAM

**LONGHORN CHEESE**

49c lb.

**CHUCK ROAST** lb. 49c

CENTER CUT

**PORK CHOPS**

2 lb. 59c

BOSTON BUTT

**PORK ROAST** lb. 39c

**Muleshoe Locker**

401 Main St.

Ph. 7030

ACROSS FROM CASHWAY

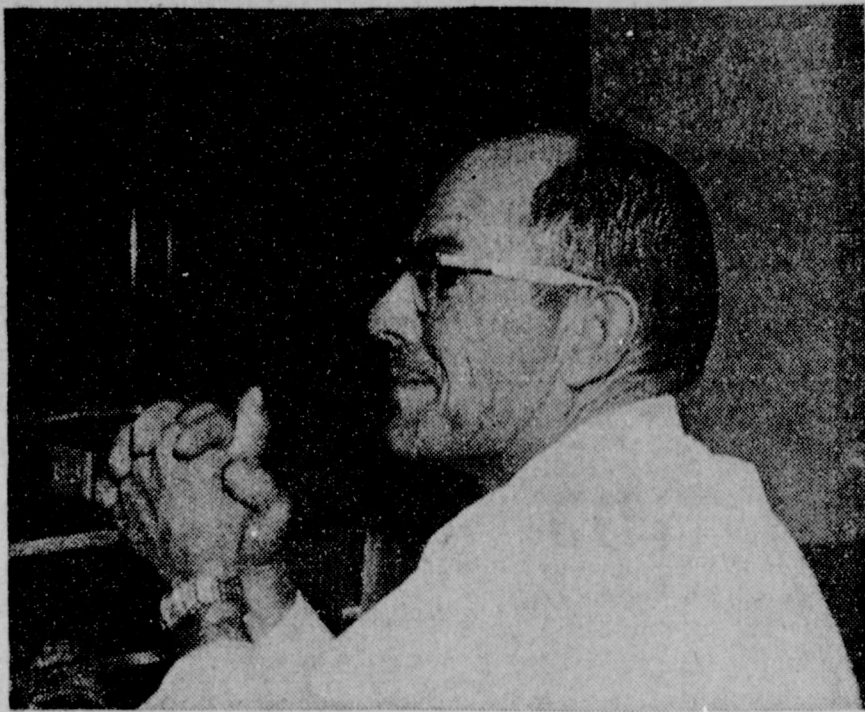
# BUY LEVI'S NOW

## ON LAY-AWAY

FOR BACK TO SCHOOL

School time means new Levi's time and Anthony's can fill your needs. Whether it be Levi's Denims, Levi's Wheats, Levi's Casuals or Levi's no iron Trim-Cuts buy them now while sizes are complete, or our convenient Lay Away plan and be sure you are ready for back-to-school. Just make your selections, pay a small amount down and a little at different intervals and by the time school starts your Levi's are paid for. No red tape, no carrying charges what-so-ever.

# Meet the MULESHOE STATE BANK CUSTOMER of the Week



**SPENCER BEAVERS**, Postmaster of Muleshoe, lives at 521 W. 8th with his wife, Phyllis, and son Chester Clay. Two other sons live in Oregon . . . Glen Border of Talmook and John D. Border of Newberg. Mr. Beavers has banked with the Muleshoe State Bank for the past 30 years and says, "This is really a wonderful place to do business." We are proud of this customer of the week!



## Muleshoe State Bank

Member FDIC

### Rowse...

(Continued from Page 1)  
tery under direction of King Funeral Home.  
Mrs. Rowse was the mother of Mrs. M. C. Simmons, Muleshoe. She died at 10:30 a.m. Monday in Crosbyton Hospital following a lengthy illness. A pioneer Crosby County resident, she moved to Crosbyton in 1913. She was a native of Tecumseh, Neb. and a member of the Baptist Church.

Survivors are her husband, C. E.; three daughters, Mrs. Nellie Thurnoffer, Albuquerque, Mrs. M. C. Simmons, Muleshoe, and Mrs. Evelyn Mammen, Bonafide, Utah; four sons Hubert, Tucumcari, Clarence, Albuquerque, William, Lincoln, Neb., and Bob, Lubbock; a sister, Mrs. Bessie Williams, Lubbock 13 grandchildren and 12 great-grandchildren.

### Kelton...

(Continued from Page 1)  
ed his harvest about a week ago, with his harvest to begin in full force later in August. The average weight of the melons so far is 45 lbs.

The Keltons have lived in Bailey County since 1929. They farm 4½ miles East of Muleshoe on the Plainview Hwy.

### Friena...

(Continued from Page 1)  
officiated.

Burial was in Friena Cemetery under the direction of Claborn Funeral Home.

Mrs. Gilmer, resident of Friena since 1929, died at 7 a.m. Monday in West Plains Hospital, Muleshoe. She had been a patient there one week.

Survivors are a sister, Mrs. Ethel Adams, Friena, and a brother, Otto Dill, Calistoga, Calif.

### Report...

(Continued from Page 1)  
who is charged with stealing a car in Muleshoe, belonging to Bob Clark, and driving it to the New Mexico town, where he was picked up and the car recovered. Clark traveled to Fort Sumner and picked up his car.

A 20 year old man was arrested by City Police Sunday night and charged with abusive and profane language. He was later released on bond.

### Expert...

(Continued from Page 1)  
and the Olive-sided flycatcher. The purpose of the visitation by the two administrative officials was to familiarize Mr. Monson with the area, its wildlife, and its administrative problems.

Frequently, Muleshoe National Wildlife Refuge is considered to be at the bottom of the ladder by many managers and some supervisors. But Mr. Monson, in essence, said "Muleshoe Refuge is a unique area, with an abundance of wildlife, and I will always think of this area as being both very interesting and very important in our national wildlife program."

During a two and one-half hour tour of the area, the Washington expert recorded 41 species of birds. This is unusual in that many nature lovers spend entire days and see fewer species.

This inspection of Muleshoe National Wildlife Refuge has again pointed up its uniqueness and importance in the conservation of our important and valuable wildlife species, both nationally and locally.

### Jaycees...

(Continued from Page 1)

records by A. J. Carup of Pampa Membership and leadership training to Glyn Reid of San Antonio. Community development and health and safety, by Bob Buck, of McAllen, Youth and sports by Rodger Deering, Dallas, Public affairs and americanism by Jim Bowness of Houston, Jim Reese, State Jaycee president presented a speech for the Sunday luncheon. Muleshoe was chosen for the next Regional Forman, some time next November, Amarillo was selected for the next area convention in January or February 320 persons attended. It was estimated that 25 clubs were represented by area clubs.



Shown above at the Teachers Workshop, Elizabeth Watson, Mrs. Marie Sybert, instructor from Practical Drawing of Dallas, and Neal Dillman, school superintendent.

### City...

(Continued from Page 1)  
control the mosquitos, persons living outside the city where a city-wide insecticide program does not exist, should also be doing everything to control them around their homes.

As County Health Officer, I advised everyone to stay indoors in the late afternoon and night and to keep small children in to prevent them from being bitten by mosquitos.

### Emergency Ammo Supply

Remove the butt plate of your 22 rifle. Then bore a hole in the stock with a 3/8 - inch drill. Next fill the hole with as many rounds of ammo as it will take. Then replace the butt plate. Now you've got a nice emergency supply of ammo with but little additional weight added to the rifle.

FRANCIS IMPLEMENT CO.  
FORD TRACTOR  
Muleshoe, Texas

Jumbo Ice Cubes Last  
Going on a camping trip and need some ice cubes?  
Big ice cubes that last can be improvised by freezing water in your wife's muffin pans. Each cube is king-sized and lasts and lasts.

## ATTENTION WHEAT FARMERS

See How RED BARN Liquid Phosphates and Chelated Iron and Zinc can increase your wheat yield.

### Red Barn Chemical

Contact Dave Hardison  
Auto Phone 401 N. 1st. Bus. Ph. 7850  
3-5940, Unit 367 Muleshoe Home 3-5731

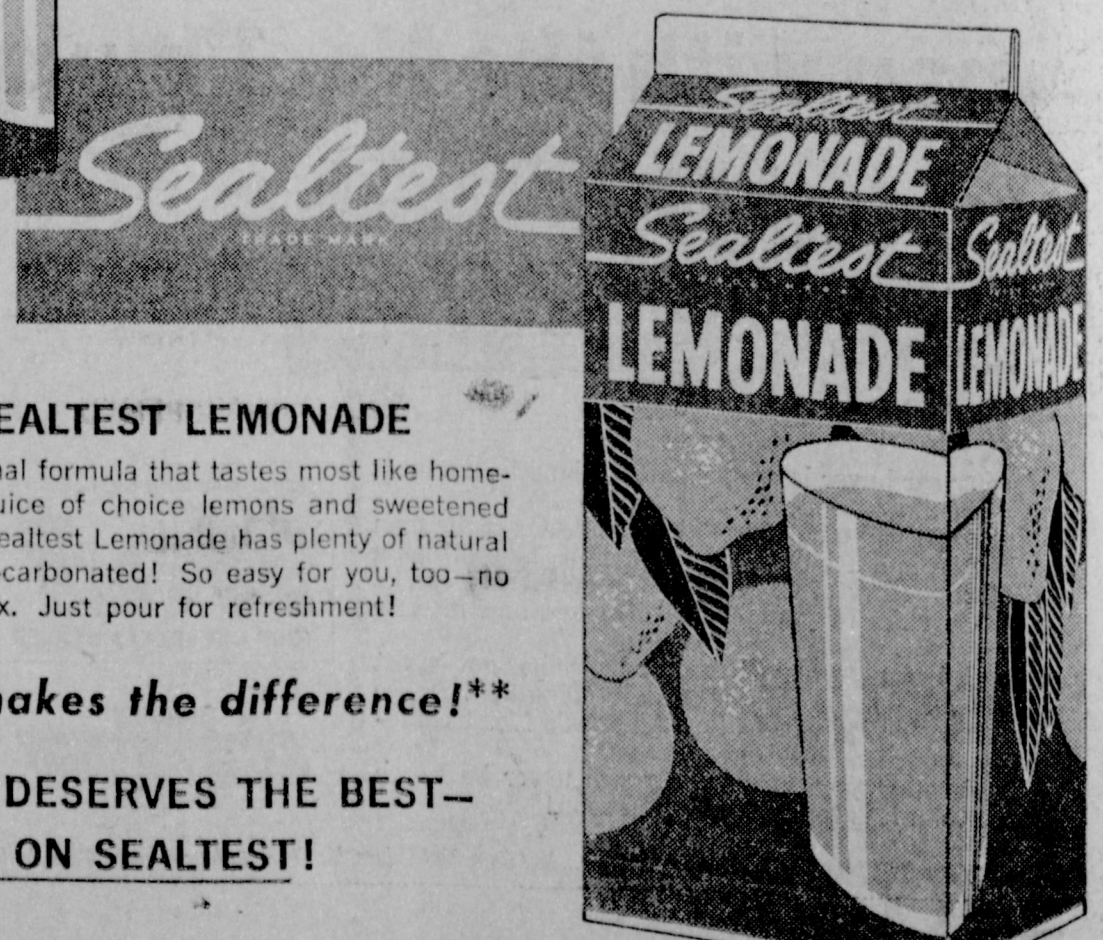
# FORECAST FOR Muleshoe 85°

# NOW! Two kinds of lemonade to cool that heat wave!!



### NEW LOW CALORIE LEMONADE

...the perfect refresher for dieters and weight watchers. Delicious and fresh-tasting Low Calorie Lemonade has the same natural fruit flavor as Sealtest regular Lemonade—but only 4 calories per 6-oz. glass. And, it's non-carbonated! A great cooler from Sealtest...ready to pour.



### REGULAR SEALTEST LEMONADE

...with the famous original formula that tastes most like homemade. Made from the juice of choice lemons and sweetened just the way you like it, Sealtest Lemonade has plenty of natural fruit flavor. And it's non-carbonated! So easy for you, too—no squeeze, no thaw, no mix. Just pour for refreshment!

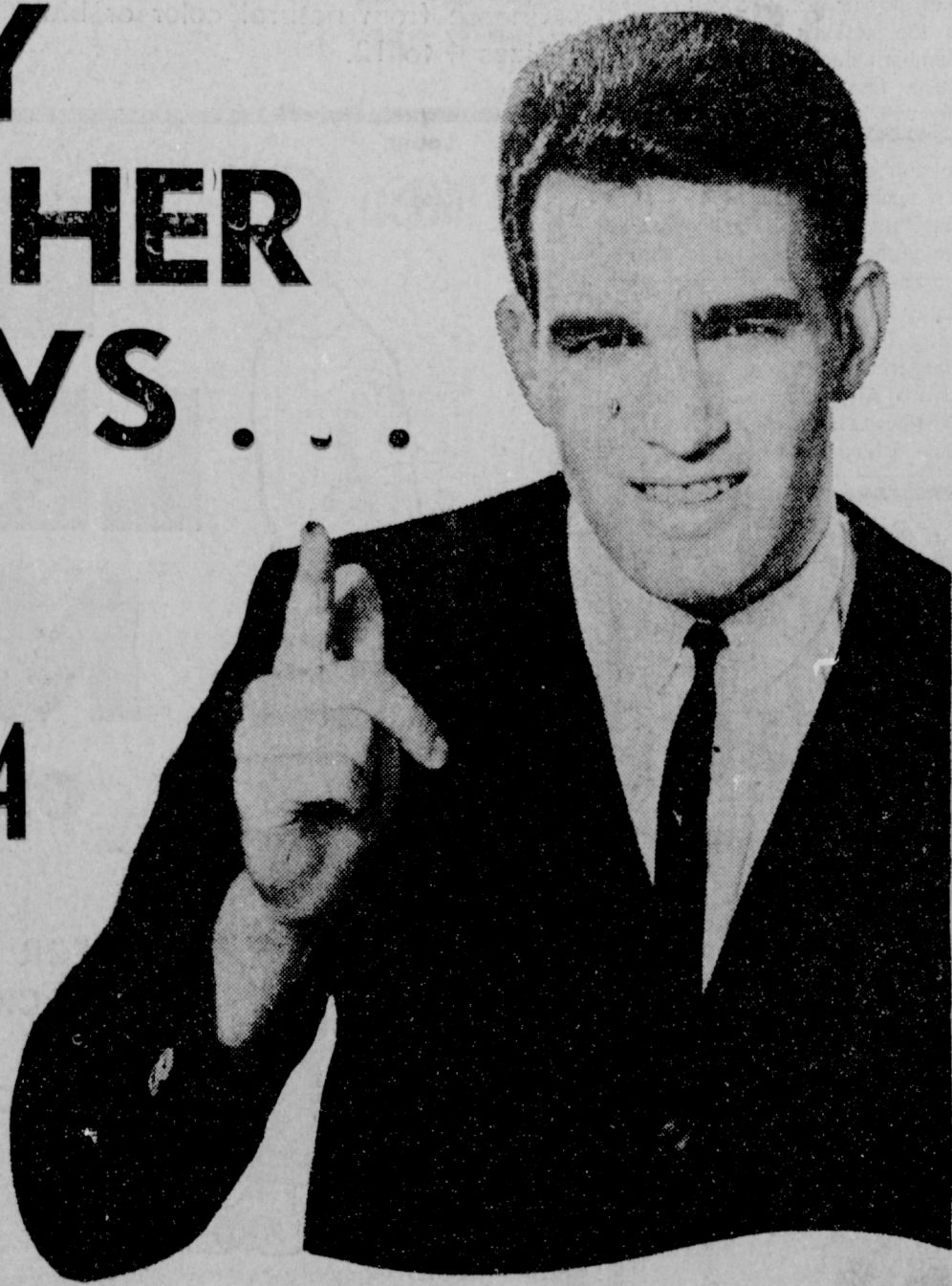
**\*\* SEALTEST...makes the difference! \*\***

**YOUR FAMILY DESERVES THE BEST—INSIST ON SEALTEST!**

# EVERY TEACHER KNOWS...

... HOW EASY IT IS TO LEARN HOW TO SAVE ON

# NEW 1964 FORD Cars And Pickup At



## Muleshoe Motor Co.'s End-Of-Summer

### 1964 New Car Clearance

# MULESHOE MOTOR CO.

At the Crossroads

Car Capitol of the WEST PLAINS

Ph. 2510

## LERROY HOLLEY, Distributor

FOR HOME DELIVERY CALL 3-0230

920 S. 1ST., MULESHOE, TEXAS

# SUDAN NEWS

Visiting last week in the home of Mr. and Mrs. Martin Maxwell were her sister and husband Mr. and Mrs. Earl Smith of Santa Rosa. Weekend guests in the Maxwell home were Mr. and Mrs. Grady Pricer and Foy of Fort Sumner.

Mrs. Bob Drake and Bobby returned last week after several days stay with her sister and mother, Mrs. Kathleen Goodwin and Mrs. J. T. Agee in El Paso.

William and Teresia Dillingham of Fort Worth have been visiting in the home of their grandparents Mr. and Mrs. E. W. Farmer.

Visiting this week in the home of Mr. and Mrs. Melvin Serratt is Mary Evelyn Dworaczky of Slaton.

Mr. and Mrs. O. D. Martin, Jr. are vacationing in New Mexico this week.

Mrs. Robert Sanders is home with her parents, Mr. and Mrs. Burnice May after completing the second summer semester at Tech.

Mr. and Mrs. Ralph May were in Tres Ritos during the weekend.

Mrs. Jinks Dent was confined last week in the Amherst hospital.

Mrs. M. F. Blake gave the study at the meeting Monday afternoon of the Ladies Bible Class of the Church of Christ.

Present were Mrs. Beulah Wiseman, Mrs. Joe Foster, Mrs. Bernard Wilson, Mrs. Weaver Barnett, Mrs. James Withrow, Mrs. Joe Fisher, Mrs. Quenton McCaghen, Mrs. E. B. Hutchinson, Mrs. J. B. Harper, Mrs. T. Fife, Mrs. John Withrow, Mrs. Kenneth Black, Mrs. Weldon Wiseman, Mrs. Lonnie Horn, Mrs. Jim Ingle, Mrs. R. S. Gatewood, Mrs. C. E. Nichols, Mrs. Burnice May, Mrs. Paul Methews, Mrs. Bill New, Mrs. Gregory.

Mr. and Mrs. R. S. Gatewood had as luncheon guests in their home Sunday, H. C. McCaghen, Mr. and Mrs. Quenton McCaghen, Mrs. Joe Foster, Mr. and Mrs. Bernard Wilson, and Sharon Mr. and Mrs. Weave Barnett, Mr. and Mrs. Eldon Nichols.

Joe and Cal Foster who had been visiting in the home of their grandparents, Mr. and Mrs. Joe

Foster, returned Sunday to their home in Cement, Okla.

Mrs. C. E. Nich's was a Lubbock business visitor Tuesday.

Mr. and Mrs. Du Foster and family of Houston are visiting this week in the home of his parents, Mr. and Mrs. Joe Foster.

Mr. and Mrs. Adrian Martin and Mr. and Mrs. Griff Boyles are in Shamrock Sunday to attend a family reunion.

Mr. and Mrs. Jose Rone were in Lazbuddie Sunday to attend the wedding of Twila Gallman and Gary Albertson.

The local Order of the Eastern Star Chapter met Monday evening for a Robert Morris program. Presiding was Worthy Matron Oleta Reece, Winona Dudgeon gave a reading.

In charge of refreshments were Dorothea Reece and Anna Lee Sterr.

Others present were Willie Terrell, Laura Martin, Lora Blanchard, Virginia Rone, Rosie Pinkerton, Birdie Shuttlesworth, Pattie DeLoach, Celia Dryden, Edna Bellamy, Mrs. Bullock, Lena Rollins, Beth Stark.

Reported on the sick list at the Eastern Star Meeting Monday night were Mrs. Bill Sterr, Mrs. H. H. Olds and J. M. Shuttlesworth.

Mrs. Allen Smith of San Diego visited this week in the Joe Wilkinson home.

Mrs. Arthur Shuttlesworth was in Amarillo Tuesday to be with her sister who underwent surgery.

Mr. and Mrs. C. C. Serratt, Sr. entertained with a supper and Serratt family reunion in the home Friday evening. Seven brothers and sisters were present with their families including Mr. and Mrs. Lee Rankins of Serton Mr. and Mrs. Joe Christopher of San Angelo, Mrs. Ruby Ramzell of San Angelo, Mr. and Mrs. Johnny Serratt, Mr. and Mrs. Sam Serratt and family, Mr. and Mrs. Floyd Ivey. Others present were Kenneth Serratt and children of Amarillo, C. C. Serratt, J. M. and Mrs. Melvin Serratt, Mr. and Mrs. Dewain Carter and children of Clovis.

Mrs. Melvin Serratt and Mrs. Johnny Serratt were in Woodward, Okla. last week to visit Mrs. Melvin Serratt's parents, Mr. and Ms. George Wood, and with her grandmother, Mrs. Wood.

Carol Ann Watkins returned home last week after attending school at a University in Hawaii this summer.

Among college students expected home this weekend after completing summer semesters were Kathy Barnett, Bennett Hutchinson, Jackie Wilson Abilene Christian College; Richard Rogers, Carole Harper, Kandy Miller, Tech; Linda Williams, University of Texas.

A sizable storm in Washington is calculated to cost the city \$50,000 an inch.

Francis Implement Co.  
FORD TRACTOR  
Muleshoe, Texas

## IRRIGATION MOTOR REPAIR

Car-Truck Repair  
ALTERNATOR  
Generator-Starter

Wheel Alignment-Balancing  
Washing-Lubrication  
7 Mechanics At Your Service

## PLAINS AUTO SERVICE DEPT.

Ph. 7150 Muleshoe, Texas

—May We Serve You—

## Everyone Wins

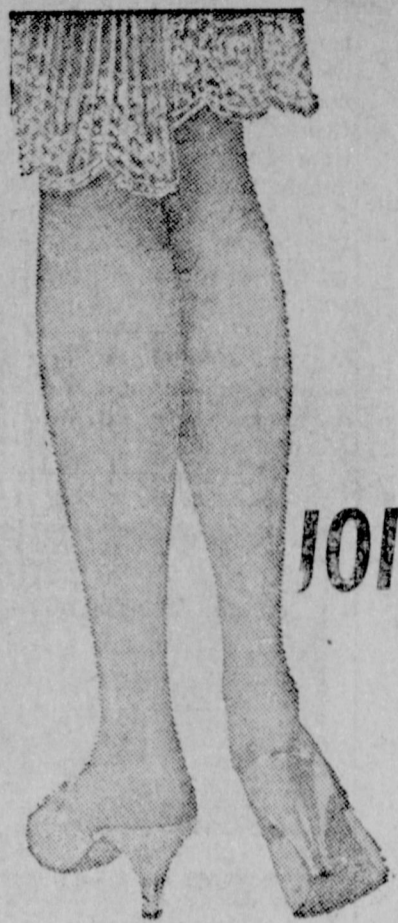
THOUSANDS OF PAIRS OF NYLONS EVERY WEEK

Win This \$1.98 Nylon Value, PLUS YOUR CHANCE TO

WIN UP TO \$100.00 CASH

JOIN the PIGGLY WIGGLY DOUBLE DIVIDEND CLUB NOW!

Expires Sept. 19, 1964



These Values Good in Muleshoe Aug. 27, 28, and 29. We Reserve the Right to Limit Quantities.

LATEST WINNERS  
MRS. NATALIE LEMONS  
Box 33, BAILEYBORO, TEXAS

\$50 WINNER



SUZAN QUART JAR

Salad Dressing 29¢

or DR. PEPPER

Coca Cola 12 Bil. 69¢

Sugar 10 lb. \$7.12

Corn 10¢

Tuna 15¢

### SCHOOL SUPPLIES

Hytone, 1st Quality, Cello Wrapped, Regular 77c

Filler Paper 27c

Binder 49c

Binder Special \$1.44

Theme Book 66c

Nutritious Fruits and Vegetables from Piggly Wiggly

## TOMATOES

FRESH

CALIFORNIA

VINE RIPENED

POUND

Home Grown  
OKRA Pound 19c

Fresh  
RADISHES 2 large Bunches 15c

Fresh Broccoli, Fresh Dill, Green Parsley, Rhubarb, Watercress, English Peas, Blueberries, Seedless Grapes, Golden Ripe Bananas, Wine-sap Apples, Persian Melons, Fresh Limes, New Crop Sweet Potatoes.

PLUMS CALIFORNIA SANTA ROSA POUND 15¢

## PIGGLY WIGGLY BABY BEEF SALE

# CHUCK ROAST

ARMOUR STAR QUALITY CALF lb. 33¢

1/2 CALF 43¢

ARMOUR'S QUALITY CALF ROUND STEAK Pound 69c

ARMOUR'S QUALITY CALF SIRLOIN STEAK Pound 69c

ARMOUR'S QUALITY CALF RIB STEAK Pound 69c

ARMOUR'S QUALITY CALF ARM ROAST Pound 43c

ARMOUR'S QUALITY CALF T-BONE STEAK Pound 75c

Roast 59¢

Arm Roast 43¢

LUX Assorted Colors TOILET SOAP 3 reg. bars 33c

LUX Assorted Colors TOILET SOAP 2 bath bars 33c

Blue Detergent, 10c off Label.

RINSO

Giant Box 69c

Heavy Duty Detergent LIQUID WISK

Quart Can 79c

HEAVY DUTY DETERGENT

FLUFFY ALL 3 lb. box 79c

Low Suds Liquid Detergent

LIQUID ALL

Quart Can 79c

Micropoint, Ink Stick, Ass't Colors

## Ball Point Pen

3 for \$1

Reg. 39c Retail

Ideal, Grade A Medium EGGS Dozen 39c

Honey Boy, Chum, SALMON No. 1 Can 49c

Sunlight, Fully Guaranteed FLOUR 5 Pound Bag 39c

Vegetable SHORTENING 3 Pound Can 59c

Holsum, Buttermilk or Sweetmilk BISCUITS 4 Cans 29c

Luncheon Meat, SPAM 12 oz. can 39c

Elgin Colored, OLEO 1 Pound Package 12 1/2c

Austex, BEEF STEW 24 oz. can 49c

Bonne, Heavy Duty, 10c off label, DETERGENT Giant Box 57c

## FRESHEST FROZEN FOODS

Cream Pies 29¢

Ranch Oven, 2 lb. loaves per pkg. BREAD DOUGH 3 pkgs. \$1

Banquet, Boysenberry, & Blue-BERRY PIES 2 Family Size 89c

Sommerdale, Cut CORN 2 - 10 oz. pkgs. 29c

Mr. G French Fries, POTATOES 9 oz. pkg. 10c

Orange Juice 39¢

Pillsbury Layer Cakes, Assorted Flavors, with 10c coupon from Avalanche CAKE MIX che, Journal 25c

Northern, Assorted Colors, TOILET TISSUE 4 Roll pkg. 39c

Plastic Food Wrap, with 8c coupon from Avalanche Journal, GLAD WRAP 100 Ft. Roll 23c

Bingo, Horsemeat, Chopped or Reg. DOG FOOD 4 No. 1 Cans 57c

Lowest Prices . . . Greatest Variety . . . always at . . .



### Republican Coffees Held

Joe Phillips Republican candidate for Congress, was a guest at three events held in the area Tuesday.

Starting off the day - long series of questions, answers and coffee held in the home of Mrs. D. O. Burelsmith, Mrs. W. M. Dean was hostess for the second campaign coffee followed by the 3 to 5 p.m. event held in Muleshoe State Bank Community Room. The final session was hosted by Mrs. Clarence Mason, Mrs. Royce Turner, Mrs. Doyce Turner, and Mrs. Robert Bliss.

Purposes of the meetings were to acquaint people of the area

with Phillips, with the conservative policy of Republicans, Barry Goldwater's policies and to answer questions on points which are concerning the public.

Redistricting was one of the major topics at one of the meetings. Phillips is expected to return to Muleshoe in the near future to further discuss such topics with those interested.

SHOP MULESHOE FIRST

### THREE WAY NEWS

By MRS. H. W. GARVIN

Mrs. Gib Dupler, Mr. and Mrs. Bill Dupler, Mr and Mrs Joe Sowder and Mr. and Mrs. Mickey Sowder attended funeral at tended funeral at Idalou Thursday for their grandmother, Mrs. Lillie Handlin.

home Sunday was their nephew and family Mr. and Mrs. Carol Fleming and son of Levelland.

Mr. and Mrs. F. W. Sanders and children of Goodland, Kansas, visited in the Arthur Cooper home Sunday. Mrs. Sanders and Mrs. Cooper are sisters.

Mr. Gib Dupler is in the Green Memorial Hospital in Muleshoe.

Mrs. Rayford Masten was called to Phoenix, Arizona to be with a brother who is seriously ill.

The Johnny Wheelers had their three sons and their families home for dinner Sunday. They were Mr. and Mrs. Joe Wheeler and children and Mr. and Mrs. George Wheeler and children from Lovington, N. M. Larry, Jimmy Wheeler and children from Lovington, N. M. Larry Wheeler of Lovington is spending the week with his grandparents.

Mr. and Mrs. Tommy Galt and Madyln and Katherin Masten are vacationing in Red River, N. M. this week.

### 'The School of Tomorrow' Preview of Educational System of 2,000

"The School of Tomorrow" a State of California; Dr. William G. Carr, Executive Secretary, National Education Association of the United States; Dr. Charles L. Coe, and D. Harold P. Gores Laboratories Inc.

Instantaneous two-way television communication with information centers hundreds of miles away, a 100-page book printed on a single card and read on a TV screen, visual communications between teachers and students who meet only by remote control and motion picture screens showing three different films and slides in any combination simultaneously without confusion.

Artisans are going to dismantle the mammoth shrine of Abu Simbil, built 3,000 years ago out of a rocky Egyptian cliffside for the god-king Pharaoh Rameses II. They will rebuild it on a desert plateau overlooking the present site, which will be flooded by waters of the Aswan High Dam.

Among the contributors are Dr. James E. Allen, Commissioner of Education State of New York; Dr. Max Rafferty, Superintendent of Public Instruction, New York City and enclosed one dollar which will include shipping charges.



Aug. 29 GORDON SCOTT IN

TARZAN THE MAGNIFICENT Sun., Mon., Aug. 30 - 31



Sept. 1 - 2



Sept. 3 - 4 ELIZABETH TAYLOR ROCK HUDSON IN

GIANT

## Television Schedule For Muleshoe Area

C Indicates Color Programs

**KING BROS.**  
GRAIN & SEED CO.  
Complete ELEVATOR SERVICE AND SEED PROCESSING FOR The Muleshoe Area.

FIRST NATIONAL BANK MULESHOE  
**4%**  
ON 12-MONTH CERTIFICATES OF DEPOSIT  
**3%**  
ON SAVINGS COMPOUNDED QUARTERLY  
**FINANCE YOUR CAR WITH US! PERSONAL LOANS**

**PAINT**  
and Hardware  
Chas. L. Lenau LUMBER COMPANY  
202 E. Ash

**KGNC-TV (4) Amarillo**  
Muleshoe Cable 4 Mon. thru Fri. Daytime Viewing  
7:00 - Today Show  
8:00 - Today Show  
9:30 - C-Word for V  
9:55 - NBC News  
10:00 - Concentration  
10:30 - Jeopardy  
11:00 - Say When  
11:30 - C-Truth or C  
11:55 - NBC News  
12:00 - News  
12:10 - Weather  
12:20 - Ruth Brent  
12:30 - Make A Deal  
12:55 - NBC News  
1:00 - Loretta Young  
1:30 - C-Don't Say  
3:00 - Match Game  
3:25 - NBC News  
3:30 - Cartoons  
4:30 - Hunt-Brink  
5:15 - Weather  
5:25 - Sports  
5:30 - Democracy  
Thursday Evening  
Thursday Evening

**KVII-TV (7) Amarillo**  
Muleshoe Cable 5 Mon. thru Fri. Daytime Viewing  
9:00 - J. LaLanne  
9:30 - Price Right  
10:00 - Get the Mess  
10:30 - Missing Links  
11:00 - Father Know  
11:30 - Tenn. Ernie  
12:00 - Texas News  
12:10 - Weather  
12:15 - Mike Douglas  
1:30 - Day in Court  
1:55 - Women's New  
2:00 - Gen. Hosp.  
2:30 - Queen for Day  
3:00 - Trailmaster  
4:00 - Big Show  
5:30 - Democrats  
6:00 - News  
Thursday Evening  
Thursday Evening

**KFDA-TV (10) Amarillo**  
Muleshoe Cable 6 Mon. thru Fri. Daytime Viewing  
6:25 - Sign On  
6:27 - Meditation  
6:30 - Public Serv  
7:00 - Farm News  
7:20 - News  
7:30 - Tri-State Rep  
8:00 - Capt. Kanga  
9:00 - CBS News  
9:30 - I Love Lucy  
10:00 - The McGoy  
10:30 - Pete & Glad  
11:00 - Love of Life  
11:25 - CBS News  
11:30 - Search Tomor  
11:45 - Guiding Light  
12:00 - News  
12:10 - Weather  
12:20 - Farm & Ranc  
12:30 - The World Tu  
1:00 - Passport  
1:30 - Art Linkletter  
2:00 - To Tell Truth  
2:25 - CBS News  
2:30 - Edge of Night  
3:00 - Secret Storm  
3:30 - Pioneers  
4:00 - Superman  
4:30 - Lone Ranger  
5:00 - News Weather  
5:30 - Democrats  
Thursday Evening  
Thursday Evening

**KCBF-TV (11) Lubbock**  
Muleshoe Cable 2 Mon. thru Fri. Daytime Viewing  
7:00 - Headlines  
7:05 - Farm Report  
7:25 - Weather  
7:30 - Today  
8:25 - News Report  
8:30 - Today  
9:00 - Room For De  
9:30 - C-Word for  
9:55 - Morning Rep  
10:00 - Concentration  
10:30 - Jeopardy  
11:00 - Say When  
11:30 - C-T, or Con  
11:55 - Day Report  
12:00 - Noon Report  
12:15 - Closeup  
12:30 - Make A Deal  
12:55 - News  
1:00 - Loretta Young  
1:30 - The Doctors  
2:00 - Another Worl  
2:30 - C-Don't Say  
3:00 - Match Gam  
3:25 - Afternoon Rep  
3:30 - Price Is Rig  
4:00 - News  
4:30 - Hunt-Brink  
5:00 - Democrats  
Thursday Evening  
Thursday Evening

**KLBK-TV (13) Lubbock**  
Muleshoe Cable 3 Mon. thru Fri. Daytime Viewing  
6:20 - Sign On  
6:25 - Farm Fare  
6:30 - Summer Sem  
7:00 - Cartoons  
8:00 - Capt. Kangar  
9:00 - Get the Mess  
9:30 - I Love Lucy  
10:00 - The McGoy  
10:30 - Pete & Glad  
11:00 - Love of Life  
11:25 - CBS News  
11:30 - Tenn. Ernie  
12:00 - WTTN News  
12:10 - Names in N  
12:25 - Weather  
12:30 - World Turas  
1:00 - Passport  
1:30 - Houseparty  
2:00 - Tell the Tru  
2:25 - CBS News  
2:30 - Edge of Night  
3:00 - Secret Storm  
3:30 - General Hosp  
4:00 - Trailmaster  
5:00 - Democrats  
Thursday Evening  
Thursday Evening

**Higginbotham**  
Bartlett  
Building Needs  
Lumber Paint Hardware Houseware Gifts  
Higginbotham  
Bartlett  
MULESHOE  
Abel Cable  
For Year-Long Enjoyment  
INSTALL NOW  
Three Plans for Hook-Up  
Muleshoe Antenna Co.  
Call Now  
107 East Third Phone 3-3100

**CUT Pump Repair Bills!**  
**WESTERN deep well TURBINES**  
last up to 3 TIMES longer than other pumps  
Western's exclusive redwood lined tubeline eliminates bronze bearings and shaft wear. Saves you money all around. For more details without obligation call your Western Pump dealer today.

**EDWARDS GIN AND IRRIGATION**

**Red Barn Chemical**  
Can Save You Money on insecticides  
CHECK OUR LOW PRICES BEFORE YOU BUY  
Aerial Application and Free insect inspection can be furnished  
Contact Dave Hardison.  
Auto Phone 401 N. 1st. Bus. Ph. 7850  
3-5940, Unit 367 Muleshoe Home 3-5731

**BUY-BUY. '64**  
Chevelle Malibu Sport Coupe  
Chevy II Nova Sport Coupe  
Corvair Monza Club Coupe  
**BEST BUYS YET**  
On '64 Chevy II's, Corvairs and Chevelles  
The '65's Will Be Here Soon and We've Got To Give 'Em Room. Our Stock Of '64's MUST GO. And The Rush Is On Right Now. Come In, Cash In On This Once-A-Year Opportunity --- No Deal's Too Far Out While They Last. But Don't Wait, Our Wide Choice Of Colors and Models Will Shrink Fast At These Prices.  
SEE THE CHEVROLET AD ON PAGE 6  
**CROW CHEVROLET CO.**  
201 MAIN MULESHOE PH. 3-1000

For All Your Needs Prescriptions  
— CALL ON YOUR — WALGREEN AGENCY  
**WESTERN DRUG**  
Veterinary Cosmetics  
Phone 3-1060  
Phone 3-0760





**FRANKLY SPEAKING**

By J. Frank Peery

**A SOVIET CHILD** (Second in a Series of Three). Milk kitchens play a considerable role in organizing correct nutrition for soviet children. Special dairy farms stocked with so-called elite cattle supply high grade milk. These kitchens which work under the constant supervision of doctors and supply fruit, jellies, and juices as well as milk foods are situated in the heart of cities as well as in the remote rural areas.

In all cities, "parents universities" function where lectures are given by specialists to help parents to bring up their children correctly. Booklets by the thousands, issued by special medical and pedagogical publishing houses and in all languages of the soviet people, are provided to mothers by the state.

Nurseries and kindergartens

are the chief form of pre-school establishments in the Soviet Union. The work of the nurseries and kindergartens is controlled by state commissions, trade union organizations and parents committees. These establishments function all the year round, and this makes it possible for the parents to work or study uninterruptedly. Children usually spend 10 to 14 hours a day at the nursery or kindergarten, and some children stay from Monday through Friday. From 15 to 20 children of one age bracket form a group or unit. Each unit has a teacher, nurse and doctor.

All nurseries and kindergartens supply full board. The attendants and medical personnel are paid wages by the state. I must admit that having inspected in the best of buildings. Many of them are new, built according to special plans and supplied with furniture, toys, musical instruments and games. As a rule, there is a real live zoo corner and a garden at each kindergarten where the children learn to look after the animals and plants by themselves. Nurseries cater to babies 4 weeks old to 3 years, while the kindergartens take children from 3 to 7 years of age, inclusively.

In 1963, the number of children enrolled was over 7.2 million with the sum of 2.3 billion rubles being in the state budget for 1963. Parents pay from 7 to 16 per cent of the maintenance costs, depending on their earnings. By 1970, the state will pay all costs.

Frankly Speaking — It has been said that in the Soviet Union there is the "Cult of Childhood". This appears to be true. The state provides the child care trend for the glory of a Godless way of life. How long will it last?

**Bailey Pioneers Day Is Thursday**

Pioneer Day will start with registration at 2 p.m. Thursday, August 27 at American Legion Hall.

The major portion of entertainment will be supplied by a local group, the Gospelaires.

To qualify for appropriate gifts given in a number of divisions, pioneers must have been a resident of Bailey County for 25 years to qualify for competition.

A business meeting will be held and officers for the coming year will be elected.

Everyone is urged to attend.

**Why? Today's high compression engines running at high or low speeds; running in gruelling stop and go traffic require the superior oilness, the heat resistance found only in AMALIE Pennsylvania Oil.**

AMALIE is the oiler oil refined from the world's finest crude by special low-heat process. AMALIE stands up under engine heat long after conventional oils break down, thin out, drain off. Cuts wear, insures long miles of smooth engine performance...

change to **AMALIE** 100% Pure Pennsylvania Motor Oil!

Your service station man will stock AMALIE for you... Just ask him.

**Wiedebush & Childers**

are the chief form of pre-school establishments in the Soviet Union. The work of the nurseries and kindergartens is controlled by state commissions, trade union organizations and parents committees. These establishments function all the year round, and this makes it possible for the parents to work or study uninterruptedly. Children usually spend 10 to 14 hours a day at the nursery or kindergarten, and some children stay from Monday through Friday. From 15 to 20 children of one age bracket form a group or unit. Each unit has a teacher, nurse and doctor.

All nurseries and kindergartens supply full board. The attendants and medical personnel are paid wages by the state. I must admit that having inspected in the best of buildings. Many of them are new, built according to special plans and supplied with furniture, toys, musical instruments and games. As a rule, there is a real live zoo corner and a garden at each kindergarten where the children learn to look after the animals and plants by themselves. Nurseries cater to babies 4 weeks old to 3 years, while the kindergartens take children from 3 to 7 years of age, inclusively.

In 1963, the number of children enrolled was over 7.2 million with the sum of 2.3 billion rubles being in the state budget for 1963. Parents pay from 7 to 16 per cent of the maintenance costs, depending on their earnings. By 1970, the state will pay all costs.

Frankly Speaking — It has been said that in the Soviet Union there is the "Cult of Childhood". This appears to be true. The state provides the child care trend for the glory of a Godless way of life. How long will it last?

**Bailey Pioneers Day Is Thursday**

Pioneer Day will start with registration at 2 p.m. Thursday, August 27 at American Legion Hall.

The major portion of entertainment will be supplied by a local group, the Gospelaires.

To qualify for appropriate gifts given in a number of divisions, pioneers must have been a resident of Bailey County for 25 years to qualify for competition.

A business meeting will be held and officers for the coming year will be elected.

Everyone is urged to attend.

**Why? Today's high compression engines running at high or low speeds; running in gruelling stop and go traffic require the superior oilness, the heat resistance found only in AMALIE Pennsylvania Oil.**

AMALIE is the oiler oil refined from the world's finest crude by special low-heat process. AMALIE stands up under engine heat long after conventional oils break down, thin out, drain off. Cuts wear, insures long miles of smooth engine performance...

change to **AMALIE** 100% Pure Pennsylvania Motor Oil!

Your service station man will stock AMALIE for you... Just ask him.

**Wiedebush & Childers**

300 COUNT BIG K  
**FILLER PAPER 39c**

16 COUNT REG. 25c PKG. .... **15c**

**Crayolas**

**PENCILS**  
INTEGRITY No. 2 SOFT LEAD  
**EACH 1c**

WE HAVE A COMPLETE LINE OF SCHOOL SUPPLIES

- COOKIES** Supreme Opera 28 oz. pkg. 45c
- CRACKERS** Hi-Ho 1 lb. box 39c
- PICKLES** Best Maid (Sour or Dill) Qt. Barrell Jar 29c
- DR. PEPPER** King Size (6 bottle Ctn. 39c
- GLADIOLA FLOUR** 25 lb. Bag \$2.29
- COFFEE** Maxwell House Drip or Reg. 1 lb. Tin 79c
- ALUMINUM FOIL** Arrow Wrap 25 ft. roll 25c
- BATH ROOM TISSUE** Best Value 4 roll pkg. 25c
- BLACK EYE PEAS** Kimbells 300 Can 2 for 25c
- BEANS** Mountain Pass Barbeque No. 300 Can 2 for 19c
- NOMINY** Kimbells White No. 300 Can 3 for 25c
- COOKIES** Nabisco Fig Newtons 1 lb. pkg. 39c
- CHERRIES** Kimbells R. S. P. No. 303 Can 19c
- HAND LOTION** Melrose \$1.00 Size 2 for 89c
- HAIR SPRAY** Rayette Aqua Net 69c
- COFFEE** Maxwell House Instant 10 oz. jar \$1.39

- FROZEN FOODS**
- PEAS** Keiths Green 10 oz. pkg. 3 for 49c
  - ORANGE JUICE** Donald Duck 6 oz. can 2 for 49c
  - SHRIMP** Keiths Breaded 10 oz. pkg. 49c

- Fresh Produce**
- Peaches** California Rio-oso Gems Lb. 19c
  - Nectarines** California La Grande Lb. 19c

Listen To MULETRAIN over KMUL sponsored by CASHWAY

**FREE!**

**HEY KIDS**

YOU CAN REGISTER TOO.

- SCHOOL SUPPLIES \$5.00 WORTH GIVEN EACH DAY
- SCHOOL CLOTHES \$150.00 IN GIFT CERTIFICATE
- SCHOOL LUNCH TICKETS ONE FULL YEAR LUNCH TICKETS

**REGISTER EVERY DAY**

YOU DO NOT HAVE TO BE PRESENT TO WIN.

WINNERS TO BE ANNOUNCED EVERY DAY ON RADIO STATION K. M. U. L. SPONSORED BY CASHWAY

**500 GUNN BROS. STAMPS** GIVEN EACH DAY

**RESERVED FOOTBALL SEATS FOR THE SEASON**

**REGISTER TODAY**

- SHORTENING** SNOWDRIFT 3 Lb. Tin 59c
- DRESSING** SALAD KRAFT MIRACLE WHIP QUART JAR 49c
- LUNCHEON MEAT** KIMBELLS 12 oz Tin 39c
- TIDE** GIANT SIZE BOX 63c
- ZEST Bar Soap** BATH SIZE 2 for 39c

**BUDGET Meat Buys**

**FRANKS** Wilson Certified All Meat 12 oz. pkg. 39c

Choice Heavy Pen Fed Beef

- CHUCK ROAST** Lb. 49c
- Bacon** Wilsons SLICED Corn King 1 Lb Pkg. 53c
- CLUB STEAKS** Choice Heavy Pen Fed Beef Lb. 69c
- ARM ROAST** Choice Heavy Pen Fed Beef Lb. 59c
- SHORT RIBS** Choice Heavy Pen Fed Beef Lb. 39c

- CUCUMBERS** HOME GROWN LONG GREEN SLICERS Lb. 9c
- BELL PEPPERS** HOME GROWN Lb. 9c
- SQUASH** GARDEN FRESH YELLOW Lb. 9c

**White's CASHWAY**

GUNN BROS. STAMPS DOUBLE EVERY Wednesday

**WHO WOULD YOU TURN TO FOR A NEW PERMANENT?**

The Best Place To Save And To Borrow...

Certainly you shouldn't come to us. The specialist you need is a beautician. We specialize in saving accounts and loans for homes. In fact, that is our only business, and because it is, we can concentrate all our efforts on these services.

**SPECIALIZING IN SAVINGS ACCOUNTS and HOME LOANS**

**First Federal Savings & Loan**

Home Office: Clovis, N.M. 4th & Pile  
Branch Office: Portales, N.M. 2nd & Abilene

**WHO WOULD YOU TURN TO FOR A NEW PERMANENT?**

The Best Place To Save And To Borrow...

Certainly you shouldn't come to us. The specialist you need is a beautician. We specialize in saving accounts and loans for homes. In fact, that is our only business, and because it is, we can concentrate all our efforts on these services.

**SPECIALIZING IN SAVINGS ACCOUNTS and HOME LOANS**

**First Federal Savings & Loan**

Home Office: Clovis, N.M. 4th & Pile  
Branch Office: Portales, N.M. 2nd & Abilene

**WHO WOULD YOU TURN TO FOR A NEW PERMANENT?**

The Best Place To Save And To Borrow...

Certainly you shouldn't come to us. The specialist you need is a beautician. We specialize in saving accounts and loans for homes. In fact, that is our only business, and because it is, we can concentrate all our efforts on these services.

**SPECIALIZING IN SAVINGS ACCOUNTS and HOME LOANS**

**First Federal Savings & Loan**

Home Office: Clovis, N.M. 4th & Pile  
Branch Office: Portales, N.M. 2nd & Abilene