

Power Moves to Town. Crews from several towns are busy this week moving the Southwestern Public Service sub station in closer to town. The sub-station, named the West Sub., is located just west of the Harvey addition. The station will be fed with 69,000 volts. Completion is expected in the near future.

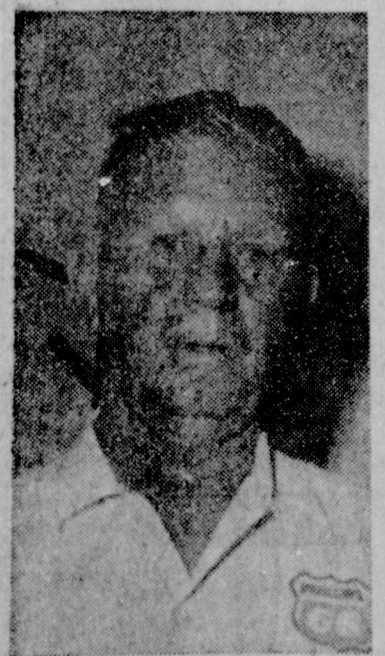
Muleshoe Area United Fund to Aid State, National Agencies

Marie White, President of the Muleshoe area United Fund, announced that by including the Texas United Fund in the local budget, several state and national agencies would also be benefited by the local drive. These agencies make their request to the state fund and are reviewed by the state board of budgeting and admissions. This board is made up of business men from all size cities and towns in Texas. Roy Davis, Muleshoe Chamber Manager, serves on the State Board of Directors and also served on the budget and admissions committee last year. Jim Farrier, Field representative for the State United Fund, has been in the Muleshoe area several times and helped organize the 1963 United Fund here.

Democrats to Name Candidate for Constable

The National Recreation Association assist in providing better recreation programs for all citizens. It helps resolve special problems, makes surveys of recreational needs, works with military and civilian communities to assure wholesome off-duty recreation for service men, assuring a community welcome into on-going community recreational activities. They provide consultation services for local recreation authorities.

The National Social Welfare



First place winner in this week's football contest was L. C. Roddam. Roddam picked all but three games correctly, and only missing the Muleshoe-Oilton score by one point each. Second Place winner was Gerald Byrd, who also missed only three games, but missed the Muleshoe - Oilton game by eight points.

assembly serves as the central national planning and coordinating agency for the social welfare field. Brings together government and voluntary, national and local, lay and professional interest to help define welfare problems and to plan ways to solve them. The Texas citizens committee and the National council on crime and delinquency is the only private organization offering field services in the area of crime and delinquency and has served Texas communities for 30 years. Ten years ago, the Texas Citizens committee was organized and has as its goal the establishment of economically sound and effective methods for treatment of crime and delinquency

Language Arts Teachers To Attend Workshop

On Tuesday, September 29, the language arts teachers of Muleshoe will attend the initial meeting of a three session in-service training program. Miss Corthy Filgo, Assistant professor of Education at Texas Tech, will be the consultant. All areas of communication - listening, speaking, reading, writing, functional grammar and creative writing will be discussed. Miss Filgo was formerly a classroom teacher, principal of Rush Elementary School in Lubbock, and a consultant for McMillan Publishing Company before becoming an assistant professor in the Education Department at Texas Tech.

Test Plots Show Progress

Marlon Inman, working with County Agent J. K. Adams, planted 158 rows of 13 varieties of grain sorghum. The grain was planted on Inman's father-in-law, Verney Towns' farm, about 2 miles West of Progress. The land was fertilized with 110 lbs. of straight nitrogen, and 110 lbs. of 21530 per acre. The different varieties were: Pioneer 820, 16 rows, 40 lbs., Texas 660, 16 rows, 42 lbs., PAG 665, 16 rows, 37 lbs., Excel B 52, 16 rows, 40 lbs., Lindley 788, 16 rows, 42 lbs., Asgrow triple T - 16 rows, 36 lbs., NK 310, 16 rows, 36 lbs., Bonanza 16 rows, 40 lbs., Star King, 16 rows, 40 lbs., Asgrow double T, 12 rows, 40 lbs. This grain sorghum has been watered six times.

in Texas. Immediate objectives are: Strengthening of adult parole, establishment of a juvenile parole system, expansion of consultation services to local communities and continuation of the training institute for juvenile court judges. Another agency is the Texas Social welfare association, through community planning, aids in the operation and development of health, welfare and recreation programs in Texas. This agency provides

(See FUND, Page 6)

Davis Attends Lubbock Meet

Roy Davis, Chamber of Commerce Manager, reported that he attended a meeting of the Texas Industrial Committee in Lubbock last Saturday. The meeting was held in the In Town Inn. Davis stated that this meeting was held to map plans to promote industrial development in smaller towns and was attended by leaders from Lubbock and surrounding towns.

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Tournament Begins Today

A Horse Race Tournament will begin today (Thursday) at 3 p.m. at Muleshoe Country Club, according to Pro Skinny Carter.

Ten players participating are Denard Phelps, Houston Hart, D. H. Sneed, Bill Jim St. Clair, Russell Bryant, Dudley Malone, Stan Barrett and Fluff Myers.

Youth News From MHS

The Future Teachers of America met Monday to elect a historian. The F. T. A.'s historian collects materials to put into their scrapbook which goes with them to Austin for their annual state F. T. A. convention held around the last of March every year. The scrapbook requires great work on the part of the historian and all members of the Scrapbook committee.

The F. T. A. is essentially made up of its officers standing in committees and temporary committees. Each has a project to accomplish and always does it with a vigor very heartening to the teachers. The Muleshoe F. T. A. takes with it as delegates 10 members of the F. T. A., the president, and the sponsor, Kerry Moore. Only those with the

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Eight Man Football Bluebonnett Belles to be played here Catch Nation's Eye

Residents of Muleshoe are looking forward to the game between Bula and Three Way, to be played October 2nd in Muleshoe. For some people, this will be their first chance to see eight man football.

Coach Fincher, of Bula, stated that Bula has lost both of their games, Sands, 18 - 6, and Cotton Center, 18 - 8. This week they will travel to Patton Springs, and next week will take on Three Way here at Muleshoe.

Fincher named the following as probable starters: Center, Dennis Newton, 200 lbs., right guard, Kenneth Overland, 180 lbs., right end, Mike Capehart, 145 lbs., left guard, Randall Robertson, 140 lbs., left end, Dennis Turney, 165 lbs., quarter back, 160 lbs., Pat Risinger, right half back, Mike Overland, 145 lbs., and left half back, Sammy Nickols, 165 lbs. Fincher stated that if Jerrel Reid, 175 lbs., guard was able, he would be on the starting line-up. Three Way's line up will be published in Sunday's paper.

The arrangements for this game to be played in Muleshoe were made through the participating schools and the Muleshoe School system along with local business men who will sell tickets for this game.

Lazbuddie 4-H Club Prepared Friona Display

The Lazbuddie Joint 4-H Club met on Tuesday, September 1, at 8:00 p.m.

President Bobby Redwine called the meeting to order Jimmy Broyles led the 4-H pledge and motto. The purpose of the meeting was to decide a project for the Maize Days Celebration at Friona held September 11.

It was decided by the committee, composed of Judy Koelzer, Katie Blackstone, Bob

'The Blue Mules' Entertain Boosters

Muleshoe Band Boosters met Monday night with Ernest Kerr presiding. The newly organized stage band "The Blue Mules" were presented by Band Director, Bill Bradley, for entertainment for those attending.

The band is composed of 18 members. This performance drew the largest crowd ever attending a Band Booster meeting.

In a business meeting, the Boosters voted to purchase two

baritones and jackets for the Blue Mules Stage Band.

The Band Boosters have been planning the Band Carnival which is to be held Saturday, October 31, at 7:30 p.m. There will be room for 20 booths and 50 percent of the proceeds is to go to the Muleshoe Band.

Each organization who have had booths have a week's time to notify the Band Boosters and renew their bid.

(See BLUE MULES Page 6)

Thirteen Percent of 1963 Rural Accidents In County Not Reported

Thirteen traffic accidents occurred on rural highways in Bailey County in which the driver failed to notify the proper investigative or law enforcement agencies.

Sergeant D. S. Lawson, Highway Patrol Supervisor of this area said that his office investigates every accident they are notified or become aware of. The Sergeant stated, "the driver of a vehicle involved in an accident resulting in injury or death of any person shall immediately by the quickest

means of communication give notice of such accident to the local police department if such accident occurs within a municipality, otherwise to the office of the county sheriff or the nearest office of the Texas Highway Patrol."

The Sergeant also said, "the law requires the driver of a vehicle involved in an accident resulting in injury to, or death, of any person, or total property damage to an apparent extent of \$625.00 or more, shall immediately by the quickest

(See ACCIDENTS Page 6)

(See ACCIDENTS Page 6)

Mules Host Wildcats

The Muleshoe Mules will play host to the Clovis Wildcats this Friday night at Benny Douglas Field.

The Mules will be minus Bill Hart, as well as Joe Adams, from the starting line up. Adams is suffering from a broken finger, and Hart will not play this week as a safety precaution after being injured in the game with Oilton.

The Wildcats are reported to have all of the players on the starting line - up ready to play. Their record is one win and two ties.

speaker's stand and were colorful attractions dressed in blue and white checked skirt, white blouses, white sailor hats with hands inscribed with the word "Goldwater" in golden glitter. Blue streamers with "Lazbuddie" or "Muleshoe Bluebonnett Belles", inscribed in blue completed their ensembles.

Husbands accompanied the Bluebonnet Belles and those attending were Mr. and Mrs. (See BELLES, Page 6)

Lions Host Pancake Supper

The Muleshoe Lions will sponsor a pancake supper Friday night, just prior to the Muleshoe-Clovis football game. Serving will start at 6 p.m. and persons attending will be served until kick-off time at the game.

Tickets will be \$1.00 for adults, and 50 cents for children under 12 years of age. These tickets will be for all you can eat.

Pancakes and bacon will be served with coffee and milk.



Chief and Mrs. Carl Neely

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(See BLUE MULES Page 6)

Former Deputy Now Police Chief

(Editor's Note: This is one of a series of articles to better acquaint the citizens of the Muleshoe and Bailey County area with the law enforcement personnel of our area.)

Carl Neely, Muleshoe Chief of Police is a former Sheriff's Deputy of Armstrong County. Neely served under now Bailey County Sheriff John Moore, while he was sheriff of Armstrong County. Neely served as

deputy for eight years at Claude before moving to the Muleshoe area in 1957. After farming for two years, he joined the City Police force as patrolman and about a year later, he was named Police Chief. Chief and Mrs. Neely live at 121 East Birch and Mrs. Neely is a teller at the Muleshoe State Bank. They belong to the First Baptist Church of Muleshoe. Both Neely and his wife are bowling fans.

SHOP MULESHOE FIRST!

Weekend MEAT SALE!

FRYERS

GRADE A Lb. 29c

PORK CHOPS

CENTER CUT Lb. 59c

FRESH LEAN

Ground Beef Lb. 39c

BEEF

Short Ribs 3 Lb. 89c

Chuck Roast Lb. 49c

Beef Tripe 4 Lb. \$ 1.00

Muleshoe Locker

401 Main St. Ph. 7030 ACROSS FROM CASHWAY

Mrs. Gary Clark Is Honoree For Wedding Shower

The former Glenda Tarlton, Mrs. Gary Clark, was honored with a bridal shower in the home of Mrs. Neil Smith, Three Way.

The serving table was covered with a pink cloth overlaid with white net embroidered with white wedding bells.

The centerpiece was formed from a branch of driftwood entwined with pink roses with a miniature bride and groom placed in front of it.

Hostesses were Mrs. Buck Ragsdale, Mrs. J. G. Arm, Mrs. Tom Woods, Mrs. Adolph Wittner, Mrs. Jack Ferguson, Mrs. Paul Carlisle, Mrs. Leo Holt, Mrs. Jack Hutcheson, Mrs. Conrad Williams, Mrs. C. J. Feagly, Mrs. Neal Smith and Mrs. J. L. Lemons.

MRS. DON BOLES IN HOSPITAL Mrs. Don Boles underwent surgery in Northwest Texas Hospital Monday.

Rush Party Given For Epsilon Chi

A Rush Party for Epsilon Chi Chapter of Epsilon Sigma Alpha Sorority was held the evening of September 15 at the Community Room of the First National Bank building.

Guests were Joy Tibbets, Jo Mayhew, Dolly Airhart, Betty Matthews, and Lou Ann Blaylock.

Members attending were Evelyn Johnson, Marlene Martin, Chubby Douglass, Lachresia Eoff, Fran Powers, Carol Bryant, Sue LeVaney, Skeet Bliss, Laura Seales, Jo Santos, Carol Johnson, Eleanor Yerby and Lynn Campbell.

Games of bridge and Password were entertainment for the evening.

Officers Elected By Lazbuddie Home Club

Lazbuddie Homes Demonstration Club have elected officers for the coming year in a meeting held September 14 in the home of Mrs. Harvey Blackstone, vice - president; Mrs. Everett McBroom, secretary-treasurer; Mrs. Roy M. Miller, council delegate; Mrs. Raymond McGehee, Historian and Mrs. Jimmy Briggs, reporter.

Young Homemakers of Teras Week Proclaimed: Area Women Saluted

September 20 - 28 has been designated for the first week of the fall season.

The Young Homemakers of Texas' motto, in speech, in print and in displays is "Young Homemakers - the Heart of the Home".

"We, the Young Homemakers of Texas Seek to strengthen the bonds with knowledge integrity, love, understanding, and faith in God in order that our homes may be established.

In the firm foundation of our Community, State, Nation and World: Upholding the right of each individual to dream, work, and to assume the privileges and responsibilities of the democratic way of life.

Governor John Connally has issued the following proclamation for the Young Homemakers of Texas, of which there are many in the Muleshoe area:

The Young Homemakers of Texas, a State organization of young women interested in homemaking, is making a distinct contribution to the development of effective family and preservation of the American home - the basis for a strong State and Nation.

As an integral part of the home economics education program, the organization provides opportunity for the development of a deeper understanding of the home and its influence upon the community, maintaining spiritual values, and encouraging democracy in home and community life.

Through the program of work and projects of Young Homemakers of Texas, young women under 36 years of age not enrolled in school develop skills

School Students Speak On Drop-Outs For Progress Home Club

Nine Ed Bovell and Shirley Smallwood, Muleshoe High School students spoke to the Progress H. D. Club on school drop - outs.

Information given about the one million yearly drop outs was most frightening and also very frightening.

The club met September 15, in the home of Myrtle Wells. Ten members and two visitors attended.

The president, Laurretta Baker, presided at the business meeting.

Roll call was answered with "What I Can Do to Prevent So Many Drop outs.

Council report was given by Phebe Gray.

A Semi - Tailoring workshop was held September 23 at 9:30 am. in the Bailey County Electric Meeting Room.

Hat Covering workshop will be held at the next club meeting October 6, with Letha Wheeler Bring materials and covered dish.

Members present were: Lela Mardis, Jauree Smallwood, Fern Davis, Phebe Gray, Dolores Gaddy, Leola Smelser, Laurretta Baker, Gerrie Meyers, Betty Williams, Myrtle Wells, Hostess.

The two visitors were Nine Ed Bovell and Shirley Smallwood.

Hicks Chapel WMU Week of Prayer Observed Here

The WMU of Hicks Chapel Baptist Church met Tuesday for the Mary Hill Davis Week of Prayer for State Missions and the Latin American Crusade.

Theme of the meeting was "Lord Make Me Aware" and was given in connection with money gifts and prayers makes a difference in the state.

The goal for the Mary Hill Davis offering has been set at \$400.00.

These attending were Mrs. Jim Carpenter, Mrs. Donnie Carpenter, Mrs. Dewaine Mitchell, Mrs. M. L. Carpenter, Mrs. O. A. Mitchell, and Mrs. Harold Carpenter.

Sandwiches were served at lunch.

FROM OKLAHOMA CITY Mrs. Georgia Brown and Mrs. Roy Jones, sisters of the late George Neely, and Mrs. Kay Lonache, Oklahoma City, Okla. visited last week in the home of Mrs. George Neely.

Dutton With Beauty Salon

Lucille Cherry, owner of Muleshoe Beauty Salon, announces the association of another well - known operator, Flossie Dutton.

Mrs. Dutton specializes in hair styling and permanents and has had a number of years experience in the field.

WELLBORN'S BEAUTY SHOP 1101 Ave. J Ph. 3-4040

Today... enter the Super Rocket Age... at your Olds Dealer's... where the action is!

Introducing the Rocket Action Cars! OLDSMOBILE FOR 1965



All-new from every view... Great new Olds Dynamic 88!

Notice its longer, lower, wider proportions and impressive new lines. Inside, new luxuries and comforts everywhere you look. Even rides new, thanks to smoother-than-ever, four-coil-spring suspension. And just wait till you action-test its 425-cubic-inch, 310-h.p. Super Rocket V-8!



JETSTAR 88 HOLIDAY SEDAN



3-SEAT CUSTOM VISTA-CRUISER



F-85 CUTLASS HOLIDAY COUPE

Plus a whole new Olds Rocket Action lineup!

There's plenty to get excited about in Olds for '65! The Ninety-Eight series is more elegant than ever. The Starfire and Jetstar I boast a fiery new 370-h.p. Starfire V-8 that makes going Olds an even sportier proposition!

SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER... WHERE THE ACTION IS! HEADQUARTERS FOR NINETY-EIGHT, STARFIRE, DYNAMIC 88, JETSTAR I, JETSTAR 88, VISTA CRUISER, F-85

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422 N. First St.

OLDS BRINGS YOU TV AT ITS BEST! "HALLER'S NAVY" AND "WENDY AND ME" - ABC-TV - CHECK LOCAL LISTING FOR TIME AND STATION

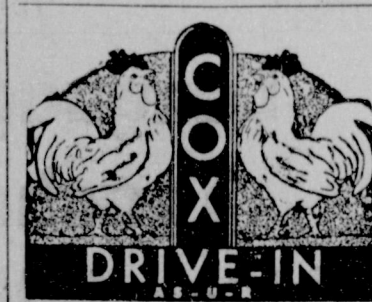
Mrs. S. C. Caldwell and Ola B. Jones attended the dedication of a new dormitory wing and barbeque held on the campus in the new wing.

Semi-Tailoring Workshop Held

The first meeting of a semi-tailoring workshop was held Wednesday at 9:30 a.m. in the Bailey County Electric building.

A study on making lined suits and dress and lined jackets was held.

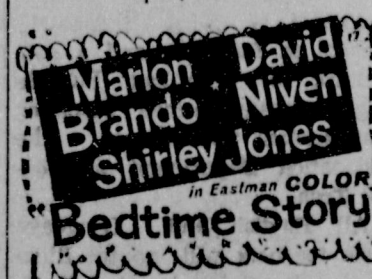
The workshop was coordinated by Mrs. Melvin Evans and taught by women who took the tailoring workshop last October.



Thur., Fri., Sat., Sept 24-25-26



SUN., MON. Sept., 27 - 28



Thur., Fri., OCT., 1 - 2 VICTORS

Advertisement for Kelvinator Washers and Dryers. Features the text 'KELVINATOR JAMBOREE WASHER and DRYER SPECIAL' and 'NOW, A REMARKABLE WAY TO GET CLOTHES CLEANER WITH LESS WATER, LESS DETERGENT, LESS WEAR!'. It includes a large image of a Kelvinator washer and lists features like '2 Speeds!', 'Normal and Small Load Cycles!', 'Special Wash-Wear Cycle!', '4 Water Temperature Selections!', and 'Lint Filter/Bleach Dispenser!'. The price is listed as \$199.95. At the bottom, it says 'KELVINATOR BRINGS YOU GREATER VALUE!' and 'JOHNSON POOL HDWR. & APPL. 320 MAIN Phone 7370'.

LATE WANT ADS

16. Livestock

FOR SALE 160 Acres Irrigated Farm, sandy loam soil - 2 new wells with new 6" pumps and 1 old well with 8" pump and motor - 1 four room house in fair condition - 1/2 minerals located on State Highway 86 1-half miles north House, N. Mex. - \$225-00 per acre. 29 percent down terms to be agreed upon. C. R. Elliott, Bovina, Tex. Pho. 238-2382.

FOR RENT: One bedroom apartment redecored. For adults only. 323 West Ave. E. Phone 8120.

VOLKMAN TREE AND LAWN SERVICE Now is the time to trim your trees and shrubbery. Also put dormant spray. We move trees. For free estimate, call 5736. Leave your name and number. Volkman will call you.

WANTED: Full time beautician. Call 3-2580 or 3-3343.

Plenty of Water - 40 acres - 38 irrigated from canal - lovely 3 bedroom home less than 2 years old.

Local Artist Receives Honor

A painting done by Blanche Lenderson was one of 16 chosen at Garden and Art Center, Lubbock, Saturday to be featured in a "Traveling Show."

From among 146 paintings entered, Mrs. Lenderson's floral painting along with the other 15 chosen, is presently hanging at the Garden and Arts Center and will be moved on a Texas Circuit beginning the latter part of the month. This honor was bestowed upon the local artist at the conclusion of judging in the competition sponsored by Garden and Arts, Texas Fine Arts, and Lubbock Art Association.

Good barn and feed lot. All in coastal, and only 2 miles from Brownwood.

554 acres - 92 cultivated (good cotton land on (Creek), good large home. Excellent Fences and plenty of water. 5 miles from small town with High School. Oly \$110.00 per acre.

THE P. I. (PERRY) MATSON CO. Brownwood, Texas 200 N. Center MI 3-5333 8-391-1tc

FOR SALE: Wining pigs, 1/4 mi. north of airport. L. K. Dean.

Mrs. Lenderson Attending Art Workshop

Mrs. A. J. Lenderson has gone to Carlsbad, N. M. where she will be a guest in the home of her sister, Mrs. Matt Workman, a former Muleshoe resident.

Mrs. Lenderson will attend a workshop being conducted by portrait artist Ramon Froman, Dallas.

Bluebonnett Belles Host Planning Party

Muleshoe's Blue Bonnett Belles entertained their husbands and the executive committee of the Republican party with an ice cream supper at Muleshoe State Bank Community room.

Plans were discussed for the participation of the Bluebonnett Belles in the Goldwater Rally held Tuesday in Amarillo.

MRS. KING HOME Mrs. Elizabeth King has returned after several days stay in hospitals in Plainview and Lubbock.

She is reported to be recuperating at home.

Demonstration Given On Capturing Beauty

Muleshoe Art Association met Monday at Muleshoe Country Club. The program was given in demonstration form by Blanche Lenderson.

Mrs. Lenderson used cut flowers from her yard to demonstrate the use of paints to capture the beauty of flowers, showing techniques on how to make them live through art long after they are dead.

Each member was given a board to use in the demonstration and participate in the program through their own painting.

Mrs. Lenderson also introduced a new type of plastic paint.

Jenny TOPS Club Hold Meetings

Muleshoe's Jenny TOPS Club have had Dr. William Dean as guest speaker at a recent meeting. Dr. Dean used "Obesity" as his topic for the women who are members of the club "Take Off Pounds Sensibly."

Clare Clayton was named "Queen" for having lost the most weight for the week.

At the latest meeting, Mrs. Clayton, was also Queen and Ruby Ward and Cecile Cunningham were princesses.

Myrtle Wells was in charge of activity and directed games at the conclusion of the program.

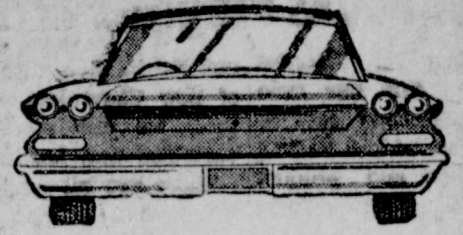
The local Jenny TOPS Club was guests of the Friona Club at a salad supper held there in the Friona State Bank Community room. Jenny TOPS won a contest with the Friona group and were winners.

WITH SISTER

Mr. and Mrs. J. G. Ann were in Amarillo Monday and Tuesday with his sister, Mrs. W. C. Stevens, Lubbock, who underwent surgery in Saint Anthony's Hospital.



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Time for a new PERMANENT

COSTUME JEWELRY 1/2 PRICE

- BERNICE HAZEL NANCY MAXINE

SPECIAL ON PERMANENTS Rayette... Suddenly So Beautifully....

REG. \$25.00 NOW \$12.50



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AUTO SHOW

FRIDAY SEPT. 25TH MULESHOE MOTOR CO. PROUDLY PRESENTS

OUR NEW 1965 FORDS

MERCURY'S

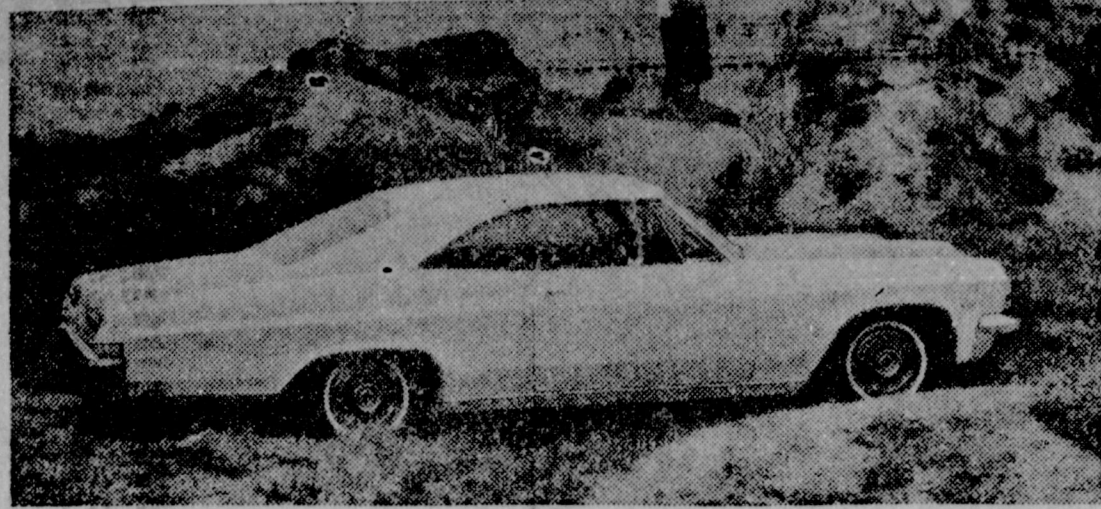
Muleshoe Motor Co

WIN WIN WIN

REGISTER FOR THE FOLLOWING ITEMS TO BE GIVEN AWAY Sat., Sept. 26, 5 p m

- Presto Portable Mixer Electric Can Opener Set Corning Ware Transistor Radio Kodak Camera Card Table 4 Chairs 1/4" Electrical Drill Thermos Bottle





Leading the beauty parade of 1965 cars is the elegant Chevrolet Impala Sport Coupe (above) with new flowing lines, new roominess and a distinctive profile. Stylish roof lines and curved side windows blend with the gracefully contoured rear quarter panels.

The new Impala Convertible features an inward folding top with tempered glass rear window. The regular-size Chevrolet is available in 15 models in four series. The public announcement date for all Chevrolet-built passenger cars is September 24.

Chevrolet Marks Progress In 1965

Chevrolet takes its longest stride into the fine car field with its 1165 passenger cars — plus offering the widest variety of luxury models and product features in its 54-year history.

models in five distinctive lines of new Chevrolets. Of these, 20 will be "sport models" — convertibles and hardtops.

There are all-new cars in two lines: The regular Chevrolet, long-time industry sales leader,

moves to a new prestige plateau with the greatest comfort and luxury ever offered.

The Corvair makes a dramatic advance with its first major styling change in five years.

Customer approved design, with significant styling refinements, is continued for the Chevrolet, Chevy II and Corvette lines.

es. The Corvair also becomes the first American car to provide four-wheel disc brakes as standard equipment.

Among approximately 400 accessories and optional features on 1965 Chevrolets is the first FM stereo system offered by a car maker. Another is a telescoping steering column to give greater driving comfort for Corvairs and Corvettes.

With its new models, Chevrolet hopes this year to establish its third successive industry sales mark. S. E. Knudsen, general manager, declared.

"For 1965, Chevrolet is keeping pace with the public's growing preference for prestige transportation with the widest possible customer choice of options and features to fit individual needs," he said.

Following are highlights of the five members of Chevrolet's "family" for 1965:

The top selling line is an entirely new automobile for 1965. It is the most luxurious car ever offered by Chevrolet. Fifteen models in four series

stress a bigger car concept. The new Chevrolet is longer by more than three inches (to 213.1 inches), wider by 1-1/2 inches (to 79.6 inches) and one inch lower (to a sport coupe height of 54.1 inches) than 1964 models.

Interiors offer greater roominess — three inches more shoulder room — plus increased leg room, both front and rear. Floor tunnels are substantially smaller. The luggage compartment has a flat floor for easier loading.

The all-new styling features an entirely new look. Square front fenders sweep through the body into gracefully contoured rear quarter panels. The grille is flared by deeply recessed headlights.

The rear deck is flat with a slight downward taper to a full-width rear pumper chevrolet traditional triple taillights are hooded and extend back from either side of the curved side windows. Convertibles have tempered glass rear windows.

Beneath the new body is an

equally new chassis. A number of improvements result in greater ride and handling characteristics. The 119-inch wheel-base is retained.

A "wide stance" chassis gives wider front and rear tread. The front is wide by 2.2 inches to a total width of 62.5 inches and the rear is 3.1 inches wider to a total of 62.4 inches. There is improved full coil suspension both front and rear.

A study, new elimeter platform for a new strut rod front suspension, new link-type rear suspension and new parallel relays steering system.

Six engines (one six and five V8's) are offered, ranging in horsepower from 140 to 402 and incorporating a number of engine improvements. Four transmissions are available and there is a total choice of 16 power teams.

CORVAIR — Chevrolet's popular small, sports-type car makes the first major styling change since its introduction in the 1960 model year.

For 1965, Corvair is longer, wider and lower while offering increased engine power. It retains its 108-inch wheelbase plus the air-cooled, rear-mounted engine and frame integral body which make it unique among American built cars.

Corvair's model lineup for 1965 emphasizes increased sportiness. Pillar sedans and the coupe have been dropped. The seven new models are either convertibles or two- and four-door hardtops.

A new top-of-the-line series, the Corsa — available in either convertible or sport coupe — replaces the Spyder models. The turbocharged engine, available only in Corsa models, is increased from 150 to 180 horsepower.

There is a smooth, international flavor to the new Corvair body which is longer by three inches (to 183.3 inches) than the 1964 Corvair, and wider by more than two inches (to 69.7 inches) and slightly lower — the sport coupe height is 51.3

The front end slants slightly forward, retaining the "no grille" Corvair trademark (signifying a rear engine). Dual headlights are recessed. Front and rear decks taper gently downward. Rear rooflines are long particularly on sport coupe models. A distinctive full-width cove that is indented from sides to center houses twin taillights and license bracket.

The redesigned Corvair interior gives increased shoulder room and entrance height plus more leg room in the rear seat of sport sedan models. The new dash panel has recessed instruments. Corsa and Monza models — including the Monza sport sedan — have bucket seats in color-keyed, all-wynyl interiors.

Among new body features for 1965 are an improved heater and defroster system, ventilated rocker panels, flush front windshield and rear windows and improved door locks. Convertibles offer all-electric top mechanisms.

The standard engine is 95 horsepower for all except Corsa models. Others available are the 110 horsepower version; a new 140 horsepower version; a new 140 horsepower, four barrel version (standard on Corsa models, optional on all others) and the 180 horsepower turbo-charged engine available only on Corsa models. Three transmissions are available. Power teams total 11.

The two Corvair Greenbrier sport wagons are continued in 1965 with only identification changes.

newest car was a quick favorite with the motorist, recording 306,000 sales in its first model year.

For 1965, the Chevelle line is expanded to 12 models in four series, including a new economy series, the "300". The car will continue its 115-inch wheelbase. It receives a longer more graceful look by the addition of 2.7 inches for an overall length of 196.6 inches (201.4 inches for station wagons). Width continues at 74.6 inches but some models are more than an inch lower — sport coupe height is 52.8 inches.

In styling, the 1965 Chevelle has a fresh front end design. There is a new hood, grille and bumper and fenders on all models plus a special black-accented grille for the Malibu Super Sport models. The rear end features larger taillights and a new rear cove area. There is also a new optional black vinyl roof cover for sport coupe models.

Adding to Chevelle's ride and body insulation, softer front

spring-rubber-mounted front end sheet metal and improved rear suspension and new tire sizes. New luxury is available in the increased range of options and accessories.

There is a wider range of power teams — a choice of five engines (two sixes and three V-8's) with a horsepower range from 120 to 300. Four transmissions, including Overdrive, are

offered, with a total of 16 power teams for 1965. CHEVY II — New refinements and a wider range of optional power is offered in the Chevy II, entering its fourth year of attracting the motorist who wants tasteful styling, economy and ease of handling.

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Television Schedule

C Indicates Color Programs

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KGNC-TV (4) Amarillo Muleshoe Cable 4 Mon. thru Fri. Daytime Viewing

7:00 - Today Show 8:00 - Today Show 9:00 - Make Room 9:30 - C-Word for V 9:55 - NBC News 10:00 - Concentration 10:30 - Jeopardy 11:00 - Say When 11:30 - C-Truth or C 11:55 - NBC News 12:00 - News 12:10 - Weather 12:20 - Ruth Brent 12:30 - Make A Deal 12:55 - NBC News 1:00 - Loretta Young 1:30 - The Doctors 2:00 - Another World 2:30 - C-Don't Say 3:00 - Match Game 3:25 - NBC News 3:30 - Sheriff Bill 5:30 - Hunt - Brink 6:00 - News

Thursday Evening

6:15 - Weather 6:25 Sports 6:30 - Daniel Boone 7:30 - Dr. Kildaire 8:30 - Hazel 9:00 - C-Kraft Ties 10:00 - News 10:15 - Weather 10:25 Sports 10:30 - C-Tonight 12:00 - Sign Off

Friday Evening

6:00 - News 6:15 - Weather 6:25 - Sports 7:30 - C-Bob Hope 8:30 - Jack Benny 9:00 - Jack Paar 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - C-Tonight 12:00 - Sign Off

Saturday Viewing

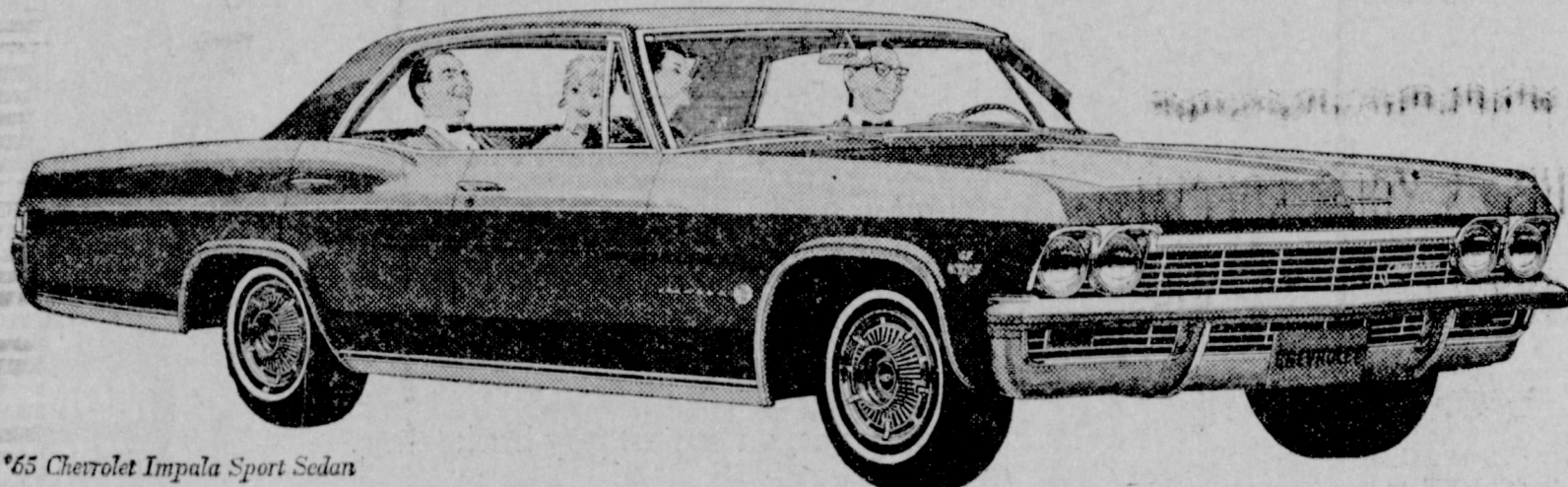
7:00 - Clutch Cargo 7:30 - Roy Rogers 8:30 - C-Ruff & Red 9:00 - C-Hector Hea 9:30 - Fireball, XL-5 10:00 - Dennis Menace 11:00 - Superman 11:30 - Super Car 12:00 - Cotton John 1:00 - NCAA Football 4:15 - Flicker 4:40 - Jungle Theatre 6:00 - News 6:15 - Weather 6:25 Sports 6:30 - Flipper 7:00 - Mr. Magoo 7:30 - Kentucky Jo 8:00 - Movie 10:15 - Weather 10:29 - News 10:30 - Movie 12:00 - Sign Off

Sunday Viewing

7:30 - Heavens Jubil 8:00 - Cotton John 9:00 - Deputy Dawg 9:30 - Movie 11:00 - Meth. Ch. 12:00 - Baseball 2:30 - Joe Kerbel 3:00 - America 3:30 - Rich, Diamon 4:00 - C-Science 4:30 - College Bowl 5:00 - Wide Country 6:00 - News 6:15 - Weather 6:25 - Sports 6:30 - C-Walt Disney 7:30 - Bill Dana 8:00 - C-Bonanza 9:00 - The Rouges 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - Meet Press 11:00 - Checkmate 11:30 - Sign Off

For All Your Needs Prescriptions

now! the beautiful shapes for '65



'65 Chevrolet Impala Sport Sedan

Chevrolet Impala '65

It's longer, lower, wider—with comforts that'll have many an expensive car wondering why it didn't think of them first. More shoulder room, more leg room up front. Curved side windows, an

instrument panel that's a conversation piece. In fact, just about everything's new right down to the road. And even that'll seem newer because the Jet-smooth ride is smoother than ever.



'65 Chevelle Malibu Super Sport Coupe

Chevelle Malibu '65

Here's all that made Chevelle America's most popular new-sized car—plus some new surprises. Like those cleaner, bolder lines. Like the silky way its new ride skims over the choppiest roads. Like

V8 power that'll make you think we stole some of Corvette's stuff—which we did. All told, five engines are available from a quieter six to a V8 that comes on 300 horses strong.



'65 Chevy II Nova 4-Door Sedan

Chevy II Nova '65

It may be the expensive-est looking thrift car you've laid eyes on. But thrifty it is. The big difference being that Chevy II's marvelous mechanical efficiency now wears a debonair new look. And

offers a new range of engines, including a new 300-hp V8. You could get the idea that saving you money was the last thing we had in mind—if it weren't for that price sticker on the window,



latest top-of-the-line Corvair Corsa Sport Coupe

Corvair Corsa '65

How's this for sport with an international flair! The longer, wider design gives all closed models a hardtop roof, along with more shoulder and entrance room. And to go with the racier look,

there's up to 180 hp available in the new Corsa series, up to 140 hp in the Monza and 500 series. Also a flatter riding independent suspension, more responsive steering and a wider road stance.

See 5 beautiful shapes for '65—Chevrolet, Chevelle, Chevy II, Corvair & Corvette—at your dealer's

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Workshop Set For Students

Dr. Emil Cavellero, Canyon, will begin a workshop for artists here at 6:30 Monday at Richland Hills Cafeteria.

The famous artist has recently been named to the coveted Fellow of Royal Academy of Art in England. Anyone receiving the appointment must be an outstanding artist, recommended and approved. It is believed that Dr. Cavellero is the only member of this group in the area.

Those who plan to attend the workshop will need the following supplies: one canvas board, size 18 by 24; one canvas board, size 24 by 30, stretched, oil base and water base paint, Tempras, brush, sponges, open top water containers and plenty of old newspapers.

Anyone wishing additional information concerning the workshop may call any member of the Art Association or Mrs. A. J. Lenderson, Phone 3-0380.

board, size 24 by 30, stretched, oil base and water base paint, Tempras, brush, sponges, open top water containers and plenty of old newspapers.

Anyone wishing additional information concerning the workshop may call any member of the Art Association or Mrs. A. J. Lenderson, Phone 3-0380.

SHOP MULESHOE FIRST


Schedule For Muleshoe Area

Channel	KFDA-TV (10) Amarillo Muleshoe Cable 6 Mon. thru Fri. Daytime Viewing	KCBD-TV (11) Lubbock Muleshoe Cable 2 Mon. thru Fri. Daytime Viewing	KLBK-TV (13) Lubbock Muleshoe Cable 3 Mon. thru Fri. Daytime Viewing
6:25	Sign On		7:25 - Sign On
6:27	Meditation	7:00 - Headlines	7:30 - Cartoons
6:30	Navy	7:05 - Farm Report	8:00 - Capt. Kangaroo
7:00	Farm News	7:25 - Weather	9:00 - Get the Mess
7:20	News	7:30 - Today	9:30 - I Love Lucy
8:00	Capt. Kangaroo	8:25 - News Report	10:00 - The McCoys
9:00	CBS News	8:30 - Today	10:30 - Pete & Gladys
9:30	I Love Lucy	9:00 - Cartoons	11:00 - Love of Life
10:00	The McCoys	9:30 - C-Word for	11:25 - CBS News
10:30	Pete & Gladys	9:55 - Morning Report	12:00 - WTTN News
11:00	Love of Life	10:00 - Concentration	12:10 - Names in News
11:25	CBS News	10:30 - C-Jeopardy	12:20 - Names in News
11:30	Search Tomorrow	11:00 - O-Say When	12:25 - Weather
11:45	Guiding Light	11:30 - C-T. or Cont.	12:30 - World Turns
12:00	News	12:00 - Noon Report	1:00 - Password
12:10	Weather	12:15 - Closeup	1:30 - Houseparty
12:20	Farm & Ranch	12:30 - Make A Deal	2:00 - Tell the Truth
12:30	The World Today	12:55 - News	2:25 - CBS News
1:00	Password	1:00 - Loretta Young	2:30 - Edge of Night
1:30	Art Linkletter	1:30 - The Doctors	3:00 - Secret Storm
2:00	To Tell the Truth	2:00 - Another World	3:30 - General Hospital
2:25	CBS News	2:30 - C-Don't Say	4:00 - Trailmaster
2:30	Edge of Night	3:00 - Match Game	4:30 - Cartoons
3:00	Secret Storm	3:25 - Afternoon Report	5:00 - Amos 'N' Andy
3:30	Soldiers Fortune	3:30 - Price Is Right	5:30 - News
4:00	Proud Eagle	4:00 - Father Knows Best	
4:30	Superman	4:30 - Superman	
5:00	Lone Ranger	5:00 - Woody Woodpecker	
5:30	CBS News	5:30 - Hunt-Brink	
		6:00 - News ..	
	Thursday Evening		Thursday Evening
6:00	News		6:00 - Weather
6:20	Weather		6:10 - News
6:30	Dead-Alive		6:20 - News
7:00	Perry Mason	6:30 - Farmer's Data	6:30 - Munsters
8:00	Password	7:30 - Donna Reed	7:00 - Perry Mason
8:30	Balboa	8:30 - Hazel	8:00 - Password
9:00	Defenders	9:00 - Suspense	8:30 - Baileys of Bayswater
10:00	News	10:00 - News	9:00 - Defenders
10:15	Weather	10:30 - C-Tonight	10:00 - News & Weather
10:25	Editorial		10:30 - Movie
10:30	Movie		
10:55	News Report		
11:00	The Big Flicker		
	Friday Evening		Friday Evening
6:30	Rawhide		6:00 - Weather
7:30	Entertainers		6:10 - News
8:30	Gomer Pyle	6:00 - News	6:20 - News
10:00	News	6:30 - Desilu	6:30 - Rawhide
10:15	Weather	7:30 - Bob Hope	7:30 - Entertainers
10:25	Background	8:30 - Jack Benny	8:30 - Bewitched
10:30	Movie	9:00 - Jack Parr	10:00 - N-W
10:55	News	10:00 - News	10:30 - "Ebb Tide"
11:00	Movie	10:30 - C-Tonight	
	Saturday Viewing		Saturday Viewing
6:45	Cartoon Time		6:20 - Sign On
7:00	Mr. Mayor		6:25 - Farm Fare
8:00	Alvin Show	7:30 - Movie	6:30 - Summer Sem
8:30	Magilla Goats	8:30 - C-Ruff & Red	7:00 - Bowery Boys
9:00	Quick Draw	9:00 - Hector He	8:30 - Tan, Tuxedo
9:30	Mighty Mouse	9:30 - Fireball XL-5	8:00 - Alvin Show
10:00	Lion Hearted	10:30 - Fury	9:00 - Quick Draw
10:30	Jetsons	11:00 - Room for Dessert	9:30 - Mighty Mouse
11:00	News	11:30 - Schools	10:00 - Casper
11:15	Dizzy Dean	12:00 - Meet McGraw	10:30 - Jetsons
11:25	Baseball	12:30 - Sports	11:00 - News
2:30	Cimarron City	1:00 - Football	11:25 - Baseball
3:30	Peter Potomac	4:00 - Top Plays	2:00 - Wrestling
4:00	NFL Countdown	4:30 - Sports	3:30 - Country & West
5:00	Grand Ole Opry	5:00 - Showtime	4:00 - NFL Football
5:30	Porter Wagon	6:00 - News	5:00 - Hootenanny
6:00	News	6:25 - Football	5:30 - West Show
6:20	Weather	6:30 - Flipper	6:00 - Porter Wagon
6:30	J. Gleason	7:00 - Mr. Magoo	6:30 - T. B. A.
8:00	Broadway	7:30 - Kentucky Jones	7:30 - Combat
7:30	Gilligan's Island	8:00 - C-Movie	8:30 - T. B. A.
9:00	Gunslinger	10:00 - News	10:00 - N-W
11:00	News	10:30 - Movie	10:15 - Force of Arm
11:25	Big Flicker		12:00 - Side of Law
11:45	News		
11:55	Big Flicker		
	Sunday Viewing		Sunday Viewing
8:00	Fisher Family		7:55 - Sign On
8:30	Charch Serv.		8:00 - Adventures in
9:30	Gospel Singing		8:30 - Herald of Truth
10:30	Questions		9:00 - Oral Roberts
11:00	10 Yrs. Ago		9:30 - This is Life
11:15	Kickoff		10:00 - Lubbock Minis
11:30	Baseball	9:55 - Sign On	10:15 - 1st Christian
2:00	Football	10:00 - The Answer	11:15 - N. F. L. Foot
4:00	Jack Benny	10:30 - Living Word	2:30 - Bowling
4:30	Amateur Hour	11:45 - 1st Pres.	3:30 - Face Nation
5:00	20th Century	12:00 - Top Plays	4:00 - Amateur Hour
5:30	News	12:30 - Baseball	5:00 - Twentieth Cen.
5:50	Weather	3:00 - Sunday	5:30 - Mr. Ed
6:00	Lassie	4:00 - Special	6:00 - Lassie
6:30	Favorite Mart	4:30 - College Bowl	6:30 - Flintstones
7:00	Ed Sullivan	5:00 - Meet Press	7:00 - Ed Sullivan
8:00	Living Doll	5:30 - Red Raider	8:00 - Outer Limits
10:00	News	6:00 - News	9:00 - Candid Camera
10:15	Weather	6:30 - Wond. World	9:30 - What's My Life
10:25	Movie	7:30 - Broadside	10:00 - News
10:55	News	8:00 - C-Bonanza	10:30 - Late Show
11:00	Movie	9:00 - The Rogues	12:00 - Sign Off

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Fund ---

(Continued From Page One)

consultation service to communities who do not have professional staff for welfare and voluntary agencies and citizens organizations in solving social

welfare problems. They seek to conserve human resources, help welfare programs meet changing conditions and fit tax and voluntary welfare expenditures to our total economy. The United Seaman's Service is the only American agency

serving to promote the physical, mental and emotional good health of American merchant seamen by providing recreation, information, personal welfare aid and other services in foreign ports.

The World Adoption Fund - International social service, (WAIF), as a part of its program brings together parentless children of other countries with childless Texas couples. Since 1953, WAIF has placed more than 10,000 foreign children deprived of their parents by war, illness and poverty, into adoptive American homes.

The United Service Organizations, (USO), has 17 installations in the state of Texas, 165 in the United States and 35 overseas. There are more than

Belles ---

(Continued From Page One)

Clarence Mason, Mrs. Coy Mason, Mr. and Mrs. Frank Hinkson, Mr. and Mrs. Glen Lust, Mr. and Mrs. Ray Precure, Mr. and Mrs. Joe B. Jennings,

390,000 servicemen stationed in Texas and more than 140,000 Texas boys and girls in the armed forces. There are 159 Bailey County boys in the Armed forces at this time. Our own local boys and girls are stationed throughout the world and the USO is their "Home port of our united campaign, helps provide these services both here at home and for our military personnel wherever they may be.

Mr. and Mrs. Bob Jones, Laz-Pudie; Mr. and Mrs. Clarence E. Mason, Dr. and Mrs. W. M. Dean, Mr. and Mrs. Royce Turner, Mrs. Vic Benedict, Mrs. W. B. Kittrell, Mr. and Mrs. Gerald Byrd, Mr. and Mrs. Glen Harlan, Mr. and Mrs. Ernest Ramm, Mrs. Elvon DeVaney, Mrs. L. B. Hall and Mr. and Mrs. Robert Bliss. Among others from the area attending were Mr. and Mrs. Finis Jennings, Mr. and Mrs. Doyce Turner, Mr. and Mrs. Glen Watkins, Mr. and Mrs. B. H. Bickle, Pleasant Valley, Mr. and Mrs. Raymond Precure and Magann Lamb. The Bluebonnet Belles are the only organized Republican women's group in the area and represent Bailey - Parmer

Accidents ---

(Continued From Page One)

within 10 days after such accident forward a written report of such accident to the Department of Public Safety. Any person who shall fail to make such a report shall be guilty of a misdemeanor and upon conviction shall be punished."

Counties. The Belles welcome any area women who wish to assist with the many activities which will be going on as the campaign draws to a climax.

4-H ---

(Continued From Page One)

by Redwine, and Dean Broyles, that the 4-H Club would have a window at Friona. There were 22 members and 12 parents present at the meeting.

Joe VanZandt read the rules for the 4-H Club for next year and talked about National 4-H Club Week which is September 26 to October 3.

Those entering things in the window display were as follows: Judy Koelzer, Katie Blackstone, Patcine Broyles, Dale Blackstone, Maxine Broyles, Ann Blackstone, Christie Ivy, Kathy Coker, Delayne Steinbock, Steve Foster, Bobby Redwine, and Timmy Foster. The theme of the display was "4-H Around the Universe."

M. H. S. ---

(Continued From Page One)

Carola Bass; first vice president, Karen Black; second vice president, Sandra Rundell; third vice president, Jeannine Darnell; Secretary, Judy Elliot; Treasurer, Wagnon; fourth vice president, Nine Ed Bovell; fifth vice president, Griffiths; Historian, Judy Smitz; Parliamentarian, Jan Jan Everett.

Ava Harrell; first vice president, Lyna Pitts; second vice president, Val Moore; third vice president, Vicki Stout; fourth vice president, Gail Phipps; fifth vice president, Harriet Glaze; Secretary, JEWELINE Backman; Treasurer, Susan Camp; Historian, Sherry Trapp; Parliamentarian, Linda Fowler.

Thursday and elected officers. Those elected were: President, Linda Dement; Vice president, Nine Ed Bovell, secretary, Cynthia Pool; reporter, Lynda Johnson. Several different students were elected to decorate the gym and halls before each game.

The Pep Rally is held in every Friday of football season at 3:20 they are usually held in the gym.

We would like to urge all businessmen to attend this Pep Rally. Also we noticed at Oilton last week that their Booster Club took part in the Victory line. We thought this was nice and we surely would like it if

Blue Mule ---

(Continued From Page One)

Those wishing to contract Tootie Middlebrooks at Sam Fox Texaco.

This year, a special invitation is extended the local civic clubs and organizations to participate in this annual Band Carnival.

The concession stand will be operated by members of the Boosters and will sponsor the Queen's Contest.

The Boosters urge everyone to support this event and the concession stand at each home game.

If you find it convenient to keep seasoned flour on hand, stir together thoroughly 1 cup flour, 2 teaspoons salt and 1/4 teaspoon pepper in a small jar. Cover tightly. This mixture is fine for use with meats, poultry and fish.

Of their first 14 shutouts this year, the Mets suffered 11 of them on the road.

our club co-operates with us.

Everyone is looking forward to playing Clovis. We are fired up and ready to BEAT CLOVIS.

The game will be here Friday at 8:00. So we would like for everyone to attend.


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Extra Point Wins \$1	Collect	WIN.. \$100.
Safety Wins \$5	All Eleven	
Field Goal Wins \$10	PLAYERS	
Touch Down Wins \$25		

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PLAY FOOTBALL

WET THE AREA IN CENTER OF FOOTBALL WITH FULL STRENGTH BLEACH ON COTTON, PAPER TOWEL ETC., AND WAIT FOR MESSAGE TO APPEAR.

The following players compose a full team: Fullback, right halfback, left halfback, quarterback, right end, left end, right tackle, left tackle, right guard, left guard, and center.

COLLECT ALL PLAYERS

Extra Point \$1
Safety \$5
Field Goal \$10
Touchdown \$25

WIN \$100

Redeem immediately - NO PURCHASE REQUIRED

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COFFEE FOLGERS 1 LB. CAN	79c
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PEACHES Hunts NO. 2 1/2 CAN	25c
FRYERS Lb. 33c	
ROUND STEAK	Lb. 79c
SIRLOIN STEAK	Lb. 79c
T-BONE STEAK	Lb. 79c
CLUB STEAK	Lb. 69c

BANANAS

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Lb. **10¢**

POTATOES 59c

No. 1 10 Lb. Bag

TOMATOES 10c

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Before you buy your next car be sure to visit the Installment Loan Department of Muleshoe State Bank. You can save money! You will like Muleshoe State's installment loan service too - - - quick service - - - monthly payments arranged to fit your budget - - - and discuss your requirement in confidence and without obligation.

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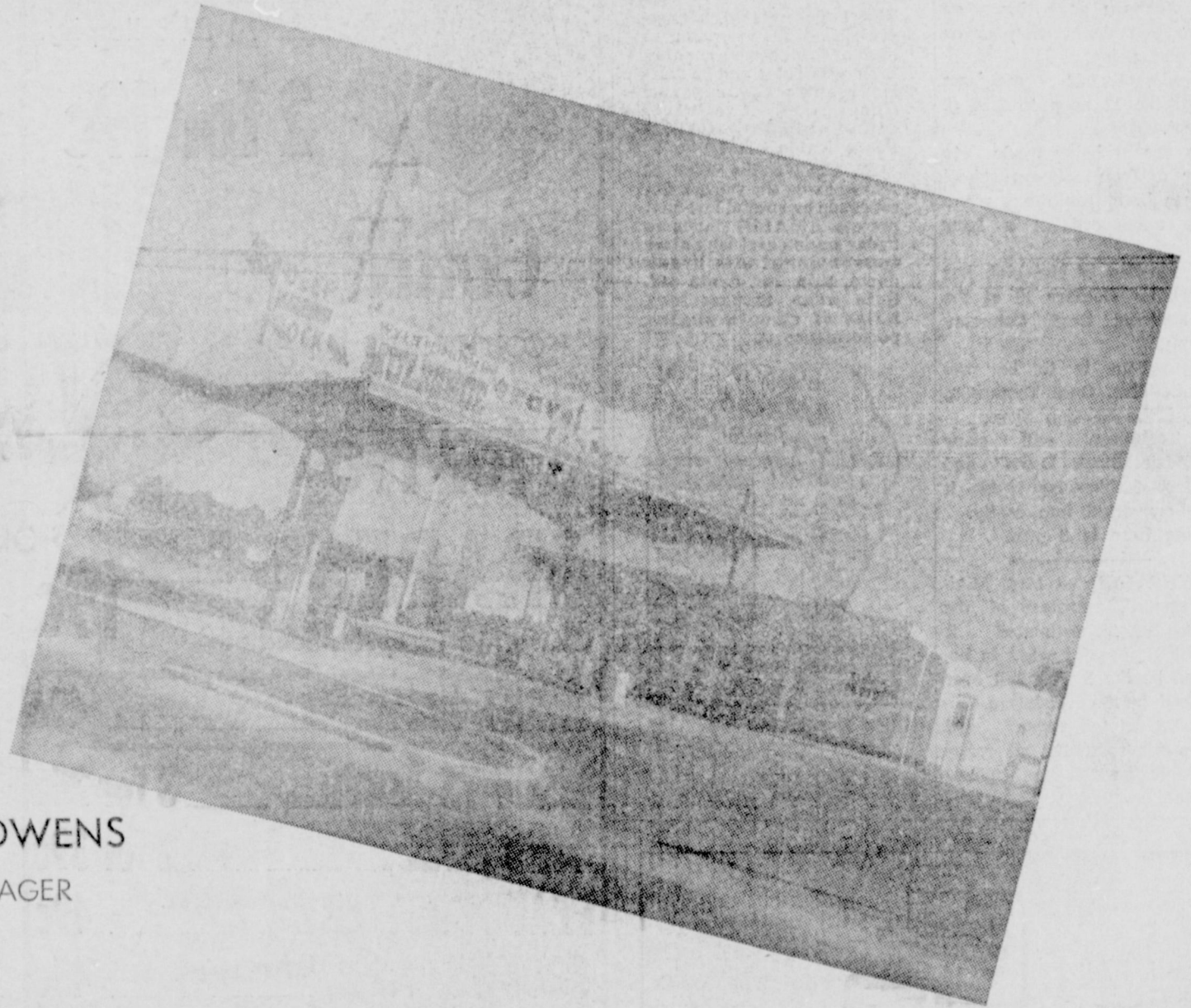
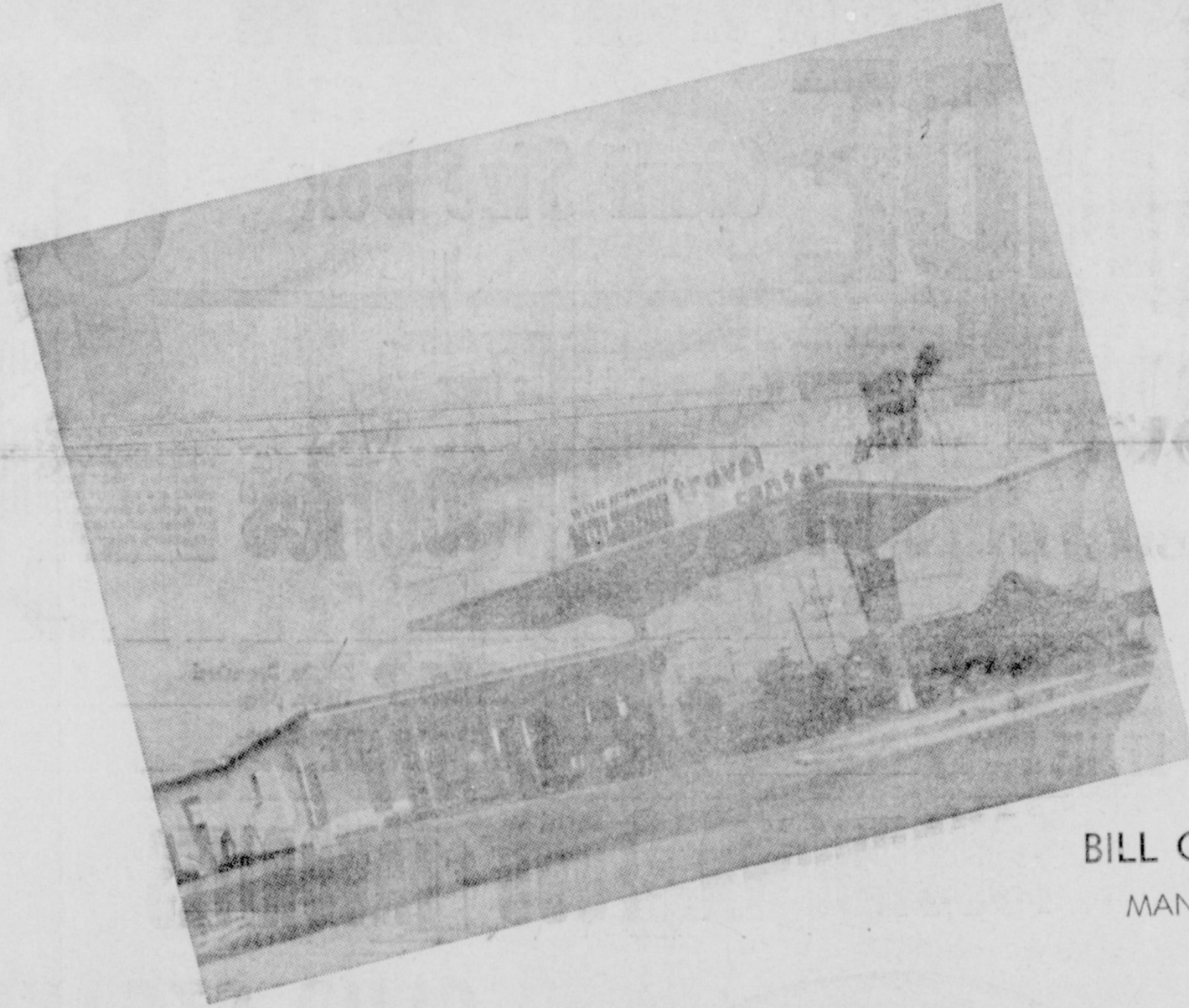
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DRAWINGS WILL BE HELD SEPT. 26

AT 6:00 P. M. - - - WINNERS WILL BE NOTIFIED.

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Olds Announces F-85 For 1965

Oldsmobile's new F-85, the division's increasingly popular entry in the low price field, will be displayed along with other '65 Oldsmobiles in dealer showrooms across the country, Thursday, September 24.

Extensive restyling features reveals many changes for '65. The lively, economical F-85 new interior appointments, a new die-cast grille, new bumpers, and new car side trim with full-length moldings at bumper level and around wheel openings. Smart new rear styling includes four large rectangular tail lights and a redesigned rear body panel.

Two high-performing Jetfire Rocket 330 cubic inch V-8 engines are available. Standard equipment on Cutlass models, and available on all other F-85's, is a 315-horsepower 10.25 to 1 compression ratio engine. The other engine is a 250-horsepower V-8 which operates on regular gasoline. The Econ-O-Way V-6 is available for the buyer interested in operating economy and low initial cost. Any of these engines may be teamed with the smooth, highly responsive Jetaway automatic transmission.

mechanical advancements in the F-85's include new cylindrical stamped sheet metal rocker arms in all V-8's, and a larger carburetor in the 2-barrel Jetfire Rocket engine. These developments, along with revised body mounts, springs and rear suspension, provide increased performance, smooth ride and improved handling.

Top-of-the-line F-85's are available in three body styles: the Cutlass Coupe, Cutlass Holiday Coupe and Cutlass Convertible.

In addition to the Cutlasses other body styles include a deluxe four-door sedan and station wagon, a standard club coupe, four-door sedan and station wagon, and a V-6 sports coupe.

New in '65 for the V-6 Sports coupe and Cutlass coupe is a bench seat, which may be ordered in place of bucket seats.

Oldsmobile will offer nine F-85 models in '65, and, counting the Vista-Cruisers, the Jetstar, Dynamic and Delta 88's, Jetstar I Starfires and 98's, a total of 32 different models will be produced.

Your OLDSMOBILE will give you better service with AMALIE 100% Pure Pennsylvania Motor Oil

Why? Today's high compression engines running at high or low speeds; running in grueling stop and go traffic require the superior oilness, the heat resistance found only in AMALIE Pennsylvania Oil.

AMALIE is the oiler oil refined from the world's finest crude by special low-heat process. AMALIE stands up under engine heat long after conventional oils break down, thin out, drain off. Cuts wear, insures long miles of smooth engine performance...

Your service station man will stock AMALIE for you... Just ask him.

Wiedebush & Childers

Luncheon Held At Johnson House

Llano Estacado Civic Club went to the Johnson House for a luncheon Wednesday, September 9.

Jean Johnson gave tips on fashions and demonstrations on grace and poise.

Approximately 32 members attended the 12 noon to 2:30 p.m. event.

Plans are being made to sponsor a Jean Johnson school of charm here. Definite plans will be announced at a later date.

Next meeting of the club has been set for October 13 at the First National Bank Community Room.

The program is to be presented by Mrs. Opal Thompson, owner of the Fashion Shop.

Mrs. Thompson will show "The Basic Black Dress" and the many fashionable styles it can be converted into easily.

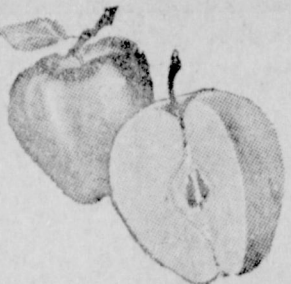
Meeting time is 8 p.m.

DENVER (AP) — Mrs. Mildred Crosswell, secretary of the Colorado Senate, estimated it cost \$565.80 to print what is believed to be the longest bill ever introduced in the legislature.


It is 276 printed pages and provides for removing all references to justices of the peace from state statutes.

BIG Food Buys

LISTEN TO MULETRAIN NEWS 10:15 RADIO KMUL SPONSORED BY CASHWAY

APPLES
JONATHAN
DOUBLE RED
 **LB. 9¢**

BELL PEPPERS
GARDEN FRESH
HOME GROWN
 **LB. 9¢**

CARROTS
CALIFORNIA GARDEN
FRESH 1 lb. cello pkg.
 **2 for 19¢**

CORN
SWEET
COLORADO'S FINEST
 **3 for 19¢**

GRAPES lb. **19¢**
California Tompson Seedless

EGGS MAHARD EGG FARM
LARGE **DOZ. 39¢**

Crackers CRACKER BARREL
1 Lb. Box **19¢**

CHILI WOLF
No. 2 Can **59¢**

12 BTL. CTN. PLUS DEPOSIT
COCACOLA **69¢**

TIDE Giant Size Box **69¢**

WIN 5 Years of Free Groceries
ENTER TIDE'S "SHOPPING FLING" SWEEPSTAKES— you may win a special bonus from...
(UP TO \$5,000 WORTH)

FROZEN FOOD ---
Baby Lima Beans Keith's 10 oz. pkg. **2 for 35¢**
SHRIMP Keiths Breaded 10 oz. pkg. **49¢**
LEMONADE Keiths 6 oz. Can **10¢**

TOUCHDOWN FOOD FAVORITES

CLUB STEAKS
Choice Heavy Pen Fed Beef **Lb. 69¢**
SIRLOIN STEAK **Lb. 89¢**
Choice heavy pen fed beef
SIRLOIN STEAK PIN - BONE **Lb. 69¢**
Choice heavy pen fed beef

BACON
PICKNEYS HARVETS TIME SLICED
2 Lb. Pkg **95¢**

SAUSAGE
Blue Morrows Pure Pork Hot or Mild **2 LB. 99¢**

- THRILL** Liquid for dishes Giant Size **49¢**
- BISCUITS** Kimbells Oven Ready **3 for 25¢**
- OLEO** Kimbells 1 lb. ctn. **2 for 39¢**
- PEANUT BUTTER** Zestee 18 oz. Refg. Jar **49¢**
- COOKIES** Sunshine Hydrox 1 lb. pkg. **45¢**
- COFFEE** Maxwell House drip or reg. 1 lb. Tin **79¢**
- COFFEE** Maxwell House drip or reg. 2 lb. Tin **\$1.57**
- CAKE MIXES** White - Yellow Devil Food Duncan Hines **3 for 89¢**
- PREM** Swift 12 oz. Can **39¢**
- FLOUR** Pur-A-Snow 25 lb. bag **\$1.98**
- SHORTENING** Snowdrift 3 lb. Tin **59¢**
- NAPKINS** Kim Luncheon 50 ct. Box **2 for 25¢**
- TISSUE** Bath Room Waldorf 4 roll pkg. **35¢**
- SPINACH** Hunts California No. 300 Can **2 for 29¢**
- HOMINY** Kimbells White No. 300 Can **3 for 25¢**
- FRUIT PUNCH** Libbys Tropi-Cal 46 oz. Can **29¢**
- CORN** Kounty Kist Whole Kernel Yellow, 12 oz. Can **2 for 29¢**
- SAUER KRAUT** Del Monte No. 303 Can **2 for 29¢**
- PRESERVES** Zestee Pure Strawberry 18 oz. Glass Tumbler **39¢**

Listen To MULETRAIN over KMUL sponsored by CASHWAY

White's CASHWAY

GUNN BROS. STAMPS DOUBLE EVERY Wednesday

INTRODUCING McKESSON BEXEL ELIXIR VITAMIN AND IRON TONIC

Recommended especially for very active people and older adults.

Special Introductory Offer! September 1964 Only, 2-12 oz. bottles \$2.79. Regular price after September 30—\$2.19 per bottle.

If you need iron, you just can't buy a better iron tonic. But often iron may not be enough. Read the formula, not only does it contain a daily dose of iron (10 times the minimum daily requirement) equal to that contained in 2 pounds of raw calves' liver, but it also has for you:

- VITAMIN B-1** (Thiamine Hydrochloride)—Equal to what you can get in 20 pounds of lean beef or 10 quarts of whole milk, etc.
- VITAMIN B-2** (Riboflavin)—Equal to what you can get in 4 pounds of cheddar cheese or 8 pounds of lamb, etc.
- VITAMIN B-6** (Pyridoxine Hydrochloride)—Equal to what you can get in 16 pounds of cabbage, etc.
- VITAMIN B-12** (Cyanocobalamin)—Equal to what you can get in a 1/4 pound of ham or 6 oz. of beef liver, etc.
- NIACINIMIDE**—Equal to what you can get in 6 lbs. of lean beef or 1 1/2 lbs. of roasted peanuts or 60 lbs. of carrots.

PLUS Calcium Pantothenate (Panthenol), 200 mg. Choline (500 mg. Choline Dihydrogen Citrate), 200 mg. Inositol.

TASTES GOOD, TOO!
McKESSON BEXEL ELIXIR VITAMIN AND IRON TONIC

WESTERN DRUG

1965 Pontiac Engineering Story

The 1965 Pontiac line of new cars contains engineering advancements and refinements which enables Pontiac Motor Division to continue its leadership standard of engineering excellence.

Significant engineering changes are noted in all the new models — the Grand Prix, Bonneville, Star Chief and Catalina — including an increase in the wheelbase making all the new cars one inch longer except for the Safari station wagon which has been increased two inches.

The 1965 Pontiacs will again be available with their now famous high-performance Trophy V8 engines and they will include a wide range of variations from 256 to 376 horsepower. Pontiac engineering refinements this year include new intake manifolds to provide more efficient distribution of fuel flow resulting in improved mixture.

Engineering changes resulting in the over-all improvements of engine breathing and fuel distribution characteristics have permitted recalibrating all carburetors with the result of improved fuel economy coupled with added performance.

The Catalina and Star Chief standard engine with a synchromesh transmission has a two-barrel carburetor and 8.6:1 compression ratio. With the optional Turbo Hydra-Matic transmission the compression ratio is increased to 10.5:1. The standard Bonneville and Grand Prix engine uses a four-barrel carburetor with 10.5:1 ratio.

Pontiac's Tri-Power option, a triple two-barrel carburetor, is also available on engines of 389 and 421 cubic inch displacement. These engines have a 10.75:1 compression ratio.

An all new Turbo Hydra-Matic automatic transmission, which is optional on all models in the Pontiac line — up, is just one of the outstanding Pontiac

innovations for 1965 that provide improved comfort, added convenience and safety.

The Turbo Hydra-Matic transmission features increased performance, smoother, quicker and more responsive operation and maximum all-around smoothness. It is a fully automatic unit consisting of a three-element hydraulic torque converter and a compound planetary gear set. Three multiple disc clutches, two sprag units, and two bands provide the friction elements necessary to the function of the planetary.

The torque converter couples the engine to the planetary gears and provides hydraulic torque multiplication when required. The planetary gear set produces three forward speeds and reverse.

The transmission can be manually shifted into either the Super (second gear) or Lo (first gear position from Drive (third or high gear) position at any speed. The response of the transmission to driving conditions is done with three control connections.

First is the manual driver's control, as explained above.

Second is the vacuum modulator which replaces the conventional mechanical throttle linkage by sensing changes in torque to the transmission by means of engine vacuum. This modulator controls the pressure regulator, thus assuring smooth shifts, up or down, to meet all driving requirements.

The third control is performed by the driver (at speeds below 70 mph) when the accelerator is pressed to the floor and the throttle is fully opened. This action activates an electric switch on the carburetor to energize a detent solenoid which causes the transmission to downshift.

AUTOMATIC TEMPERATURE CONTROL

Automatic temperature control is a new option offered by Pontiac for the first time on the regular air conditioning system. It provides thermostatically controlled interior temperature.

When the desired interior temperature is selected on a dial located in the automatic temperature control panel, the will maintain this temperature regardless of exterior temperature and sun load conditions.

The automatic control is beneficial in both summer and winter. In hot weather it will cool the car to the pre-set level. At any temperature over 35 degrees F the system will remove excess moisture from the air, thus increasing passenger comfort and limiting window fogging.

The system makes use of three temperature sensing devices, called thermistors, for its operation. One, in the upper trim pad on the instrument panel, measures the interior temperature. Another, located in the blower inlet duct, measures the temperature of the incoming air. The third is in the air outlet duct where it measures the temperature of the air being discharged into the car.

An all new type of windshield wiper for passenger cars, and a Pontiac exclusive for 1965, is the articulated windshield wiper. Standard equipment on the Star Chief, Bonneville and Grand Prix and optional on the Catalina series, this new windshield wiper gives a greater sweep area than ever before. It has greater tension of the blade to the glass and gives wiping in the critical corner areas of the windshield.

A link extends to the wiper element, roughly parallel to the main arm. This link articulates the blade, keeping the wiper blades as nearly parallel as possible to the windshield pillars and the element of curvature of the glass. It is this latter feature that keeps the blade straight and thus eliminates any tendency to blow off

the glass up to 85 mph, 15 mph more than any other system. This in turn assures wiping in the lower left and right hand windows corners. Even though the arm and rubber wiper are one unit, the rubber wiper blade may be changed by merely removing the rubber it.

The windshield is larger and less curvature for improved vision and far more effective coverage by the articulated SYNCHROMESH TRANSMISSION

Standard on all 1965 Pontiacs is a new three-speed synchromesh transmission which is more rugged with all forward speeds synchronized for smoother shifting, wider and heavier gear construction is significant in this new transmission which means improved strength and durability.

The three-speed synchromesh transmission is of the fully synchronized type having all gears except the reverse gear and sleeve in constant mesh at all times. With all forward speeds synchronized, the driver can now downshift quicker and a new feature enables shifting from second to first below 10 mph for over-all greater performance.

An all new four-speed synchromesh transmission is available as an optional transmission. It features an all aluminum case and extension for lighter weight and gears are wider and heavier for greater strength and durability. A 2.56 low ratio is standard with the 389 cubic inch engines while the 421 cubic inch engines will use the 2.2 low gear ratio.

An all new Pontiac perimeter frame for 1965 has a swept hip configuration which provides for a lower step-over sill height for easier car entrance and exit. The new design also permits a relatively flat floor resulting in improved appearance with added safety during exit.

The new perimeter frame has two outstanding advantages. First, the body comes down ov-

er the frame and forms with it an integrated whole, with the body sheet metal contributing greatly to the strength of the car.

Secondly, although the body and frame strengthen each other, there is no metal-to-metal contact. Instead, they are connected by means of rugged body mounts of rubber which isolate the driver and passenger from engine, transmission and drive-line noises and from road disturbances.

The new Pontiac swept hip perimeter frame design is a basic box configuration with parallel open "C" section side rails which parallel the inside edges of the body rocker panels. The side rails move inward front and rear through blended swept hips. The forward portion is a full box section providing rigid front suspension and engine mounting structure.

An all new Pontiac front suspension has resulted in even comfort and safety for 1965.

Provided for in the new suspension design are features which provide greater directional stability; a reduction in the unsprung weight of the front suspension for easier driver control and smoother ride; a redesign of the front control arm members permitting more fore and aft movement of the front wheels for a softer ride and a change in the steering linkage geometry resulting in lessened tire wear.

The improvement in the directional stability results from a new steering knuckle designed with increased king pin inclination.

Reducing the unsprung weight of the front suspension components with improved design permitted designing larger brakes without increasing the unsprung weight. Thus the overall effect of road irregularities is lessened, steering becomes easier and more responsive and passengers enjoy a smoother, more comfortable



NO. ONE COACH TESTED — The University of Texas Football Coach Darrell Royal is tuberculin tested while a group of his players look on. Players Charles Buckalew, George Sauer, Earl Hudson, Jack Howe, and Jim Helms (left to right) had chest X-Rays before football practice started. Coach Royal's tuberculin test, being administered by Dr. Robert Morrison of Austin, former president of The Texas Tuberculosis Association, will show whether the coach has been exposed to tuberculosis and needs further checking.

ride. The Pontiac brake system has been completely redesigned with the emphasis placed on providing fade-free stopping power. Engineering improvements for 1965 include increasing the braking area in the front brakes by approximately 10 per cent; designing a new, wider brake front drum with larger fins for improved cooling and increasing the mass of the drum for greater heat absorption.

STOLE THE WATCHDOG — LOUISVILLE (AP) — An eight-month-old Chihuahua is hardly ferocious enough to be a watchdog. Charles Wallingford told police somebody broke into his apartment and stole two dozen shirts, a bag of groceries, a television set, revolver — and the puppy.

Syracuse leads in its football series with West Virginia, 8 to 3. The rivalry has been renewed yearly since 1955.

After four years as University of California coach, Marv Levy is guiding the football fortunes of William and Mary this fall.

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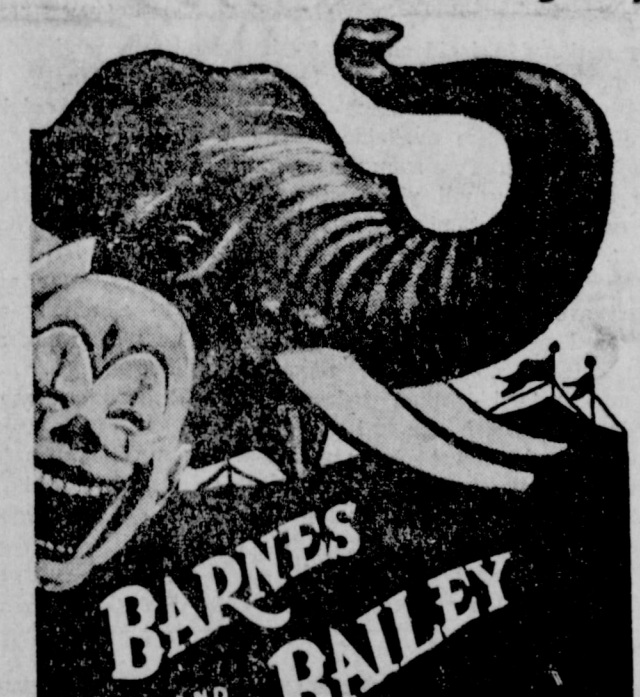
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MULESHOE
Mon., Sept. 28
Ausp. Lions Club
Now Back Under the Big Top



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AMERICA'S LARGEST CIRCUS

Wonderful Surprises for Young and Old
A TRIUMPH OF COLOSSAL ACHIEVEMENTS

Trained Horses - Ponies - Dogs - Bears
Monkeys - Seals - Lions - Elephants
Trampoline - Tight Wire Jugglers - and Clowns

See the only **MALE HIPPO** exhibited with any circus **ALIVE!**

200 ANIMALS 30 Performing Horses and Ponies, 10 Burmese and Siamese Elephants, Cage after Cage of Jungle Animals

Laugh Provoking Clowns, Daredevil Trapeze Artist, Glamorous Spanish Girl Aerial Spectacle — Plus many, many more features from 23 nations around the world.

Children 75c Adults \$1.50
Reserve Grandstand Seats Available at 60c each if desired.

2 PERFORMANCES DAILY
6 and 8 p. m.

FREE PARKING

Today is 65 Pontiac Day.

1965: The year of the Quick Wide-Tracks




What do we mean by "quick"? Just this: A new-all-over Pontiac Pontiac offering a new Turbo Hydra-Matic — the silkiest, swiftest-shifting automatic transmission you ever touched a toe to; eager new Trophy V-8 power; new steering agility; a surer-footed Wide-Track ride. And a new Pontiac Tempest that's become even more of a Pontiac with new style, new length and Pontiac-quick reflexes to match. You never knew cars could be so beautiful, and so keenly alert to your touch. This is your year to drive a Wide-Track—quick!



'65 Pontiac Pontiac How does the success car outdo itself for 1965? Beautifully, just beautifully. But this Pontiac has no intention of getting by on looks alone, though it could. So there's new quickness, Pontiac style. A new nimbleness. New fuel savings. A smooth, easy new ride. Drive a '65 Pontiac and see how one success leads to another.



'65 Pontiac Tempest Tempest's even more of a Pontiac now, and what more could a car be than that! The '65 Tempest looks like a Pontiac, as you can see. Rides like a Pontiac on Wide-Track. Goes like a Pontiac, too: a 140-hp six is standard. Or you can get a quick V-8, up to 285 hp. You'll wonder how we can keep the price so low on so much car.

SEE THE NEW BONNEVILLE, STAR CHIEF, GRAND PRIX, CATALINA, LE MANS AND TEMPEST AT YOUR AUTHORIZED PONTIAC DEALER.

LADD PONTIAC

602 W American Blvd. Muleshoe, Texas

Pvt. Holland Finishes Course

FORT BELVOIR, VA. (AH-TNC) — Pvt. Anthony D. Holland, 19, whose guardians, Mr. and Mrs. Daily Howell, live at 510 W. Eight St., Muleshoe, complete a ten-week map course at the Army Engineer School Fort Belvoir, Va., Sept. 18.

During the course Holland received instruction in the elements of photogrammetry, including map control and exten-

ENOCHS NEWS

Don Grusendorf is leading singing in a meeting at the Trinity Baptist Church at Muleshoe this week.

Grandpa S. C. Smitker hasn't been feeling too good. He felt worse Sunday afternoon.

Mr. and Mrs. J. D. Bayless visited in Muleshoe Sunday with his brother and family.

Roy Bayless and with her brother and family, Mr. and Mrs. Claude Coffman. They also attended church at the Trinity Baptist Sunday night, where a brother-in-law, Ray Cunningham, is holding a meeting this week.

He is a 1963 graduate of Friona High School and attended South Plains College in Levelland.

Mr. and Mrs. Jerome Cash

visited in the H. H. Snow home, Muleshoe, Sunday afternoon.

Others visiting in the Snow's home were Mr. and Mrs. James Cash, Nita, Sharon and Gale.

Mr. and Mrs. N. O. Sullivan, Lubbock, visited in the Enochs Community last Monday, and were dinner guests in the Joe Milsap's home.

Mr. and Mrs. Steadman Vandener and family of Colorado Springs, Colo., spent the weekend visiting his parents, Mr. and Mrs. C. S. Vandeventer.

Mr. and Mrs. E. C. Gilliam spent Wednesday visiting their

son and family, Gibbert, Far. Those visiting in the Eldon Vaughn home Sunday were their two sons and families, Floyd of Muleshoe, and Virgil, Littlefield.

Mr. and Mrs. Vic Byrum and boys, Tucumcari, N. M. spent the weekend visiting her mother, Alama Altman and her sisters, Mrs. Kenneth Coats and Mrs. R. H. Baker, both of Morton.

Mrs. Alma Altman spent last week in the home of a daughter, Mrs. Kenneth Coats, stayed with her grandchildren, while Mr. and Mrs. Kenneth Coats was at the hospital at Morton with their son Kim.

Kim had the misfortune of getting hit by a car, while riding his bicycle on the highway close to his home.

Mr. and Mrs. E. C. Gilliam spent Wednesday visiting their

Supervisor To Visit Church

Elmer Lowery, presiding minister of the local congregation of Jehovah's Witnesses announces that L. D. Bell, circuit supervisor will visit Muleshoe September 29 through October 4. The circuit covers 16 congregations of Jehovah's witnesses in Texas New Mexico, and Oklahoma.

Bell, accompanied by his wife, will be here to assist the Muleshoe congregation in its door-to-door ministry and training program. Similar projects are being conducted internationally by members of the religious group.

A ministry school will launch activities at 7:30 p.m. Tuesday in the Kingdom Hall, Friona Road. A 30-minute discourse by Bell will follow.

Much time will be spent throughout the week in field missionary services, as Mr. and Mrs. Bell accompany members of the local group in calling on Muleshoe residents.

The Saturday program will begin at 8 p.m. with a session of Bible questions on things participants have learned during the week.

"Do All Religions Lead To Life" will be Bell's topic at a 3 p.m. lecture next Sunday.



FOR OUTER SPACE TRAVEL — Hilton New of Dallas, Tex., models a unit designed for outer space maneuvering as he looks into the mockup of a Gemini space capsule at an Air Force Association convention in Washington, D. C. The suit and accompanying chest and back pack are what an astronaut may wear when he steps out of an orbiting space ship for possible repairs or inspection of the capsule. The packs provide oxygen, air conditioning, radio telemetry, electrical power and small jets for propulsion. (AP Wirephoto).

SOUTH PLAINS FAIR

Featuring ICE CAPADES

SEPT. 28 thru OCT. 3

FAIRGROUNDS ... LUBBOCK



LETTERS TO THE EDITOR

In reply to a letter in a recent Journal — "Dear Shirley" as the old say goes, — "Knowledge is power" — (particularly if you know the RIGHT thing about the right people) — So if Mr. J. Evetts Haley has "made it all up" how come he isn't behind bars?

Sincerely,
Mrs. A. Jennings

John Michlosen is in his 10th season at Pitt football coach. He was a former assistant with Jack Sutherland.

Eldridge Service Held Wednesday

Mrs. N. C. Eldridge, mother of Mrs. T. J. Brantley died in Dallas hospital of a heart attack Monday.

Services were held Wednesday at the McAdoo Baptist Church with burial in McAdoo Cemetery.

Survivors other than Mrs. Brantley are another daughter and among grandchildren surviving are Carolyn and Norman Brantley Muleshoe and five great-grandchildren.

Mrs. Eldridge was in Muleshoe last winter and spent quite a bit of time here since her husband passed away in February, 1960.

The Brantley families left Tuesday.

THREE WAY NEWS

By MRS. H. W. GARIN — Mr. and Mrs. M. E. Casey and Mrs. G. P. Wright of Woforth visited in the Three Way Methodist Church Sunday.

Mrs. Fred Simpson, and son, Fred Jr., spent Thursday night in the Arthur Cooper home.

The Three Way football boys won their second game Friday night with Dowson. The scores were 16 - 8. The boys have got off to a good start.

Mr. and Mrs. Cass Stegall visited relatives in Amarillo over the weekend.

Rev. and Mrs. C. R. Smeiser visited in the H. W. Garvin home Sunday afternoon.

Mr. and Mrs. D. W. Terrell, and Mr. and Mrs. Rayford Masten, Mr. and Mrs. Jack Furgeson, Tommy Terrell, J. L. Lemons, Katherine Masten and Doyleen Davis attended the Texas Tech — Mississippi State football game at Lubbock Saturday night.

Mr. and Mrs. Caton Tyson are the parents of a baby girl born September 17. She weighed 7 lbs. and 10 oz.

SHOP MULESHOE FIRST

CUT Pump Repair Bills!

WESTERN deep well TURBINES

last up to 3 TIMES longer than other pumps

Western's exclusive redwood lined tubeline eliminates bronze bearings and shaft wear. Saves you money all around. For more details without obligation call your Western Pump dealer today.

EDWARDS GIN AND IRRIGATION

Accent on Health

A weekly public service feature from the Texas State Department of Health

physicians and health officials, veterinarians and wildlife experts, farmers and industrialists and especially, the public as a whole.

As one means of protection, your health department sponsors schools for food handlers, and employs trained sanitarians to make routine inspections of food handling establishments.

But this is only a small part of the story. Adequate cooking of food is one of the most practical methods of preventing salmonellosis. Food which is to be held after cooking should be kept under refrigeration or else kept hot. Food which is "just warm" and held for a period of time allows the bacteria to multiply, thus enabling them to cause infection.

Refrigeration prevents the bacteria from multiplying but will not kill them.

Foods of animal origin should be purchased from sources which come under official inspection. This is evidenced by a stamp or printed legend on the product.

Use sudsy water and disinfectants to eliminate the bacteria from your work area and eating utensils.

These precautions may sound like just so much trouble, but just ask anyone who has ever had salmonella and he'll tell you it's more than worth while.

Effective control of salmonellosis requires the cooperation of

FRANCIS IMPLEMENT CO.
FORD TRACTOR
Muleshoe, Texas

My oily "blossoming" skin made me a wallflower!

Too much oil made my skin break out—until I tried FRESH-START. This Medicated Gel really clears my oily skin.

So next day—Mm—not a bit greasy! And it tingles! I can actually feel it working.

At the next dance—Now I dance cheek to cheek—thanks to new FRESH-START! (And he can't tell I'm wearing it now!)

fresh-start by Funchelle cleans your whole complexion... clears your oily skin... helps prevent blemishes*

IDL Price 98c

PRESENTING Cadillac FOR 1965

SO NEW! SO RIGHT! SO OBVIOUSLY CADILLAC!

The 1965 Cadillac is the most dramatically new Cadillac in sixteen years; new from chassis to rooftop and new from start to stop. Its remarkable styling—elegant, majestic and impressive as never before—establishes it instantly as an all-time Cadillac great. And not only is it an inspiration to look at—it is a revelation to drive! The marvelous responsiveness of Turbo Hydra-Matic is now standard on all eleven models. A new concept of frame and suspension gives the car incredible steadiness and levelness of ride—even under the severest conditions of cornering and handling. And there is quiet—quiet beyond anything you imagined possible in a motor car! Cadillac's new and more spacious interiors are marvelously rich and luxurious—and include such personal options as an exclusive tilt and telescope steering wheel. Cadillac owner or Cadillac admirer—you owe yourself a journey at the wheel without delay.

You will know at once that this is—in every way—the new Standard of the World!

SEE AND DRIVE THE NEW 1965 CADILLAC—NOW ON DISPLAY AT YOUR AUTHORIZED CADILLAC DEALER

JONES MOTOR CO.

Littlefield, Texas

Western Drug



MULESHOE'S ANNUAL FOOTBALL CONTEST



LET'S BACK THE MULES

HAVE FUN · WIN PRIZES · ENTER NOW

Only One Entry Per Person

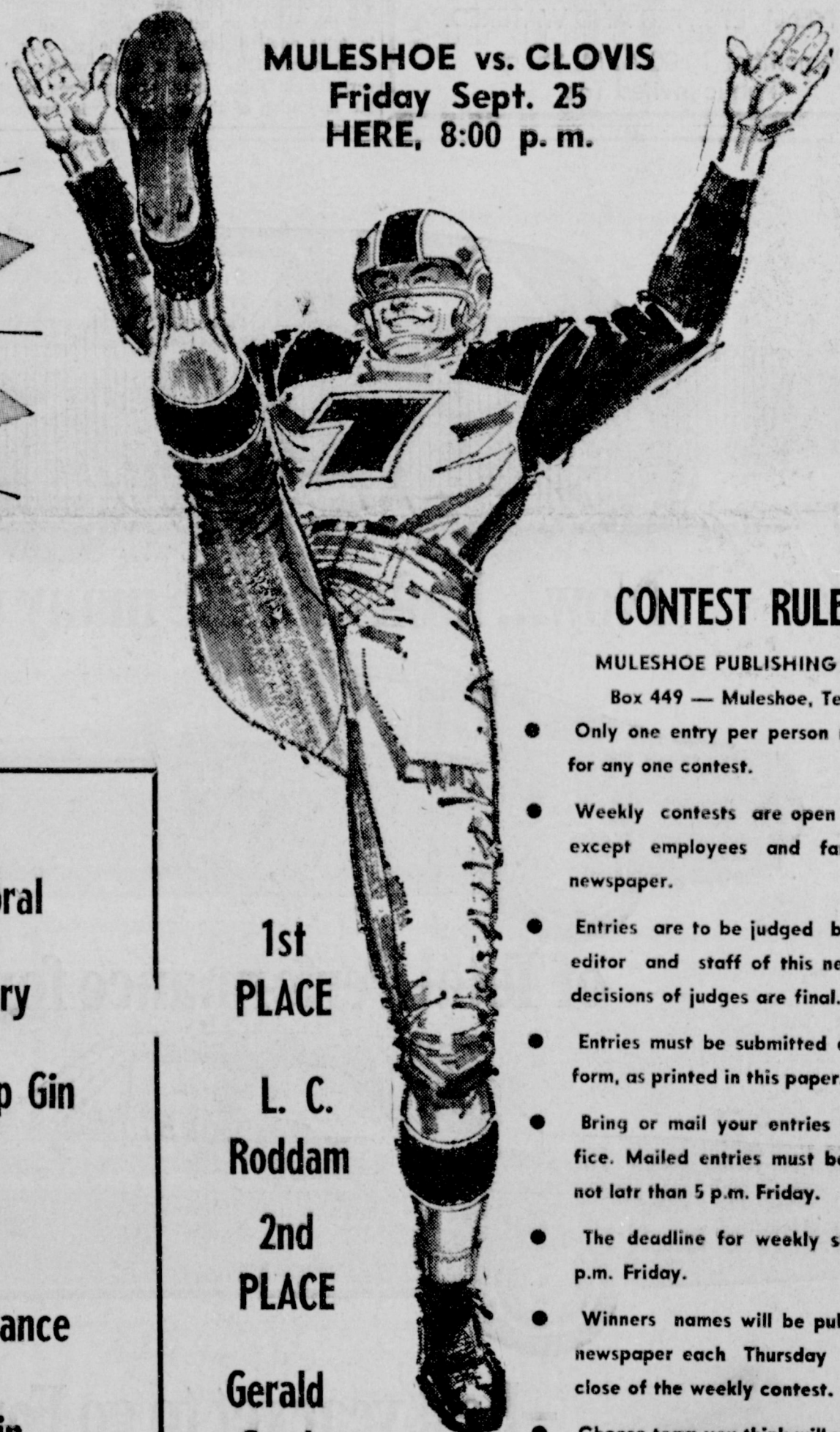
WIN WEEKLY PRIZES

1st Place \$5 **2nd Place \$3**

GRAND PRIZE \$50

FOR EXPENSES AND TWO TICKETS TO THE COTTON BOWL AT DALLAS, TEXAS. THERE WILL ALSO BE A CONTEST AND PRIZES FOR THE BOWL GAMES!

JOIN and WIN



MULESHOE vs. CLOVIS
Friday Sept. 25
HERE, 8:00 p. m.

CONTEST RULES

MULESHOE PUBLISHING CO.
Box 449 — Muleshoe, Texas

- Only one entry per person may be made for any one contest.
- Weekly contests are open to everyone except employees and families of this newspaper.
- Entries are to be judged by the sports editor and staff of this newspaper. All decisions of judges are final.
- Entries must be submitted on the official form, as printed in this paper.
- Bring or mail your entries to Journal office. Mailed entries must be post marked not later than 5 p.m. Friday.
- The deadline for weekly submission is 5 p.m. Friday.
- Winners names will be published in this newspaper each Thursday following the close of the weekly contest.
- Choose team you think will win.
- 10 points for 1st place, 5 points for 2nd place determines Grand Prize winner.

1st PLACE

L. C. Roddam


2nd PLACE


Gerald Byrd

THIS CONTEST MADE POSSIBLE BY THE FOLLOWING FIRMS:

Brock Motor Co.
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Beavers Flowerland
Ladd Pontiac
Fowler Automotive
Ben Franklin Store
Muleshoe State Bank
D & G Grocery

W. Q. Casey Insurance
First National Bank

Western Auto
Western Drug
King Bros. Grain & Seed
Paul's Cafe
Hubbard - Warrick Co.
Muleshoe Motor Co.
Cashway Grocery

Pool Insurance
Farmers Co-op Elevator
Heathington Lumber

Muleshoe Floral
L & H Grocery
Muleshoe Co-op Gin

Jennings Insurance
Edwards Gin
Muleshoe Gin Co.
Piggly Wiggly
Corral Drive In
Dari Delite
Muleshoe Auto Parts

OFFICIAL ENTRY FORM

One Entry Per Person

..... Rice vs. LSU

..... TCU vs. Florida State

..... Texas A&M vs. Houston

..... Oklahoma vs. South California

..... Wyoming vs. Washington State

..... Washington vs. Baylor

..... Utah vs. Missouri

..... Auburn vs. Tennessee

..... Texas vs. Texas Tech

..... Tie Breaker

MULESHOE CLOVIS

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IT'S THE LAW
★ in Texas ★

FAIR TRIAL

Our notions of due process of law are likely to be lumped and dismissed as lawyers' technicalities. Yet due process which is largely your procedural rights in our court system has its roots deeply in the American people's long fight for a fair trial.

It is true that your lawyer selects the proper court — federal or state; district, county, or justice — in which to file your case. For unless the court has jurisdiction, it cannot render a judgment — and make it stick. The court must exercise lawful control over the property or the persons involved in a lawsuit.

The American revolutionaries in 1776 took to arms in large part against King George over due process. The Declaration of Independence said:

He (King George) has obstructed the Administration of Justice, by refusing his assent to laws for establishing judiciary powers. He has made judges dependent on his will alone for

the tenure of their offices, and the amount and payment of their salaries."

They further complained bitterly "for transporting us beyond Seas to be tried for pretended offenses."

Venue, a court's proper location to try cases, is important. Otherwise, the Administration of Justice is impaired. The American who had sailed to England for his trial could justly say that he was being denied due process of the law.

And so, in Texas today certain suits are local. In such cases one can sue only where the property, person, or the transactions involved in the contest was located. Example: A foreclosure of a mortgage on real estate. Other actions may be brought anywhere the defendant can be found and served with a summons.

Venue means the place where the action is tried. In civil suits it may be changed by agreement between the two parties, or for the convenience of the parties.

Where a case has had wide publicity before trial, especially notorious criminal cases, a lawyer may seek a change of venue — of location of the trial — in order to get unbiased

From Your Librarian

By ANN CAMP

So many who come to library for the first time, ask how much it costs to get a book card to check out books. I think I should give some publicity to the fact that there is no charge for a book card; and no charge to check out books.

Perhaps I should list the Library Rules as voted by the Library Board:

1. Books are to be checked out for a two week period. They may be re-checked one time.
2. Books kept out longer than the 2 wk. period are over - due. The librarian shall charge a fine of 5 cents a book, for each day they are over - due.
3. The fine on over-due books will be used as petty cash fund, for postage; or to buy new books when possible.
4. If books are damaged or lost, the librarian is to charge accordingly.

Library Hours:
The Library will be open to the public every week - day from 2 p.m. until 6 p.m. and on

jurors.
Jurisdiction and venue, only two of several concepts of due process, may seem dry as dust at times, but not if your liberty upon a fair trial.

(This news feature, prepared by the State Bar of Texas, is written to inform — not to advise. No person should ever apply or interpret any law without the aid of an attorney who is fully advised concerning the facts involved, because a slight variance in facts may change the application of the law.)

Saturday morning from 9 a.m. until 12 - noon.

One other rule which will apply to all State Books: As many books may be checked out to one person or School as they need: As long as the shelves are sufficiently stocked; So, this means that there is no set limit of the number of books that a person or school may check out; as long as there are plenty of books left.

If you have been issued a bookmobile reading card, you may use this same card to check out books at the Library building. Members of same family may all check out books with one card.

Most visitors are amazed at the large selection of books we have; they say, "I didn't have any idea that you had this many books to choose from".

Each day, we are working and trying to improve the library facilities to serve the public better. Some of things either done, or being planned are:

1. Adding magazines and periodicals in addition to new books; the rest - room in rear of building has been repaired, for convenience of the public;
2. We hope soon to have a water fountain in the building; and a drop in Book Box outside of the building where people may drive by and deposit books after hours or when library is closed. This will be especially convenient for people who work.
3. And the nicest thing planned yet is a Reading Room for the public. Space for this room has been cleared now; and when it is furnished with comfortable

chairs; tables; magazine racks; etc. we think it will be a great place to come and study; or consult the reference shelves; or just read a magazine.

The urgent need for this was seen so much this week as students came by and stood arms already loaded with school books; while browsing thru the shelves for just the right book.

We want to thank the Muleshoe Journal and radio for the good coverage of Library news, and announcements. We appreciate so much their support and aid.

Also thanks go to Volunteer workers: The Cub Scout mothers: Barbara Puckett, Mary Edmiston; and Billy Campbell, who gave the Library such a good cleaning, last week; and to Janice Freedel who typed cards this week. All these have given of their time and efforts in community service. The Library must have volunteer help if it is to grow and maintain the service we want to give the area.

New books donated this month:

- By Tom Hunke:
1. Shakespeare's Masterpieces
 2. The Complete Works of Shakespeare.
 3. Silas Marner — George Eliot.
 4. Autobiography of Benjamin Franklin.
 5. The House of Seven Gables — Hawthorne.
- By Gary Stones:
- The Seventh Commandment. She Died Because — Hopkins, Kenneth. Does It Make Into a Bed — Lorna Novak. The Extremists — Sherwin. I Owe Russia 1200 — by Bob

Hope. In Search of Greatness—Karsh The Death of the Bravos — Myers. Thos. Jefferson — Wilber (Apostle of Liberty). Their Heads are Green—Bowl-

Unveiling the Mystery of Creation. A Non - Existent Man - Smith. The Jewish Way of Life — Karp Something Human — Mehdevi. By Rev. J. Frank Peery:

In This Free Land — by Charles M. Crowe; given in mem. of Dr. L. T. Green.

The American Heritage — Picture History of the Civil War — (profusely illustrated) Narrated by Bruce Catton. In Memorial to Dr. T. M. Stemmmons. By Mrs. Ed Johnson

Fiction:

The Intruder — by Helen Fowler. The Ship and The Shore — by Vicki Baum. The Fountain Overflows — Rebecca West. Commodore Hornblower — Forester, C. S.

The Thurber Carnival — James Thurber.

Shadow of the Moon — M. M. Keye.

Lincoln McKeever — Eleazar, Lipsky.

Charlotte and Dr. James — McCrone.

Valley of the Vines — Joy Packer.

The Brothers Karamazof — Dostoevsky.

The Green Years — A. J. Cronin.

Vicious Circuit — Langdon. Essays — Emerson.

Best Known Works — Emile Zola.

etc. 10 Western (paper - backs) By George Mahan:

"John Fitzgerald Kennedy" by Biographical Arts Inc., Publishers.

"Men of Achievement."

We were happy to have quite a few out of town visitors to the Library; those who signed the guest book were:

The Gary Stones, who formerly lived here, and they brought with them 15 books to donate:

Mrs. Chuck Jones, from Plainview, Texas;

Mr. and Mrs. R. E. Reding, Almgredo, New Mexico.

Wayne Hardin's Navy football teams have won 70 per cent of their regular season games since the 39-year old redhead became coach in 1959. They also made two bowl appearances.

In 43 home dates the New York Mets this year attracted 1,136,299 fans. In 50 dates on the road they drew only 560,481 fans.

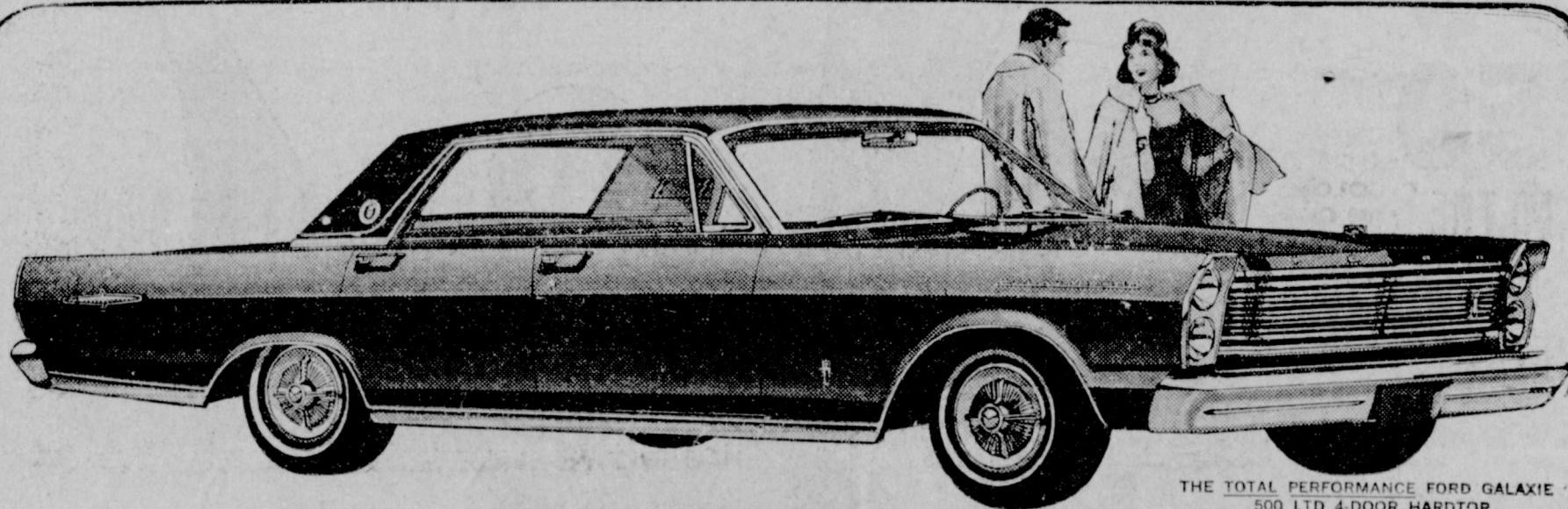
Rip Ringle is in his 15th season as Penn State football coach. His teams have combined a 93-39-4 record.



GISELA HEAD — There's a charming Swedish girl who will be skating her way into the hearts of audiences nightly at the Panhandle South Plains Fair Coliseum beginning Sunday, September 27 in Lubbock. She is Gisela Head, a Scandinavian beauty, winner of the Swedish Championship and holder of England's coveted Richmond Trophy. Apart from her busy skating schedule, Gisela is also an attentive mother of a 20-month-old Synnove, and wife of Ice Capades comedian, Terry Head.

A SPECIAL INVITATION IS EXTENDED TO ALL SCHOOL CHILDREN TO COME TO THE SHOW GROUNDS AT 10:00 A. M. CIRCUS DAY . . . TO SEE THE ELEPHANTS, CAMELS, LLAMAS, LIONS, HYENA, ETC., FED AND WATERED.

Remember 10:00 A. M. Sharp Public Invited Too



THE TOTAL PERFORMANCE FORD GALAXIE 500 LTD 4-DOOR HARDTOP

Now... look into the many worlds



THE TOTAL PERFORMANCE MUSTANG 2+2

of Total Performance for '65



THE TOTAL PERFORMANCE FAIRLANE 500 SPORTS COUPE

—best year yet to go Ford!

From a new reversible key to a brand-new luxury series, the '65 Fords are so new you just have to see them for yourself.

New world of elegance . . . 17 solid, quiet Fords, including a new super luxury series—the LTD 2- and 4-Door Hardtops. New body, frame and suspensions give the smoothest,

quietest ride ever. New wider tread, new spaciousness, new Big Six engine.

New "cool" world of Mustang . . . Fastback 2+2 joins the Hardtop and Convertible. Many luxuries standard. New options include front disc brakes.

New world of value . . . 8 Fairlanes, bigger,

handsomer, better buys than ever. A livelier, smoother new Six — 2 hotter V-8 options. 3-speed Cruise-O-Matic optional.

New world of economy . . . 13 Falcons with up to 15% greater fuel economy as a new livelier Six teams with optional 3-speed Cruise-O-Matic. New battery-saving alternator.

Best year yet to go Ford!
Test Drive Total Performance '65

FORD

MUSTANG • FALCON • FAIRLANE • FORD • THUNDERBIRD
500 WALT DISNEY'S MAGIC SEAWAY AT THE FORD MOTOR COMPANY'S WONDER RIVERDA-NEL-YORK WORLD'S FAIR



THE TOTAL PERFORMANCE FALCON FUTURA HARDTOP

See them at your neighborhood Ford Dealer's tomorrow

In Our Time

NEW YORK WORLD'S FAIR VISITORS ARE TAKEN BACK OVER 4,000 YEARS IN THE STORY OF MAN'S SEARCH FOR SECURITY THROUGH LOCKING DEVICES TO BE SEEN AT THE YALE & TOWNE ELECTRONIC CLASSROOM ON THE HISTORY OF LOCKS IN THE BETTER LIVING CENTER.

AN EXAMPLE IS THE KEY-OPERATED WOODEN LOCK DEVELOPED BY THE EGYPTIANS MORE THAN 2,000 B.C. WHICH FIRST UTILIZED THE PRINCIPLE ADAPTED BY LINUS YALE, JR., TO DEVELOP THE MODERN PIN TUMBLER CYLINDER LOCK WITH WHICH HIS NAME IS ASSOCIATED AROUND THE WORLD.

****SEALTEST... makes the difference!**

Sealtest quality control delivers all the goodness milk can bring you

Sealtest brings you milk of the highest possible quality. Sealtest starts with the finest milk and then exercises the most rigid quality controls during processing and packaging. Trained personnel work with ultramodern equipment, testing and retesting for purity and quality. These are the reasons for the superiority of Sealtest Milk.

YOUR FAMILY DESERVES THE BEST... INSIST ON SEALTEST!

LEROY HOLLEY, Distributor
FOR HOME DELIVERY CALL 3-0230 920 S. 1ST., MULESHOE, TEXAS



I'LL HOLD THIS 'UN, DADDY! — Rhonda Raiden, 4, rounds up Hampshires on Mrs. Ammie E. Wilson's farm at Plano, Texas, for entry in the Pan-American Livestock Exposition at Dallas. Rhonda's father, Bill Raiden, is shepherd of the Wilson flock, which is a perennial source of champions of the Hampshire show. (AP Wirephoto.)

BULA NEWS

Paul and Elaine of Wellman spent Monday night and Tuesday with Mrs. Alma Altman.

Mr. and Mrs. R. E. Martin and daughter, Beverly spent Sunday with her parents, the Clarence Cannon.

Mr. and Mrs. W. T. Thomas are visiting this week in Sherman with her brother, C. M. Woodard and other relatives, his brother, Henry Thomas, plans to return home with them for a stay of several weeks.

Company for Mrs. Lula Harlan and Mr. and Mrs. Nolan Harlan, have been her granddaughter and family, Mrs. Gordon Korse of Albany, Oregon. Other party for Sunday were Captain and Mrs. John O. Corder of Lubbock.

Mrs. Eugene Bryan underwent surgery Friday morning at the Medical Arts Hospital.

Fred Archer was rushed to the Littlefield Hospital Thursday and placed under oxygen for several hours.

Mrs. John Pool was the honoree for a pink and blue shower, in the home Mrs. Guy Sanders, Thursday afternoon September 10, from 2:30 till 4.

Mrs. Pool was presented an infant seat and baby clothing from the hostess along with an array of useful gifts from the guests.

The serving table was covered with a pale green damask cloth, centered with an arrangement of freshcut flowers. Other appointments were in milk glass and silver. Mrs. Bruce Angel and Mrs. Ray Spence served coffee, punch and cake squares to the 20 guests present.

Hostesses were: Mrs. C. H. Byars, Mrs. Ray Spence, Mrs. Alma Altman, Mrs. John Vandlingham and Mrs. Sanders.

WCS of the local Methodist Church met Monday evening, September 7 in the home of Mrs. Paul Young, with eight members

present. This meeting started the new program year; Mrs. Young presided using for the lesson study taken from the new program book entitled "We Would See Jesus."

Program opened with song, "Holy, Holy" followed by responsive readings from Methodist Hymnal closing by giving Lord's Prayer in unison. Mrs. Blackman reading scripture John 14:18 - 27.

In the lesson study, Mrs. introduced four sources of spiritual renewals. Others on the program were Mrs. Tom Bagard, Mrs. Jimmy Cannon. Program concluded with special song "We Would See Jesus" by Mrs. Young and Mrs. Tommy Kirk. Mrs. F. L. Simmons giving the benediction.

Center piece for the program worship was a table covered in white satin, on which lay a pair of brown sandals, a thorned crown, a fold of scarlet, representing the robe, thirty pieces of silver and also a tall white lighted candle which represented Christ.

Refreshments were served by the hostess following the study. In attendance were Mrs. B. L. Blackman, Mrs. Tommy Kirk, Mrs. Roy Young, Mrs. F. L. Simmons, Mrs. Tom Bagard, Mrs. Jimmy Cannon, Mrs. J. L. Reid and Mrs. Paul Young.

The executive committee of the Bula PT-A met Monday evening, September 7, at 8 p.m. in the school auditorium.

The meeting was called to order, by the president, Mrs. Jimmy Drake. Mrs. Jimmy Cannon read a report of the proposed budget for the year.

The duties of each committee chairman were read and plans for the new year's work were discussed.

Following the business meeting plans were made and decided to have family night, Monday evening September 14, which is the regular meeting day for the September meeting.

All parents are urged to attend and bring either ice cream or cake and enjoy a fellowship together.

SHOP MULESHOE FIRST

IRRIGATION MOTOR REPAIR

Car-Truck Repair
ALTERNATOR
Generator-Starters

Wheel Alignment-Balancing
Washing-Lubrication

7 Mechanics At Your Service

PLAINS AUTO SERVICE DEPT.

Ph. 7150

Muleshoe, Texas

—May We Serve You—

YUM YUMS
Sunshine, Cookies
12 oz. Package 49c

DETERGENT
Dishwasher
Cascade, 6c off label
20 oz. Box 42c

DETERGENT
Joy, Liquid
22 oz. Bottle 69c

DETERGENT
Oxydol
King Size \$1.45

TOILET SOAP
Zest
2 bath size 43c

Elgin, Colored
OLEO 1 lb. pkg. 12 1/2c

Musselman's, Fancy
Applesauce No. 2 1/2 can 25c

Campfire, Early June
Green Peas No. 300 can 10c

Bonne', Liquid for Dishes,
20c off label
Detergent 22 oz. btl. 39c

Du Rite, Liquid
Bleach 1/2 gal. plastic bil. 29c

Light Crust
Flour 5 lb. bag 49c

FACIAL TISSUE SOFLY ASST COLORS 400 Ct. Box 15c

PINTOS CHEF PRIDE 4 Pound Bag 39c

SUGAR HOLLY BEST 5 Pound Bag 49c

PEACHES PACIFIC GOLD YELLOW CLING IN HEAVY SYRUP NO. 2 1/2 CAN 23c

EGGS IDEAL GRADE A MEDIUM DOZEN 39c

FROZEN FOODS!

Pies Banquet, Meat, Beef, Chicken, Turkey 6 8 oz. pkg 98c

Chun King's Egg Rolls 6 oz. pkg. 77c

Birdseye, 9 oz. can
Awake Breakfast Drink. 39c

Seabrook, Leaf & Chopped Spinach 2-10 oz. pgs. 33c

Seabrook 2 - 10 oz. pkg
Butter Beans 49c

Pies Banquet Custard Family Size 29c

Honey Boy Chum
SALMON No. 1 Can 49c

Famous Star, Whole and Cut in Heavy Syrup
YAMS 2 no. 3 Squat Cans 35c

Campfire
PORK and BEANS 3 no. 300 Cans 25c

Chef Delight
CHEESE FOOD 2 Pound Box 49c

Rosedale, Golden Cream Style or Whole Kernel
CORN 2 No. 303 Can 29c

HAM IS THE ECONOMICAL BUY THIS WEEKEND AT PIGGLY WIGGLY

HAMS
39c

PICNICS
3 lb. Can \$1.79

CANNED HAM
3 lb. Can \$2.69

WE GIVE GREEN STAMPS

Rodeo-or Armour Star, Fully Cooked Butt Portion, Pound 49c
Shank Portion FOUND

Armour Star, Canned, Boneless, Shankless Fully Cooked

Armour Star, Aged, Heavy Beef, Valu-Trimmed, Blade Cut
CHUCK ROAST Pound 49c

Armour Star, Aged, Heavy Beef, Valu-Trimmed, Arm Bone Cut
SWISS STEAK Pound 65c

Armour Star, Aged, Heavy Beef, Valu-Trimmed
SHORT RIBS Pound 19c

Lean, Dated to Assure Freshness
GROUND CHUCK Pound 55c

Hormel's, Best
SLICED BACON Pound 59c

Butcher Boy, Olive, Pickle Spiced Luncheon or Salami
Luncheon Meat 3-6 oz. pgs. 89c

Blue Morrow's, All Pork
SAUSAGE 2 lb. pkg. \$1.19

Booth's
HALIBUT STEAK 12 oz. pkg. 69c

Clipper Brand, Tidbits
BREADED SHRIMP 2 lb. pkg. 99c

Hamburger, Sausage, Pepperoni, Large Family Size
PIZZAS Each 69c

HEALTH and BEAUTY AIDS!

HAND LOTION 49c

Sofskin, Reg. \$1.50 Size, Special 1/2 Price Sale, Reg. 75c Retail Tax 5c, 10 oz. Bottle

Brylcreme, with Free Comb, Regular 79c, Plus 5c Tax
HAIR DRESSING Large Size Tube 49c

Maclean's, Regular 59c
TOOTHPASTE Giant Size Tube 39c

Breck, Regular or Dry, Regular 59c
CREME RINSE Medium Size Tube 49c

Regular \$1.25
ALLEREST 24 Count Bottle 85c

Bessie Lee, All Vegetable Shortening 3 lb. can. 59c

Quaker, Old Fashioned or Quick
Oats 40 oz. Box 49c

Chase & Sanborne Instant, 30c off Label
Coffee 10 oz. jar \$1.59

Tenderleaf, Instant, 20c off Label
Tea 2 1/4 oz. pkg. \$1.14

Nutritious Fruits and Vegetables from Piggly Wiggly!

Lettuce
2 Large Heads 29c

FRESH CRISP, LARGE GREEN HEADS

Papayas, English Peas, Rutabagas, Salad Lettuce, Romaine, Parsley, Endive

California, Bartlett
PEARS Pound 19c

California,
CARROTS Collo Package 2 for 29c

TOMATOES
Home Grown Vine Ripe LB. 9c

These values good in Muleshoe Sept. 24, 25, 26, 1964.

Lowest Prices... Greatest Variety... always at

Piggly Wiggly

We Reserve the Right to limit Quantities.

COTTON TALKS

LUBBOCK, Friday, September 18 — Unanimous opposition to the USDA's new "Sales for Export" program was expressed at a meeting of the committee held in Memphis, Tennessee, on September 14. The Cotton Producers Legislative Committee made known to Secretary of Agriculture Orville Freeman by telegram and a sub-committee was appointed to call on Freeman or his Assistant, Charles Murphy, to continue discussion of the matter.

Cotton Producers Legislative Committee is made up of members representing 18 cotton producer organizations from 12 states and is the committee initially formed to work for passage of the Agricultural Act of 1964 under which the current cotton program is administered. The express purpose of the program is to bring about an increase in consumption of cotton through a competitive one-price system and there are many indications that the program is on its way to accomplishment of that objective. (Bale equivalents of cotton textile mill consumption of cotton is steadily rising, textile mills are expanding at an accelerated pace, and general confi-

dence in cotton is at a higher level than it has been for many years.)

According to George W. Pfeiffenberger, Executive Vice-President of Plains Cotton Growers, Inc., the Sales for Export program, which has the effect of making cotton in Commodity Credit Corporation stocks (over eight million bales) available to merchants and mills at about 1 1/2 cents a pound cheaper than current crop cotton, will not likely interfere with this climbing consumption of cotton — at least not for the present. But, it will cycle this consumption through the government loan, thereby casting considerable discredit in the public eye on the current cotton program. With merchants and mills filling their cotton needs from government stocks at \$5 or \$5.50 per bale cheaper than they can buy from the current crop there will be no place for much of the current crop cotton to go except into the loan. Farmers took a \$12.50 per bale cut in price support this year, and they will be wondering why it cannot be sold at this reduced price. The chief reason is that cotton from the 1964 and 1965 crops (this is announced as a two year program) will be go-

ing into the front door of the government loan while merchants and mills are buying like amounts out the back door of the same building.

Unfortunately, it is the front door operation which will be called to the attention of the general public, with much being made of the fact that a large part of each year's crop is going into the loan. The producer will then be accused of growing cotton for the loan instead of for consumption.

For confirmation of the fact that the Sales for Export program will channel most buying from government stocks instead of from the normal market place it is not necessary to look farther than the Sales for Export program of 1963-64 when over 5,000,000 bales of cotton came out of government stocks as against about 30,000 from the 1963-64 crop.

With merchants and mills buying the majority of their needs from the government, the producer is also deprived of any opportunity to sell cotton above the loan value, and the loan price becomes a ceiling for his price instead of a floor as Congress intended.

There are other reasons for producer opposition to this Sales for Export program, not the least of them being the increase in cost to the government. Farmers, as well as other taxpayers, must be concern-

ed about this cost, and it is obvious that cycling a good portion of each year's crop through government hands will increase storage charges in the program as a whole.

It is to be hoped that producers will be able to help the Department see that their action in announcing the Sales for Export program was ill-advised. The entire cotton industry will suffer if the program is carried out as such programs have been in the past.

FARM LABOR

Prospects for obtaining supplemental farm labor during the coming year are outlined by the National Council of Agricultural Employers, of which Plains Cotton Growers is a charter member, as follows:

From the discussions going on and from talks with members of Congress, an extension of the present Mexican Farm Labor Program (P. L. 78) during the current session of Congress is not to be expected. Labor Department officials have indicated that, failing this program's extension, supplemental labor will be available from Mexico under the Immigration Law — if there is a need and if increased wages and full recruitment and utilization of domestic workers have been mentioned specifically.

Immigration Service representatives say that plans have been made for admitting work-

Robert Preston Loves Home Life

Actor Robert Preston, may never sign another screen contract, he says. He likes his home too much.

He and his wife Catherine, really live it up at their home in Rye, N. Y., particularly in summer, something he couldn't do if he were at the beck and call of studios, he points out. The two who met when they were fellow students at Pasadena Playhouse will celebrate their 24th wedding anniversary this year.

"I love all the work of a house, mowing lawns, pruning

ers under the Immigration Law if and when P. L. 78 expires. They emphasize however, that they can do nothing (under current regulations) until the Department of Labor gives them the green light.

Plains Cotton Growers is now working with the Council of Agriculture (1) that all concerned clearly understand that there is a need for supplemental labor, (2) that the proof required to show a need for supplemental labor by as reasonable as possible, and (3) that the procedures for getting certifications of need are made known as early as possible.

trees, carrying logs, filling up holes, patching sheds, and it's not easy for an actor to have that kind of hard life. You've got to plan it," he says, laughing.

A tremendously popular fellow with a booming voice, Preston has the kind of ruggedness that needs an earthy background. He is one of the most virile looking actors on stage or screen.

NEW MUSICAL

His home a carriage house on part of an old estate in Rye, is a mill pond where "about 250 ducks migrate," he says, about 45 minutes from New York.

He recently wound up a Broadway run in "Nobody Loves an Albatross" and is preparing for a title role in the musical, "Ben Franklin in Paris".

"Bob plays energetic roles like this one all the time," says his wife. "This house gives him the kind of outlet he needs and he loves four seasons, something we didn't have in California."

Even when he's been on location making a picture he's just happy to know the house "will be there when I get back," he says.

"Once a week I have one whole glorious day to do whatever I like around the place. It's something special for Catherine and me. Everyone leaves us alone and we stay free of all social commitments. Our hours are too different to conform to a community pattern," he explains.

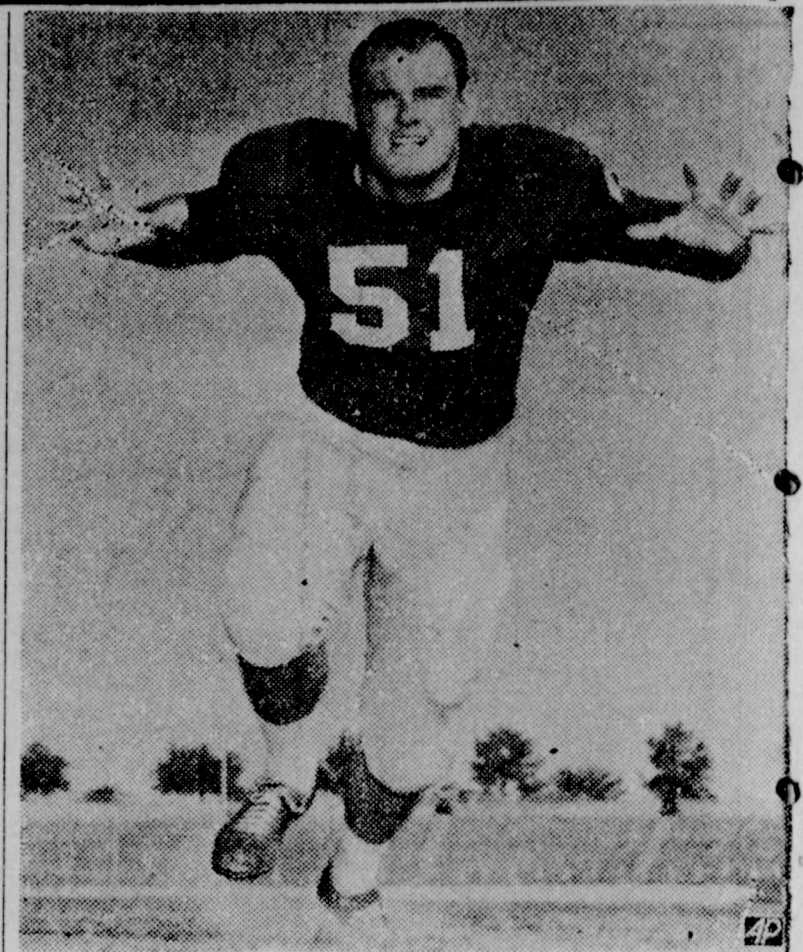
ON TIME

But when the Prestons extend an invitation, they are sticklers for punctuality.

"When I invite people for 7 o'clock, I like them to show up at 7," he says. "I like candles lit, fire lit in winter, everything on time, and not too many cocktails before dinner. I want everyone to enjoy what Catherine has prepared," he says.

In California, an invitation meant "be an hour late," he says, and they start one well known actress by actually being on time. "She was flabbergasted."

They don't have a maid in



BIG CENTER — Ken Henson, above, of San Angelo, dubbed the Jolly Green Giant by his teammates at Texas Christian University, Fort Worth, is looking forward to a full season this year. Henson is 6-6, 250-pound senior and a two-letter man. (AP Wirephoto).

their house because they decided "we wanted privacy more than help," he says. Catherine cooks and is so good, "all the restaurant men we know try to steal her recipes," he says proudly. He does the outdoor barbecues — steaks or chicken with garlic and butter sauce.

"I learned to cook when I helped my father sell a line of cookware at home parties. We'd cook a whole meal for 14 to 18 people. I liked that, but not the cleaning up I had to do swamper," he says.

A do-it-yourselfer, Preston is building some chairs in the old cow barn used as a tool shed.

Unlike California where they had a swimming pool, he takes a shower by hanging the hose over an apple tree. "There's a lot of privacy when leaves are on the trees," he explains.

Catherine has a green thumb and even her Pumpkins are monsters. Last year she pollinated the seeds by going from flower to flower with a little brush because the "bees seem-

ed to be ignoring the seeds," she says.

Preston may be sour on movie contracts but he likes to do occasional movies. His current, "All the Way Home," is a portrayal of the life of the father James Agee, who wrote the Pulitzer Prize autobiographical novel.

He began his Broadway career in 1951 but has had time for a few films in recent years. "Music Man" on Broadway and in the films.

Pleasant Valley News

In Lubbock Tuesday afternoon to hear Duke Ellington were Jane Branscum and Kathy

Mr. and Mrs. Roy Bryant returned home Saturday from Tacos and Red River where they had been visiting.

Mr. and Mrs. Warren Meeks have as house guests, Mrs. Meek's aunt and uncle from Coleman, Mr. and Mrs. Monroe Copeland.

Visiting the C. W. Calhoun family is her sister, Mrs. Winnie McCullar, Selma, Calif.

Sunday the Elmo Stevens and Mr. and Mrs. Wells took their daughters Sheryl and Linda to Portales where they are freshman students at Eastern New Mexico University. The families ate at the University cafeteria.

The Lutheran Church held services Sunday in the Pleasant Valley community building with the pastor, Mr. Simon, Littlefield holding the services.

The Sandhills Philosopher



Editor's note: The Sandhills Philosopher on his Johnson grass farm claims he knows what Russia's new weapon is.

Dear editor: As I understand it, Mr. Khrushchev has announced Russia has invented a monster weapon which can wipe mankind off the earth, and the experts are now debating whether he's telling the earth or not and if he is what is it?

One set of scientists claims he's just bragging, but they may be the set who said the same thing when Russia launched the world's first satellite. Another claims he may be right, and that the monster could be a new improvement on the hydrogen bomb, this one so powerful it could split the earth in half right down the middle and then scatter the parts around the universe.

I have decided they're both wrong. Russia has invented a weapon that could wipe man off the earth, but it's not a bomb. It's the Russian farming system.

For thirty years now, the Russians have been working on a farming system which is designed to end man's life on this earth, and while they've got it functioning along its line in Russia, they haven't been very successful in spreading it to other countries, excusing may be Cuba. Cuba has tried it out and it works, the more you use the system the less you have to eat. But it hasn't caught on yet in other countries.

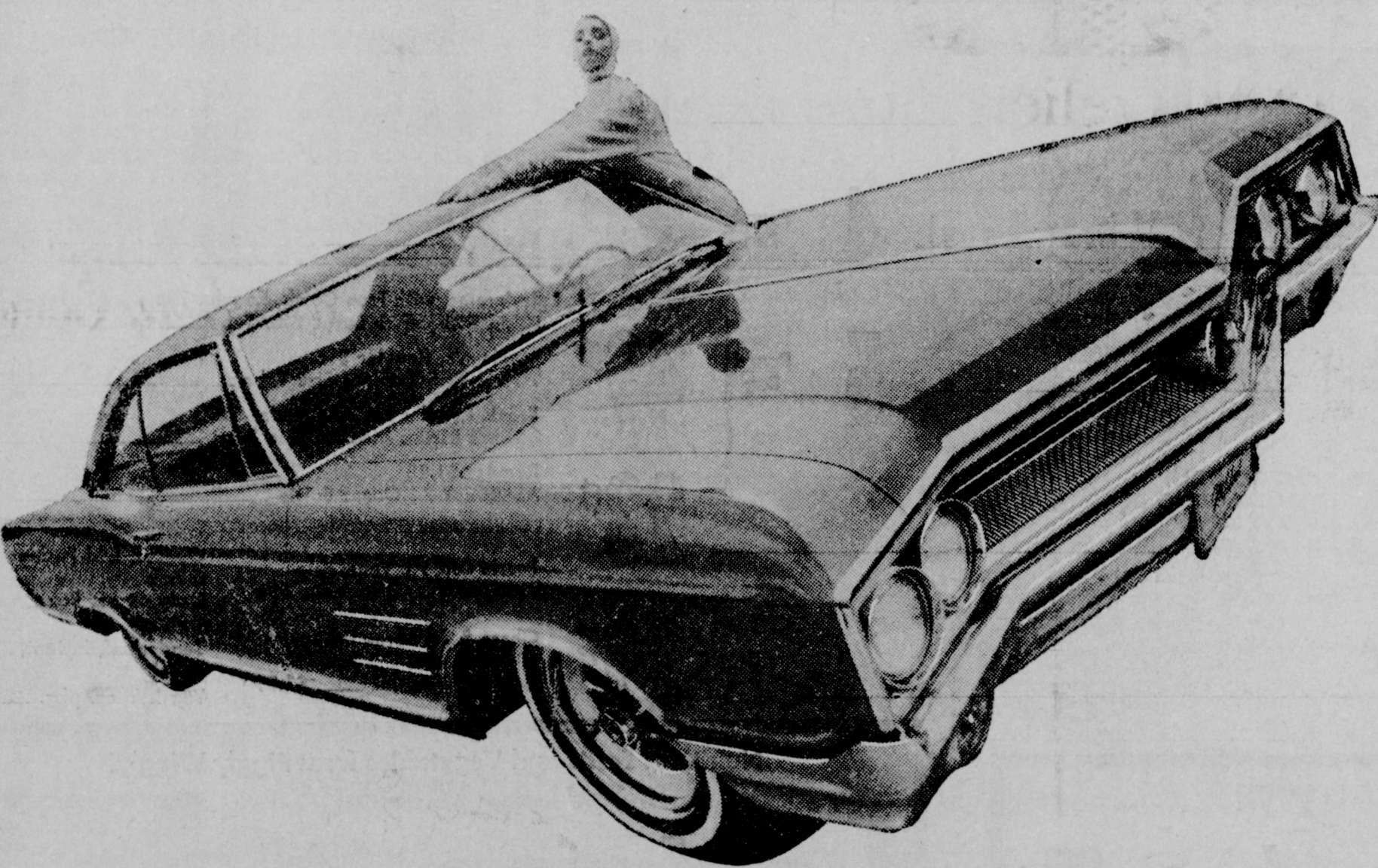
The Russian farming system is based on the well known human fact that a man will keep worse care of a state-owned tractor than he will his own, that a piece of borrowed equipment gets less attention than one you paid for yourself, that a rented house runs down faster than one you own yourself. A man is never as interested in the oil level of a rented car as he is in his own. How many people in a public bus ever wondered if the oil

was getting low?

It is this universal trait which the Russians have hit upon to guarantee a sort crop every year.

I could go on but I've got to stop now and return a neighbor's trailer before that low tire on it gets so low it blows out.

Yours faithfully, J. A.



Buick '65 Buick

We changed the Buick a lot this year. And you may never be the same again yourself.

We doubt you'll want to be the same. Not once you set eyes on our new Buicks. On the Buick Special and the Skylark. The LeSabre, Electra 225, Riviera. And on the sleek, modified fastback of the wild, wilder, Wildcat in the picture.

True, there's a new high-style touch. But that's hardly all. Engineering still has the emphasis. It's a Buick tradition. So are the extras Buick spends a little extra on. Like finned brake drums that do a little better. And smoother drivelines. A tuned suspension to smooth ribcage roads. Now add Buick's Super Turbine transmissions—and you have an idea of what Buick owners have always liked about Buick. We think you'll feel the same.



Wouldn't you really rather have a Buick

SEE YOUR LOCAL AUTHORIZED BUICK DEALER. AUTHORIZED BUICK DEALER IN THIS AREA:

BROCK IMPLEMENT CO., INC.

422 N. First St.

FRANCIS IMPLEMENT CO. FORD TRACTOR Muleshoe, Texas



WHO WOULD YOU CALL TO REPAIR FAULTY PLUMBING?

You might call on a "jack of all trades" (like hubby), but if you wanted a specialist, you'd call a plumber! You have a similar choice when you look for a place to save, or to borrow to buy a home. If you prefer a specialist you'll come to us!

The Best Place to Save and to Borrow . . .

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1. Personals

I, Clay C. Mick, will not be responsible for any debts or checks made or written by anyone but myself. Effective September 17, 1964.
 1-38t-3tp

Medical management of the overweight.
 Dr. G. Youngblood
 519 Pile Phone PO3-7733
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 1-49-tfc

I paint anything of value. Spray or Brush. Commercial rig. Cotton trailers \$7.50 plus paint. Phone 8149. Dub Ashley.
 1-2s-tfc

FOR RENT: Trailer space. Call 8120.
 1-17s-tfc

REXAIR Vacuum Cleaners Sales and Supplies. Phone 3-1630 after 6 p.m. Jerrell Ottwell.
 1-23t-tfc

For Home Delivery of Lubbock Avalanche Journal Call 3-2150
 1-39t-8tc

Fresh Golden Guernsey milk. Deliver Monday, Wednesday, and Friday. 85 cents a gallon. Cattle are T. B. and Bang tested. R. H. White, Star Route, Sudan, Texas
 1-36t-8tp

For Home Delivery of Amarillo Daily News & Clovis News Journal Call 2-3460
 1-36t-tfc

We wish to express our deepest gratitude to our many friends for their kind expressions of sympathy, food, flowers and deeds at the time of our beloved mother's death, Mrs. Maude Knight.
 The R. Q. Whatley family
 The Bob Knight family
 The Clyde Knight family
 The E. W. Tucker family
 1t

2. LOST & FOUND

Lost: Black Labrador Retriever about five miles north of Muleshoe. Ph. CA4-9164 in Plain view. Reward. Wearing San Diego tag.
 2-38s-2tp

3. Help Wanted

WANTED: Car Salesman. See John Crow at Crow Chevrolet.
 3-24s-tfc

WANTED — Experienced farm hand. Will pay \$1 per hour for first 40 hours per week and this is guaranteed, and \$1 per hour for each hour over 40 hours per week, plus housing, utilities, transportation from hard's house to field, and on the job insurance. Call Dale Harper. Phone Lazbuddie 965-3397.
 3-38s-6tp

GIVING TIME. Avon Cosmetics appeals to every member of the family. Show these Quality Products and cash in on this great demand. Opening in Progress Community. Dist. Sales or call CA33183. Box 20-17 Plainview.
 339t2tc

4. Houses for Rent

FOR RENT: 2 bedroom home 1309 W. Ave. C. 946-2175.
 4-38t-3tp

FOR RENT: 2 bedroom house — close to school. See Mrs. John Engram. 416 West 4th.
 4-37t-tfc

5. Apts. for Rent

FOR RENT: Small apartment. Phone 3-4650.
 5-36s-tfc

FOR RENT: Large 3 room and bath furnished apartment. Call 3-4650.
 5-33t-tfc

FOR RENT: 3 room and bath unfurnished apartment 113 West Ave. J. Phone 4629.
 5-32t-tfc

FOR RENT: 1 and 2 bedroom apartments. New Built-ins — carpeted and draped. Phone 3-4900 or 3-3350.
 5-26T-tfc

FOR RENT: Furnished apartment. Layne apartment on Morton Highway. Phone 4900.
 5-34t-tfc

FOR RENT: 3 room and bath apartment. Mrs. Jack Lenderson 1818 W. Ave. D. — or call 3-0380.
 5-35t-tfc

8. Real Estate for Sale

FOR SALE: Nice 3 bedroom, large den, double garage, 2 baths, central heat, patio. Well located, close in. Built in Electric Range, Disposal, street paved. Call Pool Insurance Agency. 2950.
 8-16s-tfc

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 8-46-tfc

FOR SALE: Lot NE Corner of 19 & H. Richland Hills. Call 3-9129 after 5.
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REAL ESTATE — 480 A., 5 bedroom, brick home, 4 baths, 5 irrigation wells. 2 bedroom helper house. Close to Muleshoe.
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 8-15tfc

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 8-11s-tfc

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 8-38t-tfc

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BILLY MORRISON
 Ph. 4850 or 3-2130

FOR SALE: 80A on pavement. 5 miles out good 8 in Well. 50 h. p. electric Motor, New switch box. Will sell at good price. See Woodie Lambert. Phone 7260 or 5169
 8-32tfc

FOR SALE: 2 bedroom house. Floor furnace, outlet for Electric stove and gas. Front room and bedroom carpeted. 113 W. 8th St. At a Bargain. Call 2100. Joe Damron.
 8-33t-tfc

FOR SALE: 1/2 section land, modern 3 bdr. home. 2 irrigation wells. 3-4 mile underground tile. Lazbuddie Community. See Wesley Barnes, owner. Phone 965-3147.
 8-36s-7tp

FOR SALE: 2 bedroom trailerhouse. 36 feet. See Dess Stafford. Phone 3-0220, before 5 p.m.
 8-38t-3tp

FARMS — PECOS, Tex. Large or small. Reeves Co. Farm — 200 acres, 70 acres cotton allot., 2 bedroom home, 8 inch well 2600 ft. underground pipe and 2,800 feet cement, ditch, on payment, natural gas. \$60,000 — terms 29 percent.

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 8-38s-4tp

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Exclusive: 43 A. 8" well. Level underground pipe 15 A. cotton, rest grain-Hay. 2 bedroom home can be handled for \$12,000.00 down. On farm road 1700 4 1/2 M from town. Exclusive-3 bedroom house 6th and Ave. B. Bargain.

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10. Farm Equip for sale

FOR SALE: 1 almost new No. 21 International Stripper. Mounting Brackets for International or John Deere tractor. Phone 227-5391 Sudan.
 10-38s-2tc

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FOR SALE: One used No. 77 John Deere Stripper. Good Condition. Real clean 1 — 730 LP John Deere tractor with wide front axle. Phone 227-5391, Sudan.
 10-38s-2tc

FOR SALE: 2 Row International Row Binder. Excellent condition. 8 1/2 miles north of caution light. Earth. Phone 965-3603. Paul Chance.
 10-38s-3tp

11. For Sale or Trade

FOR SALE: box cars. E. K. Angeley, 965-3487 or 5520.
 11-5t-tfc

FOR SALE OR TRADE: 36 ft. trailer house and 31 ft. single axle float. Would trade for truck. See James Phipps, 808 W. 6th. Phone 3-2520.
 — 11-37s-8tc

FOR SALE: 10" Craftsman table saw — 1 1/2 h. p. motor, Plumber's Pot, furnace, and ladel. One Bedroom Suite. Ken's Trade N Post. Clovis Highway. 11-38s-tfc

13. Property for Lease

FOR LEASE: 320 acres 10 miles East of Happy. For information call 965-3661 or 3-1140.
 13-34s-tfc

15. Miscellaneous

CUSTOM corn harvesting. New 4 row Cleaner Baldwin Combine. Contact James Phipps, 808 W. 6th. Phone 3-2520.
 15-37s-8tc

Water well drilling with spud der. H. L. Stratton. 321 E. Dallas. Ph. 3-9250.
 15-32-tfc

WANTED: Custom yard work. We can do it all while you are at home or on vacation. All work guaranteed. Call 3-5110 day or 3-4854 after 6 p.m. Lonnie Merriott.
 15-11s-tfc

WANTED: Custom work. Swathing and baling feed butts. Phone 925-3336. Joe Costen, Muleshoe.
 15-38s-tfc

WANTED: Custom work. Will kill gophers in Alfalfa and grass with new type machine. Guaranteed 95 to 100 percent control. Phone 925-3336. Joe Costen, Muleshoe.
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17. Seed & Feed
 FOR SALE: Early Sumac Cane Seed. Phone 965-3675, Morris McKillip.
 17-22s-tfc

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Mercury Comet
 the world's 100,000-mile durability champion

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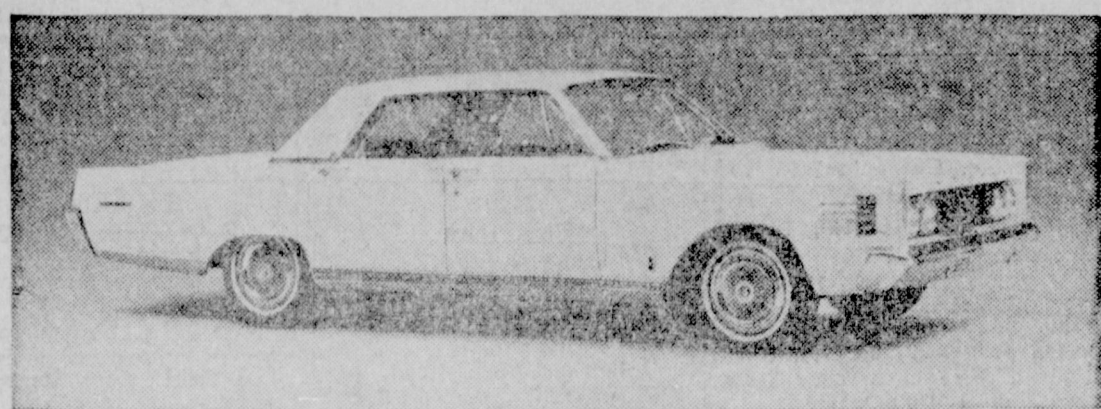
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 ASK FOR POLLY or LIZ, PHONE 2350



Mercury for 1965 has three inches more wheelbase and over-all length, and classic styling which imparts a look of elegance and formality, as illustrated by this Park Lane four-door hardtop. Crafted in the Lincoln Continental tradition, it has a new torque box frame and rigid body design with coil spring rear suspension for greater riding comfort.

1965 Mercury More Luxurious Now

The 1965 Mercury, three inches longer and more luxurious than in 1964, presents the most extensive change in the 26-year history of the car.

Conceived, developed and crafted in the Lincoln Continental tradition, the new Mercury brings to the medium-priced field new standards of comfort and engineering excellence.

Even in its styling, the Mercury for 1965 resembles the Lincoln Continental with its clean, classic look of elegance and formality.

The new Mercury has a 123-inch wheelbase, is 218.4 inches in over-all length and features new frame design, front and rear suspension, and rigid body construction.

"Lincoln - Mercury is the only division offering products in the medium-price field that also has long experience and acceptance in the luxury field," said Paul F. Lorenz, Ford Motor Company vice president and division general manager.

"With the new Mercury, we now are offering the same successful concepts that were developed for the Lincoln Continental in the luxury field."

The 1965 Mercury will go on sale in Lincoln - Mercury dealerships September 25.

The Mercury will be available in a broad selection of 15 models in three series, Monterey, Montclair and Park Lane. There will be six roof lines, including the Breezeway four-door sedan, again unique in the industry. Other roof lines are the conventional two-door and four-door sedan, a formal four-door hardtop, a two-door fastback hardtop, plus the convertible and the station wagon.

The appearance of the Mercury, which is unlike any predecessor model, is dominated by slim blade-like front fenders and flat, uncluttered side panels, similar to the Continental. Slender parking lights at the extreme edge extend from bumper to fender top. Tall, vertical taillights frame the wide, clean trunk lid, so that the crisp rear appearance complements the frontal styling character.

Mercury's reputation as an outstanding road car is strengthened for 1965 with important engineering advances in body, frame, suspension and steering. The over-all design nests the body deep into the new torque box frame, increasing the floor space and the body interior height, while the over-all

height of the car is decreased. The torque box frame is lighter and absorbs more of the road shocks, preventing them from being transmitted to the passenger. More interior spaciousness is gained in the driver's compartment, too, with a reduction in transmission tunnel and a recessed instrument panel.

Better balanced road stance is obtained by increasing tread to 62 inches, up one inch in front and two inches in rear. New front and rear suspensions improve roadability. The drag strut front suspension permits compliance fore and aft when the front wheels encounter uneven road surfaces. The rear suspension is a new coil spring cushion-link design which gives a softer ride than the leaf springs formerly used in the Mercury.

Important improvements in steering include a reduction in over-all steering ratio and a new power steering system with integral gear design and new power steering pump. Wheel diameter is increased from 14 to 15 inches, contributing to better braking and longer brake lining life. Low-profile tires lengthen tire life.

A new emergency signal system, which puts front and rear parking lights on a flasher cycle, is available for all models. Another safety feature is a mechanical switch mounted on the brake pedal arm which turns on the stop lights when the car decelerates.

In addition to Mercury's sturdy door locks, an automatic vacuum-powered door lock system is available. And automatic speed-controlled rear door locks, which are actuated when the car reaches eight miles an hour, are offered also. Safety seat belts are installed at the factory and may be obtained with reels so they retract when not in use.

Mercury again offers its husky 390-cubic-inch displacement V-8 engines as standard in all models. They are teamed with standard three-speed manual transmissions, three-speed automatic and four-speed manual transmissions to suit all driving conditions and driver preferences. Horsepower ranges from 250 to 330. A higher performance optional engine of 427-cubic-inch displacement is available with two-four barrel carburetors. It is rated at 425 horsepower.

The accelerator pedal is suspended, allowing greater flexibility of foot angle and eliminating binding and dirt collection which occurs with conventional pedals attached to the floor.

An interval selector windshield wiper which provides intermittent action for light rains and continuous wiper action for downpours is standard on the Montclair, Park Lane and Colony Park and optional on other models. An adjustable tilt steering wheel is available as a driver convenience.

Interiors are styled to match the exterior in attractive fabrics and vinyls, with leather as a Park Lane option. The feeling of spaciousness is heightened by Mercury's swept-away instrument panel containing a full range of well-organized and clearly identified controls and gauges in a generous padded rectangular housing.

A deep-well trunk is gained by mounting the gas tank ver-

Sen. Thurmond Joins Republicans

AUSTIN — U. S. Senator Strom Thurmond of South Carolina, long a conservative leader in the South, has announced he is joining the Republican Party to support Senator Borah Goldwater for President.

Thurmond described Goldwater as "an honest man, a man of courage and conviction, who trusts the American people to hold the reins of government and rule themselves. . . one who believes in and abides by the Constitution."

In announcing his resignation from the Democratic Party, Thurmond said: "I have chosen this course because I cannot consider any risks in a cause which I am convinced is right."

"The Democratic Party," said Thurmond, "has forsaken the people to become the party of minority groups, power-hungry union leaders, political bosses and big businessmen looking for government contracts and favors."

"I know also that the course for the Democratic Party has been set toward Socialism and arbitrary rule. I know further that the Democratic Party's line of succession is Hubert Humphrey and Robert Kennedy, with Walter Reuther pulling the strings behind the scenes."

"Although the party of our fathers is dead, the principles of our forefathers live now in the cause of a Presidential nominee."

Thurmond, a World War II hero and former governor of

South Carolina, long a conservative leader in the South, has announced he is joining the Republican Party to support Senator Borah Goldwater for President.

South Carolina joins Senator John Tower of Texas as the second Republican U. S. Senator from the South.

Texas Republican leaders welcomed the announcement by Thurmond, who began campaigning immediately for Goldwater.

State OP Chairman Peter O'Donnell, r. summed up Republican reaction: "This is a very significant event, proving the rare courage

of a veteran Senator who believes that he and Thomas Jefferson have been read out of the Democratic Party."

O'Donnell predicted Thurmond's action "will accelerate the trend of conservatives joining the Republican Party."

Army has 15 lettermen back for football this fall.

National Football League term will play only six night games this season.

Jim Camp, former assistant at State and Minnesota, is in his fourth year as football coach at George Washington.

Francis Implement Co. FORD TRACTOR Muleshoe, Texas

CHOPPED DOWN FIRE MAYSVILLE, Ky. (AP) — Volunteers, neighbors and firemen responded when the top of an old locust tree caught fire and it appeared the blaze would threaten the Minerva Christian Church.

The ladders were too short to reach the top. The tree was clipped down and the fire doused quickly.

Charlie Badshaw, Kentucky, '49, is in his third year as Kentucky football coach.



Dr. Charles P. McLaughlin of Dallas, above, was elected as secretary of the State Missions Commission for the Texas Baptist General Convention. Dr. McLaughlin, 45, succeeds Dr. J. Woodrow Fuller, who resigned to become associate pastor of the First Baptist Church in Dallas (AP Wirephoto).

Room is created for an additional two-suit, and it is easier to load because the trunk sill is lowered 5.4 inches.

Mercury for 1965 is so new that even the keys were changed. The teeth on both sides of the Mercury key are identical so that it can be put into the ignition or door lock "upside down."

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WESTERN DRUG

Here's why it's smart business to harvest your cotton with a **HESSTON V-22**

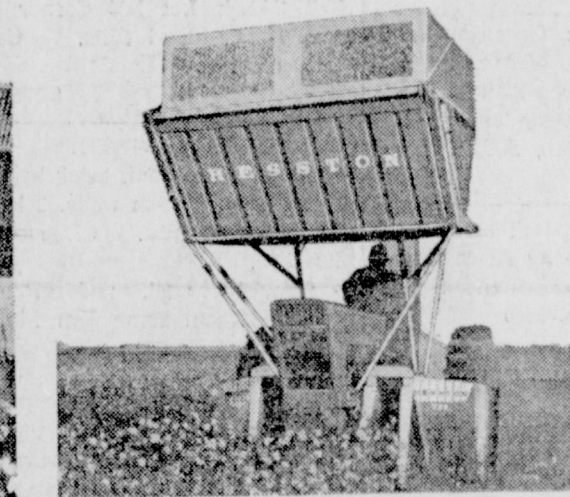
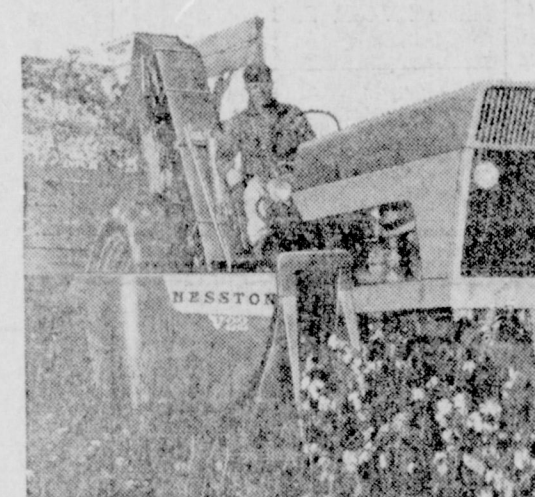
SOLID ROLL STRIPPER HARVESTED THIS

HESSTON V-22 HARVESTED THIS

PROFITS INCREASE WITH THIS BRUSH HARVESTER (some call it a flexible roll stripper)

Whether you call it a brush harvester as Hesston does... or a flexible roll stripper, as some others do... the Hesston V-22 Cotton Harvester with its unique brushing action gets more cotton and cleaner cotton than the best solid roll stripper available. Hesston works in cotton making up to three bales; it will strip shoulder-high, irrigated cotton, and it has proven its efficiency in open and storm-proof varieties, rank stalks, and bumble-bee cotton. The reason is Hesston brush action. The two-row V-22 has rotating nylon

brushes with alternating rubber paddles. It is available in either the trailer model or new 1,000-lb. capacity basket model with exclusive front dumping... hydraulically. The vertical air stream elevator has green boll separating efficiency up to 97%. Not only is the V-22 profitable, but it is a trouble-free machine to own. It is available for a variety of tractors. Compare the V-22 with any other. You'll see the difference in the field; you'll receive the difference at the gin.

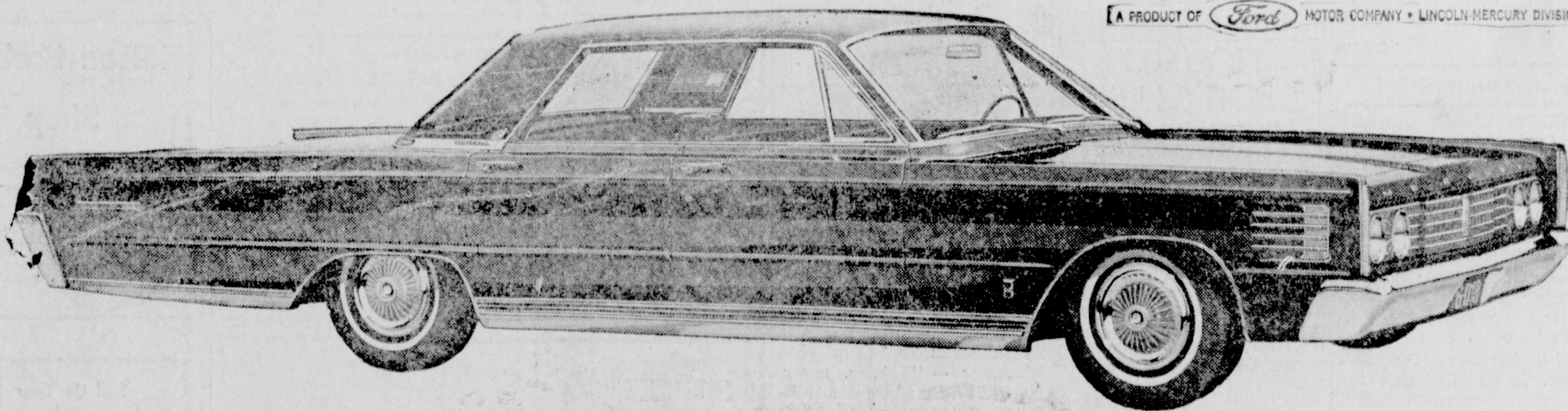


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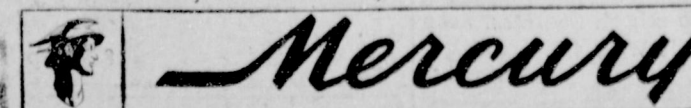


Announcement:

Ford Motor Company introduces an entirely new kind of Mercury for 1965... now in the Lincoln Continental tradition

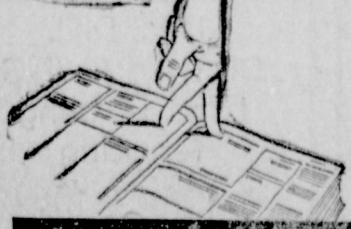
We predict that many people seeing a 1965 Mercury for the first time will wonder: "What car is that?" Mercury is that new. The look is new. Completely. Low, sleek, beautifully proportioned. (Notice the long, low proportions of the

hood, the full-width grille, the unique front pillar lights.) The ride is new. It's smoother, solid, quieter. Inside, there's a wide selection of options for personal customizing—luxury features once reserved only for the most expensive cars. The idea behind all this newness is to bring you the most luxurious, best-riding car in its field... a Mercury that reflects the Lincoln Continental tradition. See how well the idea works—at your Mercury dealer's. No medium-price automobile has ever come so near in luxury to the high-price class.



BLUE MONDAY

Cheer up. There's a quick and easy way to find anything... from a washing machine to a smart new hat. Just look in the YELLOW PAGES... where YOUR FINGERS DO THE WALKING.



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