



LOOK FOLKS! A REAL MONEY-SAVER

Through a special arrangement with these outstanding Magazine Publishers we offer to New and Old Subscribers

Cisco Daily News

Economy Reading Plan

Cisco Daily News

[30 Weeks]

AND

THESE 5 MAGAZINES

Liberty, 52 Issues True Story, 1 Year
Woman's World, 1 Year Household Mag. 1 Year
Silver Screen, 1 Year

ALL FOR ONLY

15¢

Per Week for 30 Weeks and a Registration Fee of 25c When Order is Given

These Payments Cover Your Entire Cost For Both Newspaper and Magazines



LIBERTY

One of America's best read weeklies that will be enjoyed by every member of the family. There is something in it to interest everyone—fiction, sports, articles of national and international importance, editorials, cross-word puzzles, contests, movie reviews, styles, etc. World famous headlines are regular contributors to Liberty. Over 2,300,000 people read this highly popular weekly magazine every week.



TRUE STORY

A monthly magazine, just what its name implies, containing intriguing tales of love, romance, passion, hate, greed, success and failure. A sworn statement confirms the truth of every true story published. In addition, many special features including smart styles from Paris months in advance, attractive serving ideas for bridge parties, etc., new tasty dishes, suggestions on child raising, time-saving household ideas, prize contests, and humor.



WOMAN'S WORLD

All that its name implies. A monthly magazine devoted to woman's interests—her children, her home and herself. It brings her refreshing fiction by authors she knows and loves. It brings her stimulating, thought-provoking articles and brilliant editorials. It brings her the last word in correct fashions with correct patterns to reproduce them and for her leisure hours, the newest in home needlework designs. It brings her beauty aids, dependable household and gardening hints, practical suggestions for redecorating and refurnishing; and new and seasonable recipes.



HOUSEHOLD

A monthly magazine which has grown until it now has a nation-wide circulation of nearly two million readers. Articles on child care, a page for the girls in the teens, continued and short stories by nationally known writers, fancy work patterns, household hints, recipes, and timely articles on subjects of national interest round out the carefully planned editorial program of the household. The Household magazine maintains a seven-room house, the Searchlight, unique among testing services of women's periodicals in that it is equipped not only for laboratory tests, but is also maintained as an actual home.



SILVER SCREEN

This famous movie magazine is edited for the benefit of those who want to read authentic news of the stars, the pictures, and the busy studios of Hollywood. Many of the stories are written by intimate friends of the stars and are remarkable for their clean, wholesome news quality. Many other features that are selected to satisfy the demand of readers who intelligently follow the latest trends in pictures.

IT'S EASY TO ORDER

Merely give any official representative of Cisco Daily News your order. Or if you are already a subscriber, authorize him to continue delivery and these five famous magazines under this remarkable plan. All six (the newspaper and five magazines) for only 15c per week for 30 weeks and a registration fee of 25c when order is given. A call to the circulation department will bring our representative. Or fill out the order blank and mail to Cisco Daily News, Cisco, Texas.

FIVE FAMOUS MAGAZINES

LIBERTY (Weekly), 52 Issues

One of America's best read weeklies that will be enjoyed by every member of the family. There is something in it to interest everyone—fiction, sports, articles of national and international importance, editorials, cross-word puzzles, contests, movie reviews, styles, etc. World famous headlines are regular contributors to Liberty. Over 2,300,000 people read this highly popular weekly magazine every week.

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NEW

CISCO DAILY NEWS,
Cisco, Texas

OLD

Subscriber's Receipt

Date

Received from:

Name

Address

Town

25c as a registration fee under
CISCO DAILY NEWS
ECONOMY READING PLAN

Carrier

No.

Address

IMPORTANT! Please Note—
Every precaution will be taken to enter your subscription correctly and promptly. Because of the detail involved it usually takes from four to six weeks for delivery of first magazines, so PLEASE DO NOT BE CONCERNED at what may appear to you to be a delay. Our magazine orders are handled by the oldest and largest concern of its kind in the world, a centrally located organization who are the direct representatives of the publishers. Thus you have a double guarantee of complete satisfaction backed up by this newspaper and the publisher's own representative. You will positively receive each magazine ordered for the full period shown on the attached order blank.

CISCO DAILY NEWS

GENTLEMEN:

I agree to subscribe for or extend my present subscription to the Cisco Daily News for 30 weeks and the following magazines for the time specified—Liberty, 52 issues; True Story, 1 year; Woman's World, 1 year; Household, 1 year, and Silver Screen, 1 year—for which I agree to pay a registration fee of 25c and 15c per week for 30 weeks.

These amounts represent full payment for both the newspaper and magazines. I understand if I do not live up to this agreement, this paper and the magazines will be immediately discontinued.

(PLEASE PRINT PLAINLY)

NAME

ADDRESS

CITY

TELEPHONE

CARRIER

RT. NO.

SOCIETY
LAURA RUPE, Editor, Office Phone 80
CALENDAR
Wednesday
Choir rehearsal at the First Methodist church at 7:30 o'clock.

PERSONALS
Mr. and Mrs. Joe Holleran of San Antonio arrived Tuesday for a visit here in the home of Mrs. Holleran's mother, Mrs. C. H. Abbot.

YOUTH ROBBED WHEN KIDNAPED BY STRANGER
EASTLAND, March 31.—A man whom the victim described as about 25 years of age was sought after the robbery and kidnaping of Jack Rust, 19-year-old son of R. L. Rust, Eastland attorney, early Tuesday morning.

Don Jaime Farley, Pan Am Ambassador
Postmaster General James A. Farley became an Ambassador of Goodwill for the Greater Texas and Pan American Exposition opening in Dallas, June 12.

BELIEVES MAN KIDNAPED HIM AND NOT BOYS
EL PASO, March 31 (U.P.)—Robert Miller, Boy Scout executive of Safford, Ariz., said today he believed he had been kidnaped by men who hoped to receive ransom from the National Boy Scout Organization for his release.

New Ashford, Mass., Has Four Phones Now
NEW ASHFORD, Mass. (U.P.)—New Ashford, traditionally the first town in the United States to report Presidential election returns, heretofore has boasted but a single telephone.

CATCHING COLD?
At the first warning sneeze—quick—a few drops of each nostril its timely use helps prevent many colds.

Bettyrue Logan is Hostess to Club
Miss Bettyrue Logan was Saturday hostess to members of the N. O. N. club at an Easter party, when the club met with her in her home on Ninth street.

Set Auto Plate Total at 4,000
EASTLAND, March 31.—Approximately 4,000 license tags had been issued up to Tuesday by the tax assessor-collector office at Eastland.

Nationalists Warned Not to Interfere
PARIS, March 31 (U.P.)—France has warned the Spanish nationalists not to interfere with French shipping, a cabinet message said today.

Texas Emerges From Blanket Of Frost
Texas came from beneath a heavy blanket of frost Wednesday morning, which was escaped only by the warm Rio Grande Valley.

Enroll Children Not Counted—Now Age 6
Supt. R. N. Cluck of the Cisco public schools announces that only today and Thursday remains for reporting scholastics who may have been missed in the enumeration or for those who may have moved in to Cisco since the enumeration a few weeks ago.

7 Ringleaders in Prison Confinement
FLORENCE, Ariz., March 30 (U.P.)—Seven ringleaders were reported in solitary confinement today as punishment for a two-hour riot of 400 convicts at the Arizona state prison.

PALACE
NOW SHOWING
More Than A Secretary
LIONEL STANLEY

Hawaiian Dish Found to Aid Teeth
SAN FRANCISCO (U.P.)—Hawaiians, in their native dish of poi, discovered the real source of good teeth and bones long before modern science according to Drs. Hermann Becks and Nina Simmons of the University of California.

Edward Callerman Enlists in Army
Edward M. Callerman, son of Mr. and Mrs. Clarence E. Callerman, RFD No. 2, Cisco, Texas, was forwarded by Sgt. Clifton D. King, U. S. Army Recruiting Service, Abilene, Texas, and was enlisted in the United States Army March 30 and was assigned to Medical Department, Station Hospital, Fort Sam Houston, Texas.

'In-Law' Illness Called Possible
BOSTON (U.P.)—Mental illness may develop from a number of seemingly normal circumstances, such as the problem of "in-laws," according to Dr. C. M. MacCampbell, Harvard psychiatry professor and medical director of Boston Psychopathic hospital.

Dr. David Tyndall Announces Sermon
Dr. David Tyndall, pastor of the First Christian church, announces a special sermon for the 5 o'clock subject Sunday afternoon, to which all are invited, saying the subject will be delivered fairly from a Bible standpoint.

Closing Selected New York Stocks
Am Can 108 1-2
Am Rad & SS 25 1-2
Am T & T 171 5-8
Armour of Ill 12 1-8
Anaconda 66
Barnsdall Oil Co 33
Chrysler 124 1-8
Con Oil 16 7-8
Curtiss Wright 58 1-4
Gen Elec 62 3-4
Gen Mot 44 7-8
Goodyear 15
Houston Oil 62 5-8
Mont Ward 22 1-2
Packard 10 7-8
Penney J C 99 3-4
Phillips P 57
Pure Oil 91 1-4
Sears Roebuck 19
Sec Vac 72 1-8
Stan Oil N J 18
Studebaker 61 1-2
Texas Corp 15 1-8
Tex Pac C & O 4 1-4
Cities Serv 58 1-4
Gulf Oil Pa 83
Humble Oil

THE NEW TEXAS
NOW SHOWING
ISLE OF FURY
The Chase Death in the Arms of the Ocean's Mightiest Monster Rather Than Deceit in the Arms of the Woman He Loved!

MEMORILY EXCITING!
The Season's Grandest Romance!
Espionage
EDMUND with MADGE LOWE & EVANS
PAUL LUKAS & GALLIAN
Directed by Kurt Neumann
A Metro-Goldwyn Picture

Specials
19 Knit Suits, 5.95 to 10.95, choice 2.95 to 7.95
39 Sheer Cotton Blouses, values to 1.95, 39c to 89c
27 Patterns in Spring Print Crepes, yard 49c
18 Foundation Garments, 1.95 to 5.00 1/2 Price
55 Spring Dresses, Washable Prints, etc. 1.98 to 2.98
35 2.50 and 2.95 Spring Hats 1.95
Altman's

Attempt To Settle Strike Stalemated
LANSING, Mich. March 31 (U.P.)—Attempt to settle the 24-day strike in the nine Detroit plants of the Chrysler Corporation were stalemated temporarily today.

Card of Thanks
We extend to our friends our most sincere thanks for the many words of sympathy and deeds of kindness in our recent bereavement in the loss of our loved one. May the blessings of the heavenly father be yours.

CLASSIFIED
MOVED to Lawrence's Dairy, West Cemetery, Mrs. Lee Surg, Watkins dealer.
WANTED—Middle-aged women as companion and housekeeper. Call at 1206 Avenue L After six p. m. Mrs. L. Smart.
WANTED TO BUY—a good used bicycle with balloon tires and in good condition. Inquire at Cisco Daily News office.

FORT WORTH LIVESTOCK
Livestock, hogs, 1800; top, butch, 9.85; butch, good butch, 9.55-9.75; mixed grades, 8.00-9.55; packers, 9.00.
Cattle, 2300; calves, 1000; market steers, 8.00-10.75; yearlings, 7.00-9.00; fat cows, 6.25-7.00; cutters, 3.00-3.75; calves, 5.50-8.00.
Sheep, 4000; market higher, fat lambs, 10.75-12.00.
Tomorrow's estimated receipts: Cattle, 1700; calves 800; hogs 1500; sheep, 2500.

Sentenced for Uncoupling Train
OPALON, Ill. (U.P.)—Weary of waiting for a freight train to clear a crossing, James E. Cavins, 29, leaped from his automobile and uncoupled the train.

FOR RENT
APARTMENT OR ROOMS—for young men, or couple only, in exchange for yard work. Inquire at Daily News office.
FOR RENT—Two room furnished apartment, 207 Avenue I.
FOR RENT—Four room furnished apartment, bath. Call at 507 West 3rd.

FOR SALE
FOR SALE—1931 Model A Coupe, A-1 condition. See Doyel Gilmore.
FOR SALE OR TRADE—1936 Chevrolet town sedan. Inquire Daily News.
FOR TRADE—177 and one-half acre farm in Bailey County, 25 miles west of Littlefield. Red cat-claw land. Grows anything. Above average improvements. Want filling station, grocery or hardware store. What have you? See S. H. McCantley for details. A. H. Howell, Bula, Texas.

Johnson Motor Lines
Faster Than Rail
Regular as Mail!
Ever-Ready Transfer and Storage Company
Agent
Phone 700

'Thilisabela' is Former Texas Name
AUSTIN, March 31 (U.P.)—Juan Billasaga Haggard, translator of archives in the University of Texas library, revealed today that Texas once was named "Thilisabela."

THE RE-SALE SHOP
Orders Taken for New Clothing
ALSO—
Men, Women and Children's used clothing sold on commission basis.
MRS. CLAUDE STRICKLAND
1209 South Seaman St. Eastland . . . Phone 231-w

PAINTS! PAINTS! PAINTS!
Stop the depreciation and beautify the home with a coat of paint. Our quality merchandise at factory-to-you prices enables you to save several dollars in painting your home.
AUTO PARTS AT A BARGAIN!
WALLPAPER and CANVAS
9x12 Congoleum Rugs, Chicken wire and other home supplies.
See our specials each week. Also see us for painters and paperhangers.
WESTERN SUPPLY CO.
707 Ave. D. L.G. BALL, Prop.

Johnson Motor Lines
Faster Than Rail
Regular as Mail!
Ever-Ready Transfer and Storage Company
Agent
Phone 700

Gene AUTRY
GIT ALONG LITTLE DOGIES
SMILEY BURNETTE
THE SIMPLE CITY FOUR
A REPUBLIC PICTURE

THEY'RE IN AGAIN!
FRED ASTAIRE-GINGER ROGERS
as they sing "Swiss Waltz" Pick Yourself Up from Gene Kelly's "Swing Time" You'll swing through the skies on a wave of love and fun!
A Full Musical Merriment!

TEXAS
SUNDAY—MONDAY
ADVENTURE!
Gene AUTRY
GIT ALONG LITTLE DOGIES
SMILEY BURNETTE
THE SIMPLE CITY FOUR
A REPUBLIC PICTURE

Waikiki Wedding
RING CROSBY - BOB BURNS
MARTHA RATE - SHIRLEY ROSS
Hundreds of grass skirted Hawaiian beauties do the swing hula! Five grand new songs!

PALACE
SUNDAY—MONDAY
They're the BERRIES!
RING and SHIRLEY singing, romancing on the beach at Waikiki!

TEXAS
SUNDAY—MONDAY
ADVENTURE!
Gene AUTRY
GIT ALONG LITTLE DOGIES
SMILEY BURNETTE
THE SIMPLE CITY FOUR
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