

# MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 11

MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, SEPTEMBER 14, 1933

NUMBER 33

## ORGANIZATION WHEAT ACREAGE REDUCTION CAMPAIGN IN BAILEY COUNTY WAS STARTED THIS WEEK

Definite steps were taken last week toward organization in Bailey county for handling the wheat allotment and reduction in the appointing of the county committee composed of J. B. Burkhead, G. P. Howell, A. C. Gaede, Art Ryan, E. E. Booth and Jess Mitchell, this committee will act in an executive way and as a steering organization for the various county committees to be appointed within the next few days.

Meetings of explanation have already been held in Y. L. and Baileyboro communities, and further meetings for committee organization purposes will be held this and next week beginning Thursday night of this week at Y. L. Friday night at West Camp, Monday night at Baileyboro, and Tuesday night at Goodland. The meetings held so far have been largely attended and wheat farmers throughout the entire scope of the county are showing much interest in the proposed government plan of controlling wheat output.

**Plan of Organization**

One man is to be designated as chairman or president of the community board and he will be a director of the county association. All men are to be named by ballot, the highest number of votes deciding the election.

President of the county group will be chairman of the county allotment committee. Two men will be named on the executive committee. A treasurer is to be named, to serve without pay, but who is to furnish bond. A secretary also is to be selected who is to receive compensation if the county board so decides.

A budget of probable expenses to take care of inspection of wheat land, office expense, postage, etc., is to be made by the county committee and approved by the state director. This

expense is to be borne by farmers who enter the plan and deducted from the spring allotment to wheat farmers. This budget will be based on a probable estimate of one to three cents, depending on what the committee decides.

To obtain his allotment of the federal money, a farmer strikes an average of his production for 1930, 1931, and 1932, takes 54 per cent of it, and multiplies the result by 29 units per bushel. This will be the initial payment. Next spring he will receive in addition, not over 10 cents a bushel nor less than 8 cents a bushel additional, less his proportionate share of the county expense of administration.

Farmers must be able to tell the ownership of their property, name and address of landlord, terms of lease and rentals, seeded acreage and production for 1929-32, and in some cases the production in 1928-29. The latter figures have a bearing on those cases in which there were more recent crop failures. As soon as applications are accepted, they are sent to the department of agriculture for issuance of checks.

Farmers who sign the agreements must contract to plant 15 per cent less acreage this fall. This is in line with the federal agreement in the international wheat control project. The nation's acreage reduction is estimated at 9,600,000 acres under this plan, with an estimated reduction in bushels of 124,000,000. The acreage reduction agreement is for one year.

Adjustments and allotments must be made for those who have not yet signed numerous technicalities are expected just as the cotton plan, which is being completed this week. But the domestic allotment plan is expected to give farmers more than the federal share. The federal government will pay the benefits from a processing tax of 30 cents a bushel which is intended to offset the price for wheat compared to pre-war averages. This year's crop and benefits may total as much as \$450,000,000.

J. B. Waide, jr., Bailey county farm agent, has all the necessary and required blanks for farmers' applications to participate in the wheat plan.

### Work Applications On Highway 7 And RFC Must Be Filed

People desiring labor on the proposed grading and drainage structure work of State Highway No. 7, or who in the future, desire to have labor under the RFC administration, must file their applications with Pat R. Bobo for such work, whether of a skilled or unskilled nature.

Mr. Bobo has been designated to handle highway employment, as required under the National Recovery Act, and is also county farm agent of RFC activity in Bailey county.

Information received by him from Austin is to the effect that in the future men employed in RFC work must have a physical examination before being eligible. This examination is for various reasons: to determine that none have communicable or contagious disease, and also to learn which are capable of heavy manual labor; or of lighter work, according to their general health condition. While arrangements have not yet been definitely made, it is probable these health examinations will be given by local physicians.

Full details of the ruling may be obtained from Mr. Bobo, at the court house.

### COUNTY LINE OFFICIALLY ESTABLISHED BY SURVEYOR

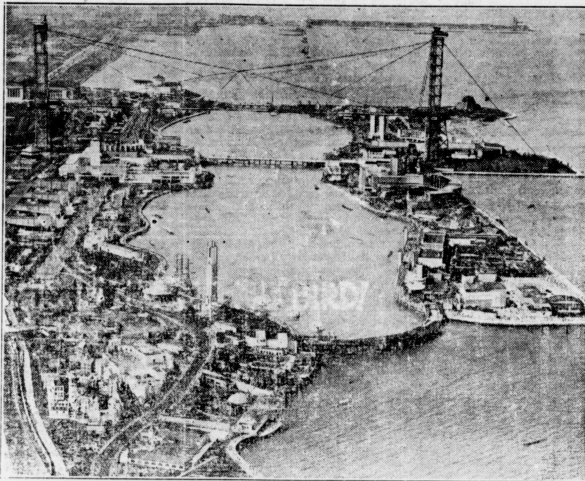
County Judge J. E. Adams received a letter last Monday from County Surveyor K. L. Harris, of Lubbock, stating that he had completed the survey between Bailey and Cochran counties, the lines showing that the present supposed dividing line between these two counties was about 60 steps over in Cochran county.

### ENROLLMENT INCREASED

The Muleshoe school enrollment of pupils was increased the second week of school, according to Superintendent W. C. Cox, there now being 144 pupils in High school and 357 in the Grammar grades. It is expected that the total enrollment will reach 375 pupils in all departments.

This week practically all classes have been organized and pupils have begun to get down to steady work for the term.

## The Airman Looks at the World's Fair



The beauty of man-made Northern Island and North Lagoon of A Century of Progress—Chicago World's Fair—stands out in this airplane view which was snapped far above the 628-foot Sky Ride towers which are shown in the background.

## Chicago Fair Trippers To Be in Muleshoe Friday Noon to Advertise Show Window of South Plains; Bring Band, Good Speakers

Several dozen automobiles loaded down with Lubbock business men and members of the Lubbock High school band will visit Muleshoe, Friday, Sept. 15, on a good will trip, made primarily to advertise the Panhandle South Plains Fair, which is to be held at Lubbock, Oct. 2 to 7.

Several of the most prominent speakers in Lubbock, including faculty members of the Texas Technological college will be in the party.

The automobile caravan is scheduled to arrive here about 12:00 o'clock. School children and their teachers

are invited to meet the delegation down town where the band will give several selections, speakers will tell of plans for the fair and novelties will be passed out to the children.

After the program, the party will have lunch here.

The party will arrive from Sudan and will depart for Morton about 1 o'clock.

Horse racing, the John T. Wortham shows, fire works, and other features have been booked for entertainment and educational exhibits are expected to be better this year than ever before.

## MASS MEETING

A mass meeting will be held at the Court House Friday afternoon at two o'clock, for the purpose of discussing ways and means of securing improvement of the road leading north and south through Bailey county.

All interested citizens in the county are urged to attend and to be there promptly on time.

## Bailey County Will Have Exhibit At The Fair In Amarillo

R. L. Brown, who for several years past has handled the agricultural exhibits to regional fairs from Bailey county, is again making preparations for such a showing at the Tri-State fair, to be held in Amarillo, September 23 to 30.

Mr. Brown has become an expert in this line, frequently bringing back home with him premiums in money and coveted ribbons, and feels that this year he has an exceptionally good opportunity for getting in the winning class for Bailey county, thus obtaining much publicity for this section.

Mr. Brown is very anxious to obtain all the creditable specimens possible for exhibit and requests that any farmer or gardener who has specially good specimens of any of their products to either bring them to his office in Muleshoe or see him personally about them at once.

## NEW PALACE THEATRE IS SHOWING TO LARGE CROWDS

The new Palace Theatre, C. F. Moeller, proprietor, which opened for its first show Monday evening of last week has ever since been showing to large and interested audiences.

Mr. Moeller has here one of the nicest little movie theatres to be found anywhere in West Texas. He is showing a high grade of new and attractive pictures, featuring many of the best artists of the movie world, the sound feature of the show is pronounced by guests to be the best in this section of the state and local citizens are showing their appreciation of this new entertainment feature in Muleshoe by giving it a large attendance.

## Littlefield Voted Wet Nearly Two To One In Election Friday

The City of Littlefield voted wet nearly two to one in the local option election held there last Friday, following its previous wet vote in the state wide election held August 1.

Present indications are that the vote will be decidedly contested by dry proponents, based on a ruling of the Attorney General's department to the effect that precinct elections of this type are not valid, and that county elections on the beer question must be held six months apart.

The balloting last Friday was 218 for legalization of beer and 117 against, giving a majority of 98 for. In the county-wide election two weeks ago the entire county went dry by a margin of only 46 votes.

It is probable a test case of this election will be made, and since there is no district court now in session in Lamb county, it is thought the issue may be carried to the Swissler county district court now in session at Tula.

Attorneys in Littlefield insist the election was legal, and believe they can so convince the courts.

Sudan has made plans for a similar election to be held Wednesday of this week.

## ASSOCIATION MEET AT AMHERST

The Muleshoe Baptist church was the moderator of the meeting and deacon Baptist association held at Amherst Wednesday and Thursday.

Rev. C. A. Joiner, local pastor, was moderator of the meeting and delivered a sermon. About 300 delegates attended.

Those going from Muleshoe were: Rev. and Mrs. Joiner, Mr. and Mrs. Ray Griffiths Mr. and Mrs. L. S. Barron, Mr. and Mrs. W. L. Shaw, Mr. and Mrs. Byron Griffiths, Mrs. G. C. Danner, Mrs. G. H. Holland and Mrs. Ike Robinson.

**COMMISSIONERS COURT ACTION**

At the regular monthly meeting of Commissioners' court held Monday, that body gave approval to the annual report of the county depository for all common school funds.

It also approved the tax collector's monthly report and paid current bills. Taxes are reported coming in very slowly at this time.

## GOVERNMENT HOG BUYING IN BAILEY CO. IS CALLED OFF

County Agent J. B. Waide, Jr., is in receipt of official information to the effect that the government hog buying campaign in Texas has been called for a while, effective last Saturday night.

No reason is known for the action at this time, other than the fact that the Ft. Worth market has recently been flooded with hogs consigned by growers. An effort is being made now by state officials to get the market again opened and a larger quota of hogs acceptable from Texas.

## FORMER LITTLEFIELD OFFICER IS FINED IN LUBBOCK COURT

After Fred Hoover, former constable at Littlefield, did not appear in 72nd district court here Monday as a witness he was fined \$100 by Judge Homer L. Pharr.

Judge Pharr issued a warrant for Hoover's arrest and commanded that he be placed under \$1,000 bond to appear as a witness at the next term of court. Hoover had been summoned to testify in the case of Jim Douglas, charged with automobile theft. Citation had been served, said District Attorney Daniel A. Blair.

## Wheat Seed Loans For Pasture May Now Be Negotiated

Applications are now being received in Muleshoe, by Pat R. Bobo, at the court house for government loans of funds with which to buy seed wheat for pasture purposes in amounts up to \$200.

Upon approval of the application, a note is given by the farmer to the Texas Rehabilitation & Relief Commission stating the date of proposed repayment.

The borrower must make a pledge that the entire sum received must be spent solely for seed purposes, and is required to submit evidence of his bona fide citizenship in the county as well as his own trustworthiness. No mortgage on crop or livestock is required to obtain the loan, nor does the applicant first have to have an Agricultural loan before obtaining the seed loan.

When the loan has been authorized and note signed, an order is then given to a local dealer for the required seed.

## SPECIAL SESSION CALLED

Governor Ferguson last week issued a call for a special session of the Legislature to begin Thursday of this week.

Listed in the call as tasks to be performed by this law-making body were passage of necessary laws for handling the recently voted \$20,000,000 state bond issue, amending, changing or repealing existing laws affecting and controlling trusts, conspiracies against trade and monopolies, also making some needed improvements in the governor's mansion.

A number of appointees made by the Governor since the Legislature adjourned in June will doubtless be handed out for confirmation.

## Bailey Co. Gets First Cotton Chks. Totaling \$1,478

Jess Murrah was the first Bailey county citizen to receive check for cotton acreage reduction in the recent government campaign. Jess has been going around all week with a \$320 smile on his face.

Seven government checks, totaling \$1,478 were received here Monday by J. B. Waide Jr., county farm agent, as first payment on the cotton reduction acreage in Bailey county, and notice by mail was immediately sent out by Mr. Waide to the parties whom the checks were for to call at his office and receive them.

Last week Judge J. E. Adams wired received in this county to date no one seems to know. From reports coming in, it appears the government is sending out small number of checks to various counties throughout the state, rather than completing the quota for each county at once.

There will be a total of 733 government cotton reduction checks coming to Bailey county, approximating the sum of \$315,000.00.

Mr. Waide has no information as to when the next consignment of checks for this county will be received. Bailey county, and notice Congressman Marvin Jones that these cotton checks were badly needed by some of the farmers of this county, urging him to use his good offices toward getting them started this way. Monday morning Adams received a telegram from Jones, as follows:

"Department claims distribution of checks being speeded in every possible way several thousand some being mailed daily and number daily increasing.

Monday evening the first consignment of checks for this county arrived. Looks like results!"

## Committee Will Seek State And RFC Road Help

Bailey County Commissioners court, in regular session last Monday passed an order to the effect that the Court would be requested to right-of-way, pay for engineering services of some special nature, also furnish all the county grading machinery for building the north and south highway, extending from Muleshoe to the south county line where it will connect with a similarly directed highway leading on to Morton, county seat of Cochran county, if arrangements could be made with the State to take over and designate this particular highway as a state road and the State R. F. C. committee would furnish the necessary funds for labor employment needed for such work.

The decision came about through a recent order issued from RFC headquarters to the effect that each county to receive future funds from this source must designate some special work of a permanent nature for which the funds are to be used, and it is generally conceded there is no more important project to Bailey county as a whole than the securing of a good north and south road through the county.

Sometime during last February a committee of citizens from Bailey county met with the State Highway Commission at that time relative to this project, and it was then stated to those representatives if they would secure the right-of-way, pay the engineering expense and throw up a semblance of road grade, the state would then give official designation to the road.

It is now planned to send another committee of citizens from Bailey county to meet with the State Highway Commission and Lawrence Westbrook, in charge of state RFC work to see about state designation and an appropriation of funds for completing this particular road.

## VISITORS HONORED WITH PARTY

Mesdames J. W. Aldridge and Clay Beavers entertained Friday afternoon in the Aldridge home with a delightful bridge and forty-two party in honor of Mrs. Fred Reynolds' mother and sister, Mrs. J. W. Clubb and Mrs. Joseph Lessard, of Blanton, Indiana, who have been making a short visit here.

Refreshments of angel and devil's food cake and fresh peach cream were served to the following: Mesdames Beulah Carles, Harold Wyer, Nina Elrod, Fay Elrod, A. J. Gardner, Levi Churchill, Fred Reynolds, Joseph T. Ward, J. W. Clubb, C. J. Aldridge and Mrs. J. W. Clubb.

## Muleshoe Hi vs. Friona In First Game Of Season

With several new pupils showing up in High school, present indications are that Muleshoe will be contending this year a better football team than ever before, according to Coach C. R. Stevens, who says as many as 25 men have been showing up for practice which is now being carried on daily.

Friday afternoon the first season's scrimmage was indulged in among local players, and a good showing was made. For the next two weeks the lads in the padded pants are going into some very rigid training in preparation for the coming schedule of games to be played.

The first game of the season will be played with Friona, at Friona, Friday, September 22, and in this game the men on the line will be practically all new men for the team.

The second game will be played with Amherst at Muleshoe, Friday afternoon, September 29.

The next game is scheduled to be played at the South Plains fair, Lubbock, the date and the contending team not yet having been designated. It is probable, however, that Muleshoe will play Hale Center team. These two teams have clashed before in a couple of games. In the first meet Hale Center won 26 to 0; in the second Muleshoe won 26 to 0. The coming game is expected to be a hotly contested one between these contending teams.

## BAILEY COUNTY PARTICIPATES 100 PER CENT ON BOND PAYMENT

Bailey county, one of only five counties throughout the entire State of Texas that will participate 100 per cent in the state assumption of highway bond indebtedness ordered by the Legislature early last spring according to official information received from the Highway department by County Judge J. E. Adams.

Bailey county's participation will be on \$30,000 worth of bonds voted for Highway No. 7, also \$12,000 worth of county warrants afterward voted to finish construction of this particular road.

Some of the counties of the state participate as low as five per cent of their bonded indebtedness. The State is now taking care of all interests due on bonds it has accepted.

## WHEAT YIELD IS LARGER

The government crop estimate on wheat released last Monday indicates a bushelage of that cereal this year will be \$66,000,000, which is a higher estimate than was given in August.

# THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.  
JESS MITCHELL, Editor.

L. F. MITCHELL, Bus. Mgr.

**SUBSCRIPTION RATES**  
In Bailey County, one year, \$1.50; Outside of County one year, \$2.00.

Published every Thursday at Muleshoe, Texas.  
Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses. Communications of local interest are solicited. They should be briefly written on only one side of the paper, and must reach this office not later than Wednesday morning of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, if matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed. Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

## PROCEDURE AND RESULTS OF NRA

For two months now the NRA has been in operation and gathering momentum as it pushes forward, but whether it is going to eventually succeed is still a moot question. When it began many thought it would work admirably for a while, fearing its reaction and final result to be disastrous; now many are beginning to believe it is not going to operate very long without showing some of those disastrous results. As definite and various codes are being set forth and put into operation, more and more business concerns are finding it practically impossible to live up to the letter and remain in business very long. In the printing line, for instance, with which the writer is especially familiar, it is now clear that many of the weekly newspapers in small towns, where the volume of their business is limited, are finding it difficult or impossible to secure when needed, and, not enough business to justify such hiring, many of these small town papers are going to be forced to close before long, unless there is some change or modification in their particular code. The same situation exists in other lines of business.

The whole scheme of the NRA is based on the theory that, if employers will spend more money in paying more wages to more men, they will get it back by selling more goods and rendering more services to more people. More wages, more purchasing power, more sales, more profits, from which to pay still more wages—that is the ascending spiral upon which the NRA is trying to start the nation's industries and relieve the farmer's deplorable economic condition.

The government clearly takes the position that every business possessor is more or less of a capitalist. If he has sufficient capital to own and operate that particular business, then he has capital sufficient to operate that particular business under the added expense of the NRA system in hiring more labor at shorter hours, until such a time as business generally is boosted and his particular patronage and profits are increased to the point where demands of the code are justifiable and remunerative to him. But in thousands of instances throughout the United States it is becoming clearer that this theory is not going to work out accord-

of, or at least, if conceived, no one dared put them into action, is highly commendable. Thousands of business men who can not agree with the President; who cannot agree with his methods; who can see no favorable and improved results in these methods; who are weary of these methods, yet with blind faith and grasping hope they are endeavoring to follow him 100 per cent to the end. Whether they can go all the way remains to be seen. In the final analysis, it may not be a question of whether Mr. Roosevelt is a greater president than was Washington; but rather, whether the United States will have any need for another president if the NRA does not work out successfully.

There are not a few citizens who believe that the NRA is in the final analysis, an answer to Mussolini and Fascism and to Hitler and Nazism and, in a way they may be right. There are others who declare the NRA is merely the first step toward an institutional form of government, even similar to that of Russia, but wherein citizens of the United States will still retain many of their liberties in contra-distinction to those surrendered in Russia. There are plenty of citizens who haven't an ounce of traitorism in their veins, yet they are beginning to question the success of democracy as propounded by Jefferson. They readily realize that American manhood has arisen equal to every emergency of the past. They have supposed it would be equal to every demand of the future. But they are now beginning to realize that conditions have changed; that under our present system of government, there may be a need for a new type of operation of democracy par se. Fully realizing the wisdom of the fore-fathers in the framing of the Constitution and its efficiency at that time, many are now seriously wondering if it doesn't need some amending, if not an entire change; perhaps the writing of an entirely new document of that kind.

It is clear to many that the NRA is no temporary measure. While the cotton reduction plan was put forth as an immediate emergency measure, and it was, it is now being considered for another two years. Plans along other lines embracing other commodities show indications of similar handling. Indeed, there are indications that there is being set up in this country a three year plan very similar to the five year plan of Russia, with some of the same orders being issued under a Washington date line sound similar to those emanating from Moscow.

Whether the NRA is a capitalist or a labor movement is still another question that has been raised. Some see it a benefit for capital, while on the other hand, many see in it the entering wedge which ultimately is for the benefit of union labor. The government insists the NRA is strictly a leveling movement and for the benefit of all whether they work with brain or brawn, have a sizeable bank account or have been forced to live off their "in-laws." The citizenship as a whole is co-operating in faith and hope the government contention and procedure is correct.

Again, there are not a few who are of the opinion that the NRA means the beginning of government control in both industry and production. Through the Interstate Commerce Commission the government already largely controls the actions of railroads and other common carriers. State and Federal governments now largely control the public utilities, such as telephones, gas, electricity, etc., and it is being freely argued that it is just as reasonable for the government to control and regulate the production and sale of farm commodities and industrial output as it is any of those just named.

The inception of the Agriculture Act seems to imply a complete reorganization of the farm into co-operative organizations and similar bodies, for controlling the output and price of food products. If this plan works out successful for the farmers, no sane person is going to readily believe that with the farmers obtaining certain guarantees for their labors they are going to readily consent to junking of this plan when the country population again gets back on its feet.

Likewise, the National Industrial Recovery Act savors of a system of trade managements, wherein manufacturers are granted more or less of a guarantee against unfair competition, top-heavy inventories, unnecessary overhead expense, labor troubles, and red ink generally. It is not at all reasonable to suppose that industry will readily consent to the overthrow of this plan after it has been in successful operation for two or three years.

Clearly, the whole purpose of the NRA is to put an end to the laissez faire in this nation, not temporarily, but for all time to come, if possible. That it is a mistake there is no question, and the citizenry of this country is now standing loyally back of it.

There is still one phase of the movement that has not yet been decided, and that is the discussion of constitutionality. The Supreme Court of the United States has not yet passed upon it. It may not, and again it may; for it is conceivably only a matter of time until some one or more lines of business will demand a test case before that high tribunal. What may be the decision of that august body is, of course, unknown at this time. We propose to discuss the probable action of the Supreme Court in an article appearing next week.

A ruling made last week that Educational institutions were exempt from NRA rulings may mean, after that, that Muleshoe teachers can keep pupils in after school hours. Better watch out, boys!

## THE MULESHOE JOURNAL

### Pavement Pickups

"Snap" thinks we might get along pretty well if the government would just let us keep our tax money and just take the rest.

No business man please everybody, so Joe Damon has discovered. The other day a fellow came into his place of business wanting an alarm clock that would awake father without arousing the rest of the family. Unfortunately the only one Joe had was just the ordinary kind that awakes the entire family without disturbing father.

John Lacy says the reason he doesn't get married is his fear of getting a wife of the angelic type, explaining that such is the kind that is always going up in the air and harping about something.

Mack Bell was in town the other day and some one asked him the definition of a detour. "O'raight," he said, "it is the roughest distance between two points, but so far as I am concerned it's that darned excuse of a road I have to travel to get to Muleshoe."

Here's a story handed us the other day, the party submitting it refusing to say whether it occurred in Muleshoe. "A merchant placed in his store a small box with a slot in the cover and a label saying: 'For the Blind.' A couple weeks later a customer inquired for the box which was not in sight. The merchant explained, 'I didn't need it any more. I collected \$2.50 and that was all I needed to pay for a new blind for a front window of my store.'"

Didjever hear of the fellow who would put you on the back before your face and hit you in the face behind your back? Well, he's here.

A prospector for Bailey county land went into a local restaurant one day last week for something to eat. His first order was for soup, and as the waitress served him, she looked out of the window and seeing the sky overcast remarked, "It looks like rain." The customer not catching the significance of her remark, caught a whiff of the hot soup and replied, "Yes, I believe you does, but it smells a little like soup."

It's being told on the streets this week regarding a certain Muleshoe citizen who has been to church a couple Sunday nights ago and the minister was trying to raise money for some particular missionary benevolence of some kind. After listening to the preacher for five minutes, it is said he was ready to contribute \$50 to the cause; after 10 minutes he reduced the amount of his contribution to \$25; after another five minutes he reduced the sum to \$5; and by the time the preacher got through and the collection plate was passed around he actually stole \$2 off of it.

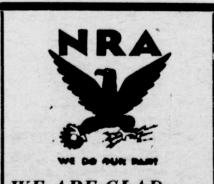
A young Muleshoe swain was out driving the other night with his lady love. When about six miles from town he turned to her and remarked: "You look lovelier to me every minute. Do you know what that means?" "Sure," she replied. "I've had that pulled on me before. It means you are about to run out of gas."

K. K. Smith, who has been selling several Chevrolees recently, was explaining the mechanism of the car to the wife of a customer who had just purchased one. "This," he said, "is the hand brake. It's put on very quickly in case of an emergency." "If so," she replied "something like a kimono."

"We've been patiently waiting for the NRA to pass a parking and correct driving code for automobile handlers. It would be the best thing that could happen to Muleshoe. The way car-owners drive and park here is something fierce as well as dangerous, and no official seems interested in correcting the haphazard system."

### Jaunty Journalettes

A real old-timer is the Muleshoe citizen who can remember when nobody in this community knew what was going on in Europe—and furthermore didn't give a darn.



WE ARE GLAD—

To announce to our Customers and to the Buying Public generally, that our company has joined the N. R. A. Movement, and is supporting the Government 100 per cent.

**PANHANDLE REFINING CO.**  
J. C. HAMMONS, Wholesale Agent  
MULESHOE

One of the hardest things any Muleshoe man has to do is to appear patient with some fellow whose conversation annoys him.

There might be several changes in and around Muleshoe if there was a law permitting a man to divorce his wife on grounds of cruelty to his bank-roll.

Muleshoe wives should remember that the other man they could have married might have turned out considerably worse than the one they got.

An Ohio woman suing for divorce says her husband hasn't been home since in 1920. Can you imagine a Muleshoe woman's husband being gone that long without her missing him?

After all is said and done, the worst mistake any Muleshoe boy can make is to marry the wrong mother-in-law.

Our advice to Muleshoe girls is never let a handsome face fool you. Lots of rotten eggs have perfect shells.

No Muleshoe man is really old until a knock on the front door after nine p. m. causes him to groan.

The time is now rapidly approaching when a lot of Muleshoe men will be looking to see if the moths have been busy on the coat and vest they hung up last spring.

### SNAP SHOTS

Boys will be boys, and old women will be young women if daughter doesn't keep her clothes locked up.

The lambs now flocking to Wall Street are members of the same old herd. An entire new crop of suckers can't be raised in four years time.

One wave sweeping across the country that would help it more than anything else right now would be a wave

of common sense.

The average young man is driven crazy by two kinds of women—those who can't forget him and those who can't remember him.

Scientists declare Mars is surrounded by a blue haze. Maybe there's a depression up there, too.

Encouraging people to hate those who are not patriotic may at least boost the market for tar and feathers.

In Germany the penalty for circulating a political lie is death. Just what would happen to our population if we had the same law in the U. S.?

Another good sign that prosperity is returning is that the word "profiteer" is again appearing in newspaper headlines.

**—The—**  
**MAGNOLIA**  
**PETROLEUM CO.**

—Is patriotically co-operating with the government to its fullest extent in the nation-wide N. R. A. movement for better economic conditions all over the country.

**J. C. GINN**  
Local Wholesale Agent  
MULESHOE, TEXAS

## TRI-STATE FAIR

### SEPT. 23-30 INCLUSIVE

**3 BIG DAYS AND NIGHTS**

**HORSE RACES**  
Six Thrilling Races Daily—\$5,000.00 in Purses—Legalized Betting.

**ZEIGER'S FAMOUS SHOWS**  
ON THE MIDWAY  
12 RIDES—25 SHOWS  
15 RAILROAD CARS 250 PEOPLE

## FREE GATE!

Mammoth Religious Service and Massed Choir Sunday, Sept. 24

**BARNEY OLDFIELD**  
Will try to set World's Tractor Speed Record Sat., Sept. 24

**SAM N. DILL'S**  
Big 3-Ring CIRCUS  
Twice Daily

**PRIZE FIGHTS**  
Night, Sept. 23-30

**HORSE SHOW**  
Night, Sept. 25-29

**DONKEY**  
Baseball Game  
Night, Sept. 26, 27

Glentic Livestock, Agriculture, Pantry, Home and Domestic Arts Exhibits.

# SAVE MONEY!!

The family that makes full use of electric appliances actually saves money, as your daily work is done better and quicker than it can be done by any other method. See your dealer and let him demonstrate how you can actually save money.

## Texas Utilities Co.

YOUR ELECTRIC SERVANT

**RURAL CAR OWNERS DEMAND DEPENDABILITY FIRST OF ALL IN CARS AND TRUCKS—FORD AMPLY SATISFIES THIS REQUIREMENT . . . AS WELL AS MAKING POSSIBLE EXTREMELY ADVANCED IDEAS OF**

### STYLE and ECONOMY

We haven't said enough about the good looks of the model 40 V-Eight. You'll agree that it is distinctive in outside appearance . . . in fact, Ford is setting the style for cars in the lower price brackets; but have you examined the really luxurious interiors? There's nothing lacking, nothing stinted in quality and modern appointments. For long interiors invite you to relax after a hard day's work or on a longer trip.

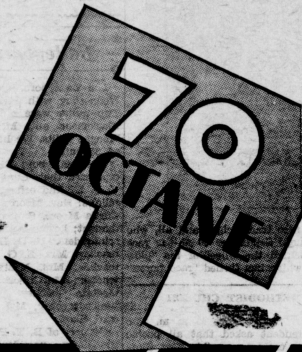
Perhaps we have said too much about Ford Economy—but after all, it's extremely important that you be SURE that all the unquestioned Ford Advantages are not attended by high operating costs. 18 to 20 miles per gallon on gas 1000 miles on an oil filling . . . that's genuine economy for you.

The best advertisement for a new Ford is a ride in it . . . we'll be more than glad to make this possible—today, if you wish. Just say the word—we'll do the rest!

## MOTOR CO.

# PREMIUM PERFORMANCE

Guaranteed by these definite figures



**"HIGHEST TEST" AND anti-knock**  
at the price of ordinary gasoline

**GRAVITY**  
from 62.1°  
to 67.9°

If all motor fuels published their octane ratings and gravity figures, you could easily see the superiority of Phillips 66. You would instantly understand why this greater gasoline gives more power, smoother running, more miles per gallon, and NO KNOCK!

Instead of vague claims about "outstanding anti-knock," we say "Our gasoline measured by the Official method has an anti-knock value equal to 70 octane." You can't possibly buy any higher anti-knock at the price of Phillips 66.

Instead of broad generalities about "high test," we give you exact gravity figures. And experienced drivers have noticed how these numbers climb steadily higher as the weather grows colder. This is how CONTROLLED VOLATILITY, pioneered by

Phillips, scientifically pre-adjusts every gallon to your weather at the time you buy it.

We ask you to try just one tankful of Phillips 66... because we give you facts and figures in place of fierce and frantic claims... because millions of satisfied and friendly customers bought five hundred and twenty-nine million (\$29,000,000) gallons of Phillips 66 products in the last twelve months... because you get higher test (gravity 62.1° to 67.9°) and higher anti-knock (70 octane) without paying a penny of higher price.

Why not make the test, today? **Phillips 66** is available at the nearest Orange and Black 66 shield. That is the intelligent way to find out how much money you save. That is the conservative way to check our figures which guarantee premium performance.

### General News Over Texas and Adjoining States For The Week

Lubbock received its first bale of cotton for this season last Friday, being brought in by J. L. Anderson, of the Union community, and weighing 600 pounds, a \$50 premium being given in addition to the market price paid.

Tech college, Lubbock will begin its fall term September 20.

There will be six days of horse racing at the Lubbock fair this year.

New Mexico osteopaths will hold their 1934 convention in Clovis.

A considerable shortage in the turkey crop in south and central Texas is reported this year.

Portales, N. M., is shipping out watermelons now in numerous truck loads, the crop being especially good this year.

It is now estimated that Texas will receive \$2,000,000 a year tax from the sale of beer.

Texas now leads the world in production of polo ponies, raising a total of 90 per cent of all ponies of this breed.

Farmers around Hallettsville this year received \$100,000 for 134 carloads of tomatoes raised and shipped to market.

An ear of corn weighing two and one half pounds is being exhibited by E. P. Harris at Bastrop.

To date 29 bodies have been recovered as result of the hurricane which recently swept the Valley district in Southern Texas.

The Tech college football squad will play its first game of the season with the S. M. U. Ponies at Lubbock, Friday, September 29.

Mrs. Hal C. Peck, of Amarillo, was last Friday appointed a member of the Texas Fish, Game and Oyster Commission by Governor Ferguson.

There were 605 people died of appendicitis in Texas last year, according to statistics from the State Health department.

The State Confederate pension fund is reported falling off at the rate of \$200,000 per month, being now more than \$3,000,000 in the red.

The final repeal vote in Texas taken August 26 is now officially placed at 112,000 majority.

Alfred R. Bateman, vocational agriculture teacher at Plainview has resigned and been appointed farm agent for Farmer county.

The Santa Fe system has been granted permission to construct a line of railroad 20 miles long in Eddy county, N. M., to serve the potato beds of that county.

It is now estimated that the recent rise in prices of cotton, wheat, corn and livestock in Texas has added a billion dollars to the commodity value of the state's products.

The recently installed cheese plant at Loveland is a success. Beginning with 4,000 pounds of milk daily, it is now handling more than 6,000 pounds using four trucks for deliveries.

Brewster is the largest county in Texas, having 5,935 square miles or 3,789,400 acres, and the average population of the county is only eight persons per square mile.

Curry County, N. M., commissioners have made application for \$150,000 government loan for building a new court house in that county.

Following repeal of the Texas gin marriage law September 1, marriage license sales all over Texas, and especially in the border counties is reported greatly on the increase.

The Portales, N. M., canning factory is now in full swing canning beans and tomatoes, several carloads having already been canned. Both these crops in the Portales valley are good this year.

Hale Center public school has 333 pupils enrolled the first week this year, being exactly the same number as was enrolled during that time in the Muleshoe schools.

Postmaster General James A. Farley has announced that he will come to Texas sometime early in October on a visit to Vice-President John N. Garner.

South Plains produced eggs are now competing satisfactorily with those raised in California. Several carloads weekly are now going to El Paso, Phoenix and Los Angeles, and there are several truck lines also carrying South Plains eggs regularly into California.

### Lazbuddie News

The Lazbuddie schools opened for enrollment Monday morning, September 4, and the largest number ever to attend the opening day were present. In addition to students from the home district, other were enrolled from the adjoining districts of Jesko, Lake View, Plainview, and Big Square. All high school students from Jesko and Big Square have been asked by the State department to transfer to this district.

The enrollment was as follows, and this will be added to within the next two weeks: First grade, 15; Second grade 17; Third grade, 20; Fourth grade, 25; Fifth grade, 19; Sixth grade 13; Seventh grade, 15; Freshmen, 25; Sophomores, 25; Juniors, 25; Seniors, 8.

The school is starting the year with 10 units of affiliated high school credits with the state having 3 units in English; 4 units in mathematics; 2 units in history, and 1 unit in science. We shall ask the State department for an additional 8 units this year.

The following teachers are in charge of the elementary school: Mrs. C. V. Shuford and Mr. Gallman, 5th, 6th, and 7th grades; Mrs. Gallman, 3rd, and 4th grades; and Mrs. Haskins, 1st and 2nd grades.

The High school is headed by Superintendent E. R. Haskins and assisted by Gordon F. Beck, J. C. Hutchinson, and Mrs. Cecil Simms.

The Lazbuddie High school has enjoyed a rather spectacular growth during the last few years, growing in the last four years from an enrollment of fewer than 20 in high school to more than 80 this year. The people of the community are behind the school and it is believed that we are starting on the best year of the school's history.

D. A. Tarter recently moved into his new brick home and the house vacated by him has been purchased and moved to the school grounds to be used for a home economics cottage and for some of the teachers to live in.

Erna Joy Briscoe, accomplished daughter of Mr. and Mrs. C. E. Briscoe, and a graduate of the Lazbuddie High school left last week for Tahlequah, Oklahoma, where she will enter Teachers' college for the year. While in school in Tahlequah she will live with her aunt, Mrs. Ruth Kelley. Joy was one of the best students ever to attend the local school and will be remembered, among other things, as one of the best basket ball forwards ever to play in this county. She expects to major in home economics.—Reporter.

**BAILEYBORO SCHOOL STARTS MONDAY; TO RUN NINE MONTHS**

The Baileyboro public school, which had previously planned to not open before October 30, has now changed these plans, and upon order of its School Board will open for the fall term next Monday, according to Superintendent G. M. Daugherty, with the expectation of running the full nine months period.

It is understood that High school students from Longview and Stegal will attend the Baileyboro school this winter under the new classification arrangement required by recent legislation.

If a merchant church member uses a 35-inch yard stick, re is none-the-less a thief.

### SEVERAL CARS Choice Coal

now on hand and enroute. Also, a car of

### Salt

Bought before the price advance.

**MULESHOE ELEVATOR CO.**  
TOM DAVIS, Mgr.

**8 P.M. WEDNESDAY**

### The Feel of the Ford REVUE

featuring Nancy Garner "Songbird of the Air" Ford Orchestra

Novelty Guest Artists

THIS BROADCAST FROM STATIONS WKY-OKLA CITY WFAA-DALLAS KYOO-TULSA

Call on your dealer—**Muleshoe Motor Co.** for a demonstration. Selling a Car with Value far above the Price.

## FALL GOODS HERE!!

Our store is brim full and running over with crisp, new Fall Merchandise, all latest styles in staples and novelties, including a larger assortment of Notions than we have ever carried before. Better anticipate some of your needs and begin buying now!

New line of Fall Millinery, including Berets, Hats, Jersey and Print Dresses, priced from 29c up to \$1.29

We have a good stock of Fall Style Shoes to fit the entire family.

SPECIAL!—3-lb Cotton Batts, for quilt making, each .29

New line of Fall Prints, beautiful colors and patterns.

We still have plenty of Binder Twine. See us for your Canning Supplies—Pressure Cookers, Sealers, Glass Jars, Tops, Rubber Rings, Dish Pans, Cooking Kettles, etc.

### A FAMILY SUPPLY STORE!

Dry Goods and Notions for the Entire Family. Remember—there is always something at the Variety Store you need—something for every member of the family—and you invariably save money by buying here!

**St. Clair Variety Store**  
Muleshoe, Texas

### QUALITY and PRICE!

—Are the two important factors in buying Oils and Gasoline. We sell only the highest quality of both and at the lowest possible prices.

All our products are guaranteed to give full satisfaction.

PATRONIZE A HOME CONCERN AND SUPPORT THE NRA

**CONSUMERS FUEL & SUPPLY CO.**  
On St. Highway No. 7, Muleshoe

## Friends and Customers

LEAVE IT TO US

The matter of selecting, handling and selling you the food you need for strength, satisfaction and good health, is a very important one, and we fully realize it.

### More Important

Than your doctor, are the high standards and service of a store like ours. Your M. D. may cure you after you get sick, we try to keep you from getting sick by insisting on quality in everything from meats to vegetables.

### More Good Customers

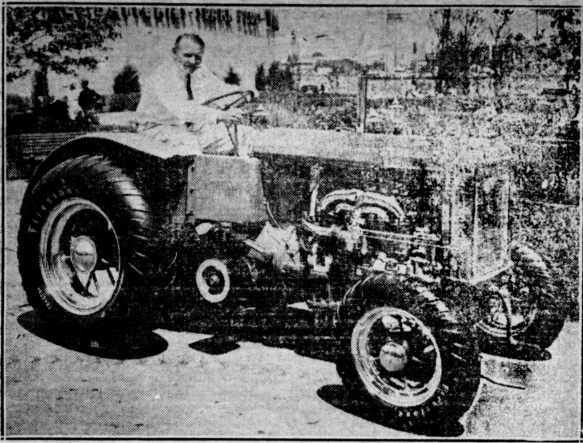
Are what we are after. We are pretty sure that they'll be steady, satisfied customers after giving us a trial. THIS MEANS YOU. Come in and try us.

**TELEPHONE NO. 4**

YOUR PATRONAGE RESPECTFULLY SOLICITED AND APPRECIATED

**GUPTON GROCERY**

Phone No. 4 Free Delivery



Amarillo, Sept. 12.—Attractions already signed up for the 10th annual Tri-State Fair, which will be held here September 23 to 30, indicate it to be the outstanding exposition of its history.

One of the main attractions will be Barney Oldfield, above, old maestro

of the race track—cigar and all, who will appear September 29 at the race track behind the wheel of his "plover horse" which has turned "race horse."

**"STAR BOARDERS" MUST BE CUT OUT IF TEXAS DAIRYMEN ARE TO MAKE A PROFIT; GOVT MAY TAKE BIG HAND**

That the entire dairy industry of the United States may be declared a public utility, is the statement recently made by Secretary Henry A. Wallace, of Washington, D. C., who further says this is a very large and important utility that has been overlooked and needs direct attention.

Commenting upon the public statement of Secretary Wallace, J. B. Waide Jr., Bailey county farm agent said: "Texas has nearly 1,000,000 milk cows of all kinds and classes. Of that number perhaps only about 100,000 are now yielding a profit to their owners at present prices for their products; while the "star boarders" among the other 900,000 are eating up fully twice the profit produced by their efficient sisters in the dairy herds. There are probably at least 200,000 of the low producers among these cows that could be culled out and butchered, the remaining cows would then be able to pay their own way and possibly bring some profit.

"Under present conditions, the extreme minimum production of a milk cow should be not less than 324 pounds of butterfat per year. She should give around three gallons of milk per day for an average of 10 months during the year, and it ought to be about four and a half per cent butterfat.

"It has been figured out on this basis: setting value of the cow at \$50 and that is a good price for West Texas at this time, interest on the investment would run \$4, interest on the land will run another \$4 per cow milked and \$2 charged for all other expenses. On the otherhand, if the dairy-

man is fortunate enough to get full market value for his products he will average about \$55 per cow income per year. He will feed her about \$39 per head for the 10 months she gives milk and \$6 for the two months she is dry, or a total of \$45 for the year. All this simply figures out there isn't very much money in the dairy business now for the average dairymen having average cows.

"If Secretary Wallace exercises his power he can set the price on dairy cows, demand so much production per head if they stay in the dairy barn, demand a reasonable sale price for the milk, etc., to a point where the business is on a paying basis for those participating, and at the same time assure the buying public better and more sanitary milk. Those milk producers who sell butterfat could get better prices for it, also. In all probability the plan is a good one, and will be put into effect in the near future."

**THE WEATHER**

Muleshoe was visited by a good rain Tuesday night, approximately one-half inch falling here. In other sections around Muleshoe about one inch is reported, and in the extreme west end of the county there is said to have been as much as two inches in places.

Thursday morning was dark and cloudy with indications of more rain.

History is only the record of a few masterful spirits working in the midst of a mass of incompetent people.

**TURKEYS EXONERATED IN 13-YEAR MYSTERY**

Fort Collins, Colo.—After 13 years Mrs. Ellen Gill's turkeys stand exculpated.

In 1920, Mrs. Gill shook a tablecloth out of the door of her farm house. On it her visitor, Mrs. Jerry Jensen, had laid her diamond engagement ring. Each turkey was carefully examined as the flock was killed that fall in belief one of the fowls had picked up the ring.

The fowls later changed hands and Mrs. Harry Myers found the ring yesterday night from the poult.

**Baileyboro News**

The Baileyboro Busy Bees met last Wednesday with 14 members present. Two quilts were quilted. Mrs. G. L. Blackshear and Mrs. Curtis Moore brought quilts. We have already quilted 25 quilts.

The Baileyboro Baptist church reorganized their Sunday school and B. Y. P. U. and officers were elected as follows: Rev. Moore, re-elected pastor; Curtis Moore, Sunday school superintendent; Lester Howard, assistant superintendent; H. G. Harvey, Bible class teacher; Mrs. E. G. Robbins, ladies teacher; Mrs. Mattie Woods, senior teacher; Mrs. Oscar McQuary, intermediate teacher; Glen Daugherty, junior teacher; Mrs. Pete Blackshear, card class.

Officers of B. Y. P. U. are: Glen Daugherty, president; Jack Woods, vice-president; Mrs. Dick Blackshear, secretary; Mrs. Glen Daugherty, quiz leader; Dick Blackshear, assistant quiz leader; Claude Coffman, treasurer and clerk; Lee Howard, senior group leader; Miss Fern Freudinger, junior group leader. Delegates were elected to go to the Amherst Baptist association this week.

Mr. and Mrs. Curtis Moore spent Tuesday night with Mr. and Mrs. John Moore at Sulphur.

Mr. and Mrs. Jack Woods and Mr. and Mrs. Dick Blackshear left last Thursday for the Ozark Mountains in Arkansas to can fruit.

Miss Edna McQuary entertained the young folks with a going away party Saturday night. Miss McQuary and Miss Hanover of Sulphur attended Monday for Ala. to attend McQuary college.

Mr. and Mrs. Doc Cox and family, of Enochs, visited friends at Baileyboro, Sunday.

Sunday school and B. Y. P. U. was well attended Sunday—Reporter

**METHODIST CHURCH**

Sunday School at 9:45 a. m. The superintendent asked that all people arrive as early as possible next Sunday to be ready for the services and get out of this way of the services of the young people who are going to be visiting here from other sections of the country.

Next Saturday afternoon there will be assembled here leaguers from other leagues and churches for a meeting lasting until Sunday afternoon. The program of this meeting will appear in another place in the Journal.

The pastor and wife are doing all they can to help and encourage all the enterprises of the church, and the whole community and nation too, as far as we can when it is a worthy cause, and we are especially into this as much as we can be to get these young people into as deep a way as possible in the Christian work. Saturday night we want to get home and breakfast for all the visitors. The other meals will be served at the church. If you will take one or more for Saturday night for bed and breakfast let the pastor or some of the leaguers know.

Muleshoe people usually do things in a noble way and we have no fears but that we shall have ample room for our needs but better to have too many rather than not enough. Be sure you read the program for this service in the paper.

The women meet Monday at the church at 2:30 p. m.

Prayer meeting Wednesday night. The choir meets Thursday night.

Sunday night leagues meet at 7:30, preaching at 8:15.—E. C. RANEY, Pastor.

By the east window of every heart grow the thorns.

**ANSWERS TO INQUIRIES**

Q. I work in a grocery store that displays the Blue Eagle from 8 a. m. to 7 p. m. and 10 p. m. on Saturdays; salary \$12 per week. Is this in accordance with NRA?

A. If population less than 2,500 you are receiving minimum rate and there is no maximum time. If more than 2,500, census 1930, should be \$14.

Q. I employ a boy in my store whom I cannot afford to pay prescribed minimum wage. What must I do to keep him to comply with NRA?

A. Put him on past time basis at pro rata of minimum for full time. If your town is under 2,500 population, maximum hour provision does not apply.

Q. I have two employees in my store, and if I add a part time employee will I lose my exemption from the hour provisions of the President's agreement?

A. No.

Q. Where a town has a population of less than 2,500 and the trade area is over 2,500 shall the population of the town or that of the trade area be taken in connection with paragraph 4 of the President's agreement?

A. Population of the town; but if it is in a trade area centering upon a larger town or city, the population of the latter should be taken as basic.

Q. I am a storekeeper in a town of 1,500 and employ two clerks. Can I keep open more than 48 hours a week?

A. Yes. NRA imposes no maximum limit in towns of your size.

**A SOLID INDUSTRY**

Insurance in all its branches takes its place among the largest industries of the nation. After three and a half years of depression the companies have a record for strength and investment that has been an aid to business and a protection to policy holders.

The great life insurance companies, some of them with assets above a million, are towers of strength because their investments have been conservatively made, and their new business has not declined as much as was feared it.

would when the depression set in. There has been no loss of confidence in the soundness of real estate and railway securities, and less conservative investments were no attraction.

The leaders in the insurance business are entitled to credit and public confidence for the wisdom and skill with which they have directed the companies through one of the most severe trials ever encountered by the American economic system. Public confidence has been strengthened by their course in this period and insurance today has a stronger appeal to people.

**THE BIRD SPEAKS**

Said the boss of his tylist, Saphira, Hard times will compel me to fire 'er. Hugh Johnson said "phooey, Cut out that blue hooley, With NIRA You HIRA Not FIRA."

—Detroit Free Press.

**WANTED!**

80 to 100 ACRES Of Land

Will pay cash or trade.

**Dan Meier**  
1112 Seventh Street  
San Fernando, Calif.

**NRA BATTERIES**

**Willard**

QUICK STARTS AND MANY OTHERS

The NRA banner and the Willard sign are both insignias of success. We sell Willard guaranteed batteries under the NRA code and guarantee them to give maximum service.

Drop in today and let us test your old battery. There may be a dead cell or two in it, and it's actually costing you to run your car, when a new battery full of pep would be much more economical and satisfactory.

**Valley Motor Co.**

**CHEVROLET**

**WHAT—Have You Gained?**

WHEN YOU PURCHASE YOUR INSURANCE, WHETHER LIFE OR OTHERWISE, FROM A NON-RESIDENT AGENT?

Rates are practically uniform on all classes of insurance. A large number of the best companies operating in our state are represented in Muleshoe.

Regardless of the nature of your business, if you will examine your list of customers you will find the names of several resident agents.

If you are an employee you can easily see that the resident agents are contributing to what it takes to continue your employment and to make employment for others.

There is no good insurance offered by non-resident agents that is not also handled by your local agents, regardless of any statement of theirs to the contrary.

An agent passing through your community is certainly not in position to render you any service on the insurance you place with him, which is also the case if you purchase your insurance through the mails from the reciprocals and mutuals. Insurance purchased through the mails is nothing other than mail order insurance.

As between the statements made to you by resident and non-resident agents isn't it only natural that the exaggerated statements would be more frequently made by the agents just passing through or at least not expecting to be in your community but a short time?

The next time you are approached on the matter of insurance by a non-resident agent ask yourself how much you are contributing to the betterment of local conditions by patronizing him, even if you had satisfied yourself he was selling first class insurance, which is not always the case.

The next time you purchase reciprocal or mail order insurance also ask yourself the same question, remembering that in the long run

**THERE IS NO SUBSTITUTE FOR OLD LINE INSURANCE WRITTEN AND SERVICED BY A RESIDENT AGENT**

M. G. MILLER, AGENT  
Republic Life Insurance Company  
Dallas, Texas

MITCHELL INSURANCE AGENCY  
All Kinds of Property Insurance  
R. B. CANFIELD, INSURANCE  
Fire, Casualty, Bonds

ALSUP INSURANCE AGENCY  
Life-Fire-Automobile-Bonds and Liability Insurance  
J. L. Alsup, Morelle Alsup, Owners

J. E. ALDRIDGE  
Life Insurance  
Leading Companies

**THE HIDDEN QUART**

STAYS UP IN YOUR MOTOR AND NEVER DRAINS AWAY

**CONOCO**

**NRA**

You may at times forget to add a needed quart. This slip of memory may be forgiven, if you use Conoco Germ Processed Motor Oil, for the "Hidden Quart" extends its protection to cover the lapse, and gives extra miles to safely reach the next Red Triangle Station.

This exceptional lubrication is brought about by the Germ Process—exclusively Conoco's patented formula. By adding extra oiliness and penetrativeness to the very highest quality motor oil, complete protection is achieved.

With all these qualities, the total cost of this oil is low... five miles for a penny.

**CONOCO**

GERM PROCESSED MOTOR OIL

PARAFFIN BASE

**MULESHOE COFFEE SHOP**

We are offering the people of Muleshoe and vicinity a Better Place To eat, with experienced cooks and waiters.

**ROY and DON**

**MULESHOE COFFEE SHOP**

We are offering the people of Muleshoe and vicinity a Better Place To eat, with experienced cooks and waiters.

**ROY and DON**

**Make-Up for Movies**  
 Make-up for motion pictures is quite different from the usual kind. Both for men and women facial characteristics have to be accentuated or softened when preparing for action before a movie camera.

**REAL ESTATE BUY NOW!**

Our economic readjustment has brought about a situation which places real estate far above the average investment for promising returns.

Your original investment may be a small one, if you choose, but it's dollars to doughnuts that real estate prices will soon be soaring again.

WE HAVE SELECTIONS OF CHOICE PROPERTIES

Either large or small tracts. Write us for prices and details!

**R. L. BROWN**

"THE LAND MAN" Muleshoe, Texas

**FIDELIS CLASS PICNIC**

Members of the Fidelis class Methodist Sunday school enjoyed an outing and picnic Friday night at Muleshoe Bend.

Romping on the sand dunes and games of various kinds were the order of the evening for some time. The supper consisted of plenty of fried chicken fried salad, cake, coffee, and other choice culinary concoctions.

Those enjoying the evening were: Mr. and Mrs. Harold Weyer, W. C. Morgan, Miss Evelyn Boone, Mrs. Good Harden, Mr. and Mrs. N. E. Trostle, Mr. and Mrs. Albert Isaacs, Mr. and Mrs. Elvin Smith, Mr. and Mrs. Roy Cobb, Mr. and Mrs. Pat Bobo, Mr. and Mrs. Delma McCarty, Mr. and Mrs. A. J. Gardner.

Be proud of your home town.

**WE EAT—**

The same kind of Groceries we sell you and keep hale and hearty; so will you.

We can give you option service—either sell you the Groceries to take home to cook and eat, or we'll furnish them already cooked in appetizing manner at our cafe.

Your patronage appreciated. **MOELLER'S Grocery and Cafe**

**COMPLETE ELEVATOR AND GRAIN SERVICE**

We Buy and Sell—GRAIN, CATTLE, HOGS AND FEEDS OF ALL KINDS

Agents for—CASE MACHINERY AND FARM IMPLEMENTS

**Ray Griffiths Elevator**

**September's Labor Day**

COMES BUT ONCE A YEAR. BUT WE KEEP ON LIVING FOR 365 DAYS OF MANY YEARS!

Every day reminds us that every man who works, whether he swings a pick, drives a tractor, or pushes a pencil, needs and appreciates good nourishing food.

Every laboring man, whatever his occupation, can find just what he wants on our shelves and in our display cases at lowest possible prices for standard nationally advertised goods. NO SECONDS, no cuts, no off brands, no withered, warty or shrunken vegetables and fruits; but everything good, sanitary and wholesome.

THE BEST IS THE CHEAPEST—AND THE BEST IS ALWAYS THRIFTILY LOW PRICED HERE

**Gilbreath Cash Grocery** Muleshoe, Texas

Make Every Farm a Factory Every Day of the Year

**TAKING THE**

**MYSTERY OUT OF BANKING**

THERE IS NO MYSTERY IN BANKING AT THIS BANK

Our depositors are reasonable people. They know we are working for their best interests. We have proved that in the past. We have won their confidence by our dependability and our devotion to their welfare.

As a result we find that these depositors and those who have occasion to borrow money, are ready and willing to work in friendly harmony with us. We say "yes" to a borrower as frequently as conditions permit. But we are making things so plain to those who come here that when we have to say "No" it does not make an enemy.

**Muleshoe State Bank** MULESHOE, TEXAS

**\$15 Million Lost In Texas Per Year From Cause Of Rats**

Austin, Sept. 12.—Texas sustained a fifteen million dollar loss last year, on account of rats declared Dr. John W. Brown, State Health Officer. This figure is a very low estimate based on the probable number of rats in the State, two for each person. No doubt many suffer losses that would pay their taxes, and this does not take into consideration the losses from diseases, time and money, caused by the rat.

Typhus fever is on the increase in Texas and the rat is the cause of its spread. Old World typhus fever has a high death rate, while the type we have in Texas, sometimes called Brill's Disease, has a low death rate. It occurs among persons who work or live in rat infested buildings. It was the observation of this fact that led to the discovery that rats are carriers of transmitters of the disease. It appears that the rat suffers attacks of this form of typhus fever and that the fleas harbored by the sick rat bite man and thus human infection results.

Although this disease is not commonly fatal, it cannot be considered lightly. The intense headache, the high fever, and the great mental depression are its most unpleasant features. Like in sea sickness, the patients greatest fear is that he is not going to die. The illness generally lasts about two weeks.

The control of typhus is very difficult and it depends upon the extermination of rats and this is no easy matter. Trapping and poisoning help, but the best results are obtained by starving the rats. This is done by having all buildings where food is stored rat proofed. The State Department of Health and the U. S. Department of Agriculture will be glad to assist communities in their program for the extermination of this pest.

**Cotton Crop Prospect Increased Regardless Of Acreage Reduction**

The government prediction issued extra for that the 1933 cotton crop would be a record, has been confirmed by southern weather was continuing to checkmate the farm administration's effort to make a sizeable dent in the cotton surplus. The forecast was 100,000 bales higher than that of August.

The carry-over of cotton in the United States August 1 was 8,170,000 bales as compared to the 10-year average carry-over of 3,368,000 bales. The forecast further said that approximately 10,396,000 acres of cotton had been plowed up, and the indicated yield would have been approximately 16,500,000 bales if the reduction campaign had not been carried out. Around 30,000,000 acres of cotton will be harvested this year as compared to about 40,000,000 acres last year.

Condition of the Texas crop is placed at 68 per cent, with probable production of 3,315,000 bales.

**Longview News**

The Longview Friendship club has dismissed until canning time is over. N. C. Moore and family are visiting in Hollis, Okla. this week.

O. M. Long, Mr. and Mrs. C. L. Long and Mr. and Mrs. Howard Jackson, Dot and Jerry are visiting relatives in Huntville, Ark.

L. B. Hobbs and son J. C. and Jack Appin have gone to Wellington to work.

Mr. and Mrs. Bradley Conner, of Ink, Ark., are visiting their mother, Mrs. W. E. Guest and family.

Mrs. Johnny Freudiger and little daughter, Wanda Jeanne, also visited in the home of Mrs. W. E. Guest. The Holliness meeting is being well attended.

Arlie Biggs is visiting his sister in California.—Reporter.

**NOTICE SHERIFF'S SALE OF REAL ESTATE**

Whereas by virtue of an order of sale issued out of the 96th Judicial District Court of Tarrant County, Texas, on a judgment rendered in said court on the 24th day of June, A. D. 1933, in favor of Federal Life Insurance Company and against O. N. Robison, Laura Robison and Mrs. Alice C. A. Eryder, a widow, and numbered 4647-A on the docket of said court, I did, on the 29th day of August, 1933 at 1 o'clock p. m. levy upon the following described tract of land, as belonging to said defendants, to-wit:

All of the North 160 acres of Sec. or Sur. No. 81 in Block "Y" of the W. D. and F. W. Johnson's Subdivision No. 2 situated in Bailey County, Texas, as shown by Plat of said Subd. recorded in Vol. 3 pages 350-358 of the Deed Records of Bailey County, Texas, being the property described in said order of sale.

And on the 3rd day of October, A. D. 1933, the same being the first Tuesday in said month, between the legal hours of 10 o'clock A. M. and 4 o'clock P. M. at the court house door of said County, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said O. N. Robison, Laura Robison and Mrs. Alice C. A. Eryder in and to said lands.

This the 29th day of August 1933. —JIM COOK, Sheriff of Bailey County, Texas. Sept. 7, 14, 21, 1933.

**Director of Mins**



Mrs. Nellie Taylor Ross, former Governor of Wyoming, is the new director of the mine, her appointment by President Roosevelt having been confirmed by the Senate. Mrs. Ross is the third woman appointed to high position by the President, the other two being Mrs. Perkins as Secretary of Labor and Mrs. Bush Bryan Owen as Ambassador to Denmark.

**Farmers Expected To Pay Govern't Loans From Cotton Checks**

John S. Andrews, district supervisor of the Federal Crop Production Loan, with headquarters at Littlefield, was in Muleshoe, Tuesday, in connection with the receipt and delivery of cotton reduction acreage checks to be received here during the next few days.

He stated to a Journal representative that he had received official instructions that payment in full of producers debt from his cotton benefit check is vital for the protection of his further credit both with the government and local business concerns.

From this statement and other information emanating from Washington it appears to be the policy of the government to expect all farmers to pay their government loans in full out of their cotton benefit checks wherever it is possible to do so.

The government in making all previous loans clearly expected them to be repaid when due, and it is going to be up to the producer to try to liquidate such indebtedness as far as possible from the proceeds of these cotton benefit checks.

The record on collections by the government in Bailey county to date has not been as high as some of the surrounding counties, and it is hoped by the local officials that beneficiaries of the cotton reduction campaign will take a pride in reducing their loans as far as possible, and wherever they can, to liquidate them entirely.

Mr. Andrews will be in Muleshoe each Monday and Tuesday; at Farwell each Wednesday; Dimmitt, each Thursday; Amherst and Littlefield, each Friday and Saturday of the week for the purpose of cooperating with county farm agents in handling details of cotton benefit check deliveries.

**Progress News**

Sunday school was well attended. There was a good crowd for church. Rev. Treatous Needham preached a very interesting sermon.

Next Sunday is singing afternoon. Everyone is invited to attend. There are about 16 from this community attending High school at Muleshoe. Edd Myers drives the bus to Muleshoe. All the pupils seems to like the school fun.

James Hoy is working this week for B. E. Chayne, at West Camp. The farmers of this community are busy planting wheat this week.

A large number of folks enjoyed the dance given at the home of Louie Wright's Saturday night.—Reporter.

**FLY, BLUE EAGLE, FLY**

Fly, Blue Eagle, Fly! Over hills and mountains high Above our city in distress, On your wings of loveliness, Fly, Blue Eagle, Fly.

Fly, Blue Eagle, Fly! Soaring thru the azure sky; Right the wrong, here and there; Fight the battle we should fight— Fly, Blue Eagle, Fly.

Fly, Blue Eagle, Fly! Lift your mighty pinions high, Giving need where need is due, Confidence and strength anew— Fly, Blue Eagle, Fly.

Fly, Blue Eagle, Fly! May no human pass you by, May the slacker hide his face, Feel the depth of his disgrace— Fly, Blue Eagle, Fly.

Fly, Blue Eagle, Fly! On the walls of buildings high; May our people honor show, Fraze and loyalty bestow, As you onward fly.—Exchange

Canada Has Most R. R. Mileage Canada has the most railroad mileage in proportion to the population than any other country in the world. There is one mile of track for every twenty-three persons.

**Gov. Will Form Cotton Shortage Plan For 1934**

Washington, Sept. 11.—A cotton reduction program intended to limit the 1934 crop to 25,000,000 acres is planned by the farm adjustment administration with the approval of President Roosevelt.

This would make next years acreage 5,000,000 less than this year's and 15,000,000 under the normal planting.

Outlines Announced Broad outlines of the plan were announced today by Secretary Wallace at his press conference, but details will not be made public until later.

The plan contemplates a combination of rental payments to farmers and a form of the domestic allotment proposal. It was understood the allotment feature would include a virtual guarantee of parity price on approximately half the total crop, the amount to be arrived at on the basis of domestic consumption.

To Notify Farmers Henry Morgenthau, jr., governor of the farm credit administration, announced that all farmers who have pledged cotton as collateral for seed and crop production loans prior to this year's crop will be notified to sell their collateral cotton as once in liquidation of the loans that are past due.

For every bale of cotton so sold, a bale of long futures will be bought, as authorized by the agricultural adjustment act. The long futures contracts will provide the secretary of agriculture with cotton for carrying out the acreage reduction program, but the transactions will result in no net sales or purchases. Morgenthau said.

To Save Thousands "The plan," he explained, "is that all the collateral cotton, other than that which is security for loans for 1933 production will be sold by November 1 thereby saving the farm credit administration hundreds of thousands of dollars in carrying charges over what would be incurred if the sale of this cotton and the liquidation of these overdue loans were delayed."

The sale of the cotton also will place approximately \$36,000,000 in a revolving fund for creating 12 production credit corporations, one to be located in each federal land bank district. Approximately 588,000 bales of cotton are involved.

**PURE SEED MEN MEET**

A meeting of certified seed growers of this section was held in Lubbock last Monday, many of them reporting booked orders that would take their entire crops.

The meeting was presided over by W. M. Pool, jr., Muleshoe, who is proprietor of the Purdy Seed farm, located a few miles southeast of town. He is president of the South Plains Certified Seed Growers association.

R. V. Miller, secretary of state plant and seed board, Austin, and Cody Lentz, state seed and plant inspector, Austin, attend the meeting.

**TO SING AT PLAY**

M. G. Miller announces that the Ladies Lyric quartet, composed of Mrs. Pat Bobo, Misses Vera Mae Williams, Myrtis Burkhead and Ruth Bearden, will sing at the play to be given Friday night at the High school auditorium by members of the Baptist Sunday school, Miss Ruth Mitchell will also sing between acts.

Advertising makes money circulate.

**ACID STOMACH BIG FACTOR IN CAUSING ULCERS**

Don't let too much acid ruin your stomach. Take Dr. Emil's Adia Tablets and quickly overcome acid conditions, heartburn, sour stomach, indigestion. Western Drug Co. Adv.

**PLUMBING**



General Sanitary Plumbing and Gas Fitting work of all kinds. Satisfaction guaranteed.

I can figure you a complete turn-key job, if desired.

I specialize in construction of all sizes of Ceptic tanks.

W. L. SHAW PLUMBING CONTRACTOR Muleshoe, Texas

**Great American Gas**  
 Symbol of Dealer Selling Approved Gas Appliances  
 Cook With Gas FOR SPEED COMFORT ECONOMY CONVENIENCE  
 West Texas Gas Co.

**DRY GOODS Exclusively**

Since beginning the complete close-out of our big Stock of Groceries, we have also begun the increasing of our stock of Dry Goods, Ready-to-Wear, Shoes, Work Clothes and Notions, with the aim in view of being able to supply the buying public of this section with practically everything needed in the staple lines.

New stocks of Fall goods are constantly arriving now, bright, new, attractive patterns in yardage and ready-made apparel that will be pleasing to any lady of discriminating taste.

BE SURE TO SEE OUR LINES BEFORE DOING YOUR FALL AND WINTER FAMILY SHOPPING

We still have some Groceries left from our sale on which we can save you money!

**HENINGTON MERCANTILE** RED and WHITE Store, MULESHOE

LOCAL HAPPENINGS

- Charles Lenat, of Olton, was in Muleshoe on business, Friday.
T. L. Kennedy transacted business in Amarillo, Monday.
Damon Danner spent Sunday evening with friends in Farwell.
Homer Roper spent the weekend with his parents in Plainview.
Raynes Sparks, of Olton, visited friends in Muleshoe, Sunday.
Mr. and Mrs. W. L. Koen visited in Olton and Tulla, Sunday.
Vic Nelson, of Sudan transacted business in Muleshoe, Monday.

Wondell's for the Eyes BETTER 112 E. 4th Street, Clovis, N. M.

CASH for your Old Gold J. R. Nelson The Expert Watchmaker and Jeweler 312 Main St., Clovis, N. M.

DR. J. R. DENHOF Optometrist BETTER VISION WITH COMFORT 104 W. 4th St., Clovis, N. M.

Cecil H. Tate ATTORNEY-AT-LAW Office in Court House Phone 52 MULESHOE, TEXAS

Dr. A. E. Lewis DENTIST Office Upstairs over Western Drug In McCarty Building Muleshoe, Texas

A. R. Matthews, M. D. PHYSICIAN -and- SURGEON Office in the Damron Drug Store MULESHOE, TEXAS

Send Your Abstract Work -To The- Muleshoe Abstract Company A. P. STONE, Prop. MULESHOE, TEXAS Agent for Warren Addition

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultations Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Lattimore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery Dr. H. C. Maxwell General Medicine Dr. Olan Key Urology and General Medicine Dr. Jerome H. Smith X-Ray and Laboratory C. E. Hunt Superintendent J. H. Felton Business Mgr. A chartered training school for nurses is conducted in connection with the sanitarium.

- B. H. Wagon, of Lazbuddie, was a business visitor in Muleshoe, Monday.
E. W. Johnson visited Miss Blanche Collins in Tatum, N. M., Sunday.
A. W. Copley transacted business in Olton, Monday.
J. A. Box, of Amarillo, transacted business in Muleshoe, Friday.
L. D. Brooks, of Lariat, was in Muleshoe Monday.
Mrs. W. R. Moore, of Lubbock, visited in Muleshoe, Tuesday.
Charles Burnett, prospective tomato buyer, of Hereford, was here Friday.
J. L. Ryan, of Lubbock, was a business visitor in Muleshoe, Tuesday.
Bill Garrett, of Clovis, N. M., visited in Muleshoe Monday afternoon.
Mr. and Mrs. Ray Griffiths made a business trip to Clovis, N. M., Monday.
Born to Mr. and Mrs. J. H. Pierce, Sept. 10, a girl, weight 7 pounds.
FOR SALE: Black Hull seed Wheat, free of Johnson grass, \$1.00 per bu. A. C. Gaede, 5 m. N. E. of town, 31-4p
D. S. Overturn, cattle man from Ft. Sumner, N. M., is here this week looking for a business location.
Paul C. McCaskey, of Elliott, Iowa, was a prospective land buyer here Saturday.
T. G. Strickland, of Cordell, Okla., was here Monday looking for cotton farm land.
T. E. Arnold, Jim Cook and Howard Towery attended District court in Tulla Tuesday.
Mrs. Joe Damron took her little daughter, Jane, to Friona, Friday for a tonsil operation.
A. W. Coker left Saturday for Hot Springs, N. M. He plans to be gone a month.
J. F. Strickland, constable of precinct 3, was in Muleshoe, Tuesday, on business.

- Judge J. E. Adams, R. L. Klump and E. H. Wright transacted business in Littlefield, Tuesday morning.
Warren Fischer and Milton Foster, of Red Oak, Iowa, were visiting here Saturday.
Neil Rockey, Carol Goss and Glenn Rockey were in Lubbock Friday night attending to business.
Starkey Ashford and Clifford Lavett, of Galveston, were business visitors in Muleshoe, Saturday.
Donald Q. Eason returned Sunday from a short visit with relatives in Pampa and Clovis, N. M.
Alvis Hobbs and Rufus Gilbreath attended the show in Clovis, N. M., Sunday night.
L. W. Jones, who owns league 166, Irian school district, was in Muleshoe Saturday attending to business.
Pat Green and L. E. Wright, Federal Land Bank appraisers were working in Muleshoe territory, Saturday.
Neil Warren, of the Longview community, was a business visitor in Muleshoe Monday.
Miss Mildred Davis and Cliff Davis spent the weekend in Dawn as guests on the Ira Fleming ranch.
J. C. Cooper, of the Longview community, was in Muleshoe attending to business Monday.
Mrs. Finis Jennings, of Lazbuddie, transacted business in Muleshoe, Monday.
Miss Lola Lipscomb, formerly of Muleshoe but now a resident of Farwell, visited friends here Sunday.
Wanted: Clean cotton rags, no strips strings, silk, socks nor knit underwear, must be free of buttons, hooks, etc. Pay 5c per pound.—Journal-Office, dh
Miss Billie Sutton returned Sunday from Dolores, Colo., where she has been spending the summer with her father.
Miss Opal Morris left Monday for Clovis, N. M., where she has accepted a position as bookkeeper with the Clovis Mill & Elevator Co.
Mr. and Mrs. Frank Snyder, Mr. and Mrs. Willard Chitwood, and Mr. and Mrs. H. V. Snyder spent Sunday with Mr. and Mrs. E. C. Chitwood.
Mrs. Laura B. Cox, who has been visiting in the home of Mr. and Mrs. T. E. Arnold, left Monday for her home in Excelsior Springs, Mo.
Mr. and Mrs. Jim Cook and daughter, Margaret Ann, and Mr. and Mrs. Pat Bobo spent the weekend in Wellington.
Mrs. John Steinback and Mrs. Emma Dyck, of Lazbuddie, visited in the home of Mr. and Mrs. C. F. Moeller, Sunday afternoon.
Curtis Danner, who has been visiting friends and relatives here for the past week left Sunday for C. C. C. at Gainesville.
Mr. and Mrs. Mills Roberts, of Littlefield, visited Mr. and Mrs. C. F. Moeller and attended the show Sunday night.
Mr. and Mrs. Jimmie Singer and son, Neil, visited their parents, Mr. and Mrs. C. F. Moeller, Sunday and attended the show.
E. C. Pierson of Griswell, Iowa, was here Saturday looking after his land interests in the south part of the county.
Mr. and Mrs. Dan Caries, Cecil H. Tate, and R. L. Brown attended the NRA meeting in Amarillo, Wednesday evening.
Donald Q. Eason, who has had several years experience in the cafe business, has purchased a half interest in the Muleshoe Coffee shop.
Ralph Glover, highway engineer who has been in Muleshoe this summer, left Saturday for his home in Lubbock.
Mr. and Mrs. J. E. Aldridge witnessed the mysteries emanating from the silver screen of movieiland in the Curry county metropolis Sunday.
Mr. and Mrs. Guy Hawkins, formerly of Texico, but who have been living in Muleshoe for the past year, have moved back to their Farwell home.
Jack Woods, of the Baileyboro community, last week bought a Ford V-8 2-door sedan from the Muleshoe Motor company.
George Snapka, who has been visiting friends and relatives here on a week's leave from the reforestation camp in Las Vegas, returned to his post Friday.
Dr. and Mrs. J. W. Clubb and Mr. and Mrs. Joseph Lessard who have been visiting in the home of Mr. and Mrs. Fred Reynolds, left Monday for their home in Blanton, Indiana.
Mrs. L. Sikes, Lowell Sikes and Miss Hetta Mae Arnold left Saturday for Mrs. Sikes' home in Mt. Pleasant, N. M. Sikes has been here making a short visit with her parents, Mr. and Mrs. T. E. Arnold.
Mrs. Constance Delp and son, Howard Keith Davis, of Wichita Falls, visited Monday and Tuesday in the home of Mr. and Mrs. Tom Davis. They were enroute to Boulder, Colo., where Howard K. will enter as a senior in the University there.

Damron's DRUG STORE The Drug Store of Muleshoe "In Business for Your Health"

SPECIAL Low Prices ON 9 NATIONALLY KNOWN PRODUCTS

PALMOLIVE SHAMPOO

The olive oil shampoo that gives hair New Life! New Lustre! Regular 25c 50c SIZE 25c

- FOR A LIMITED TIME ONLY, we offer exceptionally low prices on these popular COLGATE and PALMOLIVE TOILET ARTICLES. This is really a wonderful opportunity to stock up on products which your family uses every day—before prices go up! Place your order today. If you cannot come in personally, please telephone us. This is probably the last time this year that you will be able to buy these famous products at such low prices!
Colgate's Ribbon Dental Cream, 7 kinds of stains discolored teeth. Colgate's removes all 7, large 25c tube, now 19c
Colgate's Ribbon Dental Cream, giant size, reg. price, 45c tube 35c
Colgate's 10c Soaps, One Cent Sale on regular 10c soaps. Buy 1 cake for 10c; get one cake for 1c. 10c
Palmolive Shave Cream, softens the beard in one minute. Regular 35c tube, now 25c
Colgate's rapid Shave Cream breaks up oil film that covers each hair, large 35c tube, special 25c
Colgate's Rapid Shave Cream, giant 45c tube, now 35c
Colgate Dental Powder, an economical size in glass bottles, giant size 37c

COLGATE'S Dental Powder LARGE SIZE Special today BUY TODAY! SAVE MONEY! Two Registered Pharmacists in charge

Husband Pleased After Wife Lost BULKY FAT

Clearer and Feels Much Better Clearer and Feels Much Better "I've lost exactly 21 lbs. with 3 jars of Kruschen and am so happy to get rid of that bulky fat. My husband is very pleased with me. My skin is clearer and I feel so much better since I'm not so heavy on my feet. Friends say I look much better." Mrs. Norma Spickler, Maugansville, Md. "To get rid of double chins, bulging hips, ugly rolls of fat on waist and upper arms SAFELY and without discomfort—at the same time build up glorious health and acquire a clear skin, bright eyes, energy and vivaciousness—to look younger and feel it—take a half teaspoonful of Kruschen Salts in a glass of hot water every morning before breakfast. One jar lasts 4 weeks and costs but a trifle at any drug store the world over. Make sure you get Kruschen because it's SAFE. Money back if not satisfied." Adv

Let Texas folks live for Texas.

NRA THE N R A CODE -for- Service Stations Is being compiled with at our Station, and Phillips Petroleum Co., is backing the Government 100 per cent. We now open this station at 6:30 A. M., and close at 8:29 P. M. FILL UP EARLY AND AVOID THE RUSH! PHILLIPS SERVICE STATION Clay Beavers, Mgr. Muleshoe

A WATERMELON FEAST About 35 young people, members of the Baptist Intermediate B. Y. P. U. and the Methodist Intermediate Epworth League, enjoyed a watermelon feast in the pasture just opposite the home of I. W. Harden last Friday night. Around a big bonfire whose raucous flames illuminated the sky for considerable distance the young people gathered to carve and devour the luscious melons, enjoying themselves for a couple of hours. Chaperons for the event were Mrs. Jim Cook, Misses Minnie Darring and Elizabeth Harden, Mr. and Mrs. G. A. Nelson, Mr. and Mrs. I. W. Harden

Lucille's Beauty Shop Permanents, \$1.95 and up shampoo and Set, 50c; Henna 75c In Damron Drug Store

Extra Prices

- Shavani, the brushless Shaving Cream: Buy a 25c package of St. Regis razor blades, and get a tube of this cream free for 39c
Two packages McKesson's Milk of Magnesia Tooth Paste, regular price to date has been 25c a tube, special for two 33c
Colgate's Tooth Paste regular 25c tube 19c
Colgate's or Palm Olive Shaving Cream, 25c value for 25c
Palm Olive Shampoo, 50c value for 25c
Genuine Gillette, Probak and Autostrop Razor Blades, 50c pkg., for 25c
New Creson for Wheat only, treats 4 times ordinary amount of seed. Same price per pound.
Majestic Crystals always in stock.

You Hear It Everywhere... All-around Smartness Unequaled at This Low Price! PENNEY'S Fall SUITS \$14.75 "Man! Look at the smart lines and the fine fabric of my new suit! Yes, Penney's! It's front page news when you get value like this!" "Mine's from Penney's, too. So I'm with you on that, Ed! Better clothes at lower costs. That's their success story. And they're certainly making headlines with it!" New Patterns! New Fabrics! New Colors! J.C. PENNEY CO. CLOVIS, NEW MEXICO