THE LAND OF UNDERGROUND RAIN-WHERE THE WHEAT AND COTTON BELTS MEET

ULES

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, OCTOBER 19, 1933

Hot On the Trail

MULESHOE CITIZENS WOULD HAVE STATE POPULATE 1,000 ACRES IN **BAILEY COUNTY THROUGH R. F. C.**

VOLUME 11





By Albert T. Reid

NEIL ROCKEY ELECTED TO **HEAD KIWANIS**

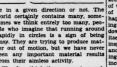
NUMBER 38

THURSDAY, OCTOBER 19, 1033

 THEREMON, OCTOBER 19, 1933

 THEREMON, OCTOBER 19, 1934

 THE ALL PLACEMON, ONE PRECISION OF THE ALL PLACEMON, THE Advertising rafes given upon application. Thelephone No. 54 Subscripters who change their addresses, or full to get their paper, should Communications of local interest are solicited. They should be briefly titen, on only one side of the paper, and must reach this office not later in Wednessky morning of each week. The right of revision or rejection is advertising that does not show in its text or typography that it is paid for ab be marked as an advertisement. All local advertisements remain in this per for the time specified of thild object to risks money by admission fee or servise, is an advertisement and whon sent in for publication must be paid at the regular advertisement and whon sent in for publication must be paid at the regular advertisement and whon sent in for publication must be paid oblutaries, cards of thanks, and resolutions of respect will also be charged Any erroneous reflection upon the character, standing or requisition a group of the function of the oblig to one the burne of the Mule-s Journal.





Selling Tomorrow's Cars Today

We have repeatedly made this statement, and the trend of sales is showing us correct. We are more con-ninced when we stop to think that seven of the best features of much more expensive cars are incorporated into the new Ford V-8.

Do you know of any other car that you can drive for 50,000 or 60,000 miles, then replace your motor, igni-tion and carburetor for approxi-mately \$55.00?

The inbuilt quality of the new Ford makes this possible.



The second seco

ke is pouring out of the chim-of the bicycle factories once more, while this means more money in ation and more work for many have long been idle, there is still re profitable side to it. It means health for those Americans who for this valuable type of outdoor ise.

interest shown in national af-people all over the country is an effort ty

THE MULESHOE JOURNAL

A mg it concessed mills so it won't grow the much. The Rev. Raney was accused recently by in one of his amen corner members of preaching too short a sermon. "Why," he declared." I had hardly got to sleep before he was through and some one was waking me up." ef Speking about the NRA. Good Har-fun say in his wife has always been "good" specially since he married her but now he's thinking of changing her source and the standard her but now he's thinking of changing her given name to Nira, because she co-operates with him 100 per cent. A woman came into Pat Bobo's of-fice the other day and said. "I want something to quiet my nerves." "Key," replied Mr. Bobo, "but I don't happen to be a doctor; Tm a lawyer." "Tes, I know," said the woman, "I want a divorce"

Nobody in Muleshoe nor anywhere else really lives 100 years. They just live about 50 years and then stick around.

Pacement Pickups "Don't worry," says Jess Osborne, "all bank assets will be liquid again just as soon as Wall street puts the water back into them." Jess Bartley says another advantage in buying a cheap car is that you al-ways have enough left to buy a louder horn.

ways have enough left to duy a louder horn. Mueshoe doesn't boast of much for-eign population yet Richard Racky says he knows several people here who can't speak a word of English. Then he explained that they were all babies and not expected to talk. Elvin Smith says now that the days are beginning to get a little frosty around the edges wa are not likely to hear very much more from the Mule-

DRINK WATER WITH MEALS GOOD FOR STOMACH

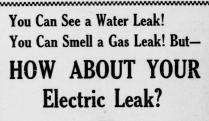
a. Or dose cleans of BOTH upper w

escued a beautiful p nat's too oldfashioned lied one of her apt r

MULESHOE COFFEE SHOP TRY ONE OF OUR PLATE LUNCHES We serve all kinds of Sandwic Short Orders, and our Coffee is best. We also carry a fine line of Cand Cigars and Tobaccos. You are always welcome.

ROY DON and

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Electricity is cheap, but even so, we are eager that you receive full service from every bit of electricity used. Electricity-using hours are now longer and small leaks that you've neglected this summer will show up more on your winter electric bills. Duty and black-ened light bulbs waste electricity. So do many "off-brand" light bulbs which are appearing on themarket today. They may look like tandard brands . . . but they waste electricity without your knowing it. Buy standard American-made lamps. They cost alight-ity more but give you full benefit of electric current consumed and really save money. Your lamp dealer will be happy to assist you in selecting proper American-made lamps. Don't waste electricity, (even though it is one of the smallest tiems in your family budget.)

Texas Utilities Co.

YOUR ELECTRIC SERVANT

rest has been paid to December 1. 29. and nitrest accruing thereafter the sum of \$219.7, but no fur-1930 has not been paid in any part. Guigh same is past due and because the past due maturity of said prin-al noise and of the interest accrui-al noise and of the interest accrui-te elected to mature all the notes, d have placed same with an at-renge for collection, sagreeing to pay dress in his fees, which are reasen-ie.

ble. That defendants Reichard and Jor-an are tenants of their codefendants, aying one-third of all crops except ofton, and one-fourth of the cotton or their right of use. That unless re-trained, such tenants will pay to their oddefendants the ronts. That plaintiffs have elected to re-

odefendants the rents. That plaintiffs have elected to re-clud the aforementioned conditions under the claim of superior title and issume possession of the property, and that the defendants refuse to give her possession and withhold the same

from them. Wherefore, as above, the plaintiffs, pray for service upon all the defend-ants, that they have their judgmedit they have their judgmedit same be declared a lies and fost, that same be declared a lies and fost, that permises be sold to satisfy sold judg-ment; that the order of sale have the permises be sold to satisfy end judg-ment; that the order of sale have the as hey may be entitled.

GENUINE

BAYER

ASPIRIN

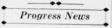
Be

County, Texas, in a restant case, said Court, No. 859 and style Mins Ain ne Smith, County Treasurer, Moliver, J. E Gunty, Texas vas C. T. Oliver, J. E Startif of Balley County, Texas, did sherif of Balley County, Texas, did Courts Sciool Lands as shown by the plat of sherif of the Moliey County Sciool Lands as shown by the plat of sherif of the Moliey County Sciool Lands as shown by the plat of sherif of Balley County, Texas, did Freedow Balley County, Texas, and levied upon in cause ed Mrs. M Moti

a min and order of an estimate interaction of the second state of the hilder's flow of the second state of

rec and effect of a writ of possession. Witness my hand, this 2nd day of a for such relief, legal and equitable Cotober, 1933. They may be entitled. JIM COOK, Sheriff Bailey County, Herein Fall Not, and have you before Texas. Id Court, at its aforesaid next regu-October 5, 12, 19, 1933.

its making." The President says further, "A seeing the ruit I can well understa and indeed I' share, your pride what these boys have accomplished what these boys have accomplished an sending them a personal word appreciation.' The boys who scoun-carded, and wove the wool were Le ard Curfman of Electra and Malo Martin of Lorenzo. both members ball squad



There was a good crowd for ch nd Sunday school, Sunday, Rev. I ones delivered a very interesting

was a large crowd attendi Sunday afternnon. There at the school house each fir rd Sunday. Everyone is invite

end. Willing Workers' club met w Homer Mardis last Thursday n. There were five memb four visitors present, two r ers joined. The afternoon v quilting a quilt for Mrs. Mar-S joined. The alternoon was uilting a quilt for Mrs. Mardis. ill meet with Mrs. Luther Hoy rth Thursday. Lewis of Snyder, is here on an d visit with friends and rela-

and daughter, Gra Frank Tysl, Mr an Hoy and sons, Jam doughter, Volena, a

day night. sko community pres rogress, Saturday nig "Beads on a String nod crowd attended enjoving the play and al

Sunday. Mrs N T Ford and son J Ir. Gillenwater motored to I. Sunday.

ield, Sunday. thday dinner was given Sun-the home of Mr, and Mrs. Jey in honor of their daughter, and several of the relatives birthdays are in October. The were Mr, and Mrs. Robert. Rundell, Mr, and Mrs. Robert. Rundell, diren, Merrell and Louise. Mr. s. Owwell Jones, Miss. Heta Mose shousa Lane, Lovell Primrose.

Boston's Temperature Boston is much warmer than ini olints only a few miles away. Ch ut Hill and Cambridge are among aarby localities where the temp mes are lower. This difference mperature is attributed to po-oximize



NEW MEXICO

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CLOVIS,



Contrat in uine BAYER ASPIRIN or

And the for Gen GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

For Extra-Fast

Relief

Demand And Get



The FAMILY DOCTOR By JOHN JOSEPH GAINES, M. D.

VERBAL STROLL

very fine ything that might be swallow-d somehow work into the vic-bendix and raise merry,-well, mess . . But we were e seen many appendices re-



WE GUARANTEE YOU SATISFACTORY WORK!



Valley Motor Co. Sales and Service MULESHOE, TEXAS

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abirt button! I am glad to admit that grape seed tre not very harmful, if you love nice tresh grapes. Leave out the skins, how-ver. CIRCLEBACK HAS H. D. CLUB

CIRCLEBACK HAS H. D. CLUB In lieu of the fact that Bailey county has no demonstration agent, and Mrs J. C. Boyd, residing just across the been interested in this particular work, she has, in response to the la-dies of the Circleback community who are also interested, organized a home demonstration club in that community The new club meets each first Thursday and third Friday of the month in the schoolhouse there, the next meeting to be October 20. Miss Ruby Mashburn, home demonstration agent of Lamb county, who has done considerable work with the women of this county, will signartise the activ-ties of the new club, hernelf fre-quently attending.

Hedgehogs Pets in England edgehogs, which destroy co thes and beetles, are popular in England. H

OIL • GAS • SERVICE

THREE AUTO REQUIREMENTS

to high quality, and with a service that is unexcelled. This is a home concern, owned and operated by home loyal to home enterprises and sphold the NRA.

Your Business Will Be Appreciated

Consumers Fuel & Supply Co.

"Machine Gun"

May have been an expert with a

machine gun; but we are also ex-

perts in the Good Meat game.

Co. when Pry Head

CS-SPLENDID

Free Delivery

PHONE NO. 4

YOUR PATRONAGE RESPECTFULLY SOLICITED AND APPRECIATED

GUPTON GROCERY

TEL

Phone No. 4

Balleyboro News A large crowd attended the box nere Saturday night. The sum 68.00 was received, which will go rd paying for a new fight plants H. Freudiger and sons, Woodra-and B. D., return J. H. Freudiger and sons. Woodree Jess and B. D., returned from near Port Worth, Saturday. The Baleyborg High school girls wers defeated in a basico ball game with the Baleyboro "outsiders" Wed-messay might, The high school boys de-feated in Sudam (Chricheak high school hig, spractice game. The famers are user eir crops, trying to get their it before old Jack Frost comes. lie Mae and Virginia made a hu frin ito Moleshoe, Pridat W. B. Wallis made a business t Mulashoe, Journey, Buporter Stegall News The way people buy our meats and the satisfaction they give at the table is abundant testimony of their quality. We have a wide variety of Frien and Gured Meats, suitable for any occasing-and all very reasonably a real of you have not hum anying your meats here, you have been missing a treat in that line. WE ALWAYS PLEASEP DERVE YOU! ountainaire, N. M., forthe past The farmers in this con

ent flw Phipps, configerory and will be phipped will be henry W. Longtellow Misses Lennie Holt, Elsie Holt



(Too late for last week)

Lazbuddie News

<text> N. N. Allen furnished delightful music on the piano. Saturday evening a large crowd of friends called at the lovely new home of Mrs. Alma Steinbock to remind her that she had a birthday. Mrs. Stein-lock has recently completed a beauti-le past summer, losing all the con-tents. Many beautiful gifts were re-ceived by the hoors guest. During the evening the guests enjoyed bridge and forty-two-Again Sunday about 50 peo-ple came to shower Mrs. Steinbock, bringing a covered dish. Anong the out of comunity gitests were Mrs. Og-per Lang and daughter, Kathyrn of Priona, and Mrs. Moeller; of Muleshoe and for daughter (Muleshoe I was a pleaure" of the many friend of Mrs. Steinbock, who has done so much for the community to rehember her on this occession-Reporter.

OCTANE CONTENT IN 66 GAS JUMPS SALES, SAYS BEAVERS

R ecent announcement of the Phi roleum Company that the a ok rating of its Phillips "66" g has been raised to 70 ocatne ight a deluge of inquiries regar-ine number and its significaecent announcemer roleum Company ck rating of its Ph ng to Clay Beavers, manager of al Phillins' sales station

ryone kno ane, which is top rating r price class, will not kn of 65

nk the public increase in should see th have jumped our 70 octant

A GOOD BEACON

ng as though 'll try this '' These have what they wan lices of the fam ad the advertise buy with what they then to buy. s are beacons of light They reveal to you the products and improve-anufacturers and mer-ements are a record of are interesting and in-of the business world.

They are interesting award, "news of the uddatiess world, fit the way to better buying thereiseneits regularly and er at 78s cost They will help head your money wisely, and

ry Hart and nitiated. There

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Production In Texas was indicated to be larger than list year mostly because of the increased acreage. Yields re-ported range from 100 to 550 pounds per acre. However, the increased acre-age has been largely offset by effects of severe drouth. Growers are being offseted mostly from \$2 to \$3 per 100 pounds. compared with 60e to 70e on September 23 last year, \$65 to 76e two Yuars ago, and \$5 to \$8 three years ago.

Heavier Than Lead The old phrase "heavy as lead" could be changed to "heavy as osmi-um," for the latter metal weighs twice as much as lead.

SUDAN SEED CROP HURT BY DROUTH



BIG LATHE WORK! PRACTICALLY NO JOB IS IMPOSSIBLE ON OUR IMPROVED LATHE

Having recently completed an attachment to our big 10 foot Turn-ing Lathe with its 24 inch swing, we can now handle all kinds and alzes of expert lathe work jobs, making a specialty of

Reboring and Reflanging all kinds of Tractor Wheels and Harvester Bull Wheels up to 10 feet in diameter, making them good as new.

ALL KINDS OF WELDING Do General Blacksmithing of All Kinds

Muleshoe Blacksmith & Welding Shop FRY and COX, Proprietors



A API

Corene Holt, Bill Holt and Davi M Castle attended in Fourth Plaus Fa



If a check is lost, mislaid or stolen, The effect is lost, mistal of stolen, its payment can be promptly stopped at the bank on which it has been drawn. Whereas, if currency goes astray, or falls into improper hands, there is no such method in this country of "stopping pay-ment" ment.

CASH

This is one of the most patent arguments in favor of a checking account and is so obvious we should hesitate to mention it were it not for the fact the obvious is frequently lost sight of.

We Invite Your Banking Business. And Appreciate Your Cooperation.

Muleshoe State Bank MULESHOE. TEXAS

GOVERNMENT OFFICIALS WOULD STIMULATE BENEFITS OF N. R. A. PLAN BY A CAMPAIGN OF BUYING

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General News Over Texas and Adjoining States For The Week States For The Week States For The Meet States for Floy and States for State States for Floy and States for States State for States for States for States State for States for States for States State for States for States State for States for States State for States for States for States State for States for

charges of "selling jobs," has resigned. Attorney Carl A Hatch. of Clovis, N M., has been appointed U S. senator from that state by Gov. Hockinhull. The Texas Legislature last week passed a kidnaping law which pro-vides the death penalty as punish-ment.

vides the death penalty as punish-ment. Cans. New Mexico will get a considerable Texas farmers participating in the sum of money as result of a recent coton acrease reduction will receive ruling of the U. S. Supreme court a total of \$45,000,000, 44 per cent of which has been paid. The Schmidt Canning Co., during the runs meason for tomato canning paid grovers an average of \$1,000 per paid grovers an average of \$1,000 per paid grovers an average of \$1,000 per common schools of that state, \$91,150 \$26,553 to the state penitentiary.

veek Postmaster General James A. Parley and his party left Washington, D. C. has Theeday for his visit with Vice-President John N Garner at Vivalde. Amarillo pouce department now has tion and police cars are equipped with radios.

now being in the process of construc-tion. Nineteen new factories representing an invectment of more than \$1,000,000 have been established in San Antonio this year to date They will employ nearly 1,000 people. The special session of Texas legis-lature closed last Friday. Not much was accomplished other than handling an appropriation for the recently vot-ed \$20,000,000 state bonds. With the return of better economic conditions, clitzens of Happy are now planning the organization of a munici-la band at that nince r is remoted.

antegration of the second seco

ROBBERIES ARE FREQUENT During the past work or ten days practically every daily and weekly newspaper has carried items of rob-bery wherein either business concerns or residences have been entered by thieves and property of a more or less considerable amount has been taken. At this time of the year depreda-tions of this kind are generally on the increase, and because of present stringent economic conditions, it is anticipated by many that there will be more robberies this fall and winter than common.

out loose as a temp doors and windows ed at night.

THURSDAY, OCTOBER 19, 1933

Great Book Publishing Bu The book publishing busines nited States grosses appro 50.000.000 annually. ss in th

Renew Your Health By Purification

By FulfillCation Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic aliments that are under mining your vitality? Purify your eatire system by taking a thorough course of Calotabs,-once or twice a week for several weeks-and see health. Nature rewards you with Nature rewards you with Nature rewards you with Calotabs purify the blood by asti-vating the liver, kidneys, stomach and bowels. In 10 ots, and 55 ets packages. All dealers. (Adv)

Don't Suffer from Sour Stomach, Indigestion Indigestion, acidity, hearburn and sour stomach often lead to serious stomach truble. Dr. Emil's Ada Talbets counteract these conditions. Give quick relief. Western Drug Co.



The cold fact of rising prices may not be to your satisfaction, but the warm fact of our nice stock of comfortable winter garments and choice yard goods from which to make others—and all very rea-sonably priced—will be pleasing news.

We want to clothe as many people in the Muleshoe trade territory as possible, and to do so we are keeping prices down as low as possible without sacrificing quality.

It's now getting BUYING TIME, and we want you to come in and see our nice lines of Fall and Winter Wearing Apparel Shoes, Ready-to-Wear, Woolen Yardage, Sweaters, Hats, Caps, etc.

> We'll make it to your interest in the Buy Now Campaign.

HENINGTON

IERCANTUD

RED and WHITE Store,

MULESHOE

ed pres

and ribustice of the season of pression shores were shown as hore wave broadcasting statistication.
Atturatilo pouce department now has its own short wave broadcasting statistication.
Barmer County Commissioners have it the season for hunting ducks in the season for hunting ducks are now the rank of the season for hunting ducks in the season for hunting ducks in the season for hunting ducks are now the rank ducks. reflected, scale for 30 to 24 on the section.
At the Bind grand encampment held is and the for the relating systement as the season of relieve unemployment and uters.
The federal government set at season for hunting ducks to relieve unemployment and uters.
Building before Tharp, has been up held by the Court of Crismal Appears.
Building before Tharp, has been one hinting ducks the process of construe.
Building before Tharp, has been up held by the Court of Crismal Appears.
Building before Tharp, has been one hintis duck and the process of construe.
Building before Tharp, has been up held by the Court of Crismal Appears.
Building before Tharp, has been up held by the foorer fact and before tharp, have been only the two the restrictions may be necessive the restrictions may be necessive the restrictions may be necessive. The operationed in as 1,0000 here that sprays. The department urges aports may the restriction may be necessive that the relating the realized that an any cover the restrictions may be necessive. The special seasion of Treas legither that appears.
Building before tharp, has been up held by the foorer and the sease were nuch nore factorable by the foorer and the sease were the f

CONVENTION OFFICERS At a recently held meeting of Balley county Plateau singing con-tion, A. L. Carpenter was elected p ident; Henry Damron, vice-presid Ollie Damron, secretary; J. B. B. head. Frank Robison, Mrs. S. E. S and J. M. Bell memobre of the S. E. S

November 1, Limit





BUTTER COMES UNDER NRA Butter was last week selected resident Roosevelt as the next ma

Butter was last week selected by resident Roosevelt as the next major arm product to come under the NRA ctivities, and it was decided to put tax of one cent per pound on but-erfet

terfat. In connection with the butter code there will scon be formulated another one wherein 'boarders' or non-profit producing milk cows will be largedy taken out of production. Government statistics indicate there are now 100,000,000 pounds more of butter in storage than there was a

GARDEN

THEATRE Sudan - Texas

Friday Night and Sat. Matinee "FLAMING GOLD" With Pat O'Brien, Bill Boyd, Mae Clark.

Fri., and Sat. Nite Previews Zane Gray's--"TO THE LAST MAN" With Randolph Scott, Esther Rais-ton

Sat. Night, Sun. Matinee and Monday "COLLEGE HUMOR" With Jack Oakie, Bing Crosby Mary Carlisle, Burns and Allen.

Sunday Night and Tuesday "RAFTER ROMANCE" With Ginger Rogers, Norman F ter.

WE MAY BE NEW TO MULESHOE, BUT WE ARE NOT NEW TO THE GROCERY BUSINESS

We know what you want and need in the Grocery line and we know how to buy it so as to serve you economically and satisfactorily.

Our long experience in the Grocery business has permitted us to establish buying connections second to none and puts us in a position to take advantage of every quantity price and low market quotation, the benefits of which we are pleased to pass on to our customers.

> YOU WILL BE GLAD IF YOU START TRADING HERE!

WILSON GROCERY Texas Muleshoe.

isbands would have ising their jaws.

Chewing gum was inve he henpecked husbands ome way of exercising t

AT THE

WESTERN

Drug Store

ON THE CORNER

here every Prescription is fill by a Registered Graduate Pharmacist

Genuine Kotex, while they last, .15 \$1.00 size Listerine .78 10c cake Life Buoy Soap FREE with each tube of Life Buoy Shaving

Watch for our

1-Cent Sale Nov. 1st, 2nd. 3rd, 4th

The Rexall store

WESTERN DRUG

COMPANY

BUY NOW 1 2 Uncle Sam says "BUY NOW" and we

are prepared to serve you with a fine line of Variety Goods at the new popular prices. BUY NOW!

Ladies and Misses Dresses, choice styles and designs, in Prints, Jerseys and Silks, priced reasonable so as to fit any purse, each 69c to \$6.95

Women's stylish Fall Felt Hats, from 79c \$1.49 to

Ladies and Children's beautiful Coats, warm and fur trimmed, any color \$4.95 \$19.50

to \$19.50 New line of Fall Prints, lovely patterns and latest colors, yard 10e, 15c, 19c and 25 Fall Suitings, just the thing for new Fall wear—never such prices—per yard .15 Men and Boys' Work Shoes at bargain prices!

Kiddies' Union Suits, per suit _____.39 Sweaters for all members of the family, priced at each ______.49c to \$2.98 Complete line of Dry Goods for the entire

family. Cotton Picking Supplies—Knee Pads and Cotton Sacks.

St.Clair Variety Store Muleshoe. Texas

