 Lubbock Avalanche-Journal N Holiday Death Count Climbs

BY FAMED SEERESS Year Ahead Seen In Crystal Ball



Viet Nam Peace Efforts Spread

## President

 Sends New Emissaries
$\qquad$

## New Year Record


 Imperiled

## 11 Die Hourly

 On Highways$\qquad$

| Tisarday towarclimbed new |
| :--- |
| high for a New Years week- |
| end as holidaying motorists |$|$

$\qquad$
 nime mixicishimit

$\qquad$







$\qquad$










## IF STRIKE UNSETTLED

New Yorkers To Face
Chaos Monday Morning TRAIN-CAR Three Hurt In Smashup



$\qquad$ $\underset{\substack{\text { an } \\ \text { and } \\ \text { and } \\ \hline}}{ }$ 57,
 bus tine
hiout the
tion strike $\qquad$ $x$ Sabbock and divantit: Unione tran
 er置



And The World
And Pre apreass ror first time to Red China's leader
to help end war.................
in Cew Yearts speech promises new reforms in Red Economy
EUROPzans FAciva inflation threat along with at-



 About Summons Issued For LBJ



 who says
llegally. The sherift doesn't know
Whetier ter summons is legal
and has asked tor
 Iudes.


 mes men into the armed The caurat in Serifes

 Mro, or's suit is the latest in
s.ries of legal batties she has
ait



 President's Two Daughters Go Separate Ways

 Begins Monday January 3rd


BIG SAVINGS on Men's and Boys' Apparel

## LARGE SELECTIONS TAKEN FROM OUR REGULAR STOCK OF FINE QUALITY CLOTHING <br> Men's <br> SUITS <br> Men's TOPCOATS <br> 549 Repabatity 855.50 <br> 554 Rombaty <br> 564 Ripiabstry <br> 579 <br> $100 \%$ CAASHMER COATS Woro SiOc.end SIIO <br> Roglarly \$95.00 to \$125.00 <br> $\$ 49$ $\$ 54$ $\$ 64$ $\$ 79$



| SAVINGS on TRADITIONAL <br> FASHONS in our . <br>  |  |  |  |
| :---: | :---: | :---: | :---: |
|  | DRESS SHIRTS | Men's Dress and Sport socks Dress Rib, Dress Knee-hi, Dress Lisle, Cotton Sport, and Orlon Stretch | SAVINGS for BOYS Boy's Hool woitimid SUITS |
|  | SPORT SHIRTS | Famous Brand SWEATERS | … woot inic SPORT COATS <br>  |
|  |  |  | Other coats roducod $1 / 2$ to Eorss Zipur Lind AII Woather COATS |
| Ivy DRESS SHIRTS <br>  | Men's All Weather COATS | Famous Brand JaCKETS Reduced $1 / 4$ to $1 / 2$ |  |
|  | Men's Felt HATS Were $\$ 12.95$ to $\$ 20.00$ SPECIAL GROUP |  |  |
| Femous Brond CASUAL PANTS Were 55.98 and 86.98 now $\quad 3^{39}$ | Reduced $1 / 4$ | Silk $\frac{\text { Special }}{\text { GROUP }}$ ${ }_{52.50}^{W}$ to $512.501 / 2$ puce | Boys' SWEATERS <br>  |
| ALL VESTS <br> ws.5i to sto.95 now $1 / 2$ mact |  |  |  |
| Use our 10-TIMER Charge plan . . . have 10 months to pay |  | Clothiers <br> SIIVER CO. <br> y... Downtown | Knit and Fabric SMHRTS <br>  <br> $\cdot 19$ |


other price groups proportionately reduced

minor alterations free

## SPORT COATS


SLACKS


## 

SPORT SHIRTS

Men's Felt HATS
Wero s12.95 to $\$ 20.00$ SPECIAL GROUP
Reduced 1/4


Famous Brand SWEATERS

28,

## Famous Brand JACKETS

Reduced $1 / 4$ to $1 / 2$
$\qquad$
$\qquad$
Button and Zipper Fronts


Silk $\stackrel{\text { SPECAL }}{\text { NECKOUP }}$ GIES


## ALL VESTS

5s.90 to s10.95 now $\mathbf{1 / 2}$ mice

Use our 10-TIMER Charge plan have 10 months to pay

## 

NO APPEASEMENT INTENDED, HUMPHREY EMPHASIZES
Veep Carries 'Peace Is Our Goal' Message Along Edge Of Bamboo Curtain


 Sole
 Nond


## Pinmipits



## NATION-WIDE:

long-wearing cotton muslins! 133 count.* WHITE 49 149 ne ion 518 81" $\times 108$ " $10+0$
 pillow cases $42^{\prime \prime} \times 36^{\prime \prime} \ldots . .2$ for .81 PASTELS: pink cloud. light lilac, opaline green, twin 72" $\times$ pastel ye
Elasta-fit Sanforized bottom $\qquad$
full $81{ }^{\prime \prime} \times 108^{\prime \prime}$ flat or
pillow cases $42^{\prime \prime} \times 36^{\prime \prime}$
DECORATOR SHEETS: multi colored stripes
full $811^{\prime} \times 108^{\prime \prime}$ flat or
Elasta-fit Sanforized bottom
pillow cases $42^{\prime \prime} \times 36^{\prime \prime}$
2 for 1.54

## PENCALE

fine combed cotton percales. 186 count.* mant 181 twin $72^{\prime \prime} \times 108^{\prime \prime}$ flat or Elasta
fit Sanforized bottom shoots full $811^{\prime \prime} \times 108^{\prime \prime}$ flat or
Elasta-fit Sanforized bottom Elasta-fit Santorized bot
pillow cases $42^{\prime \prime} \times 381 / 2^{\prime \prime}$
PASTELS: pale pink, light lilac, pastel yellow. twin $72^{\prime \prime} \times 108^{\text {seam, flat }}$
Elasta-fit Sanforized bottom
2.58
full $81^{\prime \prime} \times 108^{\prime \prime}$ flat or
Elasta-fit Sanforized bottom


PRINTED PILLOW CASES 2 for ${ }^{100}$

## OVER-SIZE SHEETS

 PENCALE COMBED COTTON PERCALES! Duel?Measure your mattress for the right size!



## Pope Appeals For First Time To Red China's Leader To Help End War



nere

GoodsEvent:

DRESS UP BEDSPREAD BUYS!
"Fashionaire" Thermal Bedspread!


PICK A PAIR OF PENNEY PILLOHS!


STOCK UP ON BEDDING VAIUES!

Sleep Blissfully With Fitted Mattress Protectors! $2_{\text {mwa }}^{88} 3_{\text {ruu }}^{88}$

Top Pennoy value for our January White Goods Event! Sanforized cotton cover. Beautifully finished with double needle binding. double box stitching, snug-fit olastic odge on skirt. Incredible Ponnoy quality!



Peak To End Ski Ordeal





 peacher
Apache Indians in South-central
They
walked







 Terry Noyes. skied to get as. No. Rerf Sal Saturday from from Sam the census, which was Lubbock'



## 为


$\qquad$


FIRST TIME OFFERED

at This Low, LOW PRICE saf ineathimg-mistra ressitant VINYL ACRYLIC OUTSIDE HOUSE PAINT

- made with dupont titanium - FOR WOOD, BRICK, STUCCO AND ASBESTOS SHINELES water clean-up
ONLY



ZURICH
make her - Switzerland will ZURICH-Swiss adrliners plan MEN'S WEAR Clearance

AT TOWN \& COUNTRY SHO ath St. \& Colloge
North of Toch Stadium WE LOST OUR LEASE 2411 34th FASHION CENTER WALL.TO-WALL CLOSING-OUT SALE

## e NOW NULL PROGRESS EVERY ITEM NOW SACRIFICED! WE ARE QUITTING!

SAVE UP TO 70\% AND MORE ON FINE FASHIONS OUR LOSS YOUR GAIN! NOTHING HELD BACK!


Town \& Country
Shopping Center



PIONEER AREA EDLCATOR Services Are Set Monday In City For Miss Murfee

Fire At Gas Well Near Loop Is Out




Mrs. London Services Slate

FLOOD WATER CONTINUES POURING DOWN SALT RIVER

## Most Persons Evacuated In Phoenix Return To Homes



MALOUF'S DOWNTOWN

## SALE

STARTS MONDAY
Downtown Only-1212 Broadway

| Malouft |
| :---: |
|  |  |
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|  |  |



Peerless Latex WALL PAINT
 COLORS

| \$ $5^{45}$ |
| :---: |
|  |


conver Ism a AVM. w

## EXTRA BIG SAVINGS FLOOR COVERING



GOODYEAR SHEET VINYL
regular ss.its s甲. yo.
SALE PRICE . . . . . .


CABINET TOP COVERING

|  |  |  |
| :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { LINEAL } \\ & \hline \text { POOT } \end{aligned}$ |

## WALLPAPER CLEARAMCE

| Value to 60s Roll $\qquad$ now 19c ${ }^{\text {nol }}$ <br> Value to 80\& Rell $\qquad$ now 29 ${ }^{\text {rol }}$ <br> Vobe 15 ocs foll $\qquad$ now $39{ }^{\text {rol }}$ <br> Vdal 108.100 Rol $\qquad$ now $49{ }^{\circ}$ rot <br> Vate is 51.100 om $\qquad$ now 59\% |
| :---: |




AT WAXAHACHIE Armed Robbery, Kidnap Charges Filed By Police


$\left\{\begin{array}{l}\text { SPECIAL PURCHASE } \\ \text { FLOOR COVERING }\end{array}\right.$


Starts Monday, Jan. 2-- 9:00 A.M.

Here are just a few of the specials!
Dresses
GROUP
Values 17.95 to 59.95
$1 / 3$ off
Dresses GROUP
Values 14.95 to 19.95
GROUP
$1 / 3$ off

Dresses

Juniors .- Petites
Values 14.95 to 29.95
$1 / 3$ off Dresses
 GROUP Values 14.95 to 29.95
$1 / 2$ price
$1 / 2$ price

All Weather Coats w....

Coats
Values to 49.95 . . . . . $\mathbf{2 9 9 5}$
Values to 69.95 . . . $\mathbf{3 9 9 5}$
Values to 125.00 . . . . $\mathbf{6 9} 9$

SWEATERS • SKIRTS • SLIM JIMS

| mill | $1 / 2$ price |
| :---: | :---: |


 Formals
aions $1 / 2$ price Group Values to 49.95



HANGS UP HIS GUN-Samuel W. Hardy, with the longest
FBI service outside of Director J. Edgar Hoover, has retired FBI servive outside of Director J. Edgar Hoover, heas retired
atter 41 years with the Bureau. Hardy particitapated in many
notorious kidnap cases of 1930 a and once was member of notorious kidnap cases of 1930 and once was member of
FBI's elite kidnap squad. He plans to conduct school tor poFBI's elite kidnap squad. He plans to conduct school tor po-
lice officers and keep busy with hobbies. (AP Wirephoto) PRIOR TO RFK-HUMPHREY RACE Kennedy Men Try To Move Into Variety Of Key Posts

WASHINGTON Years ahea
$\underset{\substack{\text { interest } \\ \text { mation. } \\ \text { The }}}{ }$ A the day Huber Huarmhrey cently national committee re the very latest in
 idential nomination, "Kennedy the few executives who will stay
men" are trying to mondle the work of men" are trying to move into
key leadership posts in a variTop Men Leave
ty of states.
Vice President Humphry's four



 son. Humphrey has been unable nia Sapp, who took care of the
to develop an ."organization"| Presiden's Club
 Examplese Are Crited
Items op Kennedy peope
In Nebraska.






 a good bet for the
or gubernatorial contests in lo 1 Io publicity director.
Reason for the wa- the office not picked by in in Reason for the present enor-
cuous debt is that every cam
cumbent Docratic Gov. Har
old E. Hughes.




 orratic nominatoo. opposing intlligent, he h
another glamour candidate Re
publican Charles Percy. The publican Charles Percy. Th
work on Douglas started after
 William C. Batlle. 1960 Ken- 1.350 employes have completed
nedy
Virginia campaign mana.
five lesson course on how tor ned. figures importanty in spec- arite better memos, letters and
ger.
ulation on Senate candidates.
rports. Undersecretary of State ulation on Sente candidates.
Vports. Undersecretary of Stat
Virginia will elect two Senators George $W$ W. Bell, the guidin
next year
 Camille Gravel. a Kennedy an inea is no less importan
man, is rated to have a chance
the itsel




 Everett Jordan in his North new office will give him a base
Earolina reelection race. Brown Defeat Goal
Kennedy's ortunes would be be
Word from Texas is that Gov.
Connally's "political orgat



 rats are nervously watching for may be actress Greer Garson
acts of oplitical sabotage against
Brown a Republican candidate for

Bren | "Kennedy men"" were three- | $\begin{array}{l}\text { Congress } \\ \text { Democrat } \\ \text { against } \\ \text { Earle }\end{array}$ |
| :---: | :---: | :---: |
| Cabell. |  | torsix in 1964 Senate contests.

Kobby Kennedy won. his broth-
Billboard, Junkyard good pal, sen. Joseph D. . Tyd- Count Starts Monday ings (D-Md.) made it. But Pi- COUSTIN (UPI) - Fiel
crre Salinger was defeated in AUSTI
 lost in Ok liahoma and astronaut tour of 17.500 miles of Texas
John Glenn, another buddy, quit
highays
 bed kenate king
bathtub accide
Demoes in Dratic Move
Drowned in red ink while
Drowned in red ink whilie the $\begin{aligned} & \text { ment said it hopes to recor } \\ & \text { to } \\ & \text { toation, size }\end{aligned}$
 er all the time, the Democratic
National Committee is taking sions of the 1955 His unghway Beau
Ther some drastic saving steps. Those
mitication Aet.
muthority
won't
reveal the the
The inventory will be mad n authority won't reveal the The inventory will be made
debp, but it is known to be about availabe to the legislature for
aition to to tmplement the new
 Pink sips flew like snow. tederal law or set up zones in
flakess party headquarters just which billboards will be permit
年 efore Chirstmas when four key ted. stafs members and about 20 sec.
retaries and clerks were told to
look elsewhere for fobs. in the stalling a new .OF FINE WOMEN'S FASHIONS!

## Dresses

Knit Suits
Knit Suits
New Spring Colors
Values 69.95 to 149.95
$20 \%$ off Knit Dresses

Imported Italian Knits Values 25.95 to 39.95 $1 / 3$ off

- Sportswear by White Stag

Sportswear by Catalina

Group Wool, Acetate, Dacron Values 35.00 to 99.50

Group Fall Colors Values 45.00 to 125.00 off

## (0)

Clearance of Co-ordinated Sportsweor
PANTS $\operatorname{sWEATERS}$ - SKIRTS - JACKETS
BLOUSES

Clearance of Fall Colors SWEATERS - CAPRIS • SKIRTS • SHELLS 1

Sportswear by Catalina

Clearance of Co-ordinated Group CAPRIS • SKIRTS - SHORTS - TEE-SHIRTS BLOUSES - $50 \%$ Fortrel $1 / 2$ price

DRESSES
and
Sportswear
Group
$1 / 2$ price

JEWELRY
Values to $1.95 . \quad 49$

| Values to $5.00 \ldots$ | $\ldots 1$ |
| :--- | :--- | :--- |
| Values to $10.00 \ldots$ | $\$ 2$ |
| Values to $15.00 \ldots$ | $\$ 3$ |

DRESSES
and
Sportswear
Group
60\%
off



## $\beta^{\text {OONDIE }}$



## DENNIS THE MENACE


by Hânk Ketçham


TSPA ARNMINTSLATER


THERE OUGHTA BE A LAW



The Willets



## The Yellow Pages aren't pretty

But they have a
handy index to help
you find lots of pretty
things fast


Find it here first-fast Action people do

PEANUTS
by Schulz
THIS IS AN IMPREGNABLE


MARY WORTH
by Ernst and Saunders

by Ernie Bushmiller


#  

Let Sleeping<br>Gags Lie -

 BUTA GRATEFUL
NATIONIM
WAMM!- - HAVE A GOO
ONE IN MINDE:INFAC
TO CROWN HIS
IT'S THE PEREECT


"RELAX - this prosecutor has had 98 straight convictions--his luck can't last forever."

"Mother, will you please keep track of my phone calls and automobile honks."


"I hear J. G.'s valet quit on him."


JUDGE PARKER


ARCHIE



'We're having our usual January sale--it he against us."

"If you run into any trouble during re-entry try to broken arm AND a leg.

 STANLEY
PARKER


MICKEY FINN


Why always the negative approach? I consider baldness nature's cure for hair.
 and Tom and Jerry-.-you ran third.


SUPERMAN


Drawn by Wayne Boring



Gatheg from the Guati bouk MOSES IN ORDER TO REMOVE THE PLAGUES
FROM EGYPT, PMARAOH HAS AGREEO TO LET THE ISRAELTTES GO INTO THE WLDERNESS TO WORSHIP GOD - BUT NO
SOONER THAN THE PLAGUES END,
PHARAOH REFUSES DLET THE POPLE PHARAOH REFUSES TO LET THE PEOPLE GO.



CAPTAIN EASY



## by Leslie Turner



## THE WIZARD OF ID

by parker and hart



## save on prints! get free film!

## guaranteed

## Asone of the oldert, moat reppestad componies in the titm procecing

 - Credit given for unprintable negatives -

Send your film in the envelope Send your film in section. Or
contained in this sectorn. use this handy coupon.

Leo's Ploins Photo
WHEN WE DO YOUR PROCESSING! BLACK \& WHITE • COLOR • MOVIE • SLIDES Whis right - FREE FILM! Take all the shots you want. For every roll of exposed Black \& FRESH roll of Eastman Kodak Film - FREE - same type and size you sent us to mavelop.

no c.o.d.'s, please!
 LSU Stuns Arkansas In Cotton, -14-7 Missouri Handiles Florida, 20-18 Gators Get Three TD's Late In Tilt Near-Sighted Charlie Brown, Defense Lead Tigers To Win Nidew orLEANS, La. (APS) - Chariie Brown, ${ }^{\text {a }}$
 Hogs' Streak
LaBruzzo Scores Twice In Second As LSU Manages Major Bowl Upset
 nng streak-2istraight games-came to an end under beaten bouisiana state, powered by stubby Joe La. Bruzo, beat Arkansas 1

$\qquad$



Sports

TITLE MATCH
Packers
Favored




$\begin{array}{ll}\text { TIGER TOUCHDOWN-Joe Labruzo, LSU, tail- } & \text { las. Martine Bercher (17). Arkansas safety, and } \\ \text { back, drags an Arkansas player with him as he } \\ \text { another Arkansas player on the ground try to halt } \\ \text { crosses the goal line for the first LSU touchdown in } \\ \text { the score from the } 3 \text { yard line. Billy Masters (25) }\end{array}$ TIDE WINS ORANGE, 39-28
$\pm \pm= \pm \pm \pm$ Alabama Shucks Huskers








 tive ceme was phesed in isest

 , mind cone will pot be emove unit



Rip Caprock, 56-43

## 





 Box Score





 Masters to keep a drive goin
 tom rom

Few 'Sooie Pigs' In
Hog Dressing Room

## $\begin{gathered}\text { By CARLToN stowers } \\ \text { Avalanche-Jouman Sports staff }\end{gathered}$ DALLAS--Frank Broyles, the man who has molded

 DALLAS-Frank Broyles, the man who has molded a bundled pile of grotball gear here Saturday afternoon
 his same Cotton Bowl thoor. Pip-Sooey" into liftle more than
"Well." introduced one of nu-a hollow echo in the mammoth

 hand supporting the weight of loud praises to their connuering
his head slowly looked up then heroes. As coach Chartie Mc-
inswered: "And that makes it Clendon finally opened the do.










 $\stackrel{+}{4}$

 Great Year



Lubbock Landmark For ${ }_{21}^{\star} \stackrel{\star}{\star}$ Years Blue Bonnet Laundry Announces The Re-Location Of East Lubbock Station To 13th Street And Avenue $G$


 $40=$

Bo Hoegberg Wins
European Ring Croun

## Now you can buy Investors Stock Fund for ${ }^{\text {s }} 20$ a month! ${ }^{*}$

Now you can accumulate mutual fun ment plan to fit your family budget. W ith

With payments of $\$ 20$ a month- -after an initial $\$ 40$ payment-you
 (hion possibilites as well as a reasonable income.
For full details (prospectuese) of Investors Stock Fund and the new monthly Investors Accumulation Plan


SUITS, TOPCOATS, SPORT COATS, ALL WEATHER COATS

## $\frac{\text { Ninis }}{\text { Wix }}$ N1䢞



AND UP TO


OFF REGULAR PRICES
All Sales Final, No Exchanges.


SHIRTS, JACKETS, SWEATERS, SLACKS, SHOES, TIES, SOX Dens

2420 Broadway

 Elind Tech to its come from be
hind victory to the delight of
most of the reord crowd of more than 60,000 .
Anderson and Snow wre both
thdicted into the Gator Bowi
Hall of Fame Frid Halle into the Gator Bow
Hall of Fame Friday night, bu
neither received as loud netiter received as boud
round or applause as did senior
quarterback Jerry Prestey Georgia Tech,
Priestly had been relegated to the role of punter when sopho
more Kim King took over the more Kim King took over the
regular quarterback job for the
Yellow Jackets this past sea ${ }^{\text {son. }}$ Priestley's statistics were no where near as impressive as as
those of Anderson and Snow those of Anderson and Snow
but when King was hurt early
in the first period the veteran from North Augusta, $\begin{aligned} & \text { S. } C \\ & \text { came off the bench to hel }\end{aligned}$. Lancers Eke By Coronado The Monterey B Lancers raced
to their 1 teh victory in 12 games
this season Saturday night a this season Saturday night a
they droped the Coronato Mus.
tancs Coronado held the upper hand most of the way, building up an
11.7 first quarter lead, and it wa
$18-13$ 18.13 at halftime, but the Lan
cers came storming back in the ${ }_{25}$ third stanza and wert in front
 easy shot, while Coronado could
not buy a field goal and the not buy a field goal and the Lan
cers srandually pulled away. Coronado, seeing a two-game losing streak snapped scored
only two points in the final eigh minutes of play.
Spencer Marcum
Dyencer har lancers with eight
points each, but Lynn Shuttes-
worth, of Coronado was the game's top pointmaker with 12.
Monterey B
is now $5 .-1$ agains District 3 2AAAA members, while
Coronado is 5.7 tor the full sea son and
teams.


MALOUF'S DOWNTOWN


STARTS MONDAY

Downtown Only - 1212 Broadway
Maloufs
1212 BROADWAY-DOWNTOWN

| Ski Team |
| :--- |
| Revealed |

Twenty-Eight Named To National Squad










 -

## CONFUSED ABOUT BARGAIIN TIRE ADS?

FISK makes different styles or models of tires because of different driving requirements of car owners. There is a FISK tire to meet your needs, provide many miles of safety performance. SHOOK gives you the choice of quality and the price you wish to pay. Then gives you a guarantee and other SHOOK services at no additional cost. Whichever you buy, you get a bargain.

FISK SAFTI-FLIGHT FISK PREMIER FISK CUSTOM 360
First Full Range Performance Tire Safoty Tire of Superior Durability Original Equipment Quality

Liberal Trade-in Allowances and Liberal Payment Terms


FRE Tire Rotation \&
You receive this free service eech 5,000 miles on Fisk passenger tires you buy at Shook's. Wheol, hub and drum are balanced by a dual spinner to remove vibration up to speods oxwheel bolencing extends tire mileage, eccounts for more even tread wear.


SAVE S9. 50 for brake rolining of Ford, Chev rolet, Plymouth. Drums turned ond springs cleaned, install now lining. roplace grosse rools, robuild whool cylinders, adiust all 4 brakos, odd fluid ond roodd-chock, work guarontood


Miseligned and unbalanced whools pound and scuff away tire rubbor. We put your car "in balance" by adiusting castor, comber, tio-in and too-out and safoty tosting the stooring mechanism ........................ s7.s0
(Domontic con)

## Shook The Co

## British Driver Wins Grand Prix      Florsheim clearance

 -
## ${ }^{s} 15^{9 .}$

 $516^{80}{ }^{80}{ }^{5}{ }^{5} 8^{8.0}$THIS WEEK Downtown STORE ONLY 1205 EROADWAY


Bills' Jack Kemp


NamedTopPlayer









 attempts for 2,368 yards and 10
touchdowns.
$\begin{aligned} & \text { Kemp's. } \\ & \text { Kemp } \\ & \text { challence }\end{aligned}$



## All Wool

 Worsted SLACKS$\qquad$
3.7 Million

Visit Stadium



 home of the Houston Astros
baseball team included
Presinot Johnson, royalty and offiCoreign countries. entertainment.
personalitites, and top profes sional and business people from throughout the
The HSA ha
on the dome.
Johnson visited the stadium
twice; when the structure popen-
$\qquad$
 Scheduled events in the do have brought bicycle riders and
lent pitchers, sunt men and ent pitcress, stunt men and
preachers and even a few eleGraham drew the largest Ing. on the day of Jonhson's
visit. A crowd of 57,225 turned
$\qquad$
The Astros drew $2.500,000$
fans to their
inaseball
ancluding $2,151,470$
offlicial
customers, and the University
of Houston tootball team had
sest ecanon attendance ever
2lo.10i fans in six games
Ringling Bros, Circus had the

In all, tre ifreus had 168,000



$0 \mathrm{x}=\mathrm{m}$ now


IRON MIKE

## DORY FUNK

 DUȚCH SAVAGETAG TEAM WAHOO MeDANIEL terri funk dandy donayan DOUG GILBERT

DORY, JR. TOKYO TOM


SHIRTS


Use our $10-$ TIMER Charge Plan - have 10 months to pay
Brovles


Boats-Motors EUTIRE FAMILY! (1) SOAT SPECIALS

SF Hosts
Thinclads
Indoor Track Mee

Sunday Morning, January 2, 1956-LUBBOCK AYALLMCME-JOURMLL * * B-7 TEXAS HALL OF FAME
Four Greats Are Inducted


 Palace signals the start of
the indoor track season this





SUITS; SPORT COATS,
SLACKS, JACKETS, SWEATERS
SPORTSHIRTS, All Weather
COATS, etc. This Is All
Quality Merchandise.
in town
COUNTRY
4th St. at College

## FOOTBALL!

hear the game


ON KFYO'S
FOOTBALL
WEEKEND
Tune in at 12:45 P.M.
TODAY
N-F-L
CHAMPIONSHIP

## Green Bay vs.Cleveland Browns

## best in ary lubbock, texas <br> SPORTS

## 

AMERICAN, 21, GIVES INSTRUCTIONS

## Writer Makes Entry Into World Of Matador At Ring For Tourists













300r mevnes racoingss Jon Brttenum (15) Univ. of Arkansas quarterback, pushes

after signing, AN Aspirin-Texas Tech's All America halfback Donny Anderson downs an aspirin after signing a contract Friday night in Jacksonville with the Green Ba ported $\$ 600,000$, believed to be the most money ever given a
home Turn collcye foothall player. (AP wirephot

## 

a hame Turn to Cla.
ind a homo Turn to Cla.
Fifind a home Turn to Claselife
fied to fing home Turn to Claseified ad a home Tur
ed to fin a home Turn to Clascilied to thad a home Tur
clasified to find a hane Turn to Clasoified to find a home Tur
fin to clarsifted to And a home. Turn to Clifirified to fiad a home Turn urn to cir
 Turn to Civesified to find a home Turn to cilvolised to tind a home Turnite Turn to Clasolifod to find a home Turs to Glepsitied to find a home Turn to Clat Turn to Clagaified to find a home Turn to Clasotfed to find a home Turn to Clabein Turn to Claseified to find a home Tum to Clasaified to find a home Turn to Classi Turn to Clasifiedto find a home Turn to Clagaified te find a home Turn to Clasi


Turn to Avalanche-Journal Classified Ads
To find the home that means years of happy,
comfortable living for your growing family.

vour milliden "he "Erowing moon" they need tor healthier, happier lues.
To find the right home in the righ location-and at the right price-just turn to "Homes for Sale" In
ues and

Give your family the advantages you want them to have . . . move up to better living in a better
home. Turn to "Homes for Sale" in Classified today!

## Avalanche-Journal Classified Ads



Shell Geologist
In Midland To
Go To Houston
 ALE Be Conservation policy
API Endorses Regulations
On Wilderness Operations




## GETS LBJ NOTE De Gaulle Sees Condition For

 Viet Nam Peace

TO COME JAN. 7
Major Legal Test Of FPC's

## Price Ceiling Power Due



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## FROM \$G4 MILLION INVESTMENT

Shell To Produce First Gas From Texas Offshore Wells

Record Temperature
Starts Year For DC
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Complete Roundup Of Week's Market Activities-Stocks, Bonds, Commodities


FILL URGENT NEEDS
Trade In Guns, Ammo Among U.S., Viet Units
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## DFATHE

1923 4th St. • PO5-5795

## JANUARY

 CLEARANCE


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## YOUR CHOICE

 5-PIECE MODERN OREARLY AMERICAN LIVING ROOM GROUP
INCLUDES WOOD ARM OFA, CHAIR, 2 END TABLES, COFFE TABLE
s198

| EARLY AMERICAN B GROUP COMPLETE Dbl. Dresser. Spindle Bed, Mattress, Borspring. Ideal For Childs Room | $\begin{aligned} & \text { EDROOM } \\ & \text { s118 } \end{aligned}$ |
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| EARLY AMERICAN |  |
| SOFA <br> FOAM ZIPPERED CUSHIONS REG. 169.50 | syy |

FAMOUS NAME KING SIZE MATTRESS AND ENSEMBLE ENSEMBLE



| $\begin{gathered} \text { HUNDREDS } \\ \text { OF } \\ \text { SALE ITEMS } \\ \text { NOT } \\ \text { LSTED!! } \end{gathered}$ | USE YOUR <br> CREDIT! <br> LONG EASY <br> TERMS | ALL SALES <br> ARE NOT <br> FINAL <br> You Must Be Satisfion! | Philco 12 cu . FT . REFRIGERATOR <br> ACROSS TOP FREKER. LARGE <br> EAPACITY. <br> 日 8 B. 239.50 |
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| WAYS © CASH © 3O-DAY CHARGETO © 90 -DAY - NO INTERESTBUY © REGULAR BUDGET TERMSWE DO NOT SEL OR PLEDGE YOUR ACCOUNTYOU DEAL ONLY WITH HEATH'S |  |  | mAYTAG ELEGTRIG <br> DRYER <br> NOW <br> OWLY |
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 PLASTIC TOP MAPLE FIMISH S/4
DESK ANID CHAIR


## Classified Advertising meman <br> LUBBOCK AVALANCHE-JOURNAL <br> THE MARKET PLACE OF THE SOUTH PLAINS

2,504 UNITS CONSTRUCTED
'65 Building Passed \$46 Million



 AB NACK LEFLER
NEW YuRK
Yow Writer



 nine-million-Car sales year Latest Excise Tax Cut May Expand Record Auto Sale
 Available to EVERYONE?
$\left.\begin{array}{l}\text { NEED } \\ \text { PANELING? }\end{array} \quad \begin{array}{c}\text { NEED NEW } \\ \text { CEILNGS? }\end{array}\right)$ NEEDA

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## Business Briefs

## Oren



- Business
- Industry
by
bert neelley



YES! Reddy operates in the city of Lubbock under o<br>franchise (o license) granted by you, the people. He's ready

willing and able to provide electric service to any Lubbock
business, industry or home. There are no strings attached.
Reddy's only business is providing dependable electric service
-you need buy nothing else, sign up for nothing else or pay for
othing else-just dependable, quality electric service at the
lowest possible cost . . . and, no strings attached.


PO 3-2881

4 Locations To Serve You!

- IOth \& Ave. K
- 34th \& Canton
- Monterey Center
- 4201 Frankford Ave


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## Lusbry



NEW LAWS, RULES FORMED
Plains Farmers Harvested
Bumper Crops During 1965



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We Will Beat Any Bonafide Offer You Get－Try Us！ GET OUR DEAL AND bank the savings！ LARGEST INVENTORY OF NEW TOG FORD TRUCRS AND USED TRUCKS
IN WEST TEXAS！CRUISOMATICS＿OVERDRIVS－ 4 SPEEDS STANDARDS
 CONTACT OR CALL ONE OF THE FOLLOWING COURTEOUS FORD TRUCK SALESMEN AT
TRUCK CITY FOR A DEMONSTRATION：
 mROVEH HEA YOUR ONE STOR RUCK DEAER，IN WEST TEXAS

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## HOME

For The HOLIDAYS...

 Aging Problems Can


Anderson's January



 PLAINS


ENGLISH SCROLL TRAYS
american rose
II" Tray, Reg. \$18.25, NOW \$13.75 3" Tray, Reg. \$22.75, NOW \$17.25 15" Tray, Rog. \$24.95, NOW \$18.9s 15" Footod Tray $\$ 31.50$ NOW 825.98

## - aderson Bros

iewelers
 $5^{\prime \prime}$ Tray, Reg. $\$ 27.50$ NOW $\$ 22.50$
$5^{\prime \prime}$ Footed Trey, Reg. $\$ 3050$ NOW $\$ 27.50$

BUY NOW-SAVE
30 or 90 Day Charge
eautifully Gitt Wrapped
No Extra Cost!


SQUARE TRAYS
16" English Seroll, $\$ 34.50$ NOW $\$ 27.50$ $16^{" R}$ Rochollo, Rog. $\$ 34.50$ NOW $\$ 27.50$ 16" Rocoee Foather Pierced Rog. \$43.25 ...... NOW \$34.80

## Shortage Of Servants Matched By Shortage Of 'Mediums' In Rome



 much of a life, even though the
pay's gone up.
lishing the ce catalog in the hope
that after Russian wives start loory 15 about them. All. women
years younger than they









Even Marcello ("Divorce Italian
Style") Mastroianni and Italian (wear.




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Include Plaques
Include Plaques


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USE YOUR CHARGE


2703-26th"Beter Fabrics For Beter Sewing" SW5-6757

45" Crown Twill - Acetate \& Rayon
40" Bonded Imported Bleeding Madris
45" Cordulaine - Acetate \& Rayon
45" Lofti Prints - Acetate \& Rayon
45" Crown Tai Sil - In Plaids \& Stripes
$45^{\prime \prime} 100 \%$ Acetate Cherry Blooms Print
40" Imported India Bleeding Madris
$45^{\prime \prime}$ New Spring Suitings - Cotton \& Silk
45" All Combed Cotton Tropical Seersuckers.
45" Cotton \& Silk Shakes
$45^{\prime \prime}$ New Spring Basketweave Beaucle
45" French Style Cotton Satins
45" New Spring Dacron Polyester \& Cotton Prints
45" All Rayon Pepper Pot
Reg. 2.98
Reg. 2.98
Reg. 1.98
Reg. 1.69
Reg. 2.98
Reg. 1.98
Reg. 1.69
Reg. 2.98
Reg. 1.49
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Door Open Promptly At 9 A.M.


## JANUARY CLEARA $\left.\begin{array}{c}\text { Valus } \\ \text { Tos } 2.98 \\ \text { Now } \\ \text { No.... }\end{array}\right)$



Clearance

- TODDLERS • GIRLS
- SUB-TEEN • JUNIORS

DRESSES
SPORTSWEAR

- no alierations - all sales filual


FOR YOUR WANT-AD-DIAL PO3.9311

sensible financing
SENSIBLE FINANCING
No Payments until MarchFeaturing
the largest Display of Ethan Allen

"Where the Best of the Past is Your Promise to the Future" 4613 Brownfield Hwy.


SW5-7972

Winter Is Good Time To Convert Basement

DOWNTOWN
SKIBELL'S SEMI-ANNUAL

| SAVE |
| :--- |
| UP TO |
| $50 \%$ |
| AND MORE |

Now In Progress! Savings In Every Department!


- SIZES $3.15 \bullet 6-20 \bullet 141 / 2-241 / 2$ - Everr imaginable strle
- all new fabrics and colors Were 10.00 NOW $6^{60}$ were 30.00 NOW $19^{90}$ Were 12.00 Now $8^{\text {so }}$ Were 36.00 now $24^{40}$


we. 2000 now $14^{40}$
wo.. 2300 now $15^{50}$

were 2600 now $17^{70}$ were 5500 now $42^{20}$


## ( AUR TRIMMED

CHOOSE FROM A SELECTION OF HUNDREDS - 100\% CASHMERES © 100\% WOOLS O BLENDS

- EVERY WANTED STYLE, FAERIC OR COLOR - EVERY WANTED STYLE, FAERIC OR COLOR
- MISSY. JUNIORS. PETITES. 3 TO 15 TO 20 REDUCED TO CLEAR


## 



SPORTSWEAR
LARGE COORDINATED GROUPS
SWEATERS, TOPS, SKIRTS, PANTS, ETC

wo
 $117^{\circ}$ Entire Stock Cocktail Dresses CHOICE OF MANY
STYES AND FREBICS STYLES AND FRERIC
VALUES TO S85.00

| OnE ExTRA SPECIAL GROUP <br> UNTRIMMED COATS |
| :---: |
| 100\% wool many strles VALUES TO 885.00 |



Vickless-Poe Vows Are Exchanged









# Lena fepmens the。 

 STORE HOURS: 10 A.M. -6 P.M. OUR GIGANTIC, COLORFULcontinues...

Save now! Many wonderful values


Lena fiechens, Ine. fine department store 34ih \& Indiana

EMDTION by Helena Rubinstein
 still available in our colorful assort ment of fashions for bed and bath and other linens.


MERCHANDISE AVAILABLE
no lay-a-way on sale merchandise

## 54"• 60" WOOLENS \& WOOL BLENDS

Plaids, Stripes, Checks, Basket Weaves, Nubby Textures

- Coatings • Fall Colors - Suitings
 ClOSE OUT

45" STRETCH FABRIC Lelection Of Solids Rog. 5298

## 1966 CALENDAR TOWELS

## CLOSE

OUT
Reg. $\$ 1.00$
$1 \sqrt{74}$

## CORDUROY

 Nerow Wat ... nore ne ..... now 63 c mawat...nes 1.29 -..... now 77، 45" - $54^{\prime \prime}$ Bonded Reyon Suiting


36' VELVET
$100 \%$ Reyon
$\$ 147$ * avallable 2sth canton only *

45" Assorted Fabrics
2-Ply Coftons,
Decrons \& Cotton,
Terrere Suirings,
Cofton Suirings.
Values to $\$ 1.98$

## SPECIIL TABLE


Wool Carpets Feature New Colors, Soft Look




Car Pool Has Pitfalls







SALE-LEED'S LUGGAGE Trail Gase ner a.s. ... 21" $0^{\text {-Nilto }}$ nex. at.s. $24^{0}$ Jr. Pullman nec, ness $20^{5}$ Pullman mece, wess 29" Pullman nees, s.os 21" Men's Companion 2 Suitor
3 Suitor
SOFT SIDE CASUAL LUGGAGE Ladios' Colors-Blue \& Rod Men's Color-Black

| LEED'S ZIPPER casual luggage |  |
| :---: | :---: |
| Train c | \$11.00 |
| 21" O-Nimo | \$ 7.50 |
| ${ }_{\text {26 Pr }}$ | S10.00 |
| cr | S15.00 |
| Lealar ca. |  |
| Men', Comeser | S14.00 |


| TOTE BAG |
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| Prices To $\$ 20.00$ |
| SALE |
| $\$ 750$ |


seward's
MANICURE SETS
Men's and Women's
3 Piece Sets
s $35^{\circ 0}$
$\$ 298$
Colors: Red, Groen, Blue
and Groy


LUGGAGE ODDS \& ENDS $1 / 2$ PRICE

## (uggage Shop \& artache cases $1 / 3$ off

## We Are Proud To Offer You A Fabulous Array of <br> 

but oh, so regal, is this Jacobean style in meditrranean, acobean is named tor James 1 and in haccessories. made orientals are woven from the same rich uvol pile


## January

## Shoe Clearance

Ladies Heels Children's Shoes


\section*{Men's Shoes <br> | $6^{99} 15^{99} 3^{99}$ |
| :---: |
| Cotham's noors |

Doors Open 10 A.M. Sharp! High Fashion Shoes During Our Annual January Clearance Sale!


New Spring Styles Described As 'Teenage' - By JiAN spRAIN wison

































FINE JEWELRY DEPARTMENT JANUARY
CLEARANCE w" $25^{\%}$
see these special savings groups:

| Ludis' and gents stone rings | 25\% off |
| :---: | :---: |
| diamond watch attachments | 25\% off |
| select group of watches | 25\% off |
| WM. A. Rogers holloware stock | 25\% off |
| briol ses and dinner rings | 25\% off |
|  | 25\% off |

SELEGT NOW AND SAVE!! charge it then take months to pay!

WHITE SALE SAVINGS...


 yours when you choose the lovely Casno "Crystel Palace" or "Countor-
pasint" towalis. Both toeture the oxelusive Pucker-rooese border that will not puckor or the towol will bo replecod by Cannon. Stock up now and got a

## Cuarance

 EHTIRE STOCK-.OF FINE JEWELRY
dIAMONDS - RINGS - WATCHES LIGHTERS - CHARMS - BRACELETS GIFT ITEMS - Regardless of Former Price
$\mathbf{2 5 \%}$ 10 50\% off Young's Dewery 3420 34th St. Indiana Gardens SW9-3687

SALESTARTS Marja


Downtown ONLY
Broddway \& Ave.




THE LUBBOCK WOMAN'S Study Club will hear THE LUBBOCK WOMAN'S Study Club will hear
prograrn by Bill Cox Jr., Lubbock Community Ambas

Tuition At SMU Is Deamatic aOCent




 next September.
Tate said Tate said the board of gov
ernors agreed last December
aub will meet


January Clearance Infants' and Children's Wear TOT SHOP


FOR YOUR WANT-AD-DIAL PO3-9311 MRS W. D. RAY will be hostess for a meeting of the
Shakespeare Clut at 3 p .m. Tuesday in the Lubbock Women's
 MRS. LF.WIS KITTRELLL. 21177 28th St, will be hostess for
a meeting of the Sunshine Study Club at $3 \mathrm{p} . \mathrm{m}$. Tuessday.


## FASHION CENTER - 1306 BROADWAY STORE - WIDE JANUARY CLEARANCE SALE

 SAVINGS UP TO 60\% AND MORE- FUR TRIMMED COATS • SUEDE COATS • UNTRIMMED COATS
- MINK TRIMMED COATS • KNIT COATS • KNIIT SUITS
- FUR TRIMMED SUITS • COSTUME SUITS • CAR COATS
- CASUAL DRESSES • FORMALS • SWEATERS • PANTS
- SKIRTS • BLOUSES • LINGERIE • BRAS
all now drastically reduced for a Fast clearout
 DAILY and SAVE

1306 EROADWAY
All Sales
No Phone
Cedle

Reception ${ }^{\star}$ 치l Be Honor To Mr. And Mrs. Pullen

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Study Shows Individuality In Sleeping
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dampen the sponging pad and
take extra care when sponging CAIRo-E Eiges of the stain. Caspo Egypt
movies shot here.


If you think sending our clothes out in the cold without so much as a fare-thee-well, is harsh-take heart. We took pains to ticket them so they'd be sure to find a good home. At these savings you can well afford to adopt a few.Give them that glad-rag feeling, won't you? Take these special prices as our "thank you" for a good 1965 - for we had one because of you-and buy something you want and really don't need while you are saving so much. We couldn't quite decide if we should have a "Go On Sale" or a "Sale A-go-go" times being what they are. Either way you'll find it all a commendable way to fill your closet without emptying your purse when price reductions are from $25 \%$ to $50 \%$ from the regular!

1105 COLLEGE

## Wish we could-but can't. <br> No exchanges, no approvals. All sales are final.



Say: "Charge It!"
How'd you like to payt wo have several plans and one to fit your budget.


Latest Decorating Vogue Combines Styles


Jonter SALE PAICES MON. TUES, WLO. - dresses - sporiswir - casuals ALL FALL AID CHRISTMAS Imms $25 \%$ to $50 \%$ off regular prices LL SALES FINA NO RETURNS Gay's PHONE READY-TO.WEAR
2415.34 Sth JANUARY CLEARANCE
1

COATS
FUR TRIM AND UNTRIMMED S1000 $\$ 79^{90}$

.-. SPORTS WEAR
MMOUSMRE CORONNTSA SEPETES $\$ 4^{999} \quad \$ 17^{99}$
 1 MLLINERY $1 / 2$ reduction Normas BRIERCROFT CENTER
$50 \$ 0-5 H_{4} .6385$

Littlefield

DASH OF SPAIN-Just as the great English and
European furniture designers of the 18 th Centurr borpuod ideas liberally from each other. so may to-
day's adventurous homemaker wish to blend a dash
dem

##  5.97 ı 9.97

Regularly 10.99 to 19.99
SPECIAL GROUP - WERE REGULARLY TO 21.99 - NOW 11.97 We're reducing our Casuals and Dress Shoes to new lower prices to make them even b lorgains than ever! Adding中any more pairs, too! If dee eetty shoes, come scoop ip the great fashion y find in our Paul's Sale.

Prutishees

| SEMI-ANNUAL CLEARANCE <br> Sale Starts Monday, January 3rd . . 9:00 A.M. |  |  |
| :---: | :---: | :---: |
| DRESSES <br> Fall \& Holiday Styles Jr. \& Misses Sizes $1 / 3$ off | DRESSES <br> ONE GROUP <br> Jr. \& Misses Sizes $1 / 2_{\text {PRICE }}$ | KNIT SUITS <br> Wool Double Knit Suits Well Known Brands $1 / 3$ |
| SPORTSWEAR <br> Matching Skirts, Pants, <br> Sweaters and Blouses. <br> Pastels and Dark Cottons $1 / 3$ <br> off | SPORTSWEAR <br> ONE GROUP $1 / 2_{\text {PRICE }}$ | HATS <br> Fall \& Holiday Styles $1 / 2 \text { PRICE }$ |
| CAR COATS <br> ENTIRE STOCK $1 / 3 \text { off }$ | COATS <br> Dress Coats, Mink Trim and Tailored, Values To \$165. $1 / 3 \text { off }$ | BAGS <br> ONE GROUP <br> $1 / 3$ off |

- All Sales final
- NO REFUNDS

3424-34th St.

- NO EXCHANGES

PLEASE

Indiana Gardons
Shopping Center

Variety Of Events Listed On Lubbock's Social Calendar For Coming Week



 $\mathcal{F}=\mathrm{Z}=$ To Marry


MALOUF'S DOWNTOWN

## SALE

STARTS MONDAY

Downtown Only - 1212 Broadway

## Mahouts

## ANNETTE'S

JANUARY CLEARANCE SALE
All Foll and holiday merchandise reduced to clear, MONOAY, JAN. 3 - 9 AM.

> DRESSES
> yon $1 / 3$ of

COATS
minu.ucu'
man $1 / 3$ oft
SUITS


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1 / 3-1 / 2
$$

FORMALS pere $1 / 3-2 / 3$ of

## SPORTSWEAR



DRESSES
soon $1 / 2$ of
COATS
 $1 / 2$ of

KNITS

$1 / 3$ of
COCKTAIL DRESSES
sane $1 / 3-2 / 3{ }^{\text {of }}$
SPORTSWEAR
JUMPERS TWO-PIECE SETS
$1 / 3$

 T. - 16-Yes, Sixteen Beauliful Decorator Colors - Available In Both 12' And 15' Widths - Double Jute Backing, For Added Durability - All Loop-Multi-Level; Small Pattern Design .when you think of CARPET think of JACK HARVEY \& CO. NEW LOCATION
 choose from these convenient terks - Up To 36 Months. .. No Down Poyment ROL ATER
ROL OF \&DDAMA
 50

TERMS TO FIT YOUR NEEDS! SHOP AT HOME SERVICE
 Reg. 56.95 \$ 595
Now.....
sen Now
All Loop Pile
Double Jute Eocking
Colers: Olile Grecen, Chompogne.
Souffle and Gold $\begin{array}{ll}\text { Reg. } \$ 6.95 & \$ \$ 95 \\ \text { Now } & \$ . . .\end{array}$ NOW
 - $100 \%$ Cesign Will Go Anywhere

- Colors: Coppous Filament Nylon Pile
Souffle and Gold $\quad{ }^{\bullet}$ Condy Stripe $\quad{ }^{\bullet}$ Colors: Copper Gold, Peorl Beige
for yous
INFORMATION
During the sixteen years
we have been selling cor.
we have been selling cor-
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area; our policy remains the
some. manship. 2. Fuir pricing
and. ${ }^{\text {2. NO MIL }}$
SECONDS MIL Lack Harvey



## GUARANTEED EXPERT WORKMANSHIP...TACKLESS INSTALLATION

Hylon . . Random Sheared EMBOSSED NYLON $\operatorname{FOR}$ CASUAL LIVING Reg. 88.95
Now..... $\boldsymbol{\sigma}_{\text {s4. rad }}^{95}$ Reg. s8.95
NW $\ldots 795$ Reg. 58.95
Now.
N Now.. : Man sidn dow : Mamicoml boop puc $\qquad$ - $100 \%$ Heeot Set Nylon Pile
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NEW LOCATION 2014 soth 5 S.
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## - Vogue January Clearance

STARTS MONDAY, JANUARY 3rd, 9:00 A.M.
 SWEATERS, SKIRTS, PANTS, JACKETS, SHELLS



| PANTS | COATS |
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| 90, 9 9.99 | , |
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## Negroes Gain Ground In Running For Office




Your Circle of Friends

January Dollar Day


Choose from our entire salk Fur-trimmed Coats
\$58 588 Otter Reduced int io som Untrimmed Coats
\$39 5: other Reduced 39 to 559
All-Weather Coats . . . . . . . . . . . . . . . 9.99.16.99 Selected Car Coats. 16.99-19.99

Margaret
from our sportswear collections
$1 / 3$ to $1 / 2$ OFF


from our shoe \& bag collections
alive doesnt love shoes
madness. come join us: We 'vel loads
all the newest looking shoes this season
fifers from Stanley Philipson. Andrew
Geller. Delman, Adit, Mini. Amalfi,
Bandolinos and many other famous

Bags-Bacs-Bags-Some coordinating
bags and some that are unique as
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## Morgartis

from our millinery collections
Margaret

Emma
Mr. John
Adolfo
Frank Benson
Other Famous
Milliners

REDUCED
1/2 PRICE and LESS
from our young ideas collections

If you are young, or young in heart you
will love to shop in our Red Room-
it's gay and alive-and the Dresses,
Coats and Sportswear are selected for a
look-not an age! They are kind to
young budgets at regular price-
and to think, they are reduced.
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## cmargarets

from our couture collections

Cocktail and Evening Dresses, Street
and Casual Dresses-Suits and Coats that
ave the most famous designers labels-
all are enough to put new life in a tired
wardrobe. Yes-you may charge your
purchases and we will have alterations
available, but no approvels or returning
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from our lingerie collections

We've odds and ends when it comes to
sizes and colors, but the lingerie itself
is as fresh as can be . . . so be thrifty
you can. There is a smattering of
robes, slips and flannel pajamas.

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Women Are Vulnerable To Tension Headaches


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 Today In History





 White, of the Department of
Neurology at the Jefferson Medi-
cal College in Primum Of Light

WE'LL DELIVER PRESCRIPTIONS TO YOUR DOOR Ner hrigered on a head- eation
 and her heada
more treauenty
Thas




 Customers tell us the appreciate our messenger. If you wish, he'll pick up
your doctor's prescription, have it filled by our registered pharmacists, and also bring you any other items you may need from and he'll be on his way to and hell be on his

## John Halseys




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WOOLENS All Wool Flonnol
Orlon and Wool Blonds
Wool and Alpace
Twoed, checks, plaids, solids. $\$ 198$ VALUES TO $\$ 5.9$

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|  | WHIPPED CREAM R.overut 5 fise ${ }^{5} 149 \mathrm{ra}$ |  |
| :---: | :---: | :---: |
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| HAND TOWELS <br> Sire $16 x 27$ Heowy Hond Towest by Camon. Spumwell, ond many other brands in solids, plocids ond beouriful foweral with tringe ends. Volues brands in solids, proids and bes to 89 e ech. puitring business <br> $41^{c}$ |  |

## METAL LOCKERS



| $\begin{array}{l}\text { Mol } \\ \$ 700\end{array}$ |
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## SHOES

SHOES
Children, Ladies, Boys \& Mens, Regrouped on 3 tobles. Dress Shoes House Shees, And Frets. These are Broken Sizes and Styles. Volves
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TO HOUSE NEGRO CHILDREN
Coronado Children's Home To Hold Open House And An Old-Fashioned "Pounding"



## Art Of Living



Church Conducts
Timothy Series


Billy Graham
My Answer


Feast Of Light. Opens: Epiphany

to mide to meent
Non wo tron he



HAS LITTLE TO DO WITH CITY GOVERNMENT
Lord Mayor Of London Is Called Uppit To Dispense Hospitality, Lead Drives

for area baptists
Home Mission Institute Set Thursday In Lubbock
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[^2]Floyd Men Seeking
Water District Posts

| each other like you sal I |  |
| :---: | :---: |
| kind of person we think we are From our life experiences we buld up a basic trelime atwut curcelves. This belifet may be, and otion is an entirely umone concept but we act upon it just as |  |
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| ofien is, an entirely urong concept, but we act upon it just as If it were true |  |
| Suppose, or example ymo are a capab |  |
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| Ing you as inferior |  |
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| coming to you. In |  |
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| On in harmony with the true facts atout vourself. namely |  |
| talents will pull in harmony with a sane self-imaze. Vitality will not escape now that the psychological energy leaks have been |  |
|  |  |
| closed up. You will no longer fight yourself. And that, of course, is just what many people do, unhappily |  |
| they fight themselves. They are, you might say, an internal civil war. divided in their impact upon life and their job How pathetic when a false self-image frustrates a person |  |
|  |  |
| preve |  |
| the facts is to practice a healthy view of yourself as a child of |  |
|  |  |
| God I told my seatmate on the plane of an old scotish maker about whom I once heard. Every morning he offered this prayer: "Oh, Lord, give me a higher opinion of myself." I sug- |  |
|  |  |
| gested such a practice might help him <br> The main thing is that when we learn to upgrade our self- <br> The main thing is that when we laarnit that wears ue |  |
| Image we will put a stop to the inner conflict that wears us ou and reduces the power to handle our job. We will start hitting all peromality cylinders. Then we will really take hold o |  |
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| So, slize up your abilities objectively, then bring that seliImage Into line with the real truth about yourself. namely, ha you're a pretty fine fellow with a good share of cod- mour life to |  |
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| Spain 'l'o Mint Pieces Of Eight | County Judge <br> Rod Shaw Wi |
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PLANS TO A'TTEND LAW SCHOOL IN PARIS


## Iranian Beauty Wants To Be First

 Woman In Prime Minister's Post

## $\mathrm{Cl}^{\text {nvany }}$ Shop Monday 'til 9 p.m.



Limited Quantities- PRICED FOR A SELLOUT


Assortment of Ladies' Coats




Selected Group of Winter Nightwear

Was
$\$ 4$ and 85
$25 \%$ or
Shifts, Gowns, Sleepcoats


Ladies' Cotton Cordana Robes


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## Assortment Of

Ladies' Sportswear


Capris, Sweaters, Skirts, Co-ordinates, Jackets

Ladies' High Heel \$899
Shoes, Were \$10.88-s11.98
White and Bone Colors

9:80 a.m. 'til 9 p.m. Monday, Thurshy, Seturlay
0:50 $\mathrm{a} . \mathrm{m}$. 'till 6 p.m. Tveselay, Wedreciny, Fithy

## Far-Reaching Changes Needed To Save Nation's Cities



| - White | - Sherwood | - Cherry Red |
| :--- | :--- | :--- |
| - Beige | - Pure Gold | - Ming Blue |
| - Buff | - Aquamarine | - Fern Green |
| - Black | - Sage Green | - Ming Green |
| - Bisque | - Antique White | - Federal Gold |
| - Olive | - Capri Blue | - Horizon Blue |
| - Eggshell | - Mandarin Orange | - Spring Violet |
| - Mah Jong | - Tangerine | - Sumshine Yellow |
| - Hot Pink | - Spice Beige | - Parchment Beige |
| - Champagne | - Frosty Pink | - Parchment Brown |



LUBBOCKAVALANCHE Journal


FAITH IS KEY TO THE FUTURE
'Long View' Encouraging To Mankind


Rut chovit:
Threat Of Red China's ICBMs
Hangs Over Both West. Asia

man


## $\frac{\text { bracf biowit: }}{\text { Accent On Positive Promoted }}$ By Free Society Association <br> 



Here's Hoping Both Can Do It -
uggests McNamara Tak
Part In A Bomber Run

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Executions Decline


Something New



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OUR LOW-COST LOANS ARE FOR YOUNG MEN TOO:


As a matter of fact, as soon as a young
man finds out that our "Full Service"


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Sheridan＇s
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HOW ARD COOK EXHIBITS

| Art Lectures | HOW ARD COOK EXHIBITS |
| :---: | :---: |
| Will Begin New | Show By National Academy |
| Series Tuesday | Artist Is On View Monda |
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## Billie dos：


Kent Hill To Give Recital

## At City Church On Friday



TO PLAY ONLY MAtiNEE
Ranking Broadway
Hit Due On Sunday

Sheridan

 Hangs In Uneasy Balance

Will Be Held
By LAA Artists


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ing white that beoutify any bedroom decor. Mado of fine combed cotton that is woven 190 throads par square inch after washing.
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full or twin. CAPROCK CENTER • 5 TH \& BOSTON • STORE OPEN MOH, THURS, FRI, SAT. TIL 9 PIT.

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 ALONG WITH AFFLUENCE
Europeans Facing Inflation Threat
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Red China. there seem twer show his hand an



 Wilkon, who has maneuvered Romania is going ahead in
sucresstully with only a tiny campaiinn toward economic
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 Rhodesia is giving the British Celebration of a thousan
leader a headache but he will re- years of ohristianity oculd
sist pessure to send troops to the hightigh of Poland 's y year
crush the rebellion Charles de Gaulle win
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December elections.
to follow the Soviet lead. Hu The French president is ex-
pected to move quickly in tryy
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resolve his differences with Classes
his Eurspan Common Market
hartiners and to come up with New Clater隹 issure eould open the way for a
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mediate lass is scheduled
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ike an isolationist power whose
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and slump, is launching its itrst five
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 Socialist partners of so suppor will be offered at various tim
Red Cina's admission to the from January through April.

 measures with big fumpes in Persons interested in more in-
taxes. There are tears these
formation should call Po caxes. There are rears vhese formation should call PO3-0469
may bring serious upheavals.
The Dutch look forward to royal wedding in March but membership is open to all won
there's conerm that the mar en and girls in the Lubbock areq. riage of Crown Princess Beatrix
to German diplomat Claus vo Gov. Rockefeller Ambserg may set off riots be-
cause of his former links with Plans Open House
 living with ciper ant tax on ga- ing in the Virgin IEilands wer with ooline, and food prices soaring.
Danes are ais wife, plans to hold tradition
apprehensive things open house at the governor's
and




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