HERMLEIGH HERALD

VOLUME 1

FOFF. WIFE AND

BOYS ENJURED IN

Hermleigh, Scurry County, Texas, Thursday, June 7, 1928.

A NEWSPAPER CONCUR-

A VIEW OF THINGS COUNCIL CONSID-FROM THE FRONT ERING DEAL FOR MITCK SUNPAY KINDOW OF ACTIVITY

Mr. and Mrs. Jeff Eoff and they were riding colided with their very best. another car. Both cars were The banker is counting his lots of water; but if fire were to were slightly wounded.

while when the accident occur-

A Hudson from Crocket Texas which was enroute for this place came only just a few minutes after the accident occurred. The occupants of this car reported the accident here before word was received that it was the Eoff car which was wrecked.

It is feared that the faces of the boys are scarred permanert ly. No life was lost in the wreck

HERMLEICH FARMS BE-

Hermleigh farms received a ing if the boys will be able to farmers rushed the cotton into The cotton ginners are counting the first Sunday in- August will be no progress in any town.

A peep out of the window in The City Council is consider the two boys, George and Laury Hermleigh at this time shows ing a deal for a fire wagon. Louis, of Snyder were all in- every man from a different Their-plans have not thoroughly jured in an automobile wreck angle. You see another side of materialized as yet, but it is pret near Sweetwater Sunday mor- him. He is now looking at his ty certain they will make a deal ing. They were enroute to own affairs and is planning for a truck. We shall need one Abilene when the car in which them so as to make them do If we are ever to need it, we need it now. We have water,

totally ruined and all occupants, dolla's and his customers to see break out how would we handle if he will be able to render the it without a fire truck? Our George, the older boy had service which the prospects at Council is composed of men who spent the week-end in Herm- present seem to require. The are both forward looking and leigh and the car occupied by merchant is wondering if his conservative. They know what his father mother and smaller stock is sufficiently complete to is needed, and they have it in brother, stopped here Sunday supply the demands in connec- tha catalogue of their plans to morning and picked him up. tion with the on-rush of things. do these things--but the babe They were gone only a short The implement man is anxious crawls before it waiks, these for fear the rushing demands men know.

of the farmer may catch him The Council has also considerunprepared. The grocerer is ed the enactment of laws looking not sure that he will have forward to a better regulated enough 'beans' to feed all the municipality. Laws concerning cotton choppers within a few sanitary regulatious will be adays. The physician and drugg- mong the first to be considered, ests are wondering who is like- as we understand their plans. A ly to faint beneath the load of committee has been officially work and need an anaesthetic appointed to see to the drafting The post office clerks and rural of these regulations, and the carriers are afraid the mail work is now under way. The boxes will not hold all the cata- Herald would fay r a sanitary logues which will accumulate regulations for for fear for the while the farmers are too busy health of our people if the back to call for his mail. The black allies are not kept clean.

smith is litterly run to death sharpening plows. The garage man is sitting wondering when HEWAL MEELING people will have time to think of their cars and some gasoline The school teacher is wonder-

nice light rain Friday night go to school next term after

the ground while it was wet the bales they will gin this Evangelist J. C. Foster will Donkey, donkey, donkey! and there was a tendancy on the year. They are sure they have conduct the services again this



When it was decided recently

erate it at the old city well to forgot to mention several items curiously representing us in his save expense of running the new of community news importance. paper this week. If we get inpump, the purchase was made of Among these were the coming to the mails first, it will not be Sears Roebuck and Co. of Sweet last week of banker Lewis family quite so easy for him." water. The tax paying public and the cupid party on the preof Hermleigh are anxious to vious Sunday in which our own as standing with a two barrel know why this fine group of Miss Ruby Forrester became the musket with it heavily loaded men should have pulled off such happy bride of Mr. Fort Kelly of with powder and with caps on a stunt as that. It is poor busi- Snyder. ness judgment in the first place Late Thursday evening of last ready to make a double barrel to have made the purchase and week the cupid two were pleasant shoot at anything which might in the second place it is poor pol visitors in the bridal town. They get in our way. Smith is not icy for the council of our fair were gaily stepping about under far from right. Just as long as city to go on record as disregard- the rays of the Queen of the even we think we are right in our

town. We have men here who ing.

of view much less from a pub- Cupid Two.

What is said here is not said to be understood that ,we are hitting at any of our fair counciloes, but we do want it understood that we mead to condenm the policy of handling public funds

and another again Sunday night the mad rush of the season. The The revival meeting, held carciessly and of setting a public has been in Fort Worth and Dal Following the big rains of re- preacher is taking his vacation under the auspices of the example of boycotting home busi las for the winter and spring cent date, this will be exceeding while every body is too busy to Church of Christ here, will be ness concerns. So long as a poli seasons returned to her home y fine for the farms. Many think about their soul's welfare gin on Saturday night before cy of this sort is held to there here last week.

lie.

UNCEMENTS



to purchase a wind mill and op- work last week that we literally Smith of the Times Signal is . . .

ing home interests. The citizen ing, but the charming warmth undertakings we shall 'shoot it ship of the town are on their of the "Honey Moon" held all to um'. If we wrong, show us ears about it. Who is paying the attraction for them. The where we are in error and we tax which is to pay for our wat-moon of nuptial brightness shall turn. er system? Is it Sears Roebuck which shines in the lives of those or any other Sweetwater con- whom the minister's ceremony Hermleigh's being smaller than cern? No. It is our own men has made one, shines only once Snyder and other larger places. who are doing it. The 20 per in the average life time; and Mr. we are not complaining because cent retail profit on this pur- and Mrs. Kelly were enjoying its we have no "sky scraper buildchase should have been left in rays greatly here Thursday even ings in town; we are not com-

just as cheap as any Sweetwater which is placed on the brides fin are not complaining because the coecern can sell the same qual- ger just as the "Honey Moon" ity or mill. When the public's begins to raise its head over the money is spent for public utili- horizon of love, will be a constant ties, home men should be pa- reminder to the happy twain of anxiety to build a city, but we tronized. That idea of going that holy moment when their do wonder why some of our out of town to trade is bad e- two hearts yielded to the one re- citizens do not have enough nough from an individual point gent angel--Love. Long live the public spirit to clean up the



Mrs. A. T. Higginbotham who

Mrs. Higginbotham is an old settler of the country having been here for near thirty years.

The Herald editor has sur-We were so engrossed in our mised some way that Editor

He is trying to represent us and the, hammers both back

We are not complaining about plaining because there is no sell windmills. They sell them The ring of unending circle large squares of pavement; we streets have no adequate white ways; we are not complaining because there is no intensive streets and allies in town.

> Now our position, plainly spoken is this: If we can assist in making Hermleigh a nice place to live we shall do so and make it our home; but if we can not inspire our people to 'get out of the 'trash pile' and go along as other towns do, we shall not consider making the berg our home. The world is too big. There is too much which can be accomplished at other places for us to run our race here in vain. Now as to editor Smith's double barrel shot gun which he is picturing us as drawing on Hermleigh; may we say: when we were a boy we were handed a gun like Smith is talking about and was given the privilege of discharging it. We raised it to our shoulder and pulled the triger. "Boom" she went, but nothing was wounded We were asked why we didn't aim at something. Our reply was: 'What is the use in aiming at something when we are loaded with nothing but powder' We have decided, editor Smith, The Modern "Covered Wagon" that there is no use in our was seen early Friday morning pulling the 'triger' since we are leaving enroute for the "Athens loaded with nothing but powder of the West." The personnel of If some real good man will which was Beatrice Paul, Ruth furnish us some (buck shot of and Hugh Clift. They will camp co-operation) we shall take aim But otherwise it isnt necessary So your efforts are in vain too, Smith.

irt of the soil to clod, but these nice little showers will settle it down nicely.

According to some of our weather forecastors there will will not only be fine for pastures and the growing plants but will also make the water grass grow. The growing of the water grass will give all the boys a job with their hoes.

The recent rains have done much for pasture lands. The manches and smaller pastures and grazing patches are doing ne. Everything looks the very

NEEUS MUHE

avor by building some nice things to eat. the rent houses. Houses which Jack Ward of near Snyder few better houses would pay. can't get his planting and his build?

Irs. Ward returned last

per. The electrician is getting the community tabernacle. out a patent on a universal fan

to create sufficient breeze to coming of the waiting season before the fifth Sunday

ing the big things for the banner year for the West Texas country. And last, but not least, the newspaper man is

Mr. Tucker of the Stages and The city of Hermleigh needs Tucker Bakery of Sweetwater one residence buildings for was a pleasant visitor in Herm- Miss Lotta Maud graduated in ent purposes. There are sever- leigh Saturday. Mr. Tucker is a Academic department of Tolton empty houses but they are live wire business man. He is College there last week. ot suitable for occupancy. making his business go. He has cople are being turned away builded and equipped a nice account of no housing ac- bakery in Sweetwater, and says modations. Some one might it is his business to see that

be rented for \$15.00 was in town Tuesday. Jack says gladly. ould be a splendid investment. he is busy planting cotton and

ut in the main cheaper houses planting seed to come out tcbuild be more practical. Who gether. He was here looking ness without helping yours.

for planting seed. Glad to see you Jack.

The Harkins Grocery is a the base of the b been sick for the past in town Wednesday. We were ville and, other points while late years and work done there E. L. Brady. Taylor's home is popular grocery in town, and the past in town we diesday. The will make the trip will mean much to our own fair at Crocket, Texas and Mrs. Mr. Vick, too, is well known again.

an opportunity to break all year. He was here last year and previous records this year. The many people are anxious for city marshall is trimming his his return. Foster is an excelwater hose to see if he can lent speaker and his spiritual spout water to compare well sermons holds his audience well be rain all through June. This with the sweating cotton chop- The Meeting will be held in

> The Revival Meeting in conmeet the demands of a hot nection with the evangelist summer. The wood carpenters efforts of the First Baptist are anxiously awaiting the Church will begin on Thursday in so that he can talk improvement July. The public is invited to to every body who have accom- attend. "Come and be thou with plished their long plans concern us, and we will do thee good." C. E. Leslie, pastor

Banker Lewis is happy this glad he has an opportunity to week over the arrival of his 'blow' a little. What do you say? family here last Thursday. Their coming has been delayed on account of graduation in the High School at Stephenville.

They will make their home here for the time being. Lawerance. the older boy has not arrived as yet. He is expected to reach o himself and the town a nice people do not want for good here any day. Hermleigh is glad to have these fine people come to town. We welcome them

You can't patronize our busi-

Misses Pearl and Onie Vernon ure that she is to study in the

in their new Chevrolet roadster. Miss.

PLANIEU

All eyes are on the cotton. planters and the weather this week. It is seriously and anxiously hoped that there will be no big packing rain to prevent the cotton fromcoming up. The season for planting is now getting late and the cotton seed are getting scarce, so we must make a hit of getting the seeds in the ground and out. "Pop" old Kate up a little.

MMER SCHOOL FUH AT FT. WORTH SUNDAY

Miss Ollie Coston, daughter of our own Roy Coston near town, who graduated from the High School here last year and who graduated from the Fine Arts department of the Snyder school this year, will leave Sunday for Ft. Worth where she will enter the Fine Arts department of the Texas Christian University.

Miss Ollie is beautiful and brilliant young lady of our own fair city, and it is a mutal pleasleft Tuesday for an extended famous T. C. U. this summer.

Since Mr. Higginbotham's death February the 19, 1910, she has made her home among the children which ara scattered pretty well all over the state.

Mrs. Higginbotham is appearently in fine health and is able to look after her own business a fairs here.

She makes her home while here with her son A. D. Higginbotham. Hermleigh's candidate for Commissioner.

THE SCHOOL WAGON

with the Indians this summer.

CARD OF THANKS

We wish to thank the good people in a n d around Inadale for their help and kindness during the illness of our baby.

Super full of kins people who clerk. had not been seen in some time. visit in Madison County. They The T. C. U. is one of the most ing party was: R L Mrs. Taylor xious to know his plans.



The Meat Market here has Mr. and Mrs. B. J. Cleckler, recently been purchased of Inadale, Texas. Etheredge and son by Harkings and Vick and is located in the The Herald force was at home Harkins Grocery. Mr. B. M. last week end to a Hudson Louder will be the new meat

Since this transaction, it is A great time was enjoyed. Mr. not known what Etheredge and Taylor being an excellent me- son will engage in, their plans chanic, the Herald used him in having not been made known. doing needed repairs in the Mr. Etheredge has been here print shop while visiting with for several years and is well him. The personned of the visit- known to us all, and we are an-

R. S. NORMAN, EDITOR

Published every Thursday at Hermleigh, Scurry County,

Subscription price \$1.50.

Hermleigh, Texas, as second class mail matter, according to ing and crying. Act of Congress, March 3, 1897.

matter for publication All must reach the office by and prosperity to all our fine Wednesday 'night.

Display advertising, 25c pe column inch; line ads and local readers, 7 cts per line, first insertion and 5 cts. per line each succeeding insertion.

The newspaper is the best climb to the very hights of medium of advertising known. their cupid ambitions and de-When more people know of sires. Let the June sun shine. what you have for sale, your Sunshine gives life. chances to sell are better. The Herald is a popular local week ly with a circulation of 500 with list gradually growing.

Thursday, June 7, 1928

Any erroneous reflection upon the character of any person fought back; must see the firm or corporation will be cheer whole crop safe before we have fully corrected upon its being brought to the attention of the management.

and other things for which a and shall scratch candidates charge is usually made, we will until they will itch for office gladly publish free.

Symbolic June Is Here

now here. Everything comes in honest endeavor. These two its season. The close of school need not lose any time lecin the latter part of May and tioneering with us, but the rest the opening of the summer sea- who have oponents may find

as it was in the days of the Re- ing hoe along. We shall like formation, so it is now and al- that. ways shall be; there shall be Entered at the postoffice in marrying and giving in marriage; buying and selling, sing-

> May the sunshine of the month of June bring happiness youngsters, may they try life for themselves and find it both happy and successful. The rays of the June sunshine are but a suggestion as to the ladder of matrimonial opportunity up which our fine youngsters may

Candidates And Watergrass

Now Mr. Candidate, you just be still. We must get our cotton in the ground, must get it up, must get the weeds time to talk about politics. The latter part of July will be plenty of time for political considerations. We shall all find time to Obituaries, cards of thanks go to the polls on July the 28th no more.

There are only two for whom. we are sure we are going to vote. Mrs. Darby won us with her fine speech here on picnic day. Warren Dodson won us by June, the bride's month is his big smiles of innocency and

THE HERMLEIGH HERALD son so excite the cupid that the it worth while to lectioneer We believe that the average rights of matrimony are tried with us when the cotton is all man can do most anything if he by all the aspiring lovers all gotten up and the weeds are tries hard euough. Human power over the country. As it was in fought back. Should you, Mr. lies in the power of the will. the days of the great Deluge, Candidate, go into any grassy Where there is will power there as it was in the days of our Lord field to lectioneer, carry a weed is doing power.

THE HERMLEIGH HERALD

"It is safe to be wise."

Tailored Clothes Look Best and Wear Longer

Cleaning and Pressing Given SPECIAL ATTENTION

Werner's Tailor Shop



Powers Dry Goods Co. "For Cash and for Less."

A Question For Every Tire Buyer

When claims conflict-when all tire manufacture ers use the same arguments-when every sales scheme has been tried on you-when you have discovered by experience that "the road test" is THE ONLY TEST, ask yourself this vital question:

PEOPLE BUY 00 WHY GOODYEARS THAN ANY OTHER KIND?

Goodyear has been supreme for ten years. Goodyear makes far more tires than any other tire builder.

Goodyear Tires out-perform others on the road. Goodyear does not cut prices or quality. A fair price is asked for the concentrated effort of the world's greatest rubber manufacturer.

Goodyear Service is friendly, expert, interested. It insures you full mileage.

Why has the largest group of car owners in the world bought over one hundred million Goodyear Tires?" We have the answer. Let us give it to vou.

King Eagle Garage

San Randals was called by The reason most folia the court Monday as juror. Sam at the post office is that can get a five dollar ma likes this kind of work. order for three cents. A bar isn't it? "We didn't, did we?"

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When ordering bread from the following Places say: -- "BEST YET" -- You will be pleased.

Any time any of our products do not prove satisfactory, your money will be refunded

> Best Yet Bread Best Yet Cakes Best Yet Pies

ARE SOLD BY:

When in Sweetwater, call in and see us. We shall be glad to show you through our plant.

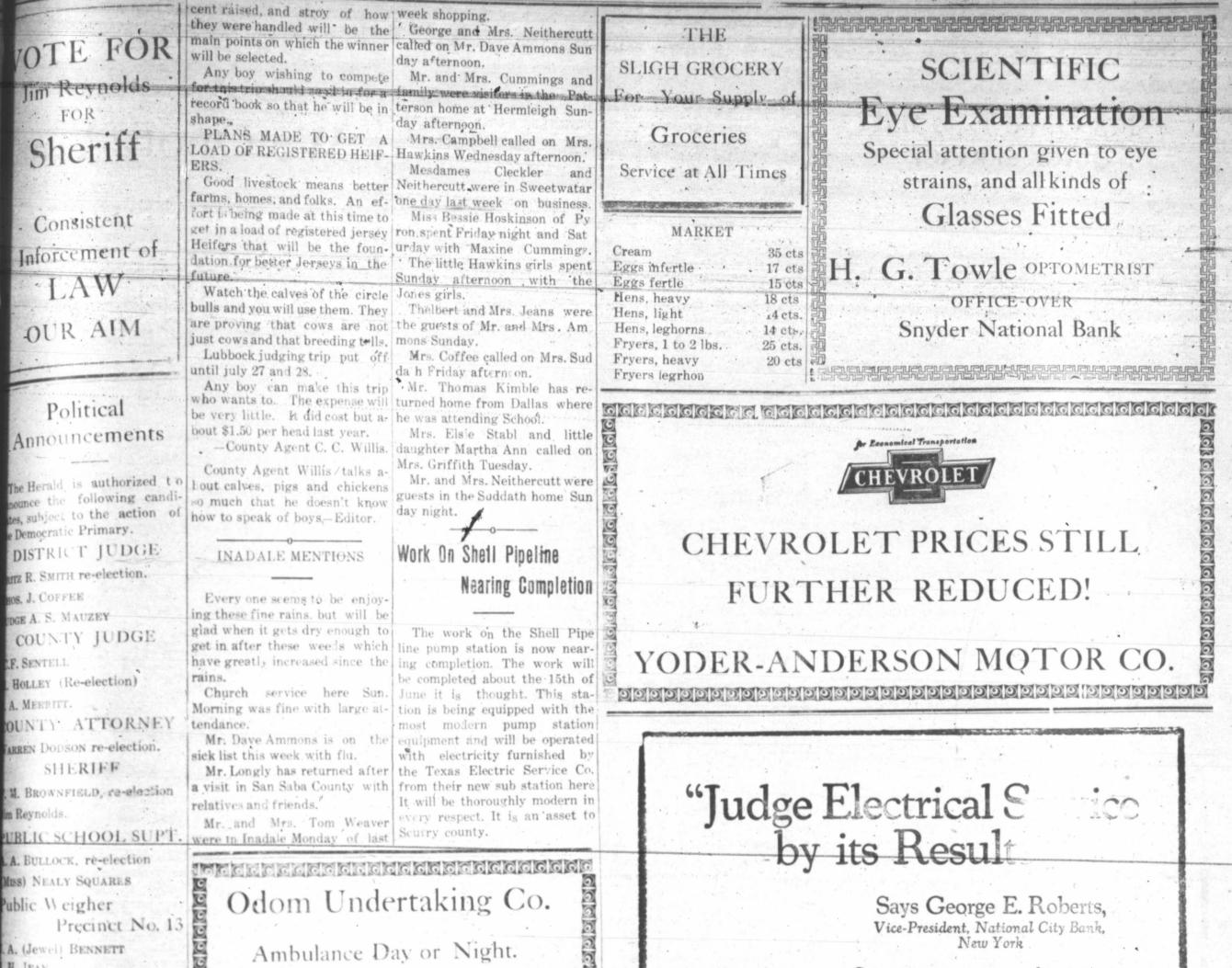
Harkins Grocery-Market Gleastine Bros. Grocery Fargason Bros. Grocery Sligh Grocery Hays & Elder Cafe Texas Service Station

Stages and Tucker Bakery

East Side of Square

Sweetwater, Texas

THE HERMLEIGH HERALD



PUBLIC WEIGHER PRECINCT NO. 4 LJ. HODNETT For Commissioner Prec'nt. 4 W. A. JOHNTSON A. D. HIGGINBOTHAM FOR DISTICT CLERK (Mrs.) LOUISE ELLIS DARBY

UB BOYS ENCOURAGED TO ATTEND A. & M. Short Course

Two merchants of Snyder are offering open trips to all of the Club boys in the County belonging to the 4-H Clubs on poultry and pig projects and every boy in the county in this business should be making his plans to make one of these trips.

The Stinson Bros. trip is given on the best report that is made by July 21st on pigs. The pigs must be weighed about twice a month and the daily gain kept The feed fed them must be kept up with and the story of how fed and handled will amount to 40 percent. This trip will not be given on extravagant feed. The cost of making the gain is very important. Every boy with a pig should be making his plans for this.

The Higginbotham trip will be given upon chickens. There are 4000 chickens enrolled in the Club this year. This trip will be given on the best record, num ber of chickens started with, per Ambulance Day or Night. Office Phone 84, Night Phone 94 Snyder, Texas.

Have Your Laundry Work DONE RIGHT

We are equipped for doing your laundry work cheaper than you can do it---We wash for everybody.

Mr. Mobley will call for your laundry bags and return them.

Snyder Laundry

"In the business world today, the positions of leadership and responsibility are held by men who have been advanced to them under a system . of competition and elimination. The test of fitness is an économic test-a test of ability to produce economic results. The fact that as a rule the men in positions of responsibility have come up from the ranks is proof that the system is fundamentally sound and effective. Society cannot afford to change from the economic test of leadership to an arbitrary or political system of

-George E. Roberts

selection."

Science may measure electricity in terms of volts and ohms; business, in terms of kilowatt hours and the curve of production; homemakers, in terms of its labor saving and comfort-making advantages.

However measured, its extension and application by the electric light and power companies to every department of our industrial and domestic life stands out as among the most important basic causes of America's well-being. From its wires has sprung the golden flood of America's unprecedented prosperity.

But economists no longer limit wealth to things. They echo John Ruskin's sound doctrine, that "there is no wealth but life." And judged from this point of view also, the development of electric service in America will go down as one of the most far-reaching events in history.

These things have been made possible by the application of the sound American principle of leadership through competition and elimination—in short, by the principle of individual enterprise.

To the degree that this principle is maintained will the benefits derived from electric light and power continue to be multiplied.

TEXAS ELECTRIC SERVICE CO.

THE HERMLEIGH HERALD

Saturday June the 9th Gleastine Bros. will have a Demonstration of Wamba Coffee Luther Fargason has a pair of Miss Allene Mitchel of A new 'socks' with a lit'le silk in is visiting with Alman NOTICE Locals We have just recently sold our um. For Good Eats and market to Harkins and Vick. We Quote You Mr. W. N. Coker has purchased We have served you very LUME 1 the Louder Cafe across the pleasantly here for the past six **QUICK SERVICE** street by the Mobley Barber year, and wish hereby to thank all the people of Hermleigh and for Big GU TO. and community for their patronshop. Friday and Saturday Coker's Cafe Message was received by wire We also have a number of old accounts on our books which we this morning that Mrs. Oma MAN SCHOOL Edwards died in Duncan, Oklashould like to have settled at 3 lb. package San Tone Finest homa yesterday, and will be buyour very earliest convenience. LAST WEEK ied in Ryan, Okla. today. Mrs. YOURS GREATFULLY, grade Peaberry Coffee \$1.14 Edwards is a sister to - our own ETHEREDGE AND SON. Mrs. W. R. Terry. Mrs. Terry : FICNIC Post toasties, per pkg. 10c left for Duncan Tuesday. LEAGUE PROGRAM Kellogs Bran, 2 pkg. 25c C. M. and Mrs. Perry and Will erm of near eig Noal and family left early Wed-No. 2 1-2 Del Mante peaches, closed at t Subject - Unroofed Recreations. nesday morning to Pink Rock last Friday. Leader - Opal Gleastine. where they will enjoy a fishing luncheon sp 21c per can Song outing. good things Scripture Reading - Psalm 19:1; 30 Bars Swifts White Naptha the whole Cor. 9:24-27. Judge Helly was in town Weding program Praver -\$1.00 laundry soap nesday looking after official busi tertainment Song ness and shaking hands with n town unti 1. On Some Team - Verda Coston voters. 2. Toward Some Goal - James fellowship Doctors Say 'Yes' Remember, we carry a comshaki Hudson Miss Olivia Caffey of Lubbock the price of a 3. Playing Somehow - Farris plete stock in everything in underwent an operation for a bus Stevenson. toncillitis at the Lubbock Sanian ice cream Ask any doctor about the food value 4. With Some Team M Hardware and groceries. tarium Saturday. Mr. and Mrs. which was equ of Ice Cream. It is not only refresh-Mattie Callis. Caffey drove down and was to the land 5. With Some Captain ing, it is wholesome as a food. Let with her for the day and night. Werner. We Treat You Right! She is doing nicely, Mr. Caffey the 'kiddies' have"Cones." ong those wh League Benediction reported. ing program 1st. Rufus M You can't patronize our busi-The Hermleigh Pharmacy FOR SALE-ONE WORK HORSE opening ness without helping yours PRICE \$40.00 - Mrs. J. S. FARR Fargason Bros. "your Place to trade" opened it w Sanitary Plumbing Fixtures, Hardware, Groceries, Implements m of Snyder, are speaking "THE FRIENDLY STORE" another article Cess pools, Septic tanks and etc. See our samples at the Herald office. "The best is always best" of humor childre Market Service Hamrick Plumbing Co. Snyder Tex. the sar that he

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