

Hermleigh Herald

VOLUME 2.

Hermleigh, Texas, Thursday, March 21, 1929

NO. 24

ACCIDENT ON HIGHWAY SUNDAY

J. O. Leech and family, Elizabeth Niehmere, and Bernard Gleastine narrowly escaped serious injury Sunday when the car in which they were riding was struck by swift car approaching from behind them.

They were enroute home from church and was slowing down to leave the highway for the Leech home when the accident occurred. No serious injury or damage was done.

OUR APPRECIATION

While away with our little daughter, Marlene, our good neighbors came in and put up our farm land for us. This was indeed great of them, and we wish hereby to express our true appreciation of their liberality.

—Mr. and Mrs. W. H. McQuaid.

NOTICE

All owners of live stock within the incorporate limits of the city of Hermleigh, are notified to keep them safely confined. The live stock law must be enforced.

—City Council.

NEW GROCERY STORE OPENED HERE

W. W. Early and Son have recently opened a new style of grocery at their former place of business at the west end of James street. Every thing is new. All fixtures, arrangements, style and etc. are new. Messrs. Early say that it is their intention to sell groceries like 'folks want to buy them.'

The new store is of the "Cash and Carry" order and when the plans as announced are carried out, this will be a beautiful little store. They buy produce, too, they announce.

WOMEN TO ORGANIZE CIVIC 'START-IT' CLUB

Mrs. Chas. J. Lewis has just returned from a weeks visit in Meridian. She was there during Meridian's special effort to secure through the present legislature a state school to be located there. She came home filled with bright hopes for "Building a Town in Hermleigh." This is especially interesting to us, for Mrs. Lewis is about the first one we have seen here who was anything like near "running over with enthusiasm." She says that "It can be done." We are in perfect agreement with Mrs. Lewis, and suggest that she organize our women into working capacity and start things to moving here.

While Mrs. Lewis is 'breathing her Meridian inspiration,' let us suggest that all our ladies meet with her in her home Tuesday and organize a Civic "Start It" Club, and see if they can 'resurrect' their 'dead' husbands.

Good women, here is a fine opportunity. How many will avail themselves of it?

BIG SULPHUR

Our Sunday School and church have been on a decline for the last few months, but are beginning to revive.

J. H. Myers, Sr., has been on the sick list for the past two weeks.

J. B. and Ben Newton of Lubbock spent the week-end in the R. H. Dacus home.

Jim and Mrs. Wright spent Saturday night and Sunday in Fisher county.

Roy, Miss Eulalia Shattles and Eaverette Thornton were pleasant callers at the Jack Mahoney home last Thursday night.

Mr. T. W. Ballinger of Santa Anna is visiting his daughter, Mrs. R. H. Dacus here.

Miss Maurine Dacus of Dunn is visiting Miss Jane Dacus here

Earnest Mankins spent Wednesday night with Lawton Dacus. —By Reporter.

INTER-SCHOLASTIC MEET CONVENES TOMORROW

Doris Williams and Jim Pot Norman won in junior declamation, Elizabeth Niehmere and Marian Snowden won in senior declamation, and the girls, represented by Misses McMillan and Early, won over the boys, Messrs. McMillan and Bowlin in debate, at the preliminary Meet here Friday night.

These will leave tomorrow for Track Meet where Supt. Kerr, president of the Association, has hope of winning some good places for his school here.

These fine youngsters will need a lot 'scotching,' so all who well can, be right-on-the-ground.

NEW GIN EQUIPMENT BEING INSTALLED

The Williams and Terry Gin is this week removing all the old and untimely ginning machinery and are making arrangements to install new and modern equipment. All the stands, hullers, and etc., will be replaced with new and modern gin machinery.

Mayor Terry, local gin manager, says they are expecting a big cotton crop this year, and that they feel responsible to the cotton growers to furnish them with the latest ginning equipment. They plan to produce the best sample available anywhere, the mayor said.

This is a step forward. The better ginning machinery the better the sample. The better the sample, the better the price.

Our farmers are all buying the very best cotton seed available, and should they produce the staple, and our gins produce the sample, our local cotton market will likely be from 10 to 15 percent better next fall.

Terry is a fine gin man, and when his ginning machinery is installed he will be ready to greet the cotton grower with a smile of cheerfulness in the early fall, he says.

Roy Coston was in town this morning.

TWO PRACTICAL EXAMPLES OF "MAKING-A-LIVING"

Our suggestion, "Make your living while you make your crop" is in principle being ratified by some of the biggest business men in the state. This is the substance of Mr. Mike H. Thomas' article referred to in another article in this issue of the Herald. In keeping with this we wish to adduce two instances, namely:

Last week Mr. Bill Caffey came to town and brought 23 hens. He sold these hens for \$25.40. In addition to this he brought 40 dozen eggs which was the fruit of his hen house for one week. These he sold for \$8.00. His hens are costing him nothing, he said, and are netting him around \$40.00 per month. With little more concern and with special interest he can make his chickens pay him a net profit of \$60.00 per month, he says.

Mr. J. O. Leech visited with us Monday morning. His chickens and cows are easily netting him \$40.00 per month at the present time, and it would not be impractical to double this, he said. Mr. Leech says that, with everything as favorable as it now looks to be concerning markets for produce, he can easily make his entire expenses aside from his crop. He proposes this year to cut his cotton acreage, and spend more time "making a living."

What these men are doing will speak for itself. Any man can do this. Shall we not become more generally interested in this proposition?

SCHOOL BOY IS INJURED BY BALL

A. B. Sealey was seriously injured when struck by a wild discus ball on the school ground Wednesday. The ball took an unexpected course and struck A. B. while chasing a ball on his play ground. He was knocked unconscious and remained in a stupor for quite a while. He is slowly recovering, it is said.

L. M. and Mrs. Lewis have a new radio.

GERMAN SCHOOL NOTES

The P. T. A. which met in regular session last Friday night will meet again to-morrow night. The meeting was graced by a nice program given by the literary society. The society will render another at the next P. T. A. meeting. The infant literary society is doing splendidly, receiving compliments from the entire school community. We are proud of it.

Messrs. and Mmes. Robert Schulze, and Frank Wenetschleager, visited in the Frank Watzel home Sunday.

Mr and Mrs. Emil Schattle visited in the home of Mr. and Mrs. Charlie Hilcher Sunday.

Mr. and Mrs. Herman Wenetschleager, visited in the H. A. Wimmer home Sunday.

Supt. and Mrs. Mize attended the singing at China Grove Sunday afternoon. They reported a good time.

Our school is preparing to enter the Scholastic League. — A School Kid.

The hatching season is in full sway. Most of the smaller hatcheries are full. We have made special preparations to meet this rush which invariably comes at this time of the year, and have recently increased our capacity. We can handle your eggs. Send them in. Our large hatchery is just as close to you as your home town, Hermleigh or Inadale.

—Sweetwater Hatchery.

Thomas Sturdivant and wife of Fluvanna were week-end visitors with Mr. and Mrs. T. W. Atchley, the latter's parents, here.

Better Built for Better Service



Superior construction assures you greater power and longer life when you buy a

DEMPSTER
NO. 12. BACK GEARED
Ann-Oiled WINDMILL

Timken Tapered Bearings, Machine Cut Gears, Positive Brake and Oil-It-Once-a-Year feature make the Dempster No. 12 outstanding. Drop around and let our competent windmill and pump man show you a sample.

Higginbotham-Bartlett Lumber Co.

DOING TERRACING

Our good friend, J. L. Vineyard, is doing some terracing this week, we understand. Good work, Mr. Vineyard. A terrace is by far the best thing one can put on his farm. "An inch of prevention is worth a yard of cure." Every man who has a farm ought to terrace it. We have the soil, let's save it with the terrace; our greatest need is moisture, let's conserve our moisture with the terrace.

Vineyard and Mike Rogers together own a terracing apparatus, it is understood. In this these men should be patterned after.

Joe Neal's registered jersey heifer which he recently bought has nice heifer calf. Mr. Neal hit it lucky in that buy. Milk cows and hens are the best buys one can make now.

Mr. F. B. Bivins received word this week concerning the death of his brother in Arkansas. The message reached him too late to attend the funeral, it is understood.

Mr. and Mrs. King Mason and Mr. J. C. Cox were in the office here Monday.

Mrs. H. J. Schulze of the German school community was in town shopping Monday morning

Mr. and Mrs. R. E. Ballard of Lubbock visited in the T. W. Atchley home here last week.

Mr. and Mrs. Ray Sturdivant of Big Springs were in town here Sunday. Miss Sturdivant of Snyder, the former's sister, was with them.

Agent, Mrs. Grace, and little Miss Mary Jane have moved to the Henry apartment.

J. H. Lewis was in town here Saturday.

L. D. Taft was in town here Saturday.

Mr. Hopper and son were in town last week. The young Hopper is the baby, his dad said.

Lee Sturdivant is among those who are interested in more and better poultry for 1929. "A dollar saved, is a dollar made," he says.

Our good friend R. H. Drennan was in town Saturday.

Mr. J. H. Lynde made a trip to Fisher county last Sunday. There has been rain there, he said.



Eyes Scientifically Tested and Glasses Fitted

Are you sending your Whole child to school? They may have some Eye Defect that causes them to lag in their studies.

H. G. Towle
Snyder, Texas

TAILORING

CLEANEST, NEATEST, BEST

The practice of dressing is as old as the human family. There will never come a time when men and women do not pride themselves in their dress

Werner's Tailor Shop

BANKING EFFICIENCY

Believing that it will mean more to the commercial interest of the country than anything else at this time, we encourage the idea of "Making a Living While One Makes His Crop." This a safe business and thoroughly practical.

First State Bank

Hermleigh, Texas

CUSTOM HATCHING

The cheapest and best way to have the chickens you want, is to have them hatched from your own eggs or from eggs of your own choosing.

Carry your eggs the Herald office and your chicks will be delivered to you there. \$3.00 per tray, 100 eggs.

FOR GREATER PROFITS
Hatchery Chicks

Sweetwater Hatchery

HERMLEIGH HERALD

THE HERMLEIGH HERALD
R. S. NORMAN, EDITOR

Published every Thursday at
 Hermleigh, Scurry County,
 Texas.

Subscription price \$1.50.

Entered at the postoffice in
 Hermleigh, Texas, as second
 class mail matter, according to
 Act of Congress, March 3, 1897.

Display advertising, 25c per
 column inch; line ads and local
 readers, 7 cts per line, first in-
 sertion and 5 cts. per line each
 succeeding insertion.

Bill Der Says

Stepping on the gas
 is about as danger-
 ous as blowing
 it out.



The Better Meal: the
 Better the Home
 Atmosphere.

There is nothing so exasper-
 ating to the house wife as a
 stove or range that will not
 bake or cook food properly.

A poor stove is a source of
 much worry and waste of
 money.

This condition can all be re-
 medied if you buy your wife
 a New Perfection Range.

The New Perfection gives
 Perfect Satisfaction.

Higginbotham-Bartlett
 Company.

Hermleigh, Texas,

"Everything to build anything."

"HANDWRITING ON WALL"

Mike H. Thoms, who has al-
 ways been the cotton farmer's
 friend, has recently published a
 long article in which he declines
 to sympathize any longer with
 the average cotton farmer. The
 article was re-published in the
 Times-Signal last week. Mr.
 Thomas in substance said:

"The fact that it has been re-
 peatedly demonstrated that the
 average farmer can "make his
 living while he makes his crop,"
 and the fact that many other
 profitable crops than cotton can
 be grown, means that other busi-
 ness will not bear much longer
 with the cotton farmer in his
 careless efforts. The wage ear-
 ner works 300 days in the year
 while the average farmer works
 less than 200 days in the year."

Knowing the weight of his in-
 fluence in the business realm, we
 regret very much to hear Mr.
 Thomas make these statements.
 We are sad to know that he con-
 siders it necessary to make them,
 and we greatly fear the conse-
 quences of his taking this posi-
 tion.

Being an earnest friend to the
 cotton grower, and knowing
 from actual experience that the
 average land lord and banker
 is responsible for the "over-
 acreage" plague; and knowing the
 helplessness of the poorer class
 of farmers, we warn them of the
 "Hand writing on the wall." The
 bigger business concerns
 actually think that the farmer
 can make his 'living while he
 makes his crop,' and the fact
 that there are those who are not
 doing it only means that credit
 on a small scale is gradually be-
 coming a thing of history.

"Cash on the barrel head," is
 fastly becoming the policy of all
 well regulated business, and we
 had as well get ready to meet it.

A PENNY FOR THOUGHT

The men from many nations
 dropped a penny in the slot, but
 the machine was out of order.
 The American made a mental
 note of the machine and decided
 never to patronize it again, the
 Scotchman turned pale and
 rattled the machine a long time,
 the Irishman wanted to fight the
 proprietor, the Frenchman ask-
 politely for assistance, the
 Englishman colored and went
 hastily away, the Russian bared
 his teeth and growled, the Ger-
 man muttered gutturally, the I-
 talian clinched his fist, the Jap-
 anes bowed and smiled, the Chi-
 nese went calmly on as if noth-
 ing had happened, the Mexican
 let his ten children all try it un-
 til the proprietor came and stop-
 ped them.—By Mrs L. M. Lewis

Mark Vaughn is sick this week
 Mr. and Mrs. S. P. Davis were
 in town Saturday. They are in-
 terested in more and better
 chickens, they said.

Will Caffey is happy over the
 falling of those "30" drops of
 water which fell here early this
 week.

'If it is, who did it?'

Mr. J. E. Blakey is the re-
 presentative of the Texas
 Electric Service Company
 in Hermleigh.

For any information about
 electric light service call
 Mr. Blakey at Snyder, Tex-
 as. Phone No. 235 or at his
 home, Phone No. 312.

Dr.

W. H. Ward.

Physician and Surgeon.

PHONE

Office 3 Res. 2

Hermleigh, Texas

SPECIALS

For Saturday, March 23rd.

Morning Joy coffee	\$1.59
4 lbs. Market Day raisins	32c
20c pineapple	14c
33 lbs. No. 1 Idaho spuds	\$1.00
K. C. baking powder	23c
Salmons No. 2	18c

We are headquarters for the famous T. P. mo-
 tor oil, gas and coal oil, wholesale and retail.
 Deliveries made promptly.

W. W. Early

COSMETICS

SMART, SMOOTH

Our windows and show cases
 displaying our Beauty Prepara-
 tion disclose their beauty, and
 pleasing effect to the skin only
 in part. One must use them to
 know their real value.

The name "DAY DREAM"
 means just what it says.

Hermleigh Pharmacy

"The Cash Store."

Picture Show
THIS WEEK
SEE
CLARA BOW
IN
"GET YOUR MAN"
This is one of
CLARA'S BEST
AT THE
"DIXIE"

BIG SINGING SUNDAY
We are planning one of the biggest singing occasions for many months here next Sunday the 24. We extend a broad and open invitation to all classes to attend. Come and bring your song books. China Grove Singing Class.—W. A. White.

RABBIT DRIVE
Rabbit drive next Wednesday the 27th. Start at the B. D. Mason place.
—Marvin Snowden.

Mr. and Mrs. John Edwards of Blum visited with Mr. and Mrs. Gartman here this week.

Mr. and Mrs. W. L. McGamey and Mrs. Robert McClure of Breckenridge are visiting their mother Mrs. Goebel here this week.

Mrs. Wilsie Goebel returned from the Lubbock Sanitarium Monday where she underwent an operation for appendicitis. She is doing nicely, it is reported.

J. L. Fargason, Jr., 3, reported to us that "Tachie" Fargason, 1, is visiting in Snyder this week.

Mrs. Eunice Lee of Lornine, visited her sister Mrs. B. F. Caswell this week.

Mr. John Reed was in town Friday.

Milk Herring

We have just received another shipment of Milk Herring. See us at once before they are all gone.

THE
PICK & PAY
STORE
Colorado, Texas

INADALE NEWS

Messrs. and Mmes. Cleckler and Neithercutt attended the show at Sweetwater Thursday night.

Mr. Longly has gone to Lubbock for a visit with his son Herbert.

Mr. and Mrs. L. L. Daniel were week-end visitors with relatives in Sylvesta. They were accompanied by the formers mother.

Mr. J. V. Ammons is able to be out again after a spell of rheumatism.

Mmes. Giles and Jauer called on Mrs. Elsie Stahl Friday afternoon.

Mr. and Mrs. Curry were dinner guests Sunday with Mr. and Mrs. Hawkins.

Mmes. Suddath and Cleckler motored to Hamlin Saturday and were dinner guest with Mrs. Suddath parents Mr. and Mrs. Collum.

Mrs. Cleckler called on Mrs. Bowdery last Wednesday.

Mrs. Sid Cranfill spent the day Monday with Mrs. Ammons Mrs. Louis Wrathers is visiting with her brother and sister Mr. Suddath and Mrs. Caskey this week. She is enroute to California.

Miss Ruby Tallant is visiting in the C. S. Suddath home this week.

Mr. Fred Mueller of Hermleigh was a caller at the Berry Lumber Store Tuesday.

LOOK-LISTEN

To the people of Hermleigh trade territory, we take this means of announcing the opening of our Grocery Store in connection with our filling station. Since we opened our grocery business, prices have dropped considerably. For instance: sugar was selling at \$1.90 per 25 lbs Now it is selling at \$1.65 with all other prices in proportion.

We have opened this store not to help ourselves only, but also to help the entire community; and if the people will stand by us, we will make it possible for them to buy groceries just as cheap here at home as they can buy them in Snyder, Sweetwater or any other place.

Our store is of a "Help-Your-Self." Come in and look our stock over and compare our prices with prices elsewhere.

Our line, we realize, is as yet incomplete, but we are adding to it daily and shall continue adding until our line is complete in every respect.

We will pay the highest price for both eggs and chickens.

Ones who appreciates your trade and who will treat you right. (Advertisement)

W. W. Early and Son.

Tom Coker and Mrs. B. Hamil spent the week-end with their parents Mr. and Mrs. J. R. Coker here. Mrs. Hamil remained over Tuesday, returning to Colorado Wednesday.

Mrs. B. F. Caswell visited in Ranger last week.

Miss Gertrude Caswell returned Wednesday from an extended visit in Ranger and Lorraine.

Mr. and Mrs. W. R. Terry were home from Spurr for the week-end.

Easter Fittings!

FOR LADIES:

New Easter Millinery.
Materials for Easter Dresses already here. Easter hose and Shoes expected to arrive any day.

For Young Men:

Hose, Hats, Shirts, Neckties, all of a Snappy Easter style effect. Easter fittings for older men also.

T. W. Windle
"The Federated Store."

SATURDAY
We Offer You For Cash

3 lb. can Maxwell House coffee	\$1.50
4 lbs. Market Day raisins	30c
50c can K. C. baking powders	38c
10 lbs. Calumet baking powders	\$1.58
1 gal can Brer Rabbit syrup	75c
25 lb. sack Cane Sugar	\$1.55

Many other items of groceries at very low "Money-Saving-Prices."

Complete line of "Up-To-The-Minute" Implements Shelf HARDWARE, Windmills, and etc.

—The Store That Serves You With Pleasure—

Fargason Bros.
Hardware, Groceries, Implements