

## Do Not Anticipate City Lights To Be Turned Off at Early Date, Is Indicated; Many Citizens Protest

Formal Notice Given By Mayor Last Week
Many Interested Citizens P Action
It is not anticipated that a
this time the street lights in
Floydada will be cut off, al Floydada will be cut off, al by the city council at its meet
ing last week that Mayor W
C. Hanna be instructed to

County Teachers To Form Association Here Saturday

Third Annual Class B



Evangelist J. M. Rice
Has Appendix Attack Is Taken To Lubbock

Exhibit Will Be Held In C. Of C. Building Entry Lists will be Open
All: Public Invited To
To

Says Paving Contracts With L. H. Lacey Co. Void And Of No Effect


The Floyd Co. Hesperian

A BAC Big Change By Munch

haps going into a huddle with your
banker?
Experience of men who have to
work by the clock is that a man is
ms work by the clock is that a man is
as capable of doing his best at
most any time as he is at the time
when he feels the "mood" His When he feels the "mood", His
"best" may not be so ho when he
gets it one. but it is as good as
his best, mood or no mood. The
mood, as a matter of fact, comes on to tackle the work. Thus, these
squibs, done at 3.30 it the morning
while waiting for a train so they
won't be in the way of something more important later in the week,
are just so much more water over
the dam -the same as though done
in the familiar surroundings of an In the familiar surroundings of an
office at a conventional hour. It is
either early or late, according to to
whether you have been sleeping or staying awake. Speaking of sleeping and waking
-do you get plenty of rest during
these times? The kind of rest that
comes with good, sound sleept Sitcomes with good, sound sleept sit-
ting around talking about hard
times, possibly in a smoke-filed
room, is not rest. It is as killing a pace as one can set. Plenty of
real rest is as important to the en-
forced idle as ever it was. Reforced idie as ever it was. Re-
serve energy is an important mat-
ter to the man who is still "carry-
ing on." ing on."
Take your rest, the real kind, in
a bed stretched out with plenty of windows open for fresh air.
kind of "rest" taken sitting aro
worrying is not rest at all.
$\qquad$
$\qquad$ of which there ris one clear thought-thinking citizent
will not lose sight, nor be swept off
his feet by the neecesities which
face him of reducing his costs of
face se affairs of his county, city or
sehool district. This thought is
that of the sacredness of debts or
obligations farily and squarely en-
tered into, either by private citizen
 sweeping awa the secure to a
littte, reducing the
point of inserurity and the noor to
a point of desperation. Instanees
of thic nature are on manv that
the are of thic nature are sn manv that
they cease to be matters of news.
The are common-place.
But one thing we can have left
that none can take from us is
no character. We can take the buffer
ings which come our way and meet
them fairly. we still can regard
the sacredness of property rights.
the ond the scantitiv of the oiven word. the
pledged faith of a people. These we
can hand down to our children as a
heritage which they will regard as heritage which they will regard
more pricelss than gold, more to
desired than much riches.
$\qquad$ and the east-meaning New York
some of thu frimil centers nearby
some
finding jobs. Jobs thow about ar finding jobs. Jobs they write hom
about getting instead of hearing
of som of someone else getting. Where the
gloom first settled in 1929 seems to
be the place where the sun begins
to shine again. $\pm$ maty ond ly things we can depend upon not
taking place are those the predic-
ters foretell. one thing sure out of
it all, the more people at work in


MARVELS WITH COTTON What marvels the cotton mills ar
working with cotton prints these
days! And how the women do gobmiximixim ㅃutaw wix Miviciow im


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man. Communism, faniliar
with the devious ways of pale and
counter-plot, is in the saddle. The
worker, so-called, hating with . Tu
ervor the farmer and the "whit
collars," is said to have a complet
ecord of every
en .
$\qquad$
$\qquad$
$\qquad$NOW, HERE'S SOMETHING:Few people realize how tightly
business is fettered about in our
own America by the opppessions of
officialom, all unwitingly and at
the behest of the people them-the behest of the people them
selves. We rave and sorort about
school taxes, county taxes and mat
ters of that ilk-all of which can
and must he broughters of that be br-all of which ca
and must be brought down as ex
penses can be reduceple reason that we have not the
monex to pay the bill.
But there are other taxes we
$\qquad$ that are worse and we say not a Boston, on January 17, 1706. His
word. For instance, the freight tax. F father wanted him to learn the
Consider a railroad that has $\$ 20$, trade of candle--making, an occupa-
000 to expend on repair work on tion that he disliked so much that
$\qquad$


GEORGE WASHINGTON'S TRAVELS 45 By James W. Brooks




$\qquad$ The street. most crowded now is,
Rut Street. It is a broad and level
stretch to nowhere-a grave with

 $m^{2}=2$ $=2$ xix max mix The
jury
of


Poet's Corner

 Sol fivou DiNNER
BRTISH REACH.
'Do Work Well,' Tyler Teils Ward Graduates

eople of That most concern the cone conditions that
peroach nearest to them and ap-
peal to their pocket books and bal-
ots.

have the several states the people
ment, which of right loal should begovern-
mexerWrongs may be the result of er-
rors in voting but this state government is the voters 'government. The
oter will

Our people have five governments
which they created or support by The wicme ion theng isian



 Aheam ine deat in sumb







Here's a portion of the buffalo herd at the famous Goodnight ranch,
ear Palo Duro canyon in Texas' Panhandle. This last herd of buffalo
 holds the mortgage on the animals, has indicated that foreclosure ma
be postponed to see if some state organization will buy the herd.
THE PEOPLE'S FORUM




| Jack Henry spent from Fri- $\begin{array}{l}\text { Total eggs produced in November } \\ \text { day to Tuesdar as a guest of Mrs. was } 605 \text {, in December } 1114, \text { which } \\ \text { Tom B. Triplett in Amarillo. } \\ \text { shows almost a double in number }\end{array}$ |
| :--- |

## CAUTIDN!


winter can
ureck your motor

## JANUARY CLEARANCE <br> 

CLOSES SATURDAY, JANUARY 23RD-ONLY TWO MORE DAYS-VALUES YOU HAVE BEEN LOOKING FOR-BUY NOW! SAVE!


NEW SPRING MERCHANDISE IS ARRIVING DAILY

Martin Dry Goods ?

## 

 Lures Diggers to Cave Near Omaha
## 

 view Sunday morning as previously
announced. People of Lakeview had
heen notified he would speak at 11 Church of the nazarene
N. E. Tyler, pastor
We had a real good day over th


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\begin{aligned}
& 1 \\
& \begin{array}{l}
\text { and vi } \\
\text { church }
\end{array}
\end{aligned}
$$



Temperance Union.
During the social hour the hostess
served refreshments and a short business meeting was held.
MRS. DORRELL LEADER OF
BIBLE LESSON STUDY Mrs. L. H. Dorrell was leader of
the Bible lesson for the Woman's the Bible Lesson for the Womars
Council of the First Cristian church
at their meeting Monday afternoon with Mrs. W. Edd Brown as hostess.
The program given was as fol-Song-Wonderful Words of
Prayer-Mrs. J. A. Enoch. Prayer-Mrs. J. A. Enoch.
Busines.
Subject-Jesus and the Samari-

Probasco.
Background of the Lesson-Mrs.
Claude Wingo. Awaking interest in the Sinner-
Is. J. B. Jenkins. noch.
Aims of the Lesson-Mrs. W. Edd Brown. Misses Myrtice Meador and
Dazet- Probasco accompanied by Miss蘭 ary 25 will be bor all donday, Janu-
with Mrs. M . L. Probasco. Ming
wyrs
Myrtice Meador will be joint hostess
with Mrs. Probasco and the day will be spent in quilting for Miss Mead-
or. Each member is asked to oring
a dish. Mrs. Lon M Davis will be
leader of the Bible lesson to be held

## W. M. SEET FAIRVIEW TO

The Woman's Missionary Society
the Fairview Methodist Church will meet Tuesday afternoon, Jan-
uary 26, at t 230 o'clock at the home
of Mrs. Jackson, it was announced Wednesdacy. Miss Wainnie McNeell
will assist Mrs. Jackson as joint Following is the program to be
Leader, Mrs. Smart; scrip-
given
ture reading, Isaiah $5: 11-16$ Mrs,
Bigss; song, "Stand



## 

Where Do You Get More. For Your Money Than In Buying

## Electric Service?

Electric service is the one thing we need all the time -the one thing we all should use more than we do. as much for your money. Consider:


And always at your beck and call. Only push
Texas Utilities Co.


Don't Keep
Your Dollars
Where They
Can't See
Daylight
The dollar down deep in the sock mprisoned in the boodle bag or locked up in the strong box is surely blinded to today's hem working; give them the chance to see the light of today's bargain opportunities.

Give them the freedom to work conomy marvels. . they'll find their chances every hand for the American dollar has ood sense . . . the America dollare has ere een bred to practice thrird... active, ell getic thrift ... idle hoarding of the dollar most progressive nation.

At today's prices . . . the lowest in 15 years that dollar can work for you as
never has before . . in clothing, furniture, food, furs, almost all things it can deliver from $40 \%$ to double what it purchased in years when you spent it freely. Now is
ime to store commodities, not dollars.

The purchasing power of the dolar is today at its fullest. . . hold on to it bargains will fade and disappear with the return of higher prices. That return is very near at hand . . . so near that the procrastinator is sure to be caught napping

Wise buyers read The Hesperian Advertisements carefully and make their purchasing dollars buy more

## The Floyd County Hesperian

## (14) SOCIETY

Mrs. Heald
Study Club.

Mrs. E. L. Norman was hostess to
the members of the Clover Leaf Club
and other guests at her home last Tuesday afternoon. Bridg
furnished the entertainment fo
the guests and Mrs. H. . Pope hel
high score for the members an high score for the members
Mrs. E. L. Angus for guests.
Those playing and enjoying th
refreshments were Mrs. E. L. An gus, Mrs. A. D. Cummings, Mrs. J.
D. Mcricen and Mrs. L. J. Welborn,
guests, Mrs. H. O. Pope, Mrs. W. I.
Cannaday. Mrs. Glad Snodgrass, Canaday, Mrhs. Edd Johnon, Mrs. R. Fred
Mrs.
Brown, Mrs. W. C. Grigsby, Mrr. A
S. Hollingsworth and Mrs. A. J. Welch, members.
The clum will meet again,
day aftenoon, Ferruary 2
with Mrs. E. P. Nelson.

## Verdine Snodgrass Honoree At Surprise Birthday Party.



 | Mrs. |
| :---: |
| Birthasua Pue Ho |
| Party. |

 birthday. he litle guests were entertainn-
ed with various games and anuseed with various sames and amuse
ments tult thate poink and white
eake adorned with six blue candle








## Alethean S S. S. Class Enjoy All Day Social.






Social Calendar Seven Aspirants Announce For Places On Democratic Ticket



| T. B. (Barlow) Hill.(Political Advertisement) |  |
| :---: | :---: |
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| nom |
| :---: |
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## 

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\begin{aligned}
& \begin{array}{l}
\text { W. A. Brewster, for the past } \\
\text { forty years a resident of Floyd } \\
\text { County, is in the race for sheriff } \\
\text { of the count, subject the Demo- } \\
\text { cratic Primary, his formal an- } \\
\text { nouncement having been made this }
\end{array} \\
& \begin{array}{l}
\text { neek. } \\
\text { wekn } \\
\text { In asking for the consideration of } \\
\text { the voters, Mr. Brewster promises } \\
\text { his best effrts to enforce the law } \\
\text { fairly and impartially and asks the } \\
\text { fote and support of every voter and } \\
\text { citizen of the county }
\end{array} \\
& \begin{array}{l}
\text { citizen of the county: } \\
\text { (Political Announcement) } \\
\text { TO THE VOTERS OF FLOYD } \\
\text { COUNTY: }
\end{array} \\
& \begin{array}{l}
\text { I desire to announce my candi- } \\
\text { dacy for the office of Sheriff of } \\
\text { Floyd County, subject to the action }
\end{array} \\
& \begin{array}{l}
\text { Floyd County, subject to the action } \\
\text { of the Democratic Primaries. } \\
\text { County been a citize of For the past twenty-nine }
\end{array} \\
& \begin{array}{l}
\text { I have been a citizen of Floyd } \\
\text { County for the past twenty-nine } \\
\text { years, and have served the people of } \\
\text { his county as a peace officer for }
\end{array} \\
& \begin{array}{l}
\text { his county as a peace officer for } \\
\text { eleven years, having served as City } \\
\text { Marshal of Lockny for three terms } \\
\text { (ix years) and five years as Deputy }
\end{array}
\end{aligned}
$$

year consisting of Mrs. A. J. Folley
Mrs. P.ars consisting of Mrs. A. J. Folle
Mrs. R. A. Garrett and Mrs. S.
urged to come out on the first an
third Monday nights of eaeh mont
and enjoy the meeting, it was anMrs. Mathews has arranged wit
the local manager of the Theatr
for the Auxiliary to sonosor a sho
at an early date and all member
. E. L. Class Social Held







diferent games and contests.

tin, Mrs. I. W. Hicks. Mrs. W.
Cannaday, and Mrs. Lee Howard
Mr. and Mrs. Welborn Entertain
My experience fully qualifies me
to take care of the duties of the
offic in an effficien manner and
I pledge, if electec, to fo faithfully andin a fair and impartial way. wull be
Your vote and influence will be
Mr. and Mrs. L. J. Welborn enter-
tained friends last Tuesday evening
with a lovely quail dinner at their
Those enjoying the lovely affa
ere Mr. and Mrs. T. W. Whighan
r. and Mrs. G. L. Kirk, Mr. anMr. and Mrs. G. L. Kirk, Mr. and
Mrs. J. D. McBrien, Mr. and Mrs.
Robert. A. Sone, Mr. Mnd Mrs. A. D.
Cumming, Misses Jean Ayres and
Ruth Ruthedge and Messrs Dan
Jenkins and Gene Hodge of Wau-uth Rutledge and Messrs. Da
Jenkins and Gene Hodge of Wau-
ika Oklahoma.After dinner, bridge was enjoyed
by the guests. Miss Ruth Rutledge
and G. L. Kirk receiving high score
Mrs. Crow Honors
Birthday Dinner.
Mrs. H. L. Crow entertained witt
a $\quad$ oclock dinner and 42 part
Monday night honoring her son
Barl on his birthday.
Those present for the delightfuBrien, Misses Rosalie Rush, Reva,
Swirs.
Sinson, Robyn Swinson and Messs.s.
Dete Odell Jim Stiles. Marvin Crow
Ervin deCordova, who is makin
his home in Dallas, has been hee
since Thursday of last week visi
ng his parents, Mr. and Mrs. Gu
deCordova.
This stable old WorlIt will take more than a couple of
million Communists and their me-
chanized followers to crush our
standards
$\begin{gathered}\text { true to the trust you have placed } \\ \text { in me. } \\ \text { Respectfuly yours, } \\ \text { f. }\end{gathered}$
(Political advertisementisht. to the citizens of floyd
is not void of mistakes. But we are
conseios or having one ur best
unde the condition under which
und hene had do work. To connec-

The New GRedfern and Sochmore (They Fit)

## Coats are Here!

 MEET SPRING HALF-WAY

Smart Styles For Immediate Wear

| $\$ 1975$ | DISTINGUISHED by new military shoul- <br> ders, straight lines, diagonal weaves ... un- <br> usual necklines - the scarf, capelet, and <br> clever collarless types. High fashions for |
| :---: | :--- |
| TO | spring, warm enough for now. |

MILADIES SPECIALTY SHOPPE

Mrs. A. J. Welch

THRIFT WEEK-AND LIFE
INSURANCE


$\qquad$
thsurance Day. The committee for
tay has adopted for its slogan
"Give More Thought to the
Tsurance You Now own," and has
taken as the central there for its
activities the premise that "life
Tsurance You Now own," and has
taken as the central there for its
activities the premise that "life
activities the premise that "Iire
insurance is the country's most of
fective leverage
leasing. surplus funds for timely
Life insurance and thrift are al-
most synonymous words. And Life
cance for still another reason-it
will call attention to the fact that
this great institution mighty
influence opposed to the forces of
depression and battling at the side
of the forces of prosperity It it is
doing this by investing milions of
dollars in American industry, thus
stimulating American employumentry, thus
bor, the purchase of supplies and
nustrial activity
These dollars are actuall an in
vestment by that vast part of tiee
public which has had the foresight
public which has had the foresight
and wisdom to purchase life insur-
Ing prontably the public welfare un
holders and the publ
til such time as they may be dis
tributed to the investor or hi



## SHOP WORK

We work on all kinds of
cars and do all kinds of work on them. Experi-
wors all enced, capable workmen
with good Equipment to handle your work. Have your lights tested.
This is an official testing This is
station. Your business greatly ap

## FINKNER MOTOR CO.

## THE HESPERETTE

##  <br> 路

 Joke Editors, Mridges.
ys Rudge Dorsey, Glad-
South Brown, Sam Rutledge.
Exchange-Jean Louise Conne.
Exehan cind








## CHIROPRACTIC

 BATHSJ. G. Pruitt, D. C.


## Business and Professional Directory

| LAND |
| :---: |
| LAN |
| We have land to Sell and |
| to Lease for Frorming, |
| Stok-Farming and Graz- |
| ing purposes, from about |
| 80 acres up, in Floyd, Bris- |
| coe., Hall, Motley and other |
| counties. Also large list of |
| Lots in Floydada. |
| W. M. Massie \& Bro. |
| Floydada, Texas |

Drs. Smith \& Smith Sanitarium for surgical cases

Phone No. 177
Floydada, Texas

A. J. FOLLEY Lawyer
District Attorney's Office
at the Court House.
Civil Practice Only Floydada, Texas
L. G. MATHEWS

Lawyer
Readhimer Building
Floydada, Texas
C. M. THACKER

Dentist
READHIMER BUILDIN

## DEL-RUE

Cheaper than you can eat at home.
Merchants' Lunch 25e
Sandwiches, $5 c$ and $10 c$

