

Most Widely Read News Medium In Floyd County

The Floyd County Hesperian

One Of Floydada's Oldest Institutions

VOLUME 37

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, APRIL 3, 1930

NUMBER

Thousands Attend School Meet At Lockney Friday And Saturday

Dairy And Farm Workers To Visit Floydada Sat., 2 p. m. For Meeting

Jersey Cattle Club Field Man In List

Bull Circles, Dairy Herd Improvement, Among Subjects Planned.

Several well-known dairy farming experts, including representatives of A. & M. College and the American Jersey Cattle Club, will be in Floydada Saturday afternoon of this week for a meeting called for 2 o'clock for all farmers and others interested in a study of better balanced farming program for this section.

Hope For Good Crowd

The date, Saturday, April 5, comes two days before the opening of the Panhandle-Plains Dairy Show and this fact is responsible for the alibi of such capable men in each number. Four of the number to have definitely accepted assignments on the program here are N. Sheperdson, head of the Animal Husbandry Department, A. & M. College of Texas, who will have his subject, dairying in Texas; B. Oats, agricultural agent of the North & Denver Railway Company, who will talk on diversified balanced farming program; D. Simons, field representative of American Jersey Cattle Club, whose subject will be improving dairy herd; P. C. Bennett, of Dalhart, scheduled to talk on the raising of bull circles; and W. L. Hall, head of the Dairy Husbandry Department, Texas Technological College, who will stress the importance of sheep in the balanced farming program.

L. Stansell, president of the Panhandle-Plains Dairy Show, is the moving spirit in arranging the local plans for the show here. "The program as arranged will be interesting and educational, and all farmers and others are interested are urged to attend," S. W. Ross, secretary of the Chamber of Commerce said last week. Continuing he said:

It is hoped there will be a large turnout to hear these men discuss various subjects as Floyd County people are vitally interested in this industry and it will afford opportunity to get first hand information on the various phases of stock farming from the country. A similar meeting was attempted in Floydada last year and those who attended were so enthusiastic over the Chamber of Commerce decided to have another meeting this year. On account of so much time to arrange a program being able to give the meeting proper publicity, the crowd attending declared it to be the best meetings ever held in Floydada.

Publicity is being given this year by Chamber of Commerce as notices of the meeting program is being mailed to the farmers of the county. It is urged to tell his neighbors have a large crowd present these speakers, is the slogan sponsors for the meeting.

DA LUMBERMEN WILL STATE CONVENTION

Wakefield, of the South Lumber Company, J. M. Willson and Soh Lumber Co., and possibly other lumbermen of Floydada will leave next week for Dallas where they will attend the annual Lumbermen's Convention, of the convention will be held Wednesday and Thursday next week.

R. R. Cloud, who is secretary of the auxiliary of the lumbermen's Convention, will probably attend the meeting. Mrs. Jim Willson left Wednesday morning for Dallas. They will visit with relatives and attend the meeting at Dallas also.

WINS PLAYGROUND CROWN FROM ANDREWS

Ward playground ball winners of the ward championship of Floyd County at the nostalgic League meet last night the F. H. S. playground Class A champions, met on Friday afternoon of this week to mine the County Championship game Monday afternoon, Floydada High School team defeated the Andrews Ward team by a score of 16 to 6, winning the championship title in play-ball.

Most Able Missionary To Tour Churches Of Floyd Co. Association

Letter From Associational Missionary Gives Itinerary of Rev. C. L. Culpepper.

To the Hesperian: The Floyd County Baptist Association is to have one of the most able missionaries on American soil to make a tour of our churches, Rev. C. L. Culpepper, recently from China will speak at The First Baptist Church Monday evening at 8:00 o'clock.

Brother Culpepper is a brother of Mrs. J. F. Conner of this city. He will be here from the 7th to the 16th. He will go with us to Hereford Tuesday and Wednesday for the District B. Y. P. U. and Sunday School meeting.

Itinerary for Rev. C. L. Culpepper

A copy of our itinerary follows: Floydada, Monday evening, April 7, 8 o'clock; (Tuesday and Wednesday, April 8 and 9 at Hereford meeting) Aiken, Wednesday evening April 9 at 8 o'clock; Lakeview, Thursday morning, April 10, at 11 o'clock; Mt. Blanco, Thursday afternoon, April 10 at 3:00 o'clock; Crosbyton, Thursday evening, April 10 at 8:00 o'clock; Ralls, Friday morning, April 11 at 11:00 o'clock; Robertson, Friday afternoon, April 11 at 3:00 o'clock; Cone, Friday evening April 11 at 8:00 o'clock; McCoy, Saturday morning, April 12 at 11:00 o'clock; Dougherty, Saturday evening, April 12 at 8:00 o'clock; South Plains, Sunday morning, April 13, at 11:00 o'clock; Sterley, Sunday afternoon, April 13, at 3:00 o'clock; Flomot, Sunday evening, April 13, at 8:00 o'clock; Whiteflat, Monday morning, April 14, at 11:00 o'clock; Matador, Monday afternoon April 14, at 3:00 o'clock; Roaring Springs, Monday evening, April 14, at 8:00 o'clock; Pansy, Tuesday morning, April 15, at 11:00 o'clock; Owens, Tuesday, afternoon, April 15, at 3:00 o'clock; Lockney, Tuesday evening, April 15, at 8:00 o'clock; Fairview, Wednesday morning, April 16, at 11:00 o'clock; Silverton, Wednesday afternoon, April 16 at 3:00 o'clock; Quitaque, Wednesday evening, April 16 at 8:00 o'clock. Sincerely, R. E. Bost.

Famous Wrestler Says Man In Ring Lasts As Long As His Stomach

"A wrestler in the ring always has a good chance to win as long as his stomach doesn't go back on him."

Those are approximately the words of Jack Lewis the Sailor Jack who has been one of the first string wrestlers of the country for several years, and who with his wife, is in Floydada and Ralls for a brief visit with relatives. He is a brother of Bedford Lewis, manager of the Lewis Cafe and his father resides at Ralls.

"As long as your stomach behaves, where the men are reasonably matched, you have a good chance to win. When your stomach turns you weaker at once and your adversary in the ring, if he's shrewd, will go after you hammer and tongs. You've already lost," said Sailor Jack. For that reason he never eats anything after six or seven hours before he goes on the mat for a match. Otherwise the Famous Jack is not a faddist on dieting. "The human body is a wonderful conditioner. To a man in good health and clean habits, his stomach will tell him what he should eat to keep in good condition," Mr. Lewis told a reporter for The Hesperian Monday.

Lewis learned that he was good enough to begin as a professional following a cruise in the navy some fifteen years ago, and has been going good all these years. Wrestling he says, is a great thing to keep a man's body young. He has been in New Orleans the past three months, where he had three important matches, the hardest of which was with Moose Norbeck ten days ago, when Lewis won the first and only fall in two hours and five minutes. He will probably wrestle next in Atlanta, Georgia.

C. P. Baker, of Weinert, was here the latter part of last week for a day or two visiting his mother, Mrs. W. A. Baker. His wife and son have been visiting here for a few weeks and returned home with him.

Harry L. Snodgrass, of Amarillo, spent two days here the first of the week on business, and visiting his father, C. Snodgrass.

Lilburn Nelson left last week for Amarillo, where he is employed with the Wolf Drug Company.

Local Office Texas Utilities Makes 22 State Sales Record

Electrical Appliance Sales Over Week Greatest In All Cities Regardless of Size.

More electrical appliances sales during one week than any other city, regardless of size, in which the Texas Utilities Companies is represented in twenty-two states, is the almost-unbelievable record established by the Floydada office of this firm during the week of March 16 to 22, according to S. M. Cole, local manager.

Despite the fact that people of Floyd County are "hollering hard times" and declaring that "there is no money in the country," the above report sent to Floydada from the St. Louis office of the Texas Utilities Company, would indicate that this country is in less financial straits than any other section over the entire southwest.

A cash prize is awarded each week by the St. Louis office of the Texas Utilities Company for the largest number of electrical appliance sales during each week. Miss Oma La Juana Bevers, bookkeeper and sales lady for the Floydada office, was awarded this prize during the week of March 16 to 22.

In giving the above information to a Hesperian reporter, Mr. Cole added that this survey over the twenty-two states represented, included appliance sales in cities of more than 50,000 population.

"Advertising has played a big part in making this record possible, and we are better sold on the value of advertising than ever before," Mr. Cole stated this week. During the past month, the local office has carried a consistent campaign of advertising on electrical appliances through the Hesperian.

Local Men Hear C. O. Moser Tell Plans For Marketing Of Cotton

C. O. Moser, of Dallas, vice-president of the Cotton Marketing Association set up under the new marketing law of the federal government, told a group of business men and farmers from all over this section of the state of the plan being worked out to accomplish a better marketing system for the cotton of the south. Lubbock will be made concentration point for this section if business men of that city underwrite a \$27,000 fund needed to set up the organization for this section, he told the assembly of bankers and business men.

Several Floyd County men attended the meeting and heard the talk of the widely known exponent of co-operative marketing. Among those attending from this county were E. C. King, J. W. Lanier, G. T. Assiter, T. J. Gill, W. B. Jordan, Harvey Assiter and R. B. Calhoun.

FORMER FLOYDADA BOY IS WINNER OF TYLER CONTEST

Bishop Pitts, son of Mr. and Mrs. J. L. Pitts, formerly of this city and now of Mexia, and grandson of A. L. Bishop of this city, has been given an unusual honor at Tyler Commercial College where he is now enrolled. Students of salesmanship were asked to select the student who had the best salesmanship personality. Carriage of the person while walking or standing, to denote character, ability and poise were points on which the students were to vote.

Bishop won second place in the student vote, the first honors going to an engineering graduate who is taking special training in the school.

Bishop formerly attended school in Floydada and is a graduate of the Mexia High School, with the class of 1929.

SERIES OF FAMILY NIGHTS BEGIN TONIGHT AT PALACE

Announcement that the first of a series of "family nights" is being started at the Palace Theatre tonight was made yesterday by J. C. Deakins, manager of Floydada Theatre. "Bring the whole family, one or a dozen," explains the arrangement by which all the family is admitted on one ticket.

"If the plan seems to meet with interest on the part of the public it may be continued indefinitely," Mr. Deakins said. It will be given a thorough trial during the next two to six weeks.

Tonight's family night offering is a technicolor picture with sound effects. "The Viking," which is expected to be a highly interesting and spectacular film.

School Truck And 43 Pupils Turned Turtle At Whiteflat Last Thursday

Four pupils of Whiteflat Public Schools in middle western Motley County, were still in the hospital at Matador the first of this week, seriously injured, and thirty-seven other pupils of the school have injuries ranging from cuts on the face and body to broken bones, as a result of a school truck accident last Thursday morning, shortly before the opening of school.

The truck turned turtle when its wheels skidded between Whiteflat and Four Corners throwing the pupils forward in the truck. The truck body was wrecked and only

three of the forty-three occupants besides the driver, escaped uninjured. The whole truck load of pupils were thrown against the driver. The school house and nearby residences were turned into emergency hospitals, where all available physicians from Matador and Roaring Springs were summoned and spent several hours dressing wounds and setting broken bones. One pupil sustained a fractured skull but was still living the first of the week. The scene for a time Thursday was a turbulent one, anxious parents, some of them hysterical, adding to the difficulties of giving first aid.

Farm Trailers Now Exempt From Law On Trailers In Texas

A new law, which becomes effective on April 10, in practice will exempt practically every farm trailer in Floyd County, according to the information County Tax Collector, P. G. Stegall has on the subject, as indicated by a copy of the law he received the latter part of last week.

The law, passed by the last session of the legislature, repeals those provisions of the state highway license law applying to farm trailers, the gross weight of which with the load on the same, is under 4,000 pounds. No license fee is required for the operation of farm trailers coming under this classification, and no registration, Mr. Stegall said.

"We will issue no more licenses for farm trailers on account of the near approach of the date for the new provisions of the law to become effective," the collector said Wednesday.

Something like 200 farm trailers have already been registered in the county, but he said the law does not provide any means by which he can make refund on the trailers already registered in 1930.

ATTEND CONVENTION AT DALLAS

Ed Brown and children and Lon M. Davis left Tuesday morning for Temple and Dallas, where they will join Mrs. Brown and Mrs. Davis. Mrs. Brown is in a hospital at Temple where she will undergo an operation this week.

Mr. Brown and children will remain in Temple, while Mr. and Mrs. Davis will go to Dallas where they will attend a convention of Texas Ginners at Dallas. The convention is being held today and tomorrow.

Floyd County Delegation At Dairy Show Is Planned

(By S. W. Ross, Secretary Floydada Chamber of Commerce)

Arrangements are being made by the Chamber of Commerce to have a large delegation of Floydada people at the Texas Panhandle-Plains Dairy Show, to be held in Plainview, on April 7 to 11. Tuesday, April 8th is Jersey cattle day, and the judging of Jerseys will take place on that date. There will be many entries in the Jersey cattle division from Floyd County. O. T. Williams, Vocational Agriculture teacher in the Floydada High School, will also enter a stock judging team in the 4H boys club judging division.

Arrangements have been made to take the Floydada Municipal Band along and it is hoped that Floydada will be represented by at least one hundred citizens on this trip. Present plans are to have as many cars as will make this trip and it is planned to leave Floydada at 9:00 a. m. Arrangements have also been made with the Lockney Chamber of Commerce to join the Floydada caravan in Lockney, and to invade Plainview as a Floyd County delegation. In a conversation with Fay Guthrie, secretary of the Chamber of Commerce of Lockney, assurance of at least twenty five cars from there will join the caravan from Floydada, making approximately two hundred representatives from Floyd County to the dairy show. Many large delegations from neighboring towns and cities will be represented in Plainview on this date with their bands. Let's have the largest delegation of any county at this show. Suitable advertising material will be furnished by the Chamber of Commerce to all who wish to make this trip. If you have a car and can arrange to make the trip on Tuesday, April 8th, please get in touch with the secretary Chamber of Commerce at once.

Floyd County Census Workers Begin Jobs Tuesday Of This Week

Assignments of Territory Announced Monday Night By District Census Supervisor.

Floyd County census takers have begun their work of taking the census, the fifteenth since the establishment of the United States. Assignments of territory, which had been partially made early last week, were not announced until Monday night of this week before the workers began their duties Tuesday morning. District Census Supervisor, O. M. Unger, of Plainview, of the Second District of Texas, said he had been working night, Sundays and all for the past few weeks getting the great mass of preliminary work out of the way. Floyd County census territory assignments are as follows:

Fred Bell, Floydada, Town; Wilma Fuller, That part of Justice Precinct 1, N. E. of White River, OUTSIDE of Floydada Town; Roy O'Brien, That part of Justice Precinct 1, S. W. of White River, OUTSIDE of Floydada Town; Luther D. Harris, Lockney Town; Elmer Geiseche, That part of Justice Precinct 2, N. E. of P. & S. F. R. R. OUTSIDE of Lockney Town; James Z. Scott, That part of Justice Precinct 2, S. W. of P. & S. F. R. R. OUTSIDE of Lockney Town; Arthur A. Tubbs, Justice Precinct 3, Clara G. Jordan, that part of Justice Precinct 4, North of Quanah A. & P. R. R. Agnes Whitfield, That part of Justice Precinct 4, South of Quanah A. & P. R. R.

'Home Coming' Service At Campbell Attended By About 350 Sunday

'Home' Subject of Former Pastor's Sermon For Service Held on Occasion.

About 350 men, women and children gathered at Campbell Sunday morning for the Home Coming. Sunday School was held at the usual hour. At the preaching hour Rev. Marvin Brotherton of Silverton, a former pastor at Campbell, had charge, bringing a splendid message about "Home," very fitting for the occasion. At noon a basket lunch was spread on a table seventy-five or eighty feet long, which groaned under its load.

About 2:30 the crowd re-assembled. Rev. Ansil Lynn, pastor of Floydada Circuit, conducted the afternoon program. By request, Mr. and Mrs. C. M. Lyles sang "There'll be no disappointment in Heaven," after which the roll was called by Mrs. W. H. Bethel. Many responded to roll call by short talks, some mentioning good old days gone by. A few messages were read from those who could not come. A number of people who once lived at Campbell have moved away, several have passed on to the Great Beyond. The home bunch enjoyed the day, and surely hope the visitors and old-timers had a great time and will come back again.

The revival that has been in progress closed Tuesday night. Wednesday morning a service was held at Ross Colston's residence. —Contributed.

Trustee Elections In Floyd Co. Saturday

School districts, common, consolidated and independent, will hold trustee elections in Floyd County Saturday of this week, April 5, in common with all the other school districts of the state.

Not a great deal of interest has been indicated in the election in this school district, in which B. L. Blacklock, Dr. I. W. Hicks, G. R. May and E. C. King are the members whose terms expire. C. R. Houston, W. Ed Brown and J. C. Wester are hold-over members of the board.

SMITH AND MCCLUNG FORM BLACKSMITH PARTNERSHIP

Announcement was made Wednesday of the purchase by J. T. McClung of an interest in the Smith Blacksmith Shop on South Main Street. D. E. Smith, who recently purchased the shop, formerly known as the Floydada Welding Works, from E. A. Garner, is connected with Mr. McClung in the business.

Both Mr. Smith and Mr. McClung are experienced blacksmiths. The new firm will be known as Smith and McClung. They will remain in the same location on South Main Street, it was stated.

Students From Twenty Nine Schools Compete

Largest Attendance, Strongest Rivalry in History of League Meet.

With twenty-nine out of thirty-five schools in the county represented, and the largest attendance on record, the Annual Floyd County Interscholastic League meet held at Lockney last Friday and Saturday was considered a complete success from every angle. Crowds that began to swarm the city Friday morning, grew as the meet continued and before the closing events Saturday afternoon the attendance had swollen to more than two thousand people.

Keen Competition Throughout

Rivalry for first, second and third place awards and competition in general was keener at the meet this year than ever before, probably because of the large number of schools entered. In events where high schools, class B schools and rural schools competed in one class, the high school found themselves a number of times placed second and third while the rural and class B schools ran away with the first place honors. The affair was more a county-wide meet this year than the officials had expected.

Beginning with the "My Community" contest held Thursday night at Lockney, school rivalry waxed hot throughout. In the My Community contest, which is open to rural schools only, and sponsored by the Lockney and the Chambers of Commerce, the contestants were entered, but only was strong in this phase.

R. L. Golleher, Sand Hill who for the past two years has topped the first place honors in event, again won that honor this year. Bob Case, of Allam, second and Bessie Boyle, of Liberty, were the other two contestants.

Following the "My Community" contest Thursday night, the L. G. Mathews Oral Spelling contest was held, with fourteen teams entered. Of these twenty-eight contestants Retha Belt, of Prairie Chapel, remained standing, when the last speller had been "set down." Fa Adams and Hazel Hulsey, composing the Allam team, were awarded second and third places, respectively.

Baynard Carthel was the second member of the Prairie Chapel team that took first place honors in the old fashion spelling bee. Other teams entered were: Pleasant Valley—Annie May Bloxom and Marie Hubbard; Cedar Hill—J. T. Myrick and Velma Hunt; Aiken—Marvin Glenn Marshall and Roden Pickens; Lone Star—Ena Gay Rouch; McCoy—Naomi Williamson and Juanita Hartness; Campbell—Van Fuqua and Loyce Turner; Baker—Ray Chapman and Effie Mae Shelton; Trick—Alma Boyle and Vivian Baker; Fairview—Clara Belle Carter and Ruth Cozby; Sand Hill—Audrey McLain and Fioice Gilbreath; Liberty—Winnie Box and Willie Hill; Ramsey—Mabel Wiley.

Friday, Literary Day

Friday was literary day at the meet, and Saturday was athletic day. Director General W. D. Biggers, who is superintendent of the Lockney schools, stated this week that the large number of entries in the various events of the day made it practically impossible to furnish for publication a complete list of (Continued on back page—this sec)

LOCAL MARKET

Table listing market prices for various goods including Turkeys, Chickens, Eggs, Butter, and Grain.

The TRAIL OF '98

A Northland Romance

by Robert W. Service

ILLUSTRATIONS BY IRWIN MYERS

CHAPTER X

SYNOPSIS

Satisfied with the quiet life in home surroundings, Athol Melm, young Scotsman who tells story, leaves his mother and her, Garry, to seek his fortune in San Francisco, practically penniless, he takes a laborer's job, and meets a fellow adventurer whom he meets and who is hereafter known as the Prodigal.

The Prodigal is anxious to join the rush of gold seekers into Alaska, and Melm agrees to go with him after he (the Prodigal) comes back from a visit to his wealthy father in the East. Athol, in great need, is befriended by Jim Hubbard ("Salvation Jim"). When the Prodigal returns, the three men join the stampede into the Frozen North, the Prodigal and Hubbard financing the outfit.

Among the motley crowd on the boat is a young girl obviously out of place. She is traveling with her grandfather and a hard-looking crowd named Winklestein, who figure as her uncle and aunt. Athol has an opportunity to befriend her, and she tells him a sad story of her life. She is journeying into Alaska to take care of her grandfather, who is obsessed with the idea of getting rich in Klondike. Her name, she tells him, is Berna.

Landing in Skagway, Athol's party at once take the trail. In a snowside on the Chilcoot trail, which Berna and her companions take, hundreds of lives are lost. Fearful for Berna's safety, Athol hastens to the scene. He finds the old man dead and learns that Berna is prostrated. Madam Winklestein refuses to let him see the girl, but he leaves a letter for her. At Bennett Berna comes to Athol confesses her love, and begs him to marry her, to save her from the harsh fate she foresees. He is unwilling to take such a decisive step, and tells her they must wait.

Some days afterward Berna tells Athol that Madam Winklestein plans to see her to "Black Jack" Locasto, a bare knuckle fighter of evil reputation. Berna realizing how greatly he loves the girl, Melm, in a mixture of emotions, flinches from the idea of immediate marriage, and they agree to wait a year, though Berna is fearful. Reaching the gold fields, Athol and his party find the camps all taken and the camp crowded with idle men.

Athol's party decides to stay and await developments. Unable to locate Berna, Athol seeks information from Locasto. "Black Jack" tells him knowledge of her whereabouts, and later, evidently aware of the rivalry between them, lures Melm to a lonely spot and beats him into unconsciousness.

Through a lucky chance Athol finds Berna. She tells him she has so far evaded Locasto and will die before she yields to him. They set a date for their marriage, the first of June—Melm hoping to have made a stake by then—and part.

The Prodigal secures a claim and he, "Salvation Jim," and Athol begin work on it. The Winklesteins have opened a questionable resort known as the Paragon, and Berna is there, as a waitress. Athol greatly dislikes the idea of the girl in such an environment, but there seems no help for it.

A friend of the Prodigal and his partners locates what seems to them a "good thing." After months of unceasing labor the "strike" is made; the four men have won a small fortune. But the incessant work and anxiety for Berna, has weakened Athol. On the fateful first of June, the day set for his nuptials, he was in the clutches of typhoid fever.

I was lying in bed, and a heavy weight was pressing on me, so that, in spite of my struggles, I could not move. I was hot, insufferably hot. The blood ran boiling through my veins. My flesh was burning up. My brain would not work. It was all cobwebs, murky and stale as a charnel house. Then came the dreams.

There was always Berna. Thru

not let me go to her? I was strong, so strong now.

Hal there were the Worm's clothes. It was after midnight. The nurse had just finished her rounds. All was quiet in the ward. Dizzily I rose and slipped into the frayed and greasy garments. There were the hospital slippers. I must wear them. Never mind a hat.

I was out in the street. I shuffled along, and people stared at me, but no one delayed me. I was at the restaurant now. She wasn't there. Ah! the cabin on the hill.

I was weaker than I had thought. Many times I stumbled, finding myself on the sharp boulders. The way seemed endless, yet stumbling staggering on, there was the cabin at last.

On my hands and knees, I crawled to the door and hammered with clenched fists. There was silence within, then an agitated movement. I knocked again. Was the door swung inward, with a suddenness that precipitated me inside the room.

The madman was standing over me where I had fallen. At sight of me he screamed. Surprised, fear, weak, struggled for mastery on her face. "It's him," she cried, "him."

"Berna," I gasped hoarsely. "Where is she? I want Berna. What are you doing to her, you devils? Give her to me. She's mine, my promised bride. Let me go to her. I say."

All at once I realized that the air was heavy with a strange odor, the odor of chloroform. Frenzied with fear, I rushed forward.

Then the Amazon roused herself, with a cry of rage she struck me. I struggled, I fought; but, weak as I was, they carried me before them and threw me from the door. I heard the lock shoot; I was outside; I was impotent. Yet behind those log walls, Oh, it was horrible! Could such things be in God's world? And I could do nothing.

I was strong once more. I ran round to the back of the cabin. She was in there, I knew. I rushed at the window and threw myself against it. Crash! I burst through both sheets of glass. I was cruelly cut, bleeding in a dozen places, yet I was half into the room. There, in the dirty, drab light, I saw a face, the fiendish, rage-distorted face of Locasto.

He turned at the crash. With a curse he came at me. Then, as I hung half in, half out of the window, he clutched me by the throat. Using all his strength, he raised me further into the room, then he hurled me ruthlessly out onto the rocks outside.

I rose, reeling, covered with blood, blind, sick, speechless. Weakly I staggered to the window. My strength was leaving me. I felt the world go blank. I swayed; I clutched at the wall; I fell.

"I had lost!"

"No, no, I'm all right. Really I am. Please leave me alone. You want me to laugh? Ha! Ha! There! Is that all right now?"

"No, it isn't all right. It's very far from all right, my boy."

It was in the big cabin on Gold Hill, and the Prodigal was addressing me. He went on:

"Now, look here, kid. I'm giving you a straight line of talk. Ever since the start I've taken a strong notion to you. We've been in tight places together; we've been stacked up against hard times together; and now I'll be gold-darned if I'm going to stand by and see you go downhill, while the devil oils the bearings."

"Oh, I'm all right," I protested. "Yes, you're all right," he echoed grimly. "In an impersonation of an 'all-right' man it's the hook for yours. I've seen 'all-right' men like you hitting the hurry trail for the boneyard before now. You've lost your grip, my boy. You don't care whether school keeps or not. In fact, if it wasn't for your folks, you'd as lief take a short cut across the Great Divide."

"It's all very well for you to preach," I said; "you forget I've been a pretty sick man."

"That's no nursemaid's dream. You almost cashed in. Typhoid's a serious proposition at the best; but when you take a crazy streak on top of it, make a midnight get-away from the sickward and land up on the Slide looking as if you'd been run through a thrashing machine, well, you're sure letting death get a short option on you. And you gave up. You didn't want to fight. You shirked, but your youth and constitution fought for you. They were a great team, and they pulled you through. And you weren't one bit grateful—seemed to think they had no business to butt in."

"My hurts are more than physical," I said. "Yes, I know; there was that girl. As I camped there by your

bedside listening to your ravings, and getting a strangle-hold on you when you took it into your head to get funny, you blabbed out the whole yarn. Oh, sonny, why didn't you tell your uncle? Why didn't you put me wise? I could have given you the right steer. But you kept mum as a mummy. Wouldn't even tell your old pard. Now you've lost her."

"Yes, I've lost her."

"Did you ever see her after you came out of the hospital?"

"Once, once only. It was the first day. I dragged along wearily, leaning on a stick. I was thinking of her, thinking, thinking always. Then suddenly she was before me. She looked like a ghost, poor little thing."

"Yes, what did she say?"

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I was strong once more. I ran round to the back of the cabin. She was in there, I knew. I rushed at the window and threw myself against it. Crash! I burst through both sheets of glass. I was cruelly cut, bleeding in a dozen places, yet I was half into the room. There, in the dirty, drab light, I saw a face, the fiendish, rage-distorted face of Locasto.

He turned at the crash. With a curse he came at me. Then, as I hung half in, half out of the window, he clutched me by the throat. Using all his strength, he raised me further into the room, then he hurled me ruthlessly out onto the rocks outside.

I rose, reeling, covered with blood, blind, sick, speechless. Weakly I staggered to the window. My strength was leaving me. I felt the world go blank. I swayed; I clutched at the wall; I fell.

"I had lost!"

"No, no, I'm all right. Really I am. Please leave me alone. You want me to laugh? Ha! Ha! There! Is that all right now?"

"No, it isn't all right. It's very far from all right, my boy."

It was in the big cabin on Gold Hill, and the Prodigal was addressing me. He went on:

"Now, look here, kid. I'm giving you a straight line of talk. Ever since the start I've taken a strong notion to you. We've been in tight places together; we've been stacked up against hard times together; and now I'll be gold-darned if I'm going to stand by and see you go downhill, while the devil oils the bearings."

"Oh, I'm all right," I protested. "Yes, you're all right," he echoed grimly. "In an impersonation of an 'all-right' man it's the hook for yours. I've seen 'all-right' men like you hitting the hurry trail for the boneyard before now. You've lost your grip, my boy. You don't care whether school keeps or not. In fact, if it wasn't for your folks, you'd as lief take a short cut across the Great Divide."

"It's all very well for you to preach," I said; "you forget I've been a pretty sick man."

"That's no nursemaid's dream. You almost cashed in. Typhoid's a serious proposition at the best; but when you take a crazy streak on top of it, make a midnight get-away from the sickward and land up on the Slide looking as if you'd been run through a thrashing machine, well, you're sure letting death get a short option on you. And you gave up. You didn't want to fight. You shirked, but your youth and constitution fought for you. They were a great team, and they pulled you through. And you weren't one bit grateful—seemed to think they had no business to butt in."

"My hurts are more than physical," I said. "Yes, I know; there was that girl. As I camped there by your

ing; "gone off on a big stampede. He got pretty thick with some of the Peel River Indians, and found they knew of a ledge of high-grade, free-milling quartz somewhere out there in the Land Back of Beyond. So he's off with an Indian and one companion, that little Irish satellite of his, Pat Doogan. They'll be away all winter."

"What's become of that girl of his?" asked Hewson, "the last one he's been living with? You remember she came in on the boat with us. Poor little kid! That was a good little girl before he got after her."

Hewson growled like a wrathful bear, but Mervin smiled his cynical smile.

"Oh, you mean the Madonna," he said; "why she' gone on the dance halls."

They continued to talk of other things, but I did not hear them any more. I was in a trance, and I only aroused when they rose to go.

"Better say good-by to the kid here," said the Prodigal; "he's going to the old country tomorrow."

"No, I'm not," I answered sullenly; "I'm just going as far as Dawson."

He stared and expostulated, but my mind was made up. I would fight, fight to the last.

Berna on the dance halls—words cannot convey all that this simple phrase meant to me. For two months I had been living in a dull apathy of pain, but this news galvanized me into immediate action.

For although there were many degrees of dance-hall depravity, at the best it meant a brand of ineffaceable shame. She had lived with Locasto, had been recognized as his mistress—that was bad enough but the other—to be at the mercy of all, to be classed with the harpies that preyed on the Man with the Poke, the vampires of the gold camp. Berna—Oh, it was unspeakable! The thought maddened me.

Bidding good-by to the big cabin, with my two partners looking ruefully after me, I struck off down Bonanza. All I thought of was Dawson and Berna.

I would make Berna marry me. I cared nothing for what had happened to her. I might be a pariah, an outcast for the rest of my days; at least I would save her, shield her, cherish her. The thought upon her, exalted me. What did it matter if physically they had wronged her? Was not the pure virgin soul of her beyond their reach?

I was just in time to see the last boat go out.

As I strolled the streets I saw many a familiar face. I went into the Passian restaurant, and there was Madam, harder looking and more vulgurish, a creature of rapacity and sordid lust. I marched up to her and asked abruptly: "Where's Berna?"

She gave a violent start. There was a quality of fear in her bold eyes. Then she laughed, a hard, jarring laugh.

"In the Tivoli," she said. "Strange again! Now that the worst had come to pass, and I had suffered all that it was in my power to suffer, a new sense of strength and mastery had come to me. The greatest evil had befallen me. Life could do no more to harm me. I had everything to gain and nothing to lose. I cared for no man. I despised them, and, to back me in my bitterness, I had twenty-five thousand dollars in the bank."

I was still weak from my illness and my long march had wearied me, so I went into a saloon and called for drinks. I felt the raw whiskey burn my throat. I tingled from head to foot with a strange, pleasing warmth. Where was that bitter feeling now? As I drank it all seemed to pass away. Magical change! What a fool I was! What was there to make such a fuss about it was all a farce anyway. What would it matter a hundred years from now? Again I drank.

I smashed my clenched fist against the bar. My knuckles were bruised and bleeding, but I felt no pain. I ached to fight some one. Then all at once came the thought of Berna. It came with tragical suddenness, with poignant force. Intensely it smote me as never before.

I was drunk, deplorably drunk, and I was bound for the Tivoli.

To the right as I entered the place was a palatial bar set off with burnished brass, beveled mirrors and glittering, vari-colored pyramids of costly liquors. Up to the bar men were belling, and the bartenders in white jackets were mixing drinks with masterly dexterity. To the left I had a view of the gambling room, a glimpse of green tables, of spinning balls, of cool men, with shades over their eyes, impassively dealing. There were huge wheels of fortune, keno tables, crap outfits, faro layouts,

"He's gone off," Mervin was saying; "gone off on a big stampede. He got pretty thick with some of the Peel River Indians, and found they knew of a ledge of high-grade, free-milling quartz somewhere out there in the Land Back of Beyond. So he's off with an Indian and one companion, that little Irish satellite of his, Pat Doogan. They'll be away all winter."

"What's become of that girl of his?" asked Hewson, "the last one he's been living with? You remember she came in on the boat with us. Poor little kid! That was a good little girl before he got after her."



I Tinged From Head to Foot With a Strange, Pleasing Warmth.

and, above all, the dainty, fascinating roulette. Everything was in full swing. In front of me was a double swing-door painted in white and gold, and, pushing through this, for the first time I found myself in a Dawson dance hall.

I sat down on a seat at the very back of the audience. Before me were rows after rows of heads, mostly rough, rugged and unwashed. Their faces were eager, rapt as those of children. They were enjoying, with the deep satisfaction of men who for many a weary month had been breathing the free, unbranded air of the Wild. The sight of a woman was thrillingly sweet; the sound of a song was ravishing. Looking at many of those toll-grooved faces one could see that there was no harm in their hearts. They were honest, uncouth, simple; they were just like children, of the Wild.

A little girl was singing, a little winsome girl with a sweet childish voice and innocent face. How terribly out of place she looked in that palace of sin. She sang a simple, old-world song full of homely paths and gentle feeling. As she sang she looked down on those furrowed faces, and I saw that many eyes were dimmed with tears.

As the last echo died away the audience rose as one man, and shower of nuggets pelted on the stage. Here was something that touched their hearts, stirred in them strange memories of tenderness, brought before them half-forgotten scenes of fireside happiness.

The curtain fell. Men were clearing the floor for the dance, so I went downstairs, pressed my way to the door, and stood there staring and swine, but whether with wine or weakness I knew not. In the vociferous and flamboyant I could hear the raucous voices of the spicers, the jiggling tones of the orchestras, the click of ivory balls, the popping of corks, the hoarse, animal laughter of men, the shrill, insane giggle of women.

And as I stood there wretchedly a timid little hand touched my arm.

(Continued next week)

Political Announcements

The following announcements for office, subject to the Democratic Primary, July 26, 1930, have been authorized to be made by The Hesperian:

- For Judge 110th Judicial District: KENNETH BAIN
- For District Attorney, 110th Judicial District: A. J. FOLLEY
- For County Judge: Wm. MCGEEHEE, W. H. HENDERSON, J. W. HOWARD
- For County Attorney: ROBT. A. SONE
- For County Clerk: TOM. W. DEEN, J. P. DAVIDSON
- For County Treasurer: MAUD MERRICK
- For District Clerk: T. P. GUILMARIN, ROY O'BRIEN
- For Tax Assessor: JOE M. (JODIE) DAY, A. A. TUBBS, ROE MCLESKEY
- For Sheriff: F. N. (FRED) CLARK, P. G. STEGALL, J. A. GRIGSEY
- For Tax Collector: C. M. MEREDITH, J. G. WOOD, EARL RAINER, A. J. WHITE
- For County Superintendent: GEO. GILPIN, PRICE SCOTT, MISS OLA HANNA, J. B. ALLEN
- For Commissioner, Precinct One: W. F. WEATHERBEE, E. W. HENDERSON, E. C. KING
- For Commissioner, Precinct 4: JOE P. HART, GEO. L. PAWVER, C. M. LYLES, A. W. ANDERSON, C. O. SPENCE
- For Justice of the Peace, Precinct No. One: J. S. SOLOMON
- For Public Weigher, Precincts One and Four: R. C. COVINGTON

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Office at L. & O. Top St.
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LAND

We have land to lease for stock-farming and other purposes, from 80 acres up, in Floyd, Dece, Hall, Motley and counties. Also large lots in Floydada.

W. M. Massie & B
Floydada, Texas

Constipation Troubles

"I HAVE USED Black-Draught as a medicine for many years, Mrs. Sallie Run, of Hudson, N. C. 'I have had an excellent remedy for constipation and the trouble that follow I have suffered from pains, and when both of them were present, I give Black-Draught to the children when the constipated, and it is not until they are running again.' Thousands of others reported good results from the use of this purely vegetable medicine. Insist on genuine Theford's

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WOMEN who need a tonic should CAUTION. Used over 50 years

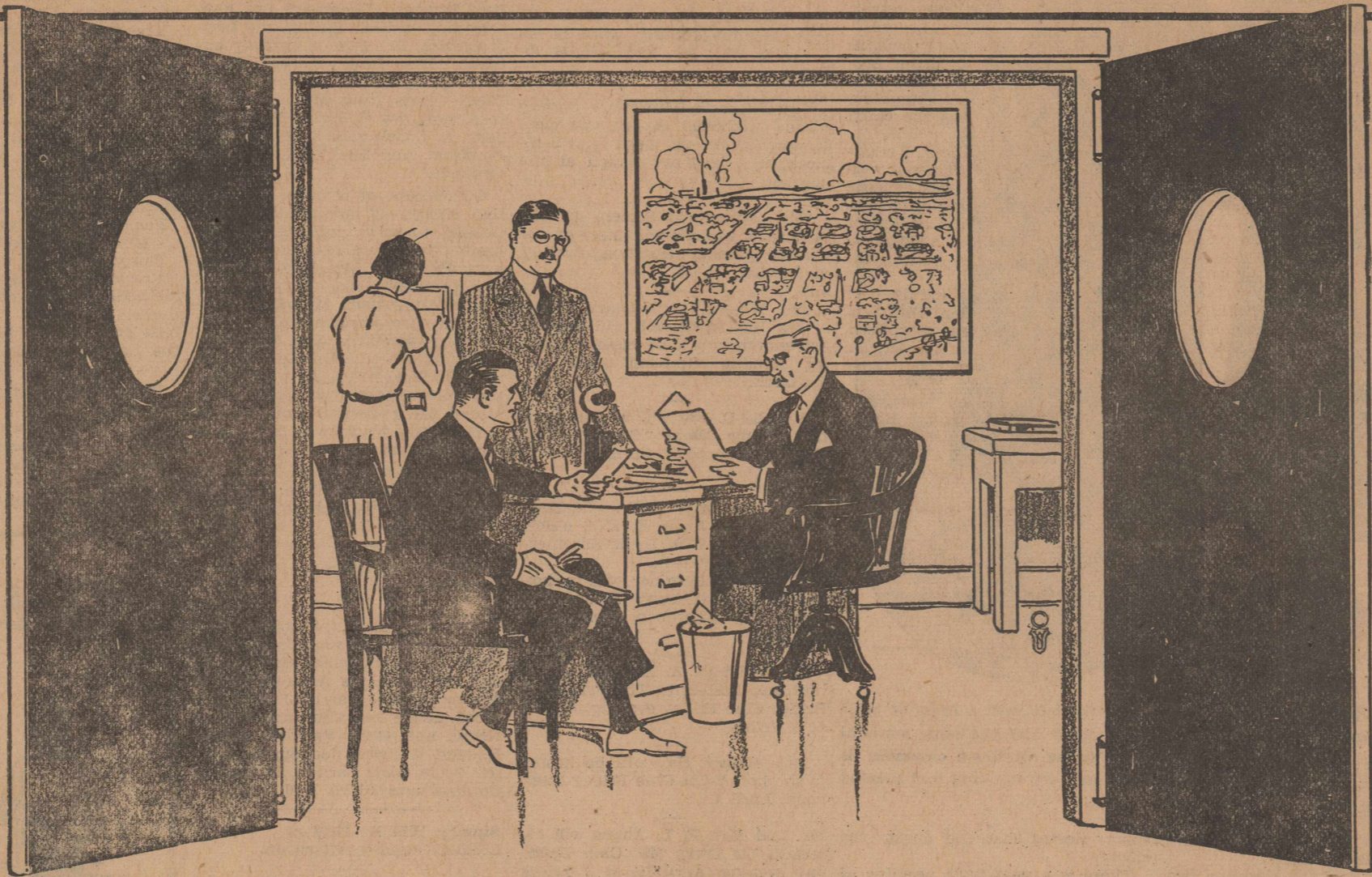
MAC

A Man of His Word

By Irving



Civic and Commercial Clubs



Today, more than ever, communities appreciate the value of the wonderful and necessary work being accomplished by efficiently working Civic and Commercial clubs.

They represent one of the most important and intricate cog wheels in the great machinery of a STANDARD, PROGRESSIVE COMMUNITY!

Too much cannot be said of the cultural and literary influences of the various Civic clubs. No accurate measure could ever be taken of the influence for good that is done by the Women's and Mother's clubs. A healthy, religious community is often made so largely through the influences of its Charitable and Religious organizations.

The united effort and efficient operation of these clubs help to provide the moral and mental "tone" of a community. **THEY KEEP US ABREAST OF THE TIMES!**

Nor do we appreciate always the value of the Commercial clubs to the business morale of our town. It is through the Commercial clubs, greatly, that communities maintain a HIGH STANDARD OF BUSINESS AND CREDIT. They furnish much of the DRIVE and the PURPOSE that unites our community for higher standards of living; growth; progress and prosperity.

THE CIVIC AND COMMERCIAL CLUBS OF OUR COMMUNITY NEED OUR LOYAL AND CONSISTENT HELP AND CO-OPERATION.

They are doing much toward the extension of our social and business area to take in the "Greater Community" that should be an integral part of US!

Let's see that the Civic and Commercial clubs of our community go forward with OUR help, in the important task of uniting us closer to our "Greater Community" in

FLOYDADA

Fry-Bishop Insurance Agency

"Anything Insured Against Everything"
204 Readhimer Bldg. Phone 238

Westers' Quality Bakery

"Home of Ho-Made Bread"

Wilson Studio

"Photographs Live Forever"
Phone 162

John A. Enoch

"Best Blacksmith on the Plains
In the Best Town On The Plains"

D. W. Fyffe

"Farm Machinery of the Better Kind"
Phone 92

Moore Drug Company

"Yours for Moore Service"
102 South Main Street—Phone 193

I. W. Hicks, D. D. S.

Phone 56

Texas Utilities Company

"Your Electric Servants"

Floyd County National Bank

Of Floydada
"The Bank of Friendly Service"

C. H. Davis, Jeweler

"Easy Payment Plan Jeweler"
Phone 30 — Woody Drug Co.

McGuire's

"The Store For Men"
Phone 66

Floyd County Abstract Co.

"Is Your Title Clear"
Room 7, First Nat'l. Bank Bldg.

Rutledge & Company

"Full Line International Dealers"
Phone 57

Floydada Insurance Agency

G. C. Tubbs "The Agency of Service" W. H. Henderson

First National Bank

Of Floydada

Dr. J. S. Rhinehart

Phone 93 — Readhimer Bldg.

Arwine Drug Company

"Goteverthing" South Side Square

L. G. Mathews

Attorney-at-Law
Phone 131 — Readhimer Bldg.

Snodgrass Chevrolet Co.

Roy L. Snodgrass, Proprietor

Consumers' Fuel Association

Ajax Tires — Gas and Oils
Phone 300

Baker, Hanna & Company

"Where Most People Trade"

Higginbotham-Bartlett Co.

"Everything To Build Anything"
Phone 55

Felton-Collins Grocery Co.

Grocery and Market
Phone 27

White Drug Company

"The Store of Personal Service"
Palace Theatre Bldg.

South Plains Lumber Company

"Courtesy, Quality and Service"
Phone 6

C. R. Houston Company

"Dependable Dry Goods"

Radio Electric Company

Atwater-Kent Radios
Phone 201

J. C. Wooldridge Lumber Company

"Quality Building Material"
Phone 7

J. R. Yearwood

"Ask Your Neighbor" Phone 247

Willson & Son Lumber Co.

"The Home of Friendly Service"

Community Supply Company

Phone 21 — 112-114 West California Street

Wide Range of Fabrics Forecast Variety of Effects in Spring Wear

BY HARRIET
Fabrics attain their greatest and most interesting and varied because of their new and improved qualities.

Steds are lacy, silks are ribbed, and cottons and linens are embroidered, dotted, printed or striped. Crepe silks are of first-water importance, and many of the crepe Elizabeth, Romas, Marocains and other weaves take on colors that are new and fascinating. Printed flat crepe is new and gorgeous.

One of the first results of this highly diversified fabric situation is the use of one fabric for a certain effect, another for a different one. For instance, for the sophisticated, well-groomed woman, nothing is more dressy or charming than some of the new satins whose soft gleaming surfaces heighten her sleekness. Stout women will do well to stick to pinlines of the dull surfaces. Youth can wear with tremendous pep the black back ground ed prints with dashing reds, pinks, greens and other colors making their figures.

There are certain ways, too, of using different weaves this spring. A suit of lacy worsted should have a decorative blouse with it, perhaps a satin blouse to give it a bit of highlight. Or one of the French suits, with diagonal ribbed effect, in dull finish, should have a dressy crepe blouse of white with intricate handwork but no shine to it, to preserve the conservative effect of lusterless fabric.

The satin frock that takes a business line is very smart on the woman with a good figure, and enough to carry it.

The satin frock does not get its chic, it is apt to look excessive, the kind of outfit a woman does not want.

Highly successful is a rather sober, extremely smart afternoon ensemble from Heim, in beige crepe satin, topped by a beige satin crepe coat in exactly the same shade.

The frock has its seams on the diagonal, marked by hand-seaming which could of course be open hemstitched or fagotting. It has a cowl collar and a little bolero back collar and a distinct flare below the molded hip line. The coat is a new length, the long-short. It is of the satin cloth, lined with the satin. Fox is dyed the exact beige to col-



A smart afternoon ensemble is shown at the left with a dress of beige crepe satin and a coat of beige satin cloth lined with the same material as the coat. A combination for an early spring afternoon ensemble is shown at the right. Chartreuse yellow is used for the coat and printed chine for the dress.

lar it and a felt hat of the same beige has winged sides.

The yellow and the blue is a fine combination of color for a young girl's ensemble. One is chartreuse yellow crepe and printed chine in yellow design on dark blue background is noteworthy. Mag-Helly uses this combination with success in a very youthful outfit that has a tightly fitted princess frock with pleated flares below the hips and short sleeves that end about the elbow.

There is a neat little neckline of the yellow crepe of the coat's fabric, which forms an unique little jabbe either of tabs of the crepe. Cuffs of this same type adorn the elbow sleeves. The coat has a simple, rounded neck, with a shoulder bouquet made of the printed material of the frock. The coat is lined with the printed crepe.

Social Calendar

1929 Study Club meets Thursday afternoon, April 10, at 3:45 with Mrs. Robert McGuire, 411 West Mississippi Street.

La Noche Bridge Club meets this evening at 8 o'clock with Mr. and Mrs. Ray Clements.

The Monday Night "42" Club will meet Monday evening, April 14, at 8 o'clock with Mr. and Mrs. H. O. Pope.

The Woman's Missionary Society of the Methodist church will meet Monday afternoon, April 7, at 3 o'clock in a business session at the church.

The Porterfield Society of the Methodist Church will meet at the Church Monday afternoon, April 7, at 4 o'clock.

The Woman's Missionary Society of the Baptist Church will meet at the church in a joint business meeting Monday afternoon, April 7, at 4 o'clock.

Mrs. R. E. Fry will be hostess to the Triple Four Bridge Club Tuesday afternoon, April 8, at 3 o'clock.

The Ace Bridge Club meets Tuesday evening, April 8, at 8 o'clock with Mr. and Mrs. Leslie Surginer.

Mrs. Leslie Surginer will be hostess to the San Souci Bridge Club Wednesday afternoon, April 9, at 3 o'clock.

Mr. and Mrs. A. B. Keim will be host and hostess to The Friendship Bridge Club Friday evening, April 4, at 8 o'clock.

Miss Helene Hay will be hostess to the Laf-A-Lot Club Friday afternoon, April 4.

Mr. and Mrs. E. L. Angus will entertain the Owl's "42" Club Thursday evening, April 10, at 8 o'clock.

The 1929 Study Club meets this afternoon at 3:30 o'clock with Mrs. R. E. Fry as hostess.

Baptist Workers Meeting Held at Flomot Tuesday.

Floyd County Baptist Workers meeting was held at Flomot Tuesday, April 1. Twenty members from the local church were in attendance. Rev. R. E. Bost preached the sermon. Rev. P. D. O'Brien, discussed the district B. Y. P. U. meeting which will be held at Hereford Tuesday and Wednesday.

It was announced that an intermediate sword drill contest will be held at Floydada Sunday afternoon at 3 o'clock at the Baptist Church. All of the churches of the Association were asked to send representatives. The winning team will go to Hereford to the district meeting.

A number of members from the Floydada church are planning to attend the district meeting.

Mrs. Snodgrass Hostess To Wednesday Club.

Mrs. Roy Snodgrass was hostess to the Wednesday Bridge Club Monday afternoon. Mrs. John Hammonds received high score for the members and Mrs. Rip Snodgrass received high score for the visitors. Mrs. Jack Henry was given the consolation prize.

A delicious salad and ice course was served by the hostess to the following members and guests: Mrs. L. L. Collins, Mrs. John Hammonds, Mrs. Robert Eubank, Mrs. Rip Snodgrass, Mrs. Joe M. Day, Mrs. Tony B. Maxey and Mrs. Jack Henry.

Mrs. Homer Steen will entertain the club Wednesday afternoon, April 16.

Mrs. Smith Meets With Committee At Lubbock.

Mrs. Lon V. Smith, a member of the W. M. U. program committee, met Tuesday at Lubbock with other members of the committee to prepare the women's and young people's part of the program which will be given at the Baptist encampment to be held at Post in July.

Other members of the committee are Mrs. M. C. Bishop, of Post; Mrs. E. C. Foster, of Slaton; Mrs. W. M. Lawrence and Mrs. D. J. Wilhelm of Lubbock.

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Squill Kill Drug Co., Barnesville, Ohio.—Adv.

Officers Re-Elected For East Ward P. T. A.

East Ward Parent-Teacher's Association met Wednesday afternoon at the school building. The house was called to order at 3:15 by the president, Mrs. Mal Jarboe. "America the Beautiful" was sung by the assembly as the opening number of the program. Following this the Lord's prayer was repeated in unison.

Pupils of Mrs. Hazel Hughes sang Seed Friends. Thomasine Cox gave a reading entitled "Spring" and Lewis Condra, Jr. gave a reading entitled, Blue Bird. Harper Scoggin, Jr., gave an essay on Arbor Day. Girls from Mrs. Bolging's room sang, Sweet Spring Time. Mrs. John A. Enoch gave a talk on Tree Planting and Beautifying School Grounds.

On account of some of the officers elected at last meeting being unable to serve, officers for the coming year were re-elected as follows: President, Mrs. D. L. Weaver; vice president, Mrs. W. J. Lester; 2nd vice-president, Mrs. R. C. Henry; 3rd vice-president, Mrs. E. E. Henson; secretary, Mrs. Zell Probasco; treasurer, Mrs. Edd Sparks.

Mmes Weaver, Probasco and Henson were appointed as delegates to attend the District Conference of parents and teachers to be held at Samford April 8, 9 and 10.

The association voted to entertain the Andrews Ward and High school Parent-Teacher Associations on Friday, April 18.

Mrs. Fred Bell Gives Party For Son.

Mrs. Fred Bell was hostess at a party Tuesday evening for her son, Floyd. Various games were played and refreshments were served to Misses Audrey Farris, Jessie Mae Wood, Katie Lee Thurmon, Maxine Norris and Gene Smalley; Messrs Howard Welborn, Joe Smith, Warren Poole, Alsie Carlton, Chester de Cordova and Floyd Bell, host.

Singing Will Be Held at Lockney Sunday Afternoon.

Announcement was made this week of a singing which will be held at Lockney Sunday afternoon at 1:30 o'clock at the City Auditorium. Different classes and singers over the county are especially invited.

Miss Edwards Addresses Co-Operative Meeting.

Miss Laura Edwards, who is home on a furlough from Mission

ary work in Korea, gave a very interesting address at the Co-Operative Missionary Society meeting held Monday afternoon at the Methodist Church. Miss Edwards has been doing work in the missionary field for twenty-one years. At the end of her address she gave her hearers an opportunity to ask questions about her work and things they would like to know about China. This proved to be a very interesting part of the program. While here Miss Edwards is visiting her niece, Mrs. G. R. May and nephew, Earl Edwards.

The subject of the program was "Woman and World Programs" and was opened by singing "Blest Be the Tie That Binds," led by Mrs. Jno. Enoch. Mrs. Ansil Lynn gave the devotional lesson.

Other interesting topics discussed were: "Should Women Become Ordained Ministers?" by Mrs. A. A. Collins; "Women and Peace Movements" by Mrs. P. D. O'Brien and "Women and Evangelism" discussed by Mrs. W. J. Lester.

There were 120 women present. Refreshments were served by the Methodist ladies who acted as hostesses. The next meeting will be held on the first fifth Monday at the Baptist Church.

TREES MUST HAVE WATER

Trees need enormous quantities of water to keep them in a healthy condition, says the United States Department of Agriculture. An approximately a barrel of water a day

ple tree 30 years old gives off approximately 100 gallons of water in a single growing season.

The mammoth-hatchery business has developed so rapidly that more and more farmers are buying day-old chicks instead of incubating the eggs. Day-old chicks should be bought from hatcheries where the breeding flocks are inspected carefully and culled rigidly, and where the poultry plants are kept in sanitary condition. It doesn't pay to buy poor-quality chicks.

Mercerization is a process used in finishing some cotton fabrics that add not only beauty, in a glossy finish, but durability. Sometimes mercerized yarns are combined with plain ones to make stripes, checks, and figures of unusual attractiveness. The more or less temporary glossy finishes applied to fabrics by means of paste mixtures should not be confused with mercerized, nor should rayon, which is quite different from mercerized cotton.

Garden Court Fancy Stationery regular \$1.00 value 2 for \$1.01 Friday and Saturday at Moore Drug Co. Penslar one cent sale.

Lorraine Nelson, of Amarillo, spent a short visit last week in Floydada with his parents, Mr. and Mrs. E. C. Nelson.

SOCIETY

Joe Arwine Jr., Entertained On Fifth Birthday.

Mrs. J. A. Arwine entertained on last Monday evening at her home on West Missouri Street, honoring her little son, Joe Jr., on his fifth birthday. The little guests arrived at three o'clock and were entertained until five p. m.

The home was artistically decorated with Easter balloons, artificial grass, Easter eggs, and chicks. Refreshments of angel food cake, punch and ice cream pies were served. Little chicken whistles were used as plate favors.

Those present to help Joe Jr., celebrate his birthday were Francis Kiem, Lucille Wilson, Jean Williams, Tony Evelyn Maxie, Carry Lou Maxie, Dorothy Ann Dooley, Floy Jean Hale, LaNell Harmon, Roberteen McIntyre, Lomoin Blacklock, Elouise Crow, Mary Louise Madlin, and Billie Clyde Davis, Carl Ester Minor, Pat Collins, Thomas Flynn Thagard, Merle Scoggin, Billie Poole, Frank Boerner Jr., Terrell Williams, Jean Loran, James Thurman Bishop, Greer McCleskey, Billie Burk Henry, Edward Wester, J. Delwin Wester, Eugene Stamford and Joe Dick Moore.

Hostess B. Y. P. U. Entertained With Tacky Party.

Thursday night the Rustlers B. Y. P. U. of the First Baptist Church, enjoyed a very entertaining tacky party at the home of J. E. Crow. Games were played and prizes were given to the tackiest boy and girl present. Allen Grism received the boys' prize, which was a baby rattle and Lola Barnes received the girls prize, which was a doll.

Delightful refreshments were served to the following guests: Lavelle Reed, Lola Barnes, Johnnie Johnson, Bernice Patton, Fay Newell and Wilma Ingram, who acted as hostess; also W. A. Amburn Donley Stephens, J. D. Moore, Gilbert Nichols, Allen Grisham, Ralph Tubbs, Wilmer Jones, Preston Bullard, Edward Clanton, Mrs. Wood, Mrs. Carter, Mrs. Grisham and Virginia Nichols, Dick Nichols, Marvin Crow and J. E. Crow.

"Owls '42' Club" With Mr. and Mrs. Folley.

Mr. and Mrs. A. J. Folley entertained the Owl's "42" Club and other guests Thursday evening, March 27, at their home, 525 West Missouri street.

Mr. and Mrs. J. M. Willson made the highest score in the games, played during the evening, for the club visitors and Mr. R. E. Fry and Mrs. R. C. Henry made highest score for the members.

Guests for the evening other than club members were: Mr. and Mrs. Carl Minor, Mr. and Mrs. Frank Bass, Mr. and Mrs. J. D. McBrien, Mr. and Mrs. J. M. Willson, Mr. and Mrs. S. M. Cole and Mrs. Grace Bass. Members attending were: Mr. and Mrs. T. S. Stevenson, Mr. and Mrs. E. L. Angus, Mr. and Mrs. R. E. Fry, Mr. and Mrs. R. C. Henry and Dr. and Mrs. W. Hubert Seale.

Unique table appointments featuring the Owl idea were used for the games. A delicious ice course was served by the hostess.

Mr. and Mrs. E. L. Angus will be hosts to the club Thursday evening, April 10.

Mrs. O. W. Fry Hostess To 1929 Study Club.

"Glacier National Park" was the subject of a very interesting program rendered by the 1929 Study Club when the club met in regular session at the beautiful home of Mrs. O. W. Fry, 6 miles northwest of Floydada.

Each member answered to roll call with a descriptive sentence of some scenic feature of Glacier National Park. Mrs. Joe Breed gave a very interesting discussion of the "Route to the Park," Location, Area and Elevations of the Park." This was followed by a short geological history of the region by Mrs. Robert McGuire. Mrs. W. Hubert Seale gave a well prepared paper on the "Elements of a Glacier's Personality." "A Tourist's Trip Through Glacier Park" was discussed by Mrs. S. M. Cole.

Mrs. Robert A. Sone gave two very appreciated readings on the subject of "Home."

Mrs. L. T. Bishop, vice president, presided during the absence of the president, Mrs. Troy Jones and was also leader of the program. Mrs. S. J. Latta was received as a new member of the club.

Mrs. Fry served chocolate angel food cake and caramel ice cream. The club will meet with Mrs. Robert McGuire Thursday afternoon, April 10.

Miss Conneley Hostess to Blue Bonnet Club.

Miss Naomi Conneley entertained the Blue Bonnet Bridge Club last

Thursday evening, March 27 at her home at 8 o'clock.

The Easter idea was carried out in decorations and refreshments.

At the conclusion of the games Miss Bonnie Rhea Freeman and Dan Adair were winners of high score.

Refreshments of ice cream, cake and iced orange lemonade with small Easter eggs as plate favors were served to: Misses Bonnie Rhea Freeman, Lena Pennington, Annie Belle Freeman, Grace Adair and Mabel Teague; Messrs. Dan Adair, Austin Freeman, Aubrey Fawver, Milton Teague and Mr. and Mrs. L. B. Fawver and the hostess. John D. Teague of Lubbock was a visitor. The club will meet Thursday evening, April 10 with Mr. and Mrs. L. B. Fawver as host and hostess.

Miss Fyffe Hostess To Laff-A-Lot Club.

Miss Alice Mae Fyffe was hostess to the Laf-A-Lot Club Saturday afternoon, March 22. In the games of bridge played during the afternoon Genell Stovall and Hazel Probasco tied for highest score.

Delicious refreshments of ice cream and cake were served to the following members: Blanche Hilton, Genell Stovall, Hazel Probasco, Verita Bonum, Verla Blassingame, Doris Manning, Ina Rae Cummings, Donnie Stephenson, Lurlyne Clonts and the hostess Alice Mae Fyffe. Miss Vela Blassingame, who is attending Tech, College at Lubbock, was a visitor at the meeting.

Miss Helene Hay will be hostess to the club Friday afternoon, April 4.

Sin Cuidado Club With Mr. and Mrs. Steen.

Mr. and Mrs. Calvin Steen entertained the Sin Cuidado Club Tuesday evening, April 1. Bridge accessories carried out the Easter motif. Dainty refreshments served by the hostess were also in keeping with the Easter idea.

Guests for the evening included: Mr. and Mrs. Carr Surginer, Mr. and Mrs. Luther Fry, Mr. and Mrs. Jack Henry, Mr. and Mrs. Homer Steen, Mr. J. D. Porterfield and Mr. and Mrs. J. B. Bartley, of Plainview.

Members present were: Mr. and Mrs. J. C. Veal, Jr., Mr. and Mrs. Gerald Groves, Mr. and Mrs. Dean Hill, and Mr. and Mrs. H. B. Sams. Mrs. Luther Fry and Mr. Homer Steen received high score for the visitors and Mr. and Mrs. Dean Hill received high score for the members.

Mr. and Mrs. J. C. Veal, Jr., will entertain the club Tuesday evening, April 15.

Genuine Dalton Adding Machine Ribbons at Hesperian Office.

WE FILL ANY DOCTOR'S PRESCRIPTIONS

PENSLAR 1-Cent Sale

Friday, Saturday

MOORE DRUG CO.

FRANK L. MOORE

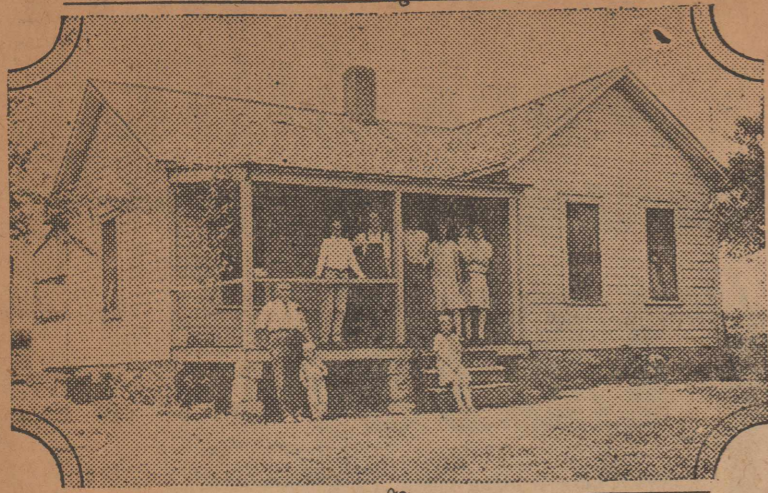
ONE-CENT SALE APRIL 4-5

HOLIS B. MOORE

PRESCRIPTIONS CAREFULLY COMPOUNDED

Many Bargains All Over The House

Vice President's Farm Home



In sharp contrast with his sumptuous quarters in Washington is this simple farm home of Vice President Charles Curtis in Kay county, Okla. W. A. Row and family, who have been farming the land "on shares" for the vice president, are shown above. They report that crops the past few years have been "just fair."

Dallas Woman, Beaten By Negro, Is Sister Of Floydada Resident

Mr. and Mrs. J. C. Gilliam Leave for Sister's Bedside Following Serious Injury.

Mr. and Mrs. J. C. Gilliam left Floydada early Tuesday morning for Dallas, following receipt of information that Mrs. Tessie Coleman, sister of Mrs. Gilliam, had been attacked and seriously beaten by a negro in that city. Telegraphic information received by Jack Johnson, at Higginbotham-Bartlett Company's office yesterday from the Gilliam's, said that Mrs. Coleman's condition was more hopeful at that time. According to the Dallas News report of the attack by the negro, Mrs. Coleman was severely bruised about the face and head. Says The News report: A negro arrested literally red-handed in connection with the beating of Mrs. Tessie Coleman, 5423 Morningside avenue, early Sunday morning, made a statement admitting the attack to City Detectives Will Fritz and Bob Jones later Sunday in the city jail.

The attack occurred near the end of the Vickery street car line on McMillan avenue, Vickery Place, when Mrs. Coleman got off the street car to go to her home. She is night cashier at the Skillern's Drug Store in the Dallas Athletic Club Building, Elm street at St. Paul.

S. M. Crider, 4512 East Side avenue, operator of the street car on which Mrs. Coleman rode, identified the negro held as the one who got off the street car a block before Mrs. Coleman did.

Mrs. Coleman was beaten and bruised and her eyes were badly swollen. The negro was put to flight by C. S. Longscope, 5450 Monticello avenue, who was attracted by Mrs. Coleman's screams.

The negro was arrested within an hour after the attack by motorcycle police a few blocks from the scene. His face was scratched and his hands were bloody.

Three popular Toilet goods lines at 1c Sale price, Fleur Du Mida, Spring Blossoms, and Garden Court Moore Drug Company, "Yours for Moore Service."

Baker News

Baker, April 1.—School turned out Thursday to attend the school fair in which we made many entries and won the championship in doubles tennis of all rural schools.

Mr. and Mrs. W. C. Colston and family, W. A. Colston, Roy McBride, Myrl, Irene and J. A. Colston were visitors in the B. A. Colston home Sunday.

Miss Florene Williams spent Saturday night with Helen Sullivan. The following were the guests in the J. M. Teafatiller home Sunday: Mr. and Mrs. G. M. Woolsey, S. M. Woolsey, Jewell and Winston Woolsey, Mrs. Stedman Hodge and children.

Mr. and Mrs. J. W. Chapman and family attended singing at Dougherty Sunday.

Meeda Teafatiller spent Sunday with Jewell Woolsey.

Mr. and Mrs. R. L. Glenn, former teachers of this school, and little daughter, Linda Mae, of Afton, visited with many friends Sunday.

Mr. and Mrs. E. H. Willis called at the G. L. Fawver home Sunday evening.

Ruth Brady spent Friday and Saturday night with her uncle and aunt, Mr. and Mrs. J. W. Mankins.

Winston Woolsey spent Tuesday with J. C. Powell.

Tuesday, which was the first of April, the teachers took the pupils to the tunnel and to the gravel pit on a picnic. We saw many wonderful and interesting sights. Everyone reported a very nice time.

Starkey News

Starkey, April 1.—The people were surprised at the snow that fell last week.

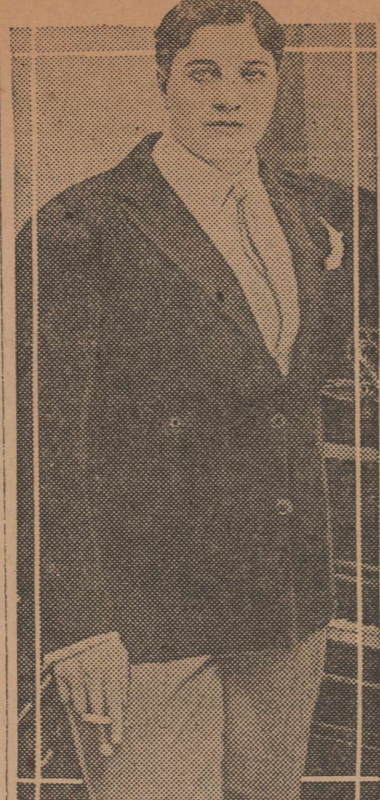
Miss Sylvia Copass, of Dickens City, spent Sunday night with Miss Lila Parrish.

Mr. and Mrs. King Permitter spent Sunday with Mr. and Mrs. Roy Atkinson.

Miss Willie Mae Atkinson spent Saturday and Saturday night with Mrs. Thula Howard.

Miss Helen Grigsby spent Friday night with Miss Lela Maye Poe. Miss Sally Patton, of Matador, spent the week-end in this community. Miss Oleta Thornton spent Wed-

Dresses as Man



Because the French Women's Sporting Federation canceled her membership on the score she dresses like a man, Mme. Violette Moris, above, sports woman and auto racer, has filed a damage suit for 100,000 francs. She is shown here at her Paris home.

A. A. McDONALD, 31, DIES OF PERITONITIS WEDNESDAY

A. A. McDonald, 31, former resident of Henrietta, but a resident of Floyd County for the past seven months, died at a local sanitarium Wednesday morning of this week of peritonitis, an appendectomy having been performed a few days previous but too late to save his life.

Funeral services will be held at Floydada Cemetery this afternoon at 4 o'clock, conducted by Elder N. B. Stanley, with F. C. Harmon in charge of the funeral and burial rites.

Deceased had been living on the L. C. Wheeler farm in Blanco community during his residence here. A wife and five children, his mother, Mrs. R. B. McDonald of Henrietta, four brothers, and three sisters survive. The brothers are D. L., J. C., R. B. and Jim. The last three have homes at Whitenberg, D. L. lives at Graham. The brothers and mother arrived Wednesday night to attend the funeral. The sisters are Mrs. Annie Stone, Henrietta; Mrs. Liza States, Elgin; and Mrs. Lacey Moore, Addington, Oklahoma. The first-named sister is mother-in-law of the deceased, has been here with the family for several days.

Good Roads Talk Made Rotarians At Luncheon

Possibilities in connection with good road construction in Floyd and adjacent counties were enumerated by S. W. Ross, of this city, in a talk made before the Rotary Club, by invitation at Wednesday's luncheon.

Several other visitors were present and made brief talks, among them being Tony B. Maxey, local attorney, C. D. Gibbs, manager of C. E. Stone Company, Dr. J. S. Rhinehart, and Artie Baker and Arleigh Cooper, members of Lockney Rotary Club, here making up attendance.

Mineral Oil, full pint regular \$1.00 value, 2 for \$1.01 Friday and Saturday Penslar one cent sale at Moore Drug Company.

Egg Business Brisk In Floydada; Record Made

More than 3000 cases of eggs, equivalent to eight car loads, were shipped out of Floydada during the month of March, according to a survey of local poultry firms and egg dealers made by the Hesperian during the past week. Five actual car loads were shipped during the month, and more than three car loads were shipped at various times during the period in less than car-load lots.

While the dealers have had a brisk business in eggs, reports indicate that the setting of eggs was not neglected, and that several hundred cases went into incubators during March for early spring hatching.

Miss Ruth Collins left Monday for Plainview to assume new duties with the West Texas Gas Co. at that place.

Mrs. Lon V. Smith attended the Co-operative Missionary Society meeting held at the Baptist Church at Petersburg Monday and made an address on "Stewardship." Mrs. Smith reported a large attendance and an interesting program.

Mrs. George Dickey and daughter Mrs. R. L. Henry and Mrs. Henry's daughter, Miss Veda, returned Thursday night from a three weeks visit with friends and relatives in South Texas. They visited at Coleman with Mrs. Dickey's sister, Mrs. A. E. Turner; at Georgetown with Mrs. Delta Wilson; at San Antonio with friends; at Laredo with Mr. and Mrs. James Dickey; at Corpus Christi with Mr. and Mrs. E. B. Massie, former residents of Floydada and at Taylor with Mrs. Dickey's brother, E. A. Darrell.

Hal Bruner, who is feeding a bunch of calves in Hale County this spring, was here yesterday for a short time.

'Her Husband's Wife' Is Charming Comedy

Curtain Rises at 8 O'Clock Friday April 11 With Well-Known Local Cast.

The first fruits of the organization of The Floydada Little Theatre, recently sponsored by the 1929 Study Club, will be given to the public Friday evening of next week, when the organization, by special arrangement with Samuel French Publishing Company, is to present, "Her Husband's Wife," by A. E. Thomas. The presentation to be made is the original version.

The quaint little hypochondriac, Irene, with her unknown ills and mystic pills, forms the chief interest of the play, perhaps; yet the genial Uncle John, who has lived wisely but not too well, lends an easy charm.

A. E. Thomas is a graduate of Brown University where he was an instructor in the English Department. For fifteen years he was a newspaper man in New York City. "To be a reporter for fifteen years is to see much. To be a reporter for fifteen years and emerge unscathed and serene, however, is an accomplishment. To emerge, furthermore, with a sense for style still keen, and an undimmed zest for invention, is almost worthy of Peter Pan. Mr. Thomas thus emerged with "Her Husband's Wife" in his pocket. It was his first play to reach the professional stage and it has survived as one of America's best because of its dramatic integrity. It has unfurled humor, delicacy, wit, and kindly feeling. It is a play worthy of the effort of such an organization as the Little Theatre, and one that the audience will thoroughly enjoy.

Director Capable Gladys Hamilton Adkins, who is the director, has had much experience in this work, having staged at all times standard plays that were artistic as well as artistic successes. Her training has been intensive under such directors as Charles Edvard Shank and May Ross Conwell; Arthur Platz was her voice teacher; Mrs. Seigel, the teacher of emotional portrayal; she studied characterization with Dr. Henry Lawrence Southwick.

Altogether, this first offering of the Floydada Little Theatre promises to be one that is worthy of the patronage of every civic minded person. And everyone who enjoys a good comedy will be glad that he went whether he is civic minded or not.

The cast needs not to be introduced for the personnel is well known to Floydada audiences.

Stuart Randolph—Roy Holmes. Richard Belden, his brother-in-law—E. S. Randerson. John Belden, the genial uncle of Richard and Irene, Curtis Gilliam. Irene Randolph, wife of Stuart—Mrs. C. H. Davis. Emily Ladew, her friend—Mrs. Clive Thacker. Nora, a trusted maid—Miss Marie Moore.

This play will be given at the High School auditorium on Friday evening, Apr. eleven. The curtain will rise at eight o'clock.

We have many values in our Penslar Sale Friday and Saturday, pay us a visit. Moore Drug Company.

C. H. Featherston, of Wichita Falls, was here this week visiting with Jno. T. Howard and family at the Featherston ranch east of Floydada.

Miss Georgia Lee Assiter has returned to the College of Industrial Arts, following a spring vacation period spent with her parents, Mr. and Mrs. G. T. Assiter.

Mrs. Leon Landers left last week for Abernathy, to join her husband, who is employed with the contractor in the construction of a monster power plant being constructed for Texas Utilities Company.

Mr. and Mrs. J. Owen Cloud, of Albany, are here this week visiting with his brother, R. R. Cloud and family. They arrived on Friday of last week.

Miss Helen Ramming, who is attending Miss Hockaday's school at Dallas, spent the week end with her mother, Mrs. Fred Zimmerman. She was accompanied by a friend. Mrs. Zimmerman took them back to school Monday.

Typewriter carbons, second sheets at Hesperian office.

Too Late To Classify JUST RECEIVED—a shipment of Oak. Also 3 by 3 pine tongues. South Plains Lumber Co. 6tc

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CANCER

What it is: It is an outlaw and should be avoided.

It is a thief and should be checked in his course.

It is a great enemy and should be avoided.

It is a danger and should be neglected.

It is a horrible disease.

It is a painful disease as it progresses.

It is a curable disease, or it may be arrested or alleviated.

It is a repulsive disease.

It is at first a local disease.

It is a much to be feared disease, taking one out of every eight persons dying in the world.

It attacks secretly and often lays hold upon one before being recognized.

What it is not: It is not a germ disease.

It is not a contagious disease.

It is not a hereditary disease.

It is not a transmissible disease.

It is not, in the beginning, a general disease.

It is not a blood disease, but has a predisposition tendency.

Causes: No real cause or causes can be ascribed but generally an injury or constant irritation is ascribed to cancer. While not hereditary there is often a predisposition to same.

Any sore or scar that does not heal should be regarded as a signal of possible danger.

Decaying teeth, pyorrhea, moles and other skin imperfections, constantly irritated, are among conditions often followed by cancer.

The smoker's cancer is a well known example appearing on lip or tongue.

Whom cancer attacks: It is no respecter of persons, so not the feeble only, but the strong may be attacked. There is no "taint" or disgrace connected with it. It chooses as victims men and women in active and productive years of middle life. Every individual of cancer and should consult a physician on discovering conditions suggestive of malignancy.

Suspicious lesions can be removed by minor surgery and any conditions suggestive of such should not occasion alarm but sufficient interest to consult the family physician.

Early recognition: Cancer is often cured if recognized before it has spread and involved large areas or formed "secondaries" from cells dislodged and carried to other parts of the body.

Any lump, especially in breast. Any irregular bleeding or discharge.

Any sore that does not heal. Persistent indigestion accompanied by loss of weight should lead one to seek expert medical advice.

While complete cure is not to be expected in all cases, the alleviation of suffering and lengthening of life are objectives worthy of best efforts.

So called "cures" for cancer are often applicable to external cancer

CITY BARBER SHOP

Has all Licensed Barbers

And are complying with the New Barber Law.

J. P. LOONEY

109 West California St., Floydada, Texas

J. T. McCLUNG and D. E. SMITH

Are now proprietors of the former Floydada Welding Works on South Main Street.

We have a modern up-to-date Blacksmith shop and have both had years of experience.

We want your blacksmithing and assure you of first class work.

SMITH & McCLUNG BLACKSMITHS

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only. They are uncertain and usually painful and mutilating. Early recognition and prompt attention all good physicians advise.

Epithelioma, or skin cancer arising from scratches, moles, birthmarks, or scars is more frequent with men. All irritation should be avoided. Beauty specialist treatment also should be avoided, as only skilled persons should operate on one, or treat one under conditions that indicate cancer. The cure here is simple and certain of cure in the hands of a good physician, if he is consulted before it gets beyond control.

There are lip, tongue, nose, cheek, tonsil, bladder, intestinal, bone, breast, and rectal cancers, all evidenced in similar and different ways. Any lump, sore or ulcer anywhere at any time should receive immediate attention. Only complete removal of diseased tissue satisfies nature's demands.

Cancer may attack any part of the body of anyone at any time, so it behooves one to keep ever in close connection with his physician that he might be lead in the paths of right treatment of self.

A genuine fear of cancer is a good and wholesome thing to possess, for this type, as distinguished

from hysterical and morbid fear leads to an early recognition of cancer and consequently to an early consultation with a competent medical adviser.

Things to avoid: 1. Quack remedies. 2. Picking or irritating sores, or ulcerations, or remedies not prescribed by one who knows his business.

Things to do: Consult competent physician. Follow his advice.

Eat plenty of wholesome food.—Texas State Health Department Bulletin.

E. P. NELSON FIRE INSURANCE AGENCY

WILL APPRECIATE YOUR BUSINESS CITY AND FARM LOANS

Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency. OFFICE—ROOM 8 FIRST NATIONAL BANK BUILDING, FLOYDADA

CATERPILLAR (HOLT) COMBINES

Stronger construction — Better Balanced — Longer Life — Fewer Parts Required — Cleaner Samples — More Grain in the Bin — Less in the Volunteer.

SOLD FOR LESS MONEY

You should prove these facts before buying.

SAMPLE MACHINE ON DISPLAY WITH

Harris Bros., Floydada

They Will Carry Parts Stock.

We invite you to inspect our sample machines at our place of business, one block South of Wayland Hotel during the Plainview Dairy Show, April 7th, 8th, 9th and 10th.

Take the opportunity of looking over "Caterpillar" (Holt) Combines and Tractors.

WEST TEXAS TRACTOR & MACHINRY COMPANY

Plainview, Texas

(Write for catalogs of Combines and Tractors)

In Our Easter Event

SPRING SUITS

Can Be Purchased AT \$10.75 TO \$39.50



You can choose either style from our newly arrived selection of the kind of Suits that men will wear for Spring Trousers are more trim, they no longer flap about the ankles. New peaked and notched lapels. Masculine shoulders and moulded lines.

C.R. Houston Co.

O. Henry's 'Gay Nineties' Are Recalled By One Former Host

Intimate Views Given Of Short Story Writer

Millinery Store Has Taken Place Of Bar Where Hill City Quartette Sang.

Austin, Texas, April 1 (UP).—If the Hill City quartet in which O. Henry sang baritone could return to Austin and revisit their favorite rendezvous of the "gay nineties," they'd find the swinging doors had been replaced by a single one with a latch on it, and hats for women for sale inside.

Among the many other barkeepers and restaurateurs of that era who are proud to admit they once played host to the famous short story writer is George Zerchausky. During O. Henry's Austin days he was proprietor of the then famous Bismark Bar on historic Congress Avenue. Now he operates a delicatessen two doors north of the hat shop which replaced the Bismark when the country was made allegedly dry.

Those were the days when the fictionist known in Austin as William Sidney Porter, his real name, was editor of the Rolling Stone, a humorous weekly in which he printed many of his early, and meritorious, short stories and sketches.

O. Henry and Zerchausky got along fairly well most of the time, despite the caperings of O. Henry and the others of the young set, until the day when the writer's persistent habit of whittling got him into the barkeeper's bad books.

Zerchausky tolerated O. Henry's habit of using his wrapping paper to write his stories on; he didn't

mind him spending half a day at a table writing, and went so far as to saw part of the legs off his favorite chair to make it the right height for writing; but when the man-about-town editor of the Rolling Stone undertook to carve a place card on one of the best tables in the house, the proprietor of the old Bismark got as mad as an old wet hen.

Zerchausky sold the 35-year-old table and short-legged chair a few months ago to Eugene Diges of Austin. His sale reminded him of the incident.

He can still remember how mad he was when he discovered the big notch in the table beside O. Henry's beer schooner, and the fresh whittlings on the floor at his feet.

"What did you say to him?" was asked of the veteran barkeep.

"I gave him hell," is his answer. "He tried to laugh and make a joke out of it. He was like that."

Despite the size of his place and his patronage, Zerchausky kept unbroken the pledge to himself that he wouldn't ever have a row in the place. When the boys got their fill of beer, they moved on. O. Henry was one of the group of men-about-town who called themselves the Gaytown Rangers, and who hired hacks and rode and sang up and down the avenue.

O. Henry loved the old Bismark. Above the highly-polished mirror behind the long bar was a picture of the Iron Chancellor from which he got his name. Shakespeare's Falstaff and John Barleycorn were represented in effigy. Perfumed foreign cheeses and pretzels were parts of the free lunch that went with beer. There, in the atmosphere of foaming beer and scented foods, the youthful editor of the Rolling Stone wrote many of his best stories on wrapping paper.

The Hill City Quartet disbanded when its members went this way and that. The Rolling Stone went to the rocks for lack of patronage. Its editor and publisher left Texas a heart-broken man, never to return. Soon after his wife died.

From the border to Broadway he traveled, making cowboys and shop-girls alike the heroes and heroines of his immortal stories, and recording in them a human sympathy and understanding that made him famous.

The quarters he once used as an office and plant for the Rolling Stone is a grocery now; the house where he lived has gone to ruin in the weather-beatings of half a century; the old Bismark is a hat shop.

Purebred hogs raised for breeding purposes should be handled somewhat differently than hogs raised for fattening for market. Breeding hogs should be fed with the idea in mind of growing a good frame that will support the body for several years rather than one whose usefulness ends at the age of 8 or 9 months. To accomplish this, breeding hogs should pasture whenever available. Corn should make up about one-fourth of the ration, the balance consisting of shorts or middlings, a little fish meal or tankage, and pasture. Skim milk or buttermilk is good if it is available. Oats may be fed in a self-feeder or scattered thinly on a feeding floor, but should never be fed by pouring in piles or in a trough. Lightweight oats should never be fed, as they are too bulky.

Remington and Royal Portable perian Office.

Sunday School Lesson

THE WAY OF THE CROSS

The International Uniform Sunday School Lesson for April 6. Cross Bearing in the Christian Life. —Matt. 16:13-26.

When one considers what the cross meant to our Lord, it seems presumptuous to speak of cross bearing in relation to the comparatively untroubled lives that most of



us live. But when we think of the experience of humanity as a whole, it is no mere form of words to speak of "the cross."

The sorrows and tragedies of human life are in reality very deep, and they are always very near to us, even though we may not realize it. All round us are those whose life experiences have brought them deep agony. It is impossible to consider the frightful news that is coming from China at present of thousands starving in famine without hope of any relief, and at the same time to go placidly about our work as if there were no need or suffering in the world.

The Mystery of Life
In the cross of Christ there came a real answer to that need. If that cross had meant nothing else, it remained men that their suffering of life is not all on the part of the wicked, but that we are living in a world of deep mystery where all of life is subject to deeper laws than we realize and where, perhaps, the deepest of all laws is that law of blessing and redemption through the way of the cross. When we consider the cross in this light and think of it as the outpouring of a life in sorrow and suffering for us, our shallow and futile lives are rebuked, and we come to understand, if we are thoughtful at all, that life has deep mysteries and deep obligations.

In our lesson the law of the cross is associated with this law of the highest communion and service. The way of the cross is the day of spiritual privilege and power. It is for those whose lives have been brought under the power of God and who have come to know the living Christ that the gates of heaven are opened up. Against

them hell itself shall not prevail. Where men consecrate themselves to Christ, power comes to them to loose the bonds of their fellowmen, and where there is no such consecration, the world finds no such liberating service. One great section of the church has seen in this statement concerning Peter the historical foundation for its own authority, and it exercises on the basis of this authority its power of excommunication.

Controversial issues so far as we can avoid them lie outside the province of this study of the lesson, and there is no need that we should discuss that claim; but mindful of mystical words of Jesus in other places, we may at least find in these words in our lesson a possible other interpretation which applies to the whole range of Christian living. Whatever Jesus meant specifically to imply and to establish historically, it is a solemn truth that by our lives and actions we help to determine the destiny of our fellowmen, binding them for earth or heaven.

If we feel our weakness, and the way of the cross seems hard or impossible, it is comforting to remember that it was not an easy way for our Lord, but that even to the last he struggled with his own weakness and temptation. Perhaps the great mistake we make is in seeking to bear the cross in our own strength, whereas the true Christian experience is to share the cross with Christ.

THE STATE OF TEXAS: TO THE SHERIFF OR ANY CONSTABLE OF FLOYD COUNTY: GREETING:

YOU ARE HEREBY COMMANDED that you summon by making publication of this citation in some newspaper published in the County of Floyd, if there be a newspaper published therein but if not then in the nearest county where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, A. L. Foster, whose place of residence is alleged to be unknown, the heirs and legal representatives of A. L. Foster, deceased, the names of each and all of whom are alleged to be unknown, to be and appear before the Honorable District Court at the next regular term thereof, to be held in the County of Hale at the Court House hereof in Plainview, on the 26th day of May, 1930, then and there to answer plaintiff's first amended original petition filed in said court on the 24th day of March 1930, in a suit numbered on the docket of said court, No. 3172, wherein The First National Bank of Plainview, Texas, is plaintiff, and A. L. Foster and the heirs and legal representatives of A. L. Foster, deceased, are defendants; the nature of the plaintiff's demand being as follows: a suit in trespass to try title to recover the title and possession of and to quiet plaintiff's title to all of the North 160 acres out of Survey 330, patented to S. B. Gentry, patent No. 527, volume 24, Floyd County, Texas, described by metes and bounds as follows: Beginning at an earth mound marked by four pits, the S. E. corner of the J. S. Callahan 160 acres homestead survey in the West line of Survey No. 19, cert. 92, J. V. Massie for the N. E. corner of this tract; thence South 950 vrs. the S. W. corner of Survey No. 19, for the S. E. corner of this 160 acre tract; thence West 950 vrs. to a point for the S. W. corner of this 160 acre tract; thence North 950 vrs. to a point the

S. W. corner of said J. A. Callahan tract; thence east 950 vrs. to the place of beginning, containing 160 acres of land.

HEREIN FAIL NOT and have you before said court on the said 1st day of the next term thereof this writ with your endorsement thereon showing how you have executed the same.

GIVEN under my hand and seal of said court and office in Plainview, Texas, this 24th day of March, 1930.
(SEAL) M. DELLA ANSLEY, Clerk of the District Court, Hale County, Texas. 54tc

For spraying a few peach trees in the yard or home orchard, a bucket spray pump will do the work. It should be made of brass or some other material that not corrode, and have a 4-foot extension rod and at least 15 feet of hose. If the trees are to be dusted, a hand duster consisting of a cylinder with piston rod for making an air blast, can be used although a larger hand duster, in which a fan is operated by cogs or belt from a crank, is more satisfactory and durable.

Thin, Pale, Weak

"I HAD been through a bad spell of sickness which left me very weak," says Mrs. Virginia Spruce, of Stapleton, Va. "I was pale and felt lifeless, and my strength did not return. I spent most of my time on the bed. I was very nervous, and the least thing upset me. I did not have strength enough to lift a broom. At times I would have had headaches, which would hurt me until I could hardly see."

"Someone asked me why I did not try Cardui. I had read of it, so I thought I would see what it would do for me. It was really remarkable how I came out. My strength returned, and my health was better than it had been in years. I gained in weight about ten pounds. My color was good, and I ceased to suffer from headaches. I have told my friends about Cardui because I was benefited after taking it."

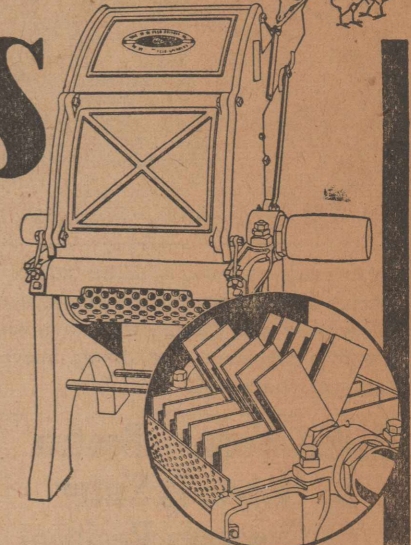
CARDUI

Helps Women to Health
Take Theford's Black-Draught for Constipation, Indigestion, Bilioussness. 1 cent a dose. Rx-154

Produce Beef Pork Milk Mutton Poultry

for LESS

LOWER your feeding costs and you will produce your beef, pork, milk, mutton and poultry at a bigger profit. It is easy to do with a W-W Feed Grinder. Thousands of farmers, livestock feeders and dairymen are grinding and mixing their home grown feeds with the W-W and realizing bigger profits as a result.



W-W FEED GRINDER

Actual tests with W-W FEED GRINDERS have proved that grinding gives farmers a third more feeding value from everything they raise for feed. The W-W eliminates waste. Turns snapped or ear corn, alfalfa, bundle feeds, barley, maize, oats, fodder and other roughage into nutritious, balanced feeds that go a third further.

The W-W grinds and mixes everything from the ground up, with lightning speed—separately or together, fine or coarse. No burrs, knives or gears. Powerful RIGID hammers do the work!

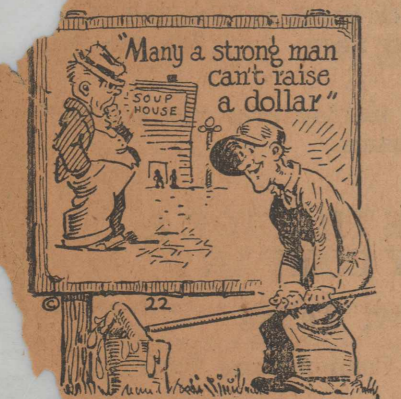
Lifetime Service—The W-W has proved itself the world's greatest feed grinder. Built for years of dependable service. Nails, bolts, etc., do not injure the heavy W-W grinder cylinder. Has Timken Tapered Bearings, Alemite Lubrication and Rockwood Pulleys. Self-feeder can be furnished—Blower or Elevator equipment. Nine different sizes.

Free Demonstration on Your Farm!

Come in and see the W-W. Or we will demonstrate this wonderful grinder on your own farm with your own feed and power. Ask us about it.

D. W. FYFFE

The Baker Says



RESPONSIVE SMILES

Reward your thoughtfulness in providing more than the kind of bread—

Whole Wheat—Rye Graham

Rolls, Tea Biscuits, Crisping Rolls. Made clean, solid, delivered clean.

Perfect Bakery



Body And Fender Repairing

Let us remove those damaging nicks and dents that winter driving have left on your car. You'll want your car bright and new-like. We can remove the scratches and scars at a reasonable cost to you.

John McCleskey Top Shop

Located first door north of P. O. Telephone 220

UNDER THE OLIVER FLAG

A Complete Line of Oliver Nichols & Shepard Combines

Oliver Nichols & Shepard Combines are made in 4 models, with many combinations of headers, separators and windrow pick-ups, to meet the needs of every size farm and every type of crop.

All models have the famous Big Cylinder and Man Behind the Gun, Straw Carriers and Bar Beaters. All are equipped with anti-friction bearings, weatherproof fibre pulleys, high pressure lubrication and high speed alloy steel chain.

There is a model exactly suited to your farm. It will save money for you by harvesting your crop at a lower cost.

Let us tell you more about them.

L. C. McDonald
FLOYDADA, TEXAS

OLIVER

"Let's get up a Newspaper Ad"

This is number nine of a series of ads telling the story of advertising production. Ad No. 8 dealt with the reading of our proof.

"our Ad is Printed—"

OUR ad has had its final okeh, it is next placed in its proper position in the page form; locked up, and ready for the press where flat bed printing presses are used. In the case of cylinder presses, this locked up form must go to the stereotype room where a plate of the entire page is made in cylinder form.

In either case our ad has reached its final stages and the printing results we obtain in-so-far as our 'Roseanne Dress' illustration is concerned will depend largely on the quality of the mat we have employed.

Advertisers in this newspaper may absolutely rely on printing results obtained with the mats we supply through our Meyer Both General Newspaper Service.

The Hesperian

Floyd County Clubs

MRS. SCOTT ENTERTAINS HARMONY CLUB MARCH 19

Mrs. Zant Scott was hostess to the Harmony Home Demonstration Club in meeting at 2:30 o'clock on March 19. "Manners in the Home" was the subject discussed.

Mrs. Wm. Finkner discussed "Fundamentals in the family circle," and "Shall courtesy die with marriage," was discussed by Blanche Ramsey. Mrs. Chas. B. Smith talked on "Fundamental etiquette for children."

We now have fourteen members enrolled and all attend regular. Membership committee get busy and lets keep growing.

At the last meeting, the hostess served Angel food cake and boiled custard.

The next meeting will be held on April 2, with Mrs. Everett Miller, as hostess. "The foundation garment" will be the subject discussed.

BAKER 4 H CLUB MEETS

The Baker 4 H Club met last Wednesday, March 26, at the club room. The record is still clear of absences, which each girl is proud to express.

Several of the girls have their chickens and reports show that they are doing nicely with them. Everyone had the material for their aprons and had it cut out so that they were ready to take the first lesson. The first lesson was on the making of seams and putting on the bindings. Each girl is enjoying the work and is looking forward to a pleasant as well as profitable time this summer.

Adding Machine Rolls at Hesperian Office.

LOCKNEY ISIS THEATRE

All Talking Program

Week beginning

Sunday, April 6th

Talking pictures at their best

Regular Admission 25c and 50c.

Saturday Matinee 15c and 35c

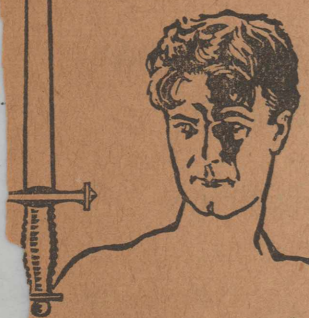
Sunday Matinee

Monday and Tuesday

Admission 25c and 75c

DENNIS KING "The Vagabond King"

with JEANETTE MACDONALD A Paramount Picture



amount Sound News and Comedy.

Wednesday Thursday

The Mysterious Dr. Fu Manchu

With an all star cast. Comedy "Faro Nell"

Friday and Saturday

Joan Crawford and John Mack Brown In

"Montana Moon"

Comedy "The Real McCoy"

Sunday Matinee 2 p. m.

Evening Show 7:30 p. m.

Saturday Matinee 2:30 p. m.

MRS. POWELL HOSTESS TO CAMPBELL CLUB TUESDAY

Mrs. R. L. Powell was hostess to the Campbell Home Demonstration Club in regular meeting on April 1. "The Foundation Garments" was the subject discussed at the meeting.

Miss Strange was present and gave a demonstration on button holes and dress making. Everyone enjoyed the demonstration very much. Each member answered the roll call by telling "My hardest fitting problem."

Delicious refreshments of ice cream and cake were served to the members and guests present.

Mr. and Mrs. W. H. Sharp and daughter Lajuana Joe returned Tuesday from Ft. Worth, where they visited Mr. Sharp's sister Mrs. Jess Melton, who has been very ill for several months but is very much improved.

Mrs. A. D. Cummings teacher at Andrews Ward School, returned home Tuesday night from Canyon, where she spent last week with her father, Dr. D. M. Stewart, while recuperating from the flu. Mr. Cummings met her at Plainview. Mrs. O. K. Davis taught during Mrs. Cummings' absence.

Mr. and Mrs. Thurmon Hines, of McLean spent Tuesday here visiting with Mrs. Hines' sister, Mrs. V. P. Harmon and Mr. Harmon.

County Tax Assessor C. M. Meredith and W. C. Cates, manager of the Farmers' Grain Company, returned home the first of the week from Glenrose, where they had been for their health. The latter had been at Glenrose for about a month and Mr. Meredith went down about two weeks ago.

J. E. Newton and family, and Mrs. Martin Duvall, of Dougherty, are among the Floyd County people leaving for down-state points this week, while the Gimmers' Convention is in session at Dallas. Mrs. Newton is stopping at Bellevue to visit, while Mrs. Duvall is stopping at Fort Worth with relatives. Mr. Newton and son, Glenn, are at the convention.

A. J. Dunavant and wife, and son, Ray, of Burkburnett, spent last week-end here visiting his parents, Mr. and Mrs. Geo. I. Dunavant.

D. R. Vestal, of Altus, Oklahoma, visited here the latter part of last week with his former neighbor, Geo. I. Dunavant.

Miss Thelma Kinnard, who spent last week visiting with her sister, Mrs. Charlie Lewis, returned to Whiteflat to resume her duties in the school there Monday.

Mrs. F. V. Hillburn is making an extended visit with her children and friends. She will return to her home here about the middle of May.

J. L. Bullock, real estate dealer of Fort Worth, spent the earlier part of this week here on business, and visited with his brother, R. M. Bullock east of town.

Mrs. O. H. Heard and daughters, of Petersburg, spent Friday here as the guests of Mrs. Heard's mother, Mrs. W. C. Hanna.

Mr. and Mrs. D. Zimmerman, of Tullia, were guests of Mr. and Mrs. A. B. Keim Sunday.

Mr. and Mrs. Mark Martin and son, Fred, left Wednesday morning for Gainesville, where they will visit his mother, Mrs. J. L. Martin. From there they will go to Valley View where they will visit Mrs. Martin's father, W. M. Slinker.

Ruey Bass, of Dallas, visited from Saturday until Monday with his mother, Mrs. Grace Bass, his brother, Frank, and sister, Mrs. A. J. Foley. His mother and sister and Mrs. Frank Bass accompanied him to Plainview Monday.

Mr. and Mrs. J. O. Wilkes, Mrs. D. H. Collins and Miss Ruth Collins spent the week end visiting Mr. and Mrs. W. L. Sullivan, of Wichita Falls.

CHEMICAL CONTENT OF FRUIT FOUND TO BE INHERITABLE

Discovery that different strains of Washington Naval oranges have differences in chemical composition as well as differences in physical characteristics has focused new interest on the possibilities of improving fruit varieties by using buds from limbs which produce fruit of the desired character.

Previous work of horticulturists in the United States Department of Agriculture had established the fact that certain differences in yield, size, shape, and texture within some varieties of citrus fruits could be perpetuated. Further work by the Bureau of Chemistry and Soils has now shown that the differences in chemical composition are also perpetuated.

By careful selection and propagation of buds from limbs which show desirable variations from the tree as a whole, much improvement has already been made in the fruit. In this manner the Washington Naval orange in California has been stabilized in quality.

Hang garments by the straight of the goods and by their bands where possible. Sheets and other large pieces should be placed from a fourth to a half over the line and fastened securely in three or four places. Group similar garments together. Remove clothes from the line in a systematic manner and, to save time later, fold straight pieces before placing them in the basket.

No Taxes, Traffic or Unemployment. And It's the Happiest Place in Britain

Hardly a soul will dispute the claims of the residents of Lundy Island that they live in the happiest place in the British Isles.

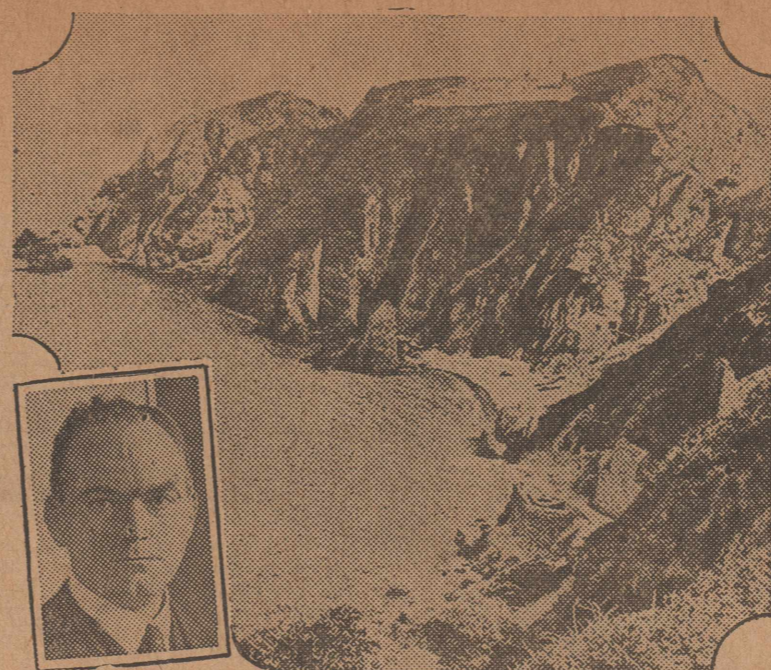
They have neither income nor local taxes. They have no traffic problem for there are no automobiles. They have neither criminals, paupers nor unemployed and therefore no policemen, judges nor jail and they have a "pub" which can stay open as late as it wishes.

The catch to the story, of course, is that there are only 14 persons on the island—seven men, four women and three children. But how they subsist on this tiny, windswept piece of land 21 miles from the shores of North Devonshire, is a story as fascinating as the piratical yarn of the island Charles Kingsley describes in his famous novel, "Westward Ho?"

It is a far cry from the days of the cave-dwelling smugglers and pirates who once inhabited Lundy to genial Martin Tarman, wealthy London financier, who now owns it. Harman comes to the island only during the summer months to be with his horses, sheep and poultry, but he leaves the duties of farming and herding to the islanders, who are all in his employ.

And Harman has made life just as interesting as possible for his isolated employes. He has built for them comfortable little homes equipped with electricity, a tavern where beer is procurable and a general store.

He has also issued for their convenience coins which are accepted as legal tender. They are called "puffins" after the sea bird native to the island. On one side of the coin is a figure of the puffin, on the other a profile of Harman. The



Lundy Island . . . where pirates once hid their booty. Inset shows Martin Harman, London financier, who owns the island.

INSECTS HAVE TROUBLES, TOO

The eternal triangle is not confined entirely to humans. The insect world probably could furnish many examples, but one very striking case has been brought to light by E. J. Newcomer, an entomologist of the United States Department of Agriculture.

NEW STRAWBERRY VARIETY INTRODUCED IN N. C.

A new strawberry variety, the Blakemore, will be introduced this winter in the coastal plain section of North Carolina by the United States Department of Agriculture in cooperation with the North Carolina coastal plain test farm at Willard, N. C. The new variety is a cross of the Missionary and Howard 17, and shows a number of the good characters of each parent.

The Blakemore is a tart berry of the Missionary type with foliage more resistant to disease than either parent plant. It has a firmer berry than either parent but inherits its firmness from the Missionary. In hot, moist weather it does not puff and become soft as do the Howard 17 and most other varieties.

Berries of the new variety are a light, bright-red color, which is derived from the Howard 17, and unlike most varieties do not turn dark on holding, which makes this variety well adapted to preserving and market purposes. Like the Missionary it grows well during the short days of winter and spring in the South, conditions under which the Howard 17 makes little or no growth.

After a thorough test in which a number of varieties were tried, the Blakemore has been selected by the National Preservers' association as the most satisfactory variety for preserving. Reasons for the selection of this variety include its easy picking and hulling qualities, its bright, light red color, tough skin, and firm flesh, solid center, acidity, high pectin content, and excellent flavor.

This variety is recommended for growing in the eastern North Carolina section northward to New Jersey, and is suggested for thorough trial in all regions where the Klondike or Missionary varieties are grown and in the southern part of the regions where the Howard 17 is grown.

Everyone knows that a postman is hard on shoes, so when chemists in the United States Department of Agriculture wanted help in an experiment to determine the relative wearing qualities of sole leather tanned by different processes they asked postmen in Washington, D. C., to wear the test shoes.

POSTMEN AID CHEMISTS IN TESTING SHOE SOLES

There are two common ways of tanning leather—vegetable tanning and chrome tanning. In recent years attempts have been made to combine the two methods so as to get the desirable qualities of each. The product is known as chrome retanned leather. To get data on the actual wearing qualities, those in charge of the experiment had each postman wear one shoe half-soled with vegetable tanned leather and the other half-soled with chrome retanned leather.

Results of the experiment showed that the chrome retanned leather wore longer than the vegetable tanned leather, in some cases almost twice as long. Certain objections, however, were found to the chrome retanned leather. Leather tanned by this process absorbs water much more rapidly than that tanned by the vegetable process, and proved to be slippery on wet pavements. When chrome leather is heavily retanned its objectionable features are lessened, but in the experiment it was found that its wearing qualities were likewise decreased.

To insure accuracy in results six hides were divided into halves and the mated soles were cut from identical positions. The number of hours each pair of shoes was worn was carefully recorded. No waterproofing treatment was used for any of the leather in the experiment.

Remington and Royal Portable Typewriters at Hesperian Office.

GIRLS DRESS ON \$41.54

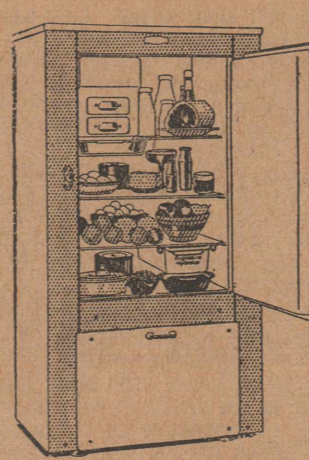
Thirty 4-H club girls in Motley County, Texas, kept records on the cost of their clothing last year as a basis for budgeting this year's clothing expenditures, says the United States Department of Agriculture. The girls were from 12 to 17 years old. The average yearly cost was \$41.54; the highest, \$96, for a girl who had to pay to have her sewing done; and the lowest, \$18.70, for a girl who sewed all her own clothes. Ten girls who used four pairs of cotton hose and two pairs of silk paid out \$5.36 for this item, on the average, while those who wore silk hose entirely averaged nine pairs, costing \$13.32.

Remember carbon monoxide has no color, no odor, no taste.

The victim becomes unconscious without knowing he is breathing it. There is no way of saving a person if he has gotten too much carbon monoxide.

Advertise in The Hesperian.

Frigidaire Household Cabinets



Every Frigidaire household cabinet is now Porcelain-on-steel . . . the most durable and desirable finish . . . one that lasts a lifetime.

Frigidaire Porcelain-on-steel makes possible the beautiful Tu-Tone effects that no other finish can give . . . insuring greater cleanliness. The smooth surfaces and rounded corners make it as easily cleaned as a china plate.

Powerful Compressor Completely Enclosed

The powerful, quiet compressor is completely concealed in the bottom compartment where it is always readily accessible for adjustments if ever necessary. Frigidaire has the extra power that insures dependable refrigeration regardless of outside temperatures. The patented self-sealing ice trays permit the cooling chamber to be kept intensely cold.

The "Frigidaire Cold Control"

Frigidaire is equipped with the now famous "Frigidaire Cold Control" . . . that simple patented device which uses Frigidaire's extra power for faster freezing of ice and desserts.

The Frigidaire "Hydrator"

Every household Frigidaire is also equipped with the "Hydrator" . . . a new moist-air compartment that keeps vegetables and salad materials delightfully fresh and tender.

Radio Electric Co.

Floyd County Nat'l Bank Bldg., Phone 201

New Arrivals

Daytime PRINTS

Prints that are qualified to wear in most fashionable occasions. Sheer silks patterned charmingly different and in glorious new shades.

\$4.95 to \$27.50



Afternoon FROCKS

Solid colors predominate for afternoon and informal modes. We present them in a diversified array of clever styles.

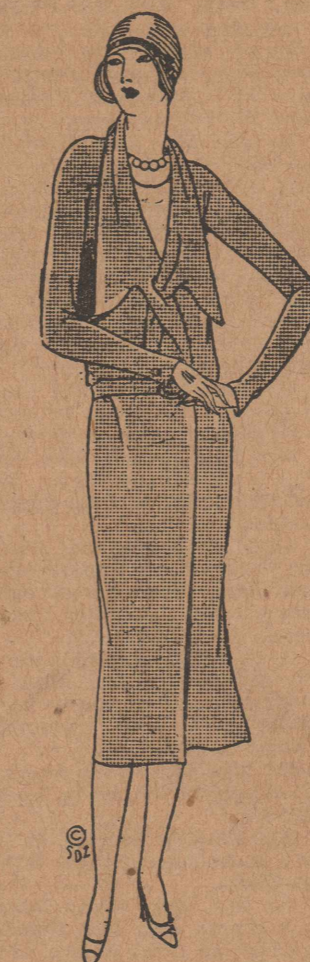
\$10.75 to \$39.50

The COATS

Tailored Coats in a versatile group of fascinating styles, colors and colors and fine fabrics.

SPECIALLY PRICED

1/3 OFF



The SUITS

Sporty little models indeed with their colorful blouses to flap in the breeze. Mannishly tailored of quality materials

\$10.75 to \$18.50

C. R. Houston Co.

Galveston Prepares to Move States Huge Wheat Shipments

Vast Facilities of Seaport Are Shown

Austin, Texas, April 1 (UP)—Galveston, Texas, is getting ready now to handle the 1930 wheat crop that will pour into that Gulf port from Texas, New Mexico, Oklahoma, Kansas, Nebraska, Missouri and from Northwestern spring wheat States as far off as Wyoming and Montana.

Not many years ago the handling of the wheat crop was a comparatively simple thing. Then the crop moved over a six months' period. Under modern harvesting methods it moves in six weeks. And it is many times bigger in volume than the old crop that moved in six months.

This huge movement into Galveston (it totaled 32,000,000 bushels of grain and 1,000,000 barrels of flour last year) will be under way in June.

More than two-thirds of Galveston's total population of 63,000 people are directly interested in the shipping and its allied activities. There the largest port elevator in America has been erected to await the 1930 crop by the Galveston Wharf Company. It has a capacity of 6,000,000 bushels. Five hundred cars a day can be handled. Twelve dock workers to a car are used. Eighty-three electric motors with 1,150 horse power capacity aid in the movement. They are handled by remote control through three substations.

Eleven 2500-bushel hopper scales will weigh the incoming crop; heat rays will insure its good condition pending export from thermometer controlled bins. This export will come from six miles of waterfront along which thirty-two piers receive the vessels of sixty-nine steamship companies. There is berthage for 100 vessels.

Thirty shipside warehouses await the shipments. They have inside space of more than 4,000,000 square feet and apron space of 1,000,000 square feet more. A complete railroad system works among elevators and warehouses, with one-mile of track. In it 1100 cars can be stored. Fifty-six load-cars can be spotted for unloading at the same time. There the grain flows in belt conveyers from an unloading pit.

It is a big job moving the wheat but Galveston says it can be

said election, and said election shall be held in accordance with the State Laws governing elections, and returns of said election shall be made to the Board of Trustees of said Independent School District in the manner as election returns are made under such State Laws.

A copy of this order signed by the President and attested by the Secretary of the Board shall serve as proper notice of said election to be given in accordance with the Law.

In Testimony, whereof, witness the signatures of the President and Secretary of said Board of the Floydada Independent School District, and the seal thereof hereunto affixed this the 3rd day of March A. D. 1930.

C. R. HOUSTON, President.

Attest R. E. FRY, Secretary.

Posted March 8th A. D. 1930

State of Texas

County of Floyd,

On this day personally appeared, R. E. Fry, Secretary of the Board of Trustees of the Floydada Independent School District, known to me to be the person whose signature is subscribed hereto, who upon his oath stated that he posted three notices of election of which the above is a copy, on March 8th A. D. 1930, one at the Court House in Floydada, Texas, one three miles South of Floydada on the Lakeview Road, and one on the Floydada-Lockney High-way one mile N. W. from Floydada, Texas.

Signed R. E. FRY.

Sworn to before me this the 8th day of March A. D. 1930.

(SEAL) J. B. BISHOP,
Notary Public in and for Floyd County, Texas. 34c

States To Spend More For Highways In 1930

Bureau of Public Roads Reports States and Counties to Spend \$1,601,167,455.

Cooperating with President Hoover in his plea to enlarge all construction programs as much as is practicable to ameliorate the unemployment situation, the States and their counties will spend in their road building programs for 1930 at least \$250,000,000 more than they spent in 1929.

Reports received from State highway departments and compiled by the Bureau of Public Roads, U. S. Department of Agriculture, show that State and local authorities plan to spend \$1,601,167,455 for highway improvement in 1930.

The planned expenditure by State highway departments for construction and maintenance of State highways is \$937,500,455; the balance, \$663,667,000, will be spent, according to the estimates, on local roads and bridges. The State highway officials of 45 States estimate the total length of roads to be improved by them in 1930 as 32,532 miles, an increase of 3,126 miles over the estimate in the 1929 programs. Three States failed to report contemplated mileages for 1930.

The highway departments of all States will control the maintenance of 281,393 miles of highways

this year, an increase of 3,381 over the mileage under State maintenance in 1929. Gradually, the States are taking over into their systems for maintenance the more important county and local roads of the country.

The States of greatest population and industrialization in which unemployment, naturally, is greatest, show the highest contemplated expenditures. The Middle Atlantic States, comprising New York, New

Jersey, and Pennsylvania, plan to spend \$374,835,310 on improvement of State and local roads; the East North Central States of Ohio, Indiana, Illinois, Michigan and Wisconsin plan to spend \$303,696,000.

The West North Central States, including Minnesota, Iowa, Missouri, North Dakota, South Dakota, Nebraska, and Kansas rank third in their contemplated expenditure of \$236,461,727, and the South Atlantic States of Delaware, Maryland, Virginia, West Virginia, North Carolina, South Carolina, Georgia, and Florida, with an expenditure of \$182,872,418 rank fourth; the West South Central States of Arkansas, Louisiana, Oklahoma, and Texas rank fifth with an expenditure of \$154,100,000; and the Pacific States comprising Washington, Oregon,

and California rank sixth with an expenditure of \$121,590,000.

Kentucky, Tennessee, Alabama, and Mississippi, making up the East South Central group, plan to spend \$101,992,000 on State and local road improvement; Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, and Connecticut in the New England group plan to spend \$75,430,000; and the Mountain States of Montana, Idaho, Wyoming, Colorado, New Mexico, Arizona, Utah and Nevada, \$50,190,000.

For dairy cows, hominy feed is comparable with corn meal in nearly all respects and it though to be equal in feeding value pound for pound. It is not so likely to heat and mold as is the corn meal.

BLUE WAGON MEBANE COTTON SEED

PRICED RIGHT—GOVERNMENT TEST SHOWS

Purity	99.8%	Germination aver.	87%
Inert Matter	.2%	Hard Seed	None
Other Seed	None	Live Seeds	90%

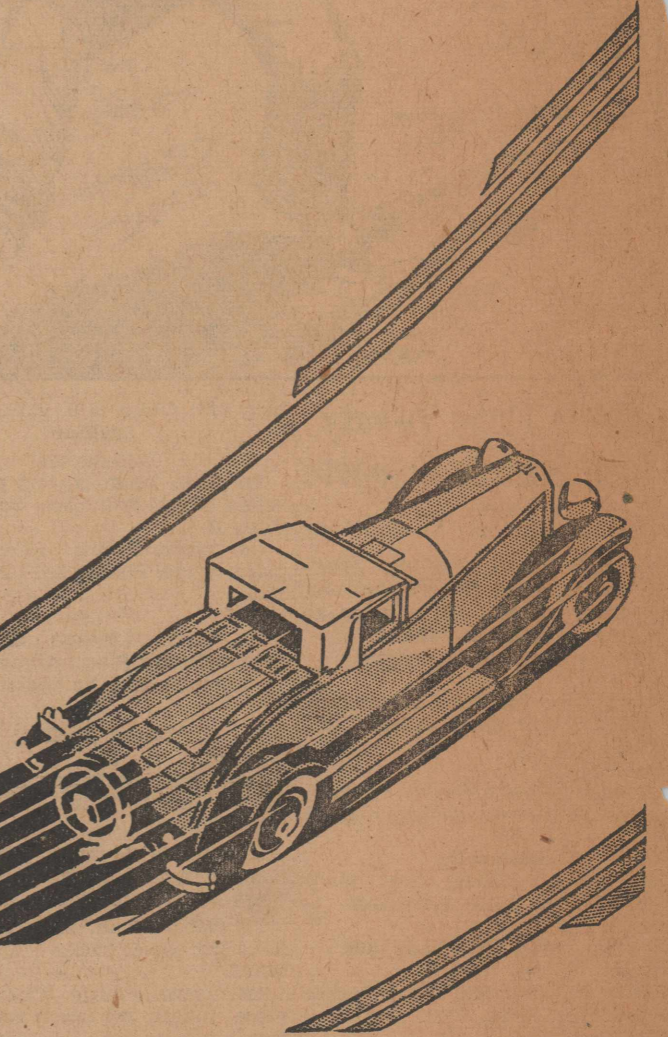
Average of 2,000 snapped cotton made 527 pounds lint in 35 tests. Reference: Any cotton buyer or banker, Spur, Texas.

ED LIENBY, Spur, Texas

Floyd County Hesperian \$1.50 Per Year

GET

GULF



and GET AHEAD

That Good Gulf Gasoline ... made better

Equal to many of the premium fuels

400° F. End Point

ANTI-KNOCK

AT NO EXTRA COST

GULF NO-NOX MOTOR FUEL
Is Aviation Grade 374° F. End Point

At All Gulf Dealers at the Sign of the Orange Disc

GULF REFINING COMPANY

Young Men To Gather At Lubbock Apr. 11-13

Amarillo, April 1 (UP)—Three hundred young people from all over the Texas Panhandle will meet in Lubbock, April 11 to 13 to disprove reports that this generation is not as serious-minded and interested in spiritual things as previous generations, says Miss Bertha Leeds of Amarillo. Miss Woods is president of the Panhandle Association of the Texas Christian Union.

When towns will send from 10 to 20 young people," Miss Woods says. "We will demonstrate, I think the younger generation is inclined to look upon the more serious of life. We will have a good time while we are at the convention and we also will plan church work." Gold Singer of Topeka, Kas., secretary of the Kansas Christian Endeavor Union, is to be the special out-of-state speaker. He is known over the southwest as a speaker and has been connected with the Christian Endeavor movement as a man.

Following towns have announced delegations: Amarillo, Brownfield, Canyon, Crosbyton, Ft. Floyd, Friona, Hereford, Littlefield, Memphis, Pecos, Plainview, Post, Slaton and

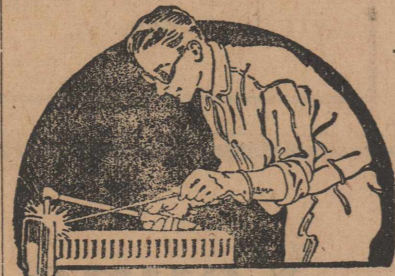
ELECTION NOTICE

It is ordered by the Board of Trustees of the Floydada Independent School District No. B of Floydada, Texas, that an election be held at the Court House in the town of Floydada, Texas, in the said Floydada Independent School District on the 5th day of April A. D. 1930, the same being the First Saturday in April, for the purpose of electing the Board of Trustees for the said Floydada Independent School District, to hold office for a term of two years.

J. U. Borum, W. M. Windsor, Mrs. Lillie Britton and Mrs. Nora Cox are hereby appointed managers of

*Don't swear
When It Breaks!*

Call on us. We weld any kind of broken farm implements.



Any damaged metal part put back to work again in a jiffy by oxy-acetylene welding.

If it's too big to bring in, we'll come out and do it on the spot!

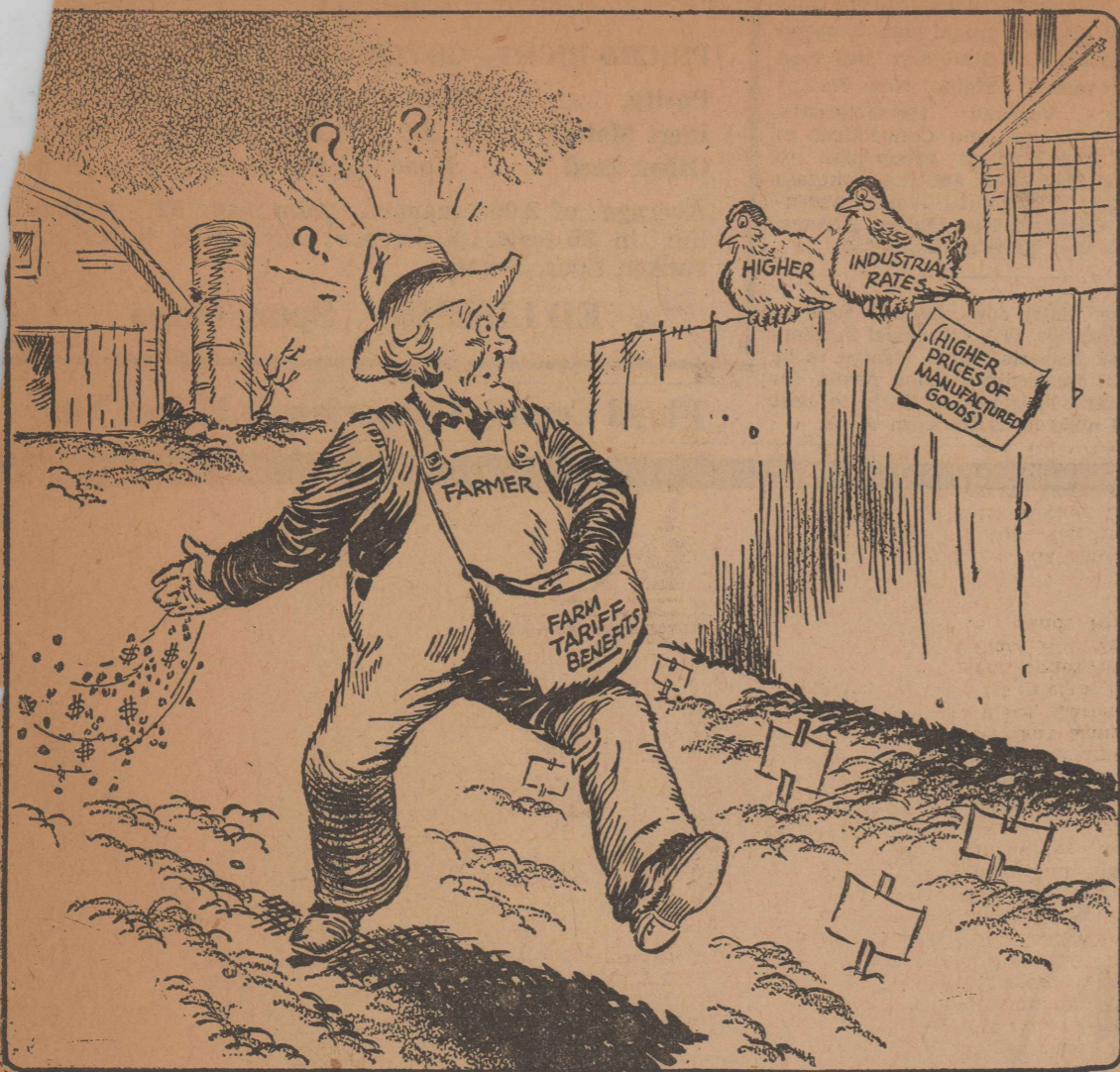
J. A. ENOCH
The Best
Blacksmith
On The Plains

HAWK BRAND WORK CLOTHES

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MARTIN DRY GOODS CO.
FLOYDADA, TEXAS

THEY WEAR LONGER

AN ANXIOUS EYE ON THOSE NEIGHBOR'S CHICKENS!



Students From Twenty Nine Schools Compete

(Continued from page 1—this sec.)

all entries in every event. However, the name of the winners and the school represented, is given as complete in detail as follows:

Extemporaneous Speaking
 Class A
 1st place, Christine Trowbridge, Floydada; 2nd place, Alice Stewart, Lockney.
 Class B
 1st place, Rowan Ward, Aiken; 2nd place, Audrey McLain, Sand Hill.

Arithmetic
 1st place, Lockney; 2nd place, Sand Hill; 3rd place, Lone Star.
 Class A Ward
 Lockney, 107%; Floydada, 108.
 Class B
 Aiken, 5; Sand Hill 77%; Prairie Chapel, 52%; Irick, 72%.

Lone Star, 25; Liberty, 17%; Center 30; Pleasant Valley 77%; All-

mon 245; Cedar Hill, 252%.

Spelling
 (Sub-Junior)
 1st place, Lockney; 2nd place, Andrews Ward; 3rd place, East Ward.
 Class B
 1st place, Prairie Chapel; 2nd place, South Plains; 3rd place, Sand Hill.

1st place, Liberty; 2nd place, Campbell; 3rd place, Allmon; County championship, the Lockney-Liberty.

Junior Spelling
 Ward.
 1st place, Lockney Ward; 2nd place, Andrews Ward, High School.

1st place, Lockney high; 2nd place, Floydada High.
 Class B High School.
 1st place, Aiken; 2nd place, Sand Hill; 3rd place, Irick, Ward.

1st place, Prairie Chapel; 2nd place, Aiken; 3rd place, Sand Hill, Rural.
 1st place, Liberty; 2nd place, Allmon-McCoy; 3rd place, Baker;

County championship, Lockney.

Senior Spelling

Class A
 1st place, Lockney; 2nd place, Floydada.
 Class B
 1st place, Irick; 2nd place, Aiken.

Rural.
 1st place, Allmon; 2nd place, Cedar Hill; county championship, Lockney.

Picture Memory
 1st place, Floydada; 2nd place, Aiken-Sand Hill; 3rd place—Lockney.

Debate
 Class A Girls
 1st place, Floydada; 2nd place, Lockney.

Boys.
 1st place—Lockney; 2nd place, Floydada.
 Rural Girls.
 1st place, by default, Allmon.

Boys.
 1st place, McCoy.
 Class B High School Boys.
 1st place, Aiken; 2nd place, Sand Hill.

High School Girls.
 1st place—Aiken; 2nd place, Sand Hill.

Grade School Boys.
 1st place, Aiken; 2nd place, Sand Hill. Only two class B schools entered.

Declamation
 Sub-Junior.
 1st place, Inisdea Fyffe, Andrews Ward; 2nd place, R. E. Smith, Lone Star; 3rd place, Iwana Simpson, Lockney.

Rural Junior Boys.
 1st place, Perry Walker, Providence; 2nd place, W. R. Daniels, Blanco; 3rd place, Floyd Montgomery, Center.

Rural Junior Girls.
 1st place, Mary Catherine Smith, Blanco; 2nd place, Sarah Frances Smith, Antelope; 3rd place, Frances Miller, Ramsey.

Rural Senior Girls.
 1st place, Faye Parker, Lone Star; 2nd place, Florene Williams, Baker; 3rd place, Myrtle Day, Pleasant Hill.

Rural Senior Boys.
 1st place, Bob Case, Allmon; 2nd place, Wilburn Daniels, Center; 3rd place, Erice Allen, Lone Star.

High School Junior Boys.
 (Class B and Ward schools included.)
 1st place, Chester Carthel, Prairie; Chapel (also 1st in class B); 2nd place, Owen Thornton, Lockney (also 1st in High Junior); 3rd place, Geo. Palmer, Andrews Ward, (also 2nd in High Junior); 4th place, Buster Davidson, East Ward, (also 3rd in High Junior); 5th place Joe West, Sterley, (also 2nd in Junior Class B.); 6th place, Bud Pope, Sand Hill (also 3rd in Junior class B.)

High school Junior Boys.
 1st place, Frankie Dodson, Lockney Grade; 2nd place, Ruth Palmer East Ward; 3rd place, Bert Smith Andrews Ward; 4th place, Carlene Brooks, Sterley, (also 1st in class B); 5th place, Dorothy Jean Jones, Aiken, (also 2nd in Class B); 6th place, Oleta Standifer, Sand Hill, (also 3rd in Class B.)

Senior Girls.
 1st place, Wilmina Salisbury, Floydada; 2nd place, Olga Carthel, Prairie Chapel, (also 1st in class B); 3rd place, Estelle Byars, Lockney, (also 2nd in class B.); 4th place, Eva Mae Golleher, Sand Hill, (2nd in class B.); 5th place, Margarette Lloyd, Aiken (also 3rd in class B.); 6th place, Mary Ganell Thomas, Lockney Grade.

Senior Boys.
 1st place, Roden Pickens, Aiken, (also 1st in class B.); 2nd place, Paul Derrick, Lockney, (also 1st in class A.); 3rd place, Donley Stevenson, Floydada, (also 2nd in class A); 4th place, Harmon Higgins, Andrews Ward, 5th place, D. Trammell, Lockney Grade, (also 2nd in Ward Section); 6th place, R. L. Golleher, Sand Hill, (also 2nd in class B.); 7th place, Willis Boedeker, Prairie Chapel, (also 3rd in class B.).

Sub Junior Story Telling
 1st place, Mary Taylor Ball, Lockney; 2nd place, Mary Catherine Daniels, Floydada; 3rd place, Fran-

cess Lovell, Lone Star.

Three R Contest
 1st place, Winnie Box, Liberty; 2nd place, Annie Mae Bloxom, Pleasant Valley.

Essay Writing
 1st place, June Guthrie, Lockney; 2nd place Dorothy Crawford, Floydada.

Class B.
 1st place, Verl Miller, Sand Hill; 2nd place, Lorene Clark, Aiken; 3rd place, Edwin Schreiber, Prairie Chapel.

Ward and Grade schools Class A and B.
 1st place, Ruby Nell Morris, Aiken; 2nd place, Melba McLain, Sand Hill; 3rd place, Mary Williams Lockney.

Rural.
 1st place, Agnes Johnston, Lone Star; 2nd place, Lena Bell Ferrier, Cedar Hill; 3rd place, Woodrow Foster, Allmon; 4th place, Willie Mae Curry, McCoy.

Play Ground Ball (Girls)
 Class A
 1st place, Lockney Ward; 2nd place, Lockney High.

Class B.
 1st place, Sand Hill; 2nd place, Aiken; 3rd place, Prairie Chapel, Rural.

1st place, Cedar Hill; 2nd place, Liberty; 3rd place, McCoy.
 Boys—Class A.
 1st place, Floydada High; 2nd place, Floydada Ward.

Class B.
 1st place, Aiken High; 2nd place, Sand Hill Grade; 3rd place, Irick Grade; 4th place, Aiken Grade, Rural.

1st place, Cedar Hill; 2nd place, Fairview; 3rd place, McCoy.
Volley Ball
 Five teams were entered.

1st place, Lockney High, composed of Collins, Raper, Comer, Bradford, D. Glass, O. Glass, Murphy, Thompson and Good.
 Rural Class B.
 1st place, Sand Hill, composed of Weems, King, McLain, Standifer, Smith and Bradford.

Rural Class C.
 1st place, Allmon, composed of Williams, E. Brooks, Odell, Jones, Smith and R. Brooks.
 County championship, Lockney.

Tennis
 Class A Girls Doubles.
 Lockney, 6-6; Floydada 1-0.

Singles.
 Lockney 0-1; Floydada, 6-6.
 Class A Boys Doubles.
 Lockney, 1-2; Floydada, 6-6.

Singles.
 Lockney, 6-5-2; Floydada 1-7-6.
 Class B Girls Doubles, Finals:
 Prairie Chapel, 6-6; Lakeview, 1-1

Singles, Finals:
 Aiken, 6-0; Sand Hill, 1-0.
 Boys Class B. Doubles.
 Lakeview, 6-3; Prairie Chapel 4-1

Singles.
 Aiken, 1-1; Prairie Chapel, 6-6.
 Rural Schools, Girls Doubles.
 Baker win championship; McCoy won singles (by default).

Girls Doubles, County Championship.
 Lockney, 6-6; Prairie Chapel, 3-3.
 Aiken 6-6; Floydada 3-1.

Boys Doubles:
 Floydada, 6-6; Lakeview, 3-4.
 Floydada, 6-6; Prairie Chapel 3-2

Track and Field—Athletics
 Class A Seniors
 1st place, Floydada; 2nd place, Lockney.

Class A and B Juniors High School
 1st place, Floydada; 2nd place, Aiken; 3rd place, Lockney.
 Class B Seniors High School.
 1st place, Irick; 2nd place, Aiken; 3rd place, Lakeview.

Class B. Grammar Juniors.
 1st place, Irick; 2nd place, Sand Hill; 3rd place, Dougherty.

Rural School Seniors.
 1st place, Cedar Hill; 2nd place, Allmon; 3rd place, Lone Star.

Rural School Juniors.
 1st place, Cedar Hill; 2nd place, Allmon; 3rd place, Fairview.

Ward School and Class B Grade Seniors.
 1st place, Andrews Ward; 2nd place, Aiken; 3rd place, Lockney.

Ward School Juniors.
 1st place, Andrews Ward; 2nd place, Lockney Ward; 3rd place, Sterley.

Loving Cups Awarded
 At a special meeting of the directors of the Floyd County Interscholastic League, held Tuesday night of this week in Lockney, Silver loving cups were awarded to practically all of the first place winners in the various events at the meet. The event and the school receiving the first honors and the cup, is as follows:

All round championship, Class A schools—Floydada High School.

All round championship, Class B schools—Aiken School.

All round championship, Rural school—Allmon.

All round ward schools—Lockney ward.

Boys debate, Class A—Lockney.
 Girls debate, Class A—Floydada.
 Boys debate, Class B—Aiken.
 Girls debate, Class B—Aiken.

Declamation, Junior boys, Class A and B—Prairie Chapel.
 Declamation, junior girls Class A and B—Lockney.

Senior boys declamation Class A and B—Aiken.
 Senior girls declamation, Class A and B—Floydada.

Senior girls declamation Rural—Lone Star.
 Senior boys declamation, rural—Allmon.

Junior Girls Declamations, Rural Blanco.
 Junior boys declamation, rural—Providence.

Essay writing, ward schools—Aiken.
 Essay writing, Class B schools—Sand Hill.

Essay writing, rural schools—Lone Star.
 Junior spelling—Lockney.
 Senior spelling—Lockney.

Sub-junior spelling—Lockney and Liberty, tie.
 Extemporaneous speaking—Floydada.

Music memory—Lockney.
 Arithmetic contest—Lockney.

Track team, Class A—Floydada.

Track team, Class B—Irick.
 Track team, Class A, Junior boys—Floydada.

Track team, Class B, junior boys—Aiken.

Girls volley ball—Lockney.
 Boys tennis, singles—Floydada.
 Girls tennis, singles—Floydada.

Girls tennis, doubles—Lockney.
 Boys tennis, doubles—Floydada.
 High point man, Class B—Roe Dalton, Aiken.

High point man, Class A—Carl McAdams, Lockney.

Girls basketball, Class B—Prairie Chapel.
 Girls basketball, Rural Schools—McCoy.

Boys basketball, Class A—Lockney.
 Boys basketball, Class B—Irick.
 Boys basketball, Rural schools—Starkey.

Picture memory contest—East ward, Floydada.

Floydada-Lockney Points
 Floydada high school, this year, won for the third consecutive time, the all-round county championship of the county in Class A schools.

Fight for the all-round championship was strong throughout the entire meet, with Floydada and Lockney the only Class A schools in the county, each leading at periods. The total count gives F. H. S. a total of 205 points over the Lockney school, with a total of 180 points.

The large silver loving cup, given for the all-round championship of Class A schools, becomes the permanent property of the Floydada school this year, due to their third consecutive win. Floydada High won first honors in extemporaneous speaking, girls debate, senior girls declamation, boys play ground ball, tennis in girls singles, tennis in boys doubles, and tennis in boys singles, making a total of 160 points.

The local school also won both senior and junior track and field events which carry 25 and 20 points respectively, bringing the total to 205 points.

In the ward school contests, the Lockney grammar school won the county championship, with a total of 195 points against 175 points won by the R. C. Andrews ward school of Floydada.

Floydada, and 45 points won by the East Ward school of Floydada.

In the Ward school division, the Andrews ward won first place in the following events: senior boys declamation, boys play ground ball, tennis in boys singles, tennis in boys doubles, tennis in girls doubles, senior ward track events and junior ward track events. These events, and the points won by second and third place honors, brought the total to 175 points.

East Ward school, of Floydada, won first place honors in junior spelling and junior girls declamation.

Adding Machine Rolls at Hesperian Office.

SURE, WE'RE SELLING SUITS? WHY NOT?

ALL NEW SPRING PATTERNS THAT FIT.

Ask any six men in the country who sells the best clothes, three of 'em will probably tell you "GLAD SNODGRASS"

Why experiment? Get your measure taken this week or select one of these new spring suits.

We've just unpacked a shipment Nun-Bush Oxford, new styles. New Shirts in unshrinkable collars.

GLAD SNODGRASS
 Smart wear for men since 1900

Men, Young Men and Boys! You'll be Interested in these Suit offers we are making, if you'll just come look at them.

Young Men's and Men's Suits

In a price range from

\$13.75 to \$39.95

(Including Extra Pants)

Boy's Suits

6 to 18 year Sizes

In a price range from

\$7.85 to \$17.75

(Including Extra Pants)

C. E. Stone Company

Chain Store Cecil Gibbs, Mgr., Floydada

Car Washing

CAR GREASING GENERAL AUTO REPAIR

Complete service for your motor car.

BOERNER-THAGARD MOTOR CO.

Phone 182 Floydada, Texas

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WHAT IS IT?
 WHERE IS IT?
 WHEN WILL IT BE HERE?

Watch This Space!

Poultry Feed

We have another car Poultry Feed in, also new prices.

WE HAVE THE ARCADY LINE

One of the oldest milling companies in the country. Our new prices are:

EGG MASH, per 100 lbs., \$2.85
STARTING MASH, per 100 lbs., \$4.30
GROWING MASH, per 100 lbs., \$3.6

Other Feeds in Line.

Titman Egg Corporation

K. A. OSBURN, Manager
 211 South Main St., Phone

GROCERY & MARKET SAVINGS

Good news for the careful and knowing housewife! Delicious foods—delightful economy.

Tomatoes, No. 2 can, per can 12c

Spices, 10c Box 6c

Extracts 30c Size 19c

Amaryllis Flour 48 Lbs., \$1.70

Milk Small Cans, 5c

SPECIAL Sugar 10 Lbs. 62c

SPECIAL Pork & Beans No. 2 can 8c

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 "Eat The Best" Phone 118

Men's, Young Men's and Boys' Suits

Men, Young Men and Boys! You'll be Interested in these Suit offers we are making, if you'll just come look at them.

Young Men's and Men's Suits

In a price range from

\$13.75 to \$39.95

(Including Extra Pants)

Boy's Suits

6 to 18 year Sizes

In a price range from

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(Including Extra Pants)

C. E. Stone Company

Chain Store Cecil Gibbs, Mgr., Floydada

The Palace Theatre

And The

Floyd County Hesperian

Extend a Cordial

Invitation

To All Members of The

Floyd County Home Demonstration Clubs

And To All Rural

Hesperian Correspondents

To Be Their Guests at The Palace Theatre on

Wednesday Afternoon, March 9th

From 2 O'clock until 5 O'clock, to Hear and See Winnie Lightner (The Glad Girl) in

"SHE COULDN'T SAY NO"

WARNER BROS.
present

"She Couldn't Say No"

with

**WINNIE LIGHTNER
CHESTER MORRIS**

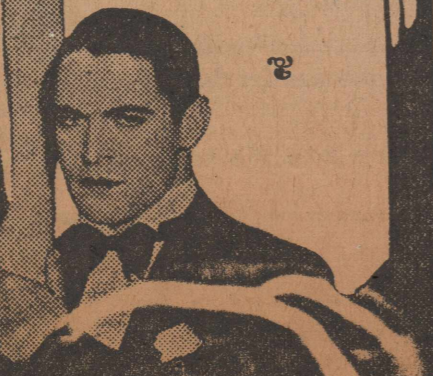
From the Play by
Benjamin M. Kaye
Screen Play by
Robert Lord and
Arthur Bacon
Directed by
Lloyd Bacon

**SALLY EILERS
TULLY MARSHALL
JOHNNY ARTHUR**



Winnie Lightner
introduces two
sensational new
Witmark song hits
"A DARN FOOL
WOMAN LIKE
ME"
"WATCHING MY
DREAMS GO BY"

If you saw
Winnie Lightner
in "Gold Diggers
of Broadway",
you've been wait-
ing for her next.
Here it is with
winsome Winnie
putting over new
song hits in her
inimitable style.



An All Singing, Talking And Dancing
Vitaphone Production.

All Home Demonstration Women, 4-H Club
Girls and Hesperian Correspondents are re-
quested to register at the Box Office of the
Palace Theatre between 1:30 o'clock and 3:30
o'clock Wednesday afternoon.
Picture Begins Promptly at 2 O'clock.

We heartily Invite You... and look forward to the
pleasure of having you as our guests at this little
"Theatre Party."

Flowers

THE PALACE THEATRE
THE FLOYD COUNTY HESPERIAN
Of Floydada, Texas



Winnie Lightner and Chester Morris in "She Couldn't Say No"
A Warner Bros. Production

A Dramatic scene from the new Vitaphone
production featuring two of the talking
screen's greatest "finds."

A PERSONAL INVITATION

Is Extended By

HOMER STEEN

Editor of

THE FLOYD COUNTY HESPERIAN

And

J. G. DEAKINS

Manager of The

FLOYDADA THEATRES

To

EVERY HOME DEMONSTRATION
CLUB WOMAN AND GIRL

Of Floyd County, and

EVERY RURAL HESPERIAN

CORRESPONDENT

To be their Guests On

WEDNESDAY AFTERNOON, MARCH 9

At The Palace Theatre

In appreciation of their work for the bet-
terment of Floyd County during the past
year.

New Phases of Club Work Being Undertaken By Women

Fruit Plots, Gardens, Pantry And Poultry

Demonstration Work of Wide Variety Furnishing New Themes For Study Over County.

The Floyd County Home Demonstration Clubs are entering into a new phase of work involving special demonstrations in the following demonstrations: The Farm Fruit Plot, Garden; 4-H Pantry; and Poultry. The Poultry demonstrators were the only phase carried on last year in this way.

The Farm Fruit Plot and orchard demonstrators are: Mrs. David Baty, Harmony; Mrs. S. E. Brewer, Blanco; Mrs. J. H. Holmes, Sand Hill; Mrs. S. D. Scott, Pleasant Hill; Mrs. Roy Thornton, Starkey; Mrs. A. H. Kreis, Campbell; Mrs. C. H. Huffman, Prairie Chapel; Mrs. Hollis, Lakeview; Mrs. B. Byars, Irick; and Mrs. O. W. Fry, Mrs. C. F. Harris and Mrs. T. B. Mitchell all of Pleasant Valley.

These orchards varied in size from two to one dozen trees depending on the size of the family, and the number of trees they had already. Each added the needed amount to give them a balance variety. Four of the above, Mrs. Brewer, Mrs. Holmes, Mrs. Kreis, and Mrs. Byars, started new orchards. The trees were obtained through our local florist, Mr. and Mrs. John Hollums, who gave the Club members 33 1/3% discount. There were a total of 144 trees and grape vines planted on the above named farms in the demonstrations given in March and February.

There are ten special garden demonstrators, who are planning to grow a garden large enough for their own needs, to use plenty of vegetables while fresh and have a big surplus for canning. In connection with their garden, each of them have made a hot bed to use in

growing their cabbage, tomato, and pepper plants. Several of these demonstrators made their hot bed large enough for their sweet potato bed also. The following are the garden demonstrators: Mrs. R. H. Ashton, Campbell; Mrs. Luke Sargent, Starkey; Mrs. W. C. Hubbard, Pleasant Valley; Mrs. Chas. B. Smith, Harmony; Mrs. S. T. Cooper, Irick; Mrs. C. D. Camden, Pleasant Hill; Mrs. John Buth, Prairie Chapel; Mrs. W. E. Miller, Sand Hill; Mrs. L. C. Wheeler, Blanco; and Mrs. S. M. Lester, Roseland.

The hot bed demonstration was given in February in eight Clubs, and the remaining in March. As a result of these demonstrations other club members in most every Club, have made hot beds also. Some of the Clubs report as many as five additional hot beds made by their club members. Besides the demonstrators there are equally as many garden co-operators, who carry on the same kind of work. The 4 H Pantry demonstrators have as their aim a big canning budget, to insure them an adequate diet during the winter months and also which will be contributing several dollars to the family income. For they realize a dollar saved, is a dollar made.

If you are giving your family a protective diet you will serve the following Garden and Orchard Products to them every day throughout the year. The canning budget for a family of five for the six winter months is as follows:

Vegetables: Can for Winter Use Tomatoes three times per wk. 72 qts. Carrots two times per mo. 12 qts. Peas one time per wk. 24 qts. String beans two times per week 48 qts. Leafy vegetables seven times per week 168 qts. Kraut one time per week 24 qts. Okra two times per mo. 12 qts. Corn one time per week 24 qts. English peas one time per wk. 24 qts. Squash two times per mo. 12 qts. 420 qts.

Fruits: Apples two times per wk. 48 qts. Berries four times per wk. 96 qts. Peaches three times per wk. 72 qts. Plums one time per wk. 24 qts. Pears one time per wk. 24 qts. Fruit juices, any kind, one time per week 24 qts. 292 qts.

Preserves and Jellies: 1 pint preserves per week 12 qts. 2 glasses jelly per week 48 glasses. Pickles and relishes occasionally.

These products grow in Floyd County, and many others too, which may be substituted when in season. Now is the time to plant a big garden.

The 4 H Pantry demonstrators are: Mrs. W. M. Jeter, Sand Hill; Mrs. J. C. Simpson, South Plains; Mrs. Am. Parrish, Starkey; Mrs. M. Jarboe, Campbell; Mrs. W. E. Miller, Sand Hill; Mrs. S. M. Lester, Roseland; Mrs. W. A. Lovell, Prairie Chapel; Miss Edna Loe, Pleasant Hill; Mrs. Joe Evers, Pleasant Hill; Mrs. Wm. Finkner, Harmony; Mrs. Chas. B. Smith, Harmony; Mrs. D. R. Badgett, Mrs. S. L. Holmes, and Mrs. O. L. Lowrance, all of Blanco; and Mrs. Walter Wood and Mrs. G. F. West of South Plains.

BIRTH REPORTS

Births reported recently include the following:
Son, born to Mr. and Mrs. John A. Lloyd, of Lakeview, March 26;
Son, born to Mr. and Mrs. Walter Hollums, city, March 3;
Daughter, born to Mr. and Mrs. Floyd Thomas, city, March 26.

Doors Express Various Types Of Hospitality

The skillful architect places thought and care in the designing of the entrance because he realizes that the entrance strikes the keynote of the house. The door of the well-planned residence first catches the eye of the passer-by and should be in keeping with the character of the house.

It should express its welcome and tell a tale of hospitality within. The wide front door aids in putting across this spirit. It helps to convey the fact that our home is not just a place where we reside but a real home with everything that the word stands for.

A wide front door is appropriate both for the bungalow, cottage or more formal residence. The exact type of door to be chosen—whether it be paneled, with or without lights or with side lights—depends on the general design of the house. Doors can be secured to suit all types of architecture.

GAS WATER HEATERS HAVE MODERN SAFETY DEVICES

Hot water heaters which have gas as a fuel usually have a pilot light which burns constantly. These heaters are safe and no danger is attracted to the home by leaking gas for a safety device which automatically shuts off the main gas line when the pilot light goes out, is an important part of the heater.

Such devices as these assure safety from gas leakage. Most of these heaters have been tested by the laboratories of organizations interested in the improvement of gas appliances.

PRACTICAL, ORNAMENTAL MOLDING IS IMPORTANT

Little attention is paid by the average home builder to the use of moldings. These have both a practical and ornamental purpose and may be secured in a wide variety of styles.

They are designed for ceiling cornice, ceiling panel, wall panel, chair rail, door head, window casing, mantel and base. The effect achieved through the use of these moldings is appealing to the eye and aids in relieving the bareness of the walls.

These moldings may be obtained in period effects. Through careful choosing you may obtain moldings that will harmonize satisfactorily with the motif of the room or with the residence in general.

MANY FOODS ARE GOOD SOURCE OF VITAMIN A

People have become "vitamin conscious," as the advertisers would put it. They want to know whether a given food "contains vitamins." What they often fail to realize is that there are several different vitamins and that each has a different function in a nutrition of the body, says the United States Department of Agriculture. Some foods are a good source of one vitamin and some of another, while a number of foods contribute more than one. If the homemaker wants to give her family a diet containing enough of all of the vitamins she must know something about the function of each and the foods likely to supply it in sufficient amounts. She can then see that these foods are included in her menus.

Vitamin A, for instance, is essential for growth, well-being at all ages, and successful reproduction. A deficiency of this vitamin leads to the weakening of the body tissues and increased susceptibility to bacterial infection. If laboratory animals are given a diet lacking in vitamin A they develop infections of the eye and other parts of the body. It is thought that similar inflammatory and infective processes in the human body occur when there is a

deficiency of vitamin A. Fortunately, the body has the power of storing this vitamin to a considerable extent for future needs. An abundant supply of it in early life undoubtedly safeguards the body against later infection as well as provides for present requirements. This does not mean, however, that the need for vitamin A is confined to the young. Nursing mothers, especially, should have food containing vitamin A in abundance.

Milk and dairy products, eggs, liver, and leafy vegetables, are among the richest sources of vitamin A. Green or yellow vegetables are much richer in it than the corresponding white varieties. Thus green lettuce is much richer than white, green asparagus than bleached, and yellow than white corn. The Bureau of Home Economics gives these foods as good sources of vitamin A: Avocados, bananas, string

beans, butter, carrots, cheese, cod-liver oil, dried cowpeas, cream, dandelion and other greens, eggs, lentils, lettuce, liver, milk, peas, sweet-potatoes, spinach, squash, tomatoes.

SELECTING THE DAIRY BULL

In selecting a dairy bull on the basis of the records of his ancestors consideration should be given to the conditions under which the records were made, says the United States Department of Agriculture. An investigation by the Bureau of Dairy Industry at Beltsville, Md., showed that when cows were milked and fed three times a day instead of twice, confined in box stalls instead of in stanchions, fed enough to make them fat instead of keeping them in ordinary flesh, and bred to freshen at intervals of 15 months instead of 12 the production was increased 5 per cent.

A herd improvement association

record of 400 pounds of butterfat, if made under ordinary farm conditions, the bureau says, is equal to an advanced registry or register of merit record of 60 pounds.

Read The Hesperian for news of Floyd County.

Three litters every two years is a satisfactory average for a good sow. This plan probably meets the requirements of most farmers and shows the best net profits in the end.

Hesperian Want Ads Pay.



80 Use It!

A phone call is all, and at once our delivery wagon comes to your door. Your cleaning and dyeing problem is easily solved in our modern, up-to-date plant that assures you of quality work. Make the most out of your wardrobe . . . keep it spic and span . . . and lengthen many more months of wear from it.

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CITY TAILORS

A. B. KEIM, Prop.

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BLUES FOR DRESS OR BUSINESS

\$24.75

Extra Pants

The ever appropriate, ever pleasing "blues" . . . and never so pleasing as in this smart, two-button, single-breasted model, with peak or notch lapel.

Selected Fabrics in the Season's Most Distinctive Patterns and Favored Shades.

And for those whose fancy runs to brighter hues there is plenty to choose from . . . tan, grey and brown in novelty weaves and fancy stripes.

Every suit correctly styled and expertly tailored . . . with the built-in value that our tremendous buying power alone makes possible. Why pay more when you can get better style and better quality at a saving!

Other Suits at \$16.75 and \$29.75 Extra Pants

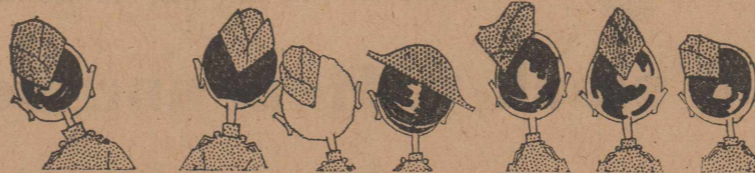


Marion DAVIES

PALACE
Floydada
Sun. - Mon.
April 6 - 7

in
MARIANNE
A Metro-Goldwyn-Mayer

Admission
15c and 35c



"I never knew real
**Air-Cushioned
riding comfort**
until I rode on these
new-type Federal Tires"

Yours,

J. M. Sullivan



**Free Tubes
tomorrow**

With every new-type Federal Tire purchased tomorrow—we will give a first-class, perfect inner tube free of charge. Make this saving by seeing us.



THERE'S A LOT OF EXCITEMENT in the air right now about these new-type Federal Tires.

And no wonder! I'm all excited myself. Why? Because I've got an all-round, practical tire for the first time.

This new Federal's 12% larger cushion of air gives you buoyant riding comfort that beats anything I have ever experienced.

But the exciting thing is that this new-type Federal De Luxe also gives you mileage—50,000 miles and more—excess mileage that gives you a new factor of safety as long as you drive on it.

You ride on more air—with more comfort—for more miles than ever before.

And remember this: We back up

our claims for this startling new tire development with the most amazing "Money-Back" Guaranty ever made. It says:

"If after 30 days' use you are not fully convinced that these new-type Federal Tires give you more luxurious air-cushioned riding comfort, snappier acceleration, easier steering, firmer braking and the assurance of increased mileage, return them. We will replace your old tires free of charge and refund the entire purchase price."

A manufacturer who will make that guaranty has something.

FEDERAL

Like an athlete in the pink of condition. Speed, strength and stamina in perfect balance

Gullion's Super Service

S. E. Corner Square

Floydada, Texas

Telephone 83

Want Ad Page

Dougherty News

(By Mrs. W. D. Newell)

APRIL
Hail, April, true Mecca of the year
That maketh all things young and
fresh appear.
What praise, what thanks, what
commendation due,
For all thy pearly drops of morn-
ing dew?
When we despair, thy seasonable
showers
Comfort the corn and cheer the
drooping flowers;
As if thy charity could not but im-
part
A shower of tears, to see us "out of
heart."
Sweet, I have penned thy praise
and here I bring it,
In confidence the birds themselves
will sing it.
Source Research Council.

Local and Personal
Mr. and Mrs. J. M. Brownlow and
daughter Mrs. U. E. Cook left
Thursday of last week for Mineral
Wells where Mesdames Cook and
Brownlow will enter the hospital
there for treatment. They plan to
be gone three or four weeks.
Mrs. Grace Garner and children
Lillian and Luther, Jr. left for
Spur this week, for an indefinite
time. Luther entered school there
and received the honor of being ap-
pointed assistant scout-master of
The Boy Scouts. Mrs. Gar-
ner plans to take a trip to see her
father in New Mexico before re-
turning home. Mrs. Powell will at-
tend The post office duties while
Mrs. Garner is away.

The two months old infant daugh-
ter of Mr. and Mrs. Robinson
living on the Freeman ranch, died
Wednesday night and funeral ser-
vices were conducted at the Meth-
odist church, Thursday afternoon,
after which the little body was laid
to rest in the Dougherty cemetery.
This is the first corpse to be bur-
ied here.

Miss Lou Ella Lincoln spent Tues-
day night and Wednesday in the
McCoy community as a guest of
Misses Argere and Etta Berry.

Miss Grace and Effie Mae Shel-
ton were guests in the Lincoln home
Saturday.
Mr. and Mrs. Jack McNeill and
son Rope and Volvie McNeill re-
turned home Monday after a two
week's visit with relatives at Den-
ton, Texas. Mr. and Mrs. Lee
Hawk accompanied them there but
Mr. Hawk has been sick while there
and was unable to return home at
this time.

Mr. and Mrs. Berry Ellison were
visiting their daughter in wake Sat-
urday. Mr. Ellison also made a bus-
iness trip to Crosbyton the same
day.

Miss Faye Ferguson returned
home Sunday after a week's visit
with her sister, Mrs. Reeves, at
Post, Texas.

Jake McNeill and sons Frank and
Mack were guests of Mr. and Mrs.
Jack McNeill Sunday.

Mrs. G. W. Lotspeich came home
Friday from Mineral Wells where
she has been visiting her mother,
Mrs. G. W. Whately who fell and
broke her hip. She was slowly im-
proving when Mrs. Lotspeich left
her.

Mr. and Mrs. J. E. Newton went
to Ralls Sunday to visit Mr. New-
ton's parents there.

R. T. Jones and Homer Ham-
bright were accompanied to Abilene
Saturday by Mr. W. B. Jones.
The two boys will enter the Nation-
al Business College there.

Mr. and Mrs. George Clark, trav-
eling salesman for a harness and
leather company of Dallas were
guests of Mr. and Mrs. Tate Jones
Sunday. Mrs. Clark is a niece of
Mrs. W. B. Jones.

Mr. and Mrs. J. E. Newton and
children Glen and Lerabeth and
Mrs. Martin Duvall are leaving
Wednesday. Mr. Newton and Glen
will attend the Ginners convention
at Dallas. Mrs. Newton and Ler-
abeth will stop at Bellevue to visit
Mrs. Newton's parents. Mrs. Du-
vall will visit relatives at Ft. Worth.
Mrs. W. M. Patterson who has
been in bed the past week is up
again.

Miss Ola Allmon and Inez Jones
were guests of Miss Dora Lloyd Sat-
urday night.

J. C. Brownlow, Jess Baker and
Gus Mitchell from Eldorado, Ok-
lahoma were in Dougherty last
week prospecting. They were guests
of J. M. Brownlow and family
while here.

Miss Ruby Craig was a guest of
Miss Esther Patterson Sunday.
Other guests in the Patterson
home were Mr. and Mrs. Alford
Gordon and family from Lubbock.
Mr. Earnest Exom and family
from Lubbock were week end guests
of Professor and Mrs. Blankenship.
Mrs. Herman Heath spent the
week end with her husband at
Lubbock.

Brothers Lynn and Brotherton
have been holding a meeting at
Campbell with day services in the
homes. Last Friday services were
held in the T. J. Campbell home.
Marvin Brotherton preached a fine
sermon. After the sermon a feast
was spread by friends and children
of Mr. W. J. Lyle, honoring his 71st
birthday. Each guest reported a
wonderful time.

Mr. and Mrs. J. G. Deakins had
as guests Monday of this week his
father, E. M. Deakins of Snyder,
Mr. and Mrs. F. W. Simpson of Pa-
ducah, and J. A. Nelson of Fort
Worth.

NOTICE!

I have wood working machinery
for building, Cabinet Work, Clock
cases, Phone Cases, Broom Closets
and all builtins and constructional
work.

W. E. ODEN

Box 22, Dougherty, Texas

We Are Not A Chain Store

We are part of the A. E. F.
We fought for you in the war
and we are fighting for you
today. Come and see us.

Ray & Bass
Groceries
Dougherty, Texas

SORE GUMS—Pyrroha

Heal your gums and save your
teeth. Its simple. Just get a bot-
tle of Leto's Pyrrroha Remedy and
follow directions. Don't delay; do
it now. Leto's is always guarant-
ed.

Arwine Drug Co.

H. Z. Pennington
PHYSICIAN AND SURGEON
Telephones:
Residence 330 Office 74

T. C. Russell
Insurance Agency

All kinds insurance and
farm loans

A. J. FOLLEY
Lawyer

Suite 12, Readhimer Bldg.
Civil Practice Only
Floydada, Texas

Tony B. Maxey
Lawyer

Room 212 Readhimer
Building.
Floydada, Texas

L. G. MATHEWS
Lawyer

Readhimer Building
Floydada, Texas

M. FROST, D. C.
3-YEAR CARVER GRADUATE
Chiropractor

Licensed under Kansas and Ari-
zona Laws
LADY ATTENDANT
Suite 101, Surginer Bldg., North
Side of Square
OFFICE PHONE 175
Residence Phone 922F12

A. C. Goen M. Polk Goen
Phone 170

Goen & Goen
Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City
Property

We handle city property and keep
it rented. We render and pay
taxes for non-residents.
Would appreciate your Fire In-
surance Business.
Boothe Building West California
Street

L. C. PENRY
Attorney and Counsellor-at-
Law

Practice in all State and
Federal Courts
Office over First National
Bank
Floydada, Texas

Drs. Smith & Smith
Sanitarium

FOR SURGICAL CASES
Phone No. 177

Floydada, Texas

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 243; Nights 174
and 316

McGUIRE'S

"The Store for Men"
Valetor Cleaning and Pressing
Phone 66
We Call For and Deliver

The Hesperian \$1.50 per year

POULTRY AND EGGS

Goldband Bronze Turkeys For Sale
Unrelated matings, greatest val-
ues ever offered from pure bred
flock of high quality turkeys. Util-
ity toms from \$8 to \$15, pullets \$5
to \$8. Mrs. J. D. Christian, Route
1, Floydada, Texas. 50tfc

**FOR SALE—Milk fed spring broil-
ers.** Olin W. Fry. 52tp

FOR SALE—Hatching eggs. Single
comb white leghorns, M. John-
son strain. Eggs from Star Mat-
ing pen \$3.00 per fifteen or \$12.00
per hundred. Eggs from pen A.
selected hens mated to Star Cock-
erels \$8.00 per hundred. Baby
chicks from this pen 16 cents each.
Eggs from range flock \$4.00 per
hundred. Baby chicks 12 cents
each. Have a few cockerels for
sale. Mrs. David Battery. Tele-
phone 903F51. 50tfc

NOTICE, TURKEY RAISERS
We will begin setting turkey
eggs Friday, April 11. Save your
eggs for that date. See us now and
book your trays. Floydada Hatch-
ery, Telephone 143. 62tc

**FOR SALE—Hatching eggs from a
White Leghorn flock that lays lots
of eggs in fall and winter and wins
ribbons in the shows. \$3.00 per hun-
dred. Jas. E. Green, Rt. 3, Floyd-
ada, Phone 918-F31. 34tpd**

ANCONA CHICKS for sale. Floyd-
ada Hatchery. 63tp

**CHICK SPECIAL—Laymore White
Leghorns.** By booking your order
by April 15, you get advantage of
our special price on April and May
baby chicks—Grade A, from our
best pullets—Special price per 100
\$12.50. Centerville Farm, Mr. and
Mrs. Olin S. Miller, Route 3, Floyd-
ada, Texas. 52tp

**FOR SALE—Hatching Eggs, Baby
Chicks.** Eggs \$1, 100 \$4. Single
comb R. I. Red. Hens are of Kaz-
mier highest producing strain,
mated to cockerels from Coffman's
best pen No. 24. Mrs. T. J. Heard.
44tp

FOR SALE

**ELEPHANT Ear Bulbs, Queens
Wreath Vines.** Hollums, Floydada
Florists. 5tfc

**RED TOP and Sudan seed at Far-
mers Grain Co. 52tc**

**ROSES, one year old, best varieties
25 cents each. Get them now and
later.** Hollums, Floydada Florists.
5tfc

**THE CRAZY MAN talks over Radio
Station KRLL, 1040 Kilocycles,
every Saturday evening at 6:45 P.
M. Listen to him, it might do you
good. 6tfc**

**FOR SALE—the following new ma-
chinery, delivered: 2 years to pay:
25-40 Rumely Tractor, \$400.00 be-
low list; 3 three row Rock Island
Power lift listers, \$65.00 below list;
1 twenty disc Sanders Wheatland
plow, \$100.00 below list. Going out
of business. Crosbyton Service Sta-
tion, Box 337, Crosbyton, Texas.
Phone 158. 63tc**

**JUST RECEIVED—A car load of
fresh Graham Flour.** C. P. Looper
51tc.

**FOR SALE—Model A Ford truck. C.
W. Ginn at Magnolia Wholesale
Station. 51tc**

**THE CRAZY MAN talks over Radio
Station KRLL, 1040 Kilocycles,
every Saturday evening at 6:45 P.
M. Listen to him, it might do you
good. 6tfc**

**FOR SALE—Good pure Half-and-
Half Cotton Seed.** Geo. Finkner.
53tc.

**RED TOP and Sudan seed at Far-
mers Grain Co. 52tc**

**FOR SALE—5 good floor show
cases, cheap.** See W. H. Seale at
South Plains Outlet Store. 61tc

**BE SURE to attend the Sale at
South Plains Outlet Store, Satur-
day, 9 a. m. \$50 free goods given
away. 61tc**

**LET me give you free estimates on
painting and paper hanging. Wall
paper from seventeen factories, lat-
est patterns and designs at factory
prices. Jack Cheek—Phone 55.
53tp.**

**FOR SALE—Bundled Higeria, 4c
delivered. Call 925F14, Lon Blas-
singame. 64tp**

**PANSIES—A riot of gorgeous color
the day you set them out. Bloom-
ing size pansy plants 40 for \$1.00
postpaid. Sunshine Gardens, Lock-
ney, Texas. 44tp**

**FOR SALE—Half and half cotton
seed one year from Georgia origi-
nator, re-cleaned and sacked. Pro-
duced one half bale per acre and
seven eighths inch staple last year
in Duncan Flat, Nine miles south
of Roaring Springs. W. S. Smiley,
Roaring Springs. 54tp**

**FOR SALE—5 good floor show
cases, cheap. See W. H. Seale at
South Plains Outlet Store. 61tc**

**GENUINE Mastodon Everbearing
Strawberry plants, \$2.50 per hun-
dred. Hollums, Floydada Florists.
5tfc.**

MISCELLANEOUS

**THE CRAZY MAN talks over Radio
Station KRLL, 1040 Kilocycles,
every Saturday evening at 6:45 P.
M. Listen to him, it might do you
good. 6tfc**

**RED TOP and Sudan seed at Far-
mers Grain Co. 52tc**

**CITY BARBER Shop has all licen-
sed barbers and are complying with
new barber law. J. P. Looney, 109
W. California St., Floydada, Texas.
62tp.**

**THE CRAZY MAN talks over Radio
Station KRLL, 1040 Kilocycles,
every Saturday evening at 6:45 P.
M. Listen to him, it might do you
good. 6tfc**

**WITH IMPROVED MODERN
EQUIPMENT, I WILL SHARPEN
14 INCH LISTER SHARES AT 35c
EACH, CASH ONLY. J. A. ENOCH.
64tc**

**BE SURE to attend the Sale at
South Plains Outlet Store, Satur-
day, 9 a. m. \$50 free goods given
away. 61tc**

**CITY BARBER Shop has all licen-
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62tp.**

**THE CRAZY MAN talks over Radio
Station KRLL, 1040 Kilocycles,
every Saturday evening at 6:45 P.
M. Listen to him, it might do you
good. 6tfc**

**CANNA Bulbs, all of the best va-
rieties 20 and 25 cents each. Hol-
lums, Floydada Florists. 5tfc**

**SPECIAL on Saturdays, Sweet peas
25 cents per dozen. Hollums, Floyd-
ada Florists. 5tfc**

**CONSUMERS Fuel Ass'n fixes your
flats. 7tfc**

**BUY Magazines from Your Home
Dealer! I meet all prices. If some
"Specialist" quotes you a "Special
introduction offer," just call me at
158 and give me your price. I will
make you the same price, and stand
behind every order for the entire
time subscribed. Mrs. Jennie Bish-
op, Phone 158. 4tfc**

Warning To Auto Drivers

The state law gives fire trucks,
when answering a call, all right of
way on streets. For your own safe-
ty you are warned to pull to the
curb when the alarm sounds and
remain parked until the trucks pass.
47tfc. G. R. Strickland, Fire Chief

**HEMSTITCHING 5c per yard at
my home, 621 Wall Street, or leave
work at Floydada Hatchery. Mrs.
Edwin Heald. 11tfc**

**TM still giving the best bargains in
monuments. See me before you
buy. S. B. McCleskey. 2tfc**

**ELECTRIC
WELDING
48tfc J. A. ENOCH**

**MONEY to Loan—on farms and
ranches. Quick action, low rate of
interest. No expense to borrower.
R. E. Fry. 16tfc**

**RED TOP and Sudan seed at Far-
mers Grain Co. 52tc**

**BRING your hemstitching to the
Pollyanna Art Shoppe. All work
guaranteed. Hemstitching also
done in gold and silver thread. 40tfc**

REAL ESTATE

**I HAVE four modern Apartments,
private bath and separate garages,
modern dwelling half block off
pavement in Floydada price \$10-
500.00 will trade for good farm in
Floyd or Crosby County. Glad
Snodgrass, Floydada, Texas. 62tc**

**WILL TRADE WYOMING LAND
320 Acres of Campbell County
Wyoming land, some timber. Plenty
of coal. For residence in or near
Floydada. Land all clear of incum-
brances and including all oil, coal
and mineral rights. Inquire at
Lewis Cafe, city. Jack Lewis. 61tp**

**CHOICE Building Lots, well locat-
ed, priced right. Monthly or year-
ly terms. W. Edd Brown, Owner,
Phone 265. 38tfc**

**If you have New Mexico land which
you wish to dispose of to acquire
a home further East, see W. M.
Massie & Bro. 51tc**

**FOR SALE or farm lease, improved
Section, 300 acres in cultivation, 7
miles Southeast of Silvertown, Bris-
coe County. W. M. Massie &
Bro. 51tc**

**FOR SALE—240 acres nice improv-
ed farm 6 miles Northwest of Ralls;
known as the Vincent Starch place;
one third down, balance long terms.
Also 120 acres, nice level land
near Petersburg; easy terms. John
F. DuBose, Plainview, Texas. 42tp**

**I HAVE four modern Apartments,
private bath and separate garages,
modern dwelling half block off
pavement in Floydada price \$10-
500.00 will trade for good farm in
Floyd or Crosby County. Glad
Snodgrass, Floydada, Texas. 62tc**

**FOR SALE or trade.—Residence
and business property in Vernon.
Will trade for Floydada or Floyd
County property. J. U. Borum.
6tfc.**

LAND BARGAIN
800 acre farm in Floyd County im-
proved, a good portion of which is
now being cultivated, now offered
at \$33.50 per acre. Liberal terms.
We should be able to sell this farm
right here at home. D. P. Carter,
Floydada, Texas. 62tc

**FOR SALE—Nice building lots.
See S. B. McCleskey. 17tfc**

**FOR bargains in lands and town
lots see Arthur B. Duncan, Floydada
Texas. 40tfc**

**FOR SALE—Choice residence lots.
Well located, cheap. J. U. Borum.
4tfc.**

LIVE STOCK

**WE BUY your fat steers and year-
lings. Jones Market & Grocery.
41tc.**

**IF YOU have a fat steer to sell call
Edgar Jones. 41tc**

**FOR SALE—Fresh highgrade Jer-
sey cows at Freeman Dale Jersey
Farm, one mile South of Dougherty.
17tfc.**

**STRAYED—Just before January
snow, 2 year old white face steer,
branded on hip or side. Notify
Fred Wimberly or T. H. Armstrong
61tp.**

**FOR SALE—Registered Percheron
Stallion. 2 years old. 1800 pound
prospect. M. D. Ramsey. 62tc**

**FOR SERVICE—Black 4 year old
Percheron Stallion, weight 1600
lbs., also black jack, 10 fee 1 1/2
miles north Campbell. W. F. Hin-
kle. 53tp**

**FOR SALE or trade—Good grade
Ramboulet buck. Phone 903F43. R.
B. Gary. 53tp**

**FAT STEERS or calves wanted. Call
Edgar Jones. 41tc**

FOR RENT

**FOR RENT—Modern four room
house with garage, phone 76 or 365,
or see me at Gamble Land Com-
pany office. Lucy Crum. 4tfc**

**FOR RENT—Front bedroom close
in. 215 W. Virginia, phone 160-W.
Mrs. J. C. Wester. 62tc**

**4 ROOM house close in to rent ap-
artments. Glad Snodgrass. 62tc**

**FOR RENT—One two room house
also furnished rooms. One block
west of high school. Mrs. John
Wahl. 64tpd**

**FOR RENT—Four room house.
Modern conveniences, well located.
J. U. Borum. 2tfc**

**FOR RENT—Furnished rooms,
modern. Phone 117W. 3tfc**

**FOR RENT—Farm located 1 mile
East of Campbell School; also want
to sell teams, tools and cows. See
Chas. H. Hough. 61tp**

**FOR RENT—2 room furnished ap-
artment, phone 76, or 365, or see
me at Gamble Land Company of-
fice, Lucy Crum. 4tfc**

**FOR RENT—My 8-room home
place 321 West Kentucky Street. A.
N. Gamble. 3tfc**

WANTED

See the new Royal Portable and
standard typewriters at The Hes-
perian office.

**WANT TO BUY—About 175 feet of
3/4 or 1 inch second hand pipe. J.
H. Newberry, Rt. 2, Phone 194F14.
62tc.**

**WANTED—A good baby buggy.
Phone 236 W. 63tp**

**EDGAR JONES wants your fat cat-
tle. Call Jones Market. 41tc**

**WE buy old radiators and repair
any make of radiators. Cline
Bros., new location Randerson Bldg.,
S. E. Corner Square. 6tfc**

**WANTED—Permanent job on farm
by man. J. A. Bunch or S. D.
Bunch. Lakeview. 62tpd**

**WANTED—Two men boarders.
Room in modern home with a pri-
vate entrance. 305 West Houston
Street. J. R. Archer. 2tfc**

LOST AND FOUND

**LOST—Man's gold wrist watch at
Lockney Saturday, March 29, at
school fair. Will pay reward if de-
livered at Hesperian Office. 61tc**

E. RAY SMITH

Representative
Great Southern Life Insurance
Company
Plainview, Texas

Glycerine Mix Removes Cause Of Stomach Gas

Simple glycerine, buckthorn bark,
saline, etc., as mixed in Adlerika,
acts on BOTH upper and lower
bowel removing poisons you never
thought were there and which caused
gas and other stomach trouble.
Just one spoonful relieves GAS
sour stomach, sick headache and
constipation. Don't take medicine
which cleans only PART of bowels,
but let Adlerika give you a REAL
cleaning and show good you feel!
It will surprise you! Floydada Drug
Co. F-5

Back Yard Kronies Home Remedies By M. B.



New Sanitary Rules Govern Barber Shops

Beauty Parlors Also Come Under Stringent Requirements Being Made Effective in Texas.

Rules of a new law in Texas will govern the operation of barbershops, beauty parlors, colleges, etc., beginning at an early date, probably the latter part of April, and a rush of barbers and operators of beauty parlors and similar establishments is under way to comply with the new rules established under the direction of the State Department of Health and Board of Barber Examiners.

Numerous applications are outstanding from shops here to obtain the credentials for operation under the new law. The City Barber Shop is the first of the local establishments to have all its barbers registered under the new law. Barbers in the shop are J. P. Looney, Elmer Denson, L. B. Reese and Owen Whitfield. "While there were some objections to the law as originally passed and expected to be put into force the first of the year, practically all objection has been withdrawn since some objectionable feature have been taken out of the law that did not add anything to the protection of the public," J. P. Looney of the City Barber Shop said Tuesday. The provisions of the law, which are set out in placards set up in each shop are as follows:

RULES AND REGULATIONS Governing Sanitary Conditions of Barber Shops, Barber Schools and Colleges and Beauty Parlors:

Rule No. 1. Shop Condition: The floor, walls, and furniture of all barber shops or beauty parlors, barber schools or colleges must be kept clean at all times. Hair must be swept from the floor and all cuspidors, towels and paper jars must be kept clean and sanitary. All shops, parlors, colleges and schools

should be supplied with sanitary drinking cups. The common drinking cup and roller towels prohibited.

Rule No. 2. Dipping towels, shaving mugs and brushes, etc., into water containers is prohibited.

Rule No. 3. No barber or other person affected by this law shall:

(1). Use on any person a comb, hair brush, hair duster, mug, shaving brush, razor, shears, scissors, clippers, or tweezers or any similar articles that are not thoroughly clean or that have not been sterilized since last used.

(2). Serve any customer unless he shall immediately before such service cleanse his hands thoroughly.

(3). Use for the service of any customer any towel or wash cloth that has not been boiled and laundered since last used.

(4). To stop the flow of blood use the same piece of alum or styptic pencil for more than one person. (Powdered or liquid caustics are suggested).

(5). Shave any person when the surface to be shaved is inflamed or broken out or contains pus that is suspicious of being a communicable skin disease.

(6). Permit any person to use the head rest of any barber's chair under his control until after the head rest has been covered with a towel that has been boiled and laundered since last used, or fresh clean paper or similar clean substance.

(7). Use a powder puff or sponge in the service of a customer unless it has been sterilized since last used.

(8). Use a finger bowl unless it has been sterilized since last used and fresh water or other liquid placed therein.

Rule No. 4. Towels: No towel that has been used on a patron shall be used on another person until it has been boiled and laundered. This applies to every kind of towel or wash cloth. Whenever hair cloth is used in cutting the hair, shampooing, etc., a new laundered towel or other protection shall be placed around the neck so as to prevent the hair cloth from touching the skin. Used towels shall not be placed in the sterilizer, or washed or rinsed in the barber shop. All wet towels must be removed from workstand after serving each patron.

Rule No. 5. Shop in home. (Section A.) A barber shop or beauty parlor, barber school or college must be in a separate room from sleeping quarters, and the owner or operator shall permit no person to sleep in any room used wholly or in part as such shop or parlor.

(Section B.) A barber shop or beauty parlor barber school or college must be separated from a place where food is prepared or served by a Partition of lath or plaster, or glass or other solid material.

Rule No. 6. Outside work. All tools or instruments used by barbers outside of the shop in serving any person suffering from any sickness, whether the sickness be communicable or not, must be sterilized by immersing it in boiling water for at least five minutes or by immersion in a 5% aqueous solution of Carbolic Acid for not less than Ten minutes.

Rule No. 7. Barber's Health. No owner, operator or manager of a barber shop or beauty parlor, barber school or college shall knowingly permit any person suffering from any communicable skin disease or from a venereal disease to act as a barber or be employed in said shop or parlor. And no person who to his own knowledge is suffering from such communicable skin disease or venereal disease shall be employed in said shop or parlor.

Rule No. 8. Instruments and sterilization: All tools, instruments, appliances and other equipment shall at all times be kept clean and sterilized since last used:

(1). All combs, hair brushes, hair dusters and similar articles shall be washed thoroughly at least once a day and shall be cleaned and sterilized since last used.

(2). All shaving mugs and brushes, razors, scissors, shears, clippers, both hand and electric, or tweezers shall be kept clean at all times and sterilized since last used, by immersing it in boiling water for not less than a minute or in the case of a razor, scissors, or tweezers by immersing it in a 5% aqueous solution of carbolic acid for not less than ten minutes.

(3). All contact cups or pads of vibrating or massage machines must be kept clean and sterilized since last used.

(4). If neck duster is used in such shop or parlor each barber must have two or more such dusters which must be kept clean and sterilized each day.

Approved this day, December 9th, 1929, by the Texas State Board of Health.

DR. J. C. ANDERSON, President and State Health Officer.

Note: Penalties: Whoever violates any provision of these rules and regulations as provided for in Title 12, Chapter 4, Penal Code, 1925, or refuses to comply with any provisions thereof shall be fined not to exceed one hundred dollars (\$100.00). And the foregoing sanitary rules regulating barber shops or beauty parlors, barber schools and colleges have been adopted by the Texas Board of Health and will become effective on January 1, 1930.

Additional Rules and Regulations Governing Barber Shops and Barber Schools and Colleges Adopted by the State Board of Barber Examiners.

Rule No. 1. Inspection: All barber shops, barber schools and colleges shall be open to inspection at any time during business hours to any member of the State Board of Health, and the State Board of Barber Examiners or their agents.

Rule No. 2. Signs: All barber schools or colleges must display a sign indicating that it is a barber school or college with the words "Barber School" or "Barber College." Said sign must be prominently displayed at main entrance of said place.

Rule No. 3. Manager's Duty: It shall be the duty of every manager or owner of a barber shop, school or college to make certain that all barbers employed in the shop have a license to practice in the State of Texas and that all employees observe these rules and all sanitary rules of the State Board of Health.

Rule No. 4. Registration: All permits and certificates of registration, together with signed photographs, shall be displayed in front of each chair so that the public can see them, and each license or certificate of registration must be renewed on or before November 1st of each year.

Rule No. 5. Rules Posted: The owner, operator or manager of every barber shop, school or college shall keep a copy of these rules to be furnished by the State Board of Health posted in a conspicuous place in said shop for the information and guidance of the persons working and employed therein and the public generally.

Rule No. 6. Water: All barber shops or beauty parlors, barber schools or colleges shall be supplied with an adequate, portable supply of hot and cold running water. Water must be supplied by the city system, or if no city supply, from a tank or similar gravity pressure container.

Rule No. 7. Proper quarters: Every barber shop, barber school or college shall be well lighted and heated, well ventilated and kept in a clean, orderly and sanitary condition. All shops and parlors, schools and colleges using artificial heat should maintain a temperature not exceeding 72 degrees.

Spitting on the floor prohibited. Approved this day, December 4th, 1929, by the Board of Barber Examiners, State of Texas. Morris C. Hankins, Secretary. Roy W. Johnson, President.

TREES "ELECTROCUTED"

Leakage of electric currents from high-power transmission lines often causes serious injury to trees, according to tree specialists in the United States Department of Agriculture. Another common type of injury to trees and shrubs is scorching or burning as a result of the plants being located where white-washed or light-colored walls reflect the heat of the sun. Other types of injury to trees are caused by dense shade or too intense sunlight.

Remington and Royal Portable Typewriters at Hesperian Office.

Good Fire Record Of Floydada Cuts Rate In City 6 Per Cent

Floydada's good fire record during the fiscal year March 1, 1929, to February 28, 1930, is going to save the property owners of the community a sizeable sum of money during the ensuing twelve months, in fact it will save them six per cent off of the top of their insurance bills.

Information to this effect was received by fire insurance underwriters agents in Floydada the first of this week from the State Fire Insurance Commission.

Last year Floydada took the entire penalty for bad fire record, being fifteen per cent. If the good record made in 1929 is continued during the year additional per centage reductions on the total of all insurance will be given until the entire fifteen per cent is taken up.

"This is one part of the insurance bill the public itself makes," A. A. Bishop of the Fry-Bishop Agency, said Monday. "If the public, through carelessness succeeds in reducing its fire losses in any given year their good record is reflected in the very next fiscal year's policies. The way it is figured is simple. The total bill for a residence is figured up on the regular rate schedule set by the state. This year, the agent will take 6 per cent off of the total for the net premium, all of which is shown right on the face of the policy."

Heavy losses or numerous small losses always carry the per centage of losses high and the reduction low, whereas small losses make the reduction in the gross cost of insurance greater, it is pointed out.

Clothes Make the Man; But Can Break Him, Too

Clothes may make the man, but they can also be his undoing, in the opinion of W. O. McGeehan, sports writer, in an article in The

American Magazine. McGeehan dates the beginning of Jack Dempsey's softening from the time George Carpentier came from France wearing silk underwear and impeccable outer attire.

"It was Carpentier who suggested, by example, to Dempsey the alpine, foppish style of apparel that is now affected by the former tramp prize-fighter. The Dempsey of Toledo days always wore a faded and ragged sweater and always had a few days' growth of tough bristles on his face. After meeting Carpentier," McGeehan continues, "Dempsey discarded the sweater and entered the ring in a gaudy silk bathrobe. He went to a plastic surgeon and had his battered nose straightened and he did not want it wrecked again. It's a long distance from a hobo camp to a stucco palace in Hollywood and a plush lined limousine and somewhere along that trail Dempsey, the killer, passed out of existence."

McGeehan recalls that Jimmy Britt, battling lightweight, never fought in his old style after once being loaned a dress suit in which to be photographed, and finding that he was actually handsome.



and WHAT a Feeling!

When you look at a last year's suit and wonder how in the world you're going to make it serviceable this Spring—and you send it to Boothe Tailors—and it comes back spic and span—incredibly New—oh, boy—"Ain't it a g-r-r-r-and and glo-r-r-ious feeling?"

SUITS, cleaned and pressed, —\$1.00
Dresses, cleaned and pressed —\$1.00

Boothe Tailors

Cash and Carry Plan

AT THE **Palace** THIS WEEK

VITAPHONE TALKING PICTURES

Thursday and Friday April 3 and 4

Donald Crisp In A 1000% Natural Color Production

"The Viking"

Also good Talking Comedy

Saturday, April 5

One day only An All talking Western Picture

'Bribe Of The Desert'

An outdoor picture full of action and comedy. Also "Tarzan The Tiger" No. 10 and Good Comedy.

Sunday and Monday April 6 and 7

FOLLOW THE CROWD TO SEE

Marian DAVIES in MARIANNE

Also Fox News Events

Tuesday - Wednesday

Winnie Lightner In

he Couldn't Say No'

the Star of "Gold Diggers of Broadway" in another picture with plenty of song and dance Also Good Comedy.

Gains Ten Pounds In Less Than a Month



MISS DOROTHY HENNING

"When I started taking Sargon, less than a month ago, I only weighed 88 pounds. Now I weigh 98—an actual gain of ten pounds, and I'm still gaining.

"I suffered terribly from indigestion and constipation. My appetite fell off to almost nothing, and my complexion was very bad. My appetite is just splendid now, and my complexion is clear and healthy looking. Sargon Soft Mass Pills have entirely overcome my constipation. My friends marvel at my wonderful improvement." — Miss Dorothy Henning, 1422 Grant St., Denver, Colo.

From coast to coast, and from the Gulf to the Great Lakes, Sargon is known and honored. Its fame is based on actual results, not empty promises. Floydada Drug Co., Agents.

PHONE 36

Quick Tire Service

Magnolia Service Station

CLOSING OUT!

At Below Cost Prices, OUR ENTIRE LINE OF

Hand-Me-Down SUITS

VALUES UP TO \$35

\$12⁸⁵

(Extra Pants, only \$3.50)

\$15⁸⁵

(Extra Pants, only \$3.65)

\$17⁸⁵

(Extra Pants, only \$3.95)

\$19⁸⁵

(Extra Pants, only \$4.45)

\$21⁸⁵

(Extra Pants, only \$4.95)

TERMS STRICTLY CASH!

HURRY, MEN!

McGUIRE'S

"The Store For Men"

New Homes Have Tendency to Eliminate Large Front Porches

Porches Popular Spring And Summer

"Glover" Combines Pleasures of Screened Lounging Porch and Beauty.

The modern tendency in architecture is to eliminate front porch in favor of a side porch. The family who desire a porch now place it at the side or rear of the house. They have more secluded at the same time the front of porch life.

One of the features of the "Glover" which is illustrated in the accompanying plan, is the side porch. During the summer months this porch can be screened in to become an outdoor lounging porch for the family.

An Attractive Home porch, tastefully fitted with ricker furniture, grass rugs, cushions and swings become of the delightful gatherings of the home.

"Glover" is home, attractive exterior design and interior finish. It contains six rooms with a bath besides the porch. The side porch is painted white, or brick veneer, the roof is of cedar shingles, fire resisting material; the footings and foundation are poured concrete.

The simplicity of the stoop with paneled front door and electric lantern will appeal to the home lover. The sweep of roof lines add to the distinction of this house.

In the vestibule are two closets. One of these is designed for storage of overcoats, hats, umbrellas and the other paraphernalia of the household; the other is a general closet where the miscellaneous articles of the house hold are carefully placed away.

A plaster arch separates the vestibule from the living room, which is set by 15 feet 3 inches in diameter. The living room occupies the front of the house and has windows on three sides. Behind the dining room, kitchen and the living room are the bedrooms. The doors lead to a grass terrace in front and to the open side.

The living room floors, like all of the "Glover", are of hard wood. The fireplace has a brick surround and a narrow mantel. The walls are papered in an attractive pattern.

The kitchen cabinets occupy one corner of the floor and is 11 feet 3 inches by 11 feet 3 inches in dimension. The built-in cabinets which line the side of the wall together with the sink are a feature of this kitchen. The convenience of cabinetry has long been acknowledged and takes up less space than the old fashioned pantry and can be easily reached without extra steps. These cabinets are equipped with an abundance of shelving, drawers for knives and a space for an electric refrigerator.

LADY TO PRAISE AMED KONJOLA

And Stomach Troubles Vanished By Power of New Medicine.



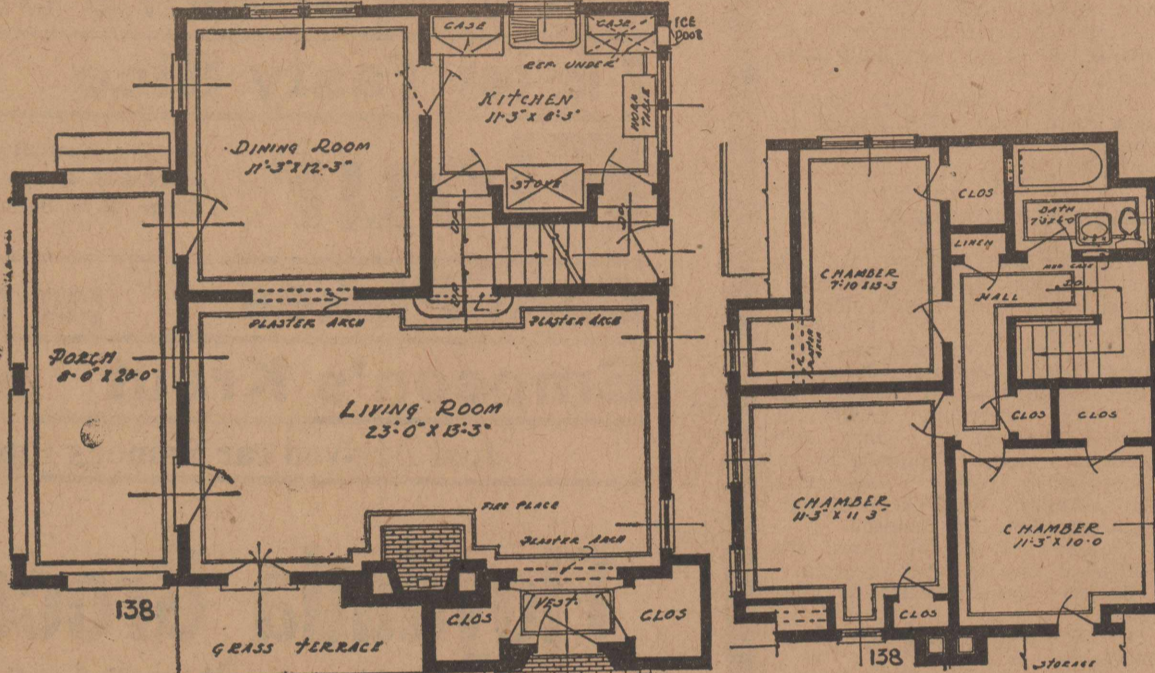
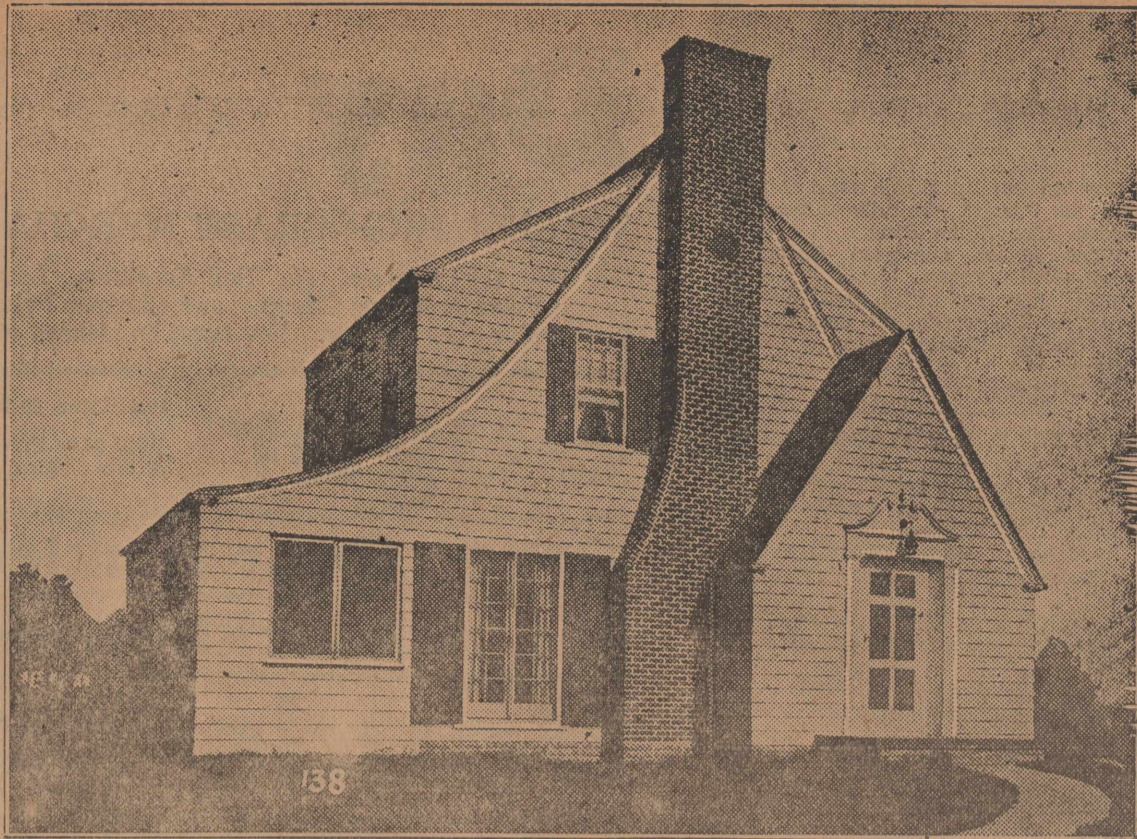
MRS. E. M. FITZGERALD

"I never had the least idea Konjola could help me as it did," said Mrs. E. M. Fitzgerald, 4533 Worth Street, Dallas. "My stomach gave me a great deal of pain and trouble as accumulated in my stomach after meals and the pressure on the heart cavity caused that to beat wildly. Neuritis attacked my side and my right arm shivered. These pains were so severe that I could not do any work. I did not sleep at night and became very nervous."

"Konjola is fast bringing me back to shape and I can eat anything without distress. The pains are gone, my sleep is once again, and my nervousness has greatly improved. I always recommend Konjola to suffering as I did."

"Konjola works with the importation organs of the body, the poisons from the system and regulates the organs of digestion and elimination. In this glorious and abundant relief about. It is recommended by Konjola be taken from six weeks for the best results. It is sold in Floydada at the Drug Company, and by the best druggists in all towns of this entire section."

Sun Porch, Six Rooms And Bath Included In This House Plan



It has been said that "A home of your own brings into your life an absorbing interest that will call out the best there is in you, organize your abilities and energies and set them to work."

This appeal for a "homey" home may truly be satisfied with "The Glover" pictured above. This home has a floor plan of only 32 feet 6 inches by 24 feet, and includes six rooms, a bath and a very spacious sun porch.

Carrying out the modern tendency away from the large open front porch, "The Glover" revolutionizes modern architecture, by placing the sun porch, with either glass or screened in window, on the side. You are urged to study this plan and, if possible, include some of the good features in your own house plans.

Carrying out the modern tendency away from the large open front porch, "The Glover" revolutionizes modern architecture, by placing the sun porch, with either glass or screened in window, on the side. You are urged to study this plan and, if possible, include some of the good features in your own house plans.

Builders Urged to Design Living Room For Comfort and Livability

Declare That Living Room Should Be Built for Comfort First And Beauty Second.

Someone has said that the living room is the most important room in the house. This assertion is doubtless based on the fact that it is the room which receives the most service by the family as a whole, the relative length of time being considered.

Perhaps from the housewife's standpoint the kitchen becomes of equal importance, for here she spends many hours a day cooking and cleaning. However the other members of the family spend their home hours in the living room under ordinary conditions.

When building a home, therefore, the importance of having the living room right calls for careful study and consideration. The plans for

the living room should not be accepted casually but this room should be studied to see that it fully meets the particular requirements of the family.

The home builder should make certain that the living room is large enough. A weakness of many such rooms is the small area. When the furniture is placed the room is cramped. The width of the living room should be thirteen to fifteen feet while the length should be in the neighborhood of twenty-two feet. This allows ample room for attractively arranging the furniture and for the display of the rugs and other furnishings.

If possible the living room should have windows on three sides. Certainly plenty of window space should be available on two of the sides. Cross ventilation is important for during the summer days by throwing open the windows a breeze can be enticed into the room, cooling its occupants.

Exposure Important
The exposure of the living room should be preferably to the South and West. This allows the prevailing winds to cool the interior and during the colder months of the year to sun to enter, creating a bright, cheerful atmosphere.

Those living rooms which are located on other sides of the house are often dark and lifeless. A living room on the North may be cool in summer but if the rays of sun never enter it lacks something that is desirable.

Comfort and convenience is paramount in the living room. To fully live up to its name it must be arranged and equipped with those accessories and furnishings that promote this feeling.

Lighting, not only natural, but artificial as well, is important. Plenty of windows are needed to let in the clear light of day. At the same time, the electrical equipment should be such that good light is available after sunset.

The living room needs an abundance of lamps. The chandeliers, for in a long room two are often advisable, are used for general lighting. Many housewives prefer to eliminate these center lighting fixtures but since they have a purpose, lighting engineers advise that they be placed in position to meet the demand which may be necessary from time to time.

Side wall lighting fixtures are growing in popularity and often are used as a substitute for the chandelier. Their real purpose is often to provide a spot of color to the room, decorative rather than useful.

In the average home the real lighting comes from the portable lamps that are placed conveniently about the room, on tables or near couches or chairs.

Electrical Outlets
The growing use of floor lamps makes it necessary to provide the living room with plenty of electrical outlets. These should be placed on each wall of the room and in the case of long living rooms two to a side are convenient.

Outlets are necessary also for such apparatus as vacuum sweepers. A spare socket or two does not go amiss.

A feature of many homes is the fireplace which dominates the room and provides a cheerful focal point during the chilly months of the year when the heating plant is not in operation. The open fire adds to the decorative value of the room and creates a homey feeling that has an allure all its own.

The heating facilities of the living room must be ample for here the family will spend the greater

portion of their time. A chilly room is always an abomination and this is especially true of the room where comfort is paramount and expected.

Have several radiators if the room is large in area. Make certain that every portion of it is adequately heated.

"Apartment" cuts of pork are now in demand by the housewife. The preferred market hog is small and thin enough to yield small cuts, and yet big and fat enough to dress a satisfactory percentage and produce attractive meat. Two hundred pounds is now considered a desirable weight.

KRLD HEAR KRLD
Dallas Dallas Dallas

"The Crazy Man"

Over Station KRLD Dallas

You will enjoy hearing this unusual, interesting and beneficial Program

Every Saturday Evening at 6:45 P. M.

1040 Something Different 1040
Kilo Kilo



Two Ways to Rob Yourself

There are two ways in which you may do yourself injustice; by under-insurance of your property or over-insurance.

By refusing needed additional insurance you are in danger of assuming a fire loss beyond the limits of your present policy protection. In other words you are inadequately insured! On the other hand you may be wasting good money year after year for too much insurance.

Your needs change from year to year. Let us examine your policies and help you.

Floydada Insurance Agency

G. C. Tubbs W. H. Henders

CAFE DEL-RUE



"Floydada's Most Popular Eating Place"

WE THANK YOU—People of Floyd County, for your hearty co-operation and wonderful patronage since opening this new up-to-date restaurant. Such an establishment is made possible only through such patronage as we have enjoyed during the past fifteen days.

Dine With Us Sunday

A Delicious Chicken Dinner, with your choice of dessert (Ice Cream or Chess Pie)

ONLY 50c

Mr. and Mrs. W. N. (Dutch) Brewster, Proprietors.

PAY CASH
PAY LESS

Beginning April 1st., we are selling

Groceries For
CASH

Come to the North Side Grocery, on North Main Street and save money.

North Side
Grocery

T. T. Golightly, Prop.

Of the hundreds of thousands of owners not 1 has paid a cent for SERVICE

Of the hundreds of thousands of owners not 1 has paid a cent for SERVICE

Of the hundreds of thousands of owners not 1 has paid a cent for SERVICE

Of the hundreds of thousands of owners not 1 has paid a cent for SERVICE

Of the hundreds of thousands of owners not 1 has paid a cent for SERVICE

GENERAL ELECTRIC ALL-STEEL REFRIGERATOR

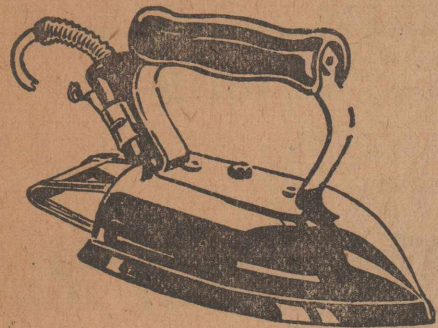
Willson & Son Lumber Company

Floydada, Texas

\$1 For Your Old Iron

ALLOWANCE OF \$1.00 FOR ANY OLD IRON

ON THIS



Westinghouse Adjustomatic Iron

TERMS TO SUIT EVERY ONE

Texas Utilities Co.

"Your Electric Servant"

Modern Tire Service

Vs.

"Flat Fixing"

If it were possible to give you the same Tire Service WITHOUT Modern Equipment such as we have, would NOT invest \$1,000 to give our customers tire service.

We also have Modern Weaver High Pressure Car Washer; a Hydraulic Lift and a High Pressure Grease Gun; a Bear Wheel Aligner.

Let us Test your Wheels for alignment. This service is Free.

Telephone 83—"Invite Us to Your Next Blowout"

GULLION'S SUPER SERVICE

S. E. Corner Square

Floydada



New Hats For Spring

LADIES AND CHILDREN'S HATS

We have them. A complete line, in the newest styles and colors. Ladies Hats priced from \$2.98 to \$4.95 that are sold most everywhere for much more. We want you to see these good looking Hats. Children's hats priced at only \$1.19 to \$2.75.

SHOES! - SHOES! SHOES!

Just received a new shipment of Ladies and Children's Footwear. Good Looking Shoes and at a price you won't mind paying.

A large shipment of Ladies Celeneze.

SILK DRESSES

Sizes 14 to 50. We are going to sell these dresses,

FRIDAY AND SATURDAY FOR \$4.49

You will sure buy one or two of these dresses at this price. Other Silk Dresses from \$6.49 to \$19.50. Come in. We have the color and style you want.

Baker, Hanna & Co.

"Where Most People Trade"

WHAT'S WRONG AND WHERE

(See feature bottom editorial page).

SOLUTION NO. 4

- 1—Electric fan would not be used in winter.
- 2—Picture on wall has wrong title.
- 3—Electric fan has no cord
- 4—Baseboard missing on one wall
- 5—Door knob on wrong side of door
- 6—Door does not reach floor
- 7—Handle bars on bike not attached to bike
- 8—Left pedal on bike missing
- 9—Part of front fork of bike missing.

With The Churches

(Continued from page 1, same sec.) day at 11:00 a. m. Dr. Hardy is known and loved by the people of the Northwest Texas Conference as perhaps no other man and you will desire to hear him.

The three Leagues meet at 7:00 p. m. There will not be any preaching at the evening hour as we desire to attend the special services at the Baptist Church.

SPECIAL MUSIC ARRANGED FOR SUNDAY BY BAPTISTS

Special musical numbers for the evening services at the First Baptist Church Sunday night, have been announced by Bee Nichols, choir leader.

A vocal quartet, from Wayland College at Plainview, will be present and furnish the music. The quartet is composed of Joe Brown, Kenneth McKinnon, Lester Johnston and Don Klein, students at Wayland.

CAMPBELL BAPTIST CHURCH

G. W. Tubbs, Pastor Church conference at 11 o'clock Saturday and preaching by the pastor.

Sunday school Sunday at 10 a. m., and preaching at 11 a. m., and 7:30 p. m. Young people's meeting at 6:30 p. m.

CHURCH OF CHRIST

Bible study at 10 o'clock every Sunday morning at the City Park Church of Christ; preaching at 11 o'clock. At 7 o'clock on Sunday evening we have the Teachers training class, young peoples class and little folks class. Preaching services at 8 o'clock.

The Ladies Bible class meets every Monday afternoon at 3 o'clock. This class is studying very diligently and is also doing outside work.

Prayer meeting every Wednesday evening at 7:30. At 8 o'clock every Friday evening there is a meeting for song preaching. You will be welcome at all these services.

CHRISTIAN ENDEAVOR PROGRAM

Cumberland Presbyterian Christian Endeavor program to be rendered in Floydada, April 6th at 7 P. M. by Lubbock Christian Endeavors Subject: What is involved in deciding for Christ?

Scripture: Rom. 10:8-15.
Leader, Eleanor Ragle.
Songs.
Prayer.
Leader's Talk.

He is personally very near us—Alpha King.
He is humanly able to Sympathetically understand us—Ruby Ford.

He is Divinely able to adequately fill our needs—Thelma Cowan.

He will never fail or disappoint me—Leon Welch.

Those who Sincerely Believe—Dimple Ford.

Duet: Leona McClellan and Thelma Cowan.

He must confess his willingness to try.—F. W. Groce.

There is an actual Separation from life—Eula Peek.

There is a heaven to be Gained—James Hodges.

How do you think the world can ever be brought to fully accept Christ.—Mrs. Alpha King.

What Makes one need Christ Most?—Nellie Young.

May there not be at least one person in the world who does not need Christ?—Charles Young.

Song.
Benediction.

RUSTLERS B. Y. P. U. PROGRAM

Program for the meeting of the Rustlers B. Y. P. U. for Sunday afternoon, is as follows:

Introduction—Lorena Spence.
Redeeming the time—Orlene Copperell.

Teach us to pray—Wilmer Jones.
What to do when we doubt—Lavelle Reed.

Being dependable—J. E. Crow.
For love of country—Patty Loop-er.

Sin and our Savior—Bernice Patton.

Three Bible lessons—Donley Stephenson.

Everyone be sure and know your parts and also be on time. Be sure and make a hundred per cent and last, be sure to read your daily Bible lesson.

The new officers take charge next Sunday, so every Rustler be present and bring a new member with you.

LIVE WIRE JUNIOR B. Y. P. U.

The Live Wire Junior B. Y. P. U. met in regular meeting Sunday evening and elected officers for the new quarter as follows: President, Dorris Jones; vice President, Nadyne Wood; Secretary-Treasurer, Cecil Spence; Group Captain No. 1, T. S. Stevenson; Lieutenant Group Captain No. 1 Jim Bob Johnson; Group Captain No. 2, Betty Louise Rucker; Lieutenant Group Captain No. 2 Gayle Bishop; Reporter, Jim Bob Johnson.

Program for Sunday April 6th will be a "Candle-light" program.

Subject: Jesus Teaches the Disciples.

1. To the place of prayer—T. S. Stevenson, Jr.

2. Mount Hermon—Cecil Spence.

3. Jesus prays alone—Doris Jones.

5. Peter Speaks—Willa Marie Crow.

6. Jesus Meets the Great Crowd—Barbara Hand.

7. Jesus Heals the sick Boy—T. S. Stevenson, Jr.

Sword Drill on Prayer by leader. Poem—Jim Bob Johnson.

All Junior boys and girls twelve years of age are earnestly requested to come and join us if you do not belong to some other like organization. We will try to have programs different each Sunday.

Come. We welcome you. Prudie Mae Hamilton, leader.

Winnie Lightner Adds Fun To Musical Drama

(Continued from page 1)

the straight and narrow path for a long time by employing him as her manager. Inspired by the love she lavishes on him, she goes on to bigger and better things until she lands a job as the prize attraction at the swellest night club in town. With Jerry drawing ten per cent of her salary things go along smoothly and Winnie begins to think that her luck has changed and that she and Jerry are going to live happily ever after.

Believes in His Love

Blinded by her own love, she refuses to see that Jerry's indifference is due to the fact that he does not love her. She foolishly believes him when he says that he does not want romance to interfere with business. Romance can come later

And then the dreadful blow! Winnie discovers that Jerry has fallen in love with a society girl who is attracted to him because he is so different from the men she has been acquainted with all her life. To keep up with her crowd he joins the "gang" in a job, is arrested and sent to jail.

Heartaches

Winnie still fights for the man and just when she thinks she is winning, the society girl steps into the picture again. Believe me, this poor girl certainly has her heart-breaking moments. When you see the picture you will sympathize with her just as I did. Of course, Jerry eventually comes to his senses but—well, it's too late.

In watching the misfortunes of Winnie you, too, are going to understand what a tragic thing it is for a woman to love in vain.

Mrs. Galen Holland returned home Monday from Canyon, where she had been since the previous Thursday with her brother, W. M. Spears. Mr. Spears has been seriously ill with blood poison but is thought to be recovering satisfactorily now. He is a former resident of Floydada.

Mrs. Clarence Moore, of Wilson, Hale County, spent Saturday and Sunday here on a visit with her parents, Mayor and Mrs. W. C. Hanna.

T. H. Hamrick, of Snyder, has been here this week on a visit with his son and daughter.

W. A. Cates returned last week from Glenrose, where he went to accompany his son, W. C. Cates.

Mr. and Mrs. Dale Weatherly, who had been here visiting for several days with Mr. and Mrs. T. C. Russell and other relatives, left the first of the week for Arkansas to visit with his parents.

Mr. and Mrs. Wilson C. Post, are here this week with Mrs. Connell's uncle, Lon V. and George V. Smith here. Mr. Connell will undergo minor operation at the S. Smith Hospital.

Day after Day

WE SELL HIGH-GRADE MERCHANDISE FOR LESS.

No Delivery Service. No Bad Accounts, Lower Overhead Expenses. Large Volume, Means Cheaper and Cheaper Prices for you. Trade where your dollar goes farther. You must be pleased with each purchase.

Sugar Pure Cane, 20 lbs. for **\$1.00**
With \$3.00 Purchase of other Mdse.,

Gallon Sour Pickles 60c

No. 2 can Blackberries 15c

Spuds No. 1 White 29c
10 lbs. for,

2 1-2 lb. box Brown's Cakes 47c

2 lb. box Tasty Rice 19c

Flour Everlite, Guaranteed every way. You be the Judge. 48 lb. Sack, **\$1.75**

Corn Flakes per pkg. 11c

Empson's Kraut med. can 10c

Just Arrived car Famous Purina Feed.

Floydada Grocery Co.

Where You Always Feel at Home.



Flowers



Have Worked Miracles In The Lives Of Many People

Lonely Souls—

Have been made forget their loneliness and to see life anew because some one was thoughtful enough to send them flowers.

Lovers—

Have made use of these powerful little love messengers to express their love and tender affection that could not be expressed in words.

Mothers—

Have experienced their most happy moments when the recipient of a box of lovely flowers from son or daughter whom they love as only a mother can love.

Wives—

Are still sweethearts and flowers from husband thrill them now, more than ever before.

Husbands—

Enjoy their meals much more when the table is adorned with a center piece of lovely flowers. A few flowers on his desk adds refinement and dignity to the office.

Sick Friends—

Have been helped to bear the long days of torture in the sick bed because of the thoughtfulness of their friends in sending them flowers.

The Party—

Is, of course, never complete without appropriate floral decorations.

Is There Not Someone You Wish To Make Happy Today?

FLOWER SHOPPING IS A GENUINE PLEASURE IN OUR SHOP. YOU CAN MAKE YOUR OWN SELECTIONS FROM HUNDREDS OF BEAUTIFUL BLOSSOMS.

Hollums, Floydada Florists

304 South Second Street

