

Dean Of Women, West Texas S. T. C., Talks Here Thursday, May 1

Nationally Recognized Leader to Give Two Addresses at High School.

Mrs. Geraldine Green, Dean of Women of West Texas State Teachers' College, Canyon, and a speaker of National recognition will address the High School students, faculty, parents and citizens of Floydada at the High School auditorium Thursday afternoon, May 1, at 1 o'clock.

Mrs. Green has not announced her subject for the 1 o'clock hour but will speak to the women and girls on "The Duties of a Dean in College". Miss Jewell Brock of mathematics in High School and sponsor for the Girl Reserves, and who was instrumental in securing Mrs. Green for these two lectures, said, "I am very anxious that every mother and daughter hear Mrs. Green at the 3 o'clock hour for she will give information which will be of great interest to the girls who are planning to go to college and also to their mothers."

The Girls Reserves, the Women's Missionary Societies, the Parent-Teacher Associations and the 1929 Study Club are sponsoring the lectures. A meeting of the 1929 Study Club which was to have been held Thursday afternoon, May 1, has been postponed until the following Thursday, May 8, in order to give the members the opportunity to hear Mrs. Green.

Mrs. Green was recently elected secretary of the National Association of Deans of Women and has addressed the National Association several times.

Authorities of the sponsoring organizations urge everyone in Floydada, who possibly can, to hear these lectures for it is an opportunity, they say, not occasioned every day.

Ten Music Students Of Mrs. E. C. Thomas Win Contest Honors

Each Pupil Entered By Local Teacher In Amarillo Festival Awarded High Place.

Music pupils of Mrs. E. C. Thomas won four first places, four second places, and two third places in the Panhandle Music Festival held at Amarillo, April 16, 17 and 18. Mrs. Thomas entered ten pupils in the contest held at the municipal auditorium and each pupil won honors.

Eula Mae Gullion and Selma Linder, playing a piano ensemble in the class of 16 years and under, won first place. They made a grade of 95 points. They played "Country Dance."

Brooksennell Price and Fernie Fry, ensemble, 10 years and under, "With Hound and Horn," made a grade of 96, the highest recorded in this classification, and carried off first honors.

Mari Lynn Fry in a solo, "A Jolly Party," in the class for contestants 10 years and under, won first place with a grade of 90.

Maxine Fry and Marquinita Price, ensemble, and Fernie Fry, 10 years and under, were awarded second place with a grade of 87.

Thelma Crawford, solo, "Ballet Music from Dosamunde," 18 years and under, second place, with a grade of 83 points.

Roxie Norton, solo "Down Cherry Lane," 14 and under, second place.

Maxine Fry, solo, "Pomponette," 13 years and under, third place.

Malcom Linder, solo, "Monkey Shines," 12 years and under, third place.

Ferne Fry, solo, "A Jolly Party," 10 years and under, second place.

Mrs. Thomas accompanied her pupils to the festival, returning late Thursday afternoon. Mrs. Elza Gullion and Mrs. Seaborn Teague from Floydada also attended the festival.

Methodist District Meeting April 29-30

Rev. G. T. Palmer, pastor First Methodist Church of Floydada, will deliver the opening sermon Monday night at 8 o'clock for the mid-year meeting of the Plainview District Conference. The two-day conference will be held Tuesday and Wednesday, April 29 and 30, at Silvertown.

A number of members from Floyd County Methodist churches are planning to attend.

WILSON KIMBLE ATTENDS OPTICAL MEET AT DALLAS

Wilson Kimble, proprietor of the Wilson Kimble Optical and Jewelry Company, is in Dallas this week, having gone down Sunday where he attended the State Optical Association meeting which was held there Monday, Tuesday, and Wednesday.

He is expected to return home the latter part of this week.

Palace Theatre Purchases \$17,000 Western Electric Sound Equipment

Junior Class Gives Play At 8 o'clock At High School

"Am I Intruding," a three-act comedy will be given tonight at 8 o'clock at the high school auditorium by the junior class members. Carl Marshall, as Gerald Mays, "Jerry from Sage Creek," takes the lead in a production that has been acclaimed by those who have seen the rehearsals as one of the best amateur plays available.

The admission will be 25 and 35 cents, the proceeds going to the class.

Floyd County Women Attend Short Course At Canyon Tuesday

52 Representatives Go to One-Day Short Course Given At Canyon.

Forty-eight Home Demonstration Club women of Floyd County, Miss Marie Strange, and three other Floyd county women attended the one day Short Course given at W. T. S. T. C., Canyon Tuesday. The course which was given for the club women and the agents of district No. 1 and No. 2 was made possible through the cooperation of the Home Economics Department of W. T. S. T. C. and the Extension Service of A. & M. college. Eight gentlemen from the communities accompanied the delegation and drove the cars for them.

Floyd County had the third largest delegation and the largest delegation, considering the distance they came. Seventeen counties were represented. Both district agents, Miss Myrtle Murray of District No. 1 and Miss Minnie May Grubbs of District No. 2 were present.

Those attending report that a very instructive program was given. The principal address was given by Attorney General R. L. Bobbitt of Austin.

Those attending the short course were: Mmes. S. L. Holmes, E. W. Holmes, Clyde Bagwell, C. L. Joiner, O. L. Lowrance, of the Blanco community; Mrs. W. H. Bethel and Mrs. George Stiles, Campbell; Mmes. W. E. Tack, Fred Law and Miss Maggie Dieter, Irick; Mmes. J. V. Greer, W. M. Knight, J. H. Holmes, J. S. Phillips, J. W. Huey, R. J. Weems, L. V. Rea, Edd Holmes, W. E. Miller, J. E. Mickey, A. R. Hanna, W. W. Jeter, A. V. Womack, Henry Bolman, Mike Smith, H. O. Sherbert, W. H. Pope, Jake Brock, Maggie Tinnin of Sand Hill; Mmes. Wm. Finkner, Chas. B. Smith and Walter Hanna of Harmony.

Mmes. S. D. Scott, C. T. Camden and O. Z. Smith, of Pleasant Hill; Mrs. J. C. Smpson and Mrs. George West, of South Plains; Mmes. Sam Lester, W. A. Whitlock, J. C. Wilson Hilburn Casey, C. H. Rose, J. J. Casey, C. V. Ford, Frank Roberson, Ervin Bennett, and Miss Lola Barton of Roseland. Other women of the county who attended were: Mrs. L. H. Newell and daughter, Miss Fay of Floydada and Mrs. Casey of the Roseland community.

The men who accompanied the women were Clyde Bagwell, S. L. Holmes, Wm. Finkner, Walter Hanna, J. C. Simpson, George West, Sam Lester and C. V. Ford.

C. SNOGRASS SERIOUSLY ILL THIS MORNING

C. Snodgrass, who has been ill during the past week, is reported to be seriously ill again this morning. Several relatives were here during the week to visit him.

His daughters, Mrs. Roy Bruner, of Tucumcari, New Mexico; Mrs. Earnest Reeves, of Jerico, Mrs. Tom Triplett and Mrs. Arthur Savage, of Amarillo, sons, Harry Snodgrass, of Amarillo and G. L. Snodgrass, of the Harmony community; grand-daughters, Mrs. Edd Gardner, of Jerico, Mrs. Everett Miller, of the Harmony community and Dorothy Snodgrass, of Amarillo and also Mrs. Harry Snodgrass, of Amarillo, visited him Sunday and the first of this week.

His son, Roy Snodgrass, and family and daughter, and Frank Moore and family were also at the parental home Sunday.

Wilmina Salisbury Winner First Place In Declamation

Miss Wilmina Salisbury, daughter of Mr. and Mrs. W. T. Salisbury, won first place in Senior Girls' Declamations in the South Plains District Interscholastic meet held April 18 and 19 at Lubbock and will represent the district in the State meet at Austin, May 1, 2 and 3. Miss Mary Emma Rosson was her coach and will accompany her to Austin.

The subject of her declamation was, "I Am An American." She was given a gold medal as an award.

Work Starts Saturday By Special Mechanics

De Luxe Type Machines Will Be Used; New Screen Bought.

Installation will begin here Saturday on a new \$17,000 Western Electric Sound System for the Palace Theatre, assuring Floydada the premier moving picture playhouse of West Texas. The expenditure for the new equipment, as outlined by Manager J. G. Deakins, provides theatre-goers of this city and section a \$65,000 entertainment institution.

Machines Cost \$16,000. A special engineer and his electricians from New York will arrive Saturday to start work on the new sound equipment, Mr. Deakins announced this morning. The machines represent a cost of \$16,000 and the installation, \$1,000, he said.

The theatre building here is considered second to none in this territory and the sound equipment will be the best on the market, surpassing anything at Lubbock, Plainview, or Amarillo, Mr. Deakins declared. Only one theatre in West Texas, located at Snyder, has installed the de luxe type machines of the Western Electric System. The new sound apparatus was put in at Snyder last week.

It was pointed out that the de luxe model was needed for the Greater Palace because of the large seating capacity of the building, accommodating 876 people.

The feature of the Western Electric machines, "The Voice of Action," is the reproduction of all sounds, both vocal and instrumental, in a perfectly natural tone. The sound is produced from a patented invention called the "exciting lamp," light from which is projected on the film instead of using a disc for sound production as was the case with the machine now in use. With the new machine the operator is able to obtain perfect synchronization of sound with every picture. The type to be installed here is the same as that in use in the larger theatres operated by Publix, Balaban & Katz, Fox, and RKO.

Work on Acoustics. Acoustics in the building will be improved in order to insure the elimination of all "dead spots" and to give an even sound distribution on the entire room.

A new Walker screen will be installed which is 13 feet by 17 feet, replacing the screen in use, which is 11 feet by 14 feet. The Walker model is especially adapted for talking pictures. It is porous, containing millions of tiny perforations through which the sound will be emitted from two large monitor horns located immediately behind the screen. Two 10-foot horns will be used instead of the single "loud speaker" now in use. The former talking arrangement had the horn located in front and to the side of the screen. With the sound coming from behind the screen and through it, it was pointed out that perfect naturalness of reproduction of all notes and words will result.

The projection booth is being (Continued on back page)

Ethna Green On Honor List At Denton School

Miss Ethna Green, daughter of Mr. and Mrs. Jas. K. Green, of this city, was one of 114 students of the Texas State College for Women (The College of Industrial Arts) who was named by the president of the college recently to receive honors at the hands of the college for excellence in work done at the school year, the honors day program having been rendered Thursday of last week.

Miss Green, who will complete her work at C. I. A. in August, graduating on the twenty-ninth day of that month, has taken a straight science course, majoring in chemistry. She will go to summer school and receive a bachelor of science degree.

She is a graduate of Floydada High School, having finished the work of the school here at the age of fourteen years.

Floydada Has Total Population Of 2,635 In Official Census

Fred Bell Completes Compilation Of U. S. Government Count Tuesday Morning.

Floydada has a total population of 2,635, as compared with 1,384, January 1, 1920, showing an increase of approximately 100 per cent during the ten year period. The official figures for the City of Floydada were given out by Owen M. Unger, supervisor of the census, with headquarters at Plainview. The 1930 figures are preliminary and subject to correction, it was pointed out, and include only inhabitants in the corporate limits of the city.

Lockney had 1,469 inhabitants April 1, 1930, as compared to 1,118 in 1920.

Fred Bell, who took the official government census this year, expressed appreciation for the cooperation given by the people in the compilation work. Mr. Bell made his report to Mr. Unger Tuesday.

"I am sure the figures in the census report for the corporate limits of Floydada are going to be disappointing to the people, but I have checked them over and believe that mighty few, if any, have been overlooked," Mr. Bell said. "I believe that Floydada has lost more of its population during the period of depression the past six months than most of us realize. I would not be surprised, figuring from the hundreds of stops I made at different homes, where there were formerly more than one family, that the drop in the population in a year has been as much as a thousand people. Nearly everybody expected a census roll of slightly less than 4,000 people and they were here. In my opinion, had the census been taken a year ago we would have had mighty close to that figure."

"I would be glad to check my rolls if there is anyone who thinks that they might have been left out. If they will notify me or The Hesperian, I will investigate," Mr. Bell concluded.

Figures are not available for the other towns and communities in Floyd County. Hale Center was reported to have a population of 995 people.

Other Floyd County enumerators have announced that they hope to have their work complete by the latter part of this week. Those conducting the census in other portions of the county are A. A. Tubbs, Mrs. W. B. Jordan, Wilma Fuller, Mrs. Owen Whitfield, Roy O'Brien, Mrs. Zant Scott, Luther Harris and Elmer Gieseke.

J. V. Allred Scores Chain Store Methods

Speaker Displays Packages Made, He Declares, For Unfair Competition.

"American people are engaged in a fight for liberty today because our economic system seeks to give control by a few over the masses," declared James V. (Jimmie) Allred, Wichita Falls attorney, in an address on "The Chain Store Menace" Wednesday night before an audience of 500 people in the district court room.

Mr. Allred launched his attack on national chain systems that take no part in community life and that did not pioneer with the independent merchants.

"This fight is not a one-man affair and it is more than a fight by the independent merchants—it concerns every man, woman and child in the nation today. The absentee owned stores are putting thousands out of work and are making serfs out of under-paid women and girls. But you have the most powerful of all weapons in your hands—public opinion—use it."

The speaker showed the audience special packages manufactured by national concerns, sold only to chain stores, that were smaller, the contents less, and so put up as to enable the chain concerns to make cut-throat prices in unfair competition.

H. P. Watson introduced Mr. Allred, who was a guest while here of Mr. and Mrs. Jerry Withers, old-time friends.

Mr. Allred came here from Plainview, having spoke there Tuesday night. He also spoke at Borger. He was taken to South Plains Wednesday night by Sheriff P. G. Stegall to catch the Denver to fill an appointment tonight in Ranger.

PLAINVIEW LEGION GUESTS

Members of McDermitt Post, American Legion, and their wives were guests of the Plainview Legionnaires Monday night at a dance and social. Those attending from Floydada were Messrs. and Mesdames Thurmon Bishop, C. H. Davis, R. R. Cloud, J. C. Gilliam, A. B. Keim, and John Reagan. Tom Goslee also attended.

Ninth District of W.M.U. Meets Here April 28-

Two-Day Program For Women's Missionary Union

The program for the W. M. U. meeting April 28 and 29 in Floydada is as follows:

Monday Afternoon, April 28
Executive Board Meeting 3-4 o'clock.
Meeting of Nominating Committee, 4-4:30 o'clock.

Monday Evening 7:30 o'clock.
For the Young People.
Program presented by Wayland College.

Presiding—Mrs. E. C. Foster, District Young People's Leader.
Invocation—Mrs. Lon Lumsden.
"Unfold Ye Portals"—Gounod.—Wayland Choral Club.

Piano Solo—Mazurka—Chopin — Miss Mary Elizabeth Gantt.
Address—Dr. G. W. McDonald—President of Wayland College.
Vocal Solo—"A Song of May"—Roberts—Miss Ethel Hale.

Piano Solo—Sherzo B Minor — Chopin.—Miss Vesta Hollingsworth.
Male Quartette—Be a Man—Reynolds.—Lester Johnson—1st Tenor, Kenneth McKinnon — 2nd Tenor, Don Klein—1st Bass, Joe Brown — 2nd Bass.

Vocal Solo—"When the Heart is Young"—Buck—Mrs. Arilla Peterson, Plainview.

Reading—Maurine Knapp.
Choruses—Volga Boatman—Russian Folk Song.

Soldiers Chorus — From Faust—Gounod—Wayland Choral Club.

Tuesday Morning, 9:30 O'clock
Presiding—Mrs. Lon V. Smith, Floydada.

Hymn—Holy, Holy, Holy.
Devotional—Mrs. M. J. Shaw.
Prayer.

Greetings—Mrs. Geo. A. Linder, Floydada.
Response—Mrs. Tom Campbell, Lubbock.

Recognition of Visitors.
Announcement of Committees, Resolutions, Nominating, Enrollment, Report of Corresponding Secretary-Treasurer—Mrs. Geo. A. Linder.

Piano Solo—Mrs. Ralph Jackson, Spur.
Address—Mrs. W. T. Turner, Eastland, State Personal Service Chairman.

Prayer—Mrs. R. F. Ivey, Plainview.
Report of Associational Presidents.

Mrs. H. F. Hawkins Died This Morning

Mrs. H. F. Hawkins, of Chico, mother of Mrs. Lon V. Smith of this city, died this morning at 6 o'clock at her home, according to a telegraphic message received this morning by Dr. George Smith. Funeral services will be at Chico, Friday at 3 o'clock.

Mrs. Hawkins has been ill for several weeks. Mrs. Smith and daughter, Emma Louise, have been at her bedside since her condition became serious. Dr. Lon Smith went down Saturday.

Free Play Given At Baker Friday Night

"Winning of Joy," a three-act comedy drama will be presented at the Baker school house Friday night, April 25, at 8:30 o'clock, with free admission. The young people of the community, who are not attending school in the community, will give the play. Mrs. Robert Powell is the director. The play will last for over two hours.

Plans are being made for special music numbers to be given from 8 to 8:30 o'clock. The curtain will rise promptly at 8:30 o'clock, it was announced.

A general invitation has been issued to the people of Floydada and surrounding communities to attend the free production.

G. E. BOND RETURNS FROM EXTENDED TOUR IN NORTH

G. E. Bond returned Tuesday from a trip of three weeks over northern states. He was accompanied home by Mrs. Nellie F. Simpson of Boston. Mrs. Simpson is the mother of Mrs. Bond.

Mr. Bond visited Niagara Falls, New York City, Washington, D. C., and St. Louis. "I had a wonderful trip," he said, "and saw some wonderful sights. Crops in the North look good though they are later than those in this section."

Convention To Be 400 To 500 V

State Officers Will Take In Two-Day Program.

Delegates and visitors from nineteen counties are expected to begin arriving in Floydada Monday morning for the annual meeting of the Ninth District Woman's Missionary Union of Texas which held here Monday afternoon and Tuesday, April 28 and 29. This is one of the largest conventions to be held in Floydada and preparations are being made by the Missionary Union to entertain between 400 and 500 visitors. This is the first convention to be held here.

Four state officers are expected to attend the meeting and women will act as special hosts to them. The visitors and hosts who will act as their hosts are: Mrs. J. C. Jester, of Hale State Young People's Leader; A. J. Foley, hostesses; Mrs. Leigh, of Dallas, Corresponding Secretary of State, Mrs. C. H. hostess; Mrs. W. B. McGarity, superintendent of Training Schools on Seminary Hill, Fort Worth; Mrs. E. L. Angus, hostess; Mrs. T. Turner, of Eastland, Stationary Service Chairman, Mrs. Blacklock, hostess.

Mrs. R. E. Bost, president of the local W. M. U. Society, general arrangements for the convention, as special hostess to the other six associations. They are: Mrs. I. Den, of Wilson, Mrs. Cap Crosbyton, Mrs. W. M. Lubbock; Mrs. R. F. Ivey, view; Mrs. M. J. J. E. Smith, Amarillo.

Mrs. George A. of the local W. M. U. Society, general arrangements for the convention, as special hostess to the other six associations. They are: Mrs. I. Den, of Wilson, Mrs. Cap Crosbyton, Mrs. W. M. Lubbock; Mrs. R. F. Ivey, view; Mrs. M. J. J. E. Smith, Amarillo. Plans are being made for the convention to be held at the local W. M. U. Society, general arrangements for the convention, as special hostess to the other six associations. They are: Mrs. I. Den, of Wilson, Mrs. Cap Crosbyton, Mrs. W. M. Lubbock; Mrs. R. F. Ivey, view; Mrs. M. J. J. E. Smith, Amarillo.

C. Of C. To Offer Boys' 4-H Club Premiums

Committee Named To Confer With High School Teacher On Plans For Awards.

Encouragement for the formation of a 4-H Club for boys in Floydada High School by the offering of a suitable cash prize for the premium beef was given by the Chamber of Commerce in session Monday night in the county court room. Judge L. C. Penry, Geo. Linder and W. C. Hanna were named as a committee to work with O. T. Williams, vocational agriculture teacher, on plans for the club and a contest for the members.

Approval was given to the appointment of O. P. Rutledge as a representative of the local chamber at the annual W. T. C. of C. convention at Abilene, May 29, 30, 31. It was voted to send a contestant to enter the "My Community" speaking contest.

An excellent impromptu talk on "safety" by W. Williams, local agent for the Santa Fe; discussion of clean-up week progress, and passing of a resolution condemning open mufflers and speeding in Floydada, were the other major points taken up. President J. B. Jenkins presided.

VOCATIONAL BOYS WIN TWO PLACES AT STATE CONTEST

The Farm Shop team of the Floydada Vocational Agricultural classes won one fourth place and one fifth place in the state vocational meeting at College Station this week, according to O. T. Williams, instructor, who with his twenty-five boys returned home yesterday. Fourth place was won in the rafter cutting contest and fifth place in the saw filing contest. Mr. Williams stated. The Farm Shop Team was composed of Porter Finley, Wayne Finley and C. W. McCarty, with Hershell Swenson as alternate.

More than 1700 boys were present, with more than 400 teams entered in the contests. Mr. Williams stated. Thirty-five silver cups were awarded.

Attorney Will Be Visitor

Robert Lee Bobbitt, general of Texas, will be a short time visitor here by accident. He was accompanied by Judge L. S. Bobbitt. Mr. Bobbitt was a Whitlock and far community, his father is a cousin of Burland. His grand T. Bobbitt was in partnership with his sons, first sheriff of Burland, brother of Dan city.

The Trail of '98

A Northland Romance

by Robert W. Service

ILLUSTRATIONS BY IRWIN MYERS

WNU Service

CHAPTER XIII

SYNOPSIS

led with the quiet life in surroundings, Athol Melung Scotsman who tells he leaves his mother and Garry, to seek his fortune. Francisco, practically penniless, takes a laborer's job, and fellow adventurer whom he had who is hereafter known as "Rodrigal."

Rodrigal is anxious to join gold seekers into Alaseldrum agrees to go with him (the Prodigal) comes to a visit to his wealthy friend by Jim Hubbard (an Jim). When the Prodigal, the three men join the into the Frozen North, and Hubbard finance the outfit.

Among the motley crowd on the trail is a young girl obviously out of place. She is traveling with her grandfather and a hard-looking fellow named Winklestein, who figures her uncle and aunt. Athol opportunity to befriend her, tells him a sad story of her journeying into Alaska are of her grandfather, pressed with the idea of a Klondike. Her name, she, is Berna.

ing in Skagway, Athol's parance take the trail. In a ride on the Chilcoot trail, Berna and her companions hundreds of lives are lost. After Berna's safety, Athol as to the scene. He finds the an dead and learns that Berna-prostrated. Madam Winkle-refuses to let him see the girl, she leaves a letter for her. At ett Berna comes to Athol con-her love, and begs him to her, to save her from the fate she foresees. He is un-able to take such a decisive step, is her they must wait.

Days afterward Berna tells Madam Winklestein plans to to "Black Jack" Locasto, the minor of evil reputation, realizing how greatly he, girl, Meltrum, in a mix- of motions, finishes from the marriage, and it a year, though Reaching the gold his party find the and the camp men.

decides to stay and Athol. Unable to lo-hol seeks informa- tion. "Black Jack" edge of her where-er, evidently aware between them, lures nely spot and beats scousness.

ucky chance Athol he tells him she has Locasto and will die ds to him. They set firm hoping to have y then—and part.

quires a claim and n," and Athol be- The Winklesteins estionable resort, gon, and Berna ss. Athol great- the girl in , but there

digal and his t seems to After months e "strike" is he have won a he necessary ty for Berna, has On the fateful day set for his he lies uncon- ches of typhoid

recovering, Athol a fellow pa- is in the greatest casto. Athol steals bin. There he faces nable to save Berna-valescence Ath- na has been liv- his mistress.

and is now "on the dance halls," Locasto having left Dawson. In the Tivoli dance hall Athol finds Berna.

Explaining his inability to keep his engagement, Athol pleads with her to forget the past and marry him, but she refuses, declaring herself unworthy. Athol threatens to join her in a life of sin, and on her continued refusal to marry him, does so. In the midst of his dissipation he is the victim of a woman's jealous rage, almost at the moment he learns of the death of his mother. Recovering, Athol finds himself in Berna's home. She persistently refuses to consider his offer of marriage, but gladly lives with him.

With Doogan, Locasto is returning from a prospecting trip. His brutality has driven Doogan almost insane and while Locasto sleeps his companion stuns and binds him, taking all the provisions, and leaves him to die. Locasto frees himself, takes the trail, and almost at his last gasp reaches the cabin of "Salvation Jim." Athol and a friend are visiting Jim. They revive Locasto, but his left hand has to be amputated.

Spring with its thaw was upon us. With a curious fascination, I gazed down at the mighty river. Surely the ice could not hold much longer. It was patchy, netted with cracks, heaved up in ridges, mottled with slushy pools, coarced to the bottom. Decidedly it was rotten. On every lip was the question—"The ice—when will it go out?" For to these exiles of the North, after eight months of isolation, the sight of open water would be like heaven. It would mean boats, freedom, friendly faces, and a step nearer to that "Outside" of their dreams.

How clear the air was! Sounds came up to me with marvelous distinctness. Summer was coming, and with it the assurance of a new peace. Down there I could see our home, and on its veranda, ham-mock-swing, the white figure of Berna! How precious she was to me! How anxiously I watched over her!

Sometimes it was the very intensity of my love that made me fear; so that in the ecstasy of a moment I would catch my breath and wonder if it all could last. And always the memory of Locasto was a sinister shadow. He had gone "Outside," terribly broken in health, gone cursing me hoarsely and vowing he would return. Would he?

The waters were wild with joy. From the mountain snows the sun had set them free. Down hill and dale they sparkled, trickling from boulders, dripping from mossy cran-nies, rioting in narrow runlets. Then, leaping and laughing in a mad ecstasy of freedom, they dashed into the dam.

Here was something they did not understand, some contrivance of the tyrant Man to curb them, to harness them, to make them his slaves. The waters were angry. They chafed against their prison walls, they lapped and lapped at the stolid bank. Higher and higher they mounted, growing stronger with every leap. More and more bitterly they fretted at their durance. Behind them other waters were pressing, just as eager to escape as they. Something must happen.

The "something" was a man He raised the floodgate, and there at last was a way of escape. How joyously the eager waters rushed at it! They surged and swept and roared about the narrow opening.

But what was this? They had come on a wooden box that streaked down the slope as straight as an arrow from the bow. It was some other scheme of the tyrant Man. Nevertheless, they jostled and jammed to get into it.

The man stood by his water-gun and from its nozzle the gleaming terror leapt. It flew like an arrow from the bow, and wherever he aimed it the hillside seemed to reel and shudder at the shock. Great cataracts of gravel shot out, avalanches of clay toppled over; vast

boulders were hurled into the air like heaps of fleecy wool. The roar deafened the man. He heard the crash of falling rock, but he was so intent on his work that he did not hear another man approach. Suddenly he looked up and saw. He gave a mighty start, then at once he was calm again. This was the meeting he had dreaded, longed for, fought against, desired. Almost savagely, and with a curious blaze in his eyes he redirected the little giant.

He waved his hand to the other man. "Go away!" he shouted.

Mosher refused to budge. His pig eyes glittered, and he took off his hat to wipe some beads of sweat from the monumental baldness of his forehead. His rich, penetrating voice pierced through the roar of the "giant."

"Here, turn off your water, I want to speak to you. Got a business proposition to make."

Jim was dumb.

"Say, your wife's in town. Been there for the last year. Didn't you know it?"

Jim shook his head. He was particularly interested in his work just then.

"Yes, she's in town—living respectable."

Jim redirected his giant with a savage swish.

"Say, I'm a sort of a philanthropic guy," went on Mosher, "and there's nothing I like better than doing the erring wife restriction act. I think I could induce that little woman of yours to come back to you."

He was sneering now, frankly villainous. Jim gave no sign.

"What d'ye say? This is a likely bit of ground—give me a half share in this ground, an' I'll guarantee to deliver that little piece of goods to you. There's an offer."

Again that smug look of generosity beamed on the man's face. Once more Jim motioned him to go, but Mosher did not heed. He thought the gesture was a refusal. His face grew threatening. "All right, if you won't," he snarled, "look out! I know you love her still. Let me tell you, I own that woman, body and soul, and I'll make life hell for her. I'll torture you through her. Yes, I've got a cinch. You'd better change your mind."

He had stepped back as if to go. Then, whether it was an accident or not no one will ever know—but the little giant swung round till it bore on him.

It lifted him up in the air. It shot him forward like a stone from a catapult. It landed him on the bank fifty feet away with a sickening crash. Then, as he lay, it pounded and battered him out of all semblance of a man.

The waters were having their revenge.

"Berna, we must get married."

"Yes, dearest, whenever you wish."

"Well, tomorrow."

She smiled radiantly; then her face grew very serious.

"What will I wear?" she asked plaintively.

"Wear? Oh, anything. That white dress you've got on—I never saw you looking so sweet. You mind me of a picture I know of Saint Cecilia, the same delicacy of feature, the same pure coloring, the same grace of expression."

"Foolish one!" she chided; but her voice was deliciously tender, and her eyes were live-lit.

She came over to me, and knelt by my chair, putting her arms around me prettily. The pure, sweet face looked up into mine.

"We have been happy here, haven't we, boy?" she asked.

"Exquisitely happy. Yet I have always been afraid."

"Of what, dearest?"

"I don't know. Somehow it seems too good to last."

"Well, tomorrow we'll be married."

"Yes, we should have done that a year ago. It's all been a mistake. It didn't matter at first; nobody noticed, nobody cared. But now it's different. I can see it by the way the wives of the men look at us. Well, we don't care anyway. We'll marry and live our lives. But there are other reasons."

"Yes?"

"Yes. Garry talks of coming out. You wouldn't like him to find us living like this—without benefit of clergy?"

"Not for the world!" she cried in alarm. "What will he think of me, I wonder, poor, ignorant me? I believe I'm afraid of him. I wish he'd stay away and leave us alone. Yet for your sake, dear, I so wish him to think well of me."

"Don't fear, Berna. He'll be proud of you. But there's a second reason."

"What?"

"Oh my beloved! perhaps we'll not always be alone as we are now. Perhaps, perhaps some day there

will be others—little ones—for their sakes."

She did not speak. I could feel her nestle closer to me. So we sat there in the big, deep chair, in the glow of the open fire, silent, dreaming, and I saw on her lashes the glimmer of a glorious tear.

I kissed away her tears. Foolish tears! I blessed her for them. I held her closer to me. I was wondrously happy. No longer did the shadow of the past hang over us. Even as children forget, were we forgetting.

"Husband, I'm so happy," she sighed.

"Wife, dear, dear wife, I too."

There was no need for words. Our lips met in passionate kisses, but the next moment we started apart. Some one was coming up the garden path—a tall figure of a man. I started as if I had seen a ghost. "Could it be?—then I rushed to the door."

There on the porch stood Garry. (Continued next week.)

Political Announcements

The following announcements for office, subject to the Democratic Primary, July 26, 1930, have been authorized to be made by The Hesperian:

For Judge 110th Judicial District: KENNETH BAIN

For District Attorney, 110th Judicial District: A. J. FOLLEY

For County Judge: Wm. McGEHEE W. HENDERSON J. W. HOWARD

For County Attorney: ROBT. A. SONE TONY B. MAXEY

For County Clerk: TOM. W. DEEN J. P. DAVIDSON

For County Treasurer: MAUD MERRICK

For District Clerk: T. P. GUILMARIN ROY O'BRIEN

For Tax Assessor: JOE M. (JODIE) DAY A. A. TUBBS ROE MCLESKEY

For Sheriff: F. N. (FRED) CLARK F. G. STEGALL J. A. GRIGSBY

For Tax Collector: C. M. MEREDITH J. G. WOOD EARL RAINER A. J. WHITE

For County Superintendent: GEO. GILPIN PRICE SCOTT MISS OLA HANNA J. B. ALLEN

For Commissioner, Precinct One: W. F. WEATHERBEE E. W. HENDERSON E. C. KING

For Commissioner, Precinct 4: JOE P. HART GEO. L. PAWVER. C. M. LYLES A. W. ANDERSON C. O. SPENCE

For Justice of the Peace, Precinct No. One: J. S. SOLOMON

For Public Weigher, Precincts One and Four: R. C. COVINGTON

Advertise in The Hesperian.

McGUIRE'S

"The Store for Men"
Valetor Cleaning and Pressing
Phone 66
We Call For and Deliver

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hears and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174
and 316

H. Z. Pennington

PHYSICIAN AND SURGEON

Telephones: Residence 330 Office 73

Adding Machine Rolls at Hesperian Office.

A. J. FOLLEY

Lawyer
Suite 12, Readhimer Bldg.
Civil Practice Only
Floydada, Texas



LEWIS CAFE

"We Never Close"

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.
Floydada, Texas

A. C. Goen M. Polk Goen
Phone 170

Goen & Goen

Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business.
Boothe Building West California Street

L. C. PENRY

Attorney and Counsellor-at-Law
Practice in all State and Federal Courts
Office over First National Bank
Floydada, Texas

T. C. Russell

Insurance Agency
All kinds insurance and farm loans

FLOYDADA TRANSFER

A. N. WARD, Prop.
Office at L. & O. Top Shop
HAULING AND TRANSFER
BUSINESS SOLICITED
GOOD EQUIPMENT
PROMPT SERVICE
TRUCK LINE TO PLAINVIEW
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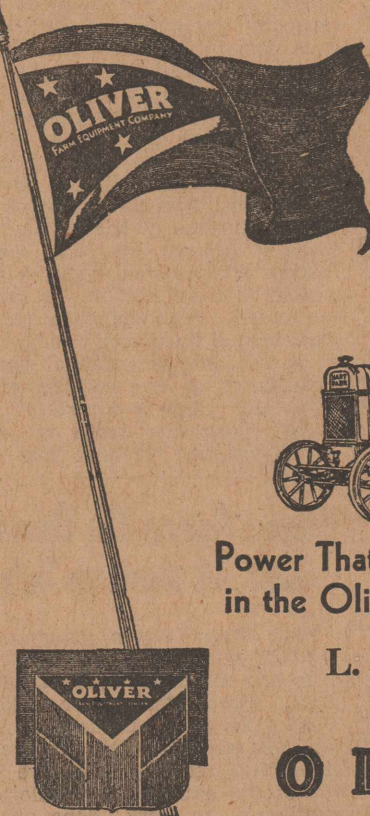
L. G. MATHEWS

Lawyer
Readhimer Building
Floydada, Texas

Tony B. Maxey

Lawyer
Room 212 Readhimer Building.
Floydada, Texas

Hesperian only \$1.50 per Year.



UNDER THE OLIVER FLAG

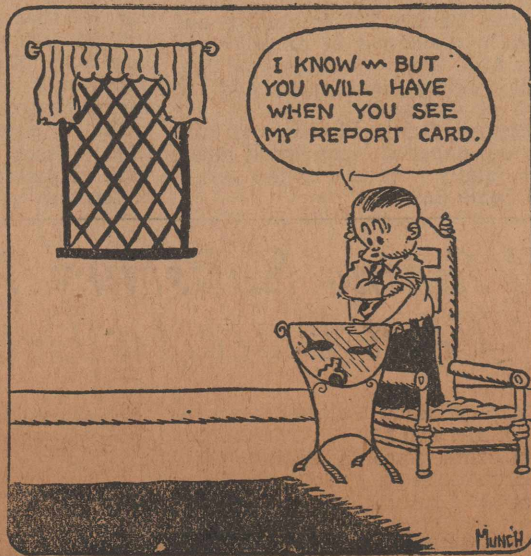
Power That Speeds Your Work
in the Oliver Hart-Parr Tractor

L. C. McDONALD
Floydada, Texas

OLIVER

First Aid

By Irving



Middle Life Suffering



"THREE years ago, I was in bad health," says Mrs. J. B. Bean, of Kirbyville, Texas. "I was going through a critical time, and I suffered a lot."

"My back hurt almost all the time, and my legs and ankles ached. My head hurt me until sometimes I would be almost past going."

"As I had used Cardui before, and knew how much I had improved after taking it, I got a bottle and started taking it. I continued to use it for several months. After awhile I regained my health, and I feel that I could never have gotten through that awful time without Cardui."

CARDUI

Helps Women to Health
Take Theford's Black-Draught for Constipation, Indigestion, and Bloating. 2x-100

Personalities Share Field With Issues of Political Campaigns

By Gordon K. Shearer

Austin, April 23. UP.)—Personalities, not issues, have dominated the Texas political race so far. The questions one hears are: "Will Moody be a candidate?" "Will Ferguson be in the run-off?" "How about Mayfield?" or similar queries.

Issues Are Varied

The issues range from programs for state prison operation to the platform pledge of one senatorial candidate to have the government give every man a cow.

Prohibition promises to be a minor issue in Texas, despite polls showing wide dissatisfaction with the results of the eighteenth amendment. Former Gov. James E. Ferguson, always close to the public pulse, has announced that his program on prohibition is veto of any legislation either tightening or loosening the restrictions. R. L. Henry, a former congressman, has made it his issue as a platform against Senator Morris Sheppard, father of the eighteenth amendment. Many in Austin who are known as wet or at least fairly damp are nevertheless for re-election of the popular East Texan.

Taxation will be one of the main issues. It is offered in every variation. The gamut runs from the proposal of the single taxes who would put all the tax on real estate to the ones who want to take all state tax off the farms. T. N. Mauritz is in the field bearing the banner of a state income tax. Rep. Phil Sanders of Nacogdoches, author of the bill that doubled the tax on sulphur, is out calling on the people to elect legislators who will join him in boosting the tax to \$1 a ton. Senator J. W. Stevenson of Victoria has announced a plan for a general tax revision and Senator Joe Moore of Greenville has announced a plan for a uniform production tax on all natural resources.

Chain Stores Figure

Chain stores promise to figure largely in the campaign. Measures directed at them died in the recent special session of the legislature. Former U. S. Senator Earle B. Mayfield, candidate for governor, proposed a plank for their regulation in his opening announcement. Jimmie Alfred of Wichita Falls, the young man who came within a few votes of winning the attorney general's race before, and is again asking that office, has also been paying attention to chain stores as an active issue.

A state road bond issue is another proposal that the campaign may settle, if it doesn't get mixed up too much. Tom Love and Fred Robinson are out direct for a statewide road bond issue. Ross Sterling, chairman of the State Railroad Commission and father of the

proposal may even get into the race on it. Enlarged federal road allotments are claimed by some to eliminate need of state road bonds. Governor Dan Moody's stand, announced at Livingston, is that state bonds should pay back the counties and road districts for the money they expended on roads, now state highways. He declared the issue is one the people should have a referendum upon.

The prison issue (improving present properties or building elsewhere) is still fresh before the people from its debate in the recent session of the legislature.

Motor bus and truck use of state highways for hire, their regulation and contribution to state expense has also been made an issue. Ferguson particularly has stressed this. Railroads, which formerly were chief complainants, now through mutual stockholders are in control of many of the chief motor lines.

Discuss Tax Collection

A natural gas tax promises an issue mainly on how the tax is to be collected. Through the recent session of the legislature, producers, pipe line concerns and distributors in turn all convinced the legislators the tax should not be on them.

Then there is the issue of the Democrats who supported President Hoover. Regardless of whether the Supreme Court says the state Democratic executive commit-

tee can bar Tom Love as a candidate, the issue will exist. If he is barred, those Democrats who acted as Love did can either launch him as an independent candidate, or they can swing to Governor Dan Moody, who vetoed the attempt to bar them by legislation.

Alleged evasion of anti-trust provisions is another issue that some of the candidates are raising.

Principal farm issues are proposals to provide state supervision of cotton weighing and a plan to limit cotton acreage. Both were attempted unsuccessfully at the last special session of the legislature. Cotton acreage limitation was finally dropped to await a general campaign and Governor Moody vetoed the cotton weighing bill on the ground its cost would go directly on the farmer.

ARTERY IN WRIST SEVERED BY CUT ON AUTO DOOR GLASS

Edwin Stinebaugh, Lockney youth, severed an artery in his wrist in an unusual accident Saturday evening last while sitting with some associates in a car parked in front of the Moore Drug Company in Floydada.

The boys were scuffling in the car when his arm struck the door glass, they told bystanders. He was taken into the store at once and the flow of blood stopped, a physician, Dr. W. M. Houghton, being at hand fortunately to treat the wound. Besides the artery, leaders in the wrist were severely lacerated though none are thought to have been completely severed.

Hesperian Ads Get Results.

FLOYDADA MUNICIPAL BAND PRESENTS CONCERT SUNDAY

Under the direction of A. L. Lundgren, the Floydada Municipal Band gave their first Sunday afternoon concert at 2:30 o'clock in the bandstand on the northwest corner of the courthouse yard. Several hundred people heard the concert. The weekly concert was given Wednesday night at 7:30 o'clock in front of the Palace Theatre.

RETURNING TO GALVESTON AFTER STAY IN CALIFORNIA

Dan Jenkins, who has been in California during the past month, will return to Galveston today, according to information received this week by his parents, Mr. and Mrs. J. B. Jenkins. Dan is in the gov-

ernment aviation service his time in California part in sham air battles. He parents some very interesting counts of his experiences in ties. He said he had carried a number of photographers, and per reporters in his flights, a without an exception each glad to reach the earth when trip was over.

While in California a group of eight planes, including one by Dan, paid respect to Lieut. Clarence Mitchell, a former plane crash at Ft. Crockett, ary 6. The planes flew over dropped flowers on his grave.

Lon M. Davis and George attended the Chamber of Commerce meeting in Lockney Monday.

The Baker Says



FRESH BAKED CAKES

Unexpected company does not worry the hostess who trusts her baking to us. She tells what kind of a cake she wants and when she wants it, and we have it ready for her on schedule.

Pies, Rolls, Buns, Cookies. Service—the best there is.

Perfect Bakery

For The Youth Moderne



The Season of Gaiety Demands a

Formal Frock

\$10.75 to \$27.50

Youth must be served with fashions such as she'll rave about. Our collection comprises the smartest Frocks of the hour of beautiful sheer silks in Oh so many styles, colors and materials.

C. R. Houston Co.

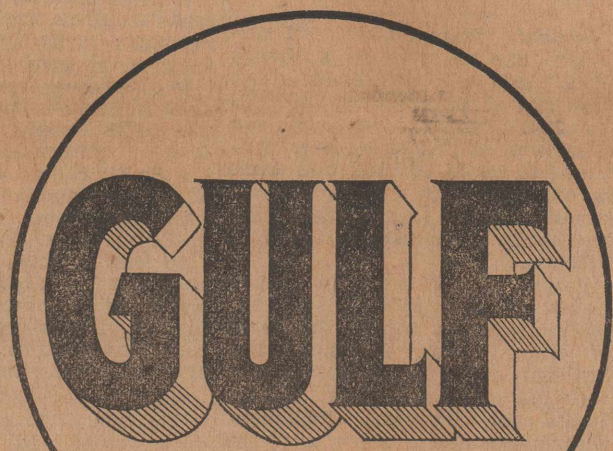
A BRAND-NEW

ANTI-KNOCK GAS

400° F. END POINT

AT NO EXTRA COST

That Good



GASOLINE...made better

...Here's a great, new motor fuel with extra quick-starting values; extra Anti-Knock values; extra clean, carbonless combustion... extra everything except price. You get extra performance from start to finish at the price of ordinary gasoline.

More Power
Greater Mileage!
Better Pick-Up!

GULF NO-NOX
MOTOR FUEL
IS
AVIATION
GRADE 374° F.
END POINT

GULF REFINING COMPANY

Floyd Co. Hesperian

Published Every Thursday By HESPERIAN PUBLISHING COMPANY

HOMER STERN Editor and Manager

Entered as second class matter 20th, 1907, at the Post Office Floydada, Texas, under the Act of Congress of March 3rd, 1879.

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Outside Floyd and Adjoining Counties: Year \$2.50, Months \$1.50, Three Months .75

Advertising Rates Furnished on Application.

JUDGES, NEWSPAPERS DISAGREE

At judges and newspapermen beginning to arrive at the point they are disagreed on the merits of a free press, seems indicated by public utterances judges from various points compass and the printed expression by the newspapermen. In three cases where the judges and newspapermen have seemed to impede the progress of the trial court last year in Texas, the court gave instructions to newspaper reporters not to print the evidence on the ground that the dissemination would make it impossible for the judge to get a fair trial, causing change of venue and financial loss to the county and state.

While it would have been the part of wisdom, from the viewpoint of the trial judges, that the advance evidence be not printed, very likely the "order" given the newspapermen was unfortunate and will lead to further clashes between the courts and the press. The attitude of the press is that the matter goes much deeper than just the matter of getting a jury. The judge had as well drop in at all the barbershops and order that talk relative to the case also be stopped, the newspaper men aver. Undoubtedly trial judges overstep the bounds of good judgment when they attempt to strangle the press in this manner, however good their intentions may be. Constitutional inhibitions set up against governments by bills of right are for the protection of the people against their judges and their governing bodies. The judges who are the interpreters of these rights should be the last to tamper with them.

HELP YOUR INDUSTRIES

Somebody said recently, in a service club talk, that if you have a business in your community, you should support it. If you do, you get out of town, but first whether it is needed.

It being that one who supports his local institution, whatsover kind, is as helping to run them out though he had signed a check for them to move. It is made that you look at the industries you support in your community are worthy of your support, buy from them, boost them, help them grow. Exercise and of enlightened selfishness that helps build yourself while it helps build your neighbors.

MOST PLEASING HOSTS

The writer had the pleasure of attending the latter part of last week in Memphis, where he attended the twenty-third annual convention of the Panhandle Press Association, and to say that Memphis people made good hosts is putting the matter altogether mildly. Locally did newspaper people "lay themselves out" to make their fellow workers from over the panhandle country, with in plenty from the city of the community itself.

It has grown a lot in a social way during the years, and handled this of newspaper people and grace. It takes some than a village to handle a convention of 200 people accept-ly, certainly proved the occasion.

YOUR CREDIT GOOD

Your rating with the business professional men in Floydada does not mean "are you a good fellow?" "a good spender," "a good talker," "a good intender"—it means "are you good pay?"

A story something like this about a certain \$10 bill illustrates the value of "prompt pay". Mr. Smith owed Mr. Jones a \$10 cash loan; he paid it promptly on the day he said he would. (Mr. Jones will be glad to loan Mr. Smith money again if need should arise.) Mr. Jones dropped into the meat market for a roast for Mr. Jones that day, and paid the \$10 on his meat bill. The butcher, Mr. Wagoner, gave the same \$10 to his wife who had reminded him that day. Mrs. Wagner paid the dressmaker. The dressmaker, Mrs. Brown, was then able to pay the grocery goods merchant for her account, and the dry goods merchant, who had \$10 and other collections in other "paying people" was able to meet his loan at the bank promptly. Everybody paid up, everybody happy.

Mr. Smith, Mr. Jones, Mrs. Wagner, Mrs. Brown and the dry goods merchant all protected their credit with each other and the other business

and professional people involved in the hundreds of little business transactions that go to make up community living.

Reverse the story and see how easily no one would have gotten their money, and all written "slow" for themselves instead of "prompt." Too often we don't stop to think "what's in a name" in time to give that name a gilt-edged credit rating that is a more dear possession than the ordinary person ever realizes.

Keep your credit good and you have scored winning points in the game of making Floydada the one community in ten!

WASTE IN WEEDS

After a survey of the economic havoc caused by the weeds that line the dusty roadways and straggle through fertile fields, the Cooperating Committee on Weed Control Campaigns, meeting at the Chamber of Commerce of the United States, estimated the annual national loss from this source at \$3,000,000,000.

The case was cited of one spring wheat area in which the dockage was 33,000,000 bushels—due to weeds which were harvested with the grain and hauled to market only to be cast out eventually as waste. The Cooperating Committee, consisting of representatives of the National Grange, the Farm Seed Association, the United States Department of Agriculture, and the National Chamber of Commerce, will formulate a plan for a concerted movement for weed control to check the formidable economic waste from this source.

This And That

Some of the coveted honors at the District Interscholastic Meet in Lubbock last week-end came to Floyd County, and the boys and girls who have worked so hard and have won will have the pleasure of a trip representing their district at Austin.

Of course, a lot of other boys and girls worked just as hard as did these winners and will not have the pleasure of the trip to Austin. These are reminded that all cannot be winners, and further that some of the winners this year have been among those disappointed in previous years. These kinds of things, considered generally, work themselves out for those who are the most deserving in the long run.

A. E. Shelton, J. R. Glenn and a few other customers are responsible for our leaving out the picture of J. N. Gullion this week. Things must be managed to get along with customers. We promise the five hundred who had never taken the paper until we began running Mr. Gullion's picture, that it will be back again sooner or later. In other words, we leave the picture out part of the time to get along with some and run it part of the time to get along with some others.

One of the newspapers of the Panhandle which gives particular pleasure to this "column" to receive is the Quannah Tribune-Chief. Carl Gallagher, editor of the newspaper, has a pleasing way of saying the things editorially that should be said. Additionally he is a good newspaper man as well as editorial writer, a combination sometimes not found in the same person. The above thought occurred to us and we hasten to record it while the recipient is still living.

Mary Best cakes sold in Floydada Saturday last like hot cakes. Newspaper publicity, a good article and intensive salesmanship were combined very effectively by Westers' Bakery to make the event really an event. Whether the cakes offered by this local manufacturer are as good or better than the "fotch on" ones we cannot say. Perhaps it will require the test of time for the housewife to say. The one that came to our house was lapping, however, and it tasted better, somehow, maybe because it was a Floyd County product. If we buy Floydada bakery products it will make more business for Floydada printers, grocers, dry goodsmen, candle stick makers, bankers and what not.

Governor Dan Moody has come out with his "first and complete answer" to his political critics. If Dan will only let it go at that we shall be satisfied.

O. T. Williams, teacher of vocational agriculture in Floydada High School, they tell us, has one of the most pleasing voices over the radio it has been the pleasure of local people to hear in sometime. This writer did not hear the Harmonica Band and their instructor in their Saturday night program over KSAT and our informant may have kidded us about it, but if he was kidding he worked up a case of genuine enthusiasm that we "completely fell for."

Over at Matador they have had a mad dog scare. A pet dog in one of the homes was killed and his head sent to the Pasteur Institute at Austin for examination, which revealed positive rabies infection. Now other dogs, known to have been "exposed" to the rabies dog are being killed off or penned up and everybody the meanwhile running from strays. A loose mad dog sure does create excitement in a community.

While you're being enumerated by Uncle Sam, don't let your school district enumerator forget the schoolastics in your family. Everyone raised means \$15 or more lost to your school district that in no way can be made up. Floyd County school kids need every dollar they can get spent on their education.

THE GREAT AMERICAN HOME



ALL THE COMFORTS OF HOME

Contemporary Thought

COST OF POOR ROADS

Crosbyton Review: Increased use of motor vehicles will give the roads of Texas harder wear during the coming season than ever before. Taxpayers groan as they consider the cost of modern roads. Yet do they consider what poor roads cost?

Research workers of Iowa state college recently estimated that it costs 2.37 cents a mile more to drive over rough roads than over first class pavement. So if the complaining taxpayer drives his car 10,000 miles a year over such poor roads, it costs \$237 more than it would to drive over first class surfaces.

The cost of putting such first class pavement on all country roads would of course be prohibitive. Yet many supposed economies on roads are not real savings. If we spend \$25 to \$100 more for automobile and truck repairs as the result of rough roads, and if our depreciation charge is doubled for the same reason, we could afford to spend more on highway improvement.

Automobiles stand up amazingly, considering the strain they have to take. Their life is shorter, and they require more constant and costly tinkering as the result of this strain.

Trucking and business erands take more time over rough roads, which makes commodities cost more. Trade is driven away from cities and towns by poor roads. We feel directly the taxes we pay for road improvement, but do we have any realization of what the poor roads cost us indirectly?

CAL'S NIGHT GARMENTS

Lubbock Avalanche - Journal. Burning issues, cries, platforms, planks, parties, policies, pasts and prejudices play their part in public life, making and unmaking public figures; but capable of counteracting them all is the little person-

al thing, the commonplace trademark of character.

Millions of citizens were inseparably drawn to Calvin Coolidge when it was learned that pajamas are anathema to him. That peep into his private life made him a blood brother of a generation still able to kick both figuratively and literally.

He is old-fashioned and neither wealth nor the pressure of modernity can alter his principles. He is fashion's master, not its slave. He was brought up in a nightshirt; he was wearing one when he was informed that he was president of the United States; and he will not desert his nightshirt constituency now.

When he discovered that no sleeping garment had been packed in his Florida bag, he tried one night in pajamas because the old reliable was unavailable. The morning after another immortal saying was added to his collection: "I do not choose to wear pajamas again."

Quannah Tribune-Chief: "I certainly like to trade in a happy place," said a total stranger a few days ago as he came out of a local store to get in his auto. He was addressing himself to whoever happened to be in earshot, and while no one paid much attention to the remark it struck us as revealing the real secret of running a successful business.

People love to trade in happy places, where everybody is on the job and anxious to meet the wants of the customer. A willing and smiling clerk shows satisfaction with his boss, and in that way he boosts the business. Politeness, cheerfulness and a desire to please cost nothing whatever but they are mighty forces in building good will and good will is the foundation stone of any business. The customer who is made to feel that his friendship is just as desirable as his money is pretty apt to go back regularly. And it is his good will that encourages other buyers to visit the same place he does.

To have a happy place, it is not necessary to encourage loafing, singing and loud laughter. Such nui-

sances really drive business away. The Quannah business man who realizes this, and who knows there are far better ways to make his customers happy, is sure to enlarge his business, no matter what kind of business it may be. "I like to trade at a happy place" said the stranger as he stepped on the starter and then on the gas. And we believe everybody in the community feels the same way about it.

RE-OPENING THE WOUNDS

Amarillo Daily News: Lynch Davidson, feeling his way as a probable candidate has issued a public statement calling upon John J. Raskob to resign as Democratic national chairman.

He declares his demand is prompted for the sake of party harmony in Texas. Whether or not Mr. Davidson realizes what he has done, his very acts are re-opening the wounds inflicted in the bitter campaign of 1928.

If there is to be harmony in the ranks of Texas Democrats the 1928 campaign must be considered a thing of the past. Dr. Davidson comes out openly against Raskob, thereby alienating the Smith voters. Another candidate re-affirms his allegiance to the Smith cause, and he alienates all the thousands of Democrats who voted for Hoover. "And so it goes in Texas today."

So long as the issues of the last campaign are fought over there can not be party harmony in Texas. Instead of a re-organized united party Texas will continue to be torn by strife and the hatred of factions.

Isn't there some fan in Texas who is big enough to offer his services for governor and who is able to serve the people of his state in that capacity, without having to stoop to the political expediency of appealing to either of the wet or dry factions within the party? Isn't there a potential candidate fair-minded enough and generous enough to admit the rights of either faction to their conscientious belief, and who wants to represent the Democrats of Texas without giving a rap about whether they voted for John Smith or Jim Jones in the 1928 presidential campaign?

Party leaders in Texas undo all effort for harmony when they issue public manifestos appealing to the prejudices of the last campaign. The sooner the 1928 differences are forgotten the better for all concerned.

And this isn't in defense of Mr. Raskob in any way, shape or manner. The issue before the voters in Texas this year is the election of the right man as governor. Smith, Raskob and all other candidates and national party chieftains of 1928 don't have anything to do with this important task confronting the voters of the state of Texas.

Jots in Jest

A dean at Yale says, "The return of the old beer garden would be a fine thing." This will surprise many who aren't aware they had gone.

A town in Arkansas run entirely by women is named Yellville. And many will think it a scream.

Just as we thought culture was on the upgrade, along comes the announcement that "whoopee" and "kibitzer" have found places in the dictionary.

The person who has been taking orders from the back seat driver is inclined to believe the rumble seat was aptly named.

The fact Eugene O'Neill, playwright, sent important secret messages on postcards indicates that they are actually used for something other than on which to write: "Having fine time, wish you were here."



'Round The Square

With Old Battleaxe (Himself)

Believe it or not, the following article was handed me by a woman. And a good looking woman at that. It goes like this:

And God said, "Let us make man in our image;" and after God had created man, he put the man, Adam, to sleep and took from his side a rib and was about to make a woman when a dog came along and grabbed the rib and ran. God followed the dog and just as the dog went through the fence he caught the dog by the tail and cut it off and fearing to take another rib to make woman he used the dog's tail and created a woman and he put a curse upon her that she should ever after gossip about her friends and neighbors.

Folks, I'm a Lion. After more that a year's membership in this club, I have become quite an expert liar. But there's one thing that I'm convinced of: That is that the Lions not only produce the most handsome men, but also they can also produce the very best baseball players in Floydada. I honestly believe that they can produce better baseball players than the Rotarians can. I believe this so well that I would like to see these two clubs organize teams and tangle up some day. How about it, Lions and Rotarians?

You know, the professor who sent his wife to the bank and kissed his money good bye may not have been so absent-minded at that.

Geo. T. Moore, Kansas City financier, takes the genuine fur-lined celluloid frying pan for working out that egg problem that I gave two weeks ago.

The problem that J. N. Gullion gave me went like this:

"A fellow went out to gather eggs. He found a big box full of cackle fruit and picked 'em up two at a time, but when he got through there was one left. So he put them back and picked them up three at a time and there was still one left. He did the same thing again, picking up four at a time and there was still one left. So he picks 'em up five at a time and still there's one left. So he tries it six at a time, and be dog gone if there's not one left this time. Then he gets all mad and picks them hen products up seven at a time, and they come out even. How many eggs did he have?"

Mr. Moore found the right answer to be 301. Mr. Moore, who is well known here as the "big money" back of about half of the homes in Floydada, sent his answer to J. V. Daniel, vice-president of the First National Bank, who represents Mr. Moore here. Mr. Moore was recently in an automobile accident and while in bed, he didn't have anything else to do but read this column and work that doggone problem. Now, take warning folks. Drive careful and don't have to go to bed, or you may not have anything else to do but read this column. Now, wouldn't that be awful?

Mr. Moore said that he could see at a glance that any number divisible by 5 with 1 to carry must end in 1 or 6. Then he put down such multiples of 7 that ended with 1 or 6 with the result that when multiplying 7 by 43, he found that the

product was 301. And again he saw at a glance that 300 was divisible by 2-3-4-5 and 6 with 1 over. Hence there were 301 eggs. Now, ain't he a wizzard at figures,—er—that is,—meaning the kind on paper, don't you know.

Mrs. Newell says that somebody out at Dougherty worked it, too, but their answer was 721. This figure will work, but it is not the right one, because it is not the smallest number that will work.

I received lots of answers to this problem and I shore thank you folks for your interest. If you run across any more good problems, send 'em in. We're glad to get them and we are awful glad to get your answers.

And something else, folks. Last week I met the well known dog catcher and opera critic, Kermel Erasmus Rookus Eberfield Tack himself in person. Now, don't be fooled, folks. He don't look like his picture, nor he don't look like no opera critic. He might look like a dog catcher, tho. It's all according to what a dog catcher is supposed to look like.

Somebody has said that digging in a garden often improves one's philosophy more than reading of books.

That guy on California Street says that judging the footwear worn on feminine feet, we are safe in saying that the corn plaster makers are not complaining of poor business.

Old Battleaxe is a fellow who don't like to argue too much about churches and religious views. Now I've always been a Baptist, but he dog gone if I don't see some mighty good points about this Methodist business.

Take for instance, last Sunday, Easter, over at St. Louis four negroes were drowned during a baptismal service, according to reports in the state papers. A preacher, two deacons and a girl who was to be saved, were lost. Now this ain't no dark story, either.

Now, if these negroes had been Methodist, the only way such a calamity could have happened was to be sprinkled by the Niagara Falls. Both views view have got their merits.

The difference between a barber and a wife is that the barber always asks you what you are going to have instead of telling you what you are going to do.

Better shut 'er down, George, before I say something that may get me in some (more) trouble.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF APRIL 27, 1916

In order that the rank growth of wheat on the court house yard might be disposed of to the best advantage the Commissioners Court recently passed an order allowing stock to be grazed on the yard. Since the desired result has been obtained, Judge Thompson stated that no more stock would be allowed on the yard.

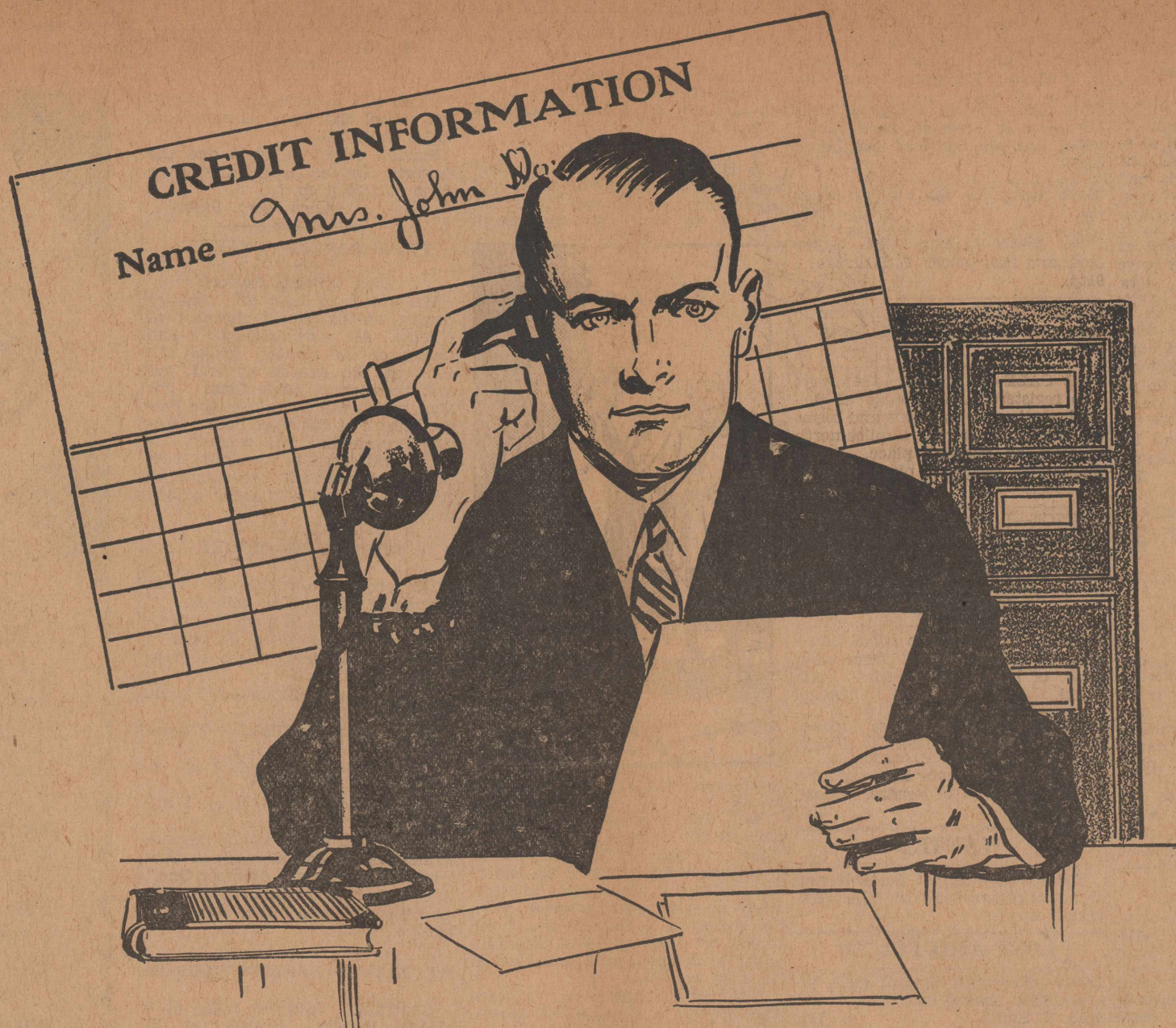
Barney Ballard left Tuesday for Ploco (Aiken) where he will have charge of a new produce business, which he is opening for the Rucker Produce Company.

Harve S. Bolin suffered a painful accident in a runaway.

WHAT'S WRONG AND WHERE?



How good are you at finding mistakes? The artist has intentionally made several obvious ones in drawing the above picture. Some of them are easily discovered, others may be hard. See how long it will take YOU to find them. Correct solution on back page this section.



HOW ARE YOU RATED?

"How's Jones rated?"

"PROMPT!" comes the unhesitating reply from the Credit Association.

The answer could have been one of four:

- Prompt
- Good
- Fair
- Bad

The Credit Association didn't MAKE this rating for Jones. They simply RECORDED the rating which JONES MADE FOR HIMSELF, and passed the information along to the business man.

By meeting his bills promptly by the 10th of every month, Jones had established himself as a safe credit risk, and had earned the BEST of CREDIT RATINGS!

And, inasmuch as over 80 per cent of all business is done on a credit basis, Jones had shown wise judgment in not neglecting the PROMPT payment of his accounts. He had SAFE-GUARDED HIS BUYING POWER, AND INCREASED HIS PRESTIGE!

There is no secret about HOW to pay your bills promptly, and keep your credit and self-respect. The answer is a budget! Figure possible expenses on a monthly basis and put someone in charge of the payment of accounts. Have them see that ALL of the past month's bills are paid NOT LATER than the 10th of the following month!

Carelessness in the payment of accounts does not necessarily mean intentional dishonesty. But it is difficult for the business man to make the distinction. It's better NOT to be careless; it MIGHT be misunderstood.

Remember:—The greatest percentage of credit losses come not from INTENTIONAL DISHONESTY, but from carelessness and negligence.

SAFEGUARD YOUR CREDIT AND IT WILL SAFEGUARD YOU!

Let's all maintain a "good-pay" reputation for and in

FLOYDADA

Fry-Bishop Insurance Agency
"Anything Insured Against Everything"
284 Readhimer Bldg. Phone 238

Westers' Quality Bakery
"Home of Ho-Made Bread"

Wilson Studio
"Photographs Live Forever"
Phone 162

John A. Enoch
"Best Blacksmith on the Plains
In the Best Town On The Plains"

D. W. Fyffe
"Farm Machinery of the Better Kind"
Phone 92

Moore Drug Company
"Yours for Moore Service"
102 South Main Street—Phone 193

I. W. Hicks, D. D. S.
Phone 56

Texas Utilities Company
"Your Electric Servants"

Floyd County National Bank
Of Floydada
"The Bank of Friendly Service"

C. H. Davis, Jeweler
"Easy Payment Plan Jeweler"
Phone 30 — Woody Drug Co.

McGuire's
"The Store For Men"
Phone 66

Floyd County Abstract Co.
"Is Your Title Clear"
Room 7, First Nat'l. Bank Bldg.

Rutledge & Company
"Full Line International Dealers"
Phone 57

Floydada Insurance Agency
"The Agency of Service"
G. C. Tubbs W. H. Henderson

First National Bank
Of Floydada

Dr. J. S. Rhinehart
Phone 93 — Readhimer Bldg.

Arwine Drug Company
"Goteverthing" South Side Square

L. G. Mathews
Attorney-at-Law
Phone 131 — Readhimer Bldg.

Snodgrass Chevrolet Co.
Roy L. Snodgrass, Proprietor

Consumers' Fuel Association
Ajax Tires — Gas and Oils
Phone 300

Baker, Hanna & Company
"Where Most People Trade"

Higginbotham-Bartlett Co.
"Everything To Build Anything"
Phone 55

Felton-Collins Grocery Co.
Grocery and Market
Phone 27

White Drug Company
"The Store of Personal Service"
Palace Theatre Bldg.

South Plains Lumber Company
"Courtesy, Quality and Service"
Phone 6

C. R. Houston Company
"Dependable Dry Goods"

Radio Electric Company
Atwater-Kent Radios
Phone 201

J. C. Wooldridge Lumber Company
"Quality Building Material"
Phone 7

J. R. Yearwood
"Ask Your Neighbor" Phone 247

Willson & Son Lumber Co.
"The Home of Friendly Service"

Community Supply Company
Phone 21 — 112-114 West California Street

Hesperian Want Ads

POULTRY AND EGGS

Goldband Bronze Turkeys For Sale
Unrelated matings, greatest values ever offered from pure bred flock of high quality turkeys. Utility toms from \$8 to \$15, pullets \$5 to \$8. Mrs. J. D. Christian, Route 4, Floydada, Texas. Telephone 507c

EGGS from yard until
1 \$3.00 per 100; from pen No. 5.00 per 100. Mrs. David Bathey, 4, Floydada, Texas. Telephone 951. 96tc

FOR SALE

DOSES, one year old, best varieties 25 cents each. Get them now and later. Hollums, Floydada Florists. 5tc.

FOR SALE—Bundled Higeria, 4c delivered. Call 925F14, Lon Blas-singame. 64tp

GENUINE Mastodon Everbearing Strawberry plants, \$2.50 per hundred. Hollums, Floydada Florists. 5tc.

FOR SALE—Higeria bundle feed, cur and put up before rain and freeze in fall, good condition. J. T. J. Dawson. 91tp

FOR SALE—Gallon glass bottles 15c each, also a few barrels and kegs. Dr. Pepper Company, Floydada, Texas. 73tc

FOR SALE—1000 bushels first year Half and Half cotton seed at \$1 bushel. See F. P. Dawson, 4 1/2 Mi. N. E. Roaring Springs, Texas. 73tc

MISCELLANEOUS

WITH IMPROVED MODERN EQUIPMENT, I WILL SHARPEN 14 INCH LISTER SHARES at 35c EACH, CASH ONLY. J. A. ENOCH. 64tc

HOME Laundry, everything guaranteed satisfactory. Washing 35 cents per dozen, Ironing 40 cents. 425 West Jackson Street. 94tpd

FOR MOTHERS' DAY, why not give a subscription to Good House-keeping, only \$2.50 per year, or the Woman's Home Companion for only \$1.00 per year. Mothers' Day card furnished for those who want them. Mrs. Jennie Bishop, Phone 158. 81tp

PASTURE POSTED

No fishing or hunting allowed in TMBar pasture on Blanco Canyon. Thos. Montgomery, Owner. 84tp

Perennial Phlox in all colors, plenty of the best varieties in red and salmon at Hollums, Floydada Florists. 8tc

CONSUMERS Fuel Ass'n fixes your flats. 7tc

Warning To Auto Drivers

The state law gives fire trucks, when answering a call, all right of way on streets. For your own safety you are warned to pull to the curb when the alarm sounds and remain parked until the trucks pass. 47tc. G. R. Strickland, Fire Chief

HEMSTITCHING 5c per yard at my home, 918 So. Main St., or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc

DON'T BE FOOLED! By slick tongued salesmen and 'college boys' who are selling magazines. Remember, I meet or beat all prices on all magazines or publications. I stand back of each subscription for the entire time subscribed. Phone 158 for my price list. Mrs. Jennie Bishop. 91tp

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

ELECTRIC WELDING
48tc J. A. ENOCH

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

BRING your hemstitching to the Pollyanna Art Shoppe. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

REAL ESTATE

FOR SALE—Nice building lots. See S. B. McCleskey. 17tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

FOR SALE—240 acres nice improved farm 6 miles Northwest of Ralls; known as the Vincent Starch place; one third down, balance long terms. Also 120 acres, nice level land near Petersburg; easy terms. John F. DuBose, Plainview, Texas. 420tp.

FOR SALE or trade—Residence and business property in Vernon. Will trade for Floydada or Floyd County property. J. U. Borum. 6tc.

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

FOR SALE—Choice residence lots. Well located, cheap. J. U. Borum. 4tc.

LIVE STOCK

EXCHANGE

Will you exchange your clear farm for a small ranch of 2,200 acres in New Mexico? Good water and grass. Improved and valued at twenty thousand and clear. D. P. Carter, Floydada, Texas. 93tc

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tc.

Work stock for sale. J. C. Bold-ing. 84tc

FOR SALE—Teams, plow tools, feed, and rent place. S. R. Irwin. 91tp.

GOOD GRASS, plenty of water to take care of stock. T. M. Noland. 94tc.

FOR SALE—Milch cows that pay; also registered Jersey male of Raleigh stock, part payment and terms on balance if desired. 3 miles north of town on Paschall place. Office phone 175, residence phone 922F12. M. Frost. 8tc

NOTICE—I am standing my Percheon Stallion at my place near Sand Hill. \$8.00 to insure living colt. J. T. McLain. 83tp

FOR RENT

FOR RENT—One two room house also furnished rooms. One block west of high school. Mrs. John Wahl. 64tpd

FOR RENT—Furnished rooms, modern. Phone 117W. 3tc

FOR RENT—9 room house, double garage, 2 blocks of square. Phone 142. 7tc

WANTED

See the new Royal Portable and standard typewriters at The Hesperian office.

LOST AND FOUND

LOST—Shapleigh Special girl's bicycle. \$5.00 reward for return to Dr. Geo. V. Smith. 74tc

LOST—A pair of light colored suede gloves. Finder please return to Mrs. J. B. Jenkins. 91tc

WANTED—sewing of any kind, by the garment, day or hour. In your home or mine. 515 West Kentucky Mrs. Jewell McLaughlin. 42tp

1922 Study Club Postpones Meeting For Lecture.

In order that the members of the 1922 Study Club might have the opportunity to hear Mrs. Ger-saline Green, Dean of Women of West Texas State Teachers' College, Canyon, lecture on Thursday, May 1, the 1922 Study Club postponed their meeting which was to have been held on that day to Thursday, afternoon, May 8, at 3:30 o'clock.

The meeting will be held at the home of Mrs. J. B. Jenkins and will be observed as "Mothers' and Daughters' Day."

Wednesday Bridge Club With Mrs. Steen.

Mrs. Homer Steen was hostess to the Wednesday Bridge Club Wednesday afternoon, April 16, at 3 o'clock at her home, 115 North First Street.

Mrs. T. P. Collins received high score prize and Mrs. Jas. K. Green was given consolation.

Refreshments were served to Mrs. John Hamonds, Mrs. Jas. K. Green, Mrs. Roy Snodgrass, Mrs. Jack Henry, Mrs. B. K. Barker, Mrs. T. P. Collins, Mrs. Robert Eubank and Mrs. L. L. Collins.

Mrs. Green will be hostess to the club Wednesday afternoon, April 30, at 3 o'clock.

A. J. Foley has been in Paducah since the first of the week on business.

Best Investment He Ever Made, He Says



H. T. PIERCE

"My nerves were shot to pieces, I couldn't half rest at night, my appetite was poor and I suffered a lot with indigestion. This weakened and pulled me down so that I'd tire out before the day was half over. Nothing seemed to fit my case until I started Sargon and the money I spent for this medicine was the best investment I ever made. Now my appetite is good, my nerves are steady and I sleep fine. I put in a full day now without tiring in the least. Sargon Pills put my liver in fine shape and completely ended my constipation."—H. T. Pierce, 402 Crawford St., Fort Worth.

Floydada Drug Co., Floydada, Stewart Drug Co., Lockney, Agents.

Sunday School Lesson

LAW OF ALLEGIANCE

The International Uniform Sunday School Lesson for April 27. Stewardship of Possessions. Matt 19:16-26.

It is the characteristic of every sublime truth and great cause that permits no compromise in the allegiance to itself. Not to serve it



whole-heartedly is not to serve it at all.

The soldier who pledges allegiance to his country can know no other allegiance. The scientist or philosopher who devotes his life to the quest of truth becomes immediately unworthy of his quest when he ceases to recognize the truth which he discovers. His allegiance must be complete or the profession of it is worthless.

When Jesus, therefore, set forth the law of the Kingdom of Heaven as involving whole-hearted service and complete surrender, he was expressing in relation to this Kingdom what has been well recognized in relation to the kingdoms of earth. Moreover, if such law of allegiance applies to the kingdoms of earth, should it not all the more strongly and effectually apply to the highest kingdom of all?

Uncompromising Demands
This uncompromising nature of the demands of the Kingdom was expressed by Jesus in various effective ways. One expression of it was in the definition of irreconcilable ends. "Ye cannot serve God and Mammon." The exposition of it in our lesson is in the form of a striking illustration from life. Here we have emphasized that most extreme aspect of the truth that the highest in religion demands all that we are and all that we have.

In the story of the lesson we have before us not a sordid and grasping disciple of Mammon, overwhelming with greed and selfish vice. On the contrary we have a man whose interest is in goodness and whose professed quest is eternal life. Outwardly his life is irreproachable. He has sought to fulfill the commandments in relation to God and his fellowmen, and yet with all his observations he is evidently conscious of something lacking, and Jesus confirms this consciousness.

The young man has been born to wealth. These great possessions are tied about his life in such a way that he cannot separate himself from them, and they not only retard his progress but they constitute a divided allegiance in his life. So it was that Jesus pointed the way of release and triumph in forsaking his riches and in giving his life wholly to the quest of the Kingdom as an immediate follower of Jesus. The young man must have had profound qualities of character and devotion to have received such an invitation from the Master. Yet the record is that he turned away sorrowful, thinking of these great possessions.

It is a strong and challenging story, and the comment upon it is even more challenging. So drastic did the demands of the Kingdom seem to be that when Jesus said "It is easier for a camel to go through a needle's eye than for a rich man to enter the Kingdom of God," the disciples said, "Who then can be saved?" The truth of the lesson ought not to be exaggerated or applied beyond its intended meaning; but neither should that meaning be

WESTERN ELECTRIC
"The Voice of Action"
IS COMING!

Nun-Bush Oxfords

New Suits and Shirts are here.

COME SEE THEM.

Glad Snodgrass

"Smart Wear for Men

Since 1900"

CHURCHES

FLOYDADA METHODIST CIRCUIT

There will be preaching at Campbell school Sunday morning and night, April 27. Sunday school at 10:15 and the Epworth League program will be given at 7:30 p. m. —Ansil Lynn, Pastor.

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor
We expect to hold all regular services at the Baptist church next Sunday. All departments and classes of the Sunday school will meet at the church at 9:45, except the Berean Bible Class For Men, which will be held at the Palace theatre at the same hour. Barring Providential hindrances the pastor will speak to the down town class, and preach at the church at both the eleven and eight o'clock hours.

CHURCH OF CHRIST

The program for the City Park Church of Christ is as follows: Bible Study at 10 a. m. Sunday. Preaching at 11 a. m. Sunday. Teachers' Training Class at 7 p. m. Sunday. Young People's Classes at 7 p. m. Sunday. Little Children's Class at 7 p. m. Sunday. Ladies' Bible Class at 3 p. m. Monday. Prayer meeting at 8 p. m. Wednesday. The sermon which will be preached next Lord's day morning is "Reformation Movement, Number One." Everybody is earnestly invited to attend this and each of the other services.

MT. BLANCO BAPTIST CHURCH

Preaching Saturday night at 8 o'clock. Sunday School at 10 o'clock; B. Y. P. U. at 7 o'clock Sunday night, and preaching at 8 p. m. Everybody welcome. G. W. Tubbs, Pastor.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
Preaching by the pastor at 11 a. m. and 8 p. m. The three Leagues meet at 7:15 p. m. The Plainview District Conference meets in Silverton April 29-30. This will be a very important conference, and we urge our people to attend. You are cordially invited to attend all the services of the Methodist church.

whittled down into something that is futile and lifeless and to something that makes no real demand on surrender upon the soul. That Jesus recognized the use of consecrated wealth was evident in the parable urging the disciples to make to themselves friends by means of the Mammon of unrighteousness.

Mr. and Mrs. Clay Willis and a-rillo were guests last week-end of Mrs. E. E. Brown, mother of Mrs. Willis. Lorraine Britton, also of Amarillo spent Sunday here and returned with Mr. and Mrs. Willis. Mrs. W. S. Pose, Mrs. Roy D. McKinney's little s-book are spending Mrs. Posey's parents, a W. L. Boerner.



Special!

Never A More Glorious Dish!

All the essence of tantalizing taste-perfection packed into one tempting delight. A treat of treats that transforms the plainest meal into a magic feast of eye and plate loveliness.

Yes, wonderfully good and fresh, you must serve this "beyond description" food tonight to please the family as they've never been pleased before

- STRAWBERRIES**, Sweet, juicy, just picked, pt. 25c
- TRUMP CAKES**, For Bridge parties, per can. 25c
- WHIPPING CREAM**, Beats easily into fluffiness, 20c
- More Wonderful Goodies!**
- CAULIFLOWER**, Per pound, 20c
- ASPARAGUS TIPS**, Fresh, per bunch, 15c
- HOMINY**, 3 small cans for, 25c

Felton-Collins Grocery Co.

Phone 27

Very Special Showing New Dresses

Beautiful crepe Dresses in dark and high figures. Polka Dots and solids.

Specially priced at—
\$6.95

Another assortment of Dresses in prints and solids, including graduation Frocks, Priced at—

\$10.95

Beautiful Assortment of Wash Frocks just Received. Buy your Millinery here and save.



Baker-Campbell Co.

gherty News

(By Mrs. W. D. Newell)

And Personals
L. K. Bass visited in McAdoo Sunday.
Mrs. Willie Formby of Plainview and brother, Joe Ellsby of Olton were guests of Mr. and Mrs. C. S. Ray Sunday evening.
Mrs. Randolph McNeese is visiting her parents and relatives here this week.
Mrs. E. S. Foster visited with Mrs. Cannaday of Floydada Friday.
Mr. and Mrs. Bruce Edwards and little daughter, Frances, have been visiting Mr. and Mrs. Luther Garner of Spur for the past few days. Miss Lillian Garner accompanied them home for a visit of a few days.
Bruce and Alford Edwards have been transacting business in Hereford.
Mrs. G. C. Brister and daughters, Nellie and Grace, and Mrs. Bedell motored to Spur Monday.
Orland Howard spent the week-end with home folks in the Starkey community.
Last Monday afternoon Little Martin Duvall, Jr., was given his first party by his mother. The children played games and had an egg hunt. Cookies made in the shape of Easter bunnies were then served the following guests: Ola and Ila Allmon, Tillmon Allmon, Gordon Patterson, Mozelle Edwards, Lerabeth Newton, Mozelle Patterson, Charles Milton, Ray Anna and Elizabeth Jones, and Bettie Frances Newell.
J. E. Newton left for Chillicothe Tuesday morning after receiving a letter that his threshing machine and engine, which were stored there, had been stripped of all the brass, supposedly by some junk dealer. The damage to the machine was estimated at \$400.
Glen White, Bettie Newell and Lena Scott have all been on the sick list this week.
School and Church News
The trustees of the Dougherty School have announced their teachers for another year as follows: Floyd Blankenship, principal; Miss Dora Elsie Lloyd, primary, re-elected; Misses Cleo Cowan and Anna Lou Kelly, intermediate teachers, Misses Cowan and Kelly are from the Lakeview School.
Only four weeks more of school, making a full nine months term. Last Friday the school went to Silver Falls for an all-day outing and picnic. There were 13 cars in the party when they left the school grounds at 10 o'clock. The day was spent in skating, and eating and in having a general good time.
At 2 o'clock the primary rooms, under the direction of Miss Lloyd and Mrs. Blankenship, gave the following program:
Easter welcome, Margaret Willheim; Easter song, by all the children; "Why We Hunt Easter Eggs"; Essie Audrey; Easter egg drill, nine small boys; "Take My Advice," Inez Jones; "Spring Has Come," Ruth Kreiss; April drill, five little girls; "The Smile and Word of Cheer," Essie Audrey; "Easter Re-Union," Helen Wilson; "In the Heart of A Seed," Lillie Audrey; "April Ways," Edna Ruth Milton; "Grandfather's Garden," Ila Allmon; "Mowing the Lawn," Leroy Martin; "Song of Spring," Elizabeth Jones; "Easter Rabbit," Lerabeth Newton; Easter prayer, Ola Allmon.
The little folk immediately went for an egg hunt. At 3 o'clock Professor Blankenship surprised the school by serving the entire group with ice cream. The party started for home at 4 o'clock, a tired and happy group.
The regular fourth Sunday singing will be held Sunday afternoon at the school auditorium, beginning at 2 o'clock. All singers invited.
Prayer meeting every Wednesday night at the Baptist Church.
Brother Earl Lontroup will fill his regular appointment here next Saturday night and Sunday.
The Sunday Schools went together for a picnic to Roaring Springs Sunday. There were 33 cars and everyone reported lots to eat and a jolly time.
The League gave an Easter program Sunday night. It consisted of a short play, songs, and a reading by Mrs. Martin Duvall.
Mrs. Thomas' Pupils To Give Costume Recital May 1.
Mrs. E. C. Thomas will present her piano pupils in a costume recital Thursday evening, May 1, at the High School auditorium, at 8:15 o'clock.
Everyone is cordially invited to attend, Mrs. Thomas announced.
Mrs. R. B. Patterson and Mrs. Eva Wagner returned Friday from Dallas county, where they visited Mrs. Wagner's sister, Mrs. J. E. Rogers and Mrs. Patterson's daughter, Mrs. W. E. Jordan and family.
Mrs. O. P. Rutledge and sons, Samuel and Randolph, spent the week-end at Tahoka with Mrs. Rutledge's mother, Mrs. S. S. Ramsey. They were accompanied by Miss Eddythe Walker who visited her parents at Silerton.

SOCIETY

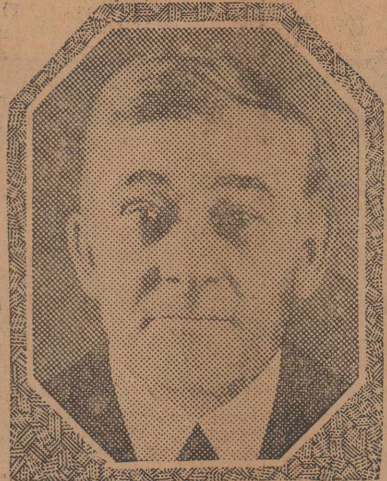
Yellowstone National Park 1929 Club Program.

"Yellowstone National Park" proved an interesting study for members of the 1929 Study Club when Mrs. Robert McGuire entertained the club Thursday afternoon.

Mrs. Robert A. Sone, who was in charge of the program, gave the route to Yellowstone, location, area, and elevations of the park, and the causes of the hot springs and geysers. Yellowstone Lake, the Grand Canyon of the Yellowstone, and the petrified forests were described by Mrs. L. J. Webborn. A talk on the wild life of the park was given by Mrs. L. T. Bishop.
During the business session, Mrs.

MANY AILMENTS YIELD QUICKLY TO NEW KONJOLA

Manager of East Side Stone Yard Eagerly Praises Merits Of New Medicine.



MR. JAMES A. COX

"Stomach trouble, disordered kidneys and constipation over a period of six months, had placed me in a badly run-down condition," said Mr. James A. Cox, 630 Mathewson street, Wichita. "Gas and bloating followed even the simplest meals. Kidney weakness gave me frightful back pains and I was subject to frequent bladder actions. I was restless and found it difficult to sleep for any length of time. I had no appetite and was weak and listless. For two weeks I was utterly unable to work and it was during this time that Konjola was recommended to me by my friends."

"My appetite increased from the very day I began taking Konjola. My stomach gradually began to function as it should and the back pains left me. Today I eat heartily without any discomfort whatever and am free from bloating. My kidneys are in excellent condition and I am entirely free from constipation. My general health is better than it has been in a long time. I owe all this to Konjola."

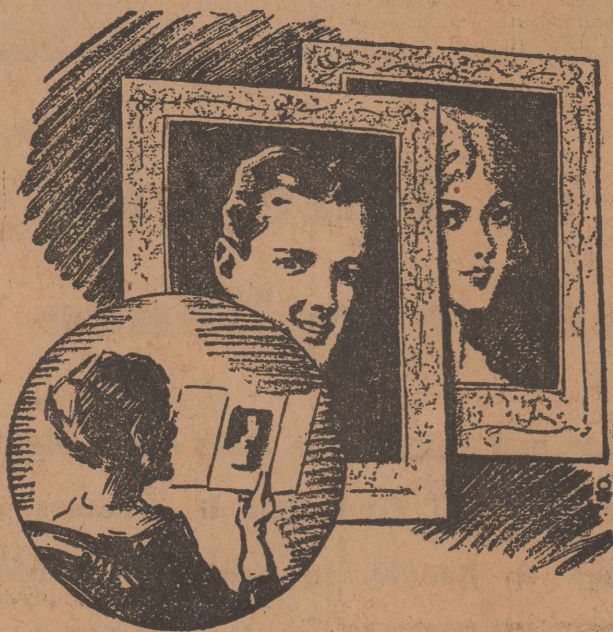
It is logical to believe that what Konjola has done for others, it will do for you—for everyone. This is especially true if Konjola is given a fair trial. Six to eight weeks is recommended as a fair trial in stubborn cases.

Konjola is sold in Floydada at Floydada Drug Company, and by all the best druggists in all towns throughout this entire section.

WESTERN ELECTRIC

"The Voice of Action"

IS COMING!



YOUR PORTRAIT FOR MOTHER...

Mothers' Day, May 11

... so intimate and free of material tinge as to be in perfect accord with the deeper significances of Mothers' Day. It's the gift supreme for Mothers' Day.

WILSON STUDIO

Roy A. Holmes, Prop.

Troy Jones, president of the club, was elected as delegate to the annual convention of the Seventh District of Women's Federated Clubs to be held in Pampa April 23, 24, and 25. Mrs. L. T. Bishop was elected as alternate. An instructive parliamentary drill was given by Mrs. P. D. O'Brien.

After the program, refreshments were served by the hostess.

The next meeting of the club will be at the home of Mrs. A. J. Polley this Thursday, April 24, at 3:45 o'clock.

"Mother Goose Island" Wednesday, April 30.

"Mother Goose Island", a musical play for children in two acts will be presented by the pupils of Mrs. V. Andrews at the High School auditorium Wednesday evening, April 30, at 8:15 o'clock.

Scene One—shows a group of children waiting on the lawn. Miss Bright, their teacher, has invited them to accompany her on a visit to Mother Goose Island. The children are eagerly anticipating the trip, and a good time generally.

Scene two represents the home of Mother Goose. The visitors have just arrived and are greeted by the historical personage the Island was named for. She then introduces her celebrated family. All participate in making the occasion an enjoyable one.

Characters who take part in Scene One are: Miss Bright, Mrs. J. D. McBrien; Roland, Virginia Stovall; Richard, Ruth Key Green; Chorus, Mary Ann Kimble, Genell Stovall, Catherine Fitch, Ruth Conner, Virginia Welch, Venitta Borum, Mary Louise Thurmon, Addie Barker, Bernice Patton, Ruth Key Green and Virginia Stovall.

The Mother Goose Characters are: Mother Goose, Mrs. Hazel Hughes; Queen of Hearts, Marilynn Cole; King of Hearts, Mary Joe Scott; Boy Blue, Mildred Houston; Little Miss Muffet, Ruth Palmer; Jack Spratt, Bert Ione Smith; Molly Spratt, Mary Anna Ross; Bo-Peep, Iris Christine Kientz; Mistress Mary, Willa Marie Crow; Tom, the Piper's son, Margaret Cogswell.

Mrs. J. D. McBrien, Mrs. Hazel Hughes and Mrs. C. H. Davis will assist in the program. There is no admission charge.

Mmes. Scoggin and Kirk To Present Pupils.

The following program presenting the Kindergarten and Expression pupils of Mrs. Harper Scoggin with the piano numbers furnished by primary pupils of Mrs. Ohmer Kirk will be presented at the high school auditorium on Tuesday evening, April 29th, at 8 o'clock.

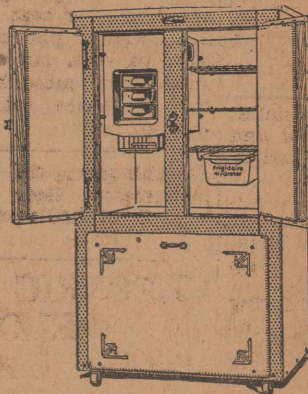
Short concert, Kindergarten Baby Band, Just Like This, Juanita Phillips; A Formal Call, Robertine McIntyre; The Invitation—piano solo, Gloria Hammonds; Appendicitis, Eloise Crow; When I Start to School, Joe Arwine; The Airline Cop, Frank Boerner; The Telephone Conversation, June Sams; Mealtime at the Zoo, piano, Harper Scoggin.

Busy Little Cooks, Class of eight Girls; When Mother Varnishes, Pat Collins; Dots, Eugene Standifer; Tag Tail, Nela Mae Weaver; Johnny's Got the Measles, Truman Kirk; Baby Band numbers and songs, Kindergarten; Matilda Jane, Vera Nell Marshall; Jack-in-Box—piano—Nell Stevenson; Over-all Lads and Sunbonnet Ladies, Harper Scoggin.

Class, Bathing versus Swimming, Billie Clyde Davis; If, Minnie Lou Heald; Billy's Pockets, Billy Pool; The Answer—piano—Helen Fitch; The Toad Stools, Mary L. Medlen; Being a Gentleman, Carmon Moore; Seeing Eyes, Jean Sims; The Girl Question, Beryl Bishop; Flying Leaves, Piano, Marjorie Kirk.

Good Resolutions, Merle Scoggin; A Surprise, Arlene Pyffe; The Owl, Terrell Williams; An Easy Job, But, Lamoine Blacklock; Nine Little Pigs, Frances M. Williams; The Talkie Twins—dialogue—Phil and Maurice Steen; I'd Like to be a Soldier, Class. Awarding of scholarships and medals to piano pupils of Mrs. Ohmer Kirk by Mrs. Harper Scoggin.

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... is sold with a definite guarantee, backed by General Motors. And still more important to you as a purchaser is the fact that year after year Frigidaire continues to give satisfaction—long after the guarantee has expired.

If service should be required, it is rendered instantly, and without removing the machine from the premises.

3 TIMES as many Frigidaires are now in use as any other make of electric refrigerator...

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Floyd Co. Nat'l Bank Bldg.



NIGHT-SERVANT GUARDIAN

The diseased, the ignorant, the blind and the criminal are all children of darkness. This statement is true both figuratively and actually; for it is light, as supplied by electricity, that facilitates modern surgery and modern education, protects eyes and guards against crime.

Texas Utilities Company

"Your Electric Servant"

Announcing — Change In Our Repair Department

Recent changes in our mechanical force have not affected our shop in the slightest. In fact, since the installation of new machinery, we now claim to have

ONE OF THE FINEST SHOPS IN TOWN

completely equipped to do all kinds of mechanical work. We do re-boring and valve refacing work on make of car or tractor, all kinds of acetylene weld-battery work, car washing and greasing, and any kind of repair work on ANY MAKE OF CAR.

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of utmost importance featuring Values Up to \$35.00, Your Choice



\$10.00 COATS

You'll immediately recognize the values. A host of Clever New Models in Fashionable Style.

\$28.00 SUITS

Two and three piece models featuring new skirts. Silks and Tweeds, Very specially priced, values up to \$39.75, \$49.00 and \$55.00

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DRESSES

Attractively styled in the beautiful "Celanese" Prints, at this low price.

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Special sale of early Spring Dresses—in exclusive Prints and quality silks.

Shown in a variety of styles for all occasions.



Martin Dry Goods Co.

"The Store With The Goods"

Center Hall and Large Living Room Make Avon Delightful Modern

Dutch Colonial Type Has Special Guest Features

The old saying among builders that the Dutch Colonial type of house is economical in space and material is exemplified in the Avon. Here is a home that is attractive in design and contains a carefully planned interior. Little space is found that has not been put to good use.

Has Center Hall
The family that likes a center hall will be delighted with the Avon. The use of a center hall enables the dining room and the living room to be separated, so that when guests are on hand they are not embarrassed by the activities of the dining room.

The hall itself contains a guest closet with mirrored door and an outer vestibule. French doors separate the hall from the dining room. It is, therefore, possible to close off this section of the house entirely from the living rooms.

By placing the porch at the side of the house the architect has conformed to modern custom which has obsoleted the front porch in favor of the shallow stoop.

Large Living Room
The living room of the Avon has been designed to be a true gathering place for the family. Ten feet, ten inches in width, it stretches twenty three feet in length.

The center of the outside wall of the room is occupied by a large fireplace with brick hearth and sides. Flanking it to the right are the French doors leading to the side porch; to the left is a double-hung window.

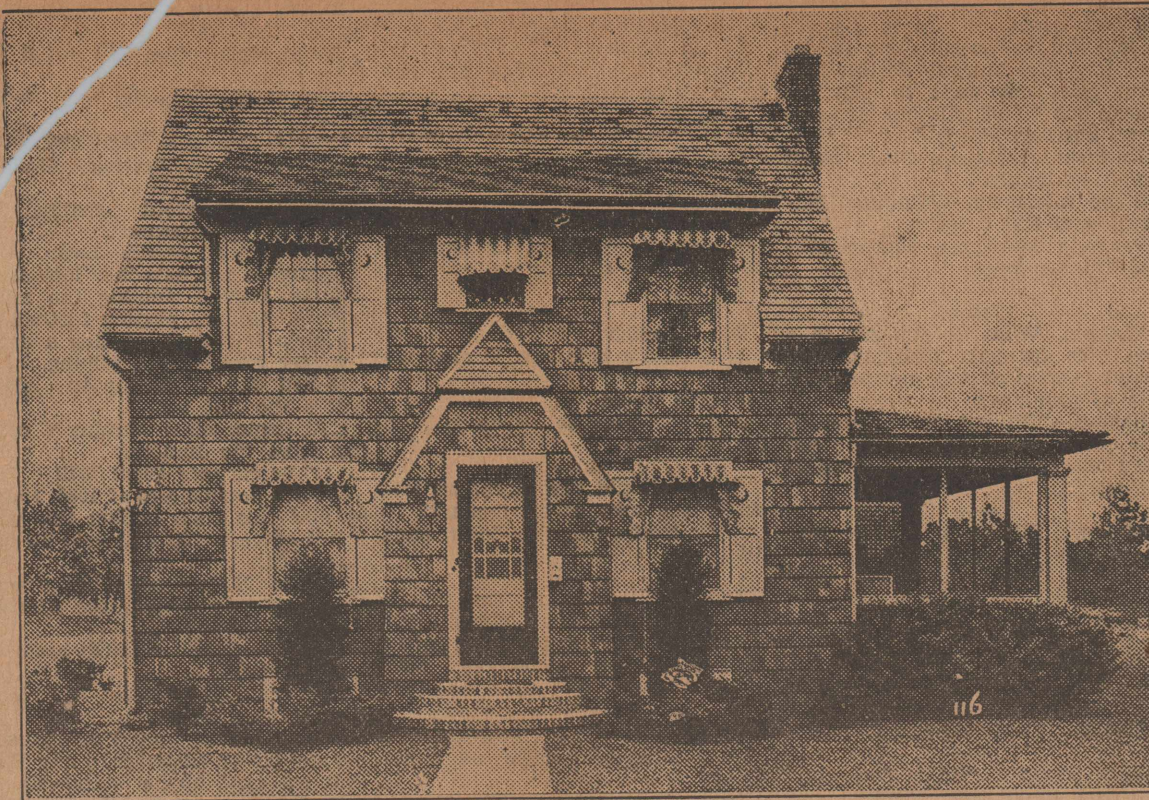
Opposite the fireplace is the staircase with two steps leading to a broad landing from which an unbroken flight leads upward to the L-shaped hall above. Under the balustrade of the stairs is a built-in bookcase, finished in walnut.

At the extreme end of the side wall is a door leading to the service hall and the basement stairs.

Like all the rooms of the house, the living room is floored with oak. The walls are covered with canvas, tinted and paneled after the French style.

From the center of the ceiling hangs a candelabra while over the breast of the fireplace are two wall brackets for side wall lighting. The use of floor lamps is encouraged by locating a number of electrical out-

Large Porch Unique Addition To Architect's Plan



Those who take pride in planning a spacious little home that incorporates all the features for comfort that are found in a large structure will enjoy studying the plans for the Avon, shown above.

Vestibule and Hall Should Be Included In New House

A housewife recently remarked that every new home should be constructed with a vestibule. This assertion was based on the practical experience of a woman who had lived in both styles of houses and knew the advantages of this tiny entrance room.

Many Include Feature
A study of the floor plans of 68 modern constructed houses discloses that 29 to 43 per cent of these homes were designed with vestibules.

In the majority of these cases the vestibule contains both outer and inner door. Often the vestibule is also equipped with a closet.

One of the advantages of the vestibule is the cleanliness which it promotes. During rainy days or when the snow is on the ground, the visitor does not track into the interior of the house any dirt or dampness.

In the average house the vestibule is only a small room, only four or five feet in dimensions. The standard practice is to equip it with both outer and inner door. This enables the visitor to enter the vestibule and close the outer door before opening the inner door, thereby eliminating blasts of cold air or chance gusts of rain.

The vestibule door should be

large enough to permit the family to move heavy or bulky furniture through the front entrance if necessity demands. While the rear or side doors should be preferably used for moving furniture in or out, the front door should be convenient for this purpose.

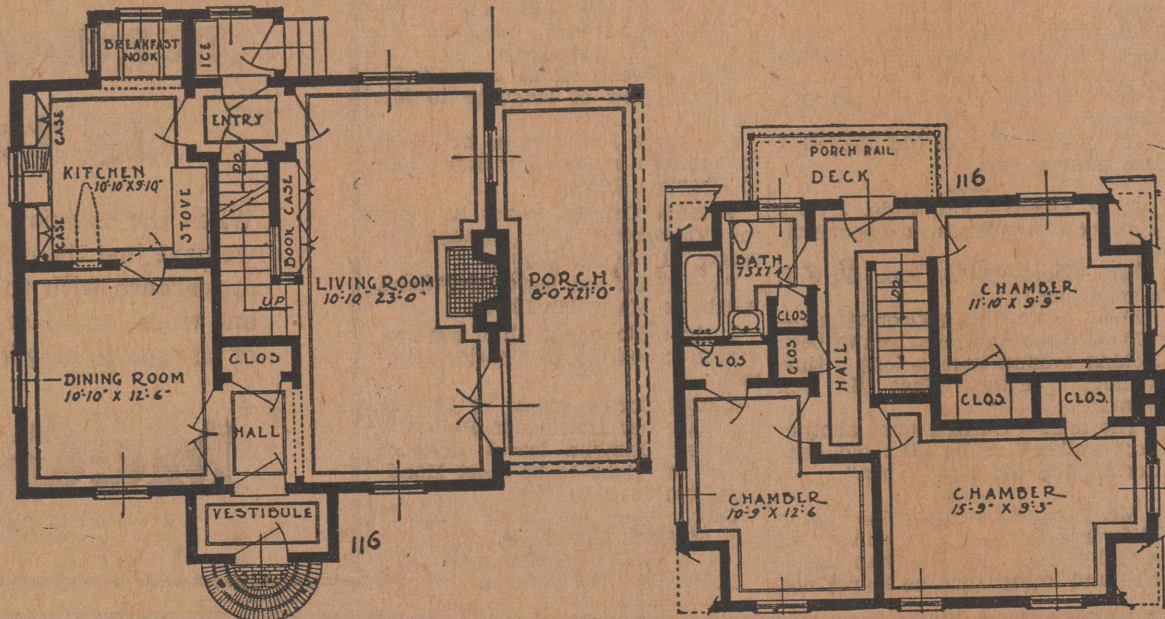
The closet becomes a handy place for the storage of overcoats, hats, umbrellas, rubbers and overshoes. The visitor can discard his apparel in the vestibule and leave it where it will not mar or disfigure the furnishings on the interior.

If the arrangement of the vestibule permits, a small window may be inserted in one of the side walls to allow the entrance of natural light. Artificial illumination should be provided always, for at night it is important that the entry way be adequately lighted.

Beyond the front door or vestibule lies either a living room or hall. The floor plans of the house determine in each case whether the visitor will enter into the hall or the living room direct.

A hall is often preferable although over half of the houses mentioned were not designed with halls. The center hall arrangement is often preferred by the careful housekeeper especially if no vestibule is provided and if stairs lead to the upper floor.

Specifications, Outline Of Economical Home



This type of house is economical in space and materials. It is attractive in design and has special accommodations for guests—a necessary item that should be considered by the home-planner today.

The architect has added a large porch for the ground floor that is not a usual part of the specifications for the modern house.

The house has six rooms, a breakfast room, and a bath; the dimensions are 28 feet by 24 feet.

lets at various parts of the room.

Compact Kitchen
The dining room is 10 feet, 10 inches by 12 feet, 6 inches in size. Windows in two walls allow cross ventilation and permit the entrance of an abundance of natural light.

A swinging door leads from the dining room to the kitchen. This is a compact room well arranged to carry on the duties of preparing the meals. Across the outside wall are located the sink and built-in cupboards. The sink is under a window which gives natural light while a side wall bracket provides artificial illumination.

Besides the swinging door is a built-in ironing board, concealed when not in use in a recess in the wall. Across the room at the rear is the breakfast nook, located in an alcove. Two windows let in a flood of morning light and make the breakfast a most cheerful meal.

Off the kitchen is the service hall with a door leading to a rear vestibule in which is located the refrigerator. This may be either of the electrical type or cooled by natural ice. Several steps lead from the vestibule to the side walk below.

Plenty of Closets
The second floor is equipped with plenty of closets. Each of the rooms here has a closet, lighted by a ceiling lamp, while in the hall and the bath are found two more closets for storage of linens, pillows and bed clothes.

Cross ventilation is a feature of all the sleeping rooms. Today the modern home is being constructed with cross ventilation. One of the strong arguments in favor of the two story house is the ability to locate the bed rooms that cross ventilation is available. Often this is not possible with a bungalow.

The bath room is located in the fourth corner of the second floor. It is small and compact, yet so arranged that there is ample space for its use. The tub is built-in. Over the bowl is a steel medicine cabinet with a looking glass in the door. Two side wall lights flank the mirror and give good illumination when the mirror is in use.

Off the hall is an open deck with approach rail. Here is the bed clothes may be aired on sunny days.

Concrete Footings
The footings and foundation walls of the Avon are composed of concrete blocks, which make a very satisfactory footing. The cost of these blocks are not excessive and they may be secured at a price that compares favorably with other types of material.

Steel basement windows are located at intervals in the foundation walls. These are long lived, being practically indestructible. The coal chute is also of steel.

The floor of the basement has been cemented and a concrete partition wall divides the laundry from the fuel and heater rooms. A warm air furnace forms the heating unit. The hot water heater is an automatic gas affair.

ces Smith, Venison and J. B. Smith.

Mr. and Mrs. C. A. Caffee and son, Louie, returned Sunday from a trip to Hall County, where they visited relatives.

Mrs. R. L. Henry and daughter, Miss Veda, and Mrs. Wm. Colville, made a business trip to Plainview Thursday.

Harmony News

Harmony, April 21.—Sunday School was well attended Sunday morning. An Easter program was given following Sunday School.

Mr. and Mrs. L. E. Williams had for their Sunday guests, Mr. and Mrs. Paul Williams, of Dimmitt, Mr. and Mrs. Albert Clubb and children of Petersburg and Mr. and Mrs. Buck Williams and children, of Petersburg.

Mr. and Mrs. Everett Miller and Harry Miller spent Sunday in Abilene.

Miss Anna Ruth Quinn, of Lubbock, spent the week-end with Mr. and Mrs. W. S. Hanna.

Mr. and Mrs. Bernard Harris spent Sunday with Mr. and Mrs. A. C. McNitt.

Mr. and Mrs. Gule Snodgrass spent Sunday afternoon visiting his parents, Mr. and Mrs. C. Snodgrass of Floydada.

Mr. and Mrs. W. S. Hanna, Mr. and Mrs. Zant Scott and Miss Anna Ruth Quinn went to Plainview Saturday evening.

Mr. and Mrs. V. W. Hennessee and children, of Petersburg, visited in the community Sunday.

Mr. and Mrs. Bill Finkner and children took dinner with Mr. and

frigerator. This may be either of the electrical type or cooled by natural ice. Several steps lead from the vestibule to the side walk below.

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Antelope Items

Antelope, April 19.—Mr. and Mrs. I. T. Mercer were host and hostess at a very enjoyable party Saturday night.

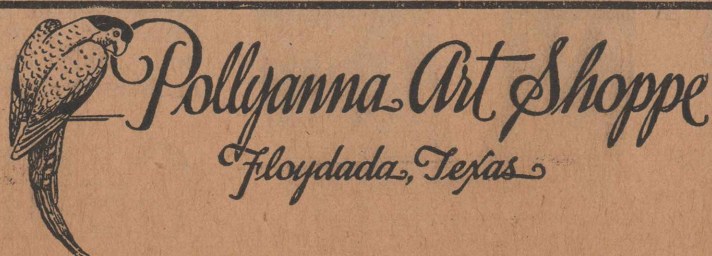
Misses Viola and Neva Hinsley spent Sunday with Miss Shirlee Mae Palmer.

Miss Elmore Jones, Sam and Lee Jones, of Lorenzo, spent the week end with their cousins, Sarah Fran-

PHONE 36

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Magnolia Service Station



Featuring BUCILLA PACKAGE LINE
HEMSTITCHING and DRESSMAKING. INFANT'S WEAR
Miss Mollie Crum, Prop. Miss Louise Hyatt, Dressmaker

We Thoroughly Appreciate Your Patronage
Won't You Call
FRY-BISHOP INSURANCE AGENCY
Room 204, Readhimer Bldg.

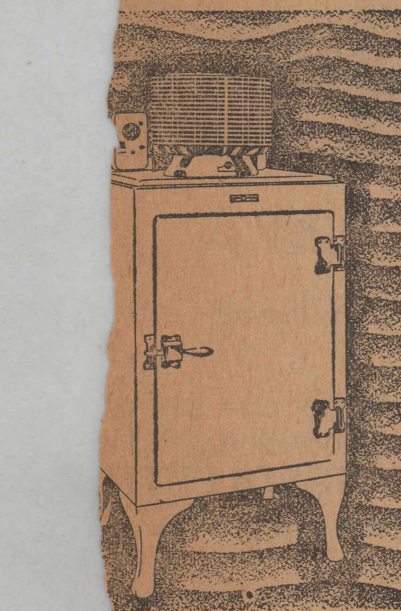
DROWNED IN WATER YET RUNS

ONS of water surge futilely against General Electric Refrigerating dealers' windows throughout the country. From coast to coast are witnessing an astonishing demonstration of the unflinching ability of General Electric Sealed Refrigerating Units. In torrents of water—operating quietly, efficiently,

ally General Electric shows the owner has ever spent as much as \$100 on other mechanical devices could withstand the test. The unit is bathed in oil and is sealed in steel—protected by air, dirt and water. The General Electric is proof and worry-proof.

net is of all steel construction and is lined. It is movable. Built with true kitchen base and built-in rapid food storage capacity. High efficiency and lower requirements cut operating costs. Here is the most helpful and expensive household servant you can have. Ask us to prove these advantages to your complete satisfaction.

GENERAL ELECTRIC STEEL REFRIGERATOR
PRICED AS LOW AS \$205 at the Factory



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FLOYDADA, TEXAS

General Electric Hourly Saturday from 9 to Eastern Standard Time, worldwide N. B. C. network.

SHERWIN-WILLIAMS PAINT HEADQUARTERS

Bring spring into your home with radiant Enameloid colors

Dries rapidly without sacrifice of quality or beauty

Meet spring halfway. Bring its happy colors into your home. Beautify now with S-W Enameloid. This marvelous new enamel has been perfected by Sherwin-Williams—the world's largest paint makers. Dries rapidly without sacrifice of quality or beauty. Brushes easily to a smooth, porcelain-like finish. Enameloid with its wide range of rich colors brings new life, new gaiety to drab woodwork, worn furniture and bric-a-brac in any room or on the porch. You will be surprised at the moderate cost at which this transformation can be made with Enameloid. Note our low price for this modern enamel.



S-W Enameloid

The rapid-drying decorative enamel. The world's finest decorative enamel. Dries rapidly without sacrificing beauty or durability. Ideal for use on woodwork, furniture, toys, porch and lawn furniture and all similar wood or metal surfaces around the home.



Specify S-W Enameloid and engage a good painter

FRIDAY AND SATURDAY SUGGESTIONS

SWP House Paint

The world's best house paint. Covers more surface per gallon. Costs less on your house. Lasts twice as long. Regular colors.

S-W Semi-

An interior paint with a washable finish. Dries with half-enamel.

S-W Porch

Especially prepared for outside exposure. Dries with half-enamel.

S-

A washable interior decorative velvet finish for walls or walls.

NOW CLEAN AND PAINT-UP

Help Clean-Up Week by painting your premises. Beautify your yards with decorative fences, lattice work, lawn furniture, lilly ponds, etc. Come to us for suggestions. We can furnish you a good carpenter, concrete finisher or painter. We can also furnish designs.

Higginbotham - Bartlett

"Everything to Build Anything"

THE HESPERETTE

FLOYDADA HIGH SCHOOL

FLOYDADA, TEXAS,

APRIL 24, 1930.

Edited By Pupils of Floydada High School.

Hesperette Staff

Editor-in-Chief, Dorothy Crawford
 Assistant Editor, Ruth Rutledge
 Chief Typist, Mildred Welborn
 Assistant Typists, Pattye Looper, Willene Mooney, Eulalia Burns, Nellie Sanders, Joe Smith, Artie Mitchell, Fred Fondy, C. W. McCarty, Roxie Norton, Wilmina Salisbury, Verla Blasingame, Dorothy Biebel

Motto

Our School: May she always be right, but our school, right or wrong.

Events at Lubbock

Oh, you say our school here is not popular, well you are very much mistaken. If you had been in Lubbock Friday and Saturday you would have changed your mind.

Of course we can't all win, but we had a first place that we are all proud of. Declamation. And the winner was Wilamina Salisbury. Now who was it said she would not win at Lockney and Lubbock? I bet they have their heads covered now. Don't you? She will win at Austin—you wait and see. Wilamina is proud of her winning but watch Miss Rosson strut!

My! did you see that big girl who played Myrtle Saturday? Who would expect Myrtle to win? Well if she did lose only one game we're still proud of her; and our Percy isn't bad, is he? Did you hear about the girls' debates? Well, the judges were from Lubbock and the Lubbock team won; isn't that queer?

Sophomores

The Sophomore class is the largest class in school and there is no reason why that largeness should not count for something worth while. We have a good many athletes who will star in track the next two years. Also we are strong in tennis and girls' sports. We have the two best sponsors in school and if the class wakes up and gets down to business like it should, the members will accomplish something.

Music in High School

There is still some music in high school and had you been in Amarillo Tuesday, Wednesday, and Thursday of last week you would have found it out. We had four of Thomas' pupils from high school represented in the musical. They were as follows: Dorothy Crawford, 18-year-old classmate, she won second place and

made a grade of 88; Roxie Norton, 14-year-old classification, made 81; Eula Gullion and Selma Linder, 16-year-old ensemble won first place and made a grade of 95. We are proud of the girls and they represented us well.

Junior Play

"Am I Intruding?" is a mystery comedy in 3 acts. The cast of characters is as follows: Mrs. Hastings, the housekeeper—Annie Ruth Gullion. Blair Hoover, the adventurer—Joe Pennington. Earnest Rathburn, Jane's secretary—Ross Hanna. Major Vare, the elder daughter—Maxine Norris. Dickie Waldron, a Romanticist—Chester de Cordova. Mona, a dashing French maid—Gwendolyn Snodgrass. Horace Vare, the father—O. B. Olson. Violinist Vare, the younger daughter—Ruth Rutledge. Peter, devoted to Vi—Ballard Wilkerson. Dora, a friend of Vi's—Winona Felton. Gerald Mays, Jerry from Sage Creek—Carl Marshall. Jane, Vare's niece—Mildred Welborn. Place—Living room of Vare home on Long Island. Act I. Spring Morning—Jerry intrudes. Act II. Late in the day—Jerry takes a hand. Act III. The following morning—Jerry untangles the thread.

Synopsis
 Things are in a troubled state in the Vare household, kept by Mrs. Hastings, when Gerald Mays, son of Mr. Vare's boyhood friend, comes on a visit. Vare, a heavy investor in Bluebird Motors stock faces ruin because Hoover acquires notes of Vare's when latter is short of cash and threatens ruin for him. Marjory is being drawn into rather fast society while his younger daughter, Vi, is suffering with an acute attack of flapper-itis, and Dora, the latter's bosom friend, is "tho' ditched over her love affair."

Vare remembers Gerald as a gentle lad with golden curls but the visitor is a rustic tornado, "Jerry from Sage Creek, by heck." He upsets the stately demeanor of Jane and her serious-minded secretary, Earnest; turns the admiration of Dickie Waldron, who is busy raising a mustache, and Petie, Vi's schoolboy sweetheart. He flees from the winning wiles of Mona, pert little French maid, and keeps his eagle eye on Mrs. Hastings, the mysterious woman in black. Jerry, after saving Vare from ruin, discloses the fact that he is

the son of the president of the Bluebird Motors and is in disguise to win a bet with his father so he may join the movies. Earnest, his best friend, is also in disguise to join the movies but Jane decides for him. Also Marjory decides that Jerry does not want to join the movies but "they" will join his father in business. Business managers—Clyde Snell and Fred Fondy. Stage managers—Williamina Salisbury and Bill Grigsby. Property managers—Helene May Blair Hoover, the adventurer—Joe Pennington.

Jokes

Mother: What do you say to a fine cake for your birthday, with twelve candles on top, one for each year of your age?
 Samuel—"Oh, but look here mum, I've got a better idea. Why not have one candle with twelve cakes for age."

Mother: Melvin must have taken offense at something.
 Father: Yes, I think he must have since I posted him his last months gas bill.

Miss Rosson: "Did the class get through with you or did you get through with the class?"
 Melvin: "Both."

Miss Rosson: "Billie Joe, don't you dare throw that pencil."
 Billie Joe: "I won't; I'll pitch it."

Bruce: There is always one thing that I can count on.
 J. D.: I'll bite, what is it?
 Bruce: My fingers.

Mr. Stevens: Mr. Williams, I'm boss of my house now.
 Mr. Williams: Yes, my wife left, too.

Miss Rosson: Billie Joe, what kind of stationery are you using in writing a business letter?
 Billie Joe: (writing on board) Black.

By a Sophomore

Mary: J. E., why haven't you given me my engagement ring?
 J. E.: Dad says times are not so good now.

Mary: Can't you pawn something of your dad's and buy one.
 J. E.: I might can.

Mary: Now our wedding plan has been all broken.
 J. E.: Isn't that awful, why do times have to be so hard.

Mary: I just couldn't tell you.
 J. E.: Well, maybe some day you will be my wife.

Mary: I have always thought that some day you would be my husband but, now I see no chance what ever.

Miss Keeton: Faye why haven't you your Spanish for this period.
 Faye: Miss Keeton, I thought this was a holiday.

Miss Keeton: You won't think it is when your next months grade appears on your card.
 Faye: Why er-er-er if you will not keep me in and count off my grade I'll bring you a present.

Miss Keeton: We'll see about that. I may not excuse you.

What If's

What if Bernice were an inventor instead of a (Patton)
 What if Ruth were a butcher instead of a (Baker).
 What if Selma was a (lighter) instead of a Linder.
 What if Elizabeth was Ezekiel instead of Daniel.

Kookoo Kolumn

Dear Kookoo,
 When will I get married?
 Lola Barnes.
 Answer: The next leap year when girls can propose.
 Kookoo.

Dear Kookoo:
 When will we go to Austin as the best tennis players from this district?
 Samuel Rutledge, Robert Childers.
 Answer: When you are the only tennis player from this district.
 Kookoo.

Dear Kookoo:
 Please tell me how to spell banana?
 Selma Linder.
 Answer: Bananananananana I know how to spell it but I don't know when to stop.
 Kookoo.

Dear Kookoo:
 When will my third period Sophomores learn their Spanish lessons.
 Miss Keeton.
 Answer: When they get a teacher.
 Kookoo.

Dear Kookoo:
 What do young men thirst after in the spring?
 Katherine Fitch.
 Answer: After eating salted herrings.
 Kookoo.

Dear Kookoo:
 Tell me how to attract the girls.
 Billy Joe Welch.

Answer: Change your socks once in awhile—Kookoo.

Dear Kookoo:
 Please tell me how to reduce?
 Jean Bain.
 Answer: What do you want to reduce—your father's pocket book?

Dear Kookoo:
 Why don't the family let me play my saxophone at home?
 Urnon Baroum
 Answer: Because they are not ready to be deal.
 Kookoo.

Dear Kookoo:
 Tell me how I can have beautiful red hair?
 Alice Mae Fyffe.
 Answer: Ask Truett Smalley how how he keeps his hair red.
 Kookoo.

Dear Kookoo:
 Why does a bald headed amn resemble heaven?
 Marion Heald.
 Answer: Because there is no parting there.

Otho—"Would you marry an idiot for the sake of his money?"
 Alice Mae—"Oh, this is so sudden."

Lowell—"Darling, in the moonlight your teeth are like pearls."
 Genell—"Oh, indeed! And when were you in the moonlight with Pearl."

Miss Tyson—"Lola, to what class of the animal kingdom do I belong?"
 Lola—"I don't know, Miss Tyson. Dad says you're an old hen and ma says you're and old cat."

Mr. Scoggin was getting tired of being interrupted. "We seem to have a great many fools here today, he said. "Wouldn't it be advisable to hear one at a time."
 Tickle—"Yes, go on with your talk."

Grady—"What happened to your face?"
 Raymond—"Had a little argument with a fellow about driving in traffic."
 Grady—"Why didn't you call Mr. Stegall?"
 Raymond—"It was Mr. Stegall I was talking with."

J. D. Moore—"Yes, dada, I have a chance to embrace an opportunity."
 Mr. Moore—"Fine, son. Give it a good hug."
 Felix, acting as a floor-walker—"Come, come, my man, you've been looking around here a long time without buying. What do you want?"

The man—"Guess I want another floor-walker," replied the old gentleman, "I'm the new owner."

Mr. Scoggin says—"The only difference between a wise man and a fool is that the wise man knows not, and knows that he knows not."

but the fool knows now, but knows not that he knows not."

Mr. Scoggin in chapel—"I wouldn't dare slap Jack Johnson in the face."
 Venita—"I bet Miss Keeton would and could 'ge' by with it."

Can You Imagine
 Robert driving over 25 miles an hour.
 Bruce McLaughlin in doing the 100 yd dash.
 Edward Clanto going to school regular.

Charles Brown a mathamatician.
 Billy E. Dooly beating Donley Stevenson in tennis.
 Claude Langford coming to school in the afternoon.
 Dave Luttrell passing Latin.
 Robinette not have her lessons.
 Laton Dorrell running the mile.
 W. A. Amburn playing football.
 Melvin Patterson wanting a date.
 Buster Smalley not griping.
 Genell Stovall getting to class before the last bell.

The Senior class winning a contest from the Juniors.
 Sophomore Class Will
 We the Sophomores of 1930, hereby seal this class hoping that the Sophs of next year will hold up our standards.
 Venita Borum wills her superlous weight to Mary Anne Kimble, the most deservng.
 Billy Joe Welca will his boots to kinder Farris.
 Kathrynne Fitch leaves her blond hair to Virginia Welch.
 Genell Stovall leaves inexhaustible stuppity of language to any Fish that will hold up her standards.
 F. C. Harmon bequeaths his ticklish nature to Forrest Fry.
 Pat Stansell leaves his manly phisque to John Edward Smith.
 Fred Porterfield leaves the night to spends in behalf of the most popular girl to Waldo Houghton.
 Marion Heald leaves his crop of curly hair to Wanda Teeple.
 Bruce McLaughlin leaves his industrious nature to A. C. Goen.
 Samuel Rutledge leaves his many voice to J. R. DeCordova.
 Ina Rae Cummings leaves her booklet, "Sure way to reduce," to Mary Louise Thurman.
 Mrs. Stevens leaves her inexhaustible flow of language to Mr. Davis.
 Alice Mae Fyffe leaves her right to entertain in the lower Study Hall to Charlotte Reece.
 Virginia Grigsby leaves her love for "Chevrolets with orange tire covers," to Louise Conner.
 Faye Houghton leaves her extra weight to Mary Ilen Harris.
 Lurlyne Clonts will all of her possession in Lockney to Charlene Stovall.
 Madge Dorsey refuse to let any one have her interests in Ralls.
 Lowell Gamblin leaves Hermaos Olsen the right to be most Handsome boy in 1931.
 Given under our hand this 21 day of April, 1930 A. D.
 Sophomores '30.
 Madge D. "Virginia are you a

caucasian of Mongolian?"
 Doris Manning: Neither I'm a Methodist.

Miss Rosson: "Virginia congate amo."
 Virginia: "What did she say Venitta?"
 Venitta: "Darn if I know."
 Virginia: "Darnfino, Darnfinas, Darnfinast, Darnfimus, Darnfintis, Darnfiant."

Mrs. W. H. Sharp and daughter, Lajuana Joe, spent last week with her parents, Mr. and Mrs. A. S. Erb of Olton. Mr. Sharp spent Sunday there and brought them home.

Mr. and Mrs. Andrew Gantz of Dallas, were guests of Mr. and Mrs. Robert McGuire Sunday. Mr. and Mrs. Gantz are spending this week in Plainview.

Miss Ruth Jenkins, who is a student at Texas Christian University, of Fort Worth, returned to school Monday after spending the Easter holidays with her parents, Mr. and Mrs. J. B. Jenkins.

Mr. and Mrs. J. C. Veal, who have been making their home in Floydada during the past several months, left Monday for Benjamin, where they will make their home. Mr. Veal has been employed at C. P. Looper Grocery.

Mr. and Mrs. G. L. Kirk visited in Plainview Sunday afternoon. Miss Elizabeth Keniston, sister of Mrs. Kirk, came back with them to spend a few days.

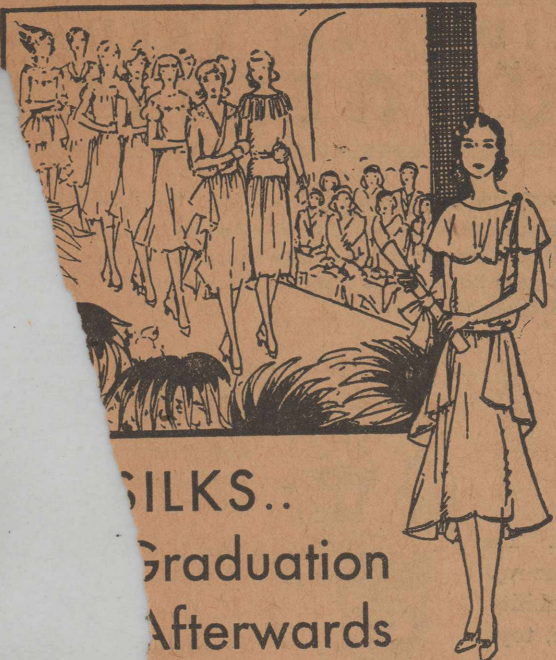
Read The Hesperian for news of Floyd County.



The Preference of Active Men
\$5 to \$8.50

When the occasion demands a sport Oxford, we have just the model for you. Dignified in appearance with their combination of black and white, or tan and white. The aristocrats of the sports kingdom.

McGuire's
 "The Store For Men"



SILKS...

Graduation
 Afterwards

that you may easily
 charming, lustrous
 party frocks...
 and priced
 1.49

wearing lovely dresses
 for themselves...
 FLAT CREPE...
 pastel colors... wash-
 inches wide. Costs
 1.79

pink and other graduation colors may be
 in this glowing SATIN CREPE. 1.98
 and drapy... 39 inches wide. Yard

Young Graduate and her Under-Graduate
 coolmates will thrill over filmy, feminine
 FORGETTE CREPE. White and pas-
 39 inches wide. Yard. 1.49

J.C. PENNEY CO.

LATEST HITS IN COLUMBIA RECORDS

We receive about 20 new Records released the first and fifteenth of each month which gives you forty entirely new records to select from each month. In these you will find the very best of music in old and new tunes.

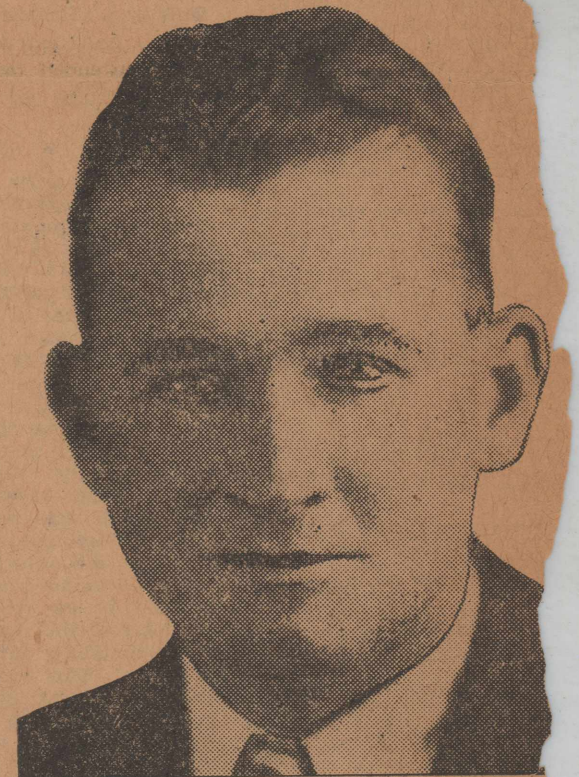
F. C. HARMON

"Where You Save The Difference"

Super Tire Service Requires Super Tire Working Equipment

—And we have a modern tire service as well as modern tires.

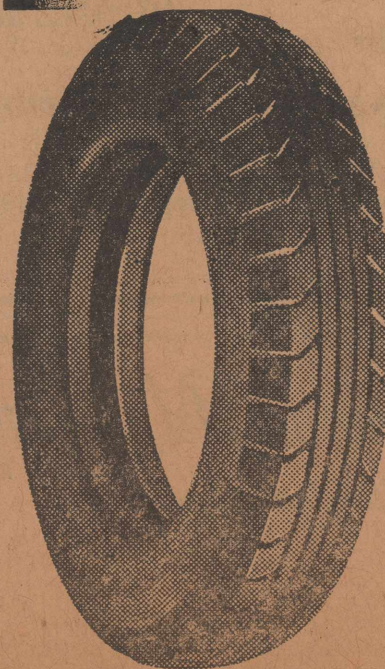
—And this modern tire service doesn't cost any more than ordinary cold patching or Schaler patching.



P. C. Gullion

WE HAVE MADE A STUDY OF THE TIRE SERVICE BUSINESS

Tire service is an important item to us—not a side business. We have convinced hundreds of motorists, who have now become our regular customers, that steam vulcanizing is not affected by road heat; the vulcanized pair actually BECOMES A PART OF THE TIRE OR TUBE and "STAYS PUT!"



Let us Demonstrate to You

"AIR CUSHIONED RIDING COMFORT"

FEDERAL

Like an athlete in the pink condition. Speed, strength and stamina in perfect balance.

In the New Type FEDERAL Tires with the new rim-wide, full contact tread that's silent and non-skid you get longer, more flexible yet stronger side walls. New smartness in appearance. Better breaking. Lower gas consumption and easier steering. PLUS air cushioned riding comfort.

Gullion's Super-Servi

S. E. Corner Square

Floydada, Texas

Telephone 8

Work Starts Saturday By Special Mechanics

(Continued from first page) re-arranged, work having been started on this phase of improvement this week, Mr. Deakins said. Formal presentation of the new system will be made Sunday afternoon, May 4, at 2 o'clock, it was announced. Special preparations are being made to accommodate a record crowd at popular prices. The Palace will be closed Friday and Saturday, April 25, 26, while the more intricate sections of the equipment and set are adjusted. Running features, including the continued film, "Tarzan the Tiger," will be shown at the Olympic. Mr. Deakins announced, so that none of the episodes will be missed on the schedule. The Olympic will be open Friday and Saturday, the days that the Palace will be closed. As a special feature for the for-

mal opening of the Greater Palace, "Rio Rita" will be shown. Bebe Daniels has the lead role with John Boles. Technicolor sequences add to the beauty of the picture. "One of the best educational sound comedies that Mack Sennett ever made, and a Fox Movietone sound news also will be included in the program," Mr. Deakins stated on the program. Programs will be changed Sunday, Wednesday, and Friday every Saturday, it was announced. Friday night will be continued. Family will be changed from Thursday nights to Friday nights. Upon completion of the equipment, the installation of the new equipment in the Greater Palace will be started. The machines now in use will be stored in the Olympic Theatre later in the fall. Some of the pictures scheduled for the Greater Palace include "Sunny Side Up," "They Had to See Paris," "The Cock Eyed World," "The Girl Said, No," and "Navy Blues."

Rotary Club President At Meeting In Temple

Homer Steen, president of the Floyd County Rotary Club, is in Temple this mid-week, where he is attending the annual convention of clubs of the Forty-First District, of which Bernard Bryant is District Governor. The sessions of the convention opened Wednesday morning and it will close late today. Nearly 2,000 Rotarians from over the north and west portion of Texas are in attendance, some of the clubs being represented by large delegations.

ROSS COLSTON SUCCEMBS MONDAY TO LONG ILLNESS

S. R. (Ross) Colston, a resident of Floyd County for more than fifteen years, succumbed last Monday to an illness of long duration. Death came at his home in the Baker Community, where he had made his home for the past number of years. The deceased was 39 years of age. Funeral services were held Tuesday afternoon from the Colston home, one half mile south of the Baker School, at 2 o'clock. The Rev. Ansil Lynn, Methodist Circuit pastor, conducted the funeral services. Interment was made in the Floydada Cemetery, under the direction of the Masonic Lodge.

ATTEND BANKERS' MEETING

Representatives of local banks attended the meeting Monday of the South Plains Bankers' Association convention in Plainview. T. S. Stevenson, C. Surginer and R. E. L. Muncy of the Floyd County National, and E. C. Nelson, O. M. Watson, and Elbert Norman of the First National attended.

LOCAL MEN INTERESTED IN ACREAGE NEAR GRAHAM POOL

Several local people are interested in acreage in the vicinity of the new oil pool opened up in the edge of the City of Graham in Young County and they have read with more than usual interest of the activities in and near the townsite, where an oil well was recently brought in.

Among the local people who are interested in the tract of more than 200 acres which is owned in fee, are Tom Warren, J. S. Collins, S. E. Duncan and C. Surginer, who went down to look over the property the first of this week.

Mrs. L. C. Penry returned home Tuesday after spending the past three months at Encino, N. M. She was a guest of Frank and Dade Rigbee, her sons-in-law.

H. E. Cannaday left the first of the week for Wynnboro, Texas, where he will spend a vacation at his former home.

J. R. Alexander left Tuesday on a business trip to Amarillo.

R. V. Husky and Truman Webb, students at Tech, spent the week-end with relatives in Floydada.

Mr. and Mrs. Byron Clark spent Sunday night at Meadow, visiting his sister, Mrs. E. A. Preston, and Mr. Preston.



You can FEEL the difference!
You can feel the difference when your clothing is pressed here by the Valetor method. Garments come back to you soft-dried; as fresh and lustrous as new. The original trim tailored lines have been restored. You FEEL the difference in the way the clothing looks—and the way it fits. You know you're as well dressed as a man can be!

Phone us to send for a suit now, and you'll FEEL the difference.
McGuire's "The Store for Men"
Your Telephone Number

WESTERN ELECTRIC
"The Voice of Action"
IS COMING!

With The County Clubs

Antelope 4-H Club
The Girls 4-H Club of Antelope met Thursday morning, April 10, at 10:30 for a lesson on fitting of caps and aprons. Miss Marie Strange gave a demonstration on the lesson. The club will meet this morning. The members are to have every cap and apron ready for working button holes.

STARKEY HOME D. CLUB HELD MEETING THURSDAY

The Starkey Home Demonstration Club met Thursday, April 17, with Mrs. O. W. Heffner. "Foundation Garments" was the subject of the program. Miss Marie Strange gave a demonstration on altering commercial patterns. There were twelve members and five visitors present.

After the demonstration everyone enjoyed refreshments of ice cream and cake. The Starkey school children were given an Easter egg hunt at the time which was also a very enjoyable occasion for the club members.

All women in the community interested in the club work are invited to attend the meeting.

MRS. HARPER HOSTESS TO SOUTH PLAINS H. D. CLUB

South Plains Home Demonstration Club met Friday afternoon, April 18, at 2 o'clock with Mrs. B. F. Harper. There were eleven members present, including Mrs. D. Hawkins, who is a new member. A lesson was had on "Altering Commercial Patterns" and Miss Marie Strange gave a demonstration on the lesson.

A dainty refreshment plate consisting of sandwiches, chiffon custard, and Easter bunnies were served to all present.

The club will meet Friday afternoon, May 2, with Mrs. J. C. Simpson for a business session.

PRAIRIE CHAPEL CLUB MET MONDAY, APRIL 21

Prairie Chapel Home Demonstration Club met Monday afternoon, April 21. This being Miss Strange's time to meet with the club she brought with her several shades of soft summery material and made a talk on what colors people of different complexions should wear. She also altered a commercial pattern then made the form out of domestic to fit one of the members. She also gave several points on sewing for children.

This club will have the pleasure of visiting the Antelope Club today and the members have all as anxiously waiting.

The Club will meet with Mrs. C. T. Wright, Friday, May 2. This will be a business meeting and it is hoped that every member will be present. The club girls will also meet at this time as school is out. All of the girls are urged to be present.

PRAIRIE CHAPEL CLUB

Prairie Chapel 4-H Club met Monday morning at 11 o'clock at the school building. The girls had a very enjoyable meeting. Miss Strange was present. The club will meet again May 5.

SAND HILL CLUB MEETS APRIL 30

Miss Marie Strange will meet with the Sand Hill Home Demonstration club at 1:30 o'clock on April 30, to give a demonstration on altering commercial patterns. The subject for discussion for the day will be on "The Foundation Garment."

Roll call will be answered by "My Hardest Fitting Problem." Good attendance and the good program rendered at the meeting of the Sand Hill Club on April 16, was greatly appreciated by every member. We learned lots to give us food for thought for a long time to come.

Novella Taylor Gives Easter Party.

Novella Taylor entertained a group of her friends with an Easter egg hunt on Easter Sunday at the home of her parents, Mr. and Mrs. Fred Taylor. After the hunt, Lois Covington had found the largest number of eggs and was given a prize.

Ice cream and cake were served to the following: Wanda Teeple, Louise Conner, Rhe Cloud, Virginia Welch, Mary Louise Thurmon, Adele McRoberts, Eva Glenn Mooney, Marcella Faulk; Miss Elouise Bridges, of Tahoka, and the hostess.

Mrs. T. T. Hamilton and daughter Ruth, and Mrs. C. A. Massey spent last week visiting relatives in Merkel and Abilene.

WHAT'S WRONG AND WHERE

(See feature on bottom of Editorial page)

- SOLUTION NO. 7**
- 1—Crescent moon would not be visible in daytime.
 - 2—Robinson Crusoe had no house.
 - 3—Crusoe is smoking cigar.
 - 4—Friday is smoking pipe.
 - 5—They had no newspaper on island.
 - 6—Friday is wearing straw hat.
 - 7—Crusoe is wearing wrist watch.
 - 8—There were no rabbits on the island.
 - 9—The book "Robinson Crusoe" was not written.
 - 10—Crusoe has wrong kind of pistol holster.
 - 11—They had no kodak.

Social Calendar

TUESDAY
Mr. and Mrs. Gerald Groves will be host and hostess to the Sin Cuidado Bridge Club Tuesday evening, April 23, at 8 o'clock.

WEDNESDAY
Mrs. Jas. K. Green will be hostess to the Wednesday Bridge Club Wednesday afternoon, April 30, at 3 o'clock at her home, 203 West Crockett Street.
Andrews Ward P. T. A. meets Wednesday afternoon, April 30, at 3:30 at the school building, for the installation of officers and a social meeting.

THURSDAY
The La Noche Bridge Club will meet this evening with Mr. and Mrs. Joe M. Day at 8 o'clock. The meeting was postponed from Thursday evening, April 17.

Mrs. A. J. Folley will be hostess to the 1929 Study Club this afternoon at 3:45 o'clock, at her home, 525 West Missouri Street.

Blue Bonnet Bridge Club meets this evening at 8 o'clock with Miss Lena Pennington, 328 West Kentucky Street.

Mr. and Mrs. R. C. Henry will be host and hostess to the Owls "42" Club this evening at 8 o'clock at their home, 120 West Kentucky Street.

Mrs. E. C. Thomas will present her piano pupils in a costume recital Thursday evening, May 1, at the High School auditorium, at 8:15 o'clock.

FRIDAY
Miss Doris Manning will be hostess to the La-A-Lot Bridge Club Friday evening, April 25, at 8 o'clock.

Easter Party For Children At Switzer Home.

Mrs. V. P. Switzer, assisted by Misses Inez Switzer and Peggy McKinney, entertained a number of children with an Easter party Sunday, April 20, at her home.

After an egg hunt and several games had been played, animal cookies and lolly pops were served to the following: Winola Tomlin, Kathleen Hodge, Jimmie Lee Watson, Winifred Ruth Hodge, Mary May Watson, Margaret Holland, Jerry Holland, Loree Morton, Bert Ione Smith, Louise Watson, Wanda Day, Irene Roberts, Emma Dean Reid, Bonita Newsom, Irene Mathews, Juanita Switzer, Conwell Mooney, Granville Mooney, Joe Handley, Cecil Driggers, Billie Lester, Joe Kenneth Lester, Keith Lester, Milburn Morten, Wayne Leatherman, Harold D. Driggers, Jack Reid, William Reid, Milton Hodge, Bailey Switzer and V. P. Switzer, Jr., and J. T. Morten.

LOCKNEY ISIS THEATRE

All Talking Program
Week beginning
Sunday, April 27th
Talking pictures at their best.
Regular admission 25 and 50c
Saturday matinee 15 and 35c
Sunday Matinee
Monday and Tuesday



HELEN KANE in "Pointed Heels" A Paramount Picture

With William Powell, Fay Wray and Skeets Gallagher. Paramount Sound news and comedy.

Wednesday-Thursday
Ruth Chatterton In
"The Laughing Lady"
A return engagement by request.
Comedy "Paris Green"

Friday and Saturday
William Haines In
"Navy Blues"
Comedy "Blotto"
Sunday Matinee 2 P. M.
Saturday Matinee 2:30 P. M.
Evening Show 7:45 P. M.

NOTICE

We have opened up a cream station for Beat Creamery and will appreciate some of your business.

This week's specials are:

APRICOTS, Gallon can,	59c
SYRUP, Staley's Golden,	59c
BEST FLOUR, 12 pound sack,	59c
GOOD CORN, 5 cans for,	59c
GOOD TOMATOES, 5 cans for,	59c
PET MILK, 12 cans for,	59c
SUGAR, 10 pound sack,	59c

See Our Windows for Other Specials.

C.P. LOOPER

Eye - Opening

Prices that Speak for Themselves. These are only a few of the many Bargains found in Floydada's Big Selfserv-ing Store.

Trade with us and save on every purchase. A trial will convince.

Soap	35c
------	-----

Crystal White, 10 Bars for Limit.

Melo Water Softener, per can,

Everlite Flour, 48 lb. sack,

No. 2 Can Blackberries,

Jello

All Flavors, Per Pkg.

White Swan Dressing, 8 oz. Jar

No. 2 1/2 Can Peaches,

Winesap Apples, Per Dozen,

Snap Beans

Crisp and Tender, They're Fine, Per Lb.,

Salt Bacon, Per lb.,

Lettuce, Solid Head,

Medium Size Can Kraut,

New Red Potatoes

Per Lb.,

No. 2 Can Wapco Tomatoes,

Pint White Swan Grape Juice,

Tall Can Mackerel,

Graham Crackers

Brown's 2 Lb. Box 27

Get our Price on Eggs before you

Floydada Gro.

Where You Always Feel A

DID YOU GET YOUR MARY BEST CAKE.

Many people waited too late to buy. Our supply was exhausted early in the day.

Miss Hazel Borum received the prize for selling the greatest number of cakes.

You will find Fresh **Mary Best Cakes** At your Grocers **All Flavors**

WESTERS' QUALITY BAKERY
Some of Ho-Made Bread"

After Easter Sale

Of Silk Dresses

In Groups Specially Priced for this Sale

\$5.85 \$6.85
\$9.85
AND UP
Real Bargains!

For Friday and Saturday Only



In this offering of beautiful silk dresses, some formerly selling for \$40 and \$35, are real values—printed and flat crepes, Shantung, georgette, and exquisite colors. All grouped for convenient selection at these remarkable prices.

Come in Friday or Saturday and see these values. They are priced so that you can afford to buy two or three for what you formerly paid for one dress.



NEW SPRING HATS

Formerly \$10—Specially Priced
NOW \$1.49

For Friday and Saturday Only

Ribbons, Straws, Silks—in fact a mode to suit every occasion. Come in early Friday or Saturday.

C. E. Stone Co.

C. D. Gibbs, Mgr. Floydada

Club, J. J. Day, Readings, es, Orchestra On Baker Program

...ve came back to take their place on an entertaining program... at the Baker School auditorium. A playlet by the Camp-... Demonstration Club, a talk of Elder J. J. Day of Floydada, ... members by a special stringed orchestra, songs and dances were included ... a rather informal but well rounded-out presentation for an audience

...completely filled the school... auditorium. J. W. Chapman, principal of the Baker School, and John W. McDonald of Floydada, leader of the orchestra, also made short talks. A number of Floydada people attended.

Hold Club Meeting
The opening number was a playlet presented by the Campbell Home Demonstration Club members. The initial scene represented a "meeting" of the club with Mrs. W. H. Bethel as hostess, and illustrated how the club meetings are conducted. Some of the projects of the club were explained though the words and actions of the characters in the playlet. Mrs. A. H. Kreis acted as president and handled her lines with perfect ease. She was "at home" on the stage and spoke distinctly and impressively. Mrs. Joe Glover as Hannah, the negro cook, furnished the comedy spot for the scene, and she drew ready response from her audience with her amusing remarks.

Mrs. Mal Jarboe was secretary of the club at the "meeting" and read the minutes, and carried off her part of the program with ease and composure.
Members at the meeting, who are really enrolled as members of the demonstration club, answered roll call with an appropriate poem or verse; the members who took part in the playlet were as follows: Miss Opal Self, Miss Mable Teague, Mrs. Roy Horn, Mrs. Jim Hart, Mrs. George Stiles, Mrs. Robert Powell, Mrs. Will Chapman, Mrs. Neville Williams, Mrs. Clarence Ashton, and Mrs. R. C. Officer.

Children Assist
Assisting in the playlet were four children, Malvin Jarboe, Willard Golver, El Wanda Officer, and Ruth Kreis. The youngsters helped in illustrating the value of a vegetable diet—on products raised at home and canned at home by the club members. The kiddies said their lines "without a quiver" and did their part of the program in fine style.

Mrs. Kreis read a letter to the members and received a vote of approval for its being "sent" to S. W. Ross, secretary of the Floydada Chamber of Commerce.
The "official letter" addressed to the Chamber of Commerce by the club and read at the "meeting" on subject of need for a permanent building at Floydada was as follows:

Mr. Ross,
Some time ago you asked for an account about the fair ground building for the Floydada fair, and I have not replied because I did not consider the question but I have now that we are in our new year's work I think it should be to the better fair and

toes do some speedy twinkling. She was called back on a second time. Mrs. R. C. Officer also gave a reading that was well received.
Miss Opal Self, attractive little violinist, led the orchestra in playing modern and old time songs, alternating with Mrs. McDonald. Other members of the special stringed orchestra were as follows: Oliver Allen and R. C. "Shorty" Dunavant of Floydada, Bill McNeill, and Clarence Travis. For 30 minutes after the conclusion of the regular program the musicians entertained with melodies of the long ago.

Proceeds Total \$25
The proceeds, totaling about \$25, according to a report from Mr. Chapman, will go to the home demonstration club. Candy and popcorn were sold before the program began and the money realized, which was included in the \$25, will be given to the Girls' 4-H Club, it was announced.

Lack of a sufficient number of entries necessitated the cancellation of plans for an old fiddlers' contest and the cake that was to have been awarded as first prize was sold at auction, the money going to the women's club. P. G. Stegall of Floydada bought the cake, which was auctioned by Mr. McDonald.

Following the auction, Mr. McDonald made a short talk on the value of the public school system to the communities. He stressed the importance of the parents coming out to the gatherings to be with their children and to encourage them in their work.

Recalls Early Days
Elder J. J. Day sounded a note of optimism over the future of Floyd County and West Texas in one of his characteristically inspiring addresses. He made an impromptu talk, recalling incidents of the early days on the Plains and pointing out the features of the present day civilization.

"Fellow travelers," he said, "we old timers have just knocked the rough off of this section of the country; it is just now getting started and it has a great future. Don't become discouraged when hard times come. I am satisfied that we are doing just as well here in West Texas as the people in any part of Texas or in any part of this great nation of ours."

"Why, we have one of the cleanest places in the nation to live. There are few negroes here and no foreigners. We should be proud of the fact that we live in Floyd County. I'm satisfied, and have been with this part of the country. I came to the Plains when I was 27 years old—that was 43 years ago. I settled down on Blanco Canyon when there was nothing to be seen but wild horses and buffalo. And oh, what a wonderful improvement has been made. These old time tunes tonight have carried me back to my boyhood days and I cannot help but compare them with conditions of today. I was reared in Grayson County, but it is too hot, too slow and there is too much timber in East Texas. Give me these Plains with their great future."

Mr. Chapman, principal, expressed for the community appreciation for the talks, the cooperation of Mr. McDonald, the help of

the orchestra, the play by the club women and the numbers by the children and others.

MRS. W. D. LONG COMPLETES SHACKLEFORD CO. GASSER

Mrs. W. D. Long and others who are engaged in oil well drilling operations in Shackleford County, Monday of last week completed their number seven well, a gasser, in the section Number 16, Broyles estate, Hickman fee, and have made six new locations, all to be completed in the near future. One location is to be tested for the 800-foot sand, a dispatch to The Hesperian from that place last week stated.

DOUGHERTY REVIVAL CLOSING

The revival at the Methodist Church at Dougherty closed Sunday night, April 13. On the whole the services were very well attended, the night crowds being quite large the last few nights. The pastor received six new members into the church during the services.
—Ansil Lynn.

Mrs. A. P. McKinnon returned recently from Austin, where she spent the winter with her son, Eldred.

THE STATE OF TEXAS.

To the Sheriff or any Constable of Floyd County—GREETING:
YOU ARE HEREBY COMMANDED, That you summon, by making publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, J. C. McFarland, N. E. McFarland, E. Eng. Eliza English, M. J. Boone, Sanford L. Boone, Oliver C. Boone, Grace Boone, Nina A. Boone, Eula Bell Boone, Percy W. Boone, Sanford R. Boone, Jr., Vera Boone, S. L. Boone, Percy Wayland Boone, Oliver Boone, Nina Alta Boone, Sanford Roy Boone, O. C. Boone, Grace Broyles, I. B. Broyles, Kemp Lumber Company, a corporation, C. W. Brewster, Allen Brewster, Mrs. R. C. Lile, S. J. Livingston, R. F. Fry, J. W. Lile, Mrs. Lula D. Wilson, Mrs. Minnie Thompson, M. H. Lile, Ben Lucian Lile, Minnie E. Lewis, and N. H. Lewis whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the 19th day of May A. D. 1930, then and there to answer a Petition filed in said Court, on the 7th day of April A. D. 1930, in a suit numbered on the docket of said Court No. 2228, wherein O. J. Hug-gins is plaintiff and J. C. McFarland, N. E. McFarland, E. English, Eliza English, M. J. Boone, Sanford L. Boone, Oliver C. Boone, Grace Boone, Nina A. Boone, Eula Bell Boone, Percy W. Boone, Sanford R. Boone, Jr., Vera Boone, S. L. Boone, Percy Wayland Boone, Oliver Boone, Nina Alta Boone, Sanford Roy Boone, O. C. Boone, Grace Boone, Grace Broyles, I. B. Broyles, Kemp Lumber Co., a corporation, G. W. Brewster, Allen Brewster, Mrs. R. C. Liles, S. J. Livingston, R. F. Fry, J. W. Liles, Mrs. Lula D. Wilson, Mrs. Minnie Thompson, M. H. Lile, Ben Lucian Lile, Minnie E. Lewis, and N. H. Lewis, are defendants. The nature of the plaintiffs demand being as follows, to-wit: a suit in trespass to try title to recover the title and possession of and to quiet plaintiffs title to all of the E½ of lot number 2 in Block 1 in Brewster Addition no. 2 to the town of Lockney, Floyd County, Texas.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.
Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 16th day of April A. D. 1930.
(SEAL) T. P. GUIMARIN,
Clerk District Court, Floyd County, Texas. 84tc
By Ethel Graham, Deputy.

THE STATE OF TEXAS.
To the Sheriff or any Constable of Floyd County—GREETING:
YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof Stella Russell whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the 19th day of May A. D. 1930 then and there to answer a Petition filed in said Court, on the 3rd day of April A. D. 1930, in a suit numbered on the docket of said Court No. 2227, wherein E. E. Russell, is plaintiff and Stella Russell, is defendant.
The nature of the plaintiffs demand being as follows, to-wit: Suit for divorce filed by plaintiff against defendant on the 3rd day of April A. D. 1930, alleging that defendant was cruel to plaintiff, to such a degree as to render their further living together unsupportable.
HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.
Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 3rd day of April A. D. 1930.
(SEAL) T. P. GUIMARIN,
Clerk District Court, Floyd County, Texas. 74tc
By Ethel Graham, Deputy.

CHEVROLET
This tag is your assurance of Quality and Dependability
only Chevrolet Dealers sell USED CARS "with an OK that counts"

There's no greater assurance of used car value than the Chevrolet red "OK that counts" tag, found only on the used car stocks of Chevrolet dealers. This tag guarantees that the car bearing it has been carefully checked and thoroughly reconditioned by expert mechanics. If you want reliable transportation—insist upon a used car "with an OK that counts."

2 OF THE SPECTACULAR VALUES

The great reception accorded the new Chevrolet since its introduction, January 1st, has brought unusually large numbers of fine used cars to our showrooms. To make room for further trade-ins we must clear our stocks at once. Therefore we are offering these spectacular values for 3 days only—typical selections from our used car stocks. Buy now and profit by these extraordinary savings.

LOOK AT THESE BARGAINS!

- 1928 Chevrolet Coupe—Perfect condition and guaranteed to be one of the finest 1928 Chevrolet on the market. Only, \$325.00
- 1927 Chevrolet Coupe—Just as clean as a pin inside and out, with good motor, brand new tires, bumpers, large steering wheel. \$225.00
- 1928 Chevrolet Coach—See this car! Inspect its fine Duco finish—its spotless upholstery—its excellent tires and complete equipment! Compare its unequalled low price! Act quickly. \$300.00
- 1928 Model A Ford Motor—Motor has been thoroughly reconditioned. Not a scratch on the body. Sold with "an OK that counts." Special Sale Price. \$400.00
- 1929 Essex Coach—In excellent shape—tires like new, only \$100.00 down. Balance easy terms. This car is fully equipped and spare tire, \$250.00.

Buy "OK" Used Cars From Your Chevrolet Dealer
Snodgrass Chevrolet Co.
221 So. Main St., Floydada, Texas

"Let's get up a Newspaper Ad"



SERVICE to our Clients—

We have published this series of twelve advertisements in the interest of both our advertisers and readers. If, as an advertiser, you have as yet not made the fullest use of the service we offer you through our exclusive franchise for the Meyer Both General Newspaper Service, we urge you in the interest of increased business in your store to thoroughly investigate the many advantages it holds for you.

Each month we receive a new book of these great advertising helps. We buy it for your benefit and urge you to use it without restriction. One of our representatives will gladly bring a copy of the current issue of the Meyer Both General Newspaper Service for your selections.

The Hesperian

TRIPLE TESTED

ACCELERATION

POWER

CONOCO Gasoline is actually tested dozens of times in the process of refining—but it is called Triple Tested Gasoline because of all of these tests converged into three main tests—for starting—acceleration—power!

These are the things that motorists want—and are entitled to get—from the gasoline they use. A gasoline may be ever so powerful—but if it is not volatile enough to start the motor quickly and give rapid acceleration in traffic—it will not satisfy today's demands. An easy starting, swift acceleration, are mere snares if they are not backed up with power for every need—economical power!

CONOCO Gasoline meets all three of these important practical tests—that's the reason so many people insist on Triple Tested—

CONOCO GASOLINE
PACKED WITH EXTRA MILES

