# Che 隹ivì Star 



## PROPOSED STRTE HIGHWM BONO PLIN EXPCINEED

## The following Marticle by Hon. Walter Woot it ward, of Coleman, State cause an enormous

Baird Gets A 15 Per nt Credit O Fire Rate

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| for them even do this Mr. Johnson or Mr. Brame do that for them |  |
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Pure Bred Cottonseed
iond of the Qualla Pedegreed Cotto
Seed from H. Conrads, of San Marhe seed at this price, thus giving the
farmers of this county the best see

FEEERAL FARM LOAN CHECYS HEEEIELD

|  | izations throughout the Dallas'r |
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| Justed service certificate | gional territory it is conservativ |
| TWO YEARS OLD.The rate of interest to be |  |
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| charged on such loans as may be |  |
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| Service Cerificates should be exe-cuten on U. S. Veteran's |  |
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| Bureau Form No. 1185, |  |
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| ished your organization upon request, ed, ereer., handling of ine applications |  |
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| Servie Certificate and has previously |  |
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| made a loan on same, Form No. 1185 should be completed by the veteran |  |
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| of Identification is not necessary in executing a note for additional loans, | ud |
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|  | should submit with his request for anadditional loan the pink memorandum |  |
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| vious loan check. In exeeuting thenew note due care should be exer- |  |
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| new ine due cised in it prearation and wherever possible the numbers of the Certif- |  |
| cate and the date of issue should be stated, and the application should be forwarded to the office holding the |  |
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|  | Mrs. Tom Gary and little son and |
| not be granted by any agency of the U. S. Veterans' Bureau unless the |  |
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| Certificate is on file in that particular office. |  |
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| original loans:-In mak- |  |
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| ing the Certificate of Identification. |  |
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| ached to the Adjusted Service Cer- |  |
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THE BAIRD STAR, BAIRD, TEXAS, FRIDAY, MARCH 6, 1931


| NOTICE TO BIDDERS FOR COUNTY DEPOSITORY OF callahan county, texas | Bad Case Of Arthritis Responds To Crazy Water | The Estray, lawfully estrayed and described below, will be sold to the highest bidder for cash, by County Commissioner Prect. No. 3, C. E. Bray | Camel Contest Draws Flood Of Answers | A wing of one floor of the R. J. Reynoids Tobacco Co. office building in Winston-Salem has been cut off completely from the rest of the floor. |
| :---: | :---: | :---: | :---: | :---: |
| Notice is hereby given that the County Commissioners' Court will | H | on 6th April, 1931, being the Forst | Afrst flood of letters arrived in the | where only members of the judges staff are permitted. This staff con. |
| consider bids for County Depository |  | Monday thereor, betwen ${ }^{\text {P. M. at }}$ and Wagley Ranch ten miles | Wednesday of the initial announce. |  |
|  |  | North of Putnam: One two year old |  | nd |
| id |  | Hereford Heifer, no marks, and no brands. Now running at large on |  |  |
| y of said month; bids should be |  |  | een made in the wrapping of the package containing twenty | - ks added to the |
| for a sum |  | der my hand and official |  |  |
| 7illif of one per cent for the reven | Crystals. ${ }^{\text {amm on my third package }}$ | S. E. Settle, County Clerk, | tages to the smoker ?" R. J. Rey- |  |
| ${ }_{\text {year }}$ 1930 and mat mail |  | n County, T |  | rial number and filed |
| to the County Judge of Callah | erutch or cain. Yoursiour crasd indiges- |  |  |  |
| lock A.M. of said Marce 9th, 1931. |  | Wire, Gas, Scare Man |  |  |
| 既 will be considered; First, for |  | In Dead Of Night |  |  |
| nds, seperately. |  |  |  |  |
| The court reserves the right to t any and all bids. | The new, million dollar, Crazy Water Hotel at Mineral Wells, Texas covers an entire block of ground. It | dead of night, I scared my husband badly.- He got Adlerika and it ended | weeklies and college periodicals, are being used to promote the contest, which closes at midnight March 4. | in Chicako. This natural magnet weighs 400 pounds and is so powerful |
| J. H. Carpenter, County Judge, Callahan County, Texas. | is modern, fireproof and complete in帾 | the gas,"-Mrs. M. Owen. <br> Adlerika relieves stomach gas in | A first prize of $\$ 25,000$ will reward | that it will hold a nail suspended from a string almost horizontal in the air. |
| Attest:* <br> S, E Settle, Clerk and ex-officio | would be expensive to stop at this | TEN minutes! Acts on BOTH upper and lower bowel, removing old poison | prize is 85,000 . Thin |  |
| of ce Commissioners |  |  | prizes, ranging | Keep buttons of a certain size sep- |
| han County, Texas. |  | only part of the bowels, hut let Ad. |  | erated in the button box by placing |
|  |  |  | Elaborate precautions are being |  |
| bleeding sore gums | at very reasonable rates. If you have rheumatism, stomach trouble, diabetes, | REAL cleaning and get |  | large pin m |
| If your really want quick, eertain and |  |  | W. Whar Bapu |  |
|  |  |  |  |  |
| theas Remedy and use as directed. |  |  |  |  |
| o's is always guaran w | for full and complete isformation |  |  |  |

## Why ue spend \$2,000,000

## to put Camel cigarettes

 in the new Humidor PackWE have been in the tobacco business a long time down here at Winston-Salem and we take make.

While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that really counts is what we put into our cigarette and not what we say about it
If we know anything about tobacco, and we think we do, Camels contain the choicest Turkish and the mellowest, ripest domestic leaves that money can buy.
In fact we have every reason to be proud of the quality of Camels as they come from the from Denver some time ago emphasized a point that has been the problem of the cigarette industry for years.
As he inhaled the smoke from a Camel we gave him in our offices one morning, he sighed with very evident enjoyment and then asked
jokingly, "What is this, a special blend rejokingly, "What is this, a
served for Camel executives?"
"Certainly not," we told him. "This package of Camels was bought at the corner store this morning.
"Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the world Salem, you ought to have all the cigarette business there is."

That statement simply emphasized again the cigarette industry's most important problem. The more we thought about it, the surer we were that he was dead right, and that somehov
something must be done.
Denver wasn't getting a fair break. Neither in fact was The only people who really knew how good Camels could be,were the folks right here in Winston-Salem. That was due to a factor no cigarette manufacturer h
Naturally there is no difference whatever in the quality

of the tobacco in Camels, whether you buy them in Winston-Salem, Denver or Timbuc too. But up to now there has been a very real too. But up to now there has been a very real
difference in the condition of the cigarettes by difference in the condition of the
the time they reached the smoker
The flavor and mildness of fine tobace depend upon the retention of its natural, not added, moisture content which is prime at aboul
In spite of our great pains always to make
sure Camels sure Camels left the factory with just the right amount of natural moisture, no cigarette package had ever yet been designed that could prevent that precious moisture from drying out
Tm
can are three things about a cigarette that can sting the tongue and unkindly burn the
throat.
(1) Cheap tobaceos
(2) Particles of peppery aluat left in the cobacce becmuse of imefilelent elease ing meathode.
(3) A parelved dry conaltuton of the tobyece ine talose of matmanalmole
Always certain of the quality of our tobacco we had already made Camel a "dustless" cigarette by the use of a specially designed vacuum cleaning apparatus exclasive with our factory.
Now, if we could perfect a package that would actually act as a humidor and retain the natural moisture content, then Yuma, Arizona, ral moisture content, then Yuma, Arizona
could enjoy Camels as much as we do here at Winston-Salem.

We knew what we wanted. We tried many things. We asked the Pittsburgh Testing aboratory to help us.
humidity tests covering all methods of packing cigarette came the detailed report of which this is the ne
(A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation.
(B) All cigarettes so packed tend to dry out rapidly from he day they are released from actory.
(C) Only a seaterproof material with a specially devised
air-tight seal could give the desired protection. (D) This measure, while costly, could be relied on to keep Camels in prime condition for at least three months in any climate.
If you have a technicall bent, the graph below made by the Pittsburgh Testing Laboratory will show you


You may be oure we gave thio report a lot of carefulu study. We checked it and pe-checked it and then we went ahead. We tried this device and that. At last we met success. The air-tight wrapping involved the designing of special processes, special machines.
That costs a lot of money, more than $\$ 2,000$, 000 the first year, but after you have tried 000 the first year, but after you have tried
Camels packed this modern new way we are Camels packed this modern new way
sure you will agree it is a fine investment.
For some time now every Camel that has lef For some time now every Camel that has left
our factory has gone out in this new Humidor our fa
We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came
Camel smokers of course have already dis covered that their favorite cigarette is better and milder now than ever before.
If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out
ditioned cigarett
You can feel the difference, you can hear the difference and you certainly can taste the dif. ference.

Of course we're prejudiced.
We always have believed that Camel is the world's best cigarette.
Now we know it.
Just treat yourself to Camels in the new Humidor Pack and see if you don't agree.
R. J. REYNOLDS TOBACCO COMPANY

## THE COMTMM <br> AND II. <br> By ROME C. STEPH: <br> While upon the individual han there rests without quallication tho d <br>  <br> 

 assets in a bank.It so of courso the unquestloned duty
of the banker to choose only sound of the banker to choose only sound
loans and Investments, but the dim.
culty of such fudrment and human
judement is never infallible, is piaining judgment is never infallithe, is pliainly
increased in such times and under such
conditions as wo have been passing condicions as wo have been passing
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making expected earnings and there making expected earnings and thero
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are 100 per cont sound abote all ques. are 10
tion.
"Hard Boiled" ves. "Easy" Banker In anotagr aspeet the peoplo of the
community baves a part to play ta masta-
Con tatining the soundasse of thatr banke. and that is throush the medium of dependent on publice patrosage. only those banks were patroniesed to which the most careful polleles were practiced and the most conscleatiouk and able men in charge, it would g
far toward malintaiaing the standard of banking. If business men in a com munity when refused loans by thet banks for good and sumficent reasons
because coaditions are not favorable, thereupon withdraw their butinass to
banks whero less careful mothods prevail, they clearly contribute to tho cre-
atlon of a less sound baking situation.
Also if, in the heat of competitlo Also if, in the heat of compotition, or more tree service to attract custom-
ers than the earnings of conservative banking justify, and is encouraged by the patronage of the publice as against a more conservativo bank, obviousir
the public is again playing a part to bringing about a less sound bankitmg situation. It is an unfortunate fact
that the banker who is strict, "hard that the banker who is strict, "hard
bofled" if you please, is Hable to bo benee apular phan the "casy" banker
less popular

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of the penalty if untortunate resulto
StIi again the publle eas exert an
tnifuence tin thaping the character of Infuenee in shaplag the eharacter of
banking by aupporting the purposen of
 by the publle banking departments
through nisasting that thas function of government shall be kept as free from
 of the highest ability and character.
In still another way can tha peopl In still another way can tha people
themselves contribute to maintaining
the abllity of their banks to meet theitr themselves conxribute to maintaining
the ablity of their banks to meet theiry
obiligations, and this is by, granting obligations, and this is by, granting
them the fullest possibio conndenca,
As I sald, the diposits are not kent As I sald, the deposits are not kept as
eash but are fnvested to loans and securities. Even the soundest assets of
this typo require some tme to reoon-
vert at full value fnto cash deposits. In many cases of bank troublos the
onity thing wrong with a bank was an oaly thing wrong wilt a bank was an
unduly suspletous and apprehansive
stato of mind in fts customers created state of mind in its customers created
by no act or condition of fts own but by baseless rumors whtch sometimes
led them to destroy the value of thelr
 mediately, forcing a bank to ssertince
tiss assess and otherwiso dierupt. to
Anancial operations.

## Bankers Help

During the year 1930 the Bankers
Association of Langlade County w/ consin, worked out the finances for a
cooperative milk plant, which entalled cooperaite milk plant, which entalled
the raising of \$100,000, and also spon-
sored an active 4 H.Club that culminated in an "Achfevement
Day" program, in whtch upwards of pay program, in whlch upwards of
400 young poople particinate. The
tncrease in the numbiber interested in this work was 200 p
pans two jear porlod






