

THE FLOYD COUNTY HESPERIAN

VOLUME 33

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 23, 1926.

NUMBER 30

'ALL SET' WORD FROM COUNTY FAIR OFFICIALS

10,000 BALES OF COTTON READY TO PICK

Raisers Get Into Fields And Gins Begin To Hum

Heaviest Movement Of Crop Starts In South Portion Of County, To Move North

10,000 bales of cotton in Floyd County is open ready for the pickers, some fields of the fleecy staple, especially in the south part of the county having a heavy production already matured and open. With this situation cotton raisers of the county are getting busy in their fields and gins are going to have a heavy run at once.

Many Get In Fields

While this condition is not true all over the county, due to the heavy rains which fell in sections and retarded the opening of the crop, it is true over fully half of the county, and the cotton raisers are getting all the available help in the fields to get the cotton out and ready for the gins. In those sections, too, where the rains have fallen so heavily in the past thirty days, the few days of sunshine that those fields will be ready within a few days.

Generally speaking the movement of the cotton crop opening is from the south to the north, the north half and especially the northeast quarter having had rains totalling 5 to 12 inches during the month of September. While no damage to speak of has been done, except by an occasional hail strip, farmers in the rain streaks have been unable to get into their fields, with the result that they are further behind with their work than are those in the dryer streaks, and their cotton is going to open more slowly.

Fields Are White.

Not within recent years at least have the fields in Floyd County been so white at such an early date. Many fields have at least a quarter of a bale open and some appear to have more, with the earliest frost date known more than two weeks away. Several scattering bales over the county began to reach the gins last week and this week the movement has become general. McCoy Gin is expected to have the heaviest early run, with Lakeview second and Floydada third in proportion to their ginning capacities. Joe Bailey territory had more rain than the three others mentioned with the result that they will be a little slower getting under full headway, according to predictions.

With the combination of a heavy cotton crop to gather, a big feed crop to head or bind and a wheat crop ready to

(Continued on Back Page, Sec. 1)

Lee Highway Meeting Set For 12 O'clock Tomorrow

Delegates to the Texas Sectional meeting of the Lee Highway Association in Floydada, are expected to arrive by noon, several acceptances of the invitation to attend having been received by Ed Bishop, secretary of the Chamber of Commerce. These invitations were extended at the instance of O. P. Rutledge, recently selected as president of the Texas Division of Lee Highway.

A light lunch will be served the delegates while they are in session, as it is expected that the hotels and dining rooms will be filled to overflowing and a formal banquet be out of the question.

The meeting will be held at the county court room at the court house. Questions of advertising and best means of uniform and adequate marking of the highway will be the principal subjects for discussion at the session tomorrow.

'HOP' UNDERGOES OPERATION FOR ABSCESS AT CANADIAN

Maury Hopkins, of Plainview, who has been ill for thirty days or more, is in a hospital at Canadian convalescing following an operation for an abdominal abscess, which was found to be the cause of his illness. The operation was performed Monday.

Early last week he left Plainview for his father's home at Miami, and was taken to Canadian by his father for the operation.

WHIRLWINDS RECEIVE TWELVE NEW FOOTBALL UNIFORMS TUES.

Twelve new football suits were issued to the Whirlwinds Tuesday evening of this week. The team has used the old suits for several years and the new ones were needed very badly. According to Superintendent Wester, the total cost of the new equipment was about one hundred dollars.

Friday of this week, the first day of the fair, will be designated as "tag day." Many school students will sell tags at ten cents each for the benefit of the football equipment fund. The entire amount of the money raised Friday will go to pay for the new football equipment.

Polo Grounds Are 900 Ft. by 450 Ft. —7½ Min. Innings

Interest in the forthcoming games of polo to be featured each day at the Floyd County Fair is keen, especially among horsemen and men who like to see a good rider handle a good horse.

Preparation of the grounds here have been completed, the grounds being 900 feet long and 450 wide. Weeds on the location have been cut and the side boundary lines of 6 inch boards have been put down. These are held by stakes at center and ends of the boards, using a total of 1800 lineal feet of boards. At the ends no boards are placed, but goal posts similar to football goals are placed at each end. When the ball is driven between the posts at either end of the ground the side making the goal scores.

The game is played in eight seven and one-half minute innings regularly, but it is probable the games here will be played in six-minute innings. Eight men will ride a horse each in each game. The innings are being cut down so make it possible to play both days. C. H. Featherston, one of the players, says the last minute and a half of an inning is the hard part of a polo game for the horses. By eliminating this last minute and a half in each inning it is expected the horses will be kept fresh for the second day's game. When full innings are played, horses used one day usually are not used on a succeeding day, Mr. Featherston said.

Polo Games Scheduled As Daily Feature Of Fair

An unexpected piece of good luck, befell the management of the Floyd County Fair the latter part of last week, when through the efforts of local business men, who underwrote the expense, it was announced that a polo game between the Ft. Sill, Okla., Army Team, and the Wichita Falls Civilian Team will be played here each afternoon at 2 o'clock. The early hour is set so as to avoid conflict with the football games, so expected to be popular features of the fair each day.

Grounds for the games have already been laid out and staked off, the riders' mounts reached here by freight Wednesday afternoon to have nearly two days of rest before the first game. Interest in the event is keen not only locally but in neighboring cities and the attendance at the first polo games to be played in this section of the plains country is expected to be large.

FLOYD CO. EXHIBIT TO SO. PLAINS FAIR AT LUBBOCK

Although the exhibit for the Tri-State Fair at Amarillo was not prepared in sufficient time to get it to that city from Lockney, H. B. Adams, secretary of the Lockney Chamber of Commerce, said the exhibit would be prepared in time to get it to Lubbock for the opening of the South Plains Fair Wednesday of next week.

Lockney Chamber of Commerce had planned to make the exhibit both at Amarillo and Lubbock. Failure to get some of the needed products together in time was the cause of the failure to show at Amarillo.

SCHOOL ENROLLMENT LIGHTER HERE THIS TERM THAN USUAL

The enrollment in the Floydada Schools is lighter than usual, this year, according to Superintendent J. C. Wester. The total enrollment at the opening of the school was 711, which is lighter than last year. This can probably be attributed to the fact that cotton is earlier than usual this year, and many of the students are out of school because they are needed in the cotton fields. Mr. Wester expressed belief that this enrollment will increase when the cotton crop is in.

The enrollment of the High School, however, is larger than at this time last year. The total enrollment of the High School at the beginning of school was 248. The enrollment of the South Ward School was 324, which is slightly less than last year. The sixth and seventh grades at the High School Building have an enrollment of 139.

Mr. Wester stated this week that work on the R. C. Andrews Ward School building is progressing slowly, and it will not be ready for use before October 11. It is possible that difficulties may arise, but plans are being made to occupy the building by that time.

CHIROPRACTOR LOCATES HERE

N. C. Purchell, chiropractor, has opened an office in Floydada in the Surgeon & Farris Building opposite the post office.

Dr. Purcell is a graduate of the Texas Chiropractic College of San Antonio. Mrs. Purcell will be associated with him in his office, he stated the latter part of last week.

Latch String in Floydada Should Hang Outside Friday and Saturday

AN EDITORIAL

Floyd County people are going to show the products of their farms, orchards and gardens in Floydada tomorrow and Saturday. They are coming here to their fair to see and hear and learn more about their business of farming and of home-making; to compete in a neighborly way for honors in various lines.

Incident to this fact, it is true that Floydada citizens—retail business men, largely—have pledged quite a sum to assure the fair's proper financing, to make it possible, in fact; and are providing, incidentally, some forms of amusement that we hope each and everyone will enjoy. We say "incidentally" as regards the activities of the local citizens, because, after all, and in truth, the fair, if it is made what it should be, will belong to those citizens who show at it—who are in the competition. They are the ones who will make it.

That the prospect for one of the biggest little shows ever held anywhere is good, should make us glad as citizens of Floydada. That the neighbors are going to be here with the best they can produce, should make us proud to be the "incidental" hosts,—to be the instruments who are helping to make the showing possible.

Whether crowds will be tremendous cannot be said until they do or do not get here. The fact that every farmer is extremely busy now, that every farm is crying out for more help either to sow or to harvest would argue against a big crowd of idlers. We think they'll be here long enough to see and to learn the things they come for, to get fresh inspiration for their work. And that ought to satisfy Floydada people.

To everyone of these the latch string should hang on the outside. Floydada has a real interest in the great territory which surrounds it. The town's development, unlike that of some "made" towns, depends upon the welfare of the country which surrounds it, a whale of a big territory, fertile and peopled with forward-looking, progressive, thinking workers. We wouldn't ignore them if we could, but we couldn't if we would. They are vital to us. Let every citizen of Floydada help make our friends glad they are here tomorrow and Saturday.

South Plains Fair Opens Wednesday Of Next Week

"Show Window of The Plains" Will Be Big Affair This Year, Claim Of Secretary Davis.

When the South Plains Fair, at Lubbock, opens Wednesday of next week, it will inaugurate the biggest and best fair ever yet held in Lubbock, A. B. Davis, secretary of the fair association claims. Every department has been strengthened, a large representation of counties in competition are sure to be there, and the amusement features are better than ever, fair officials claim.

Floyd County will have an exhibit at the Lubbock Fair, H. B. Adams, secretary of the Lockney Chamber of Commerce, said Tuesday. Lockney will be represented at the show with the Ukelele Girls, a club of high school girls that are excellent entertainers. Floydada will be represented on the opening day of the fair by the high school gridsters, who take on the Tahoka football squad in the first official game of the year for the locals.

Considerable local interest is being evinced in the forthcoming event at Lubbock. This is particularly true of the day of the football game, when a big representation of Floydada people are expected to attend.

Plenty Alcohol Found In Two Samples Of 'Choc'

Deputy Sheriff L. E. Maxey this week extracted the alcohol from two samples of "choc" beer, that was being held as contraband in the sheriff's office pending the hearing in two liquor cases in District Court, and found plenty of the real white mule for a terrific wallop in both samples.

The laboratory tests were made in the high school laboratory, and each was found to contain about 3½ per cent alcohol by volume.

HILLTOP FARM DUROCS AT TRI-STATE FAIR THIS WEEK

Ed Holmes, accompanied by his brother, Riley, left Monday for Amarillo to attend the Tri-State Fair, at which they will show their Duroc Jersey hogs.

Their entries in the lists at the Swine Show will include competition in several classes at the fair.

REV. MORTON WILL CONDUCT REVIVAL AT WAYLAND COLLEGE

Rev. C. A. Morton, pastor of the Baptist church, will leave early Monday morning for Plainview, where he will conduct the regular Wayland College meeting. He will be assisted by different ones in the college and Baptist church at Plainview. Services will be held at night and twice each morning in the chapel.

The meeting will close Friday night.

Ho, Stump Puller! Mesquite Grub Is Found In The Way

This many years Floyd County boosters have been telling cross-timber prospectors that all you had to do to begin farming in this country was to stick your plow in the ground and say "gid-dap." But it's all a mistake. W. D. Newell clearing off the grounds at the end of South Main Street for the polo games during the fair, found a whole nest of mesquite stumps. When he flushed the unusual varmint he counted only one, but it was a bad one. It required half dozen licks with an axe to uproot.

Following this discovery, it has been thought advisable to warn all persons who plan to cut new ground this fall to keep a sharp watch out of stumps. Cutting through such a heavy growth of timber might wake the plow man up right in the middle of a good snooze.

Silverton Road Donation Returned To The Givers

Court Will Find Means To Put Road In Condition, Donors To Fund Are Told By Judge Nelson.

Residents of Floydada who two weeks ago donated to a fund of \$200 to help in putting the Silverton road in condition on a stretch of some six miles through Precinct Two, received checks through the mails this week from Ed Bishop, secretary of the Chamber of Commerce, for the amounts they had given to the fund, with the information that the Commissioners Court had instructed the money to be returned, and the promise that the "court will find a way" to handle the situation without cost to the donors.

The fund was made up three weeks ago by a committee from the Boosters' Luncheon Club, after Commissioner Shurbet had advised that all the money he had available for the Silverton Road at that time was \$100, and Commissioners Hanna and Wood had promised to put their part of the route in good condition. A considerable delay was occasioned by heavy cloud bursts on practically the entire reach of the road to Briscoe County. Meanwhile the regular meeting of the court was held and the decision to refund the money reached by the court.

Judge Nelson said Tuesday that it was his understanding that at least a part of the road would be another week or ten days drying up sufficiently to work, although he had not been over the route nor had he asked either of the three commissioners in whose precincts the road lies. Detours have been necessary on part of the route for several weeks. All of it will be gone over and the worst places given special attention just as soon as possible, the commissioners have promised.

Several donors to the fund this week expressed gratification that the court had decided to handle the road without the aid of the donation. "What we are anxious for the people in that great territory to have is a road by which they can reach the Floydada market should they desire to come here," one donor said. "And recognizing the difficulties under which the commissioners labor, with a heavy mileage throughout the country to give attention, the donation appeared the only way left to get the results needed. Of course, the tourist traffic and the through travel needed the route."

It is believed the road will be up in good shape to handle some of the truck traffic on this fall's crop.

THIRTY BALES COTTON GINNED HERE; SEVERAL ARE 'BOLES'

Over thirty bales of cotton have been ginned in Floydada up-to-date, according to G. Scott King, Public Weigher. Much cotton has been coming in this week, and the increase has been steady during the mid-week.

Mr. King also stated that, of the forty odd bales now on the ground, several were "boles." This was caused by the shortage of cotton pickers in this section of the country and the farmers want to get it out as soon as possible. The "boles" are bringing almost as much as the picked cotton, but the cost of ginning is more, Mr. King said. If help can be secured at once the gins will be running full force before the last of next week.

WANT ADS IN SECOND SECTION OF THE HESPERIAN THIS WEEK

Want Ads, plenty of them, in The Hesperian this week.

Look in the second section. A page full of opportunities—maybe one or more of them for you.

Program And Details Of Two-Day Event Are Given

Enthusiasm Marks Last-Minute Preparations, And Heavy Entries Looked For Tonight.

Everything is in readiness today at noon for the opening of the two-day Floyd County Fair in the morning. With all plans working out on schedule every department will be ready to receive exhibits this afternoon and heavy entries are looked for in every division, in spite of the fact that fall harvesting has opened up and farmers are tremendously busy.

Fair Opens 11 a. m.

This is the word that comes from officials of the fair, who have put forward every effort to get all details smoothly arranged and all advance preparations out of the way.

The Floyd County Fair will officially open at 11 a. m. tomorrow without formalities, when the work of judging the community exhibits will start. Work on preparing the exhibits will start this evening, when directors of each community exhibit will begin decorating and preparing their respective booths. All exhibits will be open for inspection tomorrow at 9 o'clock.

Judging in the community and individual agricultural exhibits divisions will be done by Mr. Portilla, County Agent of Hardeman County. "We want a few counties out of the way to get this judge purposely. Mr. Egan, district agent of A. & M. Extension Work in this district, tells me Mr. Portilla is well-qualified for the job, and we are glad to have him." Ed Bishop, secretary of the fair said. Judging in the Woman's Home Demonstration Club competition and individual women's exhibits divisions will be done by Miss Opal Wood, Home Demonstration Agent of Hale County. Judging of the Flower Show will be done by Mmes. A. B. Martin and W. E. Risser, of Plainview, and Mrs. W. M. Romane, of Crosbyton.

Many Exhibits Certain

That the competition in every department will be keen is assured. Ten Home Demonstration Clubs and seven communities will have exhibits in the club and community exhibit divisions respectively. Every exhibiting club and community has been assigned a space, and the arrangement of the City Pavilion or Tabernacle for the event seems to have met with the approval of all exhibitors. Several of the county girls' clubs will also exhibit, their exhibits being arranged in the Woman's Department.

J. I. Hammonds is general director of the Agricultural Department, including the community and individual agricultural displays; of the Ladies and Girls Clubs Department Miss Blanche Bass will be general director; of the Flower (Continued on Back Page, Sec. 1)

Storm Takes Heavy Toll Florida Lives, Property

One of the most severe storms since the Galveston Flood in Texas in 1900, visited Florida and the southern coast of the United States east of the Mississippi River last week and the first of this, and property damage running into the hundreds of millions was done with a loss of the lives of several hundred people.

The East coast of Florida suffered most heavily, reports indicate. At Miami and Palm Beach and neighboring cities the storm lashed the coast so severely that thousands are homeless and many missing.

Appeals to the nation for aid in the disaster have been issued by the president and by the National Red Cross. Practically every radio broadcasting station in the country is taking up donations to relieve the disaster sufferers.

F. H. S. MILE RELAY TEAM WIN HONORS; A GOOD REPUTATION

The mile relay team of the Floydada High School, Thursday of last week, won the race at Spur in competition with five other teams. Gold medals will be presented each member of the team in the near future for their record in the race at Spur. The medals will be the permanent property of the boys.

The team is made up of Jim Stiles, Clarence Ashton, John Edwards and Buford Terry. They have gained the reputation this year as "the fastest team on the plains." Where this slogan originated is unknown, but the boys are doing their best to uphold this reputation, and give F. H. S. some just reason for being proud of them. Superintendent Wester says that if the boys continue to develop as they have in the past three weeks, there will be no doubt of their upholding the new reputation they have gained.

Another school of Floyd County—Sand Hill—won second honors, the two teams running away from the field in a close race.

Miss Geraldine Massie left Sunday night for Austin where she will attend State University. Her father accompanying her; he will return in a few days.

The Floyd Co. Hesperian

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NO PREDICTING MAIZE PRICE

There is no such thing as predicting the price of maize. This thought is suggested by the present low market price of this commodity and the possibility that carelessness resulting from the low price may cause some good feed stuffs to be wasted.

Years come and go and the price of feed varies widely, apparently due to the matter of local or state or section-wide scarcity, although there are those who profess to know better reasons for the high and low prices which prevail.

At any rate, it is usual that when the price of feedstuffs is exceedingly low a period of reaction sets in within a year or so and the price is exceedingly high. So that the man who conserves his cheap feedstuffs now against possible big demand at a later date has a chance to make good money at it. Selling feedstuffs on the present market is absurd for the man who is in position to keep it. This is said, not because we profess to know anything about markets or "bears" or "bulls," but because that's the way of the world.

NEED FARM HELP

Farmers in their meeting Saturday agreed that this county needs a thousand men now to help gather their crops, and thenumber will increase for the next thirty days, with prospect even then that several months will be required to do the fall work, including harvesting, that must be done on Floyd County farms.

It takes a man sitting at a desk to feel capable of telling somebody else how to do a thing. Risking this criticism against ourselves, however, we venture to suggest that Floyd County farmers be careful about getting the wage scale above the point where the profit from their crops will disappear. Farmers this year have the advantage of a longer season than usual, unless continued rains hamper the harvest and wheat sowing. They can get a lot more done than they think they can with the help they have available. If the wage scale is run too high by "bidding" and "counter bidding" for the help that is available it would be bad business. Good wages never hurt any country, but the wage scale is going to go high enough even with neighbors refraining from "bidding" against each other.

As the season progresses more help is going to be available. People with the right "down east" connections can get help even now by assuring labor of a reasonably long period of industry, we are told.

Floyd County has a wonderful crop made, and the raisers need help to gather it. They need lots of help, but not so badly that they couldn't do without it under conditions that would prohibit a profit. We hope this isn't the wail of a "howler."

BETTERING THE MAIL SERVICE

The Hesperian cannot join with those citizens, who, in order to get their daily newspapers from the east and about half of their first-class mail on the day it should be here, would ask the Santa Fe to hold their Floydada Branch train at Plainview until the arrival of the Sweetwater train in that city. We recall that a few years since, Floydada citizens had to take pointed measures to get the Santa Fe to move the Floydada Train out of Plainview in time for us to get our mail before 8 or 9 o'clock at night, and when express shipments perishable and all awaited the light of another day for delivery.

The remedy may be hard to apply but is a simple one and can be said in a few words. We think people on the Floydada Branch should ask the Santa Fe to establish a schedule for their northbound train that their trains can run on and then set their Floydada Branch train back ten, twenty or thirty minutes to meet their changed schedule,—and then meet it.

When the Santa Fe speeded up their schedule in an effort to get better service to the South plains and meet the demand for faster service a year or so ago, they could not foresee that the Sweetwater-Amarillo run would have more freight business offered than it could handle. Since this has occurred their passenger train has been slowed down to meet the condition. As a result branch trains which have been leaving on time, of course, have missed mails as frequently as all the weeds and change it to the owners of vacant property, others would have the city cut the weeds in the streets and alleys, others would see that more money is spent on the parks, and so on, each one, from the person who thinks that chickens are a city's worst pestilence to the man who would have amendments barred by fiat of the council, having his fetish.

Some of these things are being done by the city, some are too costly to be undertaken, others are absurd, and a few of the many things suggested very likely should be but are not being done by the city. It will be thus a decade hence.

The Hesperian has been "agin" hanging signs across the streets for a good many years, and that's a thing we'd have the city abolish by ordinance at their next regular meeting, if we were running things. The contest for the biggest and the lowest sign across the block you look down, could be helped by simply taking down the swinging signs.

There are numerous more slightly and more effective ways to advertise than by swinging signs. And swinging signs offer a real menace to the pedestrian. They are dangerous, unsightly and make a street look "straggly." Take a look down any retail street in Floydada and imagine, if you can, how much the appearance of the block you look down, could be helped by simply taking down the swinging signs.

Development is a progressive thing. We needed paving. We need more. Perhaps we can do without more for a time. Now we need more light about as badly as we need anything else.

One thing we need, since we are talking about needs of the city, is street marking, which means house numbering, too. Floydada is the biggest town that ever was not to have a street nor a house numbered. Street marking in times past may have been just an idea with some fellow who wanted to "stir up something." But it is now a practical necessity and would prove a great convenience to the citizens of the community. Street marking and house numbering should go on the city's budget for next year. It should be done well, the job made a thorough one in those sections of the city where it will actually serve the convenience of the public. Make-shifts in a city's undertakings are as expensive as they are in any other business.

Getting natural gas into Floydada for domestic purposes, with the possibility that small commercial enterprises can also make use of it, is a bigger thing for the community than we think. It is really a great thing.

It makes for permanence, for security of investment, for comfort. It adds about the last "city" convenience. It makes a town "modern."

Miss Blanche Bass: "Floyd County is going to have the biggest little fair of anybody."

John Henderson: "Cotton is poor in Denton County but the feed crops are good. There are cotton pickers a-plenty down-state and they will feed this way later as they think it is too early out this way yet."

"I have just completed a special experiment on the 1926 model Perfection Oil Stove, testing it under all possible cooking conditions. I cooked many meals in my own kitchen. Every dish was deliciously cooked."

"Steak began to broil and my molasses cake began to rise almost as soon as I lighted the burners. There was no waiting for the heat to 'come up.'

"The bottom of every utensil used in the experiment was as clean as a china dish. No scouring was necessary. Those long Perfection chimneys certainly are insurance against sooty kettles."

All at the Same Time
"I cooked many things at once. For boiling beef I used a very low flame. I French-fried potatoes over a hot flame with yellow tips about 1 1/2 inches high above the blue area. I cooked white sauce over a medium flame.

"I used all grades of heat at the same time satisfactorily.

PERFECTION OIL COOK STOVES AND OVENS

We have the Perfection Stove that the Six Famous Cooks recommend so enthusiastically. Let us show you why a Perfection in your kitchen means better cooking and greater convenience in doing it. Many styles and sizes.

C. Surginer & Son
—HARDWARE—
North Side Square

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MORE LIGHTS NEEDED

Floydada needs more lights of the "up-down" kind, white way lights. Make-shifts such as have just been installed by the merchants of the south side beat none at all mighty bad. They serve another purpose, too, which is to emphasize the need of more lighting all over town.

Lights cost money, of course, and the city council must take the practical view of the situation. There is the judgement that will determine when the program for more lights will be started. But the need is already here. We need the lights, we'll think more of ourselves for having them, and the people in our trade territory will be prouder of their trading center when we get them.

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STREETS NEED MARKING

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DRIVING DOWN A STAKE

Getting natural gas into Floydada for domestic purposes, with the possibility that small commercial enterprises can also make use of it, is a bigger thing for the community than we think. It is really a great thing.

HALF-MINUTE INTERVIEWS

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PERFECTION OIL COOK STOVES AND OVENS

We have the Perfection Stove that the Six Famous Cooks recommend so enthusiastically. Let us show you why a Perfection in your kitchen means better cooking and greater convenience in doing it. Many styles and sizes.

C. Surginer & Son
—HARDWARE—
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—HARDWARE—
North Side Square

This and That

See by the editorial column this week that the "sups" of that branch of this emporium of profundity is giving the city council some advice. Well, let him rave. Everybody takes it by spells.

No applicants for our "super-special" advertisement this week. So this column is being operated at a net loss to the management.

We would like to make it self-sustaining if possible. Please see if you can't take up something by next week.

When you start across a street intersection in Floydada now, just shut your eyes, grab yourself, pray and run. Our automobile drivers will get used to the pavements instead of "humps" after awhile, maybe.

We say "shut your eyes," advisedly. If you keep them open you'll begin to dodge, and sure will get run over.

If a man had the nerve he might get a cane, a tin cup and some colored glasses and see if they'd stop, to let him across, believing him blind.

Floyd County Fair tomorrow. And as thorough preparations made for it by local workers as is possible. Everything in detail has had attention so far as is known and officials are ready for the word "go."

HALF-MINUTE INTERVIEWS

Dr. W. M. Houghton: "For the first time that I ever heard of, the man who brought in the first bale, took part of his money and paid his doctor bill, this year at Floydada. Ernest Jones ought to have a gold medal."

MRS. J. A. AWTRY UNDERGOES APPENDICITIS OPERATION

Mrs. A. J. Awtry, who suffered a very acute attack of appendicitis last week, underwent an operation at the Smith and Smith Sanitarium last Friday evening. She is reported to be improving.

J. A. Awtry, of Panhandle, came Friday night to be at the bedside of his wife. He will have charge of Mrs. Awtry's Variety Store while here. Bud Awtry, of Amarillo, son of Mrs. Awtry, also came Friday night.

E. P. NELSON FIRE INSURANCE AGENCY

Represents some of the very best and most reliable old-line companies with long, successful records and reputations for dealing fairly with the public.

Will Appreciate Your Business

Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency. Office in—

FIRST NATIONAL BANK BUILDING, FLOYDADA

We Are Working For You

TELEPHONE companies are not abstract corporations functioning mysteriously in high finances as used to be the common opinion. They are the clerk who takes your order, the workman who installs your telephone, the engineers who construct and maintain plants, and the scientists whose dreams are transmuted into new processes to make life easier and more productive, the investors whose combined savings are the capital of the telephone service, the executives who plan and administer.

Their skill, knowledge, hard work, and united funds make an essential contribution to the progress of the community. The service this company renders to you comes out of their knowledge and efforts organized and working for you every minute of the year.



SOUTHWESTERN BELL TELEPHONE COMPANY

What 30 Years of Cooking taught Mrs. Rorer about Stoves



By MRS. SARAH TYSON RORER
Philadelphia Cooking Expert

"I PREFER oil stoves to any other kind. I speak from the fullness of 30 years' experience with them. Oil is clean, economical, and dependable. It saves a world of work. No coal or wood to carry in, no ashes to carry out. And no dust."

"I have just completed a special experiment on the 1926 model Perfection Oil Stove, testing it under all possible cooking conditions. I cooked many meals in my own kitchen. Every dish was deliciously cooked."

"Steak began to broil and my molasses cake began to rise almost as soon as I lighted the burners. There was no waiting for the heat to 'come up.'

"The bottom of every utensil used in the experiment was as clean as a china dish. No scouring was necessary. Those long Perfection chimneys certainly are insurance against sooty kettles."

All at the Same Time
"I cooked many things at once. For boiling beef I used a very low flame. I French-fried potatoes over a hot flame with yellow tips about 1 1/2 inches high above the blue area. I cooked white sauce over a medium flame.

"I used all grades of heat at the same time satisfactorily.

All flames remained steady and even. They did not creep or 'crawl.' This is a real blessing to the cook. She can forget her stove and keep her mind on her cooking.

"Very Well Satisfied"
"Altogether I was very well satisfied with the Perfection Stove. And, my good opinion of oil stoves has increased, if that is possible."

4,500,000 In Use
The other five famous cooks were enthusiastic about the 1926 Perfection, too. And every day 4,500,000 women get real cooking satisfaction from their Perfections. You, too, will get the most cooking satisfaction the year around when you cook on the latest model Perfection.

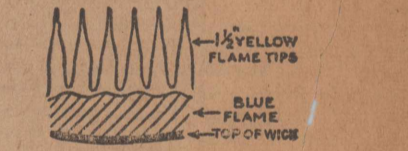
See the complete line at any dealer's today. All sizes, from a one-burner model at \$7.25 to a large, five-burner range at \$130.00.

Buy the stove endorsed by Mrs. Rorer and the other five famous cooks, the 1926 Perfection.

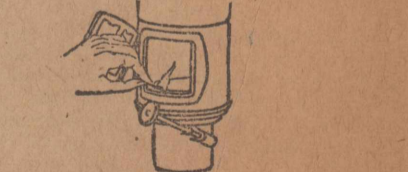
PERFECTION STOVE COMPANY
Dallas Branch
825 Trunk Avenue

MRS. RORER is one of the six famous cooks who just completed a novel cooking test on the Perfection Stove. Others are: Miss Lucy G. Allen, Boston; Miss Margaret Allen Hall, Battle Creek; Miss Rosa Michaelis, New Orleans; Mrs. Kate B. Vaughn, Los Angeles, and Mrs. Belle DeGraf, San Francisco.

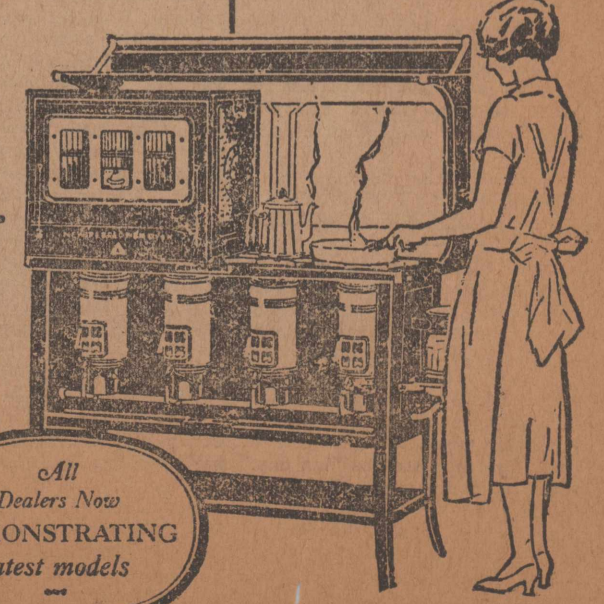
Send today for our free booklet, "Favorite Menus and Recipes of 6 Famous Cooks." Contains many of Mrs. Rorer's.



"Use this flame for pre-heating the oven for cakes. It has yellow tips about 1 1/2 inches high above the blue area," says Mrs. Rorer.



"Heat at the touch of a match to the wick, when you cook on the Perfection," Mrs. Rorer says.



PERFECTION Oil Cook Stoves and Ovens

WARNING: Use only genuine Perfection wicks on Perfection Stoves. They are marked with red triangle. Others will cause trouble.

All Dealers Now DEMONSTRATING latest models

Endorsed by 6 famous cooks

Rural Teachers In The Floyd County Schools

List of County Teachers of Common
School Districts For 1926-1927

The following is the names and addresses of the teachers of the Common, or Rural, School Districts of Floyd County for the term of 1926-1927. Practically every school in the county is now in session, the terms having opened since the first of the month:

Clark: Joe C. Hutchinson, Lockney; Mrs. Mary Hutchinson, Lockney; Miss Laura Mae Terrell, Plainview.
Pleasant Valley: J. Wilford Jones, Lockney; Mrs. J. Wilford Jones, Lockney.
Muncy: S. L. Bennefield, Lockney; Mrs. Pauline Bennefield, Lockney.
Pleasant Hill: Mrs. M. C. Morgan, Floydada; Miss Edna Loe, Floydada.
Fairview: W. C. McClellan, Floydada; Miss Ora Scoggins, Floydada; Miss Thelma Kinnard, Floydada.
Starkey: John J. Wright, Floydada; Mrs. Mattie M. Taylor, Floydada; Miss Sallie Rattan, Floydada.
Aiken: Loyd L. Rose, Aiken; Miss Lillian Cash, Aiken; Miss Lily Belle Dixon, Aiken; Miss Bernice Miller, Aiken.
Sunset: G. D. Tate, Lockney; Mrs. Floyd Phegley, Lockney; Mrs. Paul Snodgrass, Lockney.
Sand Hill: J. L. Speer, Floydada; Miss Ola Hanna, Floydada; Mrs. Glenna Jackson, Mickey; Mrs. Cella Ross, Floydada.
Harmony: Miss Lela Swain, Floydada; Mrs. Chas. B. Smith, Floydada.
Lakeview: Geo. Gilpin, Floydada; J. W. Bowen, Floydada; Miss Louise Wright, Floydada; Mrs. Bessie Gilpin, Floydada.
Fairmont: Clarence Guffee, Flomot; Center: G. E. Bond, Floydada; Miss Mary Pearl Cowand, Floydada; Miss Vera Meredith, Floydada.
Lone Star: Alfred R. Awtry, Lockney; Miss Marie Luna, Lockney; Miss Lillie Wingo, Lockney.

Cedar: S. R. Austin, Lockney; Miss Artie Hough, Lockney; Miss Myrtle Clendennen, Lockney.
McCoy: Floyd F. Fuqua, Floydada; Miss Amelia M. Fuqua, Floydada; Miss Letha Hope Cowand, Floydada.
Roseland: Robert O. Fuqua, Lockney; Miss Jewell Montague, Lockney; Mrs. C. H. Brown, Lockney.
Mayview: L. B. Williams, Floydada; Mrs. L. B. Williams, Floydada.
Baker: R. L. Glenn, Floydada; Stanley Cameron, Floydada; Mrs. R. L. Glenn, Floydada.
Antelope: W. N. Benson, Floydada; Mrs. W. N. Benson, Floydada; Miss Jewell Woolsey, Floydada.
Providence: A. A. Brock, Lockney; Miss Eula Smith, Lockney.
Blanco: Miss Ruby Keeling, Floydada; Miss Eva Alexander, Floydada.
Allmon: G. P. Humphries, Petersburg; Miss Iris Lowe, Petersburg; Miss Ruth Bartley, Petersburg.
Liberty: Mrs. Ruby Muncy, Lockney; Miss Maudie Meredith, Lockney.
Prairie Chapel: H. H. Nicholas, Lockney; A. L. Crowley, Lockney; Mrs. A. L. Crowley, Lockney; Miss Ruth Cooper, Lockney.
Campbell: Frank Ward, Floydada; Miss Eura Horn, Floydada; Mrs. Edna Phillips, Floydada.
Ramsey: G. U. Blocker, Lockney; Miss Addie Williams, Lockney.
Hillcrest: Miss Ruth Bryant, Floydada.
Goodnight: W. F. Cook, Quitaque; Mrs. W. F. Cook, Quitaque.
Newland: Miss Reba Woodruff, Floydada.

EVANGELIST HOGG IMPROVING ACCORDING TO REPORTS HERE

According to reports, Evangelist Will Hogg, who collapsed before the opening hour for the last service of a three weeks revival in progress in Ranger, is improving, and will probably return to his home. He suffered a stroke of paralysis while holding the meeting. Rev. Hogg and his party held a revival meeting here, and the people of this city regretted very much to hear of his illness.

Crosby County 8th Fair Draws Good Crowds

Many Floyd County Citizens Attend Old Settlers Day And Special Towns Day.

The Crosby County Fair, held at Crosbyton, last week is reported to have been a very successful affair. Many from here and other surrounding towns were present on "Special town" day and "Old Settler's" day. This was the eighth annual county fair, and covered a period of four days. Good crowds were reported during the entire four days.

The exhibits at the fair were reported to have been some of the best ever seen in this country. The Leatherwood Community won the honor of having the best community float in the community parade, and Miss Hallie Starratt, of that community, was crowned Queen of Crosby County. The individual exhibits were splendid, according to reports, and the curio department had many relics of pioneer days. Friday, the third day of the fair, was Old Settler's day. The old settlers of this country formed a parade featuring the old time implements, prairie schooner, carts, etc. Mr. Haley, Field representative of the Panhandle South Plains Historical Society, arranged an exhibit of relics and articles of the early days of the plains. Some of those present at the old settlers parade from here were J. D. Starks, John Fawver, Mr. and Mrs. Van Leonard, S. E. Duncan, O. M. Watson, and R. C. Watson. According to these, they were royally entertained, had lots to eat, and enjoyed every minute of the day.

LEGAL NOTICE

Floydada, Texas, September 17, 1926. Notice is hereby given to all property owners on California Street from the west line of Main Street to the east line of Fifth Street; Wall Street from the south line of California Street to the north line of Mississippi Street; California Street from the east line of Wall Street to the West line of Eighth Street; Wall Street from the north line of Missouri Street to the South line of Virginia Street; that first payment on street improvements are now due and payable at the office of the City Secretary, Burl Bedford, of the City of Floydada, Texas.

Notice is also given to those property owners on the above named two streets who desire to pay cash, that the thirty (30) day cash period expires October 3rd, 1926, and those desiring to take advantage of same shall pay on or before that date.

Signed this 17th day of September, 1926.

EARL W. BAKER & COMPANY,
By W. L. McManus. 301tc

TULIA MAN MOVING HERE TO ESTABLISH TAILOR SHOP

A. B. Keim and family, of Talia, are moving to Floydada this week to make their home, and Mr. Keim will engage in the following business.

The new shop will open when the machinery and fixtures for it arrive, which will be soon, Mr. Keim said Monday. It will be located in the rear of the Wood Bros. men's clothing store.



LISTEN TO THIS!

We have our brand new snappy line of
LUMBERJACKS AND BUCKSKIN JACKETS

Men and young men! Come in now and make your selections early while your choice of the lot is ready for you.

POPULAR PRICES EFFECTIVE NOW

There's Caps and CAPS



But the caps we have—well they are real CAPS. Made from snappily patterned fabrics, all wool, and in a wide range of colors, they afford a splendid choice from which to select your new one. Several prices so—

You can Fit Your Pocketbook as well as Your Cap Taste

We Have The Famous Line of

Carhartt Overalls

And will feature a complete stock of these ideal clothes for the working man, Carhartt's are so well-known they are the standard of comparison in the southwest.

WATCH FOR OUR SHOE ANNOUNCEMENT

At an early date we expect to be in position to make an interesting announcement to the trade regarding our shoe line. This will be the all-leather line of shoes for all the family—

IT'S THE FRIEDMAN-SHELBY LINE

WELCOME, FAIR VISITORS

We are Glad to join in the welcome to Floyd County people and people of neighboring counties to Floydada during the Floyd County Fair, tomorrow and Saturday.

Powers Dry Goods

"FOR CASH AND FOR LESS"

Floydada, Texas

Cotton Picking Specials

5 lbs. Peanut Butter	\$1.00
6 lb. box Crackers,	80c
3 Cans Pork and Beans,	25c
1 gal. Pickles,	50c

With each purchase of \$15.00 or more we will give you FREE a nice basket of SIX WATER GLASSES.

C. P. LOOPER

Round Bale or Square Bale

We Have Both

FLOYDADA GIN COMPANY

OF FLOYDADA

Has Now Installed One Anderson-Clayton Press Round Bale

We Buy Cotton Outright for the Round Bale

Our Big Plant has eight gin stands in operation. Two square bale presses and one round bale press. Take your choice. The round bale is accepted for shipment by railroad companies without further compressing for that reason there is more net profit to the farmer who sells his cotton to us. That point is worth your investigation.

Sell to us or let us gin your cotton for the square bale then sell to your street buyer if you prefer. We save the difference in freight and cost of drayage yardage and other charges if you sell to us for the round bale press.

We are equipped to give you the best of service and choice of plans to market your cotton crop.

The best service in Western Texas and as good as can be had in the world we are in position to save you money. Investigate our claims.

Prompt service and always at your service.

FLOYDADA GIN COMPANY

FLOYDADA, TEXAS

News Of County Home Demonstration Clubs

BLANCO CLUB

The club met with Mrs. Henderson Thursday afternoon, Sept. 16, at which time we made plans for our booth at the County Fair, September 24th and 25th.

Miss Bass could not be present at this meeting. There were nine members and one visitor present. Mrs. Henderson and daughters assisted by Mrs. Danavant served watermelon which was enjoyed very much.

We meet next time with Mrs. J. L. McPeak, October 7th, at which time we have a program we failed to have some time ago "Planning the Menu." Each lady is asked to answer roll call by giving a good menu for the evening meal. Mrs. Daniels will be leader of the program. "Requirements of a Good Menu" Mrs. Farley; "Economy in the Daily Menu"—Mrs. Tinnin. There will be a demonstration on preparation of a balanced meal.

We will be glad to have any visitors who care to attend and expect all members to be present.

MAYVIEW CLUB

The Home Demonstration Club of Mayview met with Mrs. Cardwell Monday, September 20. Twelve members and three visitors were present.

Miss Bass could not meet with us Monday but we spent the evening discussing the fair. Some of the members brought some of their club work with them, and received help from the others. Some of us are real enthused over the fair. Our community plans to have several relics to enter.

The club will not meet again until after the third Sunday in October, on account of cotton picking.

PLEASANT VALLEY CLUB

The Pleasant Valley Home Demonstration Club met last Monday, September 20, at the home of Mrs. Payne. Most of the members were present, bringing quite a number of articles for the fair. The articles presented made a good showing for a newly organized club.

Committees were elected to care for the various tasks in preparing our community booth at the fair.

Mrs. S. L. Holmes was elected sub-reporter.

The next place of meeting was not decided, as we wanted to make it convenient for Miss Bass.

The fair will soon be over. Perhaps it has acted as a stimulant for active club work, but we must not let the interest stop. Every member is urged to be present each meeting and keep up with the work done through the club. By doing good work now we are only preparing to better our work for the fairs of the future.

J. T. BILLINGTON HAS VERY FINE FARM IN LAMB COUNTY

The editor had occasion to visit the farm of J. T. Billington, who lives just west of town, Monday afternoon, and had the pleasure of meeting these fine people.

Mr. Billington has one of the best small farms in Lamb County well improved, and this week he is finishing the planting of his new stucco bungalow residence. This is a modern home, and one of the best farms we have ever seen.—Amherst Argus.

Mr. Billington is a former resident of Floyd County having resided in the Sand Hill Community. His son G. T. Billington, still lives in the Sand Hill community.

BIBLE PICTURES ON SCREEN AT FIRST CHRISTIAN CHURCH

"Missionary Work the World Over" will be the title of the picture to be shown on the screen at the First Christian church Sunday night, Rev. F. L. Davis said, if it is not delayed.

The picture machine was purchased in the spring but this is the second time it has been used. There are over 700 Bible pictures with the machine and either films or slides can be used. The pictures will be shown at different times during the year.

GOVERNMENT WARNS PUBLIC AGAINST FRAUDULENT RADIOACTIVE DRUGS

Alleged medicinal efficacy of slightly radioactive waters and other slightly radioactive preparations has been found to be much misrepresented, say officials of the Bureau of Chemistry of the United States Department of Agriculture, who, in the enforcement of the Federal Food and Drug Act, have made a nation-wide survey of waters and drugs alleged to be radioactive.

The products analyzed for content of radium included hair tonics, bath compounds, suppositories, tissue creams, tonic tablets, face powders, ointments, mouth washes, demulcents, opiates, ophthalmic solutions, healing pads and other preparations in solid, semi-solid and liquid form for which therapeutic value because of alleged radioactivity was claimed. Only five per cent of the products analyzed and claimed to be radioactive contained radium in sufficient quantities to render them entitled to consideration as therapeutic agents and then only in certain very limited conditions, say the officials.

Action will be taken under the Federal Food and Drug Act against shipments of the alleged radioactive products which are falsely or fraudulently misbranded under the terms of the Federal Food and Drug Act. A warning regarding the indiscriminate use of these few products which are highly radioactive is also sounded by the officials.

"The distribution to the general public without discrimination or adequate supervision of highly radioactive products or the devices for rendering water or other substances highly radioactive products or the devices for rendering water or other substances highly radioactive" says the department, "is of very questionable propriety since radium in active dosage is potent for harm as well as for good and should be administered with great caution."

RADIO AN EXCEPTION TO RULE

Radio is in its infancy; but it is the justiest youngster of record. It has become a national institution for education and for material application. Broadcasting from police stations and the sheriffs' offices leads to apprehension of crooks who would otherwise make a clean get-away. Broadcasting weather conditions is of inestimable value to farmers. Radio has reduced enormously the hazard of ocean navigation, and has saved countless lives.

"Most remarkable of all," says the Los Angeles Times, "no serious abuse of the radio has yet developed. Science is unmoral. Its inventions are generally applicable alike to good and evil. Weapons protect life by destroying life. Most health-giving remedies can also be used as poisons. Chemistry is alike a blessing and a bane. To the present time, radio is a happy exception to the rule."

Seams of coal twenty-five feet thick, and fossil remains of temperate and tropical trees exist only a few degrees from the North Pole. Captain Donald B. MacMillan declared recently.

TELLS OF THE FAMOUS ROCK WALL IN ROCKWALL COUNTY

Perfect Masonry Leads To Belief That It Was The Work Of Pre-Historic Man.

The much talked about rock wall east of Dallas in Rockwall County and about which numerous articles have been written is again called to mind in a very interesting and vivid description by L. A. Marshall, who had occasion to visit this wonder spot of Texas while in the eastern part of the state.

"While on a recent trip through Rockwall county we visited the famous rock wall, supposed to have been built by pre-historic man before the flood. The town of Rockwall is on a small hill inside the wall which is 16 miles long, making a perfect square four miles each way. It is partly covered with dirt, the wall cropping out here and there.

"Explorations have been going on for quite a while especially in the last few years. When we were there a party was making plans to spend \$500.00 on excavation work.

"The wall seems to be almost a perfect job of masonry. It is built of white or sand color sandstone-rock and is about six inches thick at the top and three feet thick down thirty feet. The walls are as smooth as our present day masonry. They run northeast and southwest. In each three corners of this square there is a dug and walled water well. One of the strangest things about this wall, is where did they get the rock to build it? At the present time no other rock like it can be found on the surface of the earth within twenty-five miles. The supposition is that this wall was built before the flood to protect the tribe of people and that the rock was plentiful on the surface then. They claim that no bottom to this wall has been found at thirty feet. It is supposed that the dirt and water of the flood filled inside and outside of the wall and thereby made this wonderful preservation."

REGULATE THE CARELESS DRIVER

In 1925, total fatalities in the United States involving automobiles amounted to 19,564. Of these, 17,780 occurred either on or at the intersections of streets and highways and 1,784 at railroad grade crossings. In other words, nearly 91 per cent of all these fatalities occurred on highways away from railroad crossings.

If the public is to be protected against careless or inexperienced drivers, radical changes must be made—not in all grade crossings of railroads which would burden taxpayers and at best prevent only a small portion of the accidents—but in the issuance of licenses, policing practices and the driving on highways. The source of danger is the driver, not the grade crossing.

Drastic penalties should be attached to the offense of driving an automobile while intoxicated, failing to give or obey traffic signals, driving at night without proper headlights, driving at excessive speed. Forfeitures of license and jail penalties are none too severe where the transgression results in avoidable accidents.

The National Bureau of Casualty and Surety Underwriters is carrying on an aggressive campaign against the careless drivers. Its companies even refuse to insure known careless or reckless drivers, for with insurance such drivers feel that all necessity for carelessness on their part has been removed, and that death or injury which they inflict will be "covered by insurance."

Some men are so very much at home anywhere that they make other people feel like company.

SOUTH SIDE LIGHTING THEIR AWNINGS FOR "WHITE WAY"

In lieu of a regular white way, south side merchants Saturday night turned the juice on their recently installed awning lights, adding effectively to the "up-town" appearance of that portion of the retail section.

With the addition of the Royal Theatre on the southwest corner, South Side merchants now claim to have a complete retail district in their block.

The "white way" makes it one of the best-lighted portions of the city.

"RATTLERS" ON EXHIBITION

Ed E. Husky and Alfred Sherrell were in town Saturday with two live rattlers in a cage about the size of a bird cage, made of screen wire. Wherever they went their "exhibit" drew unusual interest, many of the curious admitting these snakes were the first live rattlers they have ever seen.

One of the snakes Mr. Husky caught in his barn and the other they captured on Blanco Canyon. The snakes were left in the window at the Ben Roberts Shoe Shop.

Thrice since his historic trip in 1852, Ezra Meeker, who helped to blaze the trail to Oregon, has crossed the continent. In 1906 and 1910 he covered the ground by ox-team. In 1924 he covered 1,800 miles of the trail by airplane.

Snow fleas can stand cold but not dryness. The skin of these soft-bodied little insects is so delicate, and evaporation so rapid that dry air is quickly fatal to them.

Modern war paint cost a wealthy young Osage beauty \$63 for a six-month period. Such accouterments as powder puffs, hair nets, lipsticks, rouge, shampoos and cold creams were included.

Locals and Personals

The 1922 Study club members are decorating a car for the Fair parade. Mrs. J. M. Wright and son, Heaton, spent the week-end visiting in Chillicothe with Mrs. Wright's daughter, Mrs. J. E. Thornton.

Mrs. W. M. Colville left Friday for Weatherford, where she will visit Mrs. John Colville. From Weatherford she will go to Wichita Falls, where she will visit her son, Bill Colville, and wife.

Mrs. Guy J. Shaffer, recently of Amarillo, came down Sunday afternoon for a visit of several days with relatives. Miss Mabel Willis left Sunday for Denton where she will attend C. I. A.

Mr. and Mrs. John Cravat and Mrs. C. W. Mitchell returned Wednesday night from Lubbock where Mr. Cravat has been taking treatment for a growth on his eyes. Mrs. Sam Thurmon went over in her car after them.

O. P. Rutledge and family spent Wednesday in Amarillo attending the Amarillo Tri-State Fair.

Wilmar I. Harvey, in company with C. H. Featherston, of Wichita Falls, was a business visitor in Floydada last Tuesday.

Mrs. Lon M. Davis returned Tuesday from Canyon where she visited her sister Mrs. Bill Black. Mr. and Mrs. Black have a baby girl born Monday, September 20th. Her name is Mary Carolyn.

H. D. Butler and son, Truitt, made a trip to Lubbock, Tuesday.

Mrs. Grace Bass returned Monday from a visit to Dallas and Abilene.

Some weatherbeaten stone steps still remaining at the gateways of many old-fashioned country houses are relics of the roadless colonial era when the saddle horse was used by both sexes.

A sanctuary to Jupiter crowned nearly all of the Seven Hills of Rhome.

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 259-W

KODAKERS—
Bring us your films today
And get your prints tomorrow
WILSON STUDIO

H. Z. Pennington
PHYSICIAN AND SURGEON
TELEPHONES:
RESIDENCE 330 OFFICE 73

Drs. Smith & Smith
Sanitarium

FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

YOU'RE WANTED

AT THE

Panhandle South Plains Fair

LUBBOCK, TEXAS

NEXT

Wednesday, Thursday, Friday and Saturday

September 29, 30, October 1, 2, 1926

\$10,000.00 WORTH OF FREE ATTRACTIONS FOR YOUR ENTERTAINMENT

5 BIG CIRCUS ACTS 5

The same things you see at the Big Circus

5 FOOTBALL GAMES 5

Four High School Games and The Texas Tech

MAGNIFICENT FIREWORKS

At night with rockets that glare and shells that burst

BIG FREE BAND CONCERTS
Morning, Afternoon and Evening

THE WEST'S BEST CARNIVAL COMPANY
With shows and concessions galore

ALL DEPARTMENTS COMPLETE
Agriculture, Live Stock, Poultry, Womens, All

Prepare to exhibit
Bring all of
This is
Write Mgr. For

YOUR

Products
Family
Fair
Premium List

MORE THAN \$15,000.00 GIVEN AWAY

In premiums and free prizes. Come and get your share. It is here for you. Special premiums in the agricultural department.

COME ON ALONG

Don't miss a single day. This will be the biggest event in years.

FUN BY THE TON

4 AUTOMOBILES GIVEN AWAY 4

One automobile will be given away absolutely free each day of the Fair.

WE MOST CORDIALLY INVITE YOU TO COME

PANHANDLE SOUTH PLAINS FAIR ASSOCIATION

Lubbock, Texas

W. A. Myrick, Jr., Pres.

A. B. Davis, Mgr.

Banks to Close Saturday Afternoon

The Undersigned Banks will
Be closed all of

Saturday Afternoon,
SEPTEMBER 25th.

If you have banking business
to transact Saturday, please
arrange to do so before 12
noon.

Floyd County National Bank
First National Bank
Floydada, Texas

Famous Cooks

BREADS AND BISCUITS AS 3 EXPERT COOKS MAKE THEM

(Ed. Note: This is one of a series of articles on cooking which 3 famous cooks are contributing to this paper.)

Bread can be much more than the uninteresting, prosaic "staff of life." It can be made so delicious that you eat it because you want to, not because you think you ought to.



MRS. SARAH T. RORER

Famous cooks have unearthed many delicious bread and biscuit recipes from various parts of the country for you. Follow their recipes for pleasing variety in breads.

Easy Bran Muffins

Mrs. Rorer, the Philadelphia cooking expert, recommends her bran muffins for breakfast. "They are very nutritious and healthful," she says. "One might paraphrase the old saying into a bran muffin a day keeps the doctor away." It would hold just as true.

"These muffins are easily made," she affirms. "One egg, add a cup of milk, a half teaspoon salt, one tablespoonful sugar, and one tablespoonful melted butter. Sift one cupful flour with three level teaspoons baking powder, and bake in a hot oven, in greased gem pans for 25 minutes."



Nuts for Nourishment

Mrs. Rorer has a very appetizing and nourishing nut bread, too. Here's how to make it:

Chop enough pecans to make a half cupful. Put two cupfuls flour in a bowl, add four level teaspoons of baking powder, half a teaspoon salt, and two tablespoonfuls of sugar. Mix in the nuts. Add one egg, add one cupful of milk, mix and add the flour. Beat all, and turn at once into a greased and pan.

Let stand 10 minutes. Light oven minutes before bread is light. Bake half an hour at medium heat. Raisins may be substituted for nuts.

Nut bread makes very good sandwiches if spread with butter. Cream cheese may also be used for a simple, delicious filling.



Southern Corn Bread

Corn bread, that favorite of the South, is another nutritious change from the every-day white bread. Made with the recipe of Miss Rosa Michaelis, famous New Orleans cook, it's a welcome part of any meal.

Here are the ingredients:
 3/4 cup of sugar
 4 cups cornmeal
 1 1/2 teaspoons salt
 2 eggs
 2 tablespoonfuls baking powder
 1 1/2 tablespoonfuls shortening
 1 cup water (or milk, or the two mixed)

Sift corn meal, salt, sugar, and baking powder together. Add water or milk. Add yolks of eggs and shortening which has been heated. Add stiffly beaten whites of eggs. Put into a hot greased pan, and bake in hot oven. This can be served with butter or with syrup.



Real Beaten Biscuits

If you have a patient right arm, you are bound to make successful beaten biscuits. This is another old southern recipe of Miss Michaelis'.

1 quart flour
 1 1/2 teaspoons of salt
 1 pint of milk
 1 teaspoon salt

Holland farmers and farmerettes row out to the cow pastures in canal boats at milking time.

Now in My New Location.

With the Shaw, Felton & Collins Grocery. Next door to express office. And I am still in the market for your CREAM, CHICKENS AND EGGS.

RUBY D. WHITE

WE HAVE
IRON WHEEL WAGONS
 and
COTTON BEDS FOR SALE
Enoch & McClung
 THE BEST
Blacksmiths
 ON THE PLAINS
 Side Square
 Floydada

...should be a rat or stiff dough. ...lay the dough on a biscuit board and beat with rolling pin half an hour. Knead lightly and beat again for ten minutes, till air bubbles form all over the dough. Then roll out and cut with cutter in any shape and stick top here and there with fork. Bake in moderate oven about fifteen minutes or till top and bottom are a light brown.

Use Oranges

Orange muffins are just the thing for breakfast. Toasted, they are delicious to serve with afternoon tea. Mrs. Belle DeGraf, San Francisco, formerly with the Pacific Coast Branch of the New York Cooking School, gives this delectable recipe:

2 cups flour
 4 teaspoons baking powder
 1 teaspoon salt
 3 tablespoonfuls sugar
 1 egg
 2 tablespoonfuls melted butter
 1 cup orange juice
 Grated rind of one orange

Beat eggs and add liquid. Stir and combine dry ingredients. Add melted shortening and first mixture. Bake in greased muffin pans in moderate oven about 30 minutes.

You may serve a different bread or biscuit every meal. These recipes are especially helpful to women with the lunch problem, as different sandwich fillings may be used with all but the beaten biscuit with good results.

(Watch for next week's special cooking article on this page.)

SAND HILL HONOR ROLL

The honor roll for the first month of the 1926-27 term of school at Sand Hill was announced last week. It is as follows:

First grade: Billy Green; sixth grade, Leroy Green; 7th grade, Buena Weems, W. E. Dooley and Deniz Probasco; ninth grade, Claudia Green, Patty Riley; tenth grade, Thelma Parkey, Weldon Moore, Lum Davis.

CURLEY STEPHENS SELLS CAFE TO LONNIE LEWIS THIS WEEK

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Mr. Lewis has been in business here for several years, and his family is well known and liked here. Miss Bonnera Stephens was a member of the Floydada High School graduating class of 1926. Mr. Stephens plans for the future are yet uncertain.

SEE HUBBERS AND FT. WORTH CATS MEET FRIDAY AT LUBBOCK

Glad Snodgrass, P. G. Stegall, C. Y. Carter, T. P. Collins, and G. Scott King were among those from here who attended the baseball game between the Fort Worth Cats and The Lubbock Hubbers at Lubbock last Friday.

The Hubbers were victorious over the Ft. Worth Cats in the game, and those present from here reported an excellent game.

WHAT TO LEARN

1. Learn to laugh. A good laugh is better than medicine.
2. Learn how to tell a helpful story. A well-told story is as welcome as a sunbeam in a sickroom.
3. Learn to keep your troubles to yourself. The world is too busy to linger over your ills and sorrows.
4. Learn to stop croaking. If you cannot see any good in this world, keep the bad to yourself.
5. Learn to greet your friends with a smile. They carry too many frowns in their own hearts to be bothered with any of yours.—St. Paul Rotary.

sonals
 ...son of Mr. and Mrs. ...Muncy, is teaching this year at Franklin in east Texas. He has three subjects in high school and is coach of the football team of the school.

Grady Moore, son of Mr. and Mrs. Roman S. Moore, left this week for Lubbock to attend the Technological College. He is a second year student at the school.

Mr. and Mrs. Luther Martin and son, Jack, of Weatherford, spent Saturday and Sunday visiting Mr. Martin's brother, C. M. Martin and J. G. Martin and their sister, Mrs. W. M. Massie. They left Monday morning for Lubbock, where Jack will enter Tech College.

Mr. and Mrs. D. M. Willson returned the latter part of last week from Colorado Springs, Colo., where they spent the summer. They expect to remain here several weeks before going on to Arlington for the winter.

M. L. Kizziar and family left the latter part of last week for Abilene, where they will make their home, Mr. Kizziar having recently accepted the position of district manager for one of the larger home building associations of Dallas.

Mr. and Mrs. J. B. Bishop visited relatives here Sunday. They were accompanied by Mrs. Bishop's mother, Mrs. T. A. Caudle, who has been there visiting. Mrs. Bishop remained here and Mr. Bishop returned Monday.

Mr. and Mrs. Guy L. Rush, of Portsmouth, Ohio, spent Saturday with Dr. and Mrs. V. Andrews. Mrs. Andrews is Mr. Rush's mother.

Mrs. J. O. Oswald and little daughter, Catherine, and Miss Ethel Huff of Plainview, were visiting and shopping in Floydada, Saturday.

Garnet Reeves, publicity director of the Lubbock Chamber of Commerce, was a business visitor in Floydada the latter part of last week.

Clarence, and Jack Boothe left Saturday for Lubbock. From there they will go to East Texas where they will attend school.

Clarence Boothe left the latter part of last week for A. & M. College to enter for his freshman year's work.

Mark Duncan left last week for Lubbock to spend the school year at Tech. He is a sophomore this term.

Russell Davis and Mr. and Mrs. T. M. Jones, of Amarillo, were visitors here over Sunday of last week with Mrs. Jones' sister, Tommie Rushing.

John Henderson returned the latter part of last week from a trip downstate.

John Gamble left Monday for Canyon where he will attend the West Texas State Teachers College.

C. M. Wilson and W. B. Finger spent Saturday and Sunday in Amarillo on business.

NOTICE OF APPLICATION FOR LETTERS—GUARDIANSHIP

THE STATE OF TEXAS,
 To the Sheriff or any Constable of Floyd County—GREETING:

You are hereby commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

NOTICE OF APPLICATION FOR LETTERS—GUARDIANSHIP: THE STATE OF TEXAS.

To all Persons interested in the welfare of Joseph E. McAvoy, Jr., and Eugene McAvoy Mipors, you are hereby notified that Joseph E. McAvoy, Sr., has filed in the County Court of Floyd County, an application for Letters of Guardianship of the persons and Estate

To be as good as

BUICK

a car would need to have

- A Six-Cylinder Valve-in-Head Engine . . .
- A Vibrationless Engine—with all mountings of resilient silencing rubber . . .
- A Triple-Sealed Engine . . .
- A Vacuum-Cleaned Crankcase . . .
- Automatic Heat Control . . .
- Thermostatic Control of water circulation . . .
- Sealed Chassis . . .
- Torque-Tube Drive . . .
- Automatic Lubrication of engine, universal joint and fan hub . . .
- One piece, I-beam Front Axle . . .
- Cantilever Rear Springs . . .
- Fisher Body with V. V. Windshield . . .
- Duco Finish . . .
- Ten-Plate Multiple-Disc Clutch . . .
- Controllable-Beam Headlights . . .
- Mechanical 4-Wheel-Brakes . . .
- Balanced Wheels.



The Greatest Ever Built

CALLAWAY MOTOR COMPANY
 Floydada, Texas

WANT ADS—QUICK RESULTS

Floydada Transfer

DRAY AND STORAGE

Day Phone 187

Night Phone 268-J

BOTELER & HINSON

Probate Court, Floyd County, Texas, which Application will be heard at the next Term of said Court, commencing the Third Monday in October A. D. 1926, same being the 18th day of October, 1926, at the Court House thereof, in the town of Floydada, Texas, at which time all persons interested in the welfare of such minors may appear and contest such application should they desire to do so.

Herein fail not, but have you then and there before said Court this Writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court, September 6th, A. D. 1926.
 (SEAL) CLARA LEE SCOTT,
 Clerk County Court, Floyd County, Texas. 233tc



SHOE REPAIR

A Stitch In Time

On those old shoes of yours will save them for many another mile of Service. Hand 'em over! We'll renew them with a couple of high quality leather machine-stitched.

HALF SOLES

for

\$ 1.25

Or—

New Soles and

Heels for

\$1.75

Jones Shoe Shop

West Side Square

An Important List of Improvements

Following a year of unprecedented engineering progress, Dodge Brothers announce another important list of improvements for their complete line of motor cars.

No one who contemplates the purchase of a car should fail to investigate the impressive nature and scope of these improvements at the earliest opportunity.

Touring Car	-----	\$940.00
Coupe	-----	990.00
Sedan	-----	1040.00
Special Sedan	-----	1245.00
	Delivered	

MOTOR SUPPLY COMPANY
 FLOYDADA, TEXAS

DODGE BROTHERS MOTOR CARS

A. V. HAYNES GIN COMPANY

A. V. HAYNES, Manager
 FLOYDADA, TEXAS

To The Cotton Farmers of Floyd County:

I have recently installed a complete Burr Extractor and double-Cleaning system with shale and pin-trash extractor, which is the newest thing in cleaning systems and is the only one of its kind in this section of the plains.

In this new cleaning process the cotton passes through the first section of the burr extractor and over the shaling machine into the gin stands. Burrs then pass through the bottom section of the hull extractor and are re-picked, the seed cotton picked from the burrs passing into a special bin from which it is run through all the burr extractors and shaling machines again to the ginstands, to insure as nearly perfectly clean cotton as can be done.

This process is so arranged that it will not "mill" or over-clean cotton. Another new idea we have adopted in connection with this cleaner is a dust-fan which takes out all dust, "fuzz" and pin-trash.

In addition to this modern improvement, we have installed this season, new saws and breasts in our stands, and everything has been put in first class condition to handle the crop.

Whether you gin with us or not, we would be glad for you to come down and inspect the new process in operation any time this season.

Thanking you for the business given us in the past, and hoping to have the pleasure of serving you further, I am,

Respectfully,
 A. V. HAYNES, Manager.

Society and Clubs

Presbyterian Young People Organize Endeavor Society.

The young people of the Cumberland Presbyterian church re-organized their Christian Endeavor Society Sunday, September 12th, with some twenty one members in attendance. Very much enthusiasm and interest was evident.

Officers elected for the ensuing year were: President B. F. McIntosh; Vice-president, Pierce King; secretary and treasurer, Miss Gladys Collins.

The society is looking forward with much pleasure to the meeting next Sunday evening. At this time, the Christian Endeavor Society of the Cumberland Presbyterian church at Lubbock will be guests of the local Endeavor society.

The public is cordially invited to all meetings and those who care to spend a pleasant hour with the young people should not miss this splendid opportunity.

1922 Study Club.

The 1922 Study Club met in regular session September 16th, with Mrs. J. U. Borum as hostess. Mrs. H. S. Sanders, second vice president, presided. After the usual business session the following program was rendered:

Roll call—Poetical Quotations. Rhythm in the New Poetry: "The Santa Fe Trail"—Mrs. Geo. Linder. "The Listeners"—Mrs. Wilson Kimble. "Themes of the New Poetry—Patriotism"—Mrs. W. C. Grigsby.

Resignation of Mrs. T. S. Stevenson and Mrs. W. J. Burke were accepted and Mrs. C. M. Wilson and Mrs. Clive Thacker were voted in as new members.

The club adjourned to meet again on October 7th with Mrs. L. V. Smith, Club Reporter.

Hesperian Want Ads—Results.

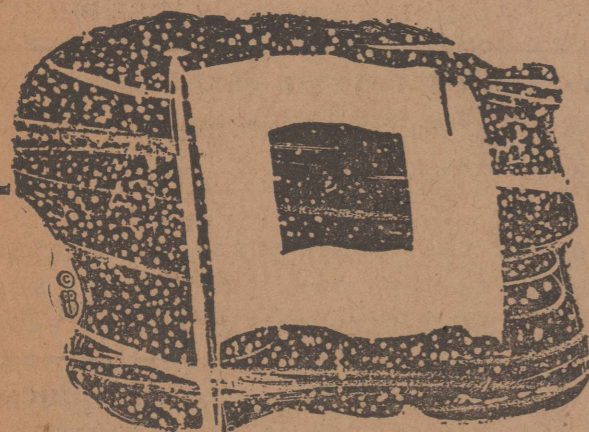
Dont swear When it Breaks!

Call on us. We weld any kind of broken farm implements.



Any damaged metal part put back to work again in a jiffy by oxy-acetylene welding. If it's too big to bring in, we'll come out and do it on the spot!

ENOCH & McCLUNG
THE BEST BLACKSMITHS
on the Plains
East Side Square



The Storm Signal--

Is up! Fluttering in the breeze, it predicts a switch to northerly winds, a tumbling of the mercury to the freezing point. B-r-r-r!

Better clatter down to the basement and peep in on the ol' Coal bin. Couple of shovelfull left? Won't be enough. Go back upstairs. Ring—

—247—

Name the grade you want and it'll be in your bin in quick time! All low prices now!

J. R. Yearwood
"ASK YOUR NEIGHBOR"

Monday.

The Ladies Auxiliary of the Methodist church met Monday afternoon at 3:00 o'clock at the home of Mrs. E. B. Massie with Mrs. Massie, Mrs. Mather Carr and Mrs. Geo. Finkner as joint hostesses.

This was the regular monthly social meeting with Mrs. L. C. McDonald in charge of the program. The devotional was led by Mrs. H. M. McDonald. Mrs. Travis Collins favored the guests with a piano solo. Following this Mrs. Jim Willson gave a very interesting talk on "Schools of Brazil."

The hostesses served ice cream and cake. The Auxiliary will meet again next Monday afternoon at 3:30 o'clock at the church.

Baptist Missionary Society Met Monday.

The Womens' Missionary society of the Baptist church met Monday afternoon at the church. There were twenty-six members present. A very interesting program on "Personal Service" was rendered.

Following the program a social hour was had during which time ice cream and cake were served.

The next meeting will be held Monday afternoon at 4:00 o'clock. This will be the regular business session.

High School P. T. A. Meets Today.

The High School Parent-Teachers' Association meets today at 3:00 o'clock at the High School auditorium. This is the first meeting of the year and plans will be made for the ensuing year. A new vice president will be elected to take the place of Mrs. S. Y. Carter, who moved to Abilene in the summer.

New P. T. A. Association To Be Organized.

The South Ward Parent-Teachers' Association met Friday afternoon at the school building. This was the first meeting of the year and there was very good attendance.

After a very short program the members voted to organize a Parent-Teachers' association for the new K. C. Andrews Ward School. Mrs. Lon M. Davis was appointed temporary chairman. The members who will be patrons of the new school will meet at the south Ward building this afternoon for the purpose of completing the organization.

Miss Porter Goes To Plainview.

Miss Mary Porter went to Plainview Sunday where she will make her home. Miss Porter has been making her home here with her sister, Mrs. C. M. Martin for the past four years and has been employed as saleslady at the Martin Dry Goods Co.

The members of the Martin Dry Goods force presented her with a basket of lovely gifts on the evening prior to her departure. She will be in charge of the ladies ready-to-wear department of the Smith Dry Goods Co. of Plainview.

Mrs. Cloud Hostess to Bridge Club.

Mrs. P. W. Cloud entertained the Wednesday Bridge Club at her home yesterday afternoon. In the games Mrs. Homer Steen received high score. The hostess served lovely refreshments.

The guests included: Meses. Ed Johnson, C. H. Davis, Herbert Ralls, Roy Snodgrass, Jack Henry, Homer Steen, Travis Collins, Leon Collins, Luther Fry, Geo. V. Smith; Misses Ruth Collins and Ethel Houghton.

The club will meet next time with Mrs. Travis Collins Wednesday, October 6th, at 3:00 o'clock.

Editor of Hesperian

Ben Ayres, a student of the Floydada Schools for a number of years, was elected editor-in-chief of the Hesperian for the school term 1926-27, in a meeting of the Senior class called last Tuesday evening by Allen Berry, senior president.

Ben was editor of the School Notes published in the Hesperian last year and he has had a considerable amount of experience along this line. He has proved very worthy of this position, and much is expected of the Hesperian this year under his direction.

The Hesperian is the regular annual published by the Floydada High School, and sponsored by the Senior class. The Hesperian is only published every second year. It was not published last year, and this is the regular year for the publication of the book.

The editor of the Hesperian stated this week that, if the classes of the school will cooperate and blend all their efforts toward making the Hesperian a success, it will be the largest and most complete annual ever published here. He urged that the Senior class alone could not publish an annual. It required the whole-hearted cooperation of every student in the High School, and will be expected to do their part in making the Hesperian a success.

Willie B. Editor of the Hesperian. Officers of the staff: business manager, Richard... Assistant business manager, Allen Berry. Literary editor, Hazel Massie; assistant literary editor, Arvil Smith; art editor, Margaret Henson; assistant art editor, Mildred Daniels; athletic editor, Kate Styles; cartoonist, Herbert Sims; and society editor, Velma Nelson.

The staff is an exceptionally good one, every member being passed on by the faculty. The representatives of the separate classes have not yet been selected. They will be elected by the classes. With this staff to back the annual, it is expected to be an exceptionally good one.

FARM WOMEN GATHER FOR CONFERENCE

A unique conference was held at Chicago recently when a number of women from farm homes gathered to discuss their programs, needs, and aspirations. The discussions centered about the topic "What do farm women want?" Naturally it developed that they want practically the same things that women in urban communities want. The chief question at issue is how to get them. As the chairman of the conference said on opening the conference, "We have not any right to sit here and say, 'Well, of course there are all kinds of things that we want, but we can't get them, so what is the use?' It is the

discussions was at concerned with education and the farm home. When the committee formed for the purpose analyzed the list of "wants" in its relation to education, they found the items could be classified under three headings: the curriculum, the teaching personnel, and the agencies for education—schools, libraries, and the like. Farm women are alert to the need of a better teaching staff for county schools and of a better curriculum, one which gives to farm children wider opportunities to prepare for life—life in the country or wherever their vocational tastes and abilities may lead them.

Besides the need for better education for farm children, discussions showed a deep appreciation of the necessity for better educational opportunities for adults and a realization of the fact that happiness and contentment in farm life depend on spiritual values even more than on satisfactory economic conditions.

Horses are barred from four of Washington's boulevards.

"Cycles and motor-driven vehicles must light their lamps 30 minutes before sunset, the exact hour of which will be fixed by the mayor." So decrees the mayor of Koege, a small town in Denmark.

Chiropractor

Licensed under Kansas and Arizona Laws
LADY ATTENDANT
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J. C. Dickey A. C. Goen

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Real Estate and Loans
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ALWAYS A BARGAIN
Floyd County Correspondents for the First Texas Joint Stock Land Bank of Houston, Texas, 6 Per cent Interest. Prompt Inspection. Sarginer Building North Side Square
Floydada, Texas Telephone 170

SPECIAL OFFERS

FOR FRIDAY AND SATURDAY

THE WASH FROCKS THAT ARE DISTINCTIVELY DIFFERENT



FRIDAY AND SATURDAY WE INTRODUCE TO THE WOMEN OF FLOYDADA AND FLOYD COUNTY THE MOST WONDERFUL LINE OF WASH FROCKS WE HAVE EVER BEEN PRIVILEGED TO SHOW.

These Dresses were designed and Fashioned with the same care and skill that goes into the production of SILK FROCKS



We suggest that you come prepared to buy several of these dresses as you are certain to want more than one. INTRODUCTORY PRICE—

\$1.95



Very unusual in style and made from Durable materials such as Gingham, SUITINGS, PERCALES ETC. Many styles to Select From



MEN'S SOX

Silk and Rayon Fancy Sox, all colors of the Rainbow. Friday and Saturday SPECIAL—

44c



WOMEN'S SHOES

*One lot of women's slippers and selected from our Stock and sold every day at from \$4.50 to \$8.50—

FRIDAY and SATURDAY SPECIAL—

\$3.35

CHIFFON HOSE

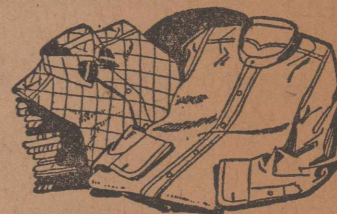
Sheer and dainty. Full fashioned and silk to the top. All popular colors. FRIDAY and SATURDAY SPECIAL—

\$1.39

MEN'S SHIRTS

New patterns, new colors. Guaranteed fast color. A special purchase for this special to sell FRIDAY and SATURDAY at

\$1.29



COME TO THE FAIR VISIT OUR STORE

Baker-Campbell Company

Famous Cooks

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"These muffins are easily made," she affirms. "In one egg, add a cup of milk, a half teaspoon salt, one tablespoonful sugar, and one tablespoonful melted butter. Sift one cupful flour with three level teaspoons baking powder, and bake in a hot oven in greased gem pans for 20 minutes."



Nuts for Nourishment

Mrs. Rorer has a very appetizing and nourishing nut bread, too. Here's how to make it:

Chop enough pecans to make a half cupful. Put two cupfuls flour in a bowl, add four level teaspoons of baking powder, half a teaspoon salt, and two tablespoonfuls of sugar, and sift. Mix in the nuts. Add one egg, add one cupful of milk, mix and add the flour. Beat all, and turn at once into a greased gem pan.

Let stand 10 minutes. Light oven 15 minutes before bread is light. Bake half an hour at medium heat. Raisins may be substituted for nuts. Nut bread makes very good sandwiches if spread with butter. Cream cheese may also be used for a simple, delicious filling.



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 4 cups cornmeal
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 3 eggs
 2 tablespoonfuls baking powder
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 1 cup water (or milk, or the two mixed)
 Sift corn meal, salt, sugar, and baking powder together. Add water or milk. Add yolks of eggs and shortening which has been heated. Add stiffly beaten whites of eggs. Put into a hot greased pan, and bake in hot oven. This can be served with butter or with syrup.



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 IRON WHEEL
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 COTTON BEDS FOR
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 THE BEST
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 4 teaspoons baking powder
 1 teaspoon salt
 3 tablespoonfuls sugar
 1 egg
 2 tablespoonfuls melted butter
 1 cup orange juice
 Grated rind of one orange
 Beat eggs and add liquid. Stir and combine dry ingredients. Add melted shortening and first mixture. Bake in greased muffin pans, in moderate oven about 30 minutes.

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WHAT TO LEARN

1. Learn to laugh. A good laugh is better than medicine.
2. Learn how to tell a helpful story. A well-told story is as welcome as a sunbeam in a sickroom.
3. Learn to keep your troubles to yourself. The world is too busy to linger over your ills and sorrows.
4. Learn to stop croaking. If you cannot see any good in this world, keep the bad to yourself.
5. Learn to greet your friends with a smile. They carry too many frowns in their own hearts to be bothered with any of yours.—St. Paul Rotary.

Personals

Franklin in east Texas. He has three subjects in high school and is coach of the football team of the school.

Grady Moore, son of Mr. and Mrs. Roman S. Moore, left this week for Lubbock to attend the Technological College. He is a second year student at the school.

Mr. and Mrs. Luther Martin and son, Jack, of Weatherford, spent Saturday and Sunday visiting Mr. Martin's brother, C. M. Martin and J. G. Martin and their sister, Mrs. W. M. Massie. They left Monday morning for Lubbock, where Jack will enter Tech College.

Mr. and Mrs. D. M. Willson returned the latter part of last week from Colorado Springs, Colo., where they spent the summer. They expect to remain here several weeks before going on to Arlington for the winter.

M. L. Kizziar and family left the latter part of last week for Abilene, where they will make their home, Mr. Kizziar having recently accepted the position of district manager for one of the larger home building associations of Dallas.

Mr. and Mrs. J. B. Bishop visited relatives here Sunday. They were accompanied by Mrs. Bishop's mother, Mrs. T. A. Caudle, who has been there visiting. Mrs. Bishop remained here and Mr. Bishop returned Monday.

Mr. and Mrs. Guy L. Rush, of Portsmouth, Ohio, spent Saturday with Dr. and Mrs. V. Andrews. Mrs. Andrews is Mr. Rush's mother.

Mrs. J. O. Oswald and little daughter, Catherine, and Miss Ethel Huff of Plainview, were visiting and shopping in Floydada, Saturday.

Garnet Reeves, publicity director of the Lubbock Chamber of Commerce, was a business visitor in Floydada the latter part of last week.

Clarence, and Jack Boothe left Saturday for Lubbock. From there they will go to East Texas where they will attend school.

Clarence Boothe left the latter part of last week for A. & M. College to enter for his freshman year's work.

Mark Duncan left last week for Lubbock to spend the school year at Tech. He is a sophomore this term.

Russell Davis and Mr. and Mrs. T. M. Jones, of Amarillo, were visitors here over Sunday of last week with Mrs. Jones' sister, Tommie Rushing.

John Henderson returned the latter part of last week from a trip down-state.

John Gamble left Monday for Canyon where he will attend the West Texas State Teachers College.

C. M. Wilson and W. B. Finger spent Saturday and Sunday in Amarillo on business.

NOTICE OF APPLICATION FOR LETTERS—GUARDIANSHIP

THE STATE OF TEXAS,
 To the Sheriff or any Constable of Floyd County—GREETING:

You are hereby commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

NOTICE OF APPLICATION FOR LETTERS—GUARDIANSHIP: THE STATE OF TEXAS,

To all Persons interested in the welfare of Joseph E. McAvoy, Jr., and Eugene McAvoy Minors, you are hereby notified that Joseph E. McAvoy, Sr., has filed in the County Court of Floyd County, an application for Letters of Guardianship of the persons and Estate

probate Court, County, Texas, which Application will be heard at the next Term of said Court, commencing the Third Monday in October A. D. 1926, same being the 18th day of October, 1926, at the Court House thereof, in the town of Floydada, Texas, at which time all persons interested in the welfare of such minors may appear and contest such application should they desire to do so.

Herein fail not, but have you there and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court, September 6th, A. D. 1926.
 (SEAL) CLARA LEE SCOTT,
 Clerk County Court, Floyd County, Texas. 2931c



SHOE REPAIR

A Stitch In Time

On those old shoes of yours will save them for many another mile of Service. Hand 'em over! We'll renew them with a couple of high quality leather machine-stitched.

HALF SOLES

for

\$ 1.25

Or—

New Soles and

Heels for

\$1.75

Jones Shoe Shop

West Side Square

Floydada Transfer

DRAY AND STORAGE

Day Phone 187
 Night Phone 268-J

BOTELER & HINSON

An Important List of Improvements

Following a year of unprecedented engineering progress, Dodge Brothers announce another important list of improvements for their complete line of motor cars.

No one who contemplates the purchase of a car should fail to investigate the impressive nature and scope of these improvements at the earliest opportunity.

Touring Car	\$940.00
Coupe	990.00
Sedan	1040.00
Special Sedan	1245.00
Delivered	

MOTOR SUPPLY COMPANY
 FLOYDADA, TEXAS

DODGE BROTHERS MOTOR CARS

A. V. HAYNES GIN COMPANY

A. V. HAYNES, Manager
 FLOYDADA, TEXAS

To The Cotton Farmers of Floyd County:

I have recently installed a complete Burr Extractor and double-Cleaning system with shale and pin-trash extractor, which is the newest thing in cleaning systems and is the only one of its kind in this section of the plains.

In this new cleaning process the cotton passes through the first section of the burr extractor and over the shaling machine into the gin stands. Burrs then pass through the bottom section of the hull extractor and are re-picked, the seed cotton picked from the burrs passing into a special bin from which it is run through all the burr extractors and shaling machines again to the ginstands, to insure as nearly perfectly clean cotton as can be done.

This process is so arranged that it will not "mill" or over-clean cotton. Another new idea we have adopted in connection with this cleaner is a dust-fan which takes out all dust, "fuzz" and pin-trash.

In addition to this modern improvement, we have installed this season, new saws and breasts in our stands, and everything has been put in first class condition to handle the crop.

Whether you gin with us or not, we would be glad for you to come down and inspect the new process in operation any time this season.

Thanking you for the business given us in the past, and hoping to have the pleasure of serving you further, I am,

Respectfully,
 A. V. HAYNES, Manager.

To be as good as

BUICK

a car would
 need to have

A Six-Cylinder Valve-in-Head Engine . . .
 A Vibrationless Engine—with all mountings of resilient silencing rubber . . . A Triple-Sealed Engine . . . A Vacuum-Cleaned Crankcase . . . Automatic Heat Control . . . Thermostatic Control of water circulation . . . Sealed Chassis . . . Torque-Tube Drive . . . Automatic Lubrication of engine, universal joint and fan hub . . . One piece, I-beam Front Axle . . . Cantilever Rear Springs . . . Fisher Body with V. V. Windshield . . . Duco Finish . . . Ten-Plate Multiple-Disc Clutch . . . Controllable-Beam Headlights . . . Mechanical 4-Wheel-Brakes . . . Balanced Wheels.

The Greatest Ever Built



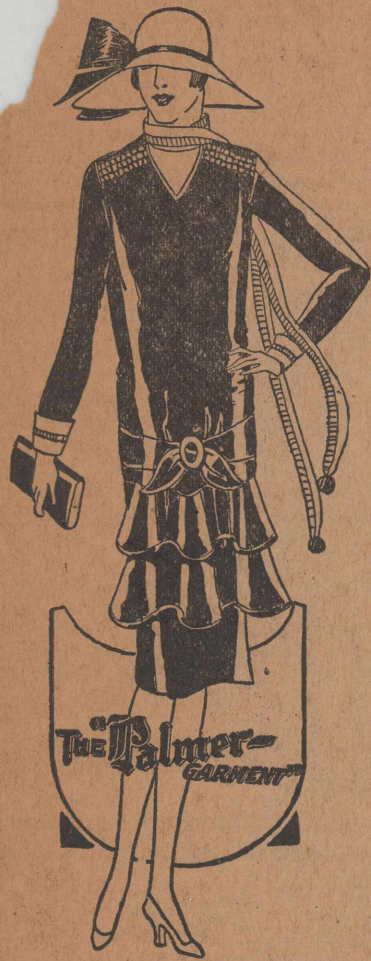
CALLAWAY MOTOR COMPANY

Floydada, Texas

**ARCH DOUBLE
BLANKETS**
60x76
\$1.69

WE WELCOME YOU TO THE FLOYD COUNTY FAIR, FRIDAY AND SATURDAY, SEPTEMBER 24TH AND 25TH. WE ARE MAKING IT CONVENIENT FOR YOU TO COMBINE BUSINESS WITH PLEASURE. WE WILL HAVE AN EXTRA SALES FORCE AT YOUR SERVICE.

BLUE CRANE HOSE
100 Per Cent Pure Silk
Body, Per Pair
\$1.00



SILK DRESSES
\$24.75 to \$49.00

Satin and crepe unusually smart styles in one and two piece effects of satin and crepe with attractive contrasting trimmings—in shades of channel red, shell bark, navy and black.

Silk Dresses for Fair Days Only
\$15.00

Something unusual for this time of the year but fair days are unusual days so we will sell these beautiful styled dresses, dresses that are much more expensive for two days only, Fair days, \$15.00.

SILK AND WOOL DRESSES
\$4.98

These Dresses are the very thing for school wear. Made of Silk Satin, some are crepes, also fancy woolen materials.

SILK DRESSES
\$10.00 and \$12.50

These dresses are special values at this price. They come in black and all the new fall shades.

WOMEN'S SMART TOP COATS

An extensive assortment of sport coats, novel colors, new fabrics. Quality being unequalled there are no better values anywhere.

\$15.00, \$19.75, \$25.00 to \$79.00

MISCELLANEOUS

32 inch Everfast Playtime Prints, per yard,	49c
32 inch Wide Gingham, per yard,	15c
32 inch wide Gingham, small check,	13c
40 inch Brown Domestic, per yard,	15c
36 inch Brown Domestic, per yard,	10c
36 inch Outing Light and Dark Fancy, per yard,	19c
40 inch Flat Crepe, all silk, per yard,	\$1.98
40 inch Brocade dSilk, Per yard,	\$1.98
36 inch Woolens and Rayon Materials, per yard,	98c

BOYS' SUITS

NOW READY—

PARENTS—You must see our suits for boys to appreciate the values.

WE ARE OFFERING—Just the snappy styles that boys like—

NEWEST FALL FABRICS AND COLORS—

Sizes 3 to 18

Priced at \$6.85, \$7.85, \$9.95, \$12.50 and up.

EXTRA SPECIAL

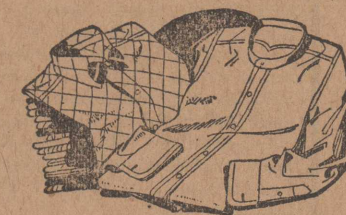
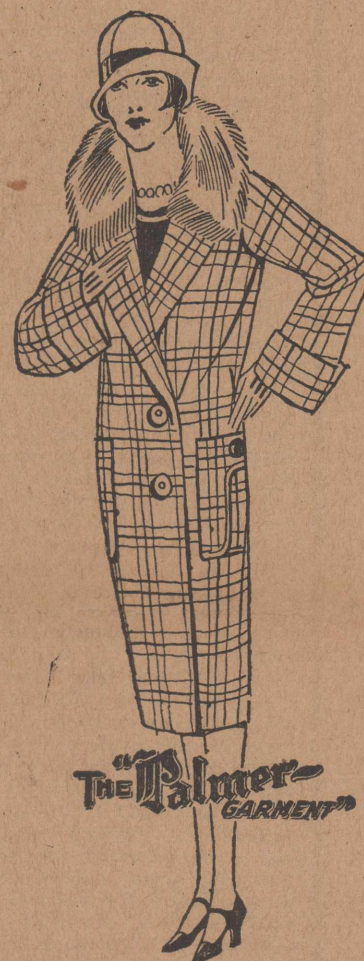
For Friday and Saturday only Three 50c bottles of Hinds Honey and Almond Cream for \$1.00

LUMBER JACKS AND SWEATERS

For Men and Boys. We have a complete line to choose from.

Sweaters priced from **\$1.25** UP

Lumber Jacks from **\$3.45** UP



MEN'S SHIRTS

In all the new fabrics and patterns with collar attached. Priced at—

\$1.00, \$1.25 and up

NO FADE SHIRTS

We will give you a new one if they fade priced at—

\$1.75 TO \$3.50



A New Kind Of Head-Joy!

NEW snugness. **NEW** ease. Not a kink anywhere. That's Sure-Fit!

Tighten when you like. Loosen when you like. One-Two-Three! That's the way Sure-Fit's concealed adjustable strap works!

The snappy new Sure-Fits are out. You must see them! We HAVE them!

STETSON HATS

You will want to dress up in a **NEW HAT FOR** The Fair we have a complete line of **FANCY** and **Staple Stetsons**. We also carry other brands priced from—

\$2.45 UP



Our Fall Suits

EMPHASIZE STYLE AND VALUE AT—

\$15.00

\$17.50

\$19.75

\$22.50

And Up

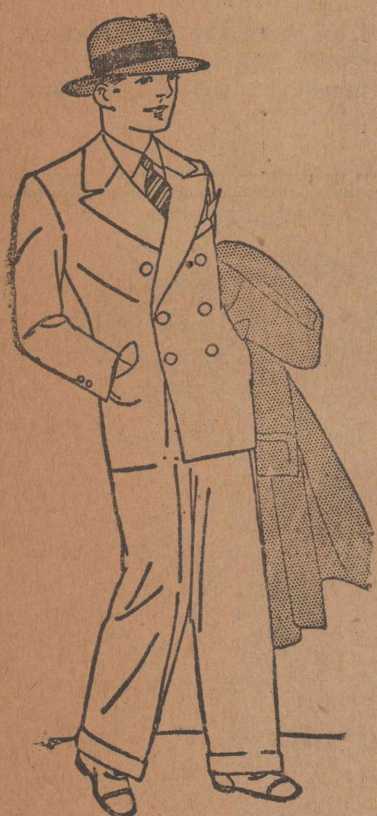
The fabrics are right
New Fall Shades.

The Models are
Right.

Hart, Schaffner & Marx Priced from \$29.75 to \$50.00. Come in and let us fit you up in one for the FAIR.



© 1927 Hart Schaffner & Marx



We are going to look for you during the Fair. We give and redeem Gold Bond Saving Stamps.

MARTIN DRY GOODS COMPANY

“THE STORE WITH THE GOODS”

FLOYDADA

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Program And Details Of Two-Day Fair Are Given

(Continued from First Page)

Show Mmes. M. F. Husky and E. C. Henry; of the Art Show, Miss Leila Windsor. Announcement of the judge's names in the art division had not been made last night; Mmes. L. C. McDonald and Wilson Kimble will be supervisors of the ladies' department for individual exhibitors. Mrs. A. P. McKinnon will supervise the curio department. Some special features for the department in her charge are being made by Miss Blanche Bass. Tom W. Deen has been named clerk of the fair.

Advertisers Are Numerous. The tent on the fair grounds will be occupied by the Buick exhibit being made by the Callaway Motor Company; the Ford exhibit by Barker Bros; the B. & A. Drug Store; Floydada Insurance Agency; the Farm Bureau Cotton Association; C. M. Wilson, photographer; Baker-Campbell Co; and the Star Cash

Grocery. The exhibit of the cotton association in charge of J. Frank Triplett, of Hale Center, will be instructive to those interested in the production and marketing of cotton.

Croquet Tournament Unique.

Most everybody has heard of horse shoe pitching tournaments, chess tournaments tennis tournaments and various kinds of elimination contests to determine the best all-round individual team or player in varied games, but officials of the Floyd County Fair maintain that the croquet tournament to be staged here beginning Friday morning at 10 o'clock will be a unique thing—that it has not been attempted before in this section at least. E. E. Johnson will have charge of this feature. Several entries have been received and the competition is sure to be hot before the close of playing Saturday afternoon at 2 o'clock. An entry fee of 50 cents is charged for each player who enters and first, second and third prizes of \$10, \$5 and \$2.50 will be paid in doubles. The best individual player will be paid \$2.50.

The interest in the South Plains

Croquet Tournament has been surprisingly good from the start, Mr. Johnson said. The number of men who are willing to demonstrate their ability at croquet is going to be enough to make the games interesting.

Polo New Feature

Another new feature, so far as plains or panhandle fairs are concerned, was announced the latter part of last week, when it was given out that two games of polo will be played, with the crack Ft. Sill, Okla., Army Team pitted against the Wichita Falls Civilian Team, the latter headed by C. H. Featherston, former resident of Floydada. Grounds for the games were finished yesterday morning, located at the end of South Plain Street. Individual players are not charging for their services, playing solely for the sport and bearing their individual expenses. Cost of shipping the more than thirty head of horses here for the games, the expenses of the grooms, preparation of the grounds, etc. are being borne locally, however. This is a feature for which a charge will be made. Fifty cents is the admission fee for adults and 25 cents for children. Games of eight 6-minute innings will be played each day beginning at 2 o'clock. An admission fee will also be charged for the football games.

Lovers of high school football will have two opportunities during the fair to see good games. On the first afternoon at four o'clock Floydada Hi and Plainview Hi Schools will open the season for both, when they clash on the gridiron at Floydada baseball park, and on the following day Lockney Hi and Spur Hi will also play their first games of the school year. The Plainview Bulldogs are given the "edge" over the Floydada boys in the forecasts of the outcome of this game, because of greater weight and more old men on their team. This Coach Jay refused to concede for his boys, however, believing that they have an even chance to win their opening game.

As between Spur and Lockney, the Lockney boys are expected to carry off honors. Both schools will have plenty of rooters here. This game will be an official interscholastic game, while the Floydada-Plainview game will not, the last two being in different divisions in interscholastic classifications.

Parade Saturday Morning.

The parade of the fair will be held Saturday morning. It will form in front of the American Legion home corner Fifth and Virginia Streets. Co. municipalities, civic clubs, merchants, schools, and possibly Sunday Schools, will be represented in the line of march. Five communities have announced their community queens. They are: Muncy, Miss Edna Wakefield; Allmon, Miss Norma Shearer; Sunset, Miss Isabelle Kelley; Center, Miss Gertrude Lightfoot; Campbell, Miss Eura Horn. Several other communities will take part in the parade but have not announced their selections for reigning ladies of their respective floats. The American Legion, the Study Club, classes of Floydada Hi School, dry goods firms, insurance agencies, drug stores, automobile agencies, and other lines of industry or civic endeavor will be represented in the parade which will begin at 11 a. m.

Midway attractions during the fair will include a ferris wheel, merry-go-round, Merry-mix-up and other amusement furnishing devices, opposite the City Park.

Prize List Liberal

A glance at the prize list in the various departments will indicate that the prizes in all instances are liberal. In the Community Exhibits division \$75 will be the grand prize, with \$50 for second and \$25 for third. Individual agricultural exhibits are also given liberal consideration. In the ladies and girls department approximately \$200 has been set aside for premiums, and good premiums have also been arranged in each of the other departments, except in the curio department. Prizes in the parades will be awarded in three divisions. Community floats that are first, second and third receive \$15, \$7.50 and \$5 respectively. Organization and club prizes have been set at \$15 for first and \$7.50 for second. Ribbons will be awarded in the merchants' decorated cars or floats division. Communities which will have exhibits here are Sand Hill, Sunset, Fairview, Prairie Chapel, Campbell, Harmony and Mayview. A free act on the exhibit grounds at one o'clock each afternoon has been arranged. Leo, tight-wire walker and juggler, will furnish the one-man act, which lasts thirty minutes.

NO SECTION NEEDS 'CHEAP LABOR'

As West Texas becomes more and more a cotton country, the increased demand for Negro labor will undoubtedly work a change in its population. Even now, a number of counties which in the past have boasted of their total absence of Negro inhabitants are quite anxious for what they call cheap labor.

We can't help but feel that West Texas is making a mistake in going into cotton so strong that "cheap labor" must be had. In the first place, there is no such thing as cheap labor. Cheap labor means cheap, slovenly work. Cheap labor means an illiterate problem for people among whom an illiterate is a rarity. Cheap labor means a lowered standard of living. It means a lowered standard of citizenship.

Some say that cheap labor is absolutely necessary for a farmer to make money. The experience of the Old South does not bear out this statement. It has always had cheap labor and its farmers have not made money. Instead of helping the Old South, cheap labor has been a burden. A crop made with cheap labor usually sells for a cheap price. Furthermore, the presence of a large mass of illiterate, shiftless people distributed among educated, energetic people has a tendency to drag down the better to the level of the poorer classes.

West Texas will make a huge mistake if it grows cotton to the extent that it must have "cheap" labor to do its farm work.—The Progressive Farmer.

The Carnegie, the only ship of its kind in the world, was built for the study of the magnetism of the earth and all iron and steel is dispensed with. It is built wholly of wood as metal would affect the compass and many delicate instruments.

Exhibits Good At Third Annual Sand Hill Fair

Baseball Game Athletic Feature of Afternoon—Principal Address Made By A. A. Collins.

Sand Hill's Third Annual Community Fair, held yesterday was featured by good exhibits in all departments, and in the afternoon by the baseball game between Sand Hill and Irick.

The day's activities were opened by an address by A. A. Collins, pastor of the Cumberland Presbyterian Church of Floydada, at ten o'clock in the Sand Hill School Auditorium, and although attendance was light in the early forenoon account of the extremely busy time, attendance in the afternoon was better. Addresses were also made at the morning opening formalities by T. K. Webb of Floydada, Price Scott, County Superintendent, and Sam Scaling, the latter of Stoneback Community in Hale County. Praise for the united community spirit which animates activities at Sand Hill was the keynote of the address of Rev. A. A. Collins, and a similar note was sounded by those who followed him.

J. L. Speer, principal of the Sand Hill School, presided at the morning formalities. In addresses made, attention was called to the fact that Sand Hill was the first rural community in the county to construct a brick school building, and the new unit of the school property at that place, which includes a large auditorium was referred to.

Relay races between high school teams of the county were not held because of lack of competition for the Sand Hill track team which was on hand.

A. R. Hanna was general superintendent of the fair, and while the extremely busy season kept a number of exhibits away, especially in the live stock department, all departments had entries of excellent quality. Canned fruits and vegetables, fresh vegetables, and Domestic Art Departments probably had the best showings at the fair.

In the baseball game between Sand Hill and Irick the latter won handily 11 to 3.

Barker Bros., Ford dealers of this city, were among the advertising exhibitors at the fair. Novelty, cold drinks and hamburger stands were much in evidence and enjoyed good patronage.

A list of the winnings in the various departments of the show will be given next week by The Hesperian.

The Old Fiddlers' Contest last night was thoroughly enjoyed. Two contestants appeared and furnished the crowd with a lot of music and amusement. \$16.15 was taken in at the door, which, with a 10 and 15 cents admission charge, meant an auditorium full of people. Judges in the contest declared it a tie and divided the \$16 equally between the fiddlers. The 15 cents was awarded to S. A. Greer for his services as official booster and foot-patter.

Officials of the fair asked The Hesperian to thank everyone who assisted in handling the fair, or gave or loaned products for exhibit, and also for the products donated for the use of the community at their booth at the county fair in Floydada.

Mrs. G. J. Clements, director of the Home Economics Department of Floydada High School, judged in the woman's division at the fair, and Sam Scaling, farmer and exhibitor, of Hale County, judged in the agricultural and vegetable department.

10,000 Bales Floyd Co. Cotton Is Ready To Pick

(Continued from First Page)

be sowed, the farmers of the county present the busiest places imaginable. No predictions are being made so far as we have been able to learn, of the probable total production in the county, this depending largely on the inroads made by insects in the late crop and the weather. Cotton ginners who have been estimating the crop within a few bales heretofore express an unwillingness to make a forecast on the production in the county because of the unusual conditions which have prevailed over the county.

Fly In The Ointment.

Gins that are running at only moderate rate this week are expected to be covered up with the fleecy staple within another ten days, as soon as pickers can be gotten into the fields and the second and third bales started to the gin house. The early opening of the staple has caught many farmers unprepared for the rush, who will be late getting into the crop while trying to save their feed or get their wheat crops in.

The steady pressure downward in the price of the cotton will be the only deterrent to early and rush cotton gathering. In the past 30 days the price has dropped 3 cents per pound in spite of reports of unfavorable weather, pest infestation and two storm periods over the gulf coast country that damaged much of the crop. Farmers are feeling keenly this drop in the price which is getting to the point where profit is going to be curtailed very sharply, and raisers are going to market as slowly as possible in the belief that conditions justify higher prices. The lower prices are going to have the effect of holding picking prices down as well.

The Reward of Ambition

From Life. He was lonely. He wanted to make friends. He saw an ad in a magazine which said: "Play a saxophone and get ahead socially." "My chance," he thought. "Now I will get to know people."

He sent for the saxophone. It arrived. He blew in it for some time. He didn't know anyone in the apartment house when he started blowing into it. He knows them all now—And some people from next door besides. He did get ahead socially—about three blocks ahead of the nearest purpur.

New Zealand farmers have golf courses in their sheep pastures and tennis courts on their lawns; furthermore, they take time to play.

NON-JURY CASES TAKEN UP AS DISTRICT COURT OPENS

In District Court for Floyd County, Fall Term, which opened here Monday morning, non-jury cases have had the attention of the court this week, following the empanelling of the grand jury and the sounding of the dockets. Four divorces were granted Tuesday and Wednesday, and two judgements rendered for plaintiffs in cases of trespass to try title. Matador Land & Cattle Company were given judgement clearing title to a tract of land in the northeast part of the county, and K. E. Bain was given a similar judgement clearing title to land. In the suit of the First National Bank of Lockney against Champ Blackwell, the bank was given judgement.

The boundary suits in the southeast part of the county, commonly called the Bloodworth cases, affecting the boundaries to several pieces of land, were set for Tuesday of the fourth week of court. The criminal docket is set for Monday of the third week—October 4. Two bills had been returned by the grand jury Wednesday afternoon. They were against Frank and Mac Shipley, charging each with murder in connection with the killing of H. D. Snodgrass in Floydada in April of this year.

The grand jury is composed of the following: E. C. Nelson, foreman, W. W. Angel, E. C. Austin, Bert Bobbitt, A. H. Manning, D. H. Collins, W. C. Cates, J. S. Collins, A. S. Cummings, Floyd Ewing, W. N. Jones and H. A. Krause.

The petit jury summoned for third week are: W. H. Nelson, W. J. Brown, R. J. McLaughlin, H. D. Bloodworth, Frank Moore, H. J. Nelson, D. S. Battey, F. A. Dickert, W. A. Robbins, W. F. Foster, Lee Allmon, Lee Armbrister, J. W. Graham, W. A. Amburn, Geo. Webster, A. B. Blount, J. S. Barnett, T. M. Goodman, C. J. Smith, J. T. Perry, J. T. McLain, J. T. J. Dawson, V. M. Manning, H. A. Brotherton, T. J. Campbell, Wiley Anderson, A. L. Sparks, Ira Chambers, P. L. Ormon, Truitt Butler, Lovell Jones, J. A. Goins, Homer Sanders, A. P. Shugart, Chas. Bollmon, John Carthell.

PERFECTION SALESMAN HERE, SAYS CAMPAIGN BIGGEST EVER

S. W. Gunnison, district salesman for the Perfection Stove Company, was in Floydada Tuesday of this week conferring with local dealers for their company.

"The selling campaign put on through the newspapers of the United States by the Perfection Stove Company is the biggest advertising campaign ever attempted by any stove company," Mr. Gunnison claimed. "20,000 newspapers are being used by the company to cover the country." He said Perfection had tried advertising, had found it to pay, and that the big campaign under way now was the result of several years of proof that they could get biggest results through the newspapers.

P. T. A. WILL SPONSOR LYCEUM COURSE OF FIVE NUMBERS

The Parent-Teachers Association of the South Ward, the Andrews Ward and the High School will jointly sponsor the regular Lyceum Course this year, according to Superintendent Wester. The three associations plan to start a season ticket campaign at once, and will close the campaign before the first number of the Lyceum.

The course will be composed of five numbers. The first number will appear here on October 6, at the High School auditorium. It is the "Apollo Duo" (Mr. and Mrs. Arthur Wells). Mr. and Mrs. Wells appeared here last year in the course and were appreciated. They are saxophone artists, and will be remembered here for their wonderful playing.

The second number of the course is "McDonald Birch," a magician. Mr. Birch will appear here on October 28.

The third number on November 19 will be "The American Glee Club." This number is composed of four young men, in a quartet, and other musical numbers.

The fourth number is "The Cheney Concert Company" consisting of two women and two men who entertain with musical numbers.

The last number on January 24, is the "Betsy Ross Trio." They furnish musical numbers and colonial costume pageant.

County Needs 10 At Once, Fair

Farmers Will Need 1500 M. October 10, Is Decided In M. Saturday.

One thousand farm hands at once in Floyd County at once to pick cotton and gather maize heads, and very probable, that by October 10, 1500 men can be used in this county.

This was one of the things decided in a meeting of Floyd County farmers at the court house last Saturday evening. According to these farmers, help must be had at once, or there is danger of a great loss in the cotton and maize crops. The south part of the county is in great need of cotton pickers, and the county as a whole is in need of maize headers.

"Employment agencies all over the state are being called upon to send men to this section of the country. Men are needed who will head maize until the crop is gathered and then pick cotton, men who will stay here until both the crops are gathered," stated W. B. Jordan, who presided at the meeting. He further stated that "some solution of this labor problem must be found, for many farmers are beginning to suffer for want of help."

The jewels used as bearings in better grade watches are usually sapphires or rubies; those in cheaper watches are garnet; and in the lowest grade ordinary rock crystal is employed.

The largest lighthouse lens in the world is in Hawaii. It is nine feet in diameter.

"GLAD TO HAVE YOU VISIT The Floyd County Fair"

While here—take advantage of the opportunity of trying on a pair "Walk Over" shoes. Think it over men, but don't think TOO long for these shoes are walking out as fast as men see them \$6 to \$10. Walk Overs insure perfect fitting, therefore, perfect foot ease. Most styles with the main spring arch.

We are showing SUITS of the high quality, fine workmanship, and smart styling that men expect from 'Glads' and we can afford to sell these suits at close margin on account of my unusual low expense of operating and THAT'S what I'm doing.

During the Fair a tie for every taste. No matter whether you prefer the bright or conservative colors. There is a \$1 tie to suit your taste.

New Stetsons, shirts, top coats, caps, sweaters, trousers, ladies and gents' holeproof hosiery.

GLAD SNODGRASS

Look over the new woollens You'll likely leave your measure for FALL suit now.

ROYAL Theatre

SHOWING TODAY

Pola Negri

IN

"Good and Naughty"

FRIDAY

"Wolf Blood"

A Thrilling picture with an All-Star Cast

SATURDAY

Bob Custer

IN

"The Devil's Gulch"

MONDAY — TUESDAY



WEDNESDAY

"The Runaway"

WITH

CLARA BOW AND WARNER BAXTER



You'd Never Think It Was Soiled

"My dress was just awfully soiled when I sent it to you, and now—not a spot on it." A familiar comment from our many satisfied customers. Test us with a dress of your own.

Welcome to The Fair!

RUSSELL'S STORE

e 66

Floydada



FAIR VISITORS!

Stop at the Boothe Bakery and try our delicious Pies, Cakes, and Home Made Bread

After spending the day on the streets and at the fair grounds, you will surely enjoy a large juicy slice of pie, or a large piece of cake. Once you try BOOTHE'S QUALITY LOAF, you will use it all time.

BOOTHE BAKERY

and CONFECTIONERY

THE FLOYD COUNTY HESPERIAN

VOLUME 33

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 23, 1926.

NUMBER 30

PLAINS COUNTRY NOW 'STRUTTING ITS STUFF'

Dallas Publicity Man Brags On South Plains

Former South Plains Man Now Publicity Director South's Largest Hotel Organization

Curtis A. Keen, General Publicity Director of the Baker Hotels of Texas, operating the Baker of Dallas, the Texas of Fort Worth, the Stephen F. Austin at Austin, The Gunter and Menger Hotels at San Antonio, and who have recently announced a 300-room resort hotel for Mineral Wells, and a 1200-room, forty-story hotel for Houston, Texas, was a visitor in Floydada for a large part of Monday.

Mr. and Mrs. Keen are returning to Dallas from the formal opening of the Hotel Orndor in El Paso as the personal representative of T. B. Baker, President of The Baker Hotels and is spending some time on the South Plains renewing acquaintances, visiting friends and meeting new folks who have moved into this section since they moved away two years ago.

"Believe me, boy, but the old Plains Country certainly is strutting its stuff," declared Mr. Keen. "There is no telling what you would have done if I had left a year or two earlier."

Things Look Good Out This Way

Keen was for five years located in Lubbock as manager of the Lubbock Chamber of Commerce and Panhandle South Plains Fair Association. While there he started The Plains Journal as a monthly agricultural publication which grew into a weekly, then into a daily and only last week purchased The Lubbock Avalanche.

"Crops certainly do look good out this way" was the observation of Mr. Keen after driving over most of the South Plains. "Of course you have a

(Continued on back page)

A. J. FOLLEY RETURNS FROM MART, WHERE FATHER DIED

A. J. Folley returned Thursday of last week from Mart, Texas, where he attended the funeral of his father, G. W. Folley, who died September 9. Mr. Folley was with his father at the time of his death, and remained a week in Mart with his relatives.

Newspapers At Lubbock Consolidated Last Week

The Lubbock Avalanche, morning paper, and the Plains-Journal, afternoon newspaper, at Lubbock, were consolidated last week under one ownership, each newspaper being continued, it was announced, maintaining their identity.

James L. Dow will continue as editor of The Avalanche, of which he has been the head for years. D. D. Roderick will be the general business manager under the consolidation and Chas. A. Guy will continue as editorial manager of the Journal.

One weekly paper will be issued by the consolidated company, and the morning and afternoon editions will be combined on Sunday morning into one edition.

LEAKS, BUT CANNOT SINK

The row-craft used on the remote lakes in the wilds of Glacier National park, Montana, is a typical individual mode of water transportation that is not found any other place in the world.

They are there because the material for building them is right at hand in the primeval forests that skirt the waters' edges, and also for the reason that the narrow trails leading to these mountain lakes render it a difficult task to pack rowboats. Besides, the row-craft is a safe conveyance for the adventurous summer tourist. It leaks but never sinks. It is made of spruce logs, with ingeniously constructed oarlocks.

There were but forty-four rural free delivery routes in the United States on July 1, 1900.

Drop Of Almost 3c A Pound In Texas Price Of Cotton In Two Weeks Hurts All Business

Texas farmers for the last two weeks have sold their cotton on a steadily declining market.

On Aug. 28 the price, middling basis spot cotton, was 18-20c a pound and the last few days it was down to below 15c a pound. This drop puts cotton far below the cost of production and will result in heavy losses not only to Texas farmers but to all of Texas business.

The drop in price, strange to say, comes after a smaller Government forecast for cotton yields as a whole, which is puzzling to any observer.

Farmers are becoming panicky over the daily price drop and are rushing their cotton to market as fast as it is ginned for fear it may drop still further if they do not sell. Orderly marketing should help this situation.

To make matters worse country buyers in most Texas markets are not making any distinction in price between ordinary cotton and superior cotton. They are not paying for longer staple and are buying the crop only on grade.

Yet millions of acres were planted to better staple in 1926 than in the previous year in the hope of receiving adequate compensation for better staple, which farmers were told the cotton trade wanted.

At Memphis, Tenn., on a basis, middling, of 16c a pound staple of 1-inch commanded a premium of 175 points; staple of 1 1-8th-inch brought a premium of 250 points; 1 1-8th-inch brought 450 points and 1 3-16th-inch brought a premium of 600 points, while 1 1-4th-inch staple brought a premium of 900 points, or 9c a pound above average sales prices. This means additional values to the growers of \$8.75 to \$45.00 a bale.

Texas is an agricultural State and the interest of the cotton growers is the interest of all. As the world's greatest cotton-raising State Texas must be enabled to raise its cotton profitably or take huge losses.

Prevalence of insects, lateness of seasons, enormous areas devastated by root rot and danger of early frosts, which would cut the yield in Texas to a much lower figure than the Government report, should bring better prices for cotton than are now being paid.—Dallas Morning News.

SINGING AT PRAIRIE CHAPEL SUNDAY AFTERNOON, SEPT. 26

Singing at Prairie Chapel for Sunday afternoon of this week has been announced, to which all singers are invited.

The whole afternoon will be given over to the singing and a good attendance is expected.

Kaibab Forest Open To Hunters During October

Herds Being Reduced Account Lack Of Available Forage For Rapidly Increasing Deer.

Albuquerque, Sept. 18.—Deer hunting on the Kaibab National Forest is to be permitted during the month of October, according to a wire just received by District Forester Frank C. W. Dooler, from District Forester Rutledge of Utah.

The opening of the forest to hunting during October is in accordance with the Arizona state laws which permits the killing of deer during that month as well as under an agreement reached with the State Game officials. Due to the great herds of deer on the Kaibab Forest it is believed by forest officials that a large number of sportsmen will avail themselves of this opportunity.

The Kaibab National Forest was made a game preserve by President Roosevelt in 1906 and the game was protected from hunting and an active campaign against their natural enemies, lions and wolves, was conducted by the Biological Survey. Under this protection the deer grew from a small herd of a few thousand very rapidly until in 1925 it was estimated that it contained between thirty and fifty thousand deer.

The opening of the forest for hunting was first made in 1924 and has been continued each year since. This has been done in an effort to reduce the herd which was increasing so rapidly that the available forage was becoming exceedingly short and there was much danger that the herd would be exterminated by starvation. Furthermore, the foresters found that a great deal

Theodore Crabtree Killed Accidentally Sunday Noon

Old Time Resident of Clarendon, Well-Known Here, Succumbs To Fatal Gunshot.

Theodore Crabtree, about 60 years of age, was killed accidentally Sunday at noon, the victim of a gunshot, a message to V. A. Leonard received Sunday afternoon, stated. This is the only information had here as to the death of Mr. Crabtree, who is widely known in this section of the state, especially among the old-time cowmen, with whom he had been associated for years.

Funeral services were held Monday afternoon, Mr. Leonard leaving early Monday morning for Clarendon to attend. Deceased is survived by his wife, a son about 19, and two daughters about 12 and 10 years of age.

The victim of the accident had been a friend of Mr. Leonard for years, and for the past eight years had rented a farm owned by Mr. Leonard near Clarendon. "Theodore Crabtree was one of the finest men I ever knew," Mr. Leonard said Sunday night. "Many old friends around through this section will learn of his death with deep regret."

Magnus Swenson, now president of the Norwegian American Steamship Line, gave the Wisconsin legislators a molasses bath in the early eighties when the centrifugal machine he was demonstrating began going too fast, throwing the sticky syrup over the assemblage.

of damage was being done to reproduction and timber by the deer.

Arizona hunters may reach the Kaibab forest by way of Needles and Las Vegas, Nevada or by the Lee's Ferry route from Flagstaff to Winslow.

Those desiring further information regarding hunting on the Kaibab Forest should correspond directly with the Forest Supervisor at Kaibab, Utah, the District Forester, Ogden, Utah, or the Arizona State Game Department at Phoenix, Arizona.

WELCOME FAIR VISITORS

Make our store your headquarters.

Visit our booth and see our float in the parade.

Fair Specials for Saturday

Sugar WITH ANY 3 LB HIGH GRADE COFFEE PURCHASE AT REGULAR PRICE **5 lbs. Free**

Spuds FANCY WHITE BURBANK'S **35 lbs. for 1.00**

Lettuce LARGE CRISP ICEBERGS **Per Head 11c**

Tea LIPTON'S YELLOW LABEL **Pound 74c**

Flour THRIFT GUARANTEED **100 lbs. 3.75**

HIGHEST PRICES FOR YOUR EGGS

RADIO FREE!

WE WILL GIVE AWAY ABSOLUTELY FREE DURING THE FLOYD COUNTY FAIR—

A Two-tube RADIOLA

THIS IS A GENUINE RCA SET AND WE WILL INSTALL IT COMPLETE FREE OF CHARGE ANYWHERE IN THE COUNTY. CALL AT OUR BOOTH AND SEE RCA MODELS ON DISPLAY. WE WILL HAVE TWO, FIVE, SIX AND EIGHT TUBE SETS AT THE FAIR, ALSO LOUD SPEAKERS OF EVERY TYPE.

ASK OUR REPRESENTATIVE AT THE FAIR OR CALL AT OUR STORE FOR PARTICULARS ABOUT THE FREE RADIO.

REMEMBER—WE CARRY THE LARGEST STOCK OF RADIOS AND SUPPLIES IN THE COUNTY AND WE ARE AUTHORIZED DEALERS FOR RCA. TUBES AND BATTERIES IN STOCK FOR EVERY SET MADE.

BAKER-CAMPBELL COMPANY

"M" SYSTEM STORE

"600 STORES CAN BUY CHEAPER THAN ONE"

FAIR DATES SEPTEMBER 24TH AND 25TH

HESPERIAN WANT AD PAGE

Read The Ads On This Page. You May Find One For You

Wanted

WANTED—Cotton pickers, can furnish two room house and an oil stove. See or write T. W. Massie, Rt. 2, Floydada, Texas. 302tp

WANTED—Want to buy about 15 head of registered Jersey cows and heifers, must be good ones. See or write J. A. Huckabay, Rt. 1, Box 18. 302tp

WANTED—an experienced housekeeper for a small family. Must be over twenty five years old. Phone 297W. Mrs. V. B. Rodgers. 302tfc

WANTED—Good family to gather maize and 100 acres of cotton. Good house furnished. 1 mile south Floydada. Phone 905F11. S. M. Rawdon. 292tp

WANTED—good group of cotton pickers and maize headers. House furnished. C. T. Warren, four miles east of town. 283tc

For Sale

FOR SALE—Nice, well-improved small farm. See Lee Howard. 303tc

FOR SALE or trade—Good 5-room residence, close in. Would take the right kind of car as part payment. Phone 140-W. Lee Howard. 303tc

Sandwiches, pie and tea served by the Baptist ladies in Surginer Bldg., opposite Post Office, Saturday, September 25th. 301tp

WELL LOCATED bargain on South Main Street. Dickey & Goen. 302tc

FOR SALE—Dodge Touring Car. See C. W. Ginn at Magnolia Wholesale Station. 284tc

FOR SALE—128 acres well improved land. Located 4 miles south and 1 mile west of Lockney. See C. W. Ginn at Magnolia Wholesale Station. 284tc

Best buy in Floydada. South Main. Dickey & Goen. 302tc

FOR SALE—One practically new 16 hole McCormick Deering drill. See Hugh Cannaday or Rutledge and Company. 301tc

Would like to talk farm loan with you. Dickey & Goen. 302tc

SPRINGFIELD WAGONS at a bargain. Come in during the fair and look them over. C. Surginer & Son. 291tc

FOR SALE—Kanred seed wheat \$1.25 per bushel at my granary 2 1/2 miles southeast of Lakeview. Phone 914F41 R. F. Hall. 274tp

Sandwiches, pie and tea served by the Baptist ladies in Surginer Bldg., opposite Post Office, Saturday, September 25th. 301tp

FOR SALE—Good winter barley seed. Phone 903F25. Geo. Finkner. 293tc

FOR SALE—Extra choice baled mill: hay. H. C. Stovall, city. 283tp

If you want choice location on South Main see Dickey & Goen. 302tc

RYE SEED for sale by Boothe Bros. 281tc

SPRINGFIELD WAGONS at a bargain. Come in during the fair and look them over. C. Surginer & Son. 291tc

FOR a real school pony see me Saturday in Floydada. Gentle for small children to ride or drive. See Hesperian Office for further information. Y. M. Moore. 301tp

FOR SALE—Good winter Barley seed Mrs. D. T. Scott. Phone 903F15. 293tp

List your bargains with us. Dickey & Goen. 302tc

Funeral flowers. Mrs. Maud E. Hollums. 291tc

FOR SALE—Windmill, tower, piping, etc., at a bargain. See Mrs. Lillie Britton, or R. E. Fry. 291tc

We have unimproved lots good locations, right prices. Dickey & Goen. 302tc.

For Rent

Nicely furnished rooms close in. Inquire Commercial Hotel kitchen or phone 193-J between 2 and 4 p. m. 271tc

FOR RENT—Light housekeeping apartment, two, three or four rooms. All modern conveniences, including telephone. Address Post office Box 434. 291tc

FOR RENT—Two rooms for rent. Call 164-W. 292tc

FOR RENT—Modern furnished apartment with garage. Call 185. 292tc

3 to 8 room residence for rent or for sale; 100, 200, 320, 640, 1280 acre tracts to exchange for city property; First Trust Joint Stock Land Bank, of Dallas—6 per cent—the bank that always has the money—6 per cent; City loans on terms to suit. Johnston Land & Loan Co., Opposite Post Office, upstairs. 301tc

Real Estate

A BIG BARGAIN—that we are willing to sacrifice, located in Dallas, Texas consisting of a 5 room house, bath and sleeping porch, garage. Lot 50x150; beautiful shrubbery and concrete driveway. Will trade for a small farm near Floydada, or Bovina. Write at once, Mrs. M. A. Sparks, Floydada, Route 2, Box 111. 292tp

The Santa Fe Railway has completed a railroad from Lubbock west to Bledsoe, opening up for settlement Hockley and Cochran Counties. Choice business and residential lots for sale in the townsites of Smyer, Whiteface, Lehman and Bledsoe, on very liberal terms. These towns offer excellent opportunities for every line of business, calling and profession. Adjoining each of these towns farmlands for sale in tracts of five acres up to 177 acres. Favorable terms and low rate of interest. Here is an opportunity to buy a farm on terms easier than rent. See or write me for full particulars. R. J. Murray, 202 Leader Building, Lubbock, Texas. 279tc

TRADE anything for anything anywhere. Loans on farms and to buy and build homes. Johnston Land & Loan Company. 281tc

FOR SALE—160 acres raw land four miles West Kaffir; fenced on three sides; one mile good school; 8 miles South Happy; will sell on crop payment plan. John F. DuBose, Plainview, Texas. 284tc

FOR SALE—Our home place of 224 acres, well improved, all new buildings; also farm implements, including 1 Moline row binder good as new. If you look for a place where crops never fail, come out look our place over. Mr. and Mrs. Chas. Wagner, 10 mi. N. E. Floydada. 274tp

FOR SALE or trade—6 room house, bathroom, 2 large closets, chicken yard, garage, cow barn and lot, well and windmill, city water, front and back porch, 2 corner lots, nice yard and shade trees, cement walks, near high school building. A real home. Will sell at bargain on terms or cash. See G. R. Strickland, City Water Supt. 16tfc

LOANS to buy or build residences or brick business property. Farm loans 6 per cent. Houses for rent. Lots and farms for sale. Johnston Land Co., Floydada 18tfc

McCLESKEY AUTO TOP & PAINT SHOP

Welcomes You to The Fair.

We invite you to call on us during the Fair. Come in and let us take care of your requirements in—

Curtains, Lights, Tops, For Your Car and Varnish or Lacquer Painting.

We believe we can give you real satisfaction along these lines. Just leave your order with us while you enjoy the fair, and you will return home with a good job and will be well pleased.

Now Located Opposite

Artie Baker D. P. Carter
GOOD PLAINS LANDS FOR SALE
on good terms

Land situated in Floyd, Hale, Lamb, Bailey, Briscoe, Swisher, Castro, Farmer, Randall and Deaf Smith Counties.

If you can make a good cash payment will consider trading for your land worth the money located elsewhere.

Baker & Carter
Lockney, Texas

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40tfc

Announcements

I have reopened my beauty parlor in Mrs. Welch's millinery shop. For appointment call 305. Doris Armstrong. 293tc

We do Hemstitching at The Thrifty Nifty Shop. 291tc

Miscellaneous

STRAYED—A \$10.00 reward will be paid for delivery of four smooth mouth 1 1/2 hand mules that strayed away from my place, 16 miles southwest of Floydada, about the first of September. D. W. Fyffe. 302tp

STOP—Don't breed your sow to that scrub boar and then lose all your "runts" this winter! Wait until November 10 and then come to the best boar in the panhandle. It's money for you to write, or better to "come and see" Holmes Bros. Hilltop Farm, Floydada. 294tc

Sunday Passenger Service to Plainview Car leaves Floydada 7 a. m., makes connection with southbound Santa Fe at Plainview; leaves Plainview at 1:20 p. m., on return trip. Phone 35. Lee Wilkinson Driver. 258tp

T. E. LEMONS, Plumber
Phone 168-J 4952tp

I have reopened my beauty parlor in Mrs. Welch's millinery shop, for appointment call 305. Doris Armstrong. 293tc

BOOTHE BROS. are in the market for your maize. 281tc

When in Floydada be sure to visit The Thrifty-Nifty Shop, two doors west of the Floyd County National Bank. We have everything for art needle work; all of the newest models made up. 294tp

SPRINGFIELD WAGONS at a bargain. Come in during the fair and look them over. C. Surginer & Son. 291tc

I have reopened my beauty parlor in Mrs. Welch's Millinery shop. For appointment call 305. Doris Armstrong. 293tc

Blooming plants, ferns and bulbs. Mrs. Maud E. Hollums. 291tc

Locals and Personals

Miss Ruby Higgs and Miss West spent Saturday and Sunday in Monday visiting friends.

Mrs. V. B. Rodgers, who underwent an operation in the Lubbock Sanitarium, was able to be moved home Sunday.

Miss Allene Wood, of Vernon, arrived Saturday for a visit with friends. Miss Wood formerly lived in this city.

Boone Hall and Carroll Hopkins went to Lubbock Thursday to attend the Lubbock-Ft. Worth baseball game.

Harve Williams, of Lockney, spent Saturday here on business.

Mr. and Mrs. W. H. Edwards spent Sunday in Lubbock.

Mrs. C. M. Martin and Miss Mary Porter visited in Plainview, Friday.

Miss Susie Surginer and her nephew Willie Surginer, left Friday for their home near Hillsboro, after visiting with Miss Surginer's brother, C. Surginer, and family.

Garner Surginer left Wednesday for Austin, where he will again attend Texas University.

Mrs. R. C. Bennett, of Lockney, was visiting in Floydada, Saturday.

Mrs. R. B. Mitchell and daughters, Cecil and Lucille, of Plainview, spent Sunday with her daughter, Mrs. Robert McGuire.

Mr. and Mrs. W. T. Matthews of Leavenworth, Kansas, left Tuesday after a visit with Mr. and Mrs. James E. Green and other relatives. Mr. Matthews is Mrs. Green's brother.

Miss Veda Wooten and Edna Houghton left Friday afternoon for Lubbock, where they will enter Tech College.

Miss Bell Cannaday left Sunday night for Waco where she will enter Baylor University. Jeff Welborn accompanied her to Plainview.

Miss Ethel Houghton returned Saturday from Amarillo where she has been visiting for the past week.

Mr. and Mrs. Luther Fry, Mr. and Mrs. Joe Day and Stanley Johnson attended the Lubbock-Ft. Worth baseball game in Lubbock Friday.

Mr. and Mrs. Horace Ammons, of Amarillo, spent Sunday with Mrs. Ammon's parents, Mr. and Mrs. C. E. Neil. They were accompanied by Mr. Berry also of Amarillo.

Mrs. C. E. Neil and Mrs. T. L. Calloway went to Plainview, Thursday.

Ovis Awtry, of Amarillo, was here Friday, to be at the bedside of his mother, Mrs. J. A. Awtry, who was operated on Friday for appendicitis. Mack Wimberly, also of Amarillo, came with him.

BORN—to Mr. and Mrs. R. B. Rossen, of Denver, Colo., September 15, a son. Mrs. Rossen was formerly Miss Jack White of this city.

BORN—to Mr. and Mrs. J. R. Con-

Albert Grigsby is working at the Russell Tailor Shop. He relieved Clarence Boothe who is attending school. Louise Hanna and Mildred Orsburn left Wednesday for Canyon, where they will attend school.

W. A. Baker left Monday for Mu on a business trip. Mrs. W. D. Fullingim, of Lorenzo spending a few days with her mother, Mrs. W. A. Shipley. She arrived Monday.

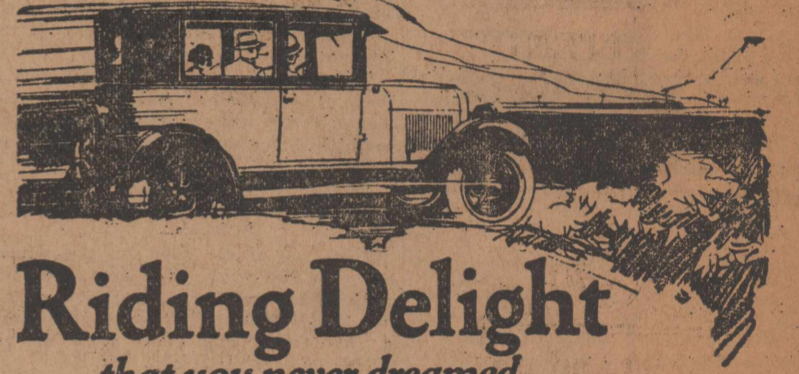
Baby's Picture Record

Are you keeping a picture record of baby? In later years it will prove one of the most interesting records you have to display. Bring baby in now for his next picture.



WILSON STUDIO
VISIT US DURING THE FAIR

for Economical Transportation



Riding Delight

that you never dreamed possible in a low priced car

Handling ease and luxurious comfort that will delight and thrill you—

Amazing smoothness at every speed! Sparkling acceleration! Forty to fifty miles an hour, if you like, as long as you like, without effort or any sense of discomfort—such are the riding delights of today's Chevrolet—the smoothest in Chevrolet history!

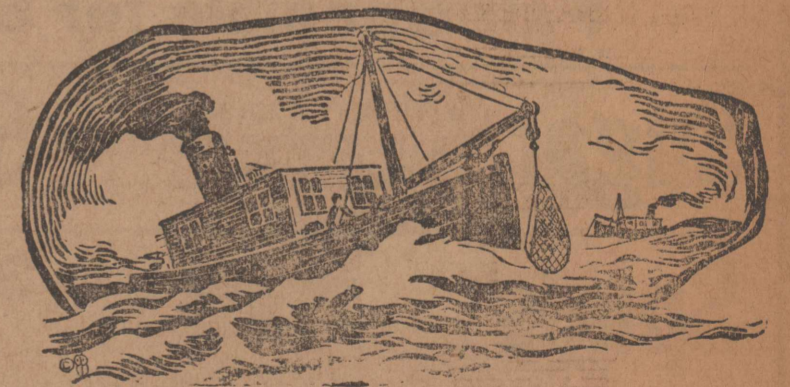
Come in! See these beautiful cars, finished in strikingly new Duco colors and the luxurious closed cars, with "Bodies by Fisher." Arrange for a ride! Enjoy the brilliant performance and unmatched driving qualities that mark Chevrolet as the world's finest low-priced car.

--- at these Low Prices!

Touring Roadster	\$510
Coupe	\$645
Four Door Sedan	\$735
Landau	\$765
1 1/2-Ton Truck	\$375
1-Ton Truck	\$425

All prices f.o.b. Flint, Mich.

FLOYD MOTOR CO.
Floydada, Texas
QUALITY AT LOW COST



The Season's on

OYSTERS

—FRESH FROM THEIR OCEAN BED!

Good news for you lovers of the "bivalve mollusks" We've just received our first shipment of delightful Oysters—right fresh from their Gulf home.

We will receive large shipments every week right from the coast. Come in and get them TODAY. You, too, will agree with us when we say they are delicious!

Don't forget—we've got them—and they are fresh!

SHAW, FELTON and COLLINS

PHONE 27



N. C. PURCELL, CHIROPRACTOR

Graduate of Texas Chiropractic College San Antonio. COURSES: Science of Chiropractic, X-Ray Laboratory. Office: Upstairs opposite postoffice. Lady Assistant No Charge Made For Spinal Examination.



Helping You to Dress Well

This is the entire mission of this store—and you can bet your last dollar on the fact that we are trying every minute of the day to serve you faithfully and well. It is to our own interest to do so. We want you for a steady customer and we know that good service will make you one.

Call at our store on or before Oct. 9, register and learn details of our Free Offer. No Obligation to Buy.

WOOD BROS.

Clothing For Men

South Side

Now Located Opposite

SCIENCE IN WEARING CLOTHES

Principles Involved Reduced to a Formula, Professor Soys.

From a Science Service Bulletin.
If you have some suit or dress or entire outfit that your friends insist is particularly becoming, it is almost sure to be an example of scientific principles of wearing clothes. This fact was stressed by an assistant professor of home economics of the University of Nebraska, who explained some of the latest developments in the psychology of dress, before the American Home Economics Association at its recent meeting in Minneapolis.

Since the beginning of time, some individuals, especially women, have consciously or unconsciously dressed to suit their types of personality, the professor pointed out. But it has remained for this scientific era to help out those who do not have a sure intuition about dress by ferreting out the scientific principles involved and reducing them to formulas, and by creating a new vocation of clothing adviser.

"Considered from a purely physical standpoint, there are short, stout and tall stout people, thin angular ones and the rest," she said. "Especially must be remembered those with special difficulties of proportion which call for an application of that psychological principle requiring that we make something interesting happen to carry the eye away from the particular difficulty we wish to conceal."

"A study of the spiritual and mental characteristics of women reveals two outstandingly different classes the one stately, dramatic, striking, forceful; and the other dainty, petite, demure, naive. Most of us are combinations of those two types, but nearly all of us have tendencies toward one or the other."

WHILE ATTENDING THE BIG FAIR

Make our store your headquarters, you will find many articles of interest



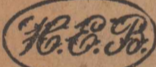
\$7.50 and up

Leading decorators agree that no other article will add more to the life of a home than well chosen clock.



\$2.50 and up.

Nothing like a good cup of coffee.



Sample of the way we turn out our presents.

WILSON KIMBLE Optical & Jewelry Co.
The House of Confidential Credit.
FLOYDADA, TEXAS

WHY IS BROADWAY CALLED "THE GREAT WHITE WAY?"

One often wonders how Broadway received the name of "The Great White Way."

The answer is in the long line of electric signs that tell their story to the thousands of people who are walking or driving along Broadway, daily.

There are 1,095,841 incandescent lamps in electric signs along Broadway, it has been reported. Keeping the "Great White Way" white is an enormous task. More than 2,000 workers are kept busy on these great signs; fifty men make the rounds nightly to replace lamps.

The first electric sign along Broadway that attracted wide attention was the chariot race placed on top of the Normandie Hotel; and was for several years one of the sights of the city.

The development of electric signs in the past five years has been miraculous. A few years back who would have thought that figures and forms such as are now seen, could be made possible by the use of electric signs; or that one could stand and read a story told on an electric multigraph.

In spite of all this recent development, experts claim that the climax in the use of electric signs has not been reached as yet, and promise more stupendous development for the future.

Early automobile courtesy decreed that every auto driver should stop and lead every horse he met past his car.

The pronghorn antelope, the swiftest four-footed animal of our western plains, is native only to America.

Dutchman, a horse that made a three-mile trotting record that stood for thirty years, was once a brick-yard worker, but was "discovered" on an election day when his owner "pressed him into the service of carrying the free and independent voters to the polls."

Thomas Meighan, motion picture actor, says that the city of Killarney boasts one saloon for every fifty inhabitants.

Japan's first railroad wasn't built until 1872 or forty-two years after the Baltimore and Ohio, the first railroad in the United States, began its service.

Seventy-five prisoners at Waupun, Wisconsin, are taking correspondence courses from the state university.

The town of Fachi, on an oasis in the Sahara, is built of salt. It is said to have only 100 inhabitants.

Kissing under the mistletoe may soon disappear, because the United States Department of Agriculture has started a drive to exterminate mistletoe from our national forests.

Central Heating, tobacco smoke and varying temperatures are causing deterioration of masterpieces of art which can never be replaced, according to M. Albert Flament, French painter.

Professor Polorny, of Berlin University, says that some clans of Irishmen are descendants from Eskimos.

A medical treatise 400 years old, found recently in Strassburg, Germany, classifies as brain food: fried fowl, fresh poached eggs (not boiled, fried or scrambled), apples, quince, hazelnuts and red wine.

Mr. and Mrs. J. M. Carruth, and son, of Amarillo, were here over last week-end visiting Mr. Carruth's parents, Mr. and Mrs. J. A. Carruth.

John Matthews, who has been spending the past several months at Borger, old field city, has been at home with his family the past several days.

Miss Ruth Carr spent Sunday with her parents in the Harmony community.

Mr. and Mrs. J. W. Wright spent the week-end visiting in the country.

Alec Shipley, of Clovis, N. M., is spending a few days with his mother, Mrs. W. A. Shipley.

Mr. and Mrs. B. K. Barker returned Sunday from Roswell, N. M., where they spent a short vacation.

Misses Faye Hollums and Effie Noland this week entered West Texas State Teachers' College at Canyon.

Misses A. Hollums, T. M. Noland and Misses Eva Noland made the trip with them Sunday, returning the same night.

Clement McDonald, son of Mr. and Mrs. L. C. McDonald, is employed with the Golden Rule Print Shop at Amarillo this summer, and may not re-enter West Texas State Teachers College until the spring term.

J. W. Blair, one of the early settlers of Floyd County, was in Floydada this mid-week on business. The Blair family are living in Abilene, while Mr. Blair gives business matters his attention at Winters.

Miss Marion Breaker, of Silverton, is here this week visiting Miss Ruth Conner. She arrived Sunday.

Buster Eubank, A. D. White, T. M. Houghton, and Charley Lewis spent Friday in Lubbock.

J. U. Borum returned Monday from Quanah, where he has been for several days on business.

Miss Jean M. Campbell, public health nurse, with the Texas Public Health Association, visited Floydada Tuesday afternoon and conferred with local citizens relative to the Christmas Seal Sale in Floyd County this year.

Rev. F. L. Davis, pastor of the First Christian church, will preach at Ralls Sunday afternoon at 3:30 o'clock.

Mrs. M. F. Husky and her father and mother, Mr. and Mrs. J. H. Shurbet and E. R. Harris, of Lockney, returned a few days ago from an extended trip in the southern part of the state and to Old Mexico. They spent sometime in the Rio Grande valley, where Mr. Shurbet has a very nice young orchard started.

Mr. and Mrs. W. J. Burke returned Tuesday night from Pecos and left Wednesday morning for Vernon.

Mrs. F. S. Truett, of Friona, arrived Tuesday night for a visit with friends here. She is a guest in the home of Mrs. W. I. Cannaday.

B. P. Woody is in Lubbock this mid-week, taking treatment for a malarial affection which has bothered him a number of years.

BORN—to Mr. and Mrs. Allen Palmer, City, September 21, a daughter.

KENNETH BAIN

LAWYER

Rooms 12 and 13

First National Bank Building

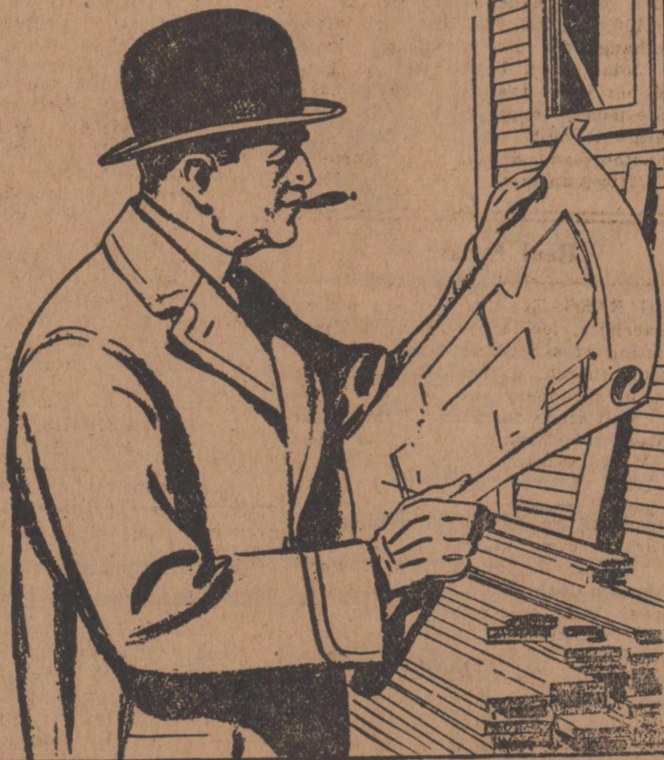
General Practice

BUILDING MATERIAL

We have extremely low prices on all lines of building materials and well supplies.

It will pay you to visit us during the Floyd County Fair at Floydada.

WILLSON AND SON



A Critical Point in Building

When you decide upon the Lumber and other building supplies to be used in the construction of your new home, is a most critical point, for upon your choice depends, in a great measure, your future comfort. We guarantee your satisfaction with our Lumber and other Building Materials.

We Bid You Welcome to The Floyd County Fair!

HIGGINBOTHAM-BARTLETT COMPANY



Smart
Fur
Trimmed
Winter
Coats

Welcome!
To The
Floyd County
Fair
Friday
and
Saturday

New! Stunningly Smart! Fashion Right Coats! Rich of Fabric and Elaborate of Fur!

TO-MORROW—Friday—we are offering the greatest Fall and Winter Coat Values of the season. \$9.95 to \$67.50.

We'll feature a vast assortment of coats of the finer sort—dozens of different models all richly fur trimmed. The fabrics are beautiful in texture, rich in coloring, sturdy in quality.

They are tailored with a superb Parisian gesture. Regarding the prices—we'll hesitate to exaggerate—but we are frank in stating that we feel sure these extremely low prices cannot be duplicated anywhere in this city, style for style, quality for quality.

C. R. Houston Company
Visit Us During The Fair

Greatest Tire Values
Ever Offered

Firestone
GUM DIPPED TIRES

Who said local motorists didn't know tire values. Big cars—little Cars—all are being equipped with the world-famous Firestones at our greatest of all sale prices. Just note our special price on a 30x3 1/2 Commercial Cord casing and remember that we have made substantial reductions on every other size and type. It will pay you to meet your tire requirements for six to nine months to come with these exclusive Gum-Dipped tires. Drive in.

SPECIAL

30 x 3 1-2 \$9.95

Com. Cl. Cord

Allowance for Old Tires

Barker Bros.

October 3 To 9 Set As Fire Prevention Week

Miriam A. Ferguson, Governor of Texas, has designated the week of October 3 to 9 as Fire Prevention Week, in the following proclamation:

"State of Texas, Executive Department: PROCLAMATION:

Year by year, the destruction of property by fire in America has been mounting until the total annual loss is now more than \$500,000,000. This means a waste each day of an average of \$1,370,000 of resources which we can ill afford to lose.

But far worse than the destruction of valuable property is the toll of human life through fire. The average number of persons burned to death each day in the United States is stated to be forty-eight.

In our own great State of Texas last year there was more than twenty million dollars worth of property and 234 lives destroyed by fire. A most conservative estimate is that 85 per cent of fires are from preventable causes.

NOW, THEREFORE, I, Miriam A. Ferguson, Governor of Texas, do hereby designate October 3rd to 9th, 1926 as FIRE PREVENTION WEEK.

City officials, civic and commercial organizations, schools officers and teachers are hereby requested and urged to arrange meetings and exercises for the study of fire prevention problems, and for impressing upon the public the seriousness of the waste caused by fire and the need of the utmost care protecting life and property from danger. Editors and public speakers are requested to call special attention to this subject during that week. Our fire waste is already too large; we cannot permit it to increase. By united effort we can reduce it from year to year.

IN WITNESS WHEREOF, I have hereunto set my hand, and affixed the Great Seal of the State this 18th day of August, 1926.

MIRIAM A. FERGUSON, Governor of Texas. (Seal Attest: Emma Grigsby Meharg, Secretary of State.)

SPREADING A KNOWLEDGE OF RURAL SCHOOL CONDITIONS AMONG CITY PEOPLE.

The growing custom of city people to spend a portion of the year, usually the summer months, in the country offers an opportunity to rural school officials to familiarize them with the real reasons which underlie the continuation of inefficient schools in rural communities.

Many superintendents, principals, and rural school patrons are taking advantage of this situation, and through personal conversation, community programs, and the like, are capitalizing the interests which city vacationists and temporary residents in rural communities have in schools. More than half of the American people live in urban communities. They have no first-hand acquaintance with rural conditions, particularly with school conditions. They can not be expected to shoulder willingly a responsibility for the upkeep of schools outside of their own urban communities unless a better understanding of the school situation is in some manner conveyed to them.

Accustomed as they are to well organized and highly developed educational system in their home communities where all the schools of the city are coordinated into a smooth working unit, it is a real surprise to learn that many rural communities can not maintain efficient school systems, in spite of efforts put forth by the patrons, because of their financial situation and a type of administrative control which makes cooperation among communities for school purposes difficult.

The inequitable distribution of taxable wealth, as judged by the per capita valuation per school child, is also a surprise to many city people visiting the country for the first time.

The fact that rural communities can not afford to support high schools in which their children can be educated, however anxious they may be to provide such an education, is another revelation to city people. Educating the children of a State is a great cooperative enterprise.

"FUNDAMENTALS OF FOOTBALL" FILM SHOWN TO WHIRLWINDS

"The Fundamentals of Football," by Coach Knute Rockne, coach of the famous Notre Dame football team, a two-reel slow motion picture film, was shown at the High School building last Tuesday night for the benefit of the Whirlwinds. Five cents admission was charged in order to cover the cost of the film, and several students besides the football team were present.

The film explained the best methods in how to tackle, run interference, and many other things that are very essential to the football player. Coach Ike Jay stated that the Whirlwinds should have gained much benefit from the film. The slow motion gave the watchers a chance to see every motion that was necessary in playing many positions.

The film was shown on the new motion picture machine presented the school by last year's senior class. The machine is proving of much benefit to the school. Thursday of this week a one reel picture entitled "The Story of Plymouth Rock," and a set of ten historical slides published by the Keystone Company, were shown to the history classes. These films told the history of the country and other countries to the classes in picture language. They prove very beneficial to the classes.

NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County.—GREETING:

You are hereby Commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

NOTICE OF APPLICATION FOR PROBATE OF WILL AND LETTERS TESTAMENTARY

THE STATE OF TEXAS: To all Persons interested in the Estate of W. A. Shipley, deceased, you are hereby notified that D. D. Shipley, Alex Shipley and John T. Shipley, have filed in the County Court of Floyd County, an application for the Probate of the Last Will and Testament of the said W. A. Shipley, deceased, No. 386 on the Probate Docket of Floyd County, Texas, which application will be heard at the next term of said Court commencing the Third Monday in October A. D. 1926, same being the 18th day of October, 1926, at the Court house thereof, in the City of Floydada, Texas, at which time all persons interested in said Estate may appear and contest said application should they desire to do so.

Herein fail not, but have you then and there before said Court this Writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Floydada, Texas, this 8th day of September A. D. 1926.

CLARA LEE SCOTT, Clerk County Court, Floyd County, Texas. 303tc

FINDS LIFE A MYSTERY

Sir Oliver Lodge, at a recent lecture at Christ church, London, gave his latest views of life. He said it is quite as mysterious as the life beyond the grave. It is not a form of energy, "it is, rather, a guiding and directing principle. It uses energy and it uses matter, but it does not seem, itself, to belong to the physical frame of things at all." Sir Oliver cited as proof of his theory that life is not energy the fact that seed can give rise to countless generations. He declared: "It is like the influx of something from outside, as if we were tapping an infinite reservoir which can, by proper arrangement, be brought to interact with matter for a time, and then depart whence it came."

A species of flying snake that inhabits Southern Asia and the Malay Peninsula leaps from tree to tree much as do the flying squirrels.

CENTER NEWS

Center, Sept. 20.—Every one is so busy in the fields there isn't much time for news items to reach this place.

The Rev. Bost has accepted the pastorate of our church for another year and will fill his regular appointment here Saturday night and Sunday.

Mr. Goodman has bought the crop on his farm in this community we haven't heard whether or not they intend moving back to gather the crop.

Mrs. J. H. Foster had a severe attack of heart trouble a week ago but is up and about again now.

Mr. Meredith wasn't well at all last week but is able to be up and about now.

L. D. Golightly who has been confined to his bed since the first week in August sat up a while Sunday. We surely hope he can soon be up all of the time.

N. R. Austin has had an aunt, Mrs. Kitty Ray of Burleson, Texas, visiting

him. Misses Effie Noland and Faye Hollums entered school at Canyon today.

Mr. and Mrs. Pierce King from south of town, Mrs. John Burgett and children spent Sunday at the J. L. King home.

Mr. Burgett came Sunday evening and he and his family remained all night. They leave this week for Abilene to make their home. Mr. Burgett will enter Simmons University. He has also accepted the pastorate of three churches during the school term.

We had more parties than usual last week. Mr. Elvis Gill entertained the young people Friday night at his home and Mr. and Mrs. Tom Jernigan entertained Saturday night.

Mr. and Mrs. C. O. Spence spent Sunday near Lubbock with Mrs. Spence's sisters.

Mr. and Mrs. Gill and Mr. Latimer and daughter, Ava, took Sunday dinner at the A. L. Spence home. Mr. Latimer and children move south of town tomorrow where they will help Mr. Corley gather his crop.

J. H. Foster and family spent Sunday visiting at the Dunn home.

STUDENTS IN DOUBLE ROLE

A combination choral and athletic invasion of Europe this summer is planned by Northwestern university. Three hundred students and professors have been mobilized for the tour, leaving New York July 3, returning 78 days later. Dick Howell, Olympic swimming

star, will double in bass, Charles Hoff, Norwegian pole valuter, will take his bride on the trip and probably enter some American university on his return. The university's world-record swimming relay will enter the 14-mile River Seine swim. The group is being organized into a chorus under the direction of the glee club. A violin and piano soloist will go along.

A "Longfellows Club" has recently been organized in a western city. Its purpose is not to honor Henry W. Longfellow, but rather to foster comradeship among the tall men of the city.

"The English-speaking world is moving across the Atlantic. Thank heaven my boys all speak American."—H. G. Wells.

Fair Visitors--

FLOYDADA WELCOMES YOU—

—And while you are in our city be sure to visit our sales room and see the new Dodge Bros. Automobiles.

No yearly models but constantly improving.

Motor Supply Company

ROY L. SNODGRASS, Prop.

South Main St., Floydada

A Complete Furniture Service For Floydada And Trade Territory

Floydada, Floyd County, and the whole Floydada Trade Territory have made rapid strides in progress and growth, just as has this store. Since the establishment of Harmon's, it has grown into one of the leading furniture stores of this territory. The substantial growth of this business may be attributed to its policy of handling only quality furniture and home furnishings.

We firmly believe that quality need not be associated with high prices, for at this store quality is possible without extravagance. No matter what the price a suite or occasional piece is to sell for—whether it is simple and inexpensive or ornate and high-priced, it must meet the standard of quality set by this store, a standard that insures the buyer the utmost in value and utility.

Large Shipments of New Furniture

arriving this week and enroute. The satisfaction of our customers is paramount to all else—upon their satisfaction with our large fall selections in home furnishings of all kinds depends our success this season.

Welcome to Floydada, Fair Visitors.

We extend a sincere welcome to every visitor in Floydada during the Floyd County Fair. It is through your help and attendance that this public enterprise can be made successful.

F. C. HARMON

Where You Save The Difference

FREE CRANK CASE Service

Time For Lighter Oils

With the coming of cold weather, the time for lighter Oils has arrived. Heavy Oils, such as those used for summer, do not supply needed lubrication when stiffened by cold weather.

Welcome to The Fair!

Central Filling Station

J. W. Haney, Prop.

Norma Talmadge Monday In 'Graustark' At Royal

Eugene O'Brien With Star In McCutcheon's Charming Romance of Tiny European Kingdom.

(PREPARED REVIEW)

Given a beautiful princess in a rough-walled castle in a dramy, romantic kingdom in the south of Europe—

And a king who tries to be stern in spite of his modern ideas and the whimsical twinkle in his eye—

And a bearded nobleman who is bound with yesterday's stilled conventions; who frowns on girlish gaiety and scoffs at romance and yet would wed the princess—

And a young American, handsome and chivalrous and romantic, who strays by chance into the tiny kingdom and sees the princess and falls in love—

Well, there you have the ingredients which go to make up the charming plot of "Graustark," the George Barr McCutcheon novel which Norma Talmadge has made into a motion picture under the banner of Joseph M. Schenck. It is First National's new offering at the Royal Theatre Monday.

They have lifted most of the costumes out of "Graustark," and transformed it into a modern kingdom—just modern enough to have new ideas, yet old-fashioned enough not to have surrendered the dreamy halo of romance to the blatant clamor of jazz bands.

Mystery and the warm spirit of adventure still stalk the cobbled streets of the little kingdom, yet in modern guise. Maidenly eyes are still shy, and fresh cheeks free from cosmetics. There are no cabarets, no subways and no careening taxicabs. Yet for all that there is the modern spirit of emancipation from convention which follows the war.

In its new dress, "Graustark" makes a perfect vehicle for the ability and charm of Miss Talmadge. Millions who have read McCutcheon's entrancing romances of Graustarkian adventure will welcome the star in her new robe.

Eugene O'Brien returns by popular demand to have the leading role opposite Miss Talmadge. He plays Grenfall Lorry, the romantic young American of the story. Frank Currier is the King and others in the cast include Marc McRermott, Roy D'Arcy, Albert Gran, Lillian Lawrence, Michael Vavitch, Winter Hall and Wanda Hawley.

GIFTS TO ELEVEN UNIVERSITIES EXCEED MILLION DOLLARS

Benefactions amounting to \$81,722,887 were made to universities and colleges in the United States during the year 1923-24, according to figures compiled by the Interior Department, Bureau of Education. This amount includes only gifts and bequests, and does not include grants made by municipalities, States, or the Government.

Donations to the amount of \$100,000 or more were reported by the 147 universities, colleges, and professional schools. The largest amount, \$7,780,745, was received by Howard University. Northwestern University and Yale University each received more than \$5,000,000. Gifts to the University of Chicago and Western Reserve University exceeded \$2,000,000 each. Johns Hopkins University, the University of California, Leland Stanford Junior University, Columbia University, Cornell University, and Carnegie Institute of Technology were recipients of more than a million dollars each during 1923-24. Benefactions of slightly less than a million dollars were reported by the University of Pittsburgh, Vassar College, Hamilton College, and Princeton University.

Among colleges exclusively for women which reported gifts exceeding \$100,000 during this period Vassar leads with \$961,373, followed by Wellesley, Smith, Radcliffe, Agnes Scott, in Georgia, and Salem College, in North Carolina.

ANOTHER LAUGH GOING

The old lady's story is coming true. She refused to believe a telegram because it was not in her son's writing; and most of us have laughed at the tale.

But there will be no room to laugh at it much longer; another bit of humor is going out of the world.

It is all due to the great progress which has been made in the sending of photographs by telegraph.

Many French post-officers are now accepting written letters, which are copied by photography, and with the instruments invented by M. Belin the letters are telegraphed as they were written, and are delivered as an exact facsimile of the sender's handwriting.

SANITARIUM NOTES

Miss Grace Barton, of Matador, underwent an appendix and minor operation at the Smith & Smith Sanitarium, last Thursday.

Mrs. J. A. Awtrey, city, had an appendix operation Friday September 17.

Miss Helen Ryals, city, had a minor operation Tuesday of this week.

Miss Rushelle Morris, city, underwent an appendix operation Tuesday.

J. B. Rutledge, city, was operated on Tuesday for appendicitis.

Forest Escue, of Plomot, was operated on for appendicitis, Tuesday of this week.

Miss Katherine Swift city, was dismissed from the sanitarium last Sunday.

Mrs. F. T. Whitaker, of Jayton, returned home Sunday.

A COUNTY SCHOOL TRANSPORTATION REPORT.

Thirty-five school buses in Montgomery County, Alabama, travelled 260,058 miles making 17,380 trips during the school year 1925-26, according to a report from that county. They averaged 10.54 miles per gallon of gasoline and 172 miles per gallon of oil.

(Last year the 33 school buses averaged 10.56 miles to the gallon of gasoline and 169 miles per gallon of oil.) The distance individual buses traveled varied from 4,792 to 11,747 miles; the gasoline mileage from 5.65 to 13.77 miles per gallon. (Last year the gas mileage varied from 5.96 to 14 miles per gallon.)

Montgomery County schools operate under the county unit plan. The county owns the buses and the county board maintains school garages where the buses are housed and kept in repair. The transportation system is under the direct supervision of the assistant county superintendent. Daily, weekly, and monthly reports for each bus are kept. From these the annual report is compiled. Four different makes of buses are in use. All four makes were fairly well distributed through the scale of miles traveled per gallon. Carefully kept records promise continued improvement in transportation management.

Since remote times the surgeons of India have used the mandibles of ants as sutures for closing the edges of wounds.

Dr. W. M. Houghton

GENERAL PRACTICE

Diseases of Women and Children a Specialty

OFFICE IN MITCHELL BUILDING

PHONES:

Residence 250 Office 256

PILE YOUR LAUNDRY TROUBLES ON US

Phone 141

There's no enjoyment in working over a steaming wash tub on a hot day—wearing yourself out physically and saving nothing by it.

Pile your laundry troubles on us. We'll wash each piece spotlessly clean with the purest of soaps and plenty of soft water. Dry and iron it also, if you wish!

ROUGH DRY

WASHED AND IRONED

PHONE 141

WE'LL CALL

Floydada Steam Laundry

Starkey News

Starkey, Sept. 21.—A large crowd attended the singing at Starkey Sunday evening. Several from Cone and other neighboring communities were present. Mr. Morgan was also with us and we had some real good singing.

Several from this community visited the singing at Cone Sunday night. They reported fine singing.

School was going to last three weeks but Monday there were only a few that came, so school was dismissed for the cotton season. Cotton is opening up real fast and the farmers are in a hurry to gather it while the weather is pretty.

Mr. and Mrs. William Clay and brother-in-law and children spent Saturday and Sunday in Dickens County, visiting a daughter.

Mr. and Mrs. Elmore who went to Temple to be with a sick daughter, report that she is somewhat improved.

HALF-MINUTE INTERVIEWS

Mark Martin, at Rutledge Co., "If we could get drills enough we could sell two thousand dollars worth in one day. There is a big demand for them but we can't get them."

Dr. C. E. Fox, of England, tells us that when a sharkman of the Island of Cristoval dies, "his body is taken to the shark rock and bathed, and two lines of lime are drawn from ear to heel; while this is being done two similar lines appear upon the shark, who also dies."

Mr. Polk, of Tennessee, nominated by the Democratic party at the Baltimore Convention in 1844, was the first "Dark Horse" candidate of any political party.

Mayview News

Mayview, September 21.—We are having some lovely weather now. Cotton picking has begun and will be in full sway in another week or ten days. People are already calling for hands for maize heading and cotton picking. It is thought that the people here will get through with their crops almost as early as the people back east will. Our crops are a little early and theirs a little later than usual.

Bro. Moore filled his regular appointment at Mayview Sunday evening. Good crowds were present. Several new faces were present. We always welcome visitors and new people to our Sunday School and church.

Bro. Shannon will preach the fourth Saturday night, Sunday, and Sunday night. Everyone is invited to be present.

There is some talk of school closing Friday for four or five weeks, as the children are needed in the cotton fields.

A pigeon released in Louisiana was found near Rio Janiero, Brazil, with a broken wing.

FACE POWDER 2,000 YEARS OLD

The eternal flapper has existed in the Chinese empire since the Christian era began. The powder boxes held sway over China and Korea from 200 B. C. to 220 A. D. have just come to light in a grave near the city of Pheng-yang in northeast Korea.

The archaeological remains found in the three graves at this site, according to reports received at the Peking National university, are expected to shed further light on the civilization of this period. The box which proved to be the most interesting of the objects unearthed was about a foot wide and contained a variety of smaller boxes and a curiously shaped flat cup whose function is unknown. There was however, no doubt about the vanity cases. There was the powder still in them and still white in spite of the passage of centuries.

Recent Norwegian discoveries lead to the belief that Leif Ericson landed somewhere between Cape Hatteras and Cape Ann, not at Nova Scotia.

In some parts of Saxony, a bright-colored extra dress thrown over the shoulders of a peasant mother serves as a shawl in which to carry her baby.

Dr. W. H. Alexander

INTERNAL Medicine and Electrotherapy Rooms 6 and 7 Barrow Bldg. Telephone 93; Residence No.260

Floyd Battery Co.

STILL AT THE Same Old Stand

Where we are prepared to serve your battery needs promptly.

We are still in the rear part of the White Building Opposite Post Office, and anxious to serve you. BRING YOUR BATTERY WORK TO US.

BOOTHE BROS.

WANTS TO BUY YOUR MAIZE

"THE ONE THEY TALK ABOUT"

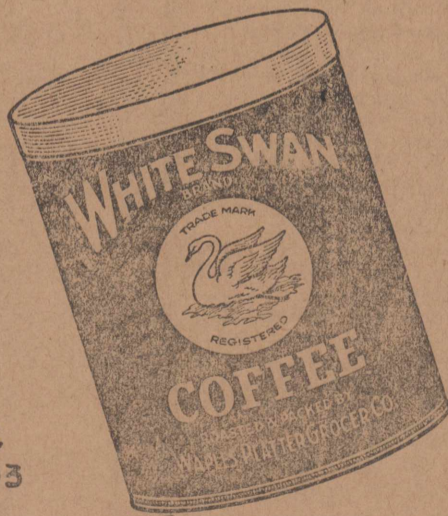


G. Mont Adams, Tyler, Texas
Who Uses White Swan Coffee and who won the Dallas News 1925

"More Cotton on Fewer Acres"
Contest with 16 Bales on 5 Acres



More Cups per Can



WHITE SWAN COFFEE

Goes Farther!

White Swan

COFFEE

"THE ONE THEY TALK ABOUT"

Magnolia Filling Station

For Quick Service

Good gasoline and the best of oils for ALL Cars. MICHELIN Tires and Tubes.

And don't forget our— HURRY UP SERVICE

C. Y. CARTER, Prop.

Welcome to The Floyd County Fair.

WOMEN NOT HURT BY WORK

Authority Says Feminine Handicaps Have Been Exaggerated.

From Science Service Bulletin.

Women factory workers have always received their full quota of medical solicitude, but now the health status of the women in the brain working professions comes in for its share of attention.

Taking a group of teachers as typical subjects for observation, Dr. Letitia Fairfield, formerly medical director of the Women's Royal Air Force, declares there is no reason to believe the occu-

pation of these women has had any harmful effect on their health.

Women, she says, start out in their working careers with slight initial handicaps in the shape of a higher sickness rate in all the diseases than men. They have a liability to a special group of ailments of their own and a tendency to age sooner and more rapidly than men.

"Nevertheless," maintains Dr. Fairfield, "my conclusion is that all these handicaps have been exaggerated and can be considerably reduced by improved hygiene."

Men have always been more sensible than women in the matter of clothes, exercise and diet but every year the feminine attitude toward these matters becomes more intelligent. "Without undue optimism," she says, "it seems reasonable to consider that preventive medicine has yet much to contribute to the problem of maintaining the physical efficiency of the professional woman."

WHAT IS A BOY?

He is a person who is going to carry on what you have started.

He is to sit right where you are sitting and attend to those things you think are so important when you are gone.

You may adopt all the policies you please, but how they will be carried out depends upon him.

Even if you make leagues and treaties, he will have to manage them.

He is going to sit at your desk in the Senate, and occupy your place on the Supreme Bench.

He will assume control of your cities, States and Nation.

He is going to move in and take over your prisons, churches, schools, universities and corporations.

All your work is going to be judged and praised or condemned by him.

Your reputation and your future are in his hands.

So it might be as well to pay him some attention.—Reading Bulletin.

POWER FOR THE FARM WILL BE ELECTRICAL

Permanent good is sure to come of the present co-operative investigations of the use of electricity on the farm, according to L. T. Taber, master of the National Grange. Mr. Taber, in an interview just published, says:

"A generation ago it would have been supposed that electrical development and the use of electrical energy was of little concern to the farmer; that those in cities and towns were more vitally interested in this mighty and mysterious power than those who till the soil.

"The last decade has seen a transformation along the lines of the use of electricity in farm houses and farm work. The farm electrical plant has been most valuable. The farmer in many sections will be vitally concerned in the development of high tension power lines and proper transmission of electrical current for rural uses.

"It is probable that we are yet in infancy in the use of electricity. This is obviously true as applied to agriculture. Any organization that directs its attention toward a better understanding of the relation of electricity to rural life, will perform an invaluable service."

JOURNALISM: TWO KINDS

There is an American newspaper called the American Press, published at Shanghai, China, and it charged recently that the Reuters news service, an English news gathering agency, has suppressed important news from America regarding China. Specifically, the charge is made that Reuters, which is the principal source of outside news in China, has suppressed passages from the speeches of President Coolidge and Secretary Kellogg which disclosed the American policy toward China, and which might affect public opinion there.

The Chicago Tribune very properly points out editorially that "America is the only country in the world whose newspapers and news agencies send reporters to find the truth."

In Europe, as the Tribune points out, newspapers are not newspapers so much as party organs. They color the news to suit their own policies, leave out news which might hurt their policies, and emphasize that calculating to help them. If American newspapers were run on this policy those against the world court would not print a line of the argument made for it, or even admit that it might be successful in the senate, while newspapers supporting it would ignore entirely the speeches of men like Senators Borah, Johnson, Reed and Moses.

Of the English newspaper the Tribune says: "English newspapers are little better, although a great many Americans pretend to think the London press incomparable. The older of the London papers are superbly edited, but they tell the story they want to tell. For example, the American they depict is the American of Crime, divorce, money madness, and the movies. You might read them for a month and never guess that there is a factory in our country or a learned man."

It is now the object of all reputable American newspapers to print the news in the news columns, so far as possible without bias. They are run as newspapers and not as adjuncts to the majority or minority party of the government. Partisan comment is reserved for the editorial page.

In Europe the reverse is true and the great American newspapers have found that in order to get real European news they must maintain American offices in the European capitals. It is expensive, but that is why they do it. Otherwise we would never know what it really going on in Europe.—Kansas City Kansan.

LONDON STILL HAS SCHOOLS OF CRIME

The "schools of crime" made famous in Dickens' story of Oliver Twist still exist in London.

Within the metropolitan police area there is estimated to be at least 300 young thieves who have learned their trade from the Fagins of the present day, and who make a good living picking pockets or "working" the smart hotels and mansions of the West End.

Scotland Yard detectives are trying to locate these schools so as to check at the source the outpouring of scores of young criminals upon London and other large England cities every year. So far their efforts have not been successful as those in charge of the schools do not remain long in one house or in one part of the city.

The Police Courts are watched closely by the modern Fagins in their search for "pupils." Finding young men who have escaped conviction because they are first offenders, they provide them with food, clothing and money, the victims usually falling readily into the trap set for them. Their actual training for crime then begins in earnest, the course usually lasting about three months. When they are considered to have become proficient enough to pick

pockets or burglarize without detection they are sent out on their first job, which is done under the supervision of a trained man.

WOULD KILL DRUG ADDICTS

Official Says They Can't Be Cured, but Withdraws Lethal Expression.

"Kill them off," Gerhard Kuhne, chief of the bureau of criminal identifications of New York City said recently, referring to drug users, in an address before the first world conference on narcotic education at Philadelphia. The expression was withdrawn later, when an auditor objected to its inclusion in the record.

Eighteen institutions under the department of correction of New York City, said Mr. Kuhne, had shown an increase in drug users admitted from 5 per cent of the total admitted in 1918 to more than 23 per cent in 1925; while 50 per cent of the line-up at police headquarters used drugs.

"You might as well try to influence the tides of the ocean as to argue with a drug addict when he is full of dope,"

he declared. "Drug addicts can't be cured, and the only way to handle the situation is to kill 'em off or let them die off."

Most cases under his supervision became drug addicts not through any medical experience but through desire for a thrill, he said. A suggestion from some companion was usually responsible for their first experience. Mr. Kuhne said all crimes of violence in recent years, at least those followed by the taking of a prisoner, had been committed by addicts.

Drugs users are victims of greater slavery than that political bondage from which the Revolution liberated America," declared Capt. Richmond Pearson Hobson, secretary general of the conference.

Among the Jivaro Indians of Ecuador, a wife, if neglected by her husband, often feeds him a peculiar concoction which turns him into a driving imbecile. Custom permits her to marry another man if her husband becomes a lunatic. The former husband becomes a servant of the newlyweds.

Caves in Southwest Africa are being fitted to hold the instruments of two American observers who will attempt to measure the sun's radius. A scientist spent six months and traveled 30,000 miles in an effort to determine the best locality for the experiment.

Snake skin for women's shoes is so popular under current styles that snake hunters in Mexico are unable to supply the demand.

Mathews & Folley

LAWYERS

MITCHELL BUILDING

FLOYDADA, TEXAS

Bilious dull feeling

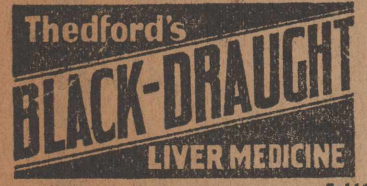
"MY old stand-by is Thedford's Black-Draught—I have used it off and on for about 20 years," says Mr. W. S. Reynolds, of R. F. D. 2, Arcadia, La.

"I get bilious and have a bad taste in my mouth. My head feels dull. I don't just feel like getting around and doing my work. I know it isn't laziness, but biliousness.

"So I take a few doses of Black-Draught and when it acts well, I get up feeling like new—full of pep and ready for any kind of work.

"I can certainly recommend it." In case of biliousness and other disagreeable conditions due to an inactive liver, Black-Draught helps to drive the poisonous impurities out of the system and tends to leave the organs in a state of normal, healthy activity.

Black-Draught is made entirely of pure medicinal roots and herbs and contains no dangerous or harmful mineral drugs. It can be safely taken by everyone. Sold everywhere. Price 25c.



KEEP YOUR BATTERIES FULLY CHARGED

We repair and re-charge FREE TEST New Battery at Low Cost Dealers for GOULD BATTERIES.

Smith Battery Station Across the street from Post Office.

Welcome! Fair Visitors

To see the best that Floyd County has be sure to attend The Floyd County Fair at Floydada, Friday and Saturday of this week.

To get the best that Floyd County has in electrical parts and auto accessories, be sure to see us.

WE HAVE THE GOODS—COME TO SEE US.

H. O. POPE & SON

Rucker Produce Company

Serving the Produce Raisers of Floyd County with a dependable year-round market for their Poultry, Eggs, Cream; sell feed, seed and poultry supplies.

We will be glad to have you visit us during the Floyd County Fair and hope the fair may prove of interest and value to you.

Located Southeast Corner Square Floydada

Star Cash Grocery

WELCOMES

ALL VISITORS AND CUSTOMERS

TO THE

FLOYD COUNTY FAIR and OUR STORE

We will fill your grocery order while you enjoy the fair

Our Frigidaire Fountain

NOW READY TO SERVE YOU

Cooled entirely by Frigidaire—iceless—but ice cold all the time.

Always anxious to keep in the forefront in adopting new and improved means of serving of friends and customers, we are glad to announce that our store has installed a frigidaire fountain, in which all our fruits, flavors, creams, and milk are stored and maintained at an ice cold temperature at all times. The installation has been completed and we are ready to serve you after being "out" for a period of a day.

The convenience and value to our customers of this time and labor-saving method of preserving and serving from our fountain will be appreciated more fully if you'll call and let us serve you.

Woody Drug Co.

West Side

Floydada

Welcome to Floydada

We wish to extend a most cordial welcome to every visitor to the Floyd County Fair. We are proud of our community and county.

We have been convinced all these years that Floyd County possessed wonderful opportunities to become one of the greatest agricultural sections in all Texas, and we are pleased to know that our predictions are beginning to become realized. The fair is an exemplification of the good things our county produces.

We will be glad to have the fair visitors in Floydada this week-end and hope that we may make the fair the huge success the great county we live in is entitled to.

If we may add anything to your comfort or pleasure while here, call on us.

The Floyd County National Bank

OF FLOYDADA

Floydada, Texas

WITH THE CHURCHES

CHURCH OF CHRIST

South Wall Street.
Elder C. W. Smith will preach at the Church of Christ on South Wall Street Sunday morning at 11:00 o'clock.

CUMBERLAND PRESBYTERIAN CHURCH.

Sunday School at 10 a. m. A friendly class for every one. Morning worship at 11.

The Church will observe The Lord's Supper.
Christian Endeavor at 7 p. m. The Lubbock Endeavors will be our guests and will render the evening program. Come and enjoy the hour with us.
Evening worship at 8.
Prayer and study hour Wednesday evening at 8.

If you are a Presbyterian make this your Church home. The public, and especially strangers are cordially invited to worship with us.

THE FIRST BAPTIST CHURCH

Clarence Allen Morton, Pastor
Every member of the church and the Sunday School is urged to be present Sunday morning at 10:00.

The sermon for the morning hour's worship at 11:00 A. M. will be on the subject of "Discipleship".
The Baptist Young People's Unions meet at 7:00 P. M. for the first part of the general service of the B. Y. P. U.

The pastor will deliver the first of a series of talks to the young people. Let every "BYPUER" be on time.

The evening service begins promptly at 8:00 p. m. Special music. Subject: "Why Do Good People Suffer."
W. M. S. Business meeting Monday afternoon. Organized Choir rehearsal Monday at 8:00 p. m.

This is a most cordial invitation for you to come and worship with us.

METHODIST CHURCH

J. L. Henson, Pastor.
Preaching at 11 a. m. by Rev. R. D. Curry, a relative of D. P. Curry of this city. Rev. Henson will preach at 8 p. m. on "Drifting." Special music at both services.

Sunday School at 9:45 a. m. J. V. Daniel, Supt. S. N. Tawwater, Assistant. Junior League at 4 p. m. Sunday Senior and High School Leagues at 7 p. m. Woman's meeting at 3 p. m. Mondays. Prayer Meeting led this week by J. N. S. Webb, Pastor Floydada Circuit, west on Wednesday at 8 p. m.

Annual Conference convenes at Childress, Texas, Nov. 10. Our obligation for Missions and Superannuate Endowment for the year is about \$1600. We yet lack about \$100 having the amount provided. Pay to O. M. Watson, J. V. Daniel or to the pastor, and please say: "For Conference collections" that proper credit may be made.

Our District Committee for licensing to preach meets at Lockney Oct. 4th.

From this charge and the Floydada Circuit, East there are four candidates; two of whom are high school boys who are preparing to become missionaries. You and any you may invite, always welcome to worship with us.

FIRST CHRISTIAN CHURCH

Frank LeRoy Davis, Pastor
Next Lord's day will be a great day at our Sunday School. It will be Rally Day, Promotion day and Decision day. We hope that all will rally, after the summer season and will be present on time, with a mind to hear, a desire to help and a studied lesson and liberal offering for the Lord. Those who are worthy will be promoted from one class to the next higher. Those who have not decided to serve Christ will be given an opportunity to make the decision at that time. Be sure to be present on time. Remember the Sunday School starts at 9:45 instead of 10 o'clock.

Preaching immediately following. The subject will be "Giving or Paying which." This will be interesting to all lovers of the Lord.

The Endeavor will begin at 7:15 and the leader is Miss Audrey Farris. Come and enjoy that service. The Night Church Service will begin at 8:00 and the Lantern will be used for that service. We expect to have a set of Pictures from the U. C. M. S. and will show what we are doing toward saving the world. Should they fail to reach us in time we will use some of the Bible pictures we have. This will be an interesting service and you should be present to enjoy it with us.

The roads and weather permitting the Pastor will preach in Ralls Sunday afternoon at 3:30.

Don't forget the prayer meeting next Wednesday evening at 8:00 o'clock. We have fine meetings each evening and you should come. We are recognizing the birth days of those who attend.

Next Lord's day will be our Annual Church Meeting. We will have to say about it next week. That is Lord's day October 3. Watch the paper for a fuller announcement of the day.

Come to the little church with a big welcome.

Mississippi Street Church of Christ.

Our interest continues to grow. The house was well filled last Lord's day and all seemed much interested. Preaching again next Lord's day at 11:00 a. m. and all are invited to be with us again.

Our prayer meetings on Wednesday nights are also good. A special invitation is extended to all to come to our Wednesday night services. The meeting at Campbell is progressing nicely.

The young people meet at the church each Monday at 4:00 p. m. for drill work. A special invitation is extended to all young people and children to come and study with us.

Iral L. Sanders, Minister.

REVIVAL CLOSES AT NEWLAND

The revival, conducted by F. L. Davis and wife, pastor of the First Christian Church here, closed last Sunday night with a large attendance and a splendid service. The services were well attended throughout the Meeting and all enjoyed it very much. The Bible Reading Contest was won by the reds, led by Mrs. Jessie Massie by only a few chapters. The Blues were led by Mrs. S. D. Scott. There was a total of 4896 Chapters read by both sides. There were 5 persons who read the New Testament entirely through during the Meeting. Each one received, as a reward, a copy of the New Testament given by the pastor. We regret that there were not more who had read it through, although pleased by the interest manifested by all in reading. There were 8 additions to the church, 6 by statement and two by primary obedience. There were 3 husbands and their wives and another husband, whose wife belonged, and one young lady.

There was much good done in other ways. Several family alters were established and much good accomplished in the way of teaching the christians more fully their duty to God his church and humanity.

The preacher enjoyed preaching to those people for they listen and are appreciative at all times. One thing, different from most meetings was the fact that the closing service there were not more than half dozen people in the audience that did not belong to some church. They have a fine Sunday School there each Lord's day morning and the entire community takes a delight in that work. He hopes to hold many more meetings there. In fact they have asked him to return next year and hold another meeting. He will continue to preach there on the First and Third Lord's days each month this year.

REV. DAVIS CLOSES REVIVAL IN NEWLAND COMMUNITY SUN.

Rev. F. L. Davis, pastor of the First Christian Church, and wife closed a very successful meeting in the Newland community Sunday night.

Rev. Davis reports that the services were well attended and much enthusiasm was shown throughout the meeting. Rev. Davis was asked to conduct the Revival meeting again next year. He fills the pulpit at the Newland church each first and third Sunday of each month.

WOMEN'S MISSIONARY SOCIETY

The Women's Missionary Society met last Monday afternoon at the Baptist church. Twenty six members were present at the meeting.

A very interesting missionary program was rendered and enjoyed by all those present. Following the program, a delightful social hour was spent. Refreshments of ice cream and cake were served to all present.

LADIES BIBLE STUDY

The Ladies Bible Study of the Mississippi Street Church of Christ met Thursday afternoon at 4:00 o'clock with Mrs. Blackshear. A very interesting lesson was had.

The ladies will meet Wednesday, September 29th with Mrs. J. U. Borum for a quilting. The Bible Study will be held at 4:00 o'clock. We are making

up a box for the orphans home and all of those who can are requested to bring sheets next Wednesday.

Reporter.

FLOYDADA MINISTERIAL ASS'N. MEETS MONDAY AT BANK BLDG.

The Floydada Ministerial Association meets Monday morning at 11:00 o'clock at the First National Bank building for the purpose of perfecting the organization.

F. L. Davis, president of the organization said there were several new officers to be elected and important business to attend to and he is very anxious to have all of the ministers of town and also of the county to be present.

WEST TEXAS—DON'T LET'S WEAR OUT THE LAND.

It is remarkable how rapidly land wears out when it is cropped year after year to wheat or to cotton or to any other soil-robbing crop. Farmers migrate to a new agricultural section. The soil is black and gives every indication of being able to hold its productivity in spite of the worst sort of cropping abuse. "This land will never wear out," say the newcomers, and then they set to work to put it to the test.

Some fifty years ago, the farmers of the Southeast began to settle up the black lands of Texas. There they found a soil enriched and made black by the accumulation of years on years of decayed organic matter. But it has taken only a comparatively short span of years of cropping abuse to bring this land of exceptional virgin fertility to its knees in an adject plea for organic matter and plant food. Now the grass lands of West Texas are being brought under the plow. Its farmers have not learned the lesson taught by the experience of Central Texas, because already they are talking about the dire necessity for cheap labor in order that they may grow more and more cotton. How long will it be before West Texas has an acute soil fertility problem of its own? Not long, at the best unless there is a chance in farming methods. —Eugene Butler, in The Progressive Farmer.

READING THE DICTIONARY

A friend once called upon a famous writer and was much amazed to find him reading the dictionary! In answer to his surprised question, this famous author told his friend that he made a practice of reading it.

The dictionary is probably one of the most neglected books in the English language. Perhaps you think that it would be pretty dry reading, but if a great writer, an expert in the use of words, can afford to spend his time in this way, how much more can each of us.

The world always admire the person who is a master of words. Without the ability to express them properly, a man's great ideas lose half their power. You probably will not care to actually read the dictionary, but make a practice of consulting it regularly. Go to it and "look up" any word that you come across, the meaning of which you do not know. This habit, combined with that of reading good books, will soon increase your vocabulary in a remarkable way.

Mr. and Mrs. Fred Bell spent Monday in Silverton on business.

O. P. Rutledge spent Tuesday in Lockney on business.

Mrs. Clive Thacker spent last week-end visiting friends in Lorenzo.

LAND!

Lands to SELL, FARM or STOCK FARM lease, or to lease for grazing purposes, in most any size tracts wanted in northwest Texas. Make a specialty of the rich prairie lands located in Floyd and other counties of the central plains. Also large list of town lots to select from.

W. M. Massie & Bro.,
General Land Agents

The Senior Land Agency of Floyd County.

Floydada,

Texas

TEXAS-OKLAHOMA FAIR



WICHITA FALLS
OCTOBER 2-7
BIGGER AND
BETTER THAN
EVER
RODEO
AUTO RACES
LIVE STOCK
AGRICULTURE
ART EXHIBIT
HORSE SHOW
STYLE SHOW

B. & A. DRUG'S SAMPLE ROOM

AT OUR BOOTH AT THE COUNTY FAIR
TOMORROW AND SATURDAY

We will have something for everybody. Be sure to get your share.

We are always in on every thing good. Meet us at the FAIR.

B. & A., DRUGS

South Side

Goteverything



Why---Certainly I will wear my best dress to the Fair.

"It doesn't make any difference if I do soil it, I will just send it to HOPKINS & FRY, and have them clean it. I will trust any of my clothes with them. They are so careful with them."

This is one of the compliments paid us this week. It shows that the people have confidence in us. Try us. You will too.

Hopkins & Fry

Phone 67

We Call for, and deliver.

Mr. Fair Visitor--

We, too, Join In Your Welcome To Floydada

And we expect to save you money while you attend the Fair.

Just bring that old caseing into us and we will have it vulcanized for you before it is time for you to return home.

When We Vulcanize That Old Tire, It Will Be Just As Good As New.

GULLION & SON

WE HANDLE GOODRICH TIRES AND TUBES

A Little Rogers Lacquer Finish Makes a New Chair

Just a few minutes spent with a brush and a can of wonder Lacquer Finish will transform an old ready-to-be-discarded chair into a dainty piece of furniture. Convenient sized cans for every need.

Visit us during the Fair!

WE BID YOU WELCOME!

J. C. Wooldridge Lumber Co.,

Incorporated
Phone No. 7



'Plains Country Is Now Strutting Its Stuff'-Keen

(continued from page 1.)
Little of the newly named "Flapper Cotton"—the kind that looks mighty good but has but little on it—but most of the fields are pretty heavy with rapidly maturing bolls. Your feed crop seems to be uniformly good and this following your powerful wheat crop certainly ought to make things step this fall.

Large Hotel Organization.
Mr. Keen since leaving Lubbock has been associated with The Baker Hotels of Texas making headquarters at Dallas, Ft. Worth and San Antonio. This is the largest hotel organization in the South—including as it will upon the completion of the present announced projects a total of 4180 guest rooms with a total property value of \$26,500,000 and employing 2850 persons in caring for the more than 750,000 visitors that annually stop at a Baker Hotel.
"We see a lot of our old South Plains friends from time to time down Dallas and Ft. Worth way and are always glad to get news from this rapidly developing new section of the state. We have a hard time finding our way around over the country out this way—so many new towns have sprung up and the old established towns that we knew are such bustling cities with so many new buildings, paved streets and everything. The Hesperian is all dressed up in a new building with a lot of improved equipment—in fact Old Steen himself looks like a bloated plutocrat or an up-bolstered capitalist. You never can tell about these newspapermen, tho. But Floydada has a right to be proud of the publication Steen is giving the city and your business men have used the good judgement to always discourage the establishment of a second newspaper. Consolidations, bigger and better newspapers instead of a whole flock of second rate papers seems to be the order of the day and certainly Floydada is well served by the Hesperian."

It cost the Federal and state governments one and a half million dollars to wipe out the 1924 and 1925 outbreaks of the foot and mouth disease among Texas livestock. The indirect loss is estimated to have been fourteen million dollars.

Snow was hauled to cover roads of Southern Alaska and British Columbia for the first time in civilized history.

Sand Hill Happenings

Sand Hill, Sept. 21.—The honor roll for the Sand Hill school is given here: First grade, Billie Green; Sixth grade, Leroy Green; seventh grade, Billie Dooley, Woodrow Foster, and Denzil Probasco; ninth grade, Claudia Green, and Patty Riley; tenth grade, Thelma Parkey, Lum Davis and Weldon Moore.
Work on the new school building is progressing very rapidly and we hope to see it finished in a short time.
The relay team from here, who entered the races at Spur, ran the Floydada team a very close race, winning second place, and receiving a silver medal.

On the following Saturday, September 18, Weldon Moore won first place and the gold medal in the 220 yard dash. We are very proud of our relay team and think they will win the silver cup at the community fair Wednesday, September 22.

Singing was attended by a crowd at the home of C. W. Smith Sunday night. Grady Moore spent Sunday visiting his parents, Mr. and Mrs. R. S. Moore. Misses Louise Hanna and Alva Smith, of this community, will leave this week for Canyon where they will attend college this term.

MERE JUMBLE

A Nevada senator during a speech used the word "intrinsic" and a senator from Oregon picked him up on it. "Who says I didn't use that word right?" cried the speaker.
"Webster says so."
"Webster? What Webster?"
"Webster's dictionary."
"Now, see here," growled the senator from Nevada. "I'm tired of having that book quoted at me. Why, every schoolboy knows it is a mere jumble of words."—Boston Transcript.

NOT A CHANCE

"Don't let me miss my train," Chauffeur: "No danger sir, the boss said I'd lose my job if I did."

Texas has removed all forcible restraint from patients in its six hospitals for the insane. The response of the patients has been remarkable. Only one man has required forcible handling in a year.

Just to show how scarce marrying men are in Boston, Mass., a woman married the same man three times.

Polo Begins To Rival Rodeo In 'Cow Country'

Cowboys Almost Invariably Make Good Players, But Frown on Standard Uniform and Saddle of Game.

A lot of "cow punching" goes glimmering in this hill country of southwestern Texas because of the growing interest in "mountain polo," an Associated Press dispatch from Junction City, Texas, says.
The game—regular polo—draws great crowds from the ranching communities of this section during the summer months and in a measure has revived the old tournament riding that once was so popular.

Make Good Players.
Cowboys who are most apt at "roping" and other tricks of ranch life, almost invariably are the polo stars. "Cowpunching" in the hills and wily undergrowth of this section of Texas has produced the most expert lasso-throwers in the West, and these same men became very expert at polo.

After elimination tournaments among the mountain teams, the winners challenge various United States Army teams from nearby posts for engagements. Despite superior training and scientific horsemanship of the army players, they often are defeated by the cowboys.

Use Own Regalia.
The cowboy players frown on the standard uniform and saddle used by the Army teams, and cling proudly to their stock saddles and ranch wearing apparel, except for uniform-colored shirts. Their only standard accoutrements are the mallet and ball. First of all, the "puncher" insists on retaining his broad-brimmed hat, which often is lost in the melee of beating hoofs and mallets, but he usually regains the headpiece as quickly as it was lost.

Except for the removal of saddle strings and other "punching" equipment, the cowboy poloists sally afield as the ready to "sideline" a steer, some players even using chaps. Their hard riding often verges onto fouls but analysis of movements usually show that the hardy mountaineers have not violated rules of the game.

The parlance heard at a "mountain polo" contest smacks strongly of the cowboy's daily "lingo," and rooting is carried on with much ardor by the Western audiences, parked in trees, motor cars and on horses. As onlooker not familiar of the nature of the play might think a rodeo was going on, as the volley of encouraging or discouraging yells give little clue to the game "Ride 'em off; Corral that ball; Look at the hoss race"; are some of the phrases heard on the lines.

BETTER TRAINED RURAL TEACHERS

Regardless of better buildings, equipment, supervision, and administration, a poor teacher makes a poor school, a good teacher, a good school. Realizing that rural schools are in the most serious need of trained teachers—teachers who are high school graduates and have had, in addition, at least two years of training especially related to teaching in rural schools—a large number of colleges and universities and more than two-thirds of the State normal schools and teachers colleges in the United States offer courses in rural education.

To assist in supplying the demand for trained rural school teachers a number of States offer normal training courses in selected high schools. These courses appear to be temporary expedients. According to Rural School Circular No. 15, U. S. Bureau of Education, Department of the Interior, the number of schools offering such courses has decreased considerably since 1922. Six States have 21 or fewer schools giving the work. Five of the 26 States that have offered such work in past years have discontinued it. Five States—Michigan, Minnesota, New York, Ohio, and Vermont—maintain the work on a high school post graduate basis and two additional States—North Carolina and Wisconsin—plan to do so beginning this fall. Although standards are gradually being raised in those schools that continue the work, such schools will, no doubt, be eliminated as soon as State normal schools are prepared adequately to supply a sufficient number of trained teachers for rural schools.

CALIFORNIA RICH IN NUMEROUS SEMI-PRECIOUS GEM STONES

Purple amethysts come from Mono, and San Diego offers a royal rose quartz. Fleches d'Amour (Love's Arrows) with their tiny shafts incised in pellucid crystals are found in California; and the strange rich-brown wood-tint crystals from Elsinore are unique. From south of us comes the deep green epidote of gem quality fully as valuable as that from the Ural mountains. Tulare products exquisite chrysoptase (prase-opal) of the finest kind, and it may again come into the great popularity it once enjoyed, especially among the most ancient races of Asia, who deeply admired its tender light green and soft translucence. Some Tulare stones are really a semi-opal, with a pleasing greenish mysterious allure all their own.—Los Angeles Times.

Enjoy GOOD HEALTH



Nature's Remedy
Keep the family well and happy, free from constipation
A SAFE, DEPENDABLE LAXATIVE
BRAZIER & ARWINE

MAKE CLIMATE TO ORDER

Scientists Say Fat Men Stand Heat Better Than Thin Ones.

It's a sweltering day in midsummer. Lifeless, muggy air seems to close in upon you like an oppressive wall as you try to go through the day's work. Somehow your job has lost its thrill. Tasks that ordinarily command your interest become plain drudgery.

"It's not the heat," you say, "it's the humidity. I could stand the heat if it weren't for this muggy air."
The commonly accepted explanation for excessive discomfort on hot, muggy days has been that humid air—that is, air saturated with moisture—raises the temperature of our bodies by preventing the cooling evaporation of moisture from the skin. The latest experiments, however, yass Popular Science Monthly for August, seem to show that the extent of our discomfort depends not so much on the rise in body temperature as on the increase speed with which our hearts beat. They have led to other discoveries, too, concerning the influence of hot weather on the endurance of our muscles, nerves and senses—discoveries which promise future benefits in promoting the efficiency of workers and determining the effect of weather on bodily resistance to disease.

This new knowledge is being brought to us largely through the perfection of a remarkable apparatus with which it is now possible to manufacture all kinds of climate to order in the scientist's laboratory; in other words, to reproduce artificially the varying changes of atmosphere and temperature which Nature hands out to us day after day. Such "climate factories" recently have been established at Johns Hopkins university in Baltimore, under the direction of Dr. W. H. Howell, professor of physiology and by the United States Bureau of mines.

Tests of human subjects with this apparatus have shattered a number of popular beliefs about hot weather. For one thing the belief that there is danger of cramps from drinking ice water while exposed to high temperatures was found to be groundless. Two subjects exposed to extreme heat consumed a quart of ice water within a period of fifteen minutes without suffering ill effects. It was revealed further that the world has wasted a lot of sympathy on fat people, who always are supposed to be the greatest sufferers in hot weather. It was found that fat subjects could stand the heat much longer than thin ones. The stout men grumbled less, too, and complained less of exhaustion.

MUSIC PUPILS EXCEL IN SCHOLARSHIP

Students of music are 25 per cent more efficient in their school work than children who have never taken any music lessons, it is shown in an exhaustive analysis of school grades of Springfield, Mo., high school pupils made by the Conn Music Center at Elkhart, Ind. Music study was found not only to improve the grades, but also

to rank high as a mental stimulant in other ways.

More than 20 per cent of the 3,473 students in the High and Junior High schools of Springfield have studied music for six months or more. The general average of the grades of the Springfield High schools was found to be 82 per cent, while the average grade for those studying music was three points higher. Since 70 is the minimum grade and 82 the general average, there is a differential of only 12 points, and the actual superiority of the three points on the part of the music students in their general school work indicates an approximate increase in efficiency of 25 per cent.

Of the pupils studying music, by far the largest number take piano. Violin is the next in favor, and cornet, clarinet, saxophone and trombone follow in the order named.

The relation of wealth to music was brought out as an interesting sidelight of the analysis. The Reed Junior High School, located in the poorer section of Springfield had three per cent more pupils taking music than the Jarrett Junior High which is located in the more wealthy section of the city.

Frosted knees have given the short skirt a setback in England where the residents have been experiencing unusually cold weather.

Fowls fed on a ration of white flour by the Public Health Service soon died of beriberi, while other similar fowls fed on whole wheat showed no signs of disease.

When You Return From the Fair--

- Will you return to a nice comfortable home? Or will you return to a smoking heap of ashes?
- We don't know. Neither do you. Fire can not always be prevented, But it can be guarded against with a good line of—

Fire Insurance

- Insurance is a small matter to attend to at the right time. It may avoid a big financial loss later. The right time to insure is NOW.
- Come in during the fair and let us write that policy up for you.

Floydada Insurance Agency

G. C. Tubbs, W. H. Henderson, Mgrs.

ALMOST NEW

The whole country is commenting on the fine appearance and exceptional riding ease of Dodge Brothers Motor Car. Several of these new types, driven only a few thousand miles, are now available. An exceptional opportunity for anyone who really wants a high grade, dependable Used Car.

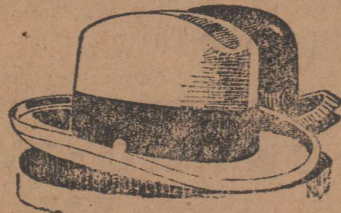
MOTOR SUPPLY COMPANY
FLOYDADA, TEXAS

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

Specials in Haberdashery!

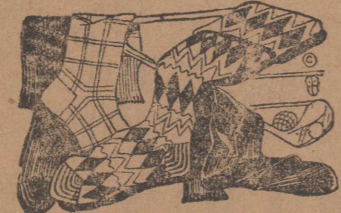
WE WELCOME YOU TO THE FLOYD COUNTY FAIR!

Come in and inspect our stock while in town.

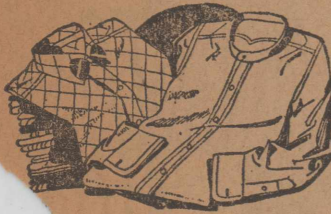


Fall Hats
\$5.00 to \$10.00
New Shapes and New Shades.

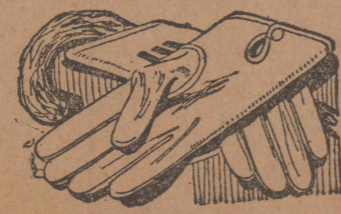
Silk Ties
50c to \$2.00
Newest patterns



Silk Hose
50c to \$1.00
Gloves
\$1.00 to \$2.50



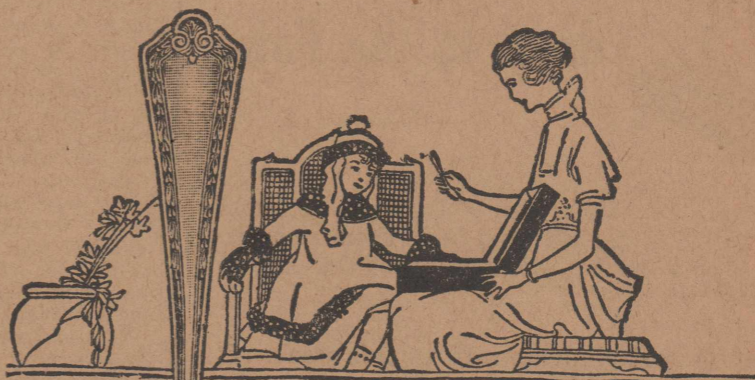
New Shirts
\$1.75 to \$3.50
as percale and English Broadcloth.



Russell's Store

Floydada

SPECIAL !EXTRAORDINARY!



Wm. Rogers & Son Silverplate

"Absolutely Free"

26 Piece Set and Chest of Silver Given Away on Saturday, Sept. 25th, at 6 p. m.

To the person holding the greatest amount in Dollars and Cents of our Silverware Coupons, at 6 P. M., Saturday, Sept. 25th, we will give away absolutely Free, A beautiful Set of Silverware. Bring your Coupons.

During the 2 days of the Fair Friday and Saturday, we offer a special reduction of 10 per cent discount on Ready-to-wear, Millinery, Clothing, Hats, Caps and Shoes.

You can save many dollars on your purchases these days. Don't fail to take advantage of this money saving opportunity.

BAKER, HANNA & CO.

Take Your Friends to the Floyd County Fair.