

THE FLOYD COUNTY HESPERIAN

VOLUME 31

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NUMBER 39

15,000 Tourists at Camp Ground This Season

85 Per Cent of This Number Were Legitimate Tourists, Says Strickland in Letter.

Floydada's Free Tourist Park Grounds during the season now drawing to a close has entertained many more tourists than the residents of the city have any idea, according to G. R. Strickland, who has had the grounds in charge during the past six months, the total number of tourists who actually stopped and made use of the grounds being estimated by him at from 12,000 to 15,000 people. During the heavy run of the summer season 200 to 400 people per night camped here and made use of the grounds.

In a statement this week Mr. Strickland says: "I have had charge of the Tourist Park for six months and have kept it the best I could as I saw it, and I wish to say, for the benefit of those who may not know, there have been something like 2,500 cars in the grounds during night time in that period. This is not counting noon hour. I believe 85 per cent of this number have been nice, legitimate tourists, 35 per cent have been harvest hands, and cotton pickers and 15 per cent bums, or what you call camp ground bums. This last class doesn't care for anything, and are not going anywhere—just existing. They are the ones who care less for free accommodation. I have tried to move them on the best I could. 85 per cent of the people have been nice with the grounds also the free accommodations.

"During July and August there were average of 20 cars a night. Since that time there has been from 4 to 20 cars a night. I believe there have been from 12,000 to 15,000 people on the ground during the six months. Some few have stayed over 48 hours and I had to collect the regular fee, 50c, but the most of them moved on when they found they had to pay. These seemed dissatisfied with Floydada. But most of them were satisfied and complimented Floydada's tourist ground. I would figure that they have left a good many dollars in Floydada for gas, oil and car repairs, in fact everything that belongs to a tourist.

"During July and August 90 per cent were really tourists, cut to look at the country and have a good time. They were complimentary of the city, country, and the spirit of the citizens of Floydada, and I believe this worth while.

"I am for the park. Not counting the money the tourists have spent in town, I think it has been a big advertisement for the town and country. It shows a spirit of good citizenship. It shows that we not only want to help ourselves but are willing to help others.

"Of course, there are some bad things, and some people are undesirable, and we always have them, camp ground or no camp ground. I think what money has been spent on the park has been well-spent. I also think that Mr. Brewer is to be thanked for loaning his investment to the Chamber of Commerce and city for the tourist park for many years. He has now built a beautiful filling station on the corner of the tourist park and is now in position to help keep the park a nice place for tourists."

West Texas Must Meet Competition, Says Head of Santa Fe Colonization Bureau

Inducements Offered Must Compare Favorably With Inducements Offered by Other Sections of U.S.

"Floyd County, and the rest of this vast West Texas agricultural empire is not the only undeveloped country in the world that is open to the prospective farmer who is looking for a new location where he can buy land and farm," is the way C. L. Seagraves, General Colonization Agent of the Santa Fe Railway Company with headquarters at Chicago, sizes up the difficulties confronting Chambers of Commerce and other organizations in West Texas who are working for the development of this country through increased emigration to our farming lands yet undeveloped. "If you had all the undeveloped country in the United States your task would be relatively simple. But you are in competition with many other places with possibly equal advantages for the prospector, which makes your task much more difficult and complex."

Mr. Seagraves was in Floydada last week in company with W. E. Goodloe General Freight Agent of the Panhandle and Santa Fe Railway Company, with offices at Amarillo, and Superintendent J. F. Anton of the Slaton Division. While in Floydada, he had a conference with local Chamber

Miss Eskal Wheeler Married Crowell Man

Word has been received that Miss Eskal Wheeler who formerly taught school in the grades in Floydada was married to Arch Williams, of Crowell, on November 16 at Plainview. The couple will make their home in Oklahoma.

Miss Wheeler received part of her education in the public schools of Floydada and taught for about two years in Floydada. This year she was employed as teacher in the schools in Slaton.

Her mother, Mrs. Nora E. Jones resides at Blanco.

Girls Basket Ball Team Best in Years

Last Thursday the Floydada Girls Basket Ball team won a victory over the girls at Silvertown in their first game of the season with a score of 10 to 17. Mrs. Carroll Hopkins accompanied the girls to Silvertown in place of their regular coach, Miss Ida Mae Jarvis, and acted as umpire for the game.

The girls are starting out with the best team they have had in years; there is a splendid spirit of loyalty among the team and each one is always willing to sacrifice for the good of the team. Miss Jarvis, Coach, is well pleased with her team and the good showing that they made at Silvertown last week. She expects good things from her team and urges the support of the townspeople in attending all the Floydada games.

Today at 3:00 p. m. the girls' basket ball team will play the girls' team from Lorenzo at the high school. Evelyn Kizzlar will lead the pep squad and cheer the Floydada team on to victory it is hoped.

The personnel of the team is as follows:

Forwards, Adelaide Scott, Senior, Kate Stiles, Sophomore; centers, Arle Gamble, Junior, Beth Pitts, Sophomore, Louise Hanna, Junior; Guards, Sybil Covington, Senior, Mildred Carter, Senior, Aileen Buron, Junior, Substitutes, Cora Lee Sherrill, 6th grade, Velma Heard, Junior, Wilma Martin, Sophomore.

The uniforms which are practically all paid for are very attractive; black bloomers, white blouses, green hose, and green and white sweaters.

Their next game will be on December 6th, when they will play Silvertown at Floydada.

GRAND CHAPTER R. A. M. IS IN SESSION AT WACO

The Grand Chapter of Texas, Royal Arch Masons, is in session this week in Waco. Royal Arch masons from all over the state are in attendance.

From Floyd City Lodge, E. W. Henderson, E. W. Holmes, and J. D. Starks are attending. They left Saturday of last week and expect to be absent from home some ten days or two weeks.

MRS. J. C. PARKER WINS FORD IN LORENZO CONTEST

Mrs. J. C. Parker, of Lorenzo, Saturday afternoon was awarded the capital prize in a subscription contest conducted by the Lorenzo Enterprise, winning a Ford touring car.

Mrs. Parker was in Floydada and while here expressed keen appreciation for the loyalty of friends in Floydada who aided her in winning the prize.

Mrs. Parker is a daughter of W. I. Allen, of this city.

Legion Building Fund Will be Swelled by Feed

The fund for the building of the American Legion Hall and Club rooms, now under construction by McDermott Post in Floydada, will be added to the funds derived from a dinner to be served Saturday noon of this week in the Surginer & Farris Building, opposite the post office, and next door to the W. C. Cleere & Son plumbing establishment.

Much interest is being taken in the preparation of the dinner by many women of the town.

SAND HILL HOME DEMONSTRATION CLUB ORGANIZED

The ladies of Sand Hill met with Miss Faulkner in the home of Mrs. Gross last Wednesday afternoon, November 19 to organize a Home Demonstration Club. There were not as many present as we had hoped for, but the Club was organized with Miss Faulkner presiding.

The following officers were elected, Mrs. A. R. Hanna, president, Mrs. Walter Knight, vice president, Mrs. O. S. Miller, secretary-treasurer, and Mrs. C. C. Green, reporter. The other officers are to be appointed later by the president.

We had an enjoyable and interesting meeting. Miss Mabel Faulkner talked to us about the Kitchen Contest which will begin the first of January or not later than January 15, 1925. We hope there will be a good number who will register in this contest. We are sure of the fact that all who do enter will be greatly benefited.

At the next meeting we will have a demonstration on candy by Miss Faulkner, and also some Christmas Gift suggestions and ideas will be given and discussed by all present.

We meet on December 3rd at 2:30 o'clock with Mrs. W. H. Taylor. Everybody come! Let's have a good time.

F. H. S. Squad Wins From Ralls Jackrabbits

The Green and White gave evidence of superior team work and better generalship in their last home game of the season Friday afternoon of last week, and, although the Ralls Jackrabbits occasionally flashed a fine brand of football their work was not as finished as was that of the local boys. The score was 27 to 7.

Ralls Hi made its first and only touchdown in the first ten minutes of play. F. H. S. kicked to Ralls, defending the east goal. Failing to penetrate the line in their first plays Ralls kicked to Green on the 20 yard line. F. H. S. made first downs with Green at quarter and next year's first string men in their positions in backfield, Luttrall at center. However, their second offensive was not so successful and after punting scrimmage started on the Ralls 30-yard line Ralls on the offensive. An end run, a tackle brush and a buck, all from the same formation made downs. In the next offensive Ralls followed an end run for a good gain with a buck, and followed with a 15-yard pass to Gee, who ran through a broken field for 42 yards. He followed by kicking goal.

Following Ralls' kick off to the 8-yard line and a return to the 28-yard line by Bosley, the F. H. S. offensive was not strong enough to make ground and punt formation was called. The scrimmage line formed at the Ralls 40-yard line. Ralls again started downfield with its fake formation, from which bucks and end runs were made with equal success, when Coach Wester ran in Henry and Daily at ends, put Green at half with Carter and Abbott at quarter. The Jackrabbits, failing to make downs, punted and F. H. S. recovered on the 1-yard line. Off tackle plays and end runs that gained an average of more than 5 yards carried the ball down-field for F. H. S. to score. After that time, except for a brief period in the last of the first half and the last of the third quarter the visitors were considerably outplayed. The Green and White scored again in the second quarter, the half ending with a score of 12 to 7 in favor of the Green and White.

The Whirlwinds scored again in the third quarter and in the fourth. In their fifth attempt to kick goal from placement they were successful. No serious injury was sustained by any of the team and they are in excellent condition for their tussle today at Canyon, where they take on the high school Eagles.

Jackson, T. C. U. was referee for the game, Cleere, Oklahoma A. & M. umpire; Scott, head lineman.

ART DISPLAY

An exhibit of oil paintings done by Miss Stella Tubbs is being arranged at the Wilson Studio this week.

The exhibit will be in place by Saturday of this week and will be on display for two weeks after that date.

Work on Sewer System Begun on Monday

Work on the sewer system in Floydada was begun Monday of this week, when the ditcher started up in the southeast portion of the city.

Sherman Machine & Iron Works, who are the contractors expect to some weeks completing the work of digging the ditches and laying the sewer lines within the city limits.

The matter of building the disposal plant and laying the sewer line outside the city limits will await the decision on a location for the disposal plant by the city council.

HARMONY DEMONSTRATION CLUB TO MEET DEC. 2

The ladies of Harmony met on November 18 to organize a Home Demonstration Club at the home of Mrs. Floyd Trowbridge and the following officers were elected at that time:

Mrs. R. B. Gary, president; Mrs. G. L. Snodgrass, vice president; Mrs. Floyd Trowbridge, secretary-treasurer.

The next meeting of the club will be held on December 2nd, at the home of Mrs. W. C. Clubb at which time a demonstration will be given by Miss Faulkner on Christmas candies. Any one who has any Christmas suggestions or ideas for gifts is urged to have them on hand and present them at the next meeting. Be sure that everybody comes to the next meeting.

WOMEN'S CLUB REPORT TO BE MADE AT MEETING

At the next regular meeting of the Nineteen Twenty-Two Study Club Thursday, Dec. 4, Mrs. Lon V. Smith will give an account of the 17th Biennial Convention General Federation of Women's Clubs held at Los Angeles, Calif., which she was fortunate enough to have attended last summer. Mrs. Smith was the only representative from the entire Seventh District of Texas who was present at this convention and she will bring a message at this time that should be of value to all women.

The regular business meeting of the Club will begin at 3:00 o'clock and Mrs. Smith will make her address at 4:00 o'clock. All the ladies of the Parent-Teachers Association and any others who might be interested in hearing Mrs. Smith, who is a very interesting and charming speaker, are cordially invited to come at 4:00 o'clock to the home of Mrs. Wilson Kimble where the meeting is to be held.

Methodists to Have Another Social Evening

A Get-Together Evening is announced for next Friday night at the Methodist Church and all Methodists and friends of the Methodist church are cordially invited to attend the evening's sociability. This evening has been planned in accordance with the policy of the church to promote a spirit of good fellowship among its members and to foster the social life, and is the second Get-Together evening of this season.

The Program Committee, Mrs. D. D. Shipley, Mrs. A. W. Chowning and Roy Baker have prepared a pleasing program for the evening's entertainment which is as follows:

Address of welcome—Mrs. Porterfield.
Number by Church Orchestra.
Reading—Mrs. Ford Butler.
Male Quartette, J. G. Wood, Ford Butler, A. N. Gamble, Fletcher Curry.
Violin Duet—Mrs. C. M. Wilson and Miss Dessie Walker.
Number by the Church Orchestra.
Assembly in basement for Social Hour and Refreshments.

MARRIAGE RECORD

License to marry was issued from the office of the County Clerk the past week as follows:

Lewis Brown and Miss Thelma Moon, November 21.
Roy Lambert and Miss Glee Howard, November 22.

BIRTHS REPORTED

Born to Mr. and Mrs. J. E. Greer, Floydada, November 21, a son.
J. H. Garner, Joe Bailey, November 24, a daughter.
A. C. Lloyd, Newland, November 22, a daughter.
W. N. Moreau, Joe Bailey, November 22, a daughter.
A. O. Beck, Campbell, November 26, a son.

BOX SUPPER—PROGRAM

A box supper and program will be given next Saturday night at Pleasant Hill and every one is invited to attend and enjoy the evening's entertainment.

The proceeds from this supper are to be used to finish paying off the school piano.

Mrs. Tom Lemons who recently underwent an operation at the Smith & Smith Sanitarium returned to her home last Sunday and is now convalescing very nicely.

Resident of Iredell Died Here Last Week

Mrs. Nellie Dennis, who came to Floyd County about three weeks ago to pick cotton with her husband, R. A. Dennis, from Iredell, died very suddenly at the Smith & Smith Sanitarium last Thursday. She was taken to the sanitarium in a dying condition and no hope was given that her condition would improve after being admitted to the hospital.

The body was prepared for burial by F. C. Harmon and sent by truck as far as Spur where it was placed on the train and shipped to Iredell where the interment was made.

Mrs. Dennis was 22 years old.

Floydada Couple Celebrate 48th Anniversary

Mr. and Mrs. J. M. Ford were surprised Sunday, November 23rd, when their children, grandchildren, a brother and sister arrived with well-filled baskets to celebrate the forty-eighth anniversary of Mr. and Mrs. Ford's wedding day.

They are 66 and 63 years of age, respectively.

Dinner was served to 41, and a great day was enjoyed by all.

PIANO CLASS RECITAL FRIDAY EVENING AT AUDITORIUM

Parents and members of the school board made up the invited audience that heard the music pupils of Mrs. Fannie Rush in recital Friday evening of last week at the High School Auditorium.

The program consisted of piano numbers which made up the regular work of the pupils, together with two or three songs by members of the class.

Following the class program Geo. A. Linder was awarded first prize in a unique contest and J. S. Collins the booby prize.

Girls of the class furnished the refreshments, which were served by Mrs. G. J. Clements and her class in the domestic science room at the school. A very pleasant hour was enjoyed, with talks and informal social intermingling.

J. A. BLACKWELL HOME; SON ON ROAD TO RECOVERY

J. A. Blackwell who accompanied his oldest son, Edward to his brothers' sanitarium at Gorman last week arrived home last Monday, reporting that his boy was doing very well and would probably be home in about two weeks.

It was found that the diagnosis of the trouble in the boy's arm as made by the local physicians coincided in every particular with that made by the physicians at Gorman, and the operation that was necessary to relieve the infected bone was very successful.

BIRTHDAY BRIDGE PARTY

Mrs. Frank Cleere honored her husband's birthday with a bridge party held at their home last Monday evening.

After several rounds of bridge were played Mrs. Snodgrass was the holder of the high score for the ladies and E. L. Angus for the men.

The following guests attended this lovely party:

Mr. and Mrs. Jack Henry, Mr. and Mrs. Roy Snodgrass, Mr. and Mrs. S. W. Ross, Miss Ruth Collins, Miss Gladys Johnston, Bob McGuire, Mr. and Mrs. P. W. Cloud, Mr. and Mrs. E. L. Angus and Mrs. Glenn Banker.

C. of C. Drive Nets 120 New Members; Feed and Talk-fest Tuesday Night

An enthusiastic, well attended meeting at the Methodist Church Tuesday night marked the end of the membership drive of the Chamber of Commerce that has been going on for the past ten days. One hundred and twenty three and a half regular memberships were added to the rolls of the organization as a result of the drive made by the two competing sides headed by Glad Snodgrass and W. C. Grigsby respectively.

Glad Snodgrass's side won the contest with sixty six and a half new memberships over W. C. Grigsby's side with fifty seven new members.

At the end of the program a delightful feed consisting of chicken sandwiches, coffee, and doughnuts was served the three hundred and fifty people who attended the meeting. The feed which was paid for by the losing side was prepared and served by the Floydada Parent Teachers' Association in their usual high class manner.

Several prominent visitors from neighboring cities were present at the meeting including; Judge C. L. Glenn, County Judge of Motley County; T. Pryse Metcalfe, Secretary of the Motley County Chamber of Commerce and County Agent of Motley County; John L. Boswell, Secretary of the Plainview Board of City Development; F. M. Butler, President of the Plainview Board of City Development; Mrs. F. M. Butler of Plainview; John Haney, Mayor of Ralls; W. B. Winters, Secretary of the Ralls Chamber of Commerce; W. F. Taylor, Vice-President

"Pay Up Week" Opens Monday, December 1st

Retail Merchants' Association Asks Payment or Arrangement in Unique Campaign Week.

"Pay Up Week" in Floydada will begin Monday, December 1st, and between that date and the night of December 6th, members of the Retail Merchants' Association of Floyd County, including practically all of the retail establishments in Floydada and a number in Lockney, hope to have every account on their books settled or arranged for satisfactorily. The association has been conducting an advertising campaign through the press and otherwise for the past several weeks, with the view of getting over the idea that a man's biggest asset in any community is his credit, and that this credit should be protected by careful attention to his accounts and other obligations.

T. P. Guimarin, secretary of the association, points out that this association is not a collecting agency in the primary sense, that the intention of the association of merchants is to protect dealers and their debt-paying customers from that small class of people who are preying on the confidence of the public. It has the further aim of protecting the man who is honest in his efforts to take care of his obligations, but through misfortune or ill chance is unable to make payments as intended. An interlocking system of credits is used, the local association having membership in the Texas Retail Merchants' Association as well as in the national organization having the same object.

Following "Pay Up Week" a re-arrangement and classification of persons having charge accounts in this territory will be made on the association's records.

P. T. ASSOCIATION MEETING TO BE HELD FRIDAY

Mrs. H. S. Sanders, delegate from the Floydada Parent-Teachers' Association will make her report of the state federation meeting at Amarillo to the club in its meet Friday afternoon of this week.

At this meeting also the count will be made in the membership contest, between opposing sides of which Mrs. M. F. Husky and Mrs. E. C. Henry are the respective captains. The membership contest has resulted in a material increase in the number of members and the interest taken in the Parent-Teachers' Association.

The meeting will be held at the high school building beginning at 3 p. m.

9-YEAR OLD HONOREE AT BIRTHDAY PARTY SATURDAY

Mrs. Fred Zimmerman gave a birthday party to her daughter, Helen, last Saturday afternoon in honor of her 9th birthday. At the luncheon served to the guests little crocheted dolls were the favors.

The little honoree received many pretty and appropriate gifts.

The list of guests included Dorothy Snodgrass, Mary Helen Snodgrass, Wendolyn Snodgrass, Mary Louise Thurman, Katie Lee Thurman, Jack Thurman, Ruth Rutledge, Carrie Belle Carter, Venita Borum, Joyce Grigsby, Helen Grigsby, and Ava Belle Gamble.

of the Ralls Chamber of Commerce; Homer Sheets of Matador, Claud Warren of Matador, Grover Frier of Matador; and O. J. Overstreet, Field Representative of the Texas Cotton Growers Association.

Judge C. L. Glenn of Matador made an enthusiastic highway address urging co-operation upon the part of Floydada and Floyd County with the Lee Highway Association. Judge Glenn called attention to the work that Motley County has done on her two state highways pointing out that with the building of these two first class roads Motley County during the past four years has found it possible to reduce their tax rate instead of raising it. Judge Glenn is on the Board of Directors of the Lee Highway Association. He was introduced by Judge E. C. Nelson, Jr. who reviewed the needs of Lee Highway through Floyd County. Judge Nelson promised that a great deal of work will be put on Highway 28 through Floyd County in the very near future and that every effort is being made to get the highway straightened through the County from the Hale County to the Motley County line. Nelson pointed out briefly the need of good highways not only for commercial purposes but for use in times of war military purposes. The great part that the highways of France played in the recent World War was stressed.

Judge L. G. Mathews in character-

(Continued on last page)

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THE AMERICAN PRESS ASSOCIATION

OUR DEBTS

If our debts rise up to plague us they ought to.

December 1st to 6th every man in Floyd County who owes a debt that is due and that he does not pay or make arrangements to secure or pay in the future, ought to be kept awake with the nettle rash.

As a considerable departure from local procedure in past years a "pay up campaign" has been instituted by the Retail Merchants' Association in Floyd County, which has as its object calling to the attention of every customer of these stores the debts which they owe to their dealers.

It is interesting to reflect that in this country of ours we have set apart a day for everybody, helped everybody, legislated for everybody—done something collectively of some kind—for every class of people, except the merchant. Had you ever stopped to think how much is asked of the retail dealer and of how little he has ever asked of anybody else? His ad finances the auditorium stage curtains, his donation makes it possible to build the church, he stands the brunt of the fight to raise a bigger budget for the Chamber of Commerce, his name leads the list in the church budget, etc. His name is first on the tongue when somebody must get under the public load and make things go. And he responds cheerfully about 95 per cent of the time—everything from a petition to close up so his customers can't get in the store to trade with him, to a request that he eat dinner with the ladies of the church instead of with his regular customer across the street who runs a restaurant.

Now, he's asking a special favor. And all that favor is, is that we pay him what we owe him. Isn't that fair?

BURR BURNING WASTEFUL

Floyd County soil will have tons and tons less of potash and other chemical properties necessary to the production of cotton next season than it had this.

We like to speak of Floyd County soil as being one which will not wash nor leach out. We like to think of it as being different from that of other sections of Texas, less favored by the handiwork of the creator. And the comparison is really one of merit. This soil will last longer than the soil of the black land belt, for instance, for one reason because it will not wash.

But Floyd County people are doing a wasteful thing. Some day we'll be shipping in (maybe some decades in the future) in cars or by a cheaper method—airplane, possibly?—what we are now having our gins burn in their furnaces or haul away from their furance doors at a cost of several dollars a day. For the burrs the gins are burning are tremendously rich in potash, and possibly other chemical properties. Certainly burrs furnish considerable humous, needed by all soils, and by the tight Floyd County soil in particular.

Just why we should write about such a thing when we know nobody

will heed or be interested, we can't say. Perhaps it is because every visit to the gins, now the center of interest in the county, or every time we see the white smoke coming out of their stacks, we are reminded of the fact. Anyway, it's so.

A NEW IDEA FROM NEAR EAST RELIEF

The "project method" is now the prize idea of the psychologists who enjoy teaching the teachers of the country how to teach.

The best way to teach anybody anything is, according to this modern pedagogy, to set him to doing it—or at least, set him to doing something that will lead his mind in the direction of what the teacher would like to train him into thinking. The aim is to get a habit started which grips muscles first and mind afterward—so that after a while the learner automatically thinks the thing that the habit suggests.

So it interests us a lot to see how smartly the Near East Relief organization, which has often canvassed our community for help to take care of its big army of Armenia orphans, is this year using this particular leaf out of the psychologists' book. It is running a "project method" all its own, and the scheme is keyed in with splendid shrewdness to the double results desired.

There is, in the first place, to be considered the need that everybody acknowledges for more friendly feeling among the nations of the earth. Some, though, seem to think that the nations can be made friendly just by persuading them to resolve to be friendly. But the Near East Relief is brighter than that. It has struck the big idea that in order to make international neighbors feel better toward one another the right way is to get them to doing some friendly thing in company.

What shall that friendly thing be? Right there, the Near East is as ready on hand as a man with a box of matches in the smoking compartment. It knows just what. There are all its many thousands of orphans that need to be supported; ask then all civilization to come in and contribute to make these fatherless, motherless, countryless Armenian children happy and strong. What could be so fine as that for a "project method"—cultivating unity for the world and at the same time imparting fresh young life to all but extinct nation?

But the Near East pushes its up-to-date psychology even farther than that and applies it still more practically. It has a "project method" not only for the nations but for all sorts and kinds of homes in this country and everywhere. Giving to orphans or others doesn't always thrive on the mere sight of the contribution plate coming around. The contribution plate

is all too apt to start up "inhibitions"—there is another psychological slang word for you. The Near East therefore proposes to substitute a different plate of more pleasant associations—the dinner plate. It has chosen Sunday, December 7, and called it Golden Rule Sunday.

On that Sunday you are to look at your dinner plate and think about the Golden Rule—the Golden Rule, which is approved by all the various kinds of folks in the world, whether they practice it or not. You undoubtedly approve it yourself—but have you ever been this close up against it?

The "project" is that this dinner plate of yours on Golden Rule Sunday is to be made—if you are game for it—just as near as possible like the dinner plate that the orphans of smashed Armenia look at every day. Oh, no, you are not going to starve. Those orphans are not starving; the Near East Relief wouldn't be any "relief" if it starved its children. They have enough, but no extras—no salads or desserts, nor any "best cuts" from a fancy meat shop. And that unadorned food simplicity is what you, and your family are asked to try for just one meal—an "orphans' dinner"—the scant essentials. That's what you are to look at and sample just once—and in the light of the experience try to think how you would like to have the Golden Rule applied if you were the misfortunate charity dependent and the Armenians had all the luxuries.

Oh, well, if you're a hopeless tightwad, you had as well stay out of the game; it isn't for you. But if you are anything of a sport, eat your 7th of December dinner by this plan, just for the fun of seeing how much the "project method" can educate out of your pocket by means of the Golden Rule.



Electricity . . . harnessed, is a bringer of comforts, a promoter of efficiency, a multiplier of conveniences . . . unharnessed, it is a destroyer of property that ranks second among the fire causes of the country.

Great care must be taken when making electric connections in the home, office or factory. The same bulb that lights your living room may over-heat and ignite the lamp itself.

Be careful, and protect yourself against financial loss with sound insurance. This agency of the Hartford Fire Insurance Company will write the policies you need to be relieved of worry, safeguarded from ruinous loss.

For reliable, dependable insurance, call

S. E. DUNCAN
The Agency of Service
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R. M. MORGAN

Teacher of

Piano, Voice and Violin

Studio at Stegall's Residence

Pianos Tuned

MORTGAGES YOU NEVER HAVE TO PAY BACK

Money to loan at 5 1-2 per cent by Floydada National Farm Loan Association of Floyd County, Texas. Loans run from 5 to 34 1-2 years, payable on the amortization plan;

OLD PLAN	
Interest on \$10,000.00 at 8 per cent for 34 1-2 years	\$800.00
per year	\$27,600.00
Principal still unpaid	10,000.00
TOTAL	37,600.00

OUR PLAN	
Sixty nine amortization payments of \$325.00 each	\$22,425.00
Principal fully paid.	
You save on \$10,000.00 loan	15,175.00

We have loaned in Floyd county over \$375,000.00. Our loans are handled by us direct thru the Federal Land Bank, of Houston.

Floydada National Farm Loan Association
ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING
FLOYDADA, TEXAS

6% 6% 6%

We have a large volume of money available to lend on farms and ranches at **SIX PERCENT INTEREST**, through the **DALLAS JOINT STOCK LAND BANK**.

Place your application early and the money will be paid over any date you set. Avoid the late fall and winter rush. Prompt Service—Liberal Appraisals—Long Terms with good pre-payment options.

T. R. WEBB, Local Representative
Rooms 5 and 6, First Nat. Bank Building

6% 6% 6%

BOYS

SUITS

SALE

\$745

And

\$875

Broken lots of our \$10.00 and \$12.50 values. All sizes—two pair pants.

Now is the time to get real values in this Department.

C. R. Houston & Co.

Pay Up Week From Dec. 1st to 6th.

Connect Your Family With a First Class

DRUG STORE

BRAZIER & ARWINE
DRUGS
South Side Square

"Goteverything"

Pay Up Week, Dec. 1st to 6th

That cruel burning inflammation is cooled and soothed by

Heiskell's Ointment

Perhaps the trouble is Eczema. Heiskell's Ointment will heal it just as effectually as it does less serious skin trouble. At your Druggist, send for a sample. Johnston, Holloway & Co., Philada.

ECZEMA!

Money back without question if HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap) fail in the treatment of Itch, Eczema, Ringworm, Tetter or other itching skin diseases. Try this treatment at our risk.

Woody Drug Co.

NEGRO MINSTREL PLANNED AT LOCKNEY FOR BAND

Arrangements are being made for the staging of a negro minstrel for the benefit of the band, for the first week in December. The cast will be selected and many special acts will be given by artists of the town.

The purpose of the minstrel is to help secure money with which to buy uniforms for the members of the band.

Prof. Collum is planning to give some band concerts in Quitaque and possibly other nearby towns for the benefit of the band.—Lockney Beacon.

PRISCILLA CLUB MEETS

The Priscilla Club met Wednesday of last week with Mrs. D. S. Battey and a delightful afternoon was spent in sewing and doing various kinds of fancy work. At the close of the afternoon's session a delicious luncheon was served to the following members and their friends: Mrs. Pat Evers of Hill County, Sherrior, Joe Evers, Fred Battey, C. M. Battey, C. D. Kelley, C. T. Camden, O. Z. Smyth, Lynn Smyth, Roy Billington, Dan Day, T. J. Cardinal, and Irene McIntyre.

The next meeting of the club will be at the home of Mrs. O. Z. Smyth on Wednesday, December 3.

FAMILY REUNION

Mr. and Mrs. D. T. Scott, of Harmony, had all their children together under one roof again Sunday of last week, when they had as guests Mr. and Mrs. J. B. Elder, recently returned from Bentonville, Ark., Price Scott and family of Floydada, and their daughter, Miss Blanche Scott, who is teaching in Bailey County, together with their children at home.

Mrs. R. L. Boyd, of Stephens County, sister of Mrs. Scott, and Mrs. Boyd's son, Willie, were also guests at the reunion.

SHERIFF'S SALE

THE STATE OF TEXAS,
County of Floyd.

NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, of the 4th, day of November, 1924, by G. C. Tubbs District Clerk of said Court for the sum of One Thousand, Seven Hundred One and 50/100 Dollars and costs of suit, under a Judgment, in favor of Mrs. M. E. Merrick in a certain cause in said Court, No. 1630 and styled Mrs. M. E. Merrick, vs. Mrs. Mattie Griffith et-al. and placed in my hands for service, I, J. A. Grigsby as Sheriff of Floyd County, Texas, did, on the 4th day of November, 1924, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit: A tract of 55 acres of land out of Survey No. 26 Patent 544 in Floyd County, Texas, described by metes and bounds as follows: Beginning at the S. E. Corner of said Survey, for S. E. Corner of this tract; thence north 47 1/2 Varas; thence West 118 and 3/4 Varas; thence North 237 1/2 Varas; thence West 356 1/4 Varas; thence South 712 1/2 Varas for S. W. Corner this tract; thence East 475 Varas for the place of beginning, and levied upon as the property of Mrs. Mattie Griffith et-al. and that on the first Tuesday in December, 1924, the same being the 2nd. day of said month, at the Court House door, of Floyd County, in the Town of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue for cash to the highest bidder, as the property of said Mrs. Mattie Griffith, et-al.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 4th. day of November, 1924.

J. A. GRIGSBY, Sheriff Floyd County, Texas

By J. R. MADDOX, Deputy.

364tc

FORD SHIP FIRST FROM DETROIT FOR FOREIGN PORT

Detroit, Mich.—Detroit sent its first ship to a distant foreign port Wednesday afternoon, Nov. 5th, when the Steamer Onondaga of the Ford Motor Company's fleet sailed from the River Rouge plant for Buenos Aires, Argentine, South America. It carried a cargo of manufactured automobile parts, the first of the kind ever exported direct from any Great Lakes port.

The Onondaga left the dock of the Ford plant at 12:30 o'clock, nosed her way down the Rouge to the Detroit river and then headed out into the open water with Montreal, Canada, as the first stop of the voyage to the South American coast.

Departure of the Onodage created something of a furor in the offices of the customs officials here, where clearance papers were issued for the first time to a ship sailing to a foreign port.

MRS. T. R. ROSS RECOVERING

T. R. Ross returned home the latter part of last week from Oklahoma City, where he had been at the bedside of his mother, Mrs. T. R. Ross, while the latter has been severely ill. Her condition was improved at the time he left to return home.

Mr. and Mrs. Ross reside at Tonkawa, Okla., Mrs. Ross being taken to Oklahoma City for an operation, when her condition became alarming.

AT THE METHODIST CHURCH

Sunday at 11 a. m. Our Presiding Elder, Rev. G. S. Hardy of Plainview will preach. The Mixed Quartett will sing morning and evening. At 7:00 p. m. the pastor's sermon will be on "The Power of God and The Wisdom of God."

Our Spring Revival Meeting is set for April 19 to May 10. Brother John M. Neal of Huntsville, Texas preaching.

You are always welcome to worship with us.

J. L. HENSON, Pastor.

Music and Art

Owing to the unsettled conditions in the schools at Crosbyton, caused by the building burning, I shall return to Floydada and shall be glad to talk with pupils who are interested in the study of piano, water colors and oil paintings.

All interested may see me at Martin Dry Goods Co., during the month of December.

Stella Tubbs

Abolish "Blue Monday"

"Blue Monday" gained its name in the days when the family washing was the regular chore for Monday. Everybody had to "turn in" and lend a hand with the work and there was a worn out family when night came. No wonder it was called "blue" Monday. You can abolish this one-a-week nuisance by sending your washing to us. Our service is quick and efficient. Phone 208.

FLOYDADA STEAMLANDRY

F. W. Ansley, Manager

LAND FOR SALE

About 200 Sections located in Floyd, Motley, Hall and Briscoe Counties, to sell for farms, small ranches, some to lease to farm and graze. Consider these lands among the choicest in North West Texas for cotton, wheat, feed, general farming and grazing, some of these lands already in good state of cultivation and some of the grazing land has living water. Will sell or lease in small or large quantities.

W. M. Massie & Bro.,

Agents

FLOYDADA, TEXAS

Month End Bargains

Friday and Saturday the last two days in this month. Bargains you cannot afford to miss. We cannot mention them all here but we will have lots of bargains all over the house.

Children's and Misses' Hats

Values up to \$5.00, your choice for \$1.00

1 piece 54 inch needle cord, color, Navy Blue, \$3.50 value for\$1.98

1 piece 56 inch needle cord, color mid. night blue, \$4.50 value for\$1.98

We have other woolens at special values.

Ladies silk hose in black and the new wanted colors, \$1.50 values for Friday and Saturday, only 98c

\$1.00 Silk Hose 69c

Nashua Woolnap Blankets
Keep You Warm



Buy Blankets from us and save money. We are offering 72x84 double blankets for\$4.35

We have beautiful plaid blankets in assorted colors; this blanket is also double for\$4.35

Solid color blankets in tans, gray and white\$2.45

Wool mixed double blankets, assorted, block plaids, this blanket is a wonderful value for\$5.50

All Wool Blanket double, this blanket is assorted plaids, bright colors for only\$9.75

Cotton Pickers blankets for Friday and Saturday, two blankets for\$1.50

Hinds Honey and Almond Cream 50c size, three bottles Friday and Saturday for\$1.00

Palm Olive Talcum, 25c size, three cans for 50c

Shoes Shoes

One lot ladies, Misses and children's shoes for Friday and Saturday only, values up to \$7.50, your

Choice for\$1.00



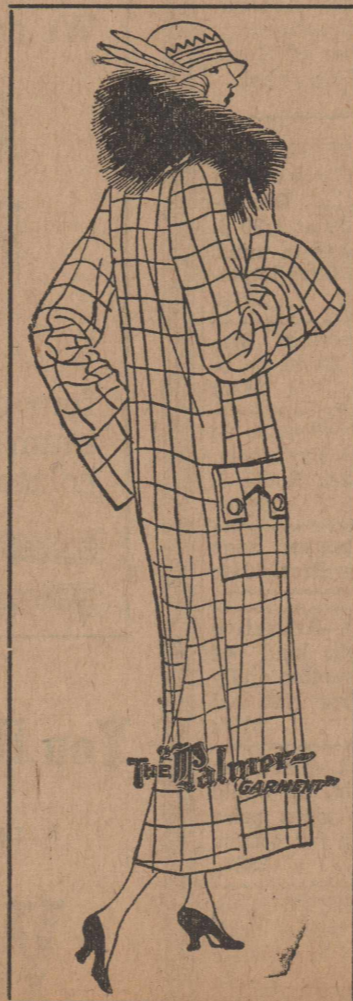
Dresses

We have just been very fortunate in having purchased from New York a splendid lot of dresses and coats at a very low price. This saving we are passing on to our customers. The garments are all new mid-winter styles.

Dresses values up to \$39.00 for\$23.00

Dresses values up to \$24.75 for\$16.85

Dresses values up to \$15.00 for\$9.85



Martin Dry Goods Company

"The Store With The Goods"

Pay Up Week From Dec. 1st to 6th.

Hesperian Want Ads

Cheapest, Busiest Salesmen in Floyd County

SERVICE CAR with or without driver. Call Tourist Garage. 3-tfc
COTTON LAND BARGAIN—Are you hunting a real bargain in a cotton farm? Read this: 480 acre farm, 225 acres in cultivation, 2 sets improvements, new house with Delco lights, fine well soft water, near good school and church at Northfield, Motley County. As good cotton land as is under the cap. Terms easy to suit purchaser. A gift at \$22.50 per acre. Write J. M. Parsons, Lockney, Texas. 394tc

Not too early to make gifts for Christmas giving. Hundreds of pretty things from which to choose at the Thrifty-Nifty Shop. 351tfc

FOR SALE—4 room house, in Floydada, good barn and garage. See C. T. Stevens, owner. 29tfc

WE NOW—Have full balloon and semi-balloon tires in stock. Gullion & Son. 391tc

MEAT HOGS—For sale—Weighing from 75 to 225 lbs. Call or see Walter or W. C. Hanna. 346tc

FOR SALE—High wheel wagon. Marvin Brotherton. 382tp

TOPS—That are tops and curtains that fit, at the McCleskey Top Shop. 383tc

See **FLOYD COUNTY ABSTRACT CO.** for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada. Room 7 First National Bank Building. 28-tfc

FOR SALE—Work mules, cash or bankable note. Frank Hamilton. 3 miles south of Sand Hill. 394tp

HAVE YOUR CAR—Fitted up with new top and curtains before the holiday season, so you can make your trips in comfort. McCleskey Top Shop. 392tc

FOR SALE—Good bundled maize, 1/2 mile Lakeview. Telephone or see S. D. Bunch. 392tp

UPHOLSTERING—Done at the McCleskey Top Shop in a first class manner at reasonable prices. 383tc

FOR SALE—Dodge Coupe for sale worth the money. Maury Hopkins. 38tfc

WE HAVE—Just received a large shipment of Gates tires and tubes. Our prices are right. We take your old tires in trade. Gullion & Son. 391tc

FOR SALE—Nice bundle sorghum 5c bundle, 4 1/2 miles from Floydada. See D. I. Bolding at assessor's office. 382tc

PAY UP—Week, Dec. 1-6. Keep your Credit untainted. It's a business Asset. "It Pays to Pay Up." 39tc

FOR SALE—Fat hogs, 100 to 400 lbs. See G. E. Bond at Davis Gin. 391tc

COTTON FARMS—To rent in Floyd County, on third and fourth plan; the necessary work mules and row crop tools go with each one of these farms. Call on W. H. Freeman, Floydada, Texas. 374tc

STEAM VULCANIZING—Is always best. It is our specialty. Gullion & Son. 391tc

FOR SALE—Fresh milch cows. Calvin Steen. 391tc

DINNER—Saturday, served by ladies of Floydada, benefit the American Legion Building Fund, 50 cents per plate. Lunch room will be located directly across the street from the Post office. 391tc

STUDY—Your gift-giving this year. Begin now. Many new ideas for gifts at the Thrifty-Nifty Shop, second door west First State Bank. 351tc

FOR SALE—7 room house on Main St., close to high school. Easy terms. Call 108. 383tc

KEEP THE FAITH—Pay Your obligations. "It Pays to Pay Up." 39tc

FOR SALE—50 Buff Orpington hens and pullets, \$1 each. Mrs. W. E. Wright, Route 1, Floydada, Texas.

ROWLETT'S—Automatic Sash Control eliminates sash cord, weight and pulleys. Stops rattling in old and new windows. Can be instantly installed by anyone and is much better and cheaper than weights and cords. Sold and guaranteed by Higginbotham-Bartlett Co., and Wilson & Son Lumber Company. 384tc

WE DON'T—Know of anything that would be nicer than a new Overland for a Christmas present. Drive your old car around and we'll talk trade. Gullion & Son. 391tc

SHEEP AT AUCTION—Will have 15 ewes and 1 buck in the auction sale to be conducted by Col. W. H. Seale in Floydada, Monday, December 1st. All good ages. R. B. Smith. 391tc

FOR SALE—640 acres with 1 set improvements, 400 acres in cultivation. \$38 per acre. See Mrs. J. L. Montgomery. 355tp

PAY UP—Week, Dec. 1-6. "It Pays to Pay Up." 39tc

FOR SALE—Fresh milch cows. Calvin Steen. 391tc

FOR SALE—Good residence, A-1 location. Write L. H. Earhman, Box 168, Amarillo, Texas. 37tfc

KEEP THE FAITH—Pay Your Obligations. "It Pays to Pay Up." 39tc

MEAT—Salt, Michigan and Kansas. Brown Bros. 391tc

Have your Abstracts made by **ARTHUR B. DUNCAN** The Old Reliable Abstract Man. 18tfc

FOR SALE—Fresh milch cows. Calvin Steen. 391tc

FOR SALE—250 bushels, half and half cotton seed at \$1.50 per bu. My own raising. Residence 5 1/2 miles west Whiteflat on Floydada road. J. D. Morris. 383tc

PAY UP—Week, Dec. 1-6. "It Pays to Pay Up." 39tc

FOR RENT—Two bed rooms, men preferred. Suitable also for light-housekeeping. Phone 188. 382tp

PAY UP—Week, Dec. 1-6. Keep your Credit untainted. It's a business asset. "It Pays to Pay Up." 39tc

GEBHART'S CHILI—And hot tamales—the full line—the chili with a kick Brown Bros. 391tc

FOR SALE—With rental of place teams, tools and farm implements. Place known as Neta B. Pitts farm 1/4 mile of Lakeview School. Phone or write D. E. Pitts, Matador, Texas. 391tc

Starkey News

Starkey, Nov. 24.—People of this community seem to be very busy picking cotton. The cotton is opening much better since the frost.

J. C. Garrett has traded his farm for one in Mexico and is planning to move soon.

Mr. Saunders moved last week to Farwell where he expects to farm for the next five years.

Lee Allmon is now manager of the State Highway leading out from Lubbock. His son visited him last Sunday and reported a nice time.

Mr. and Mrs. L. B. Williams went to Brice to spend the week-end.

D. L. Owen of Sulphur Springs is visiting his daughter, Mrs. L. B. Williams this week.

Floyd Hipp, a prominent young man of Hopkins County, visited Mr. and Mrs. Williams of this community last Monday and stated that he expected to make West Texas his future home.

Mrs. Edna Phillips sprained her ankle last Friday while out playing with the children on the school ground.

The box supper which we were to have had last Friday night is postponed until December 5.

Center News

Center, Nov. 24.—We surely had a dusty Nother for Sunday, but we had our Volunteer Band Program just as though it had been pretty. Had a good crowd out in the forenoon but quite a number went home at noon. The band rendered a good program which we all enjoyed so much and wish they could visit us more often.

Mesdames King and Montgomery were Floydada callers last Thursday. Several are getting out lots of cotton the number of bales getting up close to twenty. There is a lot of cotton open but with fair weather two weeks will find most of it out of the fields.

Miss Ola Knierim spent Saturday night and Sunday with Miss Alma Montgomery.

From the rush around to get hog scalding vats we think there will be a lot of hogs butchered today and tomorrow.

Miss Lillian King spent Sunday night with Mrs. Jordan and Miss Vera Meredith visited her Monday night.

Grandma Golightly hasn't been very well this past week.

Truman Lightfoot visited this week end with home folks in Scurry County.

Miss Louise Wright attended services here Saturday night and Sunday.

The Rev. Humphries and wife, John Burgett and family and Pierce King and family came out here to services Sunday afternoon.

Center B. Y. P. U. expects to render a program at Lone Star at 2:30 next Sunday afternoon.

We failed to announce Sunday that the fifth Sunday meeting of the Floyd County Association would meet with the Ralls Church Thursday night of this week and will continue over Friday and Saturday.

The Juniors will render the B. Y. P. U. program here next Sunday night. Come out and encourage them with your presence.

EPWORTH LEAGUE PROGRAM

The Epworth League program for Sunday, November 30, will be as follows:

Subject: "Some Interesting Facts About the Epworth League".

Leader—Ida May Jarvis.

Song Service.

Scripture Lesson.

Prayer.

"The Origin and Purpose of the Epworth League"—Leader.

"Our League Symbols"—Herschel Green.

"Requirements for a Standard Epworth League"—Mildred Carter.

League "Pep" Song.

Announcements.

Benediction.

All young people are invited to join us.

ATTENDING TEACHERS' MEETING

Mrs. G. J. Clements left Monday for San Antonio, where she is in the convention of the Teachers' Association, Home Economics Department.

Mrs. Clements is teacher of Home Economics in Floydada High School.

AUCTION SALE—Col. W. H. Seale will conduct an auction sale on the streets of Floydada Monday, December 1st, beginning promptly at 1:30 p. m. Keep the date and hour in mind. Will sell household goods, farm implements, live stock, etc. 391tc

TOPS—Curtains, Upholstering. McCleskey's Top Shop is fitted up to do them right. 383tc

WANTED—Farm 100 to 300 acres on third and fourth. Will buy tools, stock and feed. T. P. Irion, Route 3, Lockney. 392tp

BULK—Red and black pepper, sage and cominos seed. Brown Bros. 391tc

SALESMAN WANTED—Attractive proposition to the right kind of man. For additional information apply to J. G. Wood, Room 6, First National Bank Bldg., Floydada. 37tfc

WANTED—To rent good place on shares for force of six, or would buy teams and tools at right price to get good place mostly for cotton. J. C. Burleson. 383tp

SOMETHING DIFFERENT—Gebhart's Mexican style beans with chili gravy. Brown Bros. 391tc

KODAKERS

Bring us your films today.

And get your prints tomorrow.

WILSON STUDIO

NEW CANDY SHOP

Mrs. J. W. McSpadden and Miss Willie McSpadden the latter part of this week will open a candy shop in the Glad Snodgrass building, next door to Wolfe's Specialty Shop.

Later a sandwich shop may be added to the business.

GINGHAM CLUB

The Gingham Club held its regular meeting last Friday afternoon at the home of Mrs. W. J. Burke with 17 members present. After the sewing session the hostess served sandwiches, cake and hot chocolate to the members and following guests: Mrs. Homer Steen and Mrs. G. E. Bond.

The next meeting of the club will be held at the home of Mrs. Lon V. Smith on December 5 at 3:00 o'clock.

PAY UP—Week, Dec. 1-6. "It Pays to Pay Up." 39tc

ENDEAVOR PROGRAM

Christian Endeavor Program for Nov. 30 is as follows:

Song.

Prayer.

Subject: "Stewardship: Our Prayers for Christ's World." Math. 6:9-13.

Leader—Alpha King.

"Should our Prayers be General or for Definite Things?"—Kenneth Bain.

"Why is it a Christian Duty to Pray for the World?"—Paul McBride.

"For What Need of the World Should we Pray Most?"—Helen King.

Song—"Pray for the Night is Coming."

Benediction.

Olympic Theatre

High Class Productions

P. W. CLOUD, Mgr.

Floydada, Texas

PROGRAM FOR WEEK

Thursday, Nov. 27th.

"THE CALL OF THE WILD"
From the book by Jack London. The management personally recommends this picture. Extra also a good two reel comedy entitled "Optimist" featuring Lloyd Hamilton and also Fox News.

Friday, Nov. 28th.

"LAWFUL LARCENY"
Featuring Lew Cody, Hope Hampton, Nita Naldi and Conrad Nagel. Also a good two reel comedy entitled "School Pals".

Saturday, Nov. 29th.

"THE ARIZONA EXPRESS"
A thrilling melodrama with thrills, action, romance, suspense. Also the "Telephone Girl".

Monday, Dec. 1st.

"RENO"
Featuring Rupert Hughes, Helene Chadwick, George Walsh, Lew Cody, Carmel Myers, Dale Fuller and Rush Hughes. Also Fox News and Comedy.

Tuesday, Dec. 2nd.

"CHILDRENS CHILDREN"
Featuring Bebe Daniels. Also Fox News and Comedy.

Wednesday and Thursday, Dec. 3rd and 4th.

"LILLIES OF THE FIELD"
With

Corinne Griffith and Conway Tearle. A drama of New York's richly gowned, jewel-bedecked, pleasure-seeking women. A tale of straying husbands, faithful wives, true love, lily love, all blended into a gripping drama set in splendor, beauty and truthfulness. Also Fox News and two reel comedy entitled "Running Wild."

Floydada Grocery

—STUDYING, all the time, the needs of our customers;
 —SPECIALIZING on Groceries solely;
 —RIGHT NOW, giving special attention to your needs for the Holidays.
 —WHY NOT TRY US? Just once.

Harve Williams, Prop.

Pay Up Week Dec. 1st to 6th

Batteries

It is time, with winter on us, for you to give attention to your batteries. Bring them here for inspection or repair. Expert service.

If you need a new battery, we have

Wood Case Batteries at \$15.95
 Rubber Case Batteries at \$17.50

—At—

TOURIST GARAGE

Pay Up Week Dec. 1st to 6th

FREE!

To the first 25 ladies buying a Hat at our store Sat., Nov. 29

We are going to

Give Free

One

four-cup aluminum coffee Percolator.



Only one to each customer.

We are doing this in order that we may become better acquainted.

You Do Not Have to Buy Any Certain Priced Hat

Hats priced from \$3.95 up. Do not miss this opportunity.

Wolfe's Specialty Shop

"Exclusive but not Expensive"—4 Doors South Baker-Campbell Co.

Fruit Cakes

For the Holidays



Baked only as a baker's oven can bake them, and from a recipe that would make your mouth water.

Why bake your holiday fruit cake at home when you can get a perfect fruit cake, which has been "seasoning" for weeks, by simply calling us?

Give us your order NOW for Thanksgiving or Christmas Dinners.

E. E. Boothe Bakery

TELEPHONE 223

Two Days Holiday For School Thanksgiving

Floydada Public Schools will have two days of holiday this Thanksgiving.

ing, the school dismissing Wednesday afternoon to reopen on Monday morning. Several members of the teaching faculty will spend Thanksgiving at their respective homes away from Floydada.

West Must Meet Competition, Says Santa Fe

(Continued from first page)
he a man who has plenty and to whom the terms are immaterial? The last question must be answered in the negative. Your prospective citizen is usually a man who is not doing as well as he likes in the country where he is. He is not a man of great means. If he were the chances are he would be well satisfied where he is, and would not be looking over the fence into your country. Your potential citizen is a man who has a little money and is not contented where he is living. Therefore your terms for buying your land must be such that he can meet. The first payment should be nominal. Never should your new man spend all of his cash and capital for the first payment on his land. If he does, nothing is left with which to make improvements and withstand the hardships attending a possible lean year or so which come in every agricultural country, even should he move to your community. The chances are however he will go where he can buy on the terms that are the easiest.

"Not only should the first payment be nominal, but the next payment should be at least two or three years later. This gives the new citizen an opportunity to readjust himself to the new conditions about him, and a chance to make something from the land itself. Nothing but interest should be payable for the first two or three years.

"Of course the price of the land is another factor to consider. Land values over all of West Texas are pretty well in line and are attractive. For that reason your problem is more of terms rather than of valuations.

"West Texas gets most of its immigration from other portions of Texas and from Oklahoma and Arkansas. Some comes from Kansas. For that reason, your advertising should be directed where it will reach the people in these localities."

CAMPBELL NOTES

Campbell, Nov. 17.—Rev. Marvin Brotherton filled his regular appointment last Sunday, and we had a pretty good crowd at church to hear him.

Our regular Saturday Night Singing conducted by C. M. Lyles was very well attended. We wish more folks would come out and enjoy these evenings.

Mr. Haney and family and Mr. Roberts and family took Sunday dinner with Mr. and Mrs. Murray.

Henry Burgett has a New Ford.

E. J. Womack has recently purchased Overland 91.

Mr. Huff came in Monday with a bale of cotton.

Foster Amburn bought a span of young mules at the sale last Saturday.

FAIRVIEW CLUB

The Fairview Home Demonstration Club met at the school house Friday afternoon.

Miss Faulkner gave us the rules and regulations of the Improved Kitchen Contest.

Two signed the registration card others will enter later we are sure. We made another dress form at this meeting.

At our next meeting we will have candy making and Christmas suggestions, both of gifts and toothsome things.

There were eight ladies present this time. We are hoping to reach enrollment again as soon as the busy gathering season is over.

Be sure and come to our next meeting, December 5, to be held at the home of Mrs. Smith at the teacherage.—Reporter.

Mr. and Mrs. C. E. Duncan, of Woodward, Okla., have moved to Floydada to make their home. Mr. Duncan is now warehouseman at the local station of the Santa Fe. He is a nephew of Mrs. F. J. Barkhurst.

Locals and Personals

Miss Gladys Johnston entertained her brother, Phil Johnston of Portales, New Mexico, over last week-end. Mr. Johnston, who is a student at Clarendon came down to Plainview to attend the Clarendon-Wayland football game last week and after the game came on to Floydada to visit his sister.

Mr. and Mrs. Carl Eubank, while en route from Ralls to Lorenzo Sunday night happened to the misfortune of being forced off one of the dumps across a lake. We are glad to state that the car did not turn over, and a serious accident was narrowly averted.—Lorenzo Enterprise.

Mrs. G. A. Gammill, of Lubbock, visited her sister, Mrs. J. A. Blackwell last Thursday.

Mrs. Nora Anstin, who has been staying at her sister's home, Mrs. Tom Lemons during the latter's illness, returned to her home in Chandler, Oklahoma last Tuesday.

Mr. and Mrs. Clayton Gammill of Lubbock, spent Sunday here in the home of J. A. Blackwell.

DOG'S GREAT INTELLIGENCE

Buck, the giant St. Bernard, hero of Jack London's "The Call of the Wild," which will be shown at the Olympic Theatre today, is another almost human canine.

He was raised from a puppy by Producer Hal Roach, who had the sole idea in mind of developing the beautiful creature to be the hero of his production of "The Call of the Wild." Those who have seen the film declare the dog plays his part so naturally and intelligently that no one will doubt but that he knew what was wanted and what he was supposed to do.

"Inert wealth has no power. Wealth in motion is power. And many of the greatest leaders in finance of today are not men of vast wealth, but those who, through their qualities of care, initiative and justice keep large bodies of wealth in useful motion."—Charles G. Dawes.

The old Baltimore shot tower, which has stood as a landmark at Fayette and Front streets for almost one hundred years, will be purchased by the city and preserved, if efforts of a number of organizations and citizens are successful.

The foot and mouth disease, which has been so prevalent in our southwestern states, is now raging in Belgium. In August, the total number of cattle afflicted was 143,292, a large number of hogs were also stricken.

A cable railway is to be built up Mt. Fuji in Japan.

Local Orchestra Visits Lockney M. E. Church

Last Sunday evening the orchestra from the Floydada Methodist Church were guests of the First Methodist Church at Lockney and played at the evening service.

At present the personnel of the orchestra includes Willie B. May, Ran-

dell Alexander, Jim Carter, Shipley, Mrs. C. M. Wilson, Mrs. Ry Smith, Roy Baker, Mrs. John Smith, Jim Curry.

Tom Collum, Director of the Lockney Band also played with the orchestra.

Mr. and Mrs. P. W. Cloud spent the week end in Snyder.



GIFTS
For the Kids
Gifts For Everybody

Not too early to begin making your selections. The earlier made the easier the job and the more satisfaction you'll have from your giving.

We are especially well-prepared to fill your needs in gifts of every kind for the children.

CITY Variety Store
North side square; Next door to Curley's Cafe.

PURE HOME MADE Country Sorghum

At breakfast time. Fluffy hot biscuits covered with melted butter, and dripping all over with delicious golden syrup. Ummh! Ummh! Country made Sorghum. We have it.

Come around and get you a bucket at

Awtrey Gro. & Produce Co.

Pay Up Week Dec. 1st to 6th

Superior Egg Mash And Hen Scratch

Is used exclusively in the feeding of more than 4,000,000 laying hens in Texas. (There is a reason)

Superior Dairy Ration Produces Three Official State Records and World's Record.

We Sell 'Em

W. J. Burke's Elevator
Phone 43

POPE'S Battery Bargain

When you come here for—
ELECTRIC SUPPLIES, STARTER AND IGNITION PARTS—AUTOMOBILE ACCESSORIES

Don't forget to ask us about our plan for dividing our profits with our customers.

I.O. POPE & SON

Pay Up Week Dec. 1st to 6th

A Stitch in Time Saves Nine

We are prepared to handle your Shoe Repairing in the most satisfactory manner.

Have your shoes repaired before hard winter sets in. Our prices are right.

J. A. BLACKWELL SHOE SHOP
West Side Square

F. C. HARMON
Funeral director and Embalmer
Motor Hearse.
FLOYDADA, TEXAS.



GOOD YEAR BALLOON TIRES

You're Safer on Balloon Tires Made by Goodyear

Safer when you ride on them. Their famous All-Weather Tread grips the slipperiest road. Safer when you buy them. At our low prices they are the greatest balloon tire value on the market.

F. F. F. Service Station
Dealers
FRANK DUNN, Prop., Floydada
Pay Up Week Dec. 1st to 6th



THANKFUL

—For Many Loyal Friends;
—For a Bountiful Crop in the Land;
—For Health and an Opportunity to serve an increasingly large Circle of Customers with "Goods that Speak for Themselves."

Clark-Wood Dry Goods Co.
Floydada, Texas

Pay Up Week Dec. 1st to 6th

Health Examination on Your Birthday

Austin, Texas, Nov. 15.—When your liver goes thump-thump on a hill you say: "The old bus has carbon in it—guess Bill had better look her over," but when your heart goes bump-bump as you climb the stairs or your head gets in a whirl you calmly announce that you are getting old and will have to slow down a bit. How much more efficient our bodies would be if we gave them half the attention and consideration we do our automobiles! The remedying of some minor defect will often mean the lengthening of your life just as the adjustment of some simple part will prevent an automobile wreck.

A Stitch in Time
But the wise man of these days does not wait until his car knocks on a hill before he takes it to the repair man. Every five hundred miles or so he has an expert mechanic look it over to see if there are any parts wearing and there is undue strain on the bars and bolts. Your physician should be your personal "garage."

The State Board of Health recommends the complete physical examination of every individual, male or female, at regular intervals—preferably on his or her birthday. The number of birthdays that you have is largely dependent on you and the way you insure yourself a large number of them is to obtain the best medical advice and care.

The best thing about a health examination is that it will tell you if you really are healthy. What a "grand and glorious feeling" it is to have yourself gone over from tip to toe and find that your engine is running on all cylinders. But if your examination reveals that you have some small defect it is better to know the cause and that it can be easily removed.

Health is Money
To take care of yourself is not the mark of a mollycoddle. Our best trained athletes are constantly guarded to see that every organ of their bodies is functioning properly. The prolongation of human life thru preventive medicine is a problem to which sanitarians, physicians, and sociologists are devoting more and

more time. The business of life is an important one and we should conserve our God-given energies. If you are a good "business" man you will demand a reasonable profit on your investment. Health is wealth. Let the doctor take an inventory of your stock on your next birthday.

BEETS THRIVE LATE IN FLOYD COUNTY SOIL

Beets thrive early and late in Floyd County—particularly late. Many in the Floyd County garden which has been furnishing the tables with good beets prepared in the many good ways they can be served this fall.

A sure enough beet was brought to The Hesperian office one day the latter part of last week from the garden of W. H. Finley in this city. It weighed a lot and it was as big as the ordinary pumpkin. Not a stock beet at all but a table beet. Doubtless, it could be duplicated, on at least a smaller scale, in half or more of the gardens of Floyd County.

Another indication of how the people of Floyd County live at home and how they are aided by the wonderful natural resources of the country.

CRAWFORD-BENNETT

Miss Fay Bennett, daughter of Mr. and Mrs. R. C. Bennett of Lockney, was married in Plainview Monday night, to Mr. Earl Crawford of Dallas. Rev. Smith, of the Christian church performing the ceremony. The couple was accompanied to Plainview by Miss Lola Pettit and Mr. Less Phillips, who witnessed the ceremony. Immediately after the ceremony Mr. and Mrs. Crawford left on the midnight train for Dallas, where they will reside.—Lockney Beacon.

MOON-BROWN

Miss Thelma Moon and Lewis Brown, young couple living at Baker, were united in marriage at the residence of Rev. G. W. Tubbs, in Floydada at 1:30 p. m. Friday. Rev. Tubbs officiated at the wedding.

FORD SALES

In the first 20 days of November Barker Bros., Ford dealers, made a record of 31 sales. Purchasers of these cars are:

Touring models: R. N. Burgett, C. E. Bartlett, Mal Jarboe, A. H. Oden, Will E. Walker, W. F. Furguson, D. M. Moore, W. C. Cox, S. L. Holmes, W. H. Tedford, R. A. Jones, S. E. Lowrance, C. N. Batty, Thedford Borum, W. T. Foster, W. M. Webb, W. E. Miller, H. F. Burgett, of Floydada; O. V. Crafton, L. A. Sargent, Cone; R. L. Robinson, Whiteflat.

Roadster models: V. A. Readhimer, D. S. Batteny, Floydada.

Coupe and sedan models: D. D. Shipley, J. V. Daniel, E. E. Boothe, Floydada; Geo. N. McClain, Crosbyton.

Trucks: George Eudy, W. A. Phillips, J. H. Tunnell, P. V. Price.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Floyd.

NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, of the 4th, day of November, 1924, by G. C. Tubbs District Clerk of said Court for the sum of One Thousand Forty one and 25/100 Dollars and costs of suit, under a Judgment, in favor of W. W. Ryals and Mrs. T. A. Ryals in a certain cause in said Court, No. 1613 and styled W. W. Ryals Et-al. vs. Jesse

H. Z. Pennington

Physician and Surgeon

Telephones

Res. 330 Office 73

E. Brown and, placed in my hands for service, I J. A. Grigsby as Sheriff of Floyd County, Texas, did, on the 4th, day of November, 1924, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit:

All of Lot (10) ten in Block No. (78) Seventy Eight in the Town of Floydada, (Floyd City), Floyd County, Texas, and levied upon as the property of Jesse E. Brown and that on the first Tuesday in December, A. D. 1924, the same being the 2nd. day of said month, at the Court House door, of Floyd County, in the Town of Floydada, Texas, between the hours of 10 a. m., and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Jesse E. Brown.

And in compliance with law, I give this notice by publication, in the English language, once a week for three

consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 4th. day of November, 1924.

J. A. GRIGSBY, Sheriff Floyd County, Texas.

By J. R. MADDOX, Deputy.

364tc

PERFUMES

- Coty's
- Houbigant's
- Black Narcissus
- Djer Kiss
- Ben Hur
- Florient
- Day Dream
- and others.

Brazier & Arwine

"Goteverything"
Pay Up Week, Dec. 1st to 6th

Somebody Gambled —And Lost

Thousands are gambling every day who never flipped a card, nor watched the spin of the wheel, and the prizes for which they play are far more valuable than Gold. They are futures—futures of wives, mothers, children, and themselves. It is ill fate that causes them to put off until tomorrow the life insurance protection they should buy today.

TOMORROW MAY BE TOO LATE

Come in and let us take your application for a South-western Life contract today.

FLOYDADA INSURANCE AGENCY

J. G. WOOD and T. R. WEBB, Managers
First National Bank Building Rooms 6 and 7

Pay Up Week From Dec. 1st to 6th.

Mathews & Overson

LAWYERS

MITCHELL BUILDING

FLOYDADA

Dr. W. M. Houghton

GENERAL PRACTICE

Diseases of Women and Children a Specialty

OFFICE IN MITCHELL BUILDING

PHONES:

Residence 250 Office 256

SEALE & NASH

AUCTIONEERS

Farm and Livestock Sales a Specialty

For dates, call W. H. Seale, Telephone No. 879, Lubbock; or W. A. Nash, Telephone 9003-F-4 Plainview.

Dr. W. H. Alexander

General Practice

Rooms 6 and 7 Barrow Bldg. Office Telephone No. 93

Residence Phone No. 260

KENNETH BAIN

LAWYER

Rooms 12 and 13

First National Bank Building

General Practice

Dr. Kirby J. Clements

Osteopathic Physician

Opposite Post Office

TELEPHONE 331

Floydada, Texas

A. H. Manning

REAL ESTATE DEALER

Farms, Ranches and City Property on the South Plains.

Floyd County Farm Lands a specialty. Office phone 23; Residence Phone 19. Office Room 8, First National Bank Building.

FLOYDADA, TEXAS

Farm Loans

And Insurance

PHONE 42

G. C. TUBBS

Drs. Smith & Smith

Sanitarium

For Medical and Surgical Cases

Phone No. 177

Floydada, Texas

JEFF D. AYRS

Lawyer

Over First National Bldg.

HOW DOCTORS TREAT COLDS AND THE FLU

To break up a cold over night or to cut out an attack of gripe, influenza or sore throat, physicians and druggists are now commending Calotabs, the nausealess, stomachic tablet, that is purified from dangerous and sickening effects. Those who have tried it say that it acts like magic, by being more effective and certain than the old-fashioned calomel, heretofore recommended by physicians.

One or two Calotabs at bed time with a swallow of water,—that's all. No salts, no nausea nor the slightest interference with eating, work or pleasures. Next morning your cold has vanished and your system feels refreshed and purified. Calotabs are sold only in original sealed packages, price ten cents for the vest-pocket size; thirty-five cents for the large family package. Recommended and guaranteed by druggists. Your money back if you are not delighted.—adv.

Weak Nervous

"I was weak and nervous and run-down," writes Mrs. Edith Sellers, of 466 N. 21st St., East St. Louis, Ill. "I couldn't sleep nights, I was so restless. I felt tired and not in condition to do my work. I would have such pains in my stomach that I was afraid I would get down in bed. My mother came to see me and suggested that I use

CARDUI
The Woman's Tonic

I felt better after my first bottle. I had a better appetite. It seemed to strengthen and build me up. I am so glad to recommend Cardui for what it did for me. I haven't needed any medicine since I took Cardui, and I am feeling fine."

Nervousness, restlessness, sleeplessness—these symptoms so often are the result of a weak, run-down condition, and may develop more seriously if not treated in time.

If you are nervous and run-down, or suffering from some womanly weakness, take Cardui.

Sold everywhere. E-105

Fatigue

For relief of brain fog and physical fatigue nothing surpasses **FORCE**, the great revitalizer.

Force Tonic
It Makes For Strength

Retail Merchants Association of Floyd County

Office First National Bank Building

Telephone 39

FLOYDADA, TEXAS

We are members of the Retail Credit Men's National Association, and greatly interested in the betterment of retail credit.

We are calling your attention to the date of December 1-6, as 'Pay Up Week.' We are not a collecting agency, but are interested in assisting you to protect your credit standing which is an asset you should consider priceless.

This Association endeavors to make accessible all credit information secured by an interlocking system about persons who have charge accounts in this Floydada trade territory.

Without doubt you realize the importance of prompt payment in order to retain a good credit. We suggest you arrange to settle your account 'Pay Up Week' December 1-6, if you have not already done so; or advise the firm whom you owe your reason for non-payment, in order to clear up your record that will be given to this office.

RETAIL MERCHANTS ASSOCIATION OF FLOYD COUNTY

Member Texas Retail Merchants Assn. Member Nat'l Retail Merchants Assn.

MEMBERS:

- DAY & NIGHT GARAGE
- SUPREME SERVICE STATION
- BOOTHE BROS.
- J. K. GREEN
- FLOYD MOTOR CO.
- A. H. MANNING, Real Estate
- BROWN BROTHERS
- YEARWOOD & SON
- LOOPER GROCERY CO.
- STEPHENS STORE
- WOODY DRUG CO.
- F. F. F. FILLING STATION
- C. H. DAVIS, Jeweler
- ZEKE'S CAFE
- CENTRAL FILLING STATION
- SURGINER & WHITE MOTOR CO.
- TOURIST GARAGE
- KIRK & SONS, Hardware Co.
- J. A. BLACKWELL
- FLOYDADA INS. AGENCY
- AWTREY GRO. & PRODUCE CO.
- MOTOR SUPPLY CO.
- C. D. HOPKINS, Tailor Shop
- C. T. STEPHENS
- GULF REFINING CO.
- DR. C. M. THACKER
- FLOYDADA DRUG CO.
- G. C. TUBBS
- BORUM HARDWARE CO.
- WILLIAMS GROCERY CO.
- JUDGE J. D. AYRES
- BRAZIER & ARWINE, Druggists
- GINN GROCERY CO.
- H. O. POPE & SON
- CLARK-WOOD DRY GOODS CO.
- EDWARDS GRAIN CO.
- FRANK C. HARMON
- HIGGINBOTHAM LUMBER CO.
- FLOYDADA LUMBER CO.
- RUTLEDGE HARDWARE CO.
- C. SURGINER & SON
- GULLION & SON
- COLLINS GROCERY CO.
- STAR CASH GROCERY CO.
- BAKER-CAMPBELL CO.
- WILSON KIMBLE, Jeweler
- FIRST NATIONAL BANK
- HESPERIAN PUBLISHING CO.
- FRST STATE BANK
- FLOYDADA MILL & ELE. CO.
- HOUSTON DRY GOODS CO.
- GLAD'S STORE
- MARTIN DRY GOODS CO.
- LOCKNEY:
- STEWART DRUG CO.
- STUART HARDWARE CO.
- A. J. WHITE & CO.

Educational Endowment Insurance

Offers a real opportunity to Fathers to protect the education of their children against financial reverses of later years. Statistics and experience tell us that the average father often fails in business at the very time of life when his children should have the opportunity to get an education. Southwestern Life policies offer a chance for you to save against the "rainy" day when your children should be given an opportunity to complete their education.

R. E. FRY

Exclusive Life Insurance

Say "Merry Xmas" with a photograph

You can complete your Christmas list quickly with photographs and you will be sure of giving just the right thing.

Photographs are gifts you can easily afford and family and friends will always treasure them.

Wilson Studio

Pay Up Week Dec. 1st to 6th

CONNECT YOUR FAMILY WITH A FIRST CLASS DRUG STORE

Winter weather calls for medicine such as B. & A. LAXATIVE COLD TABLETS and MENTHOLATED PINE TAR COUGH SYRUP.

These are our own preparations and are manufactured especially for us, carrying our "If not satisfied your money back" guarantee with every package.

Ask us about the Big Christmas Clock on Display in our window. "It's FREE."

BRAZIER & ARWINE

Drugs

South Side Square

Get everything

Pay Up Week From Dec. 1st to 6th.

HESPERIAN WANT ADS—QUICK RESULTS

ALL TIRE ADS READ THE SAME

—But What Does the Speedometer SAY?

—The GENERAL CORD—For long mileage.

You can get the GENERAL here in all sizes—Also General TUBES.

—**Tourist Garage**

Pay Up Week Dec. 1st to 6th

Locals and Personals

Bill Gilbert of Amarillo visited in the W. H. Hilton home over Sunday. N. W. Morgan of Lockney, was a business visitor in Floydada Monday. George A. Dooley, of Electra, has been here on a visit with his brother, W. R. Dooley and family. Floyd and Clayton Day have returned from a business trip to Amarillo.

Miss Ora Scoggins began her school work at Mayview last week. She is in charge of the primary department. Mr. and Mrs. Porter Ragland and daughter spent Sunday in Roaring Springs.

Mrs. T. S. Walker, of Curtis, Oklahoma is visiting her sister, Mrs. H. O. Pope this week.

Mr. and Mrs. R. V. Wallace of Paducah visited Claude Wallace and family over Sunday.

Miss Ruby Lattimore, known to numerous Floyd County people, a sister of Hal Lattimore, is teaching this year at Nogales, Arizona.

Mrs. R. B. Kizziar was visiting her daughter Mrs. Frank Cleere left for home in Altus, Oklahoma last Friday.

Mrs. Joe Mathis who has been visiting her sister, Mrs. B. P. Woody for about a week left last week for her home in Spearman.

Mrs. J. F. Conner has been visiting her daughter, Miss Gertrude, in Canyon, where the latter is teaching in the public schools.

Maurice Burke came up from Canyon to spend Sunday with his parents, leaving again for school on Monday morning.

Mr. and Mrs. W. F. McDaniel of Lubbock spent the week-end with Mrs. McDaniel's parents, Mr. and Mrs. S. N. McPeak and Mr. and Mrs. E. E. Brown.

R. R. Gowland, of Oklahoma City, has moved here with his family to superintend the construction of the sewer system here for the contractors, Sherman Machine & Iron Works.

Mamie Bearden, of Abbott, Frank Griffin and Tox Beavers, of Penelope, friends and former neighbors of E. F. Stovall left Saturday after a brief prospecting trip in this section.

Mr. and Mrs. E. B. Britton left Monday morning for Ardmore, Oklahoma, in answer to a wire stating that Mrs. Britton's father was in a critical condition.

Mrs. R. L. Boyd and son, Willie, of Stephens County who had been visiting for a few days with Mrs. Boyd's sister, Mrs. D. T. Scott, of Harmony, left Thursday of last week returning to their home.

Mr. and Mrs. Earl Evans are visiting Mr. Evans' parents, over Thanksgiving. Earl Evans is the only son of Mr. and Mrs. I. D. Evans and a few days ago was married to a Miss Williams of Panhandle. The young couple will make their home in Panhandle where Mr. Evans is employed by the Ellis Drug Company.

Miss Alma Burks, former teacher in Floyd County schools, is at Manzanola, Colo., a member of the high school faculty. She is acting as faculty adviser for the editorial staff of the high school paper there this year, and is also sponsor for the seventh grade.



Woody Drug Co.

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager.

Abstract of Title to all Lands and Town Lots in Floyd County.

Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles.

Room 7 First National Bank Building

Floydada, Texas

HESPERIAN WANT ADS—QUICK RESULTS

That Big Car of Furniture Is Here

—And Contains Living Room, Bed Room and Dining Room Suites in the latest designs;

**Cedar Chests, Smoke Stands, Sewing Rockers
Spinnet Desks and Tables, Lamps
Davenport Tables**

—and many other pieces of Staple furniture. Come in and look it over.

F. C. HARMON

Where you save the difference in Furniture, Floor Coverings, and Home Furnishings.

Pay Up Week Dec. 1st to 6th

1925 Overland

Has
New
Features

Overland now has gas tank on rear and has latest model Stewart Vacuum System; and also Fisk button-tread over-size semi-balloon cord tires.

Has Power to Spare

Overland is the only car under \$800 with an all-steel body and a baked enamel paint job.

Overland now has the world's lowest-priced Closed Car with doors front and rear. Don't fail to see this one—the Overland Coupe-Sedan.

NEW OVERLAND PRICES

F. O. B. Floydada, Terms If Desired

Roadster	\$638	Coupe Sedan	\$721.50
Touring	\$638	Coupe	\$721.50
Blue Bird	\$840	Sedan	\$981.50

GULLION & SON

Dealers

Floydada,

Texas

Pay Up Week Dec. 1st to 6th

DOLLS! DOLLS! DOLLS!

All Sizes! All Prices!

AT SPECIAL PRICES

\$1.25 Mama Dolls at 75c
 \$3.00 Mama Dolls at \$2.25
 \$3.50 Mama Dolls at \$2.49

We also have a nice line of kid body dolls at Reasonable Prices.

Floydada Variety Store

Recipes of Interest During The Holidays

The holiday season will fast be upon us and that means so much more entertaining when the young people are home from school and college. One sometimes gets quite desperate trying to think out something a little nicer and different than the time before, and the suggestions we offer below may be timely and of some real help when the emergency arises. The first recipe for Quick Nut Bread makes lovely sandwiches with a simple butter filling and when served with the rich chocolate, the second recipe, no more delicious or satisfying kind of refreshments could possibly be served, and best of all are very simple to prepare.

The Kiflings, the third recipe, are rich, old-fashioned cookies or cakes that are wonderfully adapted to entertaining. The recipe calls for Vanilla Beans which have not been in stock in the grocery stores in Floydada. The vanilla beans may now be procured from J. A. Awtrey Grocery and Produce Company which has laid in a supply of these beans, thus making it possible to carry out the Kifling Recipe in its entirety.

Quick Nut Bread (For 50 People)
 One and one-quarter quarts corn meal, two and one-half quarts graham flour, one and one-quarter quarts pastry flour, two and one-half cups molasses, two and one-half cups of brown sugar, three and one-third tablespoons soda, four teaspoons salt, 11 tablespoons baking powder, two and one-half cups chopped nuts, one and one-half quarts milk (sour).

Mix dry ingredients, add molasses and sour milk, beat well, add nuts, bake in shallow loaves in moderate oven, 45 minutes or till done. This makes about five or six loaves, enough to serve 50 people; to reduce the recipe divide all quantities by the same number, for instance reduce to one-fourth by dividing by 4.

Rich Chocolate
 four oz. chocolate, four tablespoons sugar, one-fourth cups hot water, one quart scalded milk, one teaspoon vanilla, whites of three eggs, one pint of cream, one-third cup powdered sugar.

Cook chocolate, sugar and water till like a smooth paste add slowly the milk beat cream till stiff, add stiffly beaten egg whites, add powdered sugar slowly to cream and eggs while beating. Add vanilla, and fold in one

half of the cream mixture to the chocolate, stirring constantly. Serve the remainder on top.

Kiflings
 Seven oz. ground almonds (put whole shelled almonds through the meat chopper).

14 oz. butter, scant quart of flour, 2 vanilla beans, 12 oz. powdered sugar.

Cream the butter, add almonds and

make a paste. Then mix in flour, and pat out to one-fourth inch thickness. Cut in moon shapes and bake until a delicate brown. After kiflings have slightly cooled, roll in mixture of powdered sugar and ground vanilla beans, but handle with care so as to break the kiflings which are so delicate.

How to Prepare the Vanilla Beans
 Place vanilla beans in pie plate or

pan in oven and heat thoroughly through when juice of bean will begin to ooze out in pan. Remove from oven and when cool and brittle grate finely on nutmeg grater.

Approximately two-thirds of the present forest cut is lost in the processes of conversion and through inefficient use.

Grocery Specials For Week of Nov. 29 to Dec. 6

Crystal White Soap, 22 bars \$1.00
 Broom 45c
 1 Gallon Catsup 75c
 12 1/2 lbs. Pinto Beans \$1.00
 Sugar cured bacon, per lb. 27c

BUY 'EM AT

Star Cash Grocery

South Side Square Phone 40
 Remember, Dec. 1st to 6th, Pay Up Week—It Pays to Pay Up!

We Want You

We appreciate your trade and offer you for Saturday and Monday.

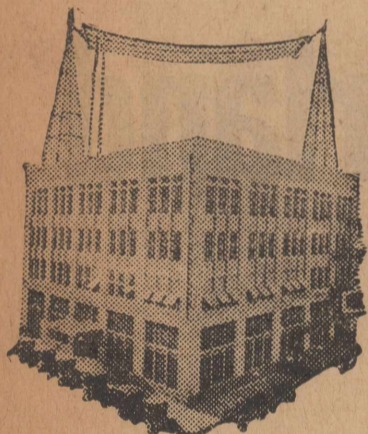
22 bars P & G Soap \$1.00
 Large bucket Swift Jewel \$1.40
 12 Cans Lye \$1.00
 1 Gallon Can Sour pickles 75c

C. P. LOOPER'S GROCERY

Third Door South National Bank

HESPERIAN WANT ADS—QUICK RESULTS

EIGHTEENTH ANNUAL



STAR-TELEGRAM
 Home of Radio WBAP.
 Programs Printed Daily.

BARGAIN DAYS

Now in Effect
on the

STAR-TELEGRAM

A Texas Owned Newspaper
with the

Largest Circulation in Texas

Announces REDUCED RATES

By Mail Only—Full Year Periods

Daily With Sunday
 Reduced from \$10.00 to \$7.45
 Daily Without Sunday
 Reduced from \$8.00 to \$5.95

There is as much difference in newspapers as in friends. Be sure and pick your paper for next year carefully as a year is a long time.

The most interesting paper in Texas and always as big as the news of the day requires.

The STAR-TELEGRAM

Of Fort Worth

Always Loyal to West Texas

90,000 Daily 100,000 Sunday

The paper that prints Andy Gump, Mutt and Jeff, Walt and Skeezix and many, many other great features.

AMON G. CARTER, President.

STOP THAT ITCHING

If you suffer from any form of skin diseases such as Itch, Eczema, Tetter or Cracked Hands, Poison Oak, Ring Worm, Old Sores or Sores on Children. We will sell you a Jar of BLUE STAR REMEDY on a guarantee. It will not stain your clothing and has a pleasant odor.

Woody Drug Co.

ARTHUR B. DUNCAN

REAL ESTATE AND ABSTRACTS

Has a complete ABSTRACT of all Floyd County Lands and Town Lots, and is an up-to-date Abstracter. Give him your Abstract work. Also see him for Bargains in Real Estate. List your lands with him if for Sale or Lease.

Office S. E. Cor. Pub. Square

Floydada, Texas.

Office Phone 77 Residence Phone 14

Turkeys

Sell the early ones now and hold the late ones for the Christmas market.

We will continue to buy them every day.

FLOYDADA PRODUCE CO.

Successors to A. D. White Produce Co.

Telephone 130



The Really Appreciated Gift
For the Whole Family
At Christmas Time

DODGE BROTHERS MOTOR CAR

Make your selection of the type you prefer and let us make delivery now or on Christmas morning.

Motor Supply Co.

ROY L. SNODGRASS, Mgr., Floydada

Pay Up Week Dec. 1st to 6th

Floyd County Men Hear Sapiro's Speech

Several Floyd County men heard Aaron Sapiro, counsel of the largest co-operative commodity marketing association in the country, in his talks at Amarillo Wednesday of last week. In the number of farmers and business men who went from this county to hear Mr. Sapiro were W. C. and W. A. Cates, Will Simpson, J. H. Greer, T. Scott Wilson, J. D. Christian, W. D. Newell, O. F. Battey, of Floydada; Geo. T. Meriwether, A. B. Brown and Albert King, of Lockney.

While in that city J. D. Christian also attended the meeting of the directors of the Texas Wheat Growers Association, of which board he is a member, and he, in company with W. D. Newell and O. F. Battey were guests of the Kiwanis Club of that city, in its weekly luncheon.

"Co-operative marketing is the soundest movement in America today," Mr. Sapiro said in the course of his talk at the municipal auditorium in Amarillo Wednesday night. "Co-operative marketing is here. You will hear lots of complaints about it, there will be many failures, but if we work together, the members keep their heads and help, it will bring them wonderful results."

"The whole system has as its aim to enable the farmer to get enough for his products to enable him to buy a decent standard of living, so his children will stay on the farm, where the best type of American life should be found."

Mr. Sapiro made three talks during the day—one at the West Texas State Teachers' College, one at the Kiwanis Club of Amarillo, and one in the municipal auditorium there. He also met with the directors of the Wheat Growers' Association.

The men from this county returned home Thursday, except Mr. Brown who remained over until Saturday.

THANKSGIVING PRAYER

(By Gertrude Friend Scoggins.)

In the bleak November, years ago,
When a faithful Pilgrim band
Gave thanks to God for blessings
They'd garnered from the land.

Their souls were tried but eager
To wrestle from the sod;
They knew there was a living
For those who worshipped God.

Then Death came to that little band
And flesh bled from the pain;
The cruel redmen wrought their wars,
But yet God sent the grain.

They wrestled on and prayed for strength
To live as freemen might
And God gave, in His mercy,
To those who prayed aright.

They thanked Him for His goodness,
Although their hearts were sore;
And dedicated to His throne
That bleak New England shore.

And I, whose life is full O God,
Of cheer and peace and love—
Teach me to have a thankful heart
For blessings from above.

SINGING CONVENTION AT CARR'S CHAPEL 5TH SUNDAY

All singers are invited to a singing convention to be held on the afternoon of the fifth Sunday at Carr's Chapel, where it is promised that Frank Stamps, Prof. R. M. Morgan and other singers of note will be present.

The singing will begin at about two o'clock.

H. M. PEVEHOUSE APPOINTED CARRIER ON ROUTE 2

H. M. Pevehouse, now a resident of Lubbock, has been appointed from the eligible list as carrier on Route Two, to succeed T. H. Benton, who recently took Route One when it became vacant by the transfer of B. F. Hodges to Corpus Christi.

Pevehouse formerly resided at Pleasant Hill, where he taught the public school last year.

UNION THANKSGIVING SERVICE

Will be held at the First Christian Church, Thursday morning, Nov. 27, at 10:30 a. m. The Rev. G. P. Humphries of The Cumberland Presbyterian Church will deliver the Thanksgiving Sermon. Prof. R. M. Morgan will have charge of the Musical Program.

All are cordially invited to attend this service.

BOX SUPPER AT PLEASANT HILL

A box supper will be held next Saturday night at Pleasant Hill and everybody is invited to come and attend. Everybody is welcome.

CITATION BY PUBLICATION ON APPOINTMENT TEMPORARY ADMINISTRATOR

THE STATE OF TEXAS:

To the Sheriff, or any Constable of Floyd County, Greeting:—

You are hereby commanded to cause the following notice to be published in a newspaper of general circulation, which has been continuously and regularly published, for a period of not less than one year, preceding the date of this notice, in the County of Floyd, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days, exclusive of the first day of publication, before the return day hereof.

NOTICE

To all persons, interested in the Estate of Alfred Dean White, deceased.

It appearing to the Hon. E. C. Nel-

son, Jr., County Judge, of Floyd County, Texas, that the interests of the estate of Alfred Dean White, deceased, require the appointment of a temporary administrator, and he, the said County Judge, having, by an order in writing, under his hand and the seal of the County Court of Floyd County, Texas, attested by the Clerk thereof, on the 19th day of November, 1924.

APPOINTED

W. U. White Temporary Administrator of the estate of Alfred Dean White, deceased.

NOW, THEREFORE, All persons interested in the welfare of the said estate are hereby notified to appear before the county court of Floyd County, Texas, at the next regular term thereof, to be held at the court house in Floydada, Texas on the 19th day of January, 1925. Then and there to contest such appointment if they so desire; and if such appointment is not contested at the term of court so named in this citation, then the same shall become permanent.

Herein fail not, but of this writ make due return as the law directs.

Given under my hand and seal of office in Floydada, Texas this 21st day of November, 1924.

ATTEST:

CLARA LEE JOHNSON-SCOTT,
County Clerk Floyd County.

I hereby certify that the above and foregoing is a true and correct copy of the original citation now in my hand.

J. A. GRIGSBY, Sheriff.

392tc

IVORY GOODS

Jewelry — Fountain Pens —
Ladies' Fine Purse — Kodak
— Albums.

"Goteverything"

Brazier & Arwine

Drugs
South Side Square
Pay Up Week, Dec. 1st to 6th

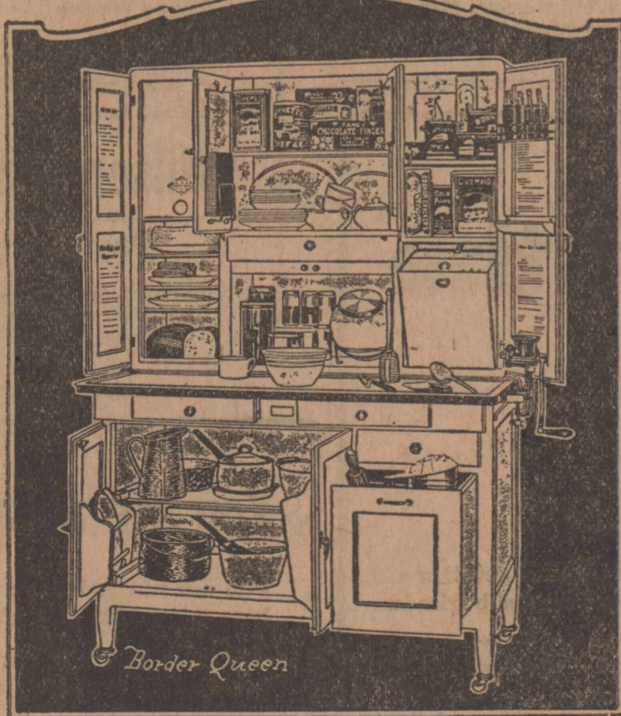
NEW CAR LOAD

FURNITURE

Unloaded This Week

INCLUDING A SHIPMENT OF THE FAMOUS

BORDER QUEEN Kitchen Cabinet



Furniture is now on a new low price level

—and any housewife who fails to take advantage of the opportunity offered now to buy furniture is making a mistake.

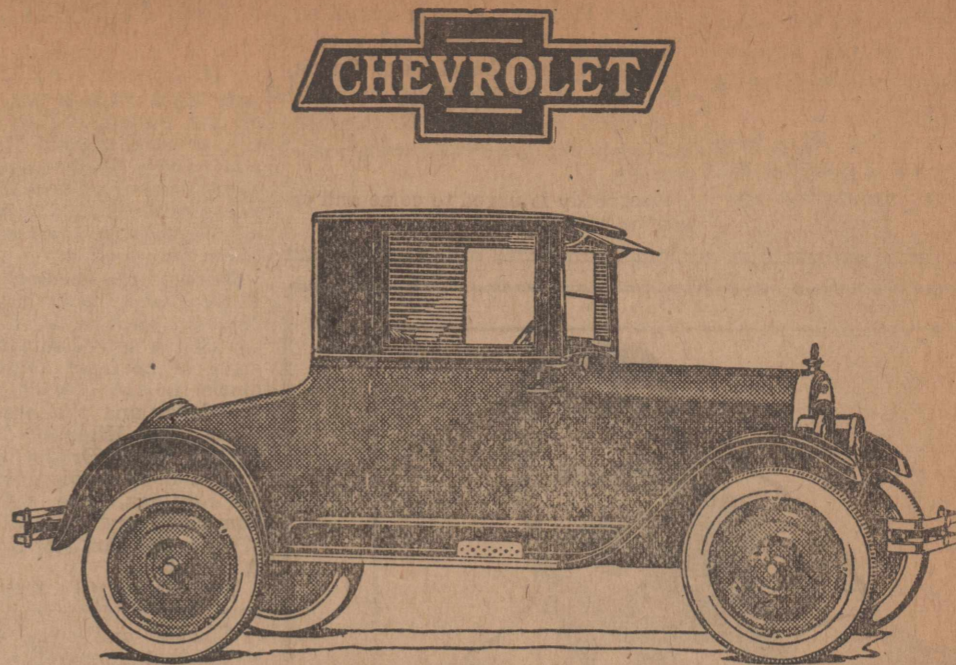
Dining Room Suites, Individual Pieces of Various Patterns in numerous finishes and designs make up this big display we are now showing in addition to the regular line of staple furniture which you will find complete and priced very reasonably.

Come in and see the new furniture. Let us show you the superior features of the Border Queen Kitchen Cabinet and take your name to receive one of the Border Queen Recipe Books from the manufacturers.

C. Surginer & Son

North Side Floydada

Pay Up Week Dec. 1st to 6th



Quality in Engine

Power! Power to speed over the steepest hills—to pull through the most difficult roads. Endurance that gives dependable, trouble-free performance and long life. Economy—the greatest in any automobile engine.

These are outstanding characteristics of Chevrolet's famous valve-in-head motor.

The Chevrolet power plant includes a modern 3-speed sliding gear transmission with hand lever, Remy electric Starter, generator and ignition, water-pump to insure perfect cooling, and oil pump for efficient lubrication. The fuel is fed by a modern vacuum feed system.

This is the type of construction found on cars far above Chevrolet in price and it's a fair indication of the quality to be found in a Chevrolet car throughout.

Floyd Motor Co.

Floydada,

V. L. TEAVER, Manager

Texas

Prices F. O. B. Floydada		Prices F. O. B. Floydada	
Superior Roadster	\$590	Superior 4-pass. Coupe	\$875
Superior Touring	\$605	Superior Sedan	\$950
Superior Touring de Luxe	\$740	Utility Express Truck chassis	\$635
Superior Utility Coupe	\$785		

PUBLIC SALE

At my farm 6 miles west, One-half mile north of Floydada, 1 mile east of Sand Hill, Beginning promptly at 10 a. m.

Thursday, Dec. 4th

I will sell the following described property:

33 Head Work Stock

- 6 Head mare mules, 3 years old.
- 7 Head horse mules, 3 years old.
- These 13 head all gentle broke, sizes from 14 1-2 to 16 hands, good colors, well-matched, in good shape, weights 1,000 to 1,100 lbs.
- 3 Head 2 year old mare mules.
- 4 Head 2 year old horse mules.
- All good ones, gentle.
- 2 small 6-year old well broke mules.
- 2 large mules, 9 and 10 years old, weights 1,200 to 1,250 lbs. each. As good as can be found—real mules.
- 2 A-1 3-year old horses, weight 1,000 to 1,100 lbs., gray and black, gentle broke.
- 2 sorrel mares, 4 and 5 years old, gentle broke, weight 1,100 lbs. each.
- 2 Mares, bay and brown, 5 and 9 years old; good gentle workers.
- 1 Smooth mouth saddle pony.
- 1 Blue mare, 9 years old, weight 1,200 lbs. gentle.
- 1 Bay horse, 4 years old, weight about 1,300 lbs. broke.

2 Jersey Milch Cows

Both 4 years old; good milkers.

20 Head Hogs

- 3 Gilts, weight 150 lbs. each.
- 2 Barrows, weight 200 each.
- 1 300-lb. sow, registered, due to farrow.
- 1 Poland China boar, a nice one.
- 10 Shoats, weights 75 to 100 lbs.
- 3 Pigs, 5 or 6 weeks.

Farm Implements

- 1 John Deere 1-row lister, good condition.
- 1 School buggy with tongue.
- 2 Double-disc dry land plows.
- Also several other valuable farm implements.

Feed Stuff

- 2,000 Bundles first class cane, well-headed.
- 5 Tons good bright maize heads.

FREE LUNCH ON GROUND

TERMS OF SALE:—Sums \$20 and under cash; on sums over \$20, twelve months time will be given on approved notes bearing 10 per cent interest, or 5 per cent discount for cash.

Lee Faulkner, Owner

SEALE & NASH, Auctioneers



Jewelry Carries the True Gift Sentiment

GIFTS of jewelry are treasured through the years to come, an everlasting token of the deep regard of the giver.

The beauty of jewelry, its intrinsic worth, its constant usefulness without necessarily the drawback of being overly practical, combine to carry the thoughtful sentiment we all covet in a gift.

Whenever you have occasion to select a gift, we wish you to feel perfectly free to come in and inspect our offerings. We know you will be happy with whatever purchases you may make.

C. H. DAVIS

INJURY NOT SERIOUS

Monk Henson, an employe of the City sustained injuries to the index fingers on both hands last Tuesday week while working on machinery at the city pumping plant.

Other employes of the city have been holding down the job for Mr. Henson, while his injuries are curing.

INVITED TO CARR'S CHAPEL

Carr's Chapel folks have requested that the Floydada singing crowd and anyone else who loves singing to be present at the Chapel next Sunday afternoon at 2:30 o'clock, at which time Prof. Morgan and G. C. Tubbs will begin the afternoon's program of singing.

Everybody is urged to come and enjoy the afternoon.

**C. of C. Nets 120
New Members in Drive**

(Continued from first page)

istic style made a very forceful talk on the subject "What Our Chamber of Commerce Should Mean to Floydada." Judge Mathews pointed out the many various undertakings which the organization should foster, urging the membership to co-operate in putting them into motion.

Some of the needs of Floydada and Floyd County pointed out by Judge Mathews include, an eastern railway connection out of Floydada, the pavement of at least eight additional blocks in the business section of Floydada, and the obtaining of another State Highway from the Crosby line to the Briscoe line.

Mrs. C. H. Davis gave two delightful readings, one "A Dutchman's Serenade" and the other, "When a Woman Powders Her Nose," by Edgar A. Guest.

The celebrated Bruno Quartette gave two amusing numbers "Aint it A Shame," and a Melody of old time songs, that were well received.

J. L. Henson, Pastor of the Methodist Church pointed out the great part that commercial enterprise has played in the great revolutions that have taken place at various times in the world's history. He also paid his respects to Judge L. G. Mathews who had charged him with an unholy alliance with Jess Woods and W. C. Grigsby regarding the membership drive in progress.

F. M. Butler, President of the Plainview Board of City Development was presented as the First President of the Floydada Chamber of Commerce, and a man whom Floydada has loaned to her sister city, Plainview. He expressed himself as well pleased with the work that the Floydada Chamber of Commerce is doing and urged the membership to continue their splendid spirit of co-operation that makes the work possible. Friendship in business relations was stressed by Mr. Butler, as the most important work that a Chamber of Commerce can foster. "The cultivation of friendly relations between business competitors will mean more in the development and growth of a community than any other one thing. There is no place in modern business for petty jealousies and hates, and nothing will do more to impede the progress of a city commercially than their presence," said Mr. Butler.

John Haney, Mayor of Ralls, was introduced and expressed himself as delighted to meet with the Floydada Chamber of Commerce telling the audience that he has a very kindly feeling for Floydada having lived here some time in the past.

T. Pryse Metcalfe, Secretary of the Motley County Chamber of Commerce and one of the Judges in the Hesperian's Beautiful Homes Contest made a brief address telling the audience that his organization and the people of Motley County stand ready at all times to co-operate to the fullest extent in any undertaking looking to the development of this part of the West.

John Boswell, Secretary of the Plainview Board of City Development and one of the most popular Chamber of Commerce Executives in Texas made a brief talk the main gist of which was "When Do We Eat?" Boswell explained fully to the Chamber of Commerce here how diligently the Floyd County booth was cared for at the Texas State Fair this year, as well as the Hale County exhibit after his arrival there.

W. B. Winters, Secretary of the Ralls Chamber of Commerce, and another of the judges in the Hesperian's Beautiful Homes Contest last summer was another visitor who made a talk. Winters expressed the hope that the local Chamber of Commerce would turn its energy to getting the north and South State Highway from Post to Silvertown, and said the Ralls Chamber of Commerce would do all within its power.

W. F. Taylor, Vice-President of the Ralls Chamber of Commerce seconded Mr. Winters' remarks about the highway and served notice on the local organization that Ralls is doing all within her power to get as much of the business between Ralls and Floydada as they can.

At the close of the speechmaking part of the program an official count of the new members was called for. W. C. Grigsby made the first report bringing in the money with him in a large bag. Grigsby believed that money talks. There was evidence of corruption in the contest when the money turned in by Grigsby was found to contain quite an alloy of iron washers mixed in the silver contribution.

Glad Snodgrass immediately called for a second reading. Grigsby's total new membership list ran fifty-seven members.

Following the report the meeting adjourned to the basement where the feeds were served cafeteria style and everybody got acquainted with everybody else.

Sanitarium Notes

On Thursday last Claude Farrell was discharged from the sanitarium.

Mrs. T. E. Lemons returned to her home last Sunday.

H. F. Hawkins, brother of Mrs. Lon V. Smith, was discharged from the sanitarium last Friday, and is now convalescing at his sister's home.

Mrs. Ed Griffin left for her home at Muncy last Saturday.

Mrs. W. A. Zimmerman who has been convalescing at the sanitarium for some time will leave for Flomot tomorrow where she is now to make her home.

Tonsils were removed from two small children of Hugh Stodghill of Silvertown last week.

Dr. Duval of Dickens brought a small patient, Doris Arthur, 6 year old daughter of Olin Arthur of Dickens to have her appendix removed late last night. Her grandfather, Mr. Stevens also of Dickens, and uncle Buck Arthur of Afton accompanied the party to Floydada.

Fred Hanks, small son of Aubrey Hanks of Floydada had his tonsils removed Tuesday morning.

The real home of the old-fashioned lilac is the mountains and valleys of Bulgaria.

BOXSUPPER AND PROGRAM

Cedar Hill Community held a very successful and delightful Box Supper last Saturday night. There was a good crowd gathered in the well-appointed auditorium of the new two story brick school house at Cedar Hill. The sale of the boxes netted a tidy sum of \$76 and the community feels very proud.

The following people from Floydada assisted in the short program with some songs: Mr. and Mrs. Stribling, Prof. Morgan, Price Scott, Mrs. Calvin Steen, Miss Carver, Mrs. E. S. Rander-son, and G. C. Tubbs.



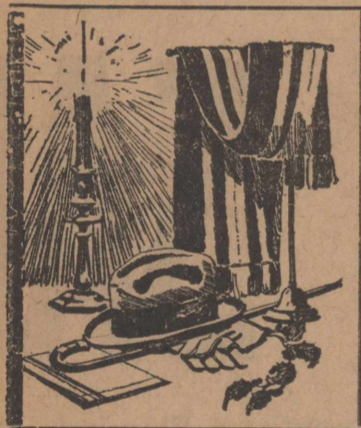
**MILLER TIRES AND TUBES
LEE TIRES AND TUBES**

Both these makes of tires are good—through and through.

Tested in every way, they have "stood up" to hard usage giving big value for every cent spent.

And they cost no more than ordinary tires.

Central Filling Station
At Corner Tourist Park



**LET US SUGGEST A
GIFT FOR HIM**

Bring your Shopping Problems for Men's Things to Russell's.

We have a house-full of things that will serve your purpose in a fitting manner—from inexpensive things to the bigger gifts that you'll want to make the men.

We can help you make good and APPROPRIATE selections.

Russell's Store

Phone 66 Floydada
Reliable Cleaning and Pressing during the Holiday Season
And all Other Times of the Year.

Pay Up Week Dec. 1st to 6th

HAL ROACH Presents

The Call of the Wild

From the Famous Dog Story by

Jack London

Written by one who understood the faithfulness and devotion of dogs—this photoplay is dedicated to those who love our dumb friends.

EXTRA! Lloyd Hamilton two-reel comedy and Fox News.

Admission 20c and 40c

TODAY, THURSDAY, NOVEMBER 27TH

Olympic Theatre

J. D. Starks, E. W. Holmes and E. W. Henderson left last Saturday night for Waco where they will remain a week or ten days attending the meetings of the Grand Royal Arch Chapter to be held in that city this year.

Tom W. Deen and family have returned to Floydada to make their home after a year at Paradise in Wise County. Mr. Deen has been here several weeks, his family joining him last Thursday.

Specials

for Week beginning Sat., Nov. 29th

NO. 2 CAN

PORK & BEANS 10c

1 CAN

BABBITT LYE 10c

TOMATO

CATSUP 35c Bottle 25c

PURE

Cane Syrup No. 10 Can 80c

SEEDLESS

RAISINS 25 lb. Box \$2.75

Collins Grocery Co.
PHONE 88

Pay Up Week From Dec. 1st to 6th.

Christmas Gift Suggestions

LET us help you do your Christmas Shopping. Our stocks have been selected with careful regard for your gift requirements and offer a comprehensive range of quality merchandise. These are but a few suggestions:

- | | | |
|------------------------|----------------------|---------------------|
| for Women | Ivory Toilet Sets | Waldemars |
| Necklaces | Vanity Cases | Belt Buckles |
| Mesh Bags | | Fountain Pens |
| Wrist Watches | for Men | Military Brushes |
| Diamond Jewelry | Elgin Watches | Smokers' Articles |
| Brooches | Fraternal Jewelry | |
| Beaded Bags | Watch Chains | for the Home |
| for Young Women | Cuff Links | Silverware |
| Lavallieres | Umbrellas | Percolator Sets |
| Novelty Beads | Leather Novelties | Thermos Sets |
| Bracelets | for Young Men | Cut Glass |
| Wrist Watches | Strap Watches | Clocks |
| | | Lamps |

Only a visit to our store can give you a full conception of countless, desirable articles we offer for your selection. The fairness of our prices will please you.

Wilson Kimble Opt. & Jew. Co.

Pay Up Week Dec. 1st to 6th

You are always welcome

—to come in and inspect our lovely line of needle work goods. We have every kind of a gift suggestion for Christmas.

We say, why not combine usefulness with beauty; and you will find all our pretty things very practical always.

A recent shipment brought us some fragrant sweet grass Indian baskets, just what you need to put your gift goodies and candies in.

Thrifty Nifty Shop

MRS. W. J. BURKE, Prop.

A FEW BARGAINS FOR A FEW DAYS

- 25 lbs. Choice Peaches **\$3.25**
- 10 lbs. Choice Apricots **1.75**
- 10 lbs. Choice Peaches **1.40**
- 14 Cans Hooker Lye **1.00**
- 25 Bars Van Camp's Soap **1.00**

- Velvet Tobacco, per can **10c**
- 5 Packages Post Toasties **60c**
- Van Camps Salad Dressing **20c**
- 11 Cans White Swan
Pork and Beans. **\$1.00**

AT BROWN BROTHERS

- Gallon Peaches **60c**
- Gallon Apricots **60c**
- Del Monte Peaches, 6 cans **\$1.50**
- ½ Gallon Mustard **50c**
- White Swan Catsup **25c**