

Peddy-Mayfield Election Returns Sent Out

Collectors Representing Contending Forces in Senate Were Here Wednesday Morning

Daniel Watson, representing Geo. F. Peddy, and Morris C. Laine, representing Earl B. Mayfield, Deputy Sergeant-at-arms of the U. S. Senate, were in Floydada Wednesday morning on a tour of the South Plains counties of Texas gathering returns of last general election. The Floyd County election returns were mailed to David S. Barry, Sergeant-at-arms, U. S. Senate, Wednesday morning.

The collectors obtained the returns from the 17 voting precincts in the county, together with the attesting blanks, filled out by the different election officers. They were unable to locate all of the ballots in the basement at the court house, however. Probably less than 100 ballots were sent to Washington.

In the general election of 1922 Floyd County was about evenly divided between the two candidates for senate. However, Mayfield carried the county by 12 votes, the records showing that Peddy received 441 votes and Mayfield, 453 votes. In practically every county in the state the ballots have been misplaced, no official negligence being charged, however, on this account.

MATADOR BAND TO PLAY HERE FRIDAY NIGHT

At the recital of the piano and violin pupils of Pom Collum tomorrow night, two added features that are expected to prove entertaining are the Matador Band and the Collum Orchestra. The latter organization has been working for some two months and has made creditable progress. The Matador organization have been students of Mr. Collum for the past six months, he having resigned the band directorship and a class there to come to Floydada.

CITIES SERVICE TO ENLARGE FACILITIES HERE

Jim Bowman, superintendent of the Cities Service Oil Company, was in Floydada Wednesday visiting with Roy L. Snodgrass, their agent, and looking over the interests of the company.

Mr. Bowman thinks this is the coming country and that Floydada is certainly a wideawake town, and to be in her class he is going to enlarge the plant to take care of the demands for the Cities Service products.

The construction of the plant will begin within the next few days.

LYCEUM SEASON CLOSES WITH BURNS LECTURE

The 1923-24 lyceum season in Floydada closed Monday night, when as the last number of the year the lecture of Henry Black Burns was presented.

Only a fairly large crowd heard the lecture, which, from the viewpoint of actual value, was probably the heaviest on the year's course.

The season closed with a slight net loss for the guarantors.

C. OF C. BAND CONCERT ON STREETS MONDAY NIGHT

Collum's Chamber of Commerce Band gave their first public entertainment Monday evening in front of the Olympic Theatre, when several numbers were rendered by some of the more advanced students in the band.

Some 15 or more members of the band have had some previous training. These are continuing with their advanced work while the beginners are undertaking their first lessons.

Director Tom Collum is well-pleased with the early work of the band, and has hopes of whipping the organization into a good musical organization by summer time.

A. C. Krause, of Plains, Kansas, has returned to his home after a stay of several days in this county, visiting his brother, H. A. Krause, of Allmon, and former friends while transacting business here.

Charlie McDermitt of Cross Plains, Texas, is here with his brother, F. J. McDermitt who has been ill for the past few weeks.

Mesdames Robert Eubank and Hugh Earthman left Wednesday for Amarillo to visit a few days.

Fred Rice and C. Snodgrass made a trip to Seminole last week.

J. H. Fowler, of Lone Star, was a business visitor in Floydada Tuesday.

"Balloon" Tires Being Shown Here

In the motoring world the biggest development of the past year has been the "balloon" tire which was shown extensively for the first time this year on cars displayed at the big shows in early January.

Quite a bit of interest has been evinced locally in the new type of tire, for which it is claimed that greatly increased riding comfort and longer motor-life are the principal features.

The first set of tires of this type to be shown locally was received by Roy L. Snodgrass, Dodge Bros. dealer, who has "balloon" tire equipment on a touring model. So far as is known they are the first tires of the type to be shown in this section of state.

Demonstration of the riding qualities of the new tires, in which only 25 pounds of air pressure is used, bears out the claim for easier riding.

BI-COUNTY CAGE TITLE GOES TO MATADOR

Matador High School won the decisive battle in the bi-county title scrap with Floydada High School Monday afternoon at the Floydada Baseball Park, when their basketball quintet trimmed the local lads 23 to 7.

The first game of the three-game series was played Thursday afternoon last at the baseball park and was won by the Matador boys 19 to 15. Friday afternoon Floydada High tied the score by winning at Matador 18 to 16, but on Monday afternoon the Matador lads would not be denied and romped away with the flag.

The Matador School will now endeavor to capture the four-county title in a tilt with the winners of the Crosby and Dickens County District.

Lineup of the teams in the opening game:

Floydada: forwards, Ed Holmes and Bill Daily; center, Leonard Holmes; guards, Maurice Burke and Joe Breed.

Matador: forwards, Stearns and Tudor; center, Carpenter; guards, Plemons and Pipkin.

RADIOGRAM AT SLATON NEWEST SOUTH PLAINS PAPER

The Slaton South Plains Radiogram, "A democratic educational newspaper and folk forum," published by W. P. Florence and J. F. White, at Slaton, is the newest publication to make its appearance in the south plains territory.

Bearing date of January 25th, 1924, Volume One, Number One, was issued last week.

The new paper is a competitor for the Slaton Slatonite, of which J. L. Suits, formerly of Lockney, is the editor. Mrs. W. Donald, widow of the former publisher of The Slatonite, is publisher of this paper.

LIGHTED MATCH DISCLOSES PRESENCE OF GASOLINE

A lighted match Monday evening on West Kentucky Street set fire to a delivery truck belonging to Ginn & Ewing, but the blaze was extinguished by the fire department with chemicals before it had damaged the car a great deal.

Fire department volunteers who answered the call, said the delivery wagon ran out of gasoline after dark, and when the drivers returned to fill it a lighted match, held at what was supposed to be a safe distance, ignited the gas as it was being poured into the tank.

ADDING PROFIT TO FARM WITH SHEEP

Austin Callan, (brother of Jim Callan,) who has spent over half of his life among the sheep ranches of West and South Texas, writes an article in our monthly Magazine Section entitled: "Adding Profit to Farm With Sheep," which will interest all thoughtful minded persons. Keep your eye on the Hesperian. There are profit and pleasure in each issue, and you lose more than you lose if you are not one of our many subscribers.

Mr. and Mrs. L. J. Barkley of Whiteflat were in Floydada Friday.

Misses Thelma Thornton, Gertrude Groves, Madge Groves and Bertha Patton of Matador attended the basketball game in Floydada last Friday.

C. E. McClelland of Plainview was in Floydada last week.

200 Bale Gin To Be Built In Floydada

Mart Ginner Will Construct New Plant This Spring on North Main Street

A gin that will have a 24-hour capacity of 200 bales of cotton will be constructed on lots near the Industrial Switch of the Santa Fe on North Main Street in Floydada this spring, it was announced Monday of this week by J. A. Nickles, of Mart, Texas, following the completion of negotiations for a half block of property on which to build the gin. The property was purchased from the Alliance Milling Company, of Denton, Texas, and is one of the best locations near the industrial switch available.

Construction work on the new gin will begin about the first of March, Mr. Nickles said before leaving for Mart. "I expect to build a \$40,000 plant," he said, "and will install a double-battery gin with the latest improved machinery for cleaning and ginning cotton, giving the gin a capacity of 200 bales every 24 hours."

Mr. Nickles formerly resided in the east part of Floyd County, where he was engaged in farming. A few years ago he returned to McLennan County, where he has been engaged in the ginning business. Recently he sold his interests there to return to Floydada. His family will accompany him and they will make their home in Floydada sometime this spring and the construction of the new gin will start as soon as materials can be gotten together in sufficient quantities, which he estimates will be about March 1.

When this new gin is completed the capacity of the gins in Floydada will be close to 400 bales, and will give this point ginning capacity for a very heavy crop of cotton next season.

Delegates To Highway Meeting Are Named

J. C. Gaither and E. C. Nelson, Jr., of this city, and J. N. Stalbird, of Lockney, have been named delegates by Gov. Pat M. Neff to represent Floyd County at the meeting of the Lee Highway Association to be held in Washington, D. C., on February 5th and 6th.

Dr. Johnston, president of the highway, feels highly pleased at the recognition this highway is getting from many sources as one of the "main streets" of the nation.

Several hundred delegates, representing the 115 counties through which the highway passes between Washington, D. C., and San Diego, Cal., are expected at the annual meeting.

DISTRIBUTION OF SCHOOL TAX OF FLOYDADA DISTRICT

If you reside in Floydada Independent School District you will be interested in the statement of the district of the tax dollar you pay for school purposes. Figures made recently by the school board in their report to the state superintendent of public instruction show that of every dollar paid into the school 69 cents goes for the maintenance of the school, 4 cents goes for the purpose of paying interest and sinking fund for the "old school building bonds," and 27 cents to pay interest and create a sinking fund for the new school building bonds.

Persons residing within that portion of the school district know as the "new" portion of the district, do not have to help pay for the bonds of the "old" school building on account of the fact that the "new" portion of the district was added after the old bonds had been voted.

1922 STUDY CLUB

The 1922 Study Club will hold their next meeting at the home of Mrs. T. R. Webb, next Thursday, February 7th, instead of today as it was announced in last week's paper.

J. H. Reagan, who made a trip to Canadian last week end, returned to Floydada Tuesday. He was accompanied by his sister, Mrs. W. U. White who will visit here a few days.

John Horton of Plainview spent last week end in Floydada with relatives.

Mr. and Mrs. J. M. Denman of Lubbock were visiting in Floydada Sunday with Mrs. Denman's mother, Mrs. Wm. Moore.

Efficiency Tests Of Schools Being Made

Corps of Educators, Representing Survey Commission, Testing Floyd County Schools

The survey of the schools of Floyd County, as a "type" county of the plains, as a part of the state survey of the school system, was begun Monday of this week by a corps of teachers of the West Texas State Teachers' College, representing the Texas Educational Survey Commission. 31 rural schools and the two independent district schools of Floydada and Lockney will have been visited by the close of the school week tomorrow night.

Prof. G. Lang, Sociology, Anna Hibbels, Education, and O. R. Willett, Psychology and Education, all of West Texas State Teachers College of Canyon, are conducting the survey in this county. Their coming to this county to make these tests is made possible by the Floydada Chamber of Commerce, which is defraying the expense of the work in this county. Two schools a day have been visited by each of these educators. The purpose of the survey is to get a solid basis of facts about the schools in order to plan for better schools. In this county the phase of school work being studied is the efficiency of the classroom instruction. This is being done by making achievement tests and intelligence tests. The quality of the instruction and the education of the child is the determining factor.

"When the work of all the commissions sent out to make surveys is complete the data will be organized so the average citizen can know the facts and interpret them correctly," O. R. Willett, of the commission in this county stated Wednesday morning. "Work of different schools can be compared, weakness and strength ascertained. The tests will diagnose civilization in West Texas," he said.

"Although Texas spent 43 million dollars last year on schools we made no gain in relative educational status among the states, according to Ayres rating, which takes into consideration school buildings, laboratory, library and all physical equipment, intelligence and preparation of teachers, the curricula, money spent per capita, salary of teachers and cost of administration," Mr. Willett pointed out.

"We find no prejudice of ignorance against the tests in the panhandle. Indeed, the people of Floyd County are 'types' of the panhandle in this respect, Floyd County's survey being self-initiated, and your Chamber of Commerce supporting the survey in this county, eager to learn true status of the school system and to increase value of the schools."

In 1870 the United States was a nation of third graders. In 1920 we were of average sixth grade intelligence. With proper diagnosis, and better and more efficient administration and teaching, we can become the best educated, the most prosperous, most healthy and happy nation in the world. Texas, with school lands and funds and tax revenue can provide more equitable and democratic education for the children. Experience of other states where surveys have been made show that improvement and wise provision follow educational surveys. Texas can make the elementary and high school, college and university the best experience the children of the state can get in life.

The growth of the population and scholastic enrollment in Floyd County has made a favorable impression on the prominent educators who are guests of the county this week. Near Newland one can stand on the plains and see five rural schools. This fact impressed them, as did the fact that in many schools the enrollment has increased from fifty per cent to 100 per cent. The increase in one school this term has been almost 300 per cent.

In making the tests in the schools the professors from Canyon have drilled themselves in uniformity of time and explanation, so that in making their reports their work will be based on uniform standards. The children of each school work for about two and one-half hours on the tests in periods of varying lengths. The papers will be scored in New York and Austin, and the findings will be published when the data have been collected and organized.

Mrs. A. A. Newell and Miss Ethel Young, of Abernathy, were shopping in Floydada last Tuesday.

West Texas Gin At Lockney Burned Friday

Late Thursday night of last week the West Texas Gin at Lockney, was burned to the ground with the loss of the machinery and building and a large quantity of cotton seed, seed cotton, and ginning supplies, the total loss running as high as \$20,000 or more, it is estimated.

Roe McClaskey, son of Mr. and Mrs. S. B. McClaskey, of this city, has been manager of the gin the past season. The fire started about 4 o'clock in the morning and the salvage was very light.

RETAIL MERCHANTS TO RE-RATE NAMES IN FEBRUARY

Members of the Retail Merchants' Association of Floydada will have the names on their books re-rated during the month of February this year.

The directors of the association had their monthly meeting Wednesday morning and laid plans for the work of re-rating names on the books of members. This work is being undertaken late on account of the slow movement of crops this fall, due to unfavorable weather. Ratings made in November or December, when many customers were handicapped by inability to get into their crops, would have been unfair to the customers, the directors declared.

The association, which is now an incorporated concern, is closing out its third year. Members believe it has been of great value to the community in general, as well as to association members individually, in reducing the number of deadbeats and bad check artists, who take advantage of the fact that 90 per cent of the business of the world is done on credit, and make it their business to obtain credit by unfair means. On the other hand, the officers of the association maintain, the association has been of value to the honest customer whose record entitles him to credit.

Election of officers of the association will be held in February or March.

SAND HILL NEWS

Sand Hill, Jan. 28.—Our school is almost back to normal in attendance.

So far as we know the measles has not invaded any new homes since we reported last week.

Several from Sand Hill attended choir practice at Carr's Chapel Friday night.

The social at Molly Campbell's home Saturday night was well attended and the young people report a nice time.

The Singing Class met in regular meeting yesterday afternoon. The class adopted the new Vaughn book, "Hymns of Love," as the class book for 1924.

H. S. Beaman, of Gould, Okla., has been visiting his sister, Mrs. M. B. Holmes.

John Holmes and Miss Elsie Cates were married in Floydada last Friday. John is the oldest son of Mrs. M. B. Holmes and Miss Elsie is a daughter of J. C. Cates. Both young people have resided here for many years, and have a host of friends who wish them much happiness. They expect to make their home in Erick community.

Last Thursday, January 24th, a number of friends and neighbors of Mrs. M. B. Holmes gave her a surprise birthday party by bringing in dinner and spending the day. Inasmuch as Mrs. L. E. Williams, of Carr's Chapel and Mrs. Holmes have the same birthday, and are the same age, the day was observed as a double celebration for both ladies.

J. R. Robertson has traded for a Ford car from Raby Manning. Mr. Manning has since purchased another Ford.

PARENT TEACHERS ASS'N

The Parent Teachers Association met Friday, January 25th at the South Side School. The mothers were entertained by the pupils of the eighth and ninth grades as follows:

Reading—Georgie Lee Assiter.

Reading—Pauline Rushing.

Song—Herschel Green, Arie Gamble, Evelyn Kizziar and Lucille Mescham.

Miss Morrow conducted a splendid lesson on "The Well Planned Meal". Every woman whose misfortune it was to miss this meeting, may feel a loss to themselves not to have heard this well conducted discussion.

C. Of C. Officers To Be Named Friday

Executive Committee, President and Vice President to be Chosen—Personnel Important, Says Hopkins

The annual election of officers and directors will feature the Chamber of Commerce meeting Friday night February first. Two officers, president and vice president will be selected, and five directors all of which constitute the executive committee of the organization. The present officers are Homer Steen, president and T. R. Webb, vice president. The present directors are W. A. Baker, J. M. Willson, J. V. Daniel, O. P. Rutledge, and R. E. Fry.

The new executive committee will select a secretary for the next fiscal year. The term of office of the present secretary does not expire until March first.

The program for Friday night is as follows:

Minutes of preceding regular meeting.

Election of officers.

Discussion of the Educational Survey in Floyd County by a member of the board now engaged in this work in Floyd County.

Bruno Quartette.

"The Educational Rally and Banquet of the Ex-Students Association of the West Texas State Teachers' College"—R. W. Castleberry.

Addresses by the New Officers on the subject: "Why I Have Been Selected."

General Business Meeting and Round Table.

In sending out notices this week to the membership, secretary Hopkins says: "This is one of the most important meetings of this organization. The personnel of your executive committee, more than anything else determines the policy of this organization. The executive committee is the most important committee that we have. It is to them that most of the business is left that this Chamber of Commerce undertakes. The membership in selecting this committee will do well to keep in mind at least two things, first to select members to serve on this committee that will give the necessary time, and second, select representative citizens who understand the community and who are aware of what this Chamber of Commerce should mean to Floydada. It is hoped that a full attendance from the membership will be on hand, and if there are any men in Floydada who are not members, bring them out too, and let them get an inside look at the workings of the Floydada Chamber of Commerce. It is also urged that young men and boys be invited to attend the Chamber of Commerce meetings at all time. These will be the members of to-morrow to whom community work will fall."

BRICK WORK ON NEW HIGH SCHOOL FINISHED

The new High School building in Floydada is beginning to take form and the beauty of its architecture is becoming apparent. Last week the brick work on the building was completed and the heating plant, lighting installations and plumbing work is now under way. Many weeks will be consumed in the completion of interior work.

It will be late spring, according to estimates of officials of the school board before the building will have been completed. During the summer the installation of the seats and other equipment will be made and ample time elapse for every detail of the building and equipment to be in its place before the fall term of school will open.

When the building and plant is complete it will represent an investment of \$90,000.

LARGE BEET ANOTHER BIG VEGETABLE SPECIMEN

A. J. Fanning has been reading in The Hesperian stories of large turnips, which from time to time have appeared in this paper. Tuesday he decided that a little interest might be added by the exhibition of a sure-enough vegetable of size.

So he brought to this office a beet that measured 27 inches in circumference and weighed 14 pounds. It is of the table variety of beets.

J. W. Rose left Tuesday for Chillicothe on business.

The Floyd Co. Hesperian

Published Every Thursday By
THE HESPERIAN PUBLISHING CO
 HOMER STEEN Editor and Manager

Entered as second class matter
 April 20th, 1907, at the Post Office
 at Floydada, Texas, under the Act of
 Congress of March 3rd, 1879.

SUBSCRIPTION PRICES:
 One Year \$1.50
 Six Months85
 Three Months45
 In Advance

Advt. Rates Furnished on Application

Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

LAW ENFORCEMENT

Tales of how the long arm of the law reaches out in the dominions of Great Britain and brings back the criminals, especially those guilty of bloodshed, have furnished entertainment for many thousands of people. That these stories are based on a truth is well known. Two interesting stories recently told furnish sidelights on the execution of the law in the Dominion of Canada. Recently an Eskimo, living a thousand miles north of the ordinary habitats of man, committed a crime. He was convicted and given ten year in a penitentiary near Ottawa. Now the eskimo is petitioning to be sent to a penitentiary further north where his health will be better. He can't get good old blubber to eat in sufficient quantities at Ottawa, and the warm, soggy climate, he says, is also undermining his constitution.

Another more tragic tale is told of a commissioner of the Northwest Mounted, who was headed for the cold lands above Hudson Bay to do an execution, an inhabitant of that section having been condemned to die. The commissioner never reached his destination. Either he became ill or the exposure was too great, his body being found several weeks after the time for the execution, at any rate. Which goes to illustrate the fact that they go a long way to enforce the laws in the British Dominions, and maintain respect for established authority.

The Britishers and Canadians are possibly not any happier than are Americans, and their way of handling the laws might not suit the temperaments of our people. But they make fewer laws, it seems, so that their enforcement officers do not have so many to enforce, and their system does not permit of sentimental verdicts. "An eye for an eye" is the way the law works in the British Dominions.

TOO MANY DOGS

A lady residing in Floydada complains there are too many dogs here. At least, too many dogs within the city limits, which are permitted to roam at will. She declares she does not care how many dogs anybody has if they'll only keep them to themselves, be a little more selfish with them, as it were, and not let them run on the neighbor's premises.

We can't see anything wrong with the ladies line of thought and argument, and so we pass it on for the dog-owners in Floydada, and anywhere else for that matter, to study about. If you feel like you need to keep a dog or dogs about you, don't forget you have neighbors who haven't any dogs and do not want to help keep yours up for you. How many dogs you keep is none of anybody else's business until your dogs begin imposing themselves on somebody else. Then it becomes some of their business, at least some of their troubles.

ORGANIC PROBLEMS

Practically every big problem of Floyd County begins and ends with the prosperity of the farms within its confines, and hence problems which deal with farms and farm life, whether of soil fertility, irrigation, terracing, or marketing, are vital to us all.

Times change and with the changes come new fetishes and the discarding of old ones. The newest, none the less important, is marketing. The marketing problem, the question of wresting from the product of the soil, a recompense which will equal cost of production plus a profit, is being attacked with vigor by everybody nearly. Time will tell whether with wisdom as well.

The rapidly growing number of landlords in this section—absentee ownership—instances where the renter tills and pays a share of the crop produced for the use of the land—makes the problem of soil fertility a real one. In many of the older-settled sections of Texas the landowner is paying now in short crops for the

disregard of the laws of nature by the owners who once tilled the land. One authority says the loss in nitrogen and organic matter amount to one-third to one-half of what the soil originally contained. He illustrates his point by declaring that "Few one crop farmers seem to realize that if they had to buy commercial fertilizers and restore the nitrogen, phosphoric acid and potash removed by an average crop that it would cost 30 cents for each bushel of wheat, 25 cents for each bushel of corn and \$8.00 for each bale of cotton."

It is not difficult to get wrought up over the injustice of a marketing system which takes from the producer a share of profit which is justly his. But whoever heard of anybody getting excited about the handicap of \$8.00 per bale paid in depreciated land values on cotton lands? Or on the depreciation from "one cropping" wheat? It isn't done. The owner doesn't think there is anything to that kind of talk, is probably the main reason it isn't done.

HOME SEEKERS RATES

The good news that every railroad operating in west Texas may soon have established home seekers' rates on their lines, is being disseminated from the West Texas Chamber of Commerce offices by Porter A. Whaley, general manager.

The Rock Island has already promulgated such a rate, which is based on parties of 5, the rate to be round trip for one fare plus \$2. The Santa Fe may promulgate such an order, Mr. Whaley thinks.

The value of such a concession to the country in general may be judged somewhat from the number of citizens west Texas now has who rode into this country on home seekers' tickets, went back and sold out and "came west, young man"—after picking west Texas as the best part of it.

The people of the state who are ardent supporters of ex-Governor Jas. E. Ferguson will be delighted, of course, to see that he has made his announcement and fired his opening gun, as an avowed aspirant for the office of governor, and will be highly incensed to have expressions from those sources which would suggest that the governor is an ineligible for the office. This last is the idea of The Hesperian. Whether or not the men who impeached Gov. Ferguson were his personal and political foes, the fact remains that he was constitutionally declared an ineligible for public office in Texas some years ago. Twice since he has been a candidate for office and he has run his opponents ragged each time. In the last test with Mayfield matters which had nothing to do with the qualifications of either man got mixed into the race and Governor Jim ran a mighty good race. Be this as it may, if the constitution forbids a man from holding an elective office, the powers that be in the party councils ought to have enough nerve to say that man can't be a candidate of the party, and refuse his name a place on the ticket. Last year as an outcome of this failure on the part of the State Democratic Executive Committee, some sixty per cent of the people of the state had to choose between two men, neither of whom they desired as a senator, two men foisted upon the public by two minorities. That kind of a thing is the main reason the number of people who vote is becoming fewer. They are getting-tired of choosing between two evils.

If you have not paid your poll tax by this time you can't vote this year. And everybody is to be elected from governor on down. There ought to be some hot times in Texas this political year. The woods are full of-candidates for governor.

JOHN BURGETT PREACHES AT C. P. CHURCH

John Burgett, who is studying for the ministry of the Cumberland Presbyterian Church, preached his first sermon to a large crowd, at the Cumberland Church, last Sunday morning at 11 o'clock.

The pastor of the church, Rev. G. P. Humphries, is out of town this week and in case of his absence next Sunday, Mr. Burgett will fill the pulpit for the services at that time.

PROVIDENCE ITEMS

Providence, Jan. 24.—Mr. and Mrs. Roy Stanbaugh gave a party Wednesday night to a bunch of jolly folk. They came from Lone Star, Whitfield, Plainview and Taylor County. Everyone there had a fine time.

Let's give our young folks a chance to have good times by letting them have parties at homes. This one was the first in a long time in this community. As parents we should try to entertain our boys and girls at home.

Let's hear from other communities on these subjects.

D. J. Kennedy, of Plainview, was at Fairview last week and purchased some of the new breed of Buff Minorca chickens of Mrs. S. D. Irwin, she having to sell on account of ill health and leaving for California. Mrs. Kennedy is a poultry woman and no doubt will make good with them, as she has had wide experience in the poultry business. Here's hoping her success.

Mrs. Bramlet, of Whitfield, visited her daughter, Mrs. Stanbaugh one day this week.

Several new pupils have been enrolled in the school during the last week.

The Windehen children are back in school after an absence with the measles. The baby is quite sick yet.

Joe Green, the Rawleigh Man, was in our midst Friday last.

Walter Boedeker is riding around in a new Chevrolet roadster, purchased last week.

Mrs. Wes Gilbreth was on the sick list the past week.

Chas. Veigel was in Plainview Friday on business.

C. E. Hartman and family left Monday for their future home near Hereford.

J. A. Zimmerman was trading at Aiken Friday.

Joe Phillips left last Monday for Colorado to work the coming year.

Frances Dameron was absent from school a few days this past week, on the sick list.

LAMB A COUNTY WITH SURE ENOUGH ROADS

Geo. A. Lider, district supervisor for the Highway Department, spent a day last week in Lamb County, west of Hale, and found it to be one of the most progressive and fast-developing counties in all this section. The county has one distinction which practically no other county in this territory has, that of highways which were built to engineers' specifications. Lamb has 67 miles of this kind of highway, which has stayed in good condition during the heavy rains of the past fall.

Amherst is the newest town being built in Lamb. Olton, the county seat, is a solid town and the county has a very pretty \$40,000 court house there. Littlefield and Muleshoe are thriving towns in that county.

ANGIESTILES IS MEMBER OF TEXAS CO-ED COUNCIL

Austin, Texas, Jan. 31.—Girl leaders of the University of Texas are organizing into a permanent body which is called the Co-ed Council. This council is composed of the presidents or a representative of the forty organizations for girls on the campus, and has for its aim the development of the finest students sentiment at the University.

"Since the girls composing the Co-ed Council are at the heads of their various organizations, it will be easy for them to wield a powerful force in every department of University life," stated Miss Lucy J. Newton, dean of women. "Any measure for the betterment of campus atmosphere will receive the support of the Co-ed Council. One definite aim of the girls at present is the support of the Vocational Conference to be held during the winter term. It is to be hoped that a vocational bureau may be established in Texas to assist girls to secure positions for which they are trained after graduation."

Angie Stiles of Floydada has been selected as a member of the Co-ed Council, representing the Pre-Medic Society.

To The Voters of Floyd County:

In making my announcement will say I have been farming in Floyd County for seven years, never was a candidate for any office before, but have had eight or ten years experience dealing with the public of which I am proud to say was pleasant. I think I know justice between man and man. I have no big promises to make, just this, if elected I will do my very best to conduct myself in the business in a way no one will regret voting for me. I feel sure that I can suit the people of Floyd county. I am in need of the office and will appreciate your vote and influence at the July primary.

TOM MILLICAN

48-2tp

MEASLES EPIDEMIC OVER SOUTH PLAINS GETTING LIGHTER

An epidemic of measles, starting some weeks ago in this section, has now spread over practically all of Floyd County, and teachers in the public schools, are making many absence marks on their registers as a result, while many of their pupils have had the disease.

At Floydada some indication of a let up is indicated. No cases of serious illness have been reported to date, and the disease is confined practically altogether to the primary grades and the younger children of the families.

Mrs. Leslie Slaughter who has been visiting in Floydada with Mrs. G. V. Slaughter and family, returned to her home in Crosbyton last Saturday.

F. C. HARMON

Funeral director and Embalmer
 Motor Hearse.
 FLOYDADA, TEXAS.

CLARENCE FOSTER

CANDIDATE FOR COUNTY CLERK
 —OF—
 FLOYD COUNTY.

Mrs. N. W. Williams returned Friday from Memphis, Texas, where she visited with relatives.

Miss Gladys Evans visited in Plainview Friday.

G. C. Collum and family of Jayton and Willis Collum and family of Mator spent last week end in Floydada, visiting with Mr. and Mrs. Tom Collum.

ARTHUR B. DUNCAN

GENERAL LAND AGENT
 AND ABSTRACTER

Buys, sells and leases Real Estate on commission; Render and pay taxes; Investigate and perfect titles; Furnishes abstracts of title from records; Owner of Complete Abstract of all Floyd County Lands and Town Lots; 30 years experience with Floyd County land titles. List your land and town lots with me, if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

ADDRESS

ARTHUR B. DUNCAN
 FLOYDADA, TEXAS

MORTGAGES YOU NEVER HAVE TO PAY BACK

Money to loan at 5 1-2 per cent by Floydada National Farm Loan Association of Floyd County, Texas. Loans run from 5 to 34 1-2 years, payable on the amortization plan;

OLD PLAN

Interest on \$10,000.00 at 8 per cent for 34 1-2 years	\$800.00
per year	\$27,600.00
Principal still unpaid	10,000.00
TOTAL	37,600.00

OUR PLAN

Sixty nine amortization payments of \$325.00 each	\$22,425.00
Principal fully paid.	
You save on \$10,000.00 loan	15,175.00

We have loaned in Floyd county over \$375,000.00. Our loans are handled by us direct thru the Federal Land Bank, of Houston.

Floydada National Farm Loan Association
 ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING
 FLOYDADA, TEXAS

LAND FOR SALE

About 200 Sections located in Floyd, Motley, Hall and Briscoe Counties, to sell for farms, small ranches, some to lease to farm and graze. Consider these lands among the choicest in North West Texas for cotton, wheat, feed, general farming and grazing, some of these lands already in good state of cultivation and some of the grazing land has living water. Will sell or lease in small or large quantities.

W. M. Massie & Bro.,

Agents
 FLOYDADA, TEXAS

1924 ANNOUNCEMENT
 FOR

Case Products

I am in a position to sell the following products on easy terms:

CASE CARS; TRACTORS; THRESHERS; COMBINES; PLOUGHS; TANDEM DISCS.

Also any other implement that Case produces.

J. H. Reagan

Dealer
 FLOYDADA, TEXAS



Goodrich Silvertown Cord

First cord tire in America. They are known the nation-wide for their service and durability.

We have no introductory price but a

Rock Bottom Price

at all times. When better tires are built Goodrich will build them.

WHEN SERVICE COUNTS WE WIN

FLOYDADA TIRE SERVICE

NORTH SIDE SQUARE

You will still find us at the same old stand

Merchandise and Prices both Good. Service not what we would have it, but we are trying to make it better.

Star Cash Grocery

SOUTH SIDE SQUARE PHONE 40

NEW PROJECTING MACHINES AT OLYMPIC LATEST MODELS

The latest models of what are believed to be the most efficient projecting machines manufactured were installed in the Olympic Theatre by Tom B. Triplett, manager of the show, last week, following his return from Dallas, where he had been to engage bookings for The Olympic for the late winter and spring season.

The new projecting machines are Simplex made and the management of the show says that the quality of picture they throw on the screen here is equal to that in the best shows in the country. The machines were installed the latter part of last week.

COMMISSION THINKS INJUNCTION TO BE SETTLED SOON

The legal tangles into which the new automobile "weight" tax in Texas has been plunged during the past few weeks, are expected to be unravelled soon by the courts, thinks J. D. Fauntleroy, State Highway Engineer.

In a recent letter acknowledging advice from Tax Collector J. A. Grigsby that forwarding funds from this county had been enjoined by the commissioners court, Mr. Fauntleroy gives the impression that the department will not make an effort to force forwarding of collections by collectors until after the dissolution of the injunctions of the various counties.

"We are sure that this matter will all be settled within the next week or so," Mr. Fauntleroy says.

CUMBERLAND PRESBYTERIAN CHURCH

Sunday School 10 a. m.
 Preaching Service 11 a. m.
 Christian Endeavor 6:15 p. m.
 Evening Preaching Service 7:15 p. m.
 Missionary Society (Mon.) 2:30 p. m.
 Church Night Service (Wed) 7:15 p. m.
 G. P. HUMPHRIES, Pastor.

LAKEVIEW BASKETBALL BOYS HAVE GOOD YOUNG TEAM

While the basketball season has been in progress the past few weeks, comparisons of the various teams and their progress as probable future championship material have been made by numerous persons interested in scholastic basketball.

Two teams which have some excellent material and will be sure of a place in the competition next year are the Lakeview School and the Prairie Chapel School, both of which teams were made up of men who were not seasoned players this term.

The Prairie Chapel team which played here in the county tournament was one of the huskiest in the competition, and with seasoning, will undoubtedly make a good showing next year.

The Lakeview team this year is a completely made-over team from the one which last year won the county championship. Only one player on this year's team, was on the team last year, and he as a sub. Coach Isbell believes that his boys will be heard from in next year's play-off, and that the winners will have to beat Lakeview School.

FLOYD COUNTY 80-ACRE FARM NETS BIG RETURN

A big net return from farming operations on an 80-acre irrigated farm three miles north of Aiken, was realized in 1923 by Allen Dew, who has become a thorough believer in Floyd County soil.

Mr. Dew had 8 acres of cotton from which he realized \$1,600, 35 acres of maize from which he realized \$1,600, on the basis of two tons per acre, and 8 acres of corn from which he gathered 45 bushels per acre. The corn he has not sold but the other two items have been turned into cash, and Mr. Dew still has the other products of his farm for use in living at home, including quite a bit of sudan and alfalfa, the latter seeded out last spring.

The irrigation costs were 90 cents per acre for each irrigation. The cotton he irrigated three times and the corn and maize two times.

SON-IN-LAW OF R. CARDINAL DIED IN WICHITA FALLS

G. C. McIntyre, 28, died at his home, 1401 Giddings St., Wichita Falls at 12 o'clock Thursday, January 17th, after an illness of about one year.

Funeral services were held at 9 o'clock Saturday morning following at the Sacred Heart Church. Burial was in the Sacred Heart Cemetery.

Mr. McIntyre is survived by his widow, two young children, and two sisters, Mrs. B. Hamilton and Mrs. G. B. Hankamp, all of Wichita Falls.

Mrs. McIntyre will be remembered in Floydada as Miss Irene Cardinal, daughter of Mr. and Mrs. R. Cardinal, of Lakeview.

Mr. and Mrs. Peter Cardinal, T. J. Cardinal and Mrs. R. Cardinal, of this place, attended the funeral.

LARGEST LIVING MAN ORDERS COFFIN SPECIAL MADE

What is believed to be the largest coffin in the world was received by Stringer & Sons, local undertaking firm of this city from an exclusive coffin manufacturing company of the United States. The coffin was ordered for Sam Harris, said to be the largest man living in the world today, whose home is at Farmersville, and who is well known in this city.

At last reports Mr. Harris tipped the scales (see public weigher's record) at exactly 691 pounds. The order was placed for the coffin several months ago by Mr. Harris. The inside dimensions of the casket are 6 feet, 6 inches long by 38 inches wide, by 35 inches high. The casket weighs 565 pounds without the box and is one of the finest pieces of woodwork ever seen. It is handsomely fitted in light oak.

Mr. Harris, realizing that in event of his death, trouble would be experienced in securing a casket to meet his dimensions, placed his order several months ago with the local firm. Mr. Harris is in excellent health and despite his purchase believes he is here for a number of years yet.—Greenville Evening Banner.

Miss Nell Gilley, who is teaching school in Dimmitt, spent last week in Floydada visiting with relatives.

Messrs. Earl Norman, Harvey Assiter and Henry Solomon spent last week in Canyon.

Byron Clark left Monday for the dry goods market in St. Louis.

Roscoe Keith of Plainview was a business visitor in Floydada Monday.

Messrs. Eubank, Robert McGuire, John Reagan, W. B. Henry and Leon Collins spent Sunday in Canyon inspecting the new American Legion Hall there.

Mrs. W. B. Henry left Sunday for White Deer to visit with her parents Dr. and Mrs. E. A. Hopkins.

J. W. Pitts returned the latter part of last week from Hunt County, where he had been on a ten-day business trip.

Rev. G. P. Humphries left the first of the week for his former home at Bellevue, Texas, where he is winding up his business affairs. He expects to reach home the latter part of the week with his family to make this their home. He is pastor of the Cumberland Presbyterian Church.

CITATION BY PUBLICATION

The State of Texas,
 To the Sheriff or any Constable of Floyd County—Greeting:
 You are hereby commanded, that

**Vote for
 G. C. TUBBS
 For
 DISTRICT CLERK**

A. H. Manning
 REAL ESTATE DEALER
 Farms, Ranches and City Property on the South Plains.
 Floyd County Farm Lands a specialty. Office phone 28; Residence Phone 19. Office Room 8, First National Bank Building.
 FLOYDADA, TEXAS

you summon, by making publication of this citation in some newspaper published in the county of Floyd if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, S. H. Dollahite, his unknown heirs and legal representatives whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the 3rd day of March, A. D. 1924, then and there to answer a Petition filed in said Court, on the 19th day of Jan., A.D. 1924, in a suit numbered on the docket of said Court No. 1592, wherein A. E. Johnson is plaintiff, and S. H. Dollahite, his unknown heirs and legal representatives are defendants.

The nature of the plaintiffs demand being as follows, to-wit: Plaintiff comes now and shows to the court that on the 1st day of January, A. D. 1924, that he was lawfully seized and possessed of the following described land and premises, claiming the same in fee simple, to-wit: All that certain lot, tract or parcel of land, situated in Floyd County, Texas, being Lot No. 18, in Block No. 93, as shown by the official plat of Floyd City, of record in deed records of Floyd County, Texas, Vol. 2F, page 294. That on the day and year aforesaid, defendants unlawfully entered upon said premises and ejected plaintiff therefrom; and defendants unlawfully withheld from plaintiff the possession thereof, to his damage in the sum of \$800.00.

Plaintiff further shows to the court that he and those under whom he claims have had possession of the land and premises above described, under fence, using and enjoying the same for a period of more than ten years prior to the institution of this suit, that the

Our business
 IS ESSENTIAL TO SUCCESS IN YOURS

No business can be operated efficiently without the aid of insurance.

We shall be glad to help you determine the most efficient and economical use of insurance in the protection of your business success.

S. E. Duncan
 FLOYDADA, TEXAS
 Representing the
 INSURANCE COMPANY OF NORTH AMERICA
 "The Oldest American Fire and Marine Insurance Company"
 Founded 1792

defendants and each of them are barred by the ten year statute of limitation from claiming or asserting any claim to the land and premises hereinabove described. Plaintiff further pleads the five years statute of limitation. Plaintiff further alleges that he holds the premises above described by and through a general warranty deed from T. F. Houghton and wife Bertha Houghton dated March 7, 1913, recorded in deed records Floyd County, in Vol. 34, page 61, that each of defendants herein are setting up some claim to the land and premises above described, the nature of which is unknown to plaintiff.

Wherefore, premises considered, plaintiff prays that the defendants, and each of them be cited by publication in the manner prescribed by law to appear and answer this petition; and that upon final trial hereof plaintiff have judgment for his said land and premises with his writ of reformation confirming his title to the land and premises with his writ of restitution and that it be decreed that the defendants and each of them have no right, title, interest or claim in or to said land or premises or any part thereof; and that all clouds cast upon his title to said land and premises by reason of the pretended claim of defendants be cancelled and removed.

J. A. WYMAN
 Candidate for
 COMMISSIONER in PRECINCT NO. 1.

STOP THAT ITCHING
 Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For Sale by Woody Drug Co.

KODAKERS
 Bring us your films today
 And get your prints tomorrow.
WILSON STUDIO

Dr. W. H. Alexander
 General Practice
 Rooms 6 and 7 Barrow Bldg.
 Office Telephone No. 93
 Residence Phone No. 260

and that he be forever quieted in his title to and possession of said land and premises, and for such other and further relief, to which he may be entitled, either in law or in equity.

Herein fail not, and have you before said court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said court, at office in Floydada, Texas, this, the 23rd day of January, A. D. 1924.

(Seal) G. C. TUBBS,
 Clerk District Court, Floyd County, Texas. 47-4tp

Mr. and Mrs. Guy Bradley of Matar were in Floydada Monday.

Kenneth Bain
 Lawyer
 OFFICE ROOM 4 AND
 5 FIRST NATIONAL BANK BUILDING
 General Practice

Make A Kodak Record of 1924

Places you go, people you meet, events you are interested in—record them with a Kodak. You'll have a picture memorandum of the year which will last a lifetime.

Buy Your KODAK Here!

JUST RECEIVED BIG SHIPMENT
 FILMS AND SUPPLIES
 KODAK ALBUMS
 SEE OUR WINDOWS

Floydada Drug Co.
 "THE REXALL STORE"
 PHONE 51

We're at Home to Our Customers at Our New Location.

Don't fail to come to see us in our new location on West Side, where we have everything arranged to care for your needs in the most approved manner.

Our Buyer is in the Markets Now

Buying for the Spring and Summer Needs of our customers. These new purchases will begin arriving soon. Mr. Clark expects to send some of the most popular numbers in ready-to-wear and you can be sure he will not overlook the staples in all lines.

Everything in Dry Goods Our Motto

And we are striving to live up to it. Our new location makes it possible for us to serve you better in this respect, too.

CLARK-WOOD DRY GOODS CO.
 "GOODS OF THE BETTER KIND"
 FLOYDADA, TEXAS

Try Us For Your February Groceries

With a dandy, clean, bright stock of groceries to select from, and a delivery service that is good for all times of the day, we urge that you try our service, prices, and the quality of the groceries we sell, for at least one month—Make it February and make us prove that we want to serve you right.

Telephone 27
 LOCATED TWO DOORS EAST OF THE TOURIST GARAGE. COME TO SEE US.

Harve Williams, GROCER
 SUCCESSOR TO W. C. WILLIAMS & SON.

The Hesperian Want Ad Department

Best grade kerosene at Stephens' Store. 39-tfc

The play, "Prairie Rose" will be presented by pupils of Mt. Blanco School, Saturday night, February 2nd, at Baker School House. Admission 15c and 25c. Everybody come. 48-1tc

Purebred R. I. Red cockerels on display Saturday at corner Baker-Campbell Co. T. D. Wood. 47-2tp

New curtains, new top, new upholstery, a new paint job, at McCleskey's Top Shop. 48-3tc

FOR SALE—Milch cows and pigs. J. S. Hale. 47-2tp

TO THE PUBLIC

The Farmers Gin will close after Saturday, February the second. For this season.

We sincerely want those who have patronized the gin to know that they have been highly appreciated and we extend a wide and cordial invitation to those and others to gin with us next season.

FARMERS GIN CO. 48-1tp W. F. Weatherbee, Mgr.

10 per cent off of list price on all Mohawk tires and tubes, introductory offer for ten days, at Pitts Transfer Company. 47-2tc

Have your car re-painted and add 25 per cent to its value. W. H. Hawthorne at McCleskey Top Shop. 48-3tc

Best grade Pennsylvania lube oils at Stephens' Store. 39-tfc

FOR SALE—Purebred Black Langshan eggs at 50c per dozen. Mrs. M. J. Fanning, 1 mi. east of Floydada. 48-2tp

T. E. Lemons, Plumber. Telephone No. 225. 42-8tp

Let me give you figures on a good Auto paint job. W. H. Hawthorne at McCleskey Top Shop. 48-3tc

FOR SALE: 60 acres of land in three blocks of the West Texas State Teachers College, Canyon, Texas, just outside city limits. Will sell in 5 or 10 acre tracts or more. Ideal location for poultry or truck raising. All good land; water can be got at 50 to 60 feet. No better college in the state to educate your children. J. C. Barnett, Canyon, Texas. 47-2tc

Auto painting and upholstery at McCleskey's Top Shop. 48-3tc

See FLOYD COUNTY ABSTRACT CO. for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada. Room 7 First National Bank Building. 28-tfc

LOST—Blue coat on Lockney road. Finder leave at A. D. White Produce. 48-1tc

FOR SALE—Fine cockerels from my pen of Aristocrat Barred Plymouth Rocks. See A. D. White or phone 910-14. Edwin Stiles. 47-4tp

WANTED—Office girl or woman. Phone 93. 48-1tc

BREEDING turkeys for sale—Mammoth bronze; from Plainview winners 1922. Mrs. J. D. Christian. Route 4, Floydada. 45-4tp

FOR SALE—Perfection White Rock pullets and cockerels, from prize-winning strains. Prices reasonable. L. G. Mathews. 48-tfc

GOOD WORK HORSES For sale at Public Auction on Streets of Floydada, Saturday, February 2nd. J. C. Fox, owner; W. H. Seale, Auctioneer. 47-2tp

One section level land, well-watered, clear of debt, 7 miles of New Mexico R. R. town, for sale or trade. Would take 2 or 6 good mules as part trade. See Owner, Fleet S. Byars, 5 miles N. E. of Lockney, Texas. 48-1tp

For marble or granite Monuments see S. B. McCleskey. 4-tfc

Just a little out of the way in location but direct on the line in prices Let us figure your next grocery bill. S. D. Furguson & Co. 45-4tc

FOR Garden plowing phone 132. W. H. Finley. 48-3tp

Best grade kerosene. Collins Gro. Company. 4-tfc

Let us air your tires and water your radiator. When service counts we win. Floydada Tire Service. 48-2tc

FOR SALE or trade—12 foot McCormick header-binder, for young mules, or would consider good Ford car. Geo. I. Dunavant. 46-2tp

Car of seed barley now here, car Red Rust-proof heavy seed oats now rolling. S. D. Furguson & Co. 45-4tc

I will have plenty of good, pure Kasch Cotton Seed for sale at \$1.63 per bu. in sacks. Leave orders with C. W. Mitchell at Mitchell Hardware. J. A. Nickels. 48-4tp

Corn chops, barley chops, wheat chops, cotton seed meal, hulls, oats, bran, shorts, hay. S. D. Furguson & Co. 45-4tc

HOME For Sale—Good 4 room house with two porches, light and water connections. \$1,500; \$500 cash, balance terms. See Homer Steen. 46-1tc

LOST—Brown imitation leather telescope suit case, containing clothes, in Floydada. Finder return to W. J. Brown and receive reward. 48-1tp

THE BIG HEN

Will be set when you are ready. Will start when we book as many as 20 trays of eggs, 100 average to tray. Will receive settings on Saturdays only this season. Phone 145. 47-tfc

RESIDENCE in Amarillo to trade for Floyd County land. Box 35, Amarillo, Texas. 47-2tc

Red Top Fisk tires at the Drive In Station. 47-1tc

SPRING BARLEY seed \$1.00 per bu. Phone 903F25 Geo. M. Finkner. 47-3tc

LOST—Ford rim and casing between Floydada and Mator. Finder notify Hugh Earthman, Floydada. 47-2tc

Red Top Fisk tires at the Drive In Station. 47-1tc

10 per cent off of list price on all Mohawk tires and tubes, introductory offer for ten days, at Pitts Transfer Company. 47-2tc

A re-liner will give that old tire a new life at a little cost. When service counts we win. Floydada Tire Service. 48-2tc

BLANCO NEWS

Blanco, Jan. 29.—There was a nice crowd out at the entertainment at the school house last Friday night. It was decided to have a program once each month. The Parent Teachers' Association has 17 members.

Lucian Wheeler has returned from a business stay of several days on their ranch in Cochran County.

Herman Shepherd, of Quanah, visited his cousin, Wilbur Snell, since our last paper.

Mr. and Mrs. Ham Smith and children visited at Memphis, the past week.

J. M. Gamblin and family and Will Simpson and family visited Mr. and Mrs. Charlie Bauman near Allmon last Sunday.

Several from this community heard Bro. Henson, of Floydada, preach at McCoy Sunday afternoon and attended prayer meeting there Sunday night.

There are several cases of measles in the community. Mr. Dalton has four children with it.

ALLMON NEWS

Allmon, Jan. 26th.—The cotton crop is just about all harvested and the attendance at school has greatly improved since the holidays despite the wide-spread epidemic of measles.

Miss Clara Lee Johnson

Candidate for County Clerk of Floyd County will appreciate your vote and Influence.

Wilson Kimble, Opt. Specializing in practice of Optometry. Phone or write for appointments. Office phone 254, residence phone 245.

Dr. Wilson Kimble Floydada, Texas

C. M. MEREDITH Candidate for

TAX ASSESSOR FLOYD COUNTY Will appreciate your vote and influence. 46-4tp

To cure constiveness the medicine must be more than a purgative; it must contain tonic, alterative and cathartic properties. **Tutt's Pills** possess these qualities, and speedily restore to the bowels their natural function.

Austin Curb, Irene Davis and Albert Summers are now convalescing from the measles and a few new cases have been reported in the community. Mr. and Mrs. J. W. Falls entertained the young folk their home last Friday night.

Mrs. B. F. Rust, who has recently moved into our community, is quite ill.

A number of our young folk attended singing at the home of A. S. J. Martin in the Petersburg Community last Sunday night.

Mr. and Mrs. H. A. Krause left last week for Mineral Wells, Texas. Mr. Krause has been suffering with rheumatism and we are hoping the baths will prove beneficial, and he will soon be back in our midst.

Miss Lou Featherston spent the week-end in Floydada with her sister, Mrs. L. G. Mathews.

The young people enjoyed a surprise party at the home of Mr. and Mrs. G. W. de Cordova on last Saturday night, celebrating the birthday of their son, Johnnie.

Albert Krause, formerly resident of Allmon Community, and who now makes his home in Kansas, is back among his old friends attending to some business matters.

CENTER ITEMS

Center, Jan. 29.—Center certainly has a full school since all the changes were made. We gained in the number of pupils.

Bro. Hull filled his regular appointment here Saturday and Sunday. The church accepted the committee's report of the church building program and some sand will be hauled for the foundation this week. It will take 10 or 12 loads, which work we hope will be donated by the community. The deal for the lot will be closed probably today or tomorrow.

C. O. Spence and family left Sunday morning for near Lubbock where they will visit for several days with two of Mrs. Spence's sisters.

Mr. Herbert Meredith and Miss Myrtle Goodman were married last Tuesday afternoon at Floydada by Elder Day. They will make their home northwest of town.

Mack Spence and family, Ben Marley and family, spent Saturday with the Spence kin here. Mr. Marley was up with a view of buying land here.

A number of our new people were out to Sunday School Sunday and

church Sunday night. We hope they come regularly.

The last of the Jordan children has a well developed case of the measles this morning. There's one consolation they only come once in a life time, though they have all gotten along fine and hope the present case will

W. A. Huckabee and family spent Sunday at the Widener home south of town.

Several from Center attended church at Fairview Sunday afternoon. The nutrition worker (Miss Alva Morrow) will be at Center one day this week.

Mr. Scott is at Lubbock on business. At a telephone meeting last night a committee was appointed to see about the cost of materials to build a new line. Not much was definitely decided upon. Steps will be taken later to decide on plans and specifications.

McCOY HAPPENINGS

McCoy, Jan. 29.—Rev. Henson filled his regular appointment here Sunday evening.

Most of the people in this community who have been enjoying the measles, are now going again.

The girls' basketball team were together on the court last week for the first time this year. We hope that they will have good success. Their colors this year are purple and white. If nothing prevents they will meet and play the Lakeview girls on the Lakeview Court, Friday, February 1st.

J. R. MADDOX

Candidate for SHERIFF AND TAX COLLECTOR Floyd County Will appreciate your vote and influence

SAVE and SUCCEED

—and a good way to save money is to buy a

DIAMOND

On our Easy Payments! Diamonds constantly are increasing in price, they are good security for a loan, they afford unlimited personal pleasure and they give that added touch to personal appearance which inspires confidence.

The Diamond is one thing for your own pleasure that you can buy and be assured that it'll never wear out, and that it'll become more valuable from year to year.

Any Size—Any Price on Our Easy Payment Plan Come in and let us tell you more

C. H. DAVIS, Jeweler Located at Woody Drug Co.

A Wish

"I have taken Cardui for run-down, worn-out condition, nervousness and sleeplessness, and I was weak, too," says Mrs. Silvie Estes, of Jennings, Okla. "Cardui did me just lots of good—so much that I gave it to my daughter. She complained of a soreness in her sides and back. She took three bottles of

CARDUI

The Woman's Tonic

and her condition was much better.

"We have lived here, near Jennings, for 26 years, and now we have our own home in town. I have had to work pretty hard, as this country wasn't built up, and it made it hard for us.

"I WISH I could tell weak women of Cardui—the medicine that helped give me the strength to go on and do my work."

E 95

Children's coughs

often become dangerous when neglected. Give Dr. Bell's Pine-Tar Honey at once. It contains just the medicines your doctor prescribes to break up a cough, combined with the good old-time remedy—pine-tar honey. It loosens hard-packed phlegm, stops coughing and reduces inflammation. Children love the taste.

All druggists. Be sure to get the genuine.

DR. BELL'S Pine-Tar Honey

Misses Susie Lea and Helen Copeland are back in the schoolroom this week after two weeks which they spent with their father. Their places were filled last week by Mrs. Bridges and Miss Ura Smith.

Mr. McDermott, who has been sick for some time, is some better at this writing.

The W. W. Sparkman family of this community, moved to Lubbock Friday of last week. We were sorry to lose such a good family.

J. W. Jackson has become the owner of a new Ford touring car, since our last writing.

Mr. and Mrs. L. H. Smith and children are spending this week with her parents, Mr. and Mrs. Lowrance of the Starkey community.

Little James C. Wright, son of Mr. and Mrs. W. E. Wright, has been very

ill for the past week but reported to be improving at this time.

Misses Lillian and Etta Grace and brother, Jay, of Petersburg, were in this community Sunday.

Mr. and Mrs. George L. Smith and little daughter, Wynona, spent Saturday night and Sunday with her parents, Mr. and Mrs. T. L. Pittman.

Mrs. E. D. Ferris has returned home from Abernathy where she spent the last two weeks with her mother.

ADVERTISE IN THE HESPERIAN —IT PAYS

VOTE FOR

ED GRIFFIN

FOR SHERIFF AND TAX COLLECTOR

724p.

Safeguard Your Credit

PAY YOUR BILLS PROMPTLY AND BE SQUARE WITH THE WORLD

Do you realize how the failure to pay your accounts when due affects your credit standing?

Your current bills should be paid promptly. If there is a reason for delay, make immediate explanation to your creditor. He is entitled to that consideration.

Promptness in the payment of your bills is a CREDIT BUILDER.

Floydada Retail Credit Men's Association

FLOYDADA, TEXAS

Affiliated with Retail Credit Men's National Assn. And Associated Retail Credit Men of Texas.

P. S. Practically all merchants and both banks in Floydada are members and therefore have access to your rating here and elsewhere.

Moved to the Corner

Our new location is at the Brown Bros. old stand, southwest corner of square.

Ready to serve you with a Clean, Bright stock of Quality Groceries.

SAME TELEPHONE—NO. 92.

Awtrey Gro. & Pro. Co.

Get a Good Tire

when you get a

Good Price

We have it in

FISK

Drive In

Filling Station

Bargains in Harness Goods

I have purchased a BANKRUPT STOCK of HARNESS BODIES, Collars, Check Lines, Etc.

I bought them right and am going to SELL THEM RIGHT.

They will be here in about ten days. It will pay you to wait.

J. A. Blackwell

THE SHOE AND HARNESS MAN West Side of Square

COUNTY AGENT NOTES

Terracing Demonstration Feb. 8.
Mr. M. R. Bently will be here two days in February for the purpose of conducting public terracing demonstrations with the county agent T. Scott Wilson. Mr. Bently is the Farm Engineer from A. M. College and is a specialist in this work. On Feb. 8th a demonstration will be conducted at Mr. W. B. Jordan's place at the Center school house six miles north east of Floydada. All persons who are interested in this work are urged to be there and see this demonstration and ask Mr. Bently any questions regarding it. Remember, Feb. 8th, Friday.

Trees Should Be Pruned Now
It is time for pruning fruit trees and other trees now and those who want to avail themselves of the services of the county agent should arrange with him for a demonstration.

District Agent Visits Floyd County
Mr. John R. Edmonds, the district agent from A. & M. College, and Mr. T. Pryse Metcalf, county agent of Motley county, were in Floyd County Wednesday, for the purpose of holding consultation with agent Wilson. While here these men with Mr. Wilson went out to a farm and put on a terracing demonstration. Several terracing demonstrations have already been made in the county and within the next few days many others will be held.

Time to Select and Pen Breeding Stock

It is time to select and pen up chickens for spring breeding. The pens should be selected several days before eggs are saved. March hatched chicks are best for the fall shows. Incubators and brooders should be gotten into shape now for the spring hatch.

Wheat Growers Meeting Tuesday
The annual meeting of the members of the Wheat Growers Association in Floyd County will be held at the court house next Tuesday at 2 p. m. All of the members are urged to come. Election of officers and other business will come up at this meeting.

AT THE METHODIST CHURCH

Monday, 3:00 P. M. Mission Study, Text: "Creative Forces in Japan" by Fisher—Mrs. L. H. Liston, teacher; instead of Mrs. Geo. Smith.

Tuesday, Official Board Meeting 7:30 P. M. A. N. Gamble, chairman. Epworth League Council, J. S. Dickey, president.

Wednesday, Mid Week Prayer Service and Monthly Social 7:15 P. M. Sunday, Sunday School at 9:45 A. M.—J. V. Daniel, superintendent.

Preaching by pastor at 11 A. M. The sermon will be on: "The Restoration of the Layman to his Fundamental Function." The general theme for the series being: "What Must the Church do to be Saved."

At 3:00 P. M. The Juniors meet with Mrs. W. A. Robbins, superintendent.

At 5:00 P. M. The Young People's Missionary Society, Mrs. J. S. Dickey, superintendent.

At 6:15 P. M. Epworth League, see printed program.

Preaching by pastor at 7:15 P. M. on "The Gospel in the Ten Commandments." This sermon to be on the Second Commandment.

The Methodist Church of Floydada extends a hearty welcome to you and to any you invite.

J. L. HENSON, Pastor.

MARRIAGE RECORD

Licenses to marry, issued from the office of Miss Clara Lee Johnson, county clerk, during the past week include licenses issued to:

Herbert D. Meredith and Miss

Myrtle Goodman, January 23rd; Jessie Fite and Miss Violet Woods, January 24th; Pearl Bailey and Miss Hazel Lady, January 24th; John M. Holmes and Miss Elsie. The first named couple have been The first named couple have been residents of Center Community for sometime. They were married in Floydada on January 23rd, Elder J. J. Day officiating at the ceremony. The groom is a son of Mr. and Mrs. C. E. Meredith and the bride a daughter of Mr. and Mrs. T. M. Goodman.

Jessie Fite and Violet Woods were married on January 25th by U. F. Coker, justice of the peace of Precinct No. 4 in Hall County.

F. H. S. STARS NOT ON ALL STAR SELECTION

No member of the Floydada High School Whirlwind Football Squad is on the all-star team of the panhandle, chosen by vote of the coaches of this section following the close of the football season. A team was announced by the Amarillo News this week as the composite team chosen to represent the plains. The players composing the mythical team stood highest in number of votes received in a poll of panhandle coaches.

The selections for an all-star team were: Left end, Reeder, Amarillo; left tackle, Elkins, Amarillo; left guard, Walters, McLean; center, Kirtrell, Lubbock; right guard, Dwyer, McLean; right tackle, Castleberry, Lubbock; right end, Gee, Ralls; quarterback, Corbin, Clarendon; right halfback, Wilson, McLean; fullback, W. Nicklaus, Amarillo; left halfback, Kelly, Amarillo.

BANQUET EX-STUDENTS ASSOCIATION

Plans for the big banquet to be held in Floydada February 16, are all complete and the tickets are on sale in Lockney and Floydada. The price of the tickets is \$1.25. You can't afford to miss it.

We do not hold that paid up membership in the Ex-Student Association is a prerequisite to full and complete participation at the banquet. However, for those who may not know, the membership fee is one dollar per year. It is payable to Mr. Frank Farmer, Floydada, Texas, when it best suits your convenience.

THE PRESIDENT.

EPWORTH LEAGUE PROGRAM

Sunday, February 3rd. Leader, Miss Solomon. Prayer.

Hymn. Scripture, Deut. 32:6-9; Matt. 6:1-4. Talk on the creed—Herschel Green. Three things affirmed in the creed—Ora Mae Robbins.

God is almighty—Roxie Haverty. Almighty God, creator of heaven and earth—Ernest Carter.

Special music—Ina Faulkner. Jesus' life was one of filial trust—Lillie Solomon.

Jesus' life was one of fellowship with His Father—Miss Underwood. Benediction.

Advertise in The Hesperian. It Pays.

To The Voters of Floyd County:

I will appreciate your vote and influence in the coming Democratic primary for District Clerk.

T. P. Guimarin

FORD EXPECTS GREATER DEMAND DURING 1924

Detroit, Mich., Jan. 30.—Final production figures for the year 1923 just made public by the Ford Motor Company show a total of 2,200,682 Ford Products for the year.

Of this number 2,090,959 represents Ford cars and trucks alone. The output of Fordson tractors totaled 101,898 while 7,825 Lincoln cars were manufactured, establishing a new yearly record.

Every branch of the Ford output showed a decided increase over 1922. In the case of Ford cars and trucks this amounted to 739,626 or an increase of more than 50 per cent. Reflecting greater demand in both agricultural and industrial fields, Fordson tractor production rose from 68,985 in 1922 to 101,898 for the year just ended.

Demand for Lincoln cars has likewise continued to grow, 1923 bringing an increase of 2,553 over 1922 when 5,378 were produced.

In spite of the substantial increase in output during the past year, Ford officials say it was impossible to meet dealers' requirements during the Spring and Summer months when orders for 350,000 Ford cars and trucks could not be filled.

Reports now being received from Ford branches and dealers indicate that the demand for 1924 will be even greater than it was during 1923.

KANSAS CITY MARKET

Kansas City Stock Yards, Jan. 28.—Trade in cattle showed an active turn with prices quoted strong in the average, exceptions slightly higher. The strength showed in all classes but was most pronounced in good steers and butcher grades. Chicago quoted lower hog prices and declines there weakened the market here, but no material setback was reported. Lambs were 15 to 25 cents higher, best grades

CALL ON

Boothe Bros.

DEALERS IN COAL, HAY AND GRAIN FOR

- Bran,
- Barley,
- Barley Chops,
- Corn,
- Corn Chops,
- Corn Hearts,
- Cake, Cotton Seed,
- Emma,
- Emma Chops,
- Hulls, Cotton Seed,
- Hay, Alfalfa,
- Hay, Prairie,
- Meal, Cotton Seed,
- Oats, Feed,
- Oats, Red Rust Proof,
- re-cleaned,
- Oats Chops,
- Shorts, Gray,
- Shorts, White,
- Wheat,
- Wheat Chops,
- Aztec Nut Coal,
- Aztec Lump Coal,
- In Checker Board Sack:
- Cow Chow,
- Hen Chow,
- Pig Chow,
- Baby Chick Chow,
- Chowder,
- Fatena,
- Omolene,

Telephone 224

selling up to \$13.45. Receipts today were 12,000 cattle, 15,000 hogs and 7,000 sheep, compared with 13,000 cattle, 14,000 hogs and 13,000 sheep a week ago.

ANNOUNCEMENT

The regular annual meeting of the Panhandle - Plains Historical Society for the election of officers and the transaction of other business will be held at the West Texas State Teachers College at 4:30 p. m. in Room 105, Friday, February 15. All members are urged to be present.

At six o'clock a banquet will be given, served by the Home Economics Department of the college. Interesting speakers have been secured for this occasion. Tickets for the banquet are \$1.00 each. Please reserve tickets before February 10. The banquet is open to anyone interested in the work of the Panhandle-Plains Historical Society.

C. E. PROGRAM

For Sunday, February 3rd, at 6:15 P. M.

Subject, "100 per cent for Christ and the Church."

Leader—Mrs. Kenneth Bain. Scripture: Rom. 12:1-13; John 9:4. Song, prayer and song.

Reading—Mildred Teepie. Topic for discussion:

Why should we study the duties of church membership?—J. W. Burgett. De we keep our pledge to the uttermost?—Mrs. Kennon.

Standing, repeat the pledge together to be led by Mrs. Bain.

Report from Lookout Committee.

Song.

Business.

Benediction.

BIRTHS REPORTED

Born: To Mr. and Mrs. A. P. Volkman, City, January 24th, a son; To Mr. and Mrs. Lee Mackey, of Antelope, January 25th, a daughter; To Mr. and Mrs. O. R. Gordon, City, January 28th, a daughter; To Mr. and Mrs. C. T. Camden, of Baker, January 30th, a daughter.

CHILDRESS MEN PURCHASE CAFE OF J. E. EUBANK

L. C. Campbell and J. E. Fraley, of Childress, last week bought the Eubank Cafe from J. E. Eubank, and have had charge since last Friday.

The new owners are pleased with their opening business.

Mr. Eubank has not announced his plans for the future.

Advertise in The Hesperian. It Pays.



Coughs that embarrass you

can be quickly checked by Dr. King's New Discovery. Gently, harmlessly it stimulates the mucous membranes to throw off clogging secretions. The coughing paroxysms are controlled and the irritation that is causing the cough promptly clears away.

DR. KING'S NEW DISCOVERY

PLAY AT BAKER

The Mt. Blanco School will present a play, "Prairie Rose," at Baker Saturday night of this week, it is stated. Net proceeds from the play will be used for civic purposes.

Mesdames R. W. O'Keefe and L. M. Faulkner of Plainview were in Floydada Wednesday.

D. I. BOLDING

Candidate for TAX ASSESSOR OF FLOYD COUNTY

Radiator Repairing

WE ARE NOW EQUIPPED TO DO FIRST CLASS RADIATOR REPAIRING.

W. H. Perry

AT MOTOR SUPPLY CO.

Spring Seed Wheat

We have another car enroute—good No. 1 Panhandle grown.

Will appreciate supplying your wants. Advise reserving your needs immediately.

Phone 43

W. J. BURKE'S ELEVATOR

BALLOON TYPE TIRES

We take pleasure in calling attention of our customers and the people of the Floydada Trade Territory to the new Balloon Type Tires, now being shown for the first time in this section of the state at our garage.

The Balloon tire, a development of great value to the motorist, is the biggest development in the automobile world of the past 12 months.

You will have to ride on Balloon Tires to realize the great Difference

Balloon Tires Make Rough Roads Smooth; Take Shocks from you Car Body and Motor, absorbing them in a tire that carries only 25 pounds of air pressure and yet makes driving easier.

We are now demonstrating Balloon type tires on a New Dodge Touring Car. Come around to see us, let us answer your questions. If you have never ridden on "Balloons" we have a treat in store for you.

Motor Supply Co.

Roy L. Snodgrass, Prop., South Main Street. Telephone 96.

FARM LOANS AND INSURANCE PHONE 42 G. C. TUBBS

P. G. STEGALL

Candidate for SHERIFF AND TAX COLLECTOR Any support given me will be appreciated.

Dr. C. M. Thacker DENTIST

OFFICE OVER MITCHELL'S HARDWARE

FLOYDADA, TEXAS

Kash & Karry Grocery

Karries Fresh Groceries, Fresh Vegetables, Fresh Fruits, and all kinds of Bottle Goods.

Let us Karry you some of the above for February. We will appreciate some of your February business.

Kash & Karry Grocery

SAMBERRY, Owner Phone No. 130 White Building Next Door to Baker-Campbell Co.

**NEW ORDER TO SPEED UP
NEWSPAPER DELIVERIES**

**Department Inspectors Evolve Plan
for Effecting Quicker Dispatch
of Newspapers.**

As a result of several months of investigation and study by experts of the Post Office Department, Postmaster General New today issued the first definite, concise and complete program that has ever been put out by the department for the mailing, transmission and delivery of newspapers.

This order is most important. It is far reaching. It gives the same expedition to newspapers as is accorded to first class mail.

The order is the result of painstaking effort on the part of the Post Office inspectors, under the direction of First Assistant Postmaster General Bartlett. Carefully worded and minute instructions have been issued to all employees engaged in handling the mails, so that there will be no possibility of misunderstanding the importance of getting newspapers to the reader with a minimum of delay.

The essence of the order is that newspapers shall not be mixed with parcels post at any point in their dispatch from the publishers' office until their delivery to the addresses. Papers shall be handled by themselves, and kept in constant transit, not being sent to railway terminals to be reworked. In other words, they are to be handled in the same manner as first class mail.

An important feature of the order is that no publication shall be given any less efficient or less expeditious treatment than at present. That means that publications other than newspapers will not suffer one iota from this progressive innovation, made by the Post Office Department.

Another striking feature of the order is the elimination of sacks of mail which are known to the business world as "mixed mail." Sacks of mixed mail sometimes contain letters, papers, and parcels post, and often times the entire contents were treated as parcels post. This will prevent a recurrence of that condition.

Another important feature of the order is that postmasters are required to notify publishers in each instance when they do not hit the dispatch which they advertise to hit; also to notify publishers when they are sending to wrong addresses and to the addresses of deceased persons. Publishers will also be notified when they are putting up their mail in an incorrect manner.

Under the new system, newspapers will be made up in separate sacks plainly labeled with the word "newspapers." If there are only a few copies of newspapers at the point of dispatch, they will be placed in pouches with first class mail or in separate sacks, even though the sacks are only partially filled.

This order means much to the American public. It is one of the most important and far reaching steps in post office history. It is for the benefit of those who desire to have their newspapers placed before them at as early a moment as possible. This should keep both the city and rural population in closer and quicker touch with their several fields of activities.

BUYS BROWNFIELD LAND

D. F. Rice, of this city, last week bought from C. Snodgrass, 160 acres of land near Brownfield, which he will move to and farm, beginning early this spring.

Mrs. Roy K. Bruner and children, of Hereford, were in Floydada over Sunday, guests of Mrs. Tom B. Triplett and other relatives.

Will Williams and family and Mr. and Mrs. L. M. Flannery left Saturday morning for Dallas where they expect to make their home.

Drs. Smith & Smith

SANITARIUM:

For Medical and
Surgical Cases

Phone No. 177

FLOYDADA, TEXAS

L. G. MATHEWS

LAWYER

OFFICE IN MITCHELL
BUILDING

GENERAL PRACTICE ALL
COURTS

SOME THINGS A HOME DEMONSTRATION AGENT HAS DONE FOR ARMSTRONG COUNTY

Mrs. Phebe K. Warner, of Claude, prominent rural life worker and writer of note in Texas, argues to the club women of Floyd County the great value of a Home Demonstration Agent to a county and cites some of the things a Home Demonstration Agent has done in Armstrong County, the place of Mrs. Warner's residence.

"She has inspired everyone to have a better garden and better poultry," Mrs. Warner writes. "And has directed the work that made it possible. She has helped the women get better markets for their produce by standardizing their products and teaching them how to prepare them for the market in a more attractive way. She taught them how to make over their furniture and how to finish their floors, and how to make their kitchens more convenient at the least cost. She has taught them how to use up all the waste on the place, turning it into something useful from rag rugs to hard soap. Of course, lots of people know these things, but also many do not know them.

"She has taught them how to make over their old hats and their old clothes, but best of all she has taught them how to make over their communities into happy, interesting places to live, with a live club in each school district and neighborhood. She has helped to put the hot lunch into the country schools. She has a girl's economic club in each school. In some of the school districts the clubs are working for libraries and other things required by law to raise the standard of the rural school.

"Since this year's crop of vegetables has been on, her 12 clubs have used more than a carload of tin cans—over 31,000—besides all the cans the people had on hand are full. The value of these vegetables canned is:

Corn	\$3,900.00
Beef	\$5,000.00
Beans, peas and squashes	\$4,000.00

Total.....\$12,900.00

"This does not include the value of material put up in their old cans. There is no person worth more to a county than a good county demonstrator."

**BANKER QUITS TO BUILD
GINS IN WEST TEXAS**

Ralls, Jan. 26.—The stockholders of the First State Bank elected John Haney president, to succeed C. E. Dean, who is devoting most of his time to his gin interests. Dean contemplates building two gins on the Plains this year. A. L. Winfrey of Fort Worth, who purchased the banking interest of W. R. Stockard, was elected vice president and cashier; Dr. E. L. Haney, vice president; Fletcher Uebanks, assistant cashier; C. A. Hollingsworth, bookkeeper. Directors, John Haney, A. L. Winfrey, Dr. E. L. Haney, C. E. Dean and F. M. Reed.

Mr. and Mrs. J. D. Price left Thursday of last week for Meadow, Texas, where they will make their home.

**10,000 ACRES OF MAJOR WATTS
LAND IN CROSBY SOLD**

Star-Telegram: Another large West Texas land sale was reported this week with the purchase of Tom B. Owens of this city of 10,000 acres of the old Major Watts

Dr. W. M. Houghton

GENERAL PRACTICE

Diseases of Women and
Children a Specialty

OFFICE IN MITCHELL
BUILDING

PHONES:

Residence 250 Office 256

**Kills Indian and Rescues
Bride-to-Be**

Parson Robertson was one of the pioneer preachers of West Texas who rode his circuit horse-back and carried the Bible in his saddle bag. He could preach a sermon or shoot a carbine as straight as anyone. The Floyd County Hesperian will publish a story in its Magazine Section February 14th of how Parson Robertson helped to kill an Indian and rescue a bride-to-be, which the Indians had captured.

This is another good and true story among the many good stories which appear monthly in our Magazine Section. No fiction, just clean, wholesome reading for every member of the family. Come in and renew before your subscription expires or you may miss some of this good reading.

ranch in Crosby County. The land was purchased by Owens from the Crosby Land and Cattle Company for a cash consideration of \$200,000.

The 10,000 acre tract adjoins the 13,000 acres purchased by Owens from Frank Corn four years ago.

This land forms one of the best bodies of undeveloped land on the Plains, according to Modlin & Jackson, local realtors, who made the deal. The land is soon to be opened to farming as it is to be broken up into farms of 188 acres or more and sold on long time payments.

LOLA BEN CYPERT MARRIED

Miss Lola Ben Cypert became the bride of J. L. Bowen at a ceremony which took place Tuesday afternoon in the home of the bride's sister, Mrs. John B. Cole, Jr.

Rev. John B. Cole officiated. Among the wedding guests was a sister of the bride, Mrs. Floyd Harrow, and Mr. Harrow, of Floydada, Texas, who are here for a visit at the Cole home on their way to Douglas, Ariz., to make their future home. Mr. and Mrs. Harrow were married in Floydada last Thursday.

Mrs. Bowen, who formerly lived in Lockney, Texas, has been here for the winter with her sister. Mr. Bowen, who has made El Paso his home for several years, is engineer for the El Paso Electric Railway company.—El Paso Herald.

Mr. and Mrs. J. E. Murphy, of Lubbock, were in Floydada Sunday visiting with J. A. Blackwell and family.

Mesdames Doyle Garrison, of Abilene, and C. A. Gammell, of Lubbock, have been here since last week visiting their sister, Mrs. J. A. Blackwell.

**BANDMASTERS MAKE PLANS
FOR ANNUAL CONTESTS**

Bandmasters of West Texas in a meeting last week in Plainview began work on rules, numbers and other details of the annual contest among the bands at the West Texas Chamber of Commerce, which is to be held this spring at Brownwood.

Tom Collum, of this city, was among the band teachers present, representing the Floydada Band.

Mrs. Ruth Brown Hall left Monday for the millinery market in St. Louis.

**E. R. Borum
& Sons**

SPECIAL

FULL LEATHER FACED
COLLARS THIS WEEK
AT A BARGAIN.

GUARANTEED OIL
STOVES
AT RIGHT PRICES.

We appreciate your business. Call and see us. Don't forget our location, next door to Collins Grocery Company.

**E. R. Borum
& Sons**

SOUTH SIDE SQUARE

**3 NEW RAIL BRANCHES
TALKED FROM CHILDRESS**

Following is a dispatch to the Fort Worth Star-Telegram appearing in Sunday's edition:

Childress, Jan. 26.—The Fort Worth and Denver Railway will build three branch lines and an extension in West Texas within the next few months, according to railroad men here.

The Wichita Valley will be extended from Spur to Childress, via Dickens, Matador and Turkey. Between Matador and Turkey a branch will be run to Plainview, as by this route the caprock is easily accessible on a natural grade. This road would offer people of the South Plains a 12-hour service to Fort Worth and the shortest possible way on solid steel equipment. The distance is 83 miles.

Another branch would be from Childress to Wheeler, county seat of Wheeler county. This line would be about 80 miles long, and would tap the new oil and gas field in Wheeler county, also the richest agricultural section in the Panhandle.

The third branch would be from Claude to Panhandle, going after oil business in the Panhandle field. There are several producing wells in this field. The branch would be 20 miles long and save a 70-mile haul to Fort

Worth. It is estimated with these lines the Denver road will be enabled to control the shipment of 300,000 bales of cotton, 75 per cent of livestock and an equal percentage of the oil shipments. Also the shortest and quickest route to the South Plains and Eastern Panhandle sections.

Engineers have gone over the proposed lines and steel is now available to complete all.

Billy Sanders returned Friday from Paris where he has been visiting the past month.

A. R. Hanna and N. G. Jackson spent Sunday afternoon in Plainview where Mr. Hanna had an x-ray examination of the injuries recently sustained by him when he was struck, or probably kicked by a mule, while herding stock in his pasture. The x-ray examination indicated that the injured jaw is healing satisfactorily. No other injuries were disclosed by the examination.

Miss Leona Houston left Sunday for points in Central Texas where she will visit a few days before going to market.

**For the Stay-at-Homes—
At-Home-Portraiture!**

Many people, for one reason or another, can't come to the studio. Let us bring the studio to you.

THE : WILSON : STUDIO

The photograph made in your own home truly reflects your personality!

Ford
THE UNIVERSAL CAR

**Forecasting A Tremendous
Spring Demand**

739,626

more Ford cars and trucks were produced last year than the previous year, an increase of over 50 per cent.

In spite of this tremendous increase in production, it was impossible to meet delivery requirements during the spring and summer months when orders for 350,000 Ford Cars and Trucks could not be filled.

This year winter buying for immediate delivery has been more active than ever before—and in addition 200,000 orders have already been booked through the Ford Weekly Purchase Plan for spring delivery.

These facts clearly indicate that the demand during this spring and summer will be far greater than ever, and that orders should be placed immediately with Ford Dealers as a means of protection against delay in securing your Ford Car or Truck or Fordson Tractor.

Ford Motor Company
Detroit, Michigan

A small deposit down, with easy payments of the balance arranged, or your enrollment under the Ford Weekly Purchase Plan, will put your order on the preferred list for spring delivery.

**See the Nearest Authorized
Ford Dealer**

Of Interest to Santa Fe Patrons

Have you compared after-the-war prices of what you buy and sell with those of a pre-war normal year—say, 1922 with 1915?

Santa Fe System Lines have made such a comparison, and you will be interested in the result:

The Santa Fe System sells transportation only, but buys steel, fuel, lumber and all kinds of building and construction material; and is a very large user of labor.

The Santa Fe System received in 1922, \$1.45 for hauling the same amount of freight the same distance that it received \$1.00 for in 1915, and \$1.60 for hauling a passenger the same distance it received \$1.00 for in 1915. Or, combining freight and passenger, it received \$1.50 for the same service it received \$1.00 for in 1915, the increase being 50 per cent.

The Santa Fe System paid \$2.11 for the same quantity of fuel that \$1.00 paid

for in 1915; \$1.77 for the same quantity of materials and supplies, other than fuel, that \$1.00 paid for in 1915; \$2.22 for the same number of hours of labor worked in 1922 as \$1.00 paid for in 1915. Aggregating all operating expenses, it paid in 1922, \$2.05 for the same number of hours worked and same quantity of materials and supplies as it paid \$1.00 for in 1915. It paid \$2.90 in taxes in 1922 for every \$1.00 paid in 1915.

Santa Fe System employes received an average annual compensation in 1922 of \$1.81 for every \$1.00 received in 1915, and the cost of living of such employes was \$1.62½ in 1922 for every \$1.00 in 1915.

Freight rates and passenger fares cannot be reduced until taxes and the cost of operation are reduced.

Cost of operation cannot be substantially reduced until the price of labor and material is reduced. And the price of labor and material cannot be reduced until the cost of living is reduced.

W. B. STOREY, President
The Atchison, Topeka and Santa Fe Railway System

LOCKNEY OLYMPIC OWNER SPENDING \$5,000 ON SHOW

Optimism Features Noon Luncheon of Lockney Chamber of Commerce

From The Beacon:

C. R. Wilkinson, owner of the Olympic Theatre in Lockney, spent the first of the week in Dallas, buying new machines, screen and furnishings for the show house in Lockney. Mr. Wilkinson states that he has gone to an expense of more than \$5,000 in buying new equipment to be placed in the theatre here, and that he has secured a line-up on some of the very latest and best pictures on the market today. He re-signed for the Warner Bros., Paramount, Metro and Vitagraph features, and will run the theatre every night in the week.

The gins are still busy in Lockney caring for the 1923 cotton crop. A complete new gin with five stands and boll extractor has been ordered and will be installed in time for this year's crop and there is a possibility of two more new gins being built here before the 1924 ginning season opens. With the season we now have in the ground the 1924 prospects for all crops are very bright.

At the luncheon of the Lockney Chamber of Commerce Monday at noon there was an extra good attendance and every one was in an optimistic mood.

A representative of a lyceum course was before the body, but the proposition was not considered sufficiently beneficial to warrant the signing of the guarantee the lyceum people demanded.

Mr. D. P. Carter asked the club to think the proposition over of having better telephone connections with Silverton and Quitaque direct from Lockney, and the matter will be looked into.

Mrs. W. D. Long left Saturday for Stevensville, Texas, to be at the bedside of her mother, who is sick.

POSTMASTER AT MATADOR

Among the nominations sent to the Senate, for confirmation, by the Post Office department, on 23rd inst, was that of Thomas E. (Ed) Williams, at Matador.

As soon as the appointment is confirmed, the commission issued and bond filed, the new postmaster will take charge, and that will only be a question of a short time.

The appointee was at the head of the eligible list, as certified by the Civil Service Commission, and he had other strong endorsements, which made his selection a foregone conclusion for sometime.—Motley County News.

Messrs. C. R. Houston and Jim and Miss Bess Houston spent Sunday in Hale Center with relatives.

Mr. and Mrs. Porter Ragland and daughter, accompanied by C. H. Davis made a trip to Lubbock Sunday.

BALLOT COLLECTORS IN MAYFIELD-PEDDY FUSS HAVE NOT COME HERE

The Ballot collectors in the Mayfield-Peddy fuss had not reached Floyd County in their rounds Tuesday afternoon, nor had Miss Clara Lee Johnson, county clerk, had any word from them at that time.

The collectors are visiting each county seat in the state, and there taking over, on order from the Senate sergeant-at-arms, the ballots cast in the 1922 general election. These will be used in the fight in the senate over the seating of Mayfield. The contest and protest is based on alleged irregularities in the elections, and alleged use of too much money in the campaign.

THE STATE TUBERCULOSIS SANATORIUM

The State Tuberculosis Sanatorium, located sixteen miles north of San Angelo, Texas, was established by the Texas Legislature in 1911 and opened in 1912.

Its purposes is the treating of incipient and moderately advanced cases of consumption and teaching the best methods of prevention and cure of the disease.

Six hundred patients are treated annually in this institution, which is owned and maintained by the State of Texas.

A complete description of how patients are treated, kind of food served, social customs and regulations of The State Tuberculosis Sanatorium will appear in the Floyd County Hesperian Magazine Section February 14th. During all this year we want to make The Hesperian better and better. You can help us by asking some friend to subscribe or by phoning us in a news item.

84 PARTY

Mr. and Mrs. J. B. Bartley entertained a few friends with an 84 party at their home last Friday evening.

Refreshments of sandwiches, hot chocolate and cake were served to the following guests: Mr. and Mrs. Flynn Thagard, Mr. and Mrs. J. B. Bishop, Mr. and Mrs. Ray Slaughter, Mr. and Mrs. Ogie Johnson, Mr. and Mrs. Calvin Steen, and Mr. and Mrs. W. H. Perry.

MRS. ELDER MORRIS

Candidate for Re-election as Treasurer of Floyd County Will appreciate your vote and influence

TOM MILLICAN

Candidate for SHERIFF AND TAX COLLECTOR Floyd County Will appreciate your vote and influence. 724p

NUTRITION WORKER AT CENTER SCHOOL TODAY

Miss Alva Morrow, nutrition specialist with the Red Cross, is bringing to a close her work in this county, the two months, program outlined for the aid of the Floyd County Chapter having been completed almost.

Today Miss Morrow is conducting a weighing and measurements test for the pupils of Center School. Yesterday she spent at the Baker School.

Next week she will spend in completing the final records of her work here unless she is called to the Lockney Auxiliary for the conduct of tests in the primary school there.

BAKER QUINLET WON FROM LOCKNEY HERE FRIDAY

Baker School won from the Lockney School team in their basketball game on the Floydada grounds last Friday afternoon 26 to 6.

Practically all the scoring in the game was done in the first quarter, the score standing 18 to 6 in favor of Baker at the end of the first quarter. In the remaining three quarters the Baker boys made 8 scores while their opponents made none.

Rogers, of Lockney, officiated in the game.

H. B. Callihan of Amarillo was a business visitor in Floydada last week.

Mr. and Mrs. Paul Shick of Lockney visited in Floydada Sunday.

Miss Audrey Mae Borum of Wayland College, Plainview, spent last week end in Floydada with her parents, Mr. and Mrs. E. R. Borum.

SCHOOL APPORTIONMENTS

With the payment of \$1 apportionment from the State School Fund last week, S. M. N. Marrs, State Superintendent of Public Instruction, pointed to the fact that one-fourth of the total apportionment for the year had been paid.

Another \$1 per capita is expected to be paid sometime in February, probably by about the 5th.

RUTLEDGE AND ZIMMERMAN FORM MERCANTILE PARTNERSHIP

O. P. Rutledge, for the past six years International dealer at Floydada, and Fred Zimmerman, widely known landholder and business man, have formed a partnership to be known as Rutledge & Company, Mr. Zimmerman obtaining a half interest in the business which has been conducted heretofore by O. P. Rutledge as an individual.

No changes are contemplated as to the line of business the firm will follow, the International line of farm machinery and tools being their exclusive interest.

PROMINENT BAND MAN OF BROWNWOOD VISITS FLOYDADA

Wright Armstrong, of Brownwood, leader of the Old Gray Mare Band, one of the most widely known band masters in Texas, spent Friday afternoon in Floydada visiting L. G. Mathews.

Besides his qualifications as a band director, Mr. Armstrong is also an able commercial secretary, having now

that position with the Brownwood Chamber of Commerce.

Mr. Armstrong had been attending the meeting of the Texas Bandmasters' Association in Plainview.

Mrs. Aron Goff of Wynoka, Oklahoma arrived Monday to visit with her mother Mrs. Lee Allmon.

E. C. HENRY CANDIDATE FOR SHERIFF AND TAX COLLECTOR

E. C. Henry, for the past thirty-three years a resident of Floyd County, this week announces himself as a candidate for sheriff and tax collector.

Coming here as a young man, Mr. Henry's interests have been allied with the interests of Floyd County during all this period. At one time he served the county as its sheriff and tax collector and he asks that the voters of the county investigate this record, while he was a peace officer of the county, his official acts being a part of the records of the county.

For the past 19 years he has been farming near Floydada, and during merous grand juries, which have aid-

that time he has been foreman of nued the sheriff's department in the enforcement of the laws.

He is well qualified for the duties of the office and if he is elected he promises to give the county faithful service to the best of his ability.

(Political Advertisement 47-2tp)

F. F. F. Service Station

SOUTH MAIN STREET, PHONE 113

O. E. MURRAY, PROP.

Where you are sure of good service, good accessories, good tires and tubes, and everything at a reasonable price.

If you drive a motor car try our station one month.

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager.

Abstract of Title to all Lands and Town Lots in Floyd County.

Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles.

Room 7 First National Bank Building

Floydada, Texas

How We Spend Your Money in building Studebaker cars Why people buy 150,000 yearly

It is true that we spend lavishly on Studebaker cars. But it's all to your advantage.

It is by that spending that we give you the greatest value in the fine-car field. We offer prices no one matches on any comparable cars.

That lavish spending led people last year to pay \$200,000,000 for Studebaker cars. And that volume brings our prices down to where they are.

\$50,000,000 in plants

Studebaker assets are \$90,000,000. In modern plants and equipment we have \$50,000,000. Seventy per cent of that amount was spent in the past seven years. So it represents the last word in equipment.

\$8,000,000 in drop forge plants, so every vital part is made to Studebaker standards.

\$10,000,000 in body plants, so Studebaker ideals may be shown in every body.

All that is staked in a permanent way on satisfying fine-car buyers better than our rivals.

What extras cost

Lack of vibration is a famous Studebaker feature. We get that by machining crank shafts as they were in Liberty Airplane Motors. That extra cost is over \$600,000 yearly.

Matchless endurance is another famous feature. One Studebaker Six, still in active use, has run 475,000 miles since 1918. We get that through costly steels. On some we pay 15% bonus to makers to get formulas exact.

Beauty of finish is another supremacy. But that finish requires many operations, including 15 coats of paint and varnish.

Our real leather cushions cost \$25 per car over imitation leather.

Every Studebaker car is Timken-equipped. The Special-Six and the Big-Six have more Timken bearings than any car selling under \$5,600 in

America. The Light-Six more than any competitive car within \$1,000 of its price.

In closed cars we offer wondrous luxury. The lining is Chase Mohair, made from the fine fleece of Angora goats. Velour would cost about one-third that, saving up to \$100 a car.

Note those bumpers, that steel trunk, those extra disc wheels with cord tires on some models. Note that extra courtesy light. Think what they would cost if you bought them.

The cost of care

The unvarying standards in Studebaker cars are fixed by a department

Then we pay extra for continuous service. Last year, 13,000 men in our factories got anniversary checks—total \$1,300,000. After five years of service those checks amount to 10% of their wages.

We spend \$2,000,000 yearly on our co-operative work for men.

Every year we give factory employees one week's vacation with pay. That cost us \$225,000 last year.

We sell them stock on attractive terms. We retire old employees on pensions.

All this to keep men happy, to foster morale, and to keep men with us when they develop efficiency.

Not extravagant

Do such things seem extravagant? They are not. All those extra dollars save more dollars for our buyers.

They result in the cars you see, in the prices and values we offer. Nothing else in the field can compare.

Those values have resulted in a demand for 150,000 cars per year. That volume cuts our costs in two, as compared with limited production.

The cause of over-prices—under-values—is not lavish expenditure.

It is

Limited production, Heavy overhead, Out-of-date machinery, Antiquated methods, Non-economical plants, Transient labor, Discontented workers.

We've eliminated those things. We've done it at what seems to you a heavy cost per car. But each of those extra dollars saves \$5, we believe. Note what values and what prices have resulted. Note the amazing demand—the overwhelming demand—it has brought for Studebaker cars.

Don't Buy Blindly

Studebaker is today the leader in the fine-car field.

It has made this concern the largest builder of quality cars in the world.

You can find nothing in cars at \$1,000 or over to compare with Studebaker values. Studebaker sales have almost trebled in the past three years. The growing demand is the sensation of Motordom.

For 72 years the name Studebaker has stood for quality and class. But never so much as today.

Then don't buy a car at \$1,000 or over without learning what we offer.

of Methods and Standards. It is enormously expensive.

Our constant improvements are due to ceaseless research. 125 experts devote their time to the study of betterments. They make 500,000 tests per year.

That reliability is due to 12,000 inspections of the material and workmanship in each Studebaker car before it leaves the factory. This requires 1,000 inspectors.

Being generous with men

We pay maximum wages—at least as much as anyone else will pay.

LIGHT - SIX	
5-Pass. 112" W. B. 40 H. P.	
Touring	\$ 995.00
Roadster (3-Pass.)	975.00
Coupe-Roadster (2-Pass.)	1195.00
Coupe (5-Pass.)	1395.00
Sedan	1485.00

SPECIAL - SIX	
5-Pass. 119" W. B. 50 H. P.	
Touring	\$1350.00
Roadster (2-Pass.)	1325.00
Coupe (5-Pass.)	1895.00
Sedan	1985.00

BIG - SIX	
7-Pass. 126" W. B. 60 H. P.	
Touring	\$1750.00
Speedster (5-Pass.)	1835.00
Coupe (5-Pass.)	2495.00
Sedan	2685.00

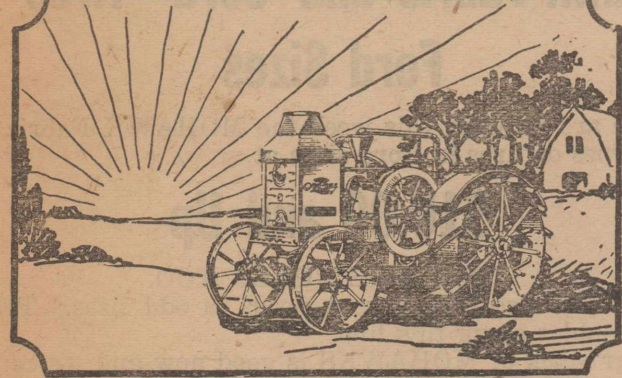
(All prices f. o. b. factory. Terms to meet your convenience.)

T. L. CALLAWAY

FLOYDADA, TEXAS

The World's Largest Producer of Quality Automobiles

OILPULL
"The Cheapest Farm Power"



25% Reserve Power
to meet extraordinary conditions

Why do OilPull tractors avoid the junk pile for 10 years or longer? Why is expense for repairs only half the Government's national average? One reason is 25% reserve power in the OilPull heavy duty, valve-in-head motor. When plows run into hard, dry soil—when wet bundles are fed into separator—when adverse conditions of all kinds are met—this reserve power permits motor to work without laboring or straining. Let us demonstrate.

J. R. READHIMER

At Surginer's Hardware Cash or Credit.

"Razorbacks or Riches"

It is for the farmers to say which shall prevail on the farms of this section.



The above is an actual photograph of an ordinary "Razorback" hog and a Thoroughbred. Of the two, the "Razorback" is the older.

Both these breeds were raised on the same farm and fed the same food, and it cost as much to feed the poor one as the thoroughbred.

We have never seen a more logical answer to the question—

"DOES GOOD BREEDING PAY?"

First National Bank

The bank that says: "Thank You."
FLOYDADA, TEXAS

To The Young Man Who Ought To Go Into Politics

By Edward N. Hurley
In Colliers, the National Weekly

I have been in business for more than thirty years, and during that time I have been more or less in politics, simply because I think it is the duty of every citizen who cares for his country to have something of a hand in seeing how it is governed. I have never run for office but I have held several appointive offices, and thoroughly enjoyed doing my bit in them. And I have not found that politics are any worse or any better than business and the average man in business. There is some graft and some dishonesty in politics; there is some graft and some dishonesty in business. We hear all about the former; we hear very little of the latter. If some officer of a corporation is caught favoring his friends in purchases, he is quietly let go. The corporation does not want that sort of advertising. If a public officer is caught favoring his friends, then there is a public investigation, and the newspapers are full of it. And the eminently respectable citizen sniffs says "Politics is no place for an honest man," and lets it go at that.

As Human as Human Nature

About the only time the politician hears from the eminently respectable citizen is when they want something out of him, or when they back reform movements against him. Two-thirds of all reform movements are just faintly efforts on the part of the outs to get in. The remaining one-third would not be necessary if the reformers had done their duty as citizens in the first place and taken part in their party organization.

Politics is just human nature. It is as sordid as human nature is sordid; it is as lovely as human nature is lovely. It has bad in it, and it has good in it. The man who is too finicky actively to take part in political affairs might do worse than take stock of himself to see if he is any better than the politics he is so snippy about. And if he finds he is of a finer breed than he ought to go off somewhere and found a country of his own. For a cross-section of American politics and American politicians is an exhibit of the ideas and characteristics of the American people themselves.

Many who ought to know better prate about the high level of politics abroad. Every foreign politician becomes a statesman as he passes the Statue of Liberty and heads up the Hudson. But if Europe has so many statesmen when and where do they work at it? Surely not at home. And just what is a statesman? I do not recall that any set of European statesmen were ever turned out of office when grabbing territory that belonged to some other country. Perhaps statesmanship is some high form of larceny.

We have a singular incapacity for that form of statesmanship. After our war with Spain we set Cuba free and paid \$20,000,000 for the Philip-

ppines. We made a statesmanly sally after the Boxer Rebellion in China, and then so far forgot the rules of the game as to return the indemnity. President Wilson was most certainly not a "statesman" in Paris. He did not ask for anything concrete and tangible, and as a country we doggedly refused to take the gifts that were offered to us, such as Armenia and a few odds and ends protectorates. And some of the European statesmen were so captivated by our "disingenuousness" that they immediately got up a plan to include the war debts among our gifts. According to world standards we are hopelessly deficient in statesmanship. We lack finesse in our diplomacy. Our whole foreign service has a shockingly crude habit of telling the truth and keeping its promises.

When Main Street Comes In

The plain fact is that in America politics is on a higher level than the politics of any other country in the world. Our business is on a higher level. Misrepresentation and plain, ordinary cheating are not unknown to American business, but our high standard of business ethics is recognized the world over.

Getting right down to facts: Which is the man who is giving the best service to his country—the man who is afraid he may lose respectability by mixing in political affairs or the ward worker to whom politics is a vocation? The ward worker may be self-seeking. But what is any man worth who is not ambitious? In business we call self-seeking by the name of "ambition." Is not the ward worker who votes and works for his party—in spite of all his errors of omission as well as of commission—a better citizen than the uplifter who waits until the ticket is elected and then begins to complain?

The future of our country depends not upon the large number of young men trained in military camps so that they may be fit to fight on short notice, but on the young men trained in their political party camps to take an active interest in politics from the standpoint of public interest—who will be as fearless and brave in politics as they were in war. Future wars may be prevented when the men who would be called for the fighting are on hand to prevent the fight from starting. Main Street has more influence in the White House than Wall Street, but Main Street is not organized. When Main Street takes an active interest in every political party in a campaign and aims to elect the best man, then Main Street will elect congressmen, governors, and senators—it will determine the policy of our government.

Every true American is certain that this is a great country. Then why not understand that it has to be run by human beings for human beings—and get into the running? The study of the theory of government is well enough as a background, but why not find out how the theories work in practice?

THE GRATEFUL AUTHOR

The young author had just completed his first story. He took it to the post office sealed, and asked how much postage would be necessary. "Two cents an ounce," replied the postmaster. "That's first-class matter."

"Oh, thank you, sir!" gushed the author.

RUBY AN ORIENTAL GEM

The ruby, the red or pigeon blood varieties of which are found mainly in Burma, is commercially referred to as the "oriental" gem. The pinkish red variety is found in Ceylon and the dark brownish kind in Siam. Some good specimens have been discovered in North Carolina, however.

THE CHEAPER WAY

He (trying to get his bearings)—How do we get to your home from here?

She (very nonchalantly)—Oh, any taxi driver knows the way!

He (grimly)—That's all right; I'll ask a conductor.—Detroit Free Press.

R. T. Stribling spent Wednesday in Stalon and Lamesa on business.
Dr. L. V. Smith and R. T. Stribling spent Tuesday at Silverton, Quitaque and Flomot on business.
J. F. Solomon, of Memphis, was in Floydada over Friday night on a visit with his parents, Mr. and Mrs. J. S. Solomon.
Mr. and Mrs. Alfred Hutcherson, of Memphis, spent Friday to Tuesday here on a visit with Mrs. Hutcherson's parents, Mr. and Mrs. J. S. Solomon.
Mrs. Jewel Atkinson, of Flomot, was brought to the Smith & Smith Sanitarium Tuesday night for an operation. She was accompanied by her mother, Mrs. Bural, and Dr. Garner of Turkey.

Mr. and Mrs. G. C. Sanders and children, of Roaring Springs, were visiting their parents, Mr. and Mrs. M. T. Sanders, last week end. Also Mr. and Mrs. Estes, of Plainview, visited over Sunday with their grandparents, Mr. and Mrs. Sanders.
T. Pryse Metcalf, County Agent of Motley County, was a business visitor in Floydada Wednesday.
Mr. and Mrs. Elmer Stearns were visiting in Floydada last Friday with Mr. and Mrs. C. H. Davis.
H. O. Pope returned Wednesday from Mineral Wells, where he has been the past few weeks.
M. C. and E. A. Henry, of Aiken, were transacting business in Floydada Tuesday.

SELZ



A new winter shoe

For winter we recommend the Selz Newport model. It is a young man's shoe with the squarish lines so much in vogue this season; fancy stitched in black or tan. All leather with Goodyear Wingfoot rubber heels.

at
\$7.50

Still the old reliable tailoring service, with steam-cleaning equipment, where we make that old suit look good for another six months at little cost to you.

RUSSELL'S STORE
FLOYDADA, TEXAS
PHONE 66
MADE BY THE MAKERS OF THE FAMOUS SELZ \$6.98

WE HAVE MOVED

We are now in our new quarters, the Clark-Wood Dry Goods stand, two doors east of our old location. In our new building, with its added room, we are prepared to serve you better than ever before. We are increasing our lines of Groceries and Hard ware and expect to have the most complete and up-to-date store of its kind in Floyd County when we get straightened out. Come in and see us in the new location.

BROWN BROS.

Mortgage Lifters!

Plenty of cows, sows and hens together with a liberal mixture of hard work, head work, diversification, determination, observation, conservation and co-operation between the farmer and the First State Bank of Floydada, will in time render any farm in Floydada territory immune to the terrors of the mortgage, past, present or future.

The First State Bank is waiting for the opportunity to work with you.

The First State Bank

A GUARANTY FUND BANK

SECRET OF OLD AGE

"And you are ninety-five years old!" she exclaimed. "How wonderful! You look so well. How did you manage to do it?"
"My method is very simple. I never let any of my friends know when I am not feeling well, consequently I've never had to take any nostrums they would have recommended if they'd known I was ailing."—Boston Transcript.

JUVENILE DISSEMBLER

Infant Terrible—A lady came while you were out and I entertained her.
Mother—Good gracious!
Infant Terrible—Oh, don't worry, mom; I made believe I was well brought up.—Boston Transcript.

AT THE SUNDIAL

The intense heat compelled Mr. Orbitis to carry an umbrella.
"It will be reasonable to have a peep at the sundial today," he said. Approaching it with his umbrella shutting out the sun's rays completely, he wondered why the old dial was not working.

JUST POSTPONED

Hilda—So you made up your quarrel with Tom?
Doris—Yes, but only temporarily. We're getting married next month.

IN ENGLAND

Jinks had been out the night before, and was late at his desk.
Employer (sternly)—Well? Jinks (sadly)—Not very, sir!

Eubank Cafe Under New Management

We are ready for business. Give us a trial.

Star Cafe

CAMPBELL & FRALEY, Props.
Across From Post Office

Mohawk Fabric and Cord Tires in Ford Sizes

We are showing this week the MOHAWK Fabric and Cord types of tires in Ford sizes at

\$10.00 and Up

FORD SIZE TUBES, TOO.

We can also handle your needs in odd sizes. Tell us your troubles along this line. Our stock of MOHAWKS is good now and we can fill orders for most all sizes, at a saving to you in first cost and in long, hard service as well.

Effective for ten days as a special introductory offer, we offer a ten per cent discount from regular list price on all types of tires and tubes.

Pitts Transfer Company

TWO DOORS NORTH FIRST STATE BANK