

# THE FLOYD COUNTY HESPERIAN

VOLUME NO. 24 FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 13, 1917

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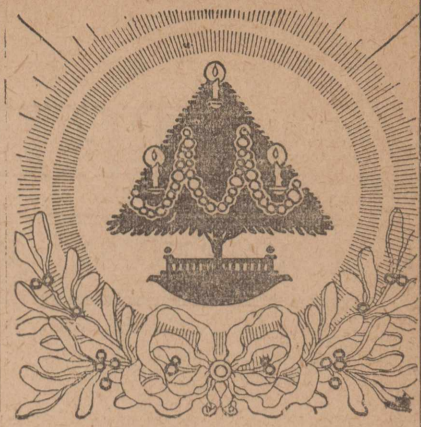
SANTA CLAUS to ALL the WORLD



Edwin King  
Copyright, 1917.  
Western Newspaper Union



# What to Give



## Don't Wait—Buy Now

You wish to give your family and friends presents that will "please" them. Then buy them from us.

It is growing very near to Christmas. Lest the very thing you need for yourself or wish for others will be gone, don't you think you'd better do your Christmas shopping "now?" Besides, you know our store is not so "rushed" now as it will be as Christmas draws near.

Remember that in our store you get "your money's worth."

FIX UP FOR THE HOLIDAYS---

Right now is the time to buy for yourself a new outfit so you can enjoy the holidays. We have the clothes you need and also the dainty little things every woman loves to wear. If you wish to make your own clothes we have the newest materials and patterns and can aid you in selecting something beautiful at a price to fit your pocket book. Better come right now---you will soon be too busy to give the matter your best attention.

### SUGGESTIONS FOR CHRISTMAS PRESENTS

FOR RELATIVES AND FRIENDS	FOR FATHER	FOR MOTHER	FOR SISTER	FOR BROTHER
Toilet Water Handkerchiefs Hand Bags Umbrella Hosiery Fancy Neckwear Gloves Toilet Sets Fancy Table Linen Ladies Purses	Necktie Socks Suspenders Cuff Links Pocket Book Hand Bag Suit Overcoat Bath Robe Collar Buttons Silk Umbrella Handkerchiefs Mackinaws	Silk Dress Sweater Warm Felt Slippers Silk Waist Tailored Suit Muff Gloves Heavy Winter Coat Corset Black Underskirt Hosiery Handkerchiefs Hair Comb Umbrella Perfume	Hand Bag Sweater Coat Gloves Toilet Water Handkerchiefs Hat Pin Silk Stockings Toilet Set Combination Set Silk Petticoat Corset Garters Umbrella Apron Shirt Waist	Muffler Gloves Silk Socks Handkerchiefs House Slippers Sweaters Cuff Links Collars Shirts Shoes Necktie Underwear Overcoat Mackinaw

### Our Store is Where Your Christmas Money Goes Farthest

WHAT 10 to 25c WILL BUY	WHAT 30 to 50c WILL BUY	WHAT 50 to 75c WILL BUY	WHAT 80c to \$1 WILL BUY	WHAT \$1.25 to \$2.50 WILL BUY	WHAT \$3 to \$5 WILL BUY
Linen Handkerchiefs Pair of Garters Men's Necktie Suspenders Men's Hose Collar Buttons Linen Collars Chamois Skin Lip Stick Tooth Paste Nail Polish Tooth Brush Windson Tie Middie Laces	Suspenders Silk Hose Silk Handkerchiefs Men's Silk Ties Fancy Hair Ribbon Fancy Hair Comb Perfume Ladies' Neckwear Imogene Powder Cold Cream Beauty Pins Silk Crochet Thread Child's Knit Cap Men's Silk lisle hose Wool Gloves	Pair Gloves Silk Gloves Perfume Cuff Buttons Silk Handkerchiefs Men's Belts Ladies' Collars Men's Silk Hose Stick Pins Hair Brushes Men's Neckwear Wool Gloves Fancy Bath Towels	Hand Bag Men's Shirts Corset Ladies' Chiffon Veils Scarfs Toilet Water Ear Screws Hat Pins Hair Ornaments Stick Pins and Cuff Button Sets Neck Ties	Sweater Hand Bag Umbrella Toilet Set Ladies House Shoes Black Underskirt One Piece House Dress Waists Silk Muffler Hand Mirror Ladies' High Grade Corsets Men's Belts Men's Gloves Ladies Gloves Neck Ties Ladies Purses	Silk Petticoat Bath Robe Children's Overcoat Ladies' Silk Waist Hand Bags White Wool Blankets Valise Suit Case Men's Shirts Hats Fur Caps Coat Sweaters Bon Ton Corset Locket and Chain

### A Few Small Rugs at Bargain Prices

DRY GOODS	CLOTHING FOR ALL THE FAMILY	SHOES FOR ALL THE FAMILY
Ginghams, plain and fancy, per yard.....15c Outing Flannel, plain and fancy, per yard.....15c Calicoes, big variety, per yard.....10c Woolen Goods, all new colors, per yard 50c to \$3.00 64-inch Table Linen, extra grade 65c to.....\$2.00 Napkins, good assortment, per dozen 75c to.....\$2.00 Towels, huck or Turkish, large size, 35c to.....75c Ribbons, Laces Curtains and Dry Goods of every kind at lowest prices	Children's Two piece Suits.....\$3.00 to \$8.00 Boys' Double Breasted Suits.....\$4.00 to \$12.50 Young Men's Suits.....\$10.00 to \$20.00 Men's Suits.....\$8.00 to \$27.50 Children's Coats.....\$2.50 to \$12.50 Boys' Mackinaws.....\$3.00 to \$10.00 Men's Overcoats.....\$12.50 to \$20.00 Misses' Coats.....\$5.00 to \$20.00 Caps of all kinds for little men and little women, and older ones too, prices low	Children's Shoes.....75c to \$3.25 Boys' Shoes.....\$2.50 to \$5.00 Boys' High Top Lace, with buckle.....\$4.00 to \$5.00 Misses' Shoes.....\$3.75 to \$6.50 Men's Work Shoes.....\$3.00 to \$5.00 Men's Dress Shoes.....\$3.75 to \$8.50 Ladies' Dress Shoes.....\$5.00 to \$10.00 Hosiery for all the family from 10c per pair to \$1.50 per pair.

Mail Orders Filled By Parcel Post. We Pay the Postage

## Foster Brothers Dry Goods Co.

FLOYDADA, TEXAS

Merry Christmas

Here's Wishing  
You A Merry  
Christmas  
And A Happy  
New Year

1918

We Thank You

WE EXTEND THE SINCERE THANKS OF THE OFFICERS AND DIRECTORS OF THIS BANK TO YOU AND YOURS FOR THE SPLENDID BUSINESS YOU HAVE GIVEN US DURING THE YEAR SINCE LAST YULETIDE.

WE WISH FOR YOU AND YOURS A VERY MERRY CHRISTMAS AND A FULL MEASURE OF SUCCESS AND HAPPINESS DURING THE COMING YEAR, AND FOR OURSELVES WE DESIRE TO SHOW OUR GRATITUDE IN A MANNER CONVINCING THAT WE ARE DESIROUS OF BEING OF SERVICE TO YOU.



OFFICERS

JNO. N. FARRIS, PRESIDENT  
C. SURGINER, VICE PRESIDENT  
E. C. NELSON, ACTIVE VICE PRESIDENT  
F. M. BUTLER, CASHIER  
J. H. DONALDSON, ASSISTANT CASHIER.

Directors:

JNO. N. FARRIS  
E. C. NELSON  
N. A. ARMSTRONG  
THOS. MONTGOMERY  
C. SURGINER

COMPARATIVE STATEMENT OF DEPOSITS FOR  
DECEMBER 15th FOR EACH YEAR FROM  
1905 TO 1917

1905.....	\$ 117,541.29
1906.....	89,821.88
1907.....	125,799.03
1908.....	117,027.87
1909.....	115,144.09
1910.....	63,717.92
1911.....	78,659.61
1912.....	124,322.23
1913.....	119,963.44
1914.....	111,208.91
1915.....	156,677.02
1916.....	462,464.94
1917.....	607,692.46

The First National Bank

Floydada - - - - - Texas

Merry Christmas

Dec 20, 1913

# MERRY CHRISTMAS

## And a happy New Year

### To every customer

Of ours who has made our business for 1917 a success.

We will offer you the same superior service, good treatment and right prices in 1918 and may it be a year of happiness and great prosperity to all.

# Floydada Lumber Co.

## J. M. WILLSON, GENERAL MANAGER

### THE FLOYD COUNTY HESPERIAN

PUBLISHED EVERY THURSDAY BY

The Hesperian Publishing Company

HOMER STEEN EDITOR AND MANAGER

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

#### SUBSCRIPTION PRICES:

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One Copy Six Months, in Advance..... .50

#### ADVERTISING RATES: FURNISHED ON APPLICATION

#### ANNOUNCEMENT COLUMN

The following persons have authorized The Hesperian to Announce their Candidacies for the office indicated above their names, subject to the Democratic Primary, July 27, 1918.

FOR CO. AND DIST. CLERK.  
Tom W. Deen.

Some more time has slipped away and it's just three shopping days till Christmas. Have you bought 'em yet?

Floydada is the best business center in the State of Texas. Lots of territory but lots of business takes place in Floydada.

Merchants of Floydada are progressive. They "go the limit" for their customers. People for miles and miles distant trade here for this reason.

If you didn't heed the warning and buy early all there is left for you to do is to buy late. You can at least shop in Floydada. It's worth something to be able to do that.

Watch for fire this Christmas. Floydada has been entitled to a reduction in insurance rates for some time because of a good fire record. Don't you go and spoil the chances by a little carelessness. And by the way, why not have the reduction in the rate?

We print this week a catechism on the War Savings Stamps, Thrift Stamps and Certificates. Any reasonable question that may be asked is answered in this catechism. Read this catechism. You will want the information before the year is half gone. It now and save some

Confound it—just buy anything now. It's too late to have that satisfied "early shopper" feeling.

This is Red Cross week in America. Have you given your membership yet? The real Christmas spirit is exemplified in this campaign. Many are giving their lives, many their time. You can at least give your money.

The railroads this year are saying little or nothing about Christmas holiday rates. The roads are taking their cue from Uncle Sam who had just as soon no traveling be done this year. There will be plenty of traveling done by the soldiers on furlough and by their relatives to keep the already over taxed railroads busy. Uncle Sam is in a humor for everybody to sit steady in the boat and will very likely not encourage any movements that would be calculated to get our minds off the job of sawing wood we now have on hand.

The State Highway Commission has written Judge Thompson another letter, which is addressed as well to other officials of the county, declaring positively that it has information that there are automobile owners in Floyd County who have not paid their 1917 license fees. This is taken to mean that the commission is after the evaders of the law in this county as well as in others. The Hesperian does not know of any persons who are attempting to evade the tax, but we suggest that those, whosoever they may be, can save themselves fine money and costs by "coming across" now and not waiting to be made to do so. There's a like tax to be paid on each vehicle next year. The applications will likely read "what was your 1917 license number?" Incidents of this

Local politics in Floyd County are beginning to brew and soon the pot will be boiling in a gratifying manner. Every nationality has its pet diversions and a biennial revel in home politics is ours.

People should remember that Red Cross work is government supervised and that every cent collected must be accounted for. Also remember that local workers are not making a cent from the vast amount of work they are giving—it is a patriotic service to aid the boys in the trenches and suffering humanity everywhere. It is a direct reflection on the flag under which we serve to make statements that vary from these facts which can be proven to any citizen who doubts and really wants to know.

#### ANOTHER CHRISTMAS

This is the fourth Christmas since a brutal ambition started a war that has set the world aflame.

By increasing millions men have died for a cause which has destroyed civilizing work of ages, and millions still struggle against civilization itself. Other millions have perished in civilization's defense.

Yet the death of millions is but an incident in the cataclysm. Back of the flaming, bloody glare of war floats the somber pall of mourning. Millions of homes have been bereft and have lost every impulse to happiness. Nations that were prosperous in all fields of industry and active in the arts which ennoble are now bent upon a grim purpose, all other effort being abandoned, desperately contending to put an end to the terrors that have come in appalling succession. Starvation and disease afflict peoples that before were prosperous and happy. And bankruptcy threatens the world. Billions have been poured and are pouring into the maw that is absorbing resources gathered through ages of thrift and enterprise for purposes of peace and human well-being.

What a contrast is now challenged by the beneficent invocation. "Peace on earth, good will to men!" And yet peace must again reign and good will eventually prevail. The millions of free men that remain will take heart steadily and fight until the world is safe for liberty and to all the aspirations that human freedom implies. Shall the Christmas

with courage and determination survive. It will survive, but its expression will take on the influence of the all-enveloping shadow. Its rites and joys will be tempered by solicitude and prayer—  
—anxiety for loved ones involved in the world catastrophe and supplication for individual and universal release from the most sinister danger that has ever confronted humanity.—  
Judge.

#### Statement From Judge Thompson.

Floydada, Texas Dec. 20th, 1917. To the Citizenship, Floyd County, Texas.

Fellow Citizens:  
In view of the fact that I have tendered my resignation as Co. Judge and same has been accepted by the Commissioners Court, effective February 1st, 1918, I desire, through the medium of the press, to say to the Citizenship generally and to my co-workers in particular, a few words explanatory of the circumstances prompting this action on my part.

Personal reasons and circumstances connected therewith over which I had no control rendered this action on my part imperative—My foreman having having resigned and moved elsewhere, the future fact the junior partner in the Firm having joined the army (The aviation branch) and will soon be stationed at San Antonio, Texas, left me, as I view it, without an option—resign and take charge of the business and in this I am frank to confess that it is with some degree of reluctance that I do so.

I wish to state in this connection however, that while my official career has been short, it has nevertheless been pleasant and as far as I know, very agreeable. I am prone to state here and now, that while much has been accomplished, the interest of the county carefully looked after and protected to the best of our ability, I must give credit to whom credit is due. The County Commissioners have labored faithfully and I am thankful for its undivided support in every laudable undertaking in behalf of the interest of Floyd County.

The County officials have been faithful and attentive to duty; this fact alone has relieved me of considerable responsibility. It is quite a consolation to know in all laudable undertakings in behalf of the upbuilding of public institutions I have been favored with the divided support of said

Superintendent of public instruction and in this connection I desire to say that no superintendent was ever more fortunate in having a corps of noble teachers, faithful and zealous in the performance of every duty assigned them. This fact I certainly appreciate from the depth of my heart and would that it were possible for me to express to each one personally my unbounded gratitude for the moral support and assistance so cheerfully and abundantly rendered.

While I freely make the statement without the fear of successful contradiction that Floyd County stands in the forefront and second to none when it comes to a system of schools up to date in equipment, buildings etc. This achievement too is largely due to the noble band of teachers who so faithfully and agreeably through their work, made our undertakings successful.

Many acts of kindness have been shown me and from many different sources, all of which I appreciate and would that I could make personal mention but space forbids, suffice it to say here and now I sincerely thank one and all and in connection will say that no one ever felt more deeply the importance of providing surplus during times of plenty to meet any possible contingencies which might occur later."

Thanking you and each of you once more, I beg to remain,  
Your obedient servant,  
E. P. THOMPSON.

#### ELIMINATE WASTE

Look to the little things. In every possible way. Make everything count. Infinite saving will follow. Never was it so necessary, And the necessity grows. This is the duty of all—that Every man in his line, shall Waste nothing; Allow nothing to be wasted; Seek to conserve. This is your duty and mine— Eliminate Waste!  
—B. R. & P. Employes Magazine.

Jas. Crie, editor of the Tahoka News, and Mr. Shook Jr. were up from Tahoka Saturday to bring Mr. Crie's mother to the two o'clock Santa Fe train, and they made a pleasant call at the Slatonite office. Mrs. Crie was called to Amarillo by a message stating that a younger son, who has been working in the office of the Ochiltree

#### WHEAT CONTENT IN FLOYD COUNTY LIMITED BY H

Food Administration Kopes to E. Saving of 16,000,000 Bushels this Crop Year

New York, Dec. 18.—Measures which are calculated to effect a saving of considerably more than 16,000,000 bushels of wheat during the present crop year are outlined in food administration regulations which are now being issued to flour millers of the country, the milling division of the Federal food administration announced here today.

Flour millers will be limited in the amount of wheat from which a barrel of flour must be manufactured under the new regulations.

Every effort is being made to effect a maximum saving in wheat products to the end that ample supplies may be available for home, war and allied requirements and, if possible to accumulate a surplus against future needs, it was explained.

The announcement at the department indicates the harvesting in this country during the present crop year of very large quantities of all kinds of cereals, the increasing difficulties of transportation and the uncertainty of the future emphasize the importance of providing surplus during times of plenty to meet any possible contingencies which might occur later."

#### CUTTING RAILROAD TIES IN THE SPUR COUNTRY

W. G. Perry and Dell Stovall have made a contract with the railroad companies to furnish one hundred and fifty thousand railroad ties to the Santa Fe railway companies, and now have about seventy five men in the west and northwest part of Dickens county. The men employed are made up of Italians, Greeks, Mexicans and other foreigners.

This is a new industry for this part of the country, and possibly many thought there was not a sufficient amount of timber in this country to supply 150,000 railroad ties. However, the contractors say plenty of timber can be had, and the ties will be cut of oak timber.—Texas Spur.

#### S. T. HARRIS HOME AGAIN

S. T. Harris returned Wednesday



For the Xmas Shopper

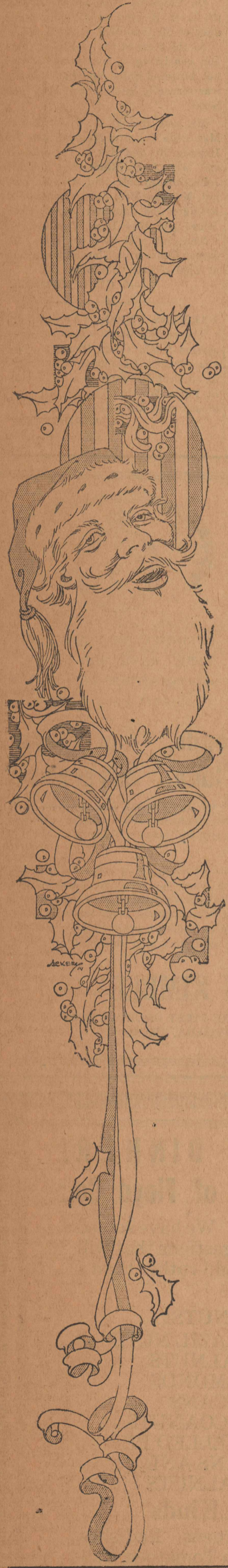


PRESENTS THAT WILL PLEASE

# One Two and Three!!

The last call has been made to our most wonderful Clean up Sale ever held. Everything in ready-to-wear line must go. Watch our prices. In selecting your gifts for Christmas, choose something useful. The useful gift is the one most appreciated. Take advantage of our Clean Up Sale.

## SANTA CLAUS RINGS HIS LAST CALL



<b>Big</b> SELECTION OF ALL KINDS OF TIES AT CLEARANCE SALE PRICES	<b>Bargains</b> IN MUFLERS. A BEAUTIFUL SELECTION OF STRIPED SILK AND CROCHET MUFLERS, 98c TO \$2.25	<b>Fill</b> THE LITTLE HOSE WITH SOMETHING IN THE LINE OF TOYS. WE HAVE THEM FOR THE GIRLS AND BOYS.	<b>Your</b> YOUR TROUBLES OF FINDING WHAT YOU WANT WILL BE OVER IF YOU LET US SHOW YOU OUR LINE.	<b>Children's</b> COATS AND DRESSES AT EXTRA LOW CLEARANCE SALE PRICES.	<b>Stockings</b> FOR THE LITTLE AND BIG	<b>Now</b> IS THE TIME TO GET IT—DO NOT WAIT.
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**Big Savings on all Men's Clothing**  
VERY SPECIAL PRICES ON MEN'S OVER COATS AND MACKINAW

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**Special Reduction on Sweaters**  
BIG SELECTIONS IN MEN'S, LADIES' AND CHILDREN'S SWEATERS. WHY NOT SEND A SWEATER THIS XMAS? IT SURE WOULD BE APPRECIATED THESE COLD WINTER DAYS—  
You Can Get Them 95 Cents Up

**Santa Rings His Last Call**  
AND SOLD TO THE LADY WITH THE GREEN HAT ON ONE WELL TAILORED SERGE COAT SUIT, LARGE COLLAR—  
Special Clearance Price \$9.95

---

**Last Call and Sold**  
ONE OF THE MOST UP TO DATE COAT SUITS, CHIFFON BROADCLOTH. LARGE COLLAR EFFECT, FUR TRIMMED—  
Clearance Sale Price \$16.45

**FULL ASSORTMENT OF WOOLEN, JERSEY AND LEATHER GLOVES**  
Men's Ladies' and Children's, Clearance Sale prices.....25c to \$1.95

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Good Selection of Long Toboggans  
Special Sale price.....\$1.00

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Beautiful line of Fur Caps and latest styles in Felt Hats for Christmas gifts at our Clearance Sale Prices.

**Lovely Line of Coats**  
VELOUR CLOTHS, IN BROWN, GREEN, BURGUNDY, AND NAVY. ALL EXCEPTIONALLY WELL MADE, TRIMMED IN FUR AND PLUSH, CLEARANCE PRICES—  
\$6.45 to \$22.50

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**BEAUTIFUL LINE OF HOLIDAY GIFTS**  
Special low prices on all of our Toys. Be sure to look us over before you buy

---

Regular \$5.00 Men's Silk Shirts, Clearance Sale Price.....\$3.75

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Ask for our Alabama Jigger, he sho is Some Dancing Nigger

We have a big assortment of all kinds of Handkerchiefs.

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**LARGE ASSORTMENT OF HOSIERY IN ALL COLORS**  
Pearl grey, taupe, navy, white, black, chocolate, brown.....59c Up

---

**BEAUTIFUL ASSORTMENT OF SILK HOSE**  
and Fancy Silk Socks.... 50c to \$2.00

---

**CHILDREN'S BEARSKIN COATS, SPECIAL.....\$1.75**

Next Door to First State Bank	<b>C. M. Bender Dry Goods Company</b> "THE STORE THAT SAVES YOU MONEY"	Phone No. 246 Floydada Texas
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# Buy Your TOYS at GIBSON'S RACKET STORE

2 Stores 2

Next Door to Post Office Rear State Bank

R. C. SCOTT

Abstracter, Notary Public and Conveyancer.

Abstract of title to all lands and lots in Floyd County. Deeds and other instruments of writing prepared accurately and promptly  
Twenty Years Experience with Floyd County Land Titles

Room 10 First National Bank Building

## CHRISTMAS PRESENTS

With the cost of living nearly doubled we should let our presents for this Christmas be sensible and practical. Money put in Christmas trash is thrown away.

In our purchases of Christmas goods we have bought only those things which are sensible and worth while.

For Gifts we would suggest a set of dishes, a set of knives and forks; Carving Set; Roaster; Heating Stove; Cooking Stove; Oil Stove; Coffee Percolator; Clock; Watch. Any of these articles will make a useful present. We have hundreds of other articles to select from. Come and see.

Our guarantee is to satisfy, and we leave it to you.

**Brown Brothers**

Hardware, Auto Supplies, Harness, Groceries

## Standing in the Doll Contest at

## Gibson's Racket Store

DECEMBER 11th 1917:

Luella Stone .....	7,275	Evelyn Pitts .....	3,575
Rosa Lee Billington .....	6,975	Flora Hanna .....	3,575
Pauline Rushing .....	6,450	Odessa Farris .....	3,425
Gladys Stagner .....	6,415	Ruschel Morris .....	3,200
Syble Ruth Manning .....	5,375	Veerdeen Snodgrass .....	3,125
Dean Smith .....	5,050	Mary Brookfield .....	3,350
Mary Alice Summerville .....	4,875	Dorothy Jones .....	3,100
Arie Gamble .....	4,675	Tita Gordon .....	3,050
Anetta Glover .....	4,350	Myrtle Holligan .....	3,050
Argerrie Berry .....	3,525	Jewell Abernathy .....	3,075
Bessie Moore .....	4,125	Trixie Goodman .....	3,025
Mary Rachel Smith .....	3,800	Ida Wright .....	3,525
Vida Savage .....	3,800	Beulah Shipman .....	3,700
Hazle Dane .....	3,900	Troy Willis .....	3,025
Blanch Rogers .....	3,500	Evelyn Coppedge .....	3,100
Ruby Wilson .....	4,025	Hatty Price .....	3,175
Waldeen McPeak .....	3,625	Opal Keasler .....	3,850
Jessie McCravy .....	3,475	Opal Summerville .....	3,200
Velma Lee .....	3,250	Gertrude Williams .....	3,525
Delphia Burgett .....	3,150	Irene Warren .....	3,050

## CONTEST CLOSES CHRISTMAS DAY—

This is the last time the standing will be published until winner is announced. Work hard for votes and you may be the winner.

## Gibson's Racket Store

## GREAT THOUGHTS IN PRESIDENT'S MESSAGE

"Our aim is to win the war and we shall not slacken or suffer ourselves to be diverted until it is won."

"I hear men debate peace who understand neither its nature or the way in which we may attain it with uplifted eyes and unbroken spirits. They may safely be left to strut their uneasy hour and be forgotten."

"The German power, a thing without conscience or honor or capacity for covenanted peace, must be crushed."

"When the German people have spokemen whose words we can believe in the name of their people to accept the common judgment of the nations as to what shall henceforth be law of covenant for the life of the world, we shall be willing and glad to pay the full price for peace and pay it ungrudgingly."

"We know what that price will be. It will be full impartial justice—justice done at every point and at every nation. The final settlement must affect our enemies as well as our friends."

"You catch with me the voices of humanity that are in the air. They insist that the war shall not end in vindictive action of any kind; that no nation or people shall be robbed or punished because the irresistible rulers of a single country have done deep and abominable wrong."

"Our present and immediate part is to win the war and nothing shall turn us aside from it until it is accomplished. Those who wish to bring peace about before this is accomplished, I counsel to carry their advice elsewhere. We will not entertain it."

"We shall regard the war as won only when the German people say to us that they are ready to agree upon a settlement based upon justice and the reparation of the wrongs their people have done."

"They have done a wrong to Belgium which must be repaid. They have established a power over other lands

and peoples than their own—over the great empire of Austria-Hungary, over hitherto free Balkan states, over Turkey and within Asia—which must be relinquished."

"No one is threatening the existence or the independence or the peaceful enterprise of the German empire. We are, in fact, fighting for their emancipation from fear, along with our own, from the fear as well as the fact of unjust attack by neighbors or rivals or schemers after world empire."

"The worst that can happen to the detriment of the German people is that if they should, after the war is over, continue to be obliged to live under ambitious and intriguing masters interested to disturb the peace of the world, men or classes of men, whom the world could not trust, it might be impossible to admit them to the partnership of nations which must henceforth guarantee the world's peace."

"The world will not permit the commission of similar wrongs against Germany as a nation of reparation and settlement."

"The congress that concludes this war will feel the full strength of the tides that run now in the hearts and conscience of free men everywhere. Its conclusions will run with these tides."

"All these things have been true from the very beginning of this stupendous war; and I cannot help thinking that if they had been made plain at the very outset the sympathy and enthusiasm of the Russian people might have been once for all enlisted on the side of the allies, suspicion and distrust swept away, and real and lasting union of purpose affected."

"We must regard the central powers as but one (Referring to his recommendation for the declaration of war on Austria-Hungary.) We shall go wherever the necessities of this war carry us."

### Knitted Articles Badly Needed

Harvey D. Gibson, General Manager of the American Red Cross, authorizes the following statement: "A great number of inquiries are being received by the Red Cross from women knitters throughout the United States as to whether they should discontinue knitting."

"The Red Cross, therefore desires to place before the women of this country its conception of the knitting situation."

"Sweaters and other knitted articles are designed primarily for warmth. Therefore it must follow that when there is an almost universal demand on the part of our soldiers and sailors for sweaters and other knitted articles the demand is a real one."

"How great the need is, is best evidenced by the fact that in addition to the hundreds of thousands of knitted articles produced by our Red Cross chapters in the last few months we have been compelled to purchase 550,000 extra sweaters alone to meet the insistent demand made upon us by our men for them. We are sorry that we had to do any purchasing at all because we know how much the soldiers and sailors of this country prefer the sweaters and other articles knitted by the women of this country."

Frank H. Dougherty, brother of Mrs. Fred Zimmerman, who went from this county early this year to the officers' training school at Leon Springs and was later transferred to the Aviation Corps after being commissioned, is now at Dayton, Ohio, where he has been given a machine.

### THINGS YOU WANT TO KNOW HAPPENING AT CAMP TRAVIS

If improved physical condition is an argument for military training, the best argument along this line to be found in Texas can be seen at Camp Travis. It is not stating other than bare facts to assert that the soldiers now at Camp Travis are not the same men, physically, they were when they first reached this cantonment.

This improvement in the physical being of the soldiers is not due to any accident. It is the result of systematic and scientific training. This training has been given in such an interesting and entertaining way that the soldiers who have taken it were unaware that it was part of the work cut out for them to do; they thinking that it was part of the recreation provided for the soldiers of the camp.

Perhaps it is this happy faculty of making work a pleasure, coupled with the superb weather for training the men that has prevailed, that has so largely contributed to the magnificent advancement in their work that has marked the progress of the soldiers of Camp Travis. Some philosopher has declared that happy is theman who finds his work a pleasure. If this axiom is correct, at least one reason for the practically universal contentment that prevails at Camp Travis is not hard to find.

It should be borne in mind that the best shot in the world is of little practical use in the army unless he can reach the point where he can "lay" his gun on the target. To find this target requires marching, world of marching. The man who has the best feet, the most supple muscles and the reserved energy is the man who can go the route that must be traveled in warfare.

And in speaking of feet, it is no idle talk to state that the soldiers at Camp Travis are much better "at both ends" today than they were when they reached this camp raw recruits. One reason for this sensible last shoe worn in the army. It is in itself a panacea for 75 per cent of the ills the feet are heir to. The corn crop at Camp Travis, as a result of this sensible last shoe, has been a total failure. Minor ailments of the feet that often prove so aggravating, are diminishing with a rapidity that is pleasing to the officers of this camp. If service in army does nothing else for thousands young men, it will save them from the suffering that are exacted in middle life from wearing ill fitting shoes in the younger days.

Too much stress cannot be laid upon the splendid tonic effect letters from home have on the soldiers of Camp Travis. These letters are looked forward to with a zest that can be compared only with the expectations of a child at Christmas time. When the mail comes and is distributed and there is no word from relatives and friends, it takes a terrible amount of mental shaking to loosen the feeling of disappointment in the heart of the soldier boy. Mother is naturally expected to write often, and mother seldom fails her boy. But Maud and Mabel, Elsie and Alice are the ones

the soldier boys think about the hardest and fret over the most when they fail to write. There is just a sort of feeling that can't be accurately described in the hearts of the soldier boys that, when they don't hear from their sweethearts, perhaps some fellow who is at least 35 per cent slacker has cut a corner and has gotten in the good graces of the "girl left behind." The more letters the soldiers receive, the better soldiers they are, and they again the extra cent now put on every letter makes it just that much sure that Berlin will be reached.

All of your laundry for one month, no matter how much, at a flat rate of \$1.50. That is what Uncle Sam's big laundry at Camp Travis charges the soldier boys and collects at the end of the month. The Soap Sud's factory, the largest of its kind in the world, and contains some of the most modern and expensive laundry machinery. The task of sorting and classifying laundry for 50,000 soldiers is no small task when it must be taken into consideration that all of these clothes are exactly alike. This laundry does even more for the soldiers than guaranteeing him the return of his own clothes, clean and ironed. They all come back mended. Buttons that have been lost in drilling are replaced. Rents that have been made in crawling through the brush are neatly sewed. There are 132 machines for pressing that cost \$30,000 alone. There are 24 washing machines costing \$10,000. Twenty two trucks are attached to the laundry for carrying the clothes back and forth. Four hundred and sixty six windows furnish light and ventilation for the building which is 300 feet wide and 500 feet long. The laundry is under direction of the government.

A Hostess has been erected at Camp Travis for the purpose of offering a place where soldiers can entertain their mothers, wives and sweethearts when they come to visit them at Camp Travis. The Hostess House is a large wide spread one story building with a screen porch, big living room, simply but attractively furnished and with a large open fireplace at one end. There are arrangements for a tea room with service on the cafeteria plan, and a comfortable rest room. The Hostess House is conducted under the auspices of the Young Women's Christian Association. If you are coming to Camp Travis to visit your friends or family, the Hostess House is an ideal place where you can be entertained.

### BIG SPRINGS TRUCK CO. IS NOW SAFE IN FRANCE

Big Springs, Texas—Information has been received here that the Big Springs Truck Company of the 117th Division, which has been stationed at Garden City, New York, has arrived safely in France.

This truck company had forty-five Big Spring and Howard county boys in it.

Lieutenant J. T. Brooks is in command of this company, and was the mayor of the city before he resigned to organize the company.

Nine Shopping Days Left.

### FARM LOANS—

We want to make you a loan on your farm land. Money at a cheap rate of interest, and we get it in a hurry.

Also let us explain our Easy Pay Plan of insuring your Farm House, Grain, Live Stock and Farming Implements against loss by Fire, Lightning, Tornado and Wind Storms. We make farm insurance our specialty on the easy pay plan.

O. W. FRY & CO., THE INSURANCE MEN  
ROOM NO. 5 FIRST NATIONAL BANK PHONE NO.

John Maxwell has been home during this week visiting with his mother, Mrs. M. J. Maxwell. He is salesman in one of the mercantile establishments at Lorenzo.

**BAPTIST ASSOCIATION AT WHITEFLAT DEC. 27TH**  
**LISTS OF FLOYD CO. ASSOCIATION TO HAVE FIFTH SUNDAY MEETING**

Baptists of the Floyd County Baptist Association will hold their next 5th Sunday convention at Whiteflat, Motley County, beginning Thursday night, December 27th, and lasting until Sunday afternoon. Following is the program as announced by Rev. G. F. Tubbs, pastor of the Whiteflat church:

Thursday night preaching by A. H. Bell.

Friday, 9:30 a. m., devotional led by Z. Cagle.

10:00 a. m., subject—"The church's duty to the pastor and pastor's duty to the church"—C. A. Joiner and C. C. Holland.

11:00 a. m.—Preaching.

1:00 p. m.—Devotional by Wat Key.  
 1:15 p. m.—"What is a Baptist?" by A. J. Weathers and W. B. McDaniel.  
 2:00 p. m.—Subject "Is Unrestricted communion Scriptural?"—J. T. Burnett, W. L. Tubbs and Bro. D. H. Wilson.

3:00 p. m.—Christian Education by R. E. L. Farmer, W. H. Ratton and R. E. L. Muncy.  
 7:30 p. m.—Preaching.

**Saturday**  
 9:30 a. m.—Devotional by A. B. Newman.

10:00 a. m.—"Is Apostasy taught in the Scriptures?" by Bro. Powell and J. R. Baulch.

11:00 a. m.—Preaching.  
 1:30 p. m.—Board Meeting.  
 2:00 p. m.—Laymen's meeting, led by G. W. Foster.

3:00 p. m.—Ladies' Meeting, led by Sister Bursleson of Matador, Texas.

7:30 p. m.—Preaching.  
**Sunday**

10:00 a. m.—Sunday School.  
 11:00 a. m.—Preaching by Missionary.

2:00 p. m.—Associational Missions, led by W. L. Tubbs.

Preaching Sunday night—Everybody come.

**CAMP BOWIE WANTS 25,000 COMFORTS OR QUILTS**

Camp Bowie has issued a call for more cover. The boys in the training camps are not sleeping comfortably. The demand for quilts and blankets has been so great that the government has been unable to take care of it, and the cold weather of the past few days have set the boys to shivering. The S. O. S. has come to the Floyd County Red Cross Chapter for as many quilts or comforts as can be spared, and Mrs. A. P. McKinnon, who has charge of this particular part of the work has asked The Hesperian to

give this message to the people of this county. Donors of quilts or comforts should be sure that they are perfectly clean and they should be sent to Mrs. McKinnon here who will in turn forward them to the camp.

Among the first, if not the first, to respond to the call was Center Auxiliary, which turned in 21 quilts Wednesday afternoon. Donors of quilts or comforts in that community were: Mesdames G. C. Tubbs, L. B. Maxey, W. C. Spence, O. H. Johnson, Ella Bullard, Mattie Nix, W. E. Broyles, Ozena Broyles, Tishie Golightly, D. I. Bolding, Sam Rush, Noland, W. T. Rogers, A. A. Tubbs, R. F. Luttrell, W. B. Jordan, W. T. Stevens, Fred Bradley, C. O. Bradley, N. B. Stanley, W. H. Finley.

Mrs. L. B. Maxey, chairman, Mrs. W. B. Jordan, secretary, and G. C. Tubbs, treasurer of that auxiliary joined in an appreciation to the donors for their prompt and hearty response to the need of the soldiers as follows:

"We take this method of thanking the people of this and adjoining communities for their kindness in helping when the call came for more quilts for our boys in training camps."

The Red Cross urges that responses to the appeal be made quickly, as the need is immediate and urgent.

**CENTER**

Center, December 10.—It has been so cold for the past several days we haven't learned much news.

A number of our citizens went to Floydada Saturday despite the weather. It's getting almost Christmas, you know, and people have some shopping they must do.

Mr. Bolding was on the complaining list Sunday.

We knew but forgot mentioning it last week that Mrs. Hickman's sister, Mrs. Harris and family of Seymour, came up and spent two days with her Thanksgiving week.

Our Sunday school decided yesterday we would not try to have a Christmas tree this year.

Mr. and Mrs. G. C. Tubbs spent Sunday at the Bolding home.

Mr. Golightly and son, Lee, called awhile Sunday at the Bullard home.

Our Red Cross had two new members last week. We have plenty of yarn now and will soon have needles for those who can help us knit. We are piecing a quilt now which we want to have ready for sale in a few days. Will be glad to have bidders either private or public. But above all we want more of our people to join the auxiliary. We need you and you can help us more by being a member than by just a willing outsider. Of course we appreciate the latter but the former more.

Mr. and Mrs. Maxey and son, Fay,

## Get This—

### Select Before They Are Selected

**GIVE HIM**—Jewelry of any kind. A knife and chain, a nice watch, a Fur Cap, a Silk Shirt, a Christmas Tie, a Stick Pin, An Overcoat, a Traveling Set, a Combination Set of any description.

**GIVE HER**—A Red Fur Set, a Diamond Ring, Lavalier, Watch, Bracelet of any description.

Remember to give something they will keep for years and years. I have been lucky and bought before a great many advances and have some real values to select from in every department.

I have also provided for that suit if you have got to have it before Christmas and purchased eighteen "MISFITS". These are "new" ones and good styles. Nothing over \$22.50. Some \$30 sellers. Look these over one may fit you and if so you are lucky for they are extremely hard to get to be sold for these prices.

I probably have "HIS" measure and you can make his selection and surprise him with a CHRISTMAS MADE TO MEASURE SUIT.

Visit my store if you want "REAL" sensible gifts. We fill all mail orders promptly. Yours,

## Glad

P. S. We have had quite a little trouble with our steam press the past two weeks but are very glad to again be in position to serve you in the steam tailoring department. All work guaranteed. If we don't please you send them back. We want to please.

# Christmas Candies, Fruits

## And Vegetables

**CHRISTMAS IS ONLY TWO WEEKS AWAY AND WE STRONGLY URGE—**

That you keep in mind the excellent line of candies, fruits and vegetables we are receiving for the holiday season.

**WE HAVE THE INGREDIENTS—**  
 For your Christmas pastry as well as the fresh fruits and nuts.

**OVERLOADED—**

We are overloaded on some lines and can make it interesting to you to visit our store and get prices on your needs. These times of high prices make it advisable for a man to make his dollar go as far as possible.

**Sands & Maddox**  
 Two doors North First State Bank



took dinner with Mr. and Mrs. Jordan Sunday.

Mr. Goodman gave a party Saturday night. Several of our young people attended.

Misses Suvilla and Winnie Prestidge spent Saturday night at their uncle Stephens.

Mr. Bradley had old time friends for company over Sunday.

Mr. Rush and wife are home from their prospecting trip. Think they located, but we failed to learn where. We understand Mr. Rush has gone back to make final some parts of the trade.

Mr. Nix has traded what is known as the old Bullard place to Dr. Massie for what is known as the Lemons place near Fairview and will move at an early date. Don't know who will occupy the Massie place.

Messrs. Marvin Lemons and G. C. Tubbs are helping build Carl Lemon's house near Cedar Hill.

**KANSAS CITY LIVE STOCK MARKET REPORT IN DETAIL**

Kansas City Stock Yards, December 10, 1917.—Cattle received today 17,000 head, market slow but fully steady, short fed steers \$12.50. Hogs today 7,000 market 10 to 15 higher, top, \$17.55. Sheep today 9,00, market 10 lower, lambs to killers \$16.40.

**Beef Cattle**

Beef steers and cows advanced 15 to 25 cents last week, and while buyers were slow getting out today, they paid steady prices for steers, and strong for cows. Some good yearlings brought \$13.00 and two lots of heavy Christmas steers were late arriving, buyers waiting for these at one o'clock. Prices for these prime cattle will doubtless go far above \$12.50, otherwise top in the heavy steer trade. Receipts of Colorado and Western cattle are smaller each week, sales of beef steers last week up to \$10.75, cows \$9.50. Native cows sell up to \$10.50, heifers \$12.50, some good fed animals now showing up. Veals are higher, best \$13.

**Stockers and Feeders**

Soft corn continues to stimulate buying of stockers and feeders, and prices have held steady during the past week. Feeding steers sell at \$9.50 to \$11, stockers \$7 to \$10, any White Face stocker of decent breeding bringing above \$9, and good red cattle around \$9. Stock cows and heifers bring \$6.25 to \$8.

**Hogs**

From a five higher opening today, the market quickly went to 10 to 15 higher, best heavy hogs \$17.55, medium weights same price, best lights \$17.45, bulk of sales \$17.30 to \$17.50 Packers furnished the competition, though order buyers were in to some extent. However, order buyers have been active for a week, and were the main force that caused the advance of 25 to 30 cents in prices last week. Pigs sold stronger last week, and also today, sales at \$15.50 to \$16.25. Arrangements have about been completed here for shipping stock hogs to the country direct from the public stock yards, on the day purchased, under certain dipping and vaccinating rules.

**Sheep and Lambs**

Lamb prices were 10 to 25 lower today, best here \$16.40, some heavy fed native lambs, around 100 pounds, at \$15.60, a big string of New Mexico feeding lambs at \$16, 58 pounds average. These feeding lambs are like others that sold at \$16.75 two weeks ago. Best fed yearlings sell up to \$14, wethers \$12.50, ewes \$11.75. The market is expected to acquire stronger support after the first of January.

J. A. RICKART,  
 Market Correspondent.

# Do You Appreciate Service?

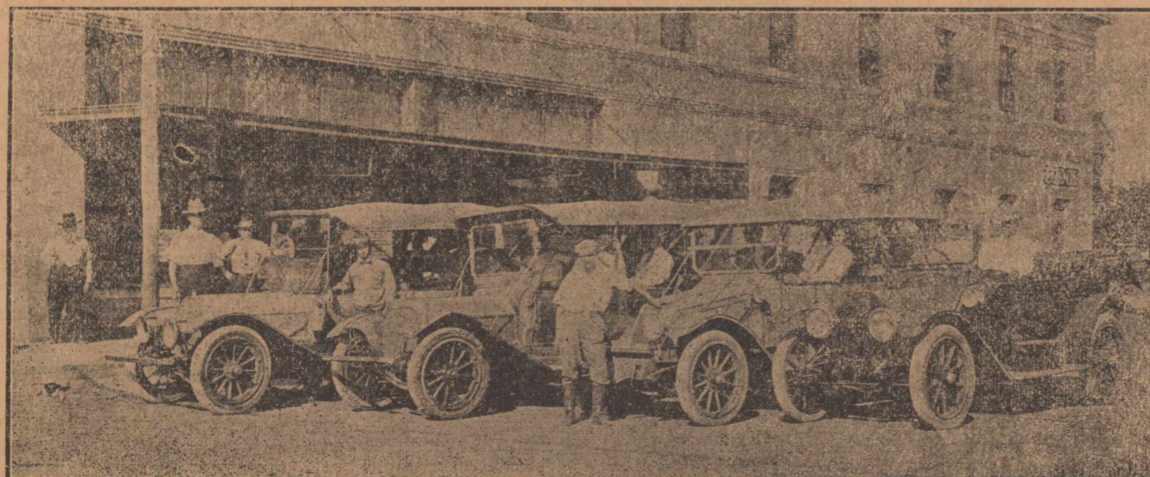
**THEN PATRONIZE THE CHEAPEST ROUTE TO THE EAST**

**Floydada--Roaring Springs**  
**Daily Auto Mail Line**  
**Makes Matador by Appointment**

**Crosbyton--Roaring Springs**  
**Daily Auto Mail line**  
**Rates \$3.00 One Way**

**SCHEDULE**

Lv. Floydada 8 a. m.  
 Ar. Roaring Springs 11 a. m.  
 Lv. Roaring Springs 1:30 p. m.  
 Ar. Floydada 4 p. m.



**SCHEDULE**

Lv. Crosbyton 8 a. m.  
 Ar. Roaring Springs 11 a. m.  
 Lv. Roaring Springs 1:30 p. m.  
 Ar. Crosbyton 4 p. m.

**Quicker By 24 Hours From Ft. Worth Than By Rail And Cheaper Too.**

**Compare Rates Either Way**

**W. R. COPE, Manager,**  
**Floydada, Texas.**

**Rates One Way \$3.00**

**W. W. SMITHEE, Driver**  
**Crosbyton, Texas.**

Dear Santa Claus:

I am a little girl five years old and have been going to school all fall and I want you to bring me a big doll and a doll buggy. I have two little brothers, and they want a teddy bear each, and we like candy and nuts too. Please don't forget us.

From your friend,  
 ANNIE JEWELL FAWVER.

BORN—To Mr. and Mrs. T. H. Coppage, December 5th, a son.

Christmas is nine days away. Shop now—don't wait.

# HOLIDAY NUMBER

## 1917



## THE FLOYD COUNTY HESPERIAN

VOLUME NUMBER 24

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DEC. 13, 1917

NUMBER 40

### A VISIT FROM ST. NICHOLAS

by Clement Clarke Moore

T'WAS the night before Christmas, when all through the house  
Not a creature was stirring, not even a mouse;  
The stockings were hung by the chimney with care,  
In hopes that ST. NICHOLAS soon would be there;  
The children were nestled all snug in their beds,  
While visions of sugar-plums danced in their heads;  
And mamma in her kerchief, and I in my cap,  
Had just settled our brains for a long winter's nap,  
When out on the lawn there arose such a clatter,  
I sprang from the bed to see what was the matter.  
Away to the window I flew like a flash,

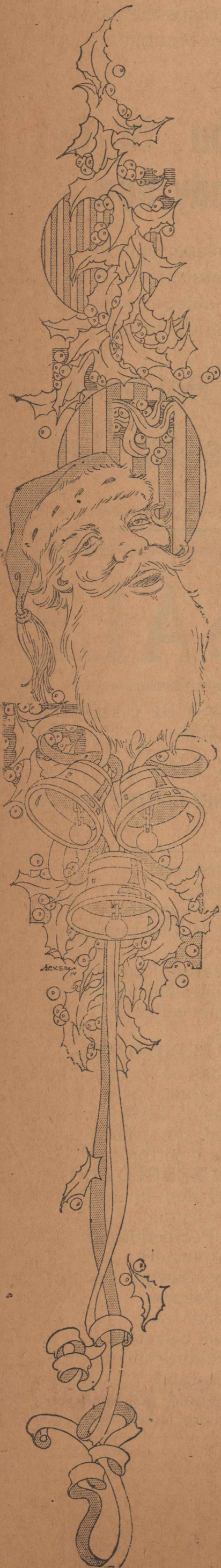
To open the shutters and throw up the sash,  
The moon on the breast of the new-fallen snow  
Gave the lustre of mid-day to objects below,  
When, what to my wondering eyes should appear,  
But a miniature sleigh, and eight tiny reindeer,  
With a little old driver, so lively and quick,  
I knew in a moment it must be St. Nick.  
More rapid than eagles his coursers they came,  
And he whistled, and shouted, and called them by name;  
"Now, *Dasher!* now, *Dancer!* now, *Prancer and Vixen!*  
On, *Comet!* on, *Cupid!* on, *Donder and Blitzen!*  
To the top of the porch! to the top of the wall!

Now dash away! dash away! dash away all!"  
As dry leaves that before the wild hurricane fly,  
When they meet with an obstacle, mount to the sky;  
So up to the house-top the coursers they flew,  
With the sleigh full of Toys, and St. Nicholas too.  
And then, in a twinkling, I heard on the roof  
The prancing and pawing of each little hoof.  
As I drew in my head, and was turning around,  
Down the chimney St. Nicholas came with a bound.  
He was dressed all in fur, from his head to his foot,

And his clothes were all tarnished with ashes and soot;  
A bundle of Toys he had flung on his back,  
And he looked like a peddler just opening his pack.  
His eyes—how they twinkled! his dimples how merry!  
His cheeks were like roses, his nose like a cherry!  
His droll little mouth was drawn up like a bow,  
And the beard of his chin was as white as the snow;  
The stump of a pipe he held tight in his teeth,  
And the smoke it encircled his head like a wreath;

He had a broad face and a little round belly,  
That shook when he laughed, like a bowlful of jelly.  
He was chubby and plump, a right jolly old elf,  
And I laughed when I saw him, in spite of myself;  
A wink of his eye and a twist of his head,  
Soon gave me to know I had nothing to dread;  
He spoke not a word, but went straight to his work,  
And filled all the stockings; then turned with a jerk,

And laying his finger aside of his nose,  
And giving a nod, up the chimney he rose;  
He sprang to his sleigh, to his team gave a whistle,  
And away they all flew like the down of a thistle.  
But I heard him exclaim, ere he drove out of sight,  
"Happy Christmas to all, and to all a good-night."







# Practical Presents



## Special Sale of Blouses

A nice assortment of the season's newest colors and styles, in Georgette, Crepe De Chine, Taffeta, and Wash Silk.  
A wonderful lot of New and Attractive Dresses of Crepe De Chine, Georgette and Taffeta, Satin, and Serge in all the most desirable Colors and Styles

## SUITS AND COATS

FEATURING ABOUT EVERY SMART STYLE, FABRIC AND COLOR OF THE SEASON

### Give her a pair of Silk Hose

We have a full stock of fancy and plain Silk Hose. Also a good selection of fancy Crepe De Chine Handkerchiefs



### Toilet Articles

A FULL STOCK OF THE MUCH WANTED ARABIAN GOODS—

Perfumes, Toilet Water, Face Lotion, Powder and Cold Creams

Your friends would appreciate a gift of any of the above articles.

### Millinery SALE

HATS AT HALF PRICE

They include rich color tones and clever Combinations



### Suitable Gifts for Men

We have a very fine collection of Silk Shirts, Ties and Silk Hose, that make an appropriate gift to Father, Brother, Husband, or Sweetheart.

Suits to Measure

# Russell's

FOR QUALITY

Phone No. 66



**BOUGHTON**  
PRACTICE  
RED DAY OR  
OFFICE ROOMS 11  
Nat. Bank Building.  
of Women and Children  
a Specialty  
FLOYDADA, TEXAS  
Residence Phone 250

**MASSIE & BRO**  
ERAL LAND AGENTS  
ior Land & Abstract  
s of Floyd County.)  
SELL, LEASE OR EX-  
CHANGE LAND  
e tracts through North-  
as, especially through  
other Counties of the  
il Plains. Render and  
xes, Furnish Abstracts,  
Perfect Titles Etc.  
SIDENT LANDS  
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AND NIGHT SERVICE  
hone No. 207  
loydada, Texas

**Kenneth Bain**  
Lawyer  
ICE ROOM FOUR  
FIRST NATION-  
BANK BUILDING  
neral Practice

**B. BARTLEY**  
Attorney-at-Law  
Office in Court House  
nd Titles and l and  
Litigation a Specialty  
Floydada, Texas

**BUCKINGHAM**  
HEREFORD FARM (POLL)  
Herd headed by Arigator  
o. 482335 and 4612, Dou-  
Standard.  
Young Stock for Sale.  
Visitors always welcome.  
H. BUCKINGHAM, Prop.

**PHOID** is no more necessary  
than Smallpox. Army  
experience has demonstrated  
the almost miraculous effi-  
and harmlessness of Antityphoid Vaccination.  
acinated NOW by your physician, you and  
amily. It is more vital than house insurance,  
your physician, druggist, or send for "Have  
ad Typhoid?" telling of Typhoid Vaccine,  
is from us, and danger from Typhoid Carriers.  
CUTLER LABORATORY, BERKELEY, CAL.  
SUCING VACCINES & SERUMS UNDER U. S. GOV. LICENSE

**FREE** This \$1.00  
FLASHLIGHT  
POST PAID

We want every trapper to have one of these  
wonderful, brilliant ELECTRIC FLASHLIGHTS  
FLASHLIGHTS without a cent of cost! Thousands  
are sold at stores for \$1.00 each! Just the thing  
to find traps after dark—hunt coon—etc. Write  
today! See why we can positively pay you

**HIGHEST**  
ICES FOR FURS!  
We want this \$1.00 flashlight FREE  
you. First \$1.00 shipment to you  
this limited introductory  
price. We can get your cash  
30 hours quicker! Can save  
\$2 on express charges by  
you! And pay you more  
get paid! Write us today!  
\$1. A postal will do.  
Exporting & Furking Co.  
Decatur St., Dept. 24  
New Orleans, La.

**WODIE DRUG CO.**  
Runt's Caps is especially recom-  
pounded for the treatment of  
cous, Rheumat, King wren, and  
Dettor, and is sold by the drug-  
gist on the strict guarantee that  
the purchase price, fifty cents,  
will be promptly refunded to  
any dissatisfied customer. Try  
Runt's Cure at our risk. For  
sale locally by

Ribbons and Laces in Caps



Along comes Christmas, each year attended by a bevy of adorable breakfast caps always prettier than those of other years. Here are two which will solve at once the problem of what to give to the friend you hope to please. The little cap at the top is a glorified and frivolous version of the sunbonnet. It is made of val lace edging and insertion in a flat medallion-shaped piece over the top of the head and a little cape that hangs from the back. A band of pink moire ribbon is brought across the top of the cap and ties in the back at the nape of the neck. It is encouraged, to be useful and stay in place by the company of clusters of the finest chiffon roses. A band of hemstitched taffeta, edged with lace and trimmed with a zig-zag band of little blossoms, makes the other enticing cap. It fastens at the side under a bow of narrow satin ribbon, with snap fasteners.

Christmas Candles



This year's Christmas candles will be dressed out with shades in red, white and blue, as well as in the accustomed red and green. Here are two, among many others, in which the national colors are skillfully used to make graceful shades. The shade at the left is mainly red with white and blue in ruffles and braided strands about the top and bottom. White over red in the other candle makes a pretty background for small flags pasted to the crepe paper. This shade is tied about the top with narrow ribbon.

A tiny basket and box for salted nuts, or confections, are shown with the candles. The basket is made of braided strands of paper in red, white and blue, to match the candle at the left, while the box is a repetition of white over red, tied with blue ribbon as in the shade of the other candle.

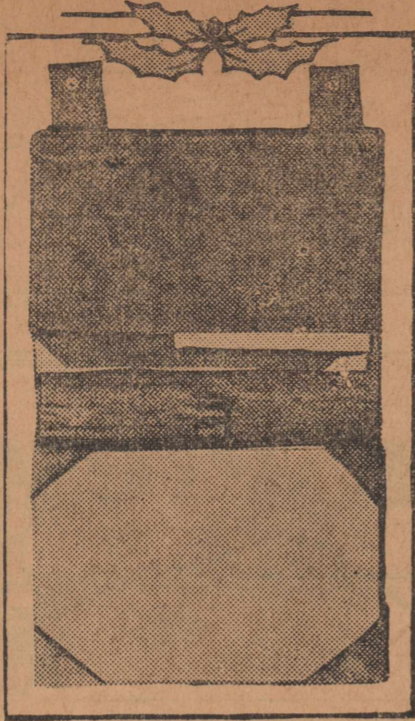
The Lantern Bag



No matter how many laundry bags have vainly besought our male friends to be orderly, this lantern bag has every chance of success in fulfilling its mission. It is a thing of beauty that will never be relegated to a closet, but is destined to spend its days hung in a conspicuous place to be admired. Its envied owner cannot lose sight of it or refuse to behave as he should when soiled collars or handkerchiefs are to be disposed of.

The lantern bag makes a beautiful gift for anyone and is made of Japanese silk, red velvet and gold braid. It is finished with handsome silk tassels and suspended by a silk cord. A cover is made for the top of the lantern and fastened by the clip through the braid used for binding.

Soldier's Portfolio



A small, neat portfolio to carry stationery, pen and pencil for the soldier is one of the gifts that can be made for him at home. It is a simple affair, of substantial brown denim, and requires nothing else but thread and snap fasteners, to make a very complete and handy writing case.

As shown in the picture, the case is about ten inches wide and sixteen inches long. One side of it holds three blotters that make a good support for the writing tablet in cramped quarters where there is no table. On the other side are compartments for paper, envelopes, post cards and stamps. A narrow strap of the denim, is sewed down at the center to carry pen and pencil. Ink can be carried in solid form now. It comes in small sticks that dissolve in water. The case fastens with strong snap fasteners as indicated in the picture.

It is a good idea to embroider the initials on belongings made for the boys in the service because so many kits and portfolios are alike in all details. Besides it is another evidence of thoughtfulness on the part of the donor.

Homemade Character Dolls

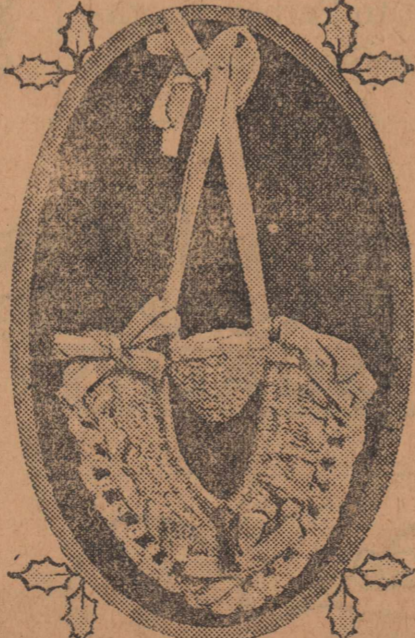


Carl and Pat along with Gretchen and Hortense, are making eyes at us this Christmas, inviting us to inquire into their merits. They belong to a new order of the beloved rag dolls that have always held the warmest corner of little folks' hearts.

These dolls are made of discarded socks or stockings and stuffed with cotton. White socks are used for the heads and colored ones for the bodies. Fancy stitching with heavy mercerized cotton or yarns, outlines the jackets, makes ties and garters and represents buttons. The eyes, nose and mouth are outlined also in black and red.

Two-toned silk socks, usually in a bright color on the wrong side are much sought after by the makers of these jolly looking character dolls.

Wishbone Thimble Case



A pretty thimble case, made of a wishbone saved from the wreck of the Thanksgiving turkey, is something new. Heavy silk or mercerized cotton is used for crochet lace to make a wide border about the wishbone. It is crocheted with a heading to carry baby ribbon that is run through it and made into three little bows as shown in the picture. A tiny bag, to hold the thimble, is suspended between the ends of the bone and the pretty gift is suspended by ribbon hangers.

AMERICANS AND CANADIANS BATTLE ENEMY WITH FISTS

With the British Army in France, Tuesday, Dec. 4.—The best of many exciting episodes related in connection with the Cambria fighting was that involved 50 Americans and Canadian engineers, together with some British fighting troops. These men were cut off in the general turning movement near Gouzeaucourt and were taken prisoners. A German escort of 20 soldiers or more started with them along the road leading from Gouzeaucourt to Cambrai. As they were proceeding disconsolately toward the zone of the German prison cages they came upon a small body of British troops who had also been cut off from their comrades and were wandering about.

The British Tommies immediately charged towards them. The Germans tried to drive their captives off towards La Vacquerie, but the prisoners hurled themselves upon their guards and struggled barehanded until the Tommies arrived and disposed of the Germans. The engineers and their comrades took the German rifles and worked their way back with their rescuers until they were able to reach a point where they could join the British line.

A party of Americans and Canadians also had an exciting time in a motor lorry, which coming unexpectedly upon six Germans holding the cross rods with machine guns, charged at full speed, tank like bowling over the surprised enemy and escaping down the road before the Germans recovered from their shock and fright.

The engineers were not the only army men from the United States who did their bit during the most intense part of the German counter-attack at Cambrai. Not less than ten American medical officers were working in the British casualty stations along the Gouzeaucourt front. In fact, they had been laboring there since General Byng began his great offensive.

A CHRISTMAS MESSAGE TO THOSE WHO FEEL POOR

I write as your brother. We are a large family. This world war, Made in Germany, against which we are fighting, has sent our income down and our expenses up. The pinch hurts, but it is not going to kill us. We still have enough and something to spare. Though we feel poor, don't let us be impoverished by selfish fear! Let us save in food, in service, in clothes, in luxuries and joy rides—but not in money! Let us use that by giving it to save the wounded, the suffering, our friends and our country. Let us keep Christmas this year by keeping up the Red Cross. Then it will not be a poor Christmas, but a rich Christmas to our hearts.—Henry van Dyke.

MOVIE CAFE

Nice, Clean, Attractive, New, roomy quarters in Snodgrass brick next door to old stand. REGULAR DINNERS SERVED DAILY Nice Rooms in Connection. W. E. PACK, Proprietor West Side Square Floydada, Texas

YOUR CHRISTMAS GIFTS

Should breathe your own personality. How better attain this than by giving Photographs

The only truly economical gifts, bearing with them the spirit of Christmas Day.

The Wilson Photograph Studio

Portraits Taken Rain or Shine. Make your appointment early--- Xmas is our busy season

Hear

Dr. Frederick E. Hopkins

AT THE

HIGH SCHOOL AUDITORIUM

Tuesday Evening, December 18th

Dr Hopkins is a lecturer who has made an emphatic success during the past seven years on the Lyceum Bureau. He is one of the strongest men on the

WHITE & MYERS COURSE

He has a message and convinces his hearers before the close of an evening that he knows how to deliver it.

YOU WILL BE ENTERTAINED AND ELEVATED BY THE COMBINATION OF ORATORY, COMMON SENSE, MAGNETISM AND RARE INFORMATION WHICH THIS MAN POSSESSES.

Regular Prices of Admission. Under the Auspices of Floydada Lyceum Committee.

PRICE—GO EN

Automobile Dealers Wanted

Cannon Ball Motor Company, Texico, N. M.

Wants to contract with reliable party to sell Automobiles, Farm Tractors and Trucks; no experience necessary. Strong new company with \$10,000,000 capital. Get in on the ground floor of this Giant Western Company and go the way of success.

C. A. Roberson Brokerage Co.

ORGANIZING REPRESENTATIVES TEXICO, NEW MEXICO

Judge Geo. W. Foster has been spending the past several days in Dawson County on business.

Christmas is nine days away. Shop now—don't wait.

## Photographs

AS

### Christmas Gifts

Remember your friends with photographs this year, and they will remember you as long as the photographs last. Our photographs are permanent.

No friends disappointed; all equally favored; if you give

PHOTOGRAPHS

The Wilson Photograph Studio

### THE COTTON STATES ADVISORY MARKETING BOARD

An Organization of Southern Commissioners of Agriculture to Aid the Farmers in Marketing

The State Department of Agriculture, Austin, Texas.—There was formed among the State Commissioners of Agriculture and their Bureau heads, and the heads of allied interests, attending the Cotton Conference at New Orleans, October 2, last, an organization which bids fair to wield far reaching influence upon the welfare of the southern farmer and the south generally.

The new organization is called "The Cotton States Advisory Marketing Board." Among its duties are to look carefully into the cost of production as well as supply and demand for cotton and other products of the southern farmer, keeping him advised as to such matters, to the end that he may the more intelligently and profitably market his products. This is the organization that, some 90 days ago, by showing the approximate cost of producing cotton, caused the price to advance from 20 to 30 cents per pound.

There is developing between the southern states a considerable interchanging of products which bids fair to increase in time to come. For instance, there is a steadily increasing movement of stock peas from Eastern Texas, to the bottom land sections of the southern states, where the land runs more to vine than to fruit, and

where the vine is needed in restoration of the soil of organic matter cropped out of it. Texas this season too, is buying corn from certain other states, through co-operation of the Commissioners of Agriculture of Texas and those of other states.

In this intertrade in farm products it has developed that there is no small disparity in weights and measures, as between the states. Even as to the homely goober, it appears that the number of pounds in a bushel is not the same in all the states. These variations cause a good deal of confusion not to mention inconvenience, and some recommendation looking to greater uniformity would seem to be well within the province of the Cotton States Advisory Marketing Board.

Following are the officers of the Marketing Board elected at New Orleans: Harry D. Wilson, Commissioner of Agriculture of Louisiana, President; John H. Simpson, President of the Farmers' Union of Oklahoma, Vice President; L. B. Jackson, Chief of Marketing Bureau of Georgia, Secretary; E. W. Cole, Director of Markets of Texas Department of Agriculture, J. J. Brown, Commissioner of Agriculture of Georgia, John J. Page, Commissioner of Agriculture of Arkansas, H. Q. Alexander, President Farmers' Union, North Carolina, T. W. Smith, Acting Commissioner of Agriculture, South Carolina, J. A. Wade, Commissioner of Agriculture, Alabama, Executive Committee.

As the proper performance of the duties of the Board will involve some expense not provided for by law, and by the various State Agricultural Departments, a present problem is that of financing the organization. However, as the scope and value of the work to be accomplished becomes more and more apparent, the various States will no doubt take care of the problem. Its work can and will easily be a balance wheel to injurious gambling and speculating, and add stability to the price of farm products.

Christmas is nine days away. Shop now—don't wait.

### VOLCANIC DUST

Dr. J. A. Udden, director of the Bureau of Economic Geology and Technology of the University of Texas, in a recent trip to West Texas discovered a large deposit of volcanic dust in the south-western part of Garza County.

This material also is found in the northern part of the Panhandle, in Kent County, as well as in Kansas, Nebraska, and Oklahoma. It is used commercially to some extent, such as for non conductive packing, as an abrasive, in lava soaps, polishing and cleaning powders, and as an admixture for tamping dynamite.

According to Dr. Udden, the dust was thrown out by former active volcanoes in the Rocky Mountains or from mountains farther west.

Guy D. Arterburn left Monday for Pueblo, Colorado, where he has accepted a place in one of the banks of that city. He has been with the First State Bank here for about a year.

Thurmond Bishop left Friday of last week for Amarillo to enlist in some branch of the army.

Christmas is nine days away. Shop now—don't wait.

The Hesperian and Dallas Semi-weekly News, \$1.75.

## Some Good Things For the Christmas Stocking

TOO often the days immediately before Christmas are spent in worrying over the buying of gifts which the giver can but ill afford and which are going to people whom she cares little about. These are what we

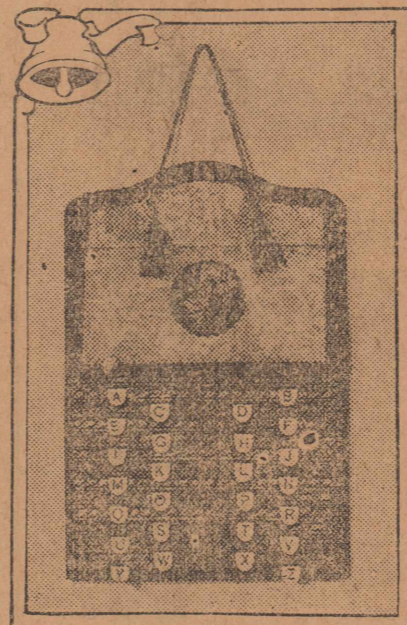


call "duty" presents and of all gifts they give the least pleasure to the giver.

So try to put yourself in your gifts this year. Begin early and knit the cherub a play suit. Nothing is so soft, so warm and so comfortable for robust children outdoors in early winter weather.

For big brother get ribbon two and one-half inches wide, eight inches long; fringe both ends, then embroider initial in center or have gold letters put on. The band can be glued inside of his hat to identify it.

Father will need a new desk calendar and file for his office. So cover a

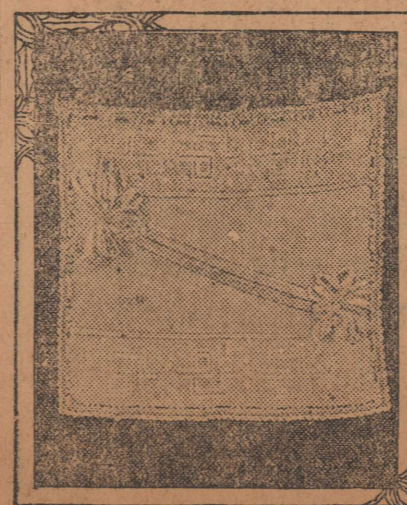


form with leather, cretonne or any durable material and hang it by silk cords. Crimson is a suitable color scheme. Apply an easily read calendar near the top center and with celluloid tabs index the lower part so daddy may fill his advance engagements in proper style.

For daddy and brother a child can enamel gayly the handles of garden and carpenter's tools. This adds an attractive touch to cold steel.

For the children an "evergreen pie" served at the Christmas breakfast table always causes great excitement. To make it fashion an immense pie dish of cardboard, paint it leaf green and cover thickly with sprays of evergreen. Put in the presents—all previously wrapped and labeled—and then put on the lid. The latter is shaped in cardboard and covered with nice evergreens.

The wee baby makes a new appeal to our gift instincts. Cover a downy square pillow with palest pink silk and



like the one pictured, cover this with fillet lace and handkerchief linen in strips that are strapped with satin baby ribbon set off with two soft rosettes. A delightful carriage pillow is this.

### NEWS OF LOCKNEY

From the Beacon:

Two Cotton Fires Occur in Lockney  
There has been two cotton fires in Lockney within ten days or two weeks. The last fire occurred last Saturday night when two bales were destroyed, and in the first fire four bales were burned. There is no clue as to the origin of the fire, but there exists a strong suspicion that the fires were of incendiary origins. It is peculiar that the fires should be repeated, and it looks as if there were efforts to destroy the cotton on the yards at this place. The location is too far from the railroad tracks to bear out the theory that they caught from a passing engine.

If they have originated by parties who are endeavoring to destroy the world's supply of cotton we sincerely trust that the guilty ones will be apprehended and brought to justice.

3 Plainview Boys Volunteer to go as Officers of Negroes

Among 26 men who volunteered at Camp Travis for overseas service as officers for the 507th engineering service battalion were August W. Otto, the son of Mr. and Mrs. R. W. Otto; John H. Wayland, the son of Dr. and Mrs. J. H. Wayland, and James K. Hooper, son of Mr. and Mrs. J. C. Hooper. The men will go as corporals and Mr. Otto has written his parents that they will probably go at once. The enlisted personnel of this battalion below the rank of corporal will be negroes.—Plainview News.

Water Works Bonds Approved By Attorney General

Word has been received that the Attorney General has approved Lockney's water works bond election, and it now remains only to sell the bonds when actual work on the construction of the system will commence. We are informed that there will not be any delay in placing the bonds as a purchaser has already been located, and it will be only a short time before the money will be in the city treasury to build the system.

Buyers Callahan School Land

R. M. Ellerd was a pleasant caller at the Beacon office a few minutes last Friday afternoon, and informed us that he had purchased 3,600 acres out of the Northeast League of the Callahan school land, located in Floyd county, and will put in 3000 acres of wheat this winter. He will have a large tractor on the job in the near future.

This perhaps is the largest land deal to take place in Floyd county in quite a while.

J. A. Smalley left for Oklahoma on business Saturday morning. Before leaving he carried Mrs. Smalley to the Childs Sanitarium at Floydada for treatment, and so she would be near the doctor during his necessary absence.

C. W. Mitchell spent the latter part of last week and the earlier part of this in Jacksboro on business.

Hesperian want ads pay.

## CATTLE AND SHEEP RANCHES IN NEW MEXICO

New Mexico, the ideal range country for cattle or sheep, now offers to stockgrowers the final opportunity to buy desirable grazing lands at reasonable prices. I offer exceptionally good grazing propositions in New Mexico at attractive prices to stockmen who are ready to do business now. These properties come in deeded land, leased land, open range and in combinations; stocked or clear. They are well located and possess all the essentials of first-class stock ranches. They are both large and small and include a few very large properties.

W. H. GILLENWATER ALBUQUERQUE, NEW MEXICO

## Dr. E. A. Hopkins

—GENERAL PRACTICE—

Office Triplett's Pharmacy, on South Main Street.

—FLOYDADA, TEXAS—

Office Telephone Number 215. Residence Telephone Number 62

All Calls Answered Promptly Any Hour

Full line of  
—CASKETS—  
MITCHELL BROS.

## City Barber Shop

—T. M. COX, PROPRIETOR—

All barber work first class. All treatment courteous. Shallow Water Steam Laundry represented.

HOT OR COLD BATHS  
NICE, CLEAN TUBS

## Tires & Tubes

Make your Ford, Chevrolet or Maxwell a Christmas Present OF A SET OF CASES AND ENJOY A HAPPY NEW YEAR

WE CARRY AN EXCEPTIONALLY LARGE STOCK OF GOODYEAR, FISK AND UNITED STATES TIRES AND TUBES---

AND CAN QUOTE YOU CLOSE PRICES. SEE US BEFORE YOU BUY

## Barker Bros.

## If You Want to Sell Vendor's Lien Notes

Or get a loan on your farm or ranch see us. We can get you the money. We have been making loans in this County four years and have secured money on all applications. Interest rate eight per cent. If your land is for sale we have the buyers. Abstracts furnished on short notice.

YOURS FOR BUSINESS,

## Floyd County Land & Abst. Co.

First National Bank Building. Phone Number 22  
C. H. Featherston, Manager O. P. Darsey, Secretary

# Make Your Christmas Selections Early

YOU SHOULD MAKE YOUR GIFTS USEFUL GIFTS, THEY WILL BE LONG REMEMBERED AFTER THE HOLIDAYS ARE OVER. STETSON HATS, NECKTIES, GLOVES, SHIRTS, AND MANY OTHER STAPLE DRY GOODS MAKE USEFUL PRESENTS FOR THEMEN. LADIES COATS, COAT SUITS, RUGS, SWEATERS, BATH ROBES, AND MANY OTHER STAPLE ITEMS MAKE EXCELLENT PRESENTS FOR THE LADIES. OUR STOCK IS COMPLETE. SERVICEABLE GIFTS ARE MORE APPRECIATED THAN ANY OTHER KIND. VISIT OUR STORE AND LOOK THROUGH.

## LADIES' COATS

We are offering some splendid values in Ladies' Coats at a very low price. We have these Coats in Plush, Velour, Broad Cloth and Heavy Serge. Also a very popular garment in a Histrans Wool Kersey, with a full solid Satin lining, and very attractive military cape effect collar, this \$65.00 Coat is going at.....\$47.90

**THE ALREADY WIDELY ADVERTISED "SUNSHINE" AND "DUTCHESS" COATS AT A REDUCED PRICE:**

\$27.50 Sunshine Coat at.....	\$22.50
\$35.00 Sunshine Coat at.....	\$24.95
\$22.50 Sunshine Coat at.....	\$16.45
\$16.00 Sunshine Coat at.....	\$12.40
\$25.00 Sunshine Plush Coat at.....	\$22.50
\$50.00 Broad Cloth Coat at.....	\$27.50
\$25.00 Plush Coat at.....	\$19.90
\$35.00 Plush Coat at.....	\$27.50
\$25.00 Wool Kersey Coat at.....	\$19.85
\$35.00 Wool Kersey Coat at.....	\$27.50
\$35.00 Regular value, now.....	\$27.50
\$20.00 Regular value, now.....	\$17.50
\$22.50 Regular value, now.....	\$16.45
\$15.00 Regular value, now.....	\$12.50
\$30.00 Regular value, now.....	\$24.95
\$10.00 Regular value, now.....	\$ 8.40

**ALSO A COMPLETE LINE OF MISSES' AND CHILDREN'S COATS AT A VERY LOW PRICE:**

\$3.75 Regular value, now.....	\$2.95
\$2.50 Regular value, now.....	\$1.95
\$3.00 Regular value, now.....	\$2.40
\$3.50 Regular value, now.....	\$2.95
\$5.00 Regular value, now.....	\$4.25
\$4.75 Regular value, now.....	\$3.95
\$7.50 Regular value, now.....	\$5.50
\$6.50 Regular value, now.....	\$4.50
\$9.50 Regular value, now.....	\$7.00
\$12.50 Regular value, now.....	\$9.50
\$10.00 Regular value, now.....	\$7.50

## LADIES' SUITS

Do not overlook this matter of interest in connection with our suits. We have a very attractive line of "Sunshine" and "Dutchess" garments in broad Cloth, wool poplin and serge. A fashion feature that is strikingly apparent among these new suits is the linings, fabrics and fur trimmings. We are offering these suits at the attractive prices of:

\$16.50 Reg. price, now \$12.50
\$45.00 Reg. price, now \$34.60
\$35.00 Reg. price, now \$27.50
\$17.50 Reg. price, now \$14.85
\$30.00 Reg. price, now \$24.15
\$22.50 Reg. price, now \$17.50
\$42.50 Reg. price, now \$35.00
\$17.50 Reg. price, now \$15.00
\$27.50 Reg. price, now \$23.85
\$15.00 Reg. price, now \$12.50
\$27.50 Reg. price, now \$23.85
\$17.50 Reg. price, now \$15.00

## LADIES' DRESSES

Here we are offering some snappy styles in satin, foulard, poplin, serge and satin and serge combinations.

This is the lowest price ever offered on such dresses, the prices range from \$10.00 to \$21.95.

\$12.50 Reg. price, now \$10.00
\$16.50 Reg. price, now \$12.50
\$17.50 Reg. price, now \$13.50
\$22.50 Reg. price, now \$18.85
\$27.50 Reg. price, now \$21.95
\$11.00 Reg. price, now \$7.00
\$10.00 Reg. price, now \$6.75
\$15.00 Reg. price, now \$12.50

## SKIRTS

Our entire line of fashionable skirts in wool, poplin, serge, and silk in a variety of colors including plaids and stripes are going at a very low price:

\$15.00 Reg. price, now \$11.00
\$9.00 Reg. price, now \$7.50
\$6.00 Reg. price, now \$4.95
\$3.75 Reg. price, now \$2.95
\$6.50 Reg. price, now \$5.30
\$8.00 Reg. price, now \$6.90
\$8.50 Reg. price, now \$7.00
\$12.50 Reg. price, now \$9.50
\$4.50 Reg. price, now \$3.00

## LADIES' WAISTS

Our full line of waists in all the new colors and fabrics, Crepe de Chine, Georgette, Satin, Moleskin and tub silk at a 10 per cent discount.

## LADIES' AND MISSES' SWEATERS

Our line of knit goods is perfect in quality and style. We have some splendid values of silk, wool, and silk mixed and fancy knit sweaters at a 10 per cent discount.

## LADIES' AND MISSES' MIDDIES

We have a full line of the newest styles in middle blouses. These are made of the most serviceable materials such as poplin, U. S. Navy twill, junior fabric and galatia, all going at a 10 per cent discount.

## LADIES' KIMONAS AND HOUSE DRESSES

Our entire line of crepe, flannel and northland fleece kimonas and gingham and percale house dresses ranging in prices from \$1.25 to \$2.25, are going in this sale at 10 per cent discount.

# Ladies Petticoats

All petticoats in silk jersey, taffeta, Stella silk-satin, messaline, and gingham are going at 10 per cent discount. We also have a few good numbers in wool knit petticoats.

Our Motto is  
**One Price to All**

We mark our goods at a very low margin so our prices are real values at the regular price, considering the quality of merchandise we handle in this department. These extra low prices will be interesting to the lady who appreciates good values.

We give a ten per cent discount on all men's high and medium grade suits and overcoats and boys' Suits and Overcoats and Bath Robes.

# PRICE-GOEN Dry Goods Company

"The Big Daylight Quality Store"

SOUTH SIDE SQUARE FLOYDADA, TEXAS

Do your Christmas shopping early. Let us assist you in making useful selections



COMMUNITY CO-OPERATION

Copyrighted Farm and Ranch-Holland's Magazine.

Do you fully realize what the community in which you live means to you individually?

You hear of wonderful commercial, social, educational and religious advantages, or fine stores, beautiful parks and good roads in other localities, all of which mean but little or nothing to you compared to advantages and conveniences offered you at home. You are affected only by prevailing conditions in your community where you are benefited by advan-

tages and must suffer for lack of them.

Every one is more or less proud of the community in which he or she lives, and justly so. However, to me, the height of inconsistency is personified in people who pretend to be deeply interested in local conditions, and at the same time deliberately do those things that tend to retard the development of their home communities.

Those people who proudly boast of the advantages offered by their home towns, as desirable places in which to live and then refuse to extend local merchants their patronage, are as ridiculous as the restaurant proprietor who eats "out."

WEEKLY WAR NEWS DIGEST

Stories of Activities and Conditions Throughout the United States and on the Battle Fronts, from Washington, D. C.

No News from the Soldier Means that He is All Right

Although the failure to receive letters from men in the service is not pleasant to relatives and friends at home the adage "no news is good news" never was more true than at present. The report of every casualty at home or abroad is immediately wired or cabled to officials at Washington, being relayed from there without loss of time to the emergency address of the soldier or sailor affected. It is also at once released for publication in the newspapers. No news of casualties has or will be held up.

No man in the service has received orders not to write home; he has been urged, on the contrary, to keep in touch with relatives and friends. The forces in France have at their disposal post cards giving general information in regard to health and the receipt of letters and parcels, which may be dispatched without payment of postage.

Care is also taken to see that mail intended for soldiers and sailors reaches them promptly. Where the regimental and company designation of a soldier is not known it may be secured by application to the Adjutant General's Office, Washington, D. C. In one week 1,674 letters with insufficient addresses were received at this office. On 1,232 the addresses were completed and they were forwarded, 123 were returned to senders, 58 went to the dead-letter office because senders' addresses were not given, and the balance were held with the view that the addresses might be completed later.

Ideas of Inventors Correctly Applied Aid Navy Department

Since war was declared the naval consulting board has received more than 40,000 suggestions, plans or models of ingenious devices for use by the Navy Department—more than two-thirds of them concerning the problem of combating the menace of the enemy submarines. All suggestions receive careful attention, those of merit being brought to the attention of the Secretary of the Navy.

While many proposals have been found to be impractical, much valuable aid has been given to various branches of the war service. The Naval Con-

sulting Board and the Navy Department have prepared for free distribution to inventors that they may avoid misconceptions—one of the most general being that some miraculous machine may be conceived by the use of which the seas may at once be cleared of submarines.

All Former Exemptions Canceled by New Selective Draft Rules

Under the new regulations every person registered for selective draft is restored to his original status, section 4 stating that all exemptions and discharges made prior to December 15 are revoked.

The office of the Provost Marshal General declares it is imperative that every registrant know his "order number." Every person who registered or should have registered June 5 is charged with a knowledge of the selective service law and additional regulations, and failure to perform any duty so prescribed is a misdemeanor punishable by imprisonment for one year and may result in the loss of valuable rights and privileges and in immediate induction into military service.

Compressed Air Sends Missiles Into German Trenches

Many of the mortars employed today on the allied fronts are of the compressed air type, using a puff of air or gas instead of powder to throw the shell into German trenches.

Present day trench warfare has caused the pneumatic cannon idea to be developed after it had been laid aside for many years as impractical. Aside from being silent and inexpensive, the pneumatic mortar is readily manipulated. It is used at ranges of from 750 to 1000 feet, and is said to be exceedingly accurate.

Wheatless and Meatless Days Are Now General

From coast to coast meat and wheat saving days are gaining in popularity. In New York a majority of the restaurants are observing the days for the saving of these commodities. The New York Stock Exchange Club has officially adopted two meatless and two wheatless days each week.

In Wisconsin 160 hotels in one month effected a saving of approximately 17 per cent in meats and 14 per cent in wheat. All public eating houses in Colorado observe wheatless and meatless days.

More than half of the 66 dining car services of the country have pledged to have meatless and wheatless days.

War Savings Offer Chance for Small Investor

The man with limited means—even the school boy or girl with a few pennies to spare now and then—who wants a safe and profitable investment which at the same time will help the country, finds his opportunity in the new war savings certificate plan.

During December, 1917, and January, 1918, war savings stamps will be sold at \$4.12 each, at post offices, banks, trust companies, and many business houses and factories throughout the country. At the beginning of each succeeding month the cost of a stamp will increase 1 cent. All war savings stamps issued during 1918 will mature January 1, 1923, when they will be redeemed at \$5 each. The difference between purchase price and the price at maturity represents the interest the Government will pay the holder, 4 per cent compound quarterly.

The entire wealth and security of the United States is behind the war savings certificates. No person may purchase at one time more than \$100 worth, or hold at one time more than \$1,000 worth of these securities.

Thrift stamps costing 25 cents each may be purchased from time to time and affixed to a thrift card, which is supplied without cost. These stamps will not bear interest, but a thrift card when filled at a cost of \$4 may be exchanged for an interest bearing war savings stamp by turning the card in and paying the difference between \$4 and the current price of a war savings stamp. With the first war savings stamp bought the purchaser will obtain without charge a war savings certificate containing space for 20 of these stamps.

If the 20 spaces are filled prior to January 1, 1918, the cost to the purchaser will have been \$4.12 for each stamp, or \$82.40 for the filled certificate, and on January 1, 1923, the Government will redeem it at \$100, giving the holder a net profit of \$17.60 for the use of his money.

Money derived from war savings investments will be used to meet the expenses of the war. The greater part of these funds will be expended within the United States.

COLD WEATHER; THERMOMETER TUMBLES TO SIX ABOVE

A cold wave covered the Plains Country beginning last Thursday and the thermometer has been registering low in the glass since. Sunday night the coldest weather of the week was registered. The thermometer registered six degrees above zero at six o'clock Monday morning.

Two Lyceum Numbers Come in December

FREDERICK E. HOPKINS DEC. 18; VIERRA'S ROYAL HAWAIIANS COMING DECEMBER 26th

Two of the best numbers of this year's lyceum course will be offered to Floydada people during this month. Dr. Frederick E. Hopkins, Lecturer, will be here on Tuesday night, December 18th and Vierra's Royal Hawaiians on December 26th. Each is expected to draw largely. Advance notices on Dr. Hopkins declare that he is a magnetic and charming speaker, an orator, entertainer and educator. "No man in years has made a more emphatic success with Lyceum audiences and certainly not one is better equipped for the work. Full grown, of magnetic personality, with a command of language not excelled by any of his competitors, and withal, unmistakably the bearer of a "divine" message he brings to the platform an element of which it stands sorely in need."

Dr. Hopkins has lectured from Minnesota to Missouri and from Nebraska to Pennsylvania. For a number of years he was pastor of the Pilgrim Congregational Church of Chicago.

Hawaiians Are Melodious

In contrast to the lecture number on the 18th will come Vierra's Hawaiians on "The Night after Christmas." This company brings the witchery of the Queen of the South Sea Isles to their audiences by means of the weird and enchanting native songs to the accompaniment of the ukelele and steel guitar. Five persons compose the company, whose program is a combination of vocal and instrumental melodies, interspersing native melodies with our own ballads and syncopated melodies in a most charming manner. The company is said to be one of the strongest exponents of the Hawaiian musical program now on the platform.

HOW THEY USED TO COUNT

The Pathfinder tells of an old method of counting that was used by the older generation of farmers in northern England, especially in counting sheep. It was the custom to make a gap in the wall of such a width that only one sheep could go through at a time. Then taking his position beside the gap, the farmer took stock of his flock as the animals filed through,

cutting a notch in his stick for every fifteen sheep. He counted as the animals passed, some what after this fashion: "Yann, tane, tether; tether, pip, sax, sane, eatterer; wheeler, dick, yann-er-dick, tane-er-dick, tether-dick, boomfit." At "Boomfit," which was 15, he applied his knife to his stick and then began again, "yann, tane, tether," etc.

The Hesperian and Dallas Semi-weekly News, \$1.75.

CITY SANITARY BILLS TO BE COLLECTED AS FORMERLY

Announcement is made of a change to be made in the collection of bills for sanitary work by the city. The city will have the work done as announced, but the City Secretary has been relieved of the duty of making the collections, the sanitary officer being charged with the duty of making the collections. He is to be supplied with a combination bill and receipt, which will be given with each collection.

Christmas is nine days away. Shop now—don't wait.

ARTHUR B. DUNCAN

GENERAL LAND AGENT AND ABSTRACTER Floydada, Texas

Buys, sells and leases Real Estate on commission; Renders and pays taxes for non-resident land owners; Investigates and perfects titles; Furnishes abstracts of title from records;

Owner of Complete Abstracts of all Floyd County Lands and Town Lots;

Have had 25 years experience with Floyd County Lands and land titles. List your land and town lots with me if for sale or lease; and give me your abstract of title work. Office South East Corner of Square

—ADDRESS—

ARTHUR B. DUNCAN

FLOYDADA, TEXAS

Vierra's Royal Hawaiians

"From the Paradise of the Pacific"

A MUSICAL ENTERTAINMENT OF EXCEPTIONAL MERIT DATED FOR FLOYDADA ON—

WEDNESDAY, DECEMBER 26th

Will be offered at the High School Auditorium, at

NO INCREASE IN ADMISSION PRICES

A program in which your favorite Hawaiian melody may be heard played by master artists from the Queen of the South Sea Isles.

THE DATE: DECEMBER 26th;

THE PLACE: HIGH SCHOOL AUDITORIUM.

Regular Admission Charges.

BENEFIT CIVIC IMPROVEMENT UNDER AUSPICES OF FLOYDADA LYCEUM COMMITTEE

Be Sure to Ask For PRIZE TICKETS

THE BEAUTIFUL BLUSH AUTO COAT WHICH WE PLAN TO PRESENT TO SOME LADY ON DECEMBER 24TH AT FOUR O'CLOCK

Is a present which any lady would be proud to own. We are giving it absolutely free to some person in the drawing. The number you draw may be the number which will get the coat, so we advise that you ask for the tickets with every purchase.

DECEMBER 24TH IS ONLY 18 DAYS AWAY. THAT'S A VERY SHORT TIME

THE NUMBERS WILL BE CALLED FROM THE DUPLICATES IN THE SEALED RECEPTACLE NOW IN OUR OFFICE

When the number is drawn and called the corresponding number held by the customer must be presented to obtain the coat. Remember the date and hour:

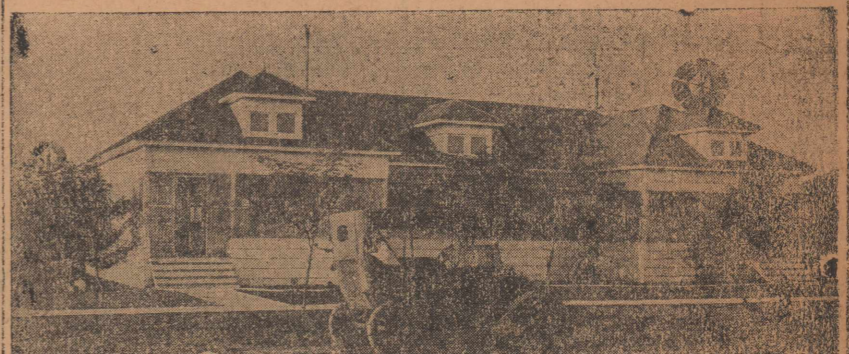
MONDAY, DECEMBER 24TH, AT 4:00 P. M.

REAGAN'S GARAGE FLOYDADA, TEXAS

SAXON "SIX"—Five Passenger Touring Car \$1010.00 delivered. SAXON "FOUR" \$450.00 Delivered—See

JNO. A. FAWVER, Agent FLOYDADA, TEXAS

Drs. Smith & Smith ANNOUNCE THE RE OPENING OF THE



CHILDERS PRIVATE SANITARIUM

For Medical and Surgical Cases Telephone No. 177 Floydada, Texas

25 years residence in West Texas and 12 years experience dealing in Plains lands puts us in position to handle your business in the most satisfactory manner.

List your land with

Fawver & Christian

First National Bk. Bldg. Floydada, Texas.

**WORLD IS ON THE "HOG AND HOMOINY" BASIS**

Secretary of Agriculture Davis Says Livestock Raising Should be Stressed

Austin, Texas.—That the raising of food and feed crops and increased production of live stock for 1918 is more certain of profitable returns than is the raising of cotton, is the opinion of Fred W. Davis, Commissioner of Agriculture. In speaking of farming, stock raising and the condition of world markets, Mr. Davis made the following statement:

"Farming in Texas is a business that is continuous all the year around. Preparing, sowing, and reaping goes on for the full twelve months of the year, and, like the brook, must 'go on forever'. Farming this fall and early winter will determine the crops for next spring and summer, both in the kind and yield; but the kind of crops rather than the methods to be used, is the purpose of this article.

"There is but one crop which Southern economists feel the necessity of discouraging, lest it occupy too large a place in our general plan of production, namely, cotton. Now that cotton is bringing nearly 30 cents per pound, and will probably bring this figure before planting time again, and cotton seed are bringing almost unreamed of prices, the temptation will be great for farmers to follow their usual course in such cases and plant too heavily to that crop. Most farmers had rather grow cotton than any other southern crop. Most landlords, especially the non resident ones, prefer cotton because it is ready cash rent, and the bankers and credit merchants usually prefer that their advances be based on cotton, because it is a liquidating commodity.

Against all these influences, the plans for diversified farming must contend. We realize that our armies in the field, as well as the civil population of this and the allied nations, must have sufficient clothing, and the South must raise cotton to meet the major part of this necessity, but when the world is on the "hog and hominy" basis and necessities, not luxuries, are reduced to a minimum, there is much economy that can be practiced in the question of clothing, which would release both means and energy to be applied to the question of food. The constant shifting of styles, causing much discarding of garments, but little worn, can and should be discontinued, at least during the war and until the world's production again gets normal. Garments can be made over, and many shifts which would be a great saving in the question of clothes, may be resorted to. This may not meet our fancy, but would go a long way toward meeting requirements. We should remember that a lean wardrobe is not to be compared to a lean pantry. The human body must have a certain amount of food in order that health may be preserved and life sustained, and when it is not available, famine, disease and death is the result, accompanied by theft, robbery, riots, and general anarchy. Therefore, the production of food is our foremost patriotic duty. Things necessary to sustain our nation in arms should be the first desire of our citizens, and surely our producers will realize that food must come first, but of course, both food and clothing are absolutely necessary.

"The drouth has been broken recently in many places and we wish to admonish the growers to sow fall grains where possible, and prepare for a large planting of corn, oats, the grain sorghums and other food and feed crops, making cotton a surplus and secondary consideration. This should be the general plan of the growers, and this is our appeal to them, backed by the following reasons: It is the best way to meet the most urgent demands of the Nation, and its allies during the war. It is the safer plan from a business standpoint.

"If too much cotton is raised, with restricted commerce, the price can and probably will fall below the cost of production and the growers will be left without money and with insufficient food and feed. This statement is no guess. The history of the cotton market, without exception, that smaller crops bring the more aggregate money, and the extremes in price can be reached with wonderful rapidity. The highest price paid for cotton in 1913, on middling basis, was more than three times the lowest price paid in 1914. According to good authority, cotton brought \$1.80 per pound in the American markets in 1865, and sold as low as 8 cents in the American markets in the year 1863. So a very large crop next year will undoubtedly be discounted by a degree in the price. All surplus feed and food is almost sure to command good prices. The government has placed a minimum of \$2.00 per bushel on wheat, and 15.50 cents per pound on hogs. We should produce a large amount of food and feed for it will be needed to fill our empty cribs, warehouses, and empty pantries, and where there is a surplus, it can be profitably fed to live

stock, which will undoubtedly bring good prices.

"While cotton can slump from a handsome profit to a great loss from season to the next, it is not possible under present conditions that live stock can be so affected. It is estimated that should the war close right away, it would take from five to seven years to get back to the normal supply of livestock, especially horses and cattle. So the growing of food and feed will be safer than the production of a large cotton crop, besides, it would be meeting our greatest patriotic duty.

"The question of labor will be a very important one and producers should minimize their help by growing more wheat, oats, and other crops and such row crops as will take the least amount of labor for production and harvesting.

"Let your efforts as producers be stimulated by patriotism and guided by good business judgment."

**CARD OF THANKS**

We wish to express our thanks to our many friends for their kindness and sympathy during the illness and death of our loved one. May God bless each one who assisted in any way.

MRS. E. L. MORRIS and Children.  
MRS. J. T. MORRIS,  
LUTHER MORRIS,  
LEWIS MORRIS.

**FIRST DAYS SALES OF THRIFT SECURITIES \$110.13**

Postmaster F. P. Henry and his clerks sold \$110.13 worth of Thrift Stamps and War Savings Stamps on last Friday, the first day after the announcement of the receipt of these small securities of Uncle Sam at that office.

Seven buyers took the total sold, four of whom bought War Saving Stamps and three bought one or more Thrift Stamps.

**"NON-FIGHTING" JOBS NOT FOR MEN IN DRAFT AGE**

Washington.—So called "snicker commissioners" by which men of draft seek to escape service in the ranks and get officers' places in non-combatant branches of the army, have struck a snag in two local policies laid down by Secretary Baker:

These are:  
First: No men of draft age shall be commissioned unless it is shown clearly that they are better fitted for the special work to which they are called than any civilian beyond the draft age whose services can be secured, and,

Second: No function shall be placed on a military footing by commissioning the men needed to supervise the work.

The problems of commissions in the various staff departments of the army that have to do with the supply lines, transportation, construction, and a hundred other non combatant functions of the service, is a difficult one.

There have been numerous cases of young men of draft age, who have obtained commissions in those branches of the service, and therefore exempted from the operation of the selective service law under which the fighting troops are being mobilized. It is the desire of Secretary Baker apparently to keep this element of the commissioned personnel of the army at a minimum in justice to the great body of the drafted men and to prevent any suggestion that men of the draft age have found shelter from the liability of service at the front.

The policy is founded on the theory that there are older men in civil life, well fitted for the special duties required to whom such commissions could be given, leaving the men of draft age to the operations of the law. It is not desirable, however, to make commissions for draft men since there certainly are special cases which should be considered.

Mr. Baker's ruling as to army func-

tions which need not of a necessity be given military status applies particularly to inspection of material manufactured or produced for the army. Food, clothing, tentage and thousands of other items, it is held, could be inspected, as well by a civilian as by an officer and proposals to commission men for inspection duty have been held up.

**ORATORICAL SUBJECTS HAVE BEEN ANNOUNCED**

The subjects for the oratorical contests to which the University of Texas sends representatives have been announced by Dr. E. D. Shurter, chairman of the Faculty Committee of Forensics and Oratory of the University of Texas. These subjects are as follows:

"The Drouth Problem in Texas," "The Mexican Border Problem," "The Community Problem in Texas," "The Question of Better Roads," and "The After War Problems that Texas Must Face," "The Single Tax for Texas," "The Land Tenant System in Texas," "Ethical Standards of the League Profession in Texas," "The Effect of the Increasing Mexican Population in Texas upon the Welfare of the State," "Needed Reforms in County Government in Texas," "Texas and Municipal Civil Service," "Needed Reforms in the Judiciary and in Legal Procedure in Texas," "The County Convict System," "Tick Eradication in Texas," and "State Support of Higher Educational Institutions in Texas."

S. T. Neely, of Wichita Falls, is one of the late purchasers of Floyd County real estate. Mr. Neely bought a two hundred and eighty acre home northeast of town twelve miles from S. L. Rushing. J. D. Ratliff handled the sale.

Mr. and Mrs. Ross Henry are home from Dallas, where they have been since the earlier part of October. They returned Monday.

Mrs. J. H. Donaldson and daughter returned Wednesday from Tullia, where they had been several days on a visit with relatives.

The Hesperian and Dallas Se weekly News, \$1.75

Christmas is nine days away. Sit now—don't wait.

**Vierra's Royal Hawaiians**

**"From the Paradise of the Pacific"**

A MUSICAL ENTERTAINMENT OF EXCEPTIONAL MERIT DATED FOR FLOYDADA ON—

**WEDNESDAY, DECEMBER 26th**

Will be offered at the High School Auditorium, at

**NO INCREASE IN ADMISSION PRICES**  
A program in which your favorite Hawaiian melody may be heard played by master artists from the Queen of the South Sea Isles.

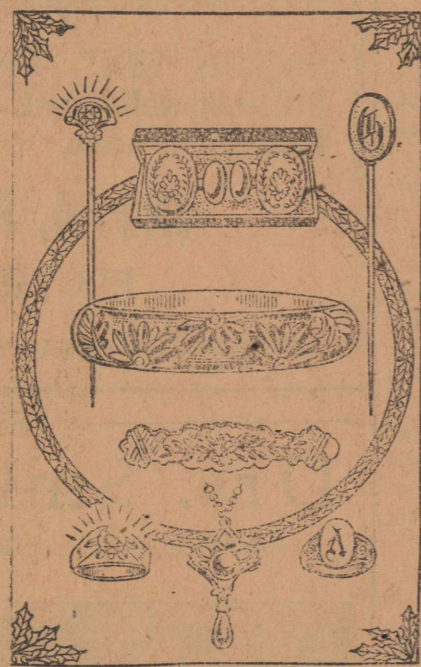
**THE DATE: DECEMBER 26th;**

**THE PLACE: HIGH SCHOOL AUDITORIUM.**

**Regular Admission Charges.**

**BENEFIT CIVIC IMPROVEMENT UNDER AUSPICES OF FLOYDADA LYCEUM COMMITTEE**

**HOLIDAY SUGGESTIONS**



**A Visit to Our Store**

Would be a most helpful means of solving that "WHAT TO GIVE" problem which is now the uppermost thought in so many minds. While we have many of the "USUAL" things that go to make up the well assorted holiday stock, we have many of the unusual things that have that touch of surprise and pleasure that you so much desire your presents shall convey to the friend or relative.

**Good Jewelry and Cut Glass**

Are never ending sources of pleasure and enjoyment to the receiver. Nothing could be more appropriate as a present for mother, father, brother, sister, or friend than a choice selection from the better grade of jewelry or cut glass which is a marked feature of our Jewelry Department.

We have the Dolls and Toys so much desired by the little folks, and can help you to make the kiddies happy CHRISTMAS MORNING. The assortment we are showing gives a wide range of selection and the prices are not unreasonable, if a fair allowance is made for war conditions.

**You Could Make this a Musical Christmas**

In your home and at a reasonable price. Let your family have the kind of music they want by buying the COLUMBIA GRAFONOLA, the machine with the wonderful Tone Control. Love of good music is natural with the children. GRAFONOLA music is the best music that the world's artists can give. Prices range from \$25.00 to \$210.00 in many finishes, of wood to suit the individual taste.

**THE GIFT FOR ALL THE FAMILY—A**

**"Columbia Grafonola"**

It is the gift that will be the greatest source of pleasure both on Christmas morn and through all the year.

Come in and look over our special Christmas outfits on Christmas terms. We have them to fit every pocket book.

Your Merry Christmas Music should be played on Columbia Grafonola double disc records. We are playing the newest records now. We receive the new records each month as they are issued. Come in and let us play the Music you want, and show you how easily you can own a Grafonola and have new music in your home every month.

**Tom B. Triplett, Druggist**

**Columbia Grafonola Dealer in Floydada, Texas**

**PHONE 215**

**HOLIDAY HEADQUARTERS**



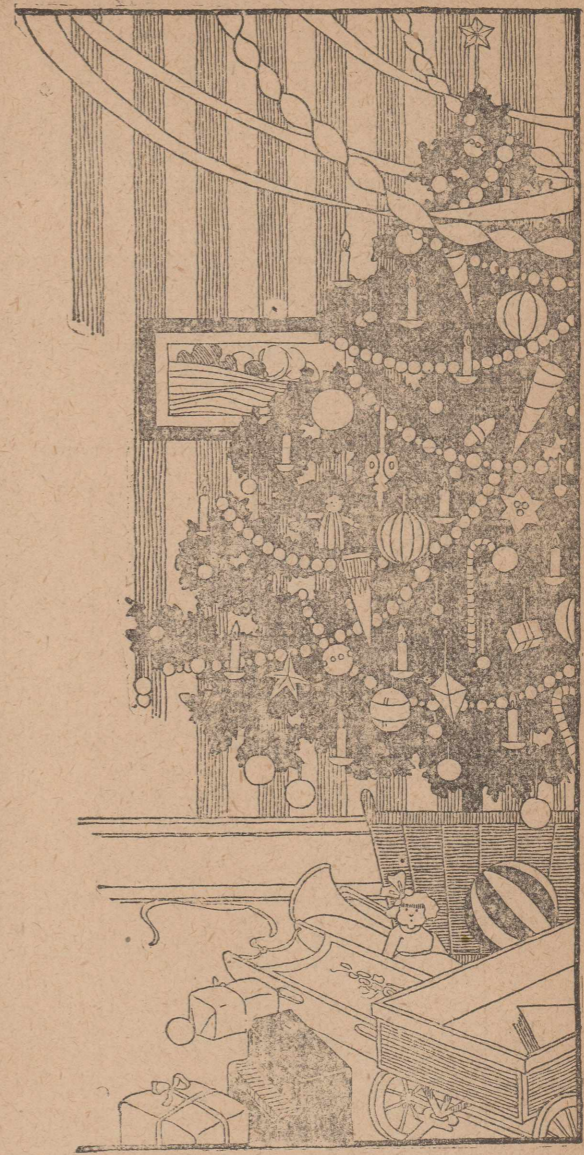
# Merry Christmas



## This is the Season Of Good Cheer—and Remarkable Values

In all kinds of New Christmas presents in the new store

Don't fail to see us. This is the time when you will thoroughly appreciate the values we have to offer. We are ready and anxious to assist you in choosing suitable gifts. You want to give cheer to your friends. You can also make it a cheerful Christmas for yourself if you make up your list shop early and shop here.



A  
Merry  
Xmas  
and  
a  
25 per cent  
Discount  
on all  
Ladies  
Ready to wear  
until  
Christmas  
Day



### For Ladies

- Coats
- Sweaters
- Suits
- Dresses
- Shirt Waists
- Silk Petticoats
- Warm Underwear
- Baby Blankets
- Baby Bootees
- Baby Caps
- Handkerchiefs
- Hand Bags
- Fingerpurses
- Collars
- Beads
- Silk Camesoles
- Silk Teddy Bears
- Muslin Underwear
- Bed Blankets
- Brassieres
- Garters
- Hair Ribbons
- Dress Shoes
- House Shoes
- Silk Petticoats
- Towels
- Bed Spreads

### Men's and Boys

- Suits
- Shoes
- Hats
- Sox
- Shirts
- Union Suits
- Hand Grips
- Gloves
- Unionalls
- Handkerchiefs
- Sox Supporters
- Ties
- Caps
- Pants
- Boys' Overcoats
- Boys' Mackinaws
- Coat Sweaters



You  
Will find  
that it  
pays  
to do  
your  
Xmas  
Shopping  
Early  
A  
Merry  
Xmas  
to  
all



# Caton-Dodson Dry Goods Company

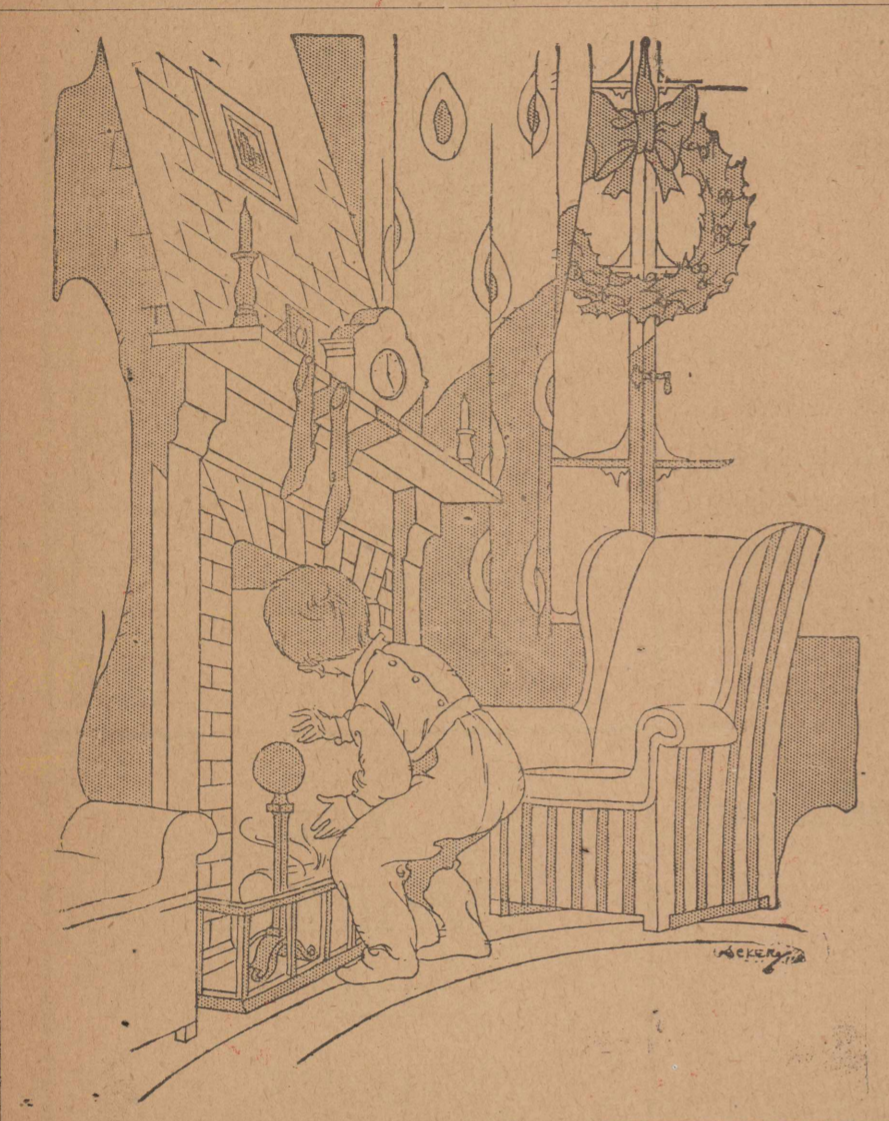
Just South of Triplett's Drug Store

Satisfaction Guaranteed

# Merry Christmas



# Practical Christmas Gifts



## WHY NOT Let Santa Claus Make Your Home Bright With Pretty New Furniture Christmas?

Our Furniture Department offers you an opportunity to mix economy and conservation of your means with the true Christmas Spirit---the spirit of giving---giving to those whom you love most,---the things that will give year 'round enjoyment.

- Duofolds, in fumed oak finish, beautifully upholstered, Christmas Price, .....\$35.00 and \$37.50
- Library tables, in fumed oak and golden oak finishes, all sizes, Christmas prices.....\$8.00, \$11.00 and \$13.50
- One dressing table, oak finish, with three mirrors and chair. Christmas price.....\$22.50
- Many different styles of dressers, in ivory, golden oak princess, dark oak princess, and other finishes, Christmas prices.....\$12.50 to \$31.00
- Seven styles of Rockers, in light oak and fumed oak finish, from the light sewing chair to the deeply upholstered, solid comfort rocker, Christmas prices.....\$2.50 to \$12.50
- Dining tables in golden oak and fumed oak, to suit the most fastidious ideas. Christmas prices \$9.00 to \$25.00
- Dining chairs to match, per set.....\$13.50 to \$18.00

- ### FLOOR COVERINGS
- High grade Smith Axminster Art Squares, 9x12, Velvet finish, 8 designs to choose from. Your choice until Christmas for.....\$39.85
  - Several \$30 and \$32 grade Axminster Art Squares, 9x12, Christmas prices.....\$28.95 and \$30.95
  - Some excellent patterns in the tapestry art squares, 9x12, Christmas prices.....\$17.50 and \$19.85
  - Linoleum in beautiful patterns, 6 foot width, Christmas price per square yard.....65c
  - Congoleum, per square yard.....50c
  - An extra good grade of matting, per yard.....40c

- ### Make Your Boy Happy
- One \$30 coaster brake, ball bearing bicycle, Christmas price.....\$27.85
  - One \$37.00 coaster brake, ball bearing, highly finished bicycle, Christmas price.....\$34.95
  - One \$40 bicycle, coaster brake, ball bearing, with tool pouch and tools, Christmas price.....\$37.95
  - Three sizes of tricycles, solid rubber tires, very strong and durable, Christmas prices.....\$4.50, \$4.75 and \$5.00
  - Boys Express Wagons, built strong for healthy growing boys, Christmas prices.....\$2.75 to \$3.50
  - For the larger boys, let Santa Claus bring a 22 target. Moderately priced.

- ### KITCHEN CABINETES
- One style, with two flour bins and two shelves, Christmas price.....\$13.95
  - One style, with two flour bins, drawers and shelves, dough board, Christmas price.....\$16.50
  - One style, with all modern conveniences of the high grade cabinet, very strongly built and well finished. A snap. Christmas price.....\$25.00
  - The Little Perfection Oil Heater for parlor or sitting room, would make a very attractive Christmas present.



Diamond Edge Cutlery always makes acceptable Christmas presents.  
We'll be glad to assist you in making your selections.

# Mitchell Brothers

Southwest Corner Square, Floydada, Texas.



**ADDITIONAL MEMBERS ADVISORY BOARD ARE NAMED**

In addition to the persons named in last week's issue of The Hesperian, appointed by the Floyd County Legal Advisory Board, whose duty it is to assist registrants to fill out and answer their questionnaires under the new classification plans for the Selective Service, the following have been appointed, residing at Lockney:

S. A. Henry; J. T. Holbrook; A. B. Brown; B. F. Smith; S. Dougherty; J. R. Meriwether; Herman Roue.

R. F. Stewart and H. E. Wilson, of Wichita Falls, have been here the past few days on a prospecting trip.

**LOCALS FROM CAMP TRAVIS**

According to Battery Order No. 4, dated December 1, 1917, recruit Gerret H. Graham of Floydada, has been appointed private first class in Battery A, 345 F. A. N. A.

James A. LeMay returned today from a short furlough home. The soldiers missed him very much on account of his being one of the company cooks.

**BORN**—To Mr. and Mrs. Fielding Roy, of Lakeview on last Thursday, a daughter.

Olin W. Fry, of Lockney, was here Tuesday on business.

**ASKING FLOYD COUNTY FOR CHRISTMAS GIFT**

**UNCLE SAM MAKES CHRISTMAS CALL TO CITIZENS OF FLOYD COUNTY TO AID IN WAR.**

Uncle Sam is asking Floyd County for a Christmas gift. He wants 836 Red Cross members from Floyd by Christmas Day. He has asked these United States for 15,000,000 members including men, women and children. Out of 15,000,000 he has asked Floyd County for 836. Let's show our patriotism by making it 1,000.

All over this country the boys and men who have been called out have reported nobly and many of them are serving in the trenches today. Each of you has felt with pride that no slacker was in your family. Now our country comes to you who have been allowed to remain at home by your warm fireside and asks that you back Uncle Sam in caring for these boys by giving him a one dollar Christmas Red Cross offering. Will you refuse to do this? If so, then you are a slacker far more than he who doesn't want to give his life for his country, because you have been asked to give only your dollar. Floyd County now has 282 members. Are you one of these? If not give your name and a dollar to the Red Cross at once, and make Floyd County come up to what has been asked of her.

Listen to what Henry P. Davidson chairman of the Red Cross War Council, said in an address at Dallas: "The work of the Red Cross will be worth as much to the nation's opposing Germany this winter as 1,500,000 fresh soldiers."

The worth of the Red Cross is bound to grow and to become more important.

Where is there patriotism greater than the work of the woman who knits a pair of socks for a soldier who is willing to die for his country or a mother who gives her son to the war?

Did you know that the Canadian and English women are doing without woolen clothing in order to let the women of America have yarn with which to knit garments for the soldiers?

In many cities of 100,000 people in France there is not a single physician left. Into these places the American Red Cross is going and administering to the needs of the people through its home service department. General Pettain, commander in chief of the French forces at the front, has declared, he said, that the work of the Red Cross is the most valuable assistance now being given to people of France by this country. All over that country the agents of the organization are supplying clothing, food and medical attention for the distressed families.

"The people of France could not at once catch the American vision of unselfish service," he said. The French morale is now good because they know their families are being protected by the American organization, and they have gone back to the trenches with the determination to stand there until death comes or victory is gained."

The speaker then described the horrors of the front trenches with their mud and vermin, and declared that the time had come when every American citizen must do his part and do it gladly.

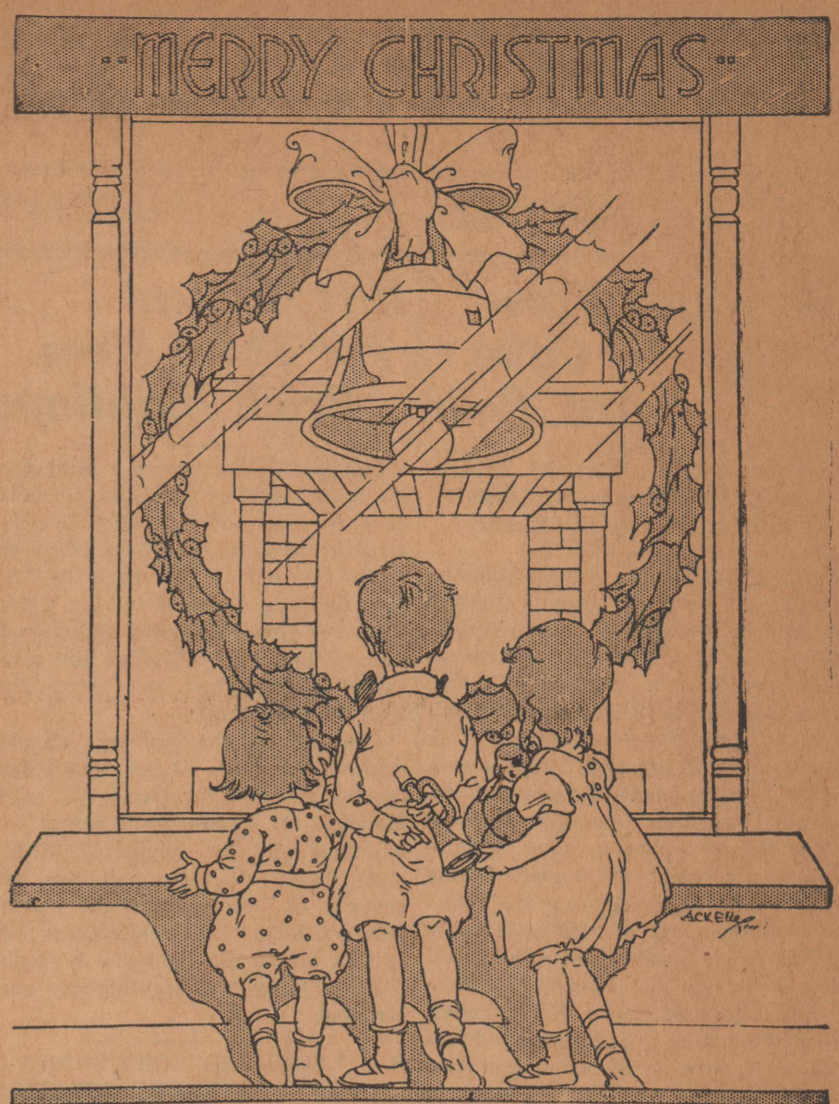
The message on Christmas Day that 15,000,000 Americans have joined the Red Cross will be a message that will electrify the world.

—CAMPAIGN COMMITTEE.

**RED CROSS CHAPTER MEETING TOMORROW AFTERNOON**

The next regular meeting of the Red Cross Chapter of Floydada will be held tomorrow afternoon beginning promptly at three-thirty. It will be held at the District Court Room in the court house.

Mrs. L. V. Smith, president of the chapter, has issued a call for all members to attend without fail.



**L-A-D-I-E-S-!**  
**The Last Opportunity To Get High Class Millinery!**  
 At such a bargain. Now is the time to get your hat. If you have not bought. And if you have perhaps you will need another for the Holidays. A shipment of the latest things in Satin just arrived. Just the thing for the—  
**In-Between Hat**  
 Gold and Silver lace hats, velvets, Velours, Hatters Plush. In fact every hat in the stock must go regardless of price.  
 These prices will only last one week. **BEGINNING SATURDAY, DECEMBER 15. CLOSING, SATURDAY, DECEMBER 22.**  
 —GO TO—  
**THE HAT SHOP**  
 —FOR BARGAINS—  
 MRS. PLEAS NELSON LOCATED AT FOSTER BROTHERS

**The Mother's Christmas Gift**  
 It never comes to Christmas but I think about the times  
 We used to save our pennies and our nickels and our dimes,  
 And we bunched them all together,  
 Even little baby brother  
 Put in something for the present that we always gave to mother.  
 We began to talk about it very early in December,  
 'Twas a very serious matter to us children, I remember,  
 And we used to whisper nightly our suggestions to each other,  
 For by nothing cheap and tawdry could we show our love for mother.  
 Hers must be a gift of beauty, fit to symbolize her ways;  
 It must represent the sweetness and the love that marked her days.  
 It must be the best our money, all combined, had power to buy,  
 And be something that she longed for; nothing else would satisfy.  
 Then it mattered not the token, once the purchase had been made.  
 It was smuggled home and hidden and with other treasures laid,  
 And we placed our present proudly in her lap on Christmas day,  
 And we smothered her with kisses and we laughed her tears away.

**Reviving Old Time Yule Customs**  
 SPECIAL efforts are being made by women in many communities to spread a revival of the old customs regarding Christmas. Some years ago a Boston woman with a touch of antiquarian spirit managed to stimulate Boston to revive a pretty Yuletide custom by celebrating its coming by singing carols in the streets and by illuminating the houses through the placing of candles in the windows. Other cities emulated Boston in this matter. In Carlisle, Pa., a community Christmas tree was lighted in the public square, and its glowing joy was continued all along the streets by lighted candles placed in the windows, many of which showed in the middle of the rooms so lighted up, displayed to the passersby in the night, private Christmas trees, the glitter and beauty of which thus were shared with all.  
 An objection to this attempt at gladness—at least so far as concerns the use of candles—has been the risk of fire. But these days of electricity or even of gas seem to minimize the idea of danger, and there are different devices that may be applied to do away with all risk in the carrying out of the friendly suggestion. It is advised therefore that "the gladness and brightness of the home on Christmas eve be not kept behind closed blinds," and to that end it is suggested that the light from every window, whatever its nature, be permitted to shine into the streets until midnight. The idea of light is associated with all that is good in life. The glow of the crackling Yule log betokened the hospitality ready to greet the stranger at that time, but there was more to it than that. Light in days gone by was supposed to keep off evil spirits.—Sallie Wistar in Philadelphia Public Ledger.

**The Christmas Bird**  
 ROASTED swan was the Christmas piece de resistance in Chaucer's day, but this dish gave place to the peacock, and the peacock in its turn was conquered by the turkey, when Capt. John Smith, fresh from his Virginian wars, came home to tell the amazed English folk of the bird that he saw parading the new world forests, "exactly like a proud Turk showing off before his harem."  
 When the peacock was in its glory at Christmastide its plumage was generally restored to the roasted bird and its beak gilded. Sometimes the whole bird was covered with gold leaf and a strip of cotton, saturated with spirit, set alight in its beak—a relic possibly, with the English snapdragon and blazing pudding, of the fire worship of pagan days. A lady of noble birth and great beauty was always chosen to bear the bird into the banquetting hall. In the days of tournaments it was over the peacock that the knights, with uplifted swords, swore their oaths of chivalry and valor. The last record of such fare seems to have been not upon a Christmas, but at the banquet given by the duke of Granada to the duke of Clarence, afterward William IV of England.  
 It must be admitted that golden peacocks and boars' heads have most alluring sounds to one with a jaded appetite, and the England of old, with its rolistering carol singers, seems a most attractive land to have lived in. But the Englishman of today is more than well content to have his carols sung by a little cockney lad, to laugh at the pantomimes in his magnificently comfortable theaters and to feast at home on turkey, mince pie and the blazing pudding.

**Here's a Merry Christmas Game**  
 THE old English game of tip requires the use of enough assorted Christmas candies, nuts, raisins and other dainties to make a small pile upon a table, also a pair of sugar tongs. One of the party is chosen, who must retire to another room, while the remaining players decide upon one of the ainties in the pile to be known as "tip." The chosen person is then recalled and with the tongs removes pieces from the pile, trying to avoid the piece named "tip," of which, however, he does not know the location. All pieces removed belong to him unless he loves "tip," when all must be returned to the pile and the turn passes to the next player, who retires to the other room while another "tip" is named. A layer may pass his turn when, after raving several pieces, he wants to void the possibility of losing them through having "tip." The game continues until the "tip" is found.



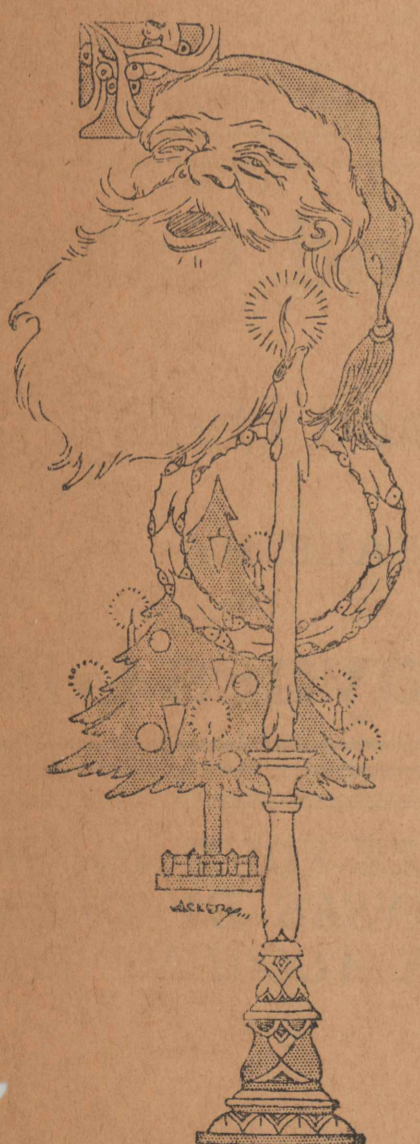
**Make it Something Useful**

- For the Ladies:**  
 ALUMINUM WARE  
 SET OF DISHES  
 CUT GLASS  
 COMMUNITY SILVER  
 RAYO LAMPS

- For the Boys:**  
 WINCHESTER RIFLES  
 36 GAUGE SHOT GUNS  
 ROLLER SKATES  
 BOYS' WAGONS  
 AIR RIFLES

- For the Men:**  
 Razors.  
 Guns.  
 Hunting Vests.  
 Flash Lights.  
 Auto Supplies

- For the Home:**  
 Some Rare Close  
 Out Bargains in  
 Linoleum and  
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