

BENDERS BIG PRE-INVENTORY SALE THE GREATEST SALE OF THE YEAR

Our Sales have always proved successful because of the many bargains offered, and because of our many customers using good judgement in thrifty buying. We are today giving you the greatest opportunity of the year to **SUPPLY YOUR WINTER NEEDS AT SUBSTANTIAL REDUCTION**, In fact most of our winter merchandise is marked with little or no regard for original cost.

Special Bargains on all Knit Caps. 19c and 25c	10 Per Cent Off On All Men's Shoes	 <p>Copyright 1917 Betty Walter Dressmakers</p>	MEN'S OVERCOATS \$17.50 Men's Overcoats.....\$11.45 \$15.00 Men's Overcoats.....\$9.45 \$13.50 Men's Overcoats.....\$8.95 One Lot of City Overcoats.....\$3.95	Big Assortment of Ladies' Silk Lisle Hose, in Grey, Taupe, and Navy, Special.....39c
BLANKETS \$3.45 Washna Woolnap Blankets \$2.75 \$2.95 and \$3.25 Australian Nap \$2.49 \$5.45 Wool Finish Plaid.....\$3.95	20 Per Cent Off On Ladies' Fancy Dress Shoes.		MACKINAW \$9.50 Value, Now.....\$6.95 \$8.00 Value, Now.....\$5.95 \$6.95 Value, Now.....\$4.95	Lot of Jersey Sweaters at Big Reductions
Men's Ladies' and Children's Gloves 20 Per Cent Off	\$1.25 Overshoes.....95c \$1.59 Overshoes.....\$1.19		BOYS' MACKINAW \$6.45 Value, Now.....\$5.45 \$5.95 Value, Now.....\$3.95 \$4.95 Value, Now.....\$3.45 \$3.95 Value, Now.....\$1.95	One Lot of Woolen Shirts, \$1.00 and \$1.45 Values at89c
MEN'S UNDERWEAR During Sale Only \$1.25 Values.....\$1.00 \$1.10 Values89c \$1.95 Wool Mixture.....\$1.39	Special Lot of mixed wool Serge Dresses suitable for school.....\$2.25		BIG BARGAINS IN MEN'S SWEATERS \$3.95 Sweaters, Now.....\$2.75 \$4.50 Sweaters, Now.....\$3.35 \$2.75 Sweaters, Now.....\$1.85 \$1.75 Sweaters, Now.....\$1.29 \$1.25 Sweaters, Now.....89c	One Lot of Heavy Winter Shirts 69c
\$1.50 two Piece Men's Underwear, Special \$1.00	15 Per Cent Off on all Boys' Blue Serge Suits	WOMEN'S WEARING APPAREL BELOW COST PRICE. Including Coat Suits, Coats and Dresses Value \$12.50, Pre-Inventory Price.....\$7.45 Value \$14.00, Now Only.....\$9.45 Value \$22.00, Now Only.....\$14.45 Value \$27.00, Now Only.....\$14.95 Avail yourself of the exceptional opportunity to secure one of these bargains while they last which won't be long.	HATS Big reduction on all Men's Dress and Staple Hats, including staples at 15 Per Cent Off.	
Ladies' \$1.50 and \$1.25 Union Suits, Special 95c	Big Specials on all Caps	BOYS' KNEE PANTS One Lot, Size 16 Only, Big Values, Pre-Inventory Price\$1.89	Entire Lot of Men's Pants reduced to 15 Per Cent Discount.	
Ladies' \$1.00 Union Suits Special 89c	Big Assortment of Dark and Light Royal Percale, Pre-Inventory Sale 12 1-2 Cents	100 Dozen 20c Ladies Black Hose, During the Sale.....12 1-2c	All Price Corduroy Pants to go at \$2.75	
Boys' All Size Fleece Union Suits, Special 75c	Big Assortment of Best Grades of Outings, Special13 1-2c			
Men's Grey and Tan Mixed Work Socks.....8c Big Values' in Children's Coats.				

C. M. Bender Dry Goods Company

NEXT TO STATE BANK THE STORE THAT SAVES YOU MONEY FLOYDADA, TEXAS

Limitation of Diversification

State Department of Agriculture, Austin, Texas.—This world war condition that we are engaged in is a problem not yet solved. Its continuation or date of termination is a guess with everyone. What will be our economical condition in six months or a year from now, no one can tell. What will be the world condition when the war is over is conjecture. We should look as far forward as possible and take the most practical view of things we can figure out.

The farmer, merchant, banker, manufacturer, the industries and labor of all classes, will have the conditions to meet as they arise both before the war closes and after. While all should try to protect their business, they should realize the winning of the war is the fundamental factor of all business. That aside from caring for our business, those things that will aid in winning the war and keeping our business machinery in good shape to rebuild and replenish a depleted world should be considered. Naturally my thoughts along these lines are directed to the farm more than to other things. Not solely because I am more financially interested in Agricultural matters than in the other, but because Agriculture is the foundation of all. If it is guided wrong, the results will be adversely felt by all. If right, all will be benefitted and protected. The farms of the South have been permitted to wear, wash, and run down. Have been forced too near to a one-crop system because their main and dependable crop was sold far below a sustaining price. This condition has prevented diversification of crops, which is so necessary to the preservation of the soil.

Now that the time has come when food and feed crops, (those crops which rest and build up a cotton-sick soil, has become a necessity in winning the war) are profitable, even with a small yield, and the demand cannot be supplied; those crops should be planted in abundance, for the two-fold purpose of profit from the crop and profit in restoring fertility of the soil. This should especially be the case in those sections where a good crop of cotton has been made this year and the people are in financial shape to do what they ought to do. They ought to do it for another reason: It is possible for the farmer to produce a big cotton crop and then it come disaster to price. We cannot pro-

duce a surplus, sell for half the cost of production. This, no producer desires to see. We produced five and a quarter million bales more in 1914 on only two and a quarter million acres more land than we had in 1917. The same yield per acre next year on the same acreage would likely put the bears in control of the market, and every cotton farmer and business dependent upon him thus hurt.

I shall not attempt to say what should be planted to take the place of cotton or to build up and replenish the soil. This should depend on, and be left to the good judgment of each section, community or individual farmer as their condition and environment may dictate.

My experience has been that I had about as soon let my land lay out, as to have it cultivated in a crop not suited to it or to the man cultivating it. There is hardly a farm in the older section of the South that has not got some portion (or all of it) that is not badly in need of renovation, and now seems to me to be a very opportune time, from all angles to do so.

I noticed a few days ago, where Mr. B. K. Legett of Abilene advocated breaking up the land having Johnson grass on it, and letting the stock follow the plow. That they would eat the roots and do well on them. I wish to endorse his suggestion. I did it last year where I was trying to kill the grass. The stock soon learned to follow the plow and hunted for the roots, doing well on them. They will find enough of the roots where the grass is in patches, to aid materially in its extermination, while I am of the opinion it would be beneficial to a meadow. The feed from these roots can be made to help out the feed bill for all kinds of stock materially, where the farm is infested with the grass, thus turning a pest into a profit. As freezing destroys the roots it should be grazed as plowed.

W. B. YEARY,
Assistant to the Bureau of Markets.

NEWS OF LOCKNEY

From the Beacon:
As a result of the Christmas Red Cross membership drive which ended on the evening of December 24th, the total membership of Floyd county is 2000. The membership gain was 1471 new members and a per cent of 174. The Lockney Branch added over four hundred new members to its rolls and now has a membership of over five hundred. The Lockney Branch is the only branch in Floyd county which has a membership of over five hundred.

Baker was in charge of the drive under the supervision of Mrs. Ben. F. Smith, chairman. The success of the drive is due largely to the untiring efforts of Mrs. Baker and assistants.

A Red Cross Rally was held at the Public School Auditorium last Sunday night, participated in by all the churches of the town. Sixty-two members were added at this meeting. The speakers for the occasion were Rev. Burnett, pastor of the Baptist church, and Elders Black and Showalter of the Christian church. They made able and patriotic speeches and thrilled the audience with patriotic emotions. Prof. R. A. Collins acted as chairman of the meeting and delivered a patriotic address preceding the speakers. All church services of the town were dismissed for the occasion.

Child Ran Over by Auto

Last Saturday afternoon the little child of Jim Harper living east of Lockney, was run over by an automobile on the crossing between Reeves Grocery Store and John W. Sams. Fortunately the little fellow was not seriously injured. Medical attention was immediately given it and its parents took it on out home that afternoon.

The party driving the car lived in Briscoe county, and it was one of those deplorable accidents in car driving. The streets were crowded with Christmas shoppers.

Gordie Westbrook was here several days this week on a few days furlough from Camp Bowie where he is training. Gordie says everything is moving along nicely at the training camp. The majority of the boys are very anxious to see some active service, they are tired of training camp life and feel that the sooner the great army is placed in active service the sooner they will end.

MR. AND MRS. J. R. YEARWOOD HAVE PARTY FOR FRIENDS

Mr. and Mrs. J. R. Yearwood were host and hostess to a number of friends at an informal party Saturday evening of last week, at which were a number of guests, who spent the evening very pleasantly.

M. A. Crum is here on a visit with his sisters, Misses Mollie and Lucy. He is located at Friona in the real estate business.

Louis F. M...

USE HESPERIAN WANT ADS AND GET RESULTS—IT WILL PAY

The Season's Greetings

As we reflect at the close of the year on our business the past twelve months, we like to think of our customers as our friends. We like to feel that in a broad sense our customers are our partners—that the success of our business is a reflection of their patronage.

So on the New Year, we extend to you our hearty good wishes with the sincere hope that the coming year will bring for you greater happiness and more prosperity than ever before.

EDWARDS GRAIN & ELEVATOR CO.
FLOYDADA, TEXAS

