

THE FLOYD COUNTY HESPERIAN

VOLUME 20

FLOYDADA, Floyd County, TEXAS, THURSDAY AUGUST 26, 1915

NUMBER 26

G. B. Williams Dead Following Accident

Dies from Shock and Loss of Blood in Accident Last Thursday Afternoon.

About four o'clock last Thursday afternoon G. B. Williams, familiarly known to his friends as Golie, got his foot caught in a pulley belt from the Williams Bros. 6-h. p. gas engine, used by them in chopping grain for the trade, and was pulled into the fly-wheel of the engine. He was alone at the time, the nearest persons being his brother, W. C. Williams and J. C. Hubbard. When these reached him the engine had stopped, and it was necessary to extricate his lower limbs from the fly wheel and belt. Both lower limbs were broken and the left severely lacerated at the knee causing much loss of blood. Until ten o'clock Thursday night attending physicians had hopes of Mr. Williams' recovery. At that hour his pulse became very low and he gradually sank, death coming at 7:40 Friday evening, without Mr. Williams ever rallying from the shock.

Mr. Williams came to this county with his parents when a small boy in 1890, and had been reared here. He was a good friend of everybody because of a bright, cheery disposition. He was 34 years of age at the time of his death, a powerful man physically, a good business man and citizen. He was engaged with his brother, W. C. Williams, in the grocery, coal, and grain business, at the time of his death.

Funeral services were held Saturday at 12:30 at the graveside, conducted by Pastor Elder of the Baptist Church, of which organization Mr. Williams had been a member for many years. Hundreds of friends attended the services and all stores in town were closed in honor of the deceased for an hour.

He leaves a young widow, a little daughter, aged father and mother, brothers and sisters, to mourn his death. These have the heartfelt sympathy of friends in their bereavement.

W. R. Cope's Nephew Dead

W. R. Cope left Monday for Clarendon, following receipt of a telephone message from relatives there that a little nephew of his had died at that place.

Honey! Comb and strained at Duncan's. 2tc.

FIVE

REASONS

why you should start a bank account:

SAFTY
SECURITY
SAVING
STABILITY
SUCCESS

The First National Bank
Floydada, Texas.

Floyd Co. Fair Close at Hand

"You'll Miss it if you miss it," Going the Rounds--Aeroplane Flights a Feature

Aside from the fact that the largest exhibits in all departments will be here during the three days of The Floyd County Fair, the various parades, the shows, the ball games and the singing contests, which are calculated to make something to see and do every minute, the Fair Committee with the liberal assistance of the citizens of the town, have added a feature that will be a drawing card for miles around. This feature is aeroplane flights daily at the grounds. Nothing short of a catastrophe will prevent this feature from being a part of the program.

Each day is to be a big one. Each one with as much to do and see as can be crowded into it.

Liberal rates on the railroads and the auto line from Roaring Springs give assurance that the out-of-town attendance will be good. Out-of-state people are also planning to be here.

One Inch Rain Over Large Portion of Floyd County

One inch of rain fell in Floydada Monday night, the rain also covering a large portion of Floyd County. Reports show much heavier rains generally than fell at this point.

A hard wind accompanied the rain, doing some damages to out-houses, windmills, and telephone lines.

Seventeen telephones were "out" in Floydada on Tuesday morning following the storm.

Peaches Measured 8 Inches

A two-year-old orchard on the farm of J. A. Seale, northeast of Floydada, is yielding quite a little fruit this year, mainly peaches and apples.

Two of these likely peaches reached this office Saturday. Each measured 8 inches, and had a delicious flavor. Mrs. Seale has been canning peaches from her orchard and the members of the family have eaten quite a lot from this two-year-old orchard.

J. F. Lucius, of Negreet, La., was in Floydada a short time the first of the week looking after his large real estate holdings in this county.

He was enroute home from an extended trip over the Pacific Coast and the Northwest. He has been away since last June, visiting many portions of the West and Canada.


Judge F. P. Henry writes friends that he is improving rapidly and hopes to be home in time for the Fair.

He has been at Mineral Wells several weeks.

Some Crops Damaged by Hail Streak Last Monday Night

Several crops in portions of Floyd County were damaged by hail and wind in last Monday night's rain, the worst sufferers being residents of the south and southeast part of the county. Of these Bob Smith's crop is probably in the worst condition. Mr. Smith believes that his crop is entirely ruined. His house was blown over by the wind which accompanied the hail. The place is fourteen miles southeast of Floydada.

Kyle Triplett returned Monday from Hale Center where he had been several days visiting with relatives.



NEW PRICES ON FORDS

Touring Car	\$440.00
Runabout	\$390.00

These prices are f. o. b. Detroit

We cannot promise you immediate delivery, but will have a car load in about Sept. 1st. If you want us to hold you a car from this load come in now and sign our Buyer's Order and Agreement.

Barker Bros.

Floydada Texas

TO PUBLIC SCHOOL PATRONS

Floydada Public School begins work Sept. 13, 1915. The opening session will be held in the Public School Auditorium at 9:30 a. m. The patrons and friends are invited to attend. After the general exercises the students will assemble in their rooms for the purpose of being enrolled and classified. At this time the lessons will be assigned and the proper list of books will be given to each student. If there is any doubt in the minds of the pupils about the books used, it is best to wait until Sept. 13th, to buy the books. There will be but few changes in the book list this year. The adopted books cannot be changed and the supplementary list is practically the same.

We have never failed to urge every student to enter school the first day and be in attendance every day during the entire term. No doubt we have all learned the necessity of this, nevertheless it is, in some cases, impossible. We are not condemning anyone nor accusing of willful neglect. We just know that there cannot be as much expected when the student is not present all the time. We promise to do the very best we can in all cases.

It seems that the attendance will be large this year. We have had a number of inquiries concerning places for students to stay during the school term. The citizens could be of some help by letting it be known if they wanted to keep students for their help or give them a chance to partially pay their board. The influx of students may be due, largely, to the fact that the Floydada Public School promises something. It has better standing than ever before. It is affiliated with the State University with the best of chances to increase its units.

We make no attempt to boast of our excellency. We believe that we have a good school, founded upon good principles and common sense administration. It is our determination to help every boy and girl who will give us an opportunity--thereby being a great uplift to the community, state, and nation. Stand by us.

F. E. Savage.

Opens New Butcher Shop

W. M. Steen has opened a new butcher shop in the Montgomery building on the north side of the square, at the former location of the White Grocery.

The shop was opened for business Tuesday morning.

The Fair--Sept. 9-10-11

DALLAS COUNTY JUDGE SPEAKS TO LARGE AUDIENCE

Tells Hearers how he Became Physically Independent, Though Without Arms.

Judge Quentin D. Corley, of Dallas County, was heard in Floydada Tuesday evening at 6 o'clock at the District Court Room by a large and interested audience. The hour for the lecture was changed Tuesday noon on account of the night date set conflicting with other meetings in town.

Judge Corley spoke for an hour and five minutes. His lecture, "Overcoming difficulties" was highly valuable to old and young alike. Following a 25 minute discourse the judge showed the machines of his invention by which he had been enabled to become physically independent to all practical intents, showing his audience at the same time how he did the ordinary duties about his office and home.

Judge Corley is accompanied by his wife on the trip. They came west on the T. P., going north by the Santa Fe, and will return to Dallas down the Fort Worth and Denver. They reached Floydada at 5:30 Tuesday afternoon, driving through in a car from Lockney where the Judge had filled a date at 2:30. They spent the night in Floydada and left Wednesday morning for Silverton, where the judge had a date.

Speaking of the South Plains, Judge Corley referred to this section as a "very pretty country and apparently with unlimited resources." He says the South Plains portion of their trip has been through a country with very fine crops and pretty homes.

Tom Frazier, Hog Breeder To Visit Floyd Co. Fair.

Tom Frazier, of Fort Worth, vice president of the Rhome-Farmer Commission Co. and famous in Texas as a raiser and breeder of Duroc Jersey hogs, will visit Floydada during the Floyd County Fair, September 9th, 10th, 11th.

Mr. Frazier consented to come to Floydada at the solicitation of friends here, who deem him one of the best posted live stock men in the state, and have prevailed on him to lecture during the fair at the Livestock Exposition Pens on problems peculiar to the live stock industry.

E. F. Cosgrove, salesman for Arbuckle Coffee called on the editor Tuesday and displayed a pair of ball scissors given as a premium with Arbuckle Coffee. Mr. Cosgrove sees the need of local advertising.

Fair Excursionists Leave Tomorrow

Will Spend Friday and Saturday on Road Telling about Fair and Floydada

The Floyd County Fair and Floydada Trade Boosters leave in the morning promptly at seven o'clock on the first day's round of a two-days tour of the South Plains advertising Floydada and the Fair.

Hundreds of placards, stickers, circulars and other advertising matter will be left behind at each stop to remind the folks of the Fair after the excursionists have gone.

The first day of the excursion had been planned for today. The rains of Monday night made the roads so bad it was deemed best to defer the excursion planned for today until Saturday. The south route will be made tomorrow as planned without change.

Left Father in Good Health; Returns in Week to Bury Him

J. M. King, prescription clerk in the pharmacy of T. B. Triplett druggist, left Monday for Merkel Texas, to be present at the funeral of his father.

Mr. King left Merkel Monday of last week and began work here Tuesday. When he left home his father was in good health. The telegram did not state the cause of his father's death.

Lockney Christian College Opens September First

The Lockney Christian College will open its next session on September 1st. The school is said to be stronger this year than ever.

A number of prominent men of West Texas are on the program for the opening exercises.

Rev. G. I. Eritain spent Tuesday night in Floydada with friends. He was enroute home from Abernathy where he had been conducting a ten-day meeting.

Fresh bread daily at Duncan's.

"Leave on the Dot."--Gamble

A. N. Gamble, who is designated as leader for the two days Fair Excursion, says: "In order to make the schedule we have planned, we MUST leave Floydada on the dot at 7 o'clock each morning."

Be on time.

District W. H. M. S. Meeting Here

District Delegates to Hold Meetings Here Next Tuesday and Wednesday

Quite a number met at the Presbyterian Church Monday. We transacted our months work and completed our arrangements for our district meeting which begins Tuesday at 8 p. m., August 31, 1915. The following committees were selected: To get homes for delegates, Mesdames Hughes and Sawyer; reception, Mesdames Henry and Shearer; To meet trains, Mesdames Rushing, Hughes, Ratliff, Robbins, Sawyer, Bartley.

PROGRAM TUESDAY NIGHT. Song.—By audience.

Devotional.—Led by B. F. Wilkins.

Welcome address.—Bro. Shearer.

Response—Sister Sweeney of Lockney.

Paper.—Our Homeland—To be supplied.

Music.—Mrs. John Smith.

Paper.—The outlook across the sea.—Mrs. J. L. West.

Music.—Miss Myrtle Thompson.

Paper.—Our Young people—To be supplied.

We want every woman and girl to come and meet with us for these two nights and one day. Do all those things that have to be done, close the door and come and pray that this meeting will be a help and inspiration to the town. If it isn't it will be a failure, for that is the reason we asked the District to meet with us.

We want to bring dinner Wednesday so as to have as much time as we can. We will spend one hour in getting acquainted.

We not only invite all the society of the town to meet with us, but also the women and girls who are not now interested in the work.

Bro. O. P. Kiker will preach Wednesday night. Let's greet him with a full house.

We haven't the program for Wednesday.

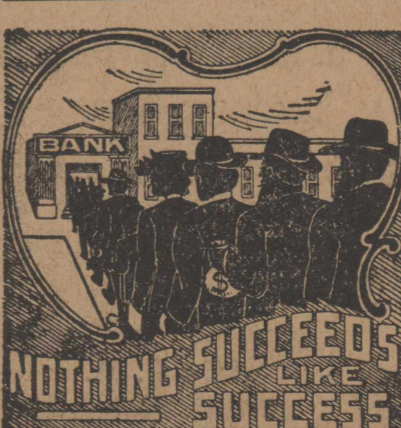
Our guests will be in the hands of their friends from 5 to 7 at the parsonage.

Press Reporter.

Socialist Lecture

G. T. Walker will deliver a lecture on the principles of Socialism and its relation to the Bible and Christianity, also its position on War, at Floydada in the Court House, Sept. 6, 8 p. m. Questions will be answered and a division of time extended to other speakers. Come and bring your families. Free For All.

Get in Line-Start Right



Make our Bank your bank.

Feel free to consult with us at any time on any business proposition. If we can help you, we want to.

You Can ALWAYS Help Us

By speaking a good word. By giving us your account
By coming to us for accomodation

FIRST STATE BANK
FLOYDADA TEXAS

Farm Trucks Grain Wagons Row Binders Binder Twine

And all your other Harvest Time Needs can be readily filled at our store.

Fall plowing operations can be best carried on by using the Success Sulkey or the Emerson Disc.

Everything for the Farm or Home
C. SURGINER & SON

Floydada,

Telephone 24,

Texas

In an obscure village "way down South"—we'll call it Hawkins' Corners for convenience sake—there lives a little woman who

S. C. Vanderlip OPTICIAN

Eyes tested; Glasses properly fitted. All work Guaranteed. At home on Saturdays & Mondays. Residence: 1 block South First Nat'l Bank; in fourth block west on Mississippi St. Floydada, Texas.



"Bell" Connection Solves Farm Problems

Said a prosperous and up-to-date farmer: "We like to joke the women-folks about using the telephone, but I guess we men use it as much as they do. We find the Long Distance Bell connection feature of our service a wonderful convenience."

Have you a telephone connected to the Bell System?

Ask our nearest Manager for information, or write

The Southwestern
Telegraph & Telephone Co.

makes a livelihood from the sales of eggs and chickens. Not common, ordinary, every-day, haphazard varieties, but standard eggs and chickens of known quality.

The reason why this progressive little woman has been more successful than the average producer of these commonplace commodities is the fact that consumers in the locality have become convinced that they can at all times absolutely rely upon the quality of every egg and every chicken sold by Mrs. Parmelia Hawkins.

How can prospective purchasers identify Mrs. Hawkins' products? By her name on them, of course; just as you can identify certain makes, or brands, of automobiles, implements, collars, hosiery, talking machines, food products—and the thousand-and-one other articles you buy and use.

Every egg that Mrs. Hawkins offers for sale has plainly stamped upon it the date upon which it was laid and her name. To every chicken marketed, whether alive or dressed, is attached a neat tag stating that it has been properly fed, carefully inspected, and is guaranteed by Mrs. Hawkins to be a clean healthy fowl.

It is hardly necessary to add that Mrs. Hawkins is never forced, or even called on, to make good her guarantee. Her one most valuable asset, her good name, backed by her reputation, is on every article she sells, and serves as a quality pledge to all purchasers.

Disregarding her natural pride in her name, Mrs. Hawkins cannot, purely from the standpoint of good business judgment and policy, afford to let her eggs and chickens fall below the standards she has created and maintained. They simply must come up to

every claim she makes for them. She has quite an investment of real money in the reputation of, and consumer confidence in "Mrs. Hawkins' Chickens," and she realizes that any reduction of quality will necessarily impair or destroy that investment.

Products of the Mrs. Hawkins variety are obtainable in every village, town and city in this country, and they cost no more than the unknown sort. They include everything you have any possible use for from hooks and eyes to traction engines. They are commonly known and referred to as standard, or trademarked-advertised products.

Old-Timer Moves to Virginia

Thursday morning W. R. Tillson and family of the White Flat community arrived in Childress for a short visit with the family of Mr. and Mrs. T. A. Williams, parents of Mrs. Tillson. The family were on their way back to Virginia to take care of an invalid uncle of Mr. Tillson, hence will make their home in the Old Dominion state for an indefinite time.

Mr. Tillson is one of the pioneers of this section of Texas, having first come here about thirty-three years ago. For many years he worked on the big cow ranches of this section, but some years ago secured a good-sized ranch in Motley county and is now a well to do ranchman for himself. His sick uncle is quite wealthy and made him a most flattering offer to bring his family to Virginia and stay with him until death, which is likely to come almost any time.—Childress Post.

Things Worth Remembering

That your neighbors are good people.

That good neighbors are the result of good neighbors.

That no community can rise higher than the average level of its people.

That discussion, publicity and education will raise the average level of any community.

That the strongest community in the state is the best organized one.—From a Minnesota Agricultural Extension Bulletin.

Strawberry Plants—\$1 per 100 See Mrs. R. H. Willis. 2tc.

Mrs. Callie Darbey, of Duke, Okla., who has been visiting with her sister, Mrs. C. W. Thagard for the past several weeks, left Monday returning home.

The latest styles and fabrics in ladies suits and coats at Olson's. 2tc.

Wise James Johnston Jinks; One Born Every Minute

(Judd Mortimer Lewis in the Houston Post.)

I knew a man, James Johnston Jinks, whose brain had many kinds of kinks; but the main kink that obsessed Jim was that no woman could fool him! And, as he had dough in the bank, despite the fact that he was lank, and that he hated to do chores, and that his teeth were turned out doors, and that he had a curving back, and that his Trilbies didn't track, and that his eyes were bias he always had women two or three right close to him upon his trail and reaching for his bunch of kale. There was one teasy little skirt, a ripping beauty, too, was Gert; she'd hand James Johnston out a look and tell him how well she could cook. But women could not fool him, no! And so that damsel had to go. Another told James Jinks how she would shine in high society, and told him how she was admired, but she was gently, firmly fired. Another told how straight and far and swiftly she could drive a car, how she could take one down and then could put the pieces back again; but James looked wearied and he went out west and herded in a tent, and all the maids he had turned down made matches in the old home town, with other fellows they had met, and they are living happy yet. And then a lean old female came and threw her bonnet in the game. She did not say how she could cook, or drive a car, or write a book. She looked into James' goggle eyes and told him he was great and wise, and that he wore beneath his hair a bunch of brain beyond compare, and that he kept them in such trim no female ever could fool him! And until daylight had grown dim this female talked to him of him. And Jinks the wise one, Jinks the geek, wed that female within the week! And now she pushes in his face when she meets him about the place, and in his bank account she pokes and deals him out car-fares and smokes. His hair is out, his eyes are dim, he jumps whenever she speaks to him. These wise guys who know women so are easy marks for those who know. The wise girl polishes her grins and talks to them of them and wins.

Estelline Farmers Find Warehouses Pay Dividends

Estelline News:—

Farmers' Union locals, here, at Hulver and at Parnell will co-operate in building a warehouse here. The site, at the old cotton yard, has been leased and the building will be erected in time to handle this year's crop. A warehouse, office and scales will be put in and a manager employed. Cotton, cotton seed and other commodities produced by the members will be handled for sale. Coal and perhaps other supplies will be furnished members at reduced prices.

A similar arrangement, in rented quarters, was made last year and proved eminently successful, exercising a far-reaching influence upon the price of cotton seed and benefiting the members of the organization, and other farmers in the neighborhood to a marked degree.

The Union co-operative organization here last year handled over 3,000 tons of cotton seed and obtained therefor \$2 to \$3 above the market price for its members. The organization is strong here. every farmer who is eligible to membership.

Births Reported

BORN—To Mr. and Mrs. Sam Thurmon, August 14th, a daughter.

BORN—To Mr. and Mrs. C. M. Lyles, August 22, a son.

The Fair—Sept. 9-10-11

WEST PLAINS L'B'R. CO.

DEPENDABLE QUALITY

Is Your Protection

Remember, we make quality equal the price.

We are now stocking with a fine line of High Grade Materials of all kinds. You will find our yard headquarters for your requirements in the building line. We are preparing to serve you. Our Motto shall be "TO PLEASE YOU" and we will strive to prove it. We solicit your business on honest square dealings, and will endeavor to merit your friendship.

SEE US B-4-U BUY

A. E. Johnson, M'g'r.

Ferguson Will Officiate

Sweetwater, Aug. 17.—Aided by city and county officials the central committee of the West Texas Water Supply and Sweetwater Demonstration is making every effort to secure a whale for use at its water show on September 7th and 8th, when Governor Ferguson is to be here to officially open the great reservoir.

This immense artificial lake is located ten miles southeast and 106 feet above Sweetwater, and contains 1,080,000,000 gallons of water, a sufficient amount to supply the needs of this city for eight years without replenishment. However, it has a watershed of 64 sections and a run-off rain of 1½ inches will fill it to overflowing. It has the largest earth dam known, and the water system is entirely controlled by gravity, giving sufficient pressure for all commercial and domestic uses. The completed Lake Trammell only cost this city \$350,000. The city is now getting its water supply from the new reservoir.

Saved His Life

It is probable that no class of men is lampooned more unjustly than doctors. Many of the stories at their expense, however, are both amusing and good natured. A recent addition to the list is the tale told about the Chinaman who was asked if there were good doctors in China.

"Good doctors!" he exclaimed. "China have best doctors in world. Hang Chang one good doctor; he great, he saved my life."

"You don't say so! How was

that?"

"Me velly bad," he said. "Me callee Doctor Han Kon. Give some medicine. Get velly, velly ill. Me callee Doctor Sa. Sing. Give more medicine. Me grow worse—going to die. Blimebly callee Doctor Hang Chang. He got no time; no come. He saved my life."—Tit-Bits.

Luke McLuke has discovered that the way to avoid having enemies is to "say nothing, be nothing, do nothing."

Mrs. L. B. Maxey and daughter, Miss Ruby, are spending a visit at Van Oss and other points in Oklahoma visiting with relatives.

Van Leonard, of Clarendon, is spending the week in Floydada on business.

Buys New Apperson

L. H. Lewis has bought a new Apperson Six, receiving it last Saturday.

Zack Buntin and family, of Parker County, have moved to Floydada. Mr. Buntin plans to farm here. He is a brother-in-law of G. A. Crum.

For Sale. At Mickey, Texas, 11 miles from Lockney, 8 miles from Floydada, Good General Merchandise Store house, goods and Residence. Good Location, close to \$5000.00 Brick School Building. Want all Cash or the Equivalent. Will take about \$2000.00 to handle same. If interested write or call and see me. Carl W. Smith, Mickey, Texas.

Wednesday Night

SEPTEMBER 15TH

PUBLIC SCHOOL AUDITORIUM, FLOYDADA TEX

Under the auspices of the W. H. M. S. of the M. E. Church South, The Attraction, The Indian Legend, "RED WING" will be rendered by Dr. and Mrs. Southers.

This is one of the best single attractions ever staged in this part of the Country and should be seen by every body.

Dr. & Mrs. Southers have made "RED WING" three part for Churches, colleges and Public Schools Par-excellence, fully depicting the fast disappearing Race in Nature, M and dress as well as language.

FLOYDADA--ROARING SPRINGS AUTO LINE

U. S. MAIL DAILY EXCEPT SUNDAY

Connecting Q. A. & P. Ry. at Roaring Springs with Santa Fe at Floydada. The shortest, quickest, and cheapest route between East Texas and South Plains points. A delightful trip for tourists.

Leave Floydada	Leave Roaring Springs
8:00 A. M.	1:30 P. M.
Arrive Roaring Springs	Arrive Floydada
11:30 A. M.	5:00 P. M.

Rates: \$3.50 One Way,
\$6.00 Round Trip.

R. COPE, Prop.
FLOYDADA, TEXAS

---Something new

arriving by every freight and express, and as new goods are received we are opening them up and placing them on display. Already our sales on fall goods have exceeded our expectations for this time of year. Our buyer has just returned from New York and eastern markets, having completed his purchases for the Fall and Winter season. Never before has he seemed so well pleased with his purchases. The new materials, new styles and new models of the different lines purchased add greatly to the attractiveness of every article.

We will have as usual a large, well selected, up-to-date stock of Dry Goods, Ladies and Gents Furnishings. The entire stock will be complete in every department, nothing old or shelf worn, everything new, selected with the greatest of care, keeping in mind the direct needs of the people of this locality

Owing to the Price decline on Cotton Materials we are in position this year to sell you the same goods cheaper than ever before. Your dollar is worth a hundred cents and naturally you want every cent in value when you purchase goods. You can make no mistake when you spend your money for such goods as the *celebrated lines of Hart-Schaffner & Marx clothes, Packard Shoes, and Cluett shirts and collars, etc., for men; and Palmer Garments, White House and Queen Quality shoes, etc., for ladies.* These lines and many others of equal quality are sold by us.

The interior of our store and the display of our large stock has already put on the attractive appearance that would do credit to stores of the larger cities. Make our store your store. Call in and see the new things.

WE LEAD---OTHERS FOLLOW

Mathis-Martin Dry Goods Company

The Store With The Goods

The Floyd County Hesperian

PUBLISHED EVERY THURSDAY BY

HESPERIAN PUBLISHING COMPANY

Homer Steen - - - - - Editor and Manager.

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

Subscription Prices:

One copy one year, in advance.....\$1.00
One copy six months, in advance......50

Advertising Rates: Furnished on Application.

Fall and Winter Feeding Prospects

The prospects for fall and winter feeding operations in Floyd County are good, a crop of feedstuffs equalling if not exceeding last year's production being now in process of maturity.

Three years ago 73 head of native yearlings were fed in lots here. They surprised the feeders as well as livestock and commission men at the market, and proved an eye-opener. The following year approximately 200 head were fed out here, likewise proving great success. Last year cattle bought on a high fall market were fed during the winter and sold in the spring on a low market as baby heaves and slightly heavier classes, topping the market and bringing their owners a good profit on their feed crops notwithstanding. 600 were fed out in the county.

With these three years feeding and fattening operations as object lessons the estimate is that at least 1000 head of cattle will be fed out in the county this season, this calculation based on the belief that a number of smaller herds than heretofore fed out will be used to market the crops by way of the feed lots.

Governor Ferguson and the Big Tax Rate

The Plainview News says that Governor Ferguson will be held responsible at the next election by thousands of voters for the high tax rate of 55 cents this year, notwithstanding the fact that the governor is not to blame for it, merely voting against him because the raise came in his administration.

The Hall County Herald, edited by Senator Johnson, declares that the News is correct in assuming the governor will be held responsible at the polls for the big tax rate, and adds that the governor is really responsible. The Herald adds:

The appropriation bills are always made up and passed by the
Concluded on page 5

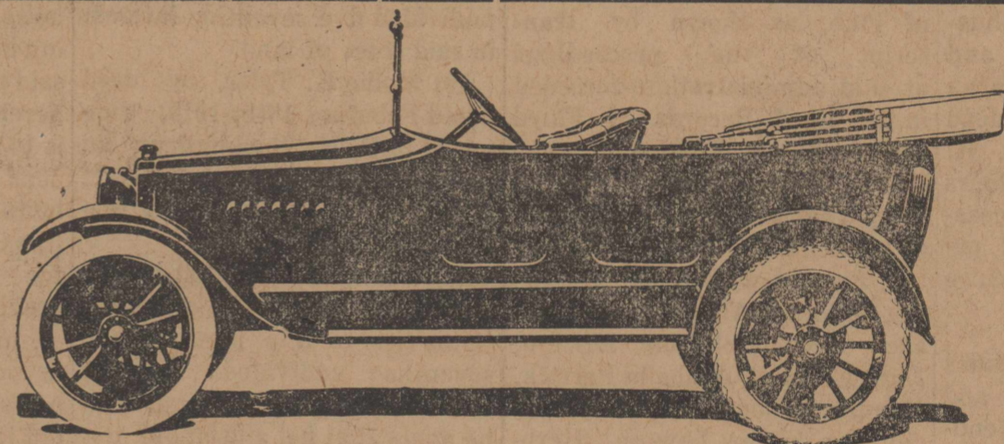
ANDERSON ^{T^H} Tailor

All Cleaning and Pressing \$1.00
Ladies work the same

Am now ready to do first class work
Will appreciate part of your trade
Located in Glad's Store
Phone 67

Geo. L. Fawver and family returned home Monday from Lovington and other points in New Mexico, having been out on a ten-days tour of the eastern portion of that state. They visited with Mrs. Fawver's father at Lovington and attended the Cowboys Picnic.

Robert Lomax is visiting relatives and friends here this week. He has been living at Fort Worth.



SAXON 'SIX'
A big touring car for five people

Saxon 'Six' Is Here--\$785

HERE is the "Six" which, we believe, offers the most unusual value of any touring car on the market today.

Six-Cylinder motor, long stroke, high speed, developing 30-35 h. p. Only car with a six-cylinder motor at a price as low as \$785.

Exceptional Roominess, five passengers accommodated with ease. Only one car at less than \$1250 has equal inside width of tonneau seat; none has more.

Complete equipment of uniformly high grade, including Gray & Davis electric starter and lights, speedometer, extra domountable rim, electric horn, one man top, two piece rain vision windshield.

112 inch wheelbase, longer than wheelbase of any other "six" below \$1250.

Tires Generous in size; 32x3 1-2 rims demountable; wheels artillery type best grade hickory. Saxon is 200 to 400 pounds lighter than other cars using same size tires.

Cantilever springs of vanadium steel; afford the greatest riding comfort and steadiness. The newest and best spring suspension known.

Genuine streamline body; very graceful and pleasing to the eye. Wide doors flush fitting with concealed hinges; bonnet beautifully tapered to high well shaped radiator.

Left side steer, with center control, affording greatest convenience in driving, and getting in and out of car

Atwater-Kent Ignition, thoroughly proved & efficient.

Three Forward Speed Transmission, sliding gear type, acknowledged to be best.

Dry Plate Clutch, same type as on higher priced cars.

Body Finish, no car selling for less than \$1250 has a finer body finish. There is class and style in every line of the "Saxon Six" and the painting and upholstery is a fitting dress for such a car.

First quality materials throughout, specifications of materials for the Saxon same as for cars selling at \$2000 and more.

Saxon the modern car in every detail; stylish, distinctive, complete in equipment and up-to-date in design.

We are now in a position to arrange for YOUR ride in the new Saxon Six. Demonstrations in order of request



Tom B. Triplett

Distributor for Floyd and Motley counties

FLOYDADA

TEXAS

legislature under the known policy of the administration, but these bills are always itemized in detail to meet every want and need of every department of the state. It is not only the governor's privilege, but is the sworn duty of that official to scrutinize every item in these bills and where the conditions will not justify it to veto and cancel out the item. There is no sort of doubt that the governor could have blue penciled two million dollars from the appropriation bill just passed without crippling a single state institution. Every member of the legislature, even the most extravagant of the bunch, expected this to be done. Every institution in the state expected to be trimmed down by the governor, and they nearly fell dead with surprise when the bill was signed in toto. It was the first time it has happened in a half century and will perhaps be the last time. The trouble is that the governor was surrounded and besieged by the tax eaters and did not give sufficient consideration to the tax payers. Many of the state departments are extravagantly provided for and many bureaus and departments should have been reduced or eliminated entirely.

The Senator from Red River Valley should have the first-hand information because he was on the ground floor. He should know if the various state institutions have more money appropriated than they should have. But the Senator is very much mistaken, indeed if he thinks that Governor Ferguson will have to carry all the blame for that immense tax rate. If our senators and representatives informed us correctly as to the state of affairs at the beginning of the present administration Texas was in a bad way financially. Many debts had to be taken care of out of this year's tax funds. And when the legislature had under consideration the appropriation bills, at least half of them should have been familiar with the needs of the various institutions. If the appropriations passed were too large, the governor should have had this information from the men who were in position to know. At least the folks believe this. The governor has shown himself a patriotic man. He has surprised many people with the showing of executive ability in other parts of his work. His co-workers will have to stand with him in the matter of the tax rate. If the appropriation bill was so iniquitous the legislators should have made it known before they were signed, in order to clear their skirts and make Governor Ferguson the goat. As it is, the bunch are all in the same boat.

Card of Thanks.

The people of Floydada and vicinity were very good to us and ours during our recent sad bereavement in the loss of husband and son, and we feel very deeply the gratitude we are due each and every one. We wish to express by this means a small part of the great appreciation we feel and trust that for your kindness you shall ever have as good friends and neighbors should sorrows come your way.

Sincerely,
Mrs. G. B. Williams,
Mr. and Mrs. S. E. Williams.

Oscar Shurbet, J. H. Shurbet and Mr. Ellis attended the Cow-boys' picnic at Lovington, N. M., last Friday.

J. W. Blair and family, of Rochester, are visiting this week with Mrs. John B. Baker and family.

Will Ferrell, and Walter Ormon, with their families, from Oklahoma, visited at the home of G. D. French, last week.

The Earliest Slight Break in Home ties—the morning when the boy or the girl first trudges off to school! From that day, the changes are rapid. Every year you note them. And almost before you realize it, there comes the severer sundering of those ties, when John or Mary with a cheery "Will be home for Christmas, sure," waves a stout farewell.

Both of you are choking back sentiment. And afterward—how pictures, showing all the rapid transitions, do help

*There's a Photographer
In Your Town.*
C. M. Wilson

This has been a bad year for melon raisers in this county, but several good sized ones have been here during the last few days. Sam Sluder was in town this forenoon with a load of melons raised by his wife. One of these weighed 46 pounds.



**THE PROOF
of the pudding is in
The Eating**

Inferior Goods may look all right, but to be sure of the Quality, as well as the appearance, trade with us.

Tastes differ but to show GOOD TASTE means to buy here.

DUNCANGRO.CO

NEW MARKET IN TOWN

I have opened a meat market on North Side Square in the Montgomery Building where I am anxious to serve you with Meats of all kinds.

I have a clean, sanitary shop and assure you of the best service possible.

Call and give me your orders.

W. M. STEEN.....

THE FLOYD COUNTY FAIR

**SEPTEMBER 9th-10th-11th
Thursday, Friday, Saturday**

**Aeroplane flights daily
.....Under Guarantee.....**

BASEBALL GAMES DAILY--FLOYDADA Vs CANYON

**WILD WEST SHOWS DAILY
Mollie Baily Show Daily**

**Big Exhibitions of Agricultural,
Horticultural, Livestock, & Poultry
Products, and Fine Arts. Liberal
Premium List.**

**DOLL PARADE: A novel feature
you have not seen. Afternoon 1st Day.
PRIZE SINGING Contest on Second Day**

**CANDIDATES U. S. SENATE speak 2nd day
MERCHANTS TRADE PARADE second day**

**Live Stock Parade Third Day
Old Settlers day---Hon. J. N. Browning
and Hon. L. S. Kinder Speakers of the day.**

2-BANDS ON GROUND EACH DAY-2

**Something to see and
to do all the time--Come**

MILLINERY BULLETIN

To Every Lady who will be in the market for a New Fall Hat for her children or herself, and every Young Lady:

Miss Clarke has just returned from the market where she had been several days buying for me, and she will be in Floydada by September 1st to take charge of the Millinery Department. We will be glad have you call and inspect the line of Goods, which includes all the Very Latest Styles. We wish to say in advance, that it will be very Cheap in Price and Good in Quality.

O. B. OLSON

My Auto, 'Tis of Thee.

My auto, 'tis of thee,
Short cut to poverty--
Of thee I chant.
I blew a pile of dough
On you two years ago,
And now you quite refuse to go,
Or won't or can't.
Through town and countryside
You were my joy and pride;
Ah happy days,
I loved thy gaudy hue,
Thy nice white tires so new,
But now you're down and out for true
In every way.
To thee, old rattle-box,
Came many bumps and knocks;
For thee I grieve.

Badly thy top is torn,
Thy seats are old and worn,
The whooping cough affects thy horn
I do believe.

Thy perfume swells the breeze,
While good folks choke & sneeze,
As we pass by.
I paid for thee a price
'Twould buy a mansion twice
Now everybody's yellin' "ice"
I wonder why.

Thy motor has the grippé,
Thy spark plug has the pip
And woe is thine:
I too have suffered chills,
Ague and kindred ills,
Endeavoring to pay my bills
Since thou wert mine.

Gone is my bank roll now,
No more would choke a cow,
As once before.
Yet if I had the mon
So help me John--amen,
I would buy myself a car again,
And speed some more.--Monthly Tidings.

R. S. and Mrs. J. H. Maddox left Saturday morning for Fulbright, their home. They were called here some three weeks ago to the bedside of their brother and husband, who died last Wednesday.

Howard Lands on the Market

(Formerly the old F Ranch.)
Easy terms. 6 per cent interest. In small or large quantities. Located in Floyd, Motley, Briscoe and Hall Counties. Rich plains and Fertile Valleys.

A variety of soils and locations in a country fast growing famous for its productiveness of cotton, maize kaffir and many other crops.
Address, W. M. Massie & Bro., Floydada, Texas.

You'll Like Flomot and You'll like the Refreshing
COLD DRINKS at CROWELL'S CASH GROCERY

We sell Gasoline and Motor Oil, and will be glad to serve you when at Flomot.

LEONARD CROWELL

FLOMOT - - - TEXAS

"If it's not Good--Bring it Back"

That's What we tell every customer who buys---

"Mountain Peak"

EXTRA HIGH PATENT FLOUR

That ought to be Fair enough. We make it good too, because the manufacturers stand back of us on every sack that we sell.

If the Flour you've been using has proven unsatisfactory, buy a sack of "MOUNTAIN PEAK" on our word that it will please you.

WILLIAMS BROS.

TELEPHONE 94

East Side

CROSS OVER

Tricky Type

Over in Arkansas a few days ago a well known secret order had an installation of a new chief by the name of Watkins, who succeeded to the office by reason of the sudden death of his predecessor, whereupon the editor of a local paper wrote a headline: "Watkins Takes Obligation." The erudite printer set this headline so that when it appeared in the paper it read: "Watkins Tends Alligators."

It so happened that Mr. Watkins did not have any alligators to tend and judging by the editorial apology which that Arkansas editor made in his next issue, Mr. Watkins was not especially pleased with the manner in which the paper handled the report of his installation.

All of which brings to mind the fact that type in the hands of the printer who works mechanically without having his mind on the copy before him, is likely to bring most ludicrous results.

For instance, a few years ago an Omaha society editor in describing a function given in one of the exclusive homes of that city, wrote: "The participants were then regaled with dainty ices, etc." The compositor, however, caused her to say: "The party's pants were repainted with dirty ink."

When the editor of the automobile section here in Amarillo, a few days ago wrote a headline: "Carload of Buicks Coming," the typo set it to read: "Carload of Bricks Coming."

The late Edward Rosewater, editor of the Omaha Bee, was exceptionally critical, it is related, as to the nature of every utterance entering into the editorial page. Mr. Rosewater frequently wrote his own editorial leaders, despite that it was his practice to employ two or more high-salaried editorial writers.

Mr. Rosewater was detained from the office (which was most unusual, by the way) when one of his editorial writers gave exceptional treatment to a local topic and pending the arrival of Mr. Rosewater, the foreman of the composing room demanded editorial copy and got it. The writer by way of precaution penciled across the top corner of the copy, just above the caption: "Do not run this until the old man reads it."

By some mysterious chance the old man's usually accurate eye failed to catch the guide line instruction and the man who made up the forms also overlooked it. Consequently the warning, proper enough in the beginning, extremely ludicrous at the finish, appeared as part of the editorial.

At another time, when there was keen rivalry between Omaha and Lincoln, the main competition being between the wholesale interests of the respective cities, Mr. Rosewater penned an editorial entitled: "Those Lincoln Jobbers." He was given to vigorous language at all times and on this occasion he almost exceeded his own speed limit. Therefore, he roasted the Lincoln jobbers to a terra cotta tint and the compositor added emphasis by transforming the headline "Those Lincoln Jobbers" into "Those Lincoln Robbers."

Verily the ways of the printer man are often past understanding. The path of the editorial man is frequently strewn with brick-bats instead of roses with "cum laude" inscription blown into the petals.--Ex.

LOST--75 pound poland china gilt, left ear cropped. Finder please notify L. E. McCravey. Phone 194, 3 rings. 2tp

W. I. Allen, wife and daughter returned last week from the Pacific Coast, touring the length and breadth of California and visiting the Fairs. They enjoyed their trip thoroughly, Mr. Allen states.

THE FLOYD COUNTY LAND & ABSTRACT CO.

Rooms 5 & 6, First Nat'l Bank Bldg. Floydada, Texas.

We buy, sell and exchange land in Floyd or adjoining Counties. List your land with us, we are going to have some eastern buyers soon.

We make loans on Plains land at reasonable rates of interest.

Our abstract plant is complete of Floyd County land and town lots.

We will appreciate your business.

C. H. FEATHERSTON MGR.,

TELEPHONE NUMBER TWENTY-TWO

Obituary

Jerome H. Maddox was born October 1st, 1878, in Faulkner County, Arkansas, and died August 18, 1915, in Floyd County, Texas.

Brother Maddox leaves a wife and two small children. He has two children dead. He has two brothers and three sisters living. He has two sisters dead. His father and mother have preceded him to the other world. His friends and acquaintances live in his old neighborhood in Red River county. He was only here a short time.

He held membership in W. O. W. and I. O. O. F. lodges. The I. O. O. F. buried him with fitting ceremony in the Floydada cemetery.

We sympathize with the friends and relatives in their deep sorrow and point them to the God of all mercy. Bro. Maddox made peace with his God before death came. Bro. Elder ministered to his spiritual needs.

Geo. W. Shearer,
Pastor Methodist Church.

Dr. Jerry Ashley spent last week here visiting with the family of J. A. Bagwell, leaving Friday for his home. He was accompanied home by his niece, Miss Grace Bagwell, who will spend the winter with her uncle's family at Fletcher, Okla., and attending school.

The Plainview News states that results in the European War to date are proof that lemlberger cheese and saur kraut are the best rations for the fighting soldier.

City Barber Shop

T. M. COX, Prop.

All barber work first class.

All treatment courteous.

Shallow Water Steam

Laundry represented.

Hot or cold baths. Nice clean tubs.

\$100 Reward, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address F. J. CHENEY & CO., Toledo, O. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation.

R. A. CHILDERS
Physician & Surgeon

Office Across Street from Post Office.

Office Phone Res. Phone 36

A. P. MCKINNON

ATTORNEY-AT-LAW

FLOYDADA, TEXAS

Office: 1st Nat'l Bank Bld'g

DRS. SMITH & SMITH

Physicians and Surgeons

Office with Floydada Drug Co.

Day phone 51

Night phone 16

Arthur B. Duncan

General Land Agent
and Abstractor

Floydada, Texas

Buys, Sells and Leases Real estate on Commission;
Renders and Pays Taxes for Non-Resident Land Owners;
Investigates and Perfects Titles;

Furnishes Abstracts of Title from Records;

Owner of Complete Abstract of all Floyd County Lands and Town Lots;

Have had 25 Years Experience with Floyd County Lands, and Land Titles;

List your Lands and Town Lots with me if for Sale or Lease;

And give me your Abstract of Title Work.

Office S. E. Corner Public Square Address

ARTHUR B. DUNCAN
Floydada, Texas

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.

I wish every suffering woman would give

CARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good."

Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

TO KNOW CORRECT FORMS OF
SOCIAL STATIONERY

Requires Study and Thought. We offer our services to those desiring to obtain the best forms of Engraved or Embossed Social Stationery.

Announcements
 At Home, Reception, Etc.
 Visiting and Business Cards
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We shall be pleased to submit samples and Prices of Correct Forms

HESPERIAN PUBLISHING COMPANY

DR. E. O. NICHOLS
 Practice limited to diseases of
 Eye, Ear, Nose and Throat
 Glasses Fitted
 Office in New Donohoo Bld'g.
 Planview Texas

A. L. Love J. B. Bartley
Love & Bartley
 Attorneys-at-Law
 Mr. Love will have
 exclusive charge of the
 Criminal Department.
 Notary Public in Office
 Floydada -- Texas

W. M. Massie & Bro
 General Land Agents
 (THE SENIOR LAND & ABSTRACT BUSINESS OF
 FLOYD CO.)
 BUY, SELL, LEASE, OR EXCHANGE
Land
 Any size tracts through Northwest Tex
 as especially through Floyd and other
 Counties of the beautiful Plains; Ren-
 der and Pay Taxes Furnish Abstracts
 Perfect Titles & Etc.
**NON RESIDENT LANDS
 A SPECIALTY**
 Address
W. M. Massie & Bro.
 Floydada, Texas

Death of Golie B. Williams
 Darkness came to Floydada like a mantle of grief, on the 20 of August. Our fellow townsman, Golie Williams, known and loved by all the people died from a hurt he received from a belt on an engine last Thursday. 19th. The dear brother was fearfully mangled in a moments time, with no one to help until it was too late.
 He was the son of Brother S. E. and Sarah W. Williams. He was born the 26th day of January 1880, and died at 7:40 p. m. on the 20th day of August 1915.

BLACK LOSSES SURELY PREVENTED
LEG
 by Cutter's Blackleg Pills. Labeled, fresh, reliable; preferred by Western stockmen because they protect where other vaccines fail. Write for booklet and testimonials. 10-dose pkg. Blackleg Pills \$1.75 50-dose pkg. Blackleg Pills 4.00 Use any injector, but Cutter's best bars of specializing in vaccines and serums only. Insist on Cutter's. If unobtainable, order direct. THE CUTTER LABORATORY, Berkeley, California.

PATENTS
 OVER 65 YEARS' EXPERIENCE
 TRADE MARKS, DESIGNS, COPYRIGHTS & C.
 Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communication strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the
Scientific American.
 A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.
MUNN & Co. 364 Broadway, New York
 Branch Office, 625 F St., Washington, D. C.

Brother Golie was a christian gentleman, and always carried a smile and a word of cheer for all about him. He was a member of the Baptist church in Floydada. He leaves a broken hearted father, mother, wife and one precious little girl, Alta Grace, three brothers and five sisters, with a host of good friends to mourn his going.
 "Leaves have their times to fall, And flowers from the frost wind's breath,
 And stars to set—but all, Thou hast all seasons for thine own, O death."
 "They watched him breathe through the night, It was a struggle and low, As in his breast the wave of life, Kept heaving to and fro."

I know that one of our very best men is gone. We shall miss him in many ways. He was buried in the Floydada cemetery on the 21st at 1:30 p. m.
 We tender to the family our deepest sympathies, and hope for consolation in the grace of God.
 Weep not for him who is veiled in the grave. Death chilled the strong man ere he went far. He will sleep till the Son of God will change his clay.
 And so it is. Friend after friend departs, who hath not lost a friend? There is no union here of hearts, that finds not here an end, but our brother has gone where no accidents happen. We offer to you dear heart-broken ones our prayers and deepest sympathy.
 Jno. F. Elder,
 Pastor of Baptist Church.

C. E. Horne Loser in Gulf Coast Hurricane Last Week
 Mrs. Sallie V. Viles received a letter Saturday from Mrs. C. E. Horne, at Alvin, Texas, stating that they were heavy losers in the hurricane which stripped the country adjacent to Galveston last week. Their home, Alvin,

is 25 miles from Galveston. The laundry in which Mr. Horne was interested was ruined by the storm, and most every other house in the town was ruined according to the card from Mrs. Horne. Fortunately only one life was lost and one was missing at the time Mrs. Horne wrote, though a number of persons in the town were injured. None of the Horne family were injured.
 Mr. Horne left this place for Alvin to engage in the laundry business in the early part of the year. His family joined him there in the early part of June.

Local Aid Society will Send Box to Orphan's Home

The Ladies Aid Society of the Baptist Church will pack a box for Buckner Orphan's Home next Monday afternoon, when the Society will meet at the church.
 On the same afternoon officers for the ensuing year will be elected. The meeting is called for 3 p. m.

A. D. White, C. H. Featherston, Joe Williams, Tom Goslee, Wade Roberts and Roy Snodgrass left Thursday last week for a trip to Roswell. Mr. Williams was called back at Lovington by the message stating that his brother was seriously hurt.
 The rest of the party spent some time in Roswell, returning home Monday.

Harmony School House Moved to New Location

Last Friday citizens of the community moved the Harmony School Building to the new and more ample grounds a half mile north. The new location is on the recently opened Floydada and Petersburg Public road.
 The school has a five-acre plat. Trees will be planted on the

grounds this winter, a well dug and windmill erected.

Mrs. Bennie Blackman, of Snyder, is visiting here with her parents, Judge and Mrs. Arthur B. Duncan.

State's Exhibit A

Rufus White, an old negro, was being prosecuted for carving Jake Hostetter, a fellow laborer, with a razor. The lethal weapon was on the stenographer's table, marked Exhibit A for the state.

The lawyer for the defense rounded up a half dozen negro witnesses who declared Rufus' reputation for peace and good conduct was fine, and that they had never known him to carry a razor. This created a doubt in the minds of the jury, and Rufus was acquitted. He thanked the jury with fervor, and then turned to the judge.

"Yo' honah," said Rufus, "kin Ah ax a question?"
 "I suppose so," returned the court; "what do you want to know?"
 "Does Ah git my razor back?"
 —Hollands.

For marble monuments, see S. B. McClesky.

Mrs. R. A. Barton is having a dwelling built on Second Street South.

For Sale. At Petersburg, Texas, A large store house and two business lots, also three residence lots. Will trade them for notes, livestock or other good property. What have you? Write me at Mickey, Texas.

Carl W. Smith. 4tc

Mrs. J. R. Kerlin is visiting northeast of town with her daughter, Mrs. Kent Foster, having arrived Thursday of last week.

Olson's fall and winter suits and coats for ladies now on display. 2tc

WANTED—Girl to do general housework. Permanent place for the right party. Apply to Mrs. Jno. N. Farris. 2tp.

Ladies, Call at Olson's and see the newest coats and suits, in correct fall and winter models. 2tc.

C. S. Jones and Ross Henry made a hurry-up trip to Amarillo last Saturday, where Ross purchased a new grain separator. They made the trip by auto.

RHOME-FARMER Commission CO.
 Fort Worth, Texas

"WE SELL 'EM OURSELVES"

Jim and Joe Farmer sell cattle
 Tom Frazier the hogs and sheep

Write or wire for Market Information

Cut Out This Coupon and Present it At

C. SURGINER AND SON'S STORE

They will Exchange it for 25 votes in their

TRADE EXTENSION CAMPAIGN

Hesperian Pub. Co.

FAIR STORE New Dress Goods

For each new season we make a greater effort to find just what you want. We have certainly found it this season in—
STYLE, BEAUTY and PRICE

First comes the early fall suitings, 20 and 25 cents pr. yard. You will be astonished at their beauty, and then THE PRICE. Serges are very strong this season. Nothing in the new wools can take its place. 35c to \$1.50 per yard.

The covert cloth, gaberdines, wool failles, poplins, etc. make lovely suits and dresses.

SILKS! SILKS! Never has there been such an array of silks as now. Solid colors, checks, stripes and plaids, for dresses and waists, in taffetas, chiffons and messalines, failles, crepe, meteor, Georgettes, etc. etc.

In suits, coats, skirts, dresses and waists. We can fit the smallest or the largest lady in Floydada. All these things and one hundred others are now in and arriving at Fair Store.

Newell-Liston Company

Fair Store NEW MILLINERY

Large Black Velvet. Sailors. New turn-up-in-back shapes. Natty turbans, and new shirred velvet hats. Trimmings fancy ostrich and bead ornaments, also fall flowers. These styles are what are worn now, new ones are coming. Very effective, yet inexpensive.

We have with us for this season, Miss Ruby Johnson, from Weatherford, an experienced trimmer. Let her show you.

Newell-Liston Company

The Big Wind

The hurricane that wrought havoc on the gulf coast is still pursuing its devastating course to the northeast in a great curve that promises destruction to shipping on the Great Lakes. It is already the most extensive storm in the annals of the weather service of this country, and bids fair to exceed in length of course and amount of destruction any storm of modern times. The storm may even leave continental America and cross the Atlantic. Such a supposition is warranted by the duration of the hurricane as at present reported.

The storm of 1900 that devastated Galveston crossed Texas and was dissipated soon thereafter. The present one (for at this writing it is still active in Illinois and Indiana) wrought havoc in the Ozark mountains and hill country and drenched St. Louis with the heaviest rainfall in the history of the city.—Record.

Got Peeved When he Couldn't Find Hesperian There

When C. H. Featherston and party reached Roswell last Saturday, they were anxious to find out how serious had been the hurricane at Galveston and other Gulf points. They heard conflicting reports all along the line, but were not sure of any of the facts. Being anxious, as aforesaid, they went out on the streets to get the papers. They found meager reports in the papers they were able to get, but desiring more full accounts called for The Hesperian. The news boy couldn't produce it. Dean White who was chaperoning the boys, says that he couldn't help getting peeved about it, though the news boy made a thorough search through his papers.

Fruit jars cheap at Duncan's.

Hall County Ford Burned in South Part of this County

J. R. Day, of Memphis, Hall County, who has been visiting with his daughter and son-in-law Mr. and Mrs. J. A. Boone, in the southeast part of the county the past two weeks, lost his Ford by fire there.

The 18-year-old son of Mr. Day was driving the car through some loose straw when the car stuck. While he was speeding the engine to pull out, the straw in the rear of the car caught fire and soon enveloped the car in flames. Shortly after the occupants of the car left it the gas tank with six or seven gallons of gas in it exploded.

The engine was not badly damaged but the rest of the car is ruined.

Dallas Beauty Dies

Dallas, Aug. 24.—Miss Mildred Mabry, one of fourteen beauties chosen for participation in the Dallas State Fair pageantry, died suddenly today while at the telephone talking to her aunt, Mrs. Ella Shipperly. The telephone conversation was broken in the middle of a sentence and Miss Mabry sank to the floor. Quick medical aid and the assistance of a pulmotor failed to resuscitate her.

The Peanut Assists Diversification Program

Recent experiments with the peanut have led to discoveries which tend to show that we have been overlooking one of the best opportunities in agriculture in Texas. According to the Extension Service Bulletin E. S. 3 issued by the A & M College of Texas, the peanut produces abundantly in many sections of the state and is cultivated easily and at very little expense. But about the only market so far de-

veloped is the peanut-stand man on the street corner, so our acreage has been low.

The School of Domestic Economy at the University of Texas has been experimenting with the peanut as an article of food. It has been found that by devious means of preparation many delightful and nutritive dishes for the table can be made from peanuts. Not only are these dishes pleasing to the taste, but they have a food value more than six times greater than beefsteak, and three times greater than milk.

A book of recipes ranging all the way from peanut biscuits to peanut candy has been prepared by the School of Domestic Economy, which are distributed upon request free of charge. It is hoped that this will result in a greater variety for the table, cheaper food and an increased demand for an agricultural product that will aid materially in carrying out the proposed diversification program.

The Money Cost of Preventable Disease

VI. Science Conquers Disease. (Prepared for Hesperian by Dr. A. Caswell Ellis, Director, Department of Extension, University of Texas.)

That the incredible waste through disease and death is not necessary is shown again by the fact that cities like The Hague and Frankfurt-on-the-Main which enforce intelligent sanitary laws have a death rate of 16 as compared with the death rate of 37 in Moscow and 40 in Dublin, where less educated citizens have made less intelligent laws. The death rate in the United States in 1912 was 13.9 per 1000, while in illiterate British India it was 32 per 1000. That these deaths in India were largely preventable is shown by the fact that, of the deaths in 1911, 354,000 were from

cholera, 58,000 from smallpox, and 733,600 from plague, three diseases that modern sanitation and medical science have made almost unknown among educated nations. Over 4,200,000 deaths in India that year were from fevers, practically all of which are preventable. From 1901-1910 India lost 10,166,028 people from cholera, plague, and smallpox, and 47,208,157 from fevers and dysentery. These figures give us some idea of what we would be losing but for the results of modern sanitation and medical education. The plague during the fourteenth century, before modern sanitation was known, took off one-fourth of the entire population of Europe. Oxford lost two-thirds of her academic population from it in 1352. In 1570, 300,000 died from it in Moscow. In 1665, it was brought to London, and though two thirds of the population at that time of 450,000 fled, it still killed 69,000. In India from 1897 to 1907 there were 3,865,903 cases. Yet, while this disease has in recent years been carried to Glasgow and to several cities in Australia, South Africa, and America, in every case it has been quickly wiped out by the intelligent methods of controlling it developed by modern science since the discovery of the plague bacillus in 1894, and the later discovery of the means by which it is transmitted.

(This is the sixth of a series of statements by Dr. Ellis. The seventh and concluding statement will contain practical suggestions in the premises applicable to Texas conditions.)

Auto Tourist hit by spent Bullet Near Childress.

A resident of St. Johns, New Foundland, was struck by a spent bullet last Monday, while driving with his wife in an auto enroute to the Pacific coast. They were driving a new car purchased at Fort Worth.

The tourists were driving along when the man, whose name is Rogers, dropped in his seat. His wife stopped the auto and assisted him out. A doctor, of Ben Wheeler, Texas, who was returning from a tour of Colorado, was the first to reach them. He found that Rogers' windpipe had been severed by the bullet which had ranged downward from the chin. It was impossible to locate the bullet but it was evidently a spent ball from a small bore, high power rifle.

No report of a gunshot was heard and there is no clue to the parties responsible for the accident.

Just received a car of new White Crest Flour at Duncan's. 2tc.

O. J. and J. D. Huggins and families returned the latter part of last week after a short visit with their brother, J. Ed Huggins at Mangum, Oklahoma.

The latter returned with them and is visiting here this week.

J. O. Newell, of Hereford, spent the earlier part of the week here on a visit with his grandparents, Mr. and Mrs. L. H. Newell, Sr., and other relatives.

Would Restore Bat in State Prisons

Austin, Aug. 16.—Recommendations looking to the restoration of corporal punishment at the state penitentiaries are practically certain to be made to the next session of the legislature by the special Penitentiary committee appointed by the thirty-fourth legislature. The committee has completed its investigation and is now compiling its report to the Governor.

This will be a move to restore the "bat" as a means of punishment and is believed to be a precursor of another violent penitentiary fight in the legislature. The investigation disclosed that no amount of persuasion will induce certain of the lazy and

worthless prisoners to work. Even solitary confinement on bread and water has no terrors for them. It was also learned that at times convicts openly rebelled because they knew they could not be flogged into consent to work. It is the opinion of certain members of the special investigating committee that greater efficiency could be realized by a more rigorous discipline of convicts.

Country lard 12 cts. at Duncan Grocery. 2tc

Last Wife of Brigham Young Dead at Salt Lake City

Salt Lake City, Utah, Aug. 22. Eliza Burgess Young, last survivor of Brigham Young's wives, died at her home here Friday night. She was a native of Lancashire, England, and had lived in Utah since 1848.

She was 88 years old. Her death closes the estate of the noted Mormon leader, who died in 1877. His will provided an annuity for the nineteen wives who survived him. The estate amounted to about \$1,000,000.

Stock salt 45cts 100 pounds at Duncan's. 2tc

For the benefit of those who abhor printers' ink as a prime factor to the advancement of their interests, we should state that Samson—the strong party—was the first man to advertise. He took two solid columns to demonstrate his strength, and several thousand people "tumbled" to his scheme. He brought down the house—Hagerman (N. M.) Messenger.

Binder twine at Duncan's. 2tc

Miss Ruth Johnson, of Weatherford, has accepted a place with Newell-Liston Co., in the millinery department for the season. She reached Floydada Saturday and has assumed her duties.

The revival meeting at Muncey closed on last Sunday night. The meeting lasted one week. There were eleven professions of faith, eleven baptisms, and five additions to the church by letter, 16 in all. Some good strong men were converted and joined the church. Pastor Muncey is happy and much encouraged. He is a splendid man with good people. May his tribe multiply. Jno. F. Elder.

Danger of Gin Mixed Cotton Seed

Ginner and Grower may Co-operate to Prevent Mixing Varieties of Seed

Washington, D. C., Aug. 20.—Few cotton growers realize when they take back seed from an ordinary gin to use in planting the next crop, the extent to which their seed may be mixed with the seed of the cotton ginned just previous to their lot. Yet this matter is of vital importance to all cotton raisers who wish to grow a uniform variety of cotton. As every student of cotton breeding knows, even a few seeds of another variety in a cotton field may through cross-fertilization cause interbreeding and deterioration in a large number of plants. Instead of getting only a few seeds from a neighbor's lot of cotton, however, actual investigations by specialists of the Department of Agriculture show that in certain cases a lot of seed will contain as much as 14 to 16 per cent of seed left in the gin boxes from the cotton ginned just before. In the cases investigated not only has there been a large percentage of seed from the variety ginned just previously but it is found that some seeds may remain from the second bale preceding. It follows, therefore, that a grower may very readily mix one or two other varieties with his special kind of seed.

Where a grower is particular about his seed, he can greatly minimize the mixing by quick, simple and inexpensive measures in which the average ginner will be glad to cooperate. The following precautions, which seem to be entirely practicable and which, in fact, are now exercised in some localities, are strongly recommended in Department Bulletin No. 238, Custom Ginning As a Factor in Cotton Seed Deterioration, soon to be issued.

The patron should accompany to the gin the lot of seed cotton from which he expects to save seed for planting, and he should aid the ginner in seeing that everything possible is done to prevent mixing.

He should see that the flues, feeders, and cleaners are cleaned as thoroughly as their construction will permit before he allows his seed cotton to enter them.

The roll should be dropped from the roll box and the box should be thoroughly cleaned. The dropping of the roll is an operation with which all ginner are familiar. The construction of the gins is such that the roll can be dropped and the box cleaned in a very few minutes. Some improved gins are arranged so that the roll box may be emptied without stopping the gin, thereby further simplifying the operation.

Having cleaned the machinery up to and including the roll box, the next step is to prevent the seed of the variety to be ginned from falling into the conveyor. It is impracticable to clean the conveyor satisfactorily and therefore it should not be used when planting seed is to be obtained. By adjusting the position of the apron of each gin the seed can be made to fall upon the floor in front of the gin instead of into the conveyor. From here it can be sacked easily.

The floors about the gins should be cleaned to the extent that no seeds are left lying around to cause mixing. Canvas spread upon the floor to receive the seed from the gins is often used.

Such precautions require time in which to carry them out effectively, and time spent in this manner naturally reduces somewhat the amount of ginning that otherwise could be done in a day. On this point the ginner may find cause to base objection to such procedure, but it should be possible to meet the objection by fully compensating him for the extra time consumed. The expense of special ginning in some sections may be reduced by arranging to have it done on specified days or at the close of the season, when more time is available. In any event, the amount of money that may be required to secure the ginner's cooperation in the maintenance of pure seed is almost negligible in view of the favorable effect such precautions will have upon the farmer's crops in succeeding years.

Another very pleasing proof of the excellence of this year's fruit crop was given the force at the Hesperian office the latter part of last week, when Mrs. Champ Walters presented the "bunch" with some very large and luscious peaches, from the Massie orchard west of town.

Mesdames A. L. Boone and W. A. Blakeney, of Slaton, are visiting here this week with their parents, Mr. and Mrs. G. T. R. Massey.

T. M. Cox is home after a month spent in Fort Worth and Dallas. He returned Monday.

Students Return From Normal

A number of Floyd County students attended the summer normal at Canyon. Most of these returned home Saturday and Monday.

Some will return to the teachers' school this winter, while others will engage in teaching.