



If it is shoes you are going to buy, Remember the place.

## KELLEY BROTHERS

We have them in all the styles colors etc. Our line of Selz Perfectoes in men's lace and button, tan and black, \$3.50, 3.75 and \$4, every pair guaranteed; Selz Royal Blue, lace and button, tan, black and patent, \$4.50 and \$5, every pair guaranteed. Kelley Brothers A. W. shoes, blacks and tan, lace and buttons at \$5. A few pair of Stacy Adams, at about 1-2 price. Boys Hikers, invincible and cadet, black and tan, lace and button, fully guaranteed, \$2, 2.25, 2.50, 3 and \$3.50; Ladies Victoria, Fidelity and Marie, \$1.50, 1.75, 2, and \$2.25 tan and black, lace and button; Ladies Walking boot, Social, Miss Chicago and Royal Blue, \$2.50, 3, 3.75 and \$4, tan, black and white, guaranteed. Our line of Misses and childrens shoes is complete, prices, 75c to \$3. Don't overlook our Bargain Counter, shoes regular price \$2 to \$4, Bargain Counter price \$1 to \$1.50.

SALE CLOSES SATURDAY FEB. 8

# KELLEY BROTHERS

The Store of High Quality and Low Price

### Wilson Urges South To Raise Livestock.

Columbia, S. C., Feb. 1.—Recommendations that farmers of the South devote more attention to the raising of hogs and cattle and the growing of forage crops was made here today by James Wilson, United States secretary of agriculture, addressing visitors to the National Corn exposition.

"Don't sell your corn; feed it to stock," was reiterated by the secretary many times in his address. He asserted that if southern farmers would follow that advice they would bring their soil to a high state of fertility and could maintain its fertility with a minimum use of commercial fertilizers.

In addition to Secretary Wilson, addresses were made at the exposition today by John Lamb of Virginia, chairman of the house committee on agriculture; United States Senator E. D. Smith of South Carolina, and Harry P. Wood of Chicago.

The secretary and the members of the house committee on agriculture this afternoon also attended a banquet in honor of more than 800 boys who have won honors in the growing of corn in the various states, and eighty-five girls who have won recognition in the growing of tomatoes.

At the banquet the bust of the late Dr. Seaman A. Knapp, known for his work in the improvement of agriculture, was presented to the state of Alabama for making the best showing in the school for prize winners, which has been conducted in connection with the exposition.

Tonight the Columbia Chamber of Commerce entertained the visiting members of the agricultural committee and other prominent visitors with a banquet.

Secretary Wilson also attended a luncheon given by the girls of Winthrop college here this afternoon.

Today was officially known as "Boys Day" at the exposition.

For sale or trade.—Good John Deere sulky plow. See Elder Morris.

### Panhandle Cattle Wanted.

Berkeley Dawson, of Higgins, Texas, shipped seven cars of New Mexico bred hereford coming three year old steers to Kansas City about the middle of January, which sold on the market there Monday, January 20th, at \$7.25, weighing 750 pounds. Later that week prices of stock cattle and feeders went to smash, and sales late in the week were called 25 to 50 cents lower by yard traders. Mr. Dawson had seven more cars of the same steers back that he wanted to have on the market the following Monday. He wisely disregarded the break in prices, knowing that corn belt farmers and grazers quit asking questions when thin panhandle cattle are offered to them, especially if they show hereford breeding in their faces. The second shipment repeated the performance of their mates, selling at the same price, \$7.25, 738 pounds average. There was nothing extraordinary about these steers in fact they did not have overmuch outcome, but the fact that they were "panhandles" together with their white faces, was enough to set the break of the previous week at naught. On the same day the last shipment was at Kansas City, Baldwin & Broom, Memphis, Texas, sold six cars of 705

pound steers there at \$7.05. Panhandle cattlemen require almost superhuman firmness to keep from selling their herds down too closely, but they know it will pay them to conserve their breeding stock, in view of the known scarcity of cattle that is sure to last at least five or six years.—J. A. Rickart, K. C.

A. H. Snapp, who has been ill at the T. R. Ross home east of town the past three weeks, was able to be up last Tuesday and leave for his home at Tulia. He was accompanied by his brother, A. J. Snapp.

Conductor E. B. Thompson took his train crew to Plainview Tuesday to see the sights.

### John D. \$10,000,000 Richer.

New York, Feb. 3.—John D. Rockefeller is \$10,000,000 richer today than he was yesterday.

Of a special dividend declared today by the Standard Oil Company of New Jersey, this amount approximately represents his share of a total distribution of \$39,332,000 on the company's capital stock at the rate of \$40 a share.

### On Enforcing the Laws.

In speaking of the enforcement of the law by officers and the desire on the part of the public to hinder it at times, the *Yoakum Herald* very aptly says:

Not so long ago a prominent county official remarked to a *Herald* representative that in his county there was a strong sentiment against the enforcement of the state laws. He meant that the efforts of public officials to enforce the laws on all alike met with opposition even among what is termed the best element of the county. When an officer of the law enforces the law there is always some one to oppose him in the discharge of his duty. The defendant's friends array themselves in line and make every effort to defeat justice, leaving out the question of guilt altogether. The official then is left alone. The general public may think he is right, but it is not their affair, so they say, and they do not assist that officer even by a word of

### Ladies, Listen.

Easter comes early this year, and you will need a new corset over which to fit your easter gowns. Would be glad to have your order. I am representing the Spirella.

2tc. Mrs. Annie Steen,

Aus Hand of the southeast portion of the county, was showing a fine Percheron in Floydada Wednesday.

I will pay 7 cents per lb. for hens from now until Monday, Feb. 10, inclusive.

1tc. L. A. Marshall.

Young Kimball, who is attending F. P. A., left Monday for Whiteflat where he was called to his father's bedside.

### TAX INVESTIGATION DEVELOPS STARTLING INEQUALITIES.

#### Welfare Commission Recommends Remedial Legislation.

Tyler, Texas.—The report of S. A. Lindsey, of the Texas Welfare Commission, is now off the press and ready for distribution. The investigation developed startling inequalities in assessment of property. Real estate was found to be under-assessed from 10 to 80 per cent and not more than 2 1-2 per cent of the intangible personal property goes on the payroll. The intangible property of railroads amounting to \$174,645,044 is of course assessed by the state tax board at full value.

In discussing the effect of our tax system upon railroad securities, Mr. R. S. Lovett, executive head of the Harriman lines, said:

"It is almost universally true that no property is assessed for taxation at its full value and of course railroad owners know that fact. Railroad investors know of excessive and unreasonable assessments against railroads wherever they occur. It is their business to keep posted about such things. The financial world knows that the railroads of Texas are assessed for the purpose of taxation at about twice what they are valued by the Railroad Commission of Texas. It does not stop to see whether they are under-valued for the purpose of taxation. But the idea that the state of Texas will assess for the purposes of taxation railroad property for twice what it values it at for rate-making and stock and bond purposes is so utterly unreasonable that nothing more is needed to foreclose almost any discussion of Texas railroad securities in an eastern financial center."

Mr. Frank Trumbull, head of the Katy system, said:

"My general attitude on the matter of taxation has always been that we are not only willing, but we want to pay our just share of supporting the government. We are, however, very reluctant to pay other peoples' taxes, and if the basis of assessing us is higher than it is to a man who owns real estate, we are paying a part of his taxes and so far as we are concerned we are too proud to ask anybody to pay a part of our taxes."

The commission recommends remedial legislation and urges the Thirty-third Legislature to appoint a capable and non-partisan Special Tax Commission.

Rev. Britain preached to the Whiteflat congregation Saturday Sunday and Sunday night, returning home Tuesday.

Lost.—Gold fountain pin with pocket clasp, in Floydada. Finder return to G. I. Britain.

### For Sale.

2 Good jersey cows. Cash or note.

2tc. L. H. Newell.

Mrs. Annie Steen would be glad to make your button holes for you at 10, 15 and 20c, per dozen.

3tc.

### Harness and Shoe Repairing.

I have again taken up my work of harness and shoe repairing and will work on Thursdays, Fridays and Saturdays of each week. See me at Jones Hardware.

tf. O. R. Eastwood.

## COAL! COAL! COAL!

When you need coal just phone 69, Bill will deliver it to you in short order. We handle Niggerhead, Canyon City lump, Washed Nut, Domino lump and Nut. The prices are right, the coal is right and the weights are right. We also carry a good line of Grain, Hay, Cotton seed meal and cake, meat salt and stock salt. If you are not already a satisfied customer we want you to give us a trial.

## NEWELL BROS.

Clay Dunlap, of Hale county, is in Floydada today, enroute to Crosbyton on business.

Hesperian ads bring results.

### City Barber Shop

T. M. COX, Prop.

All barber work first class. All treatment courteous. Shallow Water Steam Laundry represented. Hot or cold baths. Nice clean tubs.

Mrs. J. H. Bone, of Halter, left Tuesday for home on a visit of a week with her sons, Rev. R. A. Kin

### DRS. SMITH & SMITH

Physicians and Surgeons  
Office at Gons Pharmacy  
Day phone 51  
Night phone 16

Feb 6, 1913



## Excursion

To Dallas, Texas

ACCOUNT

Texas Hardware & Implement Association, February 11-13, 1913. Dates of sale: Feb. 10th; Final limit: Feb. 15. Round trip Fare \$15.80.

### W. M. Massie & Bro.

General Land Agents

(THE SENIOR LAND & ABSTRACT BUSINESS OF FLOYD CO.)

BUY, SELL, LEASE, OR EXCHANGE

## Land

In any size tracts through Northwest Texas especially through Floyd and other Counties of the beautiful Plains; Renter and Pay Taxes, Furnish Abstracts Perfect Titles & Etc.

NON RESIDENT LANDS A SPECIALTY

Address

W. M. Massie & Bro.

Floydada, Texas

## The Best Meats

That's the kind we buy and sell. We go over the whole county picking only the BEST to sell our customers—thus you get service, too, when you buy Meats from us.

## The City Market

## LOANS

On Farm Lands at 8 per cent interest five and ten years time. See

## O. P. DARSLEY

At Floydada Drug Store



Duncan Grocery Phone 77





# Real Clearance Sale

I have decided on account of inclement weather preventing many from taking advantage of our sale prices, to extend time one week. This means the Sale Closes Saturday, The 15th.

Look over the circular we sent you. You'll find some rare bargains.

## OLD JOE BOWERS

North Side Square

Floydada, Texas.

### Finding the Cost.

In last week's paper Mr. Lowry expresses the popular view of the subject, but I have to differ with him on some points. For instance, he says that hens eat only what would be absolutely wasted; some people say the same about hogs, and it makes me think of a Yankee invention I heard of once.

A Yankee farmer got tired of feeding chickens and pigs, so he devised a way to save the feed he had been giving them. He simply allowed the hens to eat in the trough with the horses, but he still had to feed the pigs, so he punched a hole in the bottom of the trough and the corn that leaked through was enough for the pig. Then he went a step further and made a sliding opening in the bottom of the trough fixing it so he could set the slide at any place, and marked it one pig, two pigs, etc. Then he applied for a patent on his invention, urging that by this invention at least six hens and two pigs could be raised on the grain that one horse wasted.

Three years ago when I first came here eggs sold nearly all winter at 40 to 50 cents per dozen. This winter they sell at 15 to 20 cents. Why? Because there is more waste this year, and they have more to eat. It might be well to save the waste and to feed when needed. Speaking of cows Mr. Lowry says "If any one counts his time put in on anything he will not make very much profit out of it."

Of course farmers don't attempt

to keep account of their time and interest on money invested—and my conclusion is that it is about all profit."

Now this idea, if held, is not publicly expressed in regard to any other occupation, and it is beginning to be questioned even in farming owing to results of some radical examples of the other kind of bookkeeping.

An account was published last week in The Gentleman Farmer of a man who was educated for an architect. He graduated, and then took a post graduate course in mathematics, then he became attracted to the possibilities of the farm, and he visited the rice fields of Arkansas. He bought 1000 acres of land and had enough money left to outfit it. He then spent one year studying farming, reading, traveling, asking questions about it, etc. That was 5 years ago.

Today he has 25,000 acres in cultivation bought from the profits of the farm.

He works it largely with steam plows, and he knows exactly how much it costs to run a big tractor, and he knows to a cent the difference in the cost of that and mule power. He found that it cost him 8 cents an hour for each mule, and he found the cost of everything that was done on the farm. He knows to a cent what it costs to make any kind of a crop, and he is making money faster than he could in any other business.

Count the time. If a man cannot make anything and count the time of value he will have put his life in on it for nothing.

### Four Legislators who are serving sentence in the 33rd.



Jno. H. Kirby

V. A. Collins



J. E. Kauffman

W. E. Goodner

Count the cost and you may be able to put your time into something that will pay.

One other item that Mr. Lowry mentions, "Calves can always be sold to the local butcher at a good price." Does it pay to sell calves? Would it not pay better to keep them until grown?

Baby beef is the highest priced beef in the world, but the local butcher can get only common beef prices so cannot pay the fancy city prices.

Another item mentioned is skim milk for the pigs. It is of value of course but it is overrated sometimes. I have known of people milking cows just to get milk to feed the pigs, and heard of one who refused to sell sweet milk at 10 cents per quart to their neighbor because they wanted it for the pigs. The experiment station says that skim milk is worth 34 cents per gallon as pig feed when wheat bran sells at \$1.50 per hundred pounds, and a pound of butter has no more growth in it than 1 1/2 lbs cotton seed meal.

I have lived on a farm, and I did not find it all profit.

I expect to live there again some time and I intend to cut out everything except those that pay best, counting of course satisfaction as well as cash.

Count the cost, and count the time. If your time is not worth anything, you are doing that, better do something else.

Yours truly,  
L. H. LISTON.

Lost.—Bunch of keys on ring. Return to Hesperian office for

### Up To Next Saturday Night

#### FEBRUARY FIFTEENTH

We offer the Following:

The Hesperian,	\$1.00	} All for \$1.65
The Fort Worth Record	1.00	
Stockman's knife,	1.00	

This offer is especially to New Subscribers. But—Renewals can get in on this, PROVIDED—As much as one year in advance from present time is paid.

**This is Unusual. Do it now.**

## Hesperian Pub. Co.

B. Y. P. U. Program for Feb. 9, 1913.

- Song.  
Leader.—Frank Butler.  
Bible reading 1 Cor. 8:1-13.—By leader.  
1. Religion is spiritual and personal.—Myrtle Cheney.  
2. Each believer has the privilege of direct access to God through prayer.—Wallis Maxwell.  
3. All believers are equal in their privileges in the church.—Leland Dawson.  
4. What twofold obligation is there for Christians.—Dave Price.  
5. God's call to special Service.—Chas. H. Veale.  
Song.  
Prayer.

Sewing machines worth the money at Jones' Hardware. 1tc

Found.—A pair of boys' shoes No. 6. Owner pay for this ad and receive information.

**NOTICE** Our free catalogue of tested and reliable western field and garden seeds in bulk is now ready. Contains valuable cultural information and tells you the kinds best suited to the Panhandle and southwest.

Amarillo Greenhouses  
Amarillo, Texas

**Arthur B. Duncan**  
General Land Agent  
Floydada, Texas.

Will Buy, Sell and Lease Real Estate on Commission; Render and Pay Taxes for Non-Residents; Furnish Abstracts; Investigate and Perfect Titles.

Have had 20 Years Experience with Floyd County Lands. Non-Resident Lands a Specialty.  
Office on Southeast Corner of Public Square

## C. H. Veale & Co

### INSURANCE

FIRE, LIFE, ACCIDENT LIABILITY, AUTOMOBILE, LIVE STOCK, PLATE GLASS,

Protection of all kinds, which kind do you need

## Plainview-Floydada Auto Service

Beginning Feb. 1, I will make round trips, leaving Ware Hotel 1:30 p. m., stopping one hour in Lockney, arriving Floydada 4 p. m., leave Floydada 6 p. m. Car will run Monday's, Tuesday's, Wednesday's and Thursday's regular, and also Friday's and Saturday's if load justifies.

### RATES:

Round trip	\$5.00
One way	3.00
Between Pv. & Lock.	1.50
Between Floyd & Lock.	1.50

## W. R. COPE

"THE MAXWELL MAN"

## The Love Letters of a Confederate General

WE begin in the November issue a series of real love-letters written over fifty years ago by one of our national heroes to his sweetheart during the period '61 to '65. This great general will go down to posterity as having accomplished one of the most brilliant feats of arms in the history of the world. He was as great a lover as he was a general, therefore these letters combine authentic history and exquisite romance. They sound a human note that no other work of literature has done in a decade; it is war, it is romance, it is history, it is literature. You simply can't afford to miss this wonderful series—an inside story of the Civil War now published for the first time and containing all the freshness of a contemporary happening. These letters will grip you hard, and hold your interest from first to last. Fill out the coupon and send it now before you forget it.



## Pictorial Review

The Pictorial Review Co., 222 West 39th St., New York City

15 Cents a Copy One Dollar a Year  
Enclosed please find 25c. for which please send me P.R. for Nov., Dec. and Jan.

Name \_\_\_\_\_

# Mathis-Martin Dry Goods Co.

"The Store with The Goods"

Northwest Corner Square

Floydada, Texas

This store is the Home of Hart-Schaffner & Marx Clothes

## County Depository Notice.

Notice is hereby given that pursuant to the terms and provisions of articles 2440 to 2453, inclusive, Revised Statutes of A. D. 1911, known as the Depository Law, the Commissioners' Court of Floyd County, will while in regular session, on Monday the 10th day of February, A. D. 1913, receive, publicly open and consider, sealed proposals from any Banking Corporation, association or individual in Floyd county, that may desire to be selected as the Depository of the Funds of Floyd County, including the School Funds, for the term of two years.

Any Banking Corporation, Associations or individual Banker desiring to bid, is required to deliver to the County Judge, a sealed proposal, stating the rate of interest that such bank or individual offers to pay on the Funds of the county, including the school funds, for a term of two years, and until the next regular time for selection of a Depository: said bid shall be accompanied by a certified check for \$250.00, as a Guarantee of the good faith on the part of the bidder, and that such bidder will give bond in accordance with the terms and requirements of said law, to be approved by said Court.

No bid will be received after ten o'clock A. M. on said date. The Court reserves the right to reject any and all bids.

Arthur B. Duncan,  
County Judge, Floyd County,  
Texas.

## Cream Separators.

Persons intending to buy cream separators should not fail to have a look at the "Iowa" at Surginers. 2tc.

Propos the talk of the ground hog day, many descriptions of the ground hog are being given. To hear the various descriptions one would think he was a skunk, a possum, a tom cat, a strigops haboptilus and an alligator, all combined. The Fort Worth Record is reminded in this connection of the old Tennessean's puzzle over "immigrant", which appeared in a letter from his son, who had recently moved to Texas, and was writing his parents urging that he come, too. He said that the immigrants were coming in train loads and that they were eating up everything in sight. The old man read till he came to "immigrant," and after puzzling over it for a long time called in a neighbor. The neighbor also read till he came to "immigrant" and began to scratch his head. "Right that," said the boys' father, "Is what I want to ast yer. What is a immigrant?"

## TEXAS DRAWS HEAVY GREEK IMMIGRATION.

### Sons of Greece Prosper in Lone Star State—Race May Again Climb Pinnacle of Power.

The report of our Federal Immigration department shows that 37,000 Greeks came to the United States last year to find homes and Texas is the state most favored by Greek immigration. The per cent of Greeks departing from the United States is less than that of any other nationality. Their occupations show that they do the chores of industry rather than manage its affairs or rule in the professions, yet notable exceptions encourage the hope that this fallen race may again climb to the pinnacle of power.

They are the descendants of men who spoke with the tongues of angels; whose nation lifted civilization to its most towering heights and whose citizenship gave the world the most polished and powerful products of the human race. Cut loose from the source of their inspiration, they have lost their way in civilization and while we study with profound reverence the masterful works of their forefathers, the present generation blacks our shoes, sells us papera and runs our errands.

There is no better location on the globe for these people to regain their lost prestige than in Texas; we are fast being recognized as the nursery of art, science, literature and industry, and society is laden with healing salms that will revive stunned races and invigorate subdued mankind.

The history of the Greek race affords a most fertile field for the study of government, society and man. As a nation their statesmen struck the solid rock of wisdom and a stream of inspiration gushed forth filling the world with power, ambition and beauty. Watered by the fountains of government, society yielded its golden fruit and fired by an ambition to serve mankind its people made civilization quiver with poems, tremble with eloquence, harmed with art and mastered with philosophy.

This gem of nations when touched by the blight of dissension in government and folly in leadership withered and faded away. There is no greater force in human life than government and to wield its powers intelligently is the highest function of man.

## Texas Red Seed Oats For Sale.

4 miles W. of Floydada, at 50 cents per bushel. Sample at Gibson's coal bin. J. W. Hargis. 3tp—tf.

## Lone Negress Has Car for Herself.

San Angelo, Feb. 3.—To accommodate one negro woman who wanted to travel from San Angelo to Sterling City, the Santa Fe railroad here on Saturday placed on the outgoing train a special coach. This was made necessary to comply with the "Jim Crow" law.

The negress was the first of her race to visit Sterling City in years, as it is generally understood that negroes are not want-

## To Organize Mothers' Club

In many other towns and cities Mothers' Clubs have proved of much benefit, and local parties, more especially local teachers, are responsible for a similar movement in Floydada, which has for its aim co-operation in the school and the home for bettering the conditions and raising the efficiency of the work to its highest capacity.

According to a letter sent out to the mothers of the town, which follows below, a meeting for the purpose of organization, will be held at the Public School Building, at three o'clock P. M., Friday.

The letter follows:

"Floydada Public School  
Floydada, Texas.  
February 1, 1913.

Dear Madam,

It is a fact that all of the best and most progressive schools of this state have accomplished much by bringing the mothers and teachers together in the work of training the child. They attribute much of their success to this co-operation which is secured directly through the Mothers' Club. We feel that the mothers of this town and school district are just as much interested in the welfare of their children as are the mothers of any community, and are just as willing to help in giving them the best possible development. We feel too, that in this way many little faults can be corrected that otherwise could not be reached. The Mothers Club is no new experiment. Its influence for good has been shown over and over again. We have decided to secure the active co-operation of every mother and others interested in improving school conditions. Our purpose is to organize a Mothers Club. The meetings to be held as often as the Club directs at the Public School Building where real school conditions can be studied. In view of the support and assistance that you can be to the school, we are writing you this to urge you to arrange so you can meet with us next Friday P. M. at 3 o'clock. At that time an informal program will be arranged preparatory to the organization.

Do not disappoint us by allowing something to keep you away as the success of the club will depend on the presence of every patron mother in the district. Let us see you Friday P. M. at the school house.

Very respectfully,  
F. E. SAVAGE."

## Feeder Hogs For Sale.

If you want young hogs to

Plenty of Fresh bread, cakes, pies and buns, now, at the

## Home Bakery

S. W. corner square

Mrs. F. W. Ranft, Mgr.

Get a recognized Jeweler to inspect your Watch. First class work in every particular. You don't have to "guess." See

## W. D. BILES

Santa Fe Watch Inspector



## Cheap, Clean Food

Canned corn is the best bargain in canned food. It is abundant and of good quality.

Justice corn is the best article in the canned corn line. Every can is guaranteed.

Sold by All Grocers

## McKinnon & Brownlee Lawyers

First National Bank Building  
Telephone No. 11.

# Big Closing Out Sale

Beginning Jan. 20 1913 and Continuing for 30 Days Or Longer

I will sell my entire stock of Dry Goods, Groceries and Hardware at actual wholesale cost.

# This Is No Fake Sale

I will quit business and take this method to close out. Come early while you can get your choice. Everything goes in this Sale. Will give customers cost mark on all goods.

# W. T. BROWN