

# Burkburnett Star

Sec. 1

LIKED BY MANY—CUSSED BY SOME—READ BY EVERYBODY

BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, JUNE 17, 1954

NUMBER 48

Chamber of Commerce Luncheon Each Second Monday at Town Hall Everybody Invited Each Pays for His Meal

**Kiddies Parade Friday**  
**Afternoon 2:30, June 25**

Kiddie's parade one of the most highly anticipated of the Boomtown Rodeo Home-Coming Celebration, is set for Friday afternoon at 2:30 p. m. The children will gather at the corner of Ave. D. at 2:00 p. m. The parade will start promptly at 2:30 p. m. from that corner and travel north to Main street, then west on Main to Boyd street, then south to Fleming Elevators and Wendlyn Goins street and will lead the parade. The police department will control traffic during the parade. During the parade, between 2:30 and 5:00 p. m. all children 12 years of age will be given free rides and refreshments at the Kiddie center between the Corner Drug Store and Bank on Ave. C.

## Buster Morgan Hardest Worker



Weeks and weeks before rodeo time, C. A. "Buster" Morgan is busy as a hive of bees planning and making arrangements for the approaching rodeo. Buster seems to be everywhere at once, just before the rodeo opens, but he has a way about him that makes the task look easy. Morgan, who is general chairman of the rodeo, picks his committees carefully, then works with them constantly to see that no small detail is left undone. The success of the Boom Town Celebration Home-Coming and Rodeo rests to a great extent on the broad shoulders of one Buster Morgan, a work horse if ever there was one. Burkburnett is noted for its exceptionally good rodeos, but this year Morgan promises the wildest, wooliest, show ever presented here.

# BIG PARADE WEDNESDAY

Beutler Bros. of Elk City., Okla.  
 To Furnish Burk Rodeo Stock



Beutler Bros., left to right: Elra, Lynn, Jake

The Beutler Bros. of Elk City, Oklahoma, are listed as tops in the production of rodeos covering a large number of states. Beutlers have enough stock to stage three or four rodeos simultaneously, and still have bucking stock on their ranch, resting up and getting in shape to buck off any cowboy who tries to ride them. The best cowboys in the business follow the Beutler Bros. produced rodeos. Cowboy championships are determined by an accumulation of points each year. In order to stack up points toward a championship, a cowboy must have extra good stock. The tougher the bucking stock, the more opportunity a good cowboy has amassing his points. That's why Burkburnett rodeos draw the top cowboys. Beutler Bros. have furnished stock for local rodeos the past several years.

**To Form On Ave D.**  
**From Park to Hi School**

Always an interesting and colorful feature of the Boom Town Celebrations, the parade this year will outshine any previous attempts. Floyd Marten, parade chairman, announces that every little detail has been perfected and he expects his biggest accomplishment to be presented this year. The parade will be held the first day of the Celebration, Wednesday, June 23rd. Marten expects to start the parade rolling promptly at five o'clock. The parade will form on Ave. D. The horses and riding clubs will be lined up from the airstrip East of the La Salle Refinery on the street running South of the City Park. Decorated cars will line up on the Gulf Road, or South of the entrance to the City Park. The floats will take positions along Avenue D between Tidal Street and the High School. The High School Band will be stationed in front of the High School. The parade will be made up somewhat as follows:  
**COLOR BEARERS, Marine Corps Color Guard from the Recruiting Station at Wichita Falls.**

**RODEO QUEEN** and her attendants riding (in or on) a Chevrolet Corevette.  
**RODEO OFFICIALS** and the Judges.  
**BURKBURNETT HI SCHOOL BAND.**  
**GRAHAM RIDING CLUB — All White Horses.**  
 Next in the parade lineup will be a float, a riding club, a decorated car, then floats, riding clubs, etc., to the end of the line.

Leslie Kauer in California

Leslie Kauer left Tuesday morning for Los Altos, Calif., where he will be employed as a camp counselor at Twelveacres, Inc. This is the second summer that Leslie has spent with Twelveacres, having had charge of swimming, Archery and dancing in 1953.

Upon his return this fall he plans to enroll at North Texas State, Denton, Texas.

Mr. and Mrs. E. R. Burns have as their house guests their daughter and granddaughter, Wynema and Casole Carswell of Norman, Oklahoma.

**Rooms Needed for Home-Coming Visitors to Rodeo**

Many old-timers who formerly lived in Burkburnett, but now living in far-away places, are expected to be here for the Home-Coming Celebration June 24th.

Some of those old-timers may need lodging while they are in Burkburnett. The cowboys will take up all the rooms and tourist courts; they do every year. So, if you have a spare bedroom, please call the Chamber of Commerce and offer that room to some old-timer.

Mrs. Clayton Dial and Mrs. Gordon Jones of Mangum, Oklahoma, are visiting their sister, Mrs. L. A. Markum, here this week.

**Hear Liberace Play at Rodeo Friday, June 25th**

Don't miss the big thrill of hearing Liberace play at the Rodeo on Friday night, June 25th. A big surprise awaits all at the Rodeo on this night.

Many people, especially the women have been inquiring about tickets for Friday night, and according to George Byerly, ticket sales chairman, the Friday night tickets are outstanding. Don't be disappointed—get your tickets now and be assured a seat for Friday night.

**Martin's Steam Laundry Installs Extractor, Dryer**

Martin's Steam Laundry, located at 100 East 3rd Street in the Blankenship Bldg., announces the purchase and installation of an extractor and dryer which completes their equipment to aid in giving you the best and fastest possible service. You may also help-yourself.  
 Hours are 6:00 A. M. to 6:00 P. M. Phone 11, Mr. and Mrs. C. E. Martin.

**NOTICE to Those Wanting Concession Space During Rodeo**

Those wanting concession spaces on Avenue C during the Rodeo have until Monday night, June 21st to make arrangements for their favorite space.  
 Buddy Byars, Bill Teal, T. R. McCasling or Ross Reagan are the men to see if you want a concession space. See either of these before 5:00 P. M. Monday.

Mrs. Earl Howard is visiting her parents in Nocona, Texas, for a few days.

**Dub Spieckerman New Manager for Palace and Tex-OK**

Mr. Dub Spieckerman officially took over duties of manager of the Palace and Tex-Ok Theatres Tuesday. Mr. Arlie Crites of the Dallas office of Frontier Theatres and Mr. Louis Littlefair of Gainsville, were on hand for the occasion.

Mr. Spieckerman comes here from McCamey, Texas, where he has been manager of the theatre there for the past five years. Spieckerman, with his wife and two children, Carl, 10; and Karan 8, plan to make their home here in Burkburnett.

Mr. Louis Littlefair, former manager of the theatres here for the past several years, has been transferred to Gainsville, Texas.

Mrs. C. B. Beldon was returned to her home Thursday from the Wichita Falls General Hospital where she underwent surgery recently.

Mrs. Hattie Daniel of Wichita Falls is visiting this week in the home of her niece, Mrs. E. R. Burns.

Mr. and Mrs. Eugene Cypert and children of Borger, Texas, visited her father, J. A. Suttles here this week.

Mary Ruth Gray has entered nurses' training in the City-County Hospital at Fort Worth.

**Cy Taillon to Be Rodeo Announcer**

Cy Taillon, one of the top rodeo announcers, will be here to describe the Burkburnett rodeo to the fans each night. Taillon is a very versatile and popular announcer. He knows rodeo, he knows all the cowboys, and they all like him.

The announcer, who has mastered the art of terse descriptions, coupled with a gaily humorous commentary at rodeos, has also gained recognition as a radio announcer, newscaster, musician, airplane pilot and writer of magazine articles—to mention a few of his accomplishments!

**Mr. and Mrs. Turner Purchased Butler's 5 & 10 This Week**

Mr. and Mrs. B. L. Turner are announcing the purchase of Butler's 5 & 10 Store here this week and are planning to take charge immediately. Mrs. Joella Terrell Butler of Wichita Falls former owner of the store, is selling due to ill health.

The Turners have lived in Burkburnett for many years and have operated the Oil City News Stand for the past several years.

Free balloons for the kiddies and gifts for the ladies will be given Friday and Saturday at the store.

**Nord Nichols Diving Off "Sungoose" One of the Toughest in Beutler String**

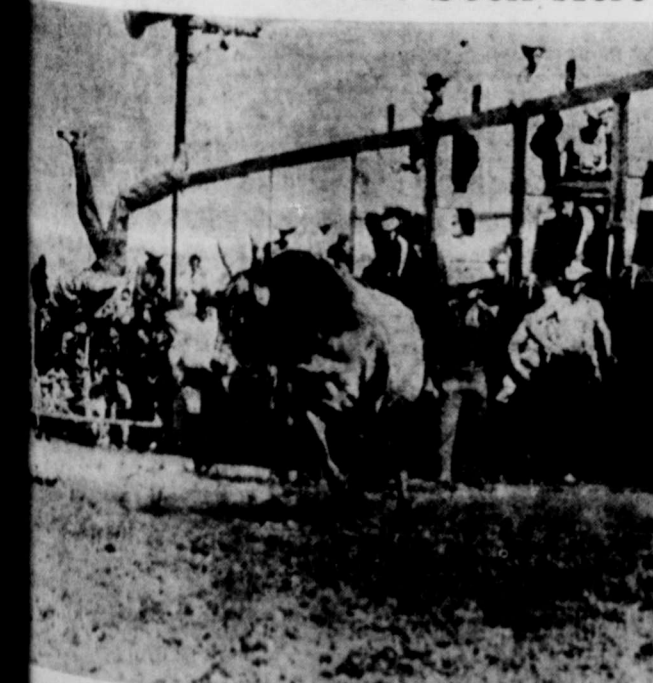


Nord Nichols is shown above taking a bad spill off "Sungoose". The picture was made last year when Beutler Bros. furnished stock for the Phoenix, Arizona rodeo. Beutlers have the roughest bucking horses in the United States. If a horse can't unseat his rider most of the time, then he is turned out in the pasture and his rodeo days are over. This year Beutler Bros. have served notice that they are bringing the toughest, meanest rodeo stock they have—and that's plenty tough. Ask any cowboy who has tried to conquer any of the Beutler stock. They will tell you they have the oneriest critters ever put in a bucking chute.

**Men to Ride Front of Parade Wednesday**

Men of the 1954 Home-Coming Celebration and Rodeo are at the front of the parade here next Wednesday afternoon. The queen will be crowned by the parade judges. The parade will be held on Wednesday, June 23rd, at 2:30 p. m. from that corner and travel north to Main street, then west on Main to Boyd street, then south to Fleming Elevators and Wendlyn Goins street and will lead the parade. The police department will control traffic during the parade. During the parade, between 2:30 and 5:00 p. m. all children 12 years of age will be given free rides and refreshments at the Kiddie center between the Corner Drug Store and Bank on Ave. C.

**Rodeo Veteran To Be Seen Here**



Roberts is shown flying off the back of a tough Brahman bull, old "Blue Bell Wrangler".

# Parker's Super Market



## Food DAD likes

... at **SAVING PRICES** too!



We know you'll  
Dad like a king on  
Father's Day to  
your appreciation of  
best breadwinner in  
world. We know  
that he appreciates  
family Economy  
kind you get shopping  
at Parker Food Store



HOWDY OLD PARDNAR! **PARKER'S WELCOMES YOU TO**  
the **BOOM TOWN Rodeo and Home-Coming Celebration**

Sale Starts Thursday Noon Through Saturday



<b>ARMOUR'S CANNED FOODS</b>	<b>LIBBY'S Fine Foods</b>	<b>GOLD MEDAL FLOUR</b>
<b>CORNED BEEF HASH</b> 16 oz can. 33c	<b>WHOLE Green Beans</b> 303 can .. 33c	5lbs .... <b>55c</b>
<b>TREET</b> 12 oz. can 51c	<b>CREAM STYLE Golden Corn</b> 303 can .. 18c	10 lbs <b>\$1.03</b>
<b>BEEF STEW</b> 16 oz. can 33c	<b>DICED CARROTS</b> 303 can .. 17c	<b>IMPERIAL SUGAR</b> 5 lbs. .... 48c
<b>VIENNA SAUSAGE</b> 4 oz can. 19c	<b>Y. C. PEACHES</b> 303 Can . 22c	10 lbs ... 95c
		<b>AUNT JEMIMA MEAL</b> 5 lbs. .... 43c
		10 lbs ... 82c

<b>Swift's Prem</b>	LIMIT 2	12 Oz. Can	<b>39c</b>
<b>CLOROX</b> Bleach	LIMIT 2	Quart	<b>10c</b>
<b>FOLGERS</b> COFFEE	LIMIT 1	Pound	<b>99c</b>
<b>Grape Jam</b>	LIMIT 2	Bailey's 2 Lb. Jar	<b>29c</b>
<b>TONI</b> Home Permanent	LIMIT 2	Regular Super Gentle	<b>99c</b>

**POWDERED SUGAR, 2 Lb. Pkg. ... 25c** | **Wednesday Is Double D.N. Green Stamp Day** | **SUNSHINE - 8 Oz. MARSHMALLOWS ... 17c**  
With The Purchase of \$3.00 Or More Of Merchandise

### TOP QUALITY PRODUCE

<b>GRAPES</b>	Fancy Thompson SEEDLESS	Pound . . . .	<b>19c</b>
<b>Bananas</b>	CENTRAL AMERICAN	Pound . . . .	<b>15c</b>
<b>Cantaloupes</b>	FRESH PRESIDIO	Pound . . . .	<b>10c</b>
<b>OKRA</b>	Fresh Baby GREEN	Pound . . . .	<b>19c</b>
<b>SQUASH</b>	FANCY YELLOW	Pound . . . .	<b>5c</b>

<b>BACON</b>	RATH BLACK-HAWK	Pound . . . .	<b>75c</b>
ARMOUR'S SMOKIES		12 oz pkg . . . .	<b>49c</b>
Ebner' Chuck Wagon BACON		2 lb pkg . . . .	<b>\$1.49</b>
Parker's Fresh <b>FRYERS</b>		Whole, Lb. . . . .	<b>45c</b>
		Cut Up, Lb. . . . .	<b>49c</b>
Fresh Dressed HENS, Heavy		lb . . . . .	<b>39c</b>
Economy CHUCK POT ROAST		lb . . . . .	<b>39c</b>
Choice SIRLOIN STEAK		lb . . . . .	<b>79c</b>
PORK LOIN ROAST		lb . . . . .	<b>59c</b>

# PARKER'S FOOD STORES

WE GIVE **D.N.** GREEN STAMPS

### Mary F. Clark Leads Meeting of Alumnae

Mary F. Clark was one of the alumnae leaders of Mary-baylor college present at the Alumnae Workshop June 11 and 12 in Hardy

the leadership of Mrs. T. Miles, alumnae secretary, the group studied the accomplishments of the college and came up with practical suggestions as alumnae could aid the

C. Gettys, acting president of the group that the group has started steadily up enrollment, he said increased during the past college now has a faculty that it has had in the "initial stage"

of its fund-raising campaign, which was authorized by the Baptist General Convention of Texas. The college Board of Trustees, he stated, has endorsed a 10 year development plan. A further accomplishment, he declared, was the appointment of Mrs. Bernia T. Miles as the first full time alumnae secretary of the college.

Alumnae suggested many specific improvements, several of which they hope to make this summer. They voted to draw up a list of some 15 or 20 projects with their estimated cost and to send it to alumnae clubs and Woman's Missionary unions in the hope that various groups or individuals will be responsible for certain items.

### Legion Notes From The Commander

Tonight, June 17th, there will be nomination of officers for the coming year. All members are requested to be present.

On Saturday and Sunday, June 19 and 20 the 4th Division

Convention will be held in Waco Texas at the home of Post 121 An invitation has been extended to all Legionnaires to attend. A number have already stated that they plan on going.

June 22 will mark the 10th anniversary of the enactment of The American Legion-sponsored GI Bill of Rights. The GI Bill has accomplished more to promote higher education and home ownership in the United States than any other laws ever passed by the Congress. These Acts stands today as one of the greatest monuments to the foresight and alertness of The American Legion.

To date the GI Bill has done the following:

1. Enabled some 3,300,000 World War II veterans to buy their own homes.
2. Enabled some 225,000 others to enter into business for themselves.
3. Enabled some 70,000 to purchase farms.
4. Nearly 12,000,000 veterans have applied for schooling and training under educational provisions of this measure.
5. Produced for the Nation more than 1,000,000 business and administrative specialists; 750,000 engineers of all kinds; 400,000 teachers; 400,000 liberal arts graduates; 140,000 metal workers; 135,000 lawyers; 125,000 scientists; 50,000 clergymen and other highly trained professional people and artisans.

Mr. and Mrs. John Sells of Devoil visited Mrs. Zada Bryant last Friday.

Mrs. Glen Solomon of Wichita falls spent last week with her mother, Mrs. Inez Hendricks.

Mr. and Mrs. Clifford Rhoads of Waurika and Mr. and Mrs. L. E. Ellis of Burkburnett spent Sunday evening with Mr. and Mrs. R. H. Rhoads and family.

Mrs. Wade Shaw was reported ill most of last week.

Janella Baber spent Sunday with Sharon and Charlotte Hatcher.

Mr. and Mrs. Sam Braden, Sr. and Betty and Mr. and Mrs. Sam Braden, Jr. and Roy went to McKinney, Tex., Sunday for a church homecoming.

Rev. and Mrs. Bennie Smith and children of Miles, Tex., visited Mrs. Smith's father, Jimmy Thorton and her brother, M. M. Thorton and family part of last week.

Mr. and Mrs. Frank Stewart and children of Wichita Falls and Mr. and Mrs. Phillip Hatcher visited Mrs. Flora Hatcher and children Sunday.

Mr. and Mrs. Pete Nighthead and granddaughter of Wichita Falls visited Mr. and Mrs. J. W. Penick and Mrs. Robbie Best Monday.

Mr. Audrey King and Glenn Pennington of Dallas spent the weekend at home. They are working in Dallas at the present time.

Mr. and Mrs. C. E. Williams and Ruby visited Mr. and Mrs. J. R. Wallace Sunday evening.

Mrs. Eugene Rhoads of Cold Springs, visited Mr. and Mrs. R. H. Rhoads and family Friday and Saturday.

Mrs. Steve Gasparak of Grand field visited Mr. and Mrs. S. M. Braden and girls Saturday.

Tud Capps of Okla. City visited his mother and sister, Mrs. Alma and Myrtle Capps over the weekend.

Mr. and Mrs. Paul Vickers and sons Don and Jerry of Vernon, visited her parents, Mr. and Mrs. Scott Johnson, Sunday.

Mrs. Marshall Watts and children of Duncan visited her mother, Mrs. Ersie Rose, Sunday.

Guests in the home of Mrs. Zada Bryant Sunday were Mr. and Mrs. Glenn Solomon and son of Wichita Falls, Mr. and Mrs. J. M. Darter and children of Walter, and Mr. and Mrs. Dewey Cornstubble and children of Devoil.

Mr. and Mrs. Jesse Bennett and daughter Nonie of Houston, Mr. and Mrs. T. W. Bennett and Miss Vivian Morris of Burkburnett were Sunday visitors in the home of Mr. and Mrs. John Martin, Jr. and children.

Mr. and Mrs. C. E. Williams and Ruby visited in Iowa Park Sunday.

Sunday guests in the Emery Martin home were Mr. and Mrs. Cecil Boggs of the Union Valley community.

Sgt. Gideon and family and Mrs. D. G. Taylor of Ft. Worth were visitors in the home of Mr. and Mrs. J. T. Green Thursday and Friday.

Miss Carole Lynn and Kathy Hooper of Abilene visited their grandparents here recently.

Mr. and Mrs. Clarence Webb of Chickasha were visitors in the home of Mr. and Mrs. C. L. Watson.

Mrs. R. H. Rhoads left Monday evening for Washington and California for a visit. She went as far as Cold Springs, Okla., Monday and spent the night in the home of Mr. Carroll Jackson.

Tuesday morning, Mrs. Rhoads & Mrs. Eugene Rhoads left for Seattle, Wash. where Mrs. Eugene Rhoads will sail for Yokata Japan where she will join her husband, Lt. Rhoads. He has been stationed at Yotata since Nov. 1953. Mrs. R. H. Rhoads will go to California from Seattle to visit her brother and sister before returning home.

Lt. Carl Best left recently for San Francisco where he will leave for overseas duty. He has been here on a months leave due to illness and death of his father, O. O. Best.

Mrs. Maud Smith is critically ill at the home of her sister, Mrs. Bernice Dice, Mr. Vernard Smith of Port Natchez, Tex., was called to the bedside of his mother last week.

Mrs. Bessie Miller visited her son Edd Miller and family of Haskel, Tex.

## RANDLETT NEWS

By Mollie Ruth Elliott

Harley Shaw was reported ill Saturday.

Mrs. Minnie Wood of Floydada visited Mrs. Nornie Wilkerson and Eugene several days last week.

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Mrs. Bessie Miller visited her son Edd Miller and family of Haskel, Tex.

Charles Dunn of Tulsa visited his parents, Mr. and Mrs. Clint Dunn, recently.

Mrs. Burl Jackson and sons Eugene and Tommy of Terrell were in Randlett Monday visiting friends.

## Cowboys to Vie For Ritzy Boots At Burk Rodeo

Cowboy contestants in the rodeo to be held in Burkburnett June 23-25 will be vying for a pair of famous Justin cowboy boots in addition to the regular prize money.

The boots, a Cy Tallion award will be given to the all around champion cowboy of the rodeo. The champion will be determined by the points earned based on the Rodeo Cowboys' Ass'n scoring system, according to Tallion, who will announce the rodeo here and personally present the award at the conclusion of the last performance.

Recently selected as one of the two best dressed men in rodeo work by the Western Horseman magazine, Tallion wears Justin boots himself. This prompted him to arrange this special award with the manufacturer, H. J. Justin & Sons, Inc., Ft. Worth, Texas, the nation's largest and the Southwest's oldest manufacturer of quality cowboy boots.

Tallion has also made arrangements with the Justin co. which has been making boots since 1879, to present a \$250 pair of custom made silver-adorned Justin boots to the 1954 all-around world champion cowboy at the end of the year. This award will also be based on RCA points.

The \$250 silver-trimmed boots will be on exhibit in Burkburnett at The Famous.

### Please Return Little Boy's Toys

A little boy has been made very unhappy, because some one took a box of his toys from the front porch of a vacant house. The little feller is too young to understand what went with his Donald Duck toy, his little wagon and a number of other toys—you see, he is only 18 months old. But his parents do not believe the toys were taken with any malicious intent. It happened this way:

The house at 801 7th Street was vacant. A family was moving in, and late one evening the little box of toys was left on the front porch. The next morning they were gone. Whoever took them probably believed that the family who moved out of the house did not want the toys any more and had left them behind. Little Donald Robert Heinzelman would like to get his toys back, so if you know where they are, please see that he gets them back.

## NewsBODIES

**CREDIT CONVENIENCE IS THE HEART OF TODAY'S BUSINESS.**

**PAPERLESS, EARLY BABYLONIANS' BUSINESS AND CREDIT WERE HANDICAPPED BY CLAY RECORDING TABLETS, OFTEN BULKIER THAN THE GOODS SOLD.**

**SO SORRY, MONSEIGNOR, IT'S LEAD.**

**OUR BANK COMES FROM 'BANCO,' THE STREET MONEY CHANGERS' BENCH OF MEDIEVAL ITALY FROM WHICH DEVELOPED GREAT ITALIAN BANKS WHOSE LETTERS OF CREDIT WERE ACCEPTED EVERYWHERE.**

**YOUR DEPOSITOR, JOHN SMITH, IS HERE—NO, NO! HE'S NOT A LITTLE GUY WITH LIVER SPOTS!**

**FORMERLY CREDIT-SEEKING TRAVELERS IN THE U. S. HAD TO CARRY BULKY IDENTIFICATION PAPERS, OR EVEN ESTABLISH THEIR IDENTITY BY LONG-DISTANCE TELEPHONE.**

**MY CHECK-CASHING CARD? CASHIER?**

**AMERICA'S MOST MODERN CREDIT AIDS! TRAVEL CARDS AND CHECK CARDS, NOW WIDELY USED, INSURE HOTEL CREDIT AND CHECK-CASHING PRIVILEGES TO BUSINESSMEN AND ALL TRAVELERS.**

**CERTAINLY, MR. JONES, WE'LL BILL YOUR FIRM.**

WE'LL SEE YOU AT THE RODEO AND HOME-COMING CELEBRATION



VISIT US IN OUR NEW STORE  
**HOME FURNITURE**  
FRANCIS BEAVER Burkburnett, Texas



We're offering the **Best Deals in Thirty Years!**

Here's why:

First-quarter FORD sales for '54

reached a 30-YEAR-HIGH!

We're out for even greater sales

during the second quarter! That's why we'll make

you the deal of your life on a '54 FORD car or truck!

We can do it because the bigger our sales the bigger the savings we're able to offer you. *Everybody Wins!*



Remember...You get the most when they sell the best!

**SEE US NOW!**

**Tom Britton Motors**

Corner Avenue D and Main

Phone 352

If You're Interested in an A-1 USED CAR—Be Sure To See Your Ford Dealer

Meetings Visitors .....

WELCOME TO THE

# RODEO

Carl Campbell

City Appliance Co.

Phone 558 223 E. 3rd St. Burkburnett, Texas

## Boyd Bros. Department Store

Established 1919 Ave. B and Main Phones 199-122

Whine	1 Lb. Bag	Armour's BOX CHEESE	2 Lbs.
COANUT COOKIES	49c	Sweet 16 OLEOMARGARINE	Lb. 23c
SLON PEACHES	99c	Home Made PORK SAUSAGE	Lb. 59c
SLON PLUMS	69c	That Good Kind HAMBURGER	Lb. 39c
Delite LARD	65c	Bulk WEINERS	lb 39c
303 Kimbell's Diced Beets	10c	Beef Roast, grade A	lb 45c
Tex-Made	1 1/2 Lb. Jar	Tall Corn BACON	lb 75c
CH PRESERVES	39c	Yellow ONIONS	lb 3c
Nabisco CRACKERS	26c	Fresh TOMATOES	lb 5c
RINSO	2 for 49c	New POTATOES	lb 5c
Tomato Juice	25c	Fresh OKRA	lb 10c
Can TOMATOES	10c	Fresh SQUASH	lb 5c
Dog Food	3 for 25c	CANTALOUPE	lb 6c
TISSUE	roll 10c		
DOZEN FOODS — ALL KINDS			

THANK YOU so much for your response to OUR ADS. You not only help yourself but your community when you trade with your home-owned stores.

1000 Unit Squirrel Cage AIR CONDITIONERS Special \$64.50 handle pads, parts, etc. for your air conditioner

WE SELL Everything In Furniture US FURNISH YOUR HOME WITH NEW FURNITURE We Sell On Terms AND TRADE FOR YOUR USED FURNITURE

Deliver PHONES or 122 **Boyd Bros.** Avenue B and Main St.

ONE STOP STORE -- We Give TRADE COUPON

Headquarters for Maytag Appliances Special This Week — 12 Ft. Upright FREEZER \$399.95

We give a \$47.50 Electric Blanket FREE when you purchase a MAYTAG RANGE

Philco Appliances T-V as low as \$139.50 Philco Refrigerators \$199.50 Philco Radios as low as \$22.50

Linoleum RUGS, 9x12 As Low As \$6.95

### Soil Conservation Does Not Take Water From Cities

Cities and industries have been asking whether soil conservation being carried out by thousands of farmers and ranchers through soil conservation districts will reduce the amount of water available for municipal and industrial uses.

H. N. Smith, State Conservationist for Texas, says that for all practical purposes the answer seems to be "no."

The Soil Conservation Service has been studying this problem at the Blacklands Experimental Watersheds project near Riesel, Texas, since 1940. The studies include measurements of rainfall and runoff from two similar watersheds. They are still in progress.

Similar farming practices were being followed on both watersheds at the beginning of the study. Conservation practices were established on one of

the watersheds in the spring of 1943. These practices included changing part of the cultivated area to grassland; the use of improved crop rotations; and construction of terraces on land in cultivation. No change was made in the farming practices on the other watershed.

During the first five years rainfall was slightly above normal and the runoff producing rainfall averaged 17.4 inches annually. The following five years, 1948 thru 1952, were drouth years and the runoff producing rainfall averaged only 8.8 inches yearly. The total rainfall during the drouth period was two-thirds the amount for the normal five years, but most of it fell in such small amounts or at such a slow rate that it produced no runoff.

For the normal rainfall period there was almost no difference in the runoff from the untreated watersheds, Mr. Smith reported. The annual average was 10.3 and 10.4 inches, respectively. During the drouth period the average yearly runoff from the untreated and the treated watersheds was approximately 1.4 and 0.9 inches.

The fact that there was a difference of one half inch in the annual runoff from these two watersheds during the drouth years is not the significant point said Mr. Smith. This minor difference in rate, even over a period of several years, would amount to so small a volume of water that it could not be considered in the planning of a dependable municipal water supply. The important point is that the total runoff from the untreated watershed during the five drouth years was only about two-thirds of the average runoff for one year during the normal rainfall period.

Mr. Smith emphasized that because runoff during drouth year may be very small, water-supply reservoirs must have enough capacity to catch the water during the years of normal to high runoff and store it for use during drouth periods. A city cannot depend on the runoff during a drouth to maintain its water supply. This is a fact which needs to be widely understood.

Although soil conservation practices on a watershed will not have a significant effect on water yield they can help greatly in protecting water supplies from loss of storage space by sedimentation. Conservation practices reduce erosion and the rate of reservoir sedimentation. By slowing down the rate at which reservoirs are filling with sediment, Mr. Smith said, more storage capacity will be maintained in which to store water for use during drouth years.

Mr. and Mrs. Harry C. Hicks of Hollis, Okla. spent Tuesday in the home of Mr. and Mrs. Forrest Green and Susan.

### C. of C. Directors Have Luncheon, Business Session

Chamber of Commerce directors and members held their monthly business session at a luncheon at Town Hall Monday noon. J. V. Brookshear, treasurer, was in charge in the absence of President Buddy Byars. P. B. Browning gave the invocation.

Those attending were: J. V. Brookshear, Ray Hill, T. R. McCasling, L. L. Ladd, P. B. Browning, Paul Hooper, Geo. Byerly, Floyd Marten, H. C. Dodson, R. P. Reagan, Geo. McClarty, T. J. Campbell, C. G. Gresham, H. D. Smith, J. W. Brookman, A. H. Lohofener, Marjorie Hofacket, Cliff Wampler, C. M. Archer, Morris Bookbinder, Alvin Hill, C. A. Morgan, D. C. Dodson, F. C. Royce, W. H. Holt, and Buddy Byars.

Ray Hill read the minutes of the last meeting, which were approved.

The civilian personnel of SAFB were invited to use the Rodeo grounds and facilities for their annual picnic the last of this month.

The group voted unanimously to support the Youth Recreation program this summer. C. M. Archer was appointed to work with committeemen from other sponsoring organizations.

C. A. Morgan, general chairman of the Rodeo, reported all his committees were up to date on their duties preparing for the Celebration.

Paul Browning, chairman of the Rodeo Home-Coming committee, announced about 100 out-of-town old timers have indicated they would be here Thursday afternoon, June 24th, for the barbecued chicken dinner to be held in their honor at the School Cafeteria. Town Hall will be open for old timers all day for visiting.

T. J. Campbell, chairman of the stores and street decorating committee, announced that decorations would be put up this week.

### Wesleyan Guild Met In Home of Mrs. H. C. Gilbert

The Wesleyan Service Guild of the First Methodist church met in the home of Mrs. Hettie Gilbert, Monday, June 14 at 7:30 p. m. A covered dish dinner was served, the main course being Hettie's special chicken pie. Mrs. Gilbert was assisted by Mrs. Ethel Melton, co-hostess.

Mrs. Earl Martin presided over a short business session. Mrs. Melton installed the new officers with an impressive ceremony.

Two guests from the Wichita Falls Guild were Mrs. Minnie Shafer and Mrs. Guy Mayes. Mrs. Jensen dismissed with a prayer.

The following members were present: Mesdames Leslie Tuel, Chas. Kirsh, Joe Majors, T. M. Jensen, Earl Martin, Edith Felgar, Lucille Duval, Madell Ellis, Winford Henry, J. C. Parks, Jim Pirtle, H. R. Hayes, Ethel Melton and Hettie Gilbert.

The next meeting will be held July 12 in the home of Mrs. Madell Ellis.

### Fall Flower Show Officials Met With Mrs. Willingham

A meeting of presidents and committee members for the fall flower show from the five garden clubs met Tuesday in the home of Mrs. Jude Willingham president of the Burkburnett Garden club council. Detailed plans for the flower show, this year to be a Christmas show held early in December, were made. Mrs. Willingham appointed chairmen to various committees working on the show.

The show will be in two divisions. One, a placement show to be held in five different homes and the other will be made up of the horticulture and Jr. entries to be shown in the Town Hall. Outdoor scenes will be also be judged.

### B. W. C. Met With Mrs. Alline Frieids

The Business Women's Circle of the First Baptist WMS met in the home of Mrs. Alline Frieids for their Bible Study and a special program on "Ministerial Relief." Mrs. Billie Thaxton presided in the absence of the chairman, Mrs. Eula Hamrick ably led the Bible study about "David" and Mrs. Luke Warren presented Mrs. Billie Thaxton and Mrs. Alline Frieids in the program about relief for our aged ministers and their wives and widows. Refreshments were served to Mesdames Eula Hamrick, Billie Thaxton, Luke Warren, Carl Miller, Agnes Boyd, H. L. Lawrence, Clyde Reed, W. A. Minick, A. L. Thorpe, the hostess Mrs. Alline Frieids and one visitor, Mrs. Milbrey Lou Ivey. Our next meeting will be with the colored folks for our special program for them.

Mr. and Mrs. James Hodges of Dennison, Tex., visited in the home of Mrs. Mamie Long from Friday until Monday. While here, they did many nice things for her which she enjoyed immensely. Mrs. Long reports that she is holding her own and is enjoying the nice weather.

### Engagement of Gee-Ellis Revealed

Mr. and Mrs. C. D. Gee are announcing the engagement of their daughter, Patricia, to Mr. Ellis, son of Mr. and Mrs. Ellis, of Electra.

The wedding is scheduled for some time in July.

The bride-elect is a graduate of Burkburnett High School and is a junior at North Texas College.

Mr. Ellis is a graduate of the State High school. He attended John Tarlton College and the University of Texas and at present time is in the Navy stationed in Japan.



### ALLAN SHIVER

Your Governor Returns to Luffkin His Birthplace MONDAY-JUNE 21 TO OPEN HIS CAMPAIGN June in 820 K W F T 990 Kilo-Cycles Statewide Broadcast

HELP SUPPORT OUR CANDIDATE FOR QUEEN **PAT McCABE**  
Buy Your **RODEO TICKETS** from Any Member of the **MODERN STUDY CLUB**

**\$50** worth of **BEEF** INCLUDED with your **PHILCO Freezer**

**FITS IN 1/2 THE SPACE**

## PHILCO UPRIGHT Freezer



**EXCLUSIVE NEW FREEZER BAR**  
Extra space in the door for frozen foods and juices.

- ★ White Porcelain Interior
- ★ Audible Alarm System
- ★ Adjustable Full Shelf
- ★ Sliding Transfer Shelf
- ★ 3-Year Food Warranty

**OWN IT NOW ON EASY TERMS** \$4.85 A Week  
Easy Terms Expert Service Free Pickup and Delivery



**Corralled at Last!**

Just of America's **Scarcest Television Sets**

**\$179.95**  
Including Federal Tax and One Year Warranty on Picture Tube

**PHILCO 21" TV**

We're expecting a stampede! Better "get on your horse" and be here early ahead of your neighbors. We don't know when we'll get another shipment—this quality packed 21" Philco 4001-E is the most sought-after TV in America today! And, why not! It's not only advance-engineered to bring you the finest performance in its class, but you get it now for actually \$50 LESS than the lowest 1953 price! Don't delay, call us for immediate delivery.

**Only \$17.95 Down!**

**PHILCO 21" TV**  
We'll bet our best Sombbrero they'll be gone by sundown tomorrow!

**BILLS T-V and APPLIANCES**  
502 AVE. D. PHONE 467

**Get Our Offer!**  
**Biggest Trade-In Allowance in Town on a PHILCO Dairy Bar Refrigerator**

Act quickly! Your old refrigerator will never be worth so much. Trade now on a new 1953 Philco like this one, **MODEL 936 WTR**, **9.4 CU. FT.**

- Dairy Bar with Cheese Keeper
- Butter Keeper
- Built-in Freezer
- Quick Chiller
- Adjustable Shelves
- Twin Crisps

**\$199.95** for Model 732

**Less TOP TRADE-IN**

Not a "6" but a big over-size 7.2 cu. ft. Philco with full-width freezing compartment! A terrific buy at the full price... an unbelievable value on our sensational trade-in offer!

**2 YEARS TO PAY**

# Rodeo Booster Trip, Monday, June 21st

## Fleet of Cars Expected for Trip

Good-Will Booster Caravans led by Dow Estes, will leave for the approaching Rodeo and Rodeo Boosters on Monday, June 21. The caravan will leave from the City Hall promptly at 7:30 A. M., which means that the caravan will be assembled by 7:00 o'clock.

Estes, chairman of the caravan, has assembled some musicians and entertainment for the caravan. He needs some more if you can play a musical instrument, sing or dance, contact Mr. Estes.

Boosters will head for Pampa, Oklahoma, arriving about 8:00 A. M. From Pampa, the caravan will proceed to Amarillo, Walters, Temple and Dalhart, where time out will be taken for lunch.

Leaving Waurika, the caravan will go to Wichita Falls, Park, Electra, Vernon, and back to Burkburnett by 7:00 P. M.

Special Edition of Star

This week the Star will feature a special Rodeo and Homecoming edition. Some 500 extra copies of this edition will be distributed along the booster trip route. Along the route, the Stars will go beautiful printed placards and cards advertising the caravan.

Mrs. Levi Garrett of Dalhart, Texas, visited relatives over the week-end and Monday for St. Louis, Mo., to visit. They plan to be in time for the Boom Homecoming and Celebration.

Mrs. Dick Jeffers of Dalhart, Texas, visited relatives over the week-end and Monday for St. Louis, Mo., to visit. They plan to be in time for the Boom Homecoming and Celebration.

## Vacation Bible School Continues Thru Next Week

Vacation Bible School at First Baptist Church will continue through next week. The school is meeting each morning at 8:30 to 11:30, and is for all boys and girls, ages 3 to 16. Boys and girls can enter the school this Monday morning and can have the blessings from attending one week. A great commencement exercise will be held next Friday night. Watch for further announcements.

The school this year is the largest one in the history of the church. There were 251 present on Tuesday morning of this week with 248 on Monday morning. Attendance by departments on Tuesday was: Nursery I, 13; Nursery II, 19; Beginners, 36; Primary I, 33; Primary II, 48; Junior, 73; Intermediate, 20; General Officers, 9. A goal of 350 in enrollment has been set for the school.

## Hardin HD Club Met In Home of Mrs. Krusemark

The Hardin Home Demonstration Club met June 9th in the home of Mrs. Krusemark, with Mrs. Bert Lepley serving as hostess.

Fourteen members answered roll call.

Miss Katherine Sands, County Home Demonstration agent, gave a demonstration on pie making. After the demonstration, a discussion was held on the troubles of cake and pie making.

Mrs. Farley gave a report from the County Council to the club.

A motion was made and carried that we entertain our families at the Town Hall Friday night.

Mrs. Krusemark led the group in a recreation period.

Refreshments were served by the hostess and the club adjourned.

## Mrs. A. C. Reeves Honored With Morning Coffee

Those present included Mesdames Krusemark, Jacobs, Simon, Evert, Brookshier, Blauer, Rhinefeldt, Farley, Hillis, Jenkins, Enderli, Bohner, Hamilton and Lepley.

The next meeting will be June 23rd in the home of Mrs. Krusemark.

The home of Mrs. Will Teal was the scene of a beautiful morning coffee given Friday, June 11th, honoring Mrs. A. C. Reeves, who left for Farmers Branch, Texas, Saturday to make her home.

The party rooms were decorated with summer flowers. The refreshment table was attractive with a huge arrangement of gladioluses, and was laid with silver coffee service and crystal.

Mrs. Teal was assisted by Mrs. H. S. Butts as co-hostess. Mrs. R. P. Thaxton, Mrs. Clyde Peed and the honor guest, Mrs. Reeves, were in the receiving line. Mrs. Teal and Mrs. Butts presided at the coffee table.

Approximately thirty friends and guests registered during the morning.

Mrs. Reeves and her late husband, A. C. Reeves, lived in Burkburnett about 12 years. Mr. Reeves was employed by the Bell Oil & Gas Co. of this city.

## Card of Thanks

Our heartfelt thanks to all who extended comforting sympathy and help in our recent sorrow in the loss of our mother, Mrs. Liney Whitehead. For the beautiful service, floral offerings, and other kindnesses, we are deeply grateful.

C. E. WHITEHEAD and Family 48-11P

Pvt. Raymond Scruggs of Ft. Bliss, Texas, spent the week end here visiting his parents, Mr. and Mrs. G. D. Scruggs, and his wife, Mrs. Mary Jo Scruggs who is in the Bethania Hospital.

## Mr. and Mrs. A. W. Beasley and Family and Mrs. H. W. Beasley met Mr. and Mrs. Leon Beasley and Pamela from Tulsa, Oklahoma, and all spent the week end in Sulphur, Oklahoma.

Charlie Herring is visiting his grandfather Herring in Azle, Texas.

Iletha Herring is attending the Camp Fire Girls camp at St. Jo, Texas, this week.

## Shivers Opens Campaign With Rally At Lufkin

Governor Allan Shivers announced today that he will open his 1954 campaign with an old-fashioned political rally at Lufkin, his birthplace, on Monday evening, June 21st.

The Governor's opening address will be carried over a state-wide radio broadcast from 8:30 to 9:00 P. M. Thirty-seven stations of the Texas State Network and the Texas Quality Network will carry the address.

With the formal opening of his campaign, the Governor will begin a series of trips throughout the state during which he will review the accomplishments of his administration and outline future improvements which are a part of his plans for a greater Texas.

Mr. Johnnie L. Herring made a business trip to Atlanta, Ga., recently.

## First Methodist Church

T. M. Jenson, Pastor

9:45—Sunday School  
10:50—Morning Services  
6:00—Youth Fellowship  
7:30—Evening Worship

Vacation Bible School has been going in a big way and every one has had a good time. Thursday evening at 7:30 will be commencement when certificates will be given all pupils in the school and there will also be a program. Friday at noon the picnic lunch will be eaten. Every one attending the Bible School, both teachers and pupils alike have received a spiritual blessing from it.

Mr. and Mrs. Frank Greer and daughters of Burkburnett moved to Pampa, Texas, this week to make their home.

**WELCOME..**



**Old Timers and New Comers**

**Opal's Dress Shop**

**WELCOME VISITORS....**

**Tom's Coffee Shop**

OPEN 5:30 A. M. to 7:30 P. M.  
Saturdays 5:30 A. M. to 8:30 P. M.  
CLOSED SUNDAYS

PROMPT, COURTEOUS SERVICE  
Featuring Excellent Food, Carefully Prepared

WE SPECIALIZE IN

Steaks - Fried Chicken - Barbecue  
Home Made Pastries

MR. AND MRS. TOM PIERCE

**Welcome**

To The Celebration  
Rodeo & Home Coming



**Byars Hardware**

BUDDY BYARS, Owner

## They Will All Be Here

Wednesday, Thursday, Friday, June 23-24-25 For The

# Boom Town Homecoming Celebration and Rodeo



Burkburnett Phone 121 Bowie Phone ..... 77  
Wichita Falls Phone 23181 Ft. Worth Phone.. 2-1348

Unexcelled Ambulance Service -- Day or Night  
City Calls \$2.50 -- Others According to Distance  
ALL CALLS ARE STRICTLY CASH

## Owens & Brumley

FUNERAL HOME

Take the Wheel and You'll Tell Us . . .

**Chevrolet OUT-PERFORMS the low-price field!**



NOW IN CHEVROLET . . .

# The new power development

WITH

# the double pay-off!

Chevrolet gives you new high-compression power—the highest compression power of any leading low-priced car. High compression pays off first in faster, smoother acceleration—more responsive performance all the way. And it pays off secondly in greater gas economy! Come on in and try it out!

Combine your new Chevrolet purchase with an extra low-cost vacation!

Order your new Chevrolet through us, then pick it up at the plant in Flint, Michigan and drive it home. Chances are, you'll save more than enough to pay all your vacation travel costs!

**Now's the time to buy! Get our BIG DEAL! Enjoy a New Chevrolet!**

## MATHIS CHEVROLET CO.

PHONE 210 JACK MATHIS, Owner-Manager 300 East 2nd St.



WELCOME to Boom Town's Rodeo and Home-Coming Celebration

# SAVINGS



## HEINZ Baby Food

### That Are EASY TO COME BUY

FRUITS AND VEGETABLES Can . . . . **5¢** | **OLEO** Meadowlake Lb. . . . . **25¢**

**HOMINY** 303 CAN Stilwell **5¢** | **Kleenex** TISSUE 300 Sheet Box **19¢**

Ballard OVEN-READY BISCUITS 2 for . . . . . 19c	PERFECTION Pure BLACK PEPPER 1 oz box . . . 10c	Imitation VANILLA 8 oz bottle .. 15c	Mel-o-Fair Frozen Dessert 1/2 gallon .. 69c	Sunshine MARSH- MALLOWS 8 oz bag ... 17c	Gladiola OVEN-READY BISCUITS 2 for . . . . . 19c
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Fresh **3** EAR For **10¢** CORN

### Farm-Fresh Produce

LARGE Bell Pepper Pound . . . . . **15¢**

WE RESERVE THE RIGHT TO LIMIT

## UNITED Super Markets

We Sell for Less

## CANTALOUPE

 Texas Lb. . . . . **5¢**

### Quality Meats

**GOOD Club STEAK** Lb. . . . . **59c**

**GOOD Chuck ROAST** Lb. . . . . **39c**

**GOOD Beef RIBS** Lb. . . . . **25c**

**FRESH Calf LIVER** Lb. . . . . **39c**

**FRESH Ground BEEF** Lb. . . . . **29c**

**GOOD Bulk WEINERS** Lb. . . . . **35c**

**Rath's SUNVALE BACON** Lb. . . . . **65c**

## CHARMIN Tissue

 Rolls 4 For **25¢**

## TOMATO Juice

 46 Oz. CAN Curtiss **19¢**

## CHOPPED BEEF

 WILSON'S 12 oz can 3 For **\$1.00**

Save **GUNN BROS. STAMPS** FOR BEAUTIFUL GIFTS!



# Barkburnett Star

LIKED BY MANY—CUSSED BY SOME—READ BY EVERYBODY

## PICK-UP MEN PLAY IMPORTANT ROLE IN RODEO HERE



Beutler Bros., left to right: Elra, Lynn, Jake

of the most important factors in the speed, success and safety of a rodeo lies in the choreography of two riders who will play the usually unsung role of pick-up men.

working together.

Whaley's roping ability is put to good use in the bull-riding event when it is often difficult to get the infuriated and unruly animals out of the arena. With a quick flip of his ever ready rope, Whaley soon has a bull on his way.

Many rodeo fans have commented that it was well worth the price of admission alone to see these two men in action.

## Rodeo Spreads To College

The rodeo sport is working in reverse to the formula of other major athletic activities.

Whereas professional football, basketball and other sports owe to their origin to the interest originally manifested in interscholastic competition, students of western schools, colleges and universities have been inspired by the rapid and consistent growth of rodeo to establish competitions of their own.

Many communities have long sponsored kid rodeos with considerable success. These ventures have resulted in high school competition to the point where several states now hold championship contests and send their winning team to a national meet which has, as yet, only indefinite status.

College rodeo athletes are organized with a program including about 40 schools in 17 states. Nearly half of these are located in Texas.

In addition to intercollegiate contests, the collegians have for the past few years staged national championship finals under the sponsorship of the National Intercollegiate Rodeo Association.

The college cowboys compete for trophies, merchandise prizes and points only, but have adopted professional rodeo rules.

Most of the college rodeo athletes (Continued on page 9)

## BUCKING HORSES ARE EQUINE ARISTOCRATS



Bus Linderman, Red Lodge, Mont. Off "Solid Comfort."

"The bucking horse is the real aristocrat of the horse world," according to Elra Beutler of Beutler Brothers, Elk City, Okla., producers of the Boomtown Rodeo Homecoming, June 23, 24, and 25.

Elra is a man who should know about such things. He has charge of transporting the rodeo stock for the concern and manages the chutes for the world's fastest moving rodeo events.

Elra believes that a bucking horse has the greatest life of any

animal on four feet. He points out that a bucking horse will not work over six or eight minutes in an entire year.

"In rodeo, a bucking horse actually works only eight or ten seconds each time he is used. A bucker is used about twice a week and rarely more than 15 weeks in an entire rodeo season," Elra explains.

"We alternate the use of our horses," Beutler goes on, "and watch them carefully for signs of soreness that may result from strain. To help the horse justify our investment in him, we see that he gets the best of hay, grain and care."

Besides his care while on the rodeo circuit, Beutler points out that when not being used, the bucking horse enjoys the greatest freedom of any animal on earth. At the end of each rodeo season, he is turned loose on the open range to roam and live as he wills and perhaps dream up new methods of bucking rodeo riders down.

"The older a horse gets, within reasonable limits, the better he learns his job," Elra says. He reveals that many of rodeo's top horses have remained active for more than 20 years.

"Contrast this with the life of a race horse or even a show horse," Beutler continues. "Think of the time spent in training these horses for their work and how hard they work when they perform. Again, these animals have no independence whatever compared to the rodeo bucking horse."

Elra is amused when tenderfeet refer to the "lowly bucking horse," as they watch one come out with a rider raking both feet over his withers.

"The only marks you'll find on our horses were incurred in shipping or when the horses get biting and fighting among themselves,—usually just prior to a performance

(Continued on page 2)

## Rodeo Contest Rules Defined

For the spectators who wish to follow the contests at the Boomtown Rodeo & Homecoming, June 23-24-25, with the most enjoyment, it might be well to scan the condensation of the rules governing each event.

These rules are made by the Rodeo Cowboys Association, which has sanctioned the rodeo and all points won here will count toward the 1954 World's Championships.

In rodeo, the judges draw for the stock used in the various contest events. Cowboys entered may witness the drawing.

Each time a cowboy performs, he has different stock. He does not ride the same animal twice (except in a case of a re-ride) nor does he rope the same calf or wrestle the same steer twice at any rodeo.

In riding events, the judges score the performance of the animal drawn on the basis of 65-85 points and the rider on the basis of 1-20 points. Judges add the two markings to give the rider his official score.

In timed events, time is computed from flag to flag. In the event of a fine, this is added to give the contestant his official score.

A minimum of two stop watches must be held in these contests.

In the event of a difference, the fastest time is accepted to give the cowboy the benefit of any doubt.

For each event, here is a brief outline of the rules:

### Saddle Bronc Riding

The rider must leave the chute with feet over the point of the shoulders and spur high up front the first few jumps, then high behind the cinch for the remainder of the ride. If the horse hits the chute or if, for any reason, judges rule that the contestant did not get a fair chance, the rider is entitled to a re-ride on the same horse.

Should the horse fall before the ride is completed and the rider has qualified to that point, he will be given a re-ride. If the rider makes an honest effort and his horse fails to buck, another horse may be drawn for a re-ride.

Any of the following offenses disqualifies the rider: Falling to start the horse by bringing the feet down over the points of the shoulders; changing hands on the rein or losing the rein; being bucked off; losing a stirrup, or touching any part of the horse or gear with the free hand. Time of ride, usually 10 seconds but may be limited to eight.

### Bareback-Bronc Riding

In this event, only a surcingle with a hand hold is used. Each rider must leave the chute with his feet over the point of the shoulders and keep spurring throughout the ride. Disqualification if the free hand touches any part of the animal or gear before the signal sounds indicating that the ride is over. Time of ride,—eight seconds.

### Calf-Roping

The roper must not start before the starter's flag drops. Penalty for breaking the barrier, 10 seconds. Any catching holding until the roper gets to the calf is legal. Calves must be thrown by hand and the roper must cross and tie any three feet. The tie must hold until approved by the field judge. Each roper is allowed two loops and failing to catch with wither, must retire from the arena with no time.

### Steer-Wrestling

The wrestler and hazer are allowed to leave the chute with the steer but must not touch the steer or leap until after the animal has crossed the starting line and the starter's flag has dropped. Where a barrier is used, a 10 second fine

(Continued on page 3)

**WIPPEE**  
IT'S **Rodeo** TIME!

### Earnings Set Mark

Net oil company earnings set a new record in 1953, according to reports in at this time. The 30 companies on which a statistical record is kept by Chase National Bank, are expected to have a total income of \$2,155,000,000, about 6 per cent above 1952, and 3 per cent more than the previous record of 1951. Increased sales and slightly higher prices contributed to this higher earning record. Eugene Holman, chairman, Standard Jersey, and K. S. Adams, chairman, Phillips, have expressed their belief that 1954 will remain at the same high level.

### L A F F S

A very tall sailor with very long feet stopped for a shine. The shoe-shine boy took one look at the expanse of leather and called to his partner: "Hey, come here and give me a hand. I just got a Navy contract."

Recruit: "Chief, were you on the Ark?"  
Chief: "Certainly not."  
Recruit: "Then how come you weren't drowned?"

If you don't think that women are explosive—just drop one.

### BUCKING HORSES - -

(Continued from page 1)

when they get tense, nervous and eager to go," he says.

Beutler concludes with the observation, "If I had to be a horse, I'd want to be a good bucking horse. Then, maybe I'd have a bunch of servants taking care of me like this crew of mine takes care of our bucking horses!"

Doubled end to end, the standard saddle blanket is 30 by 60 inches in size.

First paid attendance rodeo was held in Prescott, Ariz. on July 4, 1888.

## STEER WRESTLING CALLS FOR STRONG MEN ONLY



Wrestler-Bob Maynard, N. Hollywood, Calif. Hayer-Slim Whaley, Duncan, Okla.

The Cowboy Steer Wrestling contest, one of the features always popular at the Rodeo is a contest of strength, skill and timing.

Strong men alone may risk competing in this nerve-tingling contest in which the skillfully applied strength of a man is pitted against the cunning and brawn of a full grown steer. But strength is only the first qualification. To that must be added complete control of every movement and thorough knowledge of how best to bring muscular power into play to outwit the untamed animals from the range. Rules for the contest, too, are strict.

Steers must be numbered and judges will draw steers for wrestlers daily. Any wrestler guilty of tampering with steers, chute or number will be disqualified.

Wrestlers and hazers will be allowed to leave chute with steer, and wrestlers mount and the steer may be lap-and lap when crossing deadline, but wrestler must not have hand on steer or leap before crossing the deadline; plenty will be 15 seconds fine.

Steer belongs to wrestler when he crosses deadline. All steers must be thrown by hand. This is a twist-down contest; wrestler must stop steer and twist him down. If steer is accidentally knocked down, he must be let up on all four feet and thrown again, and should steer start running after once being stopped and then be thrown by wrestler putting

horse against ground, then must be let up again and thrown down.

Wrestler must throw steer then signal judges with one arm for time. Steer will be counted down when he is lying flat on side all feet out and head up. Should wrestler loosen or off horns, he will be fined 20 seconds. Wrestlers must be ready to take steer in his turn or 10 seconds will be added to his time.

After the wrestler has caught steer, hazer must retire at direction of field judge. In event wrestler jumps and misses his steer will be allowed only the 15 seconds in catching and releasing his horse.

A time limit of two minutes will be placed on wrestling and if man has not caught and thrown steer when the two minutes have expired, he will be required to retire from the arena at the sound of the gong and given no time.

Wrestler, who in the opinion of either judge, abuses the steer in any manner, will be disqualified.

Any steer wrestler failing to jump at his steer will be disqualified from this and all other events in which he is entered.

### RODEO RULES

Penalties of ten seconds are imposed in the calf roping event for breaking the barrier, busting calf and for an improper tie. Break the barrier means lifting to beat the flag and get a jump on the fleeing calf. Busting a calf comes about when a cowboy with his hunk of beef and jerks it with his knees. An improper tie is explanatory.

In steer wrestling, the cowboy must make the steer fall with four feet pointing away from the cowboy. If the steer goes down with his feet under him or on the same side as the cowboy, it is known as a drag fall and the contestant must allow the animal to regain his feet or else twist his head into the correct position.

In the riding events — saddle bronc, bareback and bull riding — points are awarded for the smoothness of the ride, for the cowboy's ability to scratch and spur the mount and for the rider's skill and mastery over the animal.

Rules in the saddle bronc prevent a rider from changing hands on the reins, holding the saddle, losing a stirrup, riding horse or saddle with the hand or failing to spur. Any of these infractions disqualify a contestant.

In bareback riding, the rider is disqualified if he uses two hands on the surcingle, changes hands or is bucked.

In bull riding, the rules are the same except that the necessity of spurring is sometime overlooked. The Brahmas are usually enough.

A rodeo cowboy will often invest as much as \$10,000.00 in horses and equipment used on the rodeo circuit.



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# Walter L. Plemons

**PRODUCTION CO.**



**Oil Producers - - Wichita Falls**

DEO'S TO OFFICIAL



CY TAILLON

...the one word...  
Cy Tailon, G...  
...nationally kn...  
...ceremonies, who...  
...the arena micr...  
...town Rodeo...  
...June 23-24-25...  
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### RODEO CONTE

Continued from...  
...apply if it is brok...  
...first stop the...  
...it down. If the...  
...the opposite way...  
...being twisted (I...  
...must be let up...  
...again or rolle...  
...four feet stretch...  
...direction as th...  
...Bull-Riding...  
...Bull riding is done...  
...held tight o...  
...er's grip. No knot...  
...holds are permi...  
...hand rule appl...  
...eight seconds.

### RE

Overhead on the...  
...This ball amm...  
...operate two inches...  
...so remember t...  
...down."



's supposed to bo



# RODEO'S TOP ANNOUNCER OFFICIATE HERE



CY TAILLON

American Royal Dairy Show Rodeo, Kansas City; the Ak-Sar-Ben Rodeo, Omaha; the Grand National Livestock Exposition, Horse Show and Rodeo, San Francisco; the Colorado State Fair and Rodeo, Pueblo; the Western Washington Fair, Puyallup—and many others.

Taillon was born on a farm-ranch near Cavalier, N. Dak. He studied Law at the University of North Dakota where he excelled public speaking and took part in a large variety of extra-curricular activities including boxing, directing dance bands and playing the leading role in a passion play!

Since the beginning of his freelance work, Taillon has worked to paid attendances exceeding 90,000,000. Additional millions have heard him on radio and television broadcasts making his individualistic voice known to rodeo fans throughout the country. His commentary for televised rodeos has brought him tempting offers from TV studios but he elects to remain with rodeo in which he has achieved a spectacular success. He travels an average of 85,000 miles per year in fulfilling engagements.

With Cy at the microphone, there is never a dull moment; and his commentary is an essential complement to the arena performance.

# Cowboys Once Had Tough Chores

In the days before chutes for bucking horses were introduced to the rodeo game in the interest of speeding up the riding contests, rodeo riders made their preparations in the open arena.

This chore entailed "snubbing" the bucking horse to a saddle horse while the saddle was cinched on the rider mounted.

In the old days, too, the bronc was usually blindfolded to keep him from knowing what was going on. The blindfold was jerked off as the ride began.

A bucking horse now goes into a chute too narrow for him to sidestep the saddle as it drops on his back. The rider may now settle himself aboard, measure his rein and get well settled before the chute gate is opened on his signal and the bronc is turned loose.

The Pendleton Roundup for its amateur-bronc riding event still employs the old method of "snubbing" the bucking horses in the open arena while chutes are used for the R.C.A. riding event.

Under the able direction of Jake Beutler, the Beutler Brothers of Elk City, Okla., producers of the Boomtown Rodeo & Homecoming, have a chute crew that has few equals in the rodeo game. Largely due to the efforts of the men composing this well-experienced crew, the Beutler rodeo productions are known as the fastest in the game.

# It Gets Hot Down There; But Don't Believe the Wild Tales

Oilfield workers are noted for a certain amount of good-natured ribbing but if one ever tells you he is going to take the temperature of an oilwell, chances are he's not pulling your leg.

Petroleum scientists do take an outsized thermometer for a variety of purposes. The information they gain is valuable in drilling and production practices.

Unlike the 98.6 degrees for human beings, oilwells register higher and show greater variety in temperatures. The thermometer which is lowered into the well on the end of a line, looks something like a javelin or spear. It uses the same principle of its smaller counterpart carried by your physician, a mercury column which is forced up-

ward in a tube by heat. The rise and fall of the quicksilver operates a recording device. This is a tiny stylus having a point similar to a fountain pen. It records the temperature by marking on a thin metal sheet carried on a clock-driven drum.

Just how does it get in the bottom of an oilwell? Generally speaking, the deeper a well, the hotter it is on the bottom.

Wells have been known to register as high as 192 degrees in the Devonian pay which was reached between 12,100 and 12,200 feet.

One of the lowest temperatures recorded was in a well which registered 88 degrees in the 3,60-3,960

(Continued on page 4)

LET'S ALL GO

To The RODEO



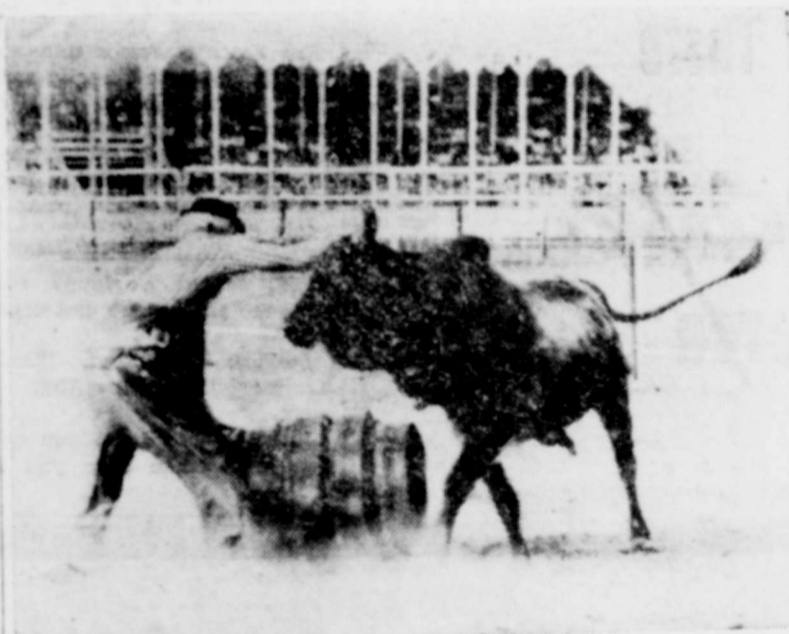
and HOMECOMING AT BURKBURNETT!

MOORING MACHINE COMPANY

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WICHITA FALLS, TEXAS

# WELCOME VISITORS!



# RODEO CONTEST - -

(Continued from page 1) apply if it is broken. Wrestler must first stop the steer, then twist it down. If the steer falls to the opposite way from which it is being twisted (Dog fall) the steer must be let up and twisted again or rolled over with four feet stretched out in the same direction as the head.

**Bull-Riding** Bull riding is done with a loose grip, held tight only by the rider's grip. No knots, hitches or back holds are permitted and the hand rule applies. Time of ride—eight seconds.

Overboard on the rifle range: This ball ammunition will penetrate two inches of solid pine. Remember to keep your eyes down."

# REAR RANK



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## RODEO MEANING GOES DEEPER THAN SPORTS

Rodeo is to ranchers what the Thanksgiving is to the farmers though its original meaning has been lost in the welter of commercialization and sports exploitation. In the beginning the rodeo was the celebration after the round-up was over and the cattle off to market. It was strictly a ranch affair then, for only the cowboys working for the ranch participated in the rodeo. Later, riders visited other ranches and then there were the Fourth of July Celebrations in the towns and the riders from all over the range took part. They rode at the county fairs, too.

And inevitable somebody said there should be an admission charge made since it was a good show, so that started the gate receipts coming in.

Prizes were given to the best performers, usually a purse made up by the other riders. So by 1889—the rodeo is far older—the spectators at a rodeo were paying admission.

There arose complications with performers traveling over the country and there were crossed-up

appearance dates and other confusion which was solved in 1928 by the organization of the rodeo, booking and setting the rules and approving the prizes. Rodeo had now moved into the professional entertainment field.

Events, too, were standardized as well as admission charges and other phrases of the rodeo. A list of events was drawn up which is standard and this became the rodeo program in universal use. The RCA also serves as a booking agency.

Rodeo now is big-time entertainment from Madison Square Garden to Calgary, Canada. It has opened a wide field of enterprises, the breeding of rodeo horses, the contestants who are professionals and earn their livelihood riding in rodeos and managers, promoters and others who all have a part in the big business of rodeo.

Some of the rodeos are elaborately staged and costumed and this was done early in the range country for rodeo time was holiday time and as a gala day trappings were accordingly gay in color in keeping with the spirit of rodeo.

Today, most performers consider rodeos just work and there are not so many pretty trappings and the real holiday spirit that pervaded the first rodeos is frequently lacking now.

### Wild Bull Riding

A jarring half ton of uncontrolled dynamite gives a competing cowboy riding a wild Brahma bull a bare chance to keep riding keel — Regulations require, although most times it seems unnecessary, that the rider continually spur the bull. Rodeo clowns usually get into this event if the rider is thrown and their split-second action is often responsible for saving the contestant from being gored or stomped.

MP: "What a sloppy soldier! Give me your name and organization."

Soldier: "I'm Pvt. Stanislaus Krajzahnjalskowski, Able Company..."

MP: "Well, I'll let you go this time—but make sure you shape up."

## Rodeo Believed Have Begun In Denver, Colo.

The intelligentsia de as a "series of contests associated with, or sug the routine of the Am boy."

That's the definition cyclopedia Britannica, at the Encyclopedia edito into the history of the found that the first "tised, well-organized" held in Denver, Colo.

The word "rodeo" is to have come from the Mexican cattle herders, gathering together, or popular phrase "round-tle.

When the cattle ran range, with animals ranches using the same cowboys held semi-ann ups. Competition in the trade and stunting became lar custom of the round

### IT GETS HOT

(Continued from page foot section.

Much balderdash on perature has been served persons outside the industry. Some of these of tremendous underground temperatures that turn into white-hot, dripping of steel. Such inferno deep within the earth well drilling bit ever into it.

Probably the highest tures recorded have been tremely deep holes panned the earth along the Gulf. These have been found the mercury up to 300 degrees. When you consider 100 degrees in the sun is comfortable, water boils at grees and lead melts at grees, all Fahrenheit, the well temperatures begin to predated.

Unlike in human being oilwell temperatures do not the well is sick. However, degrees of heat indicate thing important is going hole.

Here are some of the en oilwell has its temp taken:

Occasionally a casing with a leak deep down in the When this happens, the oil escapes from the pipe earth at that point. A drop suction makes the leak known where it is in the casing, may be almost two miles is what worries oilmen. A lot of territory to locate a split.

To find it a thermometer lowered slowly into the through the oil. At the the leak a momentary but change in temperature can be recorded. The depth ed to the inch by knowing length of line upon which thermometer is suspended.

The exact spot having terminated, the leak is plugged another production head

licked. Another use of the is locating the top of a plug in the well. When (Continued on page



Its a Great Show - We'll Be There

# Jack Grace

## DRILLING CONTRACTOR

### Wichita Falls



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**This Word "Rodeo"**

The word "rodeo" — was first applied to the sport of the cowboys and immediately started to its pronunciation, particularly in the West, where it gave the word its reflection accenting the syllable like "ro-day-o". The cowboys, who to this day picture a vernacular of their own, promptly Americanized the word giving equal weight to all three syllables as in "ro-de-o".

People, who as a class, represent the country's travelers, spread their term throughout the West. "ro-dee-o" has been almost universally accepted, not only a small section of the West feebly clings to the Spanish pronunciation of the word. While most dictionaries list both pronunciations, the final authority of usage has made the cowboys' "ro-dee-o" first in acceptance.

**Welcome Visitors!**

**Boys Go To Jail Show Held**

Charles B. Cochran, theatrical producer decided to stage an "International Rodeo" of the British Empire exhibition. Cochran hired 150 Americans to compete with riders from Argentina, Canada and Mexico.

The problem is being approached through: (1) Experimental and applied research providing useful

**AGGIELAND RESEARCHERS SEEKING BURIED TREASURE**

The proved primary oil reserves of Texas are estimated at 15,500,000,000 barrels. There is a similar amount in the same formation that is not recoverable under present methods.

When you figure that 300,000 persons work in the Texas oil industry, that 195 of the state's 254 counties now produce oil, that state gasoline taxes in 1949, for instance, totaled \$77,194,344 you can readily figure how important it is to get this oil out of the earth.

Not only is that vast amount of oil of paramount importance to Texans from a tax and education stand point, it can be a very real factor in the security of the United States, for the armed forces move and fight on oil.

And that is why the research going on at Texas A&M and also at Texas University by the Texas Petroleum Research Committee is one of the most vital projects on the research program.

The committee, which is working with the Texas Railroad Commission, is composed of W. J. Murray, railroad commissioner; Professors A. B. Stevens and R. L. Whiting of A. and M. and Doctors H. H. Power and E. W. Hugh of the University of Texas. Dr. George Fanche heads the work and Dr. Paul B. Crawford of A&M is assistant director of the Aggie division.

The committee was created with these major aims: To develop a program of research in petroleum engineering with the primary emphasis on secondary recovery of oil, to improve primary recovery methods and any other means of seeking to increase the total quantity of oil recovered from Texas oil fields.

The problem is being approached through: (1) Experimental and applied research providing useful

data, new techniques and processes; (2) Improved graduate instruction in petroleum engineering; (3) Training of highly skilled scientists and technologists in Texas for work in the Texas oil industry; (4) Prompt publication of the results of research; (5) Periodic public conferences with oil operators, petroleum engineers, geologists, and others interested in the oil industry; (6) Promoting the conservation of oil and gas; (7) Co-operative research with oil and gas companies both in the laboratory and in the field.

A start has been made on an oil reserves survey in cooperation with the Interstate Oil Compact Commission. This is a tremendous task, for there are 3,200 oil fields in Texas and many more areas with reserve supplies, in other words, oil reservoirs.

The survey will estimate the original oil in place, the primary and secondary recovery of oil for all Texas Fields. This final report will include this information for the state as a whole, by railroad commission districts and counties and also oil-producing acreage production in 1951 and cumulative production for each of the divisions. Maps will be included with the information presented according to oil formations.

Many novel methods have been proposed for recovering crude oil, including injections of steam into holes, injection of liquified petroleum gases, use of active surface chemicals and soaps in flood water.

An economic appraisal of the various methods is being made so that the committee may use them in the future when proper research studies are undertaken.

A steering committee has been named, including Gen. E. O. (Continued on page 9)

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Boys go to the extreme end aboard a wild, barebacked bronc with nothing but a strap of leather called a "chaps" for a hand hold. The rider is required to grab the air while the ornery bronc does his best to park his hindquarters on the lap of the nearest customer. To guarantee the rider, regulations require the animal to be spured during the wild ride.



*Welcome* **ROBBERO** *Visitors*



IT'S A GREAT SHOW! - "WE'LL BE THERE"

**PIERCO DRILLING CO.**

Oil Well Drilling Contractors  
**WICHITA FALLS**

### Welcome Visitors!



### HARD CARBON USED

A new type of hard carbon, similar to graphite, is being manufactured from natural gas. The new product, known as gas coke, is expected to find application in the metallurgical industries and as a substitute for retort carbon in electrical uses. About 60 to 80 per cent of the graphite currently used in the U. S. is imported.

Mother (speaking to school teacher): "My Harold is a very sensitive boy. If you need to punish him, just slap the boy in the next seat. This will frighten Harold."

### IT GETS HOT

(Continued from page 4)  
sets it produces heat. This condition is known by a pair of \$2 words within the industry—exothermic reaction.

Cement is used to anchor the casing in the hole. It is applied by forcing it down through the pipe, out the bottom and up the outside wall between the casing and the earth. The height to which it arises outside the pipe is important to know. The slight heat from this cement can be felt by the thermometer lowered down through the casing.

Oil is affected by heat and temperature studies of the product in storage has given scientists a fairly good idea of what to expect in the way of composition and characteristics of petroleum even before it reaches the surface. Therefore, by learning bottom hole temperatures, some knowledge of how the well will produce is learned. By knowing the amount of heat there, scientists can tell something of the quality of the oil, how it will flow through the formation and other facts.

Besides these and other uses of the thermometer in drilling activities, the instrument is used widely in petroleum storage and pipelining practices. Switches and gaugers invariably take the temperature of oil in their stock tanks. This information allows scientists to figure the amount of gasoline and other by-products it contains even before the oil disappears down the pipeline to begin its long journey to the refinery.

Beutler Brother's bucking horse "Smokey" was ridden only twice in 1952.



# RODEO ROUND UP

## The Daring Young Man On Trapeze Like Flying Young Steer 'Rassler

The daring young man on the flying trapeze had enough trouble catching ropes to keep him busy; but the daring young cowpoke who launches himself from his horse through the air in an effort to grab an unfriendly steer by the horns, bring it to a full stop, and throw it bodily to the ground so that it is lying flat on its side with its legs and head straight, will be busier than a one-armed man in a slide trombone contest.

But, whenever that the pore 'ol cowpoke has and bear it—feelin' a little high diver whose swan dive up with the water kickin' the seat while his back was ed.

At that, however, it might better than suddenly finding cow by his side—and realizing everyone in the place, the eluded, knows what's to be. And just one thing is wrong.

The trapeze artist had some other guys jumpin' around in thin air with him, so he wouldn't feel like he was all alone up there. The cowpoke has a hazer to help with the cow, but once he forsakes a leather saddle for a pleasure jaunt through the sky, he's all by his lonesome — and, too frequently, he's still by his lonesome when he gets to the end of his flight. Steers have an awful bad habit 'o dodgin' at unlikely times.

Y'know, it's one thing to rule book to tell how it's done, and another thing to put out the actions of the actin'. Fr instance, every cow we've known would never kindly to the idea of being down just for the mere satisfaction of seeing how it could be done.

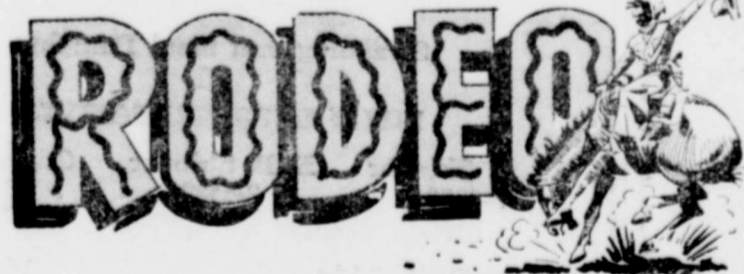
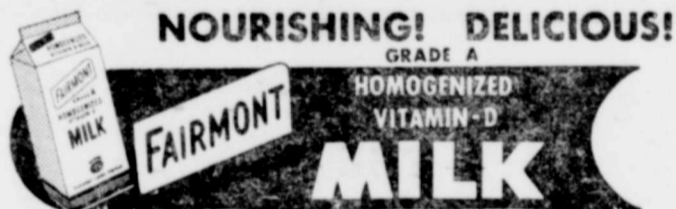
In fact, instead of acting the rule book says that it acts like the cowboy.

(Continued on page 19)



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ROUND-UP!

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**deo Lingo . . A Strange Language "Suicide Scramble"**

**SCYCLING**—the art of scratch-  
with first one foot and then  
in the manner of riding  
cycle.  
**LOSING A STIRRUP**—losing  
stirrup, which disqualifies a  
rider.  
**BRONCO** — Mexican word for  
"shortened to "bronc" or  
"brake" in cowboy parlance, a vi-  
unbroken horse.  
**BRONCO BUSTER** — Cowboy  
breaks broncs.  
**ROOMTAIL** — wild mare.  
**ROCKAROO** — a bronco buster,  
the Spanish word meaning  
"to rock".  
**BULLDOGGING** — often term-  
wrestling, the throwing  
steer by his horns in a rodeo  
subject to the rules of the  
game.  
**NAVY** — saddle horse on a  
stirrup.  
**COMMUNITY LOOP** — a slang  
expression to convey the idea that  
a rider threw an extra loop or  
loop in attempting to rope his  
steer.  
**SHOW HOPS** — a term con-  
temporarily applied to mild buck-  
ing steers.  
**PUT OUT** — to work and sep-  
rate animals from a herd.  
**DOG FALL** — putting a steer  
down with its feet under him. The  
steer is not complete until steer  
falls on side with all four feet  
down.  
**DOGIE** — Weaking calf.  
**EATING GRAVEL** — being  
thrown from a bucking steer or  
horse.  
**FOOTING** — roping an  
animal by the forefeet.  
**GRABBIN THE APPLE** — when

a bronc rider grabs the horn of  
a saddle to keep being thrown.  
**HIGH-ROLLER** — horse that  
leaps high when bucking.  
**HAZER** — bulldogger's assistant.  
After bulldogger has leaped from  
pony to steer, the hazer mounted,  
picks up former's mount and also  
protects him from being gored  
when he releases steer.  
**MAIL ORDER COWBOY** — a  
tenderfoot in custom-made regalia.  
**MAVERICK** — an unbranded  
steer, a term well known in lands  
of ranches and cattle branding.  
**OUTLAW** — a horse which can-  
not be broken to ride. He always  
bucks. Rodeo companies try to  
pick for their bucking contest the  
worst outlaws in the nation.  
**PEGGING** — Term used when  
the steer bulldogger sticks the  
horn of the steer in the ground.  
This is not allowed in contests.  
**PULLING LEATHER** — hold-  
ing on to the saddle with the  
hands while riding a bucking ani-  
mal. This is prohibited by the  
rules of all contests and scorned  
by all real cowboys.

**Wild Calf Roping**

Stemming from branding days  
at round-up time, calf roping is  
a test of skill of cowboy and horse.  
Much depends on the cow pony in  
this event, and his ability to keep  
the lariat taut after the calf is  
roped. Carrying a short strand of  
rope, a pigging string, the rider  
drops the calf by hand and ties  
three of his legs together. A timed  
event with a 65 second limit, the  
contestant is allowed two tosses at  
the evasive dogie.



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## AS BIT BITES DEEPER WELL COST GOES UP

In this modern era of skyrocketing prices, it's easy to guess that drilling an oil well costs a great deal of money. Average daily operating expense of a deep-drilling rig on land amounts to about \$1,200. Equipment, wages, fuel, and supplies account for the major expenditures.

Deeper drilling is another of today's trends, for advanced technologies and increased demands for oil make it possible and necessary to go farther into the earth in the search.

The combination of high prices plus deeper drilling has become quite a problem for the oil industry. The biggest single factor affecting drilling cost is time. Total cost and total time on a well maintain a fairly constant rate of increase until a depth of 7,000 is reached—and then rates increase sharply.

The following are reasons for the higher cost of drilling wells

below the 7,000 mark:

1. The earth's formation harder as depth increases, they are generally more and because their lime increases. Sand is especially able to both of these for an extra hard formation, a bit may be worn down after only 6". It is then to make a time-consuming trip to change the bit. This trip costs money in wages, rental time, and the new expensive.

2. The rate of circulation drilling fluid—special mud to make drilling easier—as the horsepower required for circulation increase. When the drilling mud flows more slowly, drilling slows down.

3. The driller must be cautious at increased depth because of increased danger.

(Continued on page 11)



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WE'LL BE THERE!

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Wichita Falls, Texas



Let's All Go - -

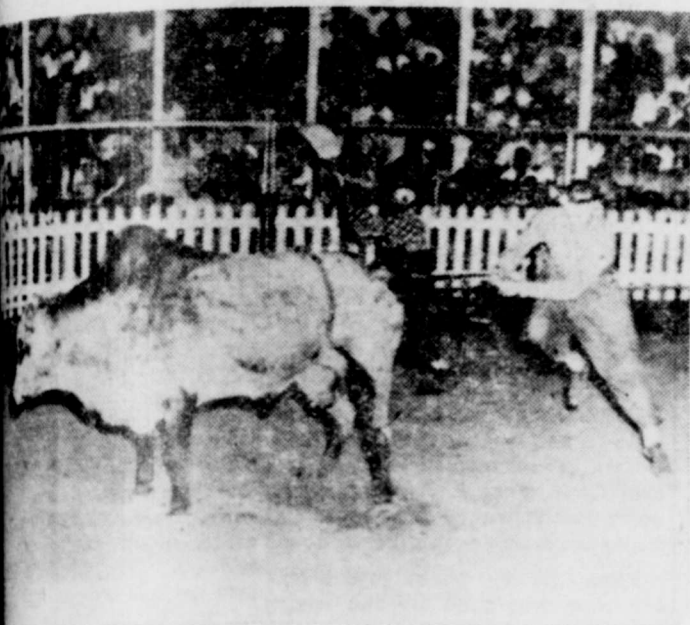
## To The Great BURK - RODEO

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Wichita Falls

**WELCOME VISITORS!**



**Which Ropes For Rodeo  
Stronger Than Formerly**

The lasso ropes used by rodeo ropers have undergone a change recently due to the difficulty of using good hemp during World War II.

Whereas ropers formerly used ropes made of 33 or 36 strand hemp exclusively, World War II curtailed the production of ropes made of leaded nylon which many ropers came to accept, first as a matter of necessity and later as a matter of choice.

The professional roper who has considerable money into the "old trade" he uses in the arena, there are galvanized rope and leather rope bags on the market. Some of these are made with rubber inside the lid to seal and preserve ropes in the best of condition when not in use.

Because of friction inherent in the hemp rope, the tie ropes, or "strings," used by ropers are still made of hemp which helps in tying and helps in avoiding disqualification caused by an illegal kicking free.

Good roping horses for rodeo will sell for prices ranging from \$500.00 to \$3,000.00.

**RODEO SPREADS - -**

(Continued from page 1)

are engaged in the studies of vocational agriculture, animal husbandry, farm and ranch management, veterinary training and associated subjects.

Upon graduation, many of these young men have invaded rodeo's big time with considerable success finding it a quick means of earning the cash necessary to set them up in various enterprises.

Notable among these is Harley May, Deming, N. M. As a student at Sull-Ross State College, Alpine, Texas, May was three times the N. I. R. A. Champion. In 1952, his first full year in open competition, he won the world's championship in steer wrestling and was a leading competitor again in 1953.

The University of New Mexico is said to be the first to award letters to qualified members of its rodeo teams. The N. I. R. A. is seeking similar recognition at other institutions listed on its roster.

One of the first Western round-ups staged for spectators was Cheyenne's Frontier Days, often termed "The Daddy Of Them All." It was organized 57 years ago in 1897. The Pendleton Roundup, another old time rodeo, was first held in 1910.

**Aggieland Researchers--**

(Continued from page 5)

Thompson, chairman of the railroad commission and known as the "Father of Oil Conservation"; Dr. Logan Wilson, acting chancellor of Texas University and Dr. M. T. Harrington, chancellor of Texas A&M.

Of particular interest to many Texans is the stake that education has in the recovery of these 15,500,000,000 barrels of oil.

There are 2,000,000 acres of "university lands" in West Texas in the endowment of Texas A&M and the University of Texas. There were 377,000 acres under lease in 1950, of which 159,000 acres were producing oil and gas from 55 oil and gas pools.

From the time of the original discovery of oil in university lands until 1950, a total of 299,324,000 barrels of oil have been recovered.

In 1949 there were 22,600,000 barrels of oil recovered and 24,400,000,000 cubic feet of gas taken out of 2,100 wells (46 are gas wells.)

Texas A&M and the University of Texas received royalties from

(Continued on page 10)

The shape of a cowboy's hat is a guide to the part of the country he hails from. It is generally the custom for cowboys from the Southwest part of the U. S. to wear their hats with a flattened crown. Cowboys of the Northwest generally like their crowns creased higher.

In spite of the experience he gains with age, the rodeo cowboy doesn't talk about growing old at his job.

He's branching into the science of his sport when the pro-baseballer is looking for another job. His closest counterpart in age is probably the wrestler who approaches his peak at 35-40.



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### Loud Shirts Are A Part of Rodeo

Western regalia, especially "loud" shirts, are a grand old rodeo custom, and Burckburnett rodeo fans are no exception.

Wearing loud clothes is the mark of a rabid fan. The custom originated back in the good old days at the second annual Cheyenne Frontier Days' rodeo in 1897, according to the records.

A young rider for the Warren Livestock Company strode into the Frontier arena on opening day wearing a bright red China silk shirt. This youngster, William Hosack, won instant applause for his costume, and the idea stuck. Everybody in the show broke out in a rash of red-shirts, that is.

The history-making shirt was made by Hosack's sister Minnie, who little realized that her tailor-

ing would launch an international fad and form the basis for a large and productive industry. All she had intended to do was make a shirt that would cause her brother to stand-out from the other contestants.

Her first shirt was cut big and bilowy, with an elastic band sewed around the bottom of the shirt so it would not pull out of young Bill's trouser tops as he rode. According to witnesses of that first day, as Hosack rode around the arena his shirt "billowed out like a full sail."

#### Shirt Is Adopted

Following the premier showing of the red shirt Minnie was besieged with orders from other contestants for a copy of the gay, (Continued on page 15)

### Cowboy Started Rodeo In Arizona To Display Skill

The Round-Up Rodeo which celebrates annually had its beginning on July 4, 1888 in Prescott, Arizona, when a group of top cowhands assembled to show-off their riding and roping ability.

Following the yearly spring round-up cowboys over the Southwest would assemble and spend a day or two riding and roping, betting their buddies their wages, saddles and sometimes even their horses, that they were top-hands; hence the name, Round-Up Rodeo.

The first known rodeo at Prescott, which charged admission, was so successful that the affair was repeated from year to year. Now there are several major rodeos and numerous smaller ones to prove the fact that people the nation over enjoy the long-gone customs of the Old West.

The thrill of flying hoofs and surging horse-flesh trying to unseat a rider is appealing to both young and old alike, and every rodeo has its avid fans who will travel miles to see their favorite sport.

Today, however, specialty acts have crept into rodeos and cowhands have become clowns in an effort to attract even more people to rodeos. Mock bullfights, trick riding and clown stunts make the crowd laugh in between the thrills and danger of rough riding and nasty spills of cowhands trying to drag down top-money.

The addition of clown routines has served its purpose, for it seems to please and relieve the crowd when they get a chance to relax between the rugged fights between stubborn cowboys, wild Brahma bulls and fighting horses.

And when the crowd rises to its feet as one man, held tightly in sheer terror for the hapless cowhand who has slipped and fallen under flashing, killing hoofs, then you know that regardless of other sport events, Rodeo is here to stay.

### Aggieland Researchers-- (Continued from page 9)

this vast production in addition to funds from lease rentals and large bonus payments when the land was put up for action.

It is estimated that at least 6,000,000,000 to 10,000,000,000 barrels of oil can be recovered by new methods that may be unearthed by the petroleum research committee if they are adapted to Texas conditions.

This "buried treasure" can have a tremendous impact on the development of Texas and the nation.

While the task also is tremendous, a start has been made which also may bring about a revolution in drilling practices of the oil industry.

Conversation in a club car: "So you have two grown daughters. Do they live at home with you?" "No, they're not married yet."

### Roping, Riding Skill To Be On Display As Best Cowboys Gather For Rodeo

Roping and riding skills will be on display at the Round-Up Rodeo when top-notch cowboys will assemble here to display their expertness in both skills.

Roping is perhaps the least dangerous of the two skills, but it requires great coordination and dexterity to produce the result you will see on exhibit when trick ropers start showing off at the rodeo grounds out west of town.

Perhaps one of America's best rope experts was the late Will Rogers, who symbolized the American Cowboy as a drawing easy-going philosopher who spun a rope while imparting words of wisdom.

From history books we learn the rope was used by the early Greeks. Here in this land we know it better as an invaluable tool used not only by the American cowboy but by the Mexican vaquero and the South American gaucho who rides the pampas at Argentina. Used as a must on the range to handle recalcitrant cattle, the rope becomes a thing of grace-

ful beauty when twirled expert in a rodeo arena.

Rigged out in flashy regalia, the rodeo expert around the ring on horseback dismounts to show the audience some amazing acrobatics, on back and some tricky sleight of hand on foot with a rope-catches, flat loops and around the body, the ever-Texas skip, high bounce, wave and many others.

Trick riding gives the many an eye-filling spectacle as the rider swings under his belly, does shoulder stand drags, vaults, hippodrome and other daring stunts. This work is done on highly trained, intelligent animals.

The trick rider literally lives his life in his horse's "know" each time he makes an exhibition. In the daring and dangerous "under the belly" stunt, the horse is in semi-bruised condition constantly. The horse's hooves

(Continued on page 11)



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# RODEO



## Original Cowboy Originated Tricky Stunt of Bulldogging

of meat-hungry civilians like to get their teeth into the hunk of steak, but few want to gnaw a piece of the manner of the celebrated Bill Pickett, Negro cowboy originated the tricky stunt of bulldogging a steer.

noted for his original work with the Miller famous 101 Ranch Wild Shows and started the bulldogging stunt at the turn of the century. His celebrated technique recommended for anyone who wants to gnaw a piece of the teeth, according to Guskey of Gathay, California, who saw him perform the stunt many times.

the same as any ole bulldogger. Then taking the horn he would turn the head up far enough to lean over and get his teeth in the steer's upper lip. He would then throw all his weight back and down comes the steer. That is what I have seen him do many times."

Pickett was a most courageous cowboy and one who had hundreds of true friends, Guskey relates. He began working with the bulldogging expert in 1914 when Guskey was just a boy. Pickett put him on the first bucking horse Guskey ever rode, he said. The horse was owned by Bill Bunder, member of the 101 show and was named "Billy Hell."

The 101 show was shelved from 1916 until 1921 when the entire show was reorganized and all the

(Continued on page 14)

## AS BIT BITES DEEPER - -

(Continued from page 8)

ure of the drill string as it grows longer, less weight is likely to be put on the drilling bit, and the speed of its rotation may be slowed down.

4. It's hard to maintain a straight hole at great depths, so weight on the drilling bit may be decreased for this reason, too.

5. Moving time for the extra heavy rigs used in deep drilling is greater than for light-weight rigs—and moving time is money spent.

6. The rig needs more repairs because it must be operated longer and bear heavier loads. The greater the stress on equipment, the more likely it is to need repair work.

7. On deep wells, there is frequent use of conductor and protection casing strings for the drill string. Hence, more casing and cement must be set in the hole. Setting the casing and cement take valuable hours of the crew's time.

8. If the well is completed, more time is required to make the right setting and to set the tubing through which oil will be pro-

duced.

9. The deeper the hole, the longer it takes to log and analyze the deep formations. Not only does logging the formations take more time because of their actual depth, but analyzing them is harder because they are not as well known as formations closer to the surface.

10. Abnormal pressure conditions exist in deeper wells, and time is lost in taking precautions to combat them. In addition, expensive drilling mud pumped into a deep hole may be "lost" because of its tendency in some area to flow into low-pressure formations and not return to the top.

Oil company research men and petroleum engineers are hard at work finding ways to streamline equipment and lower drilling costs, even so, it's a sure thing that when a well is reported drilling at twelve or fifteen thousand feet, it's costing the company or oil operator a pretty penny.

### Rest In Peace

And there was the fellow who went to the cemetery each year to mourn the death of his wife's first husband.

## Sink That Bounces Dishes Latest Thing "Out of Oil Well"

A kitchen sink that won't chip or corrode, and even "bounces" a dropped dish or glass, is one of the latest things to "come out of an oil well."

It is made of fiber glass and plastic, can be tinted any color, and molded to fit available space. In addition, it weighs about one-tenth as much as a steel-porcelain sink, and is easier to install.

The sink is made from a soft, pliable fiber glass cloth impregnated with a polyester resin derived from petroleum and natural gas. An accelerating chemical and catalyst are mixed with the resin. The cloth is placed in a mold to fit the sink space. It hardens at room temperature.

The plastic sinks are intended basically for galleys of boats, for trailers and prefabricated small houses.

The skull is a bone which sometimes keeps the fat from showing

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## Bull Baiter Often Proves To Be The Cowboy Lifesaver

Don't laugh too loud when you see the Rodeo Clown showing off his bag of tricks at the Round-Up Rodeos for that rustic fellow in the baggy trousers and floppy stetson may be saving the life of that cowboy who just fell off a raging Brahma bull.

When he waves his tattered cape at the bull, races at him full-speed and throws his hat in the bull's face he is distracting attention from the fallen cow-poke. Most good clowns, such as Wiley McCray, Ike Tacker and many others, have done their share of performing on the "straight" side of the business and knows just how much foolishness they can get away with.

Although they look "beat-up" and tattered, they are some of the finest athletes in the arena. If you don't believe it just watch them dodge and duck the straight-on charges of those roaring-mad bulls. They have their timing

down perfectly and that's well for a mis-judged move would put them in reach of those wicked hooves or the flying horns of the enraged steers.

There are very few good clowns making the rodeo circuits these days, according to authorities. Among the best known are Homer Holcomb of American Falls, Idaho, and his trick mule "Mae West," his brother Elmer and his mule "Parkyarkarkus." The latter has kept alive the grand old Holcomb name and traditions by following closely in his brother's footsteps.

The "horse-play" a clown submits a mad bull to isn't just nonsense. When he twists the tail of a pawing bull, or races him to the nearest exit, he is giving the cowboy he is protecting "insurance." A fallen cow-poke can't scramble to safety from a horizontal position, so he depends on the clown to distract the bull for a moment

(Continued on page 16)

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**Brahma Riding Is A Rugged Pastime**

One of rodeo's most breath-taking events is the wild bull riding event. The rider must stay on his bull for eight seconds.

To the crowd eight seconds may not seem like very long, but to the cowpoke astride a sodbustin' steer that makes a West Texas rodeo seem like a gentle breeze, the time must seem like eight long years.

Although the beast used in championship rides is India's sacred bull, the cowhands who ride them will tell you they are not like great wings or wear halos. On the contrary, the cowboys relate, they are the meanest, most vicious animals in the arena.

The rules relate that the rider may use only one hand on the rope and must fan the breeze with the other hand. To make matters worse he must leave the chute

with both spurs in the animal's neck, and must rowel him with both spurs during the entire ride. Goosing a Brahma bull with two spurs is not apt to make him any more tractable, but that is the rule.

The rope around the steer's middle can not be tied in knots, hitches or be used in any manner to hinder its coming loose after the cowpoke comes unhitched from the steer. Usually a bell is attached to the steer's underside with a rope knotted around his withers. The bell must be on the steer when the ride ends, or the trip is not counted.

Coming unhooked from a tornado dun-colored dynamite is often as tough as staying aboard, because the steer isn't likely to have engendered any good will toward

(Continued on page 15)

**Rodeo Life Is No Place For The Timid**

"There's no place in the competitive part of rodeo for the man who needs security to keep down his fears for the future. There's no pay check each week. There's no retirement plan. There's no unemployment insurance. But there is freedom.

"At the end of the year the veteran contestants will shrug off a poor season and say it'll be better in '55. The heavy winners will say 'I was lucky and hope to stay that way.'

"Some of the newcomers will throw in the towel and go back to the ranch. Others, win or lose, have been bitten by the bug—they're in rodeo from now on. It's a precarious life at times." (Eugene J. Lamb from "Way Back of the 'Chutes," Rodeo Sports News.

Earl Wilson reports that Sammy Kaye stopped a heckler with the line: "I hear they're going to do your life story on 'It Pays To Be Ignorant.'"

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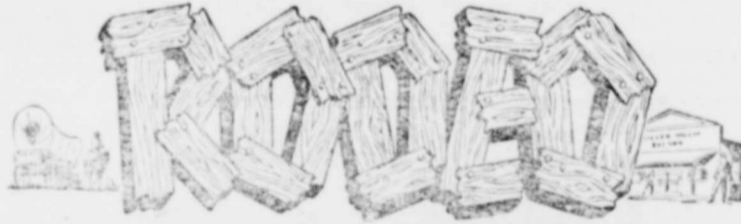
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PLANTER TABLES

The problem of the picture window has brought forth cocktail tables with planter decks, and the long planter table. The increasing number of bars, serving wagons, and tea carts reflect entertaining trends.



Rodeo Bronc Riding Proves Rough On Contestant, Horse and Judge

Sitting astride a sun-fishing rodeo bronc looks fairly simple to a rodeo fan.

Obviously all the rider must do is to keep his seat, and keep over the twisting, lunging cow-pony. But the rules or bronco riding are far from simple, and the cowhand aboard an angry horse must keep numerous rules in mind while trying to stick around atop the pony.

Selection of mounts is done by drawing numbers from a hat, and no cowhand can ride the same horse twice during the duration of a rodeo. If he draws the same horse twice he must secure a new number. Riding is done with only a plain halter, ONE rein and, a rodeo saddle. Cowhands can use their own saddles only when approval of the rodeo judges is secured.

Saddling up of rodeo mounts must be done in the officials sight within the chutes of the arena. Contestants may either saddle their own mounts or check the cinches to see if saddling is done properly.

When the chute gate swings clear and the fightin' bronc comes bustin' out, the contestant must spur the mount high in the shoulders for the first jump the horse makes, and must continue to spur the horse all through the tight or ten second ride. The rider will have the right to call judges to pass on whether or not the horse is properly saddled and flanked to buck their best.

After the first spur above the shoulders the contestant is given extra credit for spurring high over the shoulders. This spurring keeps the mount bucking high, wide and handsome, and while the mount is doing his best to throw the rider the latter must keep in mind all the items which he must do to qualify for the ride. Even if a rider sticks out a twisting-slashing ten second whirlwind ride he may still not qualify for the day-money.

Among the things which may disqualify him are: Not spurring the horse high in the shoulders

on the first jump out of the chute; cheating in any manner; changing hands on the rein; wrapping the rein around his hand; pulling leather (reaching out and holding onto the saddle); losing a stirrup; not being ready to ride when called; failing to spur during the ride in a manner satisfactory to the judges; riding otherwise than straight in rein from halter ring to rider; riding with a locked spur rowel, and of course, being bucked off the horse.

The rider must "fan" his horse at all times during the ride. Fanning consists of waving one hand in the air, and a rule covers having a free hand at all times. The action of waving the arm not only keeps the rider balanced, but gives him a sort of leverage while the horse is bucking.

Riding a bronco isn't all guesswork. An experienced rider knows from the feel of the mount just what action the animal will undertake next. This could be called riding "by the seat of the pants,"

NEGRO COWBOY . . .

(Continued from page 11)

available old hands called to action. Guskey says he is the group at Ponca City in winter quarters, at which "Pickett was still going strong. The only thing I would see was all was that three of his teeth missing in front, caused by the ing a tough-hided steer with teeth."

When the show made its opening, Guskey said, Pickett in charge of all the bucking bulldogging steers. When the went south, he added, Bill out every afternoon and bucked a steer with his teeth.

Pickett died at the age of 72, still employed by the Ranch. He was buried in the boy Hill of the ranch in the yard of the Cherokee Strip punchers Association.

since that is just what he. Another guide to the horse's tion is his ears and head. A indicates his next move times by the position of his ears and experience is the guide here.

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**BRAMA RIDING - -**

(Continued from page 13)  
 When a cowpoke slips  
 side of a northbound bull,  
 likely to be surprised to note  
 reversal of direction as  
 realizes what has hap-  
 Then, if the cowhand hasn't  
 quick and gotten out of  
 the bull is likely to try to  
 either into the ground or  
 the arena.  
 other course is about to oc-  
 clowns come into action,  
 the bull to one side, or  
 under comes to the rescue.  
 times a cowboy will fail to  
 in the bull for a complete  
 and will slip under the bull  
 off. Then luck enters  
 for a flying hoof could  
 an ear "or an entire  
 if the performer isn't lucky.  
 don't care who the champ  
 they want to do is get that  
 "burr" off their backs and  
 to either their stall, or  
 still to India where they  
 be treated with a little  
 dignity. The Indians wouldn't  
 the way American cowboys  
 their sacred cows, but our  
 crowds literally eat this  
 rolled event up. It looks

**THE DARING YOUNG - -**

(Continued from page 6)  
 be the one that's to be thrown—  
 or at the very least, dragged along  
 the dirty ground until his new  
 seventy-five dollar boots are all  
 mused and scratched up—to say  
 nothing of said cowpoke's pride.  
 Well, everyone knows that  
 there's an argument a'brewin'  
 when two beings meet that's got  
 teetotally different ideas about  
 what they're goin' to do. And  
 that's what's fixin' to happen  
 when the bulldogging starts.  
 And, by the way—one thing is  
 sure: there'll be some cow-opera-  
 tion, even if there isn't any co-  
 operation.  
 A top ranking rodeo cowboy  
 will often earn more money in a  
 year than his old West counter-  
 parts made in a life-time. All  
 Around Champion, Bill Linder-  
 man, earned more than \$36,000.00  
 in 1953 exclusive of endorsements  
 etc.  
 like the Brahma bulls are still  
 going to be in for a rough ride  
 or so at the show, so be on hand  
 to witness the excitement.

**ROPING, RIDING - -**

(Continued from page 10)  
 ing up and down at terrific speed,  
 need only brush the rider to place  
 the rider in danger. A flying hoof  
 can not only bruise, but will also  
 cut a rider up very badly.  
 Trick ropers of modern times  
 often use maguey rope —twisted  
 from Mexican grass because of its  
 lightness, accuracy and easy hand-  
 ling. Contest ropers use the heavier  
 Manila hard twist rope because of  
 the stress and strain placed on a  
 rope used to stop the desperate  
 rushes of steers and other show  
 animals.  
 Top ropers and riders, although  
 appearing in exhibition, usually  
 have money bet on their skill be-  
 cause of their great pride in their  
 ability. The bets are not small  
 either. The contest roper is justly  
 proud of his ability with a rope  
 too. Hundreds of dollars of prize  
 money may depend on a flick of

**LOUD SHIRTS - -**

(Continued from page 10)  
 brilliant-colored shirt. Other con-  
 testants adopted different colors  
 too, bright blue, green, gold, or  
 any other color they could find.  
 Unfortunately, that original red  
 shirt lost an opportunity to become  
 a museum piece when Bill's wife  
 made it into a blouse for herself.  
 Even young Hosack attached small  
 importance to the new shirt fad,  
 for he said later that he had no  
 pictures of the shirt, as cameras  
 were not very plentiful at that  
 time, and that he did not think  
 the wrist as he makes a split-sec-  
 and throw for a calf, cow, or  
 steer.  
 Trick riders and contest ropers  
 depend a great deal on their  
 horses, just as cowboys in the Old  
 West once did, for their success,  
 and life, usually hinges on how  
 well their horses will work.

much about anyone wanting to  
 keep the shirt later.  
 Hosack is now a well-known  
 cattleman of southern Wyoming  
 and Colorado and now lives near  
 Ft. Collins in Colorado.  
 He is still active in rodeo work,  
 and rides his well-known dummy  
 horse "Comanche" in rodeo pa-  
 rades. The horse, made entirely by  
 Hosack, is a polka-dot affair and  
 attracts as much attention as the  
 red shirt he still affects on Rodeo  
 days.  
 He celebrated the occasion of  
 the 50th anniversary of his orig-  
 inating the shirt-fad by riding in  
 the 1947 Cheyenne Frontier Days'  
 parade . . . in a red silk shirt, of  
 course.  
 Mr. DeuPree likes it so well, in  
 fact, that he makes his home in the  
 east edge of Mineola in what is  
 known as Hillcrest.

Enjoy The . . .

**Burkburnett Rodeo**

**WE'LL BE THERE**

**Wichita Pipe & Supply**

**OIL FIELD PIPE AND EQUIPMENT**

**PHONE 3-8197**

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**WICHITA FALLS**



*We'll See You At The Rodeo*

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**Ready Mixed Concrete**

SAND - GRAVEL - CRUSHED ROCK  
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**Wichita Sand & Gravel Co**

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**WICHITA FALLS, TEXAS**

**RODEO**

*It'll Be Another Great Show!*

*- We'll Be There -*

**OVEN FRESH**

**Wastee Bread**

*Baked While You Sleep*



WELCOME  
to  
Boom Town's  
Rodeo and  
Home-Coming  
Celebration

# SAVINGS



HEINZ  
Baby Food

**That Are EASY  
TO COME BUY**

FRUITS  
AND  
VEGETABLES  
Can . . . .

**5¢**

**OLEO**

Meadowlake  
Lb. . . . .

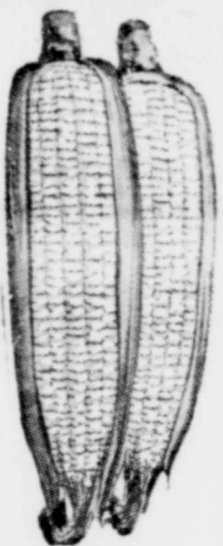
**25¢**

**HOMINY** 303 CAN  
Stilwell

**5¢ Kleenex** TISSUE  
300 Sheet Box

**19¢**

Ballard OVEN-READY BISCUITS 2 for . . . . . 19c	PERFECTION Pure BLACK PEPPER 1 oz box . . . 10c	Imitation VANILLA 8 oz bottle . . 15c	Mel-o-Fair Frozen Dessert 1/2 gallon . . 69c	Sunshine MARSH- MALLOWS 8 oz bag . . . 17c	Gladiola OVEN-READY BISCUITS 2 for . . . . . 19c
--	--	---	--	---	---



Fresh **3**  
EAR For  
CORN **10¢**

**Farm-Fresh Produce**

LARGE  
Bell Pepper  
Pound . . . . . **15¢**

WE RESERVE THE  
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**UNITED**  
*Super Markets*  
We Sell  
for Less

CHARMIN  
Tissue 4 Rolls For **25¢**

**CANTALOUPE** Texas  
Lb. . . . . **5¢**



**Quality Meats**

GOOD Club	<b>STEAK</b>	Lb. . . . . 59c
GOOD Chuck	<b>ROAST</b>	Lb. . . . . 39c
GOOD Beef	<b>RIBS</b>	Lb. . . . . 25c
FRESH Calf	<b>LIVER</b>	Lb. . . . . 39c
FRESH Ground	<b>BEEF</b>	Lb. . . . . 29c
GOOD Bulk	<b>WEINERS</b>	Lb. . . . . 35c
Rath's SUNVALE	<b>BACON</b>	Lb. . . . . 65c

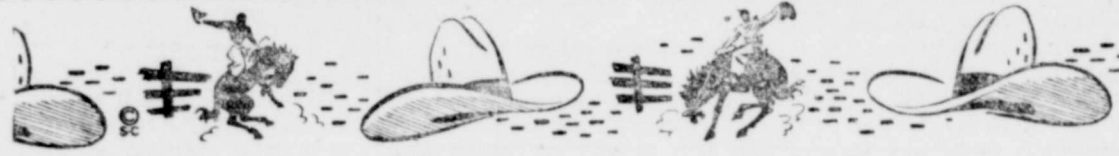
TOMATO  
Juice 46 Oz. CAN  
Curtiss **19¢**

CHOPPED  
BEEF 3 WILSON'S  
12 oz can For **\$1.00**

Save **GUNN BROS. STAMPS**  
FOR BEAUTIFUL GIFTS!



# RODEO ROUND UP

**Space Dedicated**

as a

**Boost to the**

## Rodeo Committee

*From A Friendly Organization  
Of Wichita Falls*

**We'll Be There!**

**IF IT'S FRESH - -**

**It Comes From**



# KEITH'S

**Ben E. Keith Company**

*Wholesale Distributors of*

*"Longhorn" Brand Fresh Fruits and Vegetables  
"Donald Duck" and "Thomas" Brand Frozen Foods.*

**Wichita Falls**

### Wild Steer Wrestling Saddle Bronc Riding

Leaping headlong from a galloping bronc to grab the horns of a wild steer is an event known as bulldogging or steer wrestling. Gripping the horns, the cowboy contestant attempts to twist the animal to the ground. This mayhem event, requiring speed, agility and strength, has a two minute time limit. Rebulations require the contestants to drop the animal with head and body facing the same direction.

The rider in the Saddle contest is limited to one hand on the rein and the other on the free air—Spurs must be in constant use—The more the bucks, the better performance the better the riders score. The event is especially dangerous because of the risk of being thrown in the stirrup when thrown.

### BULL BAITER - -

(Continued from page 15)  
or two to give him the next time to get to safety.

There were 121 approved rodeos held during July, 1953, in Canada and the United States. The aggregate prize list for the month was approximately \$308,000.00. Adding an estimated \$226,500 in entry fee paid by contestants, this gave rodeo cowboys over a half million dollars to be won during July alone.

Although the announcer give the clown a bad time, contestants may heckle him mercifully, neither they nor fans would want the clown up and go home, for even gets a "kick" out of the He is the life of any rodeo in more ways than one.

## YIPEEE - - -

Let's Get Going to The Great  
**BURK RODEO!**

**G. E. Kadane & Sons**

*Oil Well Drilling  
Contractors*

**WICHITA FALLS**

# RODEO ROUND UP



**Welcome Rodeo Visitors**

**We'll Be There!**

**NORWOOD  
DRILLING  
COMPANY**

**Wichita Falls, Texas**

# Burkburnett Star

Sec. 2

LIKED BY MANY—CUSSED BY SOME—READ BY EVERYBODY

BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, JUNE 17, 1954

NUMBER 48

Chamber of Commerce Luncheon Each Second Monday at Town Hall Everybody Invited Each Pays for His Meal

VOLUME XXXV

## Motorist Safe Driving Ability Feature Chevrolet All-Star Show June 19

WICHITA CHEVROLET CO. THROUGH SATURDAY, JUNE 19th

A free test of the motorist's driving ability is a feature of the Chevrolet All-Star Show, which opens Wednesday, June 16th, and runs through Saturday, June 19th, at the showrooms of the Chevrolet Co., 300 East 10th Street.

The famous Skill-O-Meter, engineered and built specifically for the All-Star Show, scientifically measures the factors that determine an individual's safe driving ability. The test is simple and all who take it will receive a wallet-size card showing an evaluation of test performance and scores.

The All-Star Show has five dramatic exhibits which demonstrate many engineering features that ordinarily are unknown to the car owner. By cutting and animated displays, the construction and construction details of these important engineering features are shown.

The displays are entirely self-explanatory, and a built-in speaker on each display tells the visitor about that particular feature. Several of the displays are operated by spectators.

The inside story of the 1954 Chevrolet 125" passenger car is told by an actual engine that is cut in half. The advantages of an automatic transmission are revealed to the visitor as he operates the Power-Shift display.

The large display points out the design and construction of the new heavy-duty power team, and two exhibits enable visitors to see the benefits of power steering and the new heavy-duty three-speed truck transmission.

The All-Star Show, which is entirely free of charge, continues through Saturday, June 19th. Everyone is invited to attend.

Mr. and Mrs. Jack Franks and daughter Margaret were in Burkburnett last Saturday with friends. They were on their way to Fort Sill, Oklahoma, where Jack will be getting special training for the seven weeks. Mrs. Franks and daughter Margaret were back in Burkburnett Sunday, enroute to home in Dallas.

## Political Announcements

Under the headings will be listed the names of the candidates for public office, subject to the Democratic Primary.

Fees for announcements are as follows:

State, Judicial, or District Offices ..... \$20.00  
County Offices ..... \$15.00  
Precinct Offices ..... \$15.00

Advance prices include formal announcement and campaign name in announcement form. All fees cash in advance.

County Commissioner District No. 2: T. (Slim) HOLMAN  
CAR McBRIDE  
County Hide and Animal Inspector: GUY WILLIS  
LEX LEHMAN  
Constable, Precinct No. 2: (Beaver) GARLAND  
Assessor and Director of Taxes: LAUDE C. RITCHIE

## Everett Hawhee Home Destroyed By Fire Sat. Night

Fire of undetermined origin completely destroyed the home and contents of Mr. and Mrs. Everett Hawhee in Prescott park south of Burkburnett Saturday night about 9:00 p. m. while the family was away. The Hawhees and their daughter Martha left home about 8:00 p. m. to go to town and said everything seemed to be alright when they left. Mrs. Hawhee's brother, who lived in a trailer house about 300 yards from their home said he didn't notice the fire until his lights went out and when he looked outside, the whole house was ablaze. He was able to save the family's washing machine which happened to be sitting on the back porch. The washing machine and the clothes the family had on were the only things that were saved. Also lost in the fire was about \$300.00 in cash which was in the deep freeze.

Shower Mesdames Bee Bryant, Olen Baley, Dawson Owen and Pruitt Mason were hostesses Wednesday afternoon, June 16th for a show honoring Mr. and Mrs. Hawhee in the home of Mrs. Bryant. Many useful gifts were received including money and household items.

Refreshments were served to a number of guests. The Hawhee family wishes to express their deep appreciation for the many acts of kindness shown them in their time of loss.

## Home Talent Show June 18 Features Pee Wee Stewart

Mr. B. O. Willis and his home talent performers will put on one of their biggest shows of the season at the Palace Theatre on Friday night, June 18 at 8:00 p. m. The entertainers will include pupils of Mrs. Floy Holly and Miss Blanche Butler, the colored folks, Erni Coyle and his band and featuring Pee Wee Stewart, the fiddling barber, from KFDX radio and television in Wichita Falls. Pee Wee is best known for fiddling while standing on his head. Mr. Buddy Byars will be M. C. for the night.

This show is being sponsored by the Boy Scouts and all proceeds will go to their fund. There are plenty of seats available and the theatre is air cooled for your comfort. Everyone is cordially invited to attend. Admission will be Adults 50c children 25c.

## Rotary Club

Each Tuesday Noon George Byerly, President Floyd Marten, Secretary

Rotary Club met Tuesday noon at the Town Hall for regular meeting and luncheon. Fourteen visiting Rotarians were introduced.

The Youth Center which is sponsored by the Lion's club, Rotarians and Chamber of Commerce, was discussed.

Dr. Rudolph Robinson had charge of the program and introduced Oral Jones of Wichita Falls who gave an interesting talk.

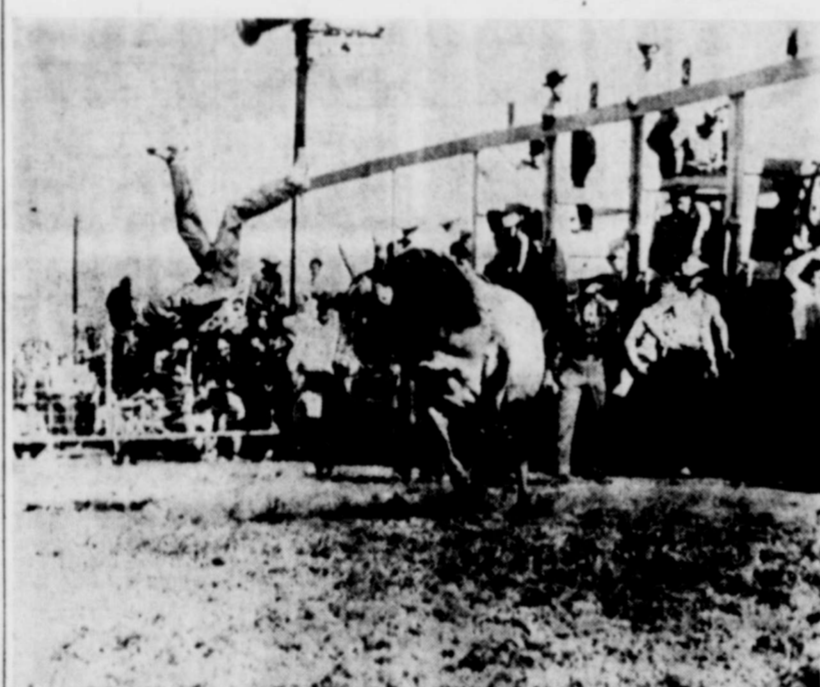
Visiting Rotarians were Herbert Knauth of Overton, Tex., J. P. Terry, A. B. Adams, Oral Jones, Russell Morgan, Leroy Scheurer, John M. Mouser, James B. Barnett, May Jones, Bart Dorbandt, Ralph Morgan, Sr., Fred Ridenour, Hub Cheshire, J. B. Barbour all of Wichita Falls.

## Bucking Horses Furnish Many Thrills in the Rodeo Arena



One of the most exciting of all rodeo performances is the bucking horses. Bucking horses really make two events—saddle broncs and bareback broncs. This year the Beutler Bros. are bringing their toughest stock for the Burkburnett Rodeo. The bareback broncs they are bringing for this show have been in a rodeo arena only once—at Oklahoma City. They will be wild and wooly, and anything may happen.

## Rodeo Veteran To Be Seen Here



Gerald Roberts is shown flying off the back of a tough Brahman bull, old "Blue Bell Wrangler".

A veteran of 19 years in rodeo contesting, Gerald Roberts, Strong City, Kansas, is expected here when the Boom Town Home-Coming Celebration Rodeo gets under way June 23-24-25, at Morgan Stadium.

Roberts has one of the great records in the rodeo game. He was All Around World's Champion in 1942 and 1948; has won 15 saddles along with 45 silver and gold buckles and other trophies. He was a 1953 contender for the All Around and Bull Riding Championships and only injuries suffered at the Chicago International Rodeo last fall prevented him from adding to his long list of national honors.

Roberts is 34, married and has two children, Jim 3 and Casey 2. When he is not following the rodeo circuit, he performs as a stunt man in motion pictures and has doubled for many western stars.

## Central Christian Church

9:45 a. m. Sunday School  
11:00 a. m. Communion  
No. other services until further notice.

Mr. Everett Westbrook was selected as a delegate from the Wichita Guild No. 15 of Texas Watchmakers Ass'n to attend the State TWA Convention which was held in Corpus Christi on June 1st. Mr. Westbrook was accompanied by his wife to the convention. Approximately 300 delegates and visitors attended. The Westbrooks stayed at the Robert Driscoll Hotel in Corpus Christi and enjoyed deep sea fishing, a moonlight cruise scenic tours, banquets and a dance during their stay.

Little Miss Betsy Johnston of Vernon, Texas spent last week in the home of her grandmother, Mrs. J. D. Majors.

Mr. and Mrs. Louis Littlefair of Gainsville, Tex., are visiting here this week.

Mr. and Mrs. Marvin Patterson left Wednesday for Tenn. for a vacation.

## Stubble Mulch Demonstration to Be Given June 18th

The implement dealers of the Wilbarger-Wichita Soil Conservation District will demonstrate several types of sub-surface tillage plows at Pumpkin Center Friday morning, June 18th.

A 20 acre field near the Pumpkin Center community house will be divided into plots for plowing with different type sweep plows.

If you would like to see a 6 foot sweep plow in action, be at Pumpkin Center around 9:00 a. m.

A sandwich plate lunch will be served at noon at 50c per plate.

Come and see how you should handle your small grain stubble for soil protection and increasing yield.

Mr. Leo Dudley brought his mother here from Ft. Worth this week for a visit. She has been in a hospital there for several weeks but is a little improved at this time.

## Bull Riding Event Is One Hand Free Affair of Thrills

Any rider turning down bull or refusing to ride when called upon shall be disqualified and not allowed to ride for any day money that day or any day of the event, and shall also forfeit his entrance fee.

Riders draw for places. This is a one-hand contest. Rider must ride with one hand on the rope and the other hand in the air, and must leave the chute with both spurs in the bull's neck and scratch him all the time until sound of the gong, which is signal to dismount.

Riding to be done with loose rope. No freak hand holds, no knots or hitches will be permitted which would prevent rope from dropping off bull after rider leaves bull. Any device that gives an unfair advantage is barred. Rider must be ready to ride in his turn or he will be disqualified.

There are 70 volcanoes in the world which are considered active.

## THE MAGIC TOY SHOP

Burkburnett High School Auditorium Friday Night, June 11 — 8:00 P. M.

NO BUSINESS LIKE SHOW BUSINESS  
Gloria Marine, Irma Ned Riley, Glenna Landis, Judy Woods, Kayrene Davis, Loretta Brocker, Pauline Shaw

The Magic Fairy ..... Roseva McDaniel  
Baby Dolls ..... Joyce Harrison,  
Katheline Mitchner, Wanda Schroeder

Sleepy Time Fairy ..... Cheryl Hoppe  
Little Miss Muffett ..... Jan Robertson

Musical Dolls ..... Linda Hohstadt, Connie Mack

Sweetheart Dolls ..... Judy Kauer, Brenda Marine

Peek-A-Boo Girl ..... Karen Bently

Jumping Jack ..... Lloyd Simmons

Handy, Dandy, and Candy ..... Lee Robertson,  
Carol Faulk, Sally Mitchell

Little Miss Texas ..... Brenda Marine

Futuristic Doll ..... Irma Ned Riley

Muchacha ..... Carol Ratliff

Jarabe Tapito ..... Judy Woods

Singing Doll ..... Yvonne Davis

Dancing Dots ..... Suzie Parsons, Pam Woods,  
Brenda Marine, Yvonne Davis

Walking Dolls ..... Glenna Landis, Pauline Shaw,  
Irma Ned Riley, Loretta Brocker, Betty Bradley,  
Gloria Marine, Kayrene Davis, Gloria Green,  
Sharon Bowles, Judy Woods, Roseva McDaniel,  
Carol Ratliff

Militaire DeLuxe ..... Linda Jane Witt

Musical Doll ..... Karen Burton

The Dancing Dolls ..... Judy Kauer, Brenda Marine

Captivating Rhythm ..... Betty Bradley, Pauline Shaw

Toy Land Beauty ..... Irma Ned Riley

Gypsy Fantasia ..... Gloria Green

Can Can Cutie ..... Sharon Kay Bowles

Hawaiian Chants ..... Gloria Marine, Kayrene Davis,  
Glenna Landis, Loretta Brocker,  
Betty Brocker, Pauline Shaw

Oh Baby Mine ..... Phyllis Vaught

Cow Pokes ..... Joyce Lee, Danny Clift,  
Bob Kinder, Billie Hohstadt, Billie Hartsell,  
Grant Jackson, Jackie Russell, Martin, Sharon Kay Gist

Texas Belles ..... Judy Woods, Glenna Landis,  
Pauline Shaw, Loretta Brocker, Betty Bradley,  
Gloria Marine, Kayrene Davis

Acrobatic Circus ..... Brenda Marine, Karen Bently,  
Jan Robertson, Joyce Harrison, Katheline Mitchner,  
Wanda Schroeder, Roseva McDaniel

Circus Tricks ..... Sally Mitchell, Suzie Parsons,  
Lee Robertson, Pam Woods, Carol Faulk, Brenda Marine,  
Roseva McDaniel, Yvonne Davis

Tricks for Fun ..... Glenna Landis, Betty Bradley,  
Loretta Brocker, Gloria Marine, Carol Ratliff,  
Kayrene Davis, Sharon Bowles, Roseva McDaniel,  
Irma Ned Riley

THANKS to all the parents for their fine co-operation this year. HOLLY



# The Burkburnett Star

John Brookman—Harry Dodson, Owners and Publishers  
Harry Dodson, Editor



Printed Weekly at Burkburnett, Wichita County, Texas. Entered as second class matter at the postoffice at Burkburnett, Texas, August 19, 1907, under the Act of Congress of March 3, 1879.

NOTICE TO THE PUBLIC—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in THE STAR, will be gladly corrected as soon as it is brought to the attention of the publishers.

In Wichita and Cotton Counties ..... \$2.00  
Outside These Counties ..... \$2.50

## Success of Home-Coming and Rodeo Depends Upon YOU!

The success of the 1954 Home-Coming Celebration and Rodeo depends entirely upon YOU! If the work that needs to be done is completed, then YOU must do it. If people are asked to come and see us during this big celebration, then YOU must do the inviting. If our guests are looked after properly while they are visiting here, then YOU must also look after that detail.

The boosters leave here Monday morning, June 21, on a 242 mile trip telling people about our Celebration and inviting them to come visit with us. That group will act as the engraved invitation to a swell affair. If you planned a big wedding or social function, you certainly would want to see that the invitations were proper in every way. YOU would see that those invitations reached the people you wanted to invite.

The booster trippers, your invitation, will not be very impressive if only a few cars and a handful of people make up the caravan. Again, it is YOU who must be held responsible for the effectiveness of the invitation. Accept your responsibility and be at the City Hall bright and early Monday morning and help dress up the official invitation. Twenty or thirty cars would make our neighbors really know that we wanted them to come to see us. Let's not leave any doubt in anybody's mind that we have something special to offer them, and we do want them to come see it.

## HAPPY ENDING?

They didn't say when, but by a strictly party-line vote of four Republicans to three Democrats, the McCarthy subcommittee decided to end the Great Distraction of 1954 when cross-examination of witnesses McCarthy, Cohn and Carr are completed.

Thus, the Army-McCarthy hearing may have passed into history—or limbo—by the time you read this. The world, and the Congress, can then get back to its knitting—and the subcommittee, we hope, to its job of ferreting Commies out of the federal labyrinths.

Regardless of the official decision on the validity of the Army's charges or of Senator McCarthy's, the greater jury of the American people, some thirty or forty million of whom have seen as well as heard considerable of the proceedings, will render the final opinion.

The people will decide, we think, that the Army has not been abused, as Secretary Stevens inferred in his recent speech to the West Point graduates. They will heartily agree with his statement in the same speech that the Army is our "first line of defense against Communism". But they will want to be assured that, as such, every possible step is being taken to exterminate the borers-from-within . . . and that commanders are aware of the advantages that such infiltration would give the Red Conspiracy, and of the efforts its followers will continue to make to worm their way into the military woodwork.

In other words, the people will still want to know how the Peress mystery came out.

## Veteran Cowboys Will Judge Rodeo Events June 23-25

Two veteran cowboys, picked because of their experience, ability and honesty, will judge the rodeo events at The Boomtown Rodeo and Homecoming Celebration, June 23-25.

Rodeo judges are approved by the contestants themselves and their decisions must be accepted without protest. Under the present arrangement a rodeo producer or manager may nominate judges but they must be sanctioned by the cowboys entered before the contest begins.

While the judges for the Boomtown Rodeo and Homecoming Celebration will not be announced until the entry time for the contestants, it is a foregone conclusion that they will be men of long experience on the western sport. Cowboys who travel long distances to take part in the contests and pay their own expenses and entry fees in each event will approve only men who know the game thoroughly who have the ability to competently judge their efforts.

Judges are permitted to enter contest events which they are not required to score. For example, judges may officiate for all riding events but enter such contests as calf-roping or steer wrestling in which case they appoint flagmen who also must have the approval of the contestants entered in those events.

The decision and scoring of the rodeo judges here will determine the ultimate division of the prize money put up by the

management, plus entrance fees. As the cowboys put it, "The only place that this game pays off is in the books of the judges." By this they mean that a particular ride or performance may look well to the customers but if the eagle eye of a judge detects reason for disqualification, the cowboys will receive no marking and no prize money.



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—AND—  
**Sheet Metal Works**  
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FOR...  
**Mercury**  
— SEE —  
**CASEY LOGAN**  
312 Ave. C Phone

## Burkburnett . . . . History

Revealed By Star Files 10 Years Ago...

Mr. and Mrs. Arnold Bookout of San Antonio, visited in the home of Mr. and Mrs. Fred Fewin this week.

Mr. and Mrs. Marcus Duke of Fort Worth were in Burkburnett this week visiting Mrs. Duke's mother, Mrs. Beulah Jackson.

Mr. and Mrs. Irvin J. Vogel were visitors in Burkburnett Wednesday.

Mrs. I. E. Harwell, Mrs. Gene Robertson and Miss Jean King left Tuesday from Dallas by plane for Oceanside, California, to visit Mrs. Harwell's son, I. E. Harwell, Jr., who is in the Marines.

Mr. and Mrs. J. T. Herndon of Colcord, Okla., were here the first of the week, visiting in the home of Mr. and Mrs. F. M. Milford. Mr. Milford and daughter, Mrs. M. P. DuBovy, returned to Colcord with them.

Carl Morrison has an infected finger and will be out of his office for a few days.

Mr. and Mrs. Ralph Davis are visiting in Howe, Texas, in the homes of their parents, Mr. and Mrs. John George and Mr. and Mrs. C. E. Davis. They expect to be gone until the first of July.

Mr. J. J. Moore and son of Pasadena, California, are visitors in Burkburnett in the home of Mr. Moore's father and other relatives. Mr. Moore is employed in defense work on the west coast.

Mrs. M. Carpenter and children of Grand Prairie returned home Sunday after spending a few days here with her parents, Mr. and Mrs. G. W. Bryant and other relatives.

Wedding Announcements at Star

**ARE YOU FULLY COVERED?**

**WE STAND BETWEEN YOU AND LOSS!**

**WAMPLER Insurance Agency**  
Ph. 628 114 E. 3rd St.

**MARTIN'S STEAM LAUNDRY**  
NOW OPEN FOR BUSINESS  
Help-Your-Self or Let us do your washing  
Hours 7:00 A. M. — 5:00 P. M.  
OPEN from 6:00 A. M. to 6:00 P. M.  
Mr. and Mrs. C. E. Martin, Owners  
Phone 11 — 100 E. 3rd St. Blankenship Bldg.

**FARMERS UNION INSURANCES**

Bill McLean Lavada Lovell  
PHONE 894 PHONE 2201  
Burkburnett, Texas Iowa Park, Texas

A Capital Stock Company — Non Assessable  
ALL POLICIES FULLY PARTICIPATING

"Owned by Farmers — For Farmers"



# CONGRATULATIONS...

TO THE  
**BURKBURNETT CHAMBER of COMMERCE**  
SUCCESS -

To The **BOOM TOWN** Celebration,

RIP-SNORTIN'  
**RODEO**  
AND  
HOME-COMING

**La Salle Petroleum Corporation**

### Butler Bros. To Produce Rodeo

Butler Bros. of Elk City, Okla., will be producers of the Boomtown Rodeo and Homecoming Celebration, June 23-25, announced today by C. J. Morgan, Chairman of the committee.

The rodeo string is made up of 300 bucking horses for saddle-bronc and bareback riding; 75 head of brahma bulls; 90 head of Mexican longhorn steers; and about 100 head of brahma calves.

and the New Mexico State Fair Rodeo, Albuquerque, N. M. The brothers, Elra, Jake and Lynn, founded one of the nation's most successful rodeo concerns more than 20 years ago and now have approximately \$150,000.00 invested in their healthy and ever-growing enterprise.

Buettlers have over 500 head of livestock used exclusively for rodeo contests which they maintain at a cost of \$175.00 per day the year around.

Not all of this stock is used in putting on a single rodeo. While most of it is utilized for 20 performance meets such as at Denver and Ft. Worth, it generally takes about 200 animals for an average three day event.

The stock is kept "fresh" by a constant rotation and culling of animals when they get weary and unable to perform up to standard. A set of roping

calves is used for only three rodeos and the brothers buy many carloads during a season for steer-wrestling and roping.

Lynn acts as managing-director, handling all contracts and promotional work. He also serves as arena director.

Jake is responsible for transporting the rodeo stock and has charge of running the chutes.

Elra serves as superintendent of livestock and during rodeo performances teams with Slim Whaley, Duncan, Okla., in the important role of pick-up man.

### You'll Enjoy Rodeo More If You Know What To Look For

Knowing what to look for makes watching rodeo events even more enjoyable than they would be otherwise.

Over the years, fans have come to know and watch a contest as eagerly as do devotees of baseball, football or other sports.

In riding events, there is more to enjoy than simply knowing that rider can stay on his lunging mount for the required time.

For the new rodeo fan, here are some suggestions:

Watch the first pump out if the rider's feet are over the point of the shoulders and if they are brought down to 'start' the horse.

Watch that the free hand does not touch the horse or any part of the riding gear until the signal sounds that the ride is ended.

Note that position of the rider's feet, Toes should be turned outward.

Until the signal sounds that the ride over, make sure that both feet are in the stirrups.

Give points for hard spurring and good form.

In scoring horses, watch for

those that kick high, jump high and hit the ground hard.

A spinning horse is very difficult to ride; score it high.

If the rider fails to spur, loses a stirrup, touches the horse with his free hand, pulls leather or is bucked off, give him a zero.

Remember that riders are scored on the bases of 1-20 pts. the horse on a basis of 65-85 pts. Add the two scores to give the contestant his marking.

### Bucking Horse Tries To Avoid Trampling Rider

Take Lynn Beutler's word for it, the belief that a bucking horse is a "man eater" or "kill crazy" exists only in rodeo fiction.

The quiet spoken, fancy dress managing director of Beutler Bros., Elk City, Okla., states that in his nearly 30 years of rodeo experience, he has never seen a bucking horse deliberately try to maim its rider.

"The big danger of a bronc rider getting hurt lies in being bucked down hard against some obstacle, accidentally trampled or hanging up in a stirrup," Lynn says.

Beutler insists that a bucking horse will avoid trampling a rider if it can and that the animal is quite aware that its job is maneuvering a man out of the saddle.

Some of the gyrations that a bucking horse goes thru can be described in the lingo of the sport: A "Sun-fisher" twists its body as it bucks; and "End-swapper" bucks first in one direction, then the other; a "Head-

rooter" thrusts its head between its legs as it pitches; a "ducker" jumps and dodges quickly; and a "High roller" leaps high in the air with a rolling, twisting motion.

Many of Beutler Brothers top horses come out of the Northwest which is the most fertile market for outlaw horses and where there is still little domestication in some semi-wild horse bands.

Their present string of approximately 300 head has been gathered in every state west of the Mississippi River and Canada.

If you wish to start a good argument, mention that the horses of 20-30 years ago were tougher than the current crop. Oldsters, defending the old-timers will agree.

But contemporary leather pounders insist that today's broncs are the roughest in rodeo history because contracting stock to rodeos has become so highly competitive that contractors must supply the toughest mounts possible.

Today's rodeo rider will contest in a year at ten times the number of rodeos entered by a cowboy of some years ago and his experience and acquired skill may make the effort of the bucking horse compare poorly with the broncs of yesterday.

### Calf Roping Champion To Contest Here

Don McLaughlin, Smithfield, Tex., will top the list of the large number of calf ropers expected to enter the Boomtown Rodeo and Homecoming Celebration, June 23-25.

McLaughlin became the youngest calf roper in rodeo history to win the World's championship in the event when he scored highest in 1951. A consistent competitor, he repeated in 1952

and 1953 and fellow contestants are confident that he will equal the all time calf roping of great, Toots Mansfield, a fellow Texan.

Despite his youth, McLaughlin is a veteran in rodeo. He began his career with a trick roping act as a youngster and at the age of seven was a feature with his younger brother Gene, at such rodeos as the Chicago Stadium.

Now 26, McLaughlin is married and the McLaughlins have three children, Donna Jeanne, 5, Kathleen 3 and Janie 2.

In addition to his national titles, the young roper won the calf roping at New York, Boston, Denver and Ft. Worth in 1951 and 1952.

Americanism: Urging politics for weeks and then failing to vote.

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Greetings To:-

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Visit With Us While You Are In Town

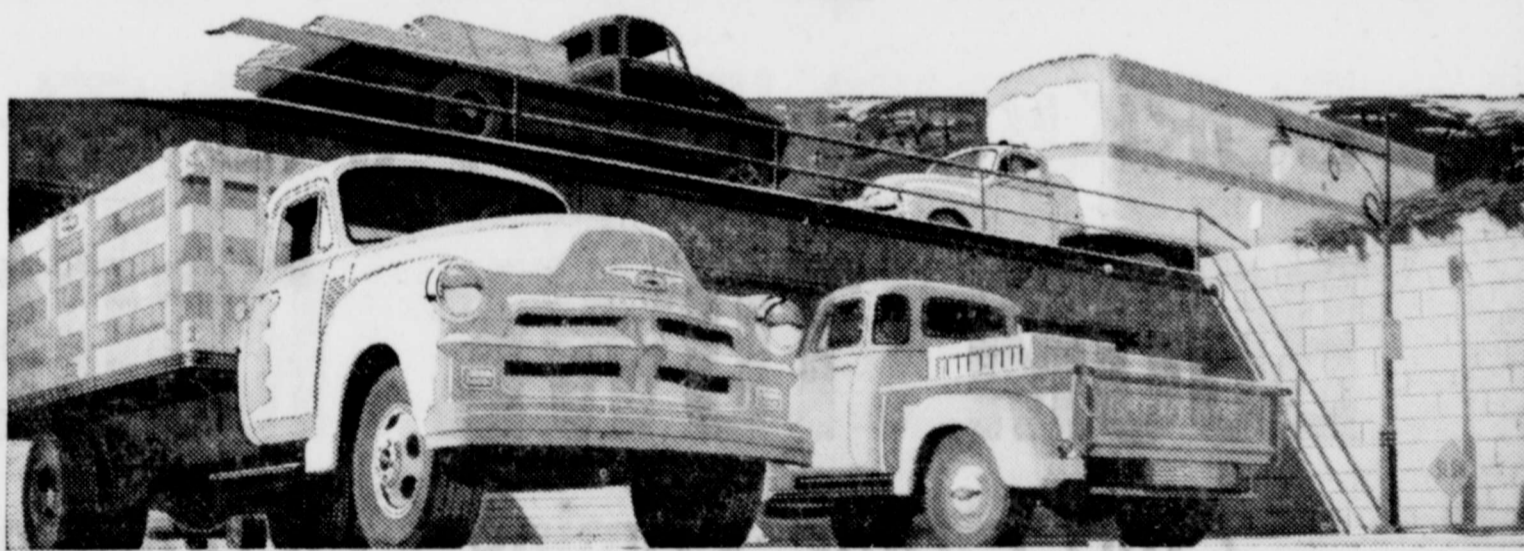
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### Indo - China

By R. D. Laney

The United States and the free world stand before the greatest crisis since the communist struck on South Korea. If anything, the dilemma of Indo-China presents problems and dangers far more complex and elusive of solution than the hard fact of a Red army marching toward Seoul.

The vast power vacuum created in Asia by the collapse of Japan and the fall of Nationalist China presented the United States with a foreign policy dilemma no less formidable than Soviet aggression in Europe. We could either abandon East Asia to Moscow and Peiping or we could attempt to stem the Red tide by expanding our intervention in Far Eastern affairs to encompass diplomatic, financial and military commitments hardly ever contemplated by this nation.

In order, therefore, to obtain a clear and precise idea of what the free world has to defend, let's consider what the loss of Southeast Asia would mean to us. We would lose: 100 million men, eighty percent of the world's crude rubber, fifty per-

cent of its tin, the rice bowl of Japan and India. Loss of Southeast Asia would also mean an open door to Indonesia, Japan, Burma, Malaya and would endanger the Philippines and Australia.

Indo-China is not only a strategic piece of real estate, located in the very heart of Asia, but it is also a valuable trading partner of Japan and countries in this part of the world. And, more than this, it is a symbol of the fight against the onrushing march of communism. As it is, we do not have too much to ponder why and how this situation was caused, except in retrospect, and in that case it is important. The fact is although it is felt the French handled Indo-China very badly, that they were too little and too late with their offer of independence, and though it is felt that even militarily the situation has deteriorated to a really astonishing degree, and something must be done about it, immediately.

The indications now point to the probability of a second major military battle in Indo-China shaping rapidly. The French are preparing for this battle the best they can. They are sending what reinforcement they can from France itself. The communist

are redeploying the troops who won the battle of Dien Phu in the direction of the delta. It is reasonable to assume that the communist will attempt to re-peat at Hanoi in the delta their accomplishments in capturing the French held fortress of Dien Bien Phu.

If the Red River delta can be held another two weeks it will have a three month rainy season respite. There is good reason to believe that sentiment in Australia and New Zealand favors forming a defensive alliance in the southwest Pacific at once. Americans have been loath to commit military manpower to what was labeled a defense of French colonialism, they would probably be more eager to send soldiers to help defend a British crown colony, even if it did contain, tin, rubber, and the naval base of Singapore.

The fact of the matter, whether one likes it or not, is that the government in Washington intends to stay on the sidelines at Hanoi as it did at Dien Bien Phu so long as China and the Soviet Union do no more to help their communist friends in Indo-China than they have done to date.

To be effective, massive retaliation would be necessary, since the Chinese Communists already are doing what they were warned not to do in the Korean armistice by feeding strength into another military front.

Entry of United States troops in Indo China almost certainly would bring Communist China into the fighting with full force of arms. Americans then would be fighting Chinese in direct conflict with President Eisenhower's 1952 pledge to get American forces out of war in the Orient so that Asians themselves might settle Asian disputes.

### - NOTICE -

Driving tests are given on the 2nd and 4th Thursday of each month at the Town Hall for the purpose of issuing drivers license. Those who plan to take these tests are requested to be at the Town Hall between 9 and 10 a. m. of the morning and between 1 and 2 p. m. in the evening so that the written tests may be given together. The driving part of the tests are given separately after the completion of the written tests.

Printed Checks At The Star

### Friendship Class Met Thurs., June 10 With Mrs. Adams

The Friendship class of the First Baptist Church met in the home of Mrs. J. C. Adams at 315 E. 5th St. Thursday, June 10th for their regular monthly social, with the women of group five serving as hostesses for the occasion.

Mrs. J. D. Kennedy read the minutes of the previous meeting and gave a report for the month of May. Miss Billingslea gave the treasurers report and each group leader gave their report.

Everyone enjoyed the devotional given by Mrs. Preston Johnson.

Mrs. J. G. Cheney led the group in several contests among which was one where everyone tried to guess the names of the baby pictures of the class members.

Delicious refreshments were served to the following members and service members: Mesdames Jim Ady, Fred Brittain, H. S. Butts, A. W. Coles, G. E. Durham, P. H. Johnson, J. G. Cheney, J. D. Kennedy, R. G. Redman, R. P. Thaxton, J. C. Adams, J. B. Wright, Will Teal, W. B. Short, Carl Miller, H. D. Smith and Miss Ella Billingslea.

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Mrs. Della Ramming  
George Byerly  
Gene McCabe  
Mrs. Raymond Holland  
Mrs. Virginia A. Novak

Jimmy Harris, son of Mr. and Mrs. A. C. Harris, left Monday for San Diego, California, after spending several days here. He will be stationed aboard the U. S. S. Sperry.

1919 1954

# Welcome Folks...

—to the—

# BOOM TOWN

# RODEO

## And Home-Coming Celebration



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### MOTHERS.....

REMEMBER FATHER'S DAY, SUNDAY, JUNE 20th. At Henry's you will find a complete selection of PASTRIES, PIES and CAKES for a beautiful table on such a grand occasion.

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Please place your orders one day in advance for special occasions. Don't forget, we close on Sundays

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BURKBURNETT, TEXAS

### First Baptist Church

1011 E. Ave B  
 School at ten A. M. studying the 42nd Genesis: "Guilt be its mark in the con- We are enjoying these studies in the Book chapter by chapter wrote it. That's the study all the Bible in School. The entire and New Testaments, united whole—exposing has separated all men and revealing Christ all are joined to God

in salvation. Christ is the only Saviour who ever has been, is now, or ever will be. We don't have room here, but give me a chance and I'll show you this wonderful truth.

Morning preaching hour at eleven o'clock.  
 Young People meet at 7:15 P. M. All youth are cordially welcomed.

Night preaching service at 8 o'clock. After a good song service the pastor will bring a message which will be a continuation of the one preached two Sunday nights ago: "Judgment Day for Everybody". Let me give you this much preview: there is no such thing in the scriptures of a general judgment day where every body

will stand. The saved man will not stand at the same judgment bar with the lost man. Well, you just come and hear, and if we fail to give you a "thus saith the Lord", you tell us about it. You have a warm welcome to this friendly Church with the open Bible for all men with open hearts and minds. Come as you are and hear the Word as it is.

Ray C. Morrow, Pastor

### Grace Lutheran Church

Third Street and Ave. E

The Church of The Lutheran Hour

and TV's "This Is The Life" J. H. KOLLMAYER, Pastor

Sunday, 10:00 a. m. Sunday School and Bible class for all age levels.

11:00 a. m. Morning service. Monday, 7:00 P. M., membership study.

Wednesday, 8:00 P. M., Walther League meeting at Trinity. Thursday, 7:00 p. m. Lectures on Bible Doctrines.

A hearty welcome awaits you at any and all of our services.

Mrs. G. W. Ferguson of Houston, Texas, is visiting relatives and friends here this week.

### Trinity Lutheran Church

The Church of the Lutheran Hour and TV's "This Is The Life" Clara, Texas

J. H. Kollmeyer, vacancy Pastor SUNDAY

9:00 a. m. Morning service. 10:00 A. M. Sunday School 3:00 P. M., The Foresters, a Quartet representing Concordia Teachers' College, of River Forest, Illinois, will present a program of church music, vocal and organ.

Wednesday, 8:00 P. M. Walther League.

Mr. and Mrs. Glenn Quinn and sons of Midkiff, Texas, have been visiting friends and relatives here for the past two weeks.

### Patton-Shults Wedding Ceremonies Read in Burkburnett Home June 12th

Two former students in North Texas State College in Denton, Miss Leona Anita Shults and Virgil Elmo Patton, exchanged vows of marriage during simple services performed Saturday afternoon in Burkburnett.

Arrangements of white gladiolus and greenery provided a background for the nuptial scene which was the living room of the George Baker home. Mrs. Baker is a sister of the bride.

R. H. Williams, elder in the Primitive Baptist Church, performed the double ring ceremony.

The bride, daughter of Mrs. Audna Shults of Odell, selected a street-length frock for her wedding costume. Of white embossed nylon, the dress was fashioned with a full skirt and a closely fitted bodice which had a low neckline.

A brown linen costume with beige accessories was worn by Mrs. Baker who acted as matron of honor for her sister, Bob Patton of Dallas was best man.

A pink and white color theme was emphasized in the decorations for the postnuptial reception honoring the newlyweds. The white covered bride's table was covered with a bouquet of carnations in the chosen colors. Also featured on the table was a wedding cake and punch service, where Mesdames Bob Patton, Tom Patton, Johnnie Haynes and Joe Sutherland presided. Names of the reception guests were registered in the bride's book by Miss Laura Edna Patton.

When Mr. Patton and his bride left for a wedding trip to Colorado, she was wearing an orchid linen dress with harmonizing accessories.

Mrs. Patton received her education in Odell High school and North Texas State College. While attending the Den-

ton College, she affiliated with the McCracken Club and Alpha Lambda Sigma Sorority. The bride is librarian at Austin School in Wichita Falls.

The groom, son of Mr. and Mrs. John E. Patton of Whitt, Texas, attended high school in his home town. Since completing his studies at North Texas, Mr. Patton has been a civilian instructor at Sheppard Air Force Base.

Upon their return from Colorado, Mr. and Mrs. Patton will establish residence in Wichita Falls at 1617 Britain Street.

Mr. and Mrs. George P. Day and baby left this week for Westfield, Mass., for a visit. From there Mr. Day will leave for a station overseas. Mrs. Day and the baby will remain in Mass. until they can join Mr. Day. Mr. Day was stationed at SAFB for about three years.

### Church of God

Rev. W. O. Watwood, Pastor

121 Ave. E.

10:00 a. m. Sunday School

11:00 a. m. Hour of Worship

7:15 p. m. Evangelistic service

7:30 p. m. — Tuesday — mid-week prayer meeting

7:30 p. m. Thursday — Young peoples endeavor

If you haven't a church home we would like very much for you to visit us where the full gospel is preached in the old time way. There is special music and singing each service. Each and everyone has a warm and hearty welcome to come worship with us.

Perhaps the greatest objection of the state of being old is that there isn't much future in it.

Read the Ads in The Burk Star

### Assembly of God Church

James W. Calhoun, Pastor

Sunday School, 9:45 A. M.

with classes for all age groups

Also, good competent teachers in all departments. One of the main features of the Sunday School is children's church beginning at 9:45 A. M. each Sunday morning.

Morning Worship, 11:00 A. M. Sunday Evening Service, 7:00

7:15 P. M., Young People's CA Service.

### 1st Grade Students Must Be Immunized Before September

It is required of all students entering the first grade Sept. 1954, that they shall be immunized against Small Pox and Diphtheria. Parents with children entering the first grade in Sept. are urged and requested to get in touch with their local physician so as to have these immunizations completed by September.

R. M. Davis, Supt. 46-31C

CLASSIFIED Ads get results

## SALE

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Shampoos, Oils and Shampoos. Small and large sizes 5 to 21 oz. bottles. We buy our supplies in quantities, which make these savings possible to you:

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- H. A. Hair Oil \$1.69
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- West Point Tonic with Oil \$1.69
- Tube Brylcreem 79c
- Mahdeen Shampoo \$1.49
- Hair Care Shampoo \$1.49
- Dixie Oil Shampoo \$1.69
- Dixie Oil Tonic 99c

### SPECIALS

- HAIR CARE Blossom After Shave
- Hair Lay With Oil Lotion
- 1 oz. \$1.69
- Hair Care Wax Burr, Butch, Crew and Flat Top can buy
- Hair Cuts 59c 21 oz bottle . 99c

All Taxable Items, Tax Included

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The GMC light-duty commands respect with its dashing smartness—its look of quality—its spacious luxury cab, that make you and your wife proud to take it anywhere.

The GMC light-duty truck costs less to own—less to run—than old-style trucks. Come in and we'll demonstrate it!

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## 3-T NYLON CORD Super-Cushion by GOOD YEAR

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Right now, during this gigantic special sale, you get stronger, safer 3-T all nylon cord Super-Cushions at huge savings!

It's the first time this tire has been offered at sale prices. Don't delay... Act today!

The tire that's featured in leading magazines and on TV!

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TIRE SIZE	Reg. Price Before Trade-In	SALE PRICE	Sale Allowance
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6.70 x 15	27.10	21.95*	5.15
7.10 x 15	30.05	24.75*	5.30
7.60 x 15	32.90	26.90*	6.00
8.00 x 15	36.10	29.95*	6.15
8.20 x 15	37.70	30.95*	6.75

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It's brand new! \$10.95

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Regular \$16.95 before trade-in

SALE PRICE \$13.95

Size 6.00 x 16 MARATHON \$12.49

Even BIGGER DOLLAR SAVINGS on WHITE SIDEWALLS during this SALE! \$1.00 DOWN PER TIRE . . . Pay as little as \$1.25 a week!



## J. W. Alexander

PHONE 170

BURKBURNETT, TEXAS

### Rodeo Queen To Be Crowned Opening Night

Burkburnett will have a queen in everything for the Home-Coming Celebration. She will ride in the parade in grand style and be presented in the rodeo arena to the spectators in the grandstands each night. Several ladies' clubs have entered a rodeo ticket selling contest to determine who the queen will be. Each club in the contest has selected a queen candidate and all their efforts will be directed to have their candidate crowned. The club selling the most dollar value of tickets will receive \$75 first prize. The second will get \$50 and the 3rd, \$25.00. In addition, each club will receive ten per cent of all ticket sales they make above \$1,000.00. Each dollar sale counts one vote toward naming the queen.

### Barbecue Tickets At C. of C Office

Tickets for the Home-Coming barbecue at the City Light Plant Park, Thursday, June 24, are now on sale at the Chamber of Commerce office to local citizens. H. D. Smith and his committee on preparing and serving the food have announced that the menu will consist of delicious barbecued spring chickens and other appropriate goodies. The tickets for local people are \$1.50 per plate. The out-of-town guests here for the Home-Coming will be served free. Tickets for the barbecue will NOT be on sale after Monday, June 21st. If you plan to attend the barbecue, you MUST get your ticket at the C. of C. office prior to June 21st.

FOR . . .

## Mercry

— SEE —

### CASEY LOGAN

312 Ave. C Phone 131

### Rodeo's Most Colorful Cowboy Expected Here

Hailed by rodeo fans and fellow people alike as the most colorful young cowboy in present day competition, 25 year old Casey Tibbs, Ft. Pierre, S. Dak. is expected to enter the saddle bronc and bareback riding at the Boombtown Rodeo and Homecoming Celebration, June 23-25. All-round Champion of the rodeo world in 1951, as well as saddle bronc and bareback champion for the same year, Tibbs was again world's champion in saddle bronc riding in 1953 and runner-up for the All Around honors. He has now been top man for the year in saddle bronc riding three times.

Tibbs began his rodeo career at the age of 14 and extended his activities to rodeo's "Big Time" when he was 16. His quick rise to the world's championship honor rolls is one of the brightest stories in rodeo today. The slim and tall young cowboy is described by rodeo experts as possessing a style of riding unequalled in present day competition. He is likened by old-timers to such immortals as the late Doff Aber, Pete Knight and other rodeo greats who caught the popular fancy in their day.

One of the busiest competitors in the game, Tibbs is also one of the most well-traveled. He enters an average of 45 rodeos each year and commutes between such rodeos as Madison Square Garden, the Chicago International and Omaha's Ak-Sar-Ben which have occurred over conflicting dates. With all this activity, Tibbs has found time to establish an annual matched bronc riding in his home town for the benefit of the 4-H clubs in his county. In the first of these affairs in 1953, a matched saddle bronc riding with the current All-Around World's Champion, Bill Linderman, netted over \$8,000.000 for a fund established to build a 4-H club house in Ft. Pierre.

Evidence of Tibbs' national popularity has been established by feature articles in Life magazine, Newsweek and many other periodicals. He has also been in demand for roles in rod66 motion pictures and TV features.

Printed Checks At The Star

### T. Guy Willis Seeks Re-Election Animal Inspector



T. Guy (Pappy) Willis, Inspector of Animals and Brands of Wichita County is asking for re-election in the Democratic election, July 24th, and will appreciate your vote for the man best suited for the job. He promises to serve you with the best of his knowledge and ability.

Pol. Adv. Paid for by T. Guy Willis 46-ZP

**FOR ATHLETE'S FOOT**  
Keratolytic action is a must. T-4-L a keratolytic fungicide, sloughs off infected skin to reach and kill the germs and fungus ON CONTACT. If not pleased IN 1 HOUR your 40c back at any drug store. Today at CORNER DRUG STORE 46-41C

### Bucking Horses Are Aristocrats

"The bucking horse is the real aristocrat of the horse world," according to Elra Beutler of Beutler Bros. Elk City, Okla., producers of the Boombtown Rodeo and Homecoming, June 23-25.

Elra is a man who should know about such things. He has charge of transporting the rodeo stock for the concern and manages the chutes for the world's fastest moving rodeo events.

Elra believes that a bucking horse has the greatest life of any animal on four feet. He points out that a bucking horse will not work over six or eight minutes in an entire year.

"In rodeo, a bucking horse actually works only eight or ten seconds each time he is used. A bucking horse is used about twice a week and rarely more than 15 weeks in an entire rodeo season," Elra explains.

"We alternate the use of our horses," Beutler goes on. "And watch them carefully for signs of soreness that may result from strain. To help the horse justify our investment in him, we see that he gets the best of hay, grain and care."

Besides his care while on the rodeo circuit, Beutler points out that when not being used, the bucking horse enjoys the greatest freedom of any animal on earth. At the end of each rodeo season, he is turned loose on the open range to roam and live as he wills and perhaps dream up new methods of bucking rodeo riders down.

"The older a horse gets, within reasonable limits, the better he learns his job," Elra says. He reveals that many of rodeo's top horses have remained active for more than 20 years.

"Contrast this with the life of a race horse or even a show horse," Beutler continues. "Think of the time spent in training these horses for their work and how hard they work when they perform. Again, these animals have no independence whatever compared to the rodeo bucking horse."

Elra is amused when tenderfeet refer to the "lowly bucking horse," as they watch one come out with a rider raking both feet over his withers.

"The only marks you'll find on our horses were incurred in shipping or when the horses get to biting and fighting among themselves, usually just prior to a performance when they get tense, nervous and eager to go," he says.

Beutler concludes with the observation, "If I had to be a horse, I'd want to be a good bucking horse. Then, maybe I'd have a bunch of servants taking care of me like this crew of mine takes care of our bucking horses!"

**I. O. O. F. LODGE**  
BURKBURNETT, TEXAS  
Meets at I.O.O.F. Lodge every TUES. NIGHT, 8-9:00 P. M.  
Visitors Welcome  
W. H. DRAPER, Noble Grand  
C. A. WEST, Vice Grand  
RALPH ENGLAND, Secretary

**BILL BRYANT'S AUTO SALVAGE**  
WE BUY CARS OF ALL MAKES AND MODELS  
OKLAHOMA CUT-OFF PHONE 570

### White Horses From Graham to be Here For Rodeo Shows

The Possum Kingdom Round-up Riding Club from Graham, featuring all white horses, will be here for the big parade on Wednesday, June 23rd, and for the rodeo that night. These fine horses and equipment, owned by Charles E. Hipp of Graham, will be used in the grand entry at the rodeo arena as pivots for the long line of horses and riders which will parade before the stands.

This fine riding club has taken first prize at many parades all over Texas and bordering states.

**Did You Know . . .**  
That your Municipal Light Plant paid into the City general fund \$25,775.00 last fiscal year?

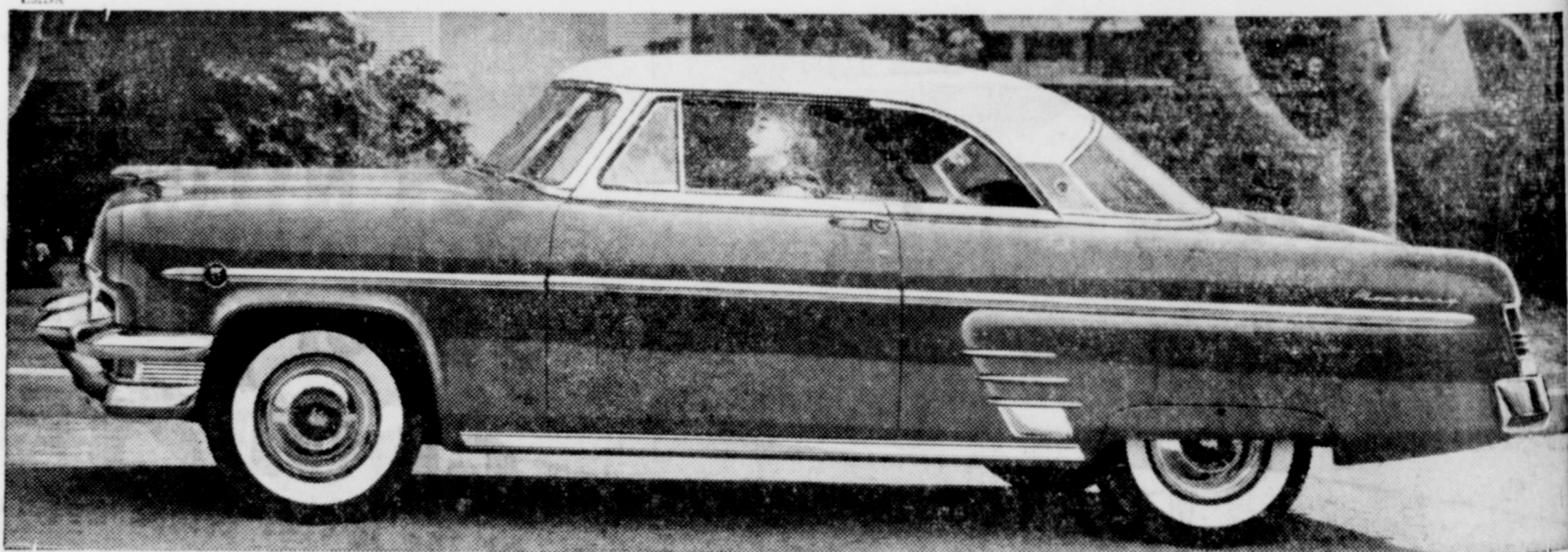
### Rodeo Comm To Meet Mon

Next Monday night committees will meet for a very important meeting. Morgan, general chairman, is very anxious to have committee chairmen, and urgent meeting. Please be at 8:00 P. M. night, June 14th.

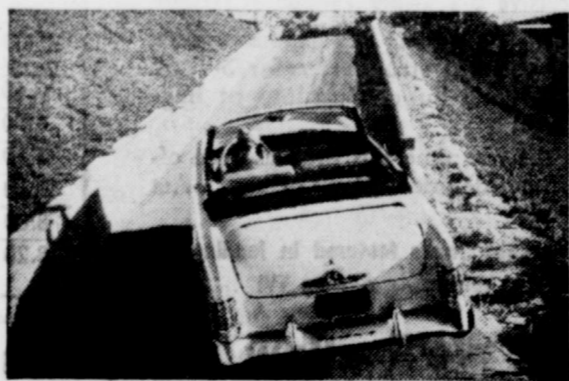
**A. F. & A. M.**  
stated Meetings First Mondays at 8:00 p.m. at the Masonic Hall School Friday night

**Complete Optical Service**  
USE YOUR CREDIT pay \$1 weekly  
EYES EXAMINED GLASSES  
SINGLE VISION GLASSES  
**\$9.50** complete with examination  
918 INDIANA • Wichita Falls

# Get the facts before you buy— FIND OUT WHY SO MANY PEOPLE ARE SWITCHING TO MERCURY



SEE WHAT YOU GET IN . . . 1. YEARS-AHEAD STYLING No fancy chrome tricks or bulges to date it—just clean, far-advanced lines.



2. 161-HP PERFORMANCE  
With Mercury you get far more than high horsepower, you get an entirely new overhead valve V-8. New features like a 4-barrel vacuum-controlled carburetor and high-turbulence combustion chambers make it the smoothest, most responsive engine in Mercury's history.



3. GREATER ECONOMY  
With Mercury you enjoy the advantages of high horsepower without sacrificing economy. For this 28% more powerful Mercury is also the most efficient in our history. You save on upkeep, too. New deep-block gives you a V-8 unmatched for sheer ruggedness.



4. TOP TRADE-IN VALUE  
Mercury consistently beats all other cars in its class for trade-in value! This fact is proved by authoritative national reports of used car prices. No wonder Mercury is called the "smart money" car. No wonder Mercury sales keep climbing fast. Better see us for your trial drive soon. How about today? Come in—or phone.

Welcome Friends To Burkburnett's Home Coming



Visit With Us

**J. F. Kelley**  
Grain & Hatchery

IT PAYS TO OWN A **MERCURY** —THE RECORD PROVES IT  
**CASEY LOGAN MOTORS**

310 Ave. C

Burkburnett, Texas

Phone

# Friberg-Cooper One Of Best Communities In State



**SEATED NEIGHBORS** — Officers of the Friberg-Cooper Community Organization (above) discuss plans for making their neighborhood "better than ever". Left to right they are: Mrs. Rex Kolter, president; Ralph Swinford, vice-president; Mrs. George Emmert, secretary; and Mrs. George Emmert, treasurer.

for our children! to hold on to, in of uncertainty—a pat- by a way of life this is our challenge

the past fifty years sons and daughters have gone to the cities to make their rural neighborhoods become submerged and identify, as cities have outward.

community, called Fri- super, is close to a large boundaries take in years gone by, small communities, each own school and church transportation has us close together so we consider ourselves one city. We are not an old city, our first settlers, came here from in 1888. The Coopers close by in 1901. These had led in the affairs of settlements and each money, and land for and school for their communities. The de- of these families still us and are still help- ing the community

Within the boundaries that we set up for our community there are forty families, of these 34 are participating in our program and made reports.

We had a meeting each month. We were fortunate in having a meeting place to begin with, the annex of the Friberg-Cooper Methodist church. Each meet- ing was in charge of one of the divisions, each division being responsible for two meet- ings.

We had made a good start toward our objectives, but felt that we needed some help from specialists, as the community as a whole was not participating in our program, and we did not know just how to go about get- ting their support. Officers and committee chairmen had a train- ing session, at which time Mrs. Eula J. Newman, specialist in home management, and C. H. Bates, farm Management special- ist both from A&M College spoke to us, explaining the work

of the community organization. Our county agents were at this meeting also.

One of our goals was to ex- pand legume planting. If we wanted to keep our sons and daughters on the farm, we must not wear out the land. In this connection we had a winter leg- ume campaign in our com- munity. Mr. Dooley Dawson, agricultural director of the Se- cond National Bank in Houston spoke to us on "The Benefits of Legume Planting." Several farm- ers from other communities were present, and a great deal of interest was shown as expe- riences were brought out in in- terviews. As a result of this campaign twenty-one families reported planting 564 acres of winter legumes. This was a 40 percent increase in acreage. These legumes have proven their value in providing winter grazing for livestock this year.

Four farmers in our com- munity, Ralph Swinford, W. M. Morton, Olen Bailey and Bee Bryant were selected to carry on demonstrations using nitro- gen fertilizer in top dressing small grains. This is proving in- teresting as this is a new idea in our community.

Another one of our members Ralph Swinford, was selected to carry on a small grain variety demonstration using oats, bar- ley and wheat. This being on one of the main roads has cre- ated a lot of interest among the farmers of the community.

Most of the farmers plant re- commended varieties of seed and treat their seed.

One of our members, Lester Mansard, farmer, with "Hap" Clower as owner of the farm, has received a great deal of publicity due to his eighty-five bushels per acre yield of wheat last spring. He contributes this to the use of legumes, commer- cial fertilizer, crop rotation, se- lection of good seed, and a good wheat year.

Since beef cattle raising plays a major role in the family in- come, pastures are important to us. Because of the drought for several years our permanent pastures are in bad condition,

so the farmers are planting tem- porary pastures. The winter pastures are small grain and Austrian winter peas and the summer pastures are sudan, alf- alfa, and Chinese red peas.

Since no community improve- ment program can be complete without some emphasis on the home and health conditions of the families, thirty-four fami- lies have reported planning, pro- viding and serving food by the Texas Food standard. Eleven of the families reported conserving one hundred containers of food per person. Four home freezers have been bought this year and many of the families have freez- ing units at the locker.

Thirty four of the families reported improved care and se- lection of clothing.

As a result of the home im- provement phase of the pro- gram, two new homes were built by Herbert Adams and Ben Robinson in our community; three remodeled, nine homes painted, eight families have provided running water during the year, fifteen have equipped bath rooms, nine provided sewerage disposals, eight installed gas and seven installed electricity. These accomplishments have not only added to the improvement of the community, but have de- finitely improved the conven- iences of the home comfort.

Major equipment to make house keeping easier has been added in the form of three refrig- erators, four freezers, five wa- ter heaters, four washing ma- chines, four ranges and four vacuum cleaners.

Eleven families have made plans for beautifying the home- stead, and in developing these plans, ten wind breaks were planted fifteen families planted shrubs for the house, three fami- lies have planted shrubs for screening purposes, seven lawns have been leveled and sodded, ten rose gardens have been planted, seven walks and drives have been provided, and thirteen have used soil and water con- servation as a part of the home grounds improvement program.

In cooperation with the Wich- ita County plans for civilian defense, it was decided by the community to use the Friberg- Cooper church as a disaster sta- tion. Col. Steve Marchand, the county civilian defense chair- man, spoke to us about civilian defense. The Farm and Ranch club of Wichita Falls has de- cided to develop a county wide civil defense program using the same kind of markers that the Friberg-Cooper Community used. In other words they are using the Friberg-Cooper Community as a pattern for a county-wide civil defense program.

A committee was appointed to plan the road signs which we wanted to erect in our com- munity. They met with the com- missioners court and obtained their approval of the project. Signs were erected at each end of five roads which originate and terminate within the community

Names of residents living on the roads, latitudes, mileage to the nearest road junction, the name of the road, with a Civil- ian Defense Zone marker, are printed in each sign. This project received a great deal of publicity in the newspapers, and on the radio. An editorial and a feature story was written in the Sunday edition of the Wich- ita Daily Times concerning it. Now people coming to our community can easily find where people live. Sam Spencer, chair- man of the committee, Lee Cooper, W. M. Morton.

For our November meeting the committee of division four, encouraging social participation was in charge of the entire meeting. It was fun night with games and activities for every age group, and everyone said, "Let's do it Again." As a re-

sult a fun night was planned for every quarter of course a recreation period is held after every meeting.

Our neighborhood park is pro- gressing just fine. The park is located close to our meeting place, the church. The ground has been leveled, shrubbery planted, croquet and volley ball courts constructed and a fire- place built. The grounds have been wired for electric lights. There is one picnic table, and we plan to add more tables, swings, see-saws and a shaded arbor.

One big attraction for the young people in our community, 4-H club. They meet in the homes at night. Our 4-H club mem- bers have been very active in contests and shows. In 1953 our 4-H club members have won the following honors:

1. Ralph Swinford and Bill Kolter, District and state win- ning demonstration team in Soil and Water conservation contest.
2. County winner in 4-H

achievement contest, sponsored by City National Bank of Wich- ita Falls. The winner annually re- ceives a free trip to the Inter- national Livestock Show at Chi- cago. Ralph Swinford, won the trip.

3. Had reserve champion broil- ers and grand champion turkeys at county show.

4. Ralph Swinford won County and district electric awards.

5. Frank Morton had Grand champion steer at the area 4-H and FFA Fat Stock Show.

6. Frances Ray Spencer was winner in county dress revues and placed second in district.

The 4-H clubbers made a safety survey of our community, finding many hazards that need- ed to be corrected. At one of our meetings a safety program was given. At another program, one of the girls gave a baking demonstration.

There are two Home Demon- stration clubs in our community and their influence is evident in our homes.

A great deal has been accom- plished in the community this year, as is shown in the report submitted, but the greatest ac- complishment cannot be meas- ured in a report. That is our growth in those intangible qual- ities of fellowship, friendliness, faith, love and hope. Yet it is these qualities that have brought about our achievements, work- ing together, we have grown closer together. Our group is served by seven schools, and a large number of churches, but we are one community. We are well on our way toward com- pletion of our goals.

Classified Ads Get Results

**Irvin J. Vogel**  
LAWYER  
330-332 Waggoner Bldg.  
Wichita Falls, Texas



...when there's healthful comfort in every room with electric CENTRAL AIR CONDITIONING

Summertime living's a joy in a completely air conditioned home... cleaner, quieter, more healthful... with cool, refreshing, filtered air in every room.

An electric central air conditioning system is the modern, most efficient way to cool your entire home. One compact unit with thermo- stat control maintains the proper degree of coolness all over the house... and assures you a cool house... a happy home... in hottest summer months.

Your air conditioning contractor gladly will submit recommendations for a central air conditioning system for your home. Electric central air conditioning systems are available in 2, 3 and 5-ton units, compactly designed for small and medium-sized homes; larger sizes for larger homes.

Investigate the advantages of complete home air conditioning... today!

**Let us help!**  
We'll be glad to go over your air condi- tioning plans, help you with sug- gestions and answer any questions about operating costs. By know- ing of your plans in advance, we'll be ready to serve your new system promptly.

**TEXAS ELECTRIC SERVICE COMPANY**  
J. B. ADY, Manager Phone 138

1919 SERVING BURKBURNETT 1954

WELCOME To BOOM TOWN Rodeo and Home-Coming Celebration

JUNE 23-24-25

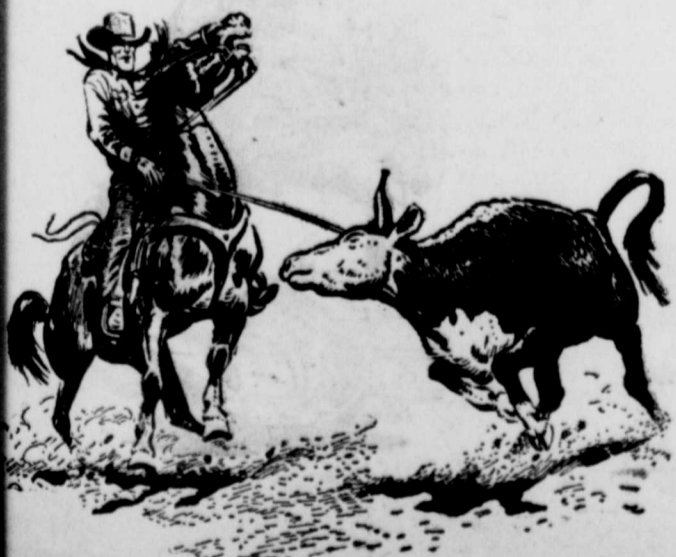
We are looking forward to seeing you - Make Our Store your Headquarters - Welcome

**Boyd Bros. Shopping Center**

JIMMY BOYD

Burkburnett, Texas

CHARLIE BOYD



# MATHIS CHEVROLET CO.

Telephone No. 210

**Burkburnett, Texas**

300 East 2nd Street

# WELCOMES YOU

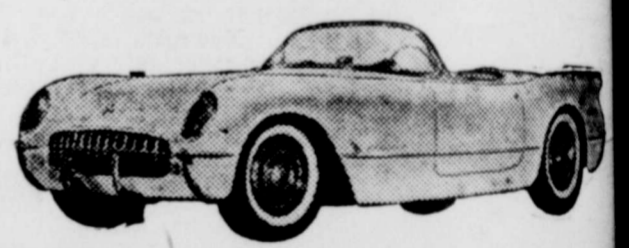
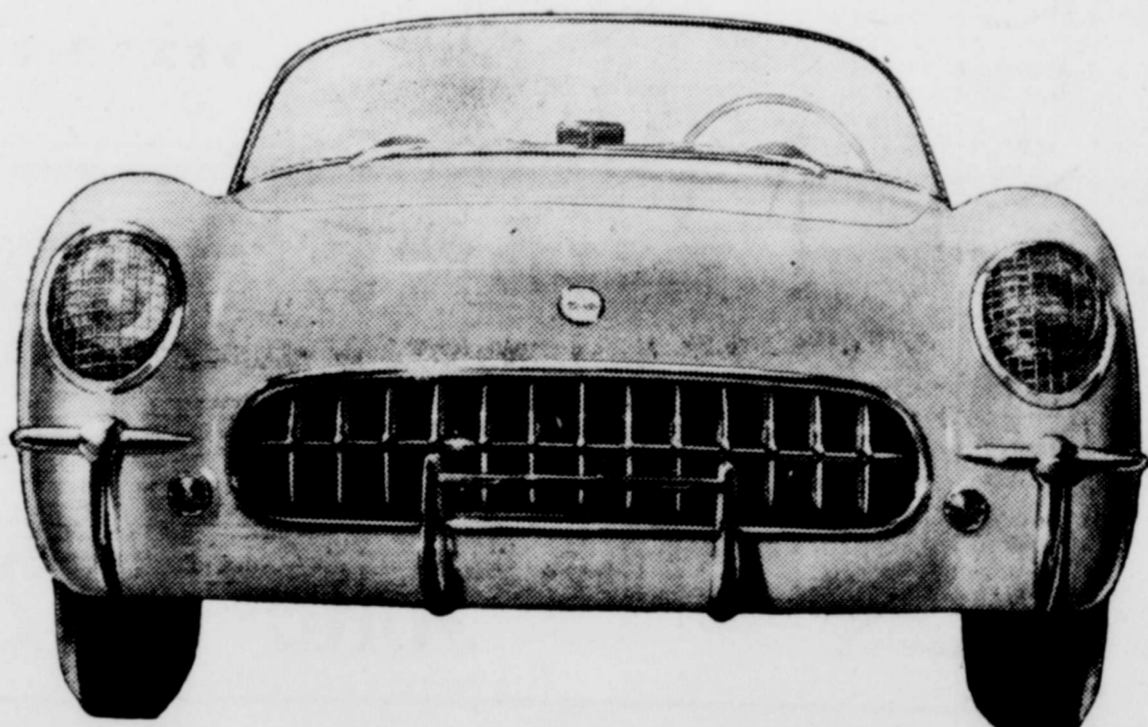
To **Burkburnett** and The  
Boom Town Home-Coming  
Celebration and Rodeo

**JUNE 23rd thru 25th**



**QUEEN'S OFFICIAL CAR**

The Rodeo Celebration Queen will be riding in the parade Wednesday afternoon in grand style . . . in a brand new Chevrolet Corvette. The Queen will also be introduced in the Rodeo arena . . . riding in the Corvette.



**THE CHEVROLET CORVETTE**

Wichita  
resters of  
Trinity Lu  
day, June 20, at  
Trinity Lutheran Ch  
will sponsor a co  
FORESTERS of  
Teachers College,  
Illinois. The co  
given at eight o'  
church. Following  
there will be a  
in the parish  
the FORESTERS  
a few of their li  
numbers.  
FORESTERS, a gro  
Welcome  
To The  
Rodeo &  
Corner  
Phone 44  
SALV  
Reg. \$1  
now 5  
MISSY  
ERMAN  
The fabulous sup  
lipstick that s  
won't smear...won'  
smooth Perma  
it set...then pre  
your lips until  
comes off. Then  
lean or drink yo  
eat an 8-course  
Permatick will kee  
ing lovely for hour  
Five Glamorous  
Midnight, Mid  
Contraband, Apri  
Lounge Pink.  
LIMITED TIME  
CORNER  
Burkburnett, T

### Foresters of Concordia College Trinity Lutheran Church June 20



Monday, June 20, at 8:00 Trinity Lutheran Church will sponsor a concert FORESTERS of Concordia College, River Illinois. The concert given at eight o'clock church. Following the there will be a social in the parish hall. FORESTERS will a few of their lighter numbers. FORESTERS, a group of

four singers and an instrumentalist, are currently touring the western half of the country, singing concerts in sixteen of the states. They will present music from the great heritage of the Lutheran Church, both vocal and instrumental. The FORESTERS were organized in November, 1953, and are working in co-operation with the publicity department of Concordia. It was felt that a tour such as this would not

only provide the congregations with an hour of varied religious music, but would, through personal contact with the member, give the congregations a better view of Concordia, River Forest, in relation to the other Synodic schools.

The five members of the group are from four states: Robert Welch, first tenor, comes from Memphis, Tenn.; Joseph Baker of Long Prairie, Minn., second tenor; James Menke, of Bensenville, Illinois, baritone; and Donald Busarow, second bass, from Racine, Wis. The instrumentalist, Kenneth Semmann, is from Milwaukee, Wisconsin.

You are cordially invited to attend the concert.



### OUT OF GODFREY'S TEABAG

Talent Scout: I've spent several years teaching the fifth grade in Rahway, N. J.

Arthur: That's a coincidence. I spent several years learning the fifth grade.

The whole business of income tax is like a girdle. As soon as you fill out the form, sister, are you strapped.

I know a psychologist who went nuts trying to find out what was wrong with other people.

A friend of mine just back from Florida said he got some kind of an eye ailment from looking at the sun. Anybody who is on the beach with a lot of gals and looks at the sun deserves anything he gets.

Have you seen that combination restaurant and gas station over in Jersey? There's a sign outside which reads, "Eat here and get gas."



It's springtime down on the farm, and the girls are dressing up in their weather fashions. This pretty miss dons an outfit she made herself from the cotton bags that brought feed and flour to the farm. Her square dance skirt, made from a lucky horse shoe print, required three cotton feed bags. Her blouse, made from one cantaloupe bag, is trimmed with the horseshoe print.

### Father's Day SPECIAL



GREATEST "PET" OF ALL FREE PARRAKEET BOOK

Cages and Supplies

Mrs. Cliff Cannon  
410 East 2nd Street  
Burkburnett, Texas



# WELCOME

VISITORS  
THE  
Burkburnett  
STAR

### New Poison Spells Bad News for Flies

Have you noticed how flies seem irresistibly drawn to a string hanging in a barn or other out-building?

Combining this tendency with a new kind of poison, Texas A. & M. College scientists are gaining excellent fly control—even over DDT resistant strains.

The new poisons are organic phosphorus compounds which kill in much the same manner as DDT, although they are completely different, chemically. They give up to 92 percent control for as much as seven weeks in recent tests.

Halathion, L-1359, diszinion, 21-199—these are the new compounds. Some already have been approved for general use. Others are being tested.

Using malathion in amounts of five to 25 percent total wt., in a dried whey and water solution, Assistant Professor Manning Price of the College's Department of Entomology tested the string method in dairy barns. With short lengths of absorbent cotton string hung from a line of carpenter's cord, he planted the traps in handling areas and feed rooms, and obtained results mentioned earlier.

Where children and livestock will not be endangered, and in spots where it might be more effective, the poison is being mixed with a sugar bait and placed in shallow dishes or scattered on floors.

Organic Phosphorus compounds attack the nervous system of the fly. They die of convulsions within 10 to 20 minutes. None have shown resistance in tests so far.

### Political Announcements

Under the headings will be published the names of the candidates for public office, subject to the Democratic Primary.

The fees for announcements will be as follows:  
For State, Judicial, or District Offices ..... \$20.00  
For County Offices ..... \$15.00  
For Precinct Offices ..... \$15.00

Above prices include formal write-up announcement and carrying name in announcement column. All fees cash in advance.

#### For County Commissioner Precinct No. 2:

W. T. (Slim) HOLMAN  
OSCAR McBRIDE

#### For County Hide and Animal Inspector:

T. GUY WILLIS  
REX LEHMAN

#### For Constable, Precinct No. 2:

T. K. (Beaner) GARLAND

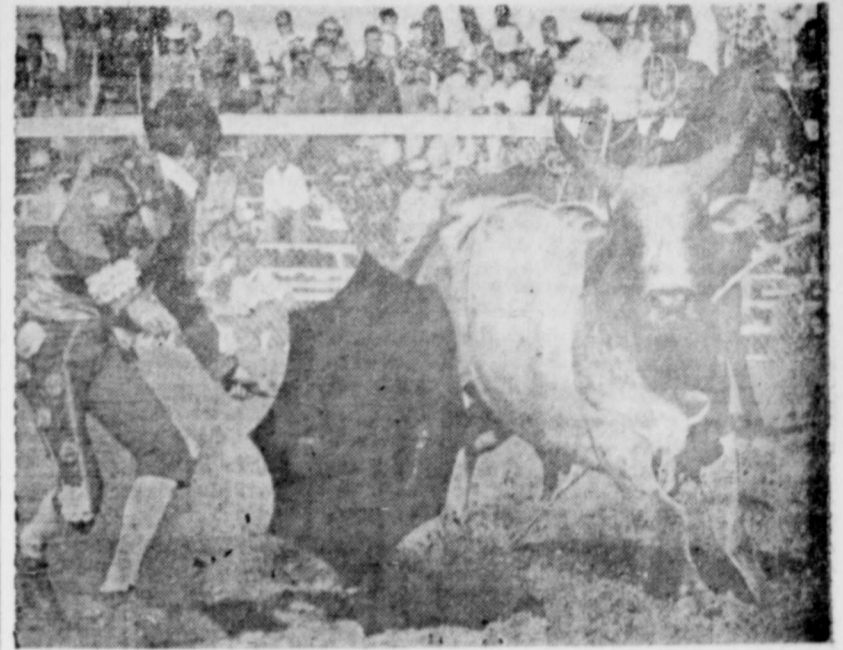
#### For Assessor and Collector of Taxes:

CLAUDE C. RITCHIE

Young folks always seem so silly after you've ceased to be one of them.

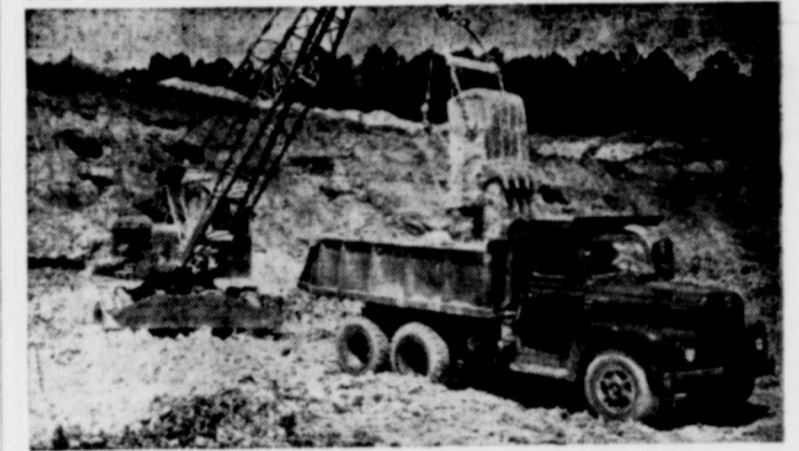
"Read 'Em and Reap" OUR ADS

### Bull Fighter Very Important



One of the most important men in the rodeo arena is the bull fighter. The crowd gets a big thrill out of seeing the clown rush in toward the bulls head and being missed only inches by those big powerful horns. To the spectators the antics of the clown are very funny. But, to the clown and the bull-riding cowboys, the situation is very serious. The clown isn't trying to be funny when the bulls come out of the chutes. He is out there protecting lives. When a cowboy is thrown, or steps off a wild bull, the clown is always there to distract the bull from the rider. Coming off the back of a two-ton bull is a dangerous thing. In the event a cowboy is injured, the clown tries to keep the bull occupied until the injured man can be removed from the arena. Without a good bull fighting clown, very few cowboys would come out of the chutes atop a rip snorting bull.

AT DEPOSITS near Macon, kaolin is obtained by strip mining. Once overburden is removed, draglines move into action. They load International trucks, which move 300 tons daily to the mill.



### Tips on calling LONG DISTANCE



You'll save money by making long distance calls nights or Sundays when rates are lowest. And your calls go through twice as fast if you call by number. Ask the telephone business office for a free long distance numbers booklet—a handy way to keep a list so you can call by number.

Southwestern Bell Telephone Co.

Keep a list and CALL BY NUMBER

Welcome  
To The Celebration  
Rodeo & Home Coming



Corner Drug Store

Phone 44 Night Phones 57 or 161

SALE!

Reg. \$1 size  
now 50¢ plus tax

MISSY  
PERMASTICK

The fabulous super-smooth lipsticker that stays on... won't smear... won't dry lips!... smooth Permastick on... set... then press a tissue on your lips until no color comes off. Then kiss your beau or drink your coffee... eat an 8-course dinner... Permastick will keep on looking lovely for hours!

Five Glamorous Tussy colors: Midnight, Midnight Pink, Contraband, Apricot Brandy, Longtime Pink. This offer LIMITED TIME ONLY!



CORNER DRUG STORE  
Burkburnett, Texas PHONE 44

### Thaxton Bros. Motor Company

GM

Allis-Chalmers Implements  
Phone 715



GMC Trucks  
Sales & Service

BURKBURNETT, TEXAS

Pontiac  
Sales & Service



Welcome  
Rodeo  
Visitors



## Two Burk Boys Attend Boys' State

Attorney General John Ben Shepperd Monday evening told 500 high school delegates that by their attendance at Boys' State they were "throwing away a privilege claimed by most of the people in the country—the privilege of irresponsibility as citizens."

Shepperd, speaking at an opening-day assembly of Lone Star Boys' State in Austin, said participation in the week of workshops on state government would make the boys party to a lifetime contract with duty, an agreement that for the rest of their lives they would read the editorials as well as the comics, an agreement that they would have enough respect for their own opinions to invest three cents in them and send them to their congressmen and Legislators.

"Though you are not yet 21, your duty as a citizen has already begun," he said. "With the

half-hundred years remaining to you, you can sentence yourself, your state and your country to half a century of freedom, or to fifty years of half-freedom."

The Attorney General outlined the organization and work of his department to the assembly and discussed briefly some of the cases his staff is currently handling.

The 503 delegates arrived from all over the state in Austin Sunday for a week's study of state government. Sponsored by the American Legion, Boys' State is an annual program in which the boys divide into "political parties," campaign for their candidates for local and state offices and a legislature, and then operate their own model government.

Attending Boys' State from Burkburnett are GARY BRYAN BEAN, and JAMES R. ESTES as delegates.

Speakers at Boys' State besides Shepperd include Lt. Gov. Ben Ramsey; Chief Justice of the Supreme Court J. E. Hickman; Comptroller Robt. S. Calvert; the Land Commissioner Bascom Giles; Railroad Commissioner

Ernest O. Thompson; Senator Rogers Kelley of Edinburg; Wick Fowler, executive secretary to the Governor; and Phil North, executive assistant managing editor of the Fort Worth Star-Telegram.

The Boys' State Governor's inaugural ball Friday evening will be the last function of the week's program, and Boys' State will be dismissed Saturday morning at 10:00 A. M. All assemblies this year are being held on the University of Texas campus.



### First Baptist Church

T. Lynn Stewart, Pastor

The Church in Bible Study, 9:45 A. M. All classes study the Blessed Word of God which is taught by those who faithfully believe it. Many new members and visitors are coming every Sunday. We were blessed by having 5 new members and 40 visitors last Sunday in this school of the church. If you are not attending anywhere, we cordially invite you to come with us this Lord's Day. We would be happy to get you placed in your age group. At the entrance to the educational section of our building, we keep several men who will welcome you and show you where to go. You are never a stranger after you get here.

The Church at worship, 10:55 A. M. Sermon by the pastor: "That They Might Be Saved." This is Junior Day and the Junior Boys and Girls will sit in a reserved section of the auditorium. They will take the offering and help in other ways in the service.

The Church in Training, 6:45 P. M. Training Unions are provided for all ages. Many of our people are training for better Christian service.

Wednesday 7:15 P. M. Officers and Teachers meeting. Prayer Service at 7:50 P. M.

Babyland is open for all regular services. Capable attendants are in charge.

"Come thou with us and we will do thee good." We continuously pray that all who come our way will be blessed of the Lord by good spiritual services.

### Texas Income At New High Mark

Texas enjoyed the greatest dollar income in the state's history last year a report prepared for publication in the American Peoples Encyclopedia's 1954 Yearbook will disclose. Total income was estimated at \$12,442,000,000—about 20 percent of which was derived from crude oil production.

At the same time, individual farmers and ranchers in certain parts of the state were hard hit by the third successive year of drouth, it will be reported. The entire western three-fifths of the state was designated as a disaster area. State and federal aid was concentrated on relief programs designed primarily to preserve foundation breeding

herds of cattle, sheep and goats. The American Peoples Yearbook will report that income from cattle sales in 1953 tumbled to \$326,658,000 from the boom high of 1951, when sales ran to about a half billion dollars. On the other hand, farm income, exclusive of livestock, was down only about 3 percent to \$1,253,000,000.

An interesting aspect of the crop drouth situation reported in the year book was the fact that rains coming to the drouth seared backlands, resulted in the highest per acre yields of cotton in the history of Texas. Total income from cotton last year was placed at \$682,181,000.

Tornadoes combined with the drouth to make weather the greatest single news-making force in the state during the year, May 11, has been termed the worst tornado day in the history of the Lone Star state. It was on that day last year that the twisters hit San Angelo and Waco causing an estimated 55 million dollars damage, taking 124 lives and injuring nearly 700 other persons.

### Magnolia News

Magnolia boys on vacation at this time are Otis Magee, G. D. Scruggs, Charlie Clements and Jason Spannagel.

Johnny Durham hasn't returned from his vacation yet, but the boys are proud they have a man like Bob Crowder to carry on.

A. G. Crosby has a new 1954 Chevrolet and he is waiting for his vacation to come up.

Gilbert Walkup, son of Mr. and Mrs. O. C. Walkup, has been in Korea a year now and he writes that he is counting the days when he will be back in Burkburnett.

Guy England has been working since he retired but says he is quitting so he can be with the other retired men: Bill Cross, Arthur Bunstine, Ross Walkup.



CLEM Says . . .



MAN, IT SORE IS A FINE FEELIN' TA KNOWYER INSURED WITH —

Burk Insurance Agency  
HOWARD CLEMENT  
PHONE 282

Welcome Friends  
To Burkburnett's  
Home Coming  
**RIP-SNORTIN' RODEO**  
Visit With Us  
Clark's Drug Store

WELCOME  
  
TO BURKBURNETT  
AND THE HOME-COMING  
CELEBRATION AND RODEO  
  
**M. C. Tucker**  
INSURANCE AGENCY  
Real Estate—Bonds—Notary  
Phone 118 — 407 Ave. C

Old Timer - Visitors - Service Men  
WELCOME TO OUR TOWN  
  
FEEDS AND FARM SUPPLIES  
INDEPENDENT BUYER OF PRODUCE  
**DUDLEY**  
FEED & PRODUCE  
LEO DUDLEY  
21 Years in The Same Location

Welcome to Burkburnett . . . .  
You really **GO**  
IN THE NEW RED RAM V-8 DODGE  
STEP IN AND CHAT WITH US AND INSPECT THE NEW DODGE AND PLYMOUTH CARS  
**Burkburnett Motors**  
Burkburnett, Texas      DODGE and PLYMOUTH      Burkburnett, Texas  
Paul Browning      Bob Browning      Wylie Browning      Blake Browning

Mr. and Mrs. Fred Voorhies of Weatherford, Texas, and Mr. and Mrs. A. R. Bunstine of Burkburnett were guests in the D. N. Cauthorn home Monday.

Mr. and Mrs. R. H. and children of J. H. as, visited in the home of mother, Mrs. F. R. past week.

**CHARLES W. AINSWORTH**  
BUILDING CONTRACTOR  
P. O. Box 491  
BURKBURNETT, TEXAS  
PHONES: 574 or 23

**PURE ICE CREAM SPECIALS**  
Bring the family. A treat for everyone awaits you at your Burkburnett Ice Cream Store.

**BANANA SPLIT** 25c

**SUNDAES** 19c

All Flavors . . . . .

MALTS and SHAKES . . . . .  
TRIPLE DIP CONES . . . . all colors . . . . .  
HAND PACKED . . . . Pt. . . . . 35c    Qt. . . . .

Come In and Enjoy A REAL TREAT  
FREE Balloons for the Kiddies

**PURE ICE CREAM STORE**  
Next Door to The Palace Theatre on East Main Street  
BURKBURNETT, TEXAS

P. S. When in Burkburnett Attending the Celebration Rodeo, Visit Our PURE ICE CREAM STORE.

# RODEO

dress...right now!

**LEVI'S**  
AMERICA'S FINEST OVERALL  
SINCE 1850



**FAMOUS**  
Famous for its Values

## Calf Scramble To Be Feature at Each Rodeo Show

A new feature has been added to the Rodeo this year—A CALF SCRAMBLE. This has, for many years, been a very popular feature at the Houston and San Antonio shows. Present plans call for sixteen boys to participate each night. Only eight calves will be turned out in the arena—just half as many calves as boys. The boys work individually — no teaming up. As long as a boy has hold of a calf, the other boys must not bother him or the calf. If the calf breaks loose, then he is fair game for any one who wants to tangle with him. The calf must be caught and haltered, then driven, pushed or dragged across the finish line. Eight winners will be declared the first night and the second night. The sixteen winners will compete in the finals the last night. Valuable cash awards will be made to the eight final winners. Some of the wildest calves in this neck of the woods have been secured for this event. It will be one mad scramble from start to finish.

showed this year to be far ahead of last year's total advancements among the Scouts and Cubs. Those attending from Burkburnett were Don Davis, Area Scout Executive, and Harry C. Dodson, Scout Commissioner.

### SHORTS STORY



The shorts story of 1954 is interpreted by designer Stephanie Koret of California in a newer, lightweight, crease-resistant denim. The cotton shorts with contrasting piping at the pockets are combined with a colorfully striped V-neck knit blouse.

## Committee Named To Supervise Boys' Recreation Here

A summer recreation program for all boys of Burkburnett will be started in the very near future, next week if all arrangements can be made by then. Present plans call for a supervisor who will conduct recreation for the small boys in the mornings and the larger boys in the afternoons. The

boys will play baseball, and do other interesting things they like. In past years this program has been most satisfactory, with a large number of boys taking part. The program is getting started late this year, but it is hoped to start it another year the week after school closes. The men who are directors

of the program, and the sponsoring organizations are: Milton Archer, C. of C. I. C. Evans, Rotary Club. John Larson, American Legion. Newt Anthony, Lions Club. H. D. Smith, City of Burkburnett. The general supervisor and the program he has laid out will be announced next week.

**Mad-Approved Buys**

**MEN'S SHORT SLEEVE COOL NYLON SPORT SHIRTS \$2.98**

Values to \$4.98

Cooper Brand Nylon T-SHIRT SOX, pr. \$1.00

**FAMOUS**  
Your Choice of Several Weaves and Patterns

## Scout Officials Meet at Perkins

Last Thursday night Scout Commissioners of the Comanche District held a business meeting at Perkins Reservation. The Commissioners met in time to enjoy a delicious supper with Scouts who were encamped there for a week's outing. Max Hatfield, Deputy Regional Executive of Dallas, made a camp analysis report on the Perkins facilities. A few suggestions were made which will make the camp more ideal. Various business matters and reports from committee chairmen were heard. One of the reports showed the Northwest Texas Council, of which this district is a member, had 2992 active Scouts as of March 31st. The advancement report was very encouraging. The report

### Gives Penny-A-Freckle to Heart Fund



PENNY-A-FRECKLE contribution to the 1954 Heart Fund, totaling \$2.69, has been made by 12-year-old Marilyn Mitchell of Grand Prairie, Texas. Born a "blue baby," she has undergone three heart operations and is now active as any youngster in her neighborhood. Send your gift to your Heart Association or to "HEART," care of Post Office.

Headquarters For

**ACME COWBOY BOOTS**

CHILDREN'S SIZES \$3.95 to \$9.95

MEN'S SIZES \$15.95 to \$18.95

**FAMOUS**  
BOOMTOWN RODEO JUNE 23-24-25

**Tops for Western Wear**

**U-Rollit\***  
Bailey OF CALIFORNIA

**THE QUARTER HORSE**

Never anything like it—Bailey's exclusive ROLL-UR-OWN. Brim keeps the shaped brim-edge you want. Ventilated crown in new "Quarter-Horse" shape of imported woven fibre, an all-weather pal—soil-resistant, sturdy. Ready for the roughest wear. **\$5.00**

In Bailey's Rodeo Colors  
Saddle Brown  
Palomino  
Tan

**the FAMOUS**  
WELCOME . . . OLD TIMERS  
BOOM TOWN RODEO JUNE 23-24-25

**FREE! \$25.00**

and a \$5.50 Set of Rabbit Ears at HERRING'S

the purchase of a 21" Table Model

**Motorola TV**

21" Motorola TV Model 21T15 \$199.95  
Table Top T-V Table 25.00  
Rabbit Ears Antenna 5.50

Value \$230.45

**ALL For Only \$199.95**

**17" Motorola TV ONLY 169.95**

Free Rabbit Ears Antenna

Easy Terms -- Full Year Warranty

**Herring's** RADIO and Television Service

PHONE 960 Burkburnett, Texas

**30-SECOND PROFILE**

**BERNADINE READ:** Baxter Springs, Kansas' popular contribution to Fred Waring's Pennsylvanians. "Bernie," golden soprano, hit the singing big-time by hard study. She attended Washington School, Univ. of Kansas, Northwestern and Columbia universities. After 13-weeks on a Kansas City radio station, Bernie came to New York in '51 and immediately auditioned for the Pennsylvanians. They told her "We'll call you" and they sure enough did. You see Bernie now Sunday nights on the GE "Fred Waring Show" (CBS-TV). Single, 24, the soprano shares a New York apartment with another girl singer which they've furnished themselves in early American. Does own cooking. Favorite recipe: corn fritters.

**Vic Vet says**

WANT TO HELP A SICK VETERAN GET WELL? IF YOU'RE A SOCIAL WORKER, DIETITIAN, BIOCHEMIST, X-RAY TECHNICIAN, OR A THERAPIST OF ANY TYPE, YOU CAN GET JOB INFORMATION AT YOUR NEAREST VA HOSPITAL.

**Claussner**  
KLEER-SHEER Nylon HOSIERY

**FRIENDSHIP WEEK**

Don't miss the Big Friendship Week SALE OF CLAUSSNER NYLONS PRICES GREATLY REDUCED

**SALE STARTS FRIDAY, JUNE 18th**  
LASTS ONE WEEK ONLY

With the co-operation of the manufacturer, we offer a special sale of Claussner Nylons for one week only — FRIENDSHIP WEEK SALE. The big event is now on. This is your opportunity to stock up on your favorite hosiery for the Summer at a big savings.

Regular \$1.35	15 and 30 Denier 51 Gauge	\$1.09	3 Pairs \$3.15
Regular \$1.50	15 DENIER 60 Gauge	\$1.19	3 Pairs \$3.45
Colored Feet, Regular \$1.65		Sale Priced at \$1.19	
Regular \$1.95	12 DENIER 66 Gauge	\$1.33	3 Pairs \$3.85

**FAMOUS**  
Famous for its Values

Boom Town RODEO June 23-24-25

**SPECIAL SALE** VALUES TO \$1.39 YD.

**NYLON 77¢ YARD**

- 39 INCH BABY PUCKER NYLON 12 Colors to Choose From
- 39 INCH PRINTED NYLON
- 39 INCH FLOCKDOT SHEER NYLON Pink, Light Blue, White and Red With White Dots

**FAMOUS**  
Famous for its Values

### Many Old-Timers To Be In Burk For Home-Coming

From all indications, the big Home-Coming feature of the Rodeo Celebration will be well attended by out-of-town people who once made their homes in Burkburnett. From cards received to date, more than 100 will return to Burkburnett for a visit with old time friends. A partial list follows:

Mr. and Mrs. R. D. Owens, from Fort Worth.  
 Mr. and Mrs. Ray Mills of Electra.  
 Mr. and Mrs. Y. C. Paschall, Brownwood.  
 Mr. and Mrs. James King of Wichita Falls.  
 Mr. and Mrs. W. J. Sides of Bovina.  
 Mr. and Mrs. W. T. Brumbalow, Flat, Texas.  
 Mr. and Mrs. Jim Foster of Electra.  
 Mr. and Mrs. Frank Deluce, Electra.  
 Mr. and Mrs. Loy Nichols, Wichita Falls.  
 Mr. and Mrs. Levi Garrett, Snyder.  
 Mr. and Mrs. R. L. Mattingly, Wichita Falls.  
 Mr. and Mrs. Henry Prinzing, Kerrville, Texas.  
 R. L. Brumbalow, Wichita Falls.  
 Mr. and Mrs. Irvin J. Vogel, Wichita Falls.  
 Mr. and Mrs. J. K. Estes, of Wichita Falls.  
 Mr. and Mrs. M. C. Chapman, Jacksboro.

Mr. and Mrs. I. B. Loe, Raymondville, Texas.  
 Mr. L. A. Wilkins, Wichita Falls.  
 Mr. and Mrs. Glenn R. Kincaid, Gladewater, Texas.  
 Mr. and Mrs. H. J. Exley of Wichita Falls.  
 Mr. and Mrs. W. H. Chambers, Midland, Texas.  
 Rev. and Mrs. T. Herbert Minga, Denton, Texas.  
 Mr. and Mrs. L. C. Morter, Ardmore, Oklahoma.  
 Mr. and Mrs. A. W. White of Garden City, Texas.  
 Mr. and Mrs. John F. Ashton, Indianahoma, Oklahoma.  
 Mr. and Mrs. L. D. Sturdyvin, Electra.  
 Mr. and Mrs. K. C. Gray, of Wichita Falls.  
 Dr. and Mrs. Harley C. Sullivan, Wichita Falls.  
 Mr. and Mrs. Edd R. Miller, Wichita Falls.  
 Mr. and Mrs. D. G. Winkles, Lueders, Texas.  
 Mr. and Mrs. Glenn Howard, Midland, Texas.

These and other old timers will be treated to a barbecued chicken dinner on Home-Coming Day, Thursday, June 24th, at 6:00 P. M. The food will be prepared by H. D. Smith and his corps of helpers. It will be served in the School Cafeteria.

Local citizens who wish to attend the barbecue and visit with their out-of-town friends, may secure their tickets, at \$1.50 each at the Chamber of Commerce office. No tickets will be sold after Monday, June 21, so get yours now. The old-timers from out-of-town will be served free.

CLASSIFIED Ads get results

### DISCUSS WHEAT SURPLUS



Above (left to right) are Jens Torjesen, Pendleton, Ore., president of the National Association of Wheat Growers; E. E. Kelley, Jr., Lakeland, Fla., president of the American Bakers Association; and Ralph C. Sowden, Arkansas City, Kansas, president of the Millers National Federation.

Leaders of three of America's biggest industries met in Wichita, Kansas, recently, to talk over a matter all three have in common—wheat. They were the farmers who grow the grain, the millers who make the flour, and bakers who make the 40 million loaves of bread America eats each day.

Wheat, a huge surplus of it, was the main topic. With millions of bushels in storage already and larger crops each year, the problem is of concern to a large segment of American industry and the nation's economy as a whole.

The groups spent three days in Wichita at the annual meeting of the National Association of Wheat Growers, analyzing various problems of the grower—acreage allocations, subsidy programs and the question of broadening markets here and abroad.

E. E. Kelley, Jr., president of the American Bakers Association, emphasized his industry's belief that the sound approach to the problem for the long range, is building domestic demand.

He pointed out that an increase in domestic consumption of one slice of bread per day would mean an added demand for 50 million bushels of wheat annually by bakers. Bakers now take 76% of all the flour sold in the United States, Kelley pointed out.

He detailed baking industry activities to build consumption, through close work with educators, doctors, nutritionists and others. One strong point of the campaign, Kelley said, is combatting the wholly erroneous idea that bread is fattening.

### A "New-To-Do-It" PAINT POINTERS



With the new odorless enamels, you can paint in comfort. The odorless feature is especially desirable when painting in confined areas—such as closets, vestibules, bathrooms, stairwells, and small rooms. Also odorless paints make winter painting more practical because you don't need to ventilate drastically. Authorities say some ventilation is necessary, however. Solvent vapor will be present even if your nose can't detect it.

Get Paint Point Information Service

### Vic Vet says

OVER 1,500,000 PIECES OF MAIL CAME TO VA IN A RECENT MONTH WITHOUT PROPER IDENTIFICATION, CAUSING DELAYS IN REPLYING. FOR FASTER SERVICE, IDENTIFY YOURSELF AND YOUR CLAIM FULLY.



A philosopher is a fellow who kicks himself into thinking it's a blessing to be poor.

For Printing, Call The Star, 53

Science just believe has existed for more than 600 years.

### ARTHRITIS

I have been wonderful in being restored to normal in my body and with soreness from head to toe. Rheumatoid Arthritis, formed and my ankles.

Limited space prevents you more here but if you me I will reply at once how I received this wonderful

Mrs. Lela S. 2805 Arbor Hill P. O. Box 100 Jackson 7, Miss.

It's Rodeo Time Again  
 Enjoy the Celebration  
 We Welcome You

**MONROE'S GROCERY & MEATS**  
 MONROE PRINZING, Proprietor

WE GIVE S. and H. GREEN STAMPS

**Pamper Papa with SPORTS SHIRTS**

\$2.98

Win Dad over with a new sport shirt from our collection in Nylons, Cotton Sheers, Dan Cottons. Solids, plaids and novelty patterns. Formed and fast colors. Sizes S - M - L and XL.

Gift Wrapped If You Desire

Men's Stretch Socks

Genuine Heleneca stretch socks, a perfect gift. New patterns in pastels and darks. A very appropriate gift for Dad.

\$1.00

Men's Summer Ties

Tailored by Sweet. New light patterns in patterns Dad would like. Make your gift selection from this new assortment.

\$1.50

Fruit of the Loom SHORTS and SHIRTS

A very nice gift for Dad in Shirts and Shorts. Eye patterns and solids in boxer or gripper shorts. Durene Knit Undershirts.

SHORTS .....  
 SHIRTS .....

**the Manhattan**  
 BURKBURNETT, TEXAS  
 We Give S. & H. Green Stamps

### DICKSON'S JIFFY GRILL

On Oklahoma Cut-off  
 A Full 3 Ozs. of Fresh Ground Meat in  
**OUR FAMOUS JIFFYBURGERS**  
 Served with mustard, onions and pickles on toasted bun  
 SAME LOW PRICE

20c or carry out 6 for \$1.00  
 (We are now grinding our own meat—It's got to be good)  
 Sandwiches, Fish, Shrimp, Chicken Fried Steak, Fr. Fries  
 COKE, DR. PEPPER or LARGE MUG OF ROOT BEER 5c  
 SERVED IN YOUR CAR

Open at 11:00 A. M. — Close 12 P. M.  
 CLOSED ON MONDAYS

### Boomers to Play Wichita Panthers

The Burkburnett Boomers' baseball team won two more games over the week end. They beat Electra last Friday night at Electra 17 to 4 in an Oil Belt League game. The Boomers now have won 7 straight Oil Belt League games and 12 of 13 games played this season.

The Boomers won Tuesday night here over the Sheppard Field Air Base group team 13

to 0 behind Al Richardson's one hit pitching.

**To Play Fort Sill**  
 The Boomers will play the strong Artillery Center team of Fort Sill here tonight (Thursday). Manager Country Owen says this team is leading the Fort Sill League and he saw them play the Sheppard Field Senators last week, and they have a good team.

The Boomers play the Wichita Falls Panthers Sunday at Spudder Park in Wichita Falls in an Oil Belt League game.

Propaganda: Any statement made by persons whose interest conflict with ours.

The porpoises is a mammal.

## Butler's Now Under NEW MANAGEMENT

Mr. and Mrs. B. L. Turner have purchased the Butler's 5 & 10 Variety Store and will be open for business Thursday, June 17th, and invite you to come in.

### Specials for Father's Day

- Men's Western SHIRTS, reg. \$5.98 .... sale .. \$3.49
- STRAW HATS, Ladies' and Men's ..... 79c up
- Pucker Nylon Materials, reg. 98c ..... yd .... 79c
- Cotton Sheers, reg. 59c ..... 3 yds. .... \$1.00
- Gingham Plaid (Western Shirts) reg. 59c, 3 yds. \$1.00
- Girls' Twill Shorts, reg. \$1.98 ..... \$1.69
- Full Fashion HOSE, reg. 79c ..... 2 for ... \$1.25

Billfolds, reg. 98c .... 79c

**BOYS' BLUE**  
 Scott's Level Best Jeans  
 Sizes Through 14

Reg. \$2.98, special \$1.77  
 Reg. \$1.77, sale .. \$1.47

Regular \$2.98 Sport Shirts ..... \$1.79  
 Regular 25c Men's Work Socks .. 5 Pair \$1.00  
 Regular 29c Men's Dress Socks .. 4 Pair \$1.00  
 All 15c Tea Glasses ... 10c

FREE BALLOONS for the Kiddies and FREE GIFTS to the ladies Friday and Saturday.

BACK... **Ben Ramsey** YOUR QUALIFIED CANDIDATE FOR LIEUTENANT GOVERNOR

SAVE WATER AND WATER WILL SAVE YOUR SOIL.

WHY Stay in A Hot Kitchen?  
 Attend Church and Enjoy

## Sunday Dinner

AT THE PALACE CAFE  
 Good Food -- Courteous Service

### Palace Cafe

Huck McDonnell

### Friberg-Cooper Cash Awards Given Mon. Night

By GLEN SHELTON  
Farm Editor  
Wichita Falls Record News

Good neighborliness was rewarded here tonight when representatives of a farm magazine and the Texas Extension Service honored the fine Friberg-Cooper community as one of the outstanding rural neighborhoods in the state.

As concrete evidence of their appreciation the officials left two checks for \$100 each and a plaque and certificate. One of the checks was presented to the community for having won first place in district 3 in the rural neighborhood contest sponsored by the Farmers Stockman magazine in cooperation with the Extension Service. The other was ninth place award in the state.

In winning the ninth place award, this community competed against some 500 organized communities in the state.

T. C. Richardson, Texas editor of the magazine, praised the community "for using your talents to develop and improve your neighborhood."

"I have had an active life," the veteran farm writer declared, "but the greatest satisfaction I've had has come out of watching this community progress."

Don't let anyone tell you he can't do anything to improve his community. There's a job for everyone," he added.

J. D. Prewitt, vice director of the Texas Extension Service also complimented the community on this remarkable job that you have done."

Prewitt presented the checks to Mrs. R. R. Kolter and Mrs. George W. Emmert, community officers.

Mrs. Kolter recited the accomplishments of the community. They included terracing, construction of drainage ditches and other soil improvement practices; insect control, fertilization and the installment of signs along the county roads.

"But our most important accomplishment cannot be reported," Mrs. Kolter declared, and that is our coming together as a community with its great spiritual as well as material benefits.

Richardson also left the community a group of books as nucleus for a community library, and a fence tool" so that you may repair the fence that needs it the most in this community.

Pat Morrison, Wichita Falls Businessman and president of the Wichita Farm and Ranch Club spoke briefly following the presentation ceremony.

He too praised the community neighborliness as "the bulwark of the American system."

### Martin's Steam Laundry Installs Extractor, Dryer

Martin's Steam Laundry, located at 100 East 3rd Street in the Blankenship Bldg., announces the purchase and installation of an extractor and dryer which completes their equipment to aid in giving you the best and fastest possible service. You may also help-yourself.

Hours are 6:00 A. M. to 6:00 P. M. Phone 11, Mr. and Mrs. C. E. Martin.

It's seldom that you find a reckless driver who also is a wreckless driver.



### WATCH REPAIRING

FINE QUALITY  
Stone Setting and Jewelry  
Repair — Reasonable Rates  
Authorized Bulova, Elgin,  
Gruen and Hamilton Dealer

Jewelry — Watch Bands

DIAMONDS

Our Work Is Guaranteed

WESTBROOK  
JEWELRY

209 E. Main Burk Burnett

### Thrift Memorial Baptist Church

814 Tidal Street

"A Little Church With A Big Welcome"  
JOE R. GREEN, Pastor

A. Youngblood, S. S. Supt.  
J. W. Blackwell, Jr., Training Union Director.  
Sgt. Bill Weir, Music Director.  
Mrs. Geo. Hodges, Pianist.

Sunday School, 9:45 A. M.  
Worship Service, 10:55 A. M.  
Training Union 7:00 p. m.  
Evening Worship 8:00 p. m.

The honeymoon is over when it is discovered that it is cheaper to cook Sunday dinner at home.

Some people imagine they are being sympathetic when really they are only being inquisitive.

### Valley View Baptist Church

Rev. C. D. Mullins, Pastor

10:00 A. M., Sunday School.  
11:00 a. m., Worship Service.  
7:30 P. M., Night Service.  
The pastor and members cordially invite you to attend all services. You are always welcome to worship with us.

### Church of Christ

W. E. Burkham, Evangelist

Bible Study Sunday 9:45 a. m.  
Worship 10:45 a. m.  
Young People classes 5:15 p. m.  
Worship 6:00 p. m.  
Ladies Bible class Wednesday 9:30 a. m.

Bible study Wednesday 7:30 p. m.

We welcome you to any of our services.

For Printing, Call The Star, 52

### Nazarene Church

Rev. Roy McCoy, Pastor

A hearty welcome awaits you at our Sunday School and church service. Special singing at each service. Service men are made to feel at home in any church.

Sunday School — 9:45 a. m.  
Preaching Service — 10:45 a. m.  
Young Peoples Service — 6:45 p. m.  
Evangelistic service — 7:30 p. m.  
Wednesday prayer service — 7:30 p. m.



Millions of youths of military age are said to have bad teeth. These are the lads who get more drilling than they bargained for

**Dr. J. E. GALLOWAY, Optometrist**  
EYES EXAMINED GLASSES PRESCRIBED  
Repairs — Duplications — Adjustments

**OFFICE HOURS**  
9:30 A. M. to 5:00 P. M. Monday, Wednesday, Friday  
9:30 A. M. to 12:00 Noon Saturday  
Other Hours by Appointment

414 Avenue C Phone 112

### WELCOME VISITORS



May Your Visit Be A Pleasant One

**Texas Hardware & Furniture Co.**  
WE DELIVER  
PHONE 55 BURKBURNETT, TEXAS

Mr. and Mrs. L. A. Hatch

### Welcome To The --- CELEBRATION



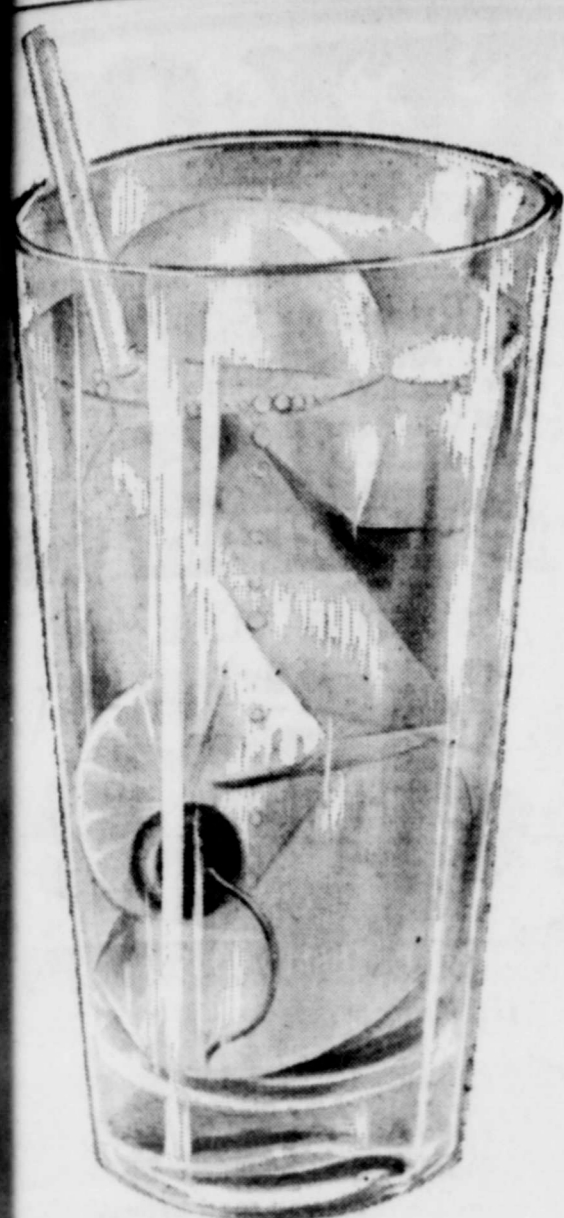
If Your Radiator Puffs and Steams and Leaks

Have It Fixed Right At

O. D. WORTHAM

TIN AND RADIATOR SHOP

O. D. WORTHAM, Owner  
ON MAIN STREET



Plenty of Ice...

with

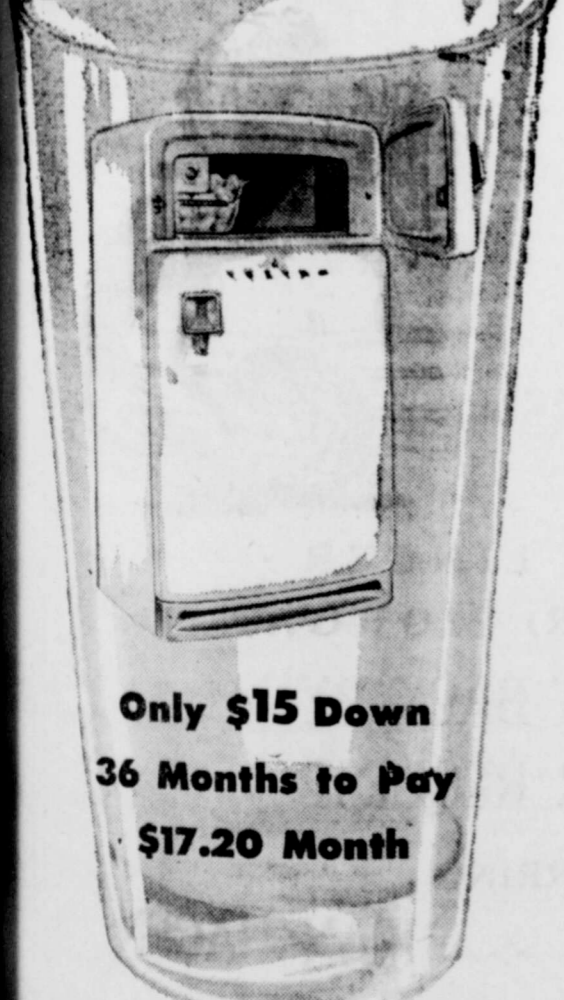
**PERVEL ICEMAKER**

Gas

refrigerator!



See it!



Only \$15 Down  
36 Months to Pay  
\$17.20 Month

Model 1149G  
Price with Trade-in

One Star Gas Company



There's no substitute for **LEVI'S**

THE ORIGINAL BLUE JEANS

LEVI'S, the first cowboy jeans are still the best cowboy jeans. After more than a century on one of the world's toughest jobs, LEVI'S are still the cowboys' first choice. No other overall gives him the slim, trim fit of LEVI'S. No other overall gives him the long, rugged wear of LEVI'S. For only LEVI'S are cut from the heaviest denim loomed—reinforced at all strain points with real Copper Rivets—stitched so strongly you get a new pair FREE if they rip!

When you buy blue jeans, don't be fooled by imitations—get the original—the real thing. Get LEVI'S!

LOOK FOR the Red Tab on the back pocket.  
LOOK FOR the Two Horse Brand leather label  
LOOK FOR the oilcloth ticket.



AMERICA'S FINEST OVERALL since 1850

© The name LEVI'S is registered in the U. S. Patent Office and denotes overalls and other garments made only by Levi Strauss & Co., 98 Battery St., San Francisco.

# PALACE Theatre

BURKBURNETT, TEX.

THURS. and FRIDAY, JUNE 17-18

## THE LONE GUN

George MONTGOMERY · Dorothy MALONE **IN COLOR**

FRIDAY NIGHT ONLY  
HOME TOWN TALENT

— FEATURING —  
PEE WEE STEWART

SAT., SUN., Mon., JUNE 19-20-21

## SPECIAL ROAD SHOW

PRICES TO THIS MOVIE ONLY

ADULTS . . 50c CHILDREN . . 20c

## ACADEMY AWARD Winner!

CECIL B. DEMILLE'S

# The GREATEST SHOW ON EARTH

Technicolor

BETTY HUTTON  
CORNEE WILDE  
CHARLTON HESTON  
DOROTHY LAMOUR  
GLORIA GRAHAME

Actually Filmed Under The Big Top!

JAMES STEWART · HENRY WILCOX · LYLE BETTGER  
EMMETT KELLY · CUCCIOLA

TUESDAY, JUNE 22nd

JOSEPH · JEAN · GARY  
COTTEN · PETERS · MERRILL

# BLUEPRINT FOR MURDER

The silken hair...  
the flashing eyes...  
the taunting lips...

## JUMBO JACK POT NITE

Mrs. Dorothy Word of 418½ Magnolia Street, has been transferred from a Wichita Falls hospital to SAFB. She is reported doing nicely.

Printed Checks At The Star

**CLEM Says . .**  
We Make G. I. or F. H. A. Loans

2 Bedroom House FRAME, on Oklahoma Cut-off \$3,550.00 \$450.00 down, balance \$50.00 per month No Closing Costs

Large 3 Bedroom Frame House and Garage Will transfer existing GI Loan for \$1150 down

Burk Insurance Agency HOWARD CLEMENT Phone 282 — Home 995

### Card of Thanks

We would like to take this means of thanking each one for the kind deeds rendered, the beautiful flowers, cards and gifts sent Gerald Lee while he was in the hospital and since he has come home, Gerald is improving wonderfully and appreciates your visits.  
Mr. and Mrs. W. E. Goins

### Fish and Picnic

— At —  
**Moose Camp**  
Minnows — Worms  
Stink Bait

Fresh Dressed Channel Cat Fish  
PLENTY OF EVERYTHING TO EAT

LOCATED 10 MI. EAST RANDLETT, OKLA.  
On Highway 70

# HENDERSON GROCERY

ON AVENUE D — Across from the Grade School  
Staple and Fancy Groceries — Fresh Meats  
Brand New Refrigerator Case for Fresh Vegetables  
OPEN 7:00 A. M. — CLOSE 10:00 P. M.  
FREE DELIVERY PHONE 1062  
SCHOOL LUNCHES and Supplies

## Classified Section

### FOR SALE

**SEE US AND SAVE**  
Good selection of stoves and refrigerators, washing machines, dinette suites, linoleum, rugs, yard goods and many other items.  
**McNEILL BARGAIN STORE**  
29-CZ

### HOMES FOR SALE

Several 2 Bedroom Homes in Meadow Lane, Rose Lawn and Thompson Additions.  
Two 3 Bedroom Homes in new additions.  
Also Several Desirable Lots  
**B. H. Alexander, Jr.**  
Real Estate & Home Construction  
Phone 867-J

Highest Ready CASH for any kind of good Used Furniture.  
**HOME FURNITURE.** 4-CZ

Used Lawn Mower Bargains  
**BYAR'S HARDWARE**  
We Give S & H Green Stamps  
42-CZ

### One, Two and Three Bedroom Homes

In Good Locations Priced from \$1,800.00 to \$15,000.00  
**SPECIAL THIS WEEK . . .**  
2 BEDROOM HOME in Smith Addition, fenced back yard, garage, East front, close to school, on City sewer. Pay \$2,200.00 down and assume the existing FHA loan of \$4,900.00, payable \$46.00 monthly, including taxes and insurance. No loan closing costs or credit investigations.  
**Cliff Wampler**  
Wampler Insurance Agency  
114 East 3rd St. Phone 628  
47-CZ

FOR SALE—2 bedroom home wall to wall carpet, thruout, attached garage, beautiful lawn, flowers and shrubs. 114 Lilac Lane. Shown by appointment.  
PHONE 19. 48-1TC

FOR SALE—Cushman Husky Motor Scooter. A-1 condition. See Lesley Terry, T. & O. Grocery. 48-1TC

FOR SALE or TRADE—Equity in 21 month old GI house in Iowa Park for house in Burkburnett. Ted Averitt, Phone 8115, Box 164, Iowa Park, Tex. 48-1TP

FOR SALE—Extra nice saddle, formerly used by Boom Town Quadrille. Mrs. Carl Morrison. PHONE 977. 48-1TC

FOR SALE—RABBITS. Cheap. 525 Park Street. 48-1TP

FOR SALE—Practically new 19 ft. Cold Spot deep freeze. Excellent condition. Can be seen at 623 E. 2nd Street. 48-1TC

FOR SALE—Washing machine, extra good, \$25.00. Wm. Smith, Rt. 1, Box 441, Sheppard Road. 48-1TP

FOR SALE—Upright Piano. Good condition, \$25.00. Phone 217-J. J. B. Foyce. 48-1TC

### WANTED

WANTED—Experienced Waitress. Apply in person at 15-CZ LOUIS' DRIVE INN

SALESMEN WANTED — Man wanted for Rawleigh business in Wichita County. Real opportunity. No experience needed to start. See R. H. Henry, Burkburnett, Texas, or write Rawleigh's, Dept. TXF-360-0, at Memphis, Tenn. 46-4TP

WANTED—IRONINGS. Pick up and delivery. Reasonable rates. Phone 1049. 46-CZ

WANTED—A part time house keeper. PHONE 121. 48-1TC

WANTED—Would like to do ironing, baby sitting and part time housekeeping. Claudia Alford, Preston Street, Rt. 1. 48-1TP

WANTED—Experienced Beautician. Guaranteed salary. House of Beauty, Phone 69. 48-1TC

### FOR . . .

# Mercury

— SEE —  
**CASEY LOGAN**

312 Ave. C Phone 131

### SERVICES

SERVICES—TRACTOR Work Mowing, plowing and leveling. H. C. Thompson, 704 Tidal St. PHONE 175-W. 48-2TP

NOTICE — A. G. BARTON has moved his shop from West Main street to his residence on the corner of 8th and Ave. C. Lawnmowers, garden hoes, shovels, sharpened. New lawnmowers for sale. 40-CZ

We repair electric appliances.  
**BYARS HARDWARE**  
We Give S & H Green Stamps  
40-CZ

SEE us for Used Radios. All makes and prices. Bills Radio and Appliances. Phone 467, 205 Avenue D. 4-CZ

Services—Let us recondition your Air Conditioner now for the summer months ahead. We have parts for all types of air conditioners. Powell Air Conditioner Service. Phone 499. 812 Avenue F. 39-CZ

Complete line fishing equipment  
**BYARS HARDWARE**  
We give S & H Green Stamps  
40-CZ

SERVICES — Lawn Mower Sharpening after 4:30 p. m. week days. All day Saturday. Guaranteed to cut good as new. — Phone 408-W. 515 Bluebonnet Lane. Thompson Addition. 42-CZ

We pay highest cash prices for Used Furniture.  
**McNEILL Bargain Store**  
44-CZ

### FOR RENT

FLOOR SANDER For Rent by Day or Hour. Home Furniture. 4-CZ

FOR RENT—4 rooms including private bath. Furnished air conditioner. Water and light bills paid. \$40.00 month. Phone 1187. V. N. Blankenship—40CZ

FOR RENT—2 modern furnished apartments. One 3 room and a 2 room. Children welcome. Mrs. J. S. Gore, 201 Holly 46-CZ

FOR RENT—4 room modern furnished house on Berry st. across from Bell Sta. Water paid. Rent reasonable. Willis L. Moon, Rt. 1 Box 498. — 47-3TP

FOR RENT—4½ rooms unfurnished house. Clean, comfortable; lots of closet space. Venetian blinds. Will supply bunk beds if wanted. Large fenced in back yard. Garden. On Bishop St. Mrs. E. Wiatt. Phone 681-J-1. 48-1TC

FOR RENT—3 room modern furnished garage apartment. 507 Ave E. T. H. Norman. Pho. 435. 48-1TC

FOR RENT—Nice 3 room modern furnished house. Vacant June 21st. H. L. Tullis, 129 Avenue F. 48-1TP

FOR RENT — Unfurnished house in Thompson Addition. Couple or one child. H. C. Thompson, 704 Tidal Street. PHONE 175-W. 48-1TP

FOR RENT—2 bedroom unfurnished house on Sycamore Road. Mrs. Carl Morrison. PHONE 977. 48-1TC

FOR RENT—One 5 room and one 6 room modern unfurnished house with garages and garden spots, fenced yards, block East of Grade school. Inquire at 112 Avenue F. 48-1TP

FOR RENT—2 room furnished house. Close in. air conditioned. 112 Ave. C. Phone 468-W. 48-1TP

FOR RENT—Furnished, cool kitchen, bedroom. Share living room and bath. Extra bed, lots of shades, storm cellar, wash house, 1-4 block to grocery store. Prefer widow, one or two females. One person. \$25.00; 2 persons, \$35.00 month. Widow, Mrs. J. Y. Blakely, 708 South Harwell. 48-1TC

TURKS VISITED HERE THURSDAY TO INSPECT MILLS & FLEMING ELE.

Thirteen farm machinery employees of the Turkish Ministry of Agriculture and two agriculture enthusiasts from Thailand were in Burkburnett this (Thursday) morning inspecting the Mills & Fleming Elevator.

They were being shown around by County Agent B. T. Haws and two Iowa Park agriculture leaders, Elvie Sargent and Bob Crocker.

The boys from Turkey are in the United States through a program sponsored by the Foreign Operations Administration and the United States Department of Agriculture. They have been touring the country since September, 1953 and will set sail for Turkey on July 4th.

### Federated Society Met In Home of Mrs. B. N. Cauthorn

The Federated Missionary Society met in the home of Mrs. B. N. Cauthorn with Mrs. C. D. Gee, co-hostess.

Mrs. W. C. Gage, vice-president, conducted the business session in the absence of Mrs. Sessums. Mrs. Jim Ady reported on the State Hospital, asking each one to bring to the next meeting quilt scraps, magazines, purses, hats or drinking glasses.

Opening song, "Take My Life and Let It Be".

Mrs. Alice Schoch led in prayer. Mrs. W. R. Carswell brought a beautiful devotional service from the 13th chapter of Corinthians. She also quoted other scriptures from the Bible. "One reason we come together as a group is because of love."

The meeting closed with prayer. Next meeting will be with Mrs. Ady and Mrs. Brocker. A nice refreshment plate was served by the hostesses, Mrs. Cauthorn and Mrs. Gee to the following: Mesdames Carswell, Schoch, Gage, Holt, Patterson, Jones, Bunsline, Keller, Buchanan, Ady, Skipwith and one visitor, Mrs. Mathis.

### Keep Cool Water For Laying Hens

Chickens become extra lazy during hot weather and they, like humans, seek summer time comfort.

A chicken not only wants plenty of cool, fresh drinking water, but it wants it convenient. If a watering fountain is more than ten feet away, a bird may go thirsty rather than make the trip, says B. T. Haws, county agent.

Haws advises poultry men to survey their equipment and its placement to make certain it is ample for summer weather. "Water is a cheap item on the farm, but when not provided in sufficient quantity, chickens just don't do well," Haws said.

Sometimes it's necessary to give medicine in the drinking water. Some drugs do not taste good to the birds and may cause them to go off water. If it affects their drinking habits, better find another way of giving the dose.

The county agent sums it up this way. Unless they drink plenty of water this summer, there will be fewer eggs laid or less meat produced.

Mrs. Bill Palmer and Mr. Clark Gresham attended the funeral of their uncle, Mr. Joe Gresham, at Morton, Texas, last Friday.

# TEX-O-K

DRIVE-IN THEATRE

SATURDAY, JUNE 19th

THE NOTORIOUS OUTLAWS of HISTORY!  
The James' the Dalton's Belle Starr Hank McGee Sam Bass in ACTION

**RANDOLPH SCOTT**  
**ANN RICHARDS**  
**GEORGE 'Gabby' HAYES**

## BADMAN'S TERRITORY

SUNDAY, JUNE 20th

Primitive untamed love

**The Blue Lagoon**  
COLOR BY TECHNICOLOR

JEAN SIMMONS DONALD HOUSTON

FRIDAY ONLY, JUNE 25th

## WAKE UP, AMERICA

Do you read between the lines "GIRL VANISHES!" headlines? Vice marauders are prowling for 100 cent prey — TODAY — NOW!

# SKID ROW

IT STARTS WHEN A GIRL FALLS FOR A HANDSOME STRANGER AND ENDS WHEN SHE IS FORCED TO BE HIS VICE PAWN!

ADULTS ONLY NOT FOR CHILDREN

# "ARENA"

THE  
PICTURE WITH  
BURKBURNETT  
RODEO PERFORMERS



SONNY LINGER  
C. A. (BUSTER) MORGAN  
BROUGHT BACK BY  
POPULAR REQUEST

— STARRING —  
GIG YOUNG — — — JEAN HAGEN

2 BIG DAYS

**PALACE Theatre**  
BURKBURNETT, TEX. Wed-Thu  
June 23-24

THEATRE OPEN 2:00 P. M.