

# Burkburnett Star

LIKED BY MANY—CUSSED BY SOME—READ BY EVERYBODY

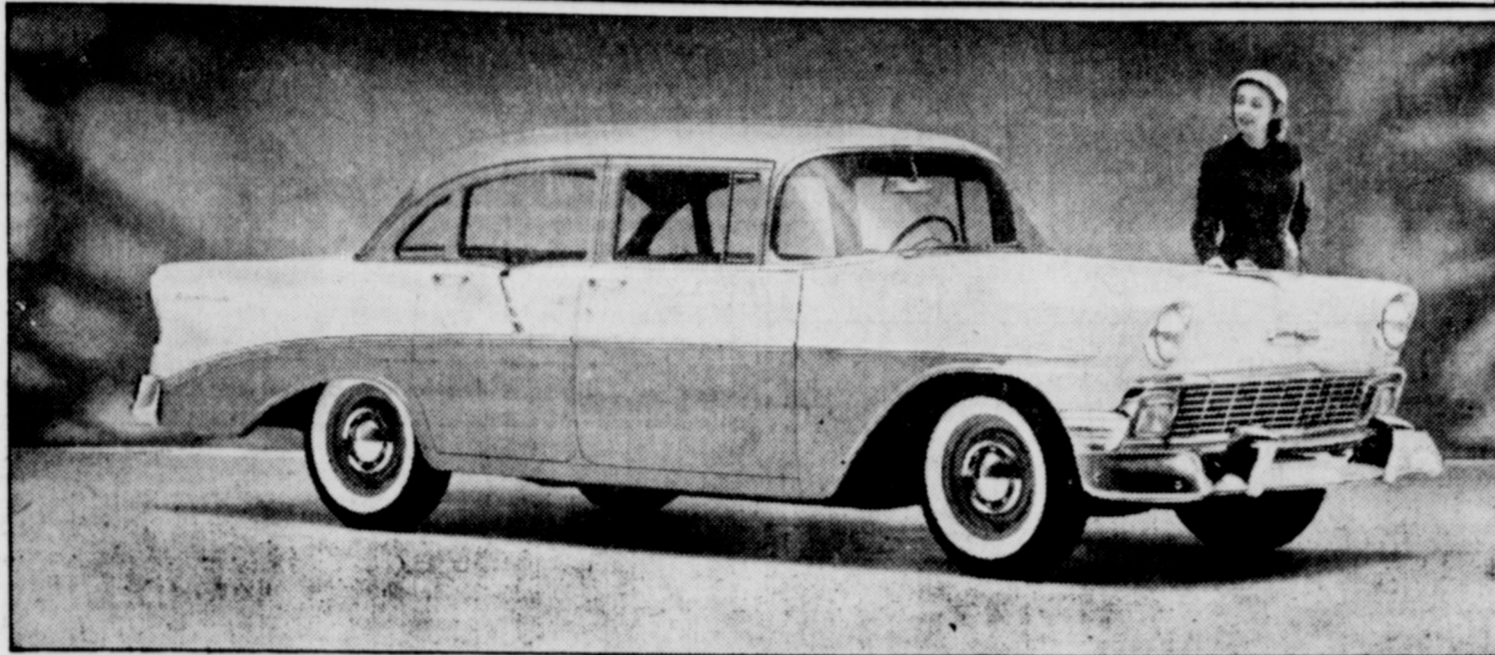
BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, NOVEMBER 3, 1955

NUMBER 16

As to the size of war bonds you buy, the bigger the better to batter the enemy.

The smart Victory Garden this year is all vegetables and a yard wide.

## New Styling Adds Length and Fleetness to Lines



The "Two-Ten" 4-door sedan is one of 19 freshly styled bodies in three series that will make up Chevrolet's passenger car line for 1956. All models have a longer, lower look. Front ends are more rugged-appearing through a redesign of grille and forward sheet metal. Engine choices include more powerful V8's and 6's. The car above affords an illustration of unique two-toning that separates top and lower body by a different color. The exterior and interior of each series has a distinct styling treatment.

## On Display at Mathis Chevrolet Friday, Nov. 4th

## Chevrolet Features New Interiors

Looking into the "picture windows" of her modern automobile a woman may see her "second living room," the answer to an interior decorating challenge greater than that presented in the smartest contemporary home.

Just as the trend in homes has been toward a more open design, today's automobiles are more open than ever, with wrap-around front and rear windows and fewer pillars, Chevrolet designers say.

Picture windows and window walls of the contemporary home have given women increased consciousness of how furnishings and color schemes will look from the outside. Similarly, designers say, women want interiors of their automobiles to show well through the greater window area.

As an example, they point out that the 1956 Chevrolet four-door sedan has approximately two-thirds more glass area than its counterpart of eight years ago, placing maximum emphasis on how car interiors look from the outside.

In a further analogy of the modern car and the contemporary home, they explain that both the woman and the automobile designer must work out an interior scheme with the utmost in eye appeal and must do it on a strict budget. Each must select from a vast assortment of fabrics those that are workable for sewing and shaping and both durable and cleanable.

But, from there on, they believe, a car designer's task becomes more difficult, for he must strive to make similar materials look different and distinctive in perhaps three separate priced groups of cars, as in the case of the 1956 Chevrolet. Upholstery fabrics must have a quality of "slidability" for easy entrance and exit by passengers. Keying of colors must be such that the assortment available will have a range of appeal to suit individual tastes of hundreds of thousands of customers, men and women.

Designers have accomplished all of this styling in the interiors of the 1956 Chevrolets. They have come up with new fabrics containing more nylon and a high percentage of metallic yarn which is so popular in modern furniture upholstery. The yarn is actually made of metal.

One type of fabric used in seats and back rests has a ribbed weave resembling the surface of striated plywood. Another seating material is perforated minutely to help it breathe, offering passengers more comfort in both hot and cold weather. A starchy, frosted vinyl, like icing on a cake, is used as topping on seat bolsters.

## Card of Thanks

I wish to take this means of expressing my thanks and appreciation for the visits, letters, lovely cards and gifts sent to me during my illness. May God bless each of you.

FRANK LINKUGEL

For Quality Printing Call 52

## Rev. Felix Kindel Speaks to Lions At Regular Meeting

Francis Kauer, president, was in charge of the regular weekly meeting of the Lions Club at Town Hall Tuesday night.

Rev. Weldon Wright, guest of Davis Kelley, gave the invocation.

Herbert Schroeder of Minnesota was the guest of his son Glen. Billy Mize, guest of J. Frank Kelley.

Sandy Vandenberg was welcomed as a new baby Lion.

Roy Majors, program chairman, introduced Rev. Felix Kindel, pastor of the First Methodist Church, who chose as his subject, Security. The pastor declared that Security could be based upon four things—What you have, Who you are, Who you know and What you are. He enlarged upon each of the four divisions, and brought one of the most thought provoking talks ever presented to local Lions.

Patrick Coen, Zone Chairman from Wichita Falls was present and congratulated the club upon its program of Lionism.

Wylie Browning reported the rummage sale last Friday and Saturday netted the club more than \$112.00.

Next week Sloan Mills will bring the program.

## Joe G. Simpson Died Tuesday

Joe G. Simpson, 78, a resident of Burkburnett since 1918, died early Tuesday afternoon in a Wichita Falls hospital, following an extended illness.

Born in Mississippi, he worked for Continental Oil Company 28 years before retiring in 1945. He had operated the Simpson Laundry in Burkburnett for the past several years.

He is survived by his wife; one son, W. G. Simpson, Huntsville, Ala.; three daughters, Mrs. Clyde Clark, Baldwin Park, Calif.; Mrs. Essie Nicks, Wichita Falls, and Mrs. Lonnie Waters, Borger; 10 grandchildren and six great-grandchildren.

Funeral services will be held at 2:30 P. M. Thursday (today) in Owens & Brumley Funeral Home at Burkburnett, with Rev. T. M. Jensen, pastor of Grant Street Methodist Church in Wichita Falls, officiating.

Burial will be in Burkburnett Cemetery. Pallbearers include Jack Duke, Herman Draper, Clark Gresham, Haskell Draper, Joe Nichols and Emery Bentley.

The family has requested no flowers be sent.

Mrs. Cora LeFors of Boyd, Texas, underwent surgery Wednesday in a Wichita Falls hospital. She is the mother of Mrs. Jewel Hickerson of Burkburnett.

Mrs. Hardin White and daughter D'Eon of Altus, Oklahoma, visited Mr. and Mrs. Morris Bookbinder over the week end.

## "How to Be Very, Very Popular" Showing At Palace Theatre Friday and Saturday



Orson Bean, left, and Tommy Noonan are reacting excitedly to the charms of beautiful blonde Sheree North, Broadway musical stage star in her first big Hollywood assignment in "How to Be Very, Very Popular," CinemaScope farce showing at the Palace Theatre Friday and Saturday. Bean is also new to films, a recent hit on television, the stage and in night clubs. Betty Grable, Bob Cummings and Charles Coburn also star in the 20th Century-Fox frolic.

## Funeral Services Held Oct. 21 For Mrs. J. P. Barron

Funeral services were held at 2:30 p. m. Oct. 21st for Mrs. J. P. Barron, 68, former Burkburnett resident who died in a hospital at Hobbs, New Mexico, Oct. 19th following surgery for a broken hip. She had suffered the injury Sunday, Oct. 16th while visiting friends at Denver City, Texas.

Mrs. Barron was born in Tennessee and was married to the late John Patterson Barron in Amarillo, Tex., in 1906 and the couple had moved to New Mexico from Burkburnett. She was a member of the Presbyterian church and of the Order of the Eastern Star.

Survivors are one son, W. R. Barron, 200 E. Midwest, Hobbs, N. M., one daughter, Mrs. C. D. Moss of Terrell, Tex., one brother, E. A. Fowler of Amarillo, Tex., four sisters, Mrs. Mary Betzer of Illinois, Mrs. Tealie Cobb of Ohio, Mrs. Fannie Broad of California, Mrs. Lula Perry of Amarillo, Tex., six grandchildren and one great grandchild.

Rev. James W. Hall of the First Presbyterian church officiated at the last rites and burial was in Memory Garden at Hobbs

## Ministerial Alliance Formed In Burk

Seven ministers of the City of Burkburnett met at 10:00 a. m. Saturday, October 29th at the Methodist Church for the purpose of forming a ministerial alliance. The effort of the group of representative ministers is to bring a spirit of cooperation and better understanding among the members of the various churches.

Rev. Felix Kindel acted as chairman for the first meeting as he was the minister who invited the group to meet and discuss the formation of such an organization.

The seven present were Rev. Felix Kindel, First Methodist church; Rev. Leroy Myers, First Baptist church; Rev. Fred Ferraez, Church of the Nazarene; Rev. Marion D. Baker, Thrift Memorial Baptist church; Rev. E. M. Smith, Church of God; Rev. F. R. Carrington, Assembly of God; and Rev. Thomas W. White Jr., Central Christian church. A committee was appointed to discuss plans for a city-wide Thanksgiving service for this coming Thanksgiving season consisting of Rev. Carrington, Rev. Baker and Rev. Ferraez.

The next meeting will be at the Methodist church at 2:00 p. m. Friday, Nov. 4th for the election of officers and to determine the place for the regular meetings to be held. Also, the Alliance will discuss the plans submitted by the committee for the Thanksgiving program. The meetings are to be held at 2:00 p. m. each first Friday of the month and special meetings will be called from time to time. We invite all the ministers of the city to take a part in this plan remembering the words of our Master when he said, "Where there are two or three gathered together in my name, there will I be in their midst."

## Roscoe Choate Dies At Bowie

Roscoe O. Choate, 58, Wichitan 10 years, died unexpectedly Friday afternoon at Bowie, Texas. He lived at 1624 Harrison, in Wichita Falls.

Born August 19, 1897, in Eastland County, Texas, he had worked for Continental Oil Company twenty-six years until 1946, when he bought the Bowie Novelty Company, which he has operated since.

He was a member of the First Baptist Church in Wichita Falls. Survivors include his wife, Mrs. Rose Choate, Wichita Falls; one daughter, Mrs. Doris Mae Garner; one brother, Roy L. Choate, Mineral Wells; five sisters, Mrs. Stella Carver, Bowie; Mrs. Essie Taylor, Gilmer; Mrs. Iris Palmer, Dallas; Mrs. Inez Daniels, Dallas; and Mrs. Ruth Rusk, Walters, Oklahoma.

Funeral services were held Sunday and interment was in Burkburnett Cemetery.

## Notice—Eastern Stars

District Deputy, Sister Ada Beth Collins, will make her official visit to the Burkburnett chapter OES Tuesday, November 8, 1955.

We give double Gold Arrow Stamps on Tuesdays. MARTIN STEAM LAUNDRY

## Whirlettes To Perform Here Fri. At Football Game

The Whirlettes of Wichita Falls will appear during the half time of the Quannah-Burkburnett football game here Nov. 4th. Leading the young majorette group will be Miss Linda Cheney, daughter of Mr. and Mrs. Morris Cheney and majorette with the high school band. Also marching with the 40 member baton twirling group will be Linda Wood, daughter of Mr. and Mrs. Harold Wood, Burkburnett. The Whirlettes, who range from six to 14 years of age, soon will welcome into membership two other local twirlers. They are Yvonne Davis, daughter of Mr. and Mrs. Ralph Davis and Karan Ann Bentley, daughter of Mr. and Mrs. Howard Bentley.

## Two Airmen Seriously Hurt

Two Sheppard Air Force Base Airmen were seriously injured Saturday night in a car-pickup collision one mile east of Burkburnett.

Base hospital officials said A-3c Harold E. Folks, 3751st Student Squadron, suffered a fractured neck and A-2c Bobby Roch, 3750th Installation Squadron, suffered a fractured skull when the 1955 Ford in which they were riding collided with a 1941 Chevrolet pickup driven by E. E. Rubottom, Devol, Oklahoma, just south of the Tex-Ok theatre east of Burkburnett.

Conditions of the airmen were listed as serious by base authorities late Saturday night.

Rubottom was taken to the Burkburnett Clinic where he was treated for a scalp wound and released.

Witnesses said that Rubottom's pickup was turning onto the highway from a side road on the west side of the highway when the 1955 Ford collided with it. The Ford was traveling towards the Burkburnett bridge at the time of the accident.

Reports indicated the Ford turned over twice and came to rest upside down, pinning one of the Airmen underneath. Several passing motorists lifted the car and released the injured Airman.

Mr. J. M. Garrett of the Wichita Falls Civil Defense Organization, was the first motorist to reach the scene and took one of the injured Airmen to the base hospital.

The car was estimated to be a total loss and damage to the pickup was estimated at \$200.

Mrs. Frank Simmons visited her son, Mr. and Mrs. Clifford Simmons and children, and daughter, Mr. and Mrs. I. E. Riddle and daughter, in Fort Worth last week. The Riddles and Mrs. Simmons attended the prison rodeo at Huntsville, Texas, on Sunday.

Bill Lundberg of Texas Tech in Lubbock visited his parents and friends here over the week end.

Mr. W. H. Holt has been returned to his home from the Wichita General hospital.

## P.-T. A. Carnival Well Attended

The spooks and hobgoblins came out early this year to help celebrate with the big Halloween Carnival sponsored by the Hardin P-T A, held Saturday night, October 29th. Everybody was there and having a wonderful time. The twenty booths were gayly decorated in bright Halloween colors and looked so inviting it was hard to pass up a single one. The evening was climaxed with the crowning of the King and Queen who reigned in regal fashion. There was much tension and speculation prior to the final announcement at 8:30 P. M.

The King was Randy Clement, son of Mr. and Mrs. Howard Clement. Randy represented Miss Laverne Schaffner's room, a second grade class.

The Queen was Miss Janet Mathis, daughter of Mr. and Mrs. Jack Mathis, who represented Mrs. Virginia Owen's room, a fourth grade class. Mrs. Raymond Schuette placed capes made of bright orange and black crepe paper around the shoulders of the royal pair and Mr. I. C. Evans placed royal gold crowns on their heads.

Immediately after the crowning of the King and Queen, Mrs. J. W. Parsons, president of the P-T A, presented a birthday cake to Mr. I. C. Evans, who was taken by complete surprise, so much so it is doubtful that he has recovered yet. Every body joined in song to wish him a happy birthday.

We are pleased to report that the Halloween Carnival was a huge success, and we owe it all to the friendly co-operation and interest of the townspeople. We would like to take this opportunity to thank the Chamber of Commerce, City Light Plant, and each and every merchant for their help in making this school project possible. A special thanks to the children who worked so hard on the King and Queen contest, the teachers, the room chairmen, Mr. Ralph Davis, Mr. I. C. Evans, Mr. B. O. Willis, Mr. Carl Campbell, Mr. Jim Frye and the entire First National Bank, and Mr. Louis Cozby.

We are not able to say at this time exactly how much money was netted by this endeavor, but it is safe to say that the Hardin P-T A has already met its budget for the year, and the funds raised through this carnival will be spent for the school to better the educational and recreational facilities.

## Local Unit Teachers' Ass'n. Meeting to be Nov. 7 in Iowa Park

G. H. Kirby, assistant superintendent of the Wichita Falls public schools, will be the featured speaker of the Wichita County local unit of the State Teachers' Association which will meet in the Iowa Park high school auditorium November 7, at 8:00 P. M.

P. A. Karney, supervisor of the Electra Public Schools and president of the local unit, will preside.

Music will be furnished by the Iowa Park high school dinner band under the direction of C. L. Vaughn during the first part of the program.

Chamber of Commerce Luncheon Each First Monday at Town Hall Everybody Invited Each Pays for His Meal

NO. 47

## to Contest Quannah Friday in Reference Game

Last night the Bulldogs hosts at Bulldog Stadium the Quannah Indians in a conference game. Burkburnett has won their conference game, from the Tigers, 40 to 0. How the Indians beat Electra last Friday night. Those who saw last Friday's game did not play against Quannah as they indicate the two teams may night will be about 8:00 o'clock. grandstand seats will be at the boxoffice.

## Bales Cotton This Year

Hooper, manager of the Co-op. Gin, gives us a report on the cotton in Burkburnett. 1432 bales have been in the local gin. about one-half of the crop should be of the 2200 or 2300 still in the fields. number remains favorable, of the 1955 crop should be by the latter part of the year. So far no shortage of cotton has been reported. general cotton gatherers in Mexico are presently around Burkburnett. cotton coming in now is strict low middling.

Knauth of Joinerville, visiting his mother, Mrs. Knauth, here this week.

Mrs. John Brookman and Mrs. George Countess visited Mr. and Mrs. Littlefair in Gainesville, over the weekend.

## NOTICE

E. M. Smith invites all children of this community to Children's church services Friday evening at 7:00 at the Church of M. at Avenue E.

## Palace Theatre Mon., Tues.



FILM TEAM . . . Ford and Anne Francis the married couple happiness is threatening juvenile delinquents "blackboard Jungle," an explosive drama on the sensational by Evan Hunter. It at the Palace Theatre Mon., and Tues.

## Good Credit

A PRICELESS POSSESSION . . .

Protect your credit by paying your bills promptly on or before the tenth of the month.

RETAIL MERCHANTS ASSN.

JAMES T. BRADY, Jr., Manager

# The Burkburnett Star

John Brookman—Harry Dodson, Owners and Publishers  
Harry Dodson, Editor



Printed Weekly at Burkburnett, Wichita County, Texas.  
Entered as second class matter at the postoffice at Burkburnett, Texas, August 19, 1907, under the Act of Congress of March 3, 1879.

NOTICE TO THE PUBLIC—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in THE STAR, will be gladly corrected as soon as it is brought to the attention of the publishers.

In Wichita and Cotton Counties ..... \$2.00  
Outside These Counties ..... \$2.50

## GRASS ROOTS OPINION

**CORVALLIS, Ore., Gazette-Times:** "The Tennessee Legislature appropriated \$50,000 to be used for lobbying activities on behalf of the Tennessee Valley Authority. Looks as if the rest of the states are going to have to put up lobbying money to protect themselves and their taxpayers from pouring any more money into a project which provides power for people in seven states at the expense of people in the other 41."

**COVINGTON, Tenn., Leader:** "Good roads are necessary, but we wonder if it is necessary to build so much so fast, putting so great a strain on our already sorely-taxed incomes."

**CARLSBAD, N. M. Current-Argus:** "Progress is an expensive necessity in the growth of any nation, granted. However, there are times when a little vision and sound thinking by members of Congress could give old John Q. Taxpayer a little relief without endangering the future of the country."

**CUERO, Texas, Record:** "The free expression of criticism and disagreement, by newspapers, political leaders and private citizens, is the surest check on those in authority and the greatest safeguard of representative government."

## WRITERS CRAMP — BUSINESS

A few days ago a well known college professor demanded that legible handwriting be made a requirement for a high school diploma, and for college entrance. The professor, G. G. Craig, of Western Kentucky State College, further declared that many teachers are not only incapable of teaching their pupils to write, but have miserable handwriting themselves.

The occasion for these remarks was the first annual membership meeting of the Handwriting Foundation. In its first year of activity the Foundation has dug up some startling evidence. Business, they say, estimates the cost of sloppy handwriting at tens of millions of dollars a year. Somewhere, in every business, the art of handwriting still is important, usually at the point of ultimate transactions, where the sales-person notes who bought what, for how much, to be delivered where. Failure to decipher one or more items of this vital information is giving department stores, delivery concerns, every type of service business, even the telephone company, something akin to the screaming meemies.

In the highly mechanized telephone industry, for instance, long-distance operators must still write their toll slips, giving the subscriber's number, the number called and where. In one mid-western city, the cost of service the company is forced to give away, because billing clerk's can't read the slips, has reached such a staggering total it has hired an expert to teach the girls to write.

While we're not even sure that today's schools are still teaching Readin' and Rithmetic, it appears many of them have definitely abandoned 'Ritin' as a necessary accomplishment. And because our schools have failed us in this still-important department, the Foundation is undertaking to do something about it. Right now, it is setting up a program of scholarships for teachers to attend courses in handwriting instruction "Penmanship," we used to call it, in colleges throughout the country. Also just issued is a manual on handwriting which teachers and business firms may have free by writing the Handwriting Foundation, Washington 5, D. C.

But be sure to write legibly.

## Liberation For Body and Spirit

It will be a shock to those who have seldom, if ever, heard of the disease, that about four million Americans suffer the mental and physical anguish of psoriasis. This is an ailment which causes it suffers to break out from time to time with an ugly excruciating rash that may appear anywhere on the body, that may leap from one spot to another and usually attacks when the patient is tired, nervous or otherwise "rundown."

Since the early days, when the disease was considered a form of leprosy and psoriatics were social outcasts, these unfortunates have felt that they were neglected by medical science. While nobody died of it, they point out that psoriasis is a killer of careers in business, the arts and professions, of romances and of social success.

**Dr. J. E. GALLOWAY, Optometrist**  
EYES EXAMINED GLASSES PRESCRIBED  
Repairs — Duplications — Adjustments  
OFFICE HOURS  
9:30 A. M. to 5:00 P. M. Monday, Wednesday, Friday  
9:30 A. M. to 12:00 Noon Saturday  
Other Hours by Appointment  
414 Avenue C. PHONE 112

But something is being done about it, and real progress has been made, as reported in a recent Conference Psoriasis at the New York Academy of Sciences, which was headed by Frank C. Combes, M. D. internationally dermatologist, and attended by some thirty eminent doctors. It is now established that the disease is a metabolic disturbance resulting from failure of the pancreas to metabolize fats, and that it may be medicinally controlled much as diabetics keep their ailment in check with insulin.

In the case of Dr. Combes' studies and those of various others, which showed a high protein diet with a minimum of fat, and given a preparation of de-fatted hog pancreas fortified with vitamins B1 and D, known as Lipan. Following treatment, most patients were kept free from lesions by that psoriasis claims its victims from "the fat of the a "Maintenance dose of Lipan alone."

land," is apparent in Dr. Combes experience in Central Europe during World War I. Here, where there was an almost total lack of edible fats, he was unable to find psoriatics for demonstration to medical students, but there were plenty when diets returned to normal. And if control of this widespread misery lies in a capsule that prods the pancreas into doing its duty, another medical milestone, and another victory for suffering humanity have been achieved.

## Mrs. Carl Morrison Hostess Oct. 26th Burk Garden Club

The Burkburnett Garden club met in the home of Mrs. Carl Morrison Wednesday, Oct. 26th. President, Mrs. C. M. Archer, presided over the business session. Mrs. Glen Bear, project chairman, announced the club would make fifty miniature Christmas bedside arrangements for the SAFB Airmen.

Sponsoring the junior garden clubs, a window box will be installed and filled with bulbs and flowers for the grade school.

Litterbug bags are being sold by the dozen. Be sure and get yours.

Mrs. Tom Britton had charge of the program. Mrs. R. C. Tevis told us how to build a compost. Do not burn your leaves or garbage, it all goes into the compost to be used to produce lovely flowers the coming spring. Mrs. J. C. Adams gave a very informative paper on rose bed preparation, location, soil content, watering, etc.

A lovely refreshment plate was served to the following members

Mesdames J. C. Adams, M. C. Archer, Glen Bear, Tom Britton, Paul Browning, A. R. Bunstine, J. L. Caffee, P. A. Carpenter, B. N. Cauthorn, B. Danforth, D. C. Dodson, F. R. Kindel, O. E. Melton, F. L. Pilkenton, J. B. Riley, R. C. Tevis, one guest, Laura Louise Tevis and the hostess, Mrs. Morrison.

The group then enjoyed a pilgrimage through the beautiful chrysanthemum garden of Mrs. Morrison and Mrs. J. B. Riley.

Beauty in Rhyme and Rose Time, will be shown at Mrs. Tom Britton's, Dec. 7th, our next meeting. Chairmen for this meeting are Mesdames Jim Pogue R. C. Tevis and J. V. Brookshear.

## Burkburnett . . . . History

Revealed By Star Files 25 Years Ago...

Mr. and Mrs. Leo Bryant announce the arrival of a 10 pound baby girl born Tuesday, Oct 31st at the Burkburnett clinic.

Lieut. Russell Brookshier is home on leave after spending several months in India. He is the son of Mr. and Mrs. Ralph O. Brookshier, Sr.

Charley C. Thornton, ships cook 2-C received an honorable discharge from the Navy at Okla City, Oct. 24th.

Joe Coats arrived in the states Sunday and expects to be home soon after receiving his discharge in California. He is the son of Mr. and Mrs. Lester Coats

Mrs. Bob Dalton visited friends and relatives in Springtown recently.

## A. F. & A. M.

Stated Meetings First and Third Mondays at 8 P. M. at the Masonic Hall.

Instruction School Thursday Night

Frank Eidson, W. M.  
J. H. Ferguson, Secretary

Clifford Simmons arrived in the states this week after several months overseas.

Mr. and Mrs. Clarence Heiserman and son James of Cumberland, Md., are visiting their parents, Mr. and Mrs. Ed Heiserman of Iowa Park and Mr. and Mrs. Jim Turner of Burk.

Mrs. W. T. Vance spent last week in Childress visiting Mr. and Mrs. Allison and her granddaughter.

Mrs. Virginia McConnell and daughter Wardie Virginia, spent the weekend in Ft. Worth.

## Assembly of Church

Rev. F. R. Carrington, Phone 471

Sunday School, 10 A. Morning Worship, 11 Sunday Evangelistic 7:30 P. M.

Young People's Service Tuesday, 7:30 P. M. Women's Missionary Tuesday from 2 to 4 P. Bring your musical

## I. O. O. F. LOD

BURKBURNETT, TEXAS

Meets at I.O.O.F. Lodge

TUESDAY NIGHT, 7:30

Visitors Welcome

RAY KNOX, Noble G

SAM WALLACE, Vice

C. A. West, Recording S

Wedding Announcements



From where I sit ... by Joe Mar

## Last Word in Farm Machinery

Curly Lawson was first in this area to use one of those roadside vending machines. He's sold milk and eggs in one about a year now, and recommends them highly—but with reservations.

"Mine's the latest model," says Curly. "Built-in refrigeration unit—heater—an automatic sign turner-on for night. Takes any combination of coins."

"However," he warned, "those machines aren't cheap to buy . . . or operate. They run about \$3500. If you're not on the main highway like I am—where lots of city

people pass—you'd better see the old methods."

From where I sit, you had better see the old methods. Of course, there's plenty to be said for these tend to stick to the old methods. People's ideas differ on any subject, you may always drink butter with your meals . . . while a of beer's the "automatic" with me.

Joe Mar

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# MERCURY'S OCTOBER SALES SMASH ALL-TIME RECORDS

Biggest October in Mercury history starts the big move to THE BIG M

On September 29th THE BIG M—the new 1956 Mercury—was unveiled for the first time in dealers' showrooms. By November 1st, actual sales figures indicated immediate, overwhelming public acceptance far greater than in any previous first month following the introduction of a new Mercury model. It's still another new all-time record month for one of the fastest growing cars in automotive history. Come in now—see why so many people are making the move to THE BIG M.

## CHECK THE BIG M'S LEADERSHIP FEATURES!

- New 225-hp SAFETY-SURGE V-8 engines
- New high in usable power for pickup, passing, hill-climbing
- Ten big, new Safety-Engineered features
- Exciting, new Flo-Tone color styling
- 13 glamorous new models, including a whole fleet of low-silhouette hardtops
- New, wider price range
- Consistently higher resale value

The big move is on—

to THE BIG MERCURY

Don't miss the big television hit, Ed Sullivan's "TOAST OF THE TOWN", Sunday evening, 6 to 7, Station KWFT, Channel 6

# Casey Logan Motor Company

312 AVE C.

PHONE 131

BURKBURNETT, TEXAS

# Why Buy Less Than The Best?

THE LARGEST MULTIPLE LINE INSURANCE CO. IN THE WORLD. SEE YOUR AGENT . . . INSURE With The TRAVELERS INSURANCE CO.

BURK INSURANCE HOWARD CLEMENT PHONE 282

## Contest To Make All America Safety Conscious

"Make America Safety Conscious," a startling contest which will provide four new cars every year for the next five years will be held October 31 by the American Cancer Society, Division, Chrysler Corp. The contest is a part of the National Safety Council's accident prevention program. Contestants will be chosen from various sections of the country in the greatest "give away" ever offered the public.

The contest is to increase the public safety on the roads and to reduce the number of accidents that have appalling and automotive industry officials alike.

Minor, sales manager of Dodge advertising and public relations said that winners will be named on the basis of knowledge of driving safety principals. Rules of contest are simple. Applicant must be 21 or older, and must have a current driver's license. Slogans of three to ten words may be made up by contestants. Slogans will be judged by the impartial contest judges.

Contest begins Nov. 12, and continues for four weeks, three different winners, selected on the basis of their safety slogan, will be chosen. Los Angeles each will receive a new Dodge car. Expenses paid, and will be on the Lawrence Welk Show-TV Saturdays, 8 to 10 p. m. EST.

## Joan Daniel Dist. Representative Of Cancer Society



JOAN DANIEL

Joan Daniel of Pecos has been appointed a District Field Representative of the American Cancer Society, Texas Division, according to an announcement today by Curt W. Reimann, Executive Director.

The newly appointed Field Representative will serve in District 13 which comprises the counties of Archer, Baylor, Callahan, Clay, Eastland, Haskell, Jack, Jones, Knox, Montague, Palo Pinto, Parker, Shackelford, Stephens, Tarrant, Taylor, Throckmorton, Wichita Wilbarger, Wise and Young.

As the District 13 Field Representative of American Cancer Society, Texas Division, Miss Daniel will be responsible for the co-ordination of education and service program activities of hundreds of American Cancer Society volunteers in their efforts to control cancer in the area. She will make her headquarters in Ft. Worth.

Mr. and Mrs. Ronnie Gresham are the proud parents of a new baby boy, Ronald Keith, born Saturday morning, Oct. 29.

## Central Christian Church

Corner Avenue D and 2nd St. Rev. Thomas W. White, Pastor

SUNDAY, NOVEMBER 6th

9:45 a. m. Bible School  
11:00 a. m. Communion and worship service. Sermon topic, Meet My Friend Jesus.

6:00 p. m. Youth Fellowship service.

7:00 p. m. Evening services. Sermon topic, Creation. This sermon will be the first in a series of eight on the second coming of Christ.

The public is extended a most cordial invitation to attend any and all of the services. People take insurance to secure their future years, the future of their children and their old age. How many make secure the spiritual welfare of their children? How many secure their homes and those of their children in the here-after?

## Social Security Information

Employers and employees are reminded that the maximum wages from which the social security deduction is made has increased to \$4200 for 1955 and succeeding years. Erton F. Tate, manager of the Wichita Falls Social Security office said that the 1954 Amendments to the Social Security Act provided for this increase effective in 1955.

Tate stated that the increase in wage credits thus established would mean higher maximum benefits in the future for retired workers and their dependents or for the survivor of these workers in case of death. The \$3600 maximum allowed before 1955 permitted maximum monthly benefits of \$98.50 to a retired worker while the new \$4200 maximum can mean \$108.50 in insured employed or self-employed persons retiring after mid 1956. All employees who earn wages

of more than \$3600 in a calendar year should make certain that the new maximum is being reported for them by their employers. They can do this, Tate continued, by checking their pay slips or by checking with their employers.

"The social security administration also advises all workers to check on their wage records each five years. Post card forms are available at all social security offices for this purpose," Tate added.

## Concrete Work

Let me figure Your CELLARS — WALKS DRIVEWAYS

Anything in cement work. Drop Me A Card

H. SALES Handlett, Oklahoma FREE ESTIMATES 38-CZ

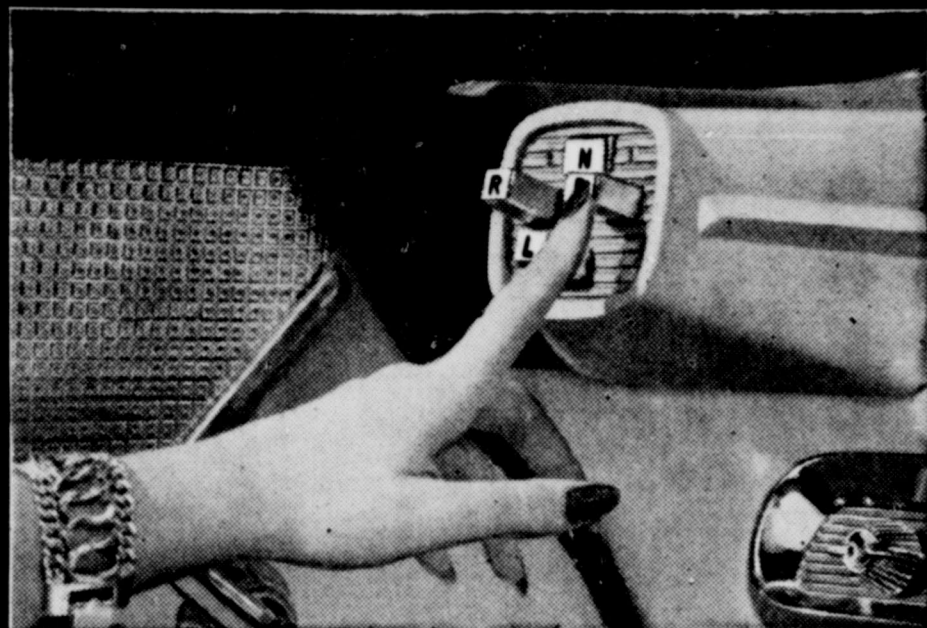
## DANCING CLASSES Every Week In Burk Burnett

AT AMERICAN LEGION HALL Tap Dancing -- Character Dancing Baton Twirling

Pupils accepted 4 yrs. of age thru High School

For Information Call Mrs. Carl Sutherland, Phone 1177

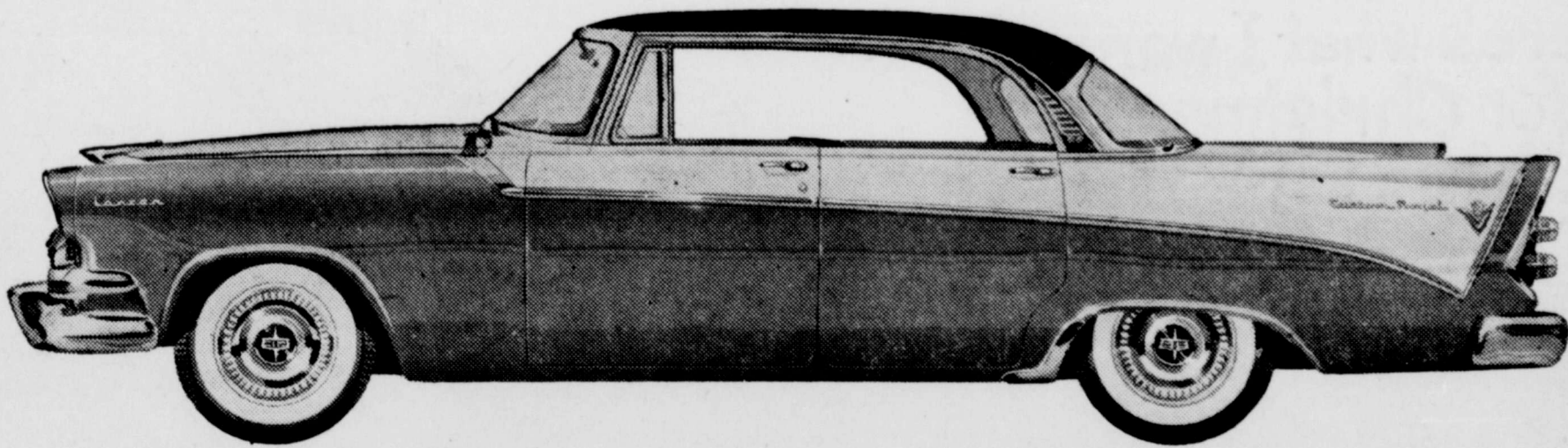
GROSS FINE ARTS STUDIO



# Do you have the "Magic Touch?"

# WIN!

## New DODGE every year for the rest of your life!



Fabulous? No, it's fantastic! Each week for four weeks, somebody is going to win a brand spanking new Dodge every year for the rest of his or her life! It may be you!

### What? A new Dodge EVERY YEAR?

That's right—as stated in the terms of the Contest Rules! If you are one of the weekly winners of the Grand Prize, you will take command of a new '56 Dodge right away! Next year, it will be exchanged for a new '57 Dodge, delivered to your door! The year after that, a new '58 Dodge . . . and so on for the rest of your life!

### Do you have the "Magic Touch"?

Here's what you do. Visit our showroom today and discover the "Magic Touch" of Dodge push-button driving . . . the safest way to drive ever developed. Write a short driving safety slogan

(8 to 10 words) on your "Magic Touch" entry blank. Fill it in, mail it. Yours may be selected!

### Hollywood—here you come!

If your entry is selected for any one of the four weekly final contests, you will compete with two other contestants for a "DODGE FOR LIFE" on the popular Lawrence Welk Show from Hollywood, over a national television network. It will be fun! A few minutes after you appear on the show—you may be the winner of a new Dodge for life! (Naturally, you're Dodge's guest in Hollywood—all expenses paid, and what a time you will have!) Come on in today, and get started!

## City Manager's Monthly Report MONTH OF SEPTEMBER, 1955

ELECTRIC FUND:	
Operating Expense	\$10,309.16
Operating Profit	4,432.88
Payment Revenue Bonds	5,876.28
Transfers to General Fund	1,022.00
Transfer to Water Fund	2,500.00
New Construction	1,000.00
Expenditures Above Monthly Income	500.00
Beginning Bank Balance	854.28
Total Bank Balance	4,669.84
\$ 5,524.12	

WATER FUND:	
Operating Expense	\$ 8,018.51
Operating Profit	3,939.75
Payment Revenue Bonds	4,078.76
Transfers to General Fund	812.00
New Construction	1,500.00
Expenditures Above Monthly Income	1,988.97
Beginning Overdrawn Bank Balance	222.21
Total Overdrawn Bank Balance	127.53
\$ 349.74	

SEWER and SANITARY FUND	
Operating Expense	\$ 1,141.75
Operating Profit	1,041.71
Payment Revenue Bonds	100.04
Transfers to General Fund	750.00
Expenditures Above Monthly Income	649.96
Beginning Bank Balance	2,528.39
Total Bank Balance	\$ 1,878.43

GENERAL FUND:	
Operating Expense	\$ 5,963.35
Operating Profit	3,703.90
Payment Revenue Bonds	2,259.45
Transfers to General Fund	2,299.89
Expenditures Above Monthly Income	222.21
Beginning Overdrawn Bank Balance	127.53
Total Overdrawn Bank Balance	\$ 40.44

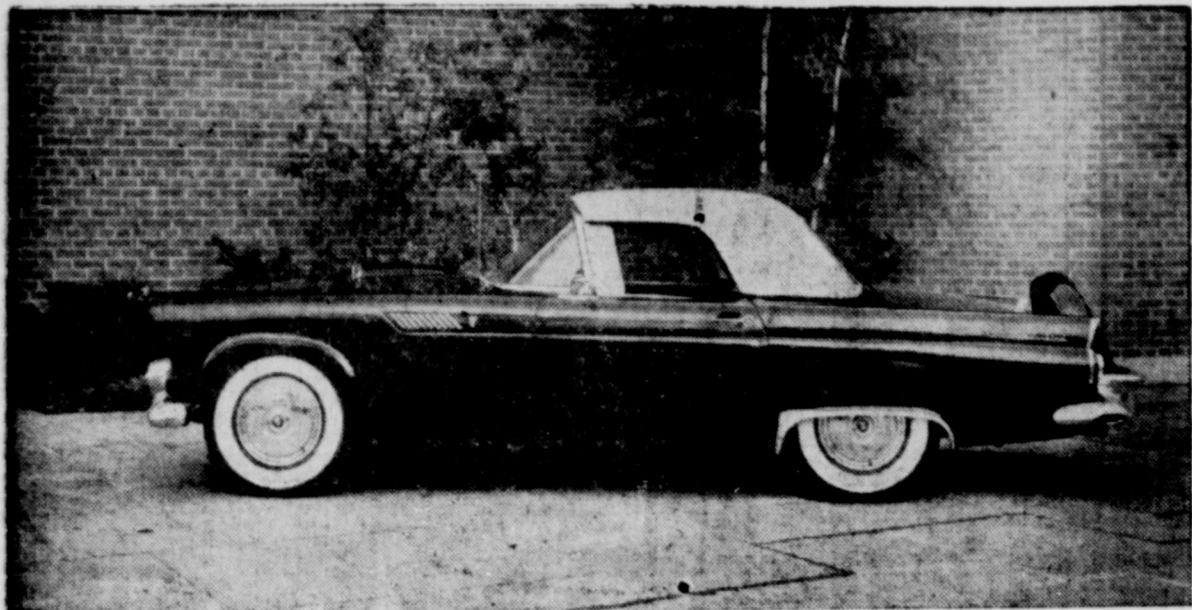
GRAND TOTALS:	
Beginning Total Bank Balance	\$ 4,770.81
Income—All Funds	25,432.77
Total Expenditures—All Funds	23,191.21
Total Bank Balance	\$ 7,012.37

A. W. Newman, City Manager

## Burk Burnett Motors

401 East Main Street Phone 92

Burk Burnett, Texas



**THUNDERBIRD '56**—The most successful "personal car" in American automotive history has a new "continental" spare tire carrier, flipper windows and cowl vents. Besides retaining its classic design, the new Thunderbird has three power train options—a 225 horsepower engine with Fordomatic transmission, a 215 hp engine with overdrive and a 202 hp engine with standard transmission. Standard safety equipment includes a concave safety steering wheel, safety door latches and a shatter resistant rear view mirror. Optional safety equipment includes seat belts and shock absorbent cushioning for the instrument panel and sun visors.

### Local Church Joins Fund Raising For Golden Cross

The local Methodist church will be one of many Methodist churches participating in the annual fund raising campaign for the Golden Cross Society during the month of November. The golden cross society was founded on a national basis to provide funds for charity patients in Methodist hospitals.

However, it is to be emphasized that the Golden Cross Society knows no racial or religious boundaries as its funds care for all those who are poor and sick regardless of color or faith.

Nationally last year the Methodist churches provided over four million dollars in charity of free service. In this conference, of which the local Methodist church is a member, over \$100,000 was spent in the care of Golden Cross patients.

The Methodist hospital of Dallas is owned and operated by the Methodist of the North Texas Conference. It is one of four Methodist hospitals in the state. Others are located in Houston, Ft. Worth and Lubbock. There are 73 hospitals in the United States owned by the Methodist church with a total bed capacity of 17,738.

In 1954 of the 20,345,431 patients admitted to hospitals some 630,949 were admitted to Methodist hospitals. The average stay per patient in 1954 in a Methodist hospital was 7.1 days, the national average based on American Hospital Association figures was 7.8 days.

Forty-nine percent of all U. S. hospitals are non-profit, 19 per cent are proprietary, and 32 per cent are operated by agencies of federal, state or local government. Ninety-five per cent of all U. S. hospital admissions in 1954 were to general hospitals.

Methodists hospitals have a total of 25,143 employees with

approximately 5500 of them being graduate nurses. Not neglecting the teaching of more doctors and nurses, Methodist hospitals operate 51 schools of nursing. This year the pre-clinical or freshman class at Methodist hospital of Dallas numbered 60 new nursing students.

Also many Methodist hospitals participate in the training of doctors with their intern and residency programs. This year at Methodist in Dallas the house staff is composed of 23 doctors with 12 of these interns.

The Golden Cross program was founded at the First Methodist church in Dallas in 1921 by Bishop Charles C. Seelman and a group of laymen and preachers who were interested in seeing the Methodist church care for the sick who could not care for themselves.

Since that time the society has grown to national recognition by extending the healing hand of Christ to thousands who were friendless and sick.

### WSCS Met Oct. 24th For Final Study Of Indian Americans

On Monday, Oct. 24th at 3:00 p. m. the members of the Women's Society of Christian Service were privileged to hear Mrs. Gina Ware, Mrs. Amy Littlechief, Mrs. Frances Purdy, all of Anadarko, Okla. and Mrs. Wynema Martin of Burkburnett present the final study of Indian Americans. Mrs. Ware is Vice president of the WSCS; Mrs. Littlechief and Mrs. Purdy are workers at the Riverside boarding school located near Anadarko and Mrs. Martin, an active member of our own WSCS.

The next meeting will be a luncheon, with the study being, "The North Texas Conference Minutes," beginning at 10:30 a. m. on Monday, Nov. 7th.

Wedding Announcements At Star

### Grade School News

We are very busy planning activities for American Education Week. We are very anxious to have many parents come by during this great week and become acquainted with the program of school life and to see the type of work that we are doing.

We have taken everything for granted that schools are supposed to take the children and to keep them for so many hours a day, but we are becoming more concerned for the overall school program and the activities of the present day school. We are gifted with the most Democratic type of school that exists in the world today, and one that has been well founded in the deep tradition of Christianity and its influence than any other system of Education that has ever been offered to children of any nation. The growth and progress of our school system has been due to the influence of a very rich American Heritage and background of the best that has come from the past History of Europe and the other continents. We are most proud of the progress that we have earned for the school children of these United States and we want to ever be on the alert to improve on what we now have.

The rapid expanding school population is making a very heavy demand upon present building facilities and the supply of teachers for the new classrooms. The public schools of

Texas are short approximately 1800 teachers at the present time. The shortage is due to increase at a very rapid rate due to the number of teachers that have reached the retirement age, and others who are leaving the teaching field. Come by during American Education Week and help to make your child feel that you are a partner in their Educational Journey and may it be a most happy one for you and your child.

All of our rooms will be open any time during the day in order that you may see actual teaching conditions and better acquaint you with the conditions as they exist and thus give you an intimate knowledge of what your child is talking about in classroom procedure.

### Grace Lutheran Church

Third Street and Ave. E

Church of the Lutheran Hour and TV's "This Is The Life" J. H. KOLLMAYER, Pastor

Saturday, 10:00 a. m. Saturday School.

Sunday, 10:00 A. M., Sunday School and Bible classes.

11:00 A. M., Morning Service.

Tuesday, 6:30 p. m. Sunday School Teachers meeting and training course.

Wednesday, 8:00 p. m. Walthers League at Clara.

Thursday, 7:00 p. m. Membership study.

Welcome to our services.

### Unity Garden Club Made Pilgrimage to Home of Mrs. Riley

The Fall Pilgrimage of the Unity Garden Club was made to the garden of Mrs. J. B. Riley Friday, October 27th, to see her chrysanthemums.

The women were invited into Mrs. Riley's home where she demonstrated setting out a small springtime plant in a two inch pot. These were transferred later into four inch pot, a 6 inch pot and finally into a large bucket. In full bloom in these buckets, she now has carnivals, red velvet and Mrs. DuPont chrysanthemums.

Mrs. Riley also showed how to disbud plants as soon as the tiny extra buds appear. She said all exhibition type mums should be disbudded. Daisy and medium sized mums make larger flowers if disbudded. Button types should never be disbudded.

In her yard, she showed the women two Doty's exhibition mums. In her garden were many medium sized and smaller plants, some in full bloom, some full of buds. Among these were the Japanese Spider, Imperial, Marshmallow, Bonfire and Peach Glow. Nearby were beautiful zinnia introductions of '55 by a famous seed company.

Mrs. Riley's garden is proof that lovely flowers can be grown in Burkburnett in spite of winds, storms, droughts and insects. Some of her specimens are appearing today in the fall flower show, Flower Circus.

### Unity Garden Club Work Shop Held at S A F B Hospital

A garden club therapy shop was held in a treatment ward of S A F B hospital 18th by Mesdames J. A. L. Gilbow, R. C. Gilbow, T. J. Campbell of the Unity Garden Club.

The women took spots of pottery, ceramic painted clay; spoons and with which to work, and tulip bulbs and cut Joseph's coat and colored patients were shown plant the bulbs and to the cuttings so the pot attractive before the bulb.

After the plantings were completed the patients were home made cookies which made by these women.

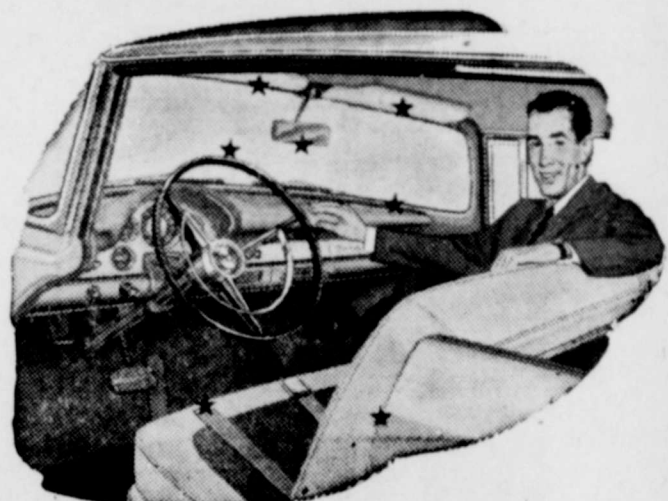
### Unity Garden Club Will Hold Regular Meeting Nov. 9th

The Unity Garden Club will meet Nov. 9th, 2:30 p. m. at the home of Mrs. J. D. Ashby, Mrs. Paul Schroeder as hostess.

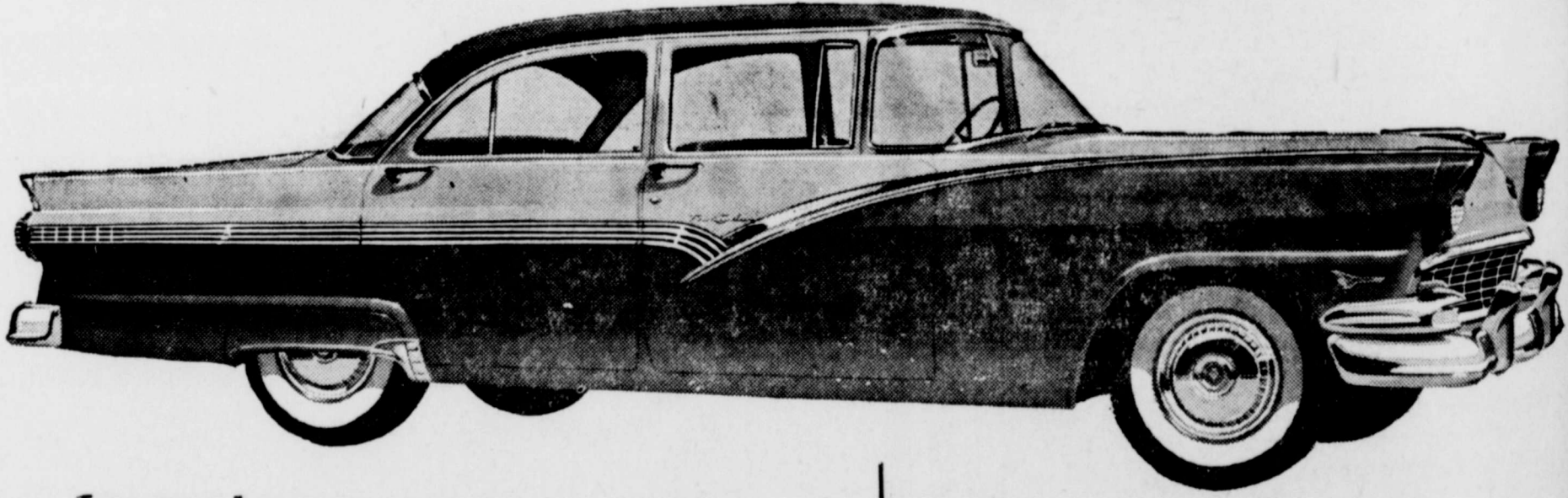
The theme of the meeting will be the growing of plants. Under the leadership of Mrs. Herman Miller, members will tell andstrate how these plants are grown using various methods propagation, seeds, cutting, ering and budding and

# ONLY IN THE '56 FORD... THUNDERBIRD POWER, THUNDERBIRD STYLING and LIFE GUARD DESIGN

In the low-price field You can't buy safer!



And here's why. Ford alone brings you Life Guard Design, a whole new family of safety features to give you extra protection in case of accident. There's a new Life Guard deep-center steering wheel to help cushion the driver from the steering post; ★ new Life Guard double-grip door latches to reduce the danger of doors springing open under impact; ★ new double-swivel Life Guard mirror that "gives," for greater safety; ★ new optional Life Guard padding material to cushion control panel and sun visors and lessen shock of impact; ★ optional floor-anchored seat belts to help hold passengers securely in their seats.



In any class You can't buy better!

The '56 Ford inherited its beauty from the Thunderbird. It's long and low—a fine car in every graceful line. And you can have the Thunderbird's "lightning," too, at no extra cost for the new Thunderbird Y-8 engine is the standard eight in all Fairlane and Station Wagon models! Here's power that gives you split-second passing ability and hill-climbing "Go." Come in for your Test Drive! You're sure to find many more reasons why you can't buy better than when you buy Ford. New luxury interiors . . . fine exterior finishes . . . a quality "feel" throughout . . . all add up to make Ford the fine car at half the fine-car price.

It's the fine car at half the fine-car price!

## '56 Ford

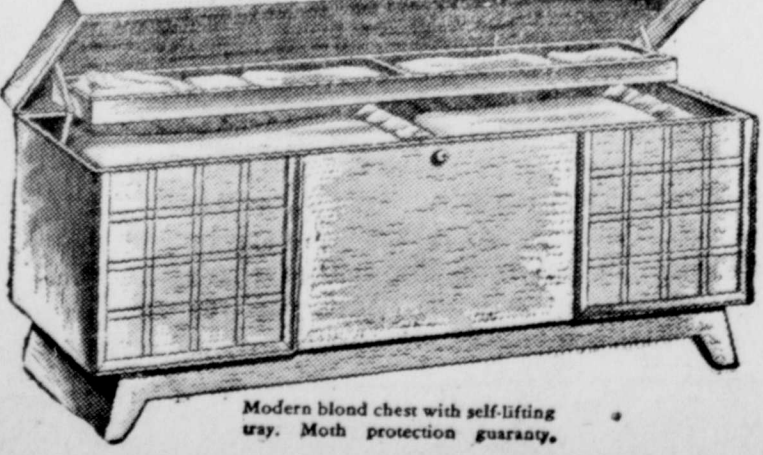
### TOM BRITTON MOTORS

PHONE 352

GREAT TV, FORD THEATRE, KFDX, 7:30 P. M. THURSDAY

Burkburnett, Texas

Here's what I want for Christmas... a LANE CEDAR CHEST!



Modern blond chest with self-lifting tray. Moth protection guaranty.

### Garland Furniture Co.

311 East 3rd Street

PHONE 103

High School News

last year.

Billy Ray plays halfback on the "A" football team. Billy was FHA Sweetheart last year. He is very active in FFA work.

Peggy plays guard on the "A" team in basketball. She was one of the football queen attendants last year and is Secretary of the Senior class.

Leslie was elected the most popular Junior last year. He plays on the "A" football team and his position is half-back.

In the Personality Election held recently the following students were elected by the student body:

Best Mannered — Monty Knox and Pat Bernethy.

Best Dressed — Leslie Terry and Charlotte Simons

Most Athletic — Jerry Hodges and Marilyn Miller

Wittiest — Donald Elliott and Pat Lacy

Mr. and Miss Music — Jerry VanLoh and Marilyn Felty

Friendliest — Wayne Smith and Marilyn Penn

Most Likely to Succeed — Alden Smith and Louise Boyd

Future Nurses Club Met Tues. Oct. 18

The Future Nurses club of America met Tuesday, Oct. 18th at activity period in the auditorium.

Officers were elected as follows: President, Gloria Wortham and secretary, Sue Smith. Mrs. Dallas Clynch briefed members on some of the events that would take place and explained the requirements needed in order to receive the Future Nurses pin.

The next meeting was scheduled for the 7th of November and the meeting was adjourned.

The members are as follows:

President, Gloria Wortham, secretary, Sue Smith, Janie McDonald, Charlene Preston, Gale Sanders, Myra Hoffman, Pat Christian, Linda McGregor, Phyllis Hunter, Jenelle Knox, Norma Tell, Joyce Loveless, Johnnie Ford, Elain Walden, Kay Inman, Ima Moon, Jean Yahnelle, Cathy Alvey and Carolyn Alvey.

The following Burkburnett women attended funeral services in Altus Friday for Mr. Hardin White: Mesdames Paul Brown, Beulah Hall, Walter Lacy, George McClarty, H. W. Fowler.

Junior High News

American Education Week

The Students and faculty of Burkburnett Junior High School are extending an invitation to each parent to visit the school during American Education week, Nov. 6th through Nov. 12.

The student council is to be in charge of welcoming each parent to the building; student council members will be on hand to answer any questions which the visitors might wish to ask in regard to class schedules, the building and the extra curricular activities. All visitors will be asked to register.

Students are sending invitations to their parents.

Junior High Football

The Junior high Bullpups are in strenuous workouts daily under the coaching of Mr. Koller, for their game scheduled with Quannah on Nov. 3rd.

Games remaining on the bullpup schedule are Childress, Nov. 10th and Seymour on Nov. 17th.

Mr. and Miss Junior. High

Venita Garrett, daughter of Mr. and Mrs. V. P. Garrett, and Bobby Lewis, son of Mr. and Mrs. R. C. Lewis were elected Miss and Mr. Junior High school by popular vote.

Names appearing on the final ballot, in addition to the students elected were Howard Stubblefield, Ronald Patterson, Julia Henry and Martha VanLoh.

Both Venita and Bobby are members of the 8.2 homeroom sponsored by Mr. Koller.

Press Club

Judy Hofacket was elected editor of the "Bullpup Howl" in the first meeting of the Junior High Press Club, in which approximately thirty members participated.

Other staff members elected were LaFaye McDonnell, associate Editor, Donna Rose Gibson, society editor, Venita Garrett, art editor, Carlos Ramsey, sports editor, and Joyce Fields, business manager.

Reporters from each homeroom in addition to press club members will be responsible for publishing the paper. Mrs. Wickersham, English teacher is faculty advisor.

Mrs. Wayne Darrow and Mrs. Dorothy Brown and son of Duncan, Okla., spent Monday visiting Mrs. Raymond VanLoh and Mr. and Mrs. Harry Mayes.

For Printing, Call The Star, 52

INSURANCE Real Estate - Bonds - Notary M. C. TUCKER Phone 118 - 407 Ave. C

News From The County Agent

Few common cattle parasites are as costly to livestock producers as the cattle grub. They take several million dollars annually from livestock income in the form of damaged hides, lowered meat quality and reduced dairy production, says B. T. Haws, county agent.

The grubs during the fall months appear as lumps under the hide in the backs of dairy and beef animals and are easier to kill at this stage than any other in their life cycle, says Haws. Rotenone, used as a spray, dip or dust is very effective for controlling the pest. Haws says that seven and one-half pounds of derris or cubs powder containing five percent rotenone to 100 gallons of water makes a good spray solution. The material should be applied with a power sprayer with 200 pounds pressure.

Haws says that 10 pounds of wettable sulphur should be added to the above solution if a dip is preferred. As the animals go thru the dip, the entomologist says their backs should be scrubbed to assure a thorough penetration of the insecticide and to knock the scabs from the holes made by the grubs. A long handled brush with relatively stiff bristles is recommended.

A dust can be made from one pound of derris or cube powder containing five percent rotenone and two pounds of a heavy non-alkaline dust such as talc, tripolie earth or pyrophyllite.

Ready prepared dusts should contain at least 1.67 percent rotenone. Haws says that about 3 ounces of the dust should be rubbed into the back of each animal treated.

Regardless of whether a dust dip or spray is used, applications should be made at 30 day intervals as long as grubs continue to appear.

Ohio man charged with stealing coupons good for 583,000 gallons of gasoline may decide, on second thought, to have the carburetor adjusted.

Call 52 For Your Printing Needs

C. O. Smith, Jr. Guest Speaker For Bluebonnet Club

The Bluebonnet Garden Club met in the home of Mrs. H. C. Gilbert Tuesday, Oct. 18th, at 2:30 P. M. with Mrs. Pat Brady as co-hostess.

Mrs. Chas. Boyd, vice-president, presided over the business meeting. Program director for the day was Mrs. B. H. Preston. She presented Mr. C. O. Smith, Jr., of Wichita Falls. His subject was Landscaping the Small Home. The first important step, Does the home owner like flowers and shrubs well enough to care for them in a way to beautify their grounds. There are three general rules to keep in mind. 1, Circulation, such as walks and paths; 2, divisions, screening shrub, trees, place for clothes line, burner and tools (besides garage); 3, foundation, shrubs and flowers. Ask your nurseryman what shrub or flowers grow best and which side of the house should it be planted. Some need more sun than others. A discussion on ways of killing nut grass. St. Augustine grass will smother out nut grass in a very short time, also a spray called Dow-

ellfume is a sure kill. Judging of flower arrangements: Harvest time, Mrs. B. H. Preston, Mrs. J. H. Cecil, Mrs. J. A. Johnson; Small 8 inch autumn glove, Mrs. Peggy Mathis; 3 inch Fall Reflections, Mrs. Peggy Mathis.

Dwarf azaleas, camellias and holly grow well here. Select peonies, 3 or 5 budded and early bloomers. Plant very shallow, not more than 2 inches.

Hostess served a Hallowe'en plate to Mesdames Maude Bohner, Velma Bohner, Lou Ethel Boyd, Elizabeth Gragg, Hattie Burns, Gail Butts, Mary Cecil, Earlene Chambers, Emily Houser, Icie Howard, Florice Jeffers, Lola Jones, Bertha Johnson, Kate Kennedy, Grace Markum, Peggy Mathis, Jessie Preston, Ada Westbrook, and the hostesses, Hettie Gilbert and Elizabeth Brady.

A flower exchange among members was held following refreshments.

For Quality Printing Call 52

GAS-TOONS By Cecil "It can't be OUT OF WATER - I just filled the Crankcase this morning." There's a RIGHT PLACE for EVERYTHING - let us Service your car! CECIL'S Service Station 314 North Avenue D Burkburnett, Texas

WORTHAM RADIATOR SERVICE -AND- Sheet Metal Works 115 E. 3rd Phone 780

Life Insurance Perpetuates Pay Days Southwestern Life B. H. ALEXANDER Representing SOUTHWESTERN LIFE INSURANCE COMPANY

FIRE INSURANCE See Us FIRST for Insurance of ALL Kinds



TIME AND TIDE WAIT FOR NO MAN! When opportunity comes your way, be prepared. It usually takes "cash in the bank" to seize a favorable business opportunity . . . or make an important purchase at an exceptionally low price. The only way to have "cash in the bank" is to PUT it there . . . by a systematic schedule of saving. Open a savings account here and add to it every week. Then, when opportunity knocks on your door, you'll be ready to take advantage of it. When money is needed, you'll have it.

The First National Bank MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION BURKBURNETT, TEXAS

Drive it at your Plymouth dealer's - the car that's going places with the Young in Heart! FABULOUS AERODYNAMIC STYLING! The look that goes with Push-Button Driving and 90-90 Turbo-Torque in the new Plymouth '56 Here is a car more truly representative of our jet air age than any you have ever seen . . . in startling, sweeping new Aerodynamic Styling . . . in bold new concepts like Push-Button Driving. There's 90-90 Turbo-Torque Power and the great new Hy-Fire V-8 or new PowerFlow 6 to give you Top Thrust at Take-Off. And Plymouth is larger and longer outside . . . roomier inside. It's all breath-takingly ahead of its time. See your Plymouth dealer today! All-new Aerodynamic PLYMOUTH '56 200 V-8 hp available with PowerPak in all 4 lines - Belvedere, Savoy, Plaza and Suburban. Or choose 187 hp in Belvedere and Suburban lines. In Savoy and Plaza lines you get 160 V-8 hp. If you prefer the super-economy of Plymouth's PowerFlow 6 - also available in all 4 lines - you get 126 hp, or 131 hp with PowerPak.



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 when you shop here!

**DOUBLE GUNN BROS STAMP**  
 Day Is Each Wednesday

- BORDEN'S**
- Biscuits** 2 For **19¢**
- DEL HAVEN — 303 CAN**  
**Tomatoes** **10¢**
- STURGEON BAY — 303 CAN**  
**Pie Cherries** 5 For **\$1.**
- MEADOLAKE**  
**OLEO** Quarters 1 Lb. Crtn. **19¢**
- PET OR CARNATION — LARGE CAN**  
**MILK** 2 for **25¢**
- KUNER'S — 300 CAN**  
**Pumpkin** 2 For **27¢**
- LIBBY'S**  
**Catsup** 14 oz bottle ... **19¢**
- TIGER — 1 POUND CAN**  
**Dog Food** 4 For **25¢**



- BEST MAID**  
 Salad Dressing ..... qt jar.. **39c**
- BEST MAID**  
 SYRUP Decanter ..... qt.. **39c**
- HY - POWER**  
 TAMALES ..... 2 1/2 can.. **39c**
- KRAFT — 6 Oz. JAR**  
 MUSTARD ..... 2 for.. **15c**
- OLD DUTCH — Giant Size**  
 CLEANSER ..... 2 for.. **29c**
- TEATIME — Vanilla or Coconut**  
 COOKIES ..... 1 lb sack.. **29c**

- CHUCK TIME VIENNA**  
 SAUSAGE ..... 3 for.. **29c**
- OIL**  
 SARDINES ..... 3 for.. **29c**
- SKI - HIGH — 303 CAN**  
 CORN Cream Style . 2 for.. **25c**
- CAMP FIRE — 300 CAN**  
 Pork and Beans . . . . 3 for.. **29c**
- ALLEN CUT — 303 CAN**  
 GREEN BEANS .... 2 for.. **25c**
- WOODBURY'S**  
 HAND LOTION ... \$1 size.. **50c**

- fresh FRUITS & VEGETABLES**
- IDAHO RED DELICIOUS**  
**Apples** Lb. .... **10¢**
- TEXAS NEW CROP**  
**Oranges** 5 Lb. Bag **35¢**
- CALIFORNIA VINE RIPE**  
**Tomatoes** Lb. .... **19¢**
- FLORIDA MARSH SEEDLESS**  
**Grapfruit** 2 Lb. .... **15¢**

**FRESH TENDER WHOLE MEAL-MAKING Fryers meats**

Lb. . . **35¢**

**CHOICE QUALITY HEAVY CALF Round Steak** Lb. .... **69¢**

**CHOICE QUALITY HEAVY CALF Sirloin Steak** Lb. .... **65¢**

**FRESH BOSTON BUTTS Pork Roast** Lb. .... **39¢**

**PURE FRESH GROUND Pork Sausage** Lb. .... **29¢**

**Wilson's Korn King or Decker's Tall Corn BACON SLICED** Lb. .... **45¢**

**A B C CHILI** 45¢ POUND

**EBNER'S Cello. Pack Franks** 39¢ POUND

- WASHINGTON**  
**PEARS, D'anjou** ... lb.. **19¢**  
 POUND .....
- No. 1 RED McCLURES**  
**POTATOES** .. 5 lbs for.. **25¢**  
 5 POUNDS FOR .....

**NOW!**  
 We have government graded U. S. Choice Heavy BEEF in our Market

**UNITED Super Markets**  
 We Sell for Less

Burkburnett, Wi  
 HANDLE  
 NEWS  
 Mollie Ruth  
 and Mrs. B. M.  
 of Apeath  
 Mrs. C. L. W.  
 Clyde Davis  
 from Monday  
 her left arm.  
 Mollie Elliott  
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 and Mrs. C.  
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 daughter, Mr.  
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 and Mrs. Melv  
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 and Mrs. Fred  
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 G. L. Pfeifer  
 Gibson visited  
 Clifford Tufts  
 Sunday.  
 Bill Lund and  
 visited h

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Burkburnett, Wichita County, Texas

**RANDLETT NEWS**

Mollie Ruth Elliott  
 Mrs. B. M. Whitehead  
 Mrs. C. L. Watson  
 Clyde Davis  
 Mollie Elliott  
 Mrs. J. W. Hicks  
 Mrs. C. M. Morris  
 Bobby Eastman  
 Mrs. Joe Boyd  
 Mrs. Ted Usel  
 Mrs. Freda Butler  
 Mrs. B. B. Menze  
 Mrs. Melvin McCluskey  
 Mrs. Fred Spoon  
 G. L. Pfeifer  
 Bill Lund

Mr. and Mrs. C. H. Thompson  
 Mrs. G. W. Hooper  
 Mr. and Mrs. R. B. Swinford  
 Mr. and Mrs. L. L. Smith  
 Mr. and Mrs. S. B. Walker  
 Mrs. Sallie Blair  
 Mrs. Fred Eastman  
 Mrs. Billie Gilliland  
 Mrs. Fred Eastman  
 Miss Peggy Wileman  
 Mrs. Mollie Elliott  
 Mrs. Jackie and David  
 Mrs. Paul Bridges  
 The following visited  
 Mrs. J. N. Due  
 Mr. Austin Due  
 Mrs. Fred Hill  
 Mr. and Mrs. J. D. Due  
 Mrs. Victor Day  
 Mrs. Louis Due  
 Patricia Bowles  
 Jerry Roe  
 Mr. and Mrs. Clarence Roe  
 Jimmie Lucas  
 Erwin Baldwin

and Mrs. R. L. Baldwin  
 Mrs. Inez Hendricks  
 Mrs. and Mrs. C. C. Watkins  
 Mr. and Mrs. Louis Due  
 Mr. and Mrs. A. S. Nason  
 Mr. and Mrs. Haskell Reynolds  
 Mr. and Mrs. Duff Moore  
 Mr. and Mrs. N. M. Portales  
 Mrs. R. E. Solomon  
 Mr. and Mrs. Paul Bridges  
 The Hallow'en carnival  
 The November meeting  
 Jo Ann Rhoads  
 Mr. and Mrs. Arland Kinnard

**Robert W. Mathews  
 Thelma J. Bilbrey  
 Married Oct. 31st**

Miss Thelma Jean Bilbrey  
 Mr. Robert W. Mathews  
 The couple will make their home in Burkburnett at 401 West 3rd Street.

**Methodist Men Will Hold Meeting Tonight At Church**

The November meeting of the Methodist mens organization will be held tonight, Nov. 3rd in the church basement.

We give double Gold Arrow Stamps on Tuesdays.  
**MARTIN STEAM LAUNDRY**  
 For Quality Printing Call 52

**Authorized G-M-C TRUCK & PONTIAC Car Sales and Service**  
**Allis Chalmers Implements**  
**H. S. (Hooney) Thaxton Sales Mgr.**  
**Thaxton Bros. Motor Co.**  
 114 Ave. B - Phone 716

**Classified Ads in The Star Bring Results**  
 310 E. Third Street **Smart Shop** Burkburnett, Texas  
 Children's and Ladies' Cotton Knit  
 T-Shirts and Blouses, Special . . . \$1.00  
 Another Group Blouses . . . . . \$1.98  
 Ladies' Better Dresses, Special . \$8.95

**HUCK McDONNELL SAYS:**  
 Bulldogs, let's go on the warpath and scalp those Quanah Indians. You can do it, but you'll have to fite!  
**Palace Cafe**  
 Huck and Juanita McDonnell  
 Owners and Operators

**ATTENTION, MR. FARMER . . .**  
**COLD WEATHER IS ON ITS WAY**  
 Let us give your car, truck or tractor a THOROUGH WINTER TUNE-UP  
**International Harvester \$240**  
 Permanent All Winter ANTI-FREEZE, Gal. . .  
**HEADQUARTERS FOR AUTO LITE BATTERIES**  
**\$12.80 UP**  
 Used Equipment For Sale  
**BURKBURNETT IMPLEMENT Co.**  
 JOY SESSUMS

**The Trading Center**  
 103 East Main Phone 566  
**OPEN, WE'RE OPEN, Come in and look**  
 IF YOU HAVE ANYTHING TO SELL, JUST GIVE ME A BUZZ  
 Whether you are in the market to buy, steal or borrow, come on around  
**THE TRADING CENTER**  
 103 East Main Phone 566  
 Don't forget Beaner, 'cause he banks on you

**SAVE AT THE ANNUAL OLD STOVE ROUND-UP SALE!**

**MERRY MODERN says: if your old stove doesn't have all the modern features . . . it's time to trade and save on really modern automatic gas ranges**



everything you've always wanted in a wonderful new *flame-fast GAS range* . . . and no wonder! Now so much more than ever before — automatically!

Every satisfying look . . . every exciting new automatic feature tells you here's the only *really modern* way to cook! Replace that outmoded stove with the magnificent new *flame-fast* gas range of your choice. Naturally, it's wise to buy and save *now* while trade-in allowances are greater and terms are so very, very low. It's wonderful to know you'll turn out better meals faster and easier. More economically, too.

**don't be fooled . . . gas costs 4 times less to use**

You may have heard the average cost of cooking by a non-flame method is only \$2.00 or so a month. We do not know for how many meals or how many persons, but we do know *flame-fast* gas in most areas costs less than one-fourth as much to use as any non-flame cooking method. This means: If you can cook by an artificial non-flame method for \$2.00 per month — you can do the same amount of cooking with gas for only 50¢ a month! What's more, an automatic gas range costs less to buy, less to install, and less to operate and maintain.

**SO MUCH MORE AUTOMATICALLY THAN EVER BEFORE**  
**GAS RANGES**

For what it costs to cook with non-flame, artificial methods for **ONE YEAR** you can cook more than **FOUR YEARS** with flame-fast GAS!

come in now—trade and save during **ANNUAL OLD STOVE ROUND-UP SALE** see your gas range dealer or **LONE STAR GAS COMPANY**



## -YOUR FARM BUREAU-

BY MARYE ECKELKAMP

There has been a lot of comment on the dairy article that I wrote last week from consumers and farmers alike. Many have asked that more be told about the milk situation in our country. So here goes.

There have been several efforts made in the past few years to get the dairy producer to join the North Texas Producers Association and get a federal milking order in this milk shed. Each time it has failed. The main cause can be laid to the fact that these men did not know what was in a milking order contract. To get the information about joining most of the men went to their processors for the answers. The processors were against the order and had a long impressive document to prove that federal milking order was not only against the dairymen, but actually a very evil thing. What happened? The processors became scared and voted down the order.

Now there are some features of a federal milking order that are not liked by the producers. The main one concerns the contract between the producer and the processor which prohibits a dairyman from ceasing sales to one processor and selling to another one. The only way they can break a contract is either to die or quit the dairy business.

On the other side of the ledger are the really good features of the order. A federal order places the price of milk on grades at 4 percent butterfat content in comparison with the by-product price such as for cheese, butter etc. At the present time, the price is \$5.75 per hundred in the Fort Worth shed and \$5.90 in Abilene. The order also prohibits the importing of surplus milk from other milksheds unless an actual milking shortage appears here. This would help in preventing the surplus price being given our local dairies when Wisconsin, Michigan and Iowa surplus milk is brought in. In the order itself, a provision is made for the marketing of surplus milk from Wichita Coun-

ty in other areas and keeping the milk price stable at the same time.

There has been a lot of thought given to ways and means of getting a better deal here in milk. We always come up with the same answer. It's hard to buck processors that are nation-wide. But it can be done. It happened in Oregon when Elmer Deetz, a 40 gallon a day producer went against the whole State Board and won. It cost him a heavy mortgage, some friends, and a two year fight, but Oregon consumers now have better milk in the ice boxes and its cheaper because of him. This man's story is in this month's issue of the Readers Digest.

The point I am wanting to make is this. It can be a long hard fight for a better milk program both for the producer and the consumer. The dairymen can win. To do it is going to take a lot more faith and fortitude than we have shown in the past. One of the recommendations made to the County Farm Bureau convention was the setting up of a Dairy Committee to investigate ways and means of improving the dairy industry in this county.

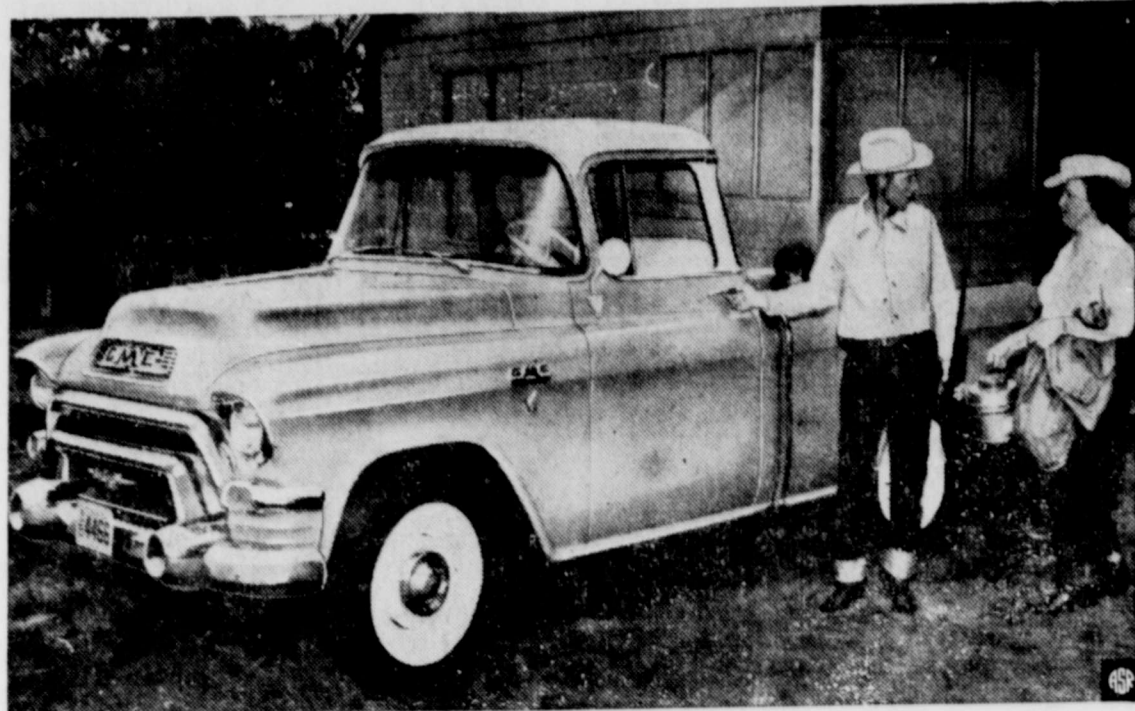
An all out program that includes organization, education and good management will be key factors in any successful efforts that are made. Most of all it will take the faith and determination of all of us, consumer and producer, to improve the situation in our country.

Quite frankly, your big processors are against any federal milking order or anything else that interferes with their profit column. I am quite sure that they would be not the least bit happy about this article.

But thanks to them, a milk war two years ago wiped out many small retail routes that were made by local dairymen everyday. They didn't think a second time about the local competition other than to try to eliminate it.

We have seen what the producers need to do. But you the

## GMC Now Has "Texas Hardtop"



In preparation for a combination camping-hunting trip, the B. N. Hardisons load sporting equipment into their "Texas Hardtop" parked outside of their Dallas, Texas, home. Although the truck actually is a 1955 GMC Suburban Pickup, it has been nicknamed the "Texas Hardtop" in the Lone Star State due to its sleek appearance. The Hardisons sold their passenger car so they would have a truck as well as a car in one streamlined package.

consumer can help too. You can buy from your local dairies. This applies to all phases of business. Your local merchant lives in your community. You can help him stay in business. But the big job, is for us to support our dairymen in any effort to help themselves. In the long run, you the consumer will benefit too.

## Thrift Memorial Baptist Church

314 Tidal Street

Rev. Marion D. Baker, Pastor  
"A Little Church with A Big Welcome"

Henry Hodges, S. S. Supt.  
Clayton Owens, Training Union Director  
Billy Joe Baker, Choir Director  
Mrs. Geo. Hodges, Pianist  
Sunday School — 9:45 a. m.  
Worship Service — 10:55 a. m.  
Training Union — 7:00 p. m.  
Evening Service — 8:00 p. m.  
Wednesday night prayer meeting — 7:30 p. m.

It's surprising how often a woman is holding the ladder that a man climbs to success.

## Mrs. E. W. Roderick Hostess October 12th Hardin H. D. Club

The Hardin HD club met Oct. 12th at the home of Mrs. E. W. Roderick.

The house was called to order at 2:00 p. m. with the president presiding, Song, America was sung followed by prayer. Sixteen members answered roll call. One visitor was present, Mrs. Monroe Prinzing. Minutes of the previous meeting were read.

Hardin club was 85 percent perfect at the Texas-Okla. fair. Mrs. C. L. Jenkins gave a very interesting report from the county council. Those who did not send pie to the fair are requested to send one to the Hereford sale Oct. 28th.

A motion was made and carried that we have an achievement day and that Mrs. Bohners chair, which she has remade and upholstered, be exhibited in a window downtown along with

## MEN'S BIBLE CLASS FIRST BAPTIST CHURCH

Invites You to Worship With Them  
Each Sunday Morning at 9:45  
W. R. CARSWELL, Teacher  
W. W. Browning, President  
"Come As You Are"

some other things. Hardin club is to meet Nov. 23rd with Mrs. F. W. Farley for an all day meeting. Everyone is invited to attend. Every member is especially urged to be present at this time.

The following were present at the meeting: Mesdames M. L. Hillis, John Enderli, M. R. Hewell, Mary Blaner, C. L. Jenkins, A. A. Jacobs, S. E. Askins, Bert Lepley, J. T. Brady, C. F. Bohner, W. L. Hamilton, E. W. Roderick, Veda May Kruse mark, F. W. Farley and C. E. Askins.

Delicious refreshments were served to those present.

Mr. and Mrs. Chris Morris and Mike of Snyder visited his parents, Mr. and Mrs. C. M. Morris over the weekend.

## City Body Shop

East Third Street  
FREE ESTIMATES  
PAINT AND BODY WORK  
Install Windshields and Glass  
DOUGLAS CARLAND

## MARTIN'S STEAM LAUNDRY

Help Yourself or Let Us Do Your Washing  
We Specialize in Wet Washing and Fluff Dry  
Open from 5:30 A. M. until 5:00 P. M.  
Except Tuesday, will be open until 7:00 P. M.  
MR. and MRS. C. E. MARTIN, Owners  
Phone 11 100 E. 3rd Burkburnett, Texas  
We Give DOUBLE Gold Arrow Stamps on TUES.

## DEVOL NEWS

Mrs. C. O. WOODLEY

The ladies of the Devol Baptist Church were hostesses Tuesday night at a farewell party in honor of Sgt. and Mrs. J. W. Hainline and family who have moved to Wichita Falls to make their home. The community regrets very much the loss of this young couple and their three children, Carol Ann, Little Joe and Ladonna, and wish them much happiness in their new home in the Westover Hills section. The party was held in the recreation room of the church and several lovely gifts were presented the Hainlines. Refreshments were served after the gifts were presented.

Miss Francine Mays, daughter of Mr. and Mrs. A. J. Mays, was chosen football queen in Grandfield high school and crowned at the game Friday night in Grandfield. Miss Mays is a junior this year.

Mr. and Mrs. B. J. Simoncini of Reno, Nevada, were guests of her sister and brother-in-law, Mr. and Mrs. Jess Cates, over the weekend.

Dale Lemond, son of Mr. and Mrs. L. Lemond, received a broken jaw Friday night while playing ball with other youngsters. He is receiving treatment in the SAFB hospital where it is reported he will remain about ten days.

## Are All Cold Remedies Alike?

Not For example, 666 is the wide-activity medicine, which combines 4 of the most effective, widely-prescribed drugs known, to relieve all cold miseries sooner. 666 is more potent and gives positive, dramatic, rapid relief from miseries of all kinds of colds. That's why 666 is unsurpassed in effectiveness. Try it.

No other cold remedy can match 666 liquid or 666 Cold Tablets. **666**

The young son of Mr. William Nelson received injury while playing one day last week.

Mr. Osborn, principal grade school, announced a carnival to be held in Devol auditorium Thursday night, 3rd. Several games are and each grade will have. There will also be refreshments. The queen will be crowned at 9:00 P. M. Nominee and her escort are 2nd, Bryna Jean and Stevie Osborn; 3rd, Marilyn McCullough; 4th, Cornstubble; 5th and 6th, Ley Champion and Holly Cullough; 7th and 8th, Linda Monson and Jack. Mr. and Mrs. Tom Lawton visited Mr. and Mrs. W. M. Harrison Sunday.

## Church of Christ

W. E. Burkham, Evr

Bible Study Sunday 9:30 a. m.  
Worship 10:45 a. m.  
Young People classes 6:00 p. m.  
Ladies Bible class 9:30 a. m.  
Bible study Wednesday 7:00 p. m.

We welcome you to our services.

Hearing a song hit leads to making people had been missed.

## FOR...

# Mercu

SEE CASEY LOG

312 Ave. C

The modern, fully-automatic way to all-season comfort!

## New ALL-ELECTRIC HEAT PUMP



HEATS in winter

COOLS in summer

...using only air and electricity!

Now you can enjoy year around central air conditioning that's completely automatic!

The new all-electric Heat Pump both heats and cools from one compact unit that switches automatically from heating to cooling or back again as needed...even within the same day or same hour.

With the Heat Pump there's no manual shut-down or start-up of heating or cooling equipment...no discomfort from unseasonably warm or cold

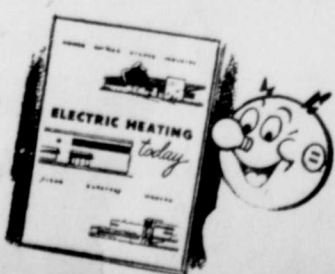
days. You just set the automatic thermostat once and enjoy perfect indoor climate the year around.

Adaptable to new or existing buildings, the Heat Pump takes up little floor space. In installations now operating in Texas and elsewhere it is providing practical, dependable air conditioning 365 days a year.

For a new experience in carefree comfort, investigate the advantages of an all-electric Heat Pump for your home or place of business.

Get this Free Booklet...

It tells about the Heat Pump... and gives helpful information about all types of electric heating. Phone, write or come by for your free copy soon!



TEXAS ELECTRIC SERVICE COMPANY

J. B. ADY, Manager

Phone 138

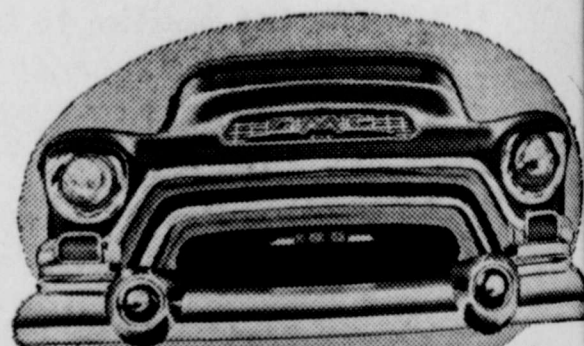


Your key to Blue Chip value

# Why pay more for less?

Now the all-new Blue Chip GMC trucks underprice competition—and still lead in years-ahead features and styling. Why pay more for less?

See us today!



See us, too, for Triple-Checked used trucks

## Thaxton Bros. Motor Company

414 AVENUE B

PHONE 715

BURKBURNETT, TEXAS





# Parker's Super Market



## NEW CROP VALUE

EXTRA FEATURES FOR THIS WEEK END

HEINZ CATSUP	2 14 Oz. BOTTLES	45¢
TUNA <small>CHICKEN OF THE SEA</small>	LARGE CAN	33¢
TOMATO JUICE	LIBBY'S 46 Oz. CAN	25¢
SCOT TISSUE	ROLL	10¢
PINTO BEANS	2 LB. PKG.	19¢
CANDY <small>HAPPY TIME</small> Jelly Beans	14 Oz. PKG.	25¢
PRUNES <small>SUN. SWEET</small> DRIED	12 Oz. PKG.	29¢
APRICOTS <small>GOLDEN GLOW</small> DRIED	12 Oz. PKG.	49¢
PEACHES <small>SUN SWEET</small> Fancy Dried	12 Oz. PKG.	39¢
APPLES <small>ARROW</small> DRIED	8 Oz. PKG.	29¢

Red Delicious APPLES U. S. Extra Fancy Pound ... **15¢**

POTATOES <small>Russet</small> Pound	CARROTS <small>Golden</small> Cello. Pkg.	BANANAS <small>Central Amer.</small> 2 Pounds
<b>6c</b>	<b>10c</b>	<b>25c</b>

Dottie's Quickie Cookies PKG. **39¢** WITH ONE FREE

### PARKER'S FRESH PORK SALE!

FRESH SPARE RIBS	LEAN MEATY LB.	39¢	<i>Swift's Premium, Armour's Star, Rath Blackhawk, Hormel's, Decker's, Ranger, Burlison's, Wilson's, CERTIGIED</i> <b>BACON</b> Lb. Tray <b>49¢</b>
FRESH BACK BONES	COUNTRY STYLE LB.	39¢	
FRESH PORK ROAST	RIB END CUTS LB.	39¢	
FRESH PORK ROAST	BOSTON Butt Cuts LB.	39¢	
FRESH PORK STEAK	SLICED LB.	39¢	
FRESH PORK CHOPS	LOIN End Cuts LB.	39¢	
FRESH PORK LIVER	SLICED LB.	25¢	
FRESH PORK CHOPS	CENTER CUTS LB.	59¢	
FRESH PORK SAUSAGE	ARMOUR'S STAR LB.	33¢	



IN BURKBURNETT

### THE BEST PLACE

When you do your weekly shopping at PARKER'S, you'll find so many advantages that we're sure you will agree that PARKER'S is the best place in town to shop. Lower prices, greater selection, famous brands, courteous sales people, clean stores, and in general, a more pleasant atmosphere — they all add up to make it easier for you to shop for your family. **PARKER'S is the best place in town to shop!** Shoppers return again and again to the place where they have been well treated, so doing more of the things customers like about a store and less of the things they dislike is an important part of our operation. PARKER'S would rather serve one customer ten times than ten customers once. Building "regular" customers is our business!

### Check These Everyday Low Prices

G-T Water Pack		
Red Pie Cherries	No. 2 can	21c
Pimientos, Dromedary	4 oz can	15c
MILK, Pet or Carnation	2 tall cans	25c
Skinner's Macaroni	2 7-oz pkgs	25c
Skinner's Raisin Bran	pkg	17c
Pork & Beans, Van Camp's	2 lb cans	25c
Heinz Ketchup	14 oz bottle	23c
Baby Food, Gerber's	4 cans	33c
CRISCO, Shortening	3 lb can	83c
Instant Milk, Carnation	8 qt pkg	65c
Gold Medal Flour	10 lb bag	79c
TIDE Powdered Soap	large pkg	29c
Dog Food Top Kick	2 lb cans	15c
Dinner Napkins Scotkins	50's	23c
Wax Paper Cut Rite	125 ft roll	23c
Reynolds Foil	25 ft roll	27c
Reynolds Foil	75 ft roll	69c
Saran Wrap	25 ft roll	29c
Delsey Tissue	2 rolls	23c
Scot Tissue	2 rolls	21c
Waldorf Tissue	4 rolls	31c
Zee Tissue colored	4 rolls	33c
Scot Towels	2 rolls	33c
Kleenex 400's	pkg	25c
Shoe Polish, Shinola	can	10c
Ranch Style Beans	2 300 cans	25c
Kuner's Kraut	2 300 cans	29c
Libby's Pumpkin	303 can	14c
Spanish Rice, Brown Beauty	300 can	19c
Deviled Ham, Underwood's	2 oz can	17c
Armour's Chopped Ham	12 oz can	49c
Pink Salmon, Sea Feast	lb can	59c
Brown Sugar, Imperial	2 lb crts	25c
Wolf Tamales	1 1/2's can	19c
Ireland's Chili	No. 2 can	45c
Tomato Soup, Campbell's	3 No. 1 cans	32c

### Candy Bars

Hershey Bars, Mars, Milky Ways, Snickers, 3 Musketeers, O. Henry, Powerhouse, Tootsie Rolls, Bit-of-Honey, Life Savers.

6 bars 25c

### New Low Price All Brands

Chewing GUM 3 Pkgs. 10c

### HEINZ

NEW CROP VALUES Macaroni Tall Can .. 18c

Spaghetti Tall Can .. 15c

India Relish 11 oz jar .. 25c

Dill Pickles Pint Jar .. 35c

Sweet Pickles Pint Jar .. 55c

Oven Baked BEANS Lb. Can ... 17c

Wednesday Is Double *W.M.* Green Stamp Day With The Purchase of \$3.00 Or More Of Merchandise

# PARKER'S FOOD STORES

WE GIVE *4X* GREEN STAMPS

IS THE MAN FOR YOU TO SEE. Your established insurance agent is you insurance marchant and professional insurance counselor, your friend neighbor. He is your automobile and property insurance agent serving you twenty-four hours a day. Don't pass him up if you want sound insurance protection with dependable service.

208-B East Third Street

**WAMPLER INSURANCE AGENCY**

Phone 628

**Bargain Days**

R. D. Laney

is the season of bargain especially in connectoin the sale of all 1955 model cars. And to say that there is a surplus of these cars on hand is to say it mildly. "Volume sales" is the two word expression used by motor magnates to describe the present predicament of the local dealer with a surplus of 1955 models on hand. During the past 30 days thousands of motorists have turned in their old cars at fabulous prices for late 1955 models. The dual repetition of "volume sales" at the factory end, and "bargain days" deals at the consumer level seems to tie into a revolutionary going on in the system of automobile merchandising. While the present volume production such as 1955 cars on hand by the industry is no new pattern to the industry, its current application to automobiles has special significance. It means super-volume production, which leads to super-volume sales promotion and ultimately to fantastic late-season bargains.

The unloading of late year automobiles to make way for new year's production has been an economic "must." Volume production such as 1955 bargains as motorists have never seen before. But why not slow down production? That's like asking a man to handle a screwdriver instead of a sledge hammer. The industry has expended billions of dollars to attain a volume production since World War II. They are determined to call the return of "competitive enterprise." These companies have reached the competitive stage of capital investments cannot be financially maintained without volume production and volume sales.

The automobile manufacturers are physically primed to produce automobiles in volume as they never been produced before. This means that they must produce in unprecedented volume to be solvent. Volume production means that they must also sell volume. If sales do not keep up with production then there will be log jams at the retail level. Along with this vast expansion of physical plant facilities, the industry has entered the in-

dustry to augment the production potential and pyramid the costs of new equipment.

The 1955 automotive year had what it takes to over produce. And overproducing it has been to the benefit of hard-dealing consumers. Likewise, the industry has had the basic ingredients for sales promotion at retail levels, namely, the beginning of an efficient staff of trained salesmen who have taken their feet off the desks to greet customers at the doors. The automobile industry seems to be operating on a sales promotion system somewhat similar to the longtime practice of retail department stores. When the latest fashions in clothing and hats arrive, they are sold at the highest seasonal prices to

those who insist upon the latest fashions. Buying is done on contract. Profits are made on early sales volume. Beyond a definite volume, the remaining items are dropped into the bargain basement to be disposed of before the new styles come in.

The reaction in retail circles are rather mixed. Some dealers have made enough profits during the first eight months of 1955 to practically give the rest of the season's models away. Anyway, the current procedure seems to favor the consumer willing to wait until the late models give out to crash the market with his turned in car. With volume production an economic necessity, and volume sales recorded under the spur of bargain prices, there

is no "out" for service departments. This burdened member of the triumvirate of volume business is taking the main brunt of heavy production and record sales. Too many brand new cars are being rushed onto the highways with electric windows and heating systems that won't work, with doors out of line, with fabrics torn and wires crossed.

With a handful of companies now competing for a market that could be as great as 10,000,000 cars by 1960, everything that they do is being evaluated with a look at that kind of future. Part of this new look must be taken at servicing the millions of new as well as used automobiles. Meanwhile the pattern is pretty clearly drawn for at least another

year or two. Bargain days season will recur again. It may even become a routine part of the automobile merchandising system. And under the spur of volume business it is to be assumed that the servicing of new cars will be brought into focus of that long look into the future.

**1954-55 Football Schedule Arranged**

- Nov. 4—Quanah ..... \*Here
- Nov. 11—Childress ..... \*There
- Nov. 18—Seymour ..... \*There
- \*Conference Games Indicated

Wedding Announcements At Star

**Fair Breaks Record For Attendance**

Breaking all records, the State Fair of Texas wound up with a total attendance of 2,611,271 for the 16 days and 17 nights of its 1955 exposition.

The fair broke its own national attendance record of 2,506,463, set at last year's fair and also established a new world's record for single day attendance at any annual fair. The big day was Saturday, Oct. 15th when the crowds totaled a fantastic 323,224.

It's a wise teacher who knows how to use something besides a ruler to make a pupil smart.

**Church Of The Nazarene**

Rev. Fred Ferraez, Pastor

- Sunday School — 9:45 a. m.
- Morning Worship — 11:00 a. m.
- Young People's Meeting — 7:00 p. m.
- Evening Worship — 7:45 p. m.
- Wednesday night Prayer service — 7:45 p. m.

**Irvin J. Vogel**

LAWYER  
330-332 Waggoner Bldg.  
Wichita Falls, Texas



Here Friday and ready to roll!

THE '56 CHEVROLET BEL AIR SPORT SEDAN—above is a beautiful example of Chevrolet's bigger, bolder look. Four doors and no sideposts in this one—did you notice?

The hot one's even hotter!

**the '56 Chevrolet**

New models—all with bold new Motoramic Styling. More models—including two new 4-door hardtops and two new 9-passenger station wagons. New excitement under the hood—up to 205 horsepower and 9.25 to 1 compression ratio. This—remember—is the car that broke the Pikes Peak record in a history-making, preproduction trial. Come on in, look it over and try it out!



They're sitting in our showroom right now champing at the bit. For these '56 Chevrolets were born with an urge to go places! But look 'em over first. Look at that bigger, wider, more massive grille. Follow that lower speedline of chrome back to those sassy, high-set tail-lights (the one on the left swings down to uncover the gas cap!).

V8 or 6—19 Models in 3 Series  
Any kind of model anyone could want! Your choice of the new "Blue-Flame" 6 with 140 h.p. and new higher compression or Chevrolet's record-breaking V8 power ranging up to a new high of 205 h.p. and 9.25 to 1 compression ratio! Automatic, and comfort and safety features? If Chevrolet doesn't offer them, it's only because they haven't been invented yet.

Come in and drive the '56 Chevrolet!

**MATHIS CHEVROLET COMPANY**

PHONE 210

JACK MATHIS, Owner-Manager

300 EAST 2nd St.

**BILL BRYANT'S AUTO SALVAGE**

WE BUY CARS OF ALL MAKES AND MODELS

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Friday-Saturday, November 4-5



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starring Glenn Ford

Anne FRANCIS - Louis CALHERN with MARGARET HAYES

WIDE-VISION SCREEN! STEREOPHONIC SOUND!

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Spectacularly filmed in Egypt with a cast of thousands!

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FOR SALE — Bendix Economy, newly reconditioned. See at Burk Tailors Phone 615 or 85. 16-1tC

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FOR SALE—Modern house in Roselawn addition. Two bedrooms, den, water well with electric pump. 127 Lilac Lane. Phone 773. 16-1tC

FOR SALE — To settle estate. You are invited to send bids on the 160 acre W. D. Day farm, one mile north Red River bridge, also 100 acre pasture land across from J. T. Day place, to Henry L. Day, 2323 West Commerce, San Antonio, Texas. Each place will sell separately. 16-3tP

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LOST — White male Pekingese named Wong. Phone 358. Carol Hageman. 16-1tC.

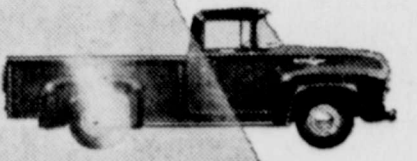
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