

The Burkburnett Star

JOHN W. BROOKMAN -- HARRY C. DODSON
Owners and Publishers

Harry C. Dodson, Editor



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SUBSCRIPTION RATES PER YEAR

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Outside These Counties \$2.50

A HAZARDOUS ENDEAVOR

A few truisms about the oil industry bear repetition. Searching for oil is an extremely hazardous endeavor—one wildcat well in nine produces any oil at all, and the proportion of wells which turn out to be commercially significant is much smaller still. The costs of drilling have soared—partly as a result of the general price and wage inflation, and partly because the drillers must go deeper and deeper. Finally, oil wells wear out, and must be replaced.

These facts are significant in the light of periodic legislative efforts to reduce depletion allowance given oil producers. That allowance is now, and long has been, set at 27½ percent, and amounts to a credit against income taxes.

It has been proposed for instance, that this allowance be changed to 15 percent—a reduction of nearly half. The first result of this drastic step, according to oil authorities, would be a sharp curtailment in exploration and new development—and the end result would be diminishing oil reserves and ultimate shortages. It's hard to think of anything that could be more damaging than that to this nation.

At a recent press conference, President Eisenhower, in answer to questions, characterized the existing depletion allowance as "necessary." He stressed the need for economic incentive that will encourage continued exploration and keep our oil reserves at the high levels we need. That tells the whole story. Many years experience have proven that the 27½ percent figure is fair and proper.

You Help Pay These Losses

Suppose the government opened a store, or a restaurant, or a theatre or some other kind of business in your community, and then sold the merchandise or services at a loss making it up out of the pockets of the taxpayers.

You'd certainly consider that unfair and unjustifiable competition with local business people and it certainly would be.

And that is exactly the sort of competition a government agency is imposing on certain privately owned business, which get no favors or subsidies, and must pay their own way in every particular—including the payments of taxes.

The government agency in question is the post office with its fourth class mail service—which is the parcel post classification. The businesses parcel post competes against include local cartage-men, along with motor carrier and the rail express service.

Parcel post is a losing venture—which means that it is a tax subsidized venture. In the 1926-55 period, its losses are estimated at \$1.2 billion. And it is estimated that, in addition, parcel post results in direct losses running to \$43 million a year.

If any economic principle is paramount in our kind of system, it is that the people who want and use goods or services should pay the full cost for them—and not be allowed to shift part of the cost on to non-users. That is not true of parcel post.

USE YOUR HEAD

There has been a marked increase in the number of people and especially people of modest means and incomes, who are investing a part of their savings in stocks. These people, in other words, are buying a direct personal interest in the capitalist system, and that is all to the good.

What is definitely bad, however, is an upsurge in stock swindles, which are designed to rob the gullible, the greedy and the unwary of their money and which often succeed to the tune of many millions of dollars.

Sylvia Porter, the business and financial columnist writes, "A new wave of stock swindles is sweeping the land." She adds that never before has the Securities and Exchange Commission, had to deal with such wide spread fraud, deceit and manipulation in the sales of securities as now."

The reputable brokerage houses and stock exchanges, no less than the SEC and other government agencies, are doing everything possible to rid the securities business of the crooks. But they can't succeed fully unless they have the help of an informed and intelligent investing public. That means a public which turns a deaf ear to high powered sales pitches, tips and rumors, and public which deals with established dealers only and investigates before it buys. The basic point is covered by Miss Porter in these words: "Use your head! If and when you buy securities, know why you're buying, what you're buying, and from and through whom you're buying."

LEGIONS OF CAPITALISTS

Thrift still pays, a plan created 21 years ago by Standard Oil of New Jersey and affiliated companies proves. Under this plan, employees can set aside from two to 10 percent of their pay, to which the companies add varying amounts. The money is used to buy Standard stock.

Last year, employe pay allotments came to \$25.6 million and the employers contributed 28.5 million. Ninety-nine percent of eligible employes participated. And, at year's end, the employes had accumulated more than \$194 million worth of savings.

Here's an example of the way workers become capitalists in this country. Many such plans are promoted by companies all over our nation.

Classifieds In the STAR Get Results

Mrs. Vanderburg Hostess March 10 Unity Garden Club

The Unity Garden club met March 10th in the home of Mrs. J. S. Vanderburg with Mrs. Roy T. Magers sharing hostess duties.

Mrs. A. W. Newman, president opened the meeting and welcomed a good representation of the club regardless of the inclement weather.

Mrs. J. D. Riddle, therapy chairman, read a letter of appreciation from the Rex Cross recreational director of Sheppard Air Force Base, thanking the club for forty dozen cookies and cakes that were sent to the base recently.

Plans were discussed for a spring flower show. The location will be announced later. Theme of the show will be Symphony of Flowers.

The club voted to cooperate with the Bluebonnet Garden in serving a supper to the public the first night of the rodeo. The First National Bank of Burkburnett will sponsor a float for the Unity Garden club in the annual Boomtown Celebration parade.

A report of the spring district meeting in Gainesville was given by Mrs. A. L. Gilbow. Mrs. Herman Miller, program chairman, introduced Mrs. A. W. Newman who discussed holiday arrangements. Beautiful holiday arrangements were brought by the members.

A lovely refreshment plate was served to seventeen members.

Irvin J. Vogel

LAWYER
514-516 Wichita Nat'l. Bank Bldg. Wichita Falls, Texas

BURKBURNETT.... HISTORY

Revealed By The Star Files 10 Years Ago . . .

Capt. and Mrs. Tommy Harms and sons Gary and Michael of Denton and Mr. and Mrs. Desmond Harms and Linda of Dallas spent Sunday here visiting their parents, Mr. and Mrs. Tom Harms, and other relatives.

Ed McCowan of Davis, Calif., was in Burkburnett this week visiting his daughter, Mrs. Margaret Duke.

Colleen Mattingly of Wichita Falls is spending a few days here visiting Jo Utts.

Mr. and Mrs. Tommy Carmichael will arrive here by plane Friday from Los Angeles, Calif., to visit her parents, Mr. and Mrs. Buck Meyers.

Mr. and Mrs. Newman Goodlet of Rhome were Burkburnett

visitors last week.

Mr. and Mrs. B. H. Alexander spent the past week in Midland visiting Mr. and Mrs. Arch Clevenger and Mr. and Mrs. Jim Martin and family.

Bill Robbins of Electra was in Burkburnett on business Tuesday.

Little Misses Jeanne Dodson and Margaret Franks escorted their daddies, Harry Dodson and Jack Franks to Wichita Falls Friday night to see Alice in Wonderland at the Memorial auditorium.

Mr. and Mrs. Lyman Harms and son David left last week for Portland, Ore., to make their home.

Grade School News

We were very happy to have the many visitors to come by and see our school building and rooms this past week. It is always a great pleasure to have parents and friends to come by and see where we work and play and live most of the hours during the day. We welcomed 311 visitors in the Primary building and 724 in Hardin Grade school.

We have enjoyed the snow this week even though we were not allowed to play outside as much as we would like. We can understand some of the reasons why mumps and snow do go together.

Mr. A. A. Everett of Burkburnett is reported in a good condition at the Bethesda hospital in Wichita Falls following recent surgery. No visitors are allowed at the present time and he does enjoy receiving cards and letters from his friends.

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PATTON ROOFING COMPANY
204 Indiana Wichita Falls, Texas

OCEAN TO OCEAN ACROSS SOUTH AMERICA
— AND BACK — IN 41 HOURS!

CHEVY'S NEW V8 LEVELS
THE HIGHEST, HARDEST
HIGHWAY OVER THE ANDES!

To prove the durability of Chevrolet's radical new Turbo-Thrust V8,* the tremendous flexibility of the new Turboglide transmission,* the incredible smoothness of Full Coil suspension, we tackled the most challenging transcontinental road in the world — the 1,000-mile General San Martin Highway. To make the test harder, officials of the Automobile Club of Argentina sealed the hood shut at Buenos Aires — no chance to add oil or water or adjust carburetors for high altitude.

So the run began — across the blazing Argentine pampas, thrusting boldly into the stone ramparts of the forbidding Andes. Up and up the road climbed, almost 2½ miles in the sky! Drivers gasped for oxygen at 12,572 feet — but the Turbo-Thrust V8 never slackened its jet-smooth torrent of power, the Full Coil springs smothered every bump, the Turboglide transmission made play of fantastic grades up to 30 percent. Then a spine-chilling plunge to the Pacific at Chile's great port of Valparaiso, a quick turn-around and back again. Time for the round trip: 41 hours 14 minutes — and the engine was never turned off! That's rugged proof-in-action of the great new advances you'll test for yourself the first time you drive a '58 Chevrolet. That's a real thrill — why not discover it this week? *Extra-cost option



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WEDNESDAY IS DOUBLE
S. & H. GREEN STAMP DAY
With Purchase of \$3.00 or
More of Merchandise

We give **2** GREEN STAMPS



Time to clean!

You'll clean up on these tremendous values. See the specials in house cleaning and laundry aids . . . as well as the specials in other departments. You will agree, you always save money at Parker's, because our cash registers ring up savings for you.

★ WE GIVE **2** GREEN STAMPS

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PARKER'S STORES INC.

IN BURKBURNETT

RUBBING
ALCOHOL
Pint Bottle **10¢**

LAUNDRY
BASKETS
Wicker Each **69¢**

CLEANS CLOTHES WHITER WITH
TIDE Large Package **25¢**

BROOMS Clean Sweep EACH **69¢**

ROPE MOPS No. 16 Size **49¢**

BLEACH So-White Quart Bottle **15¢**

BRACH
EASTER CANDIES

EASTER EGGS . . . 12 Oz. Pkg. **29c**
Hide-and-Seek, Wrapped
EGGS . . . 24 Oz. Pkg. **53c**

CHOCOLATE EGGS . . . pkg. . . . **29c**

CHOC. RABBITS . . . pack of 6 . . . **29c**

Rit Easter Egg
DYES
15c and 39c pkg.

PAAS
EGG DYES
pkg. 10c

VERTAGREEN

50 lbs \$1.89
25 lbs. . . . \$1.25
10 lbs. . . . 73c
5 lbs. . . . 45c

IMPERIAL CANE
SUGAR
10 lb. Bag **83¢**

DEL MONTE TOMATO
CATSUP
14 Oz. Bottle **15¢**

Wichita Rayon 10 Oz. Size
MOPS **59c**

No. 78 Size
MOP STICKS **39c**

16 Oz. Size
MOP HEADS **73c**

No. 150 Size
BROOMS **\$1.59**

Each
Brush Up BROOMS **\$1.53**

Each
Warehouse BROOMS **\$1.89**

Each
O-Cedar Oil MOPS **\$2.59**

Each
O-Cedar Dust MOPS **\$2.79**

Each
JONNY MOPS **98c**

Large Can
SANI-FLUSH **23c**

DRANO can . . . **25c**

lb. Pkg.
MOTH BALLS **39c**

4 Oz. Bottle
PINE-O-PINE **19c**

2C Size
O-Cel-O SPONGES **29c**

Each **10c**
CHORE GIRLS

Each **10c**
SCRUBBEES

2 Pkgs. **25c**
S. O. S.'s

2 For
BRILLO **27c**

GLO-COAT Pint (Deal) **54c**

Pint Can
Johnson's STRIDE **87c**

Pint (Deal) **54c**
Simonize WAX

Fancy C. A. **BANANAS** Lb. **10¢**

Golden Crisp
CARROTS
lb. . . . **5¢**

Paschal
CELERY
2 stalks **25¢**

Calavo
AVOCADOS
2 for **25¢**

Center Cut PORK CHOPS lb. **69¢**

PORK BACK- **Bones** lb. . . **49¢** COW-BOY **Sausage 2 lb. roll** **73¢**

RATH'S **BOOTH'S**

Fully Cooked **PICNICS** lb. . . **49¢** Fillets **PERCH** lb. . . **39¢**

Black Hawk Sliced **BACON** lb. . . **69¢** Fillets **HADDOCK** lb. . . **49¢**

All Meat **FRANKS** lb. . . **49¢** Fillets **CODFISH** lb. . . **43¢**

Wisconsin Longhorn CHEESE lb. **49¢**



The Ground Meat Cookbook

This week its Ground Meat—DeLuxe and delicious. 204 wonderful ground meat recipes. A fascinating variety of juicy, flavorful, tender dishes that will win a favored place on your menu.



Binders

Now, beautiful new loose leaf binders made to hold all your cooking magic cookbooks. ONLY **93c** and you get both binders. Each binder holds 12 books.



MARCH IS EGG MONTH

EGGS ARE JUST THE THING TO KEEP YOU IN THE SWING

GRADE "B" Medium
doz. **49¢**

GRADE "A" Large White Caged
doz. **59¢**



MAXWELL HOUSE Coffee

All Grinds
lb. **87¢**

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SURFINE
BISCUITS
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Each **10¢**

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FRIDAY and SATURDAY, MARCH 21-22

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SAUSAGE 2 Lbs. For \$1.39

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Neuhoff's
LONE STAR

TRAY PAK

BACON Lb. 59¢

Lean and Tender
PORK STEAK 49¢
PER POUND

Fresh
OYSTERS 89¢
12 OZ. PACK

GARDEN CLUB
GRAPE JAM
OR
RED PLUM Preserves
TWO 18 OZ. JARS
49¢

DIAMOND Spaghetti
IN SAUCE
300 CAN 10¢

WILSON'S
CHILI
NO BEANS
1 POUND CAN
29¢

MAXWELL HOUSE
WORLD'S RICHEST FLAVOR IN COFFEE

Instant

COFFEE 99
6 Oz. Jar

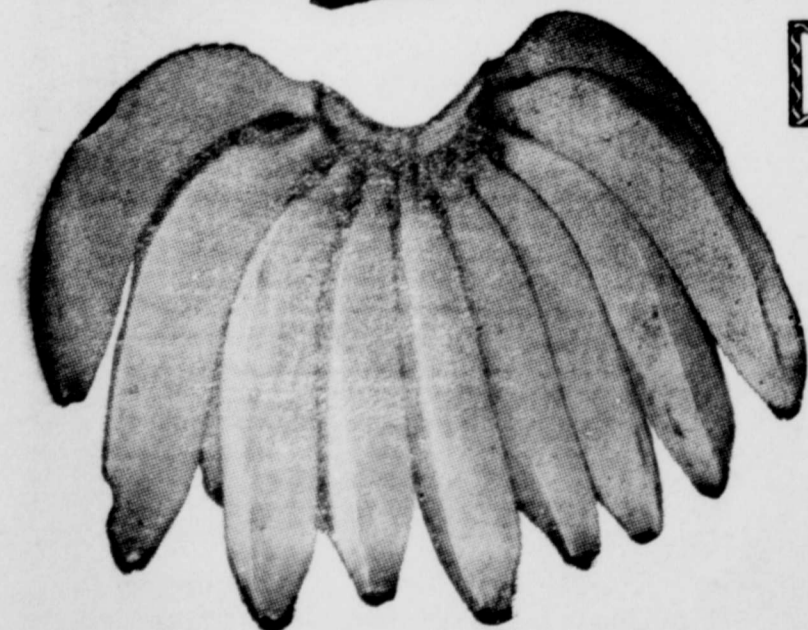
• SPECIALS •

KRAFT'S
ORANGE DRINK 29¢
46 Oz. Can

KIMBELL'S
GRAPEFRUIT JUICE 29¢
46 Oz. Can

CAPRI
COOKING OIL
24 OZ. BOTTLE
49¢

• PRODUCE •



Central American Golden
BANANAS Lb. 12 1/2¢

No. 1 Vine Pink
Tomatoes Lb. 29¢

SAVE
GUNN BROS. STAMPS
FOR BEAUTIFUL GIFTS
REDEMPTION CENTER
LOCATED IN OUR STORE

UNITED Supermarkets
We Sell for Less

WE GIVE DOUBLE
GUNN BROS. STAMPS
WITH EVERY PURCHASE
DOUBLE STAMPS
EACH WEDNESDAY
With Purchase of \$2.50 or More

We Write Hospitalization Insurance With The Travelers

Burk Insurance Agency

HOWARD CLEMENT

New Location—Next To Legion Hall

2 Of WSCS March 11 With R. L. Gragg

Two of the Woman's Service Christian Service met morning, March 11th at the home of Mrs. R. L. Gragg. Jack Brumley as co-

circle leader, Mrs. Blake presided during the meeting. Reports of the sale and bake sales were given. Mrs. J. H. Rigby was chairman for the meeting. A collection taken from March 23-25 and Luke 9:1-2 was given. Mrs. Beulah Hall, the topic was "The March of the Cross." Mesdames Melton, A. W. Newman, and Seelye Galloup led a walk on playlet on the Hospital in Jackson. Mrs. Rigby closed with a message to action in which she said, "The healing ministry of the church is to be against the ambassadors of Satan; it opens ears that have been deaf to the voice of Christ; it opens hearts that have been hard to receive the love in the Son of God; it seeks and to save who are lost."

Rock cakes and coffee were served to the following: Mesdames J. H. Rigby, Bessie Scruggs, J. H. Oscar Melton, Beulah W. Newman, O. E. Melrose Jones, Blake Brownley Galloup, Bill Haws and hostesses, R. L. Gragg and Jack Brumley.

ALL BRYANT'S AUTO SALVAGE

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Flying Red Horse Club Met March 14

The officers and committee members of the recently organized Flying Red Horse club met in the home of Mrs. Gloria Connell at 623 Pecan Ave., on March 14th at 9:30 a. m.

Mrs. Wanda Vernon, president of the club, presided over the business meeting.

Mrs. Opal Matthews, chairman of the social committee, announced that a social has been planned for the night of March 28th, 7:30 p. m. at the Town Hall. All employees of Magnolia Petroleum Company's producing department and their families are invited to this social. Every family is requested to bring a cake, a pie or some cookies.

The first regular meeting of the Flying Red Horse club is to be held in the home of Mrs. Reba Wright at 201 Beech Lane on April 18th at 9:30 a. m. All ladies whose husbands are employed by Magnolia Petroleum Company's producing dept., and who are interested in belonging to this club are cordially invited to this meeting.

Refreshments of coffee and donuts were served to the following: Mesdames Wanda Vernon, Wilma Spannagel, Wanda Allmon, Jackie Dark, Peggy Hale, Jo Lundberg, Opal Matthews, Reba Wright, Jackye Kinnard and the hostess, Gloria Connell.

I. O. O. F. LODGE

BURKBURNETT, TEXAS Meets at I. O. O. F. Lodge Every Tuesday Night, 7:30 p. m. Visitors Welcome RALPH ENGLAND, N. G. CLAUDE REED, Vice-Grand Ralph England, Sr., Rec. Sec'y John M. Bryan, Fin. Sec'y.

OUT OF TOWN PRINTERS PAY NO TAXES HERE LET US DO YOUR PRINTING

LOWANNA HORIZON CLUB WILL VISIT CAMP LETOLI

Mrs. Walter Riley, Advisor of Lowanna Horizon club met with Mrs. Fern Page, Executive secretary of Camp Fire Girls of Area 2, in Wichita Falls, Feb. 22nd to discuss a conference of Horizon clubs in this vicinity. It was decided to invite the different area clubs to meet with the Burk Burnett group in the near future for a work shop and discussion meeting.

On March 8th, Mrs. Page advised a meeting has been worked up for all the Horizon clubs in the area and the girls will meet at Camp Letoli, St. Jo, Tex. March 22nd, at 11 o'clock in the morning and remain until 1:00 a. m. the next morning. A tentative program has been set up to include buzz sessions, questions and answers, discussions on Horizon club problems and questions, a weiner roast, handcraft, singing session, a cook out supper, ceremonial and Sunday morning religious services. All ten members of the Lowanna Horizon club plan to attend the meeting. An estimated 100 Horizon club girls will be at the conference.

The Burk Burnett club will be taken to the meeting by their Advisor, Mrs. Riley, and one other mother, who will spend the night at the lodge and assist in the program. Members of the Lowanna Horizon club include: Cindy Bryant, Dianne Brookshier, Wendlyn Goins, Ietha Herring, Jo Ann Hervey, Shirley Hodges, Charlotte Johnson, Tommi Jean Middleton and Irma Ned Riley.

Miss Lorene Tyler Shower Honoree Friday Night

Miss Lorene Tyler, daughter of Mr. and Mrs. W. J. Tyler of 612 Magnolia St., was honored with a lovely miscellaneous shower Friday night at the home of Mrs. Clarence Hester, 614 Magnolia. Miss Tyler is the bride-elect of Mr. Paul Avant, son of Mr. and Mrs. C. S. Avant of Loveland, Okla.

The hostesses were Mesdames J. W. Stubblefield, Effie Bryant, Troy Miller, E. J. Tatum, Carl Miller, W. J. Ainsworth, V. L. Stubblefield, A. K. Lasseter, Betty Jo Worley, May Martin, Bessie McKnight, Bertha Woods, Cora Sanders and Addie Allison. Games were enjoyed during the evening and then the honoree was presented with a large array of gifts.

Refreshments were served to approximately 35 guests. Out of town guests were Mrs. C. S. Avant of Loveland, Okla., Mrs. Mildred Salinas and daughters, Juanita Mae, Rose Mary and Margaret Louise, all of Houston, Texas.

Classifieds Don't Cost They Pay

Cliff Wampler General Insurance

High School News

TENNIS TEAMS

Miss Johnson announced the girls' junior and senior tennis teams Thursday. Sue Richards will play girls' singles and Doris Sites and Sharon Stevens will play doubles.

In the junior division Janice Martin will play singles while Candy Bryant and Irma Ned Riley will play doubles.

VOLLEY BALL TEAM

Mrs. Finley selected the volley ball team Monday. The district meet will be held on April 19th at Decatur.

Burkburnett girls participating in this event are Willie Jo Woods, Paula Garland, Barbara Gorham, Gayle Sanders, Patsy McNeil, Juddie Smith, Charlene Preston, Kayrene Davis, Patsy Sanders, Pat Senn, Lafaye McDonnell, Margaret Vaughan, Shirley Hodges, Shirley Overton and Carolyn Clements.

BAND WINS SWEEPSTAKES

The Burk Burnett High School Band, under the direction of Mr. James C. Wickersham, captured

sweepstakes honors at the Jacksboro Music Festival Saturday, March 8th.

The band won a first place trophy for being the best class 2-A marching band playing "Proud Heritage," and "Erioca." For their excellent performance in concert and sight reading, they received two first divisions.

Students receiving superior rating on solos were Twirling, Pat Clack, Barbara VanLoh, and Betty Bradley, Duets, Landes and Clack, Trio, Muller, Clack and Thaxton and VanLoh, Bradley and Landes, James Siber, baritone, James Siber trombone; Matherly, Parks and Morris, trio. Making second divisions were Patsy McNeil, Clarinet; Royce Miller, baritone; Gary Wood, Saxophone; Sharon Boyle, baritone; Sharon Boyle, trombone; Mike Morris, cornet; Donald McCullough, cornet; Mike Matherly

cornet; Jimmy Parks, cornet; McNeil, Muller, Henry and Inman, clarinet quartet; Glenna Landes and Shirley Thaxton made second divisions on their Twirling solos.

Junior High News

With interscholastic league events only two weeks off some of the students are putting in extra time working in their particular field. Mr. W. C. Davis is working with Hal Maloney (8-4) with Number Science. Becky Toles is the alternate in this division. Mrs. Faulk is helping Barney Fudge (7-1) Shirley Reynolds (8-1) with declamation.

Wedding Announcements.

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Your Ford Dealer has all the modern facilities to satisfy your wishes promptly and efficiently . . . with a new Ford car or truck, a good used car, or

service to keep your present car in top condition. And you'll find his staff of Ford experts are friendly folks, too—eager to please you in every way.

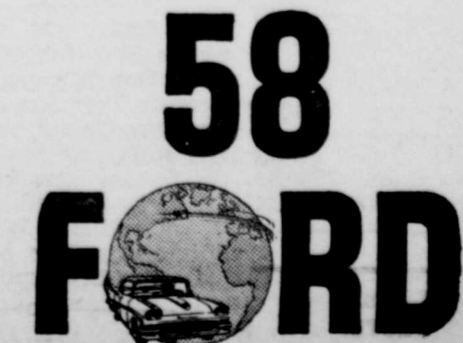
Our Modern Service Department . . .

has the equipment to give your car or truck the best of care. Servicemen have Ford factory-recommended service methods. . . and there are genuine Ford Parts handy when needed.

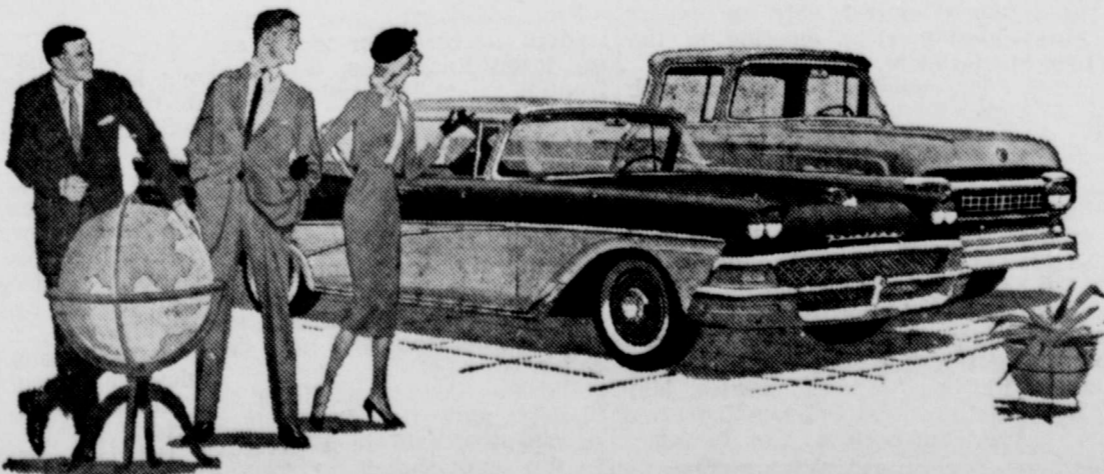
Here's the place to come for a used car

You'll find a top selection of makes and models . . . priced for budget buying.

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The 58 Ford was the first car ever to use the whole world as a test track. Across three great continents its high-fashion sculptured styling won the praise of the most style-conscious critics everywhere. And Ford proved it could lick the worst roads and most rugged

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HOW TO GET YOUR MONEY GROWING, TOO

A garden will handsomely reward your careful tending. And the same thing goes for your savings account. The dollars you judiciously "plant" every payday will grow rapidly (with interest compounded) into a rich harvest of realized dreams come happily true.

1st NATIONAL BANK BURKBURNETT, TEXAS MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

