

Burkburnett Star

LIKED BY MANY—CUSSED BY SO ME—READ BY EVERYBODY

BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, JANUARY 21, 1960

NUMBER 19

Spread the Word

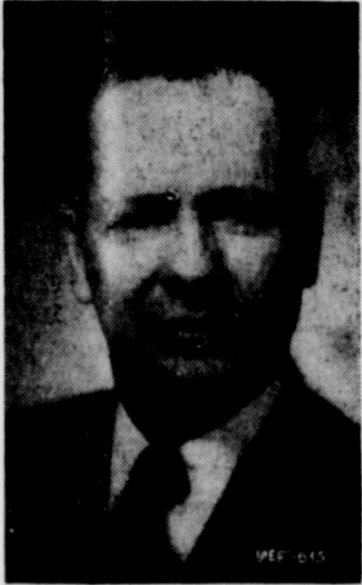
Catty Cora says: "I don't mind men who kiss and tell. At my age I need all the advertising I can get".

Chamber of Commerce Luncheon Each FIRST MONDAY at Town Hall Everybody Invited Each Pays for His Meal

VOLUME NO. 53

Accountant Seeks the Office of County Tax Assessor-Collector

George McMackin, an independent tax accountant, accustomed to handling many figures for tax purposes. In the operation of my business through the years, I have learned that proper tax administration involving the careful handling of many accounts, large and small, to result in a substantial overall tax saving for my clients.



Last Rites Will Be Friday For Former Burk Man

Funeral services will be held Friday afternoon at 2:30 p. m. from the Burk Burnett Owens & Brumley Funeral Home for Mr. N. L. (Jake) Hudgeons, 53, of Andrews, Texas.

Mr. Hudgeons died Tuesday morning in the hospital at Hobbs, N. M., from burns received Sunday in an oil field accident.

Hudgeons is a former resident of Burk Burnett.

Survivors include the wife, Bertha of Andrews; 3 daughters, Betty Smith, June Clemons and Barbara Hudgeons, all of Andrews; one son, Leslie Gene of Ft. Worth; 4 grandchildren; his mother, Mrs. Minnie Hudgeons of Burk; two brothers, Houston Hudgeons of Prewitt, N. M. Cecil of Lubbock; two sisters, Lena Willingham of Marlow, Oklahoma, and Mrs. A. K. Lassater of Burk Burnett.

ROTARY CLUB

Floyd Marten, President Buddy Byars, Secretary

School Cafeteria Menu

- MONDAY Barbecue Beef on Bun Battered Whole kernel Corn BUCHEE Pineapple Burk Burnett chocolate cake-Choc. icing
- TUESDAY Meat Balls-Spaghetti-Sauce Peaches-Cabbage salad Peanut Butter cookies
- WEDNESDAY Milk-Bread-Butter
- THURSDAY Cream Gravy Chipped Potatoes Apple Jello
- FRIDAY Fish Salad Fresh Peas Cobbler Pickers-Bread-Milk

NOTICE

Oddfellows Lodge will in officers Tuesday night, Jan. 19, at 7:30 p. m. Visitors from all parts are expected to attend the meeting.

Resume of Progress In Native Son Speaker '59 For Burk Burnett At C of C Banquet

Gee-Henry Wedding Held Sunday Jan. 10th, In First Methodist Church



A double ring ceremony on Sunday united Miss Julia Ann Henry and Jerry DeWayne Gee. The bride is the daughter of Mr. and Mrs. Winford E. Henry, and the son of Mr. and Mrs. C. D. Gee, all of Burk Burnett.

The Rev. Leon Turner, pastor of the First Methodist church, led in prayer. Rev. Leroy Meyer, pastor of the First Baptist church read the vows at 4 p. m. in the First Methodist church in Burk Burnett before a green and white archway accented with tall baskets of white gladioli, chrysanthemums, greenery and spiral candelabra holding white taper.

Mrs. Maxine Creel, organist, presented nuptial music. Candles were lighted by Mitchell Henry and Willie Lacy.

The bride, given in marriage by her father, wore a gown of white imported hand clipped Chantilly lace over white satin and tulle designed with a basque bodice, sweetheart neckline and long fitted sleeves.

The groom was graduated from Burk Burnett High School in 1957, lettered four years in football, was a member of the Future Farmers of America and is now employed by the Texas Highway Department in Wichita Falls.

Those attending the wedding from out of town were Mrs. Ada West and Mrs. T. L. Gee of Ada, Okla., both grandmothers of the groom; Mr. and Mrs. C. B. Gee of Oklahoma City; Mr. and Mrs. Donald Gee of Houston; Mr. and Mrs. Wayne Ellis of Abilene; Mr. and Mrs. Freeman Deemer, Mr. and Mrs. Richard Kemmerly and Mr. and Mrs. H. A. Haynes all of Wichita Falls.

Burk Families Left Thursday For Hawaii Vacation

Mr. and Mrs. Harlin A. Mills and daughter Francie, with Mr. and Mrs. Paul Schroeder all of Burk Burnett left Thursday (today) by plane for a two weeks vacation trip to Hawaii.

HOMER HENSLEYS HAVE BABY BOY

Mr. and Mrs. Homer Hensley announce the arrival of a son, Kyle Jackson, at the Wichita General Hospital Sunday, January 17th. The young fellow weighed in at 8 lbs., 6 ozs. The baby and his mother, the former Pat McAfee, are both doing fine.

By Mrs. A. H. Lohofener Correspondent for Wichita Falls Times and Record News

Considerable progress in Burk Burnett's history was marked in 1959. Improvements in the business district were outnumbered considerably by residential construction.

First National Bank building's second story was removed. The old post office rooms in the rear were completely rebuilt for the bank's expansion. The interior was completely re-done. New lighting fixtures, tile flooring and other modern touches were added.

Manhattan Dry Goods Co. built a new front, laid new flooring, ceiling and had a new interior made and fitted with the latest in fixtures.

The city and community purchased a 2 1/2 ton fire truck. A new two story fire station garage is under construction. One section of the upstairs will be a room for the firemen's meetings and one part will be for the city jail.

Light Plant Sold Finishing touches are being added to a new \$200,000 brick bowling alley with a 200 car parking lot on the east edge of the city. Opening is scheduled sometime this month.

A new Future Farmers of America class and shop building was erected in the south section of town near where one wing of a new high school is under construction.

Mills Grain Co. constructed a spacious modern office building scales, and garages near the firm's elevator units.

Joe Hensley erected a new concrete block and brick building to replace a frame building which occupied his tailor and cleaning shop.

The city light plant was sold to Texas Electric Service Co. which built a sub station a mile west of the city and a 69,000 volt line from Wichita Falls.

New water meters numbering 174 were set compared with 60 in 1958. Tentative and final approval of 638 plots were issued and approved.

A summer tornado ripped through the Ranch House Motel area in the southeast edge of the city, completely destroying all buildings.

A new church of God was erected valued at \$20,000. It has a study auditorium, four classrooms, nursery, kitchen and dining room.

A three classroom addition of light colored brick is under construction at Booker T. Washington School.

Archery Club to Show Movies of Big Game Hunting

The Boomtown Archery Club will show a colored movie of big game hunting with bow and arrow at the Town Hall Thursday, February 25th.

Explorer Scouts to Hold Bake Sale

Explorer Scouts of Post 154 will hold a bake sale Saturday, January 23rd. The sale, to be held in front of The Famous, will begin at 10 A. M. All kinds of pies, cakes and cookies will be offered.



By Don James State Editor Wichita Falls Record-News

A home town boy who managed the Burk Burnett Chamber of Commerce in the early '30s, came "home" here Friday night to reminisce and to inspire 1960 chamber officers.

Herman Brown, who "remembered when Burk Burnett was boosted as a shortcut from Harold to Oklahoma over a free bridge," traced history of the town's business over the 30-year period since. He now is manager of the Angelina (Lufkin) Chamber of Commerce.

According to Brown, the community went from a town dependent on farming to oil, then farming and today to a strong city of homes, thanks to Sheppard Air Force Base.

"Do you make your new residents citizens, or do they just reside here," he asked the group. Success depends on offering residents something besides a house in which to live, he stated.

"Progress naturally brings problems," Brown continued. "But problems bring opportunity; be part of the answer, not part of the problem," he urged members and guests.

Brown's address followed the dinner meal and introduction of guests and presentation of special awards. Master of ceremonies was George McClarty and Cliff Wampler introduced new officers and directors.

Awards were presented as follows: outstanding woman, Mrs. Ralph White; outstanding man, Floyd Marten; and outstanding organization, Burk Burnett Volunteer Fire Department.

Entertainment was by David Hooper, singer, accompanied by Mrs. Doyle Jamieson, pianist and singer, both from Grandfield, Oklahoma.

Officers for 1960 include C. A. (Buster) Morgan, president; Bill Browning, first vice president; John Brookman, second vice president; Marjorie Hofacket, secretary-manager; Cassie Smith, assistant secy-manager; Harry Dodson, treasurer; and Jim Frye, assistant treasurer.

Officers for 1959 were Cliff Wampler, president; Morgan, first vice president; Brookman, second vice president; Dodson treasurer.

Outgoing directors are Floyd Marten, Dodson, D. C. Dodson, Morgan, and Joe Janek. Other directors are: 1960, George Byerly, Alvin Hill, Wampler, Jack Mathis, and I. C. Evans; 1961, McClarty, Clark Gresham, Brookman, Harold Wolfe and L. J. Byars; and 1962, Bill Vincent, C. M. Archer, and J. L. Bills, Jr.

LIONS CLUE

Town Hall Each Tuesday, 7:30 P. M.

J. Frank Kelley, in charge of the program, presented Major Jane Sewell of SAGB who showed colored slides of the ruins of Baalbek.

C. J. Lippard will have charge of the program next week.

Political Announcements

Fees for announcements will be as follows: District Offices \$20.00 County Offices \$15.00 Precinct Offices \$15.00 City Offices \$10.00

Word was received after the Star was on the press that J. W. Alexander had passed away at about 12:30 P. M. He had been seriously ill in the Bethania Hospital the past two weeks.

Mr. and Mrs. Raymond Van Loh are the proud parents of an adopted baby boy, born December 29. The baby weighed 8 pounds and has been named Dan Ray.

Contracts totaling \$900,000 have been let by the city for a new disposal plant, sewer lines, water tank and lines which will greatly improve the city.

The B&G Construction Co. built a new office to replace an old one and greatly improved and enlarged its shop and yards.

Two new patrol cars have been added to the police department and two 2-way radios purchased. One for a patrol car and the other for the new fire truck.

Yes, Burk Burnett has had a healthy and busy year.

For Sheriff, Wichita County WELDON BAILEY (Re-election)

For District Attorney TOLLY WILSON (Re-Election)

For State Senator GEORGE MOFFETT (Re-Election)

For Assessor & Collector of Taxes GEORGE McMACKIN

The Burkburnett Star

JOHN W. BROOKMAN - HARRY C. DODSON
Owners and Publishers
Harry C. Dodson, Editor



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Notice to the Public: Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in The Star, will be gladly corrected as soon as it is brought to the attention of the publishers.

SUBSCRIPTION RATES PER YEAR

In Wichita and Cotton Counties **\$2.00**
Outside These Counties **\$2.50**

Shoddy Service Is Unfair

Our soldiers and sailors and flyers and marines—who have been in quite a bind over being the only Government employees denied a choice of carrier (and thus any control over quality of service) when their household goods are moved as they are shifted from here and there over the nation and the globe at large—are happy over a new Department of Defense directive that corrects what was unofficially known as "Operation Shambles."

And the humble taxpayer should be happy, too, since this shift in the general direction of common sense and normal business practice should clip many millions off the military moving bill. But perhaps the serviceman should not rejoice too soon. Chairman George A. Smathers, of the Senate Transportation subcommittee has already received wires, letters and phone calls from more than 150 Florida "movers" seeking a six months delay in making the order effective.

The reasons seems pretty obvious. Under the old system, when the Transportation Officer of any US establishment had a service family to move, he simply called on the "next man up" on his list of alleged carriers who had tendered their services. At many installations, the majority of those on the TO's list did not have a moving van or a mover or packer of any regular contact at destination. They were not required to establish any financial responsibility. They did not even have to have a telephone if they preferred to do business in a booth at the corner drug store. And yet the TO was required to employ these people on the same basis as responsible, established movers with ICC, state or local operating authority, and in strict rotation.

Under the new order, traffic will be distributed among qualified, lowest-cost originating carriers. Since quality of service is now a primary consideration, qualified movers are given proper opportunity to compete for traffic. Furthermore, the directive requires the TO to give due consideration to the property-owner's request for a particular carrier and to accept his rejection of one that has given him a bad time on a previous move.

Thus, if Senator Smathers and his subcommittee feel called upon to investigate this enlightened Defense Department corrective we hope the welfare of our servicemen will be the first concern of the honorable senators. We hope they will appreciate that a serviceman love's his home as much as any other citizen, even the possibility that, as a member of the only class that can be ordered from it at any time, perhaps forever, his home could mean even more to him than to the rest of us. Only a system that is fair to the serviceman is fair to America!

The President Is Right

Some observers profess to be puzzled by Nikita Khrushchev's amiable acceptance of a summit meeting on allied terms, in Paris rather than Geneva, and at a date convenient to the West rather than himself, while Pravda and the Red press in general screams its head off over President Eisenhower's termination of the US moratorium on atomic testing.

From the Soviet viewpoint there is nothing inconsistent about these attitudes. In fact, for the Comies, they are remarkably forthright and understandable. Ever since Krush made monkeys of us at the first summit in Geneva in 1955 with promises we were guileless enough to accept, he has wanted to try his luck at the conference table again. He'd rather meet in Geneva than Paris, he'd prefer April 21st or May 4th over May 16th, but the summit is the important thing. So he's happy.

And of course the Kremlin's propaganda branch has seized upon nuclear ban statement as a possible means of frightening our allies and the world's teetering neutrals with the bogey man of a belligerent US. Then, if this works, there is the chance of badgering us out of the use of our atomic equalizer, without which as military men readily admit, we are hopelessly outclassed by the sheer weight of Communist forces, on land, sea and in the air. Meantime Khrushchev smiles, more broadly than ever, we suspect as his minions (not he) charge us with violating the moratorium with underground blasts subsequent to the October 1958 cut off date, and now with rattling our atomic bombs. He can't lose and he might win at least to the extent of shaking allied solidarity already strained by the NATO differences.

For our own part, we feel the President had no choice but to terminate the test ban, whether or not this action will impress the Russians that without international inspection there can be no arms control atomic or otherwise.

GRASS ROOTS OPINION

DOVER, DEL., NEWS: "There seems no solution in sight for the longest steel strike in the nation's history. If individuals get into a dispute and cannot settle it themselves, they go to court. In most cases, the verdict is accepted, if not it goes to a higher court. This same system should be applied to our labor problems. It seems, to me, to be a reasonable solution."

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THE AMERICAN WAY



Yes, Indeed, Who Else?

GRASS ROOTS OPINION

BEVERLY, MASS., EVENING TIMES: "The mania for munching tranquilizing pills caught the American public at about the time of the outbreak of the Korean War. It has been estimated that more than 40 million persons buy those makes for which a prescription is not required. Without anxiety in reasonable proportion man would be indifferent to everything and the world would be chaos. Who wants to live in a world of tranquility achieved via a pill box?"

WEST POINT, MISS., LEADER: "The vast majority of advertisers—large and small—continue to rely on the power of the printed word to move merchandise. It's there when you want it—to read, re-read, or put aside for future reading. The newspaper you hold in hand is truly an invited guest into thousands of local and area homes. We don't claim a captive audience, but an appreciative and responsive audience."

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EARL DIXON, Vice Grand
L. L. MILLIKIN, Fin. Secy.
RALPH ENGLAND, Jr. Secy.
J. H. CECIL, Treasurer

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News From The County Agent

Every taxpayer owning property used in his trade or business is faced with the problem of determining the useful life of each asset. There is no standard life of farm property says B. T. Haws, County agent. Useful life in each case must stand on its own merits. For example, a barbed-wire fence with untreated posts on the Gulf coast might do well to last 10 years, whereas the same fence in the Trans-Pecos area may last 30 years.

Useful life means useful life to the taxpayer, the agent explains. An automobile might be charged off in three years by one taxpayer, with heavy usage, while his neighbor's vehicle of the same kind and model will last for six years, because of light use.

Factors to be considered in determining useful life include the amount of use, age when acquired, policy as to repairs and upkeep, climate and operating conditions. For example, dusty operating conditions would be a prime consideration in the use of a tractor.

As a guide, the Internal Revenue Service has published average useful life figures for property in the United States in Bulletin "F". It is a guide only Haws notes and has no official status for validating specific cases. The guide can be obtained from the Supt. of Documents, Washington, D. C. This bulletin should prove very useful to persons engaged in farming and ranching. Your local county agent has a list which gives estimated life of many items found on farms and ranches, Haws adds.

BURKBURNETT . . . HISTORY

Revealed By The Star
Files 10 Years Ago . . .

Secretary of Air, W. Stuart Symington, announced Thursday that SAFB is a permanent Air Force installation. The largest military training center of its kind in the world, SAFB now has a total complement of more than 12,000 officers and enlisted men with a payroll and supply expenditure of \$50,000,000 annually.

Mr. and Mrs. E. E. Clack spent Tuesday in Ft. Worth and Dallas.

Attending the Wichita Falls Chamber of Commerce banquet at Sand Beach last Thursday night from Burkburnett were Mr. and Mrs. D. C. Dodson, Mr. and Mrs. C. M. Archer, Mr. and Mrs. Kenneth Smith, Ray Hill, Paul Browning, Harry Dodson, Harlan Mills, Virgil Brookshier, Walter Riley and Bob Tevis.

Mrs. Troy Miller is visiting in Ft. Worth and Dallas this week.

Sam Shrum of Eunice, N. M. former Burkburnett resident, was admitted to the Clinic hospital in Wichita Falls Sunday.

Mr. and Mrs. Earl Goodwin of Jane Lew, W. Va., visited last week in the home of Mr. and Mrs.

S. S. Reger. The Goodwin residents here during the days and Mr. Goodwin drill in a number of weeks.

Billy Barker, son of Mrs. L. L. Barker, who has a broken leg & laceration of his forehead in a car Jan. 1st, was returned home here last week after being ten days in a hospital at Beeville, Tex.

Doris Jordan, who is working at the Palace Theatre Thursday to make her return to Ardmore, Okla.

Mr. and Mrs. Bob Kern are visiting in Burkburnett this week.

Some workers have been getting up and go when they get up and go home with enthusiasm.

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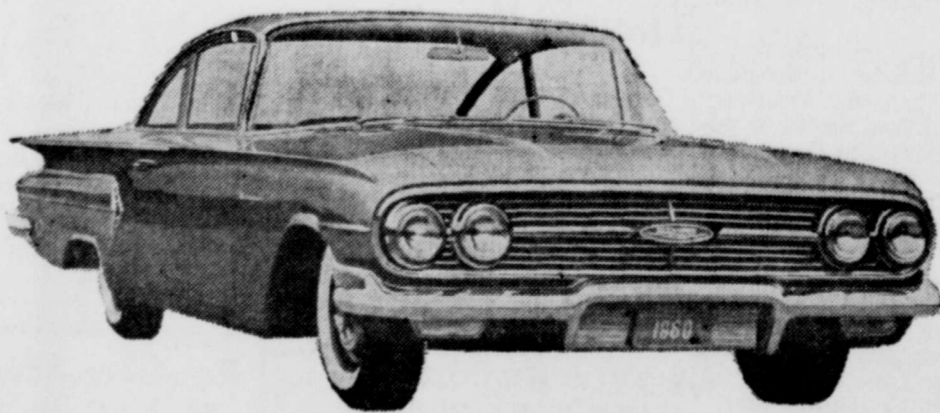
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All Insurance is the same 'til you have a claim

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HOWARD CLEMENT
New Location—Next To Legion Hall

Study Club To Sponsor Art Contest

P. A. Carpenter, chair of the Fine Arts Department of the Burk Burnett Study Club has announced an art contest for students of the Burk School. First prize will be \$25.00 and second, \$2.50.

Jack Mathis, president of the club, has requested that the winning pictures be exhibited at their Texas Day dinner on the 14th of the home of Mrs. VanLoh. On this date the winners will be asked to answer questions with outstanding proficiency. Mrs. Jack Smith will bring lists of outstanding historical and beauty spots in the area.

James Bohner, treasurer of the club, has announced that the years donation program has been mailed and that a \$10 donation was made to the Sherry Gilman Fund.

IDS WANTED

Burk Burnett Independent District will accept bids for 1960 GMC 1/2 ton pickup as used in Vocational Program and one dining room suite. Sealed bids may be turned in to School Office until 4 p. m. February 1960. Address bids to Mr. Muller, President of the Board of Education. The School reserves the right to re-ly or all bids.

PAY YOUR POLL TAX NOW!

LAST DAY - JANUARY 31

Burk Burnett High School Faces Growth

The Senior Class of 77 members will finish this spring and will be replaced by 187 freshmen in the fall of 1960. This reflects a gain of 110 High School students for next year. The High School enrollment for 1960-61 will be 641 pupils, or could be more depending upon the number of houses completed. The projected enrollment figure for 1961-62 shows 775 students, 1962-63 shows 860 students, 1963-64 shows 975 students, 1964-65 shows 1047 students, and 1965-66 shows 1089 students.

Randlett News

MOLLIE R. ELLIOTT, Reporter

Mr. R. O. Pfeister of Wichita Falls visited Mr. and Mrs. S. M. Braden Sunday.

Mr. and Mrs. Alton Lamanack and family of Comanche visited Mr. and Mrs. Paul Bridges and girls Sunday afternoon.

Mr. and Mrs. R. H. Rhoads spent Saturday night and Sunday with Mr. and Mrs. Bill Harrison of Wichita Falls.

Miss Willie Fae Woods of Wichita Falls visited her parents, Mr. and Mrs. J. E. Woods and grandmother, Mrs. J. C. Fowler Sunday.

Mr. and Mrs. Louis Due of Duncan visited Mr. and Mrs. A. S. Nason and Mrs. Florence Due Saturday.

Joy Braden spent the weekend with Mr. and Mrs. Alton Pierce and family of Wichita Falls.

Mr. James Madison, 87, a former resident of Randlett but was living in Amarillo the past several years, passed away at his home at 405 Revier Drive Thursday. The husband of Florence (Mona) Madison, he was born May 5, 1872 in Denmark. Mr. Madison was a farmer and stockman. He moved to Amarillo in 1918 and was a member of the Lutheran Church.

Survivors include his wife, a daughter, Mrs. Flora Lee Smith of Topeka, Kansas; a son, James Madison, Jr. of Amarillo; a stepson, Lee Shores of Battle Creek, Michigan; two grandchildren and a brother living in Denmark. Funeral services were held Saturday in the Funeral Home at Amarillo. A Lutheran minister officiated. Burial was in the Memorial Cemetery.

Mr. Madison came to the U. S. from Denmark when he was a young man.

Friends who attended the funeral rites of James Madison Saturday in Amarillo were Mr. and Mrs. C. O. Wilson, accompanied by Mr. and Mrs. I. L. Smith and children, Mr. and Mrs. R. B. Swinford and children of Burk, Mrs. A. S. Nason, accompanied by Mr. and Mrs. Lewis Tuel of Burk. While there Mrs. Nason's daughter, Mr. and Mrs. Dale Killingsworth and family of Canyon.

The Rangers of the Big Pasture School were host to Chattanooga last Friday night. Both boys and girls won their games. The girls won by a margin of 35 to 28 and the boys 50 to 41.

The Daisy Club met Tuesday, Jan. 9th with Mrs. W. R. Baldwin. The president called the meeting to order and Mrs. N. R. Kirkpatrick read the devotional from Psalms 104:12-14. The Lords prayer was repeated in unison. We received our new club books and the president appointed new committees. Minutes of the previous meeting were read and approved.

Those present were Mesdames Clarence Vachi, Fred Spoon, C. O. Wilson, Nomie Wilkinson, Ben Ressel, B. B. Menz, Jimmie Kinnard, J. C. Goode, Iena Pfeifer, F. E. Eastman, Miss Ola Austin. White elephant prize was drawn by Mrs. B. B. Menz. Next meeting will be with Mrs. J. C. Goode. Refreshments of apple pie ala mode, coffee and cocoa were served. The club was awarded a 55 cup percolator for selling the most percolators for the R. E. A.

Card Of Thanks

I am sincerely grateful to friends and neighbors for the many kindnesses shown me during my recent stay in the hospital. The cards, flowers, visits, and prayers were especially appreciated.

G. R. Sloan. 19-1tc

WILLS AND WIDOWS WRITE YOUR WILL -- OR TAKE CHANCES

What will happen to your estate if you die tomorrow or the next day? You probably are like most Tarrant County breadwinners in answering:

"What estate?" If you own a home, you and the mortgage company, a car, washing machine, furniture, a few bucks in savings, a small checking account and an insurance policy, then you have an estate.

And if you have an estate you need a will to dispose of your property. Now comes an answer that most husbands give:

"Why should I have a will? Everything I have is going to my wife." Your answer would be correct provided you had no children. But if you do have children, they will inherit half the estate left by you if you die without leaving a will.

"That doesn't make sense," you say. "Why should property be turned over to a child?" Under Texas law, property obtained by a husband and wife during their marriage is known as community property. This means that the husband and wife jointly own the property.

Should the husband or wife die without leaving a will (known legally as dying intestate), the property that spouse owned goes to the children.

There is another law also that outlines how separate property that acquired before marriage or by gift or separate inheritance,

Gospel Tones Quartet In Concert Jan. 29th At Church of God

The Gospel Tones Quartet will be in concert at the Church of God Friday night, Jan. 29th beginning at 7 p. m. There will be no admission charge. Everyone is welcome and urged to at-

tend if you enjoy good gospel singing. This is a new quartet and they are doing a wonderful job. The pianist for this group is a 12 year old boy. This group is getting to be well known and are in demand in this section of the country. One of the boys is a son in law of former Burk Burnett residents, Mr. and Mrs. Arthur Broadway.

WATCH FOR GRAND OPENING OF Boomtown B O W L

ON FRIDAY, JANUARY 29th

Reservations are now being accepted for team and league bowling

We still have a few openings in the following leagues: 5 Men Teams, Mixed Doubles, Housewives League and Junior League

Anyone interested in bowling in one of these leagues should

Contact Bill Adams or Nay Adams
Phone JO 9-3335 Immediately

WHY WORRY?

I CARRY ANTI-WORRY INSURANCE - A Regular Ad In This Newspaper

TELEPHONE TALK

C. A. Deuschle, Manager

We Manage The Telephone Business

With the beginning of a new year, many folks take of their old resolutions and make any changes needed.

At the telephone company there's one resolution that never changes, no matter how many times view it. It is to manage the business in the best of the public, employees and shareholders.

Service Has Been Improved

Good service, of course, is our first objective. But the only good service is one that continually improves, a planned program of service improvements is for. Some examples:

Growth of Burk Burnett in 1959 resulted in placing feeder and distribution cable along the Wichita Highway to serve the Selena Heights, Clement, and Ashton areas and along Tidal Street to serve the Bowles area. Total cost of these additions was nearly \$100,000.

Planned for 1960 are cable extensions out West 3rd Street and additions to existing cable to serve new developments in South and Southwest Burk Burnett.

Workmen are busy now installing 400 new lines and also to care for future growth in Burk Burnett. Soon installation work will begin on equipment and lines needed area service both at Burk Burnett and Wichita.

A BIG JOB

Improvement of telephone service is a big job, but the biggest of all is expanding the telephone network. Just look at the growth here in Burk Burnett: 17,000 lines today, compared with 12,777 in 1951, and one million residential customers has at least one extension.

Good service also takes willing owners, folks who've saved savings in the business and depend on management to run it in a sound, profitable manner. If they can't earn a reasonable profit in the telephone business, who can expect them to continue investing in it?

With good earnings, we can plan ahead with confidence, build for the future, striving always to give you the best telephone service we know how.

Call by number. It's twice as fast.
WESTERN BELL TELEPHONE COMPANY

FORD'S ECONOMY TWINS

RUN ON PEANUTS, TOO!

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Fidelis Class Met Recently With Mrs. Margaret Gilger

The Fidelis Class of Thrift Memorial Baptist Church met at the home of Mrs. Margaret Gilger with Josie Robinson as co-hostess for their monthly social and business meeting. Lea Roberts, president, had charge of the meeting which was opened with prayer by Minnie Hill. The report of last month's meeting was read by secretary, Velma Key. Elizabeth Shaw brought the devotional from John 14-6. The meeting was dismissed with prayer by Ila Lee Herring after which games were played, led by Nina Owens.

Refreshments of coffee and cake were served to the following members, Mesdames Velma Key, Josie Robinson, Lucy Pemberton, Ila Lee Herring, Mae Blackwell, Eunice Miller, Nina Owens, Lea Roberts, Minnie Hill, Cora Strait, Elizabeth Shaw, Margaret Gilger, Verona Mullins, two visitors, Evie Wright and Vesta Stubblefield of Wichita Falls.

SPORT BITS

By NORMAN WILSON

The basketball fortunes of the Burkburnett Bulldogs both male and female, have been something less than golden thus far this year. Coaches Koller and Smith have less experienced material this season than at any time in the memory of most around these parts. But one thing is certain, they are an interesting group to watch. Too often fans look only to the score board to get the picture of the game. Also, too often this does not give a true picture of the game. Many fail to see the freshman and sophomores that dot the line up, players that are trying their best to do a good job but simply lack the experience to make it a contest. Such is the situation this season with the Bulldogs. It has been mentioned before that both coaches lost almost their entire starting lineup from last season. So let's not give up on these youngsters. Give them time to develop. So they lose some games. What team doesn't now and then. These same boys and girls are going to give someone trouble a year hence.

The hottest shot on the boys "A" team this year is Bobby Lewis. Recently Bobby was selected as one of the top five in the Wichita Falls Invitational tournament. Taking into consideration some of the fine teams that were entered, this is quite an honor. Congratulations Bobby. Figures on Bobby's total output thus far are not available at the time, but there will be a resume of the scoring next week.

As we go to press, the girls "A" team and Boys "A" team are going against the always powerful Bowie Jackrabbits. These talented boys and girls from Montague county have been the scourge of area basketball for many years. The Jackrabbits have practically dominated 2A basketball in this part of the state for at least 10 years, and even though they are moving up to 3A next year, the picture isn't expected to change noticeably. However, the Decatur Eagles that gave the Bowie boys such a scare this past football season before bowing 22-16 could give the Jackrabbits a rough time of it on the hardboard. Well, let's see what happens. Whatever happens, give the local youngsters your support.

Kinda like the motor, the man who frequently knocks is losing power.

News From The County Agent

The Texas Farm and Ranch Safety Council will present for the first time in March, a Texas Rural Heroism Award. It will go to a rural resident, who during the past year, has exhibited exceptional bravery at the time of a crisis or disaster in his or her local community. Deadline for submitting nominations is Feb. 15, 1960. Local county agents can supply detailed information on the award. The council plans to make the award annually.

Failure to take proper precautions in the use of electricity can create conditions which can result in accidents or property damage. Overloading electrical circuits, points out the Texas Farm and Ranch Safety Council, is an example of improper use.

Caution should be used in grazing second growth sorghum alum as there have been reports that the second growth has produced prussic acid poisoning in livestock. The second growth causes severe prussic acid poisoning and death losses in cattle.

The total supply of sorghum grain for 1959-60, Oct. 1, 1959-Sept. 30, 1960, is estimated at about 1,074 million bushels, 16 percent above last year and more than 3 times the 1956-57 average.

Total utilization is expected to be substantially larger in 1959-60 than the 423 million bushels used domestically and exported in 1958-59. Even so, some further increase in the carryover is in prospect for Oct. 1, 1960, probably by another 10 percent to about 550 million bushels. Practically all of it would be under loan or owned by CCC.

The July 1, 1959 to June 30, 1960, oat supply is estimated at 1,459 million bushels, 17 percent below that of last year and the smallest supply since 1947.

Broiler production well into 1960 will probably be lower than in 1959. If prices should increase because of the reduced supply of broilers, production later in 1960 may rise enough so that the years total could equal or slightly exceed 1959. Since mid-May, 1959 broiler chick placements have been below those of 1958 by about 5 percent.

Average prices received by farmers during 1960 will show a further slight drop while costs

of farm production and marketing will continue to rise. As a result, realized net farm income in 1960 is expected to be a little lower than in 1959.

During the first nine months of 1959, realized net farm income in the U. S. Averaged 15 percent below the same period in 1958. B. T. Haws, county agent, said since world war II the general trend of agricultural prices has been downward. During much of this time, he noted, supplies have been so large that prices have not responded to the very favorable developments in demand. Supplies of agricultural commodities are expected to be larger again in 1960.

In this same period there have been upward trends in non-agricultural prices, in consumer incomes, in business investments and in other factors that contribute to a growing demand. The results of the large supplies of agricultural commodities have been lower prices to farmers, larger government stocks of farm products and lower retail food prices to the consumer than otherwise would have occurred.

Total agricultural output of farm and ranch products in 1959 probably set a new record slightly above the 1958 output and about 25% above the 1947-49 average. Haws said agricultural output in 1959 might have been larger except for the Conservation Reserve, which retired 22.4 million acres from production.

The trend in crop yield has been upward in recent years, with increases of leading farm crops in the last decade ranging from 20 to 75 percent. In 1960 agricultural yields will probably again be large, said the county agent.

Domestic demand for agricultural products is expected to again be strong in 1960 and may be even stronger than in 1959. As for agricultural exports, Haws said they should reach \$4 billion in the 1959-60 fiscal year.

This will be the third highest in history, exceeded only by the exports of \$4.7 billion in 1956-57 and \$4.1 billion in 1951-52. Cotton, feed grains and five exports are expected to increase while wheat, flour and dairy product exports are expected to decline slightly.

As for government programs, the economist said it is expected they will be about the same as in 1959. No major changes in price support levels are anticipated in 1960.

Because of the substantiated reduction in the number of farms and farm people, the decrease in per farm income and in per capita income has been much less than the drop in aggregate farm income. The increased income from non-farm sources has been an offset to lower income from farming, Haws pointed out. However, he added, the per capita and per farm incomes of farm people from all sources declined from the high levels of 1958, while non-farm income increased.

Does mistletoe kill trees? For many years people have been asking this question. The latest word from B. T. Haws, county agent, is that a few mistletoe plants growing on a large

healthy tree probably will do little damage.

plants become too numerous. However, he notes, when these they should be removed, especially from valuable trees. Mistletoe, he explained, is a parasitic flowering plant with small flowers and white berries and is frequently seen growing on limbs of such trees as hackberry, osage, oak, elm and mesquite. It obtains water from the tree upon which it grows and may weaken or even kill the tree, especially when numerous.

It can be rapidly pruned out with a saw or knife or can be broken off with a hook fastened to the end of a pole. Later, new mistletoe sprouts may rise from the point where the original plant was attached and these should likewise be removed. Haws says at present no chemicals are available to use in the control or removal of the parasites.

Many a guy has the habit of saying, "Well, I'm going to tell you the truth." Makes me wonder what he has been telling me.

Friberg P-News

The Friberg P-TA met at the Friberg home an Executive meeting the regular P-TA. The regular meeting was read and the treasurer was given by Mrs. O. Our program was by a guest speaker, Reeves, cultural artist, it well with the child, it was very interesting brought out every responsibility toward Mrs. Mildred Prior president.

Miss Roberts room count. Mothers were the polio drive. Mrs. ers and Mrs. Mildred tended the luncheon CA for the polio drive. Our next meeting Feb. the 14th when the will have their Valentines.

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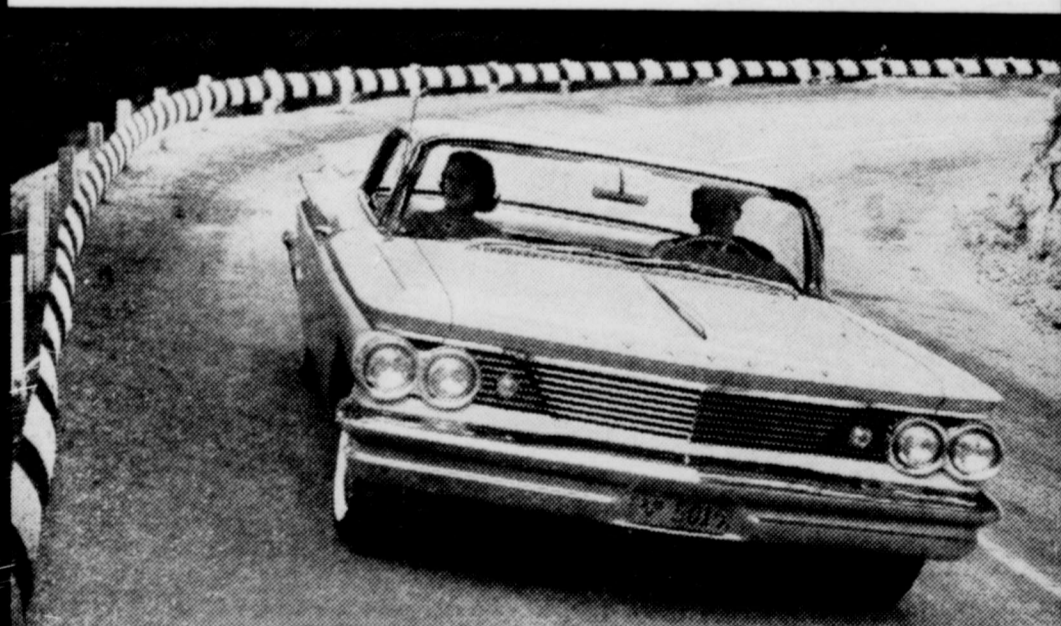
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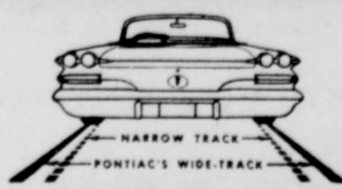
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R Awards Goes Janice Martin

Janice Martin, senior at Burk Burnett High School, has been chosen by the faculty for the annual Daughters of the American Revolution Award. The award is given on the basis of scholastic records, a well-learned personality, citizenship and cooperative spirit.

Mrs. A. A. Martin has been recipient of many honors for her attendance at BHS. With her family, she moved to Burk Burnett from McAlister, Okla., in the early part of 1958. At that time she has been engaged in many class activities, vice president of the Choral Union in her junior year and a standing athlete for the school.

Mrs. Martin represented Burk Burnett High School in declamation interscholastic league competition last year.

Presently, her college plans are somewhat indefinite, but she plans to attend the Oklahoma State University at Shawnee, Okla., next year and major in physical education. She is presently on the office staff in Burk Burnett High School.

From the Office of Lyndon Johnson

Senate Majority Leader Lyndon Johnson (D-Tex.) predicted Sunday that sharp differences of opinion would mark deliberations of the Congress, but he said this was a healthy and desired situation.

One of the keystones of a democracy is the freedom to think and the equal freedom to freely express those thoughts, the Senator said in a weekly radio report to his Texas constituents.

Johnson noted that within the United States Senate was one of the world's forums for the free expressions of ideas.

"Here," he said, "the elected representatives of the people of this nation may freely express their views and in the final analysis, arrive at what is best for the nation."

He touched on various basic problems, embracing difference of opinion, such as the defense needs of the nation, the national farm program, civil rights and the sharp differences of opinion embodied in that subject, as well as the budget and fiscal responsibility.

As for the budget, Johnson told his listeners he had "no doubt as to the course that will be taken by the Congress."

"Again, I confidently expect that the Congress will cut the President's budget recommendations." He noted that the Congress last year sliced \$1,800,000,000 from the Chief Executive's spending recommendations and analysis that was given every year. "The same careful analysis that was given every year was given every year," he said.

News From The Congress

The first two weeks of a session of Congress are normally spent in organization. This period has about ended, and by next week this session of Congress will begin to get on its way. Since this is election year and political conventions of both parties will be held in July every effort will be made to bring about adjournment not later than the first week in July.

While it is hard to tell what the principal Congressional issues will be during this session, there is a good chance that the following will consume most of our time: We will be hearing a great deal about the continued conflict between the Communists and the Free World. The coming Summit Meetings will bring into clear focus the expensive arms race that is going on between this country and Russia as well as our lag in the development of space vehicles and missiles. There is a strong possibility that our whole space program will be re-organized & accelerated. Also, more and more of our world markets will be challenged particularly by the common market in Europe which envisions an economic as well as political co-ordination between its members. No doubt Russia will move more and more into the world market with her surpluses of both raw materials and consumer goods. On the domestic side, considerable time will be spent in a detailed study of our Federal tax system with the view of bringing about a complete overhaul of our present hodgepodge of tax laws early in 1961. Civil rights will continue to be an issue as its advocates become more and more unreasonable in their demands for what in some instances is punitive legislation. The farm program and farm surpluses will come under close scrutiny by Congressional committees with the hope of developing a new and more workable farm program. These are just a few of the major issues that will make the next few months very active ones.

If there is any young man in our District who might be interested in attending the United States Merchant Marine Academy, he should contact us immediately for the 31st of this month is the deadline for making nominations. This academy is one of the five Federal Academies. It is an outstanding school. Its four year college course leads to a B. S. Degree.

Mr. E. A. Conatser, Mr. Hugh L. Petete, Mrs. Judy Hall, Mr. Claude Ritchie of Wichita Falls, and Mr. Howell Copeland of Henrietta were visitors this week.

Burk Chief Warrant Officer W-3 Travis L. Sartain Received the Air Force Commendation Medal

Chief Warrant Officer W-3 Travis L. Sartain received the Air Force Commendation Medal during ceremonies conducted Tuesday afternoon, Jan. 12th in the office of the Director of Personnel at Sheppard Air Force Base, Texas.

Colonel Aalsey C. Miller, Jr., director of personnel, presented the medal to him.

CWO Sartain received the medal for meritorious service as chief, Airmen Branch, Military Personnel Division, Sheppard Technical Training Center from Dec. 29, 1958 to Aug. 31, 1959, and as technical advisor, Airmen Division, Personnel Office, Sheppard Technical Training Center from Sept. 1, to Nov. 30, 1959.

The citation stated: "During this period, he was instrumental in establishing and executing many new procedures, policies and improvements, not only

in the operation of Airmen Division, but in all phases of the personnel function. Chief Warrant Officer Sartain was responsible for implementing the Airmen Electronic Data Processing System and developing a Centralized Unit Personnel System at Sheppard Air Force Base."

CWO Sartain has served with the U. S. Air Force more than 21 years. He has spent almost five years of that time overseas in Hawaii, Europe and Turkey.

CWO and Mrs. Sartain and their three children, Travis L. Jr., Gary and Kelly reside at 713 Maple st., in Burk Burnett.

His mother, Mrs. Annie Ruth Sartain resides at DeKalb, Tex., where CWO Sartain received his high school education.

His decorations include the Army Commendation Medal, Good Conduct Medal with two clasps, American Defense Medal, World War II Victory Medal, Asiatic Campaign Medal, American Campaign Medal, National Defense Service Medal and Air Force Longevity Service award with four oak leaf clusters.

Marine Woodall At Santa Ana, Calif.

Marine Acting S-Sgt. Glen C. Woodall, son of Mr. and Mrs. Issac Woodall of Burk Burnett, is serving at the El Toro Marine Corps Air Station, Santa Ana, Calif.

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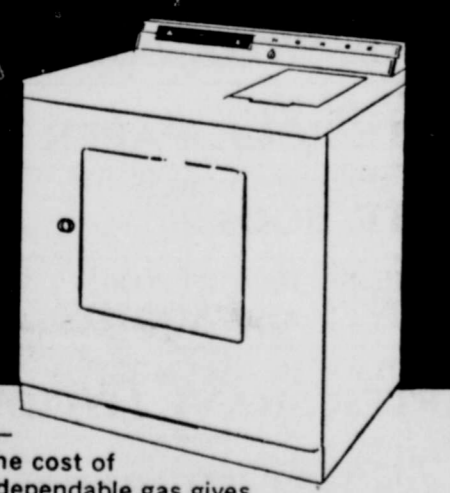
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PEAS 10¢
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Lettuce Large Heads EACH 15¢

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UNITED SUPER MARKET

Current Lit. Club Held Luncheon In W. Chambers Home

The Current Literature club met in the home of Mrs. W. W. Chambers with Mrs. Marjorie Kauer and Mrs. F. M. McMurtry as co-hostesses for their annual business luncheon. The invocation was given by Mrs. A. H. Lohofener.

Mrs. C. M. Archer presided over the business session during which the following were elected candidates: Poet Lauret, Mrs. F. G. Jeffers; club mother, of club, Mrs. W. W. Chambers; and city teacher of the year, Mrs. I. C. Evans.

The following slate of officers were elected for 1960-61: Mrs. John Brookman, president; Mrs. Fred Hunt, vice president; Mrs. F. M. McMurtry, recording secretary; Mrs. W. C. Vann, corresponding sec.; Mrs. Ping Lundburg, treasurer.

Mrs. W. B. Short gave the Federation Counselor report. In keeping with our course of study, Keys to Knowledge, Mrs. Fred Hunt presented the seventh key, Leadership-Key to Strength. Each member answered roll call with Ways I can serve my Community.

Mrs. C. E. Lundburg, a graduate of St. Mary's Infirmary, Galveston, gave an informative talk on Community Need for Nurses. There is quite a need for both men and women in the nursing profession. Our Community Parks, Conservation, was given by Mrs. J. S. Vanderburg.

Analyze your neighborhood, was discussed by each member present. Eighteen members and a guest Mrs. Bill McLean, were present.

This is a lousy depression. Everybody's working and everybody's broke. At least we didn't have to work in the last one.

Mrs. J. H. Ferguson Hostess Jan. 15th To Builders Class

Mrs. J. H. Ferguson was hostess to the Builders class Friday afternoon, Jan. 15th at 2:00 p. m. The president, Mrs. Mollie Griffin, presided. Song, Blessed Assurance, was sung by the group. Prayer by Mrs. Hattie Buchanan. Devotional by Mrs. R. E. Carnes.

Group No. 2 was hostess and served coffee and tea. 17 members and 3 visitors were present. One visitor was from Lubbock.

The Group Captains gave their reports. Mrs. S. W. Darland received a letter and Christmas card from Mrs. Emma J. Moore, a former member of the Builders class now living in El Paso. Mrs. F. M. McMurtry gave a talk on Evangelism Campaign.

Those present included Mesdames R. E. Carnes, F. M. McMurtry, E. E. Hicks, J. R. Wood, Nola Thorpe, J. H. Ferguson, S. W. Darland, Cain Moore, W. J. Wright, R. G. Redman, Hattie Buchanan, G. T. England, Biddie Smith and her guest, Mrs. Chas. Miller of Lubbock, Maggie Nelson, sister of Mrs. R. N. Germany and Miss Oma VanCleave.

Mrs. F. M. McMurtry gave a poem of My Get Up and Go. Mrs. J. H. Ferguson gave a bible quiz.

Dismissal prayer was by Mrs. F. M. McMurtry.

Reporter, Oma VanCleave

Willis Bartley Gets Diploma

Mr. Willis Bartley of Burkburnett has been awarded a diploma in American Law and Procedure training by LaSalle Extension University of Chicago. He completed this training in spare time.

Call JO 9-2191 For Printing

DEVOL NEWS

MRS. C. O. WOODLEY Reporter

The Devol HD club met Thursday in the home of Mrs. E. N. Miracle for an all day quilting with a covered dish luncheon served at noon. One quilt was completed and the regular club meeting held in the afternoon. The 1960 year books have not arrived yet, but are expected to be available at the next meeting.

Two visitors, Mrs. Betty Cozy of Burk and Mrs. Minrosa Miracle of Grandfield were present and these members: Lorene Weaver, Lucille Morrow, Pearl Coker, Belle Charboneau, Minnie Smith, Amanda Warren, Grace Uthe, Luella Odum, Verta Stevens, Lillian Hutson and Willie Cozy and the hostess.

Mr. and Mrs. George Warren, Mr. and Mrs. Glen Kemp of Burk and Mrs. Joed Inman were guests of Mr. and Mrs. Ed Morrow Thursday evening and enjoyed viewing beautiful colored slides.

Mr. and Mrs. Robert Huff and children of Ryan visited her parents. Mr. and Mrs. E. N. Miracle Sunday.

Lenton McClendon, student at Cameron, has been at home several days with the flu.

Mrs. Dollie Hardin spent last week in Dallas with her children.

Mr. and Mrs. O. L. Bridges and family of Synder, Tex., spent the weekend with her parents. Mr. and Mrs. C. O. Woodley and their son, Charles Bridges. Other guests included Mr. and Mrs. A. S. Patterson of Amherst, Mr. and Mrs. Dick McLain of Grandfield, Mr. and Mrs. G. A. Woodley and Mrs. Bessie Burleson of Wichita Falls.

Mr. and Mrs. O. G. Weaver were Lawton visitors Wednesday.

Mr. and Mrs. Tom Monson spent several days this week with their sons, Tumpty and Andy at Goodwell. They were accompanied home by Mrs. Tumpty Monson and little son.

Mr. and Mrs. John Sells visited their nephew, Mr. and Mrs. Jesse Smith and children last week at Pampa, and to get acquainted with the new baby girl born to the Smiths Dec. 31st & named Susan Lanelle.

MEADOWLANE CLUB MET WITH MRS. MORRIS CHENEY

The Meadowlane Garden club met for its regular meeting Jan. 12th in the home of Mrs. Morris Cheney.

Mrs. Wallace Landrum, president, presided over the business and reports of the committees were given. Roll call was answered with My Favorite Tree.

Plans were made for a Valentine party in the home of Arlis Key, Feb. 12th.

Mrs. Cliff Wampler gave a very interesting program on Trees. Mrs. Edwin Green won the door prize.

Lovely refreshments were served to the following: Mesdames Jesse L. Bills, Joe Crowley, Joe Davey, Edwin Green, Arlis Key, Wallace Landrum, Jim Maag, Don Mills, James Metz, Milton Stevenson, Cliff Wampler, Joe Wolfe and the hostess, Mrs. Cheney.



Do you plan meals ahead and have a shopping list when you go to the grocery store, or do you buy whatever attracts at the moment? Impulse buying can be costly, Thelma Wirges, county HD agent, points out.

Here is why. Buying because the food looks good, is attractively displayed or suits your appetite at the moment, often rules out such consideration as price, nutritive value, amount needed, family preferences and leftovers or other food that you already have on hand.

Without a plan it is hard to resist tempting displays. But you can guard against costly impulse buying by planning meals ahead at least several days to make best use of foods on hand and to stay within budget bounds.

Knowing the essentials of a good diet is necessary for meal planning. The Texas Food Standard, available from your county HD agents office is an easy guide for planning daily menus.

You will find that the shopping list is easy to plan after menus are made. Time spent in planning menus and making a shopping list will save time and money at the grocery store. It also will mean better nutrition and eating satisfaction for family members.

Miss Wirges will soon be giving demonstrations to all home demonstration clubs on meal planning. Following these demonstrations homemakers will have sufficient information to plan for her individual family. If interested, contact someone from your local HD club and visit a meeting.

Food and nutrition demonstrators for 1960 have listed their goals and with the help of the county HD agent planned for their completion. The demon-

strators make a plan for improvements to be made in feeding their families and the agent provides information and helps them develop their plan. 1960 food demonstrators are Mesdames Mike Fisher, John Cools, Ed Terrell, Nathan Phillips, L. L. McHugh, Claude Draper and E. J. Hawkins.

The demonstrators are working on such things as 1. Meal planning, 2. Weight reduction, 3. Lost cost meals, 4. Improved meat cookery, 5. Use of homemade master mix, 6. New recipes for variety, 7. Eating habits of children, 8. Salt free diets, 9. Food for older family members, 10. Food preservation, 11. Food buying and 12. Meal service.

Did the holiday season leave you with some uncomfortable extra pounds, or maybe you made a New Year's resolution to get back to normal weight. If so be sensible in mapping out a diet plan, cautions Thelma Wirges.

There is no safe, easy way to reduce. The one accepted way is to begin with a consultation with your family doctor, and then eat less, but adequately. This means smaller amounts of a large variety of foods to insure getting enough of all the nutrients needed for good health.

One good guide to form the basis of a reducing diet is the Texas food standard, which includes a balanced variety of foods. It avoids much of the embarrassment and inconvenience caused by weird special diets. Best of all, it helps you develop a sound basic pattern of eating that can be continued after excess weight is lost.

Safe reducing is a fairly long-time project. Two pounds per week is generally considered a safe rate of loss. Remember that the human body needs adequate fuel at all times. Damage to the body and nervous system, as a result of improper dieting, can be permanent.

Copies of the Texas Food Standard are available at your local county HD agents' office, 305 Federal Bldg., Wichita Falls.

TRINITY Lutheran Church

The Church of Radio's Lutheran Hour and The Family Worship Hour and of Television's "This Is The Life"

Lutheran Hour Frederick-1670, 9:30 a. m. Bible classes and Sunday School, 10:00 a. m. Public Worship Service, 10:45 a. m.

"This is the life, Wichita Falls Channel 6, 10:30 a. m. Mon., SS Teachers and TT Course, 7:30 p. m.

Tuesday, Confirmation 4:15 p. m.

Wednesday—Walter League, 9:00 a. m. Mixed Choir, 9:00 p. m.

Saturday—Saturday School, 9:00 a. m. Confirmation Class, 10:15 a. m. Junior Choir, 10:15 a. m. Membership Group, 1:30 p. m.

A friendly welcome yours. Rev. L. Boriack

One half of knowing what you want is knowing when to give up before you get it.

"KNOTHEADS" by Buddy B...



All I did was tell him the low price and he was built from the choicest material from Smith Lumber Co. and he just fainted dead away.

CICERO SMITH Lumber Co. L. J. BYARS, Manager 311 Avenue B Phone 16

J. A. SUTTLES Electric Shop Motors and Parts Wire and Supplies CONTRACTING — REPAIRING 205 East 2nd Street Burkburnett, Texas



Don't be Check-Mated... DON'T LET lack of ready cash check-mate your hopes and aims for the future. Look ahead, plan ahead and save ahead with purpose and persistence... and you'll have "what it takes" to make the right move at the right time for your success and happiness.

Your FIRST move is to open a savings account here. Then keep adding to it regularly. This simple strategy will WIN for you

3% Current Dividends On Savings

The 1st NATIONAL BANK BURKBURNETT, TEXAS "SERVING BURKBURNETT SINCE 1907" MEMBER Federal Deposit Insurance Corporation

Sinclair Tips By Tom Goins



Our best advertising is through our satisfied customers. You too will be pleased if you let us handle your car "regularly." We like to KNOW our customers.

Motor Tune-up and Brake Adjustments Our Specialty

Not a Filling Station—but a Service Station

HOW FAST CAN YOU GO IN A COFFIN? Next time you are tempted to step on it, ask yourself this question! Last year, 40,000 died on our highways. In 3 out of 10 fatal accidents, drivers were speeding. Obey speed limits. Drive safely. BACK THE ATTACK ON TRAFFIC ACCIDENTS! Published as a public service in cooperation with The Advertising Council

C stands for colds... FIGHT THEM! Your Doctor will tell you that without proper nutrition you and your children may become more susceptible to colds, flu and other winter illnesses. One of the important factors in a good diet is Vitamin C (ascorbic acid). That's why it's so important to make sure by supplementing your diet with McKesson's Vitamin C Tablets. You see, each bottle of McKesson's Vitamin C (250 mgm strength) contains as much of this important vitamin as five crates of average oranges. So, help your family avoid winter sicknesses... give them McKesson's Vitamin C Tablets every day! Special Offer—At Your Drug Store TWO FOR THE PRICE OF ONE! BETTER... by MCKESSON CORNER DRUG STORE BURKBURNETT, TEXAS

Compare all wagon prices of the 5 major U.S. car makers... RAMBLER AMERICAN IS LOWEST PRICED BY FAR! You may save enough to pay the gasoline bill for up to 2 1/2 years' average driving. You may save enough to pay for automatic transmission, Weather Eye heater, Airliner reclining seat, radio, two-tone colors. Rambler savings are proved and official: lowest prices by far, based on comparison of manufacturers' suggested delivered prices at factory; highest resale value; most miles per gallon in the Mobilgas Economy Run. Room for average family of six; high, wide doors; Single-Unit* construction; Deep-Dip* rustproofing. Go Rambler American! AMERICA'S LOWEST PRICED CAR Rambler American 2-Door Sedan BOOM TOWN AUTO SALES 103 East 3rd Street Phone JO 9-3611 Burkburnett,

TAKE YOUR PROBLEMS TO CHURCH -- MILLIONS LEAVE THEM THERE

First Baptist Church

Corner Ave D. and 4th St.
LEROY MEYER, Pastor

Sunday School, 9:45 A. M.
Morning Worship, 10:55 A. M.
Evening Union, 6:15 P. M.
Evening Worship, 7:30 P. M.
Prayer Meeting, Wednesday,
8 P. M.

"In the heart of the city for
the hearts of the city"

First Methodist Church

Leon Turner, Pastor

Sunday School—9:45 a. m.
Morning Service—10:55 a. m.
Junior, Intermediate, and Sen-
ior Youth Groups at 8:00 P. M.
Evening Worship, 7:00 P. M.
Official Board meets every
fourth Monday

Visitors are cordially invited
to attend all our services.

A nursery is provided for
infant age children for both
morning and evening ser-
vices.

First Church Of Christ Scientist

2156 Avenue H
Wichita Falls, Texas

Sunday School for children
under 20 years of age at 11 A.
M. in the Church Edifice.

Nursery
Services at 11 A. M.
Wednesday evening services
8 P. M.

Assembly of God Church

Rev. Lonnie Finney, Pastor
Sunday School—10:00 a. m.
Worship Service—11:00 a. m.
Sunday Night Service—7:00.
Women's Missionary Service,
Tuesday—2:00 to 4:00 p. m.
Prayer Meeting Service—
Wednesday night—7:00 p. m.

First Christian Church

2nd St. and Ave. D
Rev. Wayne Black
Sunday School—9:45 a. m.
Morning Worship—11:00 a. m.
P and Chi RHO—6:00 p. m.
Evening Worship—7:30 p. m.

Church of Christ

Tommy Swearingen, Minister
Bible Study Sunday—9:45 a. m.
Worship—10:45 a. m.
Youth Peoples classes, 5 p. m.
Worship—6:00 p. m.
Bible Class—Tuesday,
8 a. m.
Study Wednesday 7:30
We welcome you to any of our

Church of the Nazarene

Rev. T. F. Keese, Pastor
Sunday School—9:45 a. m.
Morning Worship—11:00 a. m.
Youth People Service—6:45
Junior Society—6:45 p. m.
Evening Worship—7:30 p. m.
Wednesday—Prayer Meeting,
8:00 p. m.

CARL'S WATCH SHOP
Mr. and Mrs. Carl Nelson
310 East 3rd Street

CORNER DRUG STORE
George McClarty
320 East 3rd Street

VOLFE FORD COMPANY
Complete Service and Sales
Phone JO 9-2275

The Famous Dept. Store
Charles B. Bowles
Winston Freeman

BUTLER'S 5 & 10
Your Complete Variety Store
222 East 3rd Street

Courtesy of
BEN FRANKLIN STORE
Mrs. Francis C. Kauer

THE MANHATTAN
Complete Department Store
218 East 3rd Street

BILL BRYANT'S
TRUCK and AUTO SALVAGE
New and Used Auto Parts

FARMERS CO-OP. GIN
Paul Hooper, Manager
501 Avenue B

Cicero Smith Lumber Co.
L. J. "Buddy" Byars, Manager
311 Avenue B

United Super Market, Inc.
Kenneth Palmer, Manager
Wichita Highway at Tidal

DICKSON OIL CO.
DICKSON MOTEL

Mathis Chevrolet Company
Best Place By Far to Buy Your Car
300 East 2nd Street

Ranchouse Gulf Station
Ranchouse Motel

SCHROEDER SUPPLY
For the Best in Pump Supplies
Tidal and South Avenue D

HOFACKET STATION
HUMBLE PRODUCTS
Avenue D and College

G. R. SLOAN
SERVICE STATIONS

Smith Motor & Auto Parts
Automotive Repair — Parts
Used Cars and Pickups

C. D. Shamburger Lbr. Co.
R. C. Tevis, Manager
200 West 3rd Street

BILL PENN
WELL SERVICE

WILLIAMS PETROLEUM
COMPANY

STEVENS & CAMPBELL
GROCERY and STATION
Paul Stevens Tommy Campbell

Burkburnett Florists
Mr. and Mrs. L. V. Richards
415 So. Ave. B Phone JO 9-2281

HARLIN A. MILLS
GRAIN COMPANY

WAMPLER
INSURANCE AGENCY
203 North Avenue D

BOYD BROTHERS
Department Store

BELL Service Stations
of Burkburnett

Burkburnett Star
Phone JO 9-2191

Owens & Brumley
Funeral Home

Preston Dairy Products
Hugh and Buddy Preston
219 East 2nd Street

PALACE THEATRE
MOVIES ARE YOUR BEST
ENTERTAINMENT

B. and B. GROCERY
Choice Meats and Groceries
500 Avenue D Phone JO 9-3701



Blowing out the candles on a birthday cake has always meant a special wish will come true. This cute two-year-old is thinking of that big dolly, a baby buggy or maybe that wonderful play house. Whatever is her wish, if it is humanly possible, her parents are sure to see that it comes true.

As we grow older, our wishes become more difficult to bring to fulfillment. We wish for a new car, perhaps a different job or how often have we said "wish I had a million dollars" ... And yet, if we but stop and think a moment, it is easy to see how very foolish such longings for material possessions can be. The greatest blessing that man can receive is Peace of Mind. And that Peace can only come through a knowledge and love of God. Don't base your life on wishes; but upon the promise of Eternal Life as God intended. Go to church and take your family.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny: the truth which alone will set him free to live as a child of God.

Grace Lutheran Church

Third St. and N Ave. E

J. H. KOLLMEYER, Pastor
The Church of the Lutheran Hour, TV's "This Is The Life" Sunday, 10 A. M., Sunday School and Bible classes.

11 A. M., morning service.
LWMS meeting every first Tuesday, 2 P. M.

Sunday School teachers' meeting and teacher training course, every second and fourth Tuesday, 6:30 P. M.

You are cordially invited to our services.

Free Church of God In Christ In Jesus Name

West 6th Street
W. W. Dixon, Pastor

Saturday—
9:45 a. m.—Sabbath School
11:45 a. m.—Preaching Service
Thurs. night service—7 p. m.
We welcome all colored and white people to our services.

Calvary Baptist Church

College and Ave B.
Ray C. Morrow, Pastor

10:00 a. m.—Sunday School.
We use the Bible as our only literature.

11:00 a. m.—Song, preaching service.

7:00 p. m.—Young People services

7:30 P. M.—Night preaching service.

Thrift Memorial Baptist Church

Kenneth D. Bradshaw, Pastor

Sunday School, 9:45—Henry Hodges, Supt.

Morning Worship Service, 10:50 a. m.

Evening Worship Service, 7:30 p. m.

Training Union, 6:30 p. m.
Director, W. D. Sage

Wednesday night Prayer Service, 7:30 p. m.

Church of God

J. W. JACKSON, Pastor
10:00 a. m.—Sunday School

11:00 a. m. Hour of Morning Worship

7:00 p. m.—Evangelistic Services

7:30 p. m. Wednesday — Young Peoples Endeavor

If you haven't a church home we would like very much for you to visit us where the full gospel is preached in the old time way. There is special music and singing each service. Each and everyone has a warm and hearty welcome to come worship with us.

Bible Holiness Church

413 Berry St.
Pastor, Bro. and Sister Calhoun

Sunday School, 9:45 a. m.
Morning worship, 11 a. m.

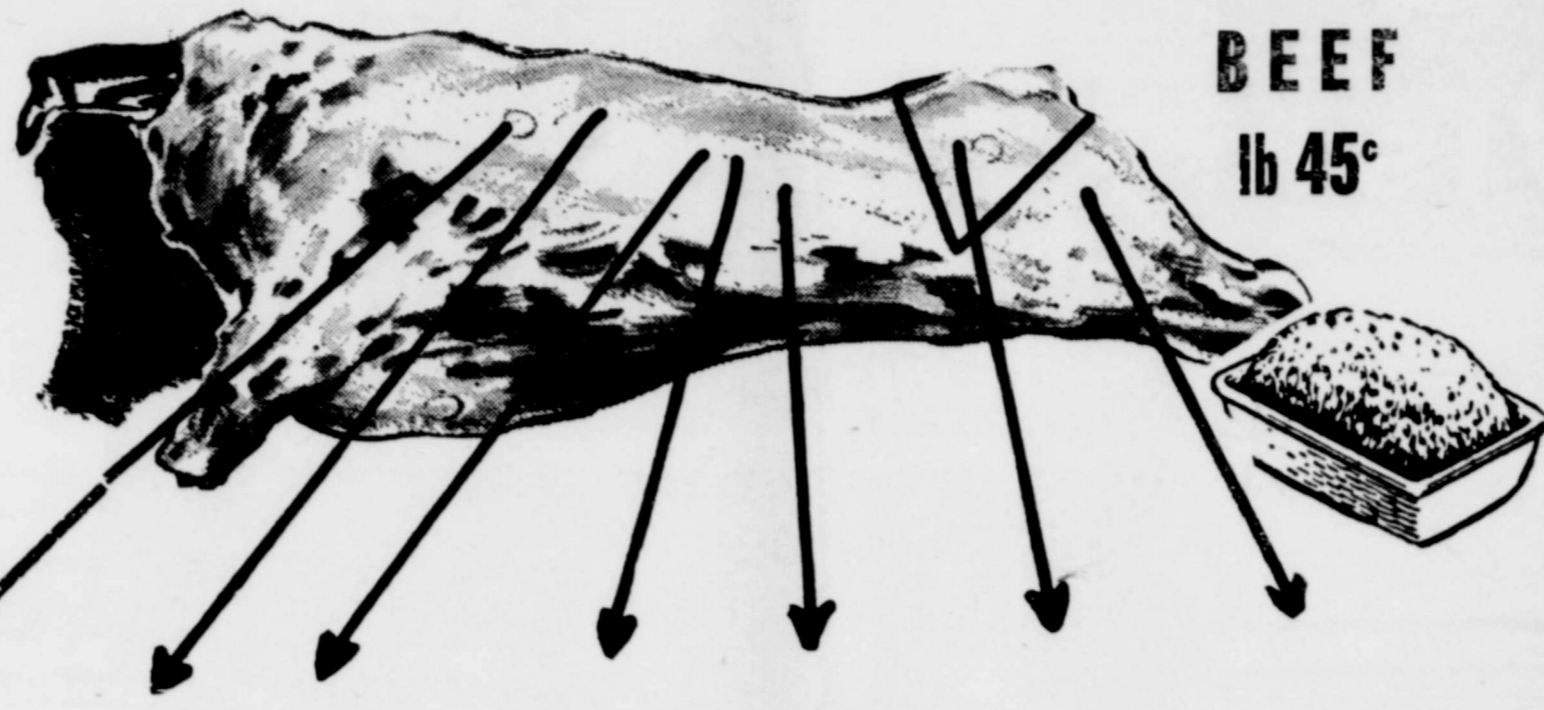
Sunday night evangelist service, 7 p. m.

Saturday night fellowship, 7:30 p. m.



no menu problem...when you choose from our

BEEF SALE



FRESHLY GROUND

BEEF
lb 45¢

ARMOUR'S STAR

SLICED BACON
lb tray 39¢

ARMOUR'S STAR
FRANKS
12 Oz. Pkg.
39¢

ARMOUR'S
VEAL CUTLETS
lb 99¢

FOR YOUR FREEZER

ARMOUR'S STAR
CHUCK ROAST



lb 45¢

CLUB STEAK



lb 69¢

T-BONE STEAK



lb 89¢

PORTERHOUSE STEAK



lb 89¢

SIRLOIN STEAK



lb 79¢

RUMP ROAST



lb 69¢

ROUND STEAK



lb 89¢

SHORT RIBS lb. 29¢

Heel of Round
ROAST
lb 69¢



BONELESS BEEF STEW
lb 69¢



Side of Beef 49¢
Contains all cuts in Hindquarter and Forequarter. LB.

Beef Forequarter 43¢
Untrimmed, contains Short Ribs, Brisket, Shank, ground beef, plus all cuts in Beef Chuck and Rib. LB.

Beef Hindquarter 59¢
Untrimmed. Contains all cuts shown in Beef Round and Beef Loin plus ground Beef. LB.

RED RIVER SLICED HAMBURGER
PICKLES
qt jar 19¢

HEAT PROOF MEXICAN
Chili Bowls
Set of 4
set 88¢

BRENTWOOD
ICE CREAM
ALL FLAVORS
1/2 Gal. 59¢

KRAFT'S SALAD DRESSING
Miracle Whip
pt jar 25¢

DRISTAN
Nasal Mist
SAVE 21c
pkg 88¢

PETER PAN REGULAR
FLOUR
5 lb bag 29¢

GRADE "A" LARGE SIZE
EGGS
doz 49¢

Instant Maxwell House
COFFEE
10 oz jar \$1.29

IMPERIAL
SUGAR
10 lbs 89¢

CREOMULSION
Cough Syrup
Regular or Child's
ea 57¢

GROCERY VALUES!

Big Top Peanut Butter 3 12-oz. jars \$1.00
F. & P. Fruit Cocktail 2 No. 2 1/2 cans 69¢
Cheez Whiz, Kraft 8 oz jar 33¢
Beans, Ranch Style . . . 2 300 cans 25¢
Myles Salt 3 26-oz boxes 25¢
Pancake Mix, A. J. 2 lb pkg 35¢
Macaroni, Kraft's Dinner . . . 2 pkgs 35¢
BROOMS, Pure Gold ea. \$1.79
G-Fruit Juice, Tex-Sun . . 46 oz can 29¢
FAIRMONT
Better Butter lb crt 76¢

DEL MONTE VALUES

PEARS 303 Can 27¢	PEAS EARLY GARDEN 303 Can 20¢
Pineapple SLICED No. 2 Can 37¢	SPINACH 303 Can 15¢
JUICE PINEAPPLE 46 Oz. Can 35¢	Green BEANS 303 Can 27¢
JUICE PINEAPPLE-GRAPEFRUIT 2 29 Oz. Cans 49¢	CORN CREAM STYLE GOLDEN 2 303 Cans 35¢
JUICE PRUNE Qt. Bottle 45¢	CORN WHOLE KERNEL GOLDEN 2 12 Oz. Cans 35¢

For Fresher Produce TRY PARKER'S

FANCY CENTRAL AMERICAN
BANANAS
2 lbs 25¢

FANCY DELICIOUS
APPLES
2 lbs 25¢

SUNKIST
ORANGES
2 lbs 25¢

GOLDEN
CARROTS
2 1-lb pkgs... 15¢

FRESH GREEN
ONIONS
2 bunches 15¢

FRESH
RADISHES
2 cello pkgs ... 15¢

X L N T
MEXICAN FOOD

Enchilada DINNER
COMPLETE 12 Oz. Pkg.

BEEF TACO-ETTES
12 Count Pkg.

PARKER'S FOOD STORES

Wednes
Is Don
S. &
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Head Campfire Takes Bus Trip

Wednesday, Jan. 13th the Ard Campfire girls met in the home of Mrs. Page Brown. McDonald was hostess to members and guardians. We read symbols and planned a trip.

Friday, Jan. 15th we boarded a bound bus bound for Wichita Falls. We first went to the Court house, where we met the office of the County and learned about some of our responsibilities they have. We visited the County while a trial was in session. We were taken on a tour through the jail for men and through the jail for women. We hiked across town to the all. In the Juvenile Division we saw the large collection of dangerous weapons that have been taken from delinquent juveniles. In the Identification Division we were each oriented. We saw a machine and gas gun, used by the Department.

When we went to the Fire station we received a most interesting explanation of the gadgets on three types of

fire engines and were given instructions on what to do in a fire. We saw a very old model fire engine with the clanging bell. Upstairs we saw the sleeping quarters and kitchen. A crew of firemen is on duty 24 hours a day and they prepare their own meals. We then saw an impressive demonstration of what happens at night when a fire alarm is turned in. The firemen pretended to be asleep and a requested false alarm was turned in. With amazing speed they jumped into their fire-proof boots and suits and slid down the pole, ready to go.

We hiked back to the bus terminal and had time to explore the terminal before we boarded a bus to Burkburnett. Taking the trip were Peggy Anderson, Judith Bowles, Jan Brown, Carol Dickson, Anita Foster, Phyllis Kiesling, Sylvia McDonald, Kathy Reasner, Stephanie Slusher, La Quito Stout, Len Brown and our guardian, Mrs. Page Brown and Mrs. Arnold Kiesling.

HARDIN HD CLUB

The Hardin Home Demonstration club met in the home of Mrs. S. E. Askins for the first business meeting of the year.

Following the meeting, lovely refreshments were served to the following: Mesdames C. Jenkins, Edward Simons, James Roderick, Mary Blanner, H. W. Krusemark, J. E. Cools, Goins, A. A. Jacobs, Markum, Enderli, S. E. Askins.

Unity Garden Club Met In Roark Home Jan. 12 For Luncheon

Mrs. Ted Roark and Mrs. B. H. Alexander were hostesses for the Unity Garden club luncheon in the home of Mrs. Roark Wednesday, Jan. 12th.

A request was made to members for plants to be used at the swimming pool park by Mrs. Roark. She encouraged all to plant trees on Arbor Day, stressing the need for holes to have ample space for roots and the need to water frequently the first year. She gave plans for planting trees at the roadside park at the Texas end of Red River bridge.

Mrs. Paul Schroeder and Mrs. R. C. Gilbow reported a successful meeting with the Junior Garden club Jan. 12th, teaching them to make plastic leaves. Each girl made a philodendrum plant or an ivy. The Juniors will study table setting at the next meeting with Mesdames Joe Frazier and Clyde Peed directing.

Roll call was answered with conservation hints as practiced by members.

Mrs. Roy Magers and Mrs. J. D. Riddle were re-elected president and vice president, respectively. Mrs. A. W. Newman was elected secretary and Mrs. T. J. Campbell, treasurer.

Mesdames A. L. Gilbow, J. D. Riddle, M. L. Hillis and T. J. Campbell were appointed to the year book committee.

Fifty-six trees, 61 shrubs and roses and 185 bulbs were planted by members in their gardens the past year.

Mrs. Troy Miller brought an interesting article on the conservation of trees, telling of their beauty in spring, summer and fall and of their value as lumber. She stressed the need for forest preservation and fire prevention. Reforestation is necessary to maintain forests for the future years.

Mesdames A. L. Gilbow, Troy Miller and W. B. Short were appointed to revise the by-laws of the club.

Those present to enjoy the meeting and delicious luncheon were Mesdames T. J. Campbell, Troy Miller, M. L. Hillis, Roy Magers, C. A. Morgan, Neal Hall, J. S. Vanderburg, A. L. Gilbow, Paul Schroeder, R. C. Gilbow, J. D. Riddle, W. B. Short and the hostesses.

Golfing businessmen often feel that if they shoot above par they are neglecting their golf; and if they shoot below par they are neglecting their business.

Mrs. Wm. Glisson Hostess Jan. 16th To Theta Epsilon

Plans were made for a bake sale to be held Jan. 16th when members of Theta Epsilon, Epsilon Sigma Alpha, met Monday night at the home of Mrs. William Glisson. Mrs. Kathleen Brammer served as co-hostess.

Fifteen members answered roll. There was a discussion of welfare and philanthropic projects to be completed in the coming year. The principal welfare project thus far has been a Christmas basket for a needy family. The sorority has chosen as its philanthropic project, beautification of the city park and a report was given on the progression of this.

The program for the evening was "Behavior" and Pat Adams presented a very interesting and informative program on this topic, giving the members some good tips.

After the closing ritual, refreshments were served to the following members: Mesdames Bobbie Klinkerman, Betty Carter, Melba Coy, Ruth Ramsey, Velma Goins, Ruth Phillips, Ruby VanLoh, Kathleen Brammer, Lea Glisson, Mildred Good, Vicki Brown, Evelyn Farris, Helen Cornelius, Wanda Enloe and Pat Adams.



Local Births

Birth certificates were issued to the following Burkburnett parents last week: Mesdames:

- Weldon Ray Gorham, girl,
- Christie Gay
- Michael Angelo Stradley, boy,
- Clinton Wayne
- Howard Douglas Lowery, boy,
- Larry Wesley
- Edward Dewey Johnson, girl,
- Linda Kay
- Lyle Richard Mauldin, girl,
- Jeannette Lynne

If It's For Sale Advertise!

Legion Notes

Francis Perry, Commander

Last Friday night was named "Billy Reynolds Night" in honor of one of our fine officers. Billy the Barber Reynolds is our Second vice president besides operating his Barber Shop business. Mr. Reynolds also held the position as post 264 Public Relations officer, which in the Jan. 7th regular meeting, this position was turned over to Buddy Mathis by the votes of the Legion members.

Buddy Mathis is formerly from Greenville, S. C., being a graduate of the Parker High School and a graduate of Draughton's Business School in Knoxville, Tenn. He has his wife, Mrs. Mary C. Mathis and five wonderful children, Dianne, Frankie, Joanna Jean, Joyce and little Rita Faye. They reside at 618 East 4th st in the city and Buddy is an instructor in the Finance & Accounting School at SAFB.

Glen Lowe and his Western Combo, with the beautiful little Miss Nancy Miller as the female vocalist came through with a capacity packed house at the Legion Hall last Friday night with the finest dance ever. We met people from Jacksboro, Randlett, Lawton, Wichita Falls and other localities and sure did make everyone feel as if they were right at home. Glen Lowe will be in Lawton this weekend on a personal appearance but will have some of his fine musician friends to pinch hit for him at this Friday night dance. He will be back with us the following week to play for us and also each Friday night.

Don't Forget our Dance tomorrow night at 8:30 p. m. until 12 p. m. The doors will open at the usual time, 7:00 p. m. The public is extended a cordial in-

Irvin J. Vogel

LAWYER

514-516 Wichita Nat'l Bank Bldg. Wichita Falls, Tex.

Shady Lawn Trailer Court, Inc.

FORTY TRAILER SPACES

70 x 30 LOT

532 1/2 West 3rd St. Pho. JO 9-8137

itation to come & enjoy three and a half hours of good clean entertainment. Tickets are on sale for 75c per person and come in your western clothes if you care to or come informal. Ladies 18 years and over, Gentlemen 21 years and over.

Oh Yes, by the way, Friday night of next week will be in honor of another Faithful old standby known to us and everyone as Mr. Floyd (Shorty) Flemming, who has been one of the Eager Beavers in this post. He is loved by all and that goes for his kind and wonderful wife, Helen. Shorty whatever you are doing at the present we all take our hats off to you.

All the members of Post 264 would like to welcome the following who have been in our Legion for several weeks and also a few new members: S-Sgt. Kenneth L. Jones from the peach orchard city of Spartanburg, S. C. He is also an instructor at SAFB. We have Leon Dasher, Roy E. Smith, Ray Garvin and one of the finest gents you would want to meet, T-Sgt. Manning of this city and formerly of Brunswick, Ga. He is willing to assist anyone if it be in his power to do so. In the next news release there will be approximately ten new members to be recognized and welcomed.

Legionnaires of Post 264 — Tonight, Jan. 21st, our regular business meeting will open at 8:00 p. m. sharp, so please let us all try to be on time and everyone who is a member, we would like to see you out and render moral support. Any man who is eligible to join or thinks

he might be, come on down tonight and we will be very happy to meet you and discuss the application for membership in this fine organization. We as Legionnaires are proud of our post and have a fine Commander, Mr. Francis Perry, who is continuing to do a bang up job and is always willing to listen to suggestions or anything constructive that would be a betterment to our post. Mr. Waldo Huddleston, our post Adjutant, is on the trigger when it comes to typing out new membership cards. We salute you Waldo.

Attention— All members of the Ladies Auxiliary will meet in the Reception room of the American Legion Post 264 at 8 p. m. tonight. So all you fine ladies come on and give your club president and the other officers and members a helping hand. After the meeting there will be coffee & donuts served. Any lady who is eligible or thinks she might be, come on down and meet the members and the president, Mrs. Helen Flemming and the secretary, Mrs. Mary C. Mathis.

PITTSBURG
PLATE GLASS
MIRRORS
AT
BOYD BROS.

NOTICE

GUARANTEED Watch Repair

18 YEARS' EXPERIENCE

3 to 5 Day Service

MORRIS JEWELRY

209 East 3rd St. Phone JO 9-3281

(Formerly Westbrook Jewelry)

Automatically adjusts to weather changes



... to assure you home-wide perfect comfort ... all year round

ALL-ELECTRIC HEAT PUMP

Now you can enjoy the indoor climate you like best all year round, regardless of outside temperature changes. The Heat Pump does it automatically ... does it electrically ... with one setting of the thermostatic controls.

Using only electricity and air in its operation, the Heat Pump provides heating when it's needed and cooling when it's needed from the same central system unit. During changeable weather,

it switches automatically from heating to cooling or back again, as needed, to maintain the temperature you select.

With the Heat Pump there is no seasonal start-up or shut-down of heating or cooling equipment — no discomfort from unseasonably warm or cold days. And because it's all-electric, it's clean, modern, healthful. Phone, write or visit our office for addition information today.

TEXAS ELECTRIC SERVICE COMPANY

J. B. ADY, Manager

Phone JORDAN 9-3373

WORTH MORE BECAUSE THEY WORK MORE

Chevy's new torsion springs and Sturdi-Bilt design are changing everybody's ideas about how much work a truck can do. Last year's schedules are out—Chevrolet trucks ride faster over the rough runs to get in more trips a day! Big repair bills are no longer a problem—Chevrolet trucks soak up punishment that means downtime to other makes! And trade-in time's put off for extra thousands of miles—'60 Chevrolet trucks stay new like never before!

New Dollar-Saving Prices

Step-Vans, 4-Wheel Drives, many light-duty models with automatic transmissions—all are lower priced. Prices have also been reduced on all optional V8's.

New Torsion-Spring Suspension

Eliminates 1-beam shimmy and wheel fight! With torsion springs up front there's a brand-new, smoother, easier handling feel behind the wheel. New rear suspensions include wide-based coil springs in most light-duty models; tougher variable-rate leaf springs in medium- and heavy-duty models.

Electronically Balanced Wheels

Front wheels and tires are balanced at the factory. Helps make that new ride revolutionary!

New Cabs—Wider, Safer, More Comfortable

Many models are a whole 7 inches lower (without sacrificing road clearance), so it's easier to hop in and out of cabs. Still there's more space inside: more room for hats and hips, more foot room with suspended pedals. Cabs are safer, too; new build makes them 67% more rigid.

Plus Improvements All Through the Line

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