

# Burkburnett Star

LIKED BY MANY..CUSSED BY SOME..READ BY EVERYBODY

BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, NOVEMBER 29, 1962

NUMBER 12

Chamber of Commerce Luncheon Each FIRST MONDAY at Town Hall. Everybody Invited Each Pays for His Meal

"Poor boying a well" is the system in which the driller takes as his pay a share of the production if the well becomes a producer.

# Salute To The Oil Industry

## FRANCO-BASIN OWES BIG DEBT TO OILMAN

### History of Burk Burnett

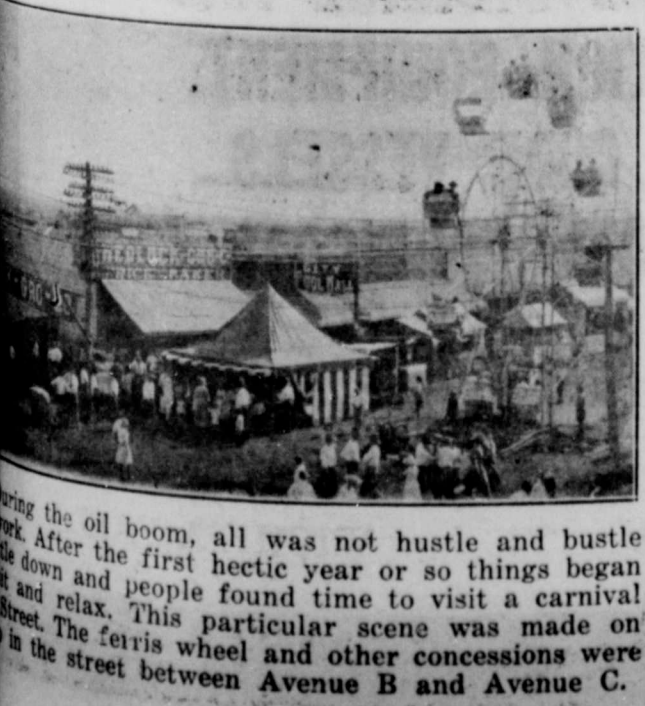
The life story of Joshua S. (Game Josh) Cosden is a tale of hard work, good investments, bitter failures and big undertakings. The Cosden Petroleum Corporation was named for this colorful figure in America's oil history who started as a 20 a week drug store clerk in Baltimore. He died in the late thirties aboard a train where he was bound for a rest cure. Game Josh fell hard for the lure of oil play in Oklahoma and shortly after the turn of the century set up a small refinery at Barnsdall in the Osage Country. With this start his interests mushroomed until his assets were pegged at \$50,000,000. Soon he had sold out his first business and organized Cosden and Company at Tulsa where he put in a 40,000 barrel-per-day refinery, largest independent refinery in the world. Cosden refused a syndicate offer of \$100 million for his holdings, he built a pretentious Tulsa skyscraper, the 13-story Cosden building and lived in a lavishly decorated penthouse. Cosden and his second wife bought a yacht and took a voyage to Europe where they met Edward, Prince of Wales. They acquired great estates at Newport and Long Island and later took over a \$2,000,000 palace at Palm Beach. He got into cotton speculation with great success, but then came several reversals. His neglected company, weakened by losses in 1920-21, was crumbling by 1925. The following year it became Mid-Continent Petroleum Corporation and Cosden's first and largest fortune was lost.

Present-day gasoline contains more miles per gallon than the average motorist is getting out of it, recent tests made by one oil company show. Driving carefully-checked factory model cars over a 751-mile run with every imaginable road condition, 31 amateur drivers averaged 22.07 miles per gallon at an average speed of 4 1/2 miles per hour. The best performing stock car achieved 26 1/2 miles per gallon. The "Big Pasture" opened there was a demand for transportation of farm products to the markets. However, when time came to designate the stop in this area, the Gilbert or Nesterville was moved to the present location. The land was bought from Burk Burnett and his name was chosen for the name of our "Fair City" and no one has ever wanted it changed. Automotive taxes were the biggest money raised for state government last year providing almost a third of all state tax revenues.

Important was the influence of Burk Burnett on the ranches of the territory. As the territory in the 80's he became powerful. The Burnett established two enterprises in the territory. The first was a house and wildhorse ranch. This was established in the present city. The second was the Hardin's. It was a romantic addition to the Red River, and the Chinese tree, the Chinese planted there.

Summer of 1887, J. G. and S. P. Hawkins came to the country on an investment. Since that time Burk Burnett has been a part of the history of the area. After the two men returned to Johnson County and for the move to this area. In 1890 A. J. Willis family moved here from Illinois, and located in the Hardin home. Weeks later at Nesterville Darby established a store. It became a store and Mr. Hardin the store and became a postmaster. The Indian trading here and the white men so friendly made this the center of the community. The cemetery is now located in several years Nesterville appeared to be destined for population in the future. In the mind of the people of Wichita Falls an idea which changed the destiny. Kell bought land into Oklahoma. As

## Carnival Time in the Early Twenties



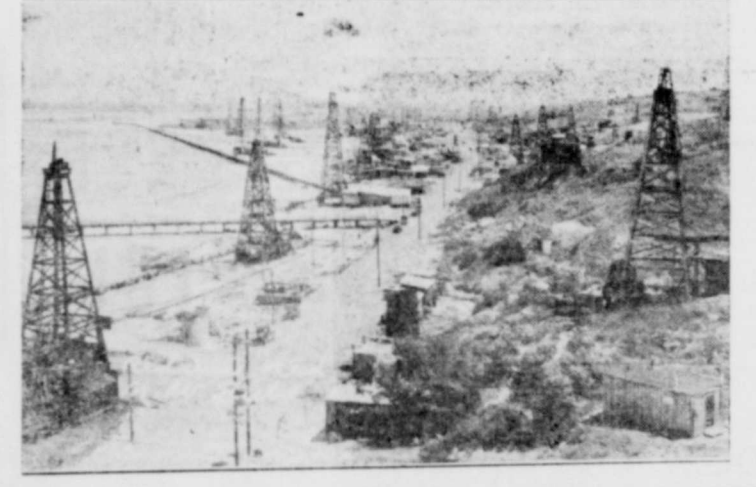
After the first hectic year or so things began to ease down and people found time to visit a carnival on the street. This particular scene was made on the street between Avenue B and Avenue C.

## One of the Old Timers



The above scene was made when the valve was opened on the A. Dodson well in the early twenties. A. Dodson father of Clifford Dodson, is shown second from left holding his hands over his ears. Just recently another good well was brought in near the old original shown above. The lone derrick in the background was soon joined by dozens of others right after this picture was made.

## Early Day Burk Burnett Oil Field Scene



## Crude Combination Of Many Liquids

Crude oil is a combination of many liquids. Waiting to be unshackled by the refiner are gasoline, kerosene, naphtha, light fuel oils and many other valuable products. America's pioneer refiner was Samuel M. Kier, who discovered crude petroleum mixed with the brine from his father's salt wells in Pennsylvania in 1847. Kier, first marketed plain crude oil as a medicine in half-pint bottles, advertising "Kier's Petroleum, or Rock Oil Celebrated for its Wonderful Curative Powers. A Natural Remedy, Produced From a Well in Alleghany County, Pennsylvania, 400 Feet Below the Earth's Surface." When demand for his medicine fell, Kier got the idea that he could obtain an excellent illuminant by distilling the oil and, in 1850 built a crude one-barrel still. After petroleum was discovered in Pennsylvania and California, men sought ways to unlock the treasure chest of products which it contained. One of the early refineries was built in 1876 at Newhall, California, to handle crude oil from the Pico Canyon. Heated crude passed through a series of stills. Each unit removed a

## Smallest 'Oilfield' In World Is Hobby Of Drilling Contractor

The world's smallest oil field is flourishing on a Kansas farm. This field is the hobby of a professional drilling contractor. It has three wells which produce four barrels of crude oil daily—in rainy weather—from a depth of 11 feet. Theories as to the origin of the oil differ and none of them is entirely satisfactory. One idea, that it came as the result of a leak in a nearby pipeline, proved incorrect when the line was found to be in perfect condition. Apparently the energy which brings the oil near the surface is furnished by water because the wells stop producing in dry weather.

## Jet Plane Fuel From Petroleum

Aeronautical engineers are engaged in experiments to widen the range of petroleum products which can be used for fueling jet plane engines. Kerosene, the current fuel, represents only about six per cent of the products obtained from a barrel of crude oil. Present plans are to use about 50 per cent of the products refined from a barrel of crude, a mixture that would contain all the kerosene and gasoline and about one-fourth of the heating oils in the crude barrel.

## BURK 'BOOM' DAYS RECALLED

The late J. R. Sullivan who staked the location for the Schmoker No. 1, the well that touched off the famous Burk Burnett Oil Boom in 1918.

It has often been said, "Blessed are they Whom the rain falls on." It was on the night of July 1, 1912 the heavens burst with fire, like the blasting of a huge bomb, lighting criss-crossed the skies, rain poured down in sheets and the winds howled like a pack of coyotes running wild across the prairies. It was really not a night for man or beast. In the tool house of a little oil rig on the land of Christopher Schmoker, a farmer, J. B. Sullivan, carrying out his duties as watchman, sat huddled in one corner wondering what would happen next—and then it did. As lightning once again lit up the heavens, and the rain seemingly poured heavier there was a tremendous roar; the ground shook, the derrick floor and the tool house seemed to swerve. Sullivan peered out of the door. Over the top of the derrick flowed a giant stream—black liquid gold—oil, oil! The Schmoker No. 1 well had blown in!

"I must hurry and tell the company," Sullivan mused, as he hustled into his jacket and braved the storm. The news was too good to keep. He could not wait for a break in the weather. As he plodded through mud and rain, with the lightning showing him the way, Sullivan kept saying, "Black gold—black gold, Burk Burnett's first oil well."

At the first house he reached, Sullivan learned the telephone was out of order. There was another telephone several miles down the road, but there too the phone was out of order. The storm had cut off telephone communications. Tired, but happy, Sullivan burst into the room of a Mr. Hodges, superintendent for the Corsicana Petroleum Company and cried, "The well is in—flowing over the top of the derrick!"

"I'll never forget Mr. Hodges' reaction," Sullivan, who recently passed away said, as he sat on the front porch of his home just two miles west of the business district of Burk Burnett on Highway 80, and related the experience. "I thought Mr. Hodges would tumble out of bed, but he only rolled over and quietly remarked, 'Let her flow.' 'You see this was no new experience to Mr. Hodges. He knew the well would have to clean itself out and there was nothing to be done for several hours. When we arrived at the well the black gold had spread out over about two acres of the 600 acre farm and Schmoker was mad as a wet hen because it had ruined a portion of his crop."

Oil was drilled to a depth of 1,936 feet by the Corsicana Petroleum Company for the Magnolia Pipe Line Company. Its initial production was about 105 barrels per day—making three heads of about 35 barrels three times a day. It finally settled down to about 30 or 40 barrels per day. "Regardless of what others might say," Mr. Sullivan said, "I staked the location for Schmoker No. 1. I had spent my entire life in the oil business, first as a geologist in Oklahoma. I have walked more than

## Millions Of Dollars Spent Yearly In Oil Research

Oil companies now spend more than \$100,000,000 each year on research to advance their processing techniques, to improve old products and to produce new ones. Much of this amount is invested in work on problems within the field of chemistry. The results of these efforts provide an ever-rising standard of living for all people throughout the nation.

## Fowler's Folly Turned Trick

Many old oilfield hands in Lea County remember Fowler's Folly. This was an oilwell drilled by S. L. Fowler near Burk Burnett, Texas, in 1918. Most wells in that section had been producers at 500-feet. Fowler received the "folly" label after he reached his depth and found no oil. However, he continued drilling and struck a lower pay that proved very rich. The name of the well continued to be Fowler's Folly even after it became one of the most prolific producers in the field.

## Same Substance Gives Many Things

The hundreds of petroleum products we use today are all derived from the same substance. Lubricating oil and the transparent solid used for airplane windows do not resemble each other at all. Yet both have been produced or derived from the same dark crude oil. A great variety of products can be obtained from petroleum mainly because of the peculiar chemistry of the carbon atom—crude oil being composed of atoms of carbon and hydrogen. Carbon combines chemically with other elements, especially hydrogen, to form more compounds than all other elements. In early days of American oil, automobiles were called Detroit vibrators, gas buggies and hot water sixes.

## Oil Production Costly Venture

American petroleum industry capital expenditures in producing, refining, marketing and transportation facilities last year exceeded \$2,000,000,000. Total expenditures of this kind during the last three years amounted to \$6,400,000,000. These investments have brought the gross capitalization of the American petroleum industry to more than \$23,000,000,000.

## View of Main Street July 15, 1921



MUD ALLEY—It's known as East Third Street now. The picture above was made from the depot looking East on July 15, 1921. It's a mystery where all the cars and wagons were when this picture was made. All other scenes made about this time showed the streets filled with wagons, cars — and mud.



Hitch team pulling rig thru Mud Alley and I shore-enough mean MUD.



## Early History Of Burkburnett

The early history of Burkburnett, like that of all communities is built more on fancy than on facts. Traditions have given this area credit for being the object of exploration of both the famed Frenchman La Salle, and the Spanish explorer Coronado. These stories have gained such wide recognition that there are persons who can show you the bend in the river where these famed explorers crossed.

In the 60's wild cattle could be found roaming the prairies. D. P. McCracken settled in 1867. Only a few weeks later H. C. Askins, a friend of McCracken, joined the little colony, and developed into a tiny village.

Ten years after this permanent settlement two families moved into this section and they destined to exert a powerful influence in community affairs. E. Rexford and M. Dodson located near the same Gilbert or Nesterville Community.

More important was the growing influence of Burk Burnett, master of the ranches of this section. As the territory spread in the 80's he became more powerful. The Burnett ranch instituted two enterprises in this district. The first was a ranch house and wildhorse stockade. This was established northwest of the present city. The arrivals of the Hardin's house itself was a romantic adventure. It was built near the bluff of the Red River, and the first non-native tree, the Chinaberry was planted there.

In the summer of 1887, J. G. Hardin and S. P. Hawkins came through the country on an inspection visit. Since that time the history of Burkburnett has been closely parallel to the history of these families. After the inspection the two men returned to Johnson County and



prepared for the move to this community. In 1890 A. J. Willis and his family moved here from Mt. Vernon, Illinois, and located next to the Hardin home.

A few weeks later at Nesterville, George Darby established the first store. It became a post office and Mr. Hardin bought the store and became the first postmaster. The Indians started trading here and found the white men so friendly they made this the center of their activity.

Nesterville Community was where the cemetery is now located. For several years Nesterville appeared to be destined the center of population in the area. However, in the mind of Frank Kell of Wichita Falls was born an idea which changed the tendency. Kell bought the railroad into Oklahoma. As the "Big Pasture" opened there

was a demand for transportation of farm products to the markets.

However, when time came to designate the stop in this area, the Gilbert or Nesterville was moved to the present location. The land was bought from Burk Burnett and his name was chosen for the name of our "Fair City" and no one has ever wanted it changed.

First Lieutenant Frances T. Evans, U. S. Marine Corps commanded the first complete Naval Aviation unit to leave the U. S. for overseas duty in World War I. In January, 1918 the squadron went to the Azores to perform anti-submarine patrols.

DeSoto explorers used Texas oil to patch boats in 1543; first recorded use.

Texas oil and gas provide 28% of fuel energy produced in U. S.

Texas has 6,500 oil producing firms.

## \$20 A Barrel Price Of First Pennsylvania Oil

When the first oil boom began in Pennsylvania buyers bid the price of this new-found product up to \$20 a barrel.

Men rushed into the industry as fast as they could raise the money and buy a "string of tools."

The uses of oil were many even then. Whale oil and other animal and vegetable oils did not meet the demand. "Natural" oil opened a great new source of lubricants, fuels and illuminating oil.

In less than four years oil was being produced at a rate of 3,000,000 barrels yearly.

A farmer bought a parrot for \$10 and asked the auctioneer if the bird talked. "You should know, he's been bidding against you for thirty minutes."

A Marine battalion accompanied Washington when he crossed the Delaware near Trenton. New Jersey Marines also fought in the Second Battle of Trenton (Assanpick Creek), January 2, 1777, and the Battle of Princeton, January 3, 1777.

You like somebody, and too late you ask yourself, why?

## News From The County Agent

Roy McClung, County Agent from Baylor County, will judge the steer division of the Junior Livestock Show to be held at the 4-H Barn on Saturday, December 15. The Heifer division will be judged by Glen Tole of Wichita Falls. Ribbons and prize money will awarded at the show.

A breakfast meeting will be held at the Marchman Coffee Shop in Wichita Falls on Tuesday, November 27, beginning 7:30 a. m. The purpose of the meeting will be to make plans for the Annual Soil Conservation Meeting to be held in January. This program is sponsored annually by the Burlington Railroad and the Agriculture Workers of Wichita County.

I would like to remind the folks in the Punkin Center Organized Community of their regular monthly meeting on Tuesday, November 27, beginning at 7:30 p. m. Mr. Tom Hunter, Farm Management Specialist from Vernon, will discuss Farmers Income Tax.

B. T. Haws, County Agent, calls attention to the importance of proper ventilation in your poultry house during winter months to maintain production. He points out that the wide range of temperatures during Texas winters makes it necessary for the poultryman

to have an easily adjustable ventilation system so that constant temperatures are maintained inside the house.

Haws suggests that you vents cracked enough to free circulation of fresh air. He suggests that you take care to see that there are no direct drafts on your water as an indicator to when and how much to freeze. Don't let the freeze.

A cygnet is a young swan.

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THE OLD BOOM  
DAYS AGAIN . . .

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OLD BURK ROAD

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Burkburnett, Wichita County, Texas

## Member Of Texas Dynamic

By Mary Wilson  
The Jolly Roger still flies in the old pirate is gone each year on Saint Patrick's Day his stronghold carried the banner of an independent spirit.

This annual flaunt of patriotism is the memory of an oil man.

J. S. Cullinan first announced his decision to come to his oil associates in Pennsylvania laughed. They said that all reliable reserves in Texas would never be paid in paying quantities.

On Christmas Day, 1898, Cullinan lighted the fire of the refinery still. He had established the predecessor of the Magnolia Petroleum Company



backers canceled their contract on the basis of reports that oil could not be produced in profitable quantities in Texas. Cullinan was able to persuade an independent contractor, Calvin Payne, and Henry Folger to make the investment. The three men entered into a partnership under the name of the J. S. Cullinan Company with a total investment of \$150,000.

On Christmas Day, 1898, Cullinan lighted the fire of the refinery still. He had established the predecessor of the Magnolia Petroleum Company

and earned the title of "Father of the Texas Oil Industry."

The refinery had six crude stills, two steam stills and an agitator with the rated capacity of about 3,000 barrels daily.

Soon after the Spindletop discovery, Cullinan moved to Beaumont and founded the Texas Fuel Company which is now the Texas Company.

Cullinan and John W. Gates, who became the largest stockholder in the concern, insisted on an agreement with the remaining stockholders that the Texas Company be a Texas concern, managed in Texas.

When Gates and his son Charles died, the controlling interest passed into the hands of eastern investors who voted to move the company to

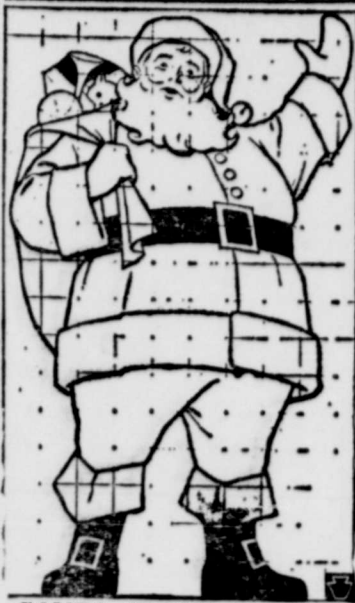
New York. Unable to prevent the move Cullinan severed his connection with the Texas American Republic Corporation.

One of Cullinan's outstanding contributions to the oil industry was his work developing international markets. He is credited with convincing ship owners in Europe that oil would be a cheap, efficient fuel and under his direction products were shipped to all foreign countries.

In his later years most of Cullinan's time was devoted to legislation he felt vital to the industry and the nation. As early as 1916, he recommended conservation laws to protect both oil and gas reserves. Later he wrote the resolu-

### WHAT TO MAKE

By Allen Carpenter  
Director, Service Bureau  
Popular Mechanics Magazine



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Each year this simple full-size pattern, which you simply trace on a piece of plywood, seems to be our most popular seller. To order Santa send 50¢ for pattern B70 to this newspaper, c/o Service Bureau, 740 N. Rush, Chicago 11, Ill. Other cutouts and Christmas decorations are shown in booklet '02 25¢

## Geiger Counter Aid In Search For New Oil

Experiments are being conducted in the use of Geiger and other radiation counters in the search for new oil pools. Instruments which measure the

penetration by radioactive materials will help scientists determine the composition of the formation. Radiation measurements also may make it possible for oil researchers to determine whether a porous formation contains oil or water, either fresh or salt. Exploration and measurement with radiation counters may indicate the efficiency of other methods now used to locate oil reservoirs.

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tion that the Texas Chamber of Commerce passed petitioning the legislature to enact conservation laws. It was his belief that if his country needed any sacrifice by the oil industry for its welfare, then the sacrifice must be accepted.

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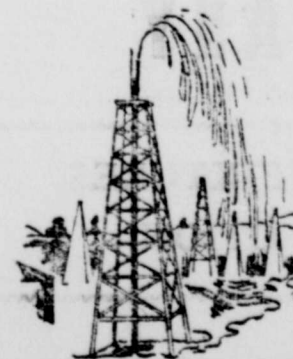
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## COW CAUSE OF MUD DRILLING

When Spindletop was red-hot news, water was the accepted drilling fluid, as every old-timer can remember. The benefits of a drilling fluid in which clays or other solids were suspended were discovered in all probability, almost by accident.

Oil country legend has it that the discovery came about when a herd of cows picked out a mud pit as an admirable place to avoid the summer heat. Rather than drive out the cows and wait for the roiled mud to settle out, the disgruntled drilling crew decided to drill ahead with the churned-up fluid—and found it better for drilling than plain water.

No one seems to have any idea where this well with the bovine mud-mixers was located, or agrees on when this discovery took place. So, it is more likely that drillers noted the improvement as their drilling water took on solids from mud-making shales and other formations. But that herd of cows, belly deep in some irate driller's mud pit, makes a much better story.

At any rate, such hit and miss methods were far from effective in producing a predictable drilling mud. Investigations were begun, experiments were made with different clays and minerals, and certain basic facts began to emerge, such as the value of the highly colloidal materials, bentonite for example, and the heavy minerals for mud weighing. With such basic though limited, information to go on, the drilling mud business was born.

It is rather difficult to comprehend that the highly technical drilling mud business of today, with all the advancements in mud techniques which it has promoted, is still very young. Today, the driller has a wide choice in types of drilling mud, from native clays to oil-emul-

## DO YOU RECOGNIZE ANYONE IN THIS PICTURE



Train Scene During Boom Days, Between Burkburnett and Wichita Falls

sions, to handle practically every drilling situation heretofore encountered. To date, no one to our knowledge has compiled a complete list of all the clays, colloidal earths, starches, gums, silicates, weight materials, organics, lost circulation materials, and chemicals used in drilling muds, but it must be a lengthy roster. Today, research laboratories, such as those maintained by Baroid at Houston and at Los Angeles, are steadily at work on still further advances in the technology and uses of drilling fluids.

A far cry, indeed, from those legendary cows trampling in the settling pit of some forgotten drilling rig!



The Wichita County 4-H Council met Saturday, November 10 in the Texas Electric Auditorium to elect new officers and make plans for the County Achievement Banquet.

Donna Childers, Co-Chairman, conducted the meeting. Nineteen members and six adult leaders from Electra, Wichita Falls, Friberg, Iowa Park and Burkburnett were present. Officers elected for the com-

ing year were: Co. Chairman, Toni Savage and Mickey Pepper; Secretary, Phyllis Morris; Treasurer, Cloyd Bruton; Reporter, Glenn Baxter.

Chosen to represent Wichita County on the District III 4-H Council were Donna Childers and Jerry Lamb.

Plans were also made for the County Achievement Banquet to be held December 3rd. This banquet will honor the Gold Star Boy and Girl, Sonny Bentley and Toni Savage and other 4-H Boys and Girls who have done outstanding work in 4-H Club work. The banquet is sponsored by the First-Wichita National Bank.

According to Miss Sandra Herrell, Assistant County Home Demonstration Agent, the 4-H County Council is the county organization made up of the president and council delegate from each of the school and community 4-H Clubs through-

out the country. Its purpose is to decide on matters which pertain to clubs throughout the county, make plans for county-wide events and to elect two council members to represent the county in the District 4-H Council. The objective of the council is to teach boys and girls leadership through responsibility.

### Floating Idea

The task of moving a bulky 3,800,000-gallon storage tank to a new location didn't faze one oil company. A bulldozer scooped out a ditch 1,000 feet long and two feet deep. Water from a nearby pond was pumped into the miniature canal. The tank was floated to the new site.

## Oil Boom Brought Iraan Into Being

Iraan, which had its start as an oil town and boom town in 1928, when Ira and An Yates drilled the first well, still looks much like a movie set of an old cow town, with false fronts on many stores.

Cadillacs are parked against the hitching racks though, instead of the old-time cow ponies.

The city boasts of the biggest producing wells in Texas, as well as the best Class B football stadium between El Paso and San Antonio.

Iraan just wasn't there until the oil boom came and has grown steadily since that time. In its early days it was wild as Ranger, Mexia and Ragnot, Oklahoma, but now has excellent churches, schools and a youth center.

It changed from a boisterous oil town to a peaceful residential area over the years and is

taking on a permanent character. The old Yates well is flowing oil and supplies as much oil as the field, if allowed to flow without control.

A Gulf Oil Corp. well, miles from Iraan, is the world's largest oil well. Iraan, with Grube, on Pecos River in Crockett County, at one time during the oil boom, was declared to be among the spots in any oil field.

Most of the buildings were hurriedly thrown up. Iraan is one of the cities that decided it did the smell of oil and left off, when the first well of a terrific gas strike.

Like other Basin towns has developed a splendid system, developing a modern plant. Mr. and Mrs. Stanley and son, Stan, Jr., and Mr. and Mrs. Armour, all of Baytown, spent the Thanksgiving with their parents, Mr. G. C. Henson.

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# Burkburnett Star

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"Novel comes from an Italian word meaning tale.  
Fatigue is something that comes on around 7 a. m. Monday.

BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, NOVEMBER 29, 1962

NUMBER 12

Chamber of Commerce Luncheon Each FIRST MONDAY at Town Hall. Everybody Invited Each Pays for His Meal

## WICHITA SCHOOLS MUST INTEGRATE BY NEXT YEAR OR LOSE FEDERAL AID

Wichita is one of 52 school districts which authorities say must integrate by next year to receive federal aid. An Associated Press report said.

The Wichita Falls Red Cross Mobile Blood Bank will be in Burkburnett December 5th from noon until 6:00 p. m. in the American Legion Hall. Sponsors for this visit will be the Forum Study Club and Ep-

## Wichita Falls Red Cross Blood Bank In Burk Dec. 5th

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## Burk Study Club Nov. Meeting Featured "A Brighter Future Through International Growth"

"A Brighter Future Through International Growth and Understanding" provided a most interesting program for the November meeting of the Burkburnett Study Club. The Glen H. Bear home was beautifully decorated in traditional autumn motif. Guests were greeted by the hostess Mrs. Bear and Mrs. D. H. Smith. Mrs. W. G. Mayberry was introduced as a new member.

Mrs. Harold Van Loh urged club members to visit the Public Schools. A contribution was made to the new South Side School Library in recognition of National Children's Book Week. Mrs. Hugh Cole Preston Jr. stressed the importance of "Bicycle Safety." The club was the recipient of a State Safety Award on their articles appearing in the paper on "Safety Traffic Rules." Mrs. Preston stated that keeping in step with our nation's progress in the safe efficient movement of traffic, has spearheaded the "Women's Crusade for Seat Belts, in cooperation with the Auto Industries Highway Safety Committee." The club is stressing the importance of this program and will continue to write articles that will educate the public on the rules of "Highway Safety."

Mrs. Francis Felty opened the program by stating, "The Lord Has Made Us Neighbors. Let Knowledge Make Us Friends," and led the members in the pledge to the United States flag.

The Burkburnett Study Club has set aside a sum of money for the past two years to help the public schools secure an exchange student. They have contributed to the Latin American Scholarship Fund which enables foreign students to attend colleges in the United States. Mrs. Philip A. Carpenter told how the foreign students are carefully screened before they are allowed to attend our colleges. Miss Cecilia Ubilla of Santiago, Chile is attending the University of Texas on a Latin American Scholarship. Cecilia is a graduate of the University of Santiago, Chile with a M. A. degree. She speaks five languages, is a

silon Sigma Alpha Sorority. The program is supported by churches, clubs, and civic organizations.

Donors should not eat for four hours prior to their visit to the Blood Bank. Refreshments will be provided at the American Legion Hall. Citizens are urged to donate blood to be used by Burkburnett people who need blood transfusions due to illness or accidents.

Dr. J. A. Davey is Burkburnett chairman of the Red Cross Blood Bank.

Fifty nine of Oklahoma's 77 counties produce oil and the value of crude oil produced in 1951 was put at \$482,620,000.

A new oil well is brought in every 21 minutes in the U. S.

member of two honor societies on the University Campus. This is her second year to attend the university on the Latin American Scholarship. She is majoring in French, is an accomplished vocalist and teaches three classes at the University. After she has finished her education in the United States she will return to her home land to become a teacher. She appears on many programs thru out the state, both as a speaker and vocalist.

Guatemala is one of the eight countries that the General Federation chose to study this year. The Club Women of Texas are most interested in providing pre-fabricated desks and chairs through CARE, so that Guatemalan children will not have to write and study on the floor. The Burkburnett Study Club will send \$20.00 to the "CARE Literacy Program" which will help provide the equipment and material which will enable countless people in Guatemala to acquire basic skills. This in turn will lead to an understanding of human rights and responsibilities.

Mrs. Howard Henderson spoke on the "United States and Brazilian Trade." She stated that Brazil covers half of South America. Rio de Janeiro the capital city is known for its gaiety. Its cocabana Beach and its hotels are world famous. Brazilian cigars are among the world's finest, and are known the world over. Brazil is the world's largest producer of coffee. She stated that the language is Portuguese, but English is understood in all tourist centers.

The President, Mrs. Harold Preston welcomed Mrs. W. G. Mayberry as a new member. Mrs. Alvin Hill, long time member of the club was granted a leave of absence.

Mrs. D. H. Smith and Mrs. Mayberry were appointed to deliver two Thanksgiving Baskets to needy families.

Club members will take Christmas gifts to the State Hospital December 1. Door prizes were won by Mrs. Jack Smith and Mrs. Bill Bean. The hostess served a delicious refreshment plate at the close of the meeting.

## "Christmas Days" Winners Announced For Sat., Nov. 24

The following were winners of the "Christmas Days" awards last Saturday, November 24:

R. G. MADL, Burkburnett, sponsored by Bills TV Furniture and Appliances.

M. P. CHAPEL, Burkburnett, sponsored by Mathis Chevrolet.

FRANCES JOHNSON, Burkburnett, sponsored by Tullis Motor Company.

IMA WILLIAMS, Devol, Oklahoma, sponsored by Corner Drug Store.

This Saturday's drawing will be worth \$175 in merchandise certificates. The first four drawings will be for \$25 in drawings will be for \$25 in merchandise certificates and the fifth drawing will be for \$75 in merchandise certificates. Time and place for the event will be 2:30 p. m. at the corner of 3rd and C.

For Results, Try Classified Ads

## Santa Gram

NOVEMBER 29 1962

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CHILDREN OF BURKBURNETT,

BURKBURNETT, TEXAS.

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HELLO KIDDIES.

I'M ON MY WAY TO BURKBURNETT. I'LL ARRIVE FRIDAY NIGHT AT 8 P. M., NOVEMBER 30, 1962 (THAT'S TOMORROW) FOR A VISIT WITH YOUNGSTERS OF BURKBURNETT. I'LL BE ENROUTE TO THE NORTH POLE IN READINESS FOR CHRISTMAS. COME AND VISIT ME IN DOWNTOWN BURKBURNETT. I'LL BE WANTING TO SEE YOU.

SIGNED: SANTA CLAUS

## Merry Christmas



## 1962 Holiday Idea Show At Town Hall, Thurs., Dec. 6th

It's time, once again, to "deck the house" for Christmas. You don't have to look very far to find lovely Christmas decorations for your home and they won't cost much more than the price of your time and efforts. So get out your scissors, your bright baubles, and prettiest papers. Though you'll find yourself growing more self-sufficient with each design you will probably need a few suggestions to start with. The Burkburnett Council of Garden Clubs brings you the 1962 Holiday Idea Show with exciting new ideas to make your home more sparkling than ever this holiday season. On Thursday, December sixth, from noon until eight o'clock in the evening, the Town Hall will be filled with Christmas decorations made by members of the garden clubs and invited guests.

Each garden club will have a table of decorations featuring holiday glamor for inside and outside the house, that you can make from things you already have or can get at the dime store. The whole family will enjoy making these fascinating decorations — each one prettier than the next — and all the neighborhood will revel in their beauty.

For many years the Christmas tree has been an important part of holiday decorations in homes around the world. The Idea Show will feature trees in many sizes, of many shapes, and of many different materials from the large "old fashioned"

evergreen to the topiary tree. There will be many fun-to-make little trees for all through the house. Table trees are decorative and make a handsome addition to any room. Some are made of net; some of broken Christmas balls; some of plastic bags. Frames may be plastic-foam cones or balls, chicken wire, or wicker baskets.

You will find many ideas to welcome friends at Christmas with a bit of charm at your doorway. Wreaths, swags, and garlands of beauty and cheer are just a few of the decorative touches you will see.

Ideas to give every table a lovely look for the holidays will be featured. Colorful cloths of satin and net and felt will be on display. Table arrangements that say "Good cheer and Good Eating," old Santa and his reindeer, and other holiday centerpieces to grace a dining (or any other) table will be shown. Cherry holiday candles set a gay mood and add a pleasing sparkle to the colorful holiday setting. There will be a special display of candles from one of simple beauty to an elaborate arrangement.

The most welcome of all gifts is one you've made yourself. At the show you will find many inspirations — aprons, tree skirts, bottle covers. Some are a breeze to do, some a little more tricky, but all are fun because you make them for that "just right gift for someone special."

## TEXAS ELECTRIC "OPEN HOUSE" NOW IN PROGRESS

Texas Electric started its three-day open house celebration at 8 o'clock Thursday morning in its new offices at Third Street and Avenue C. The open house will be held until 8 p. m. on Thursday and Friday, and from 8 a. m. until noon Saturday, according to Jim Ady, electric company manager.

Early visitors saw the many modern features of the new offices, including the electric demonstration kitchen-laundry, the Reddy Room, the modern lighting throughout the offices and the display of major appliances supplied by local appliance dealers.

The Reddy Room, seating up to 100 persons, will be available for meetings of civic groups and organizations as they can be scheduled. Reservations can be made by calling the office, Ady said. This room adjoins the demonstration kitchen-laundry and also will be used to explain the use of various electric appliances.

A special attraction of the open house celebration is a huge house trailer parked on Avenue C that is open to the

public. It contains a display of the latest equipment for electric house heating and provides the answers to many questions about electric heat in the home.

Guests are being served coffee, cold drinks and cookies. Children receive balloons and lollipops shaped like the head of Reddy Kilowatt. A cartoon movie in color, "The Mighty Atom," starring Reddy Kilowatt, is being shown to groups of children.

Drawing for the door prizes will be held at the conclusion of the open house on each of the three days. Anyone who attends may register for these prizes and need not be present at the drawing to win, Ady said.

Two powerful searchlights mounted on a truck alongside the office will be turned on at dusk Thursday and Friday evenings and will be pointed skyward until 8 o'clock both nights.

One of the features in the large appliance display room is a unique lampbulb display shaped like a tree. It contains practically every type of electric light bulb in general use to help customers select the type and size desired.

plays will be the decorations made by the Young Sprouts Junior Garden Club members.

A special feature of the show will be a gift wrapping demonstration. With a bit of colorful paper, some bright ribbon, a few "props," and a little know-how you too can wrap packages that say "I'm special."

The only thing offered for sale will be plastic Christmas wreaths which are being made by garden club members in special work shops.

The public is most cordially invited to attend the Holiday Idea Show. Tickets are \$1.00 for Adults (Children admitted free) and may be obtained from any garden club member or bought at the door. All proceeds from the show will be used for the beautification of

Hardin Park. Burkburnett residents will not only get ideas to make their homes glisten with holiday decorations, but will help improve their city by attending the show.

## NOTICE

The Kingdom Builders Class of the First Methodist Church will sponsor a BAKE SALE Saturday morning, December 1st, from 9:00 a. m. until noon at the First National Bank Building. All proceeds will go to the Church Library Fund.

12-11C

A barefooted well is one which has no casing, perforated pipe or screen and which needs none to produce economically.

## Working On Christmas Decorations



Marilyn Peters and Mrs. W. H. Bohner work on some of the Christmas decorations. The Young Sprouts Junior Garden Club will put on display at the Holiday Idea Show, sponsored by the Burkburnett Council of Garden Clubs. Other members are Susan Zukowski, Adrienne Davey, Margaret Janeke, Sherill Ritchie, Susan Green, Donna Greer and Kay Gardner. Mrs. W. H. Bohner and Mrs. J. T. Brady are their leaders. The Young Sprouts are sponsored by the Bluebonnet Garden Club.

## Christmas Decorations Being Displayed



Mrs. Ralph White and Mrs. R. C. Gilbow show some of the Christmas decorations that will be on display December sixth at the Holiday Idea Show. The show is being sponsored by the Council of Garden Clubs. All proceeds will go to the Park Beautification Fund.

Results—Advertise

## ADVERTISING DEADLINES

For Classified Advertising  
Monday News  
FRIDAY, 5 00 P. M.  
Burkburnett Star  
WEDNESDAY NOON

## PRESENTATION OF AWARDS TO BE HELD SAT., DEC. 1st

Presentation of Awards, 1962-63, will be held Saturday evening, 7:00 p. m., December 1, at the High School Auditorium. The staff and sponsor, Mrs. Nickerson, present this as the most exciting occasion of the school year. Tickets reserved seats are on sale at the school, general admission 50 cents and \$1.00, reserved 75 cents and \$1.50.

Presentations, the "TUNES" will provide music for a dance to be held at the Youth Center.

Ellen Matar, who will present the "Presentation of Awards" at Burkburnett High School Saturday evening, December 1, flew to Wichita Falls Tuesday to consult Mrs. Zell Nickerson, sponsor of details of the program.

Matar is known to us as "Shock," ap-

pearance on KSWO, Channel 7, Latwon, Oklahoma.

Students That Will Be In The Presentation

Carol Faulk, Tona Nix, David Coleman, Joe Story, Bobby Van Loh, Charlie Herring and Carol Potter.

Barbara Wolfe, Linda Wood, Jerry Eingham, Rusty Kinnett, Jeff Barfield, Toni Savage and Jerry Lanig.

Kay Shaw, Treva Mills, Tom Collins, Gary Owens, Henry Bauch, Pat Ann Mills and Dixie Van Reenan.

Toni Woods, Francie Mills, Barry Liles, Jim Mitchell, Maxie Mathis, Barney Fudge, Marianne Campbell, Reba Fields, Linda Lokey, John Wood, John Lucy, Janice Leitner, Willy Naby, LaVonne McDowell, Sandy Goodwin, Jackie Cornelius, Julieene Abdouch, Kim McClean, Kathryn Siber and Curtis Moore.



# The Burk Burnett Star

HARRY C. DODSON, Owner and Editor

Mrs. Lola Mae Bailey, Bookkeeper-Society Editor  
Chas. L. Wisdom, Mechanical Foreman  
Forrest Green, Linotype-Pressman  
J. W. Brookman, Commercial Printing



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**Notice to the Public:** Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in The Star, will be gladly corrected as soon as it is brought to the attention of the publisher.

**SUBSCRIPTION RATES PER YEAR**  
In Wichita and Cotton Counties ..... \$2.50  
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## OIL READY AS USUAL

The petroleum industry, with its refining and production capacities at record levels, is prepared to meet any short or long-range demands required to meet substantially increased military needs quickly and at the same time satisfy civilian needs, says L. F. McCollum, president Continental Oil Company and chairman of the American Petroleum Institute.

## PARTNER WITH AGRICULTURE

The farmer looks to the oil industry to provide the fuel and lubricants for an almost endless variety of farm equipment. But oil's importance to agriculture does not end there.

The industry also provides materials for fertilizers and insecticides, for soil fumigants and plant hormones, and for weed killers and defoliants.

New and valuable products, derived from oil, are constantly being researched and produced. A very recent one is liquid mulch which promises major increases in crop yields. It is not yet available commercially, but may be on the market within the near future. Successful tests have been conducted in many parts of the world.

A dramatic possibility is that an oil-based spray may provide a means of stabilizing sand dunes in deserts, thus enabling the soil to support tree growth.

So it goes. And what it all adds up to is a more effi-

## THE AMERICAN WAY



How Inconsistent Can He Be?

cient and more productive agriculture. We, it is true, now have a grave agriculture surplus problem, so far as certain of the major crops are concerned. But in the long run, as populations soar and more and more land becomes devoted to housing, industry, roads and all the other non-farm uses, the big problem will be to avoid scarcity. Today, in nation after nation, there are critical food shortages. Oil's contribution to better farming, like all other contributions to that end, will pay vast dividends in years to come.

## Sun Also Rises On 'Retirees' In New England

Florida's fame as the top retirement state is being challenged by an unlikely contender. Despite its long, cold winters, New Hampshire has worked its way up to tie with Delaware as fifth most popular state for retirement.

Among the "retirees" who have moved north instead of south is a group now living in a new garden apartment development in Laconia, N. H. It was originally built for workers in a new industrial park nearby, but older persons who preferred not to sever old New England friendships have been attracted by the comfort, cleanliness and easy living provided by the all-electric Koevaydin Shores apartments.

A Gold Medallion awarded to the apartments by the Public Service Company of New Hampshire signifies that they are heated electrically, equipped with an electric range and at least three other major electric appliances, are adequately wired, and provided with numerous outlets and switches.

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## IT'S UP TO YOU

By Howard E. Kershner, L.H.D.

ACCORDING to Mr. James Burnham, writing in the *National Review*, July 31, 1962, Yugoslavia received only \$100 million in loans (not gifts or grants) during the 23-year period between the two wars. Since 1950, however, Yugoslavia has received more than \$2 1/2 billion from our country and half a billion more from western European countries. All this in addition to more than \$400 million earlier aid received from U.N.R.R.A.

Prior to Tito, Yugoslavia was a food-exporting country. Now it is a large scale food-importing country with our taxpayers picking up the tab.

Out of the abundance which we have poured into Yugoslavia, Tito has started a foreign aid program of his own, amounting to nearly \$100 million during the past 18 months. As Mr. Burnham says: "Our money is permitting this gangster-run police state, whose actual record is a striking proof of Communist failure, to put itself forward to world opinion as a triumph of 'national communism'."

Moreover, as we have many times said and as Mr. Burnham says again, if we had not been so generous in our financing of the strutting, blackmailer, Tito, the Yugoslavs probably would have gotten rid of him long ago. It is our money that has enabled him to retain power in his own country. Why do we do this for a dedicated Communist who has boasted that if it ever came to war, he would fight on the side of communism in general and Russia in particular?

And so, the practice of bankrupting ourselves to aid our sworn enemies continues. In simpler days men who did that would be regarded as traitors. Charles W. Freedom Foundation, Inc. New York 18, N. Y.

As early as 1436 oil from a spring near Tegernsee in Bavaria attained such medicinal fame that it was known afar as "St. Quirinus' oil."

## Hard Carbon Used

A new type of hard carbon, similar to graphite, is being manufactured from natural gas. The new product, known as gas coke, is expected to find application in the metallurgical industries and as a substitute for retort carbon in electrical uses. About 60 to 80 per cent of the graphite currently used in the U. S. is imported.

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### SPECIAL STUDENT PASS 1/2 PRICE... \$2.00

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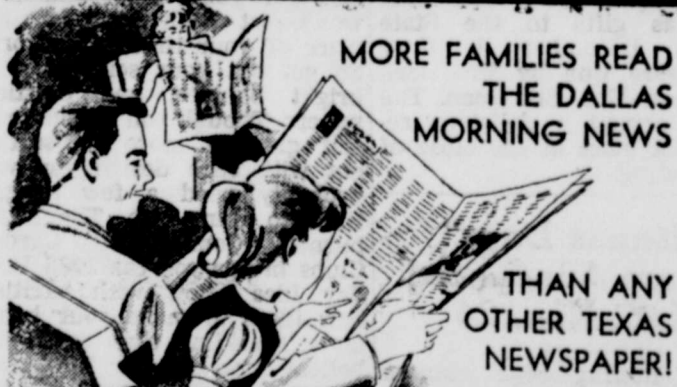
SALE ENDS MONDAY, DECEMBER 3rd.

Sold By B. H. S. Junior Class For Their Junior-Senior Banquet FUND RAISING PROGRAM

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## BURKBURNETT... HISTORY

Revealed By The Star Files 10 Years Ago . . .

Gordon Jeffers and a friend Louis Herwitz were in Burkburnett over the week end visiting with Mr. and Mrs. F. G. Jeffers.

Mr. and Mrs. Harry Beall and son, Clark, from Bristow, Oklahoma, spent Thanksgiving holidays with Mrs. Beall's parents. Mr. and Mrs. N. H. Harris of this city.

Dr. and Mrs. D. R. Peevey of Austin and Miss Margaret Mathews from San Antonio were dinner guests in the home of Mr and Mrs. J. C. Adams last Friday. They are all former residents of this city.

Mr. and Mrs. H. E. Thomas and girls, Judith Kay and Paula Jean from Big Spring, Texas, were visitors in the home of Mr. and Mrs. Lester Coats last week.

Mr. and Mrs. Herman David Green of this city are the parents of a baby girl born at a hospital in Wichita Falls. She has been named Belinda.

Lucille Duvall returned to her home in Burkburnett Sunday after spending a week's va-

cation in San Antonio, Beaumont visiting with and relatives.

Roy Magers who underwent surgery recently, is improving slowly at this writing.

Mr. and Mrs. Floyd with, Betty and Sue of spent Thanksgiving with his parents, Mr. and V. C. Skipwith.

Mrs. John Brookman Humble, Texas this week beside of her sister who underwent a major operation.

Mr. and Mrs. Aubrey drop had as their guest week, Mrs. Lee Havens, Lee Havens, Jr. and children from Port Ar-

A son, born to Mr. and Mrs. Dudley Kean last week at Wichita Falls hospital named Tommy Lee.

Mr. and Mrs. Tom Har as their guests through giving their children, and Mrs. Thomas H. Har boys of San Antonio at of North Texas State at Denton.

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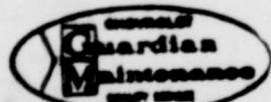
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## Civil Defense Preparedness

**PREPARE:**  
Your family shelter and equip with two-week supply of food and water, first aid kit, battery operated radio, flashlight, etc.

**EVACUATION:**  
Evacuation kit for your automobile with food, first aid kit, battery or car radio, blankets, etc.

**TRAIN:**

1. Warning signals and what they mean.
2. Your community plan for emergency action.
3. Protection from radioactive fallout.
4. First aid and home emergency preparedness.
5. Use of CONELRAD—640 or 1240 official directions.

**WHEN THE WARNING SOUNDS**  
**STEADY BLAST OF 3 TO 5 MINUTES**  
**ATTACK PROBABLE — TAKE ACTION**  
**DIRECTED BY LOCAL GOVERNMENT**

Tune your AM radio to a CONELRAD frequency (640 or 1240) for official directions. Proceed accordingly to your community's emergency plan. *Don't use the telephone.*

**WARBLING TONE OR SHORT BLASTS FOR 3 MINUTES**  
**ATTACK IMMINENT — TAKE COVER IMMEDIATELY IN BEST AVAILABLE SHELTER.**

**Building:** If there is no prepared shelter, go to a basement or to an interior first floor room. Shelter until you get word you can leave. **Outdoors or in a car:** Go to nearest shelter. If you cannot reach prepared shelter lie flat on the ground down, or crouch on floor of car.



Mistletoe is a parasitic plant with small flowers and white berries, and has certain ornamental value. It frequently grows on the limbs of hackberry, osage orange, oak, elm, mesquite and other trees, and obtains water and plant food nutrients from its host tree. Mistletoe, if present in excessive amounts, may weaken or slowly kill shade trees.

No chemical is available for mistletoe control. If a tree has only a little mistletoe, the parasite and branches may be pruned away. Young branches below the point of infection.

should be cut one foot or more in older branches, the bark and a small amount of wood must be cut out one foot or more away from each infection. Tree paint disinfectant should be applied from time to time to cut surface. The disinfectant will prevent wood rots while the wound is healing.

It is useless for one individual to try and eliminate mistletoe if it is plentiful nearby. However, on valuable shade trees that are infested, an attempt should be made to remove the parasite. The mistletoe can be pruned out or it can be broken off with a hook fastened to a long pole. New sprouts may grow from the original infestation and these should be removed.

If you have mistletoe, Thelma Wirges, county home demonstration agent recommends you prune it away and use it during the holiday season.

With the holiday season at hand plants make excellent gift ideas. However, when you give plants don't forget to give a card for care of the plants. Proper care will keep those

Christmas plants looking lovely longer. Here are some pointers suggested by Thelma Wirges, county home demonstration agent.

Avoid drowning or water-logging plants by watering too often. On the other hand, remember that indoor atmosphere dries plants quickly. Follow directions for watering given with each plant. Drainage is important, too. If the pot is wrapped in metal foil, it may be necessary to cut a small hole in the bottom of the foil cover. Poinsettias will stay attractive for most of January if kept at temperatures around 65 degrees. Let them dry down gradually and then plant outdoors.

Ms. L. P. Donaldson has potted small shrubs and flowers from her own yard. She has these growing for Christmas and as a new start for her 1963 rumpus garden. Mrs. Donaldson has made an excellent start with her home landscape. She is keeping her rumpus garden in the back which is best for any well planned landscape.

## School Calendar — 1962-1963

Dec. 21	Christmas Holiday Begin	3:30 PM
Jan. 2, 1963	Christmas Holiday End	8:25 AM
Jan. 17	Third Six Weeks Ends—Semester Ends.	
Jan. 18	No School Teacher Work Day.	
Jan. 21	Second Semester Begin	8:25 AM
Jan. 23	Report to Parents—First Semester.	
Mar. 1	Fourth Six Weeks End.	
Mar. 4	Fifth Six Weeks Begin.	
Mar. 6	Report to Parents—Fourth Six Weeks.	
Mar. 8	No School—District 7 TSTA Convention.	
Apr. 11	End of Fifth Six Weeks.	
Apr. 11	Easter Holiday Begin	3:30 PM
Apr. 16	Easter Holiday Ends	8:25 AM
Apr. 17	Report to Parents—Fifth Six Weeks.	
May 29	End of Second Semester.	
May 30	No School—Teacher Work Day.	
May 30	Senior High School Commencement.	
May 31	Report Cards.	
May 31	Eighth Grade Commencement.	
First Six Weeks	Sept. 4—Oct. 12	29 days
Second Six Weeks	Oct. 15—Nov. 21	28 days
Third Six Weeks	Nov. 26—Jan. 17	32 days
Fourth Six Weeks	Jan. 21—Mar. 1	30 days
Fifth Six Weeks	Mar. 4—Apr. 11	28 days
Sixth Six Weeks	Apr. 16—May 29	32 days
<b>Total</b>		<b>179 days</b>

IF IT'S FOR SALE ADVERTISE

## Prevent Conflagrations

### Outlaw Flammable Roofs, Urge Firemen Who Know

High winds, tinder-dry brush, and a predominance of flammable roofs were the main reasons for the destruction of more than 500 homes and 100 businesses in the vicious South-Central California brush fire of the fall of 1961, according to a new report by the Los Angeles Fire Department.

Of the 464 homes and 21 other buildings destroyed in the fire, 90 per cent had flammable roofs, the report said. The conflagration in the exclusive Bel Air neighborhood of Los Angeles was the largest on the American continent since 1918. It destroyed homes valued at \$500,000, several of them owned by movie stars. Total insured losses exceeded \$10 million, and cost of the fire was estimated at \$3 million.

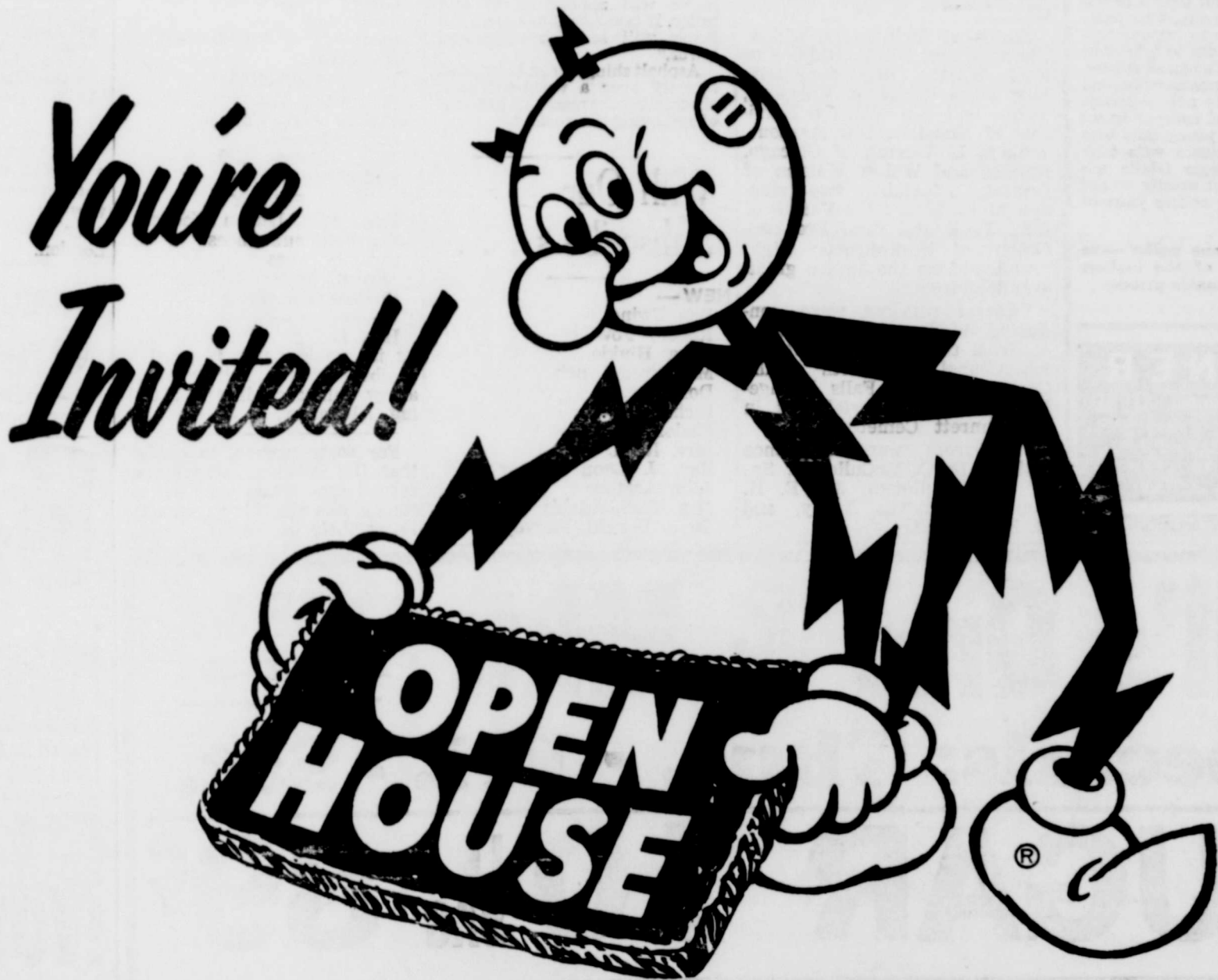
ever more distant areas by flying shingle brands." Among the proposals made in the report is this: "That combustible roofs be

The UL (Underwriters' Laboratories) label on asphalt shingles is a dependable guide for home owners who want roofing that is fire resistant as well as durable and attractive.

Exact fire resistance tests, conducted in laboratories by UL engineers, simulate the dangerous conditions to which roofing actually is exposed during conflagrations, including high winds, searing temperatures, burning brands that fall on rooftops, and licking flames. Asphalt shingles with the UL label resist all these.

prohibited on all new construction and on all repairs, alterations or replacements of roofs on existing buildings within the City of Los Angeles, but specifically in the Mountain Fire District."

One easily recognized symbol of fire-resistant roofing is the Underwriter's Laboratories label—Class C or better. Asphalt shingles are the most widely used type of fire-resistant roofing. Others are slate, metal, tile, built-up asphalt roofing, and asbestos cement.



## AT OUR NEW OFFICE

Thursday and Friday, November 29 and 30 — 8 a.m. to 8 p.m.

Saturday, December 1 — 8 a.m. to Noon

We are looking forward to your visit with us during our Open House, and want you to see our new business office and the facilities that have been installed to serve you.

There will be special organ music, refreshments for all, and there will be favors and a Reddy Kilowatt cartoon movie for the children.

The new office is heated and cooled by All-Electric Heat Pumps, which use only electricity and air in their operation. We want you to see the meeting room, called the "Reddy Room", which will be available for use by civic groups. Another attractive feature is the model electric kitchen which displays the newest in electric cooking equipment.

Come . . . and bring the family. We'll be looking for you!

**TEXAS ELECTRIC SERVICE COMPANY**  
Jim Ady, Manager

- DOOR PRIZES
- COFFEE, COOKIES AND COLD DRINKS FOR ALL
- REDDY KILOWATT MOVIE FOR CHILDREN
- FAVORS FOR CHILDREN
- SPECIAL ORGAN MUSIC

YOU CAN'T QUIT ADVERTISING  
YOU'RE TALKING TO A PARADE  
NOT A MASS MEETING



CONGRATULATIONS. . .

## Texas Electric Service Co.

On Your New Ultra Modern  
OFFICE AND NEW BUILDING  
With its many Fine Features

**MATHIS CHEVROLET CO.**  
Best Place By Far To Buy Your Car

Best Place By Far To Buy Your Car



### Mrs Alice Andrus Succumbs at 83

Mrs. Alice Andrus, 83, of 702 Reagan here died Wednesday afternoon in a Wichita Falls hospital after a long illness. She was born August 19,

1879, was a member of the Church of Christ, and had been a resident of Burkburnett for 33 years.

Funeral services will be Friday at 2 p. m. from the Church of Christ here with Eugene Gilmore, minister, officiating.

Burial will be in Burkburnett Cemetery under direction of Owens & Brumley Funeral Home of Burkburnett.

Mrs. Andrus is survived by three sons, H. D. Andrus of McAllen, Texas, and Noel Andrus and Buster Andrus both of Wichita Falls; five daughters, Mrs. Mary Destal of Archer City, Texas; Mrs. Pearl Draper of Burkburnett; Mrs. Almire Morris of Fort Worth, Texas; Mrs. Juanita Duvall, Mrs. Ruby McDonnell, all of Burkburnett; a brother, Ruben Griffith of Olney, Texas; two sisters, Mrs. Nan Paschall of Olney and Mrs. Pearl Benson of Chillicothe, Missouri; 21 grandchildren, 43 great-grandchildren, and one great-great-grandchild.

### Single-Seizure "Epilepsy"



Q. If a child has only one convulsion, what are the chances of his having others? Does one seizure indicate epilepsy?

A. Several things must be considered in dealing with seizures. Anyone, child or adult, who has a seizure should be examined by a physician. If no specific cause for the seizure can be uncovered, most doctors assume that the patient has "epilepsy." A Baltimore specialist recommends that the single-seizure child be given appropriate medication for a period of four years. Medication is then tapered off over a period of one or two years. This treatment is utilized to prevent possible recurrence and to help overcome the fear of a second seizure. In many cases, treatment beyond such a period is not necessary. The diagnosis of epilepsy is not considered in a young child who has a short seizure with high temperature. Single febrile seizures of this sort usually do not recur after four or five years of age.

We have but one policy — to provide drugs of the highest quality at reasonable prices.

**CORNER DRUG PRESCRIPTIONS STORE**  
320 E. Third St. Phone 569-2251  
After Hours: 569-2328 or 569-2327  
Store Hours: 8 A.M. to 8 P.M.  
Sun. - Holidays 9 to 11 A.M.

### Color Counts Atop House, Experts Say

Color counts. Use it wisely and it adds to the beauty of a house; misuse it and it can't help but detract, professional color stylists point out.

In planning the exterior color scheme of either a new house or an older one, most color authorities agree that a good place to start is the roof—usually the largest unbroken area of a house.

When it's time to reroof, families who are surrounded by look-alike homes may want to bear in mind a point made by West Coast color consultants Albert and Nancy Rubey:

"When houses are essentially alike in exterior design, differing roof colors will have a greater effect than different body colors in making each house distinctive.

Today, the selection of a satisfactory roof color is easier than ever before. Asphalt shingles, for example, the most popular roofing material, are now available in a variety of attractive colors, including white, rich earth colors, blends, and pastels.

Families who like to change the color of their homes when they repaint would be wise to choose either white or a medium gray blend for their roof, since these neutral shades permit the widest variety of body and trim colors.

"Even if two houses are architecturally identical, varied applications of color can make them look different," the Rubeyes note.

If a side wall of any two materials is painted one color, the house will appear larger and taller. If two colors are used, the house will seem broader and lower.

Asphalt shingles can be applied directly over a worn-out roof, eliminating the mess and expense of removing old roofing.

### With Our Subscribers . . .

NEW — Ben Ewing  
Robert Fowler  
Lena Hinkle  
Mrs. Fred Lynch  
Don Swan  
Richard Tooke  
Madonna Harper  
Mrs. R. H. Rhoads  
Rev. J. Leon Turner  
John Ashton  
Mrs. Carl Shields  
Sp. 5 Donald Hervey

### RENEWAL —

Fred Hunt  
Mrs. J. E. Larson  
G. R. Ooten  
Page E. Brown  
Mrs. Dee Bruce  
J. L. Cantwell  
Curtie Hearnberger  
Mrs. Lerah Imman  
Tom Key  
Charlie Morris  
Mrs. R. G. Redman  
Miles B. Hays  
A. H. Keising  
Jack H. Rupard  
S. W. Tigrett  
Walter West  
Mrs. W. J. Wright  
M. E. Bean, Jr.  
M. L. Boling  
O. J. Cooper  
W. P. Cozby  
Rev. J. H. Kollmeyer  
Woodrow W. Elrod  
Mrs. S. W. Jack  
Mrs. W. A. Strickland

### SHEPPARD-BURKBURNETT CAFETERIA MENU

December 3-7, 1962

**MONDAY**  
Meat Loaf  
Creamed Potatoes  
Green Beans  
Bread, Butter, Milk  
Sliced Pineapple

**TUESDAY**  
Pork Chops, Creamed Gravy  
Stewed Rice, Buttered Corn  
Mixed Greens  
Bread, Butter, Milk  
Cherry Cobbler

**WEDNESDAY**  
Ham Croquettes  
Glazed Carrots, Red Beans  
Cole Slaw  
Corn Bread, Butter, Milk  
Ice Cream

**THURSDAY**  
Barbecued Turkey on Bun  
French Frys, Catsup  
Carrot Sticks  
Milk, Cheese Sticks  
Fudge Brownies

**FRIDAY**  
Fried Fish, Lemon Wedges  
Spaghetti and Cheese  
Buttered Peas  
Bread, Butter, Milk  
Cookies and Fruit

How loud is a human snore? At its maximum, it is equal in decibels to the bellow of an angry bull, according to a testing laboratory.

For some women, to confess that the delicious dinner they served came from cans or cartons is like admitting they don't know their business.



Not many people would think of storing their valuable papers in a thermos, but it works! The best place for such papers is a safety deposit box, of course, but a wide mouthed gallon thermos jug serves as temporary protection from water and fire.

Put a laugh into the chore of the children's picking up their rooms. Tie huge colored bows to the handle of small sandbox shovels. When a room looks cluttered, hang a shovel on the door. It's a gentle reminder and good for table small talk.

You can easily clean those hard-to-get-at corners of painted window frames with a paint brush and your favorite soap according to The Lindsay Company, largest manufacturer of home-owned water conditioners. Dip the brush in soft water, swipe it across the soap and clean up the corners like magic. Rinse the brush in soft water and then rinse off the corners.

Keep your summer straw handbags clean this winter by coating them with clear shellac. The bag looks better and the shellac protects the surface. What's more, you can wash them.

Lots of children at home? Here's a shortcut to lighten your work. Use large plastic wastebaskets to act as clothes hampers in each bedroom and label them with names. On wash days, each child can bring his hamper to the laundry. After washing, put clean clothes in the hampers and let the children carry them back to their rooms.

An American writer described a foreign visitor as 'casual and autochthonous' which is the way some of us hope to appear when we visit Paris or London.

### View of Main Street



### Classifieds In The NEWS Get Results

**SHOP UNITED SUPER MARKET FOR THESE QUALITY NAME BRAND CLEANING PRODUCTS**



Reg. Size 33¢

**NEW!** from Procter & Gamble  
**Salvo** DETERGENT

SIZE GIANT **79¢**

**Comet** "amazing New Kind of cleanser"  
2 Qt. Size 47¢

FOR THE CLEANEST CLOTHES POSSIBLE  
**TIDE** Large Size 33¢

**IVORY** LIQUID detergent  
Perfect for DISHES, fine fabrics 35¢

try new pink **dreft** IT'S MILD! Large Size 33¢

Personal Size 4 FOR **IVORY** 33¢

**dash** Low Suds Miracle Automatic Wash Reg. 33¢

**MR. CLEAN** Procter & Gamble's NEW all-purpose liquid cleaner  
Reg. 39¢ Giant 69¢

AUTOMATIC DISHWASHER OWNERS — Ask about Cascade's Fabulous "FINEST LIVING" Contest  
**Cascade** 45¢

**OXYDOL** BEATS THE SUN for getting clothes white!  
REGULAR 35¢ GIANT 79¢

99% 100% PURE **IVORY SOAP** LARGE FOR 2 for 35¢ MEDIUM FOR 3 for 33¢

**DUZ** DETERGENT  
Small Size 59¢ Giant Size 99¢

**LAVA SOAP** LARGE SIZE 2 for 33¢

**Downy** FABRIC SOFTENER  
NEW! from Procter & Gamble  
REGULAR SIZE 38¢ GIANT SIZE 74¢

**dash** Low Suds Miracle Automatic Wash Reg. 33¢

**Zest** Reg. Size 2 for 29¢ Bath Size 2 for 41¢

**JOY** reg. 29¢

**SPIC and SPAN** NO RINSING NO WIPING 29¢

There's **COLD CREAM** now in **CAMAY** BATH SIZE. 2 for 31¢ 3 for 49¢

**Downy** FABRIC SOFTENER  
NEW! from Procter & Gamble  
REGULAR SIZE 38¢ GIANT SIZE 74¢

**Gill's Gro. & Mkt.** 205 E. 3rd Phone 569-2661

**Specials; Thur. - Fri. - Sat.**

**SUGAR 10 LB. BAG 89¢**

**SPUDS WHITE OR RED 25 LBS. 89¢**

Congratulations to Texas Electric Service Company on their new office building

<b>Libby's Cream Style Corn 6 CANS For 59¢</b>	<b>SUPER SUD'S QT. 49¢</b>
<b>BREEMER'S Cookies 2 LBS. 39¢</b>	<b>GRIFFIN'S Wattle SYRUP 32-Oz. 93¢</b>
<b>SPRY-ON FAULTLESS Starch Pkg. 49¢</b>	<b>E &amp; J White Corn Meal 5 LBS. 39¢</b>
<b>PORK CHOPS LB. 49¢</b>	
<b>SAUSAGE Decker's 3 LB. BAG 99¢</b>	

**UNITED SUPER MARKET**

Chan Lancel MONI Ev Each

ME 56

Maghal Begins Lasts

aking R Furni Arrive

Maghan F teddy long That is w most instan remains th market and ally large hure to arr ture is 7 k's easy t ed before is happen relieve th m. Monag' is throwin ever staged

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by C.A. De

NEW BU

Work on a begin next to the W rry Burkl ings in l for all cu they will b Wichita Fa

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Like to lea commu ne compan re church r's called as. There launch fro em's huge irth station To book th all the tel

Chances ar ment of the ny. At any rat can never y by phone. ore in l

ONE

They tell can never t So long no

Call & SOUTHWEST



# Burkburnett Star

LIKED BY MANY--CUSSED BY SOME--READ BY EVERYBODY

BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, NOVEMBER 29, 1962

NUMBER 12

Chamber of Commerce Luncheon Each FIRST MONDAY at Town Hall. Everybody Invited Each Pays for His Meal

In obituaries, it would be of interest if the name of the family physician were printed along with that of the funeral director.

## Monaghan Stock Reduction Sale Begins Friday, November 30th Lasts Until Excessive Stock Sold

### Making Room For New Furniture To Arrive Soon

Monaghan Furniture is steadily long on furniture. That is well and good in most instances. But, the remains that Bob went to market and ordered an unusually large amount of furniture to arrive here soon. The furniture is rather bulky. It's easy to get overwhelmed before you realize it is happening. To relieve the critical situation, Monaghan's Furniture is throwing the biggest ever staged in Burkburnett. Everything in stock is up for sale. Prices have been

cut to the bone. A visit through the store will convince all that this is not a common, ordinary sale. This is a complete sale.

According to Monaghan, nothing in the store is reserved. Everything is up for sale at ridiculously low prices. Savings are being offered that may never be duplicated again. Go and investigate. You, and only you can be the winner.

### CARD OF THANKS

Our thanks to our friends of Burkburnett for the many deeds of kindness shown us in the illness and passing of my Mother.

The Prayers, the flowers, cards, wires and calls are deeply appreciated.  
E. R. Burns and Family



Above is shown the old hotel or Collier Building as it looked before work was begun for new offices, dining room and kitchen, and display space for Texas Electric Service.



The new building, which was occupied a few days ago, will be formally opened to the public for inspection Thurs., Fri., Sat., Nov. 29-30 and Dec. 1st. Every one is invited.

## Open House at Texas Electric Thurs., Fri., Sat.

### Door Prizes Daily, Kiddies Movie And Favors For All

Everybody is invited to attend an open house to be held in Texas Electric Service Company's new office at Third Street and Avenue C Thursday, Friday and Saturday of this week, Jim Ady, company manager, announced Monday.

"We want everybody to come," Ady said. "It will be a real celebration. We'll have drawings for door prizes each day, and there will be coffee, cold drinks and cookies.

"And be sure and bring the children," Ady said. "We'll have balloons and other favors for them, and a color cartoon film about Reddy Kilowatt and the discovery of electricity will be shown.

Three door prizes, consisting of portable electric appliances, will be awarded at the conclusion of each day's open house. It will not be required that the winner be present at the drawing, Ady said. The hours for the open house will be from 8 a. m. to 8 p. m. on Thursday and Friday and from 8 a. m. to noon on Saturday.

Another attraction at the open house will be a 34-foot house trailer parked on Avenue C that will contain a display of various types of electric heating equipment for use in the home. Adjoining the trailer will be giant searchlights that will be sweeping the skies on Thursday and Friday evenings while the open house is in progress.

The new Texas Electric office occupies the site of an old landmark in Burkburnett, a two-story red brick and sheet iron building that was demolished last summer to make way for the new one-story structure. The new building, 104 feet long and 50 feet wide, is one of the most modern in this area and includes many innovations.

It is heated and cooled entirely by electricity by the use of two heat pumps. The high intensity lighting in the building was planned both to provide proper illumination and also to demonstrate various types of commercial and residential lighting applications.

A large display floor is provided where local appliance dealers may display models of major appliances they sell. A completely equipped electric kitchen-laundry also is installed in the offices for use in demonstrating the latest techniques in cooking, freezing foods, washing and drying clothes.

A feature of the new offices is the Reddy Room, a place that will be available for meetings of civic groups and organizations as they can be scheduled. Reservations may be made for use of Reddy Room by calling the office. The island-type demonstration kitchen also opens into this meeting room that will seat up to 100 persons.

The new building, is owned by J. B. Riley and leased to Texas Electric. Contractor was Virgil Mills of Burkburnett and the architects were Pardue, Reed and Dice of Wichita Falls.

## Big Auction Sale Herring's Hdw. Fri., Sat., Mon.

### Buy At Your Own Price During This Auction Sale

Herrings Hardware is throwing a big auction sale beginning Friday and continuing until the stock is sufficiently reduced to allow a complete remodeling job on the inside of the store.

Johnny and Oletha Herring have been working overtime getting everything ready for the sale. Merchandise is conveniently arranged for inspection and customers will find it a pleasure to locate the items they want and then bid on them at auction.

## TELEPHONE TALK

by C.A. Deuschle, Manager

### NEW BURKBURNETT DIRECTORY

Work on a separate Burkburnett telephone directory began next month for Burkburnett residents in addition to the Wichita Falls directory which will continue carry Burkburnett listings. We believe that keeping listings in both directories will provide more convenience for all customers in this area. The new Burkburnett directory will be delivered in February at the same time the Wichita Falls directory is delivered.

### BUILDING PROGRESS NEWS

Construction work is on schedule for the new addition to the Burkburnett building scheduled for completion in spring. Work on joining the addition to the existing building is now in progress. We welcome sidewalk construction superintendents to observe the progress.

### A SMALL SUGGESTION

I have a small suggestion if you want to help out your friends and relatives reach you faster when they phone. Be sure you give them your area code as well as your telephone number. The area code here is 817.

### NEW MOVIE AVAILABLE

Like to learn more about Telstar, the world's first communications satellite? Well, a brand new television company film is now available for your school, church or organization. It's called "Telstar," is in Technicolor and runs 27 minutes. There are dramatic close-up scenes of the launch from Cape Canaveral and shots of the Bell satellite's huge earth station at Andover, Maine, as well as earth stations in Britain and France. To book this film for your group, free of charge, call the telephone business office. No. 569-2291.



### TIMELY TIP

Chances are you've never found yourself in the predicament of the people in our cartoon... let's hope not. At any rate, it helps me make a point: One way to be certain you never stand in line is to settle back and phone. After all, you're only seconds away from the store in Burkburnett with your telephone.

### ONE LAST THOUGHT...

They tell me the worst part about loafing is that you can never take a day off. So long now and I'll see you again next month.

Call by number. It's twice as fast.

**SOUTHWESTERN BELL TELEPHONE COMPANY**

## NO GIMMICKS IN THIS OFFER!

the old tires off your car are worth MONEY regardless of condition

We'll let them be your down payment on new 3-T quality Goodyears! Why wait? Trade today!

FREE INSTALLATION

TRADE 'EM IN NOW ON NEW GOODYEARS

Turnpike-Proved 3-T NYLON for as little as \$12<sup>88</sup>

Turnpike-Proved 3-T RAYON starting at a low \$10<sup>77</sup>\*

\* 6.70 x 15 black tube-type, plus tax and the old tire off your car.

**Jack Alexander Service Station**

MOBIL OILS and GASOLINE

Headquarters For All Your Fishing Needs

HUNTING LICENSE ALSO OKLAHOMA LICENSE

FISHING LICENSE

**Mobil**

324 East 3rd Street Phone 569-2381

## Classifieds In The NEWS Get Results

### CONGRATULATIONS TO Texas Electric Service Co. On Moving Into Their New Office

Butler's Thursday, Friday and Saturday

## 5 & 10 SPECIALS

MEN'S Rayon SOCKS	3 Pr. \$1 <sup>00</sup>
MEN'S Insulated SOCKS	49¢ Pr.
REG. \$1.98 Ladies GOWNS	Spec. \$1 <sup>39</sup>
LOMA PLASTIC WASTE BASKETS	REGULAR \$1.98 REGULAR 98c
	Spec. \$1 <sup>49</sup> Spec. 69¢
REG. \$1.98 Xmas Wrapping Paper	Spec. 88¢

NICE CHRISTMAS GIFT FOR SOMEONE

**ELECTRO 300 STEREO FIDELITY TAPE RECORDER WITH 2 SPEAKERS**



Mr. and Mrs. J. C. Muller in front of their half dug-out in the early days



Spannagel.  
Miss Barbara Manley of O. U. at Stillwater, Oklahoma was home over the holidays with her parents, Mr. and Mrs. Walton Manley.  
Miss Judith Clayton and Miss Paulene Shaw of Southwestern College at Weatherford, Oklahoma was home with their parents during the holidays.  
Mr. and Mrs. Roy Deren of Terral visited their cousin, Mrs. F. E. Eastman and Mr. Eastman Tuesday of last week.  
Sgt. and Mrs. Maurice Brown and children of San Antonio visited his parents, Mr. and Mrs. R. C. Brown during the Thanksgiving Holidays.  
Mrs. Adrain Julius and Julie Mr. and Mrs. Rexford Pfeifer of Oklahoma City, Oklahoma visited their mother, Mrs. Leena Pfeifer Saturday and Sunday. Miss Bonnie Williams of Southeastern College at Durant, Oklahoma spent the holidays with her parents, Mr. and Mrs. Louis Williams.  
Mr. Jimmie Baber of South-

eastern College at Durant, Oklahoma spent Thursday till Sunday with his parents, Mr. and Mrs. T. J. Baber.  
Mr. and Mrs. Clifford Rhoads and daughters of Frederick, Oklahoma visited his parents, Mr. and Mrs. R. H. Rhoads Thanksgiving Day.  
Miss Martha Jo Baldwin of Dallas spent the Thanksgiving Holidays with her parents, Mr. and Mrs. Lee Miller and Linda.  
Mr. and Mrs. G. M. Stark and Dickie spent Wednesday through Sunday with their daughter, Mr. and Mrs. Lennie Keene of Topeka, Kansas.  
Mr. and Mrs. John Duke and children of Lawton, Oklahoma visited her parents, Mr. and Mrs. T. E. Spannagel during the week end.

Mr. and Mrs. Tom K visited Mr. and Mrs. J. Hinton and sons of Waco nesday to Friday.  
Mrs. Blanche Tidwell Mrs. Viola Retchey of Oklahoma; Mrs. Nick We of Oklahoma City, Oklahoma spent Saturday with Mrs. Mrs. Frank Etier.

**Randlett News**  
Mrs. Mollie R. Elliott, Reporter

Mr. Wayne Ressel of Stillwater, Oklahoma O. U. College was home with his parents, Mr. and Mrs. C. B. Ressel Friday to Sunday.  
David Elliott of Cameron College at Lawton, Oklahoma spent from Friday till Sunday at home with his mother, Mrs. Mollie Elliott.

Mr. and Mrs. Arlon Kinnard and sons of Burkburnett; Mr. and Mrs. Jodie Boles and children were Thanksgiving Day dinner guests of Mr. and Mrs. Lonnie Boles.  
Mr. and Mrs. Kenneth Houck of Burkburnett visited her parents over the week end, Mr. and Mrs. Lee Miller.  
Mr. and Mrs. Jason Spannagel and children of Eastland spent Saturday and Sunday with his parents, Mr. and Mrs. T. E.

**IT'S UP TO YOU**

By  
**Howard E. Kershner, L.H.D.**

AS PROFIT rises, employment expands and conversely as profit shrinks, the number of jobs shrink in proportion. The July Monthly Economic Letter of the First National City Bank of New York publishes a chart covering the last 25 years and showing how profit and employment have gone up and down together.



There is also a close parallel between unemployment and wage rates. As wages go up there is more unemployment and in the old days when they used to go down occasionally there was less unemployment.

In his book, *The Theory of Wages*, published in 1934, Senator Paul H. Douglas commented on this problem as follows:

"Where unemployment is caused by a wage rate which is higher than marginal productivity, a reduction of one per cent in the rate of wages should normally lead to an increase of 3 or 4 per cent in the volume of employment and hence to an increase in the total income of the workers of from 2 to 3 per cent. If wages are pushed up above the point of marginal productivity, the decrease in employment would normally be from three to four times as great as the increase in hourly rates so that the total income of the working class would be reduced in the ratio indicated above."

Those who seek to squeeze profit tighter and tighter and to promote wage advances across the board in annual increments should read and heed what Senator Douglas pointed out and should take a close look at the bank chart just mentioned.

What we need is more incentive to earn money and a brighter hope of being permitted to enjoy the fruits of our labors. Men will work much harder and with greater ingenuity if they may retain all that they earn than they will if they may keep only half of it. If they strongly suspect that they will be dispossessed either by thieves or by an extravagant government their efforts will decline. That is why the maintenance of law and order and inexpensive government are so very important as a basis for the achievement for prosperity.

*Christian Freedom Foundation, Inc. New York 19, N. Y.*

THINKING OF CARPETS —

**THINK TRICE FLOOR COVERINGS FOR**

EVERY DAY LOW PRICES  
BEAUTIFUL BROADLOOM FINE CARPETS  
CALL US FOR FREE ESTIMATES

"Largest Stock in the Southwest"

Dial 322-5271

1614 Ninth Wichita Falls  
Next to S&H Green Stamp Store

SERVING THE OIL FRATERNITY INDUSTRIAL AND AGRICULTURE NEEDS . . .



**Nortex Engine & Equipment COMPANY**

- Roiline Engines
- Peerless Pumps
- Continental Motors
- SALES — SERVICE — PARTS

**NORTEX PACKAGE UNITS FOR**

Water Flooding — Salt Water Disposal

Pipe Line — Generator Sets

DIAL 322-0786

426 FRONT

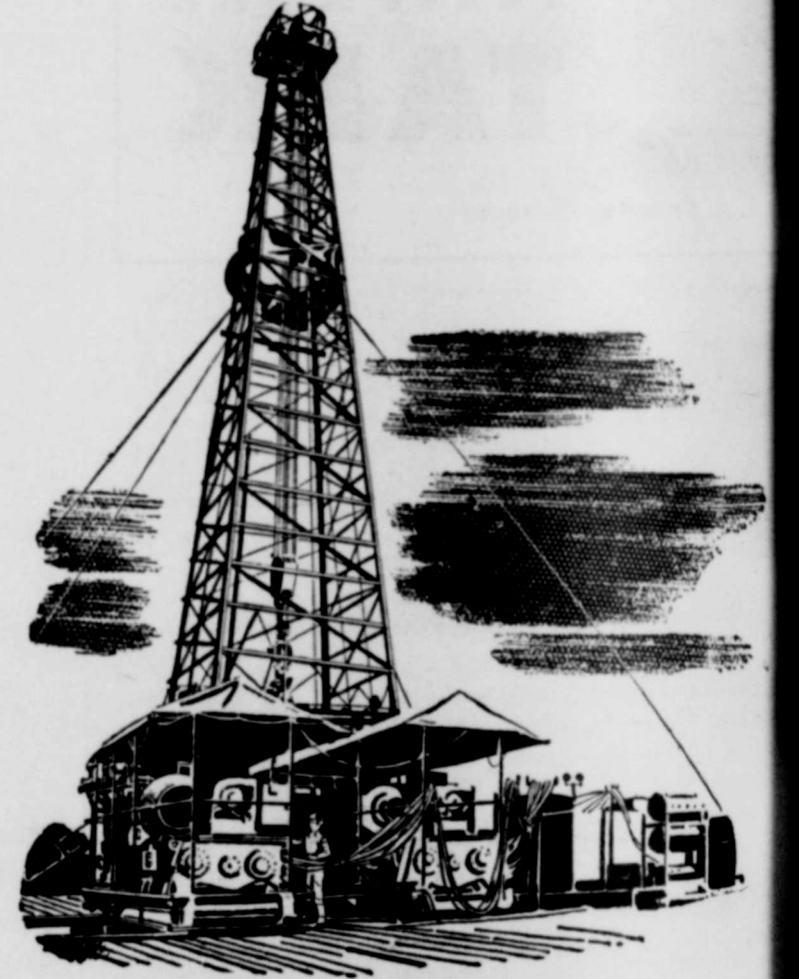
WICHITA FALLS



**Reddy Kilowatt**



Furnishes the power for pumping many of the oil wells in our area



**OUR HATS OFF TO THE OIL INDUSTRY**



When you build or buy a new home, or remodel, be sure to check with your builder or electrical contractor to see that your home qualifies for the Live Better Electrically Medallion. This Medallion identifies a home as electrically modern—and a home that will stay modern for years to come.

LIVE BETTER . . . ELECTRICALLY



**TEXAS ELECTRIC SERVICE COMPANY**

J. B. Ady, Mgr.

Phone 569-337

Burkburnett, Texas



# TV'S BRIGHTEST SEASON! TV'S BIGGEST BUY!

ZENITH 23"  
CONSOLETTTE  
just  
**\$199<sup>95</sup>**



With Trade  
suggested retail price

No printed circuits! No production shortcuts! "Capacity plus" components! A full 23" console with no-mar nylon wheels moves easily from room to room. Up-front sound • 20,000 watts of picture power • Fin-cooled power transformer Zenith fringe-lock circuit • bonded DeNiens picture glass • Sunshine picture tube • Decorator styled in grained walnut, mahogany or blond.

SEE YOUR **ZENITH** DEALER NOW!

# BILLS

**T-V FURNITURE AND APPLIANCES**  
301 N. Ave. D  
Phone 569-3651

## Randlett News

Mrs. Mollie R. Elliott, Reporter

Mr. and Mrs. E. R. Taylor of Oklahoma City, Oklahoma spent the week end visiting her mother, Mrs. Hattie Campbell. Mr. and Mrs. Victor Day and sons of Yale, Oklahoma; Mrs. Fred Hill of Houston; Mr. and Mrs. Dennis Hill of Waco visited Mrs. Florence Due during the Thanksgiving holidays.

Mrs. Dale Killingworth and children of Canyon visited her parents, Mr. and Mrs. A. S. Nason Friday thru Sunday.

Mr. and Mrs. Clifford Rhoads and daughters of Frederick, Oklahoma spent Wednesday night with her sister, Mr. and Mrs. Bill Harrison and children.

Mr. Bill Dorton of Union Valley Community visited his sister, Mrs. Zaida Bryant Tuesday afternoon.

Mrs. Nadine Price of Grapevine visited her parents, Mr. and Mrs. A. J. Shaw Wednesday night.

Mr. and Mrs. Jim Bob Dodson and children of Irving spent Wednesday night with her parents, Mr. and Mrs. D. A. Cornstubble and sons.

Mrs. R. H. Rhoads, Miss Bill Harrison and daughter Betty Jean visited Mrs. L. E. Ellis and children of Burk Burnett Wednesday afternoon.

Mr. Don Hull and a guest, Miss Helen Lester of Fort Worth visited his parents, Mr. and Mrs. Earl Hull over the Thanksgiving holidays.

Mrs. Laura Mae Hopkins was reported ill at her home.

Mr. Bill Harrison visited Mr. and Mrs. John Sills of Devol, Oklahoma Sunday afternoon.

Mrs. Johnny Bryant and chil-

## BOOMTOWN DAYS



and Kirk were all reported ill at their home.

Mr. and Mrs. Cecil Hawkins of Lawton, Oklahoma spent Sunday with Mr. and Mrs. C. L. Watson.

Mrs. O. G. Weaver of Devol, Mrs. Ada Wood of Lawton, Oklahoma visited their sister, Mr. and Mrs. F. E. Eastman Sunday.

Mr. and Mrs. Troy Horton visited Mr. and Mrs. Joe McClendon of Lockney Thanksgiving Day.

Mr. and Mrs. Bob Alexander of Fort Worth visited her mother, Mrs. Vera Fulfs Thursday to Saturday.

Mr. and Mrs. Alto Kemp and children of Duncan, Oklahoma visited their parents, Mr. and Mrs. Jess Kemp and Mr. and Mrs. J. C. Goode over the week end.

Mr. and Mrs. Edwin Anderson and children, Mr. and Mrs. Doyle Anderson and daughter, Mr. and Mrs. Max Anderson

children of Burk Burnett visited Mrs. Zaida Bryant Sunday afternoon.

Mr. and Mrs. Wayne Boles and daughter Wynn of Wichita Falls, Mr. and Mrs. Louis Due and children of Duncan, Oklahoma, visited Mr. and Mrs. A. S. Nason Saturday.

Miss Edna Mae Kinnard of Wichita Falls visited her parents, Mr. and Mrs. Henry Kinnard Thursday till Sunday.

Mrs. Joe Oliver and Shirley of Burk Burnett visited Mr. and Mrs. W. T. Oliver and children Thursday. Shirley remained over until Sunday.

Mr. and Mrs. Gene Hart of Tulsa, Oklahoma visited her mother, Mr. and Mrs. R. O. Brown Thursday to Sunday.

Mr. and Mrs. C. L. Watson visited relatives in Borger Wednesday to Saturday.

Brenda Beard, small daughter of Mr. and Mrs. Wes Beard was reported ill.

Mrs. Corky Gresham, Larry

and son of Wichita Falls were Thanksgiving Day visitors in the home of Mr. and Mrs. A. L. Anderson and Shirley.

Mr. and Mrs. Kenneth Byars and children of Wichita Falls visited her parents, Mr. and Mrs. M. M. Bowles Thanksgiving Day.

Mrs. C. B. Ressel, Mrs. W. T. Oliver and children visited Mr. and Mrs. W. G. Harwell of Wichita Falls Sunday night.

Mr. and Mrs. Joe Fender Eastman and daughter of Burk Burnett visited his parents, Mr. and Mrs. F. E. Eastman Thursday night.

Mrs. Blanche Morris and Dick visited relatives in Oklahoma City, Oklahoma Friday to Saturday of last week.

Mrs. Herbert Ressel of Walters, Oklahoma visited her son, Mr. and Mrs. Ben Ressel and family Thursday through Saturday.

Mr. Bill Thompson of Houston is visiting his parents, Mr. and Mrs. C. H. Thompson.

Mrs. Freda Butler and Mrs. Willie Mae Otis of Walters, Oklahoma, were Sunday dinner guests of Mr. and Mrs. B. B. Menz.

Mr. and Mrs. Bill Charboneau and twin daughters of Davenport, Iowa; Mr. and Mrs. W. C. Charboneau of Devol, Oklahoma were Thanksgiving Day guests of Mr. and Mrs. R. L. Eastman and daughters.

Mr. and Mrs. M. M. Bowles and Cindy spent the week end with Mr. and Mrs. Cecil Perryman and family of Seymour.

Mr. Travis Anderson of Southwestern College of Weatherford, Oklahoma spent from Wednesday through Sunday with his parents, Mr. and Mrs. A. L. Anderson and Shirley.

# CONGRATULATIONS! "TEXAS ELECTRIC SERVICE CO"

FOLLOW THE LIGHTS TO DOWNTOWN BURKBURNETT  
**THURSDAY - FRIDAY & SATURDAY - NOV. 29-30 & DEC. 1st**

"AFTER ATTENDING "OPEN HOUSE" - VISIT US FOR A  
**"Pre-Christmas Savings"**

EVENT YOU WON'T WANT TO MISS (YOU CAN'T AFFORD TO MISS)

THE *Famous* DEPARTMENT STORE

**OPEN THURSDAY - FRIDAY - SATURDAY TILL 8:00 P. M.**

1st QUALITY SEAMLESS HOSE  
**2 Pair... \$1.00**

SALE OF BETTER FABRICS  
VALUES TO \$1.98  
**97¢ YD.**

GIRLS REG. 49c BOBBY SOX  
**3 Pair... \$1.00**

FULL SIZE BLANKETS  
Solids - Plaids - Stripes  
VALUES TO \$3.98  
**2 For... \$5.00**

MEN'S LONG SLEEVE KNIT SHIRTS  
VALUES TO \$4.98  
OUT THEY GO!  
**2 for... \$3.00**

WASHABLE - COLORFAST  
**CORDUROY**  
REG. 98c YD.  
**73¢ YD.**

ELECTRIC BLANKETS  
FULL OR TWIN SIZE  
SINGLE CONTROL  
Compare At \$12.95 **\$8.87**

**SATURDAY ONLY AT 3:00 P. M.**  
WE WILL OFFER  
**\$ Silver \$ Dollars \$**  
**FOR 93¢ EACH**  
LIMIT 2 to Customer  
THINK WE ARE FOOLING?

TRADE WITH THE MERCHANTS THAT GIVE CHRISTMAS SHOPPING TICKETS

HEAVY BROWN DOMESTIC  
REGULAR 25c Yd.  
**6 YDS... 97¢**

UPHOLSTERY FABRICS  
VALUES TO \$5.95 Yd.  
**\$1.47 Yd.**

GROUP LADIES and CHILDS HOUSE SHOES  
VALUES TO \$2.98  
**\$1.37 PAIR**

MEN'S LONG SLEEVE SPORT SHIRTS  
VALUES TO \$4.98  
**2 FOR \$5.00**  
SPECIAL WHILE THEY LAST

ONE GROUP BOYS SHIRTS  
(BROKEN SIZES)  
VALUES TO \$1.98  
**2 FOR \$1.00**  
A FABULOUS BUY

## CORNER GEO. McCLARTY DRUG STORE

PRESCRIPTION SPECIALISTS  
Pho. 569-2251 BURKBURNETT, TEX.

For Your Shopping Convenience, We will be Open  
**SUNDAYS until Christmas. 8 A. M. to 6 P. M.**  
OTHER DAYS, WE WILL OBSERVE REGULAR HOURS 8 A. M. TILL 8 P. M.

**SEASONAL SPECIAL PRICES GOOD**  
Thursday, 29th-Friday, 30th-Saturday, 1st-- Sunday, 2nd

Congratulations To Texas Electric on Their Nice Addition To Our Downtown Area.  
Visit Them During Their Opening Days Thursday-Friday-Saturday

- BOX-400 SIZE BLEENEX ..... **69¢**
- 400 SUPER Gillette Blue Blades ..... **67¢**
- 400 50c SIZE Listerine Tooth Paste ..... **59¢**
- REGULAR 69c West Tooth Brush ..... **39¢**
- 400-1.79 SIZE Bayer Aspirin ..... **98¢**
- REGULAR 98c SIZE Tylenol Cold Tablets ..... **59¢**
- REGULAR 59c FLAVORED 59c Phillips Milk Of Magnesia ..... **39¢**

- TEENETTE HAIR SPRAY 14 Oz CAN **69¢**
- Reg. \$1.49 STYLE HAIR SPRAY **69¢**
- By Revlon - \$1.50 LIVING CURL **79¢**
- By Revlon - \$1.50 SET and STYLE **98¢**
- \$2.00 Size By Wrisley 4 Season Lotion 16 Oz. **\$1.00**

Frosty Spral SNOW  
LARGE 13 OZ. CAN  
**49¢**

CHRISTMAS Wrapping Paper  
REGULAR \$1.98  
Package Of 6 Rolls **98¢**  
REGULAR 98c  
Package Of 3 Rolls **59¢**

BEAUTIFUL Xmas Cards (By HALLMARK) We Do Monograming  
DELIGHTFUL Box Chocolates Pangburns and Kings

Don't Forget We Will Be Open Sundays until Xmas



# PUBLIC NOTICE!

**BEGINNING FRIDAY  
NOVEMBER 30th.**

**BOB MONAGHAN DEMANDS ACTION**

*Admits A Critical Inventory Crisis*  
Yes, Folks . . . Hurry. Never was time so vital . . . never a need so great. We must clean our floors in a matter of days . . . a task that would normally take weeks . . . months. Newly ordered merchandise is on the way. We have no room. The bitter pill is ours to swallow. We must sacrifice some of America's finest most respected names in furniture and appliances at fractions of actual worth. Never was your dollar worth more . . . truly a buyer's market. We must, we will, sell all regardless of cost or losses. Now, own and enjoy fine home furnishings you have dreamed of and so richly deserved. *Be here Friday morning at 10:00.*



**SALE  
STARTS  
10 A. SHARP!  
M. RAIN OR SHINE  
FRIDAY, NOV. 30th**

# URGENT

**\$150,000.00 CLEAN-OUT**

**ENTIRE STOCK BEING SACRIFICED!**  
Quality Furniture—Modern • Early American • Traditional • Provincial  
**GUARANTEED LOWEST PRICES ANYWHERE**  
PRICES GUTTED ON EVERYTHING! A Bargain Hunter's Paradise  
**YOU MUST SEE IT! TO BELIEVE IT!**

# SALE

**BUY FOR AS LITTLE AS 18¢ ON THE DOLLAR! CASH OR CREDIT**

**EVERYTHING GOES!  
WALL TO WALL!**

Monaghan Furniture  
Burkburnett, Texas  
Open 10 a. m. Sharp  
**FRIDAY**  
2 Pc. MODERN  
Living Room  
SUITES  
Priced As Low As  
**\$48.00**

**EVERYTHING GOES!  
WALL TO WALL!**

Monaghan Furniture  
Burkburnett, Texas  
Open 10 a. m. Sharp  
**FRIDAY**  
2 Pc. MODERN  
Bedroom  
SUITES  
Priced As Low As  
**\$58.00**

**EVERYTHING GOES!  
WALL TO WALL!**

Monaghan Furniture  
Burkburnett, Texas  
Open 10 a. m. Sharp  
**FRIDAY**  
4 Pc. FOAM  
LIVING ROOM  
Sectional  
Priced As Low As  
**\$98.00**

**\$159.95  
THROW  
Pillows  
66¢**

**\$29.95  
PLATFORM  
Rockers  
\$11.00**

**BRAVE THE CROWDS!**

**RETAIL DEALERS! GENERAL PUBLIC INVITED TO SA**  
Bursting like an "A" Bomb, an urgent close-out to slash our gigantic inventory immediately determined all-out effort to clear our floors. Profits are thrown out the window. This is the one sale that comes once-in-a-lifetime, the one sale you don't dare miss. So it will be you to brave the crowds **FRIDAY** morning, at 10 a.m. First come! First served!

<b>\$159.95 2 Piece Maple Bedroom \$78.00</b>	<b>\$39.95 ODD CHESTS \$22.00</b>	<b>\$27.95 5 TUBE RADIO \$17.00</b>	Living Room TABLES <b>\$1.00</b> Repossessed
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**EMERGENCY! ENTIRE STOCK DUMPED ON THE PUBLIC MARKET FOR WHAT IT WILL BRING!**

**GENUINE MAPLE  
MILK  
STOOL**

50 POPULAR  
IN THE  
Modern  
EARLY-AMERICAN  
HOME

**\$1.88**

America's Finest Brands Are Here! Brands you know and respect — Taylor, Waldron, Morning Glory, Covey, Bassett, General Electric, Broyhill, White, Tappan, R.C.A., Dearborn, Shelby, Stell, Abco, and many others at fractions of their worth in the **GREATEST SALE EVER HELD IN BURKBURNETT.**

**A FEW OF THE MANY BARGAINS YOU WILL FIND!**

<b>\$199.95 MODERN BEIGE LIVING ROOM SUITE . . . \$109.00</b>	<b>\$399.95 EARLY AMERICAN SLEEPER SOFA . . . . . \$248.00</b>
<b>\$349.95 ANTIQUE WHITE 3 Pc. BEDROOM by Bassett \$258.00</b>	<b>\$269.95 FLOOR SAMPLE G-E WASHER . . . . . \$138.00</b>
<b>\$399.95 NYLON 2 PIECE SLEEPER SOFA \$219.00</b>	<b>\$179.95 Bronze 9 PIECE DINETTE . . . . . \$88.00</b>
<b>\$399.95 DeLux 5 Pc. Western Living Room \$244.00</b>	<b>\$299.95 Triple Dr., Chest, Poster Bed 3 PIECE BEDROOM . . . . . \$195.00</b>
<b>\$39.95 G-E 4 Speed RECORD PLAYERS . . . . . \$17.00</b>	<b>\$39.95 — 209 COIL Mattress or Box Spring . . . . . \$24.00</b>

**2 Only  
FULL SIZE  
Innerspring  
MATTRESS  
\$10.00**  
Be Here  
Early

**Door Buster  
Walnut & Lime Oak  
STUDENT  
DESKS  
\$10.00**  
Hurry For  
These

**SAVE OVER \$350.00  
ON A BRAND NEW  
3-ROOM HOUSEFULL**

- Living Room
- Bedroom
- Dining Room
- Refrigerator
- Range

**\$488**

This Firm Is Positively Not Quitting Business — — Merely Reducing Stocks!

**MONAGHAN FURNITURE**  
Burkburnett, Texas Open Friday Nite Until 9 P. M. Buy with cash or credit! 200 E. Main

PLEASE  
Nationally  
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SAVE  
EASY  
BARG.  
\$249.  
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\$144  
SELL OU  
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CHINA  
GOLD W  
6 PIECE  
APPLE  
PEAR  
GRAN

317



# EMERGENCY PRICES EXIST!

## ENTIRE STOCK OF MONAGHAN FURNITURE



# ORDERED SOLD!

WITH MERCILESS DISREGARD TO COSTS AND LOSSES!

### MUST MAKE SPACE FOR NEW INCOMING MERCHANDISE!

BUILDING MUST BE EMPTIED IMMEDIATELY!

## OUT THEY GO!

**PLEASE NOTICE:** We do not have the room to list everything in this ad. BUT EVERYTHING IS ON SALE. Nationally famous brands you know must and will be sold at drastic close-out prices. THIS IS IT. You will never be able to buy furniture and appliances for less. So hurry. This is truly a once in a lifetime opportunity.

- Regular \$159.95  
2 Piece MAPLE BEDROOM ..... **\$78.00**
- Regular \$27.95  
5 TUBE RADIO ..... **\$17.00**
- Regular \$39.95  
INNERSPRING MATTRESS .... **\$24.00**
- Regular \$159.95  
2 Piece Solid Oak Bedroom ..... **\$119<sup>00</sup>**
- Regular \$3.95 — 6 Only  
BOUDOIR LAMPS ..... **only 88¢**

**ACCORDIAN-TYPE CLOTHES HANGER**

10 PEGS

CATCH ALL your COATS, HATS, SCHOOL BAGS, ETC.

STRETCHES TO FIT YOUR WALL SPACE

USE IT HORIZONTALLY OR VERTICALLY

**NOW ONLY 88¢**  
WORTH \$1.50

- \$199.95** Portable TV Set **\$148<sup>00</sup>**
- \$49<sup>00</sup>** Solid Oak Student DESK
- \$266** \$7.95 TABLE Lamps

## COMPELLING! SHOCKING SACRIFICE!

SAVE UP TO 82c ON THE DOLLAR! Cash or Credit!  
EASY TERMS! NOTHING DOWN! 24 MONTHS TO PAY!

BARGAINS	BARGAINS	BARGAINS	BARGAINS
\$249.95 Nauyghade 2 Piece Living Room <b>\$144.00</b>	\$199.95 2 Piece Walnut Bedroom <b>\$98.00</b>	\$249.95 5 Piece Maple Living Rm. <b>\$188.00</b>	\$79.95 9x12 RUGS With Pad <b>\$47.00</b>

<b>SENSATION!</b> \$89.95 Recliner Chair <b>\$38<sup>00</sup></b> Be Here Early	<b>SELL-OUT!</b> \$99.95 FOAM Mattress and Bx Spring <b>\$64<sup>00</sup></b> Cash or Credit	<b>BARGAIN!</b> \$239.95 36 Inch Full Size Gas Range <b>\$122<sup>00</sup></b> Shameful Sacrifice	<b>CLOSE-OUT!</b> \$39.95 G-E Record Players 4 Speed <b>\$17<sup>00</sup></b> Ideal Xmas Present	<b>FABULOUS!</b> \$119.95 BUNK Beds Used Beds 2 New Bunkies Mattresses <b>\$58<sup>00</sup></b>	<b>BARGAIN!</b> \$179.95 2 Piece Nylon Cover Living Room <b>\$98<sup>00</sup></b>
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WALL TO WALL — FLOOR TO RAFTERS — SELL OUT OF FINE FURNITURE

**DONKEY CART WITH CHINA FRUIT!**

SMART TABLE DECORATION!  
SO DIFFERENT HAND DECORATED

**only \$1**  
REG. PRICE \$1.98

CHINA DONKEY with GOLD WIRE CART and 6 PIECES OF FRUIT  
APPLE PEAR BANANA PEACH PLUM

\$199.95 Sleeper SOFA <b>\$99<sup>00</sup></b>	\$369.95 WALNUT 3 Pc. BEDROOM By Bassett <b>\$249.00</b>	\$399.95 Early American 2 Pc. LIVING ROOM Maple Arms <b>\$277.00</b>	\$199.95 3 Pc. Bed Room Suite <b>\$99<sup>00</sup></b>
\$89 <sup>95</sup> 7 Piece DINETTE, bronze ..... only ... <b>\$48.00</b>	\$219 <sup>95</sup> 12 Ft. REFRIGERATOR ..... special .... <b>\$166.00</b>	\$179 <sup>95</sup> G-E STEREO, walnut ..... just .... <b>\$117.00</b>	

# MONAGHAN FURNITURE

300 EAST 3rd STREET

PHONE 569-3112

BURKBURNETT, TEXAS



"Dad" Sanders and his dependable ox cart



**DEVOL NEWS**

Mrs. C. O. Woodley, Reporter

A Japanese Tea was enjoyed by members of the Sunbeam Class Tuesday afternoon after completing the study of the book "Keije and the Lost Kite." Teacher of the Class is Mrs. Orla Doty with Mesdames J. W. Dorton, L. E. Jeffreys and H. L. Doty assisting in observance of Japanese customs Salmon patties, rice and tea were served to Judy and Joan Tinsley, Patsy and Darla Galson, Becky and Lonnie Dorton, Vickie, and Valerie Wheeler, Leslie, Lorraine, Loretta and Lea-

trix Jeffreys, Mike, Cathy and Gay Raleigh, Robbie and Gayle Hopkins, James, Gary and Ray Doty.  
Mr. and Mrs. Al Wood and family of Grandfield, Happy Wood of Burkburnett, Mrs. Nora Wood, Mr. and Mrs. Ray Tinsley and children, Mr. and Mrs. Tarpley and son were Thanksgiving Day guests of Mrs. Avis Wood.  
Mr. and Mrs. C. O. Woodley were dinner guests Thursday of Mr. and Mrs. T. P. Randall in Burkburnett.  
Mr. and Mrs. Clarence Webber of Okene; Mr. and Mrs. Charles Goocher of Dallas, Texas; Mr. and Mrs. Alvin Grantz of Cedar Point, Kansas were

Thanksgiving Day guest of Rev. and Mrs. Frank Grantz.  
Guests of Mr. and Mrs. Tom Monson Thursday were Mr. and Mrs. Alvin Combs of Rocky, Mr. and Mrs. Tommy Monson of Wichita Falls and Mr. and Mrs. Andy Monson.  
Mr. and Mrs. Brian Harrison, Mrs. F. G. McClendon and Mrs. Mattie Harrison attended funeral services Monday in Littlefield, Texas for Mrs. Roy Yeager, who died there Saturday morning after a short illness. Mr. Yeager was a former resident of this community and he and his wife have visited relatives here often.  
Mr. and Mrs. Bill Smith of Oklahoma City, Mr. and Mrs.

Joed Inman and sons James and Jimmie and Tommy Thompson of Wichita Falls were Thursday guests of Mr. and Mrs. K. L. Smith.  
Harold Woodley of Tulsa, Mr. and Mrs. Bob Woodley and daughter Cathy and Carol, Mr. and Mrs. Gordon Woodley, O. L. Bridges, Kay, Steve, Mary and Martha, Mrs. Bessie Burlison, Mrs. Vera Malone and daughter Donna all of Wichita Falls were Sunday guests of Mr. and Mrs. C. O. Woodley.  
Mr. and Mrs. O. G. Weaver had the following guests over the Thanksgiving holidays, Mr. and Mrs. Jim Hays and daughters, Lorene, Jean, Carol and Barbara of Washington, D. C., Mrs. Velma Wood and son Bob of Lawton, Bob Sarries of Itasco, Texas; Garland Rogers and son Milt of Anadarko, and Mrs. Dan Weaver of El Paso, Texas.  
Mr. and Mrs. L. E. Jeffreys and children have moved to Childress, Texas, where he is employed.

Old Wichita Falls and Northwood R. R. Depot, Burkburnett, Texas



**Meadowlane Garden Club Met In Home Of Mrs. Ray Knox**

The Meadowlane Garden Club met in the home of Mrs. Ray Knox, November 20th. After a short business session, conducted by the President, Mrs. Morris Cheney, members made Christmas decorations for their home.  
The door prize was won by Mrs. R. A. Willingham.  
Refreshments were served by the hostess to Mrs. Cliff Wampler, Mrs. Morris Cheney, Mrs. Jim Maag, Mrs. Gwen Metz, Mrs. Edwin Green, Mrs. Wayne Bowles, Mrs. Gene Turner, Mrs. R. A. Willingham and Mrs. Wayne Landrum.

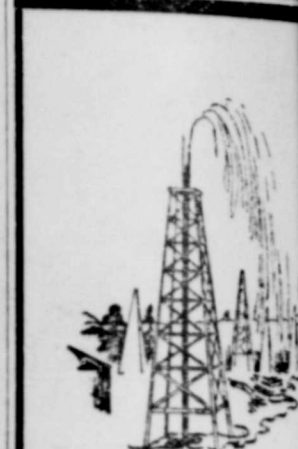
**Grace Lutheran Missionary Society Elects New Officers**

Election of new officers for the coming year was the highlight of the November business meeting of Grace Lutheran Missionary Society which was held in the Parish Hall. Elected to serve were: Mrs. D. Roark, president; Mrs. P. Schroeder, vice president; Mrs. O. Frieling, secretary; Mrs. M. Mills, treasurer.  
Rev. P. Otten led the group in opening devotions and an inspirational topic following the business meeting.  
Hostesses Mrs. R. Young and Mrs. G. Unger served refreshments to eighteen members, two of them, Mrs. V. Maddox and Mrs. McPherson, new members.

**Den 3—Pack 156**

The Cub Scouts of Den 3, Pack 156 met at the home of their Den Mother Mrs. Donald Robertson. Mrs. Krenzer helped us and we made ornaments and decorations for Christmas trees. Next week we are going to make Christmas presents for our parents.  
Refreshments were served to four boys, Phil Taylor, Mike Robertson, Jay Krenzer, and Thomas Krause.  
Mike Robertson, Keeper of the Buckskin  
Here's another reason you can't take it with you... It goes before you do.

Most synthetic rubber tires is manufactured from materials derived from crude oil and natural gas.



Serving The Oil Fraternity...

**FIELD ENGINEERING AND WIRE LINE SERVICE**

**Hudson AND ASSOCIATES Engineering Co.**

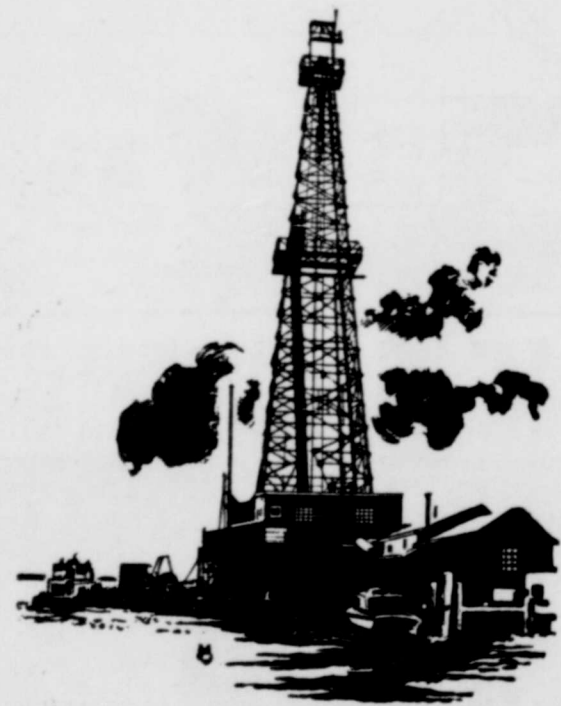
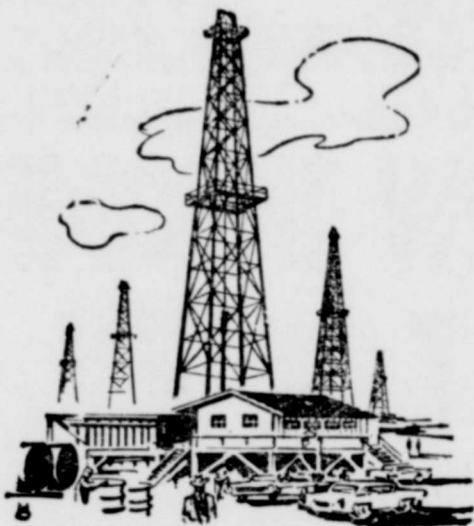
Dial 322-5533  
501 Holliday  
Wichita Falls

We Specialize In  
**CATHEADS AND POWER TONGS**  
FOR THE  
**OIL INDUSTRY**

**Foster CATHEAD CO.**

Dial 322-8653  
2101 GRANT  
Wichita Falls

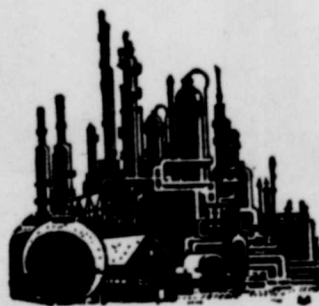
**OIL**



Started Burkburnett on its way.

**OIL still plays an important part in the economy of our area.**

**WHOLESALE FUELS FARMERS, CONTRACTORS WE DELIVER**



**Williams Petroleum Co.**

Phone 569-2531

Burkburnett, Texas

THANKS BURK FOR THE ACCEPTANCE OF OUR FINE PRODUCTS

**HAPPY EATING AHEAD LOADED WITH GOODNESS YOU'LL ALWAYS ENJOY**

**TAYSTEE BREAD**

Fresh, Fresh, Because Its Baked While You Sleep

PHONE 766-3341

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Aerial view of Burkburnett



Two Local Cowboys Qualify For National Rodeo Finals in Calif.

Two local cowboys have qualified for National Final Rodeo to be held in Los Angeles, California, December 4-9. Phil Hatcher, Randlett, Oklahoma has been rodeoing for several years, but this year is his first to qualify for the finals. He is going in at the 12th position. Phil also enters the Calf Roping event at all rodeos. C. R. Boucher from Livingston, Montana, now making his home in Burkburnett for the last few years, was second money winner in the Steer Wrestling last year, now going to the finals in the 8th position. C. R. also rides Bulls. The finals will be televised at a later date. Phil Hatcher, C. R. Boucher and Audrey Rankin will leave Tuesday for Las Vegas, Nevada and then go on to Los Angeles for the finals.

OFFSHORE DRILLING NETS LITTLE GAIN

Oil activities in the Gulf Coast tidelands have to date produced about \$1 for every \$10 invested. It costs much more to find and produce oil from steel platforms perched out in the Gulf of Mexico than in on-shore drilling.

ATTENDED BULLDOGGING

Local cowboys attending Jack Pat Bulldogging at Hartshane, Oklahoma last Sunday were: Phil Hatcher, C. R. Boucher, Gayle Kirkpatrick, Howard Manuel and Aubrey Rankin. C. R. Boucher won second on a two steer average. A four steer match between Billy Hale, Colorado Springs, Colorado and C. R. Boucher of Burkburnett and C. R. won by six-tenths of a second. Also attending were Norma and Wayne Hatcher, Martha Kirkpatrick and Mike, Dixie Rankin, Loretta Manuel and Brenda.

Births Local

LARRY Joe Williams, girl Tamie.  
Billie Joe O'Quinn, boy, Gerry Glenn.  
James Howard Russell, girl, Brenda Dee.  
Wilbert Theodore Schnitker, boy, James Brian.  
Albert Alexander, girl, Terry Lyn.  
Gordon Wayne Spillers, boy, Robert Wayne.  
Mr. and Mrs. George Counter and grandson, Mark Counter, left Thursday morning for Houston where they will visit Mr. and Mrs. Charles Wayne Counter and their new baby daughter who was born Tuesday, November 27th. Mark, who has been visiting here with his grandparents for several weeks, will remain in Houston with his parents.

For Results—Advertise IF IT'S FOR SALE ADVERTISE

Den 2-Pack 156

On November 20, 1962 our Den Mother, Mrs. Gann in her home. Mr. Ronald Gann led us in the flag ceremony and the Oath of Allegiance. We painted decorations for our Christmas tree. We then

went outside and ran races and played dodge ball. Our Den Chief Eddie Gann showed us how to tie knots. We closed the meeting with the Living Circle and the Law of the Pack. A candy treat was furnished by Roy Boswell and served to Bobby Dillbeck, Donald Vitalie, Jimmy Rich, Jerry Williams, Gordon McCluskey, Ronald

Edie Gann, and Ronald Gann. Ronald Gann, Keeper of the Buckskin

Steel Stretches

It may seem hard to believe but steel isn't as rigid as you might think. Calculations of one oil company indicate that a 10-

000-foot length of steel pipe in a well may stretch as much as five feet and that, when the power is applied to rotate the drilling string, the top end will revolve at least eight full turns before the drill stem at the bottom even begins to move. Like others of my age, I disapprove of everything that is going on today.

Meet the "Yellow Page" Men...



HARRY DALONAS



JIM FARROW



DALE KERBY



CHAS. MARROQUIN



A. L. STRECKER

They'll help businessmen plan advertising in Burkburnett's NEW INDIVIDUAL Telephone Directory

BURKBURNETT will get its OWN telephone directory — with its own Yellow Pages — next February. The new book will contain only the listings of Burkburnett telephone users and business firms. It will be smaller, lighter, easier to handle, more convenient to use.

The directory representatives shown above will be in town soon to call on local businessmen. These directory men, representing many years of Yellow Page knowledge and experience, can help businessmen make the most of their Yellow Page advertising.

Easy Way to Shop

National surveys shown that 9 out of 10 people turn to the Yellow Pages for shopping.

information. People naturally reach for the Yellow Pages to find out who buys, rents, repairs.

And the Yellow Pages are on duty in virtually every home and business, night and day, 365 days a year. No wonder so many people have found them the easy way to shop!

Mr. Businessman:

Be sure YOU are adequately represented in this NEW Burkburnett telephone directory, produced especially for Burkburnett telephone users... your customers. Talk it over with the Yellow Page representative when he calls. He'll help you work out a program that fits your business needs.

C. A. Deuschle, Manager

SOUTHWESTERN BELL TELEPHONE COMPANY

Telephone users here will continue to be listed in the Wichita Falls telephone directory, and will receive copies each time it is issued.

**Wacker's**  
Pre Christmas Sale of Beautiful  
GIFT WRAPPINGS  
GREETING CARDS  
ORNAMENTS & TREES

COMPLETE ASSORTMENT OF  
**STRING TAGS, SEALS, ENCLOSURE CARDS**  
10c to 49c

**CHRISTMAS CARDS**  
From 5c to 50c

**CELLO-PACKS and BOXED CARDS**  
Special Values  
29c to 1.98  
Box of 21 Count  
**GOLDN GLITTER CARDS**  
Regular 98c Value  
Sale Price 57c Box

50 COUNT BOXED  
**CHRISTMAS CARDS**  
Assorted Slim and Regular Shapes. All Cards Are 5c or Better Values. An Outstanding Value!  
**77c**

**WRAPPING PAPER**  
48" Long x 26" Wide  
**4 ROLLS OF PAPER and 2 ROLLS FOIL**  
Beautifully Designed!  
Regular \$1.49 Value  
**99c**

Shop at Wacker's First For the Newest  
**Gift Wrapping**  
Here You Will See Beautifully Designed Foils and Papers To Glamorize Your Gifts  
**10c to 98c**

**Package DECORATIONS**  
Wreaths, Pine Cones, Snowmen, Santa Claus, Canes, and Balls.  
**10c to 69c pks.**

A Large Assortment of  
**CHRISTMAS RIBBONS**  
Curl, Satin and Sashen Ribbon - Large Selection of Colorful Bows  
**10c to 98c**

150 FOOT PACKAGE OF CHRISTMAS  
**Gift RIBBONS**  
SEE THE WIDE VARIETY OF GIFT TIES IN THIS HOLLY PACKAGE. THIS IS AN OUTSTANDING VALUE!  
**WACKER'S SPECIAL 88c**  
REGULAR VALUE \$1.80

**GIANT DRUM SPOOL**  
9 Ribbons - 100 Feet in Solid Colors and Tinsels.....  
An Unusual Value!  
**WACKER'S SPECIAL 66c**

Sparkling Bright Aluminum  
**Christmas TREES**  
**4 FOOT TREE** Sale Price \$3.44  
**6 FOOT TREE** Sale Price \$5.88  
7 Numbers To Choose From  
Light Your Tree With a  
**Revolving LIGHT**  
Revolving Color Wheel PROJECTOR  
Two Styles  
**\$4.95 & \$8.95**

A Complete Selection of  
**Free ORNAMENTS**  
Sparkling New Numbers To Highlight Your Tree --  
**5c to 25c each**

**Pre Christmas DINNERWARE SALE!**  
Wacker's Offer Fine China and Melmac... In Time to Lay-Away for Christmas Giving...

**35 Piece Sets IMPORTED CHINA**  
2 Beautiful Patterns; Belafonte and Windsor Rose, Complete Place Setting for 6 with Serving Pieces.  
Regular Price \$24.95  
**WACKER'S SPECIAL \$18.88 set**  
Wacker's Have Open Stock in Both Patterns To Complete a Service for 8 or 12 - Priced from 29c to \$1.39 each.

**45 Piece Set MELMAC DINNERWARE**  
16 Pieces Decorated, 3 Patterns To Choose From: MONTE CARLO, SPRING FLORAL and LAGUNA.  
Regular Price \$19.95  
**WACKER'S SPECIAL \$12.88 set**  
First Quality... All New Patterns, Choose Now! Use Our **LAY-AWAY PLAN**

Shop Now For Christmas While Our Stocks Are Complete  
**USE WACKER'S LAY-AWAY**  
We Will Hold Your Items Until Christmas No Extra Charge



**Winter Winds Rebuffed**

**Good Roof Laughs at Gales, Protects Home From Damage**

With the hurricane season here and winter storms not far behind, the wise home owner is taking a careful look at his roof. He knows that a weather-worn roof leaves a house vulnerable to hurricane-force winds and the deluging rains that accompany them.

It's a temptation to try and get just one more year of service from a roof that has stood up well for many years, but it's a risky business if the roof shows definite signs of wear.

High winds often weaken worn roofing to the point that heavy rains can soak into the house. Such deluges often cause more damage to house and furnishings than the wind itself.

When remodeling an older house or building a new one, many families in high-wind areas (winds of 75 miles per hour or higher have been recorded in at least 39 states) are turning to wind-resistant asphalt shingles to protect their homes.

There are two principal methods of applying asphalt shingles to resist winds:

1. Self-sealing method. Strip shingles with factory-applied adhesive are secured with roofing nails in the conventional



Not a single shingle on these summer homes was damaged when winds of gale force struck the New Jersey coast early last spring. Although wind and water took a heavy toll, many houses were successfully protected by wind-resistant applications of asphalt shingles. Sometimes when the rest of the house was demolished, the roof remained intact, as shown here.

manner. The self-sealing adhesive bonds each shingle tab firmly to the underlying shingle. 2. Interlocking method. Asphalt shingles with a special locking device—usually tabs which slide into slots—are used. The roofer locks each shingle to the adjacent ones, forming an attractive roof that is highly resistant to wind. Like all types of asphalt shingles, the wind-resistant ones are available in a wide range of colors. The mineral granules that contain the color prevent glare and help make the shingles fire-resistant and durable.

**Contemporary Study Club Met Nov. 19**

The Contemporary Study Club met November 19th in the home of Mrs. Joe Crowley, Mrs. Joe Parsons acting hostess.

A very interesting program on "Poetry" was given by Mrs. F. G. Jeffers. Mrs. Jeffers gave names of famous poet laureates. She quoted some of their poetry and also several of her own poems, concluding with one titled "Thanksgiving."

It was decided that we continue our sale of sandwiches at the Junior High School until the Cafetorium opens. Plans were made to give a Thanksgiving basket to a needy family.

Each member of the club is to bring two new gifts, plus wrapping materials for them to the next meeting to be taken to the State Hospital patients.

We are still urging everyone to help with this project.

Delicious refreshments were served to thirteen members by the co-hostess, Mrs. Cliff Wampler.

**CARD OF THANKS**

I am sincerely grateful to friends and neighbors for the cards, flowers, visits and other kindnesses shown me during my recent stay in the hospital. Your thoughtfulness will always be remembered.

C. A. KNOX  
12-11P

Like a dog, what everybody likes is a kind word now and then.

We look forward to a life of ease and what we get is an elusive disease.

**New W. M. S. Circle Organized Tuesday**

A new Circle of the W. M. S. of the First Baptist Church was organized Tuesday night, November 13, in the home of Mrs. I. C. Evens by Mrs. Hollis Morris. Mrs. Ed Bankhead, W. M. S. Prayer Chairman read the prayer list. The Circle decided to

call themselves the Caroly Circle. The meeting night set for the second and Monday nights. The next meeting will be Monday night, December 3, in the home of Tommy Collier on Hazel. If you are not enlisted in the Circle, please come and join us. We need you.

For Results—Advert

**CONGRATULATIONS TO Texas Electric Service Co.**

**HOLIDAY SPECIALS**

These Prices Are Good Now Through THE CHRISTMAS HOLIDAYS

Frankhoma Pottery . . . . . 10% Off

ONE LOT REG. \$5.98  
Jewelry Sets . . . . . Spec. \$3

ALSO OTHER GIFTS GALORE

**Burk Drug**

220 E. 3rd St. Phone 569-8

**GRAND OPENING . . .**

SATURDAY, DECEMBER 1st

**LONGBRANCH CAFE**

(Next to Sloan Oil Co. on the Oklahoma Cutoff)

**FREE COFFEE**

Music Saturday Evening From 1:00 to 4:00 P. M.

By The Original Starr Boys Band

NEW OWNERS . . . . . HUEY AND TED LONG

**It's The Law In Texas**

**The Case of the Nosy Landlord**

Alice was taking an afternoon nap. She and her husband Joe had spent all last week moving into their new apartment. Today, with Joe back at work, Alice had been trying to do the ironing while chasing after their young son, and she was tired.

A noise from the front room woke Alice. She went to investigate and saw a man standing in the middle of their living room. Alice was about to call the police when she recognized the man. It was Mr. Irving Snoop, their landlord. He explained that he had let himself in with his pass key to make a routine inspection.

Alice was quite upset and asked Mr. Snoop to leave. She said that he could come back another time, but asked that he get permission before entering their apartment.

Mr. Snoop informed Alice that he owned the apartment building, and that he needed no one's permission to come and go as he please.

Is Mr. Snoop correct? Can he enter the apartments of his tenants without their permission?

Mr. Snoop is wrong. A tenant has the sole and exclusive right to the occupation and control of his apartment during the existence of his term. Therefore, as a general rule, a landlord has no right to enter the apartment of his tenant without the tenant's consent, unless the landlord has reserved such a right in the lease. An unauthorized entry or intrusion by a landlord on his tenant's premises constitutes a trespass to the same extent as an entry or intrusion thereon by a stranger.

Some courts have held that a landlord has the right, during a tenancy, to enter and make such repairs as are necessary to prevent waste. However, in general, in the absence of express permission or of some agreement to the contrary, the landlord has no right to enter upon the rented premises to make alterations and improvements, to investigate as to the need of repairs, or to make even necessary repairs, and certainly not to "snoop around."



Policyholder Questions Answered by the Institute of Life Insurance

Q. I read in a magazine article that Rudy Vallee, co-star of the Broadway musical, "How to Succeed in Business Without Really Trying," had invested some money in annuities. I've always thought that annuities were mainly for elderly people with small resources. Why should a big star like Rudy Vallee buy them?

A. Mr. Vallee became one of the nation's most successful and highest paid entertainers when he was barely out of college, nearly 25 years ago. And he soon found that what he did with his money meant as much as the size of his paycheck.



He says, "It's never easy to give money, but you're smart if you learn to put something away regularly while you're still young."

He says that the best way he has found to save money has been through some annuity policies he took out with two life insurance companies in 1929. He has kept these policies in force through the years and, he says, they have turned out better for him in the long run than many other investments he has made.

Mr. Vallee declares, "How can you go wrong putting your money into annuities and life insurance? You simply can't make any mistakes with them."

Of course, he has also made other investments. He says he has been particularly fortunate in his real estate investments—especially two homes that he bought in the southwest.

Q. My life insurance policy has a "disability rider" clause under which I would be paid a monthly income if I became disabled. I notice that this coverage expires when I reach age 60. Does this mean that, if I became disabled before reaching age 60, my income would stop at that age?

A. No. If total and permanent disability occurs before you reach age 60, premium payments on your policy will be waived and your income will continue for life—unless, of course, you should recover from your disability.

**AUCTION**  
COMPLETE STOCK - WALL TO WALL THE ENTIRE STOCK OF  
**Herring's Hdw. & Appl. Store**



IN BURKBURNETT, TEXAS

YOU WILL FIND BARGAINS IN

**HEATERS - PAINTS - COOKWEAR - TOYS - GIFTS - DISHES  
TOOL BOXES - FISHING SUPPLIES - KNIVES - TELEVISION  
RADIOS - REFRIGERATORS - WASHING MACHINES - HI-FI  
AND STERO - FURNITURE - RECORD PLAYERS - B-B GUNS**

CORNING WARE  
PYREX  
Club Aluminium  
Revere Ware  
Flint Stainless  
STEEL WARE  
Mirro Aluminium

Toy Wagons - Sporting Goods, all kinds - Tricycles - Bicycles - Guns and Ammunition - Power Tools - Ironing Boards - Baby Supplies - Canister Sets - Galvanized Ware - Housewares - Hand Tools - (Carpenter Mechanics) - T-V Tables - Electric Irons - Clothes Hampers - Rubbermaid Ware - Television Tubes and Parts - Electrical Supplies - Plumbing Supplies - Electrical Appliances. Phonograph Records - Toasters - Mixers - Cookers - Grills - Waffle Makers - Coffee Pots.

There are many, many, other items too numerous to mention. If you fail to attend this gigantic event, you will miss the best offerings of the year. There is bound to be something in this stock that you want. It can be auctioned at your request while you attend. Don't miss this opportunity to stock up for Christmas gifts at a big savings. This Hardware store has the most complete line of general Hardware and Appliances, and is being sold to vacate the building for remodeling.

**at AUCTION**

TIME: Beginning 9 a m Friday, November 30-Saturday, December 1st 9 a m to 9 p m and we expect to continue Monday Night until sold.

J. R. RAY, Auctioneer

PLACE: 201 E. 3rd St. (Main St.)

FRIDAY

BURKBURNETT, TEXAS

SATURDAY

**IDEAL CLEANERS**

(FIRST IN DRIVE-IN SERVICE)

— NOW ANNOUNCES —

**FREE PICKUP AND DELIVERY SERVICE**

- LAUNDRY • DRY CLEANING
- ALTERATIONS

407 East 3rd St. Phone 569-2847

BURKBURNETT, TEXAS



DOUBLE BARRELED



SAVINGS



MAXWELL HOUSE



**COFFEE** 1 LB. CAN **55¢**



LARGE HEADS  
**lettuce** 2 FOR **25¢**

SHURFINE  
**Sausage** 5 4-Oz. CAN **\$1.**

NO. 1 RUSSETT  
**Potatoes** 10 Lb. Bag **39¢**

IRELAND'S  
**CHILI** NO. 2 CAN **49¢**

JONATHAN  
**Apples** 4 Lb. Bag **39¢**

NETTY  
**Pickles** SOUR DILL 3 Quart Jars **89¢**  
KOSHER DILL

FLORIDA  
**Oranges** Lb. **10¢**

PLAINS  
**Tomatoes** 2 303 CANS **25¢**

BANQUET FROZEN **BEEF**  
**DINNERS** **CHICKEN** EACH **39¢**  
**TURKEY**



CENTER CUT  
**Pork Chops** Lb. **59¢**

WRIGHT BRAND  
**BACON** 1 Lb. Tray **59¢**

LEAN AND TENDER  
**Pork Steak** Lb. **49¢**

FREE 50 EXTRA GUNN BROS. STAMPS WITH THE PURCHASE OF EACH 1 OR 2 LB. PKG. OF WRIGHT BRAND BACON  
OWENS SAUSAGE WILL BE SERVED ALL DAY SATURDAY IN OUR STORE

**Fryers** Whole Lb. **25¢**



**UNITED SUPER MARKET**



Modern Study Club Met Monday, November 19th

The lovely home of Mrs. Hellen Reasoner was the scene of a meeting of the Modern Study Club Monday, November 19. Roll call was answered with "Brags On Our Better Halves"

Burkburnett Lodge NO. 1027

A. F. and A. M. Stated Meetings First and Third Monday, At 7:30 p. m. School of Instruction 2nd and 4th Mondays Visiting Brethren Welcome R. W. Morine, W. M. J. H. Ferguson, Secy.

—some serious, some humorous brags were given.

Mr. Grover Johnson, whom our club invited to speak at the Federated Banquet, sent a Thank You note.

Hellen Reasoner presented a special project to the club. We voted to take on the project, a Story Hour for children at the Youth Center once a month. Children age three through preschool six years old will be in one group and 1st grade thru 5th grade will be another group.

The Teenettes have agreed to assist our efforts. Watch this paper for additional information. We hope to have our first Story Hour the first Saturday morning in December. Our books and supplementary material will be acquired at the Wichita Falls Public Library. Loraine Askins' program.

"Why It Is Great To Be An American," was truly inspiring. Interesting and shocking experiences in Russia were brought via a tape recording.

One guest, Penny Palmer, six visiting Iowa Park clubwomen and twenty members attended. Martha Griffith and Pat McClure won the door prize.

Those members attending were: Mesdames, Joanna Sharp, Evelyn Maxwell, Nancy Boardman, Tommie Sue Bavousett, Jeanette Case, Mary Joy Hagstrom, Barbara Bean, Lorraine Askins, Betty Garland, Judy Pemberton, Janelle Lockett, Dorothy Harris, Jean Dolan, Frances Smith, Martha Griffith, Dixie Dillard, Helen Reasoner, JoAnn Thomas, Linda Rhine and Pat McClure.

Lot's wife is never mentioned by name in the Bible.

The Japanese Peace Treaty was signed at San Francisco on September 6, 1951, by 49 nations.

First Baptist Church DEVOL, OKLAHOMA

Frank Grantz, Pastor Sunday School, 9:45 a. m. Morning Worship, 11:00 a. m. Training Union, 7:00 p. m. Evening Worship, 8:00 p. m. Prayer Meeting, Wednesday, 7:30 p. m. Intermediate and Junior G. A. each Tuesday evening at the Church, 4:00 p. m. Sunbeams at Church Tuesday evening at 4:00 p. m. You Are Cordially Invited to Our Services.

For Results, Try Classified Ad.

Men's Bible Class FIRST BAPTIST CHURCH Invites You To Worship With Them Each Sunday Morning at 9:30 A. R. Hill, President W. R. Carswell, Teacher C. R. Chambers, Secretary

Trinity Lutheran Church

Eight Miles West of Burkburnett on State Highway 240 Pastor, Rev. David W. Janosky Sunday 9:45 a. m.—Sunday School and Bible Classes. 10:45 a. m.—Worship Service. Communion Service — First Sunday of each month. Walther League meetings every Wednesday, 8:00 p. m. A Church of the Lutheran Church—Missouri Synod

Pentecostal Church Of God

Berry Street Rev. Alfred B. Qualls, Pastor Sunday School, 9:45 a. m. Morning Worship, 11:00 a. m. Sunday Night Evangelist Service, 7:00 p. m. Saturday Night Fellowship 7:30 p. m.

NOTICE

Burkburnett residents are invited to attend the First Presbyterian Church in Grandfield, Oklahoma. Sunday School—10:00 a. m. Morning Worship—11:00 a. m. Wednesday Bible Study—7:30 p. m. Rev. Campbell B. Long, Pastor.

Church of St. John The Divine (Episcopal)

Bible School, 1:15 p. m. Morning Prayer and Communion, 1:30 p. m. Services temporarily held at the First Christian Church, Rev. R. E. McCrary, Vicar Charge. Rectory, 728 1/2 W. 3rd St. Phone 569-3558. Nursery is available. Chism Class, Rectory. Monday—4:00 p. m. Confirmation and Inq. Class, Rectory. Tuesday—8:00 p. m. Practice. Wednesday—7:30 p. m. Brotherhood of St. Andrew. Thursday—7:30 p. m. Acolyte Practice, 811 P. Street.

TAKE YOUR PROBLEMS TO CHURCH -- MILLIONS LEAVE THEM THERE

WOLFE FORD COMPANY Complete Service and Sales Phone 569-2275

BOOMTOWN BOWL, Inc AMF "Magic Triangle" Pinspotter Snack Bar—Nursery—Phone 569-8139 1001 Wichita Highway

FAIRMONT Dairy Products Milk—Ice Cream Cottage Cheese Always The Peak Of Perfection

DAIRY MART Fine Food and Friendly Service CALL IN ORDERS MR. and MRS. JOHN GRATTON 909 Wichita Hwy. Phone 569-8114

Texas Electric Service Co. J. B. ADY, Manager

CECIL'S FOOD STORE CHOICE MEATS and GROCERIES EAST 3rd PHONE 569-1221

BOYD BROS. DEPT. STORE General Merchandise-Furniture Maytag and G. E. Appliances 117-123 Main — Phone 569-2214

BURKBURNETT FLORIST Member Florist Telegraph Delivery Mr. and Mrs. L. V. Richards 415 South Ave. B — Phone 569-2281

UNITED SUPER MARKETS Kenneth Palmer Manager Wichita Highway And Tidal Street



Mommie ... They want me to come to church.

Yes, Mommie, they do want her in church, for in the church, they have a place for all ages. No child is too young to learn. This also provides you an opportunity to worship and give undivided attention to church services.

"Train up a child in the way he should go: and when he is old, he will not depart from it."

The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.



© Coleman Adv. Serv., P. O. Box 4887, Dallas, Texas

ATTEND THE CHURCH OF YOUR CHOICE THIS SUNDAY

Jan Lee Baptist Church Rev. Travis McMinn, Pastor Across from Junior High School

Sunday School, 9:30 a. m. Morning Worship, 10:45 a. m. Training Union—5:30 p. m. Worship—6:30 p. m. Wednesday—Teachers and Officers 7:00 p. m. Church in Prayer—8:00 p. m. Choir Practice, 8:15 p. m. Large enough to accommodate, small enough to appreciate.

Church of Christ Eugene Gilmore, Minister Bible Study Sunday, 9:45 a. m. Worship, 10:45 a. m. Young People Class 5:00 p. m. Worship, 6:00 p. m. Bible Study, Wednesday, 7:30 p. m. Ladies' Bible Class, Tuesday, 9:30 a. m. "We welcome you to any of our services."

First Methodist Church

Avenue C and 4th Street Phone 569-3778 Carrol D. Copeland, Minister Merwin K. Turner, Assoc. Min. Morning Worship, 8:30 a. m.—10:50 a. m. Sunday School, 9:45 a. m. Methodist Youth Fellowship, 5:45 p. m. Evening Worship, 7:00 p. m. Bible Study, 7:00 p. m., Wednesday and Thursday. Nursery provided for all Church Services.

Central Baptist Church

814 Tidal St. Kenneth D. Bradshaw, Pastor Sunday School, 9:30 a. m. Morning Worship, 10:45 a. m. Training Union, 6:00 p. m. Evening Worship, 7:00 p. m. Wednesday Night Prayer Service, 7:30 p. m. "A Friendly Progressive Southern Baptist Church"

Assembly of God Church

Lonnie Finney, Pastor Sunday School, 9:45 a. m. Morning Worship, 11:00 a. m. Evening Worship, 7:30 p. m. Women's Missionary Council, Tuesday, 2:00 p. m. Youth Service, Tuesday, 7:30 p. m. Prayer Meeting, Thursday, 7:30 p. m.

Church of God

J. W. Jackson, Pastor 10:00 a. m., Sunday School. 11:00 a. m., Hour of Morning Worship. 7:00 p. m., Evangelistic Services. 7:30 p. m., Wednesday, Young Peoples Endeavor. If you haven't a church home, we would like very much for you to visit us where the full gospel is preached in the old time way. There is special music and singing each service. Each and every one has a warm and hearty welcome to come worship with us.

The First United Pentecostal Church of Jesus Christ

We want to invite you to any or all of our Services. You have a standing invitation where you can hear the Bible preached in the old fashion way. Come and bring some one. Service Nights—Thursday, 7:45 p. m. Saturday, 7:45 p. m. Sunday, 7:45 p. m. Sunday School, 10:00 a. m. Pastor, Rev. E. H. Menton Phone 569-1108 606 E. 6th Street

First Church of Christ Scientist

2156 Avenue H Wichita Falls, Texas Sunday School for children under 20 years of age, 11:00 a. m. in the Church Edifice. Nursery. Services at 11:00 a. m. Wednesday Evening Services, 8:00 p. m.

First Baptist Church

Rev. Hollis Morris, Pastor Corner Ave D and 4th St. Sunday School, 9:30 a. m. Morning Worship, 10:45 a. m. Training Union, 5:30 p. m. Evening Worship, 6:30 p. m. Prayer Meeting, Wednesday, 7:30 p. m. "In the heart of the city for the hearts of the city."

Grace Lutheran Church

Third St. and Ave E Phillip M. Otten The Church of the Lutheran Hour, TV's "This is the Life" Sunday, 9:15 a. m., Sunday School and Bible Classes. 10:30 a. m. Morning Services. LWMS meeting every first Tuesday, 2 p. m. Sunday School teachers meeting, Teacher training course, every 2nd and 4th Wednesday, 7:30 p. m. Walther League Meeting, every 2nd and 4th Sunday at 7:30 p. m. You are cordially invited to our services.

Free Church of God In Christ In Jesus Name

West 6th St. W. W. Dixon, Pastor Saturday—9:45 a. m., Sabbath School. 11:00 a. m., Preaching Service. Thursday Night Service, 7:00 p. m. We welcome all colored and white people to our services.

Calvary Baptist Church

College and Ave B Ray C. Morrow, Pastor 10:00 a. m., Sunday School. An Independent Southern Baptist Church. We use the Bible as our only literature. 11:00 a. m., Song, Preaching Service. 7:00 p. m., Young Peoples Services. 7:30 p. m., Night Preaching Service. Wednesday Night—6:45 p. m., Teachers Meeting. 7:30 p. m.—Prayer Meeting.

Church of the Nazarene

Main at Holly R. A. Noakes, Pastor Sunday School, 9:45 a. m. Morning Worship, 11:00 a. m. Young Peoples Service, 6:30 p. m. Junior Society, 6:45 p. m. Evening Worship, 7:30 p. m. Wednesday Prayer Service, 7:30 p. m.

First Christian Church

2nd St. and Ave. D "For the young and the young in heart." Rev. Hugh E. Caffey, Pastor Off. and Res.: 500 Mimosa Dr. Phone 569-1236 SUNDAY—9:45 a. m., Church School 11:00 a. m., Morning Worship 6:00 p. m., Youth Meeting and Junior Choir 7:30 p. m., Evening Worship 8:00 p. m., Fellowship Hour WEDNESDAY—7:30 p. m., Choir For Results, Try Classified Ad

Payton Cozby Plumbing and Heating 409 East Main Street PHONE 569-3911

RANCHOUSE MOTEL REX and JUANITA RICKETTS, Owners OKLA. CUTOFF PHONE 569-2222

Lloyd Clemmer Lumber Co. YOUR BUSINESS APPRECIATED See Us For Prices Before You Buy OKLA. CUTOFF PHONE 569-2222

COMPLIMENTS OF Mr. and Mrs. A. L. Gilbow

CORNER DRUG STORE George McClarty 320 East 3rd Street

VIRGIL AARON SANITATION CONTRACTOR Complete, Modern Facilities

Farmers Co-op Gin, Feed and Supply

C. D. Shamburger Lbr. Co. Gene A. Ien, Manager 200 West 3rd Street

Preston Dairy Products For The Finest In Dairy Products Hugh and Buddy Preston 219 East 2nd Street

Manhattan DEPARTMENT STORE We Give S. & H. Green Stamps

DICKSON OIL COMPANY DICKSON MOTEL

8 6 - B In lir Re ins Co inc an Ro Co Lai 317



# Buy Auto Liability From The Travelers Insurance Co. |

IT DOESN'T COST ANY MORE TO  
**BE SURE**  
HOWARD CLEMENT, Agent  
New Location — Next to Legion Hall

## Burkburnett Residential Christmas Decoration Contest RULES

Who's eligible? Any resident within the city limits of Burk Burnett.

Prizes—Reddy Light from Texas Electric Service Company, \$50 Savings Bond from First National Bank of Burk Burnett, \$25 Savings Account from First Savings and Loan of Burk Burnett.

ENTRY DEADLINE—Friday, December 21 at 5:00 p. m. All entries must be submitted to the Burk Burnett Chamber of Commerce.

**JUDGING CRITERIA**

The Burk Burnett Residential Christmas Decoration Contest will follow these criteria in competition for the awards:

- 30 POINTS FOR ARTISTIC MERIT
- 30 POINTS FOR ORIGINALITY
- 30 POINTS FOR LIGHTING TECHNIQUES
- 30 POINTS FOR INGENUITY

Judging will be accomplished on Friday and Saturday, December 21 and 22.

**BURKBURNETT RESIDENTIAL CHRISTMAS DECORATION CONTEST ENTRY BLANK**

Burkburnett Chamber of Commerce  
P. O. Box 785  
Burkburnett, Texas

PLEASE ENTER MY HOME IN YOUR 1962 CHRISTMAS DECORATION CONTEST. I UNDERSTAND ONLY THESE HOMES IN THIS CITY WILL BE ELIGIBLE TO

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_

Note: Please Print With Ink.

### Residential Christmas Contest Sponsored By Burk Burnett Chamber of Commerce

The Burk Burnett Chamber of Commerce will sponsor a residential Christmas Decoration Contest here this year. Web Mathis, chamber manager, announced today.

Prizes will be awarded for best Texas Electric Service Company, a Reddy Light, First National Bank of Burk Burnett will give the second prize a \$50 Savings Bond and a third prize of a Savings Account will be given by the First Savings and Loan Association of Burk Burnett.

Jack Mathis, chamber president, stated, "our community will receive a great many benefits from an all out effort in decorating our homes. The contest will provide pleasure for everyone participating and will help beautify our town at this season of the year and will foster a friendlier community spirit."

Burkburnett residents wishing to enter the residential Christmas Decoration Contest should fill in the entry blanks published in the BURK STAR and bring them to the Chamber of Commerce before December 21. Judging of the contest will follow four main categories: artistic merit (30 points), originality (20 points), lighting techniques (30 points), and ingenuity (20 points).

**I.O.O.F. Lodge**  
BURKBURNETT, TEXAS  
at I. O. O. F. LODGE  
Tuesday Night 7:30 p. m.  
Visitors Welcome  
AL DIXON, Noife Grand  
BOB BRYANT, Vice Grand  
BOB ADAMS, Secretary  
BOB AMES, Fin. Secy.  
BOB BENTON, Treasurer

## Roger W. Babson Weekly Report



Roger W. Babson

Advertising does not need to be defended against its critics; it can defend itself. I am quite aware that tremendous sums of money have been wasted in advertising, but think how much money has gone down the drain in drilling for oil or mining for gold. When the right media and techniques are used in advertising, they can bring tremendous rewards, just as can drilling in oil-rich terrain or mining in promising lodes. Advertising is, of course, a risk, and it should be sold as such.

**Chance Worth Taking**

Nevertheless it is a risk well worth taking. I can think of few gambles more likely to pay off. It is so obvious from the record that officials of American companies agree with me on this, so their outlays must have

been profitable indeed. When the final total is figured for 1962, I expect that both national and local advertisers will have shelled out about \$8 billion for ads in newspapers and magazines. This represents a most spectacular channeling of cash into newspaper advertising.

Proof of the success of advertising is found in its steady growth of popularity. Ten years ago, for example, expenditures for newspaper and magazine advertising totaled only \$3½ billion, while they amounted to only \$1½ billion just twenty years ago. For some years a steadily greater part of corporation costs have been going into advertising, and I am certain that this trend will continue over the years ahead. It is interesting to note that, along the way, those concerns doing the greatest amount of advertising have nearly always been at or near the top in their fields.

**Advertising Helps Everybody**

Some labor publications tend sometimes to complain that companies are putting too much money into this type of publicity. Union officials want higher wages for their members, and more and more expensive fringe benefits — and often think of advertising as mere diversion of money that should go to the employees in one form or another. Hence, company officials should make plain to their personnel the value of advertising in holding up production and keeping employment high. A well-run firm is careful not to waste funds in profitless advertising. Record that officials of American companies agree with me on this, so their outlays must have

sales, which in turn lead to larger payrolls.

Newspaper advertising is to a great extent responsible for our having the highest wages and the best standard of living in the world. There could be no mass selling without newspaper advertising. Mass production would be an impossibility without mass selling. Without mass production, our standard of living could not conceivably have reached its present historic height.

**Smaller Cities Important**

Many corporations located in or immediately outside of big cities place most of their outlays in national media, but more and more are recognizing the value of local placement. For instance, even some of the biggest concerns are giving more attention to small dailies and weeklies. I expect this tendency to increase over the coming years. Surveys have

indicated that people of small communities read advertisements with great care.

In fact, I should say that I still consider newspapers, both large and small, as a safe investment. This is particularly true where there is only one newspaper which controls a given area, with the focus in a smaller city. True, production costs are moving upward, but it is still relatively easy to raise the price of a newspaper by a cent or two. People still want written news, and the more they pay for a paper the more carefully they read the news and the ads. This means that the advertising space becomes more valuable.

**Advertising And You**

Occasionally, I hear somebody say, "What is advertising doing to help me?" That is an easy question to answer. It is helping you, for one thing, to hold your job 52 weeks out of

the year. It is helping to up your "take home" pay. It is increasing employment, so that your children too can get a good education. All of us should encourage newspaper advertising.

**Progress Reported**

Although "additives" in lubricating oils have been in use almost since the beginning of the oil industry, the greatest progress in their use has been to supplement or add new properties.

This has taken place in the past 15 years.

**IRVIN J. VOGEL**  
ATTORNEY  
312 City National Bank  
PHONE 723-4105  
WICHITA FALLS, TEXAS

## OWENS-BRUMLEY FUNERAL HOME

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**AMBULANCE SERVICE**

PHONE 569-3361

---

Harold Van Loh  
President

Joe Allcorn  
Manager

### How to travel in luxury without really flying

The new '63 Chevrolet has captured the silence and effortless ease of jet flight and translated it to highway travel. Every new Chevrolet, whether it's a luxury Impala, a low-priced Bel Air or a Biscayne, now has self-adjusting brakes, a Delcotron generator to extend battery life, and the ingenious new flush-and-dry system that takes air and rain water from the cowl and rinses corrosive elements out of the

rocker panels where rust usually begins. A test drive will amaze you. The suspension, with coil springs at all four wheels, treats back roads, car tracks, gravel as though they were billiard-table smooth. The engine whisks you away from traffic lights or steps safely out to pass slower cars without once intruding on your privacy. When you're driving a Chevrolet, you don't take a back seat to anyone!



The make more people depend on

## GO JET-SMOOTH '63 CHEVROLET-IT'S EXCITING!

'63 Chevrolet Impala Sport Coupe

Ask about "Go with the Greats," a special record album of top artists and hits and see four entirely different kinds of cars at your Chevrolet dealer's—'63 Chevrolet, Chevy II, Corvair and Corvette

enjoy flameless electric living in a **TOTAL ELECTRIC GOLD MEDALLION HOME**

There's wonderful modern living in a Total Electric Gold Medallion Home, where flameless electricity heats in winter and cools in summer, cooks the meals, does the dishes, washes and dries clothes, provides plenty of hot water and does so many other jobs efficiently and economically. Before you build or buy a home, let us give you complete information about Total Electric Living in a Gold Medallion Home... and about our new low electric rates for home heating and for electric water heating.

**TEXAS ELECTRIC SERVICE COMPANY**

**MATHIS CHEVROLET COMPANY**  
300 East 2nd Street Phone JO 9-3381 Burk Burnett, Texas



# Why Buy Less Than The Best?

THE LARGEST MULTIPLE LINE INSURANCE COMPANY IN THE WORLD. SEE YOUR AGENT. INSURE With The TRAVELERS INSURANCE CO.

BURK INSURANCE  
**Howard Clement**  
Phone 569-2214 - Next to Legion H.

### FOR RENT

FOR RENT - Two room modern furnished house. Ph. 569-8651 or 569-3738. 1-CZ

Trade for a new Zenith or Philco TV at Bill's TV and Furniture Co. 301 N. Ave D. Ph. 569-3651. 30-CZ

FOR RENT - Two bed room unfurnished house. 607 Tidal. Ph. 569-2014. 8-CZ

FOR RENT - Two bed room unfurnished house. 511 Oak St. Ph. 569-2092 or 569-2984. 12-11P

FOR RENT - Furnished private room. Tile bath. Private entrance. Also 3 room furnished apartment. Available November 15. Bills paid. McNeill Apts. 404 E. 3rd. Ph. 569-3753. 9-CZ

FOR RENT - Three bed room unfurnished house. Central heating. Enclosed yard. \$85.00 mo. Ph. 569-3490. 12-11C

FOR RENT - Large unfurnished three bed room house. Garage, storm cellar, fenced yard, washer connections. 601 E. 3rd St. 12-11P

FOR RENT - Four room furnished apartment. Also three room furnished house. 511 E. 4th. Ph. 569-2668. 12-11C

FOR RENT - Two large trailer spaces. Inquire at 720 Tidal St. Ph. 569-2686. 12-11P

FOR RENT - Private three room furnished apartment. Couple. 404 E. 1st St. Ph. 569-2684. Ralph Brookshier. 12-11C

FOR RENT - Two bedroom furnished house. 510 W. College St. 12-11P

FOR RENT - Furnished houses. Three rooms and bath and two rooms and bath. Private drive, fenced yard. Bills paid. 612 Park. Ph. 569-2746. 12-11C

FOR RENT - Three room furnished apartment. Private bath. 409 So. Ave. D. Ph. 569-3926. 12-11P

FOR RENT - Four room furnished house. Two bed rooms. Babies accepted. Newly decorated. See Alma McCuiston at Cactus Cafe on Okla. Cutoff. 12-11P

### FOR SALE

For Fedder air conditioners, see Bill's TV and Furniture Co. 301 N. Ave. D. Ph. 569-3651. 30-CZ

MONUMENTS  
And markers. All name brands of granite and marble. Dave McNeill. Ph. 569-3753. 2-CZ

FOR SALE - 1954 Ford 2-door standard shift. Ph. 569-3051. J. W. Simpson. 54-CZ

### FOR SALE

ALMOST NEW . . .  
Three bed room brick. Central heating. Carpet. One acre land. Small fruit trees.

DUPLEX . . .  
Almost new one and two bed room apartments. Fenced in back yard.

LAUNDRY AND HOME . . .  
Seventeen wringer type washers. Doing good business. Also three bed room older home. Lot 100 x 150-ft.

CLOSE TO UNITED SUPER MARKET . . .  
On Tidal St. Older two bed room home with one bed room furnished rent house in back. Good commercial property. 100 x 225 ft. lot. Fenced.

WICHITA HIGHWAY . . .  
Three nice houses on 1 1/3 acres. 337 ft. frontage.

CONVENIENTLY LOCATED . . .  
Eight rolling acres. Good for development.

HAVE VARIOUS TYPES OF NEW AND OLDER HOMES FOR SALE OR TRADE. ALSO GOOD COMMERCIAL PROPERTIES.

**Loise Bean Realty**  
569-3966 PHONE 569-2321 53-CZ

### FOR SALE

FOUR BED ROOM BRICK . . .

NOTHING DOWN. Two ceramic tile baths. Spacious kitchen with built-in range. Total price only \$12,950.00.

TWO STORY BRICK . . .

THREE BED ROOMS. Two baths, knotty pine den, separate dining room, 18 x 30-ft. living room. Corner lot. Double garage. Reduced for quick sale.

BRAND NEW BRICK . . .

THREE BED ROOMS. Wall-to-wall carpeting. Bath and a half. Central heating. Spacious kitchen with built-in range. Total price only \$10,500.00. Will trade.

**Jo Smith Realty**  
Pho. 569-3490

FOR SALE - 1951 1/2-ton Chevrolet pickup with GMC motor. Ph. 569-3159. 12-11P

FOR SALE - Four rooms of furniture. \$375.00. 114 Harwell St. Ph. 569-2938 after 5:30 p.m. 12-11C

### FOR SALE

**\$100.00 Cash**  
Boat, Motor and Trailer.  
Nice family home. Three bed rooms, bath and a half. Built-in oven and range. King size master bed room. \$350.00 down. Take over payments of \$94.91.

PHONE 569-1102 12-11C

FOR SALE - Three cushion couch. \$25.00. 205 Beech Lane. Ph. 569-3966. 12-11C

FOR SALE BY OWNER . . .  
Near new, two bed room with carport and garage. Double drive. Large rooms, large bath with vanity. Cooktop and oven. No. 1 Oak floors. Good deal for cash to loan. Ph. 569-1187. 12-CZ

### FOR SALE

1214 and 1216 CHERYL ST. . . .  
Spacious three bed room brick home. Hardwood floors. central heating, garage. G.I.'s - Nothing down; FHA - Small down payment.

CORNER KAY AND LUCILLE STS. . . .  
Spacious three bed room brick home. Bath and a half. Hardwood floors, double garage, patio.

FOR SALE, RENT OR LEASE . . .  
Lynwood West in Wichita Falls - 2710 Byrne - Three bed rooms, built-in-range.

**Kenneth C. Myers CONSTRUCTION**  
PHONE 767-0015

FOR SALE - Two wheel trailer. Heavy duty, factory built. All steel. \$150.00. Ph. 569-3967. 12-11C

FOR SALE - Three bed room brick. Bath and a half. Central heating. 1107 Clover Dr. Ph. 569-2933. 12-11C

FOR SALE - Two houses. 407, 409 N. Berry St., Burkburnett. Won't sell separately. Kenneth K. Martin, Ph. 3349, Electra, Texas. 12-11C

RCA - Whirlpool automatic washers. full 12-lb. capacity, from \$169.95. BURK FURNITURE MART, 211 E. 3rd. Ph. 569-3901. 13-CZ

### FOR SALE Residential and Commercial Properties

**Cliff Wampler**  
Real Estate Broker  
"Licensed and Bonded"  
203 North Avenue D  
Phone 569-3161

### FOR SALE

FOR SALE - Good 1953 Chevrolet, 2-door. Standard shift. New motor overhaul. \$150.00. Ph. 569-3076. 12-11P

### Lloyd Clemmer LUMBER CO.

Pittsburg Paints, Dierks Creosote Posts, Sheet Iron, Roofing, Sheetrock, Lumber, Plywood, etc. Reasonable Prices  
Pho. 569-2911  
OKLAHOMA CUT-OFF

FOR SALE - Small four room frame house. 50 x 150 ft. lot. 205 W. 4th. \$750.00 cash. Ph. 569-2586. 10-51P

FOR SALE - West German barbed wire, 12 1/2 gauge. \$6.35 per roll. CLEMMER LBR. CO. Ph. 569-2911. 11-CZ

### Minnows & Worms Okla. Fishing Licenses

**NICK'S Produce AND NURSERY**  
740 E 3rd St-Ph 569-8119 35-CZ

Your authorized - franchised RCA-Whirlpool appliance dealer announces very special prices from now until Xmas. Prices are too low to mention here. Come by and let us show you. **BURK FURNITURE MART, 211 E. 3rd St. Ph. 569-3901.** 13-CZ

9x12 ft. linoleum rugs for only \$4.95 at Bill's TV and Furniture Co. 301 N. Ave. D. Ph. 569-3651. 30-CZ

MONUMENTS  
**HENDERSON MONUMENT CO.**  
A Manufacturer Since 1906  
5001 Jacksboro Hwy.

Wichita Falls  
Ph. 767-7750 Res. 767-1064  
A monument at a price any Family can afford  
Rock of Ages - Georgia Marble Stone Eternal 8-CZ

Futurian - Stratford strato-loungers. Reg. \$119.95 - Special, \$89.95. Many colors and styles to choose from. **BURK FURNITURE MART, 211 E. 3rd. Ph. 3901.** 12-CZ

Save Money for You. Shop **HERRING'S** in 1962. New 5-tube Radio \$12.50. 17-CZ

FOR SALE - Siamese kittens. \$5.00 each. 506 Ave. E. Ph. 569-1060. 12-11P

FOR SALE - Furniture. 4 rooms, all new. Includes 2 bedroom suites, all dust proof center guided drawers, these are not cheap veneer suites; good quality living room suite - 5 pieces; dinette suite - 7 piece. All for this beautiful furniture for \$380 total. No down payment and only \$13.72 per month. **BURK FURNITURE MART, 211 E. 3rd St. Ph. 569-3901.** 13-CZ

FOR SALE - Duroc pigs. Registered stock. Ph. 723-4249. 12-11P

FOR SALE - Home made cakes pies and cookies. Will make birthday and party cakes. Mrs. Fred Burns, 208 Linden, Phone 569-3732. 15-CZ

See our selection of RCA radios and TVs. Due to low overhead, we can beat anyone's prices. **BURK FURNITURE MART, 211 E. 3rd. Ph. 569-3901.** 13-CZ

### Miscellaneous - -

TRADE FOR LAND . . . For Sale or Rent - 10 rooms. Could sub-rent three room private apartment. Double garage. Extra large lot. By schools. 516 E. College. Ph. 322-7765. 12-11P

NOTICE - Will trade home in Oklahoma City for home in Burkburnett. Write B. Z. Leatherwood, Box 5071, Oklahoma City, Oklahoma. 12-11P

WANT RIDE TO SAFB. Bldg. 836. Hours 8:00 a. m. - 4:45 p. m. Inquire at 207 6th St. Nola D. Arndt. 12-11P

FOUND Thanksgiving Day - Part Chow pup. Large collar, broken heavy chain. Ph. 569-1020. 12-11P

### SERVICES

G-E and Maytag Washing Machines repaired.  
Phone 569-2214  
Boyd Bros. Dept. Store

Save Money for You. Shop **HERRING'S** in 1962. Houseware Savings. 17-CZ

SERVICES - All kinds of remodeling. Homes or businesses. Up to 60 months to pay. W. T. Porter, Building Contractor. 214 W. 1st St. Ph. 569-2917. 2-CZ

OPEN FOR BUSINESS  
DECEMBER 4th . . .

**Crane Beauty Shop**  
Complete Beauty Service  
Open 9:00 A. M. to 6:00 P. M.  
TUESDAY - SATURDAY  
CLOSED EVERY MONDAY  
1001 JanLee Drive  
Phone 569-1141 12-CZ

SERVICES - 1 repair Kenmore, Whirlpool, Norge and many other automatic washers. Few good machines for sale. Guaranteed. Reasonable prices. Cliff Hagstrom. Ph. 569-3486. 47-CZ

Two Free Permanents  
To be given away Dec. 21, '62

Drop by our shop and register. No purchase is necessary to register.  
We Specialize in Tints and PERMANENTS

**CLARK'S Beauty Shop**  
711 Sheppard Drive  
Phone 569-2580 12-11P

### SERVICES

WILSON'S REFRIGERATION AND AIR CONDITIONING. Residential - Commercial - Auto. All work guaranteed. Ph. 569-3495. 1004 Marion Dr. 34-CZ

SERVICES - For expert TV repair, call Home Furniture Co., day or night. 569-2801. or 569-2743. 9-CZ

SERVICES - House work or baby sitting. Experienced. Ph. 569-2656. 12-11P

### WILLIAMS Petroleum Co.

WHOLESALE FUELS  
FARMERS, CONTRACTORS

WE DELIVER  
Phone 569-2531 10-41C

SEWER LINES - Small yard machine. Free estimates. Logan Plumbing Co. Ph. 569-3553. 10-CZ

Save Money for You. Shop **HERRING'S** in 1962. Motorola Television. 17-CZ

### DUMP TRUCK HAULING

Top Soil, Fill Sand, Concrete and Masonry Sand  
Driveway Material  
**LEO BRYANT**  
PHONE 569-3704  
612 College, Burkburnett

### SERVICES

STOVES reconditioned for winter. Phone 569-2214.  
Boyd Bros. Dept. Store

**GIBSON TV & RADIO SERVICE**  
1108 Shady Lane  
Pho. 569-3833 35-CZ

CHECK YOUR TV TUBES  
FREE AT HOME FURNITURE  
313 E. Main Phone 569-2801

SERVICES - Fifteen years experience in all carpenter work. Remodel or new. First class work. Specialty in cabinet and trim work. Herman Snider, 201 N. Ave. D. Ph. 569-3371. 49-CZ

Save money every day on furniture and appliances at **Bills TV and Furniture Company**. 301 N. Ave. D. Phone 569-3651. 30-CZ

Some of us do our best in the early hours of the morning, others in the late hours of the night, and the rest of us a few minutes before the deadline.

### FOR RENT

WANTED - Renter for bed room furnished or furnished house. Ph. 569-10569-2231.

### WANTED

WANTED: People to Money; Buy Quality Medicine at Discount Prices at **RING'S**.

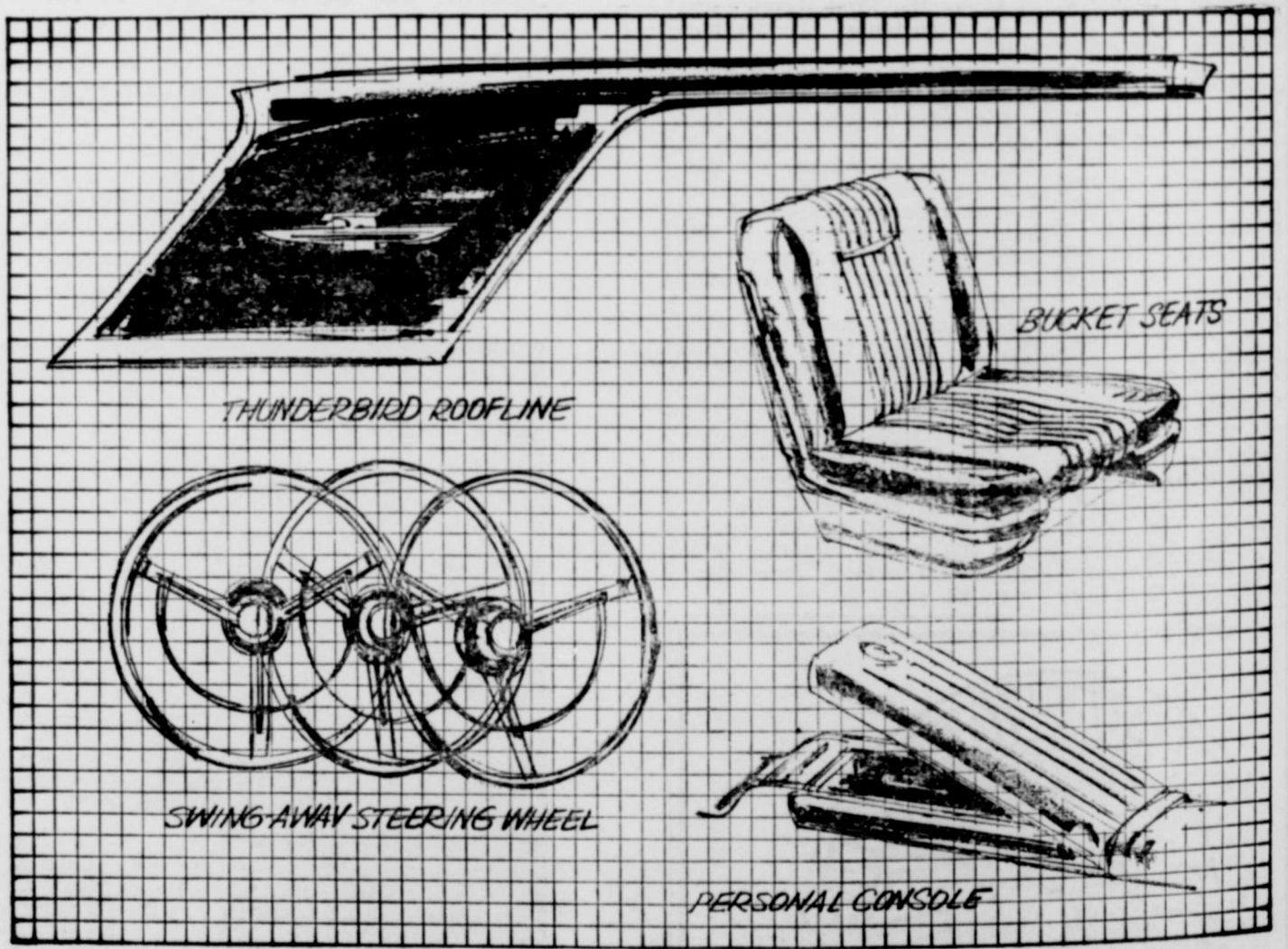
WANTED . . .  
Someone to teach me . . . hand in the evenings.  
**MRS. AUSTIN**  
569-3228 PHONE 569-3228  
Average depth of wells in Texas in 1961; 4,512

NEWSPAPER ADVERTISING

AT YOUR SERVICE  
HELP YOU FEEL

**Cliff Wampler**  
General Insurance  
AUTO BUSINESS HOME  
Phone 569-3161  
203 N. Ave. D

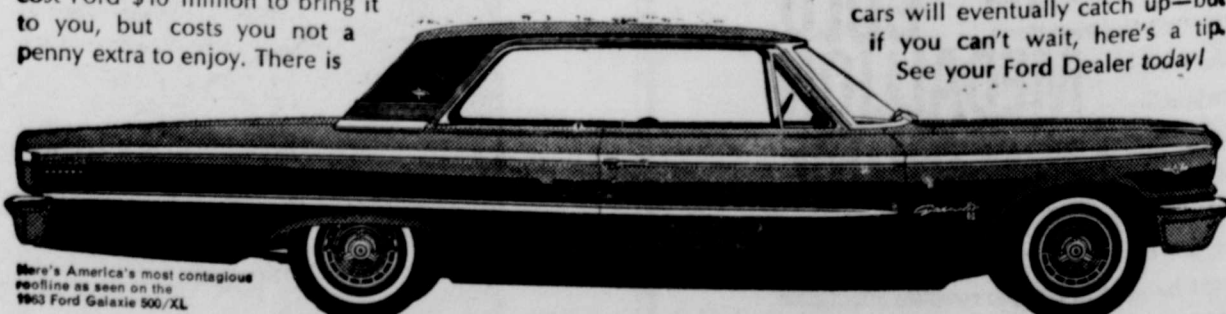
**BUCKNER**  
Refrigeration - Air Conditioning  
Electric Service  
Phone 569-1041  
315 Ellis St. Burkburnett, Texas  
Member RSE P. O. Box 48



## Ford ideas so contagious they started a new trend in cars!

If you think today's cars have a lot in common, credit the Ford sketches above. For these ideas sparked a revolution in car design that's reflected wherever you look on the American road.  
Ford ideas have a habit of being exciting - practical, too. Consider the innovations found only in our '63s. There is Ford Galaxie's smooth new velvet ride. It cost Ford \$10 million to bring it to you, but costs you not a penny extra to enjoy. There is

Ford's full twice-a-year or 6,000-mile maintenance\* schedule that cuts service worry and expense to a minimum. There's a new manual transmission that lets you shift down from second to first without coming to a stop. And for '63, there's the biggest choice of models ever offered - 44 in all!  
Only Ford offers all these advantages now. Other cars will eventually catch up - but if you can't wait, here's a tip. See your Ford Dealer today!



America's liveliest, most care-free cars! **FORD** PRODUCTS OF Ford MOTOR COMPANY

**WOLFE FORD COMPANY**  
3rd and AVENUE D PHONE 569-2375 BURKBURNETT, TEXAS





Golden Cycle Gusher  
In Fire 4 24/19.

Pendergraft part of last week. Mr. and Mrs. Thomas Green of Wichita Falls spent Sunday with his parents, Mr. and Mrs. Ted Green and children.

The Union Valley Alumni met in Big Pasture Cafeteria November 24th at 7:30 for the Annual Banquet. Mr. Kenneth Zachary of Duncan, Oklahoma was toastmaster. The program was provided by Mr. B. Thurman of Walters. Fifty-three Alumni and guests were present and served. Mrs. Jo Ann Ginn read "America." Slides were shown from pictures taken through the years at Union Valley. A good time was had by all. Will meet next year at same place, same time on Saturday after Thanksgiving.

Mr. and Mrs. W. I. Landrum of Durant, Oklahoma spent Saturday night with Mr. and Mrs. Tom Kinnard. Mr. and Mrs. Floyd Uthe of Devol spent Saturday afternoon with them.

Mr. and Mrs. Garland Clark and daughter of Lawton, Oklahoma; Mr. and Mrs. Jack Unieker, Mrs. Freda Butler of Walters, Oklahoma; Mr. and Mrs. Elmer Crowley and daughter Pat of Temple, Oklahoma were Thursday dinner guests of Mr. and Mrs. B. B. Menz.

Thanksgiving dinner guests in the home of Mrs. Flora Hatcher were the following: Miss Murie Hatcher of Midwest City, Oklahoma; Miss Charlotte Hatcher of Edmond, Oklahoma, Mr. and Mrs. Ray Dean Hatcher and children, Mr. and Mrs. Frank Stewart and children. Mr. and Mrs. Howard Hatcher, Miss Sharon Hatcher, Mr. Berk of Wichita Falls, Mr. Phillip Hatcher of Burk Burnett.

Mr. Claud and Mr. Jack Austin of Pretty Prairie, Kansas; Mr. Frank Austin of Wichita Falls visited Miss Ola Austin Wednesday night.

Mr. Dennis Ressel of Stillwater, Oklahoma spent from Tuesday till Sunday with his parents, Mr. and Mrs. Ben Ressel.

Mrs. Blanche Morris and Dick visited her granddaughter, Mr. and Mrs. Pete Peden and children of Wichita Falls Thanksgiving Day.

Mr. Tud Capps of Oklahoma City, Oklahoma spent Saturday night and Sunday with his mother, Mrs. Alma Capps.

Mrs. Mollie Elliott and son Eugene Elliott of Amarillo were six o'clock dinner guests Monday night of Mr. and Mrs. Paul Bridges and daughters of Burk Burnett.

Mr. Danny Williams of Cameron College of Lawton, Oklahoma spent the holidays with his parents, Mr. and Mrs. John Williams.

Tommy Wilkerson of Cameron College at Lawton, Oklahoma spent the holidays with his parents, Mr. and Mrs. O. B. Wilkerson and Dav.

The Daisy Club met with Mrs. Nomie Wilkinson November 20 at Burk Burnett. A letter from Mrs. Lena Patten was read. The President called the meeting to order. Mrs. R. Underwood read the devotional and several members read scriptures on Thanks. Psalm 23 was read by Mrs. Underwood who also led the meeting in prayer. Roll call was answered by telling, "What The Highlight of My Thanksgiving Will Be." Motion was made to send Miss Verna Van Ness gift. Motion carried. Mrs. B. B. Menz drew the White Elephant. We will meet next with Mrs. C. O. Wilson, which will be the Christmas program. Refreshments of cake and cranberry punch were served to the following Mesdames, N. R. Kirkpatrick, C. H. Thompson, Mae Spoon, Nonie Wilkinson, Paul Hooper, Ieena Pfeifer, C. O. Wilson, Raymond Underwood, F. E. Eastman, J. C. Goode, R. O. Brown, Jimmie Kinnard, Henry

Kinnard, Ben Ressel, W. R. Baldwin, B. B. Menz and Miss Ola Austin.

Dinner guests of Mrs. Zaida Bryant on Thanksgiving Day were Mr. and Mrs. Jim Bob Dodson and children of Irving; Mrs. Nadine Price of Grapevine, Jim of Dallas; Sp. 3 and Mrs. Bill Hendricks of Big Spring; Mr. and Mrs. Willis Hendricks of Iowa Park; Miss Linda Hodges also of Iowa Park; Mr. and Mrs. Glen Solomon and sons, Mrs. Clara Solomon, Mr. and Mrs. Jackie Bryant, Mr. and Mrs. Warner Morrow of Wichita Falls; Mr. and Mrs. John Sills, Mrs. Bud Powell and son of Devol, Oklahoma; Mr. and Mrs. Douglas Hendricks, Mr. and Mrs. Johnny Bryant and children, Miss Sharona Province, Miss Wendlyn Goins, Mr. and Mrs. Dwain Cornstubble of Burk Burnett; Mr. and Mrs. Buddy Rhoads and daughters of Frederick, Oklahoma; Mr. and Mrs. A. J. Shaw, Mr. and Mrs. Bill Harrison and children, Mrs. D. A. Cornstubble and son, Mr. and Mrs. R. H. Rhoads, Miss Jo Ann and Miss Carlyon Horton.

Miss Alta Mae Braden spent Wednesday and Wednesday night with Mr. and Mrs. Roy Peacock and Miss Betty Jo Braden of Wichita Falls, then on Thanksgiving Day they were guests of Mr. and Mrs. Morris Chaney of Burk Burnett. Miss Betty Jo Braden returned home with Miss Alta Mae until the end of the week.

Mr. and Mrs. Homer Tilley of Frederick, Oklahoma; Mrs. Tilley of Mounds, Oklahoma; Mr. and Mrs. Fulton Wagner, Mr. and Mrs. Bill Tomlins of Walters Oklahoma; Mrs. Tom Wagoner of Lawton, Oklahoma; Mrs. Oneal Weaver and children of Wichita Falls were Thursday guests of Mr. and Mrs. C. H. Thompson.

The Seniors of Big Pasture School sponsored a talent show Tuesday night. A large crowd attended.

**Handlett News**  
Mollie R. Elliott, Reporter

Thanksgiving Day guests of Mr. and Mrs. Claud Davis were following: Mrs. Fairy Allen, and Mrs. Frank Dickerson of Oklahoma City, Oklahoma; and Mrs. Jim Davis, Mr.

OUTSTANDING SERVICE —  
RIGGED FOR THE OIL PATCH

# BOASE

PETROLEUM TRANSPORT

- FRAC OIL
- FLUSH OIL
- WATER
- MUD

DIAL 766-1011

5135 JACKSBORO HWY, WICHITA FALLS

Breckenridge, Texas Hi 9-4501  
Graham, Texas Li 9-3580  
Abilene, Texas Or 2-6142  
Quanah, Texas Mo 3-4821

# Industrial SUPPLY COMPANY

ready to **Go...**

WITH THE FINEST LINES  
IN OIL FIELD SUPPLIES  
AND EQUIPMENT.

HOME OFFICE: 500 EIGHTH  
WICHITA FALLS, TEXAS

The U. S. Department of Agriculture reports that 1960 was the best crop year we ever had. Total production was 3% above the previous high of 1958.

Acres harvested was about 1% below 1959, but good yields for a majority of most crops pushed total production over the top.

About 10 crops had record yields per acre in 1960. Corn, sorghum grain, peanuts, tobacco, rice, and hay were among them. A half dozen crops just barely missed. Among them were wheat, oats, soybeans, barley, dry beans, and potatoes.

These crops accounted for about 90% of the total acreage harvested.

Food grain production was a fifth above 1959, yet 5% below the record output in 1958. Wheat racked up the second largest volume on record.

The "big four" feed grain — corn, sorghum grain, 45 years. In the past 12 years, barley, oats — topped their previous record of 1959 by 3%.

Farmers planted an estimated 329 million acres, 6 million less than in 1959, and the smallest acreage in nearly 45 years. In the past 12 years, the total crop acreage harvested has dropped over 20 million.

Crop production in 1960 broke all records.

For Results—Advertise

**WHY WORRY?**

I CARRY ANTI-WORRY INSURANCE—A Regular Ad In This Newspaper

Thanks...

Burkburnett For The Acceptance Of Our FINE FOODS

# KIMBELL WICHITA CO.

WHOLESALE GROCERS

Dial 767-9237

211 Barwise  
Wichita Falls

SEE US FOR USED . . .

## TRUCKS AND TRAILERS OF ALL KINDS

— SALVAGE TRUCK PARTS —

PHONE 767-9287  
AT OUR NEW LOCATION  
1411 LOOP 165

# Tom Gill

Truck and Equipment Co.  
WICHITA FALLS

**Family FINANCIAL PROTECTION**

Policyholder Questions Answered by the Institute of Life Insurance

Q. I am an aeronautical engineer, just out of college, and am thinking about getting into the space research program. How would this affect my chances of getting life insurance?

A. The men working on the nation's space research program, many of whom hold hazardous jobs, are now able to buy life insurance at rates not much higher than standard. For example, life companies will even insure the men who are whirled around in giant centrifuges during acceleration and deceleration tests until their body multiplies in weight

HAZARDOUS JOBS

nine times or more. These men have to pay an extra premium, which varies from company to company, but is commonly about \$5 for each \$1,000 of life insurance coverage. About the same extra premium is being charged the men who wear space suits inside low pressure test chambers designed to simulate the upper atmosphere. The extra premium is lower for men involved in many other types of space research. Even the Astronauts themselves are insured under the National Aviation and Space Agency's group life insurance policy.

Q. What is the difference between a retirement income policy and an annuity?

A. In effect, a retirement income policy becomes an annuity when the policyholder reaches a certain age (usually 65). He then stops paying premiums and begins to receive a guaranteed monthly income from the policy, just as he would from an annuity. The income continues for the rest of his life. The policy can also be set up so that income will continue as long as either the policyholder or his wife are alive, although at a somewhat reduced rate.

The main difference between a retirement policy and an annuity is that prior to the time the retirement policy begins to pay income, it protects the policyholder's family like any other life insurance. If he should die during these years, his family would receive the face amount of the policy (or the cash value, if that is greater than the face value).

# Ford Ideas Start New Trend In Cars

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## Burkburnett Residential Christmas Decoration Contest RULES

Who's eligible? Any resident within the city limits of Burkburnett.

**PRIZES**—Reddy Light from Texas Electric Service Company; \$50 Savings Bond from First National Bank of Burkburnett; \$25 Savings Account from First Savings and Loan of Burkburnett.

**ENTRY DEADLINE**—Friday, December 21 at 5:00 p. m. All entries must be submitted to the Burkburnett Chamber of Commerce.

### JUDGING CRITERIA

The Burkburnett Residential Christmas Decoration Contest will follow these criteria in competition for the awards:

- 30 POINTS FOR ARTISTIC MERIT
- 20 POINTS FOR ORIGINALITY
- 30 POINTS FOR LIGHTING TECHNIQUES
- 20 POINTS FOR INGENUITY

Judging will be accomplished on Friday and Saturday, December 21 and 22.

### BURKBURNETT RESIDENTIAL CHRISTMAS DECORATION CONTEST

#### ENTRY BLANK

To: Burkburnett Chamber of Commerce  
P. O. Box 785  
Burkburnett, Texas

PLEASE ENTER MY HOME IN YOUR 1962 CHRISTMAS DECORATION CONTEST. I UNDERSTAND ONLY THOSE HOMES IN THIS CITY WILL BE ELIGIBLE TO WIN.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Note: Please Print With Ink.

## Residential Christmas Contest Sponsored By Burkburnett Chamber of Commerce

The Burkburnett Chamber of Commerce will sponsor a residential Christmas Decoration Contest here this year, Web Sharp, chamber manager, announced today.

Three prizes will be awarded this year. Texas Electric Service Company will give the first prize winner a Reddy Light; the First National Bank of Burkburnett will give the second place winner a \$50 Savings Bond; and a third prize of a \$25 Savings Account will be given by the First Savings and Loan Association of Burkburnett.

Jack Mathis, chamber president, stated, "our community will receive a great many benefits from an all out effort in decorating our homes. The contest will provide pleasure for everyone participating and will help beautify our town at this season of the year and will foster a friendlier community spirit."

Burkburnett residents wishing to enter the residential Christmas Decoration Contest should fill in the entry blanks published in the BURK STAR and bring them to the Chamber of Commerce before December 21. Judging of the contest will follow four main categories: artistic merit (30 points), originality (20 points), lighting techniques (30 points), and ingenuity (20 points).

### NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF VICTOR E. WRATTEN, DECEASED.

Notice is hereby given that Letters Testamentary upon the Estate of Victor E. Wratten, Deceased, were issued to me, the undersigned, on the 19th day of November, 1962 in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such letters. All persons having claims against said estate, which is being administered in

Wichita County, Texas, are hereby required to present the same to me at the address below given, before suit on same is barred by the general statutes of limitations, before such estate is closed and within the time prescribed by law. My residence and post office address are:

111 KINROSS LANE  
DALLAS 32, TEXAS  
Dated this 27th day of November, 1962.

DAISY MARYE SHELTON  
Independent Executrix of the Estate of Victor E. Wratten, Deceased No. 9909 in the County Court of Wichita County, Texas  
12-11C

## Farm Facts

President Lincoln on May 15, 1862, signed the act creating the U. S. Department of Agriculture. President Kennedy has proclaimed a centennial observance to begin May 15, 1962, to "commemorate the contributions of agriculture to the health and welfare of every citizen, to the national well-being, and to the development of emerging nations."

When the USDA was established, one U. S. farm worker was producing enough food and fiber for five people. Now, one farm worker grows enough food and fiber for 26 people.

A USDA fact sheet notes that today's farm products are of superior quality. Wholesomeness of our food is beyond doubt. Its variety seems without limit, and its cost requires only one-fifth of our take-home pay.

"This is the farmer's success story. To it, the Department of Agriculture has contributed research, economic



aid, education, technical help, and other services. But, essentially, the world's most efficient agriculture springs from the hard work, the ingenuity, and the ability of American farmers and ranchers."

## AT HOME

in inner or outer space  
by ALICE CARTER

What with a generation of astronauts growing up in the backyard and TV entertainment from France bouncing off the living-room set, life at home is going to be different—in inner or outer space.

Homemakers are finding themselves in somewhat the same position as the pioneer women of a century ago who left the security and comfort of their well-established homes to set up housekeeping in the untamed West: familiar materials are disappearing, tried and true concepts are giving way to new ideas. A whole new vocabulary of chemical and scientific terms are taking the place of well-known household words.

Food, for example, is no longer cooked in simple pots and pans. It is sauteed with the help of tetrafluorethylene (in case you've wondered about the new material that makes greaseless skillets possible). Flower arrangements, which used to be held in place with a simple wire frog, are now supported by blocks of expanded polystyrene plastic.

What wonders the immediate future promises! New materials—tougher and more glamorous plastics for instance—have assumed ever increasing roles in the production plans of the nation's manufacturers of appliances and goods for home consumption.

Less than two decades ago, melamine dinnerware was durable but relatively unknown. Today it is available in hundreds of decorative patterns. Also assuming a new appearance is more in keeping with the trend to colorful kitchen accessories is the simple iron appliance or pot handle. Historically somber black, iron handles are now pink, yellow, even Robin's egg blue. Melamine has made the progress possible.

The dash to color is not confined to the kitchen. One of the nation's largest window shade manufacturers, Chicago's Joanna Western Mills, has announced plans for a whole new line of multi-colored window shades. They'll be startling, company officials promise, and quite unlike the conventional heavy green shades.

The Home Living Council seeks the counsel of distinguished architects, designers, home economists, table stylists and decorators so that professionals interested in subjects of interest to the home, can pool their thoughts and ideas in an exchange of information that will keep the busy homemaker abreast of progress being made for her domain.

This column will attempt to report on some of their ideas and pass them on to our readers on a regular basis. When research chemists produce a new substance with a practical home application, when plastic manufacturers create a new material, when nutritionists solve another problem, you'll read it here.

Most synthetic rubber for tires is manufactured from materials derived from crude oil and natural gas.

CONGRATULATIONS TO  
**Texas Electric Service Co.**  
**Adams Drug Store**  
SPECIALS THURS. - FRI. and SAT.  
**% OFF 10** On Any Electrical Appliance In Our Store  
"GO STEADY WITH REDDY"

## Classifieds In The STAR Get Results

**5 & 10 M & N 5 & 10**  
"S. & H." Green Stamps  
**SPECIALS** — Thurs., Friday and Saturday  
OPEN TIL 8:00 P. M. EACH EVENING

### Christmas Gifts for Children

Tanks With Soliders—Reg \$2.98  
Shoots 6 Atomic Rockets... Sp. \$1.98  
REMCO'S—Reg. \$1.00  
Game of Fascination... Sp. \$2.98  
All Paint—Reg. \$1.98  
By Number Kits... Sp. \$1.98  
Bags of Soldiers, Sailors—Reg. 98c  
Cowboys and Etc. Sp. 60c  
Lincoln Log—Reg. \$2.25  
Building Set... Sp. \$1.98

### Christmas Gifts for Adults

BLANKETS... Reg. \$3.29 Sp. \$2.98  
Size 72 x 84—Assorted Colors  
STATIONARY... Reg. 66c Sp. 40c  
Mens and Ladies—Reg. 98c  
BILLFOLDS... Sp. 60c  
Whistling—Reg. \$2.85  
Tea Kettle. 2 1/2 Quart Aluminum Sp. \$1.98  
Grease Container Reg. \$1.98 Sp. \$1.49  
(Aluminum with Beautiful Groove Finish)

Xmas Sasheen Ribbon—Reg. \$1.00  
4 Color Roll... Sp. 60c  
icycles Reg 25c Box Sp. 14c Ea. or 2 for 25c  
\$1.00 Box of Three Rolls  
Gift Wrap... Sp. 40c

ASSORTMENT OF MATERIAL  
REGULAR 59c YARD SPECIAL 37c YARD  
\$1.19—Dristan Nasal Mist... Sp. 70c  
Assorted Colors—Reg. 25c  
Bondex Jean Patches... Sp. 15c  
Dress Makers—Reg. 39c Box  
Brass Silk Pins... Sp. 24c Box

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Wichita Falls

**Let's Go Fishin'**  
BY BOB HEWSTER  
Outdoor Editor, Mercury Calendars

BRING HOME THE PROOF  
When is fishing's "moment of truth?"

Most experts agree: the moment of truth in fishing occurs the instant a gamey battler is subdued and slides over the gunwales into the safety of the boat. And of all the techniques required for successful angling, none is more critical than the landing phase.

While the one-that-got-away provides great story material, it's the one-on-the-wall that proves the fiber and ability of a good fisherman. To help put you in the latter class, Mercury outboards offers several tips that make landing fish less hazardous.

For sunfish or salmon, you can't beat a landing net for getting the job done. Submerge the net before drawing the fish close to the boat. Do it quietly and with a minimum of disturbance. Don't lunge or make any other quick movements. Lead the fish head first into the net, then scoop back toward the tail and upward. Netted fish can be returned without injury.

When beaching a fish, be sure it is thoroughly played out. Start edging it through the shallows with all the speed and pressure your tackle can bear. The momentum will help you coast the fish well above the waterline. When beaching on a rocky shoreline, nose the fish into a rock, reach down and take a firm grip through the gills and lift.

In 1950, oil marketers collected more than \$2,000,000,000 in gasoline taxes for Uncle Sam and the states.

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One Million and One Items

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Each Week  
For Your  
Convenience

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Quantity Rights  
Reserved

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**TOMATOES**  
2 FOR **29¢**

**LETTUCE**  
2 HEADS **29¢**

### PARKER'S QUALITY MEATS

**Pork Loins** Half or Whole **49¢** LB.  
**Pork Chops** CENTER CUT **69¢** LB.  
**Pork Steak** SLICED **49¢** LB.  
**Pork Roast** BUTT CUT **39¢** LB.

**PORK CHOPS** End Cut Lb. **53¢** | **PORK SPARE RIBS** Lean Meaty Lb. **49¢**  
**PORK CUTLETS** Lb. **69¢** | **PORK LIVER** Sliced Lb. **25¢**  
**LITTLE SIZZLERS** Hormel 12-Oz. Pkg. **49¢** | **PORK ROAST** Loin End Lb. **49¢**

**RATH'S BACON** Lb. **55¢**

**COLUMBIA SLICED BACON** Lb. Tray **39¢**

**COWBOY BACON** 2 LB. PKG. **99¢**

Serve Your Family Pork  
for Dinner Tonight

**SELECT CREAMERY BUTTER**  
1/4's Fresh POUND **69¢**

**POTATOES** RED U. S. NO. 1 GRADE **10 LB. BAG 39c**

**APPLES** Tart and Flavorful 4-Lb. Bag **39¢**

**MELLORINE** TOP 22 ALL FLAVORS 1/2-Gal. Carton **29¢**

**FROZEN FOODS**  
**BANQUET DESSERT PIES** APPLE CHERRY OR PEACH 3 FOR **\$1.00**

**STRAWBERRIES** NATURIBE 10-Oz. PKG. 5 FOR **\$1.00**

**Banquet Dinners** SALISBURY TURKEY CHICKEN BEEF EACH **49¢**

**Pickles** AMERICAN DILL 22-Oz. Jar **19¢**

**FRUIT CAKE MIXES**  
16 Oz. Mixed Fruit **69¢**  
8 Oz. Whole Cherries **69¢**  
8 Oz. Cube Pineapple **69¢**  
4 Oz. Citron **33¢**  
4 Oz. Lemon Peel **25¢**  
4 Oz. Orange Peel **25¢**

**TEX-KNIT IRONING COVER AND PAD SET** **77¢**

**APPLE SAUCE** White House 2 303 Cans **35¢**  
**HI-C DRINKS** Grape - Punch Pa. Grft. - Pa. Orange 3 46-Oz. Cans **\$1.00**  
**GRAPE JAM** Bama 3 18-Oz. Jars **\$1.00**  
**PEANUT BUTTER** Bama 18-Oz. Jar **49¢**  
**PORK AND BEANS** Steel's 10 300 Cans **\$1.00**  
**CUT GREEN BEANS** Steel's 8 303 Cans **\$1.00**  
**SPAGHETTI** Steel's 10 300 Cans **\$1.00**  
**PANCAKE MIX** Aunt Jemima (Deal) Lb. Box **19¢**  
**SPAGHETTI DINNER** Kraft Pkg. **29¢**  
**MARSHMALLOWS** Kraft Jet-Puffed 10-Oz. Pkg. **23¢**

**SHORTENING** MRS. TUCKER'S 3-Lb. Can **49¢**

**BISCUITS** FRESHEE SWEET MILK OR BUTTERMILK Can **5¢**

This Coupon is Worth 50 Extra S&H Green Stamps With the Purchase of a package of MORTON'S 49c CHIP-O's At All PARKER'S FOOD STORES Coupon Expires Dec. 1st, 1962

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WEDNESDAY IS DOUBLE GREEN STAMP DAY WITH PURCHASE OF \$2.00 OR MORE OF MERCHANDISE



Not a bank holdup—Just waiting to make a deposit



**Between the Bookends**

**SOVIET CONSTITUTION ANALYZED, COMPARED TO OURS**

When so few people have bothered to read our own Constitution, it may seem a little ambitious to suggest a reading of the Constitution of the Soviet Union. But there are few documents that could tell us as much about the nature of our enemy as its constitution.

Whether you consider the enemy to be the international Communist Party, headquartered in Russia, or the philosophy of big government, epitomized by the Soviet Union, the Soviet Constitution provides a revealing insight.

Robert LeFevre, Editor of the Colorado Springs Gazette Telegram has produced an excellent small book, containing the Soviet Constitution, to-

gether with brief explanatory comments. It is entitled Constitutional Government Today in Soviet Russia.

**Constitution Not Enough**  
A reading of the Soviet Constitution produces two striking conclusions. First, as the author points out, "Americans are prone to suppose that because they have a constitution, republican in character, they are insulated against the political evils of the world. Nothing could be farther from the truth. The Russians, too, have a constitution, republican in character. That is has not insulated them from political evil in ready testimony on the lips of any westerner."

Second, although the author calls attention to the similarity in the two constitutions, there is a basic, and very valuable, difference in direction. Mr. Le-

Fevre demonstrates that our Bill of Rights relates to the concept that each right "is a principle, a functional attribute extended to all men equally by the Creator."

On the other hand, the Soviet Constitution implies that each right is a privilege granted to the people by the government. There is neither thought nor suggestion that the listed "rights" are natural attributes of man. On the contrary, each so-called right is a political prerogative, granted by the government and, thus, revocable by the government.

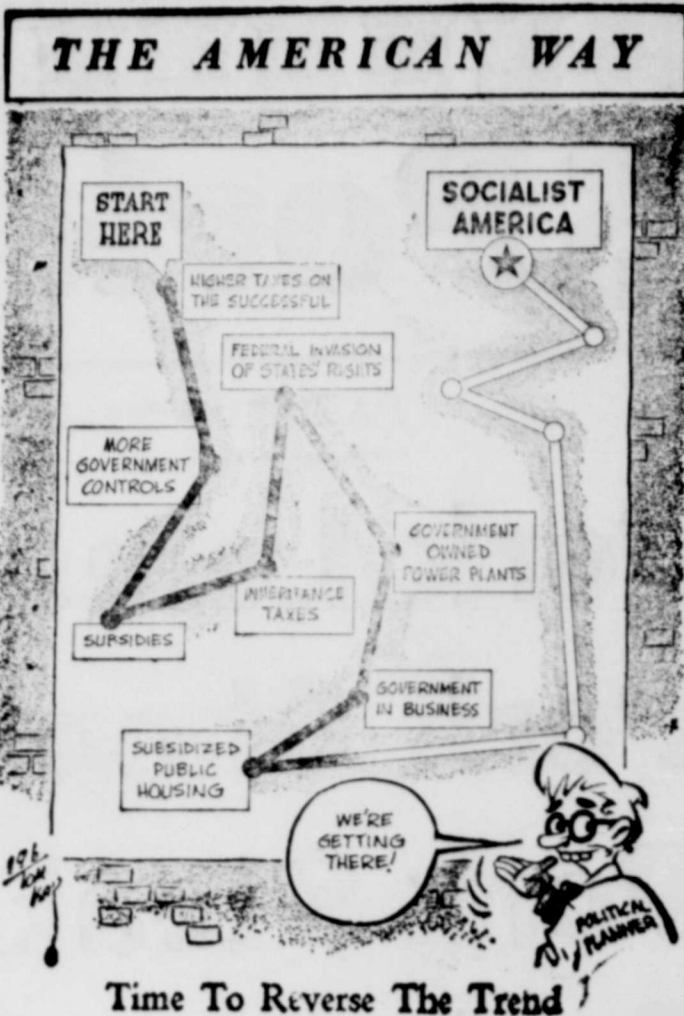
**Similar to UN Approach**  
In this respect, the Soviet Constitution is closer to the United Nations Charter or the UN Declaration of Human Rights, in which "fringe benefits" are granted to the people as a humanitarian gesture.

Mr. LeFevre has done an excellent service by hunting up an English translation of the Soviet Constitution, and then adding his crisp explanatory comments.

For here is big government extended to its ultimate and logical conclusion. It should be a warning to us to reject the idea that a beneficent government can solve our problems. And yet we are embracing that idea. As the author concludes, today our "government is even larger in its bureaucracy than Russia's."



**Guide To Better Sawing**  
All your wood projects will go more easily and be neater if you know all the many tricks of sawing with a hand saw. Booklet L13P on hand saw techniques is 25¢, from this newspaper, c/o Service Bureau, 740 N. Rush, Chicago 11, Ill.

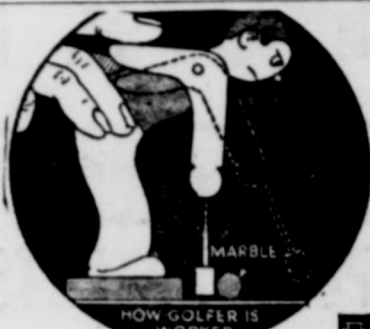


**SURPRISE PARTY HONORS D. E. TEACHER TUESDAY**

Lloyd Bloodworth, Distributive Education teacher at Burk High School was honored with a surprise birthday party at his home Tuesday night. The party was given by the DECA Club. Games were played and cake and Cokes were served to approximately thirty people. He was presented a gift by the club also. A Christmas Party is being planned by the club now.

Mr. and Mrs. Burl Matthews of Richardson are the parents of a baby boy, Kelly Ray, born Sunday, November 25th. Grandparents of the new baby are Mr. and Mrs. Burl Matthews of Burkburnett.

Hurting feet and lack of funds are all that will persuade a visiting woman to leave New York shops and return home.



**GAMES AND PUZZLES**  
This table-top golf game with miniature golfer is only one of many games and puzzles described in booklet L131, 25¢ from this newspaper, c/o Service Bureau, 740 N. Rush, Chicago 11, Ill.

Mrs. P. E. Wall, Miss Lorena Ifland, Mrs. Freeman Stallings and sons Phillip and Wade, all of Houston were Thanksgiving holiday guests in the home of Mrs. Marie Ifland.

J. A. Hyslop of the U. S. Department of Agriculture in 1958 compiled an estimate of losses caused by some 60 different kinds of insects in the United States. Total damage, including control costs, amounted to more than \$1.6 billion annually.

**Insects cost us \$1 per month per person.**



Hyslop's estimate, however, was based on prices much lower than those of today and did not include all the injurious insects. Even so, these losses would amount to about \$12 for each man, woman, and child in the country—or \$1 per month per person.

The boll weevil alone has nicked farmers to the tune of \$500 million in some seasons, and losses average about \$200 million a year. Destruction of crops by grasshoppers amounted to more than \$100 million in 1956.

Livestock pests take an annual toll estimated at \$500 million, mainly attributed to wasted feed, lower meat and milk production, and damaged hides.

Insects are ranked along with fire as destroyers of forests. They destroy an estimated 5% of the stored grain, \$150 million worth of packaged and processed goods, and clothing and household furnishings valued at from \$200 million to \$500 million.

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Next to Duke Owens Shamrock Station

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Starting Saturday -- Dec. 1st

- BREAKFAST . . . . .
- TWO PANCAKES . . . . . 2
- WITH BACON OR SAUSAGE . . . . . 4
- DINNER . . . . .
- PAN FRIED CHICKEN—THREE PIECES with CREAM POTATOES and GRAVY, HOME COOKED BEANS AND HOT ROLLS . . . . . 6

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Burkburnett, Texas



OLD BURKBURNETT DOWNTOWN LANDMARK



Shown above is the building now occupied by Boyd Bros. Department Store in Burkburnett. At time picture was taken Cannon Drug Store occupied downstairs on the corner with the Elks Club above. On the left was the R. H. Henry Dry Goods Store, and the Burkburnett's Star's office at the far right.

First West Texas Oil Found in 1920

First commercial production of oil in West Texas was reported in Mitchell County in 1920.

However, the first big boom didn't come until May 28, 1923, when the Santa Rita well came in near Big Lake in Reagan County.

Mitchell County, of which Colorado City is the County seat, wrote a new chapter in its oil history just a few years ago.

"Post-hole, oil wells, dug with conventional post hole diggers, were completed to give the area national publicity.

Depth of post hole production ranged from about one to three feet.

Texas Official Tells Story Of Early Oil Days

Robert S. Calvert, Texas Comptroller of Public Accounts, tells of having carried oil in buckets when a boy in Brownwood.

"An old blacksmith named Mysinger drilled for water on the spot where the Brownwood Hotel now stands," he tells. "But instead of water, he got oil."

"My father had a grocery store right across the street, and he used to send me over

to Mr. Mysinger's place to draw a bucket of oil to grease his delivery wagon with."

That was the first showing of oil in Brown County, Calvert said.

Oil Heat Zooms

More than four and one-half million U. S. homes are kept warm with central heating oil furnaces. In addition, more than six million oil-burning space heaters are now in use. Such equipment was rarely used a quarter-century ago, an indication of how a progressive industry can meet the changing demands of society.

Synthetics Lauded

As airplanes fly higher and faster, and military vehicles of all types are expected to operate equally well in the frigid Antarctic or scorching desert sands, the versatility of synthetic lubricants is being demonstrated.

Their vigilance is matched by tight brakes and stout vehicles. Deliveries are swift, methodical, and safe. Every care is taken to protect the precious load in loading and discharging.

It's all part of the story of petroleum's progress that assures the American people of a steady flow of oil products. And the everyday driver should know that when he says "filler-up," he speaks to the longhauling gasoline trucks.

No Oil Can

The oil industry has revolutionized many things including the old-fashioned oil can, which has been replaced by new devices that supply lubrication for an entire mill.

Industry Grew Up In Engineer Era

The 15-year period between 1920 and 1935 has been called the engineer era of oil. Between these years the industry grew up.

Before that time most operations were carried out by persons having little technical training. In the early 20s, trained technicians entered the field of petroleum. Also new machines and equipment made its appearance.

All of these enabled the industry to drill more wells in shorter time and keep them producing.

Better Fuel Saving

The oil and automotive industries have cooperated with better fuels and better engines to increase automobile efficiency 30 per cent since 1930. This saves the American motoring public \$2 billion a year.

Permian Basin Area Equal To The State Of Pennsylvania

The Permian Basin is one of the world's largest and most productive oil areas. Since commercial discovery in 1920, the Basin had produced 1,500,000,000 barrels of oil by 1942. It covers an area in West Texas and Southeastern New Mexico larger than the entire state of Pennsylvania.

The principal production comes from several pay zones in the Permian stratum, although oil is found in the Pennsylvania, Silurian and Ordovician strata.

Depths run from 1,000 to 9,000 feet. Wells in one field have produced from as many as five different zones.

Huge fields may be 35 to 50 miles across. The Permian contains one-sixth of the nation's oil reserves and discoveries are being made every day.

For Results—Advertise

Exploration

Exploration has been extended in various parts of the world—in Papua; in Nigeria; in Tanganyika and Zanzibar, where concessions have been obtained and surveys begun; in the Gulf of Paria, where test drilling is to begin; in Sicily, where surveys are encouraging; and in the Persian Gulf.

Modern Tankers Connect Stations With Refineries

A fleet of modern tank-trucks connect the service stations around the corner to the refinery or bus-station.

The service stations are refueled with vital gasoline and industrial plants, office buildings, homes, and farms are served by the big truck and trailers, most of them bearing the sign. Danger! Inflammable.

Industry Aided Machine Age

The rapid development of the machine age in the last century has lifted a tremendous burden from the shoulders of man.

Modern laborers. Each of this development can be attributed to the rise of the machine industry, since many machines are powered by oil, and machines are lubricated with petroleum products.

In 1850, machines did about 1 per cent of heavy work in the United States. Men and animals did the rest. Fifty years ago, machines were accounting for roughly 36 per cent of the work.

Another 30 years, around 1910, the use of machines had increased until they provided 83 per cent.

Today, machines perform, 94 per cent of our work.

Land Hop Required Oil

Land fuel to wage war. When Okinawa was invaded, American fighting ships jumped off the coast to make a train of fuel oil to make a train of 238 miles long.

Enough left over to heat 100 homes for a year, supplying gasoline to run 30,000 automobiles for 12 months.

Enough lubricating oil to the crank cases of 466,000 automobiles.

The United States Fifth Fleet has 630-million gallons of oil in just seven weeks during the month of July of 1944—enough to furnish 255 gallons each to 250,000 American families.

New Lube Testing

A method for determining the effectiveness of ultra-thin films of lubricants at pressures previously impossible to measure has been developed by an American company. The instruments exert measurable pressures to 250,000 pounds per square inch between two metal surfaces. This development from competitive oil companies will result in better lubricants and better products for the American

BEST WISHES TO BURK . . .

**J. W. McCUTCHEN**  
**DRILLING COMPANY**  
•••  
**OIL WELL DRILLING**  
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OF PROGRESS . . .  
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**STREETS AND ROADS**

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NEIGHBORS AND THANK  
YOU FOR THE YEARS  
OF CONTINUED  
PATRONAGE

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**EQUIPMENT COMPANY**

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See Your Caterpillar Conservation Contractor  
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NORTH TEXAS  
WITH DEPENDABLE CREDIT

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ASSOCIATION  
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WICHITA FALLS

**Puckett Lumber Co.**



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**SEIDLITZ PAINTS**

"BEST IN TEST"

**CERTAIN-TEED**  
ROOFING — SHINGLES  
SIDING

- PLUMBING SUPPLIES
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- WINDOWS AND DOORS
- LUMBER

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(Sheppard Air Force Base Road)

1314 Sheppard Access Road

Wichita Falls, Texas

50th YEAR GREETINGS TO BURK

**Moller Bros.**

Serving The Oil Fraternity

•••  
**HYDRAULIC CASING**  
**PULLING MACHINES**

•••  
**WE BUY AND**  
**SALVAGE LEASES**



DIAL 723-7816

CITY NATIONAL BANK BUILDING  
WICHITA FALLS



## AN OIL LAKE PROPHECY . . .

**Declaration of a Geologist More Than Four Years Ago Had Traced the Stream Thousands of Miles**  
**A Remark Based On The Discovery of Oil At Sour Lake By The Scientist Who Located The Wells**

"Some day an oil prospector will discover a lake of oil in Southeast Texas." Thus declared Geologist Otley to a Journal reporter while gazing at the oil wells at Sour Lake more than four years ago. Mr. Otley was in the employment of Savage Bros. These gentlemen at one time held an oil lease on the Gladys City property but owing to some disagreement abandoned their work there after they had sunk a well several hundred feet deep. They transferred their operations to Sour Lake and found oil, the well yielding about fifty barrels per day of asphaltum base. Being distant from a railroad the strike did not create much excitement, but it convinced prospectors that oil in enormous quantities could be found in this section.

Shortly after the strike the present editor of the Journal visited Sour Lake and spent a day with Geologist Otley. He was a very entertaining gentleman and furnished material for a considerable article on oil that was published in the Weekly Journal at that time. The Sour Lake well was a spouter on a small scale. The oil would gush out of the pipe for a few

minutes, then subside and gush again. As it came from the pipe the oil had the appearance of fermented molasses. In predicating his remarks about this well, Mr. Otley said: "This well is somewhat of a disappointment to me. I had followed this stream of oil from the northwestern part of the U. S. It flows through Colorado, thence into Texas through Brownwood, Corsicana, Nacogdoches and Southeast Texas and seeps out into the Gulf. Somewhere near the Gulf there is necessarily an immense lake in which this oil has been accumulating for years, and from which it seeps into the Gulf. My theory is that there is an immense lake of oil between this point and the Gulf. The indications were that it was nearer the surface of the earth here than elsewhere. I have struck oil, but did not reach the lake. I am, therefore, disappointed, but some man more fortunate will strike it."

Geologist Otley also claimed that there were immense quantities of natural gas in this oil, and since his first prophecy has apparently come true the fulfillment of the other will create no great surprise.

### Many Products Now Made of Natural Gas

Chemicals derived from natural and refinery gases are being used to make clothing, food, medicine plastics and many other products, and are ushering in a new era which has not begun to realize its possibilities.

Petrochemical is the name given to the industry which is pioneering the business of making chemicals from petroleum.

War time demands for chemicals put the industry on its feet, and since the war it has used those feet to take gigantic strides into areas heretofore unexplored.

Raincoats, glass curtains and ladies' bags and shoes are just a few of the hundred useful things that can be made from clear plastics, themselves one of a great many new substances the new petrochemical industry has put to work.

The final petrochemical product results from a combination of natural or liquified gas, it takes, sulphur, salt, lime and water.

From natural gas alone several compounds can be taken. They in turn will yield several others, and the process has been carried out so that new products are being developed all the time.

Just a few of the basic elements of the new industry are methane, ethylene, propylene and butylene.

The petrochemical plants use methane to make methanol (wood alcohol), formaldehyde, acetone, methylene, dichloride chloroform and carbon tetrachloride.

Propylene, combined with two other new products, will yield synthetic tile for walls, tables and bathroom floors.

Egypt presently has a crude oil output of about 40,000 barrels daily. Much of it was developed by two American firms, Standard Oil Co. of N. J., and Soconny-Vacuum Oil Co.

### In Geophysics: Three Little Words Has Different Meaning

Just three little words, but they mean a lot in geophysics. The words are seismograph, magnetometer, and gravimeter. And they're just as important to the man who searches for oil as the "I love you" of an ardent young swain.

To the scientist, and the man who hunts oil today is a scientist of the first degree,

the three long, high-sounding words are simply tools of the trade.

The gravimeter, as its name might imply, measures specific gravity.

The seismograph measures the speed and reflection of sound waves through subsurface formations, and the magnetometer determines the magnetic characteristics of strata.

For a long time, a seismograph was used only to record earth tremors, but it has since been adopted as an im-

portant helper in locating oil fields.

In principle, despite the fact that only one in five holes drilled is a producer, oil prospecting is simple. It's simple at least, to map underground structure by using a charge of dynamite and three instruments.

The dynamite explosion goes down in waves to rock formations, each of which reacts differently. The length of time required for the waves to go down, be reflected and return-

ed tells the geophysical crew a lot of things.

### NEW MEANS FOUND TO BOOST OUTPUT

An advanced method for producing crude oil may result in recovery of up to 90 per cent of the oil in a given pool.

Hydrcarbon gas mixtures are injected into wells at high pressures to achieve this result. This method is still in the experimental stage however, and field tests are being made later this year.

### Liquid, Wax, Oil

A new petroleum product the market is a liquid cleaner whose finish, as to the manufacturers, is six months or longer on tires. The makers say the product eliminates the need for pre-cleaning, because it contains detergents and cleaning agents which remove haze, dirt and grime.

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Wichita County, Texas

## Edward Drake Sank World's Largest Producer At Titusville, Pa.

Power Operated His  
Drilling Tools

History of petroleum in Pennsylvania probably had its beginning before the discovery of oil in the world by Columbus. The Seneca Indians knew of occasional oil seeps and used the products for medicinal purposes. The first written word to be found in the Seneca language was "oil" from Franciscan missionaries in the early days before the American Revolution, who told of finding oil near present day Cuba. The Seneca Indians contained a heavy water that they used to boil down to a thick oil. In the 18th Century there are reports of a trade in oil brought to the Seneca Indians by the Seneca Indians. This may be the reason why the Seneca Indians were called "Seneca" in the early days. In 1845, the greatest oil discovery in the United States was along Oil Springs in Vanango County, Pennsylvania. Skim Off Oil The Seneca Indians moved into the area and settled along the creek. They began to skim petroleum from little springs on the creek. This was done by dipping a piece of cloth on the creek and then wringing the oil out by hand. It was held in a small bottle of oil with a cork stopper. Dr. Francis B. Brewster, moved from Massachusetts to Titusville, Pa., in 1858. He found the Seneca Indians and became interested in their petroleum. In the fall of 1853 he made a trip to Hanover, N. H., and returned with a small bottle of oil with a cork stopper.

him, he showed it to Dr. Dixie Crosby of the Dartmouth medical school and Prof. O. P. Hubbard of the chemistry department of Dartmouth College. Both men examined the sample and decided it was quite valuable.

A few weeks later another man saw the bottle of oil. He was George H. Bissell, a New York lawyer. Noting that it produced a flame, he wondered why it could not be used as fuel for lamps.

**First Oil Company**  
Bissell and a partner, Johnathan G. Eveleth, went to Titusville. There they bought the Hibbard farm on November 10, 1854, for \$5,000. A few days later they formed the first oil company in the world. They called it the Pennsylvania Rock Oil Company of New York.

Because few persons knew anything about their product, Bissell and Eveleth had a rough time with their new enterprise for several years. The two men had decided to sell stock to obtain funds for drilling a well on their property. It wasn't until 1855, however, when Prof. Benjamin Silliman, Jr., of Yale College, made an analysis of oil and proclaimed its value that they were able to raise the money to drill. Eventually the company acquired \$300,000 in capital stock.

The stockholders quarrelled among themselves and several withdrew from the firm to form their own company, the Seneca Oil Co. Early in the spring of 1858, they leased the Titusville property from the Pennsylvania Rock Oil Company.

**Drake Engaged**  
The Seneca firms then hired

## Banish Drippy Windows, Building Expert's Advice

Windows often last as long as a house does, but if they're drafty, drippy, and difficult to operate, they shouldn't.

In his book, "The High Quality House," building authority A. M. Watkins points out that all windows should have built-in weather stripping so that no air can leak around the frame. Double-hung and sliding windows should be easy to remove from their frames so they can be washed from the inside of the house, he advises.

"Wood windows, in general, look best in most houses and are often preferred for this reason," he says, adding that condensation is much less of a problem with wood windows than with metal ones.

Home owners today can buy

stock windows of ponderosa pine that are weather-tight, easy to operate and to clean from the inside. They are factory-treated with water-repellent preservatives and equipped with built-in weather stripping and precision-engineered hardware.

Because of the natural insulating quality of wood, windows made of ponderosa pine are warm to the touch and help keep heat in during the winter and out in the summer. This means both greater comfort and savings on fuel.

The many sizes and styles of wood windows made today help home owners save on custom carpentry. Stock units come in packages which include sash, glass and frame, all prefitted at the factory for quick installation on the job.

Edward L. Drake to drill an oil well. His salary was \$1,000 a year.

Drake, who was called "Colonel" by his friends, went to Titusville and first attempted to dig a well by hand at the site of one of the oil-producing springs. After several weeks of excavating, the workmen struck a vein of water that drove them out of the well.

Drake abandoned this well and decided to drill one. He went to Tartemont, Pa., where salt wells were drilled. He hired a driller and then returned to Titusville and bought a six-horsepower steam engine. He also acquired a "Long John" tubular boiler to provide steam.

He designed and built an engine house and a derrick in which to swing the drilling tools. Everything was made ready and then his driller did not show up. Winter came on and Drake suspended operations until the following spring.

In the spring of 1859, Drake started out again. He hired William A. Smith of Salina, who

was an old salt well driller. Smith agreed to do the drilling for \$2.50 a day and "throw-in" the services of his 15-year-old boy.

**Made Own Tools**

Smith made his own drilling tools on the well site. They weighed between one and two hundred pounds and cost the company \$76.50.

Drake went to Erie, Pa., and obtained cast-iron pipe in 10-foot sections for his casing. With a white oak battering ram lifted by an old-fashioned windlass, workmen drove the pipe down 32 feet to bedrock. About the middle of August they started drilling operations with steam power. They made about three feet a day.

On a Saturday afternoon—it was August 27, 1859—just before quitting time, the drill dropped into a crevice. The hole had a total depth of 69 feet before the tools fell. The crevice was six inches deep. The workers pulled their tools out and went home. The next day, Sunday, they

didn't work. However, that afternoon, "Uncle Billy," as Smith was known, went down to take a look at the well. He peered into the pipe and saw a dark fluid floating on top of the water within a few feet of the derrick floor.

**Great News**

Excited and overwhelmed, he ran back to the house. His boy upon hearing about the discovery, went out and spread the news:

"We've struck oil!" The farmer and other dwellers along the creek took the word and rushed into Titusville. The town quickly went into a state of turmoil. Everyone headed for the well.

In the excitement no one thought of gauging the well but the best evidence indicates it produced petroleum at the rate of about eight to ten barrels a day.

Drake seemed pleased to have successfully completed his well, but did not appear greatly excited or widely enthusiastic like many of the others.

After the excitement died down, Drake ceased to be a factor in further developments of the petroleum industry. He remained at Titusville for several years and served as a justice of the peace. Later he acted as agent to purchase oil for New York merchants.

He left Titusville in 1863, and soon lost his savings through speculation in oil stocks. He became the victim of a neuralgic affliction and spent the rest of his life in an invalid chair.

**State Pension**  
In 1873 the Pennsylvania leg-

islature provided him an annual income of \$1,500 until his death in 1880, then the pension went to his widow until her death.

Today Drake's accomplishment for the oil industry is

commemorated by the Drake Well Memorial park at Titusville. His body was moved from its first burial place at Bethlehem to Titusville, where it was re-interred in the Woodlawn Cemetery.

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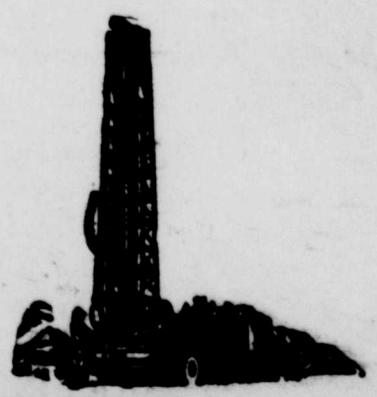
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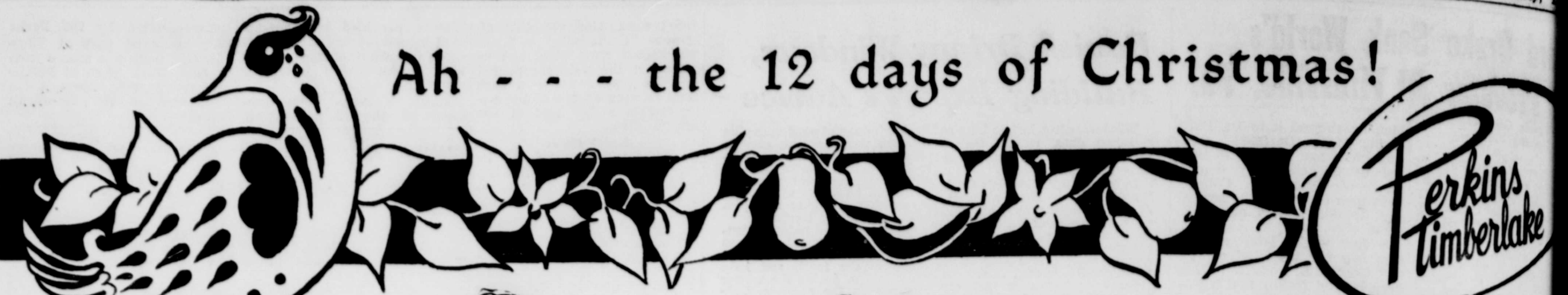
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