

Burkburnett Star

LIKED BY MANY - - CUSSSED BY SOME - - READ BY EVERYBODY



BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, NOVEMBER 26, 1964

NUMBER 11

Barbara Myers Crowned Queen Burk Kings at Homecoming Game

able to roadcast Three es Saturday

Mrs. Barbara Myers was crowned Queen of the Kings during half time ceremonies at the homecoming game here last Saturday night. Barbara was sponsored by the First Savings and Loan Association.

James E. Frye, Mayor of Burkburnett, presented the gold football helmet, crown, a red and white jacket and an arm full of red roses.

Dutcheess were Beverly Inman, Linda Terry, Pat McKinnis, Marguerite Eastman, Donna Thompson and Rita Joy Hudson. Each received a lovely bouquet.

Jerry Thomas was master of ceremonies for the crowning activities.

The ceremony was one of the most impressive witnessed in Burkburnett in a long, long time.

First Meeting Of Jr. Shooting Club Monday, Nov. 23rd

Ted Harris, president of the Red River Rifle and Pistol club, announced the formation of a Junior Rifle Club. The first meeting was held Monday night at the club meeting room in the First National Bank basement. At this time by-laws were adopted and the club officers were elected.

The following young men were elected: Bill Roe, president; Ben McDonald, vice president; and Michael Evans, secretary.

The purpose of the organization will be to teach basic firearms safety, shooting fundamentals and marksmanship.

The members will use 22 target rifles which will be furnished by the Director of Civilian Marksmanship through the National Rifle Association. This Junior club will be an affiliated club of the National Rifle Association and each youth will be a NRA member. The club is fortunate to have as instructor, Gene Nowell of U. S. Air Force and a former member of the USAF small bore shooting team. He represented the Air Force in the Nationals at Camp Perry, Ohio.

The membership, which will be limited to 25 members, is now full, but a broader program is expected at a later date. It is hoped that through this club, young men will be taught the safe handling of firearms and the thrill of competitive shooting.

The United States gained the sovereignty of the canal strip at Panama by the Hay-Bunau-Varilla Treaty of November 18, 1903.



THANKSGIVING DAY - 1964

In the United States of America, November traditionally is the month of Thanksgiving. It is the time especially set aside to give thanks to our bountiful, loving, all-providing Father-God.

It is the time set aside to look appreciatively at our many blessings. It is the time set aside to give thanks for all the things we usually take for granted.

Thanksgiving quickens a new spirit of appreciation within us. Thanksgiving creates joy. And, Thanksgiving builds faith. Thanksgiving for our blessings never fails to open the way for more good. Thanksgiving sets in motion an endless cycle of good that enriches us in mind and body.

Let us make this an unforgettable day of Thanksgiving. Let us give thanks for peace, life, family and friends. Let us give thanks to God for the glorious world in which we live. Let us give thanks for our blessings great and small. Let us say, "Thank You, God, for everything."

— THE DAILY WORD

Mr. and Mrs. V. C. Skipwith To Celebrate Fiftieth Wedding Anniversary December 6

BURKBURNETT 4-H CLUB MET AT YOUTH CENTER TUESDAY, NOVEMBER 10th

The Burkburnett 4-H meeting was held Nov. 10th at the Youth Center in Burkburnett. Louise Bentley, the president, called the meeting to order. The minutes for the previous meeting were read by the secretary, Kathy Savage. Toni Savage, the council delegate, read the report from the district meeting. Mr. James Dowell, Wichita County game warden, gave a film and a talk on whooping cranes, which everyone enjoyed. There were about 57 4-H members present and about 6 adults.

The 4-H banquet was held Monday night, Nov. 16th. We also mentioned about the electricity meetings, which will be led by Gad Garland and Nancy Bates, the amount for this subject matter group is \$2.50.

If you are 9 years of age or older, you may want to join the 4-H club.

Jerri Savage, Reporter

THANK YOU

We wish to take this opportunity to express our thanks and appreciation to our many friends for their patronage during the years we have operated Burkburnett Plumbing and Electric Supply Company, the bus station, Western Union, ice house and taxi service.

Our special thanks also for the loyalty and devotion of those who have been our employees.

MRS. W. H. DRAPER
MR. AND MRS.
SHELBY L. GOODWIN

Mr. and Mrs. V. C. Skipwith will celebrate their 50th wedding anniversary Sunday, Dec. 6th, with open house at the Texas Electric Reddy Room. No invitations are being mailed, but all friends and neighbors of the couple are cordially invited to come by and visit with them between the hours of 2:00 and 5:00 p. m.

The Skipwiths were married in the home of her parents, Mr. and Mrs. H. Faulk in Bremond, Texas. They have four children, Floyd Skipwith of Atlanta, Georgia; Mrs. Virgie Senn, Denver, Colo.; Mrs. T. P. Head, Crane, Texas; and Mrs. Billie Sutton of Houston, Texas. They have nine grandchildren and three great grandchildren.

Mr. and Mrs. Skipwith moved to Burkburnett in 1919. Mr. Skipwith retired from civil service in 1956.

DEATH NEVER TAKES A HOLIDAY

By Geo. Lemon

Are You a slow poke?
A Columbia University survey of four thousand traffic experts, reveal that the unsafe driver is the slow one.

Slow drivers according to the report seldom pay attention to rear view mirrors. Don't hold up traffic, move over and let it go by if you want to drive slow.

Hear tell its ten bucks fine if you hold up the traffic. Let's stop killing ourselves. Drive as if your life depended upon it. It does!

The Boy Scouts of America was founded in 1910.

Candidates for Directors of Burk C. of C.

This week members of the Chamber of Commerce received ballots to vote on five new directors for the organization.

Candidates chosen by the nominating committee are:

Burkburnett

Chamber of Commerce

Vote for 5 Only

C. J. LIPPARD
Owner, Lippard Insurance and Real Estate

JACK AARON
Vice-Pres. The Burkburnett Bank

JOHNNIE HERRING
Owner, Herring's Hdw.

EUGENE GILMORE
Minister, Church of Christ

JOHN PAGE
Owner, Western Auto Store

O. D. WORTHAM
Owner, Wortham Radiator Shop

JOE NICHOLS
Owner, Joe and Joe Barber Shop

JOE SALTER
Manager, Texas Electric Service Company

CLYDE CONWAY
Manager C. D. Shambur-Lumber Company

LAMON CHAMP
Pastor, First Baptist Church

H. R. HAYES
Retired, Texaco Company

H. S. THAXTON
Sales Manager, Mathis Chevrolet Company

GENE ALLEN
Manager, Cicero Smith Lumber Company

A. R. HILL
President, First National Bank

REED McCANDLESS
Owner, The Gun Shop

Tickets to be deposited in ballot boxes at Chamber of Commerce not later than Tuesday, December 15.

Bills Announces New Business at 123 East 3rd St.

Jesse Bills, of Bills TV and Appliances is announcing this week the opening of another business in Burkburnett. Bills Warehouse is located at 123 East 3rd St., former location of Boyd Bros. Furniture.

The Warehouse will stock many new items of discontinued furniture, in addition to used furniture and appliances.

Mr. Bills invites everyone to come by Bills Warehouse. You may find just the item you have been searching for, and at a bargain price.

Handy Lure Box

Some salt water fishermen use toothbrush holders to store their feathered lures.

Keep 'em in good shape a lot longer than bouncing around in the bottom of a tackle box.

Burkburnett Kings Are Champs of the Red River Valley League Will Play Houston In State Finals

Basketball Team To Be Guests of Booster Club

The last regular meeting of the Bulldog Booster club will be Monday, Nov. 30th, 7:30 p. m. at the Burkburnett Community Room. Head basketball coach, Frank Hibler, will introduce the 1964-65 basketball team individually and talk about the Bulldogs chances in the 4-AAA race this season.

Each booster club member and fan is urged to be present at the meeting. Homemade cake and coffee will be served to all after the meeting.

Gene Robertson Holstein Made Production Record

Janlee Pilot Midside Sara 5276281, a two year old Registered Holstein cow owned by Gene Robertson, Burkburnett, has produced a noteworthy record of 15,200 pounds of milk and 555 pounds of butterfat in 351 days.

Texas A and M University supervised the production, weighing and testing operations in cooperation with the official breed improvement programs of the Holstein-Friesian Association of America.

This level of production may be compared to the average U. S. dairy cow's estimated annual output of 7,500 pounds of milk containing 275 pounds of butterfat.

Harrelson Nursing Home Patients Given Thanksgiving Treats

The staff of the Harrelson Nursing Home wish to express their appreciation to the residents of Burkburnett for remembering the patients at the home especially at this Thanksgiving season.

On Monday afternoon, the Girls Auxiliary of the Janlee Baptist Church delivered a basket of fresh fruit to the patients and Tuesday afternoon the Current Literature Club presented individual basket of cookies, fruit, chewing gum and etc., to each patient, also a beautiful mum plant for the recreation room. Mrs. Fred Hunt is president of the Current Literature Club.

Plant operators often attend such schools at their own expense and on their own time as a means of enhancing their efficiency as key community utility workers.

The schools are conducted under sponsorship of the State Health Department, Texas A and M University and the Texas Water and Sewage Works Association.

TWSWA officials characterize recipients of the certificates as "technical specialists any community could be proud of."

Despite the many ifs involved, it appears the Burk Kings semi-pro football team has won the right to play in the state finals, with Houston as their opponents.

This Saturday night the Kings go to Arlington to play the Arlington Raiders, whom they have defeated twice. However a loss to Arlington would force the Kings to play Chillicothe again, or a team from Fort Worth, which has the same league standing as Chillicothe. This may seem a bit involved, but Bob Laurick, manager of the Kings says they are going to beat Arlington and eliminate all the complications which might arise in case of a defeat.

City Employee Gets Certificate From State Dept.

An official State Health Department certificate of competency has been earned by Jewell K. Hubbard, a distribution specialist with the Burkburnett City Water Department.

Signed by the State Commissioner of Health and authorities of the Texas Water and Sewage Work Association, the citation was given to Hubbard after he successfully passed an examination to prove his skill in plant work and its relation to community health.

Under terms of the health program, candidates for certification must have acquired a agency's operator certification prescribed amount of actual work experience, and must have shown a satisfactory record of attendance at state and regional short schools at which principles of modern plant management are taught.

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Judges Interviewing Candidate For Queen Kings Football Team



Last Friday night three judges from Wichita Falls and two from Burkburnett chose a queen and six dutcheess for the Burk Kings homecoming game. The kings played Chillicothe to a 7-7 tie, which gave the Kings the district championship of the Red River Valley League.

The judges, left to right, were: Louis McIntire, Wyonnette Alexander, Linda Lowder, Robert A. Barnett and Mrs. Robert A. Barnett.

They are shown interviewing Mrs. Lola Mae Bailey, sponsored by the Burkburnett Star and News.

Teen Candidates Make Striking Picture of Beauty and Loveliness



Candidates for queen of the Kings made a lovely picture in the Texas Electric Reddy Room last Friday.

Each candidate was interviewed separately by five judges, three from out of town.

The Burk Burnett Star

HARRY C. DODSON, Owner and Editor



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Mrs. Lola Mae Bailey, Bookkeeper-Society Editor
Forrest Green, Linotype-Pressman
J. W. Brookman, Commercial Printing

Notice to the Public: Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in The Star, will be gladly corrected as soon as it is brought to the attention of the publisher.

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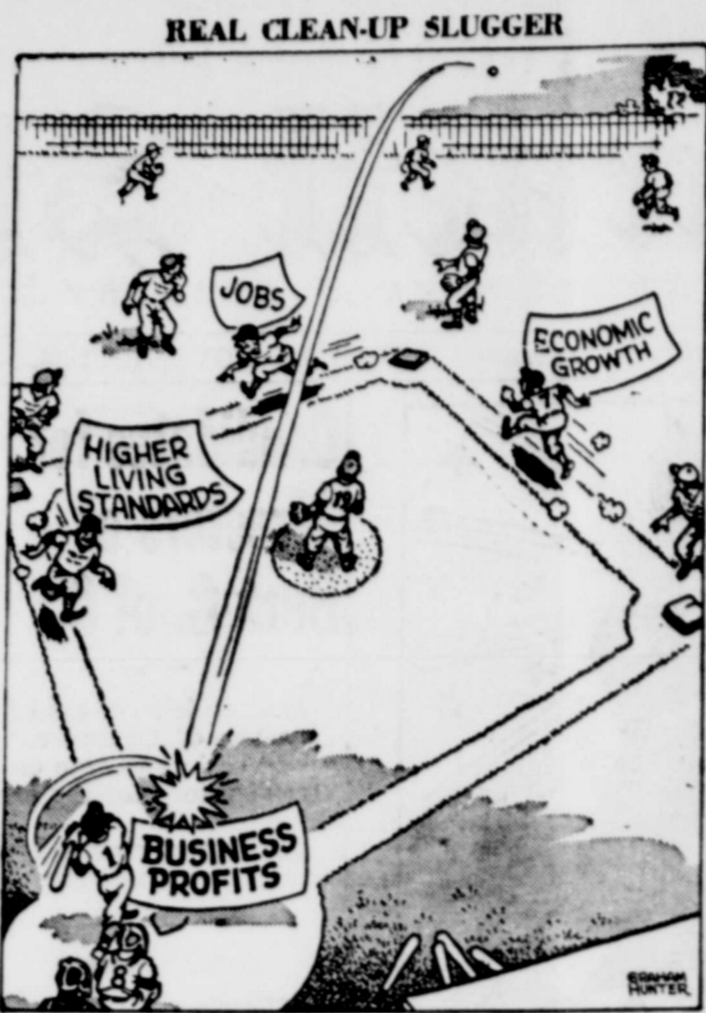
THIS THANKSGIVING DAY

As Americans—one should be specific and say as NORTH Americans—we have much to be grateful for this Thanksgiving Season. Perhaps we are a little bit blasé about the matter. And perhaps some of us consider Thanksgiving just another one of the many holidays we celebrate in an offhand, casual fashion. To some of us it is THE football day of the year. To others, it is "a day off", a welcome interlude to enjoy a lavish turkey dinner and then laze around the house in slippers and robe.

It might be wise to think for a moment and realize that this Thanksgiving Day will simply be another 24-hours of gnawing hunger for people of many climes. Experts say that by 1970 hundreds of millions of children and adults in Asia, Africa and Latin America will face slow death by starvation.

Our three great faiths, the Catholics, Protestants, and the Jews jointly help feed many millions of undernourished men, women and children in scores of countries overseas. Every Thanksgiving Season, the three faiths unite in a public appeal and urge Catholics, Protestants and Jews to contribute to this vital humanitarian endeavor through their places of worship.

Once again this newspaper adds its voice to the Religious Overseas Aid appeal and asks everyone to mark their Thanksgiving for the abundance of America by helping those across the seas who are not as fortunate. These



worthwhile appeals are: Catholic—the Bishops' Thanksgiving Clothing Collection; Protestant—the Share Our Substance program; and the United Jewish Appeal. The funds raised through these religious endeavors help feed and clothe the naked and hungry, regardless of race, creed or color.

GRASS ROOTS OPINION

MOVILLE, IOWA, RECORD: "Gasoline prices, believe it or not are the lowest in 45 years—that's if you discount the taxes. Retail prices are averaging 19 cents a gallon before the average 10.3 cents in taxes. Since 1948, state and federal taxes have increased an average of 4 cents a gallon. A mid-continent refiner recently cut its wholesale gasoline price by a half-cent on unbranded gasoline. Three other refiners are reported considering cuts. It's refreshing to know some items are holding their own as far as price is concerned, when most everything is on the increase."

ST. JOSEPH, ILL., RECORD: "Associate Justice Arthur J. Goldberg of the U. S. Supreme Court, in a speech, has proposed that victims of crime be compensated by government. Now there's an idea that should boost our crime rate beyond anything that can be blamed on TV. Crime should not pay—anybody."

HUNTINGTON, IND., HERALD-PRESS: "What price vanity? The nation's postmasters have been ordered to hang three-by-five foot pictures of President Johnson and Postmaster General John Gronouski in post office lobbies. Each postmaster was given five days to report in the regional office that he had complied with the order. Estimated cost of putting these photo in the nation's 34,080 post offices: \$500,000."

MEKER, OKLA., HERALD: "One viewpoint holds that prosperity can be bought by tax cuts financed by borrowed money. The conflicting viewpoint holds that the government ought to remain solvent, and that it is a breach of trust to constantly downgrade the value of the dollar. This is the viewpoint that encourages individual initiative and supports the private enterprise system and wants to reverse the trend towards a giant, overpowering government that would direct every phase of our private lives and the nation's business."

LAKE WALES, FLA., NEWS: "Freedom of the press, if it is to live, will serve the interest of the people."

Helium was discovered on the Sun before it was discovered on Earth.

BID NOTICE

FOR SALE BY BURKBURNETT INDEPENDENT SCHOOL DISTRICT

Sealed bids only will be received in the Office of Superintendent of Schools, Administration building, Burkburnett, Texas on December 10, 1964, at 7:30 p. m. on the following equipment:

One—1952 Chev. School Bus
One—1951 Ford School Bus
This equipment may be seen at bus barn. Bid proposals may be secured by contacting Superintendent's office.

The school reserves the right to accept or reject any bid submitted for the best interest of the school.

W. W. Nix, President,
Board of Education
Burkburnett Ind. School District 10-3TC

NOTICE

At this time of year there are a lot of china berries on the ground and it has been brought to our attention that they are poison. Parents are urged to watch their children and not let them eat the berries.



The rubber plant, or guayule, grows in the western part of Texas.

ANNIVERSARY SPECIAL

Starts Thanksgiving Day
A TASTE TREAT THAT YOU CAN'T BEAT
ALL YOU CAN EAT 98¢
(LIMIT ONE MEAT)

STEEER'S CAFETERIA
Downtown Wichita Falls 794

THANKSGIVING

THANKFUL HEARTS . . .
HAPPY FAMILIES . . .
SERVICES IN THE CHURCH
OF YOUR CHOICE . . .
ALL THESE ARE PART OF
THANKSGIVING.
MAY YOUR HOLIDAY
HOLD MANY BLESSINGS

1st

THE NATIONAL BANK

OF BURKBURNETT, TEXAS

MEMBER FEDERAL DEPOSIT
INSURANCE CORPORATION

"SERVING BURKBURNETT
SINCE 1907"



TEEN-AGER IN THE HOUSE? THINK OF A
personal extension phone

A personal extension phone for her very own . . . in her very own room . . . gives her the privacy, personal freedom and feeling of responsibility most teen-agers want and need. Does the teenage princess at your house have a personal extension phone? Does she want one? Just ask her.

SOUTHWESTERN BELL

**WONDERFUL
AMERICAN-Standard
GAS
HEATING COMFORT**

**AMAZING
LOW PRICE!**

Easy time payments!

- Tops in style—new classic design in two-tone grey and gold
- Engineering advances give you MORE heat from less fuel!
- New burners, blowers, heat exchanger
- Compact lines fit anywhere—blend with any decor

**AND YOU CAN ADD
AIR COOLING ANYTIME!**

Find out about this wonderful year round comfort conditioner with the really low price. Just call

**Payton Cozby
Plbg. & Heating**
409 East 3rd St.
Phone 569-3911
Burkburnett, Texas



Have you priced a tiger lately?

Take the GTO, for instance. Comes with 335 hp. Or 360 at extra cost. Plus bucket seats, Carpeting, Walnut dash. And like that. Yet it sells for less than a lot of pussycats with imitation stripes. Then there's the Le Mans. Same kind of pizzazz. Same kind of crackle. Same kind of low price. Slightly smaller teeth. So price a tiger.

We're building Wide-Tracks again! See them all at your authorized Pontiac dealer now!

MATHIS CHEVROLET, COMPANY
300 East 2nd St.
Burkburnett, Tex.



REDEEM YOUR S&H GREEN STAMPS EARLY FOR CHRISTMAS GIVING...

ARMOUR'S STAR, All-Meat **Franks, 12 Oz. Pkg. 39¢**
 SEA STAR, Fresh Frosted Heat and Eat **8 Oz. Fish Sticks, 4 Pkgs. \$1**

GROUND BEEF

3 LB. PKG. 89¢

Armour's Star, Heavy, Aged Beef, Valu-Trimmed, Round Bone Arm Cut
SWISS STEAK, Pound 59¢
 Armour's Star, Heavy, Aged Beef, Lean, Boneless, Cube
STEW MEAT, Pound 69¢
 Gulf Gem, Fresh Frosted, Tidbits, Breaded
SHRIMP, Pound Pkg. 69¢

CHUCK ROAST

LB. 39¢

Butcher Boy, Hickory Smoked, Thick or Thin, Sliced
BACON, 2 Pound Pkg. 89¢
 Red Rind, Half Moon, Longhorn
CHEESE, 10 Oz. Pkg. 49¢
 American or Pimento, Sliced
CHEESE, 6 Oz. Pkg. 29¢

PORK ROAST

RODEO, Lean, Northern Pork, Fresh Picnic Cuts LB. 25¢

DINNERS

BANQUET, Ham, Chopped Beef, and Salisbury Steak, 11 Oz. Pkg. 39¢
Gold King Hush Puppies, 16 Oz. 39¢
Pepperidge Farm, Apple, Peach, Cherry Turnovers, 11 Oz. Pkg 49¢

YOUR CHOICE

SOMMERDALE CUT CORN OR GREEN PEAS 6 10 OZ. PKG. 98¢

PIGGLY WIGGLY
 This Coupon Worth 50 FREE S & H Green Stamps Plus Your Regularly Earned S & H Green Stamps With the Purchase Of One Jergen's Decanter Bottle HAND LOTION
 Coupon Expires November 28, 1964

PIGGLY WIGGLY
 This Coupon Worth 25 FREE S & H Green Stamps Plus Your Regularly Earned S & H Green Stamps With the Purchase Of One 14-Oz. Bottle Cepacol MOUTH WASH
 Coupon Expires November 28, 1964

PIGGLY WIGGLY
 This Coupon Worth 25 FREE S & H Green Stamps Plus Your Regularly Earned S & H Green Stamps With the Purchase Of One Cannon All-Season THERMO BLANKET
 Coupon Expires November 28, 1964

PIGGLY WIGGLY
 This Coupon Worth 25 FREE S & H Green Stamps Plus Your Regularly Earned S & H Green Stamps With the Purchase Of One Medium Jar Head and Shoulders SHAMPOO WITH BRUSH FREE
 Coupon Expires November 28, 1964

Carnation, Evaporated MILK, 3 Tall Cans 45¢
 Soft-Ply Paper, Assorted Colors TOWELS, Jumbo Roll 29¢
 Old Fashioned APPLESAUCE, 7 No. 300 Cans \$1
 Kleen-Low, Suds DETERGENT, Giant Box 69¢
 Belle, Powdered INSTANT MILK, 14 Quart Box 97¢

PIGGLY WIGGLY
 This Coupon Worth 50 FREE S & H Green Stamps Plus Your Regularly Earned S & H Green Stamps With the Purchase Of One 6 to 8 Lb. Rodeo, HICKORY SMOKED PICNIC
 Coupon Expires November 28, 1964

PIGGLY WIGGLY
 This Coupon Worth 50 FREE S & H Green Stamps Plus Your Regularly Earned S & H Green Stamps With the Purchase Of Two Lb. Pkg. Blue Ribbon Fresh Frosted FRYER BREAST
 Coupon Expires November 28, 1964

"FAMILY NIGHT"
 WEEK'S FAMILY SPOT WORTH \$50.00
 Weeks Winner, Mrs. L. W. Mathis

etergent
MATO SOUP
rackers

TIDE, Giant Box 39¢ *With \$5.00 Purchase or More*
CAMPBELL'S, No. 1 Tall Can 10¢
WORTZ, Saltines Pound Box 15¢

STAGE CHEESE 19¢
UM SALMON . . 43¢

BLEACH O-Bleach, Powders Oz. Pkg. 75¢	AMMONIA Little Bo-Peep Quart Bottle 25¢	CLEANSER Old Dutch Powders, 2c Off Label 2 Large Cans 29¢
BAR SOAP Whisley Bath Bars 39¢	BLEACH Purex, Liquid 1/2 Gallon Bottle .39¢	COOKIES Weston, Oatmeal 13 Oz. Pkg. 39¢

FRESHEST PRODUCE AT PIGGLY WIGGLY!

POTATOES
S. No. 1 EDS **10 LB. BAG 49¢**

GRAPEFRUIT, 5 Lb. Bag. . . 49¢
CARROTS, Lb. Cello Bag. . . 10¢
AVOCADOS
SALAD FAVORITES EACH **19¢**

FROM THE WINTER GARDEN DISTRICT
 Fresh Green Onions, Red Radishes, Leaf Lettuce, Banana Squash, Sweet Bell Pepper, Salad Cucumbers, and Romaine Lettuce.

HEALTH AND BEAUTY CARE!
 AQUA NET, 14 OZ. CAN, REGULAR \$1.49
Hair Spray . . 66¢ Plus Tax

TOOTH WASH, 14 Oz. Bottle 77¢
SKIN CREAM, Bottle Size 88¢
CREME RINSE, 8 Oz. Bottle 79¢
TOOTH PASTE, Regular 69¢ 57¢

*These Values Good In
 Burkburnett, Nov. 27-28, 1964.*

*We Reserve the Right to
 Limit Quantities.*

Lowest Prices . . . Greatest Variety . . . always at . . .

Piggly Wiggly

Clara - Fairview HD Club

On Nov. 12th. at 7:30 p. m. a regular meeting of the Clara-Fairview Community Association was called to order by Mr. Claude Adams, president. Mrs. James Roderick gave the devotional and led a prayer. Roll call by Mrs. Elmer Klinkerman, secretary, who also read the minutes of the last meeting, which were approved.

Mr. B. T. Haws, County Agent showed some slides of improvements which have been made in our community in the past few years and other interesting slides. Motion was made by Mr. E. J. Simons that the same officers be elected to serve another year. Motion seconded and carried.

A committee composed of Mesdames Newt Crane, James Roderick, Elmer Klinkerman, Harlan Mullins and Norman Roberts was appointed to plan the Christmas party. Messrs. E. J. Simons, Kenneth Gage and Newt Crane were appointed to select a welfare project for the community.

Standing committees were called on and the treasurer's report was given by Mr. Norman Roberts. Hostesses for the meeting were Mrs. Klinkerman and Mrs. Bryan Farris. Refreshments were served to the guest, Mr. Haws and to members, Messrs. and Mesdames E. W. Roderick, J. J. Dwyer, Kenneth Gage and son, Claude Adams and family, Elmer Klinkerman and family, E. J. Simons, Raymond Schroeder and family, Norman Roberts and sons, Harlan Mullins and daughter, Newt Crane, Mrs. James Roderick and sons and Mr. Milton Mertins.

Oceans cover three-fourths of the world.



Policyholder Questions Answered by the Institute of Life Insurance 277 Park Ave., N.Y., N.Y., 10017

Q. What kind of life insurance policy is best for young couples without children, who don't have much money right now but who look forward to higher earnings in the future?

A. There is no single "best" kind of policy for all young couples like you. With so many different kinds of policies to choose from, you need expert advice from your life insurance agent in selecting the policy best suited to your own situation.

However, it is generally true that at your stage of life a straight life policy offers a solid base on which young people can start their insurance program. It provides more protection for each premium dollar than any other permanent policy. By taking it out while you are young, you get the advantage of low premiums that will never increase when you get older. It builds up cash value that can be used later in life to make your retirement years more comfortable. And you can convert it to some other type of policy that builds even greater retirement benefits.



You can usually have a special clause included in your policy to guarantee you the privilege of buying more life insurance in the future at standard premium rates even though your health might deteriorate. The extra cost of this privilege is quite small.

And when you have children, you of course will need more life insurance. Then you may want to consider various types of policies that combine permanent protection with extra term insurance during the years that the children are growing up. Or you may want a policy that is especially designed to guarantee that college funds will be available for your children.

But, right now, a straight life policy probably offers you the best combination of permanent protection and cash value accumulation.

FREE . . .

GIFTS A TOTAL OF **\$10000** IN GIFT CERTIFICATES

Register as often as you wish . . . No purchase necessary.

\$25.00 Gift Certificate

\$50.00 Gift Certificate

Drawing will be held at 2:30 P. M. Christmas Eve

\$10.00 Gift Certificate

\$15.00 Gift Certificate

COME BY OFTEN . . .

Our Store Is Full of Ideas for Christmas Gifting

THE FAMOUS DEPARTMENT STORE

Each Merchant to Offer Separate Christmas Bonus to Visitors Who Register In Their Stores

During this Christmas Shopping period, each merchant will conduct his or her own individual Christmas bonus award contest. In past years shoppers registered at any number of stores to participate in two or three grand awards made on Christmas Eve. This year visitors in each store register for the gift or gifts given by that store. They must register in other stores to participate in their gifts.

No one is required to make a purchase. You may register in as many stores as you wish, each day or every day until Christmas Eve. Awards will be made at 2:30 P. M. Christmas Eve. Each merchant will bring his own registration box and gifts will be passed out as fast as possible until they are all given away. Register each day you are in a store participating in the program.

DON'T BLAME THE CHILDREN

We read in the papers and hear on the air Of killing and stealing and crime everywhere. We sigh and we say as we notice the trend, "This young generation! Where will it end?" But can we be sure that it's their fault alone. That maybe a part of it isn't our own? Are we less guilty who place in their way Too many things that can lead them astray? Too much to spend and too much idle time; Too many movies of passion and crime, Too many books not fit to be read, Too much of evil in what they hear said. Too many juke joints and too many bars, Too many hot-rods and rattietrap cars, Too many reasons for children to roam, And too many parents who don't stay at home. Kids don't make movies, they don't write books, That paint a gay picture of gangsters and crooks; Kids don't make liquor, they don't run bars, They don't make the laws, and they don't buy the cars. They don't sell the reefers that addle the brain, That's all done by older folk greedy for gain. Delinquent teenagers? Oh how we condemn, Decry and disparage and criticize them. We're shocked at their morals, amazed at their crimes, And grieve that we live in such perilous times. By the Rule of the Blameless the Saviour made known, Who is there among us to cast the first stone? Remember this saying, for oh, it's so true, The label "Delinquent" fits older ones too!

BY JOHN FAIR



Policyholder Questions Answered by the Institute of Life Insurance 277 Park Ave., N.Y., N.Y., 10017

Q. Do life insurance companies charge an additional premium for policies issued to motorcycle policemen? If so, approximately what is the extra cost? A. While underwriting practices vary from company to company, many life insurance companies charge an extra premium of about \$2.00 per \$1,000 of insurance on motorcycle policemen, due to the extra hazards of their occupation. Motorcycle policemen also generally have to pay extra for a waiver of premium clause covering permanent, total disability. Some companies will not issue motorcycle policemen double indemnity insurance or other extra protection covering accidental death.



EXTRA HAZARDS INVOLVED Policemen, detectives and other law enforcement officers who do not ride motorcycles can generally get life insurance at standard premium rates.

Q. What are the advantages in taking out a 20-year endowment life insurance policy, rather than one carrying a lower premium?

A. The main reason for buying a 20-year endowment policy is to set up a systematic savings program to meet a long-range goal and at the same time to guarantee that the goal will be achieved even if the policyholder should die in the interim. For example, such a policy is a good way to build an educational fund for very young children. Another important use is to build a retirement fund combined with protection for the policyholder's family in case he should die before reaching retirement age. However, because of the high premiums involved and since the insurance protection expires when the endowment matures, most families (especially younger families with limited resources and heavy responsibilities) should not purchase endowment policies unless they already have plenty of whole life protection under lower premium policies.

Virginia Clemm was the wife of Edgar Allan Poe.

Nation's PTA's Ask: Join, Help Children

Membership Offers New Challenge

PTA's throughout the nation are offering a challenging new invitation this fall to membership in an organization that works for all children and youth. With membership in the PTA comes an opportunity to take part in activities designed to attack the problems that most critically affect children's welfare today.

Says Mrs. Jennelle Moorhead, president of the National Congress of Parents and Teachers: "The scientific, technological, and social revolution of our time make it more imperative than ever that every child receive the highest advantages in physical, mental, social, and spiritual education."

Still, she notes, "nowhere, not even in the most favored community, are all children served well or equally well."

That's why the National PTA Action Program for the coming three years is to be planned and written by PTA leaders and members throughout the nation—with counsel from leaders of other organizations that share, in some measure, the PTA's concern for children and their welfare.

The suggestions for PTA activity will be flexible enough. Mrs. Moorhead believes, so that "every community can benefit by the broad experience represented in the parent-teacher movement."

She sees PTA's as "uniquely qualified" to pinpoint each community's need for services to children—and to help meet these needs effectively.

—Do children face inadequate school facilities? The PTA may work to secure funds for new buildings, scoring like the parent-teacher association in Gaylord, Michigan, which won community support of a \$950,000 bond issue.

—Do children from deprived families fall behind in school for lack of encouragement or opportunity to study? PTA's can establish a study center like that formed by Chicago's Southeast Council of PTA's, which provides books and desks and even student tutors from the nearby University of Chicago.

—Do current movies or television programs threaten children's moral and spiritual values? PTA's can plan a survey of TV-viewing and movie-going like the one conducted by the Valley Area Council of PTA's in Ohio—a two-year effort involving nearly 5,000 parents and students in the Cincinnati area—and make their views known to producers and distributors.

—Do children growing up in the U. S. today have too little respect for law and individual liberty? The PTA Magazine helps parents provide the basis for developing self-discipline in children and understanding better what is involved in safeguarding individual rights and liberties. And PTA's in communities large and small provide a forum for bringing together parents, educators, religious leaders and civic officials, directing attention to the needs of children and offering the seasoned leadership needed to equalize and improve services to those children.

That's the challenge implied in every invitation, "Join the PTA."

It's an invitation being offered this fall by more than 47,000 local PTA's in the National Congress of Parents and Teachers. By accepting the invitation millions of Americans will find many avenues of service to children. Through such services children benefit immeasurably—in physical and emotional health, spiritual strength, and good citizenship.

"With more children than ever before growing to maturity," Mrs. Moorhead points out, "more dedicated parents and teachers than ever before are needed in the PTA."



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Classifieds In The NEWS Get Results

NEW JACKETS for BOYS and GIRLS

\$2.00

CHILDREN'S SHOES (NEW)

\$1.00 TO \$5.00

COWBOY BOOTS FOR BOYS — (USED)

ALL KINDS OF APPLIANCES

BUY, SELL OR TRADE ANYTHING OF VALUE

MARY'S BARGAIN CENTER

206 EAST 3rd

WHY WORRY? I CARRY ANTI-WORRY INSURANCE-A Regular Ad In This Newspaper

It is easier to travel by plane than by car in Alaska.

Newcomers Welcomed To Burkburnett

The Burkburnett Chamber of Commerce and the Greater Service wish to welcome the following newcomers to our city.

- Johnson, Tommie Mrs. Baker, J. D. Pearson, Hattie

- Morgan, Charles Walkup, W. R. Middlebrooks, John Monteith, Dewey

If you are a new Burkburnett and have contacted please call Endres, 569-3782

Clay pigeons are of clay, but asphalt

Grid of area codes: 713 HOUSTON, 915 MIDLAND, 512 SAN ANTONIO, 817 FT. WORTH, 806 AMARILLO, 405 OKLAHOMA CITY

TAKE A NUMBER

(we'll find the city)

Give your Long Distance calls a flying start . . . use Area Codes!

When you place a Long Distance call with the operator, give her the Area Code of the city you want, then give her the number you're calling. You'll save yourself precious waiting time on the line. You'll get your call through faster, easier.

Area Codes for most cities are listed in the front section (white pages) of your telephone directory. Or you can get them from the Long Distance operator—any time—and jot them down for future reference.

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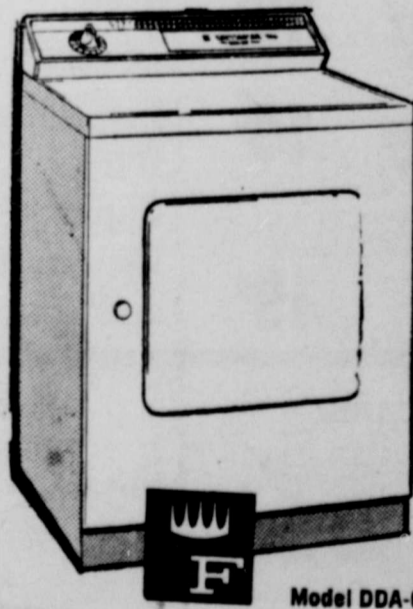
FRIDAY - SATURDAY AND MONDAY ONLY

Frigidaire Electric Dryer

\$99.95

THIS WEEK ONLY!

- Exclusive Flowing Heat—dries breeze-fresh, even safer than sunshine! Set just one dial to dry any fabric—beautifully! No-stoop lint screen right on door for easy cleaning!



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IT DOESN'T COST ANY MORE TO
BE SURE
HOWARD CLEMENT, Agent
New Location — Next To Legion Hall

Tumbleweed Chapter Of ABWA To Have Christmas Bazaar At M-B Corral Nov. 30th

American Business Women's Association, Tumbleweed Chapter, will hold a Christmas Bazaar at the M-B Corral on Nov. 30th from 6:00 p. m. to 10:00 p. m.

Gift and needlework items, Christmas decorations, Christmas tablecloths and Christmas cards will be available. The Tumbleweed Shoppe will feature baked food by the members and Gadgets booth will represent good usable gifts. Tickets will be on drawing on a hand embroidered linen tablecloth.

In addition to the various and interesting items offered, will be a Post booth and special items given by the members.

The American Business Women's Association is an educational non-profit association and the purpose is to elevate the social and business standing of women in business and to further education among women both locally and nationally.

The American Business Women's Association is a National association having over 500 chapters in the United States.

The proceeds from this Bazaar will enable the Tumbleweed Chapter to continue the sponsorship of three Midwestern students who are presently recipients of scholarships.

Dinner will be served starting at 6:00 p. m. and tickets for the meal may be obtained from members or will be on sale at the Marchman Hotel.

President John F. Kennedy, presented by Senator Allen Ellender of Louisiana. Another item of interest is the Book of Prayers offered at the daily opening sessions of the 85th and 86th Congresses, sent by Senator Proxmire of Wisconsin. Mrs. Lady Bird Johnson graciously presented an autographed steel engraving of the White House. All these and dozens of other items from our governors and senators are genuinely interesting and all are for sale at the Bazaar. A Flag of the United States with the proper citation that it has flown over the Capitol will be offered for sale.

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TRAFFIC FACTS

Given By
BURKBURNETT STUDY CLUB

Last year there were more than 1,2370 casualties from SPEEDING!

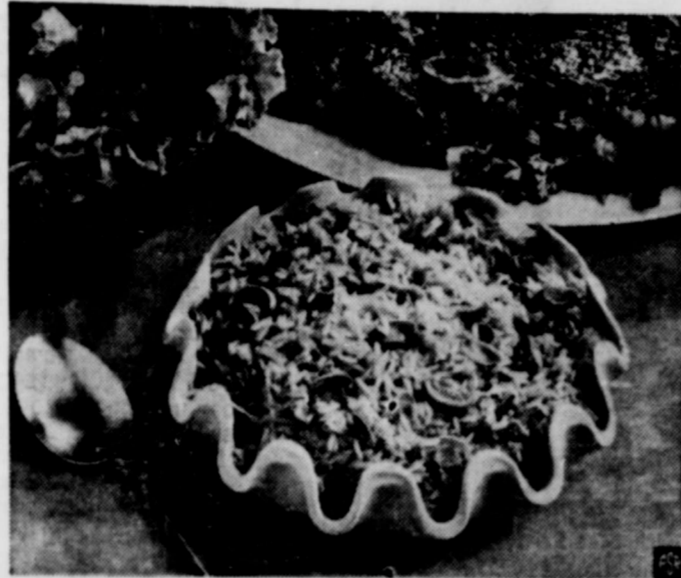
The driver going 35 MPH on a twisting, back country road at night in the rain, might be speeding just as surely as one doing 80 MPH on a 60 MPH super highway.

The driver doing 50 MPH in a fog on a 60 MPH super highway may well be speeding even though he is below the posted limit.

Egyptian history dates back to about 4000 B. C.

Black Friday was September 24, 1869.

Perfect Partner for Steak



Rice Council Photo

Families in the rice producing states (Arkansas, Louisiana, Mississippi, and Texas) like big, thick, juicy steaks just as much as families in other parts of the country. But what they like to eat with their steak may differ from the steak accompaniments served elsewhere.

As you may have guessed, rice is a frequent partner for steak in the southern states which produce most of the rice used in this country. For example, Mushroom-Almond Rice, a favorite recipe from the files of a Texas homemaker, is often served with steak, and with roast beef, too. It is a savory mixture of rice cooked in beef bouillon with onion then mixed with sauteed almonds and mushrooms, and it takes lots less time to prepare than it does to broil a thick beef steak.

Indeed, families of the men who produce rice in this country like to eat rice in every conceivable way and rice is kept on hand at all times, uncooked and cooked — the latter stored in their refrigerators and home freezers. They know how easy it is to cook rice and how simple it is to reheat refrigerated and frozen rice. The magic 1-2-1 method of cooking rice, originated in the rice belt, is as follows: Combine 1 cup regular milled white rice, 2 cups water, and 1 teaspoon salt in a saucepan. Heat to boiling, stir once, cover, lower heat. Simmer 14 minutes. Do not peek. To reheat cooked rice, add 2 tablespoons liquid to each cup and cook, covered, for 4 to 5 minutes.

Mushroom Almond Rice

- 1 cup chopped onions
- 4 tablespoons butter or margarine
- 1 cup uncooked rice
- 2 cups beef bouillon
- 1/4 teaspoon pepper
- 1/2 cup sliced almonds
- 1 can (4 1/2 oz.) sliced mushrooms

Cook onions in 2 tablespoons butter until tender. Add rice and continue cooking until golden. Add bouillon and pepper. Stir well. Heat to boiling. Cover pan, reduce heat and simmer 15 minutes or until liquid is absorbed. Sauté almonds and mushrooms in remaining butter. When rice is tender, add almonds and mushrooms and toss lightly. Makes 6 servings.

Clara-Fairview HD Club News

The Clara-Fairview Home Demonstration club met Nov. 17th at 2 p. m. at the Clara-Fairview Community House with Mrs. E. D. Gellner, hostess. Mrs. E. J. Simons, President, called the meeting to order. The Lord's Prayer was repeated in unison and two poems were read. The thought for today is "If you have reasons for your next actions you won't need excuses." The minutes of the last meeting were read and approved and treasurer's report given. Mrs. Newt Crane brought the council report.

A discussion was held on the cookbook to be compiled and recipe sheets were passed out to the members. Mrs. Newt Crane made a motion and it was seconded that we take baked food to the State Hospital for Christmas. The council Christmas party will be Dec. 8th.

Each club member brought articles that would make good Christmas gifts. Lovely aprons, plaques, wastebasket, potholders, gift wrappings, sewing baskets and other gift ideas were shown and the members explained how to make the articles she brought and passed out patterns to those wanting them.

Mrs. Ann Vogel won the

MEN'S BIBLE CLASS
FIRST BAPTIST CHURCH
INVITES YOU TO
WORSHIP WITH THEM
Each Sunday Morning
At 9:30 A. M.

George McClarty, President
W. R. Carswell, Teacher
R. O. Brookshier, Secy.

door prize. Refreshments were served to one visitor, Mrs. Ruby Garner and the following members: Mesdames Mary Blamar, J. H. Bentley, Newt Crane, E. D. Gellner, R. C. Gilbow, Ann Vogel, Paul Loveless, E. J.

Simons, Joe Slama and W. Ray Stimpson. Next meeting will be our Christmas party at Mrs. E. J. Simons home, Dec. 10th at 1:30 p. m.

Ads In The STAR Get Results

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Wolfe Ford Co.

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Tax Man Sam Sez:

One of America's most serious educational programs is conducted by the Internal Revenue Service. The tax folks attempt to recruit outstanding young college graduates specializing in accounting and other technical skills needed in the various tax specialties. These outstanding young men and women must be trained in the complexities of the tax law in order to carry out the various highly technical tasks of auditing, collecting and enforcing our tax laws.

They have to go back to IRS

schools throughout their career. If the tax man gets to feeling comfortable with his knowledge, Congress changes the tax law—and if this doesn't put him back in the classroom, it at least puts him to studying all over again.

And some of us wonder why we can't win our argument with the tax man, when we haven't even read the instructions.

Keeps Matches Dry

Druggist's snap-lid pill boxes make good containers for carrying a waterproof supply of matches in the field.

OWENS-BRUMLEY FUNERAL HOME

AMBULANCE SERVICE

PHONE 569-3361

HAROLD VAN LOH, PRESIDENT



Thoughts at Thanksgiving...

The warmth of family and friends . . . the spiritual guidance of our house of worship . . . the security of living in a fine community . . . the abundance and richness of our great country, where we may live and worship and vote as we please . . . for all this and much more we offer thanks. From all of us to our loyal friends and patrons, a happy and healthy Thanksgiving.

The BURKBURNETT Bank
MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION

PLEASE PHONE 569-2191 IF ANYONE

- Elopes
- Dies
- Has An Accident
- Has a Party
- Gets Married
- Has Guests
- Goes Away
- Has a Baby
- Has An Accident
- Has a Fire
- Is Ill
- Buys a Home
- Received an Award
- Wins a Prize
- Builds a House
- Makes a Speech
- Holds a Meeting
- or takes part in any other Unusual Event

THAT'S NEWS

And We Want It!
PHONE 569-2191

THE
BURK STAR
AND
BURK NEWS

HOLIDAY

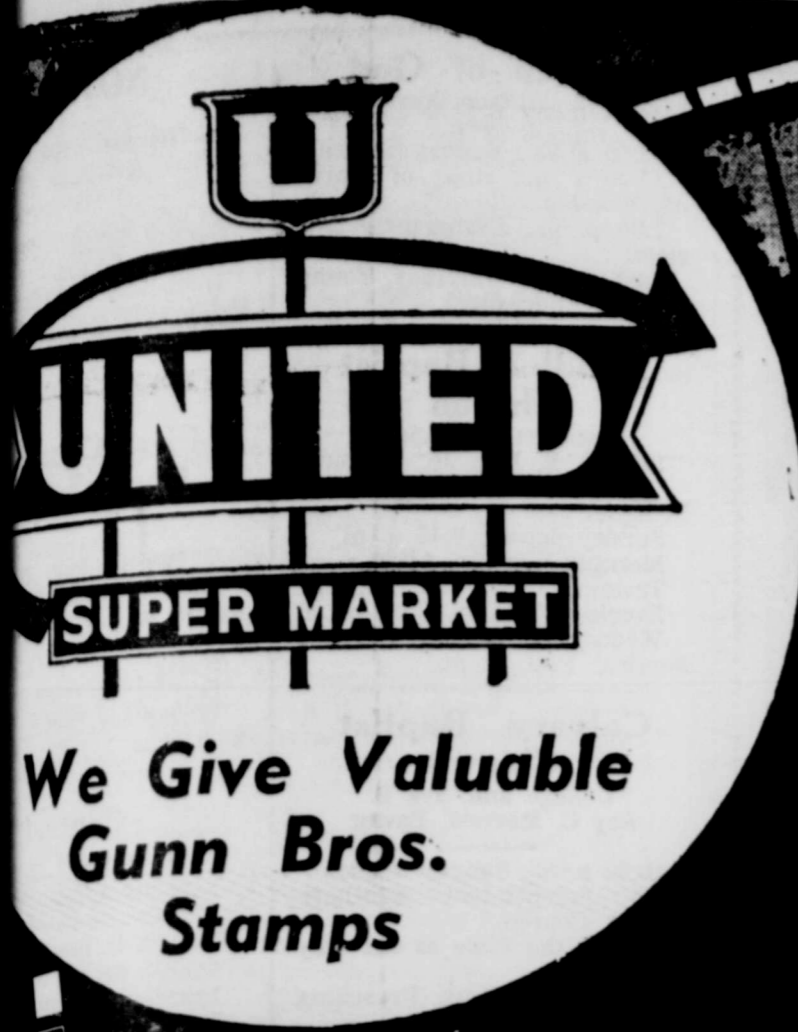
Helper



There are so many, many things for the busy homemaker to do at holiday time, but one thing helps make them easier . . . your dependable electric service. Whether it's preparing holiday meals, cleaning house for company or tidying up afterwards, electric appliances help save your time and energy . . . leave you more hours to spend with your family and friends. During the holiday season, when electricity does so much to make your work lighter and the occasion brighter, electric service again proves to be the biggest value in your home.

TEXAS ELECTRIC SERVICE COMPANY





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FRESH
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GRADE "A"

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LB.

STEAK

RANCH
STYLE

UNITED
PREMIUM
QUALITY

39^c
LB.

UNITED PREMIUM QUALITY

ROUND STEAK

LB. **69^c**

FRESH PURE PORK

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COUNTRY
STYLE

4 LBS. **\$1⁰⁰**

SHORTENING

SWIFT'S
JEWEL

3 LB. CAN

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RUSSET

POTATOES

Lb.
Bag

10 59^c

JONATHAN

APPLES

4

Lb.
Bag

29^c

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Yellow,

Lb.

5^c

CHILI

WILSON'S LARGE 24 OZ. CAN

39^c

CRACKERS

SHURFRESH 1 LB.
SALTINES, BOX

19^c

SALAD DRESSING

ZESTEE

QUART
JAR

19^c

FLOUR

GLADIOLA
25 LB. BAG

\$1⁸⁹

BIG CHIEF

PINTO BEANS

4

Lb.
Bag

39^c

DOESKIN FACIAL QUALITY

BATHROOM TISSUE

4 ROLL
PACK

29^c

Janlee Baptist Church
 Rev. Homer V. Southerland
 Pastor
 Across from High School
 Sunday School, 9:30 a. m.
 Worship Service, 11:00 a. m.
 Training Union, 6:00 p. m.
 Evening Worship, 7:00 P. M.
Wednesday—
 Teachers and Officers 7:00
 p. m.
 Church in Prayer—7:45 p. m.
 Choir Practice, 8:15 p. m.

Church of the Nazarene
 Main at Holly
 Howard Lester, Pastor
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Young Peoples Service, 6:45
 p. m.
 Junior Society, 6:15 p. m.
 Evening Worship, 7:00 p. m.
 Wednesday Prayer Service,
 7:30 p. m.

Church of Christ
 Eugene Gilmore, Minister
 Bible Study Sunday, 9:45 a. m.
 Worship, 10:45 a. m.
 Young People Class 5:00 p. m.
 Worship, 6:00 p. m.
 Bible Study, Wednesday, 7:30
 p. m.
 Ladies' Bible Class, Tuesday,
 9:30 a. m.

First Christian Church
 Jack Gardiner, Minister
 2nd Street and Avenue D
 Phone 569-2062
 Res. Phone 569-1236
 Phone 569-3474

SUNDAY —
 9:45 a. m., Church School
 10:45 a. m., Morning Worship.
 5:36 p. m., Evening Fellow
 ship.
WEDNESDAY —
 6:00 p. m., Youth Fellowship.
 7:00 p. m., Choir.

Grace Lutheran Church
 Third St. and Ave E
 Philip M. Otten, Pastor

The Church of the Lutheran
 Hour, TV's "This is the Life".
 Sunday, 9:15 a. m., Sunday
 School and Bible Classes.
 Worship Service at 10:30.

Trinity Lutheran Church
 Pastor, Rev. David W. Janosky
 Eight Miles West of Burkburnett
 on State Highway 240
Sunday
 8:45 a. m. — Sunday School
 and Bible Classes.
 9:45 a. m. — Worship Service.
 Communion Service — First
 Sunday of each month.
 Walthers League meetings
 every Wednesday, 8:00 p. m.



Sometimes the desire to run out the door and chuck it all is overpowering when we are confronted with the mess of an after-dinner table!

Sometimes, insight lets us see that our lives are quite a mess too. In fact, things seem such a jumble, that our reaction to this truth, if acknowledged, is, "What's the use?"

Well, of course, the only thing to do with the dishes is to take them to the sink, put them in hot water, and wash them with a good cleansing agent until they shine.

Less obvious, perhaps, is what to do with a messed-up life. We invite you to seek an answer in church this week. You are sure to find there the Power who will help you with your problems, a power who cares immeasurably for your soul.

"Casting all your care upon him, for he will care for you." I Peter 5:7

"And the crooked shall be made straight, and the rough places plain." Isaiah 40:4b.

**EVERYONE IN THE CHURCH
 THE CHURCH IN EVERYONE**

The Church is God's appointed agency in this world for spreading the knowledge of His love for man and His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.

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Cashion Baptist Church
 Wichita Highway
 Rev. Michael Barnard, Pastor
SUNDAY:
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Training Union, 6:30 p. m.
 Evening Worship, 7:30 p. m.
TUESDAY:
 WMU — 7:30 p. m.
WEDNESDAY:
 Beginners and Primary Sun-
 beams Junior Choir. Christian
 Development Program, 6:45 p.
 m.
 Hour of Power, 7:30 p. m.

Episcopal Church Of St. John the Divine
 1000 South Berry Street
 Rev. W. T. Dalton, Vicar
 11:30 a. m. Sunday School
 and Catechism.
 12:30 a. m. Holy Communion.
 Nursery Available.
MONDAY —
 11:00 a. m. Children Choir
 practice.
THURSDAY —
 9:00 a. m. Morning Prayer
 9:30 a. m. Youth Instruction
SATURDAY —
 7:30 p. m. Choir practice

First Baptist Church
 DEVOL, OKLAHOMA
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Training Union, 7:00 p. m.
 Evening Worship, 8:00 p. m.
 Prayer Meeting, Wednesday,
 7:30 p. m.
 Intermediate and Junior G. A.
 each Tuesday evening at the
 Church, 4:00 p. m.
 Sunbeams at Church Tuesday
 evening at 4:00 p. m.

Church of God
 J. W. Jackson, Pastor
 10:00 a. m., Sunday School.
 11:00 a. m., Hour of Morn-
 ing Worship.
 7:00 p. m., Evangelistic Ser-
 vices.
 7:30 p. m., Wednesday, Young
 Peoples Endeavor.

Randlett Baptist Church
 Randlett, Oklahoma
 Rev. T. E. Lee, Jr., Pastor
SUNDAY —
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Training Union, 7:00 p. m.
 Evening Worship, 8:00 p. m.
 Wednesday Evening Prayer
 Service, 7:30 p. m.

Calvary Baptist Church
 College and Ave B
 Ray C. Morrow, Pastor
 10:00 a. m., Sunday School.
 An Independent Southern
 Baptist Church.
 We use the Bible as our only
 literature.
 11:00 a. m., Song, Preaching
 Service.
 7:00 p. m., Young Peoples
 Services.
 7:30 p. m., Night Preaching
 Service.
 Wednesday Night—
 8:45 p. m., Teachers Meeting.
 7:30 p. m.—Prayer Meeting.

Assembly of God Church
 Corner of College and Ave. B
 Rev. L. H. Finney, Pastor
SUNDAY —
 10:00 a. m., Bible School
 10:45 a. m., Morning
 6:00 p. m., Evening
WEDNESDAY —
 7:30 p. m., Bible School

Pentecostal Church Of God
 Berry Street
 Rev. F. H. Owen, Pastor
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Sunday Night Evangelist Ser-
 vice, 7:00 p. m.
 Saturday Night Fellowship,
 7:30 p. m.

**A FINE GIFT FOR
 SOME
 ONE**

**A SUBSCRIPTION
 TO THIS NEWSPAPER**

NOTICE
 Burkburnett residents
 vited to attend the First
 byterian Church in
 Oklahoma.
 Sunday School—10:00
 Morning Worship—11:00
 Wednesday Bible Study
 p. m.
 Rev. Campbell E. Lan-
 tor.

First Church Christ Scientist
 2156 Avenue B
 Wichita Falls, Tex
 Sunday School for
 under 20 years of age
 a. m. in the Church Ed-
 Nursery.
 Services at 11:00 a.
 Wednesday Evening
 8:00 p. m.

Central Baptist Church
 814 Tidal St.
 Kenneth D. Bradshaw,
 Sunday School, 9:30
 Morning Worship, 10
 Training Union, 6:00
 Evening Worship, 7:00
 Wednesday Night
 Service, 7:30 p. m.

Church Of Christ
 Randlett, Oklahoma
 Corky Grisham, Min-
 Home-Office Phone Ly
WORSHIP SERVICE
SUNDAY —
 10:00 a. m., Bible
 10:45 a. m., Morning
 6:00 p. m., Evening
WEDNESDAY —
 7:30 p. m., Bible School

First Baptist Church
 Lamoin Champ. Pa.
 Maurice Fennell,
 Minister of Education
 Corner Avenue D and
 Sunday School — 9:45
 Morning Worship — 11:00
 a. m.
 Training Union — 5:30
 Evening Worship — 6:00
WEDNESDAY:
 Teachers and Officers
 Meeting — 6:30 p. m.
 Prayer Meeting — 7:30

First Methodist Church
 Avenue C and 4th
 Phone 569-3770
 Carrol D. Copeland, M.
 Sunday School — 9:45
 Morning Worship Ser-
 10:35 a. m.
 Methodist Youth Fe-
 — 5:45 p. m.
 Evening Worship Ser-
 7:00 p. m.
 Bible Study — 7:30
 Wednesday and Thurs-
 Nursery provided
 Church Services.
 Kindergarten — We-
 8:30 — 11:30 a. m.

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 Always The Peak
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THE NATIONAL OUTLOOK WH, WHAT A ATNGLED WEB

BY GEORGE HAGEDORN

Common observation
direct one, that ever
World War II American
have been spenders
proportion of
services, and
proportion on goods.
assumed that this
trend which is
continue in the future.
economists have gone
concluded that
have no very great
more goods and are
increasingly turning
as a way of spending
incomes. This raises
of what will hap-

pen when people also run out
of desires for more services.
Will economic growth eventual-
ly slow down because consum-
ers don't want more of any-
thing—either goods or services?

Surprising Stability

In a recent speech Assistant
Secretary of Commerce Holton
calls into question the whole
basis for those assumptions and
fears.

It is true, he points out,
that the fraction of total con-
sumption spending going for
services has risen since 1947—
from 31 percent in that year to
41 percent in 1963.

However, the explanation lies
not in an unprecedentedly high
share spent on services in 1963
but in an abnormally low share
going for that purpose in 1947.
If the comparison is carried
back to 1929 the fact emerges
that the proportions spent on
goods and on services have re-
mained unchanged. In both 1929

Make Your Own Christmas Decorations



Isn't she the cutest thing? Norcross suggests making her from
left-over gift wrappings. The materials needed and instructions
for making the "Candy Angel" pictured follow:

MATERIALS: 1 pkg. Norcross "Tree Frolic" Christmas wra-
Gold Ribbon, 1/2" wide
2 large sheets of heavy art paper
Small box
Pink and blue paper
6" styrofoam ball

Directions: Form 18" cone of art paper; cement together. Cover
with gift wrap. Scoop out a bit of the ball large enough to fit on
point of cone and set it in place. Pin on face parts. Pin on lengths
of ribbon for hair, tying pony tail with colored bow. Arms are
strips of art paper about 4" wide, covered with wrap. Make wings
in same manner using blue paper. Attach wings and arms to back
of neck with paper fasteners. Cover small box with pink paper
and attach between hands with fasteners. Fill with candies.

and 1963, 59 percent of con-
sumer spending went for goods
and 41 percent for services. The
stability of the breakdown is
surprising? since per capita
incomes, even after allowance
is made for the change in the
purchasing power of the dol-
lar, doubled over the interval.
As time goes on the price of

services tends to rise relative
to the price of goods. But this
cuts two ways. We have to pay
more for the services we do
buy. We are also given an in-
centive to buy goods which
serve as a substitute for the
services.

Cross Currents

The automatic washing ma-

chine takes the place of the
laundress and frozen foods tak-
the place of the kitchen maid.
The television set (a good) tak-
es the place of a trip to the
movies (a service).

All sorts of cross currents
have been at work affecting the
mix of consumer spending.
Since 1929 an increasing propo-
tion of after-tax income has
been spent for physician's ser-
vices, about the same propor-
tion for dentists, and a smaller
proportion for burial and fun-
eral expenses. Much more, re-
latively, is spent for interest
on personal debt and much less
on shoe cleaning and repair.
Surprisingly a smaller part of
after-tax income now goes for
foreign travel than was the case
in 1929.

Apparently over the past 35
years things have pretty well
balanced out and the two broad
categories—"goods" and "ser-
vices"—have taken unchanged
fractions of our family incomes.
There is no evidence here that
we are getting fed up with
either goods or services or that
consumers are likely to change
radically the way they divide
their spending between the two.

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