



# The Olton Enterprise

CONSUMER'S  
BUTANE CO.  
Phone 3971  
Olton, Texas

"The Golden Gate To The Golden Road"

Volume 30

OLTON, LAMB COUNTY, TEXAS, THURSDAY, FEBRUARY 2, 1956

Number 51

## Cotton Men Organize Olton Chapter To Fight Short Staple Legislation

### Old-Fashioned Blue Norther Sends Mercury Skidding; Roads Hazardous

An old-timey blue norther whipped into the Olton area early Wednesday and by midnight was accompanied by a driving snow, 20 to 30 m. p. h. winds, and the lowest temperatures of the season.

By mid-morning today, the winds had subsided to about 15 m. p. h., and farmers were hopeful that the wind would die down enough to let the snowfall benefit farmland.

Wednesday morning's minimum temperature was about 17 degrees, and the mercury had fallen to eight degrees by sunrise today.

Lashlike northern winds drifted the snow badly in most areas, and highway travel is extremely dangerous. Livestock warnings have been issued over the entire area. Area forecasts indicate that it may be even colder tonight.

### RECEIVES DISCHARGE

Max Malone, son of Mr. and Mrs. Walter Malone, is home after receiving his discharge from the US Navy, where he served four years. He was an aviation structural mechanic. He plans to enter Texas Tech this semester.

### Mustang Gagers Rip Muleshoe

OHS cage teams took two of three games from Muleshoe here Friday night, with the Mustang varsity taking an easy win over the Mules, 83-50.

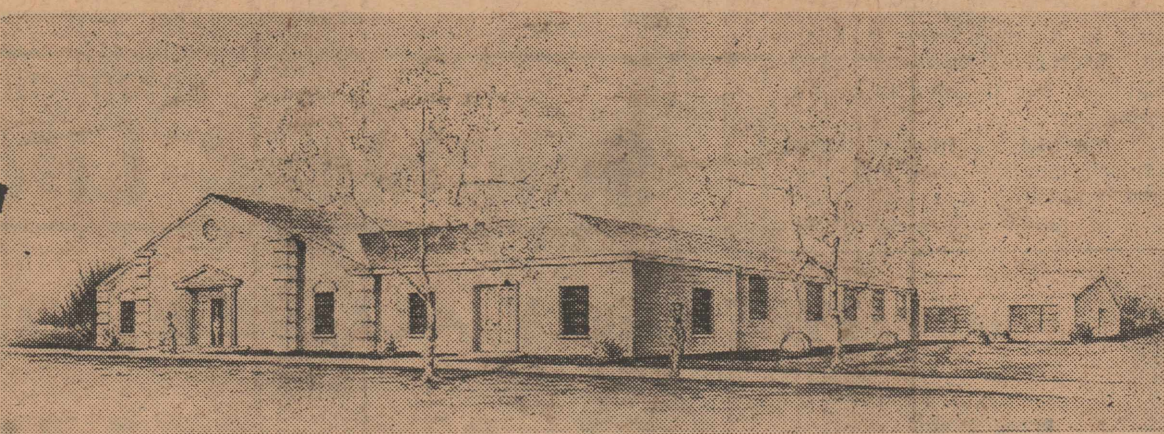
Clyde Rhodes paced the varsity's win with 32 points, turning in one of his best performances of the season.

The Mulettes edged the OHS girls, 45-36, and Olton's B team took a narrow 53-50 decision from the Mules' junior varsity.

### HALL HEADS OLTON ARC FUND DRIVE

Howard Hall has been named chairman of the Olton American Red Cross Drive which will get under way here around March 1. Mr. Hall accepted the post this week.

Quota for the Olton community this year is about \$1,300. Quota for the county is about \$10,000. G. T. Sides is chairman for Lamb County.



EXPANSION PROGRAM—Main St. Church of Christ will look like this when the church's current expansion program is completed in late spring. Construction on the \$85,000 program, which includes a new 52 x 120 foot auditorium capable of seating 700, began in late January. H. B. Maxey of Olton is the contractor. (Architect's Sketch)

### Farmers Union Meeting Set Here Tonight

Raymond Cooper, president of Olton Farmers Union, this week invited all area farmers to attend a meeting to be held at 7:30 p. m. tonight (Thursday) in the OHS, ag building.

The speaker will be Emory E. Jacobs, assistant to the national president of Farmers Union.

"Mr. Jacobs is an excellent speaker, and well worth hearing," Mr. Cooper said. "He will discuss current farm problems and will explain Farmers Union viewpoints on those problems."

### 39 ENTER HOBBIES FOR EXHIBITION IN HOBBY SHOW HERE MONDAY NIGHT

Hobbies entered in the Hobby Show sponsored by the Olton Study Club Monday night at the Olton lunchroom ranged from chinchillas to a collection of match folders.

Thirty-nine individuals and two clubs entered their hobbies in the show. The two clubs were Olton Hobby Club and Home Builders.

One of the most interesting hobbies was Clovis Pottee's chinchillas.

Name Hobbies Entered  
The hobbies exhibited included

a collection of rocks, Walter Schreier and Lloyd Cowart; cups, saucers, and spoons from everywhere, Mrs. Ira Foster; elephant collection from all over the US, Canada and Mexico, Mrs. Uil Gunter.

Hand-work including a quilt of maker's own design, Mrs. Charlie Jones; china painting, Mrs. J. H. Jordan of North Spade; salt and pepper shakers; copper work; flower arrangements.

Jewelry; ceramics; aluminum trays; leathercraft; needle work; coin collections; match box collections; model cars, planes and boats; textile painting; doll collections.

Wood work, including a carving of 'The Last Supper', Clarence Mason and sons; miniature collections such as dogs, cats, glass slippers, etc.; scrapbooks; paintings; old books; and arrowheads and shells.

The Study Club sold pie and coffee during the show.

### Olton-Dimmitt Clash Slated Here Friday

Olton High School cage teams will play their last regular home games of the season here this Friday and next Tuesday.

The Dimmitt Bobcats move in for a trio of games this Friday, and the Littlefield Wildcats will provide the opposition on Tuesday.

Both are district opponents.

Three games will be played each night. The B game will begin at 5:30 p. m., girls' game is set for 7:00 p. m., and the varsity game will begin about 8:15 o'clock.

Admission will be 50c for adults and 25c for students. The remainder of the OHS district schedule has Olton at Lockney on Friday night, Feb. 10, and at Muleshoe on Tuesday night, Feb. 14.

### Serenaders To Appear Here Feb. 16

Olton Fire Department will sponsor an appearance of the Serenaders and an amateur hour here on Thursday night, Feb. 16, according to Fire Chief Tom Smith.

All performers who wish to register for the amateur hour may do so at Smith & Struve, Chief Smith said.

Prizes will be awarded the top three amateur performers, and the first place winner will get to appear on television with the Serenaders, vocal and instrumental quartet of Lubbock radio and television fame.

Tickets for the show may be purchased from any member of the fire department. Admission will be 75c for adults, 50c for students and 25c for children.

### CONDITION IMPROVED

Condition of Rev. J. D. Horton, father of Mrs. Troy Martin, was greatly improved this week.

Rev. Horton was able to sit up for short intervals. He is in Northwest Texas Hospital in Amarillo.

### Sides Heads Cotton Group In Olton

G. T. Sides was named Tuesday night to head the Olton Chapter of the Plains Cotton Growers, an organization of cotton farmers and businessmen formed last week at Lubbock.

Primary aim of Plains Cotton Growers is to halt proposed legislation which would change the basis of price supports from 7/8 to one inch staple.

Legislation now under consideration would provide that a lower percentage of parity be loaned against cotton of less than one inch staple than the percentage for cotton of an inch staple or better.

Other local officers named Tuesday night as farmers met at Olton High School auditorium include D. M. Granbery, vice-chairman of the local organization; Laus Hair, secretary-treasurer; and Jack Straw and B. C. Cooner, directors.

The two directors will act as liaison between the local group and the county's members of the general advisory board. The general advisory board is made up of representatives from 23 South Plains cotton producing counties.

Present for the Olton meeting were Rip Elms of Littlefield and Paul Lewis from Bull Lake. They are Lamb County's members of the advisory board.

Mr. Elms is secretary and treasurer of the general group. He is manager of Western Cottonoil Mill in Littlefield. Mr. Lewis is a member of the finance committee. He is a farmer.

C. E. Bley presided over the meeting as temporary chairman until Mr. Sides was named permanent chairman.

Cotton farmers have been asked to contribute at a rate of 10 cents per bale on their 1955 cotton crop. This money is earmarked to fight what Plains Cotton Growers describe as legislation discriminating against cotton produced on the Texas Plains and to seek new markets and uses for short staple cotton.

Mr. Lewis spoke eloquently Tuesday night on the plight of the cotton farmer. He said industry and industry workers have been led to believe that the farmer is responsible for the high cost of living.

"Yet," he pointed out, "industry engaged in war production is given 100 percent of parity and then guaranteed a profit."

Lashing out at those who would have the American farmer compete without subsidy on the world market, he declared that the farmer can well compete if he can buy his essentials on the world market without having to pay the tariff duty designed to protect the American manufacturer.

"This would cut the price of a tractor from \$4,000 to \$1,000 and would cut American labor down to a dollar a day," he declared.

### FIRE HITS TRUCK

Olton volunteer firemen were called at mid-afternoon Tuesday to extinguish a truck fire in Olton's new Hillcrest housing addition, according to Fire Chief Tom Smith. The truck, which belonged to Pan-Asia Homes, was parked in the yard of J. D. Thomas, Chief Smith said. A quantity of insulation material on the truck was damaged, the chief reported.

## Vegetable Research Program Gets Green Light From Farmers Tues.

PLAINVIEW—Plains farmers this week gave the green light to a proposed \$15,000 peek at the vegetable business.

Farmers of the Plains irrigation district met Tuesday at Plainview, Ronald Davis, Lazbuddie farmer, probably was most instrumental in calling the meeting.

Farmers from some 30 counties heard experts warn that a complete survey should be made before vegetable production is even begun.

J. F. Rosborough of Tyler, a vegetable marketing specialist with the state extension service.

"In this vegetable business every section—and some foreign countries—has its inning in the United States Markets," Rosborough said. "Getting your beans and tomatoes or melons on the market at the right time can mean the difference between a profit of several hundred dollars per acre and a loss."

Dr. Donald Ashdown, a member of the horticulture department at Texas Tech, said this country can produce vegetables in abundance and quantity to rival or excel other vegetable producing areas of the country.

The group of some 200 farmers and businessmen gave unanimous approval to a proposal to spend \$15,000 on a vegetable survey here.

There also was some talk that a major packing company might move into the area.

Attending the meeting from Olton were Basil Sherman, Cleo Smith, Red Muse, Tom Beard and Troy Martin.

Mr. Sherman is a member of the group's advisory board. The board will meet again in Plainview Feb. 12. It will be a noon meeting.

### Hornets Dump Mustangs To Stay Unbeaten

The Tullia Hornets took a commanding lead in the District 2-AA basketball race Tuesday night at Tullia with a hard-fought 67-53 win over the Olton Mustangs.

The Hornets now own a 6-0 record in district play, and have four games left to play. Olton is 4-2 in district play.

Dennis Love paced the Hornets' win over the Mustangs with 28 points. Teddy Estes had 14 and Clyde Rhodes 13 for the locals.

The Hornet girls also kept their district slate unblemished with a 60-49 win over the OHS girls, despite Betty Sides' 35-point scoring outburst for the locals.

### Arrests Two For Oklahoma

Officers here last week nabbed two Oklahoma burglary suspects sought in connection with 35 such crimes in Oklahoma City.

Arresting officers were Deputy Sheriff V. L. Smith of Olton and Castro County Deputy Bill Ford of Hart.

Smith was alerted by a telephone call from an Oklahoma City Detective. The Olton deputy said some \$500 worth of loot was recovered with the arrest.

He said both men waived extradition and have been returned to Oklahoma, to face charges.

### Curious Creatures Defy Identification

What are they?

That's what a lot of folks here were wanting to know this week about some strange looking fish-like creatures which were captured from some nearby dry lakes in the Olton area.

The "things" look something like a cross between a water dog and a catfish, and are a light gray in color. Some are almost a foot in length.

Spectators have been viewing the curious creatures this week at both Roberson & Givens Texaco Station and at Tri-County Implement Co. But no one seems to know what they are.

### Veterans Will Have Supper

Olton American Legion will fete veterans at a supper to be held the night of Thursday, Feb. 9, at Legion Hall.

The supper will be held at 7:30 o'clock.

### CHAMBER WILL ELECT THURSDAY

Election of officers will highlight the regular meeting of the Olton Chamber of Commerce at 8 o'clock Thursday night in the city fire station.

Present president of the chamber is Basil Sherman.

Mr. Sherman said the Chamber of Commerce Thursday night would hear a report on efforts to organize a credit association here as well as a report on the vegetable growers meeting held Tuesday afternoon in Plainview.

The chamber also will discuss plans for the annual Chamber of Commerce banquet.

### Judges Named

Prof. Gale Mowery of Texas Tech's animal husbandry department will judge sheep and hogs, and Tech's Prof. Stanley Anderson will judge beef cattle. Elmo Hall will judge rabbits

### Polio Fund To \$774.44 Wednesday

March of Dimes drive brought in \$774.44 up to Wednesday night, according to Rev. Glen Godsey, Olton chairman.

Rev. Godsey said donations will be accepted although the drive officially ended Jan. 31. "We should go ahead and raise \$1,000," Rev. Godsey declared.

## Final Plans Being Readied For Annual Fat Stock Show

Plans are reaching a stage of final readiness for Olton's eleventh annual FFA, 4-H and FHA Stock Show, "the biggest community show in Texas," scheduled here Thursday, Friday and Saturday, Feb. 16-17-18.

The 1956 show will be patterned similarly to last year's highly successful show. A large increase is expected in the number of commercial steers to be shown. "It looks like we'll have about 55 head of commercial steers in this year's show," OHS ag instructor J. C. Lane said yesterday.

Members of the show's board of directors include W. B. Dickenson, Jr., president; Jack Straw, general superintendent; Wilton Bodkin, Paul Nafzger and Gordon Thomas, swine superintendents; Owen Norfleet, sheep superintendent.

J. C. Hamby and Jack Allcorn, superintendents of the poultry and rabbit division; Gerald Allcorn, dairy superintendent, and Merrill Brigrance, beef superintendent.

Between 9 and 21 All participants in the show must be Olton FFA, 4-H or FHA club members in good standing, between 9 and 21 years of age.

Thursday, Feb. 16, will be devoted chiefly to entering livestock. Friday's schedule calls for the grand opening of the

show, judging of rabbits and poultry during the morning, and judging of swine and sheep in the afternoon.

### Saturday Schedule

Saturday's schedule includes FFA awards, judging of dair and beef cattle, grading of commercial steers, and judging of fat steers, and the annual auction sale.

The FFA division of the show will include competition in such home projects as skirts, blouses and dresses and lined suits; club projects including cookies, cakes, pies, canned goods, embroidery work, and dresses, and other phases.

Miss Linda Fent will serve as superintendent of the home economics division, assisted by Misses Betty Sides and Oneta Yates.

show, judging of rabbits and poultry during the morning, and judging of swine and sheep in the afternoon.



**Springlake News**  
BY MRS. ERNEST BAKER

Mr. and Mrs. Floyd Chitwood of Lefors visited in the home of his sister, Mr. and Mrs. W. T. Clayton, Friday and Saturday.

Mr. and Mrs. Willis White are building a new brick home.

Mr. and Mrs. Orlan Hollingsworth and Mr. and Mrs. Bud Skinner are in Fort Worth enjoying the Fat Stock Show.

Billy and Leslie Watson, owners of Watson Butane Co., are erecting a new building near their present business.

Mrs. R. L. Chitwood spent Saturday in the home of her son, Dale Chitwood and family.

Mrs. Ray Banks of Vega visited in the home of Mrs. Urtle Banks Friday.

Mrs. W. T. Clayton visited with Mrs. Banks and Mrs. Gus Parish Thursday.

Mrs. Gus Parish is on the sick

list again.

Don Clayton and Frank Starkey visited with Jimmy Hada-way at Canyon Thursday night and went on to Amarillo to the stock show and rodeo.

Mr. and Mrs. Jess Matlock visited Thursday with their daughter and family at Whitharral.

Mrs. C. P. Parish of Earth visited in the home of Mrs. Gus Parish Thursday evening.

Sunday dinner guests of Mr. and Mrs. Leslie Watson were Rev. and Mrs. John T. Williams, Mr. and Mrs. O. E. Lumsden and son Tommy, Dr. A. Hope Owen and Ken Bush of Plainview.

Mrs. Harry Axtell is on the sick list this week.

Mrs. Eula Whitford and Frosty visited Thursday afternoon with Mr. and Mrs. Almon Whitford.

Miss Laquita Huckabee spent Saturday night and Sunday in Hale Center with friends.

Mr. and Mrs. Loyd Mays and daughter of Paducah and Mr. and Mrs. Raymond Long and daughters of Olton were visitors Friday night in the home of Mr. and Mrs. F. W. Bearden.

Mrs. Bounds of Levelland visited her parents, Mr. and Mrs. Swanner during the week-end.

Rev. and Mrs. John T. Williams and Mr. and Mrs. Ernest Baker and Mrs. Troy Blackburn attended the Workers Conference held at Sudan last Friday night.

Mrs. W. T. Jones, Joyce and Judy were in Littlefield Saturday.

Mr. and Mrs. Billy Clayton, Brenda and Tommy spent the week-end in Hillsboro visiting her parents, Mr. and Mrs. Dennis and in Austin visiting her brother.

Jess Matlock and sons, Bud and Billy went to Muskogee, Okla. for Mr. Matlock's mother, who came home with them for a visit.

Mrs. Elmer Gardner of Morton visited Thursday in the home of her daughter, Mrs. Jimmy Winder.

Mrs. W. E. Hucks shopped in Littlefield Thursday.

Ken Bush was a supper guest of Rev. and Mrs. John T. Williams Thursday night.

Ken Bush, music director of the First Baptist Church attended the funeral of his grandfather in south Texas over the week-end.

Mrs. Almon Whitford shopped in Littlefield Wednesday.

Mr. and Mrs. Bob Boone and Mrs. J. A. Boone visited in Lubbock Tuesday with their daughter and granddaughter, Mrs. Patsy Jackson.

Mrs. Kenneth Boone and son Danny visited with friends at Pep, N.M. Tuesday.

Mr. and Mrs. George Choate visited recently in Plainview with relatives.

Jimmy Burgess, of Lubbock

visited with Rex Loftis last week.

Mrs. Ernest Baker shopped in Littlefield Tuesday.

W. T. Clayton was in Lubbock on business Tuesday.

Mr. and Mrs. Leslie Watson transacted business in Lubbock Tuesday.

Rube Caruthers is still a patient in Medical Arts Clinic in Littlefield but expects to be home in a few days. Sunday, his brothers from Mertzon, Ozona and Big Spring and his sister from Lubbock visited him.

Mr. and Mrs. G. H. Miller had as their guests Friday night for supper: Mr. C. E. Timmons and children of Longview, Mr. and Mrs. Kenneth Herd and children of Littlefield, Mrs. DeKunick of Whitharral and Mrs. Peggy Caldwell of Greenock, Scotland, Mrs. Caldwell has been visiting her sister-in-law and family, Mr. and Mrs. C. E. Timmons, whom she had never met. Her husband was reared in Scotland by his grandparents and had been back to the states since his marriage. Mr. Caldwell died in 1954 in a construction accident in Southern Rhodesia. Mrs. Caldwell has traveled in several countries.

Those visiting in the Baptist Church Sunday morning were Mr. and Mrs. Bob Waide and son of Earth and Richard Mc-

Caskill of Denver City.

W. T. Clayton transacted business in Lubbock Monday.

Mr. and Mrs. Almon Whitford were in Lubbock Monday.

The dedication services of the new Springlake School buildings were well attended.

**Grant Honored At Conference**

Mr. and Mrs. Clarence W. Grant have returned from a three-day General Agents' and District Managers' sales and training conference of the Southwest Republic Life Insurance Company in Fort Worth.

Mr. Grant, who is General Agent of the South Plains agency, was honored for having the leading agency in 1955. He also appeared on the program speaking on the subject of Partnership Insurance.

**MAKES TEXAS TRIP**

Mr. and Mrs. Ira Foster returned Friday from a trip to Houston where they carried their daughter and grandson, Mrs. Hallie Earthman and son who had been visiting here, home. From Houston, they went to Austin and saw the capitol and the Texas Governor and went to Fort Worth where they visited Mr. Foster's brother, Bill.

**TO ROTAN**  
Tom Smith, Marshall Stone and Charles McLain went to Rotan on business Sunday.

**FOR OFFICE SUPPLIES COME TO THE ENTERPRISE**

**FLOWER & WHAT-NOT SHOP**  
MRS. ANN BLYTHE  
"FLOWERS BY WIRE"  
ANYWHERE — ANYTIME  
For Weddings - Sick Rooms and Funerals  
Day Phone 4116 or Night 2281  
Olton, Texas

**Give Away 2,000 Chicks**

About 2,000 baby chicks were given away at a "free chick day" promotion held last Saturday at Olton Farm Supply, it was announced Monday by Don Spain, owner.

"We sincerely appreciated the interest shown," Mr. Spain said.

**VISIT HERE**

Mr. and Mrs. Walter Struve and daughter and Mr. and Mrs. Shorty Boreland and daughter of Hale Center were Olton visitors Sunday.

**Paymaster**  
WESTERN COTTON OIL CO.  
PLAINVIEW, TEXAS

FRANK CUMMINGS, Agent  
**Southland Life Insurance Co.**

**HALF PRICE**

**Tussy**  
CLEANSING CREAMS  
REG. \$2.00  
**\$1**  
PLUS TAX LIMITED TIME

Tussy Emulsified Cleansing Cream...cleanses dry skin thoroughly, gently!  
Tussy Pink Cleansing Cream dissolves grime from normal and oily skin!

**SALE**

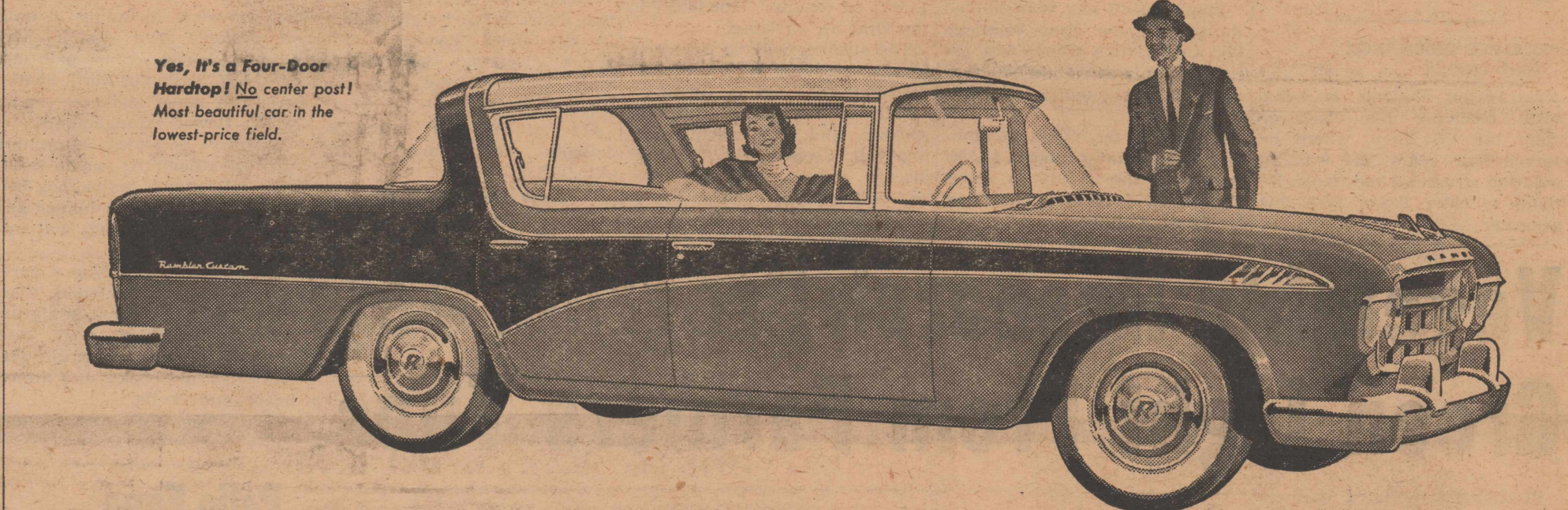
**Tussy**  
AFTER-CLEANSING LOTIONS  
REG. \$1.75  
**\$1**  
PLUS TAX LIMITED TIME

Tussy Dry Skin Freshener...refreshes and braces.  
Tussy Skin Lotion...stimulates normal and oily skin to "look-alive"!

**Olton Drug**

**THE ONLY ALL-NEW LOW-PRICED CAR!**

**The All-New, All-American RAMBLER FOR '56**

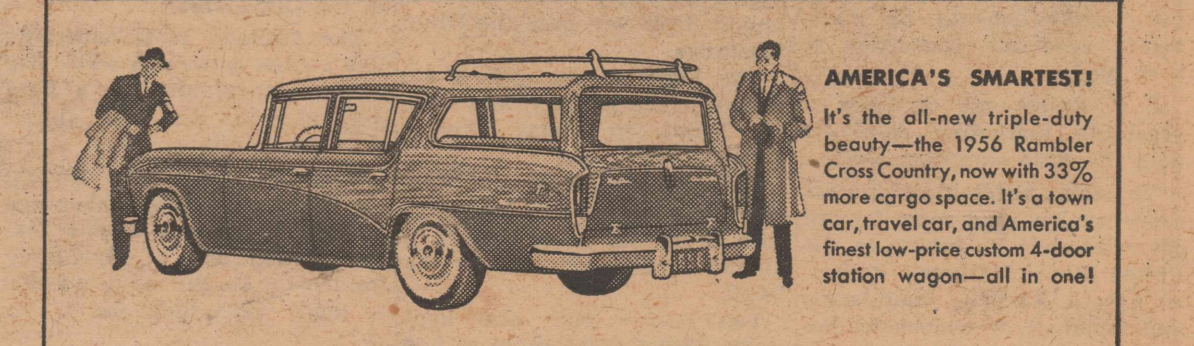


**All-New Distinctive Styling... All-New Safety, Comfort, Vision, Ride... All-New Four-Door Hardtop... All-New King-Size Inside, Rambler-Size Outside... All-New Typhoon Overhead Valve Power, with up to 30 Miles Per Gallon... All-New Solid Gold Look—At a New Low Price!**

**Today You Can Tear Up Every New Car Price Tag in America!**

Come see and drive the all-new car that wipes out the last vestige of "price class"... the car that brings the glamour of \$5,000 cars to the lowest-price field. See the trend-setting Fashion Safety Arch. See vividly different new Three-Tones, with the smartest luxury interiors... color-keyed to match.

See the all-new, king-size, 6-passenger room in the car that out-maneuvers, out-parks any other sedan. All-new safety with Double Safe Single Unit Car Construction. All-new softer, smoother ride with Deep Coil Springs on all four wheels.



**SEE IT! DRIVE IT TODAY!**

Thrill to the blazing punch of the all-new Rambler Typhoon overhead valve engine. Try new travel luxuries—Power Brakes (standard on custom Ramblers), Power Steering, All-Season Air Conditioning, Airliner Reclining Seats, Dual-Range Hydramatic Drive.

Yes, come today and see the new Ramblers that cost least to buy, least to run and bring most when you trade. Make the Smart Switch for '56!

*You'll Make the Smart Switch for '56*

**Rambler**

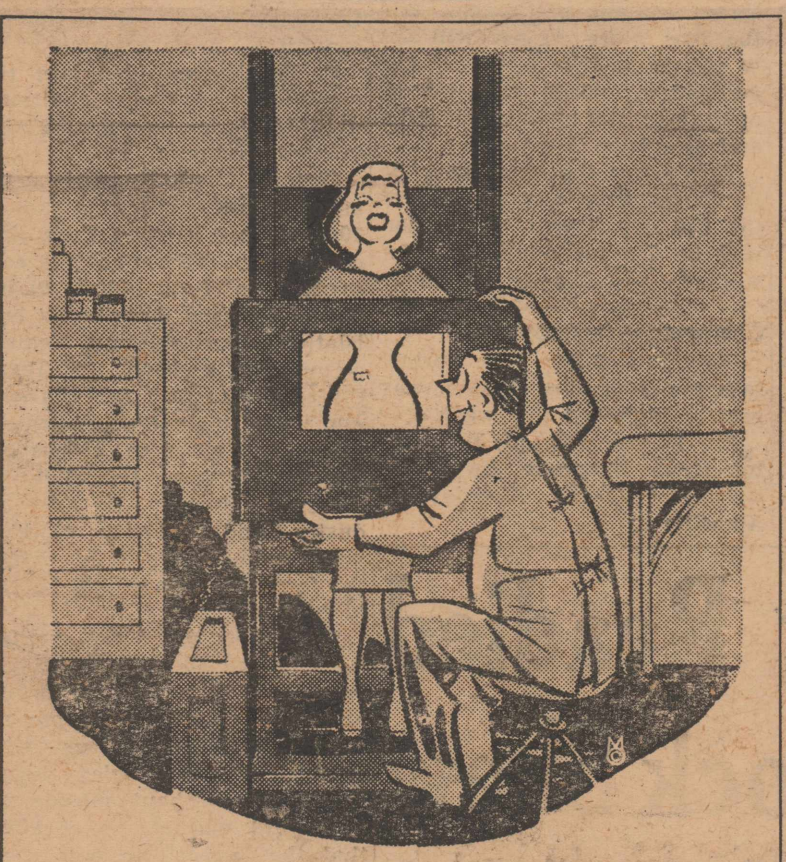
AMERICAN MOTORS MEANS MORE FOR AMERICANS  
Tune in Disneyland on ABC-TV. See TV listings for Time and Channel

**ON DISPLAY TODAY AT**

**OLTON MOTOR COMPANY**

PHONE 3671

OLTON, TEXAS



YOU'RE A WELL WOMAN, AND A SMART WOMAN, MISS LA TRINK... I SEE A LITTLE TAG WHICH INDICATES YOU SEND ALL YOUR CLOTHES TO...

**Olton Cleaners**

A woman never knows when her appearance is going to be subject to the most penetrating scrutiny. To keep your wardrobe in tip-top shape, always send it to us for cleaning. We treat your clothing just as carefully as your doctor treats you.



**SHORT GRASS**

By G. P. T.

This week's nomination for one of Olton's most pleasant people: Mrs. Mardema Ogletree.

All of us, probably, would do well to try this one for size. It's called "Just for Today":

1. Just for today I will try to live through this day only not to tackle my whole life problem at once. I can do things for 12 hours that would appall me if I had to keep them up for a lifetime.

2. Just for today I will be happy. That assumes that what Abraham Lincoln said is true, that "most folks are about as happy as they make up their minds to be." Happiness is from within; it is not a matter of externals.

3. Just for today I will try to adjust myself to what is, and not try to adjust everything to my own desires. I will take my family, my business, and my licks as they come and fit myself to them.

4. Just for today I will take care of my body.

5. Just for today I will try to strengthen my mind. I will learn something useful. I will not be a mental loafer. I will read something that requires effort, thought and concentration.

6. Just for today I will exercise my soul in three ways: I will do somebody a good turn and not get found out; I will do at least two things I don't

want to do, as William Jones suggests, just for exercise.

7. Just for today I will be agreeable. I will look as well as I can, dress as becomingly as possible, talk low, act courteously, be liberal with praise, criticize not at all, nor find fault with anything and not try to regulate or improve anyone.

8. Just for today I will have a program. I will think of what I expect to do every hour. I may not follow it exactly, but I will have it. It will eliminate two pests—hurry and indecision.

9. Just for today I will have a quiet half hour by myself and relax. In this hour sometimes I will thank God, so as to get a little more perspective to my life.

10. Just for today I will be unafraid. Especially I will not be afraid to be happy, to enjoy what is beautiful, to love, and to believe that these I love, love me.

Heard a boy ask his dad the other day what kind of a car the Hupmobile was.

There are many cars no longer being manufactured, of which the present younger generation has never heard. Among them (better not tell publicly how many you remember!) are the Apperson Jackrabbit, Auburn Beauty Six, Case, Cole, Cord, Chandler, Dort, Essex, Hupmobile, Locomobile, Maxwell, Mercer, Metz, Moon, Mormon, Oakland, Premier, Rambler, Stanley Steamer, Stutz Bearcat, Stearns-Knight, Texan, Velle, Sinton, Wills-St. Claire, Willys-Knight, White Steamer, Chalmers, and lots of others.

Many of those cars were selling big, by the way, before the first World War. Many, for example, far outsold the 1917 Chevrolet, and in fact sold all they could make. So they quit advertising. But Chevrolet didn't stop advertising, and today Chevrolet sells more cars than any other.

That proves the saying, "Stop advertising, and be forgotten."

Think it over. Try to think of just one highly successful business firm or organization which does not advertise consistently.



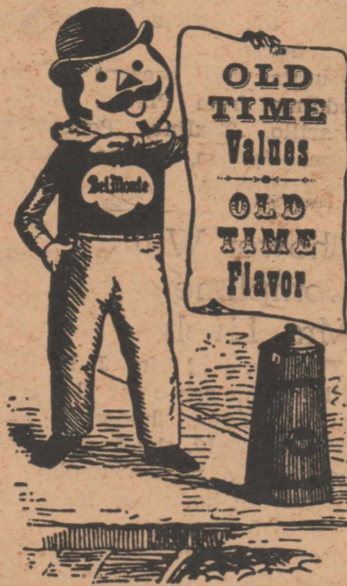
**BOOT & SHOE REPAIR**  
Complete Western Store.  
**RAGLAND'S**  
WESTERN WEAR  
622 Broadway Plainview

**SHERMAN FOOD**



NOTICE TO THRIFTY HOUSEWIVES: We're featuring storewide values during our **DEL MONTE**

**OLD TIME BARGAIN DAYS**

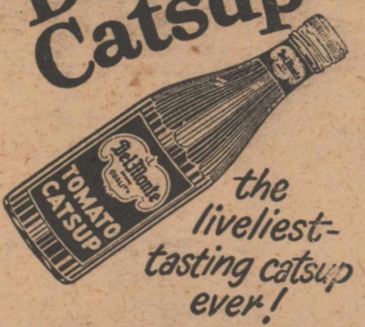


**Spinach**



SIZE 303 CAN. **2 For 29c**

**Del Monte Catsup**



14-Ounce Bottle

**2 For 35c**



Del Monte—No. 2 Can

**CRUSHED PINEAPPLE 4 For \$1.00**

**GREEN BEANS**

DEL MONTE—Whole SIZE 303 CAN. **4 For \$1.00**

DEL MONTE **PEAS**

SIZE 303 CAN

**21¢**

**CREAM STYLE CORN**



DEL MONTE—Yellow

SIZE 303 CAN

**17¢**

DEL MONTE **PINEAPPLE JUICE**

46-OUNCE CAN

**29¢**

**Pickles**



Del Monte **PICKLES**

Perk up meals

DEL MONTE—Sour 24-OUNCE JAR

**33¢**

TINY WHOLE BEETS, Del Monte, No. 303 Glass, YOU PAY ONLY **25c**

**WEINERS**

CUDAHY.

POUND CELLO BAG

**39¢**

CAKE MIXES, Pillsbury, White or Chocolate, SAVE AT **29c**

LARGE CALIFORNIA

**LEMONS**

PER POUND ...

**13c**

10-POUND CELLO BAG

**RED POTATOES**

YOU SAVE AT ...

**39c**

MARYLAND SWEET

**SWEET POTATOES**

PER POUND ...

**8c**

**PARKAY OLEO**



Golden Quarters. PER POUND

**27¢**

DOUBLE GUNN BROS. THRIFT STAMPS ON WEDNESDAY WITH PURCHASE OF \$2.50 OR MORE



**SHERMAN FOOD**



QUALITY MEATS

PHONE 3701

FREE DELIVERY

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

IT COULD HAPPEN!!



Don't Be Blind ...

... to the ever-present possibility that fire may strike your home and other belongings at any time!! It's likely that your insurance may no longer be sufficient with today's rising costs. Let us help you with a complete, modern plan to protect the valuable belongings for which you have worked so long and hard.

It costs so little to be sure of security.

CHECK WITH US TODAY.

**HOWARD HALL INSURANCE AGENCY**

PHONE 3601

OLTON, TEXAS



**WEDDING TO BE STAGED IN CHURCH**

Miss Loy Goyne, daughter of L. R. Goyne, will become the bride of Bennie Doggett, son of Mr. and Mrs. George Doggett, in the Olton Methodist Church at 7:00 p. m. Friday.

Miss Goyne had previously announced the wedding to take place in the home of her father. A general invitation is extended to the public.

**BRIDAL COURTESY WILL COMPLIMENT MISS JUNE OSTHUS**

HART CAMP—Miss June Osthus, bride-elect of Richard Atterberry of Lamesa, will be the honoree at a post-nuptial courtesy in the home of Mrs. J. W. Wells of Hart Camp.

The courtesy will be held next Thursday at 2:30 p. m.

**MARRIAGE IS ANNOUNCED**

The marriage of Mrs. Dora Duncan and Bill Dennis is being announced.

Mrs. Duncan became the bride of Mr. Dennis January 23 in Clovis, N. M., in the First Methodist Church. The Rev. Trane performed the informal ceremony.

The couple was attended by Mr. and Mrs. Carl Wolf of Clovis, N. M. Mrs. Wolf is a niece of the bride.

Miss Beverly Crowder, granddaughter of the bride, was flower girl.

The bride was attired in an ice blue suit and pink accessories and her corsage was of gardenias.

Attending the wedding from Olton were the bride's daughter and son-in-law, Mr. and Mrs. Forman Crowder.

The couple will make their home in Olton.

**NUPTIALS ARE SOLEMNIZED**



MR. AND MRS. NEWLON ROWLAND

**MISS CAROLYN JONES AND NEWLON ROWLAND EXCHANGE VOWS IN VALLEY VIEW CHURCH CEREMONY RECENTLY**

In an informal ceremony at the Valley View Church, Miss Alice Carolyn Jones, daughter of Mr. and Mrs. Carroll C. Jones, recently became the bride of Newlon Rowland, son of Mr. and Mrs. N. F. Rowland of Plains.

Rev. W. M. Culwell, pastor of the Methodist Church at Valley View, read the double-ring service. An archway of greenery and white tiered candelabra formed the decorative background. Baskets of white gladioli and stock accented the decorations. White satin bows marked the bridal aisle.

Mrs. Eldon Franks, pianist, played a nuptial prelude and accompanied Mrs. Jerry Maynard of Friona as she sang "Because" and "I Love You Truly." The traditional marches were used for the recessional and processional.

**Sister Is Attendant**

Miss Elaine Jones attended her sister as maid-of-honor. She wore a pastel pink dress, styled with a fitted bodice and full skirt. Her headdress matched

her dress. She carried a nosegay of blue carnations.

Doyal Rowland of Plains was his brother's best man. Groomsmen and ushers were Owen Jones and Grady Sorley of Bovina. Candlelighters were Ray Fargason of Halfway and George Jones, cousins of the bride.

Escorted to the altar and given in marriage by her father, the bride was attired in an original suit of imported silk in heavenly blue, designed on classic lines. Her accessories were white and she carried a bouquet of white carnations.

Mrs. Jones, mother of the bride, wore a navy dress and a corsage of white carnations. Mrs. Rowland, the bridegroom's mother, wore a grey dress and her corsage was of pink carnations.

**Reception Follows**

Following the ceremony, the bridal party was feted at a reception in the home of Mr. and Mrs. Claude Fargason, uncle and aunt of the bride. Laid with a white cut-work cloth, the serving table was centered with an arrangement of blue and white daisies and blue candles.

Miss Margaret Houston of Amarillo and Miss Mary Ann Hunter of Texline served the tiered wedding cake and ladled the punch. Assisting in the house party was Mrs. E. R. Cleavenger of Canyon.

Mrs. Rowland is a 1952 graduate of Olton High School where she was elected "football queen" her senior year. She received her B. A. degree from West Texas State College, Canyon, last August. While in WTSC, the bride was chosen in the "Who's Who in American Colleges and Universities" and as one of the top twelve beauties on the campus. She was a member of the college honor sorority and the Business Administration sorority. She is teaching in the Commercial Department of Plains High School.

The bridegroom is a graduate of Plains High School and has attended Texas Tech. He has served two years with the US Army and is now employed with Shell Oil Company in Plains where the couple are making their home.

Guests were present for the wedding from Plains, Pampa, Amarillo, Texline, Petersburg, Olton, Canyon, Friona, Bovina and Plainview.

**Shower Will Compliment Mrs. Lively**

The home of Mrs. J. D. Glen will be the scene for the post-nuptial shower honoring Mrs. Thomas Lively, the former Miss Peggy Gray, next Thursday.

Receiving hours are from 3:30 p. m. to 5:00 p. m.

The hostess list includes Mesdames Glen, Raymond Cooper, L. G. Elkins, J. A. Phillips, W. T. Hankins, Clarence Mason, Richard Ellis, Hank Miller.

Raymon Carson, J. L. Small, C. T. Woods, Bill Bearden, J. T. Grant, and Misses Carolyn Daniel, Betty Rodges, and Ruth Osthus.

**TO PRESENT WINTER RECITALS**

Piano students of Harold Carson have begun work on their program to be entered in the auditions sponsored by the National Guild of Piano Teachers. Selections from these programs

will be presented by the students in a recital Friday (tomorrow) at 7:30 p. m. in the high school auditorium and February 24 at 7:30 p. m. in the First Baptist Church. At the latter recital several piano ensemble numbers will be presented including duets, trios, two pianos-four hands, two pianos-eight hands and organ-piano duets.

Students appearing February 3, are Donna Smith, Charles Church, Jerry Dale, Linda Waldrop, Iva Tanner, Coye Ruth McGill, Gail Bizzell, Tomie Cov-

ington. Lawana Long, Sharon Miller, Barbara Fancher, Nancy Alair, Rhonda Beth Mitchell, Carmen Bley, Dena DeBerry, Cindy Cross, Gary Bizzell, Tommy Witten.

Dana Speer, Barbara Johnson, Patricia Thompson, Mike Hipp, Bennett Worley, Larita Blades, Billy Carson, Kathie Kidd, Sue Mitchell, Cheryl Poteet, Gladys Thomas, and Sylvia Pollock.

**ODESSA SUNDAY**

Mr. and Mrs. Bill Dennis visited Mrs. Dennis' sons, Olan and Odell, in Odessa Sunday.

FINE CHARCOAL BROILED STEAKS

**McGrath's Fine Foods**

2000 W. 5th (Olton Highway) Plainview, Texas

**Olton Bakery**

SPECIALS

Friday—Saturday, Feb. 3-4.

**CREAM PIES**

ASSORTED FLAVORS. REGULARLY 50c EACH **39c**

(Special Saturday Only)

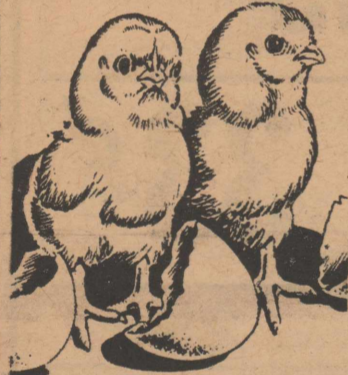
Delicious DATE RINGS Reg. 69c Each **55c**

Tasty CHOCOLATE BARS Reg. 30c Dozen **23c**

Fresh RAISIN BREAD Reg. 25c Loaf **19c**

PHONE 3756

**Expect to make an extra 40¢ to 60¢ from each of our chicks**



If you are interested in chicks with bred-in ability to lay far better than average—and make more money—please come in and check our records.

Our strain is capable of laying 200 eggs per bird a year—and more—under good farm conditions. This is at least 20 eggs a pullet more than the U. S. average.

With eggs figured at only 2¢ apiece, you stand to make 40¢ to 60¢ per chick more than you can get with chicks of average breeding.

Order Chick Startena and Chick Supplies

When you order your chicks, be sure to put in your order for Purina Chick Startena and Sanitation Products to help you give them a fast, healthy start. Come in soon.



**OLTON FARM SUPPLY**

PHONE 3101

**dollar days special**

Saturday, Feb. 4, and Monday, Feb. 6.

**STYLE-MART SUITS**

Flannels, sharkskins and regular worsteds. In charcoal and regular tones. Our entire suit, stock on sale. Regularly \$55.00 per suit. Our special Dollar Days price is

**\$39.95**

(Extra Trousers ..... \$14.95)

ALTERATIONS FREE



**Kelley's Men's Shop**



Specials Start Friday, Feb. 3

**Sugar**

FIVE-POUND BAG. YOU SAVE AT **49c**

**ROAST** Chuck—Good. Per Pound **39c**

Colorado White 10-Pound Bag **53c** Kimbell's 18-Ounce Jar **45c**

**MILK** Pet or Carnation. TALL CANS **2 For 25c**

200 Count Save at Good Per Pound **45c**

**Bananas** Golden Fruit. PER POUND **12½c**

Del Monte 46-Ounce Can Assorted Flavors You Save At **6 for 25c**

**Botkin Food Store**

Phone 3591 — We Deliver — Olton, Texas — Louis Botkin, Owner

WE GIVE S. & H. GREEN STAMPS

—Double on Tuesday with Purchase of \$2.50 or More—



**SS CLASS HAS SUPPER**

Mrs. J. F. Miller's Sunday School class of the First Baptist Church had a supper Monday afternoon in the church kitchen.

Present were Mr. and Mrs. Miller, Linda Clark, Lu Anne Underwood, Patsy Rucker, Sharon Porter.

Hazel Beth Smith, Shirley Matley, and Miss Sue Macon, assistant teacher. Following the supper, everyone except Miss Macon went to the movie.

**Scouts Have Television Party Saturday**

Television party in the home of Judith Houk, daughter of Mr. and Mrs. Max Houk, honored the Girl Scout Troop 16 Saturday

night. Each girl brought some refreshments. They played games, watched television and listened to records.

Those present were Sharon Smith, Brenda Meadows, Shirley Cole, Lila Lee McFadden, Mary Roper.

Cecilia Galloway, Dona Malone, scout leader Mrs. Houk, and Connie Yeager of Littlefield.

**CHARLOTTE GIBSON HAS PARTY SAT.**

SPRINGLAKE—Charlotte Fay Gibson entertained with a party Saturday night at her home.

Games were played and refreshments of sandwiches, cake and cold drinks were served to twenty-eight young people.

**G. S. Troop 7 Studies Sweden**

Sweden is the country that the Girl Scout Troop 7 studied about last week as a part of their discussions on foreign lands.

Sue Mitchell served refreshments to Ilona Tanner, Cheryl Poteet, Tanya Bryant, Gayle Nicholson.

Linda Ray, Wanda Nixon, Rhonda Follys, Sylvia Nicholas and to a visitor, Rhonda Mitchell.

**Social Is Staged For SS Class**

SPRINGLAKE—The Fellowship and Home Makers Sunday School classes held a social Friday night at First Baptist Church in Springlake.

The group played "42" and refreshments of sandwiches, potato chips, cookies, cokes and coffee were served to those present.

Attending were Messrs. and Mesdames Robert Huckabee, Ed Jones, Leslie Watson, Jimmy Banks, James Packard, Bill Burrow and Mrs. Lorene McNamara and Mrs. Arnold Washington.

**Mrs. Winder Is Party Hostess**

SPRINGLAKE—Mrs. Curtis Brasher of Tulia was the demonstrator at the Tupperware party given by Mrs. Jimmy Winder Thursday afternoon.

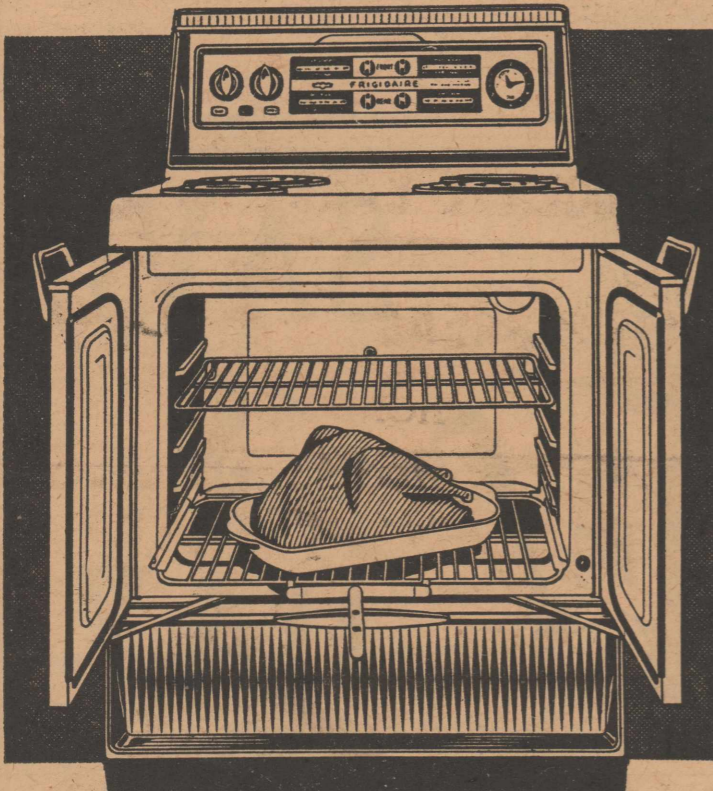
The hostess served brownies topped with ice cream to Mesdames Ernest Baker, John T. Williams, Bryant Hucks, A. C. Loftis, Curtis Brasher and Elmer Gardner of Morton.

**CASTRO COUNTY FARM:**

334.7 acres, 8 miles north from Dimmitt; all in cultivation; has one 8-inch well; needs another 6-inch well to properly water; no improvements. 79 acres wheat allotment; 32 acres cotton.

A real bargain at \$125.00 per acre. Possession, E. S. IRELAND, Hereford, Texas. Phone 153-W or 937.

**Open the doors and your ROAST ROLLS TO YOU!**



**See the new FRIGIDAIRE IMPERIAL 39 ELECTRIC RANGE**

Cash Price **\$349.95**

1956 Model RI-39-56 Shown

**\$2.65**

A WEEK

after small down payment

- ★ Choose from 4 Colors and White!
- ★ New Full-Width Oven with French Doors!
- ★ Automatic Oven-Shelf rolls to you!

BE MODERN ... Cook Electrically

- Only 30 inches wide—but full of everything you need most!
- Heat-Minder Unit never lets food burn—just set it and forget it!
- New Speed-Heat Unit starts food cooking faster than ever!
- Decorator Panels change range colors in a jiffy!
- Rotisserie (optional) to barbecue your favorite meats!

**GARRISON FURNITURE & APPLIANCE COMPANY**

900 W. 5th (Olton Hi-Way)

PLAINVIEW, TEXAS

**MALLOW BROS. HOUSEMOVING**

CA 4-7652 CA 4-4406  
1602 Quincy 3202 W. 5th  
PLAINVIEW, TEXAS

**Everything's yours in Chevrolet... EXCEPT HIGH COSTS!**

THE "ONE-FIFTY" 2-DOOR SEDAN—One of 19 new Chevrolet beauties. All have directional signals as standard equipment.

These features mark Chevrolet tops in value, all right; and most of them make Chevy livelier, safer and a lot more fun to drive! Come in and see!

- BODY BY FISHER
- BALL-RACE STEERING
- HIDE-AWAY GAS CAP
- OUTRIGGER REAR SPRINGS
- SAFETY DOOR LATCHES
- HYDRAULIC-HUSHED VALVE LIFTERS IN ALL "BLUE-FLAME" AND "TURBO-FIRE" ENGINES.
- STOP ANTI-DIVE BRAKING
- 4 ENGINE CHOICES WITH H.P. UP TO 225
- CHEVROLET

**THOMPSON CHEVROLET COMPANY**  
HIGHWAY 70

TEXAS

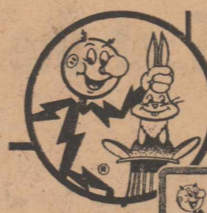


**MRS. FRED NORCROSS**  
1517 N. MONTANA  
ROSWELL, NEW MEXICO

says: **"There is no lifting or stretching with my ELECTRIC CLOTHES DRYER!"**

"Since I have had a very delicate heart operation, I am not able to do any heavy lifting. My electric clothes dryer has been the answer for what once were tiresome drying days."

You'll find an electric clothes dryer the answer to all the tiresome parts of clothes drying, for it ends the stoop and the stretch, the waiting on the weather, and the walks to the clothesline... and all for just a few cents a load.



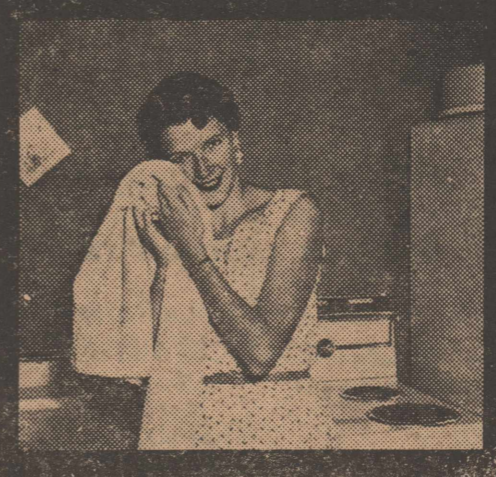
**It's Magic - No Trick ELECTRIC DRYING'S SLICK!**

SEE YOUR REDDY KILOWATT APPLIANCE DEALER



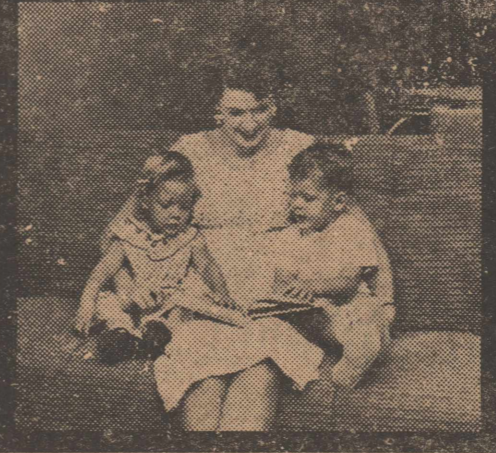
**"I LIKE THE TEMPERATURE CONTROL FOR DIFFERENT FABRICS"**

Complete control of the drying process is yours with an automatic electric clothes dryer. Just set the dial and forget it. You know the results will be perfect.



**"MY CLOTHES ALWAYS FEEL SO GOOD AND SMELL SO SWEET"**

Better than sunshine, sanitary-pure, with an ozone lamp that's fresher than the freshest air. No soot or dust, with sparkling clean electric drying.



**"SAVES MY STRENGTH SO I HAVE MORE TIME FOR ENJOYING MY CHILDREN"**

Yes, you can enjoy everything about your family more when you take the backbreak out of washday, by switching to electric clothes drying. See a dryer demonstration now at your Reddy Kilowatt Dealer.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**



ACCORDING TO THE WORD OF GOD—  
THE NEW TESTAMENT  
MAY BE DIVIDED AS FOLLOWS:

**BIOGRAPHY.** Matthew, Mark, Luke, and John record the BIOGRAPHY of Christ or the gospel of Christ (Acts 1:1), to produce faith in our hearts in Christ (John 20:30, 31; 21:24, 25).

**HISTORY.** The books of Acts gives the HISTORY of the early church and how people became members of the church. The Lord added the saved (those who believed the gospel, repented of their sins, confessed Christ, and were baptized, Acts 2:38; 8:13, 38; 9:18; 10:48; 16:15, 33; 22:16) to His church (Acts 2:27).

**LETTERS.** The twenty-two LETTERS (Rom. to Jude) were written encouraging Christians to be faithful to the Lord (1 Tim. 3:15).

**PROPHECY.** The book of Revelation was written to "show unto his servants even the things which must shortly come to pass (Rev. 1:1), giving the warnings against evil and many promises to the faithful (Rev. 2:10; 17:14; 21:7, 8).

WELCOME TO THE

**Main Street Church of Christ**

SUNDAY: BIBLE STUDY ..... 10:00 a.m.—6:30 p.m.  
WORSHIP SERVICE ..... 10:50 a.m.—7:30 p.m.  
\* DOWNTOWN BIBLE STUDY ..... 10:00 a.m.  
TUESDAY: LADIES' BIBLE STUDY ..... 4:00 p.m.  
BIBLE STORY HOUR ..... 4:00 p.m.  
WEDNESDAY: BIBLE STUDY ..... 7:30 p.m.

E. R. HIGGINS, Preacher

\* NOTE: The Downtown Bible study meets in the theater and is taught by Don Williams and Sidney Allen. You are invited to study with them the history of the church and how one can become member of the church according to the Bible.

**Learn  
The Latest**

OLTON TEEN-AGE NEWS  
BY YVONNE HUFF

Sue Sullivan and Waylan Hukill were together over the weekend.

Crueger Johnson and Barbara Worley of Cotton Center are seen together a lot lately!

Laquita Huckabee attended a slumber party at Hale Center Saturday night.

Charles Brothers and Deloyce Breland are seen together more and more.

Jane Thurman seems to thrill at the sight of a certain green Chevrolet. Could the driver be the reason?

Teddy Estes and Doniece Silcott were seen together at the senior movie Wednesday.

**Can You Imagine—**  
Barbara Jones without Donald Powell being nearby?  
Crueger Johnson without freckles?

Janice Ford being dull and quiet?

John Jefferies writing poetry?  
Kay Granbery being dumb?  
Mr. Gottschalk being tall?  
Clyde Rhodes being short and fat?

Ruth Porter being a blonde and 6 feet tall?

Jackie Gray and Linda Clark are surely seen together a lot at school.

What's this Janice Ford and Barbara Jones have cooked up for Saturday night? Watch out boys!!

Congratulations to David Cearley of Springlake and Norma Stovall! Norma received a diamond ring last week.

A welcome to the new stu-

dents in OHS! We hope you'll like our school.

Torchie Cure and Frankie Miller are seen together more and more.

Dewey Hukill, I know someone who thinks it's mighty lonesome on the bus when you're not around! What about this, Mary?

**MY IDEAL BOY**  
By Janice Ford

Handsome ..... Teddy Estes  
Physique ..... Jack Roye Straw  
Personality ..... Clyde Rhodes  
Smile ..... Donald Powell  
Eyes ..... Kent Wozencraft  
Teeth ..... Joe Miller  
Talent ..... Jerry Davis  
Brains ..... Lonnie Thomas  
Clothes ..... James Ray Hyatt  
Neat ..... Jack Hysinger  
Cute ..... Jackie Gray

**MY IDEAL GIRL**  
By Clyde Rhodes

Cute ..... Jan Greer  
Beauty ..... Mary Louise Boyles  
Figure ..... Charlotte Porter

"We need your head in our business."

**HUBERT'S BARBER SHOP**

Hubert - Parley - Morlex

We offer complete insurance service covering your every insurance need.

You'll find that our service is prompt, friendly and dependable. Talk over your insurance problems with us at your first opportunity.

**GRANBERY**

Insurance Agency

Phone 2921 Olton, Texas

Personality ..... Joyce Nichols  
Smile ..... Betty S'ide  
Eyes ..... Elaine Jones  
Teeth ..... Beverly Roberson  
Talent ..... Janice Ford  
Brains ..... Barbara Jones  
Clothes ..... Oneeta Yates  
Neat ..... Doniece Silcott

**NET \$120 AT SUPPER**

SPRINGLAKE—About \$120 was raised for the March of Dimes at a box supper at the Springlake Community Building last week.

Mayor V. T. Tanner was auctioneer. Mrs. W. T. Clayton acted as secretary.

**ELECTED TO NATIONAL ANGUS ASSOCIATION**

Jack W. Edwards of Olton, has been elected to membership in the American Aberdeen-Angus Breeders' Association at Chicago, announces Secretary Frank Richards.

Mr. Edwards was among the ten purebred Aberdeen-Angus breeders from Texas elected to membership during the past month.

**Ladies Attend Recent Workshop**

Olton lunchroom workers attended a workshop at Monterey High School recently.

Those attending were Mesdames Ray Slatten, Ruth King, J. I. Brothers, Oscar Scheller, Herman Johnson, A. B. Adams, W. C. Dennis.

Tanner Grimes, Mac Keating, Pink Lawson, Sonnie Miller, Weldon Priest, and Ruby Ozmert.

**BEGIN BIBLE CLASS IN ROXY THEATER HERE**

A downtown Bible study class is meeting in the Roxie theater each Sunday morning at 10:00.

"The History of the Early Church and How the People Became Members" is the title of the study. Don Williams and Sidney Allen are the teachers.

"We would like for anyone who would like to attend to be present Sunday morning," Mr. Williams announced.

**FROM HOSPITAL**  
J. A. Johnson has been dismissed from a Lubbock hospital. He was hospitalized a week.

• Headquarters for athletic equipment and sporting goods.

• A complete line of boys' clothing and accessories. Sizes 4 thru 18.

**The Sport Shop**  
620 Broadway Plainview

ANDREW STROEBEL

Attorney-At-Law

Announces a change in office

Location

Now Located in the C. W. Grant

Building.

COMPLETE INCOME TAX SERVICE

Phone 4661

**A PLEDGE to and a REQUEST of  
the FARMERS of the SOUTH PLAINS**

About eight years ago Gifford-Hill-Western, Inc., entered the South Plains committed to developing satisfactory irrigation systems which would economically and efficiently serve the Farmers of the area for years to come. Although pioneering, with the aid of you and others, we are proud of the results which speak for themselves.

In an exacting and complex business we have striven to deserve a reputation for efficiency, integrity and reliability. Further, our Company, which stems from Texas companies with over thirty years' performance in the Southwest, was established to grow with and aid in developing the South Plains. It is our purpose never to misrepresent our products to you; but to explain both their capabilities and limitations to the best of our knowledge.

Our past developments, we hope, justify our being classed as the leader in the irrigation pipe industry in the area in originating products and applications producing increased efficiency and more economical farm irrigation.

It is hoped that most of you know of Gifford-Hill-Western, Inc.—its products, its policies, and some of our experienced personnel! However, for fear some may have the impression that our Company's quality performance and guarantee carries a higher price tag than others,

**WE PLEDGE TO YOU:**

WE WILL CONTINUE, AS WE HAVE IN THE PAST, TO MANUFACTURE PRODUCTS AND INSTALL IRRIGATION SYSTEMS ONLY ON THE BASIS OF FURNISHING YOU AN INSTALLATION WHICH WILL RENDER SATISFACTORY SERVICE FOR YEARS TO COME, AND,

TO THE VERY BEST OF OUR ABILITIES AND RESOURCES, ALL OF OUR SERVICES — BACKED BY THE G-H-W GUARANTEE AND REPUTATION—WILL BE AVAILABLE TO YOU AT PRICES EQUAL TO OR LESS THAN COMPARABLE COMPETITOR ITEMS.

NOW MAY WE REQUEST OF YOU, WHEN PLANNING AN IRRIGATION SYSTEM, THAT YOU CONTACT ONE OF THE OFFICES LISTED BELOW AND GIVE US AN OPPORTUNITY TO FIGURE WITH YOU.

Sincerely,  
GIFFORD-HILL-WESTERN, INC.

*Bruce N. Spencer, Jr.*

Bruce N. Spencer, Jr.  
Vice-President

**GIFFORD-HILL-WESTERN**

LUBBOCK PLAINVIEW FARWELL TULIA WEFREDFORD MORTON MULESHOE AMARILLO DUMAS



**SAVE  
\$  
DAY**

**Dollar Day Specials Begin Saturday, Feb. 4.**

**LADIES' DRESSES — 1/2 PRICE!!**

\$16.95 Values	\$8.50	\$10.95 Values	\$5.50
\$14.95 Values	\$7.50	\$ 8.95 Values	\$4.50
\$12.95 Values	\$6.50	\$ 7.95 Values	\$4.00
	\$ 5.95 Values		\$3.00

**LADIES' BLOUSES & SKIRTS**

**1/4 OFF**

**MEN'S AND BOYS' WESTERN PANTS**

**1/4 OFF**

**MEN'S WESTERN SHIRTS, Save at ..... 1/4 OFF**

**LADIES' HOUSEDRESSES**

Reg. \$2.98. DOLLAR DAY ...

**\$1.95**

MEN'S, LADIES' AND CHILDREN'S

**ALL SHOES**

A Good Buy At ...

**1/4 OFF**

**FULL SIZE—CHENILLE BEDSPREADS**

Reg. \$4.25. On Special At ...

**\$3.49**

27 x 27

**BIRDSEYE DIAPERS**

DOLLAR DAYS SPECIAL ...

**\$1.49 Dozen**

(Limit Two Dozen Per Customer)

No Alterations, No Refunds, All Sales Final.

**Two Brothers Store**

Dry Goods and Ladies Ready-to-Wear

"Where Your Round Dollar Gets A Square Deal"

Olton

Phone 2881

Texas



# Fastest Way to Find A CAR HOUSE DOG SECRETARY **Read and Use the WANT ADS**

## Classified Ads Rates

Rates on classified advertising are: 6 cents per word first insertion; 3 cents per word second insertion, and each additional consecutive insertion. Minimum 40 cents first insertion, 25 cents additional insertions; The Enterprise is not responsible for mistakes after first insertion. Please read your ad.

### For Sale

**FOR SALE:** Anhydrous ammonia and dry fertilizers. Farmers Butane. Phone 4001. 43-tfc

**FOR SALE:** 1954 Chevrolet, Bel Air, 4-door sedan, radio & heater. See J. D. Thomas at Thomas Agency. 15-tfc

**FOR SALE:** Hamilton, America's most trusted watch. Yandell Jewelry. 20-tfc

**FOR SALE:** Four rooms and bath, six lots for \$5,000. Only \$1,000 down and the rest like rent. V. L. Smith, phone 2131. 21-tfc

**FOR SALE:** House, 24 x 28. Two bedrooms and bath. Was new in July. \$2,000. 2 mi. south, 2 mi. west, 1/2-mile south of Circle. Billy Russell. 1-tfc

**FOR SALE:** Want more egg profit? Start chicks early. Swift's layers are bred for high early production. Order now for early spring delivery. See or call Olton Farm Supply. 50-tfc

### For Sale

**National Farmers Union Insurance,** a stock company. The Farm Agency, Box 741, Phone 4581, Olton, Texas. 9-tfc

**FOR SALE:** All kinds of poster supplies—Tempera colors, artist brushes, posterboard, lettering stencils and Higgins India ink. The Olton Enterprise. 35-2tc

**FOR SALE:** All types of rubber stamps and notary seals. The Olton Enterprise. 35-2tc

**FOR SALE:** Black Angus cattle. Good ones. Nine registered cows, five registered heifers, and one registered bull. Leo Smith at Smith Gin. 49-3tc

**FOR SALE:** Cherry trees, 3 to 6 feet tall. 20c each. Mrs. Nell Crawford. 50-2tc

**FOR SALE:** Six-room house. G. I. Loan. V. A. King. Tastee-Cream. 51-2tp

**AUCTION SALE.** Next big sale for Olton Auction Sale, Feb. 25. Please give us your listings by Feb. 13, so we can get the bills printed and have sufficient time to advertise. We wish to express our gratitude to all who helped make our first sale a success. W. B. Dickenson, Bill Dickenson, and J. W. Brown. 51-2tc

### For Sale

**FLOWERS AND GIFTS** for all occasions. Flower & What-Not Shop. 47-tfc

**FOR SALE:** Inventory sheets, ledger sheets, post binders, file folders, index guides, etc. The Olton Enterprise. 45-2tc

**FOR SALE:** Two 25-foot lots, No. 16 and 17 in Block 62. See Mrs. W. C. Dennis. 46-tfc

**SELL OR RENT:** 3-room modern house, 905 4th Street, Olton. Phone Porter 3-8526, Lubbock. 49-tfc

**FOR SALE:** Three 25-foot lots or 75-foot front, 140 feet deep. Abstract and title. See Herman Meyer, phone 3581 or 2771. 51-tfc

**FOR RENT:** 2-rooms and bath. Furnished or unfurnished. Call 3541. 51-2tp

**FOR SALE:** Used stoves, refrigerators and other appliances. White Auto Store. 49-3tc

**FOR SALE:** Three 25-foot lots. No. 16, 17, and 18 in Block 62. See Mrs. W. C. Dennis. 46-tfc

### For Rent

**FOR RENT:** Modern 1-bedroom house. Phone 3303. C. H. Smith. 50-tfc

**FOR RENT:** Three-room house. Phone 4012. 43-tfc

**FOR RENT:** House, 3-rooms and bath. See Mrs. Margie Carlisle at Olton State Bank. 49-tfc

### Wanted

**WANTED:** To make buttons, button holes, buckles, belts. Miss Willena Gordon, phone 3081. 2-tfc

**WANTED:** Real estate listings. Farm or city property. The Thomas Agency, Olton, Texas. 39-tfc

**WANTED:** Ironing. Mrs. J. R. Jennings, 1 block south of football field. Phone 3891. 50-2tc

**REPAIR:** We are fully equipped to do quality repair work on well motors, tractors, and automobiles. Pick-up and delivery service. Lamb County Implement Co. Phone 3076. 50-3tc

### Notice

**NOTICE—**Need more farm listings. If you are interested in buying a farm, see us. We buy cotton. The Farm Agency. 34-tfc.

### Notice

**NOTICE:** If your teeth need struck, set or filed to go through a two by four with ease, bring your saw to C. M. "Polly" Owen. tfoch

### Miscellaneous

**COME AND GET** your salesbooks before you run out again. We have plenty on hand. The Olton Enterprise, phone 3361.

**For Beauty Counselor Cosmetics** and free demonstration see Mrs. Emmitt Harper, 3 1/2 miles east of Olton, Phone 3848. 23-tfc

### POLITICAL ANNOUNCEMENTS

**For Sheriff, Lamb County:** DICK DYER, (Re-Election)

**For Lamb County Commissioner, Precinct One:** DON BRYANT, (Re-Election)

**For Tax-Assessor-Collector, Lamb County:** HERBERT DUNN, (Re-Election)

**For County Attorney, Lamb Co.:** CURTIS R. WILKINSON, (Re-Election)

**For State Representative, 96th District:** JESSE M. OSBORN, (Re-Election)

## Osborn Announces for Re-Election To State Representative Post

Jesse M. Osborn of Muleshoe this week authorized The Enterprise to announce his candidacy for re-election as State Representative of the 96th District. In announcing for re-election Mr. Osborn made the following statements:

"Have lived in the district 32 years, coming here from my native State of Arkansas. Am 60 years of age. A veteran of World War I and have been engaged in farming and banking since moving here in 1924. In serving you in the legislature, have always fought for legislative matters I thought were for the best interests of this district and the State as a whole. Have served two terms on the Conservation Committee, which committee hears practically all the water legislation and if elected expect to ask for the assignment again. In last session, also served as chairman of the contingent expense committee, and Vice Chairman of the Appropriations committee for State Hospitals and Special Schools and am greatly interested in these institutions. Currently 24,000 people are committed to these institutions, and I feel that our people do not take the interest in these they should. I will continue to fight for better insurance and securities laws. I hope to be able to see each of you between now and the election if possible. I heartily thank each of you for your help and support in the past and I will appreciate your assistance in the coming campaign."

### FRIENDS IN HOME

Visiting Avis Jefferies in the home of her parents, Mr. and Mrs. Vernon Jefferies, over the week-end were Miss Phyllis Bierman of Brady, Joe Norwood of Fort Worth, and Jim Halson of Sanderson. Miss Jefferies is a sophomore student at Tech and she was home between semesters.

### CALIFORNIA VISITORS

Mr. and Mrs. Sam Beardsley of Salinas, Calif., visited in the home of Mr. and Mrs. Vernon Jefferies and Mr. and Mrs. Bill Yates last week. Mrs. Beardsley is a niece of Mr. Jefferies.

**To Occupy New Implement Bldg. About Feb. 15**

Thompson Bros. Implement Co. will occupy its new building on Highway 70 about Feb. 10 or Feb. 15, it was announced this week by Ed Thompson. The L-shaped building will include approximately 11,000 square feet of floor space. Upon completion of the John Deere agency's move into its new building, the present Thompson Bros. Implement Co. structure will be wrecked and a modern Thompson Chevrolet Co. will be constructed on the site, it has been previously announced.

**C. W. GRANT Insurance Agency**

Fire — Auto — Life — Hospitalization

**MR. FARMER:**

1. Your Income tax report should be filed by February 15.
2. You must have a social security number.
3. We have application forms at our office.
4. If you had a farm hand during 1955 you must have an employer's number.
5. Form 943 must be filled out and mailed by January 31 reporting all wages paid regular employees.

Don't wait until the last minute to have your income tax filled out.

**"WE OFFER COMPLETE INCOME TAX SERVICE"**



**CITY BARBER SHOP**

YOUR HEAD IN THE CLOUDS AFTER WE GET IT OUT OF THE BRUSH!

**LEVI'S**

**Smith & Struve**

OLTON, TEXAS

**Body & Fender REPAIRING**

Seat Covers — Upholstering  
Windshield and Door  
Glass Installed

**Newman Motor**

Chrysler Plymouth  
623 Austin St. Dial 4-2768  
Plainview

- Storm Windows
- Storm Doors
- Metal Awnings
- Chain Link Fencing

No Money Down  
36 Months To Pay.

**WEST TEXAS RUSCO CO.**

611 W. 24th Ph. 4-7967  
PLAINVIEW, TEXAS

**IRRIGATION PUMP REPAIR.**

CLEAN OUT SERVICE.

Pressure Pump and Windmill Repair.

Winch Work of All Kinds.

**LAMB COUNTY IRRIGATION SERVICE**

G. H. BUCHENAU  
Box 488 Phone 2351  
Olton, Texas

**FOR FLOWERS**

CALL 3536

**Mrs. Chas. A. Loveless**

—Representing—

**Arch Keys Flowers**

PLAINVIEW

Our Only Business Is

**RADIATORS**

Stovall-Bocher Radiator SALES & SERVICE

Phone 4-2865 Plainview, Texas

See Us For . . .

- CUSTOM TAILORED SEAT COVERS
- CUSTOM TRUCK TARPS AND CANVAS IRRIGATION SUPPLIES.

**The Trim Shop**

400 Columbia Dial CA 4-5293  
PLAINVIEW, TEXAS

**Shop Every Thursday Nite 'till 9**

—at—

**Meinecke Bros.**

205-11 West 5th  
Plainview, Texas

We are the official

**SCOTTIE STAMP REDEMPTION CENTER**

We are remaining open every Thursday nite until 9 p. m.

**WE CLOSE AT 6 P. M. SATURDAYS**

**CESSPOOL DRILLING**

- STORM CELLARS
- PIER HOLES

30" 36" 42" 48" Holes

H. E. WARREN — PRIVATELY OWNED  
907 W. 12th. Plainview Dial 4-9210

Sincere personal service since 1931. Moderate prices.

**WE ACCEPT ANY FUNERAL HOME BURIAL POLICY.**

**Wood-Mitchell Funeral Home**

Dial CA 4-2721 Plainview, Texas

**Drs. Woods & Armistead**

**OPTOMETRISTS**

B. W. Armistead, O.D.  
Glenn S. Burk, O.D.  
Ira E. Woods, O.D.

406 LFD Drive Phone 1000  
Littlefield, Texas

**BUY A PRESSURE PUMP OR DRILL A WELL.**

**No Money Down!**

Pay in the fall or by the month.

**Don R. Cook**

**Drilling & Supply**

2401 N. Columbia Ph. 4-9204  
(On Amarillo Highway)  
PLAINVIEW, TEXAS

- FURNITURE
- UPHOLSTERING

- Custom Built Furniture
- Wide Selection of Latest Materials Available
- Free Pickup and Delivery

**Draper**

**Furniture Mfg. Co.**

510 E. 9th Phone 4-5605  
PLAINVIEW, TEXAS

**OLTON LODGE NO. 1257**

A. F. & A. M.

Stated Meetings  
3rd Thursdays

ERNEST BAKER, W. M.  
C. D. Kirkpatrick, Secretary

Visitors Are Welcome.  
Members Urged to Attend.  
Called meeting Monday night, Feb. 6. Work in F. C.

**"PORTRAITS THAT MUST PLEASE YOU"**

Children's Portraits a Specialty.

- GROUPS
- WEDDINGS
- PARTIES
- COMMERCIAL

**ASH STUDIO**

901 Austin Ph. 4-9534  
PLAINVIEW, TEXAS

**DIAL 3016**

For Prompt Dependable Television Repair

**K. & S. TV SERVICE**

Across from City Hall  
Olton, Texas

Mattress renovating and rebuilding. Innersprings, all sizes, made from your old mattresses or from new cotton. Also all cotton mattresses.

Free pick-up and delivery. You'll like our quality work and service.

**Plainview**

**Mattress Factory**

7th & Elm Dial CA 4-4853  
Box 188 Plainview, Tex.

**P-T. A. Executive Committee Elects Special Committee**

Mrs. Fred Gordon, Mrs. Raymond Carson, and Mrs. Frank Struve were selected to serve as life membership committee Monday night at the meeting of the P-T. A. Executive Committee.

Each year, the Olton Parent-Teacher Association presents some worthy person with a "life membership" in P-T. A.

A nominating committee will be selected next Thursday. Plans were made for a Summer Round-Up.

Next P-T. A. project is a three-act comedy entitled, "Papa Was A Preacher." Costumes and furniture from the 1920s will be used and anyone having either of these should contact Mesdames Merrill Brigrance, Gordon Tompkins, Dennison Barnett, or Bill Rogers.

**Pressure Pump Repair Service**

We pull and REPAIR all make of pressure pumps. We also handle Fairbanks-Morse Submersible Pumps.

TURN-KEY JOBS

From well to pump.  
3 YEARS TO PAY

**CALVIN COOK**

2519 Gladney St.—Seth Ward  
DIAL 4-4498 —:— Plainview

**WELCOME TO . . .**

**Alcove Restaurant**

Full Course Dinners  
Featuring — Delicious Steaks, Chicken & Mexican Foods  
Reasonable Prices — Courteous Service

Hi-way 70-W. - 908 W. 5th  
DIAL 4-5744

Claude Carter and Curtis Nicholson, Props  
Plainview, Texas

**ARMY & NAVY STORE**

122 East Fifth Street — Plainview, Texas

C. L. BAYLEY, Owner

All Kinds of Camping Supplies, Including

Camp Stoves — Sleeping Bags — Air Mattresses, Folding Cots, Comforts & Blankets; Also Tarps, irrigation Dams and Rolls of Canvas to be sold by the Yard.

**CESSPOOL DRILLING**

30" 36" 42" 48" ROUND HOLES

**FISH & SON**

509 Smythe Phone CA 4-5828  
PLAINVIEW, TEXAS

**3% For Your SAVINGS**

Current Dividend Rate

Whether you have \$1.00 or \$10,000 to invest, this association offers you a convenient investment plan with INSURED PROTECTION. Let us discuss this insured investment plan with you.

**Plainview Savings & Loan Ass'n**

Plainview, Texas  
716 Broadway Dial 4-6236



**HART CAMP NEWS**

By Yvonne Huff

Mr. and Mrs. M. W. Wheeler went to Carlsbad, N.M. Sunday to see their daughter, Mrs. Jim Taylor, who is in the hospital there. Visiting in the W. C. Huff

**FARMERS UNION LOW COST INSURANCE**

(planned to meet the farmer's needs)

**\* Farmers Union Auto Insurance**  
Liability, collision, comprehensive and medical payments, including farm truck coverage. Sold primarily to farmers. We insure only good drivers.

**\* Farmers Union Life Insurance**  
To guarantee security to your family should anything happen to you. All standard plans, plus a low-cost plan which costs only \$5 per \$1,000 up to age 35. A \$20,000 policy for less than \$9 a month!

**\* Blanket Farm Liability Ins.**  
Protects you from damage suits for farm accidents or injuries. Also pays medical expenses for injuries to your employees or visitors, regardless of whether you are at fault.

**\* Hospitalization & Surgical Ins.**  
Don't let unexpected hospital or surgical bills eat up your savings.

**\* Fire & Property Insurance**  
Another Farmers Union Insurance Service. Protects against fire, lightning, windstorm, hail, etc.

**\* Crop Hail Insurance**  
Hail can wipe out a year's work in less than an hour. Protect your growing crops against the ever-present danger of ruinous hail or fire damage. The cost is low in comparison with the protection you receive.

**REMEMBER!!**

Farmers Union Insurance is a farmer-owned stock company. Any surplus is returned to you!!

**INSURE NOW ...  
YOU CANNOT REBUILD  
WITH ASHES.**

**THE FARM AGENCY**

P. O. Box 787 Phone 4581  
OLTON, TEXAS

home was a Friday guest, Frances Presley, and a Saturday and Sunday guest, Don Oliver.

Misses Gloria and Saundra Gray, and Barbara Huff visited Saturday night in the L. A. Presley home with Frances. They had a telethon slumber party.

Mrs. C. E. Timmons went back to the doctor to have her hand treated last week.

Miss Phyllis Worley and her date, Billy Barnes, went to Lubbock Saturday to see the March of Dimes telethon.

Waylan Hukill is home after going to El Paso to inquire about a job with the railroad.

John Johnson is in school again after having the mumps. Sonny Huff visited Glen Monroe Saturday.

Rev. C. H. Vanlandingham has been on the sick list.

Clarence Monroe and Jerry Wells arrived at Fort Ord, on Thursday, as three-year volunteers for the army.

Mr. and Mrs. Junior Muller celebrated their sixth wedding anniversary on January 27.

Cotton Owens and J. C. Muller attended an organization of Cotton Council at Lubbock last week.

Guests in the Ray Monroe home Sunday were Lamar Latham, Billy Ray Hughes of Center and the Olen Lathams of Friona, and Mr. and Mrs. Junior Muller and family.

Barbara Worley attended a telethon slumber party at Cotton Center Saturday night.

Yvonne Huff visited Sue Sullivan Tuesday night.

Mrs. Roy Hendrics is on the sick list this week.

(Delayed)

Mrs. L. E. Ball of Olton visited Mrs. J. W. Wells Monday.

Mrs. Kenneth Sorenson visited Mrs. James Ball Monday.

Mr. and Mrs. J. W. Wells and Myra Dell, Mr. and Mrs. L. H. Neinst and Phil, and Mr. and Mrs. Wesley Neinst were Sunday dinner guests in the home of Mr. and Mrs. Ben Brandt of Littlefield and later they attended the Annual Lutheran Church meeting in the afternoon. Sunday night the same group attended fellowship in the home of Mr. and Mrs. Dale Maxwell of Cotton Center, after church services.

Visiting Mary Scribner Friday night were Gayland Graham, Judy Ogletree, Charlotte Gipson, of Olton and Barbara Huff.

Guests in the Junior Muller home Sunday were Mr. and Mrs. M. W. Wheeler and Sammy, Mr. and Mrs. Jude Muller, John Muller of Fieldton, and Clarence Monroe.

Rev. C. H. Vanlandingham attended the Pastor's and Layman's Conference Monday and Tuesday at Wayland College.

The J. C. Mullers spent Friday night in Levelland with Mr. and Mrs. Gerry Lanford and Kathy.

Mrs. Bobby Sageser, Roy Osthus, Dewey Parkey, James Ball, and Ivy Thompson served dinner for Mrs. Junior Muller and Pattie and Mark Saturday night. Mark and Pattie had been in the hospital most of the week.

Attending the pre-school registration Friday were C. H. Vanlandingham and Janet, Mrs. Roy

Osthus and Michel, and Mrs. Wesley Neinst and David.

Victor Neinst is scheduled to steam for home from Japan this week.

Kenneth Field, Clarence Monroe and Jerry Wells went to Amarillo Monday for their physical for the armed forces.

Mrs. Margaret C. Caldwell of Glasscock, Scotland, arrived here Tuesday to visit her sister-in-law, Mrs. C. E. Timmons, whom she had not previously met.

Mrs. C. E. Timmons and Mrs. Caldwell visited Mrs. Junior Muller Monday.

Graveside services were held at Whitharral Sunday for the infant daughter of Mr. and Mrs. Charles Timmons, born at Muleshoe Friday night. Rev. C. H. Vanlandingham officiated.

Janie Sageser is on the sick list this week.

Mrs. James Ball and Mrs. Ivy Thompson were visiting in Floydada Friday.

The Buck Fredricksons of Farmington, N.M., visited in the Blanton Martin home Sunday.

Mr. and Mrs. Roy Hendrics, Mr. and Mrs. D. R. Leonard, Mr. and Mrs. Max Allen and families and Mrs. L. W. Sullivan and Sue visited Mrs. Sullivan's sister, Margaret, in Albuquerque, N.M.

The Young People of Hart Camp had fellowship Sunday night after church services.

Barbara Worley visited Barbara Huff Sunday.

Saturday evening guests in the W. C. Huff home were Don and Nellene Oliver from Hale Center.

Mr. and Mrs. W. C. Huff and Mr. and Mrs. J. B. Riney visited near Lubbock Sunday afternoon.

Betty Franklin was home over the week-end from Lubbock.

HERE FROM OKLAHOMA

Daryl Machen, son of Mr. and Mrs. Murrice Machen, was home from Oklahoma A & M during the mid-term holiday. Daryl is a freshman student.

FROM SMU

Bobby Copeland, son of Mr. and Mrs. Ray Copeland, was a

visitor in the home of his parents last week. He was home

between semesters at Southern

Methodist University where he is a senior and is attending on

a baseball scholarship.

**DON'T MISS  
Meinecke's**

**STOREWIDE SALE**

**STARTING**

**Monday, FEB. 6th**

**EVERYTHING**

**IN STORE REDUCED.**

**SOME ITEMS**

**AS MUCH AS 50%.**

**MEINECKE BROS.**

"More Than Just a Hardware Store"

205-11 W. 5TH

PLAINVIEW, TEXAS

PHONE CA 4-7556

**DOLLAR DAY**

**SATURDAY, FEB. 4, AND MONDAY, FEB. 6.**

**GIRLS'**

**RAYON PANTIES**

Reg. 49c Value ...

**4 Pair \$1.00**

**LADIES'**

**OUTING GOWNS**

Values to \$2.98. Dollar Day ...

**\$1.50**

**WHILE THEY LAST!!**

**REMNANTS**

**1/2 PRICE**

**MEN'S**

**DRESS BELTS**

\$1.50 Values ..... **\$1.00**

\$1.00 Values ..... **79c**

**WASH CLOTHS**

29c Value. Save at ...

**5 For \$1.00**

**MEN'S LONG-SLEEVED**

**SPORT SHIRTS**

\$3.95 Values ..... **\$2.50**

\$2.98 Values ..... **\$2.00**

**CHILDREN'S**

**PAJAMAS**

\$1.98 Values. Special at ...

**98c**

**MEN'S**

**WESTERN SHIRTS**

Values to \$5.95. Dollar Day ...

**2 For \$6.00**

81 x 108

**GARZA SHEETS**

Reg. \$2.49 Value. Dollar Day—

**\$1.90**

**BLEACHED SQUARES**

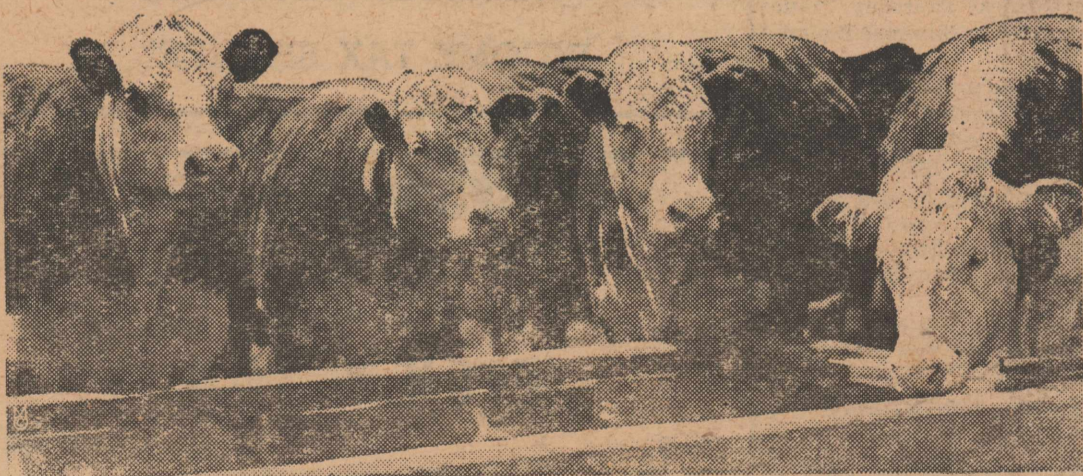
Size 30 x 36. Reg. 35c. Dollar Day—

**4 For \$1.00**

We carry the best in first quality nationally advertised merchandise at the lowest possible prices.

**SMITH & STRUVE**

OLTON, TEXAS



**BUY TOP QUALITY BEEF  
AT WHOLESALE PRICES!!**

We mean exactly that. And, of course, we slaughter according to your exact specifications. Here's a chance to save some real money on your family's meat bill. Why wait longer when you can put such an important savings program in effect today? We have food lockers available, and you'll be agreeably surprised at the low, low cost.

**Olton Food Bank**



**HOME WITH PARENTS**

Freshman at Howard Payne College, Miss Ann Ford, was an Olton visitor last week. She is

the daughter of Mr. and Mrs. Harry Ford and is attending Howard Payne on a band scholarship.

**"Saunter With Sue"**

by Sue Macon

I have decided to leave all the "gossip" about who's going with who, what everyone is doing, etc. . . up to Yvonne Huff. If you've been reading my column for gossip (you've rarely gotten to read much) you can start reading Yvonne's "Learn the Latest." You can bet your boots that I'll be keeping up with what you Oltonites are doing—'cause I'm interested!

**S-W-S YOU Can Be Graceful!**

Walk tall and smooth like a kitten. Never slump until your waist sinks into your hips and your shoulders sag into your waist.

This I heard from a famous Broadway actress who was selected as one of America's ten best dressed women. She says her clothes don't make her—she said that being graceful is three-fourths of a woman.

For instance, she pointed out that a smooth walk indicates poise and is one of the ingredients of a charming personality. The girl who bounces or jiggles as she walks is not sure of herself. She has an inferiority complex and either consciously or unconsciously is trying to assert herself or call attention to herself by bouncing or jiggling.

In order to form the habit of walking smoothly, models are trained to walk with the feet pointing straight ahead and to imagine they are walking on two parallel lines about two inches apart.

They are taught to stand erect, with the spine straight, head and chest high and stomach flat. Again the imagination is used to think of the legs as swinging from the ribs. As a result the knees are relaxed, the weight of the body is transferred from the back foot to the front foot smoothly and quickly—smoothly to prevent bouncing, and quickly so your hips will not roll and sway.

We were told that models practice stair climbing a great deal because it is really an art to climb or descend a stair gracefully. Here's how it is done. The body should lean forward slightly. That carries your weight ahead of your hips. Put one foot on the first step and immediately raise the back foot. Lift your knee just enough to make the next step. This way you will avoid jouncing.

When descending, turn your body slightly so that you will

see the next step. It will then not be necessary to lean way over and peer down. Keep the back straight and tall, bending the back knee until the forward foot reaches the next tread below.

Being seated in a chair seems like a simple thing, but that it isn't was evidenced by the fact that Ethel Barrymore crossed a room and sat down 112 times before her father was satisfied that she sat down without squatting.

To sit down in a chair one should walk toward the chair,

and will until the date we put it on for the public—Feb. 11!

Peggy (Mrs. Clovis) Poteet and I are to portray giggling teenage girls—and we do it too, that is if you can visualize us as teen-agers! Peggy is a natural for giggling—and I've giggled as far back as I can remember.

Jean (Mrs. William, Jr.) Hall characterizes an "Old-Battleax," Miss Jones. Until you can see her—you'll never be able to believe me when I say she is marvelous! If she polishes up a few rough places, she could convince everyone that she's the

person she acts.

OHS dramatics teacher, Barbara (Mrs. Bill) Rogers, is an excellent actress. She imitates a "love-sick" girl in her early teens—and she does a "bang-up" good job of it!

S-W-S Friendship is the nearest thing we know to what religion is. God is love, and, to make religion akin to friendship is simply to give it highest expression conceivable to man. —Ruskin

FOR OFFICE SUPPLIES COME TO THE ENTERPRISE

FOR OFFICE SUPPLIES COME TO THE ENTERPRISE

FOR OFFICE SUPPLIES COME TO THE ENTERPRISE

**ALVIN C. WEBB**  
**CERTIFIED PUBLIC ACCOUNTANT**  
 Announces The Removal Of  
 Office To New Building Location  
 at 823 LFD Drive.  
 PHONE 190 LITTLEFIELD, TEXAS

**PICKED FOR YOU BY PROFESSIONALS**



**SWIFT'S SKY-HI LAYERS**  
 three to choose from

SKY-HI 310	SKY-HI 312	SKY-HI 314
------------	------------	------------


Why not start a flock with a better chance to make money. Choose your high production layer from the three Swift's Sky-Hi varieties—No. 310, No. 312, and No. 314. With good farm management, Swift's Sky-Hi layers will give you:

- More eggs . . . feed-to-egg conversion that is rarely equalled.
- Hybrid vigor . . . from scientifically-tested matings.
- High livability . . . both as chicks and as laying hens.
- Quiet flocks . . . easy to manage, a pleasure to handle.
- Quality appearance . . . white with "quality flecks" in the No. 310 and No. 312, white feathering in No. 314.

Ask for free full-color booklet on Swift's strain-tested layers . . . the Pick of the Nation's Bloodlines.

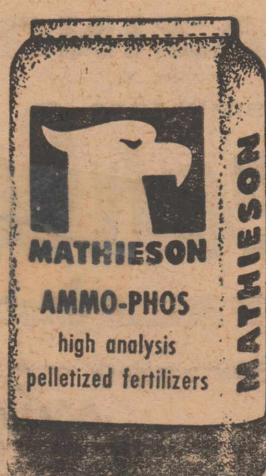
**OLTON FARM SUPPLY**

**Uncle Math Says:**  
 My Fertilizer Dealer Sure Gave Me A Good Tip When He Sold Me On These MATHIESON HIGH ANALYSIS Pelletized Fertilizers



**We, TOO RECOMMEND and SELL MATHIESON Higher Analysis Pelletized Fertilizers**

**THE COMPANY**—Mathieson is one of the largest manufacturers of heavy chemicals and basic fertilizer ingredients.  
**RESEARCH**—Mathieson has formulated a new and improved line of higher analysis fertilizers in pellet form.  
**RESULTS**—These higher analysis pelletized fertilizers increase crop yields—lower your costs—increase your profits.



**OLTON FARM SUPPLY**  
 DON SPAIN —:— PHONE 3101

**FERTILIZER... NOW MORE IMPORTANT THAN EVER BEFORE!!**

With reduced cotton acreage allotments and the proposed soil bank plan, the importance of keeping your land highly productive is more important now than ever before.

We suggest soil tests to determine your soil capability. And should those tests reveal important plant food deficiencies, we suggest MATHIESON FERTILIZERS to put your soil back into shape for top crop production. Ask your neighbors about their crop yields following planned applications of MATHIESON HIGH ANALYSIS FERTILIZERS.

We invite you to stop by the store and talk over soil sampling methods and fertilizer applications. It's just common sense that your crop won't be any better than your soil.

**FREE...**  
 Get free MATHIESON soil sample bags at our store. We also can furnish you with A & M soil analysis forms.

**PAY LESS SAVE MORE HERE**

**OUR SPECIAL THIS WEEK:**  
**5-Piece Livingroom Suite**

In beautiful toast metallic cover with attractive maple trim. This handsome 5-piece group includes studio divan, TV rocker, occasional chair, step table and coffee table.

Regularly \$259.95. We'll allow \$50 for your old living-room suite and you can have this beautiful group for **\$209.95** ONLY

**Thomas Furniture**  
 YOUR HOTPOINT APPLIANCE DEALER  
 Olton, Texas East Side of Square Phone 4631



**Northern Star**



**NO. 11 COTTON**

The variety to grow for profit. A quick maturing cotton with a high germination. Supply limited. Book order with your local ginner or at **OLTON IMPLEMENT.**

**Northern Star Seed Farms**  
 O'BRIEN, TEXAS





**BISCUITS** BORDEN'S. PER CAN ..... **9¢**  
**COFFEE** WHITE SWAN. POUND CAN ..... **79¢**

HUNT'S TOMATO JUICE ..... SIZE 300 CAN ..... **10c**  
 HEINZ KETCHUP ..... 14-OUNCE BOTTLE ..... **23c**  
 HUNT'S—Cut GREEN BEANS ..... SIZE 300 CAN ..... **19c**  
 FORT HOWARD TOILET TISSUE ..... 3 rolls SAVE AT ..... **21c**

**FLOUR** PILLSBURY. 25-LB. Print Bag ..... **\$1.85**

HI-HO—POUND BOX  
**CRACKERS**

**32c**

BLACKBURN'S  
**SYRUPS**

5-POUND JAR  
**49c**

BLUEBONNET

OLEO  
 POUND CARTON  
**25c**

**AN AMAZING OFFER!**  
 SIMULATED **Pearls** BY DuBARRY  
 plus FREE brocade evening bag  
 \$5.00 value only **\$1.50**  
 AND 2 LUX TOILET SOAP WRAPPERS OR NUMBER FROM BOTTOM OF ANY LUX LIQUID CAN

**LUX** REG. SIZE BATH SIZE  
 TOILET SOAP 3 for 25c 2 for 25c  
**LUX** 12 OZS. 22 OZS.  
 LIQUID 35c 65c

**QUALITY MEATS**

**Pork Roast** FRESH. PER POUND ... **29¢**  
 CHOICE ROUND STEAK ..... PER POUND ..... **79c**

WILSON—Boneless & Skinless 3-POUND CAN ..... **\$1.98**  
 TENDEREADY HAMS ..... CHOICE LOIN STEAK ..... PER POUND ..... **69c**

**BACON** WILSCO. Pound Package ..... **29¢**

SWIFT'S PREMIUM **FRANKS** 39 c/lb.  
**KRAUT** 13¢  
 LIBBY'S SIZE 303 CAN

**FRYERS**  
 HEART OF TEXAS. GRADE A. FRESH DRESSED. WHOLE OR CUT UP. PER POUND, ONLY ..... **39¢**

Free Delivery

Phone 3581

**CASH WAY**

Where Friends Meet and Prices Talk

**FOOD STORES**

SPECIALS EVERY DAY

SPECIALS BEGIN FRIDAY, FEB. 3.

**Salad Dressing**  
 Best Maid. Quart Jar ..... **39c**

**Shortening**  
 Swift's Jewel. Three-Pound Can ..... **69c**

ZESTEE 20-Ounce Decorated Glass  
**GRAPE JELLY** ..... **29c**

**CHERRIES**  
 Sturgeon Bay R.S.P. Size 303 Can ..... **19c**

HUNT'S—Whole Unpeeled SIZE 2½ CAN  
**APRICOTS** ..... **23c**

**Cake Mixes**  
 GLADIOLA. White, Yellow, Marble and Devil's Food. Per Box. ONLY ..... **19c**



**DOUBLE**  
 GUNN BROS STAMPS  
 EVERY Wednesday

with purchase of \$2.58 or more

**PRODUCE**  
**LETTUCE**

Fancy California. Per Pound ..... **9c**

**BANANAS**

Golden Ripe. Per Pound ..... **12½c**

FIRM GREEN CABBAGE ..... PER POUND ..... **4c**

FANCY MARYLAND SWEET POTATOES ..... PER POUND ..... **7c**

**FROZEN FOODS**

**Orange Juice**

Minute Maid. Six-Ounce Can ..... **17c**

SNOWCROP—Cut 10-Ounce Pkg. **GREEN BEANS** ..... **21c**

FROZEN 10-Ounce Pkg. **STRAWBERRIES** ..... **27c**