

WOLUME 33

* THE OLTON ENTERPRISE *

Phone 3971 CONSUMERS BUTANE, INC. OLTON, TEXAS

"The Golden Gate To The Golden Road"

OLTON, LAMB COUNTY, TEXAS, THURSDAY, JULY 23, 1959

NUMBER 24



Top ranking golf players in the city membership tournament are shown here at the wind-up of play on the ninth green at Olton Recreation Center. From left are Lauis Hair, C. A. Cox, Bob Richmond and Sim Hayes is shown putting. The

little girl is Pam Hair who caddied for her dad. Richmond was two under par for 34 and the tournament crown. He beat out Cox who shot a 41. Runner up was Hair who also shot a 41 and Hays shot a 42.

CUCUMBERS ENJOY GUARANTEED MARKET

Vegetable Harvest Director Job At Getting Under Way Monterrey might fred Stockdale has resigned as band director and will accept a band director and will accept a limit wednesday night with dolls, games, a few small gift items. Mr. and Mrs. Stephens came to

to roll here this week. o roll here this week.
Some farmers were reporting a Olton Man's

profit on the first cucumber ing. "That is unusual," said Clovis
Poteet, who is doing the weighing

Son Slain again this year. Clovis is being assisted by Dewey Hukill.

Clovis said the quality of the In Japan cucumbers is very good. He said cucumbers is very good. He said they are bringing from \$2.50 to Max Miller, 20 years old, son At Fire School \$3.00. The first loads went out to of Z. D. Miller of Olton, was Brown & Miller of Texarkana slain in Japan early this week. this week. Brown & Miller, packthis week. Brown & Miller, pack-ers of Rainbo pickles, have contracted cucumber production here. the Far East with the US Navy. week.

tion is looking good for cucumber Thompson Implement. Mr. Thompgrowers this year. He said cucum- son said the Navy reported that Volunteer Firemen. ber vines are in fine shape. Their color is better and there has been no wind or insect damage so far,

Bob Worley at the onion shed here said Olton producers have lost about 100 acres of onions to hail. Yields have been running up to 300 sacks per acre, but producers have been plagued with a bad market.

Mr. Thompson said he assumes that authorities believe the young sailor was murdered. Mr. Miller left for Arizona immediately upon receiving word of his son's death. Funeral arrangements are pending.

Third session of school will hegin like that authorities believe the young sailor was murdered. Mr. Miller left for Arizona immediately upon receiving word of his son's death. Third session of school will hegin like that authorities believe the young sailor was murdered. Mr. Miller left for Arizona immediately upon receiving word of his son's death. Funeral arrangements are pending.

bad market. Onions being processed now are bringing about \$1.50 a sack, Mr. Worley said. Grano onions are coming off now and Spanish Sweets are due about the middle of August. Seed onions should be ready by Sept. 1, Mr. Worley reported.

D. L. Witt, potato broker at Hart, summed up the potato situation in these words, "The yield is good. The potatoes are beautiful. The market is lousy.'

Olton Area Battered By Hail Again

Hail battered the Olton area again Tuesday and Wednesday nights.

Hardest hit area appears to have been along the Draw northeast of town, although other localities also suffered.

Johnny Hodges north of the Draw is reported to have received hail. There was some hail at the Elmer Moore place north of town. Ernest and Owen Jones and John Norfleet received hail on their farms northeast of Olton Tuesday afternoon. Hail Wednesday appears to have been concentrated about five or six miles southeast of Olton. Reporting damage were Delmer Givens, William Neinast and Forrest Cole.

These are some of the farmers on whose damage The Enterprise received reports. Heavy rain and considerable hail fell in the down town area Tuesday. Only a sprinkle fell in town Wednesday.

Stockdale Takes Two Firms Are **Monterrey High**

mediately available.

Two Olton Men

Tom Smith and Bailey Hair are attending a Firemen's School at

Mr. Thompson said he assumes New Swimming

school will begin July 27 at Olton register by Saturday.

Burglarized **Wednesday Night**

day from School Supt. Joe Har- and Ben F. Smith Grain Company years. He is a barber, and she is per. No further details were im- Also on the police investigation a beautician. list were reports of a peeping tom on the loose in town. City police say they have had a half Chief Cavin Will dozen reports, mostly from the northeast part of town.

Tennis Tourney Set By Lions

Mr. Poteet said the labor situa- His father is employed by Ed The two men will return Sunday.

Smith is the chief of the Olten Teaching the school will be Oton Llions Club will sponsor a taking drivers' license tests. about the latter part of August.

Chairman of the club's tennis

Teaching the School vill School vill

> Recreation Center swimming pool. again free. Joe Turner, manager, said those Cavin said those interested Third session of swimming wishing to attend the school should should register by Friday of next

State Aid Slashed \$18,000 Trustees Approve Tax Raise

Hobby Shop Opening Is **Next Saturday**

S&S Hobby Shop will open for first hobby shop.

time during the day, and be pres- sons.

ent at the drawing. First prize will be an assembled model plane with motor. Second, third and fourth prizes will be, respectively, a framed 16" by 20" painting, a Craft Master figurine kit, and a model electric outboard boat motor.

Located in the building formerly occupied by Bizzell's Children Shop, the new business will offer various hobby needs. Stocked will be model plane, customizing car zell, died Monday morning at amount \$353,995 is required for kits, leather craft supplies, paints, Clinton, coin books, school supplies, various kits to be assembled, and other items.

Mrs. Stephens declared that the shop eventually will be stocked similar position with Monterrey and made off with some small Olton three years ago. He is a change, according to officers. | carpenter. The Smiths have been This announcement came Thurs- Entered were Olton Co-Op Gin residents of Olton for twelve

Teach Drivers' License School

Olton will have a school designed to prepare Latin-Americans for

tournament committee is Lauis will act as translator. Fee for the passing drivers' license tests will be entitled to attend the school

Seguin Man Is **Employed For** Junior High

M. E. Asman of Seguin has been business the first time Saturday employed as junior high school morning at 9:00, giving Olton its principal to replace Robert Fisher who resigned.

Stephens, Nell, will operate the He has had eight years of teach- needed to operate the Olton school bonded indebtedness.

held at 6:00 PM Saturday. To win and Mrs. Asman are parents of only alternative would be to down-school about \$4,000 more this year a prize, one must register some- three children, a daughter and two grade the quality of Olton's school than last year. Maintenance and

Mrs. Bizzell's **Relative Dies** In Clinton, Okla.

G. L. Burden, Clinton, Okla.,

He was 49 years old. Mr Burden was a farmer. Mrs. Bizzell was reared by her sister and Mr.

The Bizzells attended funeral services in Clinton.

Encephalitis

Richmond of Hart, is recovering sold are manufactured by blind from encephalitis this week.

the hospital early this week.

Superintendent Says More Revenue Required To Operate School System Drastic cut in state aid resulted this week in a hike of 30

cents per \$100 valuation in Olton school taxes. The rate was raised from \$1.50 per \$100 valuation to \$1.80.

Taxable property in the school district may be appraised and equalized by a tax expert. Olton school board pondered more than three hours in special session Tuesday night before passing the tax raise

resolution by unanimous vote. Grim-faced school board mem-Mr. Asman holds BS and MA bers heard Superintendent Joe operating the school. The remainand Mrs. A. A. Smith and Mr. degrees from Southwestern State Harper declare that some \$20,000 der of the budget will be used and Mrs. J. W. Stephens. Mrs. Teachers College at San Marcos. in additional revenue will be in paying interest and retiring

another year. He said that if the Drawings for four prizes will be Mr. Asman is 37 years old. He funds were not forthcoming the system.

assignment by the state got the biggest part of the blame for state aid. He said that state aid making the tax raise necessary. Mr. Harper said Olton drew fund is based on the county's \$228,998 last year from the state. economic index. He said Lamb This year the school district will county's economic index was receive only \$211,705—a cut of raised this year and resulted in a almost \$18,000.

Olton's budget for the coming brother-in-law of Mrs. Mabel Biz-school year is \$416,995. Of that provide for the school.

Springlake Lions To Sell Brooms **Next Saturday**

its annual broom sale Saturday. At present the school district's Headquarters will be set up in tax valuation is \$12,100,000. Springlake. However, club mem- The school district's board of bers will range the entire area equalization has recommended selling brooms and mops. The that the district's tax structure sale is sponsored jointly by the be re-evaluated and equalized and Charles Richmond, 10 years Lions Club and the Texas Caravan then a tax rate be assessed old, son of Mr. and Mrs. Bob for the Blind. All items to be adequate to finance the school. people.

He was stricken a week ago toward the club's community ing. This probably will entail the Monday and was hospitalized in projects. A portion of the profit hiring of a tax evaluation expert Lubbock. He was dismissed from goes to the blind people who made to appraise taxable property in the items to be sold.

Salaries Up

Teachers' salaries will cost the operation of new building facilities will cost an additional \$5,000, Change in Olton's local fund Mr. Harper pointed out.

Mr. Harper explained the cut in from the minimum foundation corresponding cut in the amount of money which the state will

Cost \$25 Mr. Harper said the tax raise voted by the school board will cost land owners about \$25 per quarter section of land.

"In order for us to operate on the same basis as last year, without any undue expenditure, we must have a tax rate of \$1.80." Mr. Harper told the board. "This will bring in about \$20,000 in additional revenue if we have 95 Springlake Lions Club will stage percent collection."

Hire Tax Expert

It is this recommendation that the school district.

GAP BETWEEN COTTON AND RAYON CLOSING

tournament committee is Lauis will act as translator. Fee for the school will be \$11 per person. A person taking the course and not passing drivers' license tests will Bright Says Council Man

Area ginners heard good news | sell. for the cotton industry Monday Mr. Gregg said that since cotton industry.

market place. Mr. Gregg is with the National Cotton Council.

"Our long range market prospects are better now than in the past 25 years," he declared. He said the Council's market research has turned up several reasons for these brighter pro-

surplus has been reduced in spite of continued production. 2. For the first time since 1953 there is a belt-wide acreage expansion.

1. In the past two years cotton

3. Domestic cotton mills will be getting cotton 4 cents a pound cheaper next month, through government assistance. This coupled with a 2 cent increase in the cost of rayon has broadened the base of the domestic cotton market, Mr. Gregg said.

Domestic consumption last year was 8 million bales. This year it will reach 8,700,000 bales. Mr. Gregg said that if the trend continues, consumption soon will go to 9,000,000 bales.

He said exports should move

from 2.8 million bales to 6.5 million bales next year. This means sales of 15,000,000 bales with a production this year of about 14.000.000 bales . . . a million bale reduction of the surplus. Cotton men are jubilant over

is now so competitive with syn- Mr. Gregg said that a label-John Gregg told some 15 gin- thetics, the blending incentive has ing law goes into effect in 1960 men that cotton now is competing been killed. In the past, synthetics requiring that blended textiles be favorably with synthetics in the have been blended with cotton labeled as such.

GOOD NEWS



what appears to be happening to Sherd Davis, left, and John Gregg look over literature pretheir old competitor, rayon. Mr. pared by the National Cotton Council for the purpose of its rayon business, closing down John is a representative of the National Cotton Council,



NEW GYMNASIUM

This is the new Olton High School gymnasium. Reaching only a part of the fine new school facilities which go into Gregg said DuPont has sold out boosting cotton sales. Sherd is manager of Hart Co-Op Gin. completion stages, the new gym was erected to help Olton operation here next school term. school meet state requirements for physical education. It is

(STAFF PHOTO) all its plants it was not able to



Christine Irlbeck Reports On Trip To Lions Camp

HART OIL & BUTANE, INC.

Phone 2382

Hart

Lions Club for making my trip Then we had swimming. to Kerrville possible. I would also After our rest period each after- T-shirts and scarves showing all

cabin inspection before we started night and banquet and parade wonderful place. I hope I can go officiating. our activities. After the unit night. They were held in the back to camp next year.

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to savings accounts . . . from personal loans to safe de-

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activities we did arts and crafts. for Crippled Children. The theme I would like to thank the Hart as baskets, belts and billfolds. A king and queen were selected.

Hansen for going with me, and Mrs. Joe Bailey for just having fun. Our night acti
bringing me home

Market for going with me, and Mrs. Joe Bailey for just having fun. Our night acti
like to leave the died at her home Thursday morning. Rites were conducted in Boywell Just Changle in Amarillo. Each morning we got up at sing-song contests, stunt night, that I had a lot of fun. I think with Rev. R. N. Rucker, pastor 7:00. We had flag detail and clean cook-outs, party night, camp-out that the Texas Lions Camp is a of the Sanborn Baptist Church,

Texas

TEXAS

ALL MEAT

In the parade each unit made a float. My unit made a birthday cake and celebrated the seventh birthday of the Texas Lions Camp

The last Friday we received morning.

Hart Pastor On Trip Camp

Rev. Lee Crouch, pastor of Hart Methodist Church, is assisting in a young people's trip camp in Colorado this week.

The informal encampment is established in the mountains near | Castro County farmers have Salida, Colo., with 28 youth and received 1960 wheat allotments nine counselors. It will end July 30. for an acreage cut.

Baptist VBS Ends Friday

Vacation Bible School at the First Announce Fair Baptist Church will be held Friday night at 8:30. Following the program, there

will be an ice cream social. There were 91 students enrolled in Dimmitt August 17-19. Workers expected an increase in week from Noble C. Howard, attendance each day.

Hart Man's Sister Dies

Welch, Amarillo, sister of Roy Stanton of Hart, were held Monday

Mrs. Welch, who had been in like to thank Mr. and Mrs. Walt noon, activities consisted of camp the things we participated in ill health for about 18 months, vities consisted of show night, I would like to close by saying Boxwell Ivy Chapel in Amarillo,

Mrs. Welch is survived by her husband, a daughter, her mother, six sisters and three brothers. Interment was in Memorial Park Cemetery under the direction of Boxwell Brothers.

Farmers Receive Wheat Acreage

Allotments are figured on a basis of number of acres planted in wheat in this county in 1955-

Further information may be obtained from the ASC office.

For August 17-19

Castro County Fair will be held in the school Monday morning. This announcement came this County Fair Association president.

69c

33c

39c

29c

29c

\$7.50 Per. for \$5.00 \$10.00 Per. for \$7.50

\$12.50 Per. for \$10.00

\$15.00 Per. for \$12.50 \$25.00 Per. for \$15.00

NO. 2 CAN | CLOVERLAKE DELUXE DIAMOND SLICED 4 for \$1.00 NO. 303 MISSION 121/2C 46 OZ. CAN 4 for \$1.00 10 LB. BAG 98c 3 LB. TIN KIMBELL'S 69c 3 ROLLS 25c 25 LB. BAG \$1.79 3 LB. CRT. ARMOUR'S 63c TALL CANS KIMBELL'S 2 for 25c 4 LB. BAG 49 c 12 OZ. BOTTLE 15c LIGHT MEAT KIM 2 for 57c (QUARTERED) 15c

SPECIALS FOR JULY 24-25

S&H GREEN STAMPS—DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE - CLOSED ON SUNDAYS -We Reserve The Right To Limit Quantities! HART TEXAS

PRODUCE U. S. NO. I—WHITE 121/2 C 2 for 25c 10c 6 OZ. CAN 2 for 25c 24 CT. PKG. 33c LB. 39c

POSTAL EMPLOYEES

Hart post office is now housed in a new building just north of its former site. Postal employees shown here sorting mail in the new building are from left, Mrs. John McLain, C. W. Seago, Mrs. Joe Cook and Mrs. Robert Brooks. The new building belongs to O. D. Dinwiddie. Mrs. Brooks is postmistress.

HEARTS OF HART



These children are Beverly Newman, 8 years old, and her brother, Max Ray, 6, son and daughter of Mr. and Mrs. Ray Don Newman of El Paso. Grandparents are Mr. and Mrs. C. L. Rich of Plainview and Mr. and Mrs. H. E. Newman of Hart. The children have been staying with grandparents while their mother has been convalescing from an operation (PERSONAL PHOTO)

Bennett and T. R. Davis.

Legionnaires **Build Float**

Saturday by the American Legion Steiret.

Post No. 311 of Hart. Participating were Sherd Davis, Rodney Smith, James Kennedy, Willis A. Hawkins Jr., Hollis Ingram and Bud Steiret. Flag

Redlegs Fall Prey To Cards, Trip Gold Sox

Hart Redlegs baseball team took a drubbing last week at the hands of the Nazareth Cardinals. The score was 13 to 2.

Cardinal shortstop and first baseman turned in splendid performances. The Redlegs harvested only two hits. These were by Harvey Sullivan and Darryl Mc-

In the second game of the second half of the season the Redlegs downed the Dimmitt Gold Sox 15 to 8. This game saw Mark Martin back at second base. This position had been adequately filled by Jerry Parker. Many 11-year-olds have been

used in the infield as they will be next year's 12-year-olds. They have turned in creditable perfor-In the Dimmitt game, Tommy

Morrison got two hits in three trips to the plate and Mark Martin got one hit for two times at bat. Winning pitcher was Carl Ward, who pitched one-hit ball.

Ten Baptists **Attend Camp**

Nine Hart Intermediates and sponsor attended camp at the Plains Baptist Assembly last

Mrs. Claude Ray accompanied the following girls to the encampment: Connie Popejoy, Marie Davis, Carrol Futrell, Virginia Rice, Jo Ann Clark, Rosalie Bostick, Betty Shaw, Beth Hughes and Patricia Van Vliet.

Activities included meal together, free time, swimming, devotionals, worship and missionary services.

LETS ALL WORK TOGETHER TO MAKE HART GROW-

Clean Grounds At Cemetery

up activities at Hart Cemetery

Bennett and Monroe Phillips, asthe ACCOMODATIONS you have sisted by four prisioners from Castro County jail in Dimmitt, given to us, YOUR PATRONS. I mowed grass and cut weeds in are not required to give. Otto Dinwiddie and Glen Reed may be contacted concerning a plan for providing perpetual care of Mother Dinwiddie, who has for the cemetery.

Judge Nowlin To Speak Here

in Plainview, will be guest speaker | O. D. Dinwiddie will pick them at Hart Methodist Church Sunday up and take them to her on that morning at 11 o'clock.

Judge Nowlin is an active mem- Mother Dinwiddie has not been ber of the First Methodist Church able to have visitors much of of Plainview, and is widely known the time, but she will appreciate

Judge Estes Resigns Office

Castro County Judge, effective 1. speak at the Hart Baptist C Estes, who has held the posi- Sunday evening. tion since January 1, 1949, has He will speak to the Young accepted a position in this area People's Training Union Departbearers from Hart were Ray as representative for the Hamilton ment at 7:00, and in the evening Securities of Dallas.

Donations for support of the Estes was born in Dimmitt, and baseball field may still be sub- soon after returning home from FAMILY NIGHT "Rehabilitation" was the theme mitted to Norlan Dudley, Rodney service, he operated the Kimbell July 29 will be meeting time for the float sponsored in Tulia Smith, Edd Bennett or Bud Elevator in Hart. He and his for the regular family night supper family will move to Lubbock.

This & That

awful lot of FAITH for so many of them have had hail from one to three times this year. Next year they will toil just as hard or perhaps harder than this year. Our FAITH in the BIBLE is compared to a grain of mustard seed. Have you ever taken just ONE mustard seed in your hand and compared it to your FAITH. So little have I when I make the

Perhaps this old saying can apply to all of us at this time, not only the FARMER. "The best way to double your money is to FOLD IT ONCE and put it BACK in YOUR POCKET."

BOUQUET of the week to the employees of the Hart Post Office. To Mrs. Robert Brooks and all her co-workers we have always found you FRIENDLY, COURTE-OUS, EFFICIENT AND PROMPT vith the SERVICE and handling of OUR MAIL

Through your efforts and probably some of the former Postmasters you are now in a new building. The new building and new fixtures are so nice and I know each CITIZEN is proud, for that is another step of progress for our CITY.

To YOU the POSTAL EM-Glen Reed, Dean Sanders, Bob OFFICE, WE THANK you for all know you do many kindness you

Sunday, July 26th is the birthday been ill and hospitalized in Plainview for more than 9 months. Would it not be so nice for each of us to remember her with a pretty card? Since her birthday is on Sunday, if you will address your card and leave at L and A Judge Lee Nowlin, county judge Dress Shop, or Drug Store, Mrs.

Wayland Layman To Speak Here

Edward McMillan of Wayland Robert Estes has resigned as Baptist College, Plainview, will

worship service at 8:00.





- HART TO HART

Mr. and Mrs. L. A. Steiret Wells. They were injured in a week. car accident about a month ago.

Saturday and is convalescing at C. B. Jones. home. Mrs. Garrett had major surgery recently.

Mark Martin is bedfast with a heart disease.

Mr. and Mrs. H. E. Newman ing. have returned from a visit with Mrs. H. A. Davis and Mr. and spending several weeks with re- last week. latives in Hart and Plainview.

girls and Mr. and Mrs. Roy Taack sister, Mrs. Glen Reed and family their sister, Mrs. Nora Ray. and Mary spent a few days fish- Wednesday night. ing at Pecos. The Taacks have a

Miss Ruby Featherstone was dismissed from Castro County Hospital in Dimmitt Friday afternoon. She is slowly improving at her home now, and will appreciate visitors. She was injured in a car accident near Hart June 6.

Mr. and Mrs. H. E. Loman were in Amarillo Saturday morning on

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sister, Mrs. C. E. Stewart, of Beavers Takes Part

Roy Pyeatt and Paul Armstrong attended a council executive meetare recuperating in Mineral ing of boy scouts in Post last

77 relatives attended the gather-

their son, Ray Don of El Paso. Mrs. Bud Roberson and Tanya of students at Texas Tech, spent last signed to give advance training Their grandchildren, Max Ray Littlefield visited the ladies' parand Beverly returned home after ents, Mr. and Mrs. O. C. Kittrell

Mr. and Mrs. Paul Brooks and family of Lubbock visited his ton, Calif., spent Thursday with Rainfall Heavy

to Castro County Hospital Satur- family, the Granville Martins'. firms in Hart.

Ark., spent Tuesday through Fri- Phillips. day with her daughter, Mrs. O. C.

Mr. and Mrs. Earl Hacker were El Paso are visiting his sisters, and Antoinette are spending the in Lubbock Saturday to visit his Mrs. H. E. Newman and Mrs. week in Colorado. mother, Mrs. Cora Hacker, and a Marion Holland, and his brother, A. R. Bostick of Olton.

Mrs. Fern Cone of Austin visited business. Thursday night and Friday with Miss Dean Moore of Temple is her parents, Mr. and Mrs. C. B. visiting her cousin, Mrs. Melvin and Clinic. The couple are parents Landers, and her son, Gary, who Aven. returned Sunday night from a has been on vacation.

Mr. and Mrs. J. D. Spray of T. C. Featherstone and family Sunday.

now in Lubbock where J. V. is Monday morning for a visit with taking advanced courses at Texas relatives and friends. The New-Tech this semester.

Mr. and Mrs. Branch Sheets and family visited this week in Spear- family, formerly of Amarillo, have

pending the week in Corpus horn Barber shop.

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Hart, Texas **Phone 2771**

In Recent Ceremony Glenda and Barbara Beeson son of Mr. and Mrs. O. L. Beavers passed under the Golden Gate Mrs. R. O. Garrett was dis-spent last week in Matador with of Hart, serving aboard the attack bridge. missed from Plainview Hospital, their grandparents, Mr. and Mrs. aircraft carrier, USS Midway, The exercise which preceded

> Christi with relatives. Don Winnett and Kathy Harrison

and Mrs. Homer Winnett. Mrs. Bill Pope of Abernathy | Fleet in the Western Pacific. Mr. and Mrs. Paul Allison and and Mrs. C. E. Stewart of Comp-Mr. and Mrs. H. L. Martin of During Month

keeper for several of the business Ann of Tulia and Miss Sherry fall crops are harvested. Burk of Kress were Sunday dinner This, in spite of the fact that Mrs. E. P. Cates of Hot Springs, guests of Mr. and Mrs. M. E. the majority of area farmers

Dimmitt are new residents of crops being destroyed. Mr. and Mrs. Lanny Tucker Hart. Mr. Talley is operator of US Weather Bureau records 1.97 and Jimbo left Monday for a the Hart Locker and they live in inches of rain to date this month. visit with relatives in Estelline. the rent house of Mrs. A. L. Aven. Mr. and Mrs. Gib Bostick of Mr. and Mrs. Frank Bauman

Mr. and Mrs. Casey Jones were in Amarillo Sunday on

is spending the summer in Hart. Mrs. Carrol Davis has been Misses Opal Ray, Soila Reyne working in the bank in the Olton, on the birth of a daughter,

Arkansas, Missouri, Tennessee and past weekend visiting relatives. Mr. and Mrs. J. C. White of children. Kenneth Warren and John Ray Kress and Mr. and Mrs. Riley Mr. and Mrs. Geronimo Garza, Holloway are visiting John Ray's White and Linda were Sunday Hale Center, on the birth of a parents, Mr. and Mrs. John Hollo- visitors of Mr. and Mrs. Hubert son, Jose Louise, weighing McLain and boys.

Matador visited Mr. and Mrs. night and Sunday on the farm munity Hospital and Clinic. The with Sandra Lacv.

Mrs. Ray Don Newman and Mr. and Mrs. J. V. Wescott are children of El Paso arrived mans are former Hart residents. Mr. and Mrs. Elmer McKay and

moved to the rent house on the Mr. and Mrs. W. T. Sanders, farm of Mr. and Mrs. A. L. Wilson.

and Monta Jean are vacationing Macon.

Mrs. Lanny Tucker. our trash Saturday.

Those visiting in the home of last week were his brother, J. sister, Mrs. Gene Kelton; and a Center. brother, O. F. Phillips of Mule-

n a storm door and several Sunday afternoon, titches were required.

Velch in Amarillo Monday. Mrs. month's visit in Olton

Farms and farmers of Edmonson bock with a friend of Allen's. went to Buffalo Lake for swim- Mrs. Ted James and Dana of

has suffered a heart attack.

The 15,000 men and 26 ships of the US First Fleet were reviewed by Admiral Herbert G. Hopwood, SAN FRANCISCO, Calif. (FHTNC USN, the Commander-in-Chief of Alvin H. Beavers, fireman, USN, the US Pacific Fleet, as they

took part in a full-scale naval the San Francisco visit involved Mr. and Mrs. E. E. Davis, review and visit to San Francisco, fast-moving aggressive attack car-Larry and Freda attended the July 17-20, after completing a rier teams which struck at simu-Moss reunion in Plainview. Some major exercise held off the lated mainland targets as naval air patrol squadrons and submarines held the defensive roll. Exercises of this type are de-

Wednesday with his parents, Mr. to personnel preparing to make cruises with the US Seventh

Mrs. Bill Mason was admitted San Angelo visited his brother and Records reveal that Hart has now on hand 1400 cars of grain day night. Mrs. Mason is book- Mrs. Dan Wakefield and Marsha and cotton to be shipped before

have received one or more severe A. L. Talley, Royce and Joy of hail storms this month, with some

Congratulations To

Mr. and Mrs. Louas Arias, Olton, on the birth of a daughter, Janie, weighing 8 pounds, 6½ ounces at 1:15 AM Friday, July 17, in the Community Hospital of one other child.

Mr. and Mrs. Manuel Ramirez, and Ione Van Vliet of Amarillo absence of Kenneth Warren, who Lutilda, weighing 6 pounds, 11 week's vacation in Oklahoma, Mrs. Bill Rich was in Waco this munity Hospital and Clinic. The couple are parents of two other

> pounds, 15 ounces at 2:39 AM, Ruth Harris spent Saturday Saturday, July 18, in the Comcouple are parents of four other

OLTON BRIEFS

Judy and Jo returned Friday after Mr. McKay is barber at Long- Mr. and Mrs. Carol May, is spending the week in Lubbock Mr. and Mrs. Paul Kennedy with his grandmother, Mrs. Carl

in the hills of Arkansas this week. Mrs. Floyd Gray and her moth-SP-4 Bobby G. Spruill of Ari-er, Mrs. J. E. Gray, visited Friday ona has been visiting his sister, in Muleshoe with Mrs. Dovle Eubanks. Mrs. Eubanks is a daughter

Mr. and Mrs. Herman Fox, Mr. and Mrs. M. E. Phillips Mrs. George Fox of Ruidoso, NM, W. Phillips and family of Her- home Tuesday night week. They miston, Ore.; his mother, Mrs. attended the funeral of the men's J. W. Phillips of Stegall; a aunt, Mrs. George Struve, in Hale

Mr. and Mrs. Frank Struve and family and Mrs. Tom Smith were Mrs. Ed Harris cut her hand Hale Center and Abernathy visitors

Mrs. W. T. Hall, Jr., Richard Rev. Dale West and family of and Becky, and Mrs. H. G. Walker uadalajara, Mexico are to be in spent last week in Austin visiting Mr. and Mrs. J. C. Blackburn Mesdames T. B. Cox, Curtis and family. Mrs. Blackburn is a Malone and Herman Burress at-daughter of Mrs. Walker. They ended the funeral of Mrs. C. W. returned Greg Blackburn for a

elch was the sister of Roy Allen Teel, Texico, NM, visited Saturday night with Marty Single-Several farmers from Nanny terry. The couple visited in Lub-

ning, boating and water skiing. Seminole are spending two weeks Mr. and Mrs. Paul Brooks in the home of her parents, Mr. visited Mr. and Mrs. Mark Mar- and Mrs. Floyd Gray, while Mr. tin Sunday afternoon. Mr. Martin James is attending a band clinic at Wichita Falls



SHURFRESH OLEO

1 LB. QUARTERS

CRACKERS 1 LB. BOX

29c

SHURFINE DRESSING

QT. JAR



CLEOMARGARINE

SHURFINE

5 LB. BAG

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UNCONDITIONALLY

no bug is immune'

to Kan-Kil Pint Jar 59c

Quart Jar 98c ALL KINDS OF FLY, MOSQUITO & INSECT KILLERS

69c

TIDE

LARGE BOX

Chopped Beef

Cheese Spread 65°

CARROTS

EACH

9c

49c

Luncheon Meat 12 OZ. CAN 49c

CALIFORNIA—SANTA ROSA PLUMS

SAUSAGE

SHURFRESH

Folgers

PINKNEY SUNRAY RANCH STYLE

LEMONS

FREE 1 LB. PINKNEY PURE PORK

WANSING—REAL TASTY MEAT FRANKS

STARKIST GREEN LABEL STYLE

GIANT SIZE 49c

CANNING SUPPLIES Fruit Jars—Plastic

> Bags — Spices Vinegar — Etc.

NO. 21/2 CAN 29c HOME GROWN

59°

EACH

5c

GUNN

ROASTING EARS

ALL ACCOUNTS PAID BY 10TH OF MONTH RECEIVE GUNN BROS. STAMPS



SHERMAN OLTON

WITH PURCHASE OF \$2.50 OR MORE

QUALITY MEATS

PHONE 3701

FREE DELIVERY



and blustery, pass through a doorway that promises gracious living and you're likely to find an atmosphere made miraculously fresh and comfortable through the marvel of Arkla-Servel GAS all-year air conditionconditioning system so technically simple, yet so compactly efficient. From the same a single fuel ... a tiny Gas flame provides the energy for both winter heating and summer cooling. Because it operates on the absorption principle of refrigeration, there are no moving parts, your assurance of unrivaled quiet and years of trouble-free operation. And here's the Bonus Advantage of superior GAS air conditioning . . . operating costs are far below those of comparable units using other types of energy! All this with a five-year guarantee, too! Contact Pioneer Natural Gas Company tomorrow for all the facts on remarkable GAS air conditioning. It offers exciting proof that "where the finest is truly appreciated, Gas belongs!

Whether the day is blistering hot or cold

fuel for a growing empire Pioneer Natural Gas Company

News Of Interest To Women

Ladies Bible Class To Have Tea Friday

A panel discussion was the program at the Ladies Bible Class Thursday, July 16. The women met at the Main Street Church

Those on the panel were Mesdames Don Williams, Jay Rainey, Glen Exter, Lonnie Smith, Tom Carlisle and Douglas Owen.

Subjects included "Some Problems of the Home," "Some Guideposts to Preserve Our Homes,' "The Reasons Why Women Work For Wages," a debate, "Should Married Women Work." and "Some Problems To Be Faced If the Wife Is Employed.'

Mrs. G. B. Stanley substituted as teacher for Mrs. D. M. Gran-Nursery keepers were Mrs. Jack

Thomas and Mrs. Bub Holt. Present were those named and Mesdames Buster Nicholas, Marcus Breland, Billy Guy Thomas, Ed Thompson, M. G. Brown, J. W. Teague, Tommy Davis, Elson Rose, Billy Smith, Elmer McGill, Lowell McGill, Burley Faver, and Miss Richardson. Mrs. Faver and Miss Richardson were guests.

Do You Have A **Problem Cotton**

Some of the new summer cottons are so difficult to finish at home.

We are equipped to clean them, restore their original sizing and finish them smoothly.

LADIES, let us have your "cotton worries".



DRIVE-IN CLEANERS Across From The Schools



MRS. STANTON ELLIOTT

CRISCO

Canyon To Be Home Of Stanton Elliotts After Marriage In First Baptist Church

Rev. W. C. Hadley, Happy, read Candlebra and baskets of white The dresses were made of white given by the Young Ladies Bible a double ring service Sunday gladioli flanked the archway. embroidered silk organza, fashion- Class of the Main Street Church afternoon uniting Miss Linda Jean Scene of the ceremony was the ed with molded bodices. The of Christ in the church at 2:30 PM. Franks and Mr. Stanton King Olton First Baptist Church. Harold Dean Carson, Olton, ac-

are Mr. and Mrs. Eldon Franks, Lubbock, on the organ as she aqua colonial nosegay with white are the Young Ladies Bible Classes ment and Mrs. W. E. Andrew is Olton, and Mr. and Mrs. R. B. sang "At Dawning," Whither Thou sweetheart roses. Goest," and "The Wedding Pray-Elliott, Happy.

Vows were recited as the couple er. stood beneath a greenery-entwined Mrs. Danny Smith, Amarillo, archway topped with candles. was matron of honor. She and the

other attendants, Miss Vondell sleeves and necklines were trim-

Best man was Ross Elliott,

Groomsmen were Ben Elliott, Happy, brother of the groom, and Tommy Womack, Happy. Ushers were Carl and Carol Sims, Happy.

bearers. They were Jim Bob and Don D. Franks of Midland.

her father, wore a dress of white reception. Members of the housesabrina neckline. Irridescent pa- Miss Betty Sue Patterson and Mrs. lets form a yoke appliqued on Jim Franks.

descended from a crown of seed silk illusion of chapel length.

points at the hemline fell into a piece. chapel train. The bride's bouquet was a white orchid surrounded by

Elliott, mother of the groom, wore as a senior. a sheath dress of navy-blue, ac- Mr. Elliott is attending West cented with a large white collar Texas State College and is assistand white accessories. The home of the bride's parents Co., Canyon.

Mrs. Cottrell Given First Place Trophy

Trophies were awarded to the vinner and the runner-up of the Ladies Flag Tournament Tuesday at the monthly luncheon of the Women's Golf Association. Winner was Mrs. Gene Cottrell, and runner up was Mrs. Walter Malone.

Thirty-five members were present at the luncheon which was held in the Fellowship Hall of the First Methodist Church. Guests present were Mrs. Jack

Brown, Houston; Mrs. Joan Jones, Columbus, Ohio; Mrs. Beverly Jones, Miami, Fla.; Mrs. Jess Wayne, Lake Charles, La.; and Mrs. J. C. Brown, Olton. Plans were announced for a

Ladies' Ringer Tournament to be held July 22-August 18. Still being worked on are the plans for the annual barbecue to be held August 7.

Wesleyan Guild Has Meeting Tues. Night

Co-hostesses for the Wesleyan Service Guild meeting Tuesday night were Mrs. Sonny Low and Miss Willena Gordon.

The women met at the First Methodist Church.

Mrs. Allen Johnston was in charge of the program. Three stories from the book, "All The Women of The Bible," were used. Brownies and punch were served to Mesdames Percy Parsons, Conner Parsons, Louie Mack Hardy, Lester Thompson, Low, Roye Aikman, Earl Robertson, Bailey Hair, Raiford Daniel, Marshall Stone Guy Watson, Gene Trotter, Jim Williams, Johnston and Miss Gor

Panel Gives Program For Ladies Of Class

Mrs. Inez Bawcom, a social Germany, Petersburg, and Mrs. worker from the Lubbock Chris-Calvin Baker, Amarillo, wore tian Children's Home, will speak dresses styled along sheath lines. at a tea Friday. The tea will be med in white satin. Satin sashes bers of the Wednesday Ladies a volleyball tournament July 28.

cris-crossed at the front waist- Bible Class of the church. Parents of the bride and groom companied Mrs. Hardy Fugate, line, Each attendant carried an Also invited for the occasion of the meet in the Adult II departof Hart, Littlefield, Earth, Friona director for department I.

and Springlake. 'The Responsibilities of Parent-

RETURN FROM ILLINOIS Mr. and Mrs. Charles McClain same department. and Debbie returned recently after being in Chicago, Ill. While there, meny II are Mrs. Kenneth Camp-Debbie was taken through a clinic.

The bride, given in marriage by was the scene for the subsequent alencon lace, fashioned with a party wre Miss Willa Jane Elliott, To Kenneth Holloways

tapered at the wrist. The veil overskirt of net ruffles. White pital and Clinic Foundation. frosted wedding bells accented the The baby was named Andrew palets. The veil was of imported crystal candelabra with flower- ounces at birth. The full skirt of lace with lace and carnations flanked the center- Tarltion Willingham, Hamlin, and

After a short wedding trip, the Anson. couple are at home in Canyon. The Holloways are newcomers For traveling, the bride chose a to the Olton community. beige sheath dress with melon-Mrs. Franks, mother of the colored accessories. She is a gradu-FROM AMARILLO bride, chose a dusty-rose lace ate of Olton High School and was Miss Dana Whitehead of Amasheath dress with a jacket for the graduated this spring from West rillo is visiting with Dana Speer. wedding. She accented the dress Texas State College, Canyon. She with dusty-rose accessories. Mrs. was president of Zeta Tau Alpha

ant manager of Farmers Elevator



Mr. and Mrs. John Lambright are shown here looking at a \$500.00 check which Mrs. Lambright received as second prize in a receipe contest sponsored by General Mills, Iinc. The check was presented at a dinner here Wednesday night of last week. The dinner was attended by several relatives and friends. By coincidence, presentation of the check was on the Lambrights' 31st wedding anniversary. (STAFF PHOTO)

Former Oltonites Are Parents Of Son

pounds, 8 ounces at birth. Mr. and Mrs. Hilbert Wisian,

Baptist Departments

To Play Vollyball

Members of the Adult I and II Departments of the First Baptist Special guests will be the mem- Church Training Union will hold Mrs. Duward Price is director

Both departments will have both Mrs. Bawcom's subject will be a men and women's team. Captains of the women's team for the Adult II group is Mrs. Roy Thurman and Don Franks is captain of the men's team for the

Captains for the teams of Departbell and Archie Sorley.

Andrew Scott Is Born

The table was covered with a Kenneth Holloway, Olton, at 8:27 The sleeves of the dress are floor-length satin cloth with an AM Sunday in the Plainview Hos-

pearls and matching irridescent cloth. The centerpiece was a Scott. He weighed 7 pounds, 15 entwined white candles. Aqua net Grandparents are Mr. and Mrs.

Mr. and Mrs. Henry Holloway,

Bridge Party Honors Harper Housequests

Mrs. Joe Harper honored Mrs. Pat Cagle and Mrs. Oscar Hill. both of Comanche, Friday, at a bridge party. The two women have been houseguests of the Harpers.

The honorees were presented gifts by the hostess. Mrs. Jake Armstrong won the

high score prize. Meringue shells filled with sherbet was served to Mesdames Lauis Hair, Armstrong, Wayne Hair, Joe Turner, Troy Martin, Alton Cure, Elmer McGill, Elmer Moore, Percy Parsons, Mardema Ogletree, and the honorees and hostess.

Diane Johnson Feted With Birthday Party

A birthday party was given Wednesday, July 15, for Miss Diane Johnson. The occasion was Diane's fourth birthday.

The roadside park near Olton was the scene of the party. Diane's mother, Mrs. Billye Johnson, was

Cupcakes and punch were served to Steve and Kim Lewis. Suzanne and Deryl Holley, Kaysee Martin, Vid and Kyle Allcorn, Bryan and Leslie Johnson, and Mesdames W. D. Holley, Gerald Allcorn, Elmer Lewis, Paul Featherngill and O. S. Richards, Muleshoe.

Martins Host Couples Bridge Club Thursday Mrs. Lester Thompson and Major James won high score prizes Thursday night, July 16, at the Couples Bridge Club meeting. The group met in the home of The young man was named the Troy Martins'.

Michael Bruce. He weighed 8 Present were Messr. and Mesdames Lester Thompson, Major Maternal grandparents are Mr. James, Percy Parsons, Johnny Muleshoe, and formerly of Olton, and Mrs. Jim Gregory, Olton, and Schenck, W. B. Dickenson, Jr., became the parents of a son Sun- paternal grandparents are Mr. Gilbert Roberson, Troy Martin, day, in the Lubbock Methodist and Mrs. Hilbert Wisian, Spring- and Mrs. Mardema Ogletree and Louie Mack Hardy.

ANNOUNCING ...

SUE HAIR

IS NOW ASSOCIATED WITH US AS A HAIR STYLIST.

Sue was graduated with very high recognition from Jessie Lee's Institute of Hair Fashions.

She is also very capable in all fields of cosmetology.

We take pleasure in extending an invitation to her friends and people of the Olton Area to call on her.

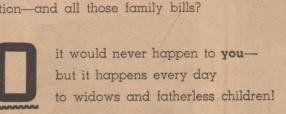
-Also We Have Six Other Operators-

it would NEVER happen but...

suppose you were given a sum of money —an amount equal to all the life insurance you own

and suppose you decide to quit work -using the money to pay family expenses

how long could you and the family hold out -before more money is needed-for food-for rent or house payments—shoes, dresses, suits—the children's education—and all those family bills?





Low Prices Every Day **Every Day Low Prices**

Elliott in matrimony.

PRODUCE 10 LBS. FRESH DRESSED GRADE A **POTATOES** PIC NIC FRESH CALIF. - BEEFSTEAK 10c HAMS 3 lbs. 49° VAN CAMP

lb. 59° BIRDS EYE CHOPPED GULF PRINCESS **BROCCOLI BREADED SHRIMP** 3 rolls 25c

GLADIOLA

FLOUR MEAL 2 boxes 27c 65c SIZE COLGATE 53c SIZE

GLADIOLA

SPECIALS START FRIDAY, JULY 24, 1959

WE GIVE FRONTIER STAMPS

Double Stamps On Tuesdays With \$2.50 or More Purchase DELIVERY



33c

Come In And Buy Your Fall Clothing Now—

Our Fall THERMO-JAC

Sports Wear Is Here!

-USE OUR LAY-A-WAY PLAN-

Host Of OHS Grads Land Teaching Jobs

ing careers this fall.

the teaching profession are Don Macon, Jimmie Priest, Joyce Keasler Mitchell and Johnny Mack Estes. Still other Oltonites will also be teaching for the first time this fall. The Olton Enterprise hopes to name them Dexter. The couple have a son,

Johnny Mack is a spring graduate Mrs. Jack Estes, Olton. of Eastern New Mexico Univer-Several spring college graduates sity, Portales, NM, and Jimmie are OHS graduates.

Estes will be band director at Dexter, NM, High School. Besides appreciation. filling this position, he will also Betty Austin, daughter of Mr. and Burl Mitchell, were married in be choir instructor.

He and his wife, the former NM, will move this weekend to graduate.

IF YOU TRAVEL AT ALL—

YOU NEED ACCIDENT INSURANCE

Planned for your needs!

Available for periods of 3 days or more—up to 180 days. Protects you anywhere in the world, 24 hours a day. Pays medical expenses in case of injury and provides lump sum payments in case of accidental death, dismemberments or permament total disability.

WHETHER YOU PLAN A WEEKEND TRIP OR A 6-MONTH GRAND TOUR-

YOU NEED PROTECTION!

Before you take that trip—even for the weekend — call 3601 and let us write you a policy with this 4-way protection.

INSURANCE AGENCY

Phone 3601

before the fall semester starts. Bobby, 8 months.

concert band at ENMU. He was matics. He was president of Circle Speaker Monday To ENMU Students Jimmy Priest and Johnny Mack an officer of the band fraternity K. Estes have both accepted their at the university.

Carlsbad Position

Jimmie Priest, son of Mr. and from Olton will begin their teach- will receive his degree from the Mrs. Weldon Priest, Olton, will be same school in early August. Both Junior High School in Carlsbad, NM. He will also teach music

> Jimmie's wife is the former Mary Flo Neergaard, of Hobbs, She is a Littlefield High School

Macon To Be Coach Don Macon, OHS graduate, has baseball coach at Matador. He ter of this year. will also be an assistant football coach at the school.

Other than the coaching positions, Macon will teach high school mathematics. Don is a spring graduate of

Howard-Payne College at Brown-Johnny Mack played with the wood, where he majored in mathe-

Macon is the son of Mrs. Carl first positions as band directors. Parents of Estes are Mr. and Macon, Lubbock, formerly of Olton. He is a brother of Mrs. Carol May, Olton.

ACC Grad To Teach Mrs. Joyce Keasler Mitchell, daughter of Mr. and Mrs. C. E. Keasler, Olton, will be an instructor of vocational home economics at Vinson High School, Vinson, Okla., this fall.

Mrs. Mitchell and her husband, Mrs. J. H. Austin, also of Olton. July. He is junior high coach and principal at Duke, Okla., near Vinson.

Student teaching was done by Mrs. Mitchell is a July graduate Jimmie in the Littlefield schools. of Abilene Christian College, Abi-His major and minor are music lene, where she was a member education and applied music, re- of several clubs. She was secretary of the home economics club at one time.

School graduate.

Attend The Church Of Your

Choice Sunday!

REAL ESTATE BARGAINS

In The Land Of Underground Rain

480 Acres located in Lamb County, three 8-inch wells, in finest water district, 1/2-minerals, 3-bedroom house 144 acres of cotton no Johnson grass nor possession vines. Priced at \$125.00 per acre or total price of \$60,000. Would carry a liberal loan value.

5500 Undeveloped acres for sale in Gaines County, proven water district, from 90 to 120 foot settings, with 1000 to 1200 gallons per minute, this land is to be sold in 320 acre tracks, or more, priced from \$55. to \$90. per acre, good loan value available.

Ultra modern Cafe, located in neighboring town, making more than a net profit of \$1,000. per month. Priced at \$12,500. for quick sale, due to illness owner must move out of this territory, if you are an ex-soldier or sailor a good loan can be had for this purchase.

Also have several residences in the City of Olton for sale, at real bargain prices, in both 2 and 3 bedroom houses. Choice Locations.

Licensed Real Estate Broker Phone 3481 P.O. Box 38 Olton, Texas

Church Of Nazarene Be Missionary Nurse



Miss Mildred A. McNabb, return- in Chicago, Ill. The convention Her student teaching was done been named basketball, track and at Wylie during the spring semes- ed Church of Nazarene mission- was held July 13-17. ary nurse to Swaziland, Africa, Sue attended as second vice-Mrs. Mitchell is an Olton High will speak Monday night, at 8:00 president of the local chapter. She Mrs. J. H. Austin and daughters PM at the Church of the Nazarene. is also Stock Show Superintendent Mary and Mrs. Jimme Priest Rev. J. W. Douglass is pastor for the coming year.

> of the church. Africa, where the Nazarenes have groups. more than 100 doctors, nurses and missionaries. Where possible, she will show colored slides.

A native of Arkansas, Miss McNabb went to the African mission field in January, 1953. Most of her time has been spent in nursing and general missionary activities. For the past several months she has been supervising African student nurses.

Miss McNabb is a graduate of the St. Vincent School of Nursing, Little Rock, Ark. She was head nurse and a supervisor there. She took further work at Northwest Nazarene College, Nampa, Idaho, where she secured a bachelor of science degree in nursing. Additional training was taken at Samaritan and Mercy hospitals in

Howard Hall's Brother Has Surgery Tuesday

Archie Hall, Plainview, underwent major surgery Tuesday morning in a Plainview hospital. Hall is a brother of Howard Hall, Olton. He is an uncle of James Hall and Travis Rector,

Olton Man's Father In Memphis Storm

A small tornado last week damaged the home of J. J. Hall, father of Howard Hall

under the roof of a large porch week as counselors. which was attached to the front off the man.

is 86 years of age. The tornado did other damage

in the Memphis community.

Sue Witten Attends National FHA Meet

Mrs. T. L. Witten, attended the after the death of Robert. 1959 National Convention of the Future Homemakers of America

Miss McNabb will describe the hostesses for the banquet and took Walker and family of Medina;

Baptist Junior Boys Attend Recent Camp

Glen Gipson and Jerry Parker of near Memphis. Mr. Hall is the attended Junior Camp for boys at to Fredonia, Ariz., after spending Hall was momentarily pinned Floydada the early part of this Mrs. Tom Smith, and sister, Mr.

Boys from First Baptist Church yon. of his home. The tornado itself who attended were Dale DeBerry, was said to have blown the porch Gayland Davis, Pete Gipson, Ottis spent several days of last weeks Patterson, Dewayne Campbell, in the Tom Ross home. Shiffman

NOTE OF THANKS

We, the wife, son, mother, fath- Clovis, NM, recently. er and sisters of Robert Rodri-Sue Witten, daughter of Mr. and which were given us before and and all other acts of kindness

The Rodriguez Family

VISIT RELATIVES

visited last week in the homes of She served as one of the Texas Mrs. Austin's brothers, Louis

the Plains Baptist Assembly near a week with his parents, Mr. and and Mrs. Bobby Johnson of Carr-

E. F. Shiffman, Pittsburg, Penn Mr. Hall was only bruised. He Larry Lambright and Larry Green. and Ross were army buddies.

Mr. and Mrs. Tom Ross and Elisa, Mrs. John Andestad and Lori, of Washington, DC., were in

guez, wish to thank all for the daughter, Sister Mary Margaret Mrs. Martin O'Connell and food, financial aid, flowers, visits both of Dallas, visited recently in the homes of her niece, Mrs. J. L. Carson, Jr., and her nephew, Torral

VISIT WHEELERS

Mr. and Mrs. Jack Wheeler of Gainesville spent last week with

VISIT IN GODLEY

T. B. Wheeler, Dale and Ronald denomination's work in South part in the various discussion and Joe Walker and family of Dudley spent Thursday with J. N. Dudleys of Godley.

> Welcome To Olton S-S Hobby Sh

WE ARE PROUD TO HAVE YOU ESTABLISH YOUR BUSINESS IN OUR FAST GROWING TOWN.

Olton Chamber Of Commerce & Agriculture



Located In City Hall



THE FANTASTIC STORY of THE SHIRTMAKER

(Also Sometimes Drygoods Selling)

Two column by five inch ads then started appearing regularly in the Saturday Honolulu Star-Bulletin. The ads were written just the way Musa-. shiya talked - in colorful pidgen English which is used throughout the Orient. Here is an example of one of Musa-shiya's ads:

"Well here come storek again - but Musa-shiya, the shirtmaker, is able prepare. Wonderful accumulation of baby things in dry goods selling corner of Musa shop. Everything for the baby - especially diaper. Exclusive of storek, which find most easily, many persons not finding little shop of Musa-shiya the shirtmaker in King Street, Makai side, between fish market and river."

Tourists started sending copies of Musa-shiya's ads to their friends in many countries. Soon Musa-shiya was receiving orders from all over the world as well as doing a thriving business in Hawaii.

And that is the story of how a well planned, small advertising came paign made an unknown Japanese shirtmaker not only wealthy but world famous.

Your local newspaper doesn't promise to duplicate this story for its advertisers, but it does take your sales message into the homes of your customers where full and careful consideration is given your suggestions. Who knows, perhaps you too can be a Musa-shiya.



If the shipping department of a factory had not made an error, the world would never have known of Musa-shiya the Shirtmaker and the most astounding advertising campaign in history would never have been

Following World War I an English textile factory was getting back on a peacetime basis. In error it sent a full five year backorder of shirting material to Musa-shiya, a Japanese shirtmaker who operafed a small shop in Honolulu. Business was poor and Musa-shiya was near bankruptcy, when the customs office informed him that certain bales of cloth and a fat bill for duties awaited his pleasure at the port of Honolulu.

When the little shirtmaker realized what had descended upon him, he asked for time and went into the silence for purpose of mental refresh. ment. Remembering a friend in a big mercantile establishment, he hied himself there and sought counsel. How in the name of the horned prophet of evil was he ever to get rid of all that English shirting? And in the meantime where was he to put it? His little box of a shop wouldn't hold one bale.

"You'll have to advertise," advised his friend. "Leave it to me. I'll have our advertising agents help you out."

This merely compounded the little Japanese shirtmaker's troubles. Advertising to him was an uncharted sea. The advertising agent called on Musa-shiya and suggested \$300 as a modest starter. "Too-o-o much. Maybe I think thirty dollar plenty," said the shirtmaker. He was told that wouldn't even get him in print. The agent explained the costs of various advertisements and finally Musa-shiya agreed to try the plan and what was destined to be the most astounding and far reaching campaign in the history of advertising was launched.

SATURDAY, JULY 25

13 TEAMS WILL WORK AREA—3 MILES WEST, 5 MILES

Everyone Buy Your Brooms

SPRINGLAKE LIONS CLUB

ARE EASY WITH

The Olton Enterprise

Published each Thursday at Olton, Texas. Entered as second class matter at the post office at Olton, Texas, under the act of Congress,

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Olton Enterprise, will be gladly perceted upon being brought to the attention the publisher.

Subscription rates: \$3.00 per year in Lamb and neighboring counties; \$5.00 per year else-

MEE PHOTOS APPEARING WITHIN THE COLUMNS OF THE OLTON ENTERPRISE ARE STAFF PHOTOS UNLESS

TEXAS PRESS ASSOCIATION

TROY F. MARTIN PUBLISHER

MRS. TROY F. MARTIN BOOKKEEPER

ADVERTISING DEPARTMENT TROY F. MARTIN __ RUSSELL L GRIMES

MECHANICAL DEPARTMENT

RUSSELL L. GRIMES SUPERINTENDENT ELEANOR SUDDUTH TTS OPERATOR

Notice

6349, Plainview, Tex.

• For Rent

Wanted

Household goods dependable Van

Service. Bruce Son, Phone CA4-

bedroom house. 804 West 10th.

WANTED: To make buttons, but.

SERVICES: We specialize in

McAfee. Phone 5943.

Dairy Mart. Phone 4896.

Be Wise-Advertise

WANTED: Ironing. Mrs. A.

Hudgens. 901 9th St. & Ave D.

Andy W. Stroebel

General

LAW PRACTICE

Located in the

C. W. Grant building.

PHONE 4661

OLTON LODGE NO. 1257

G. T. SIDES, SEC.

Visitors Are Welcome. Members Urged To Attend.

the safe way!

Duraclean

"flower fresh" cleaning

NO soaking, no shrinking!

NO ruinous scrubbing!

for FREE estimate

LARRY PRICE

Phone 4111-Earth, Tex.

Colors come alive!

A. F. & A. M.

Stated Meetings

3rd Thursdays BERT M. STEWART W.M.

Classified Ads

Rates

Tates on classifled advertising Green's per word first ingertien; 3 cents per word second exection, and each additional Consecutive insertion. Minimum cents first insertion, 25 cents additional insertions. The Enter-

and payable 10th of month Furniture. following insertion. A flat refee of \$1.00 will be Charged for all accounts 30 Cays past due and for all sucessive rebillings.

For Sale

Butane. Phone 4001.

FOR SALE: Red sow. Farrov a north ¾ east Olton. J. O. 23-2tp

STEPHENS & SONS M-M SALES & SERVICE

化排放水水水板用水油用油用油用用油用油用用用用用用用用用用用 HAVE IN STOCK 400 NEW HADIATORS. OLD MODELS CLOSING OUT AT 50 TO 75% DISCOUNT.

Stovall-Booher MADIATOR SALES & SERVICE 5019-25 N Broadway CA 4-2865 Plainview, Texas · 安徽宗教教育教育教育 医阿里耳耳耳耳耳耳耳耳耳耳耳耳耳耳耳耳耳耳耳

Water Well Drilling

NO MONEY DOWN 3 YEARS TO PAY

Pressure Pump Service

CALVIN GOOK

CA-4 4498 2519 Gladney (Seth Ward) PLAINVIEW, TEXAS

你我我你我我我只见我想到这里就想到这里就是我也就是这里 FOR FLOWERS

Mrs. Chas. A. Loveless

-Representing-

Arch Keys Flowers PLAINVIEW

FOR ALL GEAR HEAD

Service and Repair

W.M. Whitesides

207 East 5th Street PLAINVIEW, TEXAS

HOUSE FLOWERS

Flowers For Every Occasion"

CHARLES & SUE

Thoma 4116

FOR SALE

FOR SALE: Fishing worms. Wil lena Gordon.

MR. Businessman, Mr. Farmer if we do not have the office supplies you need, we can get them for you quickly. Ogletree's Olton. 23-2tc

Take is not responsible for mis- LARGE stock of used furniture. ofter first insertion. Please dinettes, bedroom suites, living rooms suites, refrigerators, floor all classified accounts are lamps, tables, ranges etc. Thomas LAWNS mowed. Call Ronnie Par-24-1tc sons at 5951.

SPINET Piano bargain. Reliable FOR COTTON spraying, see Smith party can arrange most attractive Gin Co. purchase of fine spinet piano. small monthly payments. For details, write McFarland Music Co., 722 W. 3rd., Elk City, Okla.

24-1tp FOR SALE OR RENT: Three FOR SALE: Golden Bantam sweet SALE: Chrysler irrigation corn. In field or delivered. Call Overhauled. E. E. Burrow. 4377 for price and quanity de- FOR RENT: 4-room house; inquire 8-tfc sired. Brigance & Moore. 24-1tc at Two Brothers Store.

FOR SALE: Anhydrous ammonia FOR SALE: 2 registered Angus and phosphoric acid. Farmers bulls. Phone 4387. Bill Langford.

> REGISTERED Polled Herefords

Quality Calves MITCHELL HADDAD Olton, Texas

Smith & Struve

OLTON, TEXAS

'We need your head in our business."

HUBERT'S BARBER SHOP

Hubert - Parley - Charles

ARMY & NAVY STORE

BUNK BEDS and pads for storm cellars. Also new and used army blankets, boots, and clothing.

CAMPING SUPPLIES, sleeping bags and air mattresses; tents; folding cots; mosquito nets and jungle hammocks.

BOY SCOUT EQUIPMENT, pup tents, canteens, mess kits and packs.

IRRIGATION DAMS AND SUPPLIES—ALSO NEW AND USED TRUCK TARPS.

122 East Fifth Street PLAINVIEW, TEXAS

TRAVEL THE HOSPITALITY TO COAST TO ROUTE

Patzer Chiropractic Clinic 307 Main

Olton, Texas

HOURS:

Tuesday & Thursday

2:30-6:00

Saturday

Minister Of Church

Director Of School

GAYLE MCANALLY SOCIETY EDITOR in Shamrock. The school is being held at the Shamrock Church of Mr. and Mr. Christ, of which Stanley is a mitt, are the paternal grand-out.

The school opened Monday, and will close Friday, July 31. Two ATTEND FUNERAL sessions are held daily, Monday through Friday.

Former Seniors Have Party Friday Night

graduating class of OHS.

Approximately 35 persons attend- Quentin Redinger and C. E. Bley. yon. ed the party in the Home Eco-KODAK finishing all sizes and nomics Cottage. Present also were ON SICK LIST types. Color a speciality. Stone Mr. and Mrs. Joe Harper. CALL US-Moving and Storage,

while on the Senior Trip to Wash- Henry Miller, Jack Edwards.

CARD OF THANKS

We want to take this means

16-tfc ing our sorrow when our dear

mother passed away.

vays be remembered.

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In The Olton Enterprise! beautiful flowers and cards were

thank each and everyone who

The acts of kindness, the words

of condolence, the visits and the

greatly appreciated and will al-

May God's richest blessings be

Mrs. T. B. Wheeler and chil-

dren returned Friday after a

week's visit with her parents, Mr.

and Mrs. J. N. Dudley, at Godley.

They also visited Mr. and Mrs.

Denson Dudley and children of

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Whittington's

Including

Mr. and Mrs. Tom Smith

Mr. and Mrs. Frank Struve

Mr. and Mrs. Walter Struve Mr. and Mrs. Gene Struve

Brocks Are Parents Of Son, Otis Brian

at birth in the Methodist Hospital, weekly meeting.

Findley of Olton.

Main Street Church of Christ, is Mr. and Mrs. Homer Vining, active program here at the present directing a ten-day singing school Plainview, are the maternal great-

Mr. Stanley is returning to Olton nesday, July 15, in Hale Center Brown, Jethro Pinkerton.

Laymon Elkins, Gene Cottrell, Gilbert Roberson, J. A. Johnson, Bill Boverie, a college youth. Movies and snapshots taken Henry Cavett, W. B. Smith, Jr., ngton, DC., were shown Friday Also Messr. and Mesdames A. C. Class of the church. night to the members of the 1959 Brigance, J. L. Snider, Charlie A basket lunch was eaten, after Jones, Tom Carlisle, I. V. Fent, which the group toured the can-

Homemade ice cream and cook- talized several days of last week verie, J. A. Boverie and Tom in a Plainview hospital.

Olton Lions See

bock, became the parents of a Members of Olton Lions Club son, Otis Brian, recently. The saw a film on Boy Scouting Tuesbaby weighed 8 pounds, 9 ounces day noon at the club's regular SOUTH AND 3 MILES EAST OF INTERSECTION IN

About 50 youth and adults of for Sunday services in the Main mesday, July 13, in Hale Center were Mesdames Witt Lacewell, the Main Street Church of Christ Rufus DeBerry, Frank Adams, held church services Sunday morn-Bob Worley, Brent Burrow, J. C. ing in the Palo Duro Canyon near

Adults present were Messr. and Mesdames George Kidd, Sydney Mrs. Marion Green was hospi- Allen, Douglas Owen, John Bo-



motor rewinding. Billington & Lacewell Electric, Clovis Highway, Phone 147, Littlefield, Tex. 9-tfc

Mr. and Mrs. Jim Brock, Lub- Film On Scouting

Mrs. Brock is the former Thelma Neal, Boy Scout executive with the South Plains Council of Plain-Maternal grandparents are Mr. view. Olton Lions Club sponsors G. B. Stanley, pastor of the and Mrs. O. Z. Findley, Olton. scouting in Olton. There is no

> Olton's Boy Scout Troop charter Mr. and Mrs. Ed Brock, Dim- expires July 31, Mr. O'Neal pointed

Youth Have Services Oltonites attending the funeral In Palo Duro Canyon

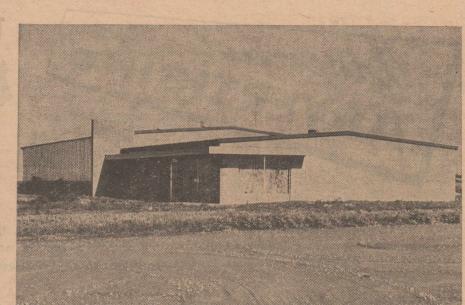
Preacher for the service was The youth were from the High School, Junior High and College

Carlisle

GOLF TROPHIES

Winners of the recent Lions Club golf tournament are from left, Conner Parsons, second flight winner; Dr. Basil Johns, championship flight winner; and Major James, first flight win-LAWN MOWER sharpening. R. H. ner.

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Methodist Youth Have SL Retreat

Youth from the First Methodist lene Church attended a Spiritual Life Sponsors from Olton were Mes- Daughter Born Tues. Retreat at Ceta Canyon Methodist dames Owen Norfleet, Leo Ross To Robbie Traylors Camp Friday and Saturday.

Speakers were Miss Christine Howard and Bobbye Tollett. Marakawa, Hawaii. Both are stu- Jordan, Ben Souders and Jimmy dents at McMurry College, Abi- Tollett.

Bryant and Gerald Bizzell. Phillips were present for the Re- Susan Norfleet, Donna Whittington,

Approximately 65 youth and Those attending were Alice Ross sponsors from Olton, Lockney and and Tanya Bryant, Nancy Bryant,

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Also Sonny Bryant, Gail and Gary Bizzell, Larry and Harvie

A daughter was born to Mr and Mrs. Robbie Traylor, Olton, Tuesday, July 14, in the Community Hospital and Clinic.

Mary Louise. She weighed pounds at birth at 1:45 PM. Mary Louise has one sister, Denise Ann. Denise is 20 months

The young lady was named

Maternal grandparents are Mrs. Louise Fish, Plainview, and A. W. Fish, Plainview. Mrs. Brewer of Wichita Falls is the maternal great-grandmother.

Mr. and Mrs. Earl Traylor, Olton, are the paternal grandparents. Paternal great-grandmothers are Mrs. Myrtle Roberts, Kress, and Mrs. Martha Traylor,

MOTHER ILL

Floyd Cavin has returned from Winters, where he visited his mother who is ill.

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Merrill's Farm Ranch Store

Wendell Garner, Mgr.

OPERATOR OF STORE



Mrs. J. W. (Nell) Stephens, who will be the operator of the S&S Hobby Shop, checks over the inventory sheet as she stocks the shop in preparation for opening Saturday.

THE ENTERPRISE PRESENTS



This young man is Gregory Flournoy, month old son of Mr. and Mrs. Roy Flournoy of Cross Plains. Grandparents are Mr. and Mrs. Barton Prestridge of Olton and Mr. and Mrs. J. C. Flournoy of Breckenridge. Mrs. Flournoy is the former Jan Prestridge who was Lions Club sweetheart here a few years back. Mr. Flournov is band director at Cross Plains.

Clifford Carlisle of Olton has Mr. and Mrs. John Boverie and een granted membership in the family of San Antonio visited American Milking Shorthorn Soci- several weeks with his parents, Mr. and Mrs. J. A. Boverie.

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Olton, Texas

SPEAKER



Don Williams, left, is congratulated on his talk before the Austin Life Underwriters Association by its president, Bart Hodges, C.L.U. Looking on are Emmett Sutton, C.L.U., vice-president of the organization, and Mort Utley, vice-president and agency director of American Founders Life Insurance Company.

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Rev. James Pope will conduct a Church July 26-August 2. The first service will be at 11:00 AM Sun-

at the church. All former members and pastors are invited to attend. Lunch will be served at the

Virgle Gray will be ordained as a deacon at 2:30 Sunday afternoon. Preceding the ordination service will be singing and a testimonial service.

Rev. Pope is pastor of the Harwell Heights Baptist Church in Lubbock. Rev. Paul Burch is pastor of the Hopewell Church.

Service times are as follows: Sunday School, 10:00 AM; Training Union, 6:30 PM; and evening worship, 8:00 PM. Services during the week will be at 10:30 PM, with prayer service and evening Olton, Texas worship at 7:45 and 8:00 PM,



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good-that they are balanced-or if it is necessary we'll mount a set of those guarunited PHILLIPS 66 TIRES.

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