Southwest Collections Texas Tech University P.O. Box 41041 Lubbock, TX 79409





### Community Meetings

\* Lubbock Area Client Council meets on the 2nd Saturday, 1:00 pn at the Patterson Branch Library. 1836 Parkway Drive.

\* Hub City Kiwanis meets 1st & 3rd Tuesday of each month at 7 p. m., Lyons Chapel Baptist Chuch, East 24th Street & MLK Blvd.

\* Dunbar Alumni Association neets 2nd Saturdays, 4:00 p.m. at the Dunbar Alumni Building

\* The Lubbock Branch of The NAACP meets the 3rd Saturday of each month at Life Run, Inc, 8240 Boston Ave. at 11:a.m.

Forgotten West Riders meets on the 1st & 3rd Mondays, 7:00 pm, Patterson Branch Library.

\* East Lubbock Chapter AARP meets every 1st Thursday at 1:00 pm, Great Saint Luke Missionary Baptist Church.

\* Lubbock Chapter of Black Alumni meets every 3rd Tuesday, 5:30 pm, TTU Market Alumni Center.

\* Dunbar Manhattan Heights Neighborhood Association meets every 2nd Saturday at 10:00 am at the Mae Simmons Community Center located at 2004 Oak Avenue.

\* West Texas Native American Association meets at 7:00 pm, at the New Jerusalem Baptist Church, 3524 East Broadway Avenue on Tuesday evenings.

\* West Texas Chapter of 100 Black Men of West Texas meets rd Monday evenings at 7.00 pn



SOUTHWEST COLLECTION TEXAS TECH UNIVERSITY LUBBOCK, TEXAS 79409

# Southwest Aigest





"A newspaper for 21st Century representing the Black Community's Ideas and Ideals since 1977

## **Mickey Leland Plaza Was Announced On Friday Morning, Juneteenth**

On June 19, 2020 at 10:00 a.m., Lubbock Roots Historical Arts Council conducted a press conference at the corner of East 19th and Avenue A to announce the future Mickey Leland Plaza. Roots provided an overview of the plaza and the Council's desire to promote the memory of the late Congressman Mickey Leland, who was born in Lubbock on November 27, 1944.

Last year, Roots and others were involved in having a ceremony and plaque installed in Booker T. Washington Park memorializing Lubbock as his birthplace. The event was attended by Harris County Commissioner for Precinct 1, Rodney Ellis; Texas Tech University Chancellor Emeritus Kent Hance; T. J. Patterson, Sr., and Alison Leland.

Speakers for the press conference included:



**Mickey Leland** 

Shirley Green, Director, Roots Historical Arts Council, Cosby Morton, Treasurer, Roots Historical Arts Council; Leon Williams, Board Member, Roots Historical Arts Council;Shelia Patterson-Harris, Lubbock City Council, District 2; and Gene Valentini, Director, Office of Dispute Resolution for Lubbock County.

A formal groundbreaking is planned for August, with anticipated completion by December 1, 2020.

A formal groundbreaking is planned for August, with anticipated completion by December 1, 2020.

For any questions, please contact the Taha Taha with the Office of Dispute Resolution at (817) 881-3193 or odr@lubbockcounty.gov.

The late U.S. congressman, who succeeded Barbara Jordan in representing Houston's historic 18th Congressional District, died 25 years ago Thursday in a plane crash in faminestricken Ethiopia. He was leading an international delegation, fulfilling his duties as chairman of a committee he pushed to create -- the U.S. House of Representatives' Select Committee on Hunger.



**Philip Clifton Price**, Lubbock Ad Executive, Civic Leader Dies at Age 76

Funeral services for Philip Clifton Price were held Friday morning, June 12, 2020, at Abbey Chapel at Resthaven Funeral Home followed by Graveside service at 11:00 a.m. at Resthaven Memorial Park.

Thursday, July 2, 2020

Vol. 41 Years, No. 34, Page 1

The Southwest Digest wants our readers to know that Philip Clifton Price has known T. J. Patterson for more than twenty years. Before his death, he wrote an autobiography which was entitled "Equal Opportunity Hero," T. J. Patterson's Service to West Texas. The foreword of the book was written by Patterson.

Price born May 29, 1943 to Grady Clifton Price and Sally Faye Kirkland Price in Hollis, Oklahoma. Hollis Elementary School was his introduction to the arts when he directed Hansel and Gretel for his school and PTA at the age of nine. His family later moved to Amarillo, where as a Distributive Education student, he won the State of Texas Advertising Layout and Copywriting Contest. He decided at the age of eighteen that advertising would be his career of choice. He would later be inducted into the Amarillo High School Sandie Hall of Fame in 2003

Phil attended Amarillo Junior College, West Texas A&M Uni-



\$1.00

**Philip Clifton Price** 

ally, and nationally with numerous awards during the 42 years of his service to the community. The Lubbock Chamber of Commerce awarded his company, The Price Group, the 2012 Business of the Year Award. In 2014, the Southwest Advertising Federation inducted Phil into their Hall of Fame. He served as Governor to the Tenth District of the American Advertising Federation encompassing four states. Phil was the first recipient to be recognized west of Dallas Metroplex for his outstanding service to advertising from that organization.

Phil's creative ambitions continued from his third-grade experience with Hansel and Gretel to his writing, producing and directing of his original stage plays, seven in total. The one most locally recognized was "Heavenly Country." It replaced Paul Green's "Texas" at the Palo Duro Canyon Amphitheater in Canyon, Texas, on Sunday evenings during the summer of 2004. "Lone Star Rising," under the direction of Neil Hess, successfully played four and onehalf years at the national outdoor amphitheater near Fritch, Texas. Phil's writing skills were prolific. Fiction was his passion. He won countless awards with his four unpublished fiction novels throughout Texas, Oklahoma, and New Mexico. It is ironic that his three non-fiction books were published first. Recounting his time in military service, Phil was instrumental in obtaining funds through Senator John Montford to assist Jim Reckner, founder of the Vietnam Center and Archives. The center, the largest repository of Vietnam memorabilia outside Washington D.C., is housed locally in Lubbock, TX. The three veterans traveled back to Vietnam in 2000 to present scholarships and medical equipment to the Vietnamese people. Under the direction of then mayor Wendy Sitton, Phil presented a sister city a proclamation between their local university, Texas Tech University and the City of Lubbock. In 1960, Phil started "going steady" with Vicki Veazey. They were married September 9, 1966, at which time she became Victoria Price and followed his incredible journey through all the facts of his exciting life. He is survived by his sisters, Jodi Kaumalats (a.k.a Jodi Thomas) and twin sisters Jean Vinson and Dean Paxton (Don) all of Amarillo, Texas; five nephews and two nieces and many other relatives and friends. Remembrances can be made to #575 Phil and Victoria Price-Endowed Scholarship at Texas Tech University.

at The Bridge 1401 Redbud Avenue

\* The Parkway & Cherry-Point Neighborhood Association meets the 3rd Tuesday evenings, 7:30 pm at 517 Zenith Avenue, Star Care Center

\* Chatman Hill Neighborhood Association meets 2nd Thursday of every month at 6:00 pm at 2301 Avenue A.

\* ROOTS meets every 2nd Saturday at 2:00 p.m. at 2301 Avenue A.

\* ColorYour Stress Away Adult Coloring meets the 1st Tuesday of each month at the Patterson Library 4:30 pm to 6:00 pm

\* If you have an annoucement or Ad about your organization, please advise us by calling (806) 762-3612 e-mail: swdigest@sbcglobal.net

Notification for Ads/Articles nust be made within 1-2 weeks prior to the publication date. (To secure space availability)

**Southwest Digest** 902 East 28th Street Lubbock, Texas 79404 (806)762-3612

**Editorial prints the 1st** Thursday of each month. Article/Ad deadline submission is the Wednesday week before the publication date.

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**Thanks For Supporting Us! Subscribe Today!** Only \$60.00 A Year! Call: (806) 762-3612 **Read What's Happening In The Black Community!** SUBSCRIBE TODAY!!!

**Plan Design for Mickey Leland Memorial Plaza** 

**Dedication Ceremony Mickey Leland Memoiral Plaza** 

## "Peace on the East" **Community Walks: A.J. McCleod**

Our "Peace on the East" Community walks were started due to the rise in gun violence within our community. A group of men from the community came together and decided we want to be a part of the change to take our streets back. This walk is an opportunity for the community to come together and know that we have their backs and want to hear their concerns.

We started our walks at the Executive Cuts Barbershop located at 2808 Parkway Drive and we took different routes throughout the community on Tuesday evenings at 7:00 pm.

This has been a great opportunity for people who have never been to our community to have a chance to see some of the struggles, and beauty that happens within the community.

So many times East Lubbock has a stigma put on us through the media and other past experiences that most people never come past I-27 to make their own judgement through their own experience, so this is a chance for people to do that.

We have been grateful that people like the Mayor, the President and Chancellor of Texas Tech, the Head Football Coach from Texas Tech along with the Texas Tech Athletic Director and an array of athletes and the Chief of Police have had the chance to walk through our

neighborhoods with us.

Please join us and let us know your concerns and have the opportunity a chance to meet new people and build some new relationships that may help create change in our future. We also hold a day in the park for families and students on Thursday evenings at 7pm where we feed all youth and hold different sports tournaments.

Our hope is that someday our entire city sees some of the disparities throughout our community and drive out some of the stigma created by our media and the past that will allow for development and business to come into our neighborhoods.

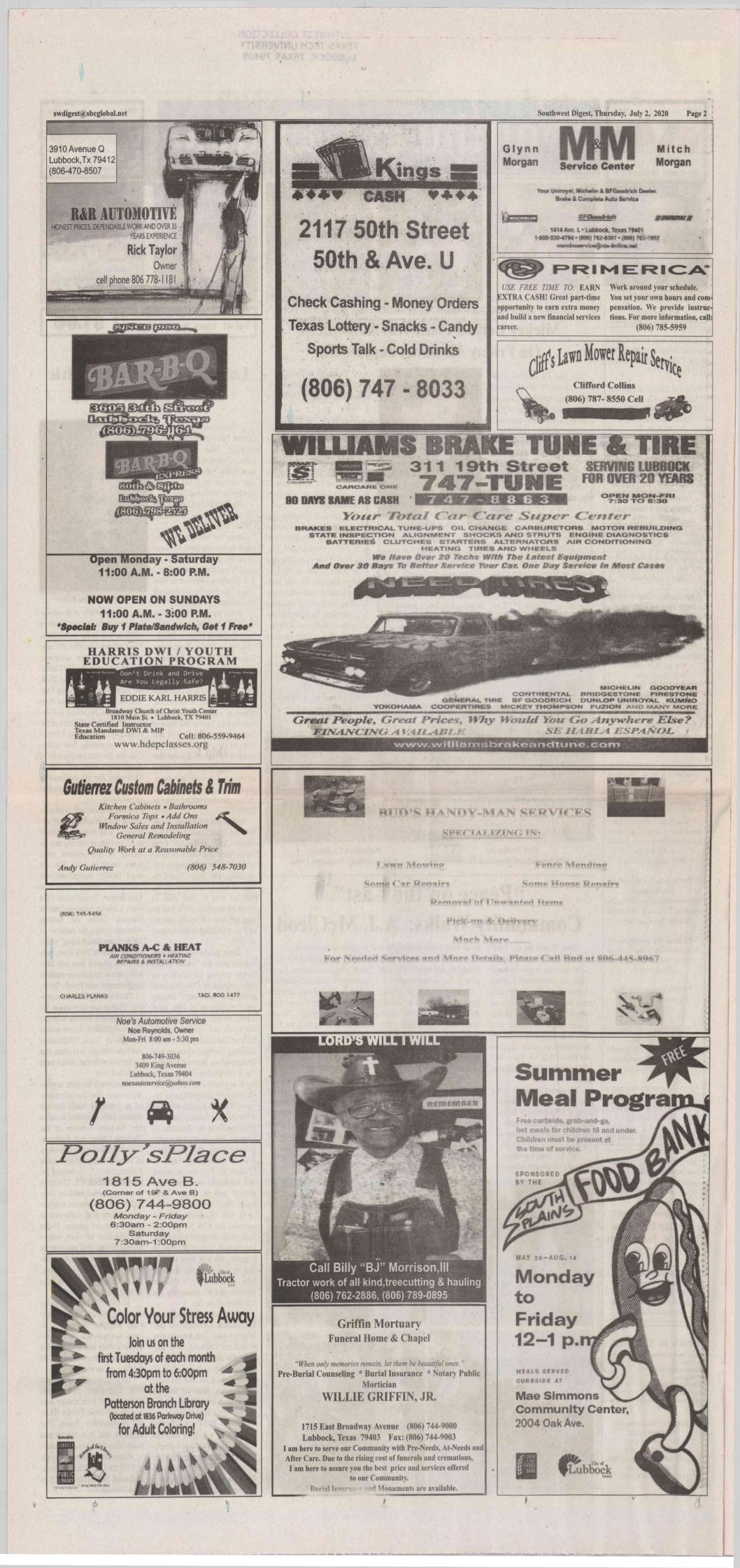


versity and graduated from Texas Tech University in 1967 with a Bachelor's Degree in Advertising. The Texas Tech College of Mass Communications selected him as their Hall of Fame recipient in 1995, and he was also honored by the university as a Distinguished Alumni in 2005.

Upon graduation, Phil was drafted into the United States Army, leaving his position as vice president of a local/national publishing company. During basic training at Ft. Dix, New Jersey, he was named Trainee of the Cycle and continued on to Officer Candidate School at Ft. Benning, Georgia, where he was designated an Honor Graduate. Upon completion of OCS and a cycle as a tactical officer, he was immediately assigned as an Infantry Platoon Leader with the 2/8th (Mech.) Infantry Battalion (Highlands) in the Republic of Vietnam. His platoon was appropriately name the "Panthers." True to the Infantry creed of "Follow Me," he was wounded and medically evacuated to a MASH unit at Camp Zama, Japan, then to a Class A hospital at Ft. Sill, Oklahoma. He was awarded the CIB (Combat Infantryman's Badge) Purple Heart and Bronze Star with Valor in Combat. He was fond to quip that he was shot with a Soviet rifle, wounded by a Chinese grenade and all during the Ho Chi Minh cease fire.

Phil was honorably discharged and became a civilian the day after the May 11th tornado that devastated Lubbock. The tornado also destroyed the publishing company he had pledged to return to work for after his military service. With no job, he called upon his high school desire to pursue advertising.

In 1972, Phil Price Advertising Agency was born with the acquisition of two major clients during the same week: Malouf's Gentleman's Fine Clothing and Gene Messer Ford. The agency was recognized locally, region-



## In Cinque **By Renetta Howard**

## SYSTEMIC RACISM

It has been 155 years since the adoption of the 13th Amendment to The Constitution of the United States of America which FREED SLAVES. It has been 152 years since slavery was abolished and the former slaves and their descendants were given citizenship and equal protection under the laws of the Constitution with the adoption of the 14thAmendment. It has been 150 years since the 15th Amendment was adopted giving all citizens the right to VOTE, which was "not to be denied or abridged by the United States of by any state on account of race, color, or previous condition of servitude.

The Union won the Civil War but the South has NEVER stopped fighting. The slave owners who lost their chattel felt the burden of no longer having free help. It did not hurt as much as they had imagined because many of the former slaves remained on the property and worked for little or nothing. That is just about what sharecropping was about; little or nothing; a lot of hard work and little or nothing in return, yet many felt secure with a roof over their heads and a few dollars to make ends meet while they ate off the land. Since very few former slaves could read or write, getting the short end of the stick was the way it usually played out. Black people were still dependent on the property owner because they DID NOT OWN ANYTHING! Some did not own their children that they bore into this world.

The Freedman's Bureau did all it could to help the former slaves including erecting schools to educate them for profitable careers. A few succeeded. Some of the success was short-lived due to the nadir, the election of the Republican, Rutherford B.

Hayes as the President of the United States. It was at this point that the government began to let the Southern Whites do as they pleased with the Negro. Around 1880, poll taxes, segregation on trains, streetcars and laws to make them 'legal' were adopted. The existence of POOR WHITES hastened the actions towards people of color. This has been the strongest reason for White Resistance down through the ages. Poor White people resent the Black Afro-American Negro. They want to make sure they are not on the bottom rung of the ladder. So, they made certain that the Colored Black Afro-American Negro stayed on the bottom rung. The Jim Crow Laws, the Ku Klux Klan and other hate groups are generally composed of poor White people and the descendants of poor White people who only know the mindset of poor White peo-

According to Melvin Drimmmer, Editor of BLACK HIS-TORY A Reappraisal, 1969, "Recent research has uncovered a body of upper-class southern opinion at the end of the century that wanted to absorb the Negro into society." We must get 'In cinque' and work on changing the negative mindset of the people opposed to equality because toppling Confederate monuments is NOT the answer.

ple who feel inferior to people of

color.



**Beyond the Rhetoric** By Harry C. Alford & Kay DeBow

#### **Opportunity for Meaningful Change**

George Floyd's murder has brought America's attention once again to the systemic racism that informs policing, prisons, banking, housing, healthcare, and education.

The protests are not just about the pain brought on by the murder of George Floyd. They are about the pain brought on by 400 years of lynching, oppression, and discrimination. And yet, anti-brutality protests continue to be met with brutal force by police in cities across the country. To the police, unarmed Black men are the defiant slaves in the antebellum South.

First established in South Carolina in 1704, the origins of American policing descended from slave patrols. Slave patrols were organized groups of armed white men who monitored and enforced discipline upon black slaves in southern states. It is evident that American policing was designed to control the behaviors of Black people-and it still is today.

In the US, Black men receive longer sentences for the same crimes, and an unarmed Black person is 3.5x more likely to be shot by the police than an unarmed white person. The police should not be held accountable and brought to justice only when a video appears. We need a bridge to heal and dismantling of how police operate.

We are demanding transformative change to eradicate the systemic racism that has persisted since the inception of policing. Below are our recommendations to city officials and local communities for police reform in America:

Eliminate the doctrine of Quality immunity.

Ban chokeholds and put duties in place for officers to

#### Southwest Digest, Thursday, July 2, 2020 Page 3

## by T. J. Patterson, Sr.

LET'S QUIT ASKING THOSE IN CONTROL OF **PROGRAMS IN THE COM-**MUNITY AS TO WHY WE HAVE WHAT DON'T **OTHER PARTS OF THE** CITY MAY HAVE. IF WE **HAVE THE TALENTS AND** ABILITIES, SHOULDN'T WE HAVE IT OURSELVES?

There is no question about it, if there are somethings we can do it and have the knowledge, shouldn't we go ahead and take care of business. Now if there are equipments and supplies needed, then the local political sub-division should handle the cost for the equipments needed.

On the other hand, if there are programs we can accomplish ourselves, then we should take advantage of utilizing our many

report another officer committing an unauthorized use of force. Demilitarize and DE

unionize police.

Divert funding to departments addressing social determinants of health.

Hire more police officers that reside within the re-

bias training to reduce and end racial profiling. Require recertification

for cops every year as doctors are required. • Independent investiga-

tions and community review boards to assess and report police brutality.

Local registries of complaints. The National Black Chamber

of Commerce was incorporated as The National Black Chamber

talents. This would be an opportunity for those in the community who have the ability and expertise to handle our situation. In many situations, those with the knowledge to take care of business would perhaps make it possible for many other opportunities for this talented person to utilize their talents.

So let's quit talking about what we don't have and begin utilizing what we can do. Think about using our many talents to make our area look as good as or in some cases look better.

There are so many of us who just sit back and complain about what we don't have without taking advantage of an opportunity. In some cases, it may be an opportunity to utilize our many talents we may have. So the next

of Commerce, Inc., in 1993. It is a nonprofit, nonpartisan, nonsectarian organization dedicated to the economic empowerment of African American communities.

The National Black Chamber of Commerce® is dedicated to economically empowering and sustaining African American communities through entrepreneurship and capitalistic activity within the United States and via interaction with the Black Diaspora.

We pledge to continue to support racial justice, combat racial injustice, and promote economic prosperity. Together, we have an opportunity to make meaningful changes. If you wish to contribute, then act now by donating to one or all three of our programs by clicking here.

Our advocacy is dedicated to the principles of the Civil Rights Act - particularly Title VI which enforces Affirmative Action. When the current Admintime you see something happening in your neighborhood, then why not take advantage of it by you taking care of business.

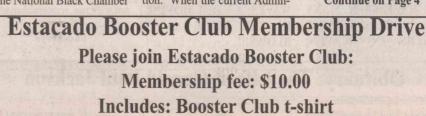
So if you know something you know you can do, then just stop complaining and take care of business yourselves. Once you take care of business like you know you can do, then tell the world about how talented you are. Quit complaining of what they won't for us. This is an opportunity for us as a people to utilize our many talents.

Instead of complaining as to why our area doesn't look like other areas, then why don't we utilize the many talents we have. In other words, quit complaining of what we don't have and why don't they help us. Why not utilize the many talents we have!

istration unrolled the Cares Act and stated that Affirmative Action should be ignored, we cried "Foul!". This is in violation of settled law and cannot be tolerated. Title VI is precious to the making of our future and we must not falter in protecting it.

Let us give thanks that our economy and constitution are strong and so resilient. Despite the worst pandemic in our recent history that has killed over 100,000 American lives and millions more around the world plus the fact that millions have lost their employment. Furthermore, since the George Floyd rioting over 2 million more jobs have gone up in smoke and shattered windows. The American economy is bouncing back at a record pace that has shocked most experts.

If we just stay together and keep our faith in the Lord and the principles that our dear nat-**Continue on Page 4** 



Summer Long Curbside - Breakfast & Lunch Served

FREE MEALS FOR ALL CHILDREN 18 AND UNDER

spective city they work in. Re-examine who they are hiring. Empathy and implicit

## \*Monday-Thursday 11:30 a.m. - 1:30 p.m.

Elementary Schools: Centennial Ervin Harwell McWhorter

Middle Schools: Atkins O.L. Slaton High Schools: Monterey

Additional Curbside - Breakfast & Lunch Served May 26 - June 30, 2020 \*Monday-Thursday-see times below

Elementary Schools: Alderson 11 a.m. -11 a.m. - noon 12:30 - 1:30 p.m. 10:30 - 10:45 a.m. TOME 10:30 - 10:50 a m Maedge Overton 12:15 - 12:30 p.m :30 - 1:30 p.m Roberts Stewart Whiteside 1:15 - 1:45 p.m /right /olffarth

Middle Schools: Cavazos 10:50 - 11:15 a.m Evans 12:30 - 12:50 p.m Mackenzie 11 a.m. - noon

11.40 a.m. - 12:05 p.m 10:30 - 10:45 a.m.

Bus Delivery - Breakfast & Lunch Served May 26 - June 30, 2020\*Monday-Thursday All current bus routes will continue with NEW delivery times. Visit www.LubbockISD.org for route information.



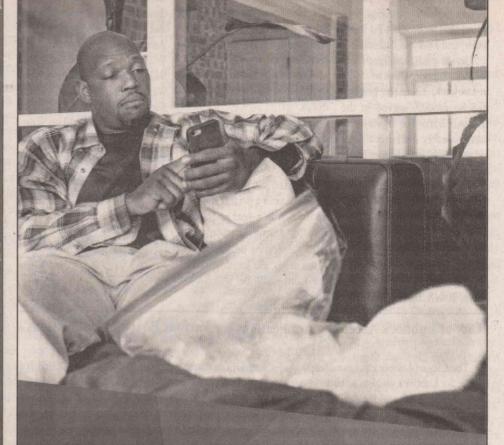
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We Thank God for Jesus "The Reeds (Preachers) Blowing In The Wind"

Matthew 28:18b-19 -- Jesus said, All power is given unto me in heaven and in earth. Go you therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost.

\*\*\* TO GOD--- ALL---LIVES MATTERS!!!\*\*\*

AS I SAW THE GREAT CROWDS; GATHERING AT GEORGE FLOYD'S FU-NERAL; IT WAS FOR A SIGN.

GOD IS TELLING THE WORLD; HE'S COMING AGAIN; AND IT'S JUST A MATTER OF TIME!!!

Matthew 24:27 -- Jesus said, For as the lighting come out of the east, and shines even unto the west; so shall also the Son (JESUS) of man be.

\*\*\* JESUS IS THE AN-SWER!!!\*\*\*

I DID NOTE REV. AL SHARPTON; HE HAD THE GREATEST CHANCE TO LIFT UP JESUS' NAME.

HE DIDN'T TELL THE PEOPLE; OF GOD'S SAL-VATION; MAYBE HE WAS ASHAME!!!

John 12:32 -- Jesus said, And I, if I be lifted up from the earth, I will draw all men unto me.

(IN PREACHING THE GOOD NEWS; WE MUST TELL THE DYING WORLD; THAT JESUS DIED; AND WAS BURIED; BUT HAS BEEN RESUR-RECTED; HE'S NOW SIT-TING; AT THE RIGHT HAND OF GOD!!!)

I HAVE SEEN MANY WAVES; A PREACHERS; PUT THOSE IN THE SINNERS IN HEAVEN; BLOWS!!!

KNOWING THEY WENT TO HELL.

MANY WANT TO PLEASE THE FAMILY; SO THE TRUTH OF THE MATTER; THEY WON'T TELL!!!

Luke 16:28 -- Jesus said, (THE MAN SAID, FROM HELL). For I have five brothers; that he may testify unto them, lest they also come into this place of torment. Abraham said unto him, They have Moses and the prophets (PREACH-ERS); let them hear them.

BUT THE PREACHERS WANT TO MAKE FRIENDS; AND LIVE AT EASE; WITH THIS SINFUL WORLD.

BUT GOD WANTS EVERY SOUL TO BE SAVED; MAN, WOMAN, BOY AND GIRL!!!

**Ezekiel 18:4** -- The Lord said, Behold, all souls are mine; as the soul of the father, so also the soul of the son is mine: the soul that sin's, it shall die.

\*\*\*PREACHERS MUST KNOW THE MISSION!!!\*\*\*

(AND AS I WATCHED; ALL THOSE PEOPLE IN THE STREETS: SAID WITHIN MYSELF; IF THOSE SOULS WERE CON-CERNED ABOUT SALVA-TION; O' WHAT A GREAT CHATCH; IT WOULD HAVE BEEN FOR GOD'S KING-DOM!!!)

THE PREACHER HAD A CHOICE; HE WAS SUP-POSE TO LIFT UP JESUS; TO ALL THOSE SOULS.

HE WANTED TO BE A FRIEND; NOT MAKE WAVES; A REED MOVING IN THE WIND; AS IT BLOWS!!!

James 4:4 – You adulterers and adulteresses, know you not that the friendship of the world is enmity with God? Whosoever therefore will be a friend of the world is the enemy of God.

THE PREACHER WAS TO SAY; PREPARE YOUR HEART; FOR THE WAY OF THE LORD.

WE'RE LIVING IN THE LAST DAYS; JESUS IS ON HIS WAY BACK; SO GIVE YOUR HEART TO GOD!!!

John 16:15b – Jesus said, Love me more than these? Feeds my lambs.

(AS I WATCH THE **BLACK NATION MOVE; IT TAKES 3 FEET FORWARD; AND THEN TAKE 2 BACK-**WARD. WHEN WILL MANKIND, KNOW THAT ONLY EQUAL THE **RIGHTS; IN THIS WORLD** IS THROUGH JESUS **CHRIST; EVERYONE HAS** THE RIGHT; TO COME TO THE CROSS OF CHRIST **JESUS.)** 

\*\*\*IF AL SHARPTON, HAD SPOKEN OUT FOR SOULS TO BE SAVED; HIS HARVEST WOULD HAVE BEEN GREATHER THAN THAT OF JONAH; JONAH SAVED MORE THAN SIXS-CORE THOUSAND SOULS, THAT COULD NOT DIS-CERN BETWEEN THEIR RIGHT HAND AND THEIR LEFT HAND. LIKE TODAY!!!\*\*\*

Matthew 12:30 - Jesus said, He that is not with me is against me; and he that gathers not with me scatters abroad.

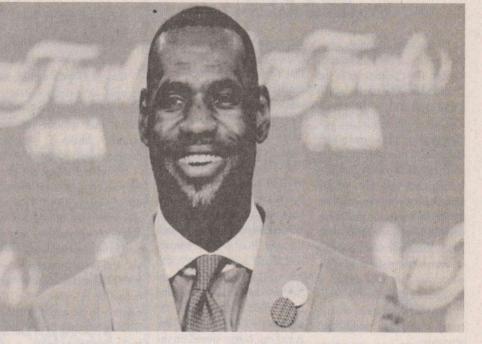
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### **Obituary: The Life of Gerald Paul Jackson**

Gerald Paul Jackson known to some as Jerry, JP, and Chocolate passed away from this life on May 28, 2020. He was proceeded in death by his wonderful parents Edward and Alma Faye Rainwater, his brothers Ed Rainot set to

Lubbock, all in Lubbock, TX. West Adams in Los Angeles, CA, and Ross Road in Memphis, TN. He served on the Board of Directors of numerous agencies Gerald was a devoted husband and father. He is survived by his beautiful wife Carol (Suga), his children; Scott, Leslie, and Brian. His step children; Brandon, Bradley, Amber and Matthew. His grandchildren; LeBron James, Maverick Carter's SpringHill Raises \$100 Million From Investors Including Elisabeth Murdoch

Southwest Digest, Thursday, July 2, 2020 Page 4



LeBron James and longtime business partner Maverick Carter have raised \$100 million from backers including Guggenheim Partners and Elisabeth Murdoch. With the funding, James and Maverick are consolidating their trio of media companies into a single entity, SpringHill, which is aiming to serve as a multifaceted platform to empower Black creators and audiences.

The funding was led by Guggenheim; Sister, the production company founded by Elisabeth Murdoch, Stacey Snider and Jane Featherstone; the University of California's UC Investments; and Jason Stein's SC.Holdings. The funding closed in March — the day the NBA announced the league was shutting down due to COVID-19 — but was announced Thursday, as first reported by Bloomberg.

James and Carter's SpringHill Co. brings together their SpringHill Entertainment production firm, digital-media and consumer-products company Uninterrupted and the Robot Co. marketing agency. SpringHill Entertainment is behind NBC's "The Wall" game show and the upcoming "Space Jam: A New Legacy" sequel, set to bow in July 2021. Uninterrunpted has partnered with WarnerMedia's Bleacher Report and produced "The Shop" on doch), Guggenheim chief invest -ment officer Scott Minerd, Serena Williams, Apollo Global Management co-founder Marc Rowan, Live Nation Entertainment CEO Michael Rapino, Boston Red Sox chairman Tom Werner and L.A. investment banker Paul Wachter.

"I've always wanted to use the platform of basketball to empower those around me. Now I'm incredibly excited about the opportunity to build a company that empowers creators, consumers, and everything it touches," James, the NBA superstar who is signed with the L.A. Lakers, said in a statement. "The SpringHill Company defines empowerment. You see it in the team we've built, the stories we tell, and the community our work will serve."

Carter added, "We're thrilled to be bringing Uninterrupted, SpringHill Entertainment and The Robot Company under one roof with a singular mission to empower. Together with our new partners and incredible team, we are building a consumer and entertainment business that's committed to diversity, that's unafraid to stand up for what we believe in and that's resonating with our community."

Murdoch, who is executive chairman of Sister (whose credits include HBO's "CherTheir commitment to creative empowerment is something that we cherish above all else and makes them a natural partner in our quest for authentic voices with something important to say."

SpringHill's executive team includes chief content officer Jamal Henderson, COO Devin Johnson, CFO Louisa Chen, chief marketing officer Paul Rivera, chief creative officer Ricardo Viramontes, general counsel and GM Jennifer Lewis, chief people and culture officer Camille Booth and EVP of strategy and operations Matthew Trunzo.

Main Street Advisors (MSA) acted as financial adviser to the SpringHill Co. for the financing round.

SpringHill is named after the public-housing complex where James grew up in Akron, Ohio. SpringHill Entertainment's portfolio includes two scripted drama series for Netflix --- "Top Boy" with Drake and Adel "Future" Nur and "Self Made: Inspired By The Life Of Madam C.J. Walker" starring Octavia Spencer — as well as the "I Promise" docuseries for Ouibi. Previous credits include "Shut Up & Dribble" for Showtime, "Warriors of Liberty City" for Starz and "What's My Name -Muhammad Ali" from director Antoine Fuqua for HBO.

water, and Dwayne Jackson.

Gerald graduated from Dunbar High School "Class of 1973" in Lubbock, TX. After graduation he proudly served in the U.S. Air Force for 5 years and was honorably discharged. Gerald graduated from Sunset International Bible Institute and earned a Bachelor of Arts degree from Lubbock Christian University.

Gerald began his career in ministry in 1980. He preached at several Church Of Christ congregations including Parkway Drive, 20th & Birch, Central and ministries. He is also a published author.

Gerald was a proud member of the Choctaw Nation of Oklahoma.

Gerald lived his life for the Lord. He has been a warrior for God for over 40 years. He would always say, "Folks let me tell ya, if God fixed me, y'all are easy!"

He wasn't a perfect man but he lived with a zeal and a passion for saving lost souls and telling everyone he could, that Jesus saves. He humbly served the Lord until he was called home. Ashten, Maili, Hendrix, and William, and his sisters; Linda Rainwater Monroe, Roma Rainwater White, Dorothy Giddens, and Tina Rainwater.

• Services were held on Saturday, June 27, 2020 at 11:00 AM, at the Monterey Church of Christ, under the direction of Ossie Curry Funeral Home.



City of Lubbock Accepting Applications for Various Boards, Commissions

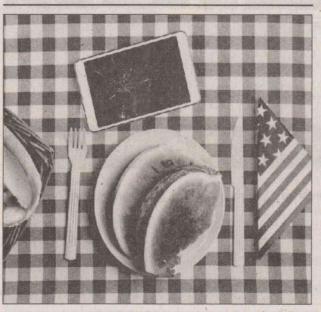
The City of Lubbock is now accepting applications for several boards and commissions. This is a chance for Lubbock citizens to be an active part in their city's future. The term for these positions start December 1, 2020, and the deadline to submit an application is Tuesday, June 30, 2020. If you have previously submitted an application as of January 1, 2018, your application will be considered. It is encouraged that you login and update your application to ensure the City of Lubbock has the most up-to-date information on file.

The boards and commissions with upcoming vacancies are: Airport Board 2 Citizen Positions Electric Utility Board 4 Citizen Positions Health Facilities / Educational Facilities Development Corporation Board 1 Citizen Position Lubbock Economic Development Alliance, Inc. 3 Positions with Individuals meeting the following qualifications: Has served or is serving as the Chief Executive Officer of a company, or Has served or is serving in a position of executive management of a company, or Has or is serving the community in a professional capacity, or Has experience equivalent to any of the above qualifications. Market Lubbock Economic Development Corporation 3 Positions with Individuals meeting the following qualifications: Has served or is serving as the Chief Executive Officer of a company, or Has served or is serving in a position of executive management of a company, or Has or is serving the community in a professional capacity, or Has experience equivalent to any of the above qualifications. 1 Lubbock Hotel and Motel Industry Representative (with the above qualifications) Position Model Codes & Construction Advisory Board **1** Architect Position **1** Developer Position 1 Master Plumber Position Museum & Art Standing Sub-Committee 2 Citizen Position Planning & Zoning Commission **3** Citizen Positions Applications and resumes can be submitted at www.mylubbock.us/cityboards .

Summaries and information about the City's boards and commissions can be found at: https://ci.lubbock.tx.us/departments/city-secretary/boards-commissions/list-of-boards-commissions. HBO.

The new SpringHill Co. is led by James as chairman and Carter serving as CEO. Joining them on the board are Murdoch (daughter of media mogul Rupert Mur

**Gerald Paul Jackson** 



nobyl"), commented, "Right from our very first conversation, it's been clear that LeBron, Maverick and the SpringHill team share the values on which Sister has been formed.

Uninterrupted, in addition to its content projects, has launched an e-commerce line that includes a private-label apparel collection and collaborations with brands like Nike and Bristol Studios.



#### Beyond the Rhetoric Continued from Page 3

ion was founded on, we not only will survive – we will thrive! It reminds us of that great American poet who proclaim that "We are too legit to quit". Yes, it is Hammer Time indeed.

Within the short term we will be the strongest economy in the world and growing at record pace. Let the naysayers cry their blues, we got joy to sing about and ideas by the thousands to provide further growth.

The words of Dr. Dwayne T. Frederick of Howard University are most appropriate not just for the fine institution he manages but for our entire nation:

We get that they have a job to do, it is a tough job to keep an HBCU open. But there is still an obligation to the values that have sustained us for 150 years.

Yes America, we still have an obligation to our values and to the future for our business owners and the up and coming new generations of the children who belong to the greatest nation on Earth. **GOD BLESS AMERICA!** 

#### \*\*\*\*\*\*

Mr. Alford is the Co-Founder, President/CEO of the National Black Chamber of Commerce<sup>®</sup>. Ms. DeBow is the Co-Founder, Executive Vice President of the Chamber.

W e b s i t e : www.nationalbcc.org Emails: halford@nationalbcc.org kdebow@nationalbcc.org

## Jbsequies

#### Lacy Garcia

Funeral services were held for Lacy Garcia at the City of Lubbock Cemetery with Rev. J. H. Ford, pastor of the Greater St. Luke Missonary Baptist Church, Eulogist.

Interment followed in the City of Lubbock Cemetery under the direction of Griffin Mortuary & Funeral Home of Lubbock.

Lacy, age 80 of Lubbock, Texas, passed away on Sunday, May 24, 2020.

Lacy was born August 13, 1939 to Herman and Cleo Garcia. He graduated from Simon M. Coles High School and Texas Southern University in Houston, Texas, where he received a degree in Education.

Lacy was a very good footballer, who was drafted by a semi-pro team. His senior year, he was the captain of the football team.

He coached for 20 years at Dunbar High School and Estacado High School. He taught history and social studies. He taught and coached for 35 years in Lubbock Independent School District.

He was an active member of the Greater St. Luke Missionary Baptist Church where he was Deacon, Chairman of the Brotherhood, and sung in the Men's Choir.



He was a member of the Lion's Club, and the Southwest Althetic Hall of Fame.

Lacy is preceded in death by his parents, Herman and Cleo Garcia; his two brothers, Charles and Franklin Garcia; and one sister, Celia Sims.

Lacy leaves to cherish his memory: his daughter, Alisa Garcia; sister, Jewel Valentine; three grandchildren: Jeridon Garcia, Tyler Sheppard, and Amy Fletcher; a host of other elatives and friends.



9:45 A.M.

Rev. Charles Planks, Sr., Assistant Pasto

Rev. Ruthie Planks, Youth Mil

**COMMUNITY CHURCH** 

"The Oasis of Love"

6508 Avenue P - Lubbock, TX

Sunday Worship Services 11:00 A.M.

Sunday Church School

D.A. Smith, Founder Senior Pasto

Edwin Scott, Co-Founder Spiritual Ad

Ossie Curry Funeral Home

1805 M.L.K. Blvd

Lubbock, Texas 79403

Phone: 806-765-6711

Fax: 806-765-7104

Cell: 806-787-2958

#### **Emma Lee Sanders**

Funeral services for Emma Lee Sanders were held on Saturday morning, June 6, 2020, at the Bethel African Methodist Episcopal Church with Pastor Adna Bean as Eulogist.

Interment followed in Peaceful Gardens Cemetery under the direction of Griffin Mortuary & Funeral Home of Lubbock.

Mrs. Emma Sanders was born August 19, 1929 in Madisonville, Texas to Rev. Alford and Mrs. Susie Johnson.

She attended MHSN and dedicated 20 years of her life as a Licensed Vocational Nurse.

ish her memory: her husband, Sammie Sanders, Sr.; son, Sam Sanders, Jr; grandson, Sheldon Powell; special granddaughter,

A Celebration of Life Service was held for Shelton Lamont Grant on Saturday morning, May 30, 2020, at the St. Mark Baptist Church.

Interment followed in the City of Lubbock Cemetery under the direction of Griffin Mortuary & Funeral Home of Lubbock.

Shelton, at age 51, passed in Lubbock, Texas on Thursday, May 21, 2020.

Shelton was born to Ed and Sharron Grant on June 11, 1968 in Lubbock, Texas.

He attended and graduated from Estacado High School.

He worked at Mrs. Baird's Bakery

He leaves to cherish his memory: his wife, Janice Grant;

#### Gary G. "Clean" Vester

A Celebration of Life Service was held for Gary G. "Clean" Vester on Thursday afternoon, May 28, 2020, at the City of Lubbock Cemetery under the direction of Griffin Mortuary & Funeral Home of Lubbock.

Gary, at age 61 of Lubbock, Texas, passed away Thursday, May 21, 2020. Gary was born to the late



Ni'Kendra Sylvester; two brothers, Clarence Johnson and James Johnson, Jr.; a host of other rel-

Burial was held at the Resthaven Memorial Park under the direction of Ossie Curry Funeral Home of Lubbock.

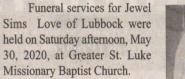
2020, in Richmond, Texas.

ents of Pete and Carrie Mims. Her family moved to Lubbock when she was very young.

member of Greater St. Luke Missionary Baptist Church.

Jewel graduated from Dunyears.

bock, and had one son, Marcus.



Jewel passed away at the age of 86 on Monday, May 18,

She was born December 4, 1933, in Satin, Texas to the par-

Jewel was a very active

bar High School and attended college in Fresno, California. Upon her return to Lubbock, she continued to dedicate her life to God's work and His church. She was the secretary of Greater St. Luke Missionary Baptist Church, a role she would happily fulfill for over 60 years. While working as church secretary, Jewel accepted a position with the Social Security Administration, retiring after over 30

She married Lonnie Love on December 9, 1972, in Lub-





The couple was married for 24 years until Lonnie's passing in 1997.

Loved ones include: her son and his wife, Rhonda; her sister Marie Smith and her husband Wesley; three grandchildren: Evan, Jon-Ellis, and Jayden; two nieces, Bonita Edmond and her husband Churncey and Kim Smith; one great nephew Corey Smith and his wife Simone; many other relatives and innumerable friends.

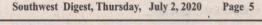
We can all say Jewel followed God's Word in Matthew 5:16: "Let your light shine before men, that they may see your good deeds and glorify your Father in heaven." \*\*\*\*\*\*

> LaBrantt D. Gibson

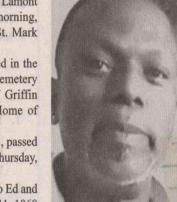


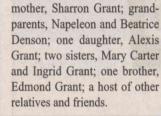
Tuskegee, Alabama Graveside Services for LaBratt D. Gibson were held at the City of Lubbock Cemetery under the direction of Peoples Funeral Home of Tuskegee on Saturday afternoon, June 13, 2020.

LaBrantt, born July 10, 1982 and departed this life on June 3, 2020 at the age of 38. He was a resident Tuskegee, Alabama. He was preceded in death by his adopted parent, Dr. LaTrala White, M.D. of Okmulgee, Oklahoma. He is survived by his biological parents, Elvin B. Gibson of Lubbock and Shadonna Palmer of Dallas. He leaves behind Rhonda Anderson of Lubbock; siblings, Amber Green, Elvonta Gibson, Ryan Gibson, Jeffrey Palmer all of Lubbock; Elvin Gibson, Jr. and Kia Gibson of Austin. LaBrantt graduated high school from Valley Forge Military Academy. Graduation ceremony was held on Wayne, PA campus. This is where is he learned to place the concept of duty above his own personal desire. He was hoping for an appointment to West Pointe or the Air Force Academy in September, 1999 for the year of 2000. At Tuskegee, Alabama University he was pursuing a degree to become and airplane pilot with his minor in Computer Technology. He was a senior at the University. In his leisure time, he enjoyed playing chess, calculus and physics and working in computer technology. He was of the Baptist Faith, a member of Macedonia Baptist Church. He enjoyed reading, studying his Bible which began at an early age and continued throughout his adult life.



Mrs. Emma leaves to cheratives and friends. **Shelton Lamont Grant** 

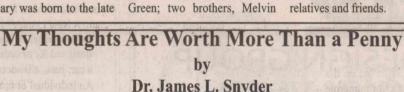




Maurice, Sr. and Johnny Lou Vester on December 13, 1958 in Lubbock, Texas.

He worked in construction until his health began to fail.

He leaves to cherish his memory: his wife Karen Vester, two sons, Steven Borger and Marquise Brown: two stepsons, Antwon Green and Teriaro Green; one daughter, Tamasha Green; two brothers, Melvin



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unday: God's Plan For Redeeming		
Mankind Sible Class-9:00 a.m All Have Sinned - Romans 6:2:		
Vorship-10:15 a.m All Have Sinned - Komans 6:2.		
Evening Worship - 5:00 p. m. We Must Obey God's Wil		
Vednesday: To Enter Heaven!		
ible Class/ Devotional Matthew 7:21		
:00p. m. How Do We Obey Him?		
Hear The Gospel - Romans 10:17		
Believe -Hebrews 11:6		
Repent of Our Sins - Acts 2:38		
Confess that Jesus is the Son Of God - Act-8:37		
Be Baptized- Mark 16:15-16		
For Transportation Call: Charles Curtis at (806) 535-7158		

I must admit that I do gravel lot in thinking about my oughts. It has been a habit of ine down through the years. hinking is what really makes e worth living, or so I believe.

My father had a saying whener he saw me staring off into e distance, "A penny for your oughts, son." Then he would nile, and I knew he really was t interested in what I was inking he was just trying to set me kind of trap for me. Fortutely, I never fell into that trap, natever it was. Of course, at e time I could've used an extra nny.

I have discovered two kinds people in this world; one who ks all the time and one who tens. Of course, there is that ird category of people who n't do either.

I have tried to balance this oughout my life. I have tried talk when necessary and listen nen necessary. However, my ggest flaw is that I listen when should be talking, and I talk nen I should be listening. If is isn't frustrating, I do not ow what is.

The big challenge is to know nen to listen and when to talk. I get older, I find myself talkg more than I'm listening. is, in and of itself, gets me o more trouble than I can han-

The other day, my wife and vere watching a little televion, and she was telling me out an incident that day. She used and then said, "Are you tening to me?"

Stuttering a little bit, I said, Vhy, yes, I'm listening to

"Okay," she said, "what was alking about?"

At that point, I knew I was trouble because I may have en listening to her, but I did t really hear what she had to

is not that I do not want to lis-

#### ten to my wife; I sometimes forget to pay attention. After all, when you are as broke as I am, paying attention is very difficult. I do try to save pennies on rainy days so that I can occasionally afford to pay attention.

The other day I got caught in a trap. I should know better, but sometimes I let my guard down, and there it is, I am stuck.

We again were watching a little television, and I, for some reason, was staring off into outer space. My wife noticed that, and then she said, "A penny for your thoughts."

Without thinking, and I do this quite a bit, I replied, "You don't have enough pennies for what I'm thinking." I don't know why I said it. Maybe I was trying to make a joke. Regardless of the reason, I was in deep

She stared at me for a few moments, and then both of us broke down in laughter. I will

trouble

#### **Ta-Tanisha** "Bug" Harris

A Celebration of Life Service was held for Ta-Tanisha "Bug" Harris on Friday morning, June 12, 2020, at the Griffin Mortuary Chapel.

Private Disposition was under the direction of Griffin Mortuary & Funeral Home of Lubbock.

Tanisha was born February 2, 1975 to Thomas and Janie Harris in Levelland, Texas.

She graduated from Northbrook Senior High School in Houston, Texas.

She leaves to cherish her memory: her father, Thomas Harris; mother Janie Phillips; two brothers, Isaac Harris and Austin Franklin; five aunts, Josie (Tommy) Lethridge, Clarissa (Ray) Roberson, Doris Harris, Clara Conaway, and Patsy Mathews; four uncles, David Phillips, Jr., Dennis (Tomarsha) Phillips, Dwight not reveal what she said next, but it was appropriate.

Banks and Michael Vester: two

sisters, Kathy Vester and June

Banks; ten grandchildren, three

great grandchildren, eleven extra

grandchildren; a host of other

In my quiet time this morning, I thought about that incident. I thought about how important thoughts are. Then I thought about what David said, "How precious also are thy thoughts unto me, O God! how great is the sum of them!" (Psalm 139:17).

However important my thoughts may be, the most important thoughts are the'thoughts God has concerning me. Searching the Scriptures, I begin to see what God thinks about me.

\*\*\*\*\*\*\*\*

Dr. James L. Snyder is pastor of the Family of God Fellowship, Ocala, FL 34472. He lives with his wife in Silver Springs Shores. Call him at 352-216-3025 or e-mail jamessnyder2@att.net. The church web site is www.whatafellowship.com. \*\*\*\*\*\*\*

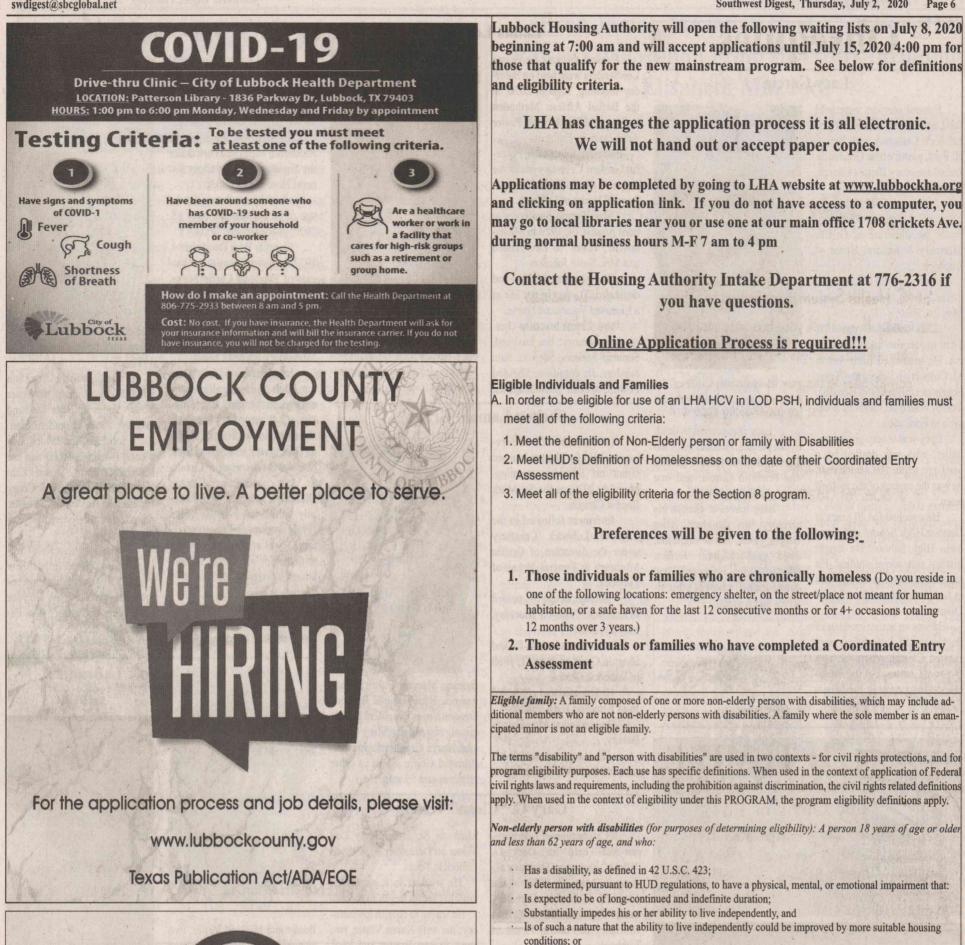


(Debra) Phillips; a host of other relatives and friends.





#### Southwest Digest, Thursday, July 2, 2020 Page 6



Has a developmental disability as defined in 42 U.S.C. 6001.

#### Persons currently experiencing homelessness means:

- (1) An individual or family who lacks a fixed, regular, and adequate nighttime residence, meaning:
  - An individual or family with a primary nighttime residence that is a public or private place not designed for or ordinarily used as a regular sleeping accommodation for human beings, including a car, park, abandoned building, bus or train station, airport, or camping ground;
  - An individual or family living in a supervised publicly or privately operated shelter designated to

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## Just pick one...

Whether it's a doctors office or a clinic. All children should regularly see one doctor for sick visits, well visits, and immunizations too.



- provide temporary living arrangements (including congregate shelters, transitional housing, and hotels and motels paid for by charitable organizations or by federal, State, or local government programs for low-income individuals); or
- An individual who is exiting an institution where he or she resided for 90 days or less and who resided in an emergency shelter or place not meant for human habitation immediately before enter ing that institution;

(2) An individual or family who will imminently lose their primary nighttime residence, provided that:

- · The primary nighttime residence will be lost within 14 days of the date of application for homeless assistance;
- · No subsequent residence has been identified; and
- · The individual or family lacks the resources or support networks, e.g., family, friends, faithbased or other social networks, needed to obtain other permanent housing;
- (3) Unaccompanied youth under 25 years of age, or families with children and youth, who do not otherwise qualify as homeless under this definition, but who:
  - Are defined as homeless under section 387 of the Runaway and Homeless Youth Act (42 U.S.C. 5732a), section 637 of the Head Start Act (42 U.S.C. 9832), section 41403 of the Violence Against Women Act of 1994 (42 U.S.C. 14043e-2), section 330(h) of the Public Health Service Act (42 U.S.C. 254b(h)), section 3 of the Food and Nutrition Act of 2008 (7 U.S.C. 2012), section 17(b) of the Child Nutrition Act of 1966 (42 U.S.C. 1786(b)), or section 725 of the McKinney-Vento Homeless Assistance Act (42 U.S.C. 11434a);
  - Have not had a lease, ownership interest, or occupancy agreement in permanent housing at any time during the 60 days immediately preceding the date of application for homeless assistance; Have experienced persistent instability as measured by two moves or more during the 60-day period immediately preceding the date of applying for homeless assistance; and
  - Can be expected to continue in such status for an extended period of time because of chronic disabilities; chronic physical health or mental health conditions; substance addiction; histories of domestic violence or childhood abuse (including neglect); the presence of a child or youth with a disability; or two or more barriers to employment, which include the lack of a high school degree or General Education Development (GED), illiteracy, low English proficiency, a history of incarceration or detention for criminal activity, and a history of unstable employment; or

#### (4) Any individual or family who:

- Is fleeing, or is attempting to flee, domestic violence, dating violence, sexual assault, stalking, or other dangerous or life-threatening conditions that relate to violence against the individual or a family member, including a child, that has either taken place within the individual's or family afraid to return to their primary nighttime residence;
- Has no other residence; and
- Lacks the resources or support networks, e.g., family, friends, and faith-based or other social networks, to obtain other permanent housing.

### **Contact the Housing Authority Intake Department** at 776-2316 if you have questions.

#### **Online Application Process is required!!!**

If you require a reasonable accommodation in order to access any of our programs, due to a handicap or disability, please call the intake department at (806) 762-1191. For the hearing impaired call TTY Relay Texas 1-800-735-2989.



#### Southwest Digest, Thursday, July 2, 2020 Page 7



## PURCHASING OPPORTUNITIES

Inviting all State of Texas & Federal Certified Businesses to Register & Review – Bid/Solicitation Opportunities at https://bids.sciquest.com/apps/Router/PublicEvent?CustomerOrg=TexasTech

 HUBZone Program
 Service-Disabled Veteran (SDVB)

 Small Business Concerns (SBC)
 8(a) Development Program

 WomenOumed (WO) Business
 Minority-Owned (MO) Business

 Service-Disabled Veteran-Owned Business (SDVOB)
 Historically Underutilized Business (HUB)

For More Information Contact - Procurement Services - procurement@ttu.edu



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## KENNARD'S FESTIVAL SNACKS K&B BBQ CATERING "NEW LOCATION ON THE EASTSIDE"

They may not be the Jeffersons, but the Kennard's have definitely moved on up to the Eastside of Lubbock, Tx. Kennard's Festival Foods were previously located at the South Plains Mall, but have recently moved to **1924** Avenue A where they are now the New Kids on the block. Believe me, they have already made a big impression in the community. Their "Grand Opening" was on Friday, May 22nd. They have been serving it up since then. They have also partnered with K&B BBQ Catering to add a little something extra to their menu.

If you haven't already paid them a visit, please do so. They have a wide variety of items to choose from. Shown below are just a few items from their menu.

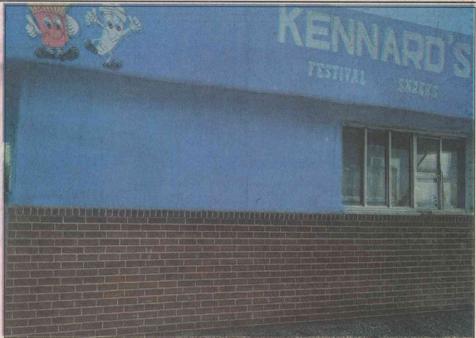
Hours of Operation:Monday - Saturday 10:00 am to 9:00 pmPhone: 806-791-0988Sundays - 2:00 pm to 6:00 pmArticle Writtem by Avis Patterson



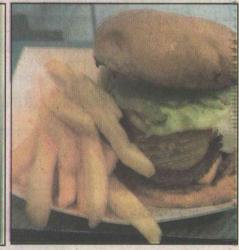


CORNDOG & CURLY FRIES HOT CHEETOS W/CHEESE FISH FILLET PLATE

FUNNEL CAKE

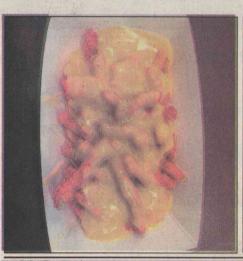






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