



### Three Nationally Known Speakers Set For Annual PCG Meeting Friday

LUBBOCK — Three nationally prominent speakers representing the American Cotton Textile Industry, US Congress, and the US Department of Agriculture will be here Friday for the fourth annual meeting of the Plains Cotton Growers, Inc.

Now in its fifth year, the Plains Cotton Growers, Inc. will hold its annual meeting, at Fair Park Coliseum in Lubbock, starting at 10:30 a.m. Prior to the meeting, at 9:30 a.m., PCG county directors will meet to elect officers for the 1960-61 year.

Those on this year's program include J. Craig Smith, President of Avondale Mills, Sylacauga, Ala., and president of the National Cotton Council of America; the Honorable Harlan Hagen, Representative of the 14th California District, who is a member of the House Agriculture Committee; and Ralph H. Raper, Director, Cotton Division, Commodity Stabilization Service of the USDA, Washington, DC.

W. O. Fortenberry, president of the PCG, announced that a free barbecue lunch will be served at

noon and that free door prizes will be awarded throughout the day. Also as a special feature this year, the PCG, in thanks for the ginner, is awarding a grand prize to some lucky ginner and wife of a free trip to the Texas State Ginner's Association annual meeting in Dallas next April. To be eligible the ginner must be present at the annual meeting and be a cooperating member collecting dues for the PCG.

#### FISHERMEN

Fishing recently at Lake Kickapoo near Seymour were Mr. and Mrs. Norman Smith and T. J. Mr. and Mrs. Lester Kennedy and Mark, Mr. and Mrs. Buddy Smith of Caracas, Venezuela and Odell Smith of Columbia, S.C.



After-Scrimmage Bull Session

MUSTANG COACH Walter Bryan, right, chats with Canyon Coach E. J. Webb, left, following the Olton-Canyon scrimmage here Saturday afternoon. Coach Bryan's charges were impressive during the scrimmage, moving well on offense and keeping the Eagles in tow on defense. The Mustangs will try the real thing here Friday night in a game with upset-minded Petersburg.

### Olton School Lunch Menu

OLTON SCHOOL LUNCH MENU  
SEPT. 5-9, 1960  
(Subject to Change)

Monday — Salmon salad or ham, mashed potatoes, green beans, cherry pie, bread and milk.

Tuesday — Brown beans and bacon, spinach, macaroni and cheese, peaches, corn bread and butter, milk.

Wednesday — Meat loaf or barbecued weiners, black eyed peas, escalloped potatoes, watermelon wedge, rolls, butter, milk.

Thursday — Hamburger on bun,

lettuce, tomato, onion salad, peanut butter and cracker, fruit salad and cookie, chocolate or white milk.

Friday — Deepsea Doodle or Roast beef and gravy, baked potato and butter, pear salad on lettuce, cake, rolls and milk.

IN LUBBOCK HOSPITAL  
D. J. Clark is in West Texas Hospital, Lubbock, in critical condition.

IN COLORADO  
Vacationing in Grand Junction, Colo., this week are Mr. and Mrs. J. F. Miller.

#### GRAND SALINE VISITORS

Mr. and Mrs. Earlon Lee of Grand Saline were weekend guests in the Vance Estes and Doyle Pinson Homes.

#### IOWA FAMILY VISITS

Mr. and Mrs. Paul Jones and family of Aurelia, Iowa, visited recently in the homes of Earnest, Carroll and Owen Jones.

#### BACK FROM TRIP

Returning home last Friday from a trip to New Mexico, Colorado and Wyoming were I. A. Webb and Hayden Hankins.

### First Child Is Born To Martin Polanco

A daughter, Elva, was born to Mr. and Mrs. Martin Polanco Thursday, Aug. 25, at 7:20. The infant weighed 7 lbs. 13 ozs. at birth in the Community Hospital. Elva is the only child of the Polanco.

### Channelette Bowlers Will Meet Tuesday

Members of the Channelette Bowling League will meet Tuesday, Sept. 6, at the Olton Bowling Center. Time for the meeting is 6:30 p.m. Each team is asked to have a name selected for their team at that time.

**\$180**  
AND YOUR  
OLD SUITE

**2 pc. for PRICE of ONE**

**PILE and FOAM**

**EZY TERMS!**

**QUALITY BUILT INNERSPRING MATTRESS**

**FREE DELIVERY!**

**FULL SIZE SLEEPER**

**FOAM CUSHIONS**

**PLUS BIG MATCHING CLUB CHAIR**

**PARSONS FURNITURE**

Phone 5951

Olton, Texas

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awarded the coveted

**Seal of Commendation of Parents' Magazine**

- for workmanship
- for tone quality
- for performance

**Cost less than ordinary Pianos**

LOW DOWN PAYMENT • EASY MONTHLY PAYMENT

Why pay more? Before you buy any piano, see the beautiful new Starcks at

2310 19th St. LUBBOCK

HAROLD DEAN CARSON  
LOCAL REPRESENTATIVE  
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## School Clothes

**LOOK NEW FEEL NEW**

when they're **SANITONE-CLEANED**

Send us those school clothes now and be ready when school starts. We can make them look and feel like new. Sanitone with Soft-Set® chases dirt, restores "body," cleans new life into limp garments. Yet it costs no more than any quality dry cleaning. Call on us today and let us show you what a difference it makes.

## POLLARD'S CLEANERS

PICKUP & DELIVERY SERVICE ANYTIME

PHONE 5241
OLTON, TEXAS

## BEST FOOD BUYS

**JELLO** ALL FLAVORS  
JELL-O, 3 pkgs. .... **23c**

DEL MONTE <b>Tomato Juice</b> NO. 2 CAN <b>2 for 27c</b>	DEL MONTE <b>SWEET PEAS</b> 303 CAN <b>19c</b>
STURGEON BAY <b>CHERRIES</b> ..... <b>23c</b>	303 CAN <b>DEL MONTE — CREAM STYLE CORN</b> 303 CAN <b>19c</b>
CHOICE <b>CHUCK ROAST</b> <b>49c Lb.</b>	KIMBELL WHOLE <b>GREEN BEANS</b> 303 CAN <b>2 for 37c</b>
<b>PORK CHOPS</b> <b>59c Lb.</b>	KIMBELL <b>PEANUT BUTTER</b> 18 OZ. <b>47c</b>
FROZEN BANQUET <b>POT PIES</b> ..... <b>19c</b>	EACH <b>SNOW CROP BRUSSELS SPROUTS</b> ..... <b>29c</b>

**MAZOLA PURE CORN OIL**  
Qt. .... **69c**

**GLADIOLA FLOUR**  
10 Lbs. .... **89c**

**PINTO BEANS**  
4 Lbs. .... **49c**

**NOTE PAPER**  
98c size ..... **69c**

**WOODBURY LOTION**  
\$1.00 size .... **39c**

**CLOVERLAKE ICE CREAM**  
1/2 gallon .... **69c**

Every Day Low Prices      Low Prices Every Day

# GRAY GROCERY

We Give Western Bonus And Frontier Stamps  
Double Stamps On Tuesday With \$2.50 or More Purchase

**FREE DELIVERY**

Phone 4551
OLTON
Hi-Way 70

## IN TEXAS... You pay 90¢ tax on 10 gallons of gasoline

NATIONAL INCREASE 1950-1959

Gasoline Prices: 5.5%

Living Costs: 21%

Gasoline Tax: 51%

Everywhere in Texas, car owners pay 90¢ tax on every 10 gallons of gasoline they buy.

Does a tax this high—on a basic commodity like gasoline—really make sense? Gasoline taxes across the nation amount to a 50% sales tax—and that's five times as high as the tax rate on luxuries like diamonds and mink coats.

**How did gasoline taxes get so high?** Well, since World War II, there have been three increases in the federal gasoline tax alone. This brought the Federal tax to 4 cents a gallon, in addition to the State tax of 5 cents a gallon.

Looking at it another way, in the last ten years gasoline taxes have skyrocketed 51%—yet the price of gasoline itself has risen only 5.5% during the same period. \$78 a year for gasoline taxes! Gallon by gallon, these taxes add up to a lot of money. Each year the average motor vehicle owner in this state pays \$78 for gasoline taxes alone. That's just a few dollars less than the average week's pay for most people!

**HIGHWAYS AND GASOLINE TAXES**

Your gasoline retailer, naturally, favors construction of the roads that the motoring public needs. He believes in fair and reasonable taxation for this purpose but feels that taxes on gasoline have now reached unreasonably high levels. He also believes that all special taxes on the motorist should be used only for highway purposes. Yet last year, out of every automobile tax dollar collected by the Federal Government from highway users, more than 40 cents went for non-highway purposes. If these automotive tax revenues were dedicated for highway purposes, there would be no need for the latest increase in the federal gasoline tax.

Presented in the public interest by the Gasoline Tax Education Committee 575 Lexington Avenue New York, New York

The gasoline you buy... is taxed too HIGH!

Your Gasoline Dealer



In High Grass

OLTON FARMER O. J. Lee, left, shows his Sudax forage crop to three foreign visitors and Dick Holland of the DeKalb Co., third from right, and Paul Spain, right. The visitors inspected

stock at the Lee farm, then examined this plot of Sudax, a prolific forage crop.

(STAFF PHOTO)

## Visitors Inspect 'Tall Grass' Crop

A pair of Australians and a visitor from India toured the Olton area last week and found Texas to be a land where the "tall grass grows."

The Aussies said they expected to see a lot of 10-gallon hats and oil wells, but what they found was

of even more interest to them. Touring the Truman Meinecke place east of town, which is farmed by O. J. Lee, the visitors looked over a plot of Sudax, a Sudan sorghum hybrid produced by DeKalb. Its official designation is SX-11.

"This is something I'd like to take home with me," said Alec Bourne of Armidale, New South Wales, Australia, as he examined the crop.

Sudax is a prolific forage crop which seems to grow faster than livestock can whittle it away.

With Bourne in the party of visitors was a countryman, Charles Regan of Tamworth, New South Wales, and B. S. (Matt) Dhillon of Punjab, India. Dhillon picked up the moniker of Matt when he came to the U. S. He wears cowboy boots like the TV marshall. Dhillon also felt Sudax would be good in India. He called it the most impressive forage crop he had seen anywhere.

Lee says he grazes about six head of stock per acre on Sudax. Some ungrazed Sudax on the Lee farm has grown twice the height of a man.

About two weeks after cattle had grazed a plot of Sudax down to the ground, the crop had grown back elbow-high.

### VISIT DUB GRANBERY

Visiting in the Dub Granbery home this week is Miss Robbie Bogges of Friona.

### LEGAL NOTICE

#### NOTICE TO CREDITORS OF THE ESTATE OF FANNIE MONTGOMERY, DECEASED

Notice is hereby given that original Letters Testamentary upon the Estate of Fannie Montgomery, deceased, were granted to the undersigned on the 22nd day of August 1960, by the County Court of Lamb County, Texas. All persons having claims against the said estate are hereby required to present the same to the undersigned within the time prescribed by law. Our residence and post office address is P. O. Box 123, Olton, Texas, and Route 1, Olton, Texas. Our attorneys are Morehead, Sharp & Boyd, Post Office Box 1731, Plainview, Texas.

Ray Montgomery and John Montgomery, Executors of the Estate of Fannie Montgomery, Deceased

### VISITING PARENTS

Douglas Smith of Flagstaff, Ariz. is spending the week here with his parents, Mr. and Mrs. Tom Smith.



### Spell Quiz

Which of the following is spelled correctly?

Equanimity Equanemity Equanimety

(Meaning calmness, composure, or even temper.)

See Classified Page for correct answer.



# BOLL WORMS

ARE POSING A SERIOUS THREAT TO AREA COTTON



IF YOUR COTTON IS TALL AND RANK LIKE THIS—IT IS THE KIND THAT IS MORE LIKELY TO BE HIT BY BOLL WORMS.

Don't let boll worms rob you of your yield and grade — We have a Mathieson formula that can control the boll worm — Watch your cotton closely — Spray before the boll worm is big enough to enter the boll.

We have the equipment and Mathieson Pesticides to control boll Worms and other cotton insects.



## Olton Farm Supply

Phone 2261

DON SPAIN, OWNER

Olton, Texas

# OPEN

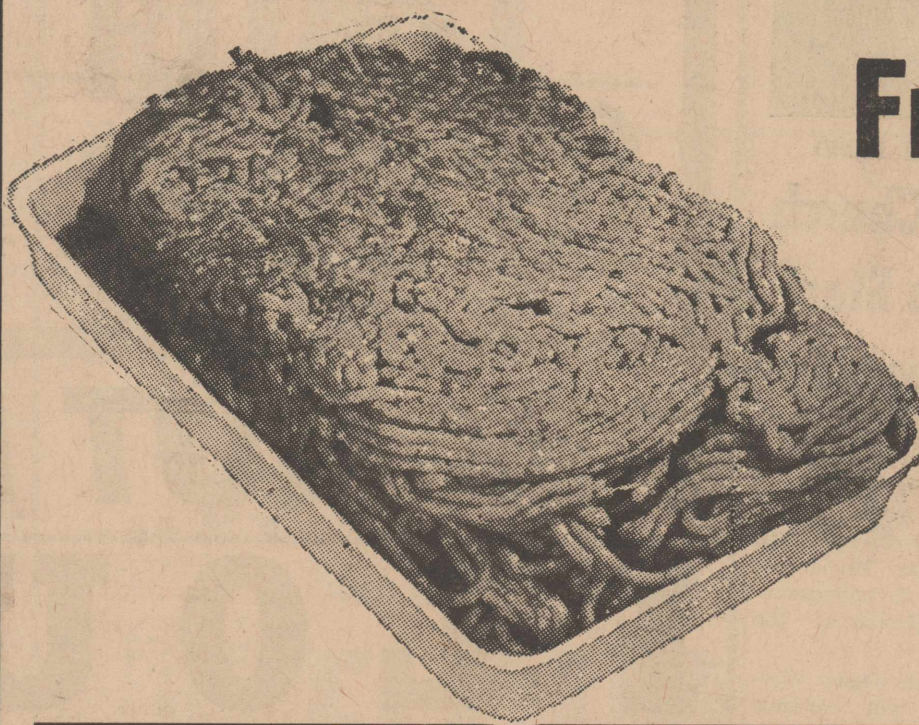
Under New Management

## Olton Meat Co.

PHONE 3741

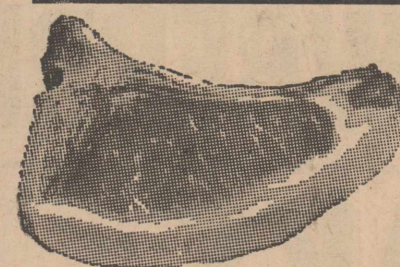
Formerly Olton Food Bank

JUST TAKE A LOOK AT THESE SPECIALS!



Fresh Ground  
**BEEF**  
**29<sup>c</sup>Lb.**

<b>Pork Roast</b>	<b>Pork Steak</b>
Lb. .... <b>29<sup>c</sup></b>	Lb. .... <b>39<sup>c</sup></b>



Fancy  
**PORK CHOPS**  
Lb. .... **49<sup>c</sup>**

<b>BABY BEEF</b>	<b>Fresh Grade A</b>
<b>Chuck Roast</b>	<b>FRYERS</b>
Lb. .... <b>39<sup>c</sup></b>	Lb. .... <b>29<sup>c</sup></b>

Top Grade  
**ROUND STEAK**  
**69<sup>c</sup> LB.**

Baby Beef  
**T-BONE STEAK**  
**59<sup>c</sup> LB.**

Baby Beef  
**CLUB STEAK**  
**59<sup>c</sup> LB.**

Small Slabs  
**BACON**  
**49<sup>c</sup> LB.**

**PRESSED HAM**  
**39<sup>c</sup> LB.**

Baby Beef  
**LOIN STEAK**  
**59<sup>c</sup> LB.**

MEAT PROCESSING ..... 5c Lb.

### WHOLESALE BEEF

For Locker or Home Freezer  
half or whole **48<sup>c</sup>Lb.** cut and wrapped  
Special Cuts At Popular Prices  
Custom Slaughtering

Ends And Pieces  
**BACON**

**4 LBS. FOR \$1.00**

**CHOPPED HAM**  
**49<sup>c</sup> Lb.**

### New 1961 Motor Vehicle Stickers To Be Available Beginning Sept. 1

The new 1961 Texas Motor Vehicle Inspection stickers will be available to area motorists at approved inspection stations beginning Sept. 1.

Captain Alan Johnson of the Texas Department of Public Safety recommended that Texans have their vehicles inspected early in the new inspection period which extends from Sept. 1 to April 15, 1961.

Vehicles not displaying the new sticker after April 15 will be operating in violation of the law. "In the vast majority of cases," Johnson said, "this program has become a very minor inconvenience and expense to the motor vehicle owner—provided he moves early to comply with the law." "The more than 4,500 authorized inspection stations over the State are capable of handling the inspection of Texas vehicles without delay if owners will not wait

until just a few days before the deadline." "With hard summer driving coming to an end, fall is an excellent time to have vehicles safety checked in preparation for the winter months," he said. Johnson called attention to the fact that since the beginning of having a defect that was a causative factor in fatal accidents decreased from 11 per cent to 5 per cent last year.



**REV. HERBERT LAND**  
Nazarene Church Revival To Start Next Wednesday

Evangelist for the revival of Olton Church of the Nazarene will be the Rev. Herbert Land of Bethany, Okla. A native Texan, he is a veteran of over 30 years in the ministry. He is now devoting full time to holiness evangelism in the Church of the Nazarene.

The revival, which begins Wednesday, Sept. 7, will continue through Sunday, Sept. 18. Services will start at 8 p.m.

Rev. J. W. Douglass is pastor of the Olton Church of the Nazarene.

**Latin American Baptists To Hold Second Tent Revival**

The Latin American Baptist congregations of the Mexican Baptist Staked Plains will participate in their second annual tent revival Sept. 4-10 at Plainview. Seating capacity of the tent is for 1000 persons.

A state evangelist, the Rev. Ruddy Hernandez of Dallas, will preach at the services, which begin at 8 p.m. Acting pastor of the revival will be the Rev. Glen E. Godsey, formerly of Olton.

Leading the singing will be Mike Mojica, San Antonio. About 75 persons are expected to sing in the choir. Soloist will be Miss Elsa Allene from the Phillipine Islands.

The public is invited to attend the services.

**TRIP TO NEW MEXICO**  
Mr. and Mrs. K. Salman are visiting with the Earnest Ammen family at Farmington, NM.

**VISIT IN NEW MEXICO**  
Guests last Thursday at Melrose, NM, in the Fred Burgess and Melvin Wozencraft homes were Mrs. James Martin, Rhonda and Keith and Mrs. Cora Wozencraft.

*Motor Wise*

BY **G. H. Bley**

It's a safe bet that proper "care" would have kept the car WELL a lot longer. Getting the habit of letting us check your gas, oil, battery water and tires gives longer life to cars.

**G. H. BLEY SERVICE**  
Philips 66 We Give Big Chief Stamps  
Big Enough To Accommodate, Small Enough To Appreciate  
OLTON 2721

# We're With You Mustangs BEAT PETERSBURG!

PRODUCE		5c Curtiss <b>NOVEL-PAK CANDY</b> Package Of 10 <b>35c</b>	New Post <b>TOP 3 CEREAL</b> Box <b>27c</b>
VINE RIPPENED <b>Tomatoes</b> LB. <b>19c</b>	New Crop Arkansas <b>JOHNATHON APPLES</b> Pound <b>15c</b>	Blue Seal <b>OLEO</b> 1 Pound Carton <b>15c</b>	Maxwell House <b>COFFEE</b> 1 Pound Can <b>69c</b>
<b>Grapes</b> Tokay Pound . . . . . <b>19c</b>	Idaho White <b>POTATOES</b> 10 Lb. Bag <b>65c</b>	Instant Sanka <b>COFFEE</b> 5 Ounce Jar <b>85c</b>	<b>BREEZE</b> Giant Box <b>69c</b>
<b>PEANUT BUTTER</b>	<b>FLOUR</b>	White Swan <b>PORK &amp; BEANS</b> 300 Can <b>2 for 25c</b>	Country Kitchen <b>SYRUP</b> 24 Ounce Bottle <b>43c</b>
<b>SWIFT JEWEL</b>	<b>SHORTENING</b>	<b>SHEDD'S CRUNCHY</b> 24 OZ. JAR . . . . . <b>49c</b>	<b>LIGHTCRUST</b> 25 LB. BAG . . . . . <b>\$1.79</b>
FROZEN FOODS		MEATS	
<b>STRAWBERRIES</b> 10 OZ. CAN <b>19c</b>	<b>STEAKS</b> THRF-T 1 1/4 LB. PKG. <b>73c</b>	<b>FRYERS</b> FRESH DRESSED <b>33c</b>	<b>T-BONE STEAK</b> Choice Pen Fed Beef Pound <b>85c</b>
<b>Kimbell Biscuits</b> 2 cans <b>15c</b>	<b>Tomato Juice</b> ASHLEY'S 29 OZ. CAN . . . . . <b>19c</b>	<b>Swift Premium BACON</b> 1 Pound Package <b>59c</b>	
<b>Fruit Cocktail</b> HUNTS 300 CAN . . . . . <b>2 for 45c</b>	<b>SALAD DRESSING</b> SHEDD QUART JAR . . . . . <b>35c</b>	<b>COCA-COLA</b> 12 BOTTLE CARTON (PLUS DEPOSITS) . . . . . <b>49c</b>	
Del Monte <b>KRAUT</b> 303 Can <b>17c</b>	Kimbell—Cut <b>GREEN BEANS</b> 303 Can <b>17c</b>	<b>DOUBLE GUNN BROS STAMPS</b> EVERY WEDNESDAY Phone 3581	<b>Free Delivery</b>
Our Darling Cream Style <b>YELLOW CORN</b> 303 Can <b>19c</b>	Mission Sliced Or Halves <b>PEACHES</b> 2 1/2 Can <b>2 for 49c</b>	<b>CASH WAY</b> Where Friends Meet and Prices Talk	<b>FOOD STORE</b> SPECIALS EVERY DAY

**THE WATER'S FINE!**

and so is the PUMP

It's the NEW **AERMOTOR Submersible**

- SILENT!
- SMOOTH!
- SAFE!

- For 4-inch Diameter and Larger Wells
- Efficient Service at Depths to 500 Feet
- Capacities up to 1200 Gallons Per Hour
- All Motor Controls Located Above Ground

Hook it up! Switch it on! Forget it! Fully automatic operation lets you sit back and relax. Pump never loses prime, never freezes, never needs oiling. Fourteen low-priced models for domestic, agricultural or commercial service. Easy to install. No pit or pump house needed. Ask us about these submersibles that practically service themselves . . .

**AERMOTOR**  
"WATER WHERE YOU WANT IT"

"Prompt Installation"

**Higginbotham-Bartlett Co.**  
Authorized Aermotor Dealer  
PHONE 3511 OLTON, TEXAS



JOLINE WARREN Society Editor

News Of Interest To Women

PHONE 5791

Olton Bykota Study Club Sponsors Golden Age Event

Sponsors for last Thursday afternoon's Golden Age Social was the 1956 Bykota Study Club.

New Century Club To Hold First Seasonal Meeting

Guest speaker Wednesday, Sept. 7, at the first seasonal meeting of the New Century Club will be Mrs. Sammy Hale of Floydada.

Mrs. Roy Granbery Hostess At Coffee

A coffee is given annually the first day of school by Mrs. Roy Granbery at her home.

OES Honors Past Matrons, Patrons

At last Thursday night's Eastern Star meeting, past matron and patrons were honored.

SURPRISE PARTY GIVEN TO HONOR MRS. BILL WEAVER

Mrs. Bill Weaver was honored last Friday morning for a surprise coffee. The event, honoring Mrs. Weaver for her recent hole-in-one shot, was given at the Ralph Glover residence.

First Baptist WMU Has Mission Study

Meeting Monday afternoon at the First Baptist Church for mission study were members of Women's Missionary Union.

Mrs. R. L. Hipp taught two chapters of the book, "Educating Youth in Mission".

155 Attend Open House Honoring Hollands On Golden Anniversary

Mr. and Mrs. F. M. Holland were complimented Sunday afternoon with an open house honoring them on their 50th wedding anniversary.

AUGUSTIN REY FETED AT PARTY

Augustin Rey Jr. was feted with a farewell party Sunday night at the home of his parents, Mr. and Mrs. Augustin Rey Sr. Host and hostess for the affair were his brother, Daniel and sister, Angelieta.

Hopewell WMA Hears Lesson On 'Sabbath'

"The Sabbath", a Bible study, was taught by Mrs. J. D. Lively at last Wednesday night's meeting of the Women's Missionary Auxiliary.

Mrs. I. B. Holt Leads Young Ladies' Class

Mrs. I. B. Holt, teacher of the Young Ladies Bible Class, gave the study about "Women of the Old Testament" Wednesday morning when the class met at the Main Street Church of Christ.

Air Base In Puerto Rico Scene Of Ellis-Schwab Wedding Vows

Miss Mary Ellen Ellis, formerly of Olton, and Charles M. Schwab Jr. of Puerto Rico, were married Aug. 12 at Fort Buchanan Air Base in Puerto Rico.



Mrs. Charles M. Schwab

Truman Skinner gave the bride in marriage. She wore a street-length gown of Alencon lace over taffeta and tulle accented at the waistline by a wide satin sash.

Shower In Smith Home Honors Miss Sydney Hair

A bridal shower feted Miss Sydney Hair, bride-elect of Gary Bridges Smith of Paris, last Thursday morning at the Cleo Smith residence.

Notice: The following Beauty Shops do hereby agree to the following prices to become effective September 10, 1960. Plain Shampoo and Set \$2.00, Set without a shampoo \$1.50, Permanent—Minimum price \$8.50.

Local Sunday School Class Has Party: A coke party honoring three members of the Beacon Sunday School Class of the First Methodist Church was given last Tuesday morning at the Raiford Daniel home.

U-2: can save money when you trade at OLTON DRUG. If your budget Lands: in the red every month, consider the many bargains we offer you each month, year In and year out and best of all, you don't have to leave town. We can fill all your needs right here in Olton

DOLLAR DAYS: GINGHAMS 98c Value 2 yards for \$1.00, EMBROIDERY GOODS Values To \$2.98 95c yard, MENS Short Sleeve SHIRTS Buy One And Get Another Of Same Value For Only 1c, LADIES DRESSES One At Regular Price And Get One Of Equal Value For 1c. SMITH & STRUVE OLTON, TEXOS

Miss Hair Honored At Kitchen Shower

An array of gifts was presented to Miss Sydney Hair last Friday afternoon when she was honored at a kitchen shower.

Janet Spain Feted On 5th Birthday

Celebrating her 5th birthday Tuesday afternoon with a party was little Janet Spain. Hostess for the occasion was her mother, Mrs. Don Spain.

G. B. Stanley Has Lesson At Meeting Of Ladies' Class

Sixteen members of the Ladies Bible Class of the Main Street Church of Christ attended a weekly meeting held Wednesday morning at the church.

Church Classes Set Joint Meeting

A joint meeting of the Goal Reachers and Lamp Lighters Classes of First Baptist Church will be held next Tuesday afternoon.

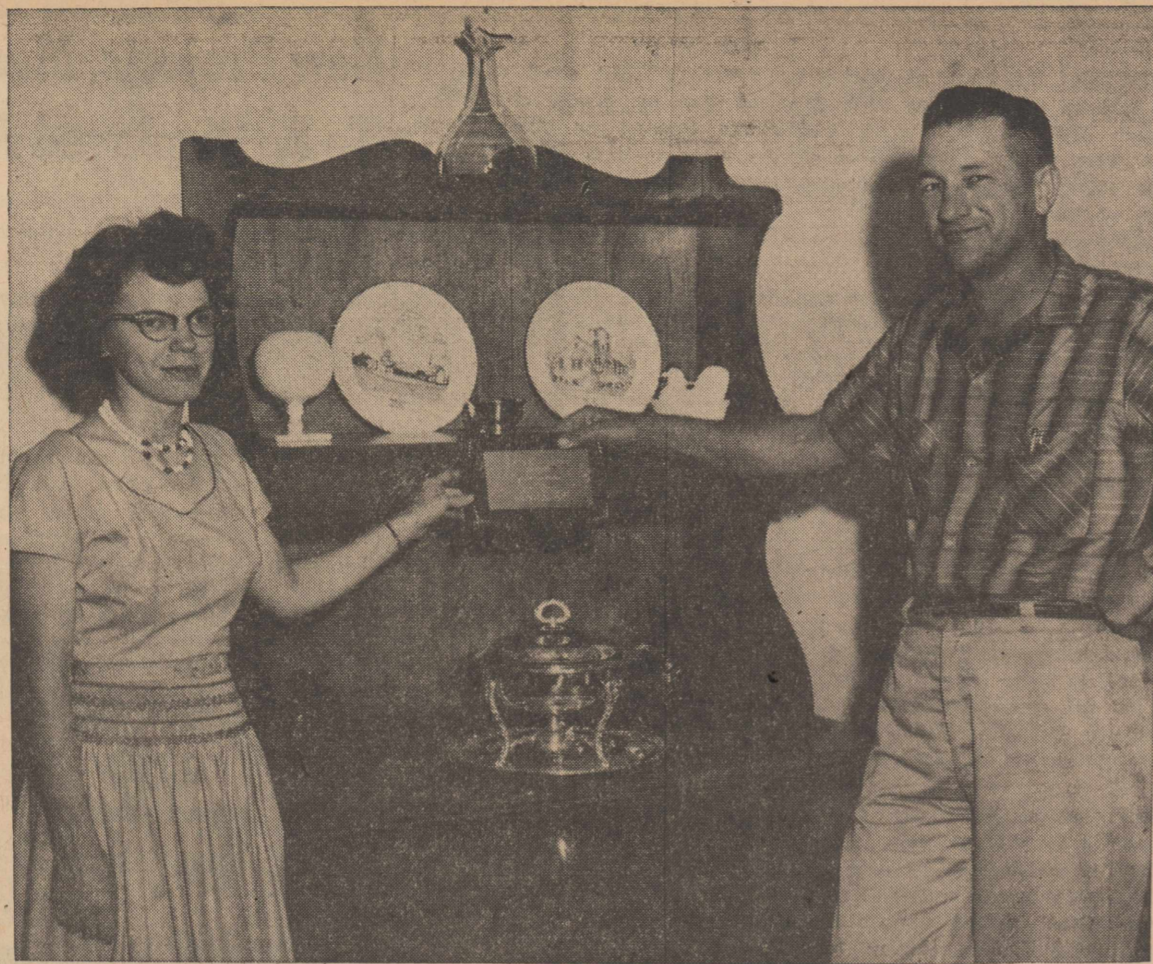
Makeup Goes Into Brown Study

The look for fall is vivid and vibrant and makeup contributes to the color excitement. Lipsticks are clear, radiant, poppy red and eyes are shaded with green and turquoise.

COLONIAL BEAUTY SALON Phone 2021

**Publisher Meets  
With Annual Staff**

Olton High School annual staff met in the annual room Monday night with Floyd Hodson of the Taylor Publishing Company. Hodson advised the staff about printing and cost of the 1961 annual. Plans are being made to have a summer supplement to the 1961 annual because of cost of printing and time.



MR. AND MRS. DON SPAIN are shown here displaying a chafing dish and a plaque presented to them last weekend by Olin Mathieson Chemical Corporation. Don won the plaque and chafing dish for having the best sales promotion on Ammo-Phos fertilizers for the year. The Spains also received an expense-paid weekend trip to Ruidoso, N.M., which Don won on fertilizer sales. The presentation was made at Ruidoso.

**LEGAL NOTICE**

**NOTICE TO CREDITORS OF  
THE ESTATE OF E. M. IRVIN,  
DECEASED**

Notice is hereby given that original Letter Testamentary upon the Estate of E. M. Irvin, deceased, were granted to the undersigned on the 22nd day of August, 1960, by the County Court of Lamb County, Texas. All persons having claims against the said estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address is Route 1, Olton, Texas. My attorneys are Morehead, Sharp & Boyd, Post Office Box 1713, Plainview, Texas.

Len Irvin, Executor  
of the Estate of  
E. M. Irvin, Deceased

**RETURN HOME**

Returning home last Thursday after a visit with the Roy Granberys were Mark, Scott and Patty Ryan. They are the children of Mr. and Mrs. O. T. Ryan of Plainview.

**RAINBOWS TO MEET**

The local Order of the Rainbow for Girls will meet at 8 p.m. Monday, Sept. 5, for a business meeting. A special invitation to attend the meeting is extended to board members, Eastern Star members and Masons.

All Rainbow girls are urged to be present. The meeting will be held at Masonic Lodge Hall.

**Class Officers  
Elected At OHS**

Officers for the 1960-61 classes of Olton High School were elected Wednesday at the first class meetings of the year.

President of the senior class is Robert Priest. Assisting him as vice-president is Sammie Kendall. Other officers include Becky Hall secretary; Sharon Smith, treasurer; and Donna May, reporter. Kenneth Blades is president of the junior class. Vice-president, Jimmy Lawson; secretary, Alice Ross Bryant; Treasurer, Ronnie

Smith; and reporter, Gary Johnson will be working with Kenneth to help make their junior year a successful one.

Leading the sophomore class is Charlie T. Burrus. Other officers are Steve Holt, vice-president; Sammie Clark, secretary; Tanya Bryant, treasurer; and Elaine Averitt, reporter. Barry Prestridge is sergeant-at-arms and Jerry Peterson is parliamentarian.

Freshman officers include Sharon Miller, president; Clyde Galaway, vice-president; Barbara Fancher, secretary; and Gayle Nicholas, treasurer. Reporter is Carolyn Carson and sergeant-at-arms is Darwin Cox.

**WORTHY MATRON  
OF OES HONORED**

Worth Matron of Olton's Order of the Eastern Star, Mrs. E. E. Burrows, was honored last Friday morning with a surprise coffee.

Host and hostess were Mr. and Mrs. T. B. Cox, associate matron and patron of the Order of the Eastern Star at Hart. The coffee was given at their home.

Gifts were presented to the honoree by 22 persons who attended.

**Ice Cream Supper  
Is Birthday Honor**

Following church services last Wednesday night at Hopewell Baptist Church, an ice-cream supper honored Mrs. D. D. Brown and Mrs. Everett Huckabee. The ladies both had birthdays recently. Approximately 36 persons were present for the event. Cake and ice-cream were served to the group.

**Hair-Smith Vows  
To Be Read Sunday**

Mr. and Mrs. Louis Hair invite the public to attend the wedding of their daughter, Sydney and Gary Bridges Smith of Paris, Tex. The wedding will be at 4 p.m., Sunday, Sept. 4, in the First Methodist Church at Olton.

**TOO LATE TO  
CLASSIFY**

WANTED: To buy used baby stroller. Call 3926. 30-1tc

FOR SALE: Watermelons. 4 1/2 miles west of Olton. Frank Struve. 30-2tc

FOR SALE: 1958 Gleaner-Baldwin combine. Ph. 5907, Olton. 30-1tp

**PICTURES! PICTURES!**

Copies of Photos  
Appearing In The Enterprise

May Be Purchased  
At The Following Prices:

5 x 7 ..... \$1.50

8 x 10 ..... \$2.00

THE OLTON ENTERPRISE

**Wholesale SALE**

CLOSING OUT ALL 1960 FORDS!

\* 10 Passengers \* 5 Pickups  
MUST BE SOLD BY SEPT. 29th

**Here Is Your Chance**

to SAVE on a new FORD!

come by and see if we have what you need. If so, make us an offer... we may be CRAZY enough to accept it!

**HALL-SIDES MOTORS, INC.**

"Your Friendly Ford Dealer"

Box 466 OLTON, TEXAS Phone 4711

**FAVORITE FOODS** *cost less here*

MARYLAND CLUB



**COFFEE**

1 POUND CAN ..... **69c**

KRAFT'S

16 OUNCE BOTTLE

**FRENCH DRESSING**

**39c**



Pet or Carnation

Tall Cans

**MILK**

2 for **29c**

KIMBELLS

**CHILI**

No. 2 Can

**49c**

Kraft—American or Pimiento

8 Oz. Cello Pkg.—Sliced

**CHEESE**

**29c**

E & R

1 Lb. Cello Pkg.

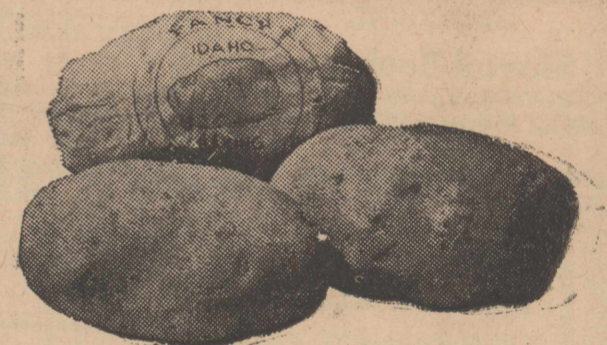
**BACON**

**59c**

Western Gold—1/2 Gallon Jugs

**JUICE DRINKS**

2 FOR **69c**



No. 1 Idaho White

**POTATOES**

10 Lb. Bag ..... **69c**

Del Monte — 2 1/2 Can

**Fruit Cocktail**

**39c**



Mission

Del Monte  
Cream Style

**PEAS**

**CORN**

**Bananas**

303 Can

LB.

2 cans for **29c**

2 cans **35c**

**12 1/2c**

SPECIALS START FRIDAY, SEPTEMBER 2.

We Reserve The Right To Limit Quantities

**BOTKIN FOOD STORE**

WE GIVE BIG CHIEF STAMPS



Double On Tuesday With Purchase Of \$2.50 Or More



Phone 3591

We Deliver

Louis Botkin, Owner

Olton

SELL • BUY • TRADE • HIRE • SERVICE • ...
LOST and FOUND • SERVICE • T ...
HELP WANTED • EMPLOYME...
WANT ADS!

The Olton Enterprise

Published each Thursday at Olton, Texas.
Entered as second class matter at the post office at Olton, Texas, under the act of Congress, March 3, 1897.
Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Olton Enterprise, will be gladly corrected upon being brought to the attention of the publisher.

TEXAS PRESS ASSOCIATION Member 1960
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G. A. GRIMES APPRENTICE

LEGAL NOTICE

NOTICE OF ELECTION FOR THE ISSUANCE OF BONDS
THE STATE OF TEXAS:
CITY OF OLTON:
COUNTY OF LAMB:
TO ALL RESIDENT QUALIFIED ELECTORS OF THE CITY OF OLTON, TEXAS, WHO OWN TAXABLE PROPERTY IN SAID CITY AND WHO HAVE DULY RENDERED THE SAME FOR TAXATION:

SECTION 1: That an election be held on the 17th day of September, 1960, which date is not less than fifteen (15) nor more than thirty (30) days from the date of the adoption of this resolution and order, at which election the following proposition shall be submitted to the resident qualified electors of said City, who own taxable property therein and who have duly rendered the same for taxation:
"SHALL the City Council of the City of Olton, Texas, be authorized to issue EIGHTY THOUSAND DOLLARS (\$80,000) of general obligation bonds of said City, for the purpose of constructing street improvements in and for said City; said bonds to mature serially over a period of years not to exceed TWENTY-TWO (22) years from their date, and to bear interest at a rate not to exceed FIVE PER CENTUM (5) per annum, payable annually or semi-annually, and to provide for the payment of principal and interest on said bonds by levying a tax sufficient to pay the annual interest and to create a sinking fund sufficient to redeem said bonds as they become due?"

New Projects, Machinery, Exhibits To Be Displayed At HPRF Field Day

Many new research projects as well as new machinery, aviation and irrigation exhibits will be features of the Fourth Annual Field Day at the High Plains Research Foundation Wednesday afternoon, Sept. 14 at Halfway. Scientists will discuss results and progress with the new expanded research program with cotton. Other new research to be reviewed will include flame cultivation, sesame and soybean breeding programs, and the expanded research programs with grain sorghum and castor beans. Soil and water conservation research involving irrigation cycles with cotton and grain sorghum, bench levelling, including irrigated and dryland studies, and recharging surface water underground will also be included in the afternoons program. Tractor drawn trailers will transport visitors throughout the Field Tours. Dr. T. C. Longnecker, director of the Foundation, stated that a full afternoon's program has been arranged for the guests.

SHAMROCK QUALITY... You Can Measure by Your Car's PERFORMANCE
Image of a car on a scale.

Classified Ads Rates

Rates on classified advertising: one 6 cents per word first insertion; 3 cents per word second insertion; and each additional consecutive insertion. Minimum 40 cents first insertion. 25 cents additional insertions. The Enterprise is not responsible for mistakes after first insertion. Please read your ad. All classified accounts are due and payable 10th of month following insertion. A flat rebilling fee of \$1.00 will be charged for all accounts 30 days past due and for all successive rebillings.

FOR SALE

LADIES COTTON panties at McKenzies. 30-tfc
FOR SALE: 18-foot upright deep-freeze. Yard swings with slide. Phone 4671. 27-tfc
FOR SALE—3-Bedroom house in Hillcrest addition, livingroom, dining room and hall carpeted with all wool carpet, fenced back yard, dh. LONG PANTIE girdles by Venus at McKenzies. 30-tfc
FOR SALE: Two car metal garage. James Cowart, 3 1/2 miles north of Olton. 10-tfc
FOR SALE: Young registered Angus bull. Phone 5984. Bill Langford. 29-3tp
FOR SALE: Fresh Combed Honey. B. C. Cooner. Ph. 4251 29-2tp
FOR SALE: Good used Cornet. Phone 5551. 30-tfc
SEE THE NEW ladies fall hats at McKenzies. 30-tfc

MEMBER OLTON CHAMBER OF COMMERCE AND AGRICULTURE PATRONIZE BUSINESSES DISPLAYING THIS EMBLEM

For Sale

FOR SALE: Five-room frame house, to be moved. Two bedrooms. Third room can be converted to bed room. Panel yard heated. Floors covered with rubber and wool carpets. This house 11 years old. In good condition. 3 1/2 miles north of Olton. James Cowart. 38-tfc
FOR SALE: 1960 Galaxie 4-door sedan. Fully equipped. Air conditioned. 5,000 miles. Phone 3601. 29-2tc
LOVELY NEW costume jewelry at McKenzies. 30-tfc
TRASH BARRELS delivered, \$3. Price Wrecking. Phone 5371 23-tfc
WALLPAPER in stock and special order at McKenzies 30-tfc

Notice

SEE BILL BENNETT for Humphrey Tension 100 per cent wool sealed aluminum silicone treated storm windows and doors, custom made. 20 tfc
NOTICE: Custom Spraying, airplanes, ground machines. Mac's Spraying Service. Phone 4096. 21-tfc
STANLEY HOME Products needs extra help for heavy Fall Business, 4 hours a day, \$50 per week. No investment. For information write or call collect CA 4-4824, Merle McGinnis, Box 1135, Plainview. 28-4tp
CHILD CARE in my home. Day or night. Mrs. Z. D. Miller. 308 East 10th St. 29-4tc

For Rent

FOR RENT: 2-bedroom house in Olton, nice 12 x 28 garage, on pavement, East 6th street. Phone TU 9-3775, Plainview. 18-tfc
FOR RENT: Three room house and bath. \$35 per month. Call 2831. 22-tfc
FOR RENT: Six-room house near school on West 4th Street. Phone 5908. 28-tfc
FOR RENT: House at 1103 Main. Also a room at 1105 Main. Mrs. W. C. Dennis. Ph. 4135. 29-tfc
FOR RENT: Two bedroom house. 1306 Main, W. T. Hall Sr. 28-3tp

Wanted

WE BUY scrap iron, metal and batteries. Price Wrecking. Phone 5371. 23-tfc
WANTED: To make buttons, button holes, buckles, belts, children's garments. Dress making. Willena Gordon. Ph. 3081. 27-tfc
WANTED: Sewing, custom made drapes and western shirts. Phone 3391. 1020 Main, Charlotte Morris. 18-tfc
LAWN MOWERS and pinking shears sharpened. R. H. McAfee, Phone 5943, Olton. 18-tfc
WANTED: Sewing, children garments. Phone 5361. 1/2 mile north, Highway 168. Mrs. Paul Feathermill. 29-4tp

OLTON LODGE NO. 1257 A. F. & A. M. Stated Meetings 3rd Thursdays DOYLE PINSON, W. M. W. G. FINNEY, secretary Visitors Are Welcome Members Urged To Attend.

REGISTERED Polled Herefords Quality Calves MITCHELL HADDAD Box 156 Olton, Texas

HAVE IN STOCK 400 NEW RADIATORS. OLD MODELS CLOSING OUT AT 50 TO 75% DISCOUNT.

Stovall-Booher RADIATOR SALES & SERVICE 2015-25 N Broadway CA 4-2885 Plainview, Texas

"We need your head in our business."

HUBERT'S BARBER SHOP Hubert - Duward - Charles

Water Well Drilling NO MONEY DOWN 3 YEARS TO PAY Pressure Pump Service CALVIN COOK CA-4 4498 2519 Gladney (Seth Ward) PLAINVIEW, TEXAS

LEVI'S Smith & Struve OLTON, TEXAS

FOR ALL GEAR HEAD Service and Repair SEE W.M. Whitesides 267 East 5th Street PLAINVIEW, TEXAS

PARLEY'S Barber Shop LOCATED NEXT DOOR TO LESTER'S - PARLEY and JOHN - Olton, Texas

GENERAL MACHINE WORK SPECIALTY GEAR HEADS—ALL MAKES Edwards Machine Ph. 3071 Day 2581 Night OLTON, TEXAS

Ye Olde Time Barbecue Pit Open 9 a.m. Close 9 p.m. Seven Days A Week BARBECUE TO GO BY THE POUND LUNCHES & SANDWICHES Proprietor JUST OLD... Max Garrett ... THAT'S ALL

PIONEER DRILLING & MACHINE CO. SALES & SERVICE —Nebraska Western Pumps—Irrigation Well Drilling— 411 Broadway Phone CA 4-7595 Plainview, Tex.

Spell Quiz correct answer is: Equanimity

AUTO INSURANCE PAY MONTHLY, THE EASY WAY! Budget All Your Insurance Home - Auto - Business Roy Granbery INSURANCE AGENCY For More Than 30 Years Olton, Texas Call 2921

WATCH FOR CHILDREN school is open ... AND MAKE SURE THEY ARE WEARING GOOD COMFORTABLE COTTON CLOTHING Help Yourself & Your Neighbor By Buying & Using More Cotton. PLAINVIEW CO-OP COMPRESS Box 1249 Plainview, Texas (2 Miles East Of Plainview)

It makes good sense to pre-plant ammonia on wheat land



Prominent West Texas farmers like RAY SCHULTE use ammonia to get wheat yields up to 60 bu.

Ray Schulte of Castro County, who farms 875 acres, says: "On this soil around here, it wouldn't pay you to put in a wheat crop without ammonia." Applications of 100 pounds of Phillips 66 Ammonia per acre have given Mr. Schulte up to 60 bushel per acre wheat yields. "On maize," he reports, "I put down 100 to 120 pounds of Phillips Ammonia per acre. I've made 8600 pounds maize per acre in the De Kalb 5-acre contest. Ammonia on cotton gives me about 1/4-bale increase per acre." Thousands of Texas farmers are using Phillips 66 Ammonia to help assure top net profits per acre. Actual field reports prove that Phillips 66 Ammonia (1) boosts wheat and small grain yields (2) increases maize yields (3) produces more high grade cotton (4) improves forage production. See your local Phillips 66 Ammonia Distributor now. You can depend on better ammonia service.

PHILLIPS 66 AGRICULTURAL AMMONIA The Sign of Better Ammonia Service COX BUTANE, HART TEXAS HART OIL COMPANY, HART, TEXAS OLTON BUTANE, OLTON, TEXAS HALFWAY OIL & BUTANE, Inc.



# Let's Go Mustangs!

## FOOTBALL

**WEEKLY PRIZES!**

### CONTEST RULES

Winners selected in each ad must be circled in ink or pencil. Tie-breaker winners must be circled and scores printed in the spaces made available for them.

Each week's entry must be turned in to one of the merchants sponsoring the contest. Contestants are given a week to prepare and turn in their entries. When they receive their paper on Friday, they have until the next Friday at 4 p. m. to turn in their entries.

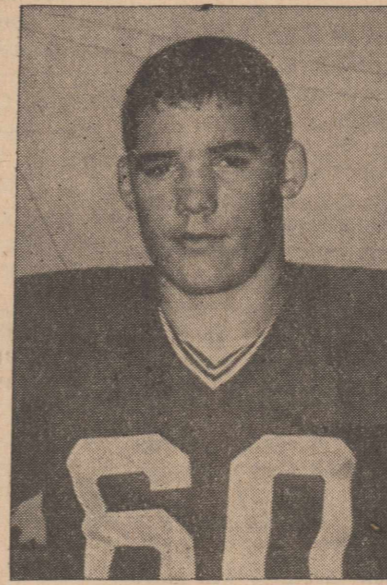
Sponsoring merchants may accept mailed entries, but none mailed directly to the Enterprise will be accepted. All late entries will be discarded.

In case of ties, a coin will be flipped to determine the winners.

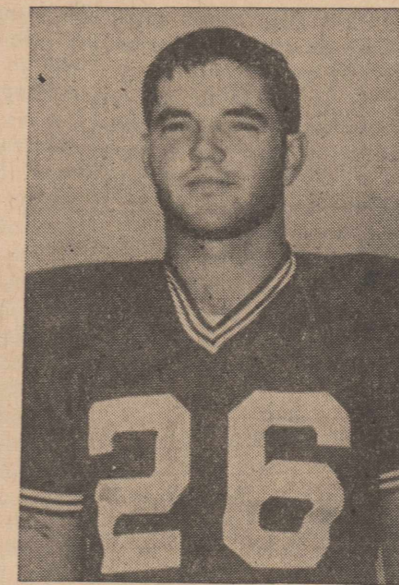
Anyone may enter except employees of the Enterprise or their families.

### LAST WEEK'S WINNERS

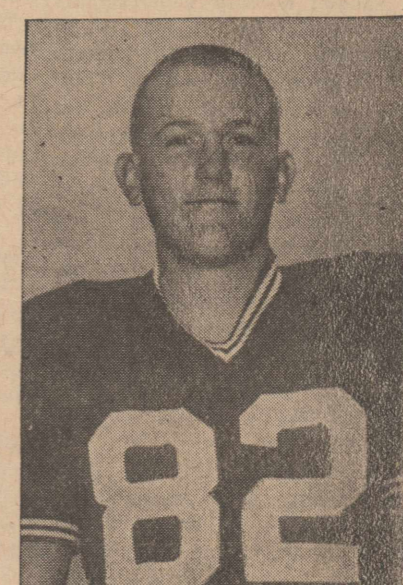
Top three winners each week will be listed here. See how often your name can be listed.



ROBERT DUNCAN



RANDEE BUCHENAU



HAROLD FEATHERNGILL

Name .....

Address .....

### WEEKLY PRIZES

Weekly prizes will be awarded in the following manner:

FIRST PRIZE **\$15.** SECOND PRIZE **\$10.** THIRD PRIZE **\$5.**

**TIE BREAKER** Olton ..... Hart ..... Springlake .....  
 McCamey ..... Amherst ..... Idalou .....

### 1960 FOOTBALL SCHEDULE

#### NON CONFERENCE

SEPT. 2 PETERSBURG	HERE
SEPT. 9 McCAMEY	THERE
SEPT. 16 SPRINGLAKE	THERE
SEPT. 23 HALE CENTER	HERE
SEPT. 30 HEREFORD	HERE
OCT. 7 OPEN DATE	

#### CONFERENCE GAMES

OCT. 14 MULESHOE	THERE
OCT. 21 MORTON	THERE
OCT. 28 LOCKNEY	HERE
NOV. 4 ABERNATHY	HERE
NOV. 11 FLOYDADA	THERE

Game Time 8 PM.

### HALL-SIDES MOTORS, INC.

"YOUR FRIENDLY FORD DEALER"  
 PHONE 4711 OLTON, TEXAS  
 RIDE TO THE GAME IN A NEW FORD  
 LITTLEFIELD VS. MULESHOE

### HIGGINBOTHAM-BARTLETT CO.

"GOOD LUMBER"  
 ALL KINDS OF BUILDING MATERIALS — PRESSURE WATER SYSTEMS —  
 PLUMBING FIXTURES  
 PHONE 3511 OLTON, TEXAS  
 PETERSBURG VS. FRENSHIP

### HOWARD HALL INSURANCE

PHONE 3601 OLTON, TEXAS  
 PLAINVIEW VS. EASTERN HILL FT. WORTH



### ED THOMPSON IMPLEMENT

"YOUR JOHN DEERE DEALER"  
 PHONE 2211 OLTON, TEXAS  
 DUMAS VS. PALO DURO


### OLTON GRAIN, INC.

READY TO RECEIVE YOUR GRAIN  
 POST VS. COLORADO CITY

### THOMPSON CHEVROLET CO.

"A GOOD PLACE TO BUY A CAR"  
 PHONE 5551 OLTON, TEXAS  
 WHEELER VS. McLEAN

### MOORE'S SHAMROCK FARM SUPPLY

PHONE 2301 OLTON  
  
 AMARILLO VS. ODESSA

### Parsons Furniture Parsons Funeral Home

"Where A House Becomes A Home" Ambulance Service  
 PHONE 5951 PHONE 5211  
 LUBBOCK VS. ANDREWS

### OLTON CO-OP GIN

PHONE 3091  
 OLTON TEXAS  
 BORGER VS. SNYDER

### FARMERS GIN

TANDEM MOSS LINT CLEANERS — DOUBLE DRYING  
 PHONE 3191 OLTON, TEXAS  
 BIG SPRING VS. PAMPA

### OLTON DRUG

PHONE 2251  
 FT. WORTH ARLINGTON HEIGHTS VS. TASCOSA

### SMITH & STRUVE

PHONE 2761 OLTON, TEXAS  
 LUBBOCK MONTEREY VS. FT. WORTH POLY

### OLTON BOWLING CENTER, INC.

COME BY AND BOWL A LINE ON YOUR WAY TO THE GAME  
 KRESS VS. TURKEY

### JACK STRAW GIN CO.

YOUR FUTURE GINNER  
 DIMMITT VS. LOCKNEY



### G. H. BLEY

"YOUR PHILLIPS 66 DEALER"  
 PHONE 2721 OLTON, TEXAS  
 CROSBYTON VS. TAHOKA



### Lamb County Adult 4-H Leaders Will Attend District 2 Workshop

Adult leaders play an increasingly important role in today's 4-H Club program, according to Director John E. Hutchison.

A special activity which points up the recognition of this fact is the workshop for adult 4-H leaders from District 2 to be held Sept. 7-9 at the Methodist Camp at Ceta Canyon, located east of Happy in Swisher county.

Some 175 men and women from the 20 counties in District 2 are expected to take part, according to W. H. Jones and Mrs. Aubrey Russell, district extension agents in charge of plans and arrangements.

County extension agents from the respective counties also will participate.

Those possibly attending from Lamb County are: Archie May, Gene Cade, Glen Gipson, Frank Farrar, Mrs. Howard Hall, W. T. Hall and Aubrey Oursbourn of Olton; Kirk Pitts, Oscar Allison, Mrs. Elmo Stevens, Mrs. Doyle Tapley and Mrs. John West of Pleasant Valley; Mrs. Ted Robbins, Springlake and Doc Leonard of Spade.

This special workshop is the first in a series of district workshops, which are being sponsored by the Texas 4-H Recognition Committee.

W. L. Stangel and Roy B. Davis of Lubbock are District 2 directors of the committee. They will welcome the group on Wednesday morning.

Work groups will center attention on skills in group techniques and leadership as well as in teaching methods needed in the different subject-matter areas of agriculture, homemaking and related activities, which form the nucleus of the 4-H Club program.

#### SIMMONS TAKE TRIP

Mr. and Mrs. Lee Simmons, James and Jerald, were in Glorietta, NM, over the weekend where Jerald attended Student Retreat Week.

#### VISIT IN OKLAHOMA

Mr. and Mrs. Lewis Clark visited in Vera, Okla., last weekend with Mrs. Clark's parents, Mr. and Mrs. E. S. Allen.

The Clarks' son, Dwight, accompanied his parents home after having stayed with his grandparents the past week.

#### VISIT IN TALEQUAH

Mr. and Mrs. Marce Lobaugh and Mrs. Lonnie Smith and Diana visited last week at Talequah, Okla., with the Ronald Lobaugh family.

### Kick-Off Meeting For Cub Scouts Slated Monday

Olton's Cub Scout program for the coming year — the Golden Jubilee Year in Cub Scouting — will be kicked off at a round-up meeting Monday at 3 p.m. at the Cub Scout House.

Charles Riggan, Cubmaster, has urged that all boys between the ages of 8 and 10½, and their parents, attend the meeting.

Plans at present call for the starting of two new dens the first week in October. These plans, the need for more den mothers and the program for the year will be discussed at Monday night's meeting.

Among present needs is a sturdy table for the Scout House. Anyone wishing to donate a table should contact Russell Grimes at 3361 or 2351.

Regular den meetings will start next week.

Den 1 will meet Wednesday, with Den Mothers Mrs. Charles Riggan and Mrs. Kenneth Campbell in charge.

Den 2 will meet Thursday. Den mothers are Mrs. Gene Trotter and Mrs. Tommy Ballard.

Den 3 meets Wednesday with Mrs. Forrest Latimer and Mrs.

### Olton Woman's Mother Dies At Amarillo

Mrs. C. B. Gowen, 80, mother of Mrs. Duward Price of Olton, died Wednesday, Aug. 31, in Amarillo Osteopathic Hospital. A longtime resident of Shamrock, she was a member of the Advent Christian Church of Science there.

With her parents, Mrs. Gowen came to Texas at an early age from McMinnville, Tenn., where she was born Oct. 12, 1879. She and her husband moved to Wheeler County in 1910 and went to Shamrock in 1918.

Officiating at the funeral services will be the Rev. Harvey L. Davis of Grapevine, former pastor of the Shamrock Advent Christian Church of Science. The services will be conducted at 2 p.m. Friday in the Advent Christian Church of Science at Shamrock.

Survivors other than Mrs. Price include three sons, Art Gowen of Mineral Wells, Frank Gowen of

Louis Botkin as den mothers.

Den 5, with Mrs. Albert Gabehart as den mother, will meet Tuesday.

All regular weekly den meetings will start at 4 p.m. at the Cub Scout House on the specified days.

#### GRIMSLEY GUESTS

Guests in the I. D. Grimsley home are their son and family, Mr. and Mrs. Jack Grimsley, Barbara and Mary Jane of Denver, Colo.

#### GRANBERYS HAVE VISITORS

Mrs. Walter Buenger and daughter, Quin, visited last week in the home of Mrs. Buenger's sister, Mrs. Roy Granbery, Louis Buenger, who has been a guest of his aunt the past week, returned home to Fort Stockton with his mother and sister Tuesday.

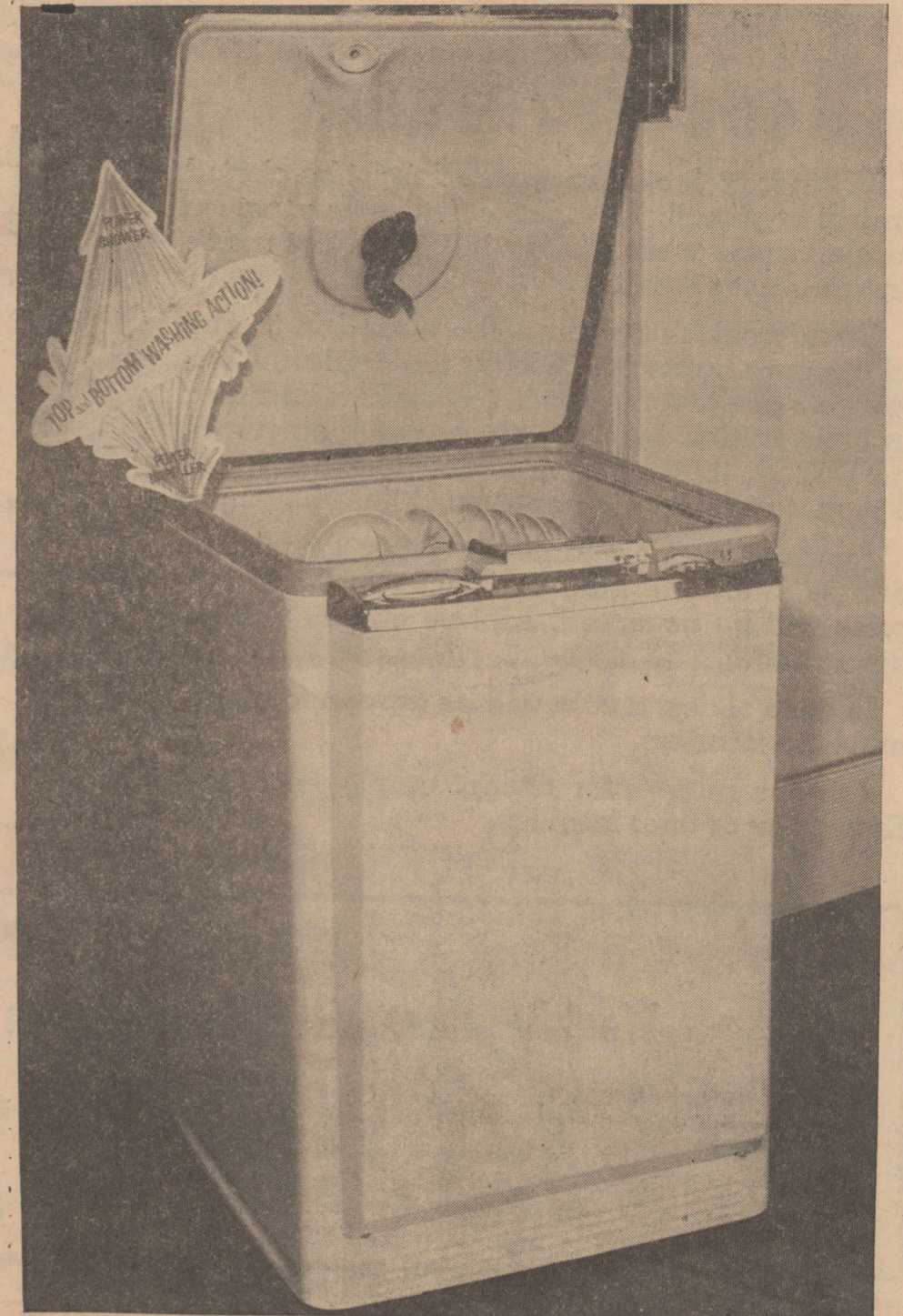
#### CALIFORNIA VISITORS

Mr. and Mrs. J. R. Finney of Banning, Calif., visited this week and last week with his brother, W. G. Finney and family of Olton, and his sister, Mrs. Clyde Witten and family of Kress.

Corona, Calif., and Willis Gowen of Shamrock; three other daughters, Mrs. Dora Jones, Mrs. Velma Murry and Mrs. Ruth Jones, all of Amarillo; two sisters, Mrs. J. L. Blackburn of Perryton and Mrs. G. E. Matthews of Grand Junction, Colo.; two brothers, Clyde Rutledge of Grand Junction, Colo.; and Delbert Rutledge of Grand Prairie; 16 grandchildren and 13 great-grandchildren.

Burial will be in Shamrock cemetery under the direction of Richerson Funeral Home of Shamrock.

# Save One Hour A Day...



## ...with a GE Mobile Maid Dishwasher

- New Automatic Detergent Dispenser**  
measures and injects right amount of detergent for each use.
  - Exclusive Power Shower**  
swirls a steady stream of water down over each dish
  - Quick Loading Racks**  
easy to load a service for 12 or mixed load for six including pots and pans. Handles silverware basket. Lets you load with sharp, messy points down. Vinyl-cushioned interior cradles dishes, outwears porcelain
  - Flushaway Drain Impeller**  
durable stainless steel won't break. Scientifically designed for finest washing action . . . also liquefies soft food soils, self cleaning, too!
- |                                                    |                                                                             |
|----------------------------------------------------|-----------------------------------------------------------------------------|
| <input type="checkbox"/> 1/3-HP GE electric motor  | <input type="checkbox"/> 600 watt calrod heater                             |
| <input type="checkbox"/> Full extension slides     | <input type="checkbox"/> Exchangable front panels                           |
| <input type="checkbox"/> High level operating knob | <input type="checkbox"/> Chrome pull                                        |
| <input type="checkbox"/> Sturdy steel cabinet      | <input type="checkbox"/> Fits practically all faucets; requires no plumbing |

### 60-Day Money Back Guarantee

If you are not entirely satisfied with your Mobile Maid after using it in your home for 60 days, we will remove the dishwasher without cost or obligation and refund the purchase price.

## Thomas Furniture

"Your GE Dealer In Olton"

Phone 4631

East Side Of Square

The ONLY newspaper in the world

that cares a hoot about

OLTON

is

# THE OLTON ENTERPRISE



**Now Let's Get Down To Work!**

HIGH SCHOOL teachers attending the first faculty meeting of the year last Friday night at the school cafeteria are shown in the above picture. They are from left to right, Jeff Smart, Albert Bostick, Richard Bentz, Mrs. Joe Harper, Elmer Moore,

Max Malone, Mrs. Larry Witten, Mrs. H. B. Maxey Jr., Clifford Curry, James Caley, David Howton, Mrs. Clyde Smith, Calvin Horn and Joe Turner, principal, (standing.)

(STAFF PHOTO)

# THE OLTON ENTERPRISE

## First Methodist Church To Be Host For Homecoming During September

The Olton First Methodist Church will host a homecoming during the month of September for five ministers it has produced. Unable to participate in the event are the Rev. Clifford Trotter and the Rev. David Binkley.

Beginning the homecoming services will be the Rev. Robert R. Miller, son of Mr. and Mrs. Henry Miller of Olton. He will give the sermon at both services Sunday, Sept. 4. The morning service starts at 10:55 a.m., while the evening service begins at 7. Second speaker for the homecoming event will be the Rev. Dev-

in McAnally, who will conduct services Wednesday, Sept. 7, at 7:30 p.m. His parents are the Rev. and Mrs. Russell McAnally of Lockney, formerly of Olton.

Guest speaker on Sunday, Sept. 11, will be the Rev. Doyle Ragle. The Rev. Ragle is pastor of First Methodist Church at Vernon.

Pastor of a Methodist Church at Paducah, the Rev. Carroll Jones, will lead evening services Wednesday, Sept. 14. Revival services, which begin Sept. 18 and continue through Sept. 25, will be conducted by the Rev. Royce Womack of Big Spring.

The public is invited to attend each worship service of the homecoming event. Nursery facilities will be available for small children.

## Methodist Men Hear Talk By Lorenzo Pastor

The Rev. W. L. Armstrong Jr., pastor of the First Methodist Church of Olton, was the guest of the Methodist Men and special guest of Dan Gregory Tuesday night.

Rev. Armstrong spoke to a church-wide group on his missionary work in Hawaii, where he has been the past five years. His job was to train Hawaiians in the organization and leadership of the church, promotion of the church building program, and instruction of school students in religious work.

Pictures of the two churches Rev. Armstrong served and of crops and homes of the church members highlighted the lecture.

Another tournament, the ringer play, which started Tuesday, will continue four weeks.

## Mrs. Norfleet Wins Tournament

The results of the Replaced Shot Tournament held last Tuesday at ORC have been announced. Winner of the championship flight was Mrs. Owen Norfleet, Mrs. Charles Loveless was runner-up.

First flight winner was Mrs. Charles McClain and runner-up was Mrs. Howard Hall. In the second flight, Mrs. Jack Straw took first place with Mrs. Joe Hall in second position. Mrs. Bobby Copeland placed first in the third flight and runner-up was Mrs. Dwayne Wilks.

Another tournament, the ringer play, which started Tuesday, will continue four weeks.

### ATTEND CHURCH SUNDAY

## District Baptist Training Service Is Scheduled

A District Baptist Training service will be held Sunday, Sept. 4, at Hopewell Baptist Church. People from various towns in this area will participate in the special program.

Sunday School begins at 10 a.m. followed by worship services at 11 a.m. with the Rev. Paul Burch delivering the sermon. Charlie Rigin will direct the song services.

Following church services, dinner will be served at the church. A business and talent hour is scheduled for 3 p.m.

An invitation to attend the services is extended to the public.

### MOSS FAMILY VISITS

The Ray Moss family of Vernon visited here this week with his brother and family, Mr. and Mrs. K. L. Moss.

### AMARILLO VISITORS

Amarillo visitors this week in the E. E. Burrows and Russell Rucker homes were Mr. and Mrs. Thomas Burrows, Victor and Vince.

### VISITOR FROM MEADOW

Mrs. Pete Timmons of Meadow visited recently in the home of her parents, Mr. and Mrs. Joe Roberts of Olton.

## Richard Snell Has Clovis Law Practice

Richard Snell, a graduate of University of New Mexico, recently passed his bar examination at Santa Fe, NM. He is now practicing law at Clovis.

Mrs. Snell is the former Miss Jevern Daniel, daughter of Mr. and Mrs. Raiford Daniel of Olton.

## Scotch Doubles Meet Scheduled At ORC

A Ladies Scotch Foursome tournament is slated for Tuesday, Sept. 6, at Olton Recreation Center.

Ladies unable to participate in the tournament are asked to notify the tournament chairman, Mrs. Howard Hall.

## ABC

OF GETTING THEM

### READY FOR SCHOOL

is to plan on having their clothes cleaned by us. They will last longer and give you more wear.

See our new shipment of fall clothes for men arriving daily.

### SUPERIOR CLEANERS

# Reddy's Medallion Parade WINNERS

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| <p><b>Westinghouse Entertainment Center</b><br/>Mrs. W. G. Hearn, 4903 12th, Lubbock, Texas</p> <p><b>General Electric Refrigerator-Freezer</b><br/>Helen Quigley, Star Route 3, Springlake, Texas</p> <p><b>Hotpoint Electric Range (model RC43)</b><br/>Kenneth Carr, 401 Union, Borger</p> <p><b>Waste King Dishwasher</b><br/>H. H. Lawrence, 420 Summitt, Amarillo, Texas</p> <p><b>Frigidaire Auto Washer (model WD-61)</b><br/>Mrs. Elwood Freeman, 4317-41st, Lubbock, Texas</p> <p><b>RCA Whirlpool Electric Clothes Dryer</b><br/>Wayne Edwards, 4616 36th, Lubbock, Texas</p> <p><b>Progress AM-FM Intercom</b><br/>Mrs. Reagan Ashby, 1206 Vernon, Plainview, Texas</p> <p><b>Installed Ready-Lites (model 981)</b><br/>Charles Wallis, 1207 Mann, Artesia, New Mexico</p> <p><b>Mrs. James M. Grover, 1007 Rancho Road, Roswell, NM</b><br/>Ruth Noell, 3413-50th, Lubbock</p> <p><b>L. N. Whiddon, 4618 Ong, Amarillo, Texas</b><br/>Pauline A. Dea, 3427-54, Lubbock</p> <p><b>General Electric Transistor Radios (model P806)</b><br/>Vallice Bryan, 3401 Paramount, Amarillo, Texas</p> <p><b>Raymond D. Jones, Box 192, Loco Hills</b><br/>Mrs. K. L. Scudder, 2425-31st, Lubbock, Texas</p> | <p><b>Westinghouse Table Radios (746 T-5)</b><br/>Winnie B. Hendrix, 2014-47, Lubbock, Texas</p> <p><b>Mrs. Paul E. Young, 5322-33rd, Lubbock, Texas</b><br/>Leo Spencer, 2115-B South Washington, Amarillo, Texas</p> <p><b>Oleta Ruff, 616 Dauatte, Pampa</b><br/>Ezra Young, 205 N. Faulkner, Pampa, Texas</p> <p><b>Capt. Deshaier, 333 Harmon Dr., Lubbock, Texas</b></p> <p><b>Universal Electric Blanket</b><br/>Mrs. T. E. Harbin, 1707 Aspen, Pampa, Texas</p> <p><b>Mrs. Troy P. Bartlett, 3005 22nd Street, Lubbock, Texas</b><br/>Mrs. Don L. Blyth, 5015 Bonham, Amarillo, Texas</p> <p><b>Sunbeam Clocks</b><br/>Wanda Maxwell, Route 1, Sudan</p> <p><b>Mrs. James T. Clarke, 2010-41st, Lubbock, Texas</b><br/>Mrs. Jim Fortenberry, 4928-17th, Lubbock, Texas</p> <p><b>Toastmaster Heaters</b><br/>Mrs. Barney Beavers, 5017-38th Street, Lubbock, Texas</p> <p><b>Mrs. Anita Christian, 4803-35th, Lubbock, Texas</b><br/>Ruth Johnston, 1011 Wayland, Plainview, Texas</p> <p><b>Roto-Trim Edger Trimmer</b><br/>Mr. &amp; Mrs. Burton Burris, 5134 Bowie, Amarillo, Texas</p> <p><b>Chronolux Barbecue Lighters</b><br/>Mrs. O. L. Collins, 109 Frontera, Borger, Texas</p> <p><b>Don Grimm, 3810 Jackson, Amarillo, Texas</b></p> | <p><b>Jean Young, 708 Spruce, Borger</b><br/>Mrs. B. A. DeMars, 1107 Mann, Artesia, NM</p> <p><b>Louise Shaw, 606 Ave. G., Shal-lowater, Texas</b><br/>Tim Halley, 1807 Plateau Lane Amarillo, Texas</p> <p><b>Mrs. Ralph O'Dell, 1000 W. Mc-Callough, Pampa, Texas</b><br/>Mrs. Gilbert Woodside, 1723-30th, Lubbock, Texas</p> <p><b>Mrs. R. M. Baker, 4504 W. 15th, Lubbock, Texas</b><br/>Mrs. R. S. Platzer, 19 Ryan, Phillips, Texas</p> <p><b>Mrs. Robert W. Hurtunril, 2002-5th, Apt. 35, Lubbock, Texas</b><br/>Mrs. Charles Sidberry, 1724 E. 35th, Lubbock, Texas</p> <p><b>Mrs. Forrest L. Ward, Route 1 Post, Texas</b><br/>Mrs. D. H. Yancey, 1310 W. 8th, Plainview, Texas</p> <p><b>Mrs. James A. Mason, 3711-41st Lubbock, Texas</b><br/>Clyde Scott, 5412-23rd Street, Lubbock, Texas</p> <p><b>Roscoe Richards, 512 Jackson St. Borger, Texas</b><br/>Bill Setnor, 4914-14th, Lubbock</p> <p><b>Mrs. Rufus Scarbrough, 1612-16th Lubbock, Texas</b><br/>Mrs. Ray Lewis, 408 Garst, Artesia, New Mexico</p> <p><b>Bob Robbins, 4715 Fannin, Amarillo, Texas</b><br/>Mrs. Wayne Rogers, 4722-42nd, Lubbock, Texas</p> <p><b>Mrs. J. L. Curry, 4309-46th, Lubbock, Texas</b></p> |
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## At Your Command...

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"Mindful of Every Detail"

To Our Many Friends:

It seems particularly proper at this time, the end of our second year of service to the Olton area, that we express our appreciation for your confidence and the manner in which we have been received. Our aim being to serve you better, we always strive for that perfection of detail in a funeral service that is so important to the family. Through attention to details, we strive for the beauty and dignity in a service that will be a worthy tribute to the memory of your loved one.

We stand ready to serve you 24 hours a day, 365 days a year. One phone call from you at any hour of the day or night commands our immediate attention. All of your arrangements will then be placed in experienced hands.

For your added convenience and service we maintain two completely air conditioned and oxygen equipped ambulances, accept all funeral home burial policies and collect calls when our services are needed.

For the past two years we say "Thank You." We will always strive to give you the best service.

Sincerely yours,  
*Percy Parsons*  
Percy Parsons

Parsons Funeral Home

# THE HART BEAT

## Longhorns Battle New Home '11'

Hart's Longhorns, beginning a new season under new coaches, will attempt to turn New Home into a rumbled-down shack Friday night.

The 'Horns travel to New Home for the first game of the 1960 season at 8 p.m. Friday.

Despite headlines which say Hart will have a poor season, Head Coach John Blocker feels that the team's "morale is very high and we're looking for some good ball games from our squad."

Sports writers have picked the Longhorns for a slim season, with prospects better in 1961 and still better in 1962.

That's because the team is young and only seven lettermen return.

The seven lettermen are Ends Ralph Myrick and Johnny Kittrell, Guards Mike Morrison and Eufemio Rubalcaba, Center Jack Witten and Backs J. T. Stanton and Larry Lee.

Five freshmen could be in the

starting line-up. Joe Rubalcaba will be the starting quarterback and Billy Farris is giving Stanton a run for the money at a halfback post. Louis Valadez and David Irons, both first year men, apparently have nailed down the starting tackle slots. Keith Johnson, a freshman, and Don Sharp, soph., are battling for the starting spot at center.

Connard Riddles, a senior, probably will join J. Rubalcaba, Lee and Stanton or Farris in the starting backfield.

Riddles, Lee, Myrick and E. Rubalcaba are the Hart Captains. Here's the Longhorn squad:

Ends — Ralph Myrick, 130, junior; Johnny Kittrell, 130, soph.; Mike Reed, 125, soph.; Joe Stanton, 140, freshman.

Tackles — Louis Valadez, 145, freshman; David Irons, 170, freshman; Royce Talley, 175, junior; Jerry Shives, 150, freshman; Duane Davis, 145, soph.

Guards — Eufemio Rubalcaba, 140, junior; Mike Morrison, 135, freshman; Alfonso Gonzalez, 115, freshman.

Centers — Jack Witten, 140, junior; Keith Johnson, 160, freshman; Don Sharp, 135, sophomore.

Quarterback — Joe Rubalcaba, 130, freshman.

Halfbacks — Connard Riddles, 175, senior; J. T. Stanton, 145, soph.; Billy Farris, 125, freshman; and Dennis McLain, 120, freshman.

Fullbacks — Larry Lee, 190, junior; and David Cave, 115, freshman.

Coaches are Blocker and John Cotton, both Texas Tech products.

man; Don Sharp, 135, sophomore. Quarterback — Joe Rubalcaba, 130, freshman.

Halfbacks — Connard Riddles, 175, senior; J. T. Stanton, 145, soph.; Billy Farris, 125, freshman; and Dennis McLain, 120, freshman.

Fullbacks — Larry Lee, 190, junior; and David Cave, 115, freshman.

Coaches are Blocker and John Cotton, both Texas Tech products.



Hart Longhorns

PICTURED, left to right, front row are Ralph Myrick, Johnny Kittrell, Don Sharp, Joe Rubalcaba and Dennis McLain. Second row: Larry Lee, Mike Reed, Connard Riddles, Royce Talley, Louis Valadez, Billy Farris. Third row: Alfonso Gonzalez, Duane Davis, J. T. Stanton, David Irons, Joe Stanton and Mike Morrison. Not pictured: Jerry Shives, Eufemio Rubalcaba, Jack Witten, James Mitchell, Keith Johnson and David Cave.

### Hart Young People To Leave Soon For Colleges In Texas, New Mexico

Young people in Hart, like students across the country, will be college-bound soon. Colleges in Texas and New Mexico will be attended by the Hart students, as they study in various fields.

Connie Irons, salutatorian of the 1960 graduating class, will attend West Texas State College her freshman year. Her parents are Mr. and Mrs. Al Irons.

Valedictorian of the 1960 class, Orval Lee Hughlett, will enroll at Wayland Baptist College. He is the son of Mr. and Mrs. Orval Hughlett.

Jack Sharp, son of Mr. and Mrs. Howard Sharp, will begin his college career at West Texas State College.

The destination of Lyn Ann Byrd is Eastern New Mexico University at Portales, NM. A sophomore student, she is the daughter of Mr. and Mrs. L. E. Byrd.

Attending Phillips College in Borger for his second year of studies will be Thomas Holster. Another student from Hart who will attend Phillips College is Joe Webb, son of Mrs. C. W. Webb of Borger.

Ronnie Farris, a sophomore student, will enter South Plains Junior College at Levelland. His parents are Mr. and Mrs. L. W. Farris.

Mary Louise Taack will go to West Texas State College, where she will be classified as a sophomore student. She is the daughter of Mr. and Mrs. Roy Taack.

Gayland Anderson, son of Mr. and Mrs. Clay Anderson, will resume his studies at West Texas State College.

The daughter of Mrs. Ena Bowden, Mrs. Larry Johnson, will return to Texas Tech for her senior year. Her major is education.

### Mrs. Alexander Honored With Party

Mrs. Willie Alexander was honored last Wednesday night with a farewell party in the Fellowship Hall of the Methodist Church.

Hostesses were Meses. Worth Brooks, T. B. Cox, A. L. Aven, Buster Aven, Ed Harris, Lenora Smith, Willis Hawkins, Earl Jones, C. B. Landers, Hubert Maples and Ena Bowden.

She received gifts of luggage, a gown, robe, house shoes and cash. Approximately 60 guests were present.

Mrs. Alexander will make her new home in Mancos, Colo., in

### Harris Open House Is Attended By 100

Southwestern Public Service sponsored the showing of the new Medallion home of Mr. and Mrs. Ed Harris Sunday afternoon from 3 to 6.

The four-bedroom home is all-electric, meeting standards set up for all Medallion homes.

Table decoration was a fall arrangement approximately 100 friends from Hart, Tullia, Plainview, Dimmitt and Nazareth called.

the home of Mr. and Mrs. Billy Crader.

### Felder Heads Hart FFA Group

Jerry Felder has been elected president of the Hart FFA Chapter for 1960-61.

Other new officers are John Smith, vice-president; Eufemio Rubalcaba, secretary; Johnny Kittrell, treasurer; Jack Witten, reporter; and Wilburn Brooks, sentinel.

Lanny Tucker is chapter advisor. Connie Popejoy is chapter sweetheart and Joann Lacy is plowgirl.

### 3 Persons Injured In Mishap Near Hart

Three persons were injured Sunday morning about 8:30 in a two-car collision at an intersection about 1½ miles north of Hart.

Involved were cars driven by Pancho Lacy of Amarillo and an unidentified Mexican National employed by Judd Davis of Hart.

Injured were Lacy's daughter, Davida, 4, the driver of the other car and a passenger in the other car.

Davida was rendered unconscious when her head struck the windshield. She received a gash on her head.

The Mexican National driving the other auto suffered a cracked rib, a broken nose. Both Nationals received bruises.

### Hart FFA Youngsters Place In Hog Show

Hart FFA President Jerry Felder was second high individual in the Southwestern Barrow Show at Lubbock Friday, Aug. 26.

Two other Hart agriculture students, John Smith and Wilburn Brooks, tied for third high individual.

### HAND INJURY

W. C. Lacy of Hart suffered a crushed finger this week when the finger was caught in an irrigation motor. Injured was the first finger of his right hand.

## 363 Enroll In Hart School System

A total of 363 students enrolled in Hart Public Schools Monday, the first day of the new school year.

Principal Malcolm Atwood reported 68 students in high school, while Principal James Rushing reported 295 in grade school and junior high.

An assembly program kicked off the school year Monday morning. The Rev. Denzil Leonard gave the opening prayer, followed by a short welcome address by Supt. Paul Kennedy.

Principals Atwood and Rushing introduced their teacher personnel.

Making short talks were Rev. Lee Crouch and Coach John Blocker. Blocker introduced the assistant coach, John Cotton, and the football boys.

Here was the enrollment Monday by classes:

First grade, 55 in two classes; second grade, 51 in two classes; third, 36; fourth grade, 46 in two classes; fifth grade, 22; sixth grade, 25; seventh grade, 33; eighth grade, 29; ninth grade, 24; tenth grade, 23; eleventh grade, 10; and twelfth grade, 11.

### PARSONS Funeral Home

"AS NEAR AS YOUR NEAREST TELEPHONE"

Oxygen equipped ambulance Service.

We accept any funeral home burial policy.

Phone 5211 Olton

# FOOTBALL CONTEST

WEEKLY PRIZES!

### CONTEST RULES

Winners selected in each ad must be circled in ink or pencil. Tie-breaker winners must be circled and scores printed in the spaces made available for them.

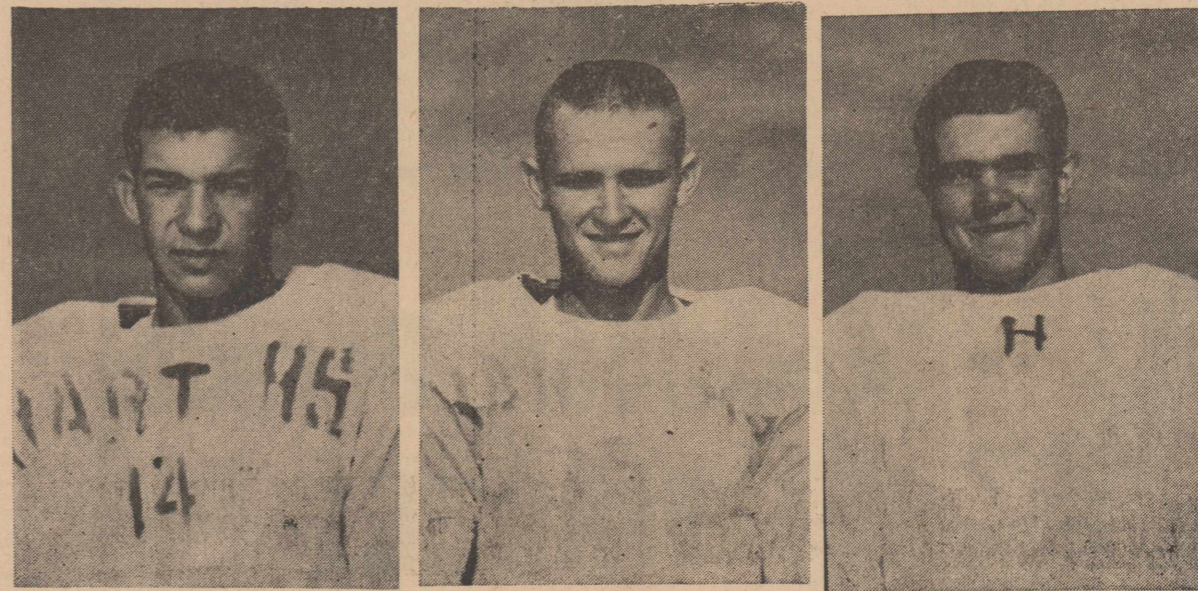
Each week's entry must be turned in to one of the merchants sponsoring the contest. Contestants are given a week to prepare and turn in their entries. When they receive their paper on Friday, they have until the next Friday at 4 p.m. to turn in their entries.

Sponsoring merchants may accept mailed entries, but none mailed directly to the Enterprise will be accepted. All late entries will be discarded.

In case of ties, a coin will be flipped to determine the winners. Anyone may enter except employees of the Enterprise or their families.

### LAST WEEK'S WINNERS

Top three winners each week will be listed here. See how often your name can be listed.



EUFEMIO RUBALCABA      DAVID IRONS      KEITH JOHNSON

### HART LONGHORNS 1960 SCHEDULE

Sept. 2 NEW HOME	There
Sept. 9 AMHERST	There
Sept. 16 NEW DEAL	Here
Sept. 23 KRESS	Here
Sept. 30 ANTON	There
Oct. 7 WHITHARRAL	Here
Oct. 14 BOVINA	Here
Oct. 21 OPEN DATE	
Oct. 28 HAPPY	There
Nov. 4 LAZBUDDIE	There
Nov. 11 VEGA	Here

Weekly Prizes Will Be Awarded In The Following Manner:

FIRST PRIZE ..... \$4      SECOND PRIZE ..... \$2      THIRD PRIZE ..... \$1

TIE BREAKERS      OLTON.....      HART.....      Name .....

                                 McCAMEY.....      AMHERST.....      Address .....

<b>FARMERS STATE BANK</b> MEMBER FDIC KRESS VS. TURKEY	<b>HART OIL &amp; BUTANE CO.</b> Phone 2382 LOCKNEY VS. DIMMITT	<b>FARMERS GRAIN CO</b> PHONE 2271 PETERSBURG VS. FRENSHIP	<b>Cox Butane — Cox Auto Parts</b> PHONE 2231 or 2322 LAZBUDDIE VS. NEW DEAL
<b>HART GIN</b> Tandem Moss Lint Cleaners — Double Drying ROLAND      Phone 2451      ROSA Plainview vs. Eastern Hill Ft. Worth		<b>HI-POINT FERTILIZER, INC</b> FERTILIZER — BUTANE — GRAIN Phone 2771 SPRINGLAKE VS. IDALOU	

# LET'S GO LONGHORNS!



# New Generation Of Power Is Unveiled At Deere Day In Dallas



## President Hewitt Explains New Display Of Power

William Hewitt, president of Deere & Co., opened "Deere Day in Dallas" Tuesday with a welcoming address to 6,000 dealers, sales personnel and guests at the Memorial Auditorium Coliseum.

Mr. Hewitt stated, "These new machines have been designed and built from the ground up to meet the needs of your farmer and industrial customers."

"Product research, design and development have been fundamental to our progress. Six years ago at Waterloo, Iowa, we created the most modern tractor research center in the industry. Staffed with skilled engineers and equipped with complete testing facilities, this center was given the job of creating an entirely new line of tractors tailored to the exacting needs of today's and tomorrow's agriculture."

"This now has been accomplished and today we show you a line of entirely new tractors—completely modern in every respect—with outstanding features not duplicated in any other make of tractor."

"With tractors so new, so different, so completely attuned to the needs of the market, we have chosen what we believe to be an appropriate slogan: The New Generation of Power."

**William  
Hewitt  
President  
Deere & Co.**



## Deere Line Gives New Boost To Agriculture

A new boost to agriculture and industry was shown for the first time this week as Deere & Co. displayed its new line of tractors to 4,500 dealers and guests assembled in Dallas Tuesday for a special one-day event.

The decision to build an entirely new kind of tractor—new from the ground up—was based on simple economic facts. Farms are getting fewer and larger in size. As a result of this, the need for more usable tractor power will be a "must" in the next 10 years. More power will be needed by industry, too.

Deere's "New Generation of Power" opens up a new world of tractor efficiency and operator comfort. With the new Deere models, the operator gains more power and has more control over

that power.

### New Engines

One of the most important new developments in the new tractor line is the John Deere-designed and built four- and six-cylinder variable-speed engines in gasoline, diesel and LP-gas types. Traditionally, tractor engines have had to be operated at full throttle for efficiency. The new variable-speed engines perform efficiently at any speed in the operating range.

The new engines, combined with multi-speed transmissions on most models, make it possible to choose the exact combination of speed and power designed for any farming operation or soil conditions. The tractor may be operated in a higher gear at lower throttle for economy on light loads, or in a lower gear with higher engine speed for more power on heavy tillage operations.

A new Syncro-Range constant-mesh transmission is provided on all, but the smallest series of tractors. The transmission, which is controlled by a dash-mounted lever, shifts collars rather than gears which remain in constant mesh.

Within any of the four gear ranges, the transmission can be shifted on the go with minimum effort. The transmission can also be shifted between forward and reverse without stopping tractor travel, providing the same advantages as built-in direction reverser, thus saving time on loading and similar jobs.

### New Hydraulic System

Deere's new hydraulic system is a major feature of the new line. In the new tractors the transmission and differential case has become a common reservoir of oil for hydraulics, power steering and for the first time—power brakes! This provides ample ca-

capacity for all the functions of equipment control, steering, and brakes. It also reduces the number of places where oil must be checked and changed and limits the different types of oil which are needed to two instead of the usual five or six.

### Radiator Moved

In the completely new design of the tractors, even the radiator and grille have lost their conventional place at the front of the tractor in the two larger power sizes. They have been located in the center of the tractor and the fuel tank, which has been traditionally located atop the engine, has been placed in the nose of the tractor. This permits larger fuel tanks, prevents evaporation of gas due to engine heat and improves cold-weather starting—all without interfering with excellent view of the work.

### Four Power Sizes

The new tractors will be offered

in four power sizes, the "1010", "2010", "3010", and "4010". On farm tractors, factory-observed maximum horsepower at the PTO is 35 horsepower for the "1010", 45 horsepower for the "2010", 55 horsepower for the "3010", and 80 horsepower for the "4010".

### Giant Airlift

Nearly 5,000 of the 6,000 people attending "Deere Day in Dallas" were airlifted into Dallas within a 24-hour period Monday. This airlift, in which 16 U.S. and Canadian airlines participated, was believed to be the largest commercial lift ever attempted. The airlift operated in reverse Wednesday, returning the 5,000 Deere dealers, sales personnel and other guests to their homes.

### Dallas Ideal

Dallas was chosen for the site of this meeting after an exhaustive search for a city which could provide the facilities to hold such a meeting. Love Field, with its

main reception area, provided modern facilities to streamline the handling of the large groups arriving by airlift. The 6,000 persons attending the meeting are being housed in 21 hotels and motels.

The Dallas Memorial Auditorium provided comfortable seating for the group. Its bowl-shaped design assured a good view for everyone in the crowd, while its excellent acoustics offered special advantages for a meeting of this size and type.

The new Livestock Coliseum at Fair Park also provided comfortable seating for the large group and its dirt floor was well adapted to indoor exhibition of heavy-duty equipment which Deere was planning.

The 15-acre Cotton Bowl parking lot, adjacent to the Coliseum, offered ample space for \$2 million worth of machinery, the largest display of farm machinery ever exhibited by one manufac-

turer.

### Months of Planning

To set up the display and the Coliseum demonstration required months of minute planning. Deere rented a building in its headquarters city of Moline, Ill., months ago and reproduced in miniature the Coliseum and Cotton Bowl parking area.

Toy tractors, models of people carved out of wood, and replicas of tents and other items (all to scale) were used in determining how the Coliseum and parking lot display would be set up. At the completion of the show, the replica of the Coliseum was turned over to State Fair officials as a possible aid to others in planning future shows in Dallas.

The display of equipment was held over on August 31 for showing to farm and industrial customers in the Texas area. The general public also was invited to visit the display on this date.

**These New Tractors Will Be On Display Here In The Near Future**

# ED THOMPSON IMPLEMENT CO.

PHONE 2211

OLTON, TEXAS