

COTTON EIGHT CENTS, SEED \$23

NEWS OF INTEREST FROM COUNTY AGENT

MEMBERS OF GAME CONSERVATION HAVE BARBECUE

The members of the Knox County Game Conservation had a barbecue get-together at the McFadden Ranch Wednesday evening. Some thirty-six members were present.

L. C. Cole, District Game Warden, gave a very interesting talk on the problem confronting the preservation of enough desirable game birds to keep our supply.

Plans were discussed to hire a part-time game warden during the hunting season. The executive committee took this under advisement and plan to report on its findings in the near future.

Two hundred and fifty thousand acres of land have been placed under the preserve today. Blanks for signing up are available at the office of the county agent, who is working in cooperation with the land-owners and the State Game Department on the project.

County Agent Rice explained that it costs nothing to sign up in the Game Preserve Association, and you agree to permit hunting on your land by written permission for that day only. You may hunt yourself, as you have always done, but it will help the game warden to control illegal hunting.

COTTON GROWERS SEND COTTON TO EUROPE

The Munday farmers who planted Acola cotton will send it to English spinners under the Government Subsidized program. They will be permitted to sell their cotton that has been picked and that will staple 31-32 of an inch or better and is of middling grade or better.

The farmers will be paid 10 points above the spot price of cotton or 10 points above the loan value. The cotton is being classed at the press and will be wrapped in a special cotton bagging and will not be cut for samples later on.

The Government is working on this demonstration to prove to the English spinners that West Texas can grow the kind of staple cotton they want.

"I see in this a wonderful

opportunity to advertise Knox county's cotton in the best cotton markets of the world free," said County Agent Walter Rice.

BENJAMIN MEBANE COTTON GROWERS HAVE COTTONSEED CERTIFIED

Last week officials were in Benjamin examining the cotton grown in a Registered Mebane block. 3,300 acres were planted to cotton and this was inspected for certification. The seed produced may be sold as certified seed, meeting all requirements of the State Department of Agriculture, stated County Agent Rice, who has assisted in the work.

SOIL BUILDING PRACTICES

During the past week a questionnaire has been mailed to farmers in the county in regard to Soil Building practices.

Fifty cents an acre can be earned on the government land by plowing under one-third of the sudan or cane green, or by leaving it on the land, provided it has not been pastured.

Planting crops on the contour, terracing in 1938 and strip-cropping is also considered soil building, and the fifty cents an acre can be earned in this manner on the government land, according to Jack Welch, Administrative Assistant of the Knox County Agricultural Conservation Association.

TO SUBSCRIBERS

We have removed a number of subscribers from our mailing lists the past few weeks on account of their time expiring. The paper is dated when your time expires, and each subscriber should be posted when their time expires. We regret to remove the names from our list, but if you do not come in and renew we take it for granted that you do not want the Herald. It has become the custom of former publishers to mail the Herald to a person regardless of whether they wanted it or not. We have removed almost one hundred single wrappers that have been going to friends and relatives elsewhere in the United States and if you have been in the habit of mailing the paper to relatives or friends we would suggest that you call at our office and see when their time expires. The cost of labor and newsprint and everything that goes into the making of a newspaper makes it necessary that we charge in advance for all subscriptions, and we hope you will call and renew before your time expires if you expect the Herald to make its regular weekly visit to your home.

CARD OF THANKS

We wish to use this means of expressing our sincere appreciation to everyone who had a part in the reception given us at the Baptist church Wednesday night, September 21. We appreciate the gifts, but more than all we appreciate the fine welcome you gave us into the community. We feel obligated, not only to members of the Baptist church, but to the entire community because many groups were represented.

—Rev. and Mrs. H. E. East

Happy Smith of Rochester was here Tuesday.

ALL IN THE SAME BOAT



MEBANE COTTON BEST FOR THIS SECTION OF STATE

LETTER RECEIVED BY HERALD FROM STATE- WIDE COTTON COMMITTEE

A few people not familiar with the work of the State-wide Cotton Committee of Texas think that most of the work of this valuable organization has been directed toward obtaining a Cotton Research Laboratory for Texas, but such is far from the case. The Committee has other vital objectives, and considerable work and activity has been carried on in connection with our Cotton Improvement Campaign, so necessary to the welfare of the cotton farmers and the whole cotton industry. This great program will be carried on long after a decision is reached on the laboratory matter.

You will please find enclosed a copy of "A Report to the State-wide Cotton Committee of Texas by the Texas Advisory Cotton Planting Seed Committee on Varieties Recommended for Planting in Standardized-variety Communities and Areas." We hope you will read this report carefully and assist in all ways that you can in bringing it to the attention of the cotton producers in your community.

As you will observe the recommendations embodied in the report are based upon a careful analysis by the Committee of the data of State and Federal Agricultural Experiment Station tests as well as data from the Spinning Laboratories of the U. S. Department of Agriculture. Heretofore one of the chief handicaps that had to be overcome by advocates of standardized-variety programs has been the difficulty of get-

ting authoritative information on the merits of outstanding varieties of planting seed before the individual farmer. Of course, the data of the Federal and State Experiment Stations has been available for years, but the average individual either has not seen the data or has not been confident of his own interpretation of it. It was for that reason, therefore, that the Texas Advisory Cotton Planting Seed Committee was organized and certainly the recommendations of this expert body of men can be relied upon in the selection of planting seed best suited to the various communities and areas.

Plans for the establishment of a non-profit and government controlled Planting Seed Corporation through which to supply Texas farmers with the best varieties of planting seed are now being worked out. If and when such a corporation is established Texas farmers will be enabled to buy approved varieties of planting seed at attractive prices and reasonable terms.

In the meantime may we express the hope again that you will lend your active assistance in bringing this general Cotton Improvement Program to the attention of the farmers in the community. We strongly urge you to encourage the organization of One-variety Cotton Communities in your territory, because we are convinced that this is the best possible means of increasing farmer income and recovering lost markets for our cotton.

Yours very truly,
L. T. Murray, Secretary
Cotton Improvement Section

HOSPITAL NOTES

Patients in the Knox County Hospital this week are:

Mrs. J. M. Mancill, Rule; Mrs. Ben Worley, Haskell; Leland LaDuke, O'Brien; Bill England, Gilliland; Mrs. R. D. Burleson, Knox City; Mary Bell Hall, Benjamin; Rosa Beauchamp, Throckmorton; Mrs. Gilbert Carothers and baby, Rochester; Mrs. Guy Rutherford, San Angelo; John Smith, Benjamin; Mrs. Marcel

Fentyceuff and baby, Munday; Mrs. J. A. Pevey, Woodson; Emma Jean Walton, Rochester; C. V. Funderburk, Vera; Kenneth Lee Yarborough, Munday.

Parents who desire the Herald mailed to their children who are away at college should take advantage of our special rate of one dollar for nine months. The home-town newspaper is more interesting than a letter from home.

\$90,000 Paid To Farmers

According to County Agent Rice, who was in our office Wednesday, there has been received in Knox county during the past few weeks 525 AAA checks, 354 being received on Tuesday. The total of these checks amounted to \$90,000 and Mr. Rice says that this is only about one-half of the number that will be sent to Knox county. They are known as subsidy checks, and this department is handled by Jack Welch, who is an assistant to Mr. Rice.

I GIVE YOU TEXAS By Boyce House

"Boost Sudan or move" is the slogan of the Sudan News.

A staff writer for one of the big dailies writes a column article to prove that the delegates at Beaumont didn't boo W. Lee O'Daniel; they merely made so much noise that he couldn't speak.

Back in Texas for a visit recently was Walter Holbrook, former Dallas and Fort Worth newspaperman, now with the New York Herald-Tribune. He is known to his friends as 'Leo', because—as a movie press agent—he carried Leo, the M-G-M lion, around in an airplane. He—Holbrook, not the lion—is almost a double for Edward Everett Horton, the comedian.

Fort Worth has a tiny shop that sells nothing but trick goods. It's a practical joker's paradise.

There are sneezing powder, itching powder, rubber snakes, big spiders made of wire, books that explode when you open them, a flower for your lapel that shoots a stream of water into a friend's face, and stink bombs.

Also there are exploding matches, loaded cigars, loud-sounding handkerchiefs, car bombs that make a fellow believe his car is blowing up, and loose pieces of metal which, when dropped, make a noise like the crash of a plate glass window.

What is there "practical" about a practical joke, anyway?

"Give me the man who sings at his work," wrote old Tom Carlyle. But suppose he doesn't have a good voice?

Preferable is the man who does whatever he is doing with all the zest at his command. For instance, at Beaumont there is a motorcycle officer who rides around making chalk marks on tires of automobiles so he can tell whether they park overtime. His motorcycle is shining; his uniform is natty and he has a gold emblem on his cap and another on his chest. The chalk with which he makes his mark is fastened on the end of a stick and he waves the stick as though it were a scepter and he were a king. There is a man who enjoys his work.

He is quite different from my old friend, Joe, who used to be a linotype operator on the Ranger Times. Once, when asked, "What are you working for?" he answered immediately, "Pay day."

Let us do your job printing. We can please you.

Cotton continues to come in fast and the gins are running day and night. The leading cotton experts say that almost one half of the cotton has been gathered. Up to noon today 3,515 bales had been ginned here. Cotton was selling for eight cents and seed was bringing \$23 per ton. With warm pretty weather the bulk of the cotton will be gathered within the next three weeks.

USED CAR SALES

The B. and H. Motor Company and the Ashcroft Chevrolet Company both have ads in the Herald announcing drastic reductions in the price of used cars. Both firms have large lots and they are crowded with bargains for those who desire to buy a used car. They have cleaned out their late model cars and are now waiting for the 1939 models to arrive. If you are in the market for a used car it will pay you to look these over, as they are being sold in Knox City as cheap as anywhere in West Texas.

FARMERS PROTEST SALE OF COTTON BY THE GOVERNMENT

A committee of farmers from a dozen West Texas counties met in Lubbock Monday with a representative of the Commodity Credit Corporation in an effort to forestall forced sale of 33,000 bales of cotton in a Jayton warehouse.

The cotton, under government loan, had been sold on grounds that it put under loan when of inferior quality. The sale had been Monday, but will be postponed until some action after the conference back.

Heading the farm-Joe Rose of Dicken-Farmers contend that the immediate sale of the cotton, at prices now prevailing, would bring a loss of \$300,000 to the cotton raisers.

COTTON GINNING REPORT

Census report shows that 3,712 bales of cotton were ginned in Knox county from the crop of 1938 prior to September 16 as compared with 5,333 bales for the crop of 1937.

—Hoyle H. Sullins
Special Agent

E. W. Harrell of the Mansell Hardware Company at Munday was here today and called at the Herald office.



Do you pine for the "pinny woods" as vacation rolls around? Just pack the family into the back seat and steer the "ole chariot" down any of the highways that head toward East Texas. Vacation-time in East Texas' Big Thicket is a grand good time for one and all. You could travel much farther for less money but you wouldn't have had the fun!

presented by
TEXAS GOOD ROADS ASSOCIATION



In this fascinating Texas of ours, where history has recorded the most romantic episodes of half-a-dozen nations, vacation travel becomes an all too short adventure. Even the native Texan and student of "the early days" finds surprises galore hiding around a thousand corners. Interesting landmarks, historic monuments, dim echoes of stirring events . . . as he travels the Texas highways he'll find vacation travel presented by
TEXAS GOOD ROADS ASSOCIATION

BAPTIST CHURCH

We had a good day at the Baptist church last Sunday. Two united with the church Sunday morning, bringing the total number of additions up to eleven for the month of September.

Sunday night we had the first of a series of Sunday night services sponsored by the young people of the church. An exceptionally good crowd was present, and much interest was manifested. Following the service a baptismal service was held. We hope many young people will come and take part with us in these Sunday night services.

A change has been made in the time to begin services. The new schedule is as follows:

Sunday School, 9:45 a. m.
Morning Worship, 11 a. m.
B. T. U., 6:30 p. m.
Evening Worship, 7:30 p. m.
Prayer Meeting, Wednesday 7:45 p. m.

Wednesday night, September 21, the church gave a pouncing to Rev. and Mrs. H. E. East at a reception given them in the basement of the church. A large crowd was present, including many members of other churches in town. Many gifts were brought, and following presentation of the gifts ice cream and cookies were served by the women of the church.

—H. E. East, Pastor.

CHEVROLET DEALERS PRESENT NEW PROGRAM

The Chevrolet dealers of the Southwest will take over the 5:30 to 6:00 P. M. Sunday time of the Pepper Uppers and the facilities of the Dixie Network, following the Pepper Uppers' final show last Sunday, Sept. 25. Beginning October 2, the new sponsors will present "The Chevrolers," a 30-minute musical variety program built around the music of Karl Lambert's orchestra.

Miss Magga Faye Yarbrough returned Sunday from a visit with her sister in Stamford.

Deputy Sheriff Capehart of Benjamin was in a few hours business.

For Sunday for term his daughter is attending school.

He was of Crowell relatives Sunday visiting.

Mrs. Monday Dallas where she visits relatives.

Mr. and Mrs. C. A. Hull made a trip to Fort Worth Wednesday afternoon, where Mr. Hull sold a trunk load of nattle.

Mr. and Mrs. J. A. Wilson and daughter, Mrs. Fred Mabe, were shopping in Abilene Tuesday.

O. L. Patterson of Benjamin was here on business today.

LEGISLATIVE FIGHT IS FORESEEN

The possibility that a hard fight may develop in the forthcoming session of the Texas Legislature over renewal of the oil conservation laws has been seen by observers here.

The speculation arises from the fact that at the last statewide prorator hearing Railroad Commission Chairman Ernest O. Thompson publicly wondered if Texas would not be "better off" if it had no law governing the production of oil.

When his comment was made, many of his audience thought he was being facetious but subsequently persons close to Thompson say that he is serious about the speculation.

The comment was made after an operator, protesting continuation of the Saturday and Sunday shutdowns, complained that California and other states had no prorator or only the empty form of prorator and Texas acted as the balance wheel for national market demand.

That the prorator laws are not considered by the Legislature to be a basic part of the state's laws is evident from the fact that the last two laws passed have been for an effective period of only two years.

It was learned that Thompson's views are founded in the fact that he is fundamentally opposed to the principle of government regulation of business—especially Federal control of business.

Prorator, or conservation, has proved to be an effective method of conserving the Texas oil supply and from that standpoint has been worth while, engineers will testify; but experience has shown that one control leads to another.

—State Observer.

THE "BIGGEST" BUSINESS

Tax collecting has become a big business in this country.

According to a recent study, the national tax bill has increased 76 per cent in the past six years. Almost 24 per cent of our national income is today consumed by branches of government. And, believe it or not, there are more than 175,369 taxing bodies in the United States, with an army of 3,000,000 employees.

Needless to say, this legion of tax gatherers doesn't exist simply to mule the business or the individual with large means whose salary or income is in the upper income tax bracket. It exists primarily to tax the little fellow—and to tax him deviously, through hidden, indirect levies assessed against every necessity of life. When you pay a \$3 electric bill, you are paying 52 cents in taxes—and the fact that the electric company, instead of you, actually hands the money over to the tax collector doesn't lessen the burden. When you buy a 25-cent tube of toothpaste, you pay six cents in taxes. When you buy a 10-cent loaf of bread, you pay two and one-half cents in taxes. When you pay a forty dollar rent bill, you pay ten dollars in taxes. So it goes down an endless list.

What if all amounts to is this! If you earn \$18 a week and own no taxable property, you still pay \$112 a year—12 per cent of your hard-earned wages—in taxes. If you are a white collar worker with a \$150 salary, you pay \$220 a year in taxes—which means, to put it another way, that you work a month and a half for government.

Get over the delusion that the rich always pay the tax bill. There aren't enough rich—even if every dime they earned were confiscated by the government. In 1937, 70 per cent of all tax receipts represented hidden taxes. These are the taxes you pay every day of your life—when you eat a meal, ride in your automobile, go to a movie, buy a

shirt and a necktie, or do anything else. More and more of them are being levied each and every year. So never forget that taxation is your own personal problem, on whose solution your own welfare is vitally dependent.

Varner Dulaney and family of Haskell spent Sunday with Mr. and Mrs. Press Hitchcock.

Mr. and Mrs. Clyde Smith and little daughter Ayanell of Rails spent the week end with Mr. and Mrs. J. W. Hamm and other relatives here.

KILL RATS WITHOUT POISON

YOUR MONEY BACK IF RATS DON'T DIE

K-R-O KILLS RATS ONLY

K-R-O will kill every rat in your home, store, or office. K-R-O is made from Red Squill, a natural rat poison. It is safe for humans, dogs, cats, and birds. K-R-O is sold in 10¢ and 25¢ packages. Write for free literature to K-R-O Co., Springfield, O.

Mrs. Elmo Lacy and daughters, Dorothy and Billy Louise, of Quanah, were the guests last week end of Mrs. Lacy's sisters, Mrs. E. C. Westerman of O'Brien and Mrs. Ural S. Sherrill of Knox City.

NERVOUS?

Do you feel so nervous that you want to scream? Are there times when you are cross and irritable—times when you scold those who are dearest to you?

If your nerves are on edge, try that world-famous LYDIA E. PINKHAM'S VEGETABLE COMPOUND. It will help Nature calm your quivering nerves and give you the strength and energy to face life with a smile.

For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

Don't be a three-quarter wife, take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and go "Smiling Through" with this reliable, time-tested medicine made especially for women from wholesome herbs and roots. More than a million grateful women have written in reporting benefit from Pinkham's Compound. Why not give it a chance to help YOU?

Day and Night Service

FLATS Fixed Free!

FULL LINE OF TIRES and TUBES CONOCO

Service Station

HOWARD GRIFFITH, Mgr
GOODRICH SILVERTON TIRES and TUBES
Accessories and Batteries

West Texas FREE FARI Oct. 3 to 8

Stanley, the delight of the children, is one of Mighty Sheesley Midway's feature attractions. The chimpanzee who has had movie experience is star of the famous Sheesley Monkeyville, largest group of trained chimps in the world.

Riding in automobiles, boxing, dancing, singing, playing the piano are some of the things that Stanley does in the monkey show.

Mighty Sheesley Midway, more than a mile in length and with 40 different shows and rides, will be one of the ten features of the West Texas Free Fair, October 3 to 8, in Abilene.

BIGGEST RAZOR BLADE VALUE EVER OFFERED

4 PROBAK JUNIOR BLADES 10¢

• You'll get better shaves for your money if you ask for Probak Jr. Why take chances when you can have the known quality of these world-famous blades at this amazingly low price? Only 10¢ for 4 double-edge blades—buy a package from your dealer today.

PROBAK JUNIOR BLADES

LOCAL GIRL ELECTED TO ABILENE COLLEGE CLUB

Jerry Cure, daughter of Mr. and Mrs. J. O. Cure of Gilliland has been elected to the Klitten Klub, girls' pep organization of Abilene Christian College at Abilene, Texas.

This is one of the most colorful and most active groups on the campus. Present at all the athletic gatherings, the club leads in the cheering.

Dressed out in the new uniforms of this year the group will make its first appearance at the Sul Ross football game September first at Abilene. From head to foot the garb consists of tall white military hats topped with purple plumes; white "Sam Brown" belts over deep purple dresses and white cowboy boots.

PREACHING AT BROCK

We have been requested to announce that the Rev. Austin Barnett will preach at Brock Sunday afternoon at three o'clock and the public is invited to attend.

A STAR ON SKATES!

Smooth action makes him a star performer on ice! Smooth shaving makes Star Single-Edge Blades star performers on your face! Famous for keenness since 1853.

STAR BLADES

FOR DEM AND EVER-READY RAZORS

THE POCKETBOOK OF KNOWLEDGE BY TOPPS

THE UNITED STATES LEADS THE WORLD IN RADIO OWNERSHIP—82 OUT OF EVERY 100 AMERICAN FAMILIES HAVE A RADIO

HIDDEN TAXES EQUAL 7% OF THE RETAIL PRICE OF BREAD 8.2% OF BEEF AND 16.8% OF SUGAR!

ALTHOUGH THERE ARE MORE THAN ONE-HALF MILLION CORPORATIONS IN THE U.S., 80% OF OUR ECONOMIC ACTIVITY IS CARRIED ON BY INDIVIDUALS AND PERSONAL PARTNERSHIPS

BAMBOO IS A GRASS—IT WILL GROW AS NEARLY AS A SCOTCH IN A SINGLE DAY!—ONE VARIETY ATTAINS A HEIGHT OF OVER 70 FEET AND REQUIRES 3 FEET IN CIRCUMFERENCE

THE SKELETON OF THE SEA HOUSE IS OUTSTANDING ITS BODY—IT IS THE ONLY FISH THAT SWIMS IN AN UPRIGHT POSITION (AS SHOWN)

The worst BODY ODOR is P.O.

The worst body odor comes from P.O.—perspiration odor under the arms.

Take 1 minute to use Yodora—new, soothing, deodorant cream that works directly on underarm perspiration. Normally, perspiration is odorless. Yodora acts to reduce amount of perspiration.

Made without lard—Yodora is utterly different from stiff, greasy pastes. (1) Soft—smooth as face cream. (2) Leaves no sticky film on blouse or undergarment. (3) Leaves no "turd" smell on clothes. (4)—(5) Get it today—money back if not delighted.

YODORA DEODORANT CREAM

FREE!

Send coupon for trial size to Mr. E. W. Robinson, Fairfield, Conn. Dept. P-1.

DIDJA KNOW? DIDJA?

That the Ashcroft Chevrolet Co. of Knox City can sell you the best used car available for the money. Cars that CARRY OUR OK GUARANTEE

We have the following Re-Conditioned Used Cars in stock at the present time, but they are moving fast.

1936 CHEVROLET MASTER COUPE SPECIAL FOR WEEK-END	\$395	1934 CHEVROLET MASTER TOWN SEDAN	\$89
1936 CHEVROLET STANDARD TOWN SEDAN	\$142	1930 FORD A COUPE	\$95
1936 CHEVROLET 1-2 TON PICKUP	\$99	1929 FORD A TUDOR	\$95
1934 CHEVROLET 1-2 TON PICKUP	\$90	1929 FORD A TUDOR	\$75

These cars are on our used lot just across the street from our main business

Ashcroft Chevrolet Co.
KNOX CITY, TEXAS

Knox County Herald

Oldest Paper in Knox County

Published Every Thursday at Knox City, Texas

W. L. GARNER, Editor

Subscription price \$1.50 a year in advance

Entered as second class matter at the postoffice at Knox City, Texas under the act of March 3, 1879.

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, reputation or standing of any firm, individual or corporation will be gladly corrected upon being called to the attention of the publishers.

Advertising Rates Furnished Upon Application.

Obituaries, cards of thanks, notice of lodge meetings, etc., are charged for at regular advertising rates, which will be furnished upon application.

THEN IT WAS FIVE MILES— NOW IT'S TEN MINUTES

When the editor of the Auxiliary was a boy on the farm, it was five miles to the nearest town. Now it's less than ten minutes.

When that little town was five miles instead of ten minutes away, the people of our community were willing to accept such merchandising methods as its dry goods dealer and grocer and hardware man offered them. They weren't too particular about the cleanliness of the stores, nor the quality or variety of the merchandise offered, nor the sales ability of the merchants and their clerks.

In those days the only competitors of these merchants were the mail-order houses. It was a case of buy in the home town, or from the mail-order catalogue. Those five miles of mud kept the interest of the people of our community centered in the little town and it kept the people of the town at home, except for occasional trips (by train) to the county seat twenty miles away or to Metropolis, 120 miles distant.

But today the five miles of distance has been changed to less than ten minutes of time. The mud roads have been changed to gravel or concrete highways. The automobile has replaced the horse and buggy or wagon. Today the courthouse square in the county seat is as near as was Main street in the home town only a few years ago. And because it is, the merchants in that little city—yes, even in Metropolis 120 miles away—are the competitors of the home-town merchants.

This situation is not unique. It has been duplicated in thousands of communities all over the United States. It has meant radical changes in the social and commercial life of the nation. The merchants in some of the little towns, who did not realize that their fortifications of mud roads and slow methods of travel had been broken down and would not accept the challenge of the new competition, eventually closed their doors and the town began to die.

But in hundreds of towns there were merchants who recognized the new order of things and changed their merchandising methods accordingly. Almost invariably these were towns in which there were live local newspapers to help them and to lead the way in other progressive steps which kept its town on the map.

In speaking thus, it must not be assumed that the transformation from the era of mud to the era of concrete is a closed chapter in American social and commercial history. It is a chapter that's still being written and, because it is, there is still as much need for community leadership by the local newspaper as there ever was.

It must lead the way in community advertising campaigns, selling the community to itself, stimulating co-operation among its people, advocating community improvements, community trade, prompt payment of obligations and the numerous other things that are needed to arouse the community and help it keep pace with progress. If it doesn't, the town dies and the newspaper dies with it.

That's the best answer to the publisher who asks, "Why should I give my time and energy to this 'community service' they talk about?" It's more than an altruistic devotion to an ideal—it is a very practical insurance against an early end to his business. —Publishers Auxiliary.

REGULAR FELLERS



PROTECTIVE LEVEE COSTS ESTIMATED

Estimates were presented to the Lower Colorado River Authority last week on the cost for levee protection between Columbus and Matagorda Bay, ranging from \$2,863,000 to \$6,635,000.

The result of a survey by the United States Reclamation Bureau, the estimates were presented to LCRA. The Authority transferred \$60,000 in WPA funds to the bureau in October, 1936, to conduct the survey, Fritz Englehard, chairman of the authority, said.

An appropriation will be sought in the next Congressional flood control bill for the construction of levees, Englehard said, since the LCRA has no funds for such work.

Reclamation engineers recommended levees which would carry 150,000 second-feet of water—providing Marshall Ford Dam was built to a 260-foot level—and cost \$2,863,000. However, if the river channel were dredged south of Wharton a levee system with the same capacity would cost \$3,855,000.

Present plans call for a 190-foot dam at the Marshall Ford site. Should the dam be built no higher engineers said channels with larger capacities would be desirable and costs would range up to \$5,635,000.

PENSION PLAN FOR EMPLOYEES

The Continental Oil Co. announced today the establishment of a retirement and pension fund for all of its employees who reach the age of sixty-five in the case of men and sixty in the case of women.

The plan, according to Dan Moran, president of the Company, will be cooperative in character, employees making regular monthly contributions which will be supplemented by a contribution on the Company's part. It will provide a minimum benefit of \$30 a month, and in the average case the total retirement income including the Federal pension will amount to a figure somewhere between one-third and one-half of the employee's salary. For the older employees the company is providing a benefit in recognition of service already rendered.

"The new retirement and pension plan," said Mr. Moran, "was adopted by the directors of the company after authorization by the stockholders at the last annual meeting, and it is their opinion that it will benefit both the company and its employees."

The plan affects approximately 5,000 employees. It will be administered by the Metropolitan Life Insurance Company.

Although we have ceased to regard them with wonder, it was just 59 years ago this month that electric lights were produced on a commercial basis by Thomas A. Edison. The first lamp by Mr. Edison contained a filament of carbonized bamboo which was gradually improved until in 1911 when a filament of fine tungsten wire was introduced. This was further improved two years later by the introduction of an inert gas into the lamp bulb, which resulted in a greater brilliancy of light. As we said in the beginning of this editorial, we have ceased to regard electric lights with wonder, although we could well pause and marvel at them as a convenience of today—their inexpensive brilliancy and their convenience—especially if it fell your lot as a boy or girl to clean and fill the lamps every afternoon after school when there were much more interesting things to do.

A Penny For His Thoughts

By Gene Byrnes

KNOX CITY MAN'S SISTER DIES

ANSON, Sept. 23.—Mrs. C. J. C. Monroe, 84, a citizen of Jones county for 52 years, died at the home of a son, George A. Monroe, at 1:55 this afternoon. She was the mother of Ira Monroe of Abilene.

Funeral arrangements were incomplete tonight but services will be held at the First Methodist church here with the Rev. C. E. Jameson officiating. He will be assisted by the Rev. C. C. Armstrong, pastor of the Anson Methodist church. Burial will be in Mount Hope cemetery with Barrow-Lawrence directing.

Mrs. Monroe, nee Elizabeth Atella Brown, was born March 31, 1854, in Georgia. She married November 4, 1869, in Georgia. Survivors include a daughter, Mrs. Zennie Miller of Corpus Christi; three sons, George A. of Anson, C. B. Monroe of Silver City, N. M., and Ira Monroe, Abilene; one sister, Mrs. W. W. Harrell of Anson and a brother, T. A. Brown of Knox City.

YOUR EYES

Are you giving them proper care and attention? —Dr. Glenn Stone, Optometrist, Munday, Texas.

Lloyd Huntsman and B. E. Bryant returned Sunday to the Weatherford Junior College after a visit with homefolks.

PICTURES IN 3RD DIMENSION

Beautifully colored and life like—the bold relief brings out the beauty of the subjects—unbreakable—hand-crafted—framed in maple or antique gold—make exquisite gifts.

	Postpaid
Clipper Ship of the Sixties	\$1.00
Capital of Washington, Hunt Scene, or Cupid T & S	75c
Snow White, Sleepy, Doc, Drumpy, Happy, Sneezy, Dopey, or Bashful	50c

100 other subjects—write for list.
ELIZABETH BARRON
116 Scarsdale Road, Tuckahoe, N. Y.

R. T. Darden and son spent the week end in Stephenville with Dorothy Ruby Darden, who is attending John Tarleton College there.

J. V. Jones was a visitor to Fort Worth Sunday.

Visit the
City Barber Shop
for good service

USE MORE MILK
"Nature's Best Food"
Knox City Dairy

THE ORIGINAL "GLOW" NIGHT LAMP
Simple—practical—all glass (6 inches high)—ideal for use in bedroom or sick chamber—an attractive shrine lamp when fitted with ruby globe—capacity of four fluid ounces—burns 24 hours on one filling of kerosene oil—odorless. Crystal fount, opal globe 45c postpaid. Crystal fount, ruby globe 50c postpaid each complete with 1 box cotton wicks.
ELIZABETH BARRON
116 Scarsdale Road, Tuckahoe, N. Y.

FRESH
PURE
Cakes--Pastries
It is too warm to bake and too much added work for the busy home maker, especially when you can have these oven fresh, wholesome and delicious cakes, pastries and baked goods at such economical low prices.
Good-Eats Bakery
Odie Karr, Prop.

LOW ONE WAY RAIL FARES EVERY DAY 2c. Per Mile

Good in Coaches and Chair Cars 3c Per Mile
Good in All Classes of Equipment
REDUCTION ON ROUND TRIP TICKETS
Liberal limits and stopover privileges. For complete details of any trip,
Call—**C. E. Ball, Agent, Knox City, Texas**
Or write—**M. C. Burton, General Passenger Agent, Amarillo, Texas**

SHE: "I'd Like to Have an All-Electric Kitchen — but"

HE: "But What? Darling, You've Got an ALL-ELECTRIC KITCHEN!" (And they Lived Happily Ever After)

Ho, Ho! She thought it cost too much. BUT— it didn't! And you'll learn the same thing by writing our Home Service Department, care of your local WTU office, for specifications and the convenient payment plan. Do it TODAY!

West Texas Utilities Company

KENNEL

A Publication of the Knox City Public Schools
 Editor-in-Chief: Mary Frances Reeder
 Associate Editor: Glenn Huntsman
 Society Editor: Joe Ball
 Class Editor: Nella Shaver
 Feature Editor: Faye Heath
 Columnist: Geneva Walker
 Grade School Editor: Ernestine Teaff
 Sports Editor: Wynette Farmer
 Sponsor: Mr. Charles Shumaker

SIDE-LINE SLANTS

Enthusiasm has reached a new high in school this week. Our long awaited and coveted coach has at last entered our school faculty. We are tickled pink, black, red and green at the prospects of a football team. The same old fire has been replenished. The new and different sparkle in the student's eyes is the blaze. The new aspect on school life is the warmth. Some students cannot believe it, but slowly and surely it will penetrate into their bright young heads sooner or later.

In my own enthusiasm for the prospective high school team, I almost forgot the coach. He is just about the friendliest person you ever saw. To look at him reminds me of a red-headed telephone post. There is nothing personal in that. It is just supposed to be taken as a gag. You know, it is like the explanation flashed on the screen at your local theatre— "Any relation to persons living or dead is purely coincidental" or accidental, or something. He is really a grand person, and I know he is going to be "one of the gang" with the students.

Nothing can stop our spirit now. Why, we even have old, battered footballs being used in practice. Did I say football? I mean one football. I guess if it plays out we can tie some old sacks or something together and use them for a pigskin.

There is only one remote idea that scares us. When we think of that, the sparkle dims in our eyes, and our outlook on school life grows a little more cold and harsh.

The school has fulfilled its part of the bargain. We can supply the coach and men for the squad. The only thing we lack is equipment. Every time we think of that word we shudder. We shudder to think that there is even a faint distant thought that we will not get a team.

Knox City would be "put on the map" in one sense of the word, if a squad were organized. The only way to build up a team is through the support of the local citizens. We feel certain of that support! The townspeople have stood behind us in everything we have believed in and strived for. To us the local citizens are like parents. They stand behind us in every matter, respecting our wishes in every way.

—Glenn Huntsman

THE TEACHERS OF THE KNOX CITY SCHOOLS

The following teachers now have their B. S. degrees; A. M. Whittis, Oleta Cole, Pauline Cherry and Craig Walling. Those who have their B. A. degrees are; D. L. Dodgen, Jack Wetzel, Mrs. E. R. Carpenter, Mrs. Roy Baker, Ruth Rice, Pauline Benton, Frances Hicks and Charles Shumaker.

Mr. Whittis, Mr. Shumaker, Mr. Dodgen and Mrs. E. R. Carpenter have worked on their Masters degree. All of the teachers of Knox City have degrees with the exception of one, and all have experience with the exception of one. This is an exceptional group and we are proud of them. There are thirteen white teachers, which are eight women and five men, and one colored teacher.

NEW LIBRARIAN

The high school library is being conducted in a business and school-like manner this year. A former student of the Knox City high school is in charge, and the interest and enthusiasm of the entire student body is due, to a great extent, to the courteous service that is being rendered.

Martha McNulty, graduate

of 1937, is a very capable person for her position. Throughout her high school career she had a good scholastic rating and has always been interested in literature. Martha has brown hair and hazel eyes, and is five feet two inches tall. Her favorite sport is softball, her favorite song is "Waiting For Ships That Never Come In" her favorite color is blue, and her main hobby is writing poetry.

May the high school take this means to express its appreciation to its librarian for the work she is doing.

ATHLETIC ACTIVITIES

The future basketball team is looking forward to their coming "battles" with the surrounding teams. This year the Knox City teams are going into every game with the intention of winning. Knox City has enough school spirit to win anything, and this they are going to put some of that spirit into their playing and really play as greyhounds should!

This year the sweaters are going to have as much red as blue in them if it is left up to the students, because red stands for fight and blue represents loyalty.

OUR SCHOOL

Have you ever stopped to think just what our school means to us? Look upon the serious side for just a few minutes. You will discover you are one of the luckiest people in the world. There are not many schools in the whole United States that is as grand as ours. Of course, that is taking in a large territory, but you must remember our school takes in quite a large territory also.

Think of the many advantages which could not be obtained were it not for our fine school system. In Knox City the students receive physical as well as mental training; they are taught how to provide for their future and to take ad-

vantage of their opportunities. The teachers have the interest of the students at heart, and always strive to make the work interesting as well as profitable. Here the students are all taught how to live in harmony with one another, and how to think not of the individual, but of the group as a whole.

With all this wonderful training that is preparing the boys and girls to take their places in the world of tomorrow, the citizens of Knox City will no doubt have opportunity to be proud of them.

ASTRONOMY OVER K. C. HIGH SCHOOL

By Faye Heath

Some people's greatest desire and pastime is to build air-castles. This is just what the largest per cent of our high school does. Now if you will stretch your imagination with me we will see what astronomy has to offer for the students of K. C. H. S. six or eight years from now.

First we see the three Hendrix sisters, like the "three blind mice", diligently looking for a "rich" future. Mary Frances has a college degree and her "red convertible Ford" riding down the avenue at John Tarleton College where her husband is a professor. Clifford Cornett is first trombone in the United States Marine Band. Doris Elaine Clonts is living in Greenwich Village working on her first masterpiece, which promises to be a greater sensation than "Mona Lisa". Dolly B. Hodges is rearing a family in her spacious ranch home at Benjamin, Texas. Marie Darr is working in the largest beauty salon in Stamford. Henry Jean Jones is the benevolent owner of a hamburger stand, noted for his food far and wide—mostly wide! Sue Thompson, after getting her degree in Physical Education, is the girls' basketball coach at K. C. H. S. Faye Heath, after waiting the long six or eight years, is traveling with her husband's small medicine show and swing band. Sam Woodward is an inventor and is just perfecting his latest invention called "Woodward's Safe and Sane Blonde Hair Tonic." Last, but not least, we see Mr. Whittis still the superintendent of the Knox City high school, striving to instill knowledge into the heads of his students.

A NEW PERSONALITY

By Geneva Walker

LISTEN TO THIS

By TOM FIZDALE

Jack Haley goes into rehearsal this week for the opening of his new fall radio series on October 14. The Haley program this year will be built around the stars of last season, including Ted Fio Rito and Virginia Verrill. Switching over to the CBS network, the comedian will be heard Friday nights. October will be a big month for Haley, since he also starts work then on a new picture at Twentieth Century-Fox.



Jack Haley

Meredith Willson, music director of the Good News broadcasts, is getting a lot of kidding from Frank Morgan, Bob Young and other members of the cast about his English haircut that he brought back from his European jaunt, but he is giving them just as good in return. Willson is just about the best actor among the conductors whom, current radio practice insists, must read lines as well as music.

Because his work as an adjuster of family and social problems is so highly appreciated, John J. Anthony, conductor of the Original Good Will hour on Mutual, has more than thirty children named for him. He believes it is the highest compliment anyone can receive.

When you hear Parthyarkus on Al Jolson's broadcasts you wouldn't guess he was a coin collector—but that's his secret passion. He had a near tragedy last week as a result of it. Sent an 1877 penny, valued at 25¢, he left it on his desk and the maid picked it up with some other change to pay the milkman. He's still trying to trace it down.

Jane Froman, beautiful songstress, and her husband, Don Ross, are closing their New York apartment to entertain for Hollywood where Jane will share singing honors on the new Star Theatre with Kenny Baker starting October 5, via CBS. The first show will mark the first time in several years that she has been induced to come to the microphone as a regular weekly assignment—having been devoting her time to guest spots, concert work and pictures.



Jane Froman

Adventure will return to the air for boy and girl listeners on September 28 when Jack Armstrong—the All-American Boy, comes back to an NBC-Rad network, Monday through Friday, 8:30-9:00 P.M. America and Tibet are on this season's itinerary. Written by Talbot Hamdy, world traveler and adventurer, the adventures that Jack Armstrong and his friends encounter ring true.

Fibber McGee reports that his vacation was very profitable—thanks to the hot weather in Kansas City during the nine weeks he was off the air. His extra-broad activity is a soft-drink bottling plant. It's about the only thing he hasn't been able to move to Wintful Vista.

Jerry Cooper, romantic baritone of radio, stage and screen, is the new star of Vocal Varieties over the NBC-Rad network 8:30-9:00 P.M. Tuesday and Thursday evenings. Cooper, who is one of radio's most popular singers, was added to the all-star singing cast which includes the Smoothies, DeVore Sisters, Vicki Chase and a male octet, all under the direction of Bill Stearns.

Those surrealist paintings by Gracie Allen which caused such a furor in Hollywood and Chicago, are now on exhibit in the exclusive Juliana Levy gallery in New York. That completes Gracie's coast-to-coast trip on a paint brush.

Irene is another new link in the chain of Seniors. Irene is a former pupil of the Martin school. She was born September 17, 1938, in Clovis, N. M. She has blonde hair, blue eyes, weighs one hundred and thirty-two pounds, and is five feet and four and one half inches tall.

Irene's favorite song is "Under the Double Eagle"; her favorite subject is typing; her favorite color is blue; her favorite sports are fishing, hunting, and riding horses, and her favorite hobby is tanning hides. Irene won a trip to A. & M., Houston, Galveston and San Antonio on her ability to tan hides.

Irene plans to take a beauty course after she has completed high school.

KNOX CITY HIGH SCHOOL WELCOMES NEW COACH AND TEACHER

With the increased enrollment and crowded conditions Knox City Public School Superintendent Whittis and the local school board found it necessary to make a new addition to the local school faculty. In fulfilling the needs and future requirements of the student body and townspeople Mr. Whittis presented Mr. Craig E. Walling for the board's approval.

Mr. Walling is from Farwell, Texas, and a graduate of West Texas State Teachers College at Canyon. He has red hair and grey eyes, weighs 195 pounds, and towers six feet and two and one half inches tall. He lettered in freshman football and basketball and continued to letter three years on the varsity squads for both sports. His senior year in college saw him the president of the "T Club" an organization for college letter men. In football Mr. Walling played left end, and on the basketball team, which was renowned over the United States for its height and wins. (Continued on last page)

HERALD ADS GET RESULTS

OUR GREATER SERVICE TO YOU ARE

1. Our RATES are as low as safety will permit.
2. We have arranged with eight different Banks to accept your payments and thereby save you postage, money order fees, time, and trouble.
3. We pay postage on your return receipts when your card accompanies remittance to the office.
4. You telephone us "COLLECT" to notify us of the death of a policy-holder.
5. WE PAY DEATH CLAIMS QUICKER, that you may save by paying CASH; and to prevent the embarrassment that comes with death when no protection has been provided.

THESE SERVICES have given us more Policy-holders than any similar company in West Texas.

IDEAL SECURITY LIFE INSURANCE COMPANY

W. H. Littlefield, Sec.-Treas.
 Anson, Texas. Phone 73
 J. M. Littlefield, Haskell, Texas, Local Agent.

YOW! WHY DOESN'T POP GET A RUUD GAS WATER HEATER

—WITH A MONEL TANK?

Now Enjoy

CLEAN AUTOMATIC HOT WATER

From a Rust Proof Tank Guaranteed 20 Years

RUST... that destructive enemy of metal... eats the very heart (the tank) out of many water heaters in certain localities within a few years. Its ravages have been costly. It dirties and discolors the home's hot water supply. It cripples the efficiency of a heater. It sends each year thousands of otherwise good water heaters to the junk heap.

But no more will rust cause such widespread damage to automatic gas water heaters because Ruud now equips its newest model with tank of silvery MONEL—the metal developed by science to resist rust!

For twenty years of clean hot water service automatically controlled go modern with Ruud. See them today!

TWENTY YEAR GUARANTEE

The Monel tank in these automatic gas water heaters is guaranteed by the manufacturer, Ruud, in writing against rust and corrosion for twenty (20) years. Monel is a solid, rust-proof metal clear through. It is not coated, plated or lined.

Go Modern with RUUD

With trade-in allowance on your old heater and monthly payment plan automatic hot water service was never easier to own.

Community Natural Gas Co.



GOLDEN JUBILEE

Celebration

STATE FAIR OF TEXAS

OPENS SATURDAY

PRESENTING ITS GREATEST PICTURE OF CONCENTRATED TEXAS

AGRICULTURE
 The greatest farm exhibit ever seen on the entire continent is assured. Sixty-seven counties and more individual, FFA and 4-H Club exhibits than ever before.

LIVESTOCK
 World-famous herds of beef and dairy cattle of every breed are entered in this show. Sheep, milk-goats, horses, hogs and other animals will be included in this great show.

POULTRY
 A complete show from every angle. Rabbits, pigeons, fancy fowls, capons, a complete chicken show and turkeys are included in this great showing.

Now Shows...
 Direct from Chicago
 The Cast of 150 PEOPLE

THE JUBILEE FOLLIES
 In the Auditorium

Free Ads...
 Sun, the Midland, Reading Day, Power, Memphis, The Hill, States

and many other free attractions are booked.

DALLAS Oct. 23

METHODIST CHURCH
Ural S. Sherrill, Pastor

Sunday marks the beginning of the new Church School year. Start it right by attending with the family.

Rev. E. B. Bowen, Presiding Elder of the Stamford District, will preach Sunday night at 7:45.

Schedule for the week: Church School, 9:45 a. m. C. E. Ball, Supt. Preaching, followed by Communion, 11 a. m.

Board of Christian Education meets, 2:30 p. m. Intermediate Epworth League, 6 p. m.

Senior Epworth League, 7 p. m. W. M. S., Monday 3 p. m. Stewards meet, Monday 8 p. m.

You are always welcome at our church.

—Ural S. Sherrill

TRUSCOTT NEWS
By Mildred Black

Mr. and Mrs. A. F. McMinn and children visited Mr. McMinn's parents in Abilene over the week end.

Mr. and Mrs. J. B. Chilcoat left Friday for Cross Plains to visit their daughter, Mrs. Drew Hill.

Several out-of-town people attended the Knox County Singing Convention here Sunday.

Mr. and Mrs. S. E. Mills and daughter Neva made a business trip to Crowell Saturday.

Mr. and Mrs. Jolly Myers and children, Betty Anne and Jolly Jr., were visitors in Vernon Saturday.

Miss Chrystalene Chilcoat was honored with a birthday party Friday night in the home of her mother, Mrs. J. M. Chilcoat.

Mrs. Rex Smith of Jacksboro is visiting her daughter, Miss Pauline Gleason, here this week.

Edd Turner of Abilene was the guest last week of his mother, Mrs. S. S. Turner.

Mr. and Mrs. Harwell of Crowell visited Mr. and Mrs. Lester Hickman here Sunday.

Mr. and Mrs. Ferguson of Foard City visited their daughter, Mrs. Midge Adcock, here Sunday.

Mrs. Marion Hughston of Crowell visited Mrs. Tom Masterson last week.

Mrs. Frank Brown and Miss Lelah Jones made a business trip to Quanah last week.

Mrs. V. W. Browning was in Vernon last week on business.

Mrs. H. A. Smith transacted business in Vernon last week.

Mary Beth Chowning, who has been ill with scarlet fever, has recovered and was back in school Tuesday.

Mr. and Mrs. Clyde Myers visited Mrs. Myers' parents, Mr. and Mrs. Hudgeons, Sunday.

Miss Deidre Shaw of Gilliland left Sunday for Ft. Worth where she will attend school.

Miss Winnie Horn of Gilliland left Wednesday for Fort Worth to enroll in Draughon's Business College.

Mr. and Mrs. Rutherford and children and Miss Glennie Ira-week visited in Wichita Falls last week.

BRIDE HONORED

A Bridal Shower was tendered Mrs. R. G. Vaughan, nee Mary Reeder, of Fort Worth September 3 at 8 p. m. in the home of Mrs. G. T. Hardberger.

Mrs. Hardberger greeted the guests, with Meses. Vaughan, J. W. Smith, and J. C. Reeder forming the receiving line. Mrs. Vaughan stood under a white wedding bell adorned with ribbons. Flowers were at vantage points throughout the house.

A program was presented under the direction of Mrs. Mabel Pyeatt. An instrumental duet, Mendelssohn's Wedding

March, was played by Mrs. E. Q. Warren and Mrs. Mabel Pyeatt; a reading titled "How to Cook a Husband," by Mrs. B. B. Campbell, and a vocal solo, "Ah, Sweet Mystery of Life," by Miss Mary Lou Graham.

Mrs. J. A. Wilson presided at the register. The Bride's Book was artistically arranged by Miss Hazel Jones.

Mrs. L. L. Davis directed the guests into the dining room, where refreshments were served from a lace-laid table centered with beautiful tinted roses on a reflector.

The dining room was presided over by Mrs. Vaughan's former pupils. Miss Yvonne Jamison poured tea, while Misses Ellena Fayne White and Billye Bess Benedict assisted with the serving.

Miss Mary Leone Hoge ushered guests into the room where gifts were on display, and Mrs. B. B. Campbell said "adieu."

Mrs. Vaughan wore a beautiful aqua blue evening gown and the young ladies were exquisite in evening attire.

Hostesses for the occasion were Meses. J. W. Smith, J. A. Wilson, L. L. Davis, T. S. Edwards, T. E. Robbins, W. H. Benedict, Mabel Pyeatt, B. B. Campbell, J. L. Armstrong, Olive Craft, Reeder Smith and Geo. T. Hardberger.

(Editor's note: Due to an unavoidable error, the above item has been delayed several weeks.)

CHRISTIAN CHURCHES

Preaching and worship services at Knox City at 9:45, to be followed by Bible School. Bible School at Benjamin at 9:45 with the worship service following at 11:15. The evening services will be with the Benjamin church. Come to any of these services and find a most cordial Christian atmosphere with a warm welcome.

—C. E. Cogswell, Pastor.

Sam White was transacting business in Abilene today.

DICKENS FARMERS GET SUBSIDY CHECKS

DICKENS, Sept. 26.—Long-awaited cotton subsidy checks, paying for 1937 cotton, began arriving in Dickens county last week, County Agent Grady J. Lane said. Checks amounting to about \$19,000 were received and are being distributed. The checks go to 111 farmers, said Charles A. Taylor, assistant in soil conservation.

It is estimated that about 1,500 checks will be sent to Dickens county farmers before final payment is made. The total will be between \$220,000 to \$230,000. Payment is figured on a certain per cent of bales of the general base acreage and base yield and the parity payment is not exceeding three cents per pound.

For the farmer who owns his farm and had a base yield of about 20 bales, his subsidy check is running from \$150 to \$200. Farmers receiving the checks must not be overplanting cotton in 1938.

Alf Gray and family of Benjamin were visitors to Knox City Saturday.

L. W. Graham and family visited in Benjamin Sunday with Mr. Graham's mother, who is very ill.

Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body mechanism.

Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination.

There should be no doubt that prompt treatment is wiser than neglect. Dr. Doan's Pills, Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

DOAN'S PILLS

KNOX CITY STUDY CLUB

The Knox City Study Club will have its first meeting on Thursday, October 6, at three p. m. in the home of Mrs. L. N. Bridges.

Uncle Dave Crenshaw of Benjamin visited in Knox City Sunday.

Rev. and Mrs. Buford Smith of Henderson are spending a few days with relatives here.

WOOD FOR SALE—Cordwood and all kinds of stove-wood. Delivered in town. Located near railroad, west of town. See Geo. Urista or Barney Arnold. 4-t.

Mr. and Mrs. Strickland of Munday visited with Mrs. Strickland's parents, Mr. and Mrs. W. C. Elliott, Sunday.

O. R. O. NOW 67c

Don't let the chiggers, blue-bugs, fleas and other insects destroy your poultry, when O. R. O. will relieve them. For sale and guaranteed by.

JONES DRUG STORE

Have a free Check up with our new Scientific Wheel Equipment. Stops Shimmy Hard Steering, Tire Wear, and Wander.—Ashcroft Chevrolet.

Expert FLAT WORK

That's what you'll say of every garment washed and ironed by our modern scientific methods. And you'll be free to enjoy life.

Economy Plan
20 Pounds **60c**

Family Plan
20 Pounds **\$1.20**

Knox City Helpy Selfy

CASH'S
Service Station
MAGNOLIA PRODUCTS

Tires, Tubes, Accessories

..Washing ..Greasing ..Polishing

All Kinds of Cold Drinks
Your Business Appreciated

NOTICE



At Bargain PRICES

We have opened up a used car lot north of the Citizens State Bank, and have the best assortment of used cars in West Texas, ranging in price from \$35.00 up.

Don't fail to visit our lot before you buy a used car

B & H. MOTOR Company

Spotlighting Tomorrow's NEWS

Special Subscription Offer
WICHITA DAILY TIMES
(Daily and Sunday)
or The
WICHITA FALLS RECORD NEWS
(Daily with Sunday Times)

NOW! \$5.50 Regular Price **\$8.00**
Saves You \$2.50

By Mail in Texas and Oklahoma Only for a Limited Time

These daily newspapers provide their readers with the "LATEST NEWS FIRST." . . . Together with the best selection of features and comics the publishers can buy.

Hand your subscription to your postmaster, rural carrier or one of the Times and Record News home town agents.

SUBSCRIBE TODAY

The great Associated Press brings the news of the world over leased wires nearly every hour of the day to The Times and Record News. Whether it be war in Germany or China . . . the latest election returns or the happenings in Northwest Texas and Southwest Oklahoma . . . You will get them first in the Wichita Falls papers together with the funny antics of Popeye or Major Hoople. Good serial stories, crossword puzzles, the Institute of Public Opinion, and scores of other informative features.

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(Continued from page three) he played as a regular forward. His athletic prowess was even lengthened to intramural boxing and wrestling.

The student body of Knox City high school is extremely fortunate in getting someone as capable and trained to direct the physical education of its sports and activities. With his friendliness and pleasing personality, Mr. Walling has on short notice won the admiration and regard of the entire student body.

SENIORS MAKE PLANS FOR COMING YEAR

In a short business meeting held by the Senior Class it was decided to have a Social Calendar. The president of the class appointed Geneva Walker, Wynette Farmer and Anna V. Carr for the committee to make plans for the social functions of the coming year.

The Seniors have some money left over from last year and they are planning to spend so they may start making more money. Sue Thompson, Annalu Warren and Bobby McCarty are the ones that are going to make plans for spending the Senior funds in the most beneficial way.

PROSPECTS OF BOY'S BASKETBALL TEAM

On interviewing the new teacher and basketball coach, Mr. Walling, it was found that he believes there is some good material in K. C. H. S. for a boys' basketball team for the coming year. Although some of the boys are rather small, it is not always the size of the dog in the fight, but the size of the fight in the dog.

All the boys like the coach and are going to do their best. Most of the boys in high school are coming out for basketball, and there is a great possibility of Knox City going to the A. A. U. Meet. With the experienced coaching, material and backing the team should be able to do many things towards making this season one of its best.

PREPARATION OF NEW SCHEDULE

Monday morning the members of the high school arrived for their classes to find that there would be some changes made in the schedule. These changes were made necessary by the addition of a new faculty member.

At 8:45 in the morning Plane Geometry, Texas History, General Science, Home Economics, English I and English II are in progress. The second period, which comes at 9:30, Algebra, Home Economics II, English IV and General Science appear. At 10:15 Commercial Arithmetic, History II, Home Economics III and General Math are taught; and at 11:00 come Commercial Geography, Home Economics III, English I and typing. Returning from lunch at 1:30 the students resume their studies with Bookkeeping Home Economics II, Typing, and Junior Business Training. At 1:15 Bookkeeping and Home Economics II are continued along with History III and Junior Business Training. English III, Civics, and a second division of English III at 2:00 almost completes the studies of most of the pupils. At 2:45 everyone takes part in some physical training with the exception of those who take Music.

FISH AND SOPHS TO CONDUCT ASSEMBLY

Friday, September 30, the Freshmen and the Sophomores will have charge of the assembly program. The Freshman half of the program will be introduced by Sam Ed Carpenter

as the master of ceremonies. The program will consist of a song by Mondell Mills, Clifford Cornett, Earlene Dodson and Geneva Jackson; followed by Billye Jeane Hamner with a piano solo and a song by Ruth Harrel. A short play will be given by some of the Freshmen. The Sophomores have several numbers that will enhance the latter portion of the program.

DOINGS OF THE GREYHOUND BAND

The Greyhound Band is making the same progress as is being made in the other departments of the high school. The Band is rejoicing on the addition of the old members from the grade school. Other new members are making progress and will soon be playing with the band. There are now 34 members, of which 28 are old regulars. Don't forget the Show Boat Minstrels, a combination play and minstrel show to be staged on the night of October 14. This is something new in the way of entertainment and you cannot afford to miss it.

NEW STUDENTS PROVE POPULAR

The Juniors are glad to welcome into their class this year two new students.

From the South Seas, maybe—no, it's Hillsboro, Texas—hails Peggy O'Neal. Brown eyes, jet-black hair, graceful and a good sport. Her pleasing by storm and hasn't stopped yet. Peggy is sixteen years young and weighs 106 pounds. Her favorite subject is Home Economics; her favorite pastime is football games; her favorite song is "Now It Can Be Told"; her color is red; her favorite actress is Dorothy Lamour and her favorite actor is Jon Hall.

Our hats are off to the blue eyed girl that came to us from Martins Mill, Texas. She is Bobby Jo Gunn, fifteen years young and weighing one hundred and twenty pounds, neat in appearance and with a winning personality. Her favorite sport is volleyball; her favorite pastime is drawing; her favorite song is "Now It Can Be Told"; her color is navy blue; her favorite subject is English; her favorite actress is Myrna Loy and her favorite actor is Robert Taylor. Bobby Jo is very interested in everything that she does for after all "if anything is worth doing it is worth doing weif."

Marjorie Propps spent Friday in Haskell.

Mr. Shumaker met his mother Sunday afternoon in Graham.

Mat Verhalen, who resides north of town, was here Monday and said the cotton was yielding more per acre than the farmers first expected.

BE SURE TO GET AN
Ingersoll
 AMERICA'S
 STANDARD TIME!



Get trustworthy time in a smart Ingersoll watch. Yankee is the smallest and thinnest pocket watch at \$1.50. Chrome-plated case, clear sapphire crystal.

T. J. Smith, the local jeweler, has moved his business from the building next door to Cecil Coates' Cafe to the Keny building on Main Street.

Editor Warren and wife of Olney were here Friday and called at the Herald office. Mr. Warren is publishing one of the best weekly newspapers in West Texas at Olney.

J. M. Edwards of Seymour was here Tuesday on business. Mr. Edwards is one of the leading grocery merchants in this section of the country, owning two stores in Seymour, and stores in Goree and Knox City.

Joe Reeder called on us Wednesday and ordered the Herald continued to his mother Mrs. M. A. Reeder in Fort Worth.

It would be impossible to mention all of the Knox City people who attended the football game at Munday Tuesday night when the Haskell Indians scalped the Munday Moguls by a score of 40 to 0.

TEXAS THEATRE HASKELL, TEXAS

Fri. and Sat. Sept. 30—Oct. 1
THE MAUCH TWINS in
"Penrod's Double Trouble"

Sat. Nite Pre.—Sun. and Mon.
 October 2—3

Norma Shearer-Tyrone Power
 in—
"MARIE ANTOINETTE"

Tuesday Nite Only Oct. 4
Guest Nite

GLORIA STUART in
"TIME OUT FOR MURDER"
 with Michael Whalen

Wed. and Thur. Oct. 5-6
MICKEY ROONEY in
"LORD JEFF"
 with Freddie Bartholomew

Rex Theatre ROCHESTER, TEXAS

Thursday September 29
THEATRE SCHOOL NITE
\$45.00 GIVEN FREE
Three cash prizes of \$15 each!

On The Screen—
"PENITENTIARY"
 Featuring Walter Connolly,
 Jean Parker and John Howard.

Fri. and Sat. Sept. 30-Oct. 1
ROY ROGERS in
"UNDER WESTERN STARS"
 That New Singing Cowboy,
 Given Up To Be Better And
 Bigger Than Gene Autry!
DON'T MISS IT!

Saturday Nite Preview
 Sunday, Monday and Tuesday
 October 2-3-4

BETTY GRABLE in
"CAMPUS CONFESSION"
 with Robert Cummings and
 Roscoe Karnes.

This Coupon and One Paid
 Adult Ticket Will Admit Two
 Persons to See—
"Campus Confession"
 On Sunday, Monday, Tuesday.

W. M. S. MEETS

The Woman's Missionary Society meets Monday afternoon at 3 o'clock in the home of Mrs. Geo. T. Hardberger. This is Social Day, and all members are urged to attend.

Mr. and Mrs. J. W. Hamm have returned from a visit with relatives in Spur and Falls.

Boyd Carley of Munday who represents the Southwestern Life Insurance Company, was here today and called at our office.

Roxy Theatre MUNDAY, TEXAS

Friday Nite—Saturday Mat.
 Sept. 30—Oct. 1

TEX RITTER in
"UTAH TRAIL"
 Also First Episode of—
"Flaming Frontier"
 —and Comedy.
Admission 10c—15c

Saturday Nite, October 1
RICHARD DIX in
"BLIND ALIBI"
 —Second Feature—
TIM McCOY in
"PHANTOM RANGER"

Sun. and Mon.—Oct. 2-3
SHIRLEY TEMPLE in
"LITTLE MISS BROADWAY"
 with George Murphy, Phyllis
 Brooks, Jimmy Durante, Edna
 Mae Oliver.

News, Sport, and Betty Boop

Tue. and Wed.—Oct. 4-5
WARNER BAXTER in
"I'LL GIVE A MILLION"
 with Marjorie Weaver, Peter
 Lorre and Jean Hersholt.
 Also good short subjects.

Thursday, Oct. 6
"THE SAINT IN NEW YORK"
 with Louis Hayward, Kay Sutton
 and Sig Rumann.

Also Selected Shorts
—DIVIDEND SHOW—
Admission 5c—15c

Each week we will have copies of Philadelphia Inquirer and Denver Post. Also plan delivery route on each. Please Notify if desiring.

—Tea's Newstand.

I FEEL LIKE A MILLION SINCE I TOOK PURSANG

Yes, Pursang contains, in properly balanced proportions, such proven ingredients as organic iron. Quickly stimulates appetite and aids nature by supplying the substance which makes rich, red blood. When this happens, energy and strength usually return. You feel like new. Get Pursang from your druggist.

THE POCKETBOOK OF KNOWLEDGE BY TOPPS

THE AVERAGE AGE OF STEEL WORKERS IS 38 YEARS AND TWO OUT OF FIVE ARE HIGHER THAN 40 YEARS OLD

AMERICANS READ MORE THAN ANY OTHER PEOPLE—THERE ARE 19,000 MAGAZINES, 2,000 DAILY AND 10,600 WEEKLY NEWSPAPERS IN THE UNITED STATES!

IT IS SO BAKKEN ON THE ARAB ISLANDS OFF THE COAST OF AFRICA THAT THE INHABITANTS HAVE TO GATHER SOIL IN BASKETS AND CARRY IT TO CRACKS IN THE ROCKS, SO THEY CAN GROW THEIR POTATO CROPS

OUT OF EVERY \$100 PAID FOR RENT AN AVERAGE OF \$25 GOES FOR TAXES

CABBAGES GROW EIGHT TO TWENTY FEET HIGH, ON THE ISLAND OF JERSEY (IN CHANNEL ISLAND GROUP)

WASHINGTON LEGISLATORS ARE HAT STYLE CONSCIOUS



WHETHER it's because their "hats are in the ring" so much, or whether the political wager "bet you a hat" calls public attention to Congressional headgear, most Washington legislators choose their hats as carefully as they do their suits. Pictured above, left to right, are: Senator Fred H. Brown of New Hampshire, Senator James K. Murray of Montana, and

Representative Davis J. Lewis of Maryland, who have just discarded their summer straws and are picking out new Fall felt.

PERSONALITIES IN MUSIC

FRANK J. BLACK, A.S.C.A.P.

From Dairy to Music—and Back



By Daniel I. McNamara

DON'T try to "understand" music enjoy it!

Dr. Frank J. Black, A.S.C.A.P., musical director, composer, conductor, and business executive extraordinary, believes that in music as in other things one man's meat is another man's poison.

Black says that regardless of its technical structure, all music resolves itself into two classes—the music one likes, the music one does not like. And he believes its prime function is to be enjoyed.

Thus, in the vast stream of music flowing daily through the channels which he supervises, is to be found music that appeals to every variety of music lover. Black himself, a brilliant artist, writes and orchestrates in virtually every idiom. He spends an average of more than 12 hours a day in his office or in the various broadcasting studios of NBC.

Black's Quaker parents mistakenly hailed him as successor to his father's successful dairy business when he was born in Philadelphia, November 28th, 1894. He was graduated from Haverford College as a chemist, but from early childhood had displayed talent in music. At 8 he had mastered the piano, and at 9 he stole away to a neighborhood motion picture house to play piano until his father hauled him home. At 12 he was a church singer and organist, and while he was completing his high school studies he commuted to become the favorite pupil of Rafael Joseffy, famous Hungarian pianist in New York.



Black acclaims America as the land of musical promise, the home of composers of extraordinary talent. Himself a prolific composer as well as arranger of thousands of musical works, he is a leading member of the American Society of Composers, Authors and Publishers. He has done much to promote the interests of native music and musicians. Dairy farming, at Doylestown, Pa., is one of his hobbies, indicating the grip of his father's early training. Black's other hobby is flying.

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