

The Baird Star

Our Motto—"Tis Neither Birth, Nor Wealth, Nor State, But The Get-Up-And-Get That Makes Men Great."

FIFTY-THIRD YEAR

BAIRD CALLAHAN COUNTY TEXAS, FRIDAY DECEMBER 22, 1939

NUMBER THREE

Baird Pep Squad Has Annual Banquet

The Baird pep squad celebrated its annual close-of-season Banquet Saturday night in the basement of the Methodist church. The western theme was carried out with the tables arranged in horse shoe formation and a typical campfire scene constructed in the center. The lighting was furnished by candles placed in bottles and oil lanterns. The place for each guest was marked with a tiny candy filled lantern and a paper boot bearing the name and complete program.

Morion Dyer, head cheer leader acted as mistress of ceremonies and each pep member introduced her guest for the evening. Iva-del Mitchell and Johnny Swinson furnished the music for the program which was climaxed by the announcing of next year's cheer leaders which will be Betty McCoy, Ellen Gee Tankersly and Ruth Dyer. Assistants will be Elaine Jones and Tillye Settle. The pep sponsors, Misses Beatrice Hickman and Ida Louise Fetterly were complimented with gifts from the girls as token of appreciation of their splendid work during the past season.

TO THE CITIZENS OF CALLAHAN COUNTY

It has been a pleasure to serve as your Sheriff throughout the year of 1939, and I would feel ungrateful at this time of the season not to express my deepest appreciation to the entire citizenship of Callahan County for your splendid cooperation at all times in helping me to fulfill the duties of this office in doing so allow me to wish you a Merry Christmas and a Happy and Prosperous New Year for 1940.

Greatfully yours
C. R. Nordyke

Geo. Crutchfield Will Open New Service Station

The new Service Station being completed by George Crutchfield on the highway in east Baird will be open Jan. 1st by Mr. George Crutchfield and son George Jr.

The new station will handle Octane gasoline exclusively also better grades of oils and grease. The new station is on the old home site of Mayor H. Schwartz.

Santa Claus Letters

Dear Santa:
I am a little girl 2 years old. Please bring me a little baby doll, some dishes and a picture book. Also some fruit and candy.
Carolyn Sue Snow,

Dear Santa:
I am a little girl 9 years old and I am in the fourth grade. I want a little typewriter, a wrist watch and a pair of house shoes for Christmas, also fruit candy, cakes and nuts. Don't forget my teacher, Mrs. Odom at Bayou School and all the boys and girls. Love to Santa
Wanda Lea Sawyers.

Dear Santa Claus:
I am a little girl 3 years old with red curls and I sure would like for Santa to bring me a doll buggy and a big doll. Banjo story books, some blocks to build houses, fruit, nuts and candy. I have been a good little girl all year. Mrs. Harville invited me to her Xmas tree so bring my toys to her house. I'll be there waiting for them. Please don't forget the other girls and boys who have been good too.
Shirley Marie Nobles
Oplin Texas

Dear Santa:
I am a little boy, 10 years old. I have been a good boy. I would like a fountain pen, a set of dominoes, Chinese checkers, and Lincoln Logs for Xmas.

Mrs. Sidney Foy Named Chairman Of President's Birthday Celebration

The local organization for the celebration of the President's Birthday, January 30, has formulated and plans are under way for gala entertainment in Callahan County to raise funds in the campaign against infantile paralysis. Mrs. Sidney Foy, of Baird, county chairman, has issued an appeal to local citizens to join in the campaign by volunteering their services so that celebrations may be held throughout the county.

Mrs. L. L. Blackburn of Baird has been selected as county vice-chairman to organize and promote women's activities. Miss Mildred Yeager, of Putnam was named secretary, and Clifford Jones, of Baird, treasurer.

This committee will have complete charge of all activities to be held in the county in the fifth annual drive for funds for aiding infantile paralysis victims here and for preventive measures to reduce the toll of the devastating disease. Fifty percent of all funds collected will remain in the local community to aid home cases, being administered by a local chapter organized for that purpose.

The local organization is working under the authorization of the official state committee, headed by W. L. Clayton, Houston, chairman Gov. W. Lee O'Daniel, honorary chairman, and composed of 32 prominent citizens from every section of the state.

Stolen Car Recovered Here

Sheriff C. R. Nordyke and Deputy Bill Ray made quick recovery of a stolen car Tuesday night Mr. Nordyke was notified by Abilene officers that a new 1939 Chevrolet coupe stolen in Sweetwater was coming this way and he and Deputy Ray parked near the underpass and as the car came by followed it into town. When approaching main street, stopped the car and arrested Will N. Huddleston 21 of Sweetwater who was driving the car and D. T. Beders 43 of Henderson, the other occupant of the car. The car and both men were turned over to Will Samples, sheriff at Sweetwater. The stolen car belonged to S. P. Clark Pabst beer salesman.

Remember all the good little boys and girls also Grand Dad and Grand Ma.

Your little friend,
Gaylord Price.

Dear Santa Claus:
I am a little girl 5 years old. I have been good, won't you please bring me a ironing board, iron, little stove with vessels, and a telephone. Please remember little Tony Price and Teddy Ray Poindexter.

Your little friend,
Zelda Joyce Price.

Dear Santa Claus:
We are little boys 4 and 6 years old. We have been good. Will you please bring us a little truck, two guns and some little tools to build with and some nuts, fruit and candy. Don't forget the other little boys and girls.

Ralph Bailey and Jimmy Snow.

Dear Santa Claus:
I am a little girl 9 years old I am in the third grade. Will you please bring me a pair of skates some fruit nuts and candy. My little sister who is 5 years old wants a tri-cycle some fruit nuts and candy. My baby sister who is 3 years old and wants a doll some dishes and a little broom. some fruit nuts and candy. We love you Santa Please come to see us.
Thank you
Thelma Jewell Reese.

Beautification Program

The beautification committee in charge of the beautification program have secured prizes to be awarded in the beautification contest. There will be three prizes, First, Second and Third awarded in each of the four divisions; viz:

1. House, Trellis Gable or Porch.
2. Door Ways.
3. Window.
4. Yard, trees growing or transplanted.

There have been several entries and the displays will be judged Saturday, Dec. 23 but all contestants are requested to leave their lights burning each night until after New Years.

Merchants contributing prizes are: B. L. Boydston, Jones Dry Goods, Plaze Theatre, Bowls Hardware Company, W. D. Boydston, McElroy Company, Curtis Variety Store, Holmes Drug Company, City Pharmacy, E. Cooke Mayfield Co., Roy D. Williams, West Texas Utilities Company. In addition to other prizes the Grocery Merchants will contribute flower seeds.

Baird Football Squad Honored

The Callahan County Luncheon Club honored the Baird Football Team with a banquet held in the basement of the Methodist Church last Wednesday nite.

The banquet was carried out in the Yuletide theme. President of the Luncheon Club Ace Hickman, presented the Master of Ceremonies, Olaf South who introduced speakers, L. L. Blackburn, B. L. Russell Sr., and E. L. Finley to the group.

Coach White gave an introduction of each member of the team. A gift of an all expense trip to either the Rose Bowl or the Sugar Bowl Classic was presented to Coach White and Assistant Coach, Gaston Alford was also presented with a gift.

Music through out the banquet was furnished by Mrs. W. O. Wylie Jr., and Mr. Harrison Mathews. At the close of the banquet the motion pictures of the Baird-Aspermont and Baird Putnam games taken by John Risinger were shown.

EPISCOPAL SERVICES

Rev. Willis P. Gerhart will hold services at the Episcopal chapel of the Lords Prayer, at 8:30 o'clock Sunday afternoon.

Greetings

We have been wishing our readers and the public a merry Christmas and a Happy New Year for many years to be exact this is the 52 year that we have wished you all happiness at the holiday season and we haven't seen the time yet that it didn't give us a pleasant experience.

Each year we are more appreciative of the friendship and patronage that has been ours. Each yuletide season has found us more determined to serve you better during the coming year.

This year hhhh mm hh h hh This year is no exception. We are truly grateful and fully aware of your part in the progress of The Baird Star. We value your continued good will and trust that we may merit it for many more years to come.

THE BAIRD STAR
Eliza Gilliland
Haynie Gilliland

Senior Class of Baird Honored at Party

Superintendent and Mrs. Olaf G. South honored the seniors of Baird high school with a Yuletide tea Sunday afternoon. The house was decorated with Christmas trees and lighted by candles.

Mrs. Olaf G. South, Mrs. T. A. White, Jane Stephens, Harrison Mathews, class sponsors, Gene Finley class president, Marion Dyer vice-president, and Sterling Reynolds, reporter greeted guests.

Lelia Hammock and Helen Wil lard presided at the guest book. Mrs. Clyde Yarbrough, Mrs. B. L. Russell, Mrs. Irving Corn, Mrs. V. E. Hill, Mrs. Roy D. Williams, and Mrs. G. H. Tankersly presided at the tea table. Mrs. Roberta Warren Mays arranged the program. Goodbyes were said by Mrs. Irving Corn and Mrs. T. A. White.

CORRECTION

By an oversight the following names were left off the Red Cross Roll Call list last week:
J. B. Benson
Mrs. W. A. Fetterly
J. S. McKnight
Baird Fire Department.

Mrs. R. Cooke Dead

Mrs. Robert Cooke, 73 died Sunday morning at the home of her son, W. L. Cooke in North West Baird, following a stroke of paralysis which she suffered early Sunday morning, death coming two hours later. Mrs. Cooke had been confined to her bed most of the time for the past three months.

The remains were carried back to Winters, the pioneer home of the deceased for burial, beside her husband Dr. Robert Cooke who died three years ago. The funeral was held at the Baptist Church of which Mrs. Cooke was the last surviving charter member, the rites being conducted by the pastor Rev. Hammon, assisted by Rev. A. A. Davis, pastor of the Baptist Church here.

Six grandsons served as pall bearers: Willis Cooke, Junction; Morris Cooke, Kelly Field; Horace and Paul Cooke, Eden; George Graham, Winters; and Lawrence Taylor, Gorman; and eight granddaughters served as flower girls: Julia Bryant, Sara Nell Cooke, Baird; Gladys Swafford, Winters; Lucille Mebus, Fort Worth; Wilna Grisham, Stamford; Helen Shunnan, Eden; Mrs. Willis Cooke, Junction and Mrs. Lawrence Taylor, Gorman.

Mrs. Cooke is survived by three sons and two daughters. They are: W. L. Cooke, Baird; C. L. Cooke, Eden; Robert Cooke Jr. Ft. Worth; Mrs. C. L. G. and six great-grandchildren: Winters; Mrs. T. D. Taylor, Gorman.

Twenty-one grandchildren and six great-grandchildren survive Mrs. Cooke is also survived by two sisters and one brother. Mrs. A. T. Scroggins of Admiral and H. A. Mitchell of Winters and Mrs. Flache. Mrs. Cooke husband was a pioneer doctor and Baptist Minister of this section. He was an uncle of Mrs. Ada Uzzell and E. Cooke of Baird.

Boxing Bout At Gym Tonight

The Baird Independent Basketball Club will sponsor boxing matches in the Gym tonight Friday Dec. 22. Contests from Baird, Denton, Eula, Abilene and other places in this district, will be present and the matches will be for Amateurs.

Admission will be 15c and 25c. An award will be given the best fighter by the City Pharmacy.

Mrs. Tom Friery of Palacidsis visiting her parents Mr. and Mrs. W. A. Fetterly.

Mrs. H. B. Williams In Arabia

I. R. Keele of Denton was in Baird a few day ago and tells us that he had recieved a cable that his daughter Mrs. H. B. Williams had arrived at her destination in Arabia where she joined her husband who is a production engineer with the Standard Oil Company of California located at Bahren Island in the Persian Gulf. Mrs. Williams left her father's home Aug 29 she sailed from the west coast and was forced to travel a circuitous route because of the European war.

CITATION BY PUBLICATION OF FINAL ACCOUNT

The State of Texas,

To the Sheriff of any Constable of Callahan County, Greetings:

You are hereby commanded to cause to be published, Once, not less than ten day before the return day thereof in a news paper printed in Callahan County Texas, the accompanying citation of which the herein below following is a true copy, (but if there be no newspaper so printed in said county, then that you cause the said citation to be posted for at least ten day before the return term thereof at required by law.)

CITATION BY PUBLICATION

The State of Texas,

To all persons interested in the Account for Final Settlement of the Estate of Richard James Finley a minor, No. 1292, Mrs. Mary L. Gist, Guardian thereof has filed in the County court of Callahan county, Texas on the 18th day of December A. D. 1939, her Final Account of the condition of the Estate of said Richard James Finley, a minor, together with an Application to be discharged from said Guardianship which will be heard at the next term of said court, commencing the 8th day of January A. D. 1940 at the Court house of said county in City of Baird, Texas; at which time and place all parties interested in the Account for Final Settlement of said Estate are hereby notified to appear and contest said Account and Application of the said Mrs. Mary L. Gist, Guardian, if they see proper to do so.

Witness Mrs. S. E. Settle Clerk of the County Court of Callahan County, Texas and the seal of said Court attached this the 18th day of December A. D. 1939.

Mrs. S. E. Settle
Clerk County Court, Callahan County, Texas.
By Stella Gilliland, Deputy.
Herein fail not and have you

then and there before said court this writ with your return there on endorsed showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Baird, Texas, this the 18th day of December A. D. 1939.
Mrs. S. E. Settle
Clerk County Court, Callahan County, Texas.
By Stella Gilliland, Deputy.
2-2t.

Good Fellows Will Pack 59 Bags For Christmas

The response to the annual Good Fellows Drive for funds to purchase food and other necessities for the needy of Baird has been good and it is believed that sufficient funds will be available to fill the 59 bags for that number of families or individuals whose names have been turned into the committee of which Mrs. L. L. Blackburn is chairman and she informs us that each bag will contain the following articles: Sugar, raisins, coconuts, candy, apples, oranges, cranberries, canned peas, and beef roast. The bags will be delivered Saturday afternoon.

The Baird Volunteer Fire Boys are repairing used toys, which will be sent to children in each family. The response to the call for used toys is rather disappointing and it is feared that there will be a short age of toys this Christmas.

The ladies working in the P. W. A. sewing room made a number of nice toys contributing their time and furnishing the material to make the toys.

CHRISTMAS DAY

The First National Bank of Baird, will observe Monday, December 25, 1939, as a Holiday and will not be open on that date.

Mr. and Mrs. Homer Boatwright and Mrs. Lenora Boatwright left Monday for Mission where they will spend the holidays with their parents Mr. and Mrs. W. K. Boatwright.

Mr. and Mrs. Max Levi and son Dickey of Cincinnati Ohio arrived Sunday night to spend Christmas with Mrs. Levi's parents, Mayor and Mrs. H. Schwartz. Their eldest son Winfield Field will arrive Saturday.

Miss Lorena Gunn spent last week with her sister, Mrs. W. E. Melton and family in Coleman.

then and there before said court this writ with your return there on endorsed showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Baird, Texas, this the 18th day of December A. D. 1939.

Mrs. S. E. Settle
Clerk County Court, Callahan County, Texas.
By Stella Gilliland, Deputy.
2-2t.

and a pair of skates. Thanks
Jeanette Austin.

Dear Santa Claus:
I am writing you a letter to let you know what I want for Christmas. I am a little boy not quite 6 years old and my name is Dale. I like any kind of toys for boys but all I am asking for this time is a toy pistol with pearl handle. Don't forget by little brother Hulon he is not quite 2 years old. I believe he would like a little car or a truck.

Good luck and best wishes
Santa. Your friends
Dale and Hulon Crawford.
Clyde Texas Rt 2.

Dear Santa:
Bring me a rubber doll and a purse and some candy fruit and nuts. Please don't forget the other little children.

Billie Bryson.
Ovalo, Texas.

Dearest Santa Claus:
Please bring me lots of pretty things for I am a sweet baby girl. I want a toy dog I can ride. I have a real live dog, but I can't ride him. I'd like to have some candy too.

Your little friend
Yvonne Melton

Dear Santa Claus:
I am an awfully pretty little brown-eyed boy and I think you ought to remember me. I want some blocks and a wagon and a negro baby doll with kinky hair. Please bring me some candy too.

Your best "Boy Friend".
Donald Cook.

Dear Santa Claus:
Please remember all the poor and unfortunate children this Christmas. Please bring them warm clothes nuts fruit candy and some toys. Please Santa I would like for you to bring me a doll buggy a doll a trunk

The Merchants of Baird will give their rural customers in the Baird Trade Territory a Free Picture Show at the PLAZA Saturday morning, December 23, beginning at 9 o'clock a. m. and continuing until 12 m. This is the Merchants Christmas Gift to their customers.

Dear Santa Claus:
I am a little boy 3 years old and have been as good as I know how to be. I want a football and a gun. I can shoot a rabbit with.

Your friend,
J. E. (Mickey) Brown

Dear Santa:
Tis' you hi' friend Dorothy Henry writing and I want to tell you what I want for Christmas I want a little car just my size and some picture books a soldier boy durn an wee baby doll and a little teddy bear and oh yes. I want some candy and fruits and nuts-no I don't need the nuts for I have Shoney and Daddy. Remember my friends too.
Your friend
Dorothy Henry.

THE BAIRD STAR

Established by W. E. Gilliland, December 8, 1887

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Edwin Gilliland, Editor and Publisher Haynie Gilliland, Asso. Editor

Advertising Rates on Application

On Baird Campuses

P A E

The Christmas spirit is riding high in both the high and Ward school to-day, but especially is it evident among the youngsters of the grades. Each class from the first to the seventh is decked out in all of its finery and predominant in each room is the

brilliant Christmas tree laden with gifts all sizes and shapes. I think it is a good thing, this year, that the older students of the higher grades are being allowed to join in the celebration. In the estimation of this sometimes-not so bright person you never become so old for delightful foolishness of Christmas fun. It is important, as you reach the stage of adult-hood and after you become "grown-up" that you keep a heart that is young and the revels in the pure nonsense of an occasional good time:

We had a special privilege, on this week's visit to the school, to be allowed an occasional "prevue" of the programs the classes are putting on at the Yuletide parties to-day. Mrs. Roberta Warren Mayes's room was one of these where we heard a program which the parents and guests will enjoy this afternoon. The room itself, where the party will be held, is cleverly decorated with all of the Christmas cheer its four walls can hold. There are samples of the students art work on the walls and black boards and across each window is a string of paper bells and each bearing the name of a particular student who made it. The children, with their teachers

help have stirred up a program which ought to please anyone's taste. When they had completed the last chours of Jingle Bells they asked me, and it did make me very proud, to draw a Santa Clause upon the blackboard and color it with chalk, so while I feebly attempted to fulfill their order their teacher (a very nice young lady) read to them (and to me) from a book all about a Brownie and his adventures. Afterward they invited me to their party, but they couldn't know how much of a truly lovely Christmas present they had given me by just sharing their price less enthusiasm and real Holiday spirit with me that day.

The first grade was an extremely fine room to visit and their exceptionally fine teacher Miss Erlene West permitted her students to give me an idea about their play. Dwight Mayes gave a dynamic performance as Santa Clause and I don't think I've ever seen a more lively toy top than the one Joy Price gave personality to, and Clevey Wamas made a perfectly fine ball. There was a drum, played by Kenneth Rouse, three fine toy soldiers, Tommy Ivey, Dooney Numan, and Carl Connally and a bright eyed wooly dog portrayed by Billy Jo Brashear.

The second grade room, which is always a pleasure to visit partly because of the youngsters and partly because of their dear teacher, Mrs. Bessie Short, was decorated with drawings and posters and a Christmas tree. The young students drew pictures of what they wanted most for Christmas, footballs guns books and watches lead the list.

The third grade room plans a big party this afternoon, as their teacher Miss Dorothy Ward explained, and the hardest part is keeping the girls and boys toeing the line until the starting whistle. The program will include, Accordion numbers by Jackie Gilliland, Carols by the entire room, readings by Connie Wright, Lalita Argumaniz, Dub Bowlus, Franklin Miller, Bonnie Lee Benson, Billy Johnson, and Helen Berry. There will be Christmas stories by Billy Fred Hart and Bernice Ray, and a duet by Betty Jane Blackwood and Billy Claude Flores.

Miss Sybil Myer's room will have a party Friday also and the main event will be the Xmas tree which is already beginning to sway under the weight of the gifts.

Mrs. Hall's ever-ready fourth grade room beautifully decorated for Yuletide festival and the youngsters are planning a program in connection with their party. I enjoyed hearing part of the numbers and was informed, most enthusiastically, that they were going to have the best time they had ever had. I believe that. There will be a "sugar plum tree" this afternoon to furnish sweets, and, to be sure, a Christmas tree.

Miss Evalyn Barton's fifth grade is also dressed up for the Holidays and to-day the students will have real celebration with their program and Christmas tree.

Mr. Alford's sixth grade is brilliantly decorated with red and green streamers and chalk drawings on the board and, of course a brilliant Christmas tree with gifts.

Miss Beatrice Hickman's room will also celebrate with a Christmas party and all of the trimmings. There will be a Christmas program climaxed with the tree and presenting of gifts.

Miss Grimes seventh grade will take time out for a gala celebration. The room is decorated with roping and icicles and in one corner is the lovely Christmas tree, the pride of every student. There will be a program and all in all everyone will have

a fine time.

Now as for the genial principal, Mr. Hugh Smith, the man with-out a home-room, he intends to be everywhere at once, and not

to be forgotten by anyone, especially at refreshment time.

FARM FOR SALE—Located 11 miles from Baird. 160 acres, 80



MERRY CHRISTMAS



The Humble Company, its Employees, Service Stations and Dealers extend to their friends and customers throughout Texas best wishes for a very Merry Christmas and a Happy, Prosperous New Year.

HUMBLE OIL & REFINING CO.

A Texas institution manned by Texans



COPY, 1939, BY HUMBLE OIL & REFINING CO.

We've got the CREAM OF THE USED CARS!

1937 PLYMOUTH Coach A car you will want to own. Has had the best of care and will give lots of service.

1937 FORD COUPE—New tires, Runs Perfect, Good Paint, and will take you many miles without any expense.

1936 CHEVROLET COACH—Almost New Tires and has been cared for better than the average. Low mileage. SEE and DRIVE it before You buy.

1937 FORD COUPE— Only \$395.00. See It. "Steal."

EARL JOHNSON MOTOR COMPANY

Phone 218—Baird, Texas

FOR BETTER USED CARS OF EVERY MAKE SEE YOUR FORD DEALER

In cultivation balance in grass POSTED: All lands owned or con- land. All under sheep proof fence trolled by me is posted. No hunt- \$20 per acre, easy term. See Mikeing or fishing allowed. Tom Sigal, Baird. 49-2t Windham, Oplin, Texas.

CHRISTMAS DINNER Quality Food Specials

XMAS NUTS Almonds Pecans Brazils Walnuts

COME IN and see our— APPLES and ORANGES Before You Buy—

APPLES 2 DOZEN 25c
ORANGES DOZ. 15c
BANANAS EACH 1c

19c Per Lb.

SUGAR Pure Cane 10 LBS. With \$2.00 Order 43c

CRAN BERRIES LB. 17c
CELERY STALK 10c
LETTUCE HEAD 5c
SPUDS 10 LBS. 17c

JEWEL Shortening 8 Lb. Carton 73c

COFFEE OUR WAY We Grind It LB. 15c

FLOUR GOLDEN HART Guaranteed 48 LBS. \$1.19

MARKET SPECIALS

SAUSAGE Pure Pork LB. 10c

SALT JOWLS LB. 5c

GROUND MEAT LB. 11c

BACON SLICED DUCH-KITCHEN LB. 17c

PORK CHOPS LB. 15c

HAM Half or Whole TENDERIZED LB. 19c

Morgan's Food Store

(The Store On The Wrong Side Of The Street) PHONE 133—WE DELIVER BAIRD, TEXAS

Give Flowers For Christmas



Flowers make one of the loviest gifts and is appreciated by all. SEE US FOR FLOWERS for all occasions

Kelton's Flower Shop Baird, Texas



1,000 OF US WISH ALL OF YOU

A Merry Christmas

AND A HAPPY NEW YEAR

"I'll be on the job, folks"



Service With a Smile on Christmas Day

TWINKLING lights... multi-colored lights... bright, cheerful lights—all an important part of the ritual which makes Christmas the most inspiring of all holidays.

Behind the light cord are a thousand men and women whose labor and skill are essential to your comfort and happiness every day in the year.

Many of them will be on the job Christmas Eve and Christmas Day so that Light will be at your command.

This is a year-round service they perform—with a smile.

West Texas Utilities Company





CHRISTMAS



Peace on Earth Good Will Toward Men
GREETINGS FOR CHRISTMAS and the NEW YEAR FROM THE BUSINESS MEN and PROFESSIONAL MEN of BAIRD.

YULETIDE GREETINGS

"JOY TO THE WORLD"—A Merry Christmas and Happy New Year and every other expression that means happiness to you, is our greeting to all.

Russell-Surles Abstract Company

GOOD LUCK, HEALTH . .

GOOD luck, great health, happiness and Merry Christmas and Happy New Year.

LITTLE ONION SANDWICH SHOP

YULETIDE CHEER

WE wish to extend our most sincere good wishes of Yuletide cheer to our fellow-citizens and to those strangers that may be in our midst.

CITY PHARMACY

LUCK TO YOU

AT this Christmas season we wish you happiness, good cheer and good luck.

WYLIE FUNERAL HOME

SANTA SAYS . .

OLD Santa's on the way, and as the sleigh bells jingle out a merry warning, we pause to listen and sing out, as he does, "Merry Christmas, good health and happiness to all throughout the New Year."

BONNETT BOX
 MISS JOSEPHINE HAMLETT
 (At Mayfields)

CHRISTMAS GREETINGS

MAY you and your loved ones enjoy every happiness at Christmas and throughout the New Year.

MODERN SHOE SHOP
 IRVIN ALLPHIN, Proprietor.

GOOD FORTUNE

TO our clients and to our fellow merchants, to our friends and to strangers we wish good fortune, happiness and good health.

ELITE CLEANERS
 Mr. and Mrs. CHAS. WEST, Proprietors.

AT YULETIDE

WHEN the Christmas candles are lighted, the ornaments all in place, we'll pause to thank you for your patronage and to wish you the Merriest Christmas, happiness and health throughout the New Year.

W. G. Bowlus Lumber Company

WISHES TO YOU

AT this season of the year we pause to think of the cooperation of our clientele that has done so much to make our business successful during the past year. To you we extend our best wishes and the Merriest Christmas.

MAYFIELD'S

SEASONS GREETINGS

FOR a Merry Christmas and Happy New Year.

John Gilliland, Postmaster,
 Eliska Gilliland, Elva Smith, Terrell Williams,
 T. Tooler, Clerks.

GOOD WILL TO ALL

GREAT good cheer, prosperity, health and glad tidings—we wish them all to everyone in this season of peace and good will toward all men.

MODERN BEAUTY SHOP
 MANCHE ESTES, Manager.
 Pearl Cowan, Margie Ray, Jo Bloyd, Mae Clair Wheeler

AT CHRISTMAS

MAY Santa Claus bring you not only material things, but the most permanent and lasting good things of life health, happiness, prosperity and a keen zest for living. Merry Christmas and Happy New Year.

JACKSON ABSTRACT CO.
 ROY G. THOMAS, Manager.

FOR HAPPINESS . . .

OUR wish for happiness extends beyond our customers to our competitors and to all citizens throughout the city at the Yuletide Season.

RAY MOTOR COMPANY

GREETINGS FROM YOUR COUNTY OFFICIALS

We extend the SEASONS GREETINGS to the CITIZENS of CALLAHAN COUNTY at this joyous Christmas time and trust the New Year will bring you Health and Happiness.

Sincerely,

L. B. LEWIS, County Judge
 OLAF HOLLINGSHEAD, Tax Assessor-Collector
 B. C. CHRISMAN, County Superintendent
 MRS. S. E. SETTLE, County Clerk
 MRS. WILL McCOY, County Treasurer
 CLARENCE NORDYKE, Sheriff

RAYMOND YOUNG, District Clerk
 F. E. MITCHELL, County Attorney
 B. O. BRAME, County Commissioner, Precinct No. 1
 GROVER CLARE, County Commissioner, Precinct No. 2
 O. D. ALLEN, County Commissioner, Precinct No. 3
 B. H. FREELAND, County Commissioner, Precinct No. 4

MERRY CHRISTMAS

MERRY CHRISTMAS
 and
 HAPPY NEW YEAR
 TO OUR
 FRIENDS AND CUSTOMERS

EDWARDS CAFE

THANKS and GREETINGS

THANKS to you, our patrons, thanks to you, our employees, and thanks to all those who have worked with us this year—we've had a profitable time. And we extend to all, our heartiest Christmas and New Years Greetings.

JONES DRY GOODS

ONCE AGAIN—BEST WISHES

ONCE again the year rolls around to that season of good cheer and warm good will to all. When you have thought of all the good things which come to you this Christmas, double them and that will be our wish for you.

GRIMES BEAUTY SHOP
 MRS. O. W. GRIMES, Proprietor.
 Frances McElroy, Lucille Shannon

FOR PROSPERITY . .

OUR wish for you, and you, and you—for all our fellow citizens in this Christmas season—is prosperity, happiness and all the good things of life.

HOLMES DRUG COMPANY

CHRISTMAS CHEERS

TO you and to yours in our community may this indeed be a Christmas of hearty good cheer. At this season we pause to thank our patrons for the assistance they have given us in the successful pursuit of our business and to assure them that we shall strive to serve in every more complete ways throughout the New Year.

RECREATION CLUB
 ALEX SHOCKLEE, Proprietor.

PEACE ON EARTH

AT this, the Christmas season, we extend the heartiest Christmas Greetings to all our friends and customers and wish you great happiness and health throughout the New Year.

T-P CAFE
 F. E. STANLEY, Proprietor.

FOR HAPPY HOLIDAYS

OF words there are many, and the thoughts they can express are legions, yet none can be more sincere than our simple Christmas wish to you for happy holidays, a Merry Christmas, Happy New Year, good health and prosperity.

SAM (Tots) WRISTEN

A THOUGHT FOR YOU

IT is our hope that the patronage we have enjoyed during the past year has been justified by the service we have rendered and that our service may be improved to warrant your continued good will through the years to come. To all—Merry Christmas.

CURTIS VARIETY STORE

Our Very Best Wishes To You

WE are saying it in person to all whom we can see. And to be sure that we have not missed anyone, we here and now send our very best wishes to you for a very Merry Christmas, good cheer, happiness and the best of health throughout the New Year.

B. L. BOYDSTUN

MERRI-O

THE sincere feeling of our Christmas wishes for you can't be fully conveyed by words. The best that we can say, is that we wish you a happy holiday, health and a Merri-O!

BOWULS HARDWARE CO.

WISH OF SINCERITY

TO all our fellow-citizens we wish a hearty Merry Christmas.

THE FIRST NATIONAL BANK
 Baird, Texas
 Member F. D. I. C.

GREETINGS

TO all our fellow men we send greetings and the wish for the best kind of a Merry Christmas, happiness and health throughout the New Year.

BAIRD MOTOR COMPANY
 IRVIN CORN, Manager

OUR WISH FOR YOU

OUR wish for you is no simple thing, though it may be expressed in the simplest phrase of the whole long year: Merry Christmas! But behind that expression lies the meaning of health, happiness, prosperity and all the good things that life can bring. Merry Christmas, Happy New Year.

WILL D. BOYDSTUN

GOOD CHEER

MERRY CHRISTMAS. These two words have behind them all our good wishes for your future and our gratitude for your many kindnesses to us through the years of the past. May the New Year bring you every happiness

McELROY COMPANY

As the CHRISTMAS TIME draws near we have a DEEP SENSE of APPRECIATION for the many FRIENDS we have made during the time we have been here.

We wish YOU, ONE and ALL a HAPPY CHRISTMAS

Brashear Grocery and Market
 YOUR RED & WHITE STORE
 BAIRD, TEXAS

Methodist Church

The annual Christmas tree will be held at the church Saturday evening. A special program has been arranged by the primary department of the Sunday school. Around \$65 was secured for the Methodist Home at Waco Sunday. This is the church's offering to take care of the 400 odd orphans. Any one who have not given should do so at once.

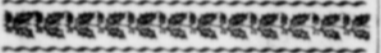
The pastor preached to a very large congregation at Midway Sunday afternoon. The community church there has fine pews and had 84 in the Sunday school at the morning hour. At the close of the services the Baird Methodist pastor was 'pounded' by church-goers, the pounding consisted of jars of fruits and vegetables, eggs, sweet potatoes and other eatables. We thank the people greatly for their gifts.

We shall have prayer meeting service next Wednesday evening due to the holidays.

We are calling off our Sunday evening service, due to many of our people being out of town and it being Christmas eve. This will enable our people to attend the Christmas tree at the Presbyterian church. But be sure to come out to Sunday School Sunday morning and preaching at 11 a. m. There will be no Junior League Sunday evening.

The pastor extends Christmas greetings to everyone and his friends and acquaintances in Baird. Be careful and avoid accidents, fireworks and cars especially. Help somebody during these days.

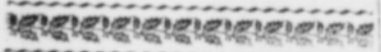
FOR SALE—Milk Cows, Work Mules, 2 year old Hereford Bulls. Phone 48, Putnam, E. H. Everett 3-2tp.



Yuletide Greetings!

AS the year draws to a close, we look back with pleasure on our many friendly contacts with you, and we cordially extend the Season's Greetings. May the New Year strengthen the bonds of Friendship. Good Will, and Cooperation between us.

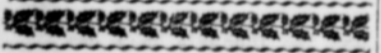
KELTON'S
Flower Shop



Christmas Greetings

CHRISTMAS is the one time of the year when all people are imbued with the desire to express the very best wishes of which they are capable—and so it is with us. We extend to every one greetings of the season. Merry Christmas and the New Year bring you every happiness

Sam Gilliland

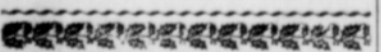


GREETINGS

We extend to all, our sincere wish for a

MERRY CHRISTMAS
and
HAPPY NEW YEAR

QUALITY CAFE
ESTES & ESTES, Props.

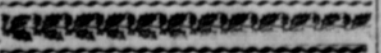


GREETINGS

We wish to express our sincere appreciation to all for the splendid patronage given us during the year now closing and to wish all a MERRY CHRISTMAS and a HAPPY NEW YEAR.

Purina Dealers

Jack M. Flores Jr, and
Morgan Stokes.



PLAZA
THEATRE - BAIRD

ALL DAY FRIDAY
and SAT. MATINEE
5c AND 15c
GREAT MEN ARE MADE! GREAT HORSES BORN!
GANTRY
THE BLIND HORSE
PRIDE OF THE BLUEGRASS
with EDITH FELLOWS - JAMES McCALLION
Directed by WILLIAM McGANN
Original Screen Play by Vincent Sherman
A WARNER BROS. PICTURE

SAT. NITE ONLY
10c and 25c

The Three
MESQUITEERS
—in—
"WYOMING OUTLAW"

Wed and Thurs.
Blonde Bonfire
LANA TURNER
and **ARTIE SHAW**,
the Swing King,
bring romance in
youth-time!
DANCING CO-ED
LANA TURNER - RICHARD CARLSON
Artie SHAW and His Band
Ann RUTHERFORD - Lee BOWMAN
Thurston HALL - Leon ERROL
Directed by S. SYLVAN SIMON
Produced by EDGAR SELWYN
—ALSO—
The Latest Issue Of
"MARCH of TIME"

SAT. NITE 11:00, SUN - MON.
Don't take our word for it—Come
and see it "IT'S THE TOPS."
"HOLLYWOOD CAVALCADE"
—WITH—
FAYE * AMECHE
ALICE DON

SUNDAY NITE, DECEMBER 24
BIG XMAS EVE
Midnight Jamboree!

"The CAT And The CANARY"
—With—
Bob HOPE and Paulette GODDARD
It's the Bestest! The Laughiest! Midnight Jamboree of all time.

TUESDAY—ONLY
GUEST NITE
ATTEND THE SHOW ANY TIME TUESDAY
— ON THE SCREEN —
"Heaven With A Barbed Wire Fence"
FREE SHOW—Saturday Morning 9:00-12:00

COLDS!



1

The common cold causes more than two hundred million illnesses each year.



2

Statistics show that fifty per cent of all disabling diseases start with a common cold.



3

Government statistics show that diseases of the breathing apparatus are responsible for about one death in every five.



4

Many colds can be eliminated with adequate heat and proper ventilation throughout the entire house.

DON'T GIVE A COLD AN EVEN BREAK!

Again America's Public Health Enemy, the common cold, is on the march. More than ever, during the treacherous weeks ahead, "colds" will strike to undermine the health of the nation. "Colds" that result in a tremendous loss of time, money and good health every winter season. "Colds" that pave the way for such serious illnesses as pneumonia, bronchitis, sinus disease, influenza and tuberculosis.

Play safe! Don't catch cold! Protect yourself and your family with adequate heat and a circulation of comfortable, warm air in every room of your home. Heat your entire house and live all over it so you will avoid the danger of sudden, chilling "cold-catching" temperatures.

Lone Star Gas System

HEAT YOUR ENTIRE HOME FOR YOUR HEALTH'S SAKE