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# The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

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Volume XVIII O'Donnell, Lynn County, Texas, Thursday, November 14th, 1940 Number 9

**CEMETERY ASSOCIATION WILL SERVE DINNER**  
Ladies of the Cemetery Association will serve the annual Thanksgiving dinner Thursday of next week having secured the use of the building next door to Line &

Lambert grocery store. Plates will be only 40c each, which is less expensive than such a menu could possibly be prepared at home. Turkey with all the fixings will be served. The ladies also wish to state that they will prepare plates to be

taken out, but they ask that orders be placed before time to serve dinner, so that confusion and rush may be avoided. All proceeds will be used for improving and beautifying the cemetery grounds.

**O'Donnell Merchants Will Celebrate November 21st**

**AMERICAN LEGION ELECTS OFFICERS FOR NEW YEAR**  
At close of the Armistice Day program Monday, members of the Fern Allen Post of the American Legion went into a business session for the purpose of electing officers for the ensuing year. As named Monday these officers

will be: Post Commander, Irvin Street; vice-commander, H. C. Warren; adjutant, J. M. Noble, Jr.; chaplain, R. O. Stark; service officer, Roy Preston; chairman of Child Welfare, W. C. Sauls. Mrs. Elliot Harris and Miss Edna Cox were in Tahoka on business Monday.

## ANNOUNCING The Opening of Offices at 1003 13th Street, Lubbock



Examinations Made

Glasses Fitted

**DR. MILTON C. ADAMS**

**OPTOMETRIST**

Phone 3000 Phone 3000  
Across the Street from Western Union Next Door West of Pool Drug

In cooperation with the proclamation of the President setting Thursday, November 21st as Thanksgiving Day this year, O'Donnell merchants and business men have decided this week to close their stores Thursday of next week for the annual celebration of a purely American holiday. Many of the local merchants have arranged Thanksgiving specials, and our readers are asked to do their shopping and marketing early in next week. Mayor B. M. Haymes and the City Council herewith join with the President and with Governor O'Daniel in calling upon citizens to observe the holiday.

**MAYOR'S PROCLAMATION**  
WHEREAS the President of the United States has proclaimed Thursday, November 21st as a day of national Thanksgiving, and has called upon all patriotic citizens to join in this observation. NOW THEREFORE I, B. M. Haymes, by virtue of the authority of my office as Mayor of the City of O'Donnell, do hereby declare **THURSDAY, NOVEMBER 21st as THANKSGIVING DAY IN O'DONNELL**, and ask all citizens of the town and territory to observe the day in a fitting manner. GIVEN under my hand and seal of office this 15th day of November, A. D. 1940. **B. M. HAYMES** Mayor City of O'Donnell

Mrs. John Earles, president of the 1939 Study Club, left Monday to attend the state meeting of Federated Club at Austin. Miss Toyce McClinton of Lubbock spent the week-end here with Mr. and Mrs. E. T. Wells. Joe Alexander, publisher of the Dawson County Courier at Lamesa was here on business Tuesday morning.



**NEW SHIPMENT HANDSOMELY TAILORED SUITS. NEW FALL MATERIALS ONLY \$17.50 UP**  
SLACKS \$3.95 Up PANTS \$3.95 Up  
ASK TO SEE OUR NEW LEATHER JACKETS, ESSLEY SHIRTS, TIES, SOX, AND SWANK JEWELRY FOR FASTIDIOUS MEN.

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**MODERN CLEANERS**  
THOMPSON'S MEN'S STORE  
Better Tailoring for Those Who Care  
Phone 133



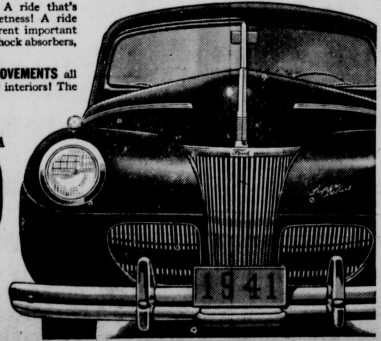
**NEW CAR IN 38 YEARS OF FORDS!**

● Before you pick out any new car, see and drive the most sweepingly improved new Ford car ever built!  
**CHECK THE NEW FORD'S SIZE!** Wheelbase is longer and bodies bigger! The whole car is longer, wider, more massive. Seating width as much as 7 inches greater! Doors are bigger, total window area increased by 22% in sedans!  
**CHECK THE NEW FORD RIDE!** A ride that's new in softness, levelness, quietness! A ride made possible by a dozen different important changes in Ford springs, frame, shock absorbers, ride stabilizer!  
**CHECK THE NEW FORD'S IMPROVEMENTS** all the way through! The rich new interiors! The

increased pick-up and getaway now teamed with thrifty Ford V-8 power! The easier acting clutch, the increased comfort and convenience throughout the car!

**SEE THE '41 FORD** and you'll agree... this big, substantial new Ford car is the new car year's great big package of worthwhile good news!

Built in Texas by Texas Workers



GET THE FACTS AND YOU'LL GET A **FORD** FOR 1941

**LYNN COUNTY MOTOR CO.**

## Thanksgiving

Thanksgiving is a purely American holiday, observed by Americans for more than 300 years.

ON THANKSGIVING DAY, 1940, WE AMERICANS have more than ever before for which to thank that kind Providence which has so far safely guided us through time of World stress and strife.

Give thanks this year that we are a Nation at Peace, a Nation not torn by inward turmoil and outward hostility; give thanks that we may still enjoy our homes, our loved ones and the material fruits of industry without fear or hindrance.

In addition to these things, this store wishes to give thanks for your friendly patronage and regard. May your Thanksgiving Day be one of peace and happiness.

**THIS STORE CLOSED FOR THANKSGIVING THURSDAY, NOVEMBER 21st.**

**WHITSETT'S DRUGS AND JEWELRY**  
"NOTHING BUT THE BEST"

## THE O'DONNELL INDEX

Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1897.

PUBLISHED EVERY THURSDAY AT O'DONNELL, TEXAS

SUBSCRIPTION RATE—\$1.00 PER YEAR IN ADVANCE

**FAULINE CAMPBELL** Owner

ADVERTISING RATES ON APPLICATION

### Armistice Day Quietly Observed In O'Donnell

Armistice Day was quietly observed in O'Donnell Monday, with a special program under the auspices of the Fern Allen Post, the highlight of the day.

While the special service was not as well attended as had been hoped, it was unanimously declared one of the most inspiring and inspirational ever held here.

Post commander J. L. Shoemaker opened the program by asking Rev. J. H. Crawford to give the invocation, and the presentation of colors by color bearers W. C. Sauls and Irvin Street set the keynote for all proceedings. Following the singing of "My Country 'Tis of Thee" by the audience, Mrs. Carey Shook sang "God Bless America" as a solo, accompanied by Mrs. Dolores Burks. The post commander then introduced Rev. Jeff D. Welch, chaplain of Allen Bros. Post at Lubbock. Rev. Mr. Welch read the preamble to the constitution of the American Legion and also the American Creed, concluding with an editorial on the privileges of an American. He then presented, as the chief speaker, Dr. C. B. Qualla of the Foreign Languages department at Texas Technological College.

Dr. Qualla made one of the most moving and splendid addresses on Americanism it has been the privilege of many to hear. Nothing that your writer might begin could begin to describe the effect of his talk, pointing out that his own family had given their property and in some instances their lives in the fight for liberty in their native land before fleeing to America just a few years ago. Dr. Qualla made a clarion call to Americans to call to mind and to cherish the rights and principles of a free people and a free government which we all so often take for granted.

Singing of the national anthem and election of Legion officers for the coming year closed the service.

#### C. N. WOODS

"Gifts That Last"

JEWELER

WATCH REPAIRING

TAHOKA, TEXAS

1st Door North of Bank

#### HOW TO GET A JOB

Thousands of young people find Dr. Quaglia training and South-wide placement service the shortest road to good starting positions and growing incomes. Send for catalog M today.

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#### B. M. HAYMES

Real Estate and Insurance

O'DONNELL, TEXAS

#### CAUTION

Use judgment in buying Burial Policies. Be sure that the company is building up the necessary MORTUARY FUND. If it is not, the time will surely come, when it will not be able to pay its claims.

You are taking no risk when you insure in—

THE RIX BURIAL ASSOCIATION

Phone 500 Lubbock.

To Relieve Misery of

**OLD'S**  
take 666

LIQUID TABLETS, SALVE, MOIST DROPS

#### ERIN ROSE PINKERTON WEDS PLAINVIEW MAN

Mr. and Mrs. A. A. Pinkerton last week announced the marriage of their daughter, Erin Rose, to Mr. Cecil Charles Smith of Plainview, the ceremony having been read in Plainview on Sunday, November 3rd.

The bride was attired in a blue wool crepe frock with black accessories.

She is the younger daughter of Mr. and Mrs. Pinkerton, and is a senior in the local high school here. Mr. Smith, who has a number of friends and acquaintances here, is associated with a filling station at Plainview.

#### A. M. TREDWAY INJURED IN FALL AT HOME

A. M. Tredway, 94-year old resident of this section, is resting fair-

ly well this week following a fall in which he sustained a broken leg.

Mr. Tredway makes his home with Mr. and Mrs. E. J. Tredway, and it was at home that he fell several days ago. He made little complaint for some time, but a few days after the fall, a physician was called and the broken limb discovered.

His many friends here and throughout the county will be anxious regarding his condition.

#### CAST OF CHARACTERS NAMED FOR OPERETTA

After tryouts last week for leading roles in the operetta "Love Pirates of Hawaii", which is being presented on November 29 by the school band, the following cast of characters has been chosen: Dorothy—Pauleta Middleton; Billy—Carl Page; Miss Primmer, Ann

Brewer; Pirate Chief, John Garner; Scary, Stanley Cathey; Lehua, Nita Rose Miller; Kariiani, Emma Jo Hinkle; Lilinoe, Mary Louise Singleton; Maile, John Ellen Beach.

A chorus of fourteen boys as pirates and chorus of fourteen girls as Hawaiians will also be featured. Between-act special numbers will be attractive and entertaining. Wanda Jean Huffines will sing "Aloha to You, Sweetheart"; "Blue Hawaii, La Quita Roberson, Corky Beach, Betty Joyce James, and Wanda Jean Huffines; "Aloha", La Quita Roberson.

#### OE'S WILL SPONSOR 42 TOURNAMENT MONDAY

Mrs. Lena Singleton, worthy matron of the local chapter of the Order of the Eastern Star, announces that a benefit 42 tournament will

be sponsored by the chapter Monday evening, admission to be 25c per couple.

The tournament will be held in the McCarterly building and everyone is cordially urged to attend and take part.

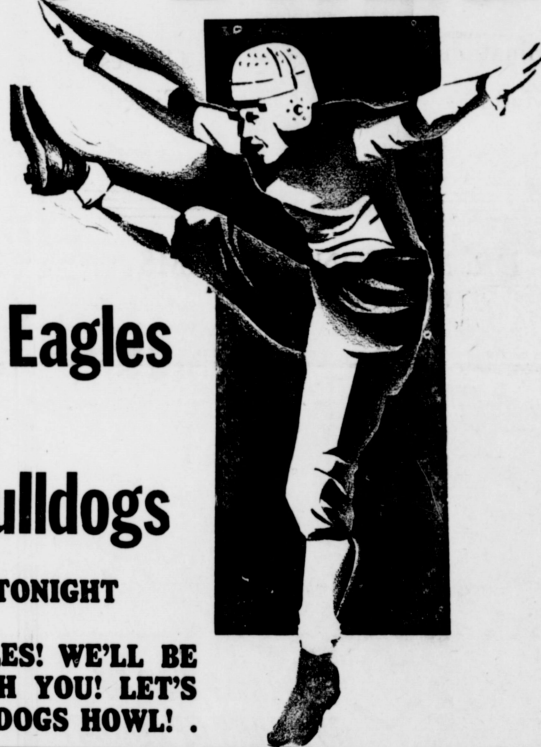
#### CLASSES TO BE DISMISSED NEXT WEDNESDAY AFTERNOON

Supt. S. F. Johnson announced that classes in the local public schools will be dismissed next Wednesday afternoon for Thanksgiving, school work not to be started again until Monday morning of the following week.

State Teacher's Association will meet during that time, but so far none of the local teachers have planned to attend.

C. J. Beach made a business trip to Lamesa Monday.

# FOOT BALL



## O'Donnell Eagles vs. Tohoka Bulldogs

AT TAHOKA TONIGHT

COME ON YOU EAGLES! WE'LL BE RIGHT THERE WITH YOU! LET'S MAKE THOSE BULLDOGS HOWL! .

Whitsett Drug Store

Mansell Bros.

Milady's Shoppe

Mack's Cafe

Singleton Appliance

Corner Drug Store

Sam's Dry Goods

West Texas Gas Co.

B & O Store

B. M. Haymes

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Shorty Wright

O'Donnell Bargain Store

Miller's Variety

Oates Food Store

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O'Donnell Index

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Modern Cleaners

Line & Lambert

City Bakery

Cicero Smith Lumber Co.

O'Donnell Hotel

Orchid Beauty Shop

Ellis Chevrolet

Boothe's Variety





We're Ready  
for your  
Thanksgiving  
FEAST

MAKE THE BEST THANKSGIVING EVER by getting the best foods ever . . . OATES FOODS! We're stocked and ready with everything you need for a perfect feast from turkey to trimmings, and every item is priced to make it a thrifty Thanksgiving, too! Stop in today and make your selection or Phone 71.

**FREE DELIVERY**

THESE SPECIALS EFFECTIVE ALL NEXT WEEK

**STOCK-UP FOR THANKSGIVING**



**TURKEYS**

Per Pound **29c**

ANGELUS 1/2 lb. PACKAGE **2 FOR 15c**  
**MARSHMALLOWS**

**MINCE MEAT** 3 Pkg. **10c**

**JELLO** Six Delicious Flavors **3 FOR 10c**

DEL MONTE Cream Style Country Gentleman **CORN** No. 2 Can **2 Cans FOR 25c**

FULL CREAM AMERICAN CHEESE  
Per Lb. **17c**



FRESH DRESSED HENS  
Per Lb. **25c**



VEGETOLE Shortening  
8 Lb. Cart. **69c**



Empson's Fancy Quality

**PUMPKIN**

3 Large Cans **27c**

For Holiday Feast



**CELERY** EXTRA FANCY **12c**

**LETTUCE** 3 HEADS **10c**

**YAMS** GOLDEN SWEET 10 LBS. FOR **19c**

**APPLES** JONATHAN PECK **30c**

**BANANAS** GOLDEN RIPE DOZEN **10c**



Red Ripe Fresh

**CRAN-BERRIES**

QUART ATMORE **19c**

**OATES FOOD STORE**

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FREE DELIVERY

PHONE 71

**Red Cross To Help Sufferers**

To relatives and friends of men registered for military training, Tom Garrard, chairman of the Lynn County Red Cross chapter, extends assurance the Red Cross is making full preparation for expansion to deal with welfare problems of all men who enter service as well as their families at home.

Pointing out that the Red Cross is the government's official agency chartered to deal with personal or family problems of men of the army and navy, Mr. Garrard said the public will be asked for increased membership support during the organization's annual Roll Call, November 11 to 20, that military, public health, first-aid and other national defense responsibilities of the Red Cross may be met adequately.

"Increased staffs of chapter home service workers, and field representatives at training points," Mr. Garrard said, "will assist the men or their dependents in matters of illness, emergencies, material relief, obtaining of information needed by military authorities for furloughs or dependency discharges, advising in business difficulties, obtaining of employment for a member of the family, and other problems." Army hospitals have already asked for more than 4,000 Red Cross nurses to be on duty by next July. The first groups were called on September 15 and October 15. For convalescents, Red Cross "Gray Ladies" will write letters, read books, provide games and other amusements. Red Cross volunteers will make comfort items for hospitalized men.

"Among other preparedness measures being taken by the Red Cross, our chapters will be expected particularly to train more women and girls in home hygiene and prevention of disease as a civilian safety measure, train additional thousands of first aiders in industries affected by war materials production, increase enrollment in the Red Cross nursing reserve corps and in nurse's aid special courses for training of assistants in civilian hospitals in time of national emergency. In addition, they must continue to produce garments and surgical dressings for use overseas and here at home. This expansion will take into account, also, the continuing need of domestic Red Cross peacetime services.

**MRS. EARLES HOSTESS TO SEWING CLUB**

Mrs. John Earles was hostess Tuesday afternoon of last week to members of the Jolly Twelve sewing club. After a business session and an hour of handwork, a salad course was served to Mrs. Goddard, Edwards, Vandell, Middleton, Burra, Moore, Whelan, Carter, Howard, Lambert, and Koeniger.

Mrs. Boyd Fortner is a new member of the club. Mrs. Goddard will entertain next Tuesday with a luncheon at her home.

**EAGLES TO PLAY TAHOKA AT TAHOKA TONIGHT**

The Eagles and their fans journey up to Tahoka tonight for the annual football game between the two teams. Coaches point out that the game will be played tonight unless the weather prevents; if the cold spell is continued, it will be played in the afternoon. Announcements will be made at school in case the time is changed.

Rivalry between the two schools is an affair of long standing, and interest in the game is keen. Despite the fact that the Eagles have been somewhat underdogs this season, hopes and betting are running high, come along up to Tahoka and help us yell for the boys.

**CARD OF THANKS**

We wish to express in some small measure our appreciation to friends and acquaintances for their help and comforting words during our recent bereavement. Nothing that could be said or done was left undone. May God bless each of you.

Mrs. W. W. Cox and family

Mr. and Mrs. Luther McMillan spent the week-end in Hemeigh, where they attended the wedding of their niece, Wills Deane. Mr. and Mrs. Hugh McLaurin, Mr. and Mrs. Alvin McMillan, and Mrs. E. A. Webb spent the week-end in Caribaid, attending the rodeo and visiting the Cavern.

**MRS. WHITSETT HOSTESS TO BRIDGE CLUB**

Mrs. M. J. Whitsett was hostess Tuesday afternoon at the regular meeting of the Tuesday Bridge club. High score award was won by Mrs. George Oates.

Sandwiches, coffee, and olives were served to Mrs. Bradley, Cabool, Forgy, Hafer, Hughes, Noble, Robinson, Oates, Wells, and Miss Thelma Palmer.

**"I changed my TEMPERATURE"**

"I'd start the furnace . . . but keep on my summer underwear. No wonder I was chilly and peevish. Until last year, when I switched to HANES middleweight WINTER SETS." Gentlemen, in these middleweight garments you're unaware of underwear. They give you outdoor comfort with indoor warmth. Easy to pull on and take off. No buttons or draw strings. The gentle athletic support of the HANESKENT Crotch-Guard keeps you feeling trim. All-round Latex waistband. Select one of the popular WINTER SET styles. See your HANES Dealer today.



**HANES WINTER SETS 50c to \$1**

Pick the set you like. Wear a sleeveless or short-sleeved shirt with a pair of Crotch-Guard Shorts (give at top) or Crotch-Guard Wind-Shield (shown at left). All cotton (combed) cotton-wool mixtures. Ankle-length legs. Long or short sleeves. Knit to fit with full, accurate stretch — without binding! Buttons, buttonholes, cuffs, seams all sewed secure.

**FLOWERS FOR EVERY OCCASION**

EXPERT DESIGNING — WEDDINGS A SPECIALTY  
FLOWERS AND PLANTS OF ALL DESCRIPTION  
GROWN IN GREENHOUSE

A Complete Line of Shrubbery and Pot Plants in Season.

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**PURE MILK**

A well-balanced diet is health and good grades insurance.

Send your youngster to the head of the class—

Buy Pure Milk from—  
**WILLIAM'S DAIRY**





# THANKSGIVING DINNER

**CRANBERRY SAUCE**  
Ocean Spray  
2 Cans for ..... 28c

**PINEAPPLE**  
White Swan Crushed  
No. 2 Can for ..... 16c

**GRAPE JUICE**  
Pint ..... 16c

**RED PITTED CHERRIES**  
2 No. 2 Cans for ..... 25c

FANCY WHITE SWAN  
**FRUIT COCKTAIL**  
2 Cans for ..... 26c

FANCY WHITE SWAN  
**LUNCHEON PEAS**  
No. 2 Can for ..... 16c

ASPARAGUS TYPE WHOLE  
**GREEN BEANS**  
No. 2 Can for ..... 18c

**RANCH STYLE BEANS**  
3 Cans for ..... 23c

**VEG-ALL**  
MIXED VEGETABLES  
13c

**SPINACH**  
3 Cans for ..... 25c

**SWEET POTATOES**  
3 No. 2 Cans for ..... 25c

**PORK & BEANS**  
6 9 oz. Cans for ..... 25c

**SYRUP**  
ROYAL SORGHUM FLAVOR  
1-2 Gallon ..... 31c

**PICKLES**  
SOUR OR DILL, CONCHO  
Quart Jar ..... 12½c

**CRACKERS**  
2 lb. Box for ..... 12½c

**SOAP**  
P. & G. or CRYSTAL WHITE  
5 Giant Bars ..... 19c

**OXYDOL**  
25c Size for ..... 17c

**JELLO**  
3 Boxes for ..... 13c

**FACIAL TISSUE**  
3 Boxes Northern .... 25c

**RICE**  
2 lbs. Comet ..... 14c

**OATS**  
CUP AND SAUCER  
3 lb. White Swan .... 22c

**COCOA**  
1 lb. Mothers ..... 9c

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WE DELIVER



**AMERICA** *for Americans*

**"AMERICANISM"**



This is a Word to Bring a Thrill of Pride and Joy to Every Heart. The Privilege of Being An American is the Richest Possession We Have. Thank God for America, Where Freedom, Peace and Justice Are Assured For All.



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