



This week we present to you the Index's 38th Christmas Edition and our 15th such edition since moving here.

Without exception the firms appearing this week as advertisers were anxious to send their greetings and their APPRECIATION to you for business afforded them during the year now rapidly closing.

It is also the wish of the publisher to thank the week's advertisers as well as the week to week advertisers and the readers of this newspaper for their goodwill and friendship.

God willing, the Smiths plan to be away a week visiting at Dallas and at Dime Box.

The Index will NOT be published next Wednesday but will go in the mails the following Wednesday, Jan. 6th.

Bless us one and all at this time of Jesus Birthday.

We join you all in Christian love: The Ed., his Bride, the Boys, Mother — and THE BOSS — Michelle.

Following are local firms sending greetings —

- Farmers Co-operative Ass'n, Cicero Smith Lumber, Vernon Cook, Moore Ins. Agency, Thompson Toggery, Lott Pharmacy, O'Donnell Auto, Auto Supply, Farmers Fuel Ass'n, Gibson Motor Freight, First National Bank, C. J. Beach, Forbes Motor Co., Ervin Jones Service Sta., Savile Variety, Quick Mobil Service Higginbotham, Bartlett Lumber Co., Ellis Chevrolet Co., Singleton Appliance, Rebel Beauty Shop, Edwards Implement Co., O'Donnell Implement Co., Producers Gin, O'Donnell Compress, Claude's Shoe and Boot Shop, Hash Cleaners, Rumbo Clinic, Wells Co-op gin, Paymaster gin, Joe Burkett, The Fashion House, Teter's Bakery, Highway Garage, Dixie Drive In, LaVerne's Beauty Shop, New Moore Gin.



CHIEF JONES CAUTIONS ABOUT TREE FIRES
I wish to thank all of you for your fine cooperation and help during my 20 years in the O'Donnell Fire Department. I especially wish to caution all on the great danger of Christmas tree fires. Use great caution with open fires around these trees. Merry Christmas to you.
F. M. JONES, Fire Chief

POLITICAL —
ANNOUNCEMENTS
The following announce their candidacy for public office subject to the Democratic Primary Election on May 7, 1960
LYNN COUNTY
FOR SHERIFF: NORVELL (Booger) REDWINE (Re-election)
CLEVE BAIRRINGTON
FOR TAX ASSESSOR COLLECTOR: J. E. (Red) Brown (re-election)
FOR COMMISSIONER, PCT 3: MRS. BEATRICE McLAURIN (Re-election)
W. A. (Andy) JORDAN
J. G. (Ted) ROGERS
DAWSON COUNTY
FOR SHERIFF: EARL CALHOUN
BORDEN COUNTY
FOR COMMISSIONER, PCT 1: HUBERT WALKER

TO EACH AND ALL

When We Count Our Blessings we find many we had not thought about. Among the outstanding blessings in our list is the good will of the people of this community.

Accept our hearty thanks for the pleasant business associations of the past year. Once again we say Merry Christmas!

O'DONNELL INDEX PRESS

38th year, No. 13 O'DONNELL, LYNN COUNTY, TEXAS, Wednesday, Dec. 23 1959 \$2 And \$2.50 Per Year



Vows Are Exchanged Travis Pearce Weds

Miss Lois Marie Dunwoody and Cecil Travis Pearce exchanged wedding vows Sunday at 3 p. m. Decem-ber 13th in the First Baptist Church of Kermit. The Rev. Carl Lawson, pastor of the First Methodist Church read the double ring ceremony. Parents of the couple are Mrs. A. G. Dunwoody of Kermit and Mr. and Mrs. C. H. Pearce of here. Mrs. Christine Brumlow played traditional wedding music preceding the ceremony and accompanied Miss Sandra Faircloth in several vocal numbers.

The bride was given in marriage by her uncle, Will Dunwoody of Hobbs. Her bouquet was a white orchid encircled by white carnations, stephanotis, net and satin hearts carried atop a white Bible.

Mrs. Paul Smith of Lubbock was Matron of Honor. Bridesmaids were Miss Omega Redden of Jal and Mrs. Dick Williams of Kermit. Candle-lighters and ushers were Kenneth Fannon, brother in law of the groom and Kenneth Fowler, brother in law of the bride. Joe Chance was best man and groomsmen were Johnny McLaurin and Wayne Mott, both of here.

Immediately following the ceremony a reception was held in the Fellowship Hall. Mrs. David Fuhrman, sister of the bride, presided at the registering table. Serving at the table were Mrs. Kenneth Fowler, sister of the bride and Mrs. Kenneth Fannon, sister of the groom.

The bride is a graduate of Spur High School and is employed by El Paso Natural Gas Co. at Jal. Mr. Pearce graduated from O'Donnell High School and attended West Texas State College, Canyon and is employed by Western Natural Gas Co. of Jal where the couple is making their home.

Rev and Mrs. Paul Orndoff will visit their homes in Arkansas and Nebraska during the holidays.

CLASS SOCIAL ENJOYED

Mrs. Roy D. Smith was hostess with Mrs. C. H. Mansell and Mrs. Tom Brewer as co-hostess to the Dorcas Class of the First Baptist Church Friday afternoon. Mrs. W. D. Stubblefield gave the devotional. A social hour and exchange of gifts was enjoyed. Refreshments of hot punch and fruit cake was served to 16 members.

Mr and Mrs. Bill Rushing of Odessa will be guests in the Holland Simpson home Christmas

Mr and Mrs. John Spears will visit their daughter, Mr and Mrs. John Lawler at Lamesa over the holidays.

Mr and Mrs. Sumner Clayton Jr visited her brother Mr and Mrs. H. F. Jackson at Floydada Sunday.

Members of the Junior Class enjoyed a Christmas party Monday night. About 20 members of the class were present. Basketball and several other games were played.

Judy Pendleton of Brownfield visited Elaine Clayton last week.

Mr and Mrs. J. P. Hale and children will visit at Spur and Kermit during Christmas.

Mrs. Joe Eaker won a youth's car valued at \$400 in a drawing at a Lubbock store last week.

Shag Garrett was in Brownwood Thursday and Friday for Federal Inspector of National Guard.

Travis Walker of Sul Ross College is home for Christmas.

Mrs. E. C. Pace will spend the holidays at Paris with her daughter and family, Mr and Mrs. Mason.

Mr and Mrs. C. J. Beach will spend holidays at Odessa.

Mr and Mrs. Otis Harris will spend holidays at Hobbs.

Mrs. Jones Pierce and Billy Pierce will visit Mr and Mrs. T. A. Bairrington at Houston during the holidays.

Mr and Mrs. Bill Autry and Donna Jo will visit in Wichita Falls and Canton during Christmas

The Sophomore Class enjoyed a holiday party last Tuesday night in High School study hall. Refreshments and games were enjoyed

Mr and Mrs. H. C. Frost will visit Mr and Mrs. W. H. Dunlap and Mr and Mrs. E. T. Franks at Seminole over the holidays

Mr and Mrs. C. R. Burleson, Jr and family will visit his two sisters, Mrs. Pursell and Mrs. Curd at Tulare, Calif. during the holidays.

Guests expected for the holidays in the Cap Boales home are Mr. and Mrs. O. J. Kincaid, Mrs. W. R. Kincaid, Mr and Mrs. L. H. Teague and Mr and Mrs. M. C. Boales of Ft. Worth and Mr and Mrs. Wendell Marrow of Rotan.

BUY YOUR DAILY PAPERS AT INDEX OFFICE

LUBBOCK AVALANCHE
12 MONTHS \$13.95
WITHOUT SUNDAY \$12.00

EVENING with Sunday \$12
EVENING without Sunday \$10.25
FT. WORTH STAR TELEGRAM
Daily and Sunday \$15.75
Daily only, no Sunday \$12.95

Santa To Be Here Christmas Eve At 3 P. M. With Gifts

Store To Close Friday, Saturday, Sunday

Christmas Eve afternoon, Thursday will be a big event for all the tots of the area because at about 3 p. m. that Jolly Gentleman, Santa, from the North Pole is paying his annual visit to O'Donnell as the special guest of the O'Donnell Volunteer Fire Department.

At the Christmas Party Thursday afternoon individual bags of candy, fruits and nuts will be presented to each child present.

The Lions Club will distribute toys to needy children on Christmas Eve. If you know of any child who may not have a Christmas up to par or a family in need, see Fire Chief F. M. Jones or Hollis Swinney or Joe Burkett of the Lions, or any one of the ministers of the town. It is not the will of Big O that anyone should miss having a most Merry holiday because of lack of material possessions.

Remember stores will be closed THREE DAYS — FRIDAY, SATURDAY AND SUNDAY — so plan your shopping Christmas Eve with this in mind.

The Index would appreciate a guest list of your holiday visitors. We plan to be back on the job Saturday, Jan. 2nd — or sooner if our money plays out.

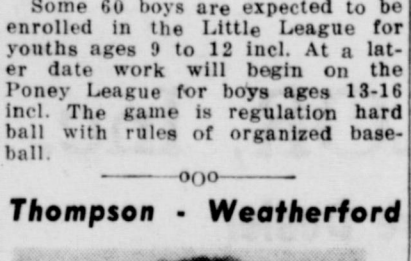
If you plan a trip drive within safe speeds. Speed is the silent partner of Traffic Death Angel. If you have a drink, don't drive. A harmless social drink is far more dangerous than being drunk. One ounce of whiskey reduces reaction time by one half.

Little Leaguers To Meet Here Jan. 4th

There will be a meeting of parents and boys interested in the Little League program at 7:30 p. m. Monday, Jan. 4th at the High School Auditorium. The meeting is to bring those present up to date on progress in getting a playing field and application for the franchise. The field may possibly be located on the American Legion property. There will be four sponsors: Woolam Gin, Line Gro-Cicero Smith, Mansell Bros.-Dr. Rumbo, and Wells Co-op gin. A sponsor contributes \$300 toward uniforms, etc. The public may be asked to help in building a grandstand, fences, etc.

Some 60 boys are expected to be enrolled in the Little League for youths ages 9 to 12 incl. At a later date work will begin on the Poney League for boys ages 13-16 incl. The game is regulation hard ball with rules of organized baseball.

Thompson - Weatherford



A double ring ceremony was read for Miss Martha Weatherford and James Thompson Monday, Dec. 21st at 2 p. m. in the First Baptist Church parsonage in Tahoka. Rev. James Elfred read the service for the daughter of Mrs. X. Weatherford and the son of Mrs. C. F. Thompson, sr. both of here.

The bride wore a white wool jersey sheath dress with three-quarter length sleeves with black and white accessories. She carried a corsage of red roses on a white Bible.

Mrs. C. W. Stubblefield was Matron of Honor and Mr. Stubblefield was best man.

After a wedding trip the couple will be at home here. The bride is employed at Tax Office in Tahoka and Mr. Thompson is a teacher in Junior High and coach.

Thanks You Know

Amos McMillan, formerly of here is ill in hospital at Ft. Smith, Ark. Visiting him recently have been Mrs. Clyde Childress, a sister, Mrs. Bobby Fultz, a daughter, and Andy Jordan, a friend.

Mr and Mrs. Larry Landreth are visiting in Oklahoma.

Mrs. P. A. Mansell will spend the holiday in Denver City.

Miss Johnnie Click, a teacher, is spending holidays in Durante, Okla.

Mr and Mrs. C. H. Mansell are visiting in Ballinger.

Mr and Mrs. Roy F. Smith and son will visit in Odessa.

Mrs. Henry Harris is having a family reunion over the holidays.

REV. COPELAND IS NEW REDWINE PASTOR

Rev. D. W. Copeland, pastor of Wells Baptist Church since December, 1955, has resigned effective Sunday and on Jan. 1st will be the new pastor of Redwine Baptist Church. The family will make their home in Tahoka.

CARD OF THANKS

I sincerely thank the Wesley Sunday School Class for my pretty flowers. I wish each of you a nice Christmas and a Happy New Year.
ALINE LINE

Bob Line and sister, Alene plan to spend Christmas with relatives in California.

Thursday nite Dr. and Mrs. Noble Rumbo and staff of the Rumbo Clinic enjoyed a Christmas dinner and party at the home of Mr and Mrs. James Reed. Gifts were exchanged.

Miss Carmen Munoz and Trudy Amaro were married Sunday, Dec. 20th at the O'Donnell Catholic Church at 7 p. m. and a reception followed at the recreation hall of the church.

CLASS PARTY

The Lydia Class of the Baptist Church enjoyed a Christmas party at the home of Mrs. C. J. Beach and Mrs. Winnie Ballew was co-hostess. Mrs. Bob Carroll is the teacher. After a devotional, a social hour was enjoyed and gifts were exchanged. Refreshments included chicken salad, Cheese twist, fruit cake and coffee. Attending were Mesdames Goddard, Barrett, Brock, Lambert, Farmer, Thompson, Gunter, Harris, Middleton, Wright, Carroll, Morgan, Street and a guest, Mrs. Alma Dean and the hostesses.

Ted Rogers Seeks County Commissioner Post

J. G. (Ted) Rogers of Newmoore announces that he is a candidate for Commissioner of Precinct 3, Lynn County.

Ted was born and reared in Ellis county, but has lived at Newmoore the past 30 years. During this time, he has engaged both in farming and in business. For ten years, he was manager of the gin there for Thomas Bros. For nearly two years he has been operating the Newmoore store in addition to farming.

He feels he is qualified for the work of county commissioner by reason of his experience in business, in handling machinery and in meeting the public. His only promise to the voters is that, if elected, he will do his best to serve the county and all sections of his precinct to the best of his ability.

In the meantime, he asks that voters give his candidacy careful consideration. He hopes to see every voter personally before election day on May 7th.

Mrs. Winnie Young is ill in a Lamesa hospital.

Mr and Mrs. Hubert Standfer of Ft. Stockton will spend holidays with Mr and Mrs. Van McKee

Mrs. Dewey Middleton is in the Lubbock Methodist hospital.

SEWING CLUB HAS PARTY

The Sewing Club met last Tuesday with Mrs. Harvey Line as hostess. After a social hour and the exchange of gifts, refreshments of fruit cake and hot punch was served.

EAGLES FALL TO VISITING MEADOW 59-50

The Meadow Bronchos dropped the home Eagles 59 to 50 last Tuesday nite. Tommy Gardenhire hit for 19 points followed by Leroy Barrera with 10.



SHIRT-SLEEVED SANTA . . . It's not a common subject for discussion, but Santa Claus sometimes does take off his coat and just lounge around in his beard and shirt-sleeves. However, this is not standard procedure, and it's mighty few Santas you see sitting on a park bench in New York.

SEASON'S GREETINGS

from the publisher and staff.

MERRY CHRISTMAS

TO ONE AND ALL

O'DONNELL FARM & RANCH STORE

Paymaster FORMULA FEEDS
L. G. CLARK, OWNER PHONE 200

Give a GAS LIGHT for Christmas!



the gift that's "different" yet practical

a thingy reminder of your thoughts

A Gas Light helps capture the old-fashioned charm of Christmas... all year long.

Order now for post-Christmas installation and receive a gift certificate for presentation to the recipient. Choose from six models, priced from \$49.50 installed.

To place your order, just call... had for a growing empire Pioneer Natural Gas Company

LAST CHANCE AT ---

Toys 1/2 Price

LIMITED SUPPLY --- DON'T WAIT

★ LIBBEY GLASS SETS

A Wonderful Christmas Gift -- only \$2.50 per set

★ ★ ★

We have a nice selection of Christmas Gifts for men and women. Make Cicero Smith your one stop shopping center. FREE GIFT WRAPPING

Ralph Knight, Mgr. Phone 18 O'Donnell

Cicero Smith

LUMBER COMPANY

Season's Greetings



May the true meaning of Christmas be yours.



Merry Christmas

We take "time out" from a busy season to extend our very best to you.

WAYLAND TAYLOR, Inc.

Your O'Donnell John Deere Dealer

Posture is Important ---

Does your body profile look like the bent part of a Capital "D"? Would you like to acquire a bright new outlook on life? Then get rid of that pretzel posture.

Good posture is the starting point of good health and appearance. Luckily, it is fairly easy to attain. Here's how:

Hold your head high and pull your chin in until your eye level is parallel to the ground. Pull your shoulders back and make the shoulder blades form as near a flat surface as possible.

Raise the chest up and push it forward until the buttons strain. Draw your abdomen up and in, and when you breathe make sure its your chest that rises and falls and not your abdomen.

Flatten the lower part of your back, tucking the buttocks as close under the hips as possible. Tip your hips down in the back. Hold your knees straight but not stiff. Put your feet parallel, with the weight evenly balanced.

Be careful not to hold revert to the old slouch when you sit down. Be conscious of good posture at all times, and the first thing you know it will be second nature. You'll begin to feel uncomfortable in a bad posture.

The old saying that "there is a place for everything" is doubly true for the human body. Each organ has a specific place in which to function, and functions best in that space. Vital organs -- heart, lungs, abdomen, ect. -- tend to be cramped when the body is slumped or slouched over.

Know Your Law ---

Like some newspaper columns, newspaper advertising can be copyrighted.

In 1903 Justice Oliver W. Holmes declared that advertisements could be owned and copyrighted even without having any special literary or artistic merit.

An author, business, or agency that puts work and skill into an ad can protect it as a rule with "general notice of copyright".

One publisher made special road maps for an advertiser, and got them copyrighted; the court held that the advertiser couldn't sell these maps to a rival publisher.

In another case a clever picture ran in one ad. The court told a competitor he couldn't use the same picture for his ad.

You can't copyright some things such as a list of names publicly available or an ad so common it lacks uniqueness.

Most ads are "owned" by the advertiser, not the newspaper or magazine.

Ads which are run to get business may also create property right in a "trade name" of great value to a business even without a copyright.

If a democracy is to succeed, the minority must accept the decision of the majority.

Some people think they become experts on any subject if they read a book about it.

Gibson Insurance Agency

Mr. and Mrs. Glen Gibson

Quality Ginning Is Our Business--Try Us

This is a service organization and we are striving to serve you better.

Wells Farmers Co-operative Gins

DEALERS IN ---

COTTON, COTTON SEED AND COTTON SEED PRODUCTS

B. J. (Shorty) McLaurin, Mgr.

From All of Us to You and Yours... MERRY CHRISTMAS!



Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health -- and the happiest Christmas you've ever had!

Pioneer Natural Gas Company

FUEL FOR A GROWING EMPIRE

SHOT GUN SHELLS 12 gauge
Only \$2.05 box while they last
All Watch Repairs Unconditional
Guaranteed


★ **Hale Variety**

For sale -- one and one-half lb
12th st. Mrs. LaVern Gardenhire

Humor is a rare gift. If you can laugh at the world and at yourself you are lucky.

FOR SALE -- Christmas tree
fresh cut, your choice \$2. Mrs. J
Middleton, Jr. Phone 106 Stp

CLAUDE'S



All Kinds Cowboy and Wellington
BOOTS -- WESTERN SHIRT
MOCCASINS -- LOAFERS -- ALL
KINDS FINE LEATHER GOODS
EXPERT REPAIR ON ALL
SHOES AND BOOTS



JOY AT CHRISTMAS

May your house be filled with the true meaning of Christmas.

Robinson Ready-To-Wear

Tahoka, Texas

Christmas Helps World's Economy

Many people, with the total exception of children, have come to believe that Christmas has become too commercial. In a spiritual sense, this is true to some extent.

Economically, however, no other holiday or festive season contributes so much to the welfare of the world. Christmas has hardly passed into the new year before thousands are at work on toys and myriads of other Christmas specialties for the next holiday. Each year, as the lights of Christmas trees twinkle on a wintry night, how many of us think of the millions who have gained employment through the Christmas shopping industry?

And yet, "too commercial" may be an understatement. Is it too wrong, once a year, to make the dominant theme one of giving, rather than of receiving? Christmas, and the spirit of Christmas, has endured wars and great chaos through centuries as a time of joyousness and happiness, and giving has always been an important part of the festivities.

The picture of the family united, with presents opened, and children wrapped in the joyousness of childhood's greatest emotion is still, and will remain the Christmas story.

oOo



DEVOTION . . . Christmas is not so much a time of receiving as it is a time for giving. These children, in their prayers, are giving by far the best gift of them all—themselves.

Naturalized Citizen— That's Our Santa

Santa Claus as Americans know him is a naturalized American citizen, and as such is America's contribution to the Christmas legend. That's the opinion of Dr. Gustav O. Arlt of the department of Germanic languages on the Los Angeles campus of the University of California.

"The Norwegians who settled early in America brought the first version of the modern Santa Claus, who in Europe had been known as St. Nicholas, but never adequately personally described," said Dr. Arlt.

"When the American Clement Moore described the jolly, rotund gentleman in minute detail in his poem 'Twas The Night Before Christmas," he assumed the proportion of living legend and thus became an integral part of Christian legend and folklore," the professor stated.

Archaeologists' Findings Bear Out Bible Stories

Archaeologists' findings oftentimes serve to further establish the authenticity of the story of Jesus. Only recently a group discovered the name of Jesus, carved before 70 A.D. and perhaps by an eyewitness to the crucifixion, among inscriptions on 11 early Christian burial urns found in a cave on the Jerusalem-Bethlehem road.

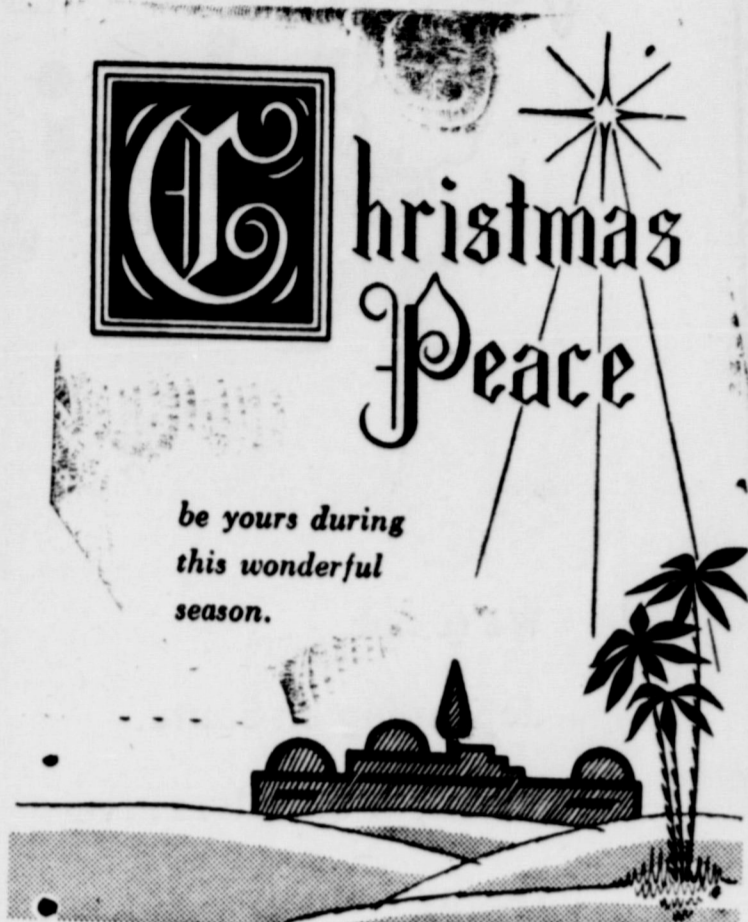
The urns may provide the "oldest archaeological record of Christianity" and an historical confirmation of the trial and crucifixion of Christ, the archaeologists said.

A sect of Hebrews, who followed Jesus, denounced Pontius Pilate and mourned the crucifixion of their leader, was believed to have left the writings on the urns in the cave.

The Hebrew and Aramic inscriptions contained common names like Miriam, Simeon, and Matti. The Greek inscriptions and symbols beside them contained references to Christianity and, it seems probable, to the crucifixion.

Cowboys who want to take the rough edges off a horse, call the practice letting the hammer down.

DRIVE CAREFULLY IF YOU PLAN A TRIP ----
The Life You Save May Be Your Own



be yours during this wonderful season.

Amos Supply

LAMESA, TEXAS

SEASON'S GREETINGS

Poka-Lambro Rural Telephone Co-op

Tahoka, Texas

As the Spirit of Christmas unfolds itself over the countryside, we add our greetings and best wishes of the season.



Bucy Animal Hospital

LAMESA, TEXAS



Hamilton Furniture And Appliance

Tahoka, Texas



To all the good people of our town we wish the sum of all happiness.

Abbie's Fashion Shop

Everything For Mi-Lady
Tahoka, Texas

Cheerio



We send you a bright note of cheer this Holiday.

New Moore Gin

C. R. Bureson, Jr., Mgr.



We're not
depending on Santa.
We say it ourselves...
Happy Holiday

First National Bank Of Lamesa

"A GOOD BANK TO BANK WITH"

Member of F. D. I. C.



Higginbotham Funeral Home

LAMESA, TEXAS

Bethlehem Rites Feature March To Nativity Cave

CHRISTMAS is observed in Bethlehem on December 25 by the Roman Catholics and Protestants, on January 6, by the Greek Orthodox and affiliated churches, and on January 18 by the Armenians.

All Bethlehem, however, turns out on December 24 for the arrival of the Patriarch of Jerusalem—Cardinal of the Holy Land—who each year brings an ancient effigy of the Infant Jesus to Bethlehem which he lays in the manger within the cave where Christ was born.

Dramatically the procession approaches: heralded by a single horseman, his banner streaming aloft. A corps of native police mounted upon fiery Arabian horses follow and then another single horseman upon a prancing black steed carrying the cross on high; the Patriarch in his cardinal and ermine, mitred bishops, clergy in embroidered vestments and white robed acolytes—swinging golden censers—precede the jeweled pavilion of the Holy Child. Magnificent corteges of government officials, foreign embassies, bands, religious organizations follow, and finally, American made automobiles mingle with native two-wheeled carriages.



Eyedrops are a refreshing "eye-opener" on arising in the morning and will soothe tired eyes when used before retiring for the night. Plenty of sleep, proper diet, good reading habits are also helpful in giving you a bright outlook on life, report researchers for the Murine Company of Chicago.

Santa's Little Helper Was Scandinavian Elf

Where did Santa's Little Helper come from?

In the Viking age in Scandinavia, long before Leif Eriksen discovered America, the little North Children believed that a little elf with long white whiskers—Jul Tomten—lived in the stable. He saw that the earth was abundant with good food and that the animals and birds were taken care of. After the pagan Vikings became Christianized, little Jul Tomten became the giver of presents—like our Santa Claus today. The children left a bowl of porridge on the kitchen table for which Jul Tomten would exchange gifts for the good boys and girls. Travelers brought back the legend of Tomten and he has come down to us as the busy jolly, good little elf who works in Santa's workshop.

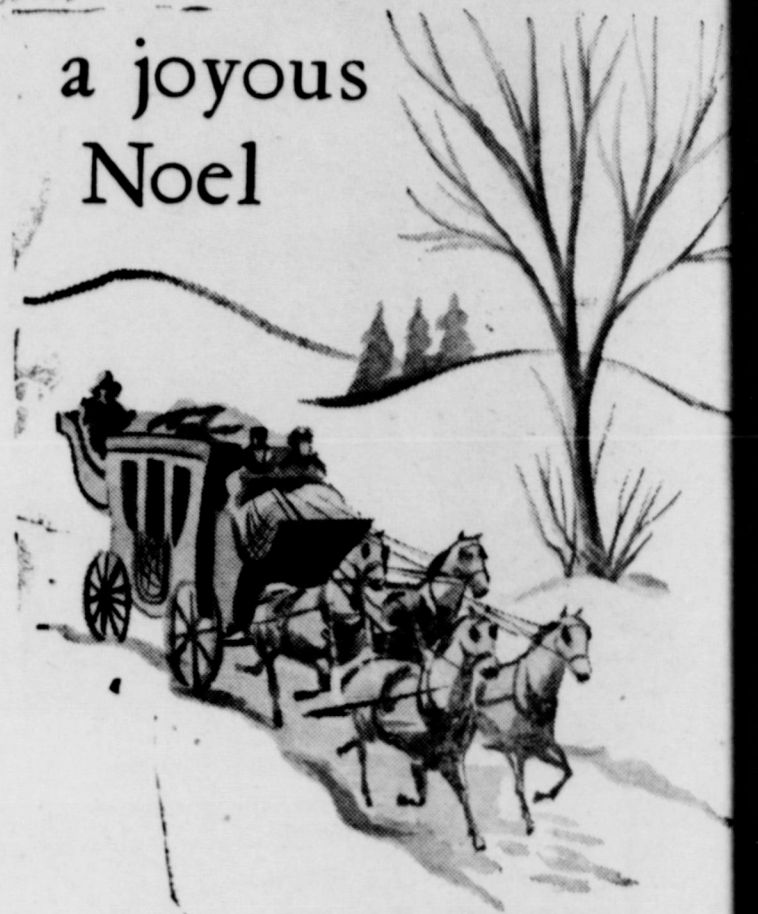
CHRISTMAS GREETINGS

Our hearts are full of
best wishes for all of our
friends.



HARTLEY SHOE
STORE in Lamesa

a joyous
Noel



Old fashioned greetings
to old-time friends.

Lowery Hardware

Phone 2949, Lamesa --- 516-18 North 1st St.

A Home Owned Institution

Merry Christmas



Dr. J. M., Harrington

OPTOMETRIST
LAMESA, TEXAS

KCBD — TV CH. 11
—O—
Sunday
12:25 Sign on
12:30 Eternal Light
1:00 Sports
3:30 Dee Weaver
4:00 to be announced
5:00 Meet the Press
5:30 Game of Week
6:00 Riverboat
7:00 Our American Heritage
8:00 Dinah Shore
9:00 Loretta Young
9:30 Lock Up
10:00 Arthur Murray
10:30 News, Weather, Sports
11:00 Movie
Monday
6:30 Continental Classroom
7:00 Today
9:00 Dough Re Mi
9:30 Treasure Hunt
10:00 Price is Right
10:30 Concentration
11:00 Truth or Consequences
11:30 It Could Be You
12:00 Burns and Allen
12:30 Susie
1:00 Queen for a Day
1:30 Thin Man
2:00 Young Dr. Malone
2:30 From These Roots
3:00 House on High Street
3:30 Movie
5:00 Hospitality Time
5:15 Mr. District Attorney
5:45 Here's Howell
6:00 News, Weather
6:15 Huntley - Brinkley News
6:30 Cheyenne
7:30 Wells Fargo
8:00 Peter Gunn
8:30 This Man Dawson
9:00 Maverick
10:00 Lawman
10:30 News, Weather, Sports
11:00 Jack Paar Show
Tuesday
6:30 - 5:00 (same as on Monday)
5:15 Sgt. Preston
5:45 Here's Howell
6:00 News, Weather, Sports
6:15 Huntley - Brinkley News
6:30 Laramie
7:30 Donna Reed
8:00 Rifleman
8:30 Ethel Merman
9:30 Wichita Town
10:00 Real McCoys
10:30 News, Weather, Sports
11:00 Jack Paar Show
Wednesday
6:30 - 5:00 (same as on Monday)
5:15 Casey Jones
5:45 Here's Howell
6:00 News, Weather
6:15 Huntley - Brinkley News
6:30 Wagon Train
7:30 Price is Right
8:00 Perry Como
9:00 This is Your Life
9:30 77 Sunset Strip
10:30 News, Weather, Sports
11:00 Jack Paar Show
Thursday
5:45 Here's Howell
6:00 News, Weather
6:15 Huntley - Brinkley News
6:30 Seahunt
7:00 Flight
7:30 Johnny Staccato
8:00 Bachelor Father
8:30 Tennessee Ernie Ford

9:00 Groucho Marx
9:30 Bold Venture
10:00 Wyatt Earp
10:30 News, Weather, Sports
11:00 Jack Paar Show
Friday
6:30 - 5:00 (same as on Monday)
5:15 Texas Rangers
5:45 Here's Howell
6:00 News, Weather
6:15 Huntley - Brinkley News
6:30 Bronco
8:30 M Squad
9:00 Cavalcade of Sports
10:00 Man Without a Gun
10:30 News, Weather, Sports
11:00 Jack Paar Show
Saturday
8:00 Roy Rogers
9:00 Howdy Doody
9:30 Ruff and Ready
10:00 Fury
10:30 Circus Boy
11:00 True Story
11:30 Detective's Diary
12:00 Warm Up
12:15 game
3:30 Scoreboard
3:45 MGM movie
5:30 Lone Ranger
6:00 Colt 45
6:30 Bonanza
7:30 Man and Challenge
8:30 Five Fingers
9:30 Bourbon Street Beat
10:00 News, Weather, Sports
11:00 MGM movie

Farm Census in Progress

The 1959 Census of Agriculture, now under way in Lynn County, will bring up to date farm statistics last collected in 1954, when the farm census revealed the following facts:

The value of products sold in 1954 by farm operators was \$20,203,265.

1954 by farm operators was \$19,570,388 and included \$19,567,325 for field crops, \$625 for vegetables, \$238 for fruits and nuts, and \$2,200 for horticultural specialties.

The value of all livestock and livestock products sold was \$632,877 and included \$83,820 for dairy products, \$92,903 for poultry and poultry products, and \$456,154 for livestock and livestock products.

When a cowboy uses his spurs freely, it is known as "throwing the steel."

The Old West had its pirates, too. A range pirate was a man who turned his stock loose on the range without owning oen range and water in proportion to the cattle turned loose.

A colorful cowboy term for catching hold of the saddle horn during a ride is "reaching for the apple."

Fanning the horse with a hat used to be considered spectacular at rodeos, but modern rodeos forbid quirting, fanning or even touching the animal with the hand.



May tidings of great joy be yours.

Wells Co-op Gin

B. J. McLaurin, Mgr.



A Most Merry Christmas Season Be Yours

Hash Cleaners

Mr. and Mrs. L. J. Hash

HAPPY HOLIDAY

Claude's Shoe & Boot Shop



Vernon Cook

Complete Radio and TV Repairs



O'Donnell Auto Supply



Gibson Motor Freight


Serving O'Donnell and Tahoka



Our cordial good wishes to all.

Rebel Beauty Shop

Mrs. Zhel Singleton and Staff



To all our friends everywhere we
send greetings and our sincere
wish for a happy Christmas.

**First National Bank
Of Tahoka**

**Christmas Trees Can
Be Put to Many Uses
After New Year's**

There are a number of things you can do with your Christmas tree after New Year's besides burning it.

If it is a fir, for instance, it can be anchored in the back yard—perhaps in a corner of the garden—and used as a bird feeder the remainder of the winter. Pieces of suet and little feed bags may be tied to the branches. A container of water should be placed beneath the tree and kept filled so the birds will have a drink every day.

Or, cut off the branches and place them, curved ends up, over flower beds when the ground is exposed. An evergreen mulch helps prevent the soil from heaving dur-



ing alternate freezes and thaws. Long branches may be built into little lean-tos to protect tender shrubs from sun scald.

The needles of a Christmas tree can be sprinkled beneath acid-loving plants such as laurel, andromeds, rhododendron and blueberries.

If the needles on the tree are still firm, use the branches in an outdoor windowbox. Moisten the soil in the box. Then push the cut ends of the branches down to the bottom and tamp the soil firm around them. This will generally give you greenery all winter.

If you must burn your Christmas tree, don't toss it into a fire-place. Cut off the branches and burn them safely one by one.

And remember, a Christmas tree tossed into the street can become a fire hazard if playful children pick it up and make a bonfire of it in a vacant lot.

Cowboys who want to take the rough edges off a horse, call the practice letting the hammer down.

A cowboy who can keep in balance upon and with a horse, and who can ride long distances without retightening the cinches or galling the horse's back is known as a "light rider."

**HOLIDAY
GREETINGS**




Alton Cain

HARDWARE ---- FURNITURE

APPLIANCES

Tahoka, Texas



Let us pause
at this season
and recall Him
in peace
and quiet joy.

Your Lynn Co. Officials:

C. W. Roberts, County Clerk
W. S. 'Skip' Taylor, District Clerk
J. P. Hewlett, County Superintendent
Walter Mathis, County Judge
William B. Griffin, County Agent
Norvell (Booger) Redwine, Sheriff
Mrs. Tom Reid, County Treasurer
J. E. (Red) Brown Tax Collector -
Assessor
Mrs. Beatrice McLaurin, Co. Com.
Woodrow Brewer, Co. Com.

**Stewart Memorializes
Murdered 200 Years**

EDINBURGH — Stewart clansmen met recently at the site near Ballachulish, Argyll, where James Stewart was hanged 200 years ago for taking part in the murder of Colin Campbell to protest the innocence of Stewart and to commemorate the bravery with which he met the hangman. An oration was made and the Very Rev. Duncan McInnes, dean of Argyll, held a memorial service.

The Stewarts say that James Stewart was a victim of the most outrageous frameup in history. The murder remains the most celebrated crime case in Scotland.

Stewart was tried by a jury consisting of eleven Campbells and four others and the presiding judge was the chief of the Campbell clan, the Duke of Argyll.

Robert Louis Stevenson immortalized the murder in "Kidnapped."

**Noah's Ark Still Is
Lost on Mt. Ararat**

ISTANBUL—Not even a pair of animal tracks was found by a French expedition which battled its way to the top of Mt. Ararat looking for traces of Noah's Ark.

The expedition, led by Jean de Riquier, polar explorer, hoisted the French flag atop the rugged peak after climbing through snow, rain and heavy winds.

An American expedition led by Dr. Aaron Smith, a retired missionary from Greensboro, N. C., tried fruitlessly to find Noah's fabulous boat in 1949.

Turkey's big Soviet neighbor charged that neither group really was looking for the Ark but just wanted to peer down at Russian defenses on the other side of the mountain.

**Commuter Snags Train
But Can't Hold It**

EUREKA, Calif.—Loafers around the railroad station here tell this for the truth. Seems the station agent heard a loud crash on the platform. He ran out and saw the rear end of a train disappearing around a curve. A disheveled gent lay prone on the ground, surrounded by the contents of his banged-up suitcases.

An owlish youngster stared at the gent, but made no effort to assist him. "Was he trying to catch the train?" the station agent asked the youngster.

"He did catch it," replied the youngster, "but it got away."

*Season's
Greetings*



Cordial good wishes to
all our friends this
Christmas season.

**Lyntegar Electric
Co-op**

"Owned And Operated By Those We Serve"

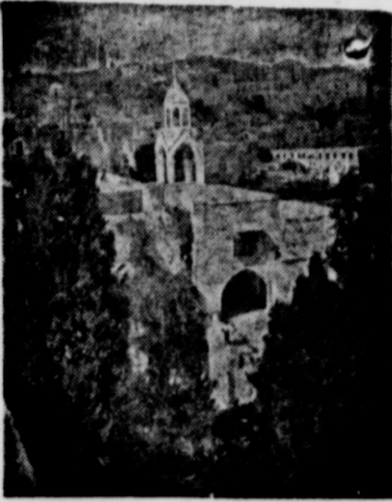
Tahoka, Texas



And a Merry, Merry
Christmas to one
and all

Cicero Smith Lumber Co.

RALPH KNIGHT, MANAGER



BETHLEHEM
The Church of the Nativity

**Everyone Wants
To See Just One
'Good Old' Yule**

"How I would long to see just one more 'old-fashioned Christmas!'"

These are familiar words at this time of the year. Before the Yuletide season is over, some member of the family, grandfather or grandmother, probably, is certain to pass that remark, as they have done each Christmas of the past.

And yet, if we search back into the records . . . to the turn of the century, say . . . we find that, even then, someone was wishing for "an old-fashioned Christmas." It is then that we realize that the celebration of the birth of Christ has not changed greatly with the passage of centuries. Basically, Christmas is the same, year after year. It is only the world and the people who are not the same.

He may not admit it, but when grandfather first began to raise a family, he overheard his elders musing over the changing Christmas customs and heralding the approach to "complete commercialism" of the Yuletide celebration. Even then they were worried.

No one can deny that Christmas has been greatly "commercialized" since the days of early America. Yet, so has the entire nation. In the days of our ancestors there were none of the vast trading centers and commercial marts that we know today. Our very way of life has been greatly changed with modernization. Our holidays, and Christmas is the principal one, has managed to keep abreast.

**Abbreviation, Xmas
Of Greek Origin**

There has been much unfavorable comment on the abbreviated form for Christmas that is commonly used. Many think it inappropriate and undignified to use the shortened form, Xmas.

The explanation of its origin is that the initial letter of the Greek name for Christ is X and the coincidence of its cruciform shape led to an early adoption of this letter as the figure and symbol of Christ. X is frequently found on walls of the catacombs. When the early Christians wished to make a representation of the Trinity, they would place either a cross or an X beside the names of the Father and the Holy Ghost. From this came the shortened form Xmas, instead of Christmas.



The poinsettia has no Christmas legend and its adoption as a symbol or decoration for Christmas is of recent origin. In Spain it is known as the flor de noche-buena, and is connected with the sentiment of Christmas.

Its beautiful flaming star is one of the favorite flowers of the Christmas season, and its use as an indoor decoration is universal.

Legends of Holly

Many beliefs are connected with the Christmas holly:

Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion.

It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.

For many years the superstition persisted that holly was hateful to witches. It was placed on doors and windows to keep out evil spirits.

A colorful cowboy term for catching hold of the saddle horn during a ride is "reaching for the apple."

Production of garlic in the U. S. was over 20 million pounds in 1958 and sold for an average of \$10.72 per 100 lbs. During the same period about 35 million pounds were consumed. The difference of 15 million pounds was made up thru imports. Texas acreage was 300 acres.

Season's Greetings



May yours
be filled
with pleasant people
all through the Holidays.

**Moore Insurance
Agency**

Mr and Mrs. Eivin R. Moore



**-and on
earth, peace-**

May the deep meanings
of the first Christmas
bless your home.

Forbes Motor Co.

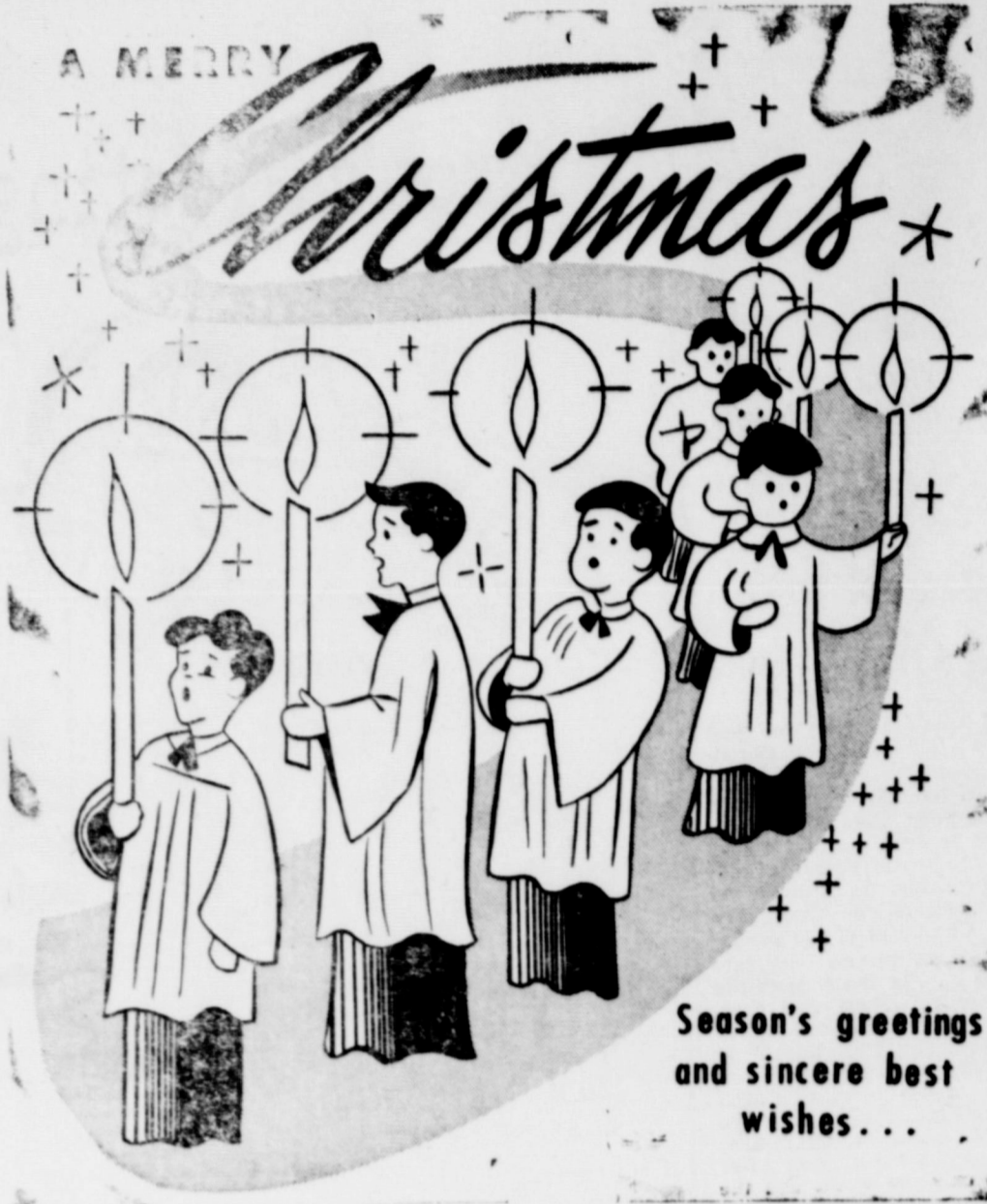
Mr. and Mrs. Jimmy Forbes



and may the
angel of peace
guard you.

**Thompson's
Toggery**

Mr. and Mrs. Floyd Thompson



Ellis Chevrolet

CHEVROLET SALES AND SERVICE



Higginbotam-Bartlett Lumber Co.

E. T. WELLS, Manager

Why You Hang Holly at Yuletide

CREDIT THE PAGAN Druids for inspiring one of the nice Christmas customs — decorating with holly. The traditional holly for the holidays is widely believed to have had its origin in the Druid practice of bringing holly sprigs indoors. The Druids woodland spirits lived in the holly.

Indoors, holly gave the spirits a nice warm place in winter. Besides, the lush green holly and the contrast of its red berries provided beauty that could be revered by men when the sacred oaks were shorn of their foliage.

The early Christian church frowned on such pagan customs and tried to stamp them out. In due time, however, it was felt that some of the customs could be adapted to the new Christmas conception.

Some beautiful legends associate the holly with Christ. In fact, it is often called the Christ thorn. One legend depicts the leaf spines as the crown of thorns; the red berries as the sins of the world and the blood of Christ. Another credits holly with first springing up from the footsteps of Christ. The plant is said to remain green all winter as a reward for once hiding Christ from his pursuers.

The impact of the holly on the Christmas celebration is evidenced in the traditional holiday colors, green and red. The Druids weren't the only people of old who thought the holly was something special. Pliny, the great Roman historian, insisted holly blossoms caused water to freeze. Also, that holly thrown at any wild beast would make it lie down tamely next to the branch.

History of Christmas Seals

When you see the Christmas seal do you ever wonder how it started?

It was born in Denmark, home of the fairy tales of Hans Christian Anderson.

Einar Holboell, a Copenhagen postal clerk, was sorting mail one snowy afternoon before Christmas, 1903, when he thought of the idea of a penny stamp to swell a fund for children's hospitals.

Authorized by King Christian, the first Christmas seals were sold in Copenhagen in 1904.

Holboell's scheme outgrew his wildest imaginings, for before his death in 1927, he lived to see it spread to 45 countries.

The seals found their way to America on letters and packages and first attracted the attention of Jacob Riis who wrote an article about them. Few people, however, were interested in the idea.

Then, in the autumn of 1907, Emily Bissell, a public health worker, concerned about the fate of a small sanatorium, recalled the article and sat down to sketch America's first Christmas seal, a wreath of holly encircling the words "Merry Christmas."

With 50,000 stamps printed and nowhere to sell them, Miss Bissell at last enlisted the aid of a columnist on a Philadelphia newspaper. The idea caught and within a few weeks \$3,000 was collected.

The first nation-wide sale was held the following year and was backed by newspapers all over the country, religious and civic groups, and sponsored by the American Red Cross and the National

Tax Collector Shows No Mercy to Rich Dog

BOSTON—"Dog or no dog," Henry F. Long, state tax commissioner says, "she must pay an inheritance tax."

Long wants \$369 in taxes from Lassie, a collie left \$5,000 in the will of her late master.

Axel R. Carlson, Lassie's late owner, left the sum to pay for the collie's care. The dog was sent to live with Mrs. Gertrude Hanson of Quincy.

Long figured the tax as being six percent of \$5,000 plus 23 percent temporary surtax.

Besides the inheritance tax, Lassie will also have to pay income tax annually on any income the inheritance draws.

Mrs. Hanson will turn the matter over to Lassie's lawyers.

Cowboys used to call a sheep camp a "manic den," believing that anyone who would herd sheep must be "more or less crazy."

The term "nester," for a range settler, originated when the settler cleared a patch of brush and stacked it in a circular form to protect his feed patch from range cattle. It looked like a giant bird's nest.

The Southwestern Exposition and Fat Stock show at Ft. Worth is one of the most famed rodeos in the world, drawing thousands of cowboys and rodeo followers to Ft. Worth each winter.

GREETINGS



We sing His praise this Christmas day.

Ervin Jones Service Station

Your Friendly Col-Tex Dealer

Christmas Greetings



We wish you peace, joy and happiness for Christmas.

Quick Mobil Service

Mr. and Mrs. Andy Vulgamore



O'Donnell Implement

CARR SPRABERRY, OWNER

Your Poinsettia Will Bloom Next Christmas

THE POINSETTIA has long been a popular Christmas plant but probably few people have given much thought to the fact that it does come into bloom each year only at this season.

The poinsettia is one of a group of plants known as short day plants because it will bloom only in the season of the year with short day length periods, preferably 10 hours or less. That is why it is always in bloom during the Christmas season and not during the summer. It could be prevented from blooming now by lengthening the daylight period to 15 hours by means of artificial light.

Flower growers have learned how to bring garden chrysanthemums into bloom any month of the year by using shading cloth to shorten the days and artificial lights to lengthen the days. The chrysanthemum is also a short day plant.

How can one keep a poinsettia plant until next season? After its usefulness is over, place it in the basement or some dry place where it will not freeze. Do not water it, or at least very little, and let the soil dry up. Next May bring the plant out, cut the stem back about two-thirds, wash the old soil off the roots and re-pot in new soil.

Bay and Rosemary Christmas Tradition

Bay and rosemary have also been represented among our Christmas plants from time immemorial. An ancient writer says: "Rosemarie and Baies that are most faire were stuck about the houses and the churches at the time of Christmas."

According to tradition it was the bay tree, with its lance-like leaves and purple berries, that sheltered the holy family during a thunderstorm. Accordingly it was believed that lightning will never strike a bay tree.

The association of the rosemary plant with Christmas also goes back to the early childhood of our Lord, namely to the flight into Egypt to escape the wrath and jealousy of King Herod. Its branches are said to have held the little garments of the Christ-Child that were placed upon them by the Virgin Mother. Originally, its flowers were supposed to have been white, but the plant changed the color of its blossoms to lavender, same as Mary's cloak.



C. J. Beach

Real Estate, Oil and Gas Leases, Royalty



CHRISTMAS BACKDROP

Christmas Seal

In December

A DANISH postal clerk thought of the idea of attaching stamps to Christmas packages and letters in 1903, and a few years later the scheme was tried in America.

This year millions of Americans will receive a letter from their local chapter of the National Tuberculosis association containing Christmas seals, the seasonal reminder of the never-ending fight to stamp out the disease.

Einar Holboell, at work in a Danish postoffice conceived the idea of attaching decorative stamps to Christmas packages, the sale of which could be conducted by some worthwhile organization. He mentioned it to his fellow workers and they decided it would be a great help in defraying the cost of fighting tuberculosis. The idea reached King Christian, who approved, and the image of Queen Louise was placed on the first seals in 1904.

Jacob Riis, Danish-born American, heard about the idea and sold it to the American public in 1907 through a magazine article written for Outlook magazine. A Red Cross worker, Miss Emily Bissell, started the first American sales that year.

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Let faith and hope be your inspiration during this Christmas season.

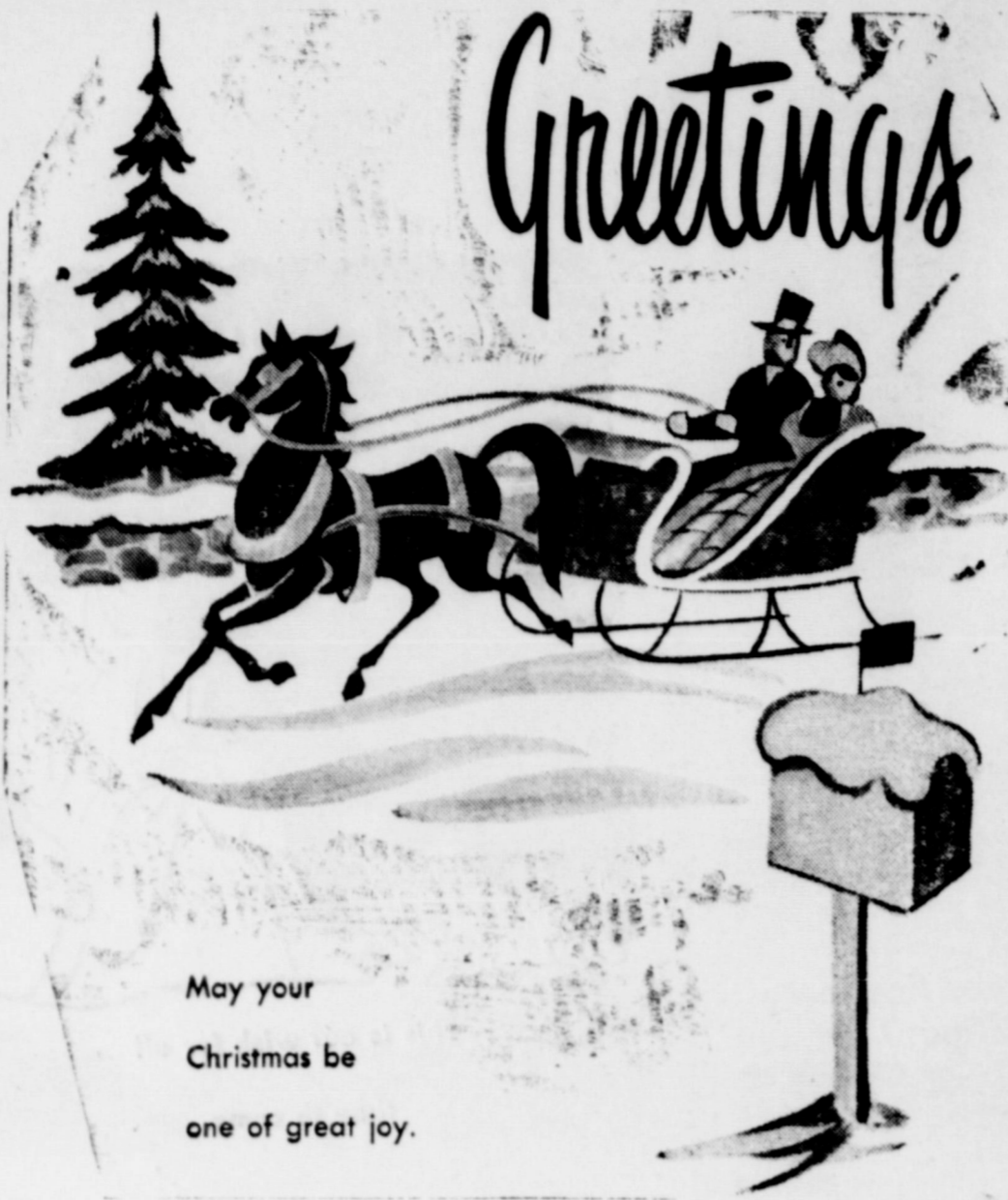
Smylie Variety

Mrs. Willie Smylie



O'Donnell Compress

Mr and Mrs. Johnny Billingsley



May your
Christmas be
one of great joy.

FIRST NATIONAL BANK Of O'Donnell

Purple Heart Veteran Deported as Wetback

SAN ANTONIO—Immigration authorities sent a 21 year-old Purple Heart veteran of Korea back to Mexico as a "wetback" recently.

The veteran, Cpl. Alberto Gonzales of Monterrey, Mexico, was sent in an immigration bus to Laredo, Tex., to be put off in Mexico. Immigration Officer W. L. Meuhlhouse said he had entered the United States on a dead man's birth certificate before he joined the American army three years ago. Wetbacks—named for those who swim the Rio Grande—are illegal entrants.

The G. I. Forum, which works on the problems of Latins in San Antonio, assigned an attorney, Richard Casillas, to the case with instructions to "go all the way to the state department if necessary" to allow Mr. Gonzales to live in the United States.

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Mr. Gonzales was discharged from the army at Fort Sam Houston.

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"He was wounded in the hip and got a broken ear drum," she said. "He has the Purple Heart, five campaign start, the United Nations ribbon, the Korean service ribbon and a unit citation."

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Yule Tree Business Figured in Millions

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A Christmas tree, in the lake states, is usually a balsam or a spruce. The same is true in New England and the Appalachian section. Elsewhere in the country, virtually all kinds of evergreens are used.

The lodgepole pine and Douglas fir are frequently used in Colorado. On the Pacific coast, it is principally Douglas fir.

In Maryland, Virginia and Washington, D. C., a scrub pine takes a trimming.

In other localities, white pine, southern pine, hemlock, red and white cedar and redwood are used.

The business of harvesting this annual crop begins in the fall, when cutters go into the woods after trees. It continues as truckers bring huge loads to metropolitan markets.

Many land owners manage their swamps to make them yield a crop of trees year after year. Thinning operations are another source of Yule trees.

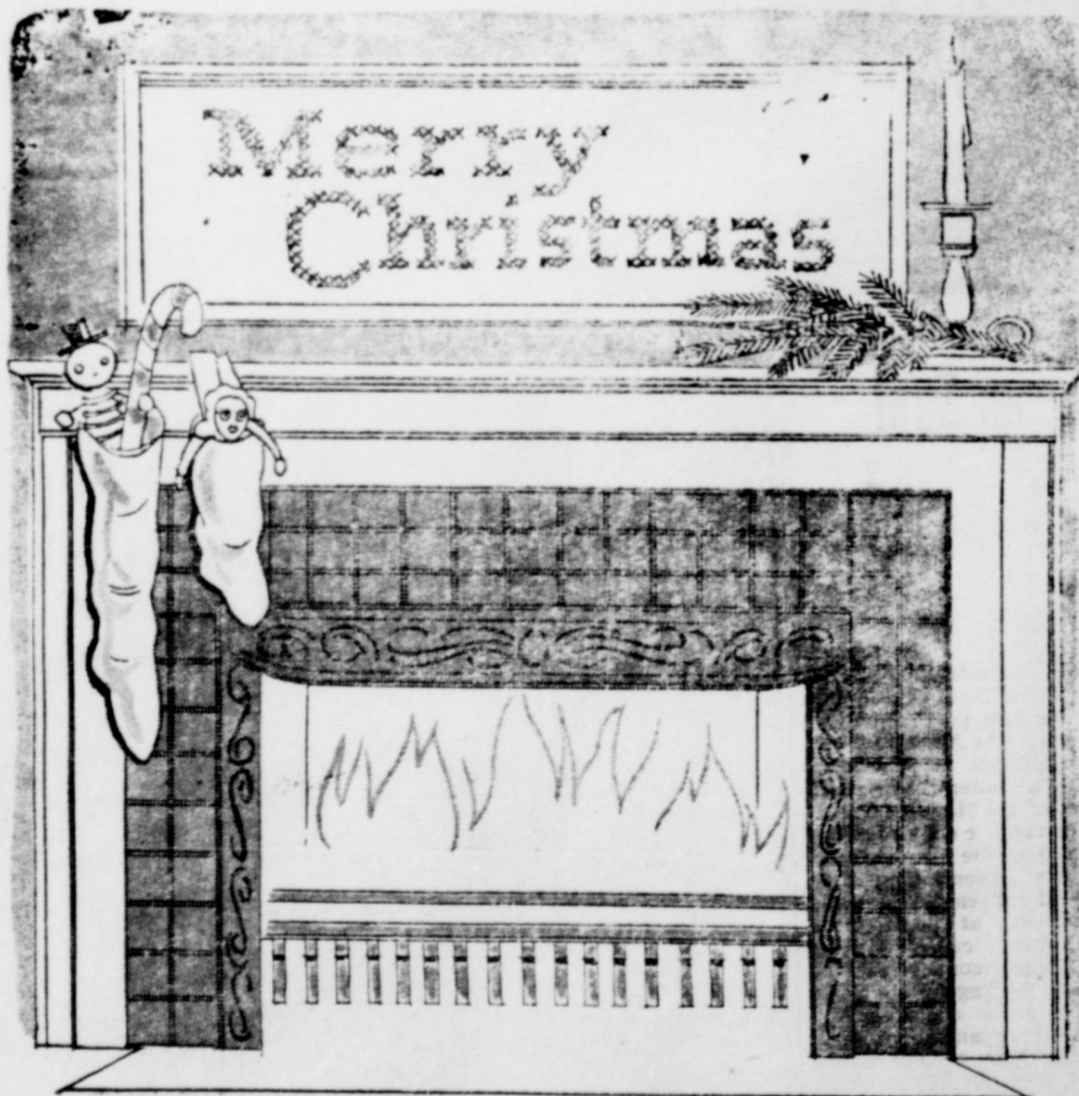
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May the
bough of your tree
bend low
with good things

Farmers Fuel Association

Weldon Martin, Mgr.



To old friends, and to new friends we hope to earn, it is a pleasure to extend best wishes of the season.

Farmers Cooperative Association

GINS AND ELEVATOR

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"Most Remembered" Holiday



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MERRY CHRISTMAS



It's good to be back in town and say hello.

**The Fashion House
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Small Amount of Plant Food Will Keep Needles on Tree

If you have the type of a tree-holder that permits the tree trunk to rest in water, you will find that a small amount of plant food dissolved in the water will aid in retaining the needles on the tree, and keep the needles green. If you use a pebble or rock-filled pail to support the tree, cover the pebbles or rock with a plant food solution.

Use one teaspoonful of plant food, powdered form, to each gallon of water in the container, or use one plant food tablet to each gallon of water.

United States Top Buyer and Supplier In Tree Industry

The United States is the world's leading source of supply as well as the top buyer in the Christmas tree industry—a better than \$50,000,000 business.

The majority of our Christmas trees come from New England, New York and Pennsylvania, the north Midwest, and the Northeast Pacific regions. In recent years, New Jersey has annually marketed around 100,000 trees for local use.

Most of the trees for Christmas sales are cut early in the fall and the trees are kept green with plenty of water until shipped to distribution centers.

Some mass producers, however, cut trees early in the new year, and treat them with preservatives and coloring solutions for storage in chilled warehouses.

'Snapdragon' Popular

A game called "snapdragon" was very popular at Christmas time in England more than 200 years ago. To a limited extent it is still played in some parts of England, as well as in America.

The original game called for a quantity of raisins to be deposited in a large bowl or dish. Brandy or some other spirit was then poured over the fruit and ignited. At a given signal, the participants attempt to snatch a raisin from the blazing bowl.



SECRETS . . . This little girl wants something for Christmas, but she's not telling anyone except Santa Claus, who looks like he understands the problem.

DRIVE CAREFULLY IF YOU PLAN A TRIP ----
The Life You Save May Be Your Own



Teeter's Bakery



Maggie And John Spears



May you prosper in the wealth with which Christmas abounds . . .

Peace, love of life, kindness and the brotherhood of all people.



Lamesa Steam Laundry

Hulan Henderson

Joe Burkett



WITH EVERY GOOD WISH

at *Christmas*

To our customers and to our fellow business Associates, Greetings . . .

Rumbo Clinic

Dr. and Mrs. Noble Rumbo

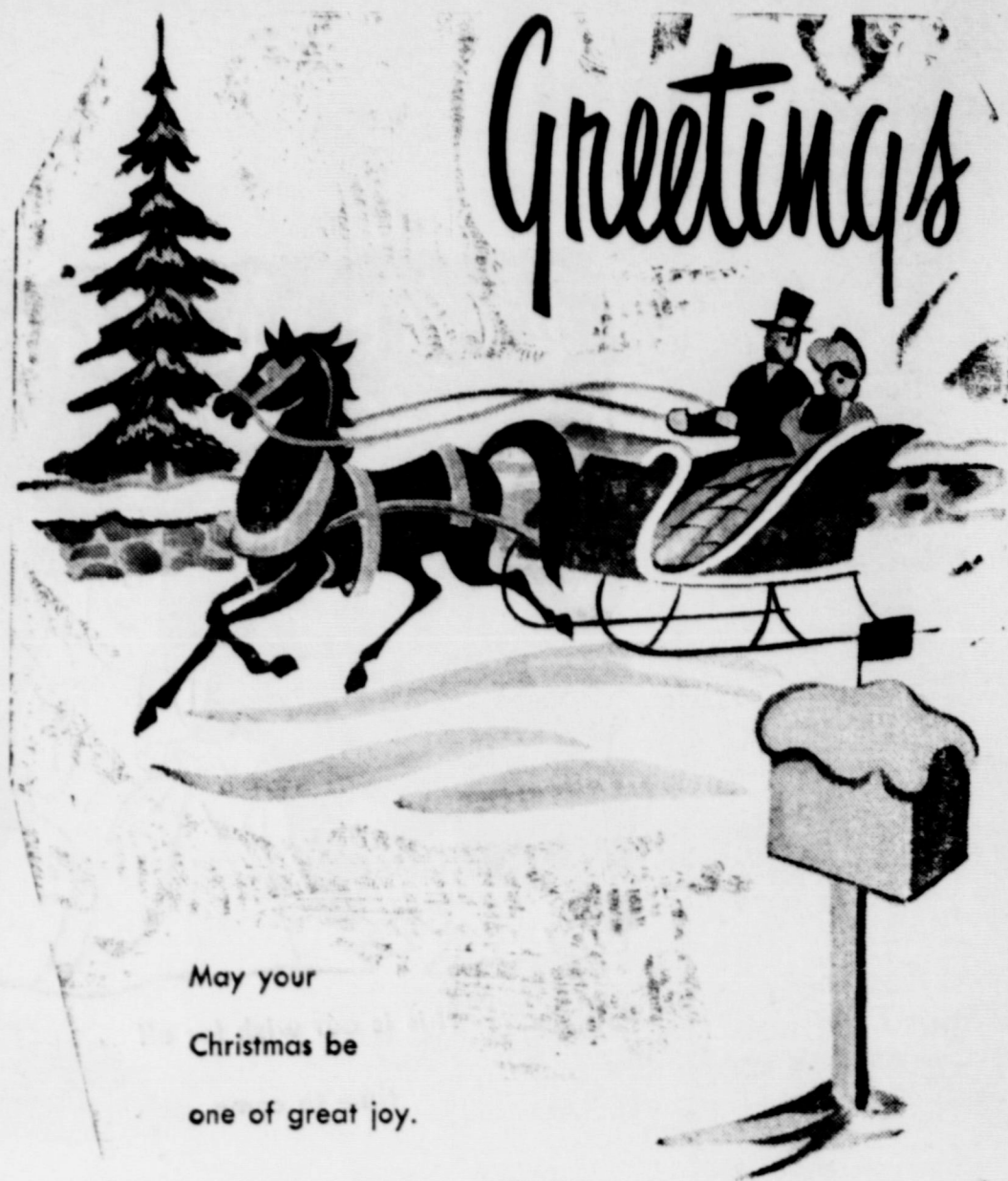


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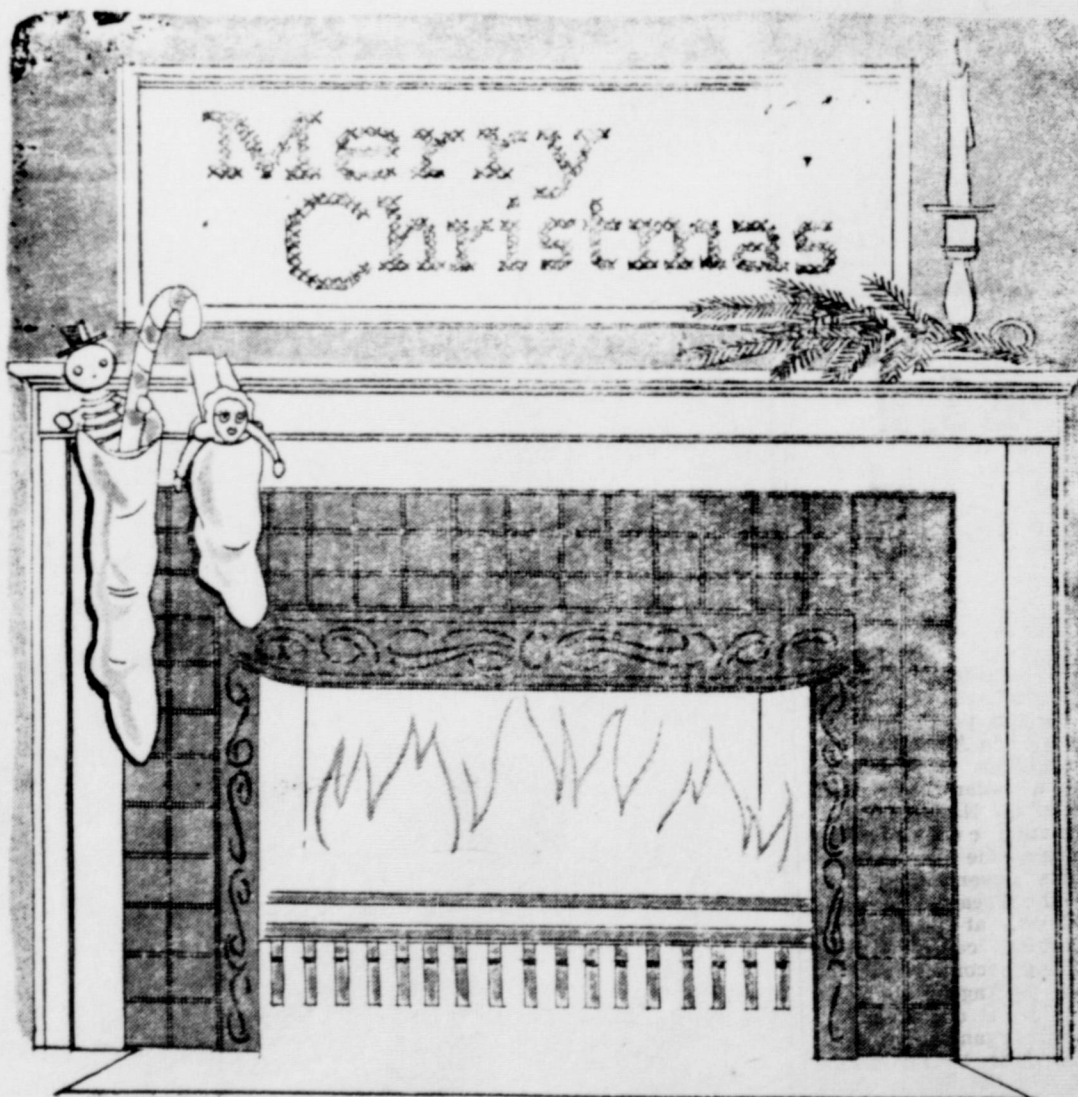
Highway Garage

Mr. and Mrs. John Earles



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Since Christmas is really "the children's hour", why not give them a greater part in preparing for the day? Children will get more delight from helping prepare and decorate the tree than in seeing only the finished product.

Small Amount of Plant Food Will Keep Needles on Tree

If you have the type of a tree-holder that permits the tree trunk to rest in water, you will find that a small amount of plant food dissolved in the water will aid in retaining the needles on the tree, and keep the needles green. If you use a pebble or rock-filled pail to support the tree, cover the pebbles or rock with a plant food solution.

Use one teaspoonful of plant food, powdered form, to each gallon of water in the container, or use one plant food tablet to each gallon of water.

United States Top Buyer and Supplier In Tree Industry

The United States is the world's leading source of supply as well as the top buyer in the Christmas tree industry—a better than \$50,000,000 business.

The majority of our Christmas trees come from New England, New York and Pennsylvania, the north Midwest, and the Northeast Pacific regions. In recent years, New Jersey has annually marketed around 100,000 trees for local use.

Most of the trees for Christmas sales are cut early in the fall and the trees are kept green with plenty of water until shipped to distribution centers.

Some mass producers, however, cut trees early in the new year, and treat them with preservatives and coloring solutions for storage in chilled warehouses.

'Snapdragon' Popular

A game called "snapdragon" was very popular at Christmas time in England more than 200 years ago. To a limited extent it is still played in some parts of England, as well as in America.

The original game called for a quantity of raisins to be deposited in a large bowl or dish. Brandy or some other spirit was then poured over the fruit and ignited. At a given signal, the participants attempt to snatch a raisin from the blazing bowl.



SECRETS . . . This little girl wants something for Christmas, but she's not telling anyone except Santa Claus, who looks like he understands the problem.

DRIVE CAREFULLY IF YOU PLAN A TRIP ----
The Life You Save May Be Your Own



Teeter's Bakery



Maggie And John Spears



May you prosper in the wealth with which Christmas abounds . . .

Peace, love of life, kindness and the brotherhood of all people.



Joe Burkett



Lamesa Steam Laundry

Hulan Henderson



WITH EVERY GOOD WISH

at Christmas

To our customers and to our fellow business Associates, Greetings . . .

Rumbo Clinic

Dr. and Mrs. Noble Rumbo



Greetings

To all our customers this holiday season.

Highway Garage

Mr. and Mrs. John Earles



We wish you contentment
and happiness
this Christmas season.

Paymaster Gin

CLYDE WINANS, MGR.

REINDEER

FAIRY TALES and Christmas stories are a Yuletide tradition. It is thus fitting that the story which promises to be America's most popular and long-lived fairy tale is related to the Christmas season.

Once upon a time there was a reindeer with a built-in flashlight bulb for a nose. You know, Rudolph, the red-nosed reindeer. From a small beginning in 1938, the little animal with the built-in beacon has become as familiar as Humpty-Dumpty and Cinderella to youngsters everywhere.

First invented as a sales giveaway promotion for Montgomery Ward by Robert L. May, Rudolph was featured in many free booklets before he became associated with Christmas. Songwriter Johnny Marks liked the title "Rudolph, the Red Nosed Reindeer", so he wrote a song about it. He was so sure he had a success that he started his own Publishing company, using "Rudolph" as his first release. Gene Autry made the initial recording, and that one record sold 2,000,000 copies.

Last year, there were 16 different recordings of the song for sale, ranging from boogie-woogie by Sugar Chile Robinson to Bing Crosby, and cowboy singers.



... A HERALD
OF THE KING ...

Tree Decoration Has Ancient Source In Arabian Legend

When you fasten the ornaments to your Christmas tree this year you will be commemorating a centuries-old Arabian legend that relates how plants blossomed and flowered and trees miraculously bore ripened fruit on the eve of the first Christmas.

In fact, the Christmas tree itself stems from the story of a Scandinavian "sacred" tree and Martin Luther, a German, is said to have brought the first one indoors and decorated it for the Yule season in the early 16th century.

These are only two of more than a score of legends from which today's Christmas symbols and customs stem. According to Jeannette Lee, who has probed their origin for nearly a dozen years, the American Christmas symbols — from candles and bells to kissing under the mistletoe — have no common nationality. They have come from all parts of the world.

Mrs. Lee, who is supervisor of creative art for a greeting card company, constantly utilizes the traditions and emblems of the festival as ornaments for Christmas cards and is just as constantly searching for new ones. This year, for example, the bright-colored tree ornaments are in high vogue as devices on Christmas

Cowboys who want to take the rough edges off a horse, call the practice letting the hammer down.

A cowboy who can keep in balance upon and with a horse, and who can ride long distances without retightening the cinches or galling the horse's back is known as a "light rider."

Old plainsmen often placed a silk neckerchief on hard ground and listened by putting their ear on the neckerchief. Sounds other wise inaudible were somehow magnified by the procedure.

CLAUDE'S



All Kinds Cowboy and Wellington BOOTS — WESTERN SHIRTS — MOCCASINS — LOAFERS — ALL KINDS FINE LEATHER GOODS — EXPERT REPAIR ON ALL SHOES AND BOOTS

Christmas Peace



May the wonderful peace
of the first Christmas be yours
this holiday season.

Singleton Appliance

Mr. and Mrs. Hal Singleton, Jr.

Have a happy Christmas —
one you will remember in
days to come.

Merry
Christmas



Producers Gin

FRED RANEY, MGR.

GREETINGS

May the
season's joy
dwell in every heart.

Edwards Implement Co.

Your M-M Dealer, International Pickups

**Custom of 'Pinata',
Observed in Mexico,
Is Spreading to U.S.**

The pinata, Christmas custom so long observed by the happy children of Mexico, is gradually spreading into the United States. Although it performs year-round duty in the land south of the border, the pinata is busiest during the Mexican Christian festival that lasts from December 16 to January 6. In America, it is used in various parts of the country only at Christmas time.

The pinata is made of thin, fragile clay, and is filled with sweetmeats and trinkets before being suspended from the ceiling.

Each of the guests, not always only just children—is blindfolded and given a stick. The object is to swing the sticks overhead until someone shatters the pinata, sending the delicious contents pouring out, whence a mad scramble takes place for the spoils.

The pinata is a great aid in making the long Christmas season tolerable for Mexican children. Tradition decrees that they must wait until the final day of the 21-day Christmas season to receive their gifts.

**Christmas Was Once
Holiday That Moved
About on Calendar**

Christmas was once a movable feast. The eastern branches of the Christian church usually celebrated it in April or May. Western Europe sometime in January.

In 337 A.D., St. Cyril, bishop of Jerusalem, set out to make the date universal. With the permission of Pope Junius I, he appointed a commission to determine, if possible, the precise date of Christ's nativity. The theologians of the Church finally agreed upon December 25, and since the year 354 this date has been celebrated.

Members of the Greek, Russian and Ukrainian Orthodox churches in the 20th century observed the date of January 7, because they use the Julian calendar, which lists December 25 on that date by our calendar.

Cowboys who want to take the rough edges off a horse, call the practice letting the hammer down.

**Interesting Job?
Santa's Beats All
At This Season**

WHO HAS ONE of the most interesting jobs this time of year? That's easy. It's Santa.

The rotund gentleman hiding behind the red ensemble and the flowing white beard learns a great deal about the nature of humans, especially children, at this time of year.

However, after receiving thousands of letters from all over the



country, and talking to thousands of youngsters on street corners and in department stores. Santa usually comes to the same conclusion each year. Times and customs change, but children seldom do.

Requests that Santa receives follow a general pattern each year—everything from bicycles to roller skates and cowboy suits for boys, with dolls and elaborate accessories the favorite with the girls.

There are some exceptions. Lots of children make requests for useful items, typewriters and such, in the hope of becoming writers and stenographers. Last year one lad asked for a Bengal tiger.

Santa, understanding human that he must be, promises to fill all the requests that he can and explains tenderly why there are some that are out of reach.

**St. Nicholas Possessed
Of Great Virtue, Piety**

Saint Nicholas, Bishop of Myra, was said to have been a saint of great virtue and piety.

An ancient legend is told that he became the patron saint of school boys when he restored to life the sons of a rich Asiatic, who had been murdered by a robber-innkeeper while they were enroute to school in Athens. It is said that he was warned of the crime in a vision, but was unable to reach the inn in time to prevent the murders. He restored the boys to life through prayers and also forced the murderer to confess his crime to authorities.

**DRIVE CAREFULLY IF YOU PLAN A TRIP ---
The Life You Save May Be Your Own**



*Season's
Greetings*

We hail you in
this season of
Christmas cheer.

Dr. O. H. Nance

OPTOMETRIST

528 North 1st in Lamesa -- Phone 554



A Day full of Happiness
is our
Christmas message to you

**Dr. Jack Alexander
and Staff**

LAMESA, TEXAS

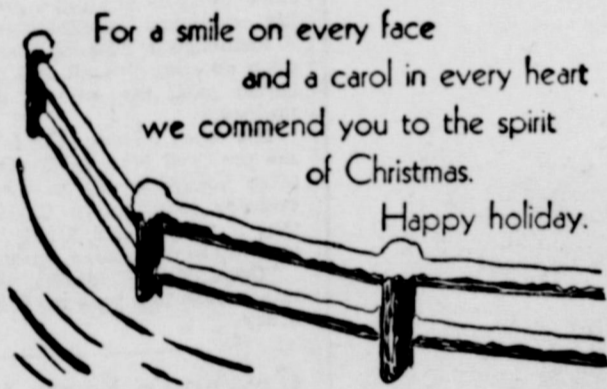


*Joy to the
World*

Christmas

**Fenton's Shoe
Store**

LAMESA, TEXAS



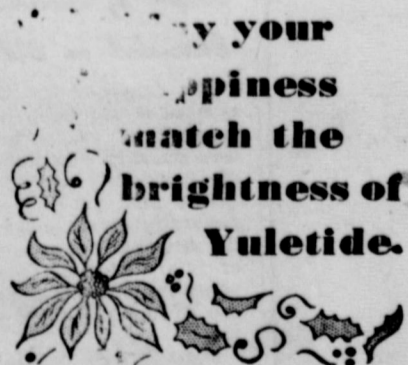
For a smile on every face
and a carol in every heart
we commend you to the spirit
of Christmas.
Happy holiday.

**Juanita's
Draperies**

605 So. 1st phone 3945 in Lamesa
Draperies, Slip covers, Drapery Hardware.

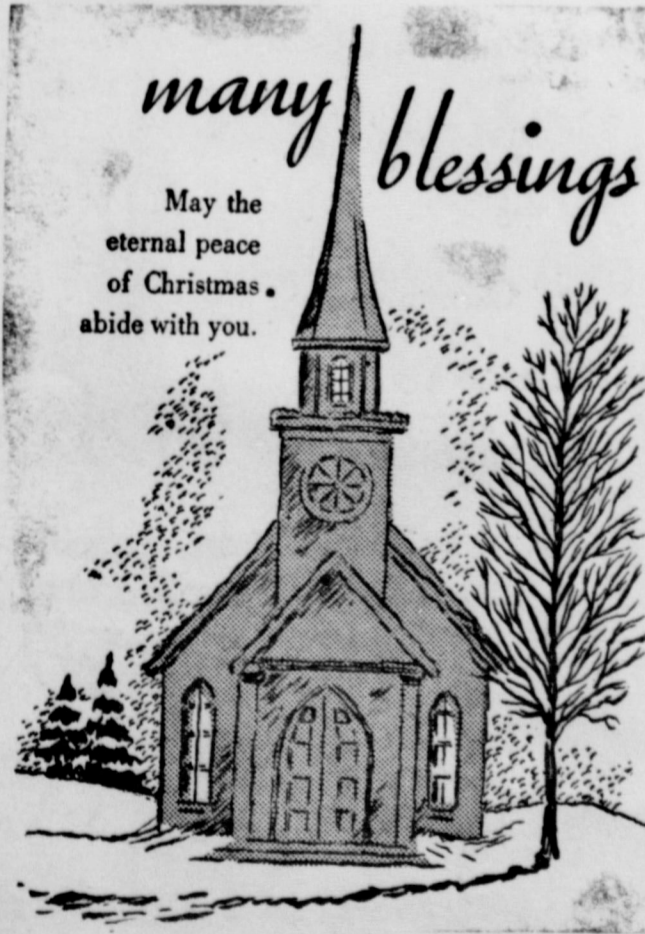


**BALDWINS DEPARTMENT
STORE In Lamesa**



Lamesa Tin And Radiator

411 North 2ndSt. in Lamesa



**Lamesa Cotton Oil
Mill**

LAMESA, TEXAS

Only an intelligent man has sense enough to recognize his own limitations.

An offensive spirit can be a dangerous affair unless you are properly prepared.

World progress would move faster if people would talk less and work harder.

Soreheads and sapheads are different in degree but they are equally tiresome.

The finest sermons are seen, not heard; they live in the lives of men and women.

Laziness is a progressive disease; conversely, work done makes other work easier.

Know Your Law ---

At this time of year, many landlords and tenants are thinking about farm rental arrangements for 1960. While some operate from year to year on the basis of verbal agreements regulated largely by local customs, written leases are better and may save disagreement and hard feelings between the parties. Farming is a business and should be conducted in a businesslike manner for best success. Rental contracts involve a full year's work by the tenant and possibly thousands of dollars for both parties. A few dollars spent on a properly drawn lease is good business economy.

A farm lease is not a simple paper. Printed lease forms often turn out to be traps if not understood, or if not properly executed. A farmer-tenant contract is intricate and of such importance to both parties concerned that amateur draftsmanship is risky.

Fixing of cash rent or designating the length of term are relatively simple. Yet, even in these matters, ambiguity or incompleteness can cause bitter disputes and expensive lawsuits.

A loosely drawn property description may have consequences entirely unintended by either landlord or tenant. Where rent is to be based on acreage, an accurate description is doubly important.

Census Half Over

The 1959 Census of Agriculture is about 50 percent completed in this area, it was announced recently by Field Director James W. Stroud of the Census Bureau's regional office at Dallas.

The Census official stated that he was well pleased with the cooperation the census takers are receiving from farmers in the area and has high hopes of completing the canvass within the next ten days. He pointed out that the field canvass of farms is one of the larger costs of the census and that cooperation of farmers in completing questionnaires promptly will be a vital factor in keeping down the final costs of the undertaking.

Quick completion of the census will not only help keeping costs down but will aid in prompt publication of the results, the field director said. He urged local farmers who have not already done so to complete the census questionnaire and have it ready when the census taker calls.



The practice of holding "open house" has been a Christmas tradition through the years.

The Saxon lords threw open the doors of their great halls to peasant and noble alike during the festive season and all enjoyed a great feasting, songs and the exchange of gifts. A tremendous Yule log was dragged upon an open fire pit and festivities lasted until the embers alone remained.

The same custom was followed in the pre-Civil War South. The slaves often soaked a log in the cypress swamps long before Christmas so that it would burn slowly, and extend their Christmas freedom.

"Open House" during the Yuletide season is a true mark of democracy.

Cowboy's Party Is Real American Fete

One of the most typical of our American holiday celebrations is the Cowboy's Christmas Ball, which has been held almost every year since 1884 in the small town of Anson, Texas.

The celebration started as a wedding party in the old Star Hotel when ranchers poured in from the widely scattered ranges to honor one Cross P. Charley and his bride. It was such a success that it was repeated year after year.

Christmas Eve brought the spirit of the old West to Anson. Cowboys donned their colorful dress, their gay shirts and decorated boots. Cowgirls outfitted themselves in gingham dresses "like mother wore". A cowboy band swung out and the dancers perform the heel and toe polka, the Varsouvienne, and other old folk dances.

Origin of Symbolic Tree Shrouded in Old Legends

The origin of the Christmas tree symbol is shrouded in legends that reach back to the period of Druid tree worship long before the advent of Christianity. Credit for tree decoration and gift-giving, however, is generally given to Germany, where the customs were started in the 16th or 17th centuries. Over a period of years the practice spread into northern Europe and from there to America.

Outside tree decorating is essentially an American trademark and a special feature of community spirit. The best known outside displays in America are on the White House lawn and at the Rockefeller Plaza in New York City.

O'Donnell Barber Shop

LATEST STYLES CUT BY THE BEST METHOD

Specialize in Flat Tops Prompt Service — John

The most wonderful gifts plug into an electrical outlet!

Give better ELECTRICALLY

Choose exciting, useful gifts from this Christmas check list. You give year-round better living when you give something electrical!

<input type="checkbox"/> Alarm clock	<input type="checkbox"/> Heater (portable)
<input type="checkbox"/> Bedcovering	<input type="checkbox"/> Iron
<input type="checkbox"/> Blender	<input type="checkbox"/> Pin-to-wall lamps
<input type="checkbox"/> Coffeemaker	<input type="checkbox"/> Radio
<input type="checkbox"/> Corn popper	<input type="checkbox"/> Roaster
<input type="checkbox"/> Deep fryer	<input type="checkbox"/> Shaver
<input type="checkbox"/> Egg cooker	<input type="checkbox"/> Skillet
<input type="checkbox"/> Floor lamp	<input type="checkbox"/> Table lamp
<input type="checkbox"/> Food mixer	<input type="checkbox"/> Television set
<input type="checkbox"/> Griddle	<input type="checkbox"/> Toaster
<input type="checkbox"/> Hair dryer	<input type="checkbox"/> Waffle baker
<input type="checkbox"/> Heat lamp	<input type="checkbox"/> Warming pad

Visit your favorite store that sells electric appliances

TEXAS ELECTRIC SERVICE COMPANY
C. R. REESE, Manager Phone 60

12-4A

It's Christmas!

May the True,
Tender Meaning
of the
First Christmas
Come to You
This Year

Stanley Funeral Home

Billy And Martin White Ph. WY-84433 Tahoka, Texas



Collins Department Store
LAMESA, TEXAS

Christmas Express

We wish you a train load of happiness during this joyous season.

Middleton Furniture Store
LAMESA, TEXAS

Strain May Hit Digestion

One thing about the "good old days" of yesteryear — people probably didn't have to put up with as much of the pang of indigestion as we modernists do.

There is evidence that the stresses and strains of modern life, the lack of exercise and improper diets, cause the stomach to over-secrete and bring on the aggravating gas and burning sensation of many types of indigestion.

One of the most common forms of stomach upset, physicians say, is caused by nervous excitement. You probably can recall days when an important business deal, an unexpected event, an accident or pressure of work set your stomach churning. The stomach is, of course, largely controlled by the involuntary nervous system.

Hasty eating, improper chewing of food is another common cause. Foods having an irritating effect on a stomach lining are important sources of trouble. Among them are those which are highly seasoned with salt and pepper and spices. Things were different in the old days. Life was calmer, less hurried and less hurried. And frougnt will less indigestion.

Modern use of condiments and strongly flavored foods cause the stomach to over-secrete hydrochloric acid. In normal people the stomach tends to neutralize what it over-secretes, but people with ulcers suffer painful "indigestion."

Greasy foods are particularly troublesome for people with malfunctioning gall bladders or liver disease. Fats stimulate gall bladder action, thus creating and outpouring of bile. Extra exertion of the defective gall bladder is felt as a painful cramp.

For sale — 2 bedroom modern house on pavement, 2 corner lots, just remodeled on exterior, shingle roof, Bertice Askew, Nelms 3212 4

For rent — Furnished Apartment See Index

For sale — my home. Herman Lawhon phone 165 4tp

SEE ME FOR WATER WELLS AND TEST HOLES. Phone 4276, GENE REED, Lamesa, 3tp

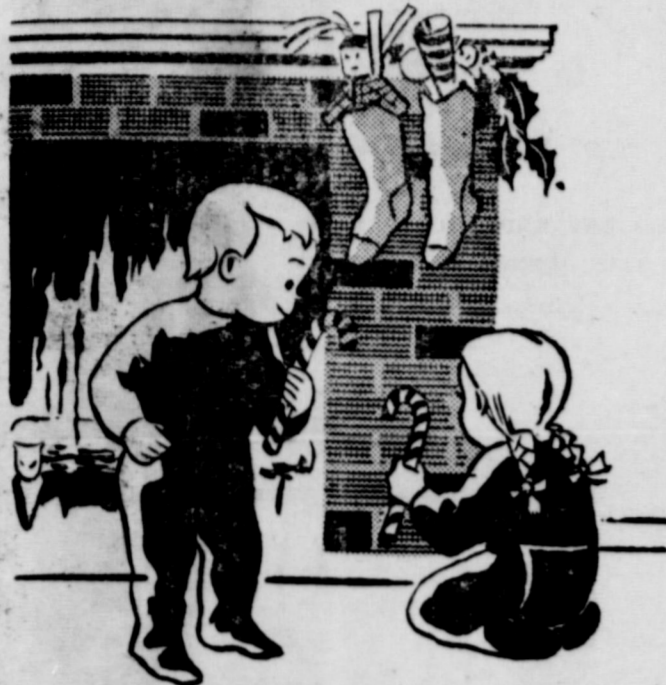
See me for Painting, Taping and Textoning, carpenter repairs, phone 3019. Alton Hood, 1211 South 1st Lamesa 2tp

Christmas Greetings

May the joyous warmth of the Yule season rest with you always.



Everett Barber Shop



AT CHRISTMAS,
we wish you all the happiness this magic season offers.

C. & W. Tractor Shop

Earl Wingfield & Frankie Cook

JUST A FRIENDLY WAY OF EXPRESSING TO YOU OUR MOST SINCERE GOOD WISHES FOR A HAPPY CHRISTMAS AND THAT IT MAY BE AN ESPECIALLY JOYOUS ONE FOR YOU.

Max Cafe

Mr. and Mrs. W. L. Maxwell



Ware's Service Station

At The North "Y"



We join you in singing his praise this Christmas day.

W. J. Shook

Butane and Propane Gas



LaVerne's Beauty Shop

LaVerne and Ruth

Phone 267

DRIVE CAREFULLY IF YOU PLAN A TRIP ----

The Life You Save May Be Your Own



Ship and travel Santa Fe

...the longest railroad in the U. S. A.



See your nearest Santa Fe agent

STANLEY FUNERAL HOME

AND BURIAL ASSOCIATION

Day or Nite Call WY 84433 At Tahoka

"Thoughtful, Courteous Service"

We Accept Burial Policies Of All Companies

Shop The One Stop --
Christmas Store

PRESCRIPTIONS

Lott Pharmacy

Hugh Lott, Registered Pharmacist

SAVE 1 Percent

PAY YOUR STATE AND COUNTY TAXES

NOW AND SAVE

3 percent discount will be allowed on all 1959 State And County Taxes if paid during the month Of December.

★ Also do not forget to pay your poll taxes. Next year is election year.

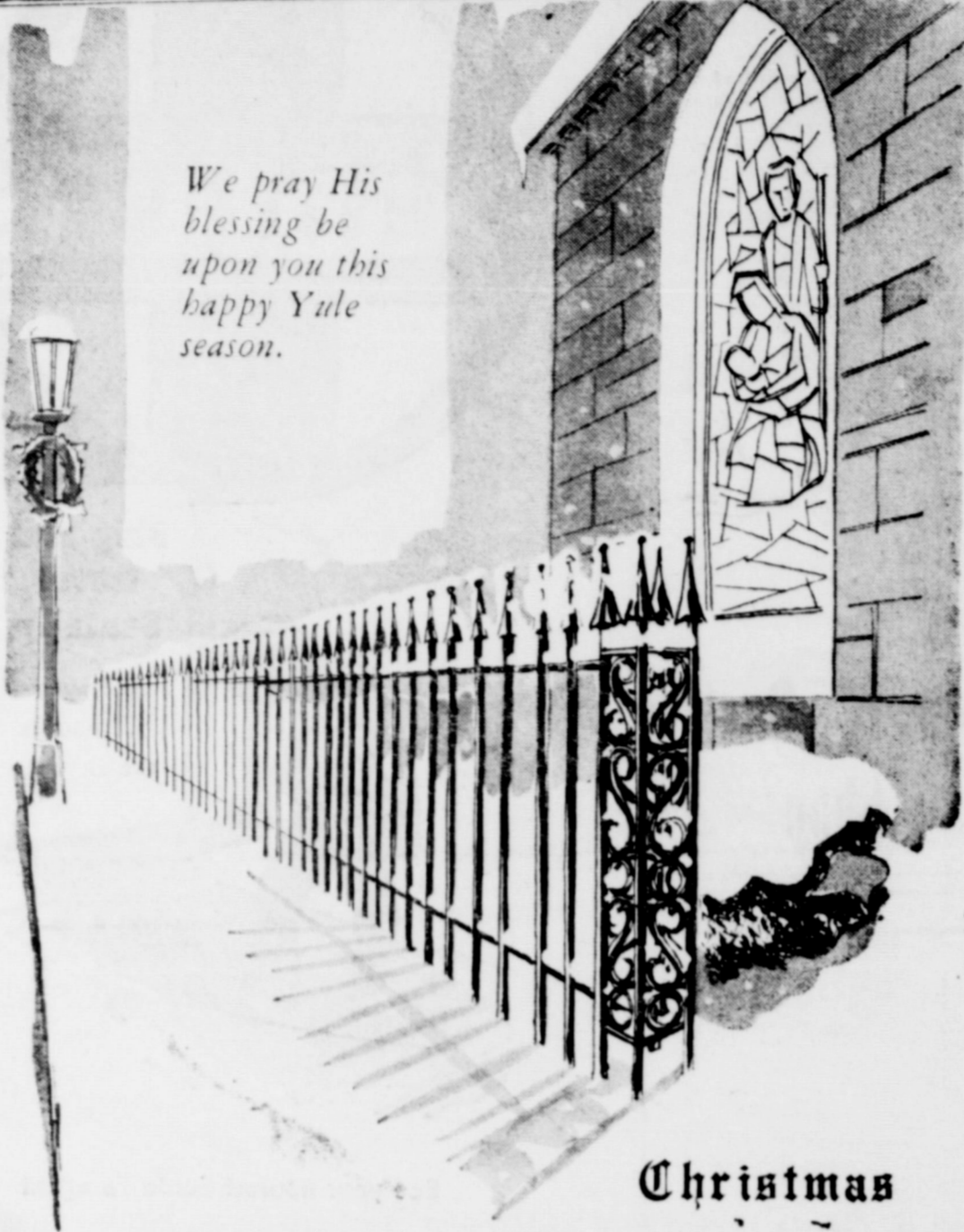
J. E. (Red) Brown

Lynn Co. Tax Assessor and Collector

BLOCKER GROCERY

Your S. & H. GREEN STAMP store

SPECIALS For Friday and Saturday



We pray His blessing be upon you this happy Yule season.

Christmas

TRADE WHERE MA SAVES MONEY FOR PA

Gay spirits are more commonplace during the Yule season than at any other time of the year. We hope you're fitting in.



BAIRRINGTON GROCERY and MARKET
Mr. and Mrs. Cleve Bairrington



We wish you unlimited happiness during the Yule season.

JACKSONS
Grocery & Market

★ We give Double Thrift Stamps And Double, Double Thrift Stamps On Wednesdays



May a serene happiness be yours this Holiday Season



ROGERS GROCERY At Newmoore
Mr and Mrs. Ted Rogers

See me for Painting, Taping and Textoning, carpenter repairs, phone 3019. Alton Hood, 1211 South 1st Lamesa 2tp

For sale — one and one-half lots 12th st. Mrs. LaVern Gardshire

O'Donnell Barber Shop
LATEST STYLES CUT BY THE BEST METHOD
Specialize In Flat Tops
Prompt Service — John

ATTORNEYS AT LAW
GENERAL PRACTICE IN COURTS
502 N. 1st St. — Phone 2171
LAMESA, TEXAS

REX

John Wayne in

THE HORSE SOLDIER

(156)

FOR SALE — 160 acre farm in Borden County, SE 1-4, Sec. 11, Blk. 32, T6N. \$100.00 per acre, 58 acres in cotton, two irrigation wells and two 2 in. submergible pumps, present loan on acreage \$10,000.00

160 acre farm in Lynn County, \$225.00 per acre, NM 1-4th, Sec. 40 Blk. 8, EL and R R Co. Survey, 68 acre cotton allotment, 3 irrigation wells, Present loan balance, \$4,000 FHA, \$7,000 GI, \$5,000 FLB. O. H. MORRIS and SON 321 North First St. Lamesa 12 9 c

For sale — fishing cabin at Lake Thomas. See Thedo Cook, Rt. 2, Tahoka 2tp

For sale — Dining room Suite with Matching Chairs, Mrs. Cleon Eason.

For rent — Furnished Apartment See Index

SEE ME FOR WATER WELLS AND TEST HOLES. Phone 4276, GENE REED, Lamesa, 3tp

KCBD — TV CH. 11
Sunday

12:25 Sign on
12:30 Eternal Light
1:00 Sports
3:30 Dee Weaver
4:00 to be announced
5:00 Meet the Press
5:30 Game of Week
6:00 Riverboat
7:00 Our American Heritage
8:00 Dinah Shore
9:00 Loretta Young
9:30 Lock Up
10:00 Arthur Murray
10:30 News, Weather, Sports
11:00 Movie

Monday
6:30 Continental Classroom
7:00 Today
9:00 Dough Re Mi
9:30 Treasure Hunt
10:00 Price is Right
10:30 Concentration
11:00 Truth or Consequences
11:30 It Could Be You
12:00 Burns and Allen
12:30 Susie
1:00 Queen for a Day
1:30 Thin Man
2:00 Young Dr. Malone
2:30 From These Roots
3:00 House on High Street
3:30 Movie
5:00 Hospitality Time
5:15 Mr. District Attorney
5:45 Here's Howell
6:00 News, Weather
6:15 Huntley - Brinkley News
6:30 Cheyenne
7:30 Wells Fargo
8:00 Peter Gunn
8:30 This Man Dawson
9:00 Maverick
10:00 Lawman
10:30 News, Weather, Sports
11:00 Jack Paar Show

Tuesday
6:30 - 5:00 (same as on Monday)
5:15 Sgt. Preston
5:45 Here's Howell
6:00 News, Weather, Sports
6:15 Huntley - Brinkley News
6:30 Laramie
7:30 Donna Reed
8:00 Rifleman
8:30 Ethel Merman
9:30 Wichita Town
10:00 Real McCoys
10:30 News, Weather, Sports
11:00 Jack Paar Show

RENEW YOUR SUBSCRIPTION THE O'DONNELL INDEX-PRESS

★ Day or Nite Try O'Donnell's ALL-NEW...
DIME-O-MATIC LAUNDRY

16 AUTOMATIC WASHING MACHINES (20c per load)
3 AUTOMATIC DRYERS (10c for 10 Minutes)
SOFT, HOT WATER ALWAYS

AIR CONDITIONED

MONDAY AND THURSDAY OPEN TO 10 P. M. OTHER DAYS OPENED TO 8 P. M.



GREETINGS

May the Season be as bright as candles... as gay as the holly.

★★ Double Frontier Stamps On Wednesday WE GIVE FRONTIER SAVING STAMPS

Line Grocery And Market

WE DELIVER PHONE 118

Plenty of parking behind the store; come in and shop



MERRY CHRISTMAS

May the star of Christmas light your path this holiday season

MANSSELL BRO

PHONE 50

SPECIALS FOR FRIDAY And SATURDAY FREE DELIVERY

15 36 23 PHO