

O'DONNELL INDEX PRESS

31st year; No. 29

O'DONNELL, LYNN COUNTY, TEXAS, Wednesday, Mar. 24, 1954

\$1.50 PER YEAR

Folks You Know

Mrs. Lydia Hancock returned to Quanah with her son and family for a visit.

Mr and Mrs. C. H. Mansell spent week end in Carlsbad visiting relatives.

Mrs. Jesse Lane underwent major surgery at Lubbock Memorial hospital Wednesday morning.

Mrs. Don Mansell underwent surgery Saturday morning at Lubbock Memorial hospital.

George Vaughn, resident here for almost 50 years, is improving following a mild stroke. His many friends wish him a speedy recovery.

See our line of Korlitz Freezer and Refrigerator bags for fruits, vegetables, and meats; free 50c coupon in every bag; see H. and S. Auto and Home Supply.

Rev. O. O. Holliday attended a Sunday School convention at Abilene Monday and Tuesday.

Guests in the home of Mr and Mrs. Shag Garrett one day last week were Mrs. Allie G. Raney of Perryton and E. M. Raney of Clarksville, Wis.

Mr and Mrs. J. E. Dorsey of Tulsa are visiting their daughter, Mr. and Mrs. B. B. Vestal.

Mrs. Joe Jackson and Mrs. Jay Nolin visited in Demmit over the week end.

The young son of Mr and Mrs. James Reed had his tonsils out last week.

Mr and Mrs. M. L. Isaacs of Pecos visited Mrs. E. J. Tredway over the week end; Mr and Mrs. Truman Isaacs visited Mrs. Tredway Monday.

Mr and Mrs. Moss have returned to their home in Dallas after visiting their daughter, Dr. and Mrs. Joe Lehman and getting acquainted with their new granddaughter.

School Trustee Election's April 3rd

Two trustees will be elected Saturday, April 3rd for the O'Donnell School district. Voting will be at the school tax office. On the ticket will be J. T. Forbes and H. D. Vaughn both of O'Donnell and currently holding office and G. E. (Eli) Vickers of Joe Bailey, N. S. Parker of New Moore, W. H. Cook of Wells D. B. Calaway of Draw and Jake L. Burkett of O'Donnell.

Look Who's New

Congratulations to Mr and Mrs. Steve Barrington on the arrival of a fine daughter born March 14th at a Lamesa hospital weighing 7 lb 7 oz. and named Patricia Ann.

'39 Study Club Meets

Mrs. Daisy Celsor was hostess to the 1939 Study Club Wednesday of last week. The program was on "Home Making". The refreshment plate consisted of angel food squares, iced in green topped with a shamrock, with mints and soft drinks. The next meeting will be April 7th with Mrs. J. P. Bowlin as the hostess.

SPEECH CLASS GIVES PLAYS

Recently the Speech class entertained the student body with three one act plays. In the cast of the first play were Retha Gillespie, Lynn Kenley, Arthur Jackson, Frank E. Parker, Doreece Lavender, Irene McKay, and Margaret Parker. In the second play were Jesse Barrett, Derry Moore, Ralph Simpson, Tommy Modisette, Nolan Porterfield, and Carl Copening. In the third play were Mary Moore, Gerald Moore, Red Rains, Patsy Mahurin, Mrs. Chas. Cathey is the speech instructor.

JUNIOR PLAY APRIL 9TH

"Am I Intruding" a 3 act mystery play will be given by the Junior Class Friday night, April 9th. Mrs. Kenneth Sutton is in charge of the play. In the cast are Mary Pierce, Carl Jones, Nancy Everett, Doreece Lavender, Billy Pennington, Jack Worthington, Carole Thompson, Avery Doss, Yvonne Seay, Bobby Stalcup, Jo Ann Griffin, John Spraberry.

Mrs. B. M. Haymes was taken to a Lamesa hospital Saturday.

LOCAL STUDY CLUBS SPONSOR FILM ON INDIANS TO BE SHOWN HERE NEXT WEDNESDAY

The 1946 and 1939 Study Clubs of O'Donnell are sponsoring a feature length film in sound and color to be shown here Wednesday March 31st at Rex Theatre at 4 p. m. The film is titled - "Persecution U. S. A" and is a story of religious intolerance among the Indians of Southwest. According to Mrs. Burl Koeninger, admission is FREE and all invited.

Cage Bros. Get Paving Contract At \$112,983.88

Mrs. Beatrice McLaurin, local commissioner of Lynn Co., advised the Index that the State had awarded the contract for paving 12 miles of road in the extreme southwest part of Lynn Co. to Cage Bros. of San Antonio for a low bid of \$112,983.88.

Mrs. McLaurin called the successful bidder at the San Antonio office and was told work would begin immediately. She was assured in response to her request that ALL LABOR would be used from this area except for skill labor not available. She was also told that the firm would give due consideration to establishing an office in O'Donnell for the job.

Such alertness on the part of Mrs. McLaurin is making her one of the most efficient commissioners in West Texas.

Mrs. Tucker, mother of Mrs. L. G. Schuessler and Louise Tulker, a sister of Breckenridge visited here last week.

Mr and Mrs. Otis Harris had a week end guests Mrs. J. W. Ford of Lubbock.

Mrs. O. G. Smith, sr. is visiting a sister in Dallas.

Mrs. Kennedy and Mrs. McClen-don of Post were guests in the H. A. Karpe home Saturday.

Mrs. Lou Putman is in a Lamesa hospital.

Mrs. Bill Autry and Donna Jo are visiting her parents in Wichita Falls.

Mr and Mrs. Bill Ellis of Hereford, Miss Myrtle Wright of Denver, Colo., and Miss Thelma Wright of Midland spent week end with Mr and Mrs. John Ellis.

Mr and Mrs. Kellis Davis of Lamesa, Mr and Mrs. Laron Davis of Midland, visited L. M. Davis family at Honey Grove over week end.

Mr and Mrs. Rob Lane visited Mrs. Jesse Lane in a Lubbock hospital Sunday.

Baptists Prepare For Revival Mar. 31st

The First Baptist Church of O'Donnell is making preparation for the revival which is scheduled for March 31 thru April 11th. Bro. Edwin Dabbs of Dallas will be in charge of the music. He is planning for a full choir at each service. If you love good singing, you will enjoy the music of the services.

Believing that a real revival and evangelistic success must have the power and blessings of God, emphasis is being placed on prayer. After a group of cottage prayer meetings, there will be on the last evening before the revival begins a great mass prayer meeting at the church. Then through the revival there will be prayer meetings from 7 to 7:30 p. m. at the church. The booster band for the children will meet at this same time.

An outstanding film, "The Missing Christian" will be shown Wednesday night March 31 - the first service of the revival. Everyone of the community is invited to pray for, attend, and participate in the revival services.

Tuesday evening cottage prayer meeting was held at home of Mr. and Mrs. Harold Mires and Thursday evening at 7:30 the meeting will be in home of Mr and Mrs. A. L. Thompson.

O. O. Holliday, pastor

Billy Gunter To Wed April 3rd

Mr and Mrs. Wylie Boyle of Paducah announce the engagement of their daughter, Miss Carolyn Boyle to Billy Carl Gunter of Littlefield, son of Mr and Mrs. Carl Gunter of O'Donnell. The wedding will take place April 3rd in the home of the bride elect's parents. The Rev. Dudley Strain will officiate at the ceremony.

Miss Boyle, who is director of music at J. T. Hutchinson Junior high school of Lubbock received a B. A. degree in music from Texas State College for Women at Denton and took a master's degree at the University of Texas. She formerly taught in Dallas and Pampa public schools. Mr. Gunter is with the Soil Conservation Service in Littlefield and is a graduate of Texas A. and M. After 2 years with Army Transport Corps serving in Newfoundland and Greenland as a 1st Lieutenant, he was separated from service last August. He is a graduate of the O'Donnell High School about 6 years ago.

DATES

What are dates? Dates are fruits Fruits are on trees Trees are green Green is a color Color is what you do when you are shy, Shy people don't have fun Fun and fun are two Two is a combination Combination is a salad Salads are full of vitamins, Vitamins are what you need, Therefore... Dates are what we should have. O'Donnell School News

Methodist Revival In Progress This Week



A week of revival services is now in progress at the local Methodist church with Rev. Alvis Cooley of Rotan as the evangelist. Services are each evening at 7:30 with the revival to close March 26th. A cordial welcome is extended to all by the pastor, Rev. H. A. Longino.

City To Pick Up Stray Dogs Of Town

ALL DOGS not tagged with Rabies tag of current date, will be picked up this week beginning Wednesday, and held at City Pound for 3 days and after that date if not claimed, will be destroyed. If by mischance your pet dog is missing contact Mayor Jimmy Hash or Tom Brewer at City Office. This program is to destroy ONLY the stray dogs and by like token PROTECT the pet dogs.

By order of the Mayor, L. J. Hash

Mr and Mrs. Glen Gibson and children visited the James Wiese family in Odessa Sunday.

Mr and Mrs. C. D. Childress and Mike and Mrs. A. J. Tidwell visited in Post Sunday.

Mr and Mrs. R. J. Collier of near Tahoka have moved back to O'Donnell living east of town; they left here in 1945.

Mr and Mrs. Calvin Fritz visited the Joe Hudsons in Rocher over the week end.

Rev and Mrs. Charles Uzzle and Judy and Rev. Wayne Williams of Wayland visited in the Tom Brewer home over week end.

Mrs. Willis Rex of Snyder visited her sister Mr and Mrs. J. T. Forbes Thursday.

School Menu

Monday: meat loaf, celery stick green beans, creamed potatoes, bread, peach half.
Tuesday: sliced cheese, fresh vegetables, pinto beans, buttered corn, corn bread, butter, bread ice cream.
Wednesday: bacon, lettuce wedge, blackeye peas, candied yams, rolls, butter, bread, milk, apricot preserves.
Thursday: welters with cheese, fresh lima beans, cabbage with carrot salad, bread, milk, fresh pear
Friday: chicken pie, vegetable salad, navy beans, creamed carrots, bread, milk, coconut pudding.

Wendell Edwards Wins at Lubbock Stock Show



Shown above is Wendell Edwards and his Reserve Champion lamb at the recent Lubbock Fat Stock Show. Pix courtesy Lubbock AVALANCHE

Mahon Writes From Washington

Herewith is a summary of a recent letter of our Congressman, Geo. Mahon to his district:

Cottonseed support price is expected to be below 90 percent of parity; last year it was 75 percent. Mr. Mahon requested 90 percent be cause of cotton acreage control. Soybeans have 80 percent support with no acreage controls for 1954.

There will be NO acreage control on grain sorghum in '54. However control is likely next year.

The program for Mexican labor will be possibly a little better than the 1953 program.

The prospects are good that the 1953 drought will be taken into consideration in basing crop controls acreage especially in 1955. The details have not yet been agreed upon.

Mr. Mahon feels that congressmen from farm states agree with him that the objection to Secretary Benson sliding scale support program is that it slides right out from under you every time you need it and that the plan will not reduce crop surpluses. Mr. Mahon closes by saying that he always wants mail from his district in connection with suggestions for a farm program.

Mr. and Mrs. Lester Vaughn of Lubbock, Mr and Mrs. Willis Vaughn and son of Clovis, N. M., Mrs. Faye Parker and children of Crane are visiting their parents, the Monroe Vaughns and their granddad, G. G. Vaughn who recently had a light stroke; also visiting were Mr and Mrs. Don Vaughn and son of Seminole.

L. and B. Club News

The L. and B. Club met Tuesday March 16th with Mrs. J. M. Farmer. Hot chocolate and cookies were served to Madams: Bill Staggs, Leonard Isaacs, Dick Simpson and a new member Mrs. Roland Swanson and the County Agent, Mrs. Edith Hughes, who gave a demonstration on sewing and selecting spring materials.

Indian Sign Says "Fair"

At sunrise here Monday, March 22nd the wind was from the north, northwest which fitted to the Indian legend indicates a "fair crop". A few minutes after sunrise the wind was a few points more to the west... all of which means exactly nothing. Last year's wind direction indicated a fair crop... and you know the rest. The truth is that we have as good a chance to make a good crop as a fair crop... if and when the drought ends. Don't try to guess who a woman will marry, an election, a jury's decision... OR THE WEATHER.

350 Car Tags Sold Here

Miss Rogers of Clayton Insurance said that about 200 car and 150 truck licenses have been sold here, the deadline is March 31st.

Mrs. Smith Hosts Club

Mrs. O. G. Smith, jr. was hostess to the Thursday Bridge Club last week. Mrs. Glen Gibson won high score, Mrs. C. N. Hoffman won 2nd and Mrs. Ralph Beach won bingo and traveling prize was won by Mrs. L. L. Birdwell. Others present were Madams: J. T. Forbes, W. E. Singleton, Hubb Lott and Mack Noble.

Mrs. J. T. Forbes will be hostess to the club at the next meeting.

Local Co-op To Have Meeting April 10th

The regular annual meeting of the Farmers Cooperative Association of here and Farmers Fuel Ass'n. will be at noon Saturday April 10th at grade school lunch room for the purpose of electing one director and other business. Barbecue and refreshments will be served. Every member and patron is urged to attend and bring the family. J. W. Martin is the friendly and capable local manager.

It's NUMBER ONE in Power!

CHRYSLER 235 h.p.

THE POWER AND LOOK OF LEADERSHIP ARE YOURS IN A CHRYSLER

1954 NASCAR AND STEVENS TROPHY WINNER!

O'Donnell Motor Co.

Chrysler and Plymouth Sales and Service O'Donnell, Texas

What you want most
CHEVROLET

gives you **first!**

This year, again, Chevrolet is out ahead of the other low-priced cars in the things that mean more pleasure and satisfaction for you. And yet Chevrolet costs the least—no other line of cars is priced so low. So why go hundreds of dollars higher when you can have all these things you want in Chevrolet? Come in and let us show you the kind of facts and figures you like to see!

*That explains why more people buy Chevrolets—and want Chevrolets—than any other car.



Out ahead with that bigger, lower look

Chevrolet is the only low-priced car that has Body by Fisher with that big, smooth, low-slung look.



Out ahead with the highest-compression overhead valve engines

Chevrolet's more powerful valve-in-head engines have the highest compression ratio of any leading low-priced car!



Out ahead with that smooth and solid big-car ride

Chevrolet's the only low-priced car with Unitized Knee-Action—one reason for its finer road-smoothing, road-hugging ride.



Out ahead with bigger brakes for greater safety

Chevrolet brakes are the largest in the low-price field for smoother, safer stops with less pedal pressure.



Out ahead with zippy, thrifty Powerglide

It's the first automatic transmission in the low-price field and the most improved and advanced! Optional on all models at extra cost.



Out ahead with automatic power controls

Chevrolet is the first low-priced car to bring you all the latest automatic power features and controls as extra-cost options.

Ellis Chevrolet Co.
Chevrolet Sales and Service—O'Donnell, Texas

I am back home now and will do your washing, ironing, rough dry. Mrs. Carroll Davis.

Composted burrs make good fertilizer; come to J. P. Bowlin. Gin and haul off all you want FREE.

Houses for rent; for sale 6 in. pump and 110 feet pipe; J. L. Scholer or Clayton Ins. Agency. 4tp

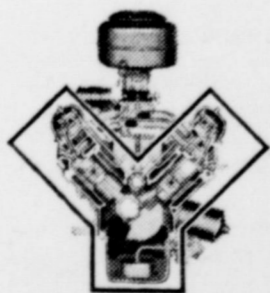
Wanted: Your washing and ironing. Mrs. Alvin Pyron at 3rd and Miles Streets. 3tp



Two family cars are better than One!

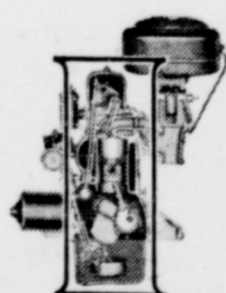
Over 400,000 families own two Fords and enjoy all the practical advantages and conveniences of two quality cars at costs not too much different than those of one expensive car. Yet in feature after feature Ford

duplicates these expensive cars . . . as thousands know who have already joined the 2-Ford family fold.



NEW 130-H.P. Y-BLOCK V-8

It has a new deep-block Y-design, a 5-bearing crankshaft and low-friction efficiency for longer life . . . smoother, quieter operation . . . greater economy.



NEW 115-H.P. I-BLOCK SIX

Like the new V-8, it's of overhead-valve, high-compression, low-friction design. And its deep-block design gives smooth, quiet power and long engine life!

Now more than ever THE STANDARD for THE AMERICAN ROAD

F.D.A.F.

'54 Ford

SEE IT . . . VALUE CHECK IT . . . TEST DRIVE IT!

FORBES Motor Co.

FORD Sales and Service

Phone 92; O'Donnell, Tex—

A good small town store for sale or trade for farm or equity in a farm; store at Brooksmith, Brown Co., Tex. Box 28, Brooksmith. Write Box 28, Brooksmith, Tex 3p

For sale: Lockett delinted storm proof cottonseed 15c lb; also Lankard, Dunn, Western Prolific storm proof \$ 2.25 bu All white sack; C. A Moore, 1 1-2 m. NE O'Donnell May

For sale: Turkey eggs 25c each. Harvey McKee. May 1

METHODIST NEWS

Rev. H. A. Longino, pastor
Sunday school . . . 10:00 a. m.
Morning worship . . . 11:00 a. m.
Evening worship . . . 7:30 p. m.
W. S. C. S. Faith Circle Mondays at 9:30 a. m. and Martha Martha Circle Tuesday 9:30 a. m.

POLITICAL ANNOUNCEMENTS

For District Attorney, 106 Dist. VERNON TOWNES

LYNN COUNTY
For County Treasurer THOMAS REID (re-election)
For County Judge: W. M. MATHIS (Re-election)
For Commissioner, Pct. 3 MRS BEATRICE McLAURIN
For County Clerk MRS. BEULAH PRIDMORE (Re-election)
For County Superintendent of Schools MRS LENORE TUNNELL (Re-election) MRS. RUTH JOLLY
For Justice of Peace, Pct. 4 : HORACE BRUNETTE
For Tax Assessor - Collector J. E. (Red) BROWN MARVIN J. MUNN
For Sheriff NORVELL (Booger) REDWINE (Re-Election)
For County Attorney MITCHELL WILLIAMS (Re-election)
DAWSON COUNTY
For Commissioner, Pct. 2 W. T. "Bill" SNELGROVE (Re-election)
A. B. (ABE) FURLOW
BORDEN COUNTY
For Commissioner, Pct. 1 ROLAND SWANSON

For sale: the John Bates farm located 12 miles west of O'Donnell and 6 miles north of Welch; site 7 room house, hard wood floor thru out, in-laid on 4 rooms, Write John Bates, Rt. 2 O'Donnell

O'DONNELL UPHOLSTERY
Draperies, Belts, Buttons, Buttonholes and Cornices
Next door north of Index
Mrs. H. L. Wood

Assembly of God

Sunday School . . . 10 a. m.
Morning worship . . . 11:00 a. m.
Evening worship 7:30 p. m.

REX

Friday and Saturday
Mar. 26th and 27th

Robert Paige and Noreen Nash in

RED STALLION

Glorious Cinecolor

Sunday and Monday Mar. 28th and 29th

Tenicolor Jamboree
Rhonda Fleming and Gene Barry in

Those Redheads
From Seattle

LYNN COUNTY FARM BUREAU

Office at Tahoka Co-op gin on Post Highway; P. O. Box 297

Phone No. 528

We Attend to Your Insurance Needs
Gas Exemption Forms Filled Out for any Farmer FREE!

Office hours: 1 to 5 P. M. and Saturday Mornings

SHOP THESE WEEK END SPECIALS

- Latest Hit Records 49c
- Complete Line Of Gifts for Baby Showers
- AYDS Reducing Candy
- Easter Candy and Cards

Always A Line of Elizabeth Arden Products

Lott Pharmacy

Hugh Lott, Registered Pharmacist



HIGGINBOTHAM FUNERAL HOME

"Dedicated to Helpfulness"
408 N. Austin St. Lamesa Phone 4585
24 Hour Ambulance Service
Burial INSURANCE "Bonded Protection"

Vernon Cook

Expert Radio and T. V. Technician; Repairs of all Electrical Appliances; Wiring.

"No Job Too Large, Nor Too Small"
All Work Is Guaranteed

CALL OR COME BY

Moore Insurance

"For All Your Insurance Needs"
Phone 220

Storm Season is here. For stripping, door and window see or call Benny Moore 8p

M. Lehman, M. D.
Medicine and Surgery
 8 a m to 6 p m daily
 9 a m to 11 a m
 Phone 134; Home 209

NOTICE
 DISCONTINUING THE
 AND DELIVERY OF
 NDRY.

VAN'S
 SOFT WATER
Laundry

Real Estate
 FARMS - RANCHES
 CITY PROPERTY
 Leases and Royalties
B. M. Haymes



TER A FIRE, you may be
 ered by the realization that
 amount of your insurance only
 ally covers your loss.
 s your insurance coverage
 pace with your values. Make
 now . . . and be safe financial

CLAYTON
INSURANCE AGENCY
 - LOANS -
 PHONE 148

Celeste Schaal
CHIROPRACTOR
 Lubbock Highway
 ne 30 :: Tahoka

Stanley - Jones
Funeral Home
Burial Association
 e 233 Bx 185 Tahoka

O. H. NANCE
Optometrist
 N. 1st Lamesa; ph 554



Tomorrow's Tractor - TODAY
New UB
and Everything You Want
the NEW 3-4 Plow UB
 because you helped build it. You asked
 tractor with more muscle . . . a
 that's easier to operate . . . safer
 more comfortable. Find all this and
 in the new MM UB Tractor.
 use new features make money for
 High compression cylinder heads
 high compression ratio give you
 fuel economy. High platform puts
 up out of dust and heat, lets you
 better. New 12-volt ignition system
 factor more positive starting. Sealed
 lights make night work easier,
 for you. Floe-Ride seat gives you
 comfort. Plus new safety features,
 line steering, pressure cooling, new
 clutch, new disc-type brakes. It all
 up to greater value for you.
 us new for a demonstration.
Chain Feeds
Edwards Imp. Co.

O'Donnell Index - Press
 Published Every Wednesday By
O. G. SMITH, JR.
 Box B, O'Donnell, Texas
 Entered as second class matter
 September 23, 1923 at Post Office
 at O'Donnell, Texas under Act of
 Congress March 3, 1879.
 Advertising rates: Local 45c and
 National 45c per column inch.

SUBSCRIPTION RATES
 In Lynn, Dawson and Borden
 Counties\$1.50 per year
 Elsewhere \$2.00 year
 Card Of Thanks 50c Classified
 Advertising 2c per word with mini-
 mum charge 50c
 Read label at top of paper to see
 when your paper expires.



KCUB - TV; Channel 13
 Wednesday,
 2:00 Program previews
 2:05 TV Sermonette
 2:15 Shopping Bag
 2:45 Love of Life (CBS)
 3:00 Recipe Round - up
 3:45 Gary Moore Show (CBS)
 4:00 Doty On Duty
 4:15 Children Theatre
 4:45 Uncle Dirk
 4:55 Children Theatre

Now Available . . .
Safety Deposit Boxes
\$3.60, \$7.20, \$18
Annually. Tax Included
FIRST NATIONAL BANK
Of O'Donnell
 Less Than A Penny A Day Keeps
 Your Valuables safe.

5:30 Springtime In Texas
 6:00 Johnny On The Spot
 6:30 Telenews
 6:45 News, Weather, Sports
 7:00 Godfrey & Friends (CBS)
 8:00 Strike It Rich (CBS)
 8:30 I've Got A Secret (CBS)
 9:00 Life With Elizabeth
 9:30 Regal Theatre
 10:00 News, Weather, Sports
 10:15 Doty on Duty
 11:30 Sign off
Thursday
 2:00 Program previews
 2:05 TV Sermonette
 2:15 Shopping Bag
 2:45 Love of Life (CBS)
 3:00 Recipe Round - up
 3:45 Bandstand
 4:00 Doty On Duty
 4:15 Children's Theatre
 5:30 Desert Trail
 6:00 Johnny On The Spot
 6:30 Telenews
 6:45 News, Weather, Sports
 7:00 Meet Mr. McNutley
 7:30 Racket Squad
 8:00 Wrestling from Hollywood
 9:00 On Stage
 9:30 Place The Face (CBS)
 10:00 News, Weather, Sports
 10:15 Movie Time
 11:30 Sign Off

Gibson's
CLEANERS
CLEANING
PRESSING
 Alterations

Friday
 2:00 Program previews
 2:05 TV Sermonette
 2:15 Shopping Bag
 2:45 Love of Life
 3:00 Recipe Round - up
 3:45 Bandstand
 4:00 Doty On Duty
 4:15 Children Theatre
 4:45 Uncle Dirk
 4:55 Children Theatre
 5:15 Kit Carson
 6:45 News, Weather, Sports
 7:00 Abbott and Costello
 7:30 Topper (CBS)
 8:00 Wrestling from Chicago
 9:00 My Friend Irma (CBSI)
 9:30 Greatest Drama
 9:45 Music Box
 10:00 News, Weather, Sports
 10:15 There's No Escape
 11:30 Sign off
Saturday
 2:25 Sign On
 2:40 TV Sermonette
 2:45 Last 10 Feet
 4:00 Heritage of the Plains
 5:00 Facts Form
 5:30 The Big Picture
 6:00 Industry on Parade
 6:15 News
 6:30 Beat The Clock CBS
 7:00 Jackie Gleason Show (CBS)
 8:00 Herb Shriner (CBS)
 8:30 Life Begins At 80 (CBS)
 9:00 Medallion Theatre (CBS)
 9:30 I'm The Law
 10:00 Cousin Ken's Korner
 10:30 Stronghold
 11:30 Sign off
Sunday
 1:40 Sign On
 1:45 Hour of Decision
 2:00 This Is The Life
 2:30 Student Silhouette
 3:00 Ramar of the Jungle
 3:30 Sunday Funnies
 4:00 Omnibus (CBS)
 5:30 You Are There (CBS)
 6:00 Washington Spotlight
 6:15 Sportsman Club
 6:30 Jack Benny Show
 7:00 Toast of the Town (CBS)
 8:00 Our Miss Brooks (CBS)
 8:30 Amos and Andy
 9:00 The Web (CBS)
 9:30 Fulton Lewis, Jr
 9:45 Music box
 10:00 News

10:15 Hot Ice
Church Of Christ
 Raymond L. Copening, Preacher
 Sunday Services:
 Bible School at 10:00 a. m.
 Communion : 11:00 a. m.
 Preaching at 11:15 a. m., 7:00
 p. m.
 Young people's classes at 6:15
 p. m.
 Monday: Men's Bible class at 7:
 00 p. m.
 Tuesday: Ladies' Bible class at
 9:30 a. m.
 Wednesday: Bible classes for all
 ages at 7:00 p. m.

Doss Laundry now has a dryer
 and will do your rough dry, wet
 wash;also help your self. DOSS
LAUNDRY

FIRST BAPTIST CHURCH
 "The Friendly Church With A
 Message"
Otis O. Holladay, pastor
 Sunday School10:00
 Morning Worship11:00
 Youth Choir 8 p. m.
 Training Union 6:30 p. m.
 Evening worship 7:30 p. m.
 Youth Fellowship 8:30 p. m.
First and Second Tuesdays
 Inter., G. A. Y. W. A 7:30 p. m.
 Brotherhood 7:30 p. m.
Wednesday
 Lifeservice Band (Youth) 7 p. m.
 Teachers meeting 7 p. m.
 Prayer meeting 7:30 p. m.

TRY
 NUMBER ONE in power!
 Anything less is
 yesterday's car!
CHRYSLER
235 h.p.

O'DONNELL MOTOR CO.
 CHRYSLER AND PLYMOUTH SALES and SERVICE; O'Donnell

Why value-wise buyers are swinging to Ford!



They are finding that Ford brings them everything they might want to meet modern tastes and requirements

You can't buy better! It's the stunning Customline Fordor Sedan.

Ford's the only low-priced car with all these "Worth More" features

Recognized leadership in styling
 You can pay more but you'll never find a car that's more "at home" wherever you may drive it. For the smart new '54 Ford is as modern as tomorrow with the crisp, commanding lines of today's style leader. And it's just as smart inside! The sparkling new decorator-designed interiors have colorful new upholstery fabrics and harmonizing trim that spell quality wherever you look.

Choice of most modern engines
 Ford and Ford alone, in the low-price field, offers you a choice of V-8 or Six . . . the brilliant new 130-h.p. Y-block V-8 or the flashing new 115-h.p. I-block Six. Both Ford engines have rigid, extra-deep blocks for smoothest, quietest operation and extra-long life . . . plus the

savings and "GO" of modern, high-compression, short-stroke, low-friction design.

Ball-Joint Front Suspension
 For the first time in any low-priced car, you get the smoother riding and easier handling of Ball-Joint Front Suspension - an advance you'd expect to find only in the costliest cars.

Choice of 5 power assists . . . including Fordomatic
 Only Ford in the low-price field offers power on all four windows . . . a 4-way power seat which adjusts up and down as well as forward and back. Power steering, power brakes and versatile Fordomatic Drive are also available - and they make your fine Ford even more fun to drive.

Choice of 28 new models
 With fourteen stunning body styles available with either of Ford's new engines, Ford offers a car to suit every taste and need. In fact, for '54, Ford offers the widest selection of models in the entire industry!

Top value at resale
 Used car prices show that in recent years Ford has consistently returned a higher proportion of its original cost at resale than any other car. And for 1954, with all its advanced new features, Ford is worth even more when you buy it . . . and it stands to reason it should be worth more when you sell it, too.

We cordially invite you to Test Drive the 1954 Ford

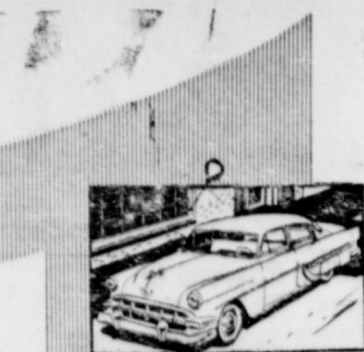
FORBES MOTOR CO.
 FORD SALES and SERVICE
 O'Donnell, Texas

What you want most CHEVROLET

gives you first!

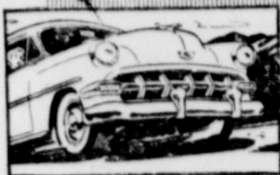
This year, again, Chevrolet is out ahead of the other low-priced cars in the things that mean more pleasure and satisfaction for you.

*That explains why more people buy Chevrolets—and want Chevrolets—than any other car.



Out ahead with that bigger, lower look

Chevrolet is the only low-priced car that has Body by Fisher with that big, smooth, low-slung look.



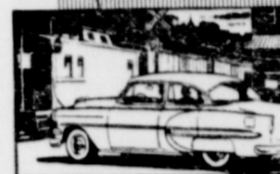
Out ahead with the highest-compression overhead valve engines

Chevrolet's more powerful valve-in-head engines have the highest compression ratio of any leading low-priced car!



Out ahead with that smooth and solid big-car ride

Chevrolet's the only low-priced car with Unitized Knee-Action—one reason for its finer road-smoothing, road-hugging ride.



Out ahead with bigger brakes for greater safety

Chevrolet brakes are the largest in the low-price field for smoother, safer stops with less pedal pressure.



Out ahead with zippy, thrifty Powerglide

It's the first automatic transmission in the low-price and the most improved and advanced! Optional on all models at extra cost.



Out ahead with automatic power controls

Chevrolet is the first low-priced car to bring you all the latest automatic power features and controls as extra-cost options.

Ellis Chevrolet Co.

Chevrolet Sales and Service:- O'Donnell, Texas

I am back home now and will do your washing, ironing, rough dry, Mrs. Carroll Davis.

Composted burrs make good fertilizer: come to J. P. Bowlin Gin and haul off all you want FREE

Houses for rent; for sale 6 in. pump and 110 feet pipe; J. L. Scholer or Clayton Ins. Agency. 4tp

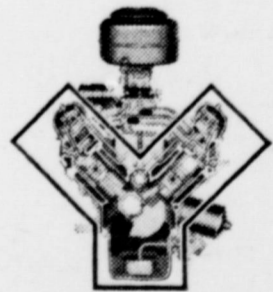
Wanted: Your washing and ironing. Mrs. Alvin Pylon at 3rd and Miles Streets. 3tp



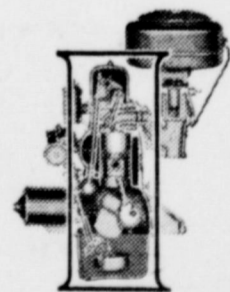
Two family cars are better than One!

Over 400,000 families own two Fords and enjoy all the practical advantages and conveniences of two quality cars at costs not too much different than those of one expensive car.

... as thousands know who have already joined the 2-Ford family fold.



NEW 130-H.P. Y-BLOCK V-8 It has a new deep-block Y-design, a 5-bearing crankshaft and low-friction efficiency for longer life... smoother, quieter operation... greater economy.



NEW 115-H.P. I-BLOCK SIX Like the new V-8, it's of overhead-valve, high-compression, low-friction design. And its deep-block design gives smooth, quiet power and long engine life!

Now more than ever THE STANDARD for THE AMERICAN ROAD

F.D.A.P.

FORBES Motor Co.

FORD Sales and Service

Phone 92; O'Donnell, Texas

'54 Ford

SEE IT... VALUE CHECK IT... TEST DRIVE IT!

A good small town store for sale or trade for farm or equity in a farm: store at Brooksmith, Brown Co., Tex. Box 28, Brooksmith, Write Box 28, Brooksmith, Tek 3p

For sale: Lockett delinted storm proof cottonseed 15c lb; also Lankard, Dunn, Western Prolific storm proof \$ 2.25 bu All white sack; C. A Moore, 1 1-2 m. NE O'Donnell May

For sale: Turkey eggs 25c each. Harvey McKee. May1

METHODIST NEWS

Rev. H. A. Longino, pastor Sunday school 10:00 a. m. Morning worship 11:00 a. m. Evening worship 7:30 p. m. W. S. C. S. Faith Circle Mondays at 9:30 a. m. and Martha Mar.ha Circle Tuesday 9:30 a. m.

POLITICAL ANNOUNCEMENTS

For District Attorney, 106 Dist. VERNON TOWNES

LYNN COUNTY

For County Treasurer THOMAS REID (re-election)

For County Judge: W. M. MATHIS (Re-election)

For Commissioner, Pct. 3 MRS BEATRICE McLAURIN

For County Clerk MRS. BEULAH PRIDMORE (Re-election)

For County Superintendent of Schools MRS. LENORE TUNNELL (Re-election)

MRS. RUTH JOLLY

For Justice of Peace, Pct. 4 : HORACE BRUNETTE

For Tax Assessor - Collector J. E. (Red) BROWN

MARVIN J. MUNN

For Sheriff NORVELL (Booger) REDWINE (Re-Election)

For County Attorney MITCHELL WILLIAMS (Re-election)

DAWSON COUNTY

For Commissioner, Pct. 2 W. T. "Bill" SNELLGROVE (Re-election)

A. B. (ABE) FURLOW

BORDEN COUNTY

For Commissioner, Pct. 1 ROLAND SWANSON

LYNN COUNTY FARM BUREAU

Office at Tahoka Co-op gin on Post Highway; P. O. Box 287

Phone No. 528

We Attend to Your Insurance Needs Gas Exemption Forms Filled Out for any Farmer FREE!

Office hours: 1 to 5 P. M. and Saturday Mornings

SHOP THESE WEEK END SPECIALS

● Latest Hit Records 49c

● Complete Line Of Gifts for Baby Showers

● AYDS Reducing Candy

● Easter Candy and Cards

Always A Line of Elizabeth Arden Products

Lott Pharmacy

Hugh Lott, Registered Pharmacist



HIGGINBOTHAM FUNERAL HOME

"Dedicated to Helpfulness"

408 N. Austin St. Lamesa Phone 4585

24 Hour Ambulance Service

Burial INSURANCE "Bonded Protection"

Vernon Cook

Expert Radio and T. V. Technician; Repairs of all Electrical Appliances; Wiring.

"No Job Too Large, Nor Too Small" All Work Is Guaranteed

CALL OR COME BY

Moore Insurance

"For All Your Insurance Needs" Phone 220

O'Donnell Index - Press

Published Every Wednesday By

O. G. SMITH, JR.

Box B, O'Donnell, Texas

Entered as second class matter September 23, 1923 at Post Office at O'Donnell, Texas under Act of Congress March 3, 1879.

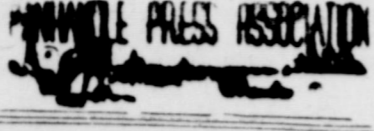
Advertising rates: Local 45c and National 45c per column inch.

SUBSCRIPTION RATES

In Lynn, Dawson and Borden Counties \$1.50 per year Elsewhere \$2.00 year

Card Of Thanks 50c Classified Advertising 2c per word with minimum charge 50c

Read label at top of paper to see when your paper expires.



KCUB - TV; Channel 13

Wednesday, 2:00 Program previews 2:05 TV Sermonette 2:15 Shopping Bag 2:45 Love of Life (CBS) 3:00 Recipe Round - up 3:45 Gary Moore Show (CBS) 4:00 Doty On Duty 4:15 Children Theatre 4:45 Uncle Dirk 4:55 Children Theatre

Now Available . . .

Safety Deposit Boxes \$3.60, \$7.20, \$18 Annually, Tax Included

FIRST NATIONAL BANK Of O'Donnell

Less Than A Penny A Day Keeps Your Valuables safe.

5:30 Springtime In Texas 6:00 Johnny On The Spot 6:30 Telenews 6:45 News, Weather, Sports 7:00 Godfrey & Friends (CBS) 8:00 Strike It Rich (CBS) 8:30 I've Got A Secret (CBS) 9:00 Life With Elizabeth 9:30 Regal Theatre 10:00 News, Weather, Sports 10:15 Doty on Duty 11:30 Sign off Thursday 2:00 Program previews 2:05 TV Sermonette 2:15 Shopping Bag 2:45 Love of Life (CBS) 3:00 Recipe Round - up 3:45 Bandstand 4:00 Doty On Duty 4:15 Children's Theatre 5:30 Desert Trail 6:00 Johnny On The Spot 6:30 Telenews 6:45 News, Weather, Sports 7:00 Meet Mr. McNutley 7:30 Racket Squad 8:00 Wrestling from Hollywood 9:00 On Stage 9:30 Place The Face (CBS) 10:00 News, Weather, Sports 10:15 Movie Time 11:30 Sign Off

Friday 2:00 Program previews 2:05 TV Sermonette 2:15 Shopping Bag 2:45 Love of Life 3:00 Recipe Round - up 3:45 Bandstand 4:00 Doty On Duty 4:15 Children Theatre 4:45 Uncle Dirk 4:55 Children Theatre 5:15 Kit Carson 5:45 Childrens Theatre 6:00 Johnny On The Spot 6:30 Telenews 6:45 News, Weather, Sports 7:00 Abbott and Costello 7:30 Topper (CBS) 8:00 Wrestling from Chicago 9:00 My Friend Irma (CBS) 9:30 Greatest Drama 9:45 Music Box 10:00 News, Weather, Sports 10:15 There's No Escape 11:30 Sign off Saturday 3:25 Sign On 3:40 TV Sermonette 3:45 Last 10 Feet 4:00 Heritage of the Plains 5:00 Facts Form 5:30 The Big Picture 6:00 Industry on Parade 6:15 News 6:30 Beat The Clock CBS 7:00 Jackie Gleason Show (CBS) 7:30 Topper (CBS) 8:00 Herb Shriver (CBS) 8:30 Life Begins At 80 (CBS) 9:00 Medallion Theatre (CBS) 9:30 I'm The Law 10:00 Cousin Ken's Korner 10:30 Stronghold 11:30 Sign off Sunday 1:40 Sign On 1:45 Hour of Decision 2:00 This Is The Life 2:30 Student Silhouette 3:00 Ramar of the Jungle 3:30 Sunday Funnies 4:00 Omnibus (CBS) 5:30 You Are There (CBS) 6:00 Washington Spotlight 6:15 Sportsman Club 6:30 Jack Benny Show 7:00 Toast of the Town (CBS) 8:00 Our Miss Brooks (CBS) 8:30 Amos and Andy 9:00 The Web (CBS) 9:30 Fulton Lewis, Jr 9:45 Music box 10:00 News

10:15 Hot Ice

Church Of Christ

Raymond L. Copening, Preacher Sunday Services: Bible School at 10:00 a. m. Communion : 11:00 a. m. Preaching at 11:15 a. m., 7:00 p. m. Young people's classes at 6:15 p. m. Monday: Men's Bible class at 7:00 p. m. Tuesday: Ladies' Bible class at 9:30 a. m. Wednesday: Bible classes for all ages at 7:00 p. m.

Doss Laundry now has a dryer and will do your rough dry, wet wash; also help your self. DOSS LAUNDRY

FIRST BAPTIST CHURCH

"The Friendly Church With A Message"

Otis O. Holladay, pastor Sunday School 10:00 Morning Worship 11:00 Youth Choir 8 p. m. Training Union 8:30 p. m. Evening worship 7:30 p. m. Youth Fellowship 8:30 p. m. First and Second Tuesdays Inter., G. A. Y. W. A 7:30 p. m. Brotherhood 7:30 p. m. Wednesday Lifeservice Band (Youth) 7 p. m. Teachers meeting 7 p. m. Prayer meeting 7:30 p. m.

Handyman Season is here. For weatherstripping, door and window repairs see or call Benny Moore 5p M. Lehman, M. D. Medicine and Surgery hours 8 a m to 6 p m daily Monday: 9 a m to 11 a m Office phone 134; Home 209

NOTICE EFFECTIVE THIS DATE WE ARE DISCONTINUING THE PICK-UP AND DELIVERY OF LAUNDRY. VAN'S SOFT WATER Laundry

Real Estate FARMS - RANCHES CITY PROPERTY Leases and Royalties B. M. Haymes



AFTER A FIRE, you may be staggered by the realization that the amount of your insurance only partially covers your loss. Has your insurance coverage kept pace with your values. Make it now . . . and be safe financial

CLAYTON INSURANCE AGENCY - LOANS - PHONE 148

Dr. Celeste Schaal CHIROPRACTOR Lubbock Highway Phone 30 Tahoka

Stanley Jones Funeral Home

Burial Association Phone 233 Bx 185 Tahoka O. H. NANCE Optometrist N. 1st Lamesa; ph 554

Tomorrow's Tractor - TODAY New UB Find Everything You Want in the NEW 3-4 Plow UB because you helped build it. You asked for a tractor with more muscle . . . a tractor that's easier to operate . . . safer . . . more comfortable. Find all this and more in the new MM UB Tractor. These new features make money for you! High compression cylinder heads give you a high compression ratio that gives you fuel economy. High platform puts you out of dust and heat, lets you breathe. New 12-volt ignition system gives you more positive starting. Sealed lights make night work easier. For you. Flote-Ride seat gives you comfort. Plus new safety features, power line steering, pressure cooling, new clutch, new disc-type brakes. It all adds up to greater value for you. See us now for a demonstration. Chain Feeds Edwards Imp. Co.

Gibson's

CLEANERS CLEANING PRESSING Alterations

TRY NUMBER ONE in power! Anything less is yesterday's car! CHRYSLER 235 h.p.

O'DONNELL MOTOR CO. CHRYSLER AND PLYMOUTH SALES and SERVICE; O'Donnell

Why value-wise buyers are swinging to Ford!



They are finding that Ford brings them everything they might want to meet modern tastes and requirements

You can't buy better! It's the stunning Custom-line Fordor Sedan.

Ford's the only low-priced car with all these "Worth More" features

Recognized leadership in styling You can pay more but you'll never find a car that's more "at home" wherever you may drive it. For the smart new '54 Ford is as modern as tomorrow with the crisp, commanding lines of today's style leader. And it's just as smart inside! The sparkling new decorator-designed interiors have colorful new upholstery fabrics and harmonizing trim that spell quality wherever you look.

Choice of most modern engines Ford and Ford alone, in the low-price field, offers you a choice of V-8 or Six . . . the brilliant new 130-h.p. Y-block V-8 or the flashing new 115-h.p. I-block Six. Both Ford engines have rigid, extra-deep blocks for smoothest, quietest operation and extra-long life . . . plus the

savings and "CO" of modern, high-compression, short-stroke, low-friction design.

Ball-Joint Front Suspension For the first time in any low-priced car, you get the smoother riding and easier handling of Ball-Joint Front Suspension - an advance you'd expect to find only in the costliest cars.

Choice of 5 power assists . . . including Fordomatic

Only Ford in the low-price field offers power on all four windows . . . a 4-way power seat which adjusts up and down as well as forward and back. Power steering, power brakes and versatile Fordomatic Drive are also available - and they make your fine Ford even more fun to drive.

Choice of 28 new models With fourteen stunning body styles available with either of Ford's new engines, Ford offers a car to suit every taste and need. In fact, for '54, Ford offers the widest selection of models in the entire industry!

Top value at resale Used car prices show that in recent years Ford has consistently returned a higher proportion of its original cost at resale than any other car. And for 1954, with all its advanced new features, Ford is worth even more when you buy it . . . and it stands to reason it should be worth more when you sell it, too.

We cordially invite you to Test Drive the 1954

Ford

FORBES MOTOR CO.

FORD SALES and SERVICE

O'Donnell, Texas

BLOCKER GROCERY

"Trade Goes Where Invited, Stays Where Treated Best"

SPECIALS For Friday and Saturday

FEATURE VALUES

MELLORINE 39c
1-2 gal. "Foremost"

Biscuits 2 for 19c
Gladiola

Tamales 19c
"Wolf" Large can

Bakerite 3 lb 79c
Shortening 3 lb can

Orange Juice 12¹/₂c
Frozen; "Donald Duck" 6 oz. can

Jello 7¹/₂c
All Flavors

Flour 89c
10 lb bag "Light Crust"

With coupon 74c

Cherries 23c

"Kimbell's" No. 2 can Red sour pitted

bologna 39c
All Meat, lb

Beef Roast 48c
Choice cuts lb

Beef Ribs 28c
PER LB

Fryers

TRADE WHERE MA SAVES MONEY FOR PA
We Reserve The Right to Limit. Nothing Sold to Merchants to be re-sold

The cost-price squeeze on agricultural producers is expected to continue during 1954. Reason: further declines for some farm commodities coupled with little or no expected changes in the cost of production items.

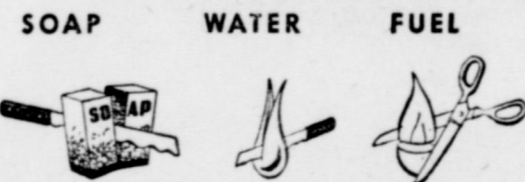
The two most frequently made mistakes in home grounds improvement are overplanting and crowding of shade trees.

Think before you act and live to tell of '54. That advice comes from the Texas Far and Ranch Safety

committee and they urge every Texan to take the slack out of their safety belts. In other words, they say, be careful.

Renew Your index

Cuts Your Washday Expenses in HALF!



Whirlpool

FULLY AUTOMATIC
WASHER

With Whirlpool You Enjoy All These Other Benefits:

- Total-cleansing Agiflow Action.
- Extra-thorough Seven Rinses.
- Clothes-freshening Sun-A-Tizer Lamp.
- Step-saving Cycle-Tone Signal.
- Enduring and beautiful Lifecoat Finish.
- Five-Year Warranty on transmission.

Exclusive SUDS-MISER
Saves You Money Every Washday!

Only Whirlpool brings you the Suds-Miser—top economy feature in automatic washing! It stores and returns hot sudsy water for thrifty re-use!



See how you save with Whirlpool! Come in now for a demonstration!

SINGLETON APPLIANCE

Your Index subscription costs you less than 3c a week; you can SAVE more than this on any ONE grocery item advertised and O'Donnell stores have usually 40 or more items on special. BE A GOOD CITIZEN. BE AN INFORMED citizen; help the Index to help you . . . by joining the Index family today. Your neighbor must get a little tired of you borrowing the paper.

CARD OF THANKS

We wish to take this opportunity of thanking our friends and neighbors for their many kindnesses during the loss of our loved one; our special thanks for the food, the lovely flowers, cards, the beautiful music, the comforting words of Bro. Holliday and Bro. Copeland. May God bless you.

J. J. Hodnett and children
Miss Florence Carpenter

Card of Thanks

To the many wonderful friends and neighbors, words cannot express our gratitude for the expressions of sympathy shown us at the passing of our loved one. The words of sympathy, the visits, food and flowers meant very much to us. We can only say "Thank You" and God bless you.

The T. I. Hammonds and Flanders Families

Mr and Mrs. Bill Howard and daughter of Tatum, N. M. spent the week end with her parents Mr and Mrs. Matt Farmer and spending Sunday was Miss Barbara Miller of Gail.

Mrs. L. B. Jones and Mrs. Nolan Jones are at Temple where Mrs. Nolan Jones is getting a checkup at the hospital.

Attending a birthday dinner at Dick Simpson home Sunday were Mr and Mrs. Clarence Simpson and family of Amarillo. Mr and Mrs. Arthur Romines and children of Slaton Mr and Mrs. J. W. Tucker and baby of Lubbock. Mr and Mrs. Jack Walker of Post, and Mr and Mrs. John Berry.

Specials For Friday and Saturday

- Golden yellow BANANAS, lb 14c
- Yellow Squash, good fresh, lb 18c
- Fresh onions, large bunch, 2 for 15c
- Joan of Arc Red Kidney Beans No. 303 can only 10c
- No. 303 Our Value cut green beans only 15c
- No. 303 Sun Spun pie cherries 23c
- No. 303 can New Spuds 13c
- 3 lb Carton Crustene 79c
- 5 oz. Clabber girl Baking Powder 25c
- No. 1 1-2 can Wolf Tamales 23c
- No. 1 can Tomatoes 10c
- 9 oz. can Libby's ripe Olives 15c
- Tray-pak Armour Banner BACON, lb 69c
- Longhorn Cheese lb 49c

Line Grocery And Market

Plenty of parking behind the store; come in and shop

with us WE DELIVER PHONE 118



Sugar 5 lb 19c

With \$7.50 food purchase

Glo-Coat 89c
Johnson's hard gloss; qt. can

Rug Cleaner, Glamorene \$1.99
Regular size 3 lb 10 oz.

Catsup 2 for 49c
Heinz 12 oz. bottle

Snowdrift 74c
Shortening 3 lb can

BLEACH 15c
qt. bottle; Purex

Cherries 23c
red sour pitted; 303 can

Pickles 2 for 45c
Fresh cucumber; Heinz pint jar

OLEO 15c
Azalea

Orange Juice 12¹/₂c
Frozen 6 oz. can; Donald Duck's

BACON 69c
Banner, per lb

Ground meat 29c
Per lb

Beef roast 49c
Graded U. S. Good; per lb

Fresh dressed fryers and Hens

MANSELL BROS

SPECIALS FOR FRIDAY AND SATURDAY

PHONE 50

FREE DELIVERY

PHONE 54