



**Elvin R. Moore**  
Representing The  
**Southwestern Life**  
Insurance Co.

**BOGGAN TRACTOR CO.**  
FERGUSON TRACTORS and  
Ferguson System Implements  
1015 North Lynn Lamesa  
Paul Boggan, Owner

**O'Donnell Index Press**  
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**O. G. SMITH, OWNER**  
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Fresh string beans may be en-  
joyed the year round if a supply is  
stored in the freezer locker or  
home freezer.

**Stanley - Jones**  
Funeral Home

**Dr. O. H. NANCE**  
Optometrist  
528 N. 1st Lamesa; ph 554

**TOM GARRARD**  
ATTORNEY  
Tahoka, Texas  
Practice All State and Federal  
Courts; Land Titles a Specialty

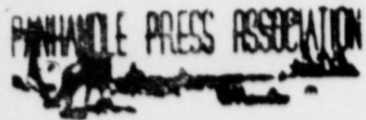
ALWAYS a full Line of ...  
BABY NEEDS

Z. B. T. Baby Powders, Mennen Baby Oil, Mennen  
Baby Soap, Pablum, Cartose, Eventlo Bottles,  
All of Johnson's Baby Preparations.

Beautiful gift line for that New Baby

**Lott Pharmacy**

Hugh Lott, Registered Pharmacist



**NATIONAL 45C**  
ADV. RATES: 40C LOCAL

Subscription Rates  
In first zone (Dawson, Lynn... and  
Borden counties \$1.50  
Beyond first zone \$2.00

**75 Per Cent Farm  
Fires Preventable**

Inspection is Answer  
To Farm Fire Prevention

Two University of Illinois re-  
searchers believe that farmers could  
prevent 75 per cent of farm fires  
if they would inspect for hazards  
and eliminate them.

The two researchers, Dean Win-  
ter and Gilbert Sauer, of the Uni-  
versity's agricultural engineering  
department, reached their conclu-  
sion after inspection of 33 farms in  
that state.

"It's lightning, faulty wiring and  
poor heating systems that are burn-  
ing down most Illinois farm build-  
ings," they report. "On the farms  
we visited, we often found the wiring  
or the furnace in poor condition.  
Lots of farmers didn't have light-  
ning rods.

"Most of these conditions could  
be corrected by farmers themselves.  
Our survey found that probably 75  
per cent of farm fires could be pre-  
vented if fire hazards were pointed



out to farmers and they would re-  
move them."

The only answer is routine inspection  
by the farmer every few months  
and quick elimination of the  
hazards.

**Farm Wife to Encourage  
New Homes, Remodeling**

A group of researchers are con-  
vinced there's some truth in the  
warning, "never underestimate the  
power of a woman."

The real impetus to home building  
on the nation's farms will probably  
be generated by Mrs. Farm Wife  
herself, they say.

Farm women, explain Minneapo-  
lis-Honeywell researchers, have 51  
per cent more children than city  
women, and obviously large fam-  
ilies—50 per cent of farm children  
under 18 are in families with four  
or more children. Therefore, they  
see the big building push coming  
from this annual farm family baby  
crop. These births create a demand  
by the farm wife for roomier quar-  
ters.

Secondly, the expected manpower  
shortage on farms means that many  
a farmer will remodel his home to  
make housework easier for his wife  
who will have to shoulder more of  
the chores. The researchers see  
more automatic equipment, rang-  
ing from heating systems to dish-  
washers, being widely installed to  
help her keep pace with her new  
labors.

And if that's not convincing  
enough, the diligent researchers fur-  
ther point out that the signs are that  
farm incomes will be up some 5 per  
cent over last year's record esti-  
mate of \$37.5 million, indicating that  
farm families will have the money  
for construction or remodeling pur-  
poses.



**Yours . . . To Hold**

The furnishings in your home  
represent a lot of money, time and  
hard work. Money that you paid  
for these treasures. Hard work to  
earn that money. And time to save  
it.

If disaster strikes, will you be  
forced to start all over. Not if you  
have adequate Household... Con-  
tents Insurance! Ask us about this  
BIG low cost protection . . .

**CLAYTON  
INSURANCE AGENCY**  
— LOANS —  
PHONE 148

And Burial Association  
phone 233 Bx 185 Tahoka

**VAN'S**

SOFT WATER  
**Laundry**  
WET WASH  
RUFF DRY  
FREE Pickup And  
Delivery

**Real Estate**

— FARMS — RANCHES —  
CITY PROPERTY  
Leases and Royalties

**[B. M. Haymes**

**Gibson's**

CLEANERS

CLEANING  
PRESSING

Alterations

**EVERYTHING FOR THE  
FARM, RANCH or HOME**

We invite you to use our Catalogue service  
"One Of The Most Complete Appliance Stores  
in West Texas"



HAL SINGLETON, 3rd

**TRUCK BED MATERIAL ON HAND**

We now have a good stock of material for  
truck and trailer beds and a large stock of  
hardware for same.

You will find a complete stock of all kinds  
of building material at reasonable prices.

Plenty of sheetrock, paint and paper and  
many other items.

**Cicero Smith**

LUMBER COMPANY  
Don Edwards, Mgr.

NEED A ...  
**ELECTRICIAN?**  
CALL  
**W. D. REESE**

Ph. 223

O'Donnell

**STUDY  
HOURS  
AHEAD!**



**PROVIDE GOOD LIGHTING NOW FOR YOUNG EYES**

Back-to-school means lots of homework and great-  
er use of precious eyesight. Proper lighting where  
your child reads and studies can make homework  
easier and more productive of good grades . . .  
lessening eyestrain and fatigue at the same time.

Be sure your youngsters have the advantage of  
sight-saving study lamps to protect their eye-  
sight during the school months ahead.

See your favorite dealer this week and get the sight-saving  
lamps your home needs. Protect eyesight with foresight!



**TEXAS ELECTRIC SERVICE COMPANY**  
J. H. LEMONS, Manager

Prompt Attention  
GIVEN TO ALL

**R Prescriptions**

ARVIL CRAVEN, Registered Pharmacist

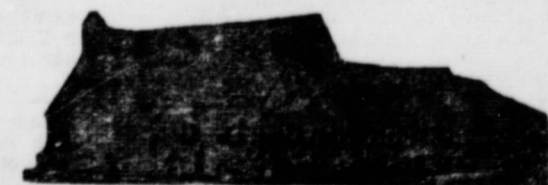
We solicit your Prescriptions

**Corner Drug**

CALL OR COME BY

**Moore Insurance**

"For All Your Insurance Needs"  
Phone 220



**HIGGINSBOTHAM FUNERAL HOME**

"Dedicated to Helpfulness"  
Phone 223 408 N. Austin St. Lamesa  
24 Hour Ambulance Service  
Burial INSURANCE "Bonded Protection"  
L. T. Brewer, Local Representative

**FIRST BAPTIST CHURCH**  
 Preaching Service 11 a m  
 Training Union 7 p m  
 Evening worship 7:30 p m  
 Wednesday night 7 p m  
 Teachers meeting 7 p m  
 Prayer Meeting 7:30 p m

**CHURCH OF THE NAZARENE**  
 Rev. L. M. Seay, pastor  
 Sunday School 10 a m  
 E. C. Pace, Supt.  
 Morning worship 11 a m  
 N. Y. P. S. Service 7 p m  
 Evangelistic Service 7:45 p m  
 Mid Week Prayer Meeting 8 p m  
 Wednesday 8 p m

**METHODIST NEWS**  
 Rev. H. A. Longino, pastor  
 Sunday school 10:00 a. m.  
 Morning worship 11:00 a. m.  
 Evening worship 7:30 p m  
 W. S. C. S. Faith Circle Mondays at 9:30 a. m. and Martha Martha Circle Tuesday 9:30 a. m.

For rent: 4 room house, new linoleum on bath and kitchen. M E Herman or get key from Mrs. Clyde Edwards in O'Donnell Stp

Good alfalfa hay W E Tredway  
 For Sale: 1 row binder \$25; and 10 inch John Deere Feed mill \$25. Wallace Cox, rt. 3 Itp

For sale: 2 room house, garage, 108 Standifer St., consider small down payment or trade for Lamesa property. J W Blackstock, Phone 909 - J Lamesa - xc

SEE Index for all rubber stamps

For sale: A MirrorMatic small size 5 pint pressure cooker, very reasonable, see Index

FOR RENT 2 very nicely furnished apartments, summer rates, air conditioned. Smith Apts., see Index

Mrs. H. L. Wood

Makes Belts, Buckles, Buttons, Buttonholes and Drapries. See me on South 12th St.

REAL ESTATE BARGAINS in irrigated district at Hereford, Tex as: 320 and 640 acre tracts. Perfectly level land all in cultivation \$125 per acre, good terms. See J. G. Weir or J. G. Evans. Mailing address 109 N. Main St., Office phone 200. Res. Phones 802 and 1163, Hereford, Texas

**FLOWERS**  
 FOR ANY OCCASION  
 Come and see us or order from our local agent: CORNER Drug THE HOUSE OF FLOWERS  
 Mr. and Mrs. J. B. BILLMAN  
 Phone 330 - Tahoka

*Folks You Know*

Mr and Mrs Earl Stracener have returned home after a vacation in Oklahoma, Arkansas and Missouri. While at Rogers, Ark. they visited Mr and Mrs Bill Popnoe and family.

Mr and Mrs L T Stewart and Mr and Mrs George Dubose of Austin visited in the home of Mr and Mrs. G C Aten over the holidays. Mrs. Stewart is a daughter and Mrs Dubose is a niece of the Atens.

Mr and Mrs. Marion Edwards of Arlington visited Mr and Mrs Don Edwards and Mr and Mrs Wilbur Line last week.

One sure way for the poultryman to cut feed costs on the laying flock is to remove from the flock the non producers. That means continuous culling.

Last year 109,000 Texas cotton producers participated in the Smith Dosey Cotton classing program. It is time now to get in the group application for the service this fall.

The 257 organized communities in Texas last year based their programs on goals set up to increase and manage family income, improve health conditions, increase community social activities, increase farm production and improve the farms and homes of the communities.

Every day is rush day on the farm and it is common knowledge that haste makes waste. Take a little more time and organize your work.

Soil conditioners should be used only on an experimental basis. Buyers should limit their purchases to those materials which have been tested and on which reports have been released.

**Your Paper Expired ??**  
 Results of the 4,746 range demonstrations conducted last year by Texas ranch operators show the importance of balancing range forage production and livestock numbers. County agents supervised the demonstrations.

**WEDDING**  
 Continued from front page

the bride wore a gown of imported Chantilly type lace and satin fashioned with sheer yoke outlined with applique of lace. The lace over satin bodice had long sleeves with satin ending in points over the hands and terminated with a point at the center from waistline. Joining this was an immense ballerina length satin skirt with shirred fullness. Lace was applied in deep points in yoke effect and crinoline was worn underneath to emphasize the fullness. Her finger tip veil of French illusion fell from a tiara of braided net embroidered in seed pearls. She carried a crescent bouquet of white camellias.

Miss Anna Lois Rains was maid of honor. She wore pastel green net over taffeta in a ballerina length dress with British tan hat and shoes. She carried a crescent bouquet of yellow asters. Bryan Gene McLaurin was best man and Bobby Rains was usher and lighted the candles.

**Reception Is Given**  
 A reception followed the ceremony. The bride's table was laid with a lace cloth over a pastel shade of green and was centered with the wedding cake topped with a miniature bride and groom. Miss Elwanda Stalcup presided at the cake and Mrs Glen Brewer served the punch.

For a wedding trip the bride chose a silver gray silk shantung suit with navy and peacock blue accessories. Her corsage was a white clamellia. The couple are both graduates of O'Donnell High School. They will be at home in Tahoka until January.

**Calvary Baptist Church**  
 Sunday school 10:00 a m  
 Morning service at 11:00  
 B.T.C. 7:00 p m  
 Evening worship hour 7:30 p m  
 Wednesday prayer meeting 7 p m

**Assembly of God**  
 R. T. Peek, pastor  
 Sunday School 10 a m  
 Morning worship 11:00 a m  
 Evening worship 7:30 p m.

Pears are on the plentiful foods list this month and homemakers will find they are good served fresh cooked or preserved.

**CHAS. CATHEY**  
**LIFE INSURANCE**  
 REPRESENTING THE  
**AMICABLE LIFE INS. CO**  
 Joe M. Lehman, M. D.  
 Medicine and Surgery  
 Hours 8 a m to 6 p m daily  
 Sunday: 9 a m to 11 a m  
 Office phone 134; Home 209

**INDEX--PRESS WANT ADS HAVE FARMER'S INTEREST COSTS BUT TWO CENTS A WORD**

**LYNN COUNTY FARM BUREAU**  
 Office at Tahoka Co-op gin on Post Highway; P. O. Box 207  
 Phone No. 528  
 We Attend to Your Insurance Needs  
 Gas Exemption Forms Filled Out for any Farmer FREE!  
 Office hours: 1 to 5 P. M. and Saturday Mornings

**DON'T BE A LAST-MINUTE FIXER!**



Delays in the field are costly! Think of the time, toil, and tempers you'll save by giving your John Deere Equipment a thorough going over now.

If parts are worn beyond dependable service, be sure they're replaced with *genuine* John Deere Parts; they fit right, last longer.

If complete service is necessary, our skilled mechanics, trained in factory-approved servicing methods, will do only the work that is necessary... do it quickly, efficiently, and at the lowest possible cost to you.

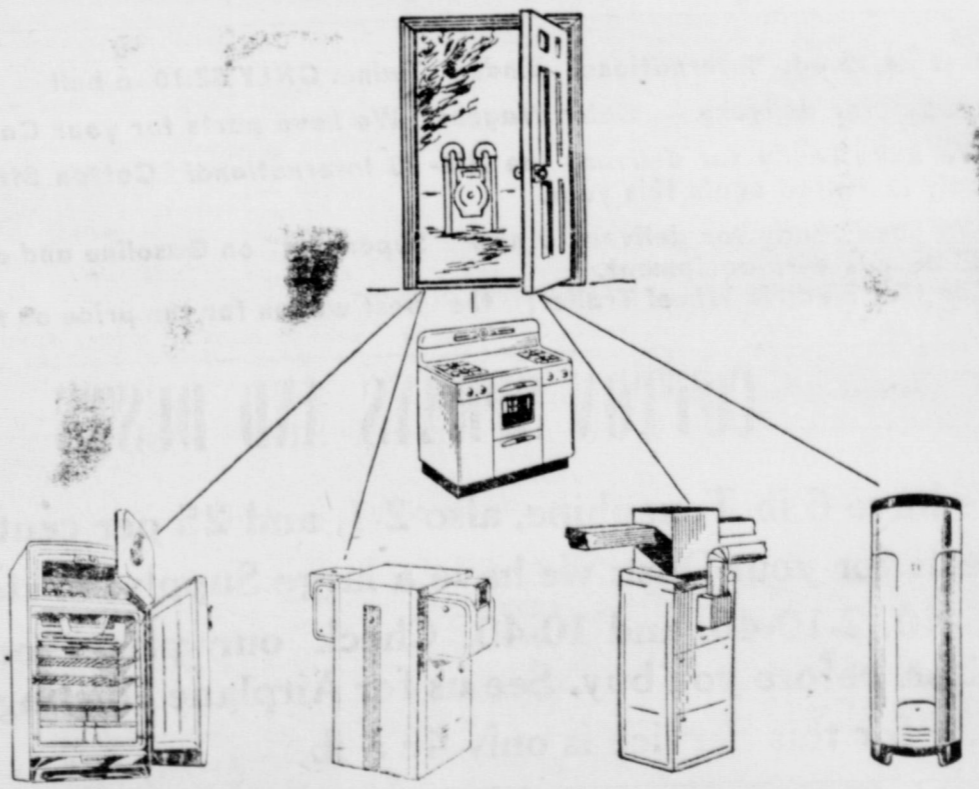
Take advantage of the complete John Deere service we offer you. See us the next time you're in town.

Have you checked your . . .  
**Cotton Harvester**  
 Now is a good time to check it and be sure it's ready  
 A Complete Line of John Deere Cotton Harvesters.  
 See this money saver today.

Remember ONLY GENUINE JOHN DEERE PARTS FIT AND WEAR BEST

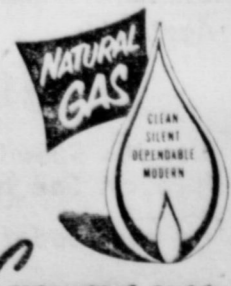
**Kidwell-Rogers**  
 John Deere Sales & Service, O'Donnell  
 Turner Rogers W. T. Kidwell

**Natural Gas Service**



*Opens the door to greater conveniences*

For better cooking results... better refrigeration... better "year-round" air conditioning... better house heating... and, for faster hot water heating — natural gas assures you of the best service. The clean blue flame of natural gas and an automatic gas appliance are dependable day and night. Enjoy the greater conveniences of a "gas run" house. See your gas appliance dealer today and tell him you want the best appliances (naturally they are gas) ...dependable... economical... so easy to use.



**West Texas Gas Company**  
 HELPING BUILD WEST TEXAS SINCE 1927

**WE ARE NOW TAKING ORDERS FOR**

**Mexican National COTTON PULLERS**

**South Plains Harvesting Ass'n.**

PHONE 226

O'Donnell, Texas

# BLOCKER GROCERY

"Trade Goes Where Invited, Stays Where Treated Best"  
**SPECIALS For Friday and Saturday**

**Tissue 3 for 35c**  
 "Delsey"

**Beans 2 lb 25c**  
 Pinto 2 lb Cello bag

**Hominy 3 for 29c**  
 No. 2 can "White Swan"

**orange juice 29c**  
 ADAMS, 46 oz. can

**Coffee 83c**  
 Admiration  
 1 lb can reg. or drip

**Viennas 3 for 25c**  
 Old Bill

**Tomatoes 3 for 39c**  
 No. 2 can "Diamond"

**TIDE 25c**

Large Box

**sliced bacon 53c**  
 Crisprite lb

**Franks 1b 55c**  
 all meat Armour Star  
 1 lb cello pkg.

**beef roast 69c**  
 choice cuts chuck lb

**Fresh dressed battery FRYERS**

**TRADE WHERE MA SAVES MONEY FOR PA**  
 We Reserve The Right to Limit. Nothing Sold to Merchants to be re-sold

## Specials For Friday and Saturday

- |                                   |     |
|-----------------------------------|-----|
| Fresh Plum Prunes 2 lbs for       | 25c |
| Fresh long green Cucumbers lb     | 12c |
| Large package Celery Hearts       | 27c |
| Large can Wolf Chili              | 69c |
| Kool aid any flavor 6 for         | 25c |
| Small can pet; Carnation          | 7c  |
| 7 oz. Kix Cereal                  | 16c |
| 4 lb bucket pure lard             | 79c |
| 10 oz. Clabber Girl Baking Powder | 10c |
| 1-4th lb Monarch Tea              | 15c |
| K. C. Sliced Bacon lb             | 59c |
| Pure Pork Sausage lb              | 42c |
| Cottage Cheese pint ctn.          | 19c |

## Line Cash Grocery And Market

Plenty of parking behind the store; come in and shop with us WE DELIVER PHONE 118

Just Arrived: International Binder Twine. ONLY \$2.10 a ball  
 Ready for delivery -- Caby Wagons. We have parts for your Caby Wagon  
 We have ready for delivery the HM-20 International Cotton Stripper. The Supply is limited again this year.  
 We have ready for delivery a new Super "M" on Gasoline and a new Super "M" on gas with equipment.  
 See the Electric Wheel Trailer; the best wagon for the price on today's market.

## COTTON SPRAYS AND DUSTS

We have 6 lb Toxephine, also 2-1, and 25 per cent D.D.T. See us for your Dust: we have a large Supply: in stock now 3-5-40, 2-10-40, and 10-40. Check our prices on Cotton Poison before you buy. See us for Airplane Dusting Service labor for this Service is only 4c a lb

Ready for Delivery: used 4 row cultivator Listers, and planters; also several 4 row Tractors.

New listers, planters, and cultivators, Again this year we have the...

**JOHNSON DUSTER only \$295**

Also the Speedy Front or Rear Tractor Mount Sprayer; also the Comfort Sprayer. See the Aven Tow Type Sprayer. We have a good price on this.

If you need a refrigerator .. we have new and used ones CHEAP

# O'Donnell Implement Co

## Church Of Christ

Bible Study ..... 10 a. m  
 Preaching ..... 11 a. m  
 Communion ..... 11:50 a. m  
 Ladies Bible Study  
 Tuesday ..... 3 p. m  
 Mid week worship  
 Wednesday ..... 7 p. m

Today's Most Advanced

## WATER Conditioning METHOD

- Uses No Chemicals
- Saves Loads of Soap
- Prevents Scale Formation
- Lowers Water Heating Costs
- Saves Natural Minerals
- Gives Cleanest Rinsings
- Reduces Scum & Tub Rings
- Frees Drains from Sticky Grease

Conditions Entire Water System ... not just the heater line!

For HOMES LAUNDRIES HOTELS RESTAURANTS HOSPITALS SCHOOLS INDUSTRY



SOLD BY D. W. GAINAT Tahoka

FOR 1/2" TO 10" PIPES

Get Your ...

## MEXICAN NATIONAL Workers

Now or place your order. Prices are:

1 worker \$25.50 cost from Mexico and return

Insurance \$2.62 per Month per worker

Our office is across the street from James Feed and Seed Store

## Wells Co-op Farm Labor Ass'n

Box 912, Phone 248, O'Donnell, Texas

Officers

Directors

Pres., J. W. Gardenhire  
 Vice-pres., D. H. Bolch  
 Sect'y, Carl Sanders  
 Mgr., Robert H. Poteet

D. B. McMillan  
 J. T. Middleton, Jr.  
 H. D. Vaughn

## CARD OF THANKS

We wish to take this opportunity of thanking our friends and neighbors for the expressions of sympathy, the flowers and cards at the time of the loss of our father. God bless you. Mr and Mrs C L Taylor

Lost: a clarinet in a tan leather case. Reward. Return to Sumner Clayton Ins. office or Band Director.

For sale: Bundle milo, see Albert Koeninger, O'Donnell

## PAY and Lay Contest

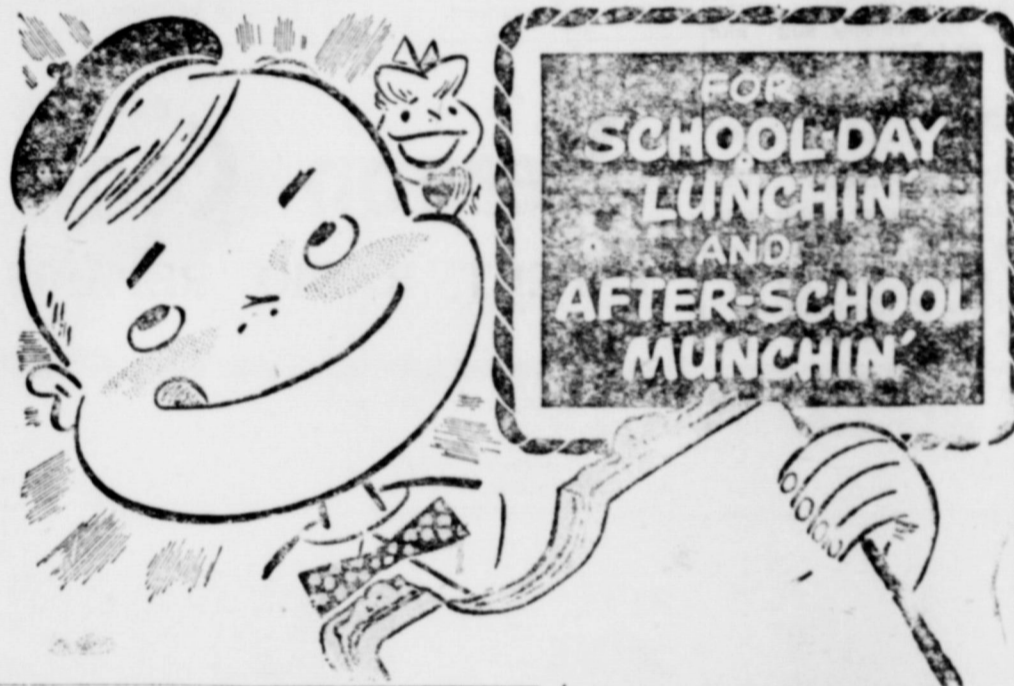
Come One come all to Purina Pay and Lay contest which is in progress

AT YOUR PURINA FEED STORE

There will be free prizes for the first three winners. Just come in and we will explain the contest to you.

James Feed and Seed

Store in O'Donnell



**Tooth paste 2 for 69c**  
 Giant Tubes, Colgate

**Peanut Butter 27c**  
 8 oz. mug.

**Preserves 19c**  
 Kimbells Peach 12 oz glass

**Baby food 6 for 49c**  
 Heinz

**Dreft 26c**  
 Large box

**Tuna 31c**  
 Star Kist Solid pack Blue Label

**Catsup 29c**  
 14 oz. bottle Heinz

**Shortening 64c**  
 3 lbs Mrs. Tuckers

**Pineapple 27c**  
 No. 2 can crushed Del Monte

**Bacon 1b 49c**  
 Banner per lb

**Ham 49c**  
 Picnic per lb

**Pork Chops 69c**  
 per lb

# MANSELL BROS

SPECIALS FOR FRIDAY AND SATURDAY  
 PHONE 50 FREE DELIVERY PHONE