

# THE O'DONNELL INDEX

ME IX

O'DONNELL, LYNN COUNTY, TEXAS, FRIDAY, SEPTEMBER 23, 1932

NUMBER 51



## O'DONNELL CHILDS TO OPEN MONDAY, SEPTEMBER 26

IN THE PARK FORMAL OPENING, TO BE HELD  
HIGH SCHOOL AUDITORIUM AT 9:00  
O'CLOCK, PATRONS INVITED

ment was made Saturday public schools will open Monday, September 26. The school building was reached at 10 o'clock Friday evening. The board had unofficially concluded that the school would be opened Monday. The board had planned and the school would be opened Monday at nine o'clock, at which time the patrons of the school would be present for the opening. The school would be opened Monday at nine o'clock, at which time the patrons of the school would be present for the opening. The school would be opened Monday at nine o'clock, at which time the patrons of the school would be present for the opening.

### MERCHANTS EXTEND WELCOME TO PEOPLE OF TERRITORY

Merchants and business men of O'Donnell have joined in extending a cordial welcome to patrons and customers all over the territory who will be in our town tomorrow for the first Community Fair since the fall of 1928, and practically everyone has listed special prices on numerous items. The index is co-operating with them in this advertising program by sending sample copies to every boxholder in the territory, and we at the same time wish to extend our own welcome to our many friends. While our office isn't as big as it has been in the past, each and everyone has an invitation to call on us. We will have a cordial welcome for you; we want to meet and get acquainted with those who are so well known to us, and we want to know all about your crops and your families, and your opinions on business and agricultural futures. Come to see us while you're here. We also wish to co-operate with the directors of the Fair and the superintendents of the various divisions, and urge that you visit every booth. Those in charge of this project have spent much time and devoted much thought to making it a success, and we feel that they deserve every bit of appreciation and praise anyone can give.

### CHANGES EFFECTIVE AT ONCE IN LOCAL GAS OFFICE

Announcement was made Wednesday last week that, due to business conditions with a consequent economy program, a change would be effective immediately in the management of the local office of the West Texas Gas Company. Roy Wilkes, who has been manager for the past four years, has gone with his family to Abilene, and Mr. Jesse Williams and family of Slaton are moving this week to O'Donnell to take charge. Mr. Williams has been with the company several years longer than Mr. Wilkes, and thus deserves more consideration from its officials. Mr. and Mrs. Williams have been active in American Legion and Fire Department affairs, and Mrs. Williams has been active in the Parent-Teachers Association. They will be greatly missed among their wide circle of friends here. The index joins with the rest of the community in welcoming Mr. and Mrs. Williams, and in extending best wishes for their success and happiness here. Pat Curtis accompanied a friend, F. N. Harris, on a short trip to Honda, N. M., leaving Wednesday.

## COMMUNITY FAIR ARRANGEMENTS COMPLETE

### BETTER BABIES CONTEST TO BE ATTRACTIVE FEATURE

The Better Babies Contest promises to be the major attraction of the Community Fair here tomorrow. This is the first time a contest of this kind has been attempted here, but mothers all over the territory have already displayed much interest. The committee in charge has secured the assistance of Drs. Shepard and Campbell and every possible effort is being used to make this a strictly scientific contest. The babies will be judged on such points as weight, size, general health and development, etc. The baby that wins the blue ribbon may not be the prettiest baby, but will be the most nearly perfect one.

To prevent any question as to fairness in judging, the babies will be assigned numbers, and the judges will not know the names of the babies. Score cards are being prepared, and the baby making the highest number of points will be declared the winner of the contest. Babies of either sex may be entered, and the age limit is two years and under. Age will be taken into consideration in judging, so that older babies will not have an advantage over the younger ones.

The contest will be held in the rear of the Womens building, formerly occupied by Tucker Dry Goods Co. Cradles and cribs have been collected for the comfort of the little fellows, and some of the ladies will be in attendance throughout the time, so that the youngsters will be given the very best of care.

### ENTERTAINMENT PROGRAM FOR FAIR

The committee on amusement has arranged the following program for Saturday: **Afternoon** Livestock Parade, 2:30. **Baseball game**—O'Donnell vs. New Moore, 3:30. **Evening** The following program for the evening's entertainment will begin at 8:00 and will be held at the high school auditorium. **Old Fiddlers' Contest.** Reading, Miss Morene Huff. **Musical Selection.** Davis-Burkett Quartette. **Display of Hand Made Fiddles.** Mr. Wrat. **Reading.** Miss Kathryn Vezzey. **Musical Selections.** arranged by A. C. Hamilton.

### McAFEE RECEIVES BURNS ON AM SUNDAY

L. F. McAfee, superintendent of the public schools, was severely burned Sunday about noon when a kettle of boiling fat splashed over his arms, searing the flesh deeply over a large area. He was rushed to the office of a local physician as soon as possible for first aid measures, and is doing very well. The doctor assures him that it will be at least a month or six weeks before the burns will be healed. Mr. McAfee was assisting with preparations for the noon meal when the accident occurred. He was burning something needed at the time the kettle was blazing by the time he reached the stove, and excited by the fear that the flames might set fire to the house, he snatched up the vessel and ran to the door. Naturally his hands were scorched by the kettle itself, and the boiling grease splashed on his arms. He has suffered a great deal of pain since the unfortunate occurrence, but is doing as well as could be expected.

### MRS. J. F. WARREN DEAD FROM HEART FAILURE

News was received here Saturday afternoon of the sudden death of Mrs. J. F. Warren, well-known and much loved resident of this section for the past seven years. Mrs. Warren had gone with her husband to a Lubbock hospital for a regular treatment, and was greeting her physician when the end came. Heart failure was given as the immediate cause of death. Mrs. Warren had been in poor health for several months, and been going to the hospital for the past six weeks for treatment. She had registered at the office for her talk with Dr. Dunaway, saying to Mr. Warren at the time that the doctor would find her heart in 'a bad shape today', but had not complained of feeling any worse than usual.

Just as she extended her hand to the doctor, she fell without a sound, and did not regain consciousness. Funeral services were conducted at Lamesa Sunday afternoon in the presence of a throng of sorrowing friends. Elder Cooper of the Church of Christ at Lamesa conducted the rites and paid eloquent tribute to the virtues and goodness of the wife and mother. Interment was made in the cemetery at Lamesa.

Mrs. Warren was born in Fannin on November 22, 1880, being at the time of her death, fifty-one years, ten months, and seventeen days of age.

She was married to J. F. Warren on January 15, 1903. To this union were born eight children, four of whom live to mourn their mother's death. They are Mrs. Noal Fannin, Troy, Jewell, and Johnnie May Warren, all of O'Donnell. She became a member of the Church of Christ in 1911, and since that time has been a loyal Christian. Her qualities as a loving mother and a cheerful and loyal wife are known to all her friends, while her work as a citizen of her community cannot be estimated.

### MRS. IRVIN WRIGHT INJURES HAND FRIDAY

Mrs. Irvin Wright, wife of the local Conoco agent and herself well-known to everyone in and around O'Donnell, is suffering this week from the effects of a peculiar accident.

While running part of the laundry through the wringer of her electric washing machine last Friday, Mrs. Wright inadvertently and decidedly unintentionally let her right hand be caught in the rollers. As a consequence, the hand was severely bruised, but more seriously, several of the small bones in the wrist were crushed. She was brought immediately to the office of a local physician for treatment, and the broken bones were set. The injury is healing as well as could be expected, but the hand and arm are much bruised, making an ugly looking place.

No. Mr. Wright is not asking for more laundry to do. She was emphatic in denying such an imputation. In fact, we rather gathered that the subject of washers and wringers in general is not to be avoided in the Wright household, and we've been wondering if Irvin would not have to officiate at the performance after this.

H. H. Wright of Dimmitt has come to assist his brother, Ervin Wright, in the oil business here, and will soon be well acquainted with Cocono customers. Mr. and Mrs. Owen Davis and family, who have been in Quemada, N. M. since early in the year, arrived Tuesday evening.

## LIVESTOCK EXHIBITS AT SORRELS' LUMBER YARD POULTRY AND LADIES' BUILDINGS ON NORTH SIDE OF SQUARE

### PLANS OF ALL DIVISIONS COMPLETED FOR TOMORROW

Plans for the Community Fair tomorrow have been completed during this week, and every indication points to one of the most successful enterprises ever held in O'Donnell. The Livestock Division promises to be most interesting according to R. H. Mathis, director general. Forty-four head of dairy cattle have already been entered, and as several of these animals have already won ribbons in the Plainview Dairy Show and the South Plains fair, competition will likely run strong. A parade of dairy cattle around the square will be a feature of this part of the fair. Sixteen head of hogs are expected to be entered in the Swine Division. Several different breeds will be represented, and there are a few outstanding animals. Cattle and hogs have been T. B. tested and vaccinated for cholera.

The poultry division will be held in the vacant building next door to Guy's store. Just how strong this division will be was still a problem as this article went to press. Several entries have been promised and many more are expected. One hundred poultry coops have been borrowed from the Lubbock Fair Association, and it is hoped that every one of them will be filled.

The Swine, Cattle, and Workstock division will be placed in Sorrels Lumber yard. Entries in these three divisions may be brought in either Friday afternoon or early Saturday morning. Elmo Burkett has agreed to spend Friday night in the yard looking after the livestock, so that owners may feel perfectly safe in leaving their animals there overnight.

Mr. and Mrs. W. T. McGee of Levelland will be here as judges, he as judge in agricultural and livestock division, and she in the Womens department. Both have had a great deal of experience, both as teachers in this line of work and in acting as judges in community fairs. Efforts are being made to secure the services of the Purina Feed Mills field man to judge poultry, but in the event that he cannot be here, Mr. McGee will judge that division also.

### B. & O. SENDS DELEGATES TO DINNER MEETING

Local Red & White stores were represented at a dinner meeting Tuesday evening by Mr. and Mrs. E. L. Davis, Miss Nell Boyer, and Dick Toney. The meeting was held at the Asbury Methodist church in Lubbock, and F. Merritt Clark acted as toastmaster. Mr. Clark, it will be remembered, recently married Miss Jewel Huff of this place. Rev. C. A. Bickley opened the varied program which was much enjoyed by all the guests, and a delicious dinner was just as much appreciated.

### NEW 1932 LICENSE TAGS RECEIVED IN COUNTY

New automobile license tags have been received for this county, and are now in the office at Tahoka. The new tags are out in the new modernistic colors, if that's what they are. Numbers are in a bright orange color, and are placed on a background of white. Something more than 2000 tags have been sent to this county. No tags will be issued before the first of December, but we're just calling them to your attention so you can begin to save up the necessary fee.

So many persons have asked for complete information as to what articles and products are to be included in the Women's department of the Community Fair tomorrow that Mrs. B. H. Scott, general superintendent, and Mrs. R. H. Mathis have made out a complete list, which will appear later in this article.

In turning in the report, Mrs. Mathis told of trips made by committees to the various communities for the purpose of canvassing each house, and further said that everyone interviewed seemed much interested.

- 1. Textiles: Embroidery; luncheon set, handkerchief, bed set, applique, cross stitching, pillow-cases, vanity set, embroidered table runner, white or colored, dresser scarf.
- Crochet: Sweater, bed spread, infant's set (accuse, cap, scarf, and infant's shoes).
- Quilts: Large quilt, infant's crib quilt, braided rug, hooker rug.
- Plain sewing: Kitchen apron; nurse dress, child's dress and bloomers, boy's wash suits.
- Fancy Sewing: Infant's outfit, dainty and elaborate, floor pillows, child's dress, dainty.
- Culinary: Bread; Loaf salt rising bread, yeast bread, cranham bread, cinnamon rolls, plain biscuits (6) corn bread.
- Cakes: Pound cake, angel food, devil's food, Jam cake, coconut layer cake, caramell layer cake, decorated cake, tea cakes (6), doughnuts (6).

- Best bouquet roses, not less than 10, best 6 white roses, best 6 red roses, best 6 pink roses, best bouquet zinnias, yellow, best bouquet zinnias, red, best bouquet cosmos, 20 blooms, bouquet dahlias, 10 or more blooms, bouquet dahlias—6 blooms, pink, bouquet dahlias—4 blooms, white, bouquet dahlias—6 blooms, yellow; best snapdragons, not less than 12 blooms, red; best snapdragons, not less than 12 blooms, yellow; best snapdragons, not less than 12 blooms, pink; best goldenglow, not less than 12 blooms; best display daisies; best display marigolds; best bouquet of cockscomb; best display asters, pink; best display asters, purple; best display asters, white; best bouquet nasturtium; best display verbenas; best display annual phlox; best display bachelor buttons.

- Best landscape, best head or figure, best study in still life, best painting from nature.
- Best landscape, best head or figure, best flower, best study in still life, best animal or fruit.
- Best landscape, best animal, best flowers, best drawing, any subject.
- Best hand made basket, best display basket work, best lampshade (Parquet), best lamp shade (Silk) best bouquet brized flowers and grass, best Quince art case, any kind, best Come painting or fabric painting, best oilcloth painting.
- Costumes, fancy work and household utensils, antiques, coverlets, counterpanes and quilts, antiques, antique shawl, antique miniature, antique silver or glass, antique china, old books or manuscript, old lace, antique jewelry, old war relics, postage stamps mounted on collections.

Best landscape, best head or figure, best study in still life, best painting from nature.

# The O'Donnell Gins

Extend an  
**Invitation To The Farmers**  
 of the  
**O'Donnell Territory**  
**To Bring Their Cotton To Our Gins**

Backing our faith in the crop of this territory we have spared neither time nor expense in equipping our gins with all the latest machinery for the convenience of our customers and the proper handling of their cotton, assuring everyone that the staple and turnout will be as good, and perhaps, better than could be obtained anywhere on the South Plains.

We want to do your ginning, and extend this special invitation to you to bring your cotton to O'Donnell. We appreciate the past pleasure of ginning for you, and trust we may have the pleasure to continue serving you. Here you are assured of receiving the highest market price for your cotton.

The merchants are ready to supply your needs.

Bring your cotton to the O'Donnell Gins.  
 Sell it to O'Donnell Buyers.  
 Deposit your money in the O'Donnell Bank.  
 Buy your goods from O'Donnell merchants.  
 In doing this you can rest assured that you will receive the best in ginning, the highest market price for your products, courteous treatment and full value for every dollar spent.

## L. E. Robinson Gin

L. E. ROBINSON, Owner

## Henderson-Boone Gin

FRED HENDERSON, Mgr.

## J. P. Bowlin Gin

J. P. BOWLIN, Owner

## Farmers Co-Operative Gin

W. C. SAULS, Mgr.

## Edwards Gin

J. W. EDWARDS, Mgr.

We extend a cordial invitation to everyone to attend the FAIR



**SCHOOLER HOSTESS  
QUE PARTY**

Members of the Epworth League Methodist Church were entertained Saturday evening at the hospitable home of Mrs. Joe Schooler. The party was open to the young people. The hostess, Miss Rebekah, was a most successful hostess for the occasion, and kept the evening's program fast and furious until a late hour.

Refreshments were arranged for forty-five number of group games and for those who prefer a form of diversion. The evening closed with a most enjoyable and dainty refreshments of cookies were served to Mrs. V. Shook, Lorene May Garner, Modene Margaret Miller, Eva Dell Jimmie Lee and Vivian Chandler, Jimmie Lee Curtis, Tom Garner, and

**WOMEN HOSTS FRIDAY  
DANCE PARTY**

Their cousin, S. F. Slink, Mr. and Mrs. Sam were charming hosts Friday evening when they entertained a few friends at an informal dance at the home of Mr. and Mrs. Hal

Singleton. Games, dancing, with a watermelon feast on the lawn were features of a delightful evening. Those present were Misses Ruth Roberts, Mr. raret de Graffenried, and Beverly A. de Masses, James Cathey, S. F. Singleton, and Flynn Sikes.

**Six Years Ago**

News items taken from Site of The O'Donnell Index published here six years ago.

Mrs. H. T. Gooch, pioneer citizen of Lynn county and O'Donnell, passed away at her home in Lubbock.

Leellen, nine year old daughter of Mr. and Mrs. O. R. Davis, died of peritonitis at the family home here.

Issuance of bonds to take up outstanding city warrants was defeated by a vote of 145 against to 59 for. Tax to support the municipal bond was also defeated by 159 against and 46 for.

Salem Dry Goods Company had opened a store here under the management of C. H. Cabool.

Members of the Tredway family, even to the fourth generation, attended a family reunion held at Tahoka to celebrate the 80th birthday of M. A. Tredway.

Members of the Young Ladies Missionary Society of the Methodist church presented a three-act play, "Cupid and Calorites".

**MRS. KOENIGER ENTERTAINS  
THURSDAY CLUB**

Thursday Club and several guests were entertained in a most delightful manner last Thursday afternoon when Mrs. A. H. Koeniger was hostess at the home of her mother, Mrs.

J. W. Smith.

Games of forty-two were enjoyed during the afternoon, after which dainty refreshments of salad, olives, cheese chips, and iced tea were served to Mrs. Gibson, Street, Stark, Ritzenthaler, Roy Everett, Sorrell, Garner McLaurin, Gibbs, and Gooch, and Miss Laynette Smith.

**GIBSON AND MAY  
O'DONNELL AND LUBBOCK  
TRUCK LINE**  
General Hauling  
Phone 21 or Phone 45  
O'Donnell, Tex.

Mrs. John Johnson and the brand new son, master Dan Kenneth, returned home from the Lubbock Sanitarium Sunday evening. They are both doing nicely.

**HIGGINBOTHAM-BARTLETT**

EXTENDS  
A CORDIAL INVITATION

to attend the

**FAIR**

MAKE OUR LUMBER YARD  
HEADQUARTERS

Everything in Building Material

HIGGINBOTHAM-BARTLETT CO.

E. BALDRIDGE, Mgr.

**Williams' Dairy  
MILK FROM T. B. TESTED COWS**

Delivered mornings or nights in business districts, 5c a quart, any place in town. In residence Would appreciate a portion of districts, 12c a quart.

W. W. WILLIAMS, Mgr.  
Phone 128

**FAIR WEEK**  
BRINGS AN EXPOSITION OF VALUES

**NEW FALL MILLINERY**

Hats that say "PARIS" in every line. Felts and velvets, featuring veils and tailored bows. In all the latest shades of fall—Black, Grove Green, Brown and Winetone

79c to \$1.95



**New Apparel  
At New Low Prices**

Spiffy new models, featuring frocks for street and for formal wear. Coats for all occasions, in the very latest colors and styles.

Coats  
**\$3.75 to \$59.75**

Dresses  
**\$1.39 to \$19.75**

**Mens' Suits**

air of distinction. Every suit of the Handsomely Tailored Suits, with that best of materials, each a real bargain.  
4-PIECE SUITS

**\$12.50 to \$27.50**

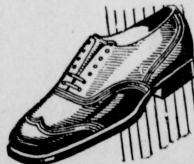
Dainty New Kid and Suede Pumps, black and brown, all sizes—

**99c to \$5.95**



Men's fine shoes for dress and work, black and brown—  
**\$1.00 to \$6.50**

Also a complete stock of children's shoes.



**C. C. DRY Goods Co.**

Phone Number 63

**BLANKETS**

Double, part wool  
66x80

**1.49** up

**ODONNELL GINS NOW READY FOR BUSY SEASON**

The last dab of paint and the last drop of oil has been applied to O'Donnell's gins, and they are now ready for one of the busiest seasons in the history of the town.

The cotton house at McDonald-Ely is being enlarged and repaired so that farmers will find ample accommodation for the bales they wish to store.

Lewis Robinson has personally supervised the cleaning and repainting of every piece of machinery in his new and complete gin plant, a duty to which he attends each year.

W. C. Sauls said Wednesday that he and his crew had become personally acquainted with every screw and nut and bolt in the Farmers gin, and that everything is all set for a bumper season.

J. P. Bowlin and Harvey Jordan have been superintending the repairs and renovations of the plant here and at Loop, and they also join in the report of all set for a big year.

Fred Henderson is wearing a grin a yard wide this week, telling everyone that the machinery at Henderson-Boone gin is running like a clock, ready to give the best service possible to give.

J. Wright Edwards doesn't say much, but the happy smile on his face when the reporter asked how things were going was all the statement he needed to make.

Farmers from all over this territory who will be here for the Fair tomorrow have a cordial invitation from each of the gin men to come down and inspect their plants and see how complete are the preparations to give service promptly and efficiently. This territory is indeed fortunate in having so many plants so well equipped as these we have.

A manager studies and plans and makes inspection trips to find and secure the latest equipment for burring, weighing, storing, and taking care of the gin problems in every way. The uninitiated would be astonished at the investment in ginning machinery in O'Donnell and the managers have not only invested money in their plants; they represent time and thought and good old hard work as well.

Crews at each of the gins have been picked from capable and pleasant local men, and with the ginning of nine bales up to Wednesday, the ginning season is open in O'Donnell.

**FOSTER'S STATION OPENED AFTER VACATION SEASON**

Closing a vacation of several weeks, George D. Foster has this week again opened his modern and complete filling station on the highway, and announces that he is ready to serve the public in the same efficient manner his customers have grown to expect.

Mr. Foster decided that he and Bo needed a rest and plenty of time to get their visiting off hand, so he closed the station through the past six weeks. He stated this week he had chafed from his old line of products and was now handling the Conoco gas and oils. He has renovated and repainted the whole station and is now ready to receive visitors.

**NEW BLACKSMITH SHOP OPENED IN O'DONNELL**

C. R. Brock is this week announcing that he is further increasing his business connections with the opening of a new blacksmith shop on the highway.

C. F. Thompson will be in charge of the shop, and as he is an experienced smith as well as being well liked by residents of this territory, it is felt that the new enterprise will be very successful.

Mr. Brock states that the work shop will be equipped with all the necessary tools and machinery to do high class repair work, and cordially invites an inspection from those interested in having work of this kind looked after.

**SHOEMAKERS ANNOUNCE BIRTH OF SON WEDNESDAY**

Mr. and Mrs. J. L. Shoemaker, Jr., announce the birth of a fine nine pound son on Wednesday afternoon, September 21.

The young man timed his arrival a little too late for the Index to interview him for this week's issue, but by next week we hope to have his opinions of the country and people in full.

Mr. Shoemaker came to town in the afternoon and told the news with a wide grin and the statement that he now has "three aces and a pair of queens."

**ROGER STREET RECOVERING FROM RECENT OPERATION**

News received here this week was that Roger B. Street, who recently underwent an operation for appendicitis in a Lubbock sanitarium, has continued to improve since he was brought home Sunday.

The young man, who is the son of Mr. and Mrs. B. B. Street and a grand son of Mr. and Mrs. W. I. Rodgers, was staying with relatives in Tahoka going to school when the attack seized him. Physicians advised an immediate operation, which was very successful.

**BAPTIST CHURCH ANNOUNCEMENT**

We are asked to announce that all services of the Baptist church will be conducted as usual Sunday. The pastor's subject at eleven o'clock will be "The Strength of Two," and in the evening, "Digging Deep in Religion."

Everyone has a cordial invitation to attend any or all services.

**FIRST FACULTY MEETING HELD THURSDAY AFTERNOON**

The first faculty meeting of the 1932-33 school year was held Thursday afternoon. Practically the entire faculty was present for initial plans, and the entire afternoon was spent in perfecting details for making this one of the most successful school years O'Donnell has ever known.

Further discussion and plans were continued at a second meeting this morning, and L. F. McAfee, superintendent, states that all indications are that this will indeed be a successful year.

The formal opening will be held at the high school auditorium Monday morning, and the superintendent asks that a large number of patrons be present to lend their moral support to the faculty.

W. R. Gibson returned Sunday from Amherst where he had a concession booth during the fair.

**CARD OF THANKS**

We wish to express our appreciation for the many words and deeds of kindness during the death of our loved one. Our friends and neighbors did everything possible to make our sorrow easier for us. May God bless each of them.

J. F. Warren and children.

**APPRECIATION**

I wish to earnestly request the cooperation of the entire church as I take the responsibility of superintendent of the Sunday School. It is my desire that we build a worthwhile Sunday school, and in order to do that we must have unity in purpose, all working for the one goal.

We want to stress the fact that Sunday School will begin promptly 10 o'clock each Sunday, and request that you be on time.

I also wish to thank those who have agreed to take a place as teacher in the little folks' department.

We hope that all classes will complete election of teachers this Sunday so that the church may vote on them in time to have all classes supplied with teachers by the first Sunday in October, the beginning of the new church year.

DREW HOBDDY, Supt.

**SCHOOL DAYS**

Another school year will begin Monday, and in that one short sentence is packed quite a bit of thought. More children than ever before went to school at one time will spend the next eight or nine months laying the foundation for their independent and individual lives. Some of them will learn a great deal; some will learn practically nothing from their books. The one thing that most children learn in school, and the most important thing that any of them learn is, after all, not what is in the book, but how to live.

It has always seemed to us that real life of the child is his or her school life. During these formative years the child's principal interest centers about school. It is the one term where he can mingle on equal terms with all those around him. For several hours a day he works and plays in company with those of his own age. He learns, through necessity and because of the discipline of the school room, to restrain such natural impulses as lead to disorder, but he learns with contact with other children not only the wisdom of non-interference with the rights of others, but the importance of standing up for his own rights. In other words, the most important function of the school lies not in common denominators and the fact that the square on the hypotenuse of a right triangle is equal to the sum of the squares on the other two sides, or even the breath-taking fact that Omnia Genua est divita in partes tres, but rather in socializing its pupils, in helping them to learn how to live with and in the crowd.

In the old days when families consisted of at least a dozen boys and girls, the children learned those things from their own brothers and sisters. Families of this size are not so common now, and the discipline of the crowd is best enforced and learned in the school room.

While we have never had much experience at teaching, it has always been our idea that the function of the school is to stimulate the child's own native intelligence and to teach him to consider the rights of others. In this connection, it seems peculiarly appropriate to remind parents that the success of the school largely depends upon the co-operation given the teachers by the patrons. If there are times when you do not agree with your child's teacher, don't discuss the matter before the child, and above all, don't interfere with routine discipline of the class room. Go to the teacher personally, hear his or her ideas of the situation, and talk it over quietly and calmly between yourselves. The boy or the girl who is considered as a martyr every time he is disciplined at school won't be fit to associate with other children for a single reason that he will consider himself above considering the rights of others.

One of the leading criminologists of the nation recently declared that

seventy-five per cent of the criminals of our country are recruited from the ranks of the boys and girls who were never compelled to submit to common regulations of the school room. We have never been a student of crime and its prevention, but the statement sounded reasonable.

At any event, our teachers deserve the heartiest support and cooperation we can give them, so let's all work together to make this the best school year O'Donnell has ever known.

**WIMBERLY SHOE SHOP:** Will appreciate a part of your patronage. High class work, satisfaction guaranteed.

Clyde Tate of Dilley was a short time of friends on a day before going on to a visit.

Miss Morene Huff was on business Wednesday.

W. H. Clark was in the day.

Mr. and Mrs. Ervin are with their guest for several days. Mrs. J. J. Williams has made a here during previous days whom are enjoying her time.



**IN TIME OF NEED**

Forewarned is forearmed. The best is to have the medicine-chest corner outfitted with needful remedies and aid appliances. The next best thing call us and say "Hurry!"

Our prescription department fills your order with perfect accuracy in the minimum time.

**Corner Drug**  
Phone 1 or 5

**Welcome**

To The

**Fair**

We join in welcoming you to the Community Fair and to O'Donnell.

While you are here, call at our display room and inspect the **NEW FORDS**. Remember our Repair service is satisfactory.

**LYNN COUNTY MOTOR CO.**

**A \$2.00 SHOW FOR 25c**

**Panhandle South Plains Fair**

**NO EXTRA CHARGE FOR**

<b>6 Football Games</b> One Each Day Best Teams on South Plains	<b>Band Concerts</b> MORNING — AT NOON EVENING
<b>Horse Show</b> EVERY NIGHT Best Horses in Texas	<b>Big Circus Acts</b> Vaudeville Acts Each Afternoon and Night
<b>FIREWORKS</b> Every night GLITTERING — DAZZLING	<b>EXHIBITS</b> GREAT ARRAY OF In All Departments

**6—BIG DAYS—6 BIG NIGHTS—6**  
Lubbock, Texas  
Sept. 26 — Oct. 1 — Inclusive

**WORTHAM SHOWS**  
On The Midway

30 Shows—350 People—15 Rides  
The Show with a World Wide Reputation

**ADULT SINGLE ADMISSION 25c**  
All other Admissions in Proportion

**SCHOOL CHILDREN FREE**  
Wednesday, September 28th—Only

**Big Sale of SCHOOL SUPPLIES**

**Fair Day Special**

We extend a cordial welcome to the whole family, especially the children, who will be interested in sale of School Supplies. Mother and sister will also be pleased with our bargains in their needs.

**When we say Bargains we mean**

*Can you imagine such treats as these?*

<b>BLOOMERS</b> , regular 29c and 39c values	<b>19c</b>
<b>BLOOMERS</b> , regular 49c and 59c, Sat. only	<b>39c</b>
<b>BRASSIERES</b> , regular 15c & 19c, Sat. only	<b>10c</b>
<b>LADIES' HOSE</b> , regular 25c, Saturday only	<b>19c</b>
<b>CHILDREN'S BLOOMERS</b> , 2 and 5 years While they last	<b>5c</b>
<b>HOSE</b> , Full Fashioned, all silk, regular 79 cent, Saturday	<b>69c</b>
<b>ANKLETS</b> , one lot, close out	<b>10c and 19c</b>

**THIS IS JUST A FEW OF OUR BARGAINS!**

**Thornhill Variety Store**



**OP OUTLOOK BETTER  
DRY WEATHER CONTINUES**

A rainless week with the thermometer registering real summer time temperatures has put new life into outlooks for this section. Cotton fields are beginning to show signs of white, and harvesting of it is going on apace. A few of our Mexican friends are busy writing and wiring for information, while several of the "bosses" have already come to look the nation over for themselves. And has been several moons since the prospects for a bumper crop and a coming fall have been half as good.

The Index and its predictions of the return of prosperity this fall have come to be almost a fact (friendly, however) but nevertheless we again go on record as believing firmly in this country and its future.

Even the most conservative estimates place O'Donnell's 1932 cotton crop at 15,000 bales. An average price of six cents, which is the very lowest we will consent to discuss, means that \$450,000.00 will be made in our territory this year from cotton alone. How does that sound?

Simon Griper has just come in with his dear friend, Hiram Bollyacker, and reminded us that thousands of those dollars will be sent out of the coun-

try as payments on land, interest, and other obligations. Well, Si and Hi have never been our ideals of business experts. They are the kind of men whose families consist of a crowd, covering wife and seventeen or eighteen half-starved, ragged children, with one or two ratty pigs, all mixed and mingled haphazardly in a tumble-down shack on somebody's rent land. So that's what we think of them and their ideas.

However, granting that practically all of \$400,000.00 will be paid this year on debts and interest, here's something else for you to mull over. All this cotton will have to be picked, and the pickers will have to buy something to eat and something to wear. At the low price of thirty cents per hundred for picking, a very nice little sum indeed will be paid and spent right here in our town. And we believe it will be spent here for the simple reason that advance notices from highway patrols indicate that very few of the transient pickers have a car license and are being permitted to run their cars only from one job to another.

They don't go kitting off to some neighboring town this year in their Fords and trucks; they'll come riding into town on Saturday afternoon on the cotton wagon. And they'll go riding out to the farm that night in those same wagons, filled now with merchandise purchased in O'Donnell from O'Donnell merchants.

We haven't yet taken up a Ten-Plank Platform, but here's something else to further bear out our sense of optimism: We haven't gone in debt this year for automobiles, radios, pianos, new houses, etc., and more of the money this fall will be really ours, with fewer and smaller debts to be cleared up.

While the Index has never predicted that this will be as good a year as we had along in '23 and '24, and in '28 and '29, we still stand on our rights as free-born citizens, and declare that we've gone around that well-known corner, and that if we'll all shut up our whining and get our lower lip back up so it won't get stepped on, we'll begin a slow but nevertheless steady climb to comfortable prosperous business conditions.

**NEW MEMBER ADDED  
TO LOCAL CO-OP FORCE**

Whether the high officials of the TCCA know it or not, the office here has a new member, and we're willing to bet that he's the only one of his tribe who can boast of such an exalted position.

Ladies and gentlemen, permit us to present Bob, namesake of R. J. Murray of Cotton Co-Op fame, and the best terrapin that ever strolled over these South Plains.

The terrapin walked calmly into the Co-Op office one day last week and informed W. H. Clark, the highly respected manager, that he had come to tell him just now the office affairs should be conducted.

In the course of the ensuing conversation, Mr. Clark learned that the terrapin had never been attached to his name, so, with the help of interested persons, the name "Bob" was formally bestowed on the new member of the force.

Bob shows very little sense of balance, or perhaps he has an exaggerated idea of his abilities. At any rate, he walked out of the door with his mistaken intention of walking on this air, and landed with a plop on the walk. However, a judicious amount of sympathy and petting seemed to restore his badly bent personal feelings, and he was, when last seen, making an inventory of the office.

Great alarm is felt in the co-op office this week over the mysterious disappearance of Bob, mascot and soon to be harbinger of the force here. When last seen by his owner, he was exploring the suite of rooms devoted to co-op business. This was on Friday afternoon. He has been reported as appearing at various places, most of them so widely dispersed that he really covered that much territory. Last reports come in Monday at noon when motorists reported having seen him on the highway, headed in the general direction of Amarillo and the north pole.

Mr. Clark asks the Index to insert the following: "Bob: Please come back; all is forgiven."

**25,000 RETAIL SALESMEN  
SELL CHEVROLETS**

No more glamorous and inspiring stories come out of great industrial organizations than those enacted by the men on the firing line—the shock troops of industry, as retail salesmen are sometimes called.

Just as the heroes of war center around its Sergeant York and its Eddie Rickenbackers, so the sagas of big business are written by the men with the retail order pad, those actively engaged in the battle against business stagnation and buying inertia.

Into the offices of the Chevrolet Motor Company, whose army of 25,000 retail salesmen is the largest in this largest of all industries, come daily reports of battles against odds on the part of its retail sales force, whose united effort is bringing this company the largest share of available business it has ever enjoyed. Typical of many field experiences is the story of F. L. "Pop" Warner of Schenectady, who many months ago was told by his boss to sell a Chevrolet to a general Electric "Big

Shot". Repeated calls failed to land the prospect, who said he wanted a larger car. In due time along came the annual Chevrolet model, larger than before. "Pop" got on the trail again, only to find that the prospect had been sent to Europe on company business. So "Pop" gathered all available data on the new car, and began a long-distance solicitation by correspondence of the prospect in Red Russia. In the spring the executive returned, and "Pop" returned to his employer with the order.

Out in Washington J. E. Bernard, of Fort Angeles, might have used any one of dozens of alibis when his boss told him to call on Johnny Johnson of La Push. Johnny Johnson lives 80 miles away in a village on the Pacific Ocean. He is a 65-year-old Swahish Indian almost totally blind. Furthermore, he can not speak English.

But salesman Bernard didn't alibi. He found Johnny Johnson on a point jutting into the Pacific, directing a group of squaws up to their armpits dragging a fishing seine. Salesman Bernard did his stuff, while a squaw interpreted, and frequent "Right" came from Johnny Johnson. Result: the next day Bernard delivered a maroon special sedan, was paid in cash, and while a young buck drove 80 miles away in a village on the Pacific Ocean. He is a 65-year-old Swahish Indian almost totally blind. Furthermore, he can not speak English.

Persistence plus the fortuitous appearance of a coyote turned the trick for E. G. Ormsbee, Burlington, Col., when he was making his fifth call on "Rancher Joe" who had used sulphur language on the four previous occasions to impress on Ormsbee that the old four-cylinder touring car was still plenty good enough. On the fifth call, Ormsbee was visiting with Joe, while trying to summon enough courage to mention the subject of a new car, when a coyote went loping through Joe's pasture.

"Grab your gun, Joe; we'll knock him off," said Ormsbee, and they gave chase in Ormsbee's Chevrolet demonstrator, which the rancher wouldn't even look at before.

For 45 minutes the weird demonstration ranged through underbrush and gullies, over rock and snow hills and every conceivable type of roadless terrain, until Joe asked how high a fence the car would jump. The demonstration ended when they touched sixty on a steep, rocky hillside. Joe got the coyote, and Ormsbee got the order.

In Remidji, Minn., Joanis Erickson believes in selling as many accessories as possible with every new car he delivers so as to swell his own commissions and the volume of his employer. Recently, on one of the hottest days within the memory of the oldest citizens, he sold a sports coupe complete with all accessories—including a hot water heater.

Haughty Victorian—So you want to be my son-in-law? Later model—N'No—I want to marry your daughter.

"What would you call a man who's been lucky at love? "A bachelor."

Newly-married husband—I never knew what real happiness was until I married.

Old-timer—And then, of course, it was too late.

Cry of the Texans—Remember the Alimony.

**Announcement**

The Lynn County Blacksmith Shop, located on the highway by the Farmers Gin, is now open for business.

The shop has been re-modeled, new equipment installed and we are now in position to do any kind of blacksmith work. We guarantee each job. Come in during the Fair and get acquainted with the new smith and give us a trial. We will appreciate your business.

SEE THAT TRAILER HIT WE MAKE —IT IS GUARANTEED TO GET THE JOB DONE!

**LYNN COUNTY BLACKSMITH**  
C. R. BROCK, Owner C. F. THOMPSON, Smith

**We welcome  
You  
To Our  
Community  
Fair**

While in O'Donnell, visit our office and make yourself at home.

If you are needing anything in the Building Line we'll be glad to figure with you.

**CICERO SMITH LUMBER CO.**

**PURE DRUGS**

WELCOME TO THE  
**FAIR, SEPTEMBER 24TH.**

MAKE OUR STORE  
HEADQUARTERS



**SPECIALS  
FOR FAIR  
DAYS**

- \$1 bottle Ben Hur face powder. \$1 bottle Ben Hur perfume, both for **98c**
- 50c bottle Coconut Shampoo **39c**
- 2 boxes Kotex and 25c Kleenex **59c**
- 12 bars French-Milled Mercedes Soap, assorted odors, \$1.00 value **39c**
- 50c McKesson Tooth Paste **39c**
- SEE OUR SCHOOL SUPPLY WINDOW**
- Ford Combination Pen & Pencil **\$1.50**

**Whitsett Drug**

"NOTHING BUT THE BEST"



**A BARGAIN—COME SEE IT**

Look at these features:

1. Husky, handsome, heavy long-wearing tread.
2. Center Traction Safety.
3. Patented Supertwist Cord Carcass.
4. Full Oversize in all dimensions.
5. Goodyear name and house-flag on sidewall.
6. Guaranteed for life by world's largest rubber company.
7. New in every way.

Lifetime Guaranteed  
**GOODYEAR**  
SPEEDWAY  
Supertwist Cord Tires

**At Low  
Prices**

**Visit our garage  
during the  
FAIR**

**Highway Garage**

**TUNE IN**  
Wed., P. M.  
Goodyear  
Radio  
Program  
This month  
Goodyear  
built its  
200 millions  
in tire

**THE RED & WHITE STORES**



**Trust Us to Serve  
the Children Well**

- CORN FLAKES** Red & White **10c**
- COFFEE** Red & White **36c**  
1 pound
- COFFEE** Red & White **71c**  
2 pounds
- MACARONI** Yankee Doodle **5c**
- SYRUP**, Uncle Bob Gallon size **57c**
- PEANUT BUTTER** quart, Atlas brand **23c**
- SOAP** Crystal White Giant Bars, 5 for **19c**
- SOAP**, Lady Godiva toilet, per bar **7c**
- CLEANSER** Red & White **8c**
- TEA** 1/4 pound Red & White **19c**
- Bacon Dry Salt** per pound **10c**
- OATS** Red & White 55 oz. package **19c**
- SALAD WAFERS** 2 lbs. **15c**
- PEACHES or PLUMS** No. 10 **37c**
- PINEAPPLE** No. 2 Red & White **15c**
- HOMINY** No. 300 Kuner **6c**
- PEAS** No. 2 Kuner Economy **13c**
- BEANS, Mexican Style** No. 300 B. & W. 2 for **17c**
- TAMALES** No. 1 1/2 Ratliff 2 for **25c**

**B. & O. CASH STORE**  
**ED COOK & SON**      **JOHNSON & LINE**

# Guye's Store Offers Tripple Attraction

In connection with our Community Fair and their invitation to patrons all over the territory to make the store their headquarters that day, Mr. and Mrs. W. E. Guye are offering three attractive Fall features.

The famous Guye Dollar Days need no further introduction to thrifty shoppers. In this section of the South Plains, for the values and bargains to be found during these events are beyond description. In case, however, it will be well for Fair visitors to note that the store's below lists only the barest sample of the many bargains to be found this Dollar Day. A study of the store's show windows will reveal a number of items which are not listed in the ad, and a survey of the store will still show others.

For Fair Day itself, every department of the big store has listed a number of special values, with special emphasis on supplies for school children. Mothers will be especially pleased with bargains in hosiery, shoes, sweaters, prints, and other timely merchandise. In connection, it will be of interest to patrons to know that the store is again featuring a complete stock of children's shoes, and that a large shipment is on the way, with sizes, styles, and colors for the well-dressed boy or girl.

Of great interest to the buying public is the Fall Presentation to be held tomorrow. The store has been

decorated for the occasion in motifs that emphasize the gorgeous colors featured in Fall costumes, and a complete new stock of dresses, coats, and hats will be ready for approval.

Mrs. Guye has recently returned from market with the newest ideas and styles. Favorite fall colors will be black, and brown, and dresses range in style from the severely tailored woolen street dresses through the swagger four-piece suits on up to the softly draped and intricately cut frocks for formal occasions.

Hats and shoes have the same range of style and choice. Felt is the favored material for hats, with clever slants and quirks, trimmed with bows and tucks.

Shoes may be found in the ever-popular kid and in the newer suede models in both pumps and ties, and in colors of brown and black.

A visit to this store during Fair Day will be well worth the time, both in finding bargains and in seeing the latest styles.

To facilitate service and make displays more attractive, quite a bit of rearranging has been done, particularly in the ready-to-wear and shoe departments, so that there will be ample room for leisurely shopping.

Further cooperating with the Fair, the store will give a valuable prize to the winner of the Better Babies contest.



## DAYS

### OUTING GOWNS

Fancy printed patterns, extra special for this event. 2 for

**\$1**

### TOWELS

Cannon, double thread, sizes 22x 44, 7 for

**\$1**

### HOSE

School hose—shaped rayon ribbed, regular 35c value, 4 pair for

**\$1**

Mesh thread silk, two styles, new colors, 4 pair for

**\$1**

Ladies full fashion 45 gage thread silk chiffon, 2 pair for

**\$1**

Mens fancy dress hose, newest patterns and colors, 6 pair for

**\$1**

### DRESS SHIRTS

Mens new dress shirts, fast colors, well made, 2 for

**\$1**

### LADIES HATS

One group of felts in the newest shapes and styles, 2 for

**\$1**

### SWEATERS

One group, all wool, and mixed, 2 for

**\$1**

W. E. GUYE DRY GOODS



## THE VOGUE IS BACK AGAIN TO PATTERNED Shirts



Fall sees the style eminence of the Patterned Shirt re-established. You'll welcome the mode with such patterns soft or semi-bosom with colors to match, priced from

**49c to \$1.49**



## Sweaters

ALL SIZES AND COLORS, WOOL, WOOL AND SILK ONLY—

**49c to \$3.50**

## Lion Hats

**\$2.95 to \$3.95**



You're style-right in these hats, whether you choose one in snap, Homburg or pound-brim effect. Made from no-fade felts, silk-lined and rain-proofed. All the new shades of tans, greys, beige, blue, brown, etc.

## W. E. GUYE

Dry Goods Co.

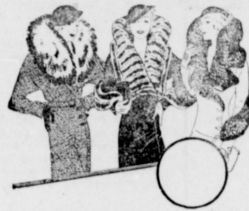
# FALL Presentation

## Just Arrived . . . NEW FALL DRESSES

An Attractive Collection of the Newest Autumn Styles, In Fall Colors of  
Winetones, Black, and Brown.



**\$1.00 to \$6.95**



## COATS

AN OPPORTUNITY TO CHOOSE FROM THE ADVANCE FALL FASHIONS. FURRED AND THE NEW TAILORED MODES.

**\$6.75 to \$32.50**



## FALL HATS

Swagger Felts, the Lovely Slant Models trimmed with Bows and Buckles.

**49c to \$2.49**

## Accessories

To complete your Fall Costume



**\$1.98 to \$3.95**

A full line of latest styles in Kid and the newest in Suedes, Pumps and Ties.

Sheerest Chiffon & Service weight hose in the new taupe mist, Smoketone & Hazel Biege.



**39c to \$1.69**



## Welcome to the Fair

We're glad to see all of you including baby.

And we are offering a valuable premium to the winner of the BETTER BABY CONTEST. Enter your baby and come here for the prize.

## W. E. Guye Dry Goods

"We Save for Those We Serve."



Published every Friday at O'Donnell, Texas

JOE ALEXANDER

Owner

H. Ritzenhailer—Mgr. J. W. Campbell—News Editor.

PER YEAR—IN ADVANCE

Entered Rates on Application.

Carried as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the act of March 3, 1879.

Miss L. E. Robinson and C. R. were in Lubbock Monday.

Moreno Huff and Charles were dinner guests Friday of Mr. and Mrs. Cecil West at Lamesa.

W. H. Thornhill has left the store to Mr. Thornhill this and has been in O'Donnell, discussing the fall arrangements of the store.

Marshall Whitsett, accompanied by her sister-in-law, Mrs. R. R. who has been visiting here the past ten days, left Monday for a short visit with friends and relatives in Munday.

and Mrs. Ray McCarty have returned from Slaton, and will farm near just south of O'Donnell. They were very glad indeed to have with us. Mrs. McCarty is a sister of Mr. and Mrs. Roy D.

and Mrs. Dewey Everett and of Gall spent Sunday here with friends and relatives.

and Clayton left Monday for where he will enter Teachers'

Minor of Venice, Cal. was here last week of his brother, J. R., and family.

W. Gravett of Levelland was here Sunday, looking after business.

Kathlyn Veazey took up her duties as relief operator at the telephone office Tuesday morning.

Tom Goode of Big Spring was here Tuesday of Mr. and Mrs. Sanderson.

Anglin of Loop was the guest of friends here Sunday evening.

and Mrs. E. L. Davis, Mrs. Nell and Dick Tune were in Lubbock business Tuesday afternoon.

Harvey Everett and little daughter, Harvey Ann, of Wink were here. Mrs. Everett was at a member of the Indian Club, recently entered the political arena, getting herself elected as sheriff of Winkler county.

**HOME DRY GOODS**  
SALEH, Prop.

**ALL OPENING**  
at Market Prices

Best stock of Latest  
Standard grade  
andise.

All You Need—  
"And Save!"

O'Donnell, Texas

**Lubbock**  
**Sanitarium & Clinic**

LUBBOCK  
SANITARIUM & CLINIC  
Dr. J. T. Krueger  
Surgery and Consultation  
Dr. J. T. Hutchinson  
Ear, Nose and Throat  
Dr. M. C. Overton  
Diseases of Children  
Dr. J. P. Lattimore  
General Medicine  
Dr. F. B. Malone  
Ear, Nose and Throat  
Dr. J. H. Stiles  
Surgery  
Dr. H. C. Maxwell  
General Medicine  
Dr. Olan Key  
Surgery and General Medicine  
Jerome H. Smith  
Surgery and Laboratory

Dr. J. H. Felton  
Surgical Business Mgr.

and training school for  
conducted in connection  
with the sanitarium.

Mr. and Mrs. Guy McGill had as their guests several days last week Mr. and Mrs. Roy Harrell and little daughter, Vanita, of Clovis, N. M.

O. Davenport of Ft. Worth was the guest Monday of his cousin, Marshall Whitsett.

Mrs. Johnnie Pullman of Abilene is visiting her parents, Mr. and Mrs. G. Wheeler. She will be remembered by friends here as Miss Beatrice Wheeler. She was met at Big Spring by Miss Moreno Huff and Charles Cathey.

Mrs. Cecil Tredway spent the week-end in Lamesa with her parents.

S. F. Singleton of Wink has been the guest several days of relatives and friends here.

Mr. John A. Minor was in Lamesa on business Wednesday.

Mr. and Mrs. E. L. Sorrels, and Mrs. R. O. Stark and T. M. Garner were Lamesa visitors Tuesday.

Mr. and Mrs. R. H. Mathis were in Lamesa on business last Friday.

Miss Juanita Hester has entered school at Draught's Business College at Lubbock, to take a course in Business Training. Miss Juanita was a member of the graduating class this year, and made a splendid record as a student.

Miss Alice Busby returned Sunday

from Lubbock, where she had spent the week with friends. During that time she rendered programs over KFYO each evening, and incidentally attended the State Democratic Convention.

Mr. and Mrs. D. R. McVicker of Plainview have been guests this week of their daughter, Mrs. Guy Bradley, and family.

Mrs. Alice de Graffenried and daughter, Miss Margaret, who have been visiting in O'Donnell for the past week, left the first of this week

for Lubbock where Miss Margaret will enter school.

Miss Wynona Huff left Tuesday for Lubbock where she will enter the Freshman Class at Tech.

Mr. 'Dick' Bowlin has been the guest this week of his brother, J. P. Bowlin, and family here, and of other relatives at Loop.

W. J. Shook was in Tahoka on business Tuesday morning.

J. Sam Lewis, field man for the

Lubbock Avalanche-Journal was in O'Donnell on business Monday.

Miss Alice Joy Bowlin entered the Freshman Class at Tech Wednesday morning. She was a member of the 1932 graduating class, and was considered one of the best students, as well as one of the most popular.

J. P. Bowlin made a business trip to Big Spring Monday morning.

Durwin and Noel Sikes of Crane were guests of friends here a short time Sunday.

WE WELCOME YOU—

**Fair Visitors**

MAKE OUR STORE YOUR HEAD-  
QUARTERS. OUR STOCK IS A COL-  
LECTION OF SPECIAL VALUES.

**Mansell Bros. Hdw.**

**Don't Wait**

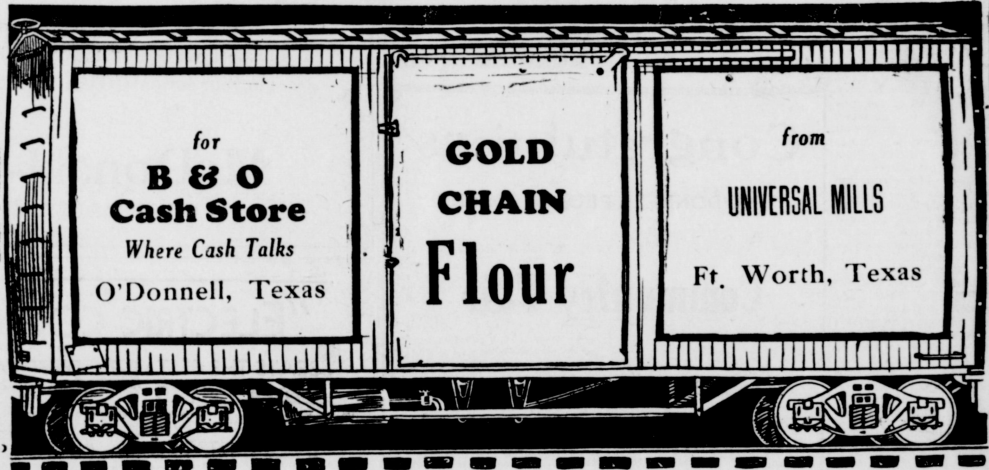
**BLIZZARD**

**ORDER NOW!**

Visit us during the FAIR and make arrangements for your winter's coal supply.

**JOHN A. MINOR**

**24th CARLOAD**



It is with pleasure that we announce to the people of O'Donnell and trade territory that we have just received another car of that good GOLD CHAIN flour, the flour that has become so popular in this territory since we first started handling it in our store twenty-four months ago. We had no idea that any one brand of flour could become so popular, and our customers had no idea that there could be so much difference in flour.

Every day, and many times during the days, we have customers who come to our store, and we have noticed, do not call for just flour, but ask for GOLD CHAIN FLOUR, because they have tried it, and know that it is the best flour on the market and does not cost any more than any other "so-called"

best grade flour. The one big factor that has caused so many women to start using this brand of flour is because each sack that leaves our store goes out unconditionally guaranteed. If you find anything about GOLD CHAIN that is not satisfactory, if it does not work as well or better than other brands, all you have to do is make your complaint and immediately your money is refunded, and no questions asked.

Have you tried this wonderful flour? If not, do not take our word as final, ask any housewife in or around O'Donnell, they are our best advertisement, for they will substantiate everything we have said here about this flour, and you know that all these people cannot be wrong.

**FREE 2100 lbs. Gold Chain**  
**a 6-lb sack with 48**

With each 48 pound sack of GOLD CHAIN FLOUR we sell, we are going to give FREE one 6-pound sack of Gold Chain. Here is your opportunity to buy 54 pounds of this high grade flour for the price of a 48 pound sack.

WE WISH TO EXTEND TO ALL PEOPLE IN THIS TRADE TERRITORY A CORDIAL WELCOME TO ATTEND THE O'DONNELL COMMUNITY FAIR, SATURDAY, SEPTEMBER 24, AND TO MAKE THIS STORE YOUR HEADQUARTERS

**B & O CASH STORE**  
"Where Cash Talks"

# Vocation 1 Agriculture Notes

by R. H. MATHIS

**Producing A Living At Home**  
J. H. Parker, a farmer living out in the Berry Flat Community, is taking the sting out of the depression with a Live-at-Home Farm Program. Several years ago, Mr. Parker realized that if he was to ever make any money from his farming activities he must adopt a live-at-home program and stop feeding his family out of paper sacks and stop feeding his livestock on store bought feeds.

The first thing Mr. Parker did in adopting the live-at-home program was to build a large concrete cellar in which to store his canned products. After building the cellar, he purchased a steam pressure cooker and sealer which would enable them to do canning on a large scale. With this equipment, Mr. Parker and his family under took to can enough fruits and vegetables in the Spring and Summer months to last through the coming winter.

Just one look into Mr. Parker's cellar is enough to convince one that he and his family are really living at home in so far as it is possible for them to do. Upon entering the Parker cellar, one is greatly impressed with the immense quantity of canned goods. It looks more like a grocery store than an ordinary farm cellar. One entire side of the cellar is lined with shelves from top to bottom and every shelf is stacked with cans and jars that have been filled with a vast variety of farm products. Each shelf is labeled so that no time is lost in locating the different kinds of products.

A list of the contents of the Parker cellar revealed the following products: corn, 332 No. 2 cans; peas, 60, No. 3 cans and 19 one-half gallon jars; tomatoes, 45 No. 2 cans; string beans, 72 No. 3 cans and 16 quart jars, and 18 No. 3 cans; beef, 54 No. 3 cans; grapes, 18 jars of one-half gallon size; plums, 22 jars of one-half gallon size. Mr. Parker very modestly stated that all of the cans and jars were filled with products which grow on his farm. Besides all of these canned goods, Mr. Parker has four meat hogs that he expects to butcher and store in his cellar.

There is also one fifth-acre of fine sweet potatoes that will soon be harvested and stored in the cellar. With all of these potatoes and cured pork stored away in that cellar, it certainly will take on the appearance of a city grocery store.

Mr. Parker also has a fine herd of dairy cows which keeps the family supply with plenty of milk and butter throughout the entire year. A small flock of poultry to provide an abundance of eggs and also a few friers to eat during the summer. Mrs. Parker declared that their grocery bill amounts to very little since they buy only such things as sugar, flour, coffee, and seasonings. She hesitated about estimating the money value of their canned goods and other stored food products but she did say that they were almost invaluable to her.

Not only has Mr. Parker adopted a live at home program for his family, but he has diversified his crops that he seldom ever finds it necessary to purchase any feed for his livestock. There is something over three hundred acres of land in cultivation on the Parker farm and only one hundred and forty of this amount is planted in cotton. The remainder of the cultivated land is planted in feed crops and a bumper yield is expected. With such a diversified system of farming, Mr. Parker is not so much concerned about

the price of cotton for he knows that he and his family will have plenty to eat and that a few clothes and the other necessities of life can be purchased with the money received from his cotton.

Mr. Parker is to be commended for the success that he has made with the live-at-home program. Had more farmers adopted such a program during the years of prosperity, this so-called depression would have done but very little damage.

## STREETS BEING GRADED. TO BE MUCH IMPROVED

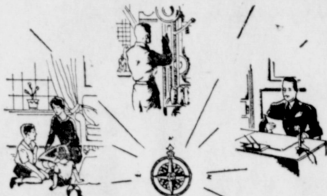
Continuing our story from last week, we again remark that there has been great activity this week in im-

proving the condition of our streets. The big county grader has been put into service, and business and residential districts are receiving equal attention. Apparently mayor W. S. Cathey and the other city dais are determined that this spasm of work is going to be long remembered for the big machines are leaving rough places only at the intersection of the streets, and these ditches are being worked over by a crew of energetic laborers of the young "fry", armed with shovels and picks.

The streets have reached a deplorable state of being during the rains of the summer and fall, and this activity on the part of the street grading crew has been received with a great sigh of relief. Several of the worst places have

already been put in tipton shape, and if it were not for the cotton crop, we'd be hoping for a rain just to enjoy the fun of driving a car through the erstwhile lobbies.

**WANT TO BUY:** Your man pay highest market price. phone me at Minor Food S. W. Gravett, Phone 120.



## In the CENTER of Things-

DIRECTING AFFAIRS you always find the well-dressed carefully Tailored man. Visit our shop during the FAIR and see our New Fall Samples.

**C. E. RAY**

Phone 66

## Congratulations

TO O'DONNELL PEOPLE ON THE

## Community Fair

We wish also to express our appreciation for the generous patronage accorded us and for the pleasant business relations we have enjoyed with your merchants.

**Bovell Bakery**

TAHOKA, TEXAS

# Great Crowds Will Be In O'Donnell

SATURDAY, SEPTEMBER 24

## for the FAIR

WE TAKE THIS METHOD OF EXTENDING OUR WELCOME. COME TO SEE US WHILE YOU ARE IN O'DONNELL.

# HAYMES & BEACH

LOANS & INSURANCE

## Mr. Farmer

ATTEND THE

## COMMUNITY FAIR

SATURDAY, SEPTEMBER 24

When you come to the FAIR, visit our gin and inspect our equipment. We have everything required to gin your cotton. COME TO SEE US.

## McDonald-Ely Gin

GUY BRADLEY, Mgr.



## "ELECTRIC COOKING

BEATS THE BEST OLD FASHIONED COOKING YOU EVER TASTED"

SAYS MRS. MODERN



And Mrs. Modern knows what she is talking about, for she does her cooking electrically and she wouldn't change for the world.



She knows, for example, that she can prepare just the same delicious meals that her mother and grandmother before her did without the hours and hours of hard, hot work that they were forced to contend with.

She knows, too, that it doesn't cost any more than other ways of cooking; that she saves time and energy, and that she gets better results the electric way.

**WESTINGHOUSE Automatic ELECTRIC RANGE**  
\$14.50  
Completely Installed

The Westinghouse fully automatic electric range illustrated above is noted for its Flavor Zone oven, which imparts to the foods cooked therein the savory goodness of the old Dutch Oven. Look this range over at your convenience - you'll like it a lot.

TEXAS ELECTRIC SERVICE COMPANY



We Still Have a Few Demonstrator VACUUM CLEANERS at BARGAIN PRICES



Here is one of the bargains you can find in the way of electric cleaners. Every one of these various models are standard vacuum cleaners and are good as new - may be a little worn, but that's no reason for the special prices. Come for your fall clean-up with one of these.