

# The O'Donnell Index

Vol. 3

O'DONNELL, LYNN COUNTY, TEXAS, OCT. 16 1925

No. 4

## Two Thousand Cotton Pickers and Harvest Hands Wanted to Help Harvest the Big Crop in O'Donnell Country

### The Index to Have New Brick Home

From a very humble beginning in the rear of a grocery store less than two years ago, the Index will soon move into a building of its own.

A contract was made this week between the owner of the Index and J. J. Caddell for the erection of a brick building on the lot south of the Odd Fellow's Hall, the floor space to cover 25x60 feet. The plans were drawn by Architect Mrs. A. A. House, and the building is especially designed for a printing office. The front will be of plate glass with double glass doors and as much glass as possible will be built in the rear. The roof will contain a double skylight and with the walls and ceiling painted white, the interior will be flooded with abundance of light which is so necessary in a print shop. The cost of the building will be \$3,000.

By the time the building is ready for occupancy, a new line-type will be here ready for installation, also other machinery which is necessary to keep pace with the rapid growth of the town. In all, the Index will spend about \$8,000 within the next thirty days to give its readers a better paper and a better service in job printing.

The splendid cooperation of the people of O'Donnell and surrounding country have made it possible for the owner of the paper to make this expansion. We have been handicapped for lack of material and floor space, but even with that, the family of subscribers has increased from eighteen paid up members to over twelve hundred in the space of twenty-three months. The editor does not claim any honor for this. So far as we know every citizen of the town and community is a booster for the paper and has helped to make it

### Concert Draws Large Crowd Sunday P. M.

The streets were thronged with people Sunday afternoon to hear the concert rendered by the home band. The boys are showing marked improvement with each public appearance.

Bandmaster Taylor is devoting his entire time to giving individual instructions to the boys and the splendid progress they are making attest his ability as an instructor.

The boys would make a much better appearance in uniforms and they must have them. The day is not far distant when they will be called upon to play before critics and we want them to show up with the best in appearance.

### McClungs Receive Notice of Relative's Death

Mrs. N. B. McClung and son, J. E., received a message Thursday morning stating that their brother and uncle, respectively, J. R. Beal, had died at Knoxville, Tenn., at 4 o'clock that morning.

Mr. Beal was 67 years of age and so far as is known here his death came suddenly. He is survived by his wife.

G. O. Newman came in Thursday from Dallas.

possible for the improvements under way.

The flowers that have been spread along our pathway have caused lights to burn in the Index office while the town slept and in many instances the entire night through. The Index family of subscribers and patrons are the salt of the earth. They are deserving of the best, and when the new machinery is installed, the service will be equal to the demands of the best people and the best town in the world.

Two thousand, one hundred and forty-one bales of cotton had been received at the yards by Weigher Busby up to Thursday night. On the same date of last year 2950 bales had been ginned.

As the result of a number of calls sent out for pickers, the situation was slightly relieved, but 2,000 more are needed to help gather the big crop. Families that can pick around a bale a day are in demand. Pickers are being paid \$1.50 a hundred with camp houses furnished.

Wednesday was the banner day at the yards when 248 bales were weighed. Thursday's rain stopped all picking and only 140 were ginned.

Not only are the cotton fields suffering for lack of help, but the feed crop will be damaged if it is not harvested soon. Thousands of acres of maize and sorghum are ready for the reaper. So far the light rains have not damaged cotton and feedstuffs, but should there come a hard rain accompanied by wind, the damage would be great.

### Davis Building Large Brick on 7th Street

Within thirty days another brick building will have been completed on Eighth street on Block A.

On Monday a contract for the construction of a brick was let by Orn Davis to C. L. McMurray. The building will have a floor space of 50x80 feet and will be divided into two rooms. The front will be of faced brick and plate glass, and the contract calls for the building to be ready for occupancy in thirty days. Mr. McMurray is known as a hustler in his line and expects to complete the building on time. It is not known the character of business will be conducted in the building, but it is understood that both rooms have been leased. O'Donnell is building right along, thank you.

### Gin At Pride Destroyed by Fire Early Sunday Morning

The Frost & Ely gin at Pride was destroyed by fire at about 2 o'clock Sunday morning. Since the gin had not been running since Friday it is thought that the fire was of incendiary origin.

The gin had been thoroughly overhauled for this season's run and was proving a great convenience for the farmers in the Pride community, it having ginned 191 bales last week. It is not known how much insurance was carried.

Immediately after the fire the farmers in the vicinity of the gin pledged the owners to hold their cotton until a new plant could be erected and the work of rebuilding the gin is now under way and the machinery is en transit.

### Curb and Gutter Work Progressing

Work on the streets of the city was considerably delayed this past week due to the bad weather. The contractor is laying between 400 and 500 feet of the curb and gutter a day and the grading outfit is finishing about one half block per day.

Excavation for the ditch down Hohn Street to the railroad will begin in a few days. This ditch will carry the water from the center of town and will be six to eight feet deep.

As soon as the curb and gutter crews are out of the way the grading and repairing of the streets about Block A will be started and put in a passable condition to care for the great volume of traffic that comes to town each day.

### Play to Be Given for Benefit of Foot Ball Team

The expression pupils of Mrs. W. A. Kercheville will present the play, "The Hoodooed Coon," at the State Theatre Thursday night, October 23. The proceeds of the play will go to the football team and everyone should attend and help the boys.

The Hoodooed Coon is a farce full of screams from start to finish and it is said that the youngsters have their parts well in hand under the efficient guidance of their instructor. There will be several specialties introduced during the play.

There will be preaching at the Church of Christ Saturday night, Sunday morning and at night, October 17 and 18, by the pastor, Elder W. A. Kercheville. You are invited to attend.

### Palmers Building Ten-Room Residence

Under the city law a builder is not required to secure a permit to erect a building in the residential section, therefore it has been impossible to keep the public informed as to the actual amount of building going on in O'Donnell, but all available carpenters have been kept busy the past several months erecting homes in the fastest growing town in Texas. The greater number of the houses erected the past few are attractive and embody the features of the city home and the cost runs up to as much as \$10,000.

One residence under construction that is going to be particularly attractive is that of Mr. and Mrs. W. L. Palmer on the corner of Seventh and Small. The floor space is 40x60 feet and the building will have ten rooms and a bath with all the built in conveniences that features a modern home. The outer walls will be of pebble-dash stucco. A concrete porch with ornamental pillars will give the facade on Seventh street a truly old Spanish mission effect, this style of architecture being carried out in the building's entirety.

A concrete driveway extending from Seventh street back to a large garage will be one of the outdoor conveniences of the place.

When the Palmers built their elegant country home six miles out, it was thought they were settled for time, but the city life and the conveniences to be found here appealed to them and the building of a town home resulted.

Sam Pfrimmer is at Levelland this week.

## To Prove

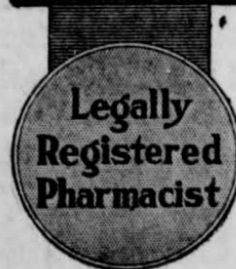
that you really can save, keep a list of the money you spend for a week. Then add the unnecessary amounts and you will have the total that you might have saved. Secure your future financial independence by opening an account at this bank.

No Depositor ever lost a Dollar in a State Guaranty Fund Bank in Texas.

**FIRST STATE BANK**  
O'Donnell, Texas

## WATCH FOR OUR

MEMBER  
TEXAS QUALIFIED  
DRUGGISTS' LEAGUE



# 1 Cent Sale

## Corner Drug Store

The Rexall Store

Phone

B. J. BOYD, Mgr.

**O'Donnell Preachers  
Work in Harmony**

Rev. W. B. Hicks, pastor of the Methodist church, and Rev. W. K. Horn, pastor of the Baptist church swapped pulpits last Sunday night, both preaching to full houses. None of the members of either church knew who would preach the evening sermon, it having been announced at both churches in the morning that the pastors would not fill their regular appointments.

All the churches of O'Donnell work in harmony and for a common cause and we have the finest bunch of preachers that ever went out to serve the Lord.

**Army shoes for men and boys are best for wear. Get them at the Army Store.**

W. R. Brown has again engaged in business for himself by taking a lease on the White House Cafe which he will operate in the future. Mr. Brown is considered one of the best restaurant and hotel men in town and no doubt will keep the place up to the high standard as set by his predecessors. He will take charge of the place Monday.

**Water-proof tents and wagon covers in all sizes at the Army Store.**



*After the Price—  
What?*

Value depends upon what you get at a price rather than the price you pay.

Clothes Tailored to Measure by M. Born & Company offer the most generous value to be found at any given price. Give us a chance to prove it.

**PATRONIZE  
YOUR  
LOCAL DEALER**

**C. E. RAY**

L. E. McClellan has just completed one of the nicest farm homes in the country and moved in the building this week. It is built on the California bungalow style and has seven rooms with bath and other modern fixtures. Mr. McClellan has only been on his place about two years but is making it one of the show places of the county.

**CHRISTIAN CHURCH**

Sunday school at 10 o'clock each Sunday. Regular church service every Sunday morning at 11 and 7:30 at night by home talent. Special music at each service. A cordial invitation is extended to all to attend.

**Winter coats for men and boys. Army Store.**

Mrs. C. W. Moses left Wednesday for a month's visit with friends and relatives at her old home at Lampasas.

Scott & Pfrimmer are agents for the famous Hunter & Hunter lands west of Lubbock and east of Levelland which they are authorized to sell at \$5.00 per acre on good terms at 6 per cent interest. There are no better lands on the Plains for farming. We are also agents for other good lands ranging from \$25 to \$30 per acre. See us before you buy. Scott & Pfrimmer.

**FRESH FISH**—Cat and Trout, every Tuesday and Friday. J. F. Eubanks Grocery.

Mrs. Dr. C. P. Tate was taken to a Lubbock sanitarium last week where she underwent an operation for appendicitis last Saturday. She is reported as convalescing nicely and will soon be able to return home.

**Mules for Sale**—Span of 4 year old mules for sale at a bargain. See O. R. Blackwood.

L. D. Tucker is still showing his faith in O'Donnell lands by increasing his holdings. This week he purchased another section of land six miles west of town from Scott & Pfrimmer, agents.

**Attention Auto Owners:**

I have leased the Highway Garage Repair Shop and solicit your patronage.

**GENERAL AUTO REPAIRING**

We specialize in Rehoning Automobile Cylinders with the latest equipment.

Batteries Recharged

All work first-class and satisfaction guaranteed.

**Treat Your Feet Right.**

If your shoes are worn out, get them repaired. If your feet sweat, we have the cure for them. If your feet hurt, we will get you a pair of arch supports that will relieve your troubles. Did you know that 65 per cent of rheumatism is caused from your feet? We will examine your feet free any time. All work guaranteed and patronage appreciated.

**WIMBERLY & PUGH  
Shoe and Harness Shop**

**Luther Blaylack**

**We Give  
Gold Bond Stamps**

Ask For Them

**Sanderson's Service Station**

MORRIS SANDERSON, Proprietor

**CICERO SMITH LUMBER CO.**

"Where Quality Counts."

**Good Lumber  
Good Service**

Lumber, Builders Hardware, Wind Mills, Wire, Post Paint and "NIGGER HEAD COAL"

DON EDWARDS, Mgr.

**BUY LAND NOW**

If you are not investing your money in South Plains Lands, you are wasting a valuable opportunity to ride to success.

I wish to announce to my friends and the public in general that I am specializing in the sale of lands in the heart of the finest farming country on the plains. This land is located around Levelland, Hockley county, and a visit to this country will convince you that these lands are the best and cheapest to be found.

Come to Levelland and visit me at my office or wire or write me what you want.

**R. E. HARDBERGER  
LEVELLAND, TEXAS**

**When in town stop at the  
O'Donnell Hotel**

Newly Remodeled Newly Refurnished

Board and Rooms  
By Day or Week

Best Meals in Town

We cater especially to the traveling public.

W. R. Brown, Prop.

**FRITZ FILLING STATION**

Agents for

Overland and Willys-Knight

Auto Repairing and Overhauling  
Competent Mechanics Prices Reasonable

Gas, Oils and Accessories

Your Business Solicited

Corner Eighth and Baldrige Streets

**WE GIVE  
GOLD BOND  
STAMPS**

With Every Purchase

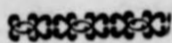
**Mansell Bros. Hardware Co.**

# BROWN'S GIN

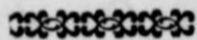
Solicits your patronage  
on the merits of . . .

**GOOD SERVICE  
GOOD EQUIPMENT**  
and  
**Years Experience in Ginning**

We ask that you give us a chance  
to prove what we can do



If you need Cotton Pickers  
call us, as we have adver-  
tised throughout the State  
for pickers and are getting  
applications for jobs every day.



**A. D. Brown, Mgr.**

J W. Shook moved his meat market into the new Phillips building last Wednesday and is now serving his customers without having to go outside to turn around. The market is a half story above the street level and is free from all dust and dirt and when his new furniture and fixtures arrive he will have a place equal to any found in cities much larger than O'Donnell. The Freezer display counter and show cases occupy the front and gives the patrons a view of the meats and vegetables kept on cold storage. Back of this is the new slicing machine and the chopping block. A partition will cut the cold storage room from the front. Mr. Shook is doing everything he can to give his customers the best in service by adding new equipment.

**For Sale**—One Olliver two row godevil, one P. & O. two row planter, 50 tons of maize heads and 10,000 bundles of feed. See W. V. Tolbert.

**Rooms for Rent**—Two nice rooms, one front, for rent very reasonable. See Mrs. I. M. Wright.

### TO THE HOMESEKER

We have 10,000 acres of good improved land to sell on the crop payment plan.

THE O'DONNELL LAND CO.

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### HATS

Going at Cost

The Vogue Hat Shop  
Miss Lucille Boughter, Prop.  
At Brown Bros' Store

# Cameron Land

In Cochran County, Texas

We are now offering for sale for a short time the above lands in small tracts of about 174 acres each at the low price of \$30 per acre, on terms of \$5 per acre cash, balance in ten equal payments at 6 per cent interest

Location of this land is four miles southeast of Morton, the County Seat. Good gin and good school, stores etc., three and a half miles northwest of Whiteface, a new town on the new line of the Santa Fe R. R. which is built from Lubbock to the State line west.

We are ready at any time to show you this land and convince you that we have the best buy in land that is being offered on the Plains.

Come direct to

**GREEN & EDWARDS** EXCLUSIVE AGENTS

Offices at Levelland and Morton, Texas



## Smart Looking Cars

Closed Cars In Color

PLACE YOUR ORDER NOW

**Lynn County Motor Co., Inc.**



Cecil B. De Mille's  
Cin masterpiece

# "THE TEN COMMANDMENTS"

State Theatre

Mon. and Tues.

Oct. 26-27



STORY BY  
JEANIE MACPHERSON  
AS TOLD BY  
ADOLPH ZUKOR  
JESSE L. LASKY

## The Trixie Garment

House Dresses  
for women and

School Dresses  
for the kiddies

Long sleeves. Made of color-fast  
cotton material.

Nice Line of

### Sweaters and Overcoats

Priced Reasonable

New shipment of Fine Gingham

## P. H. Northcross

The Old Reliable

## Special Offer for this week

Ladies Coats and Dresses  
Men's Suits and Overcoats  
—also—  
Leather Vests and Sweaters  
**SHOES**  
for the whole family  
**M. Silverman Dry Goods**

## New Cash Grocery

Some people wonder how we have such a wonderful business in so short a time. Let us sell you and you will soon see.

*Honesty and Service*

**C. W. Moses & Son**  
The Farmers' Friend

## CITY MARKET

Fresh and Cured Meats  
Bread, Ice and Vegetables  
Fresh Barbecue Every Day  
Orders promptly delivered.  
**W. J. SHOOK, Prop.**

*The Beautiful*  
**American Maid Dolls**  
are now on display in our store  
**\$3 Dolls for 99c**

*Here is how to get them*

Come in and ask for a doll card and every time you make a cash purchase we will punch out the amount on the card. Save your card until the purchases amount to \$10 and then we will sell you a doll for 99c and the card.

**O'Donnell Mercantile Co.**

### Social for Young People

A social for the young folks will be given at the Methodist church on October 23 at 8 o'clock p. m. Following is the program for the evening:

Welcome address.  
Song, selected, by young people.

Reading by Thelma Bailey.  
Piano solo, Miss Leta Rodgers.  
Story, Delbert Beaton.

Quartette.  
Reading, Miss Oma Fairley.  
Piano solo, Miss Mate Kelley Singleton.

Reading, Roxice Hancock.  
A general good time will be had and refreshments served.

Bundle Maize—We have several thousand bundles good bright maize for sale. Lynn County Motor Company.

NOTICE—Prompt attention given your kodak work at Waffles Studio, O'Donnell Texas, located at rear of Economy Store.

A. C. Box and brother of Lamesa, have purchased the Andy Gump confectionery and hamburger stand and will open the place for business today. The place has been closed for a couple of weeks.

Hogs Wanted—I am ready at any time to buy your hogs. Will buy any size. See me before you sell. W. V. Tolbert.

The Morning Avalanche is on sale in the Haney Drug Store, O'Donnell, Texas. First daily paper to our town every day.

### AN ORDINANCE

AT A REGULAR MEETING OF THE CITY COUNCIL OF the city of O'Donnell held on Oct. 1st, 1925. The following ordinance was passed:

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF O'DONNELL:

1. Curbs or sidewalks on all streets of 80 ft. in width in the City of O'Donnell, Texas, must extend to and not exceed 12 feet from the property line.

2. Curbs on all streets of 60 feet in width must extend to and not exceed 8 feet from property line.

3. The Violator or Violators of this Ordinance shall each be fined in a sum of not less than \$5.00, nor more than \$25.00, for each offense, and the same for each day the Ordinance shall be violated.

4. Any Ordinance or part thereof in conflict here with is hereby expressly repealed.

5. Since an emergency exists this Ordinance shall take effect immediately upon publication as required by law.

E. L. Sorrels, Act. Mayor.  
ATTEST:  
E. S. Schrimshire,  
Secretary.

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## State Theatre

Monday  
**Tom Mix in**  
"The Last of the Dnanes"

Tuesday  
**Bebe Daniels in**  
"Dangerous Money"

Wednesday  
**"Potash and**  
**Perlmutter"**  
A laugh from start to finish

Friday  
**Mary Carr in**  
On the Banks of the Wabash

Saturday  
**A Big Western**  
0-0-0-0-0-0-0-0-0-0

## CLUB CAFE

better prepared than ever to give the  
**Best in Service**

*Regular Meals*

*Short Orders*

Give us a trial

J. T. BENNETT, Prop.

## Sweaters

Our line of Sweaters, for the whole family, is complete. We have all the latest styles and the best materials.

### Hamilton-Brown Shoes



Our stock of Shoes for men women and children is the largest that we have ever had and you are sure to find a pair that will satisfy you as to size, style and price.

*"We Keep the Quality Up"*

**Carlisle & Co.**

## LOANS ON FARMS

Federal Land Bank 5½%  
OR

Joint Stock Land Bank 6%  
OR

Old Line at 7% to 8%

Abstract charges reasonable

We are prepared to give you service.

We can also give City Loan Service.

**V. O. KEY**

MANAGER

**SOUTH PLAINS ABSTRACT CO.**

North Side Square Phone 115 Lamesa, Texas

Just Arrived---

**Jenkins Shoes**  
for Men and Boys

**Free** Saturday afternoon we will give away to some persons 4 small sacks of the famous

**Gold Medal Flour**

Be here, you may get a sack

**Brown Bros.**

### Ira Hodges Again In Restaurant Business

After being out of the restaurant business for several months, Ira Hodges, the well known caterer to the hungry, has again opened a palace of eats. His place has been named the American Cafe and is located in the new Phillips building on the north side. The room has been completely furnished with new and attractive furniture, and being half a story above the street, makes it a desirable place for a business of this kind. Mr. Hodges was one of the pioneer restaurant men of the town and he is thoroughly familiar with every detail, from shootin' straight "ham an" to preparing the most delectable viands.

### Waffles To Open Studio In Economy Store

Mr. Waffles of Lamesa came up Thursday and leased quarters in the Economy Store and will open a studio. This is filling a long felt want and Mr. and Mrs. Waffles are extended a hearty welcome. They will retain their studio in Lamesa, Mr. Waffles having charge of the O'Donnell studio. In the future there will be no need to send your kodak work away as they will be prepared to do the work right here at home and in a manner equal to that to be obtained in any city.

A Bargain—One hundred and sixty-acre farm near O'Donnell, 140 acres in cultivation, good house, plenty water, at \$31.50 per acre. Good terms. See Scott & Pfrimmer.  
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### Electricity

the servant of mankind  
Why not let it do your work?

For particulars see

**E. LEE WEIR**  
Electrical Expert

At Magnolia Oil Co. Phone 268

### Soon Felt Improvement

"The first time I took Cardui I was in an awful bad way," says Mrs. Ora Carlisle, R. F. D. 5, Troup, Texas. "I went fishing one day. A heavy storm came up and I got soaking wet in the rain. I was afflicted with awful smothering spells. I could not get my breath. My mother had some

## CARDUI

For Female Troubles

in the house that she was taking, so she immediately began giving it to me. In a few days I got all right.

"Last fall I got run-down in health. I was weak and puny and I began to suffer. I would get so I could hardly walk. Having taken Cardui before, I sent to the store for a bottle of it. Almost from the first dose I could feel an improvement.

"Cardui has helped me a lot and I am glad to recommend it. I don't feel like the same woman I was last fall. My appetite is good now, and I'm sure it's Cardui that's made it pick up."

All Druggists' E-11

Mr. and Mrs. Josh Bristow of Lamesa, spent the week end with Mr. and Mrs. J. W. Kirkpatrick.

TREES—Plains grown tree, thoroughly tested varieties Don't guess. See Ben Moore, (Old Timer) Phone 40 K, O'Donnell, Texas.

Marvin Shook made a business trip to Amarillo Saturday.

E. M. Swan Don Bradley

### The Pioneer Abstract Company

Phone 157 Tahoka, Texas

Abstracters Conveyancers  
Loans

Office with Sheriff and  
Tax Collector

Mrs. Marvin Shook is spending the week at Robert Lee visiting friends and relatives.

FRESH FISH—Cat and Trout, every Tuesday and Friday. J. P. Eubanks Grocery.

### TAYLOR'S GARAGE

Gas Oils Accessories

### Top and Curtain Repairing

New Tops made and old ones repaired.

### Auto Painting

Expert workmen in all lines.

Give us your work

We represent the best Loan companies to be found. If you need a loan on your farm, come in and let's talk it over.—O'Donnell Land Company

I have some good bargains in arm, ranch and city property.

J. M. Christopher

Office with W. H. Crunk in Warren building, O'Donnell, Texas.

## BREAD CAKES PIES

Special Orders on Cakes Solicited

## QUALITY BAKERY

A. E. ALTER, Proprietor

## Notice to the Farmers

WE are giving away a Cotton Pickers' Account Book that is specially ruled and will be of great help to the farmers in keeping their cotton pickers' accounts, and inasmuch as the book is FREE, we would suggest that you come by the next time are in town and get a copy as it will facilitate the handling of your cotton crops.

### Higginbotham-Bartlett Co.

"The Home Builders"

E. T. Wells, Local Mgr. Phone 103

O'DONNELL, TEXAS

## Know What You're Drinking



Drink to Your Heart's Content of Lamesa's Pure and Wholesome Soda Water.

Our years of experience and success is proof that we know our business and we

Guarantee Every Bottle

When in the rural districts, ask if it's made in Lamesa

Coca-Cola Bottling Co.

## BUY IT IN NEWMOORE AT THE BLUE FRONT STORE

Live and Let Live Prices

Light Crust Flour

Fresh Groceries

We buy Eggs and Chickens

2 cans Prince Albert - - - 25c

Texas Gas and Oils, Inner Tubes and Patches for your car

We have bargains. Come and see.

R. L. Barrett & Sons  
NEWMOORE

## The McDonald-Ely Gin

GAS GINNERS

OUR GIN IS NOW READY

We want to gin your Cotton. We have a modern equipped gin plant, Gas Power ---Ready to go at any moment. Our help are experienced gin men and will give you good service.

Our plant has had a thorough going over and new parts added where needed and new machinery added where needed. We want to serve you.

Guy Bradley, Manager

## The Highway Garage

is the place for

First-class Service

Gas Oils Accessories

Agent for

Dodge Brothers Motor Cars

The best car on the market for the money. Ask those who use them.

Repair Department under expert workmen.

We want your business

HIGHWAY GARAGE

## Ladies' Hats—New Styles

You can buy the latest styles in all colors, shapes, and materials from \$1.95 to \$4.48. Come and see them and save from \$3 to \$6 on your new hats

Ladies' HOSE and NOVELTIES at lowest prices.

## Dishes

A big assortment to select from. Beautiful patterns Lowest prices

Dinner Sets a Specialty

Plain White Cups and Saucers 75c & \$1 set

Everything for the home at the very lowest prices. Visit this store when in Lamesa; you will find it worth while.

## Canon's Variety Store

North Side Square

Lamesa, Texas

# THE INDEX

Published every Friday  
at O'Donnell, Texas

T. J. Kellis... Editor and Owner  
W. H. Russell... Advertising Mgr.

## SUBSCRIPTION RATES

In first zone ..... \$1.50  
Beyond first zone..... 2.00

Advertising rates on application

Entered as second-class mat-  
ter September 28, 1923, at the  
post office at O'Donnell, Texas,  
under the Act of March 3, 1879.

## Local Items

Lee Gardner of Quanah, has  
accepted a position with the E.  
A. Jones Hardware Company,  
and will move his family here in  
a short time to reside.

We will pay off those land  
notes for you and give you bet-  
ter terms.—O'Donnell Land Co.

T. M. Wilson purchased a  
Chevrolet touring car from Grady  
Gantt the local sales agent for  
these popular cars, last week.

Army Shoes for wear and com-  
fort Army Store.

R. L. Crossland of Globe, Ari-  
zona, is visiting his sister, Mrs.  
Grady Gantt.

For Sale—All kinds of good  
hardware.—E. A. Jones Hard-  
ware Co.

Elmer Pollock of El Paso, a  
lineotype operator, is spending a  
few days vacation with his uncle,  
Homer McKee on his farm south  
of town.

Lost Mule—One brown horse  
mule, weighing about 1,100  
pounds, 15 hands high. Will pay  
reward for information leading  
to recovery of mule. L. H.  
Moore, O'Donnell, Texas.

Bell Burleton made a business  
trip to New Mexico Friday re-  
turning Saturday.

## LAND AGENTS EVERY WHERE GET BUSY

We have a fine body of land to  
sell; we want your assistance.  
We pay good commission. COME  
or WRITE, Alexander Brothers  
Littlefield, Texas, Pep Rt.

Among the news items of in-  
terest overlooked last week by  
the Index was the return of Dr.  
and Mrs. C. E. Waller from their  
trip to Fort Worth. They en-  
countered some mud on the road  
but made it through in one day,  
leaving Fort Worth at 5 a. m.  
and arriving here at 5 p. m.  
The doctors says crops are very  
spotted on the road.

LOST—Ladies gold ring with  
opal set, small silver chain at-  
tached. This is a treasured  
keepsake and I would appreciate  
finder returning to me. Reward.  
Mrs. T. M. Pearce.

W. C. Langford has purchased  
160 acres of land east of Level-  
land from the Hunter & Hunter  
tract and will soon move his  
family there and improve the  
place. The sale was made by  
Scott & Pfrimmer.

We buy, sell, trade or rent  
guns. Army Store.

## Cafe Opened In Sanderson Building

Harry E. Ward has opened the  
Recall Cafe in the rear of the  
Sanderson filling station and has  
one of the neatest place in town  
for appeasing the appetite of a  
hungry man. He says he has  
employed one of the best cooks  
obtainable and the tables will be  
presided over by Mrs. Larry  
Smith, Mr. Wards sister.

New fixtures throughout have  
been installed and he says if  
neatness, good cooking and ef-  
ficient service will bring him trade,  
he expects the Recall Cafe to do  
a good business.

We buy and sell second-hand  
furniture. Army Store.

## BURLESONVILLE NEWS

The greater part of our people  
are picking cotton this week.  
Scott Richardson made a trip to  
Post the first of the week and  
purchased a new model Ford.

Mrs. M. D. Key and family  
were in O'Donnell Wednesday on  
business.

Hugh Sparkman celebrated  
his 64th birthday Sunday. Mrs.  
Sparkman and daughters-in-law  
and several others planned and  
cooked a surprise dinner for the  
occasion. A number of presents  
suitable for a man of his age were  
given by the family and guests,  
all which with a large cake con-  
taining 64 candles were placed on  
a table and a picture was taken  
of Mr. Sparkman and his wife.

Those present were; Mr. and  
Mrs. Hugh Sparkman, Mr. and  
Mrs. Sim Sparkman and family,  
Mr. and Mrs. Doc Sparkman and  
family, Mr. and Mrs. Jim Calico,  
Mr. and Mrs. Henry Cook and  
family and Miss Annie Lee Tuck-  
er, all of this community, and  
Mr. and Mrs. Walter Sparkman  
and family and Mrs. Leado Rob-

## JOIN THE Lamesa Mutual Life and Accident Association of Lamesa, Texas

A Local Mutual Aid Association

Miss Lenore Lowrie,  
O'Donnell Representative

First Group \$2 per member

### INVESTIGATE

#### Officers

Carl Roundtree, President  
M. L. Tyson, Vice-President  
W. R. Harper, Sec Treas.

#### Directors

W. F. Robinson, S. E. Cleveland  
Dr. W. H. Bennett

ison of Lubbock. - All reported  
having a jolly time and there was  
plenty to eat for all.

Bell Burleson and A. McMul-  
len made a trip to Coleman county  
last week hunting cotton pickers.  
They report having secured  
plenty of pickers

Mr. and Mrs. Childress were  
the guests of the Calico boys this  
week. Totsie.

## O. E. S. No. 725.



Order of Eastern Star  
meets every first and  
third Mondays at  
7:00 p. m. All local  
and visiting members cordially  
invited.

Mrs. Beulah Orson, W. M.

Mrs. Margarite Middleton, Sec.

If you want a bargain in an im-  
proved farm or raw land near  
O'Donnell, see Scott & Pfrimmer.  
They have a number of places  
for sale.

You will enjoy good health if  
you take Chiropractic adjust-  
ments from C. T. Kibbe, D. C.

## TAN-NO-MORE THE SKIN BEAUTIFIER

Protects, Improves,  
Beautifies  
Prevents chapping  
and roughening of  
the skin in cold weather; tan and  
sunburn in the warmer months.  
As a beautifier it has no equal.  
Tints: White and Flesh. Three  
sizes, 35c, 60c and \$1.00, at  
toilet counters.  
10c will bring you a liberal  
sample with silk sponge FREE.  
Baker Laboratories, Inc.  
31 Linden Ave. Memphis, Tenn.

## Sorreels Lumber Co.

COMPLETE STOCK OF BUILDING MATERIAL  
Star Windmills and Piping  
Barbed Wire and Posts, Poultry and Hog Wire  
Paints, Oils and Varnishes

A Pleasure to Serve You

## JUST RECEIVED—

A car of  
American Beauty Flour  
and American Beauty Meal  
J. P. BOWLIN

We Give  
**GOLD BOND**  
**STAMPS**

With Every Purchase

**HART MERCANTILE COMPANY**

THIS IS  
*International Made to Measure*  
*Clothing Week*  
at the Economy Store

## No Young Man

can afford to pass up this fine display of Inter-  
national Styles and Fabrics.

They are the very essence of charm and distinct-  
iveness and when custom tailored to your measuse  
they have the true touch of class. Yet with all  
their pep and smartness and individual tailoring, they  
are priced to the limit of moderation.

**\$25.00 to \$60.00**

Call and give these 400 samples the once over and let us take  
your measure. Make a deposit of \$5 and have your suit or overcoat  
delivered at any date you may desire.

**The Economy Store**  
Sanderson Bldg. O'Donnell, Texas



### Fordson Tractors Are Prize Winners

Fordson Tractors captured the three first prizes of the day at the forty-seventh annual Wheatland Plowing Match, held recently at Naperville, Ill., and considered to be the most important plowing contest held annually in the country.

Glen Wright of Plano, Ill., representing the Yorkville Motor Company, with his Fordson Tractor and Oliver plow won in the manufacturer's class, with a score of 92 points.

Walter Erickson of Naperville, Ill., driving a Fordson and Janesville Plow, won first honors and a silver cup in the Farmers Class, with a score of 92 1-2 points.

First place was captured in the only other event, the Boys Class, by Forest George, 18 years old, scoring 83 1 2 points with a Fordson Tractor and Oliver Plow.

The victory of the Fordsons was well received by the 600 or 700 enthusiastic farmers who cheered the contestants, since by far the great majority of them were owners of that type of tractor.

Fordson success was not a surprise to the practical farmers who witnessed this plowing contest. Factors which gave the Fordson first honors in every class were its flexibility, its short turning radius and ease of steering, one wheel running in a furrow. This makes far better uniformity and straightness of furrows, both of which were points considered in computing the scores.

The farmers at the Wheatland Contest were over-joyed because one of their vocations in winning scored slightly better than the victor in the manufactures event with his brand new equipment. Considerable amusement was af-

forded by the difficulty in finding horses to pull the only two "walking plows" which also took a part in the plowing exhibition.

S. C. White Leghorn cockerels, April hatch, fine super-quality egg laying strain from Dixie Poultry farm. \$1.50 each. See George Shumake.

### I. O. O. F.



Meets every Friday night at Odd Fellows Hall O'Donnell, Tex.

Visiting Brothers Welcome.

### TANKS

Our tanks are made of 'Armeo Ingot Iron' and are the best anybody's money can buy. Get our prices on these tanks before buying.

Kohler Plumbing Fixtures and best of materials used in plumbing installations. All work guaranteed.

T. S. ARMSTRONG

## Is Your Car Balky?

Bring it to us or Call and we will come and put it in First-Class shape.

We have expert mechanics for your service.

## Russell's Garage

Fisk Tubes, Tires, Tools and Accessories.

### O'DONNELL FEED & COAL

The Celebrated  
**Purina Chows**  
—for—  
Chickens, Hogs, Cows  
and Horses

The Famous  
**Gordon Coal**  
and all kinds of  
**Feed**

A. A. HOUSE, Prop.

### Business and Professional Directory

**DR. C. P. TATE**  
Physician and  
Surgeon . . . .

All Calls Promptly Attended  
Day or Night  
Office Phone 21, day or night  
O'DONNELL, TEXAS

**C. T. KIBBE, D. C.**  
*O'Donnell's Chiropractor*  
Not Medicine Not Surgery  
Not Osteopathy

Phone 102  
Hours: 9 to 12 and 2 to 6  
New office on 8th street.

**C. E. WALLER**  
DENTIST

Office at  
Second Floor, Warren bldg.  
O'Donnell — Texas

**Dr. L. D. Stephen**  
DENTIST

Phone 21  
Warren Bldg. O'Donnell, Tex.

**Carl Rountree**  
LAWYER

—  
OQUIN BLDG. Phone 347  
Lamesa, Texas

**W. H. CRUNK**  
LAWYER

NOTARY PUBLIC  
Warren Bldg.  
O'DONNELL, TEXAS

**Magnolia Products**

J. E. BAKER, Agent

**Gasoline, Coal Oil,  
Lubricating Oil**

Wholesale deliveries made anywhere any time. I respectfully solicit your business

We will appreciate all business given us. Prompt Service at all times.

Wholesale and Retail

### Rates and Capital

**W**HERE does the West Texas Electric Company get the money with which to do business? Here in the United States we expect to get what we pay for, and we expect to pay in return for the work we do in the service we render. The West Texas Electric Company, and every other public utility, is entitled to be paid for the service it renders. Its pay is called "rates," and its work is called "service." It, in turn, has to pay the costs of operation and maintenance, and a return to its stockholders for the use of their money that should be sufficiently liberal to attract new capital. All this has to be paid out of the rates it receives for its services. Rates provide the money for running expenses, while capital provides the means for extension and growth.

It is this fresh capital that builds the extensions and improvements. Every thrifty man or woman who succeeds in saving something from his or her earnings, wants to invest this money to the best possible advantage. They want to invest it safely and where they may expect a good rate of interest in exchange for the use of it. If they don't get it they won't invest. That is common sense for no one should be expected to lend his savings for nothing. It is the rates that pay the interest on capital invested for public utilities.

The West Texas Electric Company has to pay as much as any other for the materials it needs to carry on its business—oil, steel, iron, copper, wood, and the many other products needed in the production and distribution of electricity. Its employees must be efficient and satisfied, and it must pay them the "market" price in wages; otherwise they will go into other industries. Unlike other business, however, the utility company cannot fix its own selling prices. It has to pay the "market" price for what it gets, but its own selling prices, or rates, are fixed by some outside authority.

It is from these two sources, Capital and Rates, that the West Texas Electric Company gets the money to carry on its business.

Your Electric Servant

West Texas Electric Co.

**Freight Hauling and Drayage**

On the Wagon All the Time.  
Give Us Your Work

**JAMES & ETTER**

**Dr. GEO. H. JACKSON**  
GRADUATE VETERINARIAN

Permanently Located

Tahoka Texas  
Office Phone 22 Res. Phone 216

**JOHNSON'S BARBER SHOP**

Located on West Side  
Satisfactory Service Guaranteed  
Call and see us  
J. JOHNSON, Prop.

**FROST & BAILEY**  
LAND CO

arm Land,  
Ranches,  
Loans and  
Insurance

List your land with us  
O'Donnell, Texas

**V. O. KEY**  
Abstracts, Loans  
and Insurance

Key Building  
LAMESA, TEXAS

**MRS. P. H. NORTHGROSS**  
Public Stenographer  
Notary Public  
Conveyancer

**Electrical Work**

Wiring Houses a Specialty  
Motor Work  
Agent for  
Edison Mazda Lamps  
Call or see me at home on 9th st.  
Opposite Sorrels Lumber Yard  
**H. E. GILLESPIE**

**Shook and Gibson**  
See us for Long  
and Short Hauls  
Three Trucks

Specialty of  
**Furniture Moving**  
We guarantee delivery of furniture as received. No distance too great.

# 6% FARM LOANS

Why pay more interest when you can secure a First Trust Joint Stock Land Bank loan with 33 years to pay. It does not cost one penny to make application, neither do you have to join any association nor be subject to assessment when you secure a loan through me. I am the only one authorized by the First Trust Joint Stock Land Bank to make loans in Dawson County, so do not be misled, get the facts direct and save time and expense. It costs you nothing to investigate.

**M. SHAW**  
Abstracts Loans  
Real Estate  
Shaw Bldg. LAMESA, TEXAS

## O'Donnell School Notes

We are changing the period for beginning school from 9:00 a. m. to 8:15 a. m. This change will be in effect about one month, and is made to accommodate those who want to pick cotton. If parents will instruct their children to come home promptly from school a lot of cotton can be picked by the children after school. Children coming to school from a distance will not be counted tardy unless they miss a lesson, provided that those having no lessons by nine o'clock are here by that time anyhow. While I realize that this is an early hour, yet I feel that it will meet with general approval to make this change temporarily. Heretofore we have been letting out those who have recited their last lessons for the day, but this is often unsatisfactory because these same pupils may have to wait for some other student who has not finished a lesson. If the change works a serious hardship on many patrons, we will change back to the original hours.

The report cards for the grades will be sent out monthly and have already been handed out for the first month. If you have not yet received them ask your children about them. The high school report cards will be handed out every six weeks and should be in your hands the first of next week.

So far as the work at school is concerned, I believe that we have made an excellent start. There have been few cases of discipline, and there seems to be a general desire on the part of the students to do some real work. I see no reason just now why we should not add several credits to our affiliated subjects this year. Our library is being increased, but we need more books yet.

There will be a play at the High School auditorium Oct. 23, by the advanced pupils of Mrs. Kercheville's expression class, the proceeds to go to the athletic funds. Elsewhere you will find a statement of the money spent for athletics. The very fact that the play is being sponsored by Mrs. Kercheville is a guarantee that it will be worth while. Remember the date and come out.

Respectfully,  
J. A. Richard, Supt.

### SENIOR NEWS

At a class meeting last Thursday afternoon the organization of the Senior class was completed. Geoffrey Holman was elected assistant class reporter. With the motto, "Keep climbing though the rocks be rugged" constantly before us, we feel that we will be able to overcome many difficult problems. We selected old rose and silver as class colors and pink carnation as class flower.

Plans for the Hallowe'en Carnival were also discussed, and we assure you that there will be fun and eats for all who come. Watch for further announcement.

### JUNIOR CLASS

We are very glad to have Fran-

cis Chandler and Elmo Burkett back in school with us again. The class has missed them very much. Many of the Junior class were absent last Friday.

Miss Rodgers called a class meeting last Thursday for the purpose of deciding upon what part the class will take in the Hallowe'en Carnival. We intend to have a much better carnival than we had last year.

Although we did not win the game last Friday with Tahoka the boys did good work. Omah McLaurin, one of the junior boys started. J. V. Shook another junior, got knocked out and was unable to play in the rest of the game. The Boys are to play Wilson next Friday. Lets get behind them and see that O'Donnell is well represented.

### SOPHOMORE

Several sophomore boys participated in the football game Fri-

day with Tahoka. Even though they lost this time, they are going to win the next.

Pauline Hamilton was absent from school Monday.

Gladys Terry was absent from school all last week. We hope it will be so she can return soon.

### FRESHMAN CLASS

We had a class meeting Wednesday afternoon.

We are very sorry to have Eugene Gardenhire, Gray Cook, and Walter Gaston withdraw from our class until after Christmas.

The Freshman Class Day will be Friday, October, 16.

Pauline Wilhite, Charles Stewart and Maude Bell James, were absent a few days last week.

WANTED—Fresh Jersey cow. Absolutely will not have a cow that gives 12 or 15 gallons per day. What I want is a fresh Jersey Cow and no Bull.

B. O. McGonagill

## Bennett Manufacturing Co.

JEFFERSON, TEXAS

Sells lumber and building material direct from their Mills in East Texas to the builders. Save money, buy from us on tracks east of the depot.

House Patterns a Specialty.

O'DONNELL

TEXAS

## New Studio

WE are opening a Studio Soon in the rear of the Economy Store and will appreciate your Portrait and Kodak work.

Specialize in Portraits, Kodak Finishing, Enlarging, Copying, lantern slides and oil paintings.

New Line of Fall and Winter Mountings

Look for opening date soon, Come in and see our work

## WAFFLE'S STUDIO

Makers of Fine Portraiture O'Donnell, Texas

AT THE CHURCH OF CHRIST  
W. A. Kercheville, (Minister)  
Preaching Service Sunday, 11th.  
11:00 a. m. and 7:30 respectively  
Bible classes begin promptly  
at 10:00 a. m.  
WE—WELCOME—YOU

BLUE BUGS?  
Feed MARTIN'S POULTRY  
TONE to your chickens and paint  
your hen house with MARTIN'S  
ROOST PAINT to kill and keep  
away insects. Money back. Guar-  
anteed. By Haney Drug Co.

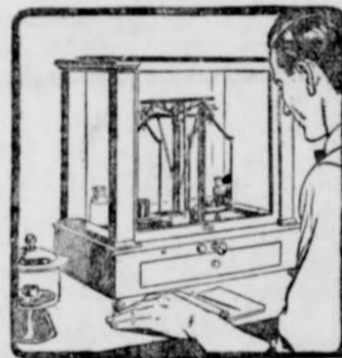
### It Is Better To Be Safe Than Sorry—

Insure your business with a home concern.  
You will get some of your money back.  
Send your money away and it is gone forever  
We represent only the best companies in the  
insurance business.  
We are here to stay.

### A. C. FAIRLEY LAND COMPANY

A. C. Fairley D. H. McDaniel J. D. Fairley

### INTERNATIONAL SYSTEM



### Sign Your Name— Let the Chemist Weigh it

The above illustration shows one of the most accurate balances in use today.

Hand the chemist a small piece of paper. Let him weigh it. Then write your name and let him weigh it again. He can tell you the weight of your signature within one ten-thousandth of a gram. (Twenty-eight and three-tenths grams equal an ounce.)

It is by such precise tests that the chemists of the Texas Portland Cement Company determine the exact proportions of the raw materials used in the manufacture of LONE STAR Cement.

This exacting supervision is maintained at every step in the process—in the wet-blending—in checking and rechecking—in the burning and final grinding.

Guess-work is eliminated. In fact, the chemist and superintendent know the exact condition of the material step by step during the entire nine-hour process. They invariably come within one-tenth of one per cent of the high quality at which they aim.

Result—a super-grade cement that has established a new record for uniformity.

Yet LONE STAR Cement costs no more.

It has our unqualified endorsement.

### SORRELS LUMBER COMPANY O'DONNELL

### HIGGINBOTHAM-BARTLETT LBR. CO. O'DONNELL

Ask us for cost figures and other facts on repairs, improvements and construction of any kind. Valuable information supplied without obligation.



**Quarterly Conference  
At Methodist Church**

The new M. E. church will be the scene of the next Quarterly Conference to be held in this district. The conference will convene next Saturday, October 17th and will hold over until Sunday night. The presiding elder will preach Saturday night and Sunday. An invitation is extended everyone to be present and bring their pocketbooks and something to eat.

**We buy and sell furniture.  
Army Store.**

**Epworth League Program**

Following is the program for the Epworth League next Sunday:

- Topic: "What Is Expected of the Christian Citizen?"  
Song service.  
I. Scripture reading, Mic. 6: 8, Titus 3:1-8.  
II. Comments by Johnnie Biggs.  
III. Law and Order.  
IV. Reading Sue Gates and Irma Palmer.  
V. The Christian and His Vote, Mrs. D. A. Edwards  
VI. Special music.

Full line of variety goods and notions at the Bargain House. Give us a trial and be convinced that we can save you money.

W. F. Cathey was in from his farm in the Pride community Tuesday looking for ect on pickers. He had found a man and wife who wanted to pick the pickers, but as he had no pickers for the pickers to pick he told them to pick some other locality for their picking.

**O. D. Shirts and Blankets.  
Army Store.**

**AN ORDINANCE**

AT A REGULAR MEETING OF THE CITY COUNCIL OF the city of O'Donnell, held Oct. 1st, 1925. The Following Ordinance was passed:

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF O'DONNELL:

That hereafter, it shall be unlawful for any person, persons, to drive, or cause to be driven, any vehicle, of any description, across the curbing in the city of O'Donnell, or in any manner damage same;

The Violator or Violators of this Ordinance shall each be fined in a sum of not less than \$5.00 nor more than \$50.00 for each offense.

E. L. Sorrels.  
Act. Mayor.  
ATTEST:  
B. S. Schrimshire.  
City Secretary.

**We buy and sell guns.  
Army Store.**

— 0 — 0 — 0 — 0 — 0 — 0 —  
Member Soc. A. M. E.  
Licensed Land Surveyor

**J. D. FREEMAN  
Civil Engineer**

Consulting Mapping  
Surveying

LAMESA — TEXAS

— 0 — 0 — 0 — 0 — 0 — 0 —

E. C Wilcox of Pride was in town Tuesday with a truck load of chickens, eggs and butter and took out a load of groceries for his new store at that place. Mr. Wilcox recently purchased the Ledbetter building and stock of goods and has built an addition to the store and now carries a \$7,000 stock. He buys produce of all kinds for which he finds a ready market in O'Donnell.

**Bargains in blankets, comforts  
and mattresses. Army Store.**

Mr. and Mrs. Travis Brown will leave this week for Hobart,

Oklahoma, where they will make their home. Mr. Brown will operate a farm while in Oklahoma. The Index wishes them the best of success in their new home, but it is sure they will see the error of their ways by another year and return to the O'Donnell country.

**LEVELANDLAND**

We are agents for land in the vicinity of Leveland. There is no better land on the Plains. Priced from \$27.50 to \$30 per acre at \$5 cash, balance on long time. Will sell on fall contracts. Let us show you the land.  
Scott & Pfrimmer.

We have a section and a half of good land near O'Donnell to sell on the improvement plan. This is a good buy for some one who wants to build a permanent home. See Scott & Pfrimmer.

Rev. W. C. Hart came in from the green pastures to the north and east Monday where he had been looking after the lost sheep of Isreal.

NOTICE—I will sell or trade or lease my 4 section ranch 50 miles west of Brownfield, in New Wexico. Two sections as patented land, balance lease. Will sell part or all cheap. Write or see H. H. Harris the apple man, Slaton, Texas.

**Truaks and suitcases at the  
Army Store.**

**FOR EARLY FALL WEAR**

HATS which exhibit the newest of Fall Fashions in a manner both attractive and practical. Exceptional values await the early shoppers, for we have marked each HAT an attractive price.

**We invite your inspection of  
our stock**

**The Vogue Hat Shop  
Miss Lucille Boughter, Propi  
At Brown Bros'. Store**

**O'Donnell Electric Laundry**

We are better prepared than ever to give service every day in the week.

Keep your money at home by patronizing home industry.

We call for and deliver all work.

Service and Satisfaction with every order.

We make a specialty of family washing.

[\* Rates very reasonable.

Phone 86 B. F. Wilhite, Manager

**Notice to Ice Customers**

From this date on through the fall and winter we will deliver ice only in the afternoons. Please give us your orders early so that we can make all deliveries at one trip.

Your ice business will be appreciated during the winter months the same as through the summer.

**CITY MARKET**

J. W. Shook, Prop.

**Buy NUT Coal**

Why make Slack and Dust by breaking up high priced Lump Coal?

**Northern Colorado Nut Coal**

always sells for less than Lump, and is just the right size for your Stove, Range or Heater.

"Your Business will be appreciated"

**MAJOR H. RODGERS**

Phone 120 West of Sorrels Lumber Co.

**Mattresses Mattresses**

Let us make over your old Mattresses or make your new cotton into any size Mattress. Satisfaction guaranteed.

**Newer and Better Machines**

We have everything to make your mattress perfect.

Ask hundreds of our old customers in Dawson and Lynn counties.

Telephone us at our expense or write and our truck will call at your home.

**Direct Mattress Co.**

Lamesa - - - Texas

**WE GIVE  
GOLD BOND  
STAMPS**

Our New Location  
*Miles Bldg. North Side*

**C. E. RAY**

Phone 66

Phone 66

**Opening Announcement**

We wish to announce to the public that we have reopened the

**Andy Gump Cafe**

And solicit your patronage

**BOX BROTHERS, Prop.**

**We Give  
GOLD BOND  
STAMPS**

**Ask For Them**

**Haney Drug Co.**

# Bargains Bargains

We are overloaded and must reduce our stock, so we have cut the price, and cut it deep. Here is your chance to buy your Fall and Winter requirements at wholesale prices. This merchandise is going to sell and if you fail to get yours it will be your loss.

Read the prices and be convinced.

SHOES		Women's Sweaters	Blankets
Men's Packard Oxfords \$10.00 values Special \$7.95 9.50 values Special 7.45	\$4.00 values Special \$3.25 3.50 values Special 2.95 2.50 values Special 1.95	\$8.50 values Special \$5.95 5.00 values Special 3.25 3.50 values Special 2.25	\$6.50 value, special... \$5.45 6.00 value, special... 4.95 5.50 value, special... 4.45 4.50 value, special... 3.45 4.00 value, special... 2.95 3.00 value, special... 2.45 2.50 value, special... 1.50
Men's Peters Oxfords 6.00 values Special 4.95	Boys' Shoes 5.00 values Special 3.95 4.50 values Special 3.45 4.00 values Special 3.25 3.25 values Special 2.75 2.75 values Special 2.25		
Men's Packard Shoes 10.00 values Special 7.95 9.50 values Special 7.45 9.00 values Special 6.95	Women's Dress Shoes 7.50 values Special 5.95 6.50 values Special 5.45 5.00 values Special 3.95 4.50 values Special 3.45	Children's Sweaters 4.00 values Special 2.75 3.00 values Special 2.25 5.00 values Special 3.45 2.25 values Special 1.50 2.50 values Special 1.75 1.75 values Special 1.25	
Men's Brown Welt Shoes 8.00 values Special 5.95 7.50 values Special 5.45	Women's Oxfords 5.00 values Special 3.95 4.50 values Special 3.45 3.50 values Special 2.95		Comforts 5.00 value, special... 4.25 4.50 value, special... 3.45 4.00 value, special... 3.25 3.50 value, special... 2.95
Men's Peters Shoes 6.50 values Special 4.95 6.00 values Special 4.45			
Men's Work Shoes 5.00 values Special 3.95 4.50 values Special 3.45			

A big reduction on all Children's and Girls' Shoes and Oxfords	All Women's Hats at Half Price	Women's Silk Dresses all going at cost
--	--------------------------------------	--

Boys' Knee Pants Suits		Boys' Long Pants Suits	
\$15.00 Values - Special 7.50	\$10.00 values - Special 5.00	\$12.50 values - Special 9.95	
12.00 values - Special 6.00	9.00 values - Special 4.50	10.50 values - Special 8.45	
11.00 values - Special 5.50	8.50 Values - Special 4.25	12.00 Values - Special 9.45	

MEN'S BEST GRADE OVERALLS Special - - - \$1.75	Men's Khaki Pants \$2.50 value - - - \$1.95
---	--

Men's Dress Pants	Men's Suits	Boys' Long Pants
\$7.50 values - Special \$5.95	\$30.00 values - Special 22.45	\$5.00 value - - Special 3.95
7.09 values - Special 5.45	27.50 values - Special 19.95	4.50 value - - Special 3.45
6.50 values - Special 4.95	25.00 values - Special 18.85	4.00 value - - Special 2.95
6.00 values - Special 4.45	Young Men's Suits	3.50 value - - Special 2.45
5.50 values - Special 3.95	\$18.50 values - Special 15.95	
5.00 values - Special 3.45		

**One lot of Men's HATS at extra special prices**

WILL PAY YOU 25c PER POUND, PAYABLE IN DRY GOODS, FOR YOUR COTTON DURING WEEK BEGINNING SATURDAY, OCTOBER 17th AND ENDING SATURDAY, OCTOBER 24th.

Here is a chance to get a big price for your cotton and at the same time get your fall line of Dry Goods at a very low price.

This stock is all new, no old stuff to show you. We selected it very carefully in the very best markets and were able to get some real good prices, but in order to get the quantity price we were obliged to buy heavily and we are overloaded.

We are going to sell, and sell fast. Be among the first buyers while the stock is complete in every department.

# L. D. TUCKER

O'DONNELL - TEXAS